

EAST JORDAN NEWS-HERALD

EDITORIAL PAGE

Page 2 * East Jordan News-Herald * Thursday, November 3, 1955

BOYNE CITY LEADS COUNTY

School Enrollment at 3,846 With \$31,000,000 Valuation

Boyne City has the largest high school in Charlevoix county; second largest is East Jordan and Charlevoix comes third.

That's according to the number of students attending each public school. But Charlevoix is in third place only because of their St. Mary's Parochial school which today boasts 81 students.

This population thing seems to be of great import to many residents in surrounding communities whether the city or the school is under consideration.

And as the old saying goes, "It isn't what you have, but what you do with what you have."

There are many outstanding schools throughout Michigan which, when the roll is taken, are found to be down the ladder in school enrollment compared to others.

BUT SCHOOL population often means the difference between a school being class A, B, C, or D in athletics. Boyne City is approaching the class B status in high school enrollment.

East Jordan and Charlevoix must await the influx of more residents and it could be many years before they step out of class C athletic matches.

Boyne City is the only school in the county with more than 1,000 enrollment. East Jordan has 919 and Charlevoix 874.

But with the addition of the 81 members of Charlevoix's St. Mary's school that city stands ahead of East Jordan in number of students and only 93 behind Boyne City.

So in public school enrollment East Jordan is 129 students behind Boyne City and Charlevoix is 174 behind Boyne City.

But as far as a school taxing area goes, an area capable of raising funds to aid the school, Charlevoix is far ahead of either Boyne City or East Jordan.

For the state valuation of the school district for taxing purposes is set at \$10,576,383 at Charlevoix.

BOYNE CITY'S district is \$8,049,926. East Jordan falls far short of either with a state school district valuation set at only \$5,898,627. All of these figures are far above valuations set by the county. And in the past there has been much discussion as to which valuation to tax from, the state's or the county's.

If the state has its way, all the schools in the county should be taxed on an approximate \$31,000,000 valuation.

These enrollment figures along with the valuation, are as close as anybody can get to reporting the school picture, since they come from Charles Robinson county superintendent of schools. And they are up to date.

Since 1950 all three cities in question have increased in population via industrial expansion. How much each has grown remains for the next federal census to report.

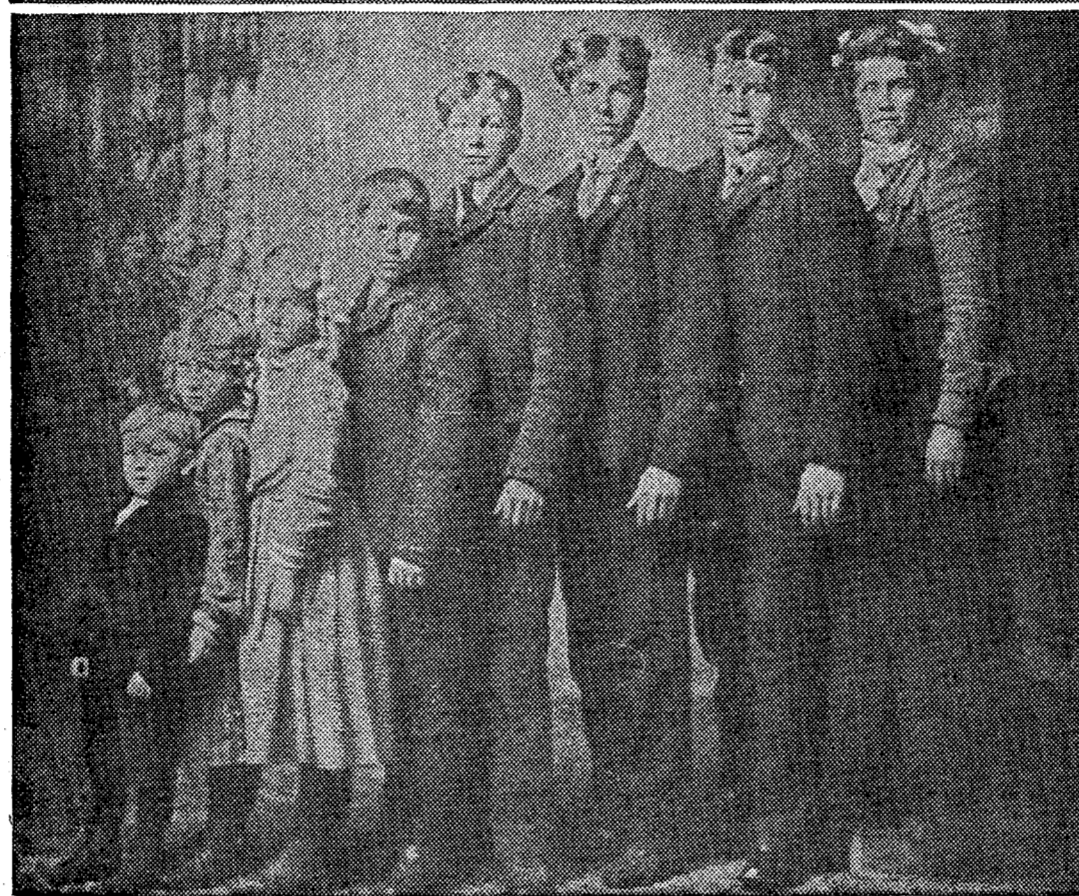
Boyne City, East Jordan and Charlevoix school facts do not, however, show any where near the complete county school picture.

FOR THERE IS the Boyne Falls school with an enrollment of 217 students and a state valuation of \$1,411,453; and the Walloon Lake school with an enrollment of 140 and a valuation set at \$2,001,933.

Total county school enrollment for 1955 is 3,486 students with the three largest schools having 2,841 and the others 645 students.

Here is a breakdown on the number of students and the state valuation for each school district:

SCHOOL	STUDENTS	DIST. VAL.
BOYNE CITY	1,048	\$ 8,049,926
EAST JORDAN	919	5,898,627
CHARLEVOIX	874	10,576,383
BOYNE FALLS	217	1,411,453
WALLOON LAKE	140	2,001,933
CHARLEVOIX ST. MARY	81	—
BEAVER ISLAND	76	648,358
HAYS TOWNSHIP, MURRAY	38	131,407
IRONTON	19	729,453
CHARLEVOIX TOWNSHIP NO. 7	19	141,137
NORWOOD TOWNSHIP	17	208,466
BAY SHORE	16	118,719
HORTON BAY	16	308,318
BAY TOWNSHIP NO. 1	16	228,832
EVELINE ORCHARDS	Transporting	230,844
UNDINE	Transporting	335,184
TOTAL	3,846	\$31,018,040



Strawberry Plants Need To Be Set Now

Strawberry plants set out this fall can "get the jump" on plants set out next spring. Strawberries planted in the fall get a quicker start in the spring and send out runners sooner, according to Harry K. Bell, at Michigan State

In northern Michigan strawberries should be set out by the last week in October or the first week in November. Southern Michigan weather conditions allow setting out of plants until the latter part of November.

The plants should be mulched for protection against winter weather in southern Michigan, Bell recommends. In northern Michigan show cover usually provides enough protection.

Soil conditions are usually more favorable in the fall for setting out plants than in the spring, Bell adds.

SAME PERSONS, SAME POSE 50 YEARS APART—Eight brothers and sisters, sons and daughters of the late Mr. and Mrs. William Spence of Central Lake, recently held a reunion at the Echo town-hall in Pleasant Valley, east of Central Lake, Antrim county. They posed for a picture, each in the same position held for a similar picture taken 50 years ago, lower. They are, left to right, Otto Spence, Lansing; Mrs. Dessie Willson, Central Lake; Mrs. Muriel Vernzy, George Spence, both of East Jordan; Howard Spence Eaton Rapids; Clifford Spence, East Jordan; Robert Spence, Lansing, and Mrs. Hannah Parker, Buck Lake, Alta.

Quote!

He that takes time to resolve gives leisure to deny, and warning to prepare.—Quarles.

He who expects much will be often disappointed; yet disappointment seldom cures us of expectation, or has any other effect than that of producing a moral sentence or peevish exclamation.—Johnson.

He that is not open to conviction, is not qualified for discussion.—Whately.

He alone has lost the art to live who cannot win new friends.—S. Weir Mitchell.

I believe in freedom—social,

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economical, domestic, political, mental and spiritual.—Elbert Hubbard.

NORTHERN LIGHTS

(Compiled by the News-Herald Staff)

There will be less likelihood of the housewife being disappointed in her butter purchases in the future. A compulsory butter grading law and the marking of butter grading below 90 score as "under-grade" became effective, October 14.

Enforcement rests with the Michigan Department of Agriculture, which is responsible for enforcement of all state laws applying to milk, butter, cheese and other food.

Representatives of the Department's bureau of dairying already are checking supplies to make sure butter is meeting grade requirements. All butter is scored or graded by taste, smell, appearance and wrapper.

Most of the butter offered in Michigan scores 90, 91 or 92 with an occasional exceptional lot scoring as high as 93. Butter that scores below 90 is under grade, according to F. M. Skiver, chief of the Agricultural Department's dairy bureau.

"Butter scoring below 90," said Mr. Skiver, "is just not good butter, and the consumer is entitled to know he is buying a product that is under grade."

THE NEW LAW requires that inferior butter be so designated. Butter scoring below 90 will carry the word "undergrade" in letters not less than three-eighths of an inch high as an aid to the purchaser.

The Michigan Commission of Agriculture recently gave preliminary approval to a regulation setting standards for grading of butter. Hearings will be held on this before final approval is given.

Last week at the Michigan State University dairy conference a butter grading demonstration was conducted. Soon the Department will begin licensing industry butter grades as required by the new law, which is regarded as one of the best butter laws in the nation.

ADVICE FOR DEER hunters on the way to care for killed game and the best ways to cook it is contained in a Michigan State bulletin. A single copy is free at the county farm agent's office in Boyne City.

The booklet tells how to bleed the deer after the fatal shot, how to dress the carcass, how to cut it up and the venison cuts you can expect.

The booklet concludes with 15 recipes on how venison can be prepared for the table so it will be the most tasty.

AMONG THE FIVE leading causes of death in Michigan, diabetes is the only disease with a Michigan death rate higher than the rate for the country as a whole, the Michigan Department of Health says.

Health authorities said that Michigan's diabetes death rate in 1954 was 20.9 deaths per hundred thousand population, considerably higher than the estimated rate for the nation which stood at 15.4.

Reporting 1,469 diabetes deaths in Michigan last year, the department pointed to excessive thirst, loss of weight, continual hunger and frequent urination as most common symptoms of the disease.

THE SHOW PLACE OF THE NORTH

TEMPLE

EAST JORDAN

Friday and Saturday, November 4 and 5

Dan Duryea Jeff Richards Keenan Wynn Jarma Lewis
"THE MARAUDERS"

An unusual adventure story in technicolor
and
"ROOGIE'S BUMP"

A good comedy with the boy sensation of the Brooklyn Dodgers

Sunday and Monday, November 6 and 7

Katherine Hepburn and Rossand Brazzi
"SUMMERTIME"

Technicolor — Filmed in Venice
From the Broadway hit, "The Time of the Cuckoo"

Tues., Wed. and Thurs., November 8, 9 and 10

All Star Cast in
"LAND OF THE PHARAOHS"

Cinemascope — Technicolor — Filmed in Egypt
Great adventure with cast of thousands



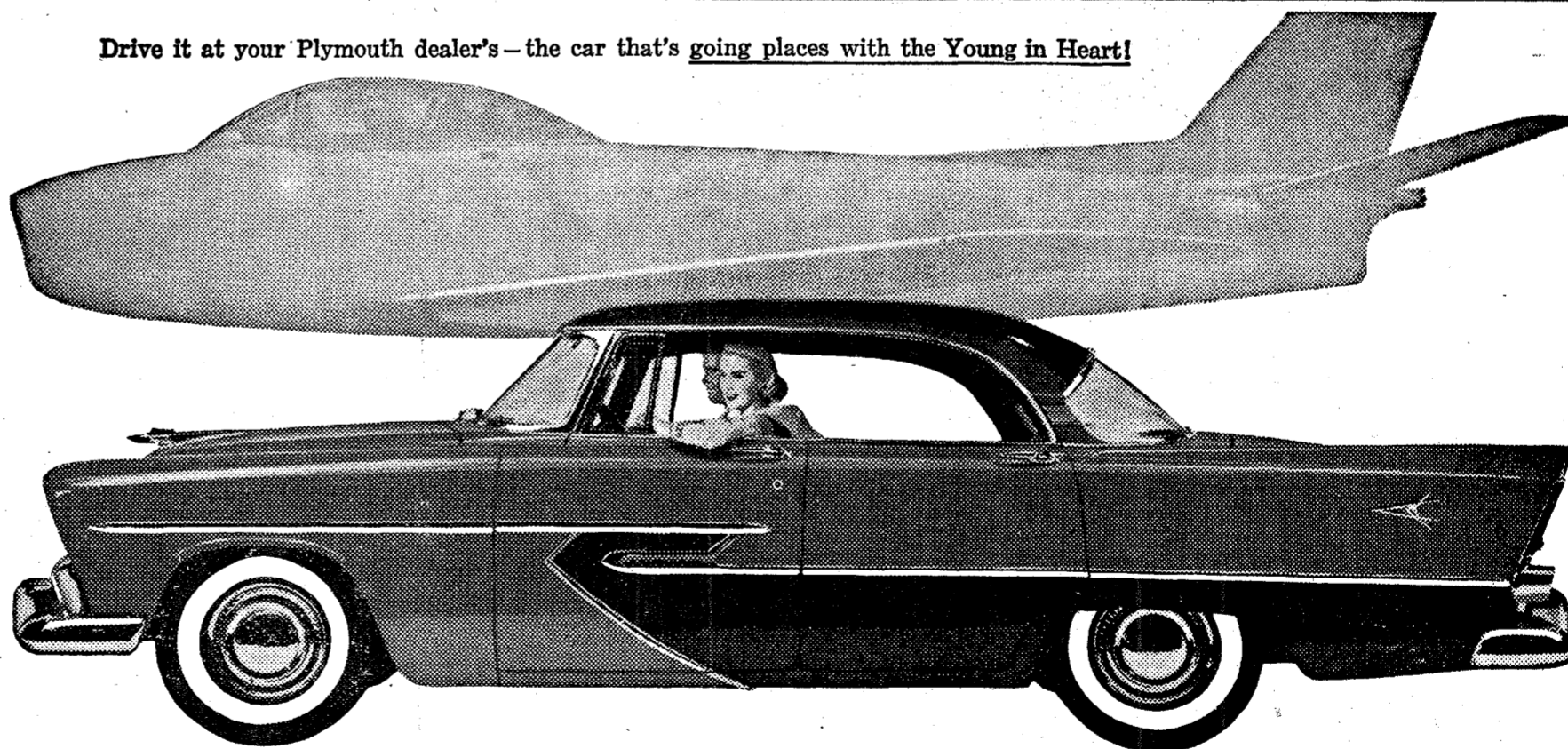
"Wow — what a kitchen! Every modern appliance! But how could they afford it — when Jim makes no more than my Tom . . .?"

LOTS OF FOLKS FINANCE HOME APPLIANCES, ECONOMICALLY, THROUGH US. ASK US FOR FIGURE-FACTS!

State Bank of East Jordan

2% Interest Paid on Savings

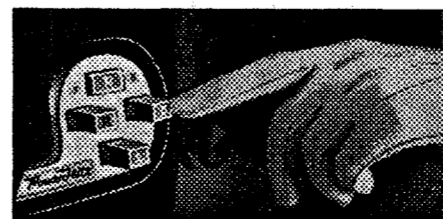
Drive it at your Plymouth dealer's — the car that's going places with the Young in Heart!



FABULOUS AERODYNAMIC STYLING!

The look that goes with Push-Button Driving and 90-90 Turbo-Torque in the new Plymouth '56

Here is a car more truly representative of our jet air age than any you have ever seen . . . in startling, sweeping new Aerodynamic Styling . . . in bold new concepts like Push-Button Driving. There's 90-90 Turbo-Torque Power and the great new Hy-Fire V-8 or new PowerFlow 6 to give you Top Thrust at Take-Off. And Plymouth is larger and longer outside . . . roomier inside. It's all breath-takingly ahead of its time. See your Plymouth dealer today!



PUSH-BUTTON DRIVING

With a finger-tip touch on a button you select your driving range. As easy as flicking a light switch! Then Plymouth's fully automatic PowerFlite — the world's smoothest, most advanced transmission — takes over. You'll find it the ultimate in driving convenience.

All-new Aerodynamic PLYMOUTH '56

200 V-8 hp available with PowerPak in all 4 lines — Belvedere, Savoy, Plaza and Suburban. Or choose 187 hp in Belvedere and Suburban lines. In Savoy and Plaza lines you get 180 V-8 hp. If you prefer the super-economy of Plymouth's PowerFlow 6 — also available in all 4 lines — you get 125 hp, or 131 hp with PowerPak.

HERE & THERE Around East Jordan

Thursday, November 3, 1955 * East Jordan News-Herald * Page 3

Mrs. Maud Mackey and house guest, Mrs. Herrick, returned to their homes in Grand Rapids Saturday.

A few neighbors and friends helped Jenny LaLonde celebrate her birthday Saturday night. Out of town guests were Mr. and Mrs. Archie LaLonde, Clara Carswell and friends of Detroit.

Mr. and Mrs. Tony Geller of East Jordan were Sunday dinner guests of Mr. and Mrs. Robert Myers. Sunday supper guests of the Myers were Mr. and Mrs. David Johnston and Mrs. Vernon Knapp of Cadillac.

Mrs. Josephine Ross of Norwood returned to her home last week after spending about two weeks visiting her niece, Mrs. Robert Myers.

Mrs. Grace O'Connor and sister, Mrs. Rae Milford, who spent the summer months here, have gone to Greenville, Ohio and Wyandotte to spend the winter months with their daughters and families.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

The many friends of Mrs. Percy Penfold are pleased to learn she is making a satisfactory recovery at The Little Traverse hospital.

Carol Jean Moore daughter of Rev. and Mrs. Robert Moore underwent surgery at Munson hospital in Traverse City Saturday.

Bertha and Shirley Webster and Irma Armbruster, all of the Anchorage Restaurant, attended a cooking show and demonstration in Cheboygan Tuesday. The demonstration, sponsored by Consumers Power Company, showed the latest electric appliances.

Mrs. Blanche Gibbard and Mrs. Beatrice Mapes were recent guests of relatives at Muskegon. Mrs. Mapes also visited her husband at Conneaut, Ohio.

Sunday guests of Mrs. Peter Zoulek were Mr. and Mrs. Harold Edwards and son Tommy of Grayling and Mr. and Mrs. Fred Zoulek and three children Thelma, Francis and Peter of East Jordan.

Barney Milstein and son Robert spent the weekend with his son and daughter-in-law Mr. and Mrs. Sam Milstein at Mt. Pleasant.

Mr. and Mrs. Archie LaLonde of Detroit spent the week and with relatives here. Mrs. LaLonde visited her father Clyde Hipp, who is critically ill.

Mrs. George Bulow and Mrs. Ann LaValley returned to their homes Saturday after visiting relatives at Pontiac.

Mr. and Mrs. Frank Matchett of Charlevoix were Sunday guests of Mr. and Mrs. Ronald Scott.

THESE WOMEN!

By d'Alessio



"I told Mr. Fagin I was 43. I didn't want him to feel he was robbing the cradle!"

Mr. and Mrs. Charles Hauke of Muskegon Heights spent the weekend with their mother Mrs. Blanche Gibbard. They presented their mother with a television set.

Donald Bolser, spent Monday in Muskegon.

Judy Kotalik daughter of Mr. and Mrs. Ed Kotalik underwent an appendectomy at the Charlevoix hospital, Wednesday.

Mike Kowalske returned to his home Sunday from the Charlevoix hospital after undergoing surgery Monday.

If you want to sell property, list it with Clarence Healey, Ph. LE 6-7210.

Mr. and Mrs. Lyle Keller left early Saturday morning for Flint in response to a call telling of the serious illness of their son in law Theodore Winowiecki at the McLaren General hospital in Flint. He underwent major surgery Friday.

Frances Hayes of Charlevoix was a week end guest of Donelda Scott. Albert Hayes spent the weekend with his grandparents Mr. and Mrs. Ed Weldy.

Mr. and Mrs. Howard White of Elk Rapids were Saturday guests of their sister Mrs. Blanche Gibbard.

Russell Bolser of Muskegon spent the weekend with his wife and son who were at the Charle-

voix hospital. He also visited his parents Mr. and Mrs. Otto Bolser. Mrs. Bolser and son returned to the home of her parents Mr. and Mrs. Ernest Koppkau Sunday, where she will spend a few weeks.

Mrs. Edith Swafford left Thursday to spend the winter months, in Grand Rapids and Ann Arbor. Later she plans to go to Florida.

Upon its completion in 1957, the Mackinac Straits Bridge connecting Michigan's Upper and Lower Peninsulas will be the longest suspension span anywhere in the world.

FROM OUR CORRESPONDENTS

About People You Know

Wilson Township

Mr. and Mrs. Robert Reidel are announcing the birth of a daughter October 28th at the Lockwood hospital in Petoskey.

Mr. and Mrs. William Korhase Sr. celebrated their 40th wedding anniversary October 23rd with open house from two until eight p.m.

The Sunday School children and their teachers, Mrs. Jean Korhase and Mrs. Edward Henning, had a program at Christ Lutheran Church Sunday, Reformation Day.

The Fred Schroeders are doing some remodeling in their home.

Mrs. Bert Lumely and daughter, Bonnie, spent three days visiting their daughter and sister Joan in Lansing.

Mrs. Lorna Beishlag spent a week in Detroit.

Mrs. Edith Nowland was hostess to about twelve of her lady friends at her home October 20.

Mr. and Mrs. R. Burdt and son, James, of Flint spent last weekend with the Henry Eggers-dorfs.

Finkton News

Harvey Pangborn of Midland was weekend guest at the home of Mr. and Mrs. Leonard Hite.

Finkton Young people enjoyed having the ghost out Saturday night to a Halloween party.

Spray Cattle For Lice Now

If you want to keep your cattle free of lice this winter, the time to spray them is now — before freezing weather sets in.

Pick a warm day this month, suggests Ed Rebman, Charlevoix county agricultural agent, and make sure the spray covers the entire body of the animals.

Michigan State University entomologists recommend methoxychlor for dairy cows — eight pounds of the 50 per cent wettable powder per 100 gallons of water. Never use DDT for dairy cows, they say, because a slight amount can make milk unsalable.

For beef animals that are not being finished for slaughter, DDT is a cheaper insecticide for the control of lice. The recommendation is eight pounds of the 50 per cent wettable powder per 100 gallons of water. Or one and one-half pounds of the 25 per cent wettable lindane powder can be used.

But if the animals are being finished for slaughter, methoxychlor is the insecticide to use.

For small amounts of spray you can use tablespoonfuls of insecticide per gallon of water to get the right proportion. For example: eight tablespoonfuls of the methoxychlor powder in one gallon of water would be equal in strength to the eight pounds in 100 gallons of water.

The Altar Society will meet Thursday, Nov. 10 at 3:30 p.m. at the parish hall. Hostesses will be Jennie Davis and Esther Kidder.

Mrs. Al Giacomolla and daughter returned to their home after visiting relatives in Detroit and Flint.

Mr. William Malpass and son Billie returned Tuesday from Oregon where they had spent 2 weeks doing some Salmon fishing. They made the trip by plane.

SPORTSMEN'S HEADQUARTERS

HUNTING & FISHING LICENSES ISSUED

- Excellent Coffee
- Complete Meals
- Home Baked Goods

Bill's Duck Inn

BEER — WINE — IN or OUT

TIME TO FIX UP FOR FALL

REPAIR

or Modernize, now!

FIRST QUALITY, ALWAYS

ELLSWORTH LUMBER COMPANY
JOS. F. BUGAI

Whatever the Weather this Fall...
There's Summer Driving in Every Drop

STANDARD PREMIUM GASOLINE WITH DE-ICER

Even in changeable fall weather, you get lively summer-time performance with STANDARD WHITE CROWN Premium Gasoline. Every drop is scientifically made for fall. An amazing De-Icer additive prevents stalls due to carburetor icing. Light, volatile elements assure quick starts on chilly mornings—other elements warm up cold engines fast. The highest octane rating in our history gives you smooth, knock-free performance. Drive in today for a tankful of STANDARD Premium Gasoline. It has everything it takes to be "TOPS" for driving pleasure all fall!

Refined specially for your area for fall driving

NO STALL NO KNOCK

You expect more from **STANDARD** and get it!

Super PERMALUBE Motor Oil Saves Gas

Wherever you live or drive... whatever the climate... you get perfect performance and engine protection plus greater oil economy with Super PERMALUBE. This remarkable multi-grade oil helps cold engines start quickly and resists thinning when engines are hot. Reduces friction drag to save up to 2 gallons of gas in a tankful. Drive in for a change to Super PERMALUBE today.

BADER'S STANDARD SERVICE
24 HOUR WRECKER SERVICE
LE 6-2632 LE 6-2274

GALMORE'S STANDARD SERVICE
Where Lubrication Is More Than A Grease Job
113 MILL STREET LE 6-2531

Look to the Leader... A&P

to cut your food bills More!

Yes, look to America's leading food merchant — A&P — to show you the way to cut your food bills more. And here's dramatic proof! Again this week A&P has reduced prices on many famous-brand grocery products. It's a real money-saving move... and there's many, many more to come!

105 FAMOUS BRAND GROCERIES REDUCED IN THE PAST 4 WEEKS! 31 MORE PRICE CUTS THIS WEEK!

HOMESTYLE PEACHES	A&P, NEW LOW PRICE	3 29-OZ. CANS	\$1.00
WHOLE UNPEELED APRICOTS	A&P, OUR FINEST QUALITY	3 30-OZ. CANS	79c
Blended Syrup	ANN PAGE, REG. 49c	24-OZ. BOT.	39c
Whole Peeled Apricots	A&P, OUR FINEST QUALITY	3 30-OZ. CANS	89c
Family Flour	SUNNYFIELD	25 LB. BAG	\$1.73
Chili Con Carne	ARMOUR, SPECIAL TWIN PACK, MILD & HOT	2 16-OZ. CANS	49c
Cut Green Beans	IONA	15 1/2-OZ. CAN	10c
Bartlett Pears	IONA	3 29-OZ. CANS	\$1.00
Silvertown Fig Bars		1 1/2-LB. PKG.	39c
Prepared Spaghetti	ANN PAGE	2 20 1/2-OZ. CANS	29c
Orange Marmalade	ANN PAGE	4 1-LB. JARS	99c
Salad Mustard	ANN PAGE	2 1-LB. JAR	23c
Sultant Cocoa	REG. 33c	1/2-LB. PKG.	29c
Black Pepper	ANN PAGE, GROUND	4-OZ. CAN	29c
Prune Plums	SULTANA	2 30-OZ. CANS	39c
Tomato Juice	A&P	2 46-OZ. CANS	45c
Applesauce	A&P	4 16-OZ. CANS	49c
Sweet Potatoes	A&P	2 18-OZ. CANS	39c

FOR THE VALUE LEADER SHELF SIGNS... THEY'RE GROWING IN NUMBER EVERY WEEK!

Look! SUPER RIGHT, 4-8 LBS. **Smoked Picnics** LB. 29c

Look! SUPER RIGHT, ALL MEAT **Ring Bologna** LB. 39c

CHOICE FRUIT, GOLDEN RIPE

Bananas 2 LBS. 29c

Head Lettuce	CALIFORNIA, SIZE 24	2 HEADS	35c
Duncan Grapefruit	SIZE 54-64	3 FOR	29c
Yams	LOUISIANA	3 LBS.	29c
Gucumbers	EXTRA FANCY	3 FOR	29c
Apples	McINTOSH OR JONATHAN, U.S. NO. 1, \$2.99 A BUSHEL	4 LB. BAG	39c
Meat Pies	LIBBY'S, CHICKEN, BEEF OR TURKEY	4 8-OZ. PKGS.	79c

JANE PARKER, REG. 49c

APPLE PIE EACH 39c

Silverbrook Butter	FINE QUALITY	1-LB. ROLL	64c
Sliced Cheese	MEL-O-BIT, AMERICAN OR PIMENTO	8-OZ. PKG.	29c
Cream Cheese	PHILADELPHIA	3-OZ. PKG.	15c
Mild Cheddar Cheese		LB.	55c
Danish Ring	JANE PARKER	EACH	33c
White Bread	JANE PARKER	1/4 LB. LOAF	17c
Spice Drop Cookies	JANE PARKER	PKG. OF 12	25c
Potato Chips	JANE PARKER	1-LB. BOX	59c

Vel Liquid Detergent 12-OZ. CAN 37c

JANE PARKER Fruit Cakes

1 1/2-LB. CAKE	\$1.45	3-LB. CAKE	\$2.79	5-LB. CAKE	\$3.99
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All Prices in This Ad Effective Through Saturday, November 5th

AMERICA'S FOREMOST FOOD RETAILER... SINCE 1859

A&P Food Stores

THE GREAT ATLANTIC & PACIFIC TEA COMPANY



CHURCH SERVICES

Page 4 * East Jordan News-Herald * Thursday, November 3, 1956

ST. JOSEPH CHURCH
Rev. Joseph J. Malinowski
Sunday—7:30 and 9:30 a.m.
Holydays—7:30 a.m. & 7:30 p.m.
First Fridays—7:30 p.m.
Weekdays—8:00 a.m., Except
June, July, August and Septem-
ber at 7:30 a.m.

UNITED MISSIONARY CHURCH
C. W. Thompson, Pastor
Morning Worship—11:00 a.m.
Sunday School—10:00 a.m.
Youth Fellowship—7:00 p.m.
Evangelistic Services 7:30 p.m.
Prayer Meeting (Thurs.) 8:00

FIRST PRESBYTERIAN CHURCH
Edward O. DeHaven, Pastor
Regular Services:
The Church School meets at
9:45 with classes for all ages.
The Morning Worship begins
at 11:00 o'clock.

FINKTON BIBLE FELLOWSHIP CHURCH
Followed by short morning ser-
vices.
Sunday School—10:30 a.m.
Youth Fellowship—6:45 p.m.
Evening Services—8:00 p.m.
Wednesday Prayer Meeting—
7:30 p.m.

BIBLE BAPTIST CHURCH
Central Lake
Rev. Paul Gelatt, Minister
Bible School—10 a.m.
Worship—11 a.m.
Youth Time—6:30 p.m.
Gospel Service—7:30 p.m.
Prayer Meeting, Wednesday—
7:30 p.m.

Bible Club, Thursday, 4 p.m.
Sunday School Sunday 10:00
Morning Worship, Sunday 11
Evangelistic Service, Sunday—
8:00 p.m.

METHODIST CHURCH
Rev. R. H. Moore, Pastor
Morning Worship—10:00 a.m.
Church School—11:15 a.m.
MYF—7:00 p.m.

FIRST BAPTIST CHURCH
Rev. Roy Green, Pastor
Sunday School and Church—
10:30 to 12 noon
Evangelistic Service—7:45 p.m.
Thursday at 7:45 p.m.—
Teaching Service

PENTECOSTAL FULL GOSPEL TRUTH CHURCH
Rev. Harley R. Barber, Pastor
Sunday School—10 a.m.
Worship Service—11 a.m.
Sunday Eve. Service—8 p.m.
C.Y.A. Tuesday—8 p.m.
Prayer Meeting, Thurs. 8 p.m.

EVANGELICAL LUTHERAN CHURCH
Rev. Dale Larson Pastor
Sunday School every Sunday
at 9:45 a.m. Classes for all ages.
Church services every Sunday
at 11:00 a.m. Communion Ser-
vice first Sunday of every month.
Family social dinner second
Sunday of month following morn-
ing service.

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
Church School—10:00 a.m.
Morning Worship—11:00 a.m.
Zions League Tuesday 7:30 p.m.
Prayer Service Wed., 8:00 p.m.

ASSEMBLY OF GOD
Rev. H. L. Moody
Sunday School—10:00 a.m.
Morning Worship—11:00 a.m.
Sunday Evangelistic Service—
8:00 p.m.
Thursday Prayer Meeting—
8:00 p.m.

CHRIST LUTHERAN CHURCH
Boyer City—Wilson Twp.
Rev. Richard Noffze, Pastor
Wilson Township:
Church Service—9:30 a.m.
Sunday School—10:30 a.m.
Boyer City:
Church Service—11:00
Sunday School—10:00

LOOKING BACKWARD

Reviewing The News-Herald

NOVEMBER 6, 1925
George Herbert, eight year
old son of Mr. and Mrs. Marshall
Griffin Sr. passed away at a
Petoskey hospital Sunday from
heart paralysis.

At a recent meeting of Rebec
Sweet Post No. 227, American
Legion, the following officers
were installed for the coming
year: Commander, F. R. Bulow;
Vice Commander, William G.
Murphy; Finance Officer, Dr. W.
H. Dicken; Adjutant, Oscar Wei-
sler; Sergeant of Arms, Ole
Zess; Chaplain, Gaius Hammond.

Harry Valteau, former E. J.
resident, who recently received
a fractured skull in an auto ac-
cident in Flint, passed away at
the Hurley hospital Thursday
night.

Ellis Malpass, general super-
intendent of the Piston Ring Co.
of Muskegon is a member of the
Piston Ring Sextet, who were on
a radio program over station
KYW in Chicago Sunday, Novem-
ber 15. The program was also
broadcast over WWJ, Detroit.

The Leader Department Store,
H. Rosenthal, Prop., are holding
a going out of business sale with
some of the following prices: 36
inch Wool Danish poplar, heavy
ratine and serges, 39c a yard;
children's fleeced two piece
shirts and drawers, 38c.

NOVEMBER 8, 1935
East Jordan's high flying
Crimson Wave traveled to Boyne
City last Saturday and, two
hours later, left Shaw Field with
a 13 to 0 victory and a well
earned trip Conference champ-
ionship for 1935. It was the Red
Shirts first appearance on Boyne
City's new field.

Blanche Bulow Installed O.E.S. Worthy Matron

Mark Chapter, No. 275, O.E.S.
conducted an open installation
of officers Wednesday evening,
October 26th, at the Masonic
Temple.

Guests were present from
Chapters at Boyne City and
Charlevoix. Blanche Bulow was
installed as Worthy Matron and
was escorted to the East between
a guard of honor composed of
the 1955 officers and led by
her three sons. Her daughter
presented her with a sheaf of
red roses.

Mrs. Bulow's mother acted as
Installing Officer; her sister
Jane Jackson, was installing
Chaplain; Gladys Bechtold was
installing Organist and Amanda
Shepard was installing Marshall.

Other officers for 1956 are
William Sanderson, Worthy Pat-
ron; Minnie Desjardins, Asso-
ciate Matron; Grant Hastings,
Associate Patron; Martha An-
near, Conductress; Opal Hast-
ings, Associate Conductress;
Jane Jackson, Secretary; Mabel
Winstone, Treasurer; Alta Dra-
peau, Organist; Mary Ellen Tay-
lor, Marshall; Beulah Cummins,
Chaplain; Edna Nielsen, Adah;
Irene Wright, Ruth; Florence
Stucker, Esther; Martha Annear,
Martha; Florence Heller, Electa;
Alice Smatts, Warder; and Mary
McKinnon, Sentinel.

During the installation cere-
monies several soprano solos
were sung by Alta Drapeau.
At the close the Chapter the
guests retired to the dining room
for refreshments.

Frank Decker passed away at
Charlevoix hospital Sunday, Oc-
tober 27.

The American Legion Auxil-
iary held their regular meet-
ing Friday and installed the fol-
lowing officers: President, Edna
Wilkins; 1st Vice President, Ethel
Brown; 2nd Vice President,
Augusta Hayes; Secretary, Mar-
tha Kamradt; Treasurer, Verna
Olson; Chaplain, Esther La-
Londe; Historian, Mildred St.
Charles and Sergeant at Arms,
Lula Clark.

Highway Death Toll Is Lower, Accidents Gain

The upward trend in Michigan
traffic accident deaths was ag-
ain reversed during September,
the Michigan State Police month-
ly report reveals.

It was interrupted in only two
previous months this year, Feb-
ruary and July.

After a record high of 213
persons lost their lives in Aug-
ust traffic accidents, the Sep-
tember figure was 160. This
marked a four per cent drop
from the 167 killed in September
1954.

Injuries, however, increased
eight per cent, while accidents
rose 11 per cent.

The record for the first nine
months of this year includes 1-
410 persons killed, 43,403 in-
jured and 136,769 reported ac-
cidents. Deaths are up 11 per
cent, injuries increased nine per
cent and accidents gained four
per cent.

Mileage traveled for the first
eight months of this year, the
latest figure available, was 19-6
billion, an increase of nearly
nine per cent over 18 billion in
the same period last year. The
death rate of 6.4 per 100 million
miles of travel was up five per
cent.

More than eight of the 10 per-
sons killed during September
met death in rural accidents.
Traffic deaths in rural areas are
up 13 per cent compared with a
reduction of four per cent in ur-
ban areas.

The reversal of the upward
death trend in September, it is
believed, can be largely attrib-
uted to increased publicity given
the accident situation by
press, radio and television.

Mr. and Mrs. Russell Bolser
are happy to announce the ar-
rival of an 8 lb. 12 oz baby
boy, born at the Charlevoix hos-
pital, Tuesday, October 25th. He
has been named Russell Alfred
Jr. Mrs. Bolser was the former
Wanda Kopkau daughter of Mr.
and Mrs. Ernest Kopkau.

Mr. and Mrs. Pat Foote and
Mr. and Mrs. Albert Blossie left
Monday for Apopka, Florida to
spend the winter months.

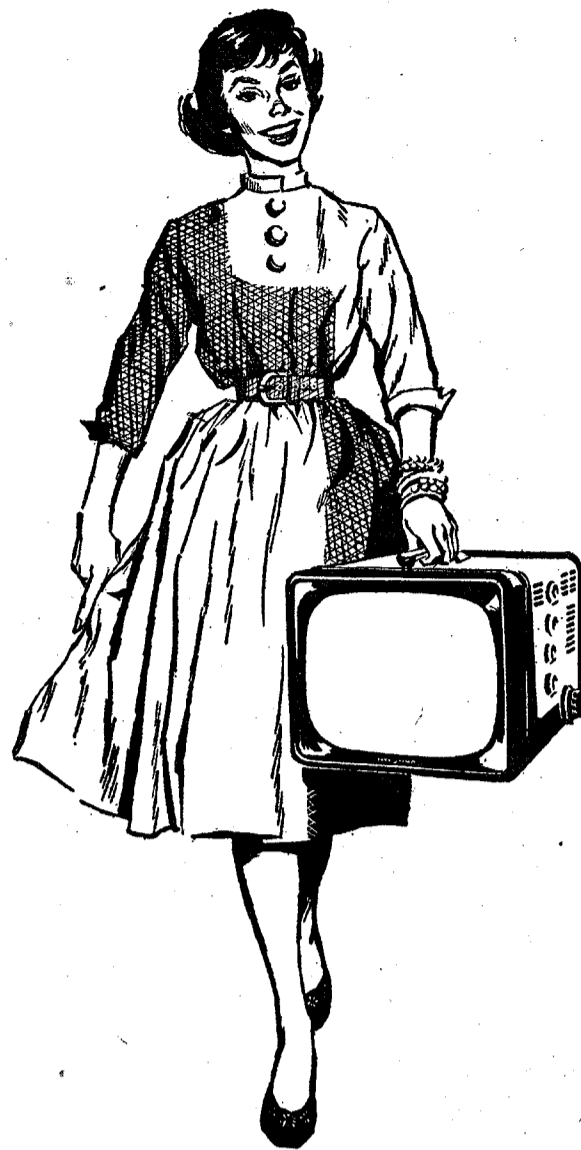
Looking For a Bargain?

See the NEW G. E. PORTABLE T. V.

\$99⁹⁵ up

- Weighs Just 32 lbs.
- Ideal For A Second Set
- GE Aluminized Picture Tube

Remember! GE and GE alone
gives a full One Year's War-
ranty on all parts including
the picture tube.



R & R TELEVISION

Sales and Service

We will be
CLOSED
all day on
November
15th, 16th,
and 17th.
East Jordan
Cleaners

YES!
You can play a tune on
the
Conn Organ
in only
15 Minutes
Tone changes are easier
too.
Just push one or two tabs
and you're ready to go.
Reasonably priced with easy
terms.
Write or Phone
Hanna's Music
614 Howard St.
DI 7-2826, Petoskey
Special
20 FREE LESSONS
with each purchase

HUNTERS ACCIDENT INSURANCE

3-WAY PROTECTION

Covers travel accidents,
gun shot wounds and
other accidents during
your hunting trip.

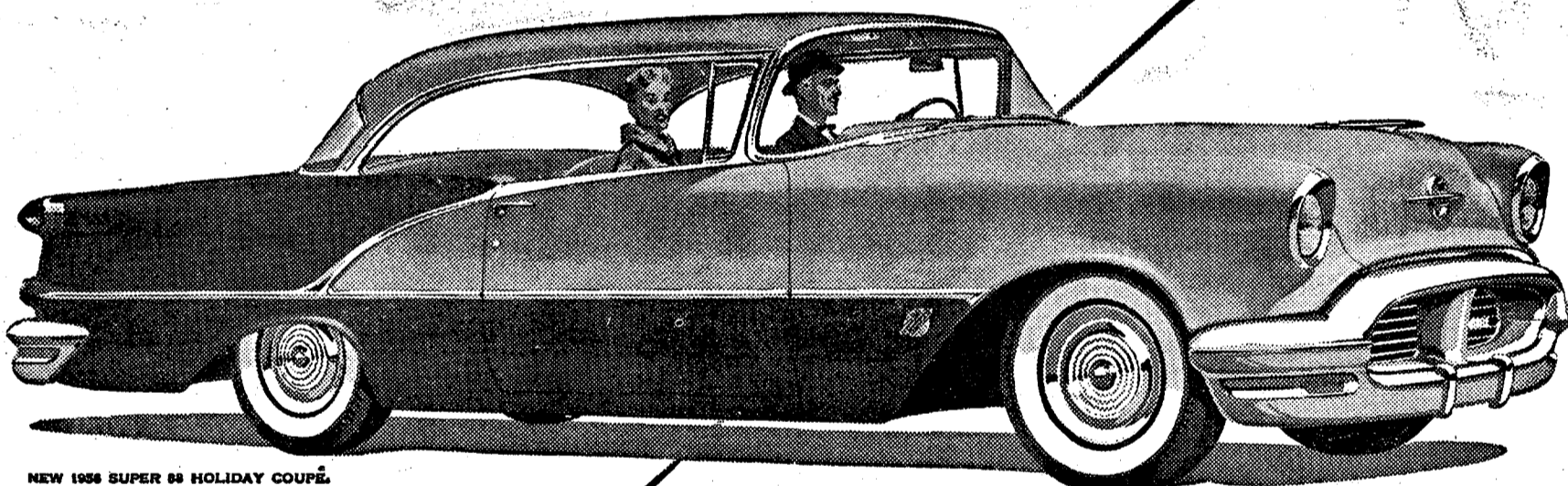
Only suicide, flying in-
aircraft not operated by
established air concerns,
war and professional
athletics are not covered.

CONTINENTAL CASUALTY COMPANY

ISSUED IMMEDIATELY BY:
ROBERT A. CAMPBELL AGENCY
William M. Swoboda, Manager
Complete Insurance and Bonding Service

PAYS YOU
up to \$50,000
for accidental death
or dismemberment
up to \$25,000
for permanent total
disability
up to \$5,000
for doctor, nurse and
hospital bills for
accidental injury

Oh-h-h! Those '56
OLDSMOBILES!

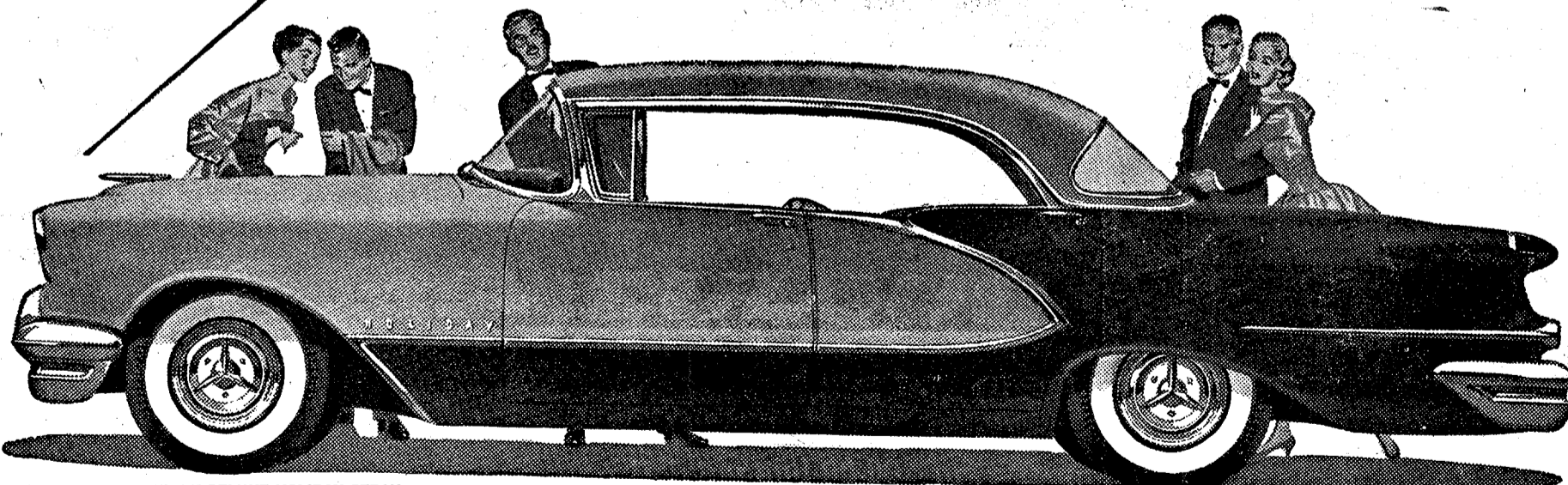


NEW 1956 SUPER 88 HOLIDAY COUPE

THE CAR WITH THE
POWER PERSONALITY!

... WITH
NEW STARFIRE STYLING!
NEW JETAWAY HYDRA-MATIC!
NEW ROCKET T-350!

IT'S "OH" DAY... U.S.A.! Oldsmobile for '56 is here! The sensational Super "88" . . . the car with the power personality! The magnificent Ninety-Eight . . . the fine line of distinction! New with Starfire styling . . . gleaming, glowing lines that say Oldsmobile in an inspired new way! New with the Rocket T-350 Engine . . . teamed with new Jetaway Hydra-Matic for the smoothest going ever! See the dazzling new Oldsmobiles for '56—today!



NEW 1956 NINETY-EIGHT DELUXE HOLIDAY SEDAN

NINETY-EIGHT... The Fine Line of Distinction

ON GALA DISPLAY IN OUR SHOWROOMS NOW!

VISIT THE "ROCKET ROOM" . . . AT YOUR OLDSMOBILE DEALER'S!

PARSEL GARAGE

LI 7-2212

PATRICE MUNSEL, KEITH ANDES AND BERT LAHR STAR FOR OLDSMOBILE IN "THE GREAT WALTZ," SAT., NOV. 5, ON NBC-TV!

SEE OUR EAST JORDAN SALESMAN, SHERMAN THOMAS

**Orpha Spence and Richard Rusnell
Married Here Saturday, October 29**

Before an altar decorated with baskets of yellow and orchid Gladiolas and lighted tapers, Orpha Ione Spence, daughter of Mr. and Mrs. Ray Spence of East Jordan became the bride of Richard Rusnell son of Mr. and Mrs. Raleigh Rusnell, also of East Jordan. The ceremony took place at the East Jordan Methodist Church, Sat., Oct. 29 at 8 p.m. Rev. Robert Moore pastor of the church officiated at the single ring ceremony in the presence of many relatives and friends.

The bride was escorted to the altar by her father with the traditional wedding music furnished by Fred Stecker at the organ.

For her wedding the bride chose a waltz length gown of white satin, with a fitted bodice and a full skirt. Her bouffant skirt was also of net, she wore a lace jacket, with long pointed sleeves. She had a net finger tip veil with a crown of net and seed pearls. She carried an orchid on a white Bible. Her only jewelry was a single strand of pearls, a gift from the groom.

Attending the bride as Matron of Honor, the groom's cousin, Miss Phyllis Rusnell of Alba, wore a blue taffeta waltz length gown and carried a bouquet of chrysanthemums.

Mary Stewart of Wallon Lake and Regina Boris of Boyne City wore pink and blue waltz length gowns and also carried chrysanthemums.

Larry Spence, brother of the bride served as best man. Lee Spence, another brother of the bride and Raleigh Rusnell father of the groom, served as ushers.

Lou Ann Wilson, cousin of the bride sang two songs "Be cause" and "The Lord's Prayer."

Mrs. Spence, mother of the bride, wore a blue two piece dress with black accessories. The bridegroom's mother also wore blue with black accessories. Both mothers wore corsages of yellow carnations.

Following the wedding a reception was served in the church dining room. A beautiful four tiered wedding cake, with the miniature bride and groom on top, ice cream and coffee were served. The coffee table was very pretty with vases of mums.

The couple left for a weeks honeymoon at Niagara Falls and will reside in Flint where the groom is employed. Both Mr. and Mrs. Rusnell attended the East Jordan school.

**Consumers
Hits New High
For Electricity**

Consumers Power Company recorded new all-time highs for one day and one hour electric power send-out during October, President Dan E. Karn announced Saturday.

Karn said total system kilowatt-hour send-out reached 26,236,019 kwh on October 26. The one hour maximum demand on the interconnected system reached a new high of 1,324,000 kilowatts on October 24.

The new peaks broke the records which were set August 2 in both categories, according to Karn.

The August records were considered especially significant in that they marked the first series of Consumers Power electric send-out records established during the warm months of the year, as against the winter months, when Company records have always been established in the past. The new, October, record is considered equally significant, Karn added.

**Announce
State Police
Jobs Open**

The Michigan State Civil Service Commission announced today an examination for State Police Trooper I. The examination is open to candidates between the ages of 21 and 29 who have graduated from high school and meet rigid physical and personal standards.

Salary begins at \$75.60 rising in yearly steps to a maximum of \$92.00 per week. In addition to the base pay a subsistence allowance of approximately \$75.00 per month plus uniforms and other equipment is granted.

State Police Troopers patrol highways by automobile, make criminal and other investigations and make arrests for violations of state laws.

All candidates hired by the State Police attend a twelve-week Trooper Training School in East Lansing. Classroom work consists of instruction in the theory and practice of police administration, the functions and duties of State Police Troopers, departmental rules and regulations and related functions. Physical training, first-aid work, firearm instruction, driving instruction and military marching supplement classroom training.

Interested persons may obtain examination announcements and application forms by writing to the Michigan State Civil Commission, Lansing 13. Additional information may also be obtained by contacting the nearest State Police Post.

**New Fishing
Licenses Due
December 1st**

A record 1,800,000 fishing licenses and an equal number of fish law digests for 1956 are being distributed by the Conservation Department to the state's 4,200 dealers.

Licenses and regulations will be available from dealers by December 1.

License fees remain the same as last year; \$1.50 for annual resident permits, \$4 for annual non-resident permits, and \$3 for 15-day nonresident permits. A trout stamp again will cost \$1.

Mr. and Mrs. Clarence Leismer of Petoskey were luncheon guests of Mr. and Mrs. Sam Rogers Thursday.

Russell Crawford of Dunedin, Florida has been visiting relatives and friends in East Jordan for a week.

**F.F.A. Boys
On Gaylord
Radio Skit**

Five boys from the East Jordan chapter of FFA and Keith Annear appeared on the Gaylord radio station Thursday. Lyle Howard, Milton Bulman, August Knop, Fritz Healey and Don Peters told about the East Jordan FFA chapter, their program and activities.

The farm shop boys are widening the sidewalk in front of the school to make a place for busses to load and unload. The wider sidewalk will make it safer for children to get on and off the busses.

Locals . . .

Mrs. Goldia Gracher and Mrs. Ann Sickler of Detroit, Mrs. Donna Olson of Toledo, Ohio, and Mr. and Mrs. Ed Kaake of Elk Rapids, and Mrs. Roy Kaley and son Larry of Traverse City were weekend guests of Mr. and Mrs. George Kaake.

Floyd Detloff of Flint and Harry Detloff of Detroit were called here because of the death of their uncle Felix Detloff.

Russell Gee and Mrs. Frank Neumann and Mrs. James Bennett went to Grand Rapids Saturday, to consult a physician in regard to Mrs. Bennetts health.

The goblins in the north end of town were not all small ones. Nine neighbors in terrible attire called on Mr. and Mrs. J. K. Bader Monday evening. Refreshments and visiting was enjoyed.

Hallowe'en guests of Mr. and Mrs. Arnold Hott and daughter were Mrs. Guy Hitchcock and daughters, Mrs. Vern Bundy and daughter, Mrs. Ford Johnson and George Craig.

IT PAYS TO ADVERTISE!

Building Needs

at
Ken Diller Lumber Co.

**Hess Furniture
Appliance
Sale of Sales**

**Reductions you can't afford
to Pass Up!**

Was 99.95	NOW
Duo Therm Space Heater	65.00
Was 129.95	NOW
Duo Therm Space Heater	79.00
Was 159.95	NOW
Coleman Space Heater	99.00
Was 129.95	NOW
Coleman Space Heater	85.00

**MANY OTHER MODELS AT RED HOT
VALUES, ALL NEW & READY TO HEAT
YOUR HOME!**

★ ★ ★

Stove, Refrigerator General Chef, Sink Combination	Was 370.95	NOW
		295.00
General Chef, Stove & Refrigerator Combination	Was 259.95	NOW
		189.95
36" General Electric Range	Was 229.95	NOW
		175.00

★ ★ ★

**SPEED QUEEN ELECTRIC IRONERS
CABINET & PORTABLE MODELS
IRON EVERYTHING IN LESS THAN HALF
THE TIME!**

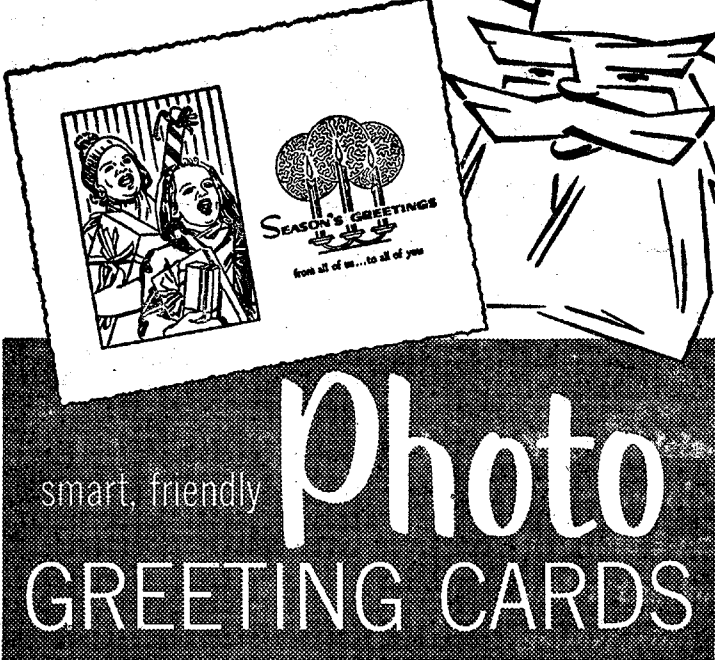
Large, Roller, Com- pletely Automatic Cabinet 27"	Was 167.50	NOW
		97.50
	Was 89.50	NOW
Cabinet Model 23"		59.50
Portable	Was 79.50	NOW
Ironer & Chair		49.50
	Was 59.95	NOW
Portable Ironer		39.95
48" Combination sink & Electric	Was 424.50	NOW
Youngstown Dishwasher		289.50
Coleman 20 Gal. Hot Water	Was 94.95	NOW
Oil Heater		65.00
Gas, Hot Water 20 Gal.	Was 112.95	NOW
Duo Therm Heater		79.50

**ALL 1955 FRIGIDAIRE APPLIANCES HAVE
BEEN REDUCED TO MAKE ROOM FOR THE
NEW 1956 FRIGIDAIRE LINE! ELECTRIC
RANGES, REFRIGERATORS WASHERS AND
DRYERS ARE REDUCED TO GIVE YOU
THE VERY BEST IN APPLIANCES AT SAV-
INGS YOU CAN'T AFFORD TO PASS UP.
COME EARLY WHILE SELECTIONS ARE
AT THEIR BEST.**

Hess Furniture Co.

"See Hess & Buy For Less"
Charlevoix

Friends LIKE to get...



smart, friendly **Photo**
GREETING CARDS

Here's the smart, inexpensive way to send personalized picture greetings to all your friends this season. To order yours, bring us your favorite negative and we'll help you choose a beautiful card design just suited to your taste.

**Rogers Studio
of Photography**

LE-6-2332

**THE HOLIDAY
SEASON IS
JUST AHEAD!**

Don't Miss All
The Holiday
News About
Town --- OR

Those Wonderful
Holiday Bargains

Advertised In
Your Newspaper

SUBSCRIBE TODAY!

**EAST JORDAN
NEWS-HERALD**

Lona Theatre

Mancelona, Michigan

Friday & Saturday, Nov. 4-5

"The Looters"

Rory Calhoun & Julie Adams
plus

"Private Hell 36"

Ida Lupino & Steve Cochran

Sunday and Monday, Nov. 5-6

"Pete Kelly's Blues"

Jack Webb & Janet Leigh
Cinemascope-Warnercolor

Tues, Wed., Thurs., Nov. 6-7-8

"The Purple Mask"

Tony Curtiss & Colleen Miller
Cinemascope & Technicolor

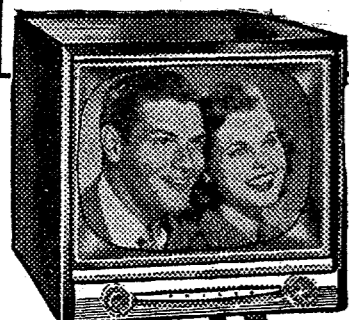
**No Trade In
Needed!**

**Keep Your Old
TV as a Second
Set and get this**

**New 1956
PHILCO**

**for Only
\$250**

PER WEEK



**21"
Swivelet**

Turns for easy viewing

Big 21-inch aluminized picture tube, Transformer-Powered Chassis and Golden Grid Tuner for performance unmatched at its price. Mahogany finish cabinet. Philco 4138.

Sherman's

FIRESTONE STORE

READ THE WANT ADS!

The following Used Plumbing Merchandise is Priced for Quick Disposal

- 2 Cast Iron Lavatories
- 1 Bath Tub
- 1 Toilet Combination
- 2 Floor Model Viterous China Urinal
- 130 Gallon Gas Heater

GOOD VALUES

Romaine Plumbing & Heating

Steam & Hot Water Heating

LE 6-2581

East Jordan

TELEVISION

Cadillac-- Traverse City

Thursday, November 3, 1955 * East Jordan News-Herald * Page 7

WPBN-TV THURSDAY

4:10 Health - Happiness Club
4:15 Shopping Tips
4:30 To Be Announced
5:00 Deputy Don
5:30 Candid Camera
6:00 News
6:15 Sports Today
6:25 Weather
6:30 Bundy Mt. Jamboree
7:00 Michigan Outdoors
7:30 Dinah Shore
7:45 News Caravan
8:00 You Bet Your Life
8:30 The Peoples Choice
9:00 Dragnet
9:30 Ford Theatre
10:00 Hockey
11:00 Final Edition
11:10 Weather
11:15 Chicago Wrestling

FRIDAY

4:25 Health - Happiness Club
4:30 To Be Announced
5:00 Deputy Don
5:30 Mr. Wizard
6:00 News
6:15 Sports Today
6:25 Weather
6:30 Limelight
6:40 Movie Museum
7:00 Great Gildersleeve
7:30 Coke Time
7:45 News Caravan
8:00 His Honor, Homer Bell
8:30 Life of Riley
9:00 Big Story
9:30 Star Sage
10:00 Cavalcade of Sports
10:45 Varsity Music Time
11:00 Final Edition
11:10 Weather
11:15 Football Scoreboard
11:30 Western Theater

SATURDAY

3:30 U of M Hour
4:30 Children's Hour
5:00 The Christophers
5:30 This Is The Life
6:00 Walt Nowak Show
6:30 It's A Great Life
7:00 Mayor of The Town
7:30 Big Surprise
8:00 Perry Como Show
9:00 Spectacular-Great Waltz
10:30 Your Hit Parade
11:00 Final Edition
11:10 Weather
11:15 Classic Theatre

WWTW THURSDAY

11:30 Party Line
12:00 Valiant Lady
12:15 Love of Life
12:30 Search for Tomorrow
12:45 The Guiding Light
1:00 Noon-Tide
1:30 Love Story
2:00 Today's Movieland
3:00 Mitch & The Missus
3:30 What 1 Person Can Do
3:45 Military Mailbag
4:00 The Brighter Day
4:15 The Secret Storm
4:30 On Your Account
5:00 Western Theater
5:00 News
6:10 Weather
6:15 Popular Science
6:30 Wild Bill Hickok
7:00 Michigan Outdoors
7:30 Disneyland
8:30 MGM Parade
9:00 Liberate
9:30 Four Star Playhouse
10:00 Red Wing Hockey
11:00 Weather

Area Farmers Buy Purebred Shorthorn Bulls

Hershel Hart of East Jordan has added to his herd by the purchase of Rainbow Royal King 2nd, a purebred Milking Shorthorn bull, from Floyd & Hattie Scott, also of East Jordan.

Orval Bennett of Ellsworth has also purchased a bull calf, Rainbow Royal King 3rd, from the Scotts.

Both animals are purebred Milking Shorthorns and the record of the transfer of ownership has been made by the American Milking Shorthorn Society at Springfield, Mo.

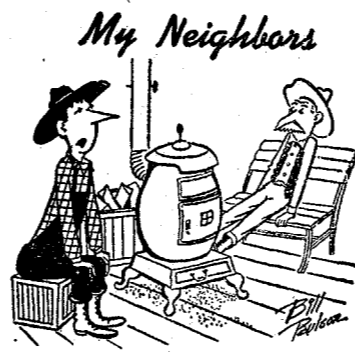
Orchard Notes . . .

In the west Oregon and Washington are winding up their apple harvest this week. They are using pickers from schools and even jails in order to wind up on time. They have had one hard frost already.

This would seem that their season was comparable to ours. Unlike down east, most of the apple orchards are of a size that the owner does most of his own work except harvesting and packing. Most of his books are carried in his pockets.

Southern Illinois with their late varieties are nearly through picking. Although a lot of the later varieties such as Willow Twig, Winesap, etc. are in the sheds, packing will continue up to and around Thanksgiving.

The intentions of our Michigan grading and labeling laws are O.K. especially for the larger growers that pack to ship and store and otherwise. However hundreds of farmers could be arrested for transporting apples to be packed elsewhere and under many other circumstances unfair to the small grower.



"Well, let's go harvest our Guaranteed Annual Crop, before the Guaranteed Annual Buds beat us to it!"

READ THE WANT ADS!

THE MIDDLE GUARD by LES BINGAMAN

Inevitably the question arises, "What's wrong with the Lions?"

I'm asked that question all the time, and I wish I knew the answer. This is a wish shared by Coach Buddy Parker and his staff, General Manager Nick Kerbaway, Lions President, Edwin J. Anderson and the entire board of directors.

Everyone knows that all's not well with the Lions but no one knows exactly why. Parker shakes his head in silent misery. I feel equally as bad.

Probably the best answer to the \$64,000 question is that a combination of factors has contributed to our decline. Not among them, however, is the theory that the Lions are an aging team.

Despite possessing several veterans, Detroit is essentially a young team. Even such "greybeards" as Bobby Layne, Doak Walker and Leon Hart are 28, 27 and 26, respectively.

More valid is the suggestion that a combination of breaks, the player draft and difficulty in integrating offense and defense is responsible for our current plight.

The breaks were going our way when we were on top but the ball is bouncing in the other direction this season. The law of averages has caught up with us. If we had been lucky, we might now possess at least a 500 average.

That great leveler, the player draft, has been as devastating to the Lions as it has been to all the other teams that once stood on top. Because we finished first, we've had last pick of the best collegiate players every winter for three years. It has hampered us in obtaining needed replacements.

For some strange reason, the offensive and defensive teams

have been unable to mesh on the same Sunday. When the defense has been hot, the offense has been cold, and vice versa.

Probably our greatest difficulty has been in our line play offensively and our backfield performance defensively.

The offensive line has had its headaches giving the backs room to operate, and a backfield is only as good as its line. The defensive backs have encountered trouble on pass defense, particularly on key third downs when one more incomplete pass would have forced the opposition to kick.

Put them all together and it spells ulcers, in capital letters. It is about as good an explanation as I can offer.

But let's not forget we've been on top a long time, and there's a law of gravity that says what goes up must sometime come down. And so we have.

But the Lions will be back up there again, just wait and see. We have too many good players and too good a coaching staff and management to be down for long.

Attending College

James Shepard is attending an agricultural engineering short course at Michigan State, it was said this week. He will take an eight weeks course now and another eight weeks at a later date.

IT PAYS TO ADVERTISE!



From where I sit... by Joe Marsh

Last Word in Farm Machinery

Curly Lawson was first in this area to use one of those roadside vending machines. He's sold milk and eggs in one about a year now, and recommends them highly—but with reservations.

"Mine's the latest model," says Curly. "Built-in refrigeration unit—heater—an automatic sign turner-on for night. Takes any combination of coins."

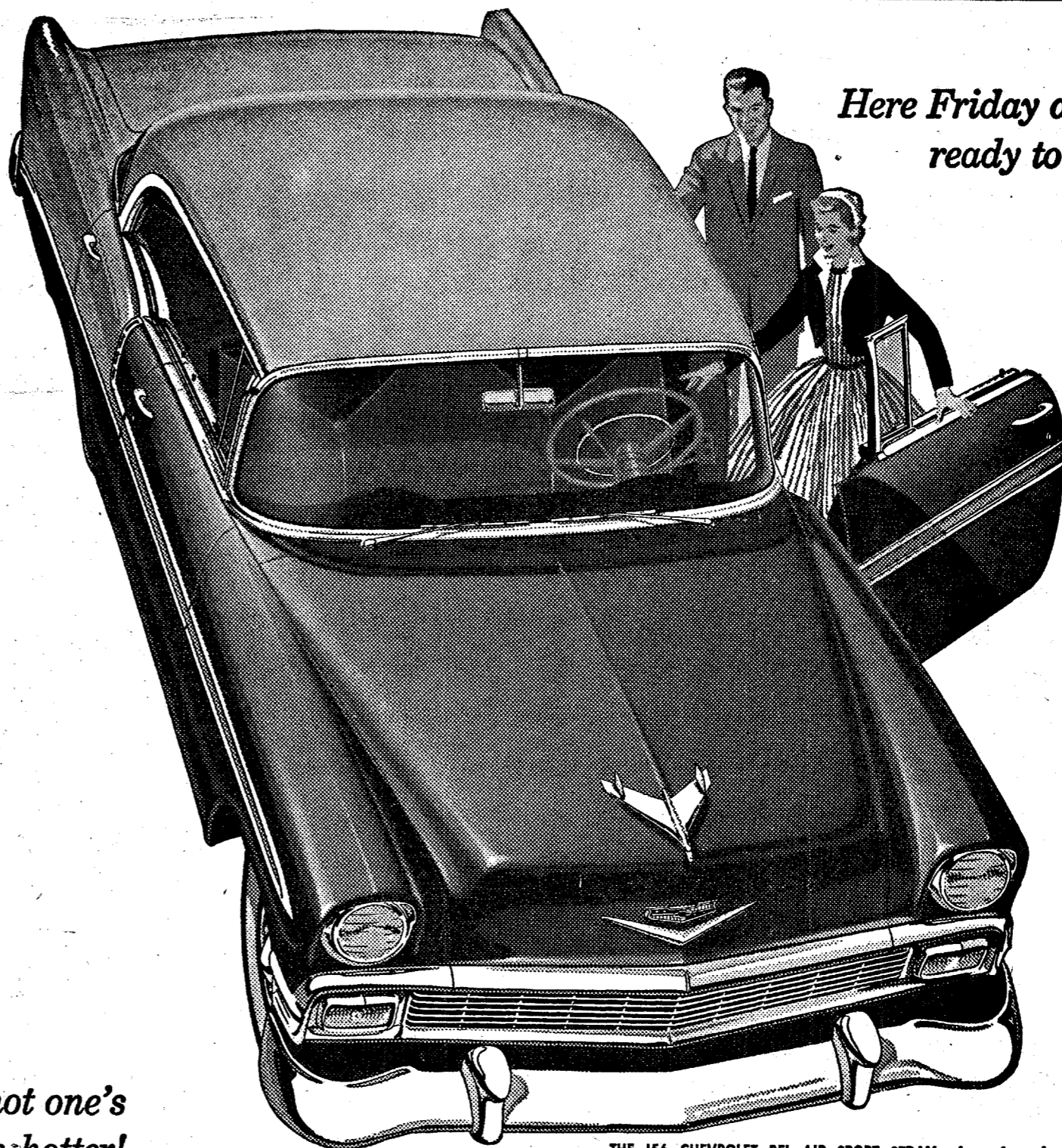
"However," he warned, "those machines aren't cheap to buy... or operate. They run about \$3500. If you're not on the main highway like I am—where lots of city

people pass—you'd better stick to the old methods."

From where I sit, you have to admire Curly for his pioneering spirit. Of course, there's also plenty to be said for those who tend to stick to the old proven methods. People's ideas differ on the subject—on any subject. Like you may always drink buttermilk with your meals... while a glass of beer's the "automatic" choice with me.

Joe Marsh

Copyright, 1955, United States Brewers Foundation



Here Friday and
ready to roll!

The hot one's
even hotter!

THE '56 CHEVROLET BEL AIR SPORT SEDAN—above is a beautiful example of Chevrolet's bigger, bolder look. Four doors and no sideposts in this one—did you notice?

the '56 Chevrolet



New models—all with bold new Motoramic Styling. More models—including two new 4-door hardtops and two new 9-passenger station wagons. New excitement under the hood—up to 205 horsepower and 9.25 to 1 compression ratio. This—remember—is the car that broke the Pikes Peak record in a history-making, pre-production trial. Come on in, look it over and try it out!

They're sitting in our showroom right now champing at the bit. For these '56 Chevrolets were born with an urge to go places! Look at that bigger, wider, more massive grille. Follow that lower speedline of chrome back to those sassy, high-set taillights (the one on the left swings down to uncover the gas cap!)

V8 or 6—19 Models in 3 Series Any kind of model anyone could want! Your choice of the new "Blue-Flame" 6 with 140 h.p. and new higher compression or Chevrolet's record-breaking V8 power ranging up to a new high of 205 h.p. and 9.25 to 1 compression ratio! Automatic, and comfort and safety features? Chevrolet offers all of them. Come, drive the '56 Chevrolet!

A. R. Sinclair Sales
BOYNE CITY, MICHIGAN

National Farm Consolidation Trend Hits County Removing one 50-Acre Farm Per Week Since 1950

Federal Census Reports Loss Of 11,000 Farm Land Acres

★ ★ ★
Big things are happening in Charlevoix county agriculture. And they affect everyone of us. For the big farm consolidation trend has moved into northern Michigan and taken a slice out of the number of farms across the county.
Charlevoix county has lost more than one 50-acre farm per week every week for the last four years—since 1950.
In the last four years Charle-

voix county has lost 218 farms, according to the 1954 federal farm census and county farm agent Ed Rehman looks for further loss of farms in the area.
Within the last four years the county has lost 11,835 acres of land which had been in farms.
"This is the biggest jump in consolidation I've ever seen," the farm agent said.
The trend is toward more farm efficiency. The day of the

six or eight cow dairy herd has gone and now the volume of business necessary to stay in farming requires 20 to 30 and even more cows in one farm herd.

a day or night meeting date for farm gatherings." And he added that the situation has been getting more difficult in the last two years.

Looking ahead to what was coming, Charlevoix county's "Little Farmers' Week" was cancelled, although the annual farm information event was highly successful when it was stopped.

EVERYTHING IS happening on farms these days. They are being sold for resort purposes with operators moving to the cities; other operators have stopped farming and taken jobs in the new industrial plants which are establishing themselves in Charlevoix county. Other farmers are selling out to their neighbors.

So many farmers are working in industrial plants in Charlevoix, East Jordan and Boyne City that it is growing increasingly difficult to set a farmers meeting date when a majority can attend.

The farm agent said: "We are having difficulty finding either

in Charlevoix county was 126.0 acres. Today, with 218 less farms in the county the average farm now has 146.6 acres — a jump of about 20 acres per farm in the last four years.

THE BIG RESORT trend is digging deep into land once used for farming. High prices paid by those who wish to establish summer cottages and summer resorts is constantly taking toll in farm property.

But Charlevoix county's vanishing farmer is the small operator. The big ones are still with us and getting bigger.

There are five farms in the county selling \$25,000 or more worth of products each year. They were here four years ago.

And those farmers selling from \$10,000 to \$25,000 worth of products per year are definitely on the increase.

The big drop starts with the \$5,000 farmer. He is on the way out. And the farmer producing \$2,500 worth of products per year is rapidly becoming a thing of the past.

Within the last four years the county lost more than 100 farms which had been producing \$2,500 or less worth of products.

In addition to these 100 farms the county lost another 75 farms in the \$2,000 or less production class.

EVEN SOME OF the big farmers have been forced from time to time to seek part-time employment off the farm.

It was reported that because of last summers extremely hot weather some of the "big time" farmers were working in nearby industrial plants to make ends meet.

Who will survive the big

change creeping over the county farm scene? Those with big farms, large volumes of business and efficient methods of operation.

Like the auto industry, the big farmer is swallowing up the small farmer, increasing his production with an ever watchful eye toward efficiency.

Other recent changes on the county farm scene has been the cancelling of the annual county fair and the dropping of agricultural classes in the Boyne City high school. Charlevoix high school never participated in farm education. East Jordan high school remains alone in the county with a vocational agricultural program.

The history-making changes in county farming underway for the last four years will continue in the same direction according to state and county agricultural officials.

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By d'Alessio



"The more I look at the groom, the more I think her parents are just losing a daughter!"

The Serviceman's Letter



G. I. NEWS

Page 8 * East Jordan News-Herald * Thursday, November 3, 1955

Congratulations are due Ernest Kopkau Jr. for an advance in rank. He writes:

"Dear Sir, Well, I guess it's about time I wrote a few lines to all of you up there in East Jordan. I am sure glad to get the paper every week.

It is starting to get cool down here again, but we are doing just as much flying as we ever did.

I made Airman First Class last week and I only have 18 months in the Air Force. I sure like it in the Air Force and I may stay in.

Sincerely,
A-1c Ernest F. Kopkau
AF 16 462 932
386 Ftr Bmr Sq, Box 101
Clovis AFB, New Mexico

A release from the Army home town news center in Kansas City, Missouri tells us that 2nd Lt. Donald L. Karr, son of Mr. and Mrs. L. B. Karr of East Jordan, recently was graduated from the Ordnance School, Aberdeen Proving Ground, Maryland. Lt. Karr attended the 16 week

associate company officer course, during which he studied tactics, ordnance service in the field and material familiarization.

He graduated in 1954 from Michigan College of Mining and Technology and is a former student engineer at Chrysler Institute of Engineering in Highland Park.

We have two releases and a new address for Dick Barnett. His address is:

Richard R. Barnett
RA 16 507 890
H Co. 188th A. I. R.
Fort Campbell, Ky.

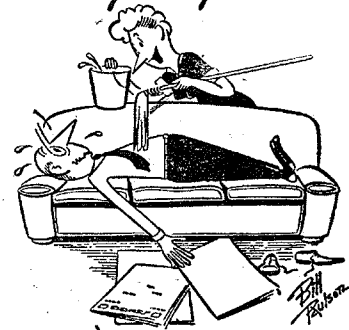
Richard has just recently been assigned to Co. H, 188th Airborne Infantry, of the famed 11th Airborne Division, Fort Campbell, Ky.

He entered the service at Fort Leonard Wood, Missouri, where he took his first eight weeks of Basic Training. At Fort Campbell he will complete his second eight weeks and then two weeks of jump school where he hopes to win the Silver Wings of a paratrooper.

On October 23rd he was chosen for Colonel's Orderly, a traditional seat of honor in the army. A man is selected for this post for his soldiering capabilities, knowledge, character and sharp appearance.

Pvt. Barnett is the son of Mr. and Mrs. E. C. Barnett of East Jordan and is a graduate of E. J. high school.

My Neighbors



"I see by the papers that the NAM is urging management to provide steadier employment. Here's the employment — now, how do I urge you?"

U-M Fire Expert Urges Pre-Winter Safety Check

The coming of winter and the necessity of heavy firing of furnaces provides the acid test for fire safety in our homes, businesses and places of public assembly," Francis Hartman, head of the firemanship training program at The University of Michigan, stated this week.

Hartman, a former fire chief who has seen many a home go up in smoke because of carelessness, urged home-owners and businessmen to complete safety inspections now, before furnaces are fired up to "full blast" for the dead of winter.

Points to be checked closely, he said, are:

Furnaces — see that all connections are tight; if oil or gas is used, there should be no leaks in fuel lines; the smoke or exhaust pipe should be inspected, just in case they loosened up during the summer; if electricity is used to force heat, see that the wiring and motors are in good condition; if you have a coal-fired furnace be sure you have ample metal containers for ashes and clinkers.

Never use kerosene or gasoline to kindle a fire!

Chimneys — check them from the basement to the top of the stack for loose bricks or cracks in the masonry — escaping gases can cause extreme sickness and death; be sure that no combustibles are stored near the chimney or furnace; install a screen or spark trap at the top of the chimney.

Electricity—because of short daylight hours during the winter a heavy strain will be placed on electrical circuits — don't overload them; if a fuse "blows out" it is an indication that the circuit is overloaded or shorted. If you reduce the load and it continues to blow fuses, call a competent electrical repairman — do not put pennies or other metal objects in the fuse receptacle! Reduce the number of extension cords in your home, they are a constant source of danger.

It would be wise to remember, Hartman pointed out, that almost all fires are caused by carelessness. Constant alertness and thoughtfulness can reduce the danger of fire considerably.



"Whether laughter is healthful or not depends on the size of the fellow you're laughing at!"

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