

# EAST JORDAN NEWS-HERALD

Published weekly since 1896

★ ★ ★ A Community, Family Newspaper ★ ★ ★

An Official Newspaper For The Jordan Valley Area - Covering Eveline, South Arm, Wilson, Jordan and Echo Townships

East Jordan, Michigan 49727 - Vol. 69 - No. 28

Thursday, July 15, 1965

10¢ on News Stands



**IMPROVEMENT ON MAIN STREET**--The Gidley building on the corner of Esterly and Main Streets this week has been undergoing improvement with construction workers remodeling the upper front structure. A project to tie in a "look alike" front to both the Gidley Drug Store and the Har-Ray's shoe store is under way.

## REA Answers Consumers Power "Shock" Charge

In response to charges made by Consumers Power Company that REA loans of more than \$12 million to two Michigan generation and transmission cooperatives were "shocking and surprising", Arthur E. Steinbrecher, manager in Boyne City for the Northern Michigan Electric Cooperative, said that if any comment was to be made concerning Consumers' charge it would be that Consumers' action was shocking and surprising.

The remark that REA loans to Wolverine Electric Cooperative of Big Rapids and Northern Michigan Electric Cooperative were "shocking and surprising" was attributed to B. G. Campbell, Consumers vice president and widely circulated last week to Michigan's daily and weekly press.

"While I do not think that business issues which are decided on economic considerations should be made the subject of lengthy debate in the press," Steinbrecher said, "I do feel it necessary that the public be given the facts concerning these rural electrification loans, which are neither shocking or surprising, and Consumers Power Company was well aware that such loans were in process."

Steinbrecher said that both power and generation cooperatives had negotiated with Consumers for a year and had engaged Daverman Associates, a Grand Rapids engineering firm, to make detailed studies and forecasts of costs for various methods of supplying the increased power needs of the rural

systems in Northern and Western Michigan.

Negotiations were terminated late in 1964 after Consumers was given ample opportunity to improve its proposals prior to the deadline for completing the power supply studies. These studies, said Steinbrecher, indicated that expansion of existing plants on the Wolverine and Northern systems would save over 4 million dollars in power costs in the first ten years as compared to other plans.

Steinbrecher also stated that B. G. Campbell, apparently sought to discredit the rural electrification program because

rural systems receive loans at two per cent interest. (2% was equal to or greater than government borrowing cost during periods of low money cost, but less than the current borrowing cost.)

"Whenever rural electrification financing is discussed, the opposition always obscures the fact that the low interest rate on rural electrification loans was established by the Congress to elevate the standard of living and the general welfare of rural areas. The REA financed rural systems have helped to accomplish this and the economy of the country as a whole has benefited far

(See Page 12)



## Swan City Date Book

July 15---Full membership meeting of the East Jordan Area Chamber of Commerce in the basement of the Fire Hall, 8 p.m.

July 19--Recovery Inc. meets in the Education Building of the Presbyterian Church, 8 p.m. Visitors are welcome.

July 20--City council meets in the City Hall, 7:30 p.m.

July 22---St. Joseph's parish annual buffet supper and bazaar 5:00 - 7:30 p.m. Adults, \$1.25. Children under 12, 75¢.

August 7-8--Portside Art Fair, East Jordan Community Bldg.

August 15--Old Timers' picnic in the East Jordan Tourist Park. Everyone welcome.

## NEED MONEY?

Check Your Attic and Sell Unused Articles Through The

## WANT ADS

## Lillis Flanders Retires As Charlevoix County Treasurer

## First Official Tally On Festival Auto Traffic

The first official indication of how the presentation of the Jordan Valley Festival increases traffic in East Jordan was shown following a police auto count.

In three days, Friday, Saturday and Sunday, July 2, 3, 4, traffic over the Christopher Taylor Memorial Bridge, which is highway M-32, jumped from a normal 6,000 plus cars per day to 10,000 plus cars per day.

The police department clocked 33,149 autos crossing the bridge July 2, 3, 4. The following week-end, considered a normal summer week-end in East Jordan, July 9, 10, 11, there were only 19,956 autos crossing the bridge.

These figures show that during the Jordan Valley Festival there were 13,193 more autos crossing the M-32 bridge than on a normal week-end.

During the 24 hour period of Sunday, July 4th, there were 509 cars per hour crossing the bridge, a total of 12,232 autos. During the 24 hour period of Sunday, July 11, there were 273 cars per hour for a total of 6,565 cars crossing the bridge.

From 8 a.m. Friday, July 2, to 8 a.m., Friday, July 9th--one full week, there were 61,470 autos clocked crossing the bridge, perhaps the most active week locally for the entire year.

Miss Lillis Flanders, Charlevoix County's treasurer for the last 31 years, has resigned her office as of August 31, according to county clerk Fenton R. Bulow.

Miss Flanders became county treasurer upon the death of her father, Joseph Flanders, January 8, 1934. She was deputy treasurer at the time of her father's death.

Miss Flanders is a well-known Charlevoix county Republican and during her 30 years in office was opposed a number of times by Democrat opponents at the polls, but always held a comfortable majority when the votes were counted.

Her devotion to her work as treasurer has been outstanding, according to friends who have known Miss Flanders throughout her career.

Under Michigan's new constitution, county office holders now serve four year terms instead of the usual two; and the treasurers' present term has three and one half years to go.

A committee of three will be charged with the responsibility of appointing a new county treasurer to carry out Miss Flanders' unexpired term. They are: County Clerk Fenton Bulow, County Prosecutor Harvey Varnum and Probate Judge John Masket.

## LETTERS TO EDITOR

Dear Editor,

On Saturday night, July 10, my brother and I were camped near the Green River. At about 12 midnight I suffered a severe asthmatic attack.

If it hadn't been for the efforts of Officer James Cook, East Jordan Police Department; Dr. Savory, of East Jordan, and six unidentified passersby I do not believe I would be here to write this letter.

The people of East Jordan and Antrim County should be proud that they have such able public servants and helpful citizens.

My thanks to all of you.  
Sincerely,  
221 W. Pike, Pontiac

## SERVICES HELD JULY 12 IN DETROIT FOR ERNEST BARTSCH

Ernest (Pat) Bartsch, 75, of Route 3, East Jordan, died unexpectedly early Friday morning at his home on Six Mile Lake.

Local services were held Friday evening at the Hastings Funeral Home in Ellsworth with Rev. Warren Salvesson of the East Jordan Lutheran Church officiating.

The body was transported Saturday to Detroit and the Schmalzriedt Funeral Home where service was held at 1 p.m. on Monday, July 12. Burial was in Glen Eden Memorial Park cemetery in Detroit.

Mr. Bartsch was born May 30, 1890 in Detroit. He served in the U. S. Navy during World War I and was a member of the American Legion Post of East Jordan.

Mr. Bartsch was a retired machinist and worked in Detroit until his retirement in 1956. For the past seven years he has made his home in this area.

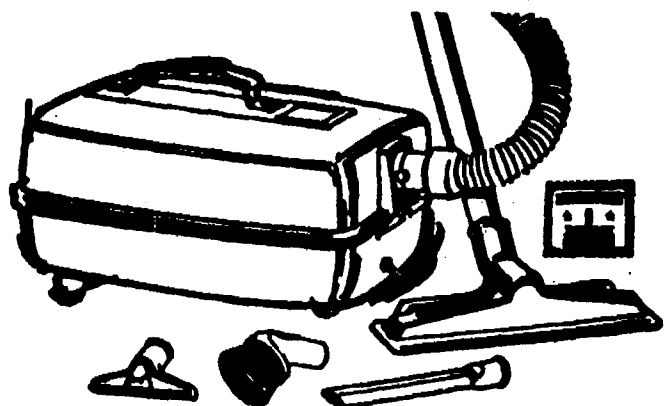
He is survived by his widow, Lillie, of Route 3, East Jordan; one brother, Otto; two sisters, Mrs. Anna Hebestriet and Mrs. Elizabeth Perry of Detroit.

1965	JUNE							1965
S	M	T	W	T	F	S		
		1	2	3	4	5		
6	7	8	9	10	11	12		
13	14	15	16	17	18	19		
20	21	22	23	24	25	26		
27	28	29	30					

The News-Herald office will be closed Friday and Saturday, July 16 and 17. Open Monday morning, 9 a.m.

# GREATEST BUDGET VALUE

## VACUUM CLEANER



... and best of all ... It's a

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WITH POWERFUL CLEANING ACTION ... FULL 1 HORSEPOWER HEAVY DUTY MOTOR

Complete with 7-piece accessory assortment, plus famous Lewyt exclusive See-Thru Speed Saks. All steel housing! Lie-flat luggage type handle! Wide vinyl bumper!

MODEL 2102

**\$ 29.95**

SALES AND SERVICE ON ALL APPLIANCES

## SHERMAN'S HARDWARE

## AROUND EAST JORDAN

Mr. and Mrs. Joe Nemecek of Sault Ste. Marie were week end visitors at the home of his mother, Mrs. Martha Nemecek. Mrs. Nemecek and her son enjoyed a birthday dinner together. His birthday was July 9th and hers, the 13th.

The annual Knop family reunion was held last Sunday at Whiting's Park. Sixty-four members of the family gathered for a one o'clock dinner.

Mrs. Lucille Bravi and daughter, Bonnie, of Chicago came for the Knop reunion and are spending a week at the Eggersdorf farm.

Mr. and Mrs. Rudolph Bofla of Brookfield, Illinois also attended the Knop reunion and are spending two weeks at their home near East Jordan.

Mr. and Mrs. Ernie Hartman of Clearwater, Florida are spending the summer with her brother, August Behling and family.

Buddy Dale Gee, son of Mr. and Mrs. Vale Gee of East Jordan has attained a 3.11 grade point average for the spring quarter at Michigan Technological University, Sault Sainte Marie

branch. The averages have been recently completed by the office of the registrar at the Sault branch. Buddy was a sophomore this past year, enrolled in the Mechanical Engineering Technology program at Sault Tech. The grade point system used is based on 4.00 for a straight A average, and B or better is in the 3. category.

PRESBYTERIAN CHURCH  
Rev. Daniel Axt, Pastor  
Sunday, July 18  
11 a.m., Worship Service.  
The guest preacher is the Rev.

July 15, 1965 Page 2  
G. Robert Buttrick, Monmouth, Illinois.  
Wednesday, July 21  
10 a.m., Story hour for children of kindergarten age up to fourth grade.  
SUMMER PREACHING SCHEDULE  
July 25--The Rev. Thomas Boslooper, Schenectady, New York.  
August 1--The Rev. F. H. Oiert, Grand Rapids.  
August 8--The Rev. George A. Buttrick, Evanston, Ill.  
August 15--The Rev. Robert V. Woods, Alma.

FREE!

ESTIMATES ON ROOFING AND SIDING JOBS

ORANGEBURG DRAIN TILE

ELECTRICAL SUPPLIES & LIGHTING FIXTURES

\*Cement and Mortar \*CEMENT BLOCK  
(To rent: Gas operated half-bag cement mixer.)

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and BUILDING SUPPLIES



## OPEN YOUR SAVINGS ACCOUNT TODAY!

Add to your income without working any harder---save a part of every paycheck here and your money will work for you, earning additional interest every year.

Member F. D. I. C.  
A Full Service Bank

## STATE BANK OF EAST JORDAN



## FINALLY! 13 DELICIOUS REASONS TO USE THOSE COCKTAIL GLASSES

And they all start with Old Mr. Boston Vodka.

<p>[1] NINITCHKA COCKTAIL 1 1/2 oz. Old Mr. Boston Vodka 1/2 oz. Old Mr. Boston Creme de Cacao 1/2 oz. Lemon Juice Shake well with cracked ice and strain into 3 oz. cocktail glass.</p>	<p>[7] KREYCHMA COCKTAIL 1 oz. Old Mr. Boston Vodka 1 oz. Old Mr. Boston Creme de Cacao 1/2 oz. Lemon Juice 1 Dash Grenadine Shake well with cracked ice and strain into 3 oz. cocktail glass.</p>	<p>[13] FLYING GRASSHOPPER 3/4 oz. Old Mr. Boston Vodka 3/4 oz. Old Mr. Boston Creme de Menthe (green) 3/4 oz. Old Mr. Boston Creme de Cacao (white) Stir well with cracked ice and strain into 3 oz. cocktail glass.</p>
<p>[2] VODKA SOUR 2 oz. Old Mr. Boston Vodka Juice 1/2 Lemon 1/2 Teaspoon Powdered Sugar Shake well with cracked ice and strain into 6 oz. sour glass. Decorate with half-slice of lemon and a cherry.</p>	<p>[8] BLUE MONDAY COCKTAIL 1 1/2 oz. Old Mr. Boston Vodka 3/4 oz. Triple Sec 1 Dash Blue Vegetable Coloring Stir well with cracked ice and strain into 3 oz. cocktail glass.</p>	<p>These are just openers. There are 753 different drinks in Old Mr. Boston's DeLuxe Official Bartender's Guide. Invite a few friends over for cocktails soon. Break out the fancy glasses. Break out the Old Mr. Boston Vodka -- you'll find it makes the big difference in cocktails.</p>
<p>[3] BLOODY MARY COCKTAIL 1 1/2 oz. Old Mr. Boston Vodka 1 1/2 oz. Tomato Juice 1 Dash Lemon Juice Shake well with cracked ice and strain into Old Fashioned cocktail glass with cube of ice.</p>	<p>[9] VODKA GYPSY COCKTAIL 1 1/2 oz. Old Mr. Boston Vodka 3/4 oz. Benedictine 1 Dash Bitters Stir well with cracked ice and strain into 3 oz. cocktail glass.</p>	<p>Get your Bartender's Guide by sending 50¢ to BAR GUIDE, MR. BOSTON DISTILLER INC., BOSTON, MASS. 02118</p>
<p>[4] TOVARICH COCKTAIL 1 1/2 oz. Old Mr. Boston Vodka 3/4 oz. Old Mr. Boston Kummel Juice of 1/2 Lime Shake well with cracked ice and strain into 3 oz. cocktail glass.</p>	<p>[10] VODKA GIMLET COCKTAIL 1 1/2 oz. Old Mr. Boston Vodka Juice 1/2 Lime Stir well with cracked ice and strain into 3 oz. cocktail glass.</p>	<p>[11] VODKA MARTINI -- VODKATINI Traditional (3 to 1) 1 1/2 oz. Old Mr. Boston Vodka 1/2 oz. Dry Vermouth Dry (5 to 1) -- 1 2/3 oz. Vodka 1/3 oz. Dry Vermouth Extra Dry (7 to 1) -- 1 1/4 oz. Vodka 1/4 oz. Dry Vermouth Stir well with cracked ice and strain into pre-chilled 3 oz. cocktail glass. Serve with olive or twist of lemon.</p>
<p>[5] RUSSIAN COCKTAIL 3/4 oz. Old Mr. Boston Vodka 3/4 oz. Old Mr. Boston Creme de Cacao 3/4 oz. Old Mr. Boston Dry Gin Shake well with cracked ice and strain into 3 oz. cocktail glass.</p>	<p>[12] GIBSON This is a Dry or Extra Dry Vodka Martini with a twist of lemon peel and served with one to three pearl onions.</p>	<p>[12] GIBSON This is a Dry or Extra Dry Vodka Martini with a twist of lemon peel and served with one to three pearl onions.</p>



**\$3.52**  
FIFTH  
Code #6082

**\$2.18**  
PINT  
Code #6083

# Here and There ★ ★ ★ Around East Jordan

Lester Hurlbert was in Manistee a few days last week removing stumps.

Forrest Thacker was a patient at Little Traverse Hospital a few days last week.

Mrs. Bernard Pierce and two children of Traverse City is visiting her parents, Mr. and Mrs. B. G. Braman.

Mrs. Dan Faust is a surgical patient at Little Traverse Hospital.

Mr. and Mrs. Eugene Pierce and children of Bowling Green, Ohio returned to their home Sunday after visiting their parents, Mr. and Mrs. George Klooster for a week.

The Jassamine Rebekah Lodge met Wednesday evening, July 7th at the Swan City Good Will Center. Eighteen members were present. This was the last meeting until September.

Mr. and Mrs. Ed Bowerman and daughter have returned to their home after spending three weeks in Arizona visiting relatives.

Mr. and Mrs. John Vallance and children of Muskegon were Friday guests of Mr. and Mrs. Ed Nemecek enroute to Canada to spend their vacation.

Mr. and Mrs. Glenn Persons and family of Livonia were 4th of July guests at the homes of their parents, Mr. and Mrs. Dewey Hosler, Charles Blaha and Mrs. Esther Persons.

Mr. and Mrs. Earl Taylor of Cedar Springs and James Persons of Flint spent the holiday with their mother, Esther Persons.

Mr. and Mrs. Versil Sweet and baby of Grand Haven were guests of their parents, Mr. and Mrs. Herbert Sweet.

Mr. and Mrs. Clyde Croff and son, Gary, of Conway were Sunday guests of their parents, Mr. and Mrs. Ernest Kopkau.

Ray Gee is a surgical patient at Little Traverse hospital.

#### IT'S A BOY!

Mr. and Mrs. David Nemecek are announcing the birth of a 8 1/2 pound baby boy, July 9th at the Osteopathic hospital in Traverse City.

#### IT'S A GIRL!

Mr. and Mrs. Kenneth McPherson are announcing the birth of a daughter at Lockwood hospital July 8th.

#### IT'S A BOY!

Mr. and Mrs. Walter Murphy of Grand Rapids are announcing the birth of a son, born June 29th. He has been named Patrick Timothy.

Mrs. Rose Conway of Clio was a recent guest of her sister, Mrs. Hartie Kaake.

Joseph Murray is a patient at the Osteopathic hospital in Traverse City after suffering a severe heart attack at his home Friday.

Mrs. Alden Collins was taken by ambulance to the Charlevoix hospital Saturday.

Mr. and Mrs. Ed Weldy are visiting their daughter and son-in-law, Mr. and Mrs. Ed Faust in Detroit.



"He wants Jayne Mansfield, if that will be of any help."

### CLASS OF 1955 HOLDS REUNION HERE ON JULY 3

The class of 1955 held their 10 year class reunion July 3rd. A dinner was held in the Lutheran Annex, served by the Lutheran League, with the invocation given by Beverly Klooster. Later the group gathered in Bill's Banquet Hall, and Sunday afternoon there was a family meeting at the Tourist Park.

Guests of the gathering were Mrs. Mildren Karr and Mr. and Mrs. Adolph Drapeau.

Class members attending were: Richard Barnett, Jerry Brennan, Marjorie (Chanda) Timmer, David Clark, Lyle Crawford, Ruth Ann (Crowell) Hebden, Floyd Cutler, David Graham, Helen (Haney) Richards, Robert Danforth, Robert Darbee, Nan (Drapeau) McPherson, Jack and Jean (Dressel) Zoulek, Kay (Hayes) Neumann, Beverly Klooster, Kathleen (Kortank) Sommerville, Margaret (Lord) Schaper, Robert McGeorge, Jeffery Moore, Darlene (Olstrom) Maier, Marlene (Olstrom) Heffeler, Anna (Murray) Towne, Jenny (Palmiter) Blekken, Robert Russell, Tom Sheridan, James Sherman, Alan Sommerville, Margaret (Archer) Drost, and Pat (Gilpin) Elenbaas.

Word was received from several others who were unable to attend. Another reunion date was set for five years.

Mr. and Mrs. Alfred Walden spent from Wednesday until Sunday at Mt. Morris visiting their sons.

Mr. and Mrs. Marvin Benson and son, Frank, of Berrien Springs spent the week end visiting their parents, Mr. and Mrs. A. G. Rogers, and Mrs. Alvena Benson, who is a patient at Grandvue hospital.

Mr. and Mrs. Arthur Osborne of Charlevoix and Peter Johnson of Boyne City accompanied Mr. and Mrs. Archie Murphy to Gaylord Sunday, where they attended the 11th Congressional district Democratic Convention. Four state leaders were also present.

Mr. and Mrs. John Kubeck of Grand Rapids spent the week end visiting Mr. and Mrs. Lester Hurlbert and Nettie Hurlbert.

Mose Hart has returned to Cannonsburg after visiting his son and family, Charles Hart, for two months.

Marine Private First Class Robert W. Bulow, son of Mr. and Mrs. Chris Bulow, is serving as a member of Marine Medium Helicopter Squadron 265 which is preparing to deploy on the amphibious assault ship USS Okinawa on a cruise to the Caribbean.

The squadron flies the Boeing CH-46A "Sea Knight" twin engine helicopter used for moving Marine Corps troops and cargo.

This cruise will be the first time that the squadron has used the Sea Knight in support of a Battalion Landing Team on an extended cruise.

#### RAINBOW CITY SOFTBALL LEAGUE

Leading Hitters, at least 23 at bats

	At Bats	Hits	B. A.
Percy Bennett, Coop	36	15	.413
John Neuman, Marathon	36	15	.413
Glen Mayhew, Marathon	31	11	.354
Bud Gee, Coop.	36	13	.352
Steve Bell, Coop	36	13	.352
Joel Evans, Coop	36	13	.352
Gary Cihak, Leonard	23	8	.343
Ron Sulak, Marathon	30	10	.333
Frank Steinhoff, Leonard	30	10	.333
Larry Drenth, Marathon	34	11	.323
Les Hitchcock, Pure	25	8	.320
Jim Langschwager, Campbell	36	11	.306
Larry Whiteford, Leonard	23	7	.304

#### HOME RUNS

Ron Sulak, Marathon, 3	Standings
John Neumann, Marathon, 2	Marathon 9 0
Larry Drenth, Marathon, 2	Coop 7 3
Tom Drenth, Campbell's, 2	Campbells 6 4
Doug Hayden, Pure, 1	Leonard 2 6
Steve Bell, Coop, 1	Iron Works 1 6
Ray Gee, Leonard, 1	Pure 1 7

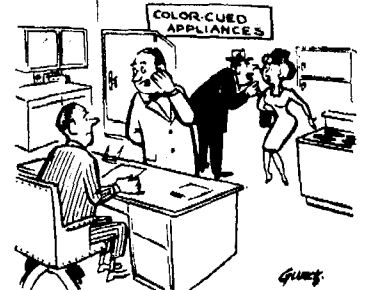
Miss Linda Murphy of Petoskey and Miss Pat Murphy of Muskegon were recent guests of their parents, Mr. and Mrs. Archie Murphy.

The R. L. D. S. Church will hold its annual reunion at the Park of the Pines July 17th through 24th. Evening preaching services will be held at 7:30. Classes for men, women and children will be held each morning. There will be recreation in the afternoon, including swimming. Meals will be served in the dining hall.

Mrs. Sylvia Moffett of Mt. Ayer, Iowa has been visiting her sister, Mrs. Vern Whiteford this past week.

Mr. and Mrs. Kenneth Richards and family attended a Richards family reunion held in Boyne Falls Sunday. There were about one hundred people who gathered for a pot luck picnic dinner. The afternoon was spent visiting and playing ball.

A surprise party was held Saturday, July 10th at the home of Mr. and Mrs. Ernest Kopkau in honor of Mrs. Kopkau's birthday. Those present were Mr. and Mrs. Otto Bolser, Mr. and Mrs. Russell Bolser and three children, Mr. and Mrs. Donald Bolser and three children, Mr. and Mrs. Alvin Bates and three daughters of Boyne City, Miss Kay Lezott of Detroit and Miss Nancy Derenzy. Ice cream and cake was served. The cake was baked by Mrs. Russell Bolser.



"Where he wants green she wants succotash. He wants storm cloud gray—she wants maiden blush pink...so they'll end up with white..."

## Thank You!

With the last payment on the mortgage of our new home, we feel deeply indebted to the many people of East Jordan and the surrounding area who cooperated so well with us through the years, helping us with our efforts to meet our obligation.

To all of those who so generously supported our various parties, suppers, etc., aiding our fund raising program, we extend our most sincere thanks.

Your help has been greatly appreciated.



REBEC-SWEET POST  
227  
AMERICAN LEGION  
EAST JORDAN

Leon Peterson,  
Commander



"He has felt like a king ever since the Portside Art Fair asked him to display his work along side the paintings of all those famous artists."

ATTEND THE PORTSIDE ART FAIR  
EAST JORDAN COMMUNITY BUILDING

Saturday and Sunday, August 7 and 8

General Chairman, Wes Fleet  
Entries Chairman, Mrs. Bret Riley



## Thoughts from Outer Space

By Marshall Sayles

It is rather interesting to note that these are the times our young folks will one day refer to as the "good old days".

Thirty to forty years from now, millions will look back upon today with reverence and quiet joy.

Ah! Life was so simple back in the sixties.

The older we get the backer we look; and our youth should be told that now is the time to make looking back a thing of pure delight.

And they must also be made aware of the fact that look back they will whether they want to or not. For when age sets in human nature takes over and has its way with us. That's when one discovers that it's easier to fight city hall than human nature, although the results are highly comparable.

Those young folks who would just as leave we didn't bring these things to their busy attention will continue to muddle through on a hiss and miss basis. And zounds! Their goings on will have developed into some-

thing fine and noble by the time they are sixty. Those days that sizzled amiss will be watered down in their minds and rinsed out considerably before an account is passed on to the children.

But this is so unnecessary for our modern youth-if they would but take heed. And once they've got it they should treat it with some respect. For there's nothing worse than a youth with a mishandled head.

Yes! Those who fuss around with trick and mischief will have to fight off a clear memory when they are older. In fact, they will be forced to hang a halo around their youthful days and display the bunk to the kids as a fine example.

My dad did that and my dad's dad did it and his dad did it.

It's the most confounded dad did thing nature ever created to plague the human race.

Today's children should wrestle with it for all they are worth.

## Looking Backward

# Reviewing The News



Harrington, twins, a boy and a girl, June 24th.

TWENTY YEARS AGO

The following young people of East Jordan attended the Redpath Church Conference at Menonaqua Inn near Harbor Springs last week; Donna Holland, Elaine Healey, Elaine Galmore, Nola Lewis, Maida Kemp, Sally Campbell, Harold Howe, Claude Hitchcock and Richard Malpass.

The Military Minstrels, sponsored by East Jordan's Military Company, and directed by Frank J. Gruber and John N. Phillips of the Cherryvale Colony, was without exception the best ever staged as a local production.

FORTY YEARS AGO

Miss Jennie Franseth has accepted a position at Pontiac for the next year, where she will be Rural Supervisor of Schools in Oakland county, one of two counties in the state to introduce this new work.

Mr. and Mrs. L. B. Karr and family now occupy the former Archie Kowalske house, recently owned by Bud Thomas, at Nettleton's Corners.

T/Sgt Frank J. Strehl of Percy Jones Hospital, Battle Creek, is spending a 30 day furlough at the home of his parents, Mr. and Mrs. Ed Strehl.

SIXTY YEARS AGO

The Brown-Howland cement crew returned to Charlevoix after having put down about 14,000 feet of sidewalk in East Jordan.

N. Boosinger, guest here of his sons and daughters, returned to Lansing Tuesday, called there by the death of a son-in-law, C. Hurd, who was formerly associated with Fred E. Boosinger here in the mercantile business.

FIFTY YEARS AGO

Born to Mr. and Mrs. Blaine

Mrs. E. A. Lewis, 70, died at her home in East Jordan June 19th.



## INTEREST GROWING IN REVIVAL OF MACKINAW TRAIL

This rare 47 year old Michigan map gives historic proof that the Mackinaw Trail followed what is now U. S. 131 through western Michigan. Some doubt has been raised recently that the trail ever followed 131. The map is taken from a book published in 1918 by the "Western Michigan Development Bureau" and was furnished the News-Herald by George Secord.

Interest in the News-Herald's effort to have the trail remarked through west Michigan has been shown by members of the Michigan Tourist Council, West Michigan Resort Ass'n., and the State Highway Department. The project is being aided by George Secord's tireless research and who reports the 1959 State Legislature officially designated the Indiana line to the straits

of Mackinac as the Mackinaw Trail. An intensive search now is underway for one of the original metal Mackinaw Trail signs, or a photograph of the same. The project is being carried out in the belief that new publicity given a well-marked Mackinaw Trail will result in a tremendous amount of fresh attention to our northwestern Michigan resort areas.

**EAST JORDAN NEWS-HERALD**

★ ★ ★

Established in East Jordan, Michigan-1896

**MARSHALL F. SAYLES, Editor & Publisher**  
LEnoX 6-2371

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EAST JORDAN HIGH SCHOOL CLASS OF 1925 HOLDS 40th YEAR REUNION

## Residents Urged To Attend Picnic For Old Timers

Mrs. Grace Galmore has been named chairman and Mrs. Agnes Hegerberg, co-chairman of the 1965 annual East Jordan Old Timers' picnic to be held in August.

Meeting at the city hall Thursday night, picnic committee members named Martha Kamradt as secretary-treasurer.

Mrs. Galmore replaces Frank Bretz as chairman and Mrs. Kamradt replaces Mrs. Bert Lenosky as secretary-treasurer. Both outgoing officers served for several years.

Russell Barnett was named to take charge of gathering old time photos for display at the picnic, which is held annually in the community building of the East Jordan tourist park. Art Wells was also named to help with picnic arrangements.

John Porter has been named to take charge of assembling door prizes which are a feature of the event each year. Porter is seeking additional door prizes this year and it was suggested that those merchants wishing to donate items for prizes contact him.

Walter Thorsen is in charge of picnic advertising and Marshall Sayles, publicity.

Outgoing chairman Frank Bretz said the committee "owes Mrs. Lenosky a big vote of thanks for the many years she so faithfully served the Old Timers' Picnic."

As in the past, picnic committee members warned that if more local interest in the event isn't shown soon, the annual affair may have to be cancelled. The committee has been operating with too few funds and without enough help.

A second meeting to lay plans for the August event will be held in the city hall within a week or so, it was said.

Those attending Thursday night's election of officers and general meeting included: Frank Bretz, Mrs. Bert Lenosky, Mrs. Grace Galmore, Mrs. Grace O'Conner, Mrs. Edith Swafford, Mr. and Mrs. John Porter, Russell Barnett and Marshall Sayles.

Thirty-four members of the East Jordan class of 1925 met at the Swan City Center July 3 to celebrate their 40th reunion. The banquet was served by members of the Rebekah Lodge. Place cards, favors and name badges were donated by Howard Cook, who also acted as Master of Ceremonies.

The following program was very successfully carried out: Blessing, Carlton Bowen; Roll Call; Class Prophecy, Riley Stewart; Class Will, Amos Jackson (read by Carlton Bowen); Valedictory, Marie Stallard; Songs of Yes-ter-day, Betty Hall and Dorothea Schultz.

Those attending the reunion included Mr. and Mrs. Carlton Bowen, East Jordan; Mr. and Mrs. Buschert (Mildred Kears) Muskegon; Mr. and Mrs. Franklin Calkins, El Monte, Calif.; Mr. and Mrs. Howard Cook, Dearborn; Mr. and Mrs. Russel Duffy, Big Rapids; Mr. and Mrs. Phil Gothro, East Jordan; Mr. and Mrs. Fred Hall (Betty Kaufman), El Cajon, Calif.; Mr. and Mrs. Louis Holstad, Bradenton, Florida; Mr. and Mrs. Alfred Larsen (Leatha Cox), East Jordan; Mr. and Mrs. Reynolds (Rose McCarry), Muskegon; Mr. and Mrs. Lester Schultz (Dorothea Malpass), Bay City;

Mr. and Mrs. Thaxter Shaw, Escanaba; Mrs. Inga Anderson Smith, Petoskey; Mrs. Marie McDonald Stallard, Dearborn; Mr. and Mrs. Riley Steward, Kalamazoo; Mr. and Mrs. Norman Whiteford, Traverse City and Mr. and Mrs. Gordon Wright, Grand Rapids.

Mr. and Mrs. Erling Johnson of Jackson were guests.

Sunday the group met again at the Tourist Park for a picnic dinner served by a group of women from the Methodist Church.

The group voted to hold their next reunion in 1970 and appointed Leatha Larsen and Carlton Bowen as co-chairmen. (Huckle Photo)

## at your service

J. H. SAVORY, M. D.  
East Jordan, Michigan  
Hours: 11 to 12 a.m. daily  
2 to 5 p.m. daily  
Closed Wednesday afternoon  
Open Tuesday evenings  
Office: LE 6-2511  
Home: LE 6-2313

J. VAN DELLEN, M. D.  
2 to 5 daily  
Except Thursday and Sunday  
Open 7 to 9 Wednesday  
Phones: Office, LE 6-7231  
Residence, Ellsworth, LU8-2644

JOHN C. SCHMITTDIEL  
Chiropractor  
Thursday open 'til noon  
Mon., Wed., Fri., 9-12, 2-5  
and 7-9; Tues., Sat., 9-12  
and 2-5.

Professional Building  
Boyer City JU 2-6292

DR. ROBERT H. OLSON  
OPTOMETRIST  
111 Mill St. East Jordan  
Thursday only  
For appointments, call  
LE 6-2587 on Thursday only  
Petoskey DI 7-8912  
434 East Lake St. Petoskey  
Evenings by Appointment

R. G. WATSON  
Funeral Director  
Phone LE 6-7031

### MONUMENTS

Sales---Service  
Michigan Bottled Gas  
SHERMAN'S HARDWARE  
Washing Machine Service  
229 Main, East Jordan  
536-2961 536-2922

NORTHLAND DAIRY  
FOOD PRODUCTS, INC.  
Grade A Dairy Products  
At Your Store or  
Home Delivery  
LENOX 6-7332

### FLOWERS

Weddings, Funerals and  
Special Occasions  
LE 6-2952 East Jordan

### JORDAN VALLEY GREENHOUSE

DR. JOHN PRAY  
Veterinarian  
Small Animal Hospital  
Boarding & Clipping  
DI 7-3801 Petoskey

DRENTH BROTHERS  
Building Contractors  
Gravel Fill Dirt  
Brikcrete Bulldozing  
LU 8-2277, Ellsworth

WATSON CONSTRUCTION CO.  
General Contractors  
Residential - Commercial  
Industrial  
Phone LE 6-2908 or LE 6-7031  
624 Main St. East Jordan, Mich.

### MAC'S BEAUTY SHOP

101 Fourth Street  
Complete Beauty Service  
Revlon Cosmetics  
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### SHIVLEY PLUMBING & HEATING

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Licensed Master Plumber  
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Expert Work at  
EAST JORDAN CLEANERS  
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• Blocking  
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East Jordan, Michigan

Lennox Furnaces  
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REFRIGERATION CO.  
Furnace Cleaning and Repair  
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Glenn Campau LE 6-2272

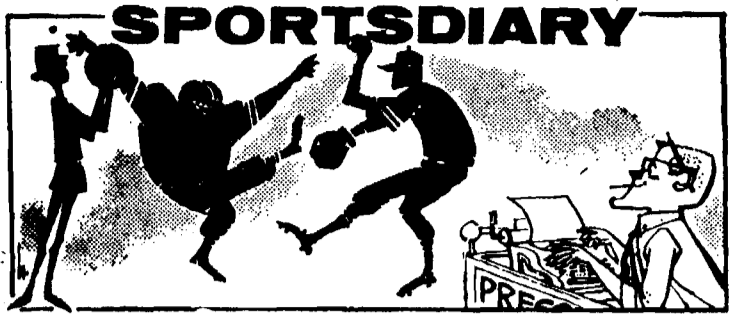
## Jordan Valley

# BUSINESS

# DIRECTORY



USE THE  
PHONE  
GET HELP  
IN A HURRY



**CITY SOFTBALL SCHEDULE**

**THIRD ROUNDS STARTS**

**Thursday, July 15**  
 7 p.m. Coop vs. Leonard  
 9 p.m. Marathon vs. Campbell

**Friday, July 16**  
 7 p.m. Iron Works vs. Coop  
 9 p.m. Leonard vs. Pure

**Tuesday, July 20**  
 7 p.m. Marathon vs. Leonard  
 9 p.m. Iron Works vs. Campbell

**Wednesday, July 21**  
 7 p.m. Coop vs. Pure  
 9 p.m. Leonard vs. Campbell

**Thursday, July 22**  
 7 p.m. Marathon vs. Coop  
 9 p.m. Iron Works vs. Pure

**Friday, July 23**  
 7 p.m. Coop vs. Campbell  
 9 p.m. Marathon vs. Pure

**Tuesday, July 27**  
 7 p.m. Iron Works vs. Leonard  
 9 p.m. First rained out game

**Wednesday, July 28**  
 7 p.m. Second rained out game  
 9 p.m. Third rained out game

**Thursday, July 29**  
 7 p.m. Fourth rained out game  
 9 p.m. Fifth rained out game

**Friday, July 30**  
 7 p.m. Sixth rained out game  
 All additional rained out games  
 9 p.m. on Fridays.



From G. J.: How many years did it take Lou Gehrig to run up his string of 2130 games? When did he pass away?

A. The string which started on June 1, 1925, ended May 2, 1939 in Detroit. He died on June 2, 1941 in Riverdale, New York.

From C. S.: We understand there is a 71 year old harness race horse driver. Could you give us his name?

A. His name is Earle Avery.

From J. F.: When was the first night game played in majors and where was it played and between which teams?

A. It was played on May 24,

1935 in Cincinnati with the Reds defeating the Phils 2-1.

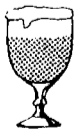
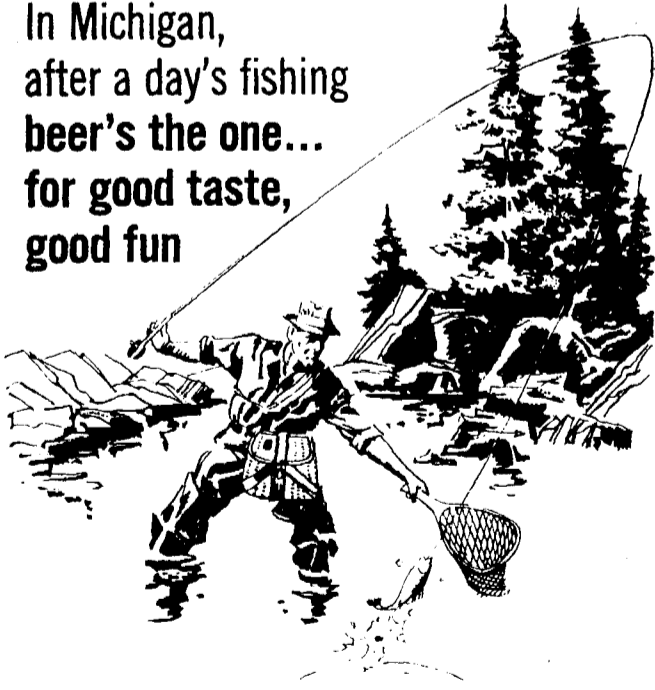
From J. F. S.: Could you tell me the years Irvine "Cotton" Warbuton, the South California All-American, played his college football? And what year he played against Pittsburgh?

A. He played for three seasons, 1932, 33, 34. He was with the Southern Cal team that beat Pittsburgh 28-6 in '34.

From C. W.: Is the term Turkey, or Turkey Out in bowling?

A. Both are used. A Turkey is three straight strikes by the same bowler. Turkey Out is three straight strikes by the same bowler in the 10th frame.

**In Michigan,  
 after a day's fishing  
 beer's the one...  
 for good taste,  
 good fun**



Wherever you fish for sport--on the ocean, by the booming surf, or on some quiet country pond, it's great at the end of the day to head for a rewarding glass of beer. While you're talking over the ones that got away, or pan-frying the ones that didn't, you enjoy the hearty taste and cool refreshment only a glass of beer can give you so well. Yes, whatever your sport--bowling or strolling, golfing or gardening--a frosty glass of beer makes a naturally great accompaniment.

**UNITED STATES BREWERS ASSOCIATION, INC.**

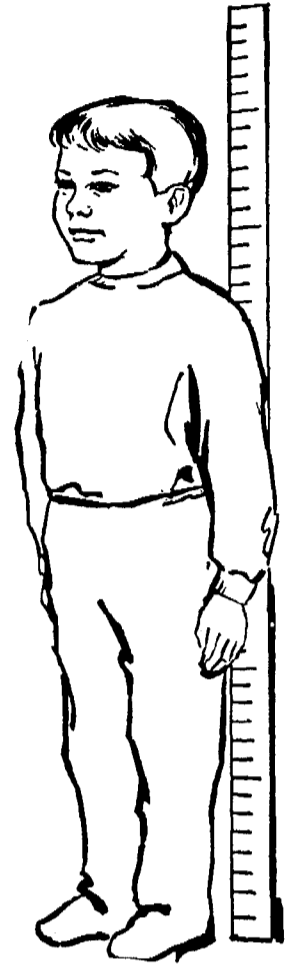


**DOES YOUR FAITH MEASURE UP?**

This boy is growing physically. Each day he will be a little bit taller. As the years go by, his progress can easily be seen, this is a measure of the boy's growth.

Our faith, too, should grow. As the years go by, our faith should become deeper, stronger, more reassuring.

One way by which a Christian can grow is through regular church attendance. Through the worship services of the church God speaks to the human heart to help strengthen it in its spiritual development.



This message is made possible by the following business and manufacturing firms who believe in the welfare of our youth:

BARNUM BROTHERS FIBRE COMPANY  
 Petoskey, Phone 347-8791

CURTIS WIRE PRODUCTS COMPANY  
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 Complete Therapy---R. N. Supervision  
 1500 Spring, Petoskey, 347-8751

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 CORPORATION, Boyne City, 582-6526

TOP O' MICHIGAN RURAL ELECTRIC CO.  
 Boyne City, Phone 582-6521

NORTHERN MICHIGAN ELECTRIC  
 COOPERATIVE, INC., Boyne City, 582-6281

VOUGHT'S PAINT & WALLPAPER STORE  
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FREEDMAN ARTCRAFT ENGINEERING CORP.  
 Charlevoix, Phone 547-6501

CAMPFIELD MUSIC  
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HESS FURNITURE & FLOOR COVERING  
 Complete Decorating Service, Open Fridays  
 Until 9. Charlevoix, Phone 547-6518

ERBER AUTO COMPANY  
 Ford--Mercury--Comet  
 Sales & Service  
 Charlevoix, Phone 547-2331

# Legal Notice

## RECORD OF COUNCIL

Minutes of the regular meeting of the City Council held Tuesday, July 6, 1965 at 7:30 p.m.

The meeting was called to order by Mayor Meredith.

Present: Mayor Meredith, Aldermen Peters, Shepard, Morris, Stanek and Olson.

Absent: Alderman Morrison. Minutes of the last meeting were read and approved.

Bills were read for the General Fund for \$5,546.03, for the Sewer Fund for \$704.58, and for the Water Fund for \$1,258.22 as follows:

General	482.83
Cemetery	35.84
Fire	478.93
Parks	529.32
Police	343.52
Streets	1,018.13
Sidewalk	5.60
Library	.70
License Bureau	192.41
Community Bldg.	5.65
Sewer	704.58
Water	1,258.22

Moved by Alderman Shepard and supported by Alderman Morris that the bills be allowed and paid, the Strehl's Garage account to be held for checking.

Motion carried.

Moved by Alderman Stanek and supported by Alderman Peters that \$3000.00 be transferred from the Water Receiving Fund to the Water Operation and Maintenance Fund.

Motion carried.

The vacation of lots was tabled pending the report from the water engineers.

Moved by Alderman Shepard and supported by Alderman Stanek that the building permits of William VanLoo and Ray Olson be approved; the permit of Gerald Olson approved subject to approval by the Planning Board and Building Inspector.

Motion carried all ayes.

Moved by Alderman Peters and supported by Alderman Stanek that the recommendation of the Planning Board that the area from Bridge Street south to Superior Street and from the line of Jordan Street west to the City Limits be rezoned to Residential Two Classification be accepted.

Motion carried as follows:

Ayes: Aldermen Olson, Stanek, Morris, Shepard, and Peters. Nays: None.

Absent: Alderman Morrison.

Moved by Alderman Shepard and supported by Alderman Peters that bids be requested for approximately 4000 sq. ft. of sidewalk, bids to be opened July 20th at 8 p.m. in the Council Room.

Motion carried all ayes.

The fire department is to be paid \$100.00 on cost of the projector.

Bids are to be asked for a new furnace for the fire hall.

Moved by Alderman Shepard and supported by Alderman Stanek that the meeting be adjourned. Motion carried.

Benj. Bustard, City Clerk

ORDER OF PUBLICATION--General. State of Michigan, File No. 5009. The Probate Court for the County of Charlevoix, Estate of William P. Porter, Deceased (Trust).

It is Ordered that on August 3, 1965, at 10:00 a.m. in the Probate Courtroom at Charlevoix, Michigan a hearing be held on the petition of John J. Porter, Howard P. Porter and Donald J. Porter, Trustees, for allowance of their thirteenth annual account.

Publication and service shall be made as provided by Statute and Court Rule.

Dated: June 29, 1965

John Makel  
Judge of Probate 27-3  
Clark, Stroup & Brown, Attorneys  
First National Bank Building  
Peroskey, Michigan

ORDER OF PUBLICATION--General. State of Michigan, No. 6413. Probate Court for the County of Charlevoix, Estate of Rosetta Lamerson, Deceased.

It is Ordered that on July 29th, 1965, at 10:30 a.m. in the Probate Courtroom in the City of Charlevoix, Michigan a hearing be held on the petition of William G. Boswell, the Administrator of said Estate, for allowance of his first and final account.

Publication and service shall be made as provided by Statute and Court Rule.

Dated: June 22nd, 1965

Hon. John Makel  
Judge of Probate  
Robert C. Klevorn  
Attorney for Administrator  
215 South Lake Street  
Boyer City, Michigan 26-3

ORDER OF PUBLICATION--General. State of Michigan, No. 6401. Probate Court for the County of Charlevoix, Estate of Jessie Hiatt, Deceased.

It is Ordered that on July 29th, 1965, at 10:30 a.m. in the Probate Courtroom in the City of Charlevoix, Michigan a hearing be held on the petition of William G. Boswell for

a License to Sell Real Estate of said Deceased. Persons interested in said Estate are directed to appear at said hearing to show cause why such License should not be granted.

Publication and service shall be made as provided by Statute and Court Rule.

Dated: June 22nd, 1965

Hon. John Makel  
Judge of Probate  
Robert C. Klevorn  
Attorney for Administrator  
215 South Lake Street  
Boyer City, Michigan 26-3

ORDER OF PUBLICATION--General. State of Michigan, No. 6375. Probate Court for the County of Charlevoix, Estate of Christina Lenosky, Deceased.

It is Ordered that on July 29th, 1965, at 10:30 a.m. in the Probate Courtroom in the City of Charlevoix, Michigan a hearing be held on the petition of William G. Boswell, Administrator of said Estate, for the allowance of his First and Final Account.

Publication and service shall be made as provided by Statute and Court Rule.

Dated: June 22nd, 1965.

Hon. John Makel  
Judge of Probate  
Robert C. Klevorn  
Attorney for Administrator  
215 South Lake Street  
Boyer City, Michigan 26-3

ORDER OF PUBLICATION. General. State of Michigan. Probate Court for the County of Charlevoix. Estate of Sarah Amanda Shepard, Deceased.

It is Ordered that on July 29th 1965, at 10:30 a.m. in the City of Charlevoix, Michigan a hearing be held on the Petition of James S. Shepard for Appointment of an Administrator and for a Determination of Heirs.

Publication and service shall be made as provided by Statute and Court Rule.

Dated: July 8, 1965

John Makel  
Judge of Probate  
Robert C. Klevorn  
Attorney for Petitioner  
215 South Lake Street  
Boyer City, Michigan 27-3

# Recreation

## INTERMEDIATE SOFTBALL TOP BATTERS (At least 12 at bats)

	At Bats	Hits	Pct.
Bill McDonald	16	8	.500
Tim Waldon	14	7	.500
Gary Cisewski	14	7	.500
Roger Lilak	16	7	.437
Mike Murray	12	5	.416
Roger Lisk	15	6	.400
Gordon McDonald	16	6	.375
Clare Zitka	14	5	.353
Doug Raymond	17	6	.353
Dennis Skroock	13	4	.307
Standings		Home Runs	
Twins, 3 wins, 2 losses		Terry Nemecek, 1	
Mets, 2 wins, 3 losses		Nick Reid, 1	

Due to cherry season, games will now begin promptly at 6:30 p.m. on Monday and Saturday nights.

## Dine Out

In an atmosphere of friendship!

CLUB 131

MANCELONA

Steaks-Chops-shrimp-Scalops

Rainbow Trout

4 p.m to 12 Midnight

Your favorite beverages

(Bring this ad when you eat at Club 131) 587-9371-Mancelona



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COMMERCIAL-RESIDENTIAL-FARM-RESORT  
(Our Specialty- Beautiful Brickcrete Homes)

16 Years building experience in the north  
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DRENTH BROTHERS

LU 8-2277

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# INSURANCE

- \* No membership fee charged.
- \* Credits for three year at fault accident free driving.
- \* Local claim service.
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- \* Countrywide trip planning facilities from our office.
- \* Substantial discounts for more than one car in the family.
- \* Collision deductible waived if you are involved in an accident with an auto insured in the same company as yours.
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CALL OR WRITE US AND WE WILL GIVE YOU A PREMIUM QUOTATION

**R.A. CAMPBELL AGENCY INC.**

Complete Insurance and Bonding Service  
WILLIAM SWOBODA, Manager  
Bank Building LE 6-2662

NEW STOCK NEW STOCK

# SIGNS



NO PARKING  
NO HUNTING OR TRESPASSING  
NO HUNTING WITHOUT PERMISSION  
HUNTERS WILL BE PROSECUTED  
NO HUNTING

FOR SALE (Three Sizes)  
FOR RENT  
PRIVATE PROPERTY  
NO TRESPASSING

EAST JORDAN NEWS-HERALD

## The Old Timer



"Years ago, a man who saved his money was a miser. Today he's a miracle worker."

# Around East Jordan



Mr. and Mrs. William H. Grauel are announcing the engagement of their daughter, Laura, to Bruce A. Hempton, son of Mr. and Mrs. Doyle O. Hempton of Pontiac. Both Mr. Hempton and Miss Grauel are students at Michigan State University. A September wedding is being planned.



## The Trestleboard

Tickets are now available for the August 21st Temple Association celebration dinner and will be distributed to the various Northern Michigan Lodges for sale. Ten couples from Boyne City Lodge No. 391 have already made reservations.

Brother Hartnell, one of Boyne City's oldest Masons passed away July 8th and was laid to rest under Masonic funeral services last Sunday. The local Lodge participated in the service.

A report from the Worthy Mat-

ron of Mark Chapter O. E. S. informs us that the steam table recently installed in the kitchen of the lodge fills a long felt want to perfection. It was first used at a dinner served the graduating class of 1950 at their reunion early this month.

Mr. and Mrs. Charles Danton whose parents formerly operated a drygoods store here at the turn of the century, are spending a part of the summer at the Jordan Inn. They expect to attend the August 21st Masonic dinner. He is a member of East Jordan Lodge No. 379 and a stockholder of the Temple Association. A 1917 graduate of the local high school, he attended the University of Michigan Law school following graduation. After practicing law in Chicago he has retired and now makes his home in Miami Beach, Florida.

### WATER USERS NOTICE!

EAST JORDAN RESIDENTS MAY NOW  
SPRINKLE LAWNS  
ON SUNDAYS AND HOLIDAYS

THE WEEK-DAY SCHEDULE WILL  
REMAIN IN FORCE, HOWEVER

City Water Department  
East Jordan

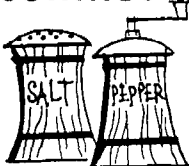
### BOSS REUNION

The annual Boss family reunion with 94 people present was held at the East Jordan Tourist Park recently. The family had dinner in the park community building. Visitors were present from several cities in Michigan. Bernie Boss and Clarence Boss, of Ellsworth, were in charge of arrangements.

### EGGS



### SEASONINGS



### MIRACLE WHIP



...ALL YOU NEED FOR  
GREAT DEVILED EGGS

**Free Parking**  
Overnight for registered guests  
in downtown **Detroit**



**HOTEL TULLER**

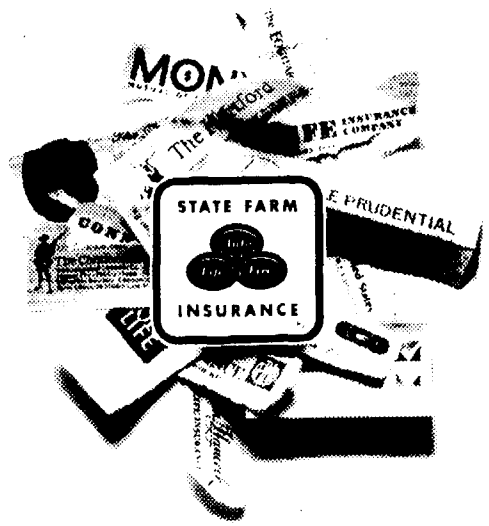
... the finest Detroit has to offer in convenience, comfort and hospitality. In the heart of the downtown office, theater and shopping area—within easy access of the city's attractions. Statler-Hilton located right across the street. Modern guest rooms all with bath, radio... television. Excellent food, moderately priced in the attractive Tuller Coffee Room and new Cafeteria.

Special tourist and group sleeping rooms to accommodate from four to six persons in a room. Wide choice of Ballrooms, Meeting Rooms, Sample Rooms—excellent Convention Facilities.

**AIR-CONDITIONED** 800 rooms with bath from \$4.00 single  
**SPECIAL RATES FOR GROUPS**  
**FAMILY RATES** ... No Charge for Children 12 and under  
Mark L. Richmond, General Manager Woodward 3-5200

**FACING GRAND CIRCUS PARK DETROIT, MICHIGAN**

## Guess who's the fastest growing big life insurance company



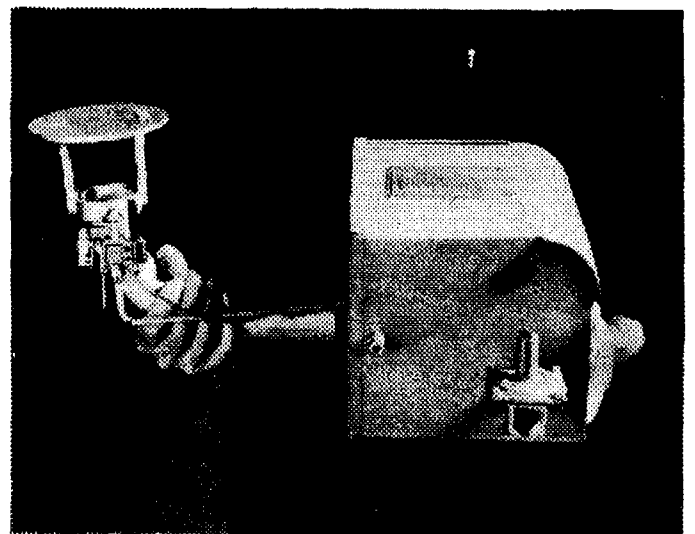
Congratulations if you picked State Farm! It seems that more and more people are discovering that State Farm life insurance is the same good deal as our car insurance...up-to-date protection at down-to-earth rates. Call today. And find out why, in life insurance too, when you say State Farm, you've said a good deal!

### B. C. CUMMINS

LE 6-2621, East Jordan, Michigan

STATE FARM LIFE INSURANCE COMPANY Home Office: Bloomington, Illinois

## Don't delay any longer! Change now to natural Gas heat!



The odds are 95 out of 100 that a simple unit like this can change your present furnace to Gas.

It's a conversion unit. And in about 4 hours it can be installed in your furnace so that your present furnace heats with Gas. There are very few exceptions where a unit like this can't be installed. Act now! Make this winter the most comfortable one of your life. And save money while you're being comfortable. Gas cuts fuel bills up to one-third.

Remember. It only takes about 4 hours to install a conversion unit. Don't delay. Do it now. Call your heating contractor or Michigan Consolidated at 347-8701 in Petoskey

LIVE MODERN... FOR LESS... WITH NATURAL GAS

MICHIGAN CONSOLIDATED GAS COMPANY

## Chrome Mounted

# RUBBER STAMPS

One Week Delivery

Call LE 6-2371

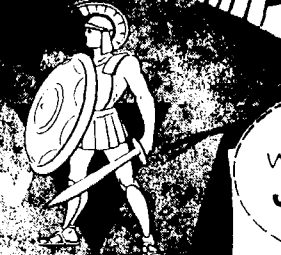
EAST JORDAN NEWS-HERALD



**M.M.S.**  
WITH  
**B.P.R.**

IDEAL TWIST  
1/2 gallon, 29¢

**SPARTAN STORE**



PSSST!  
WATCH FOR IT  
JULY 19TH

SPARTAN  
**CHUNK TUNA**  
4 6 1/2-OZ. CANS \$1.00

SHURFINE CR. STYLE  
**CORN**  
IN 1-LB. CANS

6 for \$1.00

SPARTAN SWEET  
**PEAS**  
IN 1-LB. CANS

5 FOR 69¢

OL'-FASHION, SMOKED  
**Picnics**  
SMALL, LEAN, MEATY  
lb. 39¢

NORTHERN BATHROOM  
**TISSUE** 4 ROLL PKG. 33¢  
SPARTAN DELUXE  
**MAYONNAISE** QT. 59¢  
H.C. GRAPE OR ORANGE  
**DRINK** 3 1-QT., 14-OZ. CANS 89¢  
HEKMAN PECAN  
**SANDIES** 15-OZ. PKG. 47¢  
HEKMAN NUT  
**FUDGE DROPS** 14-OZ. PKG. 47¢

Nabisco, 1 lb.  
Ritz Crackers, 1 lb.  
Chicken in Biscuit, 8 1/2 oz.  
Warm Welcome, 9 oz.  
Merry Makers  
Fig Newtons, 16 oz.  
Waffle Cremes, 12 oz. 2 for 77¢  
Cookie Treat, 16 oz.

Choc. Chip, 14 1/2 oz. 2 for  
Oreo Cremes, 16 oz.  
Cimm. Almond, 14 1/2 oz. 89¢

Borden Onion Dip SPARTAN DONUTS  
For Chips 2 doz. pack  
29¢ 49¢



Every Bite...  
Sheer Delight

'Spoonin'-Good' Melons!  
**HONEYDEW** EA. 49¢  
**MELONS**  
**LUSCIOUS** 3 \$1.00  
**CANTALOUPE** for

*Dressed to Perfection*  
AND READY FOR ROASTING  
NORBEST 6-8 LB. BROILER  
**TURKEY**  
LB. 45¢

**SLAB BACON** BY THE PIECE lb. 59¢ **SLICED PORK LIVER** OR CHUNK lb. 29¢

**GALLON CARTON, VANILLA**  
**ICE CREAM** only 89¢

REDEEM COUPON AT BOTTOM OF PAGE FOR SPARTAN QUARTERED

**MARGARINE**

BE SURE NOT TO MISS THIS VALUE  
**3** 1-LB. CTNS **47¢**  
LIMIT 3-LBS.

**Hawaiian PUNCH** 3 1-QT. 14-OZ. CANS 89¢

**APPLE JUICE** SPARTAN 4 1-QT. 14-OZ. CANS \$1

**KOOL-AID** REGULAR ALL-FLAVORS 10 1/2-OZ. PKGS. 39¢

ROXEY CANNED  
**Dog Food**  
15 1/4-OZ. CAN

9 FOR 59¢

ROXEY 'GRAVY STYLE'  
**Dog Food**  
25-LB. BAG  
\$2 29

REYNOLDS ALUMINUM  
**FOIL**  
REGULAR, 12" x 25'  
ROLL 29¢

BROADCAST  
**Redi-Meat**  
12-OZ. CAN  
39¢

ALL VARIETIES - BANQUET FROZEN  
**CREAM PIES** 14-OZ. EACH 25¢  
BIRKEN STOS. FROZEN STREUSEL  
**DANISH ROLLS** 13-OZ. PKG. 49¢  
OVEN-FRESH  
**RAISIN BREAD** 1-LB. LOAF 29¢  
OVEN-FRESH GOLDEN  
**BAR CAKE** EACH 35¢

GLEN'S MARKET  
SPARTAN QUARTERED  
**MARGARINE** 3-LB. 47¢  
WITH THIS COUPON THRU  
SATURDAY, JULY 17, 1965  
LIMIT 3-LBS.

Cottage Cheese, 30 oz. 49¢  
Everyday low price

HERRUD BOLOGNA 65¢ lb.  
Thick or Thin Sliced

IDEAL  
Potato Salad  
Macaroni Salad  
Jello's  
(Any Three) 3 for \$1.00

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**GAYLORD**  
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**Glen's MARKET**  
stop at GLEN'S where you shop and SAVE  
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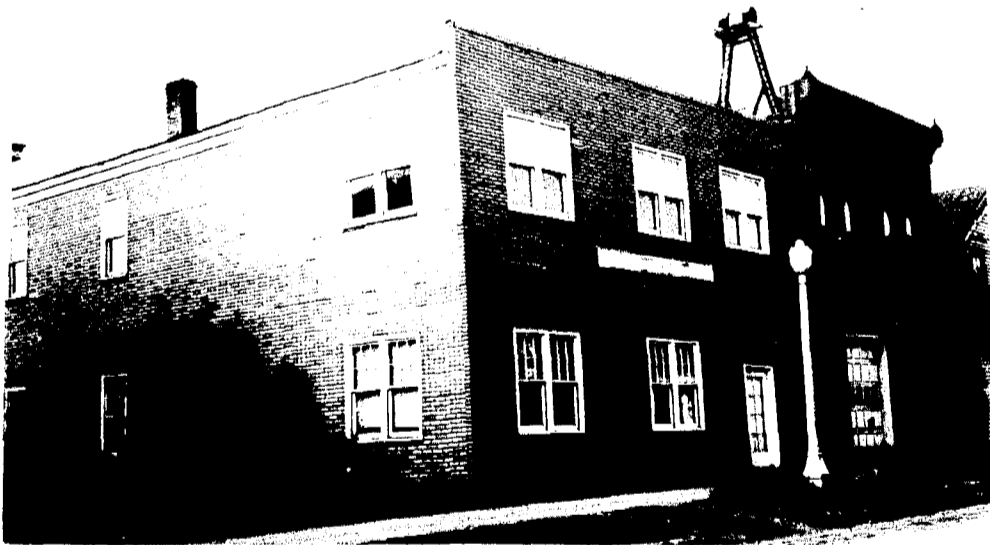
# Rebec-Sweet Post 227 Pays The Mortgage



**FINAL PAYMENT:** Here's Tom St. Charles and Leon Peterson making final payment on the American Legion's \$13,000 loan. The payment was received by Mrs. Edward Portz. From left in the photo are: Joe Wheaton, a Legion life member; Tom St. Charles, life member; Eva Peterson, Auxiliary President; Mrs. Edward Portz and Leon Peterson, Legion commander.



Dedication ceremonies of the present American Legion home on Main Street in East Jordan were held on June 11, 1950 with district members attending.



OLD HOME BEFORE IT BURNED



AFTER THE BIG FIRE

## History of East Jordan American Legion Recalled

By THOMAS ST. CHARLES

December 1, 1919—W. C. Spring, formerly a Captain in the 32nd Division and State Organizer for the American Legion met with a group at the Armory and suggested that they organize an American Legion Post in East Jordan. On December 16, 1919 the Charter was granted by State Headquarters and presented to this post. The following officers were elected for the ensuing year: Post Commander, A. Bruce Dickie; 1st Vice, Joseph Cummins; 2nd Vice, Berl Johnson; Adjutant, A. F. Speltz; Finance Officer, Dr. H. W. Dicken; Chaplain, Rev. M. E. Hoyt; Historian, Ed Kamradt. Rebec-Sweet Post was so named in honor of the first two East Jordan soldiers who paid the supreme sacrifice on the battle fields of France.

The first five years the Post was without quarters of their own. Their meetings were held at various places. On January 19, 1925 the Post opened their first Quarters, located over Leslie Miles Battery Shop at the corner of Main and State Streets, with a supper and smoker. Russell Barnett teamed up with a Radio Set and entertained the boys for a time. Then came an excellent oyster supper served A La Mess Hall and followed by coffee and cigars.

In January, 1926 the Post moved to the Town Hall. The G. A. R. had disbanded and had willed us all their equipment and a complete kitchen. We felt the next thing in order was to organize an Auxiliary to help us make use of the stove and dishes and better still, to do the cooking. So, on February 23, 1926, application was made for a charter which was granted by the Department on April 26, 1926. A joint supper was held on October 8 1926. The Town Hall had two tenants: The Legion and Auxiliary on the first floor and the pigeons on the second. Due to the fact that the pigeons were increasing their members much faster than the Legion and Auxiliary, the building was condemned in the spring of 1928. New quarters had to be found.

Learning that the brick residence east of the G. A. R. park, owned by the East Jordan Chemical Company, was for sale for \$1500, a committee was appointed to investigate. The committee met with company officials and purchased the building for \$575. This is where real work started, remodeling the home for Legion Quarters. Many happy memories still linger in the minds of the old gang. We especially remember the sauerkraut and weenie supper which our buddy, Ed Kamradt, could never forget.

In 1934, due to the depression, the City of East Jordan was without a theater. Besides peddling fish for the needy, etc., we were asked to help get a show started by purchasing part of the Temple Block. The members bought the Armory for \$1000 and we moved again. Due to the fact that there were no facilities for cooking or any private meeting rooms, the Armory was sold to the owner of the Theater in the spring of 1939.

The C. H. Whittington store building was purchased for \$600 in the fall of 1939. Another work project was started and by 1944 \$3000 had been spent in remodeling. We were looking forward to the return of the World War II veterans and were in hopes to be able to offer them a permanent home. With their assistance the building was completed by November of 1947. But along came the fire on February 15, 1948 and everything was a total loss. So we moved back to the Armory, our original starting place.

After many lengthy discussions in regard to a new Legion Home, the following committees were named: Finance; Chairman, Thomas St. Charles, Joe Bugai, and Cy Doizel. Building Committee; Chairman, William Bennett, Frank Strehl, Jerome Sulak, Adam Sinclair and Vale Gee, plus the entire membership of the Legion and Auxiliary. Many work bees were scheduled and by December, 1949, the Legion moved back to its new home, which had a lot of work to be done and a mortgage of \$13,000.

The Legion borrowed another \$3,000 in addition to the mortgage for completion of the upstairs portion. Through the efforts of the members of the Legion Auxiliary the Legion Home is fully completed with kitchen and dining room with seating capacity of 225 where many banquets are held on the first floor and its club room in the basement. All of this could not have been accomplished without the help and cooperation of the Auxiliary and the citizens of East Jordan as well as the surrounding area.

I must say that the members of this post were never idle. For example the doing of things and going places. The Armory, 1919; thence to Miles Battery Shop, Town, Hall, brick residence, Armory, C. H. Whittington store site and then to the Armory and finally back to our new home. We hope that this is our final move so that we may continue our duties to our Community, State, and Nation.

(Legion building photos by Huckle)



**REA ANSWERS CHARGE**

(From Page One)

more than the difference in money cost on the rural electrification loans," said Steinbrecher.

He also pointed out that loans for rural electrification purposes are available on the same terms to companies like Campbell's if they will meet area coverage and other rigid standards for the use of such loans.

Manager Steinbrecher, whose firm is the wholesale power supplier for Top O'Michigan Rural Electric Company of Boyne City, Cherryland Rural Electric Cooperative Association of Traverse City and Presque Isle Electric Cooperative of Onaway also refuted the Consumers official's inference that G & T's systems wholesale power rates are higher than those available from Consumers.

"To deliver the power where needed on the systems of our member cooperatives," said Steinbrecher, "Northern operates 400 miles of high voltage transmission lines. It supplies 25 substations through which power is

delivered to the distribution systems of the member companies. An attempt to compare a rate for wholesale power with the combined charge for the complete power supply, transmission and substation services which are supplied by the Northern Michigan Electric Cooperative system is about as meaningless as comparing the cost of shoe laces with the cost of a pair of shoes.

"The justification for long term loans at low interest rates for rural electrification facilities", added Steinbrecher, "becomes apparent when a few comparisons are noted. For example, major commercial utilities serve an average of over 33 consumers per mile of line. Rural Electrification borrower systems nation-wide average 3.3 consumers per mile of line. Here in Michigan the density is somewhat higher. In 1962 the commercial utilities took in an av-

erage of \$7,164 in revenues per mile of line. The REA borrower systems had revenues in the same period of \$460 per mile of line."

**EAST JORDAN MENS' GOLF LEAGUE STANDINGS**

	W	L
Keith Annear--Max Damoth	34	8
Gary Coon--Bill Christensen	32	10
Doug Hayden--Don Skinkle	28	14
John Leaman--Joe McDermott	27	15
Cam Graham--Chad McDonald	27	15
Bill VanLoo--Floyd Aldread	27	15
Tom Breakey--Liebbe	25	17
Hud Sommerville--Leo Sommerville	24	18
Buck Cihak--Spin Cihak	23	19
Bill Drenth--Ray Dubas	23	19
Bret Riley--Irv Vennett	23	19
Larry Elzinga--Almer Poole	19	23
Jim Cihak--Bill Boswell	15	27
Monk Cihak--Bill Walden	14	28
Greg Boswell--Bill Sturgell	12	30
Jim Galmore--Bill Dietrich	10	32
Dick Raymond--Denny Freeman	9	33
Butch Cole--Keith Peters	6	36

INDIVIDUAL BALL WINNER: Greg Boswell  
TEAM BALL WINNERS: Bill Van Loo--Floyd Aldread 67

**THE VIEW FROM ALBA**  
(By Eva Kline)

Mrs. Ruth Taylor and Wilma were Saturday supper guests of Mr. and Mrs. Charles Newberry of Elk Rapids.

Friday Mrs. Elsie Ritter of Mancelona, Mrs. Nellie Bailey, Mrs. Maggie Shoup, Mrs. Hilda Park, Mrs. Eva Kline, Mrs. Joyce Holmes and Mrs. Clarinda Haynes had a picnic dinner at the home of Mrs. Trella Hubbard.

Mr. and Mrs. Richard Holmes and family of Detroit came Saturday to spend a week with his mother, Mrs. Joyce Holmes.

Mr. and Mrs. John Patrick of Big Rapids came Saturday to spend several days with her mother, Mrs. Florence Taylor.

Kevin Park of Lexington, Ky., came Friday to spend the summer with his grandparents, Mr. and Mrs. Kenneth Park and other relatives.

Mr. and Mrs. Calvin Beckner and Marilyn and Mrs. Eva Kline visited friends and relatives in southern Michigan over the week end.

Mrs. Maggie Shoup spent the week end with the Clinton Chase family of East Jordan.

Mrs. Nellie Bailey left Monday to spend this week with the Glen Larson family of Lansing.

**HEY KIDS!**

Get a regulation

DETROIT TIGERS' T-SHIRT

For **69¢**

at your SUNOCO Dealer TODAY!

With purchase of 10 gallons of gasoline



**EAST JORDAN COOPERATIVE CO.**

**SHOPPING AT IGA**

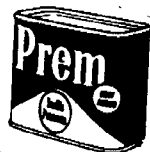


IS A **FAMILY A-FARE**

SWIFT PREMIUM BROWN-N-SERVE SAUSAGE 49¢  
8 oz. pkg.

CHICKEN OF THE SEA TUNA 25¢  
LIGHT, CHUNK 6-1/2 oz

POPULAR PREM Luncheon Meat



12-oz. can **39¢**

HERRUD'S (Party Assortment) Luncheon Meats **89¢**

SUNSHINE Mix or Match SALE! 3 for \$1.00  
Thur-Fri-Sat.

TABLERITE CREAMERY Butter 1-lb. print **69¢**

IGA RIPE 'N-RAGGED PINEAPPLE CHUNKS

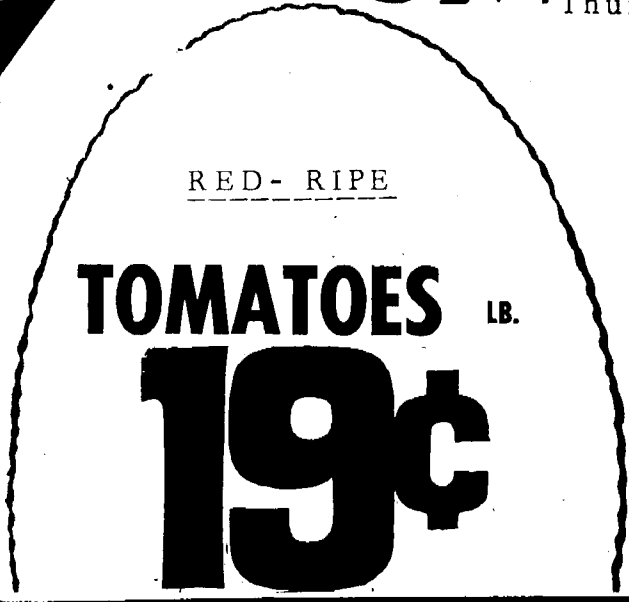
2 FOR **65¢**



No. 2 1/2 can.

IGA ELBOW Macaroni 2-lb. pkg. **29¢**

SHEDD'S 12-ounces PEANUT BUTTER **39¢**



RED-RIPE

TOMATOES LB.

**19¢**

IGA POUND Sliced Bacon **69¢**



DAWN TOILET TISSUE

4 rolls **29¢**

**RED LETTER DAYS VALUE!**

Philadelphia CREAM CHEESE

3-oz. pkg. **10¢**

IGA FROZEN

Orange Juice

6 6-OZ. CANS **99¢**



(Prices effective: Thurs. Fri. Sat. -July 15-16-17)



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PACKAGE LIQUOR STORE

ICE COLD BEER

BEVERAGES