BAST JORDAN



"HOME OF THE SWANS"

10 CENTS

VOLUME 59 NUMBEP

EAST JORDAN, MICHIGAN, THURSDAY, MARCH 24, 1955

SERVING THE FASTEST GROWING AREA IN THE NORTH

OVER THE BACK FENCE

BY MARSHALL

Feller down at the post office says women aren't what they used to be. They used to be

Remember way back before Television. Back when a singing lady on the radio reminded us every five minutes not to put bananas in the refrigerator? Well, have you?

If you add only five words a month to your vocalberry, in one year your friends will wonder who in h--- you think you are!

A bright young fellow came up from DEtroit and tried to get a job here.

He asked: "Does the company pay my Blue Cross?" The boss said: "No. You pay for it; it's deducted from your

salary." Young Man: "The last place I worked they paid it."

Boss: "Did they pay your Group Insurance, too?" YM: "Sure."

Boss: "Did they have profitsharing?"

YM: "Certainly." Boss: "Two, three weeks vacation with pay?"

YM: "Natch." Boss: "A guaranteed annual

YM: "Yes. They also had bonuses and gifts for your birth-

Boss: "Then why did you leave?" YM:"The company went bankrupt."

Editors always say "we" in editorials instead of "I" so they can print what they like - and the readers will think there are too many of him to lick!

Feller says we got to stop poking fun at moving the county court house to various odd parts of the county. Some folks have come to believe we mean what we say we mean. And that ain't so good.

A certain feller eased into town a while back and sold television sets like mad; and he left a lot of people the same way.

There are some very good Desu Srac down at Elgy's Belgys. They are doog, too.

Bertha Webster, former operator of Bertha's Lunch, is moving into the Anchorage and will be dishing out fine food for the eating public. Bertha leased the Anchorage and invites all her old friends down. She'll open on "All Fools Day" April, 1st. See you there, Chum.

Bill Downs has a crystal ball that does the best job of crystal balling we've ever seen. You ask a question, turn the ball over and the answer appears on the bottom. Friends sometimes phone him up to ask a question that has been stumping them.

A report says that one fourth of all the radios in the United States are in automobiles. Maybe the owners are carrying them down to trade in on TVs.

It seems that every city has a sub title to its name: There's Charlevoix the Beautiful; East Jordan, the Swan City; and Petoskey with it's million dollar sunset. But what happened to Boynearoo? Last time we remember a widely used slogan for that city was back in the days when it held around 7,000 people. They used to say "Bigger and better Boyne."

Down in Chicago there's a diaper service truck running around with the following sign: "Rocka Dry Baby."

How much does Magazine advertising cost? Plenty if you want a special job done. For instance the two page spread by Reynolds Aluminum appearing in the April issue of "Better Homes and Gardens" cost \$135-000. But that's because it is printed on paper developed after a complicated process of laminating aluminum foil on one side of regular stock.

SWAN FESTIVAL

Businessmen Push **Celebration Plans**

Red Cross Drive Off To Slow Start

In a progress report for the current Red Cross fund drive Mrs. Albert Sinclair, East Jordan Chairman, reported that collections were getting off to a slow start during the first days of the campaign.

Workers have collected about four percent of the city's quota of \$925. County quota is \$3,200.

Workers who are canvassing the city in an effort to reach the city's quota include the follow-

Captains: Mrs. Earl Clark. Mrs. Ole Olson and Mrs. Clyde

Workers are: Mrs. Clarence Healey, Mrs. Leslie Sheridan, Mrs. Walter Gobel, Mrs. Claude D. Gilkerson, Mrs. Bob Strehl, Mrs. Tom Breakey, Mrs. Aug Bulman, Mrs. Percy Penfold, Mrs. Everett Beishlag, Mrs. Edward Thompson, Mrs. Arthur Brintnall, Mrs. C. Landers, Mrs. James McLaughlin, Mrs. George Klooster and Mrs. Basil Cum-

Others are: Mrs. Marion Jackson, Mrs. Bernard Sturgill, Mrs. Bryon Detwiler, Mrs. Mabel Hudkins, Mrs. Sherman Thomas, Mrs. Ray Dubas, Mrs. Roy Jenkins, Mrs. Jim Lilak, Mrs. Joe Martinek, Mrs. Howard Nyland, Miss A. Green, Mrs. Ray Olson, Mrs. Louis Cihak, Miss Wilma Russel, Mrs. Roy Spence, Mrs. B. G. Braman and Bill Porter.

Diz Trout To Report For **News-Herald**

And the News-Herald will offer readers first class baseball reporting by one of the best known names in the field—Diz Trout.

Trout, now in Lakeland for spring workouts, will report from the beginning of the season on through the World Series.

His first column straight from Lakeland starts in this issue of the News-Herald. Watch for it

Korean Vets' **Papers Copied** In E. Jordan

Korean War Vets were informed this week that photo copy service for discharge papers and other important papers is available here in East Jordan.

Huckle's Studio of Photography reported that three hour service to war veterans is available for photo copying of their papers.

The service, it was said, will make it unnecessary for local veterans to travel long distances to get copies of their discharge

Beauty Meeting

Blanche Bulow attended the March meeting of the National Hairdressers and Cosmetologists held Monday evening at the Modern Beauty Shop in Boyne City.

Mildred Ruedisueli of Boyne City was in charge of the meeting. Reports were given on the North American Beauty and Fashion Show held in Detroit. Final committee reports were complete ed on National Beauty Salon

It's A Girl!

Pvt. and Mrs. Larry Huckle are announcing the arrival of a six pound 7 ounce daughter, Doris Jacqueline.

What is expected to be one of the "biggest" celebrations ever held in East Jordan is being planned by the East Jordan Businessmen's Association, May 28-

Members of the association discussed the first annual "Swan City Festival" at a board meeting Friday and will make additional plans at the group's regular monthly meeting, 8 p.m. next Tuesday at Jordan Inn.

It was decided that Tuesday night's meeting would be open to members only, but that guests would be invited to attend the April meeting.

Committees at work on the festival include the following: Entertainment, special events, parade, decorating, advertising,

Leo Sommerville, chairman of the entertainment committee, reported a long list of events are in the making. Decoration committee chairman Norman Bartlett reported plans are underway to go all out to decorate the down town section, including the new city dock where fishing and water contests will be held.

Boat races will be a feature attraction during the event.

School Mass Meeting Set For Tonight

Current problems of education in our schools will be discussed at an all-county mass meeting in East Jordan high school gym 7:30 tonight (Thurs-

All persons interested in major problems confronting education in Charlevoix county public schools are urged to attend the county meeting, Charles A. Robinson, superintendent of schools said today.

Among subjects to be discussed are: shortage of classrooms, shortage of other school facilities, shortage of well-qualified teachers, inefficient methods for securing necessary financing etc.

Major problems confronting county education in schools will be presented by several laymen so residents attending may become acquainted with the overall school needs.

THE PROGRAM is a part of the current "White House Conference on Education." Similar meetings are being held around Michigan.

Cinerama Is Big Business In Detroit

One of the real wonders of showbusiness is "Cinerama Holiday" now in its fourth week at the Detroit Music Hall, according to figures released by Cinerama division manager Frank

He reports that there has never been less than \$40,000 in advance sale of tickets since the film premiered February 15. This amount is greater than any single week's business done since the Music Hall opened with the new film process, over two years

The greatest week in the theatre's history was \$36,000, which included two additional capacity shows over the regularly scheduled 15 performances last summer.

An analysis made by Upton revealed that over 40 percent of the attendance is from outside of Detroit, Included in the patronage are a number who have attended two or more times. As the Music Hall is the only theatre in a 300 mile radius that is equipped to show Cinerama, it has become a Mecca for vacationers and other visitors to Michigan.

SCHOOL WILL PLAN NEWCLASSROOMS

new department store on Main

street is scheduled for Friday

for many years operated a cloth-

been making interior improve-

ments since taking over. They

include a new balcony ready to

wear department, new display

racks and many new clothing

giving a bright new atmosphere

to the main floor.

The floor has been sanded,

The balcony department was

made possible by rearrangement

of the approach. The stairway

has been widened and moved to

one side. New racks and display

arrangements in the balcony of-

THE VAUGHN company has

similar stores in the following

Michigan cities: Gaylord, Al-

bion (2 stores), Alpena, Bad

Axe, Charlotte, Eaton Rapids.

Greenville, Marshall, Three Ri-

grand opening to look over the

new lines and check the many

improvements for customer con-

during the two day grand open-

Rotary Sets

New Dates

For Meets

The East Jordan Club has

The Rotary's annual Father

shifted the dates of two regular

meetings to hold special sessions.

and Son and All-Sports Banquet

will be held Friday, April 1st, instead of the May 7th date an-

nounced last week. The date was

changed at the club's Tuesday

April 5th meeting in favor of

the April first dinner.

Rotary will cancel its regular

Also the regular meeting of

April 12th will be set aside for

the special welcome meeting, Ap-

ril 14th. Rotary will entertaining

visiting fire inspectors to East

State Highway

Soon In E. J.

ceived in this office.

Maps Available

Several readers of the News-

Herald have been requesting the

new 1955 official state highway

map, but they have not been re-

ailable to the public soon. The

state highway department re-

ports they are ready for mailing

to various state offices and in-

three anniversaries being obser-

ved in Michigan this year: Mich-

igan State College, Soo Locks

centennials and the 50th anni-

versary of the state highway de-

other information on

the map includes the 1955 state

ferry schedules, listings and lo-

partment.

The new map takes note of

However, the maps will be av- Robert Zess

noon meeting.

Jordan that day.

Refreshments will be served

Residents are welcomed to the

verse and now East Jordan.

fer easy customer selection.

The Vaughn company has

ing store on Main street.

and Saturday.

Vaughn's Set Grand Opening For Fri.-Sat. Grand opening of Vaughn's

Storm Rages Ten Hours, **School Closed**

The most severe storm of the winter struck East Jordan early Tuesday afternoon with gales reported up to 50 miles per hour.

A heavy morning rain turned into snow about 1 o'clock which was whipped by high winds. The storm raged for more than 10 hours, clogging roads and closing schools in the area.

It was the first time this winter the East Jordan school was closed because of bad weather. State and city police and highway officials were warning motorists to stay off highways. Some drifts were reported as high as five feet across roads.

THE SUN came out Wednesday morning as the wind subsided and the temperature rose rapidly.

Before the storm hit East Jordan several residents reported barometers registered lowest here in history.

No serious accidents were reported due to the storm.

SPEBSOSA Contest At Boyne

Boyne City Chapter 23 of the Society for the Preservation and Encouragement of Barbershop Quartet Singing in America will hold its ninth annual bush league contest in the Boyne City gym 8 p.m. March 26th.

The chapter has received entries from quartets from all over

Michigan. In addition to the nine competing quartets that hail from Detroit, Pontiac, Kalamazoo, Grand Rapids, Muskegon, Bay City and St. Joseph, the Mid-States Four of Chicago will be featured.

This same quartet, considered one of the most entertaining in America, was featured last year. Adding spice to the show will be the Pitch Pipers of Grand Rapids and the Pitch Blendaires of

More Plans For Fire Inspection

Plans were going forward Wednesday for East Jordan's fire inspection day, April 14th. William Pollard, representative of the Michigan State Fire Prevention Association met with the local committee Tuesday. The group discussed the school's participation in the coming citywide program,

Arrangements were made for luncheon program sponsored by the East Jordan Rotary Club with fire prevention personnel and local firemen attending.

State fire association members will come to East Jordan on April 14th at the suggestion of the East Jordan fire department. They will check possible fire hazards in buildings along the business district.

Local firemen and Boy Scouts will aid the inspectors it was said The inspection will have no effect on local fire insurance

Bertha Webster To Operate Anchorage Rest.

The Anchorage Restaurant will open next week under the management of Bertha Webster, it was announced this week, Mrs. Webster formerly operated Bertha's Lunch at the corner of M-66 and M-32,

The Anchorage, which has been closed for the winter season, has been leased by Mrs. Webster and will be open from 6 a.m. until 9 p.m., it was said.

Resort Owners Asked To MSC Tourist Meet

A spring meeting for food service operators serving the touring and vacationing public, will be held April 4, 5, and 6, at MSC's Tourist and Resort Institute. The complete program of this campus meeting will be of interest and value to all operators of resorts, restaurants, lunchrooms and other food operators serving the public.

The program consists of current and timely problems. These will be discussed by actual operators, small and large, as well as resource people. Time will be allowed to discuss problems with

At all sessions, time is being allowed for a discussion period. Here is the time to discuss your numerous problems with resource people as well as other operators in your food service

If you desire further information, including that of regis tration contact Continuing Education, Kellogg Center, MSC.

Teachers' Club

The East Jordan Teachers' Club met Monday, March 7th, in the Home Economics room of the school, Emil Acitelli presented several of his music students. Those taking part were the flute trio, Marjorie Chanda, Darlene Olstrom and Joan Bader; Patricia Porter on the saxophone and Nanette Drapeau at the pi-

President Max Damoth called upon Superintendent E. E. Wade to explain the new social security act. It will affect teachers if and when it is voted. Don Stormer gave a report concerning the work of his committee on extra-curricular duty. Other discussion questions were shelved.

The program committee served pie and coffee and the meeting was adjourned at 5 p.m.

COMING EVENTS

March 24 - The Methodist Youth Fellowship is sponsoring a chili supper at the church. Serving starts at 5 p.m. Adults, 60c children up to 7, 30c.

March 28 — Cherryvale Extension Group will meet at the home of Mrs. E. W. Beishlag, 1:30 p.m.

March 29-The General Women's Society of Christian Service will meet at the Methodist Church, 8 p.m. There will be an election of officers and plans made for several coming events. Mrs. Ruth Vance will start the

study course. March 31 — The National Council of Catholic Women will hold their regular meeting in the parish hall at 8 p.m.

Board To Have Plan Drawn Up The business was purchased recently from Chris Taylor who

Editor's note: Here is a letter to the public from the East Jordan school board explaining plans for improvements at the local school.

This is a personal note to tell the community what your board of education has tentatively planned for an elementary school building.

In surveying our present enrollment and the census of our district of children 1-5 years of age, we think that 16 class rooms should give us ample space for several years.

We have asked Clark Ackley, architect, of Lansing, to draw up tentative plans including 16 class rooms, a general purpose room, nurses room and office. The construction will be of brick exterior backed up by waylite blocks painted for interior finish. The floors will be asphalt tile over concrete.

THE STRUCTURE will be one story with class rooms on each side of a corridor. The class rooms will be lighted from both sides, front and back. The inside light coming from plastic domes in the ceiling.

Class rooms will each contain a wash basin, toilets, wraps space, teachers closet and book

When preliminary plans ready we shall call a public meeting receive suggestions.

W. G. Boswell, Board of Education.

Farm Women Meet In Norwood

The Charlevoix County Farm Women's meeting was held at the home of Mr. and Mrs. William Parsons in Norwood District Friday. 13 districts were represented and 11 guests were present.

Because March is National

Cancer Month, various speakers were present. L. B. Karr, Charlevoix County Cancer chairman Mrs. Eleanor Scott and Ward Cooper, a Farm Bureau field man, gave very interesting talks. Jessie Brock, acting chairman

announced that nine scholarships were available through Blue Cross and Farm Bureau. The next meeting will be held April 15th at the home of Mr. and Mrs. Milford McElroy in the

Services Held Monday For

Rev. Ora Holley conducted services for Robert A. Zess, 81, at the Watson Funeral Home Monday, March 21st at 2 p.m. Mr. Zess passed away March 18 at his home in East Jordan.

Mr. Zess was born August 19, 1873 in Canada. On February 3, 1955 he married Mrs. Melville Moore who survives him.

Those from out of town to attend the funeral were Mrs. Tom Edgar and son, Bill and Marguerite Manglos of Lake Orion; Helen of Elmira and Mr. and Mr. and Mrs. Bert Manglos and Helen of Elmira and Mr. and

cations of state parks and other Earl Birds of Cheboygan. sites of interest around the state. Bearers were Clayton Rauch, Watch the News-Herald for George Kaake, Floyd Morgan. announcement when you can John Warren, John Edgar and pick up your free highway map. Ronald Scott.

BAST JORDAN NEWS-HERALD



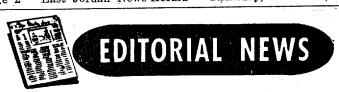
Marshall F. Sayles . . Editor & Publisher Bill Huckle Staff Photographer Telephone LEnox 6-2371

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Sportsmen Need Help

The Jordan River Sportsmen's Club is to be congratulated for its efforts to clean up and improve the pond behind the Mill street bridge.

For several days now club members have been busy tearing down two old houses flooded by high water. The members' work to improve the road into the park as well as last fall's construction of a

foot bridge all aid in improving sportsman's park.
The club will also install bird houses and nesting racks for swan.

It is encouraging to know that well over 100 persons have joined the revived club; and that members are working out plans to improve wildlife areas along the Jordan River.

Only complaint heard since the club has been reactivated is that too few members actually turn out to do the work.

It is up to the entire membership to aid all they can to carry out the highly worthwhile plans for p reservation of wildlife in the Jordan Valley area.

READ THE NEWS-HERALD CLASSIFIED

Acclaimed

FAMILY RATES No Charge for Children 14 and Under

800 ROOMS

WITH BATH

GARAGE and

One of the country's most popular

... featuring convenience, comfort, quality! A cosmopolitan atmosphere in home-like setting. In the center of all downtown activities. Newly decorated. Ultra modern, comfortable guest rooms. excellent food at moderate prices in

> Radio and Television in room Air Conditioned rooms in se





Thursday, March 24

Bob Mathias Melba Mathias Ward Ward THE BOB MATHIAS STORY" True story of the winner of two Olympic Decathlons

Friday, March 25

Arthur Franz Beverly Garland Stony Harris "NEW ORLEANS UNCENSORED" Hard-hitting expose of New Orleans waterfront rackets plus
IN PERSON — On The Stage
"THE DRIFTERS"

From Traverse City Television Station WPBN

DANCE IN THE TEMPLE BALLROOM

Friday, March 25, from 10 to 1 Music by "The Drifters" 50c per person

Saturday, March 26

Lex Barker Mala Powers Howard Duff William Demarest "THE YELLOW MOUNTAIN"

Action — Gunplay — Adventure in technicolor plus "NEW ORLEANS UNCENSORED"

Sunday and Monday, March 27 and 28 Jack Webb Ben Alexander Ann Robinson Richard Boone "DRAGNET"

Police Files story never before told—in technicolor

Tuesday and Wednesday, March 29 and 30

John Wayne Susan Hayward Ray Milland Raymond Massey "REAP THE WILD WIND" One of Cecil B. DeMille's all time greats brought back

NORTHERN

Remember last year when the Mayor's of all Michigan communities exchanged visitors around the state? Well they're at it again. This time East Jordan's mayor will exchange with the mayor of Camden way down thar in Hillsdale County. So far south you dare not sneeze least your head pops over into OH 10. BOYNE CITY'S chief will do a turn about face and head for

(Compiled by the News-Herald Staff)

Crystal Falls, deep into the upper reaches of the upper reaches . . . CHARLEVOIX'S head man will ease down to Muir in Ionia

County and visit around a spell . . .

The president of Boyne Falls will head for Saline, down Ann And thus it goes. Those office holders are getting around! It's all a part of Michigan Week. The Mayors will do all this mayoring come Monday, May 16th.

While your mayor goes to another city, that other city's mayor will come to you. So don't think you're getting rid of the mayor.

Stuff like that just doesn't happen.

Here's some more exchanges: Petoskey—Morley; Harbor Springs

—Iron River; Pellston—Wyandotte.

* * *

LITTLE ELLSWORTH has suddenly grown up big. They will exchange their mayor with Ann Arbor's. Hey, Joe. Come back! The town's a jump'in. Pint sized Vanderbilt is sort of puffed up, too. They will exchange with the mayor of Benton Harbor.

How come they don't exchange newspapermen? We'd like to take over the Free Press sports page for a spell.

Dear Milkman: "We don't want milk every day. We want milk like this: Today we want milk. Tomorrow we don't, and the next day will be just like the day before the day after tomorrow." at 11:00 o'clock. -Swiped from someplace.

How come barbershop quartets don't sing in barbershops any-

We see where one major political party is charging the other political party with the dasterdly desire to seize control of things. St. Patrick's Day went off without a hitch.

TELEVISION

Cadillac- Traverse City

TRAVERSE CITY

Sunday 5:30-U. of M. TV Hour 6:30—This Is The Life 7:00-Double Feature Theater 10:00-Play of the Week 10:30—The Big Picture

11:00-James Mason 11:15-Weather

Monday 5:00—Deputy Don 5:30—Howdy Doody 6:00-News

6:15-Bill Corum Sports 6:30—Sports Today 6:40—Weather

6:45—Find A Hobby 7:00—Mr. Wizard 7:30—Harry Entertains

8:00—Sid Ceasar Show 9:00—The Visitor 9:30-Paul Bunyan Theater

11:00-Weather Tuesday 5:00—Deputy Don 5:30-Howdy Doody

6:00—News 6:15—Limelight 6:30-Sports Today 6:40—Weather

6:45—Muscial Notes 7:00—Roller Derby 7:30-You Are The Judge 8:00—Big Picture

8:30-My Home Town 9:00-The Falcon 9:30—It's A Great Life 10:00—Paul Bunyan Theater

11:30-Weather Wednesday

5:00—Deputy Don 5:30—Bobo, The Hobo 5:45—Sport of Kings 6:00—News

6:15—Shopping Tips 6:25—M. D.

6:30—Sports Today 6:40—Weather 6:45—Industry on Parade

7:00—Grass Roots 7:30-Victory at Sea 8:00—Religion is Real

8:30—Inner Sanctum 9:00—Dangerous Assignment 9:30—Paul Bunyan Theater

11:00-Weather Thursday 5:00—Deputy Don

5:30—Howdy Doody 6:00—News

6:15-Limelight 6:30-Sports Today 6:40—Weather

6:45-Musical Notes

7:30-Air Force Digest 7:45-T. C. Schools in Action 8:00-You Bet Your Life 8:30—The Drifters 9:00-Paragon Playhouse 9:30—Chicago Wrestling 10:30-Weather WWTV Sunday

7:00-Jalopy Races

5:00—The Christopher 5:30—Sunday Matinee 6:30-You Are There 7:00-Florian ZaBach 7:30-Jack Benny 8:00-Toast of the Town

9:00—G. E. Theater 9:30-Break The Bank 10:00—Hockey, Red Wings 10:45—WWTV Playhouse Monday 11:30-Michigan Revue

12:00-Valiant Lady 12:15-Love of Life 12:30—Search For Tomorrow 12:45-Town & Country 12:45-Kings Crossroads 1:15-Road of Life 1:30—Feature Film

2:30-Around the Coffee Cup 3:00-Homemakers' Time 3:30-Bob Crosby 4:00-The Brighter Day

4:15—Secret Storm 4:30-King's Crossroads 5:00-Uncle Glen 5:45-Captain Video

6:00-News 6:15-Weather 6:20—Sports

*6:30-Jet Jackson 7:00—Corliss Archer 7:30—Half Time 8:00—Burns & Allen

8:30-Biff Baker, USA 9:00-I Love Lucy 9:30—December Bride 10:00-Boxing, St. Nick's Arena

11:00-News Nightcap Tuesday 11:30-Michigan Revue

12:00—Valiant Lady 12:15-Love of Life 12:30-Search for Tomorrow 12:45-Town & Country

1:15-Road of Life 1:30-Feature Film

2:30-Around the Coffee Cup 3:00—Homemakers' Time 3:30-Michigan Report Continued on Page Seven

Boyne City S. P. E. B. S. Q. S. A. Chapter 23

THE NINTH ANNUAL BUSH LEAGUE CONTEST FOR BARBERSHOP QUARTETS

Proudly Presents:

Featuring:

The World's Most Entertaining Quartet "THE MIDSTATES FOUR" of Chicago

TWELVE OTHER QUARTETS

SATURDAY, MARCH 26, 8 p.m.

BOYNE CITY HIGH SCHOOL GYM



ASSEMBLY OF GOD Rev. T. H. Moody

Sunday School — 10:00 a.m. Morning Worship - 11:00 a.m. Evangelistic Service — 8:00 p.m. Women's Missionary Council-Thursday 10 a.m. Prayer Meeting-Thursday 8 pm

METHODIST CHURCH Rev. R. H. Moore, Pastor Morning Worship 10:00 am Church School 11:15 am 7:00 p.m.

> UNITED MISSIONARY CHURCH

C. W. Thompson, Pastor Morning Worship 11:00 a.m. Sunday School 10:00 a.m. Youth Fellowship 7:00 p.m. Evangelistic Services 7:30 pm Prayermeeting (Thurs.) 8:00

FIRST PRESBYTERIAN **CHURCH**

Edward O. DeHaven, Pastor Regular Services: The Church School meets at 9:45 with classes for all ages. The Morning Worship begins,

EVANGELICAL LUTHERAN CHURCH

Rev. Dale Larson, Pastor Sunday School every Sunday at 10:00 a.m. Classes for all ages Church services every Sunday at 11:00 a.m. Communion Service first Sunday of every month Luther League cooperative family dinner second Sunday of month at 1:00 p.m.

THE GOSPEL MISSION Special Bible Study Classes For Free Gospel Literature Write PO Box 295 City

PENTECOSTAL FULL GOSPEL TRUTH CHURCH Rev. Harley R. Barber, Pastor Sunday School-10 a.m. Worship Service-11 a.m.

Sunday Eve. Service — 8 p.m. C. Y. A. Tuesday-8 p.m. Prayer Meeting, Thursday 8 pr FINKTON BIBLE

FELLOWSHIP CHURCH Followed by short morning ser-Sunday School, 10:30 am Youth Felowship 6:45 pm Evening Service 8:00pm Wednesday Prayer Meeting

SEVENTH - DAY ADVENTIST Elder R. H. Clausen, Pastor Sabbath School 9:45 Church Service 11:00

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

Elder Ole Olson, Pastor Church School 10.00 a.m. Morning Worship 11:0 a.m. Zions League Tues., 7:30 p.m. Prayer Service, Wed., 8:00 p.m.

ST. JOSEPH CHURCH Rev. Joseph Malinowski, Pastor Sundays-7:30 and 9:30 a.m. Holydays—7:30 am and 7:30 pm

CHRIST LUTHERAN CHURCH Boyne City - Wilson Twp. Rev. Richard Noffze, Pastor

10:30 a.m. Sunday School Boyne City:

11:00 Church Service 10:00 Sunday School

Central Lake Rev. Paul Gelatt, Minister Worship — 11 a.m.

7:30 p.m. Bible Club, Thursday, 4 p.m.

CHURCH OF GOD CHAPEL Rev. Ora Holley

BIBLE BAPTIST CHURCH

Bible School — 10 a.m. Youth Time - 6:30 p.m. Gospel Service — 7:30 p.m. Prayer Meeting, Wednesday -

Services Sunday Evening — 7:30

Weekdays-8:00 a.m.

Wilson Township: 9:30 am. Church Service

Sunday School Sunday 10:00 Morning Worship, Sunday 11 Evangelistic Service, Sunday 8:00 p.m.

Mr. and Mrs. Henry Conley. The roof of the West Side school was damaged again by

fire last Saturday afternoon. S. Shepard has purchased the

MARCH 20, 1915

Monday for Mrs. Gladys Wil-

liams, 23, daughter of the late

Funeral services were held

LOOKING BACKWARD

Reviewing The

News-Herald

French Farm north of the city. Funeral services were held for

George Macbeth, 61, who passed away at the County Farm. MARCH 20, 1925

Born to Mr. and Mrs. Albert McDonald, a daughter, Helen El-

The Seniors presentation of the play "When A Feller Needs A Friend," directed by Richard Waggoner was a complete success. Those in the cast included Alfred Smith, Gordon Sweet, Grace Hudkins, Richard Nachazel. Carlton Bowen, Dorothy Kitsman, Leatha Cos, Dorothea

(Continued on Page 7)

PAYING BY CHECK IS: Safe: you carry a checkbook instead of cash; Convenient: you pay bills any time. anywhere: Businesslike: your cancelled checks are receipts; Thrifty: you can save easier when you know where your money goes; Smart: you build financial prestige with your checks. Come in soon and open your Checking Account.

State Bank of East Jordan

Now...Ætna Automobile Insurance offers A.I.D.

A valuable new kind of protection for yourself and your family

UP TO \$10,000 MAXIMUM BENEFITS. A.I.D. can provide protection up to \$10,000 for you or eligible members of your family who sustain death or speci-

A.I.D. COVERAGE CAN INCLUDE yourself, your wife or husband, your children and any other relatives who live with you.

fied injuries in an automobile accident.

A.I.D. IS A GREAT INSURANCE VALUE. For coverage with \$10,000 maximum benefits, the annual premium is only \$6.00 for the first insured and \$4.00 for others. For \$5,000 maximum benefits, the premiums are just half as much.

A.I.D. IS AN ÆTNA EXCLUSIVE. It's another reason why it pays to carry your automobile insurance with the Ætna Casualty and Surety Company and enjoy the finest insurance protection you can

EVERY MOTORIST NEEDS THIS IMPORTANT NEW PROTECTION

Phone us today for full information —



, even though the other driver is uninsured or not at fault.

A.I.D. protects you

for practically any

automobile accident

... even though no other car is

involved.

.. even though a hit-and-run



...even though you are a passenger in a bus ortaxi.

. . . and it covers you whether you are on foot or driving . . . in your own or someone else's car.

ROBERT A. CAMPBELL AGENCY

William A. Swoboda, Manager Complete Insurance and Bonding Service

Representing ÆTNA CASUALTY AND SURETY COMPANY of Hartford, Conn.

HERE & THERE **Around East Jordan**

Thursday, March 24, 1955 East Jordan News-Herald * Page 3

To report local news, please call Mrs. Beatrice Kopkau, LE 6-2935 or the News-Herald office, LE 6-2371.

Mr. and Mrs. Daniel Hale and 3 children of Lansing spent the weekend with their son and daughter-in-law Mr. and Mrs. Richard Hale.

Thelma Adkins spent the weekend visiting her husband in Jackson, where he is employed.

The Methodist Youth Fellowship will sponsor a chili supper tonight (Thursday, March 24th) at the Methodist Church starting at 5 p.m. Adults, 60c and children up to 7, 30c.

Carrol Bartholomew has returned to work aboard the O.S. McFarland for the season.

If you want to sell property, list it with Clarence Healey. Ph.

Mr. and Mrs. Percy Kowalske and two children of Ludington spent the weekend visiting relatives in East Jordan and Boyne City. Mr. Kowalske is employed on the Ferry's.

Mrs. Lillian Kralic has returned to her home after spending several days in the Charlevoix Hospital.

Mr. and Mrs. Norbert Bartholomew of Mason spent the week end with his sister, Mrs. Lillian Kralic and family. Mrs. Bartholomew stayed to care for her sister-in-law for a few days. Franklin Bartholomew returned to Mason with his brother to spend the week.

Mr. and Mrs. William G. La-Clair of Lansing visited his sister, Mrs. Alberta Nowland, and his parents, Mr. and Mrs. Gilbert LaClair, in Ellsworth, last

SHOP IGA AND SAVE

PORK & BEANS 303 size 10c
RED KIDNEY BEANS 303 size 10c
NORTHERN TISSUE, in colors 3 for 25c
WINNER BREAD, 20 oz loaf 17c
SHAW'S THRIFTY COFFEE to 79c 3to \$2.34
CITY CLUB COFFEE, tins th 95c
ONIONS 5 lb bag 33c
SLICED BACON fb 49c
PORK CHOPS tb 59c
ROUND STEAK (good) ib 59c
GROUND BEEF 3 15 99c

We will be glad to cut it for you

Open Daily Until 9 p.m.

SHAW'S IGA SUPER MARKET COLD BEER & WINE

FREE DELIVERY LE 6-2501

EAST JORDAN

Full Quality 21-inch

with Finger Tip Tuning

PHILCO



UNMATCHED anywhere at its low price. But price is only half the story. Nothing less than Philos offers so much for the money in dependable performance, styling, and advance design. Come in, see and hear it now.

LE 6-2961

No Grappling No Groping No Guessing

FIRESTONE STORE

Guaranteed 24-Hour TV Repair Service Electronic Engineer, Lewis Sowers CALL ANYTIME

JU 2-7165

George McWatters left last week for Detroit where he will be employed on the Great Lakes for the summer.

Mildred Dean spent the week end in Lansing and Grand Badge visiting friends and relatives.

Jeffery Moore son of Rev. and Mrs. Robert Moore, underwent surgery at the Munson Hospital in Traverse City Thurs-

Driver Training course graduates are now eligible for lower automobile insurance rates. R. A. Campbell Insurance Agency.

Clifford Gibbard was taken to the Munson Hospital in Traverse City Friday for treatment.

Mr. and Mrs. Jack Sommerville and two children of Gaylord were Sunday guests of their parents Mr. and Mrs. Leo Som-

Mr. and Mrs. Dewey Hausler are visiting relatives in Detroit

William Morgan of Boyne City is very ill at the home of his son and daughter-in-law Mr. and Mrs. Floyd Morgan.

Mrs. George Kaake has returned to her home, after spending the past several weeks with relatives at Detroit and Flint.

For children's spring togs to size 14-shop at Hott's Tots-To-Teens, Boyne City.

Mr. and Mrs. Ernest Premoe of Lansing spent the weekend at their home here.

Mrs. Minnie Lanway spent Wednesday with her friend Mrs. Susan Ahgosa at Charlevoix,

Mr. and Mrs. Glen Trojanek and son Steve of Detroit spent the weekend with their parents, Mr. and Mrs. Albert Trojanek and Mr. and Mrs. Albert Lenos-

of Detroit spent the weekend with their parents, Mr. and Mrs. Clyde Hipp and Mrs. John La-

Mr. and Mrs. Archie LaLonde

Mr. and Mrs. Harry Simmons Ir. and two daughters of Detroit spent last week with their parents, Mr. and Mrs. Harry Sim-

For children's spring tags to ize 14-shop at Hott's Tots-To-Teens, Beyne City,

Sgt. Robert Stanek arrived at his home here Saturday after spending the past 11/2 years in Korea with the U. S. Army. He received his discharge at Ft. Sheridan last week. He was met at Gaylord by his wife, the former Patricia Simmons, daughter of Mr. and Mrs. Harry Simmons.

Mr. and Mrs. Darus Shaw spent Sunday with their brother and sister in law Mr. and Mrs. Ray Nowland near Boyne City.

Mrs. B. G. Braman spent Thursday with her son and daughter in law, Mr. and Mrs. Donald Braman at Traverse City.

Mr. and Mrs. Harold Mittlestat and son Mike of Detroit, and Mrs. Charles Freeman of Ohio, spent the week with their parents Mr. and Mrs. Charles Strehl

Mr. and Mrs. Ed Strehl and Mr. and Mrs. Frank Strehl returned to their homes Sunday evening after spending two weeks visiting relatives in Miami Beach, Orlando and Sebring, Florida, Enroute home they visited relatvies in different states and

For children's spring togs to size 14-shop at Hott's Tots-To-Teens, Boyne City.

Frank Neumann and two childrew John and Bonna and his mother, Mrs. William Neumann spent a few days last week visit-ing relatives in Detroit.

Mr. and Mrs. Gerald Barnett and two children of Detroit spent last week with their parents Mr. and Mrs. Russell Barnett, also with relatives in Char-* * *

John Parter returned to his name here Thursday evening after spending the past two weeks visiting relatives in California.

Mrs. William Malpass and twin daughters Christie and Julie returned to their home Sunday after visiting relatives in

William Porter, William Malpass, William Grauel, Dr. John Savory, John Seiler and Howard Darbee attended the 7th Annual meeting of the National Council of Presbyterian Men March 18 at Chicago.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

E. C. Barnett, Vern Barnett,

Ontario, Canada to attend the funeral services of their aunt Mrs. Eunice Cuthbert, They returned to their homes Friday.

Mrs. Emma Gee received a telegram from her son and daughter-in-law Mr. and Mrs. Dale Gee who are located at Anchorage, Alaska saying they have a new daughter born March 9th

Mr. and Mrs. Otto Miller of Boyne City were Saturday evening dinner guests of Mr. and Mrs. Percy Penfold.

The Mary Martha Group met with Mrs. Ira Bartlett Friday evening for a pot luck supper 11 members were present. Next meeting will be April 15 at the home of Mrs. Blanche Gibbard.

School Board Meeting

Regular meeting of the board of education held at the high school offices on Monday evening March 4, 1955 at 9:30 o'clock. All members present.

Minutes of last meeting read and approved as read.

Moved by Porter, supported by Healey that the bills be allowed and id. Carried.

١	march		
1	Allyn and Bacon	\$	13.71
۱.	Audio-Visual Center	φ	2.66
.	Bader's Standard Service		1.20
1	Chas. A. Bennett Co., Inc.		
1	Braham Laboratories, Inc.		8.84
1	Donald Carott		14.48
1	Donald Carey Clinton Office Supply		150.00
:	Cole's Central Supply Company		3.00 35.58
-			
١	Consumer's Power Company		50.00
.	F. W. Dilworth & Sons		326.37
	East Jordan Cooperative	,	61.97 422.26
1	East Jordan Iron Works		2.50
	Farmers Mutual Insurance Company		4.80
	Fochtman Motor Company		45.45
	Mary Hitchcock		19.50
-	Huckles Studio		1.60
-	Jordan Frozen Food Locker Company		23.48
1	Lakeshore Tire & Supply Company		98.72
	Lakeshore Tire & Supply Company Locke Films, Incorporated		36.10
	Michigan Bell Telephone		37.65
	Albert Nesman		29.11
•	Northern Auto Parts Company		11.30
-	Minneapolis-Honeywell Regulator Company		65.65
	J. C. Penney Company, Incorporated		567.90
	W. A. Porter Hardware		54.73
	Romaine Plumbing and Heating		14.18
1	Gayle B, Saxton		100.00
ı	Harry Simmons		16.40
	Standard Oil Company		285.75
	Donald Stormer		6.30
t	Strehl's Garage		1.75
	Sturdy Stuff Tovs		37.24
	Al Thorsen Lumber Company		8.20
	U. S. News & World Report		8.00
ζ			

Robert and Russell Barnett she weighed 7 lbs. 14 oz. and went Wednesday to Woodstock, has been named Janice Rae.

Ontario Canada to attend the * * * Wagenvoord & Company Whitefords 5 & 10c Store Jim Ahlberg Max Damoth Clifford Gibbard Harry Jankoviak Otto Reinhardt Julius Roberts John Ruff Allen Walton 45.00 Jean Bugai Lucille DeHaven Cora Seiler Mercer Carey Moved by Porter, supported by Boswell that the maximum limit of the salary schedule be raised \$200.00 for school year 1955-56. Car-

Moved by Darbee, supported by Porter that Superintendent Wade given a one year contract at \$6,800.00. Carried.

W. G. Boswell

Announcing

The Opening Of

THE ANCHORAGE

Restaurant

FRIDAY, APRIL FIRST

Under the management of:

BERTHA WEBSTER

Open Seven Days Per Week 6 a.m. to 9 p.m.

Complete Dinners

busy with Spring housecleaning? come to A&P, where it's easy to







PORK SAUSAGE

ARMOUR'S STAR ROLL



Oranges

FLORIDA

Head Lettuce Grapefruit

FLORIDA—SEEDLESS

Western Delicious Apples No. 1 2 LBS. 29c

2 FOR 23c Cut Corn 8 LB. 49c Tuna Pies

NORTH STATE—FRESH FROZEN CHICKEN OF THE SEA Swanson's Pies CHICKEN, BEEF OR TURKEY, 3 FRESH FROZEN

Ched-o-Bit

Sliced Cheese

Natural Swiss Cheese

Mild Colby Cheese

LONGHORN STYLE Cheese

LOW

2 LB. 75c AMERICAN CHEESE FOOD MEL-O-BIT, PROCESSED, AMERICAN OR PIMENTO 8-OZ. 29c LB. 59c

Angel Food Ring JANE PARKER, LARGE,

EA. 38c REG. 49c

Blueberry Pie JANE PARKER-REG. 59c DOZ. 196 Jane Parker Donuts 20-OZ. 17c JANE PARKER-White Bread YOUR BEST BREAD BUY PKG. 296 **Hot Cross Buns** JANE PARKER

MARGARINE

Prune Juice **в**т. **23с** 5 JARS 47c 2 46-OZ. 49c 2 16-OZ. 29c 400 CT. 21c Baby Foods STRAINED, ALL VARIETIES **Unsweetened Orange Juice** Reliable Peas GARDEN SWEET **Angel Soft Tissues** Waldorf Toilet Tissues 4 ROLLS 33C PEACH, PINEAPPLE, PLUM

16-0Z. **25**C Pure Preserves 16-OZ. 10c Golden Gream Style Corn IONA Butterfield Potatoes SLICED OR WHOLE CAN 10c 101/2-OZ. 10c Tomato Soup ANN PAGE 24-OZ. 10c Yukon Beverages ASSORTED 8-OZ. 39c Black Pepper LOWEST PRICE IN YEARS

dexo Shortening PURPOSE 3 CAN 77c

2 PKGS. 45c KICENEX CLEANSING TISSUES

4 16-0Z. 49c Rival Dog Food от. 71c FOR COOKING Wesson Oil AND SALADS

SURE GOOD

A&P, FANCY **Light Meat Tuna** 2 22-OZ. 35c Sani-Flush 22-OZ. **29c Dandy Whole Sweet Pickles** 151/2-OZ. 10c **Cut Green Beans** 19-OZ. 10g Sauerkraut 16-OZ. 10c Whole Kernel Corn SULTANA **JULTÀNA**

2 6-OZ. 45C Tuna Fish Fancy Grapefruit Sections A&P **Early June Peas** 17-OZ. 19G Peas DEL MONTE OR GREEN GIANT 61/2-OZ. 35c CHICKEN OF THE SEA, Tuna Fish GREEN LABEL 15-OZ. 19c Raisins A&P, SEEDLESS

Blue Bonnet Margarine 2 ctns. 59c

All Prices in This Ad Effective Through Saturday, March 26th



Local Sportsmen's Club Active As Spring Arrives

PHOTOS

Photo at right shows the foot bridge built last fall by volunteer help for easier fishing over the Jordan river. A former

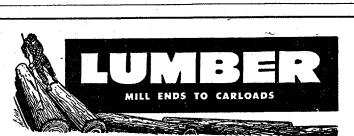
Mr. and Mrs. Hugh Whiteford and family, Mr. and Mrs. Vern Whiteford, Mr. and Mrs. Basil Cummings, Mr. and Mrs. Warren Bennett, Miss Greta Derenzy, Miss Eleanor Vanderark spent Sunday with Mr. and Mrs. Norman Whiteford at Traverse City.

bridge was removed by high water. Sportsmen also constructed a road leading from Mill street to the above bridge.

Photo at lower right shows Vern Whiteford feeding wild fowl during winter, a project of local sportsmen for many years. On this particular day, Whiteford reported, the swan did not come in to feed.

Feed for the fowl during winter has been paid for by the Charlevoix county board of supervisors.

(Photos by Huckles)



Ellsworth Lumber Company
QUALITY FIRST ALWAYS
JOS. F. BUGAI



THEY MAKE YOUR HOME SICK Electrically

- Dimming or blinking of lights when motors start...on refrigerators, food freezers, washing machines, etc.
- Tripping of main circuit breakers or blowing of fuses.
- Heating appliances, including ranges, water heaters, toasters, etc., slow to reach temperature, take longer to do the job.
- Excessive use of "Octopus" plugs.
- Unsightly extension cords strung under rugs to connect lamps and appliances.
- Poor television when appliances are in use.
- It is necessary to disconnect one appliance in order to use another to prevent blowing a fuse.

THE REMEDY - Adequate Wiring



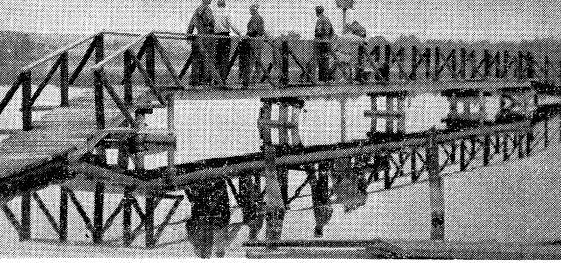
Adequate wiring provides a large enough service entrance and branch circuits to carry the electricity to serve all your electrical needs today and tomorrow. It also means having enough outlets, lights and switches to make it easier and more convenient to use electricity when and where you want it.

Ask your WIRING CONTRACTOR or BUILDER to explain the advantages of modern ADEQUATE WIRING . . . or consult Consumers Power Company

- You'll Be Glad You Did!

PE-D-4507-30

This Adv. Published in the interest of Adequate Wiring by Consumers Power Co.



Spring has sprung and there's action on the Jordan—king of Michigan's mighty trout streams!

Pre-season activities by the Jordan River Sportsmen's club are readying the famous waters for the summer-long treck of visitors — people who seek fishing at its best.

The newly revived club is spending long hours to improve sportsmen's park and the pond area behind the Mill street bridge.

Reorganized this winter, the club is laying plans for the preservation of wild life along the Jordan. They include erecting of bird houses in the park, establishing of nesting racks for swan and general improvement of conditions to encourage wildlife production.

THE CLUB now has 140 members. They meet on the last Thursday of each month. Earl Leatherman is president; Vern Whiteford, vice-president; Keith Dressel, second vice-president and Jerry Rogers, secretary-treasurer.

CLUB GROWS

Meetings have been held in the information room at the post office building, but an increasing membership may require more space. Dressel is chairman of the membership committee.

Early Rainbow trout season on the Jordan starts Saturday, April 9th when fishing is allowed from Webster bridge down to the mouth. Regular trout season will not open until April 30.

The club has joined the Michigan United Conservation Clubs, a highly important wildlife body; and members receive the magazine, Michigan Outdoors.

TWO CLUB members, Elmer Green and Walter Hickcox have been hard at work tearing down

Jim Shepard At FFA Meet

Jim Shepard, vice president of the Northwest Region, number six, of the Michigan Association of the Future Farmers of America, left Tuesday to attend the annual convention of the State organization at East Lansing, where he will spend four extremely busy days.

The Northwest Region covers the area bounded on the south by a line from Ludington to Clare, and on the east by US27 from Clare to the Straits.

Four degrees comprise the FFA, the first being "Green-hands;" the second, "Chapter Farmer;" the third, "State Farmer;" and the fourth, "American (National) Farmer."

Only two percent of the total State membership are eligible each year to be named "State Farmers."

Jim is chairman of the State Farmers committee and also of the Selection committee, assisted as adult advisers by Donald Stormer, agricultural instructor in the East Jordan Rural Agricultural school, and Charles Langdon, member of the MSC agricultural department staff of instructors.

DURING the individual sessions of the eight Regional groups Jim will preside at that of his own, the Sixth. At a general session, officers of all eight divisions will give a resume of the year's work and activities.

Jim is also head of the committee on tryouts for Michigan representative to the National contests in Band and in Chorus.

Six boys will be selected to

compete for the coveted honor of representing Michigan in each contest.

Friday morning Jim will appear on the WKAP 10.20 honor.

Friday morning Jim will appear on the WKAR 10:30 broadcast when he presents the State Farmer awards to the successful candidates.

Mr. and Mrs. William Shepard who go to East Lansing Thursday, will be awarded a citation Friday morning for having a son who has done such outstanding work in Michigan's FFA activities.

—Mabel Secord

two buildings which were flooded by high water—unusable eyesores for some time.

PLAN CLUB HOUSE

Members plan to construct a club house in the park; this time on ground where high water will be no danger.

Two large bird houses (Martin) will be erected in the park soon. They were constructed by Green and Richard Dennis. The houses may be seen in the window of the DeForest building.

East Jordan's 30 white swan and many ducks and other wild-fowl have long been an attraction to the mouth of the Jordan. For years sportsmen have fed the swan during winter to keep them alive and to make the area their home.

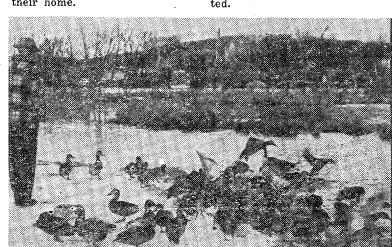
During the past winter Vern Whiteford, vice-president, has taken seriously his task to keep the swan and ducks in food.

It is said that due to water conditions and poor nesting situations a very low percentage of swan eggs survive hatching stage

Floating racks for nesting have been the suggested solution by some members.

construction of a foot bridge over the river south of Sportsmen's park has aided fishing. The bridge, constructed by volunteer labor last fall, saw much use before winter; and it will prove popular this season.

The park, which is well fenced has two deer with a third expected.



D-X

2-Quarts
of
Premium

MOTOR OIL

On Your Next
OIL CHANGE

Bring this coupon to your Leonard station—the station with the X-tra service, and receive FREE two quarts of premium motor oil towards an oil change. This offer good until April 1, 1955.

LEONARD

THE X-TRA OCTANE GASOLINE

Sold By

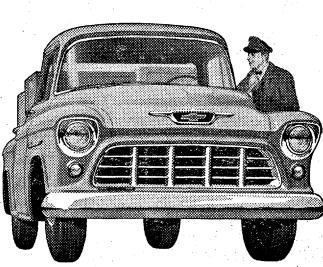
Wright's West Side

LEONARD STATION
East Jordan

SEE THEM FRIDAY!



Task-Force



It's the largest and finest fleet of trucks ever built by the nation's No. 1 truck builder. Whatever your task or trade, there's a new Chevrolet truck to make or save you money on the job.

Come and look 'em over!

Now Chevrolet introduces "Work Styling"—an exclusive development in truck design. Plus new engines—new capacities—new Overdrive and Power Steering—new features and advantages throughout.

Here's what happens when America's leading truck builder pulls out all the stops! Here are trucks that are new from the drawing board out!

New styling in trucks
Fleet, functional styling that
fits your job! For the first time

in any truck line, two distinctly

different styling treatments are

offered—one in light- and medium-duty models, another in heavy-duty. Your handsome new Chevrolet Task-Force truck will be a profitable advertisement-on-wheels for you and your business!

A new outlook for the driver Truck driving was never like this! The new Flite-Ride cab is everything a driver could wish for, from its big Sweep-Sight windshield to its concealed Safety Step that keeps clear of mud or snow! The new instrument panel and controls are the last word in convenience!

Six new "high-voltage" engines With a new 12-volt electrical system for quicker, surer coldweather starting and increased generator capacity! Plus more efficient cooling and lubrication systems, an improved fuel system, and completely redesigned engine mountings. Like new High-Level ventilation... tubeless tires, standard on ½-ton models... Power Brakes* for all models, standard in 2-ton models... new 18,000 lb. max. G.V.W. in 2-ton models. And there's a new choice of transmissions, including new Overdrive* and Hydra-Matic*. New Power Steering* for all models. Come in and

And much more that's new

*Optional at extra cost. Overdrive available on ½-ton models. Hydra-Matic on ½-, ¾- and 1-ton models.

see the newest things in trucks!

A. R. Sinclair Sales
Boyne City

augh

Formerly

CHRIS'S DEPT. STORE

FREE!

2.98

&

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Coffee & Donuts

In EAST JORDAN, MICH.

Come! Look Us Over

A New Balcony Ready to Wear Dept. has been added Featuring Smart, Popular Priced Brands!



SHIP-N-SHORE

BLOUSES

OTHER BLOUSES

\$1.19 and Up

Smart New Selection

SPRING HATS

\$2.98 & \$3.98

Just arrived — Newest creations for Easter and Spring. See them on our new balcony.



LONG COATS

Beautiful New Swedes, Fleeces, & Boucles

Butter Soft Fleeces-Wool Blends-New Fashion textured fabrics in the spring's gayest shades.

New Florentine Failles \$15.95



New Smart COTTONS

For Spring By

"VICKY VAUGHN"

TONI TODD

PAT PERKINS

KAY WHITNEY

Right Fit — Half Sizes

5⁹⁵

Juniors 7 to 15 Misses 10 to 44 Half Sizes 14½ to 24½

and 10.95

A smart array of new cottons by famous makers. Newest creations in colorful spring cottons. See them on our balcony.

BIG SHOWING FOR SPRING **NEW PURSES** \$198 & \$298 & 498

MANY STYLES, NEW IDEAS, COLORS —SEE THEM ON DISPLAY NOW—

OUR APOLOGIES

Many lines and special items that we fully planned to have for our Grand Opening have not arrived. We hope you will bear with us. We will offer them upon their arrival.



15 guage 15 and 30 deniers

Save on this known brand Special at 89c a pair. Several shades.

SMART NEW SHOWING

NYLON WASHABLE

WOOL BOUCLES,

SUEDES — FLEECES

SMART NEW PASTELS

FLEECES

and WHITES

SANFORIZED COTTON

HOUSE FROCKS

PLISSES

FINE PERCALES

New, Very Fashionable

SHORTIES

Sizes 12 to $30 - 16\frac{1}{2}$ to $24\frac{1}{2}$

Sparkling new crisp cottons in the newest prints. Budget Priced! In our balcony department.

SPECIAL Men's "Helanca" Stretchy Socks

ONE SIZE FITS ALL

New! Here's your chance to try the new miracle sock at a low price! Slight Irregulars

of 100 Hose

2 PAIRS \$1.00





Beautiful new shorties you'll



get three ads for the price of two. Card of Thanks - \$1 Professional Directory — \$2 per mo.

Page 6 * East Jordan News-Herald * Thursday, March 24, 1955

FCR SALE

A GOOD DEAL-Frigidaire 11 cu. ft., Electric Stove 30", hot water heater, 40 gal. All good as new. All three \$350.00. Call LE 6-2556.

FOR SALE - Mixed baled hay. Double unit Rite-Way milker on truck, electric cream separator, 6 ten gallon milk cans. Harry Hayes. LE 6-7124. 10-3

WOOD FOR SALE-For either stove or fire place, partly dry. Hard wood. See either William or Lewis Trojanek. LE 6-2380.

WIRING SUPPLIES - Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacls -pull chain and keyless types. - SHERMAN'S FIRESTONE STORE. East Jordan.

REWARD-For information leading to the sale of a new Ford or A-1 used car, a \$10 cash award will be promptly paid by Robert Cook or Del Paquette representing Northern Auto Co. Boyne City. Call JU 2-6571.

WE REMOVE

Dead or Disabled Horses and Cattle

And Other Farm Animals

FOR PROMPT SERVICE PHONE GAYLORD 6231

VALLEY CHEMICAL Company

FOR SALE — Used Refrigera tors, Electric Ranges, Washers Oil Water Heaters. - SHER MANS.

FOR SALE

FREE - Certificate of registry when you buy your milking shorthorn bull from us. Deep bodied, duel purpose come and make your selection. Floyd Scott, East Jordan.

FOR SALE - Basement house and about 3500 feet inch lumber. 2,000 feet 2x4's and 2x8's Reuben Winstone.

FOR SALE — Bottle Gas and SHERMAN'S appliances. — HARDWARE.

FOR SALE-Broom grass and alfalfa hay \$20,00 ton. Never got wet. William Shepard, LE 9x4

FOR SALE-2 bikes, skis, 50 ft. garden hose, lawn mower, garden tools, 2 cultivators, 55 gal. barrel with faucet, DeLaval cream separator, pails and many other items. Alfred Karki, 216 Bridge and Division. 11-3

FOR SALE-1949 Chevrolet, special deluxe 5 pass. coupe. radio, heater, nearly new rubber, A-1 condition. Low mileage. Only \$445.00. George R. Rebec, 103 Third Street. LE 6-2396. 11x3

WELL DRILLING and repairing. New pumps sold and installed. Jet installation in any well. JU 2-6691, Elmer Crain, Boyne Ci-5tf

FOR SALE-Girl's two wheel bike like new. Karen Jackson. LE 6-

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Man, 25 to 55 years old, to sell Fire, Auto, Life and Casualty Insurance. We train you to operfate a profitable business from your own home.

Write to:

C. E. Owen, Regional Supervisor American Farmers Mutual Ins. Co. Fidelity Life Association American Manufacturers Mutual Ins. Co. 619 S. Court Gaylord, Michigan Phone 7101

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Michigan Bottled Gas SHERMAN Firestone Washing Machine and Sewing Machine Service LE 6-2961 229 Main

LE 6-2922

R. E. WILKERSON Timber Dealer Ellsworth - Box 01 Post - Poles - Logs - Rafters — Pulp.

All type cedar poses, 10c and up-wholesale, retail. JOHN C. SCHMITTDIEL

Thursday open 'til noon Chiropractor Mon., Wed., Fri. 9-12, 2-5, 7-Tues., Sat., 9-12, 2-5 Bank Building, Boyne Dial JU 2-6292

J. H. SAVORY, M. D. East Jordan, Mich. Hours: 2 to 5 p.m. Daily except Wed. & Sun. 7:30 to 9 p.m., Tues. & Sat. Office LE 6-2511 Residence LE 6-2313

J. VAN DELLEN M. D. East Jordan, Mich. Office Hours 2 to 5 p.m. Daily Except Thursday and Sunday 7 to 9 p.m. Wed. and Sat. Sunday by appointment or in case of emergency. Office LE 6-7231 Phones: Residence, Ellsworth LU 8-2644 Tues. and Sat. 9-12, 2-5

WILLIAM T. DOWNS Attorney At Law Income Tax Counselor LE 6-7358 139 Main St. Hours: 9-12 and 1-5:30 Monday through Saturday

For Best In Gas Service Use **PETGAS** Boyne City Gas Co. Your Petgas Dealer

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Electrical Enterprises LE 6-7260

Lennox Furnaces JORDAN HEATING & REFRIGERATION CO. Furnace Cleaning and Repair Refrigerator Repair Clarence Lord Glenn Campau LE 6-2272

ROMAINE PLUMBING & HEATING SERVICE Complete Plumbing Service 'V, Radio & Appliance Repair Steam and Hot Water Heating. 126 Main

Farm Bureau Mutual Insurance Co. Life Auto, Liability, and FIP W. L. Chellis LU 8-2918 LU 8-2913

R. G. WATSON Funeral Director Phone LE 6-7031

C. BLAIR & SON Cabinet and Mill Work Furniture Repair Phone LE 6-7304 One Block West of 66 on 32

MONUMENTS

Combination Windows & Doors Windows Made To Order Fit any type or style of window Call or Write N & R CONCRETE PROD. CO. Charlevoix LI 7-6791 Prices Very Reasonable

FHA Terms Available **AUCTIONEERS** Jim & Sam Brannan Our Services Don't Cost They Pay! Graduates of Reisch School of

List your Farm Property UNITED FARM AGENCY Your farm advertised nationally in magazines, catalogs and

Auctioneering. Phone JU 2-7613

newspapers. See us for prompt service Gerald B. Gooden LE 6-2582

FOR SALE

FOR SALE - Kalamazoo gas range. Majestic oil heater. Con-Call LE 6-7196.

FOR SALE-Two Holstein cows to freshen soon. 14 miles south of Advance. Erwin LaCroix, JU

FOR SALE—Double walnut bedstead. Good condition. LE 6-

OR SALE-Used davenport and chair, good condition. LE 6-29-

OK USED CARS 1953 Ford Victoria with radio eater, overdrive, whitewall tires 1951 Ford custom, 4 door.

1948 Ford, 4 door 6. 1948 Ford, tudor, V8. 1940 Ford, tudor, V8.

1950 Pontiac, tudor, radio, hea er, whitewall tires. 1946 Mercury Coupe 1952 Chev ½ ton pickup 1951 Chev., new paint job, overhauled 4 door Fleetline.

1947 Pontiac, tudor. 1951 International % ton pickup with 8 foot box. 1946 Dodge, 4 door, radio and heater.

CHARLEVOIX OIL COMPANY Phone LI 7-2781 At the bridge

Transportation Special! Elgy's

Look! LOOK

1941 Chev, 5 new tires, \$75 1942 Chev. Fleetline, good trans

1941 Olds. Nice body, nearly new tires. \$100. 1948 Stud, Landcruiser, good con. O. D., spots, etc. \$325. 1949 Ford 6, over hauled, clean

1949 Dodge, \$395 1949 Chev 2-dr. only \$375-1950 Merc, \$565 Many have new license

LOOK FIRST AT

Elgy's Used Cars East Jordan

REAL ESTATE

FOR SALE - New 4 room home with bath, \$3,500. Terms. Modern Home, oil furnace, insul-

ated, newly painted, garage, New Home in Ellsworth. Terms. 140 Acre Farm with stock and

tools. Close in. Four acres, 5 room home, 2 bedroom log cabin, barn, good location. \$5,500. Terms. CT APENCE HEALE

Real Estate Broker LE 6-7210 East Jordan

REAL ESTATE

Four room house, basement and furnace, \$1,500.

New modern ranch type home, bedrooms, 11/4 acres of land on M-66, a home to be proud of.

160 acres on M-66, \$4,000.

40 acres close in, average house and barn, \$4,500.

1/2 mile of Jordan River front-

Several choice building lots in East Jordan and on Lake Charlevoix.

4 acres on M-32 in city limits, \$350. KEITH DRESSEL Real Estate Broker

Post Office Bldg. LE 6-2200

Guaranteed 24-Hour

SERVICE

Call Anytime LE-6-2961

Sherman's

Firestone Store

JU-2-7165

REAL ESTATE

8 room modern home overlook ing Lake Charlevoix. Upstairs and co water heater. Youngstown downstairs carpeted. 5 lots. Doucabinet sink and refrigerator. ble garage. Oil Furnace. Beautifullandscaped. Underground to Township government. 12x3 ly sprinkler system.

> 40 acres in city limits. 7 room modern home. Large barn, About 18 acres tillable ground. Balance

> 7 acres in city limits. 7 room modern home.

2 acres in city limits. Small home. Barn. Good garden spot.

Several good building lots. Call Linox 6-2284 303 West Water Street

WANTED

WANTED TO BUY-Small used power sprayer, about 100 gal. tank. Prefer John Bean giant pump. Reasonable. Write Fred Hoffman, 917 Lake, Petoskey, Michigan

SERVICES

WELL DRILLING and repair. A. G. Berg, Bellaire. Phone JE 3-

CARD OF THANKS

To the personnel of Charlevoix Hospital for their courteous attention and care and to friends who called and sent cards with good wishes: my many thanks and

Franklin Stucker

CARD OF THANKS I wish to express my sincere

the Ellsworth Canning Factory employees for the lovely flowers, cards and other gifts sent to me while being laid up from my acci-

Bertha Justice

SOUTH ARM ELECTION NOTICE

To the qualified electors of the of Charlevoix, Michigan, notice is hereby given that the Biennial

ber of the State Board of Educat- deceased. ion; 2 members of the State Board of Agriculture.

Township Officers: Supervisor, Clerk, Treasurer, Board of Reand Constables.

Together with any amendments circulated in said County. and /or referendums that may be voted on at this time.

The polls of said election will open at 7 o'clock a.m. and remain open until 8 o'clock p.m. except

from 1 o'clock to 2 o'clock p.m. at which time the annual town meeting is held and the electors present discuss and vote on: snow removal, road construction, wages, and any other business pertaining

> Lawrence Addis, South Arm Township Clerk

TO THE VOTERS OF JORDAN TOWNSHIP, Antrim County. am a candidate for supervisor and if elected on April 4th will give every taxpayer a square deal. Alva Davis.

NOTICE TO FARMERS

Order your fertilizer now to be delivered in February or March The following analysis of fertilizer are priced in granulated form. Powdered, \$2.00 per ton less.

12-12-12-\$77.50 5-20-20-\$75.55 4-16-16---\$64.50 3-12-12-\$50.65

0-20-20—\$62.85 (powdered) The prices are in 8 ton truck loads, delivered to your farm.

ECKLUND'S FEED STORE Mancelona Ph. 2691

STATE OF MICHIGAN The Probate Court for the County of Charlevoix.

At a session of said Court, held at the Probate Office in the City of Charlevoix in said County, on thanks to my relatives, friends and the 3rd day of March, A. D. 1955. Present, Hon. Floyd A. Supp,

Judge of Probate. In the Matter of the Estate of Eva Revnier Porter, deceased. It appearing to the Court that

the time for presentation of claims against said estate should be limited, and that a time and place be appointed to receive, examine and adjust all claims and demands ag-Township of South Arm, County ainst said deceased by and before said Court:

It is Ordered, That all of the Spring Election will be held on creditors of said deceased are re-Monday, April 4, 1955 at the quired to present their claims to South Arm Township Hall, for the said Court at said Probate Office purpose of electing the following on or before the 17th day of May A. D. 1955, at ten o'clock in the State-2 Justices of the Sup- forenoon, said time and place bereme Court; 2 Regents of the Un- ing hereby appointed for the exiversity of Michigan; Superinten- amination and adjustment of all dent of Public Instruction; Mem- claims and demands against said

It is Further Ordered, That public notice thereof be given by publication of a copy of this order once each week for three successive weeks previous to said day of view, Commissioner of Highways, hearing, in the East Jordan News-Herald a newspaper printed and

> Floyd A. Supp, Judge of Probate

NOTICE TO BIDDERS ON TRUCKS AND PICKUPS

Sealed bids will be received by the Board of County Road Commissioners, Charlevoix County for furnishing them with (Item 1) one (1) rear drive truck, GVW 32,000 to Wheel Base 172": Engine-gas, 501 C, in displacement; Electric system, 12 volt,; Electric tachometer; Westinghouse Air brakes, Air Windshield wipers; heater & defrosters; Bostrom drivers seat; Radio space under right seat; 5 speed transmission; 75 gal. gas tank back of cab; Mich marker lights & turn signals; 11;00-20, 12 ply tires dual rear; Power stear; Rear axel, 2-speed double reduction; Pintle hook. Paint to be equipment

Alternate bid for same truck and to allow for trade-in of; (1) 1945 Sterling, Model HC115, Serial No. 115HC6294; Chain drive; Aux. Trans-

mission; 10:00-24, 12 ply tires. Item (2): Three (3) pickup trucks; G. V. W. 4800 lbs; 600:-16 6 ply tires; Side mounted tire carrier; heater & defroster; Windshield washers

Paint to be black. Alternate bid for same pickup trucks and to allow for trade-in of:

(1) 1946 Chevrolet ½ ton pickup truck, Model (1) 1951 Chevrolet ½ ton pickup truck, Model

(1) 1951 Dodge ½ ton pickup truck, Model B-2-B-108

Item (3): One (1) Suburban Carry all or Travelall Type; G. V. W. 4800 lbs; 7:00 x 15", 6 ply Tires; heater &defroster; front seats only; Windshield washers; vertical opening rear doors paint to be black.

The right to reject any or all bids and waive defects is reserved by the Commission. Bids are to be plainly marked as such and to be in the office of the Board of County Road Commissioners, Charlevoix County, Boyne City, Michigan by 1:00 p.m., Monday, April 11th, 1955.

BOARD OF COUNTY ROAD COMMIS-SIONERS, Karl J. Erber, Chairman S. E. Rogers, Member

Claude Pearsall, Member

QUICK RESULTS FOR LITTLE COST TO YOU

My Neighbors. By Bill Paulson

"GREETINGS: It is the decision of this Government that you will join the Union of Amalgamated Farmers not later than May 15, 1955. Fail-

ure to comply will result in ..." CARD OF THANKS I wish to thank all my friends for the cards and expressions of

thoughtfulness I received during

my stay in the hospital.

ELECTION NOTICE

Notice is hereby given that the Biennial Spring Election will be held at the Jordan Township Hall, Antrim County, Michigan on Monday, April 4, 1955. The polls of said election will open at 7 o'clock a.m. and close at 8 o'clock George W. Stanek

Jordan Township Clerk

ELECTION NOTICE

To the qualified electors of the Township of Wilson, County of Charlevoix, Michigan:

Notice is hereby given that the biennial spring election will be held on Monday, April 4, 1955 at Wilson Township hall.

The annual township meeting will be held at 1 p.m.

> Pearl Schmidt, clerk Wilson Township Charlevoix County, Mich.

FOR SALE—Good quality mixed hay. \$20.00 per ton at farm. Phone LE 6-7242. Heston Shepard.

SHOP EAST JORDAN

Record of the Council

Jim Ulvund

Minutes of the meeting of the City Council held March 15, 1955. Roll Call—Present—Mayor Taylor.

Present—Aldermen Meredith, Rebec, Boswell and Sturgell.

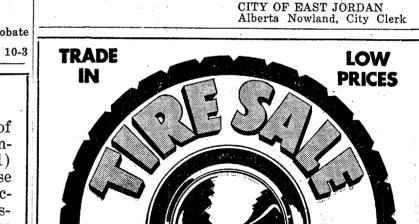
Absent—Aldermen Strehl and Malpass and Lawyer Downs.

The meeting was called to order by Mayor Taylor.

The following hills was carried to order by hilly or any
The following bills were presented for payment.
Sherman Thomas
Al Thorsen
East Jordan Cooperative Company
East Jordan Fire Department
Dan Bennett
Harry Simmons
Fred J. Vogel
Alberta Nowland Robert F. Barnett
Robert F. Barnett
William Downs
Vale Gee
Romaine Plumbing & Heating
Strehls Garage Consumers Power Company
Michigan Bell Telephone Company
East Jordan Cooperative Company
Jordan Heating & Refrigeration
Top O' Michigan Rural Elec.
Milford Winstone
Joe Wilkins Ray Russell
Herbert Sweet Daisy Ford
Tropical Paint Company
Jenkins Printing Company
A. Tilkin
Barney R. Milstein
Echo Electric
Motion made by Alderman Sturgell and supported by
Boswell that the bills be allowed and paid. Motion carried a

Motion made by Alderman Rebec and supported by Alderman Meredith that the Consumers Power Company is hereby granted permission to remove one 30' Elm tree on Division and Josephine Streets in the City of East Jordan. The Company will dispose of the brush and wood. Motion carried all ayes.

Motion made by Alderman Sturgell and supported by Alderman Meredith that the City accept the report of the Board of Review. Motion carried all ayes Motion made by Alderman Meredith and supported by Alderman Rebec that the meeting be adjourned. Motion carried all ayes.



Yes! Special On Tires For Spring

U. S. ROYAL MASTERS

1-SET, 4 WHITE SIDE WALLS 6:70x15\$163.60 Value at \$100

1-SET, 5-BLACK MASTERS 6:70x15

1-SET, 5-BLACK MASTERS 7:10x15

These Exchange Plus Tax

\$218.25 Value at \$106

\$253.60 Value at \$135

EQUAL VALUES ON OTHER TIRES **ALL SIZES**

SEE US TODAY DAN'S SERVICE

East Jordan

Thursday, March 24, 1955 * East Jordan News-Herald * Page 7

EDITOR'S NOTE: After 19 years in professional baseball, 37 year old Dizzy Trout will become a big league reporter for the News-Herald. From the beginning of spring training season through the last of the world series, Diz will give News-Herald readers on the spot reports and inside information on big league

The sleek, blue Cadillac glided to a halt in front of the hotel. A muscular young man, dressed in stylish casual clothing, alighted and moved to help his pretty wife from the car. As a porter hurried to remove the expensive luggage, another well-built young man, just leaving the hotel, spied the new arrival and rushed to greet him warmly.

A few minutes later another car came to a halt in front of the hotel, this one a battered, old jalopy, its occupants three youths with crew cuts and subdued manner. As the youths alighted from the vehicle, one stubbornly pulled back his cheap suitcase from the extended hand of the porter.

The scene was Lakeland, Fla.,

since 1934 spring training site of the Detroit Tigers. The hotel was the New Florida, Tiger headquarters during spring prac-

PATTERN REPEATED

The year-well, it could be this year, or last year or even next year. It really doesn't matter. The pattern of spring training is virtually always the same, be it the Tigers, Yankees or In-

The young man in the Cadillac and the one who greeted him are established major league players, poised and self-assured, men who have worked long and hard to achieve the status of baseball stars.

The three youths are rookies, getting their first tryout with a big league team. Nervous and uncertain, they are nonetheless determined to show that they have the stuff to make the grade.

They're after the jobs of the man in the Cadillac and his teammate. Perhaps some of them will succeed. Maybe they'll drive a big car themselves some day and, in turn, have their jobs the target of a new crop of rookies.

From where I sit ... by Joe Marsh

Finally Talked Herself Out

A certain talkative young lady almost spent a night locked in "Doc" White's drugstore.

She entered Doc's store about 11 PM, going directly to the pay phone. At eleven-thirty Doc went home-not having seen a customer for a half hour. Around midnight he got a call from the store ...she had finally run out of conversation (and money) and found the front door locked tight.

Doc vowed he'd leave her there to teach her a lesson. But Mrs. W. spoke up: "Now you go turn her loose. It's hard to cut a good

ELECTRIC

CIOTHES DRYFR

OFFER ENDS

conversation short - something only a woman understands!"

From where I sit, however, plenty of men are as hard to pry away from a telephone as any female. Some people are just naturally long-winded, while others are the silent type-just as some of us like coffee and others prefer a glass of beer. The important thing is to be considerate...before friends start giving us the "busy signal."

Copyright, 1955, United States Brewers Foundation

Hurry!!

Saturday, March 26th

FREE GIFT

(FOR A LIMITED TIME ONLY)

A BIG, BEAUTIFUL

Cannon Towel Set

WILL BE GIVEN WITH EVERY

Electric

Clothes Dryer

PURCHASED DURING THIS OFFER

SEE YOUR ELECTRIC APPLIANCE DEALER

ublished in cooperation with Electric Appliance Dealers by Consumers Power Co.

AN ELECTRIC

Saves Work!

Saves Time!

Saves Clothes!

OPERATES FOR

PENNIES A DAY

and

BED-4418-B-20

CLOTHES DRYER

Coaches Pick Loop Team

Here's the annual selection by coaches for the Northern Michigan Class C Conference basket-

Two northern Michigan newspapers, a weekly and a daily disregarded an unwritten agreement which would allow all newspapers to publish the conference selection at the same time. It appeared in those papers last week.

The rest of the newspapers in the class C conference cities, including the News-Herald, abided by the previous agreement and are publishing the selection this week. It is unlikely that the News-Herald will again agree to withhold any news in order that area newspapers may publish it at the same time.

THE BREAKING of the above mentioned agreement by two newspapers make this story stale to many of our readers.

CONFERENCE SELECTION The first 10 players, selected by the coaches regardless of their playing position are:

Bob Danforth and Bob Darbee both seniors from East Jordan; Merlin Davenport Sr. and Frank Durkalec, Jr. Pellston; Bob Fitzpatrick, Jr., Boyne City; Dick Hamilton, Sr., Grayling; Tom LaBlance, Sr., Guy Swanson, Jr. Dwain Walker, Sr. and Quinton

Others, of course, will drift back to the relative obscurity of the minor leagues.

Curiously, on the practice field the stars will materially aid he rookies. They'll teach the newcomers things it took them years to learn, even though it may eventually cost them their jobs. That's one of the many reasons baseball is great. Unlike the dog-eat-dog personal competition of many fields, in baseball the good of the team is considered before the special interests of any individual.

WEEKLY REPORT

In this new weekly series on baseball—and my beloved Detroit Tigers, in particular — I plan to describe what goes on in the spring training camp, how it feels to be a player, what it's like in the major leagues. I'll take you behind the scenes, revealing the little things that contribute to making baseball the national

I'll draw on my 19 years in the game, 14 of them as a pitcher with the Tigers, to provide a graphic background of the daily events in baseball that you see over television or hear on radio.

Walker Jr. of Charlevoix.

HONORABLE MENTION Tom Clarke, Harbor Springs; Floyd Cutler, East Jordan; Dale Drier, Pellston; Dale Pettengill, Grayling; Alan Sommerville, East Jordan and Donald Wilks, Mancelona.

Rites Tuesday For Mary Elsworth

March 22nd at the United Missionary for Mary Jerusha Elsworth, 88, who passed away March 19th following a paralytic stroke. Rev. C. W. Thompson officiated and burial was in Curtiss Cemetery in Emmet County. Bearers were Charles Strehl, George Klooster, Archie Griffin and Clarence Moorehouse.

Mary Tracy Elsworth was born May 29, 1866 at Lawton, Michigan. Her parents were Lelia and Edward Tracy. At the age of 5 she went to Iowa in a covered wagon with her parents. They lived there for three years and then came back to Michigan.

On August 5, 1890 she was united in marriage to Hiram Elsworth, a civil war veteran. They homesteaded 160 acres of land in Emmet County where he passed away February 11, 1913. She and her son moved to East Jordan in 1918 where she has lived

She is survived by a son, Carl of South Arm Township, 5 grand children, one great grand child and a sister, Mrs. Lillian Horning of Petoskey.

Looking Back . .

(Continued from Page 2) Malpass, Anna Kolwaske and Thaxter Shaw.

L. H. Hardy will start a chiropractic practice in East Jordan in the rooms over Fred Bennett's store.

A new pastry shop will open in the Wood building opposite Hite's Drug Store,

MARCH 15, 1935

The Smelt Jamboree will be held Saturday, the 23rd; the King of Smeltium will be crowned in front of the Temple Theater.

Mr. and Mrs. Gullick Jensen are celebrating their 55th wedding anniversary; she is 78, he

Miss Ethel Crowell is in Lock-

LETTER BOX

East Jordan Rifle Club Seeks Additional Members

The East Jordan Rifle Club is accepting membership dues for the Club and affiliation with the National Riflemen Associa-

Dues may be paid to Howard Nyland or Bruce Malpass.

The East Jordan Rifle Club is rated as Class A with the NRA and members are entitled to use the .30 cal. Semi-automatic Garand Rifles, .22 cal. target rifles, the indeer and outdoor ranges, targets, receive the American Riflemen magazine and buy their ammunition and other gun supplies thru the Club.

If you are interested in target shooting or gun statistics we would be happy to have anyone 18 years or older as a fellow

member. In order to qualify for the low membership rate all dues

must be paid before April. Bruce Malpass Sec. & Treasurer East Jordan Rifle

TELEVISION SCHEDULE

(Continued from Page 2)

- 3:45—Bob Crosby 4:00—The Brighter Day 4:15-Secret Storm
- 4:30-King's Crossroads 5:00-Uncle Glen
- 5:45—Captain Video 6:00-News
- 6:15-Weather 6:20—Sports
- 6:30—Superman 7:00-Your TV Theater 7:30—Melody Roundup 8:00-Life Is Worth Living
- 8:30-Life With Father 9.00-I've Got A Secret 9:30—Red Skelton 10:00-WWTV Playhouse
- 11:00—News Nightcap Wednesday 11:30—Michigan Revue
- 12:00—Valiant Lady 12:15—Love of Life 12:30-Search For Tomorrow 12:45—Town & Country 1:15-Road of Life
- 1:30—Feature Film 2:30-Around the Coffee Cup 3:00-Homemakers' Time 3:30-To Be Announced
- 3:45-Bob Crosby

- 4:00-The Brighter Day 4:15-Secret Storm 4:30-King's Crossroads
- 5:00-Uncle Glen 5:45—Captain Video 6:00-News
- 6:15-Weather 6:20-Sports 6:30-Ramar of the Jungle
- 7:00-What Goes On Here 7:30—Industry On Parade 7:45-Telephone Story Book
- 8:00—Godfrey & Friends 8:30-Style Show 8:45-What One Person Can do
- 9:00—Frankie Laine 9:30—The Unexpected
- 10:00-Blue Ribbon Bouts 10:45-Red Barber's Corner 11:00—News Nightcap

Thursday 11:30-Michigan Revue

- 12:00—Valiant Lady 12:15—Love of Life 12:30—Search For Tomorrow 12:45—Town & Country
- 1:15-Road of Life 1:30-Today's Movieland
- 2:30-Around the Coffee Cup 3:00—Momemakers' Time 3:30-To Be Announced
- 3:45—Military Mailag 4:00-The Brighter Day
- 4:15—Secret Storm 4:30-King's Crossroads
- 5:00-Uncle Glen 5:45-Captain Video
- 6:00-News 6:15-Weather 6:20-Sports
- SPORTSMEN'S **HEADQUARTERS**

HUNTING & FISHING

LICENSES ISSUED

-Excellent Coffee -Complete Meals -Home Baked Goods

Bill's

BEER - WINE - IN or OUT

WILL MEET TONIGHT

Farmers Jump Area Strawberry Output

The raising of strawberries for commercial use is increasing in Charlevoix county, according to farm agent Ed Rebman.

Some county growers expect to put in as many as 10 acres

wood Hospital as a result of a fall from which she suffers a compound fracture.

The Freshman College will give a mid-term dance at the Legion Hall Friday.

To help the growers do a better job of planning their berry crop, a special meeting will be held 8 p.m. tonight (Thursday) at East Jordan high school.

HARRY BELL, MSC fruit expert, will address farmers on cultural practices as well as var-

ieties and weed control. Charlevoix county farmers who plan to extend their strawberry plantations are urged to farm agent said.

SHOP EAST JORDAN

attend the farm meeting the



JIM BO—the most sensational invention in the history of fishing—the artificial minnow that swims. No more live bait to buy. This is the lure sensation of the 20th century.

of the 20th century.

IT SWIMS—no springs, uses no fuel; it swims as long as you leave it in the water. Swims by unique process of balance and gravity. Fish any desired depth—in lake, stream, gulf, bay. Any fish that will strike a minnow will strike JiM BO. This is no gadget. Looks and swims like a five minnow.

This is the lure of all lures—beautiful silver leaf plastic. Buy one for your friends also. Satisfaction guaranteed. Send \$1.00 only, for each lure. Send check or cash. We pay postage. Sold by mail only.

J. & R. TACKLE CO. P.O. Box 741, Largo, Fla.



LOOK YOUR BEST FOR EASTER!

Have your spring finery cleaned early and be assured of prompt efficient service always.

Your Easter togs will be given our expert attention.

EAST JORDAN CLEANERS



"We need never feel alone"



Mrs. Hrabovsky and Michael John.



The five operators who worked to locate Mr. Hrabovsky: Shirley Petersen, Katherine Linderman, Theda Walter, Genevieve Jacobs, Marlene Chase.

These words appeared in a letter Michigan Bell received recently from Mrs. Michael Hrabovsky: "We need never feel alone as long as you have women on duty who are kind and helpful."

Here's why she wrote the letter: One day last summer as Mrs. Hrabovsky worked in the kitchen she heard her 6year-old son, Michael John, scream in pain outside. He had caught his hand in the belt of the electric pump.

While a neighbor telephoned to alert the doctor and hospital, she sped Michael John to Greenville, where his badly injured hand was successfully treated.

Later, at home, Mrs. Hrabovsky

placed a person-to-person Long Distance call to her husband. She thought Mr. Hrabovsky was working that day in St. Paul, Minnesota.

He had left there, but the operator was told he might be in another Minnesota city. But he was not there either. And so it went until, thanks to the persistence and patience of five operators, who called 12 different places to locate him, Mrs. Hrabovsky finally heard her husband's reassuring voice from Wells, Minnesota. The cost to the Hrabovskys? Just \$2.42.

Can any words better describe the value of your telephone than:

"We need never feel alone ..."

It's people who make telephone service good

MICHIGAN BELL TELEPHONE COMPANY



Page 8 * East Jordan News-Herald * Thursday, March 24, 1955

KINDERGARTEN I. Sidebotham

We were looking forward to the first day of Spring; when it came, Linda Bennett, Patricia Breakey, Jimmy Kitson and Vail Shepard surprised us with pretty pussy willows. We are enjoying them and they make us want to watch for other things that are signs of Spring.

Claudia Dubas, Jimmy Dunson, Patricia Hitchcock and Annie Clark have six year old birthdays in March. They have brought us nice birthday treats.

FIRST AND THIRD GRADES Adeline Bowerman

Our room has taken on a Spring look with white bunnies in the grass, pussy willow drawing around our bulletin boards with Easter pictures and bird pictures. Even the marbles which drop on the floor make us know Spring is with us. We have learned several Spring poems and

We are sorry to have Judy Gilkerson leave our room to move to Caro but we know she will soon make new friends.

Our third graders are having fun with multiplication and will soon start division. The first graders have been writing and counting numbers to 200 and

this week we are learning to write the number words to ten. By taking a "key" word we know from our reading, most of our first graders can write many families of words.

SECOND GRADE Monday, many of the children in our room were given a test for tuberculosis

Last week we went to Mr. Seiler's room to see the bulletin board on Snow Art. On the bulletin board were pictures showing all the different snow objects that the fifth grade children had made out of ice and snow this winter. We enjoyed seeing this very attractive picture display. Thank you, Fifth grade and Mr. Seiler.

We are learning the poem "Catkin." The poem tells about pussy willows. We illustrated the poem by drawing original pictures.

Pamela Bates brought the first pussy willows to our room They tell us spring is here. They help to make our room look cheerful.

We like reading from the new books Miss Scott sent to our room last week.

Mrs. Johnston is reading to us the third book of the Bobbsey Twin series. This book tells the

East Jordan Churches My Neighbors. By BILL PAULSON

UNITED MISSIONARY CHURCH C. W. Thompson, Pastor

Last Sunday marked the beginning of our Spring Sunday School contest which will continue through Easter. Our aim is for 100% of the Sunday School attendance to stay for the morning worship services. Junior Church is being conducted for children under 12 and regular church services for adults. Rev. Thompson's subject for next Sunday will be "Triumphs of the Cross." A cordial welcome is extended to all who do not regularly attend elsewhere.

EVANGELICAL LUTHERAN CHURCH Rev. Dale Larson, Pastor

The following young people were taken into the membership of the church on March 20th through confirmation of their faith in the Lord Jesus Christ into which they were baptized: Carol Ann Bailey, Nancy Jo Bailey, Lyle Irving Crawford. Nathalie Margaret Crawford, Fayth Elfreida Redmer and Gary

Rudolph Redmer. Mrs. Rubell Hagen, field representative for the educational department of the Evangelical Lutheran Church with headquarters at Minneapolis, Minnesota, spoke to the Sunday School teachers of the East Jordan Lutheran Church the evening of March 21st.

Two films, "The Growing Teacher" and "No Two Are Alike" were shown preceeding a short discussion on vital topics concerning their Sunday School.

Rev. T. H. Moody, Pastor

ASSEMBLY OF GOD CHURCH

first part of December 1954, is

"Womens Missionary Council" newly organized since the arrival of the new pastor, the

doing a wonderful work for the Missionaries, under the supervision of Mrs. T. H. Moody. The enthusiasm of the ladies is so high that they desired to meet each Thursday at 10:00 a.m. in the church, rather than the customary once or twice a month. They work until 3:30 p.m.

A fine group went from here Monday night, to a Christ Ambassador's Rally held in the Assembly of God Church in Traverse City. We are looking forward to having a similar rally here in April. The time will be announced later.

Miss Amy St. Johns who is visiting relatives at Paw Paw spent Sunday in East Jordan.

Mr. and Mrs. Kenneth Isaman. Jr. of Hazel Park spent the week end with their parents Mr. and Mrs. Vern Whiteford and Mr. and Mrs. Kenneth Isaman Sr.

Mr. and Mrs. Myran Poe of Mullett Lake and Mr. and Mrs. Kenneth Blossie of Detroit visited their parents, Mr. and Mrs. Albert Blossie over the weekend.

Mrs. James Gidley is visiting her daughter and son-in-law Mr. and Mrs. Elmer Brudy of Howell She was accompanied by her son Harold Gidley of Petoskey.

Miss Jacqueline Wright of Lansing where she is attending MSC is spending her mid-term vacation with her parents Mr. and Mrs. Fred Wright.

Mrs. Theo Jeffery is a patient at the Charlevoix Hospital.

Mrs. Richard Schoen is a surgical patient at the Charlevoix Hospital.

Mrs. Burt Bennett returned to her home Sunday, from Detroit where she visited relatives

PROPER GROUND OF YOUR TELEVISION ANTENNA IS IMPORTANT!

For the safety of your family make sure you have a good ground connection and an Underwriters Approved lightening arrestor.

Let us check your television antenna for lightening protection.

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. . . for complete information

Service Calls At Reasonable Rates

R & R TELEVISION

Authorized Service Dealer for

R.C.A. TELEVISION **AND**

G.E. TV AND APPLIANCES

We repair all makes of radio and TV in our shop on Mill Street in East Jordan.

paper-mache puppets now. It's Two Boys!

Mr. and Mrs. Richard Rebec are announcing the arrival of twin sons born at the Charlevoix Hospital Wednesday, March 16. They weighed 4½ pounds each and have been named Richard Melvin and Roger Marvin. Mrs. Rebec was the former Mildred

... and I, sir, want a guar-

experiences that the twins are

pin wheels. During one of our

afternoon recess periods, we

took them out doors and played

with them. This was lots of fun.

Most of us are now able to

We were glad to see Toni Cole

back in school after her illness.

FIFTH GRADE

Parker F. Seiler

States. Now we are beginning to read about the Central States.

This section is called the "Food

and subtracting fractions. Most

of us think fractions are fun. It

is easy to do them, too-if you

are all going to try and make

Mr. Seiler brought a puppet named "Pity" to school. He made him out of paper and paste. We

In Arithmetic we are adding

Basket" of our Nation.

We have just completed a unit of study about the Southern

Last week we made colored

anteed annual carrot!"

having at the sea shore.

tell time.

now how!

It's A Girl!

Mr. and Mrs. William Swoboda Jr. are announcing the birth of a daughter, Christine. She was born at 2 p.m. Monday, March 21st at Charlevoix hospital and weighed 7 pounds 12½ ounces. Mr. and Mrs. Swoboda have one older daughter, Susie, who is 41/2

West Peninsula

Mrs. Francis Palmiter was a patient at the Charlevoix hospital last week.

Mr. and Mrs. Alfred Crowell and son drove to Mackinaw City

Genevieve Palmiter, Ruth Ann Crowell and Mrs. Eloise Crowell called on Mrs. Palmiter Wednesday night at the Charlevoix hos-

Mr. and Mrs. Jack Valencourt of East Jordan were Sunday visitors at the Albert Chanda

Mr. and Mrs. Alfred Crowell called on their parents, Mr. and Mrs. Wm. Gaunt, Sr. Sunday.

It's maple syrup time at the Loyal Barber and William Gaunt

Jordan Frozen Locker Co.

FILL YOUR BARE CUPBOARD... FOR LESS!

THRIFT SUPER MARKET

STORE HOURS: 8:30 A.M. to 6: P.M. Friday and Saturday: 8:30 to 8

Round or Swiss Steak

Skinless Frank	lb.	39c		
Mild, Colby Cheese	49с	Noodles		12 oz. pkg. 19c
Pascal Celery	large stalk 25c	Golden Corn	· · ·	35c
Florida Oranges	29c	Sauer Kraut		300 can 10c
Florida Grapefruit	10 for 49c	Chunk Tuna		^{3 cans} 79c
Fama Daniala Flan	5 lb. bag	SHURFINE, 303 cans		6 for

Famo Pancake Flour 39c Grapetruit 93c Jolly Time Pop Corn 21c Pure Gran. Sugar

Boned Turkey 27c Hawaiian Punch 37c SHURFRESH lb. pkg. \$1.00 Hi-Ho Crackers Margarine SHURFINE

Stuffed Olives SHURFRESH 59c Marshmallows Cheese Spread

Orange Juice

Shortening

SHURFINE, 303 cans Fruit Cocktail

SHURFINE. 10 oz tumblers Grape Jelly

SHURFINE Coffee

Apple Sauce

Salad Dressing SHURFINE, 14 oz. bottles

Catsup SHURFINE, 46 oz. cans

Orange Juice

SHURFINE, 46 oz. cans Tomato Juice

31c 7 ½ oz. jar 39c Marshmallow Fluff 25c lb. pkg. 33c 10 lb. bag 10c Flour 79c 69c Mazola Oil 39c

45c Wesson Oil 39c lb. pkg. 35c Water Maid Rice 17c 3 for 83c Sweetheart Soap 25c

29c Old Dutch Cleanser 25c 39c Dash Dog Food 29c

35c Elmdale Brooms

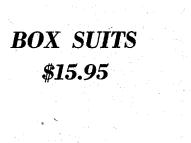
\$1.00 Florient Deodorant 89c \$1.00 Air Wick Deodorant 59c

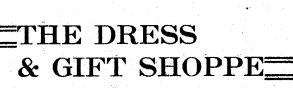
14 Shopping Days Until Easter

SPRING TOPPERS \$10.95 up

NYLON FLEECES

Whites and Pastels \$19.95







Everything

for the

Particular Lady

Popular Prices!