

THE EAST JORDAN NEWS

& The Northern Michigan Telegram

Published in the Rainbow City of the North

Telephone LENOX-6-7118

Volume 1, Number 41

EAST JORDAN, MICHIGAN, THURSDAY, JULY 9, 1953

Single Copies 10c Each

Over the Back Fence

By Marshall

East Jordan is very close to having its own lawyer.

A lady over Gaylord way hooked a brook trout 20 1/4 inches long, 1 3/4 inches around and weighed 5 pounds, three and one-half ounces. It has been entered in the Detroit Free Press fishing contest.

Rainbowland vacation time got under way in full swing last week end with all local cottages full, all boats rented and places of business chalking up record sales before the holiday.

Many residents were surprised with the activity here in spite of the fact the city had no celebration.

East Jordan residents opened their hearts to contribute to the Richard Bailey fund. More than 90 persons offered donations.

Bill Porter should be patted on the back for the way he hauls cranes around. He's a mighty careful driver.

The Dress & Gift Shoppe now has a new floor covering in both the sales department and stock room.

Watch for more store improvements in East Jordan. They are coming.

The Doris Meredith Studio is receiving many compliments for the beautiful new interior decorating job recently completed.

Question: Which store in East Jordan served more than 1,500 customers in 8 hours plus last week?

A resorter last week end said East Jordan didn't need a Chamber of Commerce. It seemed to him that every person he met was a walking Chamber of Commerce of his own. Everywhere he went people seemed to have information on their lips and high praise for the city.

A local emergency service often overlooked here is that of the two-way mobil radio units installed in cars. Two-way radios are in use in REA trucks, Consumers Power Company trucks, conservation department cars as well as state police cars. In a real emergency there is no doubt but what these radios could be used to summon aid.

We see where one nearby city is going to follow East Jordan's modern lighting pattern.

In our travels throughout the northland we note that a large number of people have their eyes upon East Jordan.

One man said: "That town is changing so fast I don't know it anymore". The silent answer is: "You see only the beginning now."

Resting in ideal vacation weather and surroundings at our tourist park a man said the other day: "You call this place Rainbow City of the North. It's like a sun parlor to me." And then he came up with: "The Rainbow City Sun Parlor of the North."

They say too many women want a husband. Anybody's husband.

A customer in a local appliance store said he was disgusted with a science that fills our homes with gadgets smarter than we are.

Arthur Godfrey Winners To Play At Rainbow Gardens

The Rainbow Gardens, between East Jordan and Boyne Falls on M-75 announced this week that they are featuring the orchestra that won an audition on the Arthur Godfrey Show recently.

Nick Hamilton and his Collegiate Four will be the special entertainment feature Friday night (July 10th).

The orchestra last winter was called to New York from Charlevoix to appear on the national radio and television show and took top honors among contestants appearing on the show.

FOR OLD TIMES SAKE

Two Former High School Classes Hold Reunions During Holiday Here

Twelve members of the 1928 East Jordan high school graduating class held a July 4th reunion at the Tourist Park, marking their 25th year since leaving the local school.

Nineteen members remain of the 24 graduates. All of the former students are Michigan residents.

Families of those attending the reunion gathered for a picnic dinner. The evening was spent by the class members reminiscing and working out plans for another reunion in 1958.

An anniversary cake decorated in the class colors of green and white and the class flower, a white rose, was served along with punch.

Class members present included: Margaret Staley Saunders and family, of Belleville; Ira Weaver and family, of Birmingham; Bill Barnette and family of East Jordan; Mayor Chris Taylor and family, of East Jordan; Esther Pederson, of Holly; Thelma McDonald Ellis and husband, of Durand; Dorothy McKinnan Bidgett and family, of East Lansing; Norma Griffin Conklin and family of Petoskey; George Second of Grand Rapids; Harry McHale and family of Traverse City; Harriett Chaddock Chanda and family of East Jordan; Evelyn Webster Long and family of Big Rapids.

On Friday afternoon, July 3rd, the class members gathered at our Tourist Park to enjoy a reunion of the Class of 1928.

After several hours of visiting and renewing old acquaintances ice cream and cake were served.

In the evening a dinner was served to about forty-six in the Lutheran Church parlors. The tables were decorated with bouquets of white flowers and The Class motto, "Out of School Life, Into Life's School," was pasted in green letters on the speakers table. A beautiful three tiered cake, trimmed in yellow roses, the class flower, was centered on the speakers table. Each of the women received a yellow rose as a favor.

The program under Gould Pinney as Master of Ceremonies included:

Guest Preacher At Methodist Church Sunday, July 12

The First Methodist church of East Jordan has secured the pastor of the New Hazel Park Methodist Church, Rev. Claire Wolf, as a guest preacher Sunday, July 12th.

Rev. Robert H. Moore, local pastor, will conduct the services. The public is cordially invited.

Lutheran Picnic To Be Held Sunday

The Evangelical Lutheran Church and Sunday School will hold a family picnic Sunday, July 12th at Whiting Park. There will be a ball game in the morning at 10:30 and games and recreation in the afternoon. A pot luck dinner will be served at one o'clock. Families are asked to bring their own table service, and ice cream will be furnished by the church.

NOTHING BOTHERS THEM!

Black Eye, Schedule Mix-up Fails To Stop Pleasant Valley Winning Streak

Pleasant Valley turned down Kalkaska in a league game Sunday, 9 to 0 and playing a non-league they whipped Elk Rapids 8 to 3.

Chuck Hebben allowed Kalkaska only 2 hits in a shut out with 8 strike outs and was well supported defensively by Valley players. The locals collected 12 hits with Hebben and Spence both getting 2 hits out of 4 times up.

Maurice Murphy was struck above the eye by a pitched ball in the 4th. The cut required stitches

to close it and it was reported that he suffered a slight concussion and promise of a black eye. A mix up in schedules saw Elk Rapids ready to play Pleasant Valley one day ahead of time which turned the day into a double header.

In a well played contest, the Valley team gave good support to left hander Joe Gibbard to take the game by 5 runs. The locals had 11 hits with Bryan Boring and McDowell getting 2 for 4.

Next Sunday the Valley boys will travel to Traverse City to meet the local 946 team.

Two Local Girls Hurt Here In Auto Accidents

Nine-year old Sharon Hughey, of East Jordan, was operated on this week following an auto accident.

Playing with other children, on the lawn her father's car rolled down an incline and knocked her down breaking her leg above the knee. The accident happened about 6 o'clock Friday night and she was taken to Charlevoix hospital in Watson's ambulance.

Her father Chester Hughey, former service station owner here, said another daughter 5-year old Dawn escaped injury as the rolling car passed over her.

Chester himself removed the car from the older girl's body. He said it had been parked all day and somebody had apparently taken it out of gear.

The accident happened on Echo street where the children are staying, Chester said.

In another auto accident Saturday 20 months old Linda Acitelli was bruised when she was struck by an auto backing out of a driveway. The child had not been playing in the driveway and apparently ran behind the moving auto, it was said.

Taken to Charlevoix hospital for X-ray the family reported no bones broken or fractured and that the girl was not seriously injured.

Suzanna Wesley Circle Will Hold Picnic

The Suzanna Wesley circle of the Woman's Society of Christian Service will hold their regular monthly meeting at the Tourist Park in the dining hall at 12:30 on Monday, July 13th. Summer visitors are cordially invited. A potluck dinner will be served and each one is to bring their own table service. Marguerite Stokes will be in charge of the program and devotions and Mary Lord and Rea Thomas will act as co-hostesses.

Special Term Of Circuit Court To Be Held July 17

A special term of circuit court will be held Friday, July 17 with Judge Charles L. Brown presiding.

At that time Jesse Hadix, 22 and his brother, Louis, 34, both of Boyne City will be arraigned on a charge of resisting an officer. The former will also be arraigned on an assault charge.

Two East Jordan youths will also be sentenced. They are Ray Gee and William Rogers, both 17, charged with breaking and entering.

Power Flight Gas Featured At Sinclairs

Dan Sinclair, new part owner and manager of the former A. R. Sinclair Sales, this week announced that Power Flight gasoline is one of the new additions to the service station.

A product of Roosevelt Oil and Refining Corporation, Mt. Pleasant, Sinclair reported the oil company has installed \$2,000,000 worth of equipment at the fields. He said that Roosevelt's new platforming equipment is designed to deliver even higher quality solvents and naphthas. The magazine "Oil and Gas News" reported recently that the Roosevelt corporation has the world's first Platreater, an ingenious process which refines aromatic concentrates prior to separation in a Undex unit.

The magazine said "Platforming is a new 'catalytic reforming' process which improves the octane rating, measure of performance, of straight run gasoline. The catalyst, a substance which promotes a reaction without itself changing in chemical identity, used is platinum. This surpasses all other reforming processes in operation because of its large octane number gain and its low volumetric loss."

Sinclair is advertising Power Flight gas this week, saying "More octane is your gain, gas for less."

East Jordan Residents Give 32 Pints Of Blood

Summer Schedule At Presbyterian Church Here

The schedule of Summer Preachers for the Presbyterian church has been completed and are listed below. Each year the church brings to this community some of America's outstanding preachers and this year we believe we have a particularly fine group of ministers scheduled.

Aug. 2, Dr. William Lampe, pastor of the West Presbyterian Church of St. Louis, Missouri will again be with us. For over thirty years Dr. Lampe has been one of the preachers here in this community and is well-known. Dr. Lampe has been one of the leaders of our church, having served as Moderator of the General Assembly in 1945.

Aug. 9, Dr. George A. Buttrick, pastor of the Madison Ave. Presbyterian Church of New York will be the speaker. Dr. Buttrick has for many years preached in our pulpit on the second Sunday of August. He is regarded as America's outstanding preacher and one of the world's great leaders.

August 16, Dr. John H. Gardner, Jr. pastor of the First Presbyterian Church of Baltimore, Maryland will again be with us. This will be his second appearance in our pulpit. Dr. Gardner is pastor of one of America's oldest and most historic churches. He has served it for a number of years. He has been the chairman of the committee on Chaplains for the Armed services for our church for several years.

August 23, We are happy to welcome again to this pulpit Dr. Frederick Oert, pastor of the Second Presbyterian Church of Richmond, Virginia. Dr. Oert is well-known in this community as well as across our country. For several years he was the pastor of the First Presbyterian Church of Detroit. He is much in demand as a preacher throughout our country.

August 30, We again welcome Dr. Harry Rine DeYoung, pastor of the Redford Avenue Presbyterian Church of Detroit, Mich. This will be the second appearance of Dr. DeYoung and we are sure he will be gladly received again this year.

September 6, We welcome to this schedule this summer a newcomer in the person of Rev. Alvin Duane Smith. Dr. Smith is the pastor of the Overbrook Church, Philadelphia, Pa. This church has for many years been one of the influential churches in our denomination and we are glad to welcome to our community its present pastor.

The public is cordially invited to attend our services of worship throughout the summer and to enjoy the fine fellowship we have with each other and with these men. The Session at its last regular meeting took action to the effect that during the month of August and the first Sunday of September, the sessions of the Sunday School would be suspended. (contributed)

Three Cities Fall Short Of County Blood Quota

A total of 173 pints of blood were produced in the annual Charlevoix county blood procurement program, Mrs. R. G. Bennett, Red Cross chapter blood chairman, has announced.

The Michigan Department of Health mobile unit and the Charlevoix county chapter of the American Red Cross cooperated in the annual clinic to procure blood for plasma and fractions and whole blood for the military.

East Jordan contributed 32 pints of blood during the one-day clinic held here last Wednesday. There were eight rejections.

Charlevoix topped the list with 97 pints of blood which included 11 donated by members of the 310th Ordnance Depot Company. There were 16 rejections in Charlevoix. Boyne City had 44 pints with 22 rejections.

The total contributed, however, fell far short of the county's quota of 260 pints.

Fifty per cent of the blood will be processed and returned to the county for use as plasma and fractions. The remaining 50 per cent will be sent directly to the military overseas.

In East Jordan, Dr. Litzberg and Dr. Savory joined with the Michigan Health Department staff along with the following local nurses: Alice Sherman and Betty Robertson.

Others who assisted in the program as aides and canteen workers were Mary Glenna Malpass, Agnes Darbee, Cora Seiler, Laura Malpass, Phoebe Watson, Jean Anne Sherman and Sandra Carol Klooster and Marlene Ostrom.

Mrs. Theodore Malpass, general chairman of the East Jordan clinic, has expressed gratitude to the donors, local doctors and nurses and other workers who cooperated in making the clinic a success, and to Mr. McDaniels for loaning his building for the day and to the Consumer Power Company for their promptness and generosity.

It's A Boy!

Mr. and Mrs. James Lilak, Jr. and Judy, Jimmy, Douglas, Marcia and Roger announce the arrival of a boy, Dominie John, on June 30th at the Charlevoix hospital.

East Jordan Recreation Calendar

Friday
2:30-4:30 p.m. Playground Activities—Tourist Park
Monday
9:30-11:30 a.m.—Tennis (Boys and Girls)—High School
2:30-4:30 p.m.—Playground Activities—Tourist Park
9:00 p.m.—Softball—Gaylord here.
Tuesday
1:00-2:30 p.m.—Softball (Boys 12 and under) West Side Ball Park
2:30-4:30 p.m.—Playground Activities—Tourist Park
7:30 p.m.—Softball—Coops. vs. Canning Co.
9:00 p.m.—Softball—Iron Works vs. American Legion.
Wednesday
9:30-11:30 a.m.—Tennis (Boys and Girls)—High School
1:00-2:30 p.m.—Softball (Boys 18 and over) West Side Ball Park
2:30-4:30 p.m.—Playground Activities—Tourist Park
9:00 p.m.—Square Dancing—Tourist Park
Thursday
1:00-2:30 p.m.—Softball (Boys 12 and under) West Side Ball Park
2:30-4:30 p.m.—Playground Activities—Tourist Park
7:30 p.m.—Coops. vs. Iron Works
9:00 p.m.—Canning Co. vs. American Legion
Friday
1:00-2:30 p.m.—Softball (Boys 13 and over) West Side Ball Park
2:30-4:30 p.m.—Playground Activities—Tourist Park

News
Want
Ads
Get
Results

The East Jordan News

& The Northern Michigan Telegram

Marshall F. Sayles, Editor & Publisher
Wilma E. Sayles, Business Manager
Published weekly at 108 Mill Street, East Jordan, Michigan
Subscription Rates—(Payable in advance) \$2.50 per year; \$5.00 per year outside Northern Michigan.

ANOTHER FRANKENSTEIN?



Government To Big!

Our government "just grew," like Topsy, only it grew into circus-giant size.

Back in 1929 we had 596,000 Federal civilian employees. Now we have some 2,500,000 even after the present Administration's extensive payroll cuts. Instead of saying: "Let George do it!" too many of us say: "Let the government do it."

The economizers, trying to trim "Big Government," find it hard going. It's easy to start a Federal project or bureau, but hard to get rid of it. For instance, the NRA—found unconstitutional in 1935—still appears in the Federal budget.

The time has come to get rid of unneeded bureaus and be chary of starting any new ones.

Use Classifieds — Get Results

NOTICE

1953 CITY TAXES
NOW DUE AND PAYABLE
DURING JULY AT
THE TREASURER'S
OFFICE.

Fred Vogel, Treasurer

Busy?



IT SAVES YOU TIME
IT'S SAFE

STATE BANK OF EAST JORDAN
Member of
FEDERAL DEPOSIT
INSURANCE CORPORATION

EAST JORDAN CHURCH NOTES

FIRST PRESBYTERIAN CHURCH

Rev. Edward O. DeHaven, Pastor
Sunday Church School: 9:45 a. m.
Classes for all ages.
Church Worship Service: 11 a. m.
Westminster Youth Fellowship
5:30 p. m.

UNITED MISSIONARY CHURCH

Rev. C. W. Thompson, Pastor
Sunday School: 10:00 a. m.
Morning Worship: 11:00 a. m.
Youth Fellowship: 7:00 p. m.
Evening Evangelistic Service:
7:30 p. m.
Prayer Meeting: Thursday 8:00
p. m.

EVANGELICAL LUTHERAN CHURCH

Rev. Philip Fretheim, Pastor
Sunday School: 11:00 a. m.
Classes for all ages including
adult Bible classes.
Church Services on first and third
Sundays: 8:00 p. m.

FULL GOSPEL TRUTH CHURCH

Prayer Meeting: Thursday 8:00
p. m.
Rev. Harley R. Barber, Pastor
Sunday School: 10:00 a. m.
Church Service: 11:00 a. m.
Evangelistic Service: 8:00 p. m.
C. Y. A. Service: Tuesday 8:00 p. m.

METHODIST CHURCH

Rev. Robert H. Moore, Pastor
Phones: East Jordan, LE 6-2254
Charlevoix, LI 7-2058.
Morning Worship: 10:00.
Sunday School: 11:15 a. m.

ST. JOSEPH CHURCH

Very Rev. Joseph J. Malinowski,
Pastor
MASSSES
Sundays—7:30 and 9:30.
Holiday—8:00 and 7:30.
Weekdays—September through
May at 8:00 June, July, August
at 7:30.

SEVENTH DAY ADVENTIST CHURCH

Elder R. H. Clausen, pastor
Sabbath School 9:45 a. m.
Church Service 11:00 a. m.

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

Elder Wm. A. Dodds
Pastor
Church School 10:00 a. m.
Morning Worship 11:00 a. m.
Zions League 4:30 p. m.

EASTPORT FIRST BAPTIST CHURCH

Rev. Allen E. Northrup, Pastor
Sunday School 10:00 a. m.
Morning Service 11:00 a. m.
Evening Service 8:00 p. m.
Prayer Meeting, Thursday 8:00
p. m.

FINKTON BIBLE FELLOWSHIP

(Interdenominational)
Christian Workers: Jean Thorn-
ell and Delia Heath.

SUNDAY
10:30, Sunday School Followed by
Short Morning Service.
6:45 Youth Fellowship Meeting.
8:00 Evangelistic Service.
Thursday Night 7:30 Prayer
Meeting and Bible Study. Choir
Practice after Prayer Meeting.
Friday Night 7:00 Girls Hobby
Club.
Saturday Afternoon 2:00 Child-
rens Bible Club.
Youth Meeting, Wednesday 8:00
p. m.

Give 'em
VELVEETA
—because it's rich
in food values
from milk...
DIGESTIBLE AS MILK!



HERE AND THERE

AROUND RAINBOW CITY

Mr. and Mrs. Frank J. Neskodny and daughter, Mrs. Jerry Hajak and granddaughter of Chicago are visiting at Mr. and Mrs. Mike Barnette's.

Mr. and Mrs. William Payne and four children of Washington, Michigan spent part of their vacation visiting Mr. and Mrs. George Rebec and family last week.

Mr. and Mrs. William Chanda and daughter Donna of Hazel Park spent two weeks visiting his parents, Mr. and Mrs. Joseph Chanda, and also his sister and family, Mr. and Mrs. George Rebec and family and other friends and relatives.

Mr. and Mrs. Ed. Maxwell and family, and Mr. and Mrs. Ehner Pettis of Detroit, visited the Pettis cottage on Lake Charlevoix over the 4th.

Mr. and Mrs. Kenneth Isaman Jr. of Hazel Park spent the weekend with their parents, Mr. and Mrs. Vern Whiteford and Mr. and Mrs. Kenneth Isaman.

Mr. and Mrs. Cliff Brown and daughter of Grand Rapids called on friends over the 4th of July weekend.

Mr. and Mrs. Leon Peterson and children of Coldwater spent the weekend visiting their parents.

Mr. and Mrs. William Urban (former Dorothy McKenzie) of Alpena spent the weekend at the "Elms."

Mr. and Mrs. John Dolezel of Detroit spent the weekend with his mother Mrs. Mary Dolezel and brother Cy.

Captain Maurice Watson and his wife and children, stopped enroute to Detroit, from Phoenix, Arizona, where he had just received his discharge, to visit his cousins, Andy Andersons, and Thora Kotowich and families.

Mrs. C. A. Stout of Phoenix, Arizona, is visiting her daughter and family Mr. and Mrs. Bill Huckle.

Mr. and Mrs. Buck Fisher of Flint are visiting their parents Mr. and Mrs. Ernie Barnes and Mrs. Martha Fisher.

Mrs. Olga Roberts and son Bob of Detroit, spent the holiday weekend with her mother Mrs. Anna Kotowich and brothers Johnny and Teddy.

Mr. and Mrs. Victor Ayers and two daughters are spending their vacation visiting friends of Iowa. They plan to visit and do some sight seeing in other places also.

George Phillips of Cleveland is visiting his parents Mr. and Mrs. Frank Phillips.

Miss Connie Simmons of Pontiac is visiting her grandparents Mr. and Mrs. Harry Simmons.

Mr. and Mrs. Russell Bolser of Muskegon spent the weekend with their parents Mr. and Mrs. Ernest Kopkau and with their brother and sister-in-law Mr. and Mrs. Donald Bolser.

The Misses Martha and Olga Wagbo are visiting relatives at Underwood, Minn.

Gary St. Charles has returned to his home after visiting his sister and brother-in-law Mr. and Mrs. Basil Morgan at Highland Park for a few weeks.

Mrs. Basil Sweet of Flint is visiting Mr. and Mrs. Harrison Kidder.

Mrs. James Addis and children returned to their home at Monroe Sunday. They have been visiting friends and relatives here for two weeks.

The Past Noble Grand Club of the Jassamine Rebekah Lodge met at the home of Mrs. Alice

Shepard Monday evening. Mrs. Anna Keats had charge of the Devotionals. Elections of officers for the coming year are as follows: Vice President — Effie Weldy; Secretary — Alberta Nowland; Treasurer — Alice Shepard; Chaplain — Eleanor Scott. The next meeting will be held at the Tourist Park, July 27, with a pot luck supper each member has the privilege of inviting a Rebekah sister to go with them.

Mrs. Arthur Toogood returned to her home at Big Rapids, Friday after spending two weeks with her daughter and son-in-law, Mr. and Mrs. Edward Streeter.

Miss Mary Green spent last

week with relatives at Central Lake.

Mr. and Mrs. William Neumann and son of near Saginaw spent the 4th of July weekend at their home here and visiting relatives.

Bud St. Arno of Detroit was a Monday caller at the Ernest Kopkau home. He also renewed some of his former friends here. Bud was a resident of East Jordan about 14 years ago.

George Secord of Grand Rapids was a weekend guest of his mother, Mrs. Mabel Secord.

Mrs. James St. Arno and three daughters of Detroit were Thursday guests of Mr. and Mrs. Louis Chak.

Mr. and Mrs. Earl Blanchard and children of Flint are spending their vacation at one of the Shedina Cabins.

(Continued on Page 6)

THE SHOW PLACE OF THE NORTH

Temple Theatre

EAST JORDAN

Thursday, July 9th

Vittorio Gassman and Gloria Grahame

"THE GLASS WALL"

Action! Suspense!

Friday and Saturday, July 10th and 11th

John Derek and Barbara Rush in

"PRICE OF PIRATES"

Story of romance in Technicolor plus

Charles Starrett and Smilen Burnett

"THE KID FROM BROKEN GUN"

Sunday and Monday, July 12th and 13th

Clifton Webb — Barbara Stanwyck — Thelma Ritter

"TITANIC"

Story of the greatest sea disaster of all time

Tuesday and Wednesday, July 14th and 15th

Loretta Young — John Forsythe — Edgar Buchanan

"IT HAPPENS EVERY THURSDAY"

The weekly newspaper goes to press!

take the heat off your budget!
Serve Thriftly **SUMMER FOODS**

The mercury's up and our prices are down, but the same efficient, friendly service is waiting for you, rain or shine.

100% PURE GRANULATED **SUGAR** 10 lb. Bag **97c**

SHURFINE CREAM STYLE **CORN** 2 300 CANS **31c**

QUALITY MEATS

Ground Beef lb. 43c Ground Chuck lb. 55c
Good Chuck Roast lb. 49c Round or Sirloin lb. 69c

Pork Cuts and Bacon at Market Prices
Lamb and Mutton — Roasts — Chops — Leg
Ask Us About Meats Wholesale For Freezing

FLAVOR FAVORITES
Smooth, Mellow Full Bodied
Spartan COFFEE **Shurfine COFFEE**
LB. BAG **81c** LB. BAG **83c**
IT'S ICED COFFEE TIME

WELCH'S **GRAPE JUICE** **35c**

QT. PT. **Wesson Oil... 71c 38c**

Jumbo Pascal Celery Stalk 27c
HEAD LETTUCE Michigan Grown When Available

Round Ripe Watermelons \$1.25, 22 lbs.
Jumbo Cantalope 29c

THRIFT SUPER MARKET

A LARGER VARIETY OF QUALITY FOODS WILL BE FOUND HERE AT REASONABLE PRICES. EASY PARKING — HIGH GRADE MEATS

Presbyterian Church News

The Men's Club will meet Thursday evening in the church at 6:30 for Pot-luck Supper and hear a report from elder Walter Davis on his recent trip to the General Assembly of our Church at Minneapolis. Mr. Davis was the elder delegate from the Pet-oskey Presbytery.

The Communion of the Lord's Supper will be celebrated next Sunday morning in the church at the 11:00 o'clock hour.

Ironing Of New Fabrics Made Easier

Ironing day is not what it was before the advent of man-made fibers. It is easier and quicker.

Florence Rann, extension clothing specialist at Michigan State College, suggests ironing is easier now because homemakers merely iron to smooth the new man-made fabrics. Almost no pressure on the iron is needed and a slow deliberate motion with a low-temperature iron. The weight of the iron will smooth

out any wrinkles. Acetate always requires ironing but nylon, dacron and orlon may need no ironing. If they do, the new method of slow, easy, cool pressing is all that is needed. Since man-made fibers dry very quickly you may sprinkle garments so they are evenly damp. Or you may prefer to iron the garment before it is completely dry. Ironing on the wrong side protects the surface and keeps the fabric looking new for longer time. But when you want to touch up pockets, collars on the right side, Miss Rann suggests you use a dry press cloth about

the weight of muslin. This will prevent any glaze or shine on these new man-made fibers. Long sleeved blouses of acetate are less worry for the modern homemaker. For the final touch she hangs the blouse on a hanger in the air—and presto!—the steam left in the fabric will take out the wrinkles as the fabric dries. No more concern about that shine caused by over-ironing the gathers at the cuff.

Granges To Meet
Charlevoix County Pomona Grange No. 40 will meet with Barnard Grange July 14. A big evening is being planned and a potluck supper will be served

Engagement Announced

Mr. and Mrs. Ervin Murphy of East Jordan announce the engagement of their daughter Shirley, to Leon Beal, son of Mr. and Mrs. Leroy Beal of Central Lake. Shirley is a 1953 graduate of East Jordan High School and Leon also graduated from Central Lake High School this year. An August wedding is planned.

Shop East Jordan

FROM OUR CORRESPONDENTS About People You Know

South Arm News

Mr. and Mrs. Henry Dougherty and daughters were Sunday supper guests of her parents, Mr. and Mrs. Walter Moore of Charlevoix.

Mr. and Mrs. Ewald Redmer and family visited his brother Eckert at Long Lake near Cheboygan Saturday.

Mr. and Mrs. Max Graham and daughter of Hazel Park and Mrs. Clifford Boyd of Algonac called on Mr. and Mrs. Kenneth Isaman, Sr.

Mr. and Mrs. Fred Harnden of Hazel Park spent two days last week with Mr. and Mrs. Kenneth Isaman Sr.

Mr. and Mrs. Allan Erno of Flint and Mr. and Mrs. Richard Erno, Jr. of Minneapolis, Minnesota called at the Carl Elsworth home Sunday.

Lois Elsworth, who has been visiting her sister, Mr. and Mrs. Allan Erno at Flint, returned home Thursday.

Mr. and Mrs. Wilson and family of Bronson spent the weekend with their parents, Mr. and Mrs. Denzil Wilson and Mr. and Mrs. Hugh Graham.

Jean and Jane Graham, twins celebrated their 9th birthday, June 25th with a party. Ice cream and birthday cake were served.

Mr. and Mrs. Floyd Hart and family and her mother, Mrs. Mabel Bogue of Casnovia, spent the weekend with his parents, Mr. and Mrs. Del Hart.

Mrs. Florence Budnik and friends from Detroit spent the weekend with her daughter, Mr. and Mrs. Ed Lehross and family.

Mrs. Rhoda Evans and children and mother, Mrs. Harry Taylor of Ellsworth enjoyed a picnic dinner on the fourth with the former's mother, Mr. and Mrs. Lewis Taylor of Ellsworth.

Pleasant Valley News

Among the many people up for the weekend were Dale Peck, Mr. and Mrs. Henry Reck, Bryce Petrie and family, Jerry Petrie and family, Otto Spence and family, Carl and Versal Spence and Joe Gibbard.

Betty Spence is employed at the girl's camp on Torch Lake for the summer.

We had severe road damage done by the rain, two bridges washed out besides big washes in the roads.

Several of us had difficulty finding the Valley news in last week's paper. Wrong heading, but it was in there. (Editor's Note: It would be easier to move the Valley out on the Peninsula than to not make mistakes in the paper. However we are sorry, and we'll try and keep the Valley under the right heading from now on.)

Lynn Gibbard and family were up for the weekend from Ann Arbor visiting with the George Gibbards. Lynn had the misfortune of spraining his ankle while practicing ball and is unable to go back at present.

The William Murray family had a reunion picnic at Glenn Pinney's. Those who attended were S-Sgt. and Mrs. Roy L. Hebdon, Mr. and Mrs. Robert Sutliff, Mr. and Mrs. Harry Mathers, Mr. and Mrs. Lester Hosler and family and Mrs. Les Koline.

Visitors at the Wm. J. Murray home this last week were S-Sgt. and Mrs. Roy L. Hebdon from Alcoa, Tennessee, Mr. and Mrs. Robert Sutliff of Grand Haven.

Polio Info

Although a few simple precautions are suggested to keep children safe from polio, East Jordan parents are urged not to become hysterical and thus overly restrict their youngsters' activities.

Danger is greatest if there is a lot of polio in the community, says Dr. David G. Dickinson, of the U. of M. No month or time of day is most dangerous, because the disease does not follow a pattern of this kind.

Three measures for avoiding polio are recommended.

(1) Don't let children become exhausted, and make sure that they get plenty of rest.

(2) Severe chilling, such as business from swimming for a long period of time, should be prevented.

(3) Public places like wading pools and carnivals should be avoided. "It is not a good idea to expose children to new playmates every day," Dr. Dickinson said, "but it is foolish to keep them away from their own circle of friends."

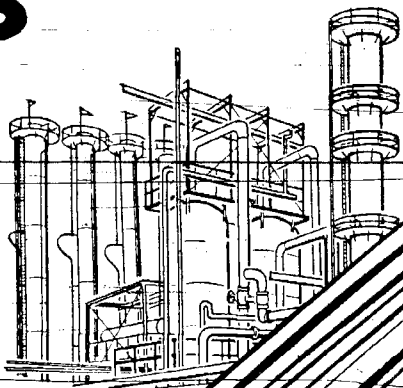
The early signs of polio are non-specific and it is often impossible to diagnose the disease definitely in its early stages.

Sore throat, fever, headache and sick stomach are all part of the symptoms of patients later found to have polio. These are also the symptoms of many other diseases and the only really useful thing to do is put a child to bed for any kind of sickness and call a doctor.

it cost \$2,000,000 to bring you the new platinum processed

POWER FLIGHT

gasoline



\$2,000,000 in new Platforming and refining facilities put more pep into the new high-octane POWER-FLIGHT, the most powerful gasoline you can buy.

In Roosevelt Oil and Refining Corporation's new \$2,000,000 refinery, selected crudes are refined and then "reformed" by a process known as Platforming into high-octane POWER-FLIGHT. Platforming is a catalytic reforming process in which the precious metal, platinum, is used to produce a reaction that greatly improves the octane rating of gasoline. The new high-octane POWER-FLIGHT is one of the few gasolines produced in Michigan by this method. That's one reason why it gives you faster pick-up, more pep and power and more miles per gallon than any other gasoline.

The new high-octane POWER-FLIGHT comes to you fresh from refineries in Mt. Pleasant—right here in Michigan—and it goes to work in your car while its power-packed energy is at its peak. Gasoline shipped from far-away refineries sometimes loses its energy and wastes away its precious power in the long journey to Michigan. That's another reason why POWER-FLIGHT is the finest, most powerful gasoline you can buy.

From their large and constant supply of crude oil, Roosevelt Oil and Refining Corporation selects only the very finest crudes for the new high-octane POWER-FLIGHT gasoline. That's a third reason why it's the best gasoline you can buy. Get a tankful of fresh, powerful, high quality POWER-FLIGHT today. Fill up at the sign of the screaming rocket.

BUY POWER-FLIGHT TODAY

DAN'S SERVICE

East Jordan, Michigan

Corner Main and Mill

LE-6-2901

- faster pick-up
- more power
- more miles per gallon
- always fresh
- constant high quality

JOSEPH E. MONTROY

**More Octane
Is Your Gain--
Gas For Less!**

THIS
WEEK
AT
GRANDVUE

Admission: Albert Durham of Charlevoix, July 2nd.

Lectures: Stephen Schell of East Jordan, July 6th.

Expenses: John House of Charlevoix, June 30th.

An appointment was made by Sherman Thomas of East Jordan for a visit to Grandvue by the East Jordan Fire Department. They inspected the building thoroughly learning the location of rooms, exits, and hoses. The outside pump at Grandvue has a connection that will fit the city hoses.

The visit was made for the purpose of lessening confusion and producing a maximum of efficiency in case of fire at the hospital.

a WORLD of FOOD

SILLY - HE'S ONLY HUNGRY

ANCIENT MOROCCO'S SALE BREAD
WAS BELIEVED TO HAVE A MYSTIC POWER TO CURE STUTTERING

JANUARY! FEBRUARY!

ACCORDING TO AN OLD POLISH LEGEND, IT IS A GOOD OMEN TO SEE THROUGH YOUR WINDOW ON EASTER MORNING A LAMB, AND BETTER STILL SO IF ITS HEAD IS TURNED TOWARD THE HOUSE

IT IS SAID THAT SPANARDS TRADITIONALLY EAT TWELVE GRAPES AT THE STRIKE OF TWELVE O'CLOCK ON NEW YEAR'S EVE—ONE FOR EACH MONTH

**Vacation Days
are
Happy Days
in the
Rainbow City**

At our Tourist Park

At our Athletic Field

At our Gay Shops

At our wonderful Lake and River

AND!

when Residents and
Visitors Relax They Read
and Enjoy

The East Jordan News

Tops In Readership - Advertising - Helpfulness

LEnox-6-7118



—WANT AD SECTION— NORTHERN MICHIGAN BARGAIN PAGE

BUY SELL RENT LOST FOUND LEASE EMPLOYMENT SERVICES

FOR SALE

FURNACES—Oil, gas, or coal-wood. Free estimates, no obligation. Gil Coon's Kalamazoo Sales & Service, Boyne City, JU 2-7271. 36-1f

NOTICE!

All outstanding accounts of The Vogel's Standard Service are payable to Galmore's Standard Service or to Fred J. Vogel.

Thank you,
Fred J. Vogel

OFFICE HOURS

City Treasurer
and
City Clerk

Treasurer 9 a.m. to 5 p.m.
Closed Saturdays.

Clerk 1 p.m. to 5 p.m.; 9 a.m. to 12 a.m. — Saturdays.

(Either office will act for the other when one is not on duty.)

DON'S HOBBY CORNER—Model Planes, Boats, Cars, Fire-trucks, Stamps, Leathercraft, Coin Cards, Oil Painting Kits, Beautiful Figurines, Model Motors.

Ed's Boats
1/2 miles north of East Jordan on M-66. 30-40-41p

Martin Motors, Freeland Metal Boats, Archery and Marine Supplies, Fishing Tackle, Live Bait, Life Preservers Gulf Gas, Marine and Road Service. Souvenirs.

Ed's Boats
1 1/2 miles north of East Jordan on M-66 39-40-41p

FOR SALE—1950 Chev. 3 passenger coupe, good condition, radio, heater, seat covers. Call LEnox 6-2925 after 5:30 p.m. or inquire at Elgy's Body Shop, East Jordan, Mich. 41-42-43p

FOR SALE—Multiplux radial arm saw, No. 48, 12" blade. Delta floor model drill press, mortise and shaper attachments. Heavy industrial type 8" jointer. Craftsman 12" band saw. Craftsman 8" by 2" thickness planer. H. M. Coe, M-66 north. Phone LE-6-7220. 40-41-42c

BUSINESS AND PROFESSIONAL DIRECTORY

Recharging Extinguishers
WOLVERINE FIRE EQUIPMENT SALES
Fyr-Fyter Equipment
Joe Wilkins 103 Williams
Le 6-2326 LE 6-2291

Custom Printing
Color Printing
JENKINS
Printing Service
Your work receives our personal attention
LE-6-2871 701 Main

SALES — SERVICE
MICH. BOTTLED GAS
SHERMAN Firestone
Washing Machine and Sewing Machine Service
229 Main LE-6-2981
LE-6-2922

Coleman-Blend-Air
Heating & Floor Furnaces
Electric Sales & Service
Wiring & Supplies
Phone 18 Ellsworth

R. E. WILKERSON
Timber Dealer
Ellsworth — Box 01
Post — Poles — Logs — Rafters — Pulp.
All type cedar posts, 10c and up—wholesale, retail.

John C. Schmittsdiel
CHIROPRACTOR
OFFICE HOURS:
Mon., Wed., Fri. 9-12, 2-5, 7-9
Tues. and Sat. 9-12, 2-5
Thursday open 'til noon
Bank Building, Boyne City
Dial JU 2-6282

FOR SALE

SAVE MONEY now on new planed or matched lumber, hardware, paint, furniture, farm machinery, and everything else at **Malpass Hardware Co.**
—Open Now

Trade Your Old Appliances—Gil Coon's Kalamazoo Sales & Service, Boyne City, will give you liberal allowance. Easy payment plan. Frigidaire Appliances and modern kitchens. Phone JU 2-7271. 36f

FOR SALE

160 acre farm with over 1,000 feet lake frontage. Buildings in fair condition. Good productive soil. \$8,500.00.

Cottage on Lake Charlevoix with 150 feet lake frontage on M-66. \$3,500.00.

Small cabin on Lake Charlevoix. \$2,500.00.

40 acre farm in City Limits. 20 acres clear, 20 acres woods. 7 room modern home, large barn with water, lights, stanchions. \$5,800.00

5 room house. City water electricity. Inside very neat. \$2,000.

Several modern homes in East Jordan. Also business places, resorts, hotels.

Office in Post Office Bldg.
Keith Dressel Frank Nachazel
LE 6-2606 LE 6-2284

FOR SALE

10 acres, modern home, close in \$6,000.00.

65 acres, 6 room house with bath \$5,000.00.

60 acres on Boyne City road \$3,800.00.

9 room home, modern with double garage \$4,500.00.

A real modern home, full bath up, 1/2 bath down, garage, pavement, side walks.

79 acre farm, modern house \$8,500.00.

217 acre farm, modern house and good barn, trout stream and pond \$8,500.00.

Clarence Healey, Broker
Phone LE-6-7210 40-41-42c

WANTED

WANTED—BOOKKEEPER, must be accurate and neat, permanent position, good salary. We also have an opening for a salesperson. Hess Furniture Co., Charlevoix, Michigan. 42c

WANTED—Lawns to mow or any other odd jobs. Phone LE-6-2597. 41-42-43p

THESE WOMEN!

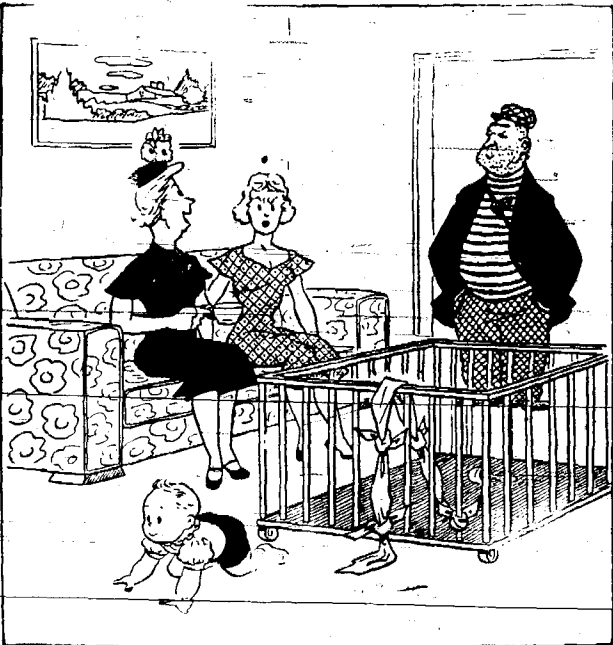
By d'Alessio



"Would you mind going thru it again, Reverend? After all this doesn't happen to me often!"

STRICTLY BUSINESS

by McFeathers



"Take after his father, doesn't he?"

FOR SALE

ALL VARIETIES OF SWEET CHERRIES FROM JULY 1st TO AUGUST 8th

FAIRMAN ORCHARDS
Route 1, Charlevoix

FOR SALE
1950 Mercury \$1,395
1949 Ford, 2-door 945
1946 Olds, 2-door 795
1946 Chevrolet, Skyline, 2-door 695
1946 Nash Club Coupe 595
1942 Buick 325
1940 Chevrolet 295
1936 Chevrolet 95
Open Evenings
DeYoung Auto Sales
LI-7-6787 Bridge St.
Charlevoix

LOST & FOUND

LOST—Black curly haired pup. Stands approximately 13 inches at shoulder. Long tail, traces of white on chest and toes, answers to name of Duke. Call LE-6-7039. Reward. 41-42-43p

CHERRIES!

Black Sweets — Bing and Queen Anns
Ready Picked
or pick your own
OPEN 7 DAYS PER WEEK
Cooper's Orchard
2 Miles south of Ironton, off M-66
Watch For Signs
EAST JORDAN

NOTICE

All property owners must cut all noxious weeds on their property during July. Otherwise city workers may cut the weeds and the cost will be added to property owner's tax roll.

City Clerk,
City of East Jordan



All ready to go...

your home town NEWSPAPER

To Vacationers:

The EAST JORDAN NEWS

Is Ready To Travel!

Are you planning a summer trip away from home? If so plan on taking your home town newspaper with you. Keep up on all local activities, news of your friends and neighbors. We will be glad to send the paper to your wherever you go.

Are you a former East Jordan resident, here for a short time to visit relatives and friends? Why not take a subscription home with you. It's like a letter from home once a week.

Are you a summer resident in the East Jordan vicinity? The Rainbow City is of vital interest to you during your vacation and at home too. The East Jordan News will gladly spend the summer with you here and travel home with you in the fall.

SUBSCRIPTION RATES

IN NORTHERN MICHIGAN \$2.50 per year
OUTSIDE NORTHERN MICHIGAN \$3.50 per year
SPECIAL TO SERVICE MEN \$1.00 per year

Call LEnox-6-7118

The East Jordan News

WELCOME, VISITORS! WHERE TO STAY WHAT TO DO AROUND RAINBOW CITY



Rustan Resort (3 cabins), 5 miles from East Jordan on Peninsula Road. (Lake Charlevoix) JU-2-7424.

Cedar Rest Resort, several cabins, 5 miles from East Jordan on Peninsula Road. (Lake Charlevoix) LE-6-7185.

Ed's Boats, M-86 on Lake Charlevoix. (5 cabins) LE-6-2542.

Ken's Cabins, M-86, on Lake Charlevoix. (5 cabins) LE-6-7192.

Adam Sinclair, Lake Charlevoix. (one cabin) LE-6-2208, also (one cabin) on Benway Lake near Central Lake. LE-6-2901.

Jordan Inn, East Jordan (hotel) LE-6-2631.

Watter's Cabin Camp, Ellsworth. (5 cabins) LE-6-7239.

Rainbow Cabins, M-66, on Lake Charlevoix. (3 cabins) LE-6-2932.

Mrs. Shepard, Chestonia, M-66 (1 cabin) LE-6-7076.

Fred Schoenfelder, Route 1, Ellsworth. Six Mile Lake (1 cabin) Modern housekeeping. LE-6-7248.

Lazy S Camp, Route 1, Ellsworth. Six Mile Lake (5 cabins).

Trucking Is Big Business

Motor Transportation is one of the top three industries in Michigan a survey shows.

The industry now employs 290,000 persons with an annual \$1.5 billion payroll.

Reporting in "Business Topics" a magazine published by the school of business at MSC, writers state trucking fleets and smaller groups together operate 13 percent of all vehicles in Michigan.

The motor transport industry pays \$450 millions a year into the state's economy.

Mrs. Jack Wilson of Grand Rapids spent the week end with her parents, Mr. and Mrs. Ervin Murphy.

Miss June Moore of Flushing is spending her summer vacation at her cottage on Lake Charlevoix.

Local Soil Group Enter National Awards Program

The Charlevoix soil conservation district has entered the national Soil Conservation Awards program sponsored by the Good-year Tire & Rubber Co. of Akron, Ohio. It was announced today by District Chairman Clayton Healey, of East Jordan.

Members of the Charlevoix district will compete against other soil conservation districts in the state. Non-partisan judging committees, selected from Michigan's outstanding exponents of the soil conservation movement, will determine the state's outstanding district for the period July 1, 1953 and April 30, 1954 on a basis of total points scored in performance of regular district duties.

Grand award for one member of each winning district governing body and the top cooperating farmer of rancher named by the district will be a one-week, expense-free, vacation trip to Good-year's fabulous winter resort, the Wigwam Guest ranch on Good-year Farms, Litchfield Park, Ariz., in December, 1954.

Members of the Charlevoix district governing body who will compete for the Goodyear award are: Robert Straw, Charlevoix; Clyde Waner, Chalevoix; Harold Goebel, East Jordan; Clayton Healey, East Jordan; and Robert Reidel, Boyne City.

National winners of the Good-year Soil Conservation Awards will be announced at the seven regular area meetings of the National Association of Soil Conservation districts. Plaques will be awarded at these conventions to the hundred first and second place winning districts.

Around Rainbow City

Mr. and Mrs. Peter Hipp have purchased the home of Mr. and Mrs. Melvin Sweet on the corner of 2nd and Garfield St. Mr. and Mrs. Louis Bathke have purchased the residence of Mr. and Mrs. Hipp at 601 Mill Street.

The RLDS Ladies Aid have recessed for the summer months.

The Jassamine Rebekah Lodge No. 365 met Wednesday evening July 1 at 6:30 p.m. for a potluck supper honoring the members with birthdays in April, May and June.

Miss Penny Lynn Whitley of Charlevoix is spending a while with her grandparents, Mr. and Mrs. Omar Steenberg.

Mr. and Mrs. Lyle Kowalske and children of Detroit are spending their vacation at the Barry cottage on Lake Charlevoix on M-66.

Mrs. Esther Persons and son, Glen of Grand Rapids spent last week at their home here and visiting friends.

Mr. and Mrs. Ed Wilson and children, Mr. and Mrs. William Drenth, and children, Mr. Glen Wilson of Grandville spent the fourth of July weekend with their parents, Mr. and Mrs. Denzil Wilson and other relatives.

Ralph Burns who is employed at Detroit, is spending his vacation with his family at the B & B Drive-in.

Mr. and Mrs. Jack Richardson have rented the home of Mr. and Mrs. Al Witte on Main St. The Wittes left last week for California.

Miss Jacqueline Wright has returned to her home here after spending the past few weeks with relatives at Flint.

Mr. and Mrs. Robert Dixon

Mr. and Mrs. Marvin Benson returned to Berrien Springs Monday morning after visiting their parents, Mr. and Mrs. A. G. Rogers and Mr. and Mrs. Ray Benson. Their little son, Francis, is spending the summer with his grandparents, Mr. and Mrs. Rogers.

Mr. and Mrs. Otto Bolser and Tony Phillip, of Pinckney, spent the week end with the formers son and daughter-in-law, Mr. and Mrs. Donald Bolser.

John Rude is ill at the home of his daughter and son-in-law, Mr. and Mrs. Jason Snyder.

Emil Hegerberg, and son of Bath are spending their vacation at the Tourist Park and visiting relatives in town.

Henry Kamradt of Grand Rapids spent last week visiting his brothers, Herman, Edward and Louis and other relatives.

Richard Dipinski, who is located at an army camp in Virginia spent the fourth of July week end with his parents, Mr. and Mrs. Leo Dipinski and brother, Robert.

Miss Helen Strehl of New York City, N. Y. is spending the summer with her parents here.

Rex Simonson of Kokomo, Indiana is visiting his parents, Mr. and Mrs. G. L. Paquette.

Mrs. Dorothy Schwandt and two daughters of Maumee, Ohio are spending a week visiting Mr. and Mrs. Russell Hughes.

Mr. and Mrs. Walter Bolser of Pinckney spent the week end at their home here.

Mr. and Mrs. Irvin Murphy left Friday for their home at Eugene, Oregon after spending two weeks visiting relatives here.

Shop East Jordan

Welcome, Visitors! What Will You Have? A CABIN, A ROOM, A PHOTOGRAPHER, A FISHING GUIDE, A BOAT, SUPPLIES. IF YOU ARE STUCK FOR INFORMATION GIVE US A CALL THE EAST JORDAN NEWS LE 6-7118

To Study Big Wind At Flint

A scientific study of the human element in the tornado which struck Flint has been undertaken by two public service agencies.

The tornado, which took more than 100 lives and injured 500 others, will be the greatest single disaster in America which has ever been subjected to such intensive research, according to R. L. Gordon, special consultant from the Disaster Study Project of the National Opinion Research Center.

The study will have two objectives: The advancement of scientific knowledge about human behavior under catastrophic conditions, and reconstruction of an accurate picture of the work of people and organizations in alleviating the tornado's effects.

The study will be conducted by the Social Research Service under sponsorship of the MSC Continuing Education Service, of which Dr. Edgar Harden is director. Findings will be made available to the many directly-concerned groups which make use of the on-campus training programs at MSC.

The American Red Cross, the Michigan State Police, the National Civil Defense Administration, the Salvation Army and others have recognized the need for the survey and have requested the study's findings.

Farmers Now Get More Work Done Each Hour

During the past 15 years the output per manhour on the farm has risen three times as fast as in industry generally, according to the U. S. Bureau of Labor Statistics.

This output per manhour, which economists call "productivity" stood at 80 on the labor bureau's index in 1939, and is now about 170. By comparison, productivity in bituminous coal mining has risen from about 95 to 130 in the same period.

The rise in farm productivity has been due chiefly to industry's development of farm machinery and fertilizers, with improved farm practices playing an important part. The machines, fertilizers and improved farm practices enable the farmer to raise more food with less work.

The machinery also has increased food supplies for humans by supplanting 25,000,000 work horses and mules formerly used on farms. The land once used to raise feed for these animals is now used either to raise food or as pasture land for cattle and sheep.

High agricultural prices in the period since America began to re-arm for World War II have made it possible for farmers to buy the machines and fertilizers thus increasing yields with less labor. The drift of some 2,800,000 farm workers to factory jobs intensified the urge to mechanize farms. The result of all these factors has been that the country is now able to furnish an improved standard of diet for its growing population, despite the fact that practically all arable land is now in cultivation.

Your Northern Michigan Summer Dancing and Dining Guide. Stop in Anytime or Make Reservations by Telephone

OVERLOOKING THE FAMOUS JORDAN ANDY'S DUCK INN Sportsman's Headquarters Fine Food - Excellent Coffee Beer - Wine - in or out EAST JORDAN LE-6-2312

JUST GOOD FOOD at the SUNNYSIDE RESTAURANT Dinners and Wedding Parties by Reservations BOYNE CITY JU-2-6851

DANCING EVERY NIGHT FAMOUS FOR FRIENDLINESS AIRPORT BAR US-31 - Across from Airport Beer - Wine - Liquor Charlevoix

CHICKEN IN A BASKET B & B DRIVE-IN RESTAURANT Curb Service - Open 5 p.m. to 2:30 a.m. Corner M66 - M32 ICE EAST JORDAN LE-6-2342

SHRIMP NIGHT FRIDAY AT THE ARGONNE ALL YOU CAN EAT \$1.95 Dinner Music Every Evening 6:30-8:30-9:30-2:00 Tommy Ott at the Hammond Organ Thursdays and Saturdays Intercollegiate Dixieland Stompers Charlevoix LI-7-9225

Beer - Wine Liquors Dancing Every Saturday Night Archer's Orchestra CAL'S TAVERN Dinners - Lunches - Parties Call LE-6-7062 Two Miles From East Jordan - Boyne City Road

FEATURING HOT SMORGASBORD On Sunday RAINBOW GARDENS Complete Dinners Beer - Wine - Liquors Parties DANCING EVERY NITE - ORCHESTRA SATURDAY NITE Between Boyne City and Boyne Falls JU-2-7594

Dancing Every Saturday Nite Special Parties by Reservation MUSIC BY THE NOVOTNY'S For Legionaires and Guests AMERICAN LEGION CLUB EAST JORDAN LE-6-7141

FINEST IN THE NORTH COMPLETE DINNERS - FAMOUS TOMATO PUDDING HOTEL DILWORTH Recommended by Duncan Hines Dinners Served 6 P.M. to 8 P.M. Week Days Sundays 1 P.M. to 3 P.M. Reservations Appreciated Boyne City JU-2-6821

IN EAST JORDAN IT'S THE RAINBOW BAR BEER - WINE 202 Mill St. LE-6-5219

Electricity... TODAY'S BIGGEST BARGAIN In 1939 you could operate your electric mixer for one month for 2 1/2¢ TODAY on Consumers Power Company's Low Electric Rates... IT COSTS ONLY 2¢ CONSUMERS POWER COMPANY

ORCHARD NOTES



By C. Fairman

The warm humid weather has hastened the ripening dates of cherries, especially sweet cherries. By the time this comes out we will be well on the way harvesting early sweets—such as Black Tartarian, Royal Anne, etc.

All fruit trees are making an exceptionally large growth this year. On our young apple trees this fast growth had the effect of

heavy dropping of apples and the older trees needed only one blossom thinning spray. Peaches need thinning also and certain varieties of plums and prunes.

Insects that we have had to spray for on apples were green and Rosie Aphids, Codling Moth, Curculio and Red Mite. For prunes, Lecanium Scale and Red Mite. The cherries were free of insects except we spray to guard against the dreaded cherry fruit fly in case that it may fly or blow in.

Fruit growers are holding their breath for fear of wind and hail when the sour cherries are ripening, also rain in excess to crack sweet cherries. It seems that the only crop estimate that can be correct is after the harvest is over.

Just now it looks like a better deal for pickers than last year.

Storage of Crops Means More Profit

Farm storage of crops is going to be more important than ever this year, especially for wheat and corn, according to Clarence Prentice, a Michigan State College agricultural economist.

A large carry-over of both crops from last year means, he warns, that farmers who don't store their grain are going to be at a price disadvantage. He is urging farmers to put as much of their wheat storage facilities as possible into condition yet this year.

Prentice advises that corn often sells for 25 to 50 cents a bushel higher a few months after the harvest season. And if a farmer can prepare his wheat storages this year, he may be eligible for the Michigan price support averaging \$2.21 a bushel.

The agricultural economist adds that good corn storage will allow the farmer to resale his 1952 loan corn, earning a storage payment of 13 cents a bushel.

Raccoon Burglar Upsets Camp Life

Traverse City — A camper at Interlochen state park southwest of here awoke one night recently to find a raccoon burglarizing his tent.

He banged Mr. Coon on the head with a pop bottle, there was considerable commotion in the tent and then, soon enough, peace again settled over the camp.

With Your COUNTY FARM AGENT

By Ed Rebman

Farmers from several northwestern Michigan counties visited the fertilizer applications on the alfalfa plots at the Frank Polus farm near Alba on Wednesday, July 1. The purpose of these fertilizer treatments was to bring the alfalfa product back-up to the average they were 25 to 30 years ago. Michigan State College farm crop and soil departments will cooperate in the project.

The soil of the Polus farm is a light loam with a pH of about 5.8 to 6. To begin with 1 1/2 tons of lime per acre were added. Four basic treatments were used. One was barnyard manure, 10 tons per acre. Another was green manure of buckwheat and rye fertilizer. The next treatment was the same fertilizer as the green manure used on the green manure, a crop being raised. The fourth plot was a check plot with no treatment. It is very interesting to note that the stable manure gave the best yield an average of 1/2 ton of hay more per acre for the series three cuttings. This indicates farmers should do a better job of handling their farm manure in order to increase their alfalfa production.

In addition to the four basic treatments minor elements were used. These included: magnesium, manganese, boron, calcium, copper, zinc and sulfur. None of these minor elements treatments seem to show much results, however, there was one spot in the farm where it looked like there was boron definitely and an application of 30 pounds of borax produced good results.

Different rates of fertilizer application of 0-20-20 were used in the amounts of 300 pounds, 500 pounds and 700 pounds per acre. The 500 pounds application gave the most economical increase in yield of five different rates application of lime were also used. A one ton and two ton application showed the greatest increase while the 3 ton and 5 ton application showed a small decrease in yield.

Another experiment being carried on in this area for northern Michigan farms is a series of 12 different rotations at the Strieffert farm. These rotation plots will show the value of different rotation and different fertilizer applications with a crop of potatoes being used to measure the effectiveness of the rotation farms in Charlevoix County will welcome any time to visit either the Polus farm and the Strieffert farm to observe these demonstrations.

Mrs. Ralph Mamney visited the past two weeks with her daughter and son-in-law, Mr. and Mrs. George Shook and family at De-

NEWS FARM PAGE

Cherry Lab to Be in East Jordan July 18

Michigan's cherry crop is being checked by entomologists of the Department of Agriculture for control of the cherry fruit fly, a menace to the cherry crop, reports C. A. Boyer, Chief of the Bureau of Plant Industry, of Agriculture.

For the southwestern Michigan area, a laboratory has been established at the Bureau's Benton Harbor office. A mobile laboratory has been stationed at Grand Rapids and will be moved north as the cherry harvest progresses. The schedule for the season will be as follows:

June 24 to July 7; Wholesale Fruit Market, Grand Rapids; July 8 to July 14, Stokely Foods, Inc., Hart; July 14 to July 17, Benzie County Farmers Co-op, Beulah; July 18 to July 21, East Jordan Canning Co., East Jordan; July 21 to August, Cherry Growers, Inc., Traverse City. Robert C. Wilkinson and Gale

Industry are in charge of the mobile laboratory. Victor Keigley will conduct the laboratory tests for the Benton Harbor area. This laboratory is located in the Bureau of Plant Industry office, 191 W. Michigan Avenue, Benton Harbor.

This is the 22nd year that a traveling laboratory has been in operation. It can be credited with the considerable amount of progress that has been made in protecting Michigan's cherry crop from the cherry fruit fly.

Clean Tractor

A tractor working in the field should have its air cleaner serviced daily, advises a Michigan State College agricultural engineer.

Walter M. Carleton says the dirt and dust-filled oil in the cleaner should be drained and replaced with clean oil. The wire mesh portion of the cleaner, however, needs cleaning only about once a year. In extremely

Rebman Warns Against Farm Accidents

One out of every four farms in Charlevoix county is likely to be the scene of a disabling accident during the next 12 months, says Ed Rebman, county agricultural agent.

Rebman made this prediction in reminding rural people that Farm Safety Week is July 19-25. Although farmers in the county will be eliminating safety hazards on their farms during that

dusty work, he suggests, an air stack extension or a pre-cleaner is almost a necessity.

Carleton reports that an efficient oil bath air cleaner can remove 98 to 99 percent of the dust from the air that goes into the tractor engine. A tractor uses about 10,000 gallons of air for each gallon of gas.

week, he adds, safety must be a 365 day-a-year job in order to cut accidents down.

Not only are farm injuries bad in terms of pain and sometimes death—they're costly, declares Rebman.

David G. Steinicke, farm safety specialist at Michigan State College, points out that the average cost of a farm accident involving a fall is nearly \$50. And the average fall costs the farmer 24 days lost from farm work. On the other hand, reports Steinicke, the average farm machine accident costs \$80 in medical expenses and 20 days lost from work.

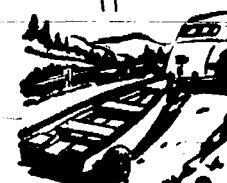
One of the biggest sources of farm accidents, says the safety specialist, is the farm tractor. He cautions farmers to keep shields in place—especially around the power take-off and the machine to which it is attached. Also, he advises know the correct hookup to avoid tipping over the tractor with a heavy load.

And above all he cautions, do not let children ride on the tractor. It's dangerous.

THIS SUMMER SHOP EAST JORDAN



Rest assured our merchants
Are friendly, and
Invite you
Now to shop here
Because you'll be
Over joyed
With all the many bargains
Carefully selected for the
Immediate service you want
Throughout the week.
You can't go wrong shopping East Jordan



No Parking Meters

This Invitation Brought To You By The Following Merchants

- | | | |
|--|----------------------------|---|
| Galmore's Standard Service
Drive in, please—Drive out pleased | Chris's Men's Wear | Bader's Standard Service
24 hour wrecker and road service
LE-7-2832 |
| The Dress & Gift Shoppe | Sherman's Firestone Store | |
| Shaw's IGA Super Market | A. R. Sinclair Sales | State Bank of East Jordan |
| Hite Drug Company | Bradshaw's Dry Goods Store | Al Thorsen Lumber Company |
| Sommerville's Grocery | East Jordan Cooperative | Dahlquist Stores Inc. |

Thanks, Folks!

WE WANT TO THANK YOU FOR MAKING POSSIBLE THE SUCCESSFUL GRAND OPENING OF OUR NEW STORE IN EAST JORDAN.

WE SOLICIT YOUR CONTINUED PATRONAGE PROMISING PROMPT AND COURTEOUS SERVICE TO ALL OUR CUSTOMERS.

DAHLQUIST STORES, Inc.

EAST JORDAN

Now! ONE Brushing With COLGATE DENTAL CREAM

Removes Up To 85% Of Decay And Odor-Causing Bacteria!

The Colgate way of brushing teeth right after eating is the most thoroughly proved and accepted home method of oral hygiene known today!

BIG ECONOMY SIZE
only **63¢**

Only The Colgate Way Does All Three!
CLEANS YOUR BREATH with it
CLEANS YOUR TEETH with it
STOPS MOST TOOTH DECAY!

Gidley's Drug Store
THE REXALL STORE
East Jordan LE-6-2331

FINKTON NEWS

Mr. and Mrs. Alfred of Richmond, California and Mr. and Mrs. Clifford Spence were dinner guests at the George Spence home Monday night.

Mrs. Harvey Pangborn spent the week visiting Mr. and Mrs. Leonard Hite.

Mr. and Mrs. Marshall Shepard spent last week end in Detroit visiting Mrs. Shepard's mother, Mrs. Ganbattz.

Fourth of July week end guests at the Leonard Hite home were Mr. and Mrs. C. Harvey Hite and son of Midland and Miss Margrita Hite of Charlevoix.

Mr. and Mrs. Gordon Taylor and family of Detroit spent the week visiting Mr. and Mrs. Jack Taylor and friends in the community.

Mrs. Emma Shepard spent the week end visiting her daughter, Mrs. Ralph Carroll of Thompsonville.

Mr. and Mrs. Bill Taylor and family of Grand Rapids spent the week end with Mr. and Mrs. Earl Wilson and Mr. and Mrs. Jack Taylor.

Mr. and Mrs. Elway Hite and family of Breckenridge, Michigan family of Grand Rapids spent the week visiting at the Leonard Hite home Wednesday and Thursday.

Mr. and Mrs. Otto Spence and son of Lansing and Mr. and Mrs. LaVern Spence of Texas were Sunday callers at the George Spence home.

Weekend guests at the Elgin Lavanway home were Mr. and Mrs. Delbert Kenny, Mr. and Mrs. Earl Kenny and Mr. and Mrs. Roy Kenny of Sparta and Mr. and Mrs. Doyle Kenny of Detroit. A Kenny reunion was held Sunday at Snowflake.

Ronald and Howard Pinney were Saturday night callers at the Hite home.

Pfc. Peter Lewis was home for the week end from Fort Knox, Kentucky.

Norman Beal who is stationed in Korea has written home that he has made corporal.

Mr. and Mrs. Arthur Sytek and daughter, Alama were Saturday evening visitors at the Leonard Hite home.

A Fourth of July picnic was enjoyed at the Six Mile Lake park by the Asa Beals, Mrs. Minnie Beal, Mr. and Mrs. LaPeer, the Ed Clarks, Bob Petries and August LaPeer.

Your ad in the 'For Sale' columns will get results

On Canadian Honeymoon



After their Canadian honeymoon, Mr. and Mrs. Glen Dale Murray (formerly Dora Loretta Dougherty) will reside in Detroit. They were married Saturday evening, June 27th at the Presbyterian Church in East Jordan.

Peninsula News

There were ten present at Sunday school this week.

Miss Beth Reich of Lansing spent the week end with her parents, Mr. and Mrs. Alfred Reich.

Mr. and Mrs. Calvin Reich and two children of Detroit visited the Brock and Reich families over the week end. Mrs. Reich and children stayed for a longer visit.

Mr. and Mrs. John Reich and children of Detroit spent the past week at the Kitson home at Deer Lake and visited relatives.

There were lots of picnics at Whiting's Park over the weekend.

Mr. and Mrs. S. A. Hayden spent the week end at their new home here.

Over 50 friends and relatives viewed the new home of S. A. Hayden of Dearborn across from Whiting's Park Saturday evening. They were served ice cream and cake by their host and hostess.

Earl Bennett of the U. S. Air Corps is spending about a month with his parents, Mr. and Mrs. Orvel Bennett.

Mr. and Mrs. Harry Sutton and family of Detroit spent the week end with the former's sister, Mr. and Mrs. Harry Howard.

Haying is well under way. The cherries are showing red with a promise of a very good crop.

Last week's weather Tuesday, Wednesday and Thursday, with over 24 hours of thunder storms, was quite common in the early 1900's old timers say. Temperatures were 92 to 98 on the Peninsula.

Mr. and Mrs. Sam Kamradt and family of Traverse City spent the week end at the former Frank Russell home.

News From Ed's Boats

Mr. and Mrs. Arthur Hignite and family from Midland are spending this week in the "Birches" cabin. The Hignites have a little daughter, Sharon, added to their family since they were here last year.

Mr. and Mrs. James Hignite and family returned to Midland on Tuesday after spending six days here visiting friends, attending Mr. Hignite's class reunion and bringing in some nice catches of fish.

Mr. and Mrs. Joe Snyder and family and Mr. and Mrs. Clarence Snyder, all from Kalamazoo are spending this week at Ed's Boats. Mrs. Joe Snyder is Mrs. Bowerman's sister.

Mrs. Lydia Hyatt from Brooklyn, Mich. came with the Snyders to spend the summer with the Bowerman's.

Mr. and Mrs. Frank Bowerman spent Sunday visiting their son, Gordon and family at Lake City.

Mr. and Mrs. William Manther and daughter, Betty, from Jackson, vacationing at Ed's Boats, spent Monday with their friends, Mr. and Mrs. Zell Bricker at Ellsworth. The men got a nice catch of fish on Wilson Lake.

Final Rites Held Here For Thomas Kiser

Thomas Franklin Kiser passed away at his home in East Jordan June 29, 1953, he was 81 years old. He was born near Shelby, Ohio, Feb. 18, 1872. With his parents and six sisters he traveled with a covered wagon to Bellaire. It took 28 long days to make this trip. There was only one house there at that time. His father help to clear the place where the Court House now stands also the Fair Grounds. Their first home was three miles east of Bellaire. Their first house being built of virgin timber. He with his sisters, Carrie, Iva, Jennie, Renia, Della and Ada, attended school in a log school house.

Mr. Kiser made his home there until he was 19 years old when he came to East Jordan where he met Nina Conley. They were married in Bellaire, July 6, 1896. To this union were born two sons Thomas of Cheboygan and Dale of Washington, Mich., they also have an adopted daughter, Viola Staner of Onaway.

Funeral services were held on Wednesday, July 1, at 2 p.m. at the Watson Funeral Home, Rev. Harley Barber officiating. Internment in Sunset Hill.

Besides his wife and two sons and daughter, he leaves a sister, Ada Olney of Bellaire, and grandchildren and eight great-grandchildren.

Bearers - G. L. Poquette, Roscoe Smith, Archie Murphy, Gaus Hammond, Kenneth Isaman and Mason Clark. Relatives away that attended the services were, Mr. and Mrs. Tom Kiser, Cheboygan, Mr. and Mrs. Dale Kiser and family of Washington, Mich., Mr. and Mrs. Robert Kiser, Tom and Ted of Detroit, Mr. and Mrs. Clarence Bowman, Jr., Kaleva, Mrs. Clifford Boyd of Alganac.

Karleen Larsen and Faythe Redmer have returned home after spending a week at the Stony Lake Lutheran Bible camp near Muskegon.

DO YOU HAVE WIND INSURANCE? High winds have struck repeatedly in Michigan recently. Would you be prepared to replace a partial or complete destruction of your property? A phone call or post card will bring you complete details on our coverage. Robert A. Campbell Agency. "It is better to have good insurance and not need it than to need good insurance and not have it." State Bank Bldg. LE 6-2351. Overt C. Burull, Mgr.

RECORD OF COUNCIL

July 7, 1953 Present: Mayor Taylor, Aldermen: Bennett, Rebec, Nemecek, Malpass, and Strehl. Minutes of the last meeting were read and approved. The following bills were presented for payment: East Jordan Coop. Co. 408.12 Jordan Heating, Refrig. 4.25 East Jordan Iron Works 115.80 Michigan Bell Telephone Co. 35.25 East Jordan Postoffice 1.10 Charlevoix County Road Comm. 3282.14 D. W. Clark Const. 68.50 Fred Sweet, Jr. 21.00 Milford Winstone 28.00 Keith Evans 70.00 Whiteford & Barrick 21.00 C. Blair & Son 20.00 George Kaake 104.00 Clarence Morehouse 104.00 Ernest Kopkau 49.72 Norman Bartlett 69.00 John Laisurt 2.75 Thomas Breakey 15.00 Robert Saxton 118.00 Herbert Sweet 177.25 Gayle Saxton 1.50 Ray Russell 159.85 C. E. Garvin Co. 3.60 Strehl's Garage 22.18 Thorsen Lumber Co. 107.70 Echo Electric Co. 529.47 Cadillac Concrete Co. 89.76 Galmores Service 11.51 Charlevoix Co. Road Comm. 4398.80

Thomas, Firechief, be allowed to purchase 500' of fire hose and a nozzle. Carried all ayes. Motion made by Malpass and seconded by Strehl that we hire someone to paint the fire hydrants at twenty-five cents per hydrant. Carried all ayes. Motion made by Malpass and seconded by Bennett that we adopt a Resolution to close 5th and 6th Streets for the purpose of a lighted recreational field. Carried by an aye and nay vote. Ayes, Strehl, Malpass, Rebec and Bennett. Nays, Nemecek and Taylor. Motion made by Strehl and seconded by Malpass that we accept sewer Extension Bid of W. A. Porter, his being the lowest bid submitted. Carried all ayes. Motion made by Rebec and seconded by Bennett that a stop sign be placed on corner of Garfield and Main Streets and Mill and Maple Streets and No Parking Signs on East side of Main Street from Garfield to Division. Carried all ayes. Motion made by Rebec and seconded by Bennett to adjourn. Alberta Nowland, City Clerk.

Mrs. Margaret MacDonald, former East Jordan resident, visited friends here on July 4th. Mrs. Mary Ramsey of Cadillac visited at the home of Mr. and Mrs. Harry Simmons on Saturday, July 4th.

THE OLDTIMER SAYS: "Some people pursue happiness. Others create it." Call a PLUMBER With Know-How. CALL MASTER PLUMBER Slip-shod installations are poor economy. Call a master plumber. Our work is guaranteed, our prices fair. Day or night emergency service. COMPLETE PLUMBING SERVICE Steam & Hot Water Heating ROMAINE PLUMBING & HEATING LE 6-2581

Automobile, Life and Fire Insurance. STATE FARM INSURANCE COMPANIES. Bloomington, Illinois. Basil C. Cummins. Phone: LE 6-2612. East Jordan.

Now At Whiteford's O-Cedar Sponge Mop. Guaranteed 5 years. \$3.95 Complete. \$1.49 Sponge Refill. WHITEFORD'S 5c to \$1.00 STORE.

Solve Your Dock Problem. Michigan DOCKS. Charlevoix, Mich. N & R Concrete Product. C. F. Rabach. Phone LI 7-6791. 38 thru 47.

Keep Cool! LIGHT RAYON SLACKS \$3.89 up For Men and Boys. KNOCKABOUTS \$3.95 Dude Denim Pants. JACKETS TO MATCH \$4.95 Assorted Colors. T-Shirts TERRY CLOTH - COTTON. Large Assortment! MEN'S & BOY'S Canvas Sport Oxfords By BALL BAND. Large Assortment! SUMMER MESH CAPS & HATS. We also have small boy's dress oxfords and shoes from 8 up by PROUD FIT. CHRIS'S Men's Wear. Everything Guaranteed - The Store of Name Brand Merchandise. 138 MAIN STREET LE 6-2391.

Mr. Kiser made his home there until he was 19 years old when he came to East Jordan where he met Nina Conley. They were married in Bellaire, July 6, 1896. To this union were born two sons Thomas of Cheboygan and Dale of Washington, Mich., they also have an adopted daughter, Viola Staner of Onaway.

Funeral services were held on Wednesday, July 1, at 2 p.m. at the Watson Funeral Home, Rev. Harley Barber officiating. Internment in Sunset Hill. Besides his wife and two sons and daughter, he leaves a sister, Ada Olney of Bellaire, and grandchildren and eight great-grandchildren.

Motion made by Rebec and seconded by Malpass that the bills be approved. Carried all ayes. Motion made by Rebec and seconded by Nemecek that we transfer \$500.00 from the Receiving fund to Operation and Main Fund. Carried all ayes. Motion made by Bennett and seconded by Malpass that Ordinance No. 82 regarding zoning be adopted. Carried all ayes. Motion made by Rebec and seconded by Bennett that Resolution regarding Project 15-24 Improvement of M-32 in the City of East Jordan be adopted. Carried all ayes. Motion made by Strehl and seconded by Bennett that a sidewalk be built in front and on one side of Ray Dubas dwelling, he to pay 60% of expense and the City to pay 40%. Carried all ayes. Motion made by Malpass and seconded by Rebec that Sherman

Specials! On Used Cameras Through July. Kodak Tourist, F 4.5 Lens \$24.95. Kodak Tourist, F 6.3 Lens \$19.50. Kodak 620 with Kalart Flash \$19.95. Also other used cameras. NEW ANSCO CAMERAS WITH FLASH. The Doris Meredith Studio. DORIS & BILL HUCKLE. Phone: LE 6-2332 and LE 6-7043. 119 Main St. East Jordan.

Shipments Just Received! PADDLE AND SADDLE SPORTS WEAR. NYLON BLOUSES By PALETTA sizes 32 to 44. Whites and Pastels. Terry Cloth Cardigans with "EAST JORDAN, MICHIGAN" \$2.98. MISSES SIZES AND UP. Blue Bell Jeans and Wranglers. Catalina Swim Suits. Play Shoes by Ball Band. Kiddie's Swim Suits \$1.98. IMPORTED CHINA CUPS AND SAUCERS. THE DRESS & GIFT SHOPPE. Minnie Webster Des Jardins 111 Main Street.