# BAST JORDAN Published weekly since 1896

A Community, Family Newspaper

An Official Newspaper For The Jordan Valley Area - Covering Eveline, South Arm, Wilson, Jordan and Echo Townships

East Jordan, Michigan 49727 Vol. 69 - No. 25 Thursday, June 24, 1965

10¢ on News Stands

# Chamber Ready For Largest 4th Festival





Annett Schenck (17)

Virginia Moore (17)

Here are two candidates for Queen of the Jordan Valley Festival. See others (and story) on page 2.

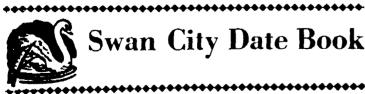
# **Festival Notes**

Information concerning the 5th annual Jordan Valley Festival went out to some 20 Michigan newspapers, TV and radio stations this week as plans are under way to make this year's event the largest ever.

Festival Chairman Joseph Wilkins reports need for convertibles for use in the Festival Parade. Those having cars to loan may call Wilkins at LE 6-

There's still time to enter the name of an older man or woman who might be chosen to ride a special unit in the parade. The committee is seeking the oldest person in the area in hopes of honoring him or her on parade day. Those entered must be available to ride in the parade. Leave names at the News-Herald office

The intermediate softball sessions have started at the westside ball field for boys 13 through 15 years old, according to Barry Johnson, director. The boys play ball Monday and Wednesday mornings at 9:30



# Swan City Date Book

June 26-The R. L. D. S. Women's Circle will sponsor a bake sale at Siegel's Hardware starting at 10 a.m.

June 26---Luther League car wash, 10 a.m. State Bank parking lot.

June 26----Bake sale at Jordan Heating & Refrigeration by St. Joseph's parish, 10 a.m. to 4 p.m.

June 28-Recovery Inc. meets in the Educational Building of the Presbyterian Church, 8p. m. Visitors are welcome/

July 4-- The annual Peninsula picnic will be held at Whiting Park on Sunday, July 4th at 12; 30. Bring your own table service and a dish to pass. Coffee and cream furnished.

July 6---City Council meets at 7:30 p.m. in the city hall.

# Chest

Community Chest summer recreational director Ann Moore · reports that the following boys will attend Camp Daggett from East Jordan this week:

Steve Goebel, Dan Meumann, Bill Grauel, Jr., Harold Miller, Russell Peck, Bruce Reid, Ronald Reid, Eugene Norton and Thomas Norton.

Mrs. Moore reports there are more children in the summer recreational program than ever. She reports that 32 went on the weekly bicycle ride Friday. There are 56 children 7, 8 and 9 years old in the handicraft program. Last Tuesday there were fifteen children turning out for the canoeing program, and at 7:30 a.m.

# SPORTSMEN MEET

The Jordan River Sportsmen's Club will feature two outstanding fishing films at their regular monthly meeting set for the American Legion hall, 8 p.m. Thursday night (Tonight).

Secretary Vern Whiteford reports these films will be among the best shown by the club and is urging all members to at-

Lunch will be served following the meeting.

# RAINBOW CITY SOFTBALL

	LEA GUE			
	W	L	Pct.	
Marathon	3	()	1.000	
Co-op	2	()	1.000	
Campbell	l	1	. 500	
Leonard	1	2	. 333	
Pure	0	2	000	
Iron Works	Ο	2	000	

The first week of play showed plenty of action as seven games were played.

Marathon, 15--Iron Works 5 Campbell's 7--Pure 6 Co-op 12, Leonard 4 Marathon 2, Campbell's 1 Co-op 15, Iron Works 7 Leonard 21, Pure 15 Marathon 12, Leonard 1

# BY JOSEPH P. WILKINS

(GENERAL FESTIVAL CHAIRMAN)

The following is the activity list for the Jordan Valley Festival opening at 10 a.m. Saturday morning, July 3rd with an aerial salute.

The Kiddies' Parade will move at 10 a.m. after forming at the Fire Hall and moving down Main Street and back to the G. A. R. Park, where treats will be served to the kiddies.

The theme of the Kiddies' Parade this year will be "Song Titles", so you can rest assured that you will see some fantastic floats. There will be a rest period until the formation of the big parade which will form at 3 p.m. at the school house and move at 3:30 p.m. over the regular line of march. An aerial salute will let everyone know that the big parade is on the way. The parade this year will again be headed by the Guard from the United States Coast Guard Air Station, Traverse City.

I am expecting many new floats and, of course, the many beautiful queens in their colorful attire which really makes up a beautiful parade. One of the features of the parade will be the 40-et-8 train from Lansing entered by Siegel Hardware and the American Legion Post of East Jordan. This is really some-

At 3:15 p.m. just before the start of the parade, Kinchloe Air Force Base will have a fly over East Jordan and I know it will be quite a spectacle. Dynamite, the famous clown, will also be on hand before the parade, during the parade, and after the parade, and I know the kiddies will get a big kick out of the many routines. Following the completion of the parade there will be a double parachute drop over Jordan Harbor at 5 p.m.

After the parade the Little Leaguers will have a baseball game at their Westside diamond. At 8 p.m. at the big building at the Tourist Park there will be a square dance. The chairman, Ilah Richter, has obtained the servies of Cliff Hendricks of Ft. Lauderdale, Florida as the caller, so let's fill up the floor for a good time. The time is 8 p.m. to 10:30 p.m.

# Sunday, July 4th

Regular church services at all churches Sunday morning.

Sunday afternoon starting at 2 p.m., there will be motor boat races sanctioned by the American Power Boat Association, Detroit and sponsored by the East Jordan Chamber of Commerce and the Top O' Michigan Outboard Racing Club, with the approval of the United States Coast Guard.

This will be the largest event of this kind ever held in this part of michigan outside of the Top O' Michigan Marathon Race. Visitors are going to see some of the most powerful outboard racers that ever hit the water. There will be several classes and several heats in each class. The races will begin at 2 p.m. and continue until 6 p.m. Come prepared to see some mighty fine races during the afternoon.

Immediately after the races there will be another double parachute drop over Jordan Harbor. At 7 p.m. a soft ball game will be held at the Westside park. At 8 p.m. there will be a boat parade forming at Ric's Boats and moving to the city dock and return.

To top off the festival at 10 p.m., there will be the gigantic display of fireworks over Jordan Harbor.

The carnival sponsored by the East Jordan firemen, located at the Westside Park, will be here the 3rd, 4th and 5th.

So come over and see what is going on and be sure and bring









# Queen Contest Entries



Cathy Malpass (16)

These East Jordan girls were registered for the Jordan Valley Festival Queen Contest at 4 p. m. Tuesday. Selection of the queen will be made at the city hall 8 p.m., Thursday, June 24th, by a panel of judges picked by the East Jordan Area Chamber of Commerce.

Mrs. Jay Hite, of the contest committee, said that all girls entering should be present at selection time. They will be judged on poise, personality, ability to carry on a conversation and personal attractiveness.

The girl selected as East Jordan's queen will be given a \$25 savings bond and the committee will purchase the queen's dress.

East Jordan's new queen will represent the city in the huge annual Jordan Valley Festival parade along with a number of other queens from around northern Michigan.

# TAYLOR'S ANNOUNCE DRAWING WINNERS AT GRAND OPENING

Here are the prize winners announced by William Taylor in connection with the Grand Opening of Taylor's IGA Store last week end:

A Philco TV set, portable, Lillian McNett. \$10 basket of groceries: Pat Ruhlman, Bea Peters, Mrs. Charles Faler, Margaret Compo, Joe Leu and John Goebel.

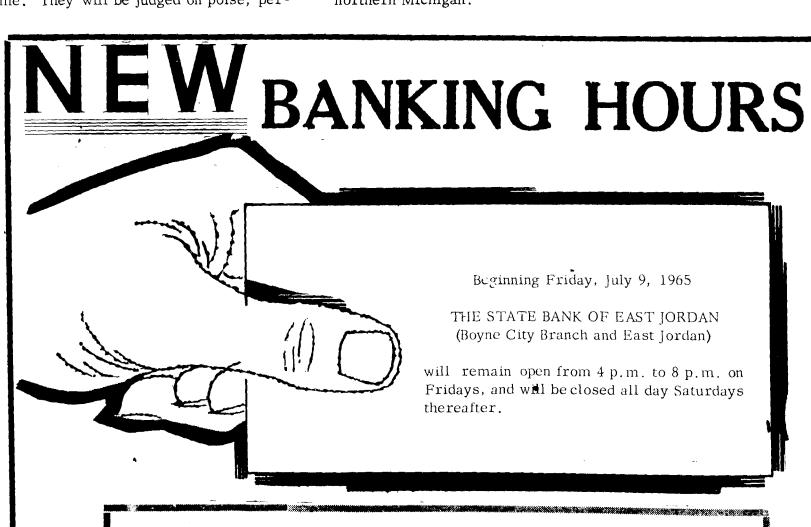
A steel file, Donna Parsons. A camera bag, Mike Murphy. A ladies' Timex wristwatch, Bill McDonald.

Three transistor radios: Theda Lundy, Edith Barnett and Harold Barrow.

Sunbeam dolls: Bill Morrison, Robert Nachazel, Mamie Bolser, John Kennedy, Carol Kauffman and Delight Peck.

An electric VacEtte, Howard Best. A china tea set, T. S. Maley of Gaylord.

The Taylors are expressing their appreciation to all those who sent flowers upon their grand opening and also to everyone who helped to make the event a success.



# State Bank of East Jordan

A Full Service Bank

Member F.D.I.C.

Market Colors

FORMER RESIDENT

Funeral services were held

at the Floral Chapel, Dodds-Dumanois Co. Funeral Home

in Flint for Florence A. Gren-

non, 74, who died June 14 at

the McLaren General Hospital.

ed. Burial was in Evergreen

cemetery there

Chaplain Adolph Klein officiat-

Mrs. Grennon was born Flor-

ence A Sheldon in East Jordan

on July 27, 1890. She gradu-

Three Bells school near here.

She married Elmer J. Grennon

Also surviving are three daught-

June 12. 1912 in East Jordan.

ers, Mrs Richard A. Poole of

Arthur Sonnthe of Flint; one

children.

East Jordan.

son, E. Eugene of Detroit; 14

grandchildren and 7 great-grand

law of Mrs. Charles Landers of

Mrs. Grennon was a sister-in-

Dearborn, Mrs. Antoinette Lobb of Riverside, California, Mrs.

ated from East Jordan high school and taught school in the

Thursday, June 17 at 1:30 p.m.

DIES IN FLINT

# Church



EVANGELICAL LUTHERAN
CHURCH
Rev. Warren Salveson, Pastor

Sunday School at 10 a.m.

Morning Worship, 11:15 a.m.

UNITED MISSIONARY
CHURCH
Rev. M.S. Krake, Pastor
Thursday:
Prayer meeting, 7:30 p.m.

Sunday:
Sunday School, 10 a.m.
Worship, 11 a.m.
Worship, 7:30 p.m.

METHODIST CHURCH Rev. John Miller, Pastor Sunday:

Morning Worship, 10 a.m. Church School, 10:30 a.m. Adult Fellowship, 11.a.m. General meeting, WSCS, third Monday each month.

Mildred Drescher Circle meets second Wednesday of each month.

Official Board meets the second Thursday of the month.

SAINT JOSEPH CHURCH Joseph J. Malinowski, Pastor MASSES

Sundays: 7:30 and 9:30 a.m. Holydays: 7:30 a.m. 7:30 p.m. Catechism Classes Saturday morning; 11th and 12th grades at 8:30 (in hall), 9th and 10th grades at 9:30 (in church, 1st to 8th grades at 9:30 (in hall).

GRACE BAPTIST CHURCH Douglas Syson, Interim Pastor Phone 536-7029

Sunday: Morning Worship: 11 a.m. Sunday School, 6:30 p.m. Evening Service, 7:30 p.m.

Wednesday:
Prayer Meeting and
Bible Study.

STAR COMMUNITY CHURCH Douglas Syson, Interim Pastor Sunday:

Sunday School: 10:30 a.m. Morning Worship, 11:15 a.m. Thursday:

Youth Meeting, 7 p.m.

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

Fred Horton, Pastor Sunday:

Church School at 9:45 a.m. Preaching at 11 a.m. Wednesday:

Prayer Service, 7:30 p.m.

SEVENTH DAY ADVENTIST CHURCH

Oral Callaway, Pastor Church at Study, 10 a.m. Church at Worship, 11 a.m. The pastor resides at 609

The pastor resides at 609 South Maple Street, Mancelona. Phone 587-9316.

PRESBYTERIAN CHURCH Rev. Daniel Axt, Pastor Thursday, June 24:

7:30 p.m., Membership Class 7:30 p.m. Choir rehearsal Sunday, June 27:

9:45, a.m.: Sunday School. After this Sunday, the Sunday School will be recessed until September.

11 a.m., Worship Service

Search for wisdom in your life, but never forget that understanding is the basic ingredient of wisdom. T. Mark Lewis, Henrico (Va.) Herald.



MR. AND MRS. FRANK NACHAZEL SR. (Photo by Huckle)

# CELEBRATES 35th WEDDING ANNIVERSARY

Mr. and Mrs Frank Nachazel Sr. of East Jordan, whose 35th wedding anniversary was June 21, celebrated at the East Jordan Tourist Park with seven of their eight children, their sons and daughters-in-law, plus nineteen of their twenty-five grandchildren.

Families attending were;
Frank, Jr. and family of Flint,
JoAnn Hofman and family of
East Jordan; Jean Nachazel and
family of Lansing; Mary Ellen
Cordeiro and family of Hollywood. Florida; Dave Nachazel
of Los Angeles. California; Patricia Batterbee and family of
Lansing and Dan Nachazel and
family of Lansing

James Nachazel of California could not attend, but the family received a phone call from him at the Tourist Park

# FREE!

ESTIMATES ON ROOFING AND SIDING JOBS

ORANGEBURG DRAIN TILE

ELECTRICAL SUPPLIES & LIGHTING FIXTURES

\*Cement and Mortar \*CEMENT BLOCK
(To rent: Gas operated half-bag
cement mixer.)





Ronald C. Wilson

Ronald C. Wilson, East Jordan high school graduate of 1954, son of Mr. and Mrs. Clyde A. Wilson, formerly of East Jordan, was graduated from Wayne State University Law School and was awarded a Juris Doctor degree. He received his under graduate degree from Central Michigan University in 1959; he taught high school social science and English. In 1960 Ronald was a candidate to the State Legislature from Gratiot County. He also served on the 8th Democratic Congressional District Steering Committee.

In 1959 Ronald married Joan Church of Alma, Michigan. They now live in Garden City, Michigan.

At present Ronald is employed by Chrysler Corporation as a workmen's compensation representative.

WATER USERS NOTICE!

EAST JORDAN RESIDENTS MAY NOW SPRINKLE LAWNS ON SUNDAYS AND HOLIDAYS

THE WEEK-DAY SCHEDULE WILL REMAIN IN FORCE, HOWEVER

City Water Department East Jordan

# CUSTOM

# BUILDING

COMMERCIAL-RESIDENTIAL-FARM-RESORT (Our Specialty- Beautiful Brickcrete Homes)

16 Years building experience in the north
GET YOUR FREE ESTIMATE NOW
We have several home and cottage
plans now available

ELLSWORTH BROTHERS

# THE WINNERS!

Listed below are the winners of Door Prizes, who registered during our Grand Opening:

Everett Combest, Electric Sander Christine Boss, Lawn Rocker Stewart Woolcock, Folding Picnic Table Connie Callesen, 5 gal. oil Lois Donaldson, Fun in Michigan Guide A. E. Wells, Golf Balls

# THANK YOU!

Thank you for attending our recent station event. We trust you will call and see us real often.

We also wish to thank Northern Auto Parts and Boyne Auto Supply for their cooperation and Boughey's for the pop.

Our sincere thanks to everyone who sent flowers for our grand opening.

Lyle Peters



Peter's
Leonard Service
Junction M-66 and M-32





"Actually, I'm not looking for a dynamic, high-potential man—I want someone who will get in a rut and stay there."



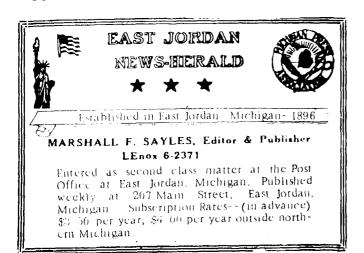
As the travel season gains momentum and millions of families take to the highways, we should pause and consider how we may assist in retaining the natural beauty of the American countryside..

The President called a "White House Conference on Natural Beauty" in Washington. A program was suggested to bring about "citizen action and public education to stop the increasing ugliness of the American environment."

One of the major blights on the landscape is litter. Litterbugs cost Americans a billion dollars a year, according to Keep America Beautiful, Inc., the national anti-litter organization.

Taxpayers foot half this bill, through the cost of cleaning up streets, highways, beaches, parks and other public areas, while the other half is paid by business, industry and individuals in the form of losses and expenses attributable to litter.

The prevention of litter to Keep America Beautiful should be the objective of all thinking Americans. One of the best ways to participate is to have a supply of litterbags handy—and use them.





SIXTY YEARS AGO

The West Side school closed last Friday with a picnic excursion to Monroe Creek via the Str. Hum.

J. J. Vottuba has bought Mrs. S. E. Landrum's interest in the firm of Landrum & Votruba and will move the furniture stock into his building that has been vacant for several weeks.

# FIFTY YEARS AGO

Rev. A. D. Grigsby left Wednesday for Plainwell where he will occupy the Presbyterian pulpit Sunday.

Otis J. Smith' has his barber shop nicely located in the basement of the post office building.

Major M. J. Phillips, Adjutant General of the Michigan National Guard was here and inspected Company X and found 68 men present.

### FORTY YEARS AGO

Members of the Ku Klux Klan from all over Northern Michi-

gan, together with their families, met at the fair grounds here Memorial Day. Between four and five thousand people were there and enjoyed a basket dinner. In the afternoon the East Jordan Concert Band played and Rev. McKeen of Traverse City spoke on "Americanism". A ball game was played and in the evening 115 candidates were initiated into the order. Three fiery crosses were burned during the ceremonies.

# TWENTY YEARS AGO

Jacob E. Chew, well known resident of East Jordan, died at the age of 81 at the home of his daughter, Mrs. F. S. Barr in Pewaukee, Wisconsin.

Sgt. William Simmons left Wednesday for Miami Beach, Florida after spending his furlough with his parents, Mr. and Mts. Harry Simmons.

Capt. Edward Carr, who was reported missing last December, then later a prisoner of war, returned home last Sunday on a sixty day furlough.



# Thoughts from Outer Space

By Marshall Sayles

At the state capitol the other day I visited the great, the near great and the also rans.

The great and the also rans were highly interesting people, but the near great were wont to hoist my dander. They were akin to a vice-president with nothing special to do; and they were doing it lickety-split.

The also rans are fun to talk to. They've been through the various mills and those who are not disgruntled are refreshing. They have tried and failed and are no longer near greats. These also rans can provide you with a picture of the situation you cannot get from any other persona coveted source, indeed.

The great and the also rans have one happy thing going for them. They can smile with some semblance of honesty; and their fiddling seems to make

Whereas, a smile from a near great is often calculated to move him one rung up the ladder; but he seldom smiles. He's an important man and he makes generous use of a frown to impress you. He attaches great mean-

ing to status symbols which impresses no one save those who attach great meaning to status symbols. Like attracts like, even in our state capitol.

And take the great. Now there's a man to consider. He finds time to talk to you. He smiles honestly. He makes reasonable decisions in an instant and can cower the near great with the flick of an eye lash.

And once thus cowered, it isn't easy for a frowning near great to snap back. It hurts to be slain by the flick of an eyelash.

Yet, I have no souped-up queasiness for the near great. But somehow my dander remains hoisted. For one cannot always approve the tactics employed to shake the near great handle. If they find no stepping stones upwards, they often haul out their imagination and make a few.

I am forced to cluck my tongue over the fact that from the vast field of near greats come our great people. This is a phenomenon that has set me to reflecting when I should be working.

# NOTICE! NEWS-HERALD DEADLINE

News and advertising cannot be accepted by the News-Herald after Tuesday noon for publication that week.

Copy received Friday and Saturday will have greater assurance of publication due to the paper's new publishing schedule.



# The Trestleboard

Mayor of the city, Milton Meredith, is now a full fledged Mason. The Master Mason degree was conferred on him Wednesday night, June 16, at a special communication. Three past masters from Boyne City Lodge No. 391 assisted in the degree work.

Members of the local Lodge were invited to attend a pot luck supper and work in the E. A. degree at Boyne City last Saturday night. The degree was to be conferred on five candidates.

Over one hundred letters will be in the mail this week requesting all members of East Jordan Lodge No. 379 and their wives, and all the ladies of Mark Chapter No. 275 and their husbands to make reservations for the sumptious dinner to served by the Temple Association on August 21st. Every effort will be made to make this an outstanding event. Expert chefs in the persons of Mr. and Mrs. Louis Manglos have been contacted and will be in full charge of the kitchen and menu.

There will be corsages for all the ladies and a door prize. The letters go out nearly two months in advance of the event so that out of town members will be enabled to plan their vacations around August 21st.



"The man who goes through life looking for something soft, can only find it under his hat."



He loveth righteousness

and justice.—(Psalms 33:5)
Under God's law of love and justice we are secure in our good. When someone has taken something from us, stand fast in faith. Do not condemn but hold to the idea that our good comes to us from God. Under God's law of love and justice, we cannot be separated from our good.



- Plain or Fancy
- Raised Lettering
- Your Choice of Printing
- 10 Day Service
- Napkins and other
   Wedding Accessories

CALL LE 6-2371 or come in to see Samples

EAST JORDAN NEWS-HERALD IT'S A GIRL!

Mr. and Mrs. John Majsjak (Theora Evans) of 1242 Rose St., Traverse City, announce the birth of a seven pound daughter, Lisa Marie, June 8th at Munson Medical Center.

Airman Apprentice Donald L. Metcalf, USN, son of Jerious Metcalf, is visiting Marseilles, France May 28-June 8, while serving aboard the attack aircraft carrier USS Shangri-La, operating in the Mediterranean with the U.S. Sixth Fleet. While in Marseilles, he has the opportunity to visit the ancient city, as well as other cities on the French Riviera. Sahngri-La is scheduled to return to the United States in late September.



- Plain or Fancy
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- ▲ 10 Day Service
- Napkins and other
   Wedding Accessories

CALL LE 6-2371 or come in to ses Samples

EAST JORDAN NEWS-HERALD

# School Board Proceedings

Regular meeting of the board of education held at the high school offices on Tuesday evening, June 8, 1965 at 8 o'clock, Present--Healey, Gee, Porter and Boswell. Absent--Evelyn Gidley, Braasch and Savory.

Minutes of previous meeting read and approved as read, Moved by Porter, supported by Gee that the bills be allowed and paid. Carried.

Lee Janssen talked to the board regarding his program and plans for special education in the Intermediate District.

Moved by Porter, supported by Gee that Superintendent Damoth ask for bids on 1954 International 60 passenger school bus. Carried.

Moved by Gee, supported by Porter, that the payment of bonds numbered 300 through 318, inclusive, be paid July 1, 1965 at par plus a premium of \$15.00 per bond be approved. Carried.

Moved by Gee, supported by Porter that the notes to be issued in connection with the borrowing in anticipation of the December 1, 1965 levy be dated July 1, 1965. Carried.

Motion to adjourn.

Signed: W. G. Boswell, Secretary

BILLS

BILLS	
Helen Blair	61.25
Edward Burrows	39.75
Herman Clark	24.50
Grace Galmore	113.75
Hank Grutsch	27.00
Russell Hughes	6.00
Gene McPherson	27.00
Harvey McPherson	25.50
T. Scott	29, 25
Keith Siegel	10.13
Maurice Vance	36.00
Art Wells	78.75
Ann Hite	5.00
Archie Murphy	5.00
Ben Schenck	5.00
Bret Riley	5.00
Kay Braman	. 20.00
Lawrence Addis	20,00
Tessie Montroy	20,00

	June 2	24,	1965	Page 5
Helen Sturgell				20.00
Norman Bartlett				228.36
Consumers Power Company				<b>45</b> 1.58
Ken Diller Lumber Company				6. 61
East Jordan Co-Operative Co	mpany			95, 97
East Jordan News-Herald				78, 55
Galmore's Standard Service				. <b>6</b> 0
Glen's Market				53.54
Joe Hammond				15.00
Healey Hardware				. 75
Mary Hitchcock				21.50
Huckle's Camera Shop				6. 88
Jordan Heating & Refrigeration	on Co,			7.83
Omega Salvage Company				6.00
Seeley's Printing Service				57.50
Shivley's Plumbing & Heating	g			12.50
Siegel's Appliance Service				12.70
Burrough's Corporation				60.00
F. W. Dilworth & Sons				21.36
Doubleday Brothers & Compa	ny			9.41
Fochtman Motor Company				114.91
Charles M. Gardner & Comp	any			4.11
Hanna's Music				18.20
Malecki Music House				32.70
Materials For Learning, Inc.				5.39
Michigan Association of Scho	ool Board	is		80.00
Michigan Bell Telephone Co	трапу ·			95.60
Michigan School Service				22.00
Midland Laboratories				273.25
Ron Odmark Woodwind Co.				15.00
Premier Fastener Co.				39.76
Scott, Foresman and Compar	ny			111.03
Standard Oil Company				324. 64
Steindler Paper Company				21.00
Michigan Investor				25.00
Fochtman Motor Company				3.75
Mercer Carey				39.75
E. J. Cleaners				23,35
Gidley Drugs				56.01
Portable Duan Control				33,75
Sherman's Hardware				2.79
W. Brassch				50.00
E. Gidley				50.00
C. Healey				50.00
W. Porter				50.00
V. Gee				50.00
J. Savory				50.00
G. Boswell				550.00

# 

**JULY 3-4-5** 

Located Between

West Side Ball Parks

East Jordan

Sponsored By

EAST JORDAN
VOLUNTEER
FIRE DEPARTMENT



# CITY SOFTBALL SCHEDULE

Thurs., June 24, 7 p.m. Iron Works vs. Pure Thurs., June 24, 9 p.m. Coop vs. Campbell Fri., June 25, 7 p.m. Marathon vs. Pure Tues., June 29, 7 p.m. Iron Works vs. Leonard Tues., June 29, 9 p.m. Pure vs. Campbell SECOND ROUND STARTS



C. H. asks: How many games did Roger Maris appear in with Cleveland in 1957? What was his batting average? How many homers did he hit?

A: He appeared in 116 games, batted . 235, and had 14 homers.

M. B. C. asks: How old is Lou Groza of the Cleveland Browns? Did he ever play college football?

A: He is 41. His birthday is January 25. He signed with the Browns after his freshman year at Ohio State.

P. K. B. asks: What was the National League's longest winning streak in 1964?

A: Cincinnati won nine straight from September 20 to September 27, inclusive.

D. B. asks: What horses were second and third in the United States Trotting Association's Horse of the Year poll?

A: Speedy Scott was second and Ayres third.

R. C. asks: What make car won the most races in the NASCAR series in 1964?

A: Ford, with 30 victories. Dodge was second with 13.

# CHERRY COUNTY PLAYHOUSE OPENS IN NEW THEATRE

Launching the eleventh summer of stars at Cherry County
Playhouse, the ground crew have arrived in Traverse City and have begun the count-down for the opening night. July 10

the opening night, July 10.

Producer Ruth Bailey, who introduced the star system to Michigan summer theatres in 1955 when she produced Traverse City's first theatre in the round, has moved the stars under a new styrofoam dome after a decade of performances under a tent. This week she settled in Traverse City for the season, having put the final touches on the 1965 schedule of plays.

The head of the theatre department at the University of Cincinnati for the last 15 years, Paul Rutledge, is Cherry County's general manager for his second year. Rutledge has directed over 225 plays and has produced summer theatre for over 15 years. A specialist in international theatre, he has traveled extensively in Europe.

# VICTOR A. KNOX DECLINES TO RUN FOR CONGRESS

Victor A. Knox, of Sault Ste. Marie has announced he would not be a candidate in 1966 for election to Congress from the 11th District of Michigan, a post he held for 12 years from 1953 to 1964. Knox, who has served the citizens of Northern Michigan in local, State, and Federal offices for more than three decades, said that personal reasons involving family and business considerations prompted the decision. The Michigan Republican issued the statement in response to requests from numerous sources that he seek to regain his former Congressional

In making his announcement, Knox stated his intention to preserve his close ties with affairs in Northern Michigan and pledged his active support for the candidates and principles of the Republican Party. He expressed concern over the fiscal extravagance, the bureaucratic stifling of individual liberty, and the leadership failure in foreign affairs that are currently prevailing in Washington.



Special tourist and group sleeping rooms to accommodate from four to six persons in a room. Wide choice of Baltrooms, Meeting Rooms, Sample Rooms—excellent Convention Facilities,

AIR-CONDITIONED 800 rooms with bath from SPECIAL RATES FOR GROUPS
FAMILY RATES ... No Charge for Children 12 and under

Mark L. Richmond, General Manager WOodward 3-5200

FACING GRAND CIRCUS PARK DETROIT, MICHIGAN

JUSTERINI &

Compare your brand with the rare one

There is a very special quality about J&B Rare Scotch that sets it apart...a flavour so subtly different and delightful that words simply cannot describe it. So we ask you to try J&B Rare and then compare it. Prediction: you will make a most rewarding discovery.

J&B is a product of the two-centuries-old house of Justerini & Brooks whose patrons have included, along with the immortal Charles Dickens, many of history's great.



PENNIES MORE IN COST WORLDS APART IN QUALITY

obs of the state o

"WORLD'S FINEST" 86 PROOF BLENDED SCOTCH WHISKY . THE PADDINGTON CORPORATION, NEW YORK 20, NEW YORK

# LETTERS to EDITOR

The following letter is from Marian Donaldson in Zambia, Africa, dated June 8th. Dear Editor.

We are in the cold season in Zambia now. In many ways it is comparable to the winter season in the States. The leaves are falling, the grass is brown and the wind is blowing. All we lack is the snow. Early morning temperatures are in the low forties. During the day the temperature rises into the sixties and low seventies.

The last week of April four other missionaires and I visited Kariba Lake for a short 2 day vacation We left Choma at 4:30 a.m. on Monday morning so we could be is Lusaka when the stores opened at 8:30 a.m. After spending most of the day shopping we headed for Kariba Dam.

There are only two ways to get to Kariba--by road or by air. We took the former. The distance from Lusaka to Kariba is about 75 miles. The last 42 miles are on winding, hilly, good gravel road. We arrived there about 7:30 p.m.

Tuesday morning we visited the Dam. Kariba Dam is a double-curvature arch dam with a maximum height of 420 ft. and a crest length of 2,025 ft. It carries a 40 ft. wide road on the top, making it possible to cross from Zambia to Rhodesia. The dam itself contains approximately 1, 275, 000 cu. yd. of concrete. There are six flood gates, each 30 ft. high by 31 ft. wide, whose combine discharge capacity is 336, 000 cus-

After passing through customs, we passed to the Rhodesia side. On the Rhodesia side is a good lookout spot overlooking the Dam. From the lookout spot we could see Kariba Lake on two sides. Lake Kariba is the world's largest artificial lake. The capacity when full is 40, 837, 500 million gallons. The length from tip to tip is about 175 miles, the maximum width is 20 miles, and the total area about 2,000 square

While visiting on the Rhodesia side, we snaked our way up the hillside to the circular, openair church in the city of Kariba This was built by the Italian ennployees of the main constructors of the dam. Inside is a large stone containing the names of those who lost their lives during the construction of the dam. Also atop one of the hills is the Kariba Hotel. This air-condit tioned hotel is situated 1200 ft above the lake, and overlooks

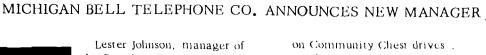
We were unable to take in the tour of the underground power station because of lack of reservations. These must be made in advance. In this tour visitors are taken down 600 feet to see the impressive generators and turbines.

One week after our visit five of the flood-gates were opened. This was the first time since 1963 that five flood-gates have been opened.

After our visit to the Dam we spent the remainder of the day swimming in Lake Kariba.

Many people have inquired about the diet of the missionaries. Basically it is essentially the same as what we eat in America. We do eat some of the African dishes, but not everyday. We have meat and potatoes, eggs. macaroni, chees, fresh and canned vegetables and fruits and frozen fish. Many of the miss-

(Continued on Page 13)





KENNETH T. HARROLD

the Petoskey-East Jordan area for Michigan Bell Telephone Company for 39 years, will retire August 1 after nearly 41 years with the firm.

Kenneth T. Harrold, Sr., who has been on special assignment in Petoskey since last October. has been promoted to succeed

Johnson will go from managing telephone company operations to overseeing 180 acres of Scotch Pine trees. "I'll be pruning and shaping Christmas trees on my 20 acres in Harbor Springs," he said.

Johnson has been long active in community affairs. He is board of trustees secretary of Little Traverse Hospital and vice president of North Central Michigan College, which he helped organize. He is a member of the Rotary Club and has worked

on Community Chest drives . Johnson and his wife, Dorothea have a married daughter, Mrs. Howard M. Smith, of An-

napolis, Maryland. Johnson will be honored by

fellow employees and friends at a retirement party Thursday, June 24 in Petoskey

Harrold started with Michigan Bell in 1941 as a cable splicer's helper at Flint. He served three years with the U. S. Army during World War II and returned to Michigan Bell.

He was named a communications representative in 1952 and later was a sales representative and a commercial operations assistant at Flint before coming to Petoskey.

Harrold is a past vice president of the Flint Junior Chamber of Commerce and was a member of the West Flint Optimist Club. He also headed a Boy Scout troop in Flint.



LESTER JOHNSON

# HOTPOINT **Appliances**

Hurry!

Hurry!

Save!

Save!

# GOING OUT AT COST!

\*Freezers

\*Stoves

**DELUXE** 

\*Refrigerators

ON WHEELS

NOTICE!

THESE APPLIANCES WERE USED IN THE SCHOOL ONLY NINE MONTHS. ALL ARE IN WARRENTY

Hurry Before They Are Gone!

Now At



# JORDAN VALLEY TESTIVAL!



At

EAST JORDAN

July 3 - 4 - 5







SQUARE DANCING!



LADI JULIJAI

July 3 - 4 - 5





# FUN SCHEDULE

SATURDAY, JULY 3rd

- Carnival, All Day
- \*10 a.m., Aerial Salute
- \*10 a.m., Northern Michigan Kiddies' Parade
- \*3:30 p.m., Aerial Salute
- \*5 p.m., Double parachute jump over Jordan Harbor
- \*Little League ball game at west side park
- \*7 p.m., Softball Game, west side park
- \*8 p.m., Square Dancing, Tourist Park

# SUNDAY, JULY 4th

- \*Regular services, all Churches
- \*Carnival after 12, Noon.
- \*2 p.m., Top O'Michigan Outboard Boat Racing, Jordan Harbor.
- \*Double parachute jump over Jordan Harbor
- \*7 p.m., Softball Game, west side park
- \*8 p.m., Huge Boat Parade around Jordan Harbor
- \*10 p.m., Giant Fireworks over Jordan Harbor.

MONDAY, JULY 5th

- \*Carnival, All Day
- Sight seeing and visiting in Jordan Valley Area



HEY, KIDS!

Join The Parade!

SATURDAY.

JULY 3

10 a.m., Northern Michigan Kiddies" Parade

3:30 p.m., Huge Winter-Water-Wonderland Parade

SEE "DYNAMITE THE CLOWN" DURING THE PARADE





SQUARE DANCING!



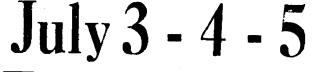






LADI JUNDAN

July 3 - 4 - 5





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SQUARE DANCING!



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CAUTION IS THE WORD FOR

# **Water Skiing**

The water skiing season has hit the Jordan Valley area along with the opening of summer resorts and northern Michigan outdoor activities.

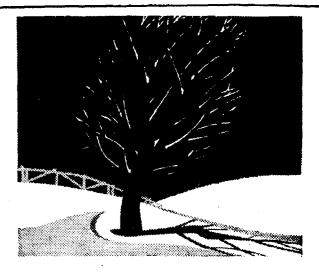
Caution is the word to all water skiers in the south arm of ake Charlevoix as more and more young folks take up the ammertime sport. Both the driver and the skier should acquaint themselves with regulations governing water skiing through the county sheriff's boat patrol department.

Dry land technique can take guesswork out of learning to water ski and its a quick way to get the "feel" of the skis and gain self-confidence.

Former national ski champion Tom Dorwin told the News-Herald last week that the dry land technique is a simplified form of instruction that can be given anywhere, even in your living-room. He is now an adviser to Evinrude Motors.

Although the day was cool and the season not yet underway, the youths at left demonstrated the dry land technique. Grasp the tow line handle, have the instructor lower you down to a sitting position. The tow line handle should be just in fron of your knees. The instructor should pull the tow line, slowly raising you to a standing position. Don't try to stand up. This will simulate the manner in which you will be pulled to the surface when actually water skiing. Repeat the procedure several times

And remember, water skiing can be dangerous for the untrained.



Next winter, when it's 8° below zero

and your nose gets numb when you step outside

and the roads are closed and poles and wires are down and trucks are stalled and even the cat won't go outdoors

and the best seat in the house is by the window looking out

because for once in your life you've got the kind of home heating that keeps on coming no matter how rotten the weather

won't you be glad you converted to natural <u>Gas</u> now?



And won't it be great to be counting all that money you saved because natural <u>Gas</u> cuts fuel bills up to one-third?

LIVE MODERN...FOR LESS...WITH GAS



# EQUAL SERVICES GOOD FOR BUSINESS

Voluntary action by members of the tourist industry to assure that their services and facilities are available to all persons without regard to religion, race, color or national origin will be the keystone of the Michigan Civil Rights Commission's public accomodations program this summer.

The steps that operators of public accomodations can take to insure cordial and equal treatment for all persons traveling in Michigan will be reviewed with members of the Michigan Tourist Council at a meeting in Eaylord on June 18, John Feikens, co-chairman of the Commission said. Businessmen all over Michigan have found that affirming their belief in equal services and accomodations is not only morally and



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EAST JORDAN NEWS-HERALD

legally right, but is also good business.

The Commission receives,

investigates and resolves complaints of discrimination in public accommodations, employment, education, housing and law enforcement.

# Dine Out

In an atmosphere of friendship! CLUB 13!

CLUB 13!

MANCELONA Steaks-Chops-shrimp-Scalops

Rainbow Trout
4 p.m to 12 Midnight
Your favorite beverages

(Bring this ad when you eat at Club 131) 587-9371-Mancelona

# **NOTICE**

The City of East Jordan Driver's License Bureau is now open for business.

HOURS: 8:30 a.m. to 12 Noon 1 p.m. to 5 p.m. MONDAY THRU FRIDAY

PHONE: 536-2682, East Jordan

It would be greatly appreciated if those wishing road tests would call for an appointment. There will be no checks accepted when applying for any driver's licenses.

Milton Meredith, Mayor CITY OF EAST JORDAN

COMPARE THE FOLLOWING FEATURES OF OUR INSURANCE WITH YOUR PRESENT

# INSURANCE

- \* No membership fee charged.
- \* Credits for three year at fault accident free driving.
- \* Local claim service.
- \* Easy quarterly premiums, if desired.
- \* Driving training credit.
- \* Collision deductible waived when your car is damaged by an animal or bird.
- \* Countrywide trip planning facilities from our office.
- \* Substantial discounts for more than one car in the family.
- \* Collision deductible waived if you are involved in an accident with an auto insured in the same company as yours.
- \* Your choice of a repair garage.

CALL OR WRITE US AND WE WILL GIVE YOU A PREMIUM QUOTATION

# R.A. CAMPBELL AGENCY INC.

Complete Insurance and Bonding Service
WILLIAM SWOBODA, Manager
Bank Building LE 6-2662

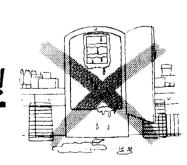


Live a Little

Enjoy the FREEDOM that a new

NO-FROST REFRIGERATOR-FREEZER OFFERS!

- Prepare foods ahead for special entertaining and unexpected guests—even complete dinners for the times you are late getting home.
- Cut trips to the grocer's to once every week or two—there's plenty of room—even to stock up on food specials.
- Best of all...end your messiest kitchen chore- END DEFROSTING!



If you're still getting along with a too-small, out-dated refrigerator that needs defrosting CHANGE NOW TO A MODERN FROST-FREE REFRIGERATOR-FREEZER

# see your APPLIANCE DEALER

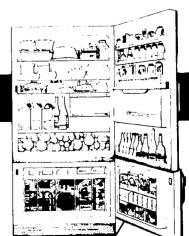


PE-D-9910-40

End Rust, Mold and Mildew During Humid Weather...GET A DEHUMIDIFIER NOW!

Here is economical protection against costly, moisture-caused damage to your home...a portable, electric dehumidifier. Just plug it into any outlet and it immediately goes to work wringing excess moisture from the air... protects your furnishings, makes you more comfortable.

- STOP rust on tools and equipment.
- STOP mildew in carpets, linens and clothing.
- STOP warping and swelling of furniture.
- STOP pipes from dripping.
- STOP extreme discomfort caused by high humidity.



Outlished by Consumers Power Company

# Council Proceedings

Minutes of the regular meeting of the City Council held Tuesday, June 15, 1965, at 7:

The meeting was called to order by Mayor Meredith.

Present: Mayor Meredith, Aldermen Shepard, Morrison, Morris and Olson.

Absent: Aldermen Stanek and Peters.

The minutes of the last meeting were read and approved.

Bills were read for the General Fund for \$5, 618.28, for the Sewer Fund for \$282, 49, and for the Water Fund for \$38.75 as follows:

General	1,357.78
Cemetery	335, 26
Fire	462.95
Parks	297.16
Police	891, 22
Streets	1,650.57
Library	42.94
License Bureau	530.79
Sewer	282.49
Water	38.75

Moved by Alderman Shepard and supported by Alderman Olson that the bills be allowed and paid. Motion carried.

Moved by Alderman Shepard and supported by Alderman Ol-

ORDINANCE NO. 107

AN ORDINANCE TO REGU-

LATE THE FILLING OF TANKS

OR CONTAINERS WITHIN THE

REGULATIONS PROMULGATED

THE CITY OF EAST JORDAN

The Flammable liquid Regulation pertaining to the filling of tanks or containers as promulgated and adopted by the Commissioner of the Michigan State Police on May 28th, 1963, as prescribed, and authorized

in Sections 3, 5 and 5A of Act 207 of the Public Acts of 1941, as amended. This amends the Flammable Liquids Regulations as they are published in the Michigan Administrative Code,

1955 Annual Supplement, pages

7 - 49, and in the 1961 Supple-

ment, page 2127, is hereby

adopted by reference as in this

Section 2. REFERENCES IN ACT

References in the Public Act

and Regulation to "governmental

unit" shall mean the City of East

Section 3 NOTICE TO BE PUB-

this Ordinance in the manner

required by law and shall at all

times keep complete copies of

the Regulations at the Office of

the Clerk for inspection by the

Any violation of this Ordin-

ance shall be a misdemeanor

and shall be punishable by a

fine of not more than \$100.00

County Jail for not more than

or a term of confinement in the

ninety days or both fine and con-

This Ordinance shall take im-

mediate effect due to the fact that lives of inhabitants are endangered by violation of some

public at all time.

SECTION 4.

Section 5.

The City Clerk shall publish

Ordinance modified.

AND REGULATION.

Jordan.

LISHED.

CITY OF EAST JORDAN: TO

ADOPT BY REFERENCE THE

BY THE COMMISSIONER OF

MICHIGAN STATE POLICE.

Section 1. REGULATIONS

ORDAINS:

ADOPTED.

Legal Notice

son that Clifford Mayhew be appointed Street Administrator. Motion carried all ayes.

Moved by Alderman Shepard and supported by Alderman Morris that the State Bank of East Jordan be designated as the depository of the funds of the CITY OF EAST JORDAN. Motion carried all ayes.

Meeting of the City Council with the city employees to discuss insurance is Monday, June 21. 1965 at 7:30 p.m.

Assistant Fire Chief Hammond appeared concerning the storage and filling of tanks with inflamable liquids within the city. A proposed ordinance was presented.

Moved by Alderman Shepard and supported by Alderman Morrison that Ordinance No. 107 governing the filland storage of inflamable liquids according to the State Fire Code be approved. Motion carried all ayes.

Moved by Alderman Morrison and supported by Alderman Morris that costs be ascertained for repairing Second Street in the 100 Block. Motion carried all

Moved by Alderman Shepard and supported by Alderman Ol-

Adopted by the City Council

of the City of East Jordan on the

Ayes: Aldermen Shepard, Mor-

Absent: Aldermen Stanek and

Benjamin E. Bustard, Clerk

Milton Meredith, Mayor

15th day of June, 1965, by an

aye and nay vote as follows:

rison, Morris and Olson.

Nays: None.

Peters.

of the provisions.

son that the building permits of Mrs. Aimsbury, Lowell Lee, Elmore Vincent, and La Vaugh Beard be approved. Motion carried all ayes.

Moved by Alderman Olson and supported by Alderman Morrison that the meeting be adjourned. Motion carried all ayes.

Benjamin E. Bustard, Clerk

# HOUSE





You're smart to protect your house in case of fire, theft, damage to contents and liability with a single State Farm Homeowners policy et a low package rate. And you're twice as smart to protect your spouse with a State Farm life insurance policy that covers your mortgage. For full details, see your friend for life.

BASIL

EAST JORDAN

State Farm Life In-surance Company and State Farm Fire and Casualty Com-pany, Home Offices: Bloomington, Blinols.





CUMMINS

LE6-2621

■ Why not? Mort Neff will be presenting 33 big prizes in Leonard's 1965 "Michigan Outdoors" fishing contest -- and you have as good a chance to win as any other fisherman. The contest runs from the opening of trout season through Labor Day, so you'll have all summer to catch a big one. Stop in today and pick up your free entry blank. We're holding one for you. And, we hope you catch a whopper!

This year, be a winner!



FREE ENTRY BLANKS!

Peter's

Leonard Service Junction M-66 and M-32

# at your service

J. H. SAVORY, M. D. East Jordan, Michigan Hours:11 tp 12 a.m. daily 2 to 5 p.m. daily Closed Wednesday afternoon Open Tuesday evenings Office: LE 6-2511 Home: LE 6-2313

J. VAN DELLEN, M. D. 2 to 5 daily Except Thursday and Sunday Open 7 to 9 Wednesday Phones: Office, LE 6-7231 Residence, Ellsworth, LU8-2644 Tues., and Sat. 9-12, 2-5

JOHN C. SCHMITTDIEL Chiropractor Thursday open 'til noon Mon., Wed., Fri., 9-12, 2-5 and 7-9; Tues., Sat.,

Professional Building Boyne City JU 2-6292

DR. ROBERT H. OLSON **OPTOMETRIST** 111 Mill St. East lordan Thursday only For appointments, call LE 6-2587 on Thursday only Petoskey DI 7-8912 ast Lake St. Petoskey 434 East Lake St. Evenings by Appointment

R. G. WATSON

Funeral Director Phone LE 6-7031

MONUMENTS

Sales---Service Michigan Bottled Gas SHERMAN'S HARDWARE Washing Machine Service 229 Main, East Jordan 536-2922

> NORTHLAND DAIRY FOOD PRODUCTS, INC. Grade A Dairy Products At Your Store or Home Delivery LENOX 6-7332

> > **FLOWERS**

Weddings, Funerals and Special Occasions LE 6-2952 East Jordan

JORDAN VALLEY GREENHOUSE

DR. JOHN PRAY Veterinarian Small Animal Hospital Boarding & Clipping



DRENTH BROTHERS Building Contractors Gravel

Burrao zing LU 8-2277, Ellsworth

WATSON CONSTRUCTION CO. General Contractors Residential - Commercial Industrial Phone LE 6-2908 or LE 6-7031 624 Main St. East Jordan, Mich.

MAC'S BEAUTY SHOP

101 Fourth Street Complete Beauty Service Revlon Cosmetics 536-2901 Martha McPherson

SHIVLEY PLUMBING & HEATING

24 HOUR SERVICE LENOX 6-2918 Licensed Master Plumber East Jordan, Michigan

Expert Work at EAST JORDAN CLEANERS Dry Cleaning

• Blocking

 Dyeing East Jordan, Michigan

Lennox Furnaces
JORDAN HEATING & REFRIGERATION CO. Furnace Cleaning and Repair Refrigerator Repair Glenn Campau LE 6-2272





# Here and There

Mrs. Julia Rude and Mr. and Mrs. Neil Sommerville spent last week in Detroit visiting relatives.

Correction--Mr. and Mrs. Maurice Hartung made the trip to Washington, not Mr. and Mrs. Maurice Thacker.

Mr. and Mrs. Ed Weldy spent Sunday in Elk Rapids visiting their daughter and family, Mr. and Mrs. Tom Hayden.

Mr, and Mrs. Herbert Zeller, Mr. and Mrs. Harry Zeller, Mr. and Mrs. Arthur Bolser of Muskegon spent the week end in East Jordan visiting friends and relatives.

Mrs. Richard Farmer is a surgical patient at the Charlevoix hospital.

Raymond Nemecek is visiting his sister and family, Mr. and Mrs. Dennis Kopkau at Grand Rapids for a few days.

When a pessimist thinks he's taking a chance, the optimist feels he is grasping an opportunity. Charles Cunningham, The Natchitoches (La.) Times.

# LETTER BOX

(From Page 7) ionaries grow some fruit and/or vegetables. We are able to grow oranges, lemons, grapefruit, paw paw and mangoes. Any vegetable that is grown in the states can be grown here. We do most of our own baking, though cookies can be purchased. Cakes, rolls, sweet breads, pies and doughnuts or fried cakes cannot be purchased either ready made or ready to bake. There are few package meals such as macaroni and cheese, pizza, or Italian spaghetti. Rice and curry in a package meal can be purchased. We make our own ice cream, though ice cream is available if you are living in town. Jello and pudding mixes are also available.

I will try to write again soon and tell you more about life in Zambia.

Sincerely, Marian Donaldson.

# Bridge Club Holds Annual Luncheon

In recognition of the invaluable contribution the East Jordan Volunteer Fire Department is making to the welfare of the community and surrounding area, members of the East Jordan Bridge Tournament voted in annual meeting to purchase several items needed by the department.

The women agreed to purchase a portable welder and three full face masks for the fire department members.

In addition the women will purchase a special typewriter with primer size type for primary grade use at the East Jordan school; and a wheel chair and two sets of bed rails for use at Grandvue Hospital.

Bridge funds for the season just past amounted to \$700.00.

The annual meeting and luncheon was held at the Jordan Inn.

Officers elected for the coming year are Mrs. T. E. Malpass, Chairman; Mrs. William Grauel and Mrs. William Swoboda, program committee and Mrs. Frank Strehl, Secretary-Treasurer. The luncheon committee for next year is Mrs. W. W. Rogers Sr. and Mrs. Walter Thorsen. Projects committee members include Mrs. Bret Riley, Mrs. Clare Brown and Mrs. John Savory

First prize of \$25 for topping the year's bridge tournament sessions went to Mrs. Greg Boswell and Mis. Emory Cole. Second prize of \$15 was won by Mrs. Hugh Gidley and Mrs. William Sherman. Mrs. A. R. Sinclair and Mrs. Kenneth Diller took third prize of \$10.

Door prize at the luncheon was won by Mrs. Albert Giacomelli.

There is enough leisure time for everybody, but the heck of it is, the wrong people seem to have most of it. John Maverick, Cherryvale (Kan.) Republican.



GRAND OPENING DRAWING: Noreen Goff, of the Wagon Wheel Restaurant, is shown here drawing names from a box at Peter's Leonard Service to find winners in connection with a contest at the service station. Owner Lyle Peters is holding the box which was filled with customers' names. The drawing was held Saturday and the winning names are published elsewhere in this issue.



EAST JORDAN BRIDGE TOURNAMENT LUNCHEON--Above from left to right are incoming officers: Mrs. Bret Riley, Project Chairman; Mrs. T. E. Malpass, General Chairman; Mrs. Frank Strehl, Secretary-Treasurer. Pictured below are outgoing officers: Standing, Mrs. Jay Hite, Secretary-Treasurer; Mrs. Donald Langschwager, Project Chairman; Seated: Mrs. Richard Malpass, General Chairman and Mrs. A. R. Sinclair, Luncheon Chairman. (Photos by Huckle.)



NOTICE OF THE LAST DAY OF REGISTRATION OF THE QUALIFIED ELECTORS OF EAST JORDAN PUBLIC SCHOOL

To the Qualified Electors of said School District: WHO MAY VOTE?

Section 532 of Act 269. Public Acts of Michigan, 1955, provides the following:

"The Inspectors of election at an Annual or Special Election Shall not receive the vote of any person residing in a registration School District—whose name is not registered as an elector in the City or Township in which he resides."

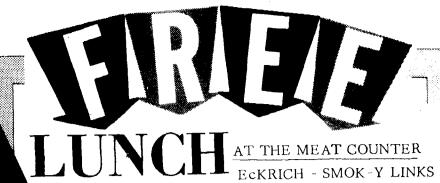
LAST DAY OF REGISTRATION

The last day on which persons may register with the Township Clerk(s) or City Clerk to vote at the School Election to be held on August 5, 1965 is July 6, 1965. Persons registering after 8 o'clock p.m., Eastern Standard Time, on said July 6, 1965 are NOT ELIGIBLE to vote at the said School Election. School Board No Longer Takes Registrations:

REGISTRATIONS:

Under the provisions of Chapter 8 on Act 269, Public Acts of Michigan, 1955 registrations will NOT BE TAKEN BY SCHOOL OFFICIALS and only persons who have registered as general electors with the Township Clerk of the Township in which they reside, or the City Clerk if they reside in the City, are registered school electors. Persons planning to register with the Township or City Clerk must ascertain the days and hours on which the Clerk's office is open for registration

DATED: June 15, 1965 W. G. Boswell, Secretary East Jordan Board of Education



BISCUIT MIX FOR STRAWBERRY SHORTCAKE 21/2-LB. PKG. FOULD'S ELBO MACARONI PINE.-GRAPEFRUIT SHURFINE 1-QT., 14-OZ. CAN

4-DELICIOUS KINDS OF LUNCH MEAT "NABISCO"

ENTERTAINER CRACKERS PLUS

A GOOD CUP OF SPARTAN COFFEE



# FRIDAY & SATURDAY

RETTY CROCKER

4 VARIETIES

SHURFINE

WITH COUPON-GOLD MEDAL

If our produce were any



GRAND VALLEY HOTHOUSE

**TOMATOES** 

be on the ground!

2 1-LB. 47c COTTAGE CHEESE

PINEAPPLE JUICE WAXED PAPER

SHURFINE BLACKBERRY, CHERRY, CRABAPPLE, PLUM, AND GRAPE

CLOROX LIQUID BLEACH

7-0Z. 49c

COLGATE TOOTHPASTE REG. 6%-OZ. 59c

CUT TO DESIRED THICKNESS - SWISS OR

T-BONE STEAK BEEF FROM ROUND

FINE FOR BROILING

LB. 990

LB. 79c

LEAN, MEATY SLICES

BONFLESS LOKK KOVZI ZWAN CANNED HAM ZWAN CANNED

IMPORTED FROM HOLLAND

IMPORTED FROM HOLLAND

TROZEN BANQUET DINNERS

BANQUET MEAT PIES 5 Oven Fresh POTATO BREAD 2 lfs. . 49¢

PRIOZEN CHICKIN, BEEF, AND TURKEY

**EMPRESS** PINE APPLE Sliced = Crushed

(2) -1/2 oz. size

BORDEN'S (8-oz.)DIP CHEESE BORDEN'S (8-oz.) SOUR CREAM

HERRUD - SPECIAL

EXTRA MILD

PURITY PLATES

Star Kist Chunk Tuna...... 6-12-0x. can 29c

Sunshine Scottie Shortbread . . . . . 2 Parez Pkgs. 69c Sunshine Oatmeal Cookies . . . . . . 2 14-oz. pkgs. 69c Smucker's Strawberry Preserves. . . . . . 12-oz. jar 43c Shurfine Cut Green Beans..... 2 1513-02. cons 37c Shurfine Cream Style Corn ..... 2 1-16 cons 39c Breast 'O Chicken Tuna Chunk Style . . . 612-02. con 290

Putt's Facial Tissue white or Color-2 Pty 2 200 count box 49c Charmin Toilet Tissue . . . . . . . . . . 4 pack 37c

White Cloud Toilet Tissue 2 Ply ..... 2 pack 25c

Breeze Detergent-Giant ... 2-16 6-07 box 790

Silver Dust Detergent—Regular.... 15-oz. box 35c.

Lux Liquid Detergent...... 1 pt. 6-oz. bil. 37c Coldwater Liquid All....... quart bit 77c

Final Touch Fabric Finisher-10c Off 1-qt. 10-ox. bil. 22c

Gerber's Cereal Food

All Low Sudsing Detergent . . . . .



**EAST JORDAN GAYLORD KALKASKA GRAYLING** 





stop at GLEN'S where you shop and SAVE

OPEN EVERY DAY 'TIL 9 P.M. - SUNDAYS 8 A.M. TO 6 P.M.

EAST JORDAN NEWS-HERALD

WE DO THE JOB--large or imall. You call, we will haul. Fill dirt, top soil, sand, gravel, bulldozing and Back Hoe work. Excavating, septic tanks and dry wells installed. Ditching and road building. Frank Kenney, LE 6-7090. 16 tf

NOW IS THE TIME to get your tractor, lawnmower, and outboard ready for spring. We carry parts for autos, implements, Oliver tractors, Clinton engines and Mono chain saws. DEL'S AUTO AND MARINE SERVICE 6 miles south of East Jordan on Central Lake Road.

WILL PICK UP -- Ashes, Rubbish. Garbage, Trash of all kinds. Call LE 6-2619. OMEGA SALVAGE COMPANY. 24tf

FOR SALE BY OWNER--Smooth driving without worrying about scuffed tires. Yes, we have smooth driving for sale. Stop in at Galmore's Standard Service where you will receive satisfaction guaranteed service with a John Bean Visual Liner which gives an expert wheel alignment job.

CARFOR SALE--1963 Buick, 2 door sedan, for sale or take ower payments. LE 6-7224. Call after 4 p.m. 25-1

around home. \$11,500.

ready to cut. \$14,000.

Phone LE 6-2200

place, 2 bedroom. \$9,000.

REAL ESTATE

REAL ESTATE

Lot on Six Mile Lake, good building location, \$1800.

LAKE CHARLEVOIX--125 ft. frontage, 3 bedroom year

COTTAGE ON JORDAN RIVER--200 ft. frontage, fire-

179 acre farm, good buildings, paved road. Timber

East Jordan, Michigan

KEITH DRESSEL REALTY

FARM--187 acres near Lake Michigan, nearly new ranch

type 3 bedroom house has fireplace, picture window, full

basement, attached garage. Good barn & outbuildings,

herd of Black Angus cattle and all farm tools. \$24, 600.

ental cottages, accessible year around. \$13,500.

LAKE & RIVER FRONTAGE, Farms, Homes, Cottages,

Business, Resort & Recreational Properties, see or call

Charlevoix, Phone LI 7-6606

IRMA L. SCHEID, Realtor, 1004 Bridge St.

LAKE CHARLEVOIX COTTAGE--120 ft. on lake, nearly

SUSAN LAKE BUILDING LOT--West side, has 100 ft. on

lake, more on paved road, building restrictions, only \$3,000.

or CLYDE CROSS, 2299 M-66, East Jordan, Phone LE 6-7493

new 2 bedroom cottage. This sells with or without 2 older

FOR SALE--Used Refrigerators, Electric Ranges, Washers, Oil Water Heaters, -- SHERMAN'S HARDWARE tf

WEDNESDAY AND FRIDAY---SPECIAL AT CAL'S TAVERN--Boneless Perch, all you can eat for \$1.50 with French Fries, Onion Rings and Salad. Serving from 5 p.m. until 10 p.m. Boyne City-East Jordan Road. LE 6-7062. tf

WIRING SUPPLIES -- Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacle, pull chain and keyless types. SHERMAN'S HARDWARE.

DON'T BE LOCKED OUT -- Get an extra key today. Made while you watch at Galmore's Standard Service, tf

FOR SALE -- Slab wood as it comes off the mill, \$15 per load. Byard Saw Mill, M-32, East Jordan. LE 6-2657, if no answer call 582-7097. 14tf

FOR SALE--Dunlap strawberries. Pick your own, 20¢ per quart or already picked \$5.00 per case or 35¢ per quart. No children. Will be ready about June 14. Linda Chanda, phone LE 6-7182. 23x3

# CLASSIFIED AD RATES!

If ad is not paid by Saturday noon after last insertion it will be considered charged. If ad runs three times consecutively, you get three for the price of two. Card of Thanks - \$1. Professional Directory - \$2.50 per month. 25 words or less 75¢. Three cents per word after.

June 24, 1965

FREE ESTIMATE on reroofing your house or barn with interlocking shingles. All labor and materials. Workmen covered with compensation insurance. No money down, up to 5 years to pay. Also Aluminum siding installed. Write Rendle A. Madden, Ellsworth, Mich. 14x4

NOTICE--After June 4, 1965 I will not be responsible for debts contracted by anyone except myself.

Martin Rebec 23x3 HELP WANTED, MALE--Users of Rawleigh Products in Charlevoix Co. or East Jordan and Boyne City need man to serve them. No capital necessary. Write Rawleigh, Dept. MCF-192-876, Freeport, III. 23x3

# FOR SALE

EVERYTHING for your home. At one-quarter to one-half price. MALPASS HARDWARE Company, East Jordan. 24x3 HOUSE FOR SALE--Nice location. Lot 100' x 300'. Lots of closet and cupboard space. This you should see. Only \$5, 200. Ole Olson, 731 So. Maple St., East Jordan, or call at Har-Ray's Shoes. 24x3

FURNITURE FOR SALE--Cooking utensils, electric stove, electric refrigerator, lamps, dressers, tables, many items too numerous to mention. 403 Mill St., East Jordan 24x3

FOR SALE--64 Chevy convertible 283, light blue, powerglide. Vibrasonic radio and record player. Went to army. Can be seen at 104 E. Main Street , Boyne City, 25-3 FOR SALE--Simmons sofa bed, \$15. Split bamboo shade, 6'x8' for picture windown, \$5. Many misc. items. LI 7-2072. 25-1 FOR SALE--3 bedroom house, 2 large lots, near Nettleton Corners, East Jordan. Don Ager,

STRAWBERRIES--Pick your own heaping full quarts of top quality berries. Phone us for case orders. Richard's Fruit Farm, one mile west of Atwood, LO 6-2273. PLEASE BRING OWN BASKETS. 25tf

LE 6-7276. 25x4

FOR SALE--Two large lots, 66 x 165. Just outside city limits. Can put trailer on them. Ernest Raymond, Call LE 6-7008 25x1

FOR SALE--Five rooms and bath, 3 bedrooms plus sun room and utility room. 9307 Park Street, Ellsworth, Walter Hoag, 24x3 FOR SALE -- House and 5 arcres of good land. City water. Only \$3,500 with \$500 down. Call Jim Lord, LE 6-2378. 24-3 BEAUTIFUL, NICE running Plymouth station wagon. For sale, cheap, or will trade. Malpass Hardware Co. 24x3

PLEASE NOTICE My address has been changed to Charlevoix, Michigan, Route 1, Box 120, just below Norwood on the bay. My new telephone number is 547-9548. Call me for Wright Saws, parts or repairs at this new address. Your Wright saw dealer,

W. V. COELING Charlevoix, Mich, R. I, Box 120 Phone 547-9548

# Boyne Theatre BOYNE CITY, MICHIGAN The Houre With

The Best Sound

Page 15

Friday, Saturday, Sunday June 25, 26, 27 James Bond is here--Everything he touches turns to excitement! GOLDFINGER

Sean Connery Honor Blackman Technicolor Cartoon Out at 10

Tiuesday, Wednesday, Thursday June 29, 30, July 1 THE TRUTH ABOUT SPRING John Mills Hayley Mills Out at 10 Technicolor Color Special and Cartoon Admission: 75¢ and 25¢ One show each night at 8 p.m.

Coming BEACH BLANKET BINGO FATHER GOOSE TICKLE ME

# BEL-AIR THEATRE Bellaire, Michigan Phone JE 3-4512

CW-1721 IN CLE HERMANNING CHARACT

Two Shows Nightly at 7 and 9 Wednesday thru Saturday June 23 thru 26 HOW THE WEST WAS WON All Star Cast One Show Wed, Thurs., at 7 Two shows Fri. Sat., 7, 9:48 Sun., Mon, June 27, 28

HOME Shirley MacLaine Peter Ustinov Tuesday, Wednesday, Thursday June 29, 30, July 1 THE BATTLE OF THE VILLA

JOHN GOLDFARB, PLEASE COME

FIORITA Rossano Brazzi Maureen O'Hara

Telephone 547-9761

Friday and Saturday Double Feature Program



# M.G.M STEVE REEVES SANDOKAN THE GREAT

Only one Showing of Each Picture Starting at 7:15 p.m.

Sunday and Monday



at 7:00 and 9:10 p.m.

Tuesday, Wednesday, Thursday



at 7:15 and 9:10 p.m. Adults, 90¢; Children, 35¢

# \*\*\*\*\*\*\* LONA THEATRE MANCELONA

Thurs., Fri., June 24, 25 Robert Taylor Barbara Stanwyck THE NIGHT WALKER

Sat., Sun., June 26, 27 Dean Martin Kim Novak KISS ME, STUPID Pana Vision

Tues., Wed., June 29, 30 Anthony Quayle Sylvia Syms EAST OF SUDAN Technicolor Techniscope Two shows each night at 7 and 9 Except Mondays, one show, 7:30

\*\*\*\*\*\*\*\*\*\*

# "FOMCO SEZ"

A carload purchase makes it possible for you to own a new model AC 180 AMP LINCOLN WELDER for only \$80.00. On our bedget plan, a payment of \$10 delivers this welder to you. Don't delay; contact at once your neighborly FOCHTMAN MOTOR COMPANY STORE.

# \*\*\*\*\*\*\*

CARD OF THANKS We wish to thank everyone who were so kind to our son, Teddy, Jr. during his seven weeks at Little Traverse Hospital, and for the many gifts he received while there. Also a special thanks for those men who donated blood.

Thora and Teddy Kotowich Sr. Teddy, Jr.

# **NEED MONEY?**

WANT

REAL ESTATE FOR SALE 40 acres on Monroe Creek with Scotch Pine plantation. Homes--Farms--Lake and River

Frontage, Hunting Land. FRANK J. NACHAZEL, BROKER 105 Third St. LE 6-2312 East Jordan, Mich. 19tf

LOST -- The pleasure of driving smoothly as well as your money. Get satisfaction guaranteed service with our John Bean Visual Liner. Save those tires with a wheel alignment now! Galmore's Standard Service.

BIDS WANTED To Sell--60 Passenger, 1954 In-

ternational school bus, Engine No. 16-177. May be seen at school bus garage.

Bids are to be sealed and plainly marked "Bus Bid", and are to be received on or before July 12. 1965 at the office of the Superintendent of Schook

We reserve the right to reject

any or all bids. Superintendent of Schools

FOR SALE--Davenport and chair, ironer. LE 6-2343, 206 E. Mary Street, East Jordan, 25-1

Check Your Attic and Sell Unused Articles Through The

BIG VALUE - - - SMALL PRICE

The classified page is always the best read page of any newspaper. Try an ad here next week. Minimum charge, 75¢. Three weeks, \$1.50.

CALL LE 6-2371



Mr. and Mrs. Harold Bader are announcing the engagement of their daughter, Katherine Reta, to Lauren E. Donaldson, son of Mrs. Lois Donaldson and the late Howard Donaldson. Both are graduates of East Jordan high school, and Mr. Donaldson is employed at the East Jordan Iron Works. A wedding is being planned for August 28th. (Huckle Photo)

Cecil (Odie) Walker has returned to his home on Rogers Road following a stay in Detroit, where he underwent an operation. With him this week are Mr. and Mrs. Twyman, of Florida. Mrs. Twyman is Mrs. Walker's sister. Mrs. Walker came to East Jordan with her husband, but returned to her teaching work in Detroit.

IT'S A BOY!

Mr. and Mrs. Ralph Shepard Jr. of Frankenmuth announce the birth of a son, David John, on June 8th. He weighed seven pounds, four ounces. Grandparents are Mr. and Mrs. Ralph Shepard Sr. of East Jordan and Mr. and Mrs. Stephen J. Tatar of North Branch.



Mr. and Mrs. Donald Holmes and family of Onaway spent Saturday afternoon with his mother, Mrs. Ernest Holmes.

James Kubeck of Niles, who is spending some time at his cottage near Frederic, called on friends Friday.

Mrs. Earl Olds of Bellaire was a Wednesday afternoon caller of Mrs. Joyce Holmes and attended the funeral of Mrs. Hilda Peterson.

Zell Bricker of Ellsworth called at the Jean Haynes home Thursday.

Mrs. Hilda Peterson, 81, died Monday, June 14, at the Meadow-brook hospital. She was a member of the Alba Methodist Church. Surviving are three sons, Carl of DeWitt, Hugo of Alba, and Herbert of Pontiac; two daughters, Mrs. Cecil (Helen) Nichols of Mancelona and Mrs. Lee (Mildred) Morris of Alba; 12 grand-children, 15 great grandchildren, and two.sisters.

Funeral services were held Wednesday afternoon at the Alba Methodist Church, with burial in the Alba cemetery.

Mrs. Ruth Taylor was a Thursday luncheon guest of her sister, Mrs. Glen Campau of East Jordan.

Sunday dinner guests of Mr. and Mrs. Erford Rusnell were Mr. and Mrs. Kenneth Park, Mr. and Mrs. Larry Rusnell, and Kellie and Çary Rusnell. The occas-

ion was in honor of the Parks' 54th wedding anniversary, Kellie's first birthday and Father's Day.

The Alba Study Club met Tuesday afternoon at the home

of Reta Goodenough. The program was on Albert Schweitzer, Refreshments were served.

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June 24, 1965

Mrs. Charles (Floy) Taylor is in the Osteopathic Hospital in Traverse City.

Mr. and Mrs. Allison LaValley and family of Muskegon, were Saturday visitors and supper guest at the home of Mr. and Mrs. Peter Stanek and son, Archie.

EAST JORDAN

AT YE NINE OLDE HOLLES



MENS' GOLF LEAGUE STANDINGS

	VV	L
John LeamanJoe McDermott	21	3
Gary CoonBill Christenson	19	5
Max DamothKeith Annear	18	6
Buck CihakSpin Cihak ·	17	7
John ElzingaLarry Elzinga	16	8
Doug HaydenDon Skinkle	16	8
Cam GrahamChad McDonald	14	10
Tom BreakeyBill Liebbe	13	11
Hud SommervilleLeo Sommerville	12	12
Bill Van LooFloyd Aldread	11	13
Jim CihakBill Boswell	10	14
Bill DrenthRay Dubas	10	14
Bret RileyIrv Bennett	9	15
Monk CihakBill Walden	8	16
Jim GalmoreBill Dietrich	8	16
Butc h ColeK. Peters	6	18
Greg BoswellBill Sturgell	6	18
Dick RaymondDenny Freeman	2	22

TAYLOR'S

100% PURE GROUND

BEEF
\$ 19
2 LB.

Spare Ribs TABLERITE MEATY

-LB. **59** 

TABLERITE LEAN, SLICED

1-lb 59°

IGA FROZEN

Orange Juice 6 6-02. 89¢

Sweet Peas.. 2 10-oz. 35¢

IGA FROZEN

Spinach 2 10-oz. 25¢

SALADA 3/4 oz.

Cheese Sticks 10 oz 49

Cheeze Whiz . 14-oz. 59

MORE SAVINGS AT YOUR FINGERTIPS WITH ...

GR SUMMERFUL VALUES

Because it is really important that you are completely satisfied whenever you shop at IGA "we really care" about the quality of our meat and dairy products. "We really care" about the freshness of our produce and bakery foods. "We really take care" in giving you a large variety of packaged and canned goods . . . so that whatever you select you will be proud to serve to your family and friends. We take special care to make sure you are treated in a helpful and courteous manner by all of our employees. At IGA We Really care!

MARLENE

Margarine SIX POUNDS \$100

ALUES

Pork Chops
LB. 79c
PURE VEGETABLE SHORTENING

CENTER CUT

PURE VEGETABLE SHORTENING

TABLERITE . . .

GOLD MEDAL- 5-POUND BAG

Flour 39<sup>e</sup>

25-lb. bag ....\$1.99

3-lb.

can

HERRUD'S LUNCH MEATS.. 2-pkgs. 79¢

HOT HOUSE

TOMATOES 25°

MICHIGAN

LETTUCE

ea. 19°

)¢

RED LETTER DAYS VALUE!

Coffee

1-lb. 69¢



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Open 8 A.M. TO 10 P.M. EVERY DAY

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ICE COLD BEER

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