

EAST JORDAN NEWS-HERALD

EDITORIAL PAGE

A politically independent newspaper, pledging full service to the agricultural, industrial, educational, social and general economic improvement of East Jordan, Charlevoix County, and northern Michigan.

Page 2 • East Jordan News-Herald • Thursday, March 29, 1956

Fish Are Where You Meet Them

"Well," said one fish to another as they came to the shore of the lake, "I suppose we'll have to get out and walk." We can't cough for this conversational effort. The only time we heard an imitation of a fish making a sound there was silence. But the Curator of Fishes at the Smithsonian Institution in Washington is our authority for the implication that fish do walk. And not only along the bottom of lakes or oceans, but on dry land. The climbing perch is the best known of these hikers.

Well, it just goes to show that we human beings are always in danger of underestimating somebody. If we can do something, we are all too likely to think nobody else can. We like to think what a surprise it must have been to the birds when first they saw men flying. But we suppose that fish should take it for granted that superior beings like us should also be able to swim.

Fish walking? It seems preposterous and presumptuous. There is still a refuge for our amour-propre, however, in the fact that even walking fish are really out of fashion—so many of us ride nowadays.

—Christian Science Monitor

READ THE WANT ADS!

Building Needs

at
Ken Diller Lumber Co.

Temple Theatre

SHOW PLACE OF THE NORTH
East Jordan

Thursday, Friday & Saturday, March 29, 30 & 31

Robert Mitchum Jan Sterling Henry Hull
MAN WITH THE GUN
Suspense Show

Bill Williams Jean Porter Jimmy Boyd
RACING BLOOD
Technicolor—Fine family entertainment

Sunday and Monday, April 1 and 2

Tom Ewell Sherree North Rita Moreno
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Top Comedy Cinemascope Technicolor

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A DREAM
COME TRUE

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● LOW DOWN PAYMENT
● STANDARD FHA TERMS
- SEE

HARRY WATSON

LE-6-7031 East Jordan LE-6-2903

NORTHERN LIGHTS

(Compiled by the News-Herald Staff)

The Michigan Economic Development Department reports the name of the first known industry to locate in Michigan as a direct result of the Mackinac Straits Bridge now being constructed.

Fun, Inc., a \$50,000 corporation formed to manufacture prefabricated cottages and homes, has begun operations at the North Shore Lumber Company at Houghton Lake, the department said. The sales office will be located in Lansing at Boichot Road on Route 27.

The newly formed company is largely composed of Ohio and Indiana men who became interested in the potentialities of Northern Michigan during their summer vacations.

During fishing trips to Michigan, the men heard about the Mackinac Straits Bridge and the possibilities of a northern Michigan boom with the completion of the bridge in 1957. Later they received market data on the region from the state agency.

Gilbert Nelson of Bluffton, Indiana, president of the company, had high praise for the Northern Michigan country.

"I AND THE OTHER men who make up our group have long admired Northern Michigan as a place to live and play," Mr. Nelson commented. "We've also been impressed by the growing number of vacationers who visit there each year and it is a well-known fact that more money is spent on fishing than on golf, baseball, basketball and football combined."

"With the opening of the Mackinac Straits Bridge in 1957, straits traffic is expected to jump 150% during the first year of operation. This should mean a substantial increase in the number of tourists in the Upper Peninsula and the northern Lower Peninsula — and a decided boost for the region's economy, the trend is definitely headed towards more leisure time, time for Fun."

"The same Fun, Inc., will be only one of the many new companies taking advantage of this development," Mr. Nelson added.

Mr. Nelson said the company will make inexpensive prefabricated cottages and houses, either as a shell for "do-it-yourself" completion, or as a complete unit with carpeting, plumbing, and fixtures. A two-man crew can erect a shell unit in one day.

The houses, which make use of a new type of construction, have been designed to FHA specifications, Mr. Nelson said. Although most of the Fun, Inc., units probably will be used to furnish low-cost permanent housing to vacationers, they also are well-suited as low-cost panels come in 4 foot units.

Mr. Nelson added that a branch fabricating plant is contemplated for the Upper Peninsula upon the completion of the bridge. The company's slogan will be "Cottages for Fun," by Fun, Inc.

THE SALE OF LAST year's tomato crop to canners brought Michigan farmers 10 percent more money than in 1954, according to the American Can Company.

R. G. Warmhold, Michigan representative of the can-making firm, reported that Michigan farmers received \$1,279,000 from canners for their tomato crops in 1955, compared with the \$1,159,000 they received the previous year.

Increased yields per acre led to a rising production figure on a national level, resulting in America's tomato growers receiving more than \$80 million from processors last year, almost \$15 million more than they received in 1954, Mr. Warmhold said.

County Farm Office To Add Two More Area Workers

Charlevoix county will have two full time workers in the Cooperative Extension office to take care of the agriculture, 4-H and home economics program. Ed Reisman, county agricultural agent has announced.

This decision was made by a group of advisory council members who met last week in the county extension office.

Cooperative Extension Service of Michigan State University wants to do away as much as possible with district 4-H club agents and district home demonstration agents. According to the formula at Michigan State University, Charlevoix county is entitled to two workers while some other counties may have three, due to the size and population.

These advisory council members met to make the decision as to whether or not the county person to help Ed Reisman as county agricultural agent would be a home demonstration agent or a 4-H club agent. After carefully discussing the problem the members voted that this person should be a home demonstration agent.

THIS MEANS that Ed Reisman will continue to take care of the agricultural work and will assist in the boys 4-H club program. The home demonstration agent will take care of the home economics work and assist in the 4-H club-study program.

It is hoped that this change in personnel will be made by July 1, 1956. This will be a new person as both the district 4-H club agent and the district home demonstration agent now in charge leave one-half their time in Charlevoix county have elected to go full time in Emmet county.

A advisory council members from the East Jordan area who met to make the above decision

State Okays Three County Hospitals

In Charlevoix County three hospitals are among 238 in the state which are fully licensed to provide maternity care, the Michigan Department of Health says.

Area hospitals fully licensed are: Beaver Island Clinic, Beaver Island; Charlevoix Hospital, Charlevoix; and Grandview Hospital, East Jordan.

Dr. Albert E. Reavis, State Health Commissioner, released the list of fully approved hospitals as a sign of the significant strides forward toward giving the very best medical care to our new babies and their mothers.

Three years ago, he said, only 143 Michigan hospitals were on the fully approved list; a year later, 185 had qualified; and the

number fully licensed now stands at 237.

The Commissioner gave high praise to hospital personnel, and said that "for the most part, the hospitals have been the first to give wholehearted and enthusiastic support to the licensing program."

The Commissioner's report how'd say the 237 Michigan hospitals now holding full licenses have a total of 3,921 maternity beds.

Today, he said, qualifications for full maternity license include 93 regulations as "musts" and 11 provisions which the hospitals must at least include in "improved future plans."

Included under the standards in the report concluded, are equipment for care of mothers and newborn infants, formula preparation, record-keeping, con-

trol of anesthetics, nursing techniques, baby identification and even the hospital plumbing system.

Quote!

The greatest of faults is to be conscious of none. Carlyle.

He who fears being conquered is sure of defeat. Napoleon.

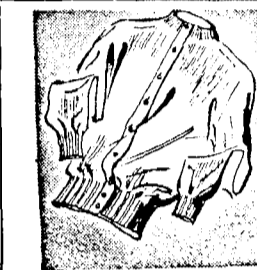
He who has imagination without learning has wings and no feet. Joubert.

A man must first govern himself ere he is fit to govern a family; and his family ere he be fit to bear the government of the commonwealth. —Sir Walter Raleigh.

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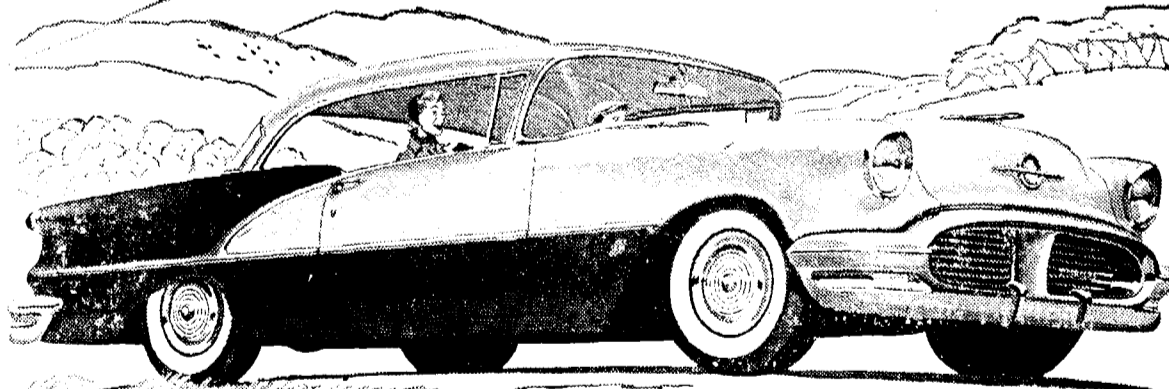
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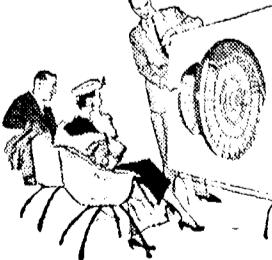
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It's A Girl!

Mr. and Mrs. Richard Reber are announcing the arrival of a daughter, born at the Charlevoix hospital, March 19. She weighed 8 lbs. 4 oz. and has been named Rose Mary.

It's A Boy!

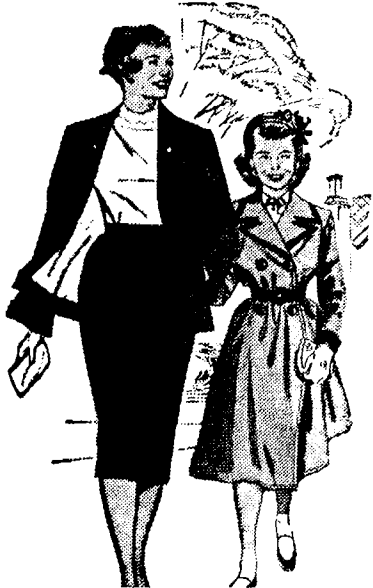
Mr. and Mrs. Richard Dinzinski are announcing the arrival of an 8 1/2 lb. son born at the Osteopathic Hospital in Traverse City Friday morning. He has been named Forest Colon.

**HERE & THERE
Around East Jordan**

Thursday, March 29, 1956 • East Jordan News-Herald • Page 3

READ THE WANT ADS!

Look Sharp - - -



**Feel Sharp
Be Sharp
In A New**

Easter Ensemble

From The

**THE DRESS
& GIFT SHOPPE**
Open Friday Nights

Bruce Bartlett is a surgical patient at the Charlevoix Hospital. Bruce was a former East Jordan resident, son of Mr. and Mrs. Ira Bartlett. He now is living at Charlevoix.

The St. Joseph's NCCW will sponsor a bake sale Saturday, March 31st beginning at 10 a.m. at Vaughn's Department Store.

Mr. and Mrs. Marshall Griffin, Jr. Herbert Griffin and son Brian were Sunday dinner guests of Mr. and Mrs. James McNeil at Boyne City.

Mr. and Mrs. Donald Braman and two children of Traverse City, were Sunday guests of their parents, Mr. and Mrs. B. G. Braman.

Mr. and Mrs. Howard Darbee are spending a few weeks vacation in Florida.

Mr. and Mrs. John Looze and two children of Flint came Saturday to visit their parents, Mr. and Mrs. Charles Looze. Mr. Looze returned to Flint Sunday. Mrs. Looze and children remained until Easter.

Mr. and Mrs. Burr Blanchard and sons of Charlevoix were supper guests of Mr. and Mrs. Harold Miller Friday evening.

A. L. Darbee is a patient at the Little Traverse Hospital. He was admitted Sunday.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Ernest Kopkau entered the Little Traverse Hospital Thursday for medical care. He underwent a tonsilectomy Saturday morning.

Mary Jo Olson is a patient at the Charlevoix hospital. She underwent surgery Saturday, for a double leg fracture, she received on her way to school Friday. She is the daughter of Mrs. John Olson.

Mr. and Mrs. Leo Dipzinski of Pontiac are visiting in East Jordan.

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

The Mary Martha Class of the Methodist Church met at the home of Mrs. M. B. Palmer Friday evening for a pot luck supper. Vice-President Effie Wedly conducted the business meeting. Miss Jessie Metz gave the Devotionals. The next meeting will be held April 20 with Mrs. Percy Penfold.

The Jassamine Rebekah Lodge met in their hall Wednesday evening with Noble Grand Ellen Szanek in the chair. There were 29 members and one visitor present. Plans were made for the District meeting which will be held at Manvelona, April 23. East Jordan will do the Memorial Work.

"The Easter Parade" was very well done by nine of the members, Mrs. Ella Bruce, acting as musician.

After lodge was adjourned a miscellaneous shower was given in honor of Mrs. William Vandeventer, a member of the lodge who recently lost most of their home and contents by fire.

The condition of Joseph Nemecek, Sr. is now very serious.

Mr. and Mrs. Cecil Romaine were in Grand Rapids Wednesday on business.

Mrs. Merle Thompson is a patient at the Little Traverse hospital.

The St. Joseph's NCCW will sponsor a bake sale Saturday, March 31st beginning at 10 a.m. at Vaughn's Department Store.

Mr. and Mrs. Vern Whiteford returned Monday from Hazel Park, where they were visiting their daughter and son-in-law, Mr. and Mrs. Kenneth Isaman Jr. since Tuesday.

Mr. and Mrs. Ed Weldy spent Tuesday evening with relatives at Elk Rapids.

Mrs. Ralph Ranney is a patient at the Little Traverse hospital. She will undergo major surgery in the near future. She could enjoy cards and letters from her many friends.

Real Estate listings wanted. Frank Nachazel, Real Estate Broker, 136 Main Street East Jordan. Phone LE 6-7308

Mrs. George Klooster, spent Wednesday with her parents Mr. and Mrs. Ira Springstead at Central Lake.

LOOKING BACKWARD

Reviewing The News-Herald

APRIL 8, 1916

With two well known and popular businessmen of our city in the race for Mayor, the contest was bound to prove a warm one, but even the most sanguine voter little figured that the totals would run so close. The fates were with Mr. Cross and he won the contest by just four votes. The totals were 247 for Alden E. Cross and 243 for Dr. H. W. Dicken.

The residence of John W. LaLonde, corner Third and Garfield streets was badly scorched by fire Saturday evening.

The Presbyterian Ladies Aid Society held a business meeting at the home of Mrs. John Kenney. The following officers were elected: President, Miss Agnes Porter; 1st Vice-President, Mrs. E. N. Clink; 2nd Vice President, Mrs. I. C. Madison; Secretary, Mrs. Peter LaLonde; Assistant Secretary, Mrs. James Gidley; Treasurer, Mrs. Stella Sherman; Assistant Treasurer, Mrs. D. E. Goodman.

APRIL 2, 1926

Supley LaLonde passed away at his home in South Arm Township Saturday.

Mrs. Delbert Turk passed away Monday afternoon.

Born to Mr. and Mrs. John Seiler, a son, March 30th.

The East Jordan Furnace and Chemical Plant, which has been closed down for some time, started operations Monday.

MARCH 27, 1936

With a crowd containing sportsmen, outdoors writers and photographers from all parts of the midwest and Ontario already gathered, the Fourth National Smelt Jambooree, held here tomorrow, will doubtless prove one of the feature spring celebrations of Michigan.

After two or three days of inactivity due to high water in the river, the smelt run got underway strong again Wednesday evening. Everybody was getting smelt and many heavy catches were made.

Word has been received from the Pathe news reels that they will probably be on hand to shoot the coronation of the new king, the parade and make shots of the dipping at night.

Mrs. Frank Haney passed away at the age of 72.

LIBRARY NOTES

Open hours: Monday, Wednesday, Thursday and Saturday: 1:00 to 5:00 and 7:00 to 8:30 p.m. Tuesday and Friday: 11:30 A. M. to 5:00 P. M. Except holidays.

Gifts to the library: Mrs. John Bos sent us several books, one another Hill book Not Under the Law. The others were for the children. Several have been sold but on our shelves are Lone Eagle, The Giant-knifer and other fairy stories.

Earl Clark brought in a set of books, comprising a whole course in Salesmanship. These are already going out. Also given by Mr. and Mrs. Clark were a book on Fish Culture, in ponds and other inland waters, and a book on Child Psychology and care.

Mr. Teichman brought us three more pocketbooks. New books received recently include three mysteries,—Hickory Dickory Death, by Agatha

Christie, Let Dead Enough Alone, by the Lockridges, The Man in My Grave, by Tarker.

We have another of the ever popular Hill books. By way of the Silverthorns.

And three new books for the young folks have just come. Irish Red is a good dog story by Kjelgaard.

Junior Intern by Alan E. Nourse, is the story of a boy who had been a football star, and believed he wanted to become a doctor. He thought the athletic scholarship would help him to become a doctor, till he had a real talk with his family doctor and learned considerable about what the Doctor's course entailed. When disaster comes as a climax to a summer of very hard work, Ted gains new self-knowledge and he realizes why he wants to become a doctor.

Don't all come in at once, girls and boys, but we have another Nancy Drew Mystery. This one is called The Scarlet Slipper Mystery.

Also for the older readers we have Cash McCall, by Cameron Hawley. This is the story of a business man, and is high on the Best Seller lists.

Betty McDonald's Onions in the Stew tells of her family life on an island in Puget Sound. She takes a humorous if somewhat exasperated view of the antics of her teen-age daughters.

READ THE WANT ADS!

Lona Theatre

Manvelona, Michigan

Thurs., Fri., Sat. Mar 29-30-31

The View From Pompey's Head

Richard Egan Dana Wynter
Cinemascope -- Technicolor

Sunday, Monday, April 1 and 2

Glenn Ford Donna Reed
Ransom
Color Cartoon

Closed—Tues. & Wed.

Easter Photos

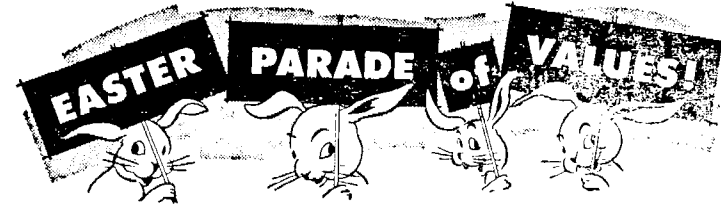
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EASTER SUNDAY

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EASTER HAMS

Armours Star --- Farmer Peets
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Whole-10 to 12 lb. Average **57^c** lb

PICNIC HAMS lb. 33c

FARMER PEETS

POLISH SAUSAGE lb. 49c

Maxwell House Coffee lb. 95c

Shedd's Peanut Butter 24 oz. jar 59c

MIRACLE WHIP

SALAD DRESSING qt. jar 55c

Taylors Sweet Potatoes 17 oz. can 23c

Quaker Apple Sauce 2 303 cans 29c

LUX LIQUID 10% off reg. size 27c

GAINES DOG FOOD 2 cans 29c

FREE! Beautiful Flower Pot

WITH EVERY 1/2 GAL. SEALTEST OR VELVET ICE CREAM
Complete Line of Fresh Vegetables for your Easter table

HOME BAKED GOODS — FRESH EVERY DAY

Try SEALTEST flavor of the month — TRIPLE TREET

Sealtest Bowling Winner This Week — Sarah Sternberg

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Finest in Wines LE-6-2654 Cold Beer
Save while you spend with Anderson's Premium Stamps

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ON

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Healey Hardware

Dress & Gift Shoppe
Roger's Studio
Shaw's Market
Olson's Hardware



TALE OF THE NORTHERN TRAIL

MR. & MRS. ELMER BRUDY

Thursday, March 29, 1956 • East Jordan News-Herald • Page 5

(Continued from last week)

While Elmer was fishing, Fern stayed behind at camp where she washed her hair, did some laundry, wrote letters and picked wild blueberries for dinner. Mosquitoes and flies were exceptionally thick, considering how cold the nights were, and when walking through the brush where one stirred them up it was almost impossible to breathe without inhaling them.

Mosquitoes were just mosquitoes and they bit like mosquitoes do at home with the same resulting itch; but there was some species of fly which did far more damage. Fern didn't even realize how badly she was being bitten while picking berries until she returned to camp and found blood running down inside her ankles. The bites each swelled in an area about the size of a quarter and were so thick they overlapped, felt hard to the touch and itched like fury in spite of any and all medication.

Even weeks later an exposure to heat or a hot bath would start the itching again.

Marge, old timer that she was, had them too, and an Anchorage doctor was treating hers with antibiotics.

Moral: Don't let your husband take both bottles of insect repellant with him when he goes fishing.

While Doc Huffman's camp has no modern facilities, no electricity, no drinking water even, except as dipped from a nearby stream, we would still recommend it to anyone interested in hunting or fishing in Alaska. The camp overlooks Paxson Lake, and the wooden-floored canvas copped "cabins" are clean and comfortable.

Each is equipped for "light housekeeping" with a three burner oil stove, a gasoline lamp, dishes, a table, stools, a bed etc. and the Huffmans are friendly and intelligent.

It is difficult to imagine one giving up a lucrative dental practice for such a primitive way of life but he says he not only prefers it, but makes more money than he did in the city.

He still does an occasional extraction when someone has a toothache, but, of course, without electric power he has no equipment with which to work. He had even extracted some of his own teeth and offered Elmer a sheep hunt later in the season if he were interested in staying over and would complete his upper extractions in exchange for the hunt.

Bob and Elmer returned to camp about midnight with 13 grayling between them. Nice trout ranging from 10 to 16 inches. In that they had had nothing to eat since an early breakfast except a couple of candy bars, we cleaned the fish and had a late dinner of luscious cold water trout and freshly picked blueberries. We had the same menu for breakfast the next day before saying goodbye to the Huffmans and Donaways and starting our long trek home.

We drove back down the Richardson Highway to its intersection with the Glenn, and then turned east on Glenn Highway and followed it until we met the Alaska Highway. Thus, with the exception of the road on the Kenai Peninsula, we covered about every traversable road in Alaska.

We reached the Alaskan-Yukon border at 6:00 and although the customs office here at Scotty Creek is supposed to be open 24 hours a day we were met with a sign which read, "Gone to

dinner. Cars will remain in line." So we waited an hour for his honor's return, and, of course, promptly lost another hour as soon as we crossed into the Yukon.

At this customs again we had to go through the procedure of proving that we had enough money to take us safely down the Alaska Highway and out of Canada. We were interested to note that two cars in the line ahead of us were turned back into Alaska as having insufficient funds for the trip, and we couldn't help but wonder what would become of them for one certainly couldn't live in Alaska long without money.

We stopped at an unfinished lodge near the border, climbed a ladder to an upstairs room which had absolutely nothing in it except a bed—not even a curtain nor a shade at the window—and we were back in Canada again. But this place, being new, was at least clean.

One thing the Yukon does is to furnish a campground about every fifty miles along the Highway. These campgrounds consist of a cleared area near a river or stream upon which has been erected a building that houses a big old fashioned cook stove, a large picnic type table and, in some instances, a fireplace.

When we awoke the next morning to rain on the roof we decided to stop at the first of these shelters, make coffee and cook the last three of our grayling for breakfast.

So we started out in the cold, dark, dreary morning, but had only driven a half hour or so when we came to a section of road under repair. Here they recently had been blasting out the side of a mountain which was encroaching on the roadbed, which in turn was built on a ledge overlooking White River.

We had started down the hill with its series of dips and bumps (Elmer was driving) and were attempting to avoid the loose rocks on the road bed when "rattle, bang" and the Ford started to "shake, rattle and roll" even more than usual.

We stopped at once and sat for a minute listening to the rain and the loose pieces of rock and shale still sliding down the mountain side. Our Milepost told us we were just beyond mile 1170. Ahead of us we could see a bridge crew repairing a bridge over the river, and beyond that and around a bend a slender column of smoke rising above the trees and marking the location of White River Lodge, "open 24 hours for room, and gas and oil service, with cafe service at regular daytime hours. There are modern showers and plumbing convenient to the rooms, and a beer parlor is operated in connection with the lodge. This is a newly opened establishment and other facilities will be added during the 1955 season." (from the Milepost.)

Elmer started walking for help, and Fern remained with the car. There were at least a half dozen Canadian army trucks hauling gravel for the road, and each and every driver stopped to inquire if he could help—certainly a different experience than the Minnesota couple with their over-turned Pontiac had had in British Columbia.

One of the truckers picked up Elmer and took him down to the lodge, and on his return trip stopped and reported to Fern that someone from there would be out "in a few minutes."

Later we learned that their few minutes might mean any-

days, but as it was, before long Fern saw an old army 4x4 toiling up the slope driven by a young fellow, accompanied by Elmer. They hooked onto the Ford, towed it off the mountain, across the bridge and down the Highway to White River Lodge.

White River Lodge is one of those unattractive wayside spots which we would have normally driven past with never a second glance. The lodge itself was an ugly looking duckling, sheeted up diagonally with rough wide slabs of unfinished lumber, and bearing a sign over its front door stating, simply, "Beer."

The garage, an equally sprawling and ramshackle building, was covered with tar paper and smoke was belching forth from a stove pipe sticking out thru a hole in the wall. Between the two, and well anchored in deep black mud, stood the gas pump, and over the whole clearing to the very edge of the woods and beyond, was junk. Boxes and barrels and piles and heaps of rubbish and trash, lumber and scraps, rags, metal, pieces of this and that and nobody knows what.

(To be continued next week)

Our greatest glory consists not in never falling, but in rising every time we fall. — Goldsmith.

I hardly know so true a mark of a little mind as the servile imitation of others. — Greville.



"Hold still, dear. I just want to practice a little discriminatory taxation!"



LETTER BOX

Editor, News-Herald

Dear Sir:

On behalf of the 7,000 members served in the Scenic Trails Council last year, may I take the time to extend our thanks and appreciation for the many things you did to make our program more successful in the lives of boyhood in Northern Michigan. We have noted the fine work that has been done by many of you without the usual request forms. We hope this is significant in that the worthwhileness of the Program goodness through your coverage area.

Sincerely,
Donald E. Berg
Scout Executive

Heads School At Elsie

Ellis C. VanDeventer has received an appointment as superintendent of schools in Elsie, a Class C school in Clinton County, Michigan.

Mr. and Mrs. Leo Sommerville accompanied by Mrs. Viola Colley of Boyne City, spent Sunday with Mr. and Mrs. Max Sommerville at Mt. Pleasant.

ty, Michigan.

Mr. VanDeventer was formerly high school principal of Kaleva and is now superintendent of schools in Bay Port. He has a Bachelor's Degree from Central Michigan College and a Masters

Degree from U of M.

Mrs. VanDeventer is the daughter of Mr. and Mrs. Harold Thomas of East Jordan and a graduate of East Jordan high school. They have three sons, Tom, 5; Bob, 4; and Jim, 1.

READ THE WANT ADS!

Easter Flowers

FOR EASTER GIVING!

POTTED PLANTS

- Caltelaria
- Hydrangias
- Cineraria
- Geraniums
- Pelareonium
- Daffodils
- Lilys
- Tulips

All Kinds Of Flowers For Corsages

EDWARDS' FLORIST

LI 7-2561

Charvoix

LI 7-2853

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At The Annual Spring Election

Monday, April 2

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Put Chris Taylor Back Into Office!

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TO
MAJOR CONSTRUCTION

QUALITY FIRST, ALWAYS
JOS. F. BUGAI

ELLSWORTH LUMBER COMPANY

DON'T FORGET YOUR

EASTER FLOWERS

ORDER HER CORSAGE TODAY!

WE DELIVER CALL LE-6-2952

OPEN 9 A.M. TO 9 P.M.
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Jordan Valley Greenhouse

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MANY TO CHOOSE FROM

- EASTER BASKETS
- BASKETS FILLED TO ORDER
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Open Friday Night

Vance District

Mr. and Mrs. J. Willard Smith of Geneva, Ohio spent the past week at the Vernon Vance home and also visiting relatives at Ellsworth, Central Lake and Charlevoix.

Mrs. D. E. Carpenter celebrated her 80th birthday Wednesday, March 21st with a family dinner at the home of her daughter, Mr. and Mrs. Vernon Vance. Those present were: Mr. and Mrs. J. Willard Smith of Geneva, Ohio, Mr. and Mrs. Joan L. Boss of Bernard, Mr. and Mrs. D. E. Carpenter, Jr. of Central Lake, Mr. and Mrs. Nathan Carpenter and Mr. and Mrs. Lynn Carpenter and daughter, Frances, of Ellsworth.

The table was decorated by a beautiful cake, the gift of Mr. and Mrs. Smith. Mrs. Carpenter received gifts of flowers and many other gifts, cards and letters.

Mr. and Mrs. Walter Petris left Florida March 24th for their home in East Jordan.

Barton L. Vance has been promoted and transferred from Boston to Cleveland, Ohio by his company, Ingersoll-Rand. He begins work in his new territory April 1st and his family will move as soon as they can dispose of their Boston home.

Elmer Murray and Vernon Vance recently went to Big Rapids where each purchased a Hereford sire from Miss Dora M. Lundberg.

West Peninsula

Mr. and Mrs. Charles Annett are announcing the birth of their first grandchild. The parents are Mr. and Mrs. J. A. Annett of Portland, Maine, and he was born March 24th. Name, Allan Alfred; weight 9 pounds and 9 ounces. Mrs. Annett was the former Ruth Cote of Portland.

Don and Duane Annett spent the weekend in An Arbor with Mrs. Don Annett.

Mr. and Mrs. Clare Loomis and son, George, who spent the past month with his parents at Advance, left Saturday for Norman, Oklahoma where he will be stationed for two years.

Mr. and Mrs. Loyal Barber spent Sunday with the Roy Hardy family near Deer Lake.

J. W. Robinson and sister, Mrs. Henry Cimperer of Boyne City, spent Sunday with the Orlo Robinson family.

The Harry Howard family and the Herb Chew family spent Sunday with the Henry Howard family.

Mr. and Mrs. E. H. Phillips returned home Friday after

spending two weeks in Grand Rapids, Kalamazoo and Battle Creek. Mr. Phillips returned to Grand Rapids Monday to resume work.

William Sanderson reported that he saw seven deer in his yard lately.

The Infronton Ferry is planning on cutting the channel soon. It is impossible to cross with the car anymore. Several cars have broken through and had to be hauled off the ice.

Finkton News

Mr. and Mrs. George Spence were Saturday evening callers at the home of Mr. and Mrs. Clifford Spence in East Jordan.

Mr. and Mrs. Jia Politt and daughter of East Jordan called on Mrs. Emma Shepard Saturday afternoon.

Mr. Dennis Louk of Dearborn came up for the weekend and took his wife back. Mrs. Louk had spent the week with her sister, Mrs. Minnie Beal.

Leland Beal was home for the weekend from Flint.

Guy Liskum and Rueben Liskum of Bellaire visited the MacShall Shepherd home Thursday afternoon and evening.

Mr. and Mrs. Ray Spence and Mr. and Mrs. Dick Rusnel of East Jordan called at the George Spence home Sunday afternoon.

Last Sunday Mrs. Ralph Bruson and children and Mrs. Guy DeChancy of Kewadin called at the home of Mrs. Minnie Beal.

Mrs. Paul Wilson and Miss Neva Wilson flew to Philadelphia, Thursday. They drove back in Mrs. Wilson's car.

Mr. and Mrs. George Spence called at the home of Mr. and Mrs. Leonard Bite, Sunday afternoon.

Mrs. Ray Barrick and Mrs. Andy Anderson of East Jordan were Sunday afternoon callers at the home of Mr. and Mrs. Ann Beal.

Mr. and Mrs. Harvey Pangborn of Midland were callers at the Leonard Bite home last Monday.

Mr. and Mrs. Max Kamradt and children of East Jordan were Sunday dinner guests at the home of Mrs. Kamradt parents, Mr. and Mrs. Leonard Hite.

Mr. and Mrs. Theo Scott of Independence, Mo. came Sunday to visit relatives and friends until Thursday. Mr. and Mrs. Scott were former residents of East Jordan.

Miss Ann Whiteford of Denver, Colorado, is visiting her parents, Mr. and Mrs. Vern Whiteford and other relatives.

G. I. NEWS

Page 6 - East Jordan News-Herald - Thursday, March 29, 1956

Plants Doped To Make Sure It Takes Food

Now they're putting plants to sleep to make sure the roots get the kind of fertilizer they need from sprays.

Some plants won't absorb certain kinds of fertilizer from sprays any further than the leaves. The leaves throw up a block and the food can't get by while the plant's awake.

So it is with the bean plant as far as calcium is concerned. But Martin J. Bukovac, a graduate student in horticulture at Michigan State University, doped a plant with ether - the same kind that's used in a hospital operating room.

And it worked. The plant

Joe Smith, son of Mr. and Mrs. Arnold Smita, called his parents Monday night from Camp Carson, Colorado, where he has been stationed since March 5th. He told them that his group was being trained to be sent to Germany in August.

New Address:
Charles E. Brock
RA 16 520 829
Co D 2nd Bn Mt-17
AMSS
Fort Sam Houston, Texas

"went under," and the calcium slipped by to the roots - the place where it could do the plant most good. He was sure that is what happened because he tagged the calcium sprayed on the leaves with radioactive isotopes and followed its progress with a Geiger counter.

But what's so practical about this? Surely you can't dope a crop of beans with ether just to feed their fertilizer?

HORTICULTURE Researcher S. H. Witter, who was an advisor for the project, puts it this way: Ether probably isn't practical to use. But perhaps some of the chemical growth regulators are something like mastic hydratide. It has much the same effect as ether, and Bukovac is working with it now.

Such an idea, Witter says, can have great possibilities. It works on fruit trees and other plants - and there's reason to believe that it will part of the fertilizer feeding problem could be solved.

THIS WEEK AT GRANDVUE

Neil Wells of Charlevoix was discharged March 13th and Edward Snyder of Charlevoix admitted on the 13th.

Gladys VanHollis of Boyne City was admitted on the 22nd and transferred to Charlevoix hospital on the same day.

Clyde Isamat of East Jordan was transferred from the hospital to his own home March 17th.

Insurance Is Farming Safety Value

Farmers regularly invest in equipment like irrigation systems or large-capacity harvesting machines to provide a "margin of safety" in operating their farm.

And Warren Vincent, farm economist at Michigan State University, believes that farmers can also consider insurance as another safety margin to use in the farm business. These margins may be costly but are necessary, he says.

Vincent points out that insurance lets you exchange a small mistake for a possible greater mistake. The small mistake is the insurance premium. But it's a greater mistake to allow sickness, accident, death, fire, wind or other hazards to be a financial burden.

Each farmer will have different needs for insurance. Vincent contends. Financial position and family obligations are big questions to answer in deciding what kind and how much insurance is needed.

FOR INSTANCE, a farmer with little capital and large debts may need a larger amount of insurance. In this case, an accident or disaster would likely put him out of business if insurance coverage is not adequate.

On the other hand, a farmer with a larger amount of money or property would have different insurance needs. This farmer could more easily suffer a loss and still remain in business.

In choosing the right amount of insurance to carry, decide what job you want it to do, Vincent advises.

Orchard Notes . . .

By C. FAIRMAN

At the spring horticulture meeting at Traverse City, many topics were brought out including what vegetables would grow better up here than anywhere else. Cauliflower was one mentioned. This vegetable will not grow unless plenty of fertilizer, water and minerals are used, especially boron. Boron is a must. It is most likely a heavy feeder of boron. Also needs spraying. I would use marlate on cauliflower.

Other vegetables were mentioned including head lettuce. I have received a sample of a new fungicide spray material, DuPont "Thylate." Thiram fungicide white in color controls scab-burst. Golden Delicious will not rot and is supposed to leave a high finish.

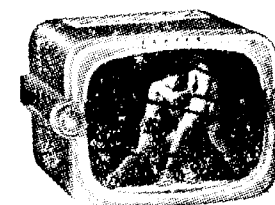
I will try and let you know how I come out with this material or you can visit the orchard to see how it works. I am not an agent for the material and do not make any profit from DuPont or any other dealer.

We will use this material various ways and places - such as using it on the last application before harvest for sweet cherries and for every application on apples where we have Jonathan and Yellow Delicious interplanted.

Miss Jacqueline Wright was attending college at Lansing is spending her Easter vacation with her parents, Mr. and Mrs. Fred Wright.

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R & R TELEVISION

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Of The
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THURSDAY - APRIL 5
6 a.m. to 8:30 p.m. Closed Mondays
Full Course & Plate Dinners
Served Sunday — 12 to 7
Jean & Lavergne Teichman

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Easter FOOD BUYS

Shedds Peanut Butter	24 oz. jar	55c
Shedds Salad Dressing	qt.	47c
Shurfine Shortening	3 lbs.	69c
Shurfine Orange Juice	46 oz.	29c
Spartan Tomato Juice	46 oz.	25c
Sliced Pineapple	2 lb. can	2 for 69c
Polar Frozen Peas	10 oz.	2 for 35c
Polar French Fries	9 oz.	2 for 35c
Keyko Margarine	lb. solid	2 for 57c
One Pound Soda Crackers		25c
Two Pounds Soda Crackers		49c

SEE OUR "SHOPPERS REVIEW" FOR OTHER BARGAINS

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Corner Third & Williams East Jordan