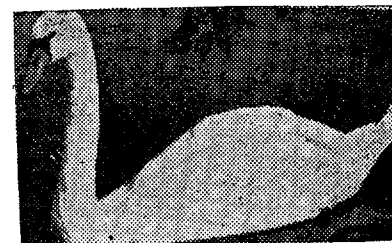


EAST JORDAN NEWS - HERALD



"HOME OF THE SWANS"

EAST JORDAN NEWS &
CHARLEVOIX COUNTY
HERALD, CONSOLIDATED

SERVING THE FASTEST GROWING AREA IN THE NORTH

VOLUME 59 NUMBER 26

EAST JORDAN, MICHIGAN, THURSDAY, JUNE 30, 1955

10 CENTS

OVER THE BACK FENCE

BY MARSHALL

Al Thorsen is selling picnic tables that you can fold up and put into your pocket. Or nearly so, anyway.

The Dress and Gift Shoppe's new paint job adds a gay look to Main Street.

George Sherman is still selling those refrigerators with the doors that open from either side.

New addition at the Vaughn Company is an awning to preserve items used for window display.

We asked Bill Swoboda how soon he would be sitting quietly in his brand new office at the end of Main Street and he said probably before snow flies. You can Bank on it.

Think it's hot out? Step inside East Jordan Cleaners.

A large number of people were guided down the Jordan River over the weekend. Some 10 guides didn't ask for no money at all until the trip was finished. But there was one fellow who demanded money as soon as his party got into the boat. He said he had to get paid in advance because the boat leaked.

Bo Bowman & Company on the west side are doing a good job of supporting Consumers Power.

Many visitors don't mind fishing guides with a sense of humor but some can't stand those who get out and push.

We understand that if someone doesn't furnish more bailing wire to support Rogers bridge, the whole thing will wind up a cruising down the river.

Don't think we're pointing our finger at Charles Ziegler. He ain't got nothing to do with Rogers Bridge. What ever gave you that idea?

But when things get so the bridge won't hold up a legal size fish it's time some casual mention was made of the serious and highly dangerous situation.

We understand Bill Huckie straps on a pair of waders every time he goes home from the store, just in case.

Andy Anderson only works downtown in the winter — time. He doesn't want to cross the bridge unless things are froze up pretty good and solid.

If the county road commission reads this, we are just kidding. Actually, we live on the north side of the crossing and don't give a hoot who comes floating down town when they didn't exactly have that in mind.

We don't want to discourage our merchants, but it would be better if the hardware stores would do some checking with the road commission before they start advertising pole vaults for sale.

Rotary Club Picnic Next Tuesday

The annual East Jordan Rotary Club picnic has been set for 7 p.m., Tuesday, July 5th at the tourist park, according to picnic chairman, John Bos.

Others on the committee are H. C. Romaine, David Pray and Marshall Sayles.

The picnic will be potluck with members bringing their own table service.

Wives of the committee members have been placed in charge of food arrangements.

The picnic is held each year for Rotary members and their wives.



Mrs. Mable Secord 11.55

Pretty, blue-eyed, and blond. Sharleen Brock, 21, daughter of Mr. and Mrs. John Brock, of East Jordan, will vie for title of 1955 National Cherry Queen at Traverse City tonight (Thursday).

Minnie DesJardins will be the official chaperone of Miss Brock at the annual contest. Sharleen, now a student at Central Michigan College, was a member of the 1952 East Jordan high school graduating class. She is a former employee of the Michigan Education Association, Lansing.

A score of candidates from northwest Michigan communities have already entered the contest.

Thursday night's selection will include a queen and her court of six to take part in the National Cherry Festival, July 13, 14 and 15th.

Representing Boyne City will be Miss Ella Clute as "Miss Boyne Valley," and Miss Joyce Cunningham will be "Miss Charlevoix."

Among those attending the contest from East Jordan will be: Mr. and Mrs. Leo Somerville, Mr. and Mrs. Bill Huckie, Mr. and Mrs. Tom Breakey, Mr. and Mrs. William Taylor, Mr. and Mrs. Marshall Sayles, Mr. and Mrs. Larry Huckie, Rachael Webster and Marian Danforth.

East Jordan FFA Members Win Silver Soil, Water Award

The East Jordan chapter, Future Farmers of America, have received a silver award in the annual soil and water conservation contest.

Life Guard Begins Work At Tourist Park

East Jordan's tourist park now has a certified life guard on duty six days a week.

Joe Hammond, who started Sunday as lifeguard, just returned from 10 days instruction at Whitehall, Michigan, where he attended a national aquatic school sponsored by the American Red Cross.

Hammond will be on duty at the park from 1 p.m. to 5 p.m. daily except Tuesdays, according to Park Commissioner Tom St. Charles.

Guild Seeks Oxygen Tent For Hospital

Charlevoix's hospital Women's Guild will sponsor a baked good sale at Liston's restaurant Saturday to raise funds for the purchase of a child's oxygen tent.

Baked goods, baked beans, fresh strawberries, jams and jellies, eggs or other foods and fruits contributed by residents of the area served by the Charlevoix hospital will be placed on sale at 10 a.m. Saturday. The sale will continue until 4 p.m.

Last year the sale netted \$173 Mrs. James Coleman chairman of the Ways and Means committee planning the event, said. It is hoped that this year's sale will top that figure.

Since it was organized one year ago the Guild has spent \$1,095 on equipment for the new hospital.

Anyone wishing to contribute to the sale may deliver their contributions to the bake sale in Charlevoix anytime during the day.

SHOP EAST JORDAN

East Jordan To Construct New Tower

Plans for East Jordan's ground observer post were going forward this week with announcement that the local corps had obtained the TV tower recently removed from Mike's Tavern.

The base of this tower will be used to start construction of the observation post. Don Clark will do the work on constructing the tower after the base is erected by Bill Porter.

The post needs \$600 to construct and finance the tower and it is hoped funds can be raised by voluntary local contributions.

The corps is asking permission from the city to locate the tower on city property, the site of which has not been chosen.

The State Bank of East Jordan has volunteered to act as a central collection agency for those wishing to donate to the construction.

Charlevoix County Civil Defense Director, Joseph Wilkins, of East Jordan, said those wishing to contribute may make checks payable to "The Ground Observation Corps."

Funds will be accepted from industry, merchants and residents, it was said.

As construction of the tower progresses, residents will be notified of the time and place they may register for voluntary service as spotters and for observation work.

Local Students Asked To Enter Essay Contest

A one year scholarship to Michigan State College is being offered to East Jordan and other students who wish to take part in a 500 word essay contest on "Why I Think Michigan Pascal Celeri Is A Good Michigan Crop."

Sponsored by the Michigan Celeri Promotion Association, entry blanks and information may be had by writing that organization at 415 Association of Commerce Building, Grand Rapids.

The contest opens July 1st and closes August 15. All entries must be postmarked before midnight, August 15th.

Winning essay will be selected by a committee of impartial judges.

U. S. Army Aids Dedication Of Advance Observer Post

Dedication of Advance's ground observer post 2 p.m. Saturday has been announced with several army officers listed as speakers.

It was reported that 43 of

Boyne City Week-End Festival Set

Deputy Don of the Traverse City TV station, WPBN-TV, will lead the big parade that will be the highlight of Boyne City's Fourth of July homecoming celebration. The parade will be held at 10 a.m. July 4th.

Events for Saturday, July 2nd include a reunion in Veteran's Memorial Park in the morning, boat races at 12:30 p.m., a water show and ski demonstration at 2:15, sail boat races following the water show, kids kapers at 3:30 and an archery demonstration at 4:30.

There will be a dawn patrol Sunday at 6:00 a.m. and a horse show with kids participating will be held at 1:00 p.m. Sunday.

Jet planes will roar over the city during the big parade at 10 a.m., Monday. There will be a soap box derby at 11:30 a.m., an adult horse show at 1:00 p.m. and a baseball game (Boyne City vs. Dearborn) at 2 p.m.

Monday evening there will be a street dance from 8 to 12 highlighted by the coronation of the queen for 1955-56.

There will be a fire works finale Monday night.

Resort Industry Talk Held By Businessmen

To Name Area Action Committees

A. E. Steinbrecher, of Boyne City was named chairman of a steering committee to map plans for an "economic revival in the northern Lower Peninsula" at a meeting held Friday in Cadillac under sponsorship of the Michigan Economic Development Commission.

The committee will meet July 13 at Grayling to take its first steps.

ACTION Friday limited the committee to nine members, "selected on the basis of their interest and ability in four fields — agriculture, education, industry and recreation." The committee, however, may set up other action committees to activate recommendations of the advisory board.

This program will provide machinery to get down to the community level and produce organizations which must do the work if new industries are to be brought into Northern Michigan. Steinbrecher declared. He is manager of the Northern Michigan Electric Co-Op at Boyne City.

OTHER members named to the committee: Frank Catto, secretary, Alpena Chamber; Norman Lyons, secretary Mt. Pleasant Chamber; Mayor A. L. Roberts, Grayling; A. R. Jacobs, Traverse City city commission member; Marshall Sayles, publisher of The East Jordan News-Herald and Dwight Wood, president of AusCoda Industrial Development Corporation at Oscoda.

About 120 civic leaders from 28 northern counties attended the meeting and elected the steering committee to put into effect the recommendations made May 23 at Traverse City by the area advisory board of the economic development commission.

Merchants Work On New Industry Contacts For City

Local Girls Complete Nurses Training

Miss Joan Kenny and Miss Karleen Larsen of East Jordan are two of twenty members of class 17 who have just completed the four months period of training in the school for practical nursing in Traverse City.

They will be assigned to one of the approved affiliating hospitals for their experience beginning August 1, 1955.

North Central School in Traverse City is one of eight schools in Michigan. Each of these schools make an effort to recruit their student from their own area in order to prepare persons interested in practical nursing to be ready to fill the acute need in their section of the state.

Traverse City school has an area of twenty-eight counties, which includes the part of Michigan from Mason County to the west, Bay County to the east and north to the Straits of Mackinac.

Dearborn Merchants To Play Here

East Jordan's west side ball park will be the scene of an outstanding baseball contest between Pleasant Valley and the Dearborn Merchants, 4 p.m. Sunday, July 3rd, according to Dort Gibbard, of Pleasant Valley.

An earlier Sunday contest will be held the 1 p.m. same day at Pleasant Valley against Kalkaska.

In a well pitched contest in which Bill Saffren allowed only six hits while striking out 15 batters, Pleasant Valley won over Bellaire by 3 to 2 last Sunday. Bellaire's pitcher Rinckney allowed seven hits and struck out 14.

Bellaire scored one in the first inning and one in the third. Pleasant Valley was held scoreless until the 8th when Keith Evans singled and Howard Somerville hit a home run to tie the game.

Bill Saffren followed with a single and was sacrificed to second by Floyd Cutler and scored on a single by Richardson.

Another FFA Award

The East Jordan FFA Chapter won second place in the conservation contest for Region six of the Future Farmers of America. Scottville chapter took first place.

A trip was awarded to president Bob Prebble and Mr. Storer, the advisor. They went to Clear Lake Camp June 23 and 24. Bob and Mr. Storer visited the Kellogg factory in Battle Creek, Kellogg forest and a bird sanctuary. — Don Petre, FFA reporter.

Set Sportsmen's Club Meeting

Members of the Jordan River Sportsmen's Club will attend their regular monthly meeting at the American Legion hall, 8 p.m. Thursday. (Tonight).

Members will be served refreshments and entertained by movies taken by Sam Rogers during his travels. Members have been urged to bring friends.

SHOP EAST JORDAN

COMING EVENTS

June 30 — The Good Will Class of the Methodist Church will meet Thursday evening at the home of Mrs. Viola Shaw.

July 1 — Jordan River IOOF Lodge.

July 2 — Bake sale sponsored by Legion Auxiliary at Healey's Hardware.

July 5 — City Council will meet at 8 p.m.

July 6 — Attention Rebekah's A pot luck supper will be held Wednesday evening at 6:30 in the hall. Bring your own table service and a dish to pass. This is the last meeting before the summer recess.

New Office Hours

Detwiler Business Service is announcing new office hours for the months of July and August. On week days the office will be open from 8 a.m. until noon and from 1 to 5 p.m. Saturday hours are by appointment only.

City Charter Now Available

Copies of the city charter are available to East Jordan residents at the City Clerk's office in the city building. Copies will be sold for \$2.00 each.

EAST JORDAN NEWS-HERALD



Marshall F. Sayles . . . Editor & Publisher
Bill Huckle Staff Photographer
Telephone LEnox 6-2371

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Page 2 * East Jordan News-Herald * Thursday, June 30, 1955

Forward Or Backward . . .

A large number of communities throughout northern Michigan are working almost around the clock toward improvement and to "outshine" their neighbors."

This was shown very plainly at a 28-county industrial and economical session at Cadillac last Friday. There were 125 northern Michigan civic leaders in attendance from all sections of the north country.

It was refreshing to see so many communities showing increased enthusiasm for more improvement regardless how far they have advanced in the last few years.

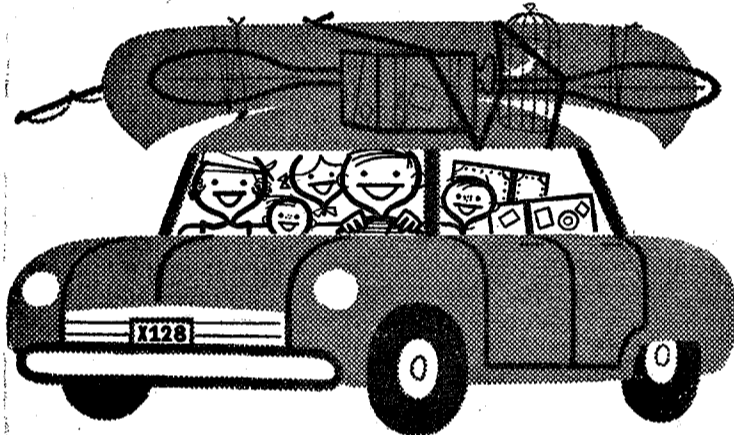
East Jordan improved through the successful location of one of the most modern and substantial manufacturing plants in the north country. We needed it, we greatly desired it and we gave our full cooperation to get it.

But communities which have recently obtained three and four such plants as East Jordan were fully represented at the Cadillac meeting seeking ways and means of continuing to improve their home town.

It was easy to see that those who feel they have satisfied their community improvement needs and show a slacking of effort, are sliding back and destroying progress already made. We either progress or slide back. For there is no such state as "just marking time." Those communities who feel their goals have been reached will soon awake to the fact their neighbors have proved them asleep and treading backwards — for their neighbors are working around the clock to outshine them. —Marshall Sayles, editor

Read The Classified Page

Going Somewhere?



Call ahead and call back by telephone

Long Distance is the fastest, easiest way to make certain about reservations. And it does more than save you hunting rooms in strange towns. It alerts any friends you may want to drop in on.

Long Distance is your link with home, too—keeps you in touch with personal and business matters.

Vacations are for fun. Long Distance helps make them better. And at such little cost! You can call places a day's drive away for less than a dollar.

MICHIGAN BELL TELEPHONE COMPANY

THE SHOW PLACE OF THE NORTH

TEMPLE EAST JORDAN

Thursday, June 30

Irene Dunne Philip Dorn Barbara Bel Geddes
"I REMEMBER MAMA"
The country's best loved family

Friday and Saturday, July 1 and 2

George Montgomery and Richard Boone
"ROBBER'S ROOST"
Zane Grey's story in technicolor plus

Abbott and Costello in
"MEET THE MUMMY"

DANCE IN THE TEMPLE BALLROOM

Every Friday Night from 10 to 1
"THE DRIFTING TROUBADORS"
50c per person.

Sunday and Monday, July 3 and 4

Marjorie Main and Percy Kilbride
"MA & PA KETTLE AT WAIKIKI"
Comedy in Hawaii.

Tuesday and Wednesday, July 5 and 6

Leslie Caron Michael Wilding Elsa Lanchester
"THE GLASS SLIPPER"
The wonderful tale of Cinderella

NORTHERN LIGHTS

(Compiled by the News-Herald Staff)

We read a sentence the other day which we are not sure we understand: "Honesty is no substitute for experience."

Fellow said the other day, "If you are troubled with noise in your car, why don't you let her drive?"

Preacher said: "If you have troubles, come in and tell me about them. If you haven't, come in and tell me how you do it."

Birthdays on the fourth of July: Calvin Coolidge, 1872; George M. Cohan, 1878; and Nathaniel Hawthorne, 1804.

Some of the people who ask a Justice of the Peace to marry them are fit to be tied.

Modern farm equipment is an absolute necessity today. The time when human and animal power could do the basic work of agriculture has gone, never to return. The tractor and the other machines make possible maximum production at minimum cost in both money and effort.

The selling price of these machines is an important matter to the farmer. And, no doubt, many a farmer has sometimes wondered if the price tag contained an excessive amount of profit.

An answer to that is found in a survey made of hundreds of farm equipment dealers scattered throughout the country, and covering the 1947-54 period. It shows that profits have gone down steadily and sharply. In 1947 those profits, before taxes, amounted to 9.35 per cent of the gross business. In 1950 they came to 4.95 per cent. In 1953 the figure was 2.5 per cent. And last year it was only fractionally higher — 2.92 percent.

The reasons why farm machinery costs more now than it used to are simple enough. In the first place, the expenses that must be borne by the manufacturers and dealers have soared, just as in the case of any other business. They must pay the high going price for labor and everything else. Secondly, the farmer has demanded and received more complicated and more versatile machines that do a better production job. But he can be certain that he is getting top value for his equipment dollar.



CHURCH SERVICES

METHODIST CHURCH
Rev. R. H. Moore, Pastor
Morning Worship 10:00 am
Church School 11:15 am
MYF 7:00 pm

CHURCH OF GOD CHAPEL
Rev. Ora Holley
Services Sunday Evening — 7:30

UNITED MISSIONARY CHURCH
C. W. Thompson, Pastor
Morning Worship 11:00 a.m.
Sunday School 10:00 a.m.
Youth Fellowship 7:00 p.m.
Evangelistic Services 7:30 p.m.
Prayer Meeting (Thurs.) 8:00

EVANGELICAL LUTHERAN CHURCH
Rev. Dale Larson, Pastor
Sunday School every Sunday at 10:00 a.m. Classes for all ages
Church services every Sunday at 11:00 a.m. Communion Service first Sunday of every month
Family social dinner second Sunday of month at 1:00 p.m.

JORDAN RIVER BAPTIST TEMPLE
Rev. Roy Green, Pastor
Sunday School and Church — 10:30 to 12 noon
Evangelistic Service 7:45 p.m.
Thursday at 7:45 p.m. — Teaching Service

FINKTON BIBLE FELLOWSHIP CHURCH
Followed by short morning services.
Sunday School, 10:30 am
Youth Fellowship 6:45 pm
Evening Service 8:00 pm
Wednesday Prayer Meeting 7:30 pm

CHRIST LUTHERAN CHURCH
Boyer City — Wilson Twp.
Rev. Richard Noffze, Pastor
Wilson Township:
9:30 a.m. Church Service
10:30 a.m. Sunday School
Boyer City:
11:00 Church Service
10:00 Sunday School

FIRST PRESBYTERIAN CHURCH
Edward O. DeHaven, Pastor
Regular Services:
The Church School meets at 9:45 with classes for all ages.
The Morning Worship begins at 1:00 o'clock.

PENTECOSTAL FULL CHURCH TRUTH CHURCH
Rev. Harley R. Barber, Pastor
Sunday School—10 a.m.
Worship Service—11 a.m.
Sunday Eve. Service — 8 p.m.
C.Y.A. Tuesday — 8 p.m.
Prayer Meeting, Thursday 8 p.m.

BIBLE BAPTIST CHURCH
Central Lake
Rev. Paul Gelatt, Minister
Worship — 11 a.m.
Bible School — 10 a.m.
Youth Time — 6:30 p.m.
Gospel Service — 7:30 p.m.
Prayer Meeting, Wednesday — 7:30 p.m.
Bible Club, Thursday, 4 p.m.
Sunday School Sunday 10:00
Morning Worship, Sunday 11
Evangelistic Service, Sunday 8:00 p.m.

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
Elder Ole Olson, Pastor
Church School — 10:00 a.m.
Morning Worship 11:00 a.m.
Zions League Tuesday, 7:30 p.m.
Prayer Service, Wed., 8:00 p.m.

ASSEMBLY OF GOD
Rev. T. H. Moody
Sunday School — 10:00 a.m.
Morning Worship — 11:00 a.m.
and August at 7:30 a.m.

Evangelist Service — 8:00 p.m.
Women's Missionary Council— Thursday 10 a.m.
Prayer Meeting—Thursday 8 pm

ST. JOSEPH CHURCH
Rev. Joseph Malinowski, Pastor
MASSES
Sundays — 7:30 and 9:30
Holydays — 7:30 am & 7:30 pm
First Fridays — 7:30 p.m.
Weekdays — During June, July

SPORTSMEN'S HEADQUARTERS

HUNTING & FISHING LICENSES ISSUED

—Excellent Coffee
—Complete Meals
—Home Baked Goods

Bill's Duck Inn
BEER — WINE — IN or OUT

LOOKING BACKWARD

Reviewing The News-Herald

JULY 3, 1915

The Pomona Grange met at Rock Elm June 24th. Jacob E. Chew is Master and Earl H. Clark, Lecturer. Speakers included R. O. Bisbee, May L. Stewart, Emmet Nasson, J. E. Se-cord and C. E. Bearss.

Plans for a Fourth of July celebration include the usual parade and various contests, two ball games, a drill by Company I, two big vaudeville attractions: Hartman and Varady with their sensational dancing and a comedy act, "Aunt Phoebe and Her Dusky Pupils" staged by Al Warda, John N. Phillips, John T. Hanson, Bert Lamb and F. J. Gruber.

William Barkley of South Arm Township hanged himself. Worry over an incurable disease prompted the act.

JULY 3, 1925

Ted Woodward was seriously

injured in an accident at the Chemical Plant Sunday afternoon.

Maude Harbert and Paul Brant were married June 27th in Boyne City.

Margaret Hott and William Crawford were married in Charlevoix June 30th.

Sheriff Charles Novak with deputies, raided a farm near East Jordan and secured one of the best moonshine equipments ever found in this region. The outfit was cunningly hid in the woods. The entrance to the underground room was camouflaged with leaves and debris while the smoke stack was encircled with a tube of elm bark, the outlet being in the top of a large tree.

JULY 5, 1935

John B. Shapton, former East Jordan resident, passed away in Washington.

Sons were born this week to Mr. and Mrs. Ivan Castle, Mr. and Mrs. Clayton Pinney and Mr. and Mrs. Russell Rieghling of Grand Rapids.

Marjorie Carey of Charlevoix was chosen pageant queen of the Charlevoix County Homecoming and State Centennial Celebration. Josephine Somerville of East Jordan will be "Miss Columbia" in the pageant.



YES, WE KNOW THE ROPES

It's a tricky business — rounding up dirty, stained clothes and returning them fresh, dazzling clean, like new again! It takes real know-how — and we have it. Try us.

East Jordan Cleaners

WHEN YOU BUILD OR REMODEL --
Build with the Best ... but pay no more
GO WESTERN!

No need to pay more to build with the best! Blocks may look alike . . . yet vary widely in standards of form, dimension, strength and permanence.

But not WESTERN BLOCKS! Whether you choose Waylite, Concrete or Cinder, you get only PERFECT blocks from WESTERN . . . with all curbs removed.

That's why builders . . . men who know will tell you "When you build or remodel . . . GO WESTERN!"

CONCRETE PRODUCTS CO.
510 5TH ST., CADILLAC, MICHIGAN



MOST Modern V8 FOR YOUR JOB!

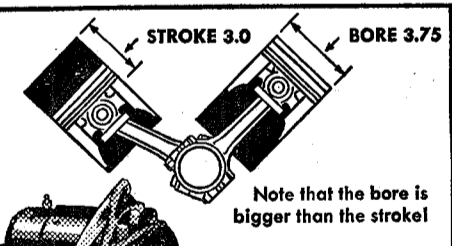
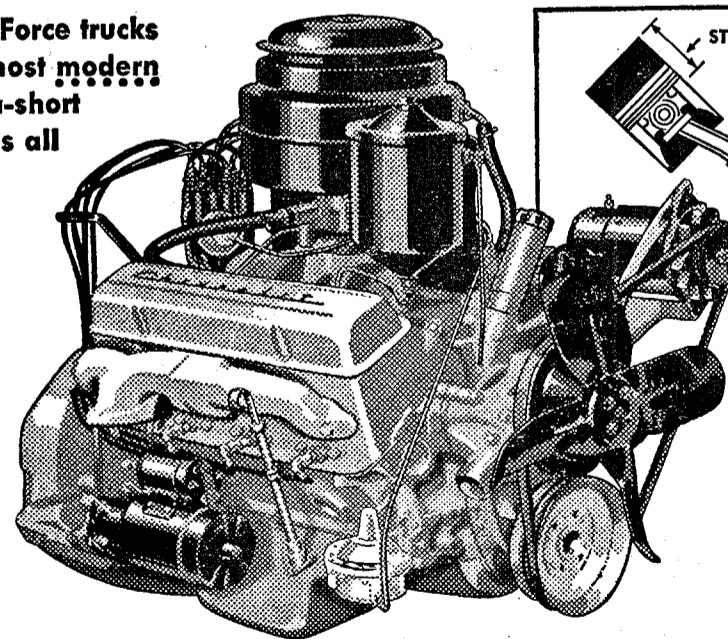
NOW...THE SHORTEST STROKE V8's

IN ANY LEADING TRUCK!

Now new Chevrolet Task-Force trucks bring you the industry's most modern V8* engines with an ultra-short stroke for longer life—plus all these great advances.

Modern 12-volt electrical system
You get double the punch for quicker starting and more efficient ignition plus a greater electrical reserve.

Gas-saving high-compression ratio
With a high 7.5 to 1 compression ratio, Chevrolet's new V8 truck engines squeeze extra power out of every tankful of gas.



New aircraft-type valves

Each valve functions independently—as in modern aircraft engines. Valve action is more positive.

Floating oil intake . . . full-pressure lubrication
Intake selects the cleanest oil for full-pressure engine lubrication.

*V8 standard in the new L.C.F.'s, an extra-cost option in all other models except Forward-Control.

NEW CHEVROLET Task-Force TRUCKS

CHEVROLET Year after year, America's best selling truck!

A. R. SINCLAIR SALES

BOYNE CITY, MICHIGAN

Recreation Calendar

July 4th — July 8th

Monday
 Holiday — No Scheduled Activities.

Tuesday
 10:00 a.m. — Beginners Tennis.
 1:30 p.m. — Softball, Jr. boys
 3:00 p.m. — Playground Activities.
 7:30 p.m. — Iron Works vs. Mt. Clemens.
 9:00 p.m. — Lutheran Church vs. Huckle's.

Wednesday
 10:00 a.m. — Beginners Tennis.
 1:30 p.m. — Girls' Softball.
 2:00 p.m. — Handicraft 9-11 years.
 6:30 p.m. — East Side vs. northenders.
 7:30 p.m. — Lakers vs. Cubs.
 8:30 p.m. — West Side vs. Phils.

Thursday
 10:00 a.m. — Beginners Tennis
 1:30 p.m. — Junior Softball.
 3:00 p.m. — Playground Activities.
 7:30 p.m. — Iron Works vs. Lutheran Church.
 9:00 p.m. — Mt. Clemens vs. Huckle's.

Friday
 10:00 a.m. — Beginners Tennis.
 1:30 p.m. — Jr. Softball.
 2:00 p.m. — Handicraft — 12 years and older.
 3:00 p.m. — Playground Activities.

It's A Boy!

Mr. and Mrs. Mercer Carey announce the arrival of a son born at the Charlevoix hospital Friday. He has been named Marty Ray.

It's A Girl!

A daughter was born Sunday to Dr. and Mrs. David Pray at the Charlevoix hospital.

Mrs. Sarah Cooper of Tampa, Florida is a guest of her brother and sister in law Mr. and Mrs. Sam Rogers.

George Secord of Grand Rapids, spent the weekend with his mother, Mrs. Mable Secord.

Our Great America ☆ by Woody

MEN BETWEEN THE AGES OF 25 AND 34 PITCH 70 PER CENT OF ALL MAJOR LEAGUE BASEBALL GAMES

Thomas Jefferson
 INSTALLED THE FIRST PARQUET WOOD FLOORS IN AMERICA WHEN HE BUILT MONTICELLO AT CHARLOTTESVILLE, VIRGINIA. THE FLOORS WERE MADE OF VIRGINIA HARDWOODS.

ARCHAEOLOGISTS
 SOMETIMES FIND STRIKE GUM IN CAVITIES OF EXCAVATED INDIAN TEETH. THESE FANCY WIDE MOLARS CHEWED FOREST TREES BEFORE THE ICE AGE.

WITH NEARLY 35,000,000 ACRES OF PRIVATELY OWNED LAND GROUPING REPEATED TIMBER CROPS FOR USE, 38 STATES HAVE TREE FARM PROGRAMS. LATEST STATES TO JOIN ARE KENTUCKY AND IOWA.

Wilson Township

The Christ Lutheran Church picnic was held at Whiting Park Sunday with a good attendance.

Mr. and Mrs. Albert Walters, Jr. and two children and Mr. and Mrs. William Snook and son of Chicago, who have been spending the past two weeks on the Albert Walters, Sr. farm, left for their home Saturday.

Mr. and Mrs. Casey Machowski and children and Milton Johnson of Muskegon spent three days at the Henry Eggersdorf home.

Mrs. Beatrice Knop of Muskegon spent the weekend at the Carl Knop farm.

Mr. and Mrs. Roy Taylor and Mr. and Mrs. Ed Grapenthein of Chicago are spending two weeks at the Horace Warn home.

Mr. and Mrs. Charles Reidel and daughter Evelyn Murdock, and two children spent ten days at Jamestown, N. D. with their daughter and sister, Mr. and Mrs. Bob Shelver and family.

Henry Behling, a student pastor, made his first sermon in Christ Lutheran Church June 19th in the absence of Pastor Noffze, who was on his vacation.

Rev. Norman Kuek and family of Rochester are spending ten days with her parents, Mr. and Mrs. Frank N. Behling.

Finkton News

Mr. and Mrs. Gordon Taylor and family are spending the week at the home of Mr. Taylor's parents, Mr. and Mrs. Jack Taylor.

Mr. and Mrs. Avery Willson of Lansing were supper guests Saturday night at the home of Mr. and Mrs. George Spence.

Mrs. Gene Emery and Miss Linda Lewis returned Thursday night from North Carolina.

Miss Merilynn Lewis and Donald Brownell spent Sunday with Mr. and Mrs. Ralph Carroll at Buckley.

Mr. and Mrs. Edward Lavanway and daughter, Elaine, were wedding guests Saturday night at the wedding of Miss Carol Watros and James Whiteford at Bellaire.

Miss Alice Spence was a supper guest Friday night at the Carl Spence home in Central Lake.

Clyde King of Grand Rapids was the Sunday night speaker at the Finkton Bible Fellowship Church.

Mr. and Mrs. Marvin Benson and son Francis returned to their home at Berrien Springs Tuesday after visiting relatives and friends in East Jordan for a week. Mr. and Mrs. Benson were former residents of East Jordan.

Several from Finkton attended the dedication of the Pleasant Valley Free Methodist Church Sunday afternoon.

A party was given in honor of Mrs. Gene Emery Saturday night at the home of her parents, Mr. and Mrs. Sam Lewis. Mrs. Emery expects to sail July 4th for Germany where she will join her husband.

Mr. and Mrs. Theo Scott arrived Tuesday from Independence, Mo. to visit relatives and friends for two weeks.

West Peninsula

Mr. and Mrs. Henry Howard and Mr. and Mrs. William Gaunt, Sr. spent Saturday evening with Mr. and Mrs. E. H. Phillips.

Mr. and Mrs. R. G. Williamson are building a new home on Eight Mile Road.

Mr. and Mrs. Lyle Tuttle of Fenton and her sister and husband, Mr. and Mrs. Unrue of Indian River are spending a short time at the Tuttle cabin on South Arm.

Mr. and Mrs. Dave Johnston and two daughters and their parents, Mr. and Mrs. Vernon Knapp called Sunday at the William Gaunt, Sr. home.

Mr. and Mrs. Albert Trojaneck daughter Jean and their son Robert, left Friday for a vacation trip to Cupertino, California where they will visit their daughter and son-in-law Mr. and Mrs. DuWayne Penfold and children. They will also visit Mr. and Mrs. Ed Votruba at Omaha, Neb. and also two aunts at Denver, Colo.

Mrs. Ernest Kopkau was in Petoskey Monday.

Orchard

Notes . . .

Mr. Darbee of the Eveline Orchards called reporting the largest crop of apples they ever had. This is due to more trees of the young type being larger. That means more business around East Jordan.

Montmorency cherries are expected to ripen on or about July 15th instead of the usual July 20th or later. Early Richmonds show good color now. Governor Woods, an early yellow cherry, is ripe now. The Black Tartarian sweet cherry will start at the fourth of July. Sweet cherries will vary in their ripening dates; some will be earlier than others. It will be an excellent season for Jonathan and Red Delicious as these varieties need a long growing season, especially the Jonathan.

The cherry crop is holding up well in this section. No doubt a full crop will be harvested on all good locations. As on some years with a bumper crop all cherries cannot be harvested. Some cherries will be too green because they are too thick. There will be some of all fruits including peaches and German prunes.

Officers Elected

The Past Noble Grands Club met with Mrs. Alice Shepard Monday evening. Due to the absence of President Effie Weldy Vice President Beatrice Kopkau conducted the meeting. There were ten members present.

Result of an election of officers was as follows: President, Beatrice Kopkau; Vice President Hilda Cook; Secretary, Effie Weldy; Treasurer, Nellie Blair; Chaplin, Kay Braman; Flower Comm., Eleanor Scott and Mary Hitchcock; Card Comm., Jane Foote and Ida Rusnel; Assistant Secretary, Alma Bowerman. Delicious refreshments were served by the hostess and co-hostess, Anna Keats.

SHOP EAST JORDAN

Locals . . .

Mrs. Ursula French is employed at Walloon Lake for the summer months.

Mr. John Corniel of Lansing is visiting his niece and nephew Mr. and Mrs. Bud Cihak.

Linda Healey has returned to her home after undergoing major surgery on her feet two weeks ago at Munson hospital.

Mr. and Mrs. Archie Kowalske of Muskegon visited relatives and friends in East Jordan last week.

Miss Mae Evans is at her home here for the summer months after attending school at Mt. Pleasant.

R & R TELEVISION
 Authorized Service Dealer

Sales and Service Antenna Installations

LE 6-7349 East Jordan

We repair all makes of radios and television.

3-DAY HOLIDAY AHEAD
 smart shoppers salute A&P for

GRAND VALUES

COME SEE COME SAVE AT A&P

WE WILL BE CLOSED ALL DAY MONDAY, JULY 4th

"SUPER RIGHT" **SMOKED HAM** SUPER RIGHT, ALL MEAT, SKINLESS **Frankfurters**

SHANK PORTION LB. **45c** BUTT PORTION LB. **55c** 10-16 LB. WHOLE HAM LB. **57c** LB. **43c**

FLORIDA, 24-28 LB. AVERAGE **Watermelons** EACH **\$1.39**

Cantaloupes	CALIFORNIA, SIZE 27	EA.	29c	Plums	SANTA ROSA	LB.	29c
Cucumbers	EXTRA FANCY	3 FOR	25c	Honey Dew Melons	SIZE 12	EA.	39c
Lemons	CALIFORNIA, SIZE 300	DOZ.	45c	Green Peppers	FOR SALADS OR STUFFING	3 FOR	25c
Potatoes	LONG WHITE CALIFORNIA, U. S. NO. 1	10 LB. BAG	59c	Radishes	READY TO SERVE	CELLO BAG	10c

ARMOUR OR SWIFT
Chopped Beef 12-OZ. CAN **29c**
Yukon Beverages REG. 10c (PLUS BOTTLE DEPOSIT) 12 24-OZ. BOTS. **99c**
Pork 'n Beans SCOTT COUNTY 52-OZ. CAN **29c**

POPULAR BRANDS
Chewing Gum BOX OF 20 - 5c PKGS. **59c**
Green Beans RENOWN BLUE LAKE, WHOLE 2 16-OZ. CANS **33c**
Cake Mixes ALL BRANDS, WHITE, YELLOW, DEVIL'S FOOD 2 PKGS. **59c**
Apple Pie JANE PARKER, REG. 49c EA. **39c**
Cake Donuts JANE PARKER, GOLDEN, SUGARED OR CINNAMON PKG. OF 12 **19c**

JANE PARKER, REG. 59c
Potato Chips 1-LB. BOX 59c 12-OZ. BOX **49c**
Frankenmuth Cheese JUST REDUCED LB. **49c**
Tomato Soup ANN PAGE 3 10 1/2-OZ. CANS **29c**

AMERICAN CHEESE FOOD, NEW LOW PRICE
Ched-o-Bit 2 LB. LOAF **73c**
Ketchup ANN PAGE 2 14-OZ. BOTS. **39c**
dexo Shortening ALL PURPOSE, PURE VEGETABLE 3 LB. CAN **75c**
Paper Plates NEW SIZE PACKAGE PKG. OF 100 **89c**
Saran Wrap CLINGS, PROTECTS, TRANSPARENT 25-FT. ROLL **32c**

Lemonade CAL GROVE, FRESH FZN., CONCENTRATED 5 6-OZ. TINS **59c**
Lifebuoy Soap 2 BATH CAKES **27c** 3 REG. CAKES **28c**
Surf GRANULATED DETERGENT LGE. PKG. **30c** GT. PKG. **72c**
Breeze GRANULATED DETERGENT LGE. PKG. **31c** GT. PKG. **75c**
Rinso Blue LGE. PKG. **30c** GT. PKG. **72c**

Lux Liquid Detergent 22-OZ. CAN **65c**
Lux Soap 2 BATH CAKES **25c** 3 REG. CAKES **26c**

ALL PRICES IN THIS AD EFFECTIVE THROUGH SATURDAY, JULY 2

AMERICA'S ROSEHOBOT FOOD RETAILER... SINCE 1889

A&P Food Stores
 THE GREAT ATLANTIC & PACIFIC TEA COMPANY

NEW STORE HOURS:
 MONDAY AND SATURDAY
 9 a.m. to 9 p.m.
 TUESDAY, WEDNESDAY, THURSDAY & FRIDAY
 9 a.m. to 6 p.m.
 THE A&P STORE, MAIN STREET, EAST JORDAN

NOTICE!

New office hours thru July and August

Monday thru Friday
 8 a.m. to 12 noon 1 to 5 p.m.

Saturday by appointment

Detwiler Business Service

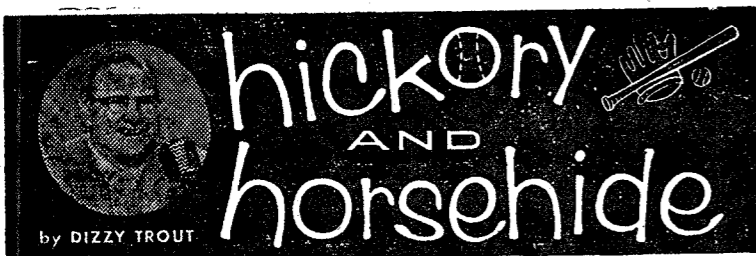
Office—LEnox 6-7340
 Residence—LEnox 6-2234

HEADQUARTERS FOR WOMEN'S PLAY CLOTHES

GIRL'S SHORTS \$1.00 up
 SWIM SUITS \$3.95 up
 CATALINA BEACH COATS \$6.95

LADIE'S AND GIRL'S DRESSES
 \$1.95 to \$19.95

Dress & Gift Shoppe



You can never tell about baseball trades. On paper the deal may look good, but the outcome may be entirely different.

Take the Tigers' big swap with Chicago last winter. The deal brought first baseman Ferris Fain, pitcher Leo Christante and infielder Jack Phillips to Detroit and sent outfielder Bob Nieman, first baseman Walt Dropo and pitcher Ted Gray to the White Sox.

The exchange seemed favorable to the Tigers. Detroit had given up on Dropo and Gray, and Nieman, although a long ball hitter, was expendable because of our crop of fleet, young outfielders.

In return, the Bengals were getting a two-time winner of the American League batting crown in Fain and the leading pitcher in the Southern Association last

year in Cristante. Phillips was slated for a utility role.

NOT HEALED

But what happened? Why Frank Lane, general manager of the White Sox, apparently pulled a fast one. A knee seriously injured by Fain last season has not mended, just as Lane anticipated, although Detroit had reports that the knee was again sound.

Moreover, Cristante has not quite measured up to big league standards. He has been sent down to Buffalo, the Tigers' top farm club to make room for Earl Torgeson, whom we bought from the Philadelphia Phils to replace Fain at first.

So while Fain rides the bench with Phillips, serving in an occasional pinch hit role, and Cristante toils for Buffalo, both Nieman and Dropo are having pret-

Linda Petrie and William Walker Married In Ellsworth, June 18th

Miss Linda Petrie was united in marriage to William Walker in a summer wedding solemnized in the Ellsworth Christian Reformed Church Saturday evening June 18 at 7 o'clock. The bride is the daughter of Mr. and Mrs. Rodney Petrie of East Jordan, Route 3, and the groom is the son of the late Mr. and Mrs. W. P. Walker of Ironton.

The double ring ceremony was performed by Rev. Henry Zwaanstra, pastor of the church, before an altar decorated with bouquets of multicolored cut flowers.

Music for the ceremony was played by Jay Kuiper, organist, who served as accompanist for Mrs. William Shaw of Ypsilanti, sister of the bride, who sang, "At Dawning" before the entrance of the bridal party. He also accompanied Henry Drenth of East Jordan who sang "The Lord's Prayer" after the vows were spoken.

ty good years and belting quite a few long balls for Chicago. Only Gray failed with the Sox, and he's now with Cleveland.

But this is not intended as sour grapes. The Tigers have outmaneuvered canny Mr. Lane on occasion. We traded him catchers last year, Matt Batts for Red Wilson, and Lane doesn't talk about that one.

GOOD DEAL

Batts failed to last the season, while Wilson has proven an extremely competitive player and is doing a masterful job behind the plate for Detroit.

The trade the Tigers most like to look back on is the exchange with Cleveland early in 1953 when we obtained third baseman Ray Boone and pitchers Steve Gromek, Al Aber and Dick Weik. In return Cleveland got pitchers Art Houtteman and Bill Wight, catcher Joe Ginsberg and infielder Owen Friend.

What a deal that turned out to be for the Tigers! Gromek is the ace of our pitching staff, Boone has helped to move Detroit up several notches in the standings with his timely hitting (although injuries have plagued him this year) and Aber is probably our best relief pitcher. Only Weik failed to make the grade.

On the other hand, all but Houtteman are long since gone from Cleveland and even Art is having his troubles in the Hickory and Horsehide game.

ken. Linda, given in marriage by her father, was a lovely bride in her wedding gown of white lace net and satin. It was fashioned with a fitted lace bodice and a full gathered skirt of net over satin, floor length. Her finger tip veil was held in place with a matching lace cap, trimmed with sequins and seed pearls. She carried a cascade bouquet of white rosebuds, ivy and lillies of the valley. She also wore a pearl necklace, a gift of the groom.

Serving as maid of honor was the bride's sister, Miss Elaine Petrie of East Jordan, who wore a ballerina length turquoise formal with bolero jacket. American Beauty and pink rosebuds formed her bouquet and she wore a wreath of pink rosebuds in her hair.

Bridesmaids were Miss Patricia Peterson and Miss Margaret Wilson of Detroit, friends of the bride.

Burl Walker of Ironton attended his brother as best man. Groomsmen were Don Cutler of East Lansing and Guy Vallance of East Jordan. The men in the bridal party wore white carnation boutonnières.

The guests were seated by Ray Hughes and James Petrie of East Jordan.

Mrs. Petrie, mother of the bride, wore a two piece street length dress, navy background print with accents of rose. With it she wore navy and white accessories and a corsage of pastel pink shattered carnations.

A reception in the church parlors followed the ceremony with Mrs. Henry Drenth of East Jordan, Mrs. Gerrit John Drenth and Mrs. Clarence VanderArk supervising the serving of the guests.

The bride and groom opened their gifts with Mrs. Don Cutler of East Lansing, cousin of the bride, and Mrs. William Bennett aunt of the bride, assisting.

Following the reception the newlyweds left on a short wedding trip, the bride wearing a powder blue summer suit with white accessories for her going away costume. On their return they will reside in Petoskey.

The bride is a graduate of Henry Ford Hospital school of nursing in the class of June, 1954. The groom is employed on the staff of the Boyne Citizen.

Vance District

Mr. and Mrs. Vernon Vance and Mrs. D. E. Carpenter attended the wedding of Miss Roselynn Carpenter and Stanley Ruis at the home of the bride's parents, Mr. and Mrs. Lynn Carpenter Friday evening.

Jimmie Petrie of Detroit was up to attend his sister Linda's wedding. Several of the neighbors also attended her wedding to William Walker at Ellsworth Saturday evening.

Mr. and Mrs. Vernon Vance and Mrs. D. E. Carpenter went to Boyne City Saturday evening to attend the wedding of Ardith Howe and Thomas Wieland of Charlevoix.

The Roy Dougherty family were Father's Day guests at the McClure home.

Mr. and Mrs. Russell McClure and family and their sister, Mrs. Lloyd, were Saturday evening guests of Mr. and Mrs. Verne Reid.

Mr. and Mrs. Russell McClure and two daughters and Miss Carol Klooster spent four days in Indiana and Ohio. They also attended a family reunion.

Mrs. Bryce C. Vance left Tuesday for summer school at MSU. She will visit her parents, Mr. and Mrs. H. M. Vogt at Grand Lodge.

Mr. and Mrs. Sam Bennett spent Friday evening at the Russell McClure home.

Mr. and Mrs. Carlton Bowen and daughter spent one evening last week at the Vernon Vance home.

Mrs. Charles Lloyd of Byron, Ohio spent last week visiting her brother, Russell McClure and family. The McClures, accompanied by Mrs. Sam Bennett, took Mrs. Lloyd to Grand Rapids Monday.

Mr. and Mrs. Dewey Clapsaddle, Mr. and Mrs. Richard Parks and the children of Mr. and Mrs. Elgy Brintnall spent Monday at the Archie Graham home.

Mr. and Mrs. Jack Petrie of Detroit were here for Linda Petrie's wedding.

Miss Susan Petrie was home for the weekend from her studies

at Davenport Business Institute.

The Graham, Thompson, Lord and Clapsaddle families enjoyed a picnic dinner Sunday.

Mr. and Mrs. Glen Campau and children and Mrs. A. D. Graham and children spent the weekend in Brown City.

Mrs. William J. Shaw, formerly Iris Petrie, spent the weekend at the home of her parents, Mr. and Mrs. Rodney Petrie. Mrs. Shaw received her B. S. degree from Michigan Normal College at Ypsilanti, June 11th.

The Jassamine Rebekah Lodge met in their hall Wednesday evening at 8 p.m. with Noble Grand Kay Braman in the choir. Twenty three members were present. The charter was draped in memory of Sister Anna McArthur. The last meeting before the summer recess will be held July 6th. A very special program is being planned. It is hoped as many members will be present as possible. Rebekah visitors are always welcome.

Mrs. Cora Brush of Boyne City visited her sister Mrs. Evelyn Bolser Tuesday.

Lona Theatre

Mancelona, Michigan

Friday and Saturday, July 1, 2
Rory Calhoun Jane Nigh
"County Fair"

Also

Randolph Scott in
"Bounty Hunter"
Both Color

Sunday and Monday, July 3, 4

Doris Day James Cagney
"Love Me or Leave Me"
Cinemascope and Color

Tues., Wed. and Thurs.
July 5, 6 and 7

Glenn Ford Anne Francis
"Blackboard Jungle"

DINE OUT THE 4th!

FAMILY STYLE COMPLETE CHICKEN DINNER

BY RESERVATION ONLY
CHICKEN IN BASKET To Take Out

WHITE FISH — TROUT — STEAKS — CHICKEN
SHRIMP — ROAST BEEF — ROAST PORK
BAKED HAM

PLATE LUNCHES — 65c to \$1.00

THE ANCHORAGE

BERTHA WEBSTER, Mgr. East Jordan LE 6-2550

BONNIE BRIGHT SAYS:

FOR YOUR CONVENIENCE

NOW OPEN

WEEK DAYS
8 a.m. to 5:30, 6:30 to 8 p.m.

SATURDAYS
8 a.m. to 12 Noon, 12:30 to 4:30 p.m.

Swan City Automatic Laundry

For A "Bonnie" Bright Wash

Clean — Courteous — Convenient

BONNIE AHLBERG, Mgr.
M-32 at M-66 LE 6-2929 East Jordan

Hours: Daily, 9 a.m. to 5:30 p.m. Open Evenings except Saturday

HOMECOMING CELEBRATION

A FESTIVAL OF FUN FOR KIDS AND ADULTS IN
BOYNE CITY

<p>Saturday, July 2nd REUNION IN THE MORNING (Veteran's Memorial Park)</p> <p>BOAT RACES - - - - - 12:30 P.M. WATER SHOW (Ski Demonstration) - - - 2:15 P.M. SAIL BOAT RACES (following the water skiing) KIDS KAPERS - - - - - 3:30 P.M. ARCHERY DEMONSTRATION - - - - - 4:30 P.M.</p> <p>Sunday, July 3rd</p> <p>DAWN PATROL - - - - - 6:00 A.M. HORSE SHOW (Kids Only Participating) - 1:00 P.M.</p>	<p>Monday, July 4th Come See Deputy Don of TV Fame!</p> <p>PARADE - - - - - 10:00 A.M. JET PLANES (Watch Them Roar Over) SOAP BOX DERBY - - - - - 11:30 A.M. HORSE SHOW (Adults Only) - - - - - 1:00 P.M. BASEBALL (Boyne City vs. Dearborn) - - - 2:00 P.M.</p> <p>Monday Evening FIREWORKS</p> <p>STREET DANCE - - - - - 8:00 to 12:00 P.M. CORONATION OF QUEEN FOR 1955-56 - 9:00 P.M.</p>
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The Chamber of Commerce Will Be Pleased To Handle Your Reservations

Economic Progress Moving Into Northland

BY MARSHALL SAYLES
Editor & Publisher

A brand new American economic frontier, northern Michigan and the upper peninsula, is stirring the imagination of our modern pioneers.

Men with dreams know that within the next few years hundreds of millions of dollars will be spent in rapid development of all northern Michigan. And they are at work sorting over sound, constructive ideas, which in a few short years might well change the face of the earth.

These men with their dreams are opening a new area and presenting a new challenge to America not unlike the call westward so many years ago.

"Go north, young man. Go north!"

The life long dream of at least one man, Prentiss Brown, of St. Ignace, resulted in the largest construction project known to man, The Mackinac Straits Bridge.

Construction of a bridge that for 50 years was "absolutely impossible" proves that Prentiss Brown dreamed soundly. The methods through which the bridge finally came about have nothing to do with it. The fact remains, Mr. Brown's "impossible" dream came true.

And there are a good many other dreamers who are working constructively for the development of northern Michigan.

These modern pioneers have packed imagination into the covered wagons of their minds.

These thoughts came about at a Cadillac meeting last Friday when 200 men from 28 northern Michigan counties gathered to hasten the new development trend.

ANYONE WITH controlled imagination and a fair share of average American intelligence cannot fail to appreciate the extent of the change now creeping northward.

Compared with 20 years ago, men with money now are stumbling over each other in an effort to establish summer and winter resorts in the north country.

The concentrated drive by industry to move north, started a few years ago, is greater than our residents believe.

And according to Prentiss Brown the 100-million dollar Mackinac Straits Bridge may speed construction of a natural gas pipeline from Canadian gas

fields to service all northern Michigan.

Construction of the bridge will create a link in Trans-Canada motor transport from the Ottawa industrial area near Toronto to the Canadian northwest.

The Mackinac bridge and the proposed international bridge at Sault Ste. Marie will tap the greatest reservoir of natural resources in all Canada.

The area lies just north of the Soo and has minerals, an enormous stand of hardwood and plenty of uranium.

The coming St. Lawrence Seaway is also turning the eyes of America upon northern Michigan.

MEN, money and imagination are changing the face of the northland.

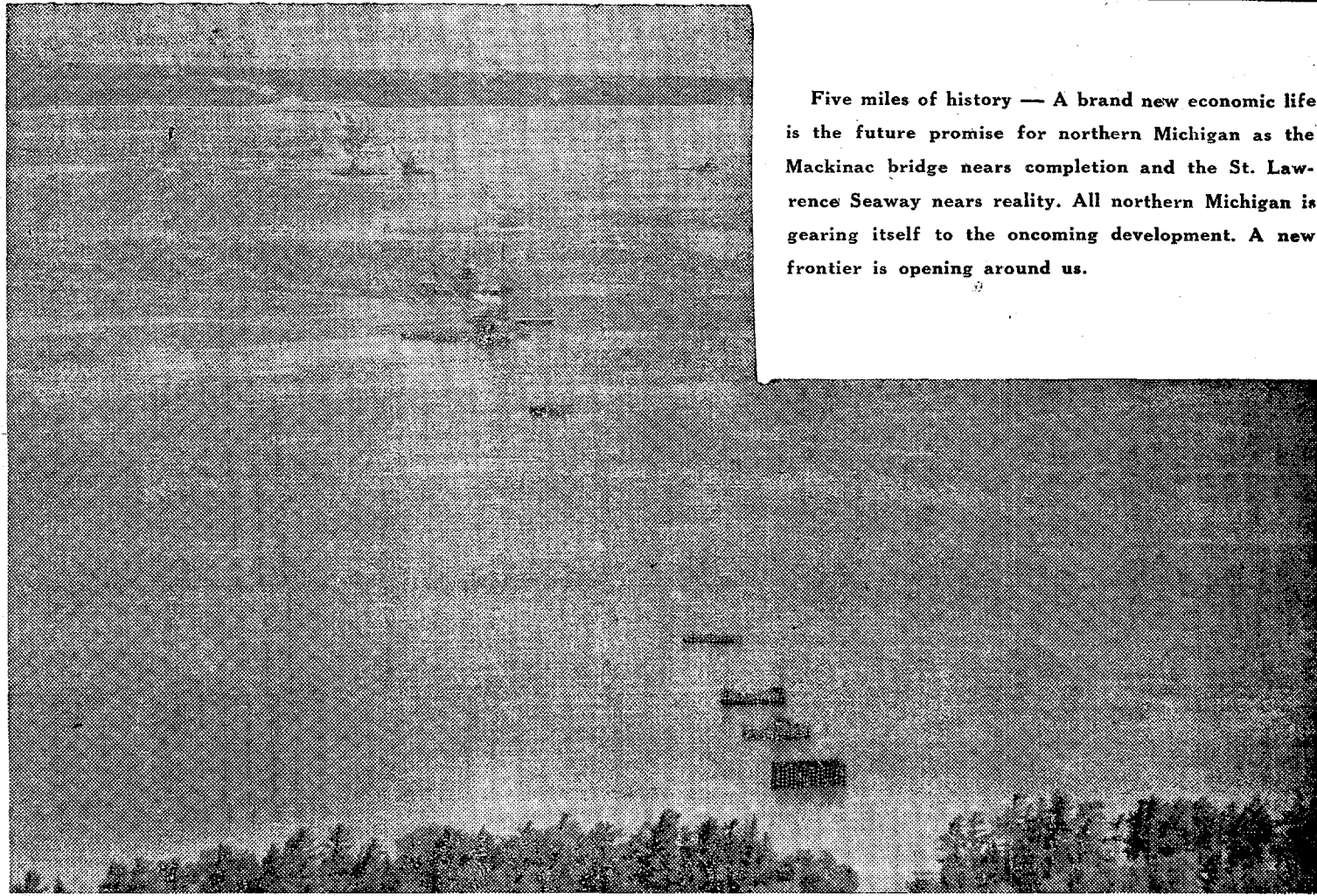
The civic leaders of the area gathered at Cadillac Friday to study ways and means to guide the orderly economic development of "America's last frontier."

It was felt by some at the Cadillac meeting that our northern development is growing faster than some care to believe and is also creating demands which irk state employees.

This appears especially so in the field of highway transportation, education and agricultural development.

If the current demand for more and better highways in the north country is a headache to the department, it is also a flaming boil to northern residents.

In the field of education it would appear as though the state may be a follower rather than a leader, for it was reported that nothing more will be done (than



Five miles of history — A brand new economic life is the future promise for northern Michigan as the Mackinac bridge nears completion and the St. Lawrence Seaway nears reality. All northern Michigan is gearing itself to the oncoming development. A new frontier is opening around us.

now is being done) to make high-education available in the north country.

In the field of agriculture, the county agent and visiting specialists must satisfy the growing demands for one or more additional farm test stations.

INDUSTRIAL development, land use and recreation, small business aid and more adequate financing were other items on the Cadillac meeting agenda.

The need for improvement in all the above fields was discovered in an intensive study sponsored by the state department of economic development.

The big problem of doing something about it now is at hand.

The longer proper state aid is withheld from the north country, the more difficult the task to catch up when demands can no longer be ignored.

Perhaps our northern Michigan political representatives are now giving this serious thought. But no matter how we look

at the northern Michigan situation today, progress will continue to move in; and sooner or later many of the sorely needed services will appear.

Yes! Much of Michigan's future lies to the north. Fortunes are to be made, better living will be established, and the state will gain substantially in nation wide importance.

So, let us all hurry forward, working toward these things. For "when fortune favors, none but fools will dally."

Mrs. Fred Wright was in Lansing Wednesday. Her daughter Jacqueline returned with her to spend the summer months, after attending MSC.

The many friends of Mary Green are pleased to learn she is making a very good recovery at the Little Traverse hospital.

Mrs. Jim Murphy and Mrs. Otto Bolser spent the weekend at East Tawas with their husbands, who are employed there.

Thursday, June 30, 1955 * East Jordan News-Herald * Page 5

LETTER BOX

Dear Mr. Sayles:

The sponsors of Michigan Week congratulate the East Jordan News-Herald for receiving the New Frontiers Award for outstanding editorial treatment of Michigan Week New Frontiers Day observed May 21, 1955.

Walker Cisler, president of Greater Michigan Incorporated, and Dan Gerber, chairman of the Michigan Economic Development Commission, join me in commending you for your efforts to point out the progress that is being made and the opportunities that lie ahead in our great State.

The publicity which was focused on Michigan in nation-wide television and radio broadcasts during this year's Michigan Week cannot help but call a tremendous amount of attention to Michigan's advantages for recreation and industrial location.

Papers like yours are doing a splendid job of making our own Michigan citizens aware of the advantages and opportunities that this State affords. Your continued assistance in this worthwhile endeavor can only lead to further progress.

Sincerely,
Grover C. Dillman
General Chairman
Michigan Week, 1955

WEDDING ANNOUNCEMENTS

..... With A Mark Of Distinction

DESIGNED IN THE LATEST STYLES WITH GOOD TASTE

FINEST OBTAINABLE ANYWHERE

INVITATIONS - ANNOUNCEMENTS - STATIONERY

Guaranteed One Week Service

EAST JORDAN NEWS-HERALD

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179 Years Of Freedom!



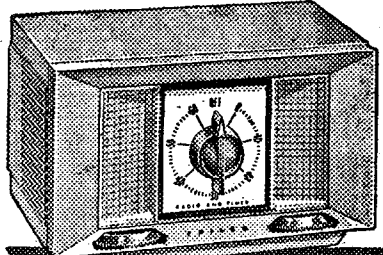
Since the turbulent, heroic days of 1776 the magnificent dream of our Founding Fathers has indeed been fulfilled. Today, America is the strongest, the richest, and the most powerful nation in the world. Let's keep it that way! To protect that position our National Defense Effort needs your support.

KEEP AMERICA STRONG! KEEP AMERICA FREE!

State Bank of East Jordan

Free \$35.00

PHILCO Automatic RADIO-TIMER



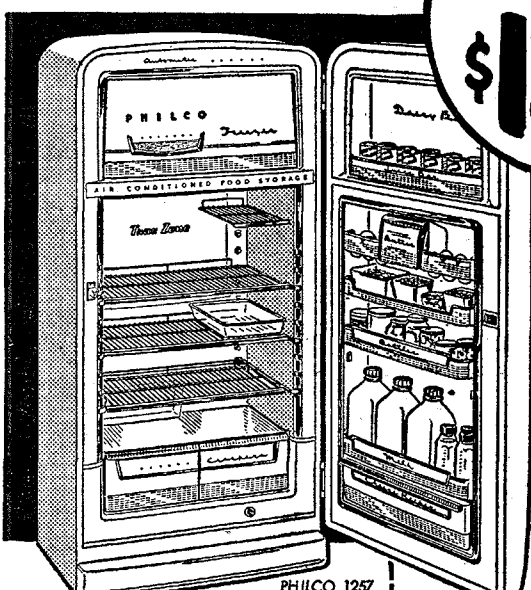
Limited offer while supply lasts. Powerful radio with a built-in automatic timer.

Yours with purchase of a 1955 Philco Air Conditioned Refrigerator

PHILCO Trade-in Week!

SAVE UP TO

\$130



Now! Top allowance for your old refrigerator

Yes, regardless of age or condition, your old refrigerator will bring you this huge extra saving toward purchase of this new 1955 Philco, if you act this week.

Reg. \$499.95

\$369.95 with your old ref. in trade

Huge 12½ Cu. Ft. Air Conditioned Refrigerator
The finest refrigerator money can buy. It's Air Conditioned to keep foods fresher. Completely automatic. Never needs defrosting. Huge 2.3 cu. ft. zero degree freezer.

Quantity Limited... Hurry!
AS LOW AS \$2.50 PER WEEK
WE WILL NOT BE UNDERSOLD

SHERMAN'S
FIRESTONE STORE

Guaranteed 24-Hour TV Repair Service
Electronic Engineer, Lewis Sowers
CALL ANYTIME

LE 6-2961

JU 2-7165



Try This Low Cost Miracle "CURE"

INSULATE NOW WITH ZONOLITE



Is it "too hot" inside your house? Then your house may be suffering from "insulation deficiency." Zonolite stops heat cold! Insulate in one afternoon! Keep your home up to 15° cooler all summer. (Slash winter fuel bills up to 40%.)

DO IT YOURSELF



Al Thorsen Lumber Co.

LE 6-2271

Want Ad Rates

CASH RATE: 2 1/2 cents per word, minimum, 65 cents. If ad is not paid by Saturday noon after last insertion, it will be considered charged. If ad runs three consecutive times you get three ads for the price of two.
Card of Thanks — \$1 Professional Directory — \$2 per mo.

Page 6 * East Jordan News-Herald * Thursday, June 30, 1955

FOR SALE

WIRING SUPPLIES — Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacle — pull chain and keyless types. — SHERMAN'S FIRESTONE

MODERN 2-BEDROOM HOME with 1/2 acre garden located in East Jordan one block from new factory is for sale on terms by owner. E. Premoe, 117 E. Maple Street, Lansing, Michigan. 14tf

SAVE DOLLARS
House Paint and Varnish
Guaranteed Paint
\$2.98, \$4.25, \$4.98 per gal.
Jim Munson, 134 West Lincoln, Boyne City. JU 2-6593. 15tf

FOR SALE — Nearly new ranch type home, attached garage. Large living room, attractive kitchen, basement with furnace. \$6,850. Keith Dressel, Broker. 19-3

GIL COON'S Kalamazoo Sales & Service in Boyne City is open every Saturday night until 9:00. Other evenings open by appointment. 25tf

WE REMOVE
Dead or Disabled
Horses and Cattle
And Other Farm
Animals
FOR PROMPT SERVICE
PHONE GAYLORD 6231
VALLEY CHEMICAL
Company

STORE HOURS
HESS FURNITURE
COMPANY
Charlevoix
Open Monday night
Through Friday night
8 a.m. to
9 p.m.
Saturday
Until 6 p.m.

Businessmen's Directory

Guaranteed Top Quality
ELGY'S
Auto Body Shop
Block west of M-66
Bumping-Painting-Welding

Electrical Contracting
ECHO
Electrical Enterprise
LE 6-7260 109 Mill

Lennox Furnaces
JORDAN HEATING & REFRIGERATION CO.
Furnace Cleaning and Repair
Refrigerator Repair
Clarence Lord Glenn Campau
LE 6-2272

DETWILER BUSINESS SERVICE
Over Dahlquist Store
HOURS: 9:30 to 12, 1 to 5
Off.: LE 6-7340 Res: LE 6-2368

Farm Bureau Mutual
Insurance Co.
Life Auto, Liability, and FIP
W. L. Chellis
LU 8-2918 LU 7-2913

R. E. WILKERSON
Timber Dealer
Ellsworth — Box 01
Post — Poles — Logs — Rafters — Pulp.
All type cedar posts, 10c and up — wholesale, retail.

C. BLAIR & SON
Cabinet and Mill Work
Furniture Repair
Phone LE 6-7304
One Block West of 66 on 82

INDUSTRIAL & RESIDENTIAL PAINT CONTRACTING
PAINT SALES & SERVICE
Steeple Jack Service
Jim Munson
134 West Lincoln, Boyne City

Sales — Service
Michigan Bottled Gas
SHERMAN Firestone
Washing Machine and Sewing Machine Service.
229 Main LE 6-2961
LE 6-2922

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Our Services Don't Cost
THEY PAY
Graduates of Reich School of Auctioneering. Phone JU 2-7613

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Phone LE 6-7031
MONUMENTS

JOHN C. SCHMITTDIEL
Thursday open 'til noon
Chiropractor
Mon., Wed., Fri. 9-12, 2-5, 7-9
Tues., Sat., 9-12, 2-5
Bank Building, Boyne City
Dial JU 2-6292

J. H. SAVORY, M. D.
East Jordan, Mich.
Hours: 2 to 5 p.m.
Daily except Wed. & Sun.
7:30 to 9 p.m., Tues. & Sat.
Office LE 6-2511
Residence LE 6-2313

J. VAN DELLEN M. D.
East Jordan, Mich.
Office Hours
2 to 5 p.m. Daily
Except Thursday and Sunday
7 to 9 p.m. Wed. and Sat.
Sunday by appointment or
in case of emergency
Phones: Office LE 6-7281
Residence, Ellsworth LU 8-2644
Tues. and Sat. 9-12, 2-5

WILLIAM T. DOWNS
Attorney at Law
Income Tax Counselor
LE 6-7358 139 Main St.
Hours: 9-12 and 1-5:30
Monday through Saturday

For Best in Gas Service
Use
PETGAS
Boyne City Gas Co.
Your Petgas Dealer

ROMAINE PLUMBING & HEATING SERVICE
Complete Plumbing Service
TV, Radio & Appliance Repair
Steam and Hot Water Heating
LE 6-2581 126 Main

FOR SALE
FOR SALE — Six rooms, bath and utility room. Pleasant location, 2 lots. \$3,200. Keith Dressel, broker

FOR SALE — Many used refrigerators in assorted sizes and models. Guaranteed, tested and approved. Gil Coon's Kalamazoo Sales & Service. Phone JU 2-7271, Boyne City. 25tf.

FOR SALE
Millwood, mixed as it comes off the mill, \$10.00 per load
Hardwood, \$12.00 per load
All wood — cash on delivery
ATKINSON LUMBER
LE 6-2657

FOR SALE — Fryers, dressed or alive. LE 6-7025.

FOR SALE — 20 acres standing hay. Inquire Elmer Faust. Phone Jack Craig, LE 6-2579.

FOR SALE — 5 room house. One room finished upstairs and space enough for three more rooms if preferred. Lights, running hot and cold water with bath. 1 1/2 blocks from business district, suitable for elderly couple. \$2,900. William Rebec, 22 1/2 Estery Street. 24x3

FOR SALE — Used Refrigerators, Electric Ranges, Washers, Oil Water Heaters. — SHERMAN'S. 22tf

FOR SALE — Household goods, complete ladies wardrobe size 12 and 14. Call LE 6-2688 for appointment. 25-3

FOR SALE — Large sheet mangle. Inquire at John Umior's, LE 6-7071. 25-3

FOR SALE — Bottle Gas and appliances. — SHERMAN'S HARDWARE. 20tf

FOR SALE — 18 acres of hay, standing. Call LE 6-7149, Lillian Clark. 24x3

FOR SALE — Refrigerator in good condition. A bargain. Call LE 6-2563. 25-3

FOR SALE — Kitchen Range, good condition. Rex Gibbard. 26-3

FOR SALE — 1953 Olds 88. Automatic transmission, power brakes, 4 door, two tone, excellent condition. David Wade, 406 Main Street East Jordan. 26x3

OK USED CARS
1953 CHEVROLET, 4 door
1953 DODGE, 4 door, new paint, new tires.
1953 DODGE
1951 STUDEBAKER, overdrive
1951 PLYMOUTH
1949 CHEVROLET, 4 door, new tires
1951 CHEVROLET, 1/2 ton pickup
1950 MERCURY
Andy Essenberg, Salesman
Phone LI 7-2781
Open nites until nine
CHARLEVOIX OIL COMPANY
At the bridge

FOR SALE — 1952 Plymouth, 4 door with overdrive. Good condition. Will sell for \$650. Call LE 6-7098. Can be seen at the Ora Peck farm. 26-1

40 ACRE FARM — 1 1/2 miles from East Jordan. Five room house, barn, double garage. Running water and lights in house and barn. Price \$4,500. Will trade or sell on easy terms. See Ed Portz, LE 6-2665. 26x3

FOR SALE — McCormick power take off mower for tractor, 7 foot good condition. LE 6-7249. 26-1

FOR SALE — Black Tartarian sweet cherries now. Fairman Orchards, Route 1, Ellsworth.

AUCTION SALE — Saturday, July 16, 1955, 1:30 p.m. Household goods, furniture and effects of the late Anastasia Hulak (Thompson), deceased, at 406 West Huribut Ave., Charlevoix, Michigan. Includes Duncan Fife dining set, 2 refrigerators, 2 gas stoves, 2 oil heaters, etc. Furnishings for two apartments. Ralph S. Hamilton, County Public Administrator. 26-3

Choose Your Indoor & Outdoor Furniture From The Largest Selection In Northern Michigan

THIS WEEK SPECIAL!

Aluminum
Folding Chairs
\$6.95

HESS FURNITURE COMPANY
Charlevoix

FOR SALE
HAY FOR SALE — Standing or on shares. Joe Detloff, East Jordan LE 6-7152. 26x3

FOR SALE — 52 Chevrolet Belaire. Inquire at Betty and Ma's Restaurant. 26-1

FOR SALE — Sump pump, only used two months. Perfect condition, \$35.00. Screen doors, \$4.50. Watson's Resort, 3 miles north of East Jordan on M-66. 26x3

FOR SALE — 12 ft. Plywood boat and boat trailer. Price \$85. Phone LE 6-2935, Ernest Kopkane, East Jordan. 26-1

FOR QUICK SALE — Beauty equipment at real bargain. Call LE 6-2563. 26x3

CHECK THESE AND OTHERS:
MOTOR COURT — Intersection 2 main highways in Northern Michigan. 12 units, trailer parking, living quarters, large office. Gross \$17,500. in 7 1/2 mos. Must see to appreciate. Also Class "C" Tavern near Mackinaw City, price includes lake frontage and living quarters. Small down payment. Contact Don Watkins at Boyne City, phone Petoskey JU 2-7243 or LaNoble Realty, 1516 E. Michigan, phone IV 2-1637, Lansing, Michigan. 26-1

FOR SALE OR TRADE — John Deere H has lights, \$225. Several others \$100 and up. Allis Chalmers roto baler, like new; John Deere automatic wire baler with motor, Case balers, hayloaders \$25 and up; McCormick Deering bale loader, \$100; new hay and grain elevators, 3 and 4 bar side rakes, power mowers grain binders, threshers, combines. Spotted Welsh mare pony, several saddle horses and saddles. Many other items. Jim Brannan. Phone Boyne City, JU 2-7613. 2 miles north of Horton Bay, week days only.

FOR SALE — 11 heifers from ABA breeding. Age 3 months to 18 months, four bred. 7 cows good producers. Ten 10 gallon cream cans. George A. Nelson, Route 3, East Jordan. Telephone LE 6-7268. 25x1

REAL ESTATE
Four bedroom home, modern, good location, \$6,000.
Four room room, nice lot, \$3,500.
140 acre farm, good buildings. 100 acres under cultivation. \$12,000.
One business lot on Main Street, \$800.00.
3 acres with 5 room home.
2 nice lots on west side, \$400.
New home at Ellsworth, sell on time.
80 acres in Echo Township. Close to good fishing and hunting. \$1700.
Some nice lots on Lake Charlevoix. Sandy beach. Terms.
CLARENCE HEALEY
LE 6-7210 East Jordan

FOR RENT
HOUSE FOR RENT — Near Ellsworth. Richard Hoffman. LU 8-2846. 24x3

WANTED
WANTED — Modern Woodman of America can use full or part time life underwriters. If interested in a profitable career, please contact Mervin Applebee, Box 127, Cadillac, Michigan. 20-7

WANTED
TIMBER — LOGS
We are buying standing saw timber or logs. Van Every Bros. PO Box 326 Petoskey or contact Waldo B. Van Every or Clarence Greenier at Greenier Saw Mill, Harbor Springs. After 6 p.m. call Petoskey DI 7-4590. 13tf

FOR RENT
MODERN COTTAGE FOR RENT on Lake Charlevoix. By week or night. Sleep six. Call Alex Sinclair for reservations. LE 6-2633. 26-3

PAINT, REPAIR or carpenter work. See or phone O. A. Holley. LE 6-2587. 26x3

GOOD ALFALFA HAY for sale. 14 acres or more. One mile east of Wilson Grange Hall on Deer Lake Road, 6 miles from East Jordan, Frank Bryzik farm. Call Mrs. Bob Dunson, East Jordan, Route 1. 26x3

STATE OF MICHIGAN
The Probate Court for the County of Charlevoix.
In the matter of the Estate of Laura LaBlance, deceased.
At a session of said Court, held on 17th of June 1955.
Present, Honorable Floyd A. Supp, Judge of Probate.
Notice is hereby Given That the petition of George LaBlance

SHOP EAST JORDAN!

NOTICE OF ANNUAL MEETING

Notice is hereby given to qualified school electors of District No. 2, of the Township of South Arm, county of Charlevoix, State of Michigan, known as the East Jordan Rural Agricultural School District No. 2, that the annual meeting will be held in the

East Jordan High School Auditorium
Monday, July 11 at 8:00 p.m.

for the transaction of such business that may legally come before this meeting.

W. G. BOSWELL
Secretary, board of education



"Poor Clarence. Since he made all that money, he's been carrying the weight of the world around on his stomach!"



"A man will go a long way to save his face. A woman just goes to the drugstore."

SERVICES
GENERAL TRUCKING — Local and out of town. Phone LE 6-2629. Lyle Smith, Mill street, East Jordan. 18tf.

NOW OPEN!
Floy's Beauty Shop
Complete Beauty Service
110 Echo St. East Jordan

PUBLIC FISHING
You can catch all the rainbow and brook trout you want at the Servoss Trout Pond one mile east of Bellaire, Michigan on Stover Road. Visitors welcome. No fishing license required. 22x4tf

\$400 MONTHLY SPARE TIME
Refilling and collecting money from our five cent High Grade Nut machines in this area. No Selling! To qualify for work you must have car, references, \$640 cash, secured by inventory. Devoting 6 hours a week to business, your end on percentage collections will net up to \$400 monthly with very good possibilities of taking over full time. Income increasing accordingly. For interview, include phone in application. Write Nut-O-Matic Co., Inc., 40 Exchange Place, New York 5, N. Y. 25x1

MOWING, RAKING & BALING
Also Combining. See Art and Darwin Morris, 3 miles east, 1 south of Chestonia or write Route 1, East Jordan. 26x3

E. L. CROSS BUILDING FUND
will build you a modern low cost ranch home near Whiting's County Park with terms comparable to FHA. For further details write or phone Dudley Ruesegger, Boyne City, attorney for said fund. 26-3

PAINT, REPAIR or carpenter work. See or phone O. A. Holley. LE 6-2587. 26x3

GOOD ALFALFA HAY for sale. 14 acres or more. One mile east of Wilson Grange Hall on Deer Lake Road, 6 miles from East Jordan, Frank Bryzik farm. Call Mrs. Bob Dunson, East Jordan, Route 1. 26x3

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At a session of said Court, held on 17th of June 1955.
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Notice is hereby Given That the petition of George LaBlance

SHOP EAST JORDAN!

the administrator of said estate, praying that his final account be allowed and the residue of said estate assigned to the persons entitled thereto, will be heard at the Probate Court on July 18, 1955, at 10 a.m.;
It is Ordered, that notice thereof be given by publication of a copy hereof for three weeks consecutively previous to said day of hearing, in the East Jordan News-Herald, and that the petitioner cause a copy of this notice to be served upon each known party in interest at his last known address by registered mail, return receipt demanded, at least fourteen (14) days prior to such hearing, or by personal service at least five (5) days prior to such hearing.
Floyd A. Supp,
Judge of Probate
25-3

Council Proceedings

Minutes of the meeting of the City Council held June 20, 1955, in the Council rooms.
Meeting called to order by Mayor Whiteford.
Present: Mayor Whiteford, Aldermen Annear, Malpass, Meredith, Rebec, Lilak and Sturgell. Lawyer Downs.
Absent None.
The minutes of the last meeting were read and approved.
The following bills were presented for payment:
East Jordan Cooperative Company 296.56
Romaine Plumbing and Heating 44.93
W. A. Porter 257.60
Otto Reinhart 37.80
Olsons Hardware 13.48
Standard Oil Co. 27.58
Harry Simmons 150.00
Dan Bennett 133.33
Fred J. Vogel 90.00
Alberta Nowland 90.00
Ed Weldy 75.00
R. A. Campbell Insurance 152.50
East Jordan Iron Works 25.50
Neil Bignell 52.50
East Jordan and Southern Railway Company 12.16
Consumers Power Company 266.31
Ford Meter Box Company 185.28
Harry Saxton 13.00
Happer Brush Company 24.04
Water H. Pineout 6.73
Echo Electric 81.27
Ray Russell 131.88
Herbert Sweet 141.00
Gayle Saxton 21.60
Milford Winstone 113.40
Clarence Morehouse 100.80
Robert Saxton 58.80
George Kaake 100.80
Joe Wilkins 127.80
State Bank of East Jordan 2,750.00

Motion made by Alderman Annear and supported by Alderman Malpass that the bills be allowed and paid. Motion carried all ayes.
Motion made by Alderman Rebec and supported by Alderman Lilak that building permits be granted to Arthur Thompson and Archie Cluchey. Motion carried all ayes.
Motion made by Alderman Malpass and supported by Alderman Rebec that B. J. Beuker be allowed to put in a septic tank on his property on Second Street and he will connect on the City sewer when it is available. Motion carried all ayes.
Motion made by Alderman Annear and supported by Alderman Meredith that Keith Dressel be allowed to display a sign in front of the Dressel Real Estate office in the place where the Charlevoix County Map was displayed. Motion carried all ayes.
Motion made by Alderman Sturgell and supported by Alderman Malpass that employees must have a doctor's affidavit to be entitled to sick leave pay. Motion carried all ayes.
Motion made by Alderman Sturgell and supported by Alderman Annear that an Amendment to Ordinance No. 83 be adopted. Motion carried all ayes.
Motion made by Alderman Annear and supported by Alderman Meredith that we notify the County that the City is financially unable to backstop Deer Lake Road at the present time. Motion carried all ayes.
Motion made by Alderman Sturgell and supported by Alderman Meredith that the deposit for connecting on the water line be raised to \$50.00. Motion carried all ayes.
Motion made by Alderman Annear and supported by Alderman Malpass that the City sell 1/2 ton of chloride to H. P. Porter at \$2.50 a hundred pounds. Motion carried all ayes.
Motion made by Alderman Malpass and supported by Alderman Sturgell that the meeting be adjourned. Motion carried all ayes.
CITY OF EAST JORDAN
Alberta Nowland, City Clerk

LAST DAY OF REGISTRATION SCHOOL ELECTION

NOTICE OF LAST DAY OF REGISTRATION OF THE QUALIFIED ELECTORS OF EAST JORDAN RURAL AGRICULTURAL SCHOOL DISTRICT NO. 2, CHARLEVOIX AND ANTRIM COUNTIES, MICHIGAN

TO THE QUALIFIED ELECTORS OF SAID SCHOOL DISTRICT:

Please Take Notice that the Board of Education of East Jordan Rural Agricultural School District No. 2, Charlevoix and Antrim Counties, Michigan, has called a special election to be held in said School District on Monday, July 18, 1955.

Section 2 of Act 199, Public Acts of Michigan, 1951, effective September 28, 1951, provides as follows:

"The inspectors of election at any annual or special election shall not receive the vote of any person residing in a registration school district whose name is not registered as an elector in the city or township in which he resides"

THE LAST DAY ON WHICH PERSONS MAY REGISTER WITH THE APPROPRIATE CITY OR TOWNSHIP CLERK IN ORDER TO BE ELIGIBLE TO VOTE AT THE SPECIAL ELECTION CALLED TO BE HELD ON MONDAY, JULY 18, 1955, IS FRIDAY, JULY 8, 1955. PERSONS REGISTERING AFTER 5:00 O'CLOCK, P.M., EASTERN STANDARD TIME, ON THE SAID FRIDAY, JULY 8, 1955, ARE NOT ELIGIBLE TO VOTE AT SAID SPECIAL SCHOOL ELECTION.

Under the provisions of Act 199, Public Acts of Michigan, 1951, registrations will not be taken by school officials and only persons who have registered as general electors with the city or township clerk of the city or township in which they reside are registered school electors. Persons planning to register with the respective clerks must ascertain the days and hours on which the clerks' offices are open for registration.

This Notice is given by order of the Board of Education of East Jordan Rural Agricultural School District No. 2, Charlevoix and Antrim Counties, Michigan.

W. G. BOSWELL
Secretary, Board of Education

NOTICE

To all East Jordan residents:
Copies of the City Charter are now available to all residents at the City Hall, \$2.00 each.
Alberta Nowland, City Clerk



NOW IS THE TIME FOR ALL HOME REPAIR!

FIRST QUALITY, ALWAYS
ELLSWORTH LUMBER COMPANY
JOS. F. BUGAI

TAX NOTICE

City, General, and Sewer Tax Payable After July 1, 1955 At The City Treasurer's Office.

FRED J. VOGEL
City Treasurer
City of East Jordan

ORCHESTRA
FRIDAY & SATURDAY
(CROSS COUNTRY RAMBLERS ON FRIDAY)
Old Time Square Dancing

MODERN DANCING SATURDAY
(TRAVERSE CITY TRIO)

FRESH FISH EVERY FRI.
(ALL YOU CAN EAT)

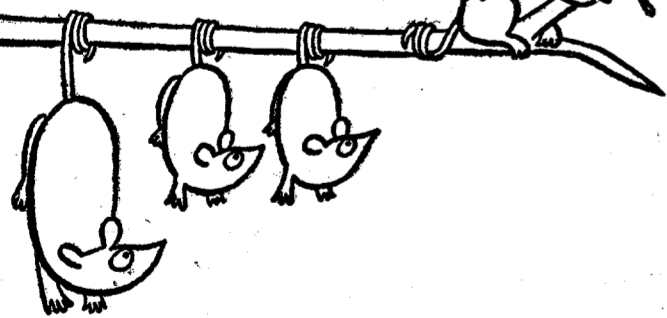
\$1.25

Kitchen Open Everyday Except Monday
4 to 8 p.m.

CLUB-131

MANCELONA

Is your auto insurance a misfit?



Auto-Owners
new rating plan fits farmers
Fair and Square

Auto-Owners new realistic method of rating drivers for auto insurance now provides the farmer with a reduced rate regardless of the ages of car operators. The working man who drives his car for business, the young married couple, and many others will benefit with Auto-Owners reduced rates. See how much YOU can save with Auto-Owners insurance!

CALL, WRITE OR COME IN...

BARNEY R. MILSTEIN
Office LE 6-2611 Home LE 6-2244
East Jordan

Vacation Church School

Three East Jordan churches are planning a cooperative vacation Church School for children between the age of four and fourteen. Classes will be held daily from July 5th through July 15th from nine to 11:30 a.m. Kindergarten classes for ages four and five will be held at the Methodist Church. Primary classes for ages six, seven and eight will be held at the Lutheran Church. Junior and Junior High classes for ages nine to fourteen will be held in the Presbyterian Church.

New Greenhouse

Construction has started on a green house in East Jordan. William Morrison, of Rapid City, is building the establishment across from Mt. Clemens Metal Products Co. plant on M-66.

Engagement Announced

The engagement of Donna Schmidt of Flint and A-3c Robert H. Detloff was announced at a party June 8th. It was given in honor of the couple by the bride-to-be's parents, Mr. and Mrs. Walter Schmidt of Flint. Robert Detloff is the son of Mrs. Ione Detloff of East Jordan and Harry Detloff of Belleville, Michigan.

HERE & THERE Around East Jordan

Bruce Healey broke the large bone in his foot while playing Thursday night. Dr. Van Dellen took care of the fracture and he is being cared for at home.

Mrs. Lavina Hunsberger, 91, fell Thursday night and broke her hip. She is a patient at the Charlevoix hospital.

Miss Bonnie Lou Hosler, daughter of Mrs. J. K. Bader is taking a summer course in shorthand at MSC.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Mr. and Mrs. Fred Wright and daughter Jacqueline went to Northport Friday evening. Jacqueline stayed there to spend the weekend.

Mr. and Mrs. Breyton Brady and two daughters, Patricia and Barbara, of Detroit were Saturday guests of their aunt and uncle, Mr. and Mrs. Harrison Kider.

Mrs. J. K. Bader was a recent guest of Mr. and Mrs. Max Bader at Lansing. She also attended a dancing recital which 9 year old Carolyn Bader, daughter of Mr. and Mrs. Max Bader participated.

Mr. and Mrs. Ernest Kopkau and son Dennis attended a family get together at the home of Mr. and Mrs. Henry Miller in Petoskey, Saturday evening. Mrs. Miller was hostess at a birthday party for her husband. Others who attended were Mr. and Mrs. Otto Miller of Boyne City and Mr. and Mrs. Leo Weise of Petoskey.

Mrs. Alston Penfold and children are visiting her parents at Clarkston.

Mrs. Mattie Palmiter returned to her home Monday from Grand Rapids where she has been receiving medical care and visiting relatives.

Mrs. Charis Deyo of Harbor Springs spent the weekend with her son, and daughter-in-law, Mr. and Mrs. Ernest Kopkau.

Miss Mae Evans has returned to her work, as clerk at the Sommerville Grocery for the summer months. In September Mae will return to her studies at Mt. Pleasant for her senior year.

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

Mr. and Mrs. Chub Smith of Garden City spent the weekend visiting Mr. and Mrs. J. K. Bader and other relatives.

Mrs. Earl Malstrom and children of Iron River are visiting their brother and sister-in-law Mr. and Mrs. Donald Clark.

Mrs. Charles Quick and children of Grand Rapids are visiting her mother, Mrs. Edith Swafford. Mr. and Mrs. Quick recently moved from Boston, Mass. to Grand Rapids.

CLASS OF '55

Senior Biographies

Thursday, June 30, 1955 * East Jordan News-Herald * Page 7

BEVERLY FLORA
Beverly Flora, daughter of Mr. and Mrs. Harry Flora was born Sept. 17, 1936. After her first two years of schooling at the Ranney school, Beverly attended E. J. for the rest of her she was a member of the Music school life. While in high school, group and FHA for 4 years, a member of the NHS for 2 years, on the news and annual staff and took part in the Senior Play. At present Beverly is in Lansing where she plans to pursue secretarial work.

BEVERLY KLOOSTER
Beverly Jane Klooster was born in Charlevoix, Dec. 25, 1937 to Mr. and Mrs. Alexander Klooster of Ellsworth. They moved to Detroit and Beverly attended school there for three years. She returned and entered school at Ellsworth where she remained until her freshman year was completed. She entered E. J. with the intention of special work and has been our outstanding tuba player for the past three years. In addition to this Beverly was an officer in the NHS, a member of the Student Council, active in tennis, and the vocal music group and the editor of the yearbook, The Jordan Crossroads.

Bev has employment in Charlevoix for the summer after which time she plans to continue her education in the line of science.

JEFFREY MOORE
New to Michigan, Jeffrey, the oldest son of Rev. and Mrs. Robert Moore, attended E. J. school for the eighth, eleventh and twelfth grades. Born in Binghamton, New York on May 23, 1938, Jeffrey attended several New York schools. He has been a member of the National Honor Society for the past two years, took part in the Junior play, and participated in tennis for 2 years and baseball for one year. His special interests are tennis, baseball and food. This fall he is planning on attending Adrian College.

LYLE CRAWFORD
Lyle Crawford was born in Marquette Feb. 25, 1937 to Mr. and Mrs. Basil Crawford. He attended schools in Marquette, Royal Oak and Pinckney for the first three grades and E. J. ever since. Lyle started band lessons under Mr. Winkle in the fifth grade and has been a member of the band ever since. For the summer he plans to manage Crawford's Canoe Service. Later on he plans to join Uncle Sam's boys.

Several members of the East Jordan American Legion attended the Convention at Alpena Sunday.



FIRE INSURANCE

Would You Have Enough?

Don't Neglect Your Fire Insurance. Be sure and see us Today for up-to-date Coverage

ROBERT A. CAMPBELL AGENCY
William M. Swoboda, Manager
Complete Insurance and Bonding Service



From where I sit... by Joe Marsh

If You Can't Lick 'em-Join 'em

Just back from visiting with my daughter's family—and playing Grandpop to two of the cutest kids you ever saw. While there I picked up a couple of new ideas on child raising:

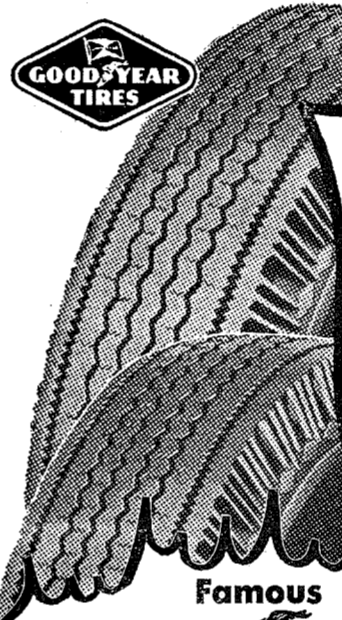
If your child's learning to use a pen, provide an old fountain pen—filled with bluing. Looks and writes like ink, but won't stain clothes or furniture.

Maybe you have a boy, like my grandson, who thinks he's too old for a bib—but isn't. A big cowboy handana works just as well, and looks he-man to boot.

From where I sit, getting along with children is like getting along with grownups—it requires an effort to see things from the other person's point of view. At any age, there's no accounting for tastes. Take my neighbor who keeps a parakeet and drinks hot coffee in the summertime. That seems strange to me... a man who's partial to hound dogs and a cooling glass of beer. But I'd be "childish" to say it was wrong.

Joe Marsh

Copyright, 1955, United States Brewers Foundation



Best Tire News This Year!

GOOD YEAR MID-SUMMER TIRE SALE

we've cut our prices 'way down... you save in safety!

Check these low SALE Prices					
Super-Cushion Black Sidewalls		Super-Cushion White Sidewalls			
TIRE SIZE	Regular or Trade-In Price*	SALE PRICE** with Trade-In	Regular or Trade-In Price*		
6.00 x 16	\$16.75	\$13.95	6.00 x 16	\$20.50	\$16.48
6.50 x 16	22.25	17.95	6.50 x 16	27.75	22.18
6.80 x 15	17.25	14.15	6.70 x 16	22.90	18.48
6.70 x 15	19.70	14.95	7.10 x 15	25.35	20.38
7.10 x 15	20.70	16.60	7.60 x 15	27.75	22.60
7.60 x 15	22.65	18.25			

GOOD YEAR SUPER-CUSHION
\$12.95
plus tax and recappable tire
Size 6.00 x 16

Right now, when you need them most, we bring you this outstanding tire offer! Goodyear's dependable Super-Cushions feature exclusive Triple-Tempered 3-T Cord body, for extra strength. Same "traction-safe" tread design that came on 1954 cars. SAVE while the SALE is on!
ONLY \$1.25 WEEKLY
SEE US NOW... OFFER LIMITED!
MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND

Today's Top Truck Tire Buy
HI-MILER RIB
by **GOOD YEAR**

• Long Tread Life
• More Recaps
• Proved Performance
\$19.95
6.00 x 16 (6 ply rating)
Plus tax and recappable tire
Low prices on all other sizes, too!

East Jordan Cooperative Company
LE 6-7021

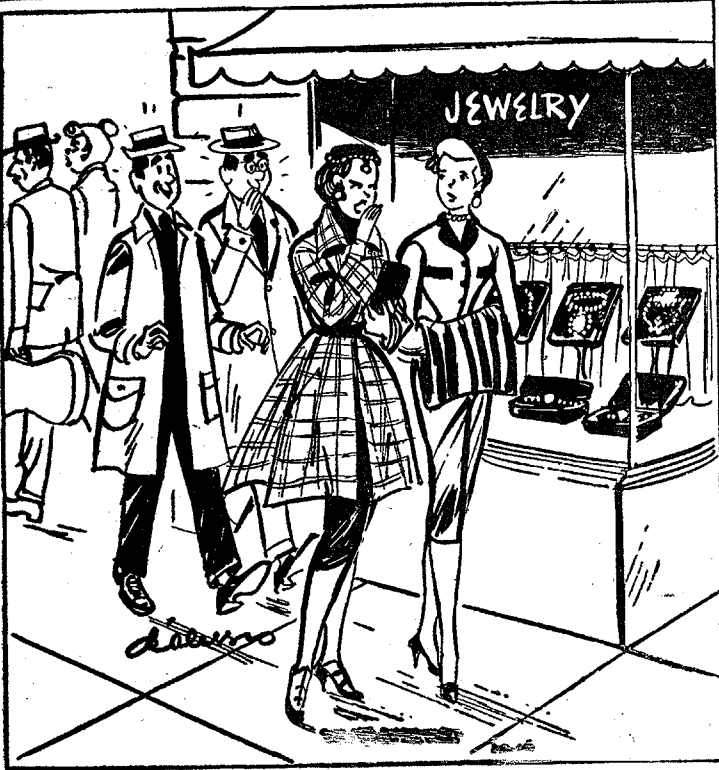
Buy With Confidence ---- Drive With Satisfaction

BOWMAN'S USED CARS

All Deals Financed Through Local Banks

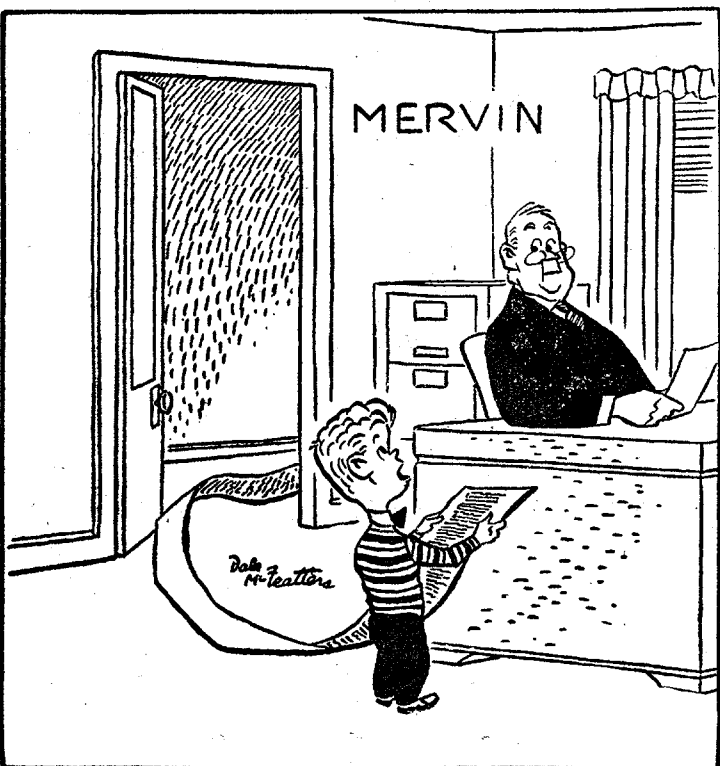
SALESMEN

Coach Del Terrill -- Harry Sickles -- Jess Smith
"Bo" Bowman -- Jim Bowman -- Cassie Russell
EAST JORDAN - CHARLEVOIX - MANCELONA



"Let's stop in front of this place. That always scares them away!"

STRICTLY BUSINESS by McFeatters



"You asked me to list the reasons why I needed a raise!"

G. I. NEWS

Bob Detloff writes from Chicago: Dear Jake, Well, it's been some time since I've written so I'll do it now and let you know where I am and what I'm doing. I graduated from Tower school in April and was assigned to the Chicago Air Route Traffic Control Center for nine months training. The A. R. T. C. is operated by the Civil Aeronautics Administration, so we don't live on any base and we wear civilian clothes to work.

By way of explanation, Air Route Traffic Control controls the aircraft between cities — like from Chicago to New York; we assign them altitudes and routes to be taken and when the aircraft gets within a few miles from the airport we turn them over to the tower for approach and landing. There are 26 A. R. T. C. centers in the U. S. and each center is assigned an area of approximately 100 to 300 square miles to control — some are larger — depending on the amount of air traffic within that area.

The center is located at the end of the runways of the Chicago Midway Airport, the world's largest airport.

After my nine months here I expect to be sent overseas to a military A. R. T. C. center. There are no military A. R. T. C. centers in the United States.

Well, that's all for now. 6636 S. Normal Blvd Bob Detloff Chicago 21, Illinois

Bob Lick writes to tell us his ne address: Dear Sir: I have been getting your paper every week, and would appreciate it if you would send it to my new station at Castle AFB, California.

After completing a course in Electrical Repair at Chanute where I was also promoted to A-2c, I have been reassigned to 93 Fld. Mains, Sq.

So long for now and thank you for helping by sending the paper to the boys in the armed forces.

Yours very truly, A-2c Robert R. Lick AF 16 471 326 Box 366, 93 FMS Castle AFB, California

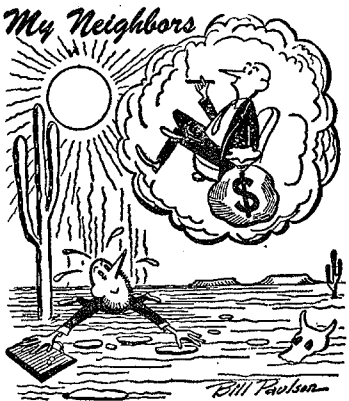
Fred Walker writes from overseas: Hi Jake, Well just a line to let you know I am fine. The paper isn't getting many letters from the boys now, are you?

What I'm really writing for is Kenneth Vrondran's address.

Boy the weather here is sure something. At 7 a.m. the sun beats down on you and at 8 p.m. the sun goes down and it starts to rain and it doesn't stop until the sun comes up in the morning. I have 17 months yet to go here.

Will close for now, Pfc Fred O. Walker RA 16 449 904 Co B, 29 Sig Bn Const APO 259, c-o PM New York, New York

Kenneth Vrondran's address is Pvt. Kenneth Vrondran; RA 16 449 905; 808 EAB, H&S Co.; APO 239, c-o PM; San Francisco, Calif.



Picture of a Salesman looking for a Guaranteed Annual Customer.

Mr. and Mrs. Ernest Kopkau and son Dennis will leave Friday to visit their brother and sister-in-law, Mr. and Mrs. Clyde Palmatier until after the holidays.

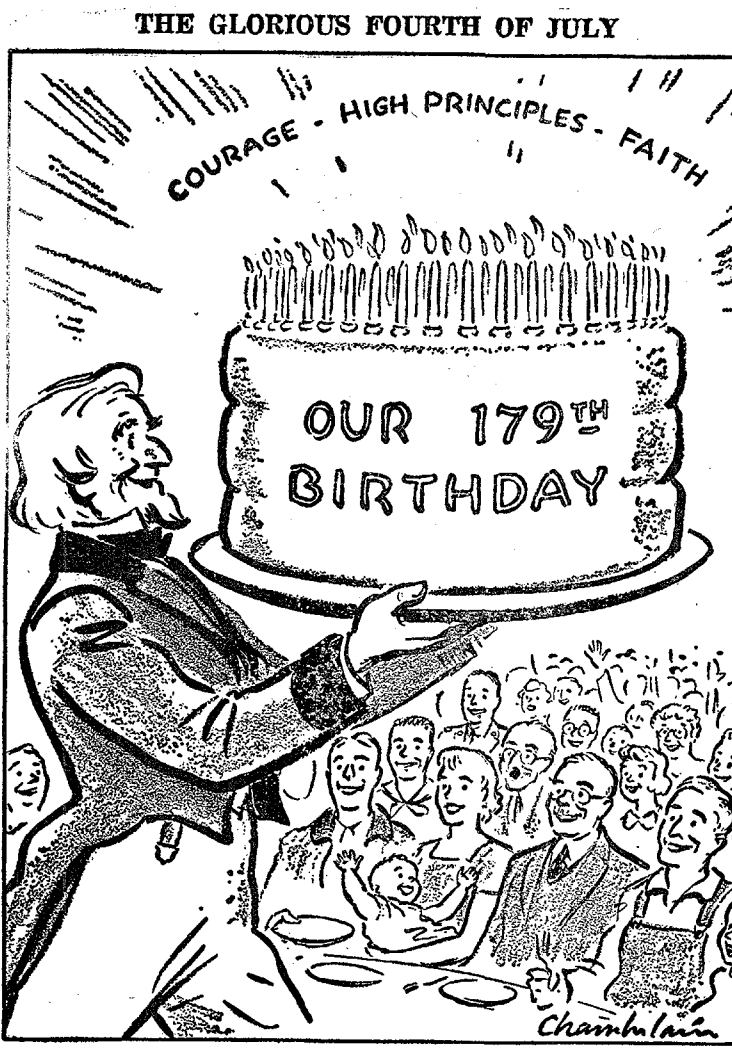
Mr. and Mrs. Archie Kowalske formerly of Muskegon, have moved into their home here which was the former Millham home.

Mrs. Rita Hickox left Wednesday for Big Rapids where she will visit her son and daughter in law, Mr. and Mrs. Leland Hickox.

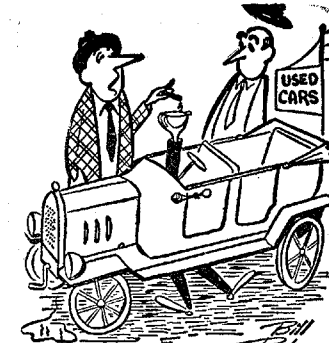
Mrs. Effie Weldy is in Lansing this week attending a cooking school. Mrs. Weldy is one of the cooks on the Hot Lunch at school.

Mrs. Blanche Castle of Muskegon is visiting her parents Mr. and Mrs. Archie Kowalske.

Mr. and Mrs. Cecil Blair and Cash Hayden attended the North Land Encampment and Auxiliary of the IOOF and Rebekah lodge held at Kalkaska Monday evening.



SPECIAL!
HOLIDAY WEEK END RATES
3 Days Of Golf For Only \$3.50
Saturday — Sunday — Monday
Featuring Putting and Driving Contests
YE NYNE OLDE HOLLES
GOLF COURSE



"Now here's a feature not found in most cars...POWER ASHTRAYS!"

Mr. and Mrs. Tom Charles Jr. and daughter Michelle of Onida, N. Y., were guests of their parents Mr. and Mrs. Tom St. Charles Thursday and Friday.

Mr. and Mrs. Quentin Henry and son Robert of Atlanta, Ga. are visiting Mr. and Mrs. Ted Malpass Jr.

Mrs. Ernest St. Charles of Pontiac and Mrs. Kate Dean of Flint visited their brother Clarence LaLonde and other relatives.

NOW WITH NEW NYLON OFFER!



POWERS MODEL NYLONS AT LESS THAN 1/2 PRICE!
Certified \$1.65 VALUE, Only 75¢
Tender, delicious MACARONI-AND-CHEESE home cooked in 7 minutes!
With Kraft Grated for that through-and-through cheese flavor

NOTICE!
ALL HAIRCUTS \$1.00
Including Children
STARTING JULY 5, 1955
EAST JORDAN BARBER SHOPS

TASTEE-FREEZ SPECIAL!
Thursday--Friday Only
All Flavor Sodas 15c
Tin Roof Sundae 20c
Temple Tastee-Freez
Temple Theater Bldg. East Jordan

Beach Toys
Swim Fins — Snorkle Tubes
Many Others
Novelty Sea Shell
Earrings
Wall Plaques
Pennants
WHITEFORD'S 5c TO \$1.00 STORE
Next to Sherm's

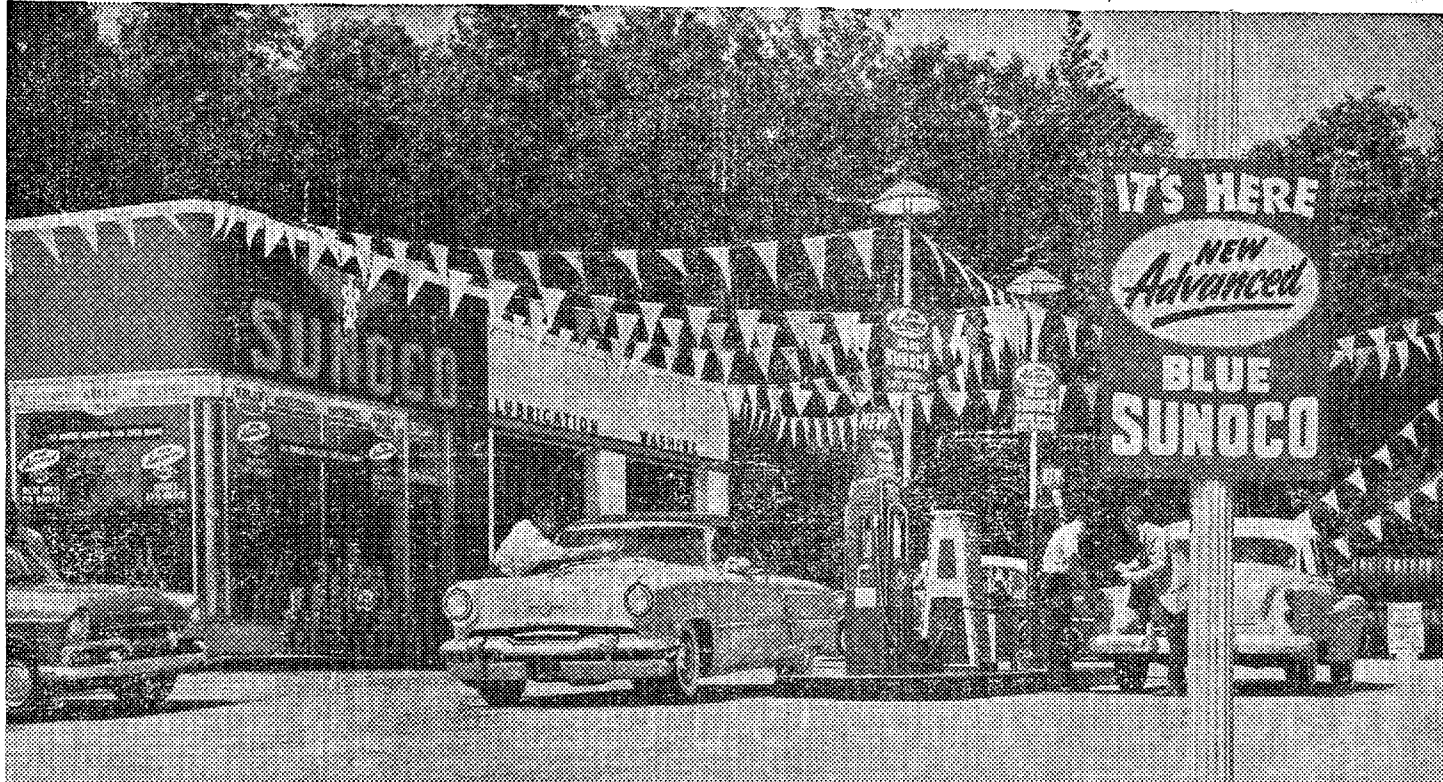
UNWRITTEN LAWS

One of the most irritating and dangerous situations is where a timid motorist follows a truck for miles and passes up one good opportunity after another to get by safely. This holds up traffic behind. The resulting driver frustration tempts some motorist to chance the long jump and pass both the timid car and the truck.

The timid driver should either fish or cut bait. He should either pass at the first safe opportunity or he should lay way back of the truck. This would let a driver behind pass him and then pass the truck. This results in two safe passes instead of one dangerous one. Impatient drivers should remember the slogan "SLOW DOWN AND LIVE!"

Michigan Association of Chiefs of Police
Michigan State Safety Commission
Michigan Trucking Association

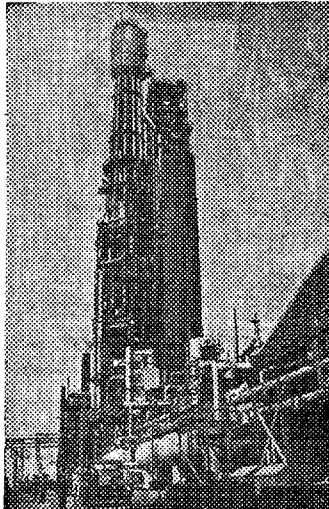
HERE NOW! A NEW ADVANCED GASOLINE



Sunoco stations, decorated as above, are ready to serve you with New Advanced Blue Sunoco. Drive In and get high-test premium quality at regular gas price.

NEW BLUE SUNOCO
MORE KNOCK-FREE POWER FOR EVERY MAKE OF CAR!

There's a difference in New Advanced Blue Sunoco . . . and a reason for the difference



New Catalytic Refining Facilities, such as this, keep Sun Oil Company years ahead of the industry, enable your Sunoco dealer to offer a new gasoline with more knock-free power for every make of car.

Now! From the advanced refining facilities of Sun Oil Company comes a new advanced gasoline that delivers more knock-free power for modern high-compression engines—ready now for next year's cars.

Yes, there's a difference in New Advanced Blue Sunoco, and a reason for the difference. First, because Sun is years ahead of the industry in catalytic refining facilities. Second, because Sun's one-grade gasoline policy saves on tanks, trucks, pumps... savings that are reinvested in research and new facilities. Try New Blue Sunoco in your own car. Make your own 10-gallon test—and see.



SUN OIL COMPANY Philadelphia 3, Pa.

America's Greatest Gasoline Value

HIGH-TEST... PREMIUM QUALITY... STILL AT REGULAR GAS PRICE

East Jordan Cooperative Company
And Dealers