



# THE EAST JORDAN NEWS

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EAST JORDAN, MICHIGAN, THURSDAY, JANUARY 8, 1953

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## Over the Back Fence

By Marshall

We understand there are a lot of people wondering if their ship will come in before they are too old to navigate.

General Ike, take note: The Tax Foundation reports that Congressional investigators found 30 different sections of the Federal Security Agency maintaining forces in the field, duplicating much of the work done in Washington.

Doctor: "Your husband must have rest and quiet. Here's a sleeping powder."

Wife: "When do I give it to him?"

Doctor: "Don't give it to him. Take it yourself."

Farmers are the dressiest people! According to survey carried out by the New York Journal of Commerce, farm men buy 90 per cent as many dress gloves and hats as city men; and up to five-sixths as many dress shirts.

Looking over our progress calendar for 1953 it would seem that residents and merchants of East Jordan will be real "eager beavers" in the months ahead.

Civic accomplishments to be gained include completion of the work on our trailer park, construction of a sewage disposal plant, completion of the businessmen's association and the development corporation, installing a new city dock, improvement of residential streets, final work on the street lighting system, finishing work on the city play ground etc.

And work in the discussion stage is that of establishing a cattle sale barn here to attract northern Michigan farmers each week; location of additional industry; preparations for the largest county fair ever held here.

Organization, cooperation and a strong feeling of pride for our community will hasten the materialization of most of the civic improvements we desire.

Perhaps the most appropriate slogan we can find for this year's activities is: "Let's agree in '53."

Entertainment for the 1953 Charlevoix county fair will be signed when the Michigan Association of Fairs holds its annual meeting at the Fort Shelby hotel in Detroit, Jan. 18, 19 and 20.

Directors of the Charlevoix county fair board will meet in East Jordan next week and name two men to attend the Detroit meeting. At that time carnivals and other shows and acts will have agents present to go into negotiations.

A handful of interested farmers met with the board of directors of the East Jordan Businessmen's association to discuss the possibility of holding a weekly cattle sale here.

Construction of a building and other items were discussed and it was decided to hold a general meeting of all farmers in this area to promote interest in the same. It was suggested that the meeting be held at the high school with the merchants group as host.

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## Car License Deadline March 20th

You can't drive your car without a license plate after March 20th. Bob Strehl, of Strehl's garage warned local motorists Wednesday. The garage is handling the local branch of the Secretary of State's office which issues the plates.

Motorists are warned that they must bring their car title and registration before the plates will be issued.

## Corporation Officers Named For First Year

The East Jordan Industrial Development Corporation held its second meeting Tuesday night naming officers, discussing incorporation procedures and hearing reports concerning possible sites for additional local industrial operations.

Voting by ballot the eight directors named Howard Porter president of the corporation. Doctor J. Van Dellen is vice-president; Earl Clark is named secretary and Robert A. Campbell, treasurer.

Directors include: Leo Sommerville, John Bos, Albert Sinclair, Edward Portz, Clarence Healey and the officers. All were present.

It was announced at the meeting that the directors of the corporation would attend the East Jordan Businessmen's meeting at the American Legion hall, 7 p.m. Thursday.

The development corporation was an outgrowth of the businessmen's desire to work actively toward attracting additional industry to the city.

## Too Hot For The Money Supervisors Say

The Charlevoix County board of supervisors have decided to close the court house to the public each Saturday during January, February and March.

In session this week the supervisors noted that the cost of heating the court house for the three hours it has been open Saturday morning is too expensive. The heat will be turned off on Friday nights and turned on again Monday mornings for the rest of the winter.

Funeral services will be held Friday at Charlevoix for Louis Brown, 79, of East Jordan and formerly of Ironton. He died suddenly Tuesday night from a heart attack. The obituary will be published next week.

## Charlevoix County Polio Cases Aided By National Foundation

In 1951 The National Polio Foundation contributed \$5,450 to Charlevoix County. This combined with \$1,750 which was half of the county drive during that year amounts to \$7,200 used to combat polio in Charlevoix County in 1951. In 1952 the Foundation contributed \$4,193 which combined with half of the county drive of \$2,750 totaled \$6,944 used last year.

42 CASES SINCE 1949 Since 1949 there have been 42 cases of polio in Charlevoix County. Fifteen of these cases have been from East Jordan. There have been 24 from Charlevoix and 3 from Boyne City. Of this number, there have been two deaths.

In 1951 three patients were sent to Warm Springs, one for surgery and the others for training in the use of their limbs.

Recently one patient from 1937 was sent to the University of Michigan for treatment and special shoes.

These are the facts that should be considered when giving to the current March of Dimes program. This program is your insurance against polio.

Any organization wishing to help, contact: Alex Sinclair, East Jordan Chairman.

## New Year's Day Gathering At S. G. Sedgman's

It was a happy New Year's Day for Mr. and Mrs. S. G. Sedgman when "Sid's" old friends and brother Masons dropped in to have dinner play cards and hear the football games on the radio. Ever since Sid became ill, the friends have made it a point to brighten his New Year Day by bringing along the dinner and having a good old fashioned get-together.

Among those helping celebrate were: Dr. Bechtold, Fred Vogel, Neil Shepard, Barney Milstein, Guy Watson, Walt Davis, Sam Rogers, and John Siler.

Milstein said the "gang" has been getting together up at Sid's for the last five or six years.

## Annual New Year's Dinner Held At Peninsula School

The Star Community held their eighteenth annual New Year's dinner at the Peninsula school with 77 attending. Alfred Loomis and Frank Hayden were elected new directors. Mrs. Arnott and Mrs. Ken Russell were the retiring directors.

Present officers are President Alfred Loomis, Vice President Harry Howard, Secretary Mac MacDonald, Treasurer Frank Hayden, and 4-H directory Steve Hayden. The recreation committee includes Jessie Howard, Dorothy Boyer and Emma Hayden.

Plans were made to hold parties every third Saturday evening at 8:00 p.m.

## City Plans To Welcome Industrial Group Here For Annual Meeting

### The Dress & Gift Shoppe Announces Arrival Of Spring

Minnie Webster DesJardins' Dress and Gift Shoppe happily announces the arrival of Spring in spirit anyway! It's that fabulous fashion event of mid-winter... The June-in-January Jubilee... where you girls can see the very first fashions for Spring and Summer and be the very first to wear them! Minnie has this tantalizing array in Everglaze chambray, Leno chambray, silky broadcloth, crisp embossed cottons and the new exciting straw cloth.

The styles are Vicky Vaughn's and Toni Todd's most flattering ever. One look and you'll want to make your selection NOW. And, say, won't it be wonderful to have that something new to wear at the first hint of spring and on thru summer! You'll be the leader of the junior fashion promenade for sure in your June-in-January Jubilee dress—right out of the pages of "Seventeen" and "Glamour" magazines. And you'll never believe, until you see, that such dreamy dresses could cost so little. So, remember, it's Jubilee Time at Minnie's today.

### Services Held At St. Joseph's For Mrs. Joseph Bugai

Funeral services were held 10 a.m. Wednesday morning at St. Joseph Church for Mrs. Louise Bugai, who died at Little Traverse hospital Sunday, January 4. Burial was at St. Joseph Cemetery.

Mrs. Bugai was born Louise Larson, July 4, 1891 at Big Rapids the daughter of Mr. and Mrs. Matt Larsen.

She was united in marriage August 31, 1920 to Joseph Bugai, of Grand Rapids and the couple moved in July, 1932 to East Jordan. They have since made this city their home.

Well known throughout this section of Michigan, Mr. Bugai has for a number of years operated the Ellsworth Lumber Company at Ellsworth.

Survivors include, in addition to her husband, two daughters, Mrs. Irene Endress, of Washington D. C. and Miss Jean Bugai, of East Jordan; one son Jim of Detroit; two grandchildren and two sisters, Mrs. Amanda Ison, of Big Rapids, and Mrs. Emil Anderson, of Muskegon; one brother, Albert Larsen, of Big Rapids.

Rev. Peter Fritz O. F. M. of Petoskey conducted services at the church and pall bearers were: Gregory, Boswell, Dr. George Bechtold, Alex Sinclair, Ogle Minard, Robert Campbell and Harry Bos.

Mayor Leo Sommerville said Tuesday night that plans were moving forward for the city to welcome members of the Northwest Michigan Industrial Development Council when they hold their annual session here January 16th.

### Devils Meet Mancelona Friday Night

First game after the holidays will see the Red Devils facing Mancelona on the latter's court tomorrow night. Mancelona slipped to third place on the North C basketball standings, with two wins and one loss while the Red Devils hold second with three wins and one loss.

Also tomorrow night Harbor Springs with one win and two losses will travel to Boyne City and meet a team that has yet to win a game this season.

The league leading Charlevoix Rayders will meet Pellston, the cellar hugging team of the loop. In a non-league run off, Cheboygan will meet Gaylord, which holds a tie with East Jordan for second place in the conference.

Charlevoix with three wins and no losses nosed out a fighting Petoskey team Saturday night, 34 to 32, in a non conference tilt.

Standings	W	L
Charlevoix	3	0
East Jordan	3	1
Gaylord	3	1
Mancelona	2	1
Harbor Springs	1	2
Boyne City	0	3
Pellston	0	4

The industrial council is an organization with members in northern Michigan cities interested in attracting industry to this section of the state.

With Mayor Sommerville as chairman of the welcoming details it is expected that the East Jordan Businessmen's association will appoint the official welcoming committee at its meeting Thursday.

Cressy C. Campbell, of Buckley, Michigan is secretary of the northwest Michigan industrial group and in his recent news letter to all members he said:

"It is not news that East Jordan is backing the Council. They made one of the very first contributions and of a size that was not matched for several months.

"What is news is that East Jordan has been working around the clock to get their share of the industry that is on the move northward. They have an industrial group that is ready, but not waiting for industry. They are going after it."

With about 150 outside persons expected to attend the industrial dinner meeting at the American Legion hall on the night of January 16, local persons expecting to attend should inform Mayor Sommerville in order that the committee will know how many to expect.

## That's All, Folks!

Yes, Folks! After January 15th, 1953 non-paid subscribers to the East Jordan News will no longer receive the paper through the mails.

Our paid subscription list will start after that date.

On January 15th, the News will have been circulated 16 weeks to give residents throughout this area a thorough understanding of how a live, hometown newspaper can serve its readers.

In addition to the important task of reporting vital happenings in the area and acting as a successful medium for reaching the public through professionally appearing ads, the News is going much further to justify its existence.

Through a sympathetic understanding of community and area problems, the News is putting the experience and knowledge of its personnel solidly behind its all out cooperation to aid in the development of our trading territory.

In the weeks and months ahead the News looks forward to reporting some of the most important news stories ever published in East Jordan, stories that give information affecting every resident in this area, honestly and accurately reported by seasoned newspaper experience. Residents will not want to miss one issue of the East Jordan News.

Farm, business and industrial events will receive high priority on the News's coverage list—although church, school, sports, outdoor and community life will not receive less attention than in the past.

On January 15th, single copies of the East Jordan News will be on sale at newsstands throughout the area as well as at the News office. Additional information concerning the News's circulation will be published in a coming issue.

### It's A Boy!

Mr. and Mrs. William Skrocki of East Jordan announce the birth of a son, David William, weighing 7 pounds 10 ounces. He was born on December 31st at the Charlevoix Hospital. The Skrocki's have one other son, Dennis Lee who will be two in February.

## Merchants Schedule Progress Meet For One O'Clock Today

A progress development report on work started by the East Jordan Businessmen's Association will be discussed at a meeting of organization members at the American Legion hall, 1 p.m. today. (Thursday).

Chairman M. N. McDaniels said the group will hear committee reports and discuss membership activities as well as action taken so far by the new Industrial Development Corporation.

New Committees will be named to carry out the group's work and discussion held on the organization's long range plans.

Membership chairman Chris Taylor reported that 44 merchants and businessmen have joined the group.

The names of those who had joined up to Tuesday night were: Cliff Bradshaw, Leo Sommerville, M. Shaw, M. DesJardins, Chris Taylor, Roy Jenkins, M. N.

McDaniels, William Taylor, Al Witte, Orval Davis, Elgy Brintnall, Jack Matthews, Norman Bartlett, Gene Teichman, Julia Rude, Ernest Kopkau, Harold Bader, Frank Nachazel, Ed Maxwell.

Dr. John Savory, Andy Anderson, Al Sinclair, Ivar Iverson, Bill Huckle, Barney Milstein, Dr. D. C. Pray, Ed Streeter, Frank Strehl, Vern Whitford, George Sherman, Jay Hite, Chester Hughey, Wade Healey, Bill Healey, Tom St. Charles, Dr. J. Van Dellen, Don Clark, Paul Lisk, Hugh Gidley, Bill Porter, Al Thorsen, Marshall Syles, Dr. G. Bechtold and Howard Porter.

## Two Youths Fined For Having And Transporting Beer

Two Mancelona juveniles were fined in Justice Murphy's court this week after they were picked up Saturday night by night patrolman Joseph Wilkins for possessing and transporting beer. Justice Murphy fined one boy \$15 and costs of \$14.22, the other \$20 and \$6.80 costs.

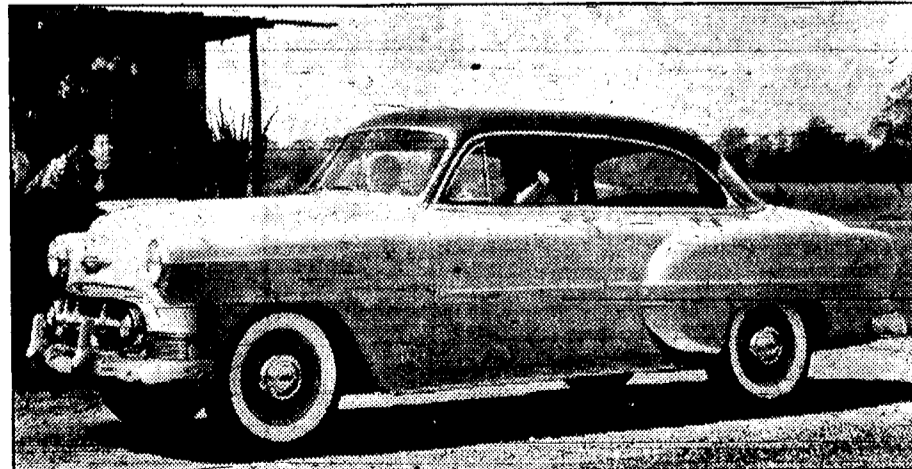
Justice Murphy said the boys' mothers appeared in court and were to be commended for their attitude toward the situation. The boys received parental reprimand.

## Would You Like To Learn To Knit?

Knitting classes for all those interested will start at Bradshaw's Dry Goods store Monday or Tuesday afternoon. Eunice Bradshaw has announced.

No charge for the instruction, Mrs. Bradshaw said that those interested may call or stop in at the store for further information.

## New Chevrolet At Sinclair's Friday



Albert Sinclair, of A. R. Sinclair Sales, local Chevrolet dealer, has announced the first showing of the 1953 Chevrolet automobile. The car will be on display at Sinclair's Friday and visitors will have refreshments, movies and door prizes as an added feature to the grand showing here in East Jordan. The low sweeping lines of the new car are exemplified by this four-door sedan shown above. Apparent in this view are the enlarged front and rear vision, new fender and hood contours and a fresh grill treatment. See it for yourself Friday.

## Letter Box

Charlevoix County Chapter National Foundation for Infantile Paralysis

As the time approaches for the annual polio fund drive, "The March of Dimes," we in this area should be reminded that we have just passed through the worst polio outbreak we have had since 1929.

The untiring efforts of the local chapter in being everready to assist families in which polio struck, cannot be too highly commended. It is wonderful assurance to know that we do have such an active chapter, and it is during this March of Dimes campaign that we can materially show our appreciation for their untiring work.

With a continuance of scientific research, we can feel that progress is being made. In the recent past, the work in the use of gamma globulin for its prevention and treatment appears to have much merit. From the Public Health point of view, it is an extremely important contribution.

We hope that your committee will continue your untiring work and that the public will gratefully respond to your request to enable your work to stand as successfully in the days as it has in the past.

Sincerely yours,  
A. F. Latzenburger, M. D., M.P.H. Director.

## Bishop To Speak At LDS Church

Brother Bishop Beck of Lansing will speak on January 11th at eleven a.m. at the Reorganized Church of Jesus Christ of Latter Day Saints. All are welcome.

## Library Notes

Library Hours

Afternoons: 2:00 to 5:00

Evenings: 7:00 to 8:30

Tuesday and Friday: 12:00 to 5:00

Phone LE 8-7131

Miss Ann Wagbo decorated a Christmas tree with artificial snow for the library. It was greatly admired by everyone, but especially enjoyed by the children.

Gifts of books to the library include seven pocket book mysteries and three magazines from E. Teichman and six juvenile books from Sally Swafford. The juvenile titles are "Little Men," "Outdoor Girls at Cedar Ridge," "Connie Benton, Reporter," "Shore Road Mystery," "Rose's Great Problem," "Mimi At Camp."

Following is a list of new books on the library shelves: "East of Eden" by Steinbeck, a story of small town life in California from about 1890 to 1945.

"Case of the Grinning Gorilla" by Barle Stanley Gardner, a mystery. "The Wind Blows Free" by Erdman, life in the Texas Panhandle during the 1890's.

"Islands In The Sky" by Clarke, science fiction.

"Story of Lafayette" by Wilson, for younger readers.

"The Point After" by Flood, a football story.

"Sue Barton, Staff Nurse" by Bevison, one of a popular series.

"Eskimo Boy" by Frouchen, translated from Danish.

## COMING EVENTS

January 6—East Jordan Business Men's Association at American Legion Home at 1:00 p.m.

January 8—St. Ann's Altar Society will hold their annual potluck supper at Parish Hall at 6:30 p.m.

January 9—Jordan River IOOF Lodge No. 360 meeting.

January 9—Red Devils play basketball at Mancelona.

January 13—American Legion Auxiliary at 8:00 p.m.

January 16—The Northwest Michigan Industrial Development Council meets here.

January 16—Boyne City plays basketball in East Jordan.

# The East Jordan News

& The Northern Michigan Telegram

Marshall F. Sayles.....Editor & Publisher  
Wilma E. Sayles.....Business Manager

Published weekly at 105 Eastern Street, East Jordan, Michigan, trading center for Northern Michigan farmers and vacationists.  
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## Editorial

—WHO COULDN'T USE IT?



### Your Dime Will Help!

The dimes you give to the annual March of Dimes, are the valiant workers in the great battle against dread polio. All together, the many dimes given, join to make up the millions of dollars required annually to help the stricken to aid in research... to enlarge the many facilities that MUST be available when polio strikes. Be sure YOUR dimes are included in this year's final count.

### Several Factors To Determine Hunting Regulations In '53

Lansing—Probably the biggest question in the minds of Michigan's avid deer hunters is: "What will deer regulations be for 1953?"

Conservation department game men say the answer to that depends on a number of things that haven't happened yet: Severity of the winter, date of the spring breakup and extent of the spring fawn crop are all factors that play important roles in the problem.

Deer regulations must fit conditions in the field, as shown by the latest and most complete information that can be had.

"We have much work ahead of us in finding answers to these problems," says Don Douglass, in charge of the game division's technical and advisory staff. During the coming months, winter deeryards, herd health and populations must all be checked closely and the information summarized before a set of regulations for 1953 can be recommended to the conservation commission.

Citing the varied regulations used by other states in managing their herds, Douglass says only time will tell where and when Michigan must harvest more or fewer bucks, does or fawns.

"Perhaps we will need a simple buck law in some areas. Perhaps an antlerless regulation or another 'any deer' season will be needed," Douglas adds. The guiding principle, he notes, is to harvest where necessary so herd numbers and food supplies balance out, so the herd grows physically strong while trees and shrubs that serve as deer food are given chance to grow back and serve as the next year's food supply.

Michigan's forest lands are, for the most part, privately owned. Of the total 19 million forest acres, 12.1 million are privately owned, 4.3 are state owned, 2.5 are federally owned and counties own the remainder.

## EAST JORDAN CHURCH NOTES

### FIRST PRESBYTERIAN CHURCH

Rev. Edward O. DeHaven, Pastor  
Sunday Church School: 9:45 a. m.  
Classes for all ages.  
Church Worship Service: 11 a. m.  
Westminster Youth Fellowship: 5:30 p. m.

### UNITED MISSIONARY CHURCH

Rev. C. W. Thompson, Pastor  
Sunday School: 10:00 a. m.  
Morning Worship: 11:00 a. m.  
Youth Fellowship: 7:00 p. m.  
Evening Evangelistic Service: 7:30 p. m.  
Prayer Meeting: Thursday 8:00 p. m.

### EVANGELICAL LUTHERAN CHURCH

Rev. Philip Freihelm, Pastor  
Sunday School: 10:00 a. m.  
Classes for all ages including adult Bible classes.  
Church Services on first and third Sundays: 8:00 p. m.

### FULL GOSPEL TRUTH CHURCH

Rev. Harley R. Barber, Pastor  
Sunday School: 10:00 a. m.  
Church Service: 11:00 a. m.  
Evangelistic Service: 8:00 p. m.  
C. Y. A. Service: Tuesday 8:00 p. m.  
Prayer Meeting: Thursday 8:00 p. m.

### METHODIST CHURCH

Rev. Robert H. Moore, Pastor  
Morning Worship: 10:00.  
Sunday School: 11:15 a. m.  
M.-Y. F.: 7:00 p. m.

### ST. JOSEPH CHURCH

Very Rev. Joseph J. Malinowski, Pastor  
MASSES  
Sundays—7:30 and 9:30.  
Holidays—6:00 and 7:30.  
Weekdays—September through May at 8:00 June, July, August at 7:30.

### SEVENTH DAY ADVENTIST CHURCH

Elder R. H. Clausen, pastor  
Sabbath School 9:45 a. m.  
Church Service 11:00 a. m.

### REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

Elder Wm. A. Dodds, Pastor  
Church School 10:00 a. m.  
Morning Worship 11:00 a. m.  
Zions League 4:30 p. m.

### EASTPORT FIRST BAPTIST CHURCH

Rev. Allen E. Northrup, Pastor  
Sunday School 10:00 a. m.  
Morning Service 11:00 a. m.  
Evening Service 8:00 p. m.  
Prayer Meeting, Thursday 8:00 p. m.  
Youth Meeting, Wednesday 8:00 p. m.

### Funeral Services Held Sunday For Robert Hosler

Robert William Hosler, 21, son of Mrs. Kiley Bader, passed away January first. He was born December 29, 1931 in Detroit.

Funeral services were held at the Watson Funeral Home Sunday, January 4th at 1 p. m. conducted by Elder Olson, pastor of The Reorganized Church of Jesus Christ of Latter Day Saints.

Phyllis McKinnon, accompanied by Ted Scott at the piano, sang the solo, "Take Time To Be Holy." Bearers were Richard McKinnon, Ray and Harry Olson, and Mercer Carey.

Robert is survived by his mother, Mrs. Bader, two brothers, Duane of Flint and Clifford of Dearborn, one sister, Bonnie Lou of Lansing, and his father, Dewey Hosler of Florida.

Relatives from out of town who attended the services were Mr. and Mrs. Frank Karr of Depew New York; Mr. and Mrs. John Hosler, of Atlanta, Michigan; Mr. and Mrs. Duane Hosler of Flint; Mr. and Mrs. Clifford Hosler of Dearborn; and Bonnie Lou Hosler of Lansing.

## HERE AND THERE

# AROUND RAINBOW CITY

Mr. and Mrs. Milan Greenman are visiting their daughter and son-in-law Mr. and Mrs. Wm. McCullough at Washington, D. C.

Mrs. Elva Barrie and daughter Mrs. Edna Blair, went to Grayling to visit relatives a few days they will then journey on to Flint to visit relatives, from there to Florida to spend the winter months.

Donald Whiteford, Max Somerville and Brian Boring drove to Grand Rapids Friday night they were accompanied by the former's sister Miss Ann Whiteford, who took the train to return to her school at Warrensburg, Mo.

Dr. Brenner, a former resident and physician of East Jordan is a surgical patient at the Little Traverse Hospital. He is now located at Manistiquette.

Mr. and Mrs. Carl Wright and daughter-in-law, Mrs. Carl Wright, Jr. and Patricia Hahn of Muskegon were Sunday guests of their sister and brother-in-law Mr. and Mrs. Fred Wright and mother Mrs. Belle Wright.

Mrs. Stella Farmer is visiting her daughter and son-in-law Mr. and Mrs. Mason Clark Jr. at Marian, Ind.

Calvin and Robert Darbee returned to their home Sunday after visiting a week with their aunt Miss Helen Darbee at Detroit.

Mr. and Mrs. Frank Karr and baby of Depew, N. Y. are visiting their parents, Mr. and Mrs. L. B. Karr, and Mr. and Mrs. J. K. Bader.

The Very Rev. Joseph Malinowski who is at the Little Traverse Hospital in Petoskey is improving his many friends are pleased to learn.

Billie Darbee underwent a tonsillectomy at the Little Traverse Hospital in Petoskey Tuesday. He was returned to his home here Wednesday.

Mr. and Mrs. Ernest Kopkau and son Dennis were Sunday guests of their son and daughter-in-law Mr. and Mrs. Alvin Bates at Boyne City.

Mrs. Leon Peterson and two children Jack and Nancy of Bronson are visiting her parents Mr. and Mrs. Charles Dennis, Sr.

The 14-year old daughter of Mr. and Mrs. Gilford Coon, of Boyne City, underwent an operation at Munson hospital, Traverse City last Friday. The operation came following a skiing accident which happened last year. She will remain in the hospital for about two weeks. Mrs. Coon was formerly Helen Kotowich of East Jordan.

Mr. and Mrs. Albert Lenosky and son John returned Tuesday after spending two weeks visiting relatives in Dayton, Charleston and Pontiac.

Mrs. Ida Kinsey went to Jackson Friday. She was called there because of the serious illness of her sister.

Mr. and Mrs. Robert Felix, of Pontiac have gone to East Lansing to live. Mr. Felix will attend Michigan State College. Mrs. Felix was the former Frances Lenosky, of East Jordan.

Miss Joan Nachazel has gone to Lansing where she has employment.

Archie Stanek is spending his vacation visiting friends and relatives at Racine, Wis.

Mrs. Rita Hickox of Kalamazoo was here looking after her home last week. She was a guest of Mrs. Alex Sinclair while here.

Bernard Pearce returned to Ft. Sill, Okla. Friday after spending the holidays visiting his wife who is at the home of her parents Mr. and Mrs. B. G. Braman.

Mrs. Bert Scott who has been at the Charlevoix hospital the past two weeks, where she was being treated for a broken hip, was transferred to the Grandvue hospital Friday.

Mr. and Mrs. Charles Malpass are visiting their daughter Evelyn at Dearborn.

Mary Howe spent last week with her father at Olivet.

Mr. and Mrs. Leo Somerville spent Sunday with their son and daughter-in-law Mr. and Mrs. Jack Somerville at Saginaw.

Mr. and Mrs. Gene Teichman went to Detroit Thursday where they will spend two weeks visiting relatives.

Mrs. Ed Nemecek Sr. returned to her home after spending the past several weeks with her daughter and son-in-law Mr. and Mrs. Orlando Blair and to get acquainted with her granddaughter.

The St. Ann's Altar Society will hold its annual Potluck supper January 8 at 8:30 p. m. in the Parish Hall.

Mr. and Mrs. Don Seneker and children were New Years day and week end guests of their parents in Grand Rapids.

The Mary Martha Class of The Methodist Church will have a pot-luck supper at the home of Mrs. Ed Weldy Friday January 8th at 6:30 p. m.

Mrs. William Dreth and children of Grandville, spent last week with her parents, Mr. and Mrs. Denzil Wilson.

Glen Trojanek son of Mr. and Mrs. Albert Trojanek, has accepted a position with the department of education at Detroit. He was formerly located at Charleston, W. Va. He will move his family to Detroit in the very near future.

Mrs. Fred Edward of Jackson is visiting at the home of Mr. and Mrs. Richard Malpass.

Donald Whiteford, and Jim Milstein have returned to their studies at MSC.

The Latter Day Saint Ladies Aid will meet Thursday evening at 8 p. m. with Mrs. Theo. Scott.

Mr. and Mrs. Darius Shaw and Mr. and Mrs. John Laisure were Sunday guests of the formers sister and brother-in-law Mr. and Mrs. Omer Scott near Boyne City.

John Lenosky returned to East Lansing Tuesday to resume his studies at Michigan State College.

### MRS. BUGAI PASSES AWAY SUNDAY

Friends in Ellsworth were shocked to hear of the death of Mrs. Joe Bugai in Little Traverse Hospital in Petoskey, Sunday morning. Mrs. Bugai a resident of East Jordan was well-known in Ellsworth where she had been active in the Ellsworth Lumber Company office with her husband.

Heartfelt sympathy is extended to Mr. Bugai and children and further relatives.

### VAN DER ARK FAMILY REUNION

The Annual Van Der Ark reunion was held in the Ellsworth Christian Reformed Church parlors Friday evening, January 2. A short program of musical numbers, readings and chorus singing was given. After a social lunch of cool-aid, coffee, sandwiches, cake and ice cream was served. Relatives attending the reunion were Mr. and Mrs. Gernt Van Der Ark, The Willard Van Der Ark family, the Peter Van Der Ark family, Mr. and Mrs. Henry Van Der Ark, the John Veltkamp family, Mr. and Mrs. Allen Klooster and baby, John Dreth, the Gerrit John Dreth family, The Peter John Dreth family, the Henry Dreth family, Melvin Essenberg and family, Mr. and Mrs. Miner Koster and Jerry, Mr. and Mrs. George Jake Dreth, the Gerrit Jake Dreth family, Mr. and Mrs. John J. Dreth, the Peter Jake Dreth family, Mr. and Mrs. Clarence Van Der Ark and Mr. and Mrs. George Klooster and family of East Jordan.

### MISSIONARY SOCIETY MEETS

Missionary Society of the Ellsworth Pilgrim Holiness Church will meet Tuesday, January 13, in the home of Mrs. Grant Hastings. This will be an all-day meeting with Mrs. William Patterson and Mrs. Herbert Diller as assistant hostesses.

Joanne Hawkins left January 1st to spend a day with her grandmother and two aunts at Petoskey. She returned to Dafter Saturday. She spent six days with her aunt and family, Mr. and Mrs. F. K. Hayden.

## Peninsula News

These were the high school present at Sunday School. Officers were elected for the coming year as follows: President Margaret Burnett, Vice President Ruth Peters, Secretary Treasurer Rox Bennett, Librarian S. Hayden. Teachers are: Primary, Margaret Bennett; Juniors, Emma Hayden; Adult and Young People, Ruth Peters.

Star 4-H held their monthly meeting with thirteen members and three leaders present. The next meeting will be held February 7th. Steve Hayden was elected as 4-H director to the Star Community Club. Craft members will meet with their leader, Agnes Healey on January 6th. Knitting club will meet at Henry Howard's home January 12th at 8 p. m.

Two of our Service men spent the holidays with parents, James Arnott with Charles Arnott family. He returned to his base at Cape May, New York Saturday. Earl Bennett visited the Orval Bennett family—He returned to Chanute Field, Illinois Sunday. He also visited his sister and family, Mr. and Mrs. Jay Riley at Kalkaska.

Alfred Reich received word of the death of his youngest brother, Manning Reich, 63, at his home in Grand Haven on January 3rd.

Mr. and Mrs. Lewis Kitson and three sons returned to Grand Haven after spending two weeks with the Alfred Reich family.

Eveline Gleaner Arbor held their election of officers on January 2nd. Officers elected were: Chief G. Wm. Gaunt, Vice Chief Arlene Staley, Chaplain Vera Gee, Conductor George Staley, Conductress Silvia Gaunt, Lecturer Christina Loomis, Inner Guard Tom Hayden, Outer Guard Alfred Crowell. An outer guard was served to 48 people. The next meeting is to be held April 20th at the Wm. Gaunt Home.

DON'T FORGET TO GET YOUR FREE

## HALLMARK DATE BOOK

... to help you keep your "Friendship List"

Handy for '53

Available Now At

WHITEFORD'S 5c to \$1.00 STORE

# NO MATTER WHERE YOU BUY!

If it is the Dress & Gift Shoppe; Chris's Men Wear, Al Thorsen Lumber Company, Bradshaw's or Whiteford's 5c to \$1.00 store . . . or any other widely advertised place of business . . .

You are assured of quality, value and top service . . . because everywhere in the business field you will find the successful man talking to you through planned advertising promotions (in a proven advertising medium) guaranteeing his products, offering you top values and service.

That's why it pays you each week to check the ads for hard to get items, for top values and savings galore.

Remember! There's something for you in every ad in the

# EAST JORDAN NEWS

LE 6-7118

## Lifelong Ambition

to give your youngster a good education? Then the time to start saving is NOW . . . in our bank! Come in.

# STATE BANK OF EAST JORDAN

Our Industrial Progress

(Series No. 1)

Local Creamery Now A Major North State Industrial Firm

Production Hits 2,000,000 Pounds Of Butter Per Year

An idea in the minds of a few men nearly a quarter century ago has produced a rich, golden road from East Jordan to Grand Rapids.

That's about how far the 2,000,000 pounds of butter produced here last year would reach if the pound bricks were laid end to end.

A major northern Michigan industry, the Jordan Valley Cooperative Creamery has grown since 1931 until today milk is gathered from five northern Michigan counties to feed the huge churns at the plant here.

With Percy Penfold as its capable manager, the creamery employs 25 men and women who keep the \$1,500,000 plant in operation 24 hours per day.

At top speed and not unusual the creamery turns out 60 pounds of wrapped butter per minute or about 15,000 pounds per day.

That's a lot of butter and since the quality is the very best the market is always good. Folks in New York like the butter made in East Jordan.

Much of it reaches New York state (Buffalo, Elmira and Syracuse) through S. M. Fleckinger Co., a jobber for a large eastern chain store operation. The A & P Tea Company is also a heavy purchaser of the famous Silver Brook product. Other brand names are: Valley Lea, most famous in this area, Cool Springs the brand name used in New York state.

A member of the Midwest Producers Creameries, of South Bend, Ind., the local creamery has the advantage of that organization's marketing facilities.

Mañager Penfold said the creamery's production of dried milk powder a lesser operation, has a bright future, also.

The wholesale price of the creamery's butter is based on New York and Chicago market conditions daily. And last year the creamery reported gross income reaching \$1,625,000.

It required 23 years to reach this production, and about four years ago the plant's steady growth required additional space and equipment to produce butter for market demands.

Today, the Jordan Valley Cooperative Creamery is housed in one of the most modern industrial plants in northern Michigan. Costing more than \$1,500,000, the plant is located ideally at the foot of Esterly street along the east shore of Lake Charlevoix's famous south arm.

Figures on the total amount of milk required to produce 2,000,000 pounds of butter were not available immediately, but the milk comes to the plant by trucks from 1,400 northern Michigan farms.

Each of these dairy farms are members of the cooperative and collectively they own the

FINKTON COMMUNITY NEWS

Mr. and Mrs. Ray Barrick were Tuesday night callers at the Asa Beal's.

Everyone that attended the watch night service had a very nice time.

New Year's supper guest at Mrs. Minnie Beal were Mr. and Mrs. Asa Beal and children and Miss Jean Thornell.

New Year's eve callers at the George Spence's were Mr. and Mrs. Avery Willson of Central Lake.

Mr. Marshall Shepard and Don Brownell had New Year's dinner with Mr. and Mrs. Ralph Carroll and family of Thompsonville.

Finkton Community enjoyed seeing the pictures of Gene Emery which he had taken at the various places where he has been stationed in the air corp.

A-2c and Mrs. Dennis Brownell had New Year's eve dinner with Mrs. Emma Shepard, Mrs. Marshall Shepard and Mr. Don Brownell.

Mr. and Mrs. Floyd Liskum and Darlene visited the Shepard's New Year's afternoon.

Miss Bea Lewis returned from her trip to St. Joseph Saturday afternoon.

Mr. Robert Lundy of Holland, Michigan spent Saturday and Sunday with Mrs. Emma Shepard and Mrs. Marshall Shepard and Don Brownell.

Mr. and Mrs. Clifford Spence and Miss Audrey Crawford were Saturday night callers at the

plant and direct it through a board of directors.

William Parsons, of Charlevoix is president; Frank Bur, of Cheboygan, is vice president; and Robert Kniesley, of Harbor Springs is secretary-treasurer. Other directors are: Charles Kotesky, of Boyne City; Harry Battersbee, of Mancelona; Archie Murphy, of East Jordan; and Francis Nemecek, of East Jordan.

Only milk producing dairy farmers are eligible to purchase stock in the organization and to vote upon its operation.

Annual meetings are held at the East Jordan high school in the spring and election of officers takes place at that time.

So in the time it takes you to read this last sentence, the Jordan Valley Cooperative Creamery will turn out about 25 pounds of butter, printed, wrapped and ready for market—and thus, through the latest modern industrial methods, a definite contribution to the American economy and to the health and welfare of the nation is made daily here in East Jordan.

George Spence home.

Miss Neva Wilson spent New Year's afternoon with her parents Mr. and Mrs. Earl Wilson.

Mr. and Mrs. Tom Hitchcock and sons, of Flint, Michigan have been visiting Mrs. Minnie Beal and LeLand Beal over the weekend.

Mrs. Emma Shepard, Mr. and Mrs. Marshall Shepard and Don Brownell spent Christmas day with Mr. and Mrs. Ralph Carroll and family of Thompsonville.

Mrs. Minnie Beal and LeLand Beal spent Christmas in Flint with Mr. and Mrs. Tom Hitchcock and family. Mrs. Hitchcock is Mrs. Beal's daughter.

Miss Beatrice Lewis spent part of the holidays visiting with Monomey's at St. Joseph. Monomey's are former teacher's of Central Lake.

Mr. and Mrs. Earl Wilson and Mr. and Mrs. Jack Taylor spent Christmas day in Charlevoix with their daughter, Neva Wilson, (Neva is granddaughter of the Taylor's) and friend Miss Delia Heath.

Ronold Brownell spent the weekend visiting his uncle and aunt Mr. and Mrs. Marshall Shepard.

Sue Shepard and friend Dick Rusnell visited her grandmother Mrs. Emma Shepard Saturday evening.

Lt. and Mrs. Gene Emery of Ottisville have been spending a few days with the Sam Lewis', Mrs. Emery's parents.

Mr. and Mrs. Vern Phiffer of Detroit spent the week end visiting Mrs. Ida Lavanway, mother of Mrs. Phiffer.

Mr. and Mrs. Carl Lewis were Friday callers at the Sam Lewis home.

Mr. and Mrs. Rueben Liskum and Miss Eunice Liskum spent Sunday afternoon and had lunch with Mr. and Mrs. Marshall Shepard and Mrs. Emma Shepard, at the store.

Mr. and Mrs. Wolford of Detroit spent the week end with Mr. and Mrs. Jack Taylor, Mrs. Wolford parents.

Mr. and Mrs. Jack Taylor and Mr. and Mrs. Wolford were Saturday night callers at the Earl Wilson home.

Mr. and Mrs. Jack Taylor returned to Detroit with Mr. and Mrs. Wolford, to spend sometime visiting their children there.

Mr. and Mrs. Carl Spence and family spent Christmas day with his parents, Mr. and Mrs. George Spence and family.

Peninsula 4-H Club News

New project leaders have already taken 4-H Club work in full stride. 4-H work has taken a good portion of the school vacation.

The Peninsula club packed a basket for a less fortunate family this Christmas. They also sent boxes of homemade cookies, homemade candy, nuts, peanuts, and Christmas candy to the service boys in their neighborhood. They also sent a box to Mrs. Margaret Kaley of Fort Rock, Oregon who organized their club.

The handicraft club has purchased an electric saw to use in their work this year.

The twenty three pound turkey was won this year by Ray Welsh.

The 4-H Christmas party was held combined with the Grange this year. There was a program and homemade candy was passed. Santa Claus also visited the party and passed around bags of candy and peanuts.

Call Farm News to LE-6-7118

LEGION... Auxiliary News

The girls of the Legion Auxiliary Unit 227 are enjoying a little rest following the busy weeks before Christmas. A committee meeting will soon be called to compile all reports on the Community Christmas so a final accounting can be made to the community. The boxes that were distributed to needy families this year were a credit to all who participated or donated to this program. There were lots of toys, dolls and clothes for each child and in cases where needed warm jackets and boots, or other articles of clothing.

Each box of food contained a complete Christmas dinner with canned vegetables, fruits, jello and other treats donated by the school children, as well as candy nuts, popcorn balls, and fresh fruits so that every family who received a box had plenty of good things to eat.

The Auxiliary will hold their first meeting of the new year Tuesday, January 13, at the Legion home, be sure and attend

Eisenhower Urges Nation Support March of Dimes



President-elect Eisenhower meets 1953 March of Dimes Poster Girls Pamela (left) and Patricia O'Neil, of Raleigh, N. C.

NEW YORK CITY—President-elect Dwight D. Eisenhower called on the American public to support the 1953 March of Dimes being conducted throughout the nation during all of January.

He joined in the annual appeal after meeting the two Raleigh, N.C., sisters who are pictured on the 1953 March of Dimes poster. They are Patricia 6, and five-year-old Pamela O'Neil, both of whom were stricken with polio but now are recovered completely.

"It's hard to believe that these are the same little girls whose pictures are on the March of Dimes poster," he noted. "Now they're completely recovered from polio, thanks to the generosity of the American people."

He urged all Americans "to help the others like them by joining the March of Dimes."

Later, he joined the poster girls in making a short film which is being shown by television stations throughout the nation.

This year's March of Dimes follows the all-time record polio epidemic of 1952 in which more than 55,000 were stricken. At the beginning of 1953, there were 68,000 polio victims of former years still undergoing treatment, with financial help from local March of Dimes chapters.

Library Notes

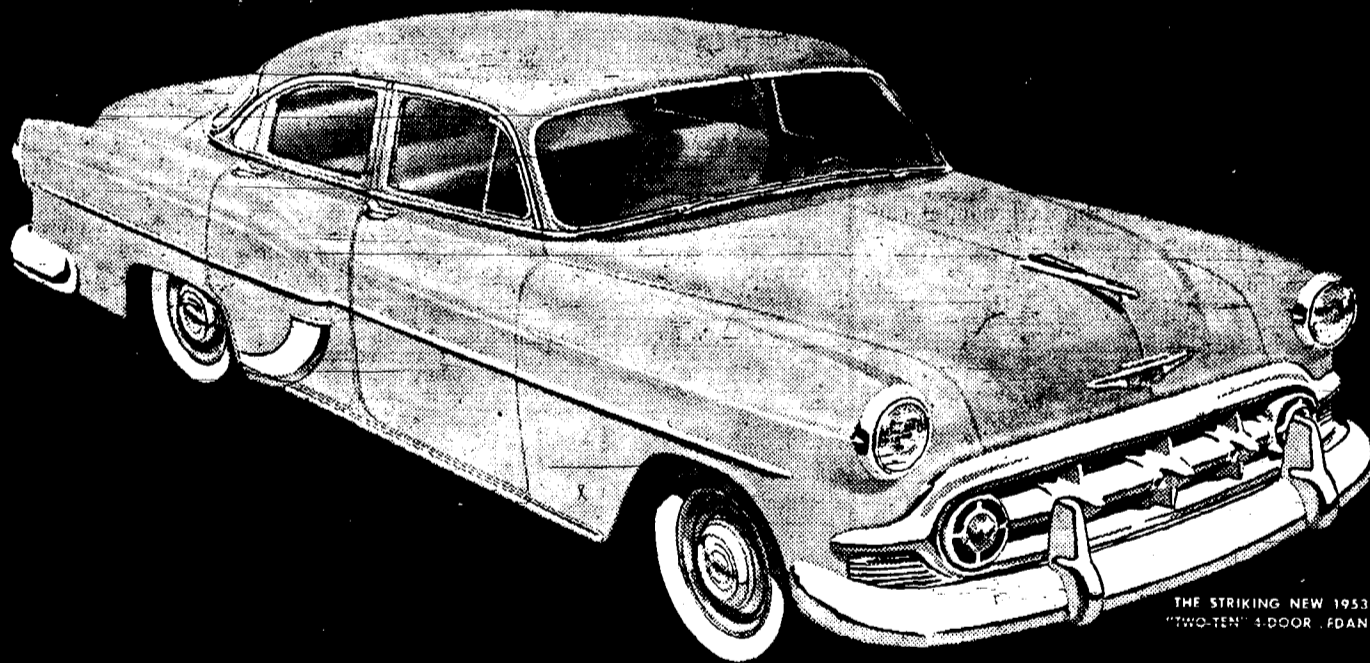
Library Hours Afternoons: 2:00 to 5:00 Evenings: 7:00 to 8:30 Tuesday and Friday: 12:00 to 5:00 Phone LE 6-7131

Recent gifts of books to the East Jordan Public Library include the following: from Bruce Brintnall two books for the younger readers, "South America" and "Neighbors North and South" from Mrs. Bernadine Brown two pocket book mysteries. From Mrs. Frank Woodcock two mysteries and a western. From Mrs. Thelma Evans five pocketbook mysteries. From Eugene Teichman two magazines and thirteen pocket mysteries. From Mrs. W. A. Porter a religious novel of 250 A.D., "Confessors of the Name" by Schmitt. There are also some new books at the Library. They are listed below:

- "The Gun Digest" by Amber. This book contains sections on rifles, shotguns, handguns, foreign firearms, cartridges, sights, etc. "A Girl Called Hank" by Walden, the story of a high school girl athlete. "The Houses Between" by Spring, a historical novel of England and Europe from the reign of Queen Victoria through the second world war. "Northward the Whalers Go" by Douglas, a juvenile story of the far north Pacific and Eskimo life. "Sword of a Warrior" by Bothwell, a novel. "Alfred the Saint" by Willis, story of a horse.

ON DISPLAY FRIDAY, JAN. 9—SEE IT!

So startlingly new! So wonderfully different!



THE STRIKING NEW 1953 TWO-TEN FOUR-DOOR SEDAN

CHEVROLET FOR '53

- Entirely New STYLING
- Entirely New POWER
- Entirely New POWERGLIDE
- Entirely New ECONOMY
- Entirely New SAFETY
- Entirely New DURABILITY
- Entirely New POWER STEERING

Chevrolet's lower in height, with long, flowing, smoothly rounded, modern lines to give you the swiftest, smartest look in cars!

New 115-h.p. "Blue-Flame" engine with Powerglide. Advanced 108-h.p. "Thrill-King" engine in gearshift models.

New automatic starting and passing range gives flashing getaway, greater passing ability in city driving.

Go farther on every gallon of gas! And, again in 1953, Chevrolet is the lowest-priced line in the low-price field.

Greater ease and safety. Greater visibility with a new, one-piece curved windshield. Finer, smoother brakes.

Heavier, stronger, more rigid construction means even longer life for a car always famous for durability.

You park and steer with finger-tip ease, yet retain the feel of the road. Optional at extra cost.

\*Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine optional on "Two-Ten" and "Bel Air" models at extra cost. (Continuation of standard equipment and this illustrated is dependent on availability of material.)

Entirely NEW through and through! CHEVROLET MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CARS

A. R. SINCLAIR SALES

BOYNE CITY

EAST JORDAN

Our Industrial Progress

(Series No. 1)

# Local Creamery Now A Major North State Industrial Firm

## Production Hits 2,000,000 Pounds Of Butter Per Year

As a result of the modernization of the Jordan Valley Cooperative Creamery, the plant now produces 2,000,000 pounds of butter per year.

A major northern Michigan and eastern Jordan Valley Cooperative Creamery, the plant now produces 2,000,000 pounds of butter per year.

With Percy Penfold as its capable manager, the creamery employs 25 men and women who keep the \$1,500,000 plant in operation 24 hours per day.

At its present plant, the creamery produces 2,000,000 pounds of butter per year.

That's a lot of butter and since the quality is very high, the market is always good. Exports to New York, Los Angeles, and other parts of the country are made.

Much of it reaches New York state (Buffalo, Elmira and Syracuse) through S. M. Fleckinger Co., a jobber for a large eastern chain store operation. The A & P Tea Company is also a heavy purchaser of the famous Silver Brook product. Other brand names are: Valley Lea, most famous in this area; Coca Springs, the brand name used in New York state.

So in the time it takes you to read this last sentence, the Jordan Valley Cooperative Creamery will turn out about 25 pounds of butter, packed, wrapped and ready for market—and thus, through the latest modern industrial methods, a definite contribution to the American economy for the health and welfare of the nation is made daily here in East Jordan.

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For the past several years, the creamery has been producing 1,000,000 pounds of butter annually. Now, with the new plant, it is producing 2,000,000 pounds per year.

### FINKTON COMMUNITY NEWS

Mr. and Mrs. Jack Taylor, Mr. and Mrs. Jack Taylor and Mrs. W. J. Taylor, Mr. and Mrs. Carl Spence and Mrs. George Spence, Mr. and Mrs. Marshall Shepard and Don Brownell, Mr. and Mrs. Clifford Spence and Mrs. George Spence.

### Peninsula 4-H Club News

The Peninsula 4-H Club has been very busy during the winter months. They have held several meetings and have been very successful in their work.

### LEGION Auxiliary News

The Legion Auxiliary has been very active in their work. They have held several meetings and have been very successful in their work.

## Eisenhower Urges Nation Support March of Dimes



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### Library Notes

Library Notes section containing various notices and information regarding library services and book availability.

ON DISPLAY FRIDAY, JAN. 9—SEE IT!

*So startlingly new!  
So wonderfully different!*

CHEVROLET FOR '53

<b>Entirely New STYLING</b>	<b>Entirely New POWER</b>	<b>Entirely New POWERGLIDE</b>	<b>Entirely New ECONOMY</b>	<b>Entirely New SAFETY</b>	<b>Entirely New DURABILITY</b>	<b>Entirely New POWER STEERING</b>
Chevrolet's lower in height, with long, flowing, smoothly rounded modern lines to give you the newest, smartest look in cars!	New 115-h.p. "Blue-Flame" engine with Powerglide.* Advanced 108-h.p. "Thrif-King" engine in gearshift models.	New automatic starting and passing range gives flashing getaway, greater passing ability in city driving.	Go farther on every gallon of gas! And, again in 1953, Chevrolet is the lowest-priced line in the low-price field.	Greater ease and safety. Greater visibility with a new, one-piece curved windshield. Finer, smoother brakes.	Heavier, stronger, more rigid construction means even longer life for a car always famous for durability.	You park and steer with finger-tip ease, yet retain the feel of the road. Optional at extra cost.

Entirely NEW through and through! **CHEVROLET** MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CARS!

**A. R. SINCLAIR SALES**

BOYNE CITY EAST JORDAN

# NEWS SPORTS PAGE

## MICHIGAN OUTDOORS NEWS

Deer losses to starvation may be only slight this year, a glance at the snow gauge indicates.

To date, snows on Michigan's deer range have been comparatively light, and in many places conservation department observers report deer still browsing the uplands, with acorns providing an important source of food.

Generally by late December, most deer are in "yards" or clearings on their way to winter quarters. Deer go into yards, or swamp areas, during the winter for protection from storms and because of food supplies.

However, Michigan's over-sized deer herd has in recent years been eating itself out of house and home. Food growths in the swamps are dangerously over-eaten and some starvation this

year seems inevitable. The special "any deer" season this fall checked the problem to some extent, but observers will have to wait until the critical spring starvation period to learn just how much good the season did.

But the longer the herd can stay out of yards this winter the better. Game men say each additional day without snow helps.

As a general rule, the northern lower peninsula herd will yield a foot of snow covers its range. In the upper peninsula, deer yard when snow reached 18 inches in depth.

Department observers report enough snow in the Gaylord area at present and deer moving into swamps. In most other areas of deer are reported drifting only slowly toward swamps. In the up-

## IMP-LINGO

By THE IMP

### East Jordan Bowling News

**MERCHANT LEAGUE**

American Legion	15	5
Anchorage	12 1/2	7 1/2
Sinclair Sales	12	8
Monarch Foods	10 1/2	9 1/2
St. Joseph	10	10
Dip's Tavern	9 1/2	10 1/2
Auto Owner's Ins.	9 1/2	10 1/2
Cal's Tavern	9	11
State Bank	9	11
Super Market	9	11
Canning Co.	7	13
Drewry's Beer	7	13

**LADIES LEAGUE**

Sinclair Sales	44	16
Canning Co.	41 1/2	18 1/2
Bachman's	37	23
Drewry's	35 1/2	24 1/2
C. L. Lumber	32 1/2	27 1/2
Mich. Cleaners	32 1/2	27 1/2
Grandvue	32	28
Recreation	30 1/2	29 1/2
Airport Bar	28	28
Hite Drugs	28	32 1/2
Dress Shop	27 1/2	32 1/2
Shedding's Furn.	25 1/2	34 1/2
Thrift Mkt.	25 1/2	34 1/2
Rainbow Bar	21	35
Temple Theater	19	37
Pfeiffer's	16	44

1st hi ind. game, Betty Jo Strehl, E. J. Canning Co., 195;  
2nd hi ind. game, Shirley Taylor, Recreation, 187;  
3rd hi ind game, Betty Huntly, C. L. Lumber, 183.

1st hi ind 3 games, Marilyn Swanson, Michigan Cleaners, 505;  
2nd hi ind. 3 games, Lucille Dubas, E. J. Canning Co., 471;  
3rd hi ind 3 games, Betty Jo Strehl, E. J. Canning Co., 461.

1st hi team game, Michigan Cleaners, 960;  
1st hi team 3 - games, Michigan Cleaners, 2020.

**700 LEAGUE**

Huron	13	7
E. J. Co-ops.	13	7
Firestone	10	10
State Farm Ins	10	10
Jennie & Orval's	8	12
Porter's	6	14

1st hi ind 3-games, B. Brown, 548; 2nd hi ind 3-games, C. Taylor, 508; 3rd hi ind 3-games, C. Schumacker, 456.  
1st hi ind. game, B. Brown, 215; 2nd hi ind game, G. Boswell, 205.

Striking, startling colors in home decoration are more suitable for halls and entrance halls where little time is spent, say Michigan State College specialists. Soft, comfortable colors such as blues, greys, greens and blue-greens provide nice backgrounds for the more lived-in rooms of a home, they add.

Hi, Jordan,  
Happy New Year (still new). I dropped in at the theater for the Mid-nite show New Year's Eve and blew my horn as loud as the rest of you. I noticed a very nice looking new-ish twosome, namely Marian-D. and Gail N. It made the New Year much brighter to see Gail out of the hospital and on the road to recovery... Ken S. looked different without Carol G., but seemed to be enjoying the evening with the boys, Tom D. and Joe Pete.

As I was window peeking afterwards I noticed Pete N. having a party made up of Juniors and three Seniors, and Janet from Ellsworth... Ellsworth made a good showing at that show, the girls being sprinkled with E. J. boys, namely Dick F and Jim B. and it seems that Jean N. and Mike D. have turned their full attention to Ellsworth girls.

Floyd D. made it back from Flint safe... sound???

Don't we all love to be back in school after the nice long vacation (groan) and I hear those Seniors really have to get going on that play to put it on by the first of February.

Say who got a new orange stocking cap for Christmas? Sharp!

"Rev" Fred had quite a party Friday nite—it was so dark I couldn't even window peek! And I hear he had quite a bit of mistletoe around down there.

Is this going to be permanent? Sally N. and Bob T? What's going to happen now that he's back at Ann Arbor? I'll let Sally worry about that!!!

Keith sure did look lonely over the holidays with Bonnie gone... glad she's back, Keith? (Need I even ask?)

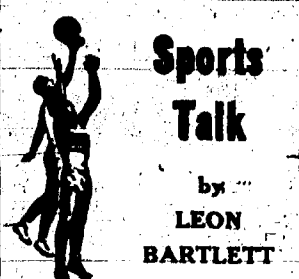
Don't forget the game tomorrow night with Mancelona signed up for the bus yet?

Haven't got my Spanish done yet, better get to work!

"The Imp"

The estimated value of forest products harvested in Michigan in 1950 totaled nearly \$52 million. Saw logs and bolts, pulpwood, fuelwood, veneer logs, posts and mine timbers comprised most of this total.

The largest eastern white pine in Michigan is located northwest of Bergland in the upper peninsula's Ottawa National Forest. At breast height, the tree's trunk is more than five and a half feet in diameter.



Sports Talk  
by LEON BARTLETT

Hi, Sport Fans,  
Something new has been added! The Red Devils are coming out with more flash. The varsity has new black with red and white trim basketball trunks. And the second team has new green with white jerseys. The new outfits really add class to the teams. But I wonder why the second team got a green jersey? Is it because so many teams have red and white already? Or is it because being a second team, they are green in playing experience.

Here's something for kids in the grades, from Junior High down. One night each week and Saturday mornings are going to be scheduled for you to come to the High School gym to play basketball, volleyball, and just have fun. So if you haven't anything to do, or even if you do, get it done and come on up to the gym and play.

The Detroit Red Wings are on top of the Hockey League. The last two games the Red Wings played were against the Montreal Canadiens and the Chicago Black Hawks. The Red Wings lost in a rough battle by two goals to Montreal and beat Chicago by two goals. The Hawks and Canadians are tied for second place.

Last Saturday Charlevoix beat Petoskey in one of the most exciting games ever seen. In the last second of play Bill Mosier from Charlevoix shot a hook that rolled around the rim of the basket before dropping through. Charlevoix led at the end of the first quarter and at the half, but the third quarter ended with Petoskey in the lead. The fourth quarter it was tied up until Mosier made the winning shot with the score 34-32. Davenport was high point man for Charlevoix and Piehl for Petoskey.

In the 19th annual Orange Bowl game at Miami, Florida, Alabama walked over Syracuse with a record score of 61-6. This is the widest margin ever recorded in the Orange Bowl games.

And in the Rose Bowl at Pasadena, California, the University of California nipped the University of Wisconsin 7-0. The touch down, scored in the third period by U. S. C., broke a six year triumph in the Big Ten.

With the New Year, the Red Devils are off to a fresh start, determined to make up for their one conference loss to Charlevoix. They have been practicing during vacation and should be in fine shape to meet Mancelona on Friday.

Here's an idea for a new dessert: combine canned peaches and pears and add sweetened juice of several oranges and a lemon. It will seem like fresh fruit, say Michigan State College home economists.



## JORDAN VALLEY TALK

By Doris  
Oty Walker, summer resident whose cabin is on the Jordan River at Rogers Bridge, also has spent his annual Christmas holiday vacation and many a winter week end in our city for the past 17 years. Oty, for the first time in that many years met disappointment this Yuletide season. . . no ice fishing. This week, with temperatures dipping, many an ardent winter fishing enthusiast is hoping for ice on the lakes and lots of it . . .

Creek, will be opened to dipping for the first time in 5 years. The discovery of thousands of smelt in Deer Creek near the power dam last spring, by some of the Sinclair Chevrolet boys, has led to the opening of that stream too for 1953 dipping . . . old time Smelt Jamboree might be in order?????

Practically all seed corn is treated before Michigan farmers get it, notes E. C. Bossman, farm crops specialist at Michigan State College.

Elmer Green has been trying his luck on the thin ice at Sportsman's Park. So far, says Elmer, his only reward has been two pike

Here's good news for Spring Smelt Dipping! That famous stream of the 7-80 Club, Monroe

### Automobile, Life and Fire Insurance

**STATE FARM INSURANCE COMPANIES**  
Bloomington, Illinois  
Basil C. Cummins  
Phone: LE 6-2612  
East Jordan

We'll See You At The  
**Duck Inn**  
Famous Throughout Northern Michigan  
Fine Food — Excellent Coffee  
Sportsmen's Headquarters  
East Jordan

**January Clearance**

**Sale of 1000 COATS**

UP TO **1/2 OFF** on COATS

**Sale of 1000 DRESSES**

**DRESSES**  
WERE up to \$8.95 NOW \$5.99  
WERE up to \$12.95 NOW \$7.99  
HOUSE DRESSES were \$2.98 now \$2.39

**THE DRESS & GIFT SHOPPE**  
Minnie Webster Des Jardin 111 Main Street

Use Our Layaway or Credit Plan

**SHEET BLANKETS**

COTTON **\$2.49**

WHITE **\$1.89**

PLAID

Full size chenille. **\$5.95**

Chartruse Yellow Blue

**Bedspreads**

JEANS, kiddies, \$1.69; Girls, \$2.19  
Women, \$2.49

LEE RIDERS — Women, \$3.79; Men \$4.25

**BRADSHAW'S**  
East Jordan's Complete Dry Goods Store

**Yes, We Develop Roll Film with Personal Attention to Every Roll of Film**

**We Develop!**

Your film gets extra attention in the darkroom at our Studio. Every effort is made to produce the best possible negatives and prints for you . . . and at no extra cost.

How much? 10c for film developing, 6c for each print

**The Doris Meredith Studio**  
DORIS & BILL HUCKLE  
Phone: LE 6-2332 and LE 6-7043  
119 Main St. East Jordan

**Caught With Your Sales DOWN?**

Mr. Merchant, if your sales are down, maybe your customers are slipping away!

Reliable statistics show that the average business loses 30% of its customers through death, dissatisfaction, moving to other areas, etc. Normal gains average 4%, leaving a deficit of 28%! **WHAT TO DO ABOUT IT?** The surest, and most profitable way to increased sales, is consistent, timely advertising in your newspaper.

Come in or call! Let us help you plan an advertising program suited to your needs.

LE 6-7118  
**THE EAST JORDAN NEWS**

## Rainbow School Chatter

By JUDY and SALLY  
Play practice for the Seniors and the play is going to be the first of February. "Huckleberry Finn" is the title of it and from the way those practices are being held, it should be a success. The major roles are being held by Diana Beishlag, as Aunt Sally, and Les Howard, as Huckleberry Finn. People who saw "Silas Smidge from Turnip Ridge" last year will remember Diana in the part of Aunt Simplicity McPheeters, that wry old lady with the sense of humor who played opposite Silas Smidge himself. Les Howard makes an excellent Huck Finn. This is going to be one of the high spots of entertainment for East Jordan this year, so don't miss it!

Freshman Class party January 8th, in the Gym and Home Ec room. This is getting to be an established routine, these Frosh parties. We heard about one at Fred De Haven's the other night, too!

The Honor Society that has been established in the High School is an organization that has lasting benefits both for it's members and the school they represent. Our chapter number is 4752 and that means there are four thousand seven hundred and fifty one other honor societies in America, that we are more or less competing against and being members with. Mr. Annear is beginning the job of sorting out

eligible members now, and the students are waiting eagerly for the outcome. We're glad we have the opportunity of being a member school, and our thanks go to Mr. Annear.

The next meeting of the Future Nurse's Club will be held Monday night at the High School. The first of their activities for the year began last week with the making of tray decorations for the patients at the Decker Home and Grandvue Hospital.

"Citation for Service" certificates were distributed Monday to the Seniors who had sold at least \$25.00 worth of magazines. We're proud to say that quite a few earned these.

Well, now that Christmas vacation is over and everyone is back to school again, we're all set for the basketball game at Mancelona Friday at 7:15 p.m.

Guess it's about time for us to start worrying about exams. The first semester will be over in about two weeks and then we will find out how much we have learned. (Also, how much we haven't learned.)

By the way, neither of the writers of this column is the "Imp." And any resemblances whatsoever are purely coincidental. In fact, we don't even know who Francis is!

**GIGANTIC mid-winter sale!**

**JANUARY and FEBRUARY**

**Mackinaws For Boys**  
LINED, WITH HOOD was \$11.95 now \$8.95  
LINED, FUR COLLAR was \$10.95 now \$7.95  
WATER REPELLENT

**Mackinaws and Jackets For Men**  
SOO WOOL, LINED was \$21.95 now \$14.50  
ALL WOOL PLAID, lined, was \$17.95 now \$11.25  
FUR COLLAR  
OTHERS REDUCED FROM \$21.95 to \$14.50  
AND FROM \$12.95 to \$8.50

SHOP AND SAVE AT  
**CHRIS'S Men's Wear** Everything Must Go!  
We Give Red Stamps—FILL A BOOK AND GET A NICE GIFT  
133 MAIN STREET LE 6-4321

# WANT AD SECTION NORTHERN MICHIGAN BARGAIN PAGE

BUY      SELL      RENT      LOST      FOUND      LEASE      EMPLOYMENT      SERVICES

## NEWS WANT AD RATES

**REMEMBER!** Thousands of readers in East Jordan, Ellsworth and the surrounding farm territory will be shopping through these want ads each week.

**CASH RATE:** 2 1/2 cents per word, minimum, 65 cents. If ad is not paid by Saturday noon after last insertion, it will be considered charged. If ad runs three consecutive times you get three ads for the price of two.

**CHARGE RATES:** If ad is not paid by Saturday following last insertion, the price will be 25 cents extra to cover billing costs.

### FOR SALE

**CUSTOM BUTCHERING** — Call Junction 2-7490, Cal Coblenz, one mile west of Advance on East Jordan Road. 3-14c

### FOR SALE

52 Olds '98' 4-door  
51 Olds '88' Super 2-door  
51 Olds '98' Holiday Coupe  
50 Buick 4-door Special  
50 Ford Club Coupe  
48 Olds '76' Club Sedan  
47 Olds '76' Club Sedan  
47 Chevrolet 4-door Sedan

**Pickups**  
53 GMC 3/4 ton  
50 Dodge 1/2 ton  
47 Chevrolet 1/2 ton  
48 Ford 1/2 ton

Krahnke Motor Sales  
Chalervoix, Mich. 14c

### FOR SALE

1949 Tudor Plymouth. Very low mileage, excellent condition. Al Thorsen, East Jordan. 13-14-15c

### FOR SALE

Fresh eggs. Will deliver anywhere in town. Call LE 6-7206 14-15-16c

### FOR SALE

Baled hay, good quality. Five ton. Ewald Redmer. Call LE 6-7206 14-15-16c

Rush your red clover to Sweeney's approved government warehouse for government support price before January 31, 1953. Gain dollars over market price. No waiting. We can take care of you the day you come in. Call 37-831 or write. We also carry a complete line of field seeds Sweeney Seed Co., 110 S. Washington St., Mt. Pleasant, Michigan 15-16-17-18c

### FOR SALE

Boys' ski boots and 6 foot skis with clamps. All for \$7.00. Mrs. Claude Sweet, 106 Third street, East Jordan. 15-16-17p

## BUSINESS AND PROFESSIONAL DIRECTORY

Recharging Extinguishers  
**WOLVERINE FIRE EQUIPMENT SALES**  
Fyr-Fyter Equipment  
Joe Wilkins 103 Williams  
Le 6-2326 LE 6-2291

Custom Printing  
Color Printing  
**JENKINS**  
Printing Service  
Your work receives our personal attention  
LE-6-2671 701 Main

**SALES — SERVICE**  
MICH. BOTTLED GAS  
**SHERMAN** Firestone  
Washing Machine and Sewing Machine Service  
229 Main LE-6-2961 LE-6-2922

**Coleman-Blend-Air**  
Heating & Floor Furnaces  
Electric Sales & Service  
Wiring & Supplies  
Phone 18 Ellsworth

**R. E. WILKERSON**  
Timber Dealer  
Ellsworth — Box 01  
Post — Poles — Logs — Rafters — Pulp.  
Seasoned Hardwood, \$25.00 truck load—5-6 cords.

**John C. Schmitt**  
CHIROPRACTOR  
OFFICE HOURS:  
Mon., Wed., Fri. 9-12, 2-5, 7-9  
Tues. and Sat. 9-12, 2-5  
Thursday open till noon  
Bank Building, Boyne City  
Dial JU 2-6922

Guaranteed Top Quality  
**ELGY'S**  
Auto Body Shop  
Block west of M-66  
Bumping-Painting-Welding

Electrical Contracting  
**ECHO**  
Electrical Enterprises  
LE-6-2961 229 Main

**SAVE**  
Cash and Carry Cleaning  
**EAST JORDAN CLEANERS**  
Hours: 9 to 6 daily  
9 to 7 Saturday  
Jack & Dorothy Matthews  
20 years experience

**LENNOX FURNACES**  
**JORDAN HEATING & REFRIGERATION CO.**  
Furnace Cleaning and Repair  
Refrigerator Repair  
Clarence Lord Glenn Campau  
LE 6-2272

**TRUCKING**  
Local—Out of Town  
Furniture, Live Stock, etc.  
Lyle Smith Mill Street

Farm Bureau Mutual Insurance Co.  
Life, Auto, Liability, and F.I.P.  
W. L. Chellis  
Ellsworth, Mich., Phone 26722  
Claude D. Gilchrist  
Ellsworth, Mich. LE 6-7133

## The ELLSWORTH Story

### FIFTY-SECOND WEDDING ANNIVERSARY

Congratulations are extended to Mr. and Mrs. "Jack" Parsons who observed their fifty-second wedding anniversary Friday Jan. 2. John Parsons and Jessie DeGroot were married January 2, 1901, in the home of the bride, one and 1/4 mile south of Ellsworth and have lived in this vicinity since then. Mr. Parsons has been treasurer of Banks Twp. 2 years was moderator of Atwood School district 3 years and first assessor of the Village of Ellsworth.

Mrs. Jacqueline Carpenter, Mr. and Mrs. Edgar Carpenter and daughter Marilyn, Mr. and Mrs. Moses King and Mrs. Naomi Erickson all of Central Lake, also Mr. and Mrs. John L. Boss of Barnard were dinner guests New Year's day in the Nathan Carpenter home. Mr. and Mrs. Howard Vance of Lansing visited there New Year's night.

### South Arm News

Mr. and Mrs. Gale Briantall of Alto called on her sister, Mr. and Mrs. Archie Murphy and family Sunday.

Bud Fisher of Charlevoix was a business caller Friday at the Archie Murphy home.

Mrs. Henry Dougherty and children and Mrs. Al Dougherty and children spent Sunday with their sister-in-law, Mr. and Mrs. Albert Berling and family.

Mr. and Mrs. Harry Pearsall and family attended a family dinner at the Claude Pearsall home Sunday.

Mr. and Mrs. Harold Goebel and family were dinner guests of Mr. and Mrs. William Korthase, Jr. of Deer Lake on New Year's Day.

Mr. and Mrs. Rudy Jacobson and son of Boyne City were Sunday dinner guests of his sister, Mr. and Mrs. Harold Goebel and family.

Mrs. Lillian Horning of Petoskey spent the week end at the home of her nephew, Mr. and Mrs. Carl Elsworth and family.

Mr. and Mrs. Earl Dexter and family of Manclona were New Year's day dinner guests at the home of their cousin, Mr. and Mrs. Ewald Redmer and family.

Mr. and Mrs. Eckert Redmer and family of Pleasant Ridge spent the week end with his brother, Mr. and Mrs. Ewald Redmer and family.

Mrs. Hugh Graham was called to Bown City by the death of her mother, Mrs. John Duckworth, Wednesday.

Bob Graham, who has been on furlough left Tuesday for Fort Bragg, North Carolina. His sister, Mr. and Mrs. Ed Wilson took him to Detroit.

Mr. and Mrs. Harry Flora and family were dinner guests of Mr. and Mrs. Charles Murphy on New Year's Day. Mr. and Mrs. Isaac Flora were also guests.

Mr. and Mrs. Clarence Bowman, Jr. and children of Kaleva spent the holiday season here visiting her parents, Mr. and Mrs. Kenneth Isaman, and his parents, Mr. and Mrs. Clarence Bowman, Sr.

Romona Grange will meet with the South Arm Grange on Tuesday, January 13th.

Mr. and Mrs. George Nelson, Sr. and son were Sunday dinner guests at the home of his parents, Mr. and Mrs. George Nelson, Sr.

Mr. and Mrs. Wayne Flora left Friday for Valparaiso, Indiana where Wayne will attend a technical school.

Mr. and Mrs. Bob Pearsall are visiting their parents, Mr. and Mrs. Ed Lehrbass and Mr. and Mrs. Claude Pearsall during his furlough. Bob will report at Camp Stoneham, California on January 12th and Barbara will remain here.

Little Cynthia Redmer has the chicken pox.

Mr. and Mrs. Jack Allen and family of Traverse City called on her brother Del Hart and other relatives Friday.

## Notice

1953 Dog Tax due and payable at treasurer's office in City Building until March 1st., 1952

Male \$1.00 Female \$2.00

After March 1st., fees are doubled.

G. E. Fraiberg, treasurer City of East Jordan

## Notice

County and School Taxes due December 10th. to January 10th., 1953. Payable at treasurers office in City Building.

G. E. Fraiberg, treasurer City of East Jordan

Operates for as little as 1/2¢ per hour  
**Regent** \$75  
Best Conduction Devices at moderate extra cost.

Batteries for all hearing aids

**GIDLEY & BRUDY CO.**  
YOUR RXALL STORE  
IN PETOSKEY

**Lighter... Faster... Tougher**

It's the NEW  
**HOMELITE**  
Chain Saw

27 lbs... 4 H.P.  
More Power  
Per Pound  
Than Any Other Saw

See it in action. Let us give you a free demonstration. This new saw... built and backed by Homelite, manufacturers of more than 300,000 gas-line engine driven units... is the best that you can buy.

**F. W. Dilworth & Sons**  
Phone JU 2-7381  
Boyne City

Mr. and Mrs. Bill Kaiser of Kewadin are parents of a son, Billy Earl, born Sunday, December 28, at Osteopathic hospital, at Traverse City. Mrs. Kaiser was dismissed Wednesday to the home of her mother Mrs. Kenneth Boss of Ellsworth. Mrs. Kaiser is the former Audrey Swain of Ellsworth.

Mr. and Mrs. Richard Stout and family of Royal Oak were guests from Tuesday until Sunday in the William Patterson home.

Miss Madelyn Teigenhoff of St. Clair Shores was a holiday guest in the home of her brother-in-law and sister, Mr. and Mrs. Robert Smalley.

Mr. and Mrs. Grant Hastings and children visited Thursday and Friday in Midland, in the home of Mrs. Hastings brother-in-law and sister Mr. and Mrs. Robert Blue. Mrs. Herbert Peables rode down with the Hastings and visited with her sister Mrs. Kenneth Bradley and family.

Mr. and Mrs. Robert Coakley were weekend guests in the Wm. Pette home. Mr. and Mrs. Pette and family also the Robert Coakley's were Sunday dinner guests of Mr. and Mrs. Carl Petrie of Pleasant Valley.

Mr. and Mrs. Charles Edson, and son Doyle left Friday morning for a week-end visit in Lansing. Joan Edson who has been visiting in Grand Rapids and Lansing returned home with Mrs. Edson and Doyle while Charles stayed until Wednesday to attend a Farm Bureau meeting.

Mr. and Mrs. Al Taylor of Traverse City are the parents of an 8 lb. 6 oz. son, Ronald, born Jan. 2 at Charlevoix Hospital. Mrs. Taylor was formerly Betty Rose Klooster, daughter of Mr. and Mrs. Edward Klooster of Ellsworth.

Mr. and Mrs. Robert Edenburn and family of Traverse City were week-end guests in the Edward Klooster home.

Miss Frances Best returned Saturday to her home in Dearborn after a holiday visit in the Eugene Best home.

Mr. and Mrs. Lewis Gillam and daughter Sue of Petoskey were Sunday supper guests in the Grant Hastings home.

John Klooster left Sunday Dec. 28 for Grand Rapids and is at Blodgett hospital for observation and treatment. Mrs. Klooster and children also her father Ralph Szymza drove to Grand Rapids Saturday returning Sunday and called on John at Blodgett Hospital. John's address is John Klooster, Blodgett Hospital, Grand Rapids, Michigan.

Miss Myrna Veenstra daughter of the Miner Veenstra's returned to her home Saturday after an 8 day visit in York, Pennsylvania. Myrna was guest on the trip of her uncle and aunt, Mr. and Mrs. James Landis of Detroit. They also visited Gettysburg and other historical places.

Mr. and Mrs. Ernest Kopkau and son Dennis, were New Year's Day guests of their daughter and son-in-law, Mr. and Mrs. Clyde Croff at Conway.

Mrs. Earl Hansma, also Robert and Dale Kuiper were week end visitors in the home of their parents, the Tony Kuipers.

Rev. and Mrs. George L. Majors and family also Mrs. Winifred Bambach and Miss Delora Richardson of Charlevoix were supper guests New Year's night of Mr. and Mrs. Miner Veenstra.

Beatrice and Esther Oosterbaan of Holland left Saturday after a 10 day visit in the John Oosterbaan home. Mr. and Mrs. Oosterbaan and family were guests New Year's day in the Peter Timmer home in Charlevoix.

Mr. and Mrs. Jack Parsons, also Harry De Groot Sr. were guests New Year's day of Mr. and Mrs. Oscar De Groot of Charlevoix.

Miss Jean Somerville of Gaylord was a guest in the home of her mother, Mrs. Flossie Somerville from Sunday until Tuesday.

"Henkie" De Young son of Mr. and Mrs. Bernie De Young of Bentley Hill, returned Saturday after visiting for a week in Grand Rapids with relatives and friends.

Mr. and Mrs. James Elzinga returned Friday after a visit with relatives in Belding. Their son, Arthur, drove up with them and returned to his home Saturday.

Gordon Riddell of Detroit spent New Year's day and the week end with Mrs. Riddell and daughter Mary Ann at their home here.

Thelma and Adrian Gorman of Grand Rapids were guests New Year's day of their parents, Mr. and Mrs. Si Gorman.


Edgar Boeve returned to Grand Rapids after spending the holiday vacation with his parents, Rev. and Mrs. Edward Boeve. He was a guest on the trip of Mrs. John Klooster and family.

Mrs. Georgia Earl of Ellsworth and her daughter, Mrs. Eulah Martin of Traverse City accompanied Mr. and Mrs. Ray Earl to their home in Ann Arbor, for a weeks visit in Ann Arbor and Dearborn.

**AN APPRECIATION**  
To all who have been so kind, your kind expression of sympathy is deeply appreciated and gratefully acknowledged. Elder Olsen for his comforting words, Phyllis McKinnon for her comforting solo, Ted Scott for the music, and the pall bearers.

Mr and Mrs. Kiley Bader  
Mr. and Mrs. Duane Hosler  
Mr. and Mrs. Clifford Hosler  
Bonnie Lou Hosler

## Look Out!



If somebody, through error or omission, forget the insurance, are you protected against that error? It can be done!

**Robert A. Campbell Agency**  
State Bank Bldg.  
LE 6-2251  
Obert C. Burull, Mgr.

## YOU GET RESULTS WITH WANT ADS



### BUSINESS Out On A LIMB?

Mr. Merchant newspaper advertising is an investment, not an expense! To secure new business and to hold on to old, business men advertise to get the biggest sales return for the least expenditure. As the new year begins, take time to scrutinize your advertising budget! Make sure that at least 2% of your gross sales in allocated for newspaper advertising—the sure fire way to low-cost sales impact. There is no substitute for newspaper advertising.

LE 6-7118

## THE EAST JORDAN NEWS

## MONEY-SAVING CLEARANCE

SALE THROUGH SATURDAY, JAN. 17th

Prices Up To 1/3 Off

INNER SPRING MATTRESSES ..... were \$37.50 ..... now \$32.95

2-PC. LIVING ROOM SETS ..... were \$169.00 ..... now \$135.00

2-PC. LIVING ROOM SETS ..... were \$212.00 ..... now \$175.00

4-PC. BED ROOM SETS ..... were \$179.00 ..... now \$150.00

END TABLES — DESKS — MIRRORS — CHESTS

**Shedina's Furniture Store**

Lamps 25% off  
COFFEE TABLES  
\$10.00 up

203 MILL ST. EAST JORDAN LE 6-3422

Farmers - Merchants - Workers - Professional Men - Housewives

# THE EAST JORDAN NEWS

Will go on Subscription Basis  
after January 15. And You  
won't want to miss a single  
issue!

One year's subscription--52 news packed  
issues -- will be well worth the \$2.50 -- and you  
won't miss the cost nearly as much as the latest  
news about your friends and neighbors around  
the old home town.

**You Know What You Are Getting!**

You have seen our paper. You know what we can give  
you. Mail the coupon to THE EAST JORDAN NEWS,  
East Jordan, Michigan, or come into the office and see  
us. We're in back of the State Bank Building on Esterly  
Street.

Subscriptions in the Northern Michigan area \$2.50 per  
year.

Subscriptions outside our territory ..... \$3.50 per year

THE EAST JORDAN NEWS  
East Jordan, Michigan

I am enclosing \$2.50 for one year's subscription to THE EAST  
JORDAN NEWS. (please print)

Name .....

Address .....

City and State .....

# NEWS FARM PAGE...

## STRAIGHT FROM THE FIELD

### FARM GOSSIP COLUMN

(Compiled and Edited by the News Staff)

The governing body of Michigan State College is called the "State Board of Agriculture" and should not be confused with the State Department of Agriculture.

The state board of agriculture consists of a group of elected members who administer college funds and govern the college's operations.

It has been a good number of years since northern Michigan farmers have been represented directly with any member from this area on the college's governing board. The men on that all important board have been from what many southern Michigan people have been pleased to call the "Mason-Dixon." That's a line cutting the state from Bay City to Muskegon. This reporter has often heard men in southern Michigan speak ill of farming operations north of that imaginary line.

The great bulk of all farm products in Michigan come from the rich agricultural counties to the south of us. And because of this, many farmers in northern Michigan have felt that they never have gotten proper help and recognition from Michigan agricultural agencies including the Michigan State College.

With the state board of agriculture made up of individuals from southern Michigan, farmers say this situation shows little signs of improving.

Back in 1949, this reporter attended at least two meetings at Gaylord called by northern Michigan farmers strong in their belief the college could do more for this section of the state.

Represented at these meetings were: The State Department of Agriculture, Michigan State College as well as weekly, daily and farm magazine writers.

At that time northern Michigan farmers as well as some county agricultural agents made a definite request that the college establish an agricultural experiment station somewhere in northern Michigan.

The farmers felt that crop experiments carried out at the Lake City station and the station in the upper peninsula, were not adequately aiding farming operations in this area.

These Gaylord meetings failed miserably. Nothing was done. The farmers did not have a well rounded program to present at the meeting. They did not have the cooperation or sympathy of the farm press. They did not have a speaker who could site their problems.

In addition to this, they did not have a member from northern Michigan representing them on the State Board of Agriculture, governing body of operations at Michigan State College. In fact the farmers were fighting windmills.

Whether the college is now doing a good or bad job for northern Michigan farmers is something this reporter is not in a position to state. It would involve endless work in the way of surveys etc to approach a definite statement.

But when so many farmers feel that they are not getting proper return from the state supported college, something should be done to clear the air.

One of the most intelligent moves farmers can make, is to place a northern Michigan man on the board that governs Michigan State College. There is a strong possibility that Arthur Rouse, of Boyne City, will be nominated by Republicans to run for that office in the coming state election next spring.

It should be remembered that the State Board of Agriculture is made up of a group of administrators. And that farm instruction is only a part of the operations at the college. Therefore it is not necessarily so that a member of the board have a farm background. A sound understanding of the importance of farming, sympathy for the farmers problems and a good sense of fairness is required—plus administrator abilities.

If Arthur Rouse's name appears on the ballot in the state election next spring and he fails to be elected to the State Board of Agriculture, northern Michigan farmers may have to wait many long years for such direct representation from this area.

### Let's Check Your Noon Meal Planning

What kind of lunch did you prepare for your family today? Was it the soup-sandwich type, or was it planned around a hot main dish? Mary Lewis of the foods and nutrition department at Michigan State College asks these pointed questions to help you analyze your noon meal planning.

Miss Lewis urges mothers to prepare good "growing" meals for the hungry youngsters who come home from school at noon. A sandwich-soup lunch can be a good one, she says, if the soup is a cream soup made with milk and if the sandwich is filled with meat, fish, eggs or cheese. Growing children need generous allowances of good quality protein found in milk, meat, fish, eggs and cheese.

The hot main dishes put together for hearty wintertime lunches need to be strong in protein, too, Miss Lewis adds. If you are combining left-over vegetables, add to the white sauce a generous amount of grated cheese, and put a sprinkling on the top. When using left-over gravies or soup stock to combine vegetables, add a can of chicken or meat to the

mixture for that needed protein. Miss Lewis suggests that if the left-over casserole is better put together with only a white sauce, serve cold cuts, fish salad, hard-cooked eggs or cottage cheese with the main dish.

As you prepare the noon meal check the menu to make sure good quality protein is included. A hearty sandwich of meat or cheese, will do much better than jelly, apple butter or peanut butter, warns Miss Lewis.

### Washing Eggs Is Poor Practice

Washing eggs is a poor practice unless absolutely necessary, says MSC Poultry experts. It is better to sell a clean washed egg than a dirty egg—but it is much better to sell a clean unwashed egg. Management will help in this.

Warning poultry raisers against indiscriminate egg-washing. They refer them to a report by the U. S. Department of Agriculture on egg-washing procedures and equipment in 31 commercial plants in seven states.

They found that about 10 percent of all eggs gathered from the nest were soiled or stained and noted that washed eggs do not store as satisfactorily, as a rule, as the naturally-clean eggs. This held true with both natural and oil-sprayed eggs.

### With Your COUNTY FARM AGENT

By Ed Rebman

Harvesting trees selectively—taking the old but leaving the young—usually is the best way to manage a farm woodlot, according to Ed Rebman, Charlevoix county agricultural agent. If only mature trees are cut, and young, vigorous ones left to grow, the woodlot can continue to yield successive crops of timber.

Rebman lists six steps as the most important in a successful woodlot program:

Protect the woodlot from grazing animal and fire.

Cut leaning, forked, diseased or poorly formed trees.

Cut mature and over-mature trees for harvest.

Leave healthy, vigorous, young trees for harvest in the future.

Practice careful felling so young trees will not be damaged.

Leave tops and slash on the ground to rot down and enrich the soil; the fire danger will be reduced and the decaying process will be speeded if the "waste" is cut up some and kept low to the ground.

Rebman says that good woodland management is just good common sense applied to woodlands. A woodlot that is well-stocked with good young trees will yield considerable more in annual growth than a poorly-stocked scattered stand. Growth in a woodlot is like interest on an investment: If your principal is large, the total interest will be high; if you have the most favorable number of trees on an area, you can expect high growth returns.

Dairy farmers with a hard water problem need not worry about its effect on milk production, reports Ed Rebman, Charlevoix county agricultural agent. Cows need plenty of water—their least expensive feed—for milk production, whether its soft or hard.

The agricultural agent has word about the water question from extension dairymen at Michigan State College who agree with results found by scientists at Virginia Polytechnic Institute in tests on water. They picked 12 cows as near alike as possible in age, size, milk production and calving month. All received the same feed ration. Six spent 56 days on soft water; while the other six had hard well water. Then the two groups had their hard and soft water switched for another 56 days. The VPI scientists reported that cows drank the same amount of water, ate the same amounts, made equal body gains and produced about the same amounts of milk, whether on hard or soft water.

Farmers who have had trouble with frozen water pipes this winter might save themselves work and grief by using electric heating cable, advises Ed Rebman, Charlevoix county agricultural agent.

A thermostatic system can be used as an extra "hired man" on the job, suggests the agent. Costs of installation and operation are very low, according to agricultural engineers at Michigan State College. The thermostat will help cut the costs and turn the juice in the electric cable along water pipes on just above freezing, about 35 degrees, and off about 40 degrees.

### INCOME TAX AID

Every farmer who had a \$600 gross income in 1952 must file an income tax return in 1953, even if he pays no tax, notes E. M. Elwood, Michigan State College agricultural economist. Gross income includes sales of farm-raised livestock or produce, profit on stock and produce bought and sold and any other income.

Farmers seeking help with income tax reports can get the Michigan State College bulletin "Farmers' 1952 Income Tax," approved by the Bureau of Internal Revenue. It is available from Ed Rebman, county agricultural agent, without cost.

Suit your grocery buying to in-season foods, urge Michigan State College foods and nutrition specialists. Use fruits and vegetables plentiful on the market and avoid the expensive, out-of-season delicacies, they say.

### Oyster Supper To Benefit March Of Dimes Program

Don't forget the oyster supper sponsored by the Peninsula Grange for the benefit of the polio fund. Supper will be served from five to eight p.m. on Wednesday, January 14th at the Peninsula Grange Hall.

### FINKTON COMMUNITY NEWS

Mr. and Mrs. Ray Barrick and Mr. and Mrs. Andy Anderson and son Gary spent Christmas day with Mr. and Mrs. Asa Beal and family.

Miss Lucille Aggers of East Jordan was weekend guest of Miss Ruth Hite.

Mr. and Mrs. Leonard Hite and daughters Ruth and Magreta spent Christmas day with Mr. and Mrs. Clayton Penny of Jordan River. Mrs. Penny is a daughter of Mr. and Mrs. Hite's.

Jim Spence spent the weekend with his grandparents Mr. and George Spence.

Mrs. Jerry Lavanway is visiting her mother Mrs. Martha Tobey of Bellevue.

Miss Jean Thornell spent Christmas visiting the Rev. and Mrs. Walter Buck and family in Onaway.

James Timmer left Saturday for Detroit where he will be employed.

### ORCHARD NOTES



By C. Fairman

#### TRIMMING (continued)

The grape needs the most trimming. The fruit is grown on the current years growth.

The peach is next as it bears or sets fruit buds only on the current years growth. That is, wood grown this year will have peaches next year. The peach needs a considerable amount of trimming each year in order to have a healthy new growth for the next year. For this section the peach does not need as heavy trimming as is usually demonstrated but still needs moderate trimming as the leaves are large and foliage dense.

On any fruit tree it is more desirable to cut off the small and weaker wood. Except that of a real old tree that may need heavy slashing for renewal.

The sweet cherry needs the least trimming of any of our fruit trees. Not any trimming if possible. Some limbs heading the wrong way could be cut when the limb is one year old. Or some variety going sky high could be cut back at the top. Any trim-

ming of the sweet cherry is injurious to the tree causing Canker, Dye back, and lower yields.

The Bartlett Pear needs very little trimming and pears can hold up with weak crotches better than other fruits. Heavy trimming will cause fire blight and as well as lower yields.

A well grown Delicious tree needs more of the small limbs cut out as it usually produces an over amount of these. Jonathan intermediate. McIntosh bears on third year wood and needs enough trimming to let sunshine into the center of the tree for color and size. It is always better to trim to little than too much.

Regular yearly trimming is to be preferred. It is better to stay on the light side until the tree is in full bearing or ten to fifteen years old.

If the orchard is planted too close together more or heavier trimming may be desirable. Trimming is stunting to the tree. It must be kept in mind for what purpose it is used for. As easier harvesting, to let sprays in, and less fruit of larger size, etc.

### Now Is Time To Cull The Laying Flock

Cull your laying flock now, MSC experts say.

There are two seasons of egg production; the season of scarce eggs at higher prices is passing and the season of more eggs at lower prices is starting. Your flock must be efficient to be profitable.

If a layer produces two eggs a week, it is doubtful if she pays for her board. If she is laying four eggs a week, she should give a profit.

No time should be wasted over birds that are not laying, stresses MSC poultrymen. Send them to market right away. Look for the hens with the small combs and wattles and the small snake-like heads. The place for these birds is in the stew pot for the low-priced egg season.

By culling out low-producing hens you cut your feed bill without cutting egg production. The good producers that are left will increase in efficiency.

This low-priced season lasts for six months; it's time to act on the culling job now. It's one New Year's resolution that will pay.

Mrs. Hattie Brat returned to her home recently after an extended visit with her children in Southern Michigan.



### THE FIGHT AGAINST POLIO IS EVERYONE'S!

No one person can dare to sit back and say 'let the next guy give his money'... the fight against polio is everyone's fight, because each and every one of us is a potential victim! You may be needing help someday, too. So be sure to give all the dimes you can spare during the:

MARCH OF DIMES!



in your fight against polio!

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FANDANGO



FANDANGO Pocketed coat-dress, deep collared, chalk buttons. Cohn-Hall-Marx Everglaze embossed trapunto. \* Gold, bittersweet, capri blue, green, lilac, peony, cocoa. 12 to 20.

CELEBRITY Coat-dress look. Chalk pique and button accents. Bonafab's Everglaze embossed chain-strip. Navy, capri blue, green, bittersweet, peony, coffee bean. 12 to 20

FESTIVAL Rhinestones on Venise-type lace and buttons. Avondale's Migronne combed Everglaze chambray. Grey, brown, rose, green, lilac. 12 to 20 and 14 1/2 to 24 1/2.

MERRY-GO-ROUND Pleats swing to full circle skirt. Springs Mills' stripe and plain silky broadcloth. \*\*Cinch belt. Roseflame, green, coppertone, charcoal, peacock or siron with white. 10 to 18.

Each remarkably priced at only \$7.98

\*Crease-resistant and pre-shrunk

\*\*Sanforized

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# June in January Jubilee

CELEBRITY



CAKEWALK



HARLEQUIN



Vicky Vaughn

HARLEQUIN Checkerboard yoke and hip excitement. Exclusive J. P. Stevens' Highland Park dobby chambray with white basketweave stripe. \*\* Grey, brown, green. 8 to 15.

CAKEWALK Middy molded. Bow tied peek sleeves. Everglaze embossed trapunto. by Cohn-Hall-Marx. Green, gold, bittersweet, capri blue, lilac, peony, cocoa. 7 to 15.

STRAW CIRCUIT Bright embroidered posies on basket bockets. Marcus' Bogota, Everglaze straw-cotton. \* Completely washable. Straw, aqua, pink, lilac. 9 to 15.

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