

TRAPPED BUT UNAFRAID: The second person to become locked in the vault of the new State Bank building was Fred Clark, son of Donald Clark, contractor for the new construction. Fred found himself inside looking out Saturday morning and remained there until bank offi-cials could be summoned with proper keys. Last week Teddy Kotowich became trapped in the vault while helping with the door installation. Interior of the building is nearing completion with the opening date planned soon. - Photo by Rogers

#### OVER THE BACK FENCE

BY MARSHALL

It is said that figures clearly show that women spend 75 per cent of their time sitting.

Here's a poem taken from the humor page of the October issue of Service, a Cities Service magazine:

"The time has come," the Walrus said, As he stood and cleared his

throat And shot his cuffs and took a drink

And consulted many a note, "To tell you that I'm proud to be Here with you folks tonight... Which reminds me of a story Of two joes named Pat and Mike."

The Carpenter was plenty hep; He'd heard such guys before. He took his hat and ducked his

And snuck right out the door. And he did right. That walrus spoke

Of so many blessed things He never got around to plugging Cabbages and Kings!

Halloween parties were many in number throughout the town during the past weekend. The annual parade of grade children through the business district Monday told the community that Halloween was at hand. The costumes were without doubt better prepared than previous years. Teachers in charge of the childrens' Halloween parade should be congratulated for their work. And there was the usual party at the high school for older children. In cooperation with the Rotary Club, the school annually sponsors games, dancing and refreshments for students, which is an excellent method of keeping them from spending their energy on mis-chief sprees about the city. A dress-up party at the East Jor-dan Recreation celebrated Halloween in a big way for the older folks. And a hard time party at the American Legion was declared a success. And after all was said and done the gobblins had played very little havoc about the community.

Boy Scouts selling apples and making "arrests" on the streets Saturday to help swell the community chest fund did a fine job. The youngsters were persistant as most persons could see; and they remained at their jobs until well after suppertime. In addition to the good job, they seemed to be having a lot of fun.

Next big holiday weekend is Thanksgiving and then you'll be seeing all those college students home for a few days. One doesn'realize how many of our young folks have gone away to school until a holiday comes along. There's about 35 of them this

What country received more U. S. made cars than any other country last year? You were wrong. It was Venezuela with 39,371 coming from United States. Mexico was second and Brazil third. Canada ran a poor fourth. By the way, there are no 11 or 12 year old cars in United States; or at least there shouldn't be. There are a lot of cars in Michigan (2,485,369) but we are still seventh among the states in car population with Calif. first with 4,879,210.

And speaking of automobiles there were only four registered in the United States 60 years ago. Today? Nearly 62 million, cars, buses, trucks etc. If you bought a new car at \$2,000 last year, \$479 of that went to pay taxes, so the car isn't as expensive as you may think. Ha! And if you paid cash with no trade-in you are among a select group of car buyers. Only 17 per cent of the people in the U.S. do that. Most everyone speaking of figures like this compare things with Russia. So here goes. There are about 225,000 cars in Russia—passenger cars, that is. In the good old U. S. and A. there are 48,498,870 of the things.

# BAST JORDAN MS-IIBRAILD

**VOLUME 59 NUMBER 44** 

EAST JORDAN, MICH., THURSDAY, NOVEMBER 3, 1955

TEN CENTS

## CAMPAIGN REPORT

# CITY FALLS TO ATTACK

**FOOTBALL** 

### Devils Meet Pellston Here, Fall To Rambler Passing

The East Jordan Red Devils will meet the Pellston Hornets on the local field Friday afternoon following their 45 to 7 thumping at the hands of the Boyne City Ramblers last Friday night.

Boyne's quarterback Fitzpatrick threw four touchdown passes and two pass interceptions by Gary and Doug Newvill added for six of the Ramblers touchdowns. Charles Stocker went over from the 2 in the second per-

Near the end of the fourth period, the locals picked up their score with halfback Gareth Thompson going over from the two with Johnson moving the

ball over for the extra point. East Jordan inability to halt Boyne's passing led to the run-away attack by the Ramblers'

highly experienced outfit.

The Boyne defeat put the locals in a four way tie for fourth place in the northern C circuit standings.

STANDINGS

Charlevoix Boyne City East Jordan Harbor Springs Mancelona Pellston Gaylord

In other Class C games last week Mancelona dropped Har-bor Springs, 15-6 and Charlevoix whipped Gaylord 33 to 0. Grayling won over Pellston, 27 to

**SCORES** Alpena 18, Owosso 0 Am. Soo 26, Petoskey 0 Boyne City 45, East Jordan 7 Cadillac 20, Ludington 13 Charlevoix 33, Gaylord 0 Grayling 27, Pellston 20 Menominee 26, Traverse City 6 Mancelona 15, H. Springs 6 T. C. St. Francis 33, Benzonia 0



Five East Jordan women won top prize in the East Jordan Recreation's annual Halloween dress-up party and contest just before bowling time Thursday night. Each womans' team arrived in appropriate costumes for the occasion—said to be the only annual Halloween dress-up bowling party in Michigan. Here is the East Jordan Canning Company team which was declared "best dressed" among the many colorful teams. The ladies are: Jennie Bartlett, Lucille Dubas, Polly Sinclair, Betty Jo Strehl and Annabelle Galmore.

## Halloween Party Keeps Kids **Busy With Fun and Prizes**

All six upper grades in high school took part in the annual Halloween party at the gym Monday night.

The party was sponsored by the school in cooperation with the Rotary Club and business-

As usual the upper grades won most of the contests, but the other students said it would be 'our turn next year." An annual affair, the Hallo-

ween party does much to keep the students happily occupied during an evening when playful distruction often comes easier to those with extra energy.

Rotary club members were on hand to aid the carrying out of games and businessmen contributed to the purchasing of re-

Those contributing were: E. J. Cooperative, Al Thorsen, R &

Which means there is one car for every 74 people in Russia. Here at home there is one car for every 2.7 people. Only thing this little booklet hasn't told us is how we can get a fraction of a person into a car. For when the car moves the person either is or is not going along, statistics not withstanding.

R Television, Thrift Super Mar-ket, Galmore's Standard Ser-vice, Norman Bartlett, Rainbow Bar, Strehl's Garage, East Jor-dan Cleaners, Dan's Service, Bill's Duck Inn, Donald Clark, Anchorage restaurant, Dr. John Savory, Shaw's IGA Store, Dress & Gift Shoppe, State Bank of East Jordan, E. J. & S. Railroad, East Jordan Canning Company, Howard Porter, Lee Wright, Taylor's West Side Gro-Golden Rule Service Poole's Grocery, Dr. J. VanDellen, Bowman's Used Cars, Mt. Clemen's Metal Products, Baders Standard Service, E. J. Iron Works, Temple Theatre, Jordan Cooperative Creamery, Milt's Barber Shop, Gidley's Drug store, Streeter's Shoe Store, Romaine Plumbing & Heating, Sommerville's Grocery, Olson's Hardware, Dahlquist's, Bakers restaurant and Rogers Studio, Vaughn's, Mike's Tavern, Phil's Barber Shop, Peterson's Gamble Store, Whiteford's, Sherm's Pure Service, Chris' Barber Shop, A & P Food store, East Jordan News-Herald, Hites Drug Store, Frank Strehl, Jordan Heating and Refrigeration, Johnson's restaurant, Sherman Firestone and American Legion



a combined 156 years fighting local fires are proud possessors of 1,000 day clocks presented them by their fellow firemen. A program in their honor at the fire hall last week paid tribute to the long and unselfish service they have donated to their community. Those retiring from the department with the number of years they served are, from left, above, Merl Thompson, 25 years; Gilbert Sturgell, 24 years; Louie Peterson, 22 years; Ed Kamradt, 23 years; Joe Nemecek, 22 years; Gus Anderson, dean of East Jordan fire fighters, 40 years. Here, Fire Chief Sherman Thomas is presenting Anderson with clock. Firemen replacing those six who retired are: Leon Peterson, Don Bowers, Theo Jefferys, Russell Dietrich, Larry Whiteford and Don Dixon.

#### **Bowling Alley** Installs New Hand Dryers

Installation of electric hand dryers in the East Jordan Recreation was announced this week by manager Andy Ander-

Anderson said the hand dryers protect the health of bowlers, give them faster service and provide more economic opera-tion for the alleys. Hand towels are no longer used on the al-

leys.
The dryer manufacturer reported here that the equipment installed at the alleys was the first to be used outside Detroit, although it is a "coming thing in

## Minstrel To Be Given By Seniors

The Senior class of East Jordan high school will present their annual Minstrel Show Tuesday, November 8th at 8 p.m. in the high school auditorium.

The class has chosen a "Showhoat" theme that promises to be full of laughter and color. There will be such characters as Theopholes, Bones, Tambo, George Washington Jones and all the rest.

The old south will be brought right to East Jordan's doorstep in "Here Comes the Show Boat." Tickets are available from members of the senior class.

#### **COMING EVENTS**

November 3 — St. Joseph's Council of Catholic Women will meet at Parish Hall at 8 p.m. November 4 — Red Devils play Pellston here, 3 p.m. November 4 — Jordan River

IOOF Lodge. November 4 — The Friendly Circle Homemakers Group will meet with Mrs. Alfred Rogers at

p.m. November 8 — Legion Auxil-

iary. November 8 — The Study Club will meet with Mrs. Florence Swoboda as hostess. Assistant hostesses are Mary Kenny and Alice Sherman. The program entitled "What is the name of that star?" will be by Mabel Secord.

November 8 - The Charlevoix County Pomona Grange No. 40 will meet with the Boyne River Grange at 8:30 p.m. Officers will be installed and Cinderella will give her report of her trip

to state grange. Pot luck supper.

November 8 — The regular

monthly meeting of the Holy

Name Society will be held at 8 p.m. The entertainment committee are: Louis Gardner, Mose Hart, Clement Kenny and Kenneth Richards.

November 9 - The afternoon group of the WSCS will meet at the home of Mrs. Eleanor Scott at 2 p.m. Mrs. Nell Blair will be

## Local Sportsmen Lay Plans For Supper

A hunter's supper for area sportsmen and townspeople is being planned for the American Legion Hall by members of the Jordan River Sportsmen's Club with the help of the American

Supper Chairman Keith Dressel said Wednesday morning that the supper will be held at the hall November 18, 19 and 20, Friday, Saturday and Sunday, with serving from 5:30 to 8 each evening.

It was said the meal will consist of elk and ham, with the charge being \$1.75 per plate for "all you can eat." It will be

served smorgasbord style. Money raised by the supper

### **Merchants** Set Annual **Meet Date**

A decision on the dates for next year's Swan City Festival and the annual election of directers will be on the agenda for the November meeting of the East Jordan Businessmen's As-

The annual dinner meeting at which guests will be invited will be held Tuesday, November 29. The place has not been announced.

The board of directors has authorized the compiling of an outline of 1955 accomplishments along with the condition of the

will be used by the sportsmen's club to aid the program now underway to develop Sportsmen's Park and the surrounding wild-

## Sinclair To Show Chev. On Fri., Sat.

A. R. Sinclair Sales this week is asking friends and customers to stop in Friday and Saturday to see the 1956 Chevrolet on display in both the Boyne City and East Jordan (Dan's Service) sales rooms. Sinclair said refreshments will

be served in the Boyne City display room where six new Chevrolets will be shown. "Chevrolet for '56 set the new

Pikes Peak record," Sinclair said "and the 'hot' Chevrolet is even hotter this year."

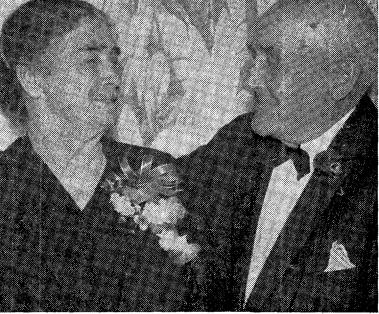
Chevrolet officials say the 1956 car shows the kind of per-

formance that makes driving safer and more fun. Sinclair emphasizes the fact

that the new car can be seen at either Boyne City or East Jordan, beginning Friday morning.

treasury, which will be presented in duplicate form to all members.

Chairman Donald Clark said the association's annual Christmas activities will also be planned at the coming meeting.



Mr. and Mrs. Roscoe Smith, of East Jordan celebrated their 54th year of marriage, Friday, October 28th.

The Smith family homesteaded here where Mr. Smith was born in a one-room cabin. Mrs. Smith, the former Fanny Akins, was born in New York state.

A former East Jordan Lumber Company foreman, Smith served on the South Arm Township highway board for nine years, was director of No. 3 school district for 12 years and was a foreman at the Charlevoix county garage for four years, retiring in 1942. They have operated their small fruit farm on the outskirts of the

city for the last 10 years. A son Arnold and family live on a farm in the Ranney district, which was the family home for 44 years.

The Smiths have four children, Arnold and Lyle, of East Jordan, Jett, who lives in Alba and one daughter, Leona, who lives in Mor-

ris. They have 13 grandchildren and one great grandson.

By The CAMPAIGN GENERAL

East Jordan has fallen! Yes, East Jordan has fallen before the bashful smile of a little girl, the riotous laughter of boys at play, the sympathy for the sick, Jordan has fallen to that common American malady, "enlargement of the heart."

Downs' invasion headquarters is expected momentarily to announce the complete capitulation

Moving forward on a broad front after their kick off on October 9, the Community Chest drive has progressed on a syn-chronized schedule.

The unsung but essential foot soldiers under the command of Ruth Bell rapidly enveloped the residential area. Comm. Bell's combat team were under the direction of Captains Mrs. E. E. Wade, Mary Lou Breakey, Martha Clark, Kay Braman, Peggy Thomas, and Jane Jackson.

Combat teams were assigned certain areas of the city to envelop. The advancing wave of vo-unteers were composed of De-lores Weaver, Louise Scott, Martha Annear, Carla Kopkau, Alice Evans, Ruth Peters, Winifred Parks, Lillian Damoth, Mrs. C. J. Bowman, Marietta Walden, Annabell Galmore, Lottie Bennett, Ruth Moore, Marge Gee, Martha Overhold, Marie Rebec, Louise Bennett, Mrs. Albert Lenosky, Martha Donaldon, Pub. nosky, Martha Donaldson, Ruby Cihak, Doris LaPeer, Bowden Ogden and Alice Green.

On the scheduled completion date, November 1, Commander Bell was able to announce "mission accomplished," although mopping-up operations contin-

Meanwhile panzer divisions under the command of Tom Galmore made a lightening stroke at the business area of the city. Tank commanders under the operational command of Galmore were as follows:

Hugh Gidley, Jerry Rogers, Richard Hale, Sherman Thomas, Charles Richter, Byron Detwiler and Keith Annear.

Although scattered resistance was encountered, on November 1 Commander Galmore reported that his mission was 90% com-pleted, although sporadic en-gagements were still in progress, he expected momentarily to announce the complete accomplishment of his mission.

At the same time bombing missions were run against local industrial plants under the command of William Grauel.

Persistant inclement weather with overhanging clouds ob-scured the target and he regrets his raids were only 75 per cent effective.

A giant flanking movement covering the township area were under the command of Betty Robertson's guerrillas.

Under her command were: Mrs. Eva Hartung, Jean Strehl, Mrs. Ed Lehrbass, Mrs. Edward Kotalik, Mrs. Clarence Lord, Mrs. Mary Donaldson and Ann

Communications with these units are not as good as in the more populated sections as results are in a long part un-reported.

On October 29th a regiment of Boy Scouts infiltrated the ar-ea and did a big job of securing local objectives.

Among those scouts aiding were: Albert Peters, Mark Peters, Billy Taylor, Bruce Ogden, George Savory, Don Johnson, Bob Johnson, Micky Poole, Bob Sherman, Larry Schumacker, Dick Clark, David Bartholomew, Jimmy Wicker, Paul Bowen, Lanny Shepard and Gary Craig. While the movement has progressed rapidly it is not to be

opposition. Scattered opposition was encountered with one lady asking, "What has the chest done for - when her children had taken part in the handicraft at the tourist park and the recreational program under direction

assumed that volunteers met no

of director Gayle Saxton. Other resistors commented that the chest did nothing to im-prove their business or income totally ignoring the fact that it is the human warmth of our fellow men that attracts new residents and industry to our com-

All volunteers have been asked to report such resistance to their commanders for analysis of

## BAST JORDAN NEWS-HERALD

EDITORIAL PAGE

Page 2 \* East Jordan News-Herald \* Thursday, November 3, 1955

#### **BOYNE CITY LEADS COUNTY**

### School Enrollment at 3,846 **With \$31,000,000** Valuation

Boyne City has the largest high school in Charlevoix county; second largest is East Jordan and Charlevoix comes third.

That's according to the number of students attending each public school. But Charlevoix is in third place only because of their St. Mary's Parochial school which today boasts 81 students.

This population thing seems to be of great import to many residents in surrounding communities whether the city or the school is under consideration.

And as the old saying goes, "It isn't what you have, but what you do with what you have.'

There are many outstanding schools throughout Michigan which, when the roll is taken, are found to be down the ladder in school enrollment compared to others.

BUT SCHOOL population often means the difference between a school being class A, B, C, or D in athletics. Boyne City is approaching the class B status in high school enrollment.

East Jordan and Charlevoix must await the influx of more residents and it could be many years before they step out of class C athletic matches. Boyne City is the only school in the county with more than 1,000

enrollment. East Jordan has 919 and Charlevoix 874. But with the addition of the 81 members of Charlevoix's St. Mary's school that city stands ahead of East Jordan in number of students and only 93 behind Boyne City.

So in public school enrollment East Jordan is 129 students behind Boyne City and Charlevoix is 174 behind Boyne City.

But as far as a school taxing area goes, an area capable of raising funds to aid the school, Charlevoix is far ahead of either Boyne City or East Jordan.

For the state valuation of the school district for taxing purposes is set at \$10,576,383 at Charlevoix.

BOYNE CITY'S district is \$8,049,926. East Jordan falls far short of either with a state school district valuation set at only \$5,898,627. All of these figures are far above valuations set by the county. And in the past there has been much discussion as to which valuat-on to tax from, the state's or the county's.

If the state has its way, all the schools in the county should be axed on an approximate \$31,000,000 valuation.

These enrollment figures along with the valuation, are as close as anybody can get to reporting the school picture, since they come from Charles Robinson county superintendent of schools. And they are up to date.

Since 1950 all three citys in question have increased in population via industrial expansion. How much each has grown remains for the next federal census to report.

Boyne City, East Jordan and Charlevoix school facts do not, how-

ever, show any where near the complete county school picture.

FOR THERE IS the Boyne Falls school with an enrollment of 217 students and a state valuation of \$1,411,453; and the Walloon Lake school with an enrollment of 140 and a valuation set at \$2,001,933. Total county school enrollment for 1955 is 3,486 students with the

three largest schools having 2,841 and the others 645 students. Here is a breakdown on the number of students and the state

SCHOOL	STUDENTS	DIST. VAL.
BOYNE CITY	1,048	\$ 8,049,926
EAST JORDAN	919	5,898,627
CHARLEVOIX	874	10,576,383
BOYNE FALLS	217	1,411,453
WALLOON LAKE	140	2,001,933
CHARLEVOIX ST. MARY	81	
BEAVER ISLAND	76	648,358
HAYS TOWNSHIP, MURRAY	28	131,407
IRONTON	19	729,453
CHARLEVOIX TOWNSHIP N	O. 7 19	141,137
NORWOOD TOWNSHIP	17	208,466
BAY SHORE	16	118,719
HORTON BAY	16	308,318
BAY TOWNSHIP NO. 1	16	228,832
EVELINE ORCHARDS	Transporting	230,844
UNDINE	Transporting	335,184
TOTAL	3.846	\$31.018.040



"Wow - what a kitchen! Every modern appliance! But how could they afford it when Jim makes no more than my Tom ...?"

LOTS OF FOLKS FINANCE HOME APPLIANCES, ECONOMI-ALLY, THROUGH US. ASK US FOR FIGURE-FACTSI

State Bank of East Jordan

2% Interest Paid on Savings





## Strawberry **Plants Need** To Be Set Now

Strawberry plants set out this fall can "get the jump" on plants set out next spring. Strawberries planted in the fall get a quicker start in the spring and send out runners sooner, according to Harry K. Bell, at Michigan State

In northern Michigan strawberries should be set out by the last week in October or the first week in November. Southern Michigan weather conditions allow setting out of plants until

the latter part of November. The plants should be mulched for protection against winter weather in southern Michigan Bell recommends. In northern Michigan show, cover usually provides enough protection. Soil conditions are usually

more favorable in the fall for setting out plants than in the spring, Bell adds.

SAME PERSONS, SAME POSE 50 YEARS APART-Eight brothers and sisters, sons and daughters of the late Mr. and Mrs. William Spence of Central Lake, recently held a reunion at the Echo townhall in Pleasant Valley, east of Central Lake, Antrim county. They posed for a picture, each in the same position held for a similar picture taken 50 years ago, lower. They are, left to right, Otto Spence, Lansing; Mrs. Dessie Willson, Central Lake; Mrs. Muriel Vernzy, George Spence, both of East Jordan; Howard Spence Eaton Rapids; Clifford Spence, East Jordan; Robert Spence, Lansing, and Mrs. Hannah Parker, Buck Lake, Alta.

## Uuote!

He that takes time to resolve gives leisure to deny, and warning to prepare. Quarles.

He who expects much will be often disappointed; yet disappointment seldom cures us of expectation, or has any other ef-fect than that of producing a moral sentence or peevish exclamation.-Johnson.

He that is not open to conviction, is not qualified for discussion.-Whately. He alone has lost the art to live who cannot win new friends -S. Weir Mitchell.

I believe in freedom-social,

#### EAST JORDAN **NEWS-HERALD**

**ESTABLISHED 1896** 

MARSHALL F. SAYLES Editor & Publisher LEnox 6-2371

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economical, domestic, political,

Hubbard.

(Compiled by the News-Herald Staff)

There will be less likelihood of the housewife being disappointed in her butter purchases in the future. A compulsory butter grading law and the marking of butter grading below 90 score as "under grade" became effective, October 14.

Enforcement rests with the Michigan Department of Agriculture, which is responsible for enforcement of all state laws applying to milk, butter, cheese and other food.

Representatives of the Department's bureau of dairying already are checking supplies to make sure butter is meeting grade requirements. All butter is scored or graded by taste, smell, appearance

Most of the butter offered in Michigan scores 90, 91 or 92 with an occasional exceptional lot scoring as high as 93. Butter that scores below 90 is under grade, according to F. M. Skiver, chief of the Ag-

ricultural Department's dairy bureau.

"Butter scoring below 90", said Mr. Skiver, "is just not good butter, and the consumer is entitled to know he is buying a product that

THE NEW LAW requires that inferior butter be so designated. Butter scoring below 90 will carry the word "undergrade" in letters not less than three-eighths of an inch high as an aid to the purchased. The Michigan Commission of Agriculture recently gave preliming of but. inary approval to a regulation setting standards for grading of butter. Hearings will be held on this before final approval is given.

Last week at the Michigan State University dairy conference a butter grading demonstration was conducted. Soon the Department will begin licensing industry butter grades as required by the new law, which is regarded as one of the best butter laws in the nation.

ADVICE FOR DEER hunters on the way to care for killed game and the best ways to cook it is contained in a Michigan State bulletin. A single copy is free at thec ounty farm agent's office in Boyne

City.

The booklet tells how to bleed the deer after the fatal shot, how to dress the carcass, how to cut it up and the venison cuts you can expect.

The booklet concludes with 15 recipes on how venison can be pre-

pared for the table so it will be the most tasty.

AMONG THE FIVE leading causes of death in Michigan, diabetes is the only disease with a Michigan death rate higher than the rate for the country as a whole, the Michigan Department of Health says.

Health authorities said that Michigan's diabetes death rate in 1954 was 20.9 deaths per hundred thousand population, considerably higher than the estimated rate for the nation which stood at 15.4.

Reporting 1,469 diabetes deaths in Michigan last year, the department pointed to excessive thirst, loss of weight, continual hunger and frequent urination as most common symptoms of the disease.



Friday and Saturday, November 4 and 5

Jeff Richards Keenan Wynn "THE MARAUDERS"

An unusual adventure story in technicolor

"ROOGIE'S BUMP"

A good comedy with the boy sensation of the Brooklyn Dodgers

Sunday and Monday, November 6 and 7

Katherine Hepburn and Rossand Brazzi "SUMMERTIME"

Technicolor — Filmed in Venice

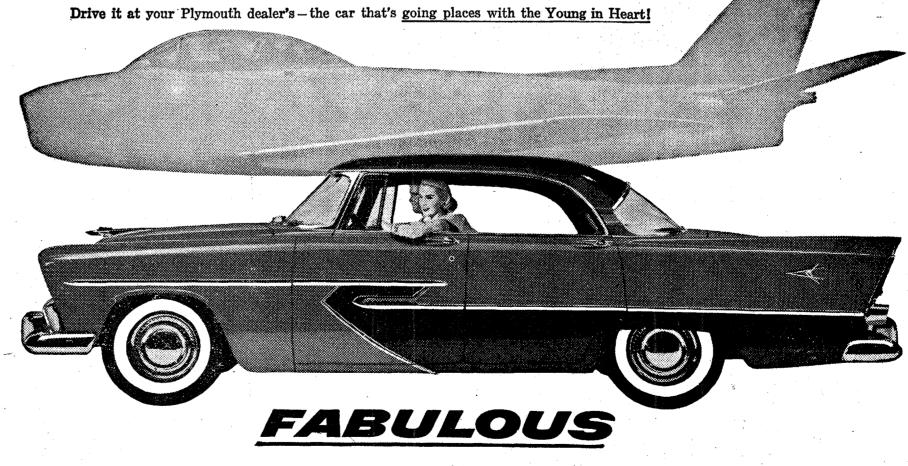
From the Broadway hit, "The Time of the Cuckoo"

Tues., Wed. and Thurs., November 8, 9 and 10 All Star Cast in

#### "LAND OF THE PHARAOHS"

Cinemascope - Technicolor - Filmed in Egypt

mental and spiritual.—Elbert Great adventure with cast of thousands



## AERODYNAMIC STYLING!

The look that goes with Push-Button Driving and 90-90 Turbo-Torque in the new Plymouth '56

Here is a car more truly representative of our jet air age than any you have ever seen ... in startling, sweeping new Aerodynamic Styling . . . in bold new concepts like Push-Button Driving. There's 90-90 Turbo-Torque Power and the great new Hy-Fire V-8 or new PowerFlow 6 to give you Top Thrust at Take-Off. And Plymouth is larger and longer outside . . . roomier inside. It's all breath-takingly ahead of its time. See your Plymouth dealer today!



#### **PUSH-BUTTON DRIVING**

With a finger-tip touch on a button you select your driving range. As easy as flicking a light switch! Then Plymouth's fully automatic PowerFlite-the world's smoothest, most advanced transmission - takes over. You'll find it the ultimate in driving convenience.

All-new Aerodynamic PLYMOUTH '56

200 V-8 hp available with PowerPak in all 4 lines -- Belvedere, Savoy, Plaza and Suburban. Or choose 187 hp in Belvedere and Suburban lines. In Savoy and Plaza lines you get 180 V-8 hp. If you prefer the super-economy of Plymouth's PowerFlow 6-also available in all 4 lines-you get 125 hp, or 131 hp with PowerPak. Thursday, November 3, 1955 \* East Jordan News-Herald \* Page 3

Mrs. Maud Mackey and house guest, Mrs. Herrick, returned to their homes in Grand Rapids Sa-

A few neighbors and friends helped Jenny LaLonde celebrate her birthday Saturday night. Out of town guests were Mr. and Mrs. Archie LaLonde, Clara Carswell and friends of Detroit.

Mr. and Mrs. Tony Geller of East Jordan were Sunday dinner guests of Mr. and Mrs. Robert Myers. Sunday supper guests of the Myers were Mr. and Mrs. David Johnston and Mrs. Vernon Knapp of Cadillac.

Mrs. Josephine Ross of Norwood returned to her home last week after spending about two weeks visiting her niece, Mrs. Robert Myers.

Mrs. Grace O'Connor and sister, Mrs. Rae Milford, who spent the summer months here, have gone to Greenville, Ohio and Wyandotte to spend the winter months with their daughters and families.

#### SPORTSMEN'S **HEADQUARTERS**

**HUNTING & FISHING** LICENSES ISSUED

-Excellent Coffee ---Complete Meals -Home Baked Goods

# Bill's

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

The many friends of Mrs. Percy Penfold are pleased to learn she is making a satisfactory recovery at The Little Traverse hospital.

Carol Jean Moore daughter of Rev. and Mrs. Robert Moore underwent surgery at Munson hospital in Traverse City Saturday.

Bertha and Shirley Webster and Irma Armbruster, all of the Anchorage Restaurant, attended a cooking show and demonstrat-ion in Cheboygan Tuesday. The demonstration, sponsored by Consumers Power Company, showed the latest electric appli-

Mrs. Blanche Gibbard and Mrs. Beatrice Mapes, were re-cent guests of relatives at Muskegon. Mrs. Mapes also visited her husband at Conneaut, Ohio.

Sunday guests of Mrs. Peter Zoulek were Mr. and Mrs. Harold Edwards and son Tommy of Grayling and Mr. and Mrs. Fred Zoulek and three children Thel-ma, Francis and Peter of East

Barney Milstein and son Robert spent the weekend with his son and daughter-in-law Mr. and Mrs. Sam Milstein at Mt. Plea-

Mr. and Mrs. Archie LaLonde of Detroit spent the week and with relatives here. Mrs. La-Londe visited her father Clyde Hipp, who is critically ill.

Mrs. George Bulow and Mrs. Ann LaValley returned to their homes Saturday after visiting relatives at Pontiac.

Mr. and Mrs. Frank Matchett of Charlevoix were Sunday BEER - WINE - IN or OUT | guests of Mr. and Mrs. Ronald

There's Summer Driving in Every Drop

TIME TO FIX UP FOR FALL



FIRST QUALITY, ALWAYS **ELLSWORTH LUMBER COMPANY** JOS. F. BUGAI

Whatever the Weather this Fall...

MIUM GASOLIN

WITH DE-ICER

Even in changeable fall

weather, you get lively summer-

time performance with STANDARD WHITE CROWN Premium Gaso-

line. Every drop is scientifically

made for fall. An amazing De-Icer

additive prevents stalls due to carburetor icing. Light, volatile elements assure quick starts on

chilly mornings—other elements warm up cold engines fast. The highest octane rating in our history gives you smooth, knock-free performance. Drive in today for a tankful of STANDARD Premium

Gasoline. It has everything it

takes to be "TOPS" for driving

pleasure all fall!

Super PERMALUBE

Motor Oil Saves Gas

Wherever you live or drive... whatever the climate... you get perfect performance and engine protection plus greater oil economy with Super Permalube. This remarkable multi-grade oil helps cold engines start quickly and resists thinning when engines are hot. Reduces friction drag to save up to 2 gallons of gas in a tankful. Drive in for a change to Super Permalube today.

THESE WOMEN!

By d'Alessio



"I told Mr. Fagin I was 43. I didn't want him to feel he was robbing the cradle!"

voix hospital. He also visited his parents Mr. and Mrs. Otto Bol-

ser. Mrs. Bolser and son re-

turned to the home of her par-

ents Mr. and Mrs. Ernest Kop-kau Sunday, where she will spend a few weeks.

Mrs. Edith Swafford left

Upon its completion in 1957,

the Mackinac Straits Bridge

connecting Michigan's Upper and

Lower Peninsulas will be the longest suspension span any-

Thursday to spend the winter months, in Grand Rapids and Ann Arbor. Later she plans to

go to Florida.

Mr. and Mrs. Charles Hauke of Muskegon Heights spent the weekend with their mother Mrs. Blanche Gibbard. They presented their mother with a television

Donald Bolser, spent Monday in Muskegon.

Judy Kotalik daughter of Mr. and Mrs. Ed Kotalik underwent an appendictomy at the Charlevoix hospital, Wednesday.

Mike Kowalske returned to his home Sunday from the Char-levoix hospital after undergoing surgery Monday.

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

Mr. and Mrs. Lyle Keller left early Saturday morning for Flint in response to a call telling of the serious illness of their son in law Theodore Winowiecki at the McLaren General hospital in Flint. He underwent major surgery Friday.

Frances Hayes of Charlevoix was a week end guest of Donelda Scott. Albert Hayes spent the weekend with his grandparents Mr. and Mrs. Ed Weldy.

Mr. and Mrs. Howard White of Elk Rapids were Saturday guests of their sister Mrs. Blanche Gibbard.

Russell Bolser of Muskegon spent the weekend with his wife and son who were at the CharleFROM OUR CORRESPONDENTS

## **About People You Know**

Wilson Township

Mr. and Mrs. Robert Reidel are announcing the birth of a daughter October 28th at the Lockwood hospital in Petoskey.

Mr. and Mrs. William Korthase Sr. celebrated their 40th wedding anniversary October 23rd with open house from two until eight p.m.

The Sunday School children and their teachers, Mrs. Jean Korthase and Mrs. Edward Henning, had a program at Christ Lutheran Church Sunday, Reformation Day.

The Fred Schroeders are doing some remodeling in their

Mrs. Bert Lumely and daughter, Bonnie, spent three days visiting their daughter and sister Joan in Lansing.

Mrs. Lorna Beishlag spent a week in Detroit.

Mrs. Edith Nowland was hostess to about twelve of her lady friends at her home October 20.

Mr. and Mrs. R. Burdt and son, James, of Flint spent last weekend with the Henry Eggers-

#### Finkton News

Harvey Pangborn of Midland was weekend guest at the home of Mr. and Mrs. Leonard Hite.

Finkton Young people enjoyed having the ghost out Saturday night to a Halloween par-

George Spence is getting better now. He underwent surgery at the Osteopathic Hospital in Traverse City, October 24.

Mr. and Mrs. Jack Taylor were Sunday dinner guest at the home of Mr. and Mrs. Earl Wil-

#### Ed Rebman To Represent County Agents

Ed Rebman, Charlevoix county agricultural agent, was elected a director for three years in the Michigan Association of County Agricultural Agents last week during annual Extension Conference at Michigan State University. He will represent the County Agents in the particular County Agents in the northern part of the lower peninsula, replacing Walter Kirkpatrick, Antrim County Agricultural Agent. Mr. Rebman was also accepted

in the Epsilon Sigma Phi, Alpha Psi Chapter of the extension fra-ternity. The requirements for joining the Extension Fraternity is to have served for ten years in the Cooperative Extension



Famous Last Words: "I never get buck fever!"

### **Spray Cattle** For Lice Now

If you want to keep your cattle free of lice this winter, the

time to spray them is now — be-fore freezing weather sets in. Pick a warm day this month, suggests Ed Rebman, Charlevoix county agricultural agent, and make sure the spray covers the entire body of the animals.

Michigan State University entomologists recommend methoxychlor for dairy cows — eight pounds of the 50 per cent wet-table powder per 100 gallons of water. Never use DDT for dairy cows, they say, because a slight amount can make milk unsalable. For beef animals that are not being finished for slaughter,

DDT is a cheaper insecticide for the control of lice. The recommendation is eight pounds of the 50 per cent wettable powder per 100 gallons of water. Or one and one-half pounds of the 25 per cent wettable lindane powder can be used.

But if the animals are being finished for slaughter, methoxy-chlor is the insecticide to use.

For small amounts of spray you can use tablespoonfuls of insecticide per gallon of water to get the right proportion. For example: eight tablespoonfuls of the methoxychlor powder in one gallon of water would be equal n strength to the eight pounds in 100 gallons of water.

The Altar Society will meet Thursday, Nov. 10 at :30 p.m. at the parish hall. Hostesses will be Jennie Davis and Esther Kid-

Mrs. Al Giacmolla and daughter returned to their home after visiting relatives in Detroit and

Mr. William Malpass and son Billie returned Tuesday from Oregon where they had spent 2 weeks doing some Salmon fishing. They made the trip by plane.



## Look to the Leader. A&P. to cut your food bills More!

Yes, look to America's leading food merchant - A&P - to show you the way to cut your food bills more. And here's dramatic proof! Again this

week A&P has reduced prices on many famous-brand grocery products.

It's a real money-saving move . . . and there's many, many more to come!

105 FAMOUS BRAND GROCERIES REDUCED IN THE PAST 4 WEEKS! MORE PRICE CUTS THIS WEEK!

## HOMESTYLE PEACHES

NEW LOW PRICE

Salad Mustard

3 29-0Z. \$1.00

WHOLE UNPEELED APRICOTS FINEST QUALITY Orange Marmalade

Blended Syrup	ANN PAGE, REG. 49	24-OZ. <b>39</b> (
Whole Peeled Apri	COTS FINEST QUALITY	3 30-OZ. 89
Family Flour	SUNNYFIELD	25 LB. 1.73
Chili Con Carne 🛪	ARMOUR, SPECIAL WIN PACK, MILD & HOT	2 16-0Z. 49
<b>Cut Green Beans</b>	IONA	151/2-OZ. 100 CAN
Bartlett Pears	IONA	3 29-OZ. \$1.00
Silvertown Fig Ba	ars	11/2-LB. 39(
Prepared Spaghet	ti ann page	2 201/2-OZ. 29
-		

Sultant Gocoa **Black Pepper Prune Plums Tomato Juice Applesauce Sweet Potatoes** 

LB. 23c ANN PAGE 1/2-LB. 29c REG. 33c ANN PAGE, GROUND 8-OZ. CAN 49c 4-OZ. 29c 30-OZ 39c SULTANA 2 46-OZ. 45c 4 16-OZ. 49c 2 18-OZ 39c

FOR THE VALUE LEADER SHELF SIGNS ... THEY'RE GROWING IN NUMBER EVERY WEEK!

REDUCED Value Leaderi

SUPER RIGHT, 4-8 LBS. **Smoked Picnics**  SUPER RIGHT, ALL MEAT



# CHOICE FRUIT, GOLDEN RIPE

Ring Bologna

Head Lettuce **Duncan Grapefruit** Yams LOUISIANA

CALIFORNIA, SIZE 24

2 HEADS 35c FOR **29**c LBS. 29c

**Cucumbers Apples** 

**Meat Pies** 

EXTRA FANCY MeINTOSH OR JONATHAN, U.S. NO. 1, \$2.99 A BUSHEL LIBBY'S, CHICKEN, BEEF OR TURKEY

JANE PARKER, REG. 49c

Danish Ring Silverbrook Butter EACH 33c FINE QUALITY JANE PARKER MEL-O-BIT, AMERICAN OR PIMENTO 8-OZ. 29c 11/4 LOAF 17e **Sliced Cheese** White Bread JANE PARKER 3-OZ. 15c PKG. 25c **Cream Cheese Spice Drop Cookies** PHILADELPHIA JANE PARKER LB. 55c I-LB. BOX Mild Cheddar Cheese **Potato Chips** JANE PARKER

**Vel Liquid Detergent** 

12-OZ. 37c

Fruit Cakes 3-LB. \$2.79 CAKE

JANE PARKER

Saturday, November 5th AMERICA'S FOREMOST FOOD RETAILER . . . SINCE 1859 the great atlantic a pacific tea company

All Prices in This Ad Effective Through

NO KNOCK

You expect more from (STANDARD) and get it!

NO STALL

Refined specially for your area

for fall driving

## BADER'S STANDARD SERVICE

LE 6-2632

24 HOUR WRECKER SERVICE

GALMORE'S STANDARD SERVICE

113 MILL STREET

Where Lubrication Is More Than A Grease Job

LE 6-2531

Page 4 \* East Jordan News-Herald \* Thursday, November 3, 1955

ST. JOSEPH CHURCH Rev. Joseph J. Malinowski Sunday—7:30 and 9:30 a.m. Holydays—7:30 a.m. & 7:30 p.m. First Fridays—7:30 a.m. & r.so p.m. Weekdays—8:00 a.m., Except June, July, August and September at 7:30 a.m.

#### UNITED MISSIONARY CHURCH

C. W. Thompson, Pastor Morning Worship—11:00 a.m. Sunday School—10:00 a.m. Youth Fellowship—7:00 p.m. Evangelistic Services 7:30 p.m. Prayer Meeting (Thurs.) 8:00

#### FIRST PRESBYTERIAN Edward O. Dellaven, Pastor

Regular Services: The Church School meets at 9:45 with classes for all ages.
The Morning Worship begins at 11:00 o'clock.

#### FINKTON BIBLE FELLOWSHIP CHURCH Followed by short morning ser-

Sunday School—10:30 a.m. Youth Fellowship—6:45 p.m. Evening Services—8:00 p.m. Wednesday Prayer Meeting—7:30 p.m.

#### BIBLE BAPTIST CHURCH Central Lake Rev. Paul Gelatt, Minister

Bible School-10 a.m. Worship—11 a.m. Youth Time—6:30 p.m. Gospel Service—7:30 p.m. Prayer Meeting, Wednesday—7:30 p.m.

## We will be **CLOSED**

all day on November 15th, 16th, and 17th.

East Jordan Cleaners

You can play a tune on

#### Conn Organ

in only

#### 15 Minutes

Tone changes are easier

Just push one or two tabs and you're ready to go. Reasonably priced with easy

Write or Phone

614 Howard St. DI 7-2826, Petoskey

## Special

20 FREE LESSONS with each purchase

Bible Club, Thursday, 4 p.m. Sunday School Sunday 10:00 Morning Worship, Sunday 11 Evangelistic Service, Sunday—

8:00 p.m. METHODIST CHURCH Rev. R. H. Moore, Pastor. Morning Worship—10:00 a.m. Church School—11:15 a.m. MYF—7:00 p.m. FIRST BAPTIST CHURCH

Rev. Roy Green, Pastor Sunday School and Church— 10:30 to 12 noon
Evangelistic Service—7:45 p.m.
Thursday at 7:45 p.m.—
Teaching Service

PENTECOSTAL FULL GOSPEL TRUTH CHURCH Rev. Harley R. Barber, Pastor Sunday School—10 a.m. Worship Service—11 a.m. Sunday Eve. Service—8 p.m. CYA Tuesday—8 p.m. Prayer Meeting, Thurs. 8 p.m.

#### **EVANGELICAL LUTHERAN**

CHURCH
Rev. Dale Larson Pastor
Sunday School every Sunday
at 9:45 a.m. Classes for all ages. Church services every Sunday at 11:00 a.m. Communion Service first Sunday of every month
Family social dinner second
Sunday of month following mor-

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS Church School—10:00 a.m.

Morning Worship—11:00 a.m.

Zions League Tuesday 7:30 p.m.

Prayer Service Wed., 8:00 p.m.

ASSEMBLY OF GOD
Rev. H. L. Moody
Sunday School—10:00 a.m.
Morning Worship—11:00 a.m.
Sunday Evangelistic Service—

8:00 p.m. Thursday Prayer Meeting—

CHRIST LUTHERAN CHURCH Boyne City — Wilson Twp. Rev. Richard Noffze, Pastor Wilson Township: Church Service—9:30 a.m. Sunday School—10:30 a.m.

Boyne City: Church Service—11:00 Sunday School—10:00

LOOKING BACKWARD

#### Reviewing The News-Herald

NOVEMBER 6, 1925 George Herbert, eight year old son of Mr. and Mrs. Marshall Griffin Sr. passed away at a Petoskey hospital Sunday from heart paralysis.

At a recent meeting of Rebec Sweet Post No. 227, American Legion, the following officers were installed for the coming year: Commander, F. R. Bulow; Vice Commander, William G. Murphy; Finance Officer, Dr. W. H. Dicken; Adjutant, Oscar Wei sler; Sergeant of Arms, Ole Zess; Chaplain, Gaius Hammond.

Harry Valleau, former E. J. resident, who recently received a fractured skull in an auto ac-cident in Flint, passed away at the Hurley hospital Thursday

Ellis Malpass, general super-intendent of the Piston Ring Co. of Muskegon is a member of the Piston Ring Saxtet, who were on a radio program over station
KYW in Chicago Sunday, November 15. The program was also
broadcast over WWJ, Detroit.

The Leader Department Store, H. Rosenthal, Prop., are holding a going out of business sale with some of the following prices: 36 inch Wool Danish poplar, heavy Hanna's Music ratine and serges, 39c a yard; children's fleeced two piece shirts and drawers, 33c.

NOVEMBER 8, 1935

East Jordan's high flying Crimson Wave traveled to Boyne City last Saturday and, two hours later, left Shaw Field with a 13 to 0 victory and a well earned trip Conference champ-ienship for 1935. It was the Red Shirts first appearance on Boyne City's new field,

PROTECTION

## Blanche Bulow Installed O.E.S. Worthy Matron

Mark Chapter, No. 275, OES conducted an open installation of officers Wednesday evening, October 26th, at the Masonic

Guests were present from Chapters at Boyne City and Charlevoix. Blanche Bulow was installed as Worthy Matron and was escorted to the East between a guard of honor composed of the 1955 officers and led by her three sons. Her daughter presented her with a sheaf of

Mrs. Bulow's mother acted as Installing Officer; her sister Jane Jackson, was installing Chaplain; Gladys Bechtold was Installing Organist and Amanda Shepard was Installing Marshall. Other officers for 1955 are William Sanderson, Worthy Pat-ron; Minnie DesJardins, Asso-ciate Matron; Grant Hastings, Associate Patron; Martha Annear, Conductress; Opal Hastings, Associate Conductress; Jane Jackson, Secretary; Mabel Winstone, Treasurer; Alta Drapeau, Organist; Mary Ellen Taylor, Marshall; Beulah Cummins, Chaplain; Edna Nielsen, Adah; Irene Wright, Ruth; Florence Stucker, Esther; Martha Annear,

McKinnon, Sentinel. During the installation ceremonies several soprano solos were sung by Alta Drapeau. At the close the Chapter the

Martha; Florence Heller, Electa;

Alice Smatts, Warder; and Mary

guests retired to the dining room for refreshments.

Frank Decker passed away at Charlevoix hospital Sunday, Oc-

The American Legion Auxiliary held their regular meeting Friday and installed the following officers: President, Edna Wilkins; 1st Vice President, Eth-el Brown; 2nd Vice President, Augusta Hayes; Secretary, Martha Kamradt; Treasurer, Verna Olson; Chaplain, Esther La-Londe; Historian, Mildred St. Charles and Sergeant at Arms, Lula Clark.

#### Highway Death Toll Is Lower, Accidents Gain

The upward trend in Michigan traffic accident deaths was ag-am reversed during September, the Michigan State Police month-

ly report reveals.

It was interrupted in only two previous months this year, February and July.

After a record high of 213 persons lost their lives in August traffic accidents, the Seo tember figure was 160. This marked a four per cent drop from the 167 killed in September

Injuries, however, increased eight per cent, while accidents

rose 11 per cent.
The record for the first nine months of this year includes 1,410 persons killed, 43,403 injured and 136,759 reported accidents. Deaths are up 11 per cent, injuries increased nine per cent and accidents gained four per cent.

Mileage traveled for the first eight months of this year, the latest figure available, was 19:6 billion, an increase of nearly nine per cent over 18 billion in the same period last year. The death rate of 6.4 per 100 million miles of travel was up five per

More than eight of the 10 persons killed during September met death in rural accidents. Traffic deaths in rural areas are up 13 per cent compared with a reduction of four per cent in urban areas.

The reversal of the upward death trend in September, it is believed, can be largely attributed to increased publicity given the accident situation by press, radio and television.

Mr. and Mrs. Russell Bolser are happy to announce the arrival of an 8 lb. 12 oz baby boy, born at the Charlevoix hospital, Tuesday, October 25th. He has been named Russell Alfred Jr. Mrs. Bolser was the former Wanda Kopkau daughter of Mr. and Mrs. Ernest Kopkau.

Mr. and Mrs. Pat Foote and Mr. and Mrs. Albert Blossie left Monday for Apopka, Florida to spent the winter months.

# Looking For a Bargain?



See the NEW G. E. **PORTABLE** T. V.

- Weighs Just 32 lbs.
- Ideal For A Second Set
- GE Aluminized Picture Tube

Remember! GE and GE alone gives a full One Year's Warranty on all parts including the picture tube.

## R & R TELEVISION

Sales and Service



NINETY-EIGHT... The Fine Line of Distinction

SHOWROOMS NOW I

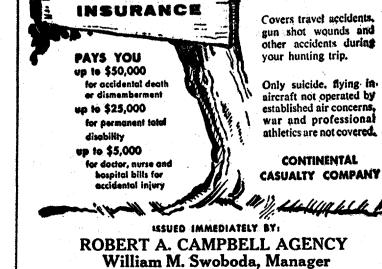
LI 7-2212

VISIT THE "ROCKET ROOM" . . . AT YOUR OLDSMOBILE DEALER'S!

PARSEL GARAGE

PATRICE MUNSEL, KEITH ANDES AND BERT LAHR STAR FOR OLDSMOBILE IN "THE GREAT WALTZ," SAT., NOV. 5, ON NBC-TV! -

SEE OUR EAST JORDAN SALESMAN, SHERMAN THOMAS



Complete Insurance and Bonding Service

#### Orpha Spence and Richard Rusnell Married Here Saturday, October 29

ter of Mr. and Mrs. Ray Spence of East Jordan became the bride of Richard Rusnel son of Mr. and Mrs. Raleigh Rusnel, also of East Jordan. The ceremony took place at the East Jordan

Before an altar decorated Methodist Church, Sat., Oct. 29 with baskets of yellow and or- at 8 p.m. Rev. Robert Moore chid Gladiolas and lighted tap- a pastor of the church officiated ers, Orpha Ione Spence, daugh-ter of Mr. and Mrs. Ray Spence the presence of many relatives and friends.

The bride was escorted to the altar by her father with the traditional wedding music furnished by Fred Stecker at the organ.

## Building Needs

Ken Diller Lumber Co.

## Hess Furniture **Appliance** Sale of Sales

Reductions you can't afford to Pass Up!

Was 99.95 **Duo Therm Space Heater** 

65.00 NOW Was 129.95 **Duo Therm Space Heater 79.00** 

Was 159.95 NOW Coleman Space Heater 99.00

Was 129.95 NOW Coleman Space Heater 85.00

MANY OTHER MODELS AT RED HOT VALUES, ALL NEW & READY TO HEAT YOUR HOME!

\* \* \*

Stove, Refrigerator NOW General Chef, Sink, Was 370.95 Combination **295.00** General Chef, Stove Was 259.95 & Refrigerator NOW 189.95 Combination NOW 36" General Was 229.95 Electric Range 175.00

 $\star$   $\star$   $\star$ SPEED QUEEN ELECTRIC IRONERS **CABINET & PORTABLE MODELS** IRONS EVERYTHING IN LESS THAN HALF THE TIME!

Large, Roller, Com-

**Duo Therm Heater** 

Was 167.50 petely Automatic NOW Cabinet 27" 97.50 NOW Was 89.50 Cabinet Model 23" **59.50** Portable Was 79.50 NOW Ironer & Chair 49.50 Was 59.95 NOW 39.95 Portable Ironer 48" Combination sink NOW Was 424.50 Youngstown Dishwasher 289.50

Coleman 20 Gal. Hot Water Was 94.95 **NOW** 

65.00 Oil Heater Gas, Hot Water NOW Was 112.95 20 Gal.

79.50

ALL 1955 FRIGIDAIRE APPLIANCES HAVE BEEN REDUCED TO MAKE ROOM FOR THE NEW 1956 FRIGIDAIRE LINE! ELECTRIC RANGES, REFRIGERATORS WASHERS AND DRYERS ARE REDUCED TO GIVE YOU THE VERY BEST IN APPLIANCES AT SAV-INGS YOU CAN'T AFFORD TO PASS UP.

COME EARLY WHILE SELECTIONS ARE AT THEIR BEST.

## Hess Furniture Co.

"See Hess & Buy For Less" Charlevoix

For her wedding the bride chose a waltz length gown of white satin, with a fitted bodice and a full skirt. Her bouffant skirt was also of net, she wore a lace jacket, with long pointed sleeves. She had a net finger tip veil with a crown of net and seed pearls. She carried an orchid on a white Bible. Her only jewelry was a single strand of pearls, a gift from the groom.

Attending the bride as Matron of Honor, the groom's cousin, Miss Phyllis Rusnel of Alba, wore a blue taffeta waltz length gown and carried a bouquet of chrysanthemums.

Mary Stewart of Walloon Lake and Regina Boris of Boyne City wore pink and blue waltz length gowns and also carried chrysanthmums.

Larry Spence, brother of the bride served as best man. Lee Spence, another brother of the bride and Raleigh Rusnel father of the groom, served as ushers. Lou Ann Wilson, cousin of the bride sang two songs "Be cause" and "The Lord's Pray-

Mrs. Spence, mother of the bride, wore a blue two piece dress with black accessories. The bridegrooms mother also wore blue with black accessories. Both mothers were corsages of yellow carnations.

Following the wedding a re-ception was served in the church dining room. A beautiful four tiered wedding cake, with the miniature bride and groom on top, ice cream and coffee were served. The coffee table was very pretty with vases of mums. The couple left for a weeks honeymoon at Niagara Falls and will reside in Flint where the groom is employed. Both Mr. and Mrs. Rusnel attended the East Jordan school.

## F.F.A. Boys On Gaylord Radio Skit

NOW

Five boys from the East Jordan chapter of FFA and Keith Annear appeared on the Gay-lord radio station Thursday. Lyle Howard, Milton Bulman, August Knop, Fritz Healey and Don Peters told about the East Jordan FFA chapter, their program and activities.

The farm shop boys are widening the sidewalk in front of the school to make a place for busses to load and unload. The wider sidewalk will make it safer for children to get on and

#### Locals . .

Mrs. Goldia Gracher and Mrs. Ann Sickler of Detroit, Mrs. Donna Olson of Toledo, Ohio, and Mr. and Mrs. Ed Kaake of Elk Rapids, and Mrs. Roy Kaley and son Larry of Traverse City were weekend guests of Mr. and Mrs. George Kaake.

Floyd Detloff of Flint and Harry Detloff of Detroit were called here because of the death

A record 1,800,000 f of their uncle Felix Detloff.

Russell Gee and Mrs. Frank Neumann and Mrs. James Bennett went to Grand Rapids Saturday, to consult a physician in regard to Mrs. Bennetts health.

The goblins in the north end of town were not all small ones. Nine neighbors in terrible attire called on Mr. and Mrs. J. K. Bader Monday evening. Refreshments and visiting was en-

Hallowe'en guests of Mr. and Mrs. Arnold Hott and daughter were Mrs. Guy Hitchcock and and daughter, Mrs. Ford Johnson and George Craig.

IT PAYS TO ADVERTISE!

#### Consumers Hits New High For Electricity

Consumers Power Company recorded new all-time highs for one day and one hour electric power send-out during October, President Dan E. Karn announced Saturday.

Karn said total system kilowatt-hour send-out reached 26,-236,019 kwh on October 25. The one hour maximum demand on the interconnected system reached a new high of 1,324,000 kilowatts on October 24.

The new peaks broke the records which were set August 2 in both categories, according to

The August records were considered especially significant in that they marked the first series of Consumers Power electric send-out records established during the warm months of the year, as against the winter months, when Company records have always been established in the past. The new, October, re-cord is considered equally significant, Karn added.

#### Announce State Police Jobs Open

The Michigan State Civil Serrice Michigan State Civil Service Commission announced to-day an examination for State Police Trooper I. The examina-tion is open to candidates be-tween the ages of 21 and 29 who have graduated from high school and meet rigid physical and personal standards.

Salary begins at \$75.60 rising Salary begins at \$75.60 rising in yearly steps to a maximum of \$92.00 per week. In addition to the base pay a subsistence allowance of approximately \$75.00 per month plus uniforms and other equipment is granted.

State Police Troopers patrol highways by automobile, make criminal and other investigations and make arrests for violations.

and make arrests for violations of state laws.

All candidates hired by the State Police attend a twelveweek Trooper Training School in East Lansing. Classroom work consists of instruction in the theory and practice of police administration, the functions and duties of State Police Troopers, departmental rules and regulations and related functions. Physical training, first-aid work, firearm instruction, driving instruction and military marching supple-

ment classroom training.
Interested persons may obtain examination announcements and application forms by writing to the Michigan State Civil Commission, Lansing 13. Additional information may also be obtained by contacting the nearest State Police Post.

## New Fishing Licenses Due

A record 1,800,000 fishing li censes and an equal number of fish law digests for 1956 are being distributed by the Conservation Department to the state's

4,200 dealers. Licenses and regulations will be available from dealers by De-

License fees remain the same as last year; \$1.50 for annual resident permits, \$4 for annual non-resident permits, and \$3 for 15-day nonresident permits. A trout stamp again will cost \$1.

Mr. and Mrs. Clarence Leismer of Petoskey were luncheon guests of Mr. and Mrs. Sam Rogers Thursday.

Russell Crawford of Dunedin, Florida has been visiting relatives and friends in East Jordan



Here's the smart, inexpensive way to send personalized picture greetings to all your friends this season. To order yours, bring us your favorite negative and we'll help you choose a beautiful card design just suited to your taste

Rogers Studio of Photography

# THE HOLIDAY SEASON IS JUST AHEAD!

Don't Miss All The Holiday News About Town --- OR Those Wonderful Holiday Bargains Advertised In Your Newspaper

# UBSCRIBE TODAY!

EAST JORDAN NEWS-HBRA

#### Want Ad Rates

CASH RATE: 2½ cents per word, minimum, 65 cents. If ad is not paid by Saturday noon after last insertion, it will be considered charged. If ad runs three consecutive times you get three ads for the price of two. Professional Directory - \$2 per mo. Card of Thanks — \$1

Page 6 \* East Jordan News-Herald \* Thursday, November 3, 1955

#### For Sale

FOR SALE - Used Refrigera- POTATOES FOR SALE - Chip-MANS. 22tf

FOR SALE Millwood, mixed as it comes off the mill, \$10.00 per load Hardwood, \$12.00 per load All wood — cash on delivery

LE 6-2657 WOOD FOR SALE .- All dry hardwood either chunk or buzz wood. \$4.50 per cord, delivered. Also dry elm furnace wood, \$4.00

ATKINSON LUMBER

janek, LE 6-2380 FOR SALE-Fancy apples in several sizes. Red Delicious, McIntosh, etc. Pears. Fairman Orchards, Route 1, Charlevoix.

janek, Route 1 or call Lewis Tro-

FOR SALE - 1949 Streamlite trailer 28 foot, sleeps 4, electric refrigerator, electric brakes. Excellent condition, \$800. Edgar Bowerman, LE 6-2542.

FOR SALE - Quality hay. Will deliver in truck load lots. Contact Dick T. Winkel, McBain, Michigan Phone 112.

FOR SALE-Car top carrier (metal) with tarpaulin. Tires-2 snow, 710-15; Two 670-15. 1 tubeless, 710-15. Sportsmen's enclosed one wheel trailer. David Bradley all steel trailer with steel reinforced gates. RCA radio-phono combination console. 39" rollaway bed, youth bed, baby bed. High chair. Picnic basket complete. Dinette table. 5 boy's coats, sizes 10, 12, 14. 1 boy's wool flannel shirt, size 10. 1 pair boy's rubber boots, size 3. CALL LE 6-2582 303 West Water Street

DAVENPORT AND CHAIR for sale, cheap. LE 6-2295.

East Jordan

#### For Sale

tors, Electric Ranges, Washers, pewas, no blight. \$1.50 per bushel Oil Water Heaters. - SHER- delivered. LE 6-7257. William Shepard.

> SALE - Baldwin Spinet Pianos. Just a few Bay View specials and floor samples left. Give your child and yourself the pleasure of playing one of these responsive superbly styled pianos.

HANNA'S MUSIC 614 Howard Street Phone DI 7-2826, Petoskey

FOR SALE-Nine milk cows on D. H. I. test. Bill Zoulek, East Jordan, Michigan. LE 6-7226.

a cord, delivered. See William Tro- FOR SALE - 1942 Dodge, \$50. 1948 Kaiser, \$150. Nearly new wine Wilton rug, 9x12, \$75. Bud Thomas, LE 6-7010.

> FOR SALE 50 lb. lard, 10c per lb. Pork Roast, 35c lb. Ground Beef, 3 lb. 990 Home made pork sausage, 3 lb 99c Oranges, doz. 29c Head Lettuce, 2 heads 29c Alpha Ice Cream, ½ gal. 98c with free pkg. of strawberries and a

tumbler SHOOK'S MARKET Ellsworth

FOR SALE—Building No. 8 at county fairgrounds. Also Beagle pups. Don Pearsall, Deer Lake Road

Walnut dining room furniture good condition, \$65, table opens 6-feet, 4 inches, 4 sturdy chairs, 46-inch buffet maple coffee table - Hott's Tot to Teen Shop, Boyne City.



"No man can think straight, or be expected to, if he lives

#### For Sale

THESE WOMEN!

"Gosh, Cousin Gerald, P.F.C.! Is that

better than an A.P.O.?'

"Altitude 180 feet, speed zero miles per hour . . ."

STRICTLY, BUSINESS

FOR SALE - Mixed hay. Harry MAKE \$135 AND UP every week Hayes. LE 6-7124. Call after 6 Full or part time. Take orders for

up. Phone LE 6-7344.

#### Real Estate

Six rooms and bath, full basement Furnace, insulated, easy to heat \$500 down.

Five room attractive bungalow. garage, \$1800 Iuil price Four acres, paved street, city water. \$350 cash. even rooms and bath, stoker, hot

water heat, excellent location. For these and other values see Keith Dressel, Broker

LE 6-2200 Post Office Bldg. acres, modern house, good

barn, a real bargain at \$7000. Terms. 6 room modern home and two lots, \$4500. Terms.

5 room home, well located, \$3200 3 acres, 5 room house, close in \$2200. 5 room house, \$1600.

80 acres in Echo Township, \$1700. Clarence Healey, Broker East Jordan LE 6-7210

FOR SALE BY OWNER - 80 acres, largely beech and maple forest, Trout streams. Pond easily made. Cabin. Electric line. Plowed road. Inquire first house outside city limits on Ellsworth Rd.

FOR SALE BY OWNER 10 room home in Petoskey, 3 baths, 4 block from court

house. Mostly furnished suitable for tourist home or convalescent home. Contract prices. room modern home on U.S. 31 in Charlevoix. Commercially zoned. 60' frontage, 400' deep. Can be sold on contract.

Call DI 7-4408 or write 205 Division Street, Petoskey. FOR SALE - 40 acres back of

Fair Grounds. 5 acres of cedar swamp, 35 acres of good pasture land, running stream Will sacrifice if sold at once. Allan Walton. LE 6-7046.

#### Wanted

#### WANTED TIMBER — LOGS

We are buying standing saw timber or logs. Van Every Bros. PO Box 326 Petoskey or contact Waldo B. Van Every or Clarence Greenier at Greenier Saw Mill, Harbor Springs. After 6 p.m. call Petoskey DI 7-4590.

WANTED - Responsible party to take over low monthly payments on Spinet piano. Can be seen locally. Write Credit Manager, Box 233, Farmington, Michigan. 41-4

STATE OF MICHIGAN The Probate Court for the

County of Charlevoix. In the Matter of the Estate of Myrtle Roberts, deceased.

By d'Alessio

by McFeatters

At a session of said Court, held on October 25, 1955.

Present, Honorable Floyd A Supp, Judge of Probate.

Notice is Hereby Given That the petition of Julius Roberts the days prior to such hearing. administrator of said estate, praying that his final account be allowed and the residue of said es- William T. Downs tate assigned to the persons entitled thereto, will be heard at the Probate Court on November 15, 1955, at ten A.M.;

It is Ordered, that notice thereof be given by publication of copy hereof for three weeks consecutively previous to said day of hearing, in the East Jordan News-Herald, and that the petitioner cause a copy of this notice to be served upon each known party in interest at his last known address by registered mail, return receipt demanded, at least fourteen (14) days prior to such hearing, or by personal service at least five (5) days prior to such hearing. Floyd A. Supp

Judge of Probate William T. Downs Attorney for Estate

STATE OF MICHIGAN The Probate Court for County of Charlevoix.

East Jordan, Michigan

139 Main Street

In the Matter of the Estate of Nancy Hurlbert, deceased.

At a session of said Court, held on October 26, 1955. Present. Honorable Floyd A

Supp, Judge of Probate. Notice is Hereby Given That the petition of Roy Hurlbert the administrator of said estate, praying that his final account be allowed and the residue of said estate assigned to the persons entitled thereto, will be heard at the Probate Court on November 22, 1955, at ten A.M.;

It is Ordered, that notice thereof be given by publication of copy

## Jeep

Sales - Service NORTHERN MICHIGAN'S LARGEST DEALER IN 4 WHEEL DRIVE VEHICLES

New - Used JEEPS - TRUCKS - STATION WAGONS JACK'S AUTO SALES

It's been estimated that the value of white pine lumber cut in Michigan exceeds by 10 times all the gold ever taken out of Alaska and triples the value of

Boyne City

all the gold dug in California. **READ THE WANT ADS!** 

registered mail, return receipt de- days prior to such hearing. manded, at least fourteen (14) days prior to such hearing, or by personal service at least five (5)

> Floyd A. Supp Judge of Probate

Attorney for Estate 139 Main Street

East Jordan, Michigan STATE OF MICHIGAN The Probate Court for the

County of Charlevoix. Leora M. Strong), deceased.

on October 25, 1955. Present, Honorable Floyd Supp, Judge of Probate.

Notice is Hereby Given That

ively previous to said day of hearing. in the East Jordan News-Herald, and that the petitioner cause

hereof for three weeks consecut- a copy of this notice to be served ively previous to said day of hear- upon each known party in intering, in the East Jordan News-Her- est at his last known address by ald, and that the petitioner cause registered mail, return receipt dea copy of this notice to be served manded, at least fourteen (14) upon each known party in inter- days prior to such hearing, or by est at his last known address by personal service at least five (5)

Floyd A. Supp Judge of Probate

STATE OF MICHIGAN The Probate Court for the

County of Charlevoix. In the Matter of the Estate of Dorothy Roberts Kinner, deceased. At a session of said Court, held

on October 21st, 1955. Present, Honorable Floyd A.

upp, Judge of Probate. Notice is Hereby Given That the petition of Joseph P. Wilkins In the Matter of the Estate of the administrator of said estate. Leora M. Ashton (also known as praying that his final account be allowed and the residue of said At a session of said Court, held estate assigned to the persons entitled thereto, will be heard at the Probate Court on November 15th, 1955 at 10:00 a.m.;

It is Ordered, that notice therethe petition of W. Gregory Bos- of be given by publication of a well the administrator of said es- copy hereof for three weeks contate, praying that his final ac- secutively previous to said day of count be allowed and the resi- hearing, in the East Jordan Newsdue of said estate if any, assigned Herald, and that the petitioner to the persons entitled thereto, cause a copy of this notice to be (and of which there is no residue) served upon each known party in will be heard at the Probate Court interest at his last known address on November 22, 1955, at ten A. by registered mail, return receipt demanded, at least fourteen It is Ordered, that notice there- (14) days prior to such hearing, of be given by publication of copy or by personal service at least five hereof for three weeks consecut- (5) days prior to such hearing.

Floyd A. Supp Judge of Probate

## The Lonnnng, Lonnnng

## TRAILER

Less Than A Year Old

41-Foot 2-Bedrooms ON WHEELS

Save More than \$1,500 on this Like-New Richardson Moblehome

SEE IT AT Huckle's Auto Sales

East Jordan, Michigan

# Yes, There Is Money For You Each Week On The

Classified Page

Hundreds are looking for bargains --Just tell them what you have thru a Classified Ad.

CALL LEnox 6-2371

## **REWARD**

Reward for information as to whereabouts of good white painted toilet taken on Hallowe'en from orchard on Peninsula Road.

#### PORTER CHERRY FARM

LEnox 6-7234

## Businessmen's Directory

Ph. LE 6-7349 East Jordan R & R TELEVISION Authorized Service Dealer Sales and Service Gen. Elec Antenna Installations Zenith

Electrical Contracting Electrical Enterprise I.R 6.7260 109 Mill

Lennox Furnaces JORDAN HEATING & REFRIGERATION CO. Furnace Cleaning and Repair Refrigerator Repair Clarence Lord Glenn Campau

LE 6-2272 WILLIAM T. DOWNS Attorney at Law Income Tax Counselor 139 Main St LE 6-7358 Hours: 9-12 and 1-5:30 Monday through Saturday

For Bost In Gas Service Usa PETGAS Boyne City Gas Co. Your Petgas Dealer

C. BLAIR & SON Cabinet and Mill Work Furniture Repair Phone LE 6-7304 One Block West of 66 on 82

INDUSTRIAL & RESIDENTIAL PAINT CONTRACTING PAINT SALES & SERVICE Steeple Jack Service Jim Munson 134 West Lincoln, Boyne City

Sales - Service Michigan Bottled Gas SHERMAN Firestone Washing Machine and Sewing Machine Service. 229 Main

LE 6-2922

**AUCTIONEERS** Jim & Sam Brannan Our Services Don't Cost THEY PAY Graduates of Reisch School of Auctioneering. Phone JU 2-7613

R. G. WATSON Funeral Director Phone LE 6-7031 MONUMENTS

JOHN C. SCHMITTDIEL Thursday open 'til noon Chiropractor Mon., Wed., Fri. 9-12, 2-5, 7-9 Tues., Sat., 9-12, 2-5 Bank Building, Boyne City Dial JU 2-6292

J. H. SAVORY, M. D. East Jordan, Mich. Hours: 2 to 5 p.m. Daily except Wed. & Sun. 7:30 to 9 p.m., Tues. & Sat. Office LE 6-2511 Residence LE 6-2313

J. VAN DELLEN M. D. East Jordan, Mich. Office Hours 2 to 5 p.m. Daily Except Thursday and Sunday 7 to 9 p.m. Wed. and Sat. Sunday by appointment or in case of emergency Phones: Office LE 6-7231

JAKE'S SHOE REPAIR Underwood's Shoe Store Boyne City Fix them while you wait ook at your heels too, everybody

desidence, Ellsworth LU 8-2644

Tues. and Sat. 9-12, 2-5

ROMAINE PLUMBING & HEATING SERVICE Complete Plumbing Service TV, Radio & Appliance Repair Steam and Hot Water Heating

**CALL LE 6-7377** For complete beauty service FLOY'S BEAUTY SHOP 110 Echo Street, East Jordan

126 Main

44x3 America's largest selling, nationally advertised Liquid Fertilizer FOR SALE—'47 Dodge %T pick since 1946. WRITTEN GUARAN-44-3 TEE. No investment. Excellent opportunity for expansion. Write 'Na-Churs" Plant Food Co., 472 Monroe St., Marion, Ohio. 42-3

Help Wanted

#### Lost

LOST-Pair of small beagles, vicinity of St. Clair Swamp near Ellsworth. Please call Franklin Stucker. LU 8-2421, Ellsworth.

#### Services

TYPEWRITER and adding machine repair. All makes. Call Bill Thorsen. JU 2-7029.

WIRING SUPPLIES -- Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacle -pull chain and keyless types. - SHERMAN'S FIRESTONE

GENERAL TRUCKING - Local and out of town. Phone LE 6-7161 Lyle Smith, Mill street, East Jordan. 13tf.

WE REMOVE Dead or Disabled Horses and Cattle

Animals FOR PROMPT SERVICE PHONE GAYLORD 6231 VALLEY CHEMICAL

Company

And Other Farm

**BOWMAN'S USED** 

West Side

of

**CARS** 

Bridge East Jordan

LE 6-2310

## Lona Theatre

Mancelona, Michigan

Friday & Saturday, Nov. 4-5

#### "The Looters"

Rory Calhoun & Julie Adams

#### "Private Hell 36"

lda Lupino & Steve Cochran

Sunday and Monday, Nov. 5-6

#### "Pete Kelly's Blues"

Jack Webb & Janet Leigh Cinemascope-Warnercolor

Tues., Wed., Thurs., Nov. 6-7-8

#### "The Purple Mask"

Tony Curtiss & Colleen Miller Cinemascope & Technicolor

## No Trade In Needed!

Keep Your Old TV as a Second Set and get this



for Only

PER WEEK



Turns for easy Viewing

Big 21-inch aluminized picture tube, Transformer-Powered Chassis and Golden Grid Tuner for performance unmatched at its price. Mahogany finish cabinet. Philco 4138.

FIRESTONE STORE

**READ THE WANT ADS!** 

#### MGM Parade Liberace Four Star Playhouse Red Wing Hockey Weather Area Farmers

Buy Purebred

Weather Popular Science Wild Bill Hickok Michigan Outdoors Disnevland

Shorthorn Bulls Hershel Hart of East Jordan has added to his herd by the purchase of Rainbow Royal King 2nd, a purebred Milking Shorthorn bull, from Floyd & Hattie Scott, also of East Jordan.

Orval Bennett of Ellsworth nas also purchased a bull calf, Rainbow Royal King 3rd, from the Scotts.

Both animals are purebred Milking Shorthorns and the record of the transfer of ownership has been made by the American Milking Shorthorn Socliety at Springfield, Mo.

## **Cadillac-- Traverse City**

**TELEVISION** 

Shopping Tips

Deputy Don Candid Camera

Sports Today

Dinah Shore

Dragnet Ford Theatre

Hockey Final Edition

Weather

News Caravan

News

5:00 5:30

6:00

9:00

To Be Announced

Weather Bundy Mt. Jamboree

Michigan Outdoors

You Bet Your Life The Peoples Choice

Chicago Wrestling

Health - Happiness Club

FRIDAY

To Be Announced

Limelight Movie Museum Great Gildersleeve

News Caravan
His Honor, Homer Bell
Life of Riley
Big Story
Star Sage
Cavalcade of Sports
Varsity Music Time
Final Edition

Football Scoreboard

Western Theatre

SATURDAY

U of M Hour

Children's Hour

Big Surprise Perry Como Show Spactacular-Great Waltz

This Is The Life Walt Nowak Show It's A Great Life Mayor of The Town

Your Hit Parade Final Edition

Weather Classic Theatre

WWTV THURSDAY

Search for Tomorrow The Guiding Light

The Brighter Day The Secret Storm On Your Account Western Theater

Love Story
Today's Movieland
Mitch & The Missus
What 1 Person Can Do
Military Mailbag

Party Line Valiant Lady Love of Life

Noon-Tide

11:10

3:45

Deputy Don

Mr. Wizard

Sports Today Weather

Coke Time

Weather

News Caravan

Thursday, November 3, 1955 \* East Jordan News-Herald \* Page 7

#### WPBN-TV THURSDAY 11:05 13th Hour Health - Happiness Club

**FRIDAY** Party Line Valiant Lady 12:00 Love of Life Search for Tomorrow The Guiding Light Noon-Tide Love Story Today's Movieland Mitch & The Missus 3:30 3:45 Michigan Conservation Bob Crosby The Brighter Day

4:30 5:00 On Your Account Western Theater 6:00 Weather Sports Frank Leahy Predicts Greatest Dramas

What Goes On Here 8:00 D. Fairbanks Presents Crossroads The Crusaders I Led Three Lives The Lineup Pro-Football Highlights Weather Blue Flame Scoreboard Frontier Days

SATURDAY Electricity at Work Michigan Report Big Top 11:45 Western Time 2:00 Big Ten Football Facts Forum The Christophers 4:00 4:30 Western Theater Explorer's Club 6:30 Stories of the Century Lawrence Welk Gunsmoke Abbie Neal

Premiere Playhouse

### Orchard Notes . .

In the west Oregon and Washington are winding up their apple harvest this week. They are using pickers from schools and even jails in order to wind up on time. They have had one hard frost already.

This would seem that their season was comparable to ours. Unlike down east, most of the apple orchards are of a size that the owner does most of his own work except harvesting and packing. Most of his books are carried in his pockets.

Southern Illinois with their late varieties are nearly through picking. Although a lot of the later varieties such as Willow Twig, Winesap, etc, are in the sheds, packing will continue up to and around Thanksgiving.

The intentions of our Michigan grading and labeling laws are O.K. especially for the larger growers that pack to ship and store and otherwise. However hundreds of farmers could be arrested for transporting apples to be packed elsewhere and under many other circumstances unfair to the small grower.



Well, let's go harvest our Guaranteed Annual Crop, before the Guaranteed Annual Bugs beat us to it!"

**READ THE WANT ADS!** 

Inevitably the question arises. "what's wrong with the Lions?" I'm asked that question all the time, and I wish I knew the answer. This is a wish shared by Coach Buddy Parker and his staff, General Manager Nick Kerbaway, Lions President, Ed-win J. Anderson and the entire

board of directors. Everyone knows that all's not well with the Lions but no one knows exactly why. Parker shakes his head in silent misery.

I feel equally as bad.

Probably the best answer to the \$64,000 question is that a combination of factors has contributed to our decline. Not among them, however, is the theory that the Lions are an aging team Despite possessing several vet-

erans, Detroit is essentially a young team. Even such "grey-beards" as Bobby Layne, Doak Walker and Leon Hart are 28, 27 and 26, respectively.

More valid is the suggestion that a combination of breaks, the player draft and difficulty in integrating offense and de-

fense is responsible for our cur-

The breaks were going our way when we were on top but the ball is bouncing in the other direction this season. The law of averages has caught up with us. If we had been lucky, we might now possess at least a 500 aver-

That great leveler, the player draft, has been as devastating to the Lions as it has been to all the other teams that once stood on top. Because we finished first, we've had last pick of the best collegiate players every winter for three years. It has hamper-ed us in obtaining needed re-

For some strange reason, the offensive and defensive teams have been unable to mesh on the same Sunday. When the defense has been hot, the offense has

been cold, and vice versa. Probably our greatest difficulty has been in our line play offensively and our backfield performance defensively.

The offensive line has had its headaches giving the backs room to operate, and a backfield is only as good as its line. The de-fensive backs have encountered trouble on pass defense, particularly on key third downs when one more incomplete pass would have forced the opposition to

Put them all together and it spells ulcers, in capital letters. It is about as good an explanation as I can offer.

But let's not forget we've been on top a long time, and there's a law of gravity that says what

goes up must sometime come down. And so we have. But the Lions will be back up there again, just wait and see. We have too many good players and too good a coaching staff and management to be down for

#### Attending College

James Shepard is attending an agricultural engineering short course at Michigan State, it was said this week. He will take an eight weeks course now and another eight weeks at a later date.

IT PAYS TO ADVERTISE!

## From where I sit ... by Joe Marsh Last Word in Farm Machinery

Curly Lawson was first in this area to use one of those roadside vending machines. He's sold milk and eggs in one about a year now, and recommends them highlybut with reservations.

"Mine's the latest model," says Curly. "Built-in refrigeration unit—heater—an automatic sign turner-on for night. Takes any combination of coins."

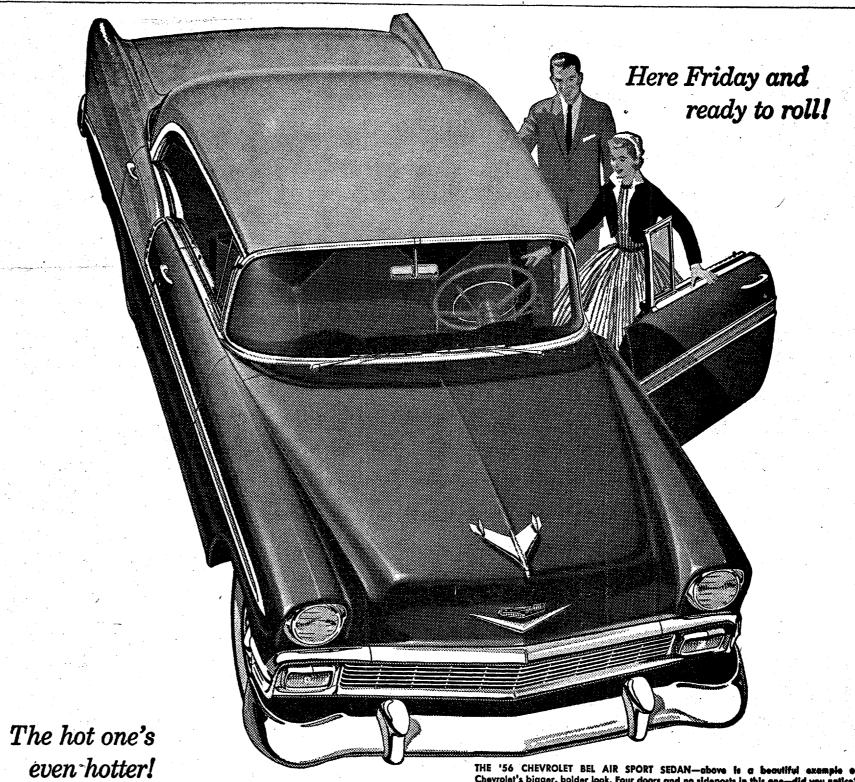
"However," he warned, "those machines aren't cheap to buy . . . or operate. They run about \$3500. If you're not on the main highway like I am-where lots of city

people pass-you'd better stick to the old methods."

From where I sit, you have to admire Curly for his pioneering spirit. Of course, there's also plenty to be said for those who tend to stick to the old proven methods. People's ideas differ on the subject on any subject. Like you may always drink buttermilk with your meals . . . while a glass of beer's the "automatic" choice



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# the '56 Chevrolet



New models—all with bold new Motoramic Styling. More models-including two new 4-door hardtops and two new 9-passenger station wagons. New excitement under the hood-up to 205 horsepower and 9.25 to 1 compression ratio. This-remember-is the car that broke the Pikes Peak record in a history-making, preproduction trial. Come on in, look it over and try it out!

They're sitting in our showroom right now champing at the bit. For these '56 Chevrolets were born with an urge to go places! Look at that bigger, wider, more massive grille. Follow that lower speedline of chrome back to those sassy, high-set taillights (the one on the left swings down to uncover the gas cap!)

V8 or 6—19 Models in 3 Series Any kind of model anyone could

want! Your choice of the new "Blue-Flame" 6 with 140 h.p. and new higher compression or Chevrolet's record-breaking V8 power ranging up to a new high of 205 h.p. and 9.25 to 1 compression ratio! Automatic, and comfort and safety features? Chevrolet offers all of them. Come, drive the '56 Chevrolet!

A. R. Sinclair Sales BOYNE CITY, MICHIGAN

## The following Used Plumbing Merchandise is Priced for Quick Disposal

- 2 Cast Iron Lavatories
- 1 Bath Tub
- 1 Toilet Combination
- 2 Floor Model Viterous China Urinal

130 Gallon Gas Heater

## Romaine Plumbing & Heating

**GOOD VALUES** 

Steam & Hot Water Heating

LE 6-2581

East Jordan

# National Farm Consolidation Trend Hits County Removing one 50-Acre Farm Per Week Since 1950

## Federal Census Reports Loss six or eight cow dairy herd has gone and now the volume of business necessary to stay in farm that the situation has been getting the siness necessary to stay in farm. Of 11,000 Farm Land Acres

Big things are happening in voix county has lost 218 farms, Charlevoix county agriculture. And they affect everyone of us. For the big farm consolidation trend has moved into northern Michigan and taken a slice out of the number of farms across the county.

Charlevoix county has lost more than one 50-acre farm per week every week for the last four years—since 1950.

In the last four years Charle-

according to the 1954 federal farm census and county farm a-gent Ed Rebman looks for further loss of farms in the area.

Within the last four years the county has lost 11,835 acres of land which had been in farms. "This is the biggest jump in consolidation I've ever seen,"

the farm agent said. The trend is toward more farm efficiency. The day of the ing requires 20 to 30 and even more cows in one farm herd.

EVERYTHING IS happening on farms these days. They are being sold for resort purposes with operators moving to the cities; other operators have stopped farming and taken jobs in the new industrial plants which are establishing themselves in Charlevoix county. Other farmers are selling out to their neigh-

So many farmers are working in industrial plants in Charle-voix, East Jordan and Boyne City that it is growing increasingly difficult to set a farmers meeting date when a majority can attend.

The farm agent said: "We are having difficulty finding either

in Charlevoix county was 126.0 acres. Today, with 218 less farms in the county the average farm now has 146.6 acres — a ting more difficult in the last jump of about 20 acres per farm in the last four years.

property.

Looking ahead to what was coming, Charlevoix county's "Little Farmers' Week" was cancelled, although the annual farm information event was highly successful when it was stopped. mer cottages and summer resorts is constantly taking toll in farm

But the increasing number of farmers engaged in outside activities and the falling attendance at general farm meetings warned farm officials that "Little Farmer's Week" would be next

to feel the pinch.
Proof of the consolidation trend in Charlevoix county is shown in the loss of farms and the jump in the average size of those farms left.

from \$10,000 to \$25,000 worth The federal census shows that of products per year are definitely on the increase. in 1950 the average sized farm

The big drop starts with the \$5,000 farmer. He is on the way out. And the farmer producing \$2,500 worth of products per year is rapidly becoming a thing

Within the last four years the county lost more than 100 farms which had been producing \$2,-THE BIG RESORT trend is digging deep into land once used 500 or less worth of products. for farming. High prices paid by In addition to these 100 farms those who wish to establish sum-

the county lost another 75 farms in the \$2,000 or less production class. But Charlevoix county's vanishing farmer is the small opera-

EVEN SOME OF the big fartor. The big ones are still with us and getting bigger. mers have been forced from time to time to seek part-time employment off the farm. There are five farms in the county selling \$25,000 or more

It was reported that because of last summers extremely hot weather some of the "big time" farmers were working in nearby industrial plants to make ends

Who will survive the big

change creeping over the county farm scene? Those with big farms, large volumes of business and efficient methods of opera-

Like the auto industry, the big farmer is swallowing up the small farmer, increasing his production with an ever watchful eye toward efficiency.

Other recent changes on the county farm scene has been the cancelling of the annual county fair and the dropping of agricul-tural classes in the Boyne City high school. Charlevoix high school never participated in farm education. East Jordan high school remains alone in the county with a vocational agricul-

The history-making changes in county farming underway for the last four years will continue in the same direction according to state and county agricultural

## APPLES FOR SALE **EVELINE ORCHARDS** Apple Storage

OPEN—Tuesday and Thursday, 1 to 5 Saturday, 8 to 12, 1 to 5

#### STOP IN

AND SEE THE NEW LINE OF 1956 FRIGIDAIRE APPLIANCES



Packed with features you'd expect to cost a lot more!

## Fully WASHER Automatic WASHER Electric DRYER

Buy them BOTH for only

After Small Down Payment

#### Come in for Demonstration!

GIL COON'S

Kalamazoo Sales & Service

THESE WOMEN!

By d'Alessio



"The more I look at the groom, the more I think her parents are just losing a daughter!"

The Serviceman's Letter



Page 8 \* East Jordan News-Herald \* Thursday, November 3, 1955

Congratulations are due Ern- associate est Kopkau Jr. for an advance in rank. He writes:

"Dear Sir, Well, I guess it's about time I wrote a few lines to all of you up there in East Jordan. I am sure glad to get the paper every week. It is starting to get cool down here again, but we are doing just as much flying as we ever did.

I made Airman First Class last week and I only have 18 months in the Air Force. I sure like it in the Air Force and I may stay

> A-1c Ernest F. Kopkau AF 16 462 932 386 Ftr Bmr Sq, Box 101 Clovis AFB, New Mexico

release from the Army home town news center in Kansas City, Missouri tells us that 2nd Lt. Donald L. Karr, son of Mr. and Mrs. L. B. Karr of East Jordan, recently was graduated from the Ordnance School, Aberdeen Proving Ground, Maryland.
Lt. Karr attended the 16 week



AUREY STROHPAUL, director of publicity for the West Michigan Tourist and Resort Association, displays the plaque a-warded by the Midwest Travel Writers Association for the best news and photo coverage of any area in the United States in 1955. In 1953 the West Michi-Boyne City gan association was runnerup.

associate company officer course, during which he studied tactics, ordnance service in the field and material familiarizat-

He graduated in 1954 from Michigan College of Mining and Technology and is a former student engineer at Chrysler Institute of Engineering in Highland Park.

We have two releases and a new address for Dick Barnett. His address is:

Richard R. Barnett RA 16 507 890 H Co. 188th A. I. R. Fort Campbell, Ky.

Richard has just recently been assigned to Co. H, 188th Airborne Infantry, of the famed 11th Airborne Division, Fort Campbell, Ky. He entered the service at Fort

Leonard Wood, Missouri, where he took his first eight weeks of Basic Training. At Fort Camp-bell he will complete his second eight weeks and then two weeks of jump school where he hopes to win the Silver Wings of a paratrooper.

On October 23rd he was chosen for Colonel's Orderly, a traditional seat of honor in the army. A man is selected for this post for his soldiering capabilities, knowledge, character and sharp appearance.

Pvt. Barnett is the son of Mr. and Mrs. E. C. Barnett of East Jordan and is a graduate of E. J. high school.



"I see by the papers that the NAM is urging management to provide steadier employment. Here's the employment - now, how do I urge you?"

#### **U-M Fire Expert** Urges Pre-Winter Safety Check

worth of products each year.

They were here four years ago.

And those farmers selling

The coming of winter and the necessity of heavy firing of fur-naces provides the acid test for fire safety in our homes, businesses and places of public assembly," Francis Hartman, head of the firemanship training program at The University of Michigan, stated this week.

Hartman, a former fire chief who has seen many a home go up in smoke because of carelessness, urged home-owners and businessmen to complete safety inspections now, before fur-naces are fired up to "full blast" for the dead of winter.

Points to be checked closely, he said, are:

Furnaces — see that all connections are tight; if oil or gas is used, there should be no leaks in fuel lines; the smoke or exhaust pipe should be inspected, just in case they loosened up during the summer; if electricity is used to force heat, see that the wiring and motors are in good condition; if you have a coalfired furnace be sure you have ample metal containers for ashes and clinkers.

Never use kerosene or gasoline to kindle a fire!

Chimneys — check them from the basement to the top of the stack for loose bricks or cracks in the masonry - escaping gases can cause extreme sickness and death; be sure that no comchimney or furnace; install a screen or spark trap at the top of the chimney.

Electricity-because of short daylight hours during the winter a heavy strain will be placed on electrical circuits — don't overload them; if a fuse "blows out" it is an indication that the circuit is overloaded or shorted. If you reduce the load and it continues to blow fuses, call a competent electrical repairman — do not put pennies or other metal ob-jects in the fuse receptacle! Reduce the number of extension cords in your home, they are a constant source of danger.

It would be wise to remember, Hartman pointed out, that almost all fires are caused by carelessness. Constant alertness and thoughtfulness can reduce the danger of fire considerably.



## Winterize Your Car Now!

ALCOHOL ANTI-FREEZE \_\_\_\_ gal. 79c PERMANENT ANTI-FREEZE \_\_\_ gal. \$2.49 MOTOR OIL \_\_\_\_ gal. 66c BAMBOO BROOM RAKES \_\_\_\_\_ ea. 66c DEER RIFLES \_\_\_\_ From \$69.00 up 32 Special 30-30 300 Savage 30-06

All Famous Make Guns Leon Peterson's

Gamble Store

East Jordan

## Just Arrived!

Nylon Robes **AND Dusters** 

Unconditionally

Washable



Fit For A Queen!

USE OUR LAY AWAY PLAN FOR CHRISTMAS

THE DRESS & GIFT SHOPPE

## RUBBER STAMPS

STOCK STAMPS & DATERS **CHROME MOUNTED** MADE TO YOUR ORDER

Call LE 6-2371 EAST JORDAN NEWS-HERALD

JU 2-7271