

East Jordan State Bank Announces Grand Opening

Formal opening of the new State Bank of East Jordan building will be held 10 a.m. until 9 p.m. next Wednesday (April 13th), bank president Howard Porter has announced.

Bank officials are inviting residents of the area to stop in and see the new building during the above "open house" hours. Visitors will see large exhibits

of old time East Jordan photographs.

The photographs were selected by bank officials after an "old-photo" contest was staged last year in cooperation with the News-Herald.

MEN AND WOMEN visiting the bank during open house next Wednesday will receive gifts as

well as a guided tour through the building.

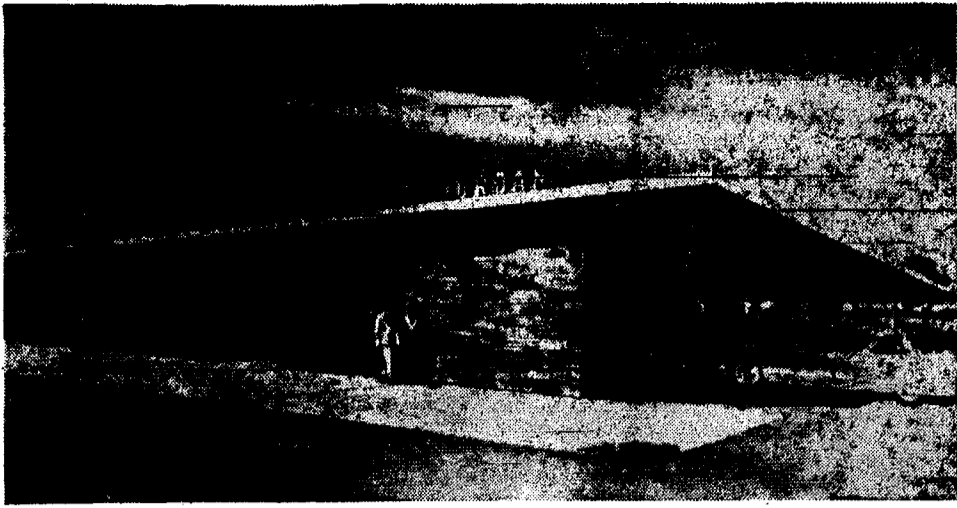
Visiting contractors and architects have said recently the new building is as modern as any bank in Michigan.

It is the first all new, all modern bank to be constructed in this section of the state in many years.

This issue of the News-Herald

shows the wide interest taken in the bank's operation as well as the future development of the city of East Jordan.

News-Herald publisher Marshall Sayles said a large number of banks, industrial firms, and business people have joined hands to aid in production of this special State Bank of East Jordan issue.



SPECIAL
BANK
ISSUE

EAST JORDAN NEWS-HERALD

SERVING THE FASTEST GROWING AREA IN THE NORTH

EAST JORDAN NEWS &
CHARLEVOIX COUNTY
HERALD, CONSOLIDATED

VOLUME 60 NUMBER 15

EAST JORDAN, MICHIGAN, THURSDAY, APRIL 12, 1956

10 CENTS

PORTERS SELL CANNING CO.

East Jordan Cooperative Co. Sales Hit Nearly \$2,000,000 Last Year

Tennis and Track Schedule Announced By High School

Services For Blanche Gibbard Held Saturday

Services were held at 2:00 p.m. Saturday, April 7th, at the Methodist Church for Blanche Gibbard, who passed away April 3rd at the age of 56. Rev. Robert H. Moore officiated.

Blanche Murray was born in South Arm Township and has lived in the East Jordan area all her life. She was married October 11, 1908. Surviving are one daughter, Mrs. Charles Hauke of Muskegon Heights and one son, Verlie Carney of Caro, four grandchildren and two great grandchildren.

Also surviving are three sisters Mrs. Della Vandevanter of East Jordan, Mrs. Ellen White of Kewadin and Mrs. Isabella Bowen of Coopersville; and one brother, William Murray of East Jordan.

Bearers were William Vandevanter, Denzil Wilson, Carol Bartholomew, Archie Kidder, Elmer Murray and Carleton Bowen. Burial was in Sunset Hill cemetery.

John Cutler Services Held Here Monday

Services were held Monday at Watson's Funeral Home for John Thomas Cutler, 62, who passed away at his home at 7:15 p.m. Friday, April 6th. He had had cancer of the bladder for about six months. Rev. Dale Larson officiated at the services.

Mr. Cutler was born February 2, 1894 at Cross Village and attended the Catholic School there. He was married November 10, 1923 to Elma Winnie Jones in Petoskey. She passed away in East Jordan February 3, 1947. Mr. Cutler was a farmer.

Surviving are five daughters, Mrs. John (Evangeline) Hunting of Rockford, Mrs. Howard (Elna Jean) Wakeman, also of Rockford, Shirlee, 20, Patsy 12, and Suzanne, 16, of East Jordan; seven sons, Monroe of Detroit, Clifford of Flint, Robert of Jackson, Donald, Floyd 18, John 14, and Dale 10 of East Jordan.

Also surviving are three sisters Mrs. Harry Nartker of Sheppard, Michigan, Mrs. Everette Houghton of Mt. Pleasant and Mrs. Floyd Compton of Flint.

Bearers were six sons of Mr. Cutler's, Monroe, Clifford, Robert, Donald, Floyd and John. Burial was in Sunset Hill cemetery.

Relatives and friends from out of town to attend the funeral were Mr. and Mrs. F. D. Compton of Flint, Mr. and Mrs. Everett Houghton of Mt. Pleasant, Mr. and Mrs. Bill Pete and family of Bay City, Betty Wilson and Elsie Jeffries of Detroit.

The Spring sports program released by the high school athletic department on Monday of this week lists seven track meets and six tennis matches.

Coach Max Danforth and his defending state tennis champions have two matches each with Class A Traverse City and Class B Petoskey and also compete in the Regional meet at Mt. Pleasant pending qualification for the State Finals at Kalamazoo. East Jordan High School is one of the few class C schools north of Grand Rapids to compete in tennis; thus must go out of their class to schedule matches.

The tennis dates are as follows:

Friday, April 27 — Petoskey, here.

Wednesday, May 2 — Traverse City, here.

Friday, May 11 — Petoskey, here.

Tuesday, May 15 — Traverse City, here.

Friday and Saturday, May 18-19 — Regional Meet at Mt. Pleasant.

Friday and Saturday, June 1-2 — State Meet at Kalamazoo.

Coach Saxton's small track squad composed almost entirely of freshmen have the following dates listed:

Friday, April 20th — Gaylord, here.

Saturday, April 28th — Central Michigan Relays, Mt. Pleasant.

Wednesday, May 2nd — Manacelon, there.

Saturday, May 12th — Regional Meet, Traverse City.

Tuesday, May 15th — Petoskey Relays, Petoskey.

Saturday, May 19 — State Meet — Ann Arbor.

Swoboda Invites Residents To See New Offices

The Robert A. Campbell Agency this week is inviting customers and friends to stop in and visit their all new, all modern insurance offices.

Manager William M. Swoboda is extending the welcome to "everyone."

Sets Convention

The Charlevoix County Republican convention has been scheduled for the Boyne City High School gymnasium, 8 p.m. Wednesday, April 12th according to Guy C. Conkle, Jr., chairman.

Purpose of the convention is to elect four delegates and four alternate delegates to the Republican State Convention at Detroit May 5th. Other business may also be taken up.

Death Takes

Adam Skroeski

Adam Skroeski, who lived south of East Jordan on M-32, and who is well known in East Jordan, died Tuesday apparently from a heart attack.

The East Jordan Cooperative Company enjoyed what is believed their biggest year in 1955, according to the firm's auditor Wayne Beattie.

Beattie told 100 farmers at the co-op's annual meeting Monday night that:

"As a cooperative you can be proud of your annual financial statement. Not too many cooperatives in the state have a three to one ratio."

Services Here Here Saturday For Maurice Gee

Services were held Saturday at four p.m. at Watson's Funeral Home for Maurice Truman Gee, who passed away at Grandvue Hospital April 5th at the age of 74. He had had a chronic heart condition for six months. Rev. C. W. Thompson officiated at the services.

Mr. Gee was born September 23, 1881 at Jackson and moved to the East Jordan area at an early age. He attended school at Advance and East Jordan, and in 1906 was married at East Jordan. His wife passed away here in 1952.

Mr. Gee was employed at the Red Mill and by the East Jordan Canning Co. He was a member of the IOOF lodge.

One brother, Ray Nelson Gee, and 11 nephews and three nieces survive.

Bearers were Earl, Russell, Glen and Vale Gee, and burial was in Sunset Hill cemetery.

Relatives and friends from out of town to attend the funeral were Mr. and Mrs. Ray Sweet of Millington, Mrs. Nellie Mackinder and daughters, and Mr. and Mrs. James Van Ekay of Lansing, Mr. and Mrs. Lyle Sweet of Webb and Gary of Davison, Roy Postoria, Mr. and Mrs. Grace Sweet of Postoria, and Leo and Gordon Sweet of Mayville.

What Will You Do If E. Jordan Is Struck By Next Tornado?

The East Jordan Fire Department is taking a serious look at Michigan's recent terrible tornado damage.

What would happen to East Jordan residents if a tornado struck this city without warning?

That is the question firemen have asked themselves; and they have set about to make the answer less terrible.

The men today are taking lessons in the saving of human life and property during and after a tornado.

One of the killer tornadoes struck recently as close as Traverse City — another at Grand Rapids where many were killed.

AND A University of Michigan meteorologist says Michigan is in for more tornadoes — more frequently.

While the fire department is organizing their own "tornado fighting system," it requires cooperation of all residents in order to reduce the loss of life and property.

Here's what the fire department would like residents to do:

He referred to the three per cent rebate to stockholders who made purchases at the co-op last year.

THE TOTAL volume of dollar sales was \$1,729,914.67 with the co-op showing a total gross income of nearly one quarter million dollars.

In looking over the financial statement, a member of the Farm Bureau Services, of Lansing, pointed out that: "Co-ops do pay taxes."

He referred to the \$8,817.28 paid by the co-op last year in Michigan Sales Tax.

Along with East Jordan property tax and other taxes the co-op paid a total of \$19,229.15 in taxes last year and another \$19,119.44 for federal income tax.

Total assets (value of all property owned) was shown as \$352,913.75. Members and patrons equities was shown as \$252,253.55.

THERE ARE 799 shares of preferred stock outstanding at \$7,990.00; and 1,633 shares of common stock outstanding at \$16,330.00.

Three members were named to the board of directors for 3 years term. They were: Lee Danforth, Lyle Peters and Loyl Barber.

Danforth and Peters were re-elected while Barber is a new man on the board.

A special meeting was held at the East Jordan high school. County Farm Agent Ed Rebbman showed a film on electricity in the future.



ERIC D. GOLKE

Eric D. Golke, who has been with the State Bank of East Jordan since June 1953 as a bookkeeper now is employed by the East Jordan Iron Works.

At the iron works, Golke is working on inventory control and traffic.

He was salutatorian of the East Jordan high school class of 1954.

He is the son of Mr. and Mrs. Carl Golke, Route 2, East Jordan, and is a member of the Lutheran Church, Missouri Synod, of Boyne City.

Polio Fund At \$5,500 In County

The Charlevoix county March of Dimes campaign has ended for 1956 with a total collection of \$5,567.60, it was announced this week.

Collections were made as follows:

Charlevoix area	\$2,118.10
Boyne City	1,999.50
East Jordan	1,044.50
Boyne Falls	225.10
Ironton	109.10
Walloon Lake	34.00
Total	\$5,567.60

Ohio Men Continue Firm's Full Canning Operations

The 30-year old East Jordan Canning Company is being sold to two Toledo, Ohio produce men, president John Porter told the News-Herald Tuesday morning.

Mr. Porter said it is expected that final negotiations will be made next week.

The buyers, whose names have not been disclosed, are believed to be operators of the largest green house in United States.

It is expected that all present canning company personnel will be kept and that the firm will be canning cherries, asparagus green and wax beans, beets and carrots.

The East Jordan Canning Co. name will not be changed nor will any brand names be discarded. It is also expected that the famous quality of the canned goods will remain high.

The change in ownership will mean an additional family to the city since one of the owners will make his home here. One family has four children and the other, six.

MR. PORTER said present owners will remain with the buyers aiding them until the company is operating smoothly under the new management.

The new firm will start contracting for beans, beets and carrots on Wednesday, April 18 at the warehouse under the guidance of Alex Sinclair. The telephone number is LE 6-2282.

John Porter is president of the present firm; Howard Porter is secretary-treasurer; Donald Porter is vice-president and Alex Sinclair is a director.

Farm Editor To Speak At High School

Bill Knox, editor, Hoard's Dairyman, of Wisconsin, will be the main speaker at the annual meeting of the Jordan Valley Cooperative Creamery 8 p.m., Monday, April 23rd.

The meeting, which will be held at the high school, will include election of directors and other business.

Additional details will be published next week.

Girl Scouts To Sell Memorial Tags

The East Jordan Girl Scouts assisted by the American Legion Auxiliary and the Ladies' Get Together Club of North Echo will sell Memorial Fund tags in East Jordan during Friday and Saturday, April 13th and 14th.

The proceeds from the sale will be used for the Memorial shrine to be built in the Memorial Park. The project is now moving along to real success.

The tags are being made by the following scout troops: Troops 4, 5, 6, 7 and 8, and Brownie Scout Troop 2.

It is hoped that the Memorial will be completed by Memorial Day. The drive has been sponsored by the following committee of the Ladies' Get Together Club of North Echo: Mrs. Arthur Thompson, Mrs. Elgy Brunnell and Mrs. John Umior.

COMING EVENTS

April 18 — The Jassamine Rebekah Lodge will have a pot luck supper at 6:30 p.m. honoring those with birthdays in January, February and March. Members are asked to bring a dish to pass and their own table service.

April 19 — The Catholic Study Club will meet at the home of Mrs. Ole Hegerberg at 8 p.m. Mrs. Anthony Kenney will be co-hostess. Mrs. Mary Lenosky will have charge of the program.

May 3 — Mother & Daughter banquet, high school.

EAST JORDAN NEWS-HERALD

EDITORIAL PAGE

A politically independent newspaper, pledging full service to the agricultural, industrial, educational social and general economic improvement of East Jordan, Charlevoix County, and northern Michigan.

Page 2 * East Jordan News-Herald * Thursday, April 12, 1956

Select oats that did well in county

Late oat varieties did well last year in Charlevoix county, but that doesn't mean they will make a good crop again in 1956, points out County Agricultural Agent Ed Rebman.

Last year was a fair oats year, Rebman notes, and most varieties did well. But this year, he cautions, farmers would be wise to select oats that have proved best for Charlevoix county. Varieties suited included Eaton, Clinton, Craig and Jackson.

Jackson oats, well suited to Charlevoix county, has been a top yielder in central Michigan. There were many 100 bushel yields last year.

A good supply of certified Jackson oats seed is available, Rebman says, emphasizing that its good business to use certified seed.

Certified seed is a pure variety, is free of weed seeds and has high germination.

READ THE WANT ADS!

NORTHERN LIGHTS

(Compiled by the News-Herald Staff)

The East Jordan Businessmen's Association is urging Michigan State University to establish an agricultural experiment station in this area.

The merchants hope the university will start the project by developing the 30 acre fruit farm willed to the school by the late Frank Foote of East Jordan.

The merchants feel that such a station will eventually raise the standard of farms in the area and increase the general farm economy which has been declining.

The request for farm experimental work in the area has been long standing by northern Michigan farmers.

The often heard complaint is that some results of state experimental farms in other areas do not apply to the northern section of the lower peninsula.

Farm sessions were held in Gaylord in 1948 and 1949 with college officials, county agents, farmers, officials of the state department of agriculture and others in attempts to obtain a state experimental station in the north.

At that time Michigan State gave the following reasons for not being able to comply to the request: The area was too far from East Lansing; lack of proper funds; and lack of proper personnel.

HOWEVER, ARTHUR Rouse, of Boyne City, a member of the State Board of Agriculture, governing body of Michigan State University, feels the university now has an excellent opportunity to lay ground work for an experimental farm in the area.

Northern farm experts say the Frank Foote farm is ideal for such a station since land there is typical of the rest of the good farm land in the area.

The fruit farm was offered in Foote's will for afforestation or experimental purposes. It is located three miles north of East Jordan on M-66 in South Arm Township.

County farm agent Ed Rebman, of Boyne City, said the farm is small for a university conducted experimental station but that the land types are ideal.

A circuit court jury recently upheld Foote's will, which was contested by relatives.

Rouse said that once the farm is owned by the university steps will no doubt be taken to develop the land. It is located next door to the experimental soils work now being carried out by East Jordan's chapter of the Future Farmers of America.

South Arm township rates high for farming purposes in Charlevoix county. It has about 13,000 acres of good farm land now under cultivation.

THE TOWNSHIP covers a total land area of 20,626 acres, covering an area on both sides of Lake Charlevoix north of the Jordan River.

In speaking of the university's ownership of the farm, Rouse said: "This may be the beginning of better things to come for northern Michigan agriculture."

SOMETIMES IT ISN'T

Why is Fri. the thirteenth an unlucky day for you?

Unless you are scared of the word you probably are not worried because tomorrow is that so-called "unlucky Friday the thirteenth."

According to Wilbert J. McKeachie, The University of Michigan, "A person who is timid and anxious is more likely to be superstitious. It takes a certain amount of emotional stability to be able to tolerate uncertainty."

"It's the unsure person who refuses to blame himself but attributes his misfortune to that unlucky day on the calendar or the black cat that crossed his path first thing in the morning," he states.

The psychologist also says another reason superstitions are hard is that our memories and perceptions are highly selective. "We tend to remember those things which confirm our beliefs and disregard what does not bear them out. So if something unpleasant happens to us on Friday the thirteenth we are not surprised to find our convictions justified."

BUT WHAT'S behind the persistent idea that that particular day on the calendar is something to make you shudder?

"According to the teaching of the astrologers of the Middle Ages Friday was unlucky because of the crucifixion of Christ on that day. Others advance the theory that Friday is regarded as an unlucky day because it was on Friday that Adam and Eve partook of the forbidden fruit," Professor McKeachie says.

"As to the number 13," he says, "Mr. and Mrs. Carl Stardevant, Mr. and Mrs. Jerry Stardevant and Miss Vera Skroski of Lansing, were weekend guests of Mr. and Mrs. Norman Bartlett. They were here to attend the Carpenter, Bartlett wedding.

Lost we forget?

It's true that the 1956 Federal income tax returns must be filed by April 15, 1956. It is also true that some taxpayers must also file by April 15 a declaration of estimated income tax for the year 1956.

The declaration must be filed: a. By taxpayers who have income in excess of \$100, from sources other than wages subject to withholding, if estimated gross income exceeds \$600 times number of exemptions plus \$400. For example, for such a taxpayer who has four exemptions, \$600 times four equals \$2400, plus \$400 equals \$2800. If this taxpayer has more than \$2800 of total income then he must file a declaration of estimated income tax.

b. By a taxpayer who is single or a married person filing a separate return, if his total income is more than \$5000 from wages on which tax has been withheld and other income not exceeding \$100.

c. By married individuals filing jointly or a taxpayer claiming head of household, if total income is more than \$10,000 from wages on which tax has been withheld and other income not exceeding \$100.

SHOP EAST JORDAN!



"Madam, let's see your union card!"

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Temple Theatre

SHOW PLACE OF THE NORTH East Jordan

CONGRATULATIONS TO THE STATE BANK OF EAST JORDAN

Thursday, Friday and Saturday, April 12, 13, 14

Ray Milland Mary Murphy Ward Bond

A MAN ALONE

Technicolor Outdoor Adventure

CROSS CHANNEL

Wayne Morris

Sunday and Monday April 15 and 16

Richard Burton Lana Turner Fred MacMurray

THE RAINS OF RANCHIPUR

Fine Drama — Technicolor — Cinemascope

CLOSED TUESDAY AND WEDNESDAY

WARNING!

Again it is springtime which all of us have looked forward to. Your fire department respects our citizens for their desire to clean up their houses and yards for the summer.

HOWEVER,

burning of trash and grass within the city limits will not be allowed unless a burning permit has been received from the fire department.

If the department is called out on a fire caused by burning trash or grass, the person responsible will be billed for the expense of the fire call.

East Jordan Fire Department

the SUIT-DRESS pretty into-spring habit



Have it your way... as an afternoon suit or a two-piece dress. Either way, this newly-narrowed costume by Martha Manning flatters you into slenderness, pays compliments to your faultless taste. Crease-resistant acetate and rayon in navy or black. 14 1/2 to 22 1/2.

\$17.95

Martha Manning ILLUSION HALF SIZE DRESSES

Other Martha Manning dresses in misses and half-sizes from \$10.95

EXCLUSIVE CHARLEVOIX COUNTY DEALER

AFTER YOU VISIT THE NEW STATE BANK OF EAST JORDAN STOP OVER AND SEE OUR MANY SPRING & SUMMER DRESSES

THE DRESS & GIFT SHOPPE



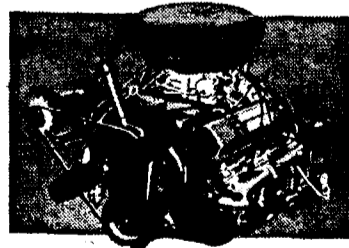
WHAT MAKES "THE ROCKET" ROCKET?

Here's why the engine that started the high-compression era still tops the field today!

THE ROCKET BROUGHT high-compression performance to motoring... set the standards... broke the records. Today it's the same. With a high in compression of 9.25 to 1 and a displacement of 324 cubic inches, the Rocket packs a potent new wallop. THERE'S AN EFFORTLESS SMOOTHNESS that tells you this one is a masterpiece of balance and precision. What's more this power plant's big-bore, short-stroke design means shorter piston travel for less friction, less wear and longer life.

You'll rarely use the full 230+ horsepower under the hood. But, you'll go for the Rocket's high torque—the force that makes the wheels go round. Even at medium speeds, your toe can call a hefty 340 pound-foot of torque into play—to move you away from a light or pass by any emergency. Add Jetaway Hydra-Matic® and you meet Rocket action at its smoothest.

VISIT OUR SHOWROOM TODAY! We invite you to "Rate the Rocket" on the road. You'll get out of the ordinary... into an Olds!



ROCKET SCORES DOUBLE VICTORY IN '56 MOBILGAS ECONOMY RUN! Tops for economy, too! In the famous Mobilgas competition, two Oldsmobiles were entered, two won! Both the 88 and Ninety-Eight took first place in their fields! Here's more convincing proof that Oldsmobile brings you top value today... top resale tomorrow!

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CHARLEVOIX

SEE OUR EAST JORDAN SALESMAN, SHERMAN THOMAS

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Sales & Service

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R & R Television

Zenith G. E.

LE 6-7349

East Jordan

We repair all makes of radios and television

HERE & THERE

Around East Jordan

Thursday, April 12, 1936 • East Jordan News-Herald • Page 3

See Clarence Healey if you want to buy real estate. Phone LE 6-7310.

Mr. and Mrs. Robert Myers and daughter Eleanor visited Mr. and Mrs. Melvin E. Sheldon at Flint over the weekend. Mr. and Mrs. Basil Moore and family of Boyne City accompanied them and also visited relatives and called on his mother at the TB hospital.

Mr. and Mrs. Charles Scales and three children of Royal Oak are visiting their parents. Mr. and Mrs. Percy Penfold and other relatives.

Mrs. Ida Pinney has returned to her home here after spending daughter and son-in-law at the winter months, with her daughter and son-in-law at Grand Rapids.

Mr. and Mrs. Ivan Castle of Saignaw and Mrs. Archie Castle and three children of Clio spent the weekend with the formers parents. Mr. and Mrs. Archie Kowalske. Mr. Castle returned to his home Sunday. The Ladies stayed for a longer visit.

Mrs. Isabelle Bowen of Coopersville and Mrs. Howard White of Kewadin were guests of their sister Mrs. William Van Deventer last week.

Mrs. Albert Blossie has returned to her home here after spending the winter months at Apopka, Florida.

Sue Ann Penfold daughter of Mr. and Mrs. Darwin Penfold is a patient at the Charlevoix hospital.

Mrs. Susie Lundy and daughter Mrs. Duane Graton and daughter and Donald Hayes spent the Easter weekend with their parents and grandparents Mr. and Mrs. Cort Hayes and other relatives.

Albert Blossie was transferred from the Charlevoix hospital to the Grandvue hospital Thursday.

Real estate listings wanted. Frank Nachazel, Real Estate Broker, 136 Main Street, East Jordan. Phone LE 6-7308.

Mr. and Mrs. Charles Saganek and children of Wyandotte were weekend guests of their brother and sister-in-law, Mr. and Mrs. John Saganek. On Saturday the two families drove near Traverse City to see the damage the torado had done earlier in the week.

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

Mrs. Harold Miller and infant daughter Jill Marie returned to their home from the Charlevoix hospital Tuesday.

Mr. and Mrs. George Dunlop and Mrs. June Anderson of Boyne City, were in East Jordan Saturday to attend the funeral services of Blanche Gibbard.

Mr. and Mrs. Cornell Schultz and Mr. and Mrs. John Plonwji of Muskegon Heights were guests of Mr. and Mrs. William Van Deventer a few days last week. They were called here for the death of Mrs. Blanche Gibbard.

William Shepard has returned to his home from the Charlevoix hospital where he was a surgical patient.

Mrs. Olive LaValley spent from Tuesday until Sunday at the Little Traverse Hospital as a medical patient.

The many friends of A. L. Darbee are pleased to learn he is making a very satisfactory recovery at the Little Traverse Hospital after undergoing major surgery April 3.

Sunday guests of Mr. and Mrs. Ole Hegerberg were their sister and brother in law Mr. and Mrs. Gordon Higgins of Onaway and Mr. and Mrs. Vern Barnett of Mackinaw City.

Those who attended the Charter Night for the recently organized Rotary Club at Kalkaska Saturday night were:

Mr. and Mrs. B. G. Braman, Mr. and Mrs. William Downs, Mr. and Mrs. Harry Watson, Mr. and Mrs. William Malpass, Mrs. Laura Malpass, Mr. and Mrs. Ted Malpass, Mr. and Mrs. Alex Sinclair, Dr. and Mrs. G. W. Bechold, Mr. and Mrs. Howard Porter, John Porter, Mr. and Mrs. Richard Malpass, Mr. and Mrs. William Porter and Mr. and Mrs. Ole Hegerberg.

Mr. and Mrs. Roy Bishaw of Saginaw and Mr. and Mrs. Jack Reinhart of Grand Rapids spent the weekend with their mother, Mrs. Maud Reinhart who is very ill.

Mr. and Mrs. Joe Wheaton spent the weekend at Flint visiting their daughter Jean. Mr. Wheaton returned to his home Sunday. Mrs. Wheaton stayed for a longer visit.

LOOKING BACKWARD

Reviewing The News-Herald

APRIL 22, 1916
There will be a pictorial review of East Jordan at the Temple Theatre April 22, 27 and 28. In connection with the regular program, views of East Jordan will be shown — over 50 pictures showing the growth of our city from an early date to the present time. The show will be presented by Kirkpatrick, the photographer.

Glenn C. Townsend and Miss Hazel B. Holliday of Ellsworth were united in marriage at Petoskey Friday evening.

Wallpaper for sale at Hite Drug Co.

APRIL 16, 1926
A two days consignment of mail for East Jordan was partially destroyed in a baggage coach fire on the E. J. & S. R. R. last Friday afternoon.

Peter Compo, Indian, claimed to be over 100 years old, passed away at the home of his son, Otto Compo on the west side Thursday.

Dollar Days sale at the East Jordan Lumber Co.—42 inch pillow tubing, 3 yds. \$1.00; 2 pair ladies shoes, \$1.00; 7 yds. cotton toweling, \$1.00; 5 yds. Gingham \$1.00.

APRIL 10, 1936
Kit Carson was elected mayor; aldermen are Thomas Busler, Merle Crowell and John F. Kenney; supervisors are William Bashaw, William Webster and Barney Milstein.

Mrs. Frank Stanek, a life long resident of the Bonemian Settlement, passed away at her home Sunday morning.

Why crank a car when you can buy a good battery for \$4.95 at Healeys. adv.

APRIL 30, 1940
Margaret Blossie and Bonnie Lou Hosler, accompanied by Mrs. Howard Moore and Mrs. Alta Drapeau were at Lansing Saturday where the girls participated in the State Vocal Ensemble. They won a 2 plus (excellent) rating.

Mr. and Mrs. Roy Kaley and son Larry of Traverse City were Sunday guests of their parents, Mr. and Mrs. George Kaake. Their sister, Mrs. Lawrence Sweet of Flint who has been visiting her parents, returned with the Kaley family for a visit.

Mrs. Gertrude Corwel of Ironton was a Thursday guest of Mrs. Minnie Lanway.

Finkton News

Mr. and Mrs. Elgin Lavinway and family were dinner guests at the home of Mr. and Mrs. Leonard Hite Thursday.

Mrs. George Spence had a surprise birthday party Monday evening. Those attending were Mr. and Mrs. Avery Willson of Central Lake, Mr. and Mrs. Bill Derosay of Bennett Community, Mrs. Clifford Spence and Mr. and Mrs. Medrick Gagnon of East Jordan and Mr. and Mrs. Carl Spence and family of Central Lake and Mr. and Mrs. George Gady of Central Lake.

Mrs. Leonard Hite reports that grandson, Howard Penny is hospitalized as a result of the tornado.

Mrs. Minnie Beal was Sunday dinner guest at the home of Mr. and Mrs. Ed Clark in Pleasant Valley.

Mr. and Mrs. Clifford Spence and Mr. and Mrs. Ray Spence of East Jordan called at the George Spence home Sunday afternoon.

Mr. and Mrs. Edward Lavinway were Sunday dinner guests at the home of Mr. and Mrs. Ernest Kopkau in East Jordan.

Howard Pinney son of Mr. and Mrs. Clayton Pinney of East Jordan escaped with only shock, when he was knocked down by the tornado which last week happened at Standale. He was found laying in a severe case of shock by a truck, and was later taken to a hospital in Grand Rapids. He was released after treatment. While Howard was crossing from one part of the Tassel Hardware where he was employed to another he was picked up by the terrific wind. The Hardware was completely destroyed. Up to this time, no definite report has been made to the whereabouts of his car, which was parked near his employment.

The RLDS Ladies Aid will have a Bake Sale Friday, April 13, starting at 10 a.m. at Somerville's Grocery.

The RLDS Ladies Aid will hold a rummage sale May 4 and 5 in the former Mason Clark building.

Mrs. Isabelle Bowen of Coopersville and Mr. and Mrs. William Van Deventer were Saturday guests of Mrs. Hattie Kaake.

A correction for the open house for the anniversary for Mr. and Mrs. George Kaake April 17 will be held from 2 to 5 and 7 to 10 p.m.

West Peninsula

Mr. and Mrs. Orlo Robinson and family spent Sunday with her parents, Mr. and Mrs. Ed Davis in Boyne City.

Mr. and Mrs. Louis Harman of Lansing and J. W. Robinson spent Saturday evening with Mr. and Mrs. Orlo Robinson.

Mr. and Mrs. John Robinson of Saginaw spent Saturday afternoon with the Orlo Robinson family.

Mr. and Mrs. Lester Howard of Lansing spent the Easter holidays with their parents, Mr. and Mrs. Albert Reich and Mr. and Mrs. Henry Howard.

Mr. and Mrs. Gaunt and two children spent Sunday with their parents, Mr. and Mrs. William Gaunt.

Mr. and Mrs. Alfred Crowell and son, Bobbie, spent the Easter weekend with the Tiny Worden family. They brought their mother, Mrs. Francis Crowell who spent the winter in Portland, Oregon, home with them. Mrs. Crowell will move into her home in East Jordan after she spends a couple of weeks visiting relatives and friends.

Mr. and Mrs. William Gaunt Sr. and Mr. and Mrs. E. H. Phillips spent Saturday evening with the R. G. Williamson family.

Mr. and Mrs. Lawrence Blenkken of Flint spent the Easter weekend with their mother, Mrs. Francis Palmiter.

Margie Chanda, who is going to school in Muskegon, spent the Easter vacation with her parents, Mr. and Mrs. Albert Chanda.

READ THE WANT ADS!



CONGRATULATIONS

TO
Bob
Greg
Bill
Francis
Marie **Joan** **Sandra**
24-HOUR
AAA
WRECKER SERVICE
Days — LE 6-2632 Nights — LE 6-2274
Bader's Standard Service

Best Wishes

STATE BANK OF EAST JORDAN

Success In Your New Home

Jordan Heating and Refrigeration

Congratulations

to the
Directors and Employees of the STATE BANK OF EAST JORDAN

Martha & Ed Kamradt
Golden Rule Station

A Big Salute To The State Bank Of East Jordan

SUCCESS TO YOU IN YOUR NEW BUILDING

Sommerville's Grocery

We Feel Proud

and fortunate to live in a community that makes it possible to have such a fine new bank as

State Bank of East Jordan

Sherm--Louie--Jack
Sherm's Pure Service

TRADE NOW DURING OUR GOOD YEAR

Spring FARM TIRE VALUE EVENT!

SURE-GRIP D-15

by **GOOD YEAR**

finest tractor tire value around at this price

\$43.95

Has the famous original open center tread with self-cleaning, straight-bar lugs for more powerful pull and longer, more even wear-ability. You'll like the greater tread depth at the shoulder and center line for extra traction. See it today — it's the finest tractor tire value around at this low price!

Size	Ply Rating	Price*
10-24	4	\$52.50*
10-28	4	\$9.95*
11-20	4	\$8.50*
10-30	4	\$7.95*
11-38	4	\$7.75*
12-38	6	\$107.50*

* Plus tax and recappable tire

STILL LEADING THE VALUE PARADE

Front **FARM RIB** by **GOOD YEAR**

Features continuous triple rib for longer wear, better traction and center steering.

\$12.50

Plus tax and recappable tire. Size 4.00x15

OTHER SIZES AT SIMILAR LOW PRICES

HI-MILER RIB TRUCK TIRE

by **GOOD YEAR**

Long Tread Life **\$19.95**

More Recaps Proved Performance Low prices on Other Sizes Too

East Jordan Cooperative Co.

TALE OF THE NORTHERN TRAIL

MR. & MRS. ELMER BRUDY

Thursday, April 12, 1952 • East Jordan News-Herald • Page 5

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"Sure! Come in. Have some coffee. Cigarettes. The bosses aren't here, but we expect them any time now, and they'll fix you up. Don't worry. Would you like a room for the night? Get some rest. We'll give you a hand. The code of the north. Help the other fellow. Never pass anyone in distress. You may be next."

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For while their way of life and mode of living isn't ours without a doubt these people were among the most friendly the most generous and the most willing to help their fellowmen — to share their troubles as well as their joys — of any which we have ever met.

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FACTORY DIRECT!

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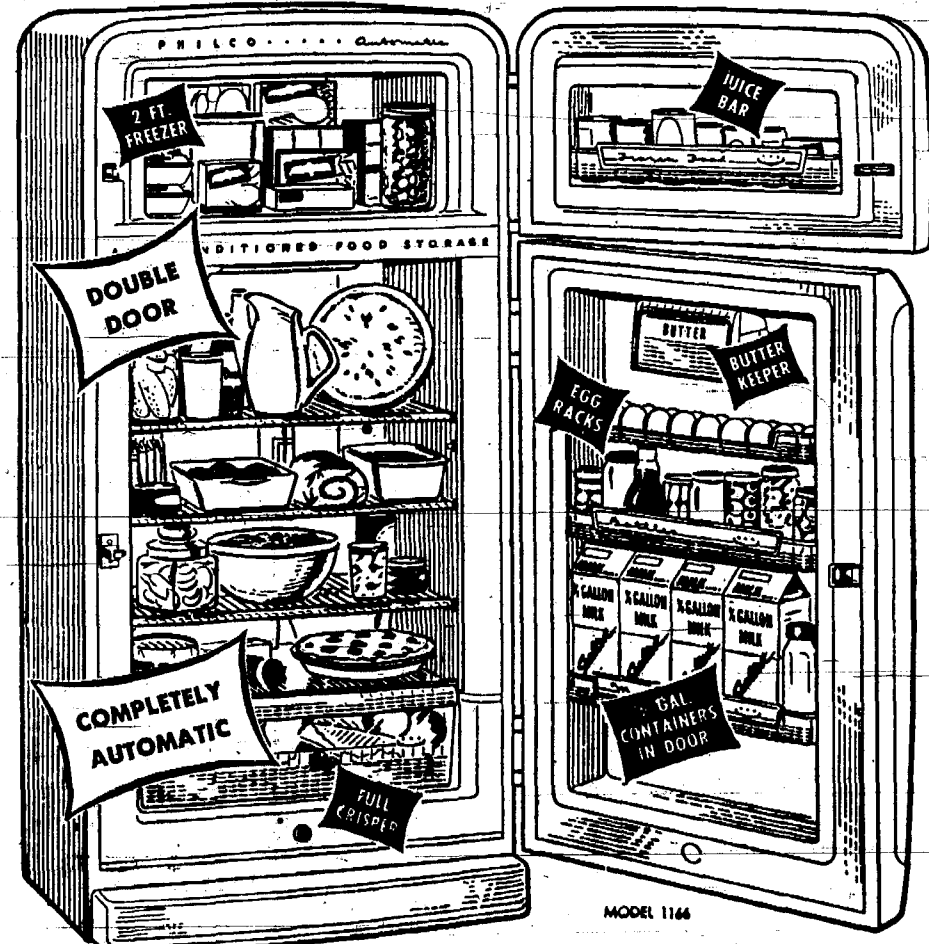
A Carload of Top Values!

... including double-barrelled values in Philco Double door Refrigerators! Loaded with all the most wanted features, these new Philcos are being introduced for the first time with a spectacular sale. Come early for biggest choice.

A full \$400.00 value, only

\$299⁹⁵ Trade

MANY OTHER CARLOAD VALUES... ALL ON OUR FAMOUS EASY PAY PLAN



- 10.2 CU. FT. DOUBLE DOOR • COMPLETELY AUTOMATIC
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Sherman's Firestone Store

East Jordan, Michigan

WE WILL NOT BE UNDERSOLD... BEST DEALS IN TOWN



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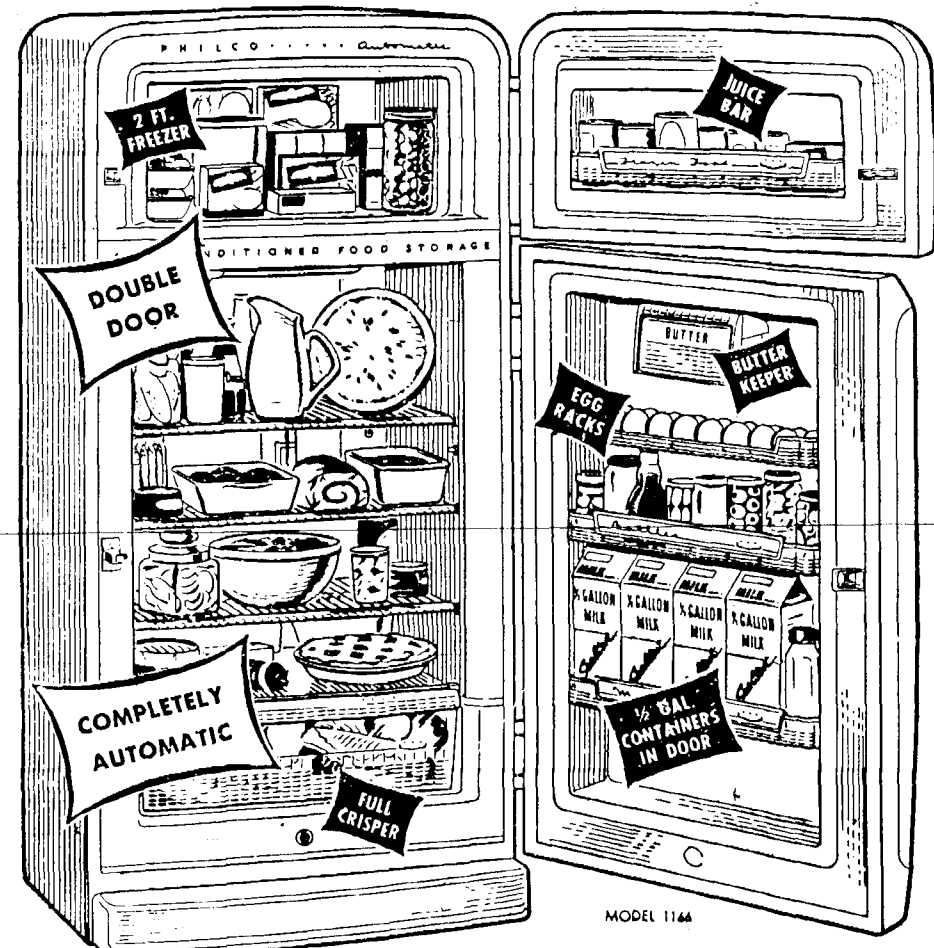
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Jean L. Dressel and Jack Zoulek Married Here Saturday Morning

Jean L. Dressel daughter of Mrs. Della Dressell of Flint and Keith Dressell of East Jordan and John William Zoulek, son of Mr. and Mrs. William Zoulek of East Jordan, exchanged their marriage vows Saturday, April 7 at 11 a.m. at the St. Joseph Rectory, Rev. Fr. Joseph J. Malinowski officiating using the double ring ceremony in the presence of about 35 relatives and friends.

The bride was very lovely in a white waltz length gown of embroidered nylon and tulle. Small ruffled sleeves accented the scoop neckline. A cap of satin, with seed pearls held her eyebrow length veil.

Her bouquet was a single white orchid surrounded by lilies of the valley.

The brides attendant, Margaret Ann Zoulek, sister of the groom wore a blue ballerina length gown of net over taffeta similar in design to the brides and carried a shower bouquet of roses.

The groom was attended by Peter J. Nemescek.

The grooms mother chose a navy blue dress with white accessories, and a shoulder corsage of red roses.

A breakfast was served at 11:45 at the home of the grooms parents to 45 relatives and intimate friends.

The reception was held at the Jordan Inn for about 250 guests, the lunch featuring a tiered wedding cake with miniature wedding bells. The tables were very pretty, decorated with spring flowers. The couple received many lovely and useful gifts.

Those attending from out of town were Mr. and Mrs. Carroll Mort, Mr. and Mrs. William Denemy of Charlevoix, Mr. and Mrs. Franklin Stucker of Ellsworth, Mrs. Jack Harding and Mrs. Dorothy Ager and son, Michael, Mr. and Mrs. Ernest Loisell of Flint, Mr. and Mrs. L. F. Sonabend, of Midland, Mr. and Mrs. Harold S. Edwards and son Thomas and Roger Rossmasen of Grayling.

The bride and groom graduated from the East Jordan High School with the class of '55. The bride has attended the Flint Jr. College and the groom is a freshman at Central Michigan at Mt. Pleasant.

They left Saturday for Mt. Pleasant to make their home.

Lona Theatre
Mancelona, Michigan

Thurs. Fri. Sat., Apr. 12-13-14
Kevin McCarthy Dana Wynter
Invasion of the Body Snatchers
plus
Shack Out On 101
Frank Lovejoy Terry Moore
Sunday, Monday, April 15-16
Lana Turner Fred MacMurray
The Rains of Ranchipur
Color — Cinemascope
Closed — Tues. & Wed.

G. I. NEWS

Page 6 • East Jordan News-Herald • Thursday, April 12, 1956

Dear Sir,
Well, I guess it's about time I wrote to you. I'd like to thank all the people in East Jordan for the paper. It's been good to get it every week and know what's going on in the old home town. I hope to get up there some time this summer. It's been about two years since I've been home in the summer time.

Well, thanks again for the paper, and this is all for now.

A-1c Ernest Kopkau
AF 18 462 932
386 F. B. Sq Box 101
Cloviss AFB, New Mexico

Press release from Fort Rucker, Alabama—1st Lt. Edward J. Lord, son of Mr. and Mrs. Clarence J. Lord graduated on March 24th from the Army Helicopter Aviation Tactics Course at the Army Aviation School here.

More than 2,000 members of the Army Ground Forces graduate from the Army Aviation School each year as aviation pilots and mechanics.

Legion, Aux. District Meet Here

The Lower Eleventh District of the American Legion and Auxiliary will meet in East Jordan Sunday, April 15, at 2 p.m. The Legion meeting will be held in the Legion Home and the Auxiliary will meet in the East Jordan Fire Hall.

A dinner will be served by the Auxiliary directly following the close of the meetings.

Rebec-Sweet Post 227 and Auxiliary extend an invitation to all Legion and Auxiliary members throughout the District to attend this meeting and especially urge all members in East Jordan to attend.

Cancer Drive Opens Here April 16th

The 1956 Cancer Crusade to raise \$500 in East Jordan for the American Cancer Society will open Monday, April 16th, according to Mrs. Ole Hegerberg, East Jordan Fund Drive chairman.

On that day volunteer workers will start the job of soliciting funds. It is hoped the drive can be completed during the week.

Ole Hegerberg will solicit the downtown area where business and homes are combined. All other business places will be solicited at their homes. Everyone is asked to be prepared for the visit of the solicitors.

Funds raised will be used for education, research and service. 50% of the funds raised will remain in the county.

Donations may be left at the postoffice or at the State Bank of East Jordan.

Cancer drive workers are Donna Anderson, Betty Boswell, Katharine Braman, Mrs. Everett Beislag, Mary Lou Breakey, Doris Bullman, Iris Brennan, Helen Cihak, Martha Collins, Irene Crawford, Mrs. Ronald Green, Mrs. Tom Galmore, Evelyn Gidley, Agnes Hegerberg, Mabel Hudkins, Zola Kemp, Mrs. Ed Lehrbass, Phyllis Malpass, Ruth Moore, Shirley Olson, Pearl Phillips, Eleanor Scott, Mrs. Harry Slate, Leona Spense, Carla Kopkau, Neomia Shepard, Peggy Thomas, Mrs. John Umor, Lorene Wade, Helen Watson and Letha Whitlow.

The Trestleboard

Past Master, Orrin Parks, as a member of the finance committee of the Board of General Purposes, was invited to sit in on a meeting of the Home Board of Control of our Masonic Home in Alma.

The meeting was held at the home in that city last Saturday. Extensive changes and additions are being made. A new superintendent with expert qualifications is now in charge and a new hospital is in the process of erection. All members of the Board of Control are appointed by the Grand Master and serve with out remuneration.

A. T. Washburn of Petoskey is, and has been a member of that board for many years. The Board of General Purposes interprets the rules and sets the policy of Grand Lodge. Brother Parks reports everything under control.

Information as to whether or not the "Fellowcraft Degree" was conferred last Tuesday night at the regular communication or whether it is to be conferred next Tuesday night at a "special" is unavailable as yet. Ask your officers about it.

Prior to the regular meeting of the Chapter last Wednesday night, the last of the monthly pot-luck suppers until fall was enjoyed by Stars and Masons. Matters of interest to both organizations were discussed. It is entirely possible that the action taken and the plans laid down at that confab will be published in a future issue of "The Trestleboard."

We were licked — we admit it — and we offer no alibis. And we paid our debt as all good Masons should. But the thing that hurts, is the fact that after drinking our oyster stew, consuming a dozen fried chicken, and smacking their lips over home-made pie and ice cream, those pesky Oddfellers proceeded to rub it in again in just a friendly game — without any stakes. Just downright mean, we say.

Orchard Notes

By C. FAIRMAN

Spring is here. Peaches are now being sprayed for leaf curl and twig bore. Spray before grass turns green. For leaf curl and twig bore use 6 gal. of lime sulphur or a D. N. compound as Krenite or Elgentol. If no twig bore, 2 pounds Ferbam may be used for curl. Twig bore also gets in the fruit.

If you cultivate and your orchard is grassy, start now; you will conserve more moisture. You may apply nitrogen and potash to the soil around the tree at this time.

During the dormant period and before growth starts, spray the bark of the trees with phosphorus diluted with water by way of spraying it on the tree. It's the only way that the tree will take up this material. If in doubt also use a complete mineral as EsMinEl which contains zinc, iron, sulphur, copper, iron, borax, magnesium and manganese.

Complete minerals and fertilizers are often needed for apples and sometimes for other fruits.

There is more trimming to do, brush to pick up, trees to plant, manure to spread, fertilizer to put on, straw to spread for mulch. Good hay is often a complete fertilizer. Don't be late; do this all at one time.

Spraying is always first.

Office Closed

Dr. and Mrs. David C. Pray and family will spend two weeks visiting in Virginia and Washington D. C. Dr. Pray's office will be closed for two weeks starting April 16th until May 2nd.

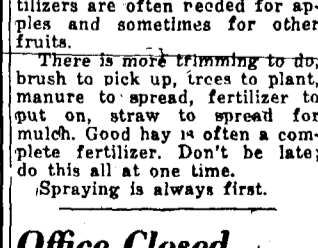
Ellsworth Juniors Present Play

The Junior class of Ellsworth high school will present their annual class play, Friday and Saturday, April 13 and 14 at 8 p.m. in the Ellsworth Community Building.

The play is a three act comedy "Desperate Ambrose," which takes place in Dead Man's Gulch in 1880. Included in the cast are Richard VanderSlik, Don Drenth, Pat White Pauline Reibel, Carl Osterbarr, Dwayne Evans, Bill Carpenter, Carl Potis, Karin Schmidt, Alice Veldkamp, Harriet James, Minnie DeVries and Jacob Veenstra.

The director is Robert Barclay, Class sponsor.

READ THE WANT ADS!



Office Closed
It Pays to Advertise!

"Martin Luther" Romback Joins Mich. State Police

In an effort to find 50 extras to play the roles of Augustinian monks with shaved heads for scenes in "Martin Luther," the production crew of Louis de Rochemont Associates, shooting Rochemont in Western Germany, released a newspaper story asking for bald headed men. The next day producer Lothar Wolf was swamped with 2,000 applicants, among them a man who had won a prize as the "best bald head in Germany" several years earlier. Another was a wrestler who also offered his services for a jungle film which he felt the company should produce.

The film, which will be shown at the Evangelical Lutheran Church in East Jordan, April 23 and 24 at 8 p.m. deals with the 16th century monk who defied excommunication and the stake in his demand for religious reform. Louis de Rochemont Associates, responsible for such provocative movies as "Lost Boundaries" and "Walk East on Beacon," served as producer. Direction was by Hollywood's Irving Pichel, who also plays a leading role.

FFA News

The farm shop class have been painting and grinding the valves in tractors. Two boys are making trailers, and plow adjustment is also being done. Plans are being made for the FFA banquet to be held in May. 100 baby chicks have been purchased and are being kept in the farm shop to be used for the banquet.

Among those sworn in as probationary troopers by Commissioner Joseph A. Childs at graduation exercises held April 9 for the largest recruit class in State Police history was Raymond R. Romback, son of Mr. and Mrs. Jalmar K. Romback of Flat Rock, Post, East Jordan.

The class numbered 114, representing the first to be graduated of the 200 new troopers authorized at the November special session of the state legislature. The remainder, plus some additional officers to fill vacancies, will be graduated May 18 from a school starting April 9, which will place all of the 200 on traffic patrol for the summer months.

The schools are six weeks in length, the men being trained in the basics of police work and traffic patrol. Following their summer in the field they will be recalled in the fall in groups of 50 to take four weeks of training in scientific criminal investigation and other advanced subjects.

New troopers must serve a probationary period of six months before being confirmed in their appointments.

Romback served with the U. S. Army in the Asiatic Pacific Theater.

Church News

UNITED MISSIONARY CHURCH
Revival meetings are scheduled, viz: April 22 at 7:30 p.m. with Rev. F. I. Rouse as evangelist. Rev. Rouse is a former pastor here, having served the church from 1946 to 1950. Everyone is welcome.

IMPORTED

Glad Bulbs
59c Dozen

BEGONIAS
4 For 97c
The Best From Holland

BEST WISHES TO THE
STATE BANK OF EAST JORDAN

WHITEFORD'S 5c TO \$1.00 STORE

Compare . . . See how much you save!!!!!!

Youngstown Kitchens
Sink Sale

42-Inch Cabinet

Buy Now Save during our Special SALE \$79.95

Gil Coon's Kalamazoo
Sales & Service
BOYNE CITY

Grand Re-Opening
Friday-Saturday, 1 to 9 Fri., 9 to 9 Sat.
Same Location
Next To Post Office
Completely modern Toy and Hobby Store. Everything brand new
FREE! FREE! Plastic kites to kids over 8 years
FREE! FREE! Dairy Queen cones to kids under 8 years
WIN A CASCO YOUTH CHAIR AND ROCKER
Drawing 7 p.m. Saturday
Children must be with parents to win
EVERYONE WELCOME
A bigger and better selection of toy and hobby items

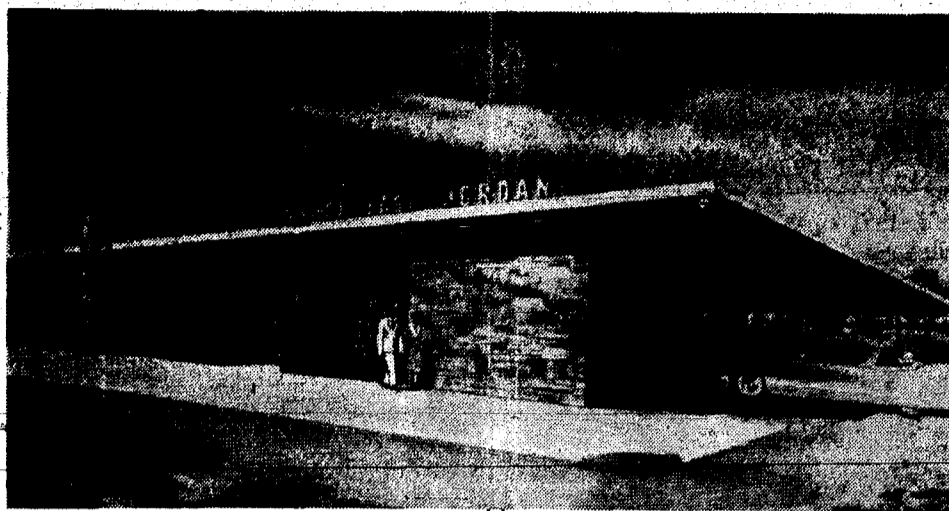
Toy & Hobby Harbor
Charlevoix

HURRY! HURRY! FOOD SPECIALS!
don't miss these . . .

Farmer Peets Ring Bologna	lb.	35c
Picnic Hams	lb.	35c
Smoked Liver Sausage	lb.	39c
Keyko Oleo, quarters	2 lbs.	49c
Bliss Coffee	lb. tin	89c
Northwood R. S. P. Cherries	3 303 cans	35c
Table King Peaches	2 ¹ / ₂ can	33c
Table King Spinach	2-303 cans	29c
Dainty Lunch Preserves	2 lb. jar	45c
Kraft Salad Style Mustard	9 oz. jar	13c
New Giant Size Oxydol		63c
Old Dutch Cleanser	2 for	19c
Sealtest's Flavor of the Month-Choc-o-Chunk		
Sealtest's Bowling Winners	Minnie DesJardins & Shirley Isaman	

TAYLOR'S
FREE DELIVERY
Store Hours: 8 a.m. to 10:30 p.m. Every Day
Finest in Wines LE-6-2654 Cold Beer
Save while you spend with Anderson's Premium Stamps

Since 1901 . . . For 55 Years



**Our Hobby Has Been
Safe Banking**

Condensed Report of Condition At Close of Business December 31, 1955		
RESOURCES:		
Cash and Due from Banks	\$ 799,465.04
U. S. Government Bonds	1,807,892.58
Municipal Bonds	420,016.30
Other Bonds	197,927.50
Loans and Mortgages	2,929,641.57	
Less Reserve	51,456.06	2,878,095.51
Bank Building & Fixtures	128,092.35
Overdrafts	NONE
		\$ 6,231,489.28
LIABILITIES:—		
Capital Stock	\$ 225,000.00	
Surplus	225,000.00	
Reserves	35,000.00	
Undivided Profits	1,314.32	
Total Capital Account	486,314.32
Deposits	5,736,489.58
Unearned Discount	8,685.38
		\$ 6,231,489.28

- ★ Auto Loans
- ★ Saving Accounts
- ★ Repair Loans
- ★ Mortgages
- ★ Checking Accounts
- ★ Safety Deposit Boxes
- ★ Christmas Club Savings
- ★ Farm Loans
- ★ Bank By Mail
- ★ Personal Loans

**Two Banks For Your Convenience
—East Jordan and Boyne City**

OFFICERS

H. P. PORTER, President
 R. A. CAMPBELL, Executive Vice President
 HOWARD DARBEE, Vice President
 W. G. BOSWELL, Cashier
 W. H. GRAUEL, Asst. Cashier
 LYLE D. KOWALSKE, Asst. Cashier

DIRECTORS

JOHN BOS HENRY LEE
 R. A. CAMPBELL H. P. PORTER
 HOWARD DARBEE JOHN PORTER
 CLARENCE HEALEY WM. A. PORTER

STATE BANK of EAST JORDAN
 EAST JORDAN, MICHIGAN

EAST JORDAN NEWS-HERALD

EDITORIAL PAGE

A forward step

(Guest editorial by Russell B. McAfee, president, Michigan Bankers' Association, and president, The Commercial Savings Bank, Adrian, Mich.)

The officers and directors of the State Bank of East Jordan are to be congratulated upon the forward looking attitude they have taken in erecting a modern and up-to-date building for their bank headquarters.

Such a move is the best possible evidence of their confidence in the continued growth of their community and in their desire to serve the people of their area.

By moving into more adequate quarters the State Bank of East Jordan will be in a position to render the utmost of service to their customers.

It is a forward step not only for the bank but for the community as a whole.

State Bank history shows long, successful operation

Seventy years of continuous banking service to the community and surrounding area will be highlighted this week as the State Bank of East Jordan moves from the northeast corner of E. 1st and Main streets to its modern \$100,000 structure at the south end of Main street.

HOW IT STARTED

In 1886, George B. Martin organized a private bank and started business in the old D. C. Loveday building. That was where Sherman's Pure Service now stands.

This was the first banking business in the city of East Jordan.

The Loveday building was used a short time while a frame structure was being completed where the present bank building now stands.

Shortly afterward, Martin moved across the street and served as owner and manager of the bank until 1891, selling his business to R. Rueben Glenn, of East Jordan; and Alexander Bush, of South Arm.

These men operated the business under the name of Bush and Glenn until 1897, when Bush sold his interest to Joseph C. Glenn.

STATE BANK ORGANIZED

In the meantime R. Rueben Glenn died (1895) and his interest was taken over by his father, Joseph C. Glenn.

GEORGE G. GLENN joined his father in 1897 and the pair continued the business until it was incorporated as the State Bank of East Jordan, July, 1901.

The present bank building was completed in 1899 and has been in continual service for 57 years. The original articles of agreement between the firm of Bush and Glenn drawn up September 10, 1891 showed a capital stock of \$4,000.

The business was to start September 15, 1891, consisting of banking, insurance and abstracts.

BOYNE CITY BRANCH

The bank expanded December 1, 1944 establishing a branch at Boyne City to better serve the residents of Boyne City, Boyne Falls, and Walloon Lake.

IN ADDITION to East Jordan and the above communities, Ellsworth, Central Lake and Elmira are also served by the bank.

A number of prominent businessmen have served as members of the board of directors down through the years.

Older citizens will recall such names as: William E. Malpass, Dr. C. H. Pray, James Gidley, George Carr, M. H. Robertson, F. M. Severence, A. A. Swinton, W. J. Ellison, W. P. Porter and Fred Smith.

All the above served on the board at one time or another.

As of December 31, 1955, the capital structure of the bank including capital stock, surplus, reserves, and undivided profits totaled \$486,314.32.

Present board of directors are: John Bos, Robert A. Campbell, executive vice-president; Howard Darbee, vice-president; Clarence Healey, Henry Lee, Howard Porter, president; John Porter and William A. Porter.

H. P. Porter has served longest on the present board, having been elected in January 1927. His son, William, is the most recent member, having been elected to the board in 1954.

MANY SERVICES

The bank conducts business in auto loans, savings accounts, mortgages, checking accounts, Christmas saving clubs, farm loans and personal loans.

IT IS A MEMBER of Michigan Bankers' Association, Independent Bankers' Association and American Bankers' Association.

Presently employed are five people in addition to Executive vice-president Campbell.

They are: Greg Boswell, cashier; William H. Grauel, assistant cashier; Frances Zitka, Eric Golke, and Marie Neilson.

The building, which has held attorneys, doctors, and insurance offices on the second floor will be offered for sale.

The new building, first completely new bank building in northern Michigan in many years, will add beauty and stature to an ever expanding East Jordan.

Christmas savings interest growing at State Bank

The Christmas Savings Club of the State Bank of East Jordan has received considerable increased interest since it was first offered to residents in 1952.

Through the Christmas Savings Club, the bank encourages savings for yuletide expenses and for any other unusual or emergency need that an individual might incur.

The first year of the Christmas Savings Club the depositors received a total of \$4,000.

Last Christmas the bank turned back to savers some \$15,000 and if all present Christmas Saving Club depositors remain with the program for the year, checks totaling \$30,000 will be mailed just before next Christmas.

Members of the club subscribe to save weekly amounts from 25 cents to \$10. Twenty-five cents brings the club member \$12.50 for Christmas spending. Ten dollars weekly brings him \$500.

Congratulations

To The

STATE BANK OF EAST JORDAN

It's Board Of Directors And Employees

Our Community Is Proud To Have Such Fine Banking Facilities



Our Sincere Best Wishes To The

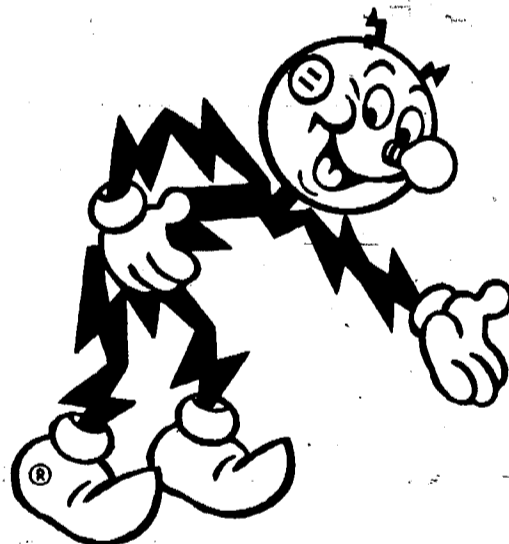
STATE BANK OF EAST JORDAN

On The Opening Of Your Modern Bank Building

THE KALKASKA STATE BANK

Established 1902 FDIC Insured Kalkaska, Michigan

REDDY KILOWATT SENDS:



"Congratulations"

To All Of You At The

STATE BANK OF EAST JORDAN

OUR BEST WISHES FOR YOUR CONTINUED SUCCESS

From All Of Us At

Consumers Power Company

CONGRATULATIONS

And Best Wishes For Your Continued Success

Michigan Bakers, Inc. Bakers Of Michigan Bread

—OUR COMPLIMENTS
To The Officers, Directors
and Employees of the

STATE BANK OF EAST JORDAN

On The Occasion
Of The Formal Opening
Of Their All
New Bank
Building

From The Members Of The

Charlevoix County Farm Bureau

Lost savings bond returned to worried man by U. S. gov.

Not all news is bad. Every now and then something comes along that gives us the chance to report a story with a happy ending.

It seems that a fellow of average means received a bonus of \$150 from his employer. He decided to put half of it into United States Savings Bonds, and use the rest to buy a gadget for his hobby — a home tool shop.

With the \$150 in his wallet, he headed first for his bank, where he bought a \$100 Series E Savings Bond for \$75. He put the bond in his wallet with the remaining \$75, and went next to the hardware store to make the other purchase. When he reached for his wallet to pay for the item, it was gone.

Somewhere between the bank and the hardware, the pocket-book had been lost. This fellow never knew whether his pocket had been picked or his wallet had bounced out as he walked. Neither police efforts nor a newspaper ad turned up the missing wallet or its contents.

While in the bank a few weeks later, he told his sad story to the teller who had sold him the bond. "You know, of course, the government will replace the lost bond," the banker told our unfortunate friend. Why, no, he didn't realize that. Anyway, he didn't even have the serial number to identify the lost bond.

BUT THE BANKER persisted. He provided the proper form and our skeptical friend certified his loss and applied for relief. The Treasury Department checked its records, found the bond in question had not been offered for redemption, and issued a duplicate to the owner.

The Treasury reports it received a nice reply from the grateful bond owner. "Why, that makes Savings Bonds even better than cash," he had written, "to say nothing of the interest they draw."

Replacing lost bonds is just one of the many services the Treasury offers the 40-odd million individuals who own Savings Bonds. Each year thousands of burned, mutilated, and destroyed bonds are replaced without charge. On occasion the Department's legal unit goes into court to protect the interests of co-owners and beneficiaries upon death of the original bond purchaser.

Someone has called Savings bonds "absolutely indestructible." It's an appropriate label.

No safer investment can be found anywhere, yet they return a substantial, guaranteed interest.

These are facts about Savings Bonds that are not generally known, even among people who buy them regularly. The story should be told over and over, until everyone is familiar with the many virtues of United States Savings Bonds.

'55 biggest in consolidations among industries

According to a Federal Trade Commission report the year 1955 goes down in history as the most active period for business and industrial mergers in a quarter century.

At the same time it says economists expect the "merger fever" to drop considerably in 1956.

The report declares combinations in mining and manufacturing industries totaled more than 500 in 1955, the most since 799 recorded in 1930.

The peak was 1,245 in 1929. In a booming economy companies found mergers a good way to improve their competitive standing, pool resources or take advantage of special tax credit situations.

In some cases strange bedfellows appeared. Childs Company, a restaurant chain, for example, invaded the shoe polish field; Philadelphia & Read corporation, a coal producer, entered the under wear business; and ACF Brill Motors Company, a former bus builder, bought super markets.

At the same time in 1955 there were many consolidations of companies with complementing production and distribution facilities. Heading this group was the merger of Remington Rand, Inc., and Sperry Corporation into the giant Sperry-Rand Corporation, an electronics manufacturer with \$500,000,000 in assets.

Economists say two factors probably will slow the merger pace in 1956; (1) the fact that most likely candidates already have consolidated and (2) growing opposition from the Justice Department.

The present year promises to bring extended action in the various courts on the subject of whether mergers frequently result in the lessening of competition. For example Bethlehem Steel

Insurance sales hit new record

Institute of Life Insurance reports American new life insurance purchases for the fifth straight year increased in 1955 to almost 47 1/2 billion dollars, 4% above the 1954 total.

At the end of last year face value of life insurance in force rose to 873 billion dollars, double the figure of only eight years ago. Policyholders numbered 104 million.

President Helgar J. Johnson of Institute of Life Insurance said assets of new 1,000 legal reserve life insurance companies, representing 90% of the industry, rose by 6 1/2 billion dollars to a record peak of 9 1/2 billion.

Life companies loaned 6 1/2 billion dollars to property owners in the year, more than one billion dollars over the total so invested the year before.

This brought their holdings of mortgages at the year's end to more than 29 billion dollars or one third of the industry's assets.

Almost five billion dollars went into corporate securities, with bonds accounting for the bulk of the total. This brought holdings of corporate bonds to 36 billion, or 40% of all like company assets, and preferred and common stocks to \$3,600,000,000.

Publisher says thanks for help

Credit for aiding in production of the News-Herald's special bank issue was acknowledge this week by editor and publisher, Marshall Sayles.

Most of the bank news and feature articles were prepared for the News-Herald by Gayle Saxton whose research and cooperation is greatly appreciated.

Thanks is also extended to Mabel Seibord, local historian, whose knowledge of early local happenings aided research.

Photographic work was prepared by Jerry Rogers, of Rogers Studio.

Corporation's Chairman Eugene G. Grace says he wants a court decision on the legality of his proposed merger with Youngstown Sheet and Tube Company.

Success To The STATE BANK OF EAST JORDAN

MAY YOUR PROSPERITY
CONTINUE IN YOUR
NEW, MODERN
BUILDING

THE ANTRIM COUNTY STATE SAVING'S BANK

Mancelona

A Hearty Congratulations To Our Friends At The State Bank Of East Jordan

Success To You
In Your New,
Modern Building

The First State Bank Of Petoskey

Member Federal Deposit Insurance Corporation
Member Federal Reserve System

We of Ideal Dairy wish to say Congratulations

to our friends,
the officers, employees
and board of directors
of the

State Bank of East Jordan

continued success to

all of you

IDEAL DAIRY

BOYNE CITY

TRAVERSE CITY

BY OWN BOOTSTRAPS

**Only by the will of the people
can we have prosperity**

Editor's note: Northern Michigan's prosperity is of prime interest to all of our readers. And it is with the hope of acquainting residents with the many factors that go into building a sound civic economy that we present the following article. It is reprinted from a northern lower peninsula advisory board study and published by the Michigan Economic Development Commission.

Apathy and indifference are often the greatest obstacles to be overcome in launching a program of development.

If Northern Lower Michigan is to advance it must largely pull itself up by its own bootstraps. No outside agency can create prosperity.

It demands local organization, backed by the will and determination of the people who live in the area.

State agencies and other groups may assist, but they cannot take the place of a united citizenry devoted to progress.

This has been the experience of practically every community and area where the collapse of a primary natural resource industry has compelled diversification and the development of new types of enterprise if the community is to survive. It was the experience of Grand Rapids, Muskegon, Saginaw, Bay City, and many another Michigan City.

There is tremendous power in an organized citizenry, enthusiastically devoted to promoting community growth. This implies not only business and professional men, but men and women in every rank and walk of life.

Labor is fully as important as business in the picture. Industrial re-locators and those who make decisions in respect to the location of branch plants of major industries are placing increasing stress on the factor of "community attitude," namely, the reception which a new plant will receive in the community and the degree of cooperation it can expect from local residents.

This is frequently the most important single factor in reaching a decision on a location. Hence hostility to change, or even apathy and indifference, can quickly condemn a city as a suitable location for new enterprise.

Another important factor in community building is BALANCE. The difficulties experienced by many single industry

communities—such as a mining center, for example—are well known. Hence the importance of a balanced economy. Generally speaking, those cities that have a prosperous agricultural hinterland of sufficient area to supply not only the local market but outside markets as well, that have diversified manufacturing industry, adequate and well rounded distributive facilities both wholesale and retail, and the necessary governmental and civic facilities, with a forward looking city government, are the most prosperous.

It is noteworthy that several communities in the area, after some experimentation, have already developed a distinctive pattern of balanced growth. Traverse City is a typical illustration.

Major contributing factors to its economy are a five-county agricultural hinterland, a substantial volume of recreational or tourist and resort business, a small but growing factory payroll, mercantile and jobbing interests, district representation of a wide variety of personal service businesses in the fields of finance and insurance, and a government payroll.

The greatest asset of any city or any area is its people. If they are forward-looking, enterprising, energetic, and possess faith and confidence in the future of their community, the city or area will prosper.

Northern Lower Michigan is singularly fortunate in having this type of leadership. People live there because they like to live there, and because they find more real satisfaction in living in Northern Lower Michigan than any other place on earth.

They have unbounded faith in the future of their section of the state, and they are willing to contribute whatever time, effort and money is necessary to enhance its progress. With such a spirit it is certain the area will prosper and grow.

Northern Lower Michigan is in a transitional stage. One type of economy is being replaced by another.

The natural resource industry on which the area's early settlement and subsequent prosperity was based, namely the production of lumber, has largely vanished due to the exhaustion of merchantable timber. Other extractive industries have been developed to succeed the lumber mills. Among these are the great

Dow Chemical plants at Midland and Ludington, the salt industry, the canning industry, petroleum production and refining, etc.

In addition to the foregoing, numerous conversion industries have located in the area and employ a substantial number of people.

Although approximately three fourths of the AREA is covered with forest growth, considerable agriculture has been developed.

Orchard crops, particularly the production of cherries, predominate on the west side of the state. Registered cattle, both beef and dairy, have been introduced. Remarkable progress has been made in developing the recreational or tourist and resort industry, which contributes many millions of dollars of cash income to the area annually.

Means of transportation have been improved by railroads and their car ferry operations, good roads, well financed truck lines, and air service and airports, etc., thereby making primary midwest markets accessible by overnight service.

The press, radio and television have improved means of communication.

Standards of education have risen through the medium of good schools—many of them new buildings—and through facilities for higher education. New government plant has been established. Governmental expenditures constitute a material factor in the economy of the area. In brief, while the area has its handicaps and its problems—as every locality and community in the country has—there is every reason for confidence in continued growth, provided residents therein work energetically for it.

The problem of transforming a region from one type of economy to another is not new or original. It is the common heritage of much of the United States. It currently exists in all the Upper Great Lakes States, as well as in northern New England, the Pacific Northwest, and the South. It has been under study in Michigan for more than half a century.

"The chief weakness of our system is that the man who has sense enough to handle Government business usually has a business of his own and can't afford to quit." Bridgeport, Conn. Star, 1921

Best Wishes

To The

State

Bank

Of

East Jordan

From All Of Us At

The

**BELLAIRE
STATE**

BANK

MEMBER FDIC.

We Feel

The

State Bank

Of

East Jordan

is doing a

wonderful job

for it's

community

and surrounding area

Congratulations

To Them

**STATE BANK
OF ELK RAPIDS**

CONGRATULATIONS

**STATE BANK
OF EAST JORDAN**



D. W. CLARK CONSTRUCTION COMPANY

WE ARE PROUD TO
TO HAVE BEEN
GENERAL CONTRACTOR
FOR THE
NEW BUILDING

DESIGNERS & BUILDERS
FOR
COMMERCIAL,
INDUSTRIAL AND
PUBLIC BUILDINGS

204 Esterly Street, East Jordan

LEnox-6-2314

WHERE IT'S LOCATED

New bank building on site of big fire

Some readers will no doubt wonder where the new State Bank building is situated when the south end of Main street is mentioned.

Members of our younger generation may not know for instance that it stands just north of where the one time Mill A (little mill) used to be.

An interesting sidelight is added when we turn back the pages of time to the 1880's and see what building or buildings were there.

Old timers will remember W. F. Empey constructing a building that was used by his wife as a millinery store. It was sold in 1891 to C. L. Lorraine.

Lorraine published a bi-weekly newspaper, "The Enterprise" at the site for a number of years.

In later years, the East Jordan Lumber Company and Drenth Lumber Company operated a retail lumber business on the site. The building was destroyed in one of the city's worst history-making fires in December, 1950.

Watch out for bad checks, detective warns merchants

More bad checks are being passed every year and many store owners are unwittingly helping bad-check passers, according to the chief of Ann Arbor detectives.

Talking to a group of retail hardware merchants at a recent U. of M. conference, Lt. George Stauch pointed out that, "Store owners, in an effort to sell goods put their salespeople on commissions, which makes the clerks anxious to close a sale. In their eagerness they will often take checks without proper identification."

An estimated \$67,500 worth of fraudulent checks were passed in Ann Arbor during 1955, the detective stated. This represents a rise of about \$7,000 over the previous year, he added.

There are several kinds of bad checks: forgeries, no-accounts and insufficient funds, he noted.

Some characteristics of forged checks are back-handed writing (when the check passer is right-handed), flowery writing, a drawn signature. If you question the check and the person goes to exaggerated lengths to protest his innocence, be suspicious, says the lieutenant.

CHECK WRITERS who have no accounts usually use fictitious names and addresses, and usually check artists are repeaters, Stauch declared.

Some bad-checks passers will want to date their checks ahead and for more than the amount of the articles they've purchased, so they can pocket the change, he points out. A check post-dated becomes only a promissory note and prosecution can only be handled in a civil suit, he adds.

Another thing to watch for is an exceedingly high number given as the check number. And be

suspicious if somebody from another city wants to cash a check in your town drawn on a bank in a third city, the detective advises.

"If yours is a business where there is a large volume of payment by check and you employ many clerks, assign one as your check 'okayer' and have him require the check passer to identify himself with driver's license, and automobile registration as well," Stauch recommends. Many habitual bad-check passers have drivers' licenses taken out in their assumed names, he explains, so the automobile registration is added insurance against a bad check.

Also have your clerk note the purchaser's characteristics so that he would be able, if necessary, to describe them to an artist who could then draw a likeness Stauch added.

Bank shows interest in civic work

Many of the activities of the State Bank of East Jordan go unpublicized, for not much is known of the bank's interest in such worthwhile charitable enterprises as Grandvue hospital, East Jordan Library, Community Chest, Red Cross, etc.

Among the interested organizations and many individuals, the bank also aided the East Jordan Industrial Development Corporation in helping locate the Mt. Clemens Metal Products Co. in East Jordan, in 1953.

Each year the bank offers scholarships in short term courses in agriculture at Michigan State.

Active partners in making East Jordan a better place in which to live, they have been advisors of young and old alike and seem to operate under the principle of what is good for the people of East Jordan is good for the State Bank as well.

Our Very Best Wishes To The State Bank Of East Jordan

We Congratulate You On
Your Many Years Of
Successful Banking - - -
- - - May The Future
In Your New Home Further
Aid The Prosperity Of
Our Fine Community

EAST JORDAN DIVISION
MOUNT CLEMENS METAL
PRODUCTS COMPANY

The many services
and the impressive
growth of the

STATE BANK OF EAST JORDAN

deserves a
heartly congratulations
from all of us

SUCCESS TO YOU IN
YOUR NEW BUILDING

Jordan Valley
Cooperative Creamery

To the

STATE BANK OF EAST JORDAN

WE SAY - - -

Congratulations On Your Renewed
Effort To Serve The People Of This
Area With Larger, More Efficient
Quarters.

THE BEST OF LUCK IN THE
YEARS TO COME

EAST JORDAN
COOPERATIVE COMPANY

MORE MICHIGAN BANKS

SEND CONGRATULATIONS

*Congratulations and Best Wishes
to the*

**State Bank of
East Jordan**

from the

**UNION BANK
OF MICHIGAN**

GRAND RAPIDS, MICHIGAN

Member FDIC

To Our Friends At The
State Bank of East Jordan:

**A SALUTE
TO
PROGRESS!**

**The Birmingham
National
Bank**
S. Woodward at 14 Mile
N. Woodward at Hamilton
Birmingham, Mich.

CONGRATULATIONS

To Our Friends and Neighbors

State Bank of East Jordan

May you have many more years of service to your
community and prosperity for yourself.

GAYLORD STATE BANK
Gaylord, Michigan

Congratulations

to the

State Bank of East Jordan

on your wonderful new banking house.

State Savings Bank of Ann Arbor

Commercial and Savings Banking Since 1893
Complete Trust Service Since 1929
Member of Federal Deposit Insurance Corporation
Member of Federal Reserve System

"Best Wishes . . .

For Your Continued Success"

Bank of the Commonwealth
Detroit, Michigan

*Warmest Congratulations
to the*

State Bank of East Jordan

for your leadership in providing

the community you serve with the
most outstanding new banking

facilities and service



MEMBER F.D.I.C.

OLD KENT BANK

Grand Rapids'

*oldest, largest and most
convenient bank*

**ROSCOMMON
STATE BANK**

ROSCOMMON, MICHIGAN

Personalities At The State Bank

Campbell, Boswell, Grauel Aid In Daily Operation Of Firm

The State Bank of East Jordan's executive vice-president, Robert A. Campbell, well-known in northern Michigan Banking circles, is the firm's oldest point of service employee.



ROBERT A. CAMPBELL

He came to East Jordan from Mancelona where he graduated from high school, later attending the University of Michigan.

At Mancelona, Campbell was employed by the Antrim County State Savings Bank.

June 4, 1926, he was named cashier of the State Bank of East Jordan, joining the board of directors in 1929.

When he became cashier, Campbell succeeded Andrew J. Sufferin, remaining in that capacity until 1951 when he was elected executive vice-president.

CAMPBELL'S civic interests are shown by his membership in various organizations. He is treasurer of the East Jordan Industrial Development Corporation, a member of the East Jordan Businessmen's Association, the Rotary Club, the First Presbyterian Church and Masonic Lodge. Formerly, Campbell was president of the Chamber of Com-

merce, chairman of the city planning commission, and president and secretary-treasurer of the Rotary Club.

In recent years he served as chairman of group 2 of the Michigan Bankers' Association.

For about 20 years, Campbell was treasurer of the board of the East Jordan Library. During World War II he was East Jordan chairman for all War Bond Drives.

DURING EAST Jordan's highly active and successful industrial program in 1953, Campbell was among the key figures, lending his experience and time to the project.

Golf is "Bob's" chief hobby and much of his leisure time during summer months is spent in the out of doors.

Mr. and Mrs. Campbell have two daughters.

After 30 years in the old bank building, he is looking with much enthusiasm toward occupancy of the new structure.



GREG BOSWELL

W. Greg Boswell, cashier, will complete 22 years of service in July as an employee of the State Bank of East Jordan, having begun work here in 1934.

A 1927 graduate of East Jordan high school, he attended Ferris Institute at Big Rapids and prior to returning here spent 6 years as an employee of the Union Industrial Trust and Savings Bank of Flint.

Greg became the fifth cashier in the history of the State Bank when he succeeded Robert A. Campbell in January 1951. At that time Campbell was named to his present position of executive vice president.

Boswell is a 1953 graduate of the University of Wisconsin School of Banking at Madison and has taken in-service courses with the American Institute of Banking.

Greg's father, the late William T. Boswell operated Boswell's Photography here in East Jordan during the early 1900's, last being in business on the second floor of what is now the Hite Drug company building, which he built in 1911.

BOSWELL IS one of East Jordan's most active young men. He is a member of the Rotary Club Secretary of the East Jordan board of education, member of the Charlevoix County board of education, County treasurer of the National Polio Foundation, and a member of the Masonic Lodge.

At one time or another in the past, he has served as a member of the city council, treasurer of the Charlevoix County Cancer Society, and Secretary of the old Chamber of Commerce.

His hobbies in season are: bowling, fishing and golf.

He is a member of the First Presbyterian Church, is married and the father of two girls and a boy.



WILLIAM H. GRAUEL

Charlevoix county's "Michigan Week" activities in May will be under the guidance of William H. Grauel, assistant cashier of the State Bank of East Jordan.

"Bill" as he is known to residents, was named county chairman of Michigan Week because of his wide civic interests and his ability to "get things done."

He became an employee of the State Bank of East Jordan, March 16, 1949. He is a 1938 graduate of Waterloo high school, Kitchener, Ontario. He did postgraduate work at Accountancy high school in that city.

Bill holds a pre-student certificate of the American Institute of Banking.

HIS POSITIONS as treasurer of the East Jordan Community Chest and the library board point up his strong civic interest.

He is also secretary-treasurer of the Parent Teachers' Club and treasurer of Boy Scout Troop No. 17; also trustee of the First Presbyterian Church and a member of the Masonic Lodge.

Bill is past president of the Northern Michigan Conference of Bank Auditors and Controllers.

Mr. and Mrs. Grauel have four children, three girls and one boy. Golf is his favorite hobby.

Best Wishes To You

STATE BANK OF EAST JORDAN

Your All New Headquarters Is A Fine Display Of Your Continued Faith In The People Of The Area

ALDEN STATE BANK
Alden, Michigan

We appreciate the patronage given our

STATE BANK

By the people of East Jordan and surrounding area.

You have helped the community obtain the most modern bank building and banking facilities in Northern Michigan.

We also appreciate the help our business has received from this, our bank, in years past and we look forward to future association with confidence.

JOHN BOS, Manager
JORDAN FROZEN
FOOD LOCKER COMPANY
THRIFT SUPER MARKET

IT IS A PLEASURE FOR US TO EXTEND

CONGRATULATIONS TO THE STATE BANK OF EAST JORDAN

On the memorable occasion of formal opening of their new banking headquarters.

TRAVERSE CITY STATE BANK

100 Years Of Service To The Grand Traverse Area

Up She Goes: Progress Photos Of State Bank



Area's First New Bank In Many Years

Construction work on the new bank building created a flurry of interest around northern Michigan. For it was the first all-new bank to be started in this area in many years.

Building of the bank came at a time when construction activity had skyrocketed in the East Jordan area.

New homes were being built, many major remodeling jobs were underway and commercial construction was on the increase.

The city had just finished a new municipal disposal system and a new city dock; and an 18,000 square foot addition was added to Mount Clemens Metal Products Company, while extensive improvements were underway at East Jordan Iron Works.

AS THE BANK building was being completed the residents in the local school district voted to construct a \$400,000 elementary grade school building next to the present high school. Construction now is underway.

The bank building is ideally located. It faces highway M-32, which will be resurfaced before summer. The building overlooks the length of Main Street on the front; and rear windows offer a complete view of the mouth of the Jordan River.

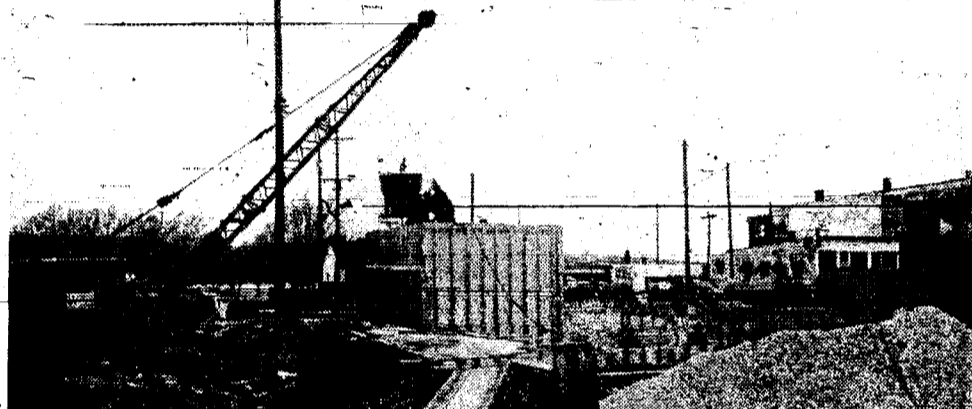
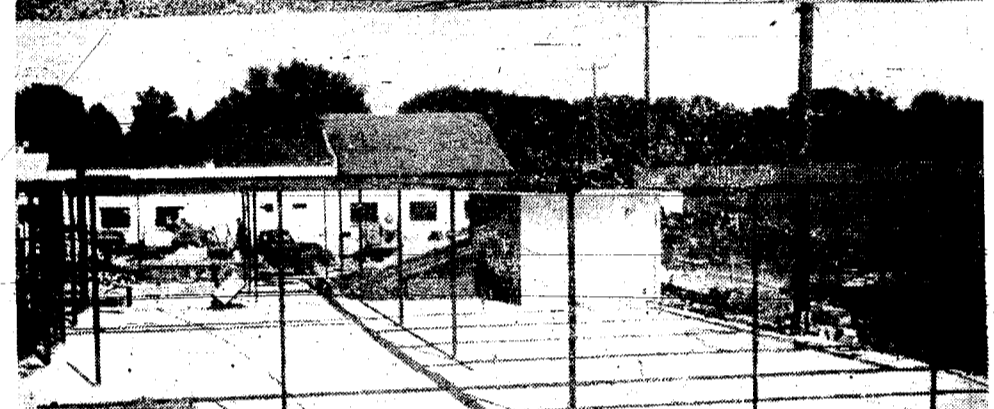
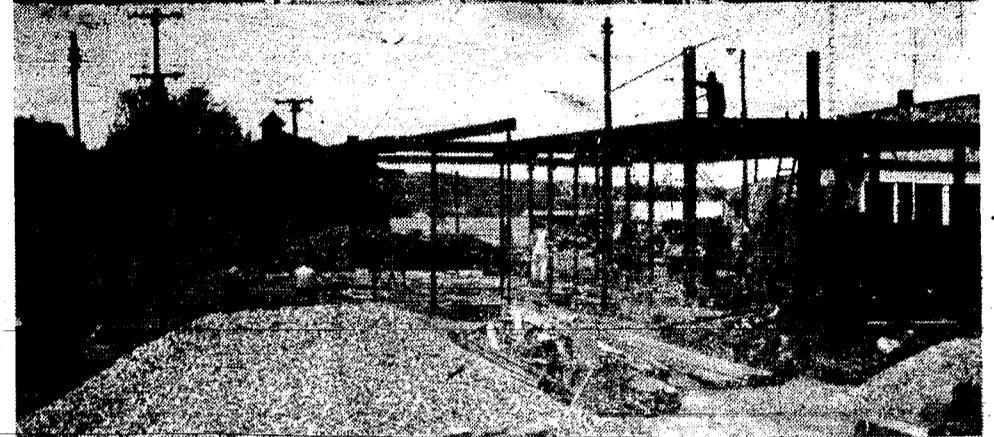
Additional work to be done at the bank includes the landscaping of the area and construction of a parking lot around the building.

Since bank officials announced location of the new building, much talk has been heard concerning possible improvement of other buildings in the immediate vicinity.

SINCE OPENING of the bank, "foot traffic" has been increasing in that section of the business district.

Retail stores close to the new structure now are being regarded by many as choice business locations.

Construction progress photos on this page were taken by Bill Huckle.



In the first photo above work is being done on the first footings. Floor of the "crawl space" is shown. The building has no basement. Foundation is 82 feet x 52 feet. In the second photo work is being done on foundation walls and cross walls to support the first floor. Photo number three shows pouring of concrete on the vault. (Vault was built early in construction operations.) Porter's crane is lifting concrete bucket for pouring concrete at high levels.

First photo above shows first setting of structural steel frame work. The second photo shows the structural steel frame work as it nears completion; and in the third photo the floor deck is completed as well as the structural steel frame work. The building has 11 rooms including boiler room. Donald Clark, of Clark Construction Company, said the building is 11 feet, six inches high. The roof deck is of fenestra steel 7 and one half inches deep. The roof itself is "20 year bonded."

The New

Building Of The
**State Bank
of
East Jordan**

Is A Symbol Of
The Area's Progress.
It Will Be A Great
Improvement And Service
To The Territory

Best Wishes For
A Bright Future

**Emmet County
State Bank**
Harbor Springs

We Salute

The New, All Modern
**STATE BANK
OF
EAST JORDAN**

Your Up-To-Date Banking Institution Is A
Credit To East Jordan

**KEN DILLER AL THORSEN
LUMBER LUMBER
COMPANY COMPANY
ELLSWORTH LUMBER COMPANY**


OUR COMPLIMENTS

TO THE

**STATE BANK
OF
EAST JORDAN**

ON THE OPENING OF
THEIR FINE NEW
BUILDING AND OFFICES
—A MOST WELCOME
ADDITION TO THE CITY
AND AN INSTITUTION OF
WHICH EAST JORDAN MAY
BE PROUD

**CHARLEVOIX
COUNTY STATE BANK**
CHARLEVOIX



"WELCOME FRIENDS!"
We've been saying it---and meaning it---for years!
We are happy to say "WELCOME FRIENDS" again---this time
to our new **BANKING HOME.**

OPEN HOUSE
Wednesday, April 18, 1956
10 A.M. to 9 P.M.

Each and every one of you has made a contribution to
OUR success and as a result, our former quarters were not
adequate to serve you as we would have liked.
It is hoped that we can render better service with
the additional facilities and space that you will find in
our new banking rooms.

We want you to come in and see us at your con-
venience, and let us know what you think of our new layout.
Again, thanking each and every one of our friends
who have made this institution one of the finest in the
north, I remain,

Sincerely,
H. P. Carter
President

Three local girls employed at State Bank of E. Jordan

Miss Marie Neilson a 1954 graduate of East Jordan high school and Muskegon School of Business, has been with the State Bank of East Jordan as



MARIE NEILSON

an employee since October. She now is a teller. She is the daughter of Mr. and Mrs. Ole Neilson of Ironton and has been active in 4-H work

with the Eveline Group for several years.

In a dress review at the county 4-H achievement day program held in East Jordan in 1954, her creation took first prize.

Later she twice represented Charlevoix county in the state contest held at Michigan State and was chosen one of 25 Michigan girls for dress review at the State Fair in Detroit, September 1954.

Miss Neilson was an active member of the FHA for four years, school majorette four years and cheerleader one year. She is a member of the Congregational Church of Ironton.

Recent employees at the bank are Sandra Boswell, who is working part time while attending school. She is in the book-keeping department.

Joan Hawley, also a student, will be working part time as receptionist until school is out.

Quote!

"Television isn't replacing radio half as fast as it's replacing homework."—Beatrice Mann.



THE BOARD OF DIRECTORS—The board of directors of the State Bank of East Jordan, all of whom are well known in this area, are seated from left: John Porter, Howard Porter, president; Robert Campbell, executive vice-president. Back row, from left John Bos, Clarence Healey, Henry Lee and William A. Porter. Another director and bank officer, Howard Darbee, was unable to attend the meeting when the above photo was taken. He is vice-president and manager of the firm's Boyne City branch.

Howard Porter heads bank as President since 1936

Howard P. Porter has been President of the State Bank of East Jordan since 1936.

A graduate of East Jordan high school in 1906, he later attended Oberlin College in Ohio for a year, the University of Michigan one year and then graduated from Yale University at New Haven, Conn.

Mr. Porter has been a member of the board of directors of the State Bank of East Jordan since 1926 and in 1936 succeeded his father, the late W. P. Porter, as the bank's fifth president.

Howard served as a member of the East Jordan board of education for a number of years and was president at the time the school was consolidated in 1929.

He succeeded his father on the board of education and in turn was followed on the board by his son W. A. Porter, who still is a member.

Thus, three generations of Porters have served the educational interests of the community down through the years.

Mr. Porter is president of the East Jordan and Southern Railroad and secretary-treasurer of the East Jordan Canning Company as well as a member of the board of trustees of Alma College.

He is a member of the local Rotary Club and served as its first president and later as president of the district.

A member of the First Presbyterian Church of East Jordan, Mr. Porter is one of its elders. Howard has been a member

of the Masonic Lodge for a number of years and served as mayor of East Jordan from 1924



HOWARD PORTER

to 1926. He was also a member of the former Chamber of Commerce and now is a member of the East Jordan Businessmen's Association.

Line's busy

Speaking of automation — as who isn't?—if our country's telephone companies still had to depend upon the old manually-operated system instead of on dial phones, there wouldn't be enough women between 18 and 40 in the whole land to fill the jobs!

If the dial system had not solved the problem of filling today's telephone needs, costs would have soared so high that many of us could not afford to have phones today. Incidentally, the telephone companies employ many more people now than they did under the old operator system.

SHOP EAST JORDAN!

Bank electrical work requires 2 miles of wire

There are two miles of number twelve wire in the new building of the State Bank of East Jordan, according to Lou Gardner, electrical contractor who did the work.

This wire, Gardner said, serves lighting, receptacles, thermostats and various circuits such as water heater, air conditioner, oil gun and the vault ventilator.

The light service is three phase and there are 86 individual circuits in the building with four spares.

Flood lamps provide the greatest part of the incandescent lighting.

THE SKYDOME (the white raised dome seen above the roof) is lighted with eight 40 watt fluorescent tubes.

Time switches control the sign, yard and overhang lighting. The electric clocks are manufactured by National Time Signal Corp.

The electrical installation complies with the National Electric Code, the local code and power company requirements.

Gardner says he appreciates greatly the cooperation of the bank owners and their general contractor in facilitating the work of electrical installation.

3,000 feet of piping in new bank

There are 3,000 feet of piping for plumbing and heating in the new State Bank of East Jordan building, according to the contractor, Romaine Plumbing and Heating.

Romaine, who had the Plumbing, Heating and Air-conditioning contract, said the equipment is modern throughout.

The building is heated by forced hot water circulation which is zoned controlled — fin tube radiation units.

Each heating unit is individually operated by its own thermostat although the water comes from the same boiler. Five thermostats allow employees to control the temperature according to their liking in various parts of the building.

The boiler is headed with a gun type oil furnace. Fuel for the furnace is buried 20 feet in the ground in an 8,000 gallon tank which is anchored to an 8 inch slab of concrete. The tank is located in the south east corner of the lot.

In summer cold water is forced through the same heating unit and provides the air condition system, which is a blower type.

Quote!

"Most of us are able to make both ends meet. What we'd like to do is see 'em overlap a little." —H. C. Diefenbach.

"A woman's definition of a girl is any woman her own age." —Sara M. Henriety.

An encouraging step

An encouraging step has been taken to get the federal government out of competition with private business, as is strongly recommended by the bi-partisan Hoover Commission.

A bill has been introduced in Congress which would take Uncle Sam out of the commercial-type baking, laundry and dry cleaning businesses, of which the Hoover Commission found some 227 units.

But there are hundreds "and even thousands" of other examples of government competition with private enterprise which need to be curtailed or terminated. The Defense Department alone has more than 2,500 commercial and manufacturing establishments providing services and turning out goods, in tax-exempt, publicly financed competition with private enterprise.

Congratulations To The STATE BANK OF EAST JORDAN

WE ARE PLEASED TO HAVE HAD THE PLUMBING, HEATING AND AIR CONDITIONING CONTRACT FOR THE NEW BUILDING

ROMAINE Plumbing & Heating

BEST WISHES TO THE STATE BANK OF EAST JORDAN

We Are Happy To Have Had The Electrical Contract On Your New Building.

Echo Electrical Enterprise

A new building A new location A new attempt

to further serve the residents of this area

For This We Extend Our Thanks To The State Bank of East Jordan

All Of Us Are Proud Of Our New Banking Institution

East Jordan News-Herald

Success To The State Bank of East Jordan

WE ARE HAPPY TO HAVE BEEN CHOSEN TO FURNISH THE MURALS FOR THE WALLS OF THE NEW BUILDING

JERRY ROGERS
ROGERS' STUDIO



And We Of Boyne City, Wish To
Congratulate The

STATE BANK OF EAST JORDAN

Success to you
in your new bank
building . . .

We appreciate the fine
service you are giving
to this area

*You have our best wishes for your
continued expansion and growth . . .*

COURTER PRODUCTS, Div. of Model Eng. & Man. Co., Inc.

VOUGHT'S PAINT & WALLPAPER STORE

HOWARD'S FRIENDLY SERVICE

WILLSON'S FURNITURE STORE

UNDERWOOD SHOE STORE

GERRIE DRUG & JEWELRY

NORTHLAND TOBACCO CO.

OLSON'S SERVICE STATION

VIOLET'S BEAUTY SHOPPE

SUNNYSIDE RESTAURANT

MILLER'S COAL YARD

BAILEY'S DRUG STORE

ROUSE OIL COMPANY

BOB'S SHELL SERVICE

NOEL & KREIG

DILWORTH HOTEL

GOCHA'S CASUALS

GUY C. CONKLE, JR.

JACK'S AUTO SALES

BOYNE CITY BAKERY

JOHN C. SCHMITTDIEL

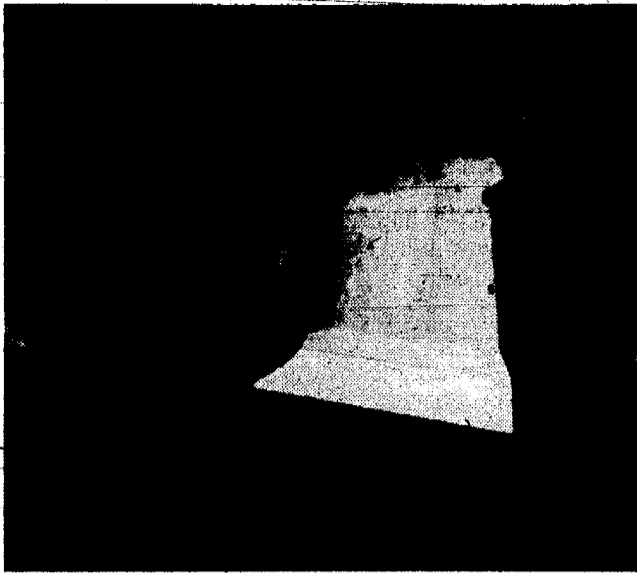
COBLENTZ FREEZER MEATS

CASPER'S BOYNE CLEANERS

BOYNE CITY COOPERATIVE CO.

A. R. SINCLAIR SALES & SERVICE

SHIOTELIS HARDWARE & BUILDING SUPPLIES



FIRST AND LAST DEPOSITORS—Ten year old Billy Darbee was the first depositor at the new State Bank of East Jordan building. Shown below is the last depositor at the old bank building—Bill Taylor.

Retailing census is available

Do you have the impression that the number of gasoline stations is multiplying? It is but much more slowly than you may suppose—only 4 percent more in Michigan in 1954 than we had in 1948. And in that period their dollar sales grew by 64 percent!

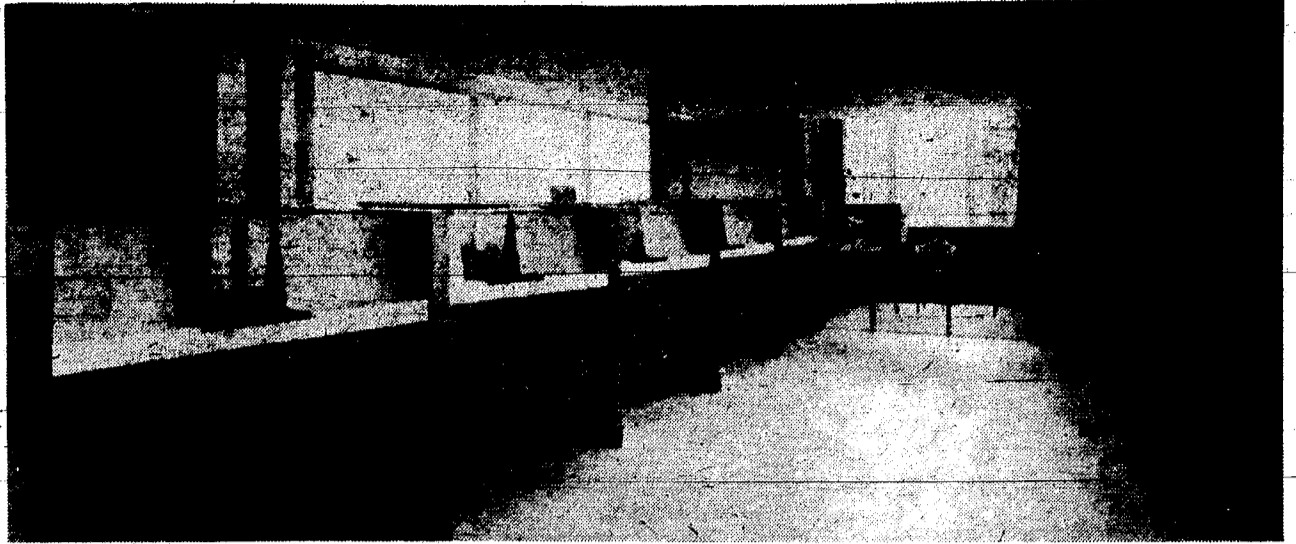
Those are a few statistics from the 1954 retailing census, whose preliminary report on Michigan has just been released. You may have your copy for only ten cents, from the U. S. Department of Commerce Field Office, 438 Federal Building, Detroit 26 (or any other of its 32 field offices across the country).

A few more facts may be of interest. The number of retail outlets in Michigan declined in that period by one percent, while sales rose by 38 percent contrasted with a 32 percent national increase. The gasoline stations had the highest percentage increase, but close behind were automobile dealers with 53 percent sales growth and food stores with 46 percent. As big food stores opened and replaced small ones, the total number declined nearly 9 percent.

Some areas had outstanding retailing growth. Flint's prosperity was reflected by 70 percent sales growth in its county. On Detroit's periphery Oakland and Macomb counties enjoyed 90 and 94 percent retail sales growth respectively. Their number of stores grew too, by 12 and 21 percent.

Many other reports on the 1954 Census of Business, a vital aid to practically every businessman, will be issued. This one has the title, when you are ordering, Preliminary Report, 1954 Census of Business, Retail Trade, Michigan. (Business Topics)

The average family spends from \$150-200, per year on a vacation, according to AAA.



Here's an interior view of the lobby of the State Bank of East Jordan building. Rear windows in the bookkeeping department overlook the Jordan River. Five teller booths in all modern design face the front entrance. The flooring is marble.

Business looks good for 1956

In general, business continued at a good pace into the new year. Certain segments of the economy—industrial production, non-agricultural employment, and retail sales—have continued at record seasonal rates. The picture, except for the temporary downward revision of automobile production schedules and the continued decrease in housing starts, has been one of near record proportions. Curtailment in the automobile field not only caused concern nationally, but especially in Michigan.

NATION'S BUSINESS

The general level nationally has been high. The Federal Reserve Board's seasonally adjusted index of industrial production in January remained at the record 144 percent of the 1947-49 average reached in December. The production of durable goods, other than autos, was

generally at the same level as December; and the production of non-durable goods and minerals continued at peak rates. Major household durable goods in January were about 5 percent above a year ago. Steel production was running at 99 percent of rated capacity—and with increased capacity, this has been at record levels.

Housing starts in January were at a seasonally adjusted annual rate of about 1.2 million. Total new construction expenditures declined for the fifth consecutive month, although January 1956 was somewhat ahead of the figure for January 1955.

RETAIL TRADE

Retail trade, although seasonally down from December levels, was generally running about 5 to 6 percent above 1955. Department store sales, nationally,

through February were running 2 percent above the advanced rate of a year ago, indicating that consumers are still spending. Consumer credit outstanding, with a total estimate at \$35,554 million at the end of January, dropped seasonally during January, with the largest drops associated with charge accounts. Installment credit dropped moderately, with the drop largely in consumer goods paper and not automobile paper.

Employment, nationally, was at near record levels, although dropping 1.3 million to 62.9 million in January. The employment drop was less than the usual post-Christmas decline so that unemployment in January rose seasonally to 2.9 million.

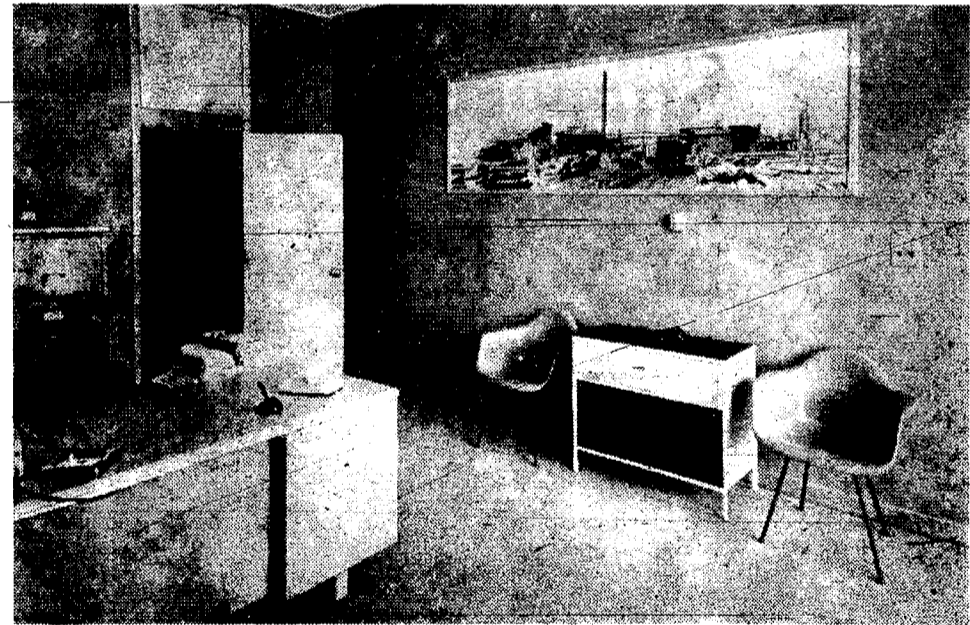
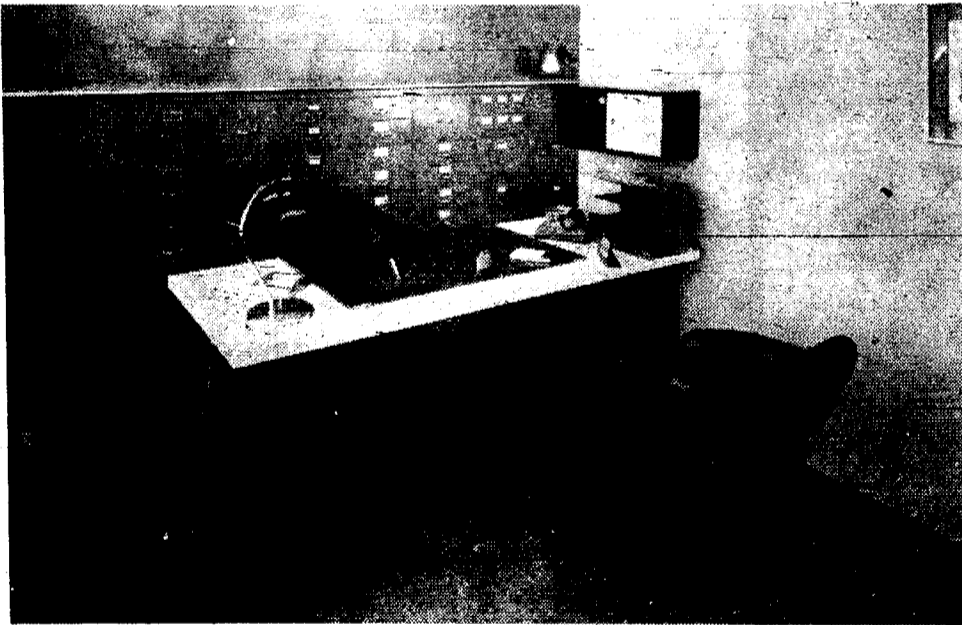
Retail prices have, in the aggregate, continued to remain fairly stable. The Consumer Price Index of the Bureau of

Labor Statistics in January was at 114.6 of the 1947-49 averages compared to 114.3 a year ago, although the present January figure represents the second consecutive monthly decline. Food continues to be the main item keeping the index from advancing. The Wholesale Price Index of the same agency has increased about 1.5 percent in the past year, reaching 111.8 in January. Here again it was farm products and processed foods which, by their combined price decline, tended to average out the increases that have taken place in commodities other than farm products or food.

The Index of Prices Received by Farmers gained slightly by mid-January, although prices paid by farmers also increased enough so that the resulting Parity Ratio remained at 80—down 7 percent from January



WELCOME FOLKS!



TO OUR NEW OFFICES

We Extend A Cordial Welcome To All Our Customers and Friends To Stop In and Visit.

COMPLETE INSURANCE

AND BONDING SERVICE

WILLIAM A. SWOBODA, JR., Manager

ROBERT A. CAMPBELL AGENCY

Telephone LEnox-6-2662

East Jordan, Michigan

4-H leader and sportsman is member of bank staff

Francis C. Zitka, a teller, started work with the State Bank of East Jordan in April, 1951.

Following graduation from East Jordan high school in 1948, he attended Northeastern School of Commerce at Bay City and since employed here has continued to study with the American Institute of Banking.

During his high school days, Francis served as a 4-H junior leader and still is interested in 4-H work.

He won a state handicraft championship in 4-H electrical demonstrations in 1946 at Michigan State.

Francis also won first prize for building an electric welder in a 4-H state contest at the college.

Zitka is vice president of the Jordan Valley Archery Club and enjoys reading during leisure hours.

He is married, father of a son, and resides near the east end of Division Street.



FRANCIS C. ZITKA

State Bank President: 1907-1936

★
The Late
W. P. Porter
1853-1939

For 29 years the late W. P. Porter headed the State Bank of East Jordan as its president.

For more than a quarter century Mr. Porter was closely identified with the old bank building pictured below.

A familiar figure among Michigan lumbering and banking firms, he was one of the first stockholders in the State Bank of East Jordan bank in 1903.

Mr. Porter was elected the third president in 1907, following Joseph C. Gienn (1901-1907) and Walter L. French (1900-1907).

FOLLOWING his retirement as president in 1936, Mr. Porter was elected chairman of the board of directors and served in that capacity until his death in 1939.

Howard P. Porter became the bank's fourth president in 1936 upon his father's retirement from that position.



Congratulations to
A Good
Public Servant

The
STATE BANK
OF
EAST JORDAN

Best Wishes For
A Successful Formal
Opening Of Your New
Building

Charlevoix State
Savings Bank
Charlevoix

Thanks Folks

For Helping The

STATE BANK
OF
EAST JORDAN

Better Serve

Our Fine Community

CLARENCE HEALEY

Real Estate

Best Wishes
To The

State Bank
Of
East Jordan

Our
Compliments
To You

Top O' Michigan
Rural Electric Co.

SERVING 12 COUNTIES — OWNED BY THOSE WE SERVE
Boyer City

Howard Darbee heads Boyne branch of E. J. State Bank

Howard Darbee, vice president of the State Bank of East Jordan, is the firm's Boyne City branch manager.

Darbee serves both Boyne City and East Jordan in key civic roles. For the last eight years he has served as trustee of the East Jordan board of education. He is a member of the Boyne City Rotary Club and its vice-president.

Darbee also finds time to serve as treasurer of the Boyne City Community Chest.

Chairman of Group 2 of the Michigan Bankers' Association, he is also a member of the Masonic Lodge and an active member of the Methodist Church of East Jordan.

A 1930 GRADUATE of East Jordan high school, he has since had in-service training with the American Institute of Banking. During the summer of 1953, Darbee was graduated from the

School of Banking at the University of Wisconsin.

He started work at the East Jordan bank back in 1928. He was a janitor, working while in high school.

As the years passed, Darbee moved up in the bank to his present status, which also includes being a member of the board of directors.

Howard, as he is known to his many business associates, is an ardent sports enthusiast.

MR. AND MRS. Darbee have three boys. Robert, the oldest, now a student at Alma College, distinguished himself last spring by leading the East Jordan high school tennis team to the State C-D tennis title carrying off the state singles championship at the state meet in Kalamazoo.

Another son, Carl, is also an outstanding tennis player and at present a member of the East Jordan basketball team.

Hats Off

To The
STATE BANK
OF
EAST JORDAN

Best Wishes For
The Years To Come.

PARSEL GARAGE

Your Oldsmobile Dealer
Charlevoix

Keeping Pace
With Progress

We Are Pleased To
Congratulate The

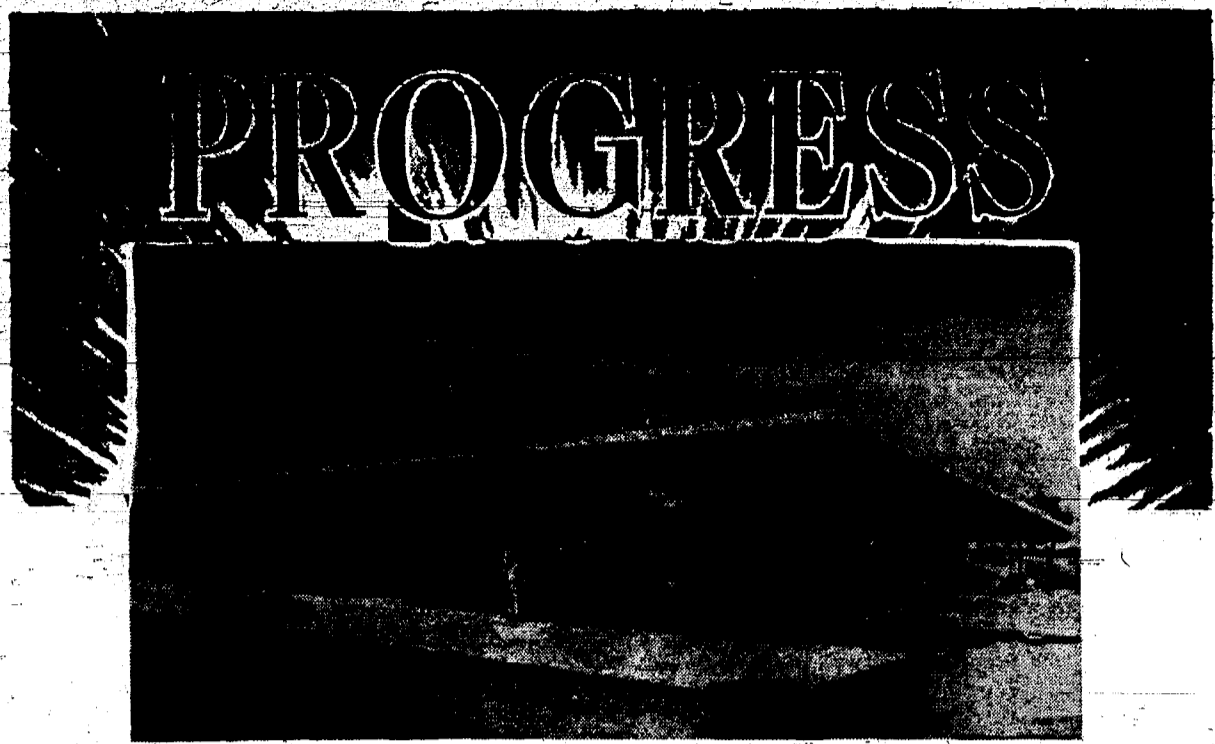
State Bank of East Jordan

... For Having Done Just That

You Can Be Justly
Proud
Of Your New
Banking
Facilities

Maxbauer's Creamery
Charlevoix

A SALUTE TO



Of The State Bank Of East Jordan

**And Best Wishes For Your
Continued Success**

**Watson
Funeral Home**

G. W. Bechtold, DDS

Basil Cummins
Insurance

East Jordan Cleaners
Mr. & Mrs. Ralph Hilts

J. VanDellen, M.D.

Frank J. Nachazel
Real Estate

The Johnston Agency
Suite 5, City Bldg.
Insurance of all kinds

John Savory, M. D.

**Gidley's
Drug Store**

Detwiler Business Service
Mr. & Mrs. B. A. Detwiler

Jordan Inn
Mr. & Mrs. H. E. Wallace

William T. Downs
Attorney

Bill's Duck Inn
Bill and Vera Rebec

—OUR COMPLIMENTS
To The Officers, Directors
and Employees of the

STATE BANK OF EAST JORDAN

On The Occasion
Of The Formal Opening
Of Their All
New Bank
Building

From The Members Of The

Charlevoix County Farm Bureau

Lost savings bond returned to worried man by U. S. gov.

Not all news is bad. Every now and then something comes along that gives us the chance to report a story with a happy ending.

It seems that a fellow of average means received a bonus of \$150 from his employer. He decided to put half of it into United States Savings Bonds, and use the rest to buy a gadget for his hobby — a home tool shop.

With the \$150 in his wallet, he headed first for his bank, where he bought a \$100 Series E Savings Bond for \$75. He put the bond in his wallet with the remaining \$75, and went next to the hardware store to make the other purchase. When he reached for his wallet to pay for the item, it was gone.

Somewhere between the bank and the hardware, the pocket book had been lost. This fellow never knew whether his pocket had been picked or his wallet had bounced out as he walked. Neither police efforts nor a newspaper ad turned up the missing wallet or its contents.

While in the bank a few weeks later, he told his sad story to the teller who had sold him the bond. "You know, of course, the government will replace the lost bond," the banker told our unfortunate friend. Why, no, he didn't realize that. Anyway, he didn't even have the serial number to identify the lost bond.

BUT THE BANKER persisted. He provided the proper form and our skeptical friend certified his loss and applied for relief. The Treasury Department checked its records, found the bond in question had not been offered for redemption, and issued a duplicate to the owner.

The Treasury reports it received a nice reply from the grateful bond owner. "Why, that makes Savings Bonds even better than cash," he had written, "to say nothing of the interest they draw."

Replacing lost bonds is just one of the many services the Treasury offers the 40-odd million individuals who own Savings Bonds. Each year thousands of burned, mutilated, and destroyed bonds are replaced without charge. On occasion the Department's legal unit goes into court to protect the interests of co-owners and beneficiaries upon death of the original bond purchaser.

Someone has called Savings bonds "absolutely indestructible." It's an appropriate label.

No safer investment can be found anywhere, yet they return a substantial, guaranteed interest.

These are facts about Savings Bonds that are not generally known, even among people who buy them regularly. The story should be told over and over, until everyone is familiar with the many virtues of United States Savings Bonds.

'55 biggest in consolidations among industries

According to a Federal Trade Commission report the year 1955 goes down in history as the most active period for business and industrial mergers in a quarter century.

At the same time it says economists expect the merger fever to drop considerably in 1956.

The report declares combinations in mining and manufacturing industries totaled more than 500 in 1955, the most since 799 recorded in 1930.

The peak was 1,245 in 1929. In a booming economy companies found mergers a good way to improve their competitive standings, pool resources or take advantage of special tax credit situations.

In some cases strange bedfellows appeared. Childs Company, a restaurant chain, for example, invaded the shoe polish field; Philadelphia & Read corporation, a coal producer, entered the under wear business; and ACF Brill Motors Company, a former bus builder, bought super markets.

At the same time in 1955 there were many consolidations of companies with complementing production and distribution facilities. Heading this group was the merger of Remington Rand, Inc., and Sperry Corporation into the giant Sperry-Rand Corporation, an electronics manufacturer with \$500,000,000 in assets.

Economists say two factors probably will slow the merger pace in 1956; (1) the fact that most likely candidates already have consolidated and (2) growing opposition from the Justice Department.

The present year promises to bring extended action in the various courts on the subject of whether mergers frequently result in the lessening of competition.

For example Bethlehem Steel

Insurance sales hit new record

Institute of Life Insurance reports American new life insurance purchases for the fifth straight year increased in 1955 to almost 47 1/2 billion dollars, 4% above the 1954 total.

At the end of last year face value of life insurance in force rose to 378 billion dollars, double the figure of only eight years ago. Policyholders numbered 104 million.

President Helgar J. Johnson of Institute of Life Insurance said assets of new 1,000 legal reserve life insurance companies, representing 90% of the industry, rose by 6 1/2 billion dollars to a record peak of 8 1/2 billion.

Life companies loaned 6 1/2 billion dollars to property owners in the year, more than one billion dollars over the total so invested the year before.

This brought their holdings of mortgages, at the year's end to more than 29 billion dollars or one third of the industry's assets.

Almost five billion dollars went into corporate securities, with bonds accounting for the bulk of the total. This brought holdings of corporate bonds to 36 billion, or 40% of all life company assets, and preferred and common stocks to \$2,600,000,000.

Publisher says thanks for help

Credit for aiding in production of the News-Herald's special bank issue was acknowledge this week by editor and publisher, Marshall Sayles.

Most of the bank news and feature articles were prepared for the News-Herald by Gayle Saxton whose research and cooperation is greatly appreciated.

Thanks is also extended to Mabel Setford, local historian, whose knowledge of early local happenings aided research.

Photographic work was prepared by Jerry Rogers, of Rogers Studio.

Corporation's Chairman Eugene G. Grace says he wants a court decision on the legality of his proposed merger with Youngtown Sheet and Tube Company.

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Success To You
In Your New,
Modern Building

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Congratulations

to our friends,
the officers, employees
and board of directors
of the

State Bank of East Jordan

continued success to

all of you

IDEAL DAIRY

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TRAVERSE CITY

We Feel

The
State Bank
Of
East Jordan

is doing a
wonderful job
for it's
community
and surrounding area

Congratulations
To Them

STATE BANK
OF ELK RAPIDS

BY OWN BOOTSTRAPS

Only by the will of the people can we have prosperity

Editor's note: Northern Michigan's prosperity is of prime interest to all of our readers. And it is with the hope of acquainting residents with the many factors that go into building a sound civic economy that we present the following article. It is reprinted from a northern lower peninsula advisory board study and published by the Michigan Economic Development Commission.

Apathy and indifference are often the greatest obstacles to be overcome in launching a program of development.

If Northern Lower Michigan is to advance it must largely pull itself up by its own bootstraps. No outside agency can create prosperity.

It demands local organization, backed by the will and determination of the people who live in the area.

State agencies and other groups may assist, but they cannot take the place of a united citizenry devoted to progress.

This has been the experience of practically every community and area where the collapse of a primary natural resource industry has compelled diversification and the development of new types of enterprise if the community is to survive. It was the experience of Grand Rapids, Muskegon, Saginaw, Bay City, and many another Michigan City.

There is tremendous power in an organized citizenry, enthusiastically devoted to promoting community growth. This implies not only business and professional men, but men and women in every rank and walk of life.

Labor is fully as important as business in the picture. Industrial re-locators and those who make decisions in respect to the location of branch plants of major industries are placing increasing stress on the factor of "community attitude," namely, the reception which a new plant will receive in the community and the degree of cooperation it can expect from local residents.

This is frequently the most important single factor in reaching a decision on a location. Hence hostility to change, or even apathy and indifference, can quickly condemn a city as a suitable location for new enterprise.

Another important factor in community building is BALANCE. The difficulties experienced by many single industry

communities — such as a mining center, for example — are well known. Hence the importance of a balanced economy. Generally speaking, those cities that have a prosperous agricultural hinterland of sufficient area to supply not only the local market but outside markets as well, that have diversified manufacturing industry, adequate and well rounded distributive facilities both wholesale and retail, and the necessary governmental and civic facilities, with a forward looking city government, are the most prosperous.

It is noteworthy that several communities in the area, after some experimentation, have already developed a distinctive pattern of balanced growth. Traverse City is a typical illustration.

Major contributing factors to its economy are a five-county agricultural hinterland, a substantial volume of recreational or tourist and resort business, a small but growing factory payroll, mercantile and jobbing interests, district representation of a wide variety of personal service businesses in the fields of finance and insurance, and a government payroll.

The greatest asset of any city or any area is its people. If they are forward-looking, enterprising, energetic, and possess faith and confidence in the future of their community, the city or area will prosper.

Northern Lower Michigan is singularly fortunate in having this type of leadership. People live there because they like to live there, and because they find more real satisfaction in living in Northern Lower Michigan than in any other place on earth. They have unbounded faith in the future of their section of the state, and they are willing to contribute whatever time, effort and money is necessary to enhance its progress. With such a spirit it is certain the area will prosper and grow.

Northern Lower Michigan is in a transitional stage. One type of economy is being replaced by another.

The natural resource industry on which the area's early settlement and subsequent prosperity was based, namely the production of lumber, has largely vanished due to the exhaustion of merchantable timber. Other extractive industries have been developed to succeed the lumber mills. Among these are the great

Dow Chemical plants at Midland and Ludington, the salt industry, the canning industry, petroleum production and refining, etc.

In addition to the foregoing, numerous conversion industries have located in the area and employ a substantial number of people.

Although approximately three fourths of the AREA is covered with forest growth, considerable agriculture has been developed.

Orchard crops, particularly the production of cherries, predominate on the west side of the state. Registered cattle, both beef and dairy, have been introduced. Remarkable progress has been made in developing the recreational or tourist and resort industry, which contributes many millions of dollars of cash income to the area annually.

Means of transportation have been improved by railroads and their car ferry operations, good roads, well financed truck lines, and air service and airports, etc., thereby making primary midwest markets accessible by overnight service.

The press, radio and television have improved means of communication.

Standards of education have risen through the medium of good schools — many of them new buildings — and through facilities for higher education. New government plant has been established. Governmental expenditures constitute a material factor in the economy of the area. In brief, while the area has its handicaps and its problems — as every locality and community in the country has — there is every reason for confidence in continued growth, provided residents therein work energetically for it.

The problem of transforming a region from one type of economy to another is not new or original. It is the common heritage of much of the United States. It currently exists in all the Upper Great Lakes States, as well as in northern New England, the Pacific Northwest, and the South. It has been under study in Michigan for more than half a century.

"The chief weakness of our system is that the man who has sense enough to handle Government business usually has a business of his own and can't afford to quit."
—Bridgeport, Conn. Star, 1921

Best Wishes

To The

State

Bank

Of

East Jordan

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WHERE IT'S LOCATED

New bank building on site of big fire

Some readers will no doubt wonder where the new State Bank building is situated when the south end of Main street is mentioned.

Members of our younger generation may not know for instance that it stands just north of where the one time Mill A (little mill) used to be.

An interesting sidelight is added when we turn back the pages of time to the 1880's and see what building or buildings were there.

Old timers will remember W. F. Empey constructing a building that was used by his wife as a millinery store. It was sold in 1891 to C. L. Lorraine.

Lorraine published a bi-weekly newspaper, "The Enterprise" at the site for a number of years.

In later years, the East Jordan Lumber Company and Drenth Lumber Company operated a retail lumber business on the site.

The building was destroyed in one of the city's worst history-making fires in December, 1950.

Watch out for bad checks, detective warns merchants

More bad checks are being passed every year and many store owners are unwittingly helping bad-check passers, according to the chief of Ann Arbor detectives.

Talking to a group of retail hardware merchants at a recent U. of M. conference, Lt. George Stauch pointed out that, "Store owners, in an effort to sell goods put their salespeople on commissions, which makes the clerks anxious to close a sale. In their eagerness they will often take checks without proper identification."

An estimated \$67,500 worth of fraudulent checks were passed in Ann Arbor during 1955, the detective stated. This represents a rise of about \$7,000 over the previous year, he added.

There are several kinds of bad checks: forgeries, no-accounts and insufficient funds, he noted.

Some characteristics of forged checks are back-handed writing (when the check passer is right-handed), flowery writing, a drawn signature. If you question the check and the person goes to exaggerated lengths to protest his innocence, be suspicious, says the lieutenant.

CHECK WRITERS who have no accounts usually use fictitious names and addresses, and usually check artists are repeaters, Stauch declared.

Some bad-check passers will wait to date their checks ahead and for more than the amount of the articles they've purchased, so they can pocket the change, he points out. A check post-dated becomes only a promissory note and prosecution can only be handled in a civil suit, he adds.

Another thing to watch for is an exceedingly high number given as the check number. And be

suspicious if somebody from another city wants to cash a check in your town drawn on a bank in a third city, the detective advises.

"If yours is a business where there is a large volume of payment by check and you employ many clerks, assign one as your check 'keeper' and have him require the check passer to identify himself with driver's license, and automobile registration as well," Stauch recommends. Many habitual bad-check passers have drivers' licenses taken out in their assumed names, he explains, so the automobile registration is added insurance against a bad check.

Also have your clerk note the purchaser's characteristics so that he would be able, if necessary, to describe them to a artist who could then draw a likeness Stauch added.

Bank shows interest in civic work

Many of the activities of the State Bank of East Jordan go unpublicized, for not much is known of the bank's interest in such worthwhile charitable enterprises as Grandvue hospital, East Jordan Library, Community Chest, Red Cross, etc.

Among the interested organizations and many individuals, the bank also aided the East Jordan Industrial Development Corporation in helping locate the Mt. Clemens Metal Products Co. in East Jordan, in 1953.

Each year the bank offers scholarships in short term courses in agriculture at Michigan State.

Active partners in making East Jordan a better place in which to live, they have been advisors of young and old alike and seem to operate under the principle of what is good for the people of East Jordan is good for the State Bank as well.

Our Very Best Wishes To The State Bank Of East Jordan

We Congratulate You On
Your Many Years Of
Successful Banking - - -
- - - May The Future
In Your New Home Further
Aid The Prosperity Of
Our Fine Community

EAST JORDAN DIVISION
MOUNT CLEMENS METAL
PRODUCTS COMPANY

The many services
and the impressive
growth of the

STATE BANK OF EAST JORDAN

deserves a
hearty congratulations
from all of us

SUCCESS TO YOU IN
YOUR NEW BUILDING

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To the

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WE SAY - - -

Congratulations On Your Renewed
Effort To Serve The People Of This
Area With Larger, More Efficient
Quarters.

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YEARS TO COME

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