



EAST JORDAN NEWS-HERALD



Announce Prize Winners In Decorating Contests CITY IS READY FOR CHRISTMAS

Jordan Heating, Ed Portz Take First Awards

The Jordan Heating and Refrigeration walked off the first place with their window display in the third annual State Bank—News-Herald retail Christmas window decorating contest. They won with their manger scene and with the theme, "Put Christ back into Christmas."

Judging was done Monday night.

Second place went to the Dress & Gift Shoppe with third going to Streeter's Shoe Store.

The windows were judged upon neatness originality and general attractiveness.

In the homeowners' division of the contest, Ed Portz was given first award with his array of Christmas lights, Santa Claus. The judges felt that the Portz home was most attractive among all others and that much attention was paid to detail work.

Harry Saxton was given second award with his decorated front porch. Saxton's lighting arrangement was visible from a long distance and its general attractiveness caught the eyes of all three judges.

Third place went to Lawrence Hayes whose soft blue lights with their feeling of warmth and friendliness found favor among the judges.

In order to enter the homeowners' contest it was necessary to make application. Ten homes were entered. Judges felt that a number of other homes, not entered, were highly attractive and felt sure more residents should take part next year.

The judges gathered at the Jordan Inn for a 6:30 dinner before the contest was run off. They were: Mrs. Gladys Mills, secretary, Boyne City Chamber of Commerce; Dr. W. F. Hoffman, a Charlevoix dentist and Earl Young, Charlevoix realtor. William Grauel, represented the State Bank at the dinner and Marshall Sayles represented the News-Herald.

East Jordan received many comments from the judges on the downtown street decorations and the community tree. They also felt the lighted tree in front of Mount Clemens Metal Products Company did much to brighten that section of the city.

Winners of the contests will receive the following: First prize \$25.00; second \$15 and third, \$10. The State Bank said checks would be mailed out this week. Total is \$100.

Department Reviews '56 Activities

Recreation, always a key factor in conservation policies, took on even more importance during 1955 as the people of Michigan worked toward greater sharing of the state's natural resources.

Expanding populations increased demands on public parks, fishing sites, hunting facilities.

The number of visitors and campers at state parks and recreation areas skyrocketed to an all-time record of more than 17,000,000. Michigan was again expected to be tops in the nation in combined sales of hunting and fishing licenses. Countless tourists, hikers, bathers, boaters and others swelled the total seeking outdoor activity during the year.

SOME PARK progress was made with a legislative appropriation of \$800,000 for capital outlay in the 1955-56 fiscal year. About \$350,000 of this amount was earmarked for development of Sterling state park near Monroe. Some \$50,000 was slated for land acquisition and the remaining \$450,000 for park improvements.

Fishing conditions and opportunities also were improved during 1955 as lecturers of Michigan anglers tested their skill in the state's rivers, streams and lakes. Water frontage acquisitions during (Continued from Page 6)

Over The Back Fence

By Marshall

There are at least six former East Jordan Red Devils who now are head coaches around Michigan. That's five in addition to our own coach Gayle Saxton. The others are Raymond "Chirp" Swafford whose Central Lake high school basketball outfit has compiled a four win and one loss record so far. He came out of East Jordan and graduated from Western Michigan. He took over at Central Lake this year after being out of coaching for several years. He was formerly at Mecosta. Others are: Frank Crowell Jr., now coaching at Avondale; Charles Saxton at Vandike; Dale Clark is at Reed City where he had made a name for himself. Bill Saxton is coaching at Briton.

Death has claimed a well-known sports writer from Boyne City. He's Lendy Davis, a graduate of Boyne City high school and a former friend of many a northern Michigan athlete. Lendy worked on the Times-News at Mt. Pleasant, later moving over to Grand Rapids as assistant sports editor where on the Press many years he wrote the sports column, "Rummaging Around."

Ron Bailey of WWTW Cadillac has been in the city to take movies of local Christmas activities. It was reported this week that the film would be shown on WWTW 7 p.m. Friday. Keith Dressel has been lining up various spots for movie taking and the Top O' Michigan REA is the program sponsor.

Ray Barnes in his Monday page in the Grand Rapids Press published a drawing of Howard Porter some time ago. Last Monday Barnes showed a drawing of Donald Porter, of Grand Rapids, with the news that Donald had become a grandfather. Barnes says Donald always has two or three community service jobs at a clip. He's Howard's brother and a well-known Grand Rapids civic worker.

Consumers Power Company is gathering information about local industrial sites to include in the company's advertising. Consumers has long advertised this section of Michigan as a good territory for industrial plants to locate. Many of these advertisements appear in national magazines.

Several people who contributed to the sportsmen's club recent dinner at the American Legion Hall forgot to pick up their dishes after the event was over. The dishes are at Keith Dressel's office in the post office building and may be picked up there.

George Nelson, has received a one-year Kroger Company scholarship to Michigan State. The \$200 award is based on scholastic achievement and leadership in school, church, youth, and agricultural achievements. George's home is on East Jordan, Route 3. He was treasurer of the local FFA chapter and president of the Junior Farm Bureau.

An evening's drive around the residential section of the city shows that a large number of home owners have done a good job displaying the Christmas spirit. There are many beautiful home decorations that are well worth seeing.

John Porter, who is making a tour of Europe this winter, attended the Rotary Club in Rome, Italy, on December 13th. He sent along a card to the local club to keep them informed.

East Jordan Church Services Announced For The Holiday

Crippled Youth May See Free Circus At G. R.

The Shrine Circus is sponsoring a show free for crippled children in Grand Rapids, January 23rd. Children from East Jordan wishing to go are required to transport themselves to Traverse City to leave by train at 7:15 a.m. on January 23rd. The trip from Traverse City, lunch and dinner, the show and the trip back to Traverse City is provided free by the Shrine Circus. The children will return to Traverse at 9:45 the following morning.

In order to go the children must have a statement from their doctor authorizing the trip. They must be mobile patients, not a bed or stretcher case. And if they are in a wheel chair, the chair must be collapsible so that it may be put on the train. Those wishing to go are requested to call Keith Annear, principal of East Jordan High School and make reservations.

Methodist

Rev. Robert H. Moore, Pastor Mrs. William Lyon, noted television artist, will be guest soloist at the Methodist Christmas worship Christmas morning.

This traditional worship begins at 11:30 p.m. Christmas Eve and the public is cordially invited.

The Methodist Church will be host to all people who wish to honor Christ on his birthday. A carol community service will be conducted from 11:30 p.m., December 24th, together with special organ meditations until midnight.

At midnight beginning the 25th of December, the date that for centuries the Christians have worshipped Christ's birth, the pastor will give a brief Christmas message.

This will be followed by special music sung by the choir under the direction of Mrs. Walter Fowler. Mrs. William Lyon will sing a special Christmas hymn. The traditional short form of Christmas Eucharist will con-

clude the Christmas worship at 1 p.m. Christmas morning.

The church decorations for this service were made under the direction of Carleton Bowen and Edward Weldy, and the altar decorations were under the direction of Miss Mabel Hudkins.

A short communion service will be held at 4 p.m. Christmas day for those unable to attend the midnight service.

Lutheran

Rev. Dale M. Larson, Pastor A Christmas Eve service with Holy Communion will be held December 24th at 8 p.m. The choir, under the direction of Fred Stecker, will sing several selections.

Christmas Day morning worship will be at 10:30 o'clock. Please note the change of time. There will be no Sunday School on Christmas Day.

Sunday School will resume again on January 1st, New Year's Day.

A New Year's Eve "Wake Service" will be held December 31st at 8 p.m. The earlier part of the evening will be spent playing games and refreshments will be served.

At midnight a short service will take place in the church sanctuary to welcome in the New Year.

The public is cordially invited to attend these services.

Presbyterian

Edward O. DeHaven, Pastor The following Christmas activities will be observed in the Presbyterian Church this week:

The Kindergarten - Primary departments will hold their annual Christmas party in the Church Thursday afternoon beginning at 2:00 p.m.

The Christmas Program will be held in the church, Friday evening, December 23rd beginning at 8:00 p.m. The entire Sunday Church School will be represented in this program.

On Christmas Day, Sunday, there will be no Church School. There will be a Christmas Worship Service in the Church at 10:00 a.m. in the place of the usual 11:00 o'clock service. Let us worship together on this day the birth of our Lord Jesus Christ.

United Missionary

C. W. Thompson, Pastor Christmas falls on Sunday this year making it an extra special day. It affords God's people the privilege of attending church for the purpose of worshipping the Christ of Christmas. The United Missionary Church extends to its members and friends a most cordial invitation to each service of the day.

The topic of the Sunday School lesson at 10:00 a.m. is "Songs of the Savior's Birth." A Christmas message by the pastor will follow at the eleven o'clock hour. Services of the day will conclude with a pageant entitled "Gifts for the King" to be presented by the young people at 7:30 p.m.

St. Joseph

Rev. Joseph J. Malinowski The singing of carols will begin Christmas eve at 11:45. Midnight Mass will follow. The St. Joseph Choir, with Mrs. Eileen Brennan at the organ, will sing the Mass in Honor of St. Stanislaus, by W. Bonk, in four voices. During the Offertory they sing the Adeste Fideles.

The second Mass Christmas day at 7:30 a.m. with a special message to the children. The third Mass at 9:30 a.m. followed by benediction of the Blessed Sacrament. During the 9:30 Mass the entire St. Joseph Choir (Continued on Page 6)

Yuletide Spirit Shown By Decorations and Caroling

Church, school and club Christmas parties, city-wide yuletide decorations, Christmas shoppers and holiday songs pointed out this week that all East Jordan is ready for Christmas.

Local college students are home, and the local school sent children home Wednesday noon for the holidays.

Busy with Christmas work are the ladies of the American Legion Auxiliary, unit 227, as they prepare gift baskets for the needy of the area.

In addition to the Christmas music that can be heard every day from atop the bank building, there has been caroling around the city at night.

A view of East Jordan at Christmas time may be seen Friday night at 7 p.m. over television station WWTW, Cadillac when East Jordan movies will be shown.

Hey, Kids! Santa's Coming

Calling all kids! Santa is ready to come to East Jordan tomorrow afternoon (Friday) at 2 p.m.

He will bring his reindeer and hundreds of boxes of good Christmas candy for all the good little boys and girls.

Tell mother and dad that you want to be at the post office building 2 p.m. Friday; and that they will have to keep you in line so Santa can give candy to all the kiddies.

He will arrive in his sleigh pulled by reindeer, just like the old fashioned days.

Santa is coming at the request of the East Jordan Businessmen's association. Sherman Thomas and Fred Vogel made the arrangements to get him here.

Don't forget, 2 o'clock Friday afternoon at the post office. Santa will be seeing you there!

BASKETBALL

Red Devils Rest Over Holidays

The East Jordan High School Red Devils wound up their pre-holiday basketball competition with a convincing 67 to 44 triumph over the Harbor Springs High School Rams here last Friday evening.

It was the second win in a row for the locals, who had started the season with losses to Grayling and Charlevoix on successive weekends.

The Jordanites started fast against the visiting Rams here Friday night jumping to a 17 to 8 first quarter lead. By half time the Red and Black had increased their lead to 19 points and were out in front 34 to 15. The Davis coached Harborites made a strong bid to get back in the ball game during the third stanza as they outscored the local quintet 15 to 13 but it proved in vain as the Red Devils came back strong scoring 20 to 13 for the opposition and win going away.

Darbee, Johnson, Harrington and Woodcock all hit double figures in the scoring column Friday night as they tallied 18, 16, 14 and 12 points respectively. Lauer was high man for the losers with 13 points. Harbor Springs proved adept at the free throw line making good on 24 of 34 charity tosses. This adeptness kept the visitors in the ball game until the waning minutes of play.

The East Jordan reserves fell to the Harbor Springs Seconds 60 to 51 in Friday night preliminary.

PTC Dance

The annual Parent Teachers Club dance will be held from 8:30 to 12:30 at the high school, Wednesday, December 28th. The dance is open to the public with parents and children invited. Refreshments will be served and music will be furnished by the Actelli orchestra.

Get Your Gas Early

East Jordan residents were warned this week that most gas stations would close all day Christmas, Sunday. Service station owners have issued the announcement in order to be home with their families on Christmas day; and so they would not have to call upon their employees at a time when they most want to be at home.

3 MORE DAYS



This old-fashioned Christmas Greeting, we extend to convey, the many joys we hope you find on this bright Christmas Day!

WILMA MARSHALL DAWN
NICK DAVE

EAST JORDAN NEWS-HERALD

EDITORIAL PAGE

Page 2 * East Jordan News-Herald * Thursday, December 22, 1955

The Christmas Spirit At Work

Christmas, 1955!
The true spirit of friendship and happiness is in the air, on the faces of our many residents and is shown in our homes. For this is the time of year the unpleasant side of life gives way to complete joy and strong feelings of good will toward all our neighbors.

Our residents have much for which to be joyful, now and in the future. For compared with a few years ago the life blood of our city flows richer and more steady.

The city's great change to a positive present and future came about through a meeting of minds. Everyone worked for the good of all—a situation which brought about true harmony among men—resulting in new friendships and new happiness.

Yes! A few years ago our residents lifted themselves practically by their own bootstraps by working together in a true Christmas spirit—although the Holiday had long past.

Our residents employed the basic principals of good will toward each other; and now they can look back and rejoice over the methods so wisely used.

Each man worked for the good of his fellowmen and each man again discovered the good will in his heart.

Everyone appreciates the healthy change in our community; and especially the unseen strength that came to our aid as soon as we employed the principals of the Christmas spirit in our efforts.

—Marshall Sayles, editor

NORTHERN LIGHTS

(Compiled by the News-Herald Staff)

Time moves along. Almost time for filing petitions for the annual spring primary election. Deadline is in January.

Dreaming

Want to take a wonderful pleasure cruise around northern Michigan waters next summer?

See O. W. Wilbur, of Charlevoix, ticket agent for the Northern Michigan Transportation Company. He's scheduling trips to all northern Michigan resorts and Canada. You'll stop at Charlevoix, Petoskey, Harbor Springs, Mackinaw and the Soo. Round trip, 5 days, including, meals only \$34.00!

Oh, oh! We forgot something. That was back in 1915 when the company was sending out three boats each season — the Manitou, Missouri and Illinois.

Along about then you could relax on deck with a good 5c Michigan cigar. You never heard of a Michigander cigar? Heavens! They were, made in East Jordan and sold throughout Charlevoix county.

In those days if you did not want to take the longer trip you could check aboard the Steamer Hum and travel from East Jordan to Charlevoix or Boyne City. The Hum was owned by a woman, Mrs. George Jepson.

Some people would rather take boat trips because automobile tires were sky high. A good Fisk tire sold for \$48.00. Although automobiles themselves were rock bottom. Northern Automobile Company of East Jordan was selling brand new Ford touring cars for \$360.00.

It was along about then, too, that Benjamin Brown, of Charlevoix was selling a nice Overland car, Model 4. No price listed.

"The Biggest, Best, Business Store" in Charlevoix county was Wolfson & Co., of Boyne City. How do we know? They said so themselves.

McCool's wavel ice cream was tops in those days, even though people didn't eat it in the wintertime. It was made in East Jordan.

Along about that time Marie Mortensen was telling everybody that Wolverine Hotel, Boyne City, was finest in the north. East Jordan Cooperative Company was grossing \$157,000 a year on potato sales; and the Eagle Shoe store was doing a land office business shodding people in Boyne City. Channing E. Chase was head man.

It was then, too, that L. A. Moon was bidding you welcome to the New Palace Theatre in Charlevoix.

Those were the days when people took their lunches and stayed all day at the Charlevoix county fair.

No talking pictures, no radios, no TV, no jazzed-up automobiles, few flying machines no streamlined busses and no rapid traveling trains.

The good old days when nobody had nothing whatsoever at all. They didn't know what they didn't have and it didn't hurt them.

Discontent was less general all around save for one or two things. Young girls were getting more and more into office work and the boys were eyeing those brand new Ford cars. Most parents were suffering various stages of shock wondering where the younger generation was headed.

Wherever it was it hasn't got there yet.

Never Again

Northern Michigan residents more than 37 years old are extremely fortunate to have lived through the month of October, 1918. During those 30 days Charlevoix county experienced the worst siege of illness on record.

Death became a common occurrence during the month! Funerals were held daily.

And all Charlevoix county was in a continual state of exhaustion, fear and mourning.

The dreaded influenza was sweeping across the area with deadly accuracy.

Northern Michigan residents battled the flu 24 hours a day for four weeks as the disease continued to spread and take its toll.

More than 20 people died in East Jordan during the month. And Boyne City and Petoskey were hit even more seriously.

The City of Charlevoix, which was said to be less affected than some, became greatly alarmed. No visitor was allowed to enter the city.

Rural areas were at a loss to combat the deadly flu.

As the disease spread each community issued orders that prevented public assembly of any kind. The law affected churches, stores, schools, theaters and street gatherings.

Neighbors could not visit one another.

Between 200 and 300 cases of the flu were reported in the East Jordan area alone. Doctors worked until exhausted. Men and women exposed themselves to the disease to care for the sick and dying.

Funeral services were strictly private throughout the north. Police refused any funeral procession to pass through town.

Twenty new cases and two deaths were reported in a single day in Boyne City.

Hit seriously throughout the city, Petoskey police allowed only one customer at a time to each clerk in local stores.

The situation became so serious at Boyne City, as new deaths were reported daily, that State Medical Examiner Hall, who was working in Petoskey, rushed to help Boyne City doctors.

After the cities ordered no public gatherings of any kind, Michigan's Governor Sleeper passed an executive order closing all public places for the duration of the siege.

So alarmed was Charlevoix that the Board of Health passed the following order:

"This is to notify persons from surrounding towns where influenza prevails that the city of Charlevoix is guaranteed against such places and that persons from such places are prohibited from stopping at Charlevoix. Watchmen have been placed at the entrances to the city to enforce this order."

The state and federal government were issuing daily bulletins of advice on fighting the flu.

When Petoskey residents thought they could see the end of the siege they relaxed their vigil and visited neighbors.

The move spread the disease anew and it became worse.

No man or woman in northern Michigan who lived through the month of October, 1918 will ever forget it.

The Governor's order which just about stopped all city movement of foot traffic was nearly martial law. It lasted three weeks, although some cities continued it for four weeks.

That was 37 years ago—October, 1918. An extremely dark autumn for the north country.

Since then medical science and improved health standards have prevented any such horrible siege against the populace.

And when the great threat had passed and the cities were opened to the public again, the end of World War I was gladdening their hearts. The big rush of new events began to erase much of the sorrow and suffering and living became more tolerable.

But the men of medicine never forgot. And because of their never ending search to conquer disease, a recurrence of October, 1918 is highly unlikely in our modern times.

OPERATION TELEPHONE

Call 'em Up For Christmas But Don't Ask For Santa

So you are going to say "Merry Christmas" by telephone!

Well, it will be tough reaching your friend in Tokyo for there are only eight telephones there for every 100 persons. And Tokyo has nearly 7,000,000.

Better call Washington, D. C. That city has 61 telephones for every 100 persons. Atlantic City, N. J., Los Angeles, and White Plains, N. Y. rank on down in that order with most telephones for each 100 residents.

And if you think we in the U. S. are doing the most calling you're wrong. Canada has us beat. Last year Canadian telephone calls numbered 417 per person. We were behind them with 393 each. And Sweden comes next with 384 calls per

person for the year.

While the U. S. as a whole has 33 telephones for every 100 people, the world average is only about four.

What do we American's talk about, anyway? Especially during those 63,855,000,000 calls made in the U. S. last year. They were made over our 94,500,000 telephones. That's more than half the telephones in the world.

So you can see how busy our telephone operators will be this Christmas. And none of this business about, "Hello, Central, give me Santa Claus."

SHOP EAST JORDAN

Christmas Was Fun 100 Years Ago

Ever wonder whether kids had as much fun at Christmas-time a hundred years ago as they do now?

There may have been fewer tinsel trappings but the fun was all there from the gift-giving to the hilarity of the sleigh ride after the big dinner with friends, according to a diary kept by Elizabeth Gurney (Taylor) and now in the possession of U. of M. collections.

Elizabeth, who lived on a farm in St. Joseph County, near Three Rivers, kept a journal which filled 13 large volumes and covered 33 years of her life.

"Snowing again," she wrote the day before Christmas, 1855, when she was fifteen. "Just the right kind of weather to suit me. When I got to school this morning, although the last bell had rung, not a girl was there, but they came in soon. Tonight after school, Clara and I went down to the store and got a penholder and string of beads for Ma, and a cigar stick of candy and stick of gum for Pa.

Very extensive shopping. Tomorrow is Christmas. Clara (her sister) says we must all hang out our stockings, if we get nothing but stumps."

LIZZIE'S entry for Christmas Day reads: "This morning when I got up I found a bundle on my clothes, looked in it and found a looking glass, cakes and candies. The looking glass was nothing new to me, as Saturday last, while I was writing, Clara opened the cupboard door to see if she could not find a parcel pertaining to Christmas.

She opened and found the looking glass, a transparent slate and candy. I doubted not but that the former was for me as Clara had been in a great tease for the latter.

"Soon after breakfast," Lizzie continues, "Clara and I went over to the McCormicks' after the milk. They had a turkey cooking for dinner and invited us to eat with them. So about eleven we went over and had an excellent dinner. Stayed till about two when I saw a sleigh drive up to our door and went home.

It was William Reece, Carrie Brown, Lydia Smith, Amanda Sampson and Emma Brackman. I got in and we went after Suzy Clapp. Just as we got to the Talbots store the axletree came off and the horses started to leave us behind. There was a crowd of men on the stoops who had a good deal of fun about it.

On the whole, Christmas passed very pleasantly and would have been more so if Ma had not had the ague. But, "Lizzie philosophizes, "we must take the bitter with the sweet."



"The bigger a man's head gets, the easier it is to fill his shoes."

Over The Back Fence

BY MARSHALL

We certainly appreciate the steady flow of wonderful Christmas cards we have been receiving; and we wish to extend our sincere appreciation to everyone who helped make this annual Christmas issue possible.

There will be plenty of decorated Christmas trees thru-out Michigan this week. A U of M report says residents will buy 1,500,000 trees to decorate. About 30,000,000 will be decorated in United



Rev. Moore was surprised to find a tired out Santa at Jordan Heating & Refrigeration the other day. He was passing by when he noticed old Santa flopped in a chair with his head lolling back in an exhausted position. Upon further inspection it was found to be a very lifelike Santa made for decorating purposes.

Have you noticed the Christmas decorations at the Jordan Inn?

In northern Michigan it's no Child without a Christmas and no city without Christmas snow!

This is a good time to think about that person who is peaved at you; and to remember that a little good will and honest friendship may make a whale of a difference.

Have a heart—pick up your lay-away items early. Let the clerks at local stores have a happy Christmas eve, also!

This is also a good time to extend our sincere thanks to our backshop staff who have made 52 issues of the paper possible since last Christmas.

The 35 or so East Jordan College Students are home for the holiday season. Everyone welcomes them back to town.

And we certainly hope our East Jordan young men in Uncle Sam's armed forces in this country and throughout the world have the best possible Christmas Day. Merry Christmas to you so far from home!

Mary Lou helped put out this big edition and husband Tom sorted over its mailing at the post office.

Let's make it a point to visit Grandvue Hospital, spreading a little extra cheer around.

Our hats are off to the ladies of the American Legion Auxiliary. Their good work at Christmastime is deeply felt in many homes.

Good luck to all of our readers! If we have somehow irritated you even once in '55, we are more than willing to do everything possible to win your friendship and good will in '56.

Got to leave now. Santa just poked his head in the door.

DO YOU NEED A

NEW HOME

FHA TERMS -- BALANCE 25 YEARS

SEE

HARRY WATSON

LE-6-7031 -- EAST JORDAN -- LE-6-2908

Christmas Suggestions

FOR LADIES

- Dresses
- Sweaters
- Blouses
- Stationery
- Gift Sets by Lander
- Wrisley's Cologne
- House Slippers

FOR MEN

- Flash Lights
- Shaving Sets
- Stationery
- Shirts
- Ties, Belts
- Jackets
- Billfolds

Costume Jewelry

We Have a Wonderful Assortment of Toys

LAING'S 5 to \$1.00 Store

Mancelona, Michigan



FRANK'S FLOWERS

Charlevoix



May the joy that filled the hearts of the holy family in Bethlehem brighten your home during this Christmas season. Merry Christmas, one and all!

William T. Downs

HERE & THERE Around East Jordan

Thursday, December 22, 1955 * East Jordan News-Herald * Page 3

Mr. and Mrs. Cecil Romane will be visiting relatives in Ohio over the Christmas holiday.

Mr. and Mrs. Fred Bellinger and Mrs. Bellinger's daughter Mrs. June Thompson and children, went to Central Lake Wednesday to attend the funeral of Mrs. Bellinger's uncle, Sidney Swift of Route 1, Central Lake. Mr. Swift was 87 years old, and well known in this area. His wife, Emma, and one son Harold, survive. He passed away December 12th at Meadowbrook hospital at Bellaire and services were held at the Dilton Funeral Home in Central Lake.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Charles Bardo, who has been a surgical patient at the University Hospital at Ann Arbor returned to his home Monday.

Phyllis Jean Giacomoli, daughter of Mrs. Virginia Giacomoli, who was a medical patient at the Little Traverse Hospital for two weeks, returned to the home of her grandparents Mr. and Mrs. George Kaake, where her mother is visiting.

Mr. and Mrs. Max Sommerville of Mt. Pleasant are spending the holidays with their parents, Mr. and Mrs. Leo Sommerville also her mother Mrs. Viola Colley and brother Harry at Boyne City.

Mrs. Leona Wilhelm and Mrs. Lawrence Sweet of Flint were guests last week of their parents, Mr. and Mrs. Geo. Kaake.

Mrs. Ione Detloff is a surgical patient at the Little Traverse Hospital. Her two sons Robert of Chicago and Floyd of Washington are here to be near their mother.

Franklin Rusnel returned to Camp Gordon, Georgia Friday, where he is located. He has spent the past 14 days with his parents, Mr. and Mrs. Raleigh Rusnel.

Mrs. Ida Pinney is now at the home of her daughter and son-in-law at Grand Rapids for the winter months.

Mr. and Mrs. William J. Shaw of Ypsilanti are the happy parents of a daughter born December 18th. She weighed 8 lbs. 4 ozs., and has been named Ann Elizabeth. Mrs. Shaw was the former Iris Petrie daughter of Mr. and Mrs. Rodney Petrie.

Tasty Tip for Quick Meals!
KRAFT dinner

Tender, delicious
MACARONI-AND-CHEESE
home cooked in 7 minutes

with **KRAFT GRATED** or that through cheese flavor
Kraft Dinner is a timesaver and a menu-maker! Stock up today—it costs only pennies. So handy for school lunches, emergency meals. And good eatin' always!

Mr. and Mrs. Donald Braman and two children of Traverse City were Saturday guests of their parents Mr. and Mrs. B. G. Braman.

Alden, Kenneth, Ronald, and Denver Reno, Mrs. Donald Williams and Mrs. Paul Drew of Flint are here visiting relatives, they were called here for the illness of their sister, Mrs. Ione Detloff.

Mrs. Martha Fisher is now a patient at the Grandvue Hospital. Cleve Isaman is also a patient here.

Mrs. Cleve Isaman was dismissed from the Charlevoix hospital last week and is now at the home of her sister Mrs. Retta La Londe at Grand Rapids.

Mr. and Mrs. L. B. Karr will leave Thursday for Lancaster, N. Y. to spend the holidays with their sons and families.

Mr. and Mrs. Rodney Gibbard of Petoskey, were recent guests of Mrs. Blanche Gibbard.

Chris Taylor returned home this week from Charlevoix hospital where he was a surgical patient.

Herbert Griffin spent Sunday with his wife who is a patient at the Gaylord Sanatorium. Mrs. Griffin would appreciate cards and letters to help brighten her shut in days.

Mrs. Mary McKinnon was very pleasantly surprised Tuesday night, when she received a television set from her children as a Christmas gift.

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

Girl Scouts Decorate Tree At Grandvue

The Girl Scouts of Troop 6 bought and decorated a Christmas tree for Grandvue hospital December 17th. They took cranberries and popcorn, which the patient helped to string, and other decorations.

The girls who helped decorate the tree were Kathy Penfold, Sue Stincomb, Mary Porter, Donalda Scott, Annette Reed, Virginia Donaldson and Dawn Sayles.



"No family should have less than three children, so there will be two to support the genius!"

Including production of sand and gravel, Michigan has mineral industries in all but 4 of its 83 counties.

EAST JORDAN NEWS-HERALD
ESTABLISHED 1896
MARSHALL F. SAYLES
Editor & Publisher
LEnox 6-2371

Entered as second class matter at the Post Office at East Jordan, Mich.
Published weekly at 206 Main Street, East Jordan, Mich.
Subscription Rates — (in advance) \$2.50 per year; \$3.50 per year outside Northern Michigan.

Orchard Notes . . .

By C. FAIRMAN

It really looks like Christmas at our place, with the long rows of evergreens that circle the orchards and the white snow in predominance enhancing the beauty and charm of the trees.

Fruit growers like to see a real winter and a late spring. Everyone remembers the spring frosts of the last two seasons.

Speaking of frosts, Florida, Georgia and California and most every section of our country have more frosts at blossom time than we do, especially on the section along Lake Michigan.

Geese started south early. We do not see any robins or crows this winter.

All signs point to a good fruit year this coming season, especially in cherries. Committees have called on me. The East Jordan Canning Co. ranks first as to pack, grade and fairness. J. C. Morgan & Co. of Traverse City, second. We expect widespread interest in next year's cherry crop by all of those concerned.

It's A Girl!

Mr. and Mrs. Bill Walden adopted a 6½ month old daughter November 1st. Her name is Teresa Ann.

Mr. and Mrs. Emil Acetelli are the parents of a daughter born at the Charlevoix Hospital Friday night.



CHURCH SERVICES

ST. JOSEPH CHURCH
Rev. Joseph J. Malinowski
Sunday—7:30 and 9:30 a.m.
Holydays—7:30 a.m. & 7:30 p.m.
First Fridays—7:30 p.m.
Weekdays—7:30 a.m.

UNITED MISSIONARY CHURCH
C. W. Thompson, Pastor
Morning Worship—11:00 a.m.
Sunday School—10:00 a.m.
Youth Fellowship—7:00 p.m.
Evangelistic Services 7:30 p.m.
Prayer Meeting (Thurs.) 8:00

FIRST PRESBYTERIAN CHURCH
Edward O. DeHaven, Pastor
Regular Services:
The Church School meets at 9:45 with classes for all ages.
The Morning Worship begins at 11:00 o'clock.

EVANGELICAL LUTHERAN CHURCH
Rev. Dale Larson Pastor
Sunday School every Sunday at 9:45 a.m. Classes for all ages.
Church services every Sunday at 11:00 a.m. Communion Service first Sunday of every month.
Family social dinner second Sunday of month following morning service.

BIBLE BAPTIST CHURCH
Central Lake
Rev. Paul Gelatt, Minister
Bible School—10 a.m.
Worship—11 a.m.

Youth Time—6:30 p.m.
Gospel Service—7:30 p.m.
Prayer Meeting, Wednesday—7:30 p.m.
Bible Club, Thursday, 4 p.m.
Sunday School Sunday 10:00
Morning Worship, Sunday 11
Evangelistic Service, Sunday—8:00 p.m.

METHODIST CHURCH
Rev. R. H. Moore, Pastor
Morning Worship—10:00 a.m.
Church School—11:15 a.m.
MYP—7:00 p.m.

ASSEMBLY OF GOD
Rev. H. L. Moody
Sunday School—10:00 a.m.
Morning Worship—11:00 a.m.
Sunday Evangelistic Service—8:00 p.m.
Thursday Prayer Meeting—8:00 p.m.

FINKTON BIBLE FELLOWSHIP CHURCH
Sunday School—10:30 a.m.
Followed by short morning services.
Youth Fellowship—6:45 p.m.
Evening Services—8:00 p.m.
Wednesday Prayer Meeting—7:30 p.m.

PENTECOSTAL FULL GOSPEL TRUTH CHURCH
Rev. Harley R. Barber, Pastor
Sunday School—10 a.m.
Worship Service—11 a.m.
Sunday Eve. Service—8 p.m.
CYA Tuesday—8 p.m.
Prayer Meeting, Thurs. 8 p.m.

CHRIST LUTHERAN CHURCH
Boyer City — Wilson Twp.
Rev. Richard Noffze, Pastor
Wilson Township:
Church Service—9:30 a.m.
Sunday School—10:30 a.m.
Boyer City:
Church Service—11:00
Sunday School—10:00

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
Church School—10:00 a.m.
Morning Worship—11:00 a.m.
Zions League Tuesday 7:30 p.m.
Prayer Service Wed., 8:00 p.m.

READ THE WANT ADS!

A TRAINLOAD OF WISHES
FOR YOUR HOLIDAY
HEALEY HARDWARE
Wade and Eva

Last Minute

Gifts

FOR TARDY SHOPPERS



LADIES' SLIPPERS
\$2.98 - \$3.98

MEN'S SLIPPERS
\$1.98 - \$4.49

Samsonite Luggage, A Wonderful Gift
Ladies Jewelry . . . \$1.00.

Shields Jewelry, Tie Clips, Cuff Links or Set . . . \$1.50 to \$3.50

Ladies Purses \$1.98 - \$4.98

BLOUSES - SWEATERS - SKIRTS

Bobbie Brooks Sweaters

BLOUSES \$1.98 to \$3.98

SKIRTS \$4.98 to \$5.95

ALL WOOL

Jackets-Skirts to Match

PLAID JACKETS \$14.95

PLAID SKIRTS \$10.95



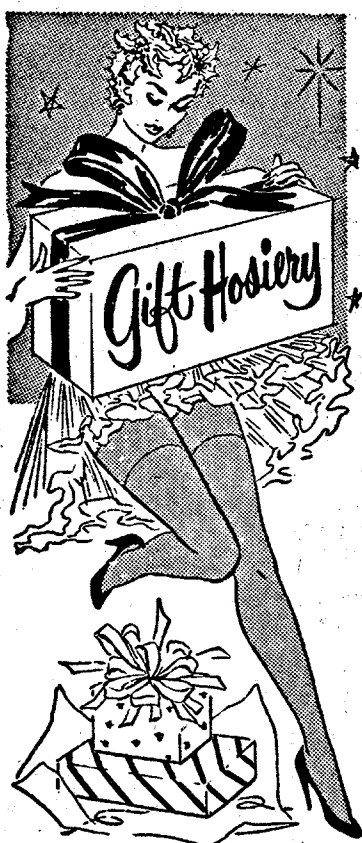
TIES!
All New Patterns
And Colors
\$1.00 - \$1.50
Bowties - \$1.00

HUDSON HOSE

Stretch Sheers
3 pr. in gift box
\$3.95

Men's HOSE

Stretch Nylons
Cottons, All Wool
49c - \$1.95 pair



VAN HEUSEN White Shirts \$2.95 - \$3.95
MEN'S SPORT SHIRTS \$1.98 - \$3.98
BOYS' SPORT SHIRTS \$1.98 - 2.98

FREE GIFT Wrapping

Wonderful
NOTIONS
for Christmas Giving!

Vaughn's

Merry Christmas

Frank Strehl, Jeweler

Want Ad Rates

CASH RATE: 2 1/2 cents per word, minimum, 65 cents. If ad is not paid by Saturday noon after last insertion, it will be considered charged. If ad runs three consecutive times you get three ads for the price of two.
Card of Thanks — \$1 Professional Directory — \$2 per mo.

Page 4 * East Jordan News-Herald * Thursday, December 22, 1955

For Sale

FOR SALE — African Violets and green potted plants. Northwestern Specialty Co., Elk Rapids. 48-4

FOR SALE — Used Refrigerators, Electric Ranges, Washers, Oil Water Heaters. — SHERMANS. 221f

WOOD FOR SALE — All dry hardwood either chunk or buzz wood. \$4.50 per cord, delivered. Also dry elm furnace wood, \$4.00 a cord, delivered. See William Trojanek, Route 1 or call Lewis Trojanek, LE 6-2380. 40x3

FOR SALE — Werner upright piano, recently tuned. Terms if desired. Call LE 6-2943 for appointment. 49-3

FOR SALE — Two rabbit dogs, beagles, male and female. \$10 and \$15. Mansel F. Cone, LE 6-2233. 49-3

FOR SALE — Model A Ford, 1930, good condition. Call LE 6-2322. 49-3

FOR SALE

Millwood, mixed as it comes off the mill, \$10.00 per load All wood — cash on delivery
ATKINSON LUMBER
LE 6-2657

FOR SALE — Chippewa potatoes, positively no blight. Good for mashing or baking. No. 1, \$1.50. No. 2 or pickouts 50c per bushel. William Shepard. 48x6

CHRISTMAS TREES for sale. Red Pine and black spruce, 7 and 8 ft. tall. Cut them yourself, \$1.00. Delivered, \$2.00. Call JU 2-7618, J. H. Bricker, Boyne City. 50-2

SEPARATOR — Table model in good condition. 14 qt. size, \$10.00. 7 line spring steel spear, special made, weight and balanced perfect, \$10.00. Special violin and casme, \$45.00. John Bradley, Boyne City. JU 2-6266. 50-3

For Sale

DEKALB CHIX—Lay more eggs and make more profits. See your DeKalb dealer or write "DeKalb Associate Hatchery, Box 66, Kalvea, Michigan. 50x7

FOR SALE—Aqua formal, size 10. Mint green formal, size 16. Both worn once. Call LU 8-2344. 50x3

FOR SALE—Sow with litter of pigs, 6 weeks old. George Stanek, Route 1, East Jordan. 51x3

For Rent

FOR RENT—Small house on State Street. See Rex Gibbard at Gibbard's Standard Station, Petoskey. DI 7-2877. 50-3

FOR RENT—Four room house. Call Estrella Farmer. LE 6-2237. 51x1

FOR RENT OR FOR SALE — 6 room house, basement, hot air furnace, bath. 206 Nicholls Street. Phone Floyd Scott, East Jordan. 49-3

Wanted

WANTED — Clean cotton rags, must be at least 15 inches square. No buttons, no hooks. 15c per pound. East Jordan News-Herald.

WANTED — Clean cotton rags, must be at least 15 inches square. No buttons, no hooks. 15c per lb. Jordan Valley Cooperative Creamery. 51-1

WANTED—Responsible party to assume payments of \$22.85 on new spinet piano. No down payment necessary. Box 304, Petoskey, Michigan. 51x1

WANTED TIMBER — LOGS

We are buying standing saw timber or logs. Van Every Bros. PO Box 326 Petoskey or contact Waldo B. Van Every or Clarence Greenier at Greenier Saw Mill, Harbor Springs. After 6 p.m. call Petoskey DI 7-4590. 131f

Services

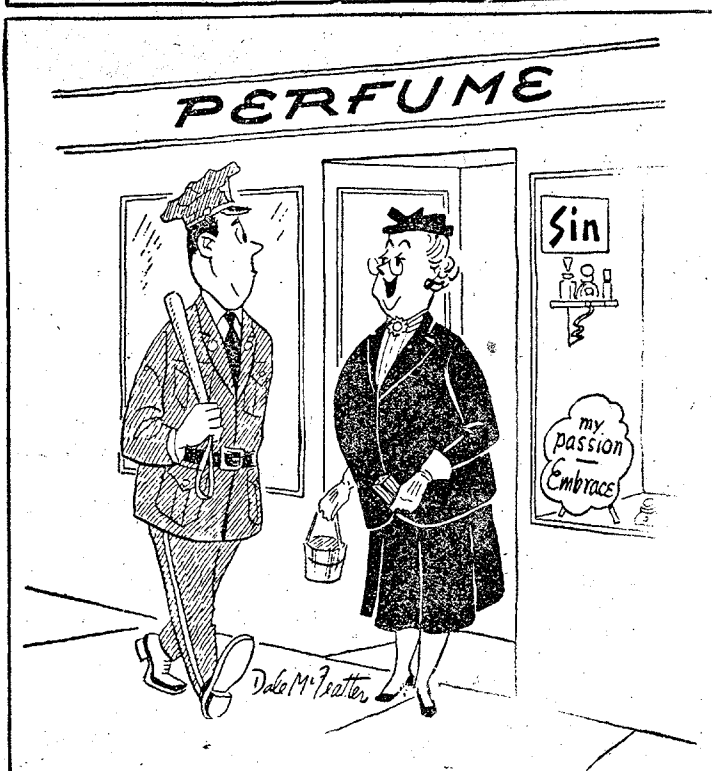
WIRING SUPPLIES — Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacle —pull chain and keyless types —SHERMAN'S FIRESTONE.

For the perfect gift . . .

All shapes and sizes of lazy back foam rubber pillows in exquisite zipper covers.

ONLY \$3.95
Regularly, \$5.95
HESS FURNITURE
Charlevoix

STRICTLY BUSINESS by McFeatters



"Officer, will you see that I get home safely?"

THESE WOMEN! By d'Alesio



"That's odd! I drained practically all the water out so it WOULDN'T boil over!"

Services

GENERAL TRUCKING — Local and out of town. Phone LE 6-7161 Lyle Smith Mill street, East Jordan. 131f

Jeep Sales - Service
NORTHERN MICHIGAN'S LARGEST DEALER IN 4 WHEEL DRIVE VEHICLES
New - Used
JEEPS - TRUCKS - STATION WAGONS
JACK'S AUTO SALES
Boone City WJ 2-6511

WE REMOVE
Dead or Disabled
Horses and Cattle
And Other Farm Animals
FOR PROMPT SERVICE
PHONE GAYLORD 6231
VALLEY CHEMICAL
Company

East Jordan, 9 rooms and bath, furnace, garage and work shop, \$5,000.
5 rooms and bath, Lenox oil furnace, partly furnished, \$4,500.
5 rooms and bath \$3,200.
4 acres, city water and paved road, \$350.
Year around homes on Lake Charlevoix and lake lots.
Keith Dressel, Broker
Post Office Bldg. LE 6-2200

100 acres, modern house, good barn, a real bargain at \$7000. Terms.
3 acres, 5 room house, close in, \$2200.
80 acres in Echo Township, \$1700.
Clarence Healey, Broker
LE 6-7210 East Jordan

TAX NOTICE
To the taxpayers of Jordan Township: I will be at the City Hall in East Jordan to collect taxes on Saturday, December 17th and Saturday, December 24th from 10 a.m. to 3 p.m.
Frank Kotalik
Jordan Township Treas.

READ THE WANT ADS!

Record of the Council

Regular meeting of the City Council held at 7:00 December 19, 1955.
Meeting called to order by Mayor Whiteford.
Roll Call: Present: Mayor Whiteford, Aldermen Anear, Malpass, Rebec, Lilak and Sturgell, Lawyer Downs, Assessor R. F. Barnett. The minutes of the last meeting were read and approved.
Bills amounting to \$1,963.84 were presented to the Council for payment.
Motion made by Alderman Rebec and supported by Alderman Lilak that the bills be allowed and paid. Motion carried all ayes.
Motion made by Alderman Sturgell and supported by Alderman Lilak that the Mayor and City Clerk be authorized to transfer \$1,800. from the Sewer Receiving Fund to the Sewer Operation and Maintenance Fund. Motion carried all ayes.
Motion made by Alderman Lilak and supported by Alderman Sturgell that the Mayor and City Clerk be authorized to transfer \$500.00 from the Sewer Receiving Fund to the Sewer Repair and Replacement Fund. Motion carried all ayes.
Motion made by Alderman Sturgell and supported by Alderman Lilak that the City Rent lot from R. Klimkiewicz for the purpose of dumping snow. Motion carried all ayes.
Motion made by Alderman Sturgell and supported by Alderman Malpass that the City pay \$874.00 to the State Bank of East Jordan, their share of sidewalk and street improvement by the new bank building. Motion carried all ayes.
Motion made by Alderman Malpass and supported by Alderman Anear that the City designate the Nettleton corner hill and from Main to Josephine on Mary Street as a coasting hill. Motion carried all ayes.
Motion made by Alderman Sturgell and supported by Alderman Rebec that the City pay Lawyer Downs car mileage and expense for representing the City on the Bucholtz case. Motion carried all ayes.
A Hearing was held on the Special Assessment made by the assessor for the purpose of defraying that part of the cost which the council decided should be paid and borne by special assessment for the construction of a sewer on State street, between Third street and Maple street in the City of East Jordan. Several property owners were heard and the City Council and Assessor went over the assessment as spread.
Motion made by Alderman Rebec and supported by Alderman Malpass that the meeting be adjourned. Motion carried all ayes.
CITY OF EAST JORDAN
Alberta Nowland, City Clerk



"What's the matter, Pop? You were expecting him, weren't you?"

Legals

STATE OF MICHIGAN

The Probate Court for the County of Charlevoix.
In the Matter of the Estate of Hedwig B. Zaier, deceased.
As a session of said Court, held on December 2, 1955.

Present, Honorable Floyd A. Supp, Judge of Probate.

Notice is Hereby Given That the petition of William T. Downs, the administrator of said estate, praying that his final account be allowed and the residue of said estate assigned to the persons entitled thereto, will be heard at the Probate Court on 28th of December, 1955, at 10 A. M.;

It is Ordered, that notice thereof be given by publication of a copy hereof for three weeks consecutively previous to said day of hearing, in the East Jordan News-Herald, and that the petitioner cause a copy of this notice to be served upon each known party in interest at his last known address by registered mail, return receipt demanded, at least fourteen (14) days prior to such hearing, or by personal service at least five (5) days prior to such hearing.

Floyd A. Supp
Judge of Probate
William T. Downs
Attorney for Estate
139 Main Street
East Jordan, Michigan 49-3

STATE OF MICHIGAN

The Probate Court for the County of Charlevoix.
In the Matter of the Estate of Clyde Prevo, deceased.
As a session of said Court, held on December 1, 1955.

Present, Honorable Floyd A. Supp, Judge of Probate.

Notice is Hereby Given That the petition of Ann M. Prevo, praying that the administration of said estate be granted to William T. Downs or to some other suitable person; and that the heirs of said deceased be determined, will be heard at the Probate Court on 28th of December at 10 A.M.;

It is Ordered, That notice thereof be given by publication of a copy hereof for three weeks consecutively previous to said day of hearing, in the East Jordan News-Herald and that the petitioner cause a copy of this notice to be served upon each known party in interest at his last known address by registered mail, return receipt demanded, at least fourteen (14) days prior to such hearing, or by personal service at least five (5) days prior to such hearing.

Floyd A. Supp
Judge of Probate
William T. Downs
Attorney for Estate
139 Main Street
East Jordan, Michigan 49-3

Board of Education Meeting

Regular meeting of the board of education held at the high school offices on Monday evening December 12, 1955 at 9:00 o'clock.

Members present: Klooster, Porter, Healey and Boswell, Absent Darbee.

Minutes of previous meeting read and approved as read.

Moved by Healey, supported by Porter that Russell McClure be given six months, after written notice from the board of education, to remove the educational building from the fairground property. Carried.

Moved by Boswell, supported by Healey that the treasurer transfer sufficient funds from the Building and Site Fund to the Detroit Wabek Bank and Trust Co., Detroit, Michigan, to pay such interest charges as may be due and payable January 1, 1956 on the new elementary building bond issue. Carried.

Moved by Porter, supported by Healey that the bills be allowed and paid. Carried.

DECEMBER 12, 1955

Martha Annear	70.00
Bader's Standard Service	40.00
Allyn and Bacon, Inc.	2.71
Norman Bartlett	16.50
Chas. A. Bennett Co., Inc.	12.62
C. C. Birchard Co.	1.16
Robert A. Campbell Agency	18.00
Mercer Carey	36.75
Charlevoix County Road Commission	2.64
F. W. Dilworth & Sons	6.42
Door Hardware Service	18.75
Doubleday Bros. & Co.	1.84
Drama Guild Publishers	5.82
East Jordan Cooperative	440.10
Gambles	3.14
Gidley's Drug Store	30.12
Ginn & Co.	16.09
Grand Stage Lighting Co.	2.54
Grandvue Hospital	2.00
D. C. Heath & Co.	22.36
Hillsdale School Supply	24.95
Interstate Printers & Publishers	17.67
Fochtman Motor Co., Inc.	303.23
Jordan Frozen Food Locker Co.	5.86
Jorgensen Electric Supply Co.	37.11
L. B. Karr	105.09
Ernest Kopkau	9.34
Literary Cavalcade	26.50
Locke Films, Inc.	217.70
Martin & Murray Co., Inc.	77.80
Michigan Bell Telephone Co.	34.30
Michigan School Service, Inc.	339.78
Houghton Mifflin Co.	16.32
A. C. McClurg & Co.	4.11
McGraw-Hill Book Co., Inc.	16.11
McKnight & McKnight Publishing Co.	11.61
Northern Auto Parts Co.	8.08
Northern Michigan Supt's Round Table	5.00
Olson's Hardware	50.42
Pemberton Sales & Service	1.39
Practical English	86.45
Public Affairs Committee	2.97
Pyramid Paper Co.	99.26
Science Research Associates	7.95
Scott, Foresman & Co.	7.57
Senior Scholastic	14.30
Standard School Co.	43.78
Donald Storer	79.15
Strehl's Garage	3.95
Al Thorsen Lumber Co.	95.67
E. M. Thrun	1256.66
Upper Peninsula Office Supply Co.	139.40
Maurice Vance	17.50
E. E. Wade	17.98
Allen Walton	5.00
Webster Publishing Co.	3.37
Whiteford's 5 & 10c Store	25.12
Howard Ruff	13.00
Julius Roberts	12.00
Otto Reinhardt	18.33
W. M. Welch Mfg. Co.	7.07
Hanna Music	3.50
Harry Simmons	18.50
Antrim County Treasurer	13.30
Consumer Power Company	286.81
Farmers Mutual Insurance Co.	4.80
Kenneth Slough	7.50

Requisition by Superintendent Wade for three sections of risers at a cost of \$279.60 approved.
Motion to adjourn.
Signed W. G. Boswell, Secretary

Bargains Every Week On This Page

NOTICE!

If there is no answer at
ROMAINE PLUMBING AND HEATING
(LE 6-2581)
from Friday, December 23rd to Thursday, December 29th.

Call LE-6-2249

for service

ROMAINE PLUMBING & HEATING SERVICE

RUBBER STAMPS

STOCK STAMPS & DATERS
CHROME MOUNTED
MADE TO YOUR ORDER

Call LE 6-2371

EAST JORDAN NEWS-HERALD

Lona Theatre

Manclona, Michigan

Friday & Saturday, Dec 23-24
"The Girl Rush"
Rosaland Russell F. Lamas
VistaVision — Technicolor
"Apache Ambush"
Bill Williams

Sunday & Monday, Dec. 25-26
"Rebel Without A Cause"
James Dean Natalie Wood
CinemaScope — Warnercolor

Tues., Wed., Thurs., 27-28-29
"Davy Crockett"
Fess Parker Buddy Ebsen
Technicolor
"Arizona Sheepdog"
Technicolor

Businessmen's Directory

LE 6-7349 East Jordan
R & R TELEVISION
Authorized Service Dealer
Sales and Service Gen. Elec.
Antenna Installations Zenith

Electrical Contracting
ECHO
Electrical Enterprises
LE 6-7260 109 Mill

Lennox Furnaces
JORDAN HEATING &
REFRIGERATION CO.
Furnace Cleaning and Repair
Refrigerator Repair
Clarence Lord Glenn Campau
LE 6-2272

WILLIAM T. DOWNS
Attorney at Law
Income Tax Counselor
LE 6-7358 139 Main St.
Hours: 9-12 and 1-5:30
Monday through Saturday

For Best in Gas Service
Use
PETGAS
Boone City Gas Co.
Your Petgas Dealer

Industrial & Residential
PAINT CONTRACTING
PAINT SALES & SERVICE
Steeple Jack Service
Jim Manser Service
134 West Lincoln, Boone City
JU 2-6593

J. H. SAVORY, M. D.
East Jordan, Mich.

Hours: 2 to 5 p.m.
Daily except Wed. & Sun.
7:30 to 9 p.m., Tues. & Sat.

Office LE 6-2511
Residence LE 6-2813

AUCTIONEERS
Jim & Sam Brannan
Our Services Don't Cost
THEY PAY
Graduates of Reich School
of Auctioneering. JU 2-7613

ROMAINE PLUMBING &
HEATING SERVICE
Complete Plumbing Service
Steam and Hot Water Heating
LE 6-2581 126 Main

R. G. WATSON
Funeral Director
Phone LE 6-7031
MONUMENTS

JOHN C. SCHMITTDIEL
Chiropractor
Thursday open 'til noon
(Mon., Wed., Fri. 9-12, 2-5, 7-9
Tues., Sat. 9-12, 2-5)
Bank Building, Boone City
Dial JU 2-6292

JAKE'S SHOE REPAIR
Underwood's Shoe Store
Boone City
Fix them while you wait
Look at your heels too, every-
body else does.

C. BLAIR & SON
Cabinet and Mill Work
Furniture Repair
Phone LE 6-7304
One Block West of 66 on 32

Sales — Service
Michigan Bottled Gas
SHERMAN FIRESTONE
Washing Machine and Sewing
Machine Service
229 Main LE 6-2922

J. VAN DELLEN, M. D.
2 to 5 p.m. Daily
Except Thursday and Sunday
7 to 9 p.m. Wed. and Sat.
Sunday by appointment or
in case of emergency
Phones: Office LE 6-7231
Res. Ellsworth LU 8-2644
Tues. and Sat. 9-12, 2-5

CALL LE 6-7377

For complete beauty service

FLOY'S BEAUTY SHOP
110 Echo Street, East Jordan

Rotary Article No. 4

Bad Godesberg, Germany — "Do Indians still shoot with bows and arrows?" Is everyone who lives in Los Angeles a movie star?" "How high is the Empire State Building?"

For 90 minutes one morning this week in St. Michael's Schute in Bad Godesberg 36 inquisitive 14-year old German school children bombarded me with these and a hundred other questions about America. Herr Mathias Bonani, my landlord and principal of this Catholic Volksschule (grade school), thought it would be a treat for his eighth grade class to meet his American room-

mate.

It turned out to be a treat for me. Although these students daily rub shoulders with Americans coming and going from America's diplomatic colony of 3,000 on the southwest side of Bad Godesberg, the busy and mainly non-German speaking diplomats and their families have little contact with their German neighbors; and the students pounced upon me as though I were a man from Mars.

Herr Bonani introduced me as "an American straight from the United States who knows all about America." I thought I did until the questions started. But the first one, "How many square miles in Ameri-

ca?" left me answerless. Fortunately Rector Bonani came to the rescue with a satisfying, if somewhat evasive, answer: "Thirty-five times larger than Germany!"

After the first inquiry had warmed the students to their opportunity, the questions burst forth like logs breaking loose from a long pent-up log jam.

Asked a blond-haired, freckle faced German boy, "Do all Americans always wear loud, many-colored ties?"

"Yes," explained a classmate before I had a chance to respond, "because Americans have to compensate in some way for their drab landscape."

"That's not true," corrected the boy sitting across the table. "In fact," he continued, "you name it; America's got it. She has mountains to match the Alps, rivers wider and longer than the Rhine, beaches as inviting as the Riviera, the snow of Norway and the warm sunshine of Spain. America," he sighed wistfully, "she has everything!"

"YES," ADDED ANOTHER, "and her farms are so large that on some of them you cannot see from one end to the other."

More "Oohs and Aahs" was the response when in answer to a question I said that virtually every American family owns an

automobile and that many high school students drive to school in their own cars. When Herr Bonani added that some schools "even have parking lots for students' cars," the students wiggled and buzzed unable to contain their astonished wonder.

Hollywood, New York's skyscrapers, and cowboys and Indians had particularly captured their young imaginations. With Hollywood probably his primary source of information one student asked quite seriously if it were safe to drive with the car windows down in Chicago because of the gangsters roaming the streets.

Another student hearing that I had dined atop the Empire State Building and having read that the world's tallest building sways slightly with the wind, asked if, when the wind was strong, soup sloped over the bowls like on ships in a rolling sea.

Though there were many of these amusing queries, others were fresh and penetrating and reflected so keen a curiosity about America that it was somewhat evasively that I answered the lad who asked, "Are Americans as anxious to learn about Germany as we are to learn about America?"

Taking a tip from Robert Burns who wrote "Aye for the gift to see ourselves as others see us," I asked the class to answer one of my questions. "What did they like best and what did they like least about America?" The answers, coming from children who are refreshingly, yet devastatingly frank, were an education.

"America dropped the atom bomb on Hiroshima . . . the way negroes are treated . . . we Germans can no longer find a new life in the land of the free because of unreasonable immigration laws . . . the high divorce rate . . . the number of automobile accidents . . . the high number of women club meetings so that the men have to get up in the morning and make breakfast." These were what the students didn't like.

Mostly the students tended to criticize what they felt to be America's over-emphasis on the material. One student expressed it pictorially: "In America great buildings dwarf small churches; in Germany great churches dwarf small buildings."

What the students liked ranged from the sublime to the ridiculous. Many and varied were the answers.

"The girls can come to school in slacks. That's what I like best about America."

"America's atoms for peace program which could revolutionize the whole world is what I like."

TELEVISION

Cadillac-- Traverse City

Thursday, December 22, 1955 * East Jordan News-Herald * Page 5

WPBN-TV THURSDAY
 2:40 Health & Happiness
 2:45 Shopping Tips
 3:00 NBC Matinee Theatre
 4:00 A Date With Life
 4:15 First Love
 4:30 World of Mr. Sweeney
 4:45 Bobo the Hobo
 5:00 Deputy Don
 5:30 Candid Camera
 6:00 News
 6:15 Sports Today
 6:25 Weather
 6:30 Bundy Mt. Jamboree
 7:00 Michigan Outdoors
 7:30 Dinah Shore
 7:45 News Caravan
 8:00 You Bet Your Life
 8:30 The Peoples Choice
 9:00 Dragnet
 9:30 Ford Theatre
 10:00 Lux Video Theatre
 11:00 Final Edition
 11:10 Weather
 11:15 Chicago Wrestling

FRIDAY
 2:55 Health & Happiness
 3:00 Matinee Theater
 4:00 A Date With Life
 4:15 First Love
 4:30 World of Mr. Sweeney
 4:50 Santa Claus Program
 5:00 Deputy Don
 5:30 Mr. Wizard
 6:00 News
 6:15 Sports Today
 6:25 Weather
 6:30 Lighthouse
 6:45 Movie Museum
 7:00 Great Gildersleeve

7:30 Coke Time
 7:45 News Caravan
 8:00 The Christmas Carol
 8:30 Life of Riley
 9:00 Big Story
 9:30 Star Sage
 10:00 Cavalcade of Sports
 10:45 Organ Moods
 11:00 Final Edition
 11:10 Weather
 11:15 Million Dollar Movie

SATURDAY
 3:30 U of M TV Hour
 4:30 Childrens Hour
 5:00 The Christophers
 5:30 This Is The Life
 6:00 Christmas Music
 6:30 It's A Great Life
 6:30 Mayor of the Town
 7:30 Big Surprise
 8:00 Perry Como Show
 9:00 Spectacular
 10:30 Your Hit Parade
 11:00 Final Edition
 11:10 Weather
 11:15 Christmas Carol
 12:00 Midnight Mass from St. Patricks

WWTU THURSDAY
 11:30 Party Line
 12:30 Valiant Lady
 12:45 Love of Life
 12:50 Search for Tomorrow
 12:55 The Guiding Light
 1:00 News & Weather
 1:15 Air Force Digest
 1:30 Love Story
 2:00 Today's Movieland
 3:00 Mitch & The Missus
 3:30 What 1 Person Can Do
 3:45 Military Mailbag
 4:00 The Brighter Day
 4:15 The Secret Storm
 4:30 On Your Account
 5:00 Kids Corner
 6:10 Weather
 6:15 Popular Science
 6:30 Wild Bill Hickok
 6:45 Industry on Parade
 7:00 Michigan Outdoors
 7:30 Disneyland
 8:30 MGM Parade
 9:00 Liberace
 9:30 Abbie Neal
 10:00 Hockey
 11:00 Weather
 11:05 13th Hour

FRIDAY
 10:00 Garry Moore
 10:15 Service Salutes
 10:30 Facts Forum
 10:45 Man To Man
 11:00 The Christophers
 11:30 Party Line
 12:00 Valiant Lady
 12:15 Love of Life
 12:30 Search for Tomorrow
 12:45 The Guiding Light
 1:00 News & Weather
 1:15 Air Force Digest
 1:30 Love Story
 2:00 Just Travelin'
 2:30 Random Reels
 3:00 Double Feature
 3:30 Service Salutes
 3:45 Bob Crosby
 4:00 The Brighter Day
 4:15 The Secret Storm
 4:30 On Your Account
 5:00 Kids Corner
 6:00 News
 6:15 Weather
 6:20 Sports
 6:30 The Little Match Girl
 6:45 Greatest Dramas
 7:00 What Goes On Here
 7:30 Rin Tin Tin
 8:00 D. Fairbanks Presents
 8:00 Crossroads
 9:00 The Crusaders
 9:30 I Led Three Lives
 10:00 Lineup
 10:30 Pro Football Hiltite
 11:00 Weather
 11:05 Movie

Saturday
 11:30 Electricity At Work
 11:45 Michigan Report
 12:00 Big Top
 1:00 Western Time
 2:00 Just Travelin'
 2:30 Random Reels
 3:00 U. of M. TV Hour
 4:00 Wrestling
 5:00 Grand Ole Opry
 6:00 Gabby Hayes
 7:00 Lawrence Welk
 8:00 Stage Show
 8:30 The Honeymooners
 9:00 Two For The Money
 9:30 Ford Star Jubilee
 11:00 Premiere Playhouse

Soften Her Heart
With A Wolverine

WATER SOFTENER

- Free Analysis of Your Water
- FHA Approved
- Mineral by Dow Chemical
- Call LI-7-2751 for Free Water Test
- No Obligation

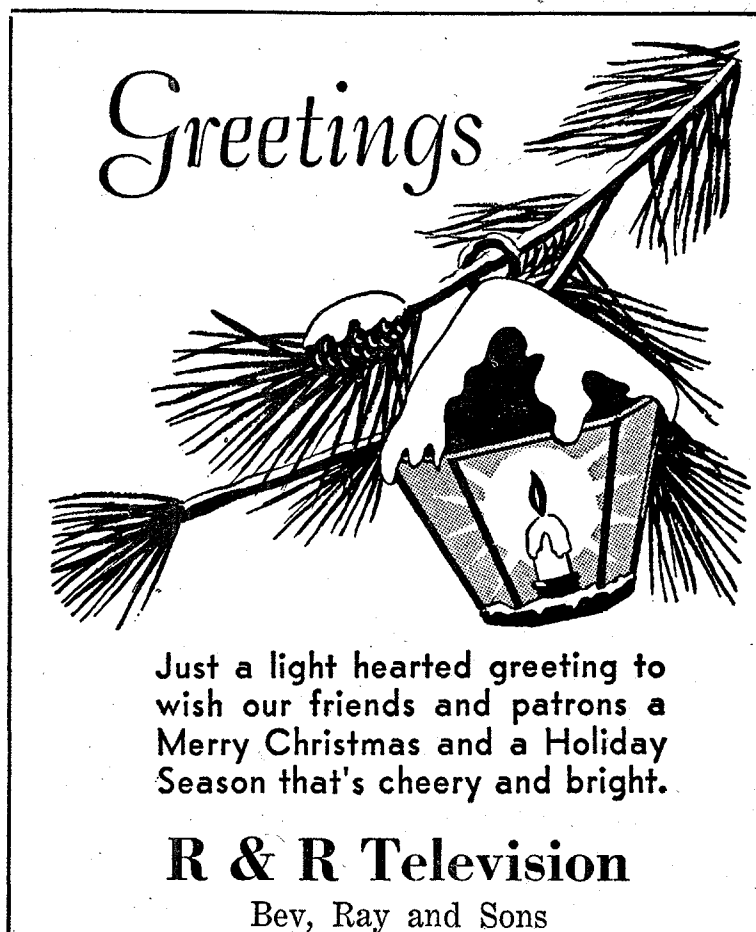
MERRY CHRISTMAS AND HAPPY NEW YEAR TO ALL OUR FRIENDS

STEPHENS IMPLEMENT CO.
Charlevoix



MERRY CHRISTMAS

SWAN CITY
AUTOMATIC LAUNDRY



Greetings

Just a light hearted greeting to wish our friends and patrons a Merry Christmas and a Holiday Season that's cheery and bright.

R & R Television
Bev, Ray and Sons



May the peace and joy of this glad season be with you and yours on Christmas Day.

LOU GARDNER and ASSOCIATES

"The man who said that taxes keep us half-way broke was sure a poor judge of distance!"



Here's a melody of good wishes for all our friends that sings out: MERRY CHRISTMAS, everyone!

Al Thorsen Lumber Company



Season's Greetings

To wish you, every one, A MERRY, MERRY CHRISTMAS

WILLSON'S FURNITURE and APPLIANCE STORE
Boyne City



Best wishes
Conrad Klooster Implement Store



DEC 24



AIR LINE COMPANIES

Yellow Pages Telephone Directories Everywhere



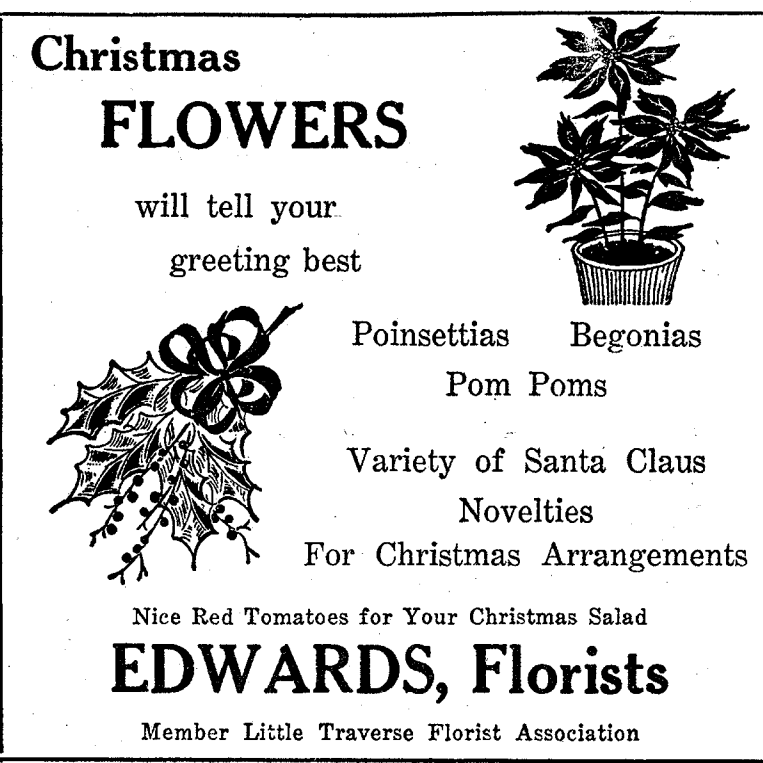
THIS WEEK AT GRANDVUE

The Christmas trees at Grandvue are all up and decorated. The downstairs tree was donated and decorated this year, as it is every year, by the American Legion Auxiliary Unit 227 of East Jordan.

Each year a Christmas tree decorated with wrapped quarters is given to purchase something for the patient by the Charlevoix County Home Demonstration group.

St. Ann's Altar Society brought out individually wrapped packages of Christmas cookies and candies for the patients.

Monday night the Boyne City Rotary Club held their annual Christmas party at Grandvue. They brought individual gifts and ice cream for the patients. There has been no change in the patients' listing this week.



Christmas FLOWERS will tell your greeting best

Poinsettias Begonias
Pom Poms
Variety of Santa Claus Novelties
For Christmas Arrangements

Nice Red Tomatoes for Your Christmas Salad

EDWARDS, Florists
Member Little Traverse Florist Association

Quote!

"If you can't think of any other way to flatter a woman, tell her she's the kind of woman who can't be flattered." — Vincent Lopez.

"The good old days are probably those when you were neither." — Franklin P. Jones

"The trouble with matrimony is not in the institution. It's in the personnel." — Martha Scott.

"The happiest miser on earth is the one who saves friends." — Doc Robinson.

"The best way to show that a stick is crooked is not to argue about it, or spend your time denouncing it, but to lay a straight stick alongside of it." — Dwight L. Moody.



My Neighbors

Conservation Report For '55

(From Page 1)

ing the year boosted the total number of fishing sites to 642. Lake and stream improvement projects were increased throughout the state.

Fish research programs were stepped-up, including the conversion of the state hatchery at Hastings to warm-water fish research. Some 1,300,000 trout were planted in streams and the first experimental plantings of muskies were made.

In game work, wildlife areas were increased by completion of the Martiny Lake flooding project — creating 1420 acres of marshland for waterfowl and furbearers — and establishment of the Shiawassee Flats wildlife area, a 31-square mile farm, marsh and river-bottom project near Saginaw. Wildlife was benefited by other flooding projects, plantings of trees and shrubs for food and cover, for-

est cuttings for deer food and the use of herbicides and controlled burning.

Deer, pheasants, rabbits and waterfowl offered excellent hunting during 1955. An army of 420,000 firearm deer hunters bagged 68,000 bucks — 9,000 more than in 1954. Some 130,000 waterfowl hunters enjoyed a 70-day season, 15 days longer than 1954. Pheasants and rabbits were especially abundant for the state's 750,000 small game hunters.

Forestry projects were emphasized, too, as Michigan continued to step up its forest use operations. Use of marginal species, such as aspen, for pulp continued to grow. An accelerated planting program was instituted and about 6,500 acres of state land were planted. By 1959, this annual planting will be up to 20,000 acres. Present long-range plans call for 200 million trees to be planted on 250,000 public acres. In addition, trees sufficient to plant 15,000 acres were distributed by the Conservation Department for planting on private lands.

Michigan's public received almost \$600,000 from sales of timber on state lands during the 1954-55 fiscal year — another increase from previous years.

Forest fire losses during 1955 were the third lowest in history, with damage of only 7,204 acres. The record was even more significant in view of the hot, dry summer. Public cooperation and modern fire-fighting techniques were cited for their contributions.

Enforcement of conservation laws received a boost with plans for a 40-man increase in conservation officer ranks. Recruits to be trained during 1956 will bring the total force to 200 men.

IN EDUCATION. Conservation Department film loans to schools, sportsmen's groups and others almost doubled 1954 loans. More than 2,400 Michigan teachers received conservation instruction at the Department's Higgins Lake training school — a 15 percent increase from last year's enrollment. The theme for the Department magazine was "land use" and articles on the subject will be collected in book form for use in schools of the state.

State land purchases and sales consolidated public holdings while keeping the total of state-administered lands nearly constant at about 4,200,000 acres.

Conservation Department geologists opened cooperative work with the U. S. Geological Survey in a long-range study of ground water reserves in the upper peninsula, a valuable survey for the economic and residential development of the north country. Other geology projects included a study of off-shore oil and gas drillings in Lake St. Clair and a study which led to conversion of many wells in the Northville oil field to natural gas production.

Church News

(From Page 1)

will again render Christmas carols in four voices.

Masses New Year day same as on Sunday — 7:30 and 9:30 a.m.

New Years eve there will be a Holy Hour devotion at 7:30. This annual devotion is in thanksgiving for all the graces and blessings received in the past year, also a petition for continual blessings upon the individuals, families and our beloved country.

Christmas in Russia? Behind the Iron Curtain it's Grandfather Frost who delights the children.

Grandfather Frost (really an actor from the Moscow stage) was revived by the Russians two years ago. Through most of the month of January thousands of Russians children dance around a fir tree in St. George's Hall and may shake hands with Grandfather Frost, the Russian Santa Claus.

Grandfather Frost entertains the children with the aid of singers, dancers and variety artists from the theaters. Last year for the first time American correspondents were admitted to the Kremlin to see one of the gatherings.

Once there was a year which contained 445 days—or an extra two months.

Numa Pompilius supposedly created the Roman calendar in the seventh century B. C. Altho revised several times, the calendar by Julius Caesar's time was two months behind the sun.

When Caesar set his experts to the task of revising the calendar in the 16th century, they found they had to meet the problem of catching up with the sun. So two months were inserted between the months of November and December for the year 46 B. C.

While American children always find their Christmas presents in the stockings or under the tree, children of other nations must search for theirs. Norwegian children seek them out in hiding places which may be anywhere in the house. In Italy they seek them in "Urns of Fate" and in France children usually find them in wooden shoes.

THE MIDDLE GUARD

by LES BINGAMAN

Page 6 * East Jordan News-Herald * Thursday, December 22, 1955

Now that the smoke of battle has cleared and the Lions are looking up at the rest of the league from the very bottom—an indignity that hasn't befallen them in a long time—perhaps this is the occasion to take a peek at the future in winding up this Middle Guard series.

Not since 1948 have our lacerated Lions finished in the basement. It was most unexpected. Two years from top to bottom! First crushed for the world's championship and now shorn even of the Western Division title and shoved in the mud.

It's quite a come-down and maybe a little hard to take, but nobody's crying. Buddy Parker and Bobby Layne and Joe Schmidt and Lou Creekmur and the whole gang are made of sterner stuff.

Everybody's looking to next year. We all feel we'll move up. After all, there's no place to go but up.

TRIO COMING BACK

None of the Lions brass is overlooking the fine material we are expecting next year, some draft choices from the colleges, others former Lions returning from the service.

True, we'll miss the great Doak Walker and others who undoubtedly will soon announce their retirement, but we are eagerly looking forward to the return next season of Gene Gedman, Yale Lary and Ollie Spencer from military duty.

Gedman is a powerful runner who piled up a lot of yardage for the Lions as a halfback. Lary is a defensive specialist who snares a lot of enemy passes and, man, how we could have used him this season! Spencer is a rugged tackle who can make anybody's team.

In addition, big things are ex-

pected of our first two draft choices, Ohio State's Hopalong Cassidy and Southern Methodist's Don McIlhenny. Cassidy's exploits are widely known, of course, and McIlhenny has done a superb job in the SMU backfield, particularly on pass interceptions, a Lion weakness this season.

A BRIGHTER FUTURE

Moreover, Parker expects to acquire several other top prospects at the completion of the college draft in January, and with the nucleus of fine players we already have, the Lions undoubtedly will start the long road back.

However, this is not to say we'll take any championships next year. From bottom to top is much harder to achieve than top to bottom. The rebuilding process takes time, and no one ever can predict how a highly-touted All American will do in the pro ranks. We could get some "bursts," although this seems unlikely.

In any event, with Leon Hart showing great potential as a hard-driving fullback, Layne's soulder expected to be strengthened over the winter, service returns and newcomers of great promise, we'll start moving up there, wait and see.

Next season I expect to be reporting on a resurging Lion football team and I hope you'll be with me again. It was fun doing this weekly column and the broadcasts and telecasts with Van Patrick, and thanks for all your kind messages.

Since 1949 more men than women have died of cancer annually, American Cancer Society statistics show.

MERRY CHRISTMAS!

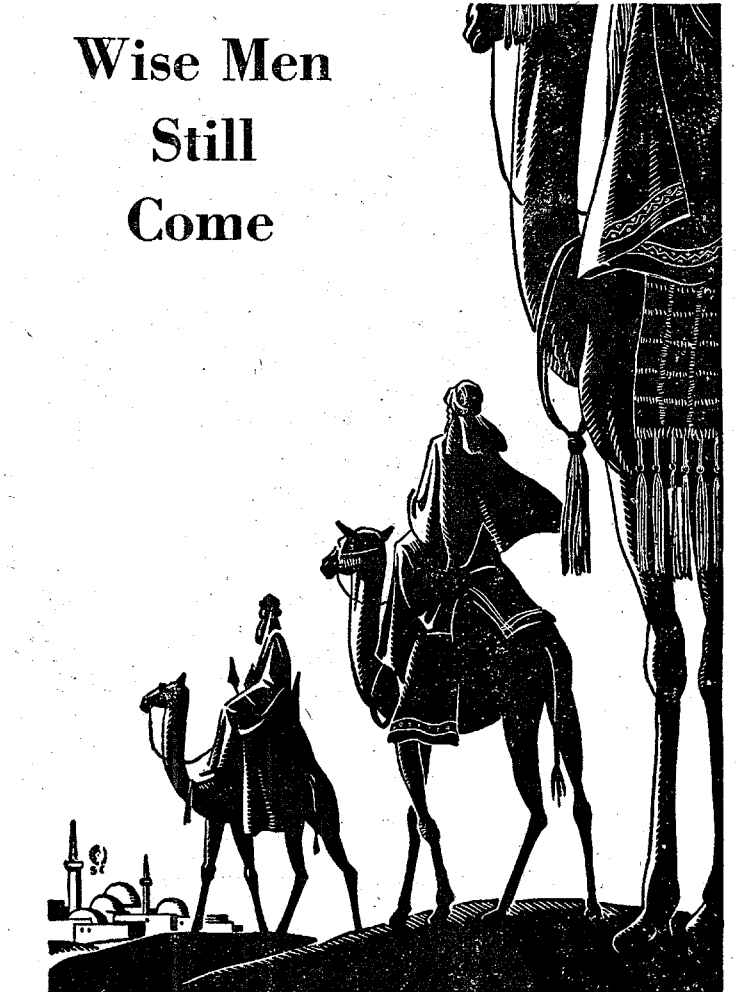


HAPPY NEW YEAR!
TEMPLE THEATRE
WATCH FOR OUR
REOPENING ANNOUNCEMENT



And in keeping with the Christmas spirit we extend our wishes to one and all — for the best of everything!

Northern Auto Co.
Boyne City



Wise Men Still Come

Charlevoix's
First Congregational Church
cordially invites you to worship
on
Christmas Eve
11 P.M.

The beautiful, traditional Candlelight Service . . . to which Northerners flock from many miles around.

and on
Christmas Day
SUNDAY—AT 11 A.M.

a service your entire family and your house - guests will enjoy.

Joyous singing of your favorite Christmas carols by the congregation.

Christmas anthems by the choir.

The Christmas sermon, especially prepared for youngsters, "SMALL WONDERS."
—by the Rev. Harold E. Kohn



GREETINGS
Sherman's Firestone Store



Jordan Valley
Cooperative Creamery



HAPPY HOLIDAYS

At this Holiday Season, we would like to set aside the problems of the business world and turn again to our age-old customs. May we greet you, our friends and patrons, and wish all of you a Wonderful Christmas!

GIL COON'S
Kalamazoo Sales & Service
BOYNE CITY

The Serviceman's Letter



G. I. NEWS

Dear Editor,

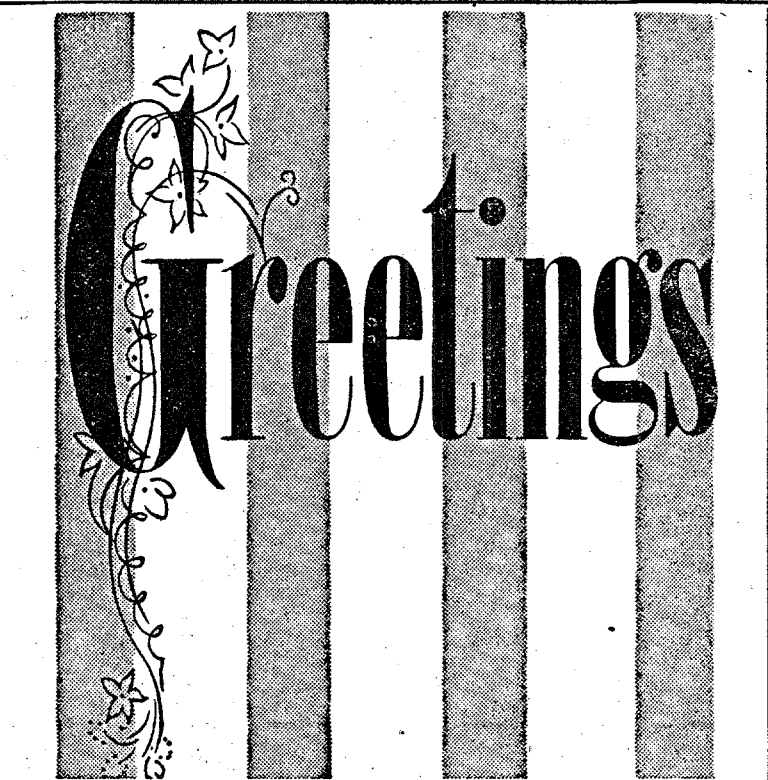
I wish to express my appreciation for receiving the home town paper.

I would also like to inform you of my promotion to Airman first class.

This past weekend here in the Anchorage (Alaska) area we had varying temperatures of 25 to 35 degrees below zero. It has warmed up again now. The last

couple of days it has gotten up to 25 degrees above. We have very little snow. We're only having a little over 5 hours of day light now.

Sincerely,
A-1c Loren B. Willson
AF 16 431 690
Box W-34
6981st Radio Sqdn.
(Mobile) APO 942
Seattle, Washington

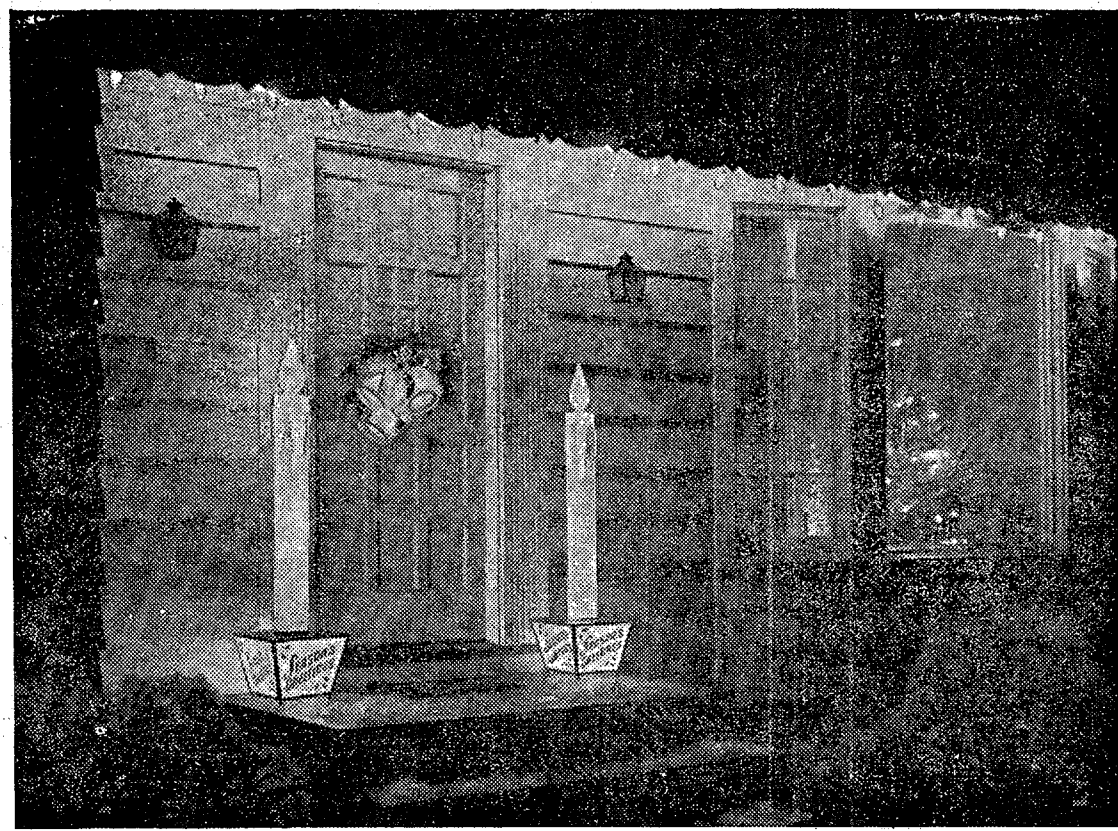


CHARLEVOIX HUDSON
Sales and Service
Charlevoix



Pemberton Sales & Service
Charlevoix

THE GAMBLE STORE
LEON & JEAN PETERSON



One short evening's work is all that's required to create this home's holiday decorating theme. Ready made lighted plastic candles, 58 inches tall, a cluster of lighted bells and a string of outdoor multi-colored lights were all of the equipment needed to decorate this newly built home for its first holidays.

... to our many friends and customers.
May your Christmas be merry and bright!

**THE GIRL'S AT
WHITEFORD'S 5c TO \$1.00 STORE**

"JOY TO THE WORLD..."

Here's our cheery carol for you —
May all the joys of the Holiday Season
be yours on Christmas Day!

**American Legion Post 227 and
Auxiliary Unit 227**

**Greeting Card
Idea Created
By Englishman**

Greeting cards are an English contribution to the Christmas observance. This simple idea of wishing your friends a Merry Christmas was originated in 1846 by Henry Cole, a middle class Englishman and the idea brought Cole great honor as well as knighthood. Cole's original cards depicted a Victorian family gathered at the festive board and he had a thousand of them struck off by lithograph. Although the cards met with immediate popularity and brought fame to Sir Henry Cole, it was two decades before Christmas cards were sold generally.

Today the demand for cards is so great that many companies spend the full year designing and producing only Christmas greeting cards.

While today's mass-produced cards are quite superior to the original cards produced by Henry Cole, neither time nor poets have been able to improve on the classical message the Englishman penned on the first Christmas greeting card: "A Merry Christmas and a Happy New Year to you."

**Egyptians Are
Pioneers In
Study Of Time**

The Egyptians were probably the first to develop any "exact" method of calculating time — about 4,000 B.C. they devised a "calendar."

The Christian era begins on January 1, in the middle of the fourth year of the 194th Olympian, the 753rd year of the building of Rome and in the 4714th year of the Julian period.

The Jewish calendar reads 5717 in relation to 1956 A.D. since according to Jewish dogma and tradition the Creation antedated the birth of Christ approximately 3,761 years. The Jewish calendar was adopted during the 15th century.

Use of the notation A.D. (year of our Lord) was inaugurated in 897 by Charles III of Germany.

Early Saxons named the curious berried tree parasite used as a yule-time decoration "Mistletoe," meaning a shoot of a tree. Early Nordics dedicated mistletoe to their goddess of love and started kissing under it as a gesture of friendship and love.

**Christmas Tree
Industry Aids
Forestry Program**

That beautiful Christmas tree you've purchased for your living room this Christmas needn't cause any qualms of conscience if you're the type who worries about the effect of the Christmas tree business on our forests.

The fact that yours is one of 31 million trees used for holiday decorations this year makes it seem that our forests are in great peril, but such is not the case. In fact, at least half of these trees are coming from sources that did not harm or actually improved the forest land they occupied when cut.

Foresters who grow saw log trees generally divide cut over land into four classes and Christmas tree land is the lowest classification. It won't grow good forests, but is ideal for Christmas trees since it barely supports tree life. The tree, in its struggle to exist, throws out quick and frequent branches.

On such land are the Christmas tree farms, such as one operated at Tacoma, Washington by Paul Kirk, the "Christmas tree king." Kirk distributes 4 to 5 million trees a year and keeps several times that number growing.

The last two or three weeks before Christmas are about the busiest of the year for Paul Kirk, for his carefully grown trees must arrive at their destinations on time. It isn't unusual for him to tour dozens of cities checking on shipments before he gets home at the last moment to gather with his family around the Kirk's huge white sprayed tree.

Rose Bowl History

After Michigan routed Stanford 49-0 in the first Rose Bowl football game, January 1, 1902, there was no football game supplement to the Tournament of Roses until 1916. Chariot races were substituted for the gridiron spectacle in 1903, proved popular for several years and then lost in favor until 1916 when collegiate football returned as Washington State defeated Brown University.

St. Nicholas was born, lived and became a legend 1600 years ago in Southern Turkey where snow and reindeer are never seen, and swimming on Christmas day is common.

NOEL

May all the happiness of
this joyous season bless
your home and all who
enter it at Christmas!

Gidley's Drug Store

HAPPY HOLIDAY!

May this season bring
you and all your loved
ones, much Happiness!

Galmore's Standard Service

**Merry
Christmas**

Best wishes for a joyous
holiday from our staff.

Your A & P Store
Employees

**Season's
Greetings**

To all our friends for
a happy holiday season.

**Ellsworth Farmer's
Exchange**

**Happy
Holiday**

**ROMAINE
PLUMBING & HEATING**
Sylvia & Cecil

**Elgy's Auto
Body Shop**

**Christmas
Cheers**

**The
American
Legion
Club**
Norm & Sherry
Root

**Season's
Greetings**

To all our loyal friends
and customers. May this
joyous season be filled with
contentment and happiness.

Maxbauer's Creamery



NOEL

The Christmas Bell rings out glad tidings to all our loyal friends and customers: wishing you a happy holiday.

DAN'S SERVICE

Wava and Dan



Winners in Leon Peterson's Gamble Store deer hunting contest were awarded \$7.00 each in trade certificates. From left in above photo are Raleigh Rusnell, Bob Howard and store owner Leon Peterson. Not shown is Leona Graham, who also won. Prize had to be split three ways since each showed up with deer having 11 points. The contest was for the person having a deer with most points. Peterson sold about 300 deer hunting licenses at his store. Those purchasing a license there were entitled to enter the contest. (Photo by Rogers)

70 PERCENT CURABLE

Only 15 per cent of rectal cancers are cured today. Early diagnosis and prompt treatment could increase cures to 70 per cent, the American Cancer Society says. Giving to the Cancer Crusade can help make this possible.

More than 20 sparkling blue lakes can be seen at a glance from the twin observation towers of the Irish Hills near Detroit.

Wayne University in Detroit was named after General Anthony Wayne.

LOOKING BACKWARDS

10 Years Of Christmas Time News Around East Jordan

DECEMBER 21, 1945
East Jordan was going thru a mild epidemic of scarlet fever.

The Protestant ministers of East Jordan formed a ministerial association with the following officers: President, Rev. C. W. Sidebotham; Vice President, Elder Ole Olson; Secretary, Rev. B. M. Dirks; Treasurer, Rev. Howard Moore.

Community Chest Chairman ed away in her 88th year.

The Mineva Restaurant in Charlevoix was completely destroyed by fire.

DECEMBER 20, 1946
John P. Seiler was installed Worshipful Master of East Jordan Lodge No. 379 F. and A.M.

Mrs. Matilda Mathews passed away at the home of her niece.

Charles L. Brown officially announced his candidacy for the office of Circuit Judge of the Thirteenth Judicial District of Michigan.

DECEMBER 26, 1947
Miss Evelyn Thomas became the bride of Charles Hazard.

The East Jordan chapter of the OES sponsored a Christmas Dance in the high school gym, December 18th.

The East Jordan Civic Chorus gave a very fine program December 17th in the high school gym.

DECEMBER 24, 1948
Mr. and Mrs. C. W. Freese celebrated their 66th wedding anniversary.

The entire community gathered at the high school gym December 20th to help pack Christmas boxes. Groups represented at the community project were the Rotary Club, the churches, the high school, the lodges, the Legion and Auxiliary. And there was a large donation from the community fund.

DECEMBER 23, 1949
Marie Thomas became the bride of Ellis C. VanDeventer of Detroit.

Sharon Moore, 12 year old daughter of Mr. and Mrs. Walter Moore passed away.

The Legion Auxiliary Unit 227 held their first meeting in their new home Tuesday, December 13th.

DECEMBER 22, 1950
Mr. and Mrs. Isaac Flora celebrated their 60th wedding anniversary.

Mrs. Joseph Rebec died at the age of 76.

First Lt. Frances J. Lenosky will report Fitzsimmons General Hospital in Denver January 17 for active duty in the United States Army.

DECEMBER 21, 1951
chest drive went over the top. Bill Grauel announced that the chest drive went over the top.

Kay Sinclair and Russell Hughes were united in marriage at the University of Michigan chapel in Ann Arbor.

Andrew LaLonde, 84, passed away.

DECEMBER 25, 1952
January 8th was set for a town wide meeting of all businessmen to help complete the structure of a merchant's organization. At a first caucus held at the American Legion

hall M. N. McDaniel was asked to be chairman, Albert Sinclair, vice-chairman; and Marshall Sayles, secretary.

Leslie Gibbard passed away at the wheel of his truck Sunday morning.

DECEMBER 24, 1953
Miss Sharon Brock was chosen Miss Merry Christmas at the annual Christmas dance at Bellaire

Leslie Sheridan was named chairman of the Charlevoix County Farm Bureau.

Chris's Men's Wear won first prize in the first annual window decorating contest sponsored by

the News-Herald and the State Bank of East Jordan.

DECEMBER 23, 1954
Santa Claus made two visits to give candy to the children in East Jordan.

Myrtle Hart, 81, passed away at her home on Second Street.

The Dress and Gift Shoppe won first prize in the window decorating contest.

Pat Gilpin was chosen Miss Merry Christmas at the Bellaire Christmas dance.

SHOP EAST JORDAN

Peace on Earth
Good Will
Toward men...

Each year we appreciate more fully the loyalty of friends. A Merry Christmas to all!

Cal Coblentz

MERRY CHRISTMAS

Rainbow Grocery and East Jordan Dairy

Greetings

Charlevoix State Savings Bank

Casper's Boyne Cleaners

MERRY CHRISTMAS

Boyne City

TO OUR FRIENDS

Hi!

We're wishing you a very Merry Christmas!

Mike, Spike and Harold
BADER'S STANDAR SERVICE

Merry Christmas

RAINBOW BAR

Greetings

CHARLEVOIX COUNTY STATE BANK

The age-old story takes new meaning each year as again we wish all our friends and customers:

A VERY MERRY CHRISTMAS

Almer And Emily Poole

NOEL

The Dilworth Hotel

Boyne City

HAPPY HOLIDAY

To All Friends And Customers...

Top O' Michigan RURAL ELECTRIC COMPANY

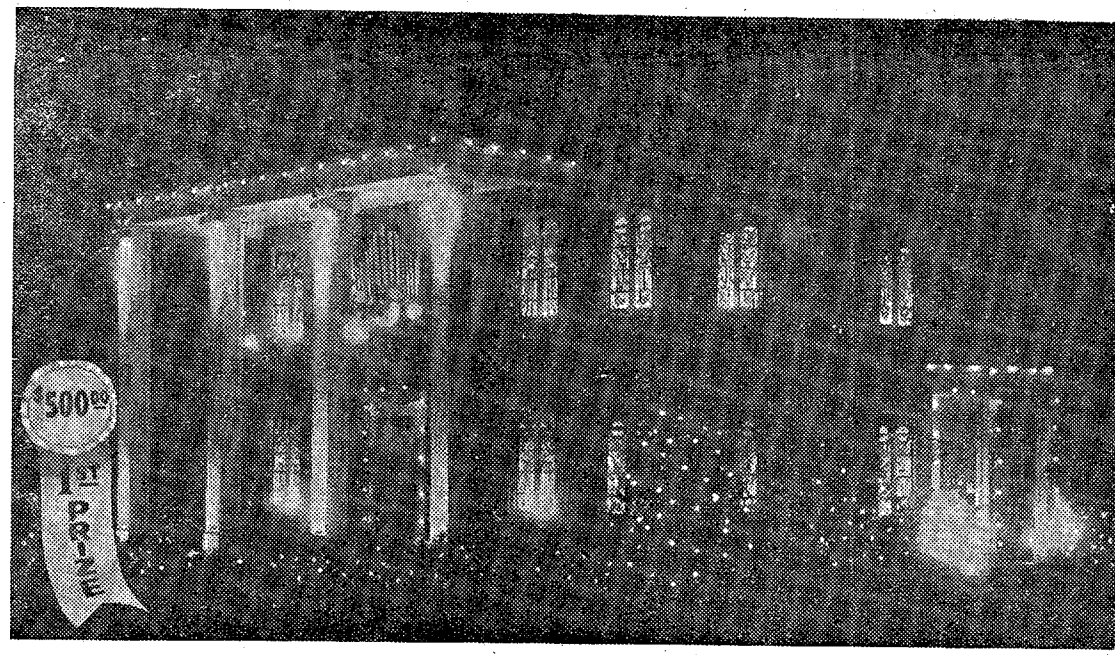
Boyne City

Take A Tip From A Contest Winner When Planning Your Outdoor Holiday Decorations



Best Wishes

Wright's West Side Service



Before you start putting up your outdoor Christmas lights, take a minute to study this picture of a prize winning Missouri home.

It was a top prize winner in its own city's locally sponsored holiday lighting contest and finally, top winner in General Electric Lamp Division's nationwide Christmas lighting contest. Proof that originality, artistic merit, ingenuity and lighting technique can pay cash dividends is evidenced by the \$1,000 this homeowner won for their effort. Local sponsoring organizations received similar cash awards.

You don't need a house as large as the first prize winner's to borrow some of his interesting ideas for your own home.

Although he's been putting up decorations for eight years, this Kansas City homeowner actually spent only \$25 for new outdoor Christmas decorations last year.

While the value of his decorations is, of course, many times that, this wise homeowner shops at surplus and other stores throughout the year for his unusual display.

For the holidays, all windows were transformed into colorful "stained glass" with inexpensive

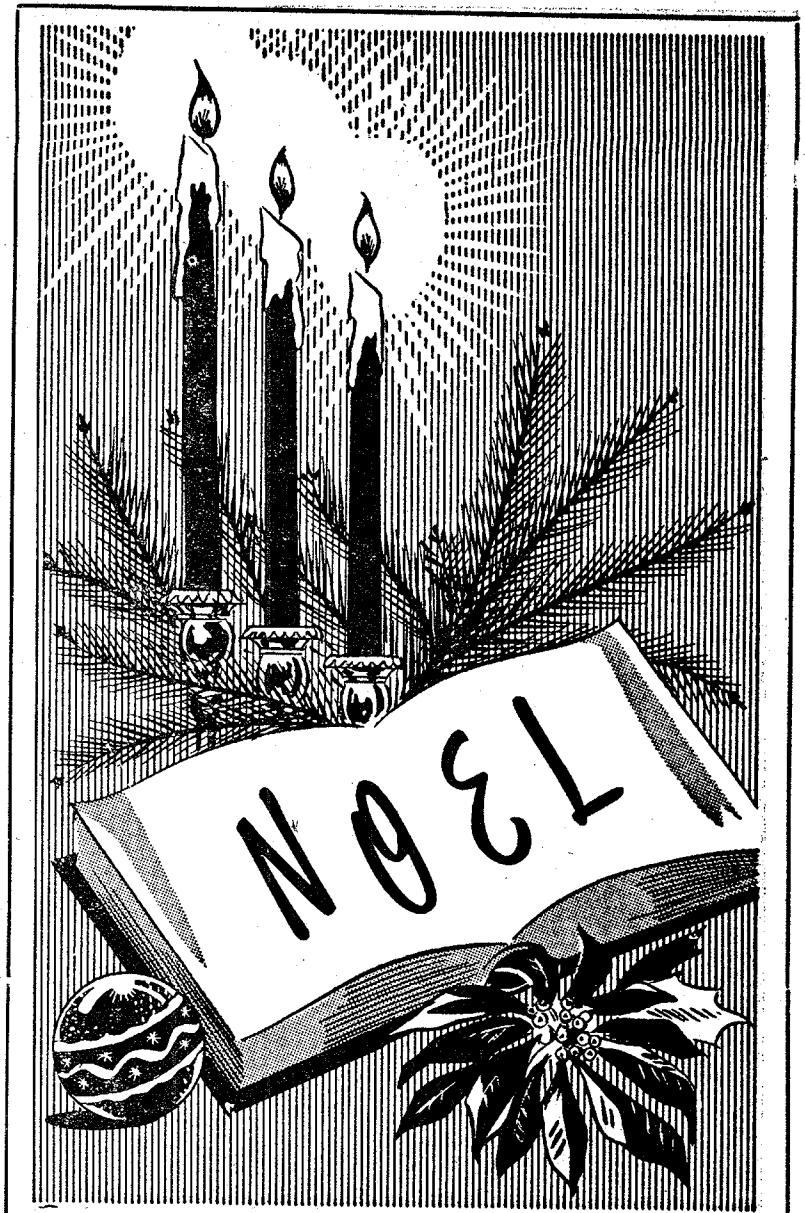
The little metal trumpets decorating Christmas trees date from early Danish custom of blowing in the Yule with four hymns representing the four corners of the world.

Mistletoe, the most popular New Year's and Christmas green, has been an emblem of purity, friendship and goodwill since ancient Greek times. Ancient Britons reserved it as a symbol of protection from evil spirits.

crepe paper. Old carpet rolls, given a coat of dime-store gold paint, were used to create a handsome organ in one of the upstairs windows. Choir boys, cut out of cardboard by the family, added the final point of interest.

Ten 150-watt projector floodlights and four spotlights and outdoor Christmas lights completed this unusual holiday design.

Imagination can play a great part in every homeowner's outdoor lighting design.



To our many friends . . . we want to express our sincere appreciation for your favors; it has been a privilege and pleasure to serve you . . .

Merry Christmas, everyone!

Bea and Al Sinclair

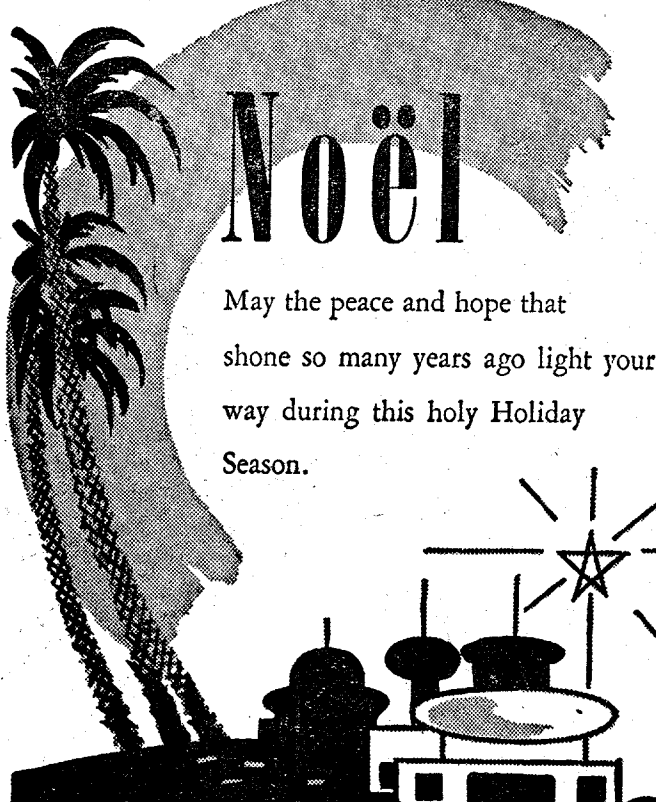
A. R. Sinclair Sales

Boyne City

East Jordan




The Sunnyside Restaurant
Boyne City



Noël

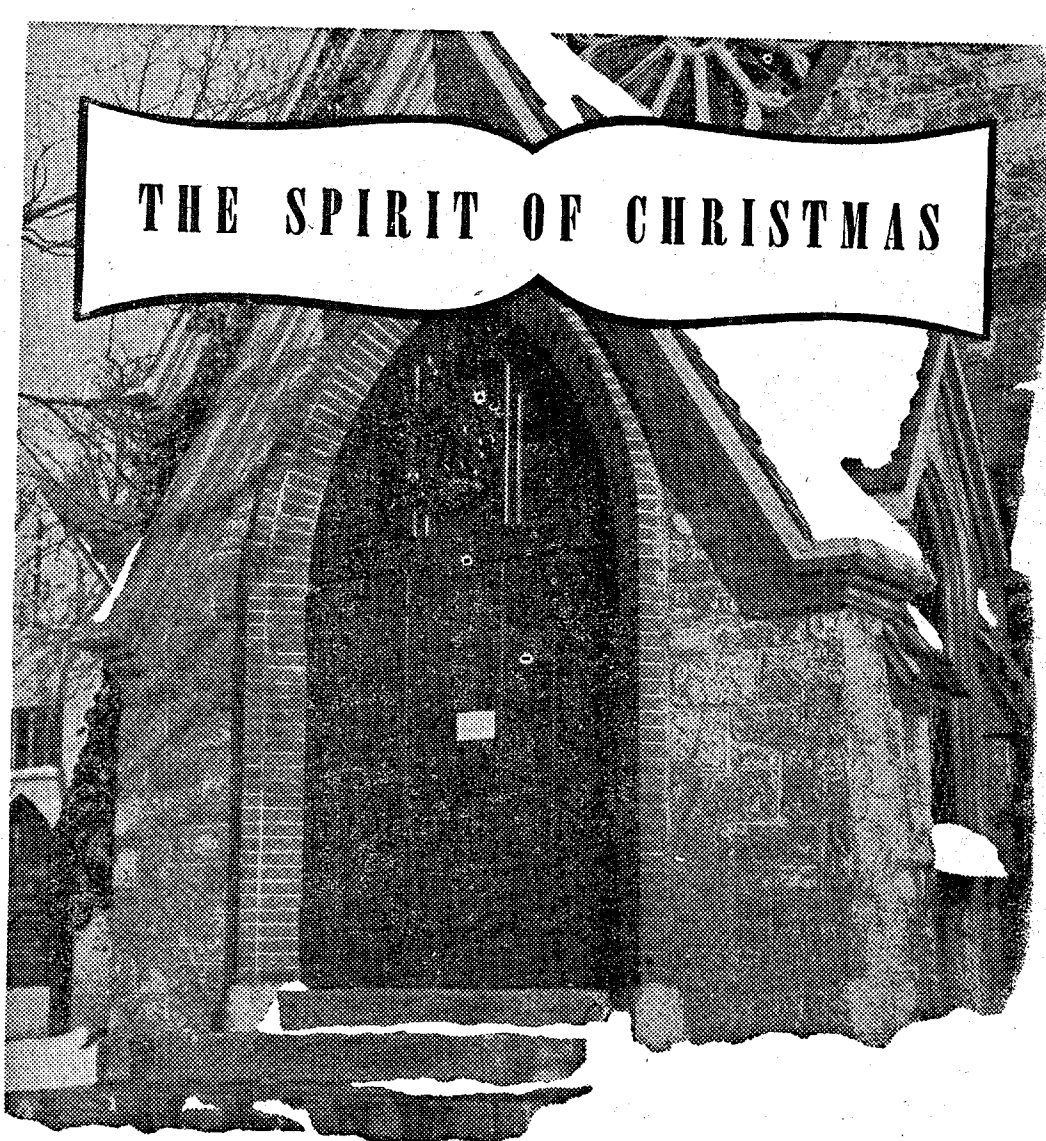
May the peace and hope that shone so many years ago light your way during this holy Holiday Season.

Ken Diller Lumber Co.



Greetings

PAUL REED, INC.
CHARLEVOIX



THE SPIRIT OF CHRISTMAS

With reverent hearts we pay tribute to Him on this Christmas and hope that His teachings of Peace on Earth and Good Will to Men will find expression throughout the world. May your family enjoy th many rich blessings of Christmas!

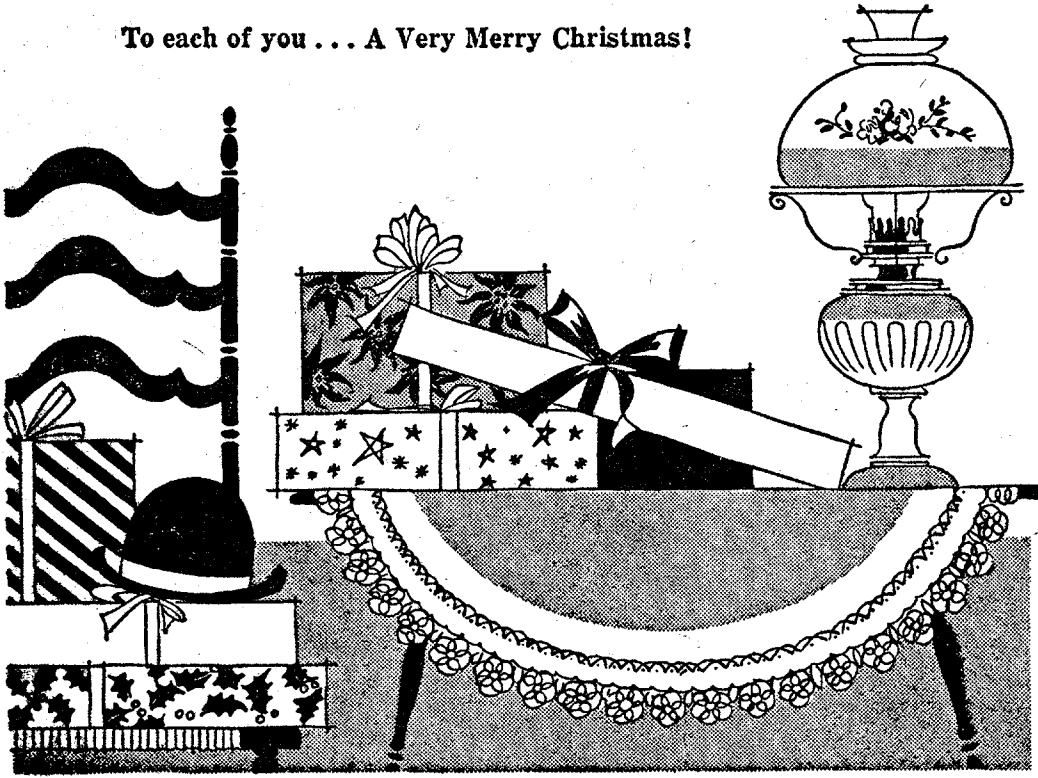
IDEAL DAIRY

BOYNE CITY TRAVERSE CITY



TO OUR LOYAL FRIENDS:

In this busy old world, it may often appear
 that we neglect or forget those we hold dear,
 But at Christmas time, we take this space to say
 That we value your friendship each and every day!
 To each of you . . . A Very Merry Christmas!



Jordan Inn

Mr. and Mrs. Harry E. Wallace



In the spirit of friendliness and good cheer
 . . . we thank you for your many favors and
 sincerely wish to each of you the blessings of
 peace . . . good will . . . good health and happiness
 — at Christmas time!

VAUGHN'S

The Christmas Spirit

"I don't know that I can answer your question, son, but I'll try.
 "The Christmas spirit . . . well, it's something you can't touch as
 you can the tree or feel as you do the cold and the wind and snow.
 It's greater than the distance to a star or the silence of the night,
 more wonderful even than Santa Claus . . .

"Oh, yes, Christmas trees and snow, presents and things, they're
 all part of the Christmas spirit. But these are things that we could
 have the whole year round without the Christmas spirit. It's only at
 Christmastime that they . . .

"Why? Well, it's because the Christmas spirit sort of changes the
 way we look at things and the way we feel. Little, everyday things,
 usually so important, go off somewhere and are lost among the
 Christmas tree lights or the evergreen arches along Main Street. We
 completely forget about ourselves as we gather presents for all our
 friends. Our troubles just seem to melt away. We buy gifts the year
 round for birthdays and anniversaries, its true, but it's not the same.
 When the Christmas spirit moves us, we feel happy. We just want
 everyone in the whole world . . .

"Is it being happy?" Not just being happy as such. It's being
 happy, and kind, and generous, full of peace, and, most important
 of all, being reverent, all at once.

"Sure, like when we are in church. Out side the snow is deep and
 the midnight wind whistles through the trees. But inside there's
 warmth and comfort and a quiet peacefulness that you don't find
 anywhere else. Though just outside, the world, with its wind and
 snow and trees and stars and sky seems far removed. The flickering
 altar candles seem to be repeating a humble prayer in a language of
 their own. Your heart swells inside you and suddenly you are warm
 to the very tip of your toes. It's then that you know . . . that you
 feel it . . . the true Christmas spirit. With every breath you know
 that you are nearer and closer to Him . . . you know . . .

God? Surely God. You know it all the time. The Christmas spirit
 doesn't come from Santa, nor does it come to any man as a present.
 It comes only when each of us, though we may have been careless or
 forgetful, reaffirm our faith in His presence and goodness and so
 strengthen our hopes to be with Him forever and forever. Then we
 have the Christmas Spirit, the most wonderful feeling in the world.

Hello!

Here's wishing you all a

very merry, Merry Christmas!

**Taylor's West Side
 Grocery**

Vanetta — Mary Ellen — Bill



Merry Christmas

Christmas gives us an
 opportunity to express our
 appreciation of your kind
 friendship and loyal
 patronage; we extend our thanks
 to our many friends and patrons and hope
 that the Christmas Season will be memorable.

East Jordan Cooperative Company



Best Wishes
for the Holidays

DRESS & GIFT SHOPPE
Minnie — Shirley — Rachel



Once you have your outdoor Christmas lights up and your house in its Christmas dress, get out your camera and take a picture of it.

Many amateur box camera fans have taken excellent shots of their lighted decorations by following a few simple tips from General Electric photographic specialists. For best results, be sure to follow these suggestions carefully.

First and most important, use a tripod—a good heavy one. Pictures of this sort are almost always disappointing if snapshot shutter speeds are used. If your tripod is not rigid, slight camera motion might result during the time exposure.

Using Super XX or any of the fast films, experts suggest a time exposure of about ten seconds. If you start shooting just after sundown, you will get a considerable amount of detail of buildings and surroundings with the decorative lights lit.

A half hour after sundown you will still have some glow in the sky and your building will be silhouetted against the sky showing its outline, although there will be quite a bit less detail in the front of the structure.

It is not necessary to quit working up until the time it is actually dark, except that each time it gets perceptibly darker, double and then re-double the length of your exposure.

This exposure information is based on the use of a box camera or a camera with a diaphragm adjustment set at F-16 or even F-22. Whenever you are in doubt as to the correct exposure for a picture of this sort, always prefer to make the exposure too long rather than too short.

If your camera is firmly anchored on a tripod or resting on some heavy object such as a stone, your picture will be sharp and clear. Avoid taking pictures of outdoor lighting when there is a strong breeze because the lights themselves may move and sway and will appear in your picture as streaks rather than points.

For an unusual Christmas card (for next year) save your best negative and have your local photo finisher make your own personal cards from it.

Many Languages Join Together In Holy Praise

As the angels sang on that first Christmas night, so will there be singing in the village of Bethlehem in this year of 1955.

Bethlehem caroling is in many languages. An Arab choir will join with the voices of tourists and pilgrims in a simple outdoor service. In a grotto which might have been the sheepfold for the watching shepherds, the Christmas story will be read from the Gospel of St. Luke.

The stone buildings and churches of Bethlehem will be filled with thousands of pilgrims who have journeyed here for a Pontifical Mass at midnight in St. Catherine's Chapel and the procession which later leads down a flight of stone stairs to the grotto beneath the Church of the Nativity.

According to tradition, nearly 2,000 years old, the grotto is the site of the stable where Jesus was born when Joseph and Mary could find no room at the inn.

During the ceremony an infant figure of Christ is placed first on a silver star, then in a manger in a wooden crib where it will remain until the feast of Epiphany.

On both sides of the Israel-Jordan border, a short distance from Bethlehem, tent cities are set up to facilitate border crossing formalities for almost 2,000 Christmas living in Israel and temporary Christian residents of Israel traveling to Bethlehem for Christmas. The formalities do not take much time. In one tent, pilgrims get stamps for their permits; in another their luggage is checked; finally their money is changed.

Then they cross the border, Bethlehem-bound, just as we Mary and Joseph on a similar night long ago, and just as are fervent travelers from all parts of the world in this year of 1955.

Outdoor Lights Started In Small Towns

Today nearly every community in the land has some kind of outdoor Christmas decorations and in nearly every big city you can find two or three spectacular displays.

It was a small town that first came up with the idea of lighting up the outdoors at Christmas time, but no one is quite sure which town gets credit for the idea.


Four communities are believed to have thought of it about the same time, as early as 1913. Two of them, McDonald and Germantown, are in Pennsylvania. Salem Oregon decorated a Sitka spruce and Riverside, California illuminated a large evergreen, an Arcauria.



Christmas Cheer

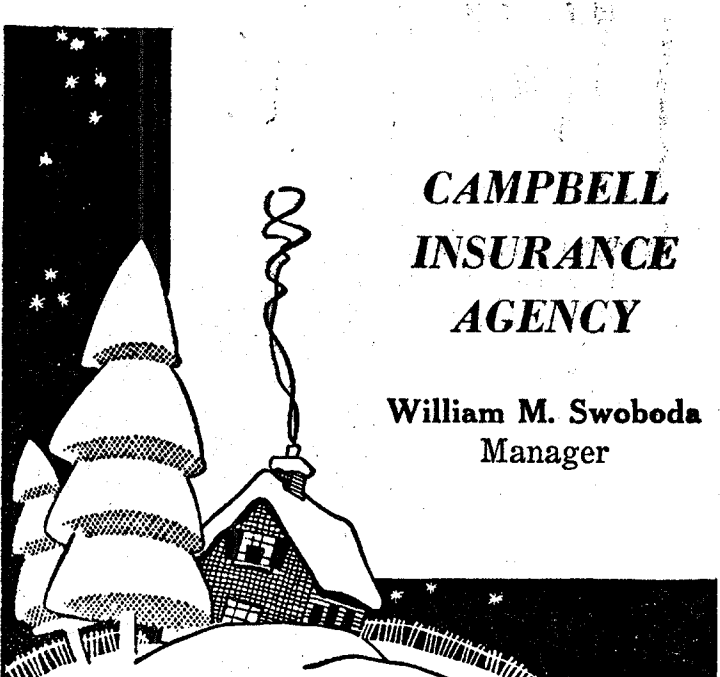
All of us — staff and management — extend to you our wishes that every joy and blessing will be yours in the cheery holiday season — and, that its many pleasures will thrill your household.

Dahlquist Stores, Inc.




Greetings

To our customers:
Our wish that joy and gladness will fill each passing moment of your Christmas Holiday!



CAMPBELL INSURANCE AGENCY
William M. Swoboda
Manager



As this year comes to a close, we want to express our thanks for your loyal patronage and our wish that your Christmas will be the most joyous you have ever known...

Jordan Heating and Refrigeration




Season's Greetings

From all of us here to all of you — we send warm friendly wishes that this Joyous Christmas Season may set the scene for many happy days to come!

HITE DRUG CO.




Jordan Frozen Food Locker Co.
THRIFT SUPER MARKET



In the Spirit of Christmas

Almost two thousand years ago Three Wise men found the secret of great happiness as they paid homage to a newborn Babe in a manger. And today, as then, the message of Peace and Good Will shines from the eyes of men and warms their hearts as Christmas approaches. Its blessings and hopes are for all mankind. May they also be yours this Christmas.



FOR CHRISTMAS

Same old song, but always new —
Merry Christmas — to all of you!

Kit Carson Lumber Co.

Charlevoix

TIDINGS OF GREAT JOY

May true happiness
be yours at
Christmastime.



R. G. & H. E. Watson



May the Spirit of Christmas
bless you and yours and bring
you the Joys of the Season.

Howe's Leather Co., Inc.

Boyne City

On A Silent Night . . .

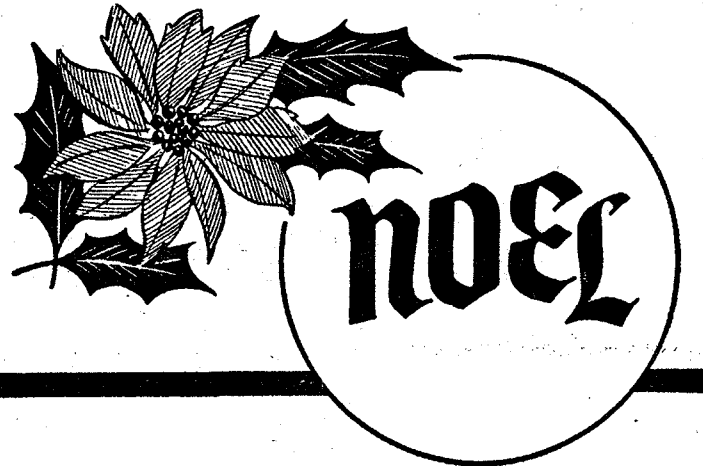
It was December 23, 1818 in a tiny mountain village in Austria. The night was cold and clear and a heavenly canopy of stars stretched over a peaceful earth as far as the eye could see.

Father Joseph Mohr, a young parish priest, had just administered the last rites to a dying woman. Walking thoughtfully homeward, he looked down at the twinkling lights of the village and the bright stars above. A soul was about to depart from this world, to sleep forever in heavenly peace. Tomorrow at midnight the village and the Christian world would reverently observe the greatest birth—the Nativity that took place that holy night so long ago.

How sad, the young priest thought, that the church organ was broken and the musical program for the holiday services had been cancelled. Franz Gruber the organist, had suggested they find a simple melody that could be sung to the accompaniment of a guitar. Give him the words, he'd said, and he would compose the music. Give him the words . . . and there would be music.

As he thought of birth and life and death and looked down upon the sleepy, starlit village below, Father Mohr found these words. They sing the praises of the Holy infant born to the world, and we wonder if they do not also ask for the departed soul "rest in peace."

Thus came the famous "Silent Night, Holy Night." Franz Gruber, true to his word, put Father Mohr's words to music that will endure till the end of time.



GUY C. CONKLE, Jr. HARVEY C. VARNUM

Boyne City



BEST WISHES

Boyne City Bakery



We sing out our wish for
you — Merry Christmas!

Boyne City Gas Company

Medieval Dinner Was Popular Custom For Coeds

Eating peas with a knife is contrary to Emily Post and does not seem to have much qualifications for observance as a Christmas tradition, but for more than 25 years coeds at Pennsylvania State University partook of a fork-less meal each Yule season.

The traditional medieval dinner, complete with everything from costumed lords and ladies to the legendary boar's head, dated back to 1919, finally had to be cancelled when coed ranks swelled to almost 1,000.

The affair, sponsored by the Women's Student Government Association, began with a formal procession through the dining hall. Lord and Lady McAllister—the dinner was held in McAllister Hall—led the throng, which included noble lords and ladies, heralds, a poet, a cardinal, pages, and two jesters bearing the boar's head.

All these girls were appropriately costumed and sat upon a raised dais in the center of the holly bedecked room which was illuminated by candlelight.

A choir furnished Christmas music, and the poet entertained the guests by reading Old English poetry from a scroll. In accordance with medieval custom, no forks or napkins were allowed although guests sometimes secreted them in their pockets. The menu consisted of roast pork, mashed potatoes, peas, and a very rich plum pudding.

Today's students eat a special Christmas dinner before going home for vacation—but it's served "sissy" style. They're allowed a full complement of table utensils.

Charles Wesley, a Methodist minister in England, wrote "Hark, the Herald Angels Sing" on a Christmas morning. The brother of John Wesley, founder of Methodism, was inspired by the pealing of church bells when he penned the famous carol.

The tallest Christmas tree on record was a 212 foot Douglas fir set up in 1950 in Northgate, a suburb of Seattle, Washington. It displayed 3,500 colored lights.

SEASON'S GREETINGS

To our many friends: we wish
you the Happiest Holiday &
the Merriest Christmas, ever
—thanks for your patronage!

Rouse Oil Company

Boyne City

Distributors of Leonard Super
X-Tane Gasolines

Wright's West Side Service

East Jordan Dealer



Courter Products

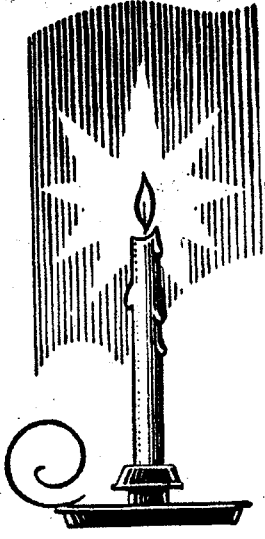
Division of Model Engineering and Manufacturing, Inc.

Boyne City

SEASON'S GREETINGS

JACK'S AUTO SALES

Boyne City



SEASON'S GREETINGS

John Savory, M. D.

A Precious Gift . . .

It was Christmas in the village of Trenton. Snow-covered rooftops gleamed white in the pale moonlight and the night echoed with the boisterous song of Hessian Mercenaries celebrating the season of peace on earth—celebrating with greater spirit than wisdom. Christmas trees, first to be seen in America, dangled tinsel and toys. The cobbled streets were alive with laughter.

Across the Delaware things were not so merry. Especially did this holiday season of 1776 find little merriment among the soldiers of the Continental Army, under command of George Washington, spending the icy Christmas on the frozen hills of Pennsylvania overlooking the Delaware.

In almost constant retreat since his loss to Lord Howe in the battle of Long Island, Washington was in a desperate situation. Supplies were almost gone. The new year would end the enlistment period for many of his tattered soldiers. England had already promised to pardon all who had taken up arms against the Crown if they would return peaceably to their homes. Washington knew he must taste victory now or never.

By lantern light, he loaded 2,400 men, 18 cannon, ammunition, and horses into flat-bottom boats. With lanterns extinguished, the boats began to make slow progress, across the river that was clogged with floating ice blocks.

When the church clock at Trenton struck 7 a.m. a young American officer named Alexander Hamilton looked down upon the town from a high hill where he had managed to set up his artillery. Washington gave the signal and the rumble of the cannon echoed through the silent streets of Trenton.

Caught completely by surprise, the Hessian soldiers flung away their guns and swords and fled for their lives. As the Hessian commander lay dying from a bullet wound, he directed an aide to read a message he had received the night before but had not opened. It warned him of Washington's impending attack.

The village of Trenton and 1,000 prisoners were Washington's prizes. He probably could not foresee at the time that he had given his nation a great Christmas present. His daring attack and surprising victory laid the foundation of independence upon which the nation still grows and prospers.

Make Your Own Decorations--Wrappings

Make your holiday decorations and you will not only save money, you'll have fun.

A kissing ring for a doorway can be made by covering two embroidery hoops with ribbon or tinsel. Place them at right angles to each other and add a bell, ball ornament or sprig of mistletoe inside. Attach a bow at the bottom if you wish. Instead of embroidery hoops, you may use can rings painted with gilt or tempera paints.

Evergreen branches can be used in many ways. Have you ever tried covering the wood moulding about a door with them? Or bending a wire coat hanger into a circle and attaching greens to it to form a wreath? You can add ball ornaments or bright cranberries to brighten it a bit.

Then how about decorating your windows and mirrors? Cotton, white spray paint or white paper snowflakes always look pretty.

With so many gifts to wrap this time of the year, paper,


cards, ribbons, seals and other package decorations can add up to quite a sum.

By using a little imagination, these costs can be kept at a minimum.

Ends of wallpaper rolls, whether left over from your own walls or bought as odd stock at your local paint store, are especially pretty for large packages. Even newspapers can be used to wrap large packages and the want ad section is more attractive than the other pages.

Small pieces of aluminum foil or shelf paper from the end of the roll are excellent for wrapping smaller packages. Or, if you have a young child who fingerpaints, why not wrap gifts in some of his paintings.

For seals, cut out colored pictures from magazines, old Christmas cards or even small bits of wrapping paper and paste them on the package. Or you can paste them on a small piece of folded construction paper to make an enclosure card.



WARMEST YULETIDE WISHES!

J. Van Dellen, M. D.

Christmas Bells . . .

The progress of Christianity—and our civilization as well—has been accompanied by the far-reaching message of the bells—bells that call the reverent to worship, that herald the approach of a holiday or commemorate a great or blessed event.


But, particularly at Christmastime is the message of the bells most effective. From the echoing ring of the bell in a small mission church to the resounding peal that comes forth from massive cathedral towers, the bells tell of joy and peace and call to the world to come and adore.

Older themselves than the story they tell at Christmas, bells were first used to sound the alarm in fire or tumult. Rich burghers jealously guarded their bells and used them to rally their followers when danger threatened.

Bishop Palinas of Nola in southern Italy is commonly credited with introducing the first church bells about 431 A. D. when he put up a huge cooper kettle on the roof of his church and struck it with a hammer. Before that, a crier had announced services by running through the streets ringing a hand bell.

From Italy, the idea spread to France and thence to England. Not until the 11th Century did bells appear in the towers of German and Swiss churches. Competition among bell castors developed the bells in size, quality of tone and beauty. A founder had to be a metallurgist designer and musician as well. The race for bigger and better bells went on until a bell was cast in Russia that proved to be too heavy for machinery to lift into place.

Cast in 1773, in Moscow, it is the Czar Kolokol. It weighs 180 tons, measures 20 feet in height, 22 feet in diameter and is 23 inches thick. Many costly but futile attempts were made to hoist it into place. China, the mother of many things cast the first great bell in 1408. Weighing 53 tons, it hangs in the Big Bell Temple in Peking. Another large bell, 15 tons, is suspended in the ancient Buddhist temple in Japan. The chimes of St. Michael's in Charleston, S. C. are probably the most traveled bells, having crossed the Atlantic seven times because of ownership changes or to be recast. They last crossed the Atlantic in 1865.



A Happy Christmas to you!

BAKER'S CAFE

Zella, Pete, Betty and Pat



TO ALL OUR FRIENDS AND CUSTOMERS


As another year rolls around we express our thanks for your past patronage and wish you all . . .

MERRY CHRISTMAS!

Underwood's Shoe Store

Boyne City

Grace Walker, John C. Roberts, and Red Goose Shoes



best wishes for the Holidays

David C. Pray, D. D. S.

Christmas Customs . . .

Many Christmas legends and customs are part of the folklore of our ancestors in all parts of the world. Many of them, too, are a mixture of early Christian and pagan observances which time and Christianity have given new meaning.

Santa Claus, our American giver of gifts, is little known elsewhere in the world. In Eastern and Southern Europe, it is the Wise Men who bring gifts. In Hungary the gifts come from the Angels. In Poland from the stars, in Greece St. Basil is the gift-bearing saint.

Popular tradition has it that the candle we place in our windows at Christmas is a custom originated by early Christians to whom the candle represented the star that guided the Wise Men to the stable. Bethlehem. One interesting legend tells of a shoemaker who, though poor, always placed a candle in his window at night to guide weary travelers. One day he inspired the villagers that soon each window carried a lighted candle.

The holly bush long associated with Christmas, and with many legends was once called the hol-bush, because in its natural state the berries ripen at Christmas time.

The Wassail bowl which today is Christmas punch, is said to have come to us from the ancient Saxons. Wassail was a word of greeting which meant literally, "What Hails?" or "How fare you?"

At Christmas time, traditions of the Old World live again. Pinatitas, doves and festive straw chains from South Europe; wheat sheaves paper and carved wood from Scandinavian countries; angels, stars, Czechoslovakian bells and gold German stars are all bits of Old World charm that we re-create in our homes.



Season's Greetings

The brightest light of the Christmas season is the opportunity to express our thanks for your confidence and loyalty and to wish to each of you the many joys of a Merry, Merry Christmas . . .


State Bank of East Jordan

Lincoln's Proclamation

On New Year's day, 1863, resident Lincoln issued a proclamation freeing the slaves in states and parts of states where the people were in rebellion.

The areas designated were Arkansas, Texas, Mississippi, Alabama, Florida, Georgia, South Carolina, North Carolina and large parts of Louisiana and Virginia. Tennessee was excepted from the proclamation, although the Union armies were far from succeeding in their task of bringing it under government control.


The Emancipation Proclamation did not abolish slavery. That was accomplished by the thirteenth amendment which went into effect December 18, 1865.



TO OUR FRIENDS

A MERRY YULETIDE

G. W. Bechtold, D. D. S.

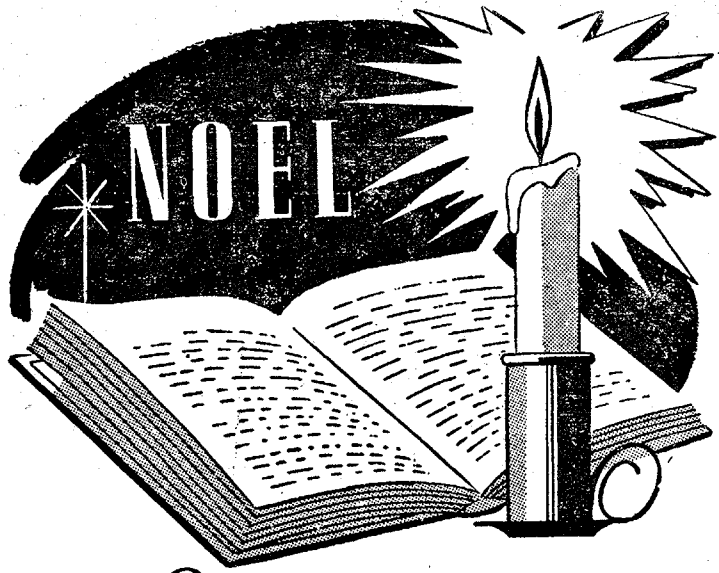


PEACE ON EARTH

GOOD WILL TOWARD MEN...

Jos. F. Bugai

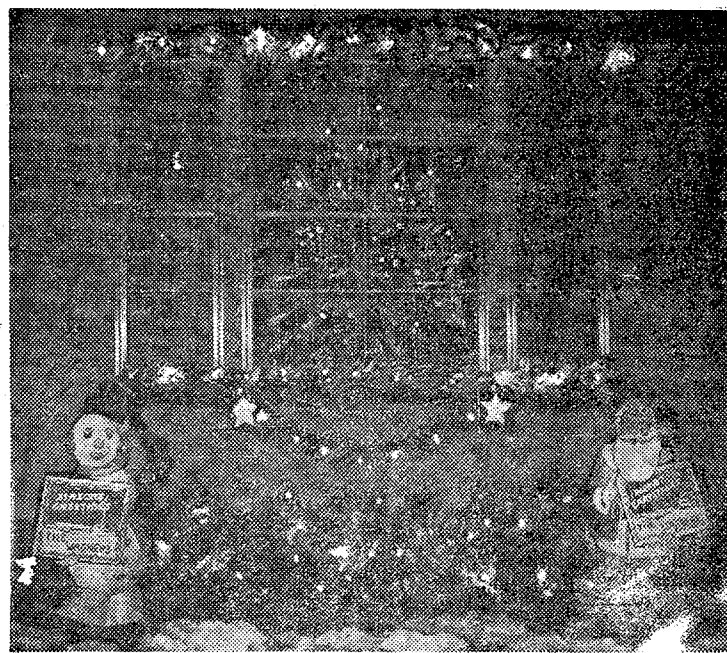
Ellsworth Lumber Co.



Our entire staff wishes you all the blessings of this holy season and joy and happiness in the years to come . . .

Streeter's Shoe Store

Ready-Made Decorations Give Us Quick Results



If you ever feel just too rushed to put up your outdoor holiday decorations, here's a tip that can save valuable time.

General Electric holiday lighting specialists suggest that when the time is short, merely concentrate your decorating on a large window area and the doorway of your home.

Today's wide selection of readymade lighted devices combined with a few strings of outdoor lights and greens, can give your house that special holiday look in minutes.

First step in this last minute decorating plan is to place your indoor tree in the center of your window, if possible. This will give your outdoor arrangement additional interest and color.

Then, as shown in the picture above, place a lighted Santa and snowman or other lighted figure on the ground beneath the window. These ready-wired, weather-proof plastic decorations can be plugged into extension sockets and lighted in a matter of minutes. Regular household-type bulbs inside the figures give them a colorful glowing life like appearance.

Finish off your design with several strings of outdoor C-9 1/2 Christmas lights woven through shrubbery and in evergreen rows above and below the window and around your doorway.

If you are spending your first holiday in a newly-built home that you have not yet landscaped substitute evergreen branches for permanent shrubbery.

Drive a few short stakes firmly in the ground and wire the branches to them. Then, attach your outdoor lights just as you would on growing shrubbery.

True Origin Of Christmas Tree Is Not Known

Like so many other Christmas customs, the origin of the tree tradition is not definitely known.

One theory holds that the 8th century missionary Boniface persuaded the Teutons to transfer their worship of Odin's sacred oak to an evergreen decorated in honor of the Christ child.

Popular legend has it that the first Christmas tree originated in Egypt where the first trees used were palm trees. Another story says that Martin Luther decorated a tree with candles to simulate an evergreen shimmering with starlit snow.

We do know the Germans did much to popularize the use of Christmas trees, introducing them into both England and America. The German Prince Albert, consort of Queen Victoria, started the custom in England when he had a tree for his young daughter. The tradition crossed the Atlantic with Hessian mercenaries during the American Revolution.

TREATMENTS TESTED

Hormones, secretions of ductless glands such as the adrenals, pituitary and sex glands, are useful tools for treating specific types of cancer, says the American Cancer Society, now conducting its annual campaign for funds.

SHOP EAST JORDAN

Christmas Trees Are Big Business

While the sale of Christmas trees to the consumer is conducted entirely in the few weeks just prior to Christmas, the harvesting, processing and shipping of the trees may begin as much as three months before Christmas.

Approximately 25% of the retail price of a Christmas tree is the stumpage price; trees retailing for about 25 cents per lineal foot will be worth about 6 cents on the stump and could wholesale for from 10 cents to 15 cents per lineal foot. Total number of trees distributed in the United States is about 30,000,000.

There are at least 10 important Christmas tree associations and groups representing the industry in the United States and approximately 5,000 individuals and firms are registered as retailers and wholesalers of Christmas trees in the United States.

Our Christmas Greens Follow Ancient Custom

The evergreen bough, mistletoe and holly used as Christmas decorations have been associated with ceremony and curious custom for thousands of years.

Ancient Romans raised an evergreen branch at the December festival of Saturnalia, honoring the god of sowing.

Long before the Christian era, Teutons and Scandinavians held the mistletoe sacred and hung it over their doorways as charms. They also worshipped the oak and their priestly Druids brought in a great Yule log at the feast of the winter solstice and lighted it from a brand of the log of the year before.

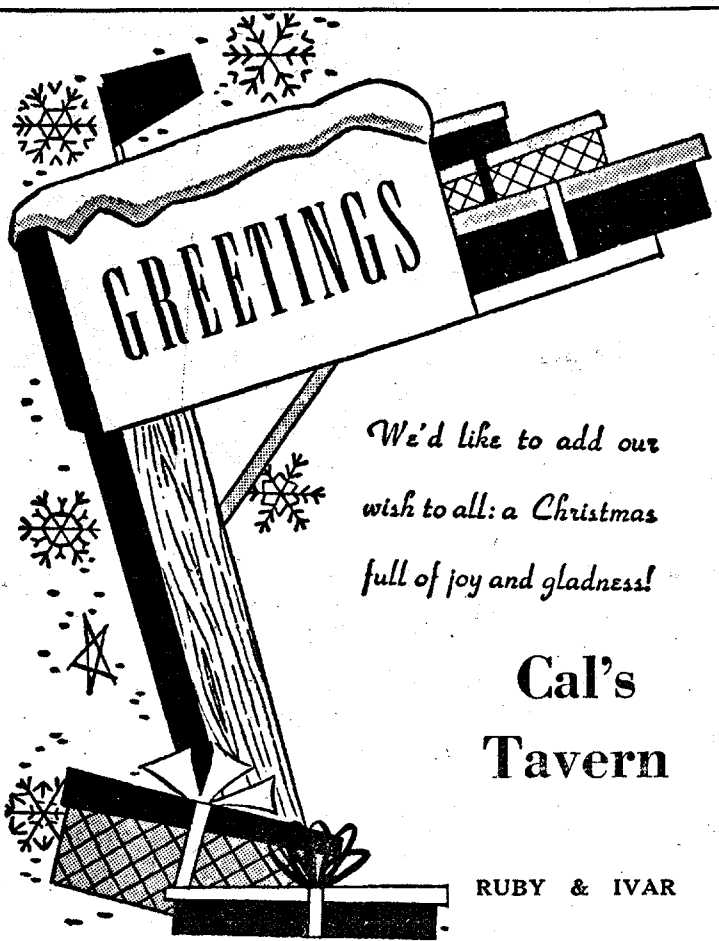
In parts of Europe the first trees used for Christmas decorations were dormant branches of fruit trees. They were brought indoors several weeks before Christmas and forced into bloom by Christmas time. Holly, the subject of many superstitions, was also used because its prickly leaves were thought to represent the Saviour's crown and its red berries drops of blood.

In parts of Sicily an olive tree is decorated today with oranges. In some countries flowers are used instead of evergreens, in keeping with a story told all over medieval Europe that on the night of the Nativity the trees of the forest, though cloaked in ice and snow, burst into bloom and bore fruit.

OUR SINCERE WISH
IS
THAT YOU MAY
ENJOY A VERY
MERRY CHRISTMAS
AND A HAPPY
NEW YEAR
... AND ESPECIALLY
THE BEST OF
HEALTH AND HAPPINESS
TO EVERYONE

From
Louie — Jack — Sherm
and Peg

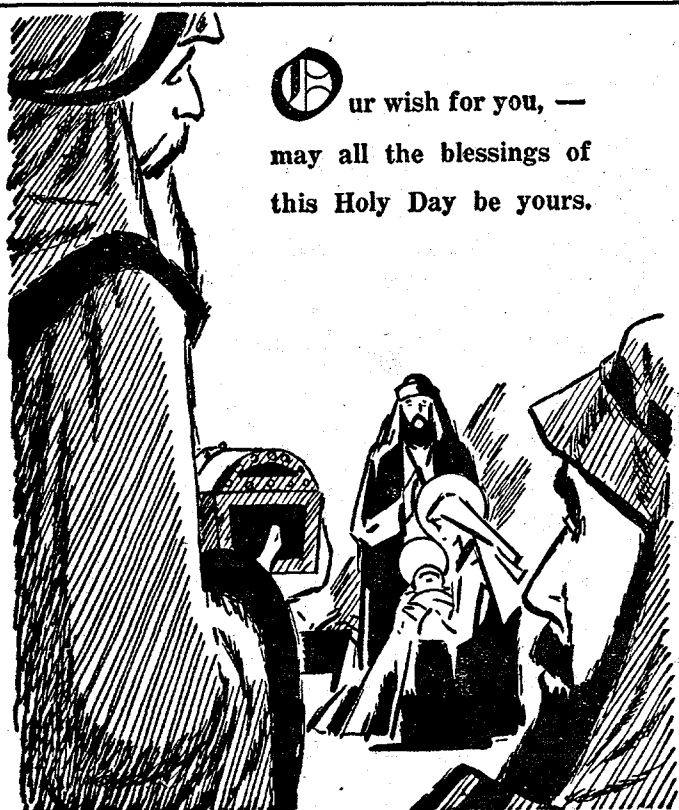
Sherm's Pure Service



We'd like to add our wish to all: a Christmas full of joy and gladness!

Cal's Tavern

RUBY & IVAR



Our wish for you, — may all the blessings of this Holy Day be yours.

CHARLEVOIX COUNTY FARM BUREAU

Merry Christmas

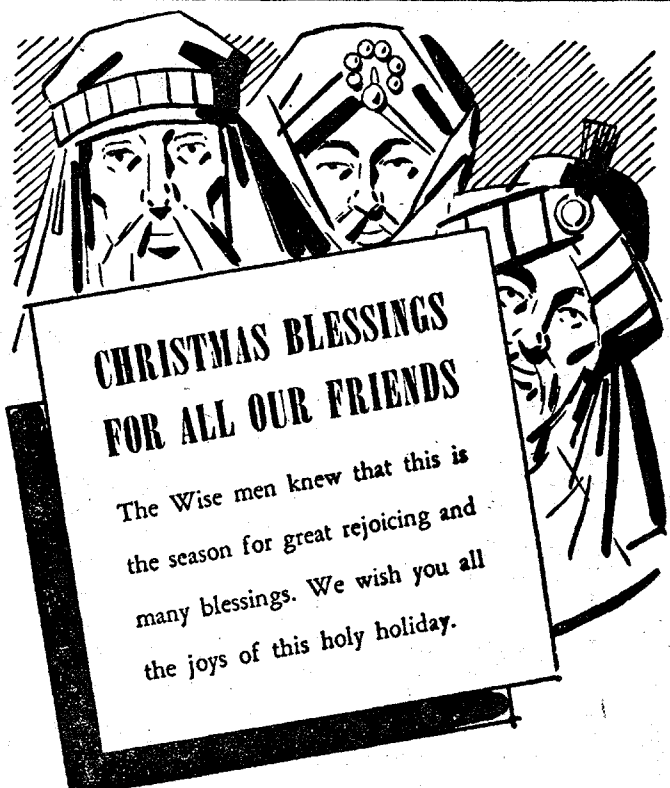


Dr. John C. Schmittiel
Boyerne City



SEASON'S GREETINGS TO ALL OUR FRIENDS

Sommerville's Grocery
Dorothy and Leo



CHRISTMAS BLESSINGS FOR ALL OUR FRIENDS

The Wise men knew that this is the season for great rejoicing and many blessings. We wish you all the joys of this holy holiday.

Golden Rule Service
Ed and Martha Kamradt



TO OUR FRIENDS:

We hope your Christmas is a merry one — Chock-full of cheer and lots of fun!

PARSEL'S GARAGE

Your Oldsmobile Dealer
Charlevoix



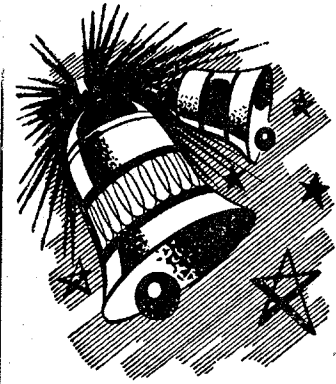
With each passing year we come to a fuller appreciation of the bonds of friendship that have been forged by our pleasant associations. Now, at Christmastime, we would like to say thank you and may you have a very MERRY CHRISTMAS!

MOUNT CLEMENS METAL PRODUCTS COMPANY

East Jordan Division
FRED G. RICHARDSON, Sr., President



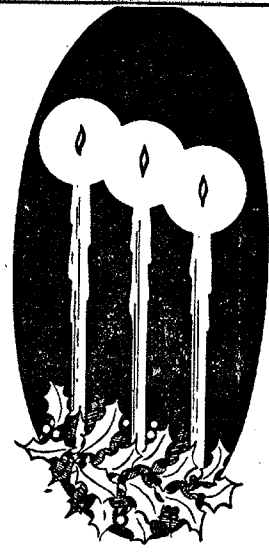
Merry Christmas



Again, bells herald
the Yuletide Season;
Again, we wish our
many friends a very
MERRY CHRISTMAS!
Mr. and Mrs.
Max Damoth and family



WE'RE SINGING a glad
Yuletide Song ... with
cheery harmony that
rings out —
MERRY CHRISTMAS!
Mr. and Mrs.
Frank Nachazel and family



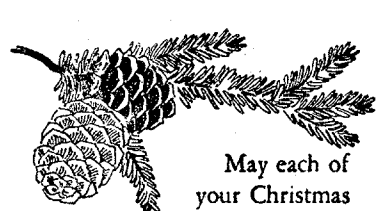
Good Health ... Good Fortune!
A VERY MERRY CHRISTMAS!
Alberta Nowland



Merry Christmas
we send
Holiday Greetings
to all our friends.
Mr. and Mrs.
Wilbur Robertson



MERRY CHRISTMAS
Jolly good wishes
for the most happy
Yuletide Season
you've ever had!
Mr. and Mrs.
Joseph Wilkins



May each of
your Christmas
dreams come true!

Mr. and Mrs.
Ed Portz and family



SILENT NIGHT
In the Spirit of
this glorious season
MERRY CHRISTMAS

Mr. and Mrs.
Tom St. Charles



Merry Christmas!

Mr. and Mrs. Al Rogers



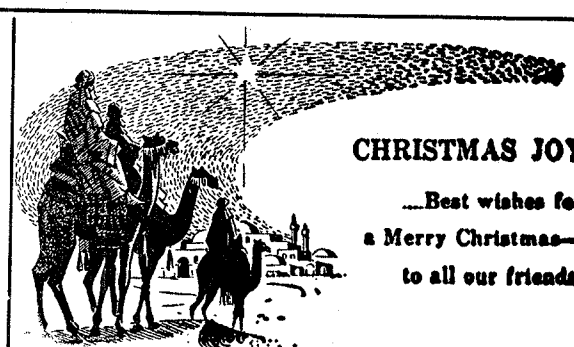
SEASON'S
GREETINGS

Donna and Andy Anderson



From all of
us to all of
you, we
extend
friendliest
GREETINGS!

Mr. and Mrs. Clarence Healey



CHRISTMAS JOY

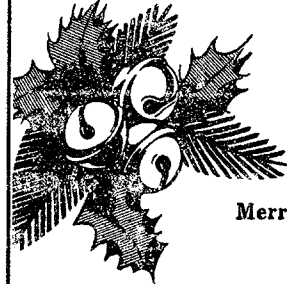
...Best wishes for
a Merry Christmas—
to all our friends.

Mr. and Mrs. Larry Huckle and family



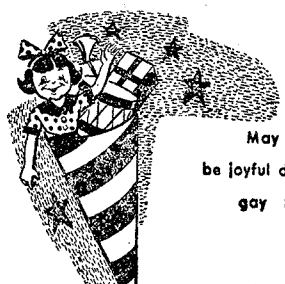
Season's Greetings!

Mr. and Mrs.
George Rebec and family



All the best
to you ...
and yours
Merry Christmas!

Mrs. Hilda Hartlep



Hi!

May your days
be joyful during this
gay HOLIDAY
season!

Ted, Thora and family



TO OUR FRIENDS:
May it be a
Season of
Gladness for
you and for
those you love.

Mr. and Mrs. Jason Snyder



SANTA SAYS ...
Be happy,
and have
a joyous
Christmas!

Mr. and Mrs. Phil Gothro



HOLIDAY GREETINGS

... And may the
spirit of Christmas
bring most wonderful
blessings to you!

Mr. and Mrs. Tom Breakey and family



To All —
A Merry Christmas
and a memorable one!

Mr. and Mrs.
Norman Bartlett and family



Christmas is here! and with
it our opportunity to wish
you ...
SEASON'S GREETINGS!

Mr. and Mrs.
Harry Saxton



HAPPY HOLIDAY ...
SEASON'S
GREETINGS!

Bill and Lillian Bennett
and family



SEASON'S
GREETINGS!

We wish our many
friends volumes of
good cheer and con-
tentment in this hap-
piest of Seasons.

Mr. and Mrs.
Chris Bulow and family



Sincere wishes for
a joyous Season!

Mr. and Mrs.
Ode Walker



A Very Merry Christmas!

Mr. and Mrs.
Harry Simmons



SEASON'S
GREETINGS!

—May joy light
your path, and
lead you on the
way to true
happiness.

Mr. and Mrs.
L. E. Karr



May you be surrounded
by those you love ...
enjoying the full warmth
and spirit of Christmas:

OUR WISH TO YOU!

Mr. and Mrs. Glenn Rose



CHRISTMAS CHEERS

Roy Gregory



Best
wishes
for a gay
Christmas!

Mr. and Mrs. Fred Vogel



The merriest of
Merry Christmases!

Mr. and Mrs. Bill Huckle



For a Merry Christmas

Mr. and Mrs. Ernest Kopkau



PEACE!
GOOD WILL!
AT THIS
YULETIDE!

Mr. and Mrs. Gayle Saxton and sons



CHRISTMAS
GREETING

Best wishes to our
friends, and a
Happy Holiday!

Mr. and Mrs. S. E. Rogers



THANKS,
FRIENDS—
AND MERRY
CHRISTMAS!

Mr. and Mrs. Charles Murphy



A joyous
Holiday
Season
To all!

Mr. and Mrs. Byron Detwiler



GREETINGS!

Santa brings loads
of good wishes to
our many friends.

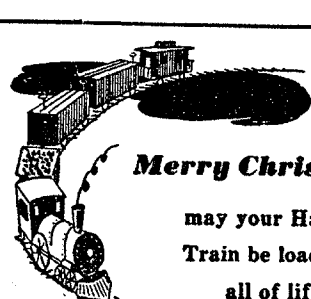
Mr. and Mrs. Dan Bennett



MERRY CHRISTMAS

and the
Season's
warmest wishes
to all!

Keith Dressel and family



Merry Christmas!

may your Happiness
Train be loaded with
all of life's best!

Floy and Chuck Taylor



Greetings!

May your gifts be many.
Your troubles few ...
And a Merry, Merry Christmas
from us — to you!

Mr. and Mrs. Julius O'Brien and family