

EAST JORDAN NEWS-HERALD

Published weekly since 1896

★ ★ ★ A Community, Family Newspaper ★ ★ ★

An Official Newspaper For The Jordan Valley Area - Covering Eveline, South Arm, Wilson, Jordan and Echo Townships

East Jordan, Michigan 49727 - Vol. 69 -

No. 51 Thursday, December 23, 1965

10¢ on News Stands



East Jordan high school senior Bonnie Kay Omland was named Miss Merry Christmas in the annual selection from area high school girls at Bellaire Saturday night. She was one of many East Jordan girls who have won the title at Bellaire in recent years.

Miss Omland, the daughter of Mr. and Mrs. Albert Omland, was escorted to the dance at Bellaire by David Donaldson and she was escorted in the Christmas parade by Darrel Schumacher. The Miss Merry Christmas activities in Bellaire are sponsored by the Bellaire Professional Womens Association. Young girls entered the contest from Alba, Kalkaska, Mancelona, Bellaire, Elk Rapids, Central Lake and East Jordan. (Huckle Photo)



Swan City Date Book

December 27--Recovery Inc. meets in the Education Building of the Presbyterian Church. Visitors are welcome. 8 p.m.

December 29--The W.C. T. U. will meet Wednesday at 1:30 p.m. at the home of Mrs. Cora Jensen. Visitors are welcome.

January 6--The meeting of the Jordan River Sportsmans Club. This is a very important meeting. The election of officers for 1966 will be held.

January 22--Annual Dinner Meeting of the Chamber of Commerce.

1965	DECEMBER							1965
S	M	T	W	T	F	S		
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5	6	7	8	9	10	11		
12	13	14	15	16	17	18		
19	20	21	22	23	24	25		
26	27	28	29	30	31			

School In Christmas Tourney

County Induction Names Listed

The following Charlevoix County boys will report for physical examinations January 11 prior to induction into military service: Wm. R. Farkas, Charlevoix; James G. Seelye, Boyne City; Jerry R. Van Treese, Boyne Falls; Kenneth L. Moussau, Charlevoix; Daniel A. Pierce, Boyne City; Buddy D. Gee, East Jordan; Kent G. Boutlier, Boyne City.

The following boys will report for induction January 6: Philip G. Loucks, Charlevoix; Donald A. Crandall, Boyne City; Gerry D. Holley, Boyne City; Donald R. McKinnon, East Jordan; Dennis F. Massey, Wallon; John D. Miller, East Jordan; Dennis K. Craig, Boyne Falls; Rodney E. Webb, Boyne Falls; Floyd D. Larson, Boyne City; Donald G. Reich, East Jordan; Thomas W. Wilkinson, Boyne Falls; Bradford G. Bricker, East Jordan; Andrew A. Loe, Charlevoix; Edmond G. Bogart, Charlevoix; Kenneth A. Batterbee, East Jordan; George C. Cadwell, Boyne City.

Kid's Drawing

One area boy and one girl will receive a transistor radio in a childrens' Christmas drawing to be held at the State Bank of East Jordan, 1 p.m., today. (Thursday) The drawing is held in connection with the bank's annual contest in which the children receive candy when they stop in and leave their names.

School's Out

The East Jordan school closed for its annual Christmas vacation Tuesday afternoon, according to the superintendent's office. School will resume at the regular time Monday, January 3rd.

NOTICE!

The State Bank of East Jordan will close 6 p.m. Friday, December 24th and open again 9 am, Monday, December 27th.

PFC Albert F. Peters Jr. is in the hospital at Rome, New York following surgery. His address is:

PFC Albert F. Peters Jr.
US 55803134
Maint. & Service Co.
US Army Depot Seneca
Romulus, New York
14541

★ ★ ★
The East Jordan Red Devils will enter an invitational Christmas basketball tournament at St. Francis high school in Traverse City, following the first round of play in the northern C loop.

Parings and times for the tournament are published elsewhere in this issue.

The Red Devils wound up the first half of the current season in loop play with a 2-2 record having defeated Boyne City and Mancelona. The locals lost to Gaylord 103-86 and to Pellston by one point when they played their opener on the Hornet floor.

In the Traverse City tournament, East Jordan will open against Northport at 7 p.m., December 27th. Other schools in the tournament are Suttons Bay, Frankfort, Manistee Catholic, Custer and Bellaire. Tournament scores are not a part of the regular Northern Michigan Class C league play.

On Friday, January 7th the Harbor Springs Rams will meet the Red Devils on the local court to start the second round of loop play.

OBITUARY

LOUISE DE MAIO

Funeral services were held December 18 at St. Josephs Church for Louise DeMaio, 81, who died December 15th at Charlevoix hospital. Rev. Father J. Malinowski officiated with burial in the Catholic Cemetery.

Mrs. DeMaio was born Louise Cardezna, February 11, 1884, in Frosolone, Italy. She was united in marriage, September 10, 1906 to Rocco DeMaio in Petersburg, Virginia.

The couple resided in East Jordan for many years prior to Mrs. DeMaio's death. She was a member of the St. Joseph Catholic Church.

She leaves, in addition to her husband, five children, four daughters and one son; Egidio DeMaio, of Farmington, Michigan; Mrs. Marie DeCamp, of Detroit; Mrs. Ann DeCamp, of Cleveland, Ohio; Miss Christine DeMaio, of Detroit and Mrs. Sue Ager, of Ossineke, Michigan. Five grandchildren and five great grandchildren also survive.

Bearers were: William Stanek, Oscar Weisler, John Brennan, Clem Kenney, Raoul Meyer and Percy Penfold.

May the peace of Christmas
abide in your heart.

The News-Herald Staff

SPORTS

QUIZ

J. N. asks: Could you give the winnings of Sam Snead's best year as well as Jackie Nicklaus' winnings in 1964?

A. Snead's best was \$35,758.83 in 1950. Nicklaus' winnings in 1964 totaled \$113,284.50.

W. T. asks: Please give the date of the annual National Football League Pro Bowl game. How are the players selected?

A. The game will be played Sunday, January 16 in the Los Angeles coliseum. Each coach is permitted to select first and second string offensive and defensive teams from among the players on the other six conference teams. A coach cannot vote for his own player, or for one in the other conference. The NFL Commissioner and the sponsoring Los Angeles Newspaper Publisher's Association also vote, but they ballot separately for players on all seven teams in each conference.

L. P. G. asks: Please give the new and previous home attendance record for the Cleveland Browns?

A. The new mark is 557,283. The old mark, made in 1964, was 549,334.

J. T. L. asks: Could you give some information on John Kerr of the Baltimore Bullets? How long has he been in pro basketball? What is his size and his string of consecutive games?

A. Kerr has been in professional basketball for 12 seasons. He is 6-9 and weighs 230. He played in 917 games.

W. B. C. asks: What year did Jet Pilot win the Kentucky Derby? Wasn't there another horse with a Jett name in the same race?

A. Jet Pilot won in 1947. The other horse you refer to was Jet-Jett, which finished last.

Florine In Rose Parade

A niece of Mrs. Walter Davis, of East Jordan, will be one of the queens riding in the annual Rose Bowl Parade's tournament of roses on New Years Day.

Florine Hudkins, of Muir High School, California, daughter of Mr. and Mrs. Gale W. Hudkins of Altadena, California, was crowned Miss Altadena at a queen selection recently.

Miss Hudkins was selected as queen to appear on the Altadena float in the Big, nation-wide telecast parade New Years Day.

The queen's father, Gale, is a brother of Mrs. Walter Davis, and is known by many in this area.

CATHOLIC WOMEN ELECT OFFICERS

St. Joseph's Council of Catholic Women held their regular monthly meeting recently in the parish hall. New officers were elected for the coming year.

President: Mr. Marie Rebec, Secy. Treas.: Mrs. Kathryn Wright, Vice. Pres. Mrs. Louise Hart.

Donations of Christmas gifts were discussed for the Children of Holy Childhood Orphanage at Harbor Springs. This year each child made a list of the things they'd like most. Each parish in the Dioceses took five names and are purchasing the items on the list, so that all may have a happy Christmas.

It is the wish of His Excellency, Allen J. Babcock that every parish in the Diocese set up a Communications System in their city. This was discussed and a committee appointed to act on it.

Wide, Wide Selection of Moldings From Which To Choose

Frames Made To Order

We Also Stock Non-Glare Glass

HUCKLE'S

Camera Shop
Photography
East Jordan

Best wishes to our many good friends!

Taylor's Grocery

Joan - Daphne - Dorothy
Sue - Jack - Mary Ellen - Bill

Hope your Christmas is merry!

Gidley's Drug Store

ALL THE BEST TO YOU!

FRANK KENNEY
SAND AND GRAVEL
Frank and Florine

Sugar
Spice
everything
Nice

Be in good taste—cook with Gas.

No matter what you bake, you'll do it better in a Gas oven. Fine chefs do, why don't you, cook with Gas. Come in and see the latest models at dealer or Gas Company showrooms. Live modern...for less...with Gas.

MICHIGAN CONSOLIDATED GAS COMPANY

Legal Notice

NOTICE TO BIDDERS

Sealed quotations will be received by the Board of County Road Commissioners Charlevoix County at their offices at 1051 East Division Street, Boyne City, Michigan until 10:00 A.M. (EST) January 10, 1966 for furnishing their requirements of gasoline and fuel oil to December 31, 1966.

GASOLINE: 75,000 Gallons more or less in 8,500 gallon dumps f.o.b. Boyne City and Ironton, Michigan.

FUEL OIL NO 2: 10,000 Gallons more or less in 400 gal. dumps f.o.b. Ironton Ferry, Ironton Michigan.

FUEL OIL NO 2: 15,000 Gallons more or less in 4,500 gallon dumps f.o.b. Boyne City and Ironton, Michigan.

HEATER OIL NO. 2: 25,000 Gallons more or less in 4,500 gallon dumps f.o.b. Boyne City and Ironton, Michigan.

Specifications to accompany bid or quotation. Quotations to be sealed and plainly marked as to contents. The Commission reserves the right to reject any or all bids and to waive irregularities in bidding and to make award in part or entirety.

BOARD OF COUNTY ROAD COMMISSIONERS
CHARLEVOIX COUNTY
GERALD FINEOUT, Chairman
IVAN PHILLIPS, Member
LEO SOMMERVILLE, Member

NOTICE TO BIDDERS ON TIRES

The Board of County Road Commissioners, Charlevoix County will receive sealed bids until 10:00 A.M. (EST) Monday January 10, 1966 at their offices at 1051 E. Division, Boyne City, Michigan for supplying their requirements of passenger car tires and tubes and Truck Tires and Tubes for the calendar year of 1966.

Previous years requirements of the above items may be obtained from the office of the commission at the above address.

Tires furnished shall be 100 level or better and the manufacturer's name shall be specified in the bid.

The bid shall be in the form of a discount to apply to the prevailing State price at the time of delivery.

The total discount shall be expressed in a single percentage figure.

State net price list shall be included.

A new price list shall be furnished by the successful bidder upon any price change.

The Board reserves the right to accept or reject any or all bids and to waive any irregularities in bidding.

BOARD OF COUNTY ROAD COMMISSIONERS
CHARLEVOIX COUNTY

GERALD FINEOUT, Chairman
IVAN PHILLIPS, Member
LEO SOMMERVILLE, Member

ORDER OF PUBLICATION
General
State of Michigan, No. 6466
Probate Court for the County of Charlevoix. Estate of Joseph Paliske, Deceased.

It is Ordered that on February 24th, 1966, at 10:30 a.m. in the Probate Courtroom in the City of Charlevoix, Michigan a hearing be held on the petition of William G. Boswell, Administrator of said Estate, at which all creditors of said deceased are required to prove their claims. Creditors must file sworn claims with the Court and serve a copy on William G. Boswell, at East Jordan, Michigan, prior to said hearing.

Publication and service shall be made as provided by Statute and Court Rule.

Dated: December 9th, 1965

Hon. John Makel
Judge of Probate
Robert C. Klevorn
Attorney for Administrator
215 South Lake Street
Boyne City, Michigan 50-3

ORDER OF PUBLICATION
General
State of Michigan No. 6393
Probate Court for the County of Charlevoix. Estate of Lucy Ranney, Deceased.

It is Ordered that on January 13th, 1966, at 10:30 a.m. in the Probate Courtroom in the City of Charlevoix, Michigan a hearing be held on the petition of William G. Boswell, Administrator of said Estate, for allowance of his First and Final Account.

Publication and service shall be made as provided by Statute and Court Rule.

Dated: December 9th, 1965

Hon. John Makel
Judge of Probate
Robert C. Klevorn
Attorney for Administrator
215 South Lake Street
Boyne City, Michigan 50-3



"Even the woodpecker has found that the way to make progress is to use your head."

LETTERS TO THE EDITOR

Dear Editor

First off I want to thank you and everyone responsible for me receiving the News-Herald while being in the Marines.

I get ribbed about the small paper I receive, but they don't realize that after reading it I know just what's going on in my home town.

As most of you know, I'm here in Viet-Nam serving with the Marine helicopter squadrons. I've been here since April and have had quite an experience over here.

After seeing this country, the people, and their way of life we can be thankful, as Americans, we don't have to live the same way.

Even with the anti-Viet-Nam demonstrations, and the things we read about people back home, I'm sure all the guys here are proud of what they're doing here. These people have asked for our support in their fight against oppression. And that's just what we are doing.


My time to leave here is the month of January, so I'll be coming home soon. So if you would, take my name off the mailing list as I'll be home to read your paper. Again I want to thank all of you for sending me the paper. It's very thoughtful and I know all the guys who get it are as thankful as I am.

I hope to see everyone back home soon. I'll close by wishing everyone a Merry Christmas and a very Happy New Year.

Sincerely,
L/Cpl. Bob Bulow
U. S. M. C.

PERSONALS


Mrs. Margaret Chanda returned home recently after visiting her son, Mr. and Mrs. Joe Chanda and family in Milwaukee Wisconsin the past two weeks. On her return trip she went by plane to Muskegon and spent a few days with her niece Mr. and Mrs. Ken Timmer and family.



Remember... get more

Northern Michigan

MILK FOR THE WEEKEND



at your service

J. H. SAVORY, M. D.
East Jordan, Michigan
Hours: 11 to 12 a.m. daily
2 to 5 p.m. daily
Closed Wednesday afternoon
Open Tuesday evenings
Office: LE 6-2511
Home: LE 6-2313

J. VAN DELLEN, M. D.
2 to 5 daily
Except Thursday and Sunday
Open 7 to 9 Wednesday
Phones: Office, LE 6-7231
Residence, Ellsworth, LU8-2644

JOHN C. SCHMITTDIEL
Chiropractor
Thursday open 'til noon
Mon., Wed., Fri., 9-12, 2-5
and 7-9; Tues., Sat., 9-12
and 2-5.
Professional Building
Boyne City JU 2-6292

DR. ROBERT H. OLSON
OPTOMETRIST
111 Mill St. East Jordan
Thursday only
For appointments, call
LE 6-2587 on Thursday only
Petoskey DI 7-8912
434 East Lake St. Petoskey
Evenings by Appointment

R. G. WATSON
Funeral Director
Phone LE 6-7031

MONUMENTS

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Michigan Bottled Gas
SHERMAN'S HARDWARE
Washing Machine Service
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536-2961 536-2922

NORTHLAND DAIRY
FOOD PRODUCTS, INC.
Grade A Dairy Products
At Your Store or
Home Delivery
LENOX 6-7332

FLOWERS

Weddings, Funerals and
Special Occasions
LE 6-2952 East Jordan

JORDAN VALLEY GREENHOUSE

CARPENTER WORK: Remodeling
roofing, siding and additions.
Call Lowell Lee LE 6-7509,
201 Elm St.

Jordan Valley

BUSINESS DIRECTORY

DRENTH BROTHERS
Building Contractors
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Brikcrete Bulldozing
LU 8-2277, Ellsworth

WATSON CONSTRUCTION
General Contractors
Residential - Commercial
Industrial
Phone LE 6-2908 or LE 6-7031
624 Main St. East Jordan, Mich.

MAC'S BEAUTY SHOP

101 Fourth Street
Complete Beauty Service
Revlon Cosmetics
536-2901 Martha McPherson

SHIVLEY PLUMBING & HEATING

24 HOUR SERVICE
LENOX 6-2918
Licensed Master Plumber
East Jordan, Michigan

Expert Work at
EAST JORDAN CLEANERS
• Dry Cleaning
• Blocking
• Dyeing
East Jordan, Michigan

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Heating and Plumbing
Sales and Service
Phone LE 6-2272
Glenn Campau



USE THE PHONE
GET HELP
IN A HURRY

EAST JORDAN NEWS-HERALD

Editorial Page

December 23, 1965

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Noel 1965

THE SILENCE of the night air is interrupted—a squeaking door—a patter of little feet on the stairs—muffled giggles—excited whispers—the clicking of a light switch.

Yes, the pre-dawn of another Christmas day has come to the home. The neat piles of gifts, so meticulously wrapped, under the star-spangled tree are torn asunder—the room becomes a maelstrom of colorful ribbon—a sea of wrapping paper of kaleidoscopic hues—and a cyclonic display of Santa's best wares are scattered hither and yon—youngsters darting from one gift to another like busy bees in a flower garden in full bloom.

And as the sun gently rises over the horizon, the kitchen becomes the clattering cacophony of dishes and bowls, pots and pans, that finally merge into a Christmas dinner—fit for a King.

Then when the final hour has arrived—guests departed, tired but happy youngsters are tucked into bed for the night—quiet has been restored—the exhausted parents in the stillness of the night pause to reflect—how much of this day has been devoted to the true spirit of Christmas.

The joy engendered by the family gathering pays tribute to family life, which after all, epitomizes Christmas—and helps to provide a fitting recognition to the Prince of Peace.

THE GIRLS

By Franklin Folger



"Why is it the people you forgot to send cards to always send you one when it's too late to send them one?"



(BY RUBY DIPZINSKI)

For a while this week I was wondering if we would have a White Christmas. But now one look outside and all I can think of is...I'm dreaming of a white Christmas.

Joe Wilkins and the crew that worked with him putting up the Christmas decorations on Main Street and across the lake certainly deserve a thank you... along with Lou Gardner who made them work!

After all of my concern over the deer in the park! By the time you read this probably all of them will have returned. I guess the old adage, "There's no place like home", even holds true for deer. After being out a few days, most of the deer came back to the park. We all have been trying to decide whether they just missed Elmer or whether they were hungry. I guess we'll never know.

One thing for sure, after a week end in Grand Rapids, I sure was glad to get back home. True, everything was decorated with lights and tinsel, but everyone was in such a hurry that it just didn't seem like Christmas, just some other commercial time of the year.

This is it for now, from Bob, Heather and me a very Merry Christmas to each and everyone.



FORTY YEARS AGO

SIXTY YEARS AGO

The Everett B. Clark Seed Co. has decided to locate a warehouse here and Stroebel Bros. are writing contracts for both seed beans and peas for them.

Mrs. Horace B. Hipp died at her home December 12th, at the age of 78.

Dr. W. H. Parks and family are moving their household goods and office equipment to Petoskey this week.

FIFTY YEARS AGO

East Jordan had its first Community Christmas Tree this year. It was located on the band stand at the corner of Main and Esterly Streets. It was decorated with colored lights which were to be turned on when the program opened Christmas Eve. A treat for children under ten was provided.

TWENTY YEARS AGO

Cpl. Bernard Sturgell arrived home last Thursday after spending 33 months in the service, 22 of them in the South Pacific.

Fire of undetermined origin completely destroyed the school house at Horton Bay Monday night.

Word was received Friday of the appointment of Charles H. Hudkins as postmaster to succeed Harry Potter.

Louise Wolfe and Charles Hart were married Dec. 1st by Fr. J. J. Malinowski



Thoughts from Outer Space

By Marshall Sayles

This is the season to search your soul. Look for all that's good in yourself, and when you are doing it, do not pass over that little pile of orneryness that lays in one corner, distant and untouched, but ready to rise and do harm upon rare occasions.

Few of us search our souls often enough. It is a job that should be looked after more than once a year. Sometimes if you leave it until the Christmas season, you are too late. For soul searching at the last minute doesn't always make everything fine and dandy. One quick search often misses the little meanness tucked away and hard to find at first glance.

The last time I searched my soul I had to sweep out the

darndest junk you ever saw. I scraped and scraped until I got rid of all that stuff that didn't belong there.

But, lo! The next time I went at it, new foolishness had been stored away and I had to start all over again.

There are those among us who have never searched their souls at all. These are the people who carry dead things around each day and are always stumbling over them and wondering what in heck ails them.

Christmas may be a good time to search your soul, but so is April Fool's Day and the Fourth of July. I recommend willy-nilly soul searching throughout the year.

And when Christmas comes around things will look a little brighter.



We are children of God; and if children, then heirs; heirs of God, and joint-heirs with Christ.—(Rom. 8:16).

We are children of God, radiant, all-wise, all-loving, all-conquering child of God. Nothing in the external world has power to worry or depress us. Nothing has the power to make us feel slighted, hurt or mistreated. We as children of God are all-conquering and triumphant. We walk securely and confidently in the knowledge of this truth.

Wedding Invitations and ANNOUNCEMENTS

- Plain or Fancy
- Raised Lettering
- Your Choice of Printing
- 10 Day Service
- Napkins and other Wedding Accessories

CALL LE 6-2371 or come in to see Samples

EAST JORDAN NEWS-HERALD

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Established in East Jordan, Michigan 1896

MARSHALL F. SAYLES, Editor & Publisher
LEnoX 6-2371

Entered as second class matter at the Post Office at East Jordan, Michigan. Published weekly at 207 Main Street, East Jordan, Michigan. Subscription Rates—(in advance) \$3.50 per year; \$4.00 per year outside northern Michigan.



Mr. and Mrs. Julius Roberts Jr. of East Jordan, Michigan wish to announce the engagement of their daughter Elaine Marie, to James E. Price son of Mr. and Mrs. James E. Price of Cotton, Calif. Mr. Price is currently stationed in Charlevoix on board the Coast Guard Cutter Sundew. A July 2nd. wedding date has been set.

Flowers

MAKE LOVELY GIFTS

FOR THE HOLIDAYS



ALWAYS BUY
MICHIGAN GROWN FLOWERS

FROM YOUR ALLIED FLORIST

THE FOLKS AT IGA

WISH YOU A *Merry Christmas!*

IGA DELUXE **Coffee** \$1.29

2 lb. with 15¢ off Label
Reg. or Drip

Ground Extra Lean
Chuck 63¢ lb.

Herrud's All Beef
Franks lb. **65¢**

NBC RITZ CRACKERS
16 oz. 39¢
HEKMAN CLUB 1 lb.
Crackers 2 for 69¢

Fully Cooked **WHOLE SMOKED**
or
SHANK HALF
Ham **69¢** lb.

FULLY-COOKED - SEMI BONELESS - WHOLE OR HALF
ARMOUR STAR HAM lb. **89¢**

Center Cut Slice or Roast
SMOKED HAM lb. **99¢**

FROZEN FOOD FEATURES
IGA Cooked Squash, 12 oz. 2 for 29¢
IGA Cauliflower, 10 oz. 2 for 43¢

Boneless Rolls--4 to 4 1/2 lbs.
TURKEY lb. **99¢**

Fresh Dressed
ROASTING CHICKENS ..lb. **49¢**

Fancy
ROASTING DUCKS LB. **49¢**

TABLERITE
Standing **Rib Roast** lb **79¢**

IGA TableRite Salad Dressing, Quart Jar. 39¢
IGA R. S. P. Cherries. 2 for 35¢

DAIRY SAVINGS



PHILADELPHIA
Cream Cheese

8 oz. pkg. **29¢**

KRAFT PINCONNING

CHEESE **49¢**

Mild, Medium, Sharp 12 oz. pkgs.

Ideal or Maxbauer's, 1/2 pint
WHIPPING CREAM **29¢**

IGA HEAVY DUTY
ALUMINUM FOIL, 18"x25 ft. 49¢

MARIOS STUFFED OLIVES 7 oz. 49¢

OCEAN SPRAY Cranberry Sauce... 2 for 39¢
(Whole or Str.)

IGA FROZEN FRESH

Orange Juice

6 six ounce cans **99¢**

We have a large supply of Holiday Decanters of Liquors, Imported Wines from France, Germany, Portugal, Denmark. Champagne, Sparkling Burgundy, and the famous Tapper's of Beer.

Prices in this ad effective, Wed., Thurs., Fri., Dec. 22, 23, 24.
CLOSED ALL DAY CHRISTMAS
Open, as regularly, on Sunday, Dec. 26

VAL-U-PAK POTATO CHIPS
1 lb. bag. 49¢

ALL DELICIOUS FLAVORS

Jell-O 3-oz. pkgs. **9¢**

MISS AMERICA Sweet Potatoes.... 2 for 49¢
(In Syrup)

IGA DELICIOUS
FRUIT COCKTAIL 16oz. can **2 FOR 45¢**

FREE! FREE! FREE!
One Pint ice cream or sherbert
with each 1/2 gallon purchase of

SEALTEST ICE CREAM

TAYLOR'S

Open 8 A.M. TO 10 P.M. EVERY DAY

PACKAGE LIQUOR STORE

More People Than Ever
Are Shopping At



ICE COLD BEER

BEVERAGES

BOWLING

E.J. LADIES BOWLING LEAGUE December 16, 1965

	W	L
E.J. Recreation	44.5	15.5
Drewry's	42	18
Campbell's	38	22
State Bank	36	24
Drewry's Draft	33.5	26.5
Fern & Helen's	31	29
Drewry's Six Pack	27	33
Mt. Clemens	25	35
Taylor's I.G.A.	24.5	35.5
E.J. Co-op. Co.	21	39
E.J. Cleaners	19.5	40.5
Glens Market	18	42

TEAM HIGH SERIES

E. J. Recreation	2374
Drewry's	2247
Drewry's Draft	2188

TEAM HIGH GAME

E. J. Recreation	824-815
Drewry's	782
Drewry's Draft	777

HIGH INDIVIDUAL GAME

Blanche Cutler	202
Esther Skop	197
Donna Anderson	195

HIGH INDIVIDUAL SERIES

Donna Anderson	562
Lucille Dubas	509
Esther Skop	507
Betty Boswell	501
Thora Kotowich	492
Ellen Cihak	488
Jennie Bartlett	485
Wanda Winowiecki	481
Helen King	468
Ann Moore	468

Winner of a half gallon ice cream, compliments of Taylor's I.G.A., is Blanche Cutler with 85 pins over average.

INTER-CITY LEAGUE

December 15, 1965

	W	L
Pabst Blue Ribbon	35	21
Ellsworth Lbr.	34.5	21.5
Machine Shop	34	22
Black Label	31	25
Foundry	30	26
E. J. Co	30	26
Peters Leonard	23.5	32.5
Carl's Marathon	23	33
Recreation #2	23	33
Pepsi Cola	16	40

HIGH TEAM SERIES

Ellsworth Lbr.	2689
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HIGH TEAM GAME

Ellsworth Lbr.	953
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HIGH INDIVIDUAL SERIES

A. Chanda	580
Ellsworth Lbr.	

HIGH INDIVIDUAL GAME

K. Annear	222
Ellsworth Lbr.	

HIGH INDIVIDUAL SERIES

A. Chanda	580-216-209
K. Annear	574 222
A. Dougherty	563 199
G. Boswell	560 200
T. Bennett	549 202
H. Peebles	459 201
R. Scott	541 213
B. Taylor	538 200
D. Shmlile	526 189
B. Drenth	513 177
K. Seigel	506 181
A. Anderson	500 192
E. Prevo	204

Winner of a half gallon ice cream, compliments of Taylor's I.G.A., is R. Scott with 66 pins over average.

A VERY MERRY CHRISTMAS TO ALL.

Joe Wilkins
Your Secretary

MERCHANTS BOWLING LEAGUE December 13, 1965

Glens	32	24
Big D	31	25
Drewry's	30	26
Recreation	29	27
Fern & Helen's	29	27
Bill's Duck Inn	28	28
Galmore's	26	30
State Bank	25	31
B. F. Log Homes	25	31
Sinclair Sales	25	31

HIGH INDIVIDUAL SALES

G. Boswell	619 - 225 - 203
T. Galmore	554

L. Drenth	552
G. Bennett	546
E. Hebden	541
H. Sommerville	535 - 201
F. Erickson	532 - 209
I. Bennett	530
P. Burnett	529
M. Damoth	528
R. Raymond	525
D. Freeman	522
J. Everest	521
G. Cihak	519
O. Anderson	515
R. McKinnon Sr.	514
G. Mayhew	513
P. Eche	494 - 200

Winner of a half gallon ice cream, compliments of Taylor's I.G.A., is Jin Hebden, with 42 pins over average.

LATE SHOPPERS' GIFT SPECIALS

SLIDE VIEWERS

MOVIE SCREENS

CAMERA SUPPLIES

MOVIE LIGHTS

MOVIE PROJECTORS

FRAMES (ALSO MADE TO ORDER)

ART INSTRUCTION BOOKS

BINOCULARS

HUCKLE'S CAMERA SHOP

ARTIST SUPPLIES

INSTAMATIC CAMERAS

PROJECTOR STANDS

CAMERA CASES

SLIDE PROJECTORS

SLIDE CASES

REEL CASES

GADGET BAGS

PHOTO ALBUMS

MOVIE SPLICERS (REGULAR & SUPER)

MOVIE EDITORS (REGULAR & SUPER)

WE WISH YOU A

Merry Christmas

AND MAY THE FULFILLMENT
OF A HEALTHY AND
PROSPEROUS NEW YEAR BE
ENJOYED BY YOU AND YOURS.

THIS SINCERE WISH IS EXTENDED TO YOU BY THE BOARD
OF DIRECTORS AND ALL THE EMPLOYEES OF THE

EAST JORDAN COOPERATIVE CO.

Attend CHRISTMAS SERVICES

At the Church of your Choice

ST JOSEPH CHURCH
 Rev. Joseph J. Malinowski, Pastor
MASSES
 Sundays: 7:30 and 9:30 a.m.
 Holydays: 7:30 a.m. & 7:30 p.m.
 Weekdays: 7:15 a.m.
 (During school year)

CATECHISM CLASSES
SATURDAY MORNING
 11th and 12th grades at 8:30
 (in hall)
 9th and 10th grades at 9:30
 (in church)
 1st to 8th grades at 9:30
 (in hall)

Christmas services in St. Joseph Church will begin at midnight, Friday. The St. Joseph Choir will begin singing carols at midnight with: "Silent Night" - "O Holy Night" and the "Angels' Message". Participated Mass will follow during which the whole congregation will take part in singing and prayer. The second Mass will be celebrated at 7:30 offered for the children in the parish. The third Mass, as usual, at 9:30 a.m.

GRACE BAPTIST CHURCH
 Douglas Syson, Interim Pastor
 Phone: 536-7029
 Sunday:
 Morning Worship 11 a.m.
 Sunday School, 6:30 p.m.
 Evening Service, 7:30 p.m.
 Wednesday:
 Prayer Meeting and Bible Study

UNITED MISSIONARY CHURCH
 Rev. M. S. Krake, Pastor
 Sunday, December 26, 1965
 Sunday School, 10:00 am
 Worship, 11:00 am
 Youth Fellowship, 6:30 p.m.
 Worship, 7:30 p.m.

EVANGELICAL LUTHERAN CHURCH
 Warren Salveson, Pastor

Thursday, December 23, 1965
 Youth Chior will hold a practice session at 9:30 am.
 Senior Choir Rehearsal at 7:00 p.m.
 The Luther League will have a Christmas Caroling Party starting at 8:00 p.m.

Christmas Eve.
 Choir Festival Service begins at 9:00 p.m.

Christmas Day.
 Festival Worship Service at 11:15 a.m. with Holy Communion

Sunday, December 26, 1965
 Sunday School at 10:00 am
 Worship Service 11:15 am
 The Luther League will meet at the Parsonage at 6:30 pm.

Saturday, January 1, 1966
 No Church Service

Sunday, January 2, 1966
 Sunday School at 10:00 am
 Worship Service 11:15 am

METHODIST CHURCH

Sunday:
 Morning Worship, 10 a.m.
 Church School, 11 a.m.
 General Meeting, WSCS, third Monday each month.
 Mildred Drescher Circle meets second Wednesday of each month.
 Official Board meets the second Thursday of the month.

Christmas Eve, Candlelight Service this year at 8 o'clock pm.
 The Choir, under the direction of Mrs. Alta Drapeau, will present several numbers. Mrs. Winifred Shepard will sing "O Holy Night".
 Everyone is invited to attend.

REORGANIZED CHURCH OF JESUS CHRIST OF LATER DAY SAINTS
 Branch President, Elder Gilbert Fox

Sunday:
 Church School 9:45 a.m.
 Preaching 11:00 a.m.
 Wednesday:
 Choir at 7 p.m.
 Prayer service at 8 p.m.

PRESBYTERIAN CHURCH
 Rev. Dan Axt, Pastor

Thursday, December 23, 1965
 7:00 p.m. Choir Rehearsal. Any college student home on vacation is invited to join us.
 Friday, December 24, 1965
 7:30 p.m. Christmas Eve Service
 Sunday, December 26, 1965
 9:45 am Sunday School
 11:00 am Worship Service
 Monday, December 27, 1965
 9:00 am The Prayer group will continue the study of the proposed Confession for 1967 led by Mr. Axt.



Some 500 children, including those of the Walker family shown above, enjoyed a visit with Santa, Saturday afternoon and received candy from the old fellow. The children's annual Christmas program was sponsored by the East Jordan Area Chamber of Commerce. Before Santa appeared at the Bank parking lot Saturday, he distributed candy to all patients at Grandvue Hospital. (Photo by Huckle)



AROUND EAST JORDAN

PERSONALS

The Reorganized Church of the Latter Day Saints, Church school enjoyed a very nice Christmas Program Sunday evening Dec. 19 at the Church. The Birth of Christ and His love for us was pictured with beautiful colored photographs, by Mrs. Alice Sweet, interspersed by Christmas Carols by the Jr. Choir, and poems and selections were given by the senior choir. George Carey took the part of the winter of Silent Night, and Donna Carey was reader, Mrs. Bonnie Fox was organist.
 Mrs. Ira Weeden of Madison Heights, is here to attend the funeral of her aunt Mrs.

Rebecca Brown at Cadillac. Her Mother Mrs. Tillie Conway will return with her to Madison Heights to spend the Holidays.
 Mrs. Glen Pinney and Mrs. Al Derenzy were in Lansing a few days last week, visiting relatives and shopping.
 Mr. and Mrs. Ernest Sommer-ville of Florida were in East Jordan last week visiting relatives.
 Mr. and Mrs. Ernest Kopkau Jr. of Warsaw Missouri are spending their Christmas visiting their parents Mr. and Mrs. Ernest Kopkau Sr. and other relatives.
 Mr. and Mrs. Bernard Pierce and Children of Traverse City

are visiting their parents Mr. and Mrs. B. G. Braman.
 Mr. and Mrs. Richard Schroeder of Cassapolis, were in East Jordan Wednesday and Thursday visiting friends, Mr. Schroeder was a former teacher in the East Jordan School.
 Joseph Murray is a patient at the Osteopathic Hospital in Traverse City after suffering a very severe heart attack at his home Friday night.
 Mr. and Mrs. Norman Bartlett and two sons, Mr. and Mrs. Gary Bartlett, Mr. and Mrs. Leon Bartlett, Mr. and Mrs. Tom Sheridan, Mr. and Mrs. Archie Nemecek, Mr. and Mrs. Chester Skroski and Mrs. Helen Blair and daughters were in Greenville Saturday, to attend the wedding of Miss Carol Ann Smith of Greenville to Gary Pratt of Cedar Springs.
 Funeral Services will be held Tuesday Dec. 21st, in Cadillac for Mrs. Rebecca Brown. She was a former East Jordan resident. Her three sisters, Mrs. Tillie Conway of East Jordan, Mrs. Ethel Pear-sall of Charlevoix and Mrs. Sarah Hathaway of Three Rivers survive.

The Jassamine Rebekah Lodge met Wednesday evening Dec. 15th, at the Swan City Goodwill Center Lodge was called to order at 8 p.m. by the Noble Grand Elaine Devaracik. At the next meeting Jan. 5th, will be installation of officers the Assembly President, Mrs. Lila Albrecht of Greenville plans to be present. Each member should make a special effort to be present. A Christmas party and exchange of Christmas gifts was enjoyed. Delicious refreshments was served.

1965 ST. FRANCIS HOLIDAY TOURNAMENT

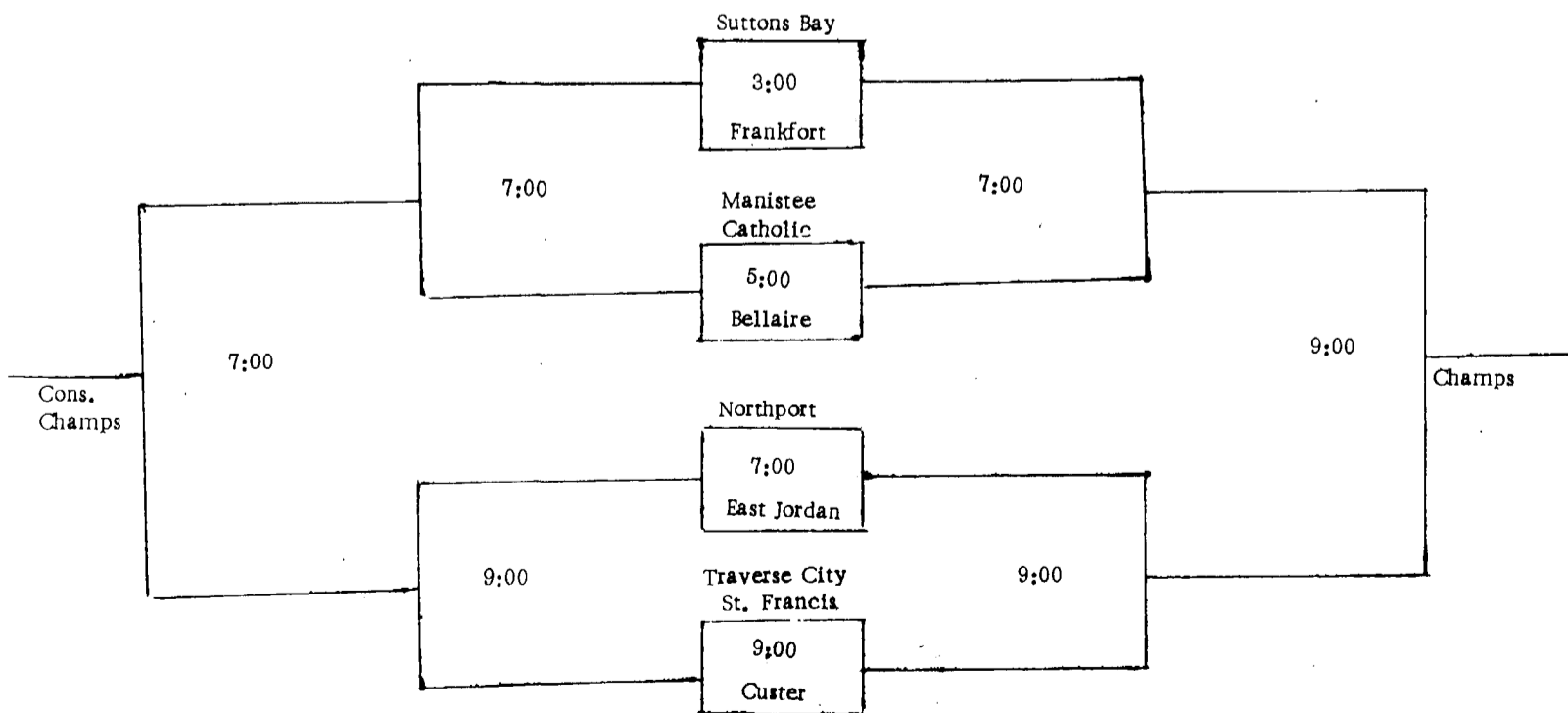
Thurs. Dec. 30

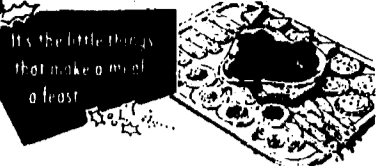
Wed. Dec. 29

Mon. Dec. 27

Thurs. Dec. 30

Tues. Dec. 28





MARIO STUFFED **OLIVES** 7-OZ. WT. **49¢**
 20¢ OFF . . . MAXWELL HOUSE INSTANT **COFFEE** 10-OZ. WT. JAR **\$1.19**
 SPARTAN **MIXED NUTS** 13-OZ. WT. CAN **49¢**
 SUNSHINE **Hi-Ho Crackers** 10-OZ. WT. PKG. **25¢**
 SPARTAN MIDGET LONGHORN **CHEESE** LB. **69¢**
 16 1/2" x 15 1/2" 3-PLY SPARTAN DINNER **NAPKINS** 75 PACK **49¢**
 PHILADELPHIA **Cream Cheese** 8-OZ. WT. PKG. **29¢**

Nothing is more gratifying than the satisfied looks on the faces of your family at Christmas Dinner. The success of your day depends on the success of this feast. Listed below are many of the world's finest foods. Fine Food is half the fun of Christmas, and here's our Merry Christmas to you!

Mayonnaise
 SPARTAN DeLUXE qt. **55¢**

Onion Chips
 49¢

SHURFINE WHITE, YELLOW or DEVILS FOOD **Cake Mixes**
 4 1-LB., 3-OZ. PKGS. **\$1.00**

Spiced Coffee
 69¢

Banquet Pies
 FROZEN MINCE OR PUMPKIN
 4 1-LB., 4-OZ. PIES **\$1.00**

M-m-m... Ham'n Yams!
 GOLDEN SWEET LOUISIANA **YAMS**
 3 lbs. **29¢**
 CALIFORNIA SUNKIST **NAVEL ORANGES**
PASCAL CELERY

SMOKED HAMS

DUTCH MAID GENEROUS SHANK PORTION

69¢



Morrell 5-lb. Canned **HAMS** EA. **\$4.99**
 THICK SLICED **RANCH STYLE BACON** FARMER PEET'S 2 -LB. PKG. **\$1.69**

Zeelander Brand **TOM TURKEYS** **39**

18-22 LB. AVERAGE, OVEN-READY GRADE 'A' LB.

NORBEST BROILER TURKEYS 6-8-LB. U.S.D.A. GRADE 'A' LB. **49¢**
SWIFT'S PREMIUM FANCY DUCKS LB. **49¢**
DOLE PINEAPPLE CRUSHED, CHUNK, SLI., TIDBITS OR SPEARS 4 15 1/4-OZ. WT. CANS **\$1.00**
BRACH'S Choc. Covered CHERRIES 12-OZ. WT. PKG. **49¢**

Glen's Market
Hawaiian Red PUNCH
 1-QT., 14-OZ. CAN
19¢
 LIMIT ONE with this coupon and a \$5. or more food order thru Fri., Dec. 24, 1965

Glen's Market
Gelatin Dessert... JELL-O
 3-OZ. WT. PKG.
5¢
 LIMIT THREE with this coupon and a \$5. or more food order thru Fri., Dec. 24, 1965

Spartan Holiday Nuts:
 * SPANISH PEANUTS 15 1/2-OZ. WT. CAN **45¢**
 * WHOLE CASHEWS 12 1/2-OZ. WT. CAN **89¢**
 * PEANUTS 15 1/2-OZ. WT. CAN **59¢**

PERCH FILLETS 4-FISHERMEN FROZEN 1-LB. PKG. **49¢**
 PIE FILLING THANK YOU, CHERRY 1-LB., 3-OZ. CAN **35¢**
 PINE-GRAPEFRUIT DOLE DRINK 1-QT., 14-OZ. CAN **33¢**
 VICTOR LARGE SHRIMP 4 1/2-OZ. WT. CAN **75¢**
 PRESERVES SMUCKER'S RED RASPBERRY 12-OZ. WT. JAR **39¢**
 ICE CREAM TOPPINGS SMUCKER'S 6-OZ. WT. JAR **19¢**
 PRESTO WHIP 10-OZ. WT. CAN **43¢**
 FRUIT COCKTAIL DEL MONTE 1-LB., 1-OZ. CAN **27¢**
 CHUNK TUNA BREAST-O-CHICKEN 6 1/2-OZ. WT. CAN **29¢**
 SHURFINE RICE 1-LB. PKG. **17¢**
 SPRY SHORTENING 2-LB., 10-OZ. CAN **79¢**
 DETERGENT SPARTAN LIQUID 1-PT., 6-OZ. BTL. **37¢**
 ORLEANS DOG FOOD 2 15-OZ. WT. CANS **49¢**
 ROXEY DRY DOG FOOD 3-LB. BAG **55¢**
 CAT FOOD 9-LIVES TUNA 2 6-OZ. WT. CANS **29¢**

FRENCH ROLLS 12... **29¢**
Best in Bread 12... **29¢**

BAYER ASPIRIN 37 1/2 SIZE **50** IN A BTL. **49¢**
PEPTO BISMOL 99 SIZE **8-FL.-OZ. BTL.** **89¢**
ALKA-SELTZER 43 1/2 SIZE **25** IN A BTL. **56¢**

BORDEN'S **Ice Cream**

(one half gallon)

39¢

ALL BEEF HAMBURG

3 pounds or more...

43¢ lb.

BORDEN'S CREAM ONE PINT.....18¢

HERRUD FRANKS Reg. or Ext. Mild...65¢ lb.

TRY IDEAL 2% MILK

For your Christmas **YAMS** Dinner, 4-pkg..\$1.00

CALL IN NOW AND ORDER THAT FRUIT BASKET FOR THAT SOME-ONE SPECIAL. NO EXTRA CHARGE FOR THE TIME PREPARING IT.

EAST JORDAN
 GAYLORD
 KALKASKA
 GRAYLING

Glen's MARKET



stop at GLEN'S where you shop and SAVE

OPEN EVERY DAY 'TIL 9 P. M. - SUNDAYS 8 A. M. TO 6 P. M.

CLASSIFIED ADS

READ AND USE

FOR FAST RESULTS

CLASSIFIED AD RATES!

If ad is not paid by Saturday noon after last insertion it will be considered charged. If ad runs three times consecutively, you get three for the price of two.
 Card of Thanks — \$1. Professional Directory — \$2. 50 per month. 25 words or less 75¢. Three cents per word after.

FOR SALE--Used Refrigerators, Electric Ranges, Washers, Oil Water Heaters. --SHERMAN'S HARDWARE tf

WILL PICK UP--Ashes, Rubbish, Garbage, Trash of all kinds. Call LE 6-2619. OMEGA SALVAGE COMPANY. 24tf

WEDNESDAY AND FRIDAY--- SPECIAL AT CAL'S TAVERN-- Boneless Perch, all you can eat for \$1.50 with French Fries, Onion Rings and Salad. Serving from 5 p.m. until 10 p.m. Boyne City--East Jordan Road. LE 6-7062 tf

PLEASE RETURN bottled gas unit borrowed from Bill Drenth. Le 6-7052, East Jordan. 51x1

FOUND--Class ring of 1935. Initials inside, J.L.H. Owner may have by calling at the News-Herald and paying for this ad. 51x1

WANTED--Baby sitting job for afternoons and evenings by high school senior. LE 6-7205, Catherine Gibbard. 51x1

FOR RENT--Modern two bedroom brick cottage, furnished, LE6-2659 51-3

REAL ESTATE

2 bedroom home on large corner lot. Spacious, comfortable living room. Large dining area. Oil furnace. Many large shade trees. \$10,500 Terms

One of the finest homes in East Jordan. 4 bedrooms, carpeted living room with fireplace. Dining room, family room, large kitchen, bath and one-half. \$15,300 with 10% Down.

40 acres, 5 miles from East Jordan on paved road. Good building location. Deer hunting in back yard. \$2,000, \$600 Down

170 acre farm. Attractive modern house, large barn and other buildings. Landscaped yard. Some equipment and tools included. \$14,000 Terms.

KEITH DRESSEL REALTY Phone LE6-2200 Main Street, East Jordan, Michigan

NEAR SCHOOL--Modern, 3 bedrooms, bath and half, very ample closets, Thermopane picture window, oil furnace, attached garage, 3 lots, good location, an excellent value at \$11,750.

See us for LAKE & RIVER FRONTAGE, Farms, Homes, Cottages, Business, Resort & Recreational Properties.

SCHEID REALTY, Inc., Realtors
 1004 Bridge Street LI 7-6606 Charlevoix
 Or CLYDE CROSS 2299 M-66, East Jordan, Phone LE 6-7493

REAL ESTATE FOR SALE

Homes--Farms--Lake and River Frontage. Hunting Land.
 FRANK J. NACHAZEL, BROKER
 105 Third St. LE 6-2312
 East Jordan, Mich. 19tf

FOR SALE---1963 Impala Super Sport H.T. V 8, 327, automatic transmission. Power, radio, heater, and bucket seats. \$1595. Call 536-7382. 49-3

FOR SALE--Aluminum combination storm windows and aluminum siding installed completely on your home. For free estimate call or write: Rendle A. Madden, Ellsworth, Mich. Phone LU 8-2333. 41tf

HOUSES FOR SALE, TRADE OR RENT. Can finance. East Jordan Auto Parts, Eighth Street, East Jordan. LE 6-2322 tf

FOR SALE--Slab wood as it comes off the mill, \$15 per load. Byard Saw Mill, M-32, East Jordan. LE 6-2657, if no answer call 582-7097. 14tf

APPLES - MacIntosh, Red Delicious, Spies, Wealthy, Jonathans, Wagners, Wof River. FRISKE ORCHARDS - Between Ellsworth and Atwood, just off Atwood Road. Watch for signs. LU6-2040 47tf

SAVE MONEY--On auto repairs, and still get quality service and parts. All work guaranteed. Drop in for an estimate. DEL'S AUTO & MARINE SERVICE Central Lake Rd., East Jordan

NOTICE -- Anyone wishing to enjoy smooth driving without worrying about scuffed tires are asked to stop in at Galmore's Standard Service where they will receive satisfaction guaranteed service with a John Bean Visual Liner which gives an expert wheel alignment job.

FOR SALE--Good, used oil heating stove. Call 536-2659. 80-2

WE ARE NOW equipped to give you prompt repair service on industrial and marine engines, air tools, air compressors, lift trucks, electrical tools, welding equipment, and many other services. For more details, call the FOCHTMAN MOTOR COMPANY, Petoskey, Michigan, Phone 347-2577. 40tf

"FOMCO SEZ"
 Why not own your own DeWalt Saw? The new model 1100 is a precision tool and is priced at only \$159.95. Use our budget plan and your payment is just \$10 per month. See it operate at your neighborly Fochtman Motor Company Store.

DON'T BE LOCKED OUT--Get an extra key today. Made while you watch at Galmore's Standard Service. tf

WIRING SUPPLIES--Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacle, pull chain and keyless types. SHERMAN'S HARDWARE.

CARD OF THANKS
 We wish to express our sincere appreciation to all our friends for their expressions of sympathy during our recent bereavement. Rocco DeMaio and family.

CARD OF THANKS
 I wish to express my sincere appreciation to the four men who donated blood for me and all others who offered, also for the flowers, gifts and many cards and best wishes sent to me during my stay at Charlevoix Hospital.
 Thanks to everyone
 Gary (Burch) Craig

CARD OF THANKS
 I wish to thank everyone for the cards and gifts sent to me while I was in the hospital.
 Glen McKinnon

CARD OF THANKS
 Our sincere thanks to Galmore's Standard Service for saving our tires from expensive wear with a John Bean Visual Balancer job. The service was guaranteed and our driving is easier and safer
 Gratefully,
 Former Scuffed Tire Owner

CARD OF THANKS
 I would like to thank my friends and neighbors for their visits, flowers and cards during my recent stay in the hospital. Thank you all very much. Vera Rebec.

FOR SALE--Cheap. 1/2 ton pick up, 23000 miles, 1958. Western plow, \$1,195. LE 6-2680. 50x3

FOR SALE--Two Johnson Ski Horses, 1965. Used very little. LE 6-2680. 50x3

WANTED--Baby sitter for three children ages 2, 3, 4. Day shift. To start now or January 3. \$15 week. LE 6-2591 51x1

NEED MONEY?

Check Your Attic and Sell Unused Articles Through The

WANT ADS

Call LE 6-2371



YOU CAN SAVE plenty on a clarinet, cornet, guitar, radio, television and lots of other things at Malpass Hardware, 51x1

LONA THEATRE MANCELONA

Saturday, Sunday Dec. 25-26
 James Stewart
 SHENANDOAH
 Technicolor

NOTICE!

The State Bank of East Jordan will close 6 p.m. Friday, December 24th and open again 9 am, Monday, December 27th.

Wedding Invitations & Announcements
EAST JORDAN NEWS-HERALD

MALPASS

HOW PURE OF HEART IS SHE BEAUTIFUL
 Fri. Sat. Sun., Dec. 24-25-26

RICK NELSON
"LOVE? & KISSES!"
 A UNIVERSAL PICTURE

Shows at 7:15 and 9:10
 Adults 90¢, Children 35¢

BEL-AIR THEATRE

Bellaire, Michigan

Two shows Saturday at 7 and 9
 Two shows Sunday at 6 and 8

Sat. & Sun. Dec. 25 & 26
 Walt Disney's
 OLD YELLER
 Tommy Kirk Fess Parker

NOTICE
 CITY OF EAST JORDAN

Petitions will be received by the City Clerk until 4:30 p.m. Friday, January 21st, 1966 for the following offices:

MAYOR
 In each ward:

SUPERVISOR
 ALDERMAN
 CONSTABLE

Petition forms available at the City Clerk's office.

CITY OF EAST JORDAN
 Benj. E. Bustard, City Clerk

Notice!

The Duck Inn Dining Room will be closed for the duration starting 1:30 p.m., Friday, December 24th.

Coffee, and lunch will be available in the Duck Inn Bar and meals will be served by reservation only.

We would like to thank everyone for their patronage and wish you all a very Merry Christmas.

Bill and Vera's
Duck Inn

The 1965 amendments to the Social Security Law have substantially improved the program but also raised its costs. Congress provided in the amendments for financing the additional costs. They did this by adjusting the contribution rate for the existing program and establishing a new contribution to finance the hospital insurance program. The maximum amount of earnings on which these contributions are paid was also raised from \$4800 to \$6600. The new rates will apply to earnings for years after 1965.

The new Social Security tax rate beginning January 1, 1966 is 4.2% for employees and employers each, and 6.1% for the self-employed. Of these rates, .35% will be set aside for the separate Hospital Insurance Trust Fund.

The contribution rate for employers, employees and self-employed persons is scheduled for increases in 1967, 1969, and 1973 to insure continued proper financing of the Social Security program. The Social Security District Office, 1111 East Front Street, Traverse City, has on hand,

a supply of leaflets explaining the new rates. They are available to employers who may wish to use them for distribution to their employees. Anyone wishing this leaflet may visit, write or call the Social Security Office at 946-8360 and ask for leaflet 54e "An Explanation of Your Social Security Deduction."

DECEMBER 23, 1965

Page 10



How Good Are Our Turkeys?
SO GOOD WE DARE TO OFFER
DOUBLE YOUR MONEY BACK
if you're not completely satisfied. (Either the price label or register tape is necessary, of course)

Government Inspected — GRADE "A"

TURKEYS

16 TO 18 LB. SIZES	19 LBS. AND UP
39^c lb	35^c lb
6 to 9 Lb. Sizes	10 TO 15 LBS. SIZES
49^c lb	41^c lb
Honeysuckle Turkeys	
	10 TO 22 LBS.
	49^c lb

"SUPER-RIGHT" SKINNED Smoked Whole HAMS

13 TO 16 POUND SIZES **75^c** lb

CANNED HAMS

6 LB. SIZE **5⁴⁹**

8 LB. SIZE **7.29**

No Coupons, No Gimmicks, No Limits... Just Quality Merchandise at Low Prices!

"SUPER-RIGHT" SKINLESS SEMI-BONELESS FULLY COOKED

HAMS

WHOLE OR HALF **89^c** lb

DEE-LISH **Sweet Pickles** . . . QT. JAR **49^c**

A&P FRENCH STYLE **Green Beans** . . . 4 1-LB. CANS **59^c**

EARLY CALIFORNIA COLOSSAL **Ripe Olives** NET WT. 8 1/2-OZ. 3 CANS **89^c**

VICTORY BRAND—NET WT. 10 1/2-OZ. JAR **Maraschino Cherries** . . . **29^c**

CRESTMONT—OUR FINEST QUALITY **Ice Cream** ALL FLAVORS 1/2-GAL. CTN. **89^c**

YUKON CLUB Beverages

Pale Ginger Ale, Club Soda, Lemon-Lime Soda or Golden Ginger Ale

CASE OF 12 1-PT. 8-OZ. BTLs. **1⁰⁰** Plus Btl. Deposit

A&P Whole or Strained **Cranberry Sauce**

2 1-LB. CANS **39^c**

BANANAS

Fine for Salads... Great on Cold Cereals!

WESTERN RED DELICIOUS **Apples** 113 SIZE . . . 10 FOR **59^c**

CALIFORNIA NAVAL **Oranges** 88 SIZE DOZ. **75^c**

HOLIDAY FAVORITE Egg Nog

QUART CARTON **59^c**

A & P VACCUM PACK **Coffee**

Regular or Drip

2 LB. CAN **1³⁹**

A&P FROZEN SLICED—NET WT. 10-OZ. **Strawberries** . . . 4 PKGS. **99^c**

JANE PARKER—BAKE 'N' SERVE **Twin Rolls** 12-IN BAG **25^c**

SAVE 10c—JANE PARKER **Pumpkin Pie** 1-LB. BAG **49^c**

30¢ OFF EACH BOX OF 2 PAIRS **Mellowmood NYLONS**

Deluxe Sheers — 60-Gauge, 15-Denier

2 PAIRS IN BOX **99^c**

A&P CRUSHED **Pineapple**

4 1-LB. 4-OZ. CANS **99^c**

Over 2/3's Fruits & Nuts—Jane Parker **FRUIT CAKE**

3-LB. SIZE LIGHT	6-LB. SIZE LIGHT	1 1/2-LB. SIZE LIGHT
2⁹⁵	3⁹⁹	1⁴⁹

THE GREAT ATLANTIC & PACIFIC TEA COMPANY, INC.

A&P Super Markets

AMERICA'S DEPENDABLE FOOD MERCHANT SINCE 1859

Prices Effective thru Dec. 24th.



**For unto you is born this day in the city of David
a Savior, which is Christ the Lord. Luke 2:11**

First Presbyterian Church
Rev. Daniel G. Axt, Pastor

United Missionary Church
Rev. Marcus S. Krake, Pastor

First Methodist Church

Reorganized Church of Jesus Christ of Latter Day Saints
Elder Fred Horton, Pastor

Evangelical Lutheran Church
Rev. Warren Salveson, Pastor

St. Joseph Catholic Church
Rev. Fr. Joseph J. Malinowski, Pastor

PERSONALS

Mrs. Charles Zitka will leave Thursday to accompany her daughter and son-in-law Mr. and Mrs. Kenneth Mc Comb and family of Clito to Fla. where they will spend the holidays. They plan to be gone two weeks.

Mrs. Charles Gothro and children left for Germany last week to join her husband stationed there.

David, son of Mr. and Mrs. Percy Bennett left Sunday for Ft. Leonardwood, Missouri for service in the National Guards.

Mr. George Trojanek and Al Lavanture were Sunday dinner guest's at the home of Mr. and Mrs. Nemeck. George Trojanek is a brother to Mrs. Nemeck. They also spent some time visiting other relatives.

George Rebec and son David, Drove to Caro Michigan, Friday to pick up Rudy, who will spend his Christmas Vacation with his parents.

OBITUARIES

JAMES D. FROST

Funeral services were held 2 p.m. Tuesday at Watson Funeral Home for James D. Frost, 82, who died at his home here following six months of illness.

Elder Gilbert Fox and Elder Fred Horton of the RLDS Church officiated with burial in Southern Cemetery, Central Lake.

Mr. Frost was born September 6, 1889 in Saginaw County. Following his life in Saginaw and Antrim County, Mr. Frost was for many years an East Jordan merchant. He was united in marriage to the former Lucretia Henderson, who survives.

Mr. Frost leaves in addition to his wife, two daughters; Mrs. Milton (Mary) Donaldson and Lois Donaldson.

NOTICE!

The State Bank of East Jordan will close 6 p.m. Friday, December 24th and open again 9 a.m. Monday, December 27th.

MAUDE PROCTOR

Funeral services were held at Watson Funeral Home Monday, December 20th at 2 p.m. for Maude Proctor, 86, who died at Grandview Hospital December 17. Rev. Markus Krake Officated and burial was in Sunset Hill cemetery.

She was born Maude M. Marvin on October 3, 1879, and was married to Robert Proctor January 3, 1906 in Detroit, where they resided until coming to East Jordan.

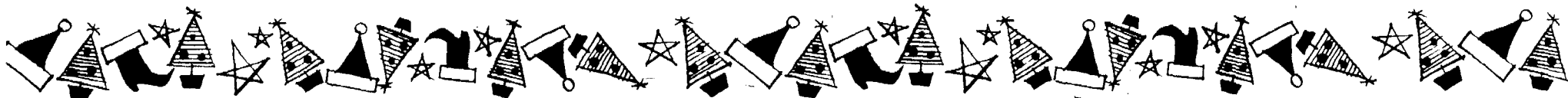
She is survived by her husband; one daughter, Mary Morgan of East Jordan, one grandchild and four great grandchildren.



May Be Peace Yours

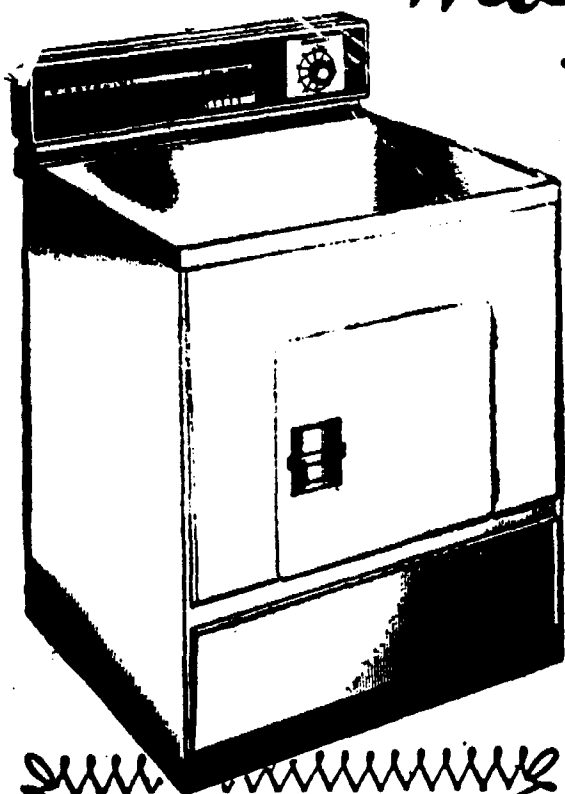
We wish you every blessing!

Harold Bader



MAKE THIS THE YEAR TO ...

Give **APPLIANCES**
Hotpoint
Wash-n-wear
DRYER



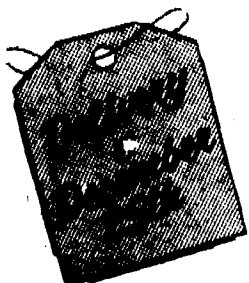
ONLY \$2.50 per week

Prices start at \$119.95

- Hotpoint Speed-Flow drying is fast, cool, safer for all fabrics and fibers
- Pushbutton temperature selection for true custom drying; Safety Start Button
- "Air Dry" fluffs or dusts pillows, rugs, drapes without heat
- Deluxe Lint Screen is easy to remove and replace for cleaning

BACKED BY THE HOTPOINT 90-DAY REPLACEMENT GUARANTEE OF SATISFACTION

If within 90 days, you are not completely satisfied with the performance of your Hotpoint appliance, we will replace it with a comparable Hotpoint model at no cost to you.



They Last And Last!

Hotpoint Silhouette
WASHER WITH EXCLUSIVE FOUNTAIN FILTER WASHING ACTION

BEAUTIFUL *Silhouette* STYLING

L.P.C. ENDS LOW WATER PRESSURE PROBLEMS

ALL PORCELAIN - OUTSIDE AND INSIDE... no rust, scratches, stains.

WASH 14-POUND SELECTIVE LOADS LIKE THIS*

WIDE ARC SPIRAL AGITATION... most thorough washing ever.

Model LW-47D
GAS OR ELECTRIC

*Typical 14-lb. Mixed Family Load -
2 table cloths 53" x 70"
1 table cloth 40" x 60"
2 boys' t-shirts
5 women's dresses
3 men's shirts 2 boys' shirts
2 night gowns
1 dishcloth 4 dish towels
2 handkerchiefs
2 women's blouses
1 man's t-shirt
2 men's undershirts
1 pair men's shorts
2 pair socks
1 child's playroom
2 child's play pants
7 child's dresses
1 man's shirt-short sleeve

Ask to see matching Silhouette Dryer

only \$2.50 a week

SHERMAN'S

EASY PAYMENT TERMS

Michigan Christmas

CHRISTMAS TREE FOR ENTIRE U.S.

One winter day in 1924 a visitor to King's Canyon National Park, California, looked down and saw a little girl who had appeared suddenly as if "from nowhere."

She looked up at the tall, 267 ft. Sequoia covered with a cloak of snow and exclaimed, "What a wonderful Christmas tree it would be!"

What, indeed, thought the man, looking again at the towering giant which he recognized as the famous General Grant tree. So, before Christmas 1925 the inspiration the child had given him stirred Charles Lee to recruit over a hundred of his acquaintances to attend a special Christmas service conducted at the foot of the sequoia.

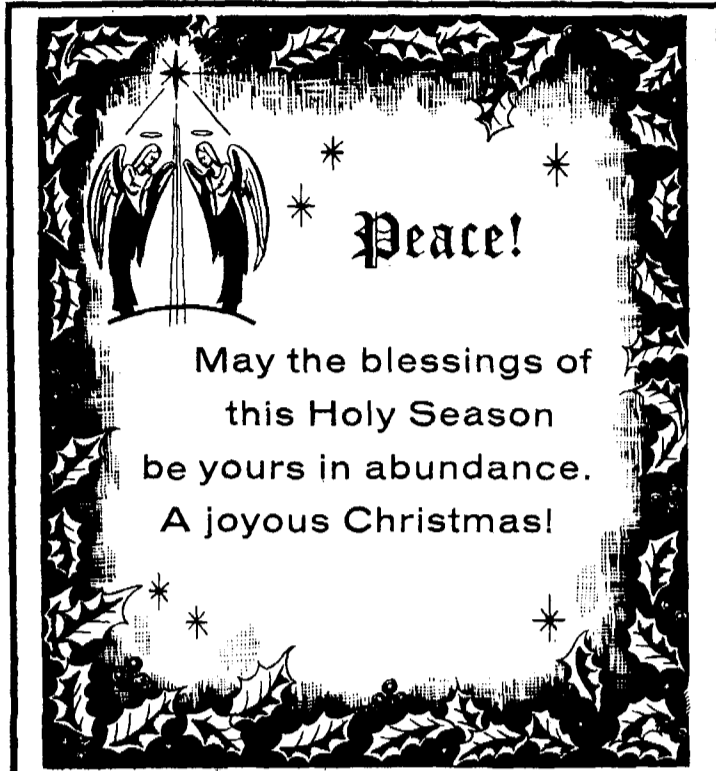
The awesome ceremony has been celebrated for almost 40 years by nearby residents. As a result, the United States Department of the Interior, on April 28, 1926, officially dedicated this Sequoia as the Nation's Christmas Tree.

On November 11, 1956, Fleet Admiral Chester W. Nimitz, in accordance with an act of Congress, in a special ceremony declared the Tree a national shrine in memory of America's armed forces who died in service.

Last year almost 2500 persons attended the service, held on December 13; approximately a dozen states were represented, coming from as far away as Florida.

As Bishop Kennedy of the Methodist Church, puts it: "The Nation's Christmas tree is the best symbol of Christmas... very old, very new, and forever alive."

Yes, for this huge sequoia reaches heavenward more than 267 feet and was already 1,500 years old when Christ was born.



Dahlquist Stores, Inc.



may every joy be yours!

R. A. Campbell
Agency, Inc.



WISHING YOU CHEER!

EAST JORDAN RECREATION



to you
and yours!

holiday greetings from

THE E. J. SHOP



TO ALL OUR GOOD FRIENDS
WE'RE GLAD OF THE CHANCE
TO SAY HELLO AND WISH
YOU THE VERY BEST!

KEITH DRESSEL, REALTOR
Keith Dressel - Jack Zoulek
and staff



Merry Christmas

to our many friends and patrons!

May your home be filled with Yuletide cheer

ANCHORAGE RESTAURANT

During the Middle Ages in Europe, legends surrounding the birth of Christ circulated from family to family and from generation to generation. Here are 4 of these legends:

the Stork ❄️ ❄️

On Christ's Birthday even the birds and animals felt the wonder of it, and knelt down to pray. The ox, the badger, all manner of wild and domestic beast, including the long-legged stork, flocked 'round where the baby Jesus lay. The stork, seeing how mean His bed, plucked the soft down from her breast, pulled plumes for Him to cushion His head.

Ever since then, the noble stork has been patron of babies of every land.




Holiday Cheer

to you and yours!

FRANK STREHL
Jeweler



Merry Christmas

All the best wishes to our good friends.


The Shephard Shop



Happy Holidays

BRIGHT GOOD WISHES!

Fern & Helen's



JOYEUX NOEL

OLD-FASHIONED GREETINGS TO OUR MANY FRIENDS FROM THE STAFF AT

MAXBAUER'S DAIRY

When Was the First Christmas?

Three men ride their camels over a sea of sand; a dazzling star hangs above a town huddled in sleep. On the hillsides, sheep stir and fires of shepherds twinkle. A single light burns in the town.

Everyone will recognize this word-picture of the first Christmas. But when was it, exactly?

St. Matthew tells us that Jesus was born when Herod was king of Judea and relates the story of Herod's plan to kill the Infant King. He writes that Herod called for the death of all boys "from two years old and under, according to the time which he had diligently inquired of the Wise Men." They had told Herod of seeing the Star of Bethlehem two years before the tyrant had ordered the "slaughter of the innocents."

Scholars have established that Herod reigned from 37 B.C. until his death in 4 B.C. Since we know that Herod died in 4 B.C., Jesus must have been born at least two years earlier.

The great German astronomer, John Kepler, suggested that Christ had been born in 7 B.C., during a conjunction of the planets Mars, Jupiter and Saturn. However, it has been learned that Mars, Jupiter and Saturn could not have been bright enough to be visible in 7 B.C.

And yet, 7 B.C. is regarded by many to have been the year of Christ's birth. According to the Bible, Christ was born during one of the great census takings of the Roman Empire. In addition, Rome's history records that an empire-wide taxation was begun in 8 B.C. It is not unlikely that the census and taxing were held at the same time since one could serve as a check on the other.

Since Judea was on the frontier of the Roman Empire, it must have taken the tax and census takers about two years to work their way there. We know that Jesus was at least two years old at the time of Herod's death in 4 B.C. Allowing a year and a half or two years for the Roman officials to reach Bethlehem, and subtracting at least two years from 4 B.C., we can narrow the Nativity to 7 or 6 B.C.

Rosemary and Bay Are Flowers of Yule

Rosemary and bay have long been associated with the story of Christmas.

Legends say the Virgin Mary rested by a rosemary plant, and placed the Christ Child's garments upon its branches, whereupon the white blossoms turned to a lovely lavender to honor the Child.

The bay tree with its lance-like leaves and purple berries, was said to have sheltered the Family during a thunderstorm; thus it was believed that lightning would not strike a bay tree.



We wish each and every one a very Merry Christmas!

RAINBOW BAR



To you and yours, best wishes for a very merry Christmas, from

EAST JORDAN LUMBER Inc.



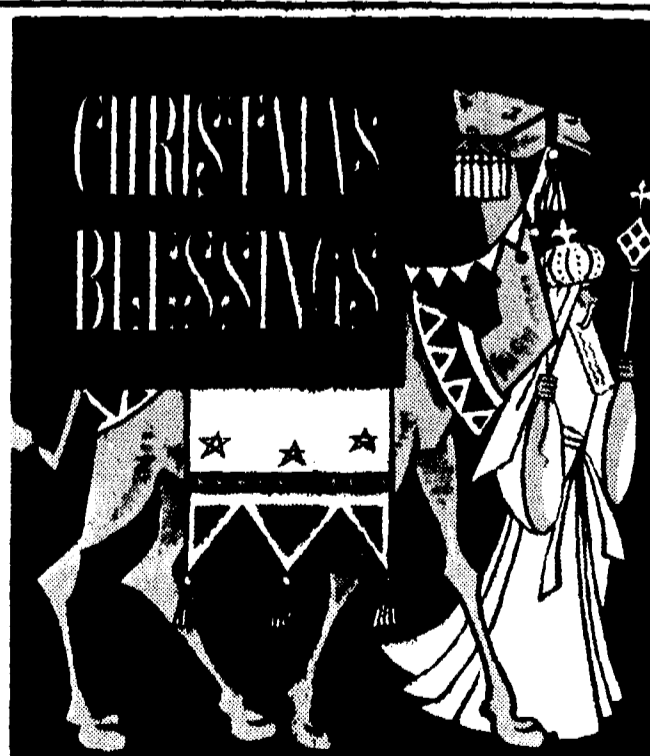
WISHING YOU HOLIDAY JOY!

JORDAN HEATING AND REFRIGERATION



to all our friends, from

JORDAN VALLEY GREENHOUSE



Wishing you every joy!

AL THORSEN LUMBER COMPANY



to all our many good customers we extend greetings!

EAST JORDAN CLEANERS Ralph & Millie

Dickens' 'Carol' still a Favorite

One of the most popular and perhaps best known short stories concerning the celebration of Christmas was written during a dreary age of commercialism, secularism and anti-clericalism. Furthermore, this story of joyful mystery of Christmas has as its main character a miserly bore.

Charles Dickens' "A Christmas Carol", written in 1843, is this great literary work concerning Christian love in an age of cruelty and horror.

In this story Dickens' genius caught the many injustices, the extreme poverty and the unhealthy conditions of his time. But he also revealed how Christian love could exist in such a period.

To represent injustice, Dickens created a miserly scrooge; for poverty, a poor family named Cratchit; and for Christian love, a crippled innocent called Tiny Tim.

Holly, Traditional at Christmastime

Holly has long been considered the most sacred of Christmas greens; and the red berries are said to represent the blood of Jesus.

"Of all the trees that are in the wood, only the holly bears the crown!"

A display of holly was long a sign of Christian worship.

Folklore has it that holly in the window will keep evil spirits away from the house, and holly at a maiden's bedside, on Christmas Eve, will protect her from goblins!

the Rosemary

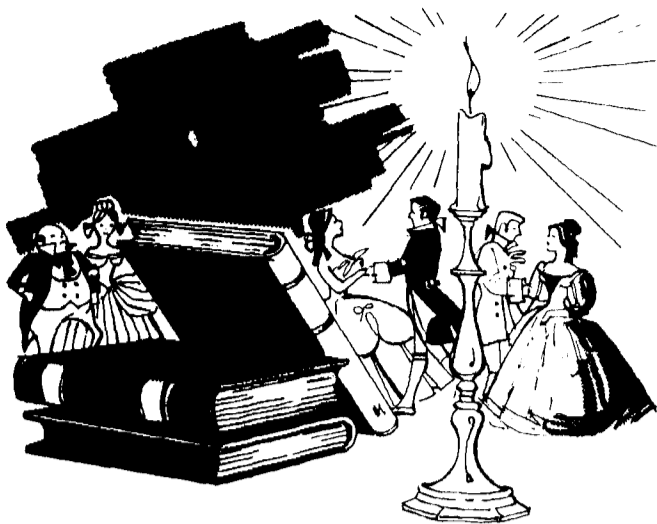
When Mary and Joseph fled with the infant Jesus into Egypt, the flowers showed their love by blossoming wherever the little caravan went.

Everywhere, the air was filled with heavenly fragrances . . . from the lilac, from many flowers and plants. Even the serene lily spread wide her cup of gratitude.

Only the green rosemary, petal-less, could not contribute to the poetry of color and sweet or spicy scent. The rosemary grieved.

As Mary paused to rest, she decided to wash His little garments and hang them to dry, for the journey tomorrow. But where to hang them? The fragile lily broke . . . the proud lilac was out of reach. So on the sturdy branches of the rosemary she hung the raiment to the sun.

"I thank you, gentle Rosemary," said the Mother of Jesus . . . "henceforth you shall bear blue flowers for remembrance of my blue cloak. And, where His clothing touched you, all shall be fragrantly aromatic." And so she blessed leaf, stem and flower of the modest rosemary.



YULE CUSTOMS ARE VARIED

Although most Christian customs originated in the East, the identification of December 25 with the birthday of Christ is believed to have been initiated by Latins. As early as 354 A.D., the feast was said to have been transferred from January 6 to December 25, the day for the pagan feast of the sun.

Not only in Latin countries, but also in German and Celtic provinces the early Christians celebrated the feast day of the "return of the sun" as Christ's birthday.

From the pagan celebration in Teutonic lands many customs were adapted for the Christmas festivities, including the Yule log and the wassail bowl. In many places, part of the Yule log was retained to light the log of the following year.

Mistletoe, still popular at Christmas time, was used by the ancient Celts of Ireland in their elaborate pagan festivities.

Merry Christmas

Our heartiest greetings to you and yours!

GLEN'S MARKET

ALSO SERVING GAYLORD, KALKASKA, GRAYLING



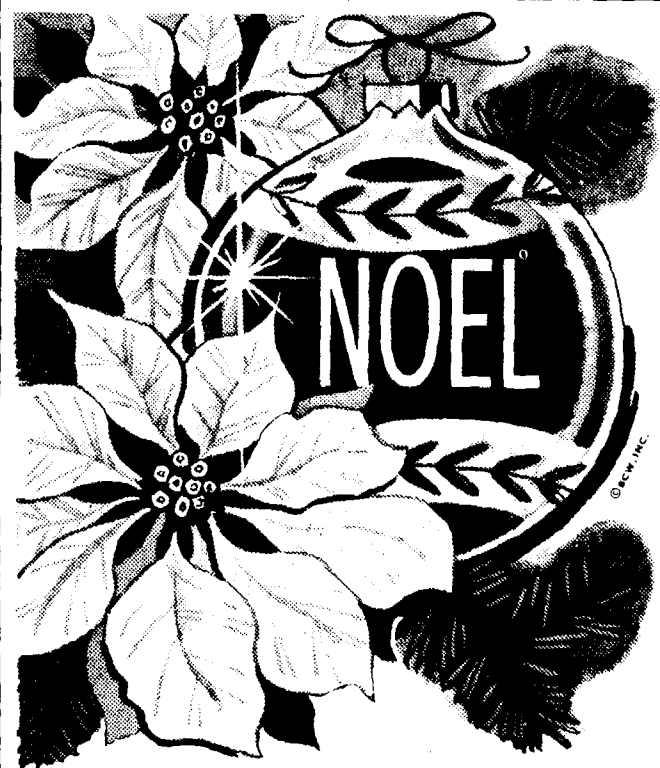
May the Yuletide season bring you happiness!

BLANCHE AND CHRIS BULOW



and sincere good wishes to all!

GRACE AND GUSTAV NESS



sparkling good wishes!

EAST JORDAN WELDING SERVICE



JOY TO YOU!

May the bells of Christmas ring a message of good cheer!

JOHN SAVORY, M. D.

Legends of Many Lands

Many of our most famous Christmas legends have been passed down from generation to generation. Yet there are others which are practiced only in certain countries. Some of these are so charming that it is a shame that we Americans have not adopted them.

The young women of northern England continue to preserve a legend concerning Christmas holly. Many a girl still believes that if she places a piece of holly under her pillow during the observance of Christmas, her chances for obtaining her "prince" are assured. No doubt this practice has its points...

In Switzerland the unmarried romantic couples have a similar belief. Should a Swiss miss meet a young lover who offers her a sprig of the mountain flower, edelweiss, she's engaged. There is nothing, though, in the legend about what happens if the young lady would offer a gentleman a sprig.

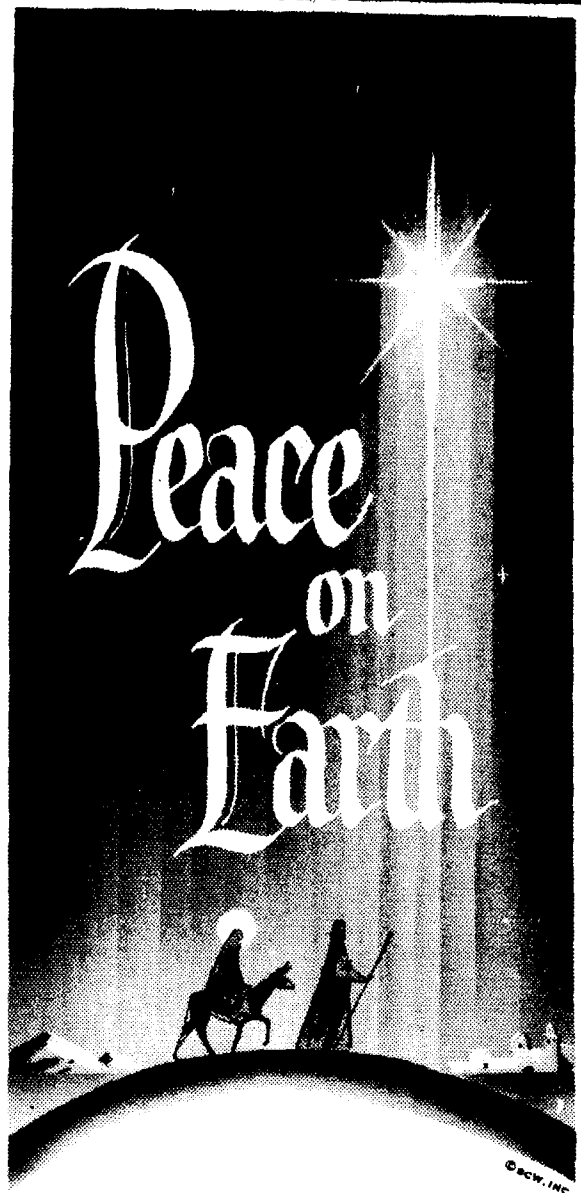
Although many believe that Ireland is a little bit of heaven, the Irish have a charming Christmas belief. If one should die on Christmas day, so they believe, he goes straight to Heaven. The doors to Paradise are open for such fortunates, and Purgatory is completely bypassed.

There is also a legend in the Emerald Isle concerning the burning of the Christmas candle. In ancient days and today a candle is left burning in the window on Christmas. For as they say in Ireland, "Who knows, on some Christmas Eve, Jesus, Mary and Joseph may come again; not to Palestine, but to the Emerald Isle." This candle, burning in the window, just may light the way for Mary and Joseph who might be looking for shelter.

EAST JORDAN NEWS-HERALD

EAST JORDAN, MICHIGAN

CHRISTMAS ISSUE, 1965



We pray for peace...and for blessings upon you and your loved ones at this holy Season.

Sherman's Hardware



The Merriest and Most Peaceful Holiday Possible for you and yours is sincerely hoped for

by

BILL and DORIS HUCKLE

HUCKLE'S CAMERA SHOP



NOEL

May peace be with you!

A. R. Sinclair Sales

Music the Heart-beat of Christmas

"Make a joyful noise unto the Lord, all ye lands". At no other time is this exhortation from the Psalms as appropriate as it is at Christmas, when joyful music seems as much a part of the season as gifts and decorations. You can make your holidays more meaningful and enjoyable with music . . . especially when you and your children are music-makers as well as listeners.

It doesn't necessarily take talent or training to play an instrument . . . there are many simple instruments that are almost like toys, they're so much fun and so easy to play! Their simplicity and inexpensiveness make them the ideal instruments for musical participation by everyone in the family from Dad on down to the youngsters.

The tambourine, for instance, is perfect for setting a beat, and is easy enough for anyone to play. Maracas are also used for rhythmic effect and require only shaking to make a variety of interesting sounds.

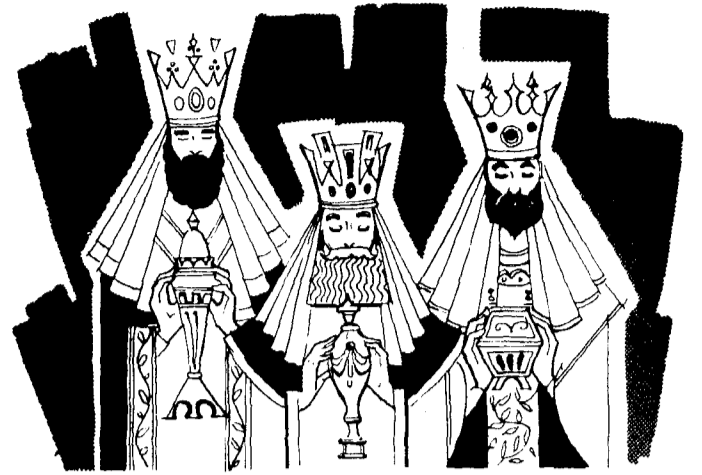
The ukulele takes a little practice, but once three or four basic chords are mastered, there are hundreds of songs that can be accompanied by this instrument. Harmonicas require a great deal of practice but can produce beautiful music for all to enjoy.

A cross between the harmonica and the piano accordion is the Melodica, which has a two-octave keyboard similar to the piano. The player can play single notes or chords by blowing into the mouthpiece and playing the keyboard. The Melodica is especially good for experimentation, as it does not make harsh sounds.

An ancient instrument noted for its sweet tone, the recorder can be used to play simple melodies or in ensembles. It is available in different voicings such as tenor, alto and soprano.



Another lovely carol is, "Carol of the Flowers," where flowers speak of love in all mankind; and from Germany a ship carol, called "Song of the Ship," in which Mary is likened to a ship, bearing the Son of Heaven; the "Cherry Tree Carol" where the Virgin Mary is afforded sustenance along the way to the manger.




MAY THE SPECIAL JOYS OF CHRISTMAS BE YOURS!

LOU GARDNER

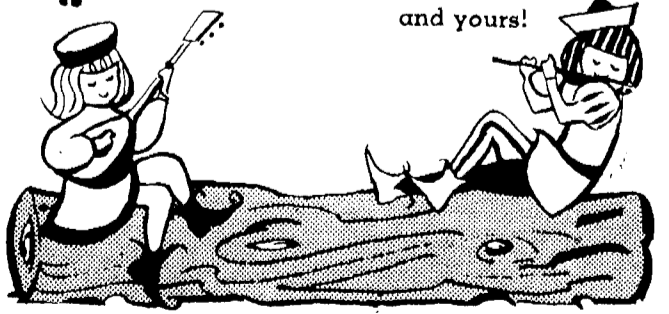


MAY THE GLAD TIDINGS MAKE HEARTS REJOICE!

R.G. and H.E. WATSON

Joyeux Noël

Down through the ages comes the happy message, to stir the hearts of all men of good will. A very happy Christmas to you and yours!



OMEGA SALVAGE
The Mathers Family



JOY TO THE WORLD

LET THE GLAD TIDINGS RING OUT!

CIRCUIT CONTROLS CORPORATION
PETOSKEY EAST JORDAN



PEACE

May the peace of Christmas fill each and every heart.

DAVID PRAY, D.D.S.



How Legends, Carols Began

Many Christmas Carols have animals and things as themes. An example is the well-loved "Carol of the Birds," of French origin, wherein birds bring the sweetest music to earth. Such carols live forever.

Carols simply are songs with a religious impulse and thus come from the world over. Each century has given to the treasury of carols, but none is more revered and sung as the much loved 19th century carol, "Silent Night, Holy Night."



PEACE!

May Christmas joy be yours

JOHN C. SCHMITTDIEL
Chiropractor, Boyne City.

A HEARTY HELLO TO EVERYONE!

HEALEY HARDWARE
Wade and Eva

Glad to

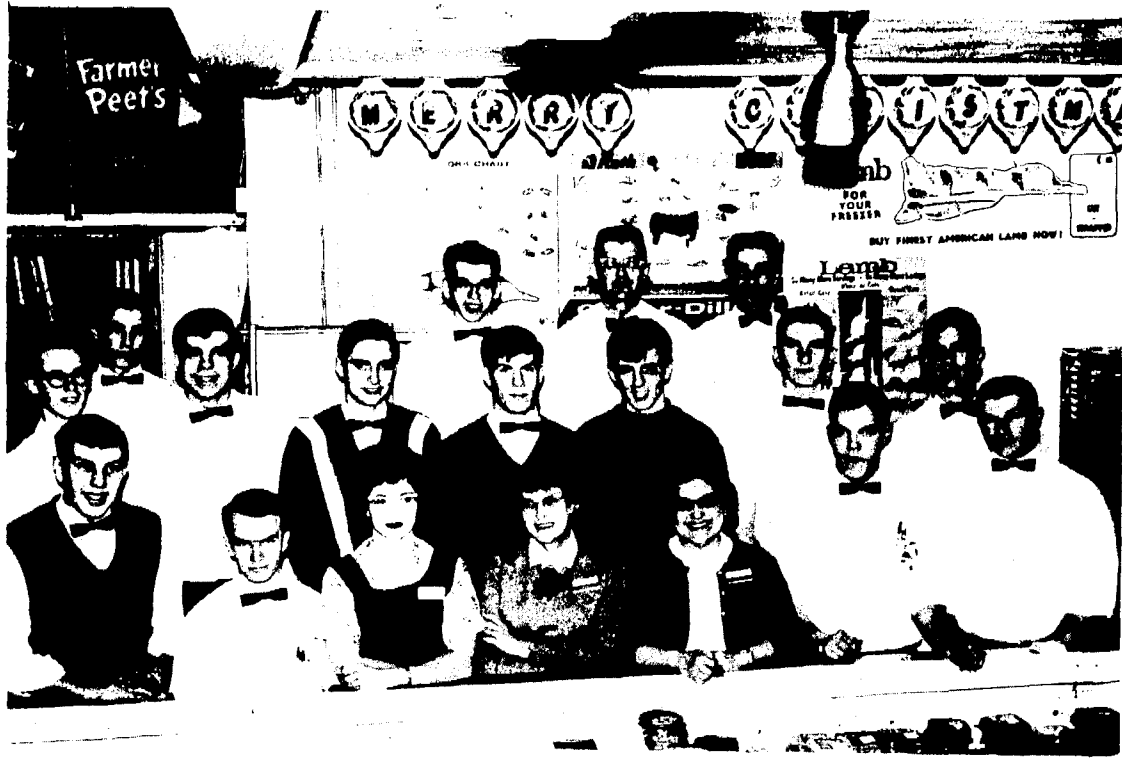
HOLIDAY JOY TO ALL!

J. VAN DELLEN, M.D.

Sincere best wishes for a very merry Christmas!

Ideal Dairy

Robert Dipzinski Lyle Shipe



The eighteen employees of Glen's Market in East Jordan are wishing everyone the best for the holiday season. The staff took time out of their busy day to pose for the photographer. Bottom row from left are: Dennis Freeman, Ron Bennett, Charita Bergmann, Clarabelle Shepard, Jean Peterson, Whit Armstrong and Jerry Sulak. Second row: Jim Cihak, Sam Reid, Bert Nyland, John McKenney, Mike Egan, Allen Grauel and Bryan Sturgell. Third row from left: Dennis Greenman, Mike Irish, Dave Weisler, Bob Dunson (Huckle Photo)



**CHEERY
GREETINGS TO ALL!**

THE TOGGERY



CAL'S TAVERN

**Fun with
Mexican
Piñatas...**

One new and very colorful Christmas decoration seen in many neighborhood stores this year comes from Mexico. It is a large papier-mache container which may take the form of a large animal, bird or person. Inside this brightly colored bag is placed candy, nuts or toys. Hung from the ceiling of your room by a movable



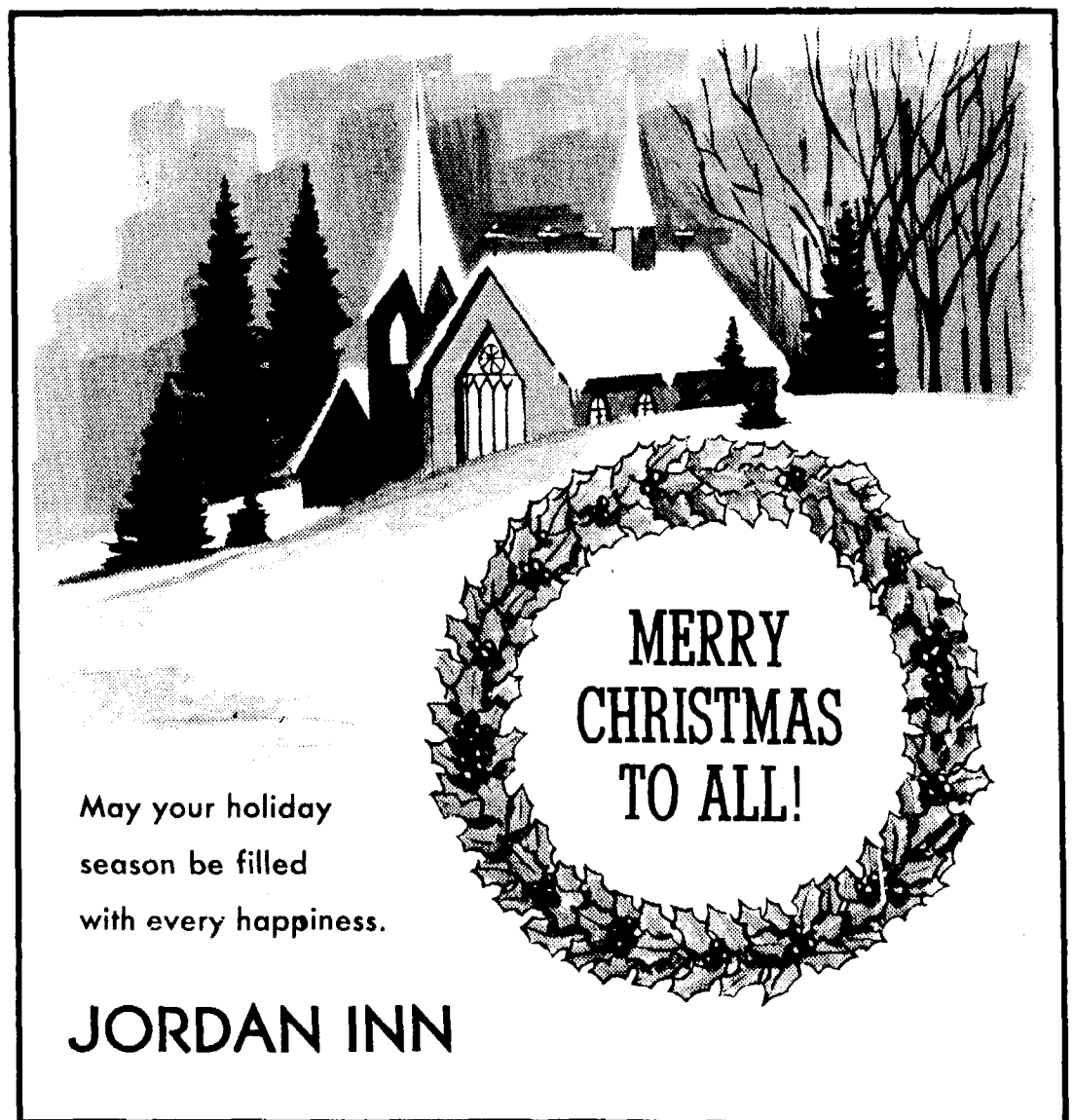
**It's time to wish our
many friends the best!**

HAR-RAY'S
Shirley and Ray



*Here's hoping your Yule
is filled with joy!*

**SHERMAN BROTHERS
CANNING CO.**



May your holiday
season be filled
with every happiness.

JORDAN INN

Why the Christ Child Blessed the Pine Tree

As the old story goes, long ago the pine tree was subject to seasonal changes, like other varieties of trees . . . losing its green fripperies in winter.

One day King Herod, in a rage of fear, sent his armies out to slay all infant boys, lest one threaten his crown.

In Israel a carpenter, Joseph, and his wife, Mary, with the Child Jesus, fled the country before Herod's wrath. At day's end they came to a green wood where stood a pine, heavy with needles, that every summer gave small birds a nest. Half its trunk was hollow. "Come," said Joseph to the little family, "we will find haven here."

The pine tree, full of pity, dropped its blanket of branches down to cover them, and there they stayed, while Herod's armed men rode past, their hands stained with the blood of innocent babes.

When morning dawned, the Child Jesus awoke, and, looking up at the high pine, blessed it:

"Great pine, henceforth you will always keep your summer raiment and be forever green. Through the ages multitudes of birds will find sanctuary amid your branches all winter long."

And so it was we have the evergreen Pine, loved by all living things.

The legend tells us, too, that if you cut a pine cone through part-way, you will find within it the imprint of His hand.



Hi there! Hope your holidays are the merriest!

PETER'S LEONARD SERVICE



a note of cheer at this happy holiday time!

GALMORE'S STANDARD SERVICE



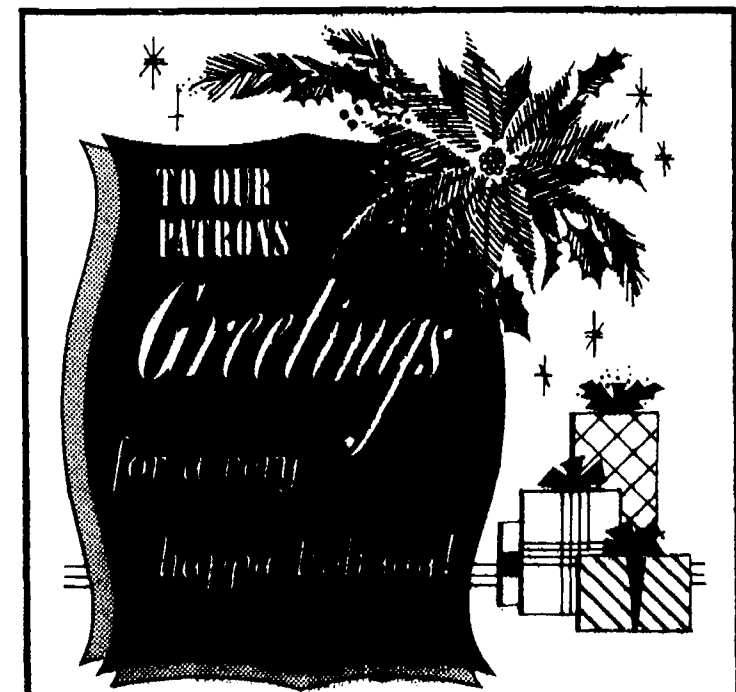
may the joys of the Season be with you! wishing you Peace!

RAINBOW MOTEL



BRINGING YOU WARM HOLIDAY GREETINGS!

WALKER AUTO PARTS
Bob, Joe, Phil, Ralph, Ivan.



WE WISH YOU THE SEASON'S JOYS!

TOM'S MOBIL SERVICE
Tom Sheridan



LOADED WITH BEST WISHES FOR ALL!

Right on schedule with joyous greetings to you, our patrons, from the staff & management of

Bill and Vera's

Duck Inn

'I SAW THREE SHIPS COME SAILING...'

I saw three ships come sailing in,
On Christmas Day, on Christmas Day;
I saw three ships come sailing in,
On Christmas Day in the morning.



Pray, whither sailed those ships all three,
On Christmas Day, on Christmas Day;
Pray, whither sailed those ships all three,
On Christmas Day in the morning?

And what was in those ships all three,
On Christmas Day, on Christmas Day?
And what was in those ships all three,
On Christmas Day in the morning?

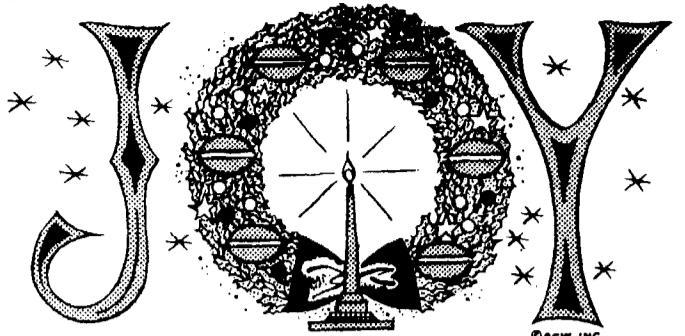


O they sailed into Bethlehem,
On Christmas Day, on Christmas Day;
O they sailed into Bethlehem,
On Christmas Day in the morning.

The Virgin Mary and Christ were there,
On Christmas Day, on Christmas Day;
The Virgin Mary and Christ were there,
On Christmas Day in the morning.



And all the bells on earth shall ring,
On Christmas Day, on Christmas Day;
And all the bells on earth shall ring,
On Christmas Day in the morning.



Season's greetings
to you and yours!

BARNEY MILSTEIN



Our Best Wishes
for A Happy Holiday!

**STATE BANK
OF EAST JORDAN**

What the Wise Men's Gifts Mean to Us...

**BEST
WISHES
TO ALL!**

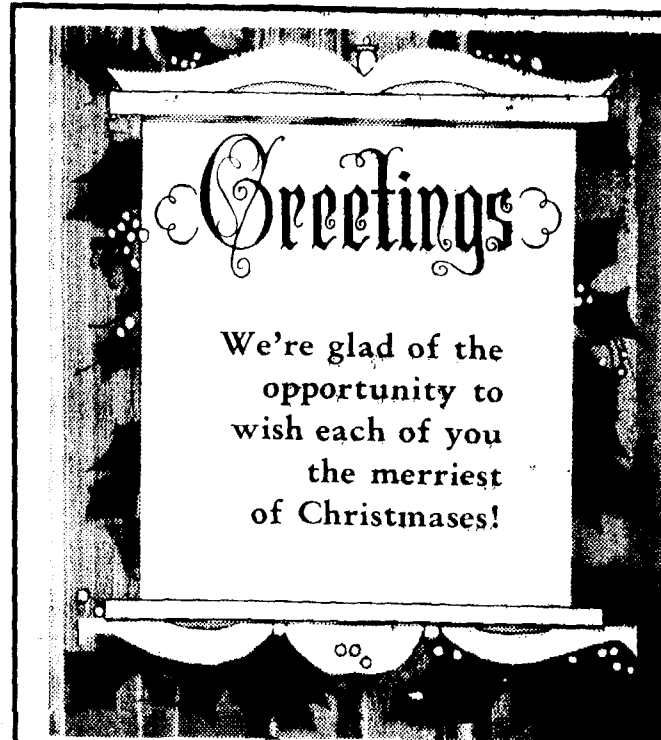
Sincere
holiday
greetings
to you, our
good friends
and patrons.



Whiteford's Store

The priceless offerings to the Christ-Child are mankind's symbols for all time. Melchior brought gold to honor the Son of God as the true King of each of us; Caspar's frankincense proclaims the presence of God in the baby Christ; Balthazar's myrrh reminds us that the earthly body must

fully be crucified before the Christ-Spirit can become gloriously transcendent. Many feel that the "magical" power of these symbols grows stronger as the Christ influence spreads throughout the world, especially at Christmas when we "come under the spell" of the Wise Men.



**East Jordan
Tool & Die, Inc.**



**TO ALL
OUR KIND PATRONS**

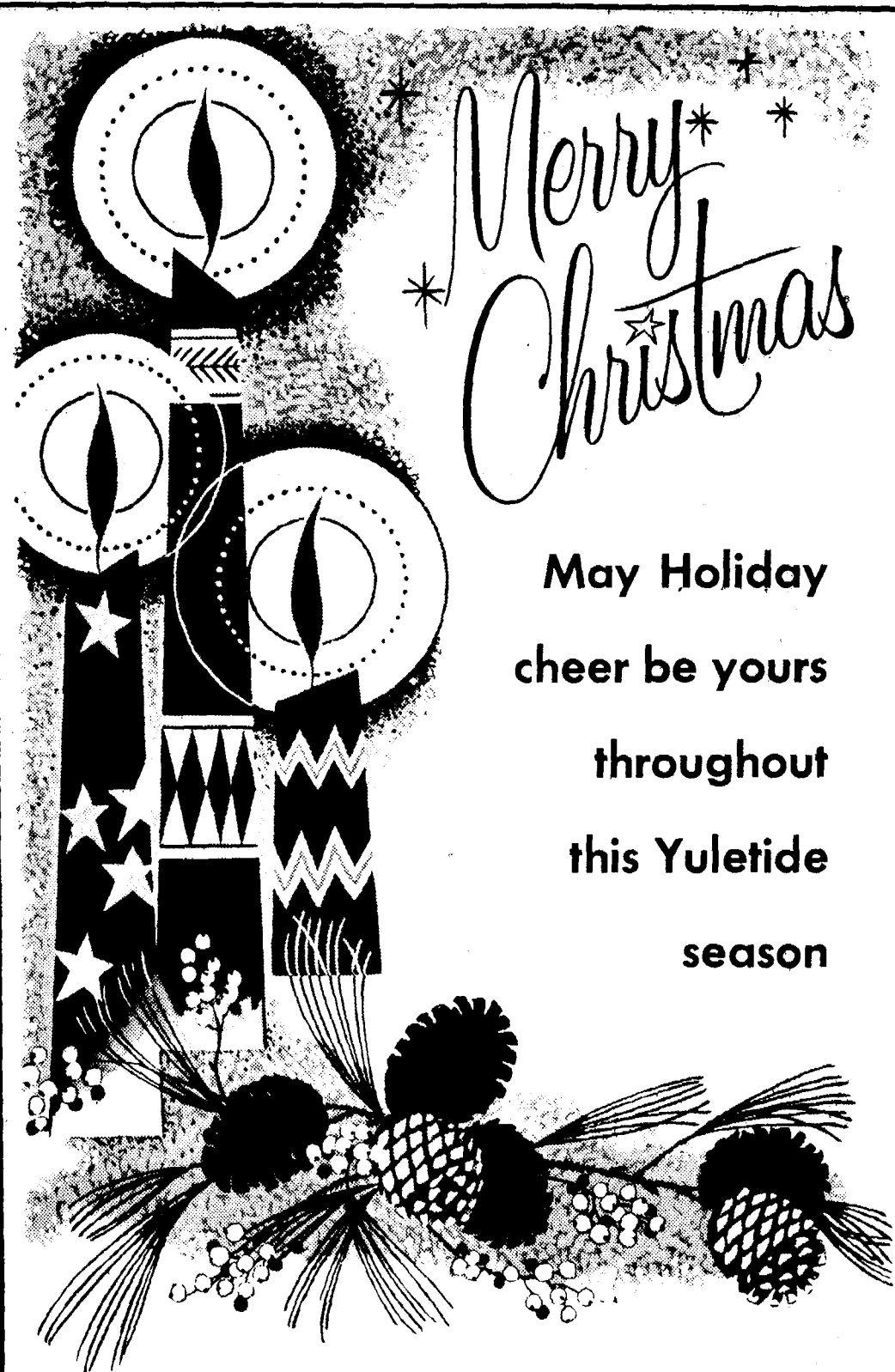
Siegel's Hardware



*Christmas blessings
to you and yours!*

VALLANCE TV

Guy & Charlotte



*Merry
Christmas*

**May Holiday
cheer be yours
throughout
this Yuletide
season**

**Top O' Michigan
Rural Electric Company**

Attend **CHRISTMAS SERVICES** At the Church of your Choice



A VERY MERRY CHRISTMAS!

Hite Drug Co.


Card Customs ✨

In London, 123 years ago, from a plate designed and engraved by a sixteen-year-old apprentice, emerged the first Christmas card!

Young William Maw Egley's quaintly cluttered card showed scenes of a formal banquet, a party dance and skaters. Beneath the illustration appeared the greeting, "A Merry Christmas and a Happy New Year to You."

The next famous card appeared in 1846, arousing shouts of protest from temperance crusaders.

Sir Henry Cole asked J. C. Horsely, a friend and artist at the Royal Academy in London, to design a card for him. The card, showing a family toasting Christmas with glasses of wine, was the cause of the furor. Sir Henry had sent 1000 cards that Christmas — the last he ever sent!



Wishing you the merriest!

SEELEY'S
PRINTING SERVICE



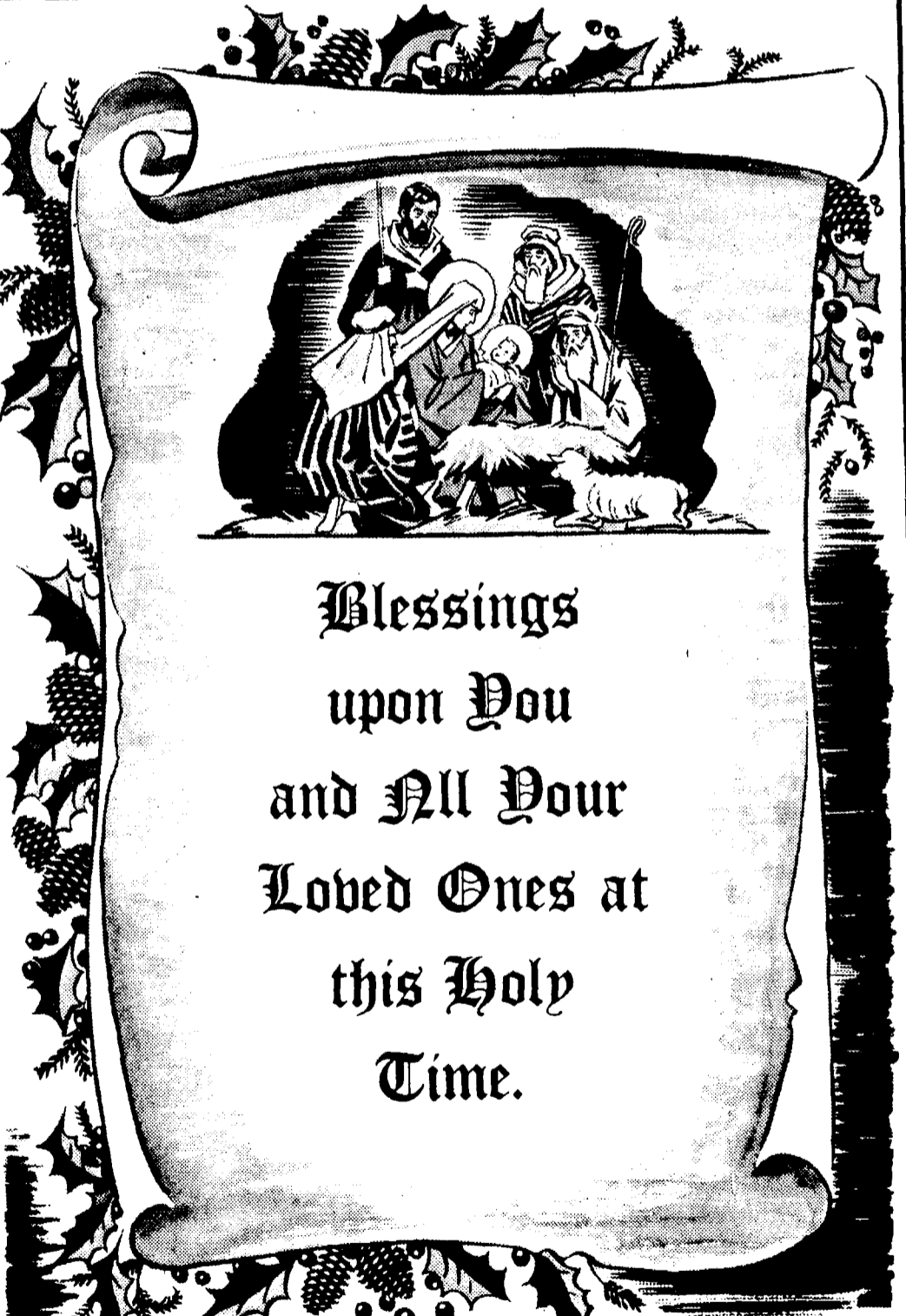
'Expressing' our best wishes to all!

SPIKE'S STANDARD STATION
Spike & Mike



BEST WISHES TO ALL!

B. C. CUMMINS
State Farm Insurance



Blessings upon You and All Your Loved Ones at this Holy Time.

East Jordan Iron Works