# THE EAST JORDAN NEWS

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Volume 1 Number 37

EAST JORDAN, MICHIGAN, THURSDAY, JUNE 11, 1953

**CONSTRUCTION NEARS** 

Single Copies 10c Each

# Married 25 Years



Mr. and Mrs. Russell Hughes of East Jordan celebrated their 25th wedding anniversary at a reception given by during the last week in July or her sister, Mrs. Ernest Barth of Omena, at the Evangelical the first week in August. The Lutheran Church, Saturday, May 30th.

# **WELCOME, VISITORS!**

WHERE TO STAY WHAT TO DO

AROUND RAINBOW CITY

Ed's Boats, M-86, on Lake Char- | (1 cabin) LE 6-7076.

evoix. (5 cabins) LE 6-2542. Ken's Cabins, M-66, on Lake

Charlevoix. (5 cabins) LE 6-7192. Adam Sirclair, Lake Charlevoix. (one cabin- LE 6-2208. also

(One cabin) on Benway Lake near Central Lake. LE 5-2901. Jordan Inn, East Jordan (hotel) LE 6-2631.

Watter's Cabin Camp, Ells-worth (5cabins) LE 6-7239.

Rainbow Cabins, M-66, on Lake comodations are the best in his-Charlevoix. (3 cabin) LE 6-2932.

Mrs. Shepard, Chestonia, M-66

The city council plans to raise \$34,995.30 in 1953 through real estate and personal property taxinto a lot of red tape attempting es for the following expenditures, to get a special rate for the li
Cemetery: \$1,595.00; Library, cense and when it came time to \$2,900; Park, \$2,000; Sewer, \$2,14ke the boys to camp the bus 000; Streets, \$11,500; Water, \$3,-

000; Fire, \$2,000; and \$10,000 for the city's general fund.

# Mrs. Porter Renamed By **Chest Members**

Money By Letter Community Chest when the group met at the State Bank Building Friday night.

Other officers named were Mrs.

Howard Darbee, vice-president. She replaces Jason Snyder, who resigned last fall: Mrs. Ted Malpass was re-elected secretary and Bill Grauel was re-named trea-

The Chest contributed \$25 toward a camp-out at Eveline Orchards for 60 girls of the Future Nurses Club. The girls will spend two weeks at the camp, several attending at a time until all have

The Chest is looking forward to sponsoring a 3-day girls camp members now are seeking a local Photo by Bill Huckle charge of the girls.

East Jordan residents and bus

nessmen have the "welcome

sign" out to early summer visitors

From all indications there will

he a large number of visitors

here from all sections of the state

Cabin owners are putting las

minute touches on their buildings and now most of the ac-

fory with a good beach, plenty of trailer parking space with mo-

Boating, swimming, fishing, riding etc., are within a few minutes of all cabins and the tourist

streams and area fishing in gen-

eral from Teddy Kotowich or An-

dy Anderson. Boats may be rent-

.Visitors wishing accomodations

are asked to call owners direct

from the list above. Additional accomodations will be listed as

ed with or without guides.

they reach this office

this summer.

dern facilities.

The company asked for no increase in long-distance rates.

Under the proposed schedules, monthly rates in East Jordan would be increased as follows: (First figure after service will proposed rate.)

rate increase throughout its ter-

ritory which would boost charges

for residence service an average

of less than 2 cents a day in East

In its application with the Pub-

RESIDENCE SERVICE Individual line: \$3.25, \$3.90; Two-party line, \$3.00, \$3.45; Fourparty line, \$2.50, \$3.00; Rural line

Hook & Line Talk

# White Bass Are Visitors here will find plenty of sun, fun and rest throughout the summer. Tourist part

In Good Run

Jess Robinson caught in one evening. Mr. and Mrs. Grif-fin, of East Jordan, caught their area service in about 200 exchanpark. Fishermen may have complete information on rivers and limit of 20 while trolling in the vicinity of the old chemical site of telephones per 100 rural establishments compared with the Post in about 200 exchanges, and are now serving about vicinity of the old chemical site of telephones per 100 rural establishments compared with vice. Many of the Post in about 200 exchanges, and are now serving about 200 exchan vice. Many of the Bass are being caught every evening by fishing from the main bridge in town.

> Excellent catches of both Brook nd Brown trout are being made n Deer creek and Monroe creek Three limit catches were also re-Creek which is about nine miles rast and south of East Jordan.

> The bait being used for them is

Perch are biting fairly well a-round the south end of Holy Island and most of them are running pretty good size. One fisherman came in with a catch of 50 and about 30 of them were

The search of them.

"I can tell you one thing," he Charlevoix. He generally used a went on, "of all the marriages flat silver spoon and has had At last it's out!! 'And you've Veteran he came home after dabswetted for years for nought. For bing in politics in North Dakota and had himself a lot of fun. Then he Bennett and his wife have also grinned a moment. "But there's bear doing to the day of the performed and had himself a lot of fun. Then he Bennett and his wife have also grinned a moment. "But there's bear doing the performed and had himself a lot of fun. ne I'm watching."

The Judge will marry you for mostly minnows and still fish for

> We still have some big fish in Lake Charlevoix as one fisherman found out this week This particular fisherman got a hold of ne that ran out in the lake about seen a lot of life; and as one two hundred yards and then laid friend said the other day: "Don't under estimate that guy."
>
> two hundred yards and then laid there and sulked for about half an hour. After this he headed fisherman following him but just as the crowd, which had gathered, thought they were going to see the monster fish, it gave a roll and the hook came loose, so Mister Fish is still there for someone else to get a hold of.

### COMING **EVENTS**

June 12-Jordan River IOOF odge No. 360. 16-American Legion holds election of officers, 6:30

June 16 City Council meeting June 16-Rotary Club lunch at

June 17-Jassamine Rebekah Lodge No. 365 at 8 p.m.

### Johnson Says Telephones Still Industrial Corporation A Bargain At Two Cents More By-Laws Are Approved The Michigan Bells Telephone \$3.00, \$3.25. Company has asked for a general BUSINESS SERVICE

Individual Ime, \$6.25, \$7.50; Two party line, \$5.25, \$6.25; Ru-The East Jordan Businessmen's Association and the East Jordan Industrial Development Corporation are preparing to call in the funds pledged toward construction of factory building here. nager for Michigan Bell, termed

At the businessmen's regular monthly meeting Monday light Howard Porter and Robert Campbell were named o prepare a letter to be sent to all subscribers. The letter individual-line business service rates here be raised about 4 the proposed increase, telephone will be mailed within a few days.

Association Vice-President Al+ Sinclair gave a detailed report of he industrial committee's negotiations with the prospective plant officials and said "we'll have to be calling in our funds

ephones on a local call basis, compared with 350 in 1946. mpared with 350 in 1946.
"This increase in the number Announce New of telephones subscribers can reach on a local basis has been due largely to the inauguaration County School of extended-area service—a ser-Superintendent vice of particular benefit to ru-ral users because it provides tollfree access to their trading cen-

Seek Factory Pledge

ral line, \$4.25, \$4.75.

lic Service Commission at Lan-sential if we are to continue to

sing, the company also asked that maintain a high-quality service.

C. L. Johnson, East Jordan ma

service still would be a bargain.

Pointing up the company's pro-

gress in expanding and improv-ing telephone service here, John-

son said that East Jordan custo-mers can now call over 3,100 tel-

A. F. Cook superintendent of the Boyne Valley Rural Agricul-"Between 1946 and 1952, Michigan Bell spent \$20,000,000 to extural school at Boyne Falls for pand and improve service in rural areas. As a result of that huge ded Charlevoix county superinareas. As a result of that huge ed Charlevoix county superintendent of school following a spetth of the service than 97,000 rural telephones, reduced the number of lines with more than eight stations from 44 cial meeting of the County Board of Education here Tuesday night. more than eight stations from 44

He was selected from five apper cent to 7 percent, reduced the plicants to fill the vacancy left The White Bass run in East number of rings heard by rural by the resignation of Mrs. Cather-Jordan is now in full swing with users, converted 12,000 "crankseveral good catches reported type" magneto instruments to signed recently to accept a posiby the resignation of Mrs. Cather-ina C. Bergeon who had held the Jordan's share is \$106.74. dial or "lift-the-receiver" type opsigned recently to accept a position as helping teacher in Ottawa Grand Haven. Mr. Cook was appointed for a

term of office which will expire July 1, 1957. proximately 60 in 1946. Mr. Cook, a native of Grand In addition, dial service has Traverse County has taught at

been inaugurated in scores of ex-Rosebush, Otter Lake and Alba changes including East Jordan. where he served as principal ard in rural schools in Grand Johnson cited an increase of 90 per cent in the overall cost of Traverse and other northern living since 1940 in contrast with Michigan counties. He is a graan increase of only 27 per cent in duate of Central Michigan College of Education in Mi. revenues from Michigan Bell rate Pleasari. He said that "if the price of

ther products had gone up no with his wife and family. During and go to work on. more than that of Michigan Bell hs term as superintendent...at | service, coffee today could be bought for only 27 cents a pound and the lowest-priced popular automobile for less than \$1,000:

Following a study of the corporation's by-laws by the asso-ciation's board of directors, the buesinessmen voted to approve them. The East Jordan Industrial Development Corporation now is a legally incorporated organiza-

Association Chairman M. N. McDaniel pointed out that the cooperation from all residents of the city and expressed belief that the group now was ready to expand to include others besides businessmen, or retail men.

A motion was made and carried that the organization extend acve memberships to local indusrial firms.

Charlevoix County has been assessed \$450.05 for active participation in the Northwest Michi-Industrial Development

Campbell suggested this money be raised by \$1.00 individual memberships and \$5.00 for bustcounty with headquarters in ness and other groups. Memberships to the council may be obtained from the State Bank.

of the Businessmen's Association Chairman McDaniel expressed deep concern over additional program that need to be carried out. the group.

This association cannot afford o relax after our first achieve-nent," he said. "There is plenty ment," he said. o be done by the businessmen and it is up to the board of directors to work out a sound program He plans to move to Charlevoix that the membership can accept

> It was reported that the association has more than \$1,000 on

### Over the Back Fence By Marshall

NOTICE! A large number of newspapers throughout the country have against publishing poetry. Proof readir g errors in poetry have plagued newspaper editors for many years. They learned the hard way that it is easier to make mistakes in printing poetry than almost

ny other copy. However, we went against our better judgement this week and attempted to run a poem on our editorial page. The page went to press earlier than the rest of the paper and the errors slipped by and could not be corrected.

Reading it, you can understand why editors do not want to run poetry in their newspapers.

Last time we heard there was a mad scramble to get a license for City To Raise Nearly the bus that took the boys to camp Monday morning. We're not sure but we think the bus rolled

The city council plans to refer out of town without license plates Community Chest members ran was without plates.

We were watching some fast drivers Saturday night and a fel-low remarked: "Horsepower was much safer when only the horses

one about "old gardeners never die; they just spade away."

are letting people off from the led a long and colorful life.

draft to raise more cows to pro
He has been a deputy sheriff.

if you break a mirror.

To prove it a mirror manufacturing firm has been keeping tab for years on what, if anything, bad happens to any one of its employees who breaks a mirror while at work. And nothing much has happened.

Our hard working friend Cressy Campbell, of Buckley, secretary of the Northwest Michigan Industrial Development Council, pierced the pride of ye fair community the other day. In report-ville. Wade Healey building he than the milkman who ran into a bottleneck.

defense in time of war; and angument goes on and on. . .

We have on hand three magazines: Farm and Fireside, May, (Continued on Page 4)

# THOSE WERE THE DAYS

# Judge Murphy Takes A Look We visited Bill Huckle working in his garden the other day and it brought to mind that corny

dar River to tracking down an outlaw in the wilds of North Darremember how long he has held A man said the other day: "We wota, Judge Charles Murphy has that office. 'Maybe 30 years," he

politics seriously and the Judge came home with plenty of experience under his belt.

This experience, added to his sharp intelligence and native ability, created quite a stir when he was named county supervisor

from South Arm Township.

Thought at the time to be a "young political up-start." the Judge's ability to line up political sides brought quick recognition from veteran politicians who changed their minds and sought his advice.

The years have rolled by and now some of his political friends

The Judge lives a quiet life now with his wife Hattie at their construction of a bridge at the two daughters and one son: Mrs. Straits would aid our national Sadie Luskum 4th goods for the two daughters are defense in time of work and the sadie straits. at the East Jordan school; Mrs. other man said it would make a Anna Warner of Barnard, home beautiful target. And so the ar- economics teacher at Central Lake; and Patrick, a farm man-

ager near Marquette. One job that has lasted for more than a quarter century here in East Jordan and in South Arm

From driving logs on the Jor- | Township is that of Justice of

said.

\$2.00, but it is not uncommon for them

People have gotten him out of bed at all hours of the night to

It was his prize wedding. He got \$20.

has a fine menu, which will be served promptly at 8:30. Commander Franklin Stucker

yeliow-bellies.

get married and his quick wit and rapid fire remarks open the eyes of many a young couple.

The Judge is 74 and he has

Asked to perform an ultra streamlined wedding recently the ludge figured if they wanted it quick he would make it quick and the ceremony was over almost before it started.

In addition to marrying peo-ple these days, the Judge has the thankless job of sitting in the city hall and hearing the problems (Continued on page eight)

ATTENTION LEGIONNAIRES Regular meeting and annual eection of Post Officers of Rebec weet No. 227, Tuesday, June 16. p.m. All members are urged to attend this important meeting.

Ray Dubas in charge of Chow.

# Pleasant Valley Bows To Torch In Sunday Game

increases.

Playing in the Chain of Lakes paseball league Sunday. Pleasant Valley dropped their second game of the season to South Torch Lake at Alden.

Torch made 13 runs and 14 hits

4 errors; Pleasant Valley made 8 runs out of 9 hits with The Valley boys were handi-

capped somewhat since they play only one game under lights each year. Torch plays most of its 29 and in Boyne City, June 30. games at night.

bat. The long ball hit by the portant blood derivatives to meet Valley team was by McDowell, the needs of Charlevoix county. center fielder. It was a triple As a result of the program, Charwith two men on in the eighth. levoix county residents receive
Bryan Boring of East Jordan not only blood plasma but imhandled first base for Joe Gib-mure serum globulin more famil-bard. He played errorless ball iarly known as gamma globulin and got a single and two walks for use in modification of measles,

Next Sunday's game (see schedule on sports page) will see Phil trol of bleeding in hemophiliacs; Gothro, of East Jordan as um- rormal serum albumin for treatpire. Good unpires are scarce, ment of kidney and liver diseases; but after a good sales talk, Phil and packed red cells for treatconsented to judge the game, the ment of anemia certain blood dis-

# Boyne Falls, he has resided in One substantial element of our costs is our wage bill. General wage increases, alone, have amounted to \$1.50 for every \$1 of rate increases in the same rate. The has been a deputy sheriff, due more butter that the govern- a supervisor, a Justice of the ment can buy and put in to sto- Peace, a lumberjack—in .fact, rage to spoil." Asked how many marriages he has performed the Judge shook his head, "A lot of them." Tage to spoil." Asked how many marriages he has performed the Judge shook his head, "A lot of them." Tage to spoil." Asked how many marriages he two or three Pike every day while per telephone per month have (Continued on page 8) rate increases in the same period. **Later This Month**

Initial plans for the annual Blood Procurement program to be held in Charlevoix county June 29-30 and July 1 have been announced by Mrs. R. G. Bennett, blood chairman for the Charlevoix county Red Cross chapter following a meeting with Miss Iva Allen, field representative for blood procurement for the Michigan Department of Health.

The quota for the annual three-day program has been set at 260 pints with 130 pints going to the armed forces and remainder for county needs, Mrs. Bennett said.

The Health Department mobile soning. unit will be in East Jordan, July For the first time local doctors 1 with Mrs. Theodore Malpass Sr. will serve with the clinics and serving as local chairman. The will be assisted by Health Deunit will be in Charlevoix, June partment technicians and nurses

Purpose of the blood procure-Bryce Petrie, of Pleasant Val-ment program in this county is ley, right fielder, had 3 singles to collect whole blood for the ar-and a walk out of four times at med services and plasma and iminfectious hepatitis and polio; antihemophilic globulin for the coneases or carbon monoxide poi-

supplemented by local volunteer

In Charlevoix county where only 99 pints of blood were obtained in 1952, there is a deficit of 80 pints which must be repaid to the Health Department following this year's clinic.

the clinic is to serve as a local clearing house for all of the details associated with the Michigan Plasma program such as enlisting the cooperation of other groups in the community: coordiration of the activities of local participating groups; recruiting clerical and canteen workers as well as financing the costs of the canteens during the clinics.

# NEWS SPORTS PAGE

# Saxton To Be Busy Man With Summer Softball Play

Red Devil Coach Gayle Saxton will have a heavy recreational schedule this summer following his return from boy's camp where he now is helping take care of East Jordan voungsters.

His list of 21 softball games in The two summer leagues, Rain-bow City and Tri City, shows that Gayle will be working nearly night and day for the Community Chest's summer recreational programs. He is recreational director.

Along with Gayle, local sport fans have been watching the progress of the city athletic field. Gayle wasn't sure when the new lights would be up, so he scheduled the first five siftball games out of the city.

First Tri-City league game

starts Monday night at Charlevoix but the first home game of the Rainbow City league won't be held here until June 23



THE SHOW PLACE | OF ] Temple Theatre EAST JORDAN

Thursday, June 11th-Free-Pass Night Alex Nicol Maureen O'Hara Jeanne Cooper "THE REDHEAD FROM WYOMING"

Technicolor-Romance-Action

Friday and Saturday, June 12th and 13th John Hodisk John Derek Maria Marques "AMBUSH AT TOMMAHAWK GAP" In Technicolor plus

"OLD OVERLAND TRAIL"

Comedy Western with Rex Allen and Republic Rhythm Riders

Sunday and Monday, June 14th and 15th Piper Laurie Tyrone Power Julia Adams "THE MISSISSIPPI GAMBLER

Technicolor-Romance Tuesday and Wednesday, June 16th and 17th Errol Flynn and Maureen O'Hara

> "AGAINST ALL FLAGS Sea spectacle in technicolor

George Jaquays

# So Handy In Your Kitchen

**COMBINATION** 

Sink - Range Refrigerator

(Sink, 3-burner Gas or Electric Range Refrigerator, Drain Board and Storage Drawer)

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L-K Model \$359.95

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Complete Line Of Modern Plumbing and Steam

Heating

**Equipment** 

Quick Efficient

Plumbing

and Heating

Service Industrial

Residential

Plumbing & Heating East Jordan

# **Chain of Lakes Baseball Schedule**

Home games at Torch Lake, 8:30 p.m. Sundays. JUNE 14

South Torch Lake Grayling Central Lake Pleasant Valley Kalkaska Consumers Power Central Lake Local 945 JUNE 21

Central Lake Grayling
Bellaire Pleasant Valley
Consumers Power
Consumers Power
Kalkaska
Grayling
Consumers Power
Local 945
JUNE 28
Consumers Power
Kalkaska
Consumers Power
Consumer Po South Torch Lake
JUNE 28 Pleasant Valley Local 945 Grayling

Local 945 Kalkaska Central Lake South Torch Lake Pleasant Valley Consumers Power Bellaire Local 945 JULY 5.
Pleasant Valley Local 945

Bellaire S. Torch Lake Consumers Pr. Grayling JULY 12 Local 945 Central Lake South Torch Lake JULY 19

All league games start 2:30 p.m. | Consumers Pr. | Pleasant Valley undays. | South Torch Lake Kalkaska Central Lake JULY 26

Grayling Consumers Power Visitors Pleasant Valley S. Torch Lake Kalkaska Central Lake AUGUST 2

Bellaire South Torch Lake Bellaire Kalkask Local 945 AUGUST 8

Central Lake Bellaire AUGUST 16

Kalkaska South Torch Lake Central Lake Kalkaska Bellaire Consumers Pr. Grayling Central Lake Kalkaska Pleasant Valley Local 945 Central Lake Bellaire Kalkaska Consumers Power S. Torch Lake

AUGUST 30 Grayling Bellaire Pleasant Valley Consumers Power Central L Grayling Bellaire

# **Community Chest's Summer** Softball League Starts Play

Two summer softball leagues will run off a total of 21 games according to the schedule released by Gale Saxton, director of the East Jordan Community Chest's summer recreational program.

First game will be held 9 pm

under the lights at Charlevoix Monday when the East Jordan Canners meet Freedman's.
First home game of the Rain-

bow City League will be played field. under the lights at East Jordan's new city athletic field, 7:30 pm.

Saxton said the first five games have been scheduled for out of Bob Graham town in order to allow time for the finishing of the local athletic

The Tri-City league which in cludes, Charlevoix, East Jordan, and Ellsworth has scheduled 9

# Softball Schedule

Tri-City League

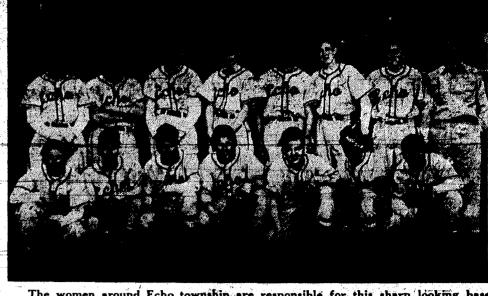
Place June 15, 9 p.m. Canners Vs. Freedman's There June 15, 8:30 p.m. Foundry Vs. Ellsworth There There June 17, 9 p.m. Canners-Vs. Cadillac-Olds June 18, 7:30 p.m. Foundry Vs. Coast Guard There June 22, 7:30 p.m. Canners Vs. Coast Guard There June 24, 7:30 p.m. Freedman's Vs. Foundry Here June 24, 9 p.m. Ellsworth Vs. Canners Here June 26, 9 p.m. Cadillac-Olds Vs. Foundry Here June 29, 9 p.m. Foundry Vs. Canners Here

### Rainbow City League

(home games)

June 23, 7:30 p.m. American Legion Vs. Co-ops June 23, 9 p.m. Iron Works Vs. Canning Company June 30. 7:30 p.m. Co-ops Vs. Iron Works June 30, 9 p.m. Canning Co. Vs. American Legion-July 2, 7:30 p.m. American Legion Vs. Iron Works July 2, 9 p.m. Canning Company Vs. Co-ops July 7, 7:30 p.m. Canning Company Vs. Iron Works July 7, 9 p.m. Co-ops Vs. American Legion July 9, 7:30 p.m. American Legion Vs. Canning Co. July 9, 9 p.m. Iron Works Vs. Co-ops July 14, 7:30 p.m. Co-ops Vs. Canning Company

July 14, 9 p.m. Iron Works Vs. American Legion



The women around Echo township are responsible for this sharp looking base-ball club. They worked all last winter holding parties and money rasing campaigns to Consumers Power ball club. They worked all last winter holding parties and mouth Torch Lake purchase suits and equipment for the Pleasant Valley Club.

Playing in the Chain-O-Lakes Baseball League, Pleasant Valley folks ask that

East Jordan fans stop out and watch them play home games.

From left to right the players are: (Standing). Maurice: Murphy, Bryce Petrie, Charles Hebden, Versal Spence, Dean Gilkerson, Dave Graham, James Petrie and Manager Doug Gilkerson. (Kneeling) Raymond Murphy, LeRoy McDaniell, Joe Gibbard, Bob Petrie, Dick Petrie, Carl Petrie and Max Gibbard. Henry Huniston and Denny Gibbard are not shown. Club mascot is Rickey Petrie. (Engraving courtesy Antrim County News. Photo by Huckle.)

ops. Tri-City teams are: Foundry, Canners, Ellsworth, Charlevoix Cadillac-Olds, Charle-voix Freedman's and Charlevoix

Vale Gee is manager of the American Legion team in the Rainbow City league. Others are: Warren Benuett, Co-ops, Howard Sommerville, Iron Works and Stu Atkinson, Cannery.

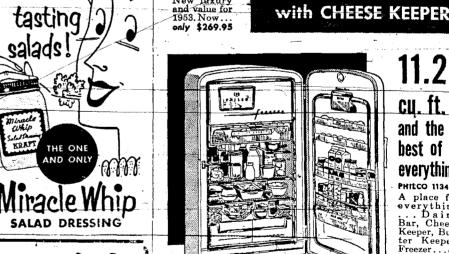
# Graduates

Aberdeen Proving Ground, Md. May 27—Private Robert C. Graham son of Mr. and Mrs. Hugh Graham, Route 3, East Jordan. Michigan, has been graduated from the Small Arms Repair School of the Ordinance Replace ment Training Center here.

Students at the Small Arms Repair School of the Ordinance Replacement Training Center learn how to repair and rebuild all hand and shoulder weapons used by the Army—including ri-fles, pistols, machine guns and carbines. They also learn to repair Infantry mortars and the "Bazooka"-recoiless rifle.

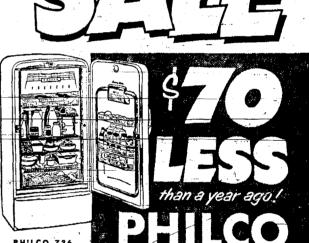
Prior to entering the Army Private Graham attended East Jordan High School, East Jordan Michigan and he also was a far





games and the Rainbow City Mr. and Mrs. Percy Penfold Mrs. Beryl Scott, Mrs. Vern spent Tuesday and Wednesday Whiteford and daughter, Ann and Mrs. Canring Company, American Legion and East Jordan Coops, Tri-City teams are: Four

# PHILCO Demonstration



PHILCO 736 All the superb features for-merly costing \$70 more. New laxury and value for 1953. Now...

> cu. ft and the best of everything

PHITCO 1134 A place for everything
... Dairy
Bar, Cheese
Keeper, Butter Keeper,
Freezer...all in one great refrigerator.

Philco for as

**\$100** 

For Your Old Refrigerator

This Coupon Worth

on a purchase

79c

\$].69

of any Refrigerator in our store GOOD FOR ONE WEEK ONLY!

FIRESTONE STORE

East Jordan

LE 6-2961

Boy's Bathing Trunks OSc - \$1.98

How's Your Inventory

**INSURANCE?** 

suppose this happened on isoni porchi it could financial disaster for youl spell financial disaster for your You can be sued by anyone who's injured on your prop-erty—so take inventory of your liability insurance now!

Robort A. Campbell Agency

"It is better to have good in-surance and not need it than to need good insurance and not have it."

State Bank Bldg. LE 6-2251 Obest C. Burull, Mgr.

juvenile specials

Size 2 to 6x Girl's one and two piece bathing suits \$1.25 - \$3.98 Girl's Red Devil Dog Shorts, sanforized Sizes 3 to 6 Midriff. Signs 3 to 6 Girl's two piece sun suits

\$7.98 Dan River Fabric, sixes 3 to 6 \$1.98 - \$2.19 Sixes 3 to 6x

Plisse Crepe Diaper Sets

Girl'• \$2.19

Use Our Layaway or Credit Plan East Jordan's Complete Dry Goods Store

# ORCHARD



Independent canners are talking eight cent cherries. Grower stock holders are talking seven and one half cents. That is stock holders in cooperatives. The stock holders contend that there will be a large crop and that the consuming public wants them cheap as cherries are more or less a luxury. While the independents claim that a cent or two will make no difference as the public demands a fancy dessert and especially cherries. This supplemented by intensified advertis-

ing that the growers and can-ners are paying for. To many of us growers the better price will help us out on what we lost last year. The better price will prove that the new grading law brought results. To our surprise the price of marchinos is up as well as the price of canned sweet cherries.

"cooners" will break their neck But, he replaced, most farmers in the spring. This also to get At my place they even said they expected to charge the makes an emergency hay crop.

come from church on a Sunday same costion rate in 1953 as last they exceeded in mid-August for lite fall nasture and a good contest. Here is good luck as our place in the spring of the fall nasture and a good sweets are loaded and we expect product of the spring pasture.

Sudancrass for planting on soil that will produce.

# **Rates Given For** Farm Custom Work

An extension folder giving the mixture is best suited to heavier for custom work is off the press and available at the offices of county agricultural agents and at Michigan State college.

M. S. C.'s agricultural economics department the folder is the result of information of the seed should be drilled half sult of information from 196 farmers in all parts of Michigan. The publication is called "Cus-tom Work in Michigan, 1952 and 1953:"

Vary noted that custom rates summer should be fertilized with for most farm jobs this year will 300. Rounds per acre of 10-6-4 be about what they were in 1952 canalysis. He said that the last survey of An en I am one of the unlucky sweet them to be slightly lower on many jobs than the 1952 aversweet cherry growers about the rain cracking them, brown rotters dying back and other good qualfties of the sweets.

At any rate sweet cherries seem to be the only fruit that "cooners" will break their neck "EDL ne reposted most farmers".

He said that the last survey of custom rates—in: 1950—showed them to be slightly lower on many jobs than the 1952 aversage. The jobs included field chopping, baling, cutting grain, cutting corn, leading and spreading thing the cow days pasture that the first half will. Other emergency pasture possibilities:

German millet seeded at 25-30 pounds per acre, after the ground countries are the proceed most farmers.

DANCE

AMERICAN LEGION CLUB **EVERY SATURDAY NIGHT** 

.9:30 P.M.

MUSIC BY

THE NOVOTNY'S FOR LEGIONAIRES AND GUESTS

Electricity...

TODAY'S BIGGEST BARGAIN

In 1939 you could

operate your electric

vacuum cleaner one

TODAY on Consumers

Low Electric Rates ...

IT COSTS ONLY 5¢

is paid by our residential

Power Company's

month for 6¢

should be grown in warm regions.

Cool nights will result in poor AMERICAN LEGION

growth and yield.

Death is a sure thing for two out of the average five Michigan persons who get lockjaw each year, says a University of Mich-

**COUNTY FARM** 

pasturing.

getting tetanus antitoxin shots will take less time or money. Refiguous have never had the shots and toxoid booster injections if a new belt. like the wide you have had the first shot, states Dr. Milton F. Bryant of the U-M or just a new set of buttons or Medical School. The first shot a fresh white pique collar. does not immunize for life and But if there are things wrong should be repeated when your with the basic line of the dress

been contracted. Virtually all shoulder padding Today little persons who have tetanus shots are immune to the disease, which ers. Miss Green avises ripping can develop from a trivial wound out the padding and inserting a

or injury. Dr. Bryant indicates.
Some 60 per cent of lockjaw
cases are children under 14. But as the disease is no respecter of age, shots should be given to any person who never has had them.

# State Judging Team To Participate At International, Meet

Michigan's national champion Michigan's national Chambers At Club dairy cattle judging team will take part in the International Dairy Judging Contest in July at the Royal Livestock Show in England. The Michigan

Pearson, assistant State 4-H Club leader, who will accompany the team. Some groups gave outright team. Some groups gave outright her grandparents, Mr. and Mrs. Frank Bowerman. ash gifts and others sold to raise money for the travel

The team will leave June 30, cross the Atlantic by plane and arrive July 2 in England. The show will be at Blackpole, north of Liverpool. Also on the trip will be stops at the Jersey and Guernsey (Channel) Isles—where those breeds were developed— and a tour of France, Belgium and Holland. They will see the home of the Holsteins in Schleswig-Holstein before returning July 25 by plane.

### "Hot Flashes Stopped" or strikingly relieved

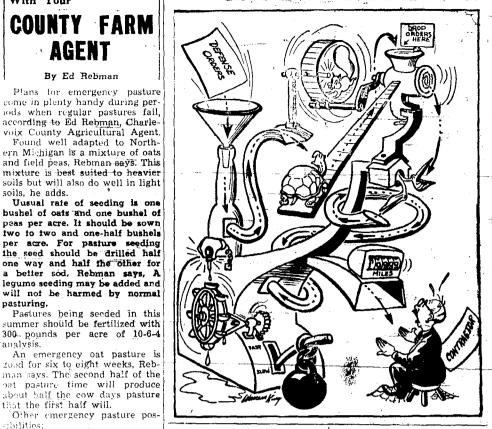
63-80% + of cases in doctors

Yes! Research has proved these medicines thoroughly modern in

medicines thoroughly modern in action has shown you where to look for relief from those distressing nervous, "out of sorts" feelings of mid-life "change"!

So get Lydia E. Pinkham's Vegetable Compound—or new, improved Tablets with added iron! (Wonderfid, too, for the functional pains of menstrual periods.)

HIGH SPEED IN THE PENTAGON!



weekend.

of Chicago.

### Tips Offered On Restyling for lite fall pasture and a good old Dresses

Are you harboring out-of-date othes in your closet that you Flint visited their parents, Mr. Belle Green, Michigan State Colicge elothing specialist, asks this question, with good reason. She has some suggestions for restyling clothes.

First you should get a good dca of the current fashions, Miss But both illness and death from restyling on the dresses best athe disease can be avoided by depted to the fashion since it getting tetanus antitoxin shots will take less time or money. Re-

should be repeated when your with the basic line of the dress doctor advises, he says.

The shots are strictly for prevention and are of almost no value if given after lockiaw has years old tell their age by the smaller pad. The arm and shoulder may have to recut. Perhaps, however, your dress would be pretty and practical without any sleeves. Then you could have a jumper by day and a dresy frock

or evening wear. Miss Green suggests adding length to a dress by putting in a piece of material that would not show under a wide belt. A mid-riff section of contrasting fabric above the waistline will give the new empire line and needed length in the blouse. Conceal a skirt yoke with one of the new middy or over blouses.

Weekend guests at the Frank Bowerman home were Mr. and Mrs. Nelson Little of Lake City. nurebred dairy cattle associations Bowerman home were Mr. and nurebred dairy cattle associations Bowerman home were Mr. and nearly beautiful associations Bowerman home were Mr. and Mrs. Nelson Little of Lake City, and Mr. and Mrs. Gordon Bowerman home were Mr. and Mrs. All the dairy breed groups have of Lake City, and Mr. and Mrs. Rasgrey Volverton of Dearborn. for the trip, points out Nevels Pearson, assistant State 4-H Club

> Mr. and Mrs. Frank Karr and daughter, Nancy, of Lancaster, New York are visiting their par-Mr. and Mrs. J. K. Bader and Mr. and Mrs. L. B. Karr and other relatives.

> > Call a **PLUMBER** With Know-Hov



PROTECT YOUR HEALTH Faulty-drains and leaky wate: pipes are a menace to your good health. Sanitation is our business. Depend on us for

rompt service. COMPLETE PLUMBING SERVICE

Hot Water Heating ROMAINE PLUMBING & HEATING LE 8-2581

Timber cut from state land Land exchanges and general along the Lakehead Pipline Com- land matters were passed, as were pany's 650 miles of right-of-way a number of easements and other in Michigan will be sold as it's routine items. rut this cummer, the conserva-

Meeting in its May session, the full commission authorized the immediate sales to prevent deterioration of pulp and timber that will be cut as construction of the long pipline from western forest being used for controlled

of Bay City and Chairman Har- stitute for fisheries research. old W. Glassen of Lansing took and Robert F. Brevitz of Battle by the state senate at the time of the meeting: They attended out took no part in the May pro-

The single exception was a request from the Carter Oil Company. Mattoon, Illinois, to trade certain parcels of land in Traverse County for the purpose of deep-well oil exploration. The request was denied on grounds it was in violation of the present checker-Mr. and Mrs. Roy Kaley of Traverse City. Mr. and Mrs. Lawrence Sweet and daughter, Betty
is Flint were Memorial Day week
ord guests of their parents, Mr.
and Mrs. George Kaake.

boald land pattern policy established by the commission. The
policy will be up for review at
the next commission meeting.
The commission also authorized board Tand pattern policy estab-

purchase of about 800 acres of and for use as hunting lands, Mr. and Mrs. Harry Detloff of fishing rites, Pittman-Robertson game areas and state parks;

Authorization was made for sale of oil and gas leases on 114,-Jordan Tourist Park over the Visitors at the home of Mr. and of oil and gas leases were ex-Mrs. Kitcy Bader Monday were tended.
Mr. and Mrs. William Bader of A co A copper lease sale was ap-

Detroit and Mrs. Carrie Small proved and a sand gravel lease authorized.

MICHIGAN OUTDOORS **NEWS** 

> An important dollar-saving conservation discovery may have been made at Section Four Lake in the Pigeon River state forest,

forest being used for controlled fisheries experiments under sup-Both Richard H. Fletcher, Jr. ervision of the department's in-

Anglers, who may fish in the part in the May meeting. Terms lakes by permit, took about 500 of the two commissioners expired brook trout averaging 7-10 inches last' month, but the Governor's in length from the lake during new appointees, Ben East of Holly, the first week of the season this year. The fish apparently all came Creek, had not been confirmed from an original planting of 3,000 fingerlings planted in the lake only a year ago.

In the past, survival was be-The commission also passed 14 sized fish or large fingerlings, three to four inches in length, were planted.

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Boyne City

### **Gives Report On** Children's Work By Health Unit

A report made recently by Dr. A. F. Litzenburger, director of the District Health Department serving Antrim, Charlevoix, Emmet and Otsego counties, revealed the number of children in the area receiving various treatments under several programs sponsored by the department.

During 1952, 149 children from the area received treatment at the Central Michigan Children's Clinic at Praverse City which is operated by the Children's Fund of 'Michigan.

The program for the correction of visual defects, also operated under the Children's Furd, provided glasses for 154 children in the four-county district.

The Children's Fund regular dental program, in charge of Dr. C. O. Whitten, cared for the greatest number of children during year when 1,698 children made 2.288 visits to the clinic. These children had 3 362 fillings inserted. 1.987 teeth extracted, and 6,920 miscellaneous operations performed.

In addition, two special sodium fluoride application programs were conducted. In Antrim county where the program was held for six weeks, 216 children made 542 visits to the clinic where they they received 138 prophylaxes & 542 sodium fluoride treatments; in Emmet county where the clinic was operated for 12 weeks during the summer, 382 prophylases and 1,428 sodium fluoride treatments were given to 382 children in 1,428 visits to the clinic.

### Revised Form For Citizenship Proof Is Now Available

A revised application form for use of persons seeking to estab-lish proof of age or citizenship through personal Census records is now available at the Census Bureau's district office in Boyne City according to District Supervisor, Donald P. Watkins.

The revised form is designed to encourage applicants to use the Censuses of 1880, 1900 and 1920, if possible, when requesting searches of the voluminous census re cords. Officials point out that information from these Censuses can be furnished more rapidly because the records for these years have been card indexed.

Persons needing information from the Censuses of 1910, 1930, 1940 and 1950, if residing in a city at the time these censuses were taken, should furnish the house number, name of the street city, county and State, and the name of the parents or head of the household with whom living. Rural residents are asked to fur nish the rural route number and also the distance and direction of the residence from the nearest town.

### Set Broiler Day At MSC

Charlevolx county poultry raisers was get the latest informa-

He will speak on "The Control of infectious Bronchitis Under Michigan Conditions". Dr. C. H. Cunningham, M.S.C. bacteriologist, will describe research on the di sease at the institution

The session opens at 9:30 a.m. at the Union Building. J. M. (Mac) Moore, extension poultry-man at M.S.C., said the topic for the day will be "The Health of the Broiler Flock".

Mr. and Mrs. Fred Bellinger Jr. visited their parents, Mr. and Mrs. Fred Bellinger, Sr. over the weekend. Mr. Bellinger is just back from Korea, and he is now finishing an engineering course at Purdue University.





Mr. and Mrs. Frederick Minturn are now on a two week redding trip in the east. Mrs. Minturn is the former Helen Darbee, daughter of Mr. and Mrs. A. Darbee of East Jordan. They were married Saturday, May 30th, at the Methodist Church here. They will make their home in Detroit.
Photo by Bill Huckle

### Farm Bureau Over The Back Fence News

warning for caution. And a pain-ted building or farm, when pro-

farms and let people know it Join the Clean-up, Paint-up, Fix-

up campaign of the National Safety Council now. Do some-

use coupon if interested. Offer

June 9-11-Northwest Farm Bu-

reau Womens Camp at Twin Lakes near Traverse City. Theme

is "Sharing Your American Heri-

June 16—Pot-luck at noon. Antrim County Farm Bureau Wo-

good May 15th to July 31st.

COMING EVENTS:

tage.'

We have been aiding in the eporting of accidents in the farm 1918; and Woman's World, Dereporting of accidents in the farm late, and woman's world, and home for over a year now. Mary accidents were reported that could have been prevented, ding about the 1909 newspaper Now let us take some steps to cut we have on hand. The great Now let us take some steps to cut off the occurrence of these acoff the occurrence of these accidents and make the farm a is-in the advertising. The ads look safer place to live. Painting up ke 1919 ads. is a good practice. In painting

clear away cobwebs, dirt The Shepards, the Trojaneks and offending rubbish to get the and offending rubbish to get the and people living beyond Rogers job done. You can see what you Bridge report Monday's storm deare doing in a clean building and posited hail stones as big as cups.
The stones broke windows in accidents are fewer. Danger points can be painted red as a houses and autos. In some places they ruined gardens and trees for children are three to four The Deer Lake area got a taste of cups per day. Adult milk requireperly done, has beauty and dig-nity. Let us be proud of our king-size hail stones, also, Some have them in the refrigerator to prove it.

Pretty Bonnie O'Brien, daugh ter of Mr. and Mrs. J. O'Brien, rething every day to make the farm ceived her high school diploma a safer place to live. Farm Bureau Services will tarium. Supt. Wade, some class-contribute \$15.00 toward paint to any project any Farm Bureau for the presentation.

### any project any Farm Bureau group would like to take up-Read the explanation on page 3 of May 1 Michigan Farm News, **Braft Board To** Call Three For **July Induction**

Charlevoix county will send three men for induction in July. the local draft board has an nounced.

Despite the fact that the July call is the lowest since June, 1952 Charlevoix county's quota continues to be the same as it has been in the past. The three men who made un

the state college June 16.

County Agent Ed Rebman said one of the main speakers will be Dr. John Groves, assistant state veterinarian for the Michigan State Department of Agriculture.

Home County Farm Bureau Woth The three men who made up the June of the June draft quota left Tuestone Township Hall across from the Methodist Church in Bellaire Methodist Church in Bellaire Joseph A. Buchfinck of Charles Joseph A. Buchfinck of Charles Voix, Robert H. Bohner of St. Activities, Lansing, will be the speakers. All Community group F. B. women and their friends are invited. A door prize will be gi-lived. The local board will not send invited be gi-lived. The country of the main speakers will be gi-lived and physical examinations this month.

physical examinations this month

### Many Acres Of Legumes Will Fail This Year

says a Michigan State college soils specialist.

A big reason of these seed failires is an acid soil condition, or lack of lime, according to E. D. Longrecker. He advises farmers to apply lime this summer or fall. Lime is just as effective for next spring's planting and there won't be the worry about getting t during the spring rush, he says. If lime is applied in adequate

amounts it will be effective for I to 15 years. Longnecker adds that soil tests are the only means of discovering whether the soil eeds a lime application.

He reports that one ton of ime per acre to medium acid Antrim county soil raised the alfalfa hay yield 800 pounds per acre. The lime cost \$4.50 per acre to spread, but the alfalfa's value went up S8 per acre. Longrecker estimates that returns from the proper use of lime should be nearly 10 times the cost.

Farmers can get soil tested by sampling their own fields with instructions available from county agents. The Production and Mar-Administration will do the job at no cost. Samples can be tested at laboratories in the counties or at M.S.C.

Order immediately when it is found tout how much lime is needed, Longnecker advises. Orders can be placed through county agents, the PMA or directly with lime contractors.

### Boswell, Klooster Returned To Board

W. G. Boswell and George Clooster were re-elected for 3year terms to the East Jordan Board of Education in a light nocontest election at the city hall Monday. Only 65 voted. Two directors are named each year. Oth-er directors are William Shepard, Bill Porter and Howard Dar hee The annual school meeting

Minimum milk requirements ments are two and a half to three cups per day,

### Around Rainbow City . . .

Fail This

Year

About two million acres of Jarkson, Mr. and Mrs. E. W. legumes will be planted in Michigan this year and one third of Mr. Charles Hazzard Mr. and Mr. and Mr. and Mrs. E. W. Mrs. Lethia Perkins, a former of Bay City, and Mr. and Mr. and Mr. and Mr. and Mr. and Mr. Charles Hazzard and Mr. and Mrs. E. W. Mrs. Lethia Perkins, a former of Bay City, and Mr. and Mrs. Charles Hazzard and Mrs. L. B. Karr, who will be planted in Michigan this year and one third of Mrs. Charles Hazzard and Mrs. L. B. Karr, who will be planted in Michigan this year and one third of Mrs. Charles Hazzard and Mrs. L. B. Karr, who will be planted in Michigan this year and one third of Mrs. Charles Hazzard and Mrs. L. B. Karr, who will be planted in Michigan this year and one third of Mrs. L. B. Karr, who will be planted in Michigan this year and one third of Mrs. L. B. Karr, who will be planted in Michigan this year and one third of Mrs. L. B. Karr, who will be planted in Michigan this year and one third of Mrs. L. B. Karr, who will be planted in Michigan this year and one third of Mrs. L. B. Karr, who will be planted in Michigan this year and one third of Mrs. Charles Hazzard and Mrs. L. B. Karr, who will be planted in Michigan this year and one third of Mrs. Charles Hazzard and Mrs. L. B. Karr, who will be planted in Michigan this year and one third of the Mrs. Charles Hazzard and Mrs. All the Mrs. A Mr. and Mrs. Charles Shepard. The group, consisting of relatives and friends came to attend the graduat on of Kenneth Shepard, t was the first time that any wine all together in 39 years.

New York Saturday, They were

Mrs. Mary Ziegler of Fort accompanied by his parents, Mr.

igan this year and one-third of Mrs. Charles Hayrer of Petoskey East Jordan teacher, and her mothis acreage will probably fail, we Thursday evening guests of ther from Midland spent the wee-

Mrs. Kiley Bader this weekend were Mr. and Mrs. William Bader

Frank Karr and daughter of Lancaster, New York, and Mr. and Mrs. Gordon Wright of Grand Ra-

Albert Nesman is attending a Field Enterprises, Inc. school of nstruction at the Northwood Hotel in Cadillac this week preparatory to serving as sales and ser-vice representative for the World Visitors at the home of Mr. and Jordan vicinity this summer.

When you transplant tomatoes, of Detroit, Mrs. Carrie Small of Chicago, Mr. and Mrs. Duane
Mr. and Mrs. Frank Karr returned to their home at Lancaster, and Mrs. Clifford Hosler and fa
New York Saturday. They were ally of Dearborn, Mr. and Mrs. lege horticulture department.



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# -WANT AD SECTION-NORTHERN MICHIGAN BARGAIN PAGE

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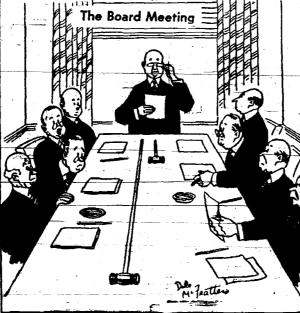
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# **Americans To** Mark Flag Day

War, each state had its own flag. Campaign Training On Jan. 2, 1776, General Washngton unfurled the first Ameri- Workshop To Be can flag at Cambridge, Mass. It had 13 stripes, representing the Held For Leaders 13 colonies, alternating red and white, and a blue field bearing the crosses of St. George and St.

Andrew. Or. June 14, 1777, Congress authorized the U.S. flag as havstripes and a blue field with 13

Flags will be unfurled throughout the land and in every country where Americans are stationed on Sunday, June 14, in ob-servance of Flag Day . . . the day which this country has selected to honor its national emblem, the stars and stripes. Few people, however, know the

history of Flag Day or why it is observed on June 14. The date marks the anni-versary of the adoption of the

FOR SALE

International Tractor

Farming Equipment.

# Sunday, June 14 Prior to the Revolutionary

cerning

'church.'

ing 13 alternating red and white

American flag by Congress in

### Susanna\_Wesley The Susanna Wesley Circle of

the Methodist Church met Mon-

day evening, June 8th at the

home of Mrs. Ann Jefferies with

Luann Fales assisting. The new

officers for the year are: Chair-

man, Adeline Bowerman; Vice-

Chairman, Virginia Vance; Sec-

retary and Treasurer, Effie Wel-

dy; Sunshine Chairman, Maxine

After the business session a

panel discussion under the direc-

ion of Mrs. Moore was held con

A lovely lunch was served by

"Youth work in the

Good assortment of J Case and New Idea

Stephen's Implement

the hostess. The next meeting will be held July 13th at 12:30 for a pot luck dinner and regular business meeting. The change to an afternoon meeting is made in order that members may attend the Annual School Meeting in the evening.

A Campaign Leadership Training workshop to give Michigan leaders additional know-how in planning, budgeting and campaigning for health and welfare needs will be conducted at Kellog Center Michigan State college, East Lansing, Saturday and Sunday.

Sponsors of the two-day work shop are the United Health and Welfare Fund, Michigan State college, Michigan Welfare League and Michigan Community Chests and Councils.

Dr. Warren B. Cooksey of Detroit, president of the United Fund, will preside at the opening session and will introduce the discussion leaders who will outline and speak briefly on the pur-poses of the workshop sessions: better campaigns, better public relations, and better planning and budgeting.

# EAST JORDAN NEWS

# -ADS

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# The East Jordan

& The Northern Michigan Telegram

Marshall F. Sayles ...

Editor & Publisher Wilma E. Sayles Business Manager Entered as second class matter at the post office at East orders, Michigan.

Published weekly at 108 Mill Street, East Jordan, Michigan trading center for Northern Michigan farmers and vacationsts. Subscription United (Psychie in advance) \$2.50 per year; \$3.50 per year outside Northern Michigan.

### **Editorial**

The following verse is published with opoligies to Mr. Longfellow.

Brought to the News by Mrs. Herman Goodman, the verse was written more than 100 years ago by an unknown author. Mrs. Goodman ran across the verse a while ago and noticed how closely it parralled much of the thinking in East Jordan today.

> Tell me not in mournful numbers, That the town is full of gloom . . . For the man's a crank who slumbers In these bustling days of boom. Life is real, life is earnest, And the grave is not its goal. Every dollar that thou turnest, Helps to make the old town roll. But enjoyment and not sorrow Is our destined end or way; If you have no money, borrow! Buy a corner lot each day! Lives of great men all remind us, We can win immortal fame . . Let us leave the chumps behind us, And we'll get there just the same. In this world's broad field of battle, In the bivouae of life . . . Let us make the dry bones rattle Buy a corner for your wife! Let us then be up and doing, With a heart for any fate, Still achieving, still pursueing.

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FEDERAL DEPOSIT INSURANCE CORPORATION

# EAST JORDAN **NOTES**

FIRST PRESBYTERIAN

Rev. Edward O. DeHaven, Pastor Sunday Church School: 9:45 a. m. Classes for all ages.

Church Worship Service: II a.m. Westminster Youth Fellowship

Sunday School: 10:00 a. m. Morning Worship: 11::00 a. m. Youth Fellowship: 700 p.m. Evening Evangelistic Service: 7:30 p. m.

Prayer Meeting: Thursday 8:00

EVANGELICAL LUTHERAN CHURCH

Rev. Philip Fretheim, Pastor Sunday School: 11:00 a.m. Classes for all ages including adult Bible classes. Church Services on first and third Sundays: 8:00 p. m.

> FULL GOSPEL TRUTH CHURCH

Prayer Meeting: Thursday 8:00

p m. Rev. Harley R. Barber, Pastor Sunday School: 10:00 a.m. Church Service: 11:00 a.m. Evangelistic Service: 8:00 p.m. C. Y. A. Service: Tuesday 8:00p.m.

### METHODIST CHURCH

Rev. Robert H. Moore, Pastor Morning Worship: 10:00. Sunday School: 11:15 a. m M. Y. F.: 7:00 p. m.

### ST. JOSEPH CHURCH

Very Rev. Joseph J. Malinowski Pastor MASSES

Sundays—7:30 and 9:30. Holiday—6:00 and 7:30. Weekdays—September through May at 8:00 June, July, August

### SEVENTH DAY ADVENTIST CHURCH

Elder R. H. Clausen, pastor Sabbath School 9:45 am Church Service 11:00 a.m.

REORGANIZED CHURCH OF JESUS CHEIST OF LATTER DAY SAINTS

Elder Wm. A. Dodd Pastor Church School 10:00 a.m.

Morning Worship 11:00 a.m. Zions League 4:30 p.m

EASTPORT FIRST BAPTIST CHURCH

Rev. Allen E. Northrup, Pasto Sunday School 10:00 a.m.

Morning Service 11:00 a.m. Evening Service 8:00 p.m. Prayer Meeting, Thursday 8:00

Youth Meeting, Wednesday 8:00

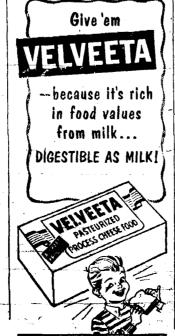
### FINKTON BIBLE FELLOWSHIP

Christian Workers: Jean Thorn-

10:30 Sunday School Followed by Short Morning Service. Youth Fellowship Meeting 8:00 Evangelistic Service.

Thursday Night 7:30 Prayer Meeting and Bible Study. Choir Practice after Prayer Meeting. Friday Night, 7:00 Girls Hobby

Saturday Afternoon 2:00 Child-



# Fly Fishing Excellent CHURCH On Jordan River

Fly-Fishing on the Jordan and other local streams has been the trout best this year yet. Several good Creek and to date no one seems atches of Drakes and a few May flies have been taking place and the smaller trout have really been responding to any standard pattern of flies offered them. Many fishermen claim that the trout are hitting better then they have for the past two years.

Jess Robinson caught a four and one half pound Brown Trout while fishing from the Main UNITED MISSIONARY CHURCH
Rev. C. W. Thompson, Pastor

Rev. C. W. Thompson, Pastor

A Black Bass but on closer observation he discovered his extor in time and netted it.

> catches have been reported by fishermen who have fished these streams. The best time to either of these streams with bait s when it is raining or right after a good storm.

Leo Dipinski caughi a rare while fishing Monroe to know what kind of trout it is. As near as anyone can tell, it seems to be a cross between a German Brown and a Lake Trout. This unusual trout is now in the possession of Teddy Kotowich.

White Bass fishing is still spotty with just a few of them being taken each night around the head of Lake Charlevoix. Dale Yettaw of Ellsworth caught seven in one night while fishing around the mouth of the river and that seems to be the best catch.

Crappies are biting very good in the vicinity of the former City Brook and Brown Trout are plentiful in both Monroe and old bridge in the Back Waters Deer Creek and several limit of Lake Charlevoix. The best bait for them are small minnows and a fine leader.

25th as the lake seems to be real- six pounds.

# County Hospital **Accepting Bids**

of directors is accepting bids for the new area hospital to be built on the Trailer Park cite overlooking Lake Michigan at Charlevolx, Fred W. Willis, chairman of the board announced recently.

will be opened at a public meet g at the city hall.

Construction is expected to begin as soon thereafter as the contractor can bring his equip-ment to the city, Mr. Willis said. The hospital which will have

It's wise to remove plastic butons or ornaments on garments before sending them to the dry cleaners, Michigan State college home economists advise. Covered buttons with metal backs may also cause troubles by rusting.

Black Bass fishing in Lake ly loaded with them this year. Charlevoix should be excellent caught every night and they gencaught every night and they genwhen the season opens on June erally run anywhere from two to

a maximum of 44 beds and 10 bassinets will cost an estimated \$600,000 when completely equipped. It will be financed by funds raised by public subscription and a federal grant made available through the Hill Burton act. It will be constructed of concrete with steel re-inforcements and brick facing.

Gordon Cornwell and Co. of Traverse City are the architects. The one story structure will he constructed in the shape of a Sealed bids for general constructed in the snape of modified Greek cross. The north struction, plumbing, heating and arm will house only rooms for ventilating, laundry equipment patients as will the north side of food service equipment and etc. the west wing. The westerly secectrical work will be accepted tion of the wing will contain until 2 p.m. June 24 when they the maternity ward with nursery tion of the wing will contain and formula room while the south section will house the labor and delivery rooms, operating rooms, central supply station and an emergency room.

The eastern section of the cross where the main entrance will be located will also hold the waiting room, radiology and laboratory and the business offices, pharmacy, record and administrative offices to the south.

The southern extension will nouse the maintenance department including the kitchen, laundry and heating plant, nurses and staff lounges and administrator's department

# THIS SUMMER

# SHOP EAST JORDAN







# For Holiday Travel Time!

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- YOUR PICNIC SUPPLIES
- YOUR LUGGAGE
- YOUR DRUGS
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# This Invitation Brought To You By The Following Merchants

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The Dress & Gift Shoppe

Bader's Standard Service 24 hour wrecker and road service LE-7-2632

Sherman's Firestone Store

A. R. Sinclair Sales

State Bank of East Jordan

Shaw's IGA Super Market

Gidley's Drug Store

Hite Drug Company

Bradshaw's Dry Goods Store

Al Thorsen Lumber Company

Sommerville's Grocery

East Jordan Cooperative

Taylor's Westside Grocery

Ask Local Farmers

Grass Day Program

n this area, Wednesday, June

gan. Seeding, fertilization and o-

ther practices will be discussed. Visitors may have their lunch on

be a farm machinery exhibit in-cluding forage harvesters, field

balers, crop blowers, forage wa-

gons, bale loaders and haycrush-

ers. A silo will be erected during the day and there will be a liquid

GRANDVUE

June 3rd-Marjorie Elzinga of

June 6th Maryellen Kaden of

June 6th-Marjorie Elzinga of

June 6th-Glen Lewis of Char

June 7th-Elthia Thompson of

June 4th-Elijah Bigelow of

cast she was wearing for a bro-

On June 5th Relle

Admittances:

East Jordan,

Boyne City.

Discharges

East Jordan

THIS

WEEK

AT

nitrogen demonstration.

Other features of the day will-

the farm.

To Attend Final

### HERE AND THERE

# **AROUND RAINBOW CITY**

a group in honor of her husband's left Sunday for Iran Bridge, 65th birthday at the home of Canada where they will spend her mother, Mrs. Myrtle Bolser a week fishing. They were acon Division Street.

of Grand Rapids were up for the Memorial Day week end visiting Billy Barnett small son of Mr. Mr. and Mrs. Arthur Brintnall and Mrs. Billiam Barnett underand other friends and relatives. went a tonsilectomy at the Little They have returned .to. Grand Traverse Hospital Friday morn-Rapids and will remain there ing He returned home Saturday. for the summer.

spent the week end at the home Traverse Hospital. of Mrs. Mytrle Bolser. They returned to Muskegon Monday.

treatment. \*

the Presbyterian womens As-sociation will meet with Mrs. Mt. Pleasant was also home. Howard Porter at her summer home on Lake Charlevoix June ing circle.

L. G. Bunker has returned to his home after visiting relatives at Lansing for a week.

Mrs. Ida Kinsey went to Jackson Thursday to visit relatives over the weekend.

Mrs. Carrie Burbank has return to spend the summer at her home here, after spending the winter months in Lansing.

Mrs. Ernest Kopkau was in tral Lake. Luther and Baldwin on business Monday. She was accompanied by her nephew George Palmater of Petoskey.

and brother-inglaw, Mr. and Mrs. here. Jerry LaLonde.

ompanied by their son from Detroit and Mr. and Mrs. John
Mr. and Mrs. Clifford Brown

Mrs. Vincent Coles has been Mr. and Mrs. Arthur Bolser, making daily trips to Petoskey to and Mrs. Keith Smith, and to visit her mother, Mrs. Stone William Friend, Jr. of Muskegon who is a patient at the Little THE PRESBYTERIAN CHURCH

Henry Johnson was taken to Mr. Rolland Maddock was taken to the Little Traperse Hospital at Petoskey Saturday for his 89th birthday Tuesday, June 9tհ.

Miss Patricia Karki is the new Mr. and Mrs. Jack Sommer-clerk at Whiteford's 5 & 10c store. ville and baby Lois of Saginaw were week end guests of their were week end guests of their The Friday afternoon circle of parents, Mr. and Mrs. Leo Som-

Mr. and Mrs. Jack Brennan of 12 at 2 p.m. They will have as their guests the Wednesday eventheir parents, Mr. and Mrs. Ber-First Presbyterian Church of nard Brennan.

home in Petoskey.

Mr. and Mrs. Max Damoth and sons were over Memorial week end guests of relatives at Vermontville. .. . .

Robert Stanck went to Detroit

Miss Myrtle Blaha returned to
Harry Dettoff of Flint spent Dettoff Tuesday after being here
a few days last week with his to attend the funeral of her
step-father, Peter Boss.

# East Jordan Church News

METHODIST CHURCH

The afternoon circle of the WSCS met Wednesday afternoon at 2:00 p.m. with Mrs. Roy Whit-

The Mary Martha Class will nave a pot luck supper Friday evening at the home of Mrs. Sam Rogers.

This coming Sunday morning,... June 14th we will observe Children's Day in our church. The Children of the Sunday School will furnish the program. As has been the custom in our church in the past there will be only one service on this Sunday beginning at 10:30 a.m. The Children are asked to come at 10:00 to be

On June 22, we are to have the pleasure of hearing one of the finest H. S. Girl's Choirs in the midwest. This choir is a Gary, Indiana. The program will be given in the Presbyterian mother, Mrs. Cora Palmater who is ill at the Robbins Convalescent no charge but an offent home in Petoskev group of 26 girls in this con-

An extensive Clean-up program is going forward in our church this week. It will close Mrs. George Klooster spent with work on Saturday after-Tuesday with her parents, Mr. noon and Pot luck Supper at 8:30 and Mrs. Ira Springstead at Cen-p.m. in the church.

Mr. and Mrs. Ralph Shepard Wednesday where he entered the are happy over the arrival of a of Petoskey.

Miss Mary Jo Wheaton has gone to Flint to visit her sister summer vacation at his home gone to Flint to visit her sister summer vacation at his home called Helen Ruth. The baby was levoix.

Dischar June 6. The little miss weighed 8 lbs. and has been called Helen Ruth. The baby was levoix. born on her mothers birthday.

Boyne City. The D.L.D.S. League held a my ride party at the Pete Sweet Expired: home Friday evening. After the East Jordan. ride was over they enjoyed a wienie roast.

The R.L.D.S. Ladies Aid will Boyne City was taken to Little neet Thursday evening with Mrs. Traverse Hospital where the body Elmer Faust.

Donald Saganek of Flint spent 

### State To Toss The Book At TB.

Michigan is again getting ready to throw the book at tuber-culosis, public health enemy Farmers around East Jordan have been invited to attend the number one in this case, "the book" is a 1953 round-up of Michigan Tuberculosis Associa-tion research, called "TB in Mi-7th and final grass day program

24th. Charlevoix County farm agent chigan." The intensive study, seventh of Ed Rebman reports that following this program the county agents in the area will move into other its kind, scores tuberculosis as causing more than 700 deaths and rolling up nearly 6,200 new Michtypes of pasture instruction.
Grass Day Chairman O. F. Walgan victims in 1952.

Prepared and published through Christmas Seal money, the TB handbook will help phyker, former local 4-H club agent and now farm agent for Kalkaska county urges all farmers in this area to attend the last Grass Day south of Kalkaska, June 24th sicians, legislators, teachers and community groups plot the TB counterattack. It will be offered It will take place on the Jenkin's as a library and newspaper refarm three miles south of Kalkaska on M-66 and two miles east ference source book.

Based on Michigan Department of Health records, county Tours will start at 9:30 a.m. and visitors will see some of the finest farm operations in Michby county TB tables in the new sickness and economic loss.

# Watch Out For Attack By Worms

Army worms may be back this

And if they are, farmers are in for some losses if they aren't

for some losses if they aren't careful.

Ray L. Janes, extension entomologist at Michigan State college cautions army worms attack suddenly, and if they are not spotted during the first two weeks of their life, they will be hard to their life, they will be hard to control. There was an outbreak of the worms in Charlevolx and Antrim counties last year.

It is impossible to tell where

the worms will strike because the moths fly in from the south and lay eggs in fields. When the eggs hatch they remain on the ground for about two weeks before climb, ing into foliage.

Then is the time to kill them, Janés explains.

"It takes careful inspection of ground cover to find them during

this time", he adds.
While the insects are on the

pound, actual weight, per acre.
Toxaphene should not be used
on food croops; use parathion.
DDT is not effective against army worms, Janes advises.

study show tuberculosis being Mr. and Mrs. Vern Kach of beaten back as a killer, but still Los Angeles, California are visit-riding high as a cause of serious sickness and economic loss.

Mr. and Mrs. Vern Kach of the beaten back as a killer, but still Los Angeles, California are visiting their parents, Mr. and Mrs. Ed Stallard.



# Welcome, Visitors!

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Tangerine Juice

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**29**c

Toytown, 2 cans

Sweet Peas

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Swifts or Martins

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Pt. 29c

er prices, but will never change our policy of alert, friendly large assortment AT ANY PRICE! Stop in and see for yourself.

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GROUND BEEF Round, Sirloin BEEF STEAK

BEEF SHORT RIBS

BEEF CHUCK ROAST Shoulder

**VEAL ROAST** 

VEAL RIB CHOPS

VEAL FOR STEW Lion Chops, Round Steak

VEAL

Trimmed To Save You Money Worth What We Ask For Them

> 3 boxes lb. 43c

lb. 69c lb. 25c

> lb. 53c lb. 55c

lb. 65c

lb. 35c

lb. 79c

**Light Honey** lb. jar

Kennel Ration, 2 cans Dog Food

29c

**Bunte's Candies 29**c

Shurfine Salt

**29c** 

Macoroni or Spaghetti

29c

29c

**DEL MONTE SLICED** 

NO. 2

ROYAL



# SUPER MARKET

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PORK-COLD MEATS FRESH FISH—SMOKED FISH—FISH FILLETS FRESH KILLED POULTRY FROZEN FRUITS AND VEGETABLES

WILSON TOWNSHIP Mr. and Mrs. Delbert Hart and children and Mr. and Mrs. Greg

Craig of Saginaw spent the end with their parents, Mr. and Mrs. Pete Boyer.

Mrs. Ernie Monteiu and family of Petoskey spent Sunday with her parents, Mr. and Mrs. Harry Behling, Mr. Monteiu is a patient Grand Rapids.

Mr. and Mrs. Carl Kolker and family of Muskegon visited the Aug Knop and Henry Eggersdorf families Saturday.

Mr. and Mrs. William Korthas and children and Mrs. Frank Behling spent a week in Detroit visiting relatives and friends.

The recent rains are helping crops to get back to normal after the long drought.

The Wilson Church has had new roof put on by some of its members in the past week.

Dakota are spending a week with her parents, Mr. and Mrs. Char-les Reidel near Deer Lake.

Mr. and Mrs. Herman Behling and children spent four days in Grand Rapids visiting his sister and family.

William Thorsen will go back to Munson Hospital Traverse City at Blodgett Memorial Hospital in for an x-ray this Wednesday. We Grand Rapids. hope there will be good news. He's been in bed since his operation three months ago.

The Christ Lutheran Church of Wilson Township will celebrate its 50th year since its dedication on the 21st of this month with a picnic. Services will be held both morning and afternoon conducted by two of its former pastors, Wiliam Kreuger and Rev. Opitz.

Edward Behling received his vicarage cail to Fort Williams, Canada where he will begin his work in the Lutheran Church by July 1st.

Mr. and Mrs. Pete Boyer are visiting friends and relatives in Mr. and Mrs. Bob Thelver and Saginaw, Detroit, and Charlotte daughter of Jamestown, North this week.

### **New Stock Just Arrived**

White Earthenware, cups, plates, saucers, etc. Decorated Earthenware, cups, plates etc. Plain Glassware, party sets, berry sets, Pyrex Wear, bakers, casseroles, utility pans.

WHITEFORD'S 5c to \$1.00 STORE



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- Samsonite carries so much!
- Samsonite lasts so long!
- Samsonite costs so little!



### Women's Cases

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	O'Nite		
O'Nite	(Regular)	\$19,50	
 O'Nite	(Convertible)	\$22.50	
Ladies'	Wardrobe	\$25,00	
Bull-a		427 40	

New V.I.P. Case Bu and evernight case in		
Quick Tripper	·····	\$19.50
Men's Journeyer		
vallable in Admiral Bloc	, Suddio 1	ilose plus tax Tan, Histori

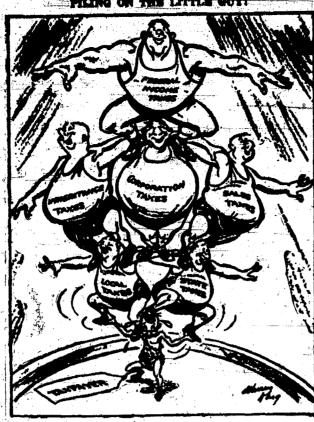
# Men's Wear

Everything Guaranteed — The Stere of Name Brand Merchar disc

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### PILING ON THE LITTLE OUT



### *Marjorie Murray* Marries Richard Becker Saturday

daughter of Mr. and Mrs. Richard Murray of East Jordan, was united in marriage to Richard Nichol-as Becker, son of Mr. and Mrs. Nicholas Becker of Midland with a double ring ceremony performed by Rev. Phillip A. Fretheim of Suttons Bay at the Evangelical Lutheran Church at 7:00 p.m. Saturday, June 6th, The church iltar was decorated with bouquets of showballs, spirea and tulips.

The bride wore a navy blue essories and a corsage of red roses. The bridesmaid, a sister of the bride, Anna Murray, wore a teal blue gabardine suit with a corsage of red roses. The best man was Robert Murray of Mustegon, brother of the bride.

The bride's mother wore a navy blue taffeta dress with white accessories and the groom's mother chose a print crepe dress with white accessories.

After the wedding a reception was given at the Rock Elm Grange by the bride's parents. The bride's table was centered by a three tiered wedding cake top-ped by a bride and groom and decorated with white tapers. Besides the wedding cake, ice cream

and coffee were served.

The bride is a 1953 graduate of the East Jordan High School. The groom is employed at Dow Chemcal in Midland. The couple will make their home at 1508 West Carpenter Street in Midland.

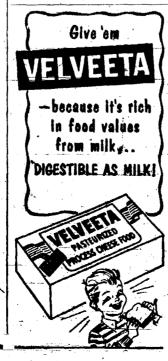
### Library Notes

The library, now operating or summer schedule, is open for the following hours:

Mornings: 10:00 to 11:30, Tuesdays and Fridays only. Afternoons 2:00 to 5:00, except Sundays and Holidays. Evenings 7:00 to 8:30,

Wednesdays and Saturdays only. There has been a gift of eleven books from Bruce Brintnall. These stories run from pre-school sixth grade level and include a travel book. Grimm's fairy tales, animal stories, poetry, and colonial stories. Another gift is a pocket book mystery from Phy-ilis McKinnon.

A historical map of Michigan has been framed and on display at the library. It has proven to be of much interest to visitors, both uvenile and adults.



### Letter Box

very fine publicity you have been giving our council and I hope to see you at one of our meetings again before too long.

The wonderful publicity you gave the Boy Scout Camporee at East Jordan was something to be long remembered by all of us.

Thanks a lot Marshall for all you are doing for the Scouts, if we can only get more jobs to hold them in the area, we will neer have to worry about leaders.

Nearly all the County Agricultural Agents that talked at our last meeting mentioned youth was our most valuable grop.

> Sincerely yours, Cressy C. Campbell, Sec. Northwest Michigan Indust-Development Council, Buckley, Michigan.

Remember that soil\_conditioners-the best on the marketan't put your soil in condition. work it up.

The East Jordan News Dear Marshall: -- /-

I want to thank you for the

Hosler, Sunday.

poultrymen can use against foxes and other animals on All a conditioner does, say Michigan State college scientists, is to says J. M. (Mac) Moore, extension keep soil in condition after you poultryman at Michigan State WINNER HOHTH NATIONAL TRAFFIC

# South Arm

Mrs. Andy Anderson and son Gary, spent Sunday afternoon at the Asa Beal home.

Mr. and Mrs. Jack Colman and family spent the weekend with Mrs. Colman's parents, Mr. and Mrs. Earl Wilson.

FROM OUR CORRESPONDENTS

**About People You Know** 

Mersile Spence was home for the weekend. He is working at Fisher Body in Lansing.

FINKTON

**NEWS** 

Miss Magreta Hite was home for the weekend. She is working at Art's Dry Cleaners in Char

Mr. and Mrs. George Cady and family of Central Lake Sunday evening callers at the leorge Spence home.

Mr. and Mrs. Bill Derenzy and Mr. and Mrs. Archie Derenzy and Danny were Tuesday night callers at the George Spence home

Bobby and Danny Colman are pending two weeks with their grandparents, Mr. and Mrs. Earl

### Pleasant Valley News

Mr. and Mrs. Fred Murray were ere from Muskegon to the wedding of his sister, Margie Saturday. They visited their parents, Mr. and Mrs. Richard Murray and Mr. and Mrs. Ralph Wal-

Mr. and Mrs. George Dunlop of Boyne City called on Mr. and Mrs. William J. Murray Sunday

Mrs. Blanche Cutler of Flint

William Murray visited his sister, Mrs. Howard White in Elk Rapids Sunday.

# LUTHER LEAGUE CHURCH DINNER

The Luther League family dinner will be held at the Evangelical Lutheran Church at 1:00 p.m. July 14th. Bring a dish to pass and sandwiches or rolls. The hostesses are Mrs. A. Buchfinck

# News

Mr. and Mrs. Harry Pearsall and family spent Sunday with her father Lonnie Adkins.

Mrs. Don Moore and son Flint spent the weekend with Mr. and Mrs. Walter Moore. She attended the wedding of her cousin, Margie Murray.

Mr. and Mrs. Arthur Loop of Elk Rapids and Mr. and Mrs. Har-old Moore and children were callers at the Walter Moore home Sunday.

Mrs. Jennie Jacobson of Boyne City spent Friday and Saturday with her daughter, Mr. and Mrs Harold Goebel and family.

Mr and Mrs Harold Holm and son of Charlevoix called on his sister, Mr. and Mrs. Henry Dougherty and family Sunday.

Mrs. Rhoda Evans called or her cousin, Mr. and Mrs. Lester Fales and family, Sunday eve-

The South Arm Farmer's Union met at the home of Mr. and Mrs. Clyde Goodman Saturday night

Mr. and Mrs. Percy Atkinson of Rapid City and Mr. and Mrs. August Behling and son were Sun-day supper guests at the Del Hart

Gilbert Redmer was host to his class (Mrs. Mosher's 5th grade) for their school picnic Wednesday.

up a lot of good ideas on grass-horses in the woods, working with land farming practices at seven a gang of men when he was 12 Mrs. Blanche Cutler of Flint Grass Day programs in Michigan, years old. visited her sister, Mrs. Lester June 10-24.



### Use Poison Bait In Garden

orchards and greenhouses in Charlevois County can be con-trolled by poison bait, according to County Agricultural Agent.

Ray Hutson, head of the enomology department at Michigan State College, recommends a poison bait containing metaldehyde plus either calcium arsenate or

odium fluosilicate. In gardens, explains Agent Ed Rebman, snails and slugs cause serious losses through their attacks on seedlings, flowers and yegetables. The pests also hit at succulent plants and seedlings in greenhouses.

The trail of slimy mucus left by the small animals reduces the sales values of many ornamental plants, and their habit of nibbling here and there makes some vegetables unfit for market.

Light infestations of snails and slugs can be eliminated by simple sanitation measures, Rebman re-ports. But widespread infestations may require the use of poison bait. It can be obtained at seed supply stores, at places where you buy your gardening supplies and at some drug stores.

### Judge Murphy . Continued from Page

f those brought before him. Ore job he has always liked is that of board member of the Charlevoix County Fair. He has served for more than 25 years. four of which he was secretary. He is still on the board.

The Judge recalls that all in all he has had a good life even if he did serve during the Spanish American War for \$21.50 per morth and receive a discha without bonus or "rocking chair money."

"I think the things I had to do when I was a kid were good for me," he said. And then he started Don't forget that you can pick telling about handling a team of

### Michigan Bell

Continued from Page 1 jumped from \$1.54 to \$3.39. Further, taxes paid by the company per telephone have increased from 82 cents to \$1.26 a month.

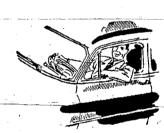
'In total, costs per telephone per month are now \$6.45, as against \$3.86 in 1940.

"As a result of this lag in the price of our service behind the ncreased costs of providing it, our earnings are about a third of rate of earnings of outside industry during a period when business activity has been at an all- time high.'

The best controls Michigan poultrymen can use against foxes and other animals on their pullet ranges are flares and dogs, says
J. M. (Mac) Moore,







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CHEVROLET

This year's Chevrolet brings you the most important gain in economy in Chevrolet history. And it's the kind of everyday economy that saves you money wherever and however you drive!

Inch along through heavy traffic. Roll up the miles in steady highway cruising. Long trips or short errands, byroads or boulevards, you get far more miles per gallon in this great new Chevrolet.

New high-compression power is the reason. Both the new 115-h.p. "Blue-Flame" engine in Powerglide models-and the advanced 108-h.p. "Thrift-King" engine in gearshift models deliver more power on less gasoline. Acceleration and hill-climbing ability are greater, fuel consumption is lower!

This is the kind of economy that counts the most-important gasoline savings for the driving you do, together with lower over-all costs of upkeep. And along with it, you enjoy all the other advantages that only the new Chevrolet offers you. Come in and see for yourself!

\*Combination of 115-h.p. "Blue-Flame" engine and Powerglide mission available on "Two-Ten" and Bél Air models only.



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