

Three Pages of Town Wide Bargains-This Issue

EAST JORDAN NEWS-HERALD



"HOME OF THE SWANS"

EAST JORDAN NEWS &
CHARLEVOIX COUNTY
HERALD, CONSOLIDATED

SERVING THE FASTEST GROWING AREA IN THE NORTH

VOLUME 59 NUMBER 31

EAST JORDAN, MICHIGAN, THURSDAY, AUGUST 4, 1955

10 CENTS

OVER THE BACK FENCE

BY MARSHALL

So they are going to put the jet base at Kalkaska. And the fight is on to lick everybody responsible for the decision. The only thing we're wondering about is: "What does Beaver Island think about all this?"

You don't repaint racks in a bowling alley. We knew that when we wrote our story on the local alley's new ownership. But the word "repair" came out "repaint" and friend Ode took a heck of a ribbing.

The well known mag, Coronet came out this month with a yarn about "The amazing story of Tastee-Freeze." And those who purchase a certain amount of the cool at the local freeze get a copy free for nothing what so ever at all.

We helped judge the beautifully decorated boats at Charlevoix's Venetian night Sunday. It had been so hot all day there was a filmy scum before our eyes. And before someone could stop us we had given the fireworks first place, the boat "White Swan" second and chief of our Coast Guard boat third.

If we had our druthers someone would launch a congressional investigation on northern Michigan's summer heat. It might take some peoples' minds off much foolisher things. Like asking Ike to say Kalkaska ain't no fit place for a jet base.

If you haven't heard anything from Kalkaska lately, wait a couple of years. You'll hear plenty.

Do you realize there has been more than two million dollars worth of construction in the East Jordan area in the last twenty four months?

That good looking feller down at the new Gamble Store will tell you there's no gamble on the hot bargains he's offering.

Harry Simmons says our city water pumps are "heaving and hoeing" overtime to give you residents all the H2O you need in 90 degree weather.

We asked that weather bureau feller over at Charlevoix Sunday what the predictions were. He said we were in for some thunder showers. And we asked him what ever become of all those thunder showers they have been predicting for the last month. He said merely that they hadn't got here yet.

There has been 20 people killed in Charlevoix county by automobiles in the last five years. Biggest number were killed in 1950-51, when 12 lives were lost. How many cars are there? In the county last year 5,586 were registered, one for about every 2 1/2 persons.

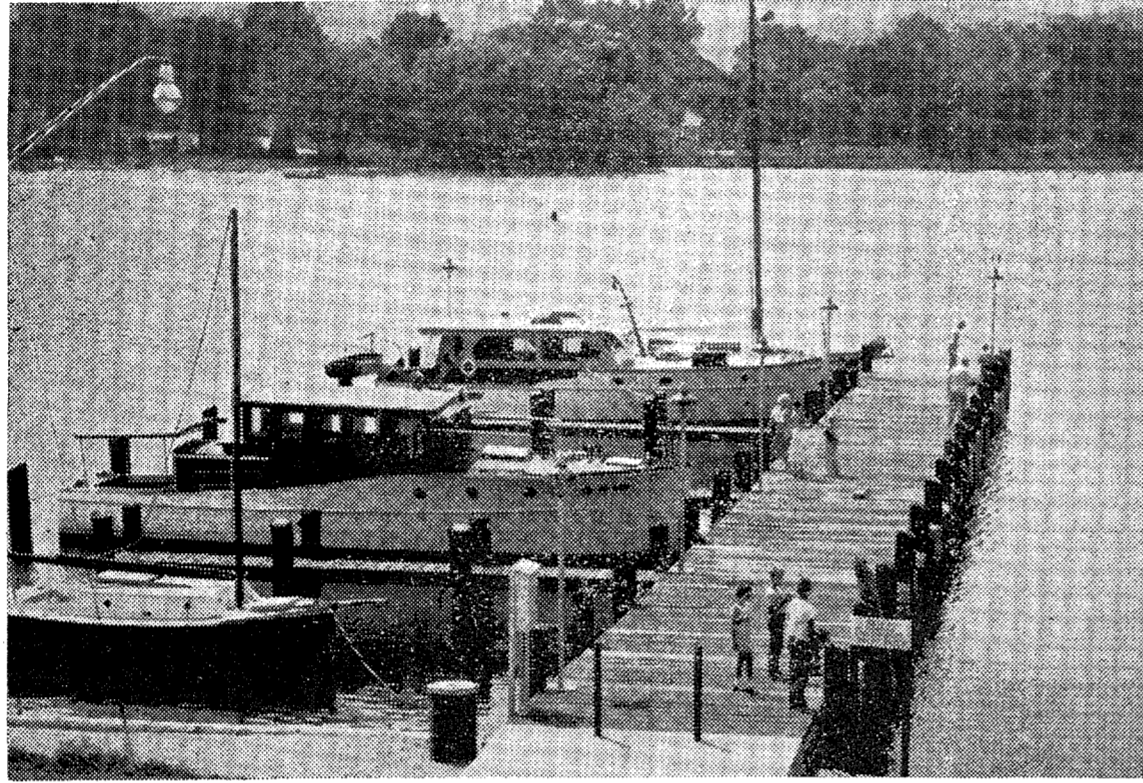
Coach Saxton forgot the heat long enough to look at the calendar. Then he issued a call for prospective footballers. Not only can we not think of football in this weather, but it is too hot to even look at the calendar.

Whatever become of fanning your face with a straw hat?

COMING EVENTS

August 4 — Annual smorgasbord at the Methodist Church starts at 5 p.m.

August 6 — The Grange mystery ride will start Saturday night from the Boyne City school at 8 p.m. Each Grange is to furnish something for entertainment. A Cinderella and Prince will be chosen.



ATTRACTING SUMMER VISITORS: East Jordan's municipal dock, constructed last fall, is attracting boat owners from around Michigan this summer. Harbor Master Bill Huckle expects that as more and more boat owners learn of the new dock, visitors will increase considerably. The dock, constructed by the city and the state water-

ways commission at a cost of \$16,000, is also a popular spot for fishermen. It is equipped with lights, running water and available electricity. The structure has permitted greater use of the harbor as shown by recent boat races and greater water activities this summer. (Photo by Huckle)

Records Show Hotter Summers Have Scorched Us

BY THE WEATHERMAN

Graveside Rites Held Here Mon. For Fred Baker

Funeral services for Fred B. Baker, 60, were held at the Patience - Montgomery Funeral Home in Jackson and were conducted by Rev. Everett Bunck. Graveside services were held Monday at 4 p.m. at Sunset Hill cemetery in East Jordan with Dr. William Lamp officiating. Mr. Baker was fatally injured in an automobile accident near Crescent City while touring California.

Besides his wife, Norma, he leaves three sisters, Mrs. R. G. Watson of East Jordan, Mrs. N. A. Myll of Sacramento, California, and Mrs. Paul Sloniker of Kalamazoo, and many friends in Jackson and East Jordan.

Hilda Bathke New Manager Bakers Restaurant

A change in the management of Bakers' Restaurant on Mill street was announced this week with Hilda Bathke leasing the business from Mr. and Mrs. Pete Baker. The new arrangement came about to give Mr. and Mrs. Baker a much needed rest and vacation.

Harbor Visitors

Recent visitors to the Swan City Harbor have included: J. W. Guin, skipper of Pearl II, Mrs. Guin, their daughter and son-in-law Mr. and Mrs. R. Kincaid and grandsons Jim and Bob. The Guins have been visiting East Jordan via cruiser since 1946 and are from Mishawaka, Indiana. Home port for their forty foot Mathews yacht is Charlevoix, but they enjoy cruising to East Jordan often and remain for a three or four day stay . . .

The "Craloi" a 33 ft. sailboat from Muskegon and her party of four enjoyed luncheon in East Jordan on Tuesday, visited and fed the swans, then headed for their home port . . .

Earlier harbor visitors have included the Fred C. Schaubs of Big Rapids in their 41 footer the "Aloha" and the Herbert Kierstead of East Lansing in their 27 footer the "Patty-Lynn" soon to be re-christened the "Glen-Karen" after their two children.

Local Netters Win At Beulah, Vie At Cadillac

Two East Jordan net stars brought home all the medals last week at the Mid-Summer Invitational Tennis Championships held at Beulah.

Fifth seeded Bob Danforth turned the tables all around when he defeated top seeded Bob Darbee 7-5, 6-1 in the semifinals and second seeded Art Lenhard for the singles championship 6-1, 6-2.

Danforth then teamed with Darbee to take the doubles from Lenhard and Jim Ely 6-4, 6-4.

This week-end will find six local netters entered in the 4th Annual Paul Bunyan Days Tennis Tournament held in Cadillac.

East Side, Cubs Tied For First

The Cubs trimmed the Northenders 13 to 5 last Wednesday evening while the West Side upset the East Side 8 to 5 and as a result a two way tie exists for the leadership of the six team Junior Softball League. With two more league games to be played, the Cubs and East Side are deadlocked with 6 victories and two losses each.

West Side 8 — East Side 5 James Yettaw pitched and batted the West Side to an 8 to 5 triumph over the East Side in Wednesday evening's final contest. Although walking eight batters, Yettaw proved effective in the pinches as he set the East Side down with but four hits and their second defeat of the season. Yettaw and C. Ged led the winners in hitting with a pair of doubles each.

Phils 14 — Lakers 4 The Phils had little trouble in posting their fourth win Wednesday night as they thumped the Lakers 14 to 4. John Boss collected five hits in five trips to the plate to lead his team to victory. Ten walks proved the undoing of the Lakers who dropped their seventh game to date.

Cubs 13 — Northenders 5 The Cubs picked up four runs in the first inning on successive hits by Taylor, D. Sulak, Sherman and Crawford and were never headed as they moved back into a first place tie with the East Side. Jack Kramer and Crawford formed the winning battery with J. Kinney, L. Kramer and M. Kowalski working for the losers.

League standings to date are as follows:

East Side	6	2	.750
Cubs	6	2	.750
Northenders	5	3	.625
Phils	4	4	.500
West Side	3	5	.375
Lakers	1	7	.125

To Fly To Germany

Dr. Arthur D. Secord, son of Mrs. Mabel Secord of East Jordan and professor of speech in Brookland College, leaves by plane August 23rd for Frankfurt, Germany to give a talk before the Public Information Division of the U. S. Army and NATO. He expects to return to New York, September 2nd.

TO OPEN SEPT. 17th Coach Saxton Issues First Call For Football Players

Huckle Sells Camera Shop To Rogers

Mr. and Mrs. M. B. "Bill" Huckle have announced the sale of their East Jordan camera shop and photographic studio to Mr. and Mrs. W. W. "Jerry" Rogers, Jr. on August 1st.

The new owners have resided in East Jordan since Mr. Rogers joined the studio staff in November, 1954. Previously, they had their own photographic operation in Lansing and later Mr. Rogers served as cameraman with TV stations there.

The Huckles, who work as a photographer-reporting team, plan to devote more time to specialized photo illustration work and to newspaper and magazine assignments in Northern Michigan.

Former Detroiters, the Huckles have operated a studio here for nine years. It had been, until 1946, twenty-nine years since East Jordan's business district included a portrait studio. Wm. Boswell Jr., death in 1917 closed the "gallery" he had built and operated in the present Hite drug building, a photographic operation started by his father Wm. Boswell Sr. twenty-seven years earlier — in 1890.

News-Herald Asks College Student List

The News-Herald this week is issuing a call to all East Jordan students who will attend colleges this fall.

Under the heading of "College Days" the News-Herald will list the name of the local student, the college he will attend and the course.

Parents and students are asked to call the information to the office at LE 6-2371 for publishing next week.

If all the names are not called in by press time next week additional names will be published in succeeding weeks until all have been listed.

Special Meeting For Lady Bowlers

The Ladies' Bowling League will hold a meeting at the City Hall Monday at 8 p.m. for those who are interested in bowling this coming season.

Deer Lake Road Work Now Complete

Two blacktopping jobs, one by the city of East Jordan and the other by the county road commission have completed work on the "Deer Lake" road through to Boyne City.

The city of East Jordan this week finished blacktopping State Street which extends on to the Deer Lake Road east of the city. The county road commission completed six miles of blacktopping from the Deer Lake swamp south and west.

"These two jobs give the Deer Lake road a complete blacktop surface," Trim Reynolds, of the county road commission said. Both county roads between East Jordan and Boyne City now are completely blacktopped.

Physical Exams This Month, First Workouts August 29th

Coach Gayle Saxton issued opening day instructions Monday to his prospective high school footballers, who are asked to report for their physical examinations and for the issuing of equipment Friday, August 26th at 9:00 a.m.

Hike Local Phone Rate 15c Per Mo.

The rate for individual-line residence telephone service in East Jordan will go up 15 cents a month under last week's order by the Public Service Commission, according to C. L. Johnson, manager for the Michigan Bell Telephone Company.

Rates for all other classes of service in the community will remain unchanged, Johnson said, except for exchange line mileage charges for both residence and business customers and a number of adjustments involving auxiliary services furnished business customers. Included in the latter category are such items as private switchboards, key telephone systems, inter-office communication systems, etc. It was pointed out that while the cost of providing these auxiliary services has risen substantially, there have been no rate increases affecting most of them for five years.

Johnson pointed out that the increase in residence individual-line rates recognized the greater value of this high-grade service and would help compensate for the additional investment involved in furnishing it.

"Telephone service," he said, "is no different than other services or commodities. People expect to pay the higher price for top-quality goods and services."

In commenting upon the Commission's order, the company termed it "disappointing" because it gives inadequate recognition to our increased costs and denies the company an adequate return on the money invested in the business.

"Telephone rates are up only 20 per cent, on the average, since 1940, including this latest adjustment. During the same period, the prices of other goods and services have increased more than 90 percent. Our costs in the telephone business, like those in every other enterprise, have increased substantially. For example, our wage rates have much more than doubled and each telephone we add today calls for an investment of about \$350 compared with \$200 to \$250 before inflation.

"Less than half of the rate increase ordered by the Commission will remain with the company, the balance going to the Federal Government in taxes.

"Although the order recognizes the fact that our rates have been too low, it is only a partial solution to the difficult problem of operating in an economy where prices in general have increased three times as much as telephone rates."

WEATHER		
Date	Hi	Lo
July 26	99	65
July 27	85	68
July 28	92	56
July 29	96	63
July 30	92	70
July 31	99	78
Aug. 1	94	66

The physical examinations will be given by Dr. Litzberger at the Nurse's office in the Grade Building and all boys planning on going out for football are urged to be on hand at this time. Coaches Saxton and Carey will be on hand at this time to issue uniforms, assign lockers, etc.

Initial workouts will begin Monday morning August 29th at 9:00 o'clock, the earliest possible date allowed by the Michigan High School Athletic Association. The coaches will have three weeks to mold a team in preparation for their opening contest at St. Ignace Saturday, September 17th at 3:00 p.m.

The Red Devils will be short on experienced talent this year with only Jerry Sweet, Dick Johnson, and Ralph Wykoff, regulars returning from last fall's starting offensive outfit. Larry Woodcock in addition to the three boys named above was a starter of the defensive eleven.

GONE THROUGH graduation will be such stalwarts as Jack Zoulek, All-State guard, Floyd Cutler, James Sherman, Alan Sommerville, Bob Danforth, Bob Darbee, Bob Romback and Jerry Brennan.

One of the bright spots in the local football picture however is the expected turnout of a record number of Freshmen. Better than 25 first year boys indicated this spring that they would be on hand for opening drills come August 29th.

Former Resident Killed In UP Plane Crash

Jerome R. "Jerry" Seaman, of Glen Lake, formerly of East Jordan, was killed Friday in an airplane accident while crop dusting for the U. S. Forest Service in the upper peninsula.

Seaman was dusting a strip from the air near Paulding, south of Houghton.

He went to Pellston from East Jordan in 1947 and with two other men formed "Airbourne, Inc."

First of the trio killed was Don D'Arcy who crashed in the telephone business, like those in every other enterprise, have increased substantially. For example, our wage rates have much more than doubled and each telephone we add today calls for an investment of about \$350 compared with \$200 to \$250 before inflation.

Survivor of the original three is Ray Angers. Seaman was a Lieutenant in the Army Air Corps and instructed on B-17's during World War II.

Missionary To Speak Sunday Night

Rev. J. E. Tuckey, who recently completed a missionary tour around the world, will be a guest speaker on Sunday evening, August 7th, at the United Missionary Church in East Jordan. Rev. Tuckey was recently elected home missions superintendent of the Michigan Conference of United Missionary churches. He will speak concerning home mission needs and show pictures taken on his foreign missionary tour. Everyone is welcome.

The United Missionary Sunday School picnic will be held at Whittings Park Tuesday, August 9th at 4 p.m.

EAST JORDAN NEWS-HERALD



Marshall F. Sayles . . . Editor & Publisher
Bill Huckle Staff Photographer
Telephone LEnox 6-2371

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Page 2 * East Jordan NewsHerald * Thursday, August 4, 1955

Housing—How?

Long term financing for new home construction has been under much discussion for the last several months by East Jordan residents.

This discussion, however, is not limited to East Jordan. For the same talk has long been under way at Charlevoix and Boyne City, also.

How can I build or purchase a newly constructed house and pay for it in 10, 15 or 20 years — the way southern Michigan residents do?

It seems to us that no concrete evidence has ever been presented on the definite need for a certain number of new homes. Does Charlevoix county need 100 newly constructed houses? Are there 100 families ready and waiting to pay the initial cost and properly finance this construction?

Perhaps a city-wide survey to determine the definite need of new housing is in order by someone or some agency.

These new houses will need sewer, water, sidewalk and other services which become a problem of the city in which the houses are constructed. Zoning also becomes a factor.

A construction project of 10 or 15 houses involves plenty of planning in addition to the work of financing.

If the urgent need for a housing project is evident here, a complete survey of the actual facts showing this would, it seems to us, make them materialize much faster.

Read The Classified Page

NOTICE OF ANNUAL MEETING OF MEMBERS OF CHARLEVOIX HOSPITAL

Meeting will be held August 10th, 8 p.m. in Band Room of Charlevoix public school building for the purpose of: reports by members of the board of trustees and the superintendent on fiscal years activity; to elect three trustees for a term of three years each; to transact such other business as may legally come before this meeting.

Phila A. Shanahan
Secretary



"There's a mighty wide range—of helpful financial services—at the bank, where I save!"

LET US HELP YOU "RIDE HERD" ON YOUR MONEY.
PROBLEMS OF EVERY KIND. BANK WITH US!

State Bank of East Jordan

YOUR NORTHERN MICHIGAN

DATE BOOK

CALL DATES TO LE 6-2371

August 5-6—Paul Bunyan Days, Cadillac.
August 7—Annual Beaver Island Homecoming, St. James.
August 7—Top O' Michigan Outboard Marathon, Cheboygan-Emmett.
August 16-20—Cheboygan County Fair, Cheboygan.
August 20-21—Gladiolus Festival, Mesick.
August 25-27—Otsego County Fair, Gaylord.
August 22-26—Emmett County Fair, Petoskey.
August 30-September 3—West Michigan Fair Traverse City
August 25-October 17—Painted Forest Color Tours, Cadillac.
September 3-5—County Fair, Cadillac.
November 13—Annual Deer Hunter's Welcome, Gaylord.



CHURCH SERVICES

CHURCH OF GOD CHAPEL
Rev. Ora Holley
Services Sunday Evening — 7:30

ST. JOSEPH CHURCH
Rev. Joseph J. Malinowski
MASSSES
Sundays — 7:30 and 9:30 a.m.
Holydays — 7:30 am & 7:30 pm
First Fridays — 7:30 p.m.
Weekdays — 8:00 a.m., Except
June, July, August and September
at 7:30 a.m.

UNITED MISSIONARY CHURCH
C. W. Thompson, Pastor
Morning Worship 11:00 a.m.
Sunday School 10:00 a.m.
Youth Fellowship 7:00 p.m.
Evangelistic Services 7:30 p.m.
Prayer Meeting (Thurs.) 8:00

EVANGELICAL LUTHERAN CHURCH
Rev. Dale Larson, Pastor
Sunday School every Sunday
at 10:00 a.m. Classes for all ages
Church services every Sunday
at 11:00 a.m. Communion Service
first Sunday of every month
Family social dinner second
Sunday of month at 1:00 p.m.

FIRST PRESBYTERIAN CHURCH
Edward O. DeHaven, Pastor
Regular Services:
The Church School meets at
9:45 with classes for all ages.
The Morning Worship begins
at 1:00 o'clock.
FINKTON BIBLE FELLOWSHIP CHURCH
Followed by short morning services.
Sunday School, 10:30 am
Youth Fellowship 6:45 pm
Evening Service 8:00 pm
Wednesday Prayer Meeting
7:30 pm

CHRIST LUTHERAN CHURCH
Boyne City — Wilson Twp.
Rev. Richard Noffze, Pastor
Wilson Township:
9:30 a.m. Church Service
10:30 a.m. Sunday School
Boyne City:
11:00 Church Service
10:00 Sunday School

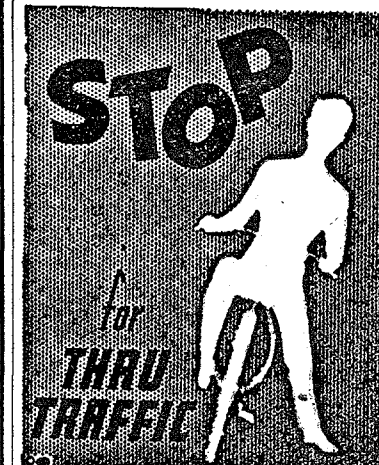
FIRST BAPTIST CHURCH
Rev. Roy Green, Pastor
Sunday School and Church —
10:30 to 12 noon
Evangelistic Service 7:45 p.m.
Thursday at 7:45 p.m. —
Teaching Service

ASSEMBLY OF GOD
Rev. T. H. Moody
Sunday School — 10:00 a.m.
Morning Worship — 11:00 a.m.
Prayer Meeting—Thursday 8 pm

METHODIST CHURCH
Rev. R. H. Moore, Pastor
Morning Worship 10:00 am
Church School 11:15 am
MYF 7:00 pm

PENTECOSTAL FULL CHURCH TRUTH CHURCH
Rev. Harley R. Barber, Pastor
Sunday School—10 a.m.
Worship Service—11 a.m.
Sunday Eve. Service — 8 p.m.
CYA Tuesday — 8 p.m.
Prayer Meeting, Thursday 8 p.m.

SHOP EAST JORDAN



GRAND PRIZE WINNER 1954 NATIONAL SAFETY POSTER CONTEST

LOOKING BACKWARD

Reviewing The News-Herald

In August, 1905 there were 3 drug stores, 3 hardware stores, 3 hotels, 3 millinery stores, 3 transportation facilities, 3 furniture stores and 6 saloons in East Jordan.

August 7, 1915
Miss Genevieve Senecal, former East Jordan business woman, was married August 2nd to John E. Lutz, superintendent of the chemical plant at Mancelona.

Miss Sophia Thorsen left for Philadelphia Friday where she has employment.

August 7, 1925
J. P. Ekstrom, 78, died in Charlevoix hospital Monday. Services were conducted by Rev. C. W. Sidebotham at his daughter's home in Boyne City.

Mrs. Julius Johnson is reported seriously ill at her home.

Smokey Says:



A good outdoor habit for everyone!



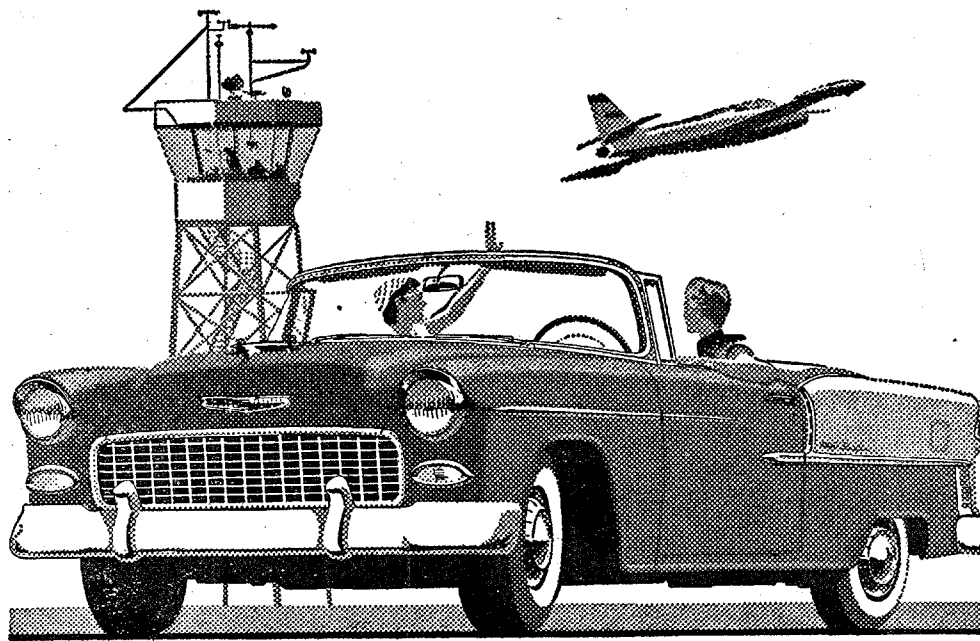
AUTO INSURANCE

AUTO INSURANCE IS ESSENTIAL

One accident could mean financial difficulty for months. Don't delay, see us today.

ROBERT A. CAMPBELL AGENCY
William M. Swoboda, Manager
Complete Insurance and Bonding Service

Nothing GOES like a Chevrolet V8!



It's the new winner in stock car competition . . . and it's winning new, young-minded friends faster than you can say America's hottest V8. Because of its liveliness, its looks, and because it holds the road like it loves it—which it does. Come try it, won't you, if only for the fun of it!

NOTHING (not even the high-priced cars) HAS GOT SO MUCH TO GO WITH!

The most up-to-date V8

That's Chevrolet's "Turbo-Fire V8!" So efficient that it needs only 4 quarts of oil instead of the usual 5. Shortest stroke of any V8 in the industry. Delivers more horsepower per pound than any engine in Chevrolet's field.

Two Sizzling 6's
The most powerful 6's in Chevrolet's field — with all the advantages of Chevrolet's long leadership in valve-in-head engine design.

Powerglide, Overdrive or Synchro-Mesh

A new and finer Synchro-Mesh transmission, or, as extra-cost options, oil-smooth Powerglide automatic transmission or Touch-Down Overdrive.

New engineering advances on steering and suspension
Special ball bearings in the steering gear roll with the turn of the wheel to reduce friction. Glide-Ride front suspension rolls the bumps smooth.



A. R. Sinclair Sales
BOYNE CITY, MICHIGAN

Ernest Sandle of Three Bells district was seriously injured Sunday evening when descending from a hay rop. He is in the Charlevoix hospital.

August 9 1935
In a spectacular blaze early Sunday afternoon the East Jordan Lumber Company's Mill B saw mill known as the Red Mill, was destroyed by fire along with considerable valuable machinery. Loss was estimated at \$10,000 with no insurance.

Built on the shores of the South Arm of Pine Lake (now Lake Charlevoix) in 1879, Mill B was a scene of activity when

the timber industry ruled supreme. It was destroyed by fire in 1892 when a boiler explosion killed five men.

It was rebuilt and machinery replaced and then destroyed again by fire in 1913. After rebuilding the mill continued in operation until 1928.

At the district 4-H club contest in Gaylord Gwendon Hott of East Jordan won the right to represent northern Michigan in the 4-H state annual contest at MSC. Einer Olstrom and Wilbur McDonald will compete in the crops judging contest, and Lorena Brintnall won a trip to Detroit.

Michigan STATE FAIR

ENTRIES CLOSE AUG. 12

\$131,000 in PREMIUMS

Premium Books have been distributed. If you didn't get your copy, write to the Director of Agricultural Exhibits, Michigan State Fair, Detroit 3, Michigan. **COME TO THE FAIR**

In person: Cisco Kid (Duncan Renaldo), Annie Oakley (Gail Davis), Joni James, Frankie Laine, Mills Brothers, Fontane Sisters, Ella Fitzgerald, Pete Rubino, Roy Hamilton, Honey Brothers, Kirby Stone Quartet, Rodeo, Auto Race, Thrill Show, Giant Midway including the world famous Rotor and the fabulous Sky Wheel.

SEPTEMBER 2 THRU 11 — DETROIT

LIVESTOCK JUDGING SEPT. 5-6-7-8. GR. CHAMPION AUCTIONS SEPT. 7

THE SHOW PLACE OF THE NORTH
EAST JORDAN

Thursday, August 4

Cornel Wilde Jean Wallace Richard Conte
"THE BIG COMBO"
A determined cop wrecks a big time syndicate

Friday and Saturday, August 5 and 6

Victor Mature Susan Ball John Lund
"CHIEF CRAZY HORSE"
Cinemascope and Technicolor

plus Dennis O'Keefe, Colleen Gray and Charles Winniger in
"LAS VEGAS SHAKEDOWN"

Sunday and Monday, August 7 and 8

James Cagney Doris Day Cameron Mitchell
"LOVE ME OR LEAVE ME"
Life inspired drama in Cinemascope and Technicolor

Tuesday and Wednesday, August 9 and 10

Sterling Hayden Alexis Smith Dean Jagger
"THE ETERNAL SEA"
The story of the USS Hornet

HERE & THERE Around East Jordan

Thursday, August 4, 1955 * East Jordan News-Herald * Page 3

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Albert and Joyce Johnson and friend, Miss Marjorie Green, of Kalamazoo were visitors last week at the home of their uncle, William Heath.

Marinus Fisher underwent major surgery Sunday at Munson Hospital in Traverse City.

Mrs. Elisha Rose was taken to the Simpson Institute at Ann Arbor Wednesday for treatment. She would be pleased to hear from her many friends.

Miss Josephine Cihak returned to her home at Chicago Monday, after visiting her sister, Mrs. Roy Hurlburt and other relatives.

Mrs. Robert Moore is a patient at the Munson Hospital in Traverse City.

James St. Arno of Detroit is visiting old friends in town. Jim was a former East Jordan boy.

Mrs. Otto Bolser was a guest of her sister Mrs. Cora Brush at Boyne City Wednesday.

Mr. and Mrs. Ernest Kopkau and son Dennis attended the boat races at Conway Sunday.

David Dennis of Plymouth is visiting his grandparents Mr. and Mrs. Charles Dennis Sr. and other relatives.

Mr. and Mrs. Niles Hill and son Edward, were Sunday guests of their aunt and uncle, Mr. and Mrs. Clair Batterbee at Petoskey Sunday.

Mrs. Ira Bartlett suffered a paralytic stroke at her home Friday night. She is being cared for at home.

Mr. and Mrs. Freeman Walton of Flint, are spending their vacation in the East Jordan Tourist Park.

Mr. and Mrs. William Simmons and two children of Detroit are spending their vacation with their parents, Mr. and Mrs. Harry Simmons and also with relatives at Petoskey.

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

Mr. and Mrs. Donald Porter of Grand Rapids are spending their vacation in East Jordan visiting relatives.

Mr. and Mrs. O. Blair and three daughters of Detroit are spending their two weeks vacation visiting their parents, Mr. and Mrs. Ed Nemecek Sr. and Mr. and Mrs. Cecil Blair.

Mr. and Mrs. Grant Beardsley of Clarkston, are visiting their daughter and son-in-law Mr. and Mrs. Alston Penfold and family.

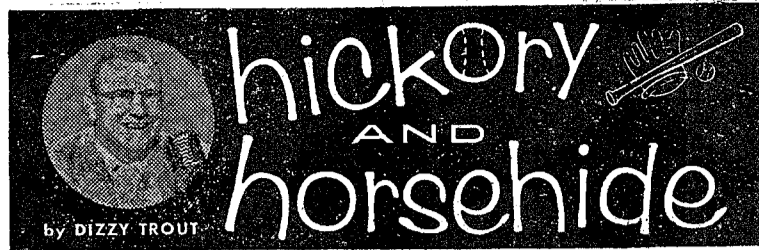
Mr. and Mrs. Charles Kidder of Sand Lake were Wednesday guests of Mr. and Mrs. Lester Hurlburt.

Miss Nell Maddaugh of Detroit is renewing old acquaintances in and around East Jordan. She was a former teacher in the East Jordan school.

Mrs. Dorothy Gupton and Miss Sharon Albin, and Larry Montroy returned to their home at Detroit, Monday morning after visiting Mrs. Gupton's parents, Mr. and Mrs. William Montroy.

Remember the Smorgasbord at the Methodist Church, Thursday, August 4th. All you can eat for \$1.50 for adults and 75c for children.

Arthur Seymour Sr. of Flint is visiting relatives and friends in East Jordan. He was a former resident of East Jordan.



Superior team play, rather than any one individual, is responsible for the Tigers' improved performance over the dreary seasons of 1952 and 1953. But some players have stood out more than others during the long struggle from the black depths of the American League basement.

High among the leaders is Harvey Kuenn, a big, blond, raw boned young man with a crew cut and twinkling blue eyes.

Harvey's meteoric career with the Tigers is almost as phenomenal as Al Kaline's. But where Al took a year to become adjusted to big league pitching, his skill in 1954 being largely defensive, Harvey began clobbering the ball from the day he entered the line-up.

After batting .340 in 63 games for Davenport in the Three-Eye League, his first professional effort, Kuenn finished the 1952 campaign with the Tigers, hitting .325 in 19 games. In fact, he was the only bright thing about an otherwise dismal season that saw the Tigers wind up last for the only time in their history.

ROOKIE OF YEAR
In 1953 Harvey visibly helped Detroit struggle to a sixth place finish, batting .308 and pounding out 209 hits, a remarkable achievement for a freshman. For this he was named "rookie of the year." Moreover, he appeared in the '53 All-Star game, quite a feat for a rookie.

Just to prove it was no fluke, Harvey came back last year to register a .306 batting average and collect 201 hits, the feat of topping 200 hits in successive

A birthday pot luck dinner was held at the home of Mr. and Mrs. Milton Meredith Sunday. The honored guest was Mr. Meredith. Those present were Mr. and Mrs. Daruis Shaw, Mr. and Mrs. Merritt Shaw, Mrs. Viola Shaw and Mr. and Mrs. John Laisure and two children.

Mr. and Mrs. Donald Eisler and two children of Troy, Mich. were guests of their aunt and uncle Mr. and Mrs. Lester Kolin Friday. They also visited other relatives.

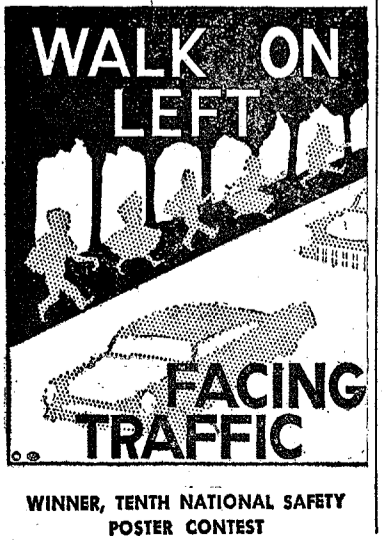
Annual 4-H Show Starts August 30th

The climax of the year for some 60,000 4-H Club members in Michigan comes August 30-Sept. 2, when 2,200 of them show the fruits of their work at the 40th annual State 4-H Club Show. The event is slated at Michigan State University, reports K. C. Pesterling, District 4-H club agent.

The youngsters will compete for statewide honors and cash prizes. Highest honors will go to two boys and two girls who earn top awards in achievement booth competition. Achievement booths are made up into an attractive display of 4-H Club accomplishments. The four winners will receive a trip to the National 4-H Club Camp in Washington, D. C., next June.

Final training and elimination meetings to cut down on the number of entries in state competition are slated for the northern district this month — Standish, August 10; Gaylord, August 11; and Cadillac, August 12. For the southern district, similar meetings will be held at MSU Aug. 4-5 and Aug. 8-9. Those 4-H Club members from the Upper Peninsula who will participate in the State Show were selected last week during the annual 4-H Club encampment at Camp Shaw.

The judging schools and eliminations listed above will apply to 4-H members judging dairy, livestock poultry, crops, vegetable garden, home improvement food preparation, food preservation and clothing.



seasons being a rarity in big league baseball.

This year, of course, young Mr. Kuenn is batting even better and many say he is the best shortstop ever to wear a Tiger uniform. Certainly he is worth every penny of the \$55,000 bonus offered by scout George Moriarty to lure him off the University of Wisconsin campus.

Harvey, who chose Detroit over 10 other major league teams because of opportunity for faster advancement, is of German descent, the only child of Harvey and Dorothy Kuenn.

Born Dec. 4, 1930, in Milwaukee, he played baseball at Lutheran High School before moving on to Wisconsin where he batted .330 and .444 in two seasons.

BUILT HOME FOR PARENTS

This brought the scouts knocking on the Kuenn door, and Harvey has used part of his Tiger bonus to provide his parents with a fancier door in a much more expensive home. Naturally, the recreation room has a distinct baseball atmosphere.

Harvey has been busy along other lines, too, becoming engaged this spring to a very lovely young lady named Dixie Sarchet, who was Miss Wisconsin in 1954.

They are to be married in November and Billy Hoelt, Harvey's roommate and also a Wisconsinite, will be the best man.

Harvey, who has been serving as a public relations man for a Milwaukee bank during the off-seasons, is considering making his permanent home in Detroit.

Dixie shares his love of sports, both enjoying football, hockey, boxing and basketball. But the number one sport remains the Hickory and Horsehide game.

TELEVISION

Cadillac-- Traverse City

WPBN Thursday
4:15—Shopping Tips
4:30—Howdy Doody
5:00—Deputy Don
5:30—Wild Bill Elliott
6:00—News
6:15—Limelight
6:30—Sports Today
6:40—Weather
6:45—News Caravan
7:00—Groucho Marx
7:30—Stu Irwin Show
8:00—Candid Camera
8:30—Bundy Mountain Jam.
9:00—Paragon Playhouse
9:30—Movie Museum
9:45—News
9:55—Weather
10:00—Michigan Outdoors
10:30—Chicago Wrestling
11:30—Scoreboard

Friday
4:30—Roy Rogers
5:00—Deputy Don
5:30—Hopalong Cassidy
6:00—News
6:15—Industry on Parade
6:30—Sports Today
6:40—Weather
6:45—News Caravan
7:00—Children's Hour
7:30—Life of Riley
8:00—Walt Novak Show
8:30—Orient Express
9:00—Sports Reel
9:30—So This Is Hollywood
10:00—News
10:10—Weather
10:15—Blue Ox Inn
10:30—Paul Bunyan Theater
11:45—Scoreboard

Saturday
5:00—Christopher's Program
5:30—The Teenagers
6:00—The Big Picture
6:30—Michigan Report
6:45—Michigan Conservation
7:00—Mr. Wizard
7:30—Jalopy Races
8:00—Musical Chairs
8:30—TBA
9:00—And Here's The Show
9:30—Your Play Time
10:00—News
10:10—Weather

10:15—Paul Bunyan Theater
11:45—Scoreboard

WWTW Thursday
10:30—Party Line
11:00—Valiant Lady
11:15—Love of Life
11:30—Search for Tomorrow
11:45—Just Travelin'
12:00—Jack Paar Show
12:30—Town and Country
1:00—Today's Movieland
2:30—What One Person Can
2:45—Military Mailbag
3:00—Brighter Day
3:15—Secret Storm
3:30—On Your Account
4:00—Random Reels
4:30—Interlochen
5:00—Random Reels
5:15—TBA
5:30—Flash Gordon
6:00—News
6:15—Weather
6:20—Sports
6:30—Disneyland
7:30—Pall Mall Theater
8:00—Liberace
8:30—Four Star Playhouse
9:00—Eddie Cantor
9:30—TBA
10:00—Michigan Outdoors
10:30—Stardust Theater

Friday
10:30—Party Line
11:00—Valiant Lady
11:15—Love of Life
11:30—Search for Tomorrow
11:45—Just Travelin'
12:00—Jack Paar Show
12:30—Town and Country
1:00—Today's Movieland
2:30—What's Your Trouble
2:45—Bob Crosby
3:00—The Brighter Day
3:15—Secret Storm
3:30—On Your Account
4:00—Western Theater
5:00—TBA
5:30—Wild Bill Hickok
6:00—News
6:15—Weather
6:20—Sports
6:30—Rin Tin Tin
7:00—What Goes On Here

7:30—Topper
8:00—Understanding Our World
8:30—I Led Three Lives
9:00—Undercurrent
9:30—Waterfront
10:00—Sportsmens Club
10:15—Star Dust Theater
11:00—Weather

Saturday
10:30—Electricity at Work
10:45—Bible Puppets
11:00—Big Top
12:00—U-M TV Hour
1:00—Today's Movieland
2:00—Mid Day Matinee
3:00—Double Feature
5:30—Religious Town Hall
6:00—Western Theater
7:00—Wrestling
8:00—Two For The Money
8:30—T-Men In Action
9:00—Your TV Theater
9:30—Lawrence Welk

Finkton News

Mr. and Mrs. George Cady of Central Lake called at the George Spence home Wednesday evening.

Jan Thornell was a Thursday evening caller at the Marvin Shooks home.

Mrs. Vera Phiffer of Detroit returned home this last week. She has spent two weeks with her mother, Mrs. Ida Lavanway.

Saturday night Mr. and Mrs. Leonard Hite, Mrs. Ida Lavanway, Richard and Virgil Lavanway and Ruth Hite gathered at the home of Mr. and Mrs. Edward Lavanway to help Edward celebrate his birthday.

Mrs. Minnie Beal and Norman have returned home from a week in Flint.

Sunday, August 7th Wendell Capron a student at Cedarville College, Cederville, Ohio, will give the morning and evening messages at the Finkton Bible Fellowship Church. Mr. Capron is from Bethel, Vermont, and is studying to be a missionary to Germany.

Lona Theatre

Mancelona, Michigan

Fri. & Sat., Aug. 5 & 6
Glenn Ford
"Americano"

Also
Walt Disney's
"Stormy the Thorobred"

Sun., Mon., Tues, Aug. 7-8-9
3 Days
James Stewart June Allyson
"Strategic Air Com'nd"
Full Wide Screen & Color
Sunday Show Starts at 3:00 pm

Wed. & Thurs., Aug. 10 & 11
Lana Turner Edmund Purdom
"The Prodigal"
CinemaScope & Color

NOTICE

It has come to our attention that some residents moving garbage and paper to the city dump have allowed some of the trash to fall or blow off the truck or trailer. Without picking it up.

This is to notify those responsible that they are asked to help keep our streets clean; and to take extra precaution when transporting trash and paper through the city.

Harry Simmons
Chief of Police

Are you thinking about
someone far away?



Don't wonder. Don't worry.
Call today and be sure

If you're thinking about somebody or there's something you want to get settled . . . don't wonder, don't worry. Call Long Distance today and be sure.

It's quick, personal, satisfying. And the cost is low—much lower, we find, than most people think. You can call places a day's drive away for less than a dollar.

MICHIGAN BELL TELEPHONE COMPANY

HERE'S MORE KNOCK-FREE POWER FOR EVERY MAKE OF CAR

Buick Cadillac Chevrolet Chrysler Clipper De Soto	Dodge Ford Hudson Imperial Lincoln Mercury	Nash Oldsmobile Packard Plymouth Pontiac Studebaker
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NEW ADVANCED BLUE SUNOCO

HIGH-TEST, PREMIUM QUALITY, AT REGULAR GAS PRICE

How Sun's One-Grade Policy gives you a PREMIUM QUALITY GASOLINE at Regular Gas Price

Sun Oil's single-grade policy results in savings on storage tanks, trucks, pumps . . . savings that are reinvested in research and new facilities. Sun is also years ahead of the industry in advanced catalytic refining facilities. That's why Sun can produce a premium quality, hi-test gasoline—New Advanced Blue Sunoco—that sells at regular price.

We save on tanks

We save on trucks

We save on pumps

You save every mile you drive with New High-Test Blue Sunoco

Beats other premiums in power tests

In scientific laboratory tests the New Advanced Blue Sunoco outperformed typical premium-priced gasolines because of its cleaner burning. It maintained higher engine power longer under conditions duplicating the kind

of driving you do most of the time. Testing method observed by an independent laboratory. Drive in to your Sunoco dealer's today. Make your own 10-gallon test and see the difference in New Advanced Blue Sunoco.

Meets all premium quality requirements as stated in owners' manuals of newest high-compression cars

NEW ADVANCED



SUN OIL COMPANY
Philadelphia 3, Pa.

America's Greatest Gasoline Value

East Jordan Cooperative Company and Dealers

PRICE GAINS
COMMUNITY
 VALUES
BARGAIN
DAYS
 BUY NOW
 BIG PRICE REDUCTIONS

WATCH FOR

Gambles
Grand Opening!

AUGUST 12th & 13th
 (NOW OPEN FOR BUSINESS)

Sporting Goods Household Goods

AUTO BATTERIES
\$9.70 up, exchange

Auto Accessories — Mufflers — Tail Pipe
 Tires

FULL LINE OF MECHANIC
 TOOLS

LEON PETERSON'S

Gamble Store

Home Owned East Jordan

REAL BARGAINS AT MINNIES!

SUMMER COATS

Reduced

50%

All Of Our

Summer Dresses

Reduced

20% to 50%

The Dress & Gift Shoppe

save money

on auto insurance
 with State Farm Mutual's

new
 "Careful Driver Rating Plan"
 for bodily injury and
 property damage liability coverage

new
 "Step-Down Plan"
 for comprehensive
 and collision coverages



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SALE!

On All
APPLIANCES

-Also-

Some Good Used
WASHERS &
ELEC. REFRIGERATORS

LUMBER
 2 x 4 - 8 feet
50c each

ALL KINDS OF BUILDING SUPPLIES —
 INSULATED AND ASBESTOS SIDING —
 ROOFING

AL THORSEN
LUMBER CO.

East Jordan

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 STYLES WITH GOOD TASTE

FINEST OBTAINABLE ANYWHERE

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Guaranteed One Week Service

EAST JORDAN NEWS-HERALD
 LE-6-2371

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 Bargain
 Every Day
 At

Swan City
Automatic Laundry

For A "Bonnie" Bright Wash
 Clean — Courteous — Convenient

BONNIE AHLBERG, Mgr.
 M-32 at M-66 LE 6-2929 East Jordan
 Hours: Week Days, 8 a.m. to 5:30, 6:30 to 8 p.m.
 Saturdays, 8 a.m. to 12 noon, 12:30 to 4:30 p.m.

Need Anything?
We Have It!

COME IN
 GET IT AT YOUR PRICE
 BIG DOLLAR DAYS

4 Days
of Bargains

THIS SALE
 THURS. — FRI. — SUN. — MON.
 Now Open 9 a.m. to 8 p.m.
 Closed Saturdays, Open Sundays

TRADING POST
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PRICE GAINS
COMMUNITY BARGAIN DAYS
 SAVE VALUES
 BIG PRICE REDUCTIONS
 BUY NOW

BIG BARGAINS AT VERN'S

Special!

- SIDEWALL ONLY WALLPAPER 20% off
 ODDS & ENDS DRAPES 20% off
 PLASTIC TABLE CLOTH 10% off
 FELT RUGS
 Reg. \$3.49 to \$23.00
NOW 20% OFF
 ANCHOR GLASS PARTY SETS \$1.49
 COTTON RUGS 59c & 98c

Whiteford's 5c to \$1.00 Store

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Buy With Confidence
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Stop at

BOWMAN'S USED CARS

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. . . why not take advantage of our 40 years experience in this business.

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We service and install deep and shallow well pumps.

We carry in stock a complete line of galvanized and black pipe and fittings.

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126 Main St.

LE 6-2581

VAUGHN'S DOLLAR DAYS

Thursday - Friday - Saturday
BIG VALUES ON THE BALCONY

- 1 Group LADIES DRESSES \$4.00
 1 Group LADIES DRESSES \$5.00
 1 Group BETTER DRESSES \$6.00

LADIES SUMMER HATS reg. \$2.98 NOW \$1.98
 reg. \$3.98 NOW \$2.98

BIG VALUES IN THE MEN'S DEPARTMENT

DRESS SLACKS They were good values at \$5.95, \$6.95, Even Better At \$4.00

DRESS JACKETS Will make good jackets for fall \$6 - \$7 - \$8
 reg. 6.95 to 9.95

WORK UNIFORMS, pants reg. 3.69 shirts reg. 2.69 Both for \$6.00

WORK SOCKS, reg. 4 for 1.00 in short or long 5 pr. \$1.00

MONKEY FACE GLOVES, reg. 35c pr. 3 pr. \$1.00

BIG VALUES IN THE BOYS' DEPT.

- SCHOOL SOCKS 4 pr. — \$1.00
 FANCY SHORT SLEEVE POLOS 88c
 DRESS JACKETS — \$5.00

BIG VALUES IN THE SHOE DEPT.

- 1 Group LADIES CASUAL SHOES \$3.00
 3 Groups MEN'S DRESS SHOES \$5 • \$6 • \$7 •
 LITTLE GIRLS' "CUTIE PIE" SANDALS — \$1.88

Table of Odds-N- Ends

\$1 each

All Hickok Belts

Going At

\$1.00 and \$1.50

Values to \$3.50

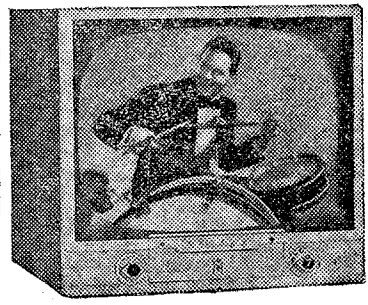
PRICE GAINS SAVE VALUES SAVE BIG PRICE REDUCTIONS

COMMUNITY BARGAIN DAYS

BUY NOW

R & R Says:

new 1956 **ZENITH**
is TOPS in FRINGE RECEPTION!



Full-size 21-inch TV The Sultan Model X2230R. Beautifully styled contemporary metal cabinet. Beautiful mahogany color grained finish. Spotlight dial and powerful Royal "X" chassis. Also in Blond. **\$229.95**

Base Extra

EXCLUSIVE **CINEBEAM**
PICTURE TUBE

Millions of tiny, tarnish-proof mirrors reflect ALL the electronic light out of the face of the tube—DOUBLES picture power!

CINE LENS
THE PLUS FACTOR FOR CINEBEAM

Concentrates the intensity of the TV picture for amazing REALISM. Picture "softness" virtually eliminated. Room reflections cut 82%. Exclusive on Zenith!

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Now Being Applied On **JORDAN INN**

Supplied By **KEN DILLER LUMBER CO.**

COME IN AND SEE OUR SELECTION

10 Colors From Which To Choose

As Low As

\$18.50 PER SQUARE (100 sq. ft.)

Ken Diller Lumber Co.

East Jordan

Thanks, Friends
For Your
Business

We Make Pickups
In
ELLSWORTH

Tuesdays & Fridays
At

**John's
Health Center**

East Jordan Cleaners

LOOK! LOOK! BARGAINS

NEW FREEZERS \$199.95 up

WATER HEATERS, 50 gal. elec. ... \$95.00 up

NEW GAS RANGE \$99.25

ONE NEW 7 FT. REFRIGERATOR ... \$159.95

ELECTRIC RANGE, one full size \$179.95

ONE NEW 17" TV \$129.95

USED BARGAINS

GAS RANGE, apartment size \$25.00

ELECTRIC RANGE, apartment size ... \$19.00

ELECTRIC REFRIGERATOR \$49.00 up

GAS RANGE, used full size \$35.00 up

SHERMAN'S
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Nylon Hose



Valued
As High As
\$1.25

Now
2 pr.
for
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ALSO
DISH TOWELS, reg. size 9c each
10% Off
On All Of Our
LADIES WHITE SUMMER SHOES

THE DAHLQUIST STORE

East Jordan

LET US TAKE
CARE OF YOUR
FALL AND WINTER
HEATING PROBLEM

AUTOMATIC
DUO THERM
OIL SPACE
Heaters

59.95 up

Self Lighting, Fully Automatic—
Only Duo-Therm Has Dual Chamber Burner

COME IN TODAY!
INSTALLATION — SERVICE

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Hardware

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SPORTSMEN'S HEADQUARTERS

HUNTING & FISHING LICENSES ISSUED

- Excellent Coffee
- Complete Meals
- Home Baked Goods

Bill's Duck Inn
BEER — WINE — IN or OUT



G. I. NEWS

Page 4 * East Jordan News-Herald * Thursday, August 4, 1955

Following is a letter from Claire LaLonde Nelson. Dear Sirs: I want to thank all those who made it possible for me to receive the News-Herald while I was in the Air Force. I have my honorable discharge now and am proud of it. My husband is still in the Air Force and we are now stationed in Colorado Springs. We would like to continue to get the E. J. News-Herald, so would you please start a sub-

scription for us. Again, thanks very much to everyone. Sincerely, Claire C. Nelson (LaLonde)

Russell Ryan is also expecting a discharge soon. He writes: "Hi Marshall, Well I guess it's about time I wrote a letter. How is everything in E. J. I'll bet it has really changed. I haven't been there for about four years. I am leaving here the 8th of August. My new address will be: A-1c Russell R. Ryan, 16 382 229, 1370th Photo Mapping Gp., Palm Beach, Florida. I'll be there for about two months and then get my discharge. Give my thanks to everyone who made it possible for me to receive the paper while I've been in service. So long, Russ."

Bridal Shower
On Saturday, July 30th, a bridal shower was given at the home of Mrs. Richard Malpass, Jr. honoring Miss Luanne Fales, bride-elect of William Reed, USN. Several games were played and refreshments were served. The bride-to-be received many lovely gifts. Plans are being completed for an August 13th wedding.

THESE WOMEN!

By d'Alessio



"Your new boy friend seems to have a lot in common with your father. I'd think twice about him!"

FROM OUR CORRESPONDENTS

About People You Know

West Peninsula

Mr. and Mrs. Kenneth Hurl and son, Kinn Kevin of Cincinnati, spent a week with their parents, Mr. and Mrs. Earl Gill.

Mr. and Mrs. Ralph Gaunt and son of Bridgeport and Mr. and Mrs. Ralph Gaunt of Saginaw spent the weekend with Mr. and Mrs. William Gaunt. The two children, Donna and Richard, who have been spending the past two weeks with their aunt and uncle, returned with their parents Monday morning.

The neighborhood expresses its sympathy to the Loyal Barber family for the loss of their father, Wilbur McGeorge.

Mr. and Mrs. Fred Tolfrey and Pat DeLaney of Pontiac spent the past week vacation on South Arm at the Jason Snyder cabin.

Mr. and Mrs. Alfred Crowell and their mother, Mrs. Francis Crowell, left Monday for Jackson where Mrs. Crowell will stay with her daughter, the Tiny Worden's. The Crowells will continue on a week's vacation Tuesday.

Mr. and Mrs. Dick Helmick (formerly Carolyn Worden) of Jackson are announcing the birth of a daughter, born July 27.

Mr. and Mrs. Dave Johnston, their two children, and their mother, Mrs. Vernon Rapp were Sunday visitors at the William Gaunt home.

Mr. and Mrs. Henry Howard and family spent Sunday at Mackinaw City.

Those vacationing at Rustan Resort this week are: Mr. and Mrs. Glen A. Race and children of Pontiac, Mr. and Mrs. Mitchell S. Heller and children of Melvindale, Mr. and Mrs. Alfonso J. Fanrko and family, Mr. and Mrs. Joseph Wojcinc and Mr. and Mrs. John Galayby, all of Cleveland.

E. H. Phillips returned to his work at Pontiac Monday after spending the weekend at his home.



Mr. and Mrs. James Folsom of East Jordan announce the engagement of their daughter, Virginia Irene, to Edward R. Thorsen, son of Emil Thorsen, also of East Jordan. No definite date has been set for the wedding.

Locals . . .

Mrs. Maude E. Fites of Aberdeen, South Dakota, is visiting her mother and other relatives.

Mrs. Hedda Gallun of Milwaukee spent the weekend with Mrs. G. L. Paquette.

Those here to attend the funeral of Job Jackson last week were his granddaughter, Mr. and Mrs. Garland Webster and children of Detroit (Mrs. Webster is the daughter of Mr. and Mrs. Amber Muma of East Jordan); his nephew, Mr. and Mrs. Howard Jackson of South Bend and his grandson, Mr. and Mrs. Fred Bockover, also of South Bend.

Mr. and Mrs. Joseph Haney of Lansing and Mr. and Mrs. William Reynolds and son of Cincinnati spent the weekend with Mr. and Mrs. Frank Haney and other relatives.

Mrs. Clio Palmer and sons of Mason, Michigan spent the week at her summer home in the settlement.

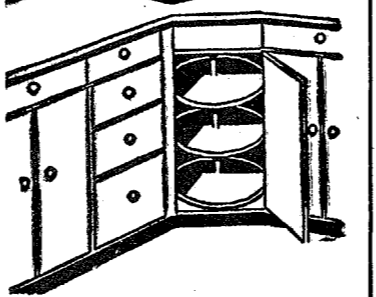
Sunday guests of Mr. and Mrs. Guy Hunsberger were Mr. and Mrs. George Palmer of Jackson. Mrs. May Garrett and Clara McCahy of Pittsburg and Mrs. C. W. Paxton of Petoskey were also guests of the Hunsbergers during the week.

New from the Kraft Kitchen!



SPOON IT into hot foods
HEAT IT for cheese sauce
SPREAD IT for snacks

DISTINCTIVE CABINET WORK



MODERNIZE
Add extra storage space to dress up your kitchen, playroom or shop with custom-built cabinets.
CALL FOR FREE ESTIMATE
Quality First, Always
ELLSWORTH LUMBER CO.
JOS. F. BUGAI

KEN DILLER LUMBER COMPANY
Our Stock Is Not Yet Complete, But We Are Ready To Serve You With Many Of The Basic Building Needs.
LE 6-2622

THANK YOU!
SINCERELY FOR YOUR PATRONAGE, SUPPORT AND COOPERATION THROUGHOUT OUR NINE YEARS OF PHOTOGRAPHIC BUSINESS IN EAST JORDAN!
NOW, SOME ESTIMATED 12,000 NEGATIVES LATER, WE HAVE SOLD OUR EAST JORDAN BUSINESS TO JERRY ROGERS, FORMER LANSING PHOTOGRAPHER WHO HAS WORKED WITH US SINCE NOVEMBER, 1954. WE FEEL CONFIDENT JERRY WILL SERVE YOU WELL.
AS FOR US — WE PLAN TO DEVOTE MORE TIME NOW TO PHOTO-REPORTING FOR NEWSPAPERS AND MAGAZINES COVERING EAST JORDAN AND OTHER AREAS THROUGHOUT NORTHERN MICHIGAN.
BILL AND DORIS HUCKLE
East Jordan LE 6-7043

FRIGIDAIRE "SUPER-91" While They Last

FRIGIDAIRE "Super-91"
\$269.95 NOW \$199.95 With Trade-In
GIL COON'S
Kalamazoo Sales & Service
Boyer City

...STRETCH YOUR FOOD DOLLAR

With An **ELECTRIC FOOD FREEZER**

Here's an easy way to really S-T-R-E-T-C-H your food dollar every day of the year. You can take advantage of lower prices on fresh fruits and vegetables in season; meats, fish, and poultry can be frozen for months, and baked goods and left-overs can be stored until you want to serve them. An efficient food freezer will give you a variety of wonderful menus for the whole year. It only costs pennies a day to operate these wonderful food freezers but they can save you dollars in food costs! Why not learn more about this amazing food-saving...money-saving appliance today?

PE-3317-20
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Meat Processing For Rented Lockers or Home Freezers
Custom Meat Curing and Smoking
A Food Market As Good As You Will Find In The North
All Foods Reasonably Priced and of Top Quality at Prices Quoted

Whole Sale and Retail Cuts
10-years of experience of meat preparation can save you money

CHOICE CHICAGO BEEF — COMMERCIAL GRADE —
FANCY PORK — ALL CUTS — SPRING LAMB —
POULTRY ALL KINDS

Variety — Quality — Economy

Thrift Super Market
East Jordan LE 6-7251