

THE EAST JORDAN NEWS

& The Northern Michigan Telegram
Published in the Rainbow City of the North
Telephone LENOX-6-7118

VOLUME 1 NUMBER 29

EAST JORDAN, MICHIGAN, THURSDAY, APRIL 16, 1953

Single Copies 10c Each

Over the Back Fence

By Marshall

Fellow the other day asked where the smelt were and another man said: "They are down in the mouth."

Maybe the fish were, but there was no reason for fishermen to be frowning these past few days. Smelt have been taken from the Jordan, Monroe Creek and Deer Creek in abundance. Veteran guide Teddy Kotowich reports that fish should continue running this weekend.

Speaking of fish, Vern Whiteford has a fishing forecast. It's a little booklet showing when to fish. You can pick yours up free for nothing and at the same time have a look at Vern's cure for that old disease, Fishing Fox. Dr. Whiteford is prescribing for the seasonal ailment almost daily.

Pete Hammond tells about a couple of large fish he caught the other day but friends discredit the size. The best way to prove how big your fish are is to show them around before you eat the evidence.

Chris Taylor took a long look at city business the other day and scratched his head. He certainly has a powerful lot of mayoring to do.

Some people who did not know the fire siren or foundry whistle would blow last Thursday night, got quite a shock. The alarms were set off when officials announced the city's industrial pledge goal at the post office. One foundry owner jumped from his easy chair and started out to set a track record toward his place of business. Some firemen made quick useless gestures until they discovered what happened.

Tom St. Charles was responsible for those block busters ignited on top of the community building. The only thing that did not scare the visitors was the soothing music offered by the high school band.

All in all it was a grand celebration. Mr. McDaniel did a bang up job of describing the city's industrial efforts over the public address system. He had competition however. It seems it is mighty easy to set off the fire alarm, but just try and shut the thing off in a hurry.

Andy Anderson is starting a mug club. You have to pay for your mug when you join the club. Some mugs hold more than others; and those who join will have mugs that will contain much more than the average run of the mill mug. If you join, your name will be lettered across the face of your mug. That's so everyone will know that you have the right mug. Otherwise, when you sit down to the table people wouldn't know if you had your own mug or someone else's. This is getting so involved we'll have to let Andy take it from here.

Fellow downstate noted the address on our letter head and wrote: "I see you have a Easterly street up there. Do you have a North and South Easterly street, too? And speaking of East Jordan where is West Jordan? In fact, where in h— is East Jordan?" So determined are we to let the United States know where East Jordan is we plan to start a national, "Where is East Jordan?" week. All those outside of Michigan who write to us and say they have found the city on the map, we'll send them a copy of the News. All we need is a large government subsidy to get the program underway.

The Jordan River Sportsmen's Club has installed signs at Monroe Creek and all fishermen are asked to obey them. Let the next man have a chance too.

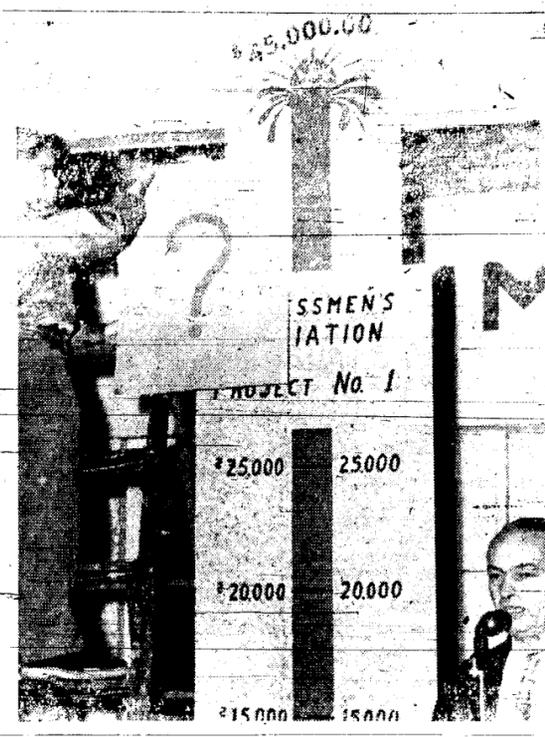
FHA DANCE

Are you having hard times? So is the F. H. A. The Future Homemakers of America are in need of funds to take them on the camping trip this summer. Let's help them by coming to the Hard-Times Dance this Friday night, 8:30 p.m. at the High School gym, 25c a person. There will be an orchestra to furnish music for both square and round dancing. Don't forget the date. This Friday, April 17, at 8:30 p.m.

We Got A Good Start - - - There She Goes!



Excitement grew at the beginning of the Businessmen's industrial pledge campaign as pledges hit \$20,000 in the first 48 hours. In the above photo Minnie DesJardin shows Tom St. Charles left and Al Thorsen, right where thermometer should be set.



At campaign's end, Jim Lilak, jr., climbed a ladder and unveiled the thermometer showing that residents had pledged \$45,000 by last Thursday night. Lower right is Chairman M. N. McDaniel telling residents about the campaign. (East Jordan News Photos by Bill Huckle.)

\$48,300 PLEDGED FOR EAST JORDAN FACTORY

"Finders Creepers" Is New Junior High School Play

Cancer Society Posts Slogan For '53 Drive

"Cancer strikes one in five. Strike back Give" is the official slogan of the 1953 crusade of the American Cancer Society, B. C. Cummins of East Jordan, county fund chairman has disclosed.

Posters bearing this message in a brightly colored design will be placed throughout Charlevoix county next week as the 1953 fund campaign opens April 20.

The single word 'Give' in the slogan implies several things: the contribution of time, talent, skill and money to the American Cancer Society's program. Mr. Cummins said. This appeal was selected because it includes all the facts believed necessary in asking people to give to combat such a well known and common enemy as cancer.

He went on to say that the battle against cancer is a full scale war with a constant need for new recruits with hundreds of scientists seeking to learn the secrets of the disease; with thousands of doctors ready to cooperate in detection and treatment and with thousands of soldiers, the voluntary workers carrying the educational offensive into the homes of people everywhere.

The drive in Charlevoix county to raise \$1,430 will open Monday, April 20.

Dr. W. H. Parks, Former Resident, Dies Tuesday

Death came Tuesday night to Dr. William H. Parks, 65, former East Jordan Doctor and a long time prominent northern Michigan surgeon. He had been in poor health for about 3 years.

Funeral services were set for Friday with burial in Greenwood Cemetery, Petoskey.

Serving a large practice in this area, Dr. Parks was chief of staff (Continued on Page 3)

Area Survey Progressing; Industrial Plans Furthered

East Jordan residents pledged \$48,300 in the businessmen's two-week industrial fund campaign to aid construction of a prospective factory here.

Latest figures were released Wednesday by Robert Campbell, industrial fund treasurer.

Businessmen's chairman M. N. McDaniel told 500 residents assembled at the post office for a special industrial ceremony Thursday night that all pledges came from individuals. There were 192 pledges made.

Jim Lilak, Jr., unveiled the thermometer showing pledges had reached \$45,000 by Thursday night. At that time pledges had jumped \$20,000 beyond the \$25,000 expected and others were still arriving.

SOUND WHISTLES

The announcement was met with alarms from the fire siren and the East Jordan Iron Works' whistles. Fireworks were set off by officials and the East Jordan high school band furnished music.

Chairman McDaniel told residents about the work involved in obtaining the pledges and named those who headed special committees. The special fund raising committee was headed by Howard P. Porter, president, East Jordan Industrial Development Corporation.

Eight team captains each had five solicitors working for them. They were: Minnie DesJardin, Andy Anderson, Bud Hite, John Bos, Vern Whiteford, Leo Sommerville, Keith Dressel, and Frank Nachazel.

Campaign workers attended a victory dinner Tuesday night celebrating the drive's success.

SET MEETING

The industrial committee said Wednesday that a date had been set for the meeting of local officials and the prospective factory's officers; and that additional information concerning the plant will be released next week.

The pledge thermometer was constructed and donated by Al Thorsen. Thomas St. Charles kept school, 200 of the organization's a daily running account of the pledge campaign. He also made arrangements for the night celebration as well as the victory dinner.

PLENTY HELP

The industrial committee's area survey for possible employment in a factory has brought 130 applications from skilled and unskilled workers, both male and female. (Continued on Page 3)

Members at the 35th annual meeting of the East Jordan Co-Operative Company Monday night took a look at the work stacked up for the board of directors and decided the officials needed more money.

A motion made from the floor would have the board meet more often and receive \$8.00 per day while in session instead of the usual \$8.00.

The quarter million dollar farmer-operated organization named two delegates to state conventions. August Bulman was selected to attend the Potato Growers Exchange meeting with Clayton Healey as his alternate. Vern Vance was named to attend the Farm Bureau Services meeting with Mrs. Vance as his alternate.

One of the north's largest co-ops, the organization showed a 1952 total asset report of \$273,040.82. Under the capable management of William Stanek, the co-op, which is located on Mill street, also acts as distributor for the famous Sunoco gasoline and oils.

Meeting at East Jordan high school, 200 of the organization's members named three directors for 1953. They are: Lyle Peters, William Shepard and Lee Danforth. The directors will meet soon and name co-op officers.

Present officers are: President Elmer Hott, vice-president, William Shepard; and secretary-treasurer, Ralph Lenosky.

Members saw a colored movie (Continued on page 3)

Report Largest Smelt Run In Many Years

Fishermen from all sections of northern Michigan and many from southern cities arrived in East Jordan last weekend as the annual smelt runs on nearby streams got underway.

Veteran local fishermen reported runs this week to be the heaviest in many years with some dipping on the Jordan River in the daytime from boats.

Lutheran Church Holds Dedication Ceremony Sunday

The East Jordan Evangelical Lutheran Church will dedicate their new building in a dedicatory service at 3:00 p.m., April 19th with Dr. Martin Anderson, President of the Eastern District of the Evangelical Lutheran Church, officiating.

The Program will be as follows: Organ Prelude and Choir Processional... Fred Stecker, Organist Opening Hymn, Praise to the Lord Opening Prayer

Pastor Phillip A. Fretheim Hymn, The Church's One Foundation

Altar Service

Pastor Phillip A. Fretheim The Confession of Sins

The Kyrie... read by the congregation

The Absolution

The Gloria

The Collect for the Dedication The Apostles' Creed

Hymn, Built on the Rock

The Scripture Lessons I Kings 8:22-30

Pastor Phillip A. Fretheim

Psalm 84... Pastor J. C. Johnson

Psalm 100... Pastor J. Edward Nelson

Hymn, We are God's House of Living Stones

The Dedication Sermon

The Right Rev. Martin Anderson, D. D.

Anthem, "A Song of Trust" Senior Choir, Fred Stecker, Dir.

The Rite of Dedication

Anthem, "Unto the King Eternal" Brief Greetings from Pastor J. C. Johnson and Pastor J. Edward Nelson

The closing Prayer and Lord's Prayer

Benediction

Announcements

Offering for building fund.

Practically Thinks

State Bank Puts \$3,600 Into New Check Machine

The State Bank of East Jordan this week installed a \$3,600 "thinking" machine to keep track of the firm's checking accounts.

Newest on the market today, the Burroughs commercial book-keeping machine will be used for posting checking account records and there's little it can't do in handling figures.

The machine adds, subtracts, keeps running totals of deposits, withdrawals, corrects errors and gives the bank a complete picture of each day's checking business.

The bank has had two older models for a number of years, but the new machine saves time and labor and is practically "fool proof."

Graveside services were held here Monday for Mrs. Patricia Love, 20, of Lansing, daughter of Mr. and Mrs. Lee Wright, of East Jordan. Rev. De Haven conducted the services.

Funeral services were held 10 a.m. Monday morning in Lansing. Mrs. Love was a graduate of the East Jordan high school, a former band majorette and an outstanding student. She was united in marriage to Robert Love, of Lansing, November 24, 1951.

Mrs. Love leaves in addition to her parents, two brothers, Phillip of East Jordan and Darrell of Cheboygan, and two sisters, Mrs. Robert Prevo, Roberts and Marjorie of East Jordan.

Plans Laid For Biggest County Fair

Printing bids for the premium book of the annual Charlevoix County Fair have been asked for by Secretary Ed Rebman as the board laid plans for one of the largest fairs held here in recent years.

Because Saturday has never been a good "fair day," Rebman said the board set September 8, 9, 10, and 11, Tuesday, Wednesday, Thursday, and Friday for the event.

The board has secured entertainment for the four days and Rebman is working out plans for committees in connection with contests and judging events.

The Ray Williams carnival will furnish rides and the midway. There will also be an afternoon and evening grandstand show Thursday and Friday. Also planned is Horse Day with a pulling contest. The board voted out horse racing for the 1953 fair.

New offices of the Charlevoix county agricultural Society which sponsors the fair are: William Cole of Boyne City, president; Claud Pearsall of East Jordan, vice-president; Dan Bennett, of East Jordan, second vice-president; and Ed Rebman, of Boyne City, secretary-treasurer.

Services Held For Mrs. Patricia Love

Graveside services were held here Monday for Mrs. Patricia Love, 20, of Lansing, daughter of Mr. and Mrs. Lee Wright, of East Jordan. Rev. De Haven conducted the services.

Funeral services were held 10 a.m. Monday morning in Lansing. Mrs. Love was a graduate of the East Jordan high school, a former band majorette and an outstanding student. She was united in marriage to Robert Love, of Lansing, November 24, 1951.

Mrs. Love leaves in addition to her parents, two brothers, Phillip of East Jordan and Darrell of Cheboygan, and two sisters, Mrs. Robert Prevo, Roberts and Marjorie of East Jordan.

Mayor's Proclamation

WHEREAS April has been designated by Presidential Proclamation and Act of Congress, as a month in which to emphasize the need for cancer control, and

WHEREAS THIS IS A TIME IN WHICH ALL OF US SHOULD GIVE profound thought to the gravity of cancer's peril on the one hand, and the hope of controlling the disease on the other, and

WHEREAS figures show that one of every five persons in Charlevoix county will eventually have cancer, and

WHEREAS among cancer victims only one-third are now being saved, and

WHEREAS it is possible to double the number of cures through early detection and prompt treatment of the disease by radiation and surgery, and

WHEREAS the American Cancer Society is summoning everyone of cancer's danger signals and to cooperate in raising funds for this work of education and for research and service to cancer patients.

THEREFORE I, Leo Sommerville, Mayor of East Jordan do ordain and proclaim the month of April **CANCER CONTROL MONTH** and request that every citizen of Charlevoix county participate in observing the acuteness of the occasion.

The East Jordan News

& The Northern Michigan Telegram

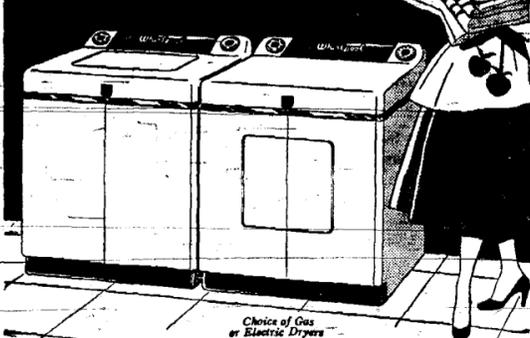
Marshall F. Sayles.....Editor & Publisher
Wilma E. Sayles.....Business Manager
Entered as second class matter at the post office at East Jordan, Michigan.
Published weekly at 106 Eastern Street, East Jordan, Michigan, trading center for Northern Michigan farmers and vacationists.
Subscription Rates—(Payable in advance) \$2.50 per year; \$5.00 per year outside Northern Michigan.



WASHDAY'S MOST CAPABLE COUPLE

Wonderful Whirlpool

fully automatic WASHER and DRYER



Choice of Gas or Electric Dryers

THEY'LL DO THE JOB EASIER! FASTER! BETTER!

BECAUSE OF THEIR EXCLUSIVE COMBINATION OF THE GREATEST FEATURES IN AUTOMATIC LAUNDERING

In the Washer...
SUBS-MISER and the SEVEN RINSES; for biggest savings, and the most thorough rinsing known—perfected ADIFLOW ACTION—freshening GERMICIDAL LAMP—step-saving CYCLE-TONE SIGNAL—5-YR. WARRANTY—on transmission.

In the Dryer...
SELECTIVE TEMPERATURE, for drying "sprinkle-damp" to "desert-dry"—gentle SATIN-SMOOTH DRUM HEAT—freshening GERMICIDAL LAMP—fast-drying CONTROLLED CIRCULATION—effective FORCE-FLOW VENTING—of lint, moisture.

\$319.95

\$239.95

TEN DAY FREE TRIAL

Al Thorsen Lumber Company
LE 6-2271
East Jordan

EAST JORDAN CHURCH NOTES

FIRST PRESBYTERIAN CHURCH

Rev. Edward O. DeHaven, Pastor
Sunday Church School: 9:45 a. m.
Classes for all ages.
Church Worship Service: 11 a. m.
Westminster Youth Fellowship: 5:30 p. m.

UNITED MISSIONARY CHURCH

Rev. C. W. Thompson, Pastor
Sunday School: 10:00 a. m.
Morning Worship: 11:30 a. m.
Youth Fellowship: 7:00 p. m.
Evening Evangelistic Service: 7:30 p. m.
Prayer Meeting: Thursday 8:00 p. m.

EVANGELICAL LUTHERAN CHURCH

Rev. Philip Fretheim, Pastor
Sunday School: 11:00 a. m.
Classes for all ages including adult Bible classes.
Church Services on first and third Sundays: 8:00 p. m.

FULL GOSPEL TRUTH CHURCH

Rev. Harley E. Barber, Pastor
Sunday School: 10:00 a. m.
Church Service: 11:00 a. m.
Evangelistic Service: 8:00 p. m.
C. Y. A. Service: Tuesday 8:00 p. m.
Prayer Meeting: Thursday 8:00 p. m.

METHODIST CHURCH

Rev. Robert H. Moore, Pastor
Morning Worship: 10:00
Sunday School: 11:15 a. m.
M. Y. F.: 7:00 p. m.

ST. JOSEPH CHURCH

Very Rev. Joseph J. Malinowski, Pastor
MASSES
Sundays—7:30 and 9:30.
Holiday—6:00 and 7:30.
Weekdays—September through May at 8:00 June, July, August at 7:30.

SEVENTH DAY ADVENTIST CHURCH

Elder R. H. Clausen, pastor
Sabbath School 9:45 a. m.
Church Service 11:00 a. m.

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

Elder Wm. A. Dodds, Pastor
Church School 10:00 a. m.
Morning Worship 11:00 a. m.
Zions League 4:30 p. m.

EASTPORT FIRST BAPTIST CHURCH

Rev. Allen E. Northrup, Pastor
Sunday School 10:00 a. m.
Morning Service 11:00 a. m.
Evening Service 8:00 p. m.
Prayer Meeting, Thursday 8:00 p. m.
Youth Meeting, Wednesday 8:00 p. m.

FINKTON BIBLE FELLOWSHIP

(Interdenominational)
Christian Workers: Jean Thornell and Della Heath.
SUNDAY
10:30 Sunday School Followed by Short Morning Service.
6:45 Youth Fellowship Meeting.
8:00 Evangelistic Service.
Thursday Night 7:30 Prayer Meeting and Bible Study, Choir Practice after Prayer Meeting.
Friday Night 7:00 Girls Hobby Club.
Saturday Afternoon 2:00 Childrens Bible Club.

HERE AND THERE

AROUND RAINBOW CITY

Don Cameron and friends of Grand Rapids were up to the Cameron cottages on Holy Island last weekend for the opening of trout season.

Mr. and Mrs. Arthur Quinn and family of Detroit were weekend visitors of Mr. and Mrs. Chris Taylor.

Harley Webster of Flint visited Minnie DesJardins and her mother Mrs. Rachael Bennett over the weekend.

Dr. Don Porter of Grand Rapids spent the weekend at the home of his parents, Mr. and Mrs. Howard Porter.

Mr. and Mrs. "Bud" Fisher were up over the weekend to visit their parents, Mrs. Martha Fisher and Mr. and Mrs. Ernie Barnes.

Mr. and Mrs. Thomas Curtin visited her parents, the Mike Barnettes over the weekend.

Mr. and Mrs. Percy Batterbee and family visited the Bill Waldens over Easter weekend, with Mr. and Mrs. Nick Vallanti all of Lansing. Mrs. Carrie Burbank, mother of Mrs. Walden and Mrs. Batterbee also accompanied them.

Mr. Sam Kamradt and son, Paul, of Traverse City visited the Kamradt families Friday and Saturday of last week.

Mr. and Mrs. Ernie Premo, Mr. and Mrs. Pete Premo, were all home for the Easter weekend.

Ray Hughes of Lansing, spent Easter weekend with his family.

Mr. Leo Murray came home from Detroit over Easter.

Mr. and Mrs. Willard Howe of Pontiac visited his parents Mr. & Mrs. Archie Howe over the weekend.

Mrs. Alice Sommerville arrived home from St. Louis accompanied by Mr. and Mrs. Leonard Pratt of Kalamazoo.

Mr. and Mrs. Donald Woods and family visited her mother Mrs. Eunice Sommerville and children remained for the week.

Mrs. Lois Barnard has been spending the past week at the home of her parents Mr. and Mrs. Clarence Healey.

Dr. Harrington, of Soo St. Marie, spent the weekend visiting friends in East Jordan.

Carl and Bill Kamradt spent the Easter weekend with their parents Mr. and Mrs. Ed Kamradt.

Mrs. B. G. Braman spent the weekend at Detroit, visiting relatives and friends.

Mr. and Mrs. Niles Hill of Lansing were weekend guests of their parents, Mr. and Mrs. Wm. Rebec and Mr. and Mrs. Gene Teichman.

Mrs. John Saganeck attended the funeral services at Boyne Falls Wednesday, for her aunt Mrs. Laura Smith. She was accompanied by her grandmother Mrs. Nancy Hurlburt, who is a patient at Grandvue Hospital Mrs. Hurlburt and Mrs. Smith were sisters.

Mr. and Mrs. Otto Miller of Boyne City, and Mr. and Mrs. Percy Penfold were dinner guests Thursday evening of Mr. and Mrs. Ernest Kopkau. The occasion was in honor of Mr. Kopkau's birthday.

Ladies hats, boys slacks to size 18. Precious hand smocked dresses. Large selection of shower gifts. Free gift wrapping. Holt's Toy-To-Teen Shop, Boyne City, Mich. adv.

Mrs. Sarah McNeil is now at the home of her daughter and son-in-law, Mr. and Mrs. Wm. Shepard, she has spent the winter months with her daughter and son-in-law Mr. and Mrs. Charles Bellinger at Charlevoix.

Mrs. Jack Wilson has gone to Muskegon to look for employment. She has been employed at the Sommerville Grocery.

The annual supper sponsored by the East Jordan Study Club will be held at the Presbyterian Church April 21 at 6:30 p. m. Tickets may be purchased from the following ladies, Mrs. Pearl McHale, Mrs. Eleanor Scott and Mrs. Edith Simmons. Guests are also invited. A program will be given.

Mrs. Eunice Sommerville is visiting her son and daughter-in-law, Mr. and Mrs. Colin Sommerville at Port Huron. Enroute home she will visit relatives at Saginaw.

Walter Moore is very ill, he suffered a paralytic stroke Tuesday morning.

Mr. and Mrs. George Urman and Mr. and Mrs. Dale Kent of Boyne City were Saturday evening guests of their cousins Mr. and Mrs. Ernest Kopkau.

Miss Louise Scott underwent an appendectomy at the Charlevoix hospital Wednesday.

Ralph Ranney returned to his home Tuesday evening from the Little Traverse Hospital where he had been a surgical patient for two weeks.

Mrs. Robert Graham spent the weekend with her husband who is a patient at the Veterans Hospital at Saginaw.

Mrs. Joyce La Fountain of Thompsonville spent the week end with her parents, Mr. and Mrs. Ernest Sommerville.

Mrs. Alice Sommerville has

returned to her home after visiting relatives at St. Louis, Mo. Enroute home she visited her daughter Mrs. Leonard Pratt at Kalamazoo, who accompanied her home for a visit.

FOUND—Entertainment for all at the Junior Play, "Finders Creepers," April 22nd at the East Jordan High School. Curtain raises at 8:00 p. m.

Miss Mae Stewart of Oshkosh, Wis., was a recent guest of her sister and brother-in-law, Mr. and Mrs. Arthur Brintnall.

2nd Lt. Ed Lord who is with the Military Police and is stationed at Ft. Benning, Ga., returned there Thursday after spending his leave with his parents Mr. and Mrs. Clarence Lord.

Miss Cecil Blair has returned to her home after spending two weeks visiting relatives at Detroit.

Glen Malpass returned to East Jordan Thursday, after spending several months in Melbourne, Fla. Mrs. Malpass who is teaching there will finish her term before returning here to join her husband.

DRIVER'S LICENSE



AND CANCELLED CHECKS

Just as you must be prepared to produce your driver's license, on occasion, as a means of identification... so also it sometimes is necessary to furnish evidence that you have paid a certain bill.

You have such evidence with your cancelled check, if you pay the safest way... by check. We invite you to open your checking account with us.

Member of
INSURANCE CORPORATION
FEDERAL DEPOSIT

STATE BANK of East Jordan

NOTICE OF ANNUAL MEETING

To the Stock Holders and Patrons of the

Jordan Valley Co-operative Creamery

The 22nd annual meeting of the Jordan Valley Co-operative Creamery will be held April 20th at the East Jordan High School Auditorium at 8 p. m.

Main speaker will be Dr. Malcolm Trout, of MSC
Other speakers are Arthur Nowland, of MSC and E. J. Ryger of Midwest Producers Creameries.

Refreshments will be served at the close of the meeting.
Robert Kniesley, Secretary

To the Voters of the 13th Judicial Circuit . . .



my deep and sincere thanks for your support at the spring election, April 6th.

I again repeat my pledge of six (6) years ago:— that I will do nothing to make you regret your action and everything possible to merit your continued confidence.

Judge Charles L. Brown
13th Judicial Circuit

WANT AD SECTION — NORTHERN MICHIGAN BARGAIN PAGE

BUY SELL RENT LOST FOUND LEASE EMPLOYMENT SERVICES

NEWS WANT AD RATES

REMEMBER! Thousands of readers in East Jordan, Ellsworth and the surrounding farm territory will be shopping through these want ads each week.

CASH RATE: 2 1/2 cents per word, minimum, 65 cents. If ad is not paid by Saturday noon after last insertion, it will be considered charged. If ad runs three consecutive times you get three ads for the price of two.

CHARGE RATES: If ad is not paid by Saturday following last insertion, the price will be 25 cents extra to cover billing costs.

FOR SALE

THE NORTHERN White Rock Hatchery, hatching on order, White Rock, New Hampshire, blood tested. Phone JU 2-7494. Boyne City RED 2

CUSTOM BUTCHERING — Call Junction 2-7490, Cal Coblenz, one mile west of Advance on East Jordan Road. 3-14c

FOR SALE

53 Olds Demonstrator
51 Olds 88 4-door
48 Pontiac 4-door
47 Olds 98 4-door
53 GMC Pickups \$495 down

47 Hudson Cp \$545.00
46 Plymouth \$545.00
41 Olds 4-door \$295.00
Several used Pickups.
Tires any size, 4 for the price of 3, trade.
Batteries 1/2 off.

Krahnke Motor Sales
Charlevoix, Michigan 28-29-c

FOR SALE—Homelite chain saw, 38 inch blade, late type, \$185.00. Rev. Harley Barber, 307 N. Division. LE 6-2920 — 28-29-30c

FOR SALE—Red Clover seed at a bargain. Joe Leu, Route 2, East Jordan, phone LE 6-7064. 28-29-30p

HELP WANTED

Salesman, New and Used Cars, must be a producer. Good remuneration answer by letter only.
Krahnke Motor Sales
Charlevoix, Michigan 28-29-c

WANTED—Job hauling fill dirt. Also any kind of tractor driving job. Inquire at Mrs. Tantor's little red cabin. Hollis Firestone, East Jordan. 28-29-30p

FOR SALE—1/4 hp. electric motor small saw and jig saw, 14 inch throat, all \$35.00. Theo. Scott, Call at Bader's Standard Service. 29-30-21c

FOR SALE—Used steel septic tank. \$10.00. Phone LE 6-2959. 29p

BUSINESS AND PROFESSIONAL DIRECTORY

Recharging Extinguishers
WOLVERINE FIRE EQUIPMENT SALES
Fyr-Fyter Equipment
Joe Wilkins 103 Williams
Le 6-2326 LE 6-2291

Custom Printing
Color Printing
JENKINS PRINTING SERVICE
Your work receives our personal attention
LE-6-2671 701 Main

SALES — SERVICE
MICH BOTTLED GAS
SHERMAN Firestone
Washing Machine and Sewing Machine Service
228 Main LE-6-2961
LE-6-2922

Coleman-Blend-Air
Heating & Floor Furnaces
Electric Sales & Service
Wiring & Supplies
Phone 18 Ellsworth

R. E. WILKERSON
Timber Dealer
Ellsworth — Box 01
Post — Poles — Logs — Rafters — Pulp.
Seasoned Hardwood, \$25.00 truck load—6-8 cords.

John C. Schmitt
CHIROPRACTOR
OFFICE HOURS:
Mon., Wed., Fri. 9-12, 2-5, 7-9
Tues. and Sat. 9-12, 2-5
Thursday open till noon
Bank Building, Boyne City
Dial JU 2-6282

WANTED

Clean Cotton rags free of buttons, snaps, buckles etc. Minimum size 1 foot by 1 1/2 foot.

Cannot use silks or coarse materials such as overalls, coats, sweaters, etc.
Will pay 15c per lb. for usable material.

Jenkins Printing Service
701 Main Street
East Jordan, Michigan

WANTED: Everyone to come and bring their friends to the Junior Play, "Finder's Creepers" April 22nd at the East Jordan High School. Tickets are 35c each. 29c

HELP WANTED: FEMALE—Housekeeper to live in. Permanent job. Must be fond of children as we have 3, 2 school age and one 2 years old. Please state age, wages, phobias and references. M. Taylor, Box 148, Ellsworth, Michigan. 29c

FOR SALE

Farmall M tractor
Farmall-Cub tractor with plow, mowing machine and cultivator

1939 1 1/2 ton Dodge truck
1950 1/2 ton IHC pickup
1940 Pontiac 4-door

1 Case hay baler
1 IHC 3 cream separator
1 Galloway cream separator
1 Garden Roto tiller
1 row potato digger
1 potato planter

F. W. Dilworth & Sons
Phone JU 2-7381
Boyne City, Michigan 29c

SAVE MONEY now on new planed or matched lumber, hardware, paint, furniture, farm machinery, and everything else at **Malpass Hardware Co.**
Open Now

Mr. and Mrs. William Montroy Jr. and children of Detroit spent the weekend with their parents, Mr. and Mrs. William Montroy.



SENIOR BIOGRAPHIES

DICK FREEMAN

Richard "Dick" Freeman, is another senior who will be graduating this year, with the Class of '53. Dick who lives at 505 Water St. in our town was born December 31, 1934 in Wayne, Michigan, but moved to East Jordan.

His parents are Mr. and Mrs. Alfred Freeman.
While in high school Dick has been active in all sports, football four years, basketball four years, baseball three years, and track two years.

After graduation Dick plans to join the navy or get employment in a factory.

JUDY MALPASS

Julia Ann "Judy" Malpass, daughter of Mr. and Mrs. Richard Malpass, Sr., was born at Petoskey September 21, 1935, and has attended the East Jordan School from the kindergarten through the twelfth grade.

In school, Judy has taken part in class plays, Glee Club, Student Council, and has been Class Secretary and is now President of the National Honor Society.
Next Fall Judy plans to attend the Rockford College in Rockford, Illinois.

LEONARD LICK

Leonard Leon Lick, Jr., "Mickey," was born the fourth day of April in the year 1934 at Petoskey, Michigan. He is the son of Mr. and Mrs. Leonard Lick, Sr. of East Jordan.

Mickey has majored in three subjects: Agriculture, English and Manual Arts, while in High School. Although he hasn't participated in any school sports, he has been a loyal follower of the Red Devils.

When questioned about the future, he said he planned to work two or three months in Detroit, and then go into the Air Force, preferably as a pilot. He said also that if he liked the Air Force he would make a life time career of flying, but if he doesn't, he will go back to farming.

SAMUEL MILSTEIN

Samuel Arthur Milstein, "Sam," the son of Mr. Barney Milstein, and the late Helen Ward Milstein, of East Jordan, Michigan, is 17 years of age. Sam was born at

CARD OF THANKS

I wish to thank all my friends, especially the Rebekahs and the Odd Fellows, for the flowers, fruits, cards and all their expressions of kindness during my stay at the Little Traverse Hospital.
Ralph Ranney

We'll See You At The

Duck Inn

Famous Throughout Northern Michigan
Fine Food — Excellent Coffee
Sportsmen's Headquarters East Jordan

Lighter... Faster... Tougher

It's the NEW **HOMELITE Chain Saw**
Straight Blade, 1 1/2 H.P.



27 lbs... 4 H.P. More Power Per Pound Than Any Other Saw

See it in action. Let us give you a free demonstration. This new saw... built and backed by Homelite, manufacturers of more than 300,000 gas-line engine driven units... is the best that you can buy.

F. W. Dilworth & Sons
Phone JU 2-7381
Boyne City

the Charlevoix Hospital, November 8, 1935. He has two brothers.

Sam is the Vice President of the Senior Class of 1953. He has participated in sports consisting of track, baseball, basketball, and football for four years, and is a member of the National Honor Society. His hobby is Psycho-Analysis of people.

After graduation, Sam plans to attend Bay City Junior College.

LESTER HOWARD

Lester James Howard "Les," son of Mr. and Mrs. Henry B. Howard, of East Jordan, was born September 15, 1935.

Les is 17 years of age and has one sister and three brothers. He has attended East Jordan Public School all of his school days, and while attending High School has participated in the following: He has been President and Secretary of the Future Farmers of America, played football 1 year, and was in the Senior Play. His favorite sport is football.

After graduation, Les is planning on attending Michigan State College, and taking up Agriculture.

CAROL GILPIN

On March 7, 1936 in Dearborn, Michigan, a bouncing, giggling baby girl, named Carol, was born to Mr. and Mrs. Wesley M. Gilpin.

Carol was raised in Dearborn until she moved to East Jordan at the age of eight.
Carol is an accomplished pianist, and also very good in drawing.

Her dislikes are cabbage and sauerkraut, and she likes people. During High School, she has participated in the following:

Mixed Chorus, Acappella Choir Yearbook Staff, Junior and Senior Plays, School Pianist, School Paper, FHA and the National Honor Society.

After graduation, Carol would like to become a Commercial Artist.

LEGION... Auxiliary News

A special meeting of the American Legion Auxiliary Unit 227, was called by President Lillian Bennett, for Tuesday April 8, in the basement of the fire hall as it was necessary to cancel the regular meeting April 14. Several matters of business were discussed and it was decided that our Unit will again send delegates to the Department Convention to be held in Detroit. Ways and means of raising funds for sending the delegates will be decided on at the next meeting. Election of officers will be held in June this year due to changes made at the last convention. Mary Lou Breakey and Marge Reed were elected to fill vacancies on the Executive Board for the rest of year. The jack-pot amounting to \$6.95 was won by Gusta Hayes. This is the first time a member has been present to win it. Gusta put back a dollar to start of the new collection.

Next Auxiliary meeting to be semi-social Tuesday, April 28, at the Legion Home. Be sure and attend.

CARD OF THANKS

We wish we could at this time express our deep appreciation for the many acts of kindness bestowed upon us at the passing of our dear wife, beloved daughter and sister, Mrs. Robert Love.

We wish to thank our many friends and relatives for the very beautiful flowers and Rev. De Haven for his comforting words. Such kindness will never be forgotten.

Robert Love
Mr. and Mrs. Lee Wright
Mrs. Roberta Prevo
Darrell, Marjorie and Phillip Wright

CARD OF THANKS

We came to East Jordan in 1912 and practice here with Dr. C. C. Vardon. Dr. arks left East Jordan in the twenties and has been located at Petoskey since. He was a member of the Masonic Lodge and the Eastern Stars.

Surviving are: his wife, one son, William H. Jr., of Petoskey; four daughters, Mrs. Guy Conkle, Jr., of Boyne City, Mrs. Charles Miller, of Lafayette, Ind., Mrs. Sibbey Felton, of Grand Rapids, and Miss Mary Parks, a Purdue University student and seven grandchildren.

FARM AUCTION

Saturday, April 18, Noon Sharp
FARM FOR SALE — 160 ACRES, 5 ROOM HOUSE
Dairy cattle herd, Red Dane strain, ABA breeding Dairy Equipment
MW 10 in. Hammer Mill Maple Sugar Equipment
Feed and Grain Household Goods

MAURICE HARTUNG
6 Miles South of East Jordan on M-66

East Jordan Bowling News

MERCHANT LEAGUE	
Monarch Foods	22 10
Dip's Tavern	19 13
Auto Owner's Ins.	19 13
Canning Co.	19 13
American Legion	18 14
Sinclair Sales	17 15
Super Market	17 15
St. Joseph	15 17
Anchorage	13 19
Drewry's	13 19
Cal's Tavern	10 22
State Bank	10 22

LADIES LEAGUE	
Canning Co.	80% 35%
Sinclair Sales	72 44
Drewry's	67% 48%
Bachman's	67 49
C. L. Lumber	66% 49%
Michigan Cls.	66 50
Dress Shop	64% 51%
Recreation	61 55
Grandvue	60 56
Shedna's	59% 56%
Thrift Mkt.	48% 67%
Airport Bar	48 68
Hite Drug	45 71
Rainbow Bar	43% 72%
Temple Theater	41% 74%
Pfiffer's	41 75

700 LEAGUE	
State Farm Ins.	26 6
Jennie and Orval's	24 8
E. J. Co-op's	18 14
Porter's	13 9
Firestone	9 23
Huron	6 26

Hi 3-games	
1. H. Moore—196	
2. J. Bartlett—185	
3. B. Huntley—177	

Hi 3-games	
1. H. Guild—482	
2. B. Boswell—474	
3. M. Gee—467	

INTER CITY LEAGUE	
Chris' Men's Wear	27 17
Smith's Groceries	24 24
Consumer's Power	23 17
Howard's Service	21 23
Morwell Steel	19 21
Gordon's Tavern	18 40

TOURNAMENTS

Four Legion teams bowled in Grand Rapids last weekend in the State Legion Tournament. State Champs last year—the Recreation team—B. Swoboda, K. Diller, R. Dubas, J. Lilak, S. Atkinson.

Legion—B. Hite, C. Dolezel, J. Bugai, A. Cole.
Cal's—J. Wilkins, C. Bulow, J. Richardson, K. Annear, B. Bennett.

Sinclair's—T. Breakey, B. Walden, T. Galmore, E. Neumann, L. Stanek.

Two Ladies teams will leave this Sunday to bowl in the WIBC in Detroit.
The Dress Shop team—M. Des Jardins, E. Wilkins, M. Breakey, M. Walden, F. Krahnke.
Jordan River Guides—T. Kowtowich, B. Strehl, E. Skop, M. Gee, S. Taylor.

Dr. Parks Dies

Tuesday, Former E. J. Resident

FOR MOTHER'S DAY

A GIFT SHE'LL TREASURE FOREVER

ADVERTISING AND RESORT FOLDERS A SPECIALTY

Photography

★ PRESS
★ PROMOTION
★ COMMERCIAL
★ PORTRAITURE

The Doris Meredith Studio
DORIS & BILL HUCKLE
Phone: LE 6-2332 and LE 6-7043
119 Main St. East Jordan

IMP-LINGO

By THE IMP
Hi, Jordan!
Heck, I was afraid I wouldn't get there and I didn't—he didn't ask me. I'm referring to the Spring Promenade, of course. I had to go smelt dipping instead.

I heard about the prom, any how. Too bad there wasn't a bigger crowd—they said the orchestra was swell.

Jim and Marie made it—so did Ken and Carol, Tom and Janie, Leonard and Nathalie, Judy and Ron, Ted and Gail, Pete and Sally, Diana and Don, Ray and Marian, Elmer and Kay and Leonard and Deanna.

Sally N's name was drawn for Cinderella. I guess she wished for it in the wishing well.

Ted S. had a nice week-end entertaining his Gail.

I saw that orange stocking cap last Monday again. Must be because it snowed.

You kids should have gone to that Denver Symphony Concert Friday! I almost didn't come back.

Those dumb smelt—guess the Nachazel family is pretty fed up with them.

I hope the Junior Play turns out, OK. I don't know, though they're such a bunch of characters.

I have to make a report for International Relations so I'll leave you for now.
Good luck to me, "The Imp"

Spring Vocal Concert Given Here April 9

A good crowd attended the spring vocal concert, put on by the music department, under the direction of Mrs. Alta Drapeau, on April 9, 1953.

The program was as follows: You'll Never Walk Alone, Roger & Hammerstein; Lo, How a Rose, Fraetorious.

Mixed Chorus
Somewhere a Child is Singing, Dykema; Nan Drapeau, Pat Gilpin, Carla Shepard. Without a Song, V. Youman, Gareth Thompson. Down in the Valley, Traditional. Standin' in the Need of Prayer, Spiritual. Tell Me Why, Campus Song, College Medley.

Jr. High Chorus
Whispering, Coburn, Rose; Karleen Larsen, Marie Nielsen, Jean McDonald, Purple Shadows, Baker; Nan Drapeau, Love Me Truly, Shepherds, Le Revre. Adoramus Te Christe, Palestrina.

Capella Choir
Bless this House, Brake & Taylor; Diana Beishlag. Three Little Maids, Elliott; Martha & Margaret Lord, Nan Drapeau. Think of Me, Scott, Ted Scott. Deep Purple, De Rose; Carol Gilpin. Early One Morning, English Folk Song; Ted Scott, Jim. Shepard. Sleep and Rest, Mozart; Pat and Carol Gilpin, Beverly Klooster. The Lord Has Given Me a Song, Livingston. One World, O'Hara.

Mixed Chorus
Accompanists, Carol Gilpin, Ted Scott.
Director, Alta Drapeau.

All one's life is music, if one touches the notes rightly, and in time.—John Ruskin.

Mrs. Mike Gunderson has returned to her home after visiting her daughter and son-in-law Mr. and Mrs. Henry Vanden Belt.

Co-op Directors Get Pay Hike

Continued from One
taken by Sam Rogers on his trip to Mexico. Ed. Rebnan, county agricultural agent, gave a brief talk on grasses and pasture. Door prizes were awarded and members were served refreshments.

Industry Pledge

Continued from One
female. Applications are still arriving.
The survey is being conducted at the request of the industrial client and reveals adequate help in the area.

Automobile, Life and Fire Insurance



STATE FARM INSURANCE COMPANIES

Bloomington, Illinois
Basil C. Cummins
Phone: LE 6-2612
East Jordan

DANCING EVERY NIGHT

Beer - Wine - Liquor
FAMOUS FOR FRIENDLINESS
AIRPORT BAR
US-31—Across from Airport

FINKTON News

Mr. and Mrs. Avery Wilson of Central Lake were Saturday evening callers at the George Spence home.

Mr. and Mrs. Jake Watrous of Belleaire called on Mr. and Mrs.



Belt n' Loop SLACKS

Men Tailored with tunnel loops and matching belt to flatter the waistline.

The Dress & Gift Shoppe Minnie Webster DesJardin 111 Main Street.

Edward Lavanway Sunday.

Pvt. Paul Wilson is home on a thirteen day leave from Fort Leonard Wood, Missouri.

Sunday callers at the George Spence home were Mr. and Mrs. Ray Spence, Mr. and Mrs. Cliff Spence, Audrey Crawford and Beatrice Lewis of East Jordan.

Sunday callers at the Earl Wilson home were Mr. and Mrs. Jack Taylor and Mr. and Mrs. Glen Cornett and Merilyn Lewis.

Mr. and Mrs. Nelson Walker of the Parr Memorial Baptist Church in Petoskey were Sunday night visitors of the Finkton Bible Fellowship.

ORCHARD NOTES

By C. Fairman

A very large pear orchard has been planted near Norwood by a western pear grower.

PRESBYTERIAN CHURCH

Sunday, April 19th, is "Church College Sunday," and the Presbyterian Men's Club throughout the Synod of Michigan are using this day to promote Alma College.

The W. Y. F. will go to the Richard Malpass cottage next Sunday evening April 19th, for their evening service.

On April 23rd, we will have our family night service. Pot luck supper will be served at 6:45 p.m.



well here and save some freight rates. A great many people are now planting trees at this time of the year.

How's Your Inventory on INSURANCE?



This thief could be entering your house! Would you be able to replace the jewels, silverware, or other valuables he might carry off?

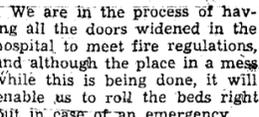
Robert A. Campbell Agency "It is better to have good insurance and not need it than to need good insurance and not have it."

THIS WEEK AT GRANDVUE

No Admittances this week. Discharges: Arthur Nicloy of East Jordan, Elizabeth Daker of Charlevoix, George Rinhart of East Jordan.

Marylou Breakey has been off work due to an injury to her back. R. N. Marie Perlette of Boyne City took over Hilda Hartlip's place last week end while Hilda was in Detroit bowling in the National tournament.

We are in the process of having all the doors widened in the hospital to meet fire regulations, and although the place is a mess, while this is being done, it will enable us to roll the beds right out in case of an emergency.



Sports Talk

by BOB DARBEE

On Thursday of last week the East Jordan Red Devils track team entered a practice meet between East Jordan and Charlevoix.

Jack Zoulek - second in the high hurdles, time 21.2. Warren Frank - third in the low hurdles, time 25.6; tie for the pole vault, height 7' 6".

Bob Romback - Second in the 100 yard dash, time 13 seconds; second in the 220 yard dash, time 26.5; third in the broad jump, distance 16'9 1/2. Keith Evans - first in the 440

PENINSULA NEWS

There were only eight at Sunday School, Rev. David Von Grokom and Mrs. Von Grokom and baby were visitors.

The Star Community Board of Directors met at the Hayden home last Monday evening. The party night was postponed until the third Saturday evening in May because of the smelt run.

The Star Community should be proud of their 4-H club: 15 members out of the 22 enrolled won Special Award of honor roll students. The other seven won A and B ribbons.

Mr. and Mrs. Ross Kirkpatrick of Port Austin spent the weekend with the former's brother and family, the Charles Arnott family.

Mr. and Mrs. Derby Hayden and children visited the Frank Haydens Sunday.

yard dash, time 61.2. Jim Weisler - second in the mile run, time 5:17.17; tie for second in shot put, distance 37'. Dick Barnett - third in the mile run, time 5.42.

Dick Freeman - third in 880 yard run, time 2:34.6; second in the shot put, distance, 37'. Alan Sommerville - tie for first in pole vault, height 7'6". Sam Milstein - third in the 440 yard dash, time 63.7.

The 880 yard relay was won by the Red Devils in 1:57.7. Runners were Frank, Evans, Milstein and Romback.

Belt Headquarters advertisement for Strehl's Garage, offering V-Belts for home or farm machines. LE 6-7051 East Jordan.

Miss Beth Reich spent Easter weekend with her parents. She returned home last Monday.

Glen Arnott and Sandra Boyer were crowned King and Queen of the smelt run Saturday evening at Advance by Mr. Ely.

Methodist Church The Methodist Women's Society is planning a May breakfast,

to take place Saturday, May 2nd at 9:00 a.m. in the church parlor. Mrs. Russell King of Traverse

City, wife of the District Superintendent of Methodist Churches, will speak on "The Home Beautiful." Tickets are being sold by members of the W. S.-C. S. and members and friends from the other churches are invited.

FISHING DAYS ARE HERE AGAIN! FISHING FLOATS 10c - 25c - 35c. HOLD - A - MINO SCOOP each 69c. AIR BREEDER BAIT BOX 1.75. REELS 55c to \$1.25. \$1.59 to \$2.59. \$10.50. Spring Line, CORTLAND CAM - O - FLAGE 4 lb. - \$1.19 per spool. 6 lb. - \$1.29 per spool. SALMON EGGS, jar 35c. NIGHT CRAWLER HARNESS 15c. WHITEFORD'S 5c to \$1.00 STORE.

JUNIOR PLAY "Finders Creepers" COMEDY-MYSTERY WEDNESDAY, APRIL 22nd 8:00 P.M. EAST JORDAN HIGH SCHOOL GYM Tickets - 35c each

NOTICE Starting Next Monday Our Hours Will Be 10 A.M. To 6 P.M. Daily. Saturday, 10 A.M. To 7 P.M. We Solicit Your Continued Patronage EAST JORDAN CLEANERS

AMERICAN LEGION DANCE AMERICAN LEGION CLUB EVERY SATURDAY NIGHT 9:30 P.M. MUSIC BY BUD AND RHEA THOMAS AND THE HAMMOND ORGAN

Just Arrived Men's Jackets \$4.95 Water-Repellent by Campus. BALL BAND TENNIS SHOES FOR BOYS. DRESS OXFORDS FOR MEN AND BOYS. HEAVY WORK SHOES. WINGS "Back To Cool" Sport Shirts for Boys, \$1.95. CHRIS'S Men's Wear. Everything Guaranteed - The Store of Name Brand Merchandise. 133 MAIN STREET LE 6-2321

Local FFA Boys To Attend Contest The first State Invitational land judging contest will be held Thursday, April 16 at the Automobile building, Ionia Free Fair Grounds, Ionia, Michigan. The contest sponsored by the Ionia County Soil Conservation District will begin at 1 p.m. The four classes of judging will be as follows: 1. Physical Features of the land. 2. Land capability classification. 3. Land use. 4. Recommended Treatment and Conservation Practices. Four boys from the local FFA Chapter will attend. Winners from the contest will attend the National Land Judging Contest at Oklahoma City, April 30 and May 1. Bill Grimm from the Soil Conservation Service will help with the contest. Do you want to get away from it all? Then come to the Junior Play, "Finders Creepers" at the East Jordan High School April 22nd.

We Have Those New Toreador Pedal Pushers. KRISKAY SKIRTS. PRINTS & PASTELS \$3.98. BEAUTIFUL BLOUSES \$1.98 - \$2.98. NYLON - RAYON - COTTON. PLAID - PLAIN - STRIPE. 2 Dozen New DRESSES Sizes 11 - 24 1/2 \$3.98, \$4.98, \$5.98, \$6.95. BRADSHAW'S Use Our Layaway or Credit Plan East Jordan's Complete Dry Goods Store

How Often Have You Been Told That "It Isn't the Fault of the Tire?" Our Tires Are Guaranteed! Yes! Guaranteed against any road hazard that may occur - such as: CUTS - GLASS - CHUCK HOLES - CURB BREAKS At any Standard Oil Station in United States or Canada - 38,000 of them Why take the risk? We will gladly buy the unused wear on your old tires. Vogel's Standard Service | Bader's Standard Service Complete Break Service Bonded Lining LE 6-2531 24 Hour Wrecker Service CALL Days LE 6-2632 Nights LE 6-2274

THE EAST JORDAN NEWS

& The Northern Michigan Telegram

Published in the Rainbow City of the North

Telephone LENOX-6-7118

Volume 1 Number 30

EAST JORDAN, MICHIGAN, THURSDAY, APRIL 23, 1953

Single Copies 10c Each

Over the Back Fence

By Marshall

Local activity within the past few days includes the moving of several business places to new locations around town, plans for a new store, opening of a new restaurant and gas station.

A three-way switch was made when the News office was moved to the former Mason Clark building on Mill street. Chris Bulow's barber shop was moved to the Lisk building and Mill Meredith's barber shop was moved to the building formerly occupied by the News office.

The Temple Grill was opened next to the Temple Theater and is under the management of Mrs. Baker, who formerly operated the Chatterbox in Charlevoix.

It is hoped that in next week's issue we can give a complete report on future business activities, such as the location of a new business in the city and the plans now underway by some merchants who contemplate extensive remodeling of their present buildings.

East Jordan's civic activities and industrial efforts have reached many folks down state. Visitors to Detroit and Grand Rapids are constantly asked, "What's going on in East Jordan?"

EAST JORDAN VS. CHICAGO

We have had visitors in the office from Detroit, Grand Rapids, Lansing and other southern cities within the past few weeks. But there has been none from Chicago.

We're wondering if there isn't anyone in Chicago who keeps an eye on East Jordan. We don't like being ignored by Chicago, even though it is a big city.

Being in the newspaper business we think of the Chicago Tribune whenever that city comes to mind. For the Tribune is Chicago.

One of these days we'll write the editor of the Tribune and ask what it is that he has against East Jordan. Why he doesn't now and then run a story on the Rainbow City of the North.

Truth is, of course, he doesn't care about East Jordan because we haven't recently busted a story up here big enough to merit publishing in his newspaper.

The Tribune has a circulation from here to there and way out yonder. And yet we doubt if the boys down there have ever heard about us.

If they were to hear how put out we are over being ignored by them, they might see the error of their ways and do some talking about a city that is pulling itself up by its own boot straps.

One hundred years from now East Jordan will be the largest city north of someplace and then Chicago will sit back and take notice. We can see them changing their slogan from "the windy city" to "Chicago, the East Jordan of the middlewest."

Why not? Atlanta, Georgia says "Atlanta—the New York of the south." Or something like that.

And there's the age old question, "What has Chicago got that East Jordan hasn't?" And the answer is, "People and the Tribune." Beyond that, East Jordan has Chicago beaten four ways to last Sunday.

A nation-wide survey shows that the average U. S. doctor spends 12 percent of his working time on patients who cannot pay. This costs the average doctor more than \$3,000 per year.

Big smoke! A survey shows that Americans spend more for cigarettes than for footwear, furniture, household appliances, or admission to movies and legitimate theaters.

We are told that a home town is the place where people wonder how you got as far as you have.

And they say that too often a college education goes to the head, rather than to the mind.

When you point a finger of scorn at somebody else, take a look at your hand. You'll see that three fingers are pointing back at you.

SMELT SUPPER

The American Legion's annual Fellowship Stag Supper will be held at the Legion Home 7 p.m. Friday. Guests have been invited. Smelt will be served.

East Jordan's Newest Church Building



(Above) The East Jordan Evangelical Lutheran Church with new 36x40 annex. (Below) Inside view of the newly finished annex. (Inset) Phillip E. Freilhelm, Pastor, from Suttons Bay. Dedication services for the new annex were held Sunday, April 19th. See story at right. (East Jordan News photos by Bill Huckle)

Jordan River Fishing Season Off To Good Start, Many Good Catches Reported

Bert T. Weyhing and Dr. Houghton have set the record so far this year for rainbow fishing on the Jordan. They caught three, with the largest weighing eight pounds and two ounces.

Mr. Weyhing landed the big rainbow after fighting him on 4-pound test tackle for one hour and twenty minutes. Dr. Houghton landed a four pounder a few minutes later on the same rod after a 30 minute battle in the swift water.

Andy Anderson caught two nice rainbow Sunday while fishing the Jordan. They weighed 4 pounds and three pounds respectively.

Don Cameron, of Grand Rapids, caught 3 trout weighing a total of eight pounds.

The best bait for early rainbow fishing are in this order: rainbow spawn, night crawlers, and minnows.

The perch fishing at Ironton is going full swing now. Over the weekend anyone able to stand the cold caught their limit in nice size fish.

"Smelt dipping in the Jordan River is about finished, but there are still some runs going on in the small local streams.

The Sportsman Club has secured a new attraction for the park. Sportsmen now have Chinese geese which are setting on 10-eggs. These geese are about the size of a Canadian goose and are all white with a tuft of feathers sticking up on their heads.

Incidentally, a lot of people are asking why work hasn't been started towards putting in the city dock. The city dock always furnished a lot of recreation for everyone and every effort should be made toward rebuilding it.

Glen Malpass braved the cold weather Sunday and caught a two pound rainbow in Sportsman Park. Walter Hickox came back to East Jordan and caught a nice rainbow before returning to Detroit.

One of the hottest fishing spots that will open next Saturday will be the area above Graves Crossing. Anyone who likes to wade will do well if they fish those waters.

Local Artist Wins First Place

At the Brevard County Art Association Spring Fine Arts Show, held at the Bahama Beach Club, Melbourne, Florida, a sketch submitted by Mrs. Merle Crowell, of East Jordan, won first place in the Miscellaneous Class, and third in the popularity contest for all entries.

Dairy Experts Give Farmers A Look At Future Business

Dedication Service Held At Lutheran Church Sunday

Dedication ceremonies for the new addition of the East Jordan Evangelical Lutheran Church were held Sunday with Lois Snyder as general chairman.

Guests arrived from Frankfort, Suttons Bay, Northport, Elk Rapids, Ellsworth, Onaway, Traverse City, Holly, Omena and East Jordan.

The dedication sermon was delivered by Rev. Martin Anderson, of Chicago. And brief greetings were extended by J. C. Johnson, former local pastor. Other greetings came from: Augustana Lutheran Church, Traverse City; Immanuel Lutheran Church, Suttons Bay; Evangelical Lutheran Church, Elk Rapids; Northport Lutheran Church, Northport; and the Lutheran Church of Alpena.

The local pastor is Phillip A. Freilhelm, of Suttons Bay.

The church has extended its appreciation to those furnishing flowers for the dedication services. They were: Boyne Avenue Greenhouse; Edwards Florist; Mr. and Mrs. Vaun Ogden; The Presbyterian Church, The Lutheran Church, of Elk Rapids and Mr. and Mrs. John Seiler.

Discuss Milk, Butter Market At Annual Creamery Meeting

Farmers were cautioned Monday night to take a good look at the over all dairy situation before blaming the Jordan Valley Cooperative Creamery for the butter and milk situation.

Dr. Malcolm Trout, Michigan State College dairy specialist, warned 500 members of the cooperative at their annual meeting:

"Don't think of this creamery when you are judging the butter situation. Look what is going on elsewhere."

Dr. Trout pointed at the great inroads made into the butter industry by oleo and blamed farmers generally for part of their own trouble.

"People," he said, "will sell butter to the government as long as the government will buy it. And then they will take their money and buy oleo."

TIMES CHANGING

He said that in order for the local creamery to hold its production in "these changing times," the quality of butter must be constantly improved and that new butter markets must be found.

Dr. Trout said that the day of the small dairy operator, the man with one to six cows is gradually fading away. Big dairy operators, modern, efficient machinery is slowly doing away with the 10-gallon milk can, he claimed.

Arthur Howland, of MSC, also told the farmers that the dairy industry is in a period of change. He called it a day of adjustment when wrong things are being righted.

The expert scoffed at the idea advanced at by some farmers that they sell northern Michigan milk to Detroit and southern Michigan consumers.

He pointed out that transportation and other things would require that local farmers get more per pound than dairymen now selling the Detroit markets.

Nowland recalled that he helped organize the local creamery in 1931.

STARTED WITH \$6,000

"The creamery started with \$6,000 of the farmers' money," he said, "and since then has accumulated \$306,000."

He pointed out that the \$6,000 of the above amount was the original investment; and that the \$300,000 is what the farmers have earned."

It was said, however, that the Jordan Valley Cooperative Creamery would have to keep up with the changing times, if its production and marketing is going to increase.

ANNUAL REPORT

The creamery's balance sheet and operating statement showed that the plant sold 2,046,430 pounds of butter in 1952, a slight increase over the year before.

The creamery received 1,451,963.5 pounds of buttermilk for which it paid patrons \$1,129,993.45. Pounds of milk received totaled 8,082,074 for which patrons received \$311,469.14.

The plant turned out 616,410 pounds of dry skim milk and 285,200 pounds of dry buttermilk.

The creamery's total market returns for 1952 were: \$1,725,495.12 an increase over the year before. Upwards of \$50,000 was spent for labor.

OTHER SPEAKERS

The annual meeting was held at the East Jordan high school. Other speakers included: Fred Walker, a well-known southern Michigan dairy workman and head of the big Dairy Land Coop. Creamery of Carson City; Walter Kirkpatrick, Antrim County farm agent; Ed Rebman, Charlevoix County farm agent; and Percy Penfold, manager of the local creamery.

Members named two directors to serve on the board for a term of three years each. They are Ray Lyons and Elias Sommarville. Lyons replaces Harry Batterbee and Sommarville replaces Charles Kotesky.

The board of directors will meet within the next few days and name 1953 officers.

Present officers are: William Parsons, of Charlevoix, president; Frank Bur, of Cheboygan, vice-president; and Robert K. Kniesley, of Harbor Springs, secretary-treasurer.

The creamery is one of the largest in Michigan. It has 1,400 members throughout northern Michigan. Under the management of Percy Penfold the creamery has developed from a \$6,000 operation in 1931 to nearly a \$2,000,000 operation in 1952.

Cancer Crusade Quota Set At \$1400 For County

"Those who work for cancer control all year around, in Charlevoix County, know how badly money is needed," said Mr. Basil Cummins, American Cancer Society Crusade Chairman. The Charlevoix County Unit is seeking to raise \$1,400.00 here.

"Our volunteers have been touched by the plight of the cancer patient," Mr. Cummins said. "Skilled in making something out of nothing," they have used salvaged materials to make dressings, sickroom supplies, and other items for the comfort of cancer patients treated at home. But even these need some money.

"Cellucotton filler for dressings must be bought; and we are making dressings by the hundreds; sickroom equipment must be purchased when articles are not donated, and many other little items paid for."

One hundred volunteers are enrolled in the Charlevoix Cancer Drive Unit under Mrs. Ronald Scott's leadership.

"We realize that the major part of the society's funds must go for the long range program of education and research so that these who might otherwise become victims can be saved if at all possible," Mr. Cummins, the campaign chairman, explained. "However, it is a natural desire to assist a stricken neighbor. That is why our volunteer program is so successful."

By contributing to the American Cancer Society our workers know that all phases of the fight against cancer are being covered, in not only service, but in education and research as well."

The American Cancer Society is the only national organization supported by your gifts, which battle cancer on three fronts. Those fronts are Research; Education; and Service to Patients.

"You, too, can help prevent cancer. You can help the potential cancer patient. You can help those who have cancer now. And you can help support those who are working to find the answer to cancer through research. It is a wonderful cause. It is well worth your support."

Students Hears Denver Symphony

Approximately 50 students from the East Jordan High School including the band, attended the Denver Symphony concert, at the Petoskey High School Auditorium on April 10, 1953.

The Michigan tour of the Denver Symphony orchestra was made possible as a result of the engagement of the orchestra for two Chicago concerts.

The orchestra, directed by Saul Caston, has joined the ranks of America's 10 major symphony orchestras as rated by musical America.

County Value Hiked \$30,905, New Record

The REA power plant at Advance is the major reason for the county's \$30,905 hike in equalized valuation. Located in Eveline township, the plant resulted in a boost from a \$1,537,627 valuation of the township to \$2,030,025.

Equalized value of the county now is \$18,394,650, a board of supervisors report shows a new high. The only drop was in the rural areas, where farmers are allowed an extra \$1,000 exemption on personal property.

The county's tentative budget for 1954 adopted by the board's finance committee was set at \$147,157. That's an increase of \$11,426 over the adopted budget for 1953.

The single appropriation made at the supervisors' meeting was for \$2,000 to improve Grandvue hospital, which is county-owned and operated. The improvement will help the hospital comply with state hospital requirements.

The supervisors' building and grounds committee was authorized to obtain figures on the cost of constructing temporary vaults to house county records and information on the possibility of building them.

Sophomores Plan Parent-Pupil Party

The Sophomore Class will sponsor a parent-pupil party April 28 in the East Jordan High School Gymnasium at 7:00 p.m. The purpose of this party is to get the parents of this group better acquainted.

Different types of entertainment have been planned and refreshment will be served.

COMING EVENTS

April 24—Jordan River I.O.O.F. Lodge No. 360 will hold initiatory Degree.

April 26—Hymn Sing at Evangelical Lutheran Church, 8 p.m.

April 28—Legion Auxiliary meeting 8 p.m.

April 28—Rotary Club lunch at noon.

April 30—National Council of Catholic Women at Parish Hall, 8 p.m.

April 30—Evangelical Lutheran Ladies Aid at home of Selma Hoti, 2 p.m.

Industrial Prospects Are Being Checked

The East Jordan Businessmen's Association industrial committee was busy this week checking prospective industrial plants indicating a desire to move from present locations.

A delegation of local representatives returned last week from Detroit where they have made a proposal to one concern. Several other prospective plants were contacted by letter and through personal representation within the past few days.

It was expected that these prospects will be discussed at the next regular meeting of the association.

E. J. Seniors Given Tests

The California Mental Maturity tests which were given the Seniors some time ago are now being checked. The results are made known to the individual through private interviews with Principal Keith Annear.

According to Mr. Annear the Seniors will also be given Essential High School Content Battery tests within the next four weeks. This test is classed as one of the best and will show the subject areas in which the students are strong or weak.

Lay Plans For Big Scout Program In East Jordan

Plans were made in East Jordan Monday night to prepare for 1,000 Boy Scouts from 16 northwest Michigan counties who will hold a three-day Camporee at the Charlevoix County fair grounds, May 22, 23, and 24.

Twenty Committee Chairmen met in the basement of the Presbyterian Church to check the work now being done, and to lay further plans for the influx of young visitors.

The boys will cook their own meals, put up their own tents and take part in a program of games, demonstrations, contests, campfires, exhibits and other scout activities.

Harty Watson, of East Jordan and Harvey Bays, of Traverse City are co-chairmen of the Annual Scenic Trails Council Boy Scouts of American event.

One of the outstanding moments of the event will be when the Order of the Arrow, National Honor Camping Society, will hold the annual Koffee Klatch Konclave, midnight Saturday, May 24.

Working out plans for the com-

ing event Monday night were the following committee chairmen:

Registrar, Cliff Wolcott, Traverse City; Demonstrations, Paul Kammeyer, Gaylord; Order of the Arrow, A. P. Bodery, LeRoy; Games Demonstrations, Elver Carroll, Walloon Lake; Contests, Merritt Chandler, Cadillac; Judging, Harry Gosling, Kalkaska; Fun and Fellowship Campfire, Bill Pritchard, Leland, Explorer Activities, Ken Nickleson, Traverse City; Exhibits, A. C. Rehm, Harbor Springs.

The following are all named from East Jordan: Grounds Preparation, Howard Porter; Plumbing Utilities, William Guel; Electrical Utilities, Lou Gardner; Parade, Tom St. Charles; Fire Wood and Willows, Bill Bennett; Service Troop, John Downing; Publicity, Marshall Sayles; Church, Rev. Edward DeHaven.

Several Committees still have a Chairman to be named and they include the Trading Post Committee and the Pageant Campfire Committee.

The East Jordan News

& The Northern Michigan Telegram

Marshall F. Sayles, Editor & Publisher
Wilma E. Sayles, Business Manager
Published weekly at 105 Eastern Street, East Jordan, Michigan, trading center for Northern Michigan farmers and vacationists.
Subscription Rates—(Payable in advance) \$2.00 per year; \$3.00 per year outside Northern Michigan.

TWIXT DEVIL AND DEEP BLUE SEA



Menace, And Problem

President Eisenhower says he will welcome any recommendation for defense economies which will not hurt our battle front strength.

The President sees the nation menaced on the one hand by Communist aggression, and on the other hand by the dangers of deficit spending and inflation. His problem is: How much can the huge defense budget be cut without laying the country open to military defeat?

Suggested cuts in defense spending for the next fiscal year range from \$4 billion to \$5 billion. These suggestions are based on examples of waste and extravagance uncovered by Congressional inquiries.

The taxpayer can't know just where cuts should be made. He does know there is plenty of room for economies are his only hope for tax relief.



LOANS FOR DAIRY-MEN

When you need money to improve your herds or equipment, or to finance your regular dairy-ing operations, give us an opportunity to cooperate. In any credit or banking matter, you can come to us, confident of being well taken care of.

Member of
FEDERAL DEPOSIT
INSURANCE CORPORATION

STATE BANK of East Jordan

PLASTIC CURTAINS

Chenille Bedspreads 5.29
Assorted Colors
Indian Blankets 3.59
Throw Rugs 2.69
Assorted Colors

Marquette Panels 2.98-3.98 pr.
Plain & Figured
Ruffle Tie Back 3.98 pr.
Plain Marquette
Plastic Draperies .98-1.98 pr.

Good Stock
CANNON

Sheets & Pillowcases

BRADSHAW'S

Use Our Layaway or Credit Plan
East Jordan's Complete Dry Goods Store

EAST JORDAN CHURCH NOTES

FIRST PRESBYTERIAN CHURCH

Rev. Edward O. DeHaven, Pastor
Sunday Church School: 9:45 a. m.
Classes for all ages.
Church Worship Service: 11 a. m.
Westminster Youth Fellowship: 5:30 p. m.

UNITED MISSIONARY CHURCH

Rev. C. W. Thompson, Pastor
Sunday School: 10:00 a. m.
Morning Worship: 11:00 a. m.
Youth Fellowship: 7:00 p. m.
Evening Evangelistic Service: 7:30 p. m.
Prayer Meeting: Thursday 8:00 p. m.

EVANGELICAL LUTHERAN CHURCH

Rev. Philip Fretheim, Pastor
Sunday School: 11:00 a. m.
Classes for all ages including adult Bible classes.
Church Services on first and third Sundays: 8:00 p. m.

FULL GOSPEL TRUTH CHURCH

Rev. Harley R. Barber, Pastor
Sunday School: 10:00 a. m.
Church Service: 11:00 a. m.
Evangelistic Service: 8:00 p. m.
C. Y. A. Service: Tuesday 8:00 p. m.
Prayer Meeting: Thursday 8:00 p. m.

METHODIST CHURCH

Rev. Robert H. Moore, Pastor
Morning Worship: 10:00
Sunday School: 11:15 a. m.
M. Y. F.: 7:00 p. m.

ST. JOSEPH CHURCH

Very Rev. Joseph J. Malinowski, Pastor
MASSES
Sundays—7:30 and 9:30
Holidays—6:00 and 7:30
Weekdays—September through May at 8:00 June, July, August at 7:30.

SEVENTH DAY ADVENTIST CHURCH

Elder R. H. Clausen, pastor
Sabbath School 9:45 a. m.
Church Service 11:00 a. m.

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

Elder Wm. A. Dodds, Pastor
Church School 10:00 a. m.
Morning Worship 11:00 a. m.
Zions League 4:30 p. m.

EASTPORT FIRST BAPTIST CHURCH

Rev. Allen E. Northrup, Pastor
Sunday School 10:00 a. m.
Morning Service 11:00 a. m.
Evening Service 8:00 p. m.
Prayer Meeting, Thursday 8:00 p. m.
Youth Meeting, Wednesday 8:00 p. m.

FINKTON BIBLE FELLOWSHIP (Interdenominational)

Christian Workers: Jean Thornell and Delia Heath.

SUNDAY

10:30 Sunday School Followed by Short Morning Service.
8:45 Youth Fellowship Meeting.
8:00 Evangelistic Service.
Thursday Night 7:30 Prayer Meeting and Bible Study. Choir Practice after Prayer Meeting.
Friday Night 7:00 Girls Hobby Club.
Saturday Afternoon 2:00 Childrens Bible Club.

HERE AND THERE

AROUND RAINBOW CITY

Mr. and Mrs. Allison Penfold and children of Detroit came Friday night to spend the weekend with his parents Mr. and Mrs. Percy Penfold.

Theodore Mocherman of Grand Rapids spent the weekend at his farm on the Ellsworth road.

Mrs. Howard Boyer is visiting relatives at Midland for two weeks.

Miss Louise Scott returned to her home Monday from the Charlevoix hospital where she had undergone an appendectomy.

Mrs. Mose Hart is a medical patient at Grandvue hospital.

Mr. and Mrs. Jack Sommerville and little daughter Lois, of Saginaw and Max Sommerville of Mt. Pleasant spent the weekend with their parents Mr. and Mrs. Leo Sommerville.

Mr. and Mrs. Edward Maxwell of Detroit spent the weekend at East Jordan.

Jack Mathews underwent major surgery at the Little Traverse Hospital in Petoskey Thursday.

Mrs. Ralph Ranney entered the Little Traverse Hospital Tuesday where she will receive treatment.

Mr. Elijah was taken to the Grandvue Hospital Wednesday where he will be a medical patient.

The Mary Martha Class of the Methodist Church met Friday evening with Mrs. Edith Swafford at 6:30 potluck dinner was enjoyed by 22 members. Following the dinner, the regular order of business was conducted by President Edith Swafford.

The City Extension Club No. 1 will meet Friday, April 24th at 10:00 o'clock with Mrs. Anthony Kenny. The lesson to be given will be on "Life Insurance."

Mr. and Mrs. Kenneth Mitchell of Pontiac came last week to get "Kens Cabins," on M-66 ready for the resort season.

Mr. and Mrs. Clarence Trojanek are the parents of a 10 lb 4 oz son born at the Charlevoix hospital Sunday morning. He has been named Franklin Lee.

Edward Weldy, who is employed at Detroit spent the weekend at his home here. Saturday evening Mr. and Mrs. Weldy went to Elk Rapids to visit their daughter and son-in-law, Mr. and Mrs. Thomas Hayden. They report that the infant daughter of Mr. and Mrs. Hayden who has only recently undergone major surgery at a hospital in Traverse City, is at home again and getting along fine.

A used clothing sale will be held May 1st and 2nd. The place to be announced later.

The Jassamine Rebekah Lodge No. 365 met in their hall Wednesday evening at 8 p. m. with Noble Grand Beatrice Kopkau in the chair. Forty two members were present. Plans were made for the District Meeting to be held at Pellston, May 6th. Those wishing to go, want rides or otherwise call Beatrice Kopkau or Katherine Braman. All members are urged to attend.

Mr. and Mrs. Walter Davis and Mrs. Marion Jackson and daughter, spent Monday and Tuesday

visiting relatives at Grand Rapids.

Mr. and Mrs. Clarence Lord and Mrs. A. D. Graham went to London, Ontario, Canada, Monday. They were called there by the death of an uncle.

Boyd Hipp has returned to his home here after spending the winter months with his son and daughter at Pontiac, Grand Rapids and Muskegon.

Mr. and Mrs. Theodore D. Malpass and baby son have moved to Detroit to make their future home.

Mrs. Elsie Gothro, Mrs. Victor and Mrs. Ernest Kopkau spent Monday at Traverse City.

The St. Ann's Altar Society will meet Thursday April 23, at 2:30 p. m. in the Parish Hall. Mrs. Florence Swoboda and Mrs. Marie Woodcock will be hostesses.

Mr. and Mrs. Ernest Kopkau and son Dennis were Sunday visitors of their nephew George Palmatier and family at Petoskey and with Mr. and Mrs. Otto Miller at Boyne City.

Mrs. Marshall Griffin Jr. returned to her home Friday after spending two weeks visiting relatives at Pontiac and Detroit. She was accompanied home by her daughter and son-in-law Mr. and Mrs. Donald Turnipseed and children of Detroit who returned to their home Sunday.

Born to Dr. and Mrs. David Pray a baby girl weighing 7 lbs. 1 oz at the Charlevoix Hospital Saturday evening.

Donald Saganek of Flint spent the weekend with his parents, Mr. and Mrs. John Saganek.

Mrs. Nancy Hurlburt returned to her home Saturday after being a patient at the Grandvue Hospital for the winter months.

Jiles Warner and son-in-law Bud Thompson also of Grand Rapids were at the Warner's Cottage for the weekend.

Mr. and Mrs. Clyde Warner entertained with a fish supper on Thursday evening. Guests were Mr. and Mrs. Charles Murphy of East Jordan; Lawrence Malloy and George Ricks of Beaver Island; Mr. and Mrs. Homer Warner and children and Mr. and Mrs. Jasper Warner and children from the Warner ranch near Charlevoix.

Calling All Odd Fellows We will put on the Initiatory Degree Friday night, April 24th. Please be there.

FINKTON

Mr. and Mrs. Bill Taylor and family of Grand Rapids visited their parents the Jack Taylor's, over the weekend.

Mr. and Mrs. Ray Barrick were Sunday afternoon callers at the home of Mrs. Minnie Beal.

The Finkton Youth Fellowship went out to Mrs. Bunker's Friday evening and sang for her. Mrs. Bunker has been a shut-in for some time.

Lillian Kralie gave the Youth Fellowship a fish fry Friday night.

Finkton is proud of its newest citizen, Kenneth Lloyd Lavanway. The proud parents are Mr. and Mrs. Jerry Lavanway.

Sunday callers at the Jerry Lavanway home were Mr. and Mrs. George Spence, Mr. and Mrs. Leonard Hite, Miss Della Heath, Miss Neva Wilson and Miss Jean Thornell.

Miss Neva Wilson was a Sunday dinner guest of Misses Della Heath and Jean Thornell.

Therine Smith, at the Ed Lehrbass home Wednesday night. The guest of honor received many lovely gifts.

Mr. and Mrs. Curtis Evans and sons of Flint and Mrs. Antonia Evans of East Jordan were Sunday guests at the Robert Evans home.

Mrs. Antonio Evans returned to her home Saturday from Little Traverse hospital where, she had been for treatment.

THE SHOW PLACE OF THE NORTH

Temple Theatre

EAST JORDAN

Thursday, April 23

Mark Stevens Dorothy Malone
Free Pass TORPEDO ALLEY Free Pass
Bill Williams James Millican

Friday and Saturday, April 24 and 25

William Tracy and Joe Sawyer

MR. WALKIE-TALKIE

Plus COMEDY U. S. A.

An Atomic Attack Thriller — Gerald Moore and Peggy Castle

Sunday and Monday, April 26 and 27

Doris Day and Ray Bolger

APRIL IN PARIS

A Gay Technicolor Comedy

Tuesday and Wednesday, April 28 and 29

Dan Dailey and Connie Smith

TAXI

with Walter King and Eva Patterson

Dress Oxfords

FOR MEN AND BOYS

HORSEHIDE WORK SHOES BY WOLVERINE

BONSHIRE WORK SHOES \$6.79

CHRIS'S Men's Wear

Everything Guaranteed — The Store of Name Brand Merchandise

133 MAIN STREET

LE 6-2321

How's Your Inventory on INSURANCE?



Naturally you have wonderful plans for your children's future—a college education and security. But, are you sure your plans will come true? You can be with the right insurance program! Call us today.

Robert A. Campbell Agency

"It is better to have good insurance and not need it than to need good insurance and not have it."

State Bank Bldg. LE 8-2251
Obert C. Burull, Mgr.

YOU WILL NOW FIND...

THE EAST JORDAN NEWS

... OFFICE LOCATED AT

108 MILL STREET

IN THE FORMER MASON CLARK BUILDING

OUR PHONE NUMBER IS STILL

LENOX 6-7118

PHONE FOR WANT AD SERVICE

WANT AD SECTION NORTHERN MICHIGAN BARGAIN PAGE

BUY SELL RENT LOST FOUND LEASE EMPLOYMENT SERVICES

NEWS WANT AD RATES

REMEMBER! Thousands of readers in East Jordan, Ellsworth and the surrounding farm territory will be shopping through these want ads each week.

CASH RATE: 2½ cents per word, minimum, 65 cents. If ad is not paid by Saturday noon after last insertion, it will be considered charged. If ad runs three consecutive times you get three ads for the price of two.

CHARGE RATES: If ad is not paid by Saturday following last insertion, the price will be 25 cents extra to cover billing costs.

FOR SALE

THE NORTHERN White Rock Hatchery, hatching on order, White Rock, New Hampshire, blood tested. Phone JU 2-7494. Boyne City RFD 2

CUSTOM BUTCHERING — Call Junction 2-7490, Cal Coblenz, one mile west of Advance on East Jordan Road. 3-14c

FOR SALE—Homelite chain saw. 38 inch blade, late type, \$165.00. Rev. Harley Barber, 307 N. Division. LE 6-2920 28-29-30c

FOR SALE—Red Cleyer seed at a bargain. Joe Leu, Route 2, East Jordan, home LE 6-7064. 28-29-30p

WANTED—Job hauling fill dirt. Also any kind of tractor driving job. Inquire at Mrs. Taylor's little red cabin, Hollis Firestone, East Jordan 28-29-30p

FOR SALE—4 hp. electric motor small saw and jig saw, 14 inch throat, all \$35.00. Theo. Scott. Call at Bader's Standard Service. 29-30-21c

WANTED — Maid for general housework in country. All modern appliances including electric dishwasher. Room with private bathroom. Telephone Boyne City, JU 2-7437. 30-31-32

FOR SALE — Asparagus roots, Brome Grass and Cub tractor. O. F. Walker, Alba, Michigan 30-31-32c

SAVE MONEY now on new planned or matched lumber, hardware, paint, furniture, farm machinery, and everything else at **Malpass Hardware Co.** Open Now

Look for socks made of the new helanca type nylon yarn. They come in small, medium and large sizes and are made of highly twisted yarn so they keep their shape, but do not bind. Michigan State college home economists advise that the socks are colorfast and as easy to care for as regular nylon socks.

BUSINESS AND PROFESSIONAL DIRECTORY

Recharging Extinguishers
WOLVERINE FIRE EQUIPMENT SALES
Fyr-Fyler Equipment
Joe Wilkins 103 Williams
Le 6-2326 LE 6-2291

Custom Printing
Color Printing
JENKINS
Printing Service
Your work receives our personal attention
LE-6-2671 701 Main

SALES — SERVICE
MICH. BOTTLED GAS
SHERMAN Firestone
Washing Machine and Sewing Machine Service
229 Main LE-6-2961
LE-6-2922

Coleman-Blend-Air
Heating & Floor Furnaces
Electric Sales & Service
Wiring & Supplies
Phone 18 Ellsworth

R. E. WILKERSON
Timber Dealer
Ellsworth — Box 01
Post — Poles — Logs — Rafters — Pulp.
All type cedar posts, 10c and up—wholesale, retail.

John C. Schmitt
CHIROPRACTOR
OFFICE HOURS:
Mon., Wed., Fri. 9-12, 2-5, 7-9
Tues. and Sat. 9-12, 2-5
Thursday open 'til noon
Bank Building, Boyne City
Dial JU 2-8292

Monday Is Last Day To Register For Homemakers Class

Monday is the last day for Charlevoix County homemakers to register for the free classes in work-simplification being offered in East Jordan by the Michigan Heart Association according to Mrs. Duth C. Kettunen of East Lansing who conducts the classes. The first class of the series will meet from 9:30 to 11:30 a.m. starting Tuesday, May 5, 1958.

Any homemaker may enroll in the program although women with heart disease will be admitted to the classes first. The project is being brought here in cooperation with the Charlevoix County Extension Service through funds received from the United Campaigns in Michigan. Homemakers are given free instructions in practical ways of making their housekeeping simpler and easier by eliminating unnecessary steps and wasted energy in the preparation and cooking of meals, washing and ironing bed making, and other household duties.

Any woman in Charlevoix County who would like to attend the free "heart-saving" classes being offered by the Michigan Heart Association can do so by writing to Mrs. Emma Reinbold, Home Demonstration Agent, Post Office Building, Boyne City, or by calling the Extension Office at JU 2-6232 for an application blank and complete details.

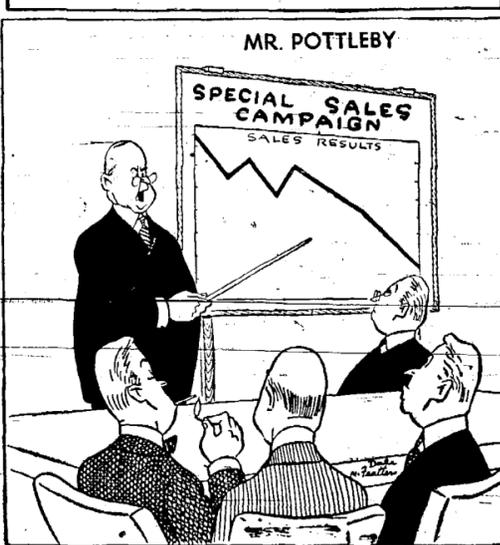
The Cardiac Housewife Program is endorsed by Northern Michigan Medical Society and Doctors of Medicine are urged to refer their cardiac patients to the classes.

Weekend guests of the Clyde Warners were their son-in-law and daughter Mr. and Mrs. Walter Towns and his parents Mr. and Mrs. Ellsworth Towns of Grand Rapids.

THESE WOMEN! By d'Alesio



STRICTLY BUSINESS by McFeatters



Legal Notice

ORDER FOR PUBLICATION
State of Michigan,

The Probate Court for the County of Charlevoix.

At a session of said Court, held at the Probate Office, in the City of Charlevoix in said County, on the 17th day of April, 1958.

Present, Honorable Floyd A. Supp, Judge of Probate.

In the Matter of the Estate of Terence B. Sheridan, deceased.

Leslie M. Sheridan, a son and heir at law of said deceased, having filed in said Court his petition praying that said Court adjudicate and determine who were at the time of his death the legal heirs of said deceased and entitled to inherit the real estate of which said deceased died seized.

It is Ordered, That the 25th day of May, 1958, at ten o'clock in the forenoon, at said Probate Office, be and is hereby appointed for hearing said petition;

It is Further Ordered, That public notice thereof be given by publication of a copy of this order, once in each week for three weeks consecutively, previous to said day of hearing, in the East Jordan News, a newspaper printed and circulated in said County.

Floyd A. Supp,
Judge of Probate.

Michigan Has Low Average Hay Yield

The average yield of hay in Michigan is a ton and a half per acre, surveys show.

Why are yields so low? It's largely because of lack of lime and available plant food, answers E. D. Longnecker, Michigan State college extension specialist in soil science.

Alfalfa and clover need liberal fertilizing at time of seeding, whether seeded alone or with a grain crop, he stresses. A farmer will find profit in applying 400 to 500 pounds of fertilizer per acre.

In heavy soils, use 3-18-9, 4-24-12 or 0-20-10 analysis, suggests Longnecker. On the sandy loam soils, 3-12-12, 4-16-16 or 0-20-20 (Continued on page 4)

Mr. and Mrs. William Parsons and sons, and Mrs. George Parsons, were Sunday dinner guests of the Archie Murphy family at East Jordan.

Better tasting salads!

Miracle Whip SALAD DRESSING

Give 'em **VELVEETA**

—because it's rich in food values from milk...
DIGESTIBLE AS MILK!

VELVEETA
PASTEURIZED PROCESS CHEESE FOOD

EAST JORDAN NEWS

WANT ADS

Are Doing The Job For Both City and Farm Residents

★

If You Want Fast Results For Little Cost Call

LE-6-7118

ORCHARD NOTES

By C. Fairman

It's a little early to spray cherries for shot hole, although it is getting time to select the material to use. There are so many new materials to choose from that it keeps one guessing as to which one to use. At least some thought should be used as to what materials are the least harmful to fruit and foliage and also effective against fungus diseases and insects. The old caustic materials such as copper and sulphur are still brought to our attention.

Here at home I have used fermit this past seven years. This happened to be one of the leading materials used in the experimental orchard in the East Jordan district. While the experiment was applied every ten days starting at near petal fall for three applications, not knowing, we applied the first at petal fall, the next in six days and the third in seven days. We thought that the leaves came out fast between the first and second spray. Not having any curculio, we started the poison on the third spray. And also added a little fermit on the fourth as a safener for arsenate of lead fruit fly spray.

For sweet cherries the only differences was the use of material on the last two sprays instead of arsenate of lead.

For apples starting at the green tip stage fermit only applying every seven days up to and once during bloom and stopping for the season. No doubt there are many other new organic fungicides as Craig, etc. that will do as well. As we grow all fruits we can go from one to another without fear of injury to any of them including peaches.

Big West State Vacation Book Now Ready

One of the most complete tourist information directories ever published in Michigan, the twenty-sixth annual edition of *Carefree Days in West Michigan*, was ready for distribution by the West Michigan Tourist and Resort Association Tuesday.

The 148-page book is given free at the Grand Rapids office of the association, at Michigan Tourist Council offices, Lansing, Detroit, Chicago and Cleveland, or mailed upon request to the West Michigan Tourist and Resort Association, Grand Rapids 2, Michigan.

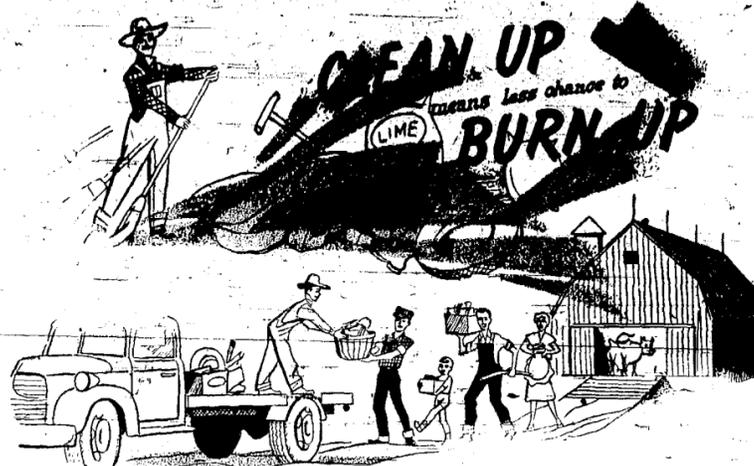
In addition to a list of several hundred of the finest resorts, hotels, motels, tourist courts, eating places and business shops that serve travelers and vacationers, the book has descriptive material and scores of pictures on vacation attractions and advantages in the 31-county region that extends from the southern boundary of Michigan's lower peninsula northward to Mackinac Island in the Straits of Mackinac.

The main section of the book is tourist attractions and accommodations, with pictures of outstanding places of interest in each area.

Senior Class To Hold Rummage Sale

Let's all help the Senior Class go to Washington D. C. by attending the rummage sale to be held on Saturday, April 25, 1953, from 9:00 a.m. to 9:00 p.m. It will be held in the old Consumers Power building next door to the theater. Coffee and a light lunch will be served.

The Youth Fellowship gave a party Saturday night in honor of Pvt. Paul Wilson who is home on leave.



APRIL IS FARM CLEAN-UP MONTH

PREPARED BY YOUR MICHIGAN RURAL SAFETY COUNCIL



READIN' WRITIN' and 'RITHMETIC

The teachers of the grade-school wish to express their appreciation to all who helped with the opera. Its success and that of the exhibit of old pictures of East Jordan was due to the wonderful response by parents, friends, and all the school personal to our request for assistance. It is impossible to list all those to whom credit is due for aid given: those who took time out to hunt, in their storerooms for pictures or costumes for the paraders and workers; those who made new clothes for their children or helped with crepe paper costumes; girls who helped; boys who set up tables or chairs; janitors who did extra cleaning; High School teachers who gave up use of the gym; those who gave trees or other materials for scenery and children who ran countless er-

rands. Much can be accomplished when all work together.

FIRST GRADE M. Stokes

It was fun to be soldiers, sailors, Red Cross workers, Camp Fire Girls, drummers, and old fashioned children in the old fashioned Decoration Day Parade in the spring program. We thank all the people who helped us, and are glad so many could come. We had fair attendance the fifth marking period. Eight of us had perfect attendance. We were Karen and Sharon Clark, Ruth Combest, Billy Darbee, Bob Dunson, RoxAnne Schroeder, Jane Slough and Velma Sweet. Some of the rest of us had flu. So many of us had during fourth marking period that Karen Clark was the only one who had perfect attendance.

ARBOR DAY JORDAN RIVER SPORTSMAN CLUB CORNER

ARBOR DAY

Tree planting ceremonies date back to early civilizations for trees have always been important to man's existence. Arbor Day, as such, however, is purely American in origin and was first observed in the State of Nebraska. The plan was conceived and the name "Arbor Day" proposed by J. Sterling Morton, then a member of the Nebraska State Board of Agriculture. At a meeting of the Board held at Lincoln, January 4, 1872, he introduced a resolution to the effect that Wednesday, the 10th day of April, be especially set apart and consecrated to tree planting in the State Nebraska and named Arbor Day.

Since that first Arbor Day the idea has spread and been adopted throughout the United States and by many foreign countries. The Arbor Day celebration is a means of giving public recognition to the many benefits provided to man by trees.

In 1885 the Michigan legislature resolved "That the Governor is hereby requested to call the attention of the people of this state to the importance of planting trees for ornament and shade by naming a day upon which the work shall be given special attention to be known as Arbor Day." Each year the Governor has designated which day shall be set aside for Arbor Day activities. For many years the last Friday in April has been selected since this day is generally suitable for tree planting in both the northern and southern limits of the state. This year Arbor Day will be celebrated in Michigan on Friday, April 24th.

As a school activity the observance of Arbor Day has spread throughout the United States and to practically all the major nations of the world. Michigan schools often observe Arbor Day by planting activities on the school forest or the planting of a shade tree on the school grounds.

Many memorial plantings dedicated to fallen war heroes or others are made on Arbor Day. Forest or group plantings are always more appropriate for memorial purposes than individual plantings since too often an individual tree is damaged or dies and the memorial is lost.

Many cities and towns celebrate Arbor Day with ceremonies accompanying the planting of street or park trees. Such ceremonies serve a useful purpose in encouraging individuals to establish tree plantings of their own and in making the public aware of the need for plantings in public areas. Every city and town in the state would benefit from well planned street tree planting programs.

High School Band To Play In State Festival April 24

The East Jordan High School Band will leave early Friday morning, April 24 for East Lansing to participate in the State Band Festival. The band, under the direction of Mr. Emil Acitelli received a one rating at the District Festival, making them eligible for State.

They play Saturday, the 25th, at 1:40 p.m. in the East Lansing High School. They will play three numbers, Citadel, an overture by Bennett is required both for District and State, Mountain Echoes, an overture by Frankiser, and the march Little Jumbo, by Lee were selected.

The Band will stay in the Porter Hotel, and leave Lansing shortly after they play Saturday, and will return home that evening.

Miss Bonnie Lou Hosler of Lansing visited her parents, Mr. and Mrs. Kiley Bader for the weekend. She was accompanied by Mr. and Mrs. Marvin Fish and son of Lansing.

CATHOLIC WOMEN MEET

The National Council of Catholic Women will hold their regular monthly meeting on April 30th at 8:00 p.m. in the Parish Hall.

The entertainment committee consists of Helen Weisler, Margaret Woodcock, Mary Yettaw and Marjorie Yettaw.

Mr. and Mrs. Mason Clark Sr. and Mrs. J. E. Brennan left Monday for Flint where they will spend a few days. From there they will join Mr. and Mrs. Mason Clark Jr. on a three weeks trip to Missouri, California and Oregon.

More than 40,000 Michigan homemakers are members of home demonstration groups. You can become a member of a group to study the best techniques of homemaking by contacting your county home demonstration agent. She is often located in the extension office in your county building or court house.

Mr. and Mrs. Art Hittenberger and children of Detroit were weekend guests of the Clarence Way family.

Trees are not for just today but are living monuments which can provide happiness for generations yet to come.

Further Plans For Co. Soils Promotion

Plans for a bigger and better soil conservation program in the Charlevoix Soil Conservation District were made last week by members of the program committee of the soil district, Ed Reberman county agr. agent and secretary of the board reported today. The members of this program committee and others who met last week were Clayton Healey, East Jordan; Leslie Sheridan, East Jordan; Percy Penfold, East Jordan; Bill Grimm, Boyne City; Ed Reberman, Boyne City; K. C. Festerling, Boyne City; Roy Hardy, Boyne City; Agnes Healey, East Jordan; Bob Straw, Charlevoix; Bob Reidel, Boyne City; and Others who were on the committee but who were unable to attend were E. D. Bowman, Charlevoix and Emma Reinbold, Boyne City.

There are four other committees appointed by the board of directors of the Charlevoix Soil Conservation District to aid in this program of greater service to the people. They are the publicity committee, machinery dealers committee, finance committee and education committee. All of these committees will have a part in this great program in order that the Charlevoix Soil Conservation District may become one of the best in the state. Clayton Healey was appointed chairman of the committee and Ed Reberman secretary. Many programs were discussed. Among them were the following: Tours,

poster contest, essay contest, soil samples, demonstration lessons, pamphlet, joint meetings of rural and urban people, reception Sunday and a county wide banquet.

The members of the committee thought that this concentrated program should have a great wind-up. A county wide banquet was mentioned as a possibility regarding the outstanding work in the education program. There may be awards for winners in the contests, demonstrations and other programs. Another meeting of this committee was planned for May 27 to complete arrangements.

Michigan Hay Yield Low

Continued from page 3
are preferable. On light sand, it's best to use 3-9-18, 4-16-16 or 0-10-20.

If alfalfa is to be used for hay or pasture for more than one year, it will pay to topdress it with 200 to 300 pounds of the same adapted fertilizers, recommended above, the M.S.C. specialist points out. This topdressing should go on late in the first year or early in the spring of the second.

We'll See You At The

Duck Inn

Famous Throughout Northern Michigan
Fine Food — Excellent Coffee
Sportsmen's Headquarters
East Jordan

My Neighbors

By BILL PAULSON



"Bringing Government back home" will seem strange at first. After all—it's been gone for 20 years!

Automobile, Life and Fire Insurance



STATE FARM INSURANCE COMPANIES

Bloomington, Illinois
Basil C. Cummins
Phone: LE 6-2612
East Jordan

NOTICE!

We now are located in our new building at 105 Easterly Street, Next to bank.

OPEN FRIDAY
MILT MEREDITH BARBER SHOP

OLD TIME CAR MODELS

BUTTONS!

Buttons!
To see the buttons you want, stop at our button counter.

Build It Yourself

HIGHWAY PIONEERS
Kit No. 1 69c
Kit No. 2 89c
Kit No. 3 89c
Constructed Easily

WHITEFORD'S 5c to \$1.00 STORE

AMERICAN LEGION DANCE

AMERICAN LEGION CLUB
EVERY SATURDAY NIGHT
9:30 P.M.

MUSIC BY
THE NOVOTNY'S
FOR LEGIONAIRES AND GUESTS

Results From Vocal Festival At Mt. Pleasant

Following are the results of the East Jordan group that took part in the Vocal Festival at Mt. Pleasant, April 11, 1953.

Trio: Carol and Pat Gilpin and Beverly Klooster. Selection: Sleep and Rest, by Mozart, Rating: Excellent;

Trio: Martha and Margaret Lord and Nan Drapeau. Selection: Three Little Maids, by Elliott, Rating: Excellent;

Solo: Nan Drapeau. Selection: Purple Shadows, by Baker, Rating: Excellent;

Solo: Ted Scott. Selection: Think of Me, by Scott, Rating: Superior.

Chaperones were Mrs. Alta Drapeau, director; Mrs. Isabella Sidebotham and Mrs. Carrie Stecker.

CURE IT, OR KILL IT?



FOR MOTHER'S DAY A GIFT SHE'LL TREASURE FOREVER

ADVERTISING AND RESORT FOLDERS A SPECIALTY

Photography

- ★ PRESS
- ★ PROMOTION
- ★ COMMERCIAL
- ★ PORTRAITURE

The Doris Meredith Studio

DORIS & BILL HUCKLE
Phone: LE 6-2332 and LE 6-7043

119 Main St. East Jordan