



# EAST JORDAN NEWS-HERALD

EDITORIAL PAGE

Page 2 \* East Jordan News-Herald \* Thursday, November 10, 1955

America has its own iron curtain, Norman E. Isaacs said in an address before a Southwestern Journalism forum.

Mr. Isaacs, managing editor of the Louisville Times, pointed an accusing finger at government officials who have, he said, suppressed news that the people have a right to know.

"Never before in the nation's history have we faced such an appalling degree of governmental censorship as exists at this very moment," Mr. Isaacs said.

The Louisville newspaperman was a principal speaker at the Journalism forum, held at Southern Methodist university.

Reviewing actions of those in journalism who have tried to stop news suppression, Mr. Isaacs said they have not succeeded in really arousing the citizens of this country.

"What victories we have won," he said, "have been in the main little ones. And they will continue to be little ones until we can shake up and wake up every publisher and every editor to the terrible evil that we battle against."

"Do the people of the United States know that we have a system of governmental censorship in effect—a steadily creeping censorship—one which daily deprives them of information which they must have if they are to make intelligent decisions?"

"I do not believe that they do know it—and the fault is largely that of newspapers and newspaper executives who seem to think that these are trifling matters and of no deep concern to the people."

It is time, Mr. Isaacs stressed, that the people learn how much news is restricted by the government.

Referring to Executive Order 10 209, issued by former President Truman, and the present Executive Order 10 501, issued by President Eisenhower, Mr. Isaacs said both orders have encouraged heavy classification of documents.

Listing 17 departments of the government that continue to suppress news through classification, Mr. Isaacs said "The Executive Order under which they operate in this manner provides no penalty whatever for abuse of these powers to conceal or withhold information that could safely be released."

This, he said, "is our own Iron Curtain in America."

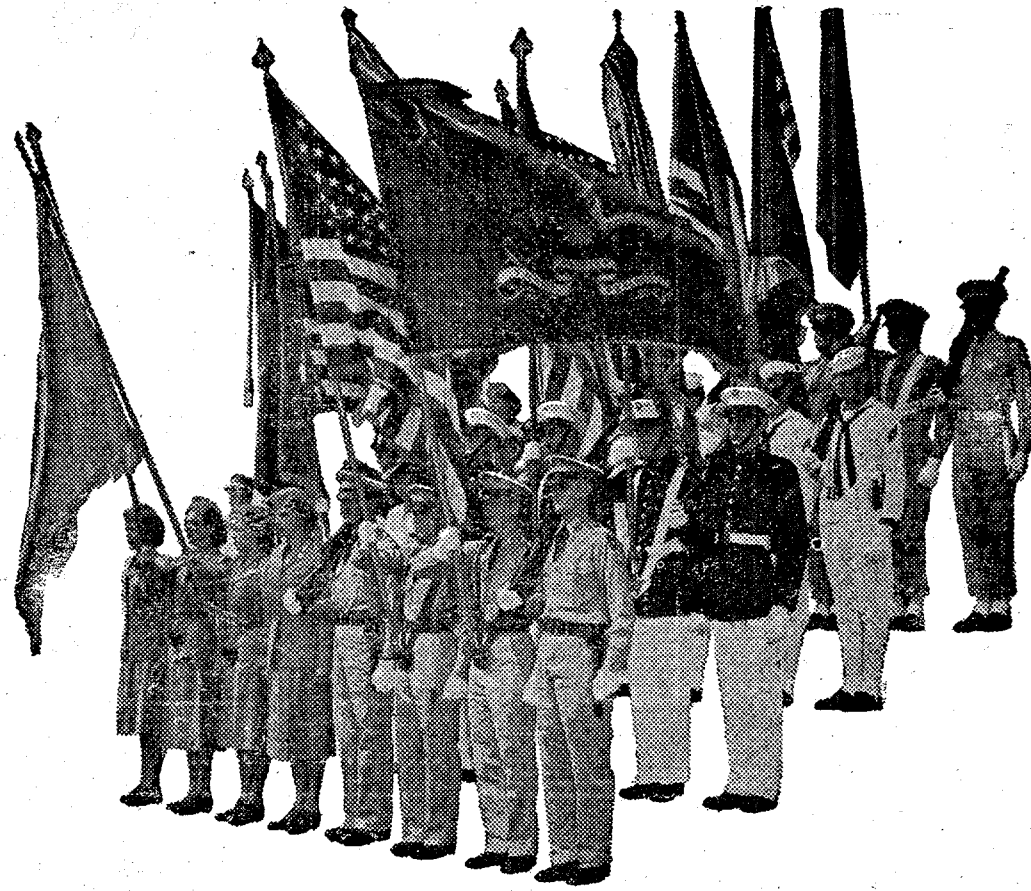
It is this type of thing, Mr. Isaacs continued, that leads to excessive government control.

"This was the Hitler way, the Mussolini way, the Stalin way, the Franco way, the Peron way," he said.

"And don't kid yourself for one little minute that it couldn't happen here. With this kind of nonsense they are putting into effect, we are paving the road to it — and not just a little two lane road, but a nice, big, handsome turnpike—and one for which we are paying."

—Publishers Auxiliary

## NOVEMBER ELEVENTH! ARMISTICE DAY — VETERANS' DAY



There is no heart in East Jordan that doesn't feel a surge of pride and appreciation for the men of our armed forces — those who gave their lives and those who live today.

To them we all owe a great debt for their magnificent job of preserving the America we know and love . . . and the safeguarding of our freedom and our cherished way of life.

On this November Eleventh we salute every member of our military forces and pay heartfelt tribute to those who gave their lives that we might remain free.

## NORTHERN LIGHTS

(Compiled by the News-Herald Staff)

### See Big Change In Grocery Stores

A & P Food Stores President Ralph Burger says there is a big change coming in the food distributing business. He says our families are increasing rapidly and new living patterns and shopping habits are developing.

These coming changes pose serious new problems for the food industry, he claims.

For instance, the population is increasing by 7,346 daily. By 1965 there will be 26,000,000 more people and 11,000,000 more families to feed. And he warns that the food industry will have to step up its efficiency to meet this coming demand.

The trend to larger families is increasing too, increasing the size of food shopping lists and straining the family budgets. The industry must strive to improve its service and reduce its costs, President Burger says.

IN METROPOLITAN areas, the population is moving out to the suburbs and food stores must be established to serve them, it is said. We Americans are constantly on the move; over half the nation's people have changed their address at least once since 1946. So the confidence of new customers must be won by the stores.

More babies are being born, and there is an increase in the number of older people. Food stores must be prepared to cater increasingly to the needs of these two age groups.

More families are being started by young people who grew up in the era of the super market; and who expect as the minimum standard the high quality food and convenient services they enjoy today. Burger claims that food merchants are going to find competition keener than ever in these changing times.

### HUNTERS ACCIDENT INSURANCE

#### 3-WAY PROTECTION

Covers travel accidents, gun shot wounds and other accidents during your hunting trip.

Only suicide, flying in aircraft not operated by established air concerns, war and professional athletics are not covered.

**CONTINENTAL CASUALTY COMPANY**

ISSUED IMMEDIATELY BY:  
**ROBERT A. CAMPBELL AGENCY**  
William M. Swoboda, Manager  
Complete Insurance and Bonding Service

## TEMPLE

THE SHOW PLACE OF THE NORTH  
EAST JORDAN

Friday and Saturday, November 11 and 12

Frank Lovejoy      Evelyn Keyes      Dale Robertson

**"TOP OF THE WORLD"**

Operation "Deep Freeze" near the north pole.

plus

**"CHALLENGE OF THE WILD"**

Filmed in Alaska in Technicolor

Sunday and Monday, November 13 and 14

Janet Leigh      Jack Lemon      Betty Garrett

**"MY SISTER EILEEN"**

Comedy in Technicolor and CinemaScope

Tues., Wed., Thurs., November 15, 16 and 17

Jack Kelly and Hildy Parks in

**"THE NIGHT HOLDS TERROR"**

The guests brought loaded guns for a night of terror



**"I've got my eye on you, Dad! Remember, that piggy bank you have in your hand is for putting money in for my future!"**

OPEN SAVINGS ACCOUNTS AT OUR BANK FOR YOUR YOUNGSTERS, AND DEPOSIT REGULARLY!

**State Bank of East Jordan**

2% Interest Paid on Savings

## East Jordan School To Receive Over \$8,000 For Teachers' Pay

Results of the state legislature's special session has been to provide additional state money for school teachers, with East Jordan receiving a total of \$8,271.00.

Based upon \$9.00 per pupil East Jordan's share of the new state school teachers' money would mean about \$250 each if it were to be divided evenly among the 33 local teachers.

The state money, earmarked for wage boosts, will be distributed to local school districts on the basis of \$9.00 per pupil. Local school boards will be permitted to fix the size of the pay increases, contrary to Gov. Williams' recommendation for a minimum increase of \$200 a year for every teacher.

HOWEVER, many school boards and superintendents around the state have adopted a "wait see" attitude toward distribution of the state funds. Some are wondering if they ought to use part of the money to raise school employee salaries too. These would be bus drivers, janitors, etc.

Charlevoix county as a whole will receive \$34,614.00 for teachers' pay boosts, according to the state \$9.00 per pupil rate.

Boyer City will receive \$9,432.00 and Charlevoix, \$7,866.00 according to the state method of distribution.

Had the legislature passed Gov. Williams' recommendation, school boards would have had to raise each teacher \$200 per year automatically. But under the bill as it was approved, distribution now rests with the local school boards.

### Masonic Lodge To Dedicate New Temple

A special communication of the East Jordan Lodge No. 279 F. & A. M. will be held Friday, November 11th at 8 p.m. for the purpose of dedicating the new Temple. Grand Lodge officers will be present to officiate in the ceremony. Dinner will be served by the ladies of the O. E. S. in the dining room at 6:30 p.m.

The dinner and dedication ceremony will be open to visitors. Please call LEnox 6-2338 for dinner reservations.

### Quote!

The secret of success is constancy to purpose — Disraeli.

The punishment of criminals should be of use; when a man is changed he is good for nothing. — Voltaire.

When the cup of any sensual pleasure is drained to the bottom, there is always poison in the dregs. — Jane Porter.

They think too little who talk too much. — Dryden.

Is life so dear, or peace so sweet as to be purchased at the price of chains and slavery? — Forbid it, Almighty God! — I know not what course others may take, but, as for me, give me liberty or give me death. — Patrick Henry.

### EAST JORDAN NEWS-HERALD

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MARSHALL F. SAYLES  
Editor & Publisher  
LEnox 6-2371

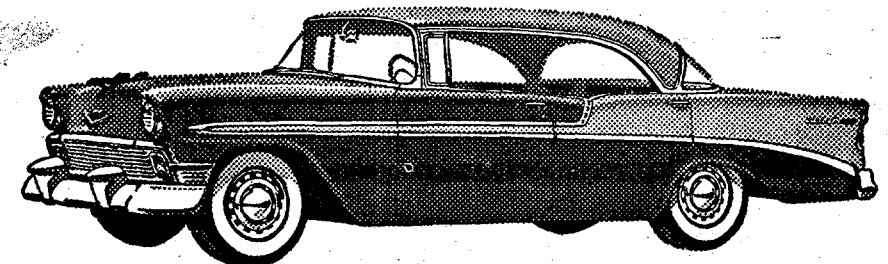
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Published weekly at 206 Main Street, East Jordan, Mich.

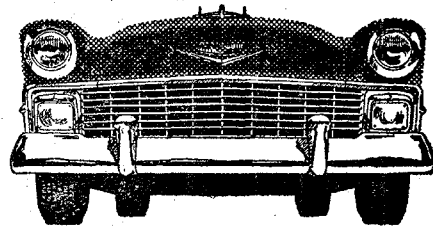
Subscription Rates — (in advance) \$2.50 per year; \$3.50 per year outside Northern Michigan.

## The hottest features for '56 are in the new Chevrolet

Chevrolet never had it so good for you before . . . and no other car in its field even comes close. See if Chevrolet doesn't feature everything you want for '56.

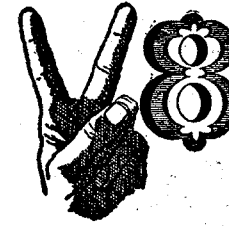


All New! The Bel Air Sport Sedan with 4 doors and no sidepoets



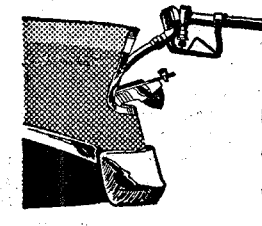
**Bold new Motoramic Styling**

Just look it over—the lower, longer hood . . . the wider grille . . . the big bold parking lights and the sweeping new speedline chrome treatment.



**V8 Horsepower Zooms to 205**

That's the power the new "Super Turbo-Fire V8" pours out (optional at extra cost in all models).



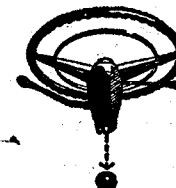
**Hideaway Gas Cap**

Chevrolet's left-side taillight holds a stylish secret. It's hinged at the bottom . . . swings down to uncover the gas cap. Closed up, the cap's concealed!



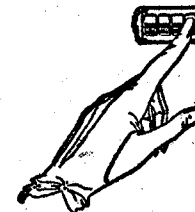
**12-volt Electrical System**

Packs twice the punch of ordinary 6-volt systems . . . spins the engine up to one-third faster when you turn the key. You get surer starting in all weather. And you have a greater electrical reserve.



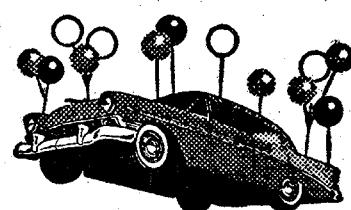
**Steering made easy**

Ball bearings greatly reduce friction and steering effort in Chevrolet's Ball-Race Steering.



**Everything in Automatic Power Features**

Chevrolet offers everything you could wish for in the way of power servants! All are available as extra-cost options.



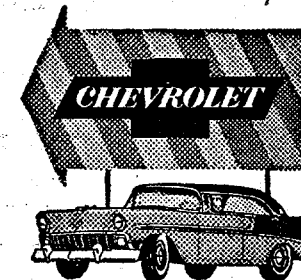
**Floats over the bumps**

Roads seem newly paved with Glide-Ride front suspension and outrigger rear springs soaking up the jolts. And Chevrolet performance puts your safety first!

**THE HOT ONE'S EVEN HOTTER**

**It's the Pike's Peak Record Breaker!**

That's how the '56 Chevrolet proved its championship road-action . . . its surer, safer driving control!



# A. R. Sinclair Sales

BOYNE CITY, MICHIGAN



## CHURCH SERVICES

**ST. JOSEPH CHURCH**  
Rev. Joseph J. Malinowski  
Sunday—7:30 and 9:30 a.m.  
Holidays—7:30 a.m. and 7:30 p.m.  
First Fridays—7:30 p.m.  
Weekdays—7:30 a.m.

**UNITED MISSIONARY CHURCH**  
C. W. Thompson, Pastor  
Morning Worship—11:00 a.m.  
Sunday School—10:00 a.m.  
Youth Fellowship—7:00 p.m.  
Evangelistic Services 7:30 p.m.  
Prayer Meeting (Thurs.) 8:00

**FIRST PRESBYTERIAN CHURCH**  
Edward O. DeHaven, Pastor  
Regular Services:  
The Church School meets at 9:45 with classes for all ages.  
The Morning Worship begins at 11:00 o'clock.

**FINKTON BIBLE FELLOWSHIP CHURCH**  
Followed by short morning services.  
Sunday School—10:30 a.m.  
Youth Fellowship—6:45 p.m.  
Evening Services—8:00 p.m.  
Wednesday Prayer Meeting—7:30 p.m.

**BIBLE BAPTIST CHURCH**  
Central Lake  
Rev. Paul Gelatt, Minister  
Bible School—10 a.m.  
Worship—11 a.m.  
Youth Time—6:30 p.m.  
Gospel Service—7:30 p.m.  
Prayer Meeting, Wednesday—7:30 p.m.

**Bible Club, Thursday, 4 p.m.**  
Sunday School Sunday 10:00  
Morning Worship, Sunday 11  
Evangelistic Service, Sunday—8:00 p.m.

**METHODIST CHURCH**  
Rev. R. H. Moore, Pastor  
Morning Worship—10:00 a.m.  
Church School—11:15 a.m.  
MYF—7:00 p.m.

**FIRST BAPTIST CHURCH**  
Rev. Roy Green, Pastor  
Sunday School and Church—10:30 to 12 noon  
Evangelistic Service—7:45 p.m.  
Thursday at 7:45 p.m.—Teaching Service

**PENTECOSTAL FULL GOSPEL TRUTH CHURCH**  
Rev. Harley R. Barber, Pastor  
Sunday School—10 a.m.  
Worship Service—11 a.m.  
Sunday Eve. Service—8 p.m.  
CYA Tuesday—8 p.m.  
Prayer Meeting, Thurs. 8 p.m.

**EVANGELICAL LUTHERAN CHURCH**  
Rev. Dale Larson Pastor  
Sunday School every Sunday at 9:45 a.m. Classes for all ages.  
Church services every Sunday at 11:00 a.m. Communion Service first Sunday of every month  
Family social dinner second Sunday of month following morning service.

**REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS**  
Church School—10:00 a.m.  
Morning Worship—11:00 a.m.  
Zions League Tuesday 7:30 p.m.  
Prayer Service Wed., 8:00 p.m.

**ASSEMBLY OF GOD**  
Rev. H. L. Moody  
Sunday School—10:00 a.m.

We will be **CLOSED** all day on **November 15th, 16th, and 17th.** East Jordan Cleaners

**Evangelical Lutheran Church's**  
2nd Annual Harvest Supper  
Corner 3rd and Nichols  
**TURKEY DINNER—All You Can Eat!**  
**Saturday, November 19**  
5:00-8:30 p.m.  
Children—75c Adults—\$1.50

Morning Worship—11:00 a.m.  
Sunday Evangelistic Service—8:00 p.m.  
Thursday Prayer Meeting—8:00 p.m.

**CHRIST LUTHERAN CHURCH**  
Boyer City — Wilson Twp.  
Rev. Richard Noffze, Pastor  
Wilson Township:  
Church Service—9:30 a.m.  
Sunday School—10:30 a.m.  
Boyer City:  
Church Service—11:00  
Sunday School—10:00

**LOOKING BACKWARD**  
**Reviewing The News-Herald**

November 13, 1925  
Oscar J. Weisler, son of Mr. and Mrs. P. Weisler of East Jordan, was united in marriage to Miss Eleanor Jenkins at Indianapolis, Wednesday, November 4.

After four years of inactivity in debate, this year finds East Jordan again preparing to enter the debate contests of the Michigan High School Debating League. The debate squad consists of Chester Amburgey, Edward Carr, Dorothy Clark, Dorothy Hager, Betty Kitzman, George Secord and Margaret Staley.

Mrs. George Hayes passed away at her home on the West Side Sunday morning.

Rev. Maurice Grigsby, pastor of the Memorial Presbyterian Church of Detroit, has accepted the pastorate of the St. Andrew Presbyterian Church near Highland Park. Rev. Grigsby is the son of Rev. A. D. Grigsby, former East Jordan pastor.

Contractor A. G. Rogers and family moved to their home here from Manistee last week.

November 15, 1935  
The Junior play, "The Charm School" will be presented November 22nd. The cast is composed of Donald Johnson, Arthur Marshall, Clarence Bowman, Alston Penfold, Arney Thomson, Katherine MacDonald, Ruth Darbee, Virginia Saxton, Wylon Payne, Jane Davis, Winifred Zitka, Jacklyn Cook, Eva Dennis and Estella Stallard.

Plans for the construction of approximately 4 miles of oil aggregate surfacing on M-66 between East Jordan and Charlevoix were announced at Lansing recently.

At the annual meeting Friday of Mark Chapter OES the following officers were elected: W. M. Marietta Kling; Asst. M., Mahel Secord; W. P. William Sanderson; Asst. P., W. H. Sloan; Secretary, Muse E. Sloan; and Treasurer, Ella Clark.

**Methodist Men's Club Meet Nov. 3**

The Methodist Men's Club held its second meeting of the season in the Methodist church recreation room Thursday evening, November 3rd. There were twenty-one men present. The speaker of the evening was Frank Peters of Gaylord, a prominent lay leader of the state of Michigan Methodist Detroit Conference. He spoke entertainingly and very convincingly of local and state men's club opportunities for helpfulness in this and any community. He said that there is a definite and widespread increase in both numbers of clubs and also in the overall total membership. Light refreshments were served followed by a social period after the business part of the evening's activities.

The next meeting will be held Thursday, December 1st at eight p.m. in the Methodist church recreation room. A formal and permanent organization meeting is planned for the near future. A program of real interest to Methodist men is being planned for the December 1st meeting.

## FROM OUR CORRESPONDENTS

### About People You Know

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#### West Peninsula

Students home from their studies this week end were Darlene and Marlene Olstrom from Mt. Pleasant, Margie Chanda and Louise Olstrom from Muskegon, Ruth Ann Crowell from Jackson and Tom Sheridan from MSU.

Mr. and Mrs. Lester Howard of Lansing spent the weekend with their parents, Mr. and Mrs. Henry Howard and Mr. and Mrs. Alfred Reich.

Mr. and Mrs. Tiny Worden and two boys drove up from Jackson Friday and spent the weekend with their brother and family, Mr. and Mrs. Alfred Crowell.

While here for the weekend, Ruth Ann Crowell attended the wedding of Genevieve Palmer at Jackson Sunday with her aunt and uncle, Mr. and Mrs. Tiny Worden.

The Star Farm Bureau met Friday evening with Mr. and Mrs. Guy Anderson near Horton Bay with 13 members present. A pot luck lunch was served by the hostess and a game was played. The next meeting will be held at the home of Mr. and Mrs. William Gaunt Sr.

Steve Robinson's teacher, Mrs. Sidebotham, called on him Monday when he was sick.

Mr. and Mrs. Roscoe Barber and Mr. and Mrs. Frank Strehl of East Jordan called on relatives and friends in Alpena over the weekend.

Dinner guests at the Henry Howard home Sunday were Mr. and Mrs. Ernie Howard and fa-

mily of Boyne Falls, Mr. and Mrs. Roy Howard of Boyne City and Mr. and Mrs. Lester Howard of Lansing.

Mr. and Mrs. William Gaunt Sr. and Mrs. Pearl Phillips spent Sunday evening with the Henry Howard family.

Mr. and Mrs. Loyal Barber and two grandchildren called Sunday at the Henry Korthase home.

The Advance Board of Commerce met Tuesday evening at their club house with a good attendance. The ladies have made drapes for the windows and steps are being made. A pot luck lunch was served by the hostess, Mrs. Loomis.

#### Finkton News

Mr. and Mrs. Ed Woodworth (nee Juanita Foley) of Nashville are the parents of a son born October 27.

Mr. and Mrs. Frank Wilcox and children were Sunday guests at the home of Mr. and Mrs. Kenneth Greeman in Traverse City.

Mr. and Mrs. Leonard Hite went with Mr. and Mrs. Clayton Penny to Midland Wednesday to attend the funeral of Gordon Sweet.

Mr. and Mrs. Robert Spence of Mt. Pleasant came Sunday to visit George Spence, Bob's dad, who is still a patient at the Osteopathic hospital in Traverse City.

The Finkton Young People gave a wedding shower Friday night at Echo Township Hall for

### District Auxiliary Meet At Boyne

The American Legion Auxiliary Boyne City Unit No. 228 was hostess to the Lower 11th District November 2 for their annual Fall Conference Meeting. This meeting is called soon after the Department of Michigan, Fall Conference, which was held late in October at Saginaw. All members of the District are invited to this meeting and especially the presidents, secretaries

and committee chairman of the units in the district.

The regular form of business was conducted by the District President Edna Wilkins of East Jordan Unit No. 227. Reports were given on the twenty panels presented at the Department Conference by representatives from the units thru out the district. Many questions were asked and answers given in regards to the Auxiliary's program for the coming year. The Lower 11th District with twenty-two representatives in attendance was well represented at the Department Fall Conference, a work shop type of meeting, and much

valuable information was acquired.

A delightful carry-in dinner was served by the Boyne City Unit and enjoyed by the seventy-six members of the district who attended.

Mr. and Mrs. Van Burmeister were weekend visitors at the home of her parents, Mr. and Mrs. A. Nesman. Mr. Burmeister leaves for the service on November 8th and his wife will continue her studies at the University of Michigan. Mrs. Burmeister was recently elected president of the Dental Hygiene class of 1957 at the U. of M.



"Offhand, I'd say the dress hung straight enough; it's your shape that's out of plumb!"

Mrs. Donald Brownell, who was married October 22.

Mrs. George Spence, Mr. and Mrs. Bob Spence and Mr. and Mrs. Carl Spence were Sunday night callers at the home of Mr. and Mrs. Clifford Spence in East Jordan.

Mrs. Sam Lewis left Sunday with her grandsons Dwight and Rex Emery for Flint where they will meet the children's mother when she arrives from Germany this week.

After church callers at the home of Miss Della Heath in East Jordan Sunday evening were Mrs. Paul Wilson, Misses Neva Wilson, Shirley Lavanway, Linda Lewis and Jean Thornell.

**Building Needs**  
at  
**Ken Diller Lumber Co.**

## NOTICE!

The fire hydrants in East Jordan have been winterized. Anyone opening one should notify the fire department.

**Sherman Thomas**  
Fire Chief

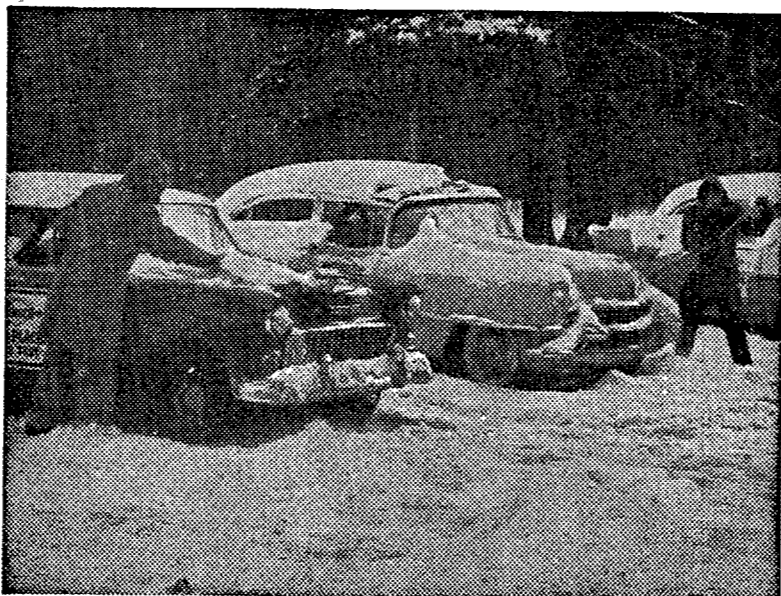


**HOW DID YOUR CAR START THIS MORNING?**

**FOR INSTANT STARTS ON COLDEST MORNINGS**

**BUTANE PRIMED BLUE SUNOCO**

**WARMS UP FASTER...ENTIRE STALLING PROTECTION**



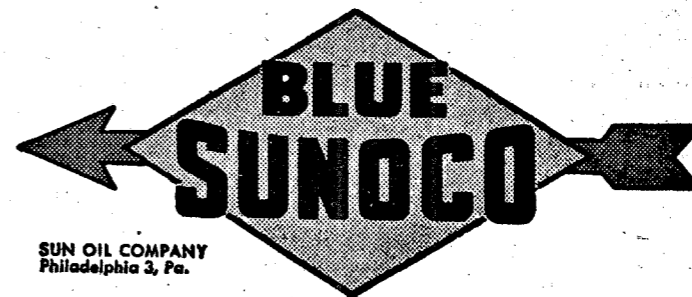
LAKE PLACID, NEW YORK... In weather 10 degrees to 30 degrees below zero, Sun engineers tested Butane Primed Blue Sunoco under the most severe cold weather conditions. Cars remained outdoors day and night during the entire test period, yet each morning and each evening for five straight weeks Blue Sunoco gave split-second starts and fast warm-ups.

Ready for 1956 cars

Premium Octane—more knock-free power for every make of car

Gives more miles-per-dollar than premium-priced brands

Recommended for the newest high-compression cars whose owners' manuals specify a premium gasoline



SUN OIL COMPANY Philadelphia 3, Pa.

The finest gasoline we've ever produced  
HIGH-TEST...PREMIUM OCTANE...STILL SELLS AT REGULAR GAS PRICE

**East Jordan Cooperative Company AND DEALERS**



**SPORTSMEN'S HEADQUARTERS**

HUNTING & FISHING LICENSES ISSUED

—Excellent Coffee  
—Complete Meals  
—Home Baked Goods

**Bill's Duck Inn**

BEER — WINE — IN or OUT

IT PAYS TO ADVERTISE!

**THE MIDDLE GUARD**  
by LES BINGAMAN

Thursday, November 10, 1955 \* East Jordan News-Herald \* Page 7

It's a long, long way from the college stadium to the professional gridiron. Before a player arrives with the pros, he undergoes quite a processing.

First of all, the collegians are scouted thoroughly long before they graduate. The Lions, for instance, have two or three scouts in every college conference in the United States.

These scouts, some of them college or high school coaches, others Lion "alumni," follow the same teams Saturday after Saturday and are in constant con-

**Paganini Quartet Scheduled Sat. For Petoskey H.S.**

The Paganini Quartet, scheduled for Petoskey high school auditorium Nov. 12 is a dramatic re-union of famous musicians and legendary instruments. This is the second attraction of the northern Michigan Community Concerts Association this season.

The artists are Henri Temjanika, Gustave Rosseels, Charles Foidart and Lucian Laporte. And their instruments are four fabulous Paganini Strads, reassembled after a century of dispersal following Paganini's death.

It is from these instruments, made by Stradivarius more than two hundred years ago and at one time the most cherished possessions of the famous virtuoso, Nicolo Paganini, that the Paganini Quartet takes its name.

Heralded as "a great quartet born on American soil," it has been greeted with unprecedented interest.

From its very beginning in 1946, the Paganini Quartet was hailed as a major addition to the musical scene, and since then has played hundreds of concerts throughout United States, Canada and Europe. This season the quartet will give ninety concerts in United States, believed to be a record number for a string quartet in one season.

The DePaur Infantry Chorus will return to Petoskey, January 16 by popular demand.

Admission to these concerts are by membership only and start at 8:30 p.m.

**TELEVISION**

**Cadillac- Traverse City**

<b>WPBN-TV THURSDAY</b>	12:45 The Guiding Light
2:55 Health & Happiness	1:00 Noon-Tide
3:00 Matinee Theater	1:30 Love Story
4:00 A Date With Life	2:00 Today's Movieland
4:15 First Love	3:00 Mitch & The Missus
4:30 World of Mr. Sweeney	3:30 What 1 Person Can Do
4:45 Toyland Express	3:45 Military Mailbag
5:00 Deputy Don	4:00 The Brighter Day
5:30 Candid Camera	4:15 The Secret Storm
6:00 News	4:30 On Your Account
6:15 Sports Today	5:00 Western Theater
6:25 Weather	5:00 News
6:30 Bundy Mt. Jamboree	6:10 Weather
7:00 Michigan Outdoors	6:15 Popular Science
7:30 Dinah Shore	6:30 Wild Bill Hickok
7:45 News Caravan	7:00 Michigan Outdoors
8:00 You Bet Your Life	7:30 Disneyland
8:30 The Peoples Choice	8:30 MGM Parade
9:00 Dragnet	9:00 Liberace
9:30 Ford Theatre	9:30 Four Star Playhouse
10:00 Hockey	10:00 Red Wing Hockey
11:00 Final Edition	11:00 Weather
11:10 Weather	11:05 13th Hour
11:15 Chicago Wrestling	
	<b>FRIDAY</b>
2:55 Health & Happiness	11:30 Party Line
3:00 Matinee Theater	12:00 Valiant Lady
4:00 A Date With Life	12:15 Love of Life
4:15 First Love	12:30 Search for Tomorrow
4:30 World of Mr. Sweeney	12:45 The Guiding Light
4:45 T. B. A.	1:00 Noon-Tide
5:00 Deputy Don	1:30 Love Story
5:30 Mr. Wizard	2:00 Today's Movieland
6:00 News	3:00 Mitch & The Missus
6:15 Sports Today	3:30 Michigan Conservation
6:25 Weather	3:45 Bob Crosby
6:30 Limelight	4:00 The Brighter Day
6:45 Movie Museum	4:15 The Secret Storm
7:00 Great Gildersleeve	4:30 On Your Account
7:30 Coke Time	5:00 Western Theater
7:45 News Caravan	6:00 News
8:00 His Honor, Homer Bell	6:15 Weather
8:30 Life of Riley	6:20 Sports
9:00 Big Story	6:30 Frank Leahy Predicts
9:30 Star Sage	6:45 Greatest Dramas
10:00 Cavalcade of Sports	7:00 What Goes On Here
10:45 Varsity Music Time	7:30 Rin Tin Tin
11:00 Final Edition	8:00 D. Fairbanks Presents
11:10 Weather	8:30 Crossroads
11:15 Football Scoreboard	9:00 The Crusaders
11:30 Western Theater	9:30 I Led Three Lives
	10:00 The Lineup
	10:30 Pro-Football Highlights
	11:00 Weather
	11:05 Frontier Days
	<b>SATURDAY</b>
3:30 TV Hour	11:30 Electricity at Work
4:30 Children's Hour	11:45 Michigan Report
5:00 The Christophers	12:00 Big Top
5:30 This Is The Life	1:00 Service Salutes
6:00 Walt Nowak Show	1:30 Big Ten Football
6:30 It's A Great Life	3:30 Pictorama
7:00 Mayor of the Town	4:00 U. of M. TV Hour
7:30 Big Surprise	5:00 The Christophers
8:00 Perry Como Show	5:30 Understanding Our Wld.
9:00 People Are Funny	6:00 Explorers Club
9:30 Jimmy Durante	6:30 Gabby Hayes
10:00 George Gobel	7:00 Lawrence Welk
10:30 Your Hit Parade	8:00 Stage Show
11:00 Final Edition	8:30 The Honeymooners
11:10 Weather	9:00 Two For The Money
11:15 Classic Theatre	9:30 It's Always Jan
	10:00 Gunsmoke
	10:30 Abbie Neal
	11:00 Premiere Playhouse

**WWTW THURSDAY**

11:30 Party Line
12:00 Valiant Lady
12:15 Love of Life
12:30 Search for Tomorrow

SHOP EAST JORDAN

**It's A Boy!**

Mr. and Mrs. Ernest Mathers are announcing the birth of a son weighing 7 pounds and 14 ounces at Grandvue hospital November 3rd. His name is Lynn Gordon.

Rolland Maddock, who has been a patient at Grandvue hospital, is now making his home with his daughter and family, Mr. and Mrs. Ben Powell, at Bellaire.

**Lona Theatre**  
Mancelona, Michigan

Friday & Saturday, Nov. 11-12

**"Man of Conflict"**

Edward Arnold John Agar

and

**"Seminole Uprising"**

Geo. Montgomery Karin Booth in Technicolor

Sunday & Monday, Nov. 13-14

**"The McConnell Story"**

Alan Ladd June Allyson CinemaScope-Warnercolor

Tues., Wed., Thurs., 15-16-17

**"Kiss Of Fire"**

Jack Palance Barbara Rush in Technicolor


TIME TO FIX UP FOR FALL

**REPAIR**  
or Modernize, now!

FIRST QUALITY, ALWAYS

**ELLSWORTH LUMBER COMPANY**  
JOS. F. BUGAI

**Is Your House OBSOLETE!**



**A HOUSE IS ONLY AS MODERN AS ITS ELECTRICAL WIRING!**

Chances are your house is among the estimated 4 out of 5 homes in this country that are underwired. Even many new homes are not wired sufficiently to carry the electrical power needed to run all of the occupants' modern electrical conveniences. Other wiring systems are so nearly on the verge of a breakdown that the addition of one new appliance may overload them. If your lights blink when an appliance goes on, if the TV picture shrinks in size, or if fuses or circuit breakers blow or trip too frequently, your home is probably suffering from the paralyzing effects of weak wiring.

**Keep Your Home Up-To-Date With Adequate Wiring**

ADEQUATE WIRING gets the right amount of electrical power into your house!

ADEQUATE WIRING distributes the power where you want it, when you want it!

ADEQUATE WIRING assures plenty of power on tap today and years from now!

Ask any BUILDER or WIRING CONTRACTOR to explain the advantages of modern ADEQUATE WIRING . . . or call CONSUMERS POWER COMPANY

**You'll Be Glad You Did!**

PE-D-4696-30

This Adv. Published in the interest of Adequate Wiring by Consumers Power Co.

**PRECIOUS LIST**

On the basis of these reports plus reams of publicity that get a thorough scanning, Coach Buddy Parker and his staff make up a list of positions they want bolstered and the players they desire to bolster them.

Armed with this valuable list, over which many careful hours are spent, General Manager Nick Kerbaway and other Lions brass attend the annual draft meeting.

Until now this has been conducted in the winter, after the season is over, but because the Canadian League's draft earlier and get a jump on the National Football League, it will be moved up to late November.

Since the Lions were on top for three years, the draft proves to be something of a "leveler," as it eventually becomes to all teams on top for any length of time.

**LAST GOES FIRST**

This occurs because, while the teams select players in rotation, the last team gets first pick. Thus, while the Lions may have had their eye on a hard-driving full back, he may have been picked up by somebody else earlier. So Parker must consult his list to see who's his next choice for the post and then determine if even he's still available.

Such a procedure helps the "have-nots" immeasurably, as witness the Baltimore Colts, who acquired George Shaw, Allan Ameche and L. G. Dupre all at one draft. One of them was a "bonus" pick, a device whereby each year a different team is entitled to acquire one player in advance of the regular draft.

Once a player is drafted, he cannot dicker with any other NFL club. He is the property of the drafting club until he is either sold, traded or released.

The club pays his travel expenses to training camp, as well as his room and board. Some clubs, the Lions included, likewise give a \$25 weekly expense allowance.

**PAID IN TWELFTHS**

The players contract calls for him to make the team before he receives a salary. Even then, he receives only one-twelfth of the total every Monday morning, following the game the day before. Thus, if a player's contract calls for \$6,000 per season, he gets \$500 each Monday.

However, 25 per cent of this amount is held back until the end of the season, thereby preventing some of the younger players from squandering more money than they've ever seen before. All the withheld money is paid in a lump sum at the end of the season.

However, should waivers be asked and a player dropped in mid-season, his contract terminates, he draws no more salary (unless another club claims him and picks up his contract) and he is paid his withheld money immediately. Thus, though the Lions may be running last, you may be sure no player is "dog-

**TV Show For Better Farm Understanding**

"Country Closeup," a new television series produced by Michigan cooperative extension service, will be telecast weekly on WPBN-TV Channel 7 at 8:30 p.m. beginning Monday, November 7; and on WWTW Channel 13 at 4:30 p.m. beginning Saturday, November 12.

Ed Rehman, Charlevoix county agricultural agent, hopes the new series will help all people to better understand rural problems.

Programs will describe a particular farm problem telling what is being done about it. Actual farm settings and films will be used to make the problem as clear as possible.

First program is called "From the Soil." Dr. Kenyon T. Payne, head of the farm crops department at Michigan State, is featured telling the story of friends and enemies of plants.

Dr. Payne will describe major Michigan crops pointing out areas where they are grown. Certain specialized crops have been developed to make use of areas that would otherwise be wasteland. He will tell how blueberries and Christmas trees have been adapted to use in some of these areas.

Mr. and Mrs. George Palmtaer and two children Noel and Francis of Petoskey were Friday guests of their aunt and uncle Mr. and Mrs. Ernest Kopkau.

ging it" with the threat of outright release over his head.

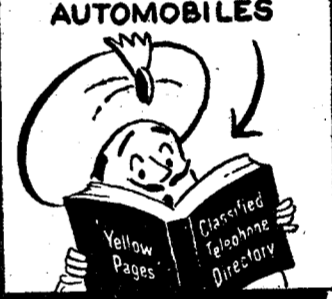
**APPLES FOR SALE**

**EVELINE ORCHARDS**

**Apple Storage**

OPEN—Tuesday and Thursday, 1 to 5  
Saturday, 8 to 12, 1 to 5

**AUTOMOBILES**



Yellow Pages  
Automobile Directory

**GOING PLACES WITH THE YOUNG IN HEART!**



Your choice of 29 all-new Plymouth models, including an all-new line of Suburban station wagons in 3 low price-ranges.

**GOING PLACES WITH THE YOUNG IN HEART!**

With all-new Push-Button Driving, Aerodynamic Styling, and 90-90 Turbo-Torque Power, Plymouth again captures the spirit of our day in gleaming metal. Outside, it's bold new Aerodynamic Styling... longer... bigger... one long sweep of beauty up to distinctive new rear fins. Inside, it's roomier with new "miracle" fabrics! On the road, it's breath-taking... as Plymouth's new 90-90 Turbo-Torque Power gives you Top Thrust at Take-Off!

**PUSH-BUTTON DRIVING**

With a finger-tip touch you select your driving range. As easy as flicking a light switch! Then Plymouth's fully automatic PowerFlite—the world's smoothest, most advanced transmission—takes over.

**All-new Aerodynamic PLYMOUTH '56**

Drive it at your Plymouth dealer's today!



**G. I. NEWS**

Private Elwin D. Evans, son of Mrs. Thelma Evans of East Jordan, has completed the Medical Training Center's eight-week course of advanced basic training at Brooke Army Medical Center, Fort Sam Houston, Texas.

The training at the Army's only basic training center for combat aidmen and medical corpsmen has prepared him for duty with the Army Medical Service. The Medical Training Center offers intensive instruction in field medical care and hospital ward management, and trainees make practical application of their instruction during a field problem conducted for five days under simulated battle conditions.

Medical Training Center is one of eight units of Brooke Army Medical Center, the Army's

largest medical installation. The center carries on virtually all phases of professional and technical training in military medicine as well as patient treatment and research.

Private Evans entered the army in June, 1955.

Two new addresses this week are:

A-1c Dean McPherson  
AF 16 40 2929  
6511 Test Grp, Box 122  
Preht, NAAS  
El Centro, Calif.

Pvt Bryan O. Boring  
US 55 531 982  
Company C 6002 SU  
Presidio of San Francisco,  
California.

Mrs. Ronald Scott was in Traverse City on business Tuesday.

**Bonnie Bright Says:**

For summer fresh clothes in the gray of winter, see us at

**SWAN CITY AUTOMATIC LAUNDRY**  
M-32 at M-66 LE 6-2929 East Jordan  
Monday thru Friday — 8 a.m. to 5:30 p.m.

**Deer Hunting CONTEST!**

**Win \$20 In Trade For Deer Having Most Points**

You must bring your deer to the store where points will be counted. All points must measure at least 1/2 inch.

(In Order To Enter Contest You Must Buy Deer License Here)

**Leon Peterson's Gamble Store**

there's white magic in  
**.Ship'n Shore's**  
sports-minded  
action-back  
broadcloth

298



advertised in **LIFE**

When it's form that counts, count on SHIP'N SHORE'S action shirt! Its features are famous: expandable back pleats, stay-down shirt tails, convertible collar. Combed cotton broadcloth...launders with a lustre! White, feminine pastels, rich deeps. Sizes 28 to 40.

Come see other Fall SHIP'N SHORES...fashion-bright patterns!

**VAUGHN'S**

**Orchard Notes . . .**

Mouse time is here again. Mice can do great damage to fruit trees during the winter. To young or old trees, for trees just planted or spring planted. Soil mounded up around the trunks works fairly well. Older trees and especially those in sod and straw mulch should have wire screens around their trunks.

Besides the screens we supplement poisoned oats and apply a handful on two sides of the tree. That is, we carry a pitch fork and lift up the mulch in order to place the oats under the mulch. Mice are very curious and look for new things and usually find the oats.

Our trees usually come thru in good shape under this plan. Where snow drifts deep, it is a good plan to tramp it down during a thaw so as to make an icy crust. Where the snow is extra deep the mice sometimes crawl up the trunk and feeds on the limbs.

For rabbits keep some young trimmings scattered about for them to feed upon and in some cases, green apples or cull apples.

**Mansel Cone Family Hold Reunion Here**

The family of Mansel Cone held a reunion at the home of Mr. and Mrs. Charles Williams of East Jordan Saturday. The family was separated in 1927 and this is the first time Mr. Cone had seen his son, Marshall Grover (by adoption) since then.

Those present were Mr. and Mrs. J. D. Cone and family of Grand Rapids, Mr. and Mrs. Charles Cone of Harbor Springs, Mr. and Mrs. Marshall Grover and family of Pontiac and Mrs. Jane Williams of East Jordan.

Those unable to be present were Mansel Cone Jr. of Fenton and John Boughner (a son by adoption) of Ohio.

**It's A Girl!**

Mr. and Mrs. Marlin Sweet of East Jordan are announcing the birth of a daughter at Charlevoix hospital, November 6th.

A daughter was born to Mr. and Mrs. John Kotowich November 5th at Charlevoix hospital.

Mr. and Mrs. Franklin Steinhoff of East Jordan are the parents of a daughter born November 5th at Charlevoix hospital.

Mr. and Mrs. Archie Nemecek are announcing the birth of a daughter, Monday, November 7, at Charlevoix hospital. She weighed six pounds.

**Resolution**

Council Proceedings on Page 4 Motion made by Alderman Sturgell, and supported by Alderman Rebec that the City follow Ordinance No. 58 which said Ordinance makes the property owner solely responsible for payment of the water bill. Henceforth water bills will be presented to property owners. Motion carried all ayes.

Mr. and Mrs. Ed Kamradt left Tuesday to visit relatives in Grand Rapids, Flint and Detroit.

The nation's first regularly scheduled air passenger service originated in Michigan in 1928 when Stout Air Services began round trip flights daily between Detroit and Grand Rapids.

**HERE & THERE Around East Jordan**

Page 6 \* East Jordan News-Herald \* Thursday, November 10, 1955

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Mr. and Mrs. Roscoe Smith were Sunday guests of their son and daughter-in-law, Mr. and Mrs. Arnold Smith. This is the first time Mrs. Smith has been able to be out much since she suffered her paralytic stroke last July.

Mr. and Mrs. B. G. Braman and daughter Beverly left Friday for Bowling Green, Ohio to visit their daughter and son-in-law, Mr. and Mrs. Bernard Pierce. Mr. Braman and Beverly returned home Sunday, Mrs. Braman stayed for a longer visit.

Mr. and Mrs. Francis Holland and two sons Richard and Edward and daughter Gloria of Wayne, came Sunday to attend the funeral service of their father Clyde Hipp.

Mr. and Mrs. Ernest Kopkau were in Petoskey on business Monday.

Mr. and Mrs. Roscoe Barber and Mr. and Mrs. Frank Strehl, spent Sunday in Alpena.

Mrs. Cora Brush and Mrs. Goldia Roof of Boyne City visited the former's niece, Mrs. Russell Bolser and infant son, at the Ernest Kopkau home, Wednesday.

Louis Robinson returned to his home Sunday from the Charlevoix hospital where he was a patient suffering from a paralytic stroke.

Mr. and Mrs. Ervin Prevo attended the funeral service for their brother Clyde Prevo at Alpena Saturday. Clyde was a former East Jordan boy. He operated the former Jan's restaurant.

If you want to sell property, list it with Clarence Healey, Ph. LE 6-7210.

Miss Louise Scott is now employed at the Jordan Valley Creamery.

Mrs. Percy Penfold returned to her home Saturday from the Little Traverse City where she had been receiving treatment for broken ribs and other bruises she received in a car accident a few weeks ago.

Mr. and Mrs. Tom St. Charles and son Gary started for Detroit Thursday morning but due to the bad storm of ice and snow, they were forced to turn around and come home.

Mrs. Alberta Nowland, Mr. and Mrs. Ed Weldy, Mr. and Mrs. Cecil Blair, and Cash Hayden attended the District 4 meeting of IOOF at Cheboygan Saturday evening.

Mr. and Mrs. Robert Chipman of Petoskey were Sunday evening guests of their parents Mr. and Mrs. Arnold Smith. Other guests at the Smith home were Ed Lehrbass, Bert Wilson of East Jordan and Harlin Drake of Morris, Michigan.

The Jassamine Rebekah Lodge No. 365, met in their hall Wednesday evening with Noble Grand Katherine Braman, in the chair. Thirty members were present. First nomination of officers took place at this meeting.

Mr. and Mrs. Guy Hitchcock and daughter Patricia and Mr. and Mrs. Art Hayes spent the week end at Zeeland visiting their daughter and sister, Mr. and Mrs. Robert Lundy and Mrs. Duane Graydon.

**Church News . . .**

UNITED MISSIONARY CHURCH

C. W. Thompson, Pastor  
A Missionary Rally will be held here November 16 through the 20th. The following Missionaries will be speaking at 7:30 each night: Rev. O. L. Traub, Nigeria, November 16; Rev. J. Hostetler, Nigeria, November

17; Rev. and Mrs. Virgil Pollock, Nigeria, November 18; Rev. R. Reilly, former missionary to India, November 20 at 11:00 A. M.; Miss Martha Hood, Nigeria, Sunday evening at 7:30.

Mr. and Mrs. Max Somerville of Mt. Pleasant spent the weekend with their parents, Mr. and Mrs. Leo Sommerville and with Mrs. Viola Colley at Boyne City.

READ THE WANT ADS!

**All Weather Parkas For Men and Boys**



**Water Repellant**



- Wool Quilted Lining
- Fur Lined Hood
- Mouton -Processed Collar
- Spot and Stain Resistant
- Warmth Without Weight

For Men: Sizes 38 to 52  
**\$19<sup>95</sup>**

For Boys: Sizes 4 to 18  
**\$13<sup>95</sup>**

**Vaughn's**



...there's your station!



New 1956  
21-Inch

**PHILCO**  
TV with automatic  
**Top Touch Tuning**

Just touch the top of this mahogany finish "Swivelt" to turn the set on, change stations or turn it off. It's all automatic.

Remote Control... Just touch the control and change stations without ever moving from your chair.

as little as  
**\$250**

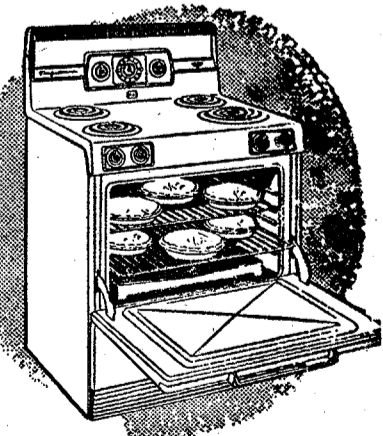
PER WEEK

**Sherman's**  
FIRESTONE STORE  
East Jordan

**New 30-Inch Cooking Center**

**FRIGIDAIRE Thrifty-30 Electric Range**

Only 30-inches wide but the giant thrifty-oven goes clear across! Big enough for 6 pies. AND it's automatic. Full-width Cooking-Top Lamp, full-width Storage Drawer, Cook-Master Oven Clock Control and choice of colors in Life-time Porcelain.



WAS \$189.95

**Now \$159.95**

With Trade In

1955 MODELS AT A TREMENDOUS SAVING

1956 MODELS DISPLAY

November 16th

GIL COON'S

**Kalamazoo Sales & Service**

JU 2-7271

Boyne City

**ANNUAL**

**Hunters' Ball**  
**Wednesday**  
**November 16th**

BILL LYONS ORCHESTRA

Come and Help Crown the 1955 King

MEET ALL THE KINGS SINCE 1952

SEE YOU AT

**Cal's Tavern**

Boyne City Road