

City Welcomes Industrial Men



Industrialist
or
Businessman
The
Rainbow City
invites you.

THE EAST JORDAN NEWS

Published in the Rainbow City of the North

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EAST JORDAN, MICHIGAN, THURSDAY, JANUARY 15, 1953

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Over the Back Fence

By Marshall

A customer down at the Dress & Gift Shoppe said nearly all women's hats are different because milliners rarely make the same mistake twice.

You are not the only person who lives from pay day to pay day. How about your creditors?

A Boston University professor says girls marry early because "they're too lazy to work for a living." (Take to the hills, Prof.)

We around East Jordan have found that when we take responsibility on our shoulders, there's not much room left for chips!

We know darn well East Jordan merchants would never be a dumb as a clerk in a Tennessee department store. The store wound up with a check drawn on "The East Bank of the Mississippi."

In case you are interested, our population is in no danger of falling off. That's because 82,500,000 human beings are born into the world every year. That's about two every second.

"I'll Take Michigan" is the title of an article published in Argosy magazine and reprinted in pamphlet form by Consumers Power Company. This came to our attention belatedly, but if you happen to see it you'll get a better idea of what the power company is doing to promote our state. Done on slick paper in beautiful color and showing a map of Michigan with both industrial and vacation drawings, the note on the back page says:

"Are you thinking of hunting or fishing for a plant location? We will be glad to furnish you with a dependable guide who will help you find the ideal location.

Outstate Michigan has much to offer you from an industrial standpoint." This from the industrial development department of the company.

The number of subscriptions ordered by folks around the state is quite heartening. We've been getting a number through the mail from southern Michigan and from folks who have never lived here.

More than 200 persons stopped in at A. R. Sinclair Sales to have a good look at the 1953 Chev. Last Friday and Saturday, while the big show was being held here, donuts and coffee were served and visitors signed up for the drawing of door prizes. Ralph Thompson walked off with the first prize on Friday. It was an electric razor. Grace Shepard took second, a casting rod. Others were, Gertrude Drenth, of Ellsworth a casting reel, and Anthony Kolas, a free grease job and oil change.

On Saturday, Howard Mathers, of Central Lake, took first and won a Shakspear reel, and Chris Taylor walked off with a plastic car garment cover as second prize. Others were Herman Goodman, fog light, and Richard Streiter, a sun visor.

Sinclair reported a fine turnout at both East Jordan and Boyne City when the first new car showing was held.

We received several comments upon our work to get the State Highway Department to improve M-32 to Elmira. The last word from the state is that work may start in 1953 or 54 and our readers say, "Don't let them forget what they've promised."

F. F. A. CONTEST

The East Jordan F. F. A. is busy at work preparing for a District Contest. The contest will include speeches, demonstrations, and Parliamentary Procedure. There will be competition from all the schools in this area.

Jack Zoulek reporter

To Hold Annual Election

North State Group Here Friday

East Jordan Businessmen Elect Group's Treasurer

Frank Nachazel was named treasurer of the East Jordan Businessmen's Association when the group held their last meeting in the American Legion hall.

Other business included discussion on the proper relationship between that organization and the newly formed East Jordan Industrial Development Corporation.

Organizational problems involved in establishing a development corporation were discussed at length. Corporation president Howard Porter gave a report on his findings in that regard at Traverse City. Other speakers included the corporation's treasurer Robert Campbell, Fred Schoenfelder, of Ellsworth, vice-president of the Northwest Michigan Industrial Development Council and also Cressy Campbell, of Buckley, secretary of that group.

Chairman McDaniels appointed the following committees to the East Jordan Businessmen's Association: Trade at home: Frank Strehl, Thomas St. Charles and Barney Milstein. Credit regulations: Wade Healey, Vern Whiteford and Ed Maxwell. City Development book: Doris Huckle, Milt Meredith and Obert Burull. Bud Hite and Dr. Savory will work on a winter visitor's housing committee.

Membership chairman Chris Taylor reported that 54 businessmen had joined the association. New members include: Jordan Heating & Roofing Co., Fred Vogel, Robert Campbell, John Bos, Milt Meredith, Dip's Tavern, William Stanek, W. J. Swoboda, Ted Kotowich, Keith Dressel and Lou Gardner.

SERVICES SATURDAY

Services will be held Saturday at 2 p.m. at Watson's Funeral Home for Arthur Gagnon, 72, who passed away early yesterday morning at Grandvue Hospital.

Surviving Mr. Gagnon are four sons, Kenneth, Medrick and Raymond of East Jordan and Eugene of Arizona.

Judge Brown Files For Feb. Primary

Circuit Judge Charles L. Brown today revealed in Traverse City that he was actually the first candidate to file nominating petitions for February 16 primary elections.

This statement followed a recent announcement that William Myers Traverse City lawyer and Harry Cook, Antrim county prosecutor, has decided to run for the office but that Judge Brown "had not indicated his intentions."

Editors Note: Judge Brown has served for the past five years in Antrim, Charlevoix, Grand Traverse and Leelanau counties, comprising the 13th Judicial circuit of Michigan.

Circuit judge terms are for six years. Voters will decide in the February 16 primary elections upon candidates they wish to appear on the ballot in the Spring election.

The Charlevoix County clerk's office said Wednesday that if one candidate should withdraw there would be no election for circuit judge in the primaries, but that the two remaining would be certified for the April election.

NOTICE

Single copies of the East Jordan News will go on sale next week at the following places of business: Gidley's Drug Store; Hite Drug Store; and Taylor's West Side Grocery. Also at the News office.

Single copies of the news are 10c each. Subscriptions in Northern Michigan, \$2.50 per year. Outside northern Michigan, \$3.50 per year. Anyone having a paid subscription and failing to get the News next week please call the News office at LE 6-7118 immediately.

Planning Industrial Meet



Mayor Leo Sommerville met with Cressy Campbell, secretary of the Northwest Michigan Industrial Development Council, this week to lay plans for the groups' annual meeting Friday night. — Photo by Bill Huckle

Michigan Bell Taxes Give East Jordan School \$4,402

Michigan Bell Telephone Company again in 1952 was the largest single contributor to the state Primary School Fund with a payment totaling \$7,178,184.

According to figures released today by C. L. Johnson, manager here for Michigan Bell, \$4,402 of the total was allocated to the public school system of East Jordan.

Schools throughout Charlevoix County, including the city of East Jordan, received a total of \$18,626 from the company's tax payment.

Johnson said the payments were based on a school census of 932 in East Jordan and 3,943 in Charlevoix County, as compiled by the State Department of Public Instruction.

The company's tax payment this year, largest in its history, amounted to \$4.72 for each of the

Howard Porter Named Dinner Meet Chairman

Howard Porter, president of the East Jordan Industrial Development Corporation, has been named as chairman of the dinner meeting when the Northwest Michigan Industrial Development Council holds its annual session here Friday night.

The industrial council, with members in 10 northwest Michigan counties, will hold business sessions in the afternoon and the evening dinner meeting at the American Legion hall.

Business and the election of officers will take place in the community building office formerly used by the East Jordan Chamber of Commerce.

ALL OUT WELCOME

The East Jordan Businessmen's Association, residents and members of the American Legion and American Legion Auxiliary as well as the City of East Jordan joined hands this week to welcome members of the northern industrial group. About 200 were expected to attend.

Chairman M. N. McDaniels, of the business association, appointed several persons to committees to work out details for welcoming the industrial council.

Here earlier to lay plans for the meeting was Cressy Campbell, of Buckley, secretary of the Industrial group. He met with Mayor Leo Sommerville and discussed work of preparing for the group. Campbell also addressed local businessmen at their meeting at the American Legion hall.

Campbell told the men that the coming meeting would include men of industry, railroads, trucking associations, power companies and others. And that the organization work is designed to attract and aid the location of new industry in northwest Michigan areas.

Men of the industrial council point with pride to the success of their organization. They have gone a long way toward encouraging the location of industry in our northern cities.

ELLSWORTH NEWS

BANKS PTA MEETS

Banks Township PTA will meet at the local school January 20 at 8 p.m. Miss Norma Armstrong is in charge of the program which will include numbers by some of the pupils of her classes.

SUNDAY SCHOOL TEACHERS HONORED

The consistory of the Ellsworth Christian Reformed Church entertained the Sunday School Teachers in the Church parlors, Friday evening, January 9. Other guests were wives of Consistory members and the husbands and wives of the Sunday School teachers. A miscellaneous program was enjoyed and lunch was served at the close of the evening.

James Zylstra Funeral

Word was received here of the death of James Zylstra Monday morning in Veterans hospital in Dearborn. Funeral services will be held Friday afternoon at 2 o'clock at the Hastings Funeral Home with burial in East Jordan.

School Administrators Meet Superintendent and Principals of Antrim and Kalkaska County Schools will meet with Superintendent Henry Smith and Principal Don Siefriend at the Banks Township School Monday, a January 19 for a regular business meeting and dinner.

SPORTSMAN CLUB GAME SUPPER

The Annual Game Supper of the Ellsworth Sportsman's Club was held Thursday evening, January 8 at the Community Hall. Guests were the wives of the Sportsmen and a number of teenage "Sportsmen." Special guests were, Mr. Julius O'Brien of East Jordan and Mr. and Mrs. Otto Failing of Gaylord. Mr. O'Brien and Mr. Failing are with the Conservation Department.

Following the supper, a miscellaneous program with Grant Hastings as chairman was enjoyed by all. A safety reading by Billy Kooyr, one of the teenage sportsmen; a Yankee-Dutch reading by George Jake Drenth and a humorous reading by Mrs. Bernice De Young, was followed by the showing of three new films from the Conservation Department.

Robert Smalley was chairman of the supper committee, with Mesdames Fred Denny, Earl Denny and Ed Denny preparing the game for the supper.

ELLSWORTH LANCERS WIN OVER ALBA

The Ellsworth Lancers journeyed to Alba Friday evening for their eighth win of the season when they won by a score of 80-17. High point man was Stan Ruis with a total of 41 points. Ellsworth junior high team won over Alba junior high 23-17. The Lancers play Boyne Falls at Ellsworth January 13 and the Kingsley teams at Kingsley Saturday, January 17.

The girls basketball team play (Continued on page 5)

Judy Malpass Named Head Of Society

Judy Malpass has been named president of the Jordan Chapter Number 475 of the National Honor Society, it was announced by the high school.

Other officers are: Tom Dressel, vice president; Sharon Brock, secretary; Ted Scott, treasurer; and Principal Keith R. Annear, sponsor.

The chapter's organizational meeting was held January 6th. At that time the constitution was read and interpreted and the purposes of the society were discussed. The society is set up to study certain problems dealing with courses of study, etc. for high school students.

Charter Members are as follows: Seniors: Leon Bartlett, Diana Behrman, Tom Dressel, Carol Gilpin, Judy Malpass, Sam Milstein, Bonnie O'Brien, James Shepard, Ken Shepard, Sally Swafford, Margaret Zoulek, Sally Nesman, Juniors: Sharon Brock, Keith Evans, Eric Golke, Steve Hayden, J. M. Ingalls, Roac Lehrbass, Jean MacDonald, Marie Neilsen, Ted Scott, Francis Trojanek.

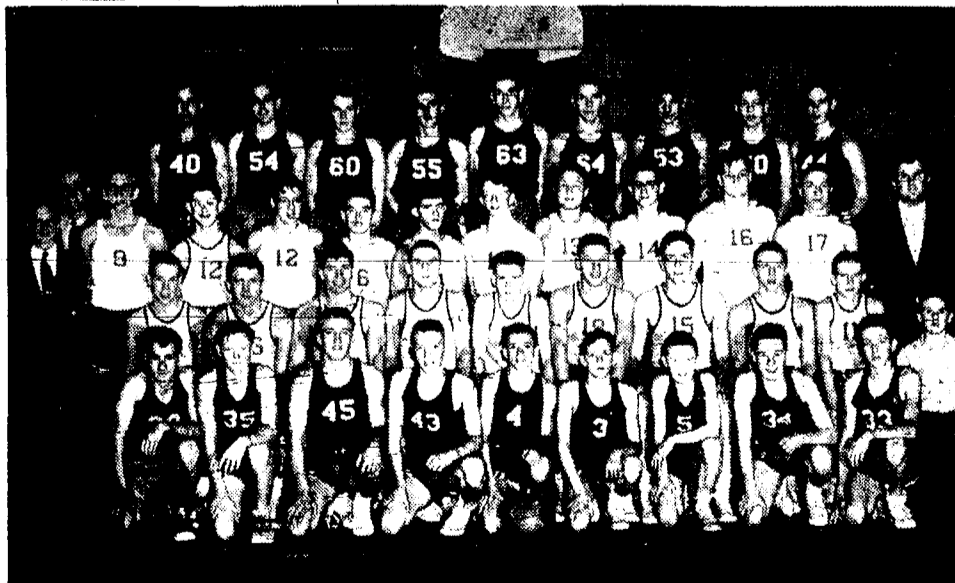
Sophomores or Probationary members: Pat Gilpin, Marian Danforth, Lysle Johnston, Beverly Klooster, George Nelson, Darlene Olstrom, Marlene Olstrom, Tom Sheridan, Roger Stokes and Jack Zoulek.

The Induction Ceremony, installing East Jordan as member and initiating officers will be held on January 27, in the afternoon. An induction team from Petoskey High School will be here to perform the Ceremony.

Parents and friends are cordially invited to attend. Time will be given later.

Mrs. Beatrice Kopkau will undergo an operation at Charlevoix hospital at 9 a.m. Friday.

Red Devils - 1953



First photo of the East Jordan Red Devils basketball team for 1952-53 was taken by our photographer this week at a time when the locals are holding second place in the northern Michigan Class C conference.

Front row, left to right — Floyd Shank, Jerry Brennan, Gene Nachazel, Robert McGeorge, Alan Sommerville, Jerry O'Brien, Fred Clark, Dennis Wilson, and Phillip Raymond.

Second row, left to right — Robert Darbee, James Weisler, James Shepard, Sam Milstein, Warren Frank, Richard Freeman,

Steve Hayden, Keith Evans, and Robert Danforth.

Third row, left to right — Coach Max Damoth, Keith Annear, Robert Romback, Clinton Clark, Richard Barnett, Robert Snyder, Richard Streeter, Walter Murphy, Ralph Wykoff, Roger Stokes, Richard Allen, Gary Bartlett, and Coach Gayle Saxton.

Back row, left to right — Peter Nemecek, Jon Jankoviak, Ronald Wilson, Charles Carney, Francis Trojanek, James Bleha, Floyd Cutler, Robert Russell, and Richard Johnson.

Red Devils Face Ramblers

The Boyne City Ramblers will meet the Red Devils on the local court Friday night following a game in which the East Jordan basketball squad nosed out a fighting Mancelona team, 55 to 54.

The locals retained their second place slot in the northern C conference and Charlevoix heads the list having whipped Pellston 63 to 51.

This Week's games also include Gaylord at Mancelona, Harbor Springs at Charlevoix and Rogers City at Pellston.

The local squad will face a team Friday night that is in fifth place in the loop and which has won one game and lost three. (See standings and line-ups on back page.)

Last week's scores were: Charlevoix 63, Pellston 51; Boyne City 53, Harbor Springs 48; East Jordan 55, Mancelona 54; and Gaylord 62, Cheboygan 39.

Richard Andrew Wright, infant son of Mr. and Mrs. Wright, died Tuesday at Little Traverse Hospital in Petoskey. Burial was at Sunset Hill Cemetery on Wednesday. The five pound baby was born prematurely Saturday, January 10th.

Our Industrial Progress

(Series No. 2)

Box And Crate Factory A Local Growing Industry

Production Hits 180,000 Boxes Sent Nation-Wide From Here

Armed with an order for 50,000 greenhouse "flats," an idea and plenty of enthusiasm, Kenneth Diller stopped in East Jordan, January 4, 1947—a man from the city who wanted to make good.

Since that time the East Jordan Box and Crate Factory has sent more than 1,500 cords of wood through the mill and sold the finished product in Michigan, the east coast states and the far west.

"East Jordan was an ideal place to locate," Ken said, "since from this community it is easy to scout around and find the necessary cedar wood to make greenhouse flats."

The box and crate factory was born in the back yard of Diller's cabin on the west side of the outh arm, along M-66.

As the business grew Ken purchased his present building from Robert Evans and now is located across M-66 on the road to Ellsworth. (Water Street.)

A crew of five men keep the box factory machinery humming five and one half days per week and in one year they'll work up about 400 cords of wood into greenhouse flats and cherry lugs—the latter for buyers in the Grand Traverse area.

Ken says he got into the cherry lug business through aid and guidance of the East Jordan Canning Company. That was two years ago.

With a combined output of

about 180,000 boxes per year, the firm was forced to expand last fall. A new building, 20 x 48 feet was added to the original structure which is 40 x 60 feet.

The factory uses timber not suitable for lumber, which comes from farmers and loggers in this area—cedar for the flats and basswood for the cherry lugs.

Ken ships his boxes "knocked down." Some customers as far as Detroit pick up their orders with trucks and others he delivers.

Making his own contacts for sales, Ken's yearly production looks something like this, 400 cords of wood and 180,000 boxes shipped.

"That's not stove wood size," Ken laughed. "I mean real cords—wood four feet long, piled four feet high and eight feet long."

The box and crate factory has shown a steady growth in the past six years. This is seen in the number of cords of wood used.

The first year it was 100 cords; the second year, 200; 3rd year, 200; 4th year, 260; 5th year, 400 and 6th year 400.

Right now Ken is looking forward to increasing his cherry lug business and the firm may go into production of other types of boxes. The production of greenhouse flats has about reached its peak, it was said.

Ken pointed to his employees and said they are doing a fine job at the factory. Alfred Moblo is foreman. Others are Stanley Sweet, Gene Gagnon, Robert Suttiff and Arthur Bouchard.

Other help reached the firm through the East Jordan Iron Works, which aided Ken in getting parts to set up the factory.

The office work is carried out by both Mr. and Mrs. Diller who take active interest in the growing organization.

And thus by locating in a community that offers all out cooperation Ken Diller's East Jordan Box and Crate Factory has thrived and made itself known throughout the country as a part of our industrial America.

Bedroom color schemes can provide great individuality for the occupant. Make the hues in your bedrooms reflect a personality, suggest Michigan State college specialists.

Phone For Sale Ads to LE 6-7118

Lodges Hold Joint Services

The I. O. O. F. Lodge No. 360 of East Jordan and the Jassamine Rebekah Lodge No. 365 of East Jordan held joint installation services in the Odd Fellow hall Wednesday evening January 7 at 8:30 p.m. Mr. and Mrs. Manuel Bartholomew acted as Deputy Grand Master and Special Deputy. Alberta Nowland and Isaac Bowen acted as Deputy Grand Marshall, and the Past Noble Grands acted as installing officers.

As the Past Noble Grand Kathleen Braman took her chair, Teddy Scott accompanied by Carol Gilpin at the piano sang, "May The Good Lord Bless and Keep You." And as the Noble Grand Beatrice Kopkau of the Jassamine Rebekah Lodge took her office, he sang "Friend Of Mine."

The hall was decorated with lighted candles, evergreen and holly bouquets.

Officers installed for the IOOF Lodge were:

Noble Grand — Forrest Williams; Vice Grand — Cash Hayden; Rec. Sec. — Sherman Conway; Fin. Sec. — Cecil Blair; Treasurer — Elmer Forest; Chaplain — A. D. Graham.

Officers installed for the Jassamine Rebekah Lodge were:

Noble Grand — Beatrice Kopkau; Vice Grand — Ida Rusnel; Rec. Sec. — Dorothy Somerville; Fin. Sec. — Ellen Sagarek; Treasurer — Fern Bennett; Past Noble Grand — Kathleen Braman; Inside Guardian — Tillie Conway; Outside Guardian — Beatrice Kellar; R. S. N. G. — Mary Hitchcock; L. S. N. G. — Rea Thomas; R. S. V. G. — Effie Montroy; L. S. V. G. — Effie Weldon; Chaplain — Julia Rude; Musician — Adeline Bowerman; Warden — Lottie Bennett; Conductor — Barbara Sheppard.

A pot luck lunch followed the installation.

Services Held At Charlevoix For Lewis Brown

Funeral services were held Friday at the Potius Chapel in Charlevoix for Lewis Henry Brown, 79, of East Jordan. He

passed away very suddenly from a heart attack at his home on January 8th. Services were conducted by Rev. Charles Thompson of East Jordan.

Mr. Brown married Winifred Greenman of Central Lake March 1, 1895, and four years ago celebrated their Golden Anniversary.

Surviving besides his widow are seven children, Forest Brown of Pontiac, Mrs. Eva Peterson of East Jordan, Mrs. Marjorie Solomon of Traverse City, Wilbur Brown of Petoskey, Ernest Brown of Dayton, Ohio, Mrs. Agnes St. Charles of Detroit, and Percy Brown of Pontiac; 18 grandchildren and 10 great grandchildren one brother, Wm. Brown of Flint, three sisters, Mrs. Emma Warner of Barnard, Mrs. Mattie Zimmerman of Petoskey and Mrs. Beatrice Williams of White Cloud. One daughter preceeded him in death.

Burial was at Brookside Cemetery at Charlevoix. Out of town relatives who attended the services were Mr. and Mrs. Forest Brown of Pontiac, Mr. and Mrs. Wilbur Brown of Petoskey, Mr. and Mrs. Ernest Brown of Dayton, Ohio, Mr. and Mrs. Willard St. Charles of Detroit, Mr. and Mrs. Percy Brown of Pontiac, Mr. and Mrs. Clyde Solomon of Traverse City, Lloyd and Roy Brown of Portland, Michigan, William Brown of Flint, Mr. and Mrs. Gaylord Williams of White Cloud Mr. and Mrs. Roy Zimmerman of Petoskey, Mrs. Emma Warner of Barnard, Donald Allen of Detroit, and Mr. and Mrs. Leon Peterson of Bronson.

CONGRATULATIONS
TO
EAST JORDAN
FOR HELPING PROMOTE
THE WORK OF THE
Northwest Michigan
Industrial Development
Council
PETOSKEY
CHAMBER OF COMMERCE

Welcome To
Charlevoix
County

Members of the
Northwest Michigan
Industrial Development
Council

•
Hats Off To You
For The Work
You Are Doing
•

Boyne City
Chamber
of Commerce

We Join
Whole Heartedly
With Our Friends
And Neighbors

Wishing The
Best of Success

TO THE

NORTHWEST MICHIGAN
INDUSTRIAL DEVELOPMENT
COUNCIL

•

The East Jordan
BUSINESSMEN'S ASSOCIATION

We Salute The . . .

**NORTHWEST MICHIGAN
INDUSTRIAL DEVELOPMENT
COUNCIL**

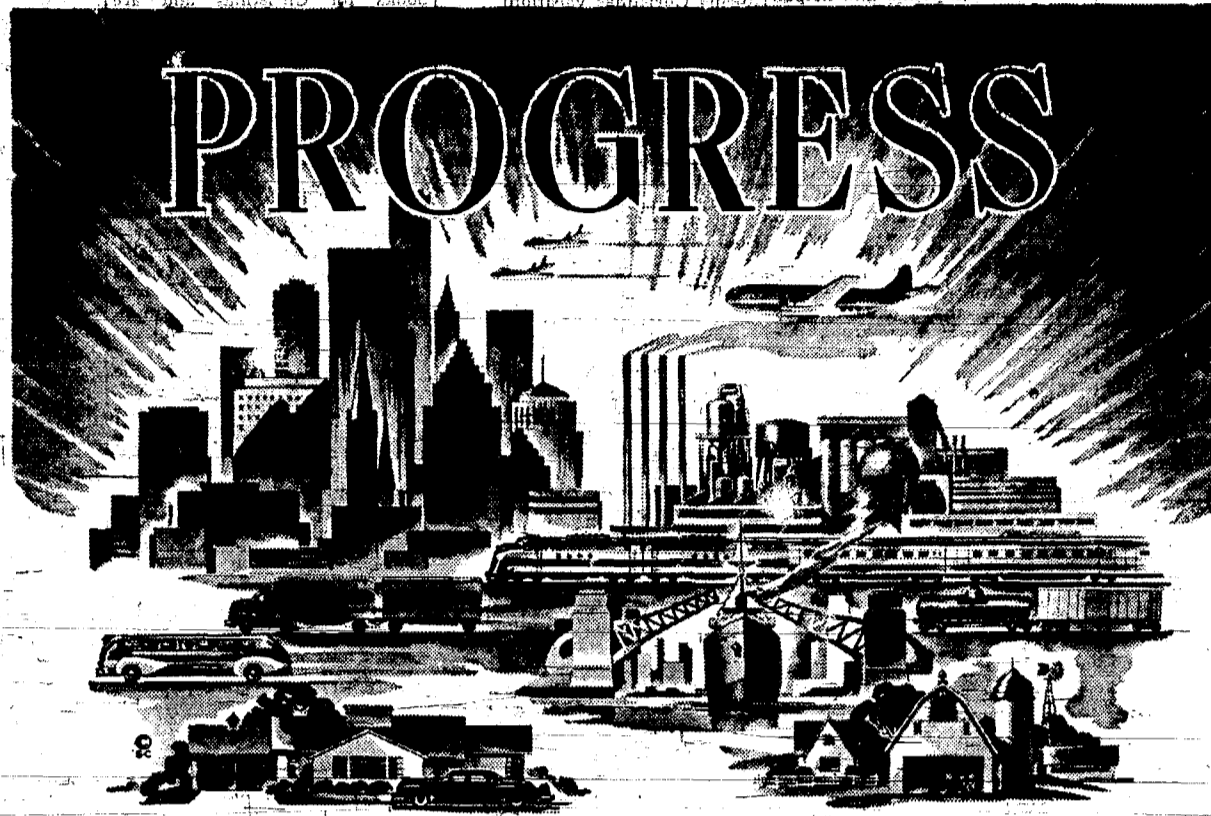
For
The Fine Work They
Are Doing

Courter Electric Products Inc.
Boyne City

A HEARTY
WELCOME
and
Success to the Work
of the
Northwest Michigan Industrial
Development Council

•

Parker Motor Freight



**THE BY-WORD FOR EAST JORDAN
IN '53**

Yes! And through the cooperation of each
and every one of us, we can make great
PROGRESS THIS YEAR . . .

- Let us begin by giving all cooperation and
combined efforts for industrial growth
and by extending a welcoming hand to the
members of the

**NORTHWEST MICHIGAN INDUSTRIAL
DEVELOPMENT COUNCIL**

Friday, January 16th

This Message Sponsored By

**EAST JORDAN BOX
AND CRATE FACTORY**

STATE BANK OF EAST JORDAN

**EAST JORDAN AND
SOUTHERN RAILROAD**

EAST JORDAN IRON WORKS

**JORDAN VALLEY
CO-OPERATIVE CREAMERY**

EAST JORDAN AUTO PARTS

CITY OF EAST JORDAN

EAST JORDAN CANNING COMPANY

MICHIGAN OUTDOORS NEWS

The lake trout is certainly a stubborn cuss when it come to giving up his secrets.

Conservation department research teams have worked with some success during the last six years to learn more about movements and growth rates of the fish, but steddling has been tough.

Fingerlings with clipped fins were planted some years ago in Lakes Michigan and Huron, but to date none of the marked fish has been found in Lake Huron. On the other hand, 1,599 have been recovered in Lake Michigan.

Of the total, only about 230 were legal size and only 11 were captured during 1952. Rewards were paid for 10 sublegal and one legal trout with deformed fins, taken during 1952, but researchers doubted that any came from the original plantings.

Commercial fishermen are paid \$2 for sublegal-sized and \$4 for legal-sized lake trout believed to be from the fin-marked stock.

However, though many of the fish are "doubtful recoveries," others were almost certainly from the original group and have provided some knowledge to fish men.

The study is continuing, though few additional recoveries are expected in the present program.

Fresh snows in the northern lower peninsula in recent days have made rabbit and snowshoe hare hunting good, the conservation department reports.

Hunting pressure remains light to normal, however, with best success reported in Kalkaska, Missaukee and Crawford counties. Roads were generally slippery and many byways now are snowed in for the winter.

Ice fishing activity has increased in the northern lower peninsula during recent days as fishermen were able to get more shanties onto thickening ice.

Also, some cars ventured forth, though five were reported to have broken through.

Conservation department observers noted pan fishing as fair throughout the region, with best results reported on Crooked and Round Lakes, Emmett county; Cham Lake, Antrim county; Pratt and Wiggins Lakes, Gladwin county; Stephenson Lake, Isabella county and on Houghton Lake and Lake St. Helen.

Crappies were reported biting well on small minnows at Edenville and Sanford. Pike spearing was good on Hamlin Lake, Mason county; Fletcher Floodwaters and at Seven Mile Dam, Alpena county near Thunder Bay River.



Sports Talk

by LEON BARTLETT

Keith Evans copped high score honors for the East Jordan Red Devils with 22 points and helped guide the team to victory over the Mancelona Ironmen. The final score, 55-54, was a hard fought victory for the Devils, and it was won in the last seconds of play.

The game was close throughout. In the first period Mancelona was ahead 15-14, and at the half the teams were tied with a score of 27 each. East Jordan led at the end of the third quarter 41-40. Then in the last few seconds of play Mancelona led 54-53 when Keith Evans won the game by making two free throws. High scorers for the Ironmen were Johnny Holstad and Harold Patrick with 13 points each.

Also in the Northern Class C Conference Charlevoix beat Pellston 63-51 and still hold first place in the conference. Boyne City beat Harbor Springs 59-48 for their first win of the season and Gaylord beat Cheboygan in a non-conference game with a score of 62-59.

At Petoskey the Golden Glove Training Center is in full swing. They will fight on January 21, 22 and 24 at the annual Golden Glove meet.

The Detroit Red Wings, who are on top of the hockey league, beat the Boston Bruins 4-0. Much credit can be given to the rookie goalie Glen Hall of the Red Wings for outstanding performance.

Our thanks to those who started on the project to make an ice skating rink at the East Jordan High School. If the weather remains cold, we will have some good skating. Everyone is looking forward to it.

And at Mount Nebo everyone is having a good time. With the present weather as it is, the skiing and sledding has been very good. And we do like not having to walk up the hill.

Don't forget the basketball game at East Jordan High School gym with Boyne City on Friday night. You never know who is going to win until after the game, so come on up and see it.

Sorry to over look the Ellsworth Lancers win at Mio when they won the Invitational Tournament. Ellsworth is rated tops in Class D and they are expected to go all the way undefeated.

The largest white spruce in the United States is located northeast of Ontonagon in the Baraga state forest and measures nearly three feet in diameter, is 65 feet tall and has a "crown spread" of 32 feet.

NEWS SPORTS PAGE...



READIN' WRITIN' and 'RITHMETIC

KINDERGARTEN
Helen Wittie

We all had a wonderful time during Christmas vacation! We started school again by learning about snow. We talked about what good things snow does, then we made a list of things that are fun to do in the snow. We filled dishes heaping full of snow then brought them inside and let it melt. We were surprised there was such a little water.

Friday we had a toy show. We each brought something we received for Christmas. It was lots of fun.

FIRST GRADE
Mrs. Brooks

The Rabbit class is reading Fun with Pets and Toys in the new Dick and Jane book. The squirrels are enjoying the new "Guess Who" book.

Those who got a perfect score on the Friday vocabulary test were Winona Cihak, Shirley Crawford, Dick Eichlor, Jim Goe-

bel, Terry Lord and Frances Wilson.

Many children received story books for Christmas and are bringing them to school to be read during our story hour. We like them very much.

We are glad to begin having a gym period. It is fun to play in the gym just like big folks.

SECOND GRADE
Agnes Johnston

We were all glad to be back in school Monday after having a nice long vacation of two weeks. Many of us were eager to tell about and show some of our gifts we received for Christmas. Each of us told some incident enjoyed during the holidays.

Our gym period, during the winter months, comes on Thursday from 9:00 - 9:30. Some of our time will be devoted to organized play, the rest will be free play.

New magazines for us to read were brought to school by Carol Fales, Donald Bowerman, Betsy Bell and Johnny Mathews.

We are learning the months of the year.

Our new January calendar tells us that Linda Sommerville has a birthday the 16th. Linda will be seven years old.

We chose new room helpers last Wednesday. Last week we had a perfect attendance in our room.

Our motto for January is "Be Safety Smart in 1953."

SECOND GRADE
Cora Seiler

All of the children in our room were present on the first school day of the New Year.

Many new baby dolls and big dolls too were in attendance. The boys told of their new sleds, skis and electric trains while the girls told of their new toys, books and dishes.

Some of the children told of their big brothers who are in service being home for Christmas. Richard Chanda went with his mother, father and brother and sister to Fort Knox, Kentucky to visit his brother Al Chanda who is in training there. His cousins Boyd and Virginia Crawford went with them.

Lyle Bennett's big brother, Earl, who is in training in the Air Corps, came all the way from Texas to spend Christmas with his family.

Charlene Arnott's brother, Jim who is in training in the Coast Guards in New Jersey, was home for Christmas.

Harold Snyder's brother, Bill who is in the Army, came home from Georgia for Christmas.

Mrs. Seiler spent her Christmas in Birmingham, Michigan, visiting her nephew, Bruce-Sanderson and family.

Having completed their first basic Second grade reader, the children in the "Yellow Class" are reading "More Friends and Neighbors."

The children in the "Green Class" are happy to be reading their new book "Friends and Neighbors."

We have a large map puzzle of the United States. Stanley Sineway can put it together more quickly than anyone in our grade. His record time is four minutes.

For stormy days when we can't play out, we have some new games to play and tinker toys and dominoes.

THIRD GRADE
Adeline Bowerman

Last week we had only one absence during the week. This week Monday, we have perfect attendance. We think this is quite a record for this time of year and (Continued on page 5)

Industrialists and Servers of Industry!

Here's a photographic studio staffed by those who have left "big city" living (Detroit), but brought along with them "big city know how", to live here and work for, Northern Michigan.

When You Need

- Photo stories, complete with copy preparation; "Brag Books", brochures
- Mechanical operational and exploded views.
- Aerial photos
- Large blow-ups, photo murals
- Publicity and promotional photos
- Line copy work
- Illustrative photography of any kind

This Northern Michigan Neighbor Can Deliver

The Doris Meredith Studio

DORIS & BILL HUCKLE

Phone: LE 6-2332 and LE 6-7043

119 Main St. East Jordan

We are Happy to Welcome the Northwest Michigan Industrial Development Council to East Jordan

We Are

Telling America About OUTSTATE MICHIGAN

This is another advertisement in a series through which Consumers Power Company is telling America about the industrial advantages of OUTSTATE MICHIGAN. It is appearing in Time, Newsweek, Business Week, New York Times and Wall Street Journal.

IE 3159-52



ITS Peaceful Atmosphere IS RIGHT FOR MANUFACTURING OPERATIONS

NORTHWEST MICHIGAN, celebrated vacationland, is being recognized as an ideal location for small industry.

The very things that appeal to summer vacationers attract manufacturers also . . . things like lakes and streams and forests and pleasant towns and cordial people.

A friendly welcome is assured. The Northwest Michigan Industrial Development Council, made up of leading businessmen, helps manufacturers find the right spot and get off to a good start. Some cities and villages have local groups to assist. The Traverse City Industrial Fund is an example.

So today you find new and thriving small industries in many Northwest Michigan communities — Lamina Dies

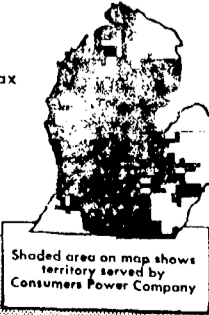
& Tools Inc. in Bellaire, Wayne Wire Cloth Company in Kalkaska, Arthur Cotten Company and Mancelona Division of Mt. Clemens Metal Products Company in Mancelona, Metalco, Inc. (subsidiary of Aeroquip Corporation) in Cheboygan, and Gaylord Manufacturing Company in Gaylord.

Consumers Power Company does its part by supplying, in ample quantities and at fair rates, the electric power needed by industry.

For information about Northwest Michigan or any other part of Outstate Michigan, call on us by telephone, telegraph, letter or in person. We will be happy to serve you.

Check These Advantages of Outstate Michigan

- ★ Exceptionally High Percentage of Skilled Workers
- ★ In the Great Market Center of America
- ★ Wide Range of Materials, Parts and Supplies
- ★ Diversified Industries
- ★ No State Income Tax
- ★ Desirable Plants and Plant Sites
- ★ Dependable Electric and Gas Service at Low Rates
- ★ Excellent Living Conditions and Cultural Opportunities
- ★ Woods, Lakes and Streams That Make This a Foremost Vacation Area



FOR INFORMATION CONTACT: INDUSTRIAL DEVELOPMENT DEPT. CONSUMERS POWER COMPANY JACKSON, MICHIGAN

Charlevoix County

WELCOMES THE MEMBERS OF The Northwest Michigan Industrial Development Council

MAY YOUR EFFORTS TOWARD INDUSTRIAL GROWTH BE SUCCESSFUL

PAUL-REED, Inc.

Charlevoix

—WANT AD SECTION— NORTHERN MICHIGAN BARGAIN PAGE

BUY SELL RENT LOST FOUND LEASE EMPLOYMENT SERVICES

NEWS WANT AD RATES

REMEMBER! Thousands of readers in East Jordan, Ellsworth and the surrounding farm territory will be shopping through these want ads each week.

CASH RATE: 2 1/2 cents per word, minimum, 85 cents. If ad is not paid by Saturday noon after last insertion, it will be considered charged. If ad runs three consecutive times you get three ads for the price of two.

CHARGE RATES: If ad is not paid by Saturday following last insertion, the price will be 25 cents extra to cover billing costs.

FOR SALE

CUSTOM BUTCHERING — Call Junction 2-7490, Cal Coblenz, one mile west of Advance on East Jordan Road. 3-14c

FOR SALE — Fresh eggs. Will deliver anywhere in town. Call LE 6-7206 14-15-16-c

FOR SALE — Bailed hay, good quality. Five ton. Ewald Redmer. Call LE 6-7206 14-15-16c

IT'S A BOY!

Mr. and Mrs. Claude Hitchcock announce the arrival of an 8 pound son January 12th at the Charlevoix Hospital.

The Misses Marie and Ruth Anne Supernaw of Petoskey visited friends in Ellsworth Saturday.

Mrs. Henry James Heeres returned Saturday from Charlevoix hospital where she had been a surgical patient for a week.

Mr. and Mrs. W. P. Smith, Mr. and Mrs. Merion Best, John Best and Wallace Van Den Berg, also Mr. and Mrs. Ernest Sommerville, Jr. and children of Central Lake were Sunday dinner guests in the William Petter home.

Mr. and Mrs. Kenneth Swain and two children of Grand Rapids were weekend guests in the home of his mother Mrs. Ken Boss and Mr. Boss. Kenneth Swain recently returned to his home in Grand Rapids after spending one year with the armed forces in Korea. Also visiting in the Boss home over the weekend were Mr. and Mrs. Albert Smith (Irene Swain) of Grand Rapids. Mrs. William Kaiser and children returned to her home in Kewadin Sunday after spending a week in Kenneth Boss home.

Born to Mr. and Mrs. Marvin Rubingh of Mt. Pleasant a son, Gary Hall, January 5. Mr. and Mrs. Gerrit Rubingh and Mr. and Mrs. Walter Kemp of Ironton are the grandparents of Gary Hall.

Mrs. Gerald Fielstra (Betty Hoiler) visited in the "Bud" Postmus home from Wednesday until Friday evening. Mrs. Fielstra has been making her home since her husband was transferred from the US Naval Station at Great Lakes to Norfolk, Va.

Wesley Shooks, Marvin Wynsma and Allen Klooster were in Owosso on business Thursday.

FOR SALE

Boys' ski boots and 6 foot skis with clamps. All for \$7.00. Mrs. Claude Sweet, 106 Third street, East Jordan. 15-16-17p

SAW SERVICE — You can't afford to use a poorly fitted saw. Buzz saws and crosscut saws gummed and fitted. Handsaw retooling. Work guaranteed. Ed Tillotson, Ellsworth. 16p

Wanted

WANTED — Salesperson or demonstrator in this area for Household Paper Products, car necessary. Write Box 669, Frankfort, Michigan. 16-17-18p

AN APPRECIATION
I wish to thank my relatives, neighbors, and friends for the cards, flowers, fruit and kind words during my stay at the hospital.
Mrs. Lillian Kortanek

BUSINESS AND PROFESSIONAL DIRECTORY

Recharging Extinguishers — WOLVERINE FIRE EQUIPMENT SALES Fyr-Fyter Equipment Joe Wilkins 103 Williams Le 6-2328 LE 6-2291	Guaranteed Top Quality ELGY'S Auto Body Shop Block west of M-66 Bumping-Painting-Welding
Custom Printing Color Printing JENKINS Printing Service Your work receives our personal attention LE-6-2671 701 Main	Electrical Contracting ECHO Electrical Enterprises LE-6-2961 229 Main
SALES — SERVICE MICH. BOTTLED GAS SHERMAN Firestone Washing Machine and Sewing Machine Service 229 Main LE-6-2961 LE-6-2822	SAVE Cash and Carry Cleaning EAST JORDAN CLEANERS Hours: 9 to 6 daily 9 to 7 Saturday Jack & Dorothy Matthews 20 years experience
Coleman-Blend-Air Heating & Floor Furnaces Electric Sales & Service Wiring & Supplies Phone 18 Ellsworth	LENNOX FURNACES JORDAN HEATING & REFRIGERATION CO. Furnace Cleaning and Repair Refrigerator Repair Clarence Lord Glenn Campau LE 6-2272
R. E. WILKERSON Timber Dealer Ellsworth — Box 61 Post — Poles — Logs — Rafters — Pulp. Seasoned Hardwood, \$25.00 truck load—5-6 cords.	TRUCKING Local—Out of Town Furniture, Live Stock, etc. Lyle Smith Mill Street Phone LE 6-2629
John C. Schmitt CHIROPRACTOR OFFICE HOURS: Mon., Wed., Fri. 9-12, 2-5, 7-9 Tues. and Sat. 9-12, 2-5 Thursday open till noon Bank Building, Boyne City Dial JU 2-5292	Farm Bureau Mutual Insurance Co. Life, Auto, Liability, and F.I.P. W. L. Cheelis Ellsworth, Mich., Phone 38F22 Claude D. Gilkerson Ellsworth, Mich. LE 6-7133

The ELLSWORTH Story

(Continued from page 1)

bellaire girls at Bellaire Friday evening, January 16.

FARM BUREAU COMMITTEE MEETS
The officers of Bentley Hill Farm Bureau Community Club met at the John Tillotson home Saturday night, January 10 to make plans for the betterment of the community meetings by commencing on time and setting time limits on each part of the program.

The January meeting of the group will be held Thursday evening of this week at the Bentley Hill School House.

Mr. and Mrs. Glarence Van Der Ark drove to Grand Rapids Thursday to see their mother, Mrs. Flora Van Der Ark, who is ill in the Holland Home there. Mrs. Harvey Drenth rode with them and visited with her mother. Mrs. Frank Kwantes, also her brother, Frank Kwantes who has been seriously ill for some time. The Drenth children, Beth Ann and Francine were guests in the Gerrit Jake Denth home while their mother was in Grand Rapids.

The Postmus twins, A-2c Adrian and A-2c Gerald sons of Mr. and Mrs. Gerrit Postmus arrived Friday to spend a twenty day furlough with their parents and other relatives. Mrs. Adrian Postmus (Arlene Klooster) accompanied her husband for a visit in the Klooster home and also in the Gerrit Postmus home. The Postmus twins have been stationed at Dover Air Base, Delaware.

READIN', WRITIN' RITHMETIC
(Continued from Page Four)
It makes us appreciate more than ever the efforts of our school nurse to provide and encourage inoculation for diseases usually prevalent at this time of year.

Two of our members, Keith Howell and Ila Mae Ingalls, celebrated their ninth birthday this last week. Keith on the ninth and Ila Mae on the eleventh.

We are making a study of Alaska with special emphasis on how industry is helping Alaska. Several magazine articles and pictures have been brought to help us.

ARRIVING NEXT Week

NEW LINE OF **WALL PAPER**
SPRING PATTERNS
WHITEFORD'S 5c to \$1.00 STORE

January Clearance!



Up to 1/2 Off
Come In and See The Many Bargains

THE DRESS & GIFT SHOPPE
Minnie Webster Des Jardin 111 Main Street

birds we see, colored as nearly like the real ones as possible.

Last week we enjoyed three movies—Land of Liberty Part II, one about Lincoln and one about the Crusades. Seeing these movies made us think of the many brave men who gave their lives to right a wrong. In connection with this we discussed what a democracy was and we are looking up in books how the Indians chose their chiefs.

FOURTH GRADE
Jean Strohl
Everyone is glad to be back in school again after the Christmas holidays. Many of the children brought some of their dolls, toys and games to share with the room.

Donald Scott celebrated her birthday at school last Wednesday. She is now ten years old. Donald's mother treated the children with ice cream and cupcakes. The children sang our Birthday song and made cards to celebrate the occasion. We wish to thank Mrs. Scott.

We saw two very interesting movies last week. They were Land of Liberty and Abraham Lincoln.

During our library period last

week, we visited the library again. After browsing awhile we picked some new books for our room.

We are all anxious to use our new skates we got for Christmas. We are hoping the rink will be ready soon. Monday we had our first gym period.

Mary Porter brought the book "Mary Poppins Opens the Door" by P. L. Travers to school. Mrs. Strohl is reading it to us.

SIXTH GRADE
Frank Malcoe
In Arithmetic we are reviewing the addition and subtraction of fractions. In Geography we are making maps of Western Europe. In science we have finished the chapter on light and are starting the one on airplanes.

We are looking forward to having fun on the skating rink as we watch the ice being built up on the rink.

We had our first gymnasium period Friday and the first chance, for many of us, to shoot baskets.

Mr. Malone has finished reading Tom Sawyer to us and has started Huckleberry Finn by the same author, Mark Twain.

FOURTH GRADE
Grace Galmore
The first thing we noticed on coming back to school after the holidays was how clean everything looked. The halls were shining as well as the floors of our rooms. It made us feel more than ever glad to be back.

The boys and girls could hardly wait to tell everyone what they got for Christmas and many during the week brought their gifts to show to the room.

We wish to thank those who made it possible for us to have the movie, "The Enchanted Forest" as part of our Christmas celebration at school. In addition we would like to thank those who gave us the movie downtown.

A glance at our bulletin board reminds us of the weather outside. Barbara Kortan and Sharon Hughey have set us a very attractive and appropriate scene for January. A snow man is standing bravely among the drifts while more snow flakes are falling from the sky.

Our new poem "A Wonderful Weaver" by George Cooper, which we are learning, also fits the season.

For a study of winter birds, Harold Murray, and Gary Craig, fixed a lilac branch in a coffee can of cement. On the twigs we are placing paper models of the

We can help you build...



A charming budget home!

Now is a good time to build! These are days when a family of modest income can own a beautiful, comfortable home like the one pictured here... a substantial well-built home that will free you from shortage problems and rent control worries.

Let us help you become a homeowner. We can help you get plans and estimates... and give you full details on financing and construction.

We invite you to see floor plans of this and other sanely priced homes featuring famous Celotex building materials. Come in soon!

Al Thorsen Lumber Company

East Jordan

BUILT STRONG FOR THE FUTURE
BUILT WITH **CELOTEX**
BUILDING MATERIALS

GIGANTIC

mid-winter sale!

JANUARY and FEBRUARY

Mackinaws For Boys

LINED, WITH HOOD ... was \$11.95 ... now \$8.95
LINED, FUR COLLAR ... was \$10.95 ... now \$7.95
WATER REPELLENT

Mackinaws and Jackets For Men

SOO WOOL, LINED ... was \$21.95 ... now \$14.50
ALL WOOL PLAID, lined, ... was \$17.95 ... now \$11.25
FUR COLLAR
OTHERS REDUCED FROM \$21.95 to \$14.50
AND FROM \$12.95 to \$8.50

SHOP AND SAVE AT

CHRIS'S Men's Wear

Everything Must Go!

We Give Red Stamps—FILL A BOOK AND GET A NICE GIFT

133 MAIN STREET LE 6-2321

The East Jordan News

& The Northern Michigan Telegram

Marshall F. Sayles, Editor & Publisher
Wilma E. Sayles, Business Manager

Published weekly at 105 Eastern Street, East Jordan, Michigan, trading center for Northern Michigan farmers and vacationists.

Subscription Rates—(Payable in advance) \$2.50 per year; \$5.00 per year outside Northern Michigan.

Editorial

WE'RE ALL WITH YOU, SKIPPER!



A new pilot has taken over the helm of our Ship of State. Gen. Eisenhower has pledged himself to eliminate waste, inefficiency, and duplication of services, to fight inflation, to restore integrity and competence in the management of our affairs, and to support equality of opportunity for all Americans.

A huge majority of our citizens endorsed this program and voted for "Pilot Ike" as the man to steer our Ship of State through the perilous seas that beset us. With the free world so largely dependent on America's freedom and power, once again we may say:

"Sail on, O Ship of State!

Humanity with all its fears,

With all the hopes of future years,

Is hanging breathless on thy fate!"

EAST JORDAN CHURCH NOTES

FIRST PRESBYTERIAN CHURCH

Rev. Edward O. DeHaven, Pastor
Sunday Church School: 9:45 a. m.
Classes for all ages.
Church Worship Service: 11 a. m.
Westminster Youth Fellowship: 7:30 p. m.

UNITED MISSIONARY CHURCH

Rev. C. W. Thompson, Pastor
Sunday School: 10:00 a. m.
Morning Worship: 11:00 a. m.
Youth Fellowship: 7:00 p. m.
Evening Evangelistic Service: 7:30 p. m.
Prayer Meeting: Thursday 8:00 p. m.

EVANGELICAL LUTHERAN CHURCH

Rev. Philip Fretheim, Pastor
Sunday School: 11:00 a. m.
Classes for all ages including adult Bible classes.
Church Services on first and third Sundays: 8:00 p. m.

FULL GOSPEL TRUTH CHURCH

Rev. Harley R. Barber, Pastor
Sunday School: 10:00 a. m.
Church Service: 11:00 a. m.
Evangelistic Service: 8:00 p. m.
C. Y. A. Service: Tuesday 8:00 p. m.
Prayer Meeting: Thursday 8:00 p. m.

METHODIST CHURCH

Rev. Robert H. Moore, Pastor
Morning Worship: 10:00 a. m.
Sunday School: 11:15 a. m.
M. Y. F.: 7:00 p. m.

ST. JOSEPH CHURCH

Very Rev. Joseph J. Malinowski, Pastor
MASSES
Sundays—7:30 and 9:30.
Holiday—6:00 and 7:30.
Weekdays—September through May at 8:00 June, July, August at 7:30.

SEVENTH DAY ADVENTIST CHURCH

Elder R. H. Clausen, pastor
Sabbath School 9:45 a. m.
Church Service 11:00 a. m.

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

Elder Wm. A. Dedds, Pastor
Church School 10:00 a. m.
Morning Worship 11:00 a. m.
Zions League 4:30 p. m.

EASTPORT FIRST BAPTIST CHURCH

Rev. Allen E. Northrup, Pastor
Sunday School 10:00 a. m.
Morning Service 11:00 a. m.
Evening Service 8:00 p. m.
Prayer Meeting, Thursday 8:00 p. m.
Youth Meeting, Wednesday 8:00 p. m.

FINKTON BIBLE FELLOWSHIP

(Interdenominational)
Christian Workers: Jean Thornhill and Delia Heath.

SUNDAY

10:30 Sunday School Followed by Short Morning Service.
6:45 Youth Fellowship Meeting.
8:00 Evangelistic Service.
Thursday Night 7:30 Prayer Meeting and Bible Study. Choir Practices after Prayer Meeting.
Friday Night 7:00 Girls Hobby Club.
Saturday Afternoon 2:00 Childrens Bible Club.

Good Repair Lumber
A farmer who needs a stack of home-grown, custom-made boards often pays a high price for good repair lumber. Usually cheap boards would serve the purpose and save him money. The man who cuts his low grade logs and hauls them to the mill for custom sawing gets his repair lumber for about one-third of the cash cost of the same lumber purchased outright. He adds that there are few wet weather jobs around the farm that will pay more money.

Work Is Medicine
The statement, "Employment is nature's best medicine," could be attributed to almost any of our modern occupational therapists, but it was actually made by the Roman physician, Galen, in A. D. 172.

HERE AND THERE AROUND RAINBOW CITY

Mr. and Mrs. Carl Kamradt of Livonia spent last week visiting their parents Mr. and Mrs. Ed Kamradt.

Mrs. Bertha Webster who is working at the Grandvue Hospital, was taken to the Lockwood Hospital at Petoskey, Wednesday where she remained as a patient.

Word has been received from Mr. and Mrs. Alfred Rogers who are spending the winter with their son, George and wife at Millledgeville, Georgia, that they are enjoying themselves and the weather is grand.

Mr. and Mrs. Sanford Matchett and children of Charlevoix spent Sunday with their parents, Mr. and Mrs. Ralph Ranney.

Donald Saganek and Raleigh Decker of Flint spent the week end at their homes here. They were accompanied back to Flint by Gary Farmer, who will look for work.

Mrs. Adam Skrocki left for Chicago early Monday morning. She was called there by the death of her brother who passed away very suddenly Sunday morning.

Ernest Kopkau Jr. of Ludington came Thursday to spend a part of his eight day leave with his parents, Mr. and Mrs. Ernest Kopkau. Monday morning he left for Muskegon to spend the remainder of his vacation with his sister and brother in law, Mr. and Mrs. Russell Bolser.

Edward Welyda has returned to work at Detroit after spending two weeks at home on sick leave.

Mr. and Mrs. Clyde Croff and son Gary of Cohway were Saturday guests of their parents, Mr. and Mrs. Ernest Kopkau.

The Catholic Study Club will meet Thursday, January 15th, at 8 p. m. at the home of Mrs. Harvey Mosher. Mrs. Joseph Pienta is in charge of the program.

Rainbow School Chatter

By JUDY and SALLY

Looking down the School Calendar for the week we find:
Adult Agriculture Class
Adult Sewing Class
Adult Ceramics Class
Adult Driver Training

It's nice for our school to be able to carry on such an extensive program for adults, besides the jam-packed student activities program each week! The games, the plays, the studies, pep meetings, band concerts, glee club concerts, program, contests, festivals and Adult Classes. Pretty good, we think!

The A Capella Choir is really going to work on their Choir robes. The Amstar Finals will be sponsored by the A Capella Choir, held in the E. J. Gym January 28, at 8:00 p. m. The Choir may sing, not as a part of the contest, but as an aside. The contest includes winners from Charlevoix, Antrim, Kalkaska, Crawford, Grand Traverse, Leelanau, and Benzie Counties.

Play practice continues for the Seniors, and we hear that the Juniors are wavering between "Cheaper by the Dozen," "Our Man Brooks," another "Maxwell Family" and other equally good plays. The Juniors play will be put on in the second semester, as usual. Following is the Cast of Characters for the Senior Play: Harriekberry Finn Lester Howard Tom Sawyer Larry Sherman Aunt Sally Phelps Diana Beishlag Matilda Sally Newman Mary Jane Wilks Pat Karki Susan Wilks Shirley Rose Joanna Wilks Shirley Murphy Dr. Ben Robinson Sam Milstein The King Kenneth Shepard The Duke Jim Shepard Mrs. Hotchkiss Carol Gilpin Glory Belle Orvaline Bennett Jim Leon Bartlett Lize Sally Swafford

Moyer Studios will be at our school January 26 to take group pictures for the yearbook.

The Seniors received a letter Monday morning concerning their Senior Class Trip. Their home in Washington, D. C. will be the New Colonial Hotel. The letter we received included a sample list of the food to be served on the train, which will be taken from Detroit to Washington, May 25. The following is a list of the sample menu: May 25th Swiss Steak Dinner. Aboard the B & O Ambassador Dining

The Mark Chapter 275 OES held their annual School of Instruction Wednesday, January 7 at the Eastern Star Hall. Leone Townsend, Grand Esther of Hale Michigan conducted the meeting. Despite the fact that she had recently been in an automobile accident which left her with several broken ribs and an injured right arm, Mrs. Townsend conducted a very thorough meeting from which the local officers and members derived much benefit.

Mr. and Mrs. Dale Gee and two children of Tacoma, Washington have been visiting their mother, Mrs. Emma Gee, and brother and sister-in-law, Mr. and Mrs. Russell Gee and family. They left for Tacoma Sunday.

Mrs. Charles Dennis Sr. entered the Charlevoix hospital Thursday night. She underwent surgery Friday morning.

Mr. and Mrs. Otto Miller of Boyne City were Saturday evening guests of Mr. and Mrs. Percy Penfold.

The R. L. D. S. Aid Society will meet with Mrs. Clifford Bradshaw, on Thursday January 15th at 2 p. m.

Mr. and Mrs. Lester Hurlburt and Mrs. Nancy Hurlburt visited the latter's sister, Mrs. Laura Smith at Boyne Falls Sunday.

Mrs. Fannie Greer returned to her home at Fremont Monday after visiting her daughter and son-in-law, Mr. and Mrs. O. B. Burull and daughter.

Mr. Arthur Gagnan is very ill at the Grandvue Hospital. He suffered a heart attack Sunday morning.

Delbert Dennis of Lansing spent the week end with his wife and son, Bradley. He also visited other relatives and his mother who is in the Charlevoix hospital.

Theodore Mocheiman who is

employed at Grand Rapids, spent the week end at his home here.

Stewart Atkinson and Mrs. Thelma Evans and two sons left Friday morning for Canada. They will visit relatives at Sarnia and also his parents at Chatham to help his father celebrate his 75th birthday which was Sunday January 11th.

Mrs. Frank Stanek is visiting her son and daughter-in-law, Mr. and Mrs. Edward Stanek at Lansing.

Mr. and Mrs. William J. Murray are announcing the engagement of their daughter, Mary Ann, to Harold Suttill, son of Mr. and Mrs. James Suttill. They are planning on a spring wedding.

Mr. and Mrs. Leonard Kraemer are announcing the engagement of their daughter, Betty Jean Simmons to Niley Louisette of Charlevoix. No definite date has been set for the wedding.

IMP-LINGO

By THE IMP

Hi—Jordan,
Whew! Everything happens at once—now where shall I begin? What's this I hear about a certain foursome of Juniors and Dossels getting stuck (and were they stuck!) a few nights ago? From now on they should carry a snow!

Those exams are coming up fast—and don't we know it! I'm not worried about mine. Maybe I should!

And did you hear the one about Mr. Ogden? Seems he asked his Biology class: "Outside of eye-strain, what is the major cause of most headaches?" They all answered whole heartedly, "Biology!"

What's the matter with our Mr. Acitelli? Don't tell me he's had another fight with pneumonia? We're all going to make sure he's wearing his boots from now on!

Doesn't it seem hard to concentrate on school after being spoiled with vacation—and those darn exams don't help, take it from me!

Seems everytime our Junior-Senior quartet get together, the main subject is snow. How about that, Ted... Judy... Pete... Sally N. ???

Too bad it thawed last weekend. I was just getting out my ice skates.

I peeked in at the stage after Senior play rehearsal and noticed a big bunch of empty sacks and candy boxes—must have had a feast!

How do you like our new Santa Claus team? Those green jerseys should bring us lots of wins! Good luck, team!

The IMP
P. S. Good luck on your exams!

Follo Player
For eight years, a Chicago boy with a polio-crippled body was told his case was hopeless. The boy begged his parents for an organ. He not only developed his limbs, but Joe Scott, now 13, is making professional appearances, playing the organ.

Look Out!



Insurance policies need experienced service... Let us check yours free.



Robert A. Campbell Agency

State Bank Bldg.
LE 6-2251
Obert C. Burull, Mgr.

Peninsula News

There were 15 present at Sunday School.
Elisha Rose, who is working at Greenville, spent the week end at his home here.
Mrs. Allan Reich is a surgical

patient at Charlevoix hospital. Her family is staying at the Lew-Prebbe home.

The Crane Well Machine finished putting down a well on the Orvel Bennett farm last week.

The Pinochle Club had an Oyster Supper at the Albert Chanda home Saturday evening with 16 present.

The Star Community will have a penny party at the school house on Saturday, January 17th at 8 p. m. Everyone is welcome. Bring a few pennies and have a lot of fun.

Mr. and Mrs. Roy Loomis helped their daughter, Mrs. Arnott, celebrate her birthday Sunday.

The Grange Ladies Aid met with Mrs. Bea Peters Thursday. They are quilting a quilt.

We'll See You At The Duck Inn

Famous Throughout Northern Michigan
Fine Food
Excellent Coffee
Sportsmen's Headquarters
East Jordan

AND THEN for your...

LOW-COST AUTO LOAN

See Us!

STATE BANK OF EAST JORDAN

Welcome

Northwest Michigan Industrial Development Council

Consolidated Food Processors, Inc.

ELLSWORTH, MICHIGAN

GET A GIFT FOR THAT BABY SHOWER

AT BRADSHAW'S

Baby Chenille Spreads	\$4.25
Baby Blankets	.89, 1.29, 2.98, 3.75
Permanently Scented Soft Plastic Toys	
Gloves and Shoes	.98
Knit Rompers & Suits	1.98, 2.19, 2.49
Flannel Gowns and Kimonos	.98

many other items for Baby
New variety of gifts to arrive soon
—JOIN OUR NYLON CLUB—

BRADSHAW'S

Use Our Layaway or Credit Plan
East Jordan's Complete Dry Goods Store

Automobile, Life and Fire Insurance

STATE FARM INSURANCE COMPANIES

Bloomington, Illinois
Basil C. Cummins
Phone: LE 6-2612
East Jordan

NEWS FARM PAGE...

STRAIGHT FROM THE FIELD FARM GOSSIP COLUMN

(Compiled and Edited by the News Staff)

An effective way to teach soil and water conservation is to correlate it with as many school subjects as possible says Mrs. R. V. Liskum, East Jordan teacher and veteran 4-H club leader.

For several years Mrs. Liskum has conducted a 4-H club in soil and water conservation teaching it incidentally in school studies. Conservation is a natural. Kids like it and it works in well with social studies, general science, English and reading.

Children are naturally interested in nature. A complete understanding of the simplest facts concerning the soil, sunlight, water and their effect on plant growth is placed before them with the tremendous amount of literature available in this field.

Although Mrs. Liskum has a rather young group, 5th graders, they nevertheless will learn about such things as soil formation, wind and water erosion, elements for plant growth and the need for better management of the soil.

Last year this group made a living model of two farms. One whose soil was improperly handled and one whose soil was handled according to today's knowledge of the best land use. Their models contained average soil, with miniature farm buildings, fences and trees. Actual plants grew. There were low wet areas planted to reed canary grass, there were good pastures of ladino clover, alfalfa, and there were grasses areas. Water was applied according to the growing plants needs and the same amount and method of application was made on each farm. The youngsters saw what happens; a visual demonstration of soil management in a classroom. This winter the class will make another model to demonstrate to themselves and others what they have learned. Forty members are in the club.

Teachers interested in soil conservation should contact K. C. Festerling district 4-H club agent at Boyne City.

A variety of 4-H conservation projects are available to 4-H members according to K. C. Festerling, district 4-H club agent. They include forestry, bird study, wildflowers, wildlife study, deer yard and fur trapping. Most popular is wildlife study in which the members study the habits and generally acquaint themselves with local game animals and birds. Literature for these projects is available from the 4-H club office in Boyne City.

Good Results In Craig Oats

Farmers who are laying long-range plans including extension oat seeding in 1954 will have a new Michigan-tested variety to use—Craig oats—a cross between Victoria, Richland and Ithaca varieties in New York State.

Dr. Kenneth Frey of Michigan State College farm crops department reports that, in three years of Michigan Agricultural Experiment Station tests, Craig oats out-

yielded Clinton oats several bushels per acre. Craig oats will be grown for certification this year and seed will be ready in 1954.

Craig oats resist loose and covered smut, crown rust including Race 45 and some races of stem rust. It has a white grain color, runs medium to light test weight, matures about five days later than Clinton and has a short stalk.

Use aluminum foil generously in the lunch pail to keep foods fresh and tasty, suggest Michigan State college nutritionists.

With Your COUNTY FARM AGENT

By Ed Reberman
Everyone is invited to attend the annual meeting of the Charlevoix Soil Conservation District next Wednesday afternoon January 21 at 2:00 p.m. in the dining room of the Boyne City High School. Norval Korthase, Vice Chairman of the district said today. The district belongs to the people, they elect directors and they decide on the program for the year, he said. The meeting will close at 4:15 p.m.

Korthase said the program will start promptly at 2:00 p.m. with some county movies by Ed Reberman, county agricultural agent and secretary of the board. This will be followed by the business meeting with Clayton Healey as chairman. The agenda will be election of two directors, annual report, awarding certificates and other business. This will be followed by some entertainment. A very good speaker will close the program.

For the election of two directors, nominations have been made by a nominating committee headed by Lyle Peters. The terms of Norval Korthase and Clayton Healey have expired. Robert Reidel and Wm. Korthase, Sr. have been nominated to replace Norval Korthase. Clayton Healey has been nominated to replace himself and will be opposed by Carl Grutsch, Jr. Other nominations may be made from the floor.

Casper Blumer, county agricultural agent from Oscoda and Alcona counties will be the main speaker. His topic will be "Better Grass for Charlevoix District". He will talk on making, handling, and storing grass, peas, and oat silage in trench silos; legume seed production; and more milk and beef from the same acres at lower cost. Mr. Blumer will have a nice set of colored slides that will present a complete picture of the better grass program.

Soil District Accomplishments Are Explained

The past years accomplishment of the cooperators of the Charlevoix Soil Conservation District have been many and varied, stated Clayton Healey chairman of the CSCD.

Cooperators are applying more and more conservation practices on their land as they progress into their conservation program. The paragraph below shows the progress in a few of the conservation practices since 1949. Other conservation practices applied by the cooperators are Woodlot Management, prevention of grazing of woodlots, diversors, cover crops, Orchard management, pasture improvement, construction of waterways, open and closed drains, and tiling.

For instance—Contour strip cropping in 1949 was 120 acres, 1950-236 acres, 1951-625, 1952-890 acres, total 1671 acres. Contour farming in 1951 was 154 acres, 1952-182 acres total—336 acres. Contour orchard 1949-5 acres, 1951-4 acres, 1952-15 acres total 24 acres. Tree plant 1951-44 acres, 1952 - 90 acres total 133 acres.

In the past year, states Clayton Healey, the district received through the Federal nurseries about 102,000 trees including 6,000 scotch, 70,000 red pines, 26,000 white pines. There were also 23,000 multi Flora rose planted for experimental purposes.

A few of the cooperators took advantage of the Districts Tand breaker plow. This plow was used on Adam Prowdziks farm in Boyne Falls, Ed Thompson's farm in East Jordan, and Norbert Nachazel farm at East Jordan. These cooperators have established 30 acres of lowland pasture which means that 30 acres more into production that otherwise would have been idle. The charge for the plow is \$75 an hour and a minimum charge of \$5.00.

Harold Goebel, CSCD director and leader of 4-H conservation club, took his club through a capability tour and three meetings in farm planning. As one of their projects they planted trees for cooperators in their neighborhood. They climaxed their program by a conservation field trip to Hardwick Pines and the Higgins Lake Nursery. One of the members, Ed Shank, of their club sponsored partly by the CSCD, attended the Conservation Camp at Kinross, Michigan.

Kenneth Van Hoese, continued Clayton Healey, participated in the Spencer Chemical Company Conservation speaking contest. The theme of the speech was "The Job Ahead in My Soil Conservation District." Kenny won third prize in the state and has been asked to attend the Annual Meeting of the Association of Soil Conservation Districts in Michigan, January 30 to 31.

We must not forget the wonderful job in conservation being done by our teachers in our local

schools. Through the cooperation of Max Novak, Charlevoix, Pat Dougherty, Boyne City and Dick Schroeder, Frank Malone, and Sadie Liskum of East Jordan. Mrs. Sadie Liskum has really done a magnificent job with her 5th grade class. Her class made a model farm showing good and bad practices in conservation, one farm called "Happy Valley" the other "Gloomy Valley". Her class also made a conservation alphabet and wrote English compositions on conservation. Finally, Mrs. Liskum and her class received honorable mention in an article in the National publication of the "Soil Conservation" magazine.

Ed Reberman, county agricultural agent, has aided the district in many ways. His excellent job of secretary, plus the varied news articles on conservation deserves a big word of "thanks". The churches, highway department, bankers, machinery dealers have cooperated and assisted us also. By asking the cooperation of other groups and agencies to act on advisory committees to the CSCD board of directors, is like cutting the pie into smaller pieces in making the conservation job easier.

The real progress of the district comes when the cooperators show that conservation has been applied on the land. Action speaks louder than words. And the districts cooperators have shown and are doing a real good job. Remember Patrick Henry's famous quotation "He is the greatest patriot that saves his land from the most gullies."

VOCAL FINALS
The County Finals Amstar Show will be held Wednesday, January 28th 8:00 p.m. in the High School Auditorium. Taking part in this show will be the winners from Charlevoix, Antrim, Kalkaska, Crawford, Grand Traverse, Leelanau and Benzie County programs.

The vocal music department of the junior and senior high school is sponsoring the Amstar show to add to the A Cappella Choir robe fund. Come and enjoy an evening of youth talent.

ORCHARD NOTES



By C. Fairman

A group of local cherry growers will meet at the Jerry Ardema home near Central Lake this week in preparation for a board meeting January 12, 1:30 p.m. at the Joe Higgins farm near Creswell north of Kewadin. This meeting is in advance of the regular meeting to see if the cherry growers want an association or rather if the cherry growers want an association by Counties with each cherry county having a charter, rules and regulations, and having an active secretary—each county to notify each grower of the various proposals that will be voted on at the next meetings. All issues and proposals carried to the next meeting for debate and vote. A set date for regular meetings. Where as in the past all laws and regulations were just handed to the grower. The result of the past system is that certain groups have formed and are forming for the purpose of repealing the grading law and the advertising law. Our past way has been antagonistic to a great many growers.

The growers that have been attending cherry meetings are becoming more enlightened and are in favor of grading and advertising, financing canners and any other process that would promote better sales and prices of cherries. Times have changed; new things are developing. Personally I feel that the new way by counties would make the growers feel that they were doing it themselves where as now it is just handed to the growers. A cherry research committee opened a can of Traverse City cherries, found they were bleached, hardly any color, very little flavor. Some research is needed to see if cherry juice can be used on cherries in-

stead of water, for better color and flavor. All cherry growers with good judgement knows that we need a good pack and grade and more advertising and that the principals of their new style association should be based on what is right and the majority ruling.

Call Farm News to LE-6-7118

South Arm 4-H Club News

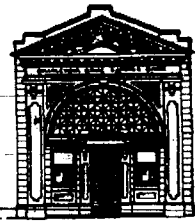
The regular meeting of the South Arm Community 4-H Club was brought to order by the President Margaret Zoulek. During the business procedure it was decided that the club would hold a dance on January 18th at the South Arm Community Grange Hall. There will be refreshments during intermission.

Mrs. Arthur Thompson held a project meeting at her home Wednesday evening.

A light lunch and recreation period were enjoyed by all.

Nan Drapeau, Reporter

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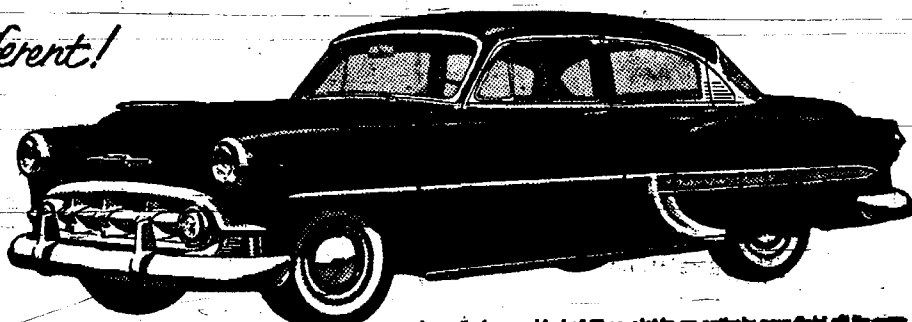
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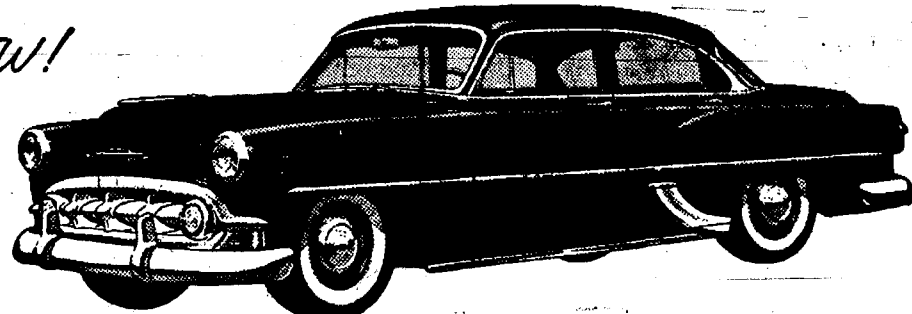
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Gerrie's Drug & Jewelry Store

Casper's Boyne Cleaners

Miller's Coal Yard

McCoy's Market

F. W. Dilworth & Sons

Boyne City Co-operative Company

Boyne City Branch Bank

Boyne City VS. East Jordan

At East Jordan High School Gym
Friday, January 16

From The
**EAST JORDAN
CROWD**

State Farm Insurance
B. C. Cummins

Chris's Men's Wear

Sherman's Firestone Store

Thrift Super Market

East Jordan Cooperative Company

Rainbow Grocery

Clarence Healey, Real Estate Broker

Jordan Heating & Refrigeration Company

Vogel's Standard Service

Strehl's Garage

Standard Oil
J. K. Bader

Sommerville's Grocery

Golden Rule Station

Bader's Standard Service
Harold Bader

Jenkins Printing Service

Gidley's Drug Store

Doris Meredith Studio

The East Jordan News

Quality Food Market

Andy's Duck Inn

Ramblers

S. Smith Guard
D. Pratt Guard
R. West Forward
M. Erber Forward
D. Arner Center

LINE-UP

Coaches
Maurice Dixon
Gayle Saxton

RED DEVILS

S. Milstein Guard
K. Evans Guard
D. Freeman Forward
W. Frank Forward
S. Hayden Center

Northern Michigan Class C Basketball

LAST WEEK'S GAMES

Charlevoix 63 Pellston 51
Boyne City 53 Harbor Springs 48
East Jordan 55 Mancelona 54
Gaylord 62 Cheboygan 39

THIS WEEK'S GAMES

Boyne City at East Jordan
Gaylord at Mancelona
Harbor Springs at Charlevoix
Rogers City at Pellston

JAN. 19

Reed City at East Jordan

N.M.C.C. Conference Standings

	W	L	Pct.
Charlevoix	4	0	1.000
East Jordan	4	1	.800
Gaylord	2	1	.750
Mancelona	2	2	.500
Boyne City	1	3	.250
Harbor Springs	1	3	.250
Pellston	0	5	.000

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Went to game with

Didn't get home 'til

We whipped 'em to

We lost, but

At the game we met

Personal comments about the evening

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