

**A KISS FOR GOOD LUCK
First Seiler Letter Tells
Of Warm Florida Send Off**

A politically independent newspaper, pledging full service to the agricultural, industrial, educational, social and general economic improvement of East Jordan, Charevoix County, and northern Michigan.

Page 2 • East Jordan News-Herald • Thursday, June 28, 1956

Breaking Barriers . . .

For decade upon decade before May 6, 1954, men tried to get their feet to cover a mile in less than four minutes. In a score of nations athletes trained for years and failed one after another to "break" the four-minute mile. It came to be regarded as an impassable barrier. Then suddenly two years ago Roger Bannister of Oxford ran a mile in 3 minutes, 59 and 4-10 seconds.

Since then the four-minute mark has been broken a dozen times and by men from Hungary to Australia. Why? No new race of supermen appeared. These men ran on the same tracks with the same equipment. A very large part of the answer appears to be that they ran with the knowledge it had been done. And by a man less well equipped physically than some who had failed. But he had a new approach which broke the mental barrier—the belief that it couldn't be done.

Then others found the "impossible" four-minute mile quite possible. May this not be equally true of other barriers raised by the human mind against its own advancement? Are there not gains in harmonious labor and race relations, in health, education, and government not yet attained only because we still believe them impossible? Will they not yield quickly once the first steps are taken by pioneers with confidence in man's God-given capacities?

—The Christian Science Monitor

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- Clean, crisp and tidy, they flatter your windows.
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Sizes up to 36 in. x 6 ft.
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Egg Shell — Ecru

WHITEFORD'S 5c TO \$1.00 STORE

Editor's note: East Jordan's Swan City Cyclist left Miami, Florida, June 19th heading for New York City. For the first time in seven summers of cycling, he is not accompanied by Lyn Neal, who is at the University of Chicago.

BY PARKER SEILER
(on tour)

Mayor Christmas saw me off at the Miami city hall, offering words of encouragement and presenting a letter to be delivered to the mayor of New York City.

Also present at the little ceremony were a news photographer, a cinematographer and a pretty Miami model.

The model didn't have too much to say but bade me farewell in a most delicious manner!

It was a beautiful summery morning as most of Florida's mornings are as I pedaled thru Miami and across the MacArthur Causeway to Miami Beach.

On the back of my shirt was printed: "Miami to New York." And a great number of people wished me well as they drove by.

MIAMI BEACH is widely known for its fabulous beach hotels. Each hotel tries to outdo the next and the result is pure luxury.

Only if you see it can you believe it. Although I did not check on rates closely, it is safe

FINE PRESSING



A good press job makes all the difference in the world in the appearance of your clothes. For the best in service and craftsmanship, come to

East Jordan Cleaners

to say that some of these hotels charge at least \$50 a night during winter resort season.

In Miami Beach I had my first flat tire. I was still in such a good mood following the warm sendoff that changing the tire just seemed like fun.

Several people talked with me while I worked including some from Michigan.

An elderly man came up to admire my bicycle and told me how he had raced with the famous riders back during the 6-day bike racing craze in Madison Square Garden.

The highway follows the beach for mile after mile. Although the sun was hot a cool breeze from the ocean made comfortable riding. I took a swim at Delray Beach where the temperature of the air was 87 and the water 80.

I RESOLVED right then to stay near the ocean so that I would have the breeze and a chance to swim often.

One of many beautiful scenic drives is the approach to Palm Beach where beautiful homes and flowering scrubs line the highway.

There is little twilight in Florida and it is very dark before 8 o'clock.

Near dark I discovered a deserted Lake Park Motel. With 55 miles under my belt I rolled out my bedroll and slept on the motel grounds. I must admit I didn't sleep too well, but I was on my way at 5 a.m.

At Jensen Beach a man invited me to go fishing with him. We went out in his fiber craft and did some trolling in the Indian River. The Indian River is part of the Intracoastal Waterway and is separated from the ocean by a narrow strip of land.

I had a few good strikes from larger fish but all I landed was some catfish. My host caught two 2-pound Sheepshead bass but we threw them back because he said, "We've got our freezer full of fish."

Later as the sun began to make beads of my legs, I stopped and used safety pins to attach handkerchiefs to the bottom hem of my riding shorts.

After another refreshing ocean dip at Vero Beach I continued toward Melbourne. As I rode along I saw several fruit stands which had signs saying "All the juice you can drink for 10c."

Although I have just consumed a milkshake I didn't pass up

such a bargain. I drank three glasses of orange juice and told the man, "I'll think of this when I pay 20c for one glass up north."

VERY SUDDENLY the sky grew black, the wind shifted from east to west and rain seemed imminent. I had to shift from high to sub normal gear and I remembered every shelter I passed in case I was forced to seek a haven from the rain.

About 6:30 I finally got into the rain but I kept pedaling the last 9 miles in the rain because I wished to get to Melbourne before night fell.

I called Mrs. Roberts, the former Mrs. Joyn, of East Jordan, who is a wonderful friend of the family and whom many East Jordan residents know well.

She invited me to spend the night and I gladly accepted. I met Mr. Lawrence Roberts, a fine gentleman and former Kansan who has lived here 44 years, and was taken in with open arms by Mrs. Roberts.

She prepared a late supper for me and we talked about East Jordan.

After a full day and 110 miles on bicycle, how luxurious it was to sleep in a bed.

(Next week: More from Parker Seiler on tour from Miami to New York.)

WRACKING NERVES OF PRE-MENSTRUAL TENSION



NEW HOPE for blessed relief, get **MENSTEN**
24 TABLETS \$149

Gidley's Drug Store

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at
Ken Diller Lumber Co.
CLOSED SATURDAY AFTERNOONS


Temple Theatre
SHOW PLACE OF THE NORTH
East Jordan

Thursday, Friday, Saturday, June 28-29-30
Double Feature Science Fiction
Hugh Marlowe and Joan Taylor
EARTH VS. THE FLYING SAUCERS
plus
Don Megowan and Joyce Holden
THE WEREWOLF

Sunday and Monday, July 1 and 2
Jennifer Jones Gregory Peck Marisa Pavan
THE MAN IN THE GRAY FLANNEL SUIT
Cinemascope — Technicolor

Tuesday and Wednesday, July 3 and 4
George Gobel Mitzie Gaynor David Niven
THE BIRDS AND THE BEES
His Mother Forgot To Tell Him It Takes Two!

From where I sit . . . by Joe Marsh



Junior Gets "Pinned" Down

Junior Baker and friends are all set for their circus. Look for their advertisements on neighborhood trees.

The kids have had problems in staging the event. The biggest was the admission fee. Junior wanted to charge five cents, Mrs. Baker thought it would be much nicer if they charged five pins.

So Junior held a meeting with his Directors—then told his mother they'd taken her advice. The ads now read: Giant Circus in Baker's Backyard. ADMISSION FIVE PINS PLUS FIVE CENTS TAX.

Joe Marsh

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BUY BETTER EAT BETTER LIVE BETTER FOR LESS

A FREEZER-REFRIGERATOR IS LIKE A SUPERMARKET AT YOUR FINGERTIPS

Convenience is the keynote of a modern electric Refrigerator-Freezer. It's just like having a food store that's never closed, right in your home. An old-fashioned refrigerator just wasn't designed to give you such convenience.

With a combination Refrigerator-Freezer you can prepare for guests before they come. . . . bake or cook when the weather is cool. . . . freeze school and picnic lunches ahead. Food you have prepared at your leisure can be stored in the freezer section, ready to relieve the pressure of busy days.

A two-zone Freezer-Refrigerator is economical too, because you can buy food in sections, in quantity, when the price is right.

Refrigerator Freezers come in many popular sizes. Their special features include shelves that roll out, butter and cheese compartments, automatic defrosting. . . . in fact they give you all of the advantages of your present refrigerator plus a spacious frozen food compartment.

See YOUR REFRIGERATOR DEALER TODAY

YOUR GROCER IS READY WITH FROZEN FOOD VALUES

Published in Cooperation with Refrigerator Dealers by Consumers Power Company

The Old Times



"Yelling at children isn't likely to make home a howling success."

LETTER BOX

Dear Editor:
I enjoyed perusing the copy of the paper (The Michigan Week edition, May 24, 1956) but I felt terribly let down to find no year date given along with the story on the wreck of the "Lady Margaret."

She belonged to my father, R. E. Waterman and his junior partner, Harry Price.

Jennie Waterman Arnold and I recently had occasion to run down the information as to who had won the ball game at Harbor Springs that day.

The East Jordan paper was too concerned over the drownings to report that, naturally and the Harbor Springs paper had burned with all back files!

Harry Price now in Dayton, "remembered" perfectly." The East Jordan pitcher got struck on the nose with the ball, weakening our team and Harbor Springs won 4 to 3 as I recall Harry's letter.

—Mrs. Arnold Traverse City


Editor's note: Thanks a lot for your comments upon our historic article on the sinking of the Lady Margaret and the terrible disaster. However the date of the wreck is in the story. See the last line of the article: . . . "terrible boat crash of September 12, 1903." We had no way of knowing who had won the ball game at Harbor Springs before the men started home on the boat. Our information on the wreck was taken from newspaper files that were 53 years old. And we are glad you are able to supply us with this additional information.

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Did you think a soul was invisible? Did you ever suspect that it was a theological concept that only ministers could understand?

Well, look into this boy's eyes! Do you see happiness . . . The certainty that life is full of beauty and truth? Do you see courage . . . the fortitude that will look thru defeat to victory? Do you see faith . . . the confidence that God hears, and knows, and cares and helps.

You can see a soul through your own child's eyes. But unless you give that soul a chance to grow up with the body and mind that possess it . . . soon you'll no longer see it in your child's eyes . . . and perhaps, someday, you'll no longer see it in his life.

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Petoskey Steam Laundry & Dry Cleaners	Boyne Avenue Greenhouse
Neon Tube Light Laboratory	Johnson Motors Sales & Service
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Northern Concrete Products Co.	For Your Decorating Need Go To Vought's Paint & Wallpaper Store
Vernors Ginger Ale & Nesbitt's Orange	Top-O-Michigan Rural Electric Company Owned by Those We Serve
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HERE & THERE
Around East Jordan

Thursday, June 28, 1956 • East Jordan News-Herald • Page 3

Mr. and Mrs. William Pollitt and family of Three Rivers were weekend guests of Mr. and Mrs. Myrl Thompson.

Mr. and Mrs. Leon Beal are announcing the arrival of a daughter, born at the Charlevoix Hospital Monday, June 25. She weighed 8 lbs. 4 oz. and has been named Laurie Kay. Mrs. Beal was the former Shirley Murphy, daughter of Mr. and Mrs. Ervin Murphy.

Mr. and Mrs. Clifford Mayhew and family are now living in their beautiful new home on M-66 South.

Mrs. Otto Bolser was a Tuesday guest of her sister Mrs. Cora Bruch of Boyne City.

Mr. and Mrs. Chaires Quick and children of Grand Rapids were weekend guests of their mother Mrs. Edith Swafford.

If you want to sell property list it with Clarence Healey. Ph. LE 6-7210.

Ray and Edith DiGiacomo of Ferndale were weekend guests of Mr. and Mrs. Chuck Taylor.

Mr. and Mrs. Frank Karr and daughter Nancy, of Lancaster, New York, visited their parents Mr. and Mrs. L. B. Karr and Mr. and Mrs. Kiley Bader and other relatives here over the weekend.

Mr. and Mrs. Max Bader and family of Lansing visited Mr. and Mrs. Harold Bader and Mr. and Mrs. Kiley Bader and other relatives here over the weekend.

Mrs. Frank Woodcock returned to her home here Sunday after spending a three week visit, with her daughter and son-in-law, Mr. and Mrs. Joe Gibbard and infant son, at Battle Creek also with her son and daughter-in-law, Mr. and Mrs. Roland Woodcock at Richland.

Mrs. Susie Lundy and daughter, Mrs. Sharon Graydon and daughter Deborah Sue, of Zeeland, Michigan, were weekend guests of the former's parents Mr. and Mrs. Cort Hayes and other relatives. They were accompanied home by Charlene and Patricia Hitchcock for a three weeks visit.

The Jassamine Rebekah Lodge met for a pot luck supper Wednesday evening in their hall at 6:30 p.m. After the tables were put away, Noble Grand Ellen Saganek, called the meeting to order. Thirty one members were present. Only one more meeting will be held, before the summer recess and the date is July 4 at 8 p.m. Lodge will resume their meetings Sept. 19.

Robert Benson and a friend of Detroit are visiting his grand parents Mr. and Mrs. Al Rogers and other relatives.

It's A Boy!

Mr. and Mrs. Robert Archer of Muskegon are announcing the arrival of a son. He was born June 14 and tipped the scales at 8-9 and has been named Nicholas Robert. Mr. Archer was a former East Jordan boy, the son of Mr. and Mrs. William Archer Sr.

Miss Carol Klooster left Monday on a 4-H extended tour in Upper Michigan. This trip is sponsored by The Michigan Bell Telephone Co. and State Conservation Dept.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Mrs. Stella Sulak is a patient at the Charlevoix hospital.

Mrs. Ida Pinney, who has been a patient at the Charlevoix hospital for a few weeks where she was receiving care for a fractured hip was dismissed from the hospital home early last week to the home of her son and daughter-in-law Mr. and Mrs. Glen Pinney.

Real estate listings wanted. Frank Nachazel, broker, 136 Main Street, East Jordan. Ph. LE 6-7308.

Mr. and Mrs. Al Rogers and Mrs. Ursula French spent Sunday at Mt. Pleasant with their grandson Roger Benson and family.

Mr. and Mrs. William Dolezel and family of Bay City spent the end with their mother Mrs. Mary Dolezel.

Mr. and Mrs. Carl Stardavant of Lansing and Mr. and Mrs. Leon Bartlett of Detroit spent the weekend with Mr. and Mrs. Norman Bartlett.

Mrs. Marvin Benson and son Francis returned to their home at Berrien Springs Sunday after visiting her parents Mr. and Mrs. Al Rogers and other relatives. They were accompanied by her nephew Douglas Lilak who will visit for a few weeks.

Mrs. Mae Heinzelmao has returned to East Jordan for the summer months.

Mr. and Mrs. James Brennan and two children returned to their home at Battle Creek Sunday, after spending a week with their relatives here.

Mr. and Mrs. Ira Weeden and two children of Royal Oak arrived last week to visit their parents. Mr. and Mrs. Sherman Conway. Mr. Weeden returned to his home, but Mrs. Weeden and children stayed for a two weeks visit.

Mr. and Mrs. Max Sommerville and son of Mt. Pleasant, spent the weekend with their parents, Mr. and Mrs. Leo Somerville and other relatives, also with their mother Mrs. Viola Colley at Boyne City.

Fifteen members of the Mary Martha Group of the Methodist Church, met for a 6:30 Pot Luck supper Friday evening with Mrs. Ida Kinsey. The next meeting will be July 20th at the home of Mrs. Archie Kowalske.

The Everett Combast family are having a surge with the mumps.

Mr. and Mrs. Donald Braman and two children who were living at Traverse City, spent the weekend with their parents, Mr. and Mrs. B. G. Hraman. Early Tuesday morning they left for Mass. where they will make their home.

Several of the women of the Presbyterian Church attended a meeting of the Church at Alma Wednesday.

Mrs. John Peoples of Ellsworth is a surgical patient at the Charlevoix Hospital. She is the daughter of Mr. and Mrs. Earl Ruhleng of East Jordan.

Mrs. Angela Thorsen of Detroit spent a few days at her home here. She left Sunday for Chisholm, Minnesota to attend the wedding of a niece.

Dickie Hayes is visiting his sister and brother-in-law, Mr. and Mrs. Gaye Neumann a little daughter at Flint.

Mrs. Gladys McKinnon of Independence, Missouri is spending the summer in East Jordan visiting relatives.

Mr. and Mrs. Donald Turnipseed and two children of Detroit were weekend guests of their parents Mr. and Mrs. Marshall Griffin Jr. and other relatives.

Mr. and Mrs. Gail Burnett and three children of Luther attended the Methodist Church here Sunday. They were also callers at the Ernest Kopkau home.

Elgy Brintna' spent last week in Canada fishing.

Miss Ann Whiteford is attending, Youth Camp at Park Of The Pines, near Boyne City this week.

John Lenosky of Detroit spent the weekend with his parents Mr. and Mrs. Albert Lenosky.

Francis Trojanek spent the weekend in Bay City with his sister, Miss Jean Trojanek.

Lona Theatre

Mancelona, Michigan
 Friday & Saturday, June 29-30
 Kirk Douglas Silvana Mangano
Ulysses
 Technicolor
 and
 Cartoon Sensation
Animal Farm
 Technicolor
 Sunday & Monday, July 1-2
 Hugh Marlowe Joan Taylor
Earth vs The Flying Saucers
 and
 Don Megowan Joyce Holden
The Werewolf
 Science Fiction Double Feature
 Tues., Wed. and Thurs., July 3, 4 and 5
 Virginia Mayo Robert Stack
Great Day In The Morning
 SuperScope—Technicolor



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 Animals
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SAVE 10c - CRISCO - 3 lb. tin 99c
 Table King Pork & Beans giant 46 oz. tin 33c
 Pillsbury Cake Mix - Old Fashioned Spice - 2 for 61c
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 Oib Dutch Cleanser 1-2 price sale 2 for 19c
Michigan's Bon-Ton Bread
 20 oz. loaf 17c

Quaker Pineapple Juice	46 oz. tin	33c
Dwan's Red Raspberries, heavy syrup	16 oz. jar	49c
Royal Whole Spiced Crabapples	28 oz. jar	39c
Kraft Blue Cheese Dressing,	5c off jar	33c
Kraft Horse Radish Mustard	6 oz. jar	11c

SHEDD'S

Sandwich Spread 1 pt. jar 33c
 Thousand Island Dressing 8 oz. jar 29c
 French Dressing 8 oz. bottle 23c

Complete Line of Picnic Supplies — Birds Eye Frozen Foods
 FRESH VEGETABLES AT MARKET PRICES
 SEALTEST'S LUCKY DRAW WINNER — Pat Stanek
 Sealtest's Flavors of the Month — Whitehouse Cherry and Orange Flake

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FREE DELIVERY

Store Hours: 8 a.m. to 10:30 p.m. Every Day
 Finest in Wines LE-6-2654 Cold Beer
 Save while you spend with Anderson's Premium Stamps

COMPLETE MEALS

CAL'S TAVERN
 EAST JORDAN-BOYNE CITY ROAD
 FRIDAY NIGHT DANCING
 "Rhythm Aces"
 SATURDAY NIGHT
 "Cross Country Ramblers"
 Beer—Wine—Liquor

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Sunnyside Restaurant
 BOYNE CITY
 BARBECUE SPARE RIBS
 Every Thursday Night
 All You Can Eat — \$1.25
 COMPLETE DINNERS
 YOUR HOSTS — WALT & DICK SWOVERLAND

DINING ROOM REMODELED

Central Lake Hotel
 SERVING BREAKFAST
 LUNCHESES—DINNER
 7 A.M.—9 P.M.
 VISIT OUR BAR KI-4-2400

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 Golf Course**
 IRLINTON — ADVANCE ROAD
 GREEN FEES—\$1.50
 COFFEE SHOP OPEN — 11:30 to 8
 Bathing Beach For Golfers
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FULL LINE OF FISHING TACKLE
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 AND MOTORS
 M-66 — EAST JORDAN

- Pere Marquette Fiber Glass Boats & Canoes
- Boats & Motors For Rent
- Evinrude Outboard Motors
- Bear Archery Supplies

SPORTSMEN'S HEADQUARTERS

BILL'S DUCK-IN
 RESTAURANT - BAR
 Our Specialty
 FRESH JUMBO SHRIMP
 Plate—\$1.25
 Complete Meals
 OPEN 6 A.M.-1 A.M. Main at Mill, East Jordan

COMPLETE MEALS SHORT ORDERS

B & B DRIVE-IN
 Open 7:30 A.M. to 2:00 A.M.
 Greyhound Bus Stop
 Cor. M-66—M-32 — East Jordan
 ACROSS FROM SPEEDWAY 79)

ORCHESTRA EVERY SAT. NITE

131 CLUB
 MANCELONA
 SPECIAL EVERY FRIDAY
 All The Fish You Can Eat
 Only \$1.25
 KITCHEN OPEN DAILY 12 NOON 'TIL 8 P.M.

American Legion Club

WHERE GOOD FRIENDS MEET EAST JORDAN FOR MEMBERS & GUESTS

Mr. and Mrs. Meryl Jones returned to their home at Hazel Park Saturday after spending their vacation with his mother, Mrs. Newton Jones, and taking a trip through the upper peninsula.

David Morgan of Highland Park is visiting his grandparents Mr. and Mrs. Floyd Morgan.

Mr. and Mrs. Lee Miller and two sons Tommy and Dennis are visiting relatives in and around East Jordan.

Mr. and Mrs. Arlo Sinclair of Sheridan were Sunday visitors at the home of her aunt, Mrs. Newton Jones.

READ THE WANT ADS!

Line Drive

by MEL OTT

PROBABLY THE leading citizen of Paw Paw, as well as its unofficial mayor, is Charles Richard Maxwell, Sr., a fugitive from the Boston and Baltimore clubs and right now one of the hottest properties of the Detroit Tigers.

Charles Richard not alone is hitting the baseball at such a furious clip that he is among the league leaders but he also has improved afield to the point where he is making sensational catches and throwing the ball like an arrow.

If the powers running the Red Sox and Orioles are found pounding their heads against the wall, small wonder. They had their chances with Charles Richard and hoisted them. To be honest, the Tigers almost muffed, too.

Failed to Impress
The pride of Paw Paw, who was born in Lawton Ark and attended high school there before going to Western Michigan College, evidently does not show too well in early spring.

My Neighbors



"I've got news for you. Your vacation doesn't start till NEXT Monday!"

It looked as though Maxwell were to suffer a similar fate here. He got into the line-up only infrequently last year and appeared headed for discard this season before his chance finally came.

In fact, Maxwell was so sure the end was near that he began studying accountancy in preparation for a career outside of baseball. Despite his great success now, Charlie is still taking correspondence courses and plans on becoming a CPA when his playing days are over.

Shopping for Upcutting
Charlie, who hit only three homers all the time he was in a

Boston uniform, attributes his batting success with the Tigers to several factors.

Perhaps foremost is the coaching of Joe Gordon and Billy Hitchcock, who still holler at him to chop the ball as a reminder every time he comes to the plate. Charlie has a tendency to upcut the ball, which leads to disastrous results and Gordon and Hitchcock had him substitute the chopping swing.

Then there's the early training by Higgins and, finally, the opportunity to play more or less regularly.

"I never really knew if I could hit big league pitching until I got this chance," Maxwell confesses. "Now that I know can't give me all the confidence I need."

Follow the Detroit Tigers on Radio and Television with Mel Ott and Van Patrick.

TRY NEW

MINO TABLETS for SINUS SUFFERERS

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Complete Insurance and Bonding Service

Notice Of Registration

City of East Jordan

Charlevoix County, Michigan

TAKE NOTICE that any qualified elector of the City of East Jordan, Charlevoix County, Michigan, who is not already registered may register for the General State Primary Election to be held on

AUGUST 7, 1956

Registrations will be taken at the

CITY HALL

on any day except Sunday, Saturday afternoon and a legal holiday or regular, special or primary election.

THE LAST DAY for receiving registrations will be

MONDAY JULY 9, 1956

on which day the Clerk will be at the place aforesaid between the hours of 8:00 o'clock a.m. and 8:00 o'clock p.m., Eastern Standard Time, for the purpose of receiving registrations. Persons not registered by 8:00 p.m. on said Monday, July 9, 1956, will not be eligible to vote at said General Primary Election.

City of East Jordan
Alberta Nowland, City Clerk

Notice Tax Payers

City of East Jordan

On or before July 1, you will receive by mail your tax notice for 1956 General City and Special Sewer Tax, due and payable as follows:

General City Taxes due and payable on the 1st day of July of each year and may be paid at any time during the whole month without collection fee. A penalty of 2% shall be added to all unpaid General City and Sewer Taxes on the 1st day of August, and an additional 1% shall be added to all delinquent unpaid taxes on the 1st day of each month during which such taxes shall remain unpaid.

City of East Jordan, Michigan

Fred J. Vogel, Treasurer

PS: BRING OR MAIL YOUR TAX STATEMENTS WHEN REMITTING FOR TAXES.

WWTV & WPBN-TV

Television

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WPBN-TV THURSDAY

- 2:00 Matinee Theatre NBC
- 3:00 Date With Life NBC
- 3:15 Modern Romances NBC
- 3:30 Queen For A Day NBC
- 4:00 I Married Joan
- 4:30 Candid Camera
- 5:00 Deputy Don
- 5:30 Little Rascals
- 6:00 News
- 6:15 Sports Today
- 6:25 Weather
- 6:30 Industry on Parade
- 6:45 News Caravan NBC
- 7:00 You Bet Your Life NBC
- 7:30 Bundy Mtn. Jamboree
- 8:00 Peoples Choice NBC
- 8:30 Ford Theatre NBC
- 9:00 Lux Video Theatre NBC
- 10:00 Michigan Outdoors
- 10:30 Dragnet NBC
- 11:00 Final Edition
- 11:10 Weather
- 11:15 Paul Bunyan Theatre
- 12:45 Late Weather

FRIDAY

- 2:00 Matinee Theatre
- 3:00 Date With Life
- 3:15 Modern Romances NBC
- 3:30 Queen For A Day NBC
- 4:00 I Married Joan
- 4:30 The Christophers
- 5:00 Deputy Don
- 5:30 Little Rascals
- 6:00 News
- 6:15 Sports Today
- 6:25 Weather
- 6:30 Limelight
- 6:45 News Caravan NBC
- 7:00 Great Gildersleeve
- 7:30 Walt Nowak Show
- 8:00 Big Story NBC
- 8:30 Star Stage NBC
- 9:00 Cavalcade of Sports
- 9:45 Organ Moods
- 10:00 Truth or Consequences
- 10:30 Life of Riley NBC
- 11:00 Final Edition
- 11:10 Weather
- 11:15 Star Light Moods
- 11:30 Craig Kennedy
- 12:00 Tonight

SATURDAY

- 1:25 Game of Week Dodgers vs Phillies
- 5:00 Children's Hour
- 5:30 Topper
- 6:00 Transition
- 6:15 Republican State Central Committee
- 6:30 Down You Go
- 7:00 Patti Page
- 8:00 People Are Funny
- 8:30 Texaco Star Theatre
- 9:00 George Gobel
- 9:30 Adventure Theatre
- 10:00 Texas Rassin'
- 11:00 Final Edition
- 11:10 Weather
- 11:15 Saturday Feature

WWTV THURSDAY

- 10:55 Early News
- 11:00 Valiant Lady
- 11:15 Love of Life
- 11:30 Search for Tomorrow
- 11:45 Guiding Light
- 12:00 Mitch and the Missus
- 12:30 As The World Turns
- 1:00 T B A
- 1:15 World of Fashion
- 1:30 World Today
- 2:00 Party Line
- 2:30 T B A
- 3:00 Brighter Day
- 3:15 The Secret Storm
- 3:30 The Edge of Night
- 4:00 Playhouse
- 4:30 Kid's Corner
- 5:30 Western Marshal
- 6:00 Evening Edition
- 6:15 Weatherwise
- 6:30 Parade of Sports
- 6:30 Disneyland
- 7:30 T B A
- 8:00 Break the Bank
- 8:30 Four Star Playhouse
- 9:00 Arthur Murray Party
- 9:30 Count of Monte Cristo
- 10:00 Michigan Outdoors
- 10:30 Summer Theatre
- 11:00 Weather
- 11:05 Final Edition
- 11:10 13th Hour

FRIDAY

- 8:55 Early News
- 9:00 Garry Moore
- 9:15 Transition
- 9:30 Garry Moore
- 11:00 Morning Movie
- 11:00 Valiant Lady
- 11:15 Love of Life
- 11:30 Search for Tomorrow
- 11:45 The Guiding Light
- 12:00 Mitch and the Missus
- 12:30 As The World Turns
- 1:00 Today's Movieland

READ THE WANT ADS!

EAST JORDAN

SATURDAY, JUNE 30th

ATHLETIC FIELD

Sponsored by East Jordan Businessmen's Association

RING BROS. CIRCUS

FROM ALL PARTS OF THE WORLD 150 CIRCUS ARTISTS AND PERFORMERS

RING

RING BROS. CIRCUS

DOUBLE MENAGERIE FROM FIVE CONTINENTS

2,500 SEATS \$150,000 INVESTED

TWICE DAILY 2 & 8 P.M. DOORS OPEN 1 & 7 P.M.

GOODYEAR'S

\$150,000

3-T SAFETY SWEEPSTAKES

See us for your entry blank now! Nothing to buy! 575 chances to win!

4 FOR 3 SALE!

You pay only the no trade-in price for 3 tires! ...trade in 4 recappable tires ...drive out on 4 brand new!

GOOD YEAR

3-T DELUXE

SUPER-CUSHIONS

Buy 1-2-3 or 4 Tires at these savings!

WHITEWALL TIRE SIZE	Regular no trade-in price*	Trade-in SALE PRICE**	BLACKWALL TIRE SIZE	Regular no trade-in price*	Trade-in SALE PRICE**
6.40 x 15	\$34.10	\$23.60	6.40 x 15	\$27.85	\$20.90
6.70 x 15	36.15	26.65	6.70 x 15	29.50	21.95
7.10 x 15	39.65	29.75	7.10 x 15	32.35	24.25
7.40 x 15	43.45	32.60	7.40 x 15	35.45	26.40
8.00 x 15	48.35	36.25	8.00 x 15	39.45	29.60
8.20 x 15	50.10	37.60	8.20 x 15	40.90	30.70
			8.00 x 14	28.85	19.95

*Plus Tax on 4 tires

WHITEWALL TIRE SIZE	Regular no trade-in price*	Trade-in SALE PRICE**	BLACKWALL TIRE SIZE	Regular no trade-in price*	Trade-in SALE PRICE**
6.40 x 15	\$30.50	\$22.90	6.40 x 15	\$24.90	\$18.45
6.70 x 15	32.05	23.95	6.70 x 15	28.95	19.45
7.10 x 15	35.45	26.60	7.10 x 15	31.45	22.75
7.40 x 15	38.75	29.05	7.40 x 15	34.45	24.75
8.00 x 15	42.65	31.95	8.00 x 15	37.45	27.10
8.20 x 15	44.40	33.30	8.20 x 15	38.75	27.20

* Each Plus Tax. ** Each Plus Tax and Recappable Tire.

Tubeless, Tube-Type in both Black and White Sidewalls on Sale!

Terms as low as \$1.25 weekly! No need to wait!

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND

East Jordan Cooperative Co.

East Jordan

