

EAST JORDAN NEWS-HERALD

SERVING THE FASTEST GROWING AREA IN THE NORTH

Weather

September 20	70 43
September 21	59 37
September 22	74 41
September 23	71 50
September 24	64 51
September 25	59 45
September 26	58 30
September 27	60 51

EAST JORDAN NEWS &

CHARLEVOIX COUNTY

HERALD, CONSOLIDATED

VOLUMN 59 NUMBER 39

EAST JORDAN, MICH., THURSDAY, SEPTEMBER 29, 1955

10 CENTS

SET \$6,500 GOAL

COMMUNITY CHEST DRIVE SET

OVER THE BACK FENCE

BY MARSHALL

Parker Seiler is the holder of an official citation signed by the Governor of the State of Arkansas. It says he's truly an Arkansas traveler and now a good-will ambassador for that State. Seiler passed through there this summer—pedaling a bike.

A fellow editor of a small town newspaper was pressed for stuff to fill his column one week so he reprinted the Ten Commandments and ran them without comment. When the paper came out he received a letter from one reader who wrote: "Cancel my subscription. You're getting too personal."

Elmer Green, Walt Hickey and Ed Portz, among others, deserve much credit for the many hours they have donated to the work of helping improve sportsmen's park.

Thousands of dollars a week in trade is drained away from our local merchants by the mail order houses. In fact, as far as the average small town merchant is concerned, his worst competitor isn't the merchant down the street. Not by a long shot. His worst competitor is Sears and Montgomery Ward, closely followed by the big stores of the larger nearby cities.

Residents of Charlevoix county purchased \$11,689 worth of series E and H United States savings bonds during August.

All East Jordan sport fans are looking forward to next season when the school will have a lighted athletic field. The poles have arrived at the former fairgrounds and work of installing them will probably start soon if not already.

That 10-day subscription campaign sponsored by the News-Herald was successful. About 60 readers purchased subscriptions during the campaign. Many had never subscribed before.

Fellow down the street says there hasn't been any "big thing" going around for a long time and he's wondering why someone hasn't planted a rumor to be whispered about.

Northern Michigan archers will take to the field Saturday. That's when deer season opens for the bow and arrow boys. Field reports says the herd is taking on winter garb with bucks shining antlers and pawing the ground waiting for the fall mating battles.

Many of the big city stores are now advertising items for Christmas, which is 90 days away. This sort of thing has been going on for many years. Each year, the Christmas promotions seem to start earlier. Soon may be the saying: "Christmas in July" will be more or less true.

And that reminds us about the advent of new automobiles. Some new cars were shown this year in September. Others are coming out in October. One of these years you will read: "See the new super Wheel Barrow eight" for two years from now on sale next month.

A lady recently wrote to the letter box in a Detroit newspaper complaining you can buy nothing in season anymore. Spring clothes cannot be bought in spring, they're on display in late winter. Summer clothes are on display in late spring and when it is really fall the stores are showing only winter clothes. "Getting so you can't buy anything when you need it right during the season," she wailed.

Fellow out near Chestonia made a mild financial hit a while ago and fixed things up modern like for the Mrs. The other day he was seen about town asking how in heck you singe a chicken on an electric stove.

Church Ground Breaking Held Here Sunday

The East Jordan Presbyterian Church's new \$35,000 youth educational building is underway following ground breaking ceremonies Sunday morning.

All church departments were represented in the ceremonies which were held following regular services as part of Christian Education Sunday.

The Rev. Dr. Kenneth Neigh, executive of the Synod of Michigan Presbyterian Church, USA took part in the ceremonies.

The new two story building will house 12 additional rooms. It was announced to Harry Watson, East Jordan contractor, that the construction contract was awarded him.

The following persons officiated at the ground breaking and represented various church departments: Timmy Malpass, son of Mr. and Mrs. Bruce Malpass, Kindergarten Department; Glen Peebles, son of Mr. and Mrs. John Peebles, primary department; Sally Gidley, daughter of Mr. and Mrs. Hugh Gidley, junior department; Mary Porter, daughter of Mr. and Mrs. Wm. Porter, junior department; Adele Nasson, daughter of Mr. and Mrs. Homer Nasson, senior high department; William Malpass, presenting adult department; and Rev. Edward O. DeHaven of the local church.

Football -

Red Devils Fall 20-6 to Grayling

A much improved East Jordan eleven opened their Northern Michigan Class C Conference playing here Friday in a game that saw them trailing 20-6 behind the well stocked Grayling Vikings.

The Red Devils were spirited on by their lone touchdown when Dick Johnson put them back in the game near the end of the second period. He went over from the three.

The score came after the locals had rolled down the field on a drive from the visitor's 30 yard line. The extra kick was blocked. The game opened with a run back play by Lloyd Failing of Grayling who raced 55 yards for a quick touchdown.

THE VISITOR'S second count came in the second period when they were forced to work the ball over from the one foot mark on third try.

Minutes before the half Grayling's Failing galloped about 50 yards to rack up their third score.

Fumbles by the locals hurt scoring advantages in the second half but it was East Jordan's game throughout the last two periods.

The locals drove to Grayling's 18 and lost the ball. In the fourth period they reached the visitor's six yard line but again lost the ball. As the game ended the Red Devils were pounding on Grayling's goal line.

Rapid improvement throughout the contest and much improvement over their St. Ignace contest, if continued, should put the locals well above the cellar in the seasons conference play.

Friday's contest here with Charlevoix, an annual important clash, will do much to establish East Jordan's probable position on the conference list.

GAMES

Charlevoix at EAST JORDAN
Mancelona at Pellston
Grayling at Harbor Springs
Gaylord at Boyne City

SCORES

Boyne City 31, Mancelona 0
Charlevoix 14, Harbor Springs 0
Elk Rapids 35, Bellaire 12
Grayling 20, EAST JORDAN 6
Gaylord 14, Pellston 0
Ariz. State (Tempe) 28
Midwestern 7
Rogers City 9, Cheboygan 6
T. C. S. F. 57, Kalkaska 0
Indian 35, Vanderbilt 18



The Charlevoix County Salon No. 466 met recently at the American Legion home in East Jordan for installation of officers. Mrs. E. J. Campbell, Departmental Chapeau, of Grand Rapids, conducted the meeting with the assistance of Mrs. Leon Fenske of Petoskey. Officers installed from left to right are: Mrs. Sherman Thomas of East Jordan, la concierge; Mrs. Henry Brown, East Jordan, demi-chapeau deuxieme;

Mrs. Herbert Thomas, Bellaire, demi-chapeau premiere; Mrs. Lewis Peterson, East Jordan, la petit chapeau; Mrs. Frank Trulson, Petoskey, chapeau passe and l'avocate; Mrs. Teddy Kotowich, East Jordan, la secretaire and la caissiere; Mrs. Walter Rood, Ellsworth, Faumonier; and Mrs. Joseph Wilkins, East Jordan, installed protocol for Mrs. Thomas Breakey, East Jordan, l'archiviste.

Town-Wide Clean-Up Program Discussed at Merchants Meeting

A City-wide clean-up and improvement campaign for next spring came up for vigorous discussion at Tuesday night's meeting of the East Jordan Businessmen's Association.

Among items discussed were replacement of broken sidewalks, city-sponsored pick-ups for garbage and rubbish on a weekly basis, improvement of the lake front. Sportsmen's park and houses and places of business.

Plowing sidewalks during winter months is almost impossible, it was said, because of uneven condition of many streets.

Under the present law when a sidewalk is repaired the property owner pays 60 percent and the city pays 40 percent of the work. On the average 60 foot lot the property owner would be required to pay about \$70 for his share.

One suggestion would have the city lower the cost to the property owner who would share the expense on a 50-50 basis. Others said the city should assume 60 percent.

An ordinance on the city books allows the city to repair any city walk deemed unsafe by the Council with the property owner's share being placed upon his taxes, if other payment is not made.

SOME MEMBERS felt the sidewalks were in such bad condition that the city should lay out a complete long-range block by block street improvement program. It was suggested that the city repair the entire sidewalk in the block regardless of the property owners wishes.

Others suggested that the city pay 100 percent sidewalk repair. Mayor Vern Whiteford told the members that the city's present financial condition places severe restrictions on the amount of sidewalk improvement that can be made.

It was felt by some merchants that once a sidewalk campaign got underway, the idea would "catch on" and many residents and businessmen would enter the improvement program.

Gathering momentum, the clean-up discussion changed to garbage pickup and a suggestion was made that the city establish regular weekly pick-up days by city trucks.

It was said that regular garbage and rubbish pick-ups would aid the city in keeping the city dump in more orderly condition, since most of the dumping would be done by city employees.

CHAIRMAN DONALD Clark described the improvement work to be done by the State Bank of East Jordan along the river behind the new bank. He said the city should follow with improvement of the entire lake front and explained the program now underway to improve sportsmen's park.

The Association is offering financial aid to the Jordan River Sportsmen's Club in the group's program of improving their park.

The subject of home owner's improvement drew discussion

Services Held Friday for John W. Ellis

Services were held at Watson Funeral Home 2 p.m. Friday for John Wesley Ellis, who died here He was 67 years old.

Mr. Ellis was born August 29, 1888 in Jordan Township, Antrim County, the son of Bryon and Emma J. Ellis.

He grew up in and around the East Jordan area and in 1916 enlisted in Company I 125th Infantry. He went over seas and on August 18th, 1918 he was wounded at Chateau Thierry.

After his army release he made his home in Grand Rapids until two years ago when he decided to make East Jordan his home. He was admitted to Mrs. Melling's Convalescent home thru cooperation of his niece, Dorothy Bennett.

Services were conducted by Rev. Charles Thompson of the United Missionary Church to which Mr. Ellis belonged. Burial was in Sunset Hill cemetery.

Bearers were: Clyde Strong, Ray Barriek, Ole Olson, Gaius Hammond, Ed Kamradt and W. L. Chellis.

Mr. Ellis is survived by one brother, Lewis W., of Pontiac. Those attending the services from out of town included: Mr. and Mrs. Lewis W. Ellis, Walter Ellis, Mrs. Henry V. Puffer, all of Pontiac.

Development Group Holds First Meet

The recently organized Northern Lower Peninsula Development Committee will hold its first general meeting in the new school building at Grayling 2 p.m. Monday, October 10th.

The group will meet with the committee which organized it, according to A. E. Steinbrecher, of Boyne City, organizing chairman.

The development committee is an outgrowth of efforts sponsored by the Michigan Department of Economic Development to increase general living standards throughout the north.

Those on the development committee are: Dr. Charles L. Anspach, Mt. Pleasant; Les Biederman, Traverse City; Glenn MacDonald, Bay City; H. A. Osterhart, Fremont; P. M. Park, Alpena; Myrton Riggs, Cheboygan; Arthur Rouse, Boyne City; Orville Walker, Kalkaska; Herbert S. Wolff, Grayling, and C. Dwight Wood, Oscoda.

Members of the original organizing committee are: Frank Catto, Alpena, A. R. Jacobs, Traverse City; Norman Lyon, Mt. Pleasant.

Announce Campaign Starting October 19

Co. Farm Bureau To Hold Annual Meeting Here

The annual meeting of the Charlevoix County Farm Bureau will be held at the East Jordan high school, according to President Leslie Sheridan.

Sheridan said the members will meet 8 p.m. October 10th. The association will discuss resolutions for the annual state organization meeting in Lansing and also name new directors for the county unit.

Food Locker Celebrates Tenth Year

Mr. and Mrs. John Bos, of Jordan Frozen Food Locker Co., this week announced their 10th anniversary sale at the super market.

The store is going into its 11th year of service to the residents of this area under the same management.

One of the largest super markets in the north, the store is offering prizes and bargain prices to their customers.

Complete announcement of the store's anniversary celebration appears elsewhere in this issue of the News-Herald.

East Jordan Lodge Host To District

Dr. Morgan J. Smead, Grand lecturer of the Grand Lodge of Michigan, F. & M., will conduct a school of instruction in the East Jordan Masonic Temple, next Tuesday, October 4th.

Lodge members throughout the northern district number 29 A will attend the communication at 8 p.m.

The northern district includes lodges at Mackinaw City, Cheboygan, Indian River, Vanderbilt, Harbor Springs, Pellston, Petoskey, Boyne City, Charlevoix and East Jordan.

It was reported that at a meeting of the Masters and past masters of these lodges last winter, East Jordan's lodge was highly honored in that both the district member of the board of general purposes of Grand Lodge and the deputy instructor were named for a three year term from among the past masters of the local membership.

Archers Hold Local Sun. Shoot

The Jordan Valley Archers held their broadhead about shoot at 2 p.m. Sunday on their field course which consists of 14 targets, with 28 targets consisting of one full round.

After shooting over the course once, those who took part in the shoot were divided into two groups.

Upon completion of the second time around, those with the highest score in each group won first prize of two silver dollars and the second highest scorer won one silver dollar.

Winners of the first group were Franklin Ayers, first and Francis Zitka, second. Second group winners were Edgar Bowerman, first and Mercer Carey, second.

Most of the club members are anxiously waiting and planning the opening of bow season for deer hunting Saturday with their spots already picked out.

The East Jordan Community Chest's campaign committee announced Wednesday that the group has set a \$6,500 goal for their 1955 drive.

Campaign Chairman William T. Downs said the chest has a minimum budget of \$6,000 and with cooperation of all residents feels sure the chest will meet the goal this year.

Downs announced the drive will get underway Wednesday, October 19th and continue thru October 29th.

A "Victory Dinner" is planned for November 1st, it was said.

If each person in the community contributed \$1.50, Downs said, the goal would be met.

THE COMMITTEE has divided the drive into four departments as follows: Industry, business, city residential, rural and others.

"We need everyone in the community to take part," Downs said, "and those wishing to volunteer for residential campaign work should contact me immediately."

Next week's issue of the News-Herald will list those appointed as campaign workers.

A complete explanation of the work carried out by the Chest will appear in succeeding issues.

East Jordan Sued on Old Count

City attorney William T. Downs, Tuesday was advised of a lawsuit brought against the city of East Jordan by Herbert C. Bucholz, of Ann Arbor, an engineer.

The summons was served upon Mayor Vern Whiteford by United States Marshall Harry Jennings, of Grand Rapids.

East Jordan is included in a list of eight Michigan cities upon which similar law suits are being brought by Bucholz for not making "full payment-for services he performed in designing sewage treatment plants."

THE SUITS cover the periods between 1943 and 1945, it was said. Cities involved are: East Jordan, Boyne City, Kalkaska, Elk Rapids, Beulah, Nashville, St. Louis and Roscommon.

It was said the sewage treatment plans drawn by Bucholz did not receive state health department approval.

ALSO NAMED in the suits was the housing and home finance agency which was reported to have subsidized the cities in a cooperative arrangement in which the government matched city funds to pay for plans for new sewage treatment plants.

Attorney Downs said East Jordan's complaint from Bucholz contained 80 pages and that he had not had time to study the entire claim.

Sunday Fires Destroy Two Houses Here

Two fires Sunday called out firemen, one in East Jordan and the other in Ellsworth.

In East Jordan, the home of Mr. and Mrs. William Healey, Jr. was severely damaged by flames and smoke caused by a fire which was said to have originated in the basement. Intense smoke and heat destroyed a great portion of the interior of the house and the grocery store attached.

CALL LE 6-2371

College Days

Irving Bulmann, freshman year, Michigan College of Mining and Technology, Sault Ste. Marie, civil engineering.

Roger Stokes, freshman year, Michigan College of Mining and Technology, Sault Ste. Marie, civil engineering.

(Continued on Page 8)

EAST JORDAN NEWS-HERALD

EDITORIAL PAGE

Page 2 * East Jordan News-Herald * Thursday, September 29, 1955

Weather rumor not true

Editor's note: The fact that northern Michigan needs more public relations regarding the true conditions of the weather is brought out in the results of an area study of the Northern Lower Peninsula Advisory Board. This group made the study of factors influencing development of northern Michigan for the Michigan Economic Development Commission.

Contrary to popular impression, northern Michigan has a most desirable climate. The generally accepted belief that arctic conditions prevail during the winter months is not borne out by U. S. Weather Bureau records.

In fact the climate is very similar to that of New England, the oldest industrial center in America. The principal difference is that the New England states have a greater precipitation.

A FEW COMPARISONS: Portland, Maine, has a mean temperature during January of 21.0 degrees. Charlevoix has a mean temperature for the same month of 21.7 degrees. Concord, New Hampshire, has a mean temperature of 21.4 degrees for the month of January, and Traverse City of 22.3 degrees. Boston has a mean January temperature of 28.7 degrees; and Ludington, 24.1 degrees.

Cadillac, with the highest elevation in the southern peninsula of Michigan, is frequently mentioned in press dispatches under the caption of "coldest spot in Michigan." Cadillac has a mean January temperature of 18.9 degree — lowest of the several communities where records are kept. But Burlington, Vermont, has a mean temperature of 18.7 degrees for January.

The all-time low temperatures show little variance. Portland, Me., has an all-time low of 39 degrees below zero. This compares with Cadillac's all-time low of -36 degrees, which is also the low for the area. Alpena has an all-time low of -28 degrees and Ludington of -21 degrees.

PUBLICITY OF THIS character has no doubt developed the impression among many midwest industrialists that the area has an unduly rigorous winter climate and is therefore not a satisfactory place for residence. But Cadillac experiences less damp, penetrating cold than cities like Detroit and Buffalo with their lake exposures. The area has more snowfall than points farther south, snowfall ranging from 61 inches in Ludington to 113.4 inches in Gaylord.

Satisfactory living conditions are a principal requirement of every industrialist seeking a new location. The erroneous impression that prevails regarding climatic conditions in the area must therefore be removed by a vigorous campaign demonstrating that the weather is ideal in winter as well as in summer, and that the area experiences fewer foggy days and more sunshine than communities presumably more favored in this respect.

Health records, immunity from hay fever, and other advantages should be pointed out. Not the least of the area's attractions are the satisfactions that come from living close to nature, in a land of woods and waters with abundant wild life, where neighborliness is still esteemed a virtue, and living costs are relatively low.



AUTUMN COMES TO THE FARM

—In Harvest He reaps the wealth of Mankind

MUST ACT FAST

Are You Failing to Get Money Due You From Gov?

Do you have money coming to you which you have never collected? Many people do.

And if they don't hurry and make application for it, they will never collect.

That's what the U. S. Social Security Administration says. There's lots of money piled up for rightful social security collectors; and you may be one of them.

So many people have failed to make application for their money, the social security department is alarmed.

William E. LaRock, manager, Traverse City social security office, says a good many widows, young children, and dependent aged parents of working people who have died have failed to claim monthly payments.

Relatives of these collectors must have died between June 1940 and September 1950.

The money available is to relatives of workers who died between June 1940 and September 1950. You can collect if the deceased wage earner had credit for as little as a year and a half of work under social security.

At one time the money could not be collected, relatives were told. But the law has been changed and many persons have applied for the benefits. But many more have not.

Those people who do not apply for their benefits before Saturday, October 1, will not receive benefits for all the months back to September 1954, effective date of the new law.

When a claim for social security money is filed within 12 months of the time a beneficiary

Tulip bulbs direct from Holland now available at Big Jug Gardens.

Mr. and Mrs. Martin Garland of Eaton Rapids have purchased the Theo Scott home on the corner of Bridge and Division Streets.

Jerry Brennan has enlisted in the U. S. Navy. He will go for his physical examination October 3rd.

- DROWN YOUR CAMPFIRES



PREVENT FOREST FIRES!

EAST JORDAN NEWS-HERALD

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MARSHALL F. SAYLES
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NORTHERN LIGHTS

(Compiled by the News-Herald Staff)

Kalkaska's jet base will be constructed about 33 miles south of East Jordan.

Here are some of the latest bits of information concerning it:

1. It will be located on 12,000 acres of land just west of Kalkaska.
2. A committee will start Saturday, October 1st, purchasing privately-owned land for the base.
3. Land clearing contracts will be let this fall.
4. Construction will start early next year.
5. Annual payroll at the base will be about \$5,800,000.
6. Civilian employment will run about 200.
7. \$17,000,000 has been appropriated for construction, but it is expected that much more will be appropriated before the base is completely finished.
8. Northern cities and rural areas will be called upon to furnish a large volume of farm products to supply the base.
9. It will take between 18 and 24 months to build the base, with completion date sometime late in 1956 or early 1957.
10. Complete information on bids for the various construction contracts at the base site can be had by contacting: Col. Arthur C. Naman, district engineer, U. S. Corps of Engineers, Detroit, Michigan.

YOU THINK most of the news you read or hear is bad news? It shouldn't be. Look at this.

37,011,460 couples will stay married this year.
162,717,890 persons will not die of cancer this year.
15,720,000 organized workers are not on strike.
43,846,154 income tax returns will be turned in correctly this year.
63,880,000 people are working to bring home the bacon.

WHY DO SUCCESSFUL businessmen advertise? Because many of them understand that times are constantly changing. Nothing is standing still. Some of your best customers of ten years ago are dead and buried. New residents have come along to take their place. Many of these know nothing of your business or services to the public.

During the past 10 years in the U. S. 14,600,000 customers have died. 30,000,000 future customers have been born.

More than one third of all present American families have been formed within the past 10 years.

AND THEN THERE is the old saw about "everybody knows me and the things I have for sale." Everybody doesn't know you and everybody doesn't know the items you have for sale.

Did you know that of the 165,000,000 people in America today 65 percent do not remember World War I?

42 percent do not remember the great depression.

The only way to keep the great changing public constantly informed about your business is through continued advertising in one form or another.

TIME TO FIX UP FOR FALL

REPAIR

or Modernize, now!

FIRST QUALITY, ALWAYS

ELLSWORTH LUMBER COMPANY

JOS. F. BUGAI

Introductory Sale!



GOOD YEAR TUBELESS Super-Cushion

Special Introductory offer!

NOW ONLY.

\$19⁹⁵

plus tax and recappable tire size 6.70 x 15

Get the proved advantages of Goodyear Tubeless construction — Better Blowout Protection; Better Puncture Protection; Better Traction. There's no tube to chafe, pinch, or blow out. And, 3-T Cord plus exclusive Grip-Seal Construction give a double line of defense against punctures. And now, these important extras are yours at special low introductory prices. Come in — trade for new 3-T Tubeless Super-Cushions before this offer ends.

Introductory low prices on White Sidewalls too!

LOOK AT THESE LOW PRICES!		
Tire Size	SALE PRICE* Black Sidewall	SALE PRICE* White Sidewall
6.70 x 15	\$19.95*	\$24.45*
7.10 x 15	21.85*	26.75*
7.60 x 15	23.95*	29.35*

* Plus tax and recappable tire

FOR THIS GREAT NEW TIRE!
Your old tires are your down payment!
Pay as low as \$1.25 weekly for a PAIR!



GOOD YEAR TUBELESS TIRES
fit the wheels of your present car!
NO EXTRAS TO BUY!

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND

East Jordan Cooperative Company

102 State Street

LE 6-7021

IT'S TIME AGAIN

SCHOOL

Be EXTRA Alert



"I feel happy as a lark, breezing along in my new car; happy, especially, that I financed it so economically, through my bank."

WE TAILOR AUTO LOAN TERMS TO SUIT THE BORROWER. BEFORE YOU CHOOSE A LOAN PLAN, SEE US!

State Bank of East Jordan

2% Interest Paid on Savings

HERE & THERE Around East Jordan

Thursday, September 29, 1955 * East Jordan News-Herald * Page 3

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

Mr. and Mrs. A. J. Cummings of Lansing visited her sister, Mrs. Antonia Evans, over the weekend.

Mr. and Mrs. Otto Merritt, Mr. and Mrs. Robert Kowalski and Lyle Kowalski attended the wedding of their cousin, Miss Patsy Wilder in Munising Saturday evening.

Mrs. Edith Swafford, Mrs. M. B. Palmeter and Mr. and Mrs. Frank Phillips are spending the week in Grand Rapids visiting relatives.

Mr. and Mrs. A. Drapeau visited their daughter Nan who is attending college at Mt. Pleasant, over the weekend.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Mr. and Mrs. Harry McHale and son Freddie of Traverse City spent Sunday with their mother, Mrs. Pearl McHale.

Mr. and Mrs. Ed Weldy spent the weekend at Alma, as guests of their sister and brother-in-law Mr. and Mrs. Galo Chew.

Mr. and Mrs. Bob Lundy and daughter Sharon and friend Duane Graton of Flint were weekend guests of their parents, Mr. and Mrs. Cort Hayes. Mrs. Lundy brought a four tiered birthday cake for her mother. Other guests at the Hayes home Sunday were Mr. and Mrs. Guy Hitchcock and children.

Mr. and Mrs. Jay Trombley of Flint were last week guests at the homes of Mr. and Mrs. Ed Kamradt and Mr. and Mrs. Merle Crowell.

Mr. and Mrs. Rolland Hayes and two children have moved to Charlevoix where Mr. Hayes is employed.

Lyle Johnson who is attending school at Mt. Pleasant, spent the weekend at his home here.

A COMPLETE LINE OF TOYS, HOBBIES, TRICYCLES AND DOLLS
Toy & Hobby Harbor
Next to Post Office
Charlevoix

Mrs. Pearl McHale is now living with her mother Mrs. C. B. Crowell and taking care of her after her recent fall in her home.

Twelve members of the Past Noble Grand Club, met Monday evening at the home of Mrs. B. G. Braman. Mrs. Beatrice Kopkau acted as co-hostess. Mrs. Eleanor Scott had the program. The next meeting will be held October 31st at the home of Mrs. Alberta Nowland. Each member is supposed to be dressed in a Halloween outfit.

The Jassamine Rebekah Lodge No. 365 met in the hall Wednesday evening for a 6:30 Pot Luck supper. This was the first meeting after the summer recess. After the tables were put away, Noble Grand Kay Braman called the meeting to order. 37 members and one visitor were present.

After Lodge was adjourned five very capable members of the Past Noble Grand Club acted a skit entitled, "Diet Begins Tomorrow," which was very much enjoyed.

Watch for the Presbyterian Rummage Sale October 7th and 8th to be held in the Sinclair Sales room, East Jordan.

Mr. and Mrs. George Bulow have returned to their home after spending the past several weeks, visiting in Montana.

Jerry Brennan and Wesley Pemberton, spent last week in Detroit. Jerry returned Sunday, Wesley stayed where he has employment.

Mr. and Mrs. Darius Shaw and Mr. and Mrs. Lawrence Addis and daughter Helen spent Sunday in the upper peninsula.

Mr. and Mrs. Frank Steer of Detroit, who have been spending their vacation, at a cottage on Lake Charlevoix returned to their home Sunday.

Mr. and Mrs. Vern Whiteford spent the weekend with their daughter and son-in-law Mr. and Mrs. Kenneth Isaman Jr. at Detroit.

Mrs. Erma Gothro who is a teacher in the Boyne City School spent the weekend with her sister-in-law Mrs. Elsie Gothro.

Mr. and Mrs. E. J. Cronk of Hazel Park spent from Saturday until Tuesday with Mr. and Mrs. Sid Sedgman.

IMPORTED BULBS

We expect shipment of imported bulbs to arrive any day.

Tulips
Hyacinths
Daffodils

WHITEFORD'S 5c TO \$1.00 STORE

HUNTING CONTEST

RULES—To be eligible you must buy your hunting license at the Gamble Store.

First person in with his limit of partridge or rabbits get a free box of shotguns shells.

GAME CARRIER—21c

SHOTGUN SHELLS — as low as \$2.05 per box

GUN CASE—77c

WE CARRY ALL FAMOUS MAKE GUNS

**LEON PETERSON'S
Gamble Store**

Mr. and Mrs. Hiram Brock announce the marriage of their daughter, Anna, to William Nagy Jr. of Lincoln Park, Michigan. The wedding took place in Lincoln Park on July 9th.

Clyde Hipp returned to his home Tuesday, from the Little Traverse Hospital where he had been a patient for a few days.

Mrs. Mary Huff of Elmira spent the weekend with her sister and brother in law Mr. and Mrs. Frank Staneck.

Mr. and Mrs. Jack Ostrander and daughter Jill and a friend of Grand Rapids spent the week at their cottage here. They also visited Mr. and Mrs. Clyde Hipp.

Mr. and Mrs. Earl Watros and children of Bellaire, were Sunday guests of their sister and brother in law, Mr. and Mrs. Edward LaVanway.

Ray, Morris, Vale, Earl and Glen Gee attended the funeral services at Mayville, Mich. recently for Mrs. Claudia Sweet. Mrs. Sweet was a sister to Ray and Morris Gee.

Some Hunting To Open Sat. In Michigan

An esteemed 730,000 hunters will go to Michigan's fields and forests this year for the annual small game seasons, some of which open October 1.

Conservation Department leaders expect most hunting on the Saturday opening will be for waterfowl, ruffed grouse and deer by archery. A number of lesser seasons gets under way that day, but most generally draw only incidental hunting.

The important southern Michigan pheasant, squirrel and rabbit seasons don't start until October 20, but all three species may be hunted in limited northern areas starting October 1. Raccoon hunting also starts in the north country October 1, but in the south, baying hounds and midnight hunts under harvest moons won't get underway until October 20.

Waterfowling will depend pretty much on the weather — as usual — and duck-hunting devotees prefer cold, blustery, gusty days for their sport.

All the state's 4,000 license dealers — hardware stores, sporting goods shops and farm stores — have been supplied with licenses, duck stamps, Game Law Digests and other information for hunters. The Digest gives details of all season regulations.

School News . . .

FOURTH GRADE
Grace Galmore

At the end of the first three weeks of school we can look back and say that our boys and girls have taken hold and in almost every case have made a fine start. Books were available so that we could start in them right from the first day. Several important movies were here right when we needed them. The one called "What Makes Day and Night" and "The Story of Christopher Columbus" were especially timely and helpful.

In Science we have had several experiments with magnets including two ways of making a compass. We are studying in our book about living and non-living things. We have had several exhibits of insects and have drawn pictures showing the life cycle of the monarch butterfly.

Many people have given fine reports. Lyle Bennett brought us some news and pictures of the stratojet in which we are very interested. Lyle's brother Earl is a mechanic working on this type of plane. Michael Van Loo brought us a dried seahorse from Florida. Raymond Moore brought us some sand stone to put with our Lake Superior beach stones Maurice Crowell and others added different rocks.

An unusual exhibit of things from India was brought by Donald Reich. These were a doll in Indian costumes, an embroidered velvet purse, a carved wooden box showing the Taj Mahal coins and paper money of India and Britain and many pictures. Most interesting of all were the stories Donald told about these items.

Smokey Says:



Do your part—save America's forests from fire.

SHOP EAST JORDAN

Girl Scouts Report on Camp Out

The Girl Scout Troop No. 8 under the leadership of Mrs. Martha Annear, Mrs. Jane Jackson and Mrs. Phyllis Malpass had their first camp out on Friday, September 23rd.

Following is an account of the camp out by Karen Jackson, Scribe.

We left after the football game and went out to the Point. There were 10 girls and the three leaders. We each had sleeping bags. We divided into 3 patrols and each patrol was responsible for its own meals.

While there we passed our nature and out of door tests. We all had fun sleeping out doors and also at the camp fire Friday night.

Our leaders congratulated us on our meals and we all learned something about outdoor life.

About two o'clock Saturday we broke camp, took down our tents and came home. We hope to go again for a longer time.

At our regular meeting on Monday, September 26th, Mr. John Seiler came and talked to us about life in India. It helped some of us to pass our test on International Friendship. We all enjoyed hearing Mr. Seiler.

Alfred Lavanway is home on leave from the Navy. He leaves Thursday to report back to duty at Philadelphia.

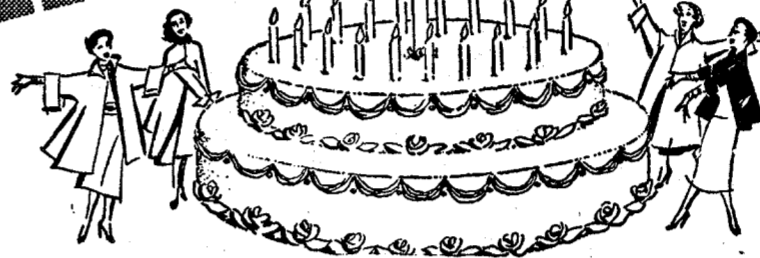
Miss Magreta Hite is happy in her studies at Bob Jones University, Greenville, S. C. She would enjoy hearing from any of her friends, the address is Box 4179 c-o of the University.



PREVENT FOREST FIRES!

10th ANNIVERSARY

BIRTHDAY SALE



10 DAYS OF BARGAINS!

See the "Shoppers' Review" this week and next in addition to the bargains on this page.

REGISTER FOR PRIZES — ALL FREE!

BALLOONS CLOCKS ANGEL FOOD CAKE PANS LAUNDRY CARTS
COOKIE CANNISTERS HAMS CARVING SET CAMERA BACON ETC.

WHOLE OR STRING HALF

Farmer Peets Hams,	59c
Ground Beef	3 lbs \$1.15
Lean Ground Chuck	lb. 53c
Chuck Roast	lb. 45c
Steak, sirloin or round	lb. 69c
Beef liver	lb. 29c



Watch for the new line of Cottage Cheese. Coming Soon 23c lb

MacIntosh Apples

\$3.00 NO. 1 BUSHEL

UTILITY GRADE Firm Apples	Bushel \$1.45
Sweet Potatoes	3 lbs. 29c
Bananas	2 lbs. 35c
Sweet Cider	Gallon 69c

FULL LINE OF FRESH VEGETABLES . . .



Shurfine Salad Dressing
Freezer Jar 39c
Quart Jar 49c

Pillsbury's Flour	25 pound bag \$2.09
Yellow, White, Chocolate, fudge	4 packages
Pillsbury's Cake Mix	99c
PILLSBURY Angel Food Cake Mix	Package 49c

CAKE SnoSheen Flour	Package 33c
Saran Wrap	Package 29c
CHICKEN OF THE SEA Tuna	3 cans \$1.00

S P R Y 3 lbs. 79c

BROADCAST CORNED BEEF HASH, 2 cans 59c
GERBER BABY FOODS, strained, 3 for 29c, Jr. 2 for 29c
SHURFINE EARLY HARVEST PEAS, 2 cans 37c
OCEAN SPRAY CRANBERRY SAUCE, whole or strained. 2-41c
SHURFINE GRAPEFRUIT SECTIONS, 2 cans 33c
MULLER'S OVENGLO BREAD, 1 1/4 lb loaf 17c
LIPTON'S CHICKEN NOODLE SOUP MIX, 3 pkgs. 35c
SHURFINE GRAPE JELLY, 2 jars 43c

Here's the wonderful way to select your Greeting Cards for every occasion



only 15¢ ea.

THE STORE THAT OFFERS MORE SERVICES AND MORE FOOD ITEMS THAN ANY STORE IN THIS AREA TRY US AND BE CONVINCED.

Jordan Frozen Food LOCKER COMPANY

STORE HOURS: 8:30 to 6 p.m. Fri., Sat.—8:00 a.m. to 8:30 p.m.

LOOKING BACKWARD

Reviewing The News-Herald

October 2, 1915
Robert Deschane, 50, resident of Wilson Township, was found dead in bed Wednesday morning.

The evening choir of the Presbyterian church has taken on new life under the leadership of John Porter.

Petoskey police have started a purity campaign and raided a crap and poker game, getting four negroes, a Chinaman, a white man and a squaw. They also secured three bootleggers.

The Temple Cafe has reverted to its former owner, Frank Green.

Mrs. Erzella McMillan is taking a nurses course at Traverse City.

October 2, 1925



RATE A WARM WELCOME
A smart, well-groomed appearance is an open sesame to success! And, it all starts with Well-cleaned, well-pressed clothes! Try us!

East Jordan Cleaners

For the first time in 15 years the Pere Marquette Railway will run an excursion to Chicago, Detroit and Toledo at \$10 for the round trip. This rate applies to all points in principal stations in northern Michigan.

Miss Audrey Wagner and Charles West were married September 27th at the home of the bride's parents in Boyne City.

Fire of unknown origin ignited and burned about \$450 worth of films at the Temple Theatre Wednesday evening. The loss falls on the manager, Mr. Olson, as no insurance can be carried on film. The next film to be shown is "Flames of Desire."

There are new babies at the homes of the Phil Gothros, the Dalton Gays and the Ernest Higbys.

October 4, 1935

The East Jordan School District has been notified through the press that the PWA project including a four room addition to the high school has been approved in Washington and that \$11,300 has been set aside by the government as their donation toward the project.

Miss Ethel H. Pinney and Graydon L. Baker of Muskegon were married Thursday at the home of the bride's parents.

George T. Carr passed away at his home here Monday night. Mr. Carr was an East Jordan businessman for 30 years.

Mrs. George D. Nemmo died suddenly while enroute to the Petoskey hospital Wednesday night.

Claribel Strong and Walter Savage were married Saturday, September 28th.

SHOP EAST JORDAN

Largest selection of Lionel Trains and plastic build-it-yourself villages in the north.

Toy & Hobby Harbor
Next to Post Office
Charlevoix



CHURCH SERVICES

Page 4 * East Jordan News-Herald * Thursday, September 29, 1955

ST. JOSEPH CHURCH
Rev. Joseph J. Malinowski
Sunday—7:30 and 9:30 a.m.
Holidays—7:30 a.m. & 7:30 p.m.
First Fridays—7:30 p.m.
Weekdays—8:00 a.m., Except June, July, August and September at 7:30 a.m.

UNITED MISSIONARY CHURCH
C. W. Thompson, Pastor
Morning Worship—11:00 a.m.
Sunday School—10:00 a.m.
Youth Fellowship—7:00 p.m.
Evangelistic Services 7:30 p.m.
Prayer Meeting (Thurs.) 8:00

FIRST PRESBYTERIAN CHURCH
Edward O. DeHaven, Pastor
Regular Services:
The Church School meets at 9:45 with classes for all ages. The Morning Worship begins at 11:00 o'clock.

FINKTON BIBLE FELLOWSHIP CHURCH
Followed by short morning services.
Sunday School—10:30 a.m.
Youth Fellowship—6:45 p.m.
Evening Services—8:00 p.m.
Wednesday Prayer Meeting—7:30 p.m.

BIBLE BAPTIST CHURCH
Central Lake
Rev. Paul Gelatt, Minister
Bible School—10 a.m.
Worship—11 a.m.
Youth Time—6:30 p.m.
Gospel Service—7:30 p.m.
Prayer Meeting, Wednesday—7:30 p.m.

BIBLE BAPTIST CHURCH
Central Lake
Rev. Paul Gelatt, Minister
Bible School—10 a.m.
Worship—11 a.m.
Youth Time—6:30 p.m.
Gospel Service—7:30 p.m.
Prayer Meeting, Wednesday—7:30 p.m.

METHODIST CHURCH
Rev. R. H. Moore, Pastor
Morning Worship—10:00 a.m.
Church School—11:15 a.m.
MYF—7:00 p.m.

FIRST BAPTIST CHURCH
Rev. Roy Green, Pastor
Sunday School and Church—10:30 to 12 noon
Evangelistic Service—7:45 p.m.
Thursday at 7:45 p.m.—Teaching Service

PENTECOSTAL FULL GOSPEL TRUTH CHURCH
Rev. Harley R. Barber, Pastor
Sunday School—10 a.m.
Worship Service—11 a.m.
Sunday Eve. Service—8 p.m.
CYA Tuesday—8 p.m.
Prayer Meeting, Thurs. 8 p.m.

EVANGELICAL LUTHERAN CHURCH
Rev. Dale Larson Pastor
Sunday School every Sunday at 9:45 a.m. Classes for all ages. Church services every Sunday at 11:00 a.m. Communion Service first Sunday of every month. Family social dinner second Sunday of month following morning service.

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
Church School—10:00 a.m.
Morning Worship—11:00 a.m.
Zions Leagus Tuesday 7:30 p.m.
Prayer Service Wed., 8:00 p.m.

ASSEMBLY OF GOD
Rev. H. L. Moody
Sunday School—10:00 a.m.
Morning Worship—11:00 a.m.
Sunday Evangelistic Service—8:00 p.m.
Thursday Prayer Meeting—8:00 p.m.

CHRIST LUTHERAN CHURCH
Boyer City — Wilson Twp.
Rev. Richard Noffze, Pastor.
Wilson Township:
Church Service—9:30 a.m.
Sunday School—10:30 a.m.
Boyer City:
Church Service—11:00
Sunday School—10:00

Finkton News

Mrs. Emma Shepard spent Thursday visiting the Ralph Carroll family at Buckley.

Mr. and Mrs. Leonard Hite received word from Mr. and Mrs. E. M. Ronda of Saginaw that they are the proud parents of a daughter born September 14.

Birthday wishes to Mrs. Jack Taylor who with the help of Mr. and Mrs. Earl Wilson, Neva Wilson and Ardith Brock, celebrated her 74th birthday Sunday, September 25th.

Mr. and Mrs. Dennis Louk of Dearborn were weekend guests at the Minnie Beal home. Mrs. Louk has remained for a two weeks visit.

Mrs. Frank Clark of Flint called at the Sam Lewis home Sunday.

Mr. and Mrs. Earl Wilson and Neva called on Miss Merilyn

Lewis at Traverse City Saturday. Merilyn is attending Practical Nurses Training there.

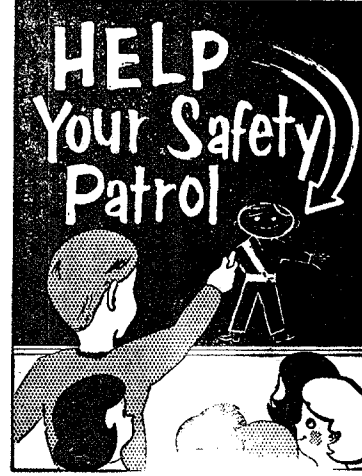
Miss Ardith Brock of East Jordan spent the weekend with Miss Neva Wilson.

Alfred Lavanway is home on leave from the Navy. He leaves Thursday to report back to duty at Philadelphia.

Miss Magreta Hite is happy in her studies at Bob Jones University, Greenville, S. C. She would enjoy hearing from any of her friends, the address is Box 4179 c-o of the University.

Mr. and Mrs. Carl Skop and family returned home Thursday from a ten day vacation trip. On their way they attended a wedding in McKeesport, Penn.

Mr. and Mrs. Ole Hegerberg and Mrs. G. W. Bechtold spent last week at Mt. Clemens, Lake Orion and Detroit. Mrs. Bechtold visited her daughter and son



R and R Television
Authorized Service Dealer
Sales and Service Antenna Installations
We repair all makes and models . . .
Phone LE 6-7349 EAST JORDAN

Now is the time!
Celotex Roofing
at
Ken Diller Lumber Co.

THE SHOW PLACE OF THE NORTH
FAST JORDAN

Thursday, September 29
Lauren Bacall Richard Widmark Charles Boyer
"THE COBWEB"
CinemaScope and Technicolor — FOR ADULTS ONLY

Friday and Saturday, September 30 and Oct. 1
Randolph Scott and Dorothy Malone
"TALL MAN RIDING"
Outdoor action in Technicolor plus
The Bowery Boys in
"ANGELS ALLEY"

Sunday and Monday, October 2 and 3
Gregory Peck and Win-Min-Than
"THE PURPLE PLAIN"
Technicolor Adventure filmed in Burma

Tuesday, Wednesday, Thursday, October 4, 5, 6
James Dean Julie Harris Raymond Massey
"EAST OF EDEN"
Technicolor — CinemaScope — by John Steinbeck

BONNIE BRIGHT SAYS:

Your Whites are Whiter!
Your Colors are Brighter

at
SWAN CITY Automatic Laundry

M-32 at M-66 LE 6-2929 East Jordan
Mon., Wed. and Fri., 8:00 a.m. to 6:00 p.m.
Saturday, 8:00 a.m. to 4:30 p.m.

West Peninsula

Mr. and Mrs. Lyle Tuttle of Fenton spent the past week at their cabin on South Arm.

Mr. and Mrs. William Gaunt Sr. and Mrs. Lena Weaver of East Jordan went to Ithaca Saturday to attend the funeral of Delbert Townsend, Mrs. Weaver's brother.

Services for Mr. Townsend who was 67 years old, were held Saturday, September 24th at 2 p.m. at the Beebe Funeral Home with Rev. John King officiating. He died September 21st. Burial was at the North Star cemetery.

Mr. and Mrs. Loyal Barber were Sunday callers at the Ernie Slaughter home. Mr. Slaughter is confined to his home with a bad heart condition.

George Dyer of Boyne City spent Sunday with the William Gaunt family.

A number of friends and neighbors gathered at the R. G. Williamson home Saturday evening and surprised them with an old fashioned house warming. They received many lovely gifts. Several games were played and a pot luck lunch was served at midnight.

Mrs. Vern Boyer is working at Grandvue hospital.

Henry Howard spent Sunday at the Herb Chew farm, north of Boyne City. He helped them lay blocks for their new home.

E. H. Phillips returned to his work in Flint Monday after spending most of the week with his wife here.

Wilson Township

The children of Christ Lutheran Church of Wilson Township had their rally day Sunday and sang in the morning service.

Ten members of the Wilson Township church held a painting bee Saturday and gave the church a new coat of paint.

Horace Warn returned home Wednesday after a six week trip to Chicago and Wisconsin.

Mr. and Mrs. Willet Reynolds and two children of Holland spent the weekend with his sister, Mrs. Lyn Archer and family.

Mr. and Mrs. Aug Knop and son, Phillip Craig, Paul Dougherty and William Thorsen drove to the straits Sunday.

Mr. and Mrs. Albert Knop of Muskegon spent Sunday visiting with relatives and friends here.

Mr. and Mrs. Albert Wolters of Chicago are spending two weeks at their farm home here.

The ladies of the Wilson Township Lutheran Church will hold a rummage sale Saturday, October 1st in Boyne City at the IOOF hall.

THE OLD TIMER
Some people are like blot- ters. They soak it all in, but get it backwards!

Test After Test . . . Year After Year
BLUE SUNOCO WINS AGAINST PREMIUM-PRICED GASOLINES

Now in 1955—Premium Octane Blue Sunoco BEATS THE 13 TOP PREMIUM BRANDS IN MILEAGE TESTS
Still sells at regular gas price

GIVES MORE MILES PER GALLON! UP TO 18.7% MORE MILES PER DOLLAR

Ready now for 1956 cars.
Recommended for the newest high-compression cars whose owners' manuals specify a premium gasoline.
Higher octane, more knock-free power for every make of car.

Blue Sunoco Wins — beats "premiums" in road tests, supervised by independent testing lab.
Blue Sunoco Wins at Indianapolis Track test, certified by Pittsburgh Testing Laboratory.
Blue Sunoco Wins in survey of 1,042 auto engineers, audited by Certified Accountants.

CITY	Miles per Gallon		Miles per Dollar		BLUE SUNOCO Advantage in Miles per Dollar
	Blue Sunoco	Other Premiums*	Blue Sunoco	Other Premiums*	
Boston	22.0	21.2	96.1	81.9	17.3%
Buffalo	22.2	21.7	76.8	67.3	14.1%
Cincinnati	22.6	21.8	81.0	70.6	14.7%
Cleveland	22.0	21.1	78.9	68.3	15.5%
Detroit	22.5	22.1	70.1	63.0	11.3%
Hartford	22.7	21.8	84.4	72.9	15.8%
Indianapolis	22.4	21.7	102.3	87.1	17.5%
Miami	21.8	21.2	75.4	66.5	13.4%
New York	22.4	21.8	86.5	72.9	18.7%
Philadelphia	22.7	22.0	84.4	73.6	14.7%
Pittsburgh	22.4	21.8	83.3	71.7	16.2%
Washington, D.C.	22.7	21.9	78.5	66.6	17.9%

*REPRESENTS THE 13 TOP PREMIUM-PRICED BRANDS IN EACH CITY

HOW TESTS WERE MADE: Combined samples of premium-priced gasolines in 12 cities were road tested against Blue Sunoco in cars including highest priced and popular priced makes. Blue Sunoco not only won in miles per gallon but also far outstripped them all in miles per dollar.

BLUE SUNOCO
SUN OIL COMPANY Philadelphia 2, Pa. RADIO NEWS "Sunoco 3-Star Extra" 646 P.M., Mon. to Fri., NBC

HIGH-TEST . . . PREMIUM OCTANE AT REGULAR GAS PRICE

East Jordan Cooperative Company and Dealers

August Bond Report Made By R. Bridge

Residents of Charlevoix County purchased \$11,689 in Series E and H United States Savings Bonds during August of this year, it was announced by Robert Bridge, chairman, Charlevoix County Savings Bonds Committee.

This compares with purchases of \$23,596 for August, 1954. Total sales of Series E and H Bonds in the State of Michigan for August were \$28,346,400; an increase of 8.7 percent over August, 1954, according to Noble D. Travis, state chairman, U. S. Savings Bonds Division.

Michigan sales of the two popular series were \$222,806,000 during the first eight months of 1955, up 13.5 percent from the \$196,225,000 sold in the same period of 1954. This represents the highest January-August total for 10 years.

Travis said Michigan had achieved 69.24 percent of its annual quota as of August 31. The state's quota of \$321,800,000 represents approximately six percent of the \$5.5 billion national goal for this year.

Bridge urged residents of this area to continue their loyal support of the Savings Bond Program, pointing out that buying Series E and H Bonds regularly is the most important step Americans can take to back up Secretary George Humphrey's sound money program.

List Problems Found With Brucellosis

Brucellosis in Michigan can be eliminated, claims Walter G. Kirkpatrick, Antrim county agricultural agent.

Promising results of a brucellosis eradication program over several years, have convinced program leaders the state can be freed of the disease.

Complete eradication of the disease means teamwork between educational and regulatory parts of the program, declares George Parsons, extension dairyman at Michigan State. We have never been able to legislate a disease out of existence," he says.

There are four important things people need to know about the disease and its problems: How the cow picks up the disease, what it does to her, how it escapes from infected cows and gets to others, and how it gets from one herd to another. Complete understanding of these problems and wise use of calfhood vaccination along with constant retesting will be needed to achieve the goal of a brucellosis-free state, declares Kirkpatrick.

He lists these facts learned from the long-time testing. A continuous program of retesting cattle for brucellosis will reduce the amount of infection.

If the periods between retests are unusually long the infection rate will increase.

Sufficient funds must be available to operate the program.

Laws are to protect and aid

SHOP EAST JORDAN

THESE WOMEN! By d'Alessio



"Don't bother the Boss today unless it's really important. He's had a hard week-end at home!"

Thursday, September 29, 1955 * East Jordan News-Herald * Page 5

-DROWN YOUR CAMPFIRES-



PREVENT FOREST FIRES!

people in their fight against brucellosis.

And finally, there must be a continuous education program in high schools, youth organizations, farmer meetings and organizations and colleges and universities.

Start Search For American Homemaker

Educational scholarships totaling \$100,000 will be awarded in the second Betty Crocker Search for the American Homemaker of Tomorrow, it was announced this week.

This is a \$25,000 increase in scholarships awarded in the 1954-55 program when 137,463 high school senior girls from 8,040 schools sought the All-American Homemaker of Tomorrow title which was won by Deloris Arnette of Enterprise, Ala.

In addition to a \$1,500 scholarship to each state winner, there will be a new award of \$500 to the homemaker rating second in each state. The scholarship of the national winner, who will be announced April 12 in Philadelphia, will be \$5,000.

The basis for selection of winners will be test scores in a written homemaking knowledge and attitude test developed by Science Research Associates of Chicago.

The test will be given in all participating high schools on Dec. 6. The project has the endorsement of the national contest and activities committee of the National Association of Secondary School Principals, a department of the National Education Association.

Locals . . .

Charleston, S. C. arrived home Sunday for a 30 day visit with his parents, Mr. and Mrs. Lyle Keller and also to attend the wedding of his sister, Marjorie.

TO BE MARRIED

Miss Marjorie Keller, daughter of Mr. and Mrs. Lyle Keller of East Jordan will be united in marriage at 9 a.m. October 1st to Theodore Winowiecki of Flint. They will be married at St. Joseph's church in East Jordan.

Callers at the Ernest Barnes home Thursday were Mrs. Lena Yettaw of Ellsworth, Mrs. Elsie Dubie of Flint, Jack and Josie Gibbard of Central Lake and Mrs. Carrie Henning of Pleasant Valley.

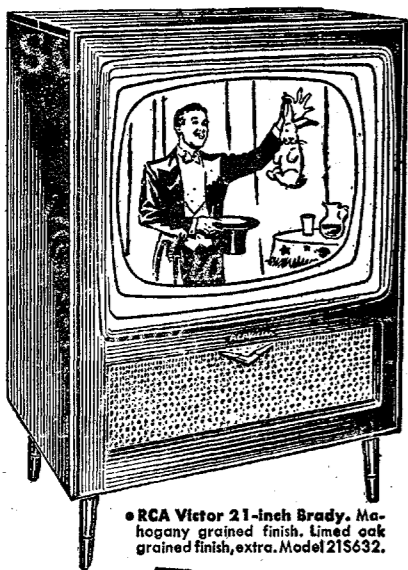
Mr. and Mrs. Ernest Barnes and daughters, Ledah Bennett and Mildred Swain, went to Alanson Wednesday to call on Mrs. Barnes' sister and family, Mr. and Mrs. Henry and the Bill Refords.

Yes, There Is Money For You Each Week On The Classified Page

Hundreds are looking for bargains --Just tell them what you have thru a Classified Ad.

CALL LEnox 6-2371

You get more for every dollar you spend on RCA VICTOR Console TV



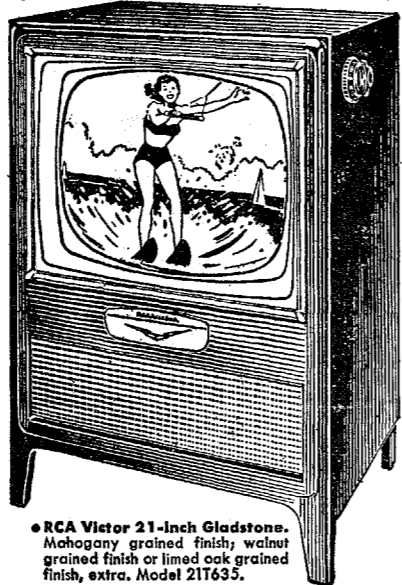
LOWEST PRICE EVER FOR 21-IN. RCA VICTOR CONSOLE TV

WHO'D EVER BELIEVE you could get stunning new RCA Victor 21-inch console television at this low, low price? Yet, here it is . . . with all these sensational new RCA Victor TV advances:

New "Hidden Panel" Tuning! You tune standing up because dials are up on top—concealed by panel when not in use.

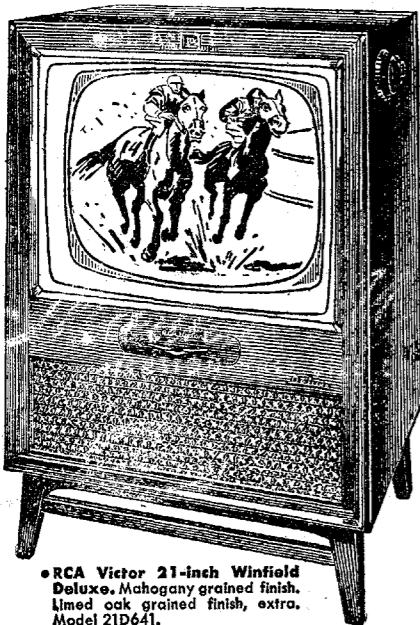
New Oversize "All-Clear" Picture! It's the biggest, clearest picture in 21-inch television!

New Balanced Fidelity Sound! Re-creates the entire range of sound sent out by television networks.



LOWEST PRICED 21-INCH RCA VICTOR CONSOLE TV WITH "4-PLUS" PICTURE

RCA Victor gives you all four "plus" factors: (1) 100% automatic gain control for constant signal regulation; (2) "Sync" stabilizer to kill interference jitters; (3) 7% extra brightness; (4) 33% extra contrast. This new TV also features "High-Side" Tuning. High—so you can tune standing up. Near the front—so you can watch the picture while you dial. Come in—see it today!



NEVER BEFORE AT THIS LOW LOW PRICE! 21-INCH RCA VICTOR DELUXE TELEVISION

Enjoy TV's finest reception! If there's a signal in the air, RCA Victor's extra-powerful Deluxe chassis with extra tubes and circuits will pull it in . . . even in difficult reception areas. Here's true TV luxury at the lowest price in RCA Victor history!

For UHF—New High Speed UHF tuning covers 70 UHF channels in 2 1/2 seconds! Optional, extra at new low cost!

Ask about the exclusive RCA Victor Factory Service Contract.

Charlevoix County RCA Victor
EAST JORDAN Temple Theatre Bldg. LE 6-7041
BOYNE CITY Seals Bldg. JU 2-7343

ARE YOU READY FOR COLD WEATHER?

See Vaughn's WARM Clothes

--- For the Whole Family ---

LADIES . . .

New Fall Coats, all wool 19.50 25.00

All Wool Plaid "Vagabond" Jackets by Chippewa 15.00 16.50

Skirts To Match, all wool, rayon lined 11.95



MEN . . .

DRESS JACKETS

All Wool by Chippewa

19.95 26.50

Plaid — Check — Plains — Finger-Tip Length
Covers Sweaters — Sport Coats — Suits

BOYS JACKETS

Extra warm, long, zip fur lined hoods

13.95

Mens and Boys Lined Leather Jackets

Both With Nylon Cuffs, Sleeves & Bottom

Mens 17.95 Boys 14.95

All Wool Red Hunting Coats by Chippewa 22.50 Pants to Match 14.95

Chippewa All Wool Jac-Shirts For Men Many Colors 12.50

We Have Rubber Foot Wear For All The Family



Vaughn's

USE OUR LAYAWAY PLAN!

Want Ad Rates

CASH RATE: 2 1/2 cents per word, minimum, 65 cents. If ad is not paid by Saturday noon after last insertion, it will be considered charged. If ad runs three consecutive times you get three ads for the price of two.
Card of Thanks — \$1 Professional Directory — \$2 per mo.

Page 6 * East Jordan News-Herald * Thursday, September 29, 1955

For Sale

FOR SALE — Used Refrigerators, Electric Ranges, Washers, Oil Water Heaters. — SHERMANS. 22tf

FOR SALE

Millwood, mixed as it comes off the mill, \$10.00 per load
Hardwood, \$12.00 per load
All wood — cash on delivery
ATKINSON LUMBER
LE 6-2657

FOR SALE—Perfection oil heater 5 room size, good condition, with 250 gallon oil tank. Also cream separator, bench style. Phone LE 6-7068. 37-3

FOR SALE—7 room house, 2 car garage and good garden spot. Inquire at 517 Main Street. Phone LE 6-7397. 34x6

SURE MICROPHONE for public address, \$10. new. Set of directional lights, new, \$4.00. Inquire at Ellsworth, Clarence Drain. 39x1

FOR SALE — Quality hay. Will deliver in truck load lots. Contact Dick T. Winkel, McBain, Michigan. Phone 112. 37x3

EMDEN GEESSE FOR SALE — Early May hatched, 8 to 10 lbs. alive. Mahala Salah, Petoskey, Michigan. Phone DI 7-3015. Walloon Lake, Country Club Road. 37x3

BEAUTIFUL WEALTHY APPLIES for sale at Eveline Orchards. Pick them yourself for \$1.50 a bushel or windfalls for \$1.00. No worms, no scab. See Mrs. Donaldson at house on the hill. Phone LE 6-7022. 39-1

NOTICE

Applicants will be accepted only between the hours of 3 p.m. and 5 p.m. Fridays.

MOUNT CLEMENS METAL PRODUCTS COMPANY

East Jordan

Businessmen's Directory

Ph. LE 6-7349 East Jordan
R & R TELEVISION
Authorized Service Dealer
Sales and Service Gen. Elec.
Antenna Installations Zenith

Guaranteed Top Quality
ELGY'S
Auto Body Shop
Block west of M-66
Bumping-Painting-Welding

Electrical Contracting
ECHO
Electrical Enterprise
LE 6-7260 109 Mill

Lennox Furnaces
JORDAN HEATING & REFRIGERATION CO.
Furnace Cleaning and Repair
Refrigerator Repair
Clarence Lord Glenn Campau
LE 6-2272

WILLIAM T. DOWNS
Attorney at Law
Income Tax Counselor
LE 6-7358 139 Main St.
Hours: 9-12 and 1-5:30
Monday through Saturday

For Best In Gas Service
Use
PETGAS
Boyne City Gas Co.
Your Petgas Dealer

C. BLAIR & SON
Cabinet and Mill Work
Furniture Repair
Phone LE 6-7304
One Block West of 66 on 32

INDUSTRIAL & RESIDENTIAL PAINT CONTRACTING
PAINT SALES & SERVICE
Steeple Jack Service
Jim Munson
134 West Lincoln, Boyne City

Sales — Service
Michigan Bottled Gas
SHERMAN Firestone
Washing Machine and Sewing Machine Service.
229 Main LE 6-2961
LE 6-2922

For Sale

2-COIL SPRING and 2 felt mattress, twin size, good condition — \$10-for all. Sump pump, \$35., like new. Also 20 gallon hot water tank and coal burner for the hot water tank, very cheap. Watson's Resort, M66, East Jordan. 38x2

SHOES FOR SALE — Men's, children's and some ladies' at the best buy in the north. If you don't believe it come and see for yourself East Jordan Auto Parts. 37-3

WASHING MACHINE, Speed Queen, Also heavy twin laundry tubs. Call LE 6-2681. 39x1

FOR SALE—Model 58-A. C. Stevens repeating bolt action shotgun. Adjustable Choqe, clip, magazine, take down, 3 shot, 16 gauge. One year old, shot less than 2 boxes of shells. Mercer Carey. Phone LE 6-2928. 39x1

FOR SALE—1955 Chrysler New Yorker deluxe demonstrator, 10,000 miles. 1955 Plymouth V8 4 door station wagon, 4,000 miles. 1950 Farmall M Tractor, 2 new tractor wheels and tires. Frank J. Nachazel, 901 Mill Street, Phone LE 6-2284. 39tf

SLIDE TROMBONE, new \$100. Mrs. Erna Moore, 312 N. Maple Ave., Manelona. 39x3

PEARS, PRUNE PLUMS, APPLIES. McIntosh and Wealthy apples. Fairman Orchards, Route 1, Charlevoix.

For Rent

HOUSE FOR RENT — Call LE 6-2648 between the hours of 6 and 6:30 p.m. 37x2

FOR RENT—Modern cabin. All utilities furnished. \$20 per month Older couple preferred. Claud Hart, East Jordan. Phone LE 6-2562. 39-3

Wanted

WANTED

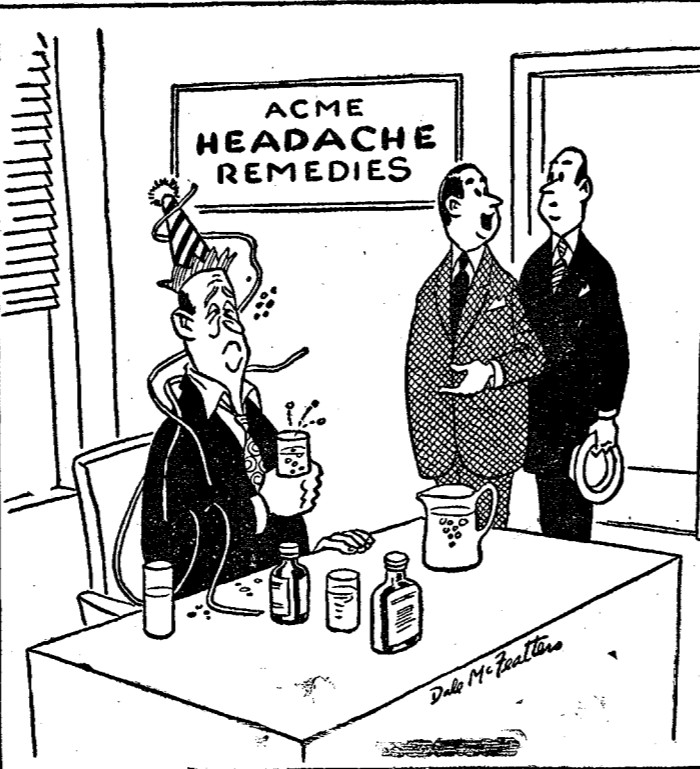
TIMBER — LOGS
We are buying standing saw timber or logs Van Every Bros. PO Box 326 Petoskey or contact Waldo B. Van Every or Clarence Greenier at Greener Saw Mill, Harbor Springs. After 6 p.m. call Petoskey DI 7-4590. 18tf

Help Wanted

HELP WANTED — Experienced cook and housekeeper, for Charlevoix from June 1st through October. Los Angeles December to May. Phone LI 7-2140 or LI 7-2436 for interview. 37-3

STRICTLY BUSINESS

by McFeatters



"He's our chief tester!"

THESE WOMEN!

By d'Alessio



"What you need is a complete change, madam. I'm sending you to another doctor!"

Real Estate

80 acres, Echo Township, \$1700.
45 acres, east of fairgrounds, \$2,000.

80 acres on M-66, good hunting and fishing, \$2,250.

Business lot on Main Street, \$800
Nice lot north of school, \$200.
Modern home, 6 rooms and bath, furnace and two lots. \$4500.
Five room home, \$4,000. Terms.
Eight room home, \$4,500. Terms.
Six room home, \$3,000. Terms.
Nice sandy beach lots on Lake Charlevoix, terms.

CLARENCE HEALEY, Broker
LE 6-7210 East Jordan

REAL ESTATE — As I am living here, I would like to sell all of my East Jordan houses and farms. Make me an offer, cash or on time. C. J. Malpass, 667 Kellogg St., N. E. Phone GI 4-2011, Grand Rapids, Michigan. 32-9

Log Cabin on State Street, small down payment.

Modern Home on M-66, 1 acre land.
200 Acre Farm, all buildings in good repair.
Frank J. Nachazel, Broker
901 Mill Street LE 6-2284 38tf

HOUSE FOR SALE—5 room house in East Jordan on large lot. Kitchen sink. Fully insulated. Bath room fixtures but not installed. \$2,500, 1-3 down. Terms. Call Petoskey DI 7-7891. 39-2

Lost

LOST — One dock section, 12' x 3 1/2'. Floated away in storm Tuesday evening, August 30th (north wind). Dock was aluminum painted. Please phone Dye cottage. Highway 66, North. LE 6-7167. 38-3

Used Cars

1937 NASH, good finish and good tires. Motor good. \$95. Call Boyne City JU 2-6266. 39-3

FOR SALE—48 Plymouth sedan in good condition throughout, around 37,000 miles. W. S. Conway, LE 6-2624. 39-1

Card of Thanks

I wish to thank the neighbors and friends for the many cards and gifts at my birthday. Also for the calls since I returned from the Munson hospital.
Thanks again.
Marinus Fisher

I wish to thank my friends and relatives for their prayers, plants and letters and other gifts while in the hospital at Ann Arbor. It was appreciated very much.
Darlene Bennett

Smokey Says:



Services

WIRING SUPPLIES — Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacle — pull chain and keyless types. — SHERMAN'S FIRESTONE

GENERAL TRUCKING — Local and out of town. Phone LE 6-2629. Lyle Smith, Mill street, East Jordan. 13tf.

TYPEWRITER and adding machine repair. All makes. Call Bill Thorsen. JU 2-7029. 39x2

WE REMOVE

Dead or Disabled Horses and Cattle

And Other Farm Animals

FOR PROMPT SERVICE
PHONE GAYLORD 6231

VALLEY CHEMICAL Company

New from the Kraft Kitchen!



SPOON IT into hot foods

HEAT IT for cheese sauce

SPREAD IT for snacks

NOW WITH NEW NYLON OFFER!

POWERS MODEL NYLONS
AT LESS THAN 1/2 PRICE!

Certified \$1.65 VALUE, **Only 75¢**



Tender, delicious MACARONI-AND-CHEESE home cooked in 7 minutes!

With Kraft Grated for that through-and-through cheese flavor

Card of Thanks

We wish to thank everyone for their kindness and for the beautiful floral offerings at our recent bereavement. We wish especially to thank the American Legion, the United Missionary church choir and Rev. Thompson.
Lewis W. Ellis and family

IN MEMORIAM

In loving memory of our husband and father, Floyd Lundy, who passed away four years ago, October 1, 1951.

Autumn leaves will start to fall, September now is here; Four years have faded in yonder space,

But I remember very clear. With whispering winds I hear at night

I feel that you are always near. We had no time to say goodbye, God called you home, Floyd dear.

His wife and children
Ronald, Richard, Jack and Luella

Legals

STATE OF MICHIGAN
The Probate Court for the County of Charlevoix.

In the Matter of the Estate of Edward Gerner, Mentally Incompetent.

At a session of said Court, held on September 13, 1955.
Present, Honorable Floyd A. Supp, Judge of Probate.

Notice is Hereby Given That the petition of Penton R. Bulow the Guardian of said estate, praying that his final account be allowed and the residue of said estate assigned to the persons entitled thereto, will be heard at the Probate Court on October 10, 1955, at ten A. M.;

It is Ordered, that notice thereof be given by publication of a copy hereof for three weeks consecutively previous to said day of hearing, in the East Jordan News-Herald, and that the petitioner cause a copy of this notice to be served upon each known party interested at his last known address by registered mail, return receipt demanded, at least fourteen (14) days prior to such hearing, or by personal service at least five (5) days prior to such hearing.

Floyd A. Supp
Judge of Probate
38x3

Jeep Sales - Service
NORTHERN MICHIGAN'S LARGEST DEALER IN 4 WHEEL DRIVE VEHICLES
New - Used
JEEPS - TRUCKS - STATION WAGONS
JACK'S AUTO SALES
Boyne City JU 2-6511

FUN FOR ALL

Old Fashioned Hay Ride

Church groups, parties, clubs, etc

at

YE NINE OLDE HOLLES GOLF COURSE
(For information call JU-2-7654)

STARTING SUNDAY

The B & B Drive-In

WILL BE OPEN ONLY

FRIDAY—SATURDAY — 6 p.m. to 3 a.m.

SUNDAY — 6 p.m. to 12 a.m.

WANTED

Lady with pleasant personality to represent Gaylord firm in this area. Recent tests and survey indicates our nationally known product is badly needed in East Jordan.

Easy pleasant work from your home in spare time. Excellent pay.

Write:

SCOTT-REYNOLDS CO.

414 E. First Street
Gaylord, Michigan

JUST THREE MORE DAYS
TO TAKE ADVANTAGE OF

Hess September Furniture Sale

● We pride ourselves in having the largest stock of home furniture in northern Michigan.

● It's your assurance of a wide choice of selection

● Right now is your opportunity to get those furnishings you want as a substantial savings.

● A convenient payment plan can be arranged.

VISIT HESS FURNITURE TODAY

(See Hess for Less)

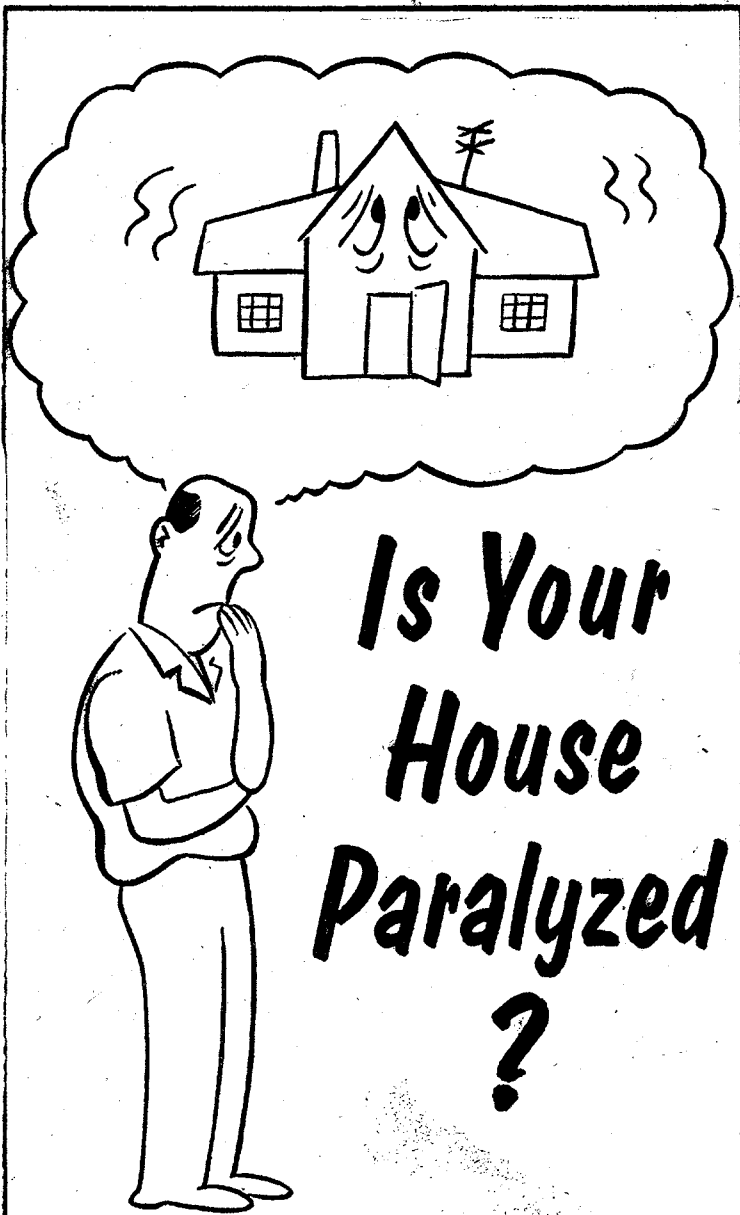
HESS FURNITURE COMPANY

LI-7-2321

Charlevoix

For best dressed salads!

Miracle Whip
SALAD DRESSING



Is Your House Paralyzed?

POOR WIRING CRIPPLES ELECTRICAL LIVING

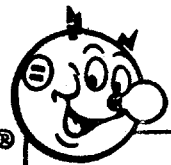
Perhaps your home is among the 4 out of 5 that are underwired. Perhaps the addition of one new appliance will overload your wiring. If your lights blink when an appliance goes on, if the TV picture shrinks in size, or if fuses or circuit breakers trip or blow too frequently, your home may be suffering from the paralyzing effects of weak wiring.

Adequate Wiring Cures A Sick Electrical System

ADEQUATE WIRING gets the right amount of electrical power into your house!

ADEQUATE WIRING distributes the power where you want it, when you want it!

ADEQUATE WIRING assures plenty of power on tap today and years from now!

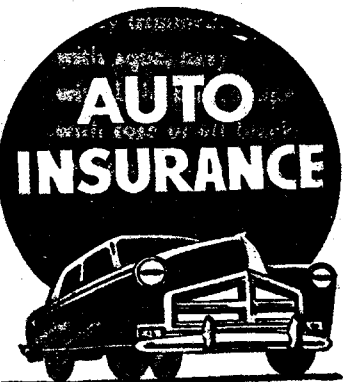


Ask any **WIRING CONTRACTOR** or **BUILDER** to explain the advantages of modern **ADEQUATE WIRING** . . . or consult **CONSUMERS POWER COMPANY**
—You'll Be Glad You Did!

PE-D-4693-30

This Adv. Published in the interest of Adequate Wiring by Consumers Power Co.

Read the Classified Page



—Rates Are LOWER!

STOP IN and let us check over your present automobile insurance policy.

YOU MAY NOW purchase the same high grade automobile insurance this Agency has always offered at rates that have been reduced from 12 to 23% a year.

ROBERT A. CAMPBELL AGENCY
WILLIAM M. SWOBODA, Manager
Complete Insurance and Bonding Service

TELEVISION

Cadillac-- Traverse City

WPBN-TV Thursday	11:45 World Series	4:05 Previews	4:15 Health & Happiness Club	4:30 Shopping Tips	4:30 Howdy Doody	5:00 Deputy Don	5:30 Jack Perrin	6:00 News	6:15 Limelight	6:30 Sports Today	6:40 Weather	6:45 News Caravan	7:00 Best of Groucho	7:30 Make the Connection	8:00 Dragnet	8:30 Bundy Mt. Jamboree	9:00 The Falcon	9:30 Movie Museum	9:45 Final Edition	9:55 Weather	10:00 Michigan Outdoors	10:30 D. Fairbanks Presents	11:00 Chicago Wrestling											
Friday	11:45 World Series	4:20 Previews	4:25 Health & Happiness Club	4:30 Howdy Doody	5:00 Deputy Don	5:30 Johnny Jupiter	6:00 News	6:15 Industry on Parade	6:30 Sports Today	6:40 Weather	6:45 News Caravan	7:00 Children's Hour	7:30 Life of Riley	8:00 Big Story	8:30 Orient Express	9:00 Cavalcade of Sports	9:45 Marge Exo	10:00 Final Edition	10:10 Weather	10:15 Paul Bunyan Theatre	11:45 Scoreboard													
Saturday	11:45 World Series	3:30 Football, OSU at Stanf'd	5:00 Teen Agers	6:30 Walt Nowak Show	6:30 PBA	7:00 Perry Como	8:00 People Are Funny	8:30 Texaco Star Theater	9:00 And Here's the Show	9:30 Your Hit Parade	10:00 Final Edition	10:10 Weather	10:15 Paul Bunyan Theater	11:30 Scoreboard																				
WWTV Thursday	10:25 Program Previews	11:30 Party Line	11:00 Valiant Lady	11:15 Love of Life	11:30 Search for Tomorrow	11:45 Guiding Light	12:00 The Jack Paar Show	12:30 Welcome Travelers	1:00 Today's Movieland	2:00 Relaxin' With Ike	2:30 What One Person Can	2:45 Military Mailbag	3:00 Brighter Day	3:15 Secret Storm	3:30 On Your Account	4:00 Western Theater	5:00 Kid's Corner	5:30 Flash Gordon	6:00 News	6:15 Weather														
Friday	10:25 Program Previews	10:30 Party Line	11:00 Valiant Lady	11:15 Love of Life	11:30 Search for Tomorrow	11:45 Guiding Light	12:00 The Jack Paar Show	12:30 Welcome Travelers	1:00 Today's Movieland	2:00 Relaxin' With Ike	2:30 What's Your Trouble	2:45 Bob Crosby	3:00 Brighter Day	3:15 Secret Storm	3:30 On Your Account	4:00 Western Theater	5:00 Kid's Corner	5:30 Wild Bill Hickok	6:00 News	6:15 Weather	6:20 Sports	6:30 Rin Tin Tin	7:00 What Goes On Here	7:30 T-Men in Action	8:00 Topper	8:30 I Led Three Lives	9:00 Undercurrent	9:30 Waterfront	10:00 Greatest Dramas	10:15 Frank Leahy Predicts	10:30 Your TV Theater	11:00 Weather	11:05 Blue Flame Scoreboard	11:20 Stardust Theater
Saturday	10:25 Program Previews	10:30 Electricity at Work	10:45 Michigan Report	11:00 Big Top	12:00 The U. of M. Hour	1:00 Picturama	1:30 Religious Town Hall	2:00 Service Salutes	2:30 Double Feature	3:00 Understanding Our Wld.	6:00 Lawrence Welk	7:00 Facts Forum	7:30 The Honeydoers	8:00 Two For The Money	8:30 It's Always Jan	9:00 Gannoke	9:30 Wrestling	10:30 WWTV Playhouse																

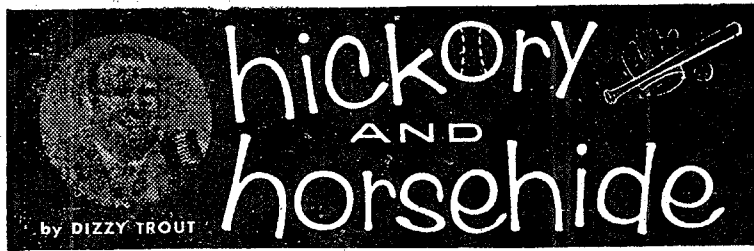
SHOP EAST JORDAN



"Two hints for making any day more pleasant—Think and Thank"

Orchard Notes . . .

As the drought left some forest trees better than others, the same condition applies to fruit trees. Wealthy apples run small. McIntosh and Cortland held up well with the exception of a very few trees. All other apple varieties vary from tree to tree. Some cherry trees came thru in good shape. Sour cherries are varied from orchard to orchard. Peaches and pears fairly good. No doubt but what there will be a condition that will not be fully known until next summer. A mild winter will help wonderfully. All and any fruit has a better flavor this year. The year of 19-55 will be remembered as the year of the great drought. The year of 33-34 the 30 and 40 degrees below zero is not forgotten. Many orchards were frozen that year — especially the sweet cherries. It's part of the game to be set back by weather hazards and other conditions. The growers that stick succeed.



Thursday, September 29, 1955 * East Jordan News-Herald * Page 7

It's been a long season, but an exciting one, and now that it is all over and the Yankees and the Dodgers are tearing at each other in the World Series, the rest of the teams can look over past mistakes and plan for the future.

You never stop planning for the future in baseball.

Although the Tigers improved on their record of last year, they still couldn't fight their way back to the first division largely because of a tremendous late-season spurt by Boston, the same team that knocked them out of fourth place in 1954.

The natural question is why did the Tigers falter after holding onto fourth for so long, why couldn't they beat back the challenge of Boston?

The answer lies apparently in a couple of major weaknesses. The Tigers desperately need a sound-hitting second baseman and a good right-hand hitting catcher to share duties with Frank House, a left-handed swinger who has finally found himself at the plate.

YOUNGSTERS COMING UP

In addition, we could use more help on the mound, particularly in the relief department, altho these problems may not be too serious. Youngsters like Duke Maas, Babe Birrer and Bud

Black may well fit in with Billy Hooff, Frank Lary and the veteran hurlers next season.

Moreover, Steve Gromek, on the basis of some fine relief work at the end of the campaign, may very well be the fireman we've been looking for. Without one or two standout relievers, you're a dead duck in today's kind of baseball.

Ol' Diz believes the Tigers are two years away from being a serious pennant contender on the basis of what they've done this season and the potentialities of the personnel presently with the club and soon to come up.

However, they certainly should show natural improvement next year and get back in the first division, if too many breaks don't go against them.

TIGHTEST RACE

I know that the second-guessers will point to my early season prediction that the Tigers would land in fourth this year, but it's one of those things. Who could predict that Boston would stage such a wild rush or that the Tigers, too, would hang on grimly to make this the tightest five-team race in American League history?

After all, at one point we were only 5½ games off the pace, and any time such a small margin separates the first five teams, it is indeed a real race.

Well, it was exciting and it was fun, and Ol' Diz certainly has enjoyed writing this little piece every week and broadcasting the games with Van Patrick. I really appreciated the many comments I received from readers and I hope to be back with more Hickory and Horsehide next year. Thanks a lot for sticking with me.

Watch for the Presbyterian Rummage Sale October 7th and 8th to be held in the Sinclair Sales room, East Jordan.

SPORTSMEN'S HEADQUARTERS

HUNTING & FISHING LICENSES ISSUED

- Excellent Coffee
- Complete Meals
- Home Baked Goods

Bill's Duck Inn
BEER — WINE — IN or OUT

Mr. and Mrs. Durwood Bates of Lapeer and Mr. and Mrs. Alvin Bates and three children of Boyne City were Thursday guests of Mr. and Mrs. Ernest Kopkau.

Lona Theatre

Mancelona, Michigan

Fri. and Sat., Sept. 30, Oct. 1

"A Bullet Is Waiting"

Jean Simmons Rory Calhoun
Also

"Jungle Moon Men"

Johnny Weissmuller

Sunday and Monday, Oct. 2-3

"Vanishing Prairie"

A Walt Disney Production
In Technicolor

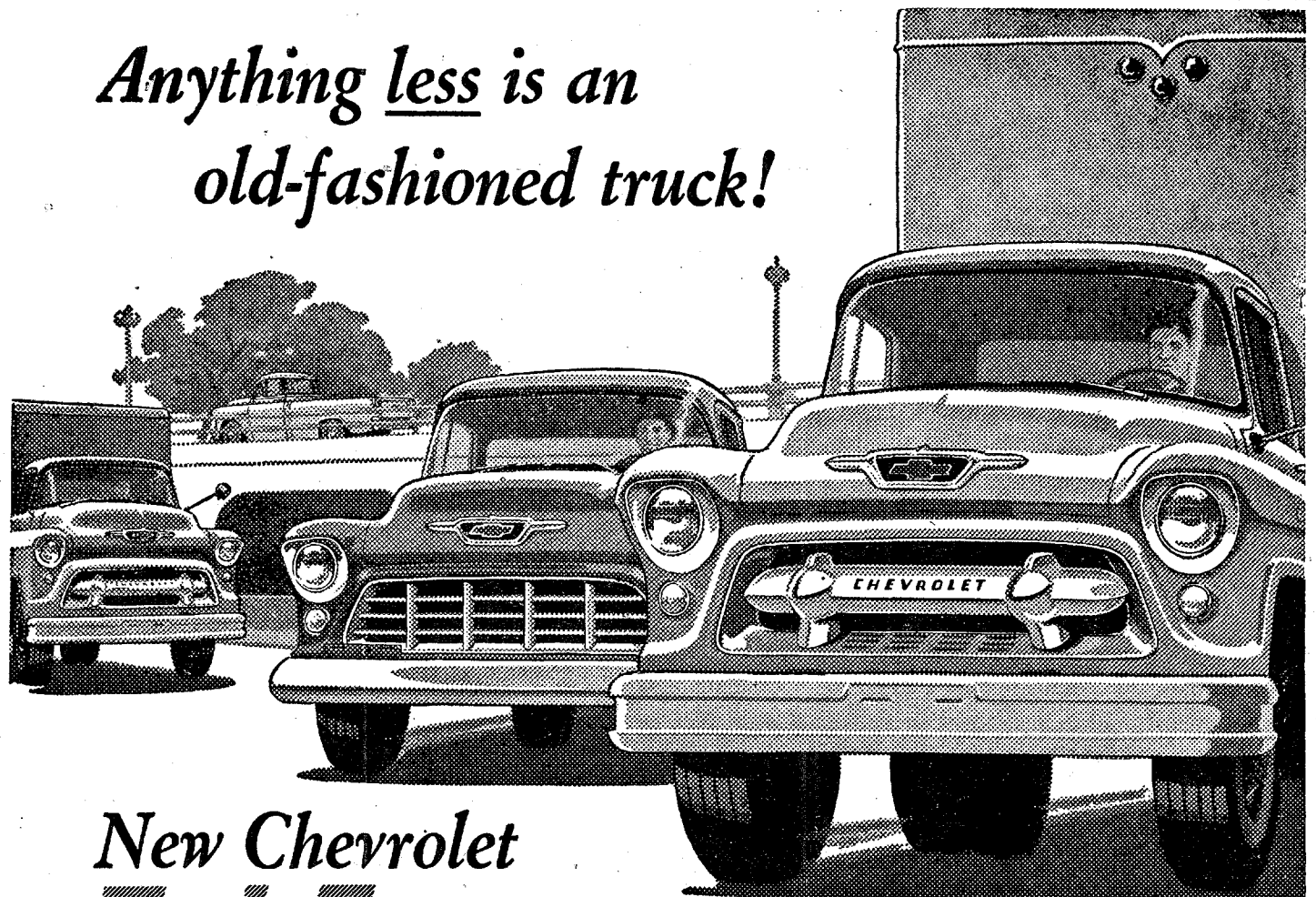
Tues., Wed., Thurs., Oct. 4-5-6

"Tight Spot"

Ginger Rogers Ed. G. Robinson

WIN PRIZES
ON SYLVANIA'S TV SHOW
"BEAT THE CLOCK"
FREE
★ TV SETS ★ RADIO SETS
★ HI-FI PHONOGRAPHS
GIVEN AWAY EACH WEEK
WE HAVE YOUR FREE ENTRY BLANK FOR YOU
ROGER'S STUDIO OF PHOTOGRAPHY

Anything less is an old-fashioned truck!



New Chevrolet Task-Force Trucks

Most modern trucks on the road! If you don't get all the advantages they offer, you stand to lose money on the job today . . . and again at trade-in-time!

Most modern power—V8 or 6
In most new Chevrolet truck models, you have your choice of V8* or 6. Chevrolet's new truck V8's have the shortest stroke of any V8 in any leading truck! That means less fric-

tion and wear per mile. And all Chevrolet truck engines have a modern 12-volt electrical system for quicker starting, better ignition and a greater electrical reserve.

The truck driver's "dream cab" With wide panoramic windshield, concealed Safety Step and High-Level ventilation system.

Work Styling—a Chevrolet exclusive Two fresh, functional styling treatments—one for light- and medium-

Chevrolet Truck Work Styling is well illustrated in the four models ranging from the Low Cab Forward and Cameo Carrier at left to the pickup and tractor-trailer unit at right.

duty models, another for heavy-duty. Your Chevrolet truck will do your job better—and look better!

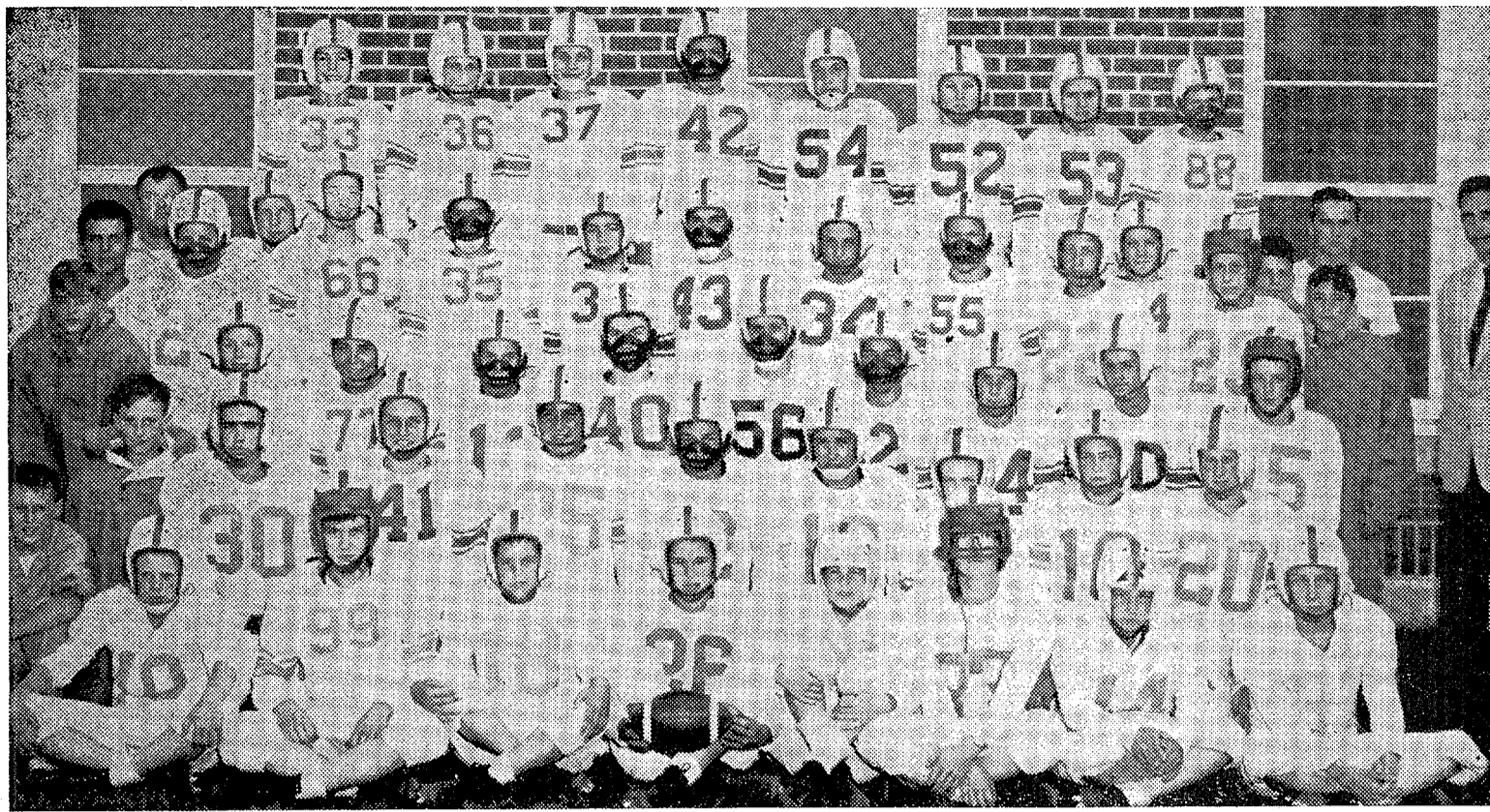
Most modern features throughout Advanced suspensions! More rigid, ladder-type frames! Tubeless tires standard on ½-ton models! Come in and see all the ways you're way ahead with new Chevrolet trucks!

*V8 standard in L.C.F. model, an extra-cost option in all others except Forward Control models.

Year after year, America's best selling truck!



A. R. Sinclair Sales
BOYNE CITY, MICHIGAN



Here are the East Jordan Red Devils for 1955. From left to right in the back row are 33, Noroit; 36, Larry Woodcock; 37, Raymond Walker; 42, Jerry Harrington; 54, Ralph Wycoff; 52, John Brock; 53, Frank Russell; 88, Bob Crowell. Second Row—Gary Redmer, Manager, Coach Gayle Saxton; 21, Lauren Wycoff; 29, Jerome Chanda; 66, Cal Darbee; 35, Jerry Sweet; 38, Jim Yettaw; 43, Bob Snyder; 34, Glen Kowalske; 55, Ralph Shepard; 22, Jack Kraemer; 44, Alan Shepard; 23, Jim Galmore, Barry Snyder; Ernie Hayden, Manager; Delbert Sulak, Assistant Coach Howard Brighton.

Third Row—Tony Martinek; 17, Jack Gee; 77, Lee Thomas; 11, Alan Ingalls; 40, Rodney Steenbergh; 56, Dick Johnson; 32, Gareth Thompson; 24, Jack Ingalls; 30, Richard Streeter; 15, Bob Murray. Fourth Row—Bob Detloff; 50, Gil Dunson; 41, Gary Cihak; 25, Joseph Pienta; 12, Dale Looze; 13, Curtis Thompson; Paul Bowen; 16, Jim Kenney; 20, Rex Bennett. Front Row—Manager, Billy Taylor; 10, John Bos; 99, Lauren Donaldson; 18, Glen Mayhew; 26, Robert Johnson; Duffy Cihak; 27, Larry Sweet; 14, Clarence McWatters; 31, Keith Danforth.

thern Michigan when they meet for their annual two day MEA conference at Petoskey October 3 and 4.

Slated for the Tuesday afternoon session at the Petoskey high school, Potter will speak on the topic "Government Looks to the Teacher."

Dr. John English, president of the 43,000-member Michigan Education Association, will share the platform with Potter, discussing the teacher's obligation to the education profession.

Other prominent speakers at the conference include Clair L. Taylor, superintendent of public instruction, on the topic

"State Reorganization of Education," and John Fisher, Canada's ace broadcaster, on the topic "Cobwebs Are Contagious," speaking at the Monday morning session at the Bayview Auditorium. In a Tuesday evening meeting at the Petoskey High School auditorium, Arnold M. Maahs, lecturer and world traveler, will discuss "India Today."

Juvenile delinquency, retirement, and remedial reading are among the many professional problems to be aired in group meeting Monday afternoon. Group discussions on various phases of the school curriculum are scheduled for Tuesday morning. The latest in teaching aids

and materials will be featured in professional and commercial exhibits.

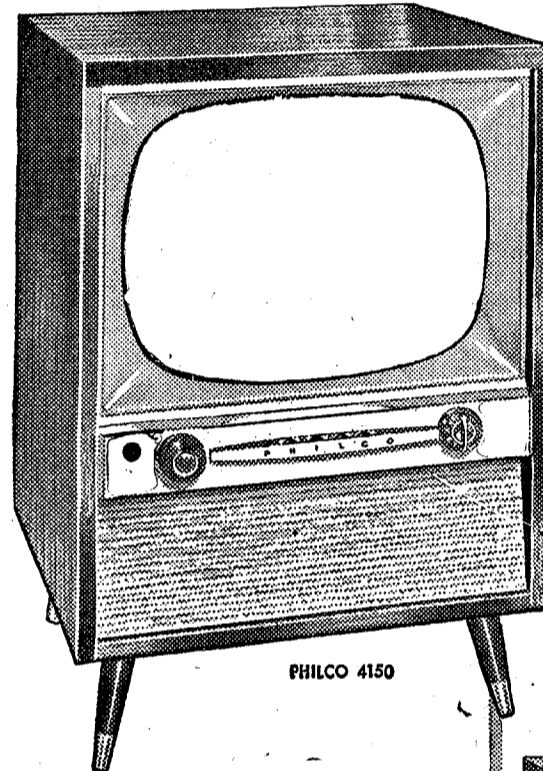
Max Damoth, East Jordan high school teacher and Burr Puffer, teacher from Traverse City, are chairman and co-chairman in charge of planning for the conference.

The most complete line of toys, games, hobbies, dolls, wheelgoods in the north.
Toy & Hobby Harbor
Next to Post Office
Charlevoix

First Showing in Town!

PHILCO TV for 1956

with Transformer Powered Chassis! Don't Settle for Less!



PHILCO 4150

Value Scoop! New 21-Inch Console

All the features you need for fine, dependable TV enjoyment. Transformer-Powered Chassis. 21-inch Aluminized picture tube. Golden Grid Tuner. FM sound with inclined speaker panel. Built-in UHF-VHF aerial. Mahogany finish cabinet.

Philco's full quality powerplant out-values by a wide margin other sets that are stripped of transformers or other essential features. Every new 1956 Philco TV has this important advance which assures you of dependable, fine quality performance.

Nothing Less Gives You Maximum TV Enjoyment



PHILCO 4136

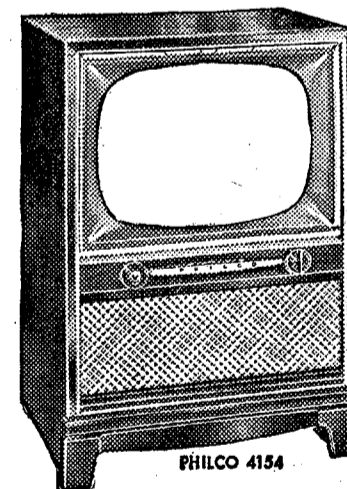
New 21-Inch Swivelet Turns for Easy Viewing

Handsome mahogany finish with self-leveling brass feet. 21" Aluminized picture tube. Performance unmatched at its low price.

Classic Beauty in a 21" Console

Richly styled in mahogany finish with smart golden appointments. Transformer Powered Chassis, 21-inch Aluminized picture tube, Finger Tip Tuning. Built-in UHF-VHF aerial. Exclusive Golden Grid Tuner.

Come In Now and Get Our Huge Trade-In On Your Old TV Set!



PHILCO 4154

Sherman's Firestone Store
East Jordan

G. I. NEWS

Page 8 * East Jordan News-Herald * Thursday, September 29, 1955

FFA Boys Elect Officers

East Jordan FFA officers for 1955 and 56 are President, Bob Prebble; Vice President, Walter Murphy; Secretary, Walter Steiner; Treasurer, Tom Cosier; Sentinel, Fritz Healey and Reporter Don Peters.

The program of work has been set up with nine committees this year. The committees and chairmen are: Supervised Farming, Milton Bulman; Conduct of Meetings, Fritz Healey; Earnings and Saving, Tom Cosier; Publicity, Don Peters; Leadership, Bob Prebble; Scholarship, sophomores of FFA; Recreation; freshmen of FFA; Cooperation, Neil Olstrom and Community Service, Lyle Howard.

SHOP EAST JORDAN

Church News...

EVANGELICAL LUTHERAN CHURCH

Rev. Dale M. Larson, Pastor
The Sunday Church school of the Evangelical Lutheran Church began its fall and winter schedule with Rally Day exercises Sunday, September 11th. The Sunday school staff and faculty members were formally install-

New addresses for servicemen are:

Pfc. Floyd L. Detloff
US 55 475 404
Hv Mtr Co. 5th Regt
Fort Lewis, Washington

Pvt. Jerry E. Nemecek
RA 16 471 884
Co. D 8047 AU, APO 348
San Francisco, Calif.

Pvt. David Warren
RA 16 496 868
Co A 21st Eng Batt (C)
Fort Carson, Colo.

M-Sgt. H. O. Evans
RA 16 263 485
A Co. 701 Ord Bn, 1st Div
Fort Riley, Kans.

A-2c Lawrence Elsworth is due to leave the northern part of southern Korea on October 13th. William Shaw has been promoted. He now has an ST3 before his name.

ed at the regular morning worship service.

The Sunday school is focusing its attention on the foreign mission field this year, particularly the mission field in Taiwan (Formosa). Rev. and Mrs. Donald Lee of Detroit (Rev. Lee spoke to the Ladies Aid Society last June), will soon leave for Taiwan as missionaries. Plans are under way whereby the children in our Sunday school will have the opportunity to correspond and send packages to the children in Pastor Lee's mission area.

The Junior Confirmation class will meet Saturday mornings re-

gularly at ten o'clock. The first meeting was held Saturday, September 17th.

Pastor Larson has announced that a new adult membership class will be organized the first part of October. Those who wish to receive instruction in Christian dogmatics and particularly in Lutheran doctrine, are urged to indicate their desire as soon as possible.

The Luther League has tackled an ambitious program for the coming months. They have recently completed plans for a "Teen Age Open House" to be held every Wednesday evening at the church annex. All Junior and Senior high school students are welcome to spend Wednesday evening from 7 to 10 o'clock enjoying recreation, fellowship and refreshments.

Every other Sunday evening the League has its regular meeting, composed of devotions, business, program and recreation. All the young people of the congregation and their friends are missing a lot if they miss these meetings. The next meeting will be October 2nd at 7:30 p.m.

The Women's Missionary Federation has elected to prepare mission packages for the mission field in South Africa. A comprehensive list has been posted in the church entrance that explains needed contributions. Should you desire to contribute any needed articles, you may bring them to or contact the Jason Snyder or Lawrence Schumacker residence.

The Brotherhood of Paul is starting off their fall program with a corn roast Wednesday evening, September 28th at 8 p.m.

PRESBYTERIAN CHURCH

Rev. E. O. DeHaven
The First Family Night of this Fall will be held in the Church Thursday evening, Sept. 29th. Potluck Supper will be

served promptly at 6:45 p.m. Bring food to pass and your own Table Service. These are always joyful occasions when we can sit down and enjoy the fellowship of families in the church. We invite you to bring the whole family and be with us.

This coming Sunday morning in the Church Service, we will celebrate the World-Wide Communion Service. On this day the Christian Church throughout the world joins in its mutual witness to the Saviorhood of Jesus Christ as the Redeemer of the World.

Beginning at 3:00 p.m., there will be a Presbytery wide Preview of this year's Church School materials for teachers and officers of the various Church Schools. We are to have with us one of the leaders of this meeting, Miss Ruth Wardlaw, of the Field Service Department of the Board of Christian Education from Philadelphia, Pa. Also, we are to have The Rev. Garner Odell from the Detroit office of our Synod. With these leaders there will be others from our own Presbytery to lead in the presentation of the materials in the various departments. All teachers and officers of the Church School are urged to be present at this meeting for the invaluable help each can receive.

In the evening, beginning at 8:00 p.m. Rev. Odell will lead the Session of this Church in the discussion of "Christian Education in Our Church." In this presentation of the total Christian Education task in the local church will be presented. To this all teachers and other interested persons are invited and urged to attend.

The WYF will not meet this coming Sunday evening. The Presbyterian Society of the Women's Organizations of the Petoskey Presbytery will be meeting in Harrisville, this coming Saturday, October 1. A good representation of our women will attend this Fall meeting.

SHOP EAST JORDAN!

Development

(Continued from Page 1)
Pleasant; Walter Nikula, Gladwin; A. L. Roberts, Gray; Marshall Sayles, East Jordan; C. Dwight Wood, Oscoda; and A. E. Steinbrecher, Boyne City. The development committee was organized earlier this year for the purpose of further development education, industry, resort, transportation, land use, and many other categories of life in northern Michigan.

Teachers to Hear Potter At Petoskey

Charles E. Potter, senior senator from Michigan, is scheduled to address 1,600 educators from seventeen counties of nor-

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