



HONORARY MEMBERS. Miss Sandy Boswell, president, East Jordan Chapter, Future Homemakers of America, bestowed honorary membership pins on three ladies at the group's annual session held in the high school gym.

From left they are Lynn Hopley, of Australia, Phyllis Malpass, Miss Boswell and Aase Holmgaard, of Denmark. The two foreign girls are visiting students enjoying a year in East Jordan under sponsorship of the East Jordan Rotary Club.

Phyllis Malpass, who has aided the Future Homemakers in many ways, is one of East Jordan's most active civic workers.

(Photo by Huckle)

One Thousand Registered To Vote Nov. 6

More than 1,000 people have registered at the city clerk's office in order to vote in the November 6th general election. City Clerk Alberta Nowland said that since the August Primary election 126 people have stopped in at the city hall to register.

Boy Scout Round Table At 7 Tonight

A northern District Roundtable sponsored by the Scenic Trails Council Boy Scouts of America, will be held 7 o'clock tonight (Thursday, Oct. 25) at the Methodist Church.

Hold Services Here For Orlando Blair

Services were held at 9 a.m. Saturday, October 20, at St. Joseph's Catholic Church for Orlando E. Blair, 40, who passed away in Detroit October 16th after a 3 1/2 month illness of leukemia.

Eastern Stars To Install Officers

Official installation of officers for Mark Chapter No. 275 OES will be held November 2nd at 8 p.m. It is to be an open installation and an invitation is extended to the public to attend.

COMING EVENTS

- October 25 - St. Ann's Altar Society will meet at Parish Hall.
October 26 - The Jussanneh Lelekah Lodge are holding their annual Masquerade Halloween party at 8 p.m. in their hall.
October 28 - The Gaylord Deane Meeting of the National Council of Catholic Women will be held in the St. Mary's gym in Gaylord Sunday at 2 p.m.
October 29 - The Past Noble Grand's Club will meet with Alberta Nowland as hostess.
October 30 - The Jussanneh Lelekah Lodge are holding their annual Masquerade Halloween party at 8 p.m. in their hall.
November 1 - The RLDS will hold their annual harvest and banquet.
November 2 - The Legion Auxiliary's annual chicken dinner.
November 3 - Third annual harvest supper at the Lutheran church.

GIVE ALL YOU CAN Workers Start Drive For E. J. Community Chest Funds

PTC To Hold Harvest Supper October 30

The Parent Teachers Club Harvest Supper will be held Tuesday, October 30 at 6:30 p.m. in the school hot lunch room. Supper will be pot luck and everyone is requested to bring their own table service.

Elect Officers For South Arm 4-H Group

Officers for the coming year were elected at the monthly meeting of the South Arm Community 4H club held October 1st. They are as follows: Betty Fisher, treasurer; Anita Petrie, song leader; Jane Campau, recreation leader; Mrs. Harry Pearsall, adult recreation leader; and Carolyn Stokes, reporter.

Charlevoix Court Opens This Week

Circuit court opened for the October term at Charlevoix Monday, with Judge Charles L. Brown on the bench. East Jordan residents subject to call for jury duty were listed as follows: Edward Portz, first ward; Henry B. Slate, second ward and Mary McKinnon, third ward.

East Jordan's 1956 Community Chest drive for funds starts today. Workers are going out in the residential, business and rural sections seeking to meet a \$6,100 goal set by the chest board for next year's expenditures.

Women Meet In Gaylord

Two hundred women from ten northern Michigan counties met at Gaylord for the North District Home Demonstration Rally.

A business meeting was held in the morning. Speakers at the afternoon session were Miss Ruth Peck from MSU, Associate District Supervisor, West District Home Economics, who showed pictures and talked on work being accomplished in Okinawa; and Sgt. Downer, Traverse City State Police Post, who gave an illustrated talk on rules on safe driving.

Homecoming Plans Set For Friday

The senior class of East Jordan high school is sponsoring a homecoming program at the Red Devil-Rambler Football game here Friday afternoon with a school program that night.

The homecoming queen with her court of four seniors will appear during the half time ceremonies Friday afternoon and will be officially crowned at the dance 8 p.m. in the gym.

Friday will be parents' day at the football game. They will see the parade led by the high school band and be guests at the game.

IT PAYS TO ADVERTISE!

The director asks if you can see your community without a chest program. Without the following projects: (1) Summer Recreation Program; (2) Without Camping for your Sons and Daughters; (3) Without Handicraft Projects for the little ones in the summertime; (4) Without our Boy and Girl Scout programs; (5) Without a Community Nurse.

When you think of your city without a chest program, you can readily realize how much it means to all of our citizens, Downs said.

The annual chest kick-off program was held at the American Legion hall Wednesday night for all workers and those interested in seeing that this year's goal is met.

HUGH GIDLEY who worked in the business section and Martha Overholt who worked in the residential area were especially honored at the kick-off meeting.

The drive has already received nearly \$200 as a result of the recent railroad color tour thru the Jordan Valley.

Auxiliary Gift Shop Work Starts

The American Legion Auxiliary Unit 227 will again take part in the Auxiliary Gift Shop. This program is one of the greatest morale builders of the Auxiliary - rehabilitation program.

This year the East Jordan Unit has been given a quota of 22 gifts, 12 woman's or adult girls', 8 men's or adult boys' and two child's gifts.

These gifts must be new articles and valued at from \$1.00 to \$3.00 each.

The gifts from East Jordan, will be sent to the Fort Custer VA Hospital, and must be mailed by Nov. 1.

This is a fine way to remember our servicemen in the hospitals at Christmas by making it possible for them to send Christmas presents to the ones they love most.

Movie Schedule

With the closing of the Temple Theatre the News-Herald has been requested to publish the weekly listing of movies at the Boyne Theatre.

CANDLE LIGHT CEREMONY Future Homemakers Hold Annual Session

Services Held At Elk Rapids For Grace Heller

Funeral services for Mrs. Grace A. Heller, age 57, who passed away Tuesday night at the University Hospital, Ann Arbor, were held Friday, October 19 at 2 p.m. from the Lockery-Wilhelm Funeral Chapel in Elk Rapids.

Grace A. Weldy was born February 27, 1899 in Lake Cicotte, Indiana and at the age of three moved with her parents to East Jordan where she attended school.

Surviving besides the husband is one son, Clayton Heller of Allen Park and two grandchildren; one brother, Ed Weldy, and one sister, Mrs. Albert Lenosky both of East Jordan and several nieces and nephews.

School Children To Parade Halloween

As has been the custom the last few years, the grade school children will parade in Halloween costume on October 31st at one o'clock.

It is hoped that pre-school age children will be satisfied to watch from the side lines rather than try to keep up with the marching pupils.

Table with columns for bowler name, score, and other statistics under the heading INTER CITY BOWLING LEAGUE.

The East Jordan chapter of the Future Homemakers of America held its annual formal initiation at the high school October 16th with Sandy Boswell, president, in charge.

Miss Boswell is also Parliamentarian of the state organization.

There were 24 freshmen taken into the group in addition to four new chapter mothers and three honorary members.

THE OFFICERS were formal dress with red roses, the Future Homemakers' flower.

Mrs. Louise Westfall, home economics teacher is the chapter's advisor.

Three persons were named honorary members at the session. They were: Phyllis Malpass of East Jordan; Lynn Hopley, of Australia; and Aase Holmgaard, of Denmark.

With Barbara Pearsall as chairman, the chapter mothers are: Mrs. Boswell, Mrs. Crawford, Mrs. Knudsen and Mrs. Lehrbass.

Jordan Township

Richard Lundy and family, formerly of this neighborhood, who have been living in East Jordan for the summer, have returned to Holland where he has been called back to his old job.

Mrs. Arnold Hart Sr. will entertain the Sunshine Extension group at her home Tuesday of this week.

Jay Goulds visited at the Allison Pinney home last weekend, taking Auntie Gould home with them when they returned Monday.

Miss Mary Kotowich of Detroit spent the weekend with her mother and brother at her home here.

Mr. and Mrs. Pierre Raveau announce news of a new grand son, Keith Jean Medici, born October 11, to their daughter Mrs. John Medici and husband of Detroit.

Best Image Possible

ESTABLISHED 1896  
MARSHALL F. SAYLES, Editor & Published.  
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Page 2 \* East Jordan News-Herald \* Thursday, October 25, 1956

**EDITORIAL PAGE**

**A Dangerous Trend**

In all elections every inhabitant of this state being a citizen of the United States; and every inhabitant of Indian descent, a native of the United States, shall be an elector and entitled to vote; but no one shall be an elector and entitled to vote at any election, unless he or she shall be above the age of 21 years and has resided in this state 6 months, and in the city or township in which he or she offers to vote 30 days next preceding such election.

The above is from the Constitution of the State of Michigan. Article III, section 1: Elective Franchise.

In the last election held in Charlevoix county about half of the people entitled to vote went to the polls. If this sort of disregard for our American system of free government continues, it can be rightly feared that the day is coming when the above number 111 article will be struck from Michigan's constitution.

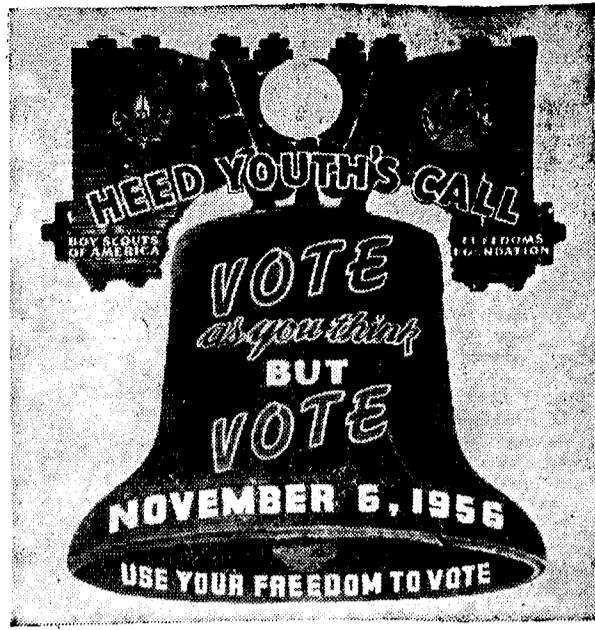
Think it over, Mr. Eligible Voter!

**Read the Classified Page**



**ELLSWORTH LUMBER COMPANY**  
JOS. F. BUGAI  
QUALITY FIRST, ALWAYS

**A BOY SCOUT'S PLEA**



**A SHORT SHORT STORY**

**Me and My Cows**

BY EBN FLOWE

One time I bought a farm just above Gobblers Nob, and in due time had cows on it. In fact I never seem to be able to get entirely away from cows. Measles and the itch I have left behind, but cows will be with me always.

As you have noticed I am a great hand to get up early in the morning for one reason or another. Sometimes I have great quantities of work ahead of me that I can't wait to get at. Other times I am worried about what time the neighbor's daughter got in and can't sleep. Then again

the bed gets too darn warm and comfortable at five o'clock in the morning, and I climb out on the cold floor before the lap luxury ruins my character.

It was one of these times in August that I, still worried about my character, decided to climb the pasture hill in my bare feet and have a little get together with the dawn. There's nothing like it to keep you from buck sliding, and close to a few of the eternal truths besides death and taxes. Even an outdoor privy in the winter time does not so scourge the soul.

I got a good grip on the side hill with my toes, and kept my eyes on the far horizon. There was a decent lot of clouds piled up over there in a way that got me thinking of ancient cities — how they rose and fell, and of how the present ones would fall too if people didn't get up earlier in the morning and take better care of their characters. Once you let your lower nature get the upper hand, you're a gone goose, and before long you get to liking it so well that you don't even recognize it as your lower nature. You just think it's just you as is, and have another beer.

**WELL THERE** I was in my wet feet and old blue house coat with the red poppys and prophesying and moralizing fit to kill, silently of course so's I could listen to the birds singing their silly heads off, and eye in the horizon for anymore falling cities, when over the horizon came the cows at a dainty gallop — five of them.

They saw me and stopped, and then nudging each other they gathered in a little half circle about me and just rubbered. At first I looked beyond them body and spirit, but five pairs of eyes are five pairs of eyes, and I found it want no use, I couldn't commune with nature no how. First my eyes dropped, and then my spirit and character and all came down with a plop. The cows kept on rubbering at me — just one long continued stare. It was too much.

I gave them my back, gathered up my skirts, and marched back to the house. As I sniffed the coffee and turned the bacon, I decided to let my character go hang for the rest of the day.

Without a doubt the world lost a great and wise woman that day — and all on account of those cows.

**Wilson Township**

Mr. and Mrs. Charles Reidel, Miss Alma Wolters and Miss Ann Wolf of Boyne City visited Horace Warn at the Ed Henning home Sunday. Mr. Warn is recuperating from a recent car accident.

Mr. and Mrs. Frank Behling were Sunday evening visitors at the home of Mr. and Mrs. Ed Henning.

Mr. and Mrs. August Behling and son were Sunday visitors at the home of her parents, Mr. and Mrs. Harry Dougherty in East Jordan.

Mr. and Mrs. William Thorsen and baby of Traverse City were weekend visitors of Mr. and Mrs. August Knop.

Mr. and Mrs. Edward Henning visited Mr. and Mrs. Herman Behling Saturday evening.

Mr. and Mrs. August Knop and son and Mrs. Selma Petersdorf surprised Edward Henning with a birthday party for him Thursday evening.

In using your automatic washer, use hot water for most thorough cleaning, suggest MSU home management specialists. A cool rinse is satisfactory, but a hot wash — 140° to 160° — does the best job with colors and fabrics that will stand hot water.

SHOP EAST JORDAN!

Mrs. Mary Senn is very ill at her home.

Mrs. Fred Schroeder and daughter, Donna, attended the wedding of Beverly Simmons Wednesday evening.

Miss Donna Schroeder is spending a week in Detroit visiting.

Mr. and Mrs. Herman Behling and sons and Mr. and Mrs. James Behling and son enjoyed a fish dinner Wednesday evening at the home of Mr. and Mrs. Edward Henning. They were celebrating Mr. and Mrs. Herman Behling's wedding anniversary and Mr. Henning's birthday.

Horace Warn returned home from Little Traverse hospital where he was a patient for five weeks following a car accident. He is staying with Mr. and Mrs. Edward Henning for a few days.

Frank Behling and son, Harry, and daughter, Martha went to Detroit on business Saturday.

**Lona Theatre**

Manvelona, Michigan

Fri. & Sat., October 26 & 27  
Jeff Morrow Leigh Snowden

The Creature Walks Among Us  
also  
Chips Rafferty

King of the Coral Sea

Sunday & Monday, Oct. 28-29  
Mickey Rooney in

Francis in the Haunted House

Tue. & Thurs., Oct. 30 & Nov. 1  
Ginger Rogers Barry Nelson

The First Traveling Saleslady

SPECIAL HALLOW'N SHOW

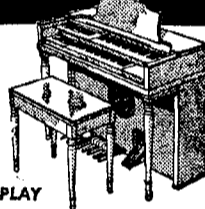
Wednesday, October 31

One show only — 10 pm

Frankenstein

The original horror show

**RENT A NEW "Minuet" CONN ORGAN**



EASY-TO-PLAY

You'll play simple tunes the very first day... get a red "back" out of it right from the start. Come in... we'll show you how easy the Conn Minuet is to play—how easy it is to own. No obligation to buy!

CONN ORGANS

NOW AS LOW AS

\$995

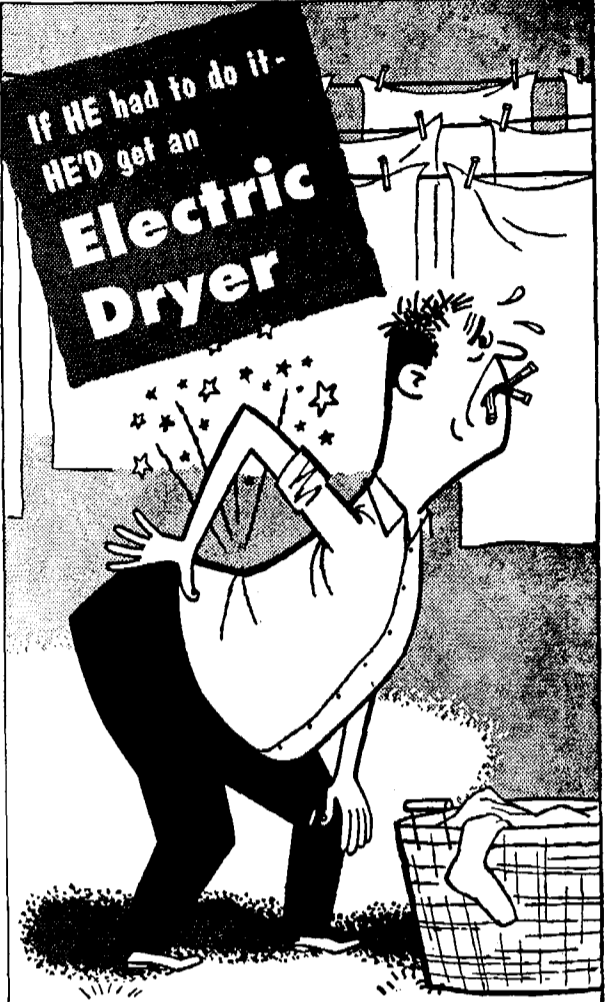
Hanna's Music

Write or Phone Collect  
DI 7-2826 Petoskey

**Building Needs**

at  
**Ken Diller Lumber Co.**

CLOSED SATURDAY AFTERNOONS



Dad likes to think of himself as an efficiency expert. He'd lift, lug, haul and hang clothes only ONCE... and then, before anyone tackled the job again, he'd find a better way to do it. We'd have an efficient, economical, automatic **ELECTRIC CLOTHES DRYER** before another laundry day rolled around!



Get a wonderful new **WORK-SAVING, TIME-SAVING ELECTRIC CLOTHES DRYER TODAY...**  
LIVE BETTER ELECTRICALLY!



**See Your ELECTRIC DRYER DEALER**

**General Election**

To the Qualified Electors of the  
**CITY OF EAST JORDAN**  
County of Charlevoix, Michigan

Notice is Hereby Given, That a General Election Will be Held on  
**Tues., November 6th, 1956**

At the respective polling places hereinafter designated

**CITY HALL**

For the purpose of Voting for the following officers Viz:

**PRESIDENTIAL:**

Electors of President and Vice-President of the United States  
**STATE AND DISTRICT:**

Governor — Lieutenant Governor — Secretary of State — Attorney General — State Treasurer — Auditor General — Representative in Congress — State Senator — Representative in State Legislature

**COUNTY:**

Prosecuting Attorney — Sheriff — County Clerk — County Treasurer — Register of Deeds — Drain Commissioner — Coroner — Surveyor.

**NON-PARTISAN:**

Justice of The Supreme Court (To Fill Vacancy)  
— Judge of Probate — Circuit Court Commissioner

Also for the Purpose of Voting for the Following Propositions  
**PROPOSED AMENDMENT TO THE STATE CONSTITUTION RELATIVE TO ADDITIONAL QUALIFICATIONS FOR MEMBERS OF THE STATE LEGISLATURE.**

Shall section 5 of article 5 of the State Constitution be amended relative to requiring as qualification of any person for the office of member of the Legislature, that the person be at least 21 years of age and that he not have been convicted of subversion or of a felony involving a breach of public trust?

**Tax Rate Limitation Increase Proposition.**

**NOTICE RELATIVE TO OPENING AND CLOSING OF THE POLLS**  
Section 1. On the day of any election the polls shall be opened at 7 o'clock in the forenoon and shall be continued open until 8 o'clock in the afternoon and no longer. Every qualified elector present and in line at the polls at the hour prescribed for the closing thereof shall be allowed to vote.

ALBERTA M. NOWLAND, City Clerk

**Martin's HALLOWEEN**

ICE CREAM

taste treats



Ice Cream  
Half Gallons



97¢

Butterscotch Nut  
Sundae Roll

Buy several of these wonderful dessert treats for the family or guests. Delicious butterscotch throughout a creamy vanilla ice cream roll, rolled in crunchy mixed nuts.



85¢

**Pumpkin Center Brick**

Luscious Martin's vanilla ice cream around an Orange Ice Cream Pumpkin Center. This delicious Martin's Pumpkin Center Brick is sensational for holiday parties or snacks. Try one today.



33¢

FROM YOUR MARTIN'S ICE CREAM DEALERS

**Sherbet for Punch**

For the high spot of your holiday try some Martin's Sherbet for punch. Choose from several flavors: Orange, Lemon, Lime, Pineapple and Raspberry. Get some today — you will love it.



29¢

# .....School Hi-Lites.....

**FIRST GRADE**  
Mrs. Stokes

We are enjoying our new building and the beautiful October weather. When school started

the hills beyond the creek were green. Then they turned different colors. They were very bright for about three weeks. Now most of the leaves have fall-

len and the hills are quite gray. We notice how they look every day.

We had perfect attendance 12 days first marking period. Twenty-two of us were here every day. They are Donald Benz, Gail Drenth, Ray Elsworth, Jean Fisher, Eileen Gee; Allan Grand; James Kaufmann, Mary Jane La Croix, Roger Lilak, Elaine MacDonald; Billy McDonald; Karlene Merritt; Gene Murray; Anthony Pienta, Barbara Reich, Glen Reid, Steven Robinson; Julie Ruhling; Alfred Sutton; Susan Swoboda; Robert Watson and Patty Williams.

**SECOND & THIRD GRADE**  
Alice M. Neuman

We had some interesting objects for our discovery table this week. Linda Scott brought a toy made in Jamaica. It was made of sea beans and works with string in a way similar to our yo-yos. She also brought a Jamaica Stamp. Keith Peters brought real cotton and cotton bolls for us to see in connection with our cotton project for Social Science. We are making booklets and have pasted cotton on the covers in form of shirts and dresses. We borrowed a living cotton plant from Mrs. Hughes which shows the growing leaves and bursting cotton bolls.

We are reading "Old Bones, The Wonder Horse," by Mildred Face, in story time. The boys became so interested in horses that we gave them a whole bulletin board to pin up their horses in crayola and pencil.

Linda Skornia will be leaving soon for Florida. We will surely miss her.

**THIRD GRADE**  
Marie Hughes

Our room is going Halloween this week. We have face masks,

jack o'lanterns, black cats and witches on our bulletin boards.

We celebrated Kerry Arket-singer's birthday October 17 at 3 o'clock. Kerry's mother brought ice cream and cookies. The children made their own placemats. We made birthday cards for Kerry. We had a big birthday cake and candies on the blackboard and we all sang happy birthday to Kerry. We had such a good time. Thank you Mrs. Argetsinger and Kerry.

More lovely plants have been brought in by Dora Eaton and Brenda Niroi. Our winter garden is growing well. Lola Josifek brought many waxed leaves of different plants. We enjoyed telling from which plant they came. Marjean, Phyllis, Sammy, Mike and Bert brought in several gourds. They make a nice fall decoration arrangement.

**THIRD GRADE**  
Adeline Bowerman

At the end of the first six weeks period we spent some time checking up on ourselves to see what we had learned the first period. Most of us could report

much program.

We have learned several lovely poems and decided to make a book of poems including those we memorize as well as some we read for enjoyment.

We started our study of Indian life in social studies. Many interesting items have been brought for our display.

Dale Reich and Billy Iktson, cousins, brought several interesting items from India and each boy gave a good report about the things. We found India on our world map.

Twenty six of our thirty five children were not absent during the first marking period.

**FOURTH GRADE**  
Grace Galmore

This week we are going to be very busy making Halloween decorations and planning our costumes. Two of our boys, John Leatherman and James Barnard brought frames that we can use for spatter painting. Sharon Clark showed us a lovely way to make leaf prints by using the side of a crayon.

In our final test on identify-

ing trees by the leaves, twig or cone eight pupils, James Savory, James Barnard; Sherril Pearsall, Suzanne Rogers; Rex Bartholomew; Patricia Healey; Marcella Brown and Fred Malpass got a

perfect score on the seventeen different kinds. Ten others missed only from two to five. Our boys and girls are learning to observe more closely the world about them.

SHOP EAST JORDAN!

READ THE WANT ADS!

This Man Is Interested  
In YOU!

VOTE  
FOR  
Prentiss M.  
**Brown, Jr.**  
FOR  
Congress  
Democrat



BE SURE YOU ARE REPRESENTED IN YOUR  
GOVERNMENT BY A MAN INTERESTED IN YOU.

BROWN FOR CONGRESS COMM. M. B. RUDOLPH, CHAIRMAN

IKE brought us PEACE!



Let's help  
him  
protect it

BACK IKE WITH  
MICHIGAN'S BEST

**REPUBLICAN**

LINCOLN  EISENHOWER

DWIGHT D. EISENHOWER  
RICHARD M. NIXON

Governor  
 ALBERT E. COBO

Lieutenant Governor  
 CLARENCE A. BEID

Secretary of State  
 JOHN B. MARTIN

Attorney General  
 RICHARD C. VAN DUSEN

State Treasurer  
 FRANK C. PADZIESKI

Auditor General  
 PAUL D. BAGWELL

Representative in Congress  
 VICTOR A. KNOX

**COBO**  
For GOVERNOR

**KNOX**  
For CONGRESS  
(11TH DISTRICT)

**KNOX**, once a farmer, has been a competent, reliable public servant for 33 years!

**KNOX** has served you for the last two terms of Congress!

**KNOX** had a brilliant 16-year record in the Michigan Legislature!

**KNOX** was a member of the Michigan State Ways and Means Committee for eight years, Crime Commission, 4 years; and Speaker of the House for 6 years!

**KNOX** started his political career as treasurer of Soo Township!

**KNOX**, who was born in Chippewa County, deserves re-election. And he's for Ike!

VOTE  
STRAIGHT REPUBLICAN

REPUBLICAN STATE CENTRAL COMMITTEE, LANSING, MICHIGAN

THE SMALLEST USED CAR  
SHOWROOM IN NORTHERN MICHIGAN  
WITH THE BIGGEST VALUES.

- 1953 FORD — 4 DOOR \$895.00
- 1953 HUDSON—4-DOOR Super Wasp \$595.00
- 1951 PLYMOUTH — 4 dr. R & H \$475.00

HUCKLES AUTO SALES  
111 Main East Jordan LE 6-2207

U. S. No. 1 McINTOSH, JONATHAN OR SPIES 2 1/2" AND UP

YOUR GUARANTEE OF

**A&P Quality**

**APPLES**  
10 LB. BAG 89¢

**Idaho Potatoes** U. S. NO. 1 10 LB. BAG 59¢

**Bananas** CHOICE FRUIT, GOLDEN RIPE 2 LBS. 29¢

**Ocean Perch** CAP'N JOHN'S 1 LB. 29¢

JIFFY, 4 FLAVORS **Cake Mixes** REG. 2/29c 9-OZ. PKG. **10¢**

SULTANA **Salad Dressing** REG. 39c QT. JAR **35¢**

**Luncheon Meat** SUPER RIGHT 12-OZ. CAN 29¢

**Glazed Donuts** JANE PARKER, REG. 39c PKG. OF 12 **33¢**

**Cheddar Cheese** MAMMOTH OR WISCONSIN SHARP AGED OVER 1 YEAR LB. **59¢**

Prices in This Ad Effective Through Saturday, October 27th

- Joy Giant DISHWASHING DETERGENT 22-OZ. CAN 65c
- Wax Paper KITCHEN CHARM, TWIN PACK 2 ROLLS 41c
- Woodbury Deodorant Soap BATH CAKES 2 CAKES 29c
- Woodbury Deodorant Soap REGULAR CAKE CAKE 10c
- Red Star Yeast 2 1/3 OZ. CAKE 5c
- Tidy Home Sandwich Bags POIL WRAPPED PKG. OF 30 10c
- 3 Little Kittens Cat Food 15 OZ. CANS 2 25c
- Spic and Span 3-LB., 6-OZ. BOX 89c
- Sliced Cheese KRAFT, AMERICAN 8-OZ. PKG. 33c
- Meat Pies SWANSON'S, CHICKEN BEEF OR TURKEY 3 8-OZ. PKGS. 85c



**YOUR COMMUNITY CHEST NEEDS:**

**\$6,100**

**FOR THE ANNUAL BUDGET!**

**“Nearly 90% of which is spent in East Jordan”**

**Everybody Gives---Everybody Benefits**

**DRIVE NOW UNDERWAY!**

This Public Service Message Sponsored By:

**Jordan Valley Cooperative  
Creamery**

**State Bank of East Jordan**  
2% Interest Paid on Savings

**Maxbauer's Creamery**  
East Jordan Dairy-Distributor

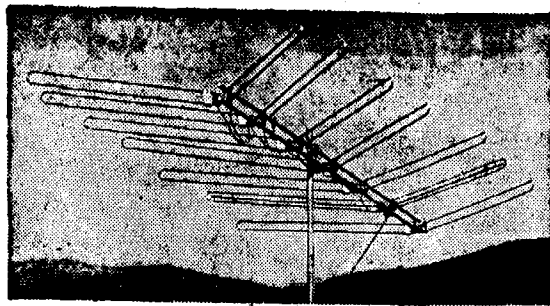
**East Jordan Canning Company**

**Vaughn's Department Store**  
Where Quality Costs You Less

**East Jordan Cooperative Co.**

**Ideal Dairy**  
Boyne City      Traverse City





A Completely New Kind of TV Antenna

### CHANNEL MASTER T-W

Revolutionary "Travelling Wave" design stops "snow," "ghosts," and interference

Now, you can have picture quality never before possible in this area. Channel Master is first to bring you an antenna with the powerful "Travelling Wave" principle, for best reception. The "Travelling Wave" reinforces your picture signals electronically, and rejects all interference and unwanted signals.

Channel Master's new T-W will improve TV reception on all channels (2-13), on the same set you're now using.

Over 5 times stronger than any other antennal last years longer! Recommended for COLOR TV

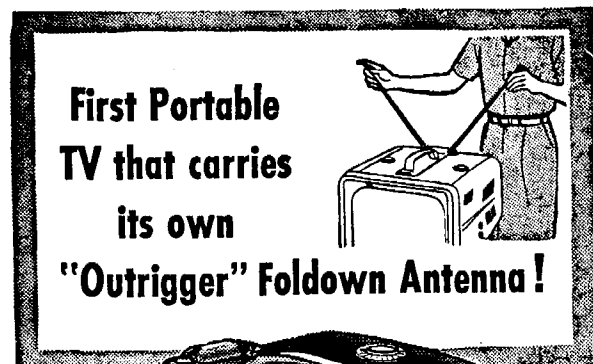
Authorized Service Dealer

We repair all makes of radios and television Sales and Service Antenna Installations

## R&R TELEVISION

LE 6-7349

East Jordan



First Portable TV that carries its own

"Outrigger" Folddown Antenna!



PHILCO 3034

## PHILCO Seventeener

ALL THE PICTURE PUNCH OF A CONSOLE

... yet it's a Bantamweight!

Take it upstairs, downstairs, or out in the sun... other portable TV seems pale by comparison. Miles ahead in "pull-in" power, too! Featherlight case in choice of 2-tone color combinations at low, low "carry home" prices... easiest terms.



149 SQ. IN. PICTURE

11 1/2" high x 14 1/2" wide

yet the swept-back aluminum case is scarcely larger than the picture itself

While they last!



PHILCO 2002 with true big set performance even at lowest price. Light, compact case.

96 SQ. IN. SCREEN

**EASIEST TERMS IN TOWN**  
Only \$2.50 Per Week  
**SHERMAN'S**  
FIRESTONE STORE  
East Jordan



SAM'S BACK! WITH THE YEAR'S

# GREATEST FOOD SALE!

Begins Monday, October 29th

SHURFINE **3 for \$1.00** SHURFINE

Raspberry Preserves      Salad Dressing 24 ounce  
Strawberry Preserves      Fruit Cocktail No. 2 1/2 can  
Sliced or Halves Peaches No. 2 1/2 can

SHURFINE **5 for \$1.00** SHURFINE

Catsup, 14 ounce bottle      Peaches, halves or sliced  
RSP Cherries      Pork and Beans, No 2 1/2 can  
Fruit Cocktail, 303 can      Noodles, all widths, 12 ozs.

SHURFINE **6 for \$1.00** SHURFINE

Apple Sauce, 303 can      Cut Green or Wax Beans  
Grapefruit Sections      Peas and Carrots, 303 can  
Early Harvest Peas, No. 303 can

SHURFRESH MARGARINE 2 Pounds 35c

Wholesale cuts of meat for home freezer or locker

Our Quality Meats  
Fresh Fruits & Vegetables

Priced according to Grade — Not How Cheap, But How Good

SPARTAN FOOD STORES

GOLD BELL GIFT STAMPS

SHURFINE SHURFINE  
Dark Red Kidney Beans, 303 can  
Beets, Sliced or Whole, 303 can  
Sweet Corn, Whole Kernel or Cream Style  
Whole Potatoes, 303 can  
Sauer Kraut or Spinach, 303 can  
Evaporated Milk

GROUND BEEF 3 lbs. 99c  
HAMBURGER 99c  
LEAN 1 lb  
GROUND CHUCK 59c

SHORTENING 3 lbs. 69c

SHURFRESH CHEESE SPREAD 2 lbs. 59c

**8 for \$1**

SHURFINE SHURFINE  
TABLE SYRUP 39c

FREE MUG 1 lb  
COFFEE 99c

FLOUR 10 lb BAG 69c

FROZEN ORANGE JUICE 6 CANS 89c

# JORDAN FROZEN FOOD LOCKER CO.

EAST JORDAN, MICH.

# HERE & THERE Around East Jordan

Thursday, October 25, 1956 • East Jordan News-Herald • Page 7

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

## More Answers

Rogers City high school and the University of Michigan. Although small in stature, Danny is considered one of the finest guards ever to play for the Wolverines. Rose coaches the Central Michigan College cagers for many years giving up the reins a couple of seasons ago.

Murray Hanna of Harbor Springs, played basketball for the Rams when they were State Class C runners-up in the early 1940's. Hanna later played end at Alma College.

Girl Scout Troop 5 (The Swans) held a cookout at the home of Mrs. Peters last Wednesday. Troop secretary Trudy Sommerville reported this week.

Eleven scouts were present with two troop leaders, Luica Lyon and Reva Mayhew furnishing cakes. Nancy Lehrbass, who was celebrating her birthday anniversary, furnished cider and doughnuts.

Mr. and Mrs. F. R. Felix of Pontiac, Mr. and Mrs. Glenn Trojanek and son, Steven, of Detroit and John Lenosky of Detroit returned to their homes Sunday after being called here to attend the funeral of their aunt Mrs. Karl Heller of Elk Rapids.

Mr. and Mrs. Clifford Hosler and family of Dearborn visited Mr. and Mrs. Kiley Bader Sunday.

Mr. and Mrs. C. M. Pumfrey of Kalamazoo visited relatives here over the weekend.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

## Finkton News

Mrs. Emma Shepard received news Monday evening that her brother-in-law, Albert Ashby passed away at Kalamazoo at noon Monday, October 15. Mr. Ashby was a former resident of East Jordan.

Mr. and Mrs. Leonard Hite are spending two weeks at Midland visiting with relatives. Mr. Hite planned to go bird hunting while there.

Those of our community who went pheasant hunting Saturday were Elgin Lavanway, Edward Lavanway, Jerry Lavanway and Virgil Lavanway. They brought back several.

Mr. and Mrs. Leonard Sheldon and two sons of Hudson were weekend guests of Miss Evelyn Angell.

Mr. and Mrs. Bill Derezy of Bennett community were Saturday evening guests at the home of Mr. and Mrs. George Spence.

Mr. and Mrs. Archie Misner and daughter of Lake Odessa were Sunday guests at the home of Mrs. Ida Lavanway.

Mr. and Mrs. Berton Bunker and son of Grand Rapids and friends were Sunday guests at the home of Mr. and Mrs. Sam Lewis.

Mr. and Mrs. Ernie Kopkau were Sunday guests at the home of Mr. and Mrs. Edward Lavanway.

The special meetings with Rev. C. J. Rediger at the Finkton Bible Fellowship Church will continue through the 28th. Friday evening is special World Missions night. There will also be slides shown of the work of the Rural Home Missionary Assoc. from coast to coast. We invite all to enjoy these meetings with us.

Mr. and Mrs. Albert Lenosky and Mr. and Mrs. Ed Weldy were called to Ann Arbor Friday by the serious illness of their sister, Grace Heller. Mrs. Lenosky remained until Wednesday.

Karl Heller of Elk Rapids, Mr. and Mrs. William Wells of Traverse City and Mr. and Mrs. Clifford Heller of East Jordan were guests of Mr. and Mrs. Albert Lenosky Sunday evening.

Mr. and Mrs. Pete Stanek and son, Archie visited Mr. and Mrs. James Habasko Sr. of Boyne City Sunday afternoon. Mr. and Mrs. Habasko plan to spend about four months touring Florida.

The Senior Class will hold a rummage sale October 27 in the Dye Building next to the old Bank Building beginning at 10 a.m.

## LOOKING BACKWARD

### Reviewing The News-Herald

October 20, 1916  
A Great Unloading Sale at The Leader (H. Rosenthal, Prop.) features men's suits for \$10.45, ladies' coats for \$4.75 up, best quality gingham for less than 9c per yard and shoes for the whole family from \$1.88 to \$2.69 per pair.

A Temperance Mass Meeting will be held next Sunday at the Temple Theatre. Public invited.

A. E. Wells, manual training teacher in E. J. high school, was called to Muskegon Tuesday by the death of his father.

October 22, 1926  
Upon invitation from a number of our business and professional men, about twenty members of the Boyne City Rotary Club were here Tuesday night, guests at an informal banquet held at the high school building.

About 30 from East Jordan were present. Following the dinner advisability of having a similar organization in East Jordan was discussed. It was the consensus of opinion that it was a desirable move and a committee of five were appointed to make preliminary arrangements.

Former East Jordan resident Oral M. Misener died at his home at St. Clair Monday.

During the June session the Charlevoix County Board of Supervisors officially changed the name of Pine Lake to Lake Charlevoix.

A quiet wedding was held at

the home of Mr. and Mrs. George Sumner when their son, Howard, was united in marriage to Miss Eva Evans of Flint, but formerly of East Jordan.

October 23, 1936  
Noah Garberson, 84, well known resident of this area, passed away at Lockwood hospital Monday.

Eight O'Clock Coffee — 19c per pound at the A&P Store.

Dorcan Hipp, daughter of Mr. and Mrs. Boyd Hipp of East Jordan, and Louis Miller of Petoskey were united in marriage at the Presbyterian Church in East Jordan Saturday.

A successful homecoming was held in East Jordan this past week. Invitations were sent to all parts of the United States to invite football members for the past 30 years. The program was made possible by contributions from the merchants, and down town windows were decorated for the event. There was a dinner Wednesday night, a pep meeting and snake dance on Friday with the annual grudge game between the freshmen and sophomores following. Saturday the football game with Charlevoix which ended in a scoreless tie, and Saturday night a homecoming dance at the gym.

Mr. and Mrs. Donald Trojanek spent the weekend at Marne visiting their brother Ed Trojanek and family.

Mr. and Mrs. Ray Gee of Traverse City, spent the weekend with his grandparents, Mr. and Mrs. Ray Gee.

## HUNTERS

### ACCIDENT INSURANCE

**3-WAY PROTECTION**

Covers travel accidents, gun shot wounds and other accidents during your hunting trip.

Only suicide, flying aircraft not operated by established air concerns, war and professional athletics are not covered.


**CONTINENTAL CASUALTY COMPANY**

**PAYS YOU**  
up to \$30,000 for accidental death or dismemberment  
up to \$25,000 for permanent total disability  
up to \$5,000 for doctor, nurse and hospital bills for accidental injury

**Robert A. Campbell Agency**  
WILLIAM M. SWOBODA, Manager  
Bank Bldg. LE 6-2662

## TEMPLE TELEVISION

206 Main St. Theatre Bldg.



**TV REPAIRS**

**Expert Service**

**All Makes and Models**

**Radio and Auto Radio**  
**Antenna Installations**  
**"Silver Screen 85" Picture Tubes**

**We Use Sylvania Tubes Exclusively**

## Boyne Theatre

THE HOUSE WITH THE BEST SOUND

Thursday and Friday, October 25 and 26

**Big Double Feature**  
**MAGIC FIRE**  
and  
**TERROR AT MIDNIGHT**

Saturday, October 27  
**Frank Sinatra's First Western**  
**JOHNNY CONCHO**

Sunday and Monday, October 28 and 29  
**Bing Crosby**     **Grace Kelly**     **Frank Sinatra**  
**HIGH SOCIETY**  
Louis Armstrong and His Band

Tuesday and Wednesday, October 30 and 31  
**Ray Milland** and **Maureen O'Hara**  
**LISBON**

**ONE SHOW ONLY EACH NIGHT — 8 o'clock**  
Admission 20c—50c

## Biggest Trade-In In Town!

## RUSH SHIPMENT

Just arrived... Hottest Value in Television

ONLY PHILCO HAS IT!... FOR 1957...

# PHILCO TV



HORIZONTAL CONSOLES WITH

## SOUND OUT FRONT

AT TABLE MODEL PRICES

Come in and hear a Philco with Sound Out Front compared with other TV sets with a speaker on the side. There's a startling difference!


**Wide Choice of New Philco Consoles ONLY \$2.50 PER WEEK**

**ONLY 1957 PHILCO TV GIVES YOU ALL THESE:**


- Diamond D Television with startling new mastery of Sight and Sound
- Decatron Video System for blacker blacks, brighter whites, best contrast and focus!
- Dynamic Diode Detector for crystal clear FM sound
- Top Touch Tuning
- 4-Way Remote Control
- New Rectangular Speaker and Dual Speaker Systems
- New TV-Photographs

SHERMAN'S  
FIRESTONE STORE  
EAST JORDAN


# Watch Michigan GROW



With COBO



**Eisenhower Deserves Michigan's Best...**



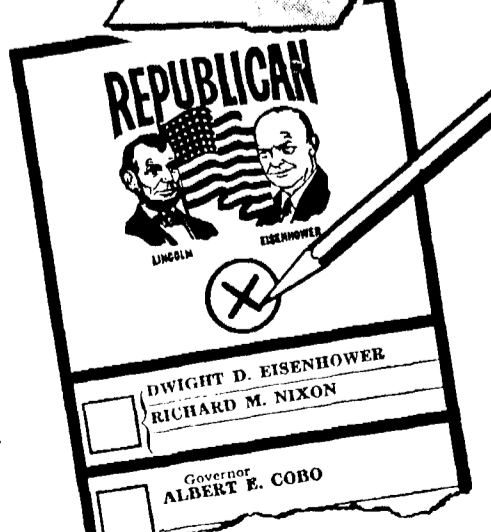
• Albert E. Cobo is a talented administrator who, by outstanding deeds, has become widely known as *The Man of Achievement!*

• Mayor Cobo gave Detroit its greatest era of expansion. Look at Detroit's fabulous Civic Center, expressways and slum clearance, public housing, health and recreation achievements.

• Albert E. Cobo can do the same for Michigan. Elect him Governor... and Watch Michigan Grow With Cobo.

## VOTE STRAIGHT REPUBLICAN

Republican State Central Committee







# FARM PAGE

F. F. A. NEWS

FARM MEETINGS

AUCTIONS

4-H NEWS

FARM BUREAU NEWS

EXTENSION ACTIVITIES



## Can You Top This?

What size eggs do your hens lay? They're mighty big out on the Warren Frank Farm in South Arm Township. The VanKoverings report finding their White Leghorn laid a double yolked hard shell egg measuring 11 inches around the long way, 9 around the middle. Another hen tried to match it, but instead ran a close second. This time the egg was a mere 9 inches around long way and 7 around the middle. So now the Farm Page will

sponsor a "no prize" contest to discover the largest egg ever found on a Charlevoix county farm. Gather your eggs in one hand and a tape measure in the other. And let us know your findings.

One out of every six acres of crop land in the U.S. is now treated with dust, spray, fertilizer or other chemicals applied by airplane. Aircraft apply about 644 million pounds of dust formulations and 80 million gallons of spray each year.

Thursday, October 25, 1956 • East Jordan News-Herald • Page 9

MAKE YOUR EARNINGS

DO A

double job

The money you earn must pay current expenses. Some of it should also be applied to your future need for ready cash. When you cash each paycheck, put some of the proceeds in a Savings Account in this bank. For your future, it pays to save regularly.



State Bank of East Jordan

2% Interest Paid On Savings

## STATE WIDE HONOR

### MSU Names Warner Top Month 4H Leader

Mrs. Clyde Warner, of Norwood, was named 4-H leader of the month of October by Michigan State University. Mrs. Warner accompanied by her daughter, Mrs. Walter Towns of Sparta, was a guest of the University at Kellogg Center the hotel on the MSU campus on October 10 and 11. They were entertained by Marshall Wells, farm editor of radio station WJR at a dinner at Kellogg Center and later attended the Danish Ballet at the MSU auditorium.

Mrs. Warner made a special WJR broadcast telling of her 4-H experiences in Charlevoix and Antrim county. She was given a table model radio for her outstanding and untiring service as a 4-H leader. Mrs. Warner has been an active 4-H club leader for 23 years, leading clubs in clothing, food preparation and preservation, handicraft and many victory clubs during World War II, according to Clare Brown of East Jordan home demonstration agent.

can be avoided by husking in the autumn.

The best and simplest way to control the meadow vole is to destroy their habitat in the immediate area of anticipated destruction.

If the ground cover in and immediately surrounding the orchard is destroyed in the autumn the danger from mice will be eliminated or reduced to a minimum. Except in years of extreme abundance, voles do not customarily live where there is no ground cover.

Taxes along the food processing line have increased sharply through the years. The impact of taxes on the cost of living is much more than most people realize. Consumers pay about 3 cents per loaf of bread in hidden taxes. Hidden taxes on bread alone net the government about 1 1/2 million per day.

Swiss steak is one of the nicest things you can do with good or standard grade beef. Cook this economy beef with moisture so it is "tender as steak." You can get the moisture in many different ways: add a little water or use tomato juice, bouillon or sour cream. Some homemakers like to cook Swiss steak in onion soup.

Raw apple frosting is a real quickie. Just peel, core and slice an apple and combine it with 1 cup sugar, 1 egg white and the juice of 1/2 lemon. Beat at a low speed in a small bowl and gradually increase the speed to high. Beat until it is thick and smooth. This is especially good for spice cakes to be served right away, say MSU food specialists.

### East Jordan Rifle Club

ANNUAL TURKEY SHOOT  
SUNDAY, OCTOBER 28

10 A.M. TO 5 P.M.

Rifle Range — Boyne City Road  
This Side of Cal's Tavern

## Farmers' Request Will Be Considered At State Meet

Among resolutions going into the hopper at the annual meeting of the Michigan Farm Bureau at East Lansing, November 7th, will be one of the Charlevoix County Farm Bureau's, demanding government sale of grain storage facilities to farmers.

At its recent annual meeting the county group took up the question of proper disposal of these government-owned grain storage facilities. The Charlevoix county farm group passed the following resolution after discussing this matter of vital interest to farmers everywhere:

WHEREAS: ample grain storage is a matter of vital interest to farmers;

AND WHEREAS: Secretary Benson in a public statement has indicated the intention of the government to dispose of all government owned storage at the first opportunity;

AND WHEREAS: the sale of such storages should be under priority to those vitally concerned;

BE IT THEREFORE RESOLVED: that the State and Nation-

al Farm Bureau be instructed to immediately take steps to insure that such disposal, if and when consummated, be under priority to farmer-owned cooperatives now existing or as organized for the purpose.

## Farm Mice Cost You Plenty

Small rodents can be a mighty expensive plague to your farm. Most of the estimates of the damage done to crops run into astronomical figures, says William H. Burt, curator of mammals and professor of Zoology at U of M. It is estimated that meadow voles, if present, may destroy at least one-half of the corn left in the shock over winter. This loss

READ THE WANT ADS!



OUR SOLVENTS ARE GENTLE, SAFE FOR YOUR FINEST THINGS

As gentle 'as a swan,' the solvents we use are exactly right for your garments. Expert service, always.

East Jordan Cleaners

## Quarter Million Paychecks!

Besides performing its basic job of serving the transportation needs of Michigan's farmers industrialists, businessmen and general consumers, our Motor Transport Industry plays a most important part in providing employment for a major percentage of Michigan's breadwinners — a quarter of a million, as a matter of fact.

Yes, Michigan's trucks are responsible for one out of every ten Wolverine paychecks — and the total of all these paychecks amounts to well over one billion dollars annually!

That's a lot of money — and it provides those on trucking's payroll with an enormous purchasing power that benefits every phase of Michigan's economy.

Motor transport's paychecks are substantial and they buy lots of food, clothing, appliances, cars and other products whose sales mean paychecks for others.

So, you see . . . Michigan's motor transport industry not only serves all other business activities — it is one of the most important customers for the products of all these other businesses.

Michigan Trucking Association  
Fort Shelby Hotel • Detroit



## Farm Credit Group Meets In Gaylord

The Gaylord Production credit Association will hold its twenty-second Annual Stockholders' meeting at the Gaylord VFW hall, November 1st.

The day's activities will be highlighted by a roast beef dinner served by the VFW Ladies Auxiliary and informative talk by an expert in his field and outstanding entertainment.

Registration will begin at 10:30 A.M. From 1:00 until noon will be devoted to reports from board president, Arnold W. Ostrander of Afton and secretary-treasurer, A. J. Townsend.

The dinner will be served at 12:00 noon. In the afternoon Shirley and Joanne Beechler of Big Rock will entertain with singing and banjo playing. The day's speaker will be Mr. Dan Stuart, Extension Specialist in agricultural economics, Michigan State University. His topic will be "Public Policy."

The term of Sheridan Rhoads, of Comins, expires this year and one director will be elected to fill his office. All members and their wives are being urged to attend as well as anyone interested in farm cooperatives.

## Farm Calendar

Oct. 25 — Home Economics Extension group leaders meeting 10 a.m., Charlevoix city hall.

Oct. 25 — Petroleum Carnival for Charlevoix, Antrim county farmers, 8 p.m., East Jordan high school.

Oct. 29-Nov. 1 — Annual county agents' and extension workers convention, East Lansing.

Nov. 7-8-9 — Junior 4-H Club leadership school, Higgins Lake.

Nov. 7 — Annual Michigan Farm Bureau meeting, East Lansing.

Nov. 7 — Board of Directors meeting, Charlevoix County Farm Bureau, 8:30 p.m., Mark Saunders home, East Jordan Rt. 2.

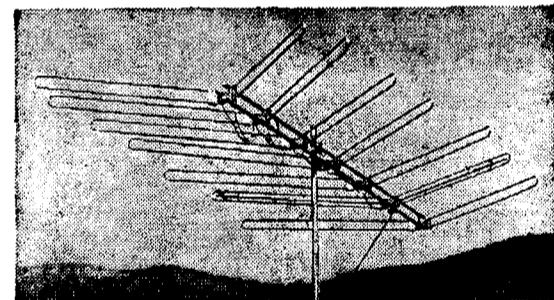
Nov. 14 — Marion Center Farm Bureau meeting, home of Armand Buchfinch, 7 p.m., pot luck supper.

Nov. 16-22 — Annual Farm City Week.

Nov. 20 — South Arm Community Farm Bureau Group meeting, Milton Donaldson home 8:30 p.m.

Dec. 4-6 — Annual Michigan Turkey Festival, Lansing Civic Center.

Jan. 14 — 4-H club leaders and Charlevoix county extension staff meeting, East Jordan high school.



A Completely New Kind of TV Antenna

## CHANNEL MASTER T-W

Revolutionary "Travelling Wave" design stops "snow," "ghosts," and interference

Now, you can have picture quality never before possible in this area. Channel Master is first to bring you an antenna with the powerful "Travelling Wave" principle, for best reception. The "Travelling Wave" reinforces your picture signals electronically, and rejects all interference and unwanted signals.

Channel Master's new T-W will improve TV reception on all channels (2-13), on the same set you're now using.

Over 5 times stronger than any other antenna! Lasts years longer! Recommended for COLOR TV

FREE!

ANTENNA CHECK-UP

Get yours now!

Let us send one of our TV antenna specialists to your home to inspect your antenna installation. He'll tell you whether you're getting the best pictures that your TV set can deliver!

No cost or obligation.

Expert Service

ALL MAKES & MODELS

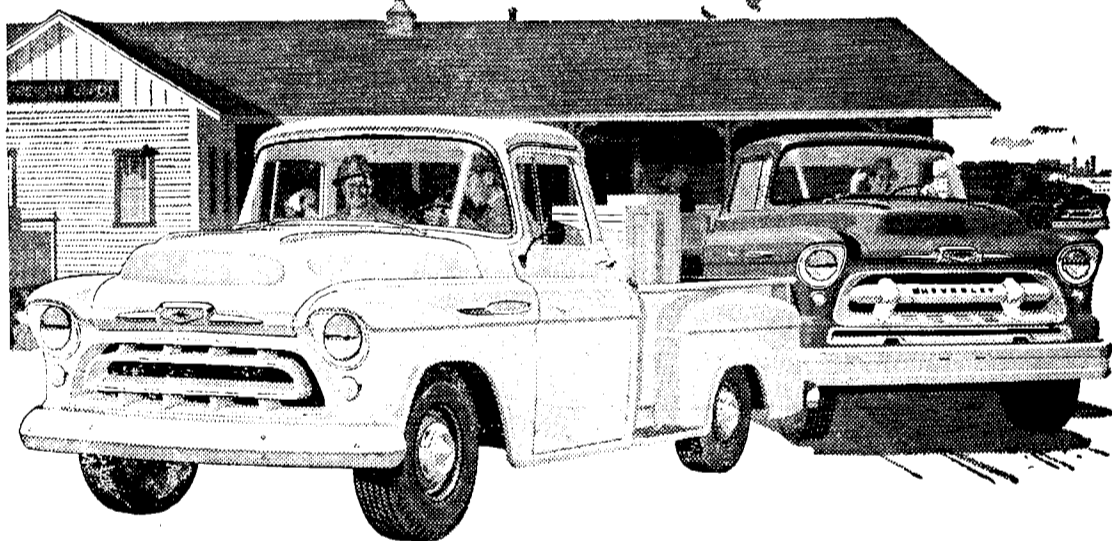
Television

Radio & Auto Radios

TEMPLE TELEVISION

THEATRE BLDG., EAST JORDAN

LE 6-7041



## Here! New Task-Force 57 Chevrolet Trucks!

Performance-proved in a history-making test on the ALCAN Highway to Alaska

The Alcan Highway is the road where trucks grow old before their time. The road where gravel endlessly sledgehammers the life out of trucks. Where a fog of superfine dust chokes engines, and vicious ruts subject chassis to months of wear in a few hundred miles.

Six new '57 Chevrolet trucks, heavily loaded with cargo, roared north from Dawson Creek, B.C., through 1,520 miles of mountains and mire, rain and hail to Fairbanks, Alaska. Running around the clock, they made this tortuous trip—normally a 72-hour run—in less than 45 hours. As a special test during the run, two of the trucks went the entire distance without once having their engines stopped!

Come in and see how well these new Alcan champs measure up to your job.

### FIRST WITH THE MOST MODERN FEATURES:

New 283-cubic-inch Taskmaster V8 is standard in Series 5000, 7000 and 8000, optional in Series 6000 at extra cost. Horsepower ranges up to 210 in Chevrolet's complete line-up of modern V8 and 6 truck engines.

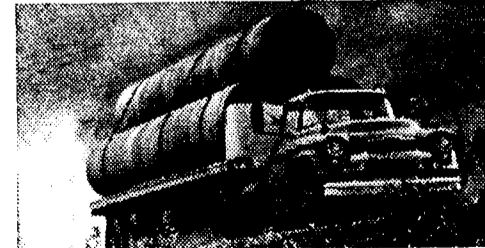
Revolutionary Powermatic Transmission—exclusive with Chevrolet trucks! This six-speed automatic, designed specifically for heavy-duty hauling, is an extra-cost option in Series 5000 and 6000 and all heavy-duty truck models. Hydra-Matic is offered in 3000 and 4000 Series models at extra cost.

L.C.F. models outdate C.O.E. trucks in every way; yet offer all the traditional C.O.E. advantages.

Heavyweight Champs with Triple-Torque tandem are rated at 32,000 lbs. GVW, 50,000 lbs. GCW. Special features include built-in 3-speed power divider.



Alcan fleet reports up to 18.17 miles per gallon! That's the mileage reported by the Cameo Carrier, with Thriftmaster 6 and Overdrive (optional at extra cost).



All the way in DRIVE range with Powermatic! This Powermatic equipped 10000 Series tractor traveled the Alcan Highway in a single forward-speed range!

Only franchised Chevrolet dealers **CHEVROLET** display this famous trademark

# A. R. Sinclair Sales

Boyne City, Michigan

**HERE & THERE**  
**Around East Jordan**

Page 2 • East Jordan News-Herald • Thursday, October 25, 1956

The Senior Class will hold a rummage sale October 27 in the Dye Building next to the old Bank Building beginning at 10 a.m.

Mrs. W. L. Stanek is a surgical patient at Little Traverse hospital in Petoskey.

Mr. and Mrs. Herman Runkis and sons of Detroit spent from Friday until Sunday evening at their cabin. They also called at the Pete Stanek home.

Mrs. Hollis Fruin of Battle Creek spent the weekend with her mother Mrs. Hilda Cook, who accompanied her home to spend the winter months.

Mr. and Mrs. Harry Sloop visited their daughter and son-in-law, Mr. and Mrs. Robert Nichols and children at Birch Run over the weekend.

Mr. and Mrs. Archie Kowalski are visiting relatives and friends at Flint, Lansing and Saginaw.

Mr. and Mrs. John Saganek and two children were Sunday evening dinner guests of their sister and brother in law Mr. and Mrs. Myron Hilton at Charlevoix.

Mrs. Roy Kaley of Traverse City and Mrs. Leona Wilhelm of Flint were weekend guests of their parents Mr. and Mrs. George Kaake.

Mrs. Edward Cherry is spending a week in Detroit with her husband who is employed there.

Edward Cherry of Detroit, Mr. and Mrs. John Ocilowicz and Mr. and Mrs. Arthur Quinn of Lincoln Park, Mr. and Mrs. Jack Hubbard and family of Grand Rapids, Carl Sulak of Chicago, John Vallance of Muskegon, Mrs. Marie Wilkin of Delton and Mr. and Mrs. Joseph Lisk of Gaylord visited relatives in East Jordan over the weekend and attended the funeral services of Orlando Blair.

Mr. and Mrs. Larry Wilson and son Blair of Highland Park, William and Robert Blair of Detroit, Mr. and Mrs. Bruce Blair of Oak Park, Mrs. Jean Puckett of Mancelona, Mr. and Mrs. Al Roberts of Grayling, Mr. and Mrs. Roy Zimmerman of Petoskey, Mr. and Mrs. Roy Cole, Aitye Cole and Mr. and Mrs. Knapp of Elk Rapids were guests at the home of Mr. and Mrs. Cecil Blair during the weekend being called here because of the death of Orlando Blair.

Mrs. George Bulow returned to her home here Wednesday after spending the past 10 days with her son and daughter in law Mr. and Mrs. Robert Kenny at Clarkston. She was accompanied home by Mrs. Kenny and Mrs. William Keller.

Mr. and Mrs. Lester Kolin visited their son and daughter in law Mr. and Mrs. Charles Kolin at Flint.

Mr. and Mrs. Archie Misner of Lake Odessa were weekend guests of their mother Mrs. Ida LaVanway and other relatives.

A pink and blue shower was held at the home of Mrs. Ronald Scott Tuesday evening, Mrs. Daphne Boss acting as co-hostess. The honored guest was Mrs. Marjorie Winowiecki (the former Marjorie Keller). Appropriate games for the occasion were played after which the honoree opened her many lovely gifts. Dainty refreshments were served.

Mrs. R. V. Liskum is a patient at the Charlevoix hospital.

Mrs. Betty Smith returned to her home at Marquette Sunday. She was called there by the serious illness of her mother. She has been visiting at the home of Mr. and Mrs. George Kaake.

Mrs. Nellie McKindler and daughter Madeline of Lansing were weekend guests at the home of Mr. and Mrs. Ray Gee.

**New Fall Dresses Arriving Daily!**



See The Newest Fashions Just For You

**"FOREVER YOUNG"**

Dresses Designed By Gloria Swanson

Misses — Half-Sizes

\$10.95 — \$16.95

**ADVANCED JUNIORS**

Smart New Junior Sizes For That Special Occasion

Sizes — 7 to 15

\$10.95

CLAIRE TIFFANY DRESSES

The Popular Print or Solid Color: JERSEY — \$12.95

JUST ARRIVED "FRANCES MCKAY"

FALL COTTONS — \$5.95

SHORTY OR LONG COATS

In New Fall Styles & Colors

THE ORIGINAL

"ZIBELINE-MIST"

Whitney Finish Chinchilla

Beautiful Peerless Wool Tweeds All By Hollywood

\$19.50 to \$26.50

Put Them In Layaway



**VAUGHN'S**

Pagination Error

LOW PRICES! HURRY! HURRY!  
**FOOD VALUES ON PARADE**

- Bacon Squares lb. 25c
- Pork Steak lb. 45c
- Skinless Franks lb. 39c
- Picnic Hams lb. 35c
- Quaker Coffee, free coupon lb. tin 99c
- VanCamp's Pork & Beans 2 1/2 tin 23c
- Albro Hot Peppers 25c
- KEYKO OLEO, quarters lb. 27c
- Shedd's Tartar Sauce 27c
- Kraft Miracle Whip Dressing qt. jar 59c
- Nabisco Frosted Macaroons lg. pkg. 47c
- Armour's Pure Lard lb. carton 19c
- Kellogg's Special K 27c
- Armour's Star Milk 3 tall tins 39c
- Bon Ton Bread 20 oz. loaf 18c

Good Quality Fresh Meat at Market Prices  
Fresh Fruits and Vegetables at Market Prices

**WE DELIVER -- CALL LE6-2654**

SEALTEST'S ICE CREAM WINNER — Beverly Reed  
SEALTEST'S BOWLING WINNER — Ruth Cellner  
SEALTEST'S FLAVORS OF THE MONTH — Candied Apple and Butterscotch

**TAYLOR'S**

Store Hours: 8 a.m. to 10:30 p.m. Every Day  
Finest in Wines Cold Beer  
Save while you spend with Anderson's Premium Stamps

**In AAA Road Tests:**

**BLUE SUNOCO AVERAGES 7.67 MORE MILES PER DOLLAR THAN 12 OTHER PREMIUMS**



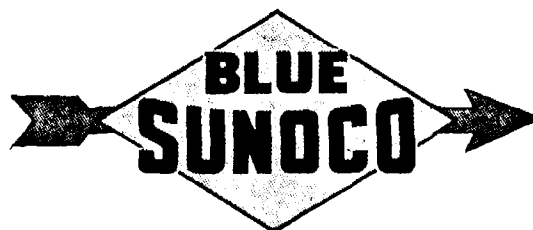
ON \$3.00 WORTH OF BLUE SUNOCO, test cars were driven out of town till they ran dry. They couldn't get back over the same identical route on \$3.00 worth of any of the

other premium gasolines tested. Blue Sunoco averaged 23.0 miles farther! Tests were conducted in 6 cities—Columbus, Detroit, Hartford, New York, Philadelphia and Pittsburgh.

**They never got home! Blue Sunoco averaged 23.0 miles farther!**

**Why not make your own test?**

Start profiting by the proof of these AAA tests  
Switch to Blue Sunoco today!



These tests were conducted by the American Automobile Association in 6 cities under normal city-country driving conditions—using typical drivers in late model high-compression cars whose manufacturers recommend a premium gasoline.

Results of tests confirm, once again, the fact that Blue Sunoco is America's greatest gasoline value. Why not take advantage of it—get more miles for your gasoline dollar? Stop in at your neighborhood Sunoco dealer's today!

The gasoline that meets today's higher premium octane standards and sells at regular gas price.

High-Test... Premium Octane... Regular Gas Price

**East Jordan Cooperative Co.**  
and Dealers