

EAST JORDAN NEWS-HERALD



"HOME OF THE SWANS"

SERVING THE FASTEST GROWING AREA IN THE NORTH

VOLUME 59 NUMBER 32

EAST JORDAN, MICHIGAN, THURSDAY, AUGUST 11, 1955

10 CENTS

OVER THE BACK FENCE

BY MARSHALL

Sombody goofed in the department of conservation. For the Lansing office sent a release to all newspapers saying the department plans to open a public fishing site on "Jordan Lake" in Charlevoix County. We've heard of Jordan River, Jordan Inn, Jordan Frozen Foods and Jordan this and that. But, tell us Gordon, where's this Jordan Lake?

In the past, some have often thought of changing the name of the south arm of Lake Charlevoix to Jordan Lake or some such title. Merely to have the name "Jordan" a little more on the map of Mich. and also, perhaps, to pinch Charlevoix off from some of that there excellent publicity which they don't pay nothing for at all. Personally, we're not for creating such confusion. Nor for inviting brick bats from our friends to the northwest.

But not being involved in anything like this, the Conservation department has come right out and bold like and presented us with "Jordan Lake." Them boys ain't afraid of Charlevoix — Kit Carson, Earl Young or even Glenn Rose. And that's being powerful brave.

Actually, it would take more than a newspaper release from Lansing to change the name of Lake Charlevoix. There's a great big rigamarole involving 16 1/2 agencies which would have to be consulted and perhaps insulted before you could come up with a legal new name for the water between here and Ironton.

In addition to all the trouble you'd have to meet and capture, it still wouldn't be a happy situation to call the big pond, "Jordan Lake." It isn't romantic enough. Now take, "Big Swan Lake," or "Little Swan Lake" or something like that. That's the kind of stuff fiction writers like to put into their stories. And that's one of the troubles with northern Michigan. The romance of the north hasn't been written into fiction, history or the movies nearly as much as the "romantic south."

Someday Hollywood will take its mind off "Westerns," the romantic south, and deepest Africa long enough to take a good look at the real north country. There's more mance per square rome in northern Michigan and the upper peninsula than all the south including Senator Bilbo and Sears Roebuck.

"Gone With The Wind" did more to turn our eyes upon the south than all the southern chambers of commerce stacked cord wood high. Some day, not too far up hill, Hollywood will be bulldozed into doing a best selling picture of the undiscovered north country. And then all American will catch its breath and adjust its thinking about this area.

And when Hollywood finally does wake up and do a bang up color job of the north country those boys must be made to understand there's more here than ice in winter and sand burrs in summer. If they did a job on our beautiful sunsets, breathtaking fall days and wonderful lakes and modern resorts our chambers of commerce could close up shop and go fishing. The movie would take care of our publicity throughout the world.

Trouble with Hollywood is that they think that the majority of people think there is nothing up here but cold weather and ice and snow. So they won't make a picture showing anything else. We'll bet they were hopping mad when the weather bureau reported 97 degrees at Fairbanks, Alaska.

So, if the conservation department has decided to change the name of Lake Charlevoix to Jordan Lake, we'd better hurry right off and put a stick in their gravy. That name isn't high sounding or romantic enough to fit into one of those hopped up talking pictures.

ASK RESIDENTS COOPERATION

To Number East Jordan Houses Tonight

NO "MAKE-UP" DATE

Second Polio Shots Planned At School Next Tuesday AM

Rites Held For Glen Brennan In Indiana

Glen A. Brennan, a former resident of East Jordan, who resided at 6942 Alabama Ave., Hammond, Indiana, died suddenly on August 3rd from a heart condition while vacationing at the Thomas J. Brennan cottage on Manistique Lake.

Mr. Brennan was born in Pinconning, Michigan on December 22, 1899. He has been employed as yard clerk for the Indiana Harbor Railroad for years, and at the time of his death was serving as chairman of the Indiana State Legislative Committee of the Railway and Steamship clerks.

Survivors include his wife, Drusilla, and son, Richard of Hammond; his father, Thomas of Saginaw; brothers, Bernard of East Jordan, Thomas of Newberry, William and Robert of Saginaw; sisters, Mrs. L. Davis and Mrs. Marie Saad of Detroit, Mrs. Helen Beardsley and Mrs. Catherine Archambault of Saginaw, Mrs. Margaret Hasty of Belden, California and two grandchildren.

Marian Visits Cadillac To Aid Queen Ceremonies

East Jordan was represented at the annual Paul Bunyan Days celebration at Cadillac Thursday with Marian Danforth taking part in the 1955 queen coronation ceremonies.

Miss Danforth was last year's Paul Bunyan Days queen, returning this year to take part in the new queen's coronation.

She was escorted to Cadillac by Minnie DesJardins, of the Dress & Gift Shoppe.

40 Cases Listed On The August Circuit Court Docket

The August term of circuit court, which starts in Charlevoix, Monday, has 40 cases listed on the calendar.

The court will open with Judge Charles L. Brown on the bench.

Those subject to jury call from this area are: Lawrence Schumacher, first ward; Robert Scott, second ward; and Laura Malpass, third ward.

Hiram Brock, South Arm township and Wm. R. Blekken, Jr., Wilson township.

The following number of cases appear on the calendar: Criminal, 3; Issue of fact and law, 8; chancery, 12 (including 7 divorce cases); no progress cases in which no progress has been made in one year, 10.

CRIMINAL CASES ARE: The people vs M. R. Gilson, soliciting collection accounts without bond; the people vs Charles Noah, breaking and entering; the people vs Jack B. Kirchmeyer, issuing checks without bank account.

ISSUE OF FACT AND LAW CASES ARE: Elgy W. Brintnall vs. Robert Strehl, assumpsit; Howard G. Pillsbury and Hazel T. Pillsbury vs Kermis Enterprises, Inc., ejection; Borden J. Wheaton vs Harry Jones, trespass; Jacob Obenauer vs. Ed Lehrbass, assumpsit; Conrad Klooster vs. Edward Lehrbass, assumpsit; Robert E. Reed vs Karl Pesterling, trespass; Sander Halverston vs Basil Thompson and Thelma Thompson, trespass.

CHANCERY CASES ARE: Marjorie Campbell vs Emma Wells, injunction; Ever-Seal

All first and second grade pupils in East Jordan who received first Salk anti-polio vaccine shots in April will get their second shots at a clinic here next Tuesday.

Dr. A. F. Litzenburger, director, district health department, said the clinic is scheduled for 9:30 a.m. Tuesday, August 16th.

It will be held in the nurses office in the East Jordan grade school building.

A total of 172 children in the first and second grades in the local school received shots in April.

Betty Robertson, community and school nurse, said there will be no "make-up" clinic, so parents are urged to bring their children to the clinic next Tuesday morning, from 9:30 to 11:30.

Scouts Entertain

Girl Scout Troop No. 8 of East Jordan, under the direction of Mrs. Keith Anneer, Mrs. Clyde Wilson, Mrs. Ted Malpass and Mrs. Marion Jackson, entertained Charlevoix Troop No. 9 at the cottage of Mr. and Mrs. Ted Malpass Thursday, August 4th.

In addition to the Charlevoix troop leaders, Mrs. Orlin Cunningham and Mrs. Robert Reed, fourteen Charlevoix girls and the mother of one of the girls, Mrs. Clare Staley, attended.

The group enjoyed swimming, boat riding, water skiing and a picnic supper.

WEATHER		
	Hi	Lo
August 2	92	61
August 3	86	67
August 4	93	74
August 5	90	73
August 6	89	61
August 7	75	63
August 8	79	45
August 9	86	46

SHOP EAST JORDAN

Combination Window Co., vs Anthony and Sophie Wojan, restraining injunction; Marian J. Dennis vs Theodore and Lucille Kosminski, rescission; Eva Cadwell vs William John Looze, foreclosure; Clarence and Adele Pfeiffer vs John and Florence Russell, injunction.

DIVORCE CASES ARE: Arthur O. P. Braggala vs Edith May Braggala; Adell Bernice Hibbard vs Frank Benjamin Hibbard; Marguerite V. Wallace vs Louis W. Wallace; Niles A. Prevost vs Roberta L. Prevost; Marion Howard vs Karl Howard; Clara Wabanimkee vs Augustine Wabanimkee; Doris May Foster vs Maurice J. Foster.

CASES HELD OVER with no progress for one year or more are: Goldie Somerville and Emmo Insurance Co. vs Claud A. Scott, trespass; Auto Owners Ins. Co. vs Sadie Liskum, trespass; William D. Crick vs Sam Tokoly, trespass; William and Geraldine Healey vs City of East Jordan, trespass; August Knop and Claud Pearsall vs Ray Nowland and Julius Roberts, liable and slander; Citizen's Mutual Automobile Ins. co., vs Frank Smith, attachment; The Linen Thread Co., vs Joseph Gallagher, assumpsit; James W. Graham vs Willa L. Graham, divorce; Ruth Smith vs Chester Smith, divorce; and Dorothy Elizabeth Hadix vs Louis Edwin Hadix, divorce.

In each case the first named party is the plaintiff and the next is the defendant.

Purchase County Road Bonds

Three companies purchased Charlevoix County Road Commission bonds at Boyne City, Monday.

The bonds, totaling \$130,000 were purchased by the following firms: McDonald, Moore and Company; Kenowér, McArthur and Company and Shannon and Company.

The 10-year bonds are retireable at \$13,000 per year. The county will use the money for road work.

Dr. Secord Will Speak In Germany

Dr. Arthur E. Secord, son of Mrs. Mabel E. Secord and a graduate of the East Jordan High School in 1922 is being flown by the U. S. Army August 23rd to Frankfurt, Germany to talk before its Public Information Division, and NATO.

Dr. Secord is a national authority on communications and is in great demand before business management and foremen's groups, as well as industrial and bankers' conventions.

In one three-year period he spoke 351 times in 21 states as well as in principal Canadian cities.

At a recent National Safety Congress held for three days in Chicago more than 2,000 persons packed the ballroom of the Conrad Hilton Hotel at each early morning session to hear him speak.

Dr. Secord has taught "Human Relations" and "Public Speaking" in the Universities of Michigan, Missouri, Manitoba (Winnipeg), Western Ontario (London), and Western Teachers' College, and Western Teachers' College. For the last eleven years he has been Professor of Speech at Brooklyn College, where he is Director of its Community Services.

Some of his lectures are on "Personality and the Management of People," "How Safety Rules Are Made," and "How to Tell Your Men What You Know" The Frankfurt meetings are August 25th and 26th. He plans to be flown back to his home in Great Neck, Long Island September 3rd.

Life Saving Class Starts Here Monday

East Jordan boys and girls between 12 and 15 years of age have opportunity to attend a junior life saving class to be carried out at the Tourist Park.

Life Guard Joe Hammond will be on hand to instruct the youths from 10:30 until noon starting August 15th, next Monday, and continuing each day to August 26th, according to Park Commissioner Tom St. Charles.

Rev. Alexander Guest Preacher Here Sunday

Rev. Henry Alexander, formerly of Boyne City and Ellsworth will be guest preacher at the Methodist Church Sunday.

Rev. Alexander was Minister at the Boyne City Methodist Church for several years and now is located at Ganges, Michigan.

Attend Reunion

Dr. and Mrs. John Savory are flying to Atchinson, Kansas today to attend a family reunion there.

Gambles Opening Set For Weekend

Official opening of East Jordan's new Gamble Store by Leon Peterson is set for this weekend.

The new store is located in the former Eva's Toyland and is completely equipped for business.

Starting at 1 p.m. Saturday, Peterson has announced there will be free coffee served to visitors.

Residents have been invited to stop by and browse around the many displays.

Complete announcement and a list of the grand opening bargains appear elsewhere in this issue.

Pulp Wood Is Wasting In This Area

Northern Michigan is wasting a large portion of its annual crop of aspen, a recently-completed study of lower peninsula state forests shows.

There appears no way the waste can be prevented or reduced, but the Conservation Department hopes somebody grabs the ball soon and runs with it, or the situation may develop into a serious threat to the future productivity of our aspen stands.

The survey shows that 81,000 cords of aspen pulpwood could be harvested annually from public forests in northern Michigan. The latest five-year average cut was 17,000 cords annually.

The problem probably won't be solved until market conditions change or until more pulp wood mills are constructed in the region.

At present, one large mill is using most pulpwood production from this area.

Department foresters have worked on the survey since 1951. Permanent study plots, to be used in future work, were established on about 1,800,000 acres of public land during the study. The upper peninsula is now being studied in the same way.

Seek Funds For Pellston Camp

The state corrections commission Friday agreed to request \$58,000 from the legislature to relocate a prison camp in Wilderness State park near Pellston.

The camp will be moved to another site within the park allowing the conservation department to develop the site of the present camp.

Charlevoix Co. Honor Students

Following are Charlevoix County students at MSU whose names appear on the honor's list for the spring term, 1955: East Jordan; Niles Kennon Hill, Sally Beth Nesman and Kenneth C. Shepard. Boyne City; Thomas G. Waggoner. Charlevoix; Charles L. Fairbanks, David George Smith and Virginia C. Smith.

These students names are posted in the University Union building as part of a display arranged by Mortar Board, campus honorary for senior women.

Ref Tourney

Officials for the annual district 13 softball tournament at Charlevoix Monday will be Marlin Cihak, of East Jordan, Bud Knight of Petoskey, Perry Smith, Bill Supernaw and Clifton Sundberg, of Charlevoix.

Rotary Club, City, Consumers Start City-Wide Project

The East Jordan Rotary Club, the City Council and Consumers Power Company will launch a new house numbering program here tonight.

A 15-man Rotary Club committee headed by Keith Anneer will start about 7 p.m. tonight and cover as many dwelling units as possible installing house numbers which can be easily seen from the street.

The committee has requested that all home owners select a place on the front of their house where they want their numbers installed.

There is no charge to anyone for the project.

The project has been planned for more than a year by Consumers Power Company, which is carrying on the program in both rural and city areas throughout western Michigan.

The Rotary committee will meet at the city hall at 5:30 tonight (Thursday) to obtain their equipment, the numbers, tacks, assignment cards and maps of the streets.

Residents have been asked to cooperate with the teams when they arrive at the houses. They will start out about 7 p.m.

Residents are especially asked to pick a spot for their house numbers which can be seen from the street, away from shrubs and trees.

CALL LE 6-2371

College Days

The following East Jordan students will attend college this fall. Parents and students are asked to call the News-Herald with additional names of students and the colleges they will attend. A new list will be published each week.

Robert N. Thomas, senior year U of M, aeronautical engineering.

Margaret Lord, Humboldt Institute, Minneapolis, Minnesota, aeronautical and business course

David Clark, freshman year, MSU, civil engineering.

Clinton Clark, sophomore year MSU civil engineering.

Jacqueline J. Wright, sophomore year, MSU, home economics major.

Dr. Buttrick To Speak Here Next Sunday

This coming Sunday morning we welcome again to the pulpit of the East Jordan Presbyterian Church for the 30th consecutive year Dr. George A. Buttrick. For many years Dr. Buttrick was the pastor of the large Madison Ave. Presbyterian Church of New York City. For the past year however, he has served as the pastor to Harvard University and Minister in the Harvard Memorial Chapel.

This is a great and important work and Dr. Buttrick is amply qualified to do it. We are happy to welcome him again to our pulpit and are assured of a timely message. The public is cordially invited.

The Annual Presbyterian Ministers' Picnic, will be held Friday evening, August 19th in Magnus Park, Petoskey. It will be an evening picnic where we all share our food together beginning at 6:00 P.M. Coffee will be furnished. All ministers and families in this area are cordially invited to this fellowship together.

Rev. and Mrs. DeHaven and family will leave for Illinois and Ohio next Monday morning to visit relatives for a few days.

COMING EVENTS

August 11 — The Ironton Ladies Aid will hold a chicken salad luncheon and fancy work and baked goods sale at noon at the Ironton Church.

August 12 — The Friendly Circle Extension Club will meet with Mrs. E. E. Wade Friday at 1:15 p.m.

August 14 — The Legion and Auxiliary family picnic will be held at the East Jordan tourist park at 1:30 p.m. Everyone is requested to bring their own table service, sandwiches and a dish to pass.

August 19 — Past Noble Grand Club will hold a bake sale at Somerville's Grocery.

Aid Hospital

A benefit tea and style show will be held at the home of Dr. and Mrs. L. E. Grate from 3 to 5 p.m. Friday under the sponsorship of the Women's Guild of the Charlevoix Hospital.

Funds from the event will be applied to the purchase of a sterilizer for the Charlevoix Hospital. The tea and style show is open to the public.

EAST JORDAN NEWS-HERALD



Marshall F. Sayles . . . Editor & Publisher
Bill Huckle Staff Photographer
Telephone LEnox 6-2371

The Charlevoix County Herald 1896
The East Jordan News 1952

Entered as second class matter at the Post Office at East Jordan, Michigan.

Published weekly a 206 Main Street, East Jordan, Michigan
Subscription Rates—(Payable in advance) \$2.50 per year; \$3.50 per year outside Northern Michigan.

Page 2 * East Jordan News-Herald * Thursday, August 11, 1955

CHURCH SERVICES

CHURCH OF GOD CHAPEL
Rev. Ora Holley
Services Sunday Evening — 7:30

ST. JOSEPH CHURCH
Rev. Joseph J. Malinowski
MASSSES
Sundays — 7:30 and 9:30 a.m.
Holydays — 7:30 a.m. & 7:30 p.m.
First Fridays — 7:30 p.m.
Weekdays — 8:00 a.m., Except
June, July, August and September
at 7:30 a.m.

UNITED MISSIONARY CHURCH
C. W. Thompson, Pastor
Morning Worship 11:00 a.m.
Sunday School 10:00 a.m.
Youth Fellowship 7:00 p.m.
Evangelistic Services 7:30 p.m.
Prayer Meeting (Thurs.) 8:00

FIRST PRESBYTERIAN CHURCH
Edward O. DeHaven, Pastor
Regular Services:
The Church School meets at
9:45 with classes for all ages.
The Morning Worship begins
at 1:00 o'clock.

FINKTON BIBLE FELLOWSHIP CHURCH
Followed by short morning services.
Sunday School, 10:30 a.m.
Youth Fellowship, 6:45 p.m.
Evening Service, 8:00 p.m.
Wednesday Prayer Meeting, 7:30 p.m.

ASSEMBLY OF GOD
Sunday School — 10:00 a.m.
Morning Worship — 11:00 a.m.

NO FAIRY TALE!



CHRIST LUTHERAN CHURCH
Boyer City — Wilson Twp.
Rev. Richard Noffke, Pastor
Wilson Township:
9:30 a.m. Church Service
10:30 a.m. Sunday School
Boyer City:
11:00 Church Service
10:00 Sunday School

FIRST BAPTIST CHURCH
Rev. Roy Green, Pastor
Sunday School and Church —
10:30 to 12 noon
Evangelistic Service 7:45 p.m.
Thursday at 7:45 p.m. —
Teaching Service

PENTECOSTAL FULL CHURCH TRUTH CHURCH
Rev. Harley R. Barber, Pastor
Sunday School—10 a.m.
Worship Service—11 a.m.
Sunday Eve. Service — 8 p.m.
CYA Tuesday — 8 p.m.
Prayer Meeting, Thursday 8 p.m.

SHOP EAST JORDAN

METHODIST CHURCH
Rev. R. H. Moore, Pastor
Morning Worship 10:00 a.m.
Church School 11:15 a.m.
MYF 7:00 p.m.

BIBLE BAPTIST CHURCH
Central Lake
Rev. Paul Gelatt, Minister
Worship — 11 a.m.
Bible School — 10 a.m.
Youth Time — 6:30 p.m.
Gospel Service — 7:30 p.m.
Prayer Meeting, Wednesday —
7:30 p.m.
Bible Club, Thursday, 4 p.m.
Sunday School Sunday 10:00
Morning Worship, Sunday 11
Evangelistic Service, Sunday
8:00 p.m.

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
Elder Ole Olson, Pastor
Church School — 10:00 a.m.
Morning Worship 11:00 a.m.
Zions League Tuesday, 7:30 p.m.
Prayer Service, Wed., 8:00 p.m.

TELEVISION

Cadillac-- Traverse City

WPBN Thursday
4:15—Shopping Tips
4:30—Howdy Doody
5:00—Deputy Don
5:30—Wild Bill Elliott
6:00—News
6:15—Limelight
6:30—Sports Today
6:40—Weather
6:45—News Caravan
7:00—Groucho Marx
7:30—Stu Irwin Show
8:00—Candid Camera
8:30—Bundy Mountain Jam.
9:00—Paragon Playhouse
9:30—Movie Museum
9:45—News
9:55—Weather
10:00—Michigan Outdoors
10:30—Chicago Wrestling
11:30—Scoreboard

Friday
4:30—Roy Rogers
5:00—Deputy Don
5:30—Hopalong Cassidy
6:00—News
6:40—Weather
6:45—News Caravan
7:00—Children's Hour
7:30—Life of Riley
8:00—Walt Nowak Show
8:30—Orient Express
9:00—Sports Reel
9:30—So This Is Hollywood
10:00—News
10:10—Weather
10:15—Blue Ox Inn
10:30—Paul Bunyan Theater
11:45—Scoreboard

Saturday
5:00—Christopher's Program
5:30—The Teenagers
6:00—The Big Picture
6:30—Michigan Report
6:45—Michigan Conservation
7:00—Mr. Wizard
7:30—Jalopy Races
8:00—Musical Chairs
8:30—Holiday
9:00—And Here's The Show
9:30—Your Play Time
10:00—News
10:10—Weather
10:15—Paul Bunyan Theater
11:45—Scoreboard

WWTW Thursday
10:30—Party Line
11:00—Valiant Lady
11:15—Love of Life
11:30—Search for Tomorrow
11:45—Just Travelin'
12:00—Jack Paar Show
12:30—Tow and Country
1:00—Today's Movieland
2:30—What One Person Can
3:00—Brighter Day
3:15—Secret Storm
3:30—On Your Account
4:00—Random Reels
4:30—Interlochen
5:00—Picturama
5:15—Kid's Corner
5:30—Flash Gordon

8:00—Liberace
8:30—Four Star Playhouse
9:00—Eddie Cantor
9:30—TBA
10:00—Michigan Outdoors
10:30—Stardust Theater



"Lend some neighbors a garden tool, and they'll always come back for mower!"

LOOKING BACKWARD

Reviewing The News-Herald

AUGUST 14, 1915
The Metropole Orchestra will play at the opening Thursday, August 19th, at the Jule Walters' Dance Pavilion at his East Shore resort.

John Edward Webb, 56, pioneer resident, died at his home on Bowen's addition.

Fannie, wife of Wm. H. Supernaw, died at her home Friday.

Frank Brotz has broken ground for a new residence.

Inez Moblo and Archie Men-

zies of Traverse City were married there Monday.

Company I, 33rd M. N. G. under command of Captain Henry L. Winters left Thursday morning for the State Encampment at Grayling for ten days.

AUGUST 14, 1925
The Boy Scout Troop No. 2 will open camp at their new camping grounds north of Monroe Creek. Permission was given by James E. Secord for the erection of two buildings on the lake shore of his farm, "Crest View," one to be used for sleeping quarters and the other for the mess hall. W. G. Fortune assisted in the planning and erection of the buildings and the camp was named Camp Fortune.

Later on the scouts disbanded and the buildings remained unused until the Tourist Park was established. They were moved and the mess hall became the dining room at the park while the sleeping quarters became the bath house.

Mrs. Ella Sutton, 75, died Saturday.

June Pickel and Henry Smith were married here August 12.

Albert Trojanek just purchased the Richardson residence.

AUGUST 16, 1935
The Henderson Stock Co. will start their annual summer engagement here Monday night. This year is their 38th year in

northern Michigan. Admission is 10c.

Mrs. Edward Thorsen passed away at their farm home August 8th.

Anthony Nachazel passed away in Highland Park.

Anna Shepard was given a party at the tourist park in honor of her 79th birthday. Fifty-two relatives attended.

Isle Royale was made the 25th National Park of the United States.

Mary Agnes St. Charles and Anthony Waydak were married at St. Joseph's Church August 3rd.

SPORTSMEN'S HEADQUARTERS

HUNTING & FISHING LICENSES ISSUED

—Excellent Coffee
—Complete Meals
—Home Baked Goods

Bill's Duck Inn

BEER — WINE — IN or OUT

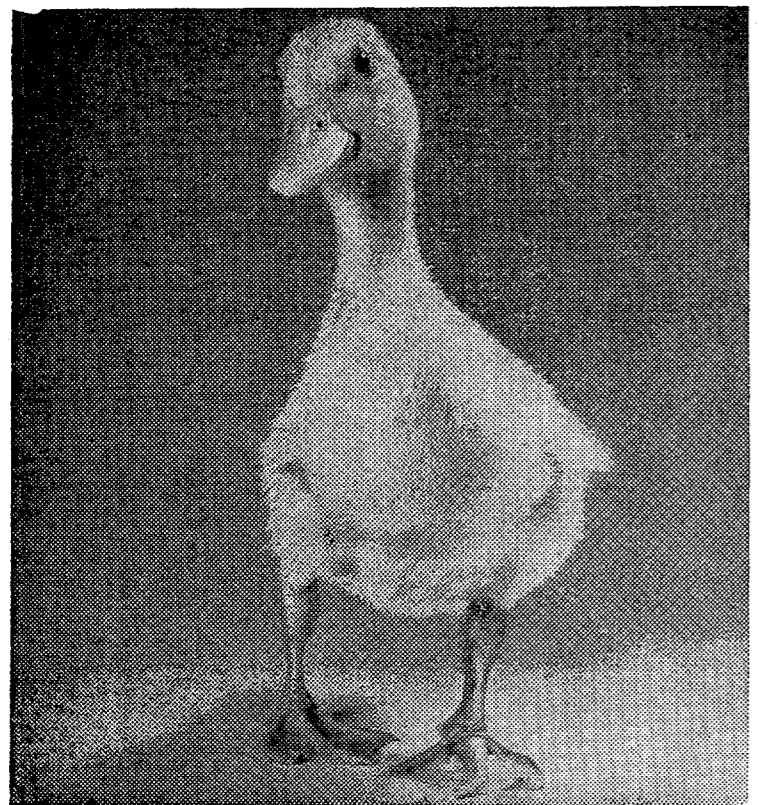
THE SHOW PLACE OF THE NORTH

Thursday, August 11
Anne Baxter and Steve Forrest
"BEDEVILLED"
Filmed in Paris—Cinemascope—Technicolor

Friday and Saturday, August 12 and 13
Sterling Hayden Yvonne DeCarlo Zachary Scott
"SHOT GUN"
In Technicolor plus
Barbara Payton and Paul Langton in
"MURDER IS MY BEAT"

Saturday and Sunday, August 14 and 15
James Stewart Cathy O'Donnell Donald Crisp
"THE MAN FROM LARAMIE"
Saturday Evening Post story in Cinemascope and Technicolor

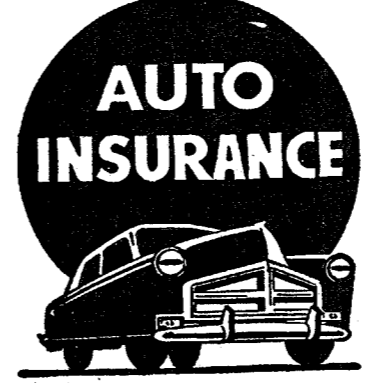
Tuesday and Wednesday, August 16 and 17
Jack Palance Virginia Mayo Walter Hampden
"THE SILVER CHALICE"
A matchless movie in Cinemascope and Technicolor



"That's a funny bank ad! Tells folks to bank by mail when the weather's wet!"

YES, PEOPLE DO LIKE TO KEEP DRY AND COMFORTABLE! WE CORDIALLY INVITE EVERY READER TO TRY THIS CONVENIENT WAY TO MAKE DEPOSITS HERE.

State Bank of East Jordan



AUTO INSURANCE

---Rates Are LOWER!

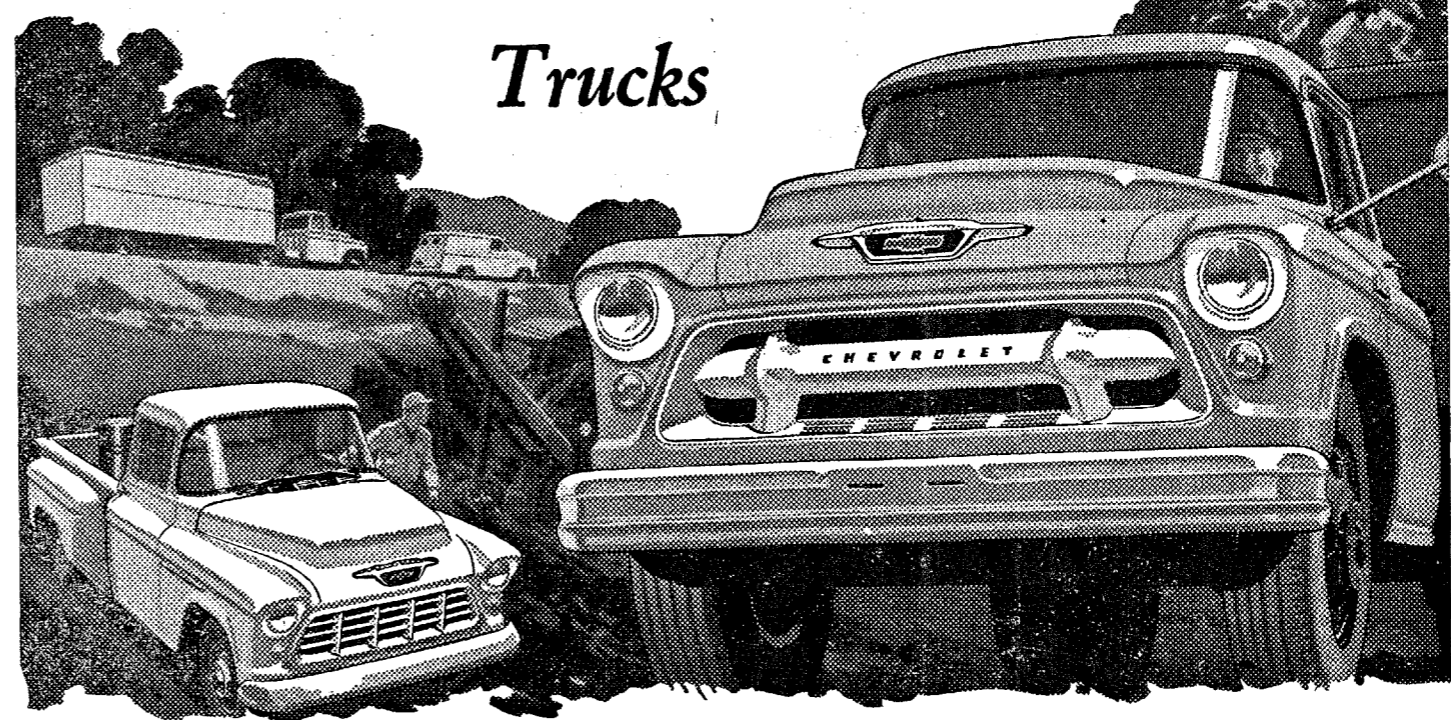
STOP IN and let us check over your present automobile insurance policy.

YOU MAY NOW purchase the same high grade automobile insurance this Agency has always offered at rates that have been reduced from 12 to 23% a year.

ROBERT A. CAMPBELL AGENCY
WILLIAM M. SWOBODA, Manager
Complete Insurance and Bonding Service

Step in . . . and command the most modern truck power on any job!

New Chevrolet Task-Force Trucks



Seven new "high-voltage" high-compression valve-in-head engines!

You've got it good under the hood with a new Chevrolet Task-Force truck! With two new V8's and five new sixes to choose from, you can pick the power that does your kind of hauling best.

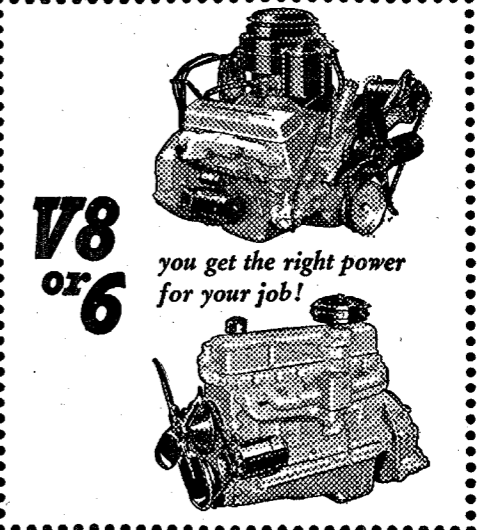
Shortest-stroke V8's in any leading truck! They're of modern oversquare design, which means that the piston stroke is smaller than the bore. The

result is less piston travel per mile . . . longer engine life.

Modern 12-volt electrical system! It delivers twice the punch for quicker cold-weather starting. It also provides a hotter, fatter spark for better ignition.

Come in and command the most modern truck power for your job!

Year after year . . . America's best-selling truck!



V8 or 6

you get the right power for your job!

A. R. Sinclair Sales

BOYNE CITY, MICHIGAN

HERE & THERE Around East Jordan

Thursday, August 11, 1955 * East Jordan News-Herald * Page 3

new "Contessa" slacks
man-tailored by
**Jack
WINTER**



Slim, trim, and tapered... the exciting new "Contessa" slacks with Jack Winter's exclusive "Belt 'n' Loop" construction, side zipper. In worsted authentic tartans - and a new collection of exclusive, Italian-inspired plaids.

As advertised in MADEMOISELLE

\$8.95
The Dress & Gift Shoppe

Guests of Mr. and Mrs. Reuben Winstone this week are her parents, Mr. and Mrs. John Jamieson and Mr. and Mrs. J. J. Bigsby and son of Clio. A sister, Pearl Phillips and Bill Smith of Flint were here for the weekend

Mr. and Mrs. William Reynolds and son of Cincinnati, Ohio visited a few days at the home of Mrs. Eva Votruba.

Mrs. Eva Votruba of East Jordan and Mr. and Mrs. Ray E. Ruotsala and daughters of Lansing vacationed last week in the upper peninsula.

Mr. and Mrs. Ray E. Ruotsala of Lansing and their daughters spent the weekend with her mother, Mrs. Eva Votruba.

Mrs. Eva Votruba spent a recent weekend at Ruth, Michigan attending the wedding of her nephew, Bernard Zeitler.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Mr. and Mrs. Milford Van Auker returned to their home early last week after visiting their mother, Mrs. Hilda Cook.

Mr. and Mrs. Meryl Jones of Hazel Park returned to their home Tuesday after spending the weekend with his mother, Mrs. Newton Jones.

Mr. and Mrs. Stephen Renkiewicz were Saturday dinner guests of Mr. and Mrs. Frank Haney.

Mr. and Mrs. Ernest Fallaci and daughter, Donna, have returned to their home in Chicago after spending a week visiting her parents, Mr. and Mrs. Frank M. Cihak; her sister and family, Mr. and Mrs. Bob Dunson; and her brother and family, Mr. and Mrs. Em Cihak.

Mr. and Mrs. Earl Ruhling, and Mrs. John Peebles and son John and daughter Carol, returned early Sunday morning, after spending a weeks vacation at Niagara Falls, and visiting relatives at Lancaster and Buffalo, N. Y.

NOW OPEN
Ye Nynne Olde Holles Golf Course
Green Fees:
\$1.50 per day
\$700 per week
\$85.00 per season
John and Ruth McDonald

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

Dr. A. P. Votruba and son, Richard, were recent visitors at the home of Frank Kubicek.

Mr. and Mrs. Lawrence Kinsey of Jackson were Wednesday guests of their sister-in-law Mrs. Ida Kinsey.

Clyde Hipp returned to his home Saturday from the Little Traverse Hospital where he had been a patient a few days.

Friends and relatives of Mr. and Mrs. Russell Hughes of Saginaw, are receiving the announcement of a boy born August 4. He weighed 8 lbs. 8 oz. and has been named Douglas Allen. Mrs. Hughes was the former Kay Sinclair daughter of Mr. and Mrs. Alex Sinclair.

Mrs. Clyde Croff of Conway visited her sons, Floyd, Keith, Jerry and Harold Holley Saturday.

Mrs. George Kaake who has been a patient at the Charlevoix Hospital the past few weeks, being treated for a broken hip, is now at her home, and would enjoy company.

Max Sommerville who has been spending his furlough with his parents Mr. and Mrs. Leo Sommerville returned to Fort Sill, Okla. Monday. His wife did not accompany him as Max will receive his discharge September 1 and will then return to East Jordan.

Mr. and Mrs. Elmer Schoen, of Boyne Falls were Sunday guests of Mr. and Mrs. Roy Hurlburt.

Mr. and Mrs. Wilford Bramer and children of Traverse City, were Sunday guests of their parents Mr. and Mrs. Clarence Bowerman.

Mr. and Mrs. John Saganek and daughter Regina spent Sunday at Sault Ste. Marie.

Mr. and Mrs. Pete Premo of Lansing are visiting relatives and friends in East Jordan.

Mr. and Mrs. Hollis Fruin and friends, Mr. and Mrs. William Crawford of Battle Creek are visiting the formers mother, Mrs. Hilda Cook.

Mr. and Mrs. John Benford of Mt. Pleasant were guests of their sister and brother-in-law, Mr. and Mrs. Howard Porter a few days last week.

Mrs. Charles Deyo of Harbor Springs was a week end guest of her son and daughter-in-law Mr. and Mrs. Ernest Kopkau.

Miss Ann Whiteford who has spent the summer months with her parents, Mr. and Mrs. Vern Whiteford left Sunday for Denver, Colorado, where she will teach school this year.

Mrs. Al Roberts and granddaughter, Sandra Harvey of Grayling, are visiting her mother Mrs. Elva Barrie.

Mr. and Mrs. Heman Scheur of Gaylord, visited friends in East Jordan Sunday.

The East Jordan Canning Co. completed their annual canning of cherries Monday PM.

Weekend guests of Mr. and Mrs. George Kaake were, Mrs. Goldia Kracher and grand children of Detroit, Mr. and Mrs. Russell Henzman of Detroit, and Mr. and Mrs. Guy Barker of Toledo, Ohio.

Mr. and Mrs. Lem Rogers and daughter Dee of Dunedin, Florida, were guests of the formers parents, Mr. and Mrs. Sam Rogers and other relatives and friends last week. They were called north by the death of their brother-in-law Fred Baker.

Mrs. Gladys McKinnon is visiting in Gaylord this week.

Mr. and Mrs. Kenneth Isaman Jr. of Hazel Park spent the week end with their parents, Mr. and Mrs. Kenneth Isaman Sr. and Mr. and Mrs. Vern Whiteford.

Mr. and Mrs. Clarence Baker of Batavia, N. Y. are visiting Mr. and Mrs. Bert Scott and other relatives.

Born to Mr. and Mrs. Edward McLaughlin of Dearborn, July 14, a son Craig Edward. Mr. McLaughlin was a former East Jordan resident the son of Mr. and Mrs. James McLaughlin.

Mr. and Mrs. Ralph Clark of Arlington, Va. and Mr. and Mrs. Harold Clark of Midland are visiting their parents Mr. and Mrs. Earl Clark.

The many friends of Mrs. Rita Hickox are very unhappy to learn of her sickness. She is at the home of her son and daughter-in-law Mr. and Mrs. Leland Hickox at Big Rapids.

Mr. and Mrs. Jesse Delo and Mr. and Mrs. Burness Smith, of Lansing, were Wednesday guests of Mr. and Mrs. Ronald Scott.

Mrs. Evelyn Morgan of Detroit is spending two weeks visiting Mr. and Mrs. Floyd Morgan and other relatives.

Mr. and Mrs. Ralph Shepard and family and Mr. and Mrs. Mercer Carey and family, spent Sunday at Atlanta visiting their brother and sister-in-law Mr. and Mrs. Maurice Carey.

Mr. and Mrs. Lee Auble of Berrien Springs were Sunday guests of Mr. and Mrs. Harry Watson.

Mr. and Mrs. J. B. Brennan went to Hammond, Ind. Thursday to attend the funeral services of their brother, Glen Brennan, Saturday morning.

Mrs. Lucius Hollister of Chicago, Ill. and Mrs. Orson Throll of Hartford, Mich., are spending this week visiting their niece Mrs. George Bulow.

Mr. and Mrs. Jack Brennan and daughter of Flint spent the weekend at the home of their parents Mr. and Mrs. J. B. Brennan. Their sister Betty Brennan accompanied them home for a few weeks visit.

Mr. and Mrs. Ralph Shepard and two sons and Mrs. Claud Shepard spent last week at Kirvanna, Ind. It was the birth place of Mrs. Claud Shepard and was the first time she had been back there for 50 years.

Mr. and Mrs. D. D. Long of Big Rapids spent the week end at one of Wiltjers Cabins. While there they were guests of Mr. and Mrs. Earl Clark.

Mr. and Mrs. Bernard Pearce

of Bowling Green, Ohio and Mr. and Mrs. Donald Braman and two children of Traverse City were weekend guests of their parents, Mr. and Mrs. B. G. Braman.

SHOP EAST JORDAN

WE ARE EQUIPPED TO HANDLE YOUR PHOTOGRAPHIC NEEDS — Large or Small

(COME IN AND GET ACQUAINTED)

- Let Us Help You Take Better Pictures
- Cameras and Supplies

Rogers Studio of Photography
Jerry Rogers
East Jordan

COME SEE . . . COME SAVE . . . YOU'LL ENJOY

A&P's Low Price Policy

SMOKED HAM SUPER RIGHT, SHANK PORTION LB. 55c

Cantaloupes CALIFORNIA, SIZE 36 2 FOR 49c

Blueberries	MICHIGAN CULTIVATED	PT.	29c	Tomatoes	OUTDOOR GROWN	2 LBS.	29c
Potatoes	MICHIGAN COBBLETS, U.S. NO. 1	15 LB. BAG	49c	Radishes	READY TO SERVE	2 CELLO BAGS	25c
Lemons	CALIFORNIA, SIZE 300	DOZ.	49c	Cabbage	FIRM HEADS	LB.	6c
Grapes	CALIFORNIA, SEEDLESS	LB.	29c	Cucumbers	EXTRA FIRM	4 FOR	29c

Blueberry Pie JANE PARKER—REG. 59c EA. 49c

White Bread	JANE PARKER	20-OZ. LOAF	17c	Cracked Wheat Bread	JANE PARKER	16-OZ. LOAF	19c
Whole Wheat Bread	JANE PARKER	16-OZ. LOAF	19c	Pumpnickel Bread	JANE PARKER, SLICED	16-OZ. LOAF	19c

Cheddar Cheese WISCONSIN SHARP LB. 69c

Ballard Biscuits	2 9-OZ. PKGS.	27c	Natural Swiss Slices	LB.	41c	
Cheese Slices	MEL-O-BIT, AMERICAN OR PIMENTO	8-OZ. PKG.	Cheese Spreads	KRAFT'S, REG. 27c.	5-OZ. JAR	25c

Jiffy Cake Mixes 4 VARIETIES 6 9-OZ. PKGS. 59c

Ritz or Townhouse Crackers	1-LB. BOX	33c	Northern Facial Tissues	PKG. OF 200	10c	
Pie Apples	COMSTOCK, SLICED	2 20-OZ. CANS	Picnic Plates	WHITE	PKG. OF 100	89c
Prune Plums	SULTANA	2 30-OZ. CANS	Saran Wrap	25-FT. ROLL	32c	
Roast Beef or Corned Beef	BOVRL	12-OZ. CAN	Northern Toilet Tissue	6 ROLLS	49c	
Strained Baby Foods	ALL VARIETIES	5 JARS	French's Mustard	SPECIAL DEAL	24-OZ. JAR	25c
Daily Dog Food	DIET 1 AND 2	6 16-OZ. CANS	Tomato Catsup	HUNTS	2 14-OZ. BOTS.	37c
Daily Cat Food		2 16-OZ. CANS	Black Pepper	ANN PAGE, PURE	4-OZ. CAN	35c
Charcoal Briquets	CLIFFCHAR	10 LB. BAG	Kool Aid	ALL VARIETIES	6 PKGS.	25c
Woodbury Soap	3 REG. SIZE	26c	Hi-Ho Crackers	SUNSHINE	1-LB. PKG.	33c
Fel's Instant Soap Powder	SULTANA	24-OZ. PKG.	NBC Graham Crackers		1-LB. PKG.	33c

Vel Detergent	LGE. SIZE	30c	GT. SIZE	72c	Dial Soap	2 REG. SIZE	27c
Fab Detergent	LGE. SIZE	30c	GT. SIZE	72c	Dial Soap	2 BATH SIZE	37c
Ajax	4 14-OZ. CANS	49c					
Lux Toilet Soap	REG. SIZE	2 BATH SIZE	25c				
Lifebuoy Soap	REG. SIZE	2 BATH SIZE	27c				

All Prices in This Ad Effective Through Saturday, August 13th

AMERICA'S FOREMOST FOOD RETAILER . . . SINCE 1859

A&P Food Stores
THE GREAT ATLANTIC & PACIFIC TEA COMPANY

Open Daily
6 a. m. to 8 p. m.

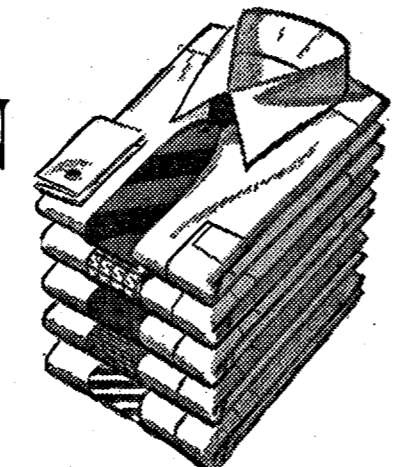
BAKER'S RESTAURANT
HILDA BATHKE, MGR.

MEN'S DRESS SHIRTS

VAN HEUSEN

All Sleeve Lengths
All Styles
Oxford & Broad Cloth

2.29 to 3.95



CLOSE OUT ON

LADIES SUMMER HATS
Regular 2.98 to 3.98
NOW 1.98 - 2.98

VAUGHN'S

Our Great America *by Woody*



hickory AND horsehide

by DIZZY TROUT

Page 4 * East Jordan News-Herald * Thursday, August 11, 1955

They're still talking about the game-winning steal of home against the mighty Yankees by Detroit's new first baseman, Clifford Earl "Torgy" Torgeson, and they'll be talking about it for a long time to come.

Called Earl or Torgy by his teammates, aggressive, tobacco-chewing Torgeson excited everyone in both major leagues by his dramatic theft some Sundays ago to give the Tigers a clean sweep of the three-game series and help tighten up the pennant race.

The fellow Ol' Diz shares a microphone with Van Patrick, still calls it his greatest thrill in all his years of baseball broadcasting.

Torgy can be expected to do things like that. He's a fierce competitor and fast of foot. In the short time he's been with us, Torgy's fit into Detroit's plans like the spokes on a wheel.

FORMER NATIONAL

His inspiring play is of as much interest in the National League as the American because he spent more than eight years in the senior circuit, coming to the Tigers last June 14 from the Philadelphia Phils.

Big, bespectacled Torgeson, who looks enough like Clark Kent to be called "Superman" by the players and even many strangers, is in his fifteenth season of professional baseball.

While attending Washington State Teachers College and Ellensburg Teachers College, Torgeson broke in with Seattle in 1941 and stayed there through the 1946 season, with time out for Army duty during 1943-45.

Sold to the Boston Braves before the start of the 1947 campaign, he enjoyed his best major league season there in 1950, batting .290, scoring 120 runs, stealing 15 bases and getting 167 hits, including 23 home runs, 30 doubles and three triples.

Traded to the Phils in a four-way deal in 1952 that saw the shifting of players among Bos-

ton, Philadelphia, Brooklyn and Cincinnati, the left-hand hitting Torgeson experienced a succession of misfortunes that benched him much of the time.

EDGED OUT OF JOB

He sustained a broken foot in 1953, and in 1954 dislocated a shoulder and thumb, the latter requiring an operation. This year he was edged out of his regular first baseman's job by Marvin Blalock and was used largely in relief. Thus he was expendable to the Phils when the Tigers came along.

Torgy is known as one who never backs away from a fight. He's paid the National League some \$700 in fines for his on-the-field encounters.

Among his more notable scrapes were those with Pittsburgh's Cliff Chambers a pitcher who dusted him three times and broke two ribs with a fast ball, and Giant catcher Sal Yvars who broke Torgy's bat on home plate after he had singled.

Born in Snohomish, Wash., of Norwegian descent, Torgeson, now 31, was married in 1946 to the former Norma Syverson. They have two children, Christine, 8, and Andy, 6.

The Torgeson home is on Anna Maria Island, 10 miles from Bradenton, Fla., and a four wood shot from Fred Hutchinson's place.

Fluoridation Of Water Will Save Teeth

Fluoridation of public water supplies, proved a safe and effective way to reduce tooth decay, is being adopted around the nation by both big cities and small towns, the Michigan Department of Health claims.

As a midwest example of the trend, health officials say Chicago will soon replace Philadelphia as the nation's largest city fluoridating. Health Department spokesman, Dr. Fred Wertheimer, pointed out that the Chicago water system serves over four million persons and pumps more water daily than any other system in the world.

Dr. Wertheimer, head of public health dentistry for the state health department, said 47 Michigan communities, some large and some small, have installed fluoridation units "to bring this advantage in health to their youngsters."

The health department authority noted many water supplies naturally provide fluorine. To help safeguard teeth, he said water should contain one part fluorine to one million parts of water.

A 1945 study of water fluoridation began in Grand Rapids. After ten years, the reduction in tooth decay in Grand Rapids ranges from 83 percent in six year olds to 26 percent in 18 year olds.

Dr. Wertheimer said that fluoridation of water, "while an ex-

Annual School Meeting Held At Houghton

Michigan's 83 county school superintendents met for their annual summer convention at Houghton with headquarters at the Michigan College of Mining and Technology July 26, 27 and 28.

The many new changes in the school code which took effect in July, 1955 and the enabling act which makes it possible through referendum for Michigan public school employees to participate in social security benefits aided in making the conference an important workshop with which to start the new school year ahead.

Dr. Clare Taylor, state superintendent of public instruction, outlined the role of leadership that county superintendents must assume as new and varied responsibilities are being added to their office.

Jack Milligan, assistant superintendent, very ably led a question and answer session on all questions of the school code—on such matters as annexation, property transfer, regulations for giving school districts new official names, bonding and other matters which have direct relation to the duties of the county office.

Lawrence Van Zwoll, acting executive secretary of the Michigan public school fund retiring board, presented the new retirement plan and gave full details of the election to be held by school people in December.

Charles A. Robinson, Charlevoix county superintendent, represented this county at the convention.

New Auto Insurance Rates Here

Bill Swoboda, manager of the R. A. Campbell Agency, announced that effective August 3rd, insurance rates for private passenger cars have been reduced in all classification except for those owned or principally operated by unmarried male motorists under 25 years of age. These reduced rates will apply to East Jordan and the surrounding territory.

Bodily injury and property damage rate reductions range from 17 to 23% along with substantial reductions in collision and comprehensive coverage. Coverage for towing and road service will remain at \$1.00 per year. Present policy holders will find that their renewal policies will cost from 12 to 23% less.

In addition a 10% discount is given all drivers under 25 who have completed the driver's training course at the East Jordan high school or other accredited schools.

This revolutionary reduction in rates was made possible principally because of the excellent loss experience in this area.

Policy holders who have already paid their August premiums will be mailed a refund check as soon as their corrected rates can be compiled.

Big Sky Show To Be On Tonight

Heavenly fireworks are the feature attraction in the August sky these days.

This annual display of "shooting stars" will have reached its peak last night, tonight and tomorrow night, says University of Michigan Astronomer, Hazel M. Losh.

"You can expect to see about 50 of these meteors an hour under favorable conditions," she says. They may be found in any direction this weekend but their paths when traced back will seem to intersect in the northeast where the constellation Perseus rises at about 10 p.m. This explains the name given to the event.

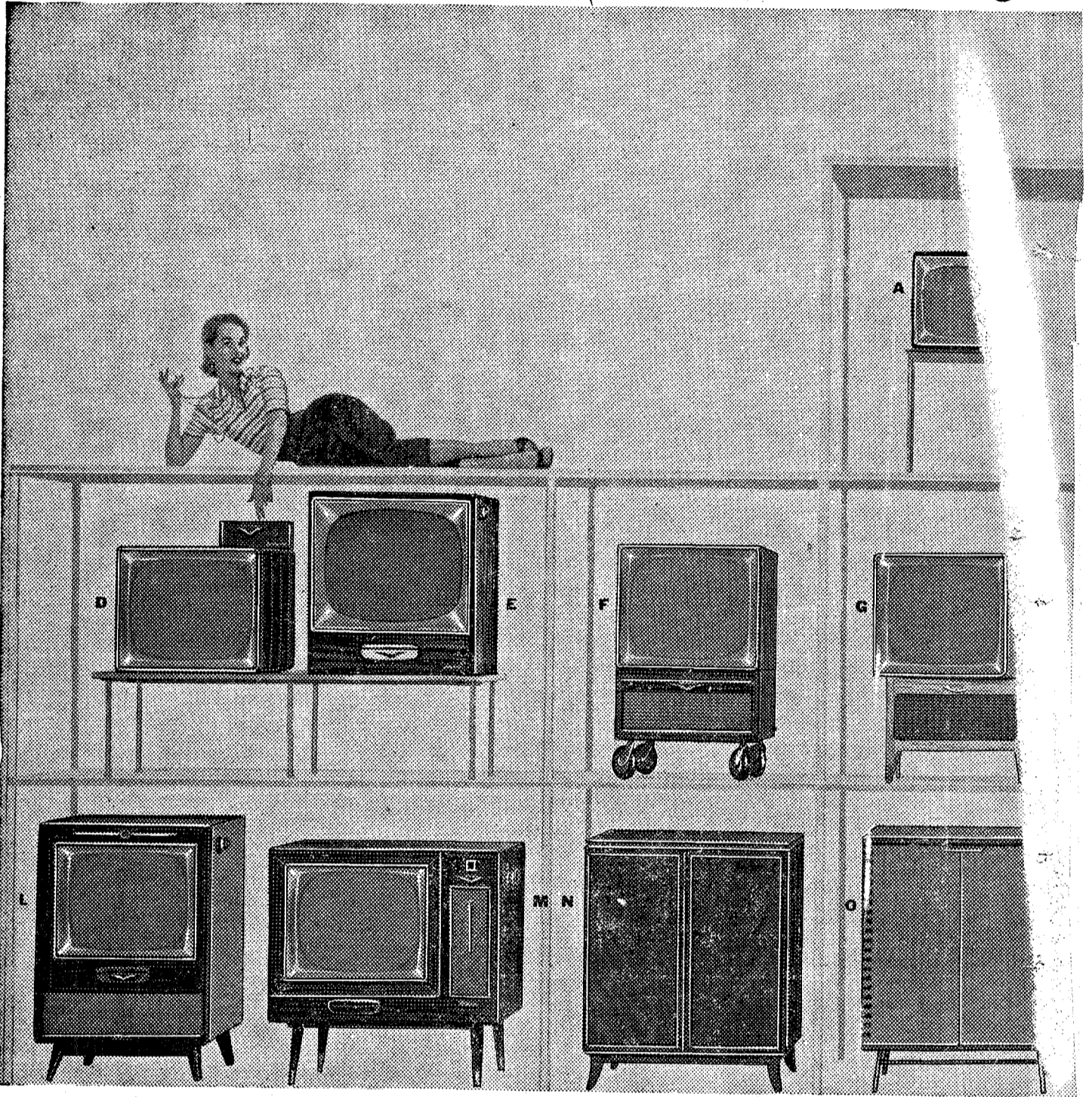
These pieces of iron and stone become visible only when they enter the Earth's atmosphere. They come in at very high speeds their flight is slowed by the atmosphere and the resulting friction sets them burning, the professor explains. Most of them burn out during their plunge, she adds, so you needn't duck when you see one falling.

cellent modern-day public health practice, does not substitute for regular dental care and proper food habits which will help build and maintain healthy teeth."

Public health authorities, he said, see fluoridation as "another measure which should be used in every community needing it as sound investment in bright smiles and better health."

RCA VICTOR The Big Change

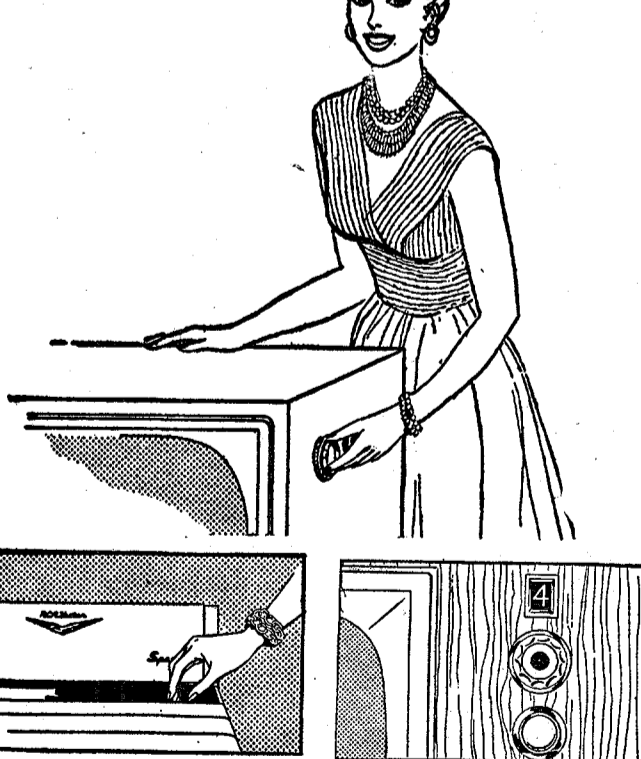
7 great new advances in style



Special models: (A) 17-in. Thrifton, Ebony finish, 17S6022. (B) 21-in. Towne, Black textured finish, 21S6052. (C) 21-in. Brady, Mahogany grained finish, Lined oak grained finish, extra, 21S632. Super models: (D) 21-in. Headliner, Ebony finish, 21T6082. (E) 21-in. Hanson, Mahogany grained finish, 21T6125. (F) 21-in. Transette, Mahogany grained finish, 21T6225. (G) 21-in. Pickwick, Lined oak grained finish, 21T6257. (H) 21-in. Gladstone, Mahogany grained finish, 21T637. (I) 24-in. Vincent, Lined oak grained finish, 24T6287. Deluxe models: (J) 21-in. Winfield-

1. Presenting the new "In-Mechanical Look

TV's first complete re-styling! TV becomes fine furniture—not mere equipment.



2. New "High-and-Easy" Tuning.

Three new kinds of tuning that let you dial standing up—while you watch the picture! "High-Side" Tuning for consoles (top), "Hidden Panel" Tuning for table models (lower left), "Up-Front" Tuning for full-door consoles (lower right).

Come in today and see the Big Change!

It represents a whole new viewpoint—changes in styling, performance and value—one of these RCA Victor television mas home—with nothing in view but TV's finest most luxurious cabinetry.

But there's more than beauty to new

For this is beauty with a purpose—a revolution that started from within. Elsewhere you find exciting news about the Big Change and value. But what we say—and what can only hint at the breathtaking performance and sensational value in a Victor TV. Come in today—see for yourself—talking about. When you do, we're certain you'll stand why every year more people buy a Victor than any other television!

Ask about the exclusive RCA Victor Factory Service Contract

Charlevoix County RCA Victor

Appointed Exclusive Dealers With Locations At:

SEALS BLDG., BOYNE CITY
219 Lake St., Phone JU 2-7343

TEMPLE THEATRE BLDG., EAST JORDAN
Phone LE 6-7041

IT'S A GREAT FEELING!

Arriving—and staying—at the top calls for a smart appearance always! You'll look great—feel great—when you use our expert dry cleaning service!

East Jordan Cleaners

FOR COMFORT'S SAKE...

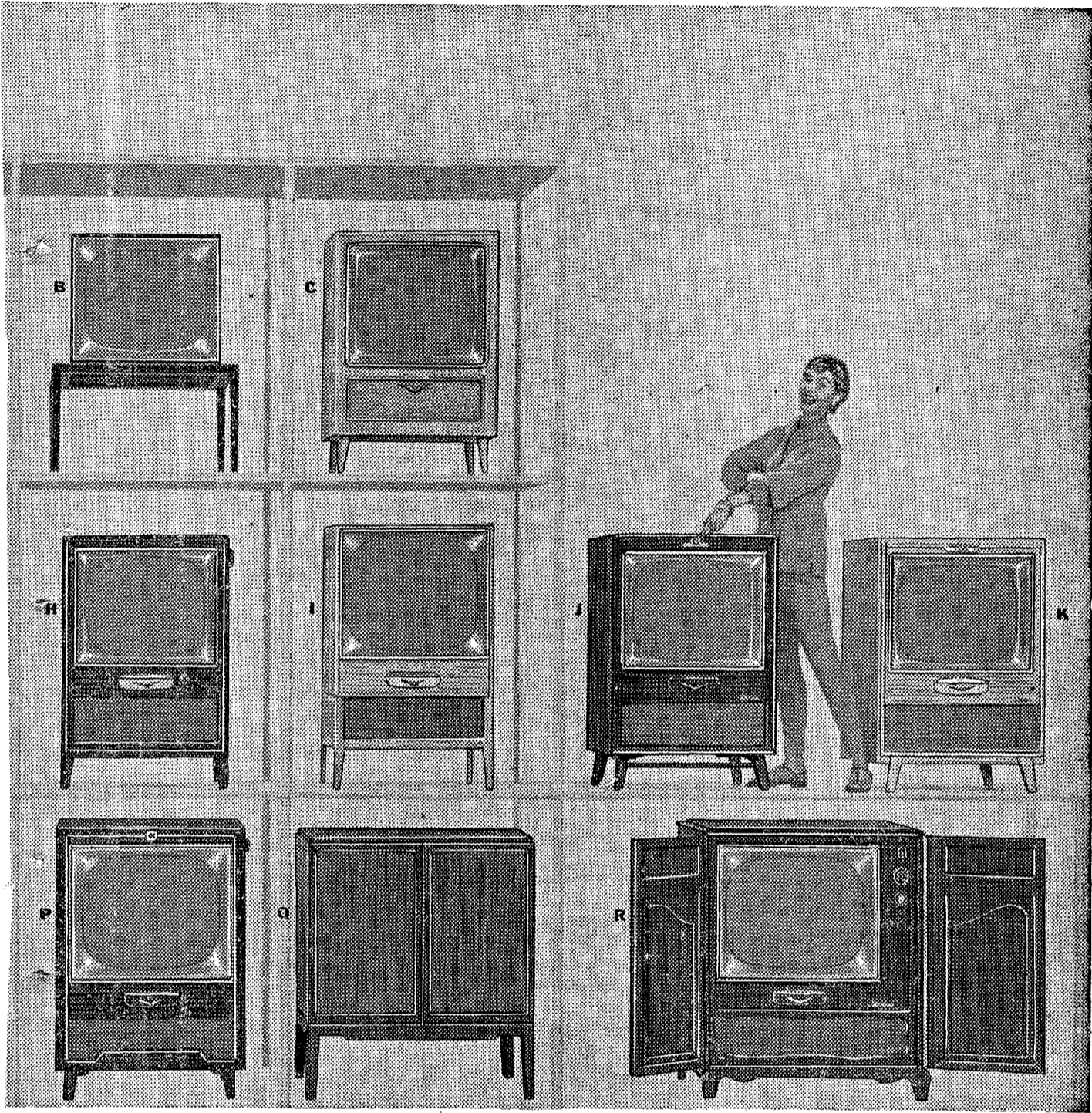
Insulate

VARIETY OF MATERIAL AVAILABLE
FIRST QUALITY, ALWAYS

ELLSWORTH LUMBER COMPANY
JOS. F. BUGAI

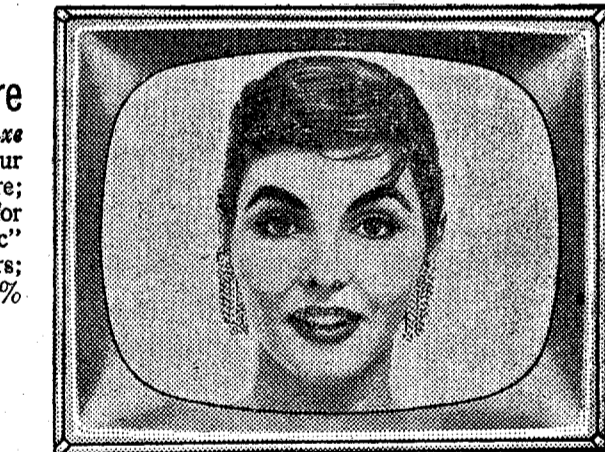
R announces range in TV

ing, performance and value!

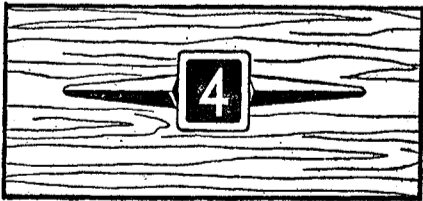


Deluxe. Mahogany grained finish. 21D641. (K) 21-in. Allison Deluxe. Lined oak grained finish. 21D645. (L) 21-in. Rittenhouse Deluxe. Natural limed oak and French walnut finish. 21D670. (P) 24-in. Everest Deluxe. Mahogany grained finish. 24D655. (Q) 24-in. Chaffield Deluxe. Teak figured and walnut finish. 24D676. (R) 24-in. Winthrop Deluxe. Maple finish. 24D679.

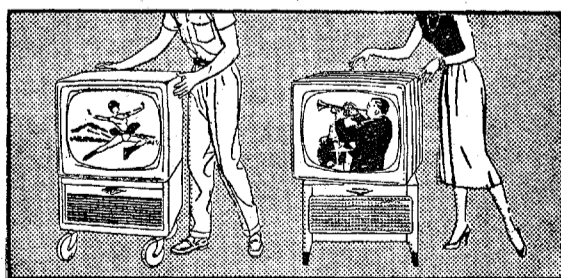
3. New "4-Plus" Picture Quality On all Super and Deluxe models you get all four "plus" factors for TV's finest picture; (1) 100% automatic gain control for constant signal regulation; (2) "Sync" stabilizer that kills interference jitters; (3) 7% extra brightness; (4) 33% extra contrast.



4. New Balanced Fidelity Sound Re-creates in your own home the entire range of sound sent out by the most powerful networks. You hear the sparkling "highs"... the resonant "lows"... that give music its richness and realism.



5. New "Front Window" VHF Channel Indicator on all Deluxe models. See your channel faster and more clearly than ever before. Illuminated king-size numbers are visible — clear across the room.



6. Eight new swivel models... new rollarounds! TV that moves and goes places—in more models and finishes than ever before!

7. Prices down as much as 18%! And as much as \$100 more value per set than in previous comparable models!

For UHF — New High Speed UHF tuning covers 70 UHF channels in 2½ seconds! You can switch from VHF to UHF—or from UHF to VHF—and back again to a previously selected channel, without readjusting the fine tuning control. Optional, at a new low cost.



r Sales

CHARLEVOIX

Big Stars To Attend State Fair

Nine of the nation's leading recording and stage stars will feature the Coliseum show at the Michigan State Fair, September 2 through 11. There will be three shows daily; at 3 p.m., 6 p.m. and 9 p.m.

Here is the entertainment schedule announced by Don L. Swanson, general manager:

September 2, 3, 4 and 5: Joni James, Mills Brothers, Fontane Sisters, Ella Fitzgerald, Kirby Stone Four, Honey Brothers, and Herschel Leib's orchestra.

September 9, 10 and 11: Frankie Laine, Mills Brothers, Fontane Sisters, Ella Fitzgerald, Kirby Stone Four, Honey Brothers, Pete Rubino Combo, and Herschel Leib's orchestra.

Joni James is one of the most sought-after young singers in the entertainment world. In the past few years, Frankie Laine has become one of the nation's favorites.

THE MILLS Brothers have starred for years. In radio and television no name means more. When, John, the oldest of the four brothers died, the father stepped in to replace his son.

The three Fontane Sisters, a blond, a red-head and a brunette, all five foot three, grew up in northern New Jersey to become the most widely known trio on radio and television.

Ella Fitzgerald, with her incomparable originality of singing style, reigns unchallenged. Roy Hamilton, the only child of devout church going parents, started singing in the choir at the age of 6. The spiritual quality of his voice has brought him rapidly to the top.

The Honey Brothers, Phil, Al and Tom, have a new style of zany acrobatic dancing and comedy. Pete Rubino has long been

Cubs Win Tops In Final Play

The Cubs added two more victories to its win column during the past week and in so doing carried off the championship of the six team Junior Softball League with a record of 8 wins as against 2 defeats.

The Northenders and East Side were deadlocked for second in the final standings with 7 wins and 3 losses each. It was the former, who scored an upset 23 to 16 win over the East Side Monday night, that practically assured the Cubs of the top position.

Scores of games the past week were as follows:

Cubs 9, West Side 8
East Side 33, Phils 17
West Side 15, Phils 6
Northenders 23, East Side 16
Cubs 8, Lakers 5
Northenders 13, Lakers 4

The Cubs were made up of the following team members: Robert Sherman Capt., Donald Derenzy, Billy Taylor, Kenneth Crawford, Delbert Sulak, Donald Skop, Richard Hayes, Jon Wilson, Jack Kramer, Alan Shepard, Lannie Shepard, Stanley Bennett and Curtis Coveyon.

FINAL STANDINGS

Cubs	8	2	.800
Northenders	7	3	.700
East Side	7	3	.700
Phils	4	6	.400
West Side	3	7	.300
Lakers	1	9	.100

recognized as a leading trumpet stylist. His present combo is one of the country's top aggregations of musical maniacs and have been known to play while standing on their heads in their zebra-striped uniforms.

The Kirby Stone Four first met in a high school band in New York City. They're quick to pick up a situation and have a lot of fun with it. Their TV popularity has earned them headline engagements in theaters and top night spots.

Investigate Recent Death Of Former Res.

State police and the Ontonagon county Sheriff's Department are still investigating the air crash that killed Jerome R. Seaman, crop-duster pilot formerly of East Jordan, who was working on contract for the Conservation Department.

Seaman was spraying plant-killing chemicals on a section of Ottawa national forest in a cooperative state-federal game management project.

He took off from Watersmeet airport at 6:15 a.m. Friday with a 50-gallon tank of chemicals and three hours fuel supply in his Piper Cub. His plan was to spray an area surveyed the previous day and return to the airport within an hour.

When he failed to return, a search was started but rain and fog kept other planes from flying. The hunt was continued from the ground.

At 2:30 p.m., Seaman's plane was found about half a mile from the airport, demolished in a stand of trees. His watch was stopped at 6:18 a.m.

Smokey Says:



A good outdoor habit for everyone!

Here's 50¢ for you!

SAVE 10¢
Shurfine
CATSUP
14 OZ. BOTTLE 2/29¢
WITH COUPON

SAVE 15¢
Shurfine
SHORTENING
3 LB. CAN 58¢
WITH COUPON

SAVE 10¢
Shurfine
GRAPEFRUIT SECTIONS
#303 CAN 2/21¢
WITH COUPON

SAVE 15¢
Shurfine
SALAD DRESSING
QUART JAR 32¢
WITH COUPON

Member SPARTAN STORES

REDEEM YOUR SHURFINE COUPONS AT STORES DISPLAYING THIS SPARTAN EMBLEM.

THRIFT SUPER MARKET
Jordan Frozen Food Locker Company
EAST JORDAN LE 6-7251

East Jordan Construction Near One Million Dollars

LETTER BOX

Tom Thacker Writes To Friends In East Jordan

Box 6, 7280th Sup Gp
APO 30, NYC
July 31

Editor
News-Herald
Dear Sir:

As self-appointed spokesman for some of the Americans from northern Michigan who currently reside in French Morocco, I think a reassuring note is in order as result of the recent political disturbances. So far as I know, the only personal injury that I know of affecting an American during the years that I've been over here involved a cut hand and the need for a band-aid. One man received this injury from a bomb explosion resulting in a piece of flying glass. There also have been American automobiles bombed—2, I think, of the several thousand in Morocco—and in at least one case here is was proved that the bomb rolled from the next stall over where it was intended to explode.

As for the report in the New York Times and other American newspapers stating that all Americans in Morocco had taken "refuge" at the airbases, the statement simply was not true. The only change in residence that I know of involved transients who are normally billeted in downtown Casablanca hotels whenever we get filled up at Nouasseur. During the emergency, because of the curfew and travel restrictions, we rolled out additional cots and took care of everybody on the installation. None of us who live in Casablanca or its suburbs—and this includes residence adjacent to the heart of the riot areas—moved.

This is not to imply that the US forces in Morocco haven't taken adequate precautions in the event the situation gets out of hand. For one thing, we all wear uniforms as we move around the community. Most American-owned autos are identified by a red license plate that was actually intended to show the duty-free status of the auto, the few which have been purchased here in Morocco are now mostly marked with an American flag front and rear. We don't, during these upheavals and for some considerable period afterwards, travel any more than is necessary, and especially we stay out of the native quarters (Medinas) and native markets (Souks). This week is a high Moslem holiday-feast of the

Lamb and all Americans are staying fairly close to home.

This feast by the way, comes from a Biblical event that is accepted equally by Christians, Jews and Moslems—Abraham's "sacrifice" of his son, Isaac, which was stayed at the last moment and a sheep supplied instead. Although it comes as a surprise to many Christians, much of the Old Testament means more to the devout Moslem than to most other groups. Here, each family that can afford to do so actually obtains a prime sheep or lamb and slays it, either publicly or at home, and then proceeds to consume it in a feast. Normally, the Sultan slays his sheep to touch off the ceremony but since the old Sultan was deposed almost two years ago, some of the ceremony has lost its luster locally. That is why everyone is being especially cautious this weekend.

My work is not in the political field and I cannot speculate on political events even if I wanted to. However, if the Moroccan situation should get too bad, we should still be able to withdraw American dependents without much difficulty. No doubt there would be a lot of inconveniences and a few real hardships, but there is not a single reason to anticipate real danger. Practically everybody has a personal automobile, so that in one trip we could, if necessary, evacuate the civilian communities. There is adequate shelter at every installation—might involve a little crowding, putting up some tents using gymnasiums, hangers, chapels, etc.—plus more than enough food. After all, we buy most of our food now through the commissary and our stocks are actually above the normal 90-day supply. Long before then, we would have the last dependent back to the US via the air route. One good thing about our present globe-hopping Air Force—it is a common thing to move 1,000 or more personnel from the US overseas or back again in the course of a weekend.

At the moment, we could accommodate a lot of families at each Moroccan installation without batting an eyelash. Large trailer parks are in the offing and the trailers are coming in ahead of time. We already have at Nouasseur a large part of the 250 Italian-built trailers that should be ready for occupancy by fall. They are very nice, from the built-in shower to the 11 cu. ft. General Electric refrigerator-freezer with the new swivel shelves. (No advertising, please!) Somewhat later, we expect to have the first of 400 permanent housing units, construction for which was started a few days ago. It is somewhat the same deal as "Wherry" housing in the US—involves private ownership, guaranteed rental on the part of the US, and eventual ownership, I think, by the US. Located as they are, their only use would be in connection with the installations next door.

When the housing is completed, Morocco should be one of the better overseas assignment locations. True, it is a little isolated, but we now have morale flights up into Europe once again. Discontinued for a while, they are now back in effect, whereby a family can go to Germany, Italy or France once during a tour. A few people have been driving up, but it is a little like trying to go to California and back during a 30 day leave—and the roads aren't quite so good. Therefore, this will give a lot of Americans a chance to travel a bit more. Military personnel can, of course, travel on leave status the same as always: "space available"—meaning if there is an empty seat after the necessary traveling is done, the first man on the manifest gets it.

(Continued on Page 10)

Commercial construction projects are continuing at a high pace in the East Jordan area.

The 11 projects under way or planned have a total valuation of nearly \$1,000,000.

Bids are to be let within the next few weeks on construction of East Jordan's recently-approved \$400,000 elementary school building next to the high school.

CHURCH TO BUILD
Just announced by the East Jordan Presbyterian church is a \$35,000 youth educational building to be constructed between the church and the manse. The contract will be let this fall. Nearing completion is a \$150,-

000 bank building at the foot of Main st. overlooking the Jordan river. The State Bank of East Jordan will move into the building in a few months.

A complete remodeling project at Jordan Inn, East Jordan's hotel, will be finished soon.

A \$70,000 addition to East Jordan's new auto parts and metal stamping plant is expected to be completed this fall. The work is being done by Mt. Clemens Metal Products Co., which moved here two years ago and now needs extra room for expanded operations.

A cement-block greenhouse is being built on south M66 across

from Mt. Clemens Metal Products.

SPEEDS PRODUCTION
The East Jordan Iron works recently installed a \$40,000 overhead operation that speeds production.

Open to tourists for the first time this summer is the Shoreline motel on M66 overlooking the south arm of Lake Charlevoix.

A cement-block automatic laundry building is being constructed east of the city on M32.

The East Jordan board of education, which recently purchased the site of the Charlevoix county fairgrounds, is planning

a complete athletic plant, including a football field, stadium, track, ball diamonds and lights for night play.

Repair and improvements to the East Jordan Recreation building were announced recently following change of ownership. Firms in several northern cities sponsor bowling leagues at the alleys each season.

New construction here last year, also totaling nearly \$1,000,000, included a factory, motel, city sewage disposal plant, Masonic lodge building, city dock, tavern, doctor's office and several major remodeling projects.



CLEARANCE

BARGAINS

BIG VALUES

HURRY! HURRY!

sale

SALE
STARTS
AUG. 11
Thru August 20th

Save on footwear for the entire family by taking advantage of this gigantic money-saving event! Yes, folks, you'll find bargains galore throughout the store in RED GOOSE "Built-for-Action" shoes for the children; fashionable GRACE WALKER shoes for the ladies; FRIEDMAN-SHELBY work shoes and JOHN C. ROBERTS dress shoes for the men.

A BIG EVENT IN BOYNE CITY

WOMEN'S
Grace Walker
SHOES

\$2⁸⁸ - \$3⁸⁸
\$4⁸⁸ - \$5⁸⁸

VALUES TO \$9.98

MEN'S SHOES
FRIEDMAN-SHELBY
WORK SHOES

High and oxford styles in work shoes... In dress shoes broken sizes in mesh summer shoes... black, brown, and beige.

\$3⁸⁸ - \$5⁸⁸
\$7⁸⁸

VALUES TO \$13.98

CHILDREN'S
SHOES

JUST RIGHT FOR
BACK TO SCHOOL

Whites, patents, sandals, straps, ties... in all colors and styles... Broken sizes up to size 8.

\$2⁸⁸ - \$3⁸⁸

Red Goose
"BUILT-FOR-ACTION" SHOES

SENSATIONAL!
FINE
QUALITY
NYLONS

\$1.19 Value
59^C

3 PAIRS FOR \$1.55

15 denier... 54 gauge... the newest and sheerest... Proportioned length-wise, calf-wise, ankle-wise!

PAVING CONTRACTORS

Yellow Pages
Classified Telephone Directory

NOTICE TO MEMBERS!

Don't forget the annual meeting to take place at the Boyne City High School on Monday evening — 8 p.m., August 15th!

Hear the reports of your officers: Vote for three Directors — Prizes — Entertainment — Lunch!

TOP O'MICHIGAN RURAL ELECTRIC CO.
Boyne City, Michigan

UNDERWOOD SHOE STORE

BOYNE CITY, MICHIGAN

Big Farm Show At Mich. State

Charlvoix county farmers are reminded by Ed Rebman, county agricultural agent, to attend the Centennial of Farm Mechanization next week at Michigan State

It is open on Monday, August 15 at 9 a.m. and will close at 6 p.m. on Saturday, August 20. Programs will be about the same every day and certain exhibits will remain throughout the week.

Every morning there will be a tractor safety demonstration where "Jug Head" a dummy, kills himself. Irrigation demonstrations will also be presented in the morning. The Old Threshers Activities which will include running the steam engine and threshing the way grandfather used to, will be presented at 10 a.m. every morning and 4 p.m. every afternoon.

During the afternoon there will be the pageant "Land of Plenty" which will show the change that has taken place during the last one hundred years. Demonstrations that will be performed every afternoon include deep tillage, mechanical stone removal, tile drainage and building construction.

During the evening the pageant, "Land of Plenty" will be presented again with special music and lighting. Also during the evening a fire fighting demonstration will be held.

SHOP EAST JORDAN

Lona Theatre

Mancelona, Michigan

Fri. & Sat., Aug. 12, 13
F. Lovejoy Cathy O'Donnell
"Mad at the World"

Also
Joel McCrea
"Stranger on Horseback"

Sun., Mon. & Tues. 3 Days —
August 14-15-16
Sunday shows start at 3 p.m.
Walt Disney's
"Lady and the Tramp"
CinemaScope & Color
Also
Walt Disney's SWITZERLAND

Wed. & Thurs., Aug. 17-18
Greer Garson Dana Andrews
"Strange Lady in Town"
CinemaScope & Color

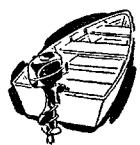
HAVE YOU SEEN:—

The New Insulated Siding
On The Jordan Inn

**KEN DILLER
LUMBER COMPANY**

LE 6-2622

OUTBOARD MOTORS AND BOATS



LOW COST INSURANCE

Covers anywhere in the U. S. and Canada. Covers practically all hazards. (Fire, Theft etc.)

ROBERT A. CAMPBELL AGENCY
William M. Swoboda, Manager
Complete Insurance and Bonding Service



From where I sit... by Joe Marsh.

"Light" Snack For Ducks

Coming back from Balesville the other night I noticed a powerful light at Whitey Fisher's Duck Farm. Seemed to be shining out over the water.

I stopped to ask Whitey what went on. He took me down to his pond and pointed out a 200-watt bulb—rigged up on a pole about three feet above the surface. The light was attracting thousands of insects for the ducks to eat. Seemed kind of odd to me—but Whitey was enthusiastic. "Best idea I ever heard of," he claims. "Keeps the feed bill down—and

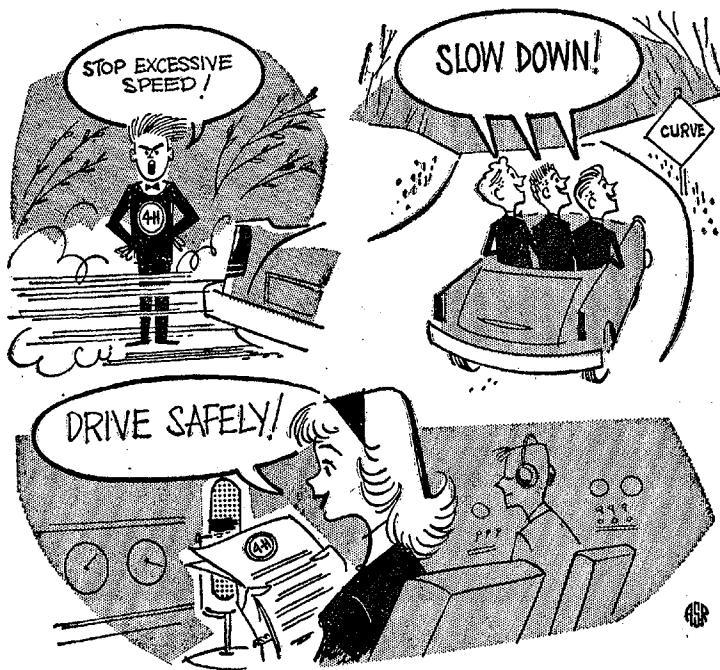
the bug population, too. Why do you suppose I never thought of it before?"

From where I sit, Whitey's the type who's always ready to pioneer a worth-while new trick. Me, I stick to old methods. Just a case of personal feeling, I guess... like the way you may prefer coffee with meals while I always prefer a traditional glass of beer. Not that I'd claim you're wrong—respect for the other man's opinion is my "guiding light."

Joe Marsh

Copyright, 1955, United States Brewers Foundation

4-H Youths Drive For Safety



A few teen-agers may be a menace on the highways—but almost half a million others are working daily to protect your life on the road. That's what newsmen learned when they interviewed winners in the 1954 National 4-H Safety Program recently at the 33rd National 4-H Club Congress in Chicago.

Eight national winners received \$300 college scholarships from General Motors, Safety Program awards donor. GM also provided all-expense trips to the Club Congress for national and state winners.

"Sure, some teen-agers are reckless drivers," said Jim Messerschmitt, 19, Elizabeth, Colorado, a national winner. "That's all the more reason why a lot of us feel teen-agers must take the lead in fighting for safer roads and safer driving."

At last count, more than 486,000 youngsters took part in the Safety Program. That compares with 78,000 just before GM became awards donor 10 years ago.

Although the program is concerned with farm and home as well as highway safety, participants are giving more and more emphasis to saving lives and property on the road.

Young Messerschmitt, for example, helped plan the first Teen-Age Traffic Association in the nation and in 1954 attended the White House Conference on Highway Safety.

Thousands of other young crusaders for road safety have organized safe driving clubs, given radio talks on highway hazards, placed safety posters in store windows and encouraged public officials to erect warning signs at highway danger spots.

Some youngsters, like Sara Ellen Phillips, 17, Midville, Ga., had their interest in traffic safety spurred by accidents that struck close to home.

Sara Ellen began the work that led to a national 4-H award after three of her school mates were killed in a highway accident.

Contributions to highway safety also helped win national awards for Peggy Pfefferkorn, 18, West Friendship, Md.; Norlene Lawson, 19, Kenyon, Minn.; Jack Martin, 20, Gardnerville, Nev.; Ella Blossom, 18, Hoffman, N. C.; Ralph Ray Swinford, Jr., 17, Wichita Falls, Texas; and Florence Richardson, 17, Cedar City, Utah.

Remember their names next time someone talks about teen-agers running wild on the roads—and remember the 4-H safety army, half a million strong.

Page 8 * East Jordan News-Herald * Thursday, August 11, 1955

Plan North State Industry Work Shops To Aid Cities

The Michigan Economic Development Department has announced the first in a state-wide series of industrial development workshops will be held this month in six northern Michigan cities.

First meeting was held Wednesday in Mt. Pleasant's Chieftain hotel. Other one-day workshops will be held August 23 at Ludington, August 24 at Traverse City, August 25 at Petoskey, August 30 at Alpena, and August 31 at Standish.

Purpose of the workshops is to pass on latest industrial development techniques to the members of local organizations concerned with attracting and retaining industry.

Workshop instructors will be provided by the industrial development departments of railroads and utilities, the U. S. Department of Commerce, and the Michigan Economic Development Department.

Among the subjects to be covered are community organization, industrial surveys, fund-raising, the development of sites, industrial development corporations, and finding and selling industrial prospects.

The Michigan Economic Development Commission initiated the workshops on recommendation of its Industrial Development Advisory Committee. The Northern Lower Peninsula was selected as the first area at the request of the commission's Northern Lower Peninsula Advisory Board.

Cars May Kill 2000 This Year

With the worst highway death toll on record for the month of June, previous estimates that Michigan is heading towards a fatality toll of more than 2,000 this year continue to be borne out, according to the State Police monthly report. It would be the third time it has gone over that mark.

There were 184 persons killed in June, an increase of 52, or 39 percent, over the same month last year. Likewise, this was the fourth consecutive month in which more persons lost their lives than in the same month of 1954.

Injuries totaled 5,304, a gain of 561, or 12 percent, while there were 15,238 accidents, an increase of 830, or six percent.

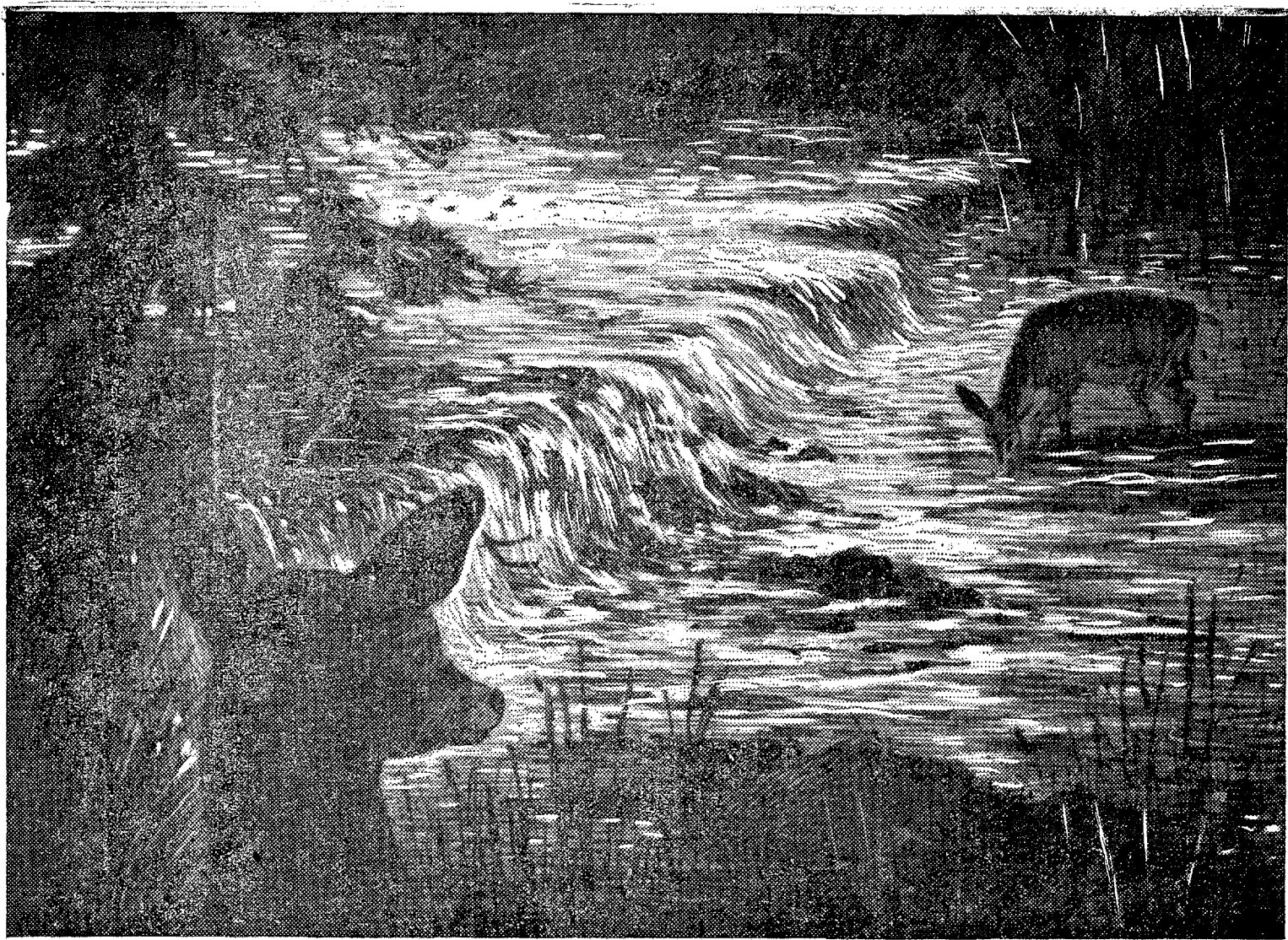
The record for the first six months of this year is 875 persons killed, an increase of 16 percent over the same period a year ago, 26,953 injured, up seven percent, and 90,225 accidents, a gain of two percent.

Mileage traveled the first five months of the year—the latest figures available—was 11.5 billion, or nine percent more than 10.5 billion in the first five months of 1954. The death of 6.0 per 100 million miles of travel was up two percent.

Mrs. John Bowerman, Mr. and Mrs. Ed Vredevelt and children Tommy and Mary, of Grand Rapids visited their aunt, Mrs. Newton Jones, on Wednesday.

Tom Brennan of Newberry was in East Jordan over the weekend visiting relatives and friends.

SHOP EAST JORDAN



Osqueoc Falls near Rogers City

Discover the natural beauty of Michigan...

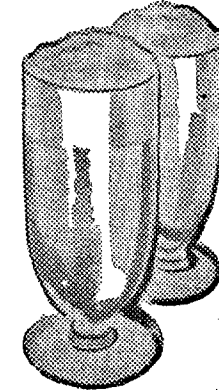
HAVE YOU VISITED THESE MICHIGAN SCENES?

PINCKNEY RECREATION AREA near Ann Arbor. 9500 acres of lakes, hills, woods, lowlands and streams.

ONAWAY STATE PARK near Onaway. Densely wooded with large variety of trees, many interesting foot trails.

BLACK RIVER DRIVE follows the Black River to Lake Superior. Four waterfalls, 25- to 40-foot high along route.

OGEMAW GAME REFUGE near West Branch. A special attraction is the morning and evening feeding of deer.



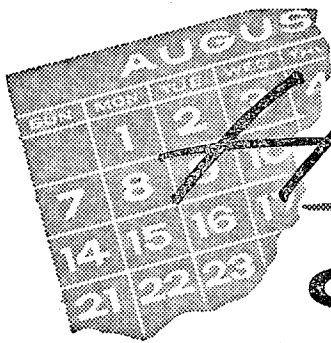
enjoy the finer flavor of Michigan brewed beer



Michigan Brewers' Association

350 Madison Avenue • Detroit 26, Michigan

Essenknuth Division, International Breweries Inc. • Goebel Brewing Co. • National Brewing Co. of Michigan • Pfaffner Brewing Co. • Sebwaing Brewing Co. • Stroh Brewery Co.



Hottest month

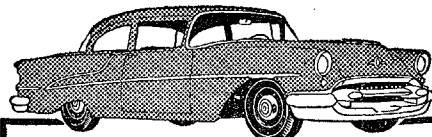
OF THE YEAR TO DEAL!



Super "88" Holiday Coupé

AND THE Hottest Car IS OLDSMOBILE!

Now—while summer sales are soaring—is the easiest time ever to deal yourself behind the wheel of a new Oldsmobile! You'll know instantly why this thrilling glamour queen is the most wanted car in all Olds history! It's that exciting new "Go-Ahead" look! It's that dramatic "flying color" styling! And what a smooth team awaits the touch of your toe... the commanding "Rocket" 202 Engine and Hydra-Matic Super Drive! So come in now... find out why August is the hottest month of the year to deal... and the hottest car is Oldsmobile! *Optional at extra cost.



LOCAL DELIVERED PRICE
Oldsmobile "88" 2-Door Sedan
as low as
\$2,374.00
State and local taxes extra.

Your price depends upon choice of model and body style, optional equipment and accessories. Prices may vary slightly in adjoining communities.

OLDSMOBILE

VISIT THE "ROCKET ROOM" ... AT YOUR OLDSMOBILE DEALER'S!

For COOL driving... get an AIR-CONDITIONED OLDSMOBILE!
See us for details—and a demonstration!

PARSEL GARAGE

LI 7-2212

CHARLEVOIX

Go Ahead! Drive It Yourself! The Going's Great, In A Rocket 8!

SEE OUR EAST JORDAN SALESMAN, SHERMAN THOMAS



Friday, August 12th
Saturday, August 13th



FREE COFFEE!

SATURDAY ONLY
SERVED FROM 1:00 P.M. ON

GRAND

AUTO SUPPLIES AT HUGE SAVINGS!



670-15 Cushion Ride Reg. 24.95 Spec. 19.50
600-16 Crest Reg. 22.75 Special 18.95
710-15 Cushion Ride Reg. 27.60 Spec. 20.95
Varcon Regular yr. guarantee 9.70 exchange.
Varcon Deluxe 2 yr. guar. 13.95 exchange
Varcon Tractor Btt 36 mo guar. 19.95 ex.
Durflow Oil in bulk 18c quart 66c gallon
100% Pure Penn in 2 gal can 2.19
Gambles All Season Oil 10 quart can 3.19

OPENING!

We want to welcome you to our two day grand opening on August 12th and 13. Be sure to stop in during these two days and look over our new store. If we don't have it on hand we will be glad to try and secure it for you. Our stocks maybe a little short on some ends but you can rest assured that we will endeavor to carry the type of stocks that you want to buy. We are both very happy to be back in East Jordan. Leon and Jean Peterson.

SPECIAL

Dash Pak
For Your Car
Reg. 29c
Special
23c

SPECIAL

Splatter Proof
Cover
For Pan
Reg. 27c
Special
23c

SPECIAL

Serving Bread
Box
Reg. 29c
Special
19c

SPECIAL

Refrigerator Dish
Cover Set
10 Piece
Reg. 44c
Special
39c

SPECIAL

Paring
Knife
With 3" Blade
Reg. 29c
Special
21c

SPECIAL

Serving Tray
14 1/2 x 8 7/8
Reg. 29c
Special
21c

SPECIAL

Mixing Bowls
9 1/4
Reg. 88c
Special
69c

SENSATIONAL SAVINGS THROUGHOUT THE STORE!

Fishing Tackle

12 FOOT JOINTED BAMBOO ROD — \$1.19
WHIRLWAY SPINNING ROD — \$19.95
CASTING REELS ALL TYPE — 49c and up
LEATHER-BOUND CREEL — \$5.09
MINNOW BUCKETS (AIR BREATHER) — \$1.98
MINNOW BUCKETS (FLOATING TYPE) — \$2.49
TACKLE BOXES ALL TYPES — 98c and up
NYLON FLY LINE — 75c and up
SPINNING LINES — 79c and up
BAIT BOXES BELT TYPE — 59c
PLASTIC FLY BOXES — 69c
HOLLOW GLASS FLY ROD 8 1/2 FT. — \$8.95

Kitchen - Wares & Utensils

COMPLETE STOCKS OF GENUINE REVERE WARE
CAST IRON WAGNER SKILLET 8" — \$1.95
12 QUART ENAMELED WATER PAIL — \$1.35
WEAREVER CAKE PAN 8" LAYER — 55c
6 CUP DRIP COFFEE MAKER — \$1.89
14 QUART ALUMINUM ROUND DISH PAN — \$1.45
SMALL ENAMELWARE ROASTER 4 lb — 79c
5 QUART ALUMINUM TEA KETTLE — \$1.89
ALUMINUM 5 IN 1 COMBINATION PAN — \$1.79
7 QUART COLD PACK CANNER — \$2.15
LARGE EARTHENWARE MIXING BOWL — \$1.70
1 1/2 QUART FIRE KING CASSEROLE — 79c

Hand Tools Of All Types!

7 PIECE BOX END WRENCH SET — \$4.98
30 PIECE S K SOCKET SET — \$29.95
6 PIECE END WRENCH SET — \$1.65
12 INCH MILL FILE — 55c
SNAP LOCK PLIERS — \$2.69
14 INCH PIPE WRENCH — \$2.39
6 FOOT SLIDING TAPE — 49c
BLACK & DECKER 1/4" DRILL — 26.95
SCREWDRIVER 6" Regular 10c SPECIAL — 7c
PLIERS 6" Regular 40c SPECIAL 35c
V PULLEYS AND BELTS OF ALL SIZES
DOUBLE BIT AXE ARTISAN — \$5.49

Household Needs!

LADY HELEN ALL METAL IRONING BOARD — \$7.95
LADY HELEN IRONING BD. PAD & COVER — \$1.98
BAMBOO LAUNDRY BASKET BUSHEL SIZE — 98c
CLOTHES PIN WOOD IN BOX OF 30 — 25c
GALVINIZED ROUND TUB 18 1/2 GALLON — \$2.89
GALVINIZED CLOTHES WIRE 50 FEET — 75c
4 SEWED BROOM Regular 98c SPECIAL — 77c
WASTE PAPER BASKET Regular 29c SPECIAL — 23c
LADY HELEN SELF POLISH FLOOR WAX — pt. 39c
SPRUS-UP GLASS CLEANER WITH PUMP — 8 oz. 21c
CLIMAX WALL PAPER CLEANER — 23c
SLIDING WINDOW SCREEN 9 1/2" x 33" — 79c

Automotive Parts & Accessories

TRAILER HITCH & BALL — \$2.98
MUFFLER FOR FORD 49-54 — \$4.49
TAIL PIPE FOR FORD 54 — \$2.85
VARCON SPARK PLUGS ALL SIZES — 49c
HYDRAULIC BRAKE FLUID — pt. 59c
VARCON NEW GLO AUTO POLISH — pt. \$1.49
BUG DEFLECTOR — 59c
TRUCK CLEARANCE LIGHTS — 39c
STEERING WHEEL SPINNER — 59c
CHROME EXHAUST EXTENSION — \$1.29
GREASE GUN (FORCE FEED) — \$2.89
SEALED BEAM HEADLAMPS (G. E.) — \$1.45

Wheel Goods & Needs

BOY'S 26" FRENCH TYPE BIKE SPECIAL — \$39.99
LARGE SIZED COASTER WAGON — \$12.75
GAMBLES TOT WAGON — \$1.89
BIKE PEDALS LEFT OR RIGHT — each 49c
BICYCLE BASKETS REGULAR SIZE — \$1.89
HANDLE BAR GRIPS PLAIN TYPE — pair 26c
BIKE TIRE 26" CREST — \$1.98
BIKE TUBES 26" CREST — 98c
GOOSE HORNS FOR BIKES — 35c
BIKE FENDERS 26 INCH — 38c
BIKE FENDER BRACES — 17c
HANDLE BAR STREAMERS — pair 25c

SPECIAL

Large
Forest Green
Water Pitcher
Reg. 75c
Special
59c

SPECIAL

Pin-Up
Lamps
Reg. 3.95
Special
3.19

SPECIAL

Boudoir
Lamps
Reg. 2.79
Special
2.49

SPECIAL

Pin-Up
Lamps
Reg. 1.88
Special
1.69

SPECIAL

Automobile
Key Case
Reg. 45c
Special
39c

SPECIAL

Towel & Paper
Dispenser
Reg. 1.19
Special
98c

SPECIAL

6 1/2"
Filter Disk
With Dish Towel
Reg. 79c
Special
69c

ALWAYS BETTER BUYS AT GAMBLES
EAST JORDAN; LEON PETERSON OWNER



G. I. NEWS

Page 10 * East Jordan News-Herald * Thursday, August 11, 1955

Wilson Township

The Wilson Ladies Aid will meet with Mrs. Cora Mantein near Petoskey Thursday.

Miss Sidney Lumley of Florida is spending the summer with her brother, Bert and family.

Horace Warn is spending a month with relatives in and near Chicago.

The Harry Behlings will soon have their new cabin near the north end of Walloon Lake completed.

Mr. and Mrs. Harry Behling and sons, Henry and Jim, went to Hillman Sunday to hear their son-in-law, Rev. Ott of St. Lewis, Missouri, lecture on foreign missions.

Mr. and Mrs. Albert Walters of Chicago spent a week at their home here.

Mr. and Mrs. John Mimmerman and son, John, Jr. of Watonway, Iowa, spent ten days at the Ed Henning home.

Mr. and Mrs. Edward Behling left Sunday for their new home at Church Bridge, Canada where he will take up his duties as pastor. His brother, Herman and

Dale Bolser, in Greenland, is on his way back to the States. His letter says: "Hi Jake, Well just a few lines to say hello and hope everything is fine back in East Jordan. I'll bet it is warmer there than it is up here in Greenland."

We have had some nice weather. It's been about 30 or 40 the past two weeks or so, but we have a little snow in places.

I would like to have you discontinue my paper until I get back in the states. I have only a few days left up here on Thule. Tell all the boys I said hello, and I will see you soon.

A-2c Dale A. Bolser



-BREAK YOUR MATCHES

PREVENT FOREST FIRES!

family, accompanied them on the trip and on their way back they will visit her parents in Canada.

Paul Dougherty spent a week in a boy's camp near Traverse City.

STRICTLY BUSINESS

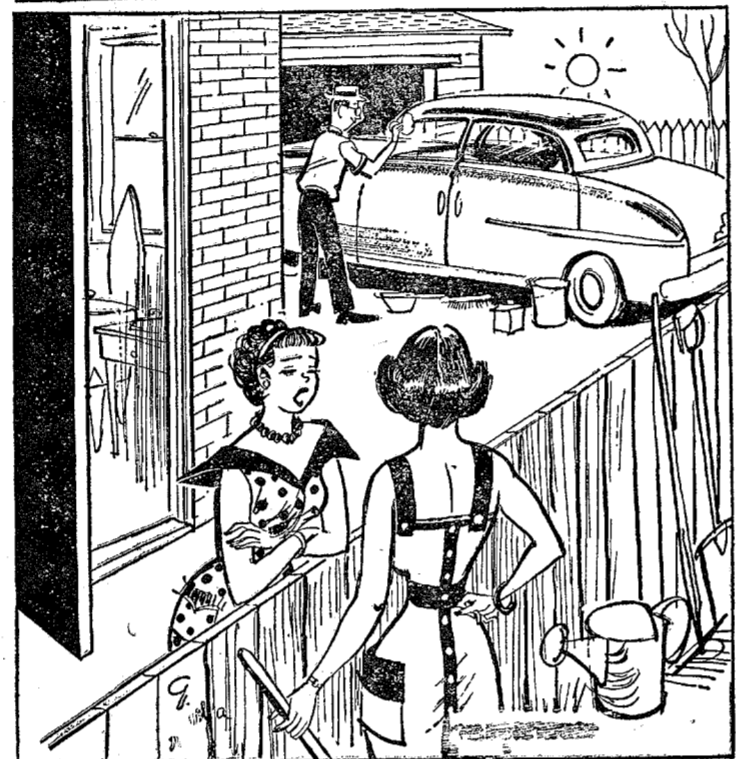
by McFeatters



"You really think it's all right for someone who has his heart set on a .30-30 rifle?"

THESE WOMEN!

By d'Alessio



"I'll be glad when his vacation is over so I can sneak back to bed mornings again!"

Thacker . . .

(Continued from Page 8)
We also have "concurrent travel" now into Nouasseur. That means that families travel as a group, rather than the husband coming first and "sweating out" arrival of his dependents. Maybe the local political situation helped here—even without the additional housing that is a building, enough families have left Casablanca that rental units are fairly easy to find. I have an unusual case in my office to show

how, even without concurrent travel, the Armed Forces try to take care of its people. A Lieutenant left last night for 30 days leave in the US and return with his family which consists of wife and four children, including 3 month old twins. This is possible when the children are large in number and small in size so that it is too much for one woman to handle. He has a house already rented for them to move into when they return.

I'm not recruiting today, but if I were, I would also mention the weather we've been having. Every day is beautiful—about 80 degrees. Every night is just right for sleeping, with a light blanket. We had a short "Sirocco" a month or so ago when temperature hovered around 100 for 3 days, but since then it has never been uncomfortable—yet. Very unusual, I suppose, but we hope it continues. Especially as we read about the hot, dry weather you've had. It is dry here, but that is normal—never rains from April to November.

When I speak about the weather, I should qualify it and at the same time explain why the reports from Morocco vary so widely. Casablanca is the largest city in Morocco for one reason—the weather here is best. It is on the ocean, facing slightly northerly, and weather is mild most of the year. At night, it gets fairly humid and there are some fogs during fall and winter months. Inland, weather is more extreme, especially the heat. Also it gets colder in winter and at night. Casablanca and Nouasseur are only 15 miles apart, yet may vary 15 degrees in temperature at noon. Sidi Slimane and Ben Guerir are inland bases, one north and the other south. Both are much hotter in summer—Ben Guerir is near Marrakech and, I am told, reaches 140 degrees occasionally—really Sahara weather, tho it is just over the Atlas Mts. from the actual desert. So those boys know weather. On the other hand, they have a 12-month tour, as opposed to 18 months at Nouasseur and Rabat, or 30 months with families. Unless they extend—which they seldom do.

One other point—if you have the space—and this applies just about anywhere in French Morocco—no matter what the information booklet says, ownership of a car here is almost essential for a man living off base, and is mighty convenient on base. There have been some unhappy cases of family selling a good automobile at half its value, only to pay more for a broken-down clunker after arrival here.

West Peninsula

Those vacationing this week at Rustan Resort are: Mr. and Mrs. Cery and daughter of Detroit and their daughter and son-in-law of Oklahoma; Mr. and Mrs. John McCarthy and her mother and father and brother and sister of Mount Morris, Michigan; and Mr. and Mrs. Charles Kiefer and Mr. and Mrs. James Andrews and two children of Cuyahoga Falls, Ohio.

Bob Webb of Cadillac, who has been picking cherries at the William Gaunt farm, is staying for another week.

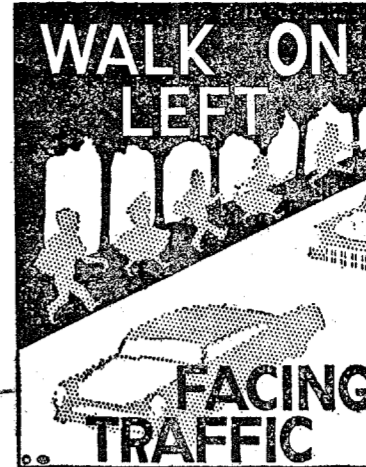
Mr. and Mrs. Bud (Henry) Klooster of Norwood gave a birthday party Saturday at their home in honor of their mother, Mrs. Josephine Ross. Those present were Mr. and Mrs. Henry Ross and daughter of Lincoln Park, Michigan, Mrs. Amelia Willet and two children of Sand Lake, Mr. and Mrs. Robert Myers and daughter, Mr. and Mrs. William Gaunt, Sr. and Robert Webb. A lovely ham supper was served on the lawn.

Mr. and Mrs. Edwin Coclure of Wayne visited Wednesday and Thursday last week with their aunt and uncle, Mr. and Mrs. William Gaunt, Sr.

Mr. and Mrs. Loyal Barber called Sunday at the Albert Fiel and Ernie Slaughter home.

There is virtually no public transportation for Americans; the buses don't go where we have to go.

Sincerely,
Thomas L. Thacker
Lieut. Col., USAF



Orchard Notes . . .

Nearly every person that I meet asks the question, "Will there be peaches this year?" I have had the opportunity to look over the various fruit growers peach orchards and I can say that there will be peaches. Perhaps not as many Red Haven as usual, but on the whole there is a fair peach crop.

Ripening dates will be much earlier. And early varieties will not hang on the trees as long as usual.

We would expect peaches to be larger than last year and of a very good color and flavor.

Newer and earlier varieties are on the way. Where at one time the Elberta flourished and sometimes the last of them were picked in an early snow storm, today peaches start in August.

Mr. and Mrs. Ed Davis called Sunday at the home of their daughter, Mr. and Mrs. Arlo Robinson and family.

J. W. Robinson and his daughter, Mr. and Mrs. Louis Harmon of Lansing spent two weeks in North Carolina visiting a daughter.

Mr. and Mrs. Harry Howard and children spent two days last week vacationing in the upper peninsula.

Mr. and Mrs. Harry Howard spent Sunday with their mother, Mrs. Carrie Henning of Pleasant Valley.

Mr. and Mrs. William Gaunt, Sr. and Bob Webb spent Sunday with Miss Viola Robinson of Petoskey.

Mr. and Mrs. Alfred Crowell spent the week vacationing in southern Michigan and Wisconsin.



A good outdoor habit for everyone!

DANCE

TO SPENCER'S ORCHESTRA
TWO HITS & A MISS
EVERY SATURDAY NIGHT

at

AMERICAN LEGION
CLUB
FOR MEMBERS AND GUESTS
East Jordan

YOU ARE INVITED

OPEN HOUSE

Thursday - August 18th

FOR

RCA VICTOR

Television And Hi-Fi

At Temple Theatre - East Jordan

PROGRAM

7:30 P.M. to 8 P.M. — HI-FI Demonstration

8 P.M. to 9:30 P.M. Technicolor Movie, Comedy, "Genevieve"

9:30 to 10:30 Viewing the Beautiful 1956 RCA-TV In TV Store

DRAWING FOR DOOR PRIZE

Valued Over \$45.00 At 10:30
Register As You Enter TV Store

FREE PRIZES FOR ALL REGISTRANTS

NO CHARGE -- ADULTS ONLY

CLOSE-OUT ON

BONDSHIRE SHOES

For Men

5⁹⁵ - 6⁹⁵ - 7⁹⁵



LADIES CASUAL SHOES

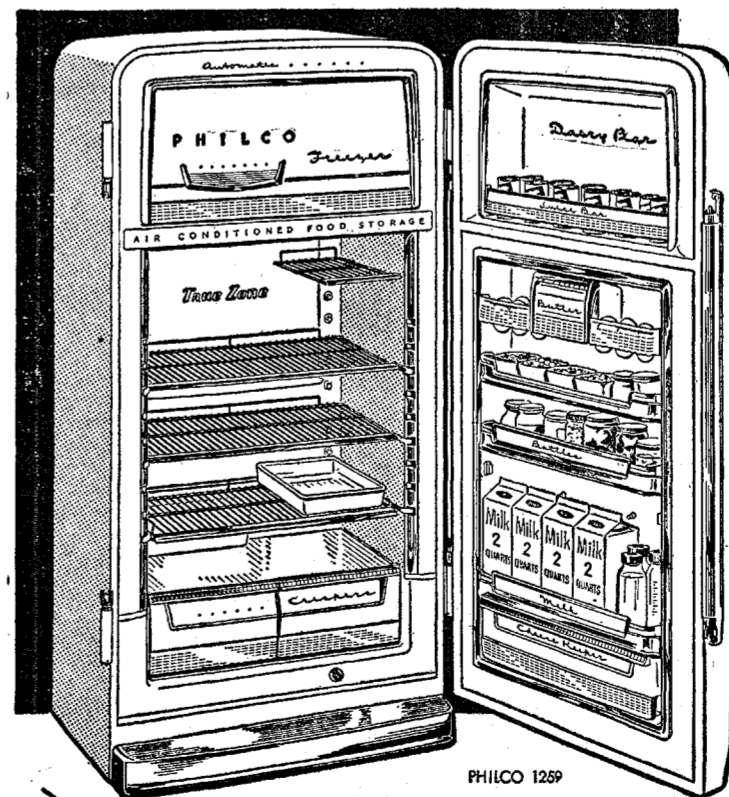
CONNIE --- PARIS FASHION

\$2.98 to \$6.95

VAUGHN'S

PHILCO

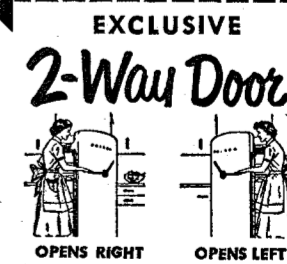
Air Conditioned Refrigerator



\$100⁰⁰
Trade-in

for your old refrigerator

Never again will your old refrigerator be worth so much in trade. Here's your chance of a lifetime to save on the finest refrigerator money can buy.



OPENS RIGHT OPENS LEFT

WHILE THEY
LAST!

79[¢]

Reg. 2.50 Philco Easy-Out Ice Cube Tray
To adults only . . . for telling us what you like best about new 1955 Philco appliances. One to a customer. Hurry!

Here's the miracle refrigerator with 2-Way Door that opens from either side. Gives utmost convenience in any kitchen. And it's Air Conditioned to keep foods fresher, with or without covers. Never needs defrosting. Philco Twin System provides a completely independent freezer that stores 80 lbs. of frozen foods. New Double Depth Dairy Bar.

As Little As \$2.50 A Week

Sherman's Firestone Store
East Jordan