

EAST JORDAN NEWS-HERALD



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Bill Huckle . . . Staff Photographer
Telephone LENOx 6-2371

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The East Jordan News 1952

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Page 2 * East Jordan News-Herald * Thursday, April 28, 1955

Beware, It's Spring!


Spring is here and right along with the birds, buds and nice weather come all of the rackets and schemes which usually blossom at this time of year.

So — when the iron in your blood starts turning to lead in your back — beware of the slick schemer; the itinerant photographers, the transient roofers; the floating "black toppers;" the traveling painters; humus peddlers and landscapers, and the chimney repair boys.

Beware, too, of the glib fellow that wants you to join this or advertise in that. You can't join everything and there is no area organization that can do more for you than your own West Michigan Tourist and Resort Association. We are not referring to local groups or Chambers of Commerce that always merit your support.

You may be approached by traveling solicitors with advertising schemes that usually have little value, and no distribution. Pay no money in advance! When in doubt — find out! Consult your local Chamber of Commerce or your West Michigan Tourist Association. You can usually save tidy sums and be best served by dealing with local established firms.

—West Michigan Tourist & Resort Ass'n.



ALFALFA FOR ARTHRITIS?

ALPHA TABLETS containing concentrated powdered extract of the amazing vitamin and mineral rich ALFALFA plant plus fast working pain relieving agents offer effective same day relief from the agonizing pains of arthritis, rheumatism, neuritis, and neuralgia. ALPHA TABLETS are sold on a money back guarantee.

100 Alpha Tablets \$2.49 — 300 Tablets \$5.95

Available at your Drug Store, or write—
WOLVERINE LABORATORIES, 19516 Trinity, Detroit 19, Mich.

HITE DRUG COMPANY

THE TEMPLE

THE SHOW PLACE OF THE NORTH
EAST JORDAN

Thursday, April 28

Mickey Rooney Robert Strauss Elaine Davis
"THE ATOMIC KID"
A rip-roaring comedy for fun and laughs

Friday and Saturday, April 29 and 30

Arlene Dahl Fernando Lamas Gilbert Roland
Technicolor — Adventure Story
"THE DIAMOND QUEEN"
The strange and exciting story of a fabulous diamond

Bill Elliott Keith Larsen Helene Stanley
Thrilling — In Emergencies Dial Red O

DANCE IN THE TEMPLE BALLROOM

Friday, April 29, from 10 to 1
"THE DRIFTING TROUBADORS"
50c per person

Sunday and Monday, May 1 and 2

Tyrone Power Maureen O'Hara Robert Francis
Cinemascope — Technicolor
"THE LONG GRAY LINE"
The finest Entertainment ever filmed. Heartwarming — Stirring — Humorous and Gay.

Tuesday and Wednesday, May 3 and 4

Tony Curtis Gloria DeHaven Gene Nelson Corinne Calvet
"SO THIS IS PARIS"
Paris will never be like this again!



Coming Back To Moonlight!

CLEM KENNY
and his
"MOONLIGHT FOUR"

ORCHESTRA EVERY SATURDAY NIGHT
Round and Square Dancing

MOONLIGHT GARDENS

Charlevoix

NORTHERN LIGHTS

(Compiled by the News-Herald Staff)

Italy, Greece and Spain are getting the old taste of close American competition from Sunkist. The firm is opening a campaign in 60 European cities to promote, of all things, lemons.

Do you want your child to learn to fly? It may be that in the near future high school students may have courses in aviation. Under sponsorship of the Aero Club of Michigan there has been formed the Michigan Aviation Education Advisory Council. The group has been talking with the Michigan Department of Aeronautics about "Air Age Education" in our schools.

A good word to some is: "Be careful what you may start when you try to stop something."

Radio is still holding its own in United States, although Television is being sold by leaps and bounds. National figures for 1954 sales show: Black and white TV, 7,000,000; Radio 6,000,000; color TV sets, 50,000.

It was a bloody shame Winnie Churchill had to bow out of the world limelight at a time when London newspapers were on strike. No big, black headlines or photos with the familiar cigar. London's daily newspapers were silenced because of a strike by maintenance men; and Winnie failed to get his "big day" on the front pages.

You can avoid criticism by saying nothing and doing nothing.

Next week is National Motel Week. It is believed by the Michigan Motor Court Ass'n that more travelers will stay in motels more often this year than ever before.

They are at it again. Bills pending in several states (not Michigan) would change the dates of some national holidays. They want to move holidays to Monday. Instead of observances for Washington, Lincoln and Jefferson, there would one "President's Day" on the third Monday in February. Memorial Day would be the last Monday in May; Independence Day the first Monday in July. Thanksgiving and Labor Day would also fall on Monday. Christmas and New Years, they did not have the nerve to mention.

More power to the man who can move the 4th of July to the first Monday in July! It is a good trick if you can do it.

Looks as though this Monday holiday business is to give us an assured three day vacation—Sat., Sun., and Mon. Slowly, but surely we are approaching the time when there will be no work week and long vacations. What a life!

LOOKING BACKWARD

Reviewing The News-Herald

APRIL 24, 1915
Funeral services were held for Mrs. Gertrude May LaValley, 26, by Rev. T. Porter Bennett.

Born to Mr. and Mrs. Joseph Kenney, a son.

Funeral services were held for Albert B. Steele, well-known merchant of Advance and visitor of East Jordan.

The infant daughter of Mr. and Mrs. William Taylor passed away after a brief illness of pneumonia.

APRIL 24, 1925
The High School Chorus will present the Spanish operetta, "The Toreadors."

Blanche Kake, daughter of Mr. and Mrs. George Kake, and Ray Kaley of East Jordan were married Thursday evening.

Miss Jaunita Secord has completed her studies at Western State College and is home for the summer months.

The Boyne City Rod and Gun Club and East Jordan's club planted 8,000 brook trout in Horton, Deer, Murray and Monroe creeks last week.

APRIL 26, 1935
The Charlevoix County Homecoming and State Centennial will include a mammoth historical pageant at Charlevoix during the 4th, 5th and 6th of July.

Mr. and Mrs. Jerry Deschane celebrated their 60th anniversary. They are 43-year residents of East Jordan.

The Jordan River has produced the largest brook trout in the U. S. for the year of 1934. President of the Sportsmen's Club, Kit Carson, made the catch.

SHOP EAST JORDAN



CHURCH SERVICES

ASSEMBLY OF GOD
Rev. T. H. Moody
Sunday School — 10:00 a.m.
Morning Worship — 11:00 a.m.
Evangelist Service — 8:00 p.m.
Women's Missionary Council—
Thursday 10 a.m.
Prayer Meeting—Thursday 8 pm

ST. JOSEPH CHURCH
Rev. Joseph Malinowski, Pastor
Sundays—7:30 and 9:30 a.m.
Holydays—7:30 am and 7:30 pm
Weekdays—8:00 a.m.

BIBLE BAPTIST CHURCH
Central Lake
Rev. Paul Gelatt, Minister
Worship — 11 a.m.
Bible School — 10 a.m.
Youth Time — 6:30 p.m.
Gospel Service — 7:30 p.m.
Prayer Meeting, Wednesday —
7:30 p.m.
Bible Club, Thursday, 4 p.m.
Sunday School Sunday 10:00
Morning Worship, Sunday 11
Evangelistic Service, Sunday
8:00 p.m.

THE GOSPEL MISSION
Special Bible Study Classes
For Free Gospel Literature
Write PO Box 295 City

PENTECOSTAL FULL CHURCH TRUTH CHURCH
Rev. Harley R. Barber, Pastor
Sunday School—10 a.m.
Worship Service—11 a.m.
Sunday Eve. Service — 8 p.m.
CYA Tuesday — 8 p.m.
Prayer Meeting, Thursday 8 p.m.

CHRIST LUTHERAN CHURCH
Boyer City — Wilson Twp.
Rev. Richard Noffze, Pastor
Wilson Township:
9:30 a.m. Church Service
10:30 a.m. Sunday School
Boyer City:
11:00 Church Service
10:00 Sunday School

SHOP EAST JORDAN

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
Elder Ole Olson, Pastor
Church School — 10:00 a.m.
Morning Worship 11:00 a.m.
Zions League Tuesday, 7:30 p.m.
Prayer Service, Wed., 8:00 p.m.

UNITED MISSIONARY CHURCH
C. W. Thompson, Pastor
Morning Worship 11:00 a.m.
Sunday School 10:00 a.m.
Youth Fellowship 7:00 p.m.
Evangelistic Services 7:30 p.m.
Prayer Meeting (Thurs.) 8:00

EVANGELICAL LUTHERAN CHURCH
Rev. Dale Larson, Pastor
Sunday School every Sunday at 10:00 a.m. Classes for all ages
Church services every Sunday at 11:00 a.m. Communion Service first Sunday of every month
Luther League cooperative family dinner second Sunday of month at 1:00 p.m.

CHURCH OF GOD CHAPEL
Rev. Ora Holley
Services Sunday Evening — 7:30

FIRST PRESBYTERIAN CHURCH
Edward O. DeHaven, Pastor
Regular Services:
The Church School meets at 9:45 with classes for all ages.
The Morning Worship begins at 1:00 o'clock.

METHODIST CHURCH
Rev. R. H. Moore, Pastor
Morning Worship 10:00 am
Church School 11:15 am
MYF 7:00 pm

FINKTON BIBLE FELLOWSHIP CHURCH
Followed by short morning services.
Sunday School, 10:30 am
Youth Fellowship 6:45 pm
Evening Service 8:00 pm
Wednesday Prayer Meeting 7:30 pm



"The income tax law really has teeth in it, and they develop an ache for everybody!"

NOTICE

Two trustees are to be elected to the Board of Education of East Jordan Consolidated Rural Agricultural School, District No. 2, frl., at the annual election to be held June 13th. Nominating petitions must be filed with the Secretary of the Board by 4 p.m., May 16th, 1955.

Signed: W. G. Boswell, Secretary
East Jordan School Board

E
DUC
ATION

10 YEARS AHEAD

How good is your vision?

It's easy to see big things close at hand, but the real test of good vision is being able to see what looks small and far away.

Today, many communities clearly see the immediate problems of overcrowded schools, but only dimly perceive tomorrow, when enrollments will be even larger.

Patchwork plans and stopgap measures won't do. In our community, as in all others, we must face up to tomorrow's school problems today. We must have the vision, energy, and courage to plan and work at least ten years ahead to meet the future needs of all grades, from kindergarten through high school.

Let each of us resolve to do our full part in this effort, gladly giving the time, the taxes, and the work needed to put long-range plans into effect. It's the wise way, the thrifty way, and — in the long run — the only way!

Remember that better schools build better communities. For free booklet, "How Can Citizens Help Their Schools?" write Better Schools, 2 West 45th Street, New York 36, N. Y.

East Jordan Needs More School Room!

This message sponsored by:

State Bank of East Jordan Jordan Valley Co-op Creamery
Mt. Clemens Metal Products Co. East Jordan Cooperative Co.

HERE & THERE Around East Jordan

Thursday, April 28, 1956 * East Jordan News-Herald * Page 3

To report local news, please call Mrs. Beatrice Kopkau, LE 6-2935 or the News-Herald office LE 6-2371.

Mrs. Ida Kinsey plans to return to East Jordan this week. She has been spending the winter in Xenia, Ohio and Jackson, Michigan.

Just arrived. New percales in spring prints and bright solid colors. 49c per yard. At Vaughn's.

Bright new maternity dresses on Vaughn's ready-to-wear balcony.

Miss Marlene Brown spent last week in Detroit visiting relatives.

Mr. and Mrs. Wilbur Croft of Waynesville, Missouri are at their home in East Jordan. Mr. Croft has been located at an army base at Waynesville.

Mr. and Mrs. Clyde Croff of Conway were Saturday guests of their parents Mr. and Mrs. Ernest Kopkau.

Mr. and Mrs. Donald Porter of Grand Rapids were weekend guests of their parents, Mr. and Mrs. Howard Porter other relatives.

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

Sunday guests of Mr. and Mrs. Ernest Kopkau were Mr. and Mrs. Henry Miller and three children, and Mr. and Mrs. Leo Weise of Petoskey. Mr. and Mrs. Otto Miller of Boyne City, and Mr. and Mrs. Edward Miller and four children of Greenville and Mr. and Mrs. Charles Deyo of Williamston. The occasion was in honor of the recent marriage of Mr. and Mrs. Deyo. The couple received many lovely gifts.

The members of the Methodist Church had a pot luck dinner at the Church Sunday. The dinner was in honor of the new members taken into the church during the Easter season.

Mr. and Mrs. William Archer Sr. spent the weekend in Grand Rapids as guests of their son and daughter-in-law Mr. and Mrs. Frank Archer.

Mrs. Mary Ramsey of Cadillac is spending the week visiting her sister-in-law, Mrs. Harry Simmons and other relatives.

For children's spring togs to size 14 — Shop at Hott's Tots-To-Teens, Boyne City.

Frank Steenbergh, of Hazel Park visited at the home of his parents, Mr. and Mrs. Omar Steenbergh last week.

Mr. and Mrs. Ray Whitley and Penny Lynn and Mrs. Clayton Sarasin, Sr. and son, Butchie of Charlevoix visited their parents, Mr. and Mrs. Omar Steenbergh Sunday.

The Gil Coon's Kalamazoo Sales & Service Store at Boyne City is open every Saturday nite 'til 9:00.

Mrs. Lewis Brown is home after spending the winter in southern Michigan.

Mrs. Rita Hickox of Big Rapids is spending a week at her home in East Jordan.

Mr. and Mrs. Charles Deyo of Williamston are visiting their son and daughter in law, Mr. and Mrs. Ernest Kopkau and family. They are also visiting relatives in Harbor Springs, Petoskey and Boyne City.

SHOP EAST JORDAN

Mr. and Mrs. Max Blanchard returned to their home at Plains, Montana Saturday, after visiting their parents, Mr. and Mrs. Clinton Blanchard. They were accompanied by their sister Mrs. Lyle Warner of Breckenridge.

Mr. and Mrs. Frank Mead and Bert Purchase of Luther and Leon Purchase of Boston, Mass. were Wednesday guests of Mr. and Mrs. Ernest Kopkau.

Mr. and Mrs. Raleigh Rusnell spent last weekend in Detroit visiting relatives.

The RLDS Ladies Aid will meet Thursday evening at 8 p.m. with Mrs. Blanche Gibbard.

Mr. and Mrs. Ed Weldy were Sunday guests of their daughter and son-in-law Mr. and Mrs. Tom Hayden and family at Elk Rapids.

Richard and Franklin Rusnell of Flint were weekend guests of their parents, Mr. and Mrs. Raleigh Rusnell.

For children's spring togs to size 14 — Shop at Hott's Tots-To-Teens, Boyne City.

Mr. and Mrs. Alfred Peterson of Grand Rapids, were weekend guests of Mr. and Mrs. Wilbur Robertson. They also visited Mrs. Genevieve Stocum, a patient at the Grandvue Hospital.

Miss Judy Bergman spent the weekend in Muskegon visiting relatives.

Mrs. Harry Saxton underwent major surgery at the Charlevoix Hospital Friday.

Miss Amy St. John's has returned to her work at Whiteford 10c store after spending several weeks with relatives at Paw Paw.

Mr. and Mrs. Pat Foote and Mr. and Mrs. Albert Blossie were Tuesday supper guests of Mr. and Mrs. William Inmans at Boyne City.

STRICTLY BUSINESS by McFeatters



"What do you mean, take-home pay? My wife's waiting outside for it right now!"

600 Attend Spring 4-H Achievement Program

Six hundred people attended the annual 4-H Spring Achievement Day program in the Boyne City high school gymnasium, Wednesday evening, April 20.

The quality of work displayed was very high and honors went to many. There were 362 projects on display. These were judged by a committee of leaders from Emmet county and ribbon and certificates were awarded to all.

One hundred eighteen girls displayed their garments in a style revue built around the theme "The 100th Anniversary of Michigan State College."

Style champion was Martha Lord of East Jordan and alternate is Margie Erber of Boyne City. Margie won the distinction also of having the finest clothing

work in the county. She has received an invitation to display her garment at the State 4-H Show next fall.

The sewing of Barbara Nielsen also was superb. She made dresses for two tiny tots in addition to her own. Barbara's exhibit was selected for the State Fair and the alternate exhibit is a housecoat and pajama outfit by Agnes Zoulek of East Jordan.

Outstanding handicraft work was done by Ken Boss, Joe Martinczek, Norman Cook, Roy Elsworth and Martha Lord.

Consumers Power Company awards for electrical work were awarded to Roland Dougherty, Neil Olstrom, Wayne Murphy and Ed Campau. Cash prizes were awarded to the following electrical leaders, Glenn Campau, South Arm Club; George Klooster, Peninsula Club; and Dick Smith, Barnard Club.

The Charlevoix Soil Conservation District awarded arm patches to the soil conservation club led by Mrs. R. V. Liskum and Mrs. Howard Bray. There were thirty members in this club. County medals for outstanding

On Honor List

Ronald Wilson, son of Mr. and Mrs. Clyde Wilson of East Jordan, was on the honor roll for the winter term at the Sault Branch of Michigan Tech. He is a freshman liberal arts student.

Engagement Announced

Mr. and Mrs. Franklin Stucker have announced the engagement of their daughter, Rose Mary Bowers, to James Calvin Timmer, son of Mr. and Mrs. John Timmer of Ellsworth.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Mr. and Mrs. Gerald Simmons and family of Pontiac were weekend guests of their parents Mr. and Mrs. Harry Simmons.

work in 1954 were also awarded to thirty-four members.

Special program numbers were given by Carla and Ruth Ann Riley and Marliou VerWys of Charlevoix who sang Open Up Your Heart and Make Yourself Comfortable. Also a recitation by Roger Stokes entitled, Why Leave The Farm.

SMELT SUPPER

SPONSORED BY THE AMERICAN LEGION

April 29, 6:30 P.M.

LEGION HALL

Adults — \$1.00

Children — 50c

PUBLIC INVITED

ANNOUNCING:

The Re-opening of
THE B & B DRIVE INN
SATURDAY, APRIL 30, 5:00 P.M.
Under New Management

Hours: Week days — 9:30 a.m. to 1:30 a.m.
Sundays — 11:00 a.m. to 12:00 p.m.

Manager: Beatrice Miller

PLASTIC

WINDOW SHADES DRAPES
TABLE CLOTHS APRONS

Several beautiful gifts for
Mother's Day

MOTHER'S DAY CARDS
All Prices

WHITEFORD'S 5c to \$1.00 STORE

TO ALL OF YOU WHO STILL WEAR A RED
CARNATION ON MOTHER'S DAY —

Why not make an appointment now for a portrait of Mother as a gift on her day?

She'll be pleased you want her portrait as she looks today. Throughout the years ahead Mother's portrait will be a gift for all the family to enjoy.

APPOINTMENTS CAN BE MADE EITHER AT
OUR STUDIO OR AT MOTHER'S HOME, ON
MOTHER'S DAY OR ANY OTHER DAY!

GIFT CERTIFICATES AVAILABLE FROM \$5

at

HUCKLE'S STUDIO OF PHOTOGRAPHY
119 Main St. East Jordan LE 6-2332

Jordan Jingles

By PAT and MARIAN



Let's hope that all these April showers bring May flowers . . . been noticing this wet weather lately . . .

This is coming a little late, but we want to say that the Sophomores proved true to their word when they presented their play last week . . . for it was a job well done and deserves the best of everything . . . speaking jobs well done . . . we liked the idea of the "Zisters" — Martha Lord, Deanna Derenzny, Judy Dressel and Joan Bader.

Did you enjoy the "Redheads" the other night . . . quite a show, we're thinking . . .

Tennis team and track team have been going strong lately, despite the weather.

You know, there are very few days before the Seniors will be off to Washington D. C. . . . six days after they leave comes that all important event known as the Prom . . . and then the school year comes to a close and when May 25th rolls around, the Seniors will be putting on those caps and gowns and marching down the aisle . . . then, we begin thinking, of the summer months . . .

Well, readers, it's been a long time since we first started to pen this little epistle for you, and it looks as though this will be our last writing . . . we hope you enjoyed this bit of chit-chat each time . . . if you did, maybe someone will take over from where we will leave off and bring you more of the same during the next school year . . .

Thanks from both of us!
Pat and Marian

Mr. and Mrs. Duane Thompson of Traverse City were Sunday guests of their parents, Mr. and Mrs. Albert Blossie.

Mrs. Maude Grover and Mr. and Mrs. Jack Grover of Detroit spent the weekend at the home of Mr. and Mrs. Henry Brown. Mrs. Maude Grover was called here because of the death of her brother William Healey, Sr.

For children's spring togs to size 14 — Shop at Hott's Tots-To-Teens, Boyne City.

Ed Kaley underwent major surgery at the Little Traverse Hospital in Petoskey Friday.

\$14.95 STAND FREE
when you buy this LATEST MODEL
21-inch RCA VICTOR TV
with OVERSIZE Picture

Two for the price of one! Buy RCA Victor's exciting new 21-inch *Dorance* now—and we'll give you a custom-styled matching stand FREE! It's a \$14.95 value!

But you must act now. Our supply is limited. Come in or call in today. Easy credit terms.

You get all these RCA Victor Advances
New Oversize Picture Tube—not small 21—not regular 21—but the biggest picture in 21-inch TV!

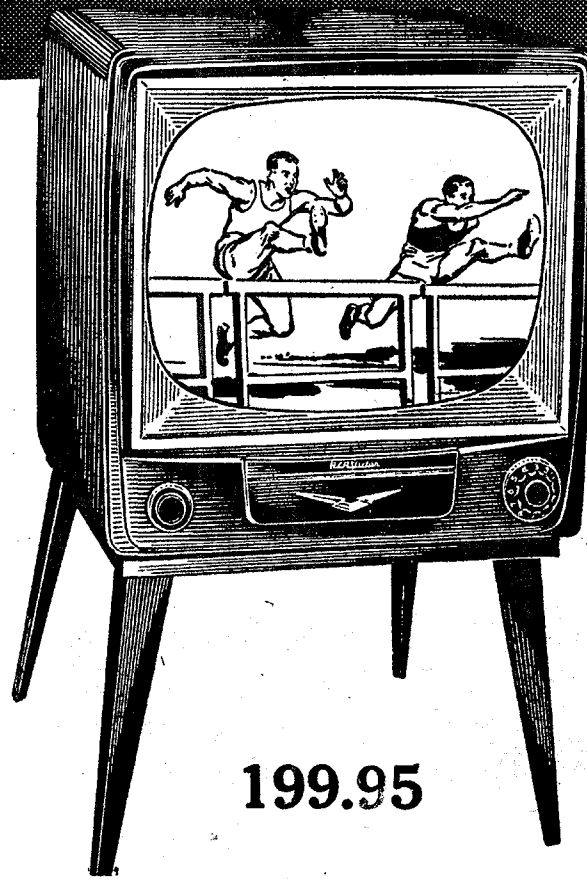
"All-Clear" Picture—it's TV's clearest picture. *Aluminized* picture tube gives you 212% greater picture contrast!

New "Magic Monitor" chassis—automatically ties clearest picture to finest sound for peak performance.

"Golden Throat" Fidelity Sound—finest sound in TV! Exact balance of amplifier, speaker and cabinet.

New-design tuning dial—TV's most convenient tuning! Numbers are king-size . . . 59% more readable.

FOR UHF—New High Speed UHF Tuner is 8 times faster than previous continuous tuners. Exclusive "Clutch Action" for instant, accurate switch to and from VHF. Gets all stations in your area, UHF and VHF. (Optional, at extra cost.)



199.95

RCA Victor 21-inch *Dorance*. Sleek ebony finish. Model 21S510. Free stand also available with Model 21S511, maroon finish. \$209.95

Only \$25.95 down! Only \$8.95 a month!
Ask about our easy credit terms.

R & R TELEVISION

SALES and SERVICE

PHONE LE 6-7349
Authorized Service Dealer

EAST JORDAN
Antenna Installation

LIBRARY NOTES

Open hours: Monday, Wednesday, Thursday and Saturday — 1:00 to 5:00 and 7:00 to 8:30 p.m. Tuesday and Friday — 12 Noon to 5:00 p.m. Except holidays.

New books: For the smaller children.—The Boy Who Had No Heart, by Maud and Miska Petersham. Johnny had no heart, —so said the wise old Doctor. That isn't funny! What would you do without a heart? Johnny tried to buy one. No luck! People said he would have to find his heart himself, but Johnny was too selfish to know where to begin until a sad faced clown gave him a hint.

The Crooked Colt, by Anderson. The new colt was so small and his weak legs so wobbly, he fell down every time he tried to stand up. No one but his mother and one little girl seemed to care, and he grew very sad till his mother took him over the hill away from the others running and jumping in the pasture. After while he began to grow, faster and faster, stronger and stronger. Now the little girl who had loved him from the very first was also proud of him for he was a strong and beautiful young horse.

Cinderella, by Marcia Brown. You've heard it before, of course, but you haven't seen the beautiful new pictures. The author won the Caldecott award for her lovely illustrations.

William's Shadow, by Austin. William didn't know why all his little animal friends were bringing him food that day, but it had something to do with his shadow and maybe you can guess. He was surprised,—but so were his friends, and you can't guess that part!

The Golden Picture Book of Numbers, by Osswald and Reed. This is a big new book of number rhymes, and lovely pictures, too, to help you get acquainted with the numbers up to ten.

For children a little bit older: Anansi, The Spider Man by Serlock. Folk tales brought to Jamaica long ago by the Africans and passed on to the children over and over. There are stories about Br'er Anansi, Tiger, Crow, Moos-Moos, the mouse, and Kisanter the Cat.

The High World, by Bemelmans. Tobias Amrainer, his wife and five children, lived in a cabin wedged among the rocks high in the Tyrolean Mountains in Austria. Their life was made harder by the arrival of an overbearing government official, but a near catastrophe changes him, too, and then his very kindness becomes a problem for the villagers.

Arctic Hunter, by Helmericks. In this story Bud Helmericks has told what could really happen to you, if you went with Oolak to hunt on the Arctic ice at the close of winter. Bob wanted to hunt the polar bear, but the Es-

kimos needed seal first of all. Bob got his chance at both, along with breathtaking adventure.

Nimbo, the Little White Cloud that turned Black, by Washburn. Grownups will like this story too. If you feel uneasy when the lightning flashes and the thunder rolls, here's just the book to tell you what is happening and why, in the most delightful way You'll learn that you needn't be at all afraid, if you take a few precautions, just as you would when about to cross a busy street

Biography for the young folks: Nancy Hanks, Kentucky Girl, by Stevenson. Clara Barton, Girl Nurse, by Stevenson. Nickels and Dimes—The Story of F. W. Woolworth, by Nina Baker. Wild Bill Hickok, by Shannon Garst.

Where the Turnpike Starts, by Carr. An early Michigan historical novel for the young folks Anne's family had come from New York to settle in southern Michigan. They took the Chicago Turnpike from Detroit, heading westward. Those were exciting days when Michigan was seeking to become a State. Anne is so caught up in the political problems of the times that she forgets to worry about her personal problems.

Frogmen Training; Equipment and Operations of our Navy's Undersea Fighters, by Colby. Not a story but the real thing, with many fine photographs.

Ice Hockey by Eddie Jeremiah Manual for Coaches and Players, by Dartmouth's famous coach.

Adults: Raft of Despair by Ensio Tiira. Ensio Tiira and his friend Ericsson, escape from the French Foreign Legion by slipping overboard onto a tiny raft as they enter the Straits of Malacca. They were close to shore, and freedom,—they thought! but the raft drifted out into the Indian Ocean. It was 32 days of horror later when Tiira's unconscious body was rescued from the raft by a passing freighter, more than 600 miles from their starting point. Ericsson had already been eaten by sharks and Tiira, the Finn was rescued just in time. Writing honestly and simply, Tiira makes his grim ordeal very real for us. The dramatic tension never relaxes.

My Zoo Family, by Helen Martini. Mrs. Martini's husband, head keeper of the Lion House at the Bronx Zoo, began asking her help in saving the lives of the cubs of lions and tigers. Later a great many other animals were brought to their small apartment for her to help rear. This book tells of Mrs. Martini's experiences with the animals which seem to her to have distinct and fascinating personalities.

How to develop your sales ability, by Harry Simmons. Your editor did not know we were going to have a copy of this book when he let you know there was such a book, a week or two ago, but it's here, and it is good, too; crammed with hundreds of ways to handle difficult sales situations. (Where did Harry get the experience and where did he find the time?) You'll find it well worth studying.

Who Said? "But in this world nothing can be said to be certain but death and taxes!"

THE CHARGE UP SAN JUAN HILL WITH "TEDDY" ROOSEVELT.

THEODORE ROOSEVELT, 26TH PRESIDENT OF THE U.S., WHEN THE SPANISH AMERICAN WAR BEGAN, HE ORGANIZED THE ROUGH RIDERS AND HIS COLONEL, LED IN FAMOUS CHARGE UP SAN JUAN HILL, NEAR SANTIAGO.

A CHAMPION OF SIMPLIFIED SPELLING FOR CLARITY AND DIRECTNESS OF EXPRESSION, HE EXEMPLIFIED THE SAME PRINCIPLES IN HIS POWERFUL PUBLIC SPEECHES.

"SPEAK SOFTLY AND CARRY A BIG STICK!"

SAMUEL F.B. MORSE

"WHAT HATH GOD WROUGHT" WERE THE FIRST WORDS TRANSMITTED OVER THE MORSE TELEGRAPH. THIS METHOD OF TRANSMITTING SPEECH WAS THE MIRACLE THAT MADE ANY SPOT IN THE WORLD OUR NEXT DOOR NEIGHBOR.

THE SPEECHPHONE FIRESIDE METHOD IS THE MODERN MIRACLE THAT ENABLES YOU TO ACHIEVE SUCCESS THROUGH CORRECT AND FORCEFUL SPEAKING.

Two Minutes till Midnight, by Elmer Davis. A book about the possibility of thermonuclear warfare. It reminds us that surrender—would be worse than the bomb, since, if we surrendered we would no longer be Americans.

Anne Morrow Lindbergh's Gift from the Sea is a small book written expressly for women. It is meant to point out ways of keeping one's identity in spite of the stress and strain of everyday living.

The Tragedy at Road-Hill House, by Yseult Bridges. Constance Kent of Wilts, England, confessed to the crime of brutally murdering her small half brother, five years after the event. No one admitted to using any pressure to obtain the confession, but those who knew her would not believe in her guilt, and in truth, her story did not fit in with known facts. Nevertheless, she was sentenced and served twenty years of the life sentence. Now the case has been brought back to the public notice by Mrs. Bridges, who has gone into every possible phase of it, and feels she has dug up evidence that was never presented to court, though some of it was known to some of the officers at the time. Was Justice served?

Older books asked for and just

Annie McPherson, Fred Stutzman Wed April 9th

Annie McPherson, daughter of Mr. and Mrs. Kenneth McPherson of East Jordan, and Fred Stutzman, son of Mr. and Mrs. Fred Stutzman, Sr. of Boyne City, were united in marriage by Rev. Robert Moore at the Methodist Church in East Jordan April 9th at 8:30 p.m.

The bride wore a blue suit dress with white accessories and wore a corsage of yellow carnations. The Maid of Honor was Florine McPherson, sister of the bride. She wore a blue nylon dress with black accessories and wore a corsage of white carnations.

The best man was Charles Stutzman, brother of the groom. The newlyweds are making their home at Imlay City.

A White Bird Flying, by Bess Streeter Aldrich. Follows Lantern in her Hand. So Big, by Edna Ferber. More books will be listed next week.

SHOP EAST JORDAN

Sportsmen Await Sat. Opening

Large numbers of eager trout fishermen will move into East Jordan and northern Michigan Friday night awaiting the opening of the 1955 season in northern streams.

By then, Conservation department workers will have released 250,000 keeper-sized brook, brown and rainbow trout to tempt anglers.

The early season which has been underway on the Jordan River for the past two weeks resulted in only fair catches because of high water and bad weather.

It was believed by sportsmen this week that fishing is improving and should be better when the season opens Saturday. If the water continues to clear up and there is no rain, fishermen may catch their limit.

Bait fishing has been good, fishermen say.

Most streams are well past spring flood stages and generally throughout the state are reported settled and clear. Sudden storms before the opening could alter the condition and make fishing tougher.

The Gil Coon's Kalamazoo Sales & Service Store at Boyne City is open every Saturday nite 'til 9:00.

THIS WEEK AT GRANDVUE

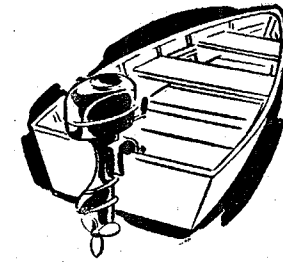
Recent admittances at Grandvue include Lee Howard of Boyne City on April 12th, Viola Niene of East Jordan on the 14th Lawrence Cieslewicz of Boyne Falls on the 15th and Nellie Valad of Boyne City on the 19th. Viola Niene was discharged on the 15th.

Elizabeth Farrell of Charlevoix was admitted to the obstetrics department April 18th. She had a daughter the same day and was discharged April 22nd.

There were two deaths last week. Homer Hess of Boyne City passed away on April 20th and James Lockeridge of East Jordan died on the 22nd.

Page 4 * East Jordan News-Herald * Thursday, April 28, 1955

OUTBOARD MOTORS AND BOATS



Low Cost Insurance

...Covers anywhere in the U.S. and Canada. Covers practically all hazards. (Fire, Theft etc.)

ROBERT A. CAMPBELL AGENCY
William M. Swoboda, Manager
Complete Insurance and Bonding Service

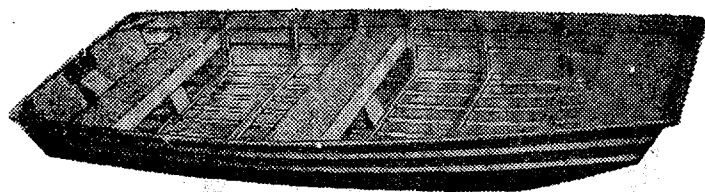
ANNOUNCEMENT!

The East Jordan Canning Company will not put out any bean, beet or carrot acreage this year. They will buy and can asparagus and cherries.

The East Jordan Canning Co.

NEW! Rigidized Aluminum Boats

Check These Features!



Length: 12 Feet Weight 71 lbs.
Width: Stern, 47"; beam, 51"; bow, 30"
Depth: Stern, 14"; beam, 13"; bow, 10"
Seats: Stern, 12" x 46"; beam, 12" x 49"; bow 12" x 32"

Double splash rail.

Styro-foam under all seats. Six welded inside braces. Eight full-length stabilizer fins.

Motor recommended: Up to 7½ H. P.

Styrofoam blocks will support 253 lbs. dead wt. with 12 ft. boat full of water.

Al Thorsen Lumber Company

Mothers' Day Suggestions

Scarfs-- 79c to 2.95
Gloves-- 25c to 3.25
Jewelry--1.00 and up
Purses-- 1.95 to 10.95

Lingerie By Mojud

Stockings \$1.00 to \$1.95
Panties 69c to \$1.95
Slips \$2.95 to \$8.95
Gowns \$2.95 to \$12.95
Pajamas \$3.95 to \$9.95

Special! All Coats Reduced For Final Clearance

Summerette Play Shoes By Ball Band

2.⁹⁹ to 3.⁹⁹

DRESSES

PRINCESS PEGGY — \$2.95
PAT PERKINS — \$5.95
VICKY VAUGHN — \$6.95 to \$12.95
TONI TODD — \$6.95 to \$12.95

LAMPL — \$8.95 to \$17.95
MYNETTE — \$8.95 to \$19.95
MARTHA MANNING — \$8.95 to \$16.95
JONATHAN LOGAN — \$14.95 to \$19.95

THE DRESS & GIFT SHOPPE

Hankies--10c to 1.95
Cotton Plisse House Coats--5.95
Cobbler Aprons--1.95
Slacks by Jack Winter--5.95 to 12.95

Blouses

Ship 'N Shore \$2.95 to \$3.95
Tub Duds — \$1.95
Nylon & Dacron \$3.95 to \$5.95

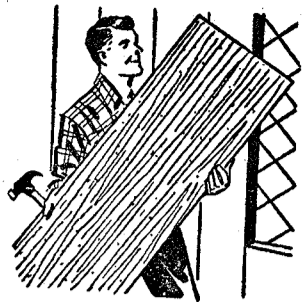


GOING AROUND IN CIRCLES?

... trying to maintain a top-flight appearance on a budget? Here's the answer! Let us keep your clothes sparkling clean... smartly pressed — new-looking!

East Jordan Cleaners

FIX UP FOR SPRING



Repairing Remodeling Redecorating Building

We have what you need
FIRST QUALITY, ALWAYS
Ellsworth Lumber Co.
Jos. F. Bugai

YOUR NORTHERN MICHIGAN

DATE BOOK

CALL DATES TO LE 6-2371

Thursday, April 28, 1955 * East Jordan News-Herald * Page 5

April (3rd week) National Trout Festival, Kalkaska.
May 15—4th Annual Mushroom Hunt, Gaylord.
May (2nd week)—Bear River Canoe Race, Walloon to Petoskey.
May 28-29—East Jordan Homecoming
July 2—Annual Ox Roast, Ellsworth.
July 4—Homecoming Celebration, Boyne City.
July (1st week) Outboard Motor Regatta, Cheboygan.
July 13-15—National Cherry Festival, Traverse City.
July (3rd week) Indian Pageant, Harbor Springs.
July 20-27—Shuffleboard tourneys, Traverse City.
July (4th week) Michigan Water Wonderland Festival, Petoskey.
July 31—Venetian Night, Charlevoix.
August (1st week) Paul Bunyan Days, Cadillac.
August (1st week) Marathon Races, Cheboygan-Emmet.
August (2nd week) Trout Festival, Wolverine.
August (3rd week) Gladolus Show, Mesick.
October 25—Painted Forest Color Tours, Cadillac.
November 13—Annual Deer Hunters' Welcome, Gaylord.



From where I sit... by Joe Marsh

Red Finds a "Sweet Solution"

Red Jackson found a slick way to get his cows to eat what's good for them. Seems they were passing up the tall green grass—full of minerals and vitamins—and eating the short grass, which is naturally sweeter.

Red solved the problem by spraying a solution of corn syrup over the grass that was going begging. The cows sure went at it. Red says it's lucky for him—and the cows—that every one of them has a "sweet tooth."

Next week, according to Red, he's going to have his cows clean

up all the weedy grass along his fences—after he sprays them with more corn syrup, of course.

From where I sit, some folks, like Red, are always trying out new tricks—and others stick with the old tried and true methods. Just a question of preference, I guess. Like the way you may enjoy coffee with meals, while I prefer a cold glass of beer. So let's not allow any bad feelings to "crop up" by thinking ours is the only choice.

Joe Marsh

Copyright, 1955, United States Brewers Foundation

Who Said? "I have nothing to offer but blood, tears, and sweat."

EDWARD EVERETT TOOK 2 HOURS TO INTRODUCE LINCOLN FOR HIS GETTYSBURG ADDRESS. LINCOLN TOOK LITTLE MORE THAN 2 MINUTES TO DELIVER WHAT IS DESCRIBED AS NOT ONLY "A CLASSIC MODEL OF THE NOBLEST KIND OF ORATORY, BUT ALSO AS ONE OF THE MOST MOVING EXPRESSIONS OF THE DEMOCRATIC SPIRIT EVER UTTERED."

"I will prepare myself and be ready when the time comes."

JOHN BARRYMORE METEORED TO FAME AND BECAME THE MOST BELOVED ACTOR IN AMERICA. HIS DELIGHTFUL USE OF THE ENGLISH LANGUAGE INSURED HIS SUCCESS.

THOMAS A. EDISON'S INVENTION OF THE PHONOGRAPH IN 1876, MADE POSSIBLE THE PRESERVATION OF THE HUMAN VOICE FOR ENTERTAINMENT AND EDUCATION. LIKE LINCOLN, YOU TOO CAN PREPARE YOURSELF. TODAY WE HAVE THE SPEECHPHONE METHOD, WHICH MAKES THE STUDY OF THE ENGLISH LANGUAGE AND ITS EFFECTIVE DELIVERY AN ARM-CHAIR COLLEGE EDUCATION IN YOUR OWN HOME.

Meggison Says:

House Committees rushing to beat the April 29 deadline for reporting all House Bills, other than tax and appropriation bills, from House committees, are working feverishly to get out all bills that are to be passed in this current session, with the inevitable result that the daily calendars are growing larger. Although the sessions are longer, and efforts are put forth each day to dispose of as many bills as possible, progress in clearing the calendar is rather slow inasmuch as so many of the bills under consideration are highly controversial in nature, and a lot of time is taken up in debating the merits of the bills.

The House debated at some length before finally passing H. B. 135, amending the Liquor Control Act, to provide for the involuntary commitment of alcoholics by any court of record to the custody of the State Board of Alcoholism for the purpose of treatment in hospitals, for periods ranging in time from 90 days to a year, with the cost of said treatment on a matching basis.

An amendment calling for a jury trial to protect the individual's rights after two physicians

Finkton News

Paul Wilson who is stationed at Fort Reilly, Kansas came home Sunday morning on leave.

Versie Spence who is stationed at Fort Knox, Tenn. is home on his basic leave.

Norman Beal is in the Charlevoix hospital with a broken leg. Why not remember him with a card.

Mrs. Jerry Lavanway and children returned home after spending two weeks visiting relatives at Bellvue, Michigan. Mr. and Mrs. Wayne Tobey of Bellvue brought her home.

Mrs. Minnie Beal spent Wednesday with her sister and brother in law, Mr. and Mrs. Ed Clark.

Jean Thornell and Lillian Kraic left Monday for the Rural Home Missionary Conference which is at Morton, Ill.

Rev. Joe Crawford of Petoskey will be the speaker Sunday night at the Finkton Bible Fellowship Church.

SPORTSMEN'S HEADQUARTERS

HUNTING & FISHING LICENSES ISSUED

- Excellent Coffee
- Complete Meals
- Home Baked Goods

Bill's Duck Inn
BEER — WINE — IN or OUT

diagnosed the ailment as compulsive drinking, finally won approval for the bill, altho' many opposed the measure on the theory that unless a person wanted to be cured of alcoholism an involuntary commitment would not produce the desired results. The bill also provides for increasing the number of days the Board may meet and be compensated for.

By a 63 to 37 vote, and following an exchange of sharp words, the House approved H. B. 115, amending the Michigan Penal Code to make it a misdemeanor for any one to carry a hunting knife in any public place where liquor for consumption on the premises is sold.

In H. B. 195, which also won approval by the House, the present limitation of a maximum of \$200,000 of public money which the legislative bodies of incorporated villages in the State, may place on deposit in any one bank, is removed.

Of interest to everyone in the State, is the introduction of H. B. 472, appropriation \$2,000,000.00 to the Department of Health, for the purchase of poliomyelitis vaccine to be used to protect those in the State who constitute the "high risk" groups in which incidence of paralytic poliomyelitis is proportionately greater than in the population-at-large.

BONNIE BRIGHT SAYS:

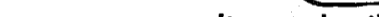
"You can laugh at rain on wash days. The sun always shines at:

Swan City Automatic Laundry
For A "Bonnie" Bright Wash

Clean — Courteous — Convenient

BONNIE AHLBERG, Mgr.
M-32 at M-66 LE 6-2929 East Jordan
HOURS: Weekdays, 9 a.m. to 5:30 p.m. and 6:30 to 9 p.m.

that sudden emergency that calls for MONEY!



It may be illness, or an unexpected opportunity to buy some needed article at a bargain price. If your reserve does not contain enough money, call at this bank and tell us your problem, in confidence.

Personal Loans are made promptly to responsible people who can repay in monthly installments out of income.

Talk over your needs with us.

State Bank of East Jordan

The Order of the WHITE GLOVE

At Your SERVICE My Lady

Yes Ladies, KNIGHTHOOD IS STILL IN FLOWER; the "WHITE GLOVE" is the sign of modern CARE-FREE, WORK-FREE, WORRY-FREE, CLEAN automatic **ELECTRIC COOKING**

See the new 1955 **WHITE GLOVE CLEAN Electric Ranges** at any **ELECTRIC RANGE DEALERS**

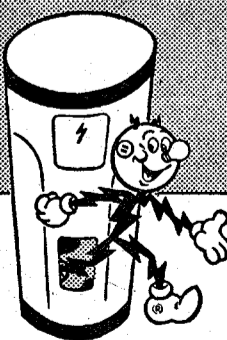
And so that YOU can enjoy "WHITE GLOVE" **ELECTRIC COOKING RIGHT NOW**

* For a LIMITED TIME you will receive a... **KING SIZE Trade-in** for your old range during this **BIGGER than ever TRADE-IN-SALE**

Here's more GOOD NEWS for YOU!

Electric Appliance Dealers are including **ELECTRIC WATER HEATERS**

in this sensational **BIGGER-THAN-EVER Trade-in-Sale**



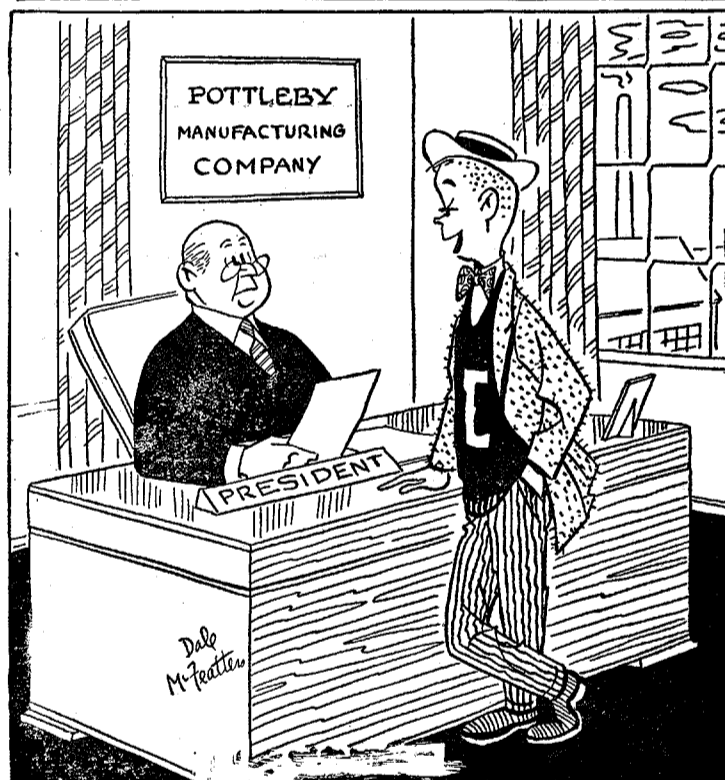
The New Electric Water Heaters are TOPS in Performance, Cleanliness, Dependability and Economy! SEE THEM NOW! Learn how little a new Electric Water Heater will cost during this Big Trade-In Sale.

- NO SOOT • NO FLUE
- NO WORRY with Electric!

SEE ANY ELECTRIC APPLIANCE DEALER

This Advertisement Published in Cooperation with Electric Appliance Dealers by Consumers Power Co.

STRICTLY BUSINESS by McFeatters



"I want to start at the bottom, Dad—suppose I just take over your Chicago plant!"

South Arm News

Mr. and Mrs. Ewald Redmer and family were Sunday dinner guests of Mr. and Mrs. Earl Dexter at Mancelona.

Mrs. Christine Graham and children and Mr. and Mrs. A. D. Graham and children spent Sunday evening at the Hugh Graham home.

Mr. and Mrs. Harry Flora spent the weekend in Lansing with their son in law and daughter, Mr. and Mrs. Dick Premoe and son, Mr. and Mrs. Wayne Flora at Grand Rapids.

Mr. and Mrs. Clarence Bagwell (Wilma DeWitt) of Lansing were Thursday supper guests at the Carl Elsworth home.

SHOP EAST JORDAN

It's A Boy!

Mr. and Mrs. Robert Graham of Lafayette, Indiana are announcing the birth of a son on April 18th. He weighed 7 pounds 10 ounces. Mr. Graham is the son of Mr. and Mrs. Hugh Graham of South Arm Township.

Mr. and Mrs. George Gregory and family of Flint were weekend guests of his father, Roy Gregory and other relatives.

MAY 19

This is the day the News-Herald comes out during Michigan Week.

Watch for the Second Annual Michigan Week edition published by the East Jordan News-Herald.

Stories, pictures, features and historical events about your county and all northern Michigan.

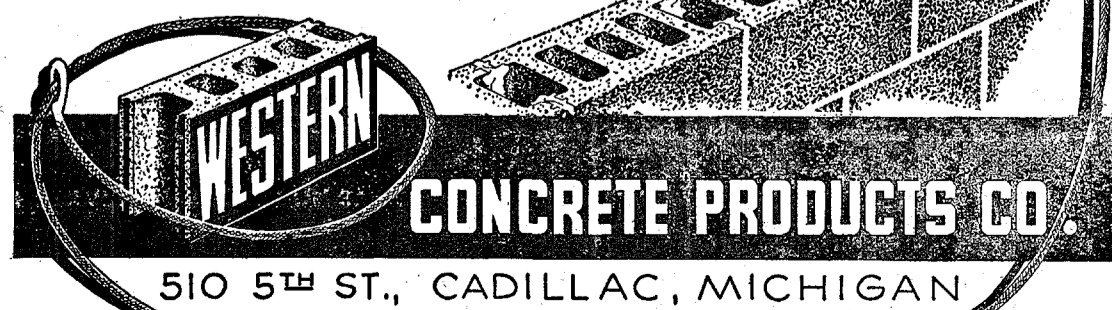
WATCH FOR IT!

WHEN YOU BUILD OR REMODEL -- Build with the Best... but pay no more GO WESTERN!

No need to pay more to build with the best! Blocks may look alike... yet vary widely in standards of form, dimension, strength and permanence.

But not WESTERN BLOCKS! Whether you choose Waylite, Concrete or Cinder, you get only PERFECT blocks from WESTERN... with all culls removed.

That's why builders... men who know will tell you "When you build or remodel... GO WESTERN!"



**Acclaimed
DETROIT'S
best...**

*One of the country's most popular
Hotel* **TULLER**

... featuring convenience, comfort,
quality! A cosmopolitan atmosphere in
home-like setting. In the center of all
downtown activities. Newly decorated.
Ultra modern, comfortable guest rooms...
excellent food at moderate prices in
our modern coffee shop and cafeteria.

Radio and Television in room.
Air Conditioned rooms in season.

**800 ROOMS
WITH BATH
from \$3.75**

**GARAGE and
PARKING LOT**

FACING GRAND CIRCUS PARK
DETROIT, MICHIGAN
Harry E. Paulsen
General Manager



STATE BANK OF EAST JORDAN

REPORT OF CONDITION OF

"State Bank of East Jordan" of East Jordan in
the State of Michigan at the close of business on
April 11, 1955. Published in accordance
with a call made by the Commissioner of the
Banking Department pursuant to the provisions
of Section 82 of the Michigan financial institut-
ions act.

ASSETS	
Cash, balances with other banks, including re- serve balances, and cash items in process of collection	\$ 645,647.20
United States Government obligations, direct and guaranteed	1,993,184.00
Obligations of States and political subdivisions	411,612.77
Other bonds, notes and debentures	38,016.50
Loans and discounts (including \$199.79 over- drafts)	2,388,842.45
Bank premises owned \$35,214.38, furniture and fixtures \$12,295.98	47,510.36
TOTAL ASSETS	\$ 5,524,813.28
LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	\$ 1,619,550.85
Time deposits of individuals, partnerships, and corporations	2,960,759.46
Deposits of United States Government (includ- ing postal savings)	53,406.83
Deposits of States and political subdivisions	353,801.99
Other deposits (certified and officers' checks, etc.)	52,859.96
TOTAL DEPOSITS	\$ 5,040,379.09
Other liabilities	8,685.38
TOTAL LIABILITIES (not including subor- dinated obligations shown below)	\$ 5,049,064.47
CAPITAL ACCOUNTS	
Capital*	\$ 225,000.00
Surplus	150,000.00
Undivided profits	30,748.81
Reserves (and retirement account for prefer- red capital)	70,000.00
TOTAL CAPITAL ACCOUNTS	475,748.81
TOTAL LIABILITIES AND CAPITAL AC- COUNTS	\$ 5,524,813.28

*This bank's capital consists of: Common stock with total par
value of \$225,000.00.

MEMORANDA

Assets pledged or assigned to secure liabilities
and for other purposes

Loans as shown above are after deduction of reserves of	\$ 245,000.00
Deposits of the State of Michigan (included in item 16)	39,655.31
	13,690.64

I, Robert A. Campbell, Exec. vice president, of the above-
named bank, do solemnly affirm that the above statement is true
and that it fully and correctly represents the true state of the
several matters herein contained and set forth, to the best of my
knowledge and belief.

Robert A. Campbell

Correct—Attest: John Bos, John J. Porter and Howard P.
Porter, Directors.

State of Michigan, County of Charlevoix, ss:

Sworn to and subscribed before me this 20th day of April,
1955, and I hereby certify that I am not an officer or director of
this bank.

B. G. Braman, Notary Public
My Commission Expires January 10, 1956

Member of
**FEDERAL DEPOSIT
INSURANCE CORPORATION**

TELEVISION

Cadillac-- Traverse City

WWTV

THURSDAY

10:30—Michigan Revue
11:00—Valiant Lady
11:15—Love of Life
11:30—Search for Tomorrow
11:45—Picturama
12:15—Road of Life
12:30—To be announced
12:45—Town & Country
1:15—TV Adventure
1:30—The Woman's Hour
2:00—Around the Coffee Cup
2:30—What one person can do
2:45—Military Mailbag
3:00—The Brighter Day
3:15—Secret Storm
3:30—Rainbow's End
4:00—Western Theater
5:00—Kids' Corner
5:30—Range Rider
6:00—News
6:15—Weather
6:20—Sports
6:30—Biff Baker, USA
7:00—What Goes On Here
7:30—Your All Star Theater
8:00—Liberace
8:30—Four Star Playhouse
9:00—Heart of the City
9:30—Willy
10:00—Michigan Outdoors
10:30—Mystery Hour

FRIDAY

10:30—Michigan Revue
11:00—Valiant Lady
11:15—Love of Life
11:30—Search for Tomorrow
11:45—Picturama
12:15—Road of Life
12:30—To be announced
12:45—Town & Country
1:15—TV Adventure
1:30—The Woman's Hour
2:00—Around the coffee cup
2:30—Back To God Hour
2:45—Bob Crosby
3:00—The Brighter Day
3:15—Secret Storm
3:30—Rainbow's End
4:00—Western Theater
5:00—Kid's Corner
5:30—Wild Bill Hickok
6:00—News
6:15—Weather

SATURDAY

10:30—Religious Town Hall
11:00—Big Top
12:00—U-M TV Hour
1:00—Saturday Matinee
2:00—Baseball. (Sen. vs Detroit)
4:30—Western Theater
5:30—The Big Picture
6:00—Understanding World
6:30—Answers for Americans
7:00—Wrestling
8:00—Two For The Money
8:30—T-Men In Action
9:00—Championship Bowling
10:00—WWTV Playhouse

WPBN-TV

THURSDAY

4:30—Howdy Doody
5:00—Deputy Don
5:30—Wild Bill Elliott
6:00—News
6:15—Limelight
6:30—Sports Today
6:40—Weather
6:45—Musical Notes
7:00—You Bet Your Life
7:30—Stu Irwin Show
8:00—The Drifters
8:30—China Smith
9:00—Paragon Playhouse
9:30—Vacation Time
9:55—Weather
10:00—Michigan Outdoors
10:30—Wrestling

FRIDAY

4:30—Howdy Doody
5:00—Deputy Don
5:30—Hopalong Cassidy
6:00—News
6:15—Army Review
6:30—Sports Today
6:40—Weather
6:45—Industry on Parade
7:00—Children's Hour
7:30—Life of Riley
8:00—Homer Bell
8:30—Candid Camera
9:00—Gillette Fights
9:45—Bill Corum Sports Show
10:00—Weather

Rotary Meets At Traverse Next Month

Five hundred Rotarians from
39 communities in Northwest Mi-
chigan including East Jordan
plan to attend the annual Con-
ference of the 218 District of
Rotary International from May
7 to May 9 in Traverse City,
Jack Freethy, President of the
Traverse City Rotary Club re-
ports.

Representatives from the 38
other Rotary Clubs which make
up the District also will attend
the Conference. This meeting is
held each year, President Freethy
said, to review Rotary service
activities and to make plans for
increasing their effectiveness
during the coming year.

Webb Pollin of Bell Buckle,
Tennessee, Rotary International
Representative, will make the
principal address at the Confer-
ence. District Governor Bill Ni-
chols, of Muskegon, will preside
at the Conference sessions.

Dr. Kenneth W. Tinker of
Traverse City, in charge of ar-
rangements for the District Con-
ference, is planning worthwhile
and entertaining plans.

At the Conference, a Rotarian
will be nominated to serve as
Governor of this Rotary District
for the 1955-56 fiscal year.

He will take office on July 1,
1955, as the official representa-
tive of Rotary International, the
world-wide organization of all
Rotary Clubs, in the 218th Dis-
trict.

The new Governor will be for-
mally elected, along with more
than 200 other District Govern-
ors from all parts of the world,
at Rotary International's 1955
Convention in Chicago, in May.

These District Governors will
coordinate the service work of
some 400,000 business and pro-
fessional executives who are
members of 8,300 Rotary Clubs
in 89 Counties and geographical
regions.


Rebekah's Meet

The Jassamine Rebekah Lodge
met April 20th with Kay Bran-
man, Noble Grand, presiding.
There were 30 members and
one guest present.

Jane Foote was made general
chairman for the Big 4 dinner on
May 6th. The charter was draped
in memory of Velma Sweet. Ef-
fie Weldy was selected as the
local lodge's nominee for the of-
fice of district treasurer. Irene
Wright was asked to present the
lodge's gift to the newly married
Agnes Carson Russell.

The lunch after lodge featured
a large wedding cake baked by
Kay Braman.

Members who are planning on
attending the district meeting at
Harbor Springs on Friday, April
29 are asked to contact either K.
Braman or E. Saganek.



hickory AND horsehide

by DIZZY TROUT

Thursday, April 28, 1955 * East Jordan News-Herald * Page 7

To a pitcher, baseball some-
times is a screwy game. A pit-
cher can have all the stuff in the
world on any given day and still
lose the contest.

Although he may have the ball
really hopping and breaking, the
hurler's control may be off only
a hair, the ball just missing the
corners of the plate. Or the um-
pire's decision may be against
him on the close ones.

Then again, the batter acci-
dentally hits the ball off his fist
and it pops over the infield just
out of reach. Or a grounder
takes a bad hop at the moment
it's about to be fielded.

I've been knocked out of
games where my pitches were
going for me but the breaks
weren't. That's one of the rea-
sons it is so difficult to achieve
a low earned run average or even
to hurl .500 ball in the major
leagues.

When I came up to the Tigers
in 1937, Mickey Cochrane, then
in his last year as manager, told
me, "Diz, if you can hold the
opposition to four runs per game
you'll be a big winner."

In 14 years in the American
League, my earned run average
was something less than 3.45
and I won 173 games as against
161 defeats.

DELIVERIES VARY
Pitchers employ varying de-

liveries. Among them are the
overhand, three-quarter side arm,
side arm and the underhand, the
latter being extremely rare al-
though Elden Auker used it suc-
cessfully for the Tigers during
the 1930's.

A good, live fast ball, such as
those thrown by our own Bill
Hoefft or Mike Garcia of Cleve-
land or Bob Porterfield of Wash-
ington, can come over the plate
in varying fashions. One ball
rises. Another shoots into the
right hand batter's fist. Still an-
other sinks and yet another may
sail out four or six inches.

Curve balls, like those thrown
by the Tigers' Ned Garver,
Cleveland's Bob Lemon and Bos-
ton's Mel Parnell, are thrown
three ways. The overhand breaks
straight down. The three-quarter
side arm goes out and down. The
side arm is usually a flat curve.

TOUGH PITCH
Some batters see the spin of
the fast ball and the curve and
set themselves for it, but ag-
ainst the slider they are often
helpless.

The slider usually is thrown
fast and has a bullet spin. This
spin the batters are unable to
see and so can't adjust them-
selves to the pitch.

Knuckle balls, those sinking
pitches thrown by Willard Nixon
of Boston and Early Wynn of
Cleveland, are not used often.

Although the batters have a
tough time hitting them, pitchers
have more trouble controlling
them, catchers experience dif-
ficulty holding them and umpires
have headaches calling them in
the Hickory and Horsehide game.

SHOP EAST JORDAN

BIG FARM AUCTION



Saturday, May 7th 1:00 Sharp

Having decided to quit farming, I will sell at Public Auction at my farm located at the South
City Limits of East Jordan on M-66, the following described property:

20 HEAD OF CATTLE; 10 MILCH COWS

Bangs and TB Tested

- "Mark" Holstein Cow, ABA, Wisconsin herd, 3 yrs. old, due June 27
- "Pat" Holstein Cow, 5 yrs. old freshened April 18
- "Edna" Guernsey Cow, 3 yrs. old due August 26
- "Star" Holstein, Wisconsin herd, 8 yrs. old freshened March 8th, 1955, open
- "Daisey" Holstein, Wisconsin herd, 8 yrs. old freshened March 22nd, 1955, open
- "Spot" Holstein, Wisconsin herd, 5 yrs. old freshened Dec. 21 open
- "Ginger" Jersey, 8 yrs. old, freshened April 12th. Heifer calf by side.
- "Blackie" Holstein, Wisconsin herd, 5 yrs. old, due any day.
- "May" Holstein, 5 yrs. freshened March 12th. open
- "Tess" Holstein, 7 yrs. old due August 17th, 1955

5 two year old Holstein Heifers, pasture bred, will start freshening in May or June.
3 Yearling Holstein Heifers.
2 Holstein Heifer Calves.

DAIRY EQUIPMENT

Surge Milker; double unit, 12 outlets, approx. 40 ft. of pipe, A-1 Shape
Frigid Milk Cooler, drop in unit, 6 can. nearly new.
Surge wash tanks, 2
Milk can lifter, new
10-10 gallon milk cans.
1-5 gallon milk can.
Dairy scales

HAY & HAY EQUIPMENT

Approx. 40 Tons of Baled Mixed hay
150 ft. of hay rope
2 Rope slings
Hay Pulleys, Grapple Fork, 2 Harpoon forks

MISC. ITEMS

Electric fence; quantity of barbed wire; new roll of chicken wire; sectional calf pens; litter carrier with Y switch and approx. 120 ft. of track.

TERMS: All sums up to \$25 cash. All sums over \$25 one year time will be given on good, bankable notes, bearing interest at the STATE BANK OF EAST JORDAN. YOU MUST MAKE ARRANGEMENTS WITH THE STATE BANK OF EAST JORDAN BEFORE DAY OF SALE. Everything must be settled for immediately after close of sale. Not responsible for accidents on day of sale. If you do not live in the vicinity of East Jordan, a letter from your own bank will be accepted, specifying the amount of credit allowed and bearing the bank's seal and bank official signature. PCA and FHA arrangements will be honored.

LUNCH SERVED THROUGHOUT SALE BY THE LUTHERAN LADIES AID

JAMES ULVUND

AUCTIONEERS: Matt Dickerson — Stanley Sloan
CLERK: Greg Boswell

LET US SHOW YOU THE water heater that makes all others old fashioned!

Permaglas®



the one proved
glass-lined
water heater!

- Stunning new aqua-and-copper styling matches newest decors.
- Exclusive new Eye-Hi temperature control—sets like your oven.
- Amazing patented HEETWALL saves heat, ends scalding hot water.

SHERMAN'S FIRESTONE STORE



G. I. NEWS

Page 8 * East Jordan News-Herald * Thursday, April 28, 1955

Another East Jordan boy is leaving the service. Cpl. Don Danforth, who has been in Wolters Air Force Base in Texas, is mighty glad to be home. He writes:

Dear Sir: I want to thank the people of East Jordan and the News-Herald for the paper. It sure is nice to hear about everyone back home. I'll be getting out in April so you can discontinue my paper.

I am looking forward to getting out of Texas because the hot summer is coming. It isn't very hot now, though, and maybe I can bring a little warm weather with me.

I want to say thanks again and I'll be seeing you soon.

Sincerely,
Donald Danforth

Bob Detloff's address now is: A-B Robert H. Detloff, AF 16 471 309, 6109 S. Albany Street, Chicago 29, Illinois.

Pvt. Arthur Prevo, who has been in Camp Chaffee, Arkansas, is on his way overseas. We have an order to hold his paper until further notice.

Bill Shaw wrote five pages to his folks describing life in the barracks in France. It's pretty rugged, he says with only tar paper shacks and pot bellied stoves to keep them warm.

My Neighbors
By BILL PAULSON



"So now he wants us farmers to get him a guaranteed daily pot-roast!"

Church News . . .

UNITED MISSIONARY CHURCH
Rev. C. W. Thompson, Pastor
The annual business meeting of the church will be held on Friday night, April 29th at 8 pm. Our district superintendent, Rev. Homer L. Matteson, will speak Sunday night, May 1st. A communion service will follow at the close of the evening service.

METHODIST CHURCH
Rev. Robert Moore, Pastor
Six ladies from the East Jordan Methodist Church are attending the annual district meeting of the WSCS today (Thursday) in the First Methodist Church of Ludington.

JORDAN RIVER BAPTIST TEMPLE
Revival meetings will be held in the Jordan River Baptist Temple on highway 66 south of highway 32 beginning April 24 thru May 8th.

Rev. Max Gidley of Lansing will be the Evangelist and services will be held every night except Saturday. Rev. Gidley found God in a prison cell, and since he attended college and was ordained he has interviewed 8000 prison inmates, attended court cases and talked with men in the death house. His messages will be interesting and varied, and everyone is invited to come.

EVANGELICAL LUTHERAN
Rev. Dale Larson, Pastor
Joan Marie, infant daughter of Mr. and Mrs. Richard Becker, was received into fellowship of Christ's Church through Holy Baptism Sunday, April 24th.

Pastor Larson officiated at the ground breaking ceremonies for the new parsonage following the morning worship service Sunday April 24th.

The first ground was broken by his parents, Mr. and Mrs. Walter Larson of Thief River Falls, Minnesota, who have been spending a few days in East Jordan.

The new parsonage will be located on North Main Street.

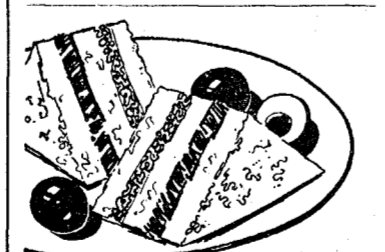
A reception for Mr. and Mrs. Walter Larson was held in the church annex Tuesday evening, April 26th. The evening was spent in visiting and playing games followed by light refreshments which included a birthday cake in honor of Pastor Larson's birthday.

ARTHRITIS?

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Rheumatism, hands deformed and my ankles were set.

Limited space prohibits telling you more here but if you will write me I will reply at once and tell you how I received this wonderful relief.

Mrs. Lela S. Wier
2805 Arbor Hills Drive
P. O. Box 2695
Jackson 7, Mississippi



Handy, thrifty... and oh, so good!

Made by KRAFT from the one and only MIRACLE WHIP and special pickle relishes

Miracle Sandwich Spread

Our Coat Sale Is Still On

All Our TOPPERS—\$10⁰⁰ EA.

\$15.95 Values

Long Coats In Wool & Florentine Failles

\$13 EACH VALUES to \$19.95

New Spring & Summer Merchandise Arriving Every Day
See Our Cinderella Frocks for Girls

See Them All In Our New Ready-to-Wear Balcony

NEW JACKETS

FOR MEN AND BOYS

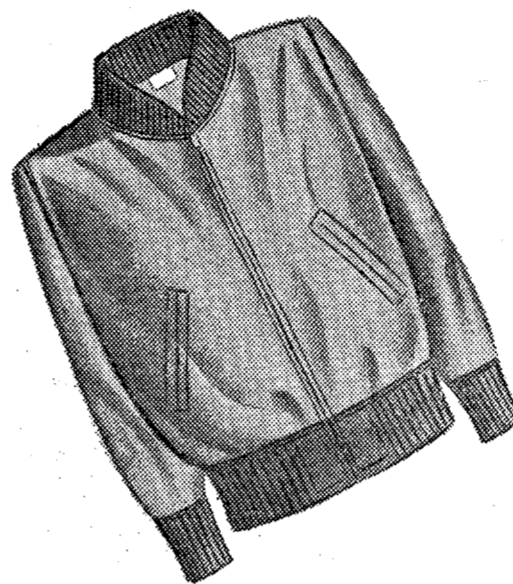
\$3⁷⁹ to \$9⁹⁵

In Pink — Charcoal — Brown — Navy — Tan — Gray

Match Them With A Pair Of Slacks

\$5⁹⁵ to \$12⁹⁵

ALTERATIONS FREE



WEEK-END SPECIALS

Mens Irregular T-Shirts 2-\$1.00

Mens Irregular Boxer Shorts 69c-reg. 89c Sellers

Ladies Nylon Hose 79c pr. - 51 gauge 15 denier

Lay-a-way Samsonite Luggage now for Mother's Day and Graduation



FOLKS!

GIL COON'S

KALAMAZOO SALES & SERVICE-BOYNE CITY

ANNIVERSARY CELEBRATIONS

Are Big Events, But Now We Celebrate
The Greatest Yet--

OUR 20th. ANNIVERSARY WEEK

Starting Saturday--April 20th.

Beautiful 30" Frigidaire Range to be given away FREE.

Also big 1955, 15 cubic foot freezers, under \$300.

Red Hot bargains

Guaranteed tested, approved used Appliances.

Anniversary FREE handouts!

Installations free.

Never before such trade-ins allowed.

Surely you will not want to miss this opportunity.

Be sure to visit the Store during Anniversary Week to be eligible for the drawing on a beautiful 30" Frigidaire Range. You need not be present to win!

Live Demonstrations by factory personnel start Saturday — Come in anytime — See Everything!

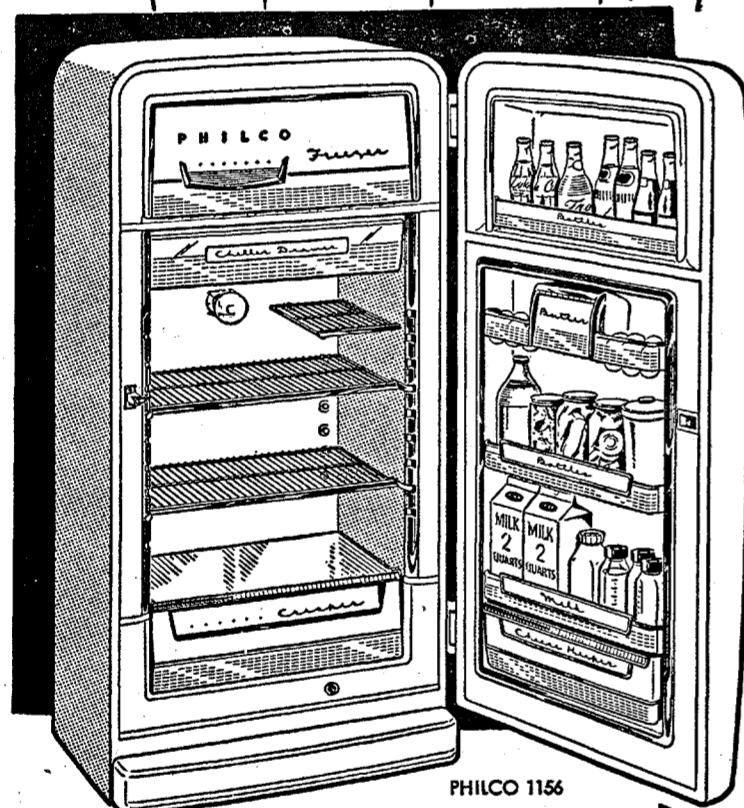
Read The Classified Page



Huge **11** cu. ft.
REFRIGERATOR
Now at a
9 foot
Price!

Brand New 1955

PHILCO

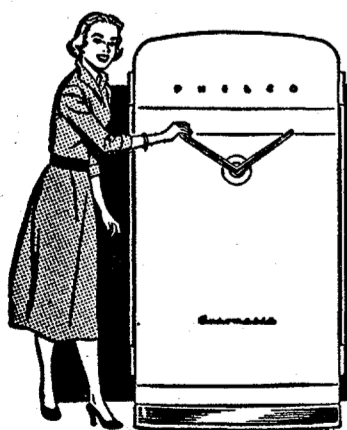


PHILCO 1156

New Double Depth Dairy Bar

Most convenient storage door ever designed. More shelves, deeper shelves... all removable. One shelf alone holds four 1/2 gallon cartons of milk. Portable Egg Racks. Butter Keeper, New Jumbo Cheese Keeper.

- Built-in 45 lb. Freezer
- All Shelves Fully Adjustable
- Deluxe Chiller Drawer
- Smart Golden Color Styling
- Full-Width Porcelain Crisper
- 5-Year Protection Plan



Come in—See the World's Only
2-Way Door Refrigerator

The miracle refrigerator that opens from either side—left or right. Better in any kitchen arrangement—saves hundreds of steps a day. Now in huge 12.6 cu. ft. size. Twin-System with Air Conditioned refrigerator and independent 2.3 cu. ft. freezer.

OWN IT FOR AS LITTLE AS \$3.00 A WEEK
WE WILL NOT BE UNDERSOLD

SHERMAN'S
FIRESTONE STORE

Guaranteed 24-Hour TV Repair Service
Electronic Engineer, Lewis Sowers
CALL ANYTIME