

A politically independent newspaper, pledging full service to the agricultural, industrial, educational social and general economic improvement of East Jordan, Charevoix County, and northern Michigan.

Page 2 • East Jordan News-Herald • Thursday, June 14, 1956

As reported by the Wall Street Journal, brainstorming is a carefully planned program set up by management. Informal meetings are scheduled in which from five to 50 persons are encouraged to talk off the cuff with their ideas of how to solve a stated problem.

To encourage the most possible answers, personnel of about the same job level are grouped together. If the meeting is made up of supervisory people, for instance, there will be no top brass on hand which might "scare" some of the best responses. Short-hand notes are taken of all suggestions, transcribed, they are then furnished to a management committee for screening.

Informality is stressed by all advocates of brainstorming. For one thing, there can be no ice water thrown out on the table. Some sessions provide for a moderator who actually holds up a red flag to remind the critic that his pessimism is out of order.

All suggestions are wanted—the more the better. Some successful users of the technique say only six percent of the suggestions are practical enough to try out. But if 100 ideas are projected, that means six are worth trying. And if one of the six results in a saving of \$50,000 a year, then the technique certainly is successful.

Actually, the technique of brainstorming is not new, but its application seems to be. For instance, no negative criticism or pessimism is permitted in a brainstorming session. There's no old fuddy-duddy to say it can't be done or it's been tried before and failed. It's been proved many times that when some one says a thing can't be done, somebody else ups and does it!

Line Drive
by MEL OTT

IT'S FUNNY how these things turn out.

At the beginning of spring training, the Tigers looked like a club that was strong in pitching, defensive performance and speed.

They did not appear to be a free swinging bunch that could overpower the opposition.

So what happens? The pitching falls apart, the defensive play is good but far from sensational and the speed has not produced more stolen bases.

But—and this is a big but—Detroit has shown increasingly greater power at the plate. The long ball, the game-breaker, something that has not been particularly apparent in the Bengal attack in several years, is gradually returning.

Unexpected Help

Extra base power was expected of players like Ray Boone and Al Kaline, but few anticipated home run strength from Charley Maxwell, Red Wilson or Bill Tuttle, and Bob Kennedy was still in a Chicago uniform until his trade to the Tigers a few weeks ago.

Boone and Kaline took a long time getting started this year, and that accounts in part for some of the Tigers' early-season troubles. But Tuttle, already one of the best ball bawks in the league, is becoming an increasingly strong hitter. His homers and other extra base hits are most welcome blows.

Wilson and Kennedy have taken a page from the Yankees' book and beaten them at their own game, Wilson clouting a ninth-inning homer to break up the game with them here and Kennedy getting a grand-slam home run to win at New York.

Maxwell, the pride of Paw Paw ("2 Paws," he calls it), is the greatest surprise development of all. His consistently strong hitting and extra base power have helped the Tigers immeasurably. He still boasts the team's most imposing batting average, and also gave the Yankees a taste of their home run medicine at New York.

Harvey Kuenn not alone is spraying hits to all fields but is getting more extra base hits, while Frank House and Earl Torgerson can be depended upon for additional punch at the plate. Wayne Belardi is proving a valuable pinch hitter.

Contrarily, much was expected of Ned Garver but he's on the disabled list. Bob Miller, a promising prospect, has shown he needs further minor league seasoning. Billy Hoelt is winning with a sore arm. Virgil Trucks is coming back after an injury. Ouke Maas is knocked out of the box too often.

Good in Relief

The years are beginning to take their toll on Steve Gromek, who aches all over after pitching a nine-inning game, although he is impressively effective in relief. Only Frank Lary seems to keep on going without interruption, and he's lost some more of those heart-breaking, one-run decisions.

So, where the pitching was

expected to be strong and the hitting light, just the opposite has occurred thus far. As we said, it's funny how these things turn out.

FOLLOW THE DETROIT TIGERS ON RADIO AND TELEVISION WITH MEL OTT AND VAN PATRICK.

LETTER BOX

East Jordan News-Herald

Dear Mr. Sayles:

Just for my amusement I have been an "Inquiring Reporter" with the question "Why don't you like to snoop in East Jordan?"

The answers summed up are: "Because the 'locks pounce on you the minute you step inside the door. Or clerks hang around trying to decide for you . . . or hover over the customer so he can't think."

So it proves that "Self Service" is the most popular among the people.

The purpose of this letter is to help businessmen of East Jordan so that more people will enjoy shopping here.

Editor's Note: The lady sending us this letter asks that her name not be printed.

Save Weed Trouble In Potato Fields

Potato growers can get better yields and save a lot of weed trouble if they spray potato fields with a dinitro herbicide just before the potato plants emerge. Dr. Donald Isleib, of Michigan State University, says the chemical has the longest lasting effect against weeds if it is applied just before weeds come up. Dr. Isleib suggests spraying in a band directly over the row, leaving the middle of the row for the cultivator.

The effects of dinitro compounds are lost if the soil surface is mixed with underlying soil. Isleib points out, so the cultivation should disturb the soil only at the middle of the row.

The dinitro compounds are sold under two trade names, Premerge and Sinox PE. Growers should consult their county agricultural agents for recommended rates and methods of application.

Services Held Saturday For Martha Fisher

Services were held Saturday, June 9th at 2 p.m. at Watson's Funeral Home for Martha Stella Fisher who passed away at Grandvue hospital June 7th at the age of 69 from peritonitis. Rev. C. W. Thompson officiated at the services.

Martha Stella Bailey was born May 2, 1887 in Oceana County, Michigan. In 1917 she married John Fisher who preceded her in death.

Surviving are one son, Phillip of Flushing, one brother, Robert Bailey of Honor and one granddaughter, Martha Joyce Fisher.

Bearers were John, Percy and

Mr. and Mrs. Lee Berry of Harbor Springs were Sunday evening guests of Mr. and Mrs. Harold Miller.

Mrs. Henry McWatters and Mrs. Everett Combest and daughter Beatrice, went to Detroit Thursday to attend the revival services of Rev. Oral Roberts.

EAST JORDAN NEWS-HERALD
ESTABLISHED 1896
MARSHALL F. SAYLES
Editor & Publisher
LENOX 6-2371

Entered as second class matter at the Post Office at East Jordan, Mich.

Published weekly at 206 Main Street, East Jordan, Mich.

Subscription Rates — (in advance) \$2.50 per year; \$3.50 per year outside Northern Michigan.

Sam Bennett and Jack Wood Bailey and Mr. and Mrs. Anton Burial was in Sunset Hill Cemetery, East Jordan. John Daniels, Ray Henry and daughter Cecelia, Mildred Swain, Luella Barnes and Ernestine Wright, all of Flint.



QUALITY FIRST, ALWAYS
JOS. F. BUGAI

ELLSWORTH LUMBER COMPANY

TRY NEW

MINO TABLETS for SINUS

Do you have

BLINDING MIGRAINE-TYPE HEADACHES?
EXCRUCIATING FACIAL PAINS?
MISERABLE NAUSEA CAUSED BY IMPROPER DRAINAGE?

100 TABLETS \$2.98 250 TABLETS \$5.98

Available at your drug store or write
WOLVERINE LABORATORIES
19216 TRINITY AVE. • DETROIT 16, MICH.

Gidley's Drug Store

Temple Theatre

SHOW PLACE OF THE NORTH
East Jordan

Thursday, Friday and Saturday, June 14, 15, 16

Richard Widmark Donna Reed

BACKLASH

Technicolor Western

and
Maureen O'Hara and George Nader

LADY GODIVA

Technicolor Historical Drama

Sunday and Monday, June 17 and 18

Gordon McRae and Shirley Jones

CAROUSEL

Technicolor Cinemascope
Rogers and Hammerstein Music

CLOSED TUESDAY AND WEDNESDAY

East Jordan Telephone Lines

LES JOHNSON
Michigan Bell Manager



A POT NEVER BOILS

over when the housewife is nearby. That's one of the best reasons for having a kitchen telephone. When the phone rings you can keep an eye on what's cooking in the kitchen, and you can keep the children in sight, too. A phone within reach saves countless steps and precious time. The housewife needn't run when the phone rings; she can just reach. An extension telephone in your kitchen will cost you about \$1 a month. Call our business office to order yours.



EVER SINCE "barn raising" days, one of the best things about rural life is that you can always count on the neighbors to pitch in and help in an emergency. In the same spirit, your Michigan Bell "neighbors" showed up when tornadoes hit Michigan recently. The winds had barely died down when telephone people from nearby towns started arriving, bringing trucks loaded with material, to help local telephone folks get the phones working again. From other parts of the state, telephone people started new poles, wire and cable rolling toward the stricken area. In times of emergency—and in everyday things, too—telephone people hope you can count on them to be good neighbors.



HAVE YOU been watching the new Bell System TV show, "Telephone Time"? John Nesbitt, the famous storyteller, who won so many awards for his well-known "Passing Parade" films, is the host. His stories on "Telephone Time" are all true. They're fascinating accounts of everyday people, past and present, who for a brief moment rise to great heights. Your whole family will enjoy watching "Telephone Time." It's on CBS-TV every Sunday at 5 P.M.

Farm Worker Supplies Needs Of 19 Persons

Farm production has been rising steadily for some time now—but do you have any idea of the meaning of the rise to the nation as a whole?

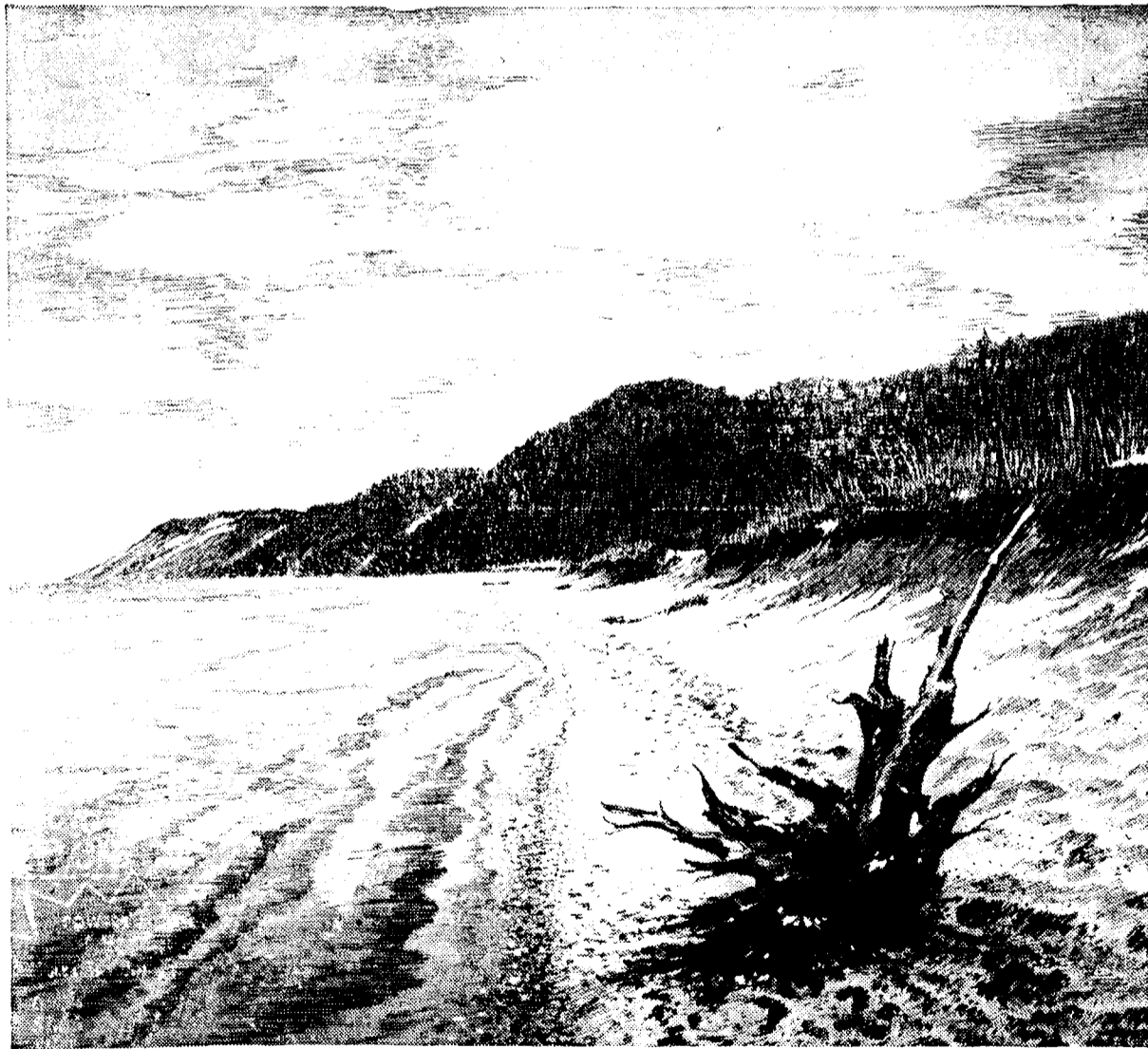
The U. S. Department of Agriculture has a way of measuring the significance of farm output, one that tells the story clearly.

They've figured out that at the turn of the century, the average farm worker produced enough food and other agricultural products to take care of the needs of six other persons other than himself.

In 1940, when the call went out for more farm production because of wartime needs, the average farm worker raised enough for the needs of 10 persons in addition to himself.

Today the average farm worker produces enough for the needs of 18 persons, plus himself.

That's quite a jump, particularly in the last 15 years or so. You may say the magnitude of today's farm production has created some sizable problems with surpluses, and so it has. But a few years from now the nation will be thankful for the know-how that is producing the big farm yield.



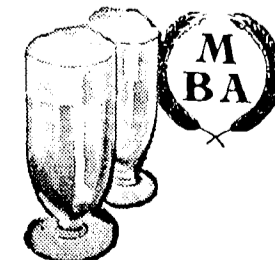
LAKE MICHIGAN NEAR POINT BENZI

Full Color Reproduction suitable for framing sent upon request

Discover the natural beauty of Michigan...
enjoy the natural goodness of Michigan brewed beer

Michigan Brewers' Association

350 Madison Avenue • Detroit 26, Michigan



Frankenmuth Division, International Breweries, Inc. • Goebel Brewing Co. • National Brewing Co. of Michigan • Pfeiffer Brewing Co. • Sebawa Brewing Co. • Stroh Brewery Co.

Outboard Motors & Boats

Low Cost Insurance

Covers anywhere in the U. S. and Canada. Covers practically all hazards. (Fire, Theft, etc.)

ROBERT A. CAMPBELL

WILLIAM M. SWOBODA, Manager
Complete Insurance and Bonding Service



PAGE(S)

MISSING

Council Appoints

The City Council has approved Mayor Whiteford's appointment of William Downs as City Attorney. He had previously worked in that capacity but had resigned several months ago.

The council approved building permits for Albert Sinclair, Joe Greenier and Mrs. Ernest Prentice.

The council also accepted a bid from Hodgkiss & Douma in the amount of \$5,292.25 for re-surfacing and curbs and gutter on Spring Street — the alley running north of the Anchorage restaurant.

SHOP EAST JORDAN!

WRACKING NERVES OF PRE-MENSTRUAL TENSION



NEW HOPE for blessed relief, get **MENSTEN**

24 TABLETS \$149
Gidley's Drug Store



CHURCH SERVICES

Thursday, June 14, 1956 • East Jordan News-Herald • Page 7

ST. JOSEPH CHURCH
Rev. Joseph J. Malinowski
Sunday—7:30 and 9:30 a.m.
Holydays—7:30 a.m. & 7:30 p.m.
First Fridays—7:30 p.m.
Weekdays—7:30 a.m.

UNITED MISSIONARY CHURCH
C. W. Thompson, Pastor
Morning Worship—11:00 a.m.
Sunday School—10:00 a.m.
Youth Fellowship—7:00 p.m.
Evangelistic Services 7:30 p.m.
Prayer Meeting (Thurs.) 8:00

METHODIST CHURCH
Rev. R. H. Moore, Pastor
Morning Worship—10:00 a.m.
Church School—11:15 a.m.
MYF—7:00 p.m.

EVANGELICAL LUTHERAN CHURCH
Rev. Dale Larson, Pastor
Sunday School every Sunday at 9:45 a.m. Classes for all ages.
Church services every Sunday at 11:00 a.m. Communion Service first Sunday of every month.
Family social dinner second Sunday of month following morning service.

FIRST PRESBYTERIAN CHURCH
Edward O. DeHaven, Pastor
Regular Services:
The Church School meets at 9:45 with classes for all ages.
The Morning Worship begins at 11:00 o'clock.

READ THE WANT ADS!

PENTECOSTAL FULL GOSPEL TRUTH CHURCH
Rev. Harley R. Barber, Pastor
Sunday School—10 a.m.
Worship Service—11 a.m.
Sunday Eve. Service—8 p.m.
C.Y.A. Tuesday—8 p.m.
Prayer Meeting, Thurs., 8 p.m.

FINKTON BIBLE FELLOWSHIP CHURCH
Sunday School—10:30 a.m.
Followed by short morning services.
Youth Fellowship—6:45 p.m.
Evening Services—8:00 p.m.
Wednesday Prayer Meeting—7:30 p.m.

BIBLE BAPTIST CHURCH
Central Lake
Rev. Paul Gelatt, Minister
Bible School—10 a.m.
Worship—11 a.m.
Youth Time—6:30 p.m.
Gospel Service—7:30 p.m.
Prayer Meeting, Wednesday—7:30 p.m.

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
Church School—10:00 a.m.
Morning Worship—11:00 a.m.
Zions League Tuesday 7:30 p.m.
Prayer Service Wed., 8:00 p.m.

CHRIST LUTHERAN CHURCH
Boyer City Wilson Twp.
Rev. Richard Nuffez, Pastor
Wilson Township
Church Service—9:30 a.m.
Sunday School—10:30 a.m.

CALVARY PENTECOSTAL TABERNACLE
Ellsworth
Rev. Ray Welsh
Services: 2 p.m. Sunday and 8 p.m. Friday.

EAST JORDAN ASSEMBLY OF GOD CHURCH
Cor. Water & McKenzie Streets
Rev. T. Thodeson, pastor
Services: Sunday School: 2 p.m.
Sunday Worship Service: 3 p.m.

Receives Diploma

Bonnie M. O'Brien of East Jordan was one of 140 graduates to receive diplomas from Davenport Institute in Grand Rapids at commencement exercises in Ottawa Hills high school June 4.

She is the daughter of Mr. and Mrs. Julius O'Brien of Division Street and a graduate of East Jordan High School. She is completing the stenographic course and plans to work in Grand Rapids.

Our Great America by Woody



LOOKING BACKWARD

Reviewing The News-Herald

JUNE 9, 1916
Commencement at the East Jordan High School is Friday night. The 15 members of the senior class are Ruth Gregory, Helen Ward, Lelia Holt, Xella Miles, Victor Cross, Sadie Metz, Vera McMillan, Helen Hilliard, Elwyn Sunstedt, Bert Johnson, Olivet Bartlett, Grace Malpass, Bessie Johnson, Leanne Kenny and Eunice Carr.

Harry Curkendall moved his Billiard Room and Tobacco Stand from its former location to the store being vacated by the Empey Bros. Furniture Store.

Two former East Jordan residents were united in marriage this week at Ontario, California. Margaret Bowman became the bride of John A. Fallis.

Mrs. Josephine Pesek of Jordan Township passed away following a long illness.

JUNE 11, 1926
The largest class in the history of East Jordan graduated of E. J. high school this week. Leading the class of 36 members are valdicatorian, Eva McBride; salutatorian, Lucille Bartlett; and first honor student, Fern Gidley.

Robert A. Campbell, teller of the Antrim County State Savings Bank for the past six years has become cashier of the State Bank of East Jordan.

JUNE 19, 1926
Former East Jordan resident Mrs. W. P. Squier, passed away at Dallas, Texas.

Bonus bonds were distributed

to about 70 persons at the East Jordan post office up until Wednesday noon. A total of \$190,190.38 is being distributed in Charlevoix County.

City Report Explained By Officials

The city of East Jordan's annual report published in the News-Herald recently gave a breakdown on city expenditures as of March 31, 1956.

However, it is felt by city officials that some items might be further explained for better understanding.

The report showed \$12,499.00 paid to the bank. Of this am-

Lona Theatre

Marcellona, Michigan

Fri., Sat., June 15 and 16
Jack Palance Shelley Winters
I Died A Thousand Times
Cinemascope - Color
plus
Bruce Bennett Richard Arlen
Hidden Guns

Sunday, Monday, June 17, 18
Tom Ewell Sheree North
The Lieutenant Wore Skirts
Cinemascope - Color

Tues., Wed., Thurs., 19, 20, 21
Walter Pidgeon Anne Francis
Forbidden Planet
Cinemascope - Color

ount \$9,999.00 is money borrowed to meet the balance of the sewer fund.

The total paid the bank also includes the second payment on the new fire truck. There is one more payment due the bank in July amounting to \$2500.

The city's payroll taxes were \$549.49; and another item of \$371.00 was for publishing the new city charter.

The new police radio which is hooked up with other county police radios cost \$522.15.

For the sidewalks repairs at the Keats residence and in front of the new bank building the city's share was \$722.00.

Sewer work on M-32 and State street for road improvement cost the city \$1,217.11; the city's share of present repair of M-32 through East Jordan was \$5,010.75 in advance.

The blacktopping of the road from the fairgrounds road toward Deer Lake to the city lim-

its, cost the city \$4,598.86. Storm sewer on main street cost \$3,250.00.

City fire insurance was \$250; and masks for the fire department were \$260.50.

Expenditures at the tourist park were: a stove, \$94.75; repairs to caretaker's cabin and painting community building, \$1,094.95; and a mower cost \$75.

Work on the city dock including labor and engineering fees and dredging work totaled \$1,737.09. This amount was a balance left over from last year.

Arthur Johnston, manager of Beaver Lodge, St. James, Beaver Island, has accepted membership to the Charlevoix County Board of Education to fill the unexpired term of the late James H. Gallagher, also of Beaver Island, until the next regular biennial election to be held in June, 1957.



From where I sit... by Joe Marsh

Just the Facts, Ma'am!

Having a red-hot crime wave in town. Specs McGuire and Buck Hanson were caught taking money out of parking meters—again. I was at Police Headquarters when a nice old lady rushed in to report them.

"It was dark, but I saw their faces in the flashlight beam," she said breathlessly. "You can't trust anybody these days!"

She got flustered when Chief Benson explained that Specs and Buck are authorized collectors—working nights after their regular jobs. "Have to get 'em uni-

forms," said Benson. "Third time they've been turned in!"

From where I sit, we ought to guard against accusing anyone of being "wrong" just because that's the way it looks to us. For instance, I've heard people talk against a neighbor because they didn't approve of his choice of beverage! (They liked tea, or something, while he preferred a glass of beer.) Be sure you have a case before you lay down the law.

Joe Marsh

Copyright, 1956, United States Brewers Foundation

June's best buys are Dairy Foods!

Look for the gay Dairy Month pennants wherever you go—in food stores, restaurants, dairies, everywhere. Let them remind you to eat more, serve more: milk, real butter and ice cream. To enjoy cheese and real cream more often; to enrich your recipes with evaporated milk and nonfat dry milk. In short, to get more of all the good things America's dairy farmers provide at a time when they are, more than ever, June's Best Buys! When visiting Walt Disney's fabulous "Disneyland" see the exciting dairy foods display in "Tomorrowland." Learn how easy it is to eat better for less! Rediscover the miracle of milk and the foods made from it.



AMERICAN DAIRY ASSOCIATION OF MICHIGAN • 702 National Tower, Lansing 8, Michigan

Enjoy Martin's
Delicious Ice Cream
ALL DURING DAIRY MONTH

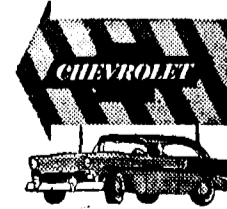
GLAMOROUS, SURE—

but a tomboy at heart!



Turn Chevy out on the road to discover its real charm! For this is the beauty that recently raced 2,438 miles in 24 hours to set a new competition track record!

It happened at the famed Darlington Raceway. A '56 Chevrolet, with 225 h.p., poured it on for 24 straight hours, averaging 101.58 miles per hour, to top the Indianapolis stock car record by 280 miles! Here's proof of performance, stamina, stability and sureness of control that no other regular production car on the road can equal! Stop by for a sample!



America's largest selling car—2 million more owners than any other make.

AIR CONDITIONING—TEMPERATURES MADE TO ORDER—AT NEW LOW COST. LET US DEMONSTRATE.

A. R. Sinclair Sales
Boyer City, Michigan

Building Needs

at
Ken Diller Lumber Co.
CLOSED SATURDAY AFTERNOONS

Headquarters For
**CATALINA
SWIM SUITS**
\$10.95 up

OTHER SWIM SUITS
\$3.95 up

KIDDIES SWIM SUITS
\$1.95-\$2.95

We Have A Complete
Selection Of
SHARPEE PLAYCLOTHES

ALL SPRING STOCK
20% TO 33¹/₃% OFF
Coats Suits Dresses

THE DRESS
& GIFT SHOPPE



Nancee Folkestad Married In Sunday Wedding Here

The Evangelical Lutheran church was the scene of a Sunday afternoon ceremony at 1:30 when Nancee Folkestad, daughter of Mr. and Mrs. Alvan L. Folkestad, Kasson, Minn., became Mrs. Clark F. Most, Jr.

Rev. Dale M. Larsen read the rites, and Fred Stecker was organist. The bridegroom is the son of Mr. and Mrs. Clark F. Most, sr., Indian River.

The church was bedecked with baskets of white gadioli and blue daisies, when the bride approached the altar on the arm of her father, wearing a waltz length, white embroidered or-gandy dress tied with an ice blue sash. She carried a colonial bouquet of white rose buds and blue bachelor buttons. In her hair she wore a band of white rose buds and lilies of the valley.

An ice blue or-gandy gown was worn by the maid of honor, Miss

Graveside Service Held Here For D.P. Cunningham

Rev. C. W. Thompson officiated at graveside ceremonies at Sunset Hill Cemetery for Daniel Phillips Cunningham of Detroit Friday, June 8th, at 4 p.m. Funeral services were held the previous evening in Detroit.

Surviving are his wife, Lillian and two sisters, Helen A. Langell of East Jordan and Dr. Stella A. Cunningham of Toronto, Canada. Mr. Cunningham was born in Toronto. He passed away in Detroit June 5th.

Attending the burial service from out of town were Dr. Stella Cunningham and a friend, Mrs. Ethel Mains of Detroit.

Audrey Johnson, Eau Claire, Wis.

The bridegroom's brother, Clarkson C. Most of Petoskey, was his best man. The newlyweds received guests in the church parsonage. The bride's sister, Mrs. Delmon Peterson, served the wedding cake and Miss Turberson of Minneapolis poured. After a honeymoon in Northern Michigan and Minnesota, they will return to live in Indian River where the bridegroom is in real estate and insurance business. The bride has been employed the past year by the East Jordan public school.

The bride is a graduate of Kasson high school, Kasson, Minn., and of Stout State, Menominee, Wis., and her husband was graduated from Petoskey high school.

Hold Services Wednesday For James Curry

Services for James Curry, 79, of Ironton, well known in this area were Wednesday at 2:30 p.m. at the Stackus Funeral Home in Boyne City with Rev. Forest E. Mohr in charge. Burial was in Maple Lawn cemetery.

Mr. Curry died Sunday at Charlevoix hospital after a three day illness.

He was born Dec. 21, 1883 in County Antrim, Ireland. He came to Boyne City in 1906 and made his living as a farmer and custom binder. He lived with his sister, Mrs. Agnes Wilson on the Ironton Road.

Surviving are Mrs. Wilson and another sister Mrs. Lizzie Brown of County Antrim, Ireland.

Surviving are Mrs. Wilson and another sister Mrs. Lizzie Brown of County Antrim, Ireland.

GI News

We have a news release from the army home town news service in Kansas City which says: 24TH DIV. KOREA—Army 1st Lt. Edward J. Lord, 27, son of Mr. and Mrs. Clarence Lord of East Jordan recently arrived in Korea and is now a member of the 24th Infantry Division.

The 24th is one of two American divisions stationed in Korea. It was the first U. S. unit to fight in the Korean conflict.

Lieutenant Lord is an Army aviator with the 21st Combat Aviation Company.

In the Army since April 1953, he arrived overseas on this tour of duty from an assignment at Fort Rucker, Ala. He was graduated from Michigan State University in 1952.

A family reunion was held at the home of Mr. and Mrs. Claud Gilkerson June 2nd when their eight children and families were together for the first time in fourteen years. They were: Miss Ella Gilkerson from Jamaica, B. W. L.; Mrs. Kenneth Slough (Ina) and children of Ellsworth; Mr. and Mrs. Russell Brown (Lena) and sons of Roseville, Michigan; Mr. and Mrs. Douglas Gilkerson and children of Caro, Michigan; Rev. and Mrs. William Gilkerson and daughters of Lansing, Ohio; Dean Gilkerson and friend, Marlene Secor of Mishawaka, Indiana; Donna and Kay Gilkerson at home.

READ THE WANT ADS!

My Neighbors



"Good morning glory! Here's Merry Sunshine, in person!"

95 Girls Attend Camp Charlevoix

Ninety-five girls left Monday morning for a five day outing at Camp Charlevoix according to the camp director, Adeline Bowerman.

Their camp program will include devotions, flag ceremonies, archery instruction, handicraft, nature hikes, outdoor cook-outs, croquet, baseball, swimming, instruction and campfire programs. One adult counselor and seven girls will occupy each log cabin.

Mrs. Bowerman will be assisted by the following leaders: Betty Robertson, camp nurse; Eldeva Gokke, Peggy Thomas, Viola Clark, Mary Lou Nylan, Donna Gilkerson, Rose Boring, Mary Lou Breakey, Kay Brauman, Betty Brooks, Ruth Peters, Helen Gibbard, Evelyn Gidley, Irene Lehrbass and Ella Gilkerson.

Joe Hammond, a registered life guard, will drive to the camp each afternoon to give swimming instruction. Mrs. Jane Foote, assisted by Phyllis Malpass and Mary Glenna Malpass, will prepare the meals.

All of these people are donating their time and talents for the benefit of the girls in East Jordan. It is only through their cooperation that a project of this kind can be carried out.

Appreciative recognition is also given to the committee who went to the camp and cleaned the dishes and the kitchen: Phyllis Malpass, Mary Glenna Malpass and Martha Annear. Also to Edgar Bowerman, Kenneth Crawford and Joe Hammond, who delivered the truck load of groceries and to Maxine Griffin, Annabelle Galtore, Esther Potter, Gayle Saxton and Otto Rinehart, who helped with the transportation.

Thanks is also extended to the East Jordan school for the use of a bus and to everyone in the community who contributed to the Community Chest fund to help finance the camp.



For best dressed salads!
Miracle Whip
SALAD DRESSING

THE ONE AND ONLY

Miracle Whip

SALAD DRESSING

R & R TELEVISION

Authorized Service Dealer
Sales and Service Antenna Installations
LE 6-7349 East Jordan
We repair all makes of radios and television

Page 8 * East Jordan News-Herald * Thursday, June 14, 1956

FOR FATHER AT GAMBLES

- Fly Lines 98c
- Minnow Nets 20c
- Boat Oars \$8.75 pr.
- Tackle Box \$1.00
- Fishing Caps 97c
- Casting Reels \$2.98
- Red-White Casting Spoon 25c each

ALL SIZES

HAND TOOLS & AUTO ACCESSORIES

Leon Peterson's Gamble Store

remember DAD'S DAY

- Seaforth Men's Toilet Sets — \$1.85 to \$3.00
- Old Spice — \$1.00 to \$4.25
- Colgate Sets for Men — \$1.39
- Palmolive Sets for Men — \$1.79

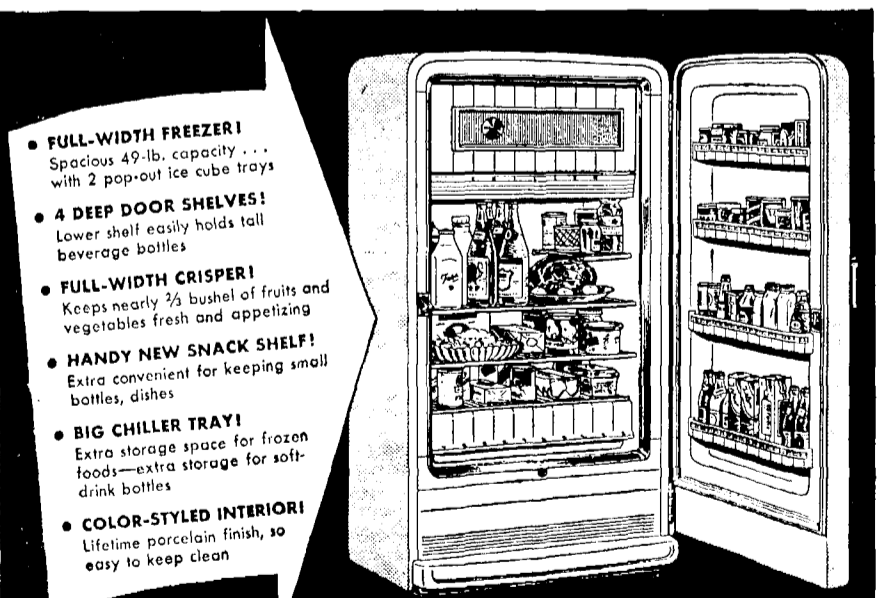
ESTERBROOK DESK
Fountain Pen Sets
\$3.00 — \$3.50 — \$4.00

Waterman's
Cartridge filled Pen and Pencil Sets
\$5.95 to \$12.50

Hite Drug Store

WE'RE TRADING HIGH!

\$100 for your old refrigerator



- FULL-WIDTH FREEZER!
Spacious 49-lb. capacity... with 2 pop-out ice cube trays
- 4 DEEP DOOR SHELVES!
Lower shelf easily holds tall beverage bottles
- FULL-WIDTH CRISPER!
Keeps nearly 7 1/2 bushel of fruits and vegetables fresh and appetizing
- HANDY NEW SNACK SHELF!
Extra convenient for keeping small bottles, dishes
- BIG CHILLER TRAY!
Extra storage space for frozen foods—extra storage for soft-drink bottles
- COLOR-STYLED INTERIOR!
Lifetime porcelain finish, so easy to keep clean

Hotpoint 10.8 CU. FT. REFRIGERATOR

only \$2.50 a week

Sherman's Firestone Store
East Jordan

DON'T MISS

Local Events Of Civic Interests

Summer Bargains

News Of Your Friends and Neighbors

Want Ad Bargains

ONE YEAR
SUBSCRIPTION

\$2.50

Less than 5c per week

EAST JORDAN NEWS-HERALD