

State Bank Offers \$100 In City-wide Christmas Decorating Contests

Two big Christmas decorating contests were announced this week by the State Bank of East Jordan and the East Jordan News-Herald, with cash prizes totaling \$100.

In addition to the third annual Retail Merchants' Christmas Window decorating contest with \$50 in prizes, the State Bank informed the News-Herald it would make an additional \$50

available for first, second and third prizes among the top outdoor home decorations.

Both contests will be run off Monday, December 19th, the News-Herald announced. All judging will be done at that time.

Any resident within the city or within a short distance of the city is eligible to enter the outdoor decorating contest. Only

those homes whose owners have filled out a contest blank and have mailed or brought it to the News-Herald office will be eligible to enter the contest. No other homes will be judged. There is no charge to anyone.

A CONTEST BLANK appears in this issue of the News-Herald. Those who do not have a contest blank may stop at the News-

Herald office and fill one out. Telephone information will not be accepted.

All blanks must be filled out and on hand at the News-Herald office by 5 p.m., Saturday, December 17th.

Follow these simple rules:

- (1) Fill out a contest blank, more are available at the News-Herald.
- (2) Take the blank to the

News-Herald office before 5 p.m. Saturday, December 17th.

- (3) Have your outdoor decorations completed before Monday noon, December 19th.
- (4) Do not call the News-Herald and ask that someone fill out a blank for you.

First prize for the outdoor home decorating contest is \$25.; second prize \$15.; third prize \$10.

Checks will be given within a day or so following the contest.

DECORATIONS will be judged on originality, neatness and how well the true Christmas theme is carried out.

The Third Annual Retail Merchants' window decorating contest will be run off at the same time—the night of December 19th. Merchants need not

fill out blanks. All merchants' windows will be judged, on originality, lighting effect, neatness and general attractiveness.

Mounting interest in the merchants' annual decorating contest and many requests from residents that a program be set up for judging home Christmas decorations led to the annual contest being opened to both merchants and residents this year.



EAST JORDAN NEWS-HERALD

SERVING THE FASTEST GROWING AREA IN THE NORTH

EAST JORDAN NEWS &
CHARLEVOIX COUNTY
HERALD, CONSOLIDATED

VOLUME 59 NUMBER 48

EAST JORDAN, MICH., THURSDAY, DECEMBER 1, 1955

10 CENTS



Mr. and Mrs. Clarence Valencourt, of East Jordan, celebrated their 50th wedding anniversary with open house at their home at 205 State street recently.

The couple was married 50 years ago and have lived 28 years here. They have seven children, 5 daughters and 2 sons. Friends and relatives helped them celebrate their anniversary. (Photo by Rogers)

Red Devils Start With Grayling

The East Jordan High School "Red Devils" will travel to Grayling tonight (Thursday) to open its 1955-56 cage season against the Grayling High School "Vikings" as part of the dedication program of the new Grayling High School Gymnasium.

Jerry Harrington and Cal Darbee at the forwards; Ray Walker at center; and Larry Woodcock and Dick Johnson at the guards are expected to make up the starting five in Thursday's opener.

Despite the fact that the locals will floor its tallest cage aggregation in recent years, they will be short on experience with Dick Johnson, senior guard, the only returning regular from last winter's outfit. Jerry Harrington, another senior, is the only other letterwinner in the starting lineup.

The team will average six foot one inch in height with Harrington the tallest man, at 6' 3" and Darbee, the shortest, at an even six feet.

Others who are expected to see action tonight are: Jack Ingalls, Gareth Thompson, Everett Beishlag, Ralph Wycoff, Jerry O'Brien, Gene Richards and Ralph Shepard.

Grayling, despite the fact that

LIST CIVIC PROJECTS

Merchants Name Directors

Christmas Outdoor Decorating Contest For The Home

Please enter our home in the State Bank-News-Herald Christmas Out Door Decorating Contest to be judged Monday, December 19, 1955.

Name _____

Address _____

(Bring or mail to the News-Herald)

11-POINT CONTESTANTS

Local Woman Seeks First Place In Deer Hunt Contest

under way in the preliminary Thursday night.

Tree Sale Big Business In Michigan

Estimated to be a \$5 million business in the state, sale and movement of Christmas trees and evergreen boughs will be closely watched by representatives of the Michigan Department of Agriculture, whose bureau of plant industry is responsible for enforcement of the state's Christmas tree law.

Cutting of trees for the yule trade is already in progress, and inspectors have been assigned to producing regions. As the sales season develops, other inspectors will check sales lots and places where Christmas trees are offered for sale.

The Christmas tree law requires that anyone cutting, moving or transporting evergreen trees or boughs must have in possession a bill from the owner of the land where trees were cut. This bill of sale must be made on a form provided free by the Michigan Department of Agriculture. They are available at State Police posts, sheriffs' offices, Conservation Department district offices or County Agricultural extension offices.

AN EXCEPTION occurs when a person buys trees or boughs from someone who is not the original land owner. In such cases the person transporting the trees or boughs must have in possession a simple bill of sale showing name and address of the person from whom they were bought and the number and kind.

When a property owner himself transports trees from his own land he does not need a bill of sale, but rather should carry the deed or tax receipt to prove ownership of property where trees were cut.

Rogers, Strehl Elected To Group In Annual Session

Jerry Rogers, of Rogers Studio of Photography, and Frank Strehl, of Strehl's Jewelry, were elected to the board of directors of the East Jordan Businessmen's Association in annual meeting Tuesday night.

The two men replaced Basil Cummins and Andy Anderson. The board will elect their own president, vice-president and also appoint a secretary and treasurer. The last two officers, who will be appointed from the membership, automatically become members of the board.

To Correct Young Men's Draft Status

All East Jordan draft registrants are being urged to bring their files at the draft board office up to date and to make them correct.

All registrants are reminded that if they have married and become fathers since registering for the draft, they must furnish certified copies of marriage certificates and birth certificates

Members of the new board are: Donald Clark, M. N. McDaniel, Albert Sinclair, Jerry Rogers and Frank Strehl.

Sherman Thomas and Fred Vogel will head merchants' annual childrens' Christmas program which provides a Santa Claus and candy for the young people in downtown ceremonies.

Complete information concerning the Christmas program will be published next week.

Bill Grauel, of the State Bank of East Jordan, will operate the merchants' public address system during the Christmas shopping season to provide music for the community.

OVER THE BACK FENCE

BY MARSHALL

East Jordan stores are loaded with excellent Christmas gift buys and more are coming. There's enough toys on display here to supply each and every child in the area. Have a look around ye old village for some top rate Christmas buys.

Harry Watson and Hugh Gidley got their deer, (one). And it makes one wonder if they can get some kind of a refund on their licenses—both having used only half of the ones they purchased.

Along about this time of year someone always asks what became of all that hot weather we had last summer. But we aren't going to mention it because upon looking outdoors it isn't funny.

Bill Rebec went into the woods and shot for himself a five point deer. Somehow the number of points was left off after his name on the News-Herald window listing. This led some of his friends to suggest that perhaps he actually clobbered a doe. So we rush to set everyone straight. His buck had five points like the fingers on your right hand.

Reaching way back for old news which failed to worm its way into the newspaper, we wish to report several weeks late that Francis Zitka is as good with a bow and arrow as he is with an adder-upper money machine. For Francis shot, killed and brought home a deer. He used a bow and arrow. He did it a few weeks ago back when that sort of thing was ok with Julius.

Happy to see Mr. and Mrs. Ed Kamradt at the businessmen's dinner the other night. For Ed and Martha are valuable westside merchants. In summer they act as a Chamber of Commerce all by their lonesome, what with stopping every few minutes to direct a stranger who is coming to town via M-66. They believe there is enough westside traffic to warrant setting up a summer-time city information booth on M-66.

Harvey Campbell in "The Detroit" reports an interesting item from the "Journal of Commerce" of November 7th. It summarized the current situation with the statement that, "In fact except for 1919, and the years of the World War II thru the cessation of the Korean hostilities, the rate of business failures today is lower than in any year in the 20th century."

County School Notes

Local school boards in every district in the state of Michigan will receive additional state aid money due to a special grant appropriated by the Legislature in its special session. The 12 1/2 million dollar grant represents \$3 per membership child for school districts having 3 or more teachers and a flat grant of \$200 and \$400 in one and two-teacher districts. The express purpose of the grant is to boost current salaries of teachers and non-teaching personnel in the public schools.

While local control is being given in the disbursement of the monies, all boards will be required to submit a notarized statement showing that the funds have been used only for additional compensation to school employees according to the act. Payment will be made to the districts in the January, March and May issues of state aid by adding approximately \$3. per membership child to each of these payments.

The Legislature also allocated additional monies for both the mentally and physically handicapped children's programs. These increased allotments will make it possible for the state to come closer to meeting its full share of the excess cost of these programs according to Dr. Clair L. Taylor, State Superintendent of Public Instruction.

The Legislature also passed a bill which will result in the appropriation of monies for driver education and training classes. Under the terms of the new legislation, local school districts will receive up to \$25 per enrollee in driver training classes. It requires that the Superintendent of Public Instruction establish reasonable rules and regulations for the conduct of such program. Dr. Taylor is hopeful that every school in the state of Michigan will develop plans for the inclusion of the driver education course in the local school curriculum as soon as these rules and regulations have been established as required by the new law.

The Charlevoix County Board of Education will hold its regular quarterly meeting in the office of the County Superintendent in the Library Building, Charlevoix, December 7, 1955 at 8 o'clock p.m. Among other items of business, the board will consider a petition to transfer the following description of property from School District No. 1 frl. Norwood to Fourth Class District No. 2. Charlevoix-Antrim Counties, also properly called Charlevoix Public School District: Norwood Township, Charlevoix County; W 1/4 of SE 1/4 Sec. 25 T38N R9W.

EAST JORDAN NEWS-HERALD

EDITORIAL PAGE

Page 2 * East Jordan News-Herald * Thursday, December 1, 1955

Christmas Is Coming To E. J.



Are You A Criminal?

One difficulty with traffic law enforcement is that nobody thinks of a traffic violation as a crime.

In a small town, parents would consider it a family disgrace if Junior was arrested for armed robbery or even carrying a concealed weapon. But if he "makes the newspaper" for threatening the lives of others by his handling of the family car, they feel no such stigma. They may reprimand him — but he'll soon be out, with the same weapon, burning up the highways like "an accident about to happen."

Reckless driving of an automobile seems to have become the gentlemanly way to kill. It is taken for granted, in our country, that almost everyone will be arrested now and then, for breaking a traffic law — that 100 or so of us will be killed each day on the highways and 5,000 or so will be injured. We pay our fines, the families of the dead and injured collect from the insurance companies, and we go on our merry way.

Of course a lot of people are trying to do something about it — particularly newspaper editors. But we wonder, at times, if the newspapers aren't partly at fault for the public's nonchalant attitude toward the slaughter on our highways. We wonder, if by different handling of accident and traffic arrest stories, editors might not be able to create, in their readers' minds, the feeling that a reckless driver is a criminal.

The American Press Maga 10

NORTHERN LIGHTS

(Compiled by the News-Herald Staff)

Thanksgiving's over. Christmas's breathing down our necks. Coldest winter in 80 years coming up — new Farmers' Almanac.

More Television

WHERE WILL THE NEXT TV station be in northern Michigan? Maybe Cheboygan. Although a tussel may be in the offing as to who will set it up. Requests have been entered by Midwestern Broadcasting Company (Paul Bunyan Network); and Straits Broadcasting Co. Straits outfit operates radio station WCBY at Cheboygan. Midwestern operates radio stations at Gaylord, Alpena, Petoskey and Traverse City with a Traverse TV outlet. A report says Cheboygan's radio station has been warned to stop violating federal fair labor standards act by paying less than the minimum of 75 cents per hour to two employees engaged in work related to interstate commerce.

Six and Six Is Fourteen

HOW IGNORANT CAN WE GET? More than 10 000,000 adults in United States are classed as functionally illiterate. But the much talked about White House Conference on education which opened in Washington Monday has no scheduled discussion of the nation's illiteracy.

Will it ever happen?

LAST WEEK THIS column asked about Deer Lake oil drilling operations; and now a report of oil drilling in Antrim county. They have reached a depth of 350 feet. Edward B. Strom, driller, says no indication yet of the much sought after black gold. The well is going down on the Hilton estate, section 29, of Kearney township, Antrim county.

Aw, Heck!

UNCLE SAM HAS GONE out of the income tax filling out service. You can no longer take all of your income tax information to a district internal revenue office and have a man make out your income tax. Uncle Sam has chopped this service off and there is a big howl being raised around the country.

Big Election

NORTHERN MICHIGAN SCHOOL teachers are discussing the coming state-wide election to decide their future status in federal social security and pensions. The teachers will vote December 14 and 15. A majority "yes" vote of all eligible employees — not merely a majority of those who cast ballots — is necessary for adoption of a plan. There are 76 000 eligible public school employees who may vote on the two issues. Here is the plan — a co-ordination or merger of pensions and social security. Employees now pay 5 per cent of salary to \$4,800 a year, a maximum of \$240 for pensions that average about \$2,100. Under the plan they will pay 5 per cent on their total salary. The employee who has qualified fully for social security will get as high as \$1,302 per year in allowances on retirement age of 65.

Phooie!

MANY A THICK HEADED nincompoop thinks small towns are the scourge of the country. They'll tell you these small northern towns have no get up and go; and if they did get up they'd have no place to go. People who talk like that have no more imagination than a sick butterfly on a cold day.

Rural Book Learning

EVER WONDER ABOUT rural youth education in connection with consolidation? The problems of rural education are not solved by consolidation with in-town schools, says Robert S. Fox, U. of M. professor of education. He says many believe that by consolidating and bringing children into city schools we no longer have a problem of rural education. For several reasons that just isn't true. And then some wonder about a city school consolidating with the rural districts and then offering no FFA or rural training for the farm students. This is not unusual.

Johnson On Free Press State Squad

Harbor Springs and Pellston were the only schools in the northern Michigan class C Football conference for 1955 that failed to place one player on the Detroit Free Press All-State squad for '55.

Mancelona and St. Ignace were the only squads to place boys on the first and second all-state teams chosen by the Free Press. Ron Walker, of St. Ignace made the first C team and Herb Nichols, of Mancelona, the second team.

Honorable mentions were given the following: Dick Johnson, of East Jordan center; Paulus, Rogers City, end; and Swanson, of Charlevoix, end; Carmien, of Traverse City and Thom, of Alpena with Thompson, of Cadillac tackles. Guards were Myers of Cadillac and Parkinson, of Grayling with Woodruff of Cheboygan.

Centers, Adams of Traverse City with Johnson, of East Jordan. Backs: Beatty, of Petoskey Benzide of Traverse City; Charon, of Boyne City; Clark of Cheboygan C. C., Frazier of St. Ignace; Glassner, of Gaylord; Walker of Charlevoix and Worden of Grayling.

East Jordan placed one, Boyne City, one; Charlevoix, two; Gaylord one; Mancelona one; Grayling, two.

Quote!

Life often presents us with a choice of evils rather than of good — Colton.

The mind is its own place, and in itself can make a heaven of hell, a hell of heaven. — Milton

What is history but a fable agreed upon — Napoleon.

Nothing is impossible to the man who can will, and then do; this is the only law of success. — Mirabeau.

As riches and favor forsake a man we discover him to be a fool but nobody could find it out in his prosperity. — Bruyere.

He who would really benefit mankind must reach them thru their work. — Henry Ford.

EAST JORDAN NEWS-HERALD

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INSULATION Weather Stripping

FIRST QUALITY, ALWAYS
JOS. F. BUGAI

ELLSWORTH LUMBER COMPANY

Regular Meeting Board of Education

Regular meeting of the board of education held at the high school offices on Monday evening November 14, 1955 at 8:30 o'clock.

Members present Klooster, Darbee, Healey and Porter, absent Boswell.

Minutes of previous meeting read and approved as read.

Moved by Healey, supported by Porter that the bills be allowed and paid. Carried.

NOVEMBER 14, 1955

W. G. Boswell	\$ 38.50
Tom Breakey	12.50
Bremmeyr-Bain Company	7.63
Cascade Paper Company	31.15
Charlevoix County Board of Education	31.93
Clinton Office Supply	3.00
City of East Jordan	134.48
Cole's Central Supply Company	58.29
F. W. Dilworth & Sons	50.30
Doubleday Brothers & Company	5.39
East Jordan Cooperative	535.24
East Jordan News-Herald	49.95
Ellsworth Lumber Company	21.44
Fochtman Motor Company	292.27
Bob Greenwell & Sons	3.00
Ginn & Company	120.45
Hall & McCreary Company	17.94
Hammond & Stephens Company	18.71
Hanna's Music	41.98
Hayes School Publishing Company	2.08
D. C. Heath & Company	2.25
Hillsdale School Supply, Incorporated	6.58
Jenkins Printing Service	31.80
Lakeshore Tire & Supply Company	11.78
Malecki Music House	52.25
A. C. McClurg & Company	2.77
Michigan Bell Telephone Company	44.85
Midland Laboratories	119.79
Barney R. Milstein	30.47
Northern Auto Parts Company	31.55
A. N. Palmer Company	30.40
The Riegler Press	36.42
Romaine Plumbing & Heating	12.79
John H. Savory M. D.	3.00
Scott Foresman & Company	20.48
Singer Sewing Machine Company	11.61
School Products Company	17.78
South-Western Publishing Company	4.46
Harry Simmons	34.90
Standard Oil Company	102.00
Standard School Company	170.00
Thorsen Lumber Company	27.14
E. E. Wade	29.90
Martha Annear	43.75
Lorene Wade	24.00
Otto Reinhardt	15.00
Julius Roberts	11.00
John Ruff	11.00
Maurice Vance	8.00
Allen Walton	21.00
Consumers Power Company	239.48
Richard Johnson	4.00
Jerry Harrington	4.00
Gayle Saxton	4.50
Mary Hitchcock	8.25
Keith Annear	9.90
Grinnells	725.00

Moved by Darbee, supported by Healey that the treasurer be instructed to open a savings account designated Building & Site Fund in the State Bank of East Jordan in the amount of \$300,000.00. Carried.

Moved by Healey, supported by Porter that Superintendent Wade make the best deal possible for Christmas trees to be sold from property on the peninsula and from any other tracts that need thinning. Carried.

Motion to adjourn.

Signed Howard Darbee Acting Secretary



Calling All Christmas Shoppers!

Time to start your savings for next Christmas now! This year's Christmas Clubbers already know the value of a savings program. Memberships are renewable immediately for members, and non-members are invited to ask us for details. A savings of from 25c to \$10.00 per week will bring you a Christmas check of from \$12.50 to \$500, right when you need it most!

State Bank of East Jordan

2% Interest Paid On Savings

HERE & THERE Around East Jordan

Thursday, December 1, 1955 • East Jordan News-Herald • Page 3

Mr. and Mrs. James Smith and children of Mt. Clemens, spent the Thanksgiving weekend with their parents, Mr. and Mrs. Russell Barnett.

Mr. and Mrs. Willis Kinsey and Mrs. Wayne Wilcox of Battle Creek are visiting their mother, Mrs. Teresa Wilcox, this week.

See Clarence Healey if you want to buy real estate. hPhone LE 6-7210.

Thanksgiving Day dinner guests at the home of Mr. and Mrs. Omar Steenbergh were Mr. and Mrs. Donald Fitch of Detroit; their son, Leon, Lawrence Weeks and Joseph Turner of Roseville; Mr. and Mrs. Ray Whitley and Penny Lynn and Mr. and Mrs. Clayton Sarasin and Butchie of Charlevoix and Arthur Metcalf of East Jordan.

Callers at the home of Omar Steenbergh Sunday were Mr. and Mrs. Ivan Barnes of Flint, Mr. and Mrs. Milford Barnes of Flushing, and Arthur Metcalf of East Jordan.

Miss Jacqueline Wright and her college friend, Miss Nancy Forslund of Lansing, spent the long weekend with Miss Wright's parents, Mr. and Mrs. Fred Wright.

Mr. and Mrs. Larry Wilson and son Blair of Detroit were Thanksgiving guests of their parents Mr. and Mrs. Cecil Blair.

Russell Bolser came Thursday to spend Thanksgiving with his parents, Mr. and Mrs. Otto Bolser. His wife and infant son Russell Jr. who have been with her parents, Mr. and Mrs. Ernest Kopkau for several weeks, returned to their home Sunday.

Mr. and Mrs. Curtis Evans of Grand Blanc spent the weekend at the home of Mr. and Mrs. Robert Kowalske.

Robert Saxton, Robert Romback, Robert Darbee and Robert Danforth who are attending school at Alma, spent the Thanksgiving weekend at their homes here.

Mr. and Mrs. Ed Weldy were Thanksgiving guests of their daughter and son-in-law, Mr. and Mrs. Tom Hayden at Elk Rapids.

Connie Bennett spent the weekend with Frances Hayes at Charlevoix.

Mrs. B. G. Braman spent Monday in Traverse City.

Mr. and Mrs. A. L. Darbee returned to their home Friday after spending Thanksgiving with their daughter and son-in-law Mr. and Mrs. Fred Minturn at St. Clair Shores.

Mr. and Mrs. Harold Howe returned to their home at Mazumau Sunday after visiting their parents, Mrs. Alberta Nowland and Mr. and Mrs. Archie Howe.

Mr. and Mrs. Orlando Blair and daughter of Detroit spent the Thanksgiving weekend with their parents, Mr. and Mrs. Cecil Blair, and Mr. and Mrs. Ed Niemceck Sr.

Mr. and Mrs. Gregory Boswell went to Chicago Saturday, to attend a Bankers Convention.

If you want to sell property, list it with Clarence Healey, P. O. LE 6-7210.

Mr. and Mrs. Glen Trojanek of Detroit were weekend guests of their parents, Mr. and Mrs. Albert Lenosky and Mr. and Mrs. Albert Trojanek.

George Grobson of Detroit is visiting his uncle, Adam Skroski and other relatives.

Cyril Dolezel of Marquette spent the weekend with his mother, Mrs. Mary Dolezel.

Mr. and Mrs. Joe Gibbard of Battle Creek, and Bruce Woodcock of Grand Rapids were guests of their parents, Mr. and Mrs. Frank Woodcock for the Thanksgiving weekend.

Mrs. Robert Moore returned to her home Saturday from the Little Traverse Hospital where she has been a surgical patient the past two weeks.

Mrs. Frank Woodcock will go to Ludington Tuesday in response to a call telling of the car accident of her brother and wife, Mr. and Mrs. Vernal Lapeer. Mrs. Lapeer is in the hospital suffering with severe injuries.

Do You Need A Baby Sitter? Here's Plenty

The following ninth grade Home Making girls have just completed a course in child care and baby sitting and would like to offer their services to East Jordan residents, according to Nancy Folkstad, Home Economics teacher.

- Linda Skop LE 6-2995
- Mary Ann Lehrbass LE 6-7342
- Donna Neumann LE 6-2535
- Carolyn Stokes LE 6-7064
- Janet DeHaven LE 6-2565
- Carolyn Malpass LE 6-2505
- Barbara Nielsen LI 7-2796
- Anita Petrie LE 6-7286
- Nancy Bailey LE 6-7083
- Pat Porter LE 6-2634
- Thelma Zoulek LE 6-7034
- Pat McCurdy (Call Wm. Dunson Needs transportation) LE 6-2649
- Bonnie Barnett LE 6-7083
- Carol Bailey LE 6-7286
- Ellen Palmiter LE 6-2600
- Barbara Jeffery LE 6-2378

Other girls with experience and would like work.

- Ruth Ann Kratochvil LE 6-2987
- Rachel Webster LE 6-7061
- Lonnie Thompson LE 6-2521
- Diane Taylor LE 6-2648
- Linda Bustard LE 6-2373
- Lois Boss LE 6-2629
- Beverly Kent LE 6-2841
- Nicky Myers LE 6-2841
- Betty Fisher LE 6-7156

Need transportation—
Judy Lilak LE 6-2333
Mary Nyland LE 6-2909
Donna Gilkerson LE 6-7137

Need transportation—
Leon Bartlett is employed at Buick in Flint.

Mr. and Mrs. C. M. Pumfrey and daughter Barbara of Kalamazoo, spent the weekend with their mother Mrs. Frank Lenosky.

Mr. and Mrs. Sam Milstein of Mt. Pleasant were Thursday guests of their parents, Mrs. Thelma Evans and Barney Milstein.

Mr. and Mrs. Max Sommerville of Mt. Pleasant spent the Thanksgiving vacation with their parents, Mr. and Mrs. Leo Sommerville, also with their mother, Mrs. Viola Colley at Boyne City.

Mrs. Jack Sommerville was one of the lucky deer hunters Sunday when she shot a nice buck north of Harbor Springs.

Mrs. Clara Brown and two children of Mt. Pleasant spent the Thanksgiving weekend with her parents Supt. and Mrs. E. E. Wade.

Mr. and Mrs. Rolland Woodcock and two children Cindy Lou and Tommy of Richland came Wednesday to spend the week end with their parents Mr. and Mrs. Frank Woodcock and Mr. and Mrs. Harry Simmons.

Mr. and Mrs. Harry Simmons Jr. and two children Darlene and Barbara Jean of Detroit spent the weekend with their parents Mr. and Mrs. Harry Simmons.

Mrs. Anna Keats has gone to Muskegon to spend the winter months with relatives.

THE MIDDLE GUARD by LES BINGAMAN

When mighty Doak Walker steps onto the playing field of Briggs Stadium Sunday, Dec. 11, in the Lions' final game of the season against the New York Giants, it will mark the last time he will ever stand on the gridiron as an active participant.

Thus will come to an end a fabulous career in football, a superlative career that spans six seasons as one of the nation's outstanding pro backs, four years as the brightest star ever to shine at Southern Methodist University and another four years as a young high school gridiron wizard.

In my book, Doak Walker is the finest halfback I ever played with or against. He can do just about everything. He is a good runner, a fine passer, a superb receiver and an excellent place kicker.

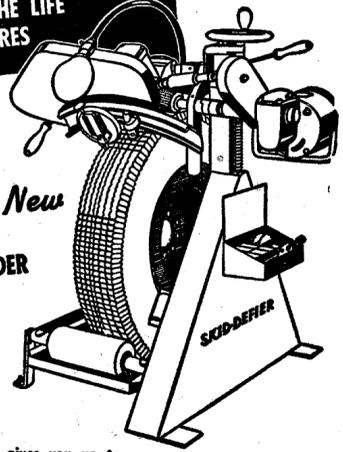
Only 5-foot-10 and 172 pounds Doak's slight stature (for professional football) has not held him back one bit in the money game. He has compiled an enviable record in many statistical departments.

LEADING LEAGUE
As of the Lions' ninth game, the Doaker was leading the league in points, scored, and he may well end up the season with that honor despite the fact that we're not suffering from an overabundance of points this year.

This wouldn't be the first time for Doak. He achieved the point-scoring title with 123 in 1950, his very first year in the league, and it was just 10 shy of the record. He has been among the league's top scorers in three other seasons, and last year ranked second with 106 points.

In five and three-quarter seasons, the Doaker has caught 147 passes for 2,465 yards, scored 33 touchdowns, kicked 161 extra

NOW WE CAN MAKE YOUR
DRIVING SAFER AND
LENGTHEN THE LIFE
OF YOUR TIRES



with our New
TIRE
DE-SKIDDER

Tire de-skidding gives you up to 25% more traction, 15% more tire life. Works on both old and new tires. Takes less than an hour, cost is moderate. Drive in today.



Our John Bean Skid-Defier creates hundreds of sturdy grip blocks in the tire tread — traction blocks that cut through the road film and cling to the road.

Bader's Standard Service

24 HOUR WRECKER SERVICE
LE 6-2632 LE 6-2274

SPORTSMEN'S HEADQUARTERS

HUNTING & FISHING
LICENSES ISSUED

- Excellent Coffee
- Complete Meals
- Home Baked Goods

Bill's Duck Inn

BEER — WINE — IN or OUT



EXPERT SPOTTING
QUALITY
ODORLESS
CLEANING
FINISHED PRESSING

East Jordan Cleaners

Just what I wanted...

TOOLS

Show Him You Care at Christmas

- WRENCHES
- CHISELS
- HAMMERS
- RULES, Wood, Metal
- HAND DRILLS
- AXES
- ELECTRIC DRILLS
- VISES
- SCREW DRIVERS
- PLANES
- JUNIOR WELDING SETS

ALSO FOR MOM
BATHROOM SCALES VACUUM CLEANERS

YOUR CHRISTMAS STORE

Al Thorsen Lumber Company

Look! There Are More Low Prices at A&P!

Say! You Sure Can Count The Savings!

LOOK TO THE LEADER... A&P—TO CUT YOUR FOOD BILLS MORE!

SUPER RIGHT, 4 TO 6-LB. AVERAGE
Smoked Picnics LB. 29c

ALL MEAT, SUPER RIGHT
Skinless Franks LB. 39c

U. S. NO. 1
Idaho Potatoes 10 LB. 49c

Bananas	GOLDEN RIPE, CHOICE FRUIT	2 LBS.	29c	Tangerines	FLORIDA, 150-176's	DOZ.	39c
Oranges	FLORIDA	8 LB BAG	49c	Cucumbers	EXTRA FANCY	3 FOR 1-LB. BAG	29c
Grapefruit	FLORIDA SEEDLESS	6 LB BAG	49c	Walnuts	RED DIAMOND, NEW CROP		53c
Red Grapes	CALIFORNIA	7 LBS.	29c	California Pascal Celery	SIZE 24	STALK	29c

JANE PARKER—REG. 49c
Cherry Pie EA. 39c

Fruit Cakes JANE PARKER 3-LB. \$2.79 — 5-LB. \$3.99 1/2 LB. CAKE \$1.45

Anise Cookies JANE PARKER PKG. 35c

Pfeffermuesse Cookies JANE PARKER PKG. 33c

Sliced Cheese MEL-O-BIT, AMERICAN OR PIMENTO 8-OZ. PKG. 29c

Cheez Whiz KRAFT'S 8-OZ. JAR 29c 16-OZ. JAR 53c

Christmas Cheese Gift Box ASSORTED CHEESE EA. \$2.98

K.P. Luncheon Meat 12-OZ. CAN 29c

Gavern Mushrooms PIECES & STEMS 4-OZ. CAN 19c

Reynold's Aluminum Foil HEAVY DUTY, REG. SIZE 55c 29c

Lady Betty Prune Juice 12-OZ. CAN 29c

Sultana Rice SHORT GRAIN 2 PKG. 29c

Libby Tomato Juice 46-OZ. CAN 29c

Scotkin Dinner Napkins 2 PKGS. OF 50 49c

Cigarettes POPULAR BRAND, REGULAR SIZE CTN. \$1.99

Armour's Treet 12-OZ. CAN 39c

Grestwood Assorted Chocolates 4 LB. BOX \$1.89

Sultana Shrimp MEDIUM SIZE 5-OZ. CAN 37c

Ann Page Strawberry Preserves 2 LB. JAR 59c

Strained Baby Foods ALL VARIETIES 5 JARS 47c

Nestle's Eveready Cocoa 8-OZ. CAN 31c

Shedd's Peanut Butter 2 LB. JAR 75c

Iona Bartlett Pears 3 29-OZ. CANS \$1.00

Bisquick FOR QUICK BISCUITS 40-OZ. PKG. 39c

Ann Page Mayonnaise 10.1 JAR 49c

Daily Hamburg Dill Slices 16-OZ. JAR 19c

Daily Dog Food DIET 1 & 2 6 16-OZ. CANS 49c

Pillsbury Angel Food Cake Mix 16-OZ. PKG. 47c

Quaker Yellow Cornmeal 5 LB. BAG 37c

A&P Unpeeled Apricots 3 29-OZ. CANS 79c

Sultana Pork 'n Beans 16-OZ. CAN 10c

Saran Wrap 25-FT. ROLL 31c

Daily Cat Food 2 16-OZ. CANS 21c

Iona Tomatoes 2 16-OZ. CANS 27c

Serv-U-Rite Potato Salad 16-OZ. CAN 23c

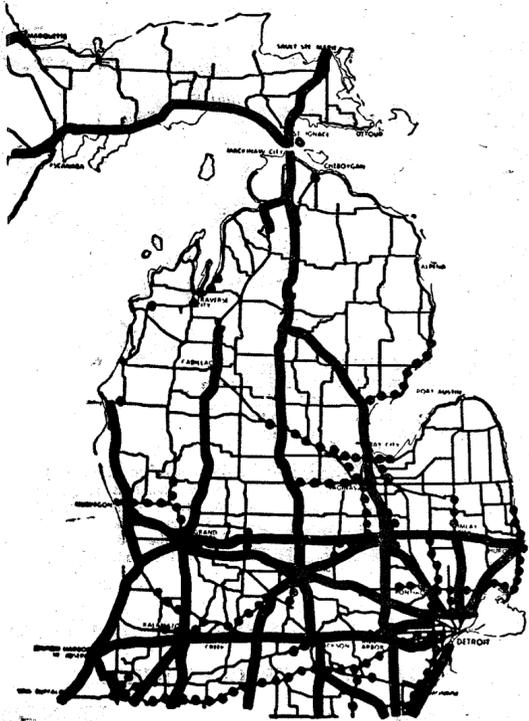
All Prices in This Ad Effective Through Saturday, December 3rd

AMERICA'S FOREMOST FOOD RETAILER... SINCE 1859

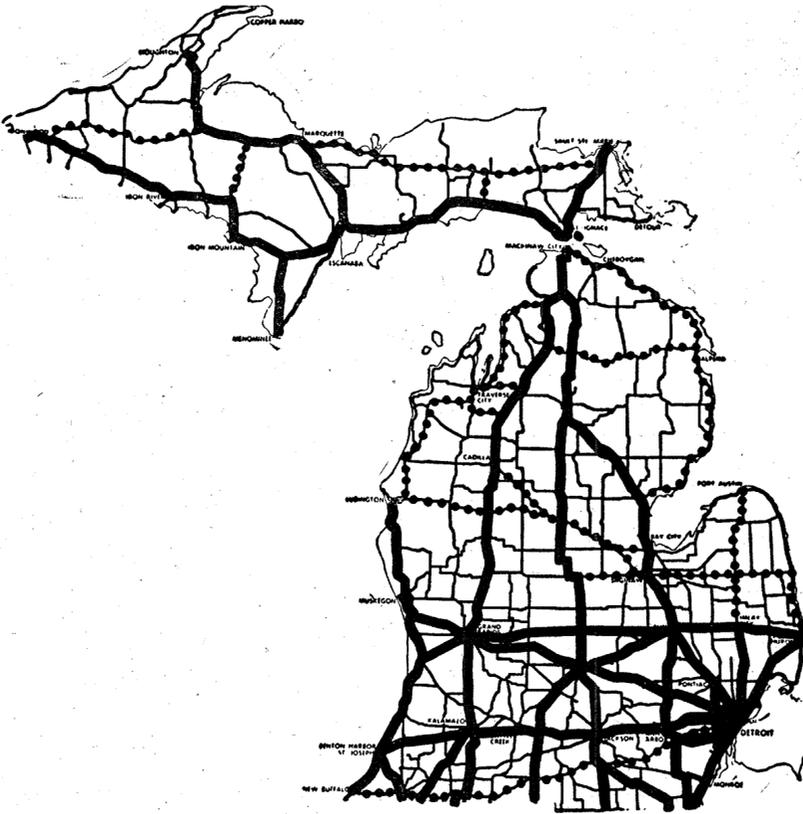
A&P Food Stores

THE GREAT ATLANTIC & PACIFIC TEA COMPANY

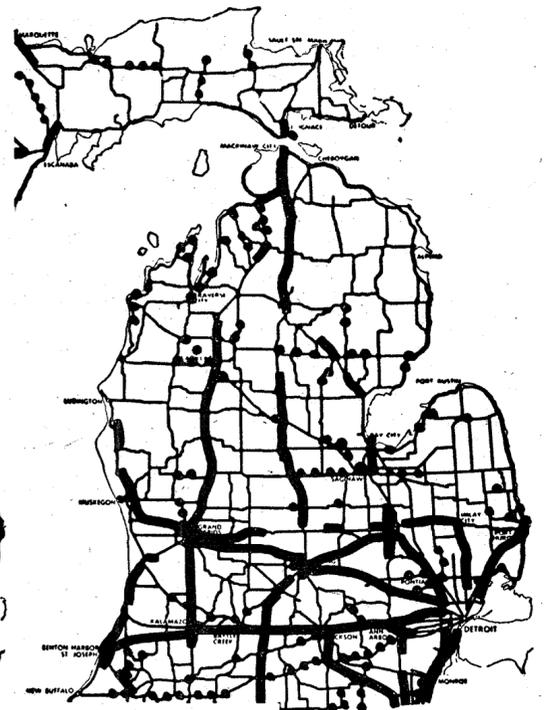
Michigan's Newly Proposed Highway System



This map shows proposed multi-lane divided highway network to provide adequate traffic service. Wide solid lines are on principal trunklines and dotted lines show locations on other trunklines.



This map shows in wide solid lines the routes proposed for designation as principal trunklines which comprise above one-third of the trunkline mileage but carry nearly half the travel. Dotted lines indicate a second priority group of trunklines.



This map shows location of most urgently needed construction on state trunkline system, based on analysis of condition, traffic, and benefit to users. Wide solid lines show top priority construction.

★

The long awaited fiscal report on how to finance the recently proposed 5.7 billion dollar road program for Michigan will be made public in Lansing, December 14. The announcement was made by Senator Haskell Nichols, Chairman Michigan Joint Legislative Committee on Highway Needs. The report will be given by Richard Zettel. Zettel is a research economist who was hired by the Legislative Committee from the University of California Institute of Transportation and Traffic Engineering.

In his recent preliminary report Zettel listed a number of significant points. He said Michigan's 5.7 billion dollars worth of needed highway construction can be built—in 10 years on trunklines 15 years on county roads and city streets—without any major increase in user tax:

IF the federal government pays 90 percent of the cost of all work on the interstate highway system.

IF Federal Aid is continued on present levels for the other systems.

IF the state issues \$500 mil-

lion in bonds, at the rate of \$50. million a year for 10 years.

IF the Dykstra Act is repealed and the State Highway Department assumes 100 percent of the cost of constructing trunklines in municipalities.

IF 50 percent of the cost of local rural roads is paid for locally, and not from user taxes.

IF the present rate of local participation is maintained in the municipalities for local streets.

On the basis of the above, Zettel recommended a change in the distribution formula of road

revenues. At present, the state receives 44 percent counties 37 percent and the cities 19 percent.

Zettel recommended 43 percent to the state, 37.6 percent to the counties and 19.4 percent to the cities. Zettel emphasized, however, that the state should wait until Federal highway programs are determined before committing itself to any financing plan on the state level.

In his final report, it is expected Zettel will recommend adjustments in the present tax burden between various classes of highway users.

LIBRARY NOTES

Open Hours: Monday, Wednesday, Thursday and Saturday, 1:00 to 5:00 and 7:00 to 8:30 p.m. Tuesday and Friday, 11:30 a.m. to 5:00 p.m. Except holidays.

New books for the young folks Jane Arden, Student Nurse (Harris), the first in a series of nursing stories, takes Jane thru her probationary months in the hospital where her beloved grandfather had practiced. Red Mule (Jesse Stuart) is the story of a boy's loyalty for the man who was good to him, and their love for mules and how the boy found something useful for the mules to do.

For the small fry: Hinkel-dindl by Frank Jupp, is a story translated from the German folktales. When the men of the village were gone so much giving advice to the towns around them that they neglected their own village, their wives insisted they must stay at home. They did, but not everything turned out as you might expect.

American Legion and Auxiliary's

Annual Chicken Supper

TUESDAY, DEC. 6th

SERVING FROM 5 TO 8 p.m.

American Legion Home

EAST JORDAN

Children to 12, 75c

Adults, \$1.50

PROCEEDS FOR COMMUNITY CHRISTMAS BASKETS

Notice

Cars Must Be Kept Off The Streets

Ordinance No. 78 provides:

No parking will be allowed on any street in the City of East Jordan, Michigan, between the hours of 2:00 a.m. and 6:00 a.m., and between the dates of December 1 and April 1.

Any person violating this Ordinance shall be given a Traffic Ticket.

This ordinance MUST BE ENFORCED and we ask the cooperation of all Citizens.

COMMON COUNCIL
City of East Jordan



Thrifty Santas

Shop Early!
Use Lay-Away!



Complete Toy
And Gift Stocks!!

EAST JORDAN

Tax Notice

Taxes Due and Payable December 10th, 1955
at City Treasurer's Office.

FRED VOGEL
City Treasurer

Notice Dog Owners

Dog Tax Now Due and Payable at City Treasurer's Office.

FRED VOGEL
City Treasurer

Do You Need **TONS**
of Covers to Keep Warm?



ELECTRIC BLANKETS

Provide WARMTH without weight!
They're the last word in SLEEP LUXURY

★ They provide constant warmth automatically, no matter how cold the night.

★ They keep you snug and warm and provide a luxurious sleep you've never known before.

★ They guard against colds.

★ They're SAFE and easy to store and wash.

★ Give yourself and your family the priceless gift of better sleep and better health. Switch to comfort under an electric sheet or blanket.



The Ideal Gift

If you have trouble selecting those extra special gifts, an automatic electric blanket or sheet is sure to please.

Visit any **ELECTRIC APPLIANCE DEALER**

Published in cooperation with ELECTRIC APPLIANCE DEALERS by Consumers Power Co.

About People You Know

Thursday, December 1, 1955 * East Jordan News-Herald * Page 5

West Peninsula

Mr. and Mrs. William Gaunt and Mr. and Mrs. Bill Gaunt and two children spent Thanksgiving with Mr. and Mrs. Robert Meyers.

Ruth Ann Crowell, who is attending school in Jackson, spent the holidays with her parents, Mr. and Mrs. Alfred Crowell.

E. H. Phillips, who is employed in Flint, spent the weekend at his home here.

A few neighbors gathered at the William Gaunt home Friday evening to help Mrs. Gaunt celebrate her birthday. Several games were played and she received lovely gifts. Ice cream, cake and coffee were served.

Mrs. William Gaunt Sr. and daughter-in-law Mrs. Bill Gaunt and two children called Sunday at the Alfred Crowell home and at the John Earl home in Boyne City.

Harry Howard shot a bear while he and his wife were driving in the Chandler Hill district

Toys at Healey Hardware.

Sunday afternoon. Mr. Howard thinks the bear will weigh about 400 pounds.

Allan Howard and a hunting companion of Detroit were hunting a few days last week with Henry and Harry Howard. They returned home Sunday.

Emery Sheldon and son of Muskegon called Sunday at the Earl Bricker home.

Wilson Township

So far not many Wilson hunters have gotten their deer.

Charles Schroeder lost his entire home and contents by fire Wednesday morning, November 16th.

Mr. and Mrs. Delbert Hart and children of Saginaw spent the weekend with her parents, Mr. and Mrs. Peter Boyer.

Robert Behling and family of Sault Ste. Marie spent a week here on a hunting trip and visiting his brothers, Herman and James.

Katherine Mayrand spent the

holiday weekend with her parents, Mr. and Mrs. Armand Mayrand.

Mr. and Mrs. Aug Knop had as Thanksgiving guests, William Thorsen and friend from Traverse City.

Pastor Richard Noffze of the Wilson Lutheran Church will celebrate his 25th anniversary in the ministry Sunday at the Boyne City church. A pot luck dinner will be held at noon and a reception in the afternoon.

Norman LaCroix lost his home by fire last week Wednesday afternoon. Most of the furniture was saved but the house was a complete loss. He lived on the Ikens farm which he recently purchased and is located on the northeast corner of Wilson Township.

Mrs. Harriet Stone of Grand Rapids and Miss Phyllis Behling drove up and spent Thanksgiving day and weekend with the latter's parents, Mr. and Mrs. Frank A. Behling.

Henry Knop fell and broke his arm while deer hunting on Thanksgiving day near his home. He was taken to the hospital Monday for an x-ray.

Thanksgiving dinner guests at the Pete Boyer home were their children Howard and Woodrow of Boyne City, Mrs. Greg Craig and children of Saginaw, Bernard of Saginaw and grandchildren, Phillip and Charlotte Craig.

Mrs. Nellie Vallad passed away at Grandvue Hospital November 17th. Services were held at the Christ Lutheran Church in Boyne City Monday at 2 p.m. with burial in Maple Lawn cemetery. Mrs. Vallad leaves one son, Charles Reidel, Jr.

Mr. and Mrs. Don Eaton of Flint brought up their house-trailer and are living with their daughter, Mrs. Robert Reidel and family.

Mr. and Mrs. Ernest Priebe and Mrs. Leona Friend of Petoskey spent Sunday with their uncle and aunt, Mr. and Mrs. Henry Knop.

Mr. and Mrs. Ira Sprinestead of Central Lake were Thanksgiving guests of their daughter and son-in-law, Mr. and Mrs. George Klooster.

Miss Marilyn Toozie spent the Thanksgiving holiday visiting in Flint.

LOOKING BACKWARD

Reviewing The News-Herald

DECEMBER 4, 1925
East Jordan's high school

Library Notes

For adults, and young adults: From My Experience, by Louis Bromfield. The author says this book is concerned with many things—with soil and livestock, with chemistry and nutrition with religion and human relationships, and above all with the richness that is born of country living.

The Jet Aircraft of the World, by Green and Cross. This is the book the boys who are interested in Aviation will want to study over. It will also be of help to some who are building models.

The Land They Fought For, by Clifford Dowdey. This is the story of the South from 1832 to 1865.

Gone Are The Days by W. Bruce Bell, is a humorous story of the author's life on a farm in the Indiana Knobs in horse and buggy days.

We Die Alone is a true story out of World War II. David Howarth tells of the harrowing experiences of twelve Norwegians who were sent as saboteurs to Norway, in a fishing boat fitted with hidden armament. Their orders were to destroy the great German airfield near the Arctic Ocean. They were all killed or captured except one, Jan Baalsrud, and this is the story of his escape. It is a story of superhuman courage, of warm friendship and charity and sacrifice.

My Left Foot, by Christy Brown is the true story of the patience and determination of Christy Brown, born a cripple, and his mother whose help and courage kept him from giving up, and who steadfastly refused to put him in a home for defective children. He has written his story himself, an outstanding feat for one so crippled by cerebral palsy, that for many years his left foot was the only limb he could control.

The Library has a large list of popular magazines so if your budget does not allow you as many magazines as you would like to read, you need not go without. You can read the very latest magazine here in the Library, and as soon as a new copy arrives, you can take out the older issues to read at home.

band will give its first indoor performance under the direction of John TerWee.

South Lake lodge No. 180 Knights of Pythias elected the following officers for the coming year: C. C. Glenn Bulow; V. C. Walter Davis; Prelate, Harold F. Stanek; M. of W., James Ross; K. of R. & S., Irvin Hyatt; M. of F., Richard Lewis; M. of E., Charles H. Whittington; M. of A., Mason Clark; I. G. Archie Howe; O. G., Ed Ager; Fra. Correspondent, Ira

D. Bartlett.

Berton E. Waterman passed away at his home Thanksgiving day. He was a resident in this area for 35 years.

The steam barge, Griffin, enroute from Escanaba to East Jordan with a load of iron ore, became grounded in the outer channel of the Charlevoix harbor last Saturday. Part of the cargo had to be unloaded to release the vessel. It arrived in East Jordan Wednesday.

DECEMBER 6, 1935

Miss Jane Upton became the bride of Carl Giles at Petoskey.

Mary Hilton passed away at her home in East Jordan, November 25th.

Lives lost through traffic accidents during the past 18 months (51,500) exceeded the number of American soldiers who lost their lives during the 18 months of World War I.

Toys at Healey Hardware.



USE OUR LAY AWAY PLAN

Hundreds Upon Hundreds of Toys

- Dolls
- Teddy Bears
- Snow Jumpers
- Games
- Snow Coasters
- Skis
- Doll Cabs
- Blackboards
- Table & Chair Sets



Free Prizes

In Our Christmas Drawing

Drop Your Name In The Box, Nothing To Buy — Drawing Friday Night, December 23rd.

Healey Hardware



Santa Just Stopped . . .

. . . and left us more Insulated Boots — all colors, and all sizes. Also, Dusters, and Full Length Robes, cottons, rayons and nylons — Luscious Colors and Guaranteed Washable at Prices You Can Afford.

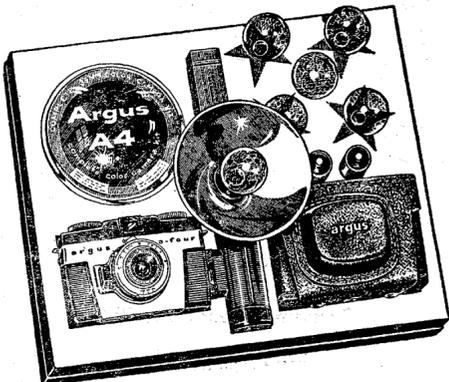
Of course when you think of Sweaters it's "Catalina." See our Orlon or Wool in all the New Styles and Shades. Lingerie and Hosiery by "Mojud."

We could write a story on the gifts we have but better yet — YOU come in and see for yourself.

FREE Gift Wrapping To Our Customers

THE DRESS & GIFT SHOPPE

All you need to take color pictures!



New argus a-4 camera kit

Drop in and let us show you this new color camera kit. It features the exciting new Argus A-4 camera, with Cintar f:3.5 lens, shutter speeds to 1/200 second, Color-matic settings, and double exposure prevention. Plus the handy plug-in flash gun, leather carrying case, flash guard, color film, flash bulbs, and batteries. It's an ideal gift for anyone (including yourself)—you just open the box and start shooting pictures in gorgeous color!

ONLY \$44⁵⁰ COMPLETE

Rogers Studio of Photography

Use Your Present TV As a Second Set



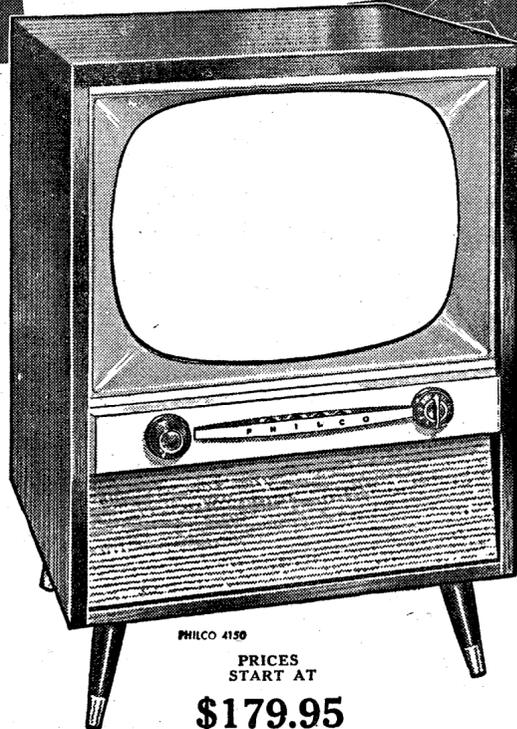
Let the kiddies enjoy their programs in the playroom, or use your old TV in your den, bedroom or on your patio.

... and get a wonderful new

1956 PHILCO

as your

Star Performer!



PHILCO 4150

PRICES START AT

\$179.95

Don't wait any longer for that big screen TV you've been dreaming about. Philco for 1956 is here with amazing new advances for greater TV enjoyment . . . and the biggest values in history. Come in, and see these fabulous new models. Compare them on every count . . . performance, features and styling. Own one for just a few dollars a week.

Value Scoop in a full quality 21-inch console

Even in this lowest priced console, Philco gives you all the features you need for fine, dependable TV performance. Transformer Powered Chassis. Famous Golden Grid Tuner. Big 21-inch Aluminized picture tube. Exclusive Finger Tip Tuning. FM sound with inclined speaker panel. Built-in UHF-VHF aerial system. Richly styled cabinet in grained mahogany finish.

Don't settle for less than a TV with Transformer Powered Chassis

Philco's full quality powerplant out-values by a wide margin other sets that are stripped of transformers or other essential features. Every new 1956 Philco has this important advance which assures you of dependable, fine quality performance.

SHERMAN'S FIRESTONE STORE

Want Ad Rates

CASH RATE: 2½ cents per word, minimum, 65 cents. If ad is not paid by Saturday noon after last insertion, it will be considered charged. If ad runs three consecutive times you get three ads for the price of two.
Card of Thanks — \$1 Professional Directory — \$2 per mo.

Page 6 * East Jordan News-Herald * Thursday, December 1, 1955

For Sale

WOOD FOR SALE — All dry hardwood either chunk or buzz wood. \$4.50 per cord, delivered. Also dry elm furnace wood, \$4.00 a cord, delivered. See William Trojanek, Route 1 or call Lewis Trojanek, LE 6-2380 40x3

FOR SALE

Lard, 50 lb. tin \$4.95
Ground Beef, 3 lb. 99c
Sliced Bacon, 3 lb. \$1.00
Maxwell House Coffee, lb., 89c
Vanilla ice cream, ½ gal. 79c
NuMaid Oleo, 2 lb. 59c, 3rd lb. Free
Shedd's Peanut Butter, 24 oz. jar, 65c
Shurfine salad dressing, 24 oz. jar 39c
Charmin toilet tissue, 4 roll pkg. 39c
Broadcast Corn Beef Hash, 33c
Armour's potted meat, 2 small cans, 19c
Kingan's KP, can 29c
Gerber's baby food, 4 jars, 39c
Crisco or Fluffo, 3 lb. 89c
Shurfine Waffle Syrup, large bottle, 45c
Giant Surf, 69c
Cheer and Tide, 31c
Keyko Oleo, 2 lb. 45c
Sylvania Light Bulbs, Four 100 Watt Size, 88c
Swanson's Frozen Chicken or Turkey Pies, 3 for 79c
Breeze or Rinsol, 31c
Liquid Lux, 39c can
SHOOK'S ECONOMY MARKET
Ellsworth

For Sale

FOR SALE — Used Refrigerators, Electric Ranges, Washers, Oil Water Heaters. — SHERMAN'S. 22tf

ELECTRIC FRIEGHT TRAIN — Track mounted on plywood, 2 electric switches and parting. New station and electric flagman, new hi-power transformer, electric lights and signals, etc. Sell complete, \$25.00. LI 7-2072. 48x3

FOR SALE—2 wheel trailer, 8 ft. box, built in tool boxes. LE 6-2956. 46x3

FOR SALE — Thor Washing Machine — semi automatic. \$20.00. Call LE 6-2691. 48-1

BEFORE YOU INVEST in a piano, INVESTIGATE our REAL VALUES in floor samples and discontinued styles. Limited number available. Our LOW PRICES will PLEASANTLY SURPRISE you. Call DI 7-2826 or write or come in to HANNA'S MUSIC, 614 Howard, Petoskey. 47-2

LOTS FOR SALE—39 and 40 located in Empey's addition. See Marshall Griffin, Sr., 308 E. State Street, East Jordan. 47x3

FOR SALE — African Violets and green potted plants. Northwestern Specialty Co., Elk Rapids. 48-4

For Sale

FOR SALE
Millwood, mixed as it comes off the mill, \$10.00 per load
Hardwood, \$12.00 per load
All wood — cash on delivery
ATKINSON LUMBER
LE 6-2657

FOR SALE — Chippawa potatoes, positively no blight. Good for mashing or baking. No. 1, \$1.50. No. 2 or pickouts 50c per bushel. William Shepard. 48x3

POTATOES FOR SALE — Good quality. \$1.50 per bushel. Call Heston Shepard, LE 6-7242. 47-3

FOR SALE — Duo-Therm space heater. Two blowers. Bill Walden. LE 6-2520. 46x3

FOR SALE—200 year old White Leghorn hens. Versel Crawford. Phone LEnox 6-7247. 46x3

FOR SALE—Dainty aprons and hand painted towels and pillow cases. Call LEnox 6-7395. 47x3

For Rent

FOR RENT — Modern furnished cabin. Utilities furnished. \$40.00 per month. Phone LE 6-2320, East Jordan. Mrs. Percy Penfold. 46-3

FOR RENT — Four rooms and bath, automatic heat. \$35 per mo. Five rooms and bath, space heater \$85. per month. Also furnished house for the winter months. Keith Dressel LE 6-2200

FURNISHED COTTAGE for rent. Call LE 6-7304. 47-4

TO LEASE FOR WINTER — Nicely furnished house in city. Claud Hart, LE 6-2562. 48-3

HOUSE FOR RENT — 2 bedrooms and bath. JU 2-7661. 48x3

Services

WIRING SUPPLIES — Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacle — pull chain and keyless types. — SHERMAN'S FIRESTONE

WE REMOVE

Dead or Disabled
Horses and Cattle
And Other Farm
Animals

FOR PROMPT SERVICE
PHONE GAYLORD 6231

VALLEY CHEMICAL
Company

GENERAL TRUCKING — Local and out of town. Phone LE 6-7161 Lyle Smith, Mill street, East Jordan. 13tf.

Tasty Tip for
Quick Meals



MACARONI-AND-CHEESE
Tender,
delicious
home cooked in 7 minutes

with Kraft Dinner is a timesaver and a menu-maker! Stock up today — it costs only pennies. So handy for school lunches, emergency meals. And good eatin' always!

Lona Theatre

Mancelona, Michigan

Friday & Saturday, Dec. 2 & 3

John Wayne Lauren Bacall
"Blood Alley"
Cinesmascope Warnercolor

Sun., Mon., Tues. Dec. 4-5-6

Audie Murphy M. Thompson
"To Hell and Back"
CinemaScope & Color

Wednesday, Thurs., Dec. 7-8

Rob't. Mitchum Shel. Winters
"The Night of the Hunter"

Help Wanted

HELP WANTED—Experienced stenographer for order department in general office. Call LI 7-6501 or write giving details as to education, age and previous business experience. Freedman Arterraft Engineering Corporation Charlevoix, Michigan. 48-1

Used Cars

FOR SALE—1951 tudor Commander Studebaker. Call LE 6-2337. 48-1

Jeep
Sales Service
NORTHERN MICHIGAN'S
LARGEST DEALER IN
WHEEL DRIVE VEHICLES
New Used
JEEPS TRUCKS STATION WAGONS
JACK'S AUTO SALES
Bojone City JU2-6511

Real Estate

Six rooms and bath, full basement. Furnace, insulated, easy to heat. \$500 down.
Five room attractive bungalow. garage, \$1800 full price.
Four acres, paved street, city water. \$350 cash.
Seven rooms and bath, stoker, hot water heat, excellent location. Keith Dressel, Broker
Post Office Bldg. LE 6-2200

100 acres, modern house, good barn, a real bargain at \$7000. Terms.
3 acres, 5 room house, close in, \$2200.
80 acres in Echo Township, \$1700.

Clarence Healey, Broker
LE 6-7210 East Jordan

Wanted

WANTED—To lease or buy farm or acreage for strawberry growing. Requirements: Water for irrigation, frost free site, productive soil. Buildings not important. M. F. Richards, Route 2, East Jordan or Boyne City high school. 46x3

Wanted

WANTED TIMBER — LOGS

We are buying standing saw timber or logs. Van Every Bros. PO Box 325 Petoskey or contact Waldo B. Van Every or Clarence Greenier at Greenier Saw Mill, Harbor Springs. After 6 p.m. call Petoskey DI 7-4590. 13tf

SHOP EAST JORDAN

Wanted

WANTED — Responsible party to take over low monthly payments on spinet piano. Can be seen locally. Write credit manager, Box 5152, Southfield Station, Detroit 35, Michigan. 46-4

Lost

LOST — Mysteriously disappeared: Two English Setter bird dogs. Please notify whereabouts to Richard Dennis, Route 1, East Jordan. 48x3

Building Needs

at
Ken Diller Lumber Co.

THESE WOMEN!

By d'Alessio



THE BRIDE

"It's not exactly a knock. It's more like somebody trying to break the door down!"

Businessmen's Directory

Ph. LE 6-7349 East Jordan
R & R TELEVISION
Authorized Service Dealer
Sales and Service Gen. Elec.
Antenna Installations Zenith

Electrical Contracting
ECHO
Electrical Enterprise
LE 6-7260 109 Mill

Lennox Furnaces
JORDAN HEATING &
REFRIGERATION CO.
Furnace Cleaning and Repair
Refrigerator Repair
Clarence Lord Glenn Campau
LE 6-2272

WILLIAM T. DOWNS
Attorney at Law
Income Tax Counselor
LE 6-7358 139 Main St.
Hours: 9-12 and 1-5:30
Monday through Saturday

For Best in Gas Service
Use
PETGAS
Bojone City Gas Co.
Your Petgas Dealer

C. BLAIR & SON
Cabinet and Mill Work
Furniture Repair
Phone LE 6-7304
One Block West of 66 on 32

INDUSTRIAL & RESIDENTIAL
PAINT CONTRACTING
PAINT SALES & SERVICE
Steeple Jack Service
Jim Munson
134 West Lincoln, Bojone City
JU 2-6593

Sales — Service
Michigan Bottled Gas
SHERMAN Firestone
Washing Machine and Sewing
Machine Service.
229 Main LE 6-2961
LE 6-2922

AUCTIONEERS
Jim & Sam Brannan
Our Services Don't Cost
THEY PAY
Graduates of Reisch School of
Auctioneering. Phone JU 2-7613

R. G. WATSON
Funeral Director
Phone LE 6-7031
MONUMENTS

JOHN C. SCHMITTDIEL
Thursday open 'til noon
Chiropractor
Mon., Wed., Fri. 9-12, 2-5, 7-9
Tues., Sat., 9-12, 2-5
Bank Building, Bojone City
Dial JU 2-6292

J. H. SAVORY, M. D.
East Jordan, Mich.
Hours: 2 to 5 p.m.
Daily except Wed. & Sun.
7:30 to 9 p.m., Tues. & Sat.
Office LE 6-2511
Residence LE 6-2313

J. VAN DELLEN M. D.
East Jordan, Mich.
Office Hours
2 to 5 p.m. Daily
Except Thursday and Sunday
7 to 9 p.m. Wed. and Sat.
Sunday by appointment or
in case of emergency
Phones: Office LE 6-7231
Residence, Ellsworth LU 8-2644
Tues. and Sat. 9-12, 2-5

JAKE'S SHOE REPAIR
Underwood's Shoe Store
Bojone City
Fix them while you wait
Look at your heels too, everybody
else does.

ROMAINE PLUMBING &
HEATING SERVICE
Complete Plumbing Service
TV, Radio & Appliance Repair
Steam and Hot Water Heating
LE 6-2581 126 Main

CALL LE 6-7377
For complete beauty service
FLOY'S BEAUTY SHOP
110 Echo Street, East Jordan

LET'S MAKE IT AN



This Holiday
SEASON
... For
Things Are
Booming In The
Swan City

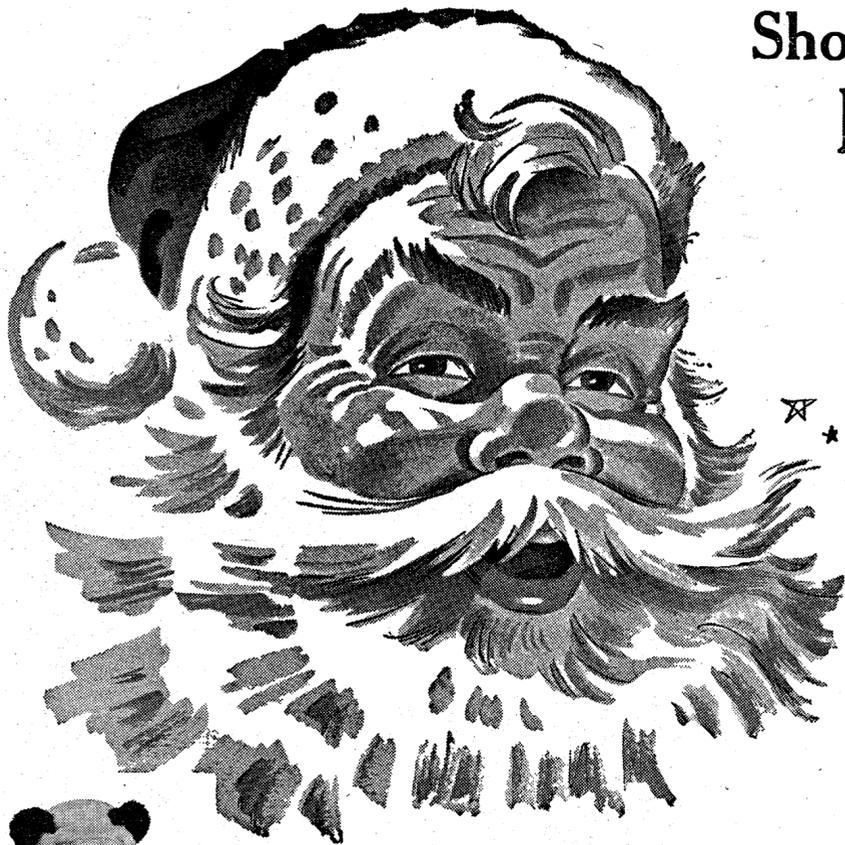
- Increased Population
- More Shoppers Per Store
- Greater Employment
- Increased Factory Output
- More Spending Money Available
- More City-Wide Activity

... and the vast majority of area residents look to your newspaper to see what is available for the big buying season ahead.

THIS HOLIDAY SEASON--BE WISE, ADVERTISE!

EAST JORDAN NEWS-HERALD

CHRISTMAS *Sale*... GIFT BUYS GALORE!



Shop at the
**Dahlquist
Store**



GIFTS FOR THE ENTIRE FAMILY!
Well Arranged For Easy Shopping---
---For Best Selections Shop Early

Dolls! Dolls! Dolls!

Dressed Doll only **\$3⁹⁸**

Reg. \$7.98 Value
24-Inch Dressed All Vinyl Doll
With Sleeping Eyes and She Crys



**Panda &
Teddy
Bears** only **2⁶⁹** ea

Soft, cuddly stuffed bear that
will please any child. Reg. \$4.98
value.



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Shell Peanuts

Eat All You Want, Throw
Your Shucks On The Floor

ALSO
Dressed Doll **\$2⁷⁹**
\$4.98 val.

Beautiful Dressed Doll With Vinyl Legs & Arms

CHRISTMAS CANDY

BOXED OR BULK
FINE ASSORTMENT

Get Them at DAHLQUISTS



Doll Cabs

WE HAVE A FINE ASSORTMENT

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Tree Lite Set



8-BULB IMPORT
Regular 79c
Other lite sets for indoor
& outdoor at reasonable
prices.

59c

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2 for 15c — 2 for 25c — 17c and 25c



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29c 59c 89c
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4 for 5c — 2 for 5c
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FOR YOUNG AND OLD
Large Selection From

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\$4.98 Value
A REAL THRILL FOR
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ELECTRIC WREATHS — 98c & \$1.49

SNOW, ANGEL HAIR — 10c BOX

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Child's Table & Chair Set,

Built to Last **6⁹⁸ & 9⁹⁸**

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BEAUTIFUL CHENILLE SPREADS

fine assortment of colors—only \$3.98

Just Arrived! Assortment of

MEN'S FLANNEL SHIRTS — Real Value only \$1.69

STRETCHABLE NYLONS, perfect fit only 98c pr.

CANNON TURKISH TOWEL (large size)

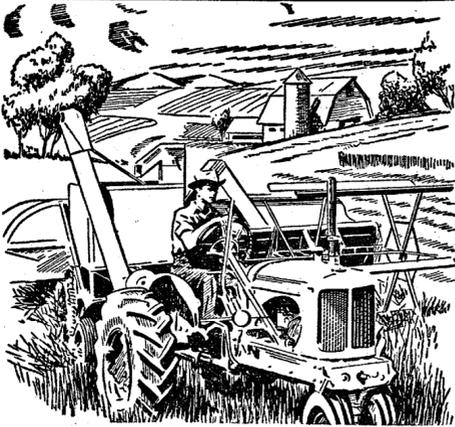
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We Have a Large Selection of
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DAHLQUIST STORES, INC.

EAST JORDAN

BOYNE CITY



HELP YOURSELF TO GREATER PROSPERITY

DEAR FARMER:

In the past year 65,830 farm families in this state joined hands "to do together what none can do alone." Our goal is to develop a program that "will do the most good for the greatest number of people." It is a program which has a "must" appeal to all patriotic citizens. It is merely practicing good citizenship.

Farm Bureau has a legislative program that is second to none for farm people.

It has a service program that has been developed and expanded consistently, backed by sound business practices.

Some of the services are Farm Bureau Insurance designed expressly for farm people. We have pioneered a new method of petroleum distribution, also pioneered high analysis fertilizer resulting in savings in freight and handling.

MOST FARM PEOPLE are aware of Farm Bureau quality seed program and promotion of effective legislation to insure quality. We of Farm Bureau also were the first to use an open Formula feed program. Farm supply volume of Farm Bureau Services Inc. totaled \$21,500,000 up more than a million dollars over last year.

Growth of Farm Bureau Insurances continues to be spectacular, over \$45,000,000 in fire Insurance alone. Farm Bureau life Insurance, only four years old has written over \$54,000,000.

Farmers Petroleum Coop. Inc. rendered nearly \$5,000,000 worth of volume in the last fiscal year.

The record shows that in the state Legislature of 1955 32 bills favored by the State Farm Bureau were passed by both houses. Twenty four members opposed by the State Farm Bureau were defeated. A remarkable record by any comparison.

FARM BUREAU also has a program for every member, a Junior Farm Bureau leadership training and community betterment in our youth, a comprehensive Women's program. The Women of Farm Bureau have organized committees in every Farm Bureau County, 65 in all. Their program includes nurse recruitment, pennies of Friendship Sister Kenny program and a foreign student program.

Farm Bureau adult education and citizenship program is "second to none."

Your Charlevoix County Farm Bureau wishes to review some of the Farm Bureau program on a county level. The past year has been a year of progress in Farm Bureau. We have had a lot of splendid support and many people have contributed much time, effort and money voluntarily which has resulted in two new programs.

First after much ground work and study The Charlevoix County Livestock Marketing Service was put into operation. It is a service which provides a good marketing service for all classes of Livestock at the St. Louis Auction which is a branch of Michigan Livestock exchange working in close conjunction with Farm Bureau People and college extension specialists. It has been of definite service to the county and warrants continued support. There is also a comprehensive field service that is available under this service. A trained livestock man will advise and make sound recommendations on any of your livestock marketing or production problems. This service is available to any farmer in the county on request. Just notify your trucker to St. Louis, Lyle Smith of East Jordan LE 6-7161.

IN MAY OF 1955 the Charlevoix County Farm Bureau after months of study and ground work initiated the program of Direct Distribution of Petroleum products in the County. This program is the distribution of petroleum products direct from the refinery to the farm. The quality of these products is the same high quality of the Farm Bureau Products. The program has been very successful and we are very confident of rapid growth of this field.

The County Farm Bureau has Blue Cross available in group form.

In our insurance program we have fire insurance, auto insurance and a life insurance program which is designed for rural people.

We have a very active Junior Farm Bureau with a good program for rural youth.

Our Women's Committee is very active and is interested in all aspects of the Women's program of the Michigan Farm Bureau.

Sincerely Yours,
*The Charlevoix
County Farm Bureau*

The Farm Bureau Way!



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ROLL CALL DECEMBER 5 - 12
CHARLEVOIX CO. FARM BUREAU