See Farm Gossip Colum

COVERING

Agricultural, Industrial, Resort and Community life in East Jordan and surrounding area.

THE EAST JORDAN NE

LENOX-6-2291

EVERYTHING FOR THE PARTICULAR LADY AT POPULAR PRICES

Published in the Rainbow City of the North

Telephone LENOX-6-7118

EAST JORDAN, MICHIGAN, THURSDAY, OCTOBER 2, 1952

Rainbow City on the March

Chest Drive to Upen

es (half sizes) . . by Mynette

resses . By Toni Todd & Vicky Vaughn

by Bobby Brooks

list of worthy causes.

Named to the Chest's

drive campaign commit-tee Wednesday morning

were: Bill Grauel, Jason Snyder, Mrs. Frank Strehl

and Mrs. Howard Darby.

FUNDS SPENT LOCALLY The majority of the funds have always been spent lo-

community nurse and health

program and for emergen-

Mrs. Porter said Wednes-

recreational program would-be increased this year:

Lutheran Church To

A change in the date of the Luther League auction sale was

announced this week by Jason Snyder. New date for the auction

is October 11th.

Farm equipment, farm produce

and household articles will be put

Rule Service station on M-66.

Hold Auction Sale

For Building Fund

cooperation.

In the four years the

A kick-off breakfast beginning of the 1952 c

nest fund. Community Chest President Odes that the breakfast will be held November.
The Chest's 1952 United Red Feather Driv

\$5,000 with \$723 going to the Michigan United Health and Welfare Fund, an organization aiding a large num-

ber of health and welfare agencies. The remainder of the funds will be spent locally, as in the past, aiding a long

300 Attend **Parent-Teacher Harvest Supper**

More than 350 people attending the annual Parent-Teacher Club
charvest supper at the high school
committee will be chosen lagym heard Supt. E. E. Wade des-, ter ribe the school's major summer improvements. They were the public address system and the new hot lunch kitchen, gramma in-

Superintendent Wade was in cally with money being topoduced by Maurice Hartung, raised for city recreation bub president. The supper was

Visitors were entertained with cies which included help to tap dance gven by the pupils other city groups. of Mrs. Glen Malpass, accomp-anied at the piano by Mrs. Emile Movies were shown the day morning that aid to the children by Vaughn Ogden, who has charge of the visual-aids pro-

The school's new intercommun. Chest has been operating in ration system was demonstrated East Jordan, the organiza-Principal Keith Annear. Guest of honor, Mrs. Jessie tion has grown to be a vital part of the city's community life, and the success of the drive reflects the residents' Hager, was ppresented o gift from the group by Mrs. Maron Jack-

Local School **Enrollment**

Above Last Year Enrollment at the East Jordan public schools topped last years by 27 students according to Supt.

rincipal. by auctioneer TerAvest. Held for Current student enrollment hit the benefit of the East Jordan 8533 as compared to the 826 Evangelical Lutheran Church, the

of students in each grade are as auction will be held at the Lud counted last June.

Grade teachers and the number half miles south of the Golden

follows:

Third grade, Mrs. Hughes Fourth grade, Mrs. Strehl Fourth grade, Mrs. Galmore Fifth grade, Mrs. Mother Fifth grade, Mrs. Liskum Sixth grade, Mrs. Alma Larson 36 Sixth Grade, Frank Malone

Seventh grade Ninth grade Tenth grade

Service Station Offers Free Gifts At Grand Opening

There will be free motor oil fered motorists when the West Side Service holds grand open

ong Saturday Owner Chester Hughey, form erly of Mackinac Island, purchased the service station September

lst and delayed the grand opening until the equipment was in

with each purchase. Gifts are on display at the station.

Hughey, who lives at 517 Main street and has had several years

condition to offer complete service. The station is located at the corner of Water and Bridge In addition to fast, courteous

service, the station is offering Holden and G & G gift stamps

Northern Michigan **BARGAIN PAGE**

Watch l t Grow!

FOR QUICK RESULTS **USE THE**

NEWS Classified

Columns

VOLUME 1, NUMBER 1

Over the Back Fence By Marshall

Here are the instructions on how to start a weekly newspaper. First, and most important, ditioned as a result of the city's you go over to Gidley's Drug street program. Store and buy a bottle of 200 aspirin tablets * * *

White Swan the other day. Price? blocks. Five-cents. Most cups of coffee blocks. these days have gone the way of the nickle cigar and telephone

Last summer a certain East Jordan merchant was stopped on the street by a stranger who was vacationing around the lake. The stranger said, "Pardon me, sir, but can you tell me how to get to Boyne City? I'm going over there to do some shopping."

The merchant paused a moment while he mentally condemned the stranger to the salt mines and he said. "Why, you go down this road and turn to the To Wood, Fields right. No, that isn't it. You go across the bridge and . . " The merchant stopped a minute and bow City area took to the fields looked up at the stranger. "Mr." Wednesday as the season for he said, "you can't get there from

You folks who are going to have pictures framed for holiday giffs should let Vern Whiteford know now. Remember Christmas will be here before you know it.

The Quality Food Market sent are fair game.

a runner out to catch yours truly.

They wanted us to understand that just because the door was It's 7 p.m. open between them and Porter's Hardware, that didn't mean that the stores were operated by the same boss. "Oh." we laughed. 'you keep the door open to steal heat. But that wasn't the ans-wer at all. Someone said they occasionally made coffee in the back room of the grocery and when that happened the folks in the hardware didn't want to be bothered with any door.

Those basketburgers dished ou at the Anchorage restaurant are tops. They are a meal in them selves and reasonable. If we were running the place we'd charge 50c just to sit down and News office. get that wonderful view of the

A fellow called Sherman's the , other day and asked George if he'd be so kind as to glance down the street and tell him what was on at the show. George performed the task and reported: "Marlyn Monroe in 'Walk Right In'

If we were a lady and wanted clothes, we'd take a long look at the Dress & Gift Shoppe ad in this issue. Don't miss it.

When our father was alive he used to say: "All roads lead to East Jordan." And it wasn't until we set up business here and begun driving around this part of 3 the county that we discovered

We don't know if it's true or not, but we heard that a farmer went into Shedina's Furniture Store a while ago looking for some furniture, "I want something nice for my wife's birthday," he said, "but I'm kind of stumped. I don't know a Duncan Physe from a whipple tree."

Everybody in this section Northern Michigan reads the East are reading it right now.

(Continued on Page 3)

FOR TIRED BUSINESS PEOPLE ONLY

A 10 Minute Rest and a Free Cigar or Sweets

at the NEWS OFFICE

City Finishes Sept. Street **Improvement**

Twelve blocks of city streets have been improved and recon

Improvement has been com pleted on Fourth Street, 3 blocks We had a cup of coffee in the Nicholls, 1 block; on Echo, blocks; and on Second Street,

> Reconditioning of the streets was done by the Charlevoix County Road Commission with the city meeting the expense. Tar

> In addition, the city has installa sewer main in Street ad a Water main in North

Rainbow City **Hunters Take**

Hunters throughout the Rainse and other small opened throughout the

Tana on abbits and snowshoe in this section of Michigan.

Local bow ad arrow hunters reads that does, fawns and bucks

in mind the legal closing hour

loaded shotguns—but gun am-munition carried must not be bigger than bird-shot size.

with bow and arrow.

iage will be a handicap in the early season. However, hunters with extra special bags of game are urged to report them to the

Legion Auxiliary Honors Past President

at the first meeting of the new erm with other new officers in

o gave final reports of the actwittes of their committee before he new chairmen took over.

Other chairmen also gave brief

After the business meeting, illian Bennett, presented Martha Kamradt, past president with a corsage and gift from the Unit in appreciation for her work over the past year. Edna Wilkins, then presented her with a gift from the girls of the Unit for her assistance to them on their work throughout the year. She thanked the Unit and the girls for their thoughtfulness and said, "It has been a pleasure to work with each and everyone." She pledged her support to the new officers. Glenda Maxwell, had charge of

ne entertainment and with the (Continued on page 5)

This aerial photo of East Jordan's downtown section pictures a fast growing trading center for farmers and vacationists. Site of the Charlevoix County Fair and the famous Jordan River activities, East Jordan's steady expansion and development comes as a point of pride to those men and women who are working for this area's business, agricultural and industrial growth. Editor. (Photo by Bill Huckle.)

Improvements Under Way at West Side City Recreation Field

Mayor Leo Sommerville and prarie chickens. The opening continued improvement of Teachers Meet season is state-wide only on war terfowl and on deer and bear field and expressed here. field and expressed hope that the area-will be completely improved for all around use by next summer.

"Work is going forward now," Sommerville said," and Consumers Power Company is setting up eight poles for lights around the field." He said there were no immediate plans for fencing the

The city is checking over various types of lighting equipment, but have not yet decided on which kind will be used. The

COMING **EVENTS**

Civic organizations, men's clubs, work she has planned. She will cil, school board meetings, etc. oncentrate on work at the may be reported to the NEWS Grandvue Hospital, and asked Coming Events column. Call October 7 - City Council meet-

> October 7 — American Legion October 7 — Rotary Club lunch

at noon October 9-Catholic Study Club home of Mrs. Bert Lenoskey, 8:00

October 11 - East Jordan Red Devils meet Onaway on home field.

October 12—Luther League Co operative dinner at church, 1:00 October 14 - School Board

neeting. October 14 - American Legion Auxiliary 8 🏞 m October 14-Rotary Club lunch

it noon. October 15 - Jasamine Rebek ah Lodge No. 365 at 8:00 p.m. October 17 - East Jordan Red n East Jordan.

October 21 - City Council neeting. October 21 - American Leg-

on 8 p.m. October 21-Rotary Club lunch at noon.

No school today or tomorrow.

Regional Conference at Petoskey. cd that nearly all registrations Principal.

Richard Schroeder, East Jordan high school agricultural instructor, will act as chairman of the agricultural section at 9 a.m. tomorpow.

Last June's total registration of student figure for the City of East Jordan was 1.066 as compared to the present total of 1.214 Conference

but have not yet decided on which kind will be used. The heard by the local teachers incity is buying the poles and the crosses for the lights.

However. Sommerville closed plans to solicit funds localized by the poles and the crosses of the lights.

However. Sommerville disclosed plans to solicit funds localized by the local teachers in heard by the local teachers incity is buying the poles and the clude: Ethel J. Alpenfels, product of education, school of consection for the sale may contact Mr. Sidebotham 52 may be devoters was in the 3rd ward kindergarten, Mrs. Sidebotham 52 may be devoted from the sale may contact Mr. lak Park, Ill., whose topic will be 605. 'What's Right 'With America.'

C. Beck, president, Michigan Ed- Third, 521. ucation Association; Mrs. Mary Registrations are being taken Noecker, State N. E.-A. director, at the city building up to and Kalamazoo, and Dr. Lee Manufacturing Monday night. On the Kalamazoo, and Dr. Lee M. women's clubs, lodges, city coun- Tayeston, superintendent of pub-cil, school board meetings, etc. he instruction, Lansing.

> WEDNESDAY'S SCORE East Jordan.....14 .Charlevoix...

Four More Days To Register For Election

The number of eligible voters within the City of East Jordan jumped 184 over last year, according to City Clerk Thelma M. Hegerberg. With but four days Local teachers will attend the left to register for the November by 27 students according to Supt. and household articles will be put Michigan Educational Association 4th national election, it is believe E. E. Wade and Keith Annear, on the auction block at 1:00 p.m.

present total of 1,214.

Last year's figures showed: Other speakers will include: E. First ward, 248; Second 297; and

last day, the registrations will be received from 8 a.m. until 8 p.m.
The City Council will appoint

five or more persons to the election board at its next meeting Tuesday night at the city build-

DUCK INN FOR QUARTER CENTURY

Famous Northern Restaurant Re-opens After Redecoration Job

Northern Michigan reopened at Duck Inn has long been a gatherthe corner of Main and Mill ing place for hunters and fisher Streets last week following a complete redecorating job.

Andy's Duck Inn, known thred at the same location for near-Devils play Boyne City Ramblers by 20 years by C. W. (Peggy) n East Jordan.

Bowman and known as "Peggy's" 'Andy" Anderson.

One of the oldest restaurants in eat and more pleasant that ever men in the Jordan River area.

An interesting sidelight on the oughout the northland as a pleasant place to eat, offered free coffee to customers during the drinkers about town. Change grand-reopening Friday. Operat- from a dime or quarter often goes into a tiny cream pitcher with the customer's name on it .

A number of men about town Duck Inn, the business has since have creamer banks at "Andy's". August, 1945 been operated by When the "bank" is full the customer usually takes the money

Eleventh grade

streets.

The restaurant was closed September 14th for redecorating and into his pocket for more coffee ports the business will be open now is offering a good place to when needed.

in Division Street, 3 blocks; on

and gravel was used in the work.

Wednesday marked the earliest

are in the woods since the law Hunters, however, must keep

Unstrung bows may be trans-ported in the same car with un-

Wednesday was the first time Antrim and Otsego counties have

It is claimed that heavy fol

The America Legion Auxiliary held their semi-social meeting Paesday Sept. 23, in the Legion-

seir chaire Several chairmen were asked

Peggy Thomas, Community Service, gave an outline of the or the support of the members in LE-6-7118. his program. She is going to work hard to win the award givin by the Department each year to the Unit with the most hours 8 p.m. devoted to Community Service."

outlines of their plans.

Martha Kamradt, gave a report on the Lower 11th, District neeting held at Peteskey, Sunday Sept. 21. She has been appointed District Poppy Chairman and Florence Stucker, is District Le-gislative Chairman. Five mempers from East Jordan attended the meeting.

Thursday, Friday

AUTO PRODUCTION.

strike.

July will probably be the poor

ble-feeed corrugated cardboard, strong wood, metal or fibre-wood should be tied with strong cord. Principal speaker at the two-key-seasion will be Robert W. Budd, president of the Great and hav losse and flaps seeled with gunnied tape. Lakes Greyhound Lines.

Among other speakers will be Air parcel post packages up to man Gerald R. Ford. Jr. of Michigan's 18th district, and Milton P. Adams, executive sec-retary of the Michigan Water Reepted on Nov. 5 but after that it en not promise either air mail shipment or delivery by Christsources Commission, whose topic will be "High Water and Ero-sion."

WASHINGTON NOTES. LIFE INSURANCE

ist automobile production month since postwar operations were re-The nation's life insura sumed, according to auto manu-facturing reports, which estimate ness has reached the \$70,000,000. that '95 ver cent of automotive production in the United States \$265,000,000,000 of life insurance may be 'blacked out' by July 25th" due to the current steel erican families. This makes the business in the nation

When dependable electric acryice is avail-

- New equipment appears on farms
- * Appliances go to work in homes
- ★ Industries spring to life

Our new steam electric generating plant, our new transmission system, all are dedicated to supplying abundant low cost electricity.

Northern Michigan Electric Co-operative, Inc. **BOYNE CITY**

"God Must Have Loved The Plain People; He Made so Many of Them

A. Lincoln

For more than a quarter of a century we have bought all fruit and vegetables from the grower on a graded basis, paying a premium for quality.

We are now in our 12th season of Federal grading of our canned goods by trained impartial Federal men and women and at our own expense.

That's how we back up our pledge to you for 'quality, fill, cleanliness, and flavor in every can.

Growing and Serving Since 1926

EAST JORDAN **CANNING COMPANY** LENOX-6 2231

(Due to the time FIRST PRESBYTERIAN

express

ted folks

operation

gy spent to

in our lives.

ave the oppor-

op . . . an oppor-

k inexhaustably at

ed us by this warm wel-

id in the improving and

an honest return of the

comes through cooperation . . . as in the

soil all nature cooperates with the growing plants and in the growth of a community cooperation must become the

byword and the watchward among its citizens. Strife among men will not lay the foundation for a progressive

grass is never "greener on the other side of the fence." Our neighboring cities have no monopoly on progress. And

when we turn our eyes homeward we find the good and

the true are always here with us, waiting for us to recog-

rests upon all our shoulders and through a meeting of

minds we can reach whatever goal we set. But it is an

real intelligence is here . . . among our citizens . . . to

TRADE-IN your Old refrigerator on this

new KELVINATOR

carry a lighted torch, high with pride and dignity.

empty gesture to raise an unlighted tech.

save all out cooperation to ignite the torch.

community united in its deepest desires.

We have learned as we mature and progress that the

Responsibility for the orderly development of our city

The imagination, the enthusiasm, the postiveness and

Nothing stands between us and our ultimate goal

A negative force, a combination of personalities cannot retard the successful development and expansion of a

Marshall Sayles, Editor

community.

HAST 10 EDAN

GHUNCH Rev. Edward O. Delleven, Past Sunday Church School: 9:45 a, m. Classes for all ages. Church Worship Service: 11 a.m. Westminster Youth Fellowship 5:30 p. m. UNITED MISSIONARY CHURCH

Rev. C. W. Thompson, Past Sunday School: 10:00 a. . ordan, but find Morning Worship: 11::00 a.m. Youth Fellowship: 700 p.m. Evening Eyangelistic. Service: common ground

Prayer Meeting: Thursday 8:00 EVANGELICAL LUTHERAN

CHURCH Rev. Philip Fretheim, Pastor Classes for all ages including adult Bible classes.

Church Services on first and third Sundays: 8:00 p. m.

FULL GOSPEL TRUTH

CHURCH

Rev. Harley R. Barber, Pastor
Sunday School: 10:00 a.m.

hurch Service: 11:00 a.m. Evangelistic Service: 8:00 p.m. C. Y. A. Service: Tuesday 8:00p,m Prayer Meeting: Thursday 8:00

p m. METHODIST CHURCH Rev. Robert H. Moore, Pastor Morning Worship: 10:00. Sunday School: 11:15 a. m. M. Y. F.: 7:00 p. m. nize it and do with it as we will ... through cooperation

ST. JOSEPH CHURCH Very Rev. Joseph J. Malinowski Pastor MASSES

Sundays-7:30 and 9:30. Holiday-6:00 and 7:30. Weekdays— September through May at 8:00 June, July, August

THE MILL STREET CHURCH OF GOD

A nondenominational Church Emil Traffey, Pastor 1002 Mill St. Ph. LE 6-2918 Bible study class at 3:00 p. m. Sunday

THE PRESBYTERIAN CHURCH This coming Sunday morning we will celebrate the Communior of the Lord's Supper. This is Communion, World-Wide which the Lord's Supper is celebrated throughout the world on

the same day. It is a significant service for the Christians around the world to join in their witness of their one-ness in Jesus Christ

Thursday evening, October 9th, we will hold our First Family Night for this season. We shall have as our guests the teachers and their families of the public schools. A fine program is being arranged and a cordial invitation is extended to all to join us in this happy fellowship. Pot-luck supper will be served at 6:45 p.m.

LETTERS

A letter to the East Jordan Chamber of Commerce was turned over to the News this week for publishing. The letter follows:

20th, we had a truck load of various items going up to our cottage at Pine Point, on Lake Charle-

Just about 5 miles the other side of East Jordan, going to Charlevoix a young tornado suddenly blew up and ripped the canvas off the truck and blew things off the truck. We had a box with three pair of heavy green drapes, lined and dit was lost. The man driving the truck didn't know we had the drapes in the box, so didn't miss them intil he returned here this week We are wondering if you can

Supply Co. 225 W Mich. Ave. Battle Creek, Michigan

FOREIGN TRADE.

blistered, too.

fording to the Bureau of Census 200,000 set in May, 1944. Imports \$834,800,000. --

Yougstown, Ohio — During the recent heat wave, Ronald Galle,

A REAL HOME FREEZER and A SELF-

DEFROSTING REFRIGERATOR both IN ONE

CABINETI

You get a real Home Freezer— Separately insulated . . . 'separately refrigerated. Has its own separate cold-control. Gives you the same fast freezing temperatures as a regular, sep-arate Kelvingtor home freezer. Defrost it

一 284

2. PLUE a Self-perceiling Refrig-erator! Glant moist-cold storage specel Separately, refrigerated! Sepa-rately instituted. And—with its own sepa-rate control year died the exect business of functions than the second

Both in One Cubinet, Only 281/4" Wide The first and only 2-door combination that fits the floor space of thousands of old refrigerators. Measure yours! Then come in 1 Trade-in 1

> Two sizes from which to choose: KELVINATOR MODEL KT. enly

MODEL MT, 12 eu. M. after minimum down payment

cold and moisture for finest food-k AUTOMATIC DEFROSTING! Trion shows are for delivery in your kits

THERE IS A BETTER REFRIGERATOR ... r:Kelvinator Consumers Power Co.

nowever, declined \$57,700,000 to ITS HOT.

2, was enjoying a dip in a wash-tub in his "birthday" suit. Whin he got out of the tub, the paya-ment on the driveway was so hot, it blistered the soles of his feet. so he sat down. His bottom got

nelp find them. Roy F. Kendall ic-o Kendall Hdwe-Mill

United States exports increased \$125,600,000 in May to reach a record high of \$1,461,000,000, ac-The previous record was \$1,455,

NEWS SPORTS PAGE

Red Devils Take Opener 33-7

squad will meet Onaway on the home field October 11th after trouncing Pellston 33-7 in the season opener on the latter's gridiron.

Due to an interrupted schedule which forced the Red Devils to meet Charle-yoix here . Wednesday, the East Jordan News has been unable to report the game on this page. The tilt was run off while we were going to press.

Red Devil quarterback Keith Evens moved around end for three touchdowns in the Pellston

East Jordan 33 Pellston 7 Charlevoix 13 Boyne City 0
Mancelona 12 Grayling 12 Grayling 12. Gaylord 19 Harbor Springs 6 Traverse City 20 Petoskey 19

game and halfback Ray Gee crossed into pay dirt twice via

During the second half, when Coach Saxton was using nearly all second string-Bob Ruby, fixed the ball to Marshall Hampton who ran 40 yards to score the northern team's Ione touchdown. Thirty Red Devils saw play in the opening

Loss of fullback Gordon Dan-forth, who suffered a head injury in early practice, gave Coach Saxton some concern as the season opened. Bob Romback, former tackle, has been shifted to Danforth's position. The injured fullback will be lost to the team for at least a month, coach Saxton reported.

It has been Coach Saxton's pol-

until he has received a release from the doctor—no matter how well he may appear.

The Onaway-East Jordan game which meets Boyne City on the following Saturday.

ing and pictures in the paper he wouldn't subscribe for it.

One Acre In Six Of State Lands **Open For Hunting**

acres of Michigan land are open for hunting this fall in state and federal forests, game project and wildlife areas and parks and relepartment reports.

That means Michigan hunters have a state wide choice of better than one acre in six on which to hunt. The total land area of Michigan 78 about 36,800,000

icy to leave a player on the bench OVER THE BACK

October 11th will be a conference and said that if we weren't go-breather for the local squad to have anything but read

Another fellow told us that we would have to be careful what we put in the paper and make that our writing made good reading or people would get sore. That reminds us ofthe country editor who said in his paperr bers have knots in thèir heads.'

When the council members read the paper they looked down their creation areas, the conservation language and demanded that the editor print a retraction the very next week.

When the paper came out the next week the editor had written: "Half the city council members do not have knots in their heads.

More than six million of these Hey, you guys and gals, Huracres open to hunters are in the ry over to Chris's Mon's Store upper and northern lower penin-sulas state and national forests. caps with the "E, J," on the

Pellston — Home

Charlevoix - Away

... Gaylord - Away

Mancelona - Away

.Gaylord — Home

Mancelona — Home

...... Reed City — Home Onaway - Home

......Pellston — Away

RED DEVILS BASKETBALL

SCHEDULE — '52 and '53

Jan. 16 Boyne City — Home

Feb. 20 Boyne City — Away

...... Harbor Springs — Away

just the thing for boosting the town and incidentally, keeping

We're happy to see that our old friend Orval Davis and his Lunch. We've known Orval for lo . . . these many years and we wish him the best in his new

ment all saucered and blowed and ready for business in case some one comes in to-lower the name wrong,

HIDEOUT FITS TOO WELL. - Albany, Cal., — Hiding out from an "atom bomb," little Don-na High, 8, climbed into a garbage can and got down as far as she could—and stuck. It took twenty minutes of hack sawing and tin-snipping to free the fugitice of an atomic age.



Carefully, accurately balanced wheels can make a big difference in your car's riding quality. Give increased tire life, improved steering and greater safety, too!

Bring your car in have its wheels balanced the Stewart-Warner Electronic Way. All wheels are balanced quickly, ac-curately . . . in true running position . . . at all speeds . . . right on the car! Act now! Come in today—get

smoother riding, safer rid

Bader's Standard Service

LENOX-6-2291

EYERYTHING FOR THE PARTICULAR LADY AT POPULAR PRICES

Dresses (half sizes)..by Mynette Junior Dresses _ By Toni Todd & Vicky Vaughn

Lingerie & Hosiery . . . by Mojud

Sweaters by Bobby Brooks

Metro Modes

Loats

Junior, Misses and

and Half Sizes

EXTRA SPECIAL!

SADDLE OXFORDS

Reg. \$5.98

Narrow Widths

Thurs., I Sat. Only.

THE DRESS & GIFT SHOPPE

Minnie Webster Des Jardin

JUST WHAT



and it costs so little

Whatever your insurance needs, you'll be amazed at how little adequate coverage actually costs when you consider the planned protection you get. We specialize in all types of insurance to safeguard you against any kind of financial loss. Check your needs . . . double check your personal property insurance in these days of high replacement costs. Consult our friendly, helpful representative today and know the peace of mind, the sense of security that comes from having the right insurance plan.

We Place Your Insurance In Sound Dependable Stock Companies

Insurance and Bonding Protection For Practically Every Requirement

> STRENGTH REPUTATION **SERVICE**

BANK BLDG. Robert A. Campbell

LENOX 6-2251

AGENCY OBERT C. BURULL Manager

NEWSBOYS' STAMP.

A new stamp, commemorating newsboys will be placed on sale at Philadelphia on Newspaper Boys' Day, October 4th, according to an announcement by Post-master-General, Jesse M. Donaldson. The stamp will depict a newsboy delivering newspapers and to the right will be a torrh, grasped in a human hand, as a symbol of free entreprise. It will use the slogan: "Busy Boys... Better Boys."

2 Miles from Charlevoix or Boyne City Road.

EVERY

Friday \$1 Night

We cater to Banquets and Parties. Call 9078. TRY OUR FAMOUS

SUNDAY

Roast Turkey Fried Chicken with all the

trimmings Serving from 5 P. M.

DINING ROOM OPEN FRIDAY— SATURDAY— SUNDAY-5 to 9 P.M. STEAK DINNERS

SPECIAL DINNERS



BUY IT BAKED! BUY MULLER'S MULLER'S

RAISIN BREAD REGULAR PRICE 22C THIS WEEK CNILY 156





MULLER'S

SPICE CAKE REGULAR PRICE 330 THIS WEEK 290



MULLER'S

BROWN'N SERVE ROLLS ARGULAR PRICE 230 THIS WEEK 190

PILLSBURY'S FLOUR 25 lbs. \$1.99 Dromedary CAKE MIX 4 pkg. 99c MARSHMALLOWS 10 oz. pkg. 17c JELLO (pudding and dessert) 3 for 25c

Box 29c, 2 for 39c Super Suds

10c SALE! - Get your free box coupon

October

BARGAIN MONTH!

Get Your Tickets Now!

PRIZES

Baskets of Groceries **GIVEN AWAY**

VIKING 77c lb. SURFINE 81c lb.	BLISS	85c lb.
SURFINE 81c lb.	VIKING	77c lb.
010	SURFINE	81c lb.
HILLS or MAXWELL 91c lb.	HILLS or MAXWELL	91c lb.

GROUND BEEF	. 59c lb.
BEEF ROAST	59c lb.
BEEF SHORTRIBS	
(Skinless or Large) PEETS FRANKFURTS	45c lb.
PEETS PICNICS	. 43c lb.
RING BOLOGNA	45c lb.
SLICING BOLOGNA	49c lb.

- Watch for our Surfine Food Carnival Stock for winter this month

JORDAN FROZEN FOOD LOCKER COMPANY Big Enough To Be Competitive - Small Enough To Be Friendly

importance to those dairymen selling whole milk for most fluid

months in which milk base is es-

It is not always easy to breed

cows so they will freshen during

freshen in the fall if the herd was

managed with this goal in mind.

Prices may climb to an all-

time peak during the next six to

twelve months, according to a staff report to the Senate-House Economic Committee, whose job

is to keep an eye on economic

trends for Congress. The price increase may be from one to

three per cent, due to an expect-

d rise in rents and services, a re-

covery in clothing prices and a

slight upturn in consumer dura-

fall months. However,

pasture.

tablished.

STRAIGHT FROM THE FIELD

FARM GOSSIP COLUMN

It is a little late in the season to sponsor a sunflower contest, but anyone having a good sized pumpkin can brag during September, October, and about it by reporting the size to us. Just phone or drop us November produced more milk a postcard. We'll tell your neighbors about it through and butterfat than cows freshthese columns.

Do you have a fire extinguisher on your tractor? If you ever look over the list of deaths caused by farm fires each year, you'll get an extinguisher pronto. Put it on your tractor where it's handy at all times.

Northern Michigan residents can look for Valley Lea Brand Cheese before long. Plans are in the hopper for wholesaleing cheese through regular channals by the Jordan Valley Cooperative Greamery. The cheese will be in addition to the firm's butter and dried milk output.

Speaking of butter, the cooperative produced nearly two million pounds last year. The organization has 1400 members covering five counties.

A warning comes from MSC regarding milk handling equipment. The equipment will increase bacteria in milk equipment. The equipment will increase bacteria in milk throughout the year. During the if not kept clean, with surfaces bright and shiny. Dairymen late fall, winter, and early spring should avoid milkstone . . . gray, chalky film . . . from building up on equipment because of minerals in water and in milk and unsuitable washing powders.

Northern Michigan farmers are being told that grass is the farmer's best paving material for carrying surplus water from the land. A good sod cover for natural drains age ways can save gullying on most farms.

Four-H Club and F.F.A. leaders are welcome to use Hay Tools space in this column from time to time to report meetings and project development. Farm Bureau and Grange members may also call in material about their organizations.

Michigan hens are making their fall moulting shifts, from abundant low-priced eggs to scare high-priced eggs and the trend continues until the first of the year. That makes the early hatched pullets very important birds on any farm. With egg profits in the last half of the year and pullets the money makers, farmers should take special care that poor management does not cause a drop in egg production.

Northern Michigan farm auctioneers are at liberty to list coming farm auctions in this column.

Anyone know the oldest farm couple? We'd like to publish the names of those living on and operating a farm the longest in this territory.

It has been said of the Charlevoix County Fair that the dates are often too early and that some farm products are not in condition for showing so soon in the fall. Also we often seem to hit the rainy season with the fair dates. However, October is a little too late for a fair and August of course, is too early. Later in September might be better if it didn't stop the school children from participating in

What with Thanksgiving in the offing, we can't help but slow down our car whenever we see turkeys on a farm. And there's a number of turkey raisers in Charlevoix and Antrim counties. Few residents should go without turkey dinners this coming holiday season.

Turkeys in this year's crop are estmated to outnumber last year's by about 15 percent. In poundage the increase over last year may be around 10 percent.

To those folks who will be buying turkeys to put in home freezers, the specialists warn against stuffing the birds before freezing, because of the risk of food poisoning. What may seem like convenient advance-preparation, they say, may be a health hazard. Stuffing inside a turkey takes a long time to reach the freezing point. Meanwhile, bacterial growth may start and continue later as the bird thaws and then as it warms up slowly in the oven.

On our way down to Atwood the other day to have a talk with Conrad Klooster we zigged when we should have zagged and to be sure that we were on the right road we stopped in and asked directions at Fairman Orchards. Claude Fairman told us about his place between waiting on customers at the barn. Claude has 100 acres of trees and knows the fruit business from the roots up. Out of our conversation came the opportunity to publish a weekly column, "Orchard Notes" which will be prepared for the

Listening to a converstaion between Howard Stephens, farm implement dealer, and a man who is a member of the Boyne Valley Grange at Boyne Falls, the other day, we learned that the Grange over there has members living as far away as East Jordan. Grange members at Boyne Falls are going all out to put a new stage into their meet-

To illustrate why the Farm Bureau insists upon economy in government, Dr. George S. Benson, Arkansas educator, tells a story about a talk he had with a Utah sheepman. The sheepman said that for the first time in 10 years his herd wasn't mortgaged.

"How many children do you have?" Dr. Benson ask-

The sheepman said he had a family of six himself and wife, and four children.

Knowing something about the cost of the government's farm program, Dr. Benson said, "Then your part of the national debt is more than \$10,000. All you've done is transfer the debt (your mortgage) from your sheep to

A ten million dollar irrigation pipeline constructed in the west by the Federal Bureau of Reclamation developed 184 leaks in one day, according to a report in the Omaha Sunday World-Herald.

Northern Michigan cherry growers and canners will be interested in the October 8th meeting of a committee re-presenting the Michigan Association of Cherry Producers in Grand Rapids.

The committee will study proposals to increase the tol erance for off grade fruits in salable load from 12 to 15 per cent, to stop the dockage taken for lug-scalded fruits and stem cherries and to ease the color requirements.

Many growers in the northwest section of the state have urged the 3 per cent tolerance change.

It is believed that the committee's views will be present ed to the Michigan Canners Association—with a request that the canners name representatives to a joint growercanner study committee. From this it is hoped to work out a unified policy toward the regulation to present to the state department of agriculture.

Rainbow area farmers will be interested in Saturday's farm auction sale scheduled to be held at the Ludwig Larson farm on M-66 one and one-half miles south of M-32.

Dakymen Should **Breed Cows. For** Fall Freshening

There are several advantages to the dairymen which should encourage the practice of breed-ing cows for fall freshening, Ed Rebman county agent, said today. A summary of DHIA records of cows in Michigan during 1951 showed those cows freshening during September Cortober and milk markets since these are the ening during other months of greater percentage of cows would the year. The income over feed cost was \$232 per cow for those freshening during these fall months as compared to \$212 per cow for those freshening during March, April and May.

The feed cost was slightly higher for cows freshening in the fall than those in the spring but the increase in production and higher price for milk and butterfat still provided about \$20 more per cow in favor of fall freshening.

Cows freshening during the fall months make possible a more even distribution of labor there is more time to spend with the dairy herd that will help to obtain maximum production.

Progress Of

1855-70-Seven patents on iron or steel tedders with seat for dri-

1364-Harpoon-type hay fork 1867-Hay carrier patented.

1872-Continuous hay press inented.

1374 — Successful mechanical ay loader 1876—Ensilage cutters appear

1882-Portable hay stacker

1385—Sweep rakes in use. 1893-Early-type side delivery

1914—Reel-type side delivery 1932-Field pickup baler intro-

1936-Forage harvester built

on mercially.

1940 — Automatic, self-tying ickup baler. 1940-Power take-off driven

delivery rake. 1945-Mow hay finishers built

on mercially. 1946—Silo unloader introduced.

Calves born in the full will us-usly make better growth since they are in the barn for the SCHOOL BUILDING.

have to be spent in the next ten years on new school buildings to mee the "tremedous influx" of first six or eight months when they will receive better care and then be of such age and size by the following spring that they children into the public schools, according to Dr. Henry H. Linn, of Teachers College, Columbia will be able to make good use of Dniversity. Fall Ireshening is of particular

Phone farm news to LE-6-7118

RECLUSE LEAVES MILLION

Kansas City—When the will of Ralph George Baldwin, 80-yearold bacheor, was fied, it was dis-closed that he left an estate of over a milion dolars. Badwin had one patched suit and cooked his own men over a gas hot plate.

Phone social news to LE-6-7118 the three men

I MATES CLAIM SOUT.

hospital of heart disease, three men showed up and such said he was her husband. One of the three later committed suicide according to police. There was

102 WATER ST.

Open 7-Days per eek 'til 10 p.m. LE 6-2654

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WE GIVE AA GIFT STAMPS

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Beer and Wine to Take Out

TAYLOR'S

WEST SIDE **GROCERY**

Welcome to

The East Jordan News Success to You!

Let's go. Sportsmen! We need to pull together, more now than ever.

Let's all extend our cooperation and energy and start working together again.

> JORDAN RIVER SPORTSMENS' CLUB



TODAY'S TRIUMPHS ARE TOMORROW'S CHALLENGE

Foday's achievements are built on the triumpns of our pioneer past, and mark the beginning of still greater things to come!

Let us take up the challenge to continue our forward march of progress. We have here in East Jordan every asset and facility to reach this goal! Every citizen contributes an important part to the growth of our community; doctor, lawyer, merchant, and working man, individually and collectively, enrich and fortify our way of life. The road to success is open . . . we can attain the benefits of prosperity and happiness by being loyal to our community . . . by trading and investing here . . . by employing local labor . . . by supporting civic causes . . . by all cooperating and working together for our common good!

STATE BANK OF EAST JORDAN

NEWSFARMPAGE

Local Farmers Warned Against Fires

Expert Warns Of Yard Accidents In Fall Season

If monstors and boogeyman lurked in your own backyard it the garage would be a wise in-probably couldn't be any less afe than it is!

Few realize that the yard is second only to the kitchen as the scene of home accidents, says Olevia Meyer of the Michigan Falls rank high as the cause State College home management department. The yard ranks first in injuries for men and boys.

Meyer suggests extra precau-tion when you are raking and burning leaves and getting flow-

for broken glass and other discarded sharp objects, Miss Meyer instructs.

Fires, of course, must be carefully controlled in yards so it is wise to have a metal container for burning. A fire extinguisher in it filled and in good working order. Become safety-conscious a-

Falls rank high as the cause of home injuries and often prove fatal for persons over 65. Miss bollars With So, in this fall season, Miss well and porches in good repair at all times. Provide a sturdy handrall for all steps and be care with a provide a sturdy handrall for all steps and be care. burning leaves and getting flowerbeds "winterized".

Never allow rakes and hoes to lie in the grass or leaves with teeth and sharp edges turned up keep them in a storage place when not in use. Handle scythes and grass-cutting equipment with care. Provide closed containers with the storage place wi

BAKERY CARNIVAL

RAISIN BREAD

CAKES & PIES 3 25C

MULLER'S

BACON SQUARES

SHAW'S IGA SUPERMARKET

We Deliver - Open 7-days per week till 9

REQUIAR PRICE 220 THIS WEEK ONLY 150

SPICE CAKE 290

BROWN'N SERVE ROLLS 190

County Agent Lists Many Precautions

Soil Can Earn

testing, he noted, adding that

now is the time to do it. Late summer is the time for soil testing because sampling is easier and the fertilization program can be planned on time. Lime can be applied to same fields as needed and worked inthe soil before spring seeding

One Michigan farmer saved \$100 in lime costs by tests that showed that particular plot needed no liming to sweeten the soil. of five samples showed no lime needed, and the farmers could put the money they planned to spend on lime into fertililer. Soils need phosphorus, potash, nitro-gen and other things besides lime, Rohman stresses and any farmer in doubt should have soil tested before wasting money.

o guide farmers in their testing fertilizing problems. When

Legion Auxiliary (Continued from Page 1)

elp of Edna Wilkins and Thora Kotowich, directed a program fashioned after the popular radio show "Queen For a Day" which was fun for both contestants and audience. Martha Kamradt, was chosen queen, by popular vote. A lunch of dainty openfaced sandwiches, cake and coffee was

The Auxiliary will continue to hold their meetings on the sec-ond and fourth Tuesday of each month in the Legion Homt 8 o'clock. Next meeting will be

Machinery for inaugurating the next President of the United States has been started by President Truman, who has signed a series of special bills that would assure television coverage of the event next January, set aside \$55,100 for police and fire protection, provide for the loan of tents, flags and flagpoles and pro-test inaugural crowds from pick-

overheated stoves and haymows cause many thousands of dollars of farm fire losses, Ed Rebman, county agricultural agent, said as National Fire Prevention Week started.

The real villian in farm fires, however, according to the agent, is negligence on the part of farmers.

Careful checking against things that will burn com-ing in contact with things that set fires will pay off all year long, the agent said. Casoline, used in tractors and many other ways around farms, can be a wonderful friend of the farmen but also a great enemy if not stored properly, explains the county agent. Lightning rods are byt put on homes for decorations, he continues, but if they are not put up right, are not built right, are not grounded, against a bolt from the blue; they aren't even good decorations.

The farmer who plugs one appliance and piece of electric equipment after another on to the same circuit is looking for trouble greater than a blown fuse, according to Rebman. Elec-Rebman. tricity must be handled properly enslaves its master and his home and barn, he warns. Defective fire-pots or defective chimneys are good invitations also to a disastrous fire and the agent urges farmers to check

up now for winter.

Hay in the barn may not be as cool as it looks and if a farmer has a friend with a hay prod thermometer, take its temperature and don't wait for a case of spontaneous combustion.

One of the problems of both the House and the Senate is that of absenteeism on the part of the members. Inability to keep their forces in Washington and on the a major problem arises, he can House floor gave Democratic leaders many an anxious moment in the Eighty-second Congress. Maybe, if the proceedings of Congress are televised, so that constituents back home could look on, more Congressmen would be sure to be present to attend to their duties.

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OMPLETE LINE OF FRESH **MEATS**

ALPHA ICE CRÉAM

RED G & G **GIFT STAMPS**

STANDARD OL **PRODUCTS** GAS — OIL

JULIA RUDE **GROCERY**

LE 6-2971

Elect Barnard Farm Bureau Officers At A Recent Meeting

The Barnard Farm Bureau met Sept 18 at the home of Frank Matchett. The following officers were elected for one year: disussion leader, John Wieland: minute man, Sanford Matchett; chairman, Mrs. John L. Boss: vice chairman, John L. Boss; member county women's committee, Mrs. John Wieland; recreation, leader, Mrs. Sanford Matchett, publicity chairmen, Mrs. Arthur Stoel; song leader, Mrs. John Wieland.

The Farm Bureau is co-operating with the Barnard Grange in having Ed Rebman show his soil conservation pictures Oct.

10 at the Grange hall.

The October meeting of the Farm Bureau will be at the John Rosquist home. The date will be announced later.

Every home in East Jordan, East Jordan rural routes, and Ellsworth should receive a copy. of the East Jordan News lo not receive one in your Thurs, day mail, call LE 6-7188

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Rural Electric Company

Boyne City

The **JORDAN NEWS EAST** Means

BUSINESS

★ What a terrific market place the News circulation area is for the farm advertiser.

★ The area offers prospects for your business that are virtually unlim-

★ You can do big business in this area with the help of the News because the News reaches the farmers with the most money to spend. Covering

The City of

East Jordan

and the

Rich Farm

Territory

that

Surrounds

Us

New, Easy Way to Farm One Minute to put on IMPLEMENTS **NEW EAGLE HITCH** YOU EVER SAW

new Eagle Hitch on the 1950 Case "VAC" tractor takes hold of the new latchon implements and picks them up-fast and easy. Without getting off the seat you just latch on, slip in a pin, and go! You get to the field quicker, finish sooner. Work is done better because the Eagle Hitch keeps implements working at a steady depth in spite of

Try it...

see itl. Try the new low-pressure hydraulic implement control. You'll like the way it works with both latch-on and front-mounted implements. This isn't push-button farming but it's the nearest thing to it. And you'll be amazed at the eager power wrapped up in this low-cost 2-plow tractor.

church at 1:00 p.m.



READIN

Ist CRADE MRS. STOKES oak hand elm.

We are all nicely started in list GRADE — MRS. BROOKS the new building. Mrs. Johnston first grade. There are thirty-four children in our room. We are busy learning to read. We read from "Our Big Book" and "We like it very much.

Loök and See," all about Dick.

Loök and See," all about Dick.

Eddie Williamson has gone with prefity flowers and autumn leaves.

We are enjoying our room in the new building. Mrs. Johnston took us on a tour so we would know where to go for our different school activities.

Our room has been decorated with his folks on their vacation.

It does not see with prefity flowers and autumn leaves.

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We have found pretty leaves it does not come during school and drawn leaves, colored them vacation, so Eddie has two and cut them out. We have learned which is maple, peptar, Detroit Zoo while she was down

THE SHOW PLACE | OF | THE NORTH Temple Theatre

EAST JORDAN, MICHIGAN

THURSDAY, OCTOBER 2 THE LAVENDER HILL MOB

with Alec Guness - Stanley Holloway - Marjorie Fielding

FRIDAY & SATURDAY, OCTOBER 3-4 Two Full Length Features MAN-FROM PLANET X with Robert Clark and

JESSE-JAMES with Tyron Power and Henry Fenda

SUNDAY & MONDAY, OCTOBER 5-6 Technicolor Comedy Romance
Piper Laurie — Rock Hudson — Charles Coburn

HAS ANYBODY SEEN MY GAL?

TUESDAY & WEDNESDAY, OCTOBER 7-8 Tyron Power and Patricia Neal

DIPLOMATIC COURIER

there with her folks to attend the baseball game and visit relatives.

Metcalf and Edward Campau replies, How to Take Care of Ourband Berger, of Landstein B

SECOND GRADE Agnes Johnston

After a nice long summer va-cation, it is nice to be back in chool with all of our friends.

We are enjoying our room in the new building. Mrs. Johnston

We are learning how to write: Now that we are older it is fun to write our names and our spelling words instead of printing

We welcomed Marjorie Wood as a new member in our class. Last year, Marjorie attended school in Detroit.

Last Wednesday some of us enjoyed Harvest PTA supper. We enjoyed the movies which we saw after supper.

Monday we helped Charlene Sweet celebrate her seventh one is happy to be together again birthday. Charlene's mother sent after the long summer vacation. us a nice treat of candp. We all made a birthday picture for

THIRD GRADE Mrs. Bowerman

We have 36 boys and girls in In Science we have been study-our room. This is three years that the sun and other constellations. st of us have worked together in the same room, with the same outside to measure the sun's

interesting report on her trip to very carefully, and made a chart St. Paul, Minn. last week. We followed her trip on a map. She saw Friday in Art class the children Mountains, Copper Harbor and the Mississippi River.

Marvin Crawford spent Friday and the week end in Detroit He told us about his visit to the Zoo and about the ball game between the Tigers and Cleveland Indians.

8 to 6 DAILY SATURDAY: 8 to

WALL PAPER

Close Outs On

Food Bargains

We are planning to have a discussion about the Romans! We are very interested in a study of Pioneer life. Now we are studying the pionering of Un-Paul Bowen is chairman ited States, then we will go into pioneering Michigan, then pio-

FOURTH GRADE Mrs. Galmore

neering East Jordan

This year we have twenty-nine pupils in our room, which is the one Mrs. Jessie Hager used to have. We have new seats and are being very careful with them.

In Science we did experiments with magnets. We also studied about rocks, toads, frogs and spi-

ders. We have a rock collection.

In Geography we are learning we have new number work about maps and globes. We made books this year. We think it is a map of the room. Harold Murray brought a globe on a region the book. the sun's rays strike the earth. Mark Peter's brother, Albert

and Yvonne Elzinga's sister, Geneva, are in Munso Hospital. We made cards for them.

FOURTH GRADE

Mrs. Strehl

We have 29 boys ad girls in our fourth grade this year. Every-

During the past weeks we have been talking about Safety in our room, on the playground, at home and on the streets. Safety, we have found, is very important to

In Science we have been study-The boys and girls put up a stick eacher and the same friends. shadows and the direction of the Louise Bader gave us a very sun. They watched the sun paths

lowed her trip on a map. She saw Friday in Art class the children the Taquamenon Falls, Porcupine made a mural of Autumn. It is very colorful and tells some of the many signs of fall we have been

In Language class we learned two new poems. They are "Little Charlie Chipmunk" and "Indian

This month we celebrated two birthdays: John Neuman and Lanny Shepherd.

> SIXTH GRADE Mr. Malone

We have a club organized in our room. We elect a new President every week and he appoints someone to perform the various duties in the room. Duffy Cihak, Perry Bennett, Laren Wycoff, and Jerome Chanda have been our presidents so far. No person can have a second term so every one in the room will have a chance to be president before the year is out.

In our fourth week of school, we are still reviewing addition, subtraction, multiplication and division before going into the fudy of fractions.

In English we are learning the parts of a sentence and about nouns and adjectives. We have also tried our hands at talking pefore the class. Some of us have no trouble and some of us need

In Science we have been studyng the early history of the world.

SIXTH GRADE

Mrs. Alma Larsen
We have 36 pupils in our room
19 boys and 17 girls.

We organized a Good Citizen ship Club with the following officers: -Pres. Gary Cihak; Vice Pres. Anita Petrie: Secretary Janet DeHaven. It is the duty of the president to appoint a housekeeper and engineer who in turn choose various people for jobs in taking care of our rooms.

We have been stressing "Safe-" in our health work. We are making "Safety" booklets and singing "Safety" songs.

In English we have been hav-ing discussions. Some of our topcs were: How to Get Rid of the

Phone farm news to LE-6-7118.

Worth Shouting **About!** -SPECIAL-CHUCK ROAST lb. 63c Fresh Produce Daily **GROUND BEEF** lb. 63c PORK SAUSAGE **Birdseye** lb. 44c Frozen Chickens Fryers Stewers (Cleaned) lb. 58c Foods DEAN'S CHOCOLATE DRINK, 8- 0z......can 10c JORDAN ASPARAGUS......can 39c WE JORDAN BEANS, 2 No. 2 can **DELIVER** MAIN STREET LE 6-2931



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Select Now!

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SAVE WHILE THE BUNDLES LAST!

When the freezin' season comes You'll Need BLANKETS

Plaid Sheet....

Also complete line of bed blankets

\$1.09 pr. NYLONS. 51 gauge ...

JEANS (all sizes) Girls \$2.19 pr. Ladies \$2.49 pr.

Mrs. Bertha Berger, of Landing, is a guest at the home of dinner on Sunday, October 12th, frs. George Bechtold.

The dinner will be held at the

Mrs. Harold Goebel and Miss Ann Wagbo will be hostesses at Phone sport news to LE-6-7116

MEN'S FLANNEL SHIRTS EACH \$2.19

36 inch Colored 45c vd Flannel ...

Suede Shirting 75c yd.

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EVERYTHING IN CLOTHING

Arrow Dress Shirts \$3.95 ea.

Dress Trousers \$5.69 pr.

Dress Belts & Suspenders \$1.00 up Hanes & Coopers Sportswear

Bradford 25-30% wool underwear

Bondshire dress oxfords ... \$6.49 pr. up

Topcoats \$24.95 ea. up

For Son

Fall lined Jackets . \$4.95 ea.

Flannel Shirts .. \$1.95 ea.

White dress Shirts .. \$1.98 ea.

Mittens — all sizes

Gaberdine dress tröusers . \$3.95 pr.

Heavy weight Corduroy Pants . . \$3.29 up Extra Special

Boy's Dungarees \$1.49 pr. two pr. to customer

Monkey face

gloves 39c pr. Men's wool shirts 3 off

Complete line of bird hunting clothes

Complete line of Soo Woolen hunting clothes

Everything Guaranteed Shop and Save at

Men's Wear

to come

reife Zone of Sujeti

Reporter-Jack Zoulek

FRESHMAN PARTY

The Freshman Class held the

first party of the year Septem-

Mildred Karr, Miss JoAnn Nach-azel, and their advisor, Mr. Har-

JUNION CLASS NEWS

groups, vocal music classes

chosen the second semester

junior high children have been

a chorus of thirty voices will be

The senior high chorus numbers 67 as of this date, It is hoped

those, who because of class con-

flicts, cannot be in chorus, there

latter group would rehearse at

Central Michigan College Ex-

ension Service is offering Speech

and Sociology at Charlevoix, Fri-

Those from East Jordan at-

tending are: Jean Strehl, Alta

Drapeau, Agnes Johnston, Helen

tober sixth, in our remodled

lunch room. Prices will be: 20c

per meal for elementary grades and 25c per meal for the high and 25c per meal for

BENIOR CLASS At the first Senior Class meet-ing of this year it was decided

that Mr. Richardson would be our Class Advisor. It was also

agreed that we should keep the same Class Officers that we had

We have started taking orders for Christmas cards, wrappings and stationery. We have set Oc-

tober 31 as the deadline so we

wili have their orders back at

We will begin to take orders

Other money-making projects

for magazines as soon as we fin-

previous poject.

which are now underway are

candy during noon hour and sell-

corn at all home football games.
Senior pictures were taken the

first week of school. We were all

The Senior Class has permis-

n. The purpose of these are to

when we were Juniors

Witte, and Frances Benson. The hot lunch program for this year will start Monday, Oc-

noon.

class treasury.

Chaperones

ry Jankoviak.

distance

between two points . . .

is by all odds the uncongested steel highway of your American railroads!

You, yourself, may never send or receive railroad freight — but nevertheless almost everything you eat, wear and use moves long distances on steel rails. That holds true, too, for the raw materials and fuels that are needed to make the goods you use every day.

---Vital rail[#] service hauls more tons of freight more miles than all other forms of transportation combined — and does it at an average charge lower than that of any other form of general transportation.

It makes a lot of thrifty sense, therefore, to ship freight by rail, And the more use that is made of these steel highways — maintained and built with the railroads' own money the less will be the wear and tear on public highways, the less you as a taxpayer will have to pay for building and maintaining them.

EAST JORDAN & SOUTHERN R. R.

Little Engine — Big Pull for you at your service No Riders

STUDENT ACTIVITIES

East Jordan High School News

Mrs. Clara Brown, home econ- earnings and savings, Steve Hay-Olstrom; scholarship, Leonard Lick and recreation, Warren mics teacher, attended a conference of State Curriculum Committees; held at the Michigan Education Association came, St. Mary's Lake near Battle Creek, September 17 and 18.

The committees were appointed by Dr. Lee Thurston, superntendent of public instruction, to ber 25th, in the high school gymnasium, beginning at 7:30 p.m. Entertainment included round and work on various phases of curriculum improvement in both public schools and colleges. square dancing and games.

Lunch was served in the Home

Outstanding speakers at the conference included Dr. Thurs-ton and Dean Willard Olson of paid 15c to be deposited in the the University of Michigan.

CLASS MEETINGS

Class meeting were held in the pper six grades September 17th for the purpose of electing of-ficers, advisors and students coun-

Following as Seventh Grade — President, Vice-president, Following are the results: Rhea Zitka: Secretary, Elmer Compo; Treasurer, Charles Kamradt: Student Council, Rodney Steenbergh and Betty McRoberts; Advisor, Mr. John Downing. Eighth grade-President Alva Noirot; Vice President, Gerald ty Snyder and Eleanor Raymond.

Carney; Secretary Gareth Thomp son; Treasurer, Larry Woodcock; Student Council, Jack Ingalls, Judy Lick; Advisor, Prin. Keith

Freshman Class — President from the large junior high children have been organized to meet once a week.

Martha Galmore, Vice President From the large junior high group a chorus of thirty voices will be McRoberts Treasurer, Everette Beishlag; Student Council, Jerry O'Brien, Deanna Lahrbass; Advisor, Mr. Harry Jankoviak.

Sophomore Class — President, ohn Zoulek; Vice President, John Zoulek; Vice Mary Ann Farmer; Marjorie Chanda; Secretary, can be organized an A cappella Treasurer, choir of no more than 35. The Marian Danforth; Student Council. Robert Romback, Susan Petrie; Advisor, Mrs. Mildred Karr.

Junior Class — President, Steve Hayden: Vice President, Ray Gee, Secretary, Beverly Whiteford; Treasurer, Eric Golke; Student r, Eric Golke; Student day evenings, with Mr. Pfister
Ted Scott, Louise Ol, and Mrs. Beatty, instructors. strom; Advisor, Mrs. Leatha Lar-

Senior Class—President, Floyd Detloff; Vice President, Sam Mil-stein; Secretary, Judy Maipass; Treasurer, Sally Swafford; Stu-dent Council, Floyd Detloff, Bon-O'Brien; Advisor, Mr. Jack Richardson.

Four cheer-leaders and two school pupils. Mrs. Weldy and substitutes were chosen for this Mrs. Cole-will again be in charge school year at the first pep-meet- of the kitchen. of the kitchen. ing held, September 19th.

The student council and two representatives from each of the upper six grades acted as judges. oints considered when judging were: Character, Personality, A-bility, Gracefulness, and "C" average in school work.

Following are the results: Four egular leaders: Sally Swafford. Captain; Bonnie O'Brien, Bethany Whiteford, Shirley Murphy. Substitutes: Shirley Rose, Chocan assure everyone that they inie Summerville. least three weeks before Christ-

Two new teachers were added to the faculty of the high school

Nelson is in ommercal department taking the olace of Earl Leatherman, who is now in Liberty Center, Ohio:

Mr. Nelson has a B. A. Degree selling cupcakes and homemade

from the University of Minneso- ing candy, pop, coffee, and popta. Before coming to East Jordan he served in the United States Navy four years where he taught shorthand. He also did substitute pretty excited when our proofs teaching at Virginia, Minnesota. came back. The Studio's photo-Albert Nesman is returning to grapher and a representative

our science department after an were here again last Wednesday absence of several years. He is to take orders and retakes for replacing Mr. Ortner, who is at those who wanted them. Our tending college at the University orders should be filled and returned to us before Christmas. of Michigan.

M. Nesman has a B. S. Degree from Michigan State and a M. A. sion to hold dances after home Degree from the University of football games, the first one be-Michigan. The last four years he ling this Wednesday. We are now has taught in the Veterans' Insetting up a list of rules to be stitute at Traverse City high followed at all dances from now eliminate previous practices which have not been in keeping

F. E. A. NEWS

The East Jordan F. F. A. Chapter 115 elected the following of-ficers for the year 1952-53; Presdent, Lester Howard; vice pres-ident, Jim Shepard; secretary, Maps Is Available Treasurer, Shepard: Steve Hayden; reporter, Jack Zoulek and sentinel, Elmer Ol-

Reporter-Jack Zoulsk

chosen. These program of work other features of prime interest thairmen are as follows: Super, to the recreation seeker.

Vised Farming Comm. Jack Zoulek; cooperation, Kenheth Shepard, community Service, George division, here: There is no charge Nelson; leadership, Jim Shepard; for resconable requests of indiv-

Put. Jack Wilson

and Mrs. Ervin Murphy, 111 South Maple Street and Private Jack Wilson, son of Mr. and Mrs. Denzil Wilson, Echo Township were joined in marriage at 8:00 p.m. Monday, September 29th by Rev. Robert H. Moore at the Methodist parsonage. The couple were attended by Shirley Mur-phy, sister of the bride, and Edward Wilson, brother of the groom, A reception attended by relatives and friends was held at the home of the bride's parents

after the wedding.

Private Wilson is a member of camp in California Thursday, He is due to go overseas soon. Mrs. Wilson will remain at home with

Soils Need Proper Diet To Give The **Highest Production**

Soils need a proper diet just as animals do if they are to be top producers and dollar earners. Properly-fed soils save both in The Junior Class is busy get-ing orders for personalized stathe short and long runs, farmers are being reminded by Ed Reb tionery. All orders taken before man, county agricultural agent. November 5th will be ready to deliver before Christmas. The only way to take the guess ing out of the soil ration is by The Juniors will hold a homesoil testing, he noted adding that made candy sale Wednesday now is the time to do it.

noon. The committee in charge-Late summer is the time for of this activity includes: Ruth Hart, Eldeva Craft, Jacklyn Wright, Catherine Antoine, Bet- easier and the fertilization program can be planned on time * * *
The music groups are getting as needed and worked into the

Ethel Murphy Weds

Ethel Murphy, daughter of Mr.

ner parents.

soil testing because sampling is Lime can be applied to sod fields off to a good start this fall. In soil before spring seeding of leg-addition to the senior high umes.

The Great Hew LESIPER PORTENIE More Power 3 Times Longer

You Get___ **MORE POWER** 3 TIMES LONGER Here's why

★ 10% MORE STARTING POWER. Quicker, more certain sub-zero starts due to extra

* 300% LONGER LIFE. Supreme Fiberglas protection of vital plate material combines with 6 other life-lengthening features to

*TRIPLE LIQUID RESERVE. Needs water only 3 times a year.

* YOU GET POSITIVE PROOF OF TRIPLE

LIFE. Standard S. A. E. test performed by an independent battery testing laboratory proved - U. S. SUPER POWERLIFE outlasts three conventional batteries!

LIBERAL TRADE-IN [₩]136.00

out Credit Term

LIFE-TEST YOUR BATTERY FREE -TODAY!

Don't let the first cold morning catch you without starting pow-er! Our 45-second check can save you many hours of need-less delay. Come in today!

CALL US FOR BATTERY

Your U. S. Distributor

A. R. SINCLAIR SALES

NOW! KALAMAZOO'S SENSATIONAL

2 RANGES IN 1 DOUBLE YOUR COOKING COMFORT

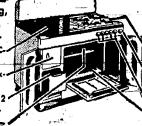
WARM IN WINTER

Left side for heating, cooking, baking with coal, wood or oil.

COAL-WOOD OR OIL SEC. TION-4 polished 8-ln. lids COAL-WOOD FIREBOX-quick heating fire—banks all night.

OIL BURNER MODEL-2 burners, installed at small cost. FLAVOR-SAVING BROILING. Thermagic burner

00 0 00



COOL IN SUMMER

Right side for tooking and baking—with city gas or bottled gas.

GAS-SECTION-4 non-clop GAS OVEN HEAT REGULATOR

AUTOMATIC LIGHTING SUPER-SIZE DUAL OVEN-18"

TODAY'S VALUE WONDER GAS RANGEL

26 important features! Full 40-in. wide. One-pieca Uniflow top. Huge 18-in. Thermagic oven holds a 25 pound turkey. Automatic control bakes to a golden, even brown. Flame Ray broiler gives tender juicy results. Automatic-lighting urners. 2 giant storage drawers.

We Clean and Repair All Makes of Furnaces GIL COON'S

Kalamazoo Sales & Service 202 Lake Street

- Phone JU-2-7271 Boyne City



New Collection Of Lansing - The conservation de-

with good conduct.

partment's new edition of county maps, with special features of in-terest to hunters and anglers, now is available to the public.

Containing individual maps o The leader of our program of all 63 counties, the revised book work for this year is Jim Shepard. shows new state game and recreation area land, forest additions. to carry out our program have public fishing sites, trails air been formed and their chairmen plane landing fields and many

ien; conduct of meetings, Elmer idual county maps.

Farmer Owned and Farmer Operated

WANT AD SECTION -FIERN MICHIGAN BARGAIN PAGE

BUY

SELL

RENT

LOST

FOUND

LEASE

EMPLOYMENT

SERVICES

NEWS WANT AD RATES

REMEMBER! Thounsands of readers in East Jordan, Elisworth and the surrounding farm territory will be shopping through these want ads each week.

CASH RATE: 21/4 cents per word, minimum, 65 cents. If ad is not paid by Saturday noon after last insertion, it will be considered charged. If ad runs three consecutive times you get three ads for the price of two.

CHARGE RATES: If ad is not paid by Saturday following last insertion, the price will be 25 cents extra to cover billing costs.

reds contact your Farm Bureau Insurance Agent, Caude D.
Gilkerson. Phone LE 6-7133.

Charlevoix box with three pair
green lined drapes with pussy
willow pattern, two pair short,

FOR SALE—Three cushion wine color chair davenport. Good condition. Very reasonable. Phone LE 6-2542 Ed's Boats.

FOR SALE—Neighborhood gro cery. Cold meats, beer and wine to take out. Doing good business. Reasonable. Phone Charlevoix 630, 204 Antrim St.

FOR SALE—Few loads of wood cut long for fire place or furnace \$5.50. Call Norman Bart-

willow pattern, two pair short, one pair long. Reward. Write to Boy F. Kendall c-o Kendall Hewe.-Mill Supply Co., 225 W. Michigan Ave., Battle Creek, Michigan.

WANTED—Lady from Ellsworth to write personal column. Call THE EAST JORDAN NEWS at THE 6-7118.

HUNTERS-Close out on all shells, 10% discount on regular price. Al Thorsen Lumber Co., East Jordan.

Phone farm news to LE-6-7118

FREE ESTIMATES

Johns- Mansville Insulation — Roofing — Siding ORVAL DAVIS

Box 292

East Jordan

GRAND OPENING!

WEST SIDE SERVICE **SATURDAY**

OCTOBER 4th

One Quart of DX Premium

Motor Uil

With Each 5-Gallon Purchase Of Leonard Xtane

FREE!

FREE!

A ticket worth one reg-

ular \$1.00 lubrication job.

To our 1st - 5th - 10th - 15th-

20th - 25th - 30th - 40th -

45th and 50th customer.

FREE!

FREE!

Gift Stamps Holden or G&G

Start Filling A Book Today!

WEST SIDE SERVICE

OPEN SEVEN DAYS PER WEEK Corner Water & Bridge Chester Hughey, Prop.

Saturday, October 11 1:00 P. M.

Ludwig Larson Farm—1 1-2 miles south of Golden Rule Station on M-66.

Farm Equipment Farm Produce House Hold Articles

> John TerAvest Auctioneer

Auction held for benefit of East Jordan Evangelical Lutheran Church.

EAST JORDAN NEWS

WANT

A Little Ad brings big results on the Bargain Page . . . so if it's

Lost, Found, For Sale, To Rent, Swap —or whatever.

CALL LENOX-6-7118

For Courteous Ad Taker

وأداكستن

The East Jordan News

Slightly More **Land Reverts To** State This Year

Slightly more land reverted to delinquency but the number of counties with no reversions dropped, the conservation department reveals.

Lands division report shows 3,554 acres and 3,952 lots passed into state title as compared to 2,767 acres and 3,824 lots in 1951. In 14 counties there were re-versions, 21 with none in 1951. The 1952 land is the annual

tax-deliquent residue not sold at last year's county tax sales or redeemed within the grace period,

However, the former owner still can take-steps to recover the land under Act 167, passed by the 1951 legislature. He should go to his municipal government unit on or before November 4 and request a resolution that the land be withheld from state sale. With the resolution, the county treasurer is authorized to collect the back taxes, with interest, and make a report to the state auditor general. Once the tax record has been cleared the lands division will execute a deed to the applicant which will reinstate the owner's interests as previously xisted.

This year there were no lands everting to the state in Alger, Bay, Benzie, Calhoun, Clinton, Iosco, Kent, Mason, Missaukee, Ogemaw Oscoda, Ottawa, St. Joseph and Tuscola counties. In six other counties—Alpena, Hu-ron, Isabella, Keweenaw, Euce Ontonagon-reversion was As last year, most acreage pass

ing to the state was in Gogebic county, 1,000 acres. Most lots again were in Wayne county, 634. Total state-owned land now amouts to 4,212,726 acres and 116,822 lots as compared to 4,-171,652 agres and 117,312 lots be-

Ten Wolves Caught For August Bounty

Lansing — Ten wolves, most nce April of 1949, were included the 1,050 animals turned into he conservation department for total of \$10,470 in August bouny payments. Same number of wolves were

bountied in April, 1949. Most wolves taken in any month in recent ears were the 11 bountied in September, 1946.

Latest state monthly tally shows 531 foxes, 411 coyotes and 98 bobcats in addition to the upper peninsula wolves, five of which were from Gogebic county. In August last year, \$14,015 was paid for 1,250 foxes, 414 coyotes.

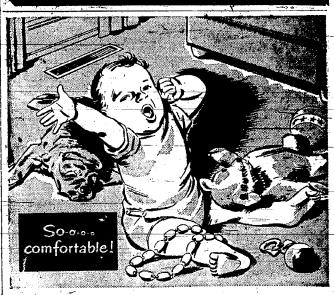
Lumber — Shingles — Sash

Doors — Insulation Boards Mill Work

Complete line of building materials

Ellsworth Lumber Co.

Phone 40



NEWS QUIZ: What National Advertisement used this appealing picture in August advertising?

You win! The advertiser was LENNOX, and the ad appeared in the August 9th issue of the Saturday Evening Post.

Picture your family in such perfect comfort! It is really lux-ury living, because Lennox Aire-Flo Heating does so much more than keep you warm. It gives you clean, fresh, filtered and humidified air, heated to your exact individual requirements, and cir-culated gently throughout your home. No drafts—no noise—no dirt-no teeter-totter temper-

And this perfect comfort can be yours for a very moderate invest-ment on a convenient payment

CALL TODAY FOR A FREE HEAT-LOSS SURVEY OF YOUR HOME.

Jordan Heating & Refrigeration Co. JOIGAN MEALING & NOTINGUE AND CAMPAU

CLARENCE LORD & GLENN CAMPAU

LE-6-2272

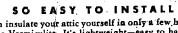
You Conified 1/NNOX Dealer

REDUCE YOUR FUEL COSTS

INSULATE NOW FOR AS LOW AS \$6760*

DO IT YOURSELF AND SAVE

ZONOLITE* brand Vermiculite INSULATION

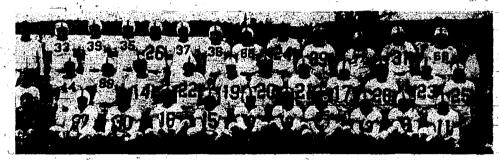


You can insulate your attic yourself in only a few hours with Zonolite Vermiculite. It's lightweight—easy to handle. Just open bag and pour between joists. It flows freely into every nook and cranny. Won't rot or deteriorate.

This easy insulation job can slash your fuel costs up to

40 %! Gives extra comfort in summer and winter. Gives you home extra fire protection because Zonolite is so fireproof it snuffs out flames! Ask us for information today!





From left to right are: John Downing, assistant Coach; Ray Gee, 33; Steven Hayden, 39; Dick Freeman, 35; Floyd Deiloff, 26; Leon Bartlet, 37; S am Milstein, 36; Keith Evans, 88; William Rogers, 24; James Blaha, 29; James Shepard, 77; James W eisler, 31; James Sherman, 66; Coach Gayle Saxton; Cal Darbee, student manager; Robert Romback, 44; Larry Chanda, 99; Mike Davis, 14; Pete Nemecck, 22; Jerry Sweet, 19; Robert Darbée, 20; Mart in Rebec, 21; Floyd Cutler, 17; Jack Zoulek, 28; Thomas Sheridan, 23; and Terry Murphy, 25; Larry Woodcock, student manager; Jerry Brennan, 27; Richard Barnett, 30; James Petric, 16; Ronald Wil son, 15; Richard Johnson, 10; Robert Russell, 12; J. M. Ingalls, 55; Warren Frank, 13; Robert Danforth, 18; Allan Sommerville, 11; and Bucky Cihak, student manager, Missing from photo is Gordan Danforth, who is recovering from a football injury.

Conference Standings September 27th

Δ.	-	 . '	
		 W	L
East Jorda	n	 _1	0
Charlevoix		1	0
Gaylord		1	0 >
Boyne City		0	1
Harbor Sp	hings	 0	1
Pellston		0	1
Mancelona		 0	0

AGAIN THIS YEAR

Let's Show 'Em What The Rainbow City Can Do.

We're Behind You All the Way!

This Message is Sponsored by the Following =

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Chris's Men's Wear
3 Main Street LE-6-2321 133 Main Street

State Farm Insurance

Auto — Fire — Life
Basil C. Cummins
LE-6-2612

Sommerville's Grocery

H24 Main LE-6-2931 Gidley's Drug Store

138 Main Healey Hardware
Wade and Eva
East Jordan LE-6-2912

Bader's Standard Service

Harold Bader
Main and Garfield LE-6-2632 Sherman's

Firestone Dealer Store
LE-6-2961

Jordan Frozen Food Locker Co. Golden Rule Service

Corner M-66 and M-32 LE-6-2961 East Jordan Automatic Laundry

Corner M-32 and M-66 LE-6-2652 Taylor's West Side Grocery

The Dress and Gift Shoppe
Minnie Webster Des Jardin
111 Mein LE-6-2291

Al Thorsen Lumber Co.

Lilak's Food Store

East Jordan Co-operative Co. LE-6-2841 & LE-6-7021

Chris's Barber Shop

East Jordan Cleaners

The A & P Tea Co.

Dip's Tavern

Benson's Hi-Speed Service Corner Main and Esterly LE-6-2561

Doris Meredith Studio

Bradshaw's Dry Goods East Jordan

Shedina's Furniture Store

Rainbow Grocery and East Jordan Dairy

East Jordan Real Estate Co. Clarence, Healey, Salesman LE-6-7210

Hite Drug Company

East Jordan Iron Works

Rainbow Bar

Andy's Duck Inn

Cal's Tavern Temple Theater
East Jordan

Jennie's Lunch Formerly Jan's

Jordan Inn

W. A. Porter Hardware

Phil's Barber Shop

Barney Milstein

Jenkins Printing Service

Malpass Hardware 310 Main

Milt Meredith Barber Shop Shaw's IGA Super Market

Whiteford's 5c to \$1.00 Store Anchorage Restaurant
By The Lake

Quality Food Market
LE-6-2941.

Teddy Kotowich Boats and Guides 117 Main LE-6-2341

Fred G. Bellinger Watch - Clock - Jewelry Repair Back of Bank

Elgy's Auto Body Shop

Streeter's Shoe Shop 124 Main

Vogel's Standard Service 113 Mill at Second LE-6-2531

State Bank of East Jordan The Johnston Agency

Insurance Suite 5, City Bldg. LE-6-2281

Schedule

Oct. 11 Onaway Home

Boyne City

Home

Öct. 24 Mancelona

Oct. 17

Oct. 31 Gaylord Away

Harbor Springs Home

* Night Games

Robert A. Campbell

General Insurance
State Bank Bldg. LE-6-2251

Strehl's Garage

West Side Service Corner Water & Bridge Chester Hughey, Prop.

Julia Rude's Grocery

201 Water East Jordan Canning Company

Jordan Valley Co-operative Creamery

Ed's Boats & Cottages Brennan Beauty Shop

401 Main R. G. and H. E. Watson

RCA Victor LE-6-7031 LE-8-2923

Bennett Live Bait

A. R. Sinclair Service Your Chevrolet Dealer 102 Main LE-6-2901

Norman Bartlett

Bulldozing — Gravel — Sand East Jordan LE-6-7042

Standard Oil J. K. Bader LE-6-2361

Jordan Heating and Refrigeration Co.
Clarence Lord & Glenn Campau
LE-6-2272

Ernest Kopkau
Arc and Electric Welding
105 W. Esterly
Ellsworth Lumber Co.

Jos. F. Hugai