THE EAST JORDAN NEWS

EAST JORDAN, MICHIGAN, THURSDAY, JUNE 25, 1953

Published in the Rainbow City of the North Telephone LENOX-6-7118

business features new blonde,

birch self serve service counters

VOLUME 1 NUMBER 39

Over the

Back Fence

By Mershall

Overheard downtown: "A girl should wear slacks only when the end justifies the jeans."

There are thieves at the post office. A couple of new pens were put out for use of patrons and

within two hours one had been

stolen.

Single Copies 10c Each

LIGHTS INSTALLED

Highway Commissioner Gives City Athletic Field Facts and Figures To Support Eliswortin C. UI C. NEDUILLIUM Dear Editor: In addition to its own analysis on the merits of the proposed that the estimate made by the New York traffic consultants that there will be some two and a there will be some two and a

. It cost you about 10c per day during 1952 for all of Charlevoix county's government functions. Also in 1952 you paid between 4c and 5c per day for maintenance and construction work of the county road commission. That Charles M. Ziegler, State Highis for every county resident, 13,-475 of them.

These figures were taken from the State Auditor General's report on Charlevolx County to the board of supervisors, May 22, 1953

In East Jordan, if the city is to raise \$35,000 for its 1953 budget and if there are about 2,000 people here, each person would pay between 4c and 5c per day who might buy these bonds, that cons during the year to support city the State of Michigan is behind the operations.

Last week's story on Grandvue hospital brought wide comment throughout the county. The Story One-Day Blood however, failed to mention that the East Jordan Fire Department Program Starts also donated a stretcher to the hospital. The omission was certainly not intentional.

They say when a wife leaves home she's usually going buybuy. * * *

Many years ago Harlow Curtice a young ambitious fellow an-swered a want ad in a Detroit local chairman announced this Newspaper for a bookkeeper. He got the job and kept plugging. A while ago he became president. Similar clinics will be held in Similar clinics will be held in Charlevoix and Boyne City on

Have noticed the new striking color of the rest room at the tour-ist park? The bright red blends well with the many other colors that make the new park so beau-

(Continued on Page 8)

Rites Held For George Reinhardt

mother and whe Mary, are three products plasma and inactions, to both cases by large bond sisters and six brothers: Mrs. Ida Jones, of Saginaw, Mrs. Roy Bis- crude chemicals as wonder drugs how, of Saginaw; Mrs. Joseph are but must be made from hu-Wheaten of East Jordan. Charles man blood.

Wheaten of East Jordan. Charles man blood.

Ellsworth C. of C. Resolution Dear Editor: on the merits of the proposed there will be some two and a half million vehicles using this straits bridge, the Ellsworth Com-munity Chamber of Commerce bridge within a couple of years made searching inquiry to obtain facts in support of its position,

after it is completed, is quite fic contacting government units, the titious and unreasonable. If such a volume of traffic does New Variety Bridge Authority, persons familiar with economic and transporcome to pass, the Michigan State tation problems of our state, and Highway Department would have. Store Opens

newspapers. A letter recently received from facilities extending thru the Lo-wer Peninsula to the Straits and Charles M. Ziegler, State High-way Commissioner, and also a do the same on US-2 between St. member of the Mackinaw Bridge Ignace and Sault Ste. Marie and Authority, which reads in part. on US-2 from St. beyond. These increases in high-way facilities, providing traffic lst. Authority, which reads in part on US-2 from .St. Ignace west "Practically all the Governor, probably as far as Escanaba or "Practically all the Governor, Prentiss Brown and the New York Financing House, which is handhing it, desires of the \$417,000 volumes do increase, would have Located in the former East annual appropriation taken from to be made in a few years and Jordan Lumber Company store the State Highway Department would cost about 50 million dol- building on Main street, the new

Construction fund is, in my opin- lars. ion, to creat the impression to the Obviously to do this we would people throughout the country have to draw heavily on annual slimline florescent lights and over who might buy these bonds, that construction funds available for head Modine forced air heating.

It seems to us and our Traf-

LETTER BOX

ma and fractions to help meet the needs of Charlevoix county will open in East Jordan Wednes-

week as a reminder to all pros-pective donors.

Monday and Tuesday. The blood procurement center vill be set up at the Consumers p.m. to 9 p.m. It will be staffed by local phy-

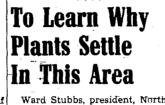
sicians. Michigan Health Depart- ber the Department sold 20 milment nurses and technicians and lion dollars worth of State Highlocal volunteer nurses. The Michgan Health Department mobile for which the interest and prinunit will arrive here earlier in cipal payments were pledged to the day to prepare for the clinic. be paid for annually from State Fifty per cent of the blood col-lected will be returned to Charlevoix county as blood plasma

important gamma globulin used at an interest rate of 2.03%. The

 died June Zzna.
 pints.

 Services were conducted by Rev. Charles Thompson and bur-lal was at Sunset Hill.
 The amount of plasma and fractions the county will receive will depend entirely upon the surviving in addition to his mother and wife. Mary, are three borducts plasma and fractions, borducts plasma and fractions, borducts by large Bond

afternoon.



west Michigan Industrial Devel-opment Council, said the Counil's membership meeting in Char Located in the former East levoix Saturday night will in-Jordan Lumber Company store

clude a full report on industrial development in this area. Representatives of several new industries in the area will describe their search for manufac **Taylor Works** turing space and factors considered in choosing the new site,

To Secure Stubbs said when reports are in they will show the area served

New City Dock Ralph Hess, president, Charle Negotiations for the construcyoix Improvement Corporation, will give the address of welcome. ion of a new city dock for East The meeting is open to all who Jordan were underway this week are interested in this part of Michigan. The dinner will be at between the city and the waterways commission. 7:00 at the Belvedere Hotel, res-

Mayor Chris Taylor said-phoervations should be sent to Stewart Coleman, secretary Charle-voix Board of Commerce. isted and information secured on

Industrial commission and said the city would continue negotiations with Cressy Campbell has announced Those joining included: How-

receiving federal funds to aid arly construction.

overnment and local cost.

Mayor Taylor visited other ci-

Date For Next Draft Induction

The date for the induction of city can be justly proud. hree Charlevoix county men to It was said that then East Jorhree Charlevoix county men to fill the July draft quota has been set for July 14, the local draft board has announced. The names of the men to be Michigan.

called will be announced follow-ing a meeting of the draft board dication ceremony the East Jor-dan co-op and the American Le-

them were caught Sunday morn-ing by various anglers and the largest weighed six and one half pounds. Most of them were taken called for pre-induction physicalled for pre-induction puyse under the new lights. The first been learned. They Second game of the evening on small crabs and a few were caught on nightcrawlers. Some July, it has been learned. They will report July 23 for induction. No county men were called for Iron Works and the East Jordan very good catches were also made in that area around Glen's Marphysical examinations in June.

ine Service. The Caddis Hatch has started

Local Organizations Aid **Construction Of Playground**

For the first time in the city's history East Jordan residents now are playing soft ball under the lights of their own athletic field.

Dedication ceremonies of the city's completely modern playground were held Tuesday night before a crowd of 500 or more people who stayed to see the first softball games played under the new lights.

In a brief pre-game dedication ceremony Mrs. John Porter, pre-sident, East Jordan Community Chest, stood in the batter's spot and swung at the ball pitched by Mayor Chris Taylor, representing the city council.

Catching the ball was Ted Malpass, representing the East Jor-dan Iron Works. Vale Gee turned the lights on officially.

Ceremony announcement was made by Marshall Sayles, editor, East Jordan News, who said: "The need for a well equipped

playground upon which our residents and visitors might enjoy tographs of the old dock area themselves in wholesome outdoor ave been taken, specifications activity has at last materialized "Through the cooperation of

the East Jordan Community Chest, the City of East Jordan, the East Jordan Iron Works, Conies having docks constructed sumers Power Company and mawith the help of the waterways ny individuals, this community may now be proud of its own

would continue negotiations with "Among the many individuals the commission in the hopes of who put their time and energy into the completion of this field were: Vale Gee, Bill Bussing, Leo Sommerville and Lou Gardner

> Residents were asked to again look ahead and give the East Jordan high school all the cooperation possible on closing their short street, so they can make a running track and lighted foot-ball field—a field of which the

Immediately following the de-The number of men to be gion softball teams took to the field to play the first ball game

Canning Company, which ran 10 The June draft quota was three innings. All teams were members of the Rainbow City league.

The store this week announced E. J. Businessmen Join Industrial Group Methodist Picnic Sun. Nine East Jordan businessmen become members of the have The Methodist Church picnie

Northwest Michigan will be held at the log building Development Council, secretary

All members and friends of the ard Porter, Leo Sommerville, Dr. church as well as Sunday school J. Van Dellen, M. N. McDaniel, children and parents have been Bill Huckle Marshall Sayles, invited to attend. They are asked Norman Bartlett, Cal's Tavern

Black Bass started biting with

great gusto off the Main Bridge

nere in East Jordan. Twenty of

to bring a dish to pass, their own and the State Bank of East Jor- July 14 Set As sandwiches and table service.

HOOK & LINE TALK

Black Bass Taking The Bait At Mouth Of Jordan River

Local Men Study Factory

A preliminary lease agreement for East Jordan's prospective fac-tory was studied here Wednesday

Calling in their lawyer, board members and directors of East on the lower section of the Jor-

Two customer check out count Northern Peninsula and also the northern part of the Loers up front of the store will wer Peninsula. "It could also be that the anhandle check out sales. "It could also be that the an-nual appropriation of \$417,000 will be available for customers age of one new plant for each from our construction fund would use in making selections. Call month in the last year. from our construction fund would use in making selections. Can not help much in covering the bells at the counters requiring annual interest and principal store personal assistance in selec.

Annual interest and principal store personal assistance in selecting payment on the bonds in case the speed up purchases. The one-day community blood procurement program designed to cur and certainly would occur in a case of depression or anoth-ma and fractions to help meet of war parted to the speed up in the building work began immediate-

in a case of depression or anoth-ly. Improvements include an all er war period, that the easy place

for the Legislature to turn to for additional money, which might free gifts to the ladies and kiddies reach a figure of two to three million dollars per year would

be the State Highway Depart-ment construction fund, as this

precedent had already been established.

I predict that if the bonds are sold they will be sold at an in- in the tourist park, 1 p.m. Sun-terest rate of 4¹/₄ to 4¹/₂% (even day. Power Building, just south of though they are tax exempt theater and will be open from 3 bonds) and will also be sold at a

discount below par, probably at 97 or as low as 96. Last Decem-

way and City of Monroe bonds be paid for annually from State Highway and City of Monroe an-

revenues. These bonds were rated as double A bonds and sold

nual allotment of motor vehicle and fractions including the all-

Funeral services were held 2 to prevent or modify polio. The So,000,000 worth of bonds which p.m. Wednesday at the Watson remaining 50 per cent will go to were sold a year previously and Funeral home for George Rein- the armed forces. The quota for for which the City of Detroit ashardt, 47, of East Jordan who died June 22nd. the county has been set at 260 sumed an obligation of \$20,000,-000, and Wayne County Road

| | of Charlevoix; Jack of Grand It takes, for example, 1. | | - Jordan Industrial Development | | | The Co-ops took the first con- |
|---|--|--|--------------------------------------|---|---|---------------------------------------|
| | Rapids Henry of Reed City and gamma globulin, accordi | ng to out the country. | Corporation and the East Jordan | been any big fish reported feed- | | test against the American Le- |
| | Bert. Roy and William, all of of blood to make one d | ose of "L feel the same as your Chan | - Businessmen's Association went | been any big fish reported feed- ing. It is expected though that | | gion, 10-5; and the Iron Works |
| | East Jordan. Attending the fun- gamma gloublin, acord | ing to ber of Commerce door that | o over the contract drawn up by | ing. It is expected though that in another week there should be | | copped the second game from |
| | eral from out of town was Mrs. Health Department figures | date at least the financing | of the prospective factory attorneys | in another week mere should be | · · · · · · | the Canning Company, 11-9. |
| | | avail- these bonds is not a sound se | The group set a meeting 2nm | some good trout taken. Incident- ly, three years ago The Jordan | | Program arrangements were |
| | daughter of Joseph Wheaten. able at the postoffice or c | | Monday in Detroit with factory | River recorded a ten pound Ger- | BUY | made by Comunity Chest recrea- |
| | Funeral services were to be 6-7191. | Cour house house noughly firms | - officials and their atternaus and | River recorded a ten pound Ger- | | tional director, Coach Gayle Sax- |
| | Funeral services were to be 6-7151. | Our boys have roughly ligu | r- officials and their attorneys and | man Brown taken on a Dry Fly | | ton. |
| | held 2 p.m. today (Thursday(for It is not too late to r | egister ed out that at the rate of two ar | a look lorward to an early signing | during the Caddis Hatch. Last | | |
| | Mrs. Daisy Donaldson, 64, of for the clinic, Mrs. Malpa | ss said a nair million vehicles per yea | r of a contract that will permit | year the largest was a seven and | | |
| | East Jordan, who died June 23rd. Wednesday. If you are un | able to this would mean on an enti- | e construction of a factory here. | a half pounder taken by Harold | A | |
| | Complete obiturary will be pub- register before Wednesda | y, you year basis that there would have | 7e j | Miller of East Jordan. | | Dress Shoppe Show |
| | lished in next week's issue of the may still donate blood by a | signing to be a yehicle crossingth | be sufficient to take care of the | Buck Fisher took honors re- | | Diess Shoppe Show |
| | News. up at the clinic. | bridge every 12.6 seconds 2 | 4 traffic." | cently by landing a nice four | | New Fall Lines |
| , | | hours a day, 365 days a year. | S Mr. Ziegler is very liberal to | pound two owners Bainhow Trout | SUBSCRIPTION | |
| | | the ratio of summer traffic | the bridge project. We have esti- | while trolling near the mouth of | | New fall lines of dresses have |
| | Pleasant Valley Romps Over | winter traffic is 3 to 1. or the | e mated it would take over three | the Lords - Biver It tooh him a | | been purchased for the Dress & |
| | LICASANT VALLEY HUMPS OVER | is 3 times as much traffic in th | e million vehicles per year to pay | hout trante minutes to back this | | Gift Shoppe, Minnie DesJardins, |
| | | summer as in the winter month | s. for the bridge. Summed up it | house in the second second second | NOW! | said this week. |
| | Bellaire, 18-11, In Sunday Gam | This would mean that durin | g means that if traffic should in- | Deauly. | | -Mrs. DesJardins attended the |
| | Domailo, to it, in Damaay van | the summer months there would | discours the the point where it | several big German Brown Trout | | showing of fall dress in Detroit |
| | | have to be a vehicle progring th | crease to the point where it | several big German Brown Trout | | last week and announced that |
| | The Pleasant Valley baseball five RBIs. | have to be a venicle clossing th | would pay for the bridge then | in Monroe Creek this week. He | | two new nationally advertised |
| | team, playing in the Chain O' Bellaire threatened in the | he last bridge about every 4 seconds, | 4 the proposed bridge is not large | said they were covered with Lam- | | lines will be added to hereised |
| 5 | Lakes League against Bellaire of the ninth with bases | loaded hours a day, I can carry this | a enough. And if the traffic does | prey Eels and seemed to be too | and the second | lines will be added to her stock |
| | · Sunday walked through their se- and only one out, but R. | James httle further and say that th | e not increase to that point then | sick to bite at any bait. It is | | at the start of her fall apparal |
| | cond win of the season, 18 to 11. hit into a double play to e | nd the trainc between 6:00 a.m. and 6: | 0) there is not enough to pay for | | RATES | display. |
| | The Valley outfit, playing game. | p.m. every day would be at lea | | Brown to bite when these eels | NAILS | · · · · · · · · · · · · · · · · · · · |
| | without their two stars, Versal SOFT BALL | 3 times the night volume or from | n Highway records disclose that | are attached to them. | | |
| | | 6:00 a.m. to 6:00 p.m. every da | y in 1951 there were 683,014 vehi- | The East Jordan Sportsman | | Drohata Indraa |
| | and using their younger subs. won The Pleasant Valley 4-I | a soft- during the summer a vehic | e cles which brought in gross re- | Club have laid plans to have | and the second second graphic second as a sub- | Probate Judges |
| · | masily The subs gained exper- ball team lost to South | Milton, would have to be crossing even | Y coints of \$1 289 889.35. In 1952 | Brown Creek nighted for the | ON I | |
| | ience that will help the club in 9 to 6 under the lights a | t Ells-11/3 seconds on an average du | - there were 794,516 vehicles with | voungsters of our community. | | Meet Monday |
| | future contests. worth Saturday night. | ing this 12 hour period. | a gross of \$1,509,429,90. In 1943 | Walt Hickcox has made up the | 1 1 | • |
| | Winning pitcher was Max Gib- They will play every Sa | turday Now consider that on a Satu | r- the ferries carried only 105,211 | | | In Charlevoix |
| - | bard who relieved Chuck Heb- night at 8:30 at Ellswort | h, one day and Sunday the traffic | | planted and installed along a | PAGE | |
| | den in the fourth with the score of the four 4-H club tea | | | portion of the creek requesting | | The annual convention of the |
| | tied at 8 all. Losing pitcher was through August 15th. | | g bridge should not now complain | | | Probate Judges of Michigan will |
| | tied at o an. Dosing pitcher was | league the week ends there would have | | | | open at the Beach Hotel Monday |
| | | inty in to be a vehicle crossing the bridg | | | | for a four day session. |
| | Bob Retrie hit a homer with 1 district eliminations in con | | | | อ | |
| | | | | | | Floyd A. Supp, Probate judge |
| | on in the sixth. Bryan Boring ion for a chance to play in | h shane you get inis iar you are gettin | A FIT SAUCETH COMUNITY | the summer. This sounds like a very good idea and it is hoped | i i i i i i i i i i i i i i i i i i i | of Charlevoix county will be |
| | came through as usual with two fir als at the State 4-H clu | to a point where the capacity | A CHANDER OF CONDERCE | | and the second sec | convention host. Elmer Sherwood |
| | singles, a double and a walk out held annually at MSC, East | | | that the Sportsman Club can get | | of Kalkaska county is convent- |
| | of six times at the plate with sing. | four-lane pavement, would n | Joseph F. Bugal, Sect | the ball rolling before very long. | Jaran and a state of the state | ion chairman. |
| | e waa | | | | and the second | · · · |
| | | | | | | |

Mrs. Lois Barnard of Ann Arbor

is here to spend the summer with her parents, Mr. and Mrs.

Clarence Healy, and her two sons who stay with their grand-

Mr. and Mrs. Irvin Murphy of

Murphy and Mr. and Mrs. Ar

Mrs. Harry Sloop spent last week at Ludington visiting her

son and daughter-in-law, Mr. and

Mrs. Ralph Sloop. She also be-

came acquainted with her new granddaughter, Virginia Ruth,

Rolland Maddock was taken to

parents.

chie Murphy.

born June 12.

The Rebekahs and Odd Fellow picnic, held at the tourist park, Sunday June 21, was enjoyed by a good number of members, A delicious potluck dinner was enjoyed after which games and visiting was the pastime.

Mr. and Mrs. B. G. Braman Mr. and Mrs. Howard Darbee. Mr. and Mrs. Ole Hegerberg and Mr. and Mrs. Theodore Malpass attended the annual state Rotary Convention at Sault Ste. Marie last week-end.

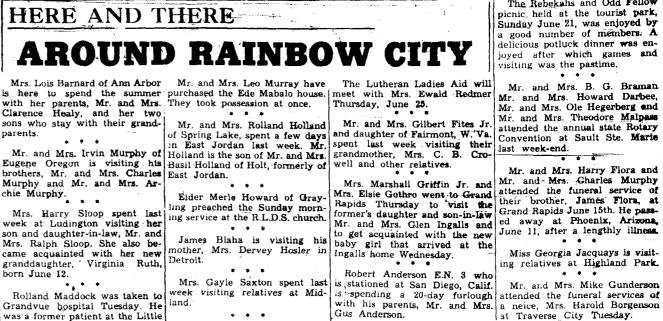
Mr. and Mrs. Harry Flora and Mr. and Mrs. Charles Murphy Grand Rapids June 15th. He passed away at Phoenix, Arizona, June 11, after a lengthly illness.

Miss Georgia Jacquays is visiting relatives at Highland Park.

at Traverse City Tuesday.

THE NORTH

EAST JORDAN



week visiting relatives at Midland.

Mr. and Mrs. Otto Miller were Sunday guests of Mr. and Mrs

Rev. C. W. Thompson, pastor of the United-Missionary church for another year.

parents of a son born at the Grandvue hospital Tuesday, June 16. He weighed 7 lbs. 12 oz. and has been named Gerald Zell.

Weekend guests of Mr. and Mrs. Ernest Kopkau were Mrs. Ray Holt and son, Oathie, Mrs. Harold Williams and three daugaters. Sandra, Diana and Paula, Mis. Elizibeth Palmatier of Flint, Mr. and Mrs. Russell Bolser of Muskegon, Mr. and Mrs. Alvin Batis and two sons, Alvin and

Henry Johnson was taken to Petoskey Thursday, where he is being eared for at the home of

ceived word of the arrival of an 8 lb. 6 oz. daughter. Born June 16 at Oxnard, Calif., she has been named Laurie Jean. Mr. tion here with their parents, Mr. Streeter, a former East Jordan and Mrs. Archie Howe and Mrs. boy, is the son of Mr. and Mrs. Alberta Nowland, also with other Ed Streeter,

Grandvue hospital Tuesday. He was a former patient at the Little Traverse Hospital. Sunday Bull. Percy Penfold. Miss Bonnie Hosler of Lansing spent -Sunday and Monday with her parents, Mr. and Mrs. J. K. Bader. She was accompanied by a friend, Stanley Burnette also of was re-appointed to return here Lansing. Mrs. Oscar Weisler is visiting her sister, Mrs. Sammuel Harington at Indianapolis, Ind. for two weeks. i a i a a i sum

Mr. and Mrs. Clarence Healy are spending two weeks visiting their mother. Mrs. Phoebe Hanson‴at Oakland, California. * * *

Ernest Kopkau Jr. returned to his home here Wednesday. He has been employed on the Str. Spar-rout Point.

some of his summer vacaiton shirts being and brist and the date with his sister and brother-in-law Mr. and Mrs. Basil Morgan at Detroit.

* * * Friends and relatives of A 2-c, friends. He was a patient at the and Mrs. Larry Streeter have re- Decker Convalescent home. ceived word of the arrival of an

Mr. and Mrs. Glen Gee are the

Gary St. Charles is spending Mrs. Donald Bolser and two dau-

"SHE'S BACK ON BROADWAY" technicolor musical Tuesday and Wednesday, June 30th and July 1st. Rock Hudson and Julia Adams in technicolor western "THE LAWLESS BREED"

THE SHOW PLACE OF

Temple Theatre

Thursday, June 25

Cornel Wilde - Anita Louise - Edgar Buchanan

Cornel Wilde as the son of Robin Hood

Friday and Saturday, June 26th and 27th

Peter Graves and Andrea King

"RED PLANET MARS"

plu

"UNTAMED WOMEN

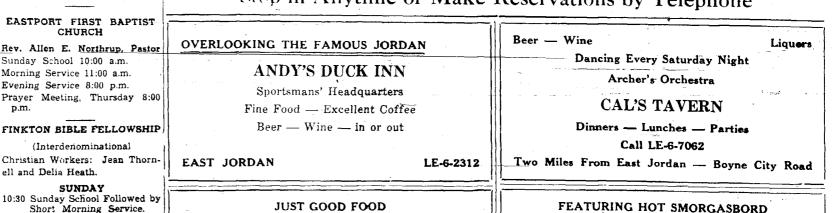
Story of airmen captured by prehistoric women

Sunday and Monday, June 28th and 29th

Virginia Mayo and Gene Nelsen

BANDIT OF SHERWOOD FOREST"





Truth About Interest

The

East Jordan News

& The Northérn Michigan Telegram

Marshall F. Sayles.....Editor & Publisher

Wilma E. Sayles......Business Manager Entered as second class matter at the post office at East Jordan, Michigan.

Published weekly at 108 Mill Street, East Jordan, Michigan trading center for Northern Michigan farmers and vacationists.

Subscription Rates (Payable in advance) \$2.50 per year: \$3.59 per year outside Northern Michigan

74 - F

Somewhere along the line the Eisenhower Administration has failed to explain fully and in simple terms the whys and wherefores of interest rates. If the Administration wants to avoid further blame for false conceptions about interest rates, then it should give some simple lessons in economic ABCs.

What a laborer gets for his work is called wages. What working money—money that is loaned—gets is called provide the second seco interest. There are no ceilings for wages. But there have 7:30 p. m. been ceilings on interest-manipulations of varying de-gree worked during the 20 years of New Deal and Fair Prayer Meeting: Thursday 8:00 p.m Deal socialistic experimentation.

The Government set abnormally low interest patterns by pegging, via the Federal Reserve System, prices of Government securities and by fixing low rates on loans in competition with those offered by private enterprise.

This pegging operation brought a flood of freshly printed money—inflation. .

Now the Government's attitude is changed. The Federal Reserve no-longer pegs United States bond prices and Federally set interest rates are up somewhat. The forces of supply and demand are coming into play,

Prayer Meeting: Thursday 8:00 There is more demand for loans these days; private pm. Rev. Harley R. Barber, Pastor loans have expanded by \$33 billion. The supply of lend-Sunday School: 10:00 a.m. able money is being soaked up. The competition for this Church Service: 11.00 a.m. supply bids up interest rates. Evangelistie Service: 8:00 p.m.

That is a horse of no different color than when the scar- C. Y. A. Service: Tuesday 8:00p.m city of labor bids up wages or when a shortage of meat bids up meat prices.

This fight for return to normalcy is embodied in the fight against vicious inflation which has robbed the purchasing power of the dollar and savings, including those who found the dollars they get out of their defense bonds are puny facsimiles of those they invested.

Rising interest rates-and they are still far lower than those of a generation ago—are among the road signs along the comeback trail of the dollar. This spells good for no special group, but all who want their dollar to become pink-cheeked and husky again after a lingering illness. -from the "New Orleans States"

Electricity...

TODAY'S BIGGEST BARGAIN

For Sale Ads Get Results CHURCH Elder R. H. Clausen, pastor Sabbath School 9:45 am Church Service 11:00 a.m.

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

Elder Wm. A. Dodds Pastor Church School 10:00 a.m. Morning Worship 11:00 a.m. Zions League 4:30 p.m.

Sunday School 10:00 a.m.

Evening Service 8:00 p.m.

Short Morning Service. 6:45 Youth Fellowship

P1.8.000

MASSES Sundays-7:30 and 9:30. Holiday-6:00 and 7:30.

Morning Worship: 10:00. Sunday School: 11:15 a. m. M. Y. F.: 7:00 p. m. ST. JOSEPH CHURCH

METHODIST CHURCH

and a second constraint a literation of the second s

EAST JORDAN

NOTES

FIRST PRESBYTERIAN CHURCH

Rev. Edward O. DeHaven, Pastor

Sunday Church School: 9:45 a. m.

Church Worship Service: 11 a.m. Westminster Youth Fellowship

UNITED MISSIONARY CHURCH

Rev. C. W. Thompson, Pastor

EVANGELICAL LUTHERAN

Rev. Philip Fretheim, Pastor

Classes for all ages including

Church Services on first and third Sundays: 8:00 p. m.

FULL GOSPEL TRUTH

CHURCH

Sunday School: 11:00 a. m.

adult Bible classes.

CHURCH

Sunday School: 10:00 a. m.

Classes for all ages.

5:30 p. m.

CHURCH

Very Rev. Joseph J. Malinowski, Pastor

Weekdays- September through May at 8:00 June, July, August at 7:30

SEVENTH DAY ADVENTIST

Rev. Robert H. Moore, Pasior



In 1939 you could operate your electric hand-iron one month for **29**¢

TODAY on Consumers Power Company's Low Electric Rates ... IT COSTS ONLY 24¢

Based on average price per kwh peid by our residential eustomers in 1939 and 1952 and on average use of appliances as determined by the Edison Electric Institute.

ISUMERS POWER COMPANY

| 8:00 Evangelistic Service. | at the | On Sunday | | |
|---|--|---|--|--|
| Thursday Night 7:30 Prayer Meeting and Bible Study. Choir Practice after Prayer Meeting. Friday Night 7:00 Girls Hobby Club. Saturday Afternoon 2:00 Child- rens Bible Club. Youth Meeting, Wednesday 8:00 p.m. | SUNNYSIDE RESTAURANT Dinners and Wedding Parties by Reservations BOYNE CITY JU-2-6851 | RAINBOW GARDENS Complete Dinners Beer — Wine — Liquors Parties DANCING EVERY NITE — ORCHESTRA SATURDAY NITE Between Boyne City and Boyne Falls JU-2-7594 | | |
| Give 'em VELVEETA -because it's rich in food values from milk DIGESTIBLE AS MILK! | DANCING EVERY NIGHT FAMOUS FOR FRIENDLINESS AIRPORT BAR US-31 — Across from Airport Beer — Wine — Liquor Charlevoix | Dancing Every Saturday Nite Special Parties by Reservation MUSIC BY THE NOVOTNY'S For Legionaires and Guests AMERICAN LEGION CLUB EAST JORDAN LE-6-7141 | | |
| WEINEETA Martinere Man Martinere Man | CHICKEN IN A BASKET B & B DRIVE-IN RESTAURANT Curb Service — Open 5 p.m. to 2:30 a.m. Corner M66 — M32 ICE EAST JORDAN LE-6-2342 | FINEST IN THE NORTH COMPLETE DINNERS - FAMOUS TOMATO PUDDING HOTEL DILWORTH Recommended by Duncan Hines - Dinners Served - 6 P.M. to 8 P.M. Week Days Sundays 1 P.M. to 3 P.M. Reservations Appreciated Boyne City JU-2-6821 | | |



PROTECT YOUR PIPES

Dor't let a "handy-man" ruit your plumbing. We can make expert repairs guickly and inexpensively. Count on us for guaranteed workmanship.

COMPLETE PLUMBING SERVICE

Sieam & Hot Water Heating



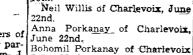
Members was requested from each group. The Cooperative School, to be held at Springfield, Missouri, was announced and J M. Ingalls, Jr. was chosen as rep resentative from this county. Helen Klooster told us of the very interesting and instructive

> Rolland Maddock of East Jor-dan from Little Traverse Hosoital, June 16th Alexander Cool of Boyne City June 21st.

dan, June 21st.

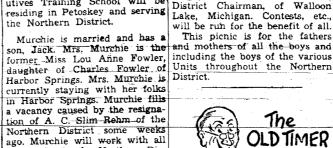
Discharges: Julius Wabananke of Charle

voix, June 15th. Sparks of Boyne City, Mel June 16th. Rachael Scott of Boyne City, June 18th



Lillian Gee of East Jordan was tion of A. C. Slim Rehm of the admitted June 16th. She gave Northern District some weeks birth to a son, Gerald Vell, the same day. She was discharged June 22nd.

Mr. and Mrs. Claude Sweet left Saturday for Canada, where they may have the benefits and priv



committies in the Northern District to bring about a more com-plete and better understanding of Scouting so that more boys "Religion should be our steering wheel not just a spare tire."

iledges of this National Youth serving Organization.

Especially for your picnic

6 for 25c

THE EAST JORDAN NEWS

Announcement was made today

by the Office of Scienic Trails

Council of the appointment of

John W. Murchie as District Scout

Executive in the Northern Dis-

trict serving Oheboygan, Emmet.

Charlevoix, Otsego and Antrim

Murchie will make his home

in Petoskey while serving this five county District. The appoint-

ment of Murchie brings to full strength the Professional Leader-

ship of the Scienic Trails Coun

school. He comes from the Cen-tral Michigan college of Educa

tion where he majored in Physi-

cal Education, Speech and Health

Murchie has been a Boy Scou

chie participated in the Boy Scout Executives Training P

Program which is conducted by

the National Organization to train

men while in College for positions

of professional leadership in the

is one of five members now em-ployed in the Scienic Trails Coun-

cil, other members living in Al-

peana, Cadillac and Traverse City

2700 professional Scoutleaders in

Councils in the United States.

the movement throughout the 541

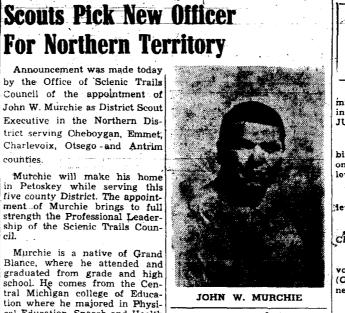
Murchie is a native of Grand Blance, where he attended and graduated from grade and high

ounties

cil.

Education

cil at Saginaw.



Local Scouts

tonight. This will mark the June Roundtable appearance of the 6-7248. Northern District Scouters and the first Annual summertime District Picnic.

Boy Scouting program. Murchie for the Northern District, John W. Murchie, will be in attendance along with the Scout Executive Donald E. Berg.

All Scouts, Cubs and Explorer

Serving as Master of Ceremon-ies for the event is Elver Carroll, will be run for the benefit of all.

Says:

of the Offices from Ass't Patrol Invited To a Explorer Advisor at Remus, a Committeeman and a Member at Souts, Cubs, explorers and leaders in East Jordan will as-Large in the Valley Trails Coun-While attending College, Mur-

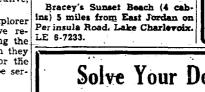
The new Field Scout Executive

Murchie also becomes one of Units in East Jordan have re-ceive instructions concerning the type of hot or covered dish they are to bring with them for the picnic. Refreshments will be ser

He is currently serving on the picni Camp Staff at the Scenic Trails ved. Council Boy Scout Camp Greil-ick and following his Scout Executives Training School will be residing in Petoskey and serving Lake, Michigan. Contests, etc.,

of the Offices from Ass't Scoutmaster. leader up to Ass't Scoutmaster. He is a Life Scout. He has been Advisor at Remus, a Walloon Meet

semble in Walloon Lake at the Melrose Township park 7 o'clock



C. F. Rabach



Robert A. Campbell Agency

"It is better to have good in-surance and not need it than to need good insurance and not have it."

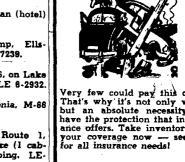
DOCKS

Phone LI 7-6791

38 thru 47

Charlevoix.





Your ad in the 'For Sale'

columns will get results

How's Your Inventory

INSURANCE?

Page Three

WHAT TO DO AROUND RAINBOW CITY

Rustan Resort (3 -cabins). 5+ Mrs. Kenneth Russell (1 cabin) miles from East Jordan on Pon-insula Road. (Lake Charlevoix) JU 2-7681. JU 2-7424.

Cedar Rest Resort, several cabins. 5 miles from East Jordan on Penirsula Road. (Lake Charlovoix) LE 6-7185.

WELCOME, VISITORS!

WHERE TO STAY

Ed's Boats, M-66 on Lake Charevoix. (5 cabins) LE 8/2542.

Ken's Kabins, M-66, on Lake Charlevoix. (5 cabins) LE 6-7192. Adam Sinclair, Lake Charle-

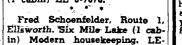
voix. (one cabin-LE 6-2208, also (One cabin) on Benway Lake near Central Lake. LE 6-2901.

Jordan Inn, East Jordan (hotel) LE 6-2631.

Watter's Cabin Camp, Ellsworth, (5 cabins) LE 8-7239.

Rainbow Cabins, M-66, on Lake Charlevoix. (3 cabirs) LE 8-2932.

Mrs. Shepard, Chestonia, M-66 (1 cabin) LE 6-7078.



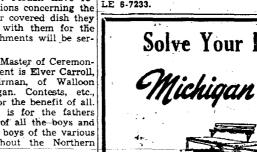
in) Modern housekeeping. LE-

Lazy S Camp, Route 1, Ells-worth. Six Mile Lake (5 cabins).

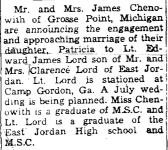
Willard Linton, Route 1, Ellsworth. Six Mile Lake (1 cabin).



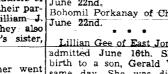
N & R Concrete Product

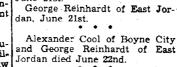


will do sight seeing and some SOME SUGGESTIONS



Buying a combine can be costly ior a small acreage but there are





South Arm

Farm Bureau

Douglas Gilkerson gave a re-

THIS

WEEK

| SWANSON'S 5-OFL CALLS KEY3 for. \$1.00 SAVE 11c TKLES HIPS of jar 25¢ | FRENCH'S Mustard | The secret behind a successful excursion naturally is the food and drink you take along! You'll find our store just crammed full with wonderful and tasty food ideas and sug- gestions for your picnic pleas- ure. |
|---|---|---|
| BAVE 100 MEATS or Summer Monus (| FRANCO-AMERICAN 15½ OR. CARS SPAGHETTI2 for 25c HORMEL'S 12 OR. CARS Hot or Cold 12 OR. CARS SPAM Hot or Cold 49c | Local Strawberries Asparagus Head Lettuce |
| d Cold Meats All Kinds rankfurts lb. 45c g Bologna lb. 39c or Good Chuck Roasts | CAMPBELL'S 18 OF. CANA PORK & BEANS 2 for 25c SOFLIN PAPER NAPKINS 2 for 29c | Water Melons Cantaloupe California Plums |
| Br Good Chick Roasts Ib. 49c Sirloin Steaks Ib. 69c Chuck Ib. 55c Ib. 43c | shurfine stuffed 3 or. Jar Manzanilla OLIVES | Bånanas Oranges Lemon <u>s</u> |
| CHICKENS — DUCKS — DZEN FRUITS — JUICES — VEGETABLES r grades of meat but do not wish to ower our quality | THRIFT SUPER EASY PARKING The Store with Large Stocks, P Big Enough TorBe Competitive Small Enough | riced Right |

Page Four

Thursday, June 25, 1953



| | Y WEEK TO PLACE YOUR AD | The directory will help individ uals and firms locate manufac tured wood products in the UF More than 100 industries will b listed. | |
|------------------------------|--------------------------------------|---|------------------|
| | | CHARLEVOIX | For Little |
| Grar Fri | day, June 2 For The Summer Season | ning 6th | Cost |
| | MMY OTT at the Ha | | Call |
| Shrimp Night Every Friday | Also Serve Choice | Spaghetti Special | |
| Fish or Chicken 1.75 | Lobster Tails | Saturday Night Feature \$1.25 | LE-6-7118 |
| | ter To Parties and Banquets - Co | all LI 7-9225 | |

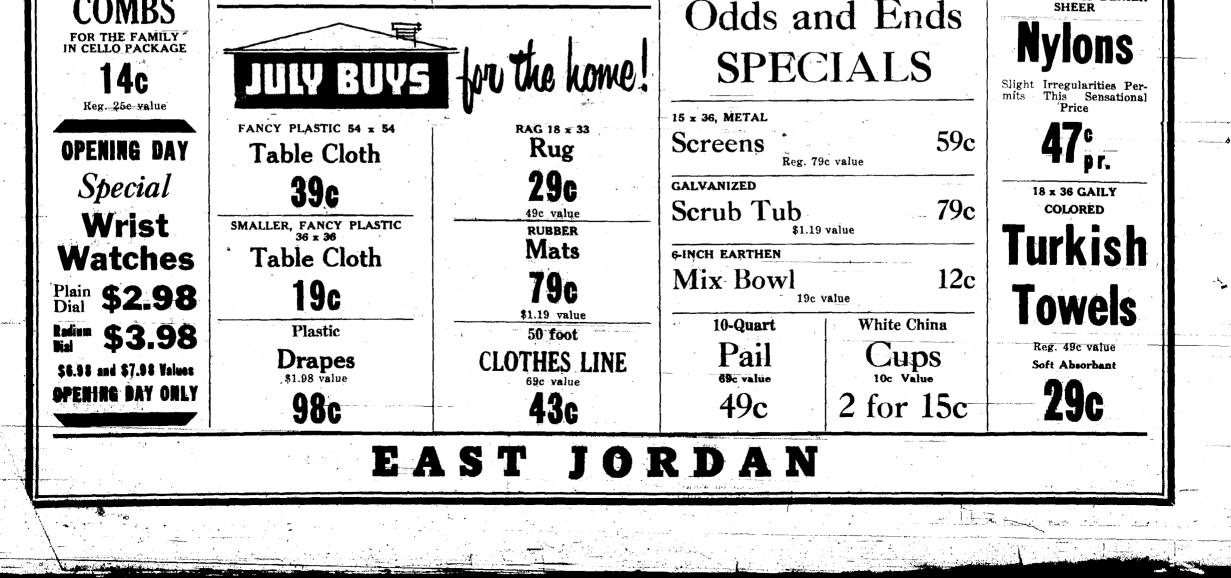
in July.



fis

| : | Joe Williams Le 6-2326 LE 6-2291 | Block west of M-66 Bumping-Painting-Welding | east of Alba Tours will start at 1 p.m., notest Walter G. Kirk- | of lime per acre added another 800 pounds of hay per acre. Two tons-gave a 900-pound increase | Are you a summer resident in the East Jordan vicinity? The Rainbow City is of vital interest to you during your | | |
|-------|--|--|--|---|--|------------------------------------|--|
| | Custom Printing Color Printing JENKINS Printing Service Your work receives our personal attention LE-6-2871 701 Main | Electrical Contracting E.C.H.O Electrical Enterprises LE-8-2961 229 Main | patrick, Antrim county agricul- tural agent. This will be a "working" field dayno shows, no formal program or speechesjust tours of good forage areas and infor- mation on how it got that way. Edward D. Longnecker, Michi- gan State College soil scientist | fertilizer added still another 1,- 000 pounds of hay. Lime, man- ure and fertilizer gave an extra | gladly spend the summer with you here and t with you in the fall. | | |
| | SALES — SERVICE MICH. BOTTLED GAS SHERMAN Firestone Washing Machine and Sewing Machine Service 229 Main LE-6-2961 LE-6-2922 | Duo-Therm Space Heaters Let us clean and Service your oil' burning stoves and water heaters. W. A. PORTER HARDWARE LE 8-2351 | gan State College son scientist and 1953 Grass Days chairman, and W. G. Kirkpatrick of Bel- laire, Antrim county-agricultur- al agent, promise some worth- while tips. Specialists from the Michigan Agricultural, Experi- ment Station will be on hand to answer questions during the | the first year. Additional bene- fits are expected to show, up this year. The Michigan Legislature has appropriated special funds for forage crop improvement work in tihs northern area and there are, three related projects. Soil | SUBSCRIPTION RATES IN NORTHERN MICHIGAN OUTSIDE NORTHERN MICHIGAN | \$2.50 per year \$3.50 per year | |
| • | Coleman-Blend-Air Heating & Floor Furnaces Electric Sales & Service Wiring & Supplies Phone -18 Ellsworth | LENNOX FURNACES " JORDAN HEATINC & REFRIGERATION CO. Furnace Cleaning and Repair Refrigerator Repair Clarence Lord Glenn Campau -LE 6-2272 | the land was fresh." Specialists will give informa- | Otsego line. A fourth project is being carried on by Mile B. | SPECIAL TO SERVICE MEN Call LEnox-6-711 | \$1.00 per year | |
| A | R. E. WILKERSON Timber Dealer Ellsworth — Box 01 Post — Poles — Logs — Raft- ers — Pulp. All type cedar posts, 10c and up-wholesale, retail. | SAVE Cash and Carry Cleaning EAST JORDAN CLEANERS Hours: 10 to 6 daily 10 to 7 Saturday Jack & Dorothy Matthews 20 years experience | was plowed down as green ma- nure and the barn manure that was spread on the land. They'll outline the rates of fertilizer ap- plications at seeding time-in- cluding the minor or "extra" plant food elements that were | Rickerd farm, 3 miles south of Traverse City on US-31. All are concerned with better seedings. Stocks of frozen vegetables are | The East Jordan | | |
| | John C. Schmittdiel CHIROPRACTOR OFFICE HOURS: Mon., Wed., Fri. 9-12, 2-5, 7-9 Tues. and Sat. 9-12, 2-5 Thursday ppen 'til noon Bank Bmilding, Bayne City Dial JU 2-693 | Farm Bureau Muiual Insurance Co. Life, Auto, Liability, and F.I.P. W. L. Chellis Ellaworth, Mich., Phone 38722 Claude D. Gilkerson Ellaworth, Mich., LE.8-7183 | sic fertilizers. Rates of lime ap- plications and soil fumigation, for possible nematodes will be | big pack, report Michigan State College farm economists. The to- tal pack in 1963 will about equal- that in 1952, they say, with some ups and downs in specific vege- | | | |

THE EAST JORDAN NEWS Page Six Thursday, June 25, 1958 UNGING OUR BIG **GRAND OPENING** WEDNESDAY, JULY 1st **UIST STORES** Northern Michigan's first self serve variety store. All new all modern throughout. Loaded with special buys for the INCORPORATED whole family. The latest lighting equipment and store design makes it especially easy for quick, pleasant shopping. And remember, you'll find bargains galore at the Dahlquist Store! Specials INDIAN Family Size Blanket LUNCH For The Ladies! COTTON BLANKET FOR CAR COTTAGE or HOME BLACK METAL PINT VACUUM 30-inch, Silk Rayon Only PANTIES Head Squares Reg. \$2.98 value Reg. \$2.49 value, 29c 30 x 40, COLORED, COTTON 47c Half Gallon **Also! CRIB BLANKETS** 79c Value 59c Vacuum Nylon **Rubber Tipped** PICNIC HAIR NETS HEY, MOM! PINS BOBBY JUG Reg. 10c value Souvenirs for the 6 for 10c value IN ALUMINUM 25c 4 Gards 25c CARRIER **Ladies and Kiddies** 19 DEPARTMENT Reg. \$1.79 value 32 PIECE ANST ON THE BUDGET FOR DISH SET TOASTED COCOANUT For Home or Cottage RSHMELLOWS \$**2.98** 24-INCH RED & BLUE Pound Bag, Reg. 49c Value **14c** Reg. \$4.98 value BANDANAS, 25c value **25**c **3-Piece Crystal** WHIPCORD Glass \$7 98 WORK PANTS, \$2.98 value 12 oz Bag BOWL Orange COTTON Circus **19**c Slices **SET** WORK SOX, 29c value * Peanuts POUND BAG WHITE COTTON MARSHMELLOW PEANUTS 25c **39**c Reg. 25c value T-SHIRTS, 49c value 25c value Reg. 49c value 16c **5** Assorted 19c 51 GAUGE—15 DENIER SHEER



Thursday, June 25, 1958

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THE BAST JORDAN NEWS



Husbands Have No Rights With

every word counts when writing that last will and testament, a University of Michigan law professor warns.

drawing up wills. Every layman should be acquainted with the pitfalls which may result from carelessness or inadequate planning.

ing his wife's property. On the other hand the wife may take a

of all those who are to share in the estate and the amounts they are to receive is recommended. This theory applies to children also, for a will should make menthey may be able to break the will and receive an equal share. itable organizations should give the group's full legal name. This avoids the confusion which may

that their wills are not lost or destroyed and have carbon cop ies made, an acceptable prac tice. But the mistake comes when both copies are signed and witnessed, for this results in two

