

EAST JORDAN NEWS-HERALD

A politically independent newspaper, pledging full service to the agricultural, industrial, educational social and general economic improvement of East Jordan, Charevoix County, and northern Michigan.

EDITORIAL PAGE

Page 2 • East Jordan News-Herald • Thursday February 23, 1966

Plan For Michigan Week

It is hoped that East Jordan will go "all out" to celebrate "Michigan Week," May 20-26.

County Chairman Bill Grauel is making plans for the state wide celebration in each city in the county; and it is hoped that a greater amount of interest will be shown in East Jordan than before.

This is the time when residents may learn more about what East Jordan has to offer them.

On a state-wide basis Michigan Week is set up to sell Michigan to Michigan folks. This year, lets sell East Jordan to ourselves by learning as much about the community as possible.

On Monday, May 21, the Mayor of East Jordan will visit some other Michigan city and that city's Mayor will come here. An enthusiastic reception should be arranged. The exchange city has not been named yet.

MICHIGAN WEEK will have the following days of celebration: Hospitality day, Livelihood day, Education day, Heritage day and New Frontiers day.

Each community will line up special programs for each day of Michigan Week.

Let's do all we can to cooperate with the week-long celebration.

Read the Classified Page

Temple Theatre

SHOW PLACE OF THE NORTH
East Jordan

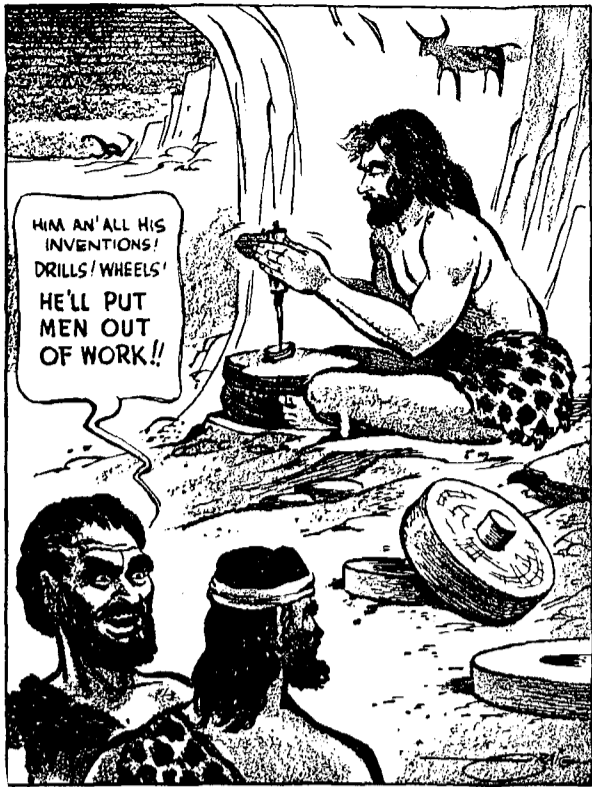
Thurs., Fri., Sat., February 23, 24 and 25

Jeff Chandler Rory Calhoun Ann Baxter
THE SPOILERS
Adventure in Alaska in Technicolor plus
Dane Clark Lita Milan Anthony Caruso
TOUGHEST MAN ALIVE
Governments agents in action drama

Sunday and Monday February 26 and 27

Richard Todd & Jean Peters
A MAN CALLED PETER
By Catherine Marshall — Cinemascope — Technicolor

CLOSED TUESDAY AND WEDNESDAY



Distrust of any machine that replaces human hands goes back to the early riots among textile workers in Britain a century and a half ago. Their jobs were being taken away, they shouted, and employment would fall off. On the contrary, the more machines were used, the more workers were employed and the bigger industry grew.

In this country the use of automatic devices permitted industries to expand beyond all hopes of the early workers, with improvements in working conditions that would have amazed the early founders. In the automobile industry, for example, if the one-horse methods of, say, 1908 had been frozen against further progress, a car of the modern type would cost around \$65,000.

NORTHERN LIGHTS

(Compiled by the News-Herald Staff)

The Detroit Magazine says: "Let's all join in while Walter Winchell leads us in his newly found national requiem. 'St. Peter don't call me 'cause I can't go; I owe my soul to the CIO.'"

The U. S. Treasury Department is warning residents that aid in filling out tax forms by help from the Internal Revenue Personnel is no guarantee that returns will not be audited. Nor does it guarantee that such returns will be accepted or otherwise complete and valid. No matter who makes out your income tax, it is always subject to audit.

Cigarette smokers may soon get both the treat and the treatment. Research at Michigan State may result in pleasant tasting cigarettes with little or no dangerous nicotine.

The scientists are trying to find out what causes poisonous nicotine to develop in the tobacco plant. With this secret unlocked they may be well on the way to developing a nicotine-free tobacco which will taste good.

FELLOW OUT AT Roger's Bridge has the best answer on how to stop suffering from this dangerous nicotine. "Quit smoking," he says. And this man isn't a scientist.

Today (Thursday), right now, the state will sell at public auction about \$8000 worth of timber on the site of the Kalkaska air base. The sale will be held at Kalkaska courthouse.

All told the state will sell \$16,000 worth of timber. The land is being cleared as first step in setting up the base, which a number of angry summer visitors claim will drive them clean out of the territory to perhaps Hog Island.

Once upon a time four men died on the same day. One was a struggling author; he left his family only \$5. The second was a bookseller, he left \$50. The third was a publisher, he left \$500. The fourth was a dealer in wastepaper; he left \$50,000.

Michigan now has embarked on the greatest road-building program in history. This will be still greatly increased if Congress passes proposed legislation to increase highway federal aid allotments to the states.

Michigan now has an annual construction program of \$150,000,000 for each of the next five years. Federal aid may increase this figure to \$225,000,000 a year.

BEFORE TOO LONG perhaps the state can take one of those zeros and use it to build a new bridge across the Jordan River. Let us talk above a whisper about it.

How would a first class seed store do in East Jordan? No one really knows. But it would sell part of the \$800,000,000 a year U. S. folks spend for flowers and seeds for gardening.

LETTER BOX

Dear Mr. Sayles:

An interesting feature came to my attention that I thought you might be interested in.

The item I'm sending came out of a buddy's hometown paper and was of special interest to me as you will remember I was a party in organizing the first 'Imp' column in the East Jordan News-Herald.

I think it is a fine article representing a student's view about student gossip.

It was featured in the school news section so the students did not miss it. I wish we had been able to have read something like this before we began the 'Imp', but I trust it might be of interest to any school gossip column you might be featuring now or to a paper being issued at the high school.

I'm enjoying my life here on the Graceland Hill very much. Give my regards to the Rotarians.

As ever

Ted Scott
314 Gunsolley Hall
Graceland College
Lamoni, Iowa

Editor's note: Here's the item Ted sent along. It was clipped from the Chariton Herald-Patriot, of Chariton, Iowa.

Gossip Column Is Taboo
"Say, Karen, how come you let Janet take your man away from you?" "How about it, Bill?"

"Let's all look at Merlin's new car. Did he buy a blue one to go with Susan's eyes?"

You're probably wondering just what the pitch is on this by now. Well, for those of you whose curiosity I have aroused and for those of you who have your dandruff up (thinking perhaps that I was speaking of YOU), these are not true reflections on any of our students. They are only excerpts taken from another paper. I'm proud to say that our paper doesn't indulge in delving up juicy bits of gossip about CHS students to publish in the school paper.

"But hold it a minute," you say. "We enjoy reading about this type of thing. We like to know what's going on behind our backs."

Sure you do. But need it be put down in print so that not only you but everyone in town knows it, too? Would you like to have one of YOUR affairs written up with the result of having it sound scandalous? Would you like to be one of the victims of gossip that is often only half true or entirely false?



"Sort of reminds one of Creeping Socialism—should have had something a long time ago to keep it from spreading!"

EAST JORDAN NEWS-HERALD
ESTABLISHED 1896
MARSHALL E. SAYLES
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No, of course you don't and you know it—but still you might want a gossip column.

Well, there are seven good reasons why we don't need this type of column. Just read them over and see if you don't agree.

1. It deals with untruths and half-truths. (Someone saw Juanita riding in Reed's car, so right away it goes down in the gossip column that these two must be going steady. You call that good reporting?)

2. It is often found on rumor. (Someone "heard" that Diane didn't get home 'til dawn the other morning, so down it goes. No one ever did bother to find out whether it was true.)

3. It is often a reflection on the character of the student mentioned in the item.

4. Someone always gets hurt.

5. It is often used to "get even." (The person writing the column may have a grudge against a certain individual, so he sticks in a delicious bit of gossip about that individual, most likely untrue.)

6. Too much editorializing of students' affairs.

7. Many times, the readers don't know what the item is about or what it means.

After reading these reasons, do you see the light? But don't get us wrong. Any item that can answer "yes" to these two questions may be put in.

1. Can we use the full name of the person we are writing about?

2. Can we repeat the actual facts?

Keep an eye on this paper. We will not have a gossip column, which is often a source of hard feelings, but we will try to have equally interesting columns that will be a source of good reading, good entertainment, and good feelings.

East Jordan Telephone Lines

LES JOHNSON
Michigan Bell Manager



ADDITIONAL TELEPHONES make life easier for the entire family. Telephones in the kitchen, the playroom, the bedroom—wherever they are needed—save time and steps. These additional telephones are especially important if you have a baby or two in the house. With a telephone at your finger tips, you don't have to leave your tots even for a minute when the phone rings. (And a minute is all they need for harm or mischief!) Why not ask about those additional phones today? They only cost a few pennies a day.

THERE SEEMS TO BE no end to the value of the telephone! New uses for it are turning up almost every day. For instance, a supermarket recently requested Michigan Bell to install telephone outlets at the end of the shelves, with lines running to the stock room. As soon as the merchandise runs low, the shelves can be immediately replenished. So the chances are when you walk into this store, you'll find just what you're looking for, right where it belongs. The telephone does serve in so many ways, doesn't it?



DO YOU SAVE pieces of string? The telephone company is like that... only more so. Odds and ends of wire and worn parts are carefully collected because they have real value. Tons of this scrap are shipped each year to Western Electric, supply unit of the Bell System. There they are fed into giant furnaces, melted and remade into wire and brand-new parts. This thrifty economy is important to all of us because it helps keep the cost of telephone service down.

PUT AN END TO PIN-UP PROBLEMS



GET A MODERN AUTOMATIC ELECTRIC CLOTHES DRYER DURING THIS BIG SALE

BUY NOW FROM YOUR ELECTRIC APPLIANCE DEALER



FREE GIFT

...RECEIVE A CONVENIENT, FOLDING, EASY-TO-STORE LAUNDRY CART

BUY NOW AND SAVE THIS IS A LIMITED TIME OFFER

SEE YOUR ELECTRIC APPLIANCE DEALER

A PROTECTED ASSET



Money in this bank is protected by sound experienced management. A further safeguard is coverage up to \$10,000 for each account, by the Federal Deposit Insurance Corporation. Yet deposits are always convenient—available to the customer at any time.

So, when you seek a place of unquestioned safety for your money, you will find it—in a Savings Account at this bank.

State Bank of East Jordan

2% Interest Paid On Savings



—Rates Are LOWER!

TWO CAR FAMILIES — Insurance rates now reduced 25% on additional family cars used for private passenger use only

LET US QUOTE a premium on all your automobiles.

ROBERT A. CAMPBELL AGENCY

WILLIAM M. SWOBODA, Manager
Complete Insurance and Bonding Service



The Old Timer

"Every public speaker should remember that the longer the spoke, the greater the tire!"

TALE OF THE NORTHERN TRAIL

MR. & MRS. ELMER BRUDY

We have already attempted to give you an idea of the type of accommodations one encounters along the Highway. Those we have described so far are certainly the average and quite typical.

However, on our return trip we had better overnight stops simply because we were a little more familiar with the route and had watched, checked and inspected on our way through. Thus, if one plans his day's trip, it is possible to stay at places—hotels especially, in the few and far between towns—which offer a more pleasant and satisfactory accommodations.

Let us hasten to add however, that with one exception, we still shared the bathroom with all and sundry.

The meals leave much to be desired and become less palatable as their monetary increases. Again, generally speaking, we found hotel meals superior to those of cafes, lodges and other eating places.

Nowhere along the Highway is any fresh produce served. No fresh vegetables nor fruit, nor any milk or cream except from a can. Everywhere the coffee pot sits continually on the kitchen range. When one is lucky enough to get freshly boiled coffee it isn't bad. But it comes rather cloudy and thick after a few hours—or days.

The "freight", which means their grocery supplies and mail, comes through once or twice a week. Most eating places have refrigerators, but there are few deep freezers and baking seems to be a little practiced art. On a can of this or that, fry a few potatoes with maybe an egg, or a slice of bacon or even a hamburger, a few slices of week old bread—and what's for dessert? Oh yes, open a can of peaches! Of course, there are always candy bars.

Except for the side trip we took into Dawson, the purchase of gas no longer presents a problem, provided one buys when it is available and doesn't wait for an empty tank, or his favorite.

Further south, the sheep are a brownish gray in color and are called Stone Sheep. They also possess the large curled horns. We were fortunate in having a quick view of nine of these stone sheep as they were sunning themselves in the middle of the road near Muncho Lake in British Columbia on our return trip.

It is estimated that Alaska now has a herd of buffalo numbering 500. Twenty-three buffalo were set free in Alaska in 1928 and in the ensuing years they have thrived very well in that climate. They are protected from hunting at all times. We did not see any, nor any other big game such as moose or caribou. However they are still both abundant.


We were told that the caribou is threatened with extinction unless the various provinces of Canada and Alaska agree on some sort of international conservation program. The caribou roam thousands of miles in great herds, and travel as much as a thousand miles in a week. Due to the variations in hunting seasons, the territory of Alaska, the Yukon and northwest territories of Canada and the north central and western provinces could all conceivably take their toll of a single traveling herd.

Once the animals, birds and fish furnished a dependable supply of food for explorers and settlers; but we found that the road side streams and rivers of Alaska, like those of the Yukon, were "fished out."

Although we were catching no fish ourselves, this seemed likely improbable until one considers that again there is only the one road, and that everyone who travels it fishes the same spots.

We were told that the catches of grayling, for instance, had noticeably decreased since the U. S. had stationed so many men at its army and air force bases.

In that a large percentage of the north's population depends entirely on fish and wildlife for its existence there are many northerners who are deeply concerned by the serious inroads being made on its wildlife, and are aware that it is imperative that better conservation be practiced and that the wildlife be given greater protection and better management.



EXPERT CLEANING

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★

East Jordan Cleaners

This man can give you dependable delivery of



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Housewives, businessmen, teachers, and students all over the world read and enjoy this International newspaper, published daily in Boston. World-famous for constructive news stories and penetrating editorials. Special features for the whole family.

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Send your newspaper for the time checked. Enclosed find my check or money order.

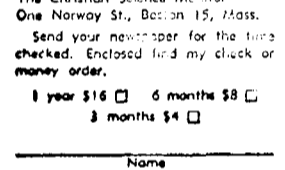
1 year \$16 □ 6 months \$8 □ 3 months \$4 □

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Address _____

City _____ Zone _____ State _____

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Right or left. No fitting required.

Send your name and address to: GIDLEY'S DRUG STORE

Building Needs

at

Ken Diller Lumber Co.

REGISTRATION NOTICE

FOR ALL ELECTIONS

Held Monday, April 2, 1956

To the Qualified Electors of the CITY OF EAST JORDAN County of Charlevoix, Michigan

Notice is hereby given that in conformity with "Michigan Election Law," I, the undersigned Clerk, will, upon any day except Sunday and a legal holiday the day of any regular or special election or primary election, receive for registration the name of any legal voter not already registered who may Apply To Me Personally for such registration. Provided, however, that I can receive no names for registration during the time intervening between the Thirtieth Day before any regular, special or official primary election and the day of such election.

Notice Is Hereby Given That I Will Be At My Office MONDAY, MARCH 5, 1956 Last Day For Registration

From 8 o'clock a.m. until 8 o'clock p.m. on said day for the purpose of Reviewing the Registration and Registering such of the qualified electors as shall Properly Apply therefor.

The name of no person but an ACTUAL Resident of the precinct at the time of said registration, and entitled under the Constitution, if remaining such resident, to vote at the next election, shall be entered in the registration book.

Alberta M. Nowland,
City Clerk
City of East Jordan

RUPTURE-EASER



Double... \$3.95

Right or left. No fitting required.

Send your name and address to: GIDLEY'S DRUG STORE

LETTER BOX

Marshall F. Sayles,
East Jordan News-Herald

Dear Mr. Sayles:

The tear sheets enclosed are from the January 1956 issue of The Kiwanis Magazine.

After reading the article it brought refreshingly to my mind the very vigorous, courageous and enthusiastic efforts made by you and the other enterprising citizens of my old home town to put East Jordan back on the map industrially and commercially. All of you are to be commended most highly.

I have been away from East Jordan 44 years now and with the exception of the Porters, Harry Simmons, Leila Clink, Bert Bennett, and a few others, I seldom see any name in the local items of your paper with whom I'm acquainted but I enjoy reading very much your column "Over the Back Fence."

My congratulations to each of you who are "refusing to let the old home town die."

Cordially yours,
A. B. Nichols
821 Perdido Street
New Orleans, La.

Services Held Thursday For Isabelle Worth

Services were held at 2 p.m. Thursday, February 16th at Watson's Funeral Home for Mrs. W. F. Worth, who passed away at the Straits Hospital in St. Ignace February 14th. She was 82 years old and her residence was at Moran Michiran, Rev. Edward O. Dellavon of the East Jordan Presbyterian Church conducted the services.

Isabelle Alexander was born November 9, 1873 in East Jordan, She attended East Jordan schools and on March 11, 1893 married Wallace Worth at Boyne Falls. Mr. Worth passed away at Lockwood Hospital in Petoskey June 18, 1946.

Mrs. Worth was a member of the Presbyterian Church.

Surviving are one son, Carl, of Moran; one granddaughter, Mrs. David Craig of Lakeview Michigan; one brother, Roland D. Maddock of East Jordan; and four nieces, Mrs. Maude Mison of Paw Paw, Mrs. Audrey Babcock of Bradenton, Florida, Amy St. Johns of East Jordan and Mrs. Ben Powell of Bellaire.

Bearers were Roy Sherman, Ott Olson, Harry Simmons, Fred Vogel, Archie McArthur and Ben Powell. Burial was in Sunset Hill cemetery.

Relatives and friends from out of town to attend the funeral were Mr. and Mrs. David Craig of Lakeview, Mrs. Mayme Mison of Moran, Mrs. Charles Brown, Bob M. Lewis and Mrs. Jerry Melwine of St. Ignace, and Esther and Fred Winslow and Mrs. Robert Appelford of Moran.

If you want to sell property list it with Clarence Healey, Ph. LE 6-7210.

Mrs. Theresa Wilcox left last weekend to stay with her son, those who wish to contact her her address is 60 Sunnyside Street, Battle Creek.

HELP EISENHOWER

pass the new farm program

You will benefit this year if Congress acts before spring planting time



"Although agriculture is our basic industry, farm families find their prices and incomes depressed amid the nation's greatest prosperity.

"... An oversupply of commodities drives down prices as mounting costs force up from below, generating a severe price-cost squeeze.

"... Remedies are needed now, and it is up to the administration and the Congress to provide them swiftly. As we seek to go forward, we must not go back to old programs that have failed utterly to protect farm families.

"... I recommend, therefore, the following nine-point program. I urge the Congress to pass this program with maximum speed, for delay can only aggravate and multiply the difficulties already sorely harassing millions of our rural people."

Dwight D. Eisenhower

From the President's special farm message to Congress.

The Eisenhower-Republican 9-Point Farm Program

1. A VOLUNTARY, 2-POINT SOIL BANK to take 40 to 45 million acres out of production of your problem crops, get rid of the surplus, raise prices. An Acreage Reserve which uses the surplus to reduce the surplus. A Conservation Reserve to prevent future surpluses and to build back soil for future needs.
2. LAWS TO PERMIT FASTER SURPLUS DISPOSAL especially in foreign markets. Selling, not storage.
3. STRENGTHEN COMMODITY PROGRAMS on wheat, corn, dairy products, soybeans, cotton and rice. Ease production controls wherever possible.
4. PROTECT FAMILY-TYPE FARMS by limiting the size of price support loans made to large corporate-type farms.
5. EXPAND RURAL DEVELOPMENT PROGRAM to help low-income farm families live better, earn more.
6. PUSH FORWARD THE GREAT PLAINS PROGRAM to stabilize income in drought-stricken areas, and to prevent another dust bowl.
7. INCREASE FARM RESEARCH APPROPRIATION to find new uses and new markets for farm crops, lower production costs and increase farm profits.
8. ASSURE ADEQUATE CREDIT TO FARMERS to meet capital needs of present farmers, help young farmers get started, tide farmers over emergencies.
9. REFUND GASOLINE TAX TO FARMERS on motor fuel used in farming operations.

Answers to some of your questions

Q: Why will it work?
A: Because this is a program for farmers by farmers. We asked for, and got, sound advice from hundreds of farm leaders and thousands of farmers everywhere. This program gets at the root of the problem on a practical, non-political basis. It contains no double-talk or bureaucratic theories. It is the most business-like, down-to-earth approach to the business of farming and marketing of farm products this country has ever had.

Q: Why is it a more practical program than others that have been offered?
A: Because it is especially tailored to today's peacetime conditions. It hits right at the problem of price-depressing surpluses built up because of wartime policies too long continued. These surpluses hang over your farm like a hidden mortgage.

Q: Will all farmers benefit?
A: This program will directly benefit all farmers everywhere: producers of food grains, feed grains, oilseed and fiber crops, dairy men and livestock producers. It recognizes the special problems of regional groups and producers of certain crops.

Q: Will this program help strengthen farm prices?
A: Yes. The present mountain of surplus, and the threat of future surplus, now holds down prices. Every farmer realizes that "a government warehouse is not a market." As surpluses are used up prices will inevitably rise. (Marketing people have estimated that net farm income would have been \$2 billion higher in 1955 if it were not for the surpluses.)

Q: How much will it help?
A: Hundreds of millions of dollars in payments to farmers can be made this year under the Soil Bank plan alone if passage is not delayed. This is in addition to its effect in strengthening farm prices. Farmers would also get \$90,000,000 a year tax refund on gasoline used in their farming operations.

Q: How big is the surplus?
A: The government now holds an \$8-billion stock of farm products. We can't shut our eyes to it, throw it into the ocean or plow it under. It costs about a million dollars a day for storage and carrying charges alone.

Q: Why do surpluses drive down live-stock prices as well as grain prices?
A: Continued overproduction of grains not only clogs the grain markets but forces continued expansion in an already over-expanded livestock production. Live-stock prices as well as grain prices would be higher today if it were not for the surplus.

Q: Why is the new Soil Bank Plan the most sensible approach to the surplus problem?
A: It will get rid of the surplus and prevent future surplus from piling up. It will stop the shift of another farmer's problem crops to your problem crops.

Q: How does the Soil Bank "Acreage Reserve" use the surplus to reduce the surplus?
A: In exchange for placing a portion of their allotted crop acres in the Soil Bank (removing them from production entirely for an agreed period), farmers will receive certificates. These certificates will be good for cash at the bank or for commodities drawn from surplus government stocks. In this way farmers will be using up the surplus instead of adding to it. This part of the program applies to corn, wheat, cotton and rice.

Q: How will the Soil Bank "Conservation Reserve" keep future surpluses from building up?
A: It will take 25 million acres out of all crop and live-stock production for several years. This land will be put into grass, trees or water storage. It is voluntary and provides generous incentives for wide-spread participation. It, too, will help livestock producers as well as grain producers since it will reduce the surplus of feed grains that put more and more people into the livestock business.

Q: Are these programs entirely voluntary?
A: Yes. President Eisenhower and the Republican Party believe it is a basic right of every farmer to be free to plan his own farm program and make the best use of his land that he knows how. They also believe that farmers should have the chance to build up their soil without loss of income. The well-being of all Americans, as well as the future prosperity of farmers themselves, depends on maintaining productivity of our soil resources. Farmers who participate will no longer feel that they are forced to farm every acre to the limit, producing crops that aren't needed, in order to keep their income up.

Q: How do I benefit if I put some of my acres in the Soil Bank?
A: You get an opportunity to restore the fertility of your soil and at the same time you are assured of an income from the land you retire. As surpluses are reduced, prices will increase on crops you do produce.

Q: Why will Soil Bank participation help insure my income?
A: It will strengthen your cash position by giving you a guarantee—in effect, income insurance. The acres you take out of production will provide income regardless of drought, flood or other disaster.

Q: How will the Soil Bank help live-stock producers?
A: With less feed grains being produced, fewer farmers will feel that they have to raise more livestock to "piece out" their income due to surplus-depressed prices of grain. Participants in the Soil Bank plan will sign an agreement not to graze their diverted acres.

Q: When does it start?
A: Just as soon as the necessary legislation can be enacted. The President has urged all possible speed so farmers can plan their plantings and benefit fully during the present crop year. Your Republican members of Congress are behind the President. They believe the more you know about the program, the more you can help. You can help by writing members of Congress urging immediate action.

This message sponsored and paid for by the National Republican Senatorial and Congressional Committees, Washington, D.C. Senator Barry Goldwater and Rep. Richard M. Simpson, Chairmen.

WRITE YOUR SENATORS AND CONGRESSMAN TODAY

Honorable _____
The Capitol, Washington, D. C.

YES. I am in favor of the Eisenhower Farm Program. Let's get it passed before spring planting time so we can start getting our prices and income up this crop year.

Name _____
Address _____
or RFD _____

City _____ State _____

Televsio

Thursday, February 23, 1956 • East Jordan News-Herald • Page 5

WBPB-TV
THURSDAY
2:10 Health & Happiness
2:15 World of Fashion
2:45 Shopping Tips
3:00 NBC Matinee Theatre
4:00 A Date With Life
4:15 Modern Romances
4:30 Candid Camera
5:00 Deputy Don
5:30 Little Rascals
6:00 News
6:15 Sports Today
6:25 Weather
6:30 Bundy Mt. Jamboree
7:00 Wildlife Adventures
7:30 Dinah Shore
7:45 News Caravan
8:00 You Bet Your Life
8:30 Dragnet
9:00 The Peoples Choice
9:00 Ford Theatre
10:00 Lux Video Theatre
10:40 Final Edition
11:10 Weather
11:15 Club Bunyanville
11:30 Tonight
12:00 Weather

FRIDAY
2:55 Health & Happiness
3:00 Matinee Theater
4:00 A Date With Life
4:15 Modern Romances
4:30 Johnny Jupiter
5:00 Deputy Don
5:30 Little Rascals
6:00 News
6:15 Sports Today
6:25 Weather
6:30 Limelight
6:45 Movie Museum
7:00 Great Gildersleeve
7:30 Coke Time
7:45 News Caravan
8:00 Susie
8:30 Life of Riley
9:00 Big Story
9:30 Star Sage
10:00 Cavalcade of Sports
10:45 Organ Moods
11:00 Final Edition
11:10 Weather
11:15 Scoreboard
11:30 The Big Picture
12:00 Tonight
1:00 Weather

SATURDAY
2:00 U. of M. TV Hour
3:00 NBA Basketball
5:00 The Christophers
5:30 Childrens Hour
6:00 This Is The Life
6:30 It's A Great Life
7:00 Mayor of The Town
7:30 Big Surprise
8:00 Perry Como Show
9:00 People Are Funny
9:30 Texaco Star Theatre
10:00 George Gobel
10:30 Your Hit Parade
11:00 Final Edition
11:10 Weather
11:15 Chicago Wrestling

WWTV
THURSDAY
11:30 Partly Line
12:00 Valiant Lady
12:15 Love of Life
12:30 Search for Tomorrow
12:45 The Guiding Light
1:00 News Weather
1:15 Mitch and the Missus
1:30 Love Story
2:00 Robert Q. Lewis Show
2:15 World of Fashion
2:30 Today's Movieland
3:30 What 1 Person Can Do
3:45 Military Mailbag
4:00 The Brighter Day
4:15 The Secret Storm
4:30 On Your Account
5:00 Kids Corner
5:15 Weather
6:15 Sports
6:30 Captain Z-ro
7:00 Michigan Outdoors
7:30 Disneyland
8:30 MGM Parade
9:00 Liberace
9:30 Four Star Playhouse
10:00 Hockey
11:00 Weather
11:05 13th Hour

FRIDAY
10:00 Garry Moore
10:15 Random Reels
10:30 Garry Moore
10:45 Picturama

11:00 The Christophers
11:30 Partly Line
12:00 Valiant Lady
12:15 Love of Life
12:30 Search for Tomorrow
12:45 The Guiding Light
1:00 News Weather
1:15 Mitch and the Missus
1:30 Love Story
2:00 Robert Q. Lewis Show
2:30 Today's Movieland
3:30 Industry on Parade
3:45 Bob Crosby
4:00 The Brighter Day
4:15 The Secret Storm
4:30 On Your Account
5:00 Kids Corner
5:00 News
6:15 Weather
6:20 Sports
6:30 Michigan Conservation
6:45 Captain Z-ro
7:00 Michigan On Here
7:15 The Top
8:15 D. F. Harkins Presents
8:30 Crossroads
9:00 The Crusaders
9:30 I Led Three Lives
9:30 Lancelot
10:30 Person to Person
1:00 Weather
11:05 Movie

SATURDAY
11:00 Mighty Mouse Theater
11:30 Electricity At Work
11:45 Michigan Report
12:00 Big Top
1:00 Wild Bill Hickok
1:30 U. of M. TV Hour
2:30 World Today
3:00 Big Ten Basketball
U-M TV Hour
5:30 Wrestling
6:00 The Explorers
6:30 Wrestling
7:00 Lawrence Welk
8:00 Grand Ole Opry
8:30 Jackie Gleason Show
9:00 Two For The Money
9:30 It's Always Jan
10:00 Gunsmoke
10:30 Abbie Neal
11:00 Premiere Playhouse

Surface Map Now Offered By State

A color map of the surface formations of the lower peninsula is now available from the Conservation Department.

Helen M. Martin, department research geologist, recently completed the map after nearly 20 years of study and exploration. Moraines, till plains, dunes, water heads and other surface features are indicated on the 40 x 40 inch map.

The work is a revision of a 1926 study done by Frank Leverett, former members of the department's geological survey division.

The map will be extremely useful in searching for water and other minerals for classroom study and as a guide to anyone with an interest in geological surface features.

A similar map of the upper peninsula is now under way.



Finkton News

The Finkton Young People were given a Valentine party by Mrs. Lillian Kralic at her home Feb. 14th.

Sunday dinner guests at the home of Mrs. Minnie Beal were Mr. and Mrs. Ray Barrick of East Jordan and Mr. and Mrs. Clyde LaPeer of the Dingman District.

Mr. and Mrs. George Spence called at the home of Mr. and Mrs. George Cady in Central Lake Thursday afternoon.

Mr. Don Lavanway of Vernon spent the weekend with his parents Mr. and Mrs. Elgin Lavanway.

Mr. and Mrs. George Spence was happy to have Alice home for the weekend Saturday evening. Mr. and Mrs. Bob Spence and family of Mt. Pleasant came for the weekend. They all enjoyed being together at the Carl Spence home in Central Lake for Sunday dinner.

Mr. and Mrs. Edward Lavanway were Sunday afternoon callers at the home of Mr. and Mrs. Ernest Kopkau in East Jordan.

Mrs. Mildred Swain and daughter of Flint called at the George Spence home Sunday afternoon.

Mr. and Mrs. George Spence were Sunday evening callers at the home of Mr. and Mrs. Clifford Spence in East Jordan.

IT PAYS TO ADVERTISE!

LOOKING BACKWARD

Reviewing The News-Herald

FEBRUARY 19, 1916

Next Monday and Tuesday will be red letter days for Company "I", 3rd Infantry, Michigan National Guard, the organization which East Jordan and Charlevoix County are proud of. On Monday evening the annual inspection will be held. Captain Harry H. Tibbits of the U. S. Infantry will be the inspecting officer.

The Charlevoix County Agricultural Association held their annual meeting Thursday. Owing to the death of Herbert L. Olney, Mr. Hipp, as Vice Presi-

dent, succeeded to the presidency and Robert Price was appointed Vice President.

WCTU officers elected were as follows: President, Mrs. E. E. Hall; Secretary, Mrs. R. Gleason; Treasurer, Mrs. Rose Painter; Financial Secretary, Mrs. Bradford.

Mayor A. E. Cross has announced his candidacy for nomination and reelection to the office of Mayor.

FEBRUARY 19 1926

Mrs. Simon P. Jones passed away at her home on the West Side Monday evening.

A fire at about eleven o'clock Saturday night destroyed the hotel, garage and general store at Clarion. These were the only business places there.

Born to Mr. and Mrs. Ralph Greenman in Detroit, a son.

FEBRUARY 21, 1936

Eva Dennis was elected the "Belle of the Blizzard" and will be crowned "Miss Aurora Borealis, Supreme Ruler of Storms, Guardian of the Northern Lights," next Friday evening in the high school gym.

The Senior play, "Wind in the South" will be given Thursday evening at the gym. The following students are taking part in the production: Virginia B. Lett, Dave Pray, Reva McKinley, Howard Malpass, Ruth B. O'Neil, Thelma Heegerberg, Anna M. Thorsen and Dorothy Shubrick.

Born to Mr. and Mrs. Albert Trojaneck, a son.

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G. I. NEWS

Page 6 • East Jordan News-Herald • Thursday, February 23, 1956

Two East Jordan boys have been discharged in February and are returning to civilian life. Eugene Pearce was discharged February 4th and was in the office to say that he enjoyed getting the paper for the years he was in service. He and his wife and family are going to live in Bowling Green, Ohio.

Dean McPherson was discharged from the Air Force February 7th. He also wishes to thank everyone who made it possible for him to get the paper. He has no definite plans, and is a member of the inactive reserves.

The following letter is from Al Rogers, Jr., who is in the Regular Army.

Dear Marshall,
This letter is to tell you to stop sending the paper to this address. I will be in East Jordan in the near future and then I will stop in and let you know what the new address will be. Will be leaving here February 19th for a 14 day delay enroute to Germany.

We've hit it pretty lucky. My wife and I will be flying to Germany together from New York. This will be my 3rd trip to Germany or Europe, and after four trips across the north Atlantic by boat, we'll now be going by plane.

It sure has been nice all these years to receive the East Jordan paper every week. There aren't many that I know around there any more, but still it's my home town and it's always a good feeling to get back there once in a while.

In May this year I will have completed 14 years service. I think I'm among the original group to receive the paper and am still on the mailing list. It

sure is a pleasure and I want to thank each and everyone concerned.

Well, I guess this will be all for now. Will see you in E. J. when I get there and don't forget to thank those who are responsible for sending the paper.

Sincerely yours,
Alfred G. Rogers, Jr.

Our service mailing list is dwindling! The boys are being discharged faster than they are going into service. But still there are a few boys from East Jordan who are in the service and are eligible to receive the paper and aren't getting it. If you know of any boy or girl from East Jordan who is in the service and isn't getting the paper, please call or bring his address to the News-Herald office, and we'll put him on the mailing list.

The papers are being sent to the service men through the East Jordan Service Club, with the expenses being paid through the Community Chest.

Letters from servicemen are always welcome. This column has missed a few weeks lately simply because there has been nothing to report. So—it's up to you servicemen. You write the letters, we'll print 'em.

Plan to attend the Annual Turkey Dinner at the Presbyterian Church on Thursday, March 1st 5:30 to 7:00 p.m.
Children through 7 years—50c
Children 8 thru 12 years—75c
Adults—\$1.25

Leon Bartlett accompanied by Miss Carolyn Carpenter of Detroit spent the weekend with the former's parents, Mr. and Mrs. Norman Bartlett, also with relatives in Boyne City.

HERE & THERE Around East Jordan

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Mrs. Emma Gee underwent major surgery at the Charlevoix Hospital Thursday.

Mrs. John Saganek and daughter Regina entered the Charlevoix hospital early Saturday morning they each underwent a tonsillectomy the same day.

Roscoe Barber landed a 16 lb. Great Northern Pike near Dutchman's Bay on Lake Charlevoix Thursday morning.

Russell Bolser of Muskegon arrived Wednesday to visit his brother and sister-in-law Mr. and Mrs. Donald Bolser. He returned to his home Tuesday accompanied by his wife and son Russell Jr. who have been visiting her parents Mr. and Mrs. Ernest Kopkau.

Mrs. Russell Bolser visited her sister Mrs. Clyde Croff at Conway Wednesday.

Mrs. Gus Anderson and infant son Donald returned to their home from the Charlevoix hospital Thursday.

Real estate listings wanted. Frank J. Nachazel, Broker, 136 Main Street, East Jordan.

Mrs. Gale Murphy and infant daughter Karen Marie returned to their home Friday from the Charlevoix hospital.

Trestleboard . . .

(From Page 1)
Brother William Palmer, a former resident of this city and a Past Master of this lodge, who served it as Master for nine consecutive years, is being honored this week by Oshkosh Lodge No. 27 of Oshkosh, Wisconsin.

At the age of eighty five, brother Palmer is still going strong and on March 2nd, will have been a Mason 63 years. It is the anniversary of this occasion which our Wisconsin brethren are celebrating with him.

As a visible token of our appreciation of his enthusiasm for Masonry and for past services rendered, a beautifully illustrated bible has been sent him, together with a congratulatory message prepared by our capable secretary, the one and only, Orrin H. Parks.

The officers and members who attended a Master Mason degree in Petoskey last week report a wonderful time. Durdand Lodge has promised to send its degree team down here to participate in the work here in the near future.

LIBRARY NOTES

Open hours: Monday Wednesday, Thursday and Saturday, 1:00 to 5:00 and 7:00 to 8:00 p.m. Tuesday and Thursday, 11:30 a.m. to 5:00 p.m. Except holidays.

New books for adults: Bove, A Paris Surgeon's Story. Dr. Bove, an American surgeon, has served 25 years on the staff of the American Hospital in Paris. His experiences, as related in this autobiography, cover a wide range of patients from all classes of people from famous to infamous, and he tells his stories well.

Tender Victory by Taylor Caldwell, is a deeply moving story of a young army chaplain who adopts five war orphans and brings them back to America.

Mr. and Mrs. Albert Lenosky and Mr. and Mrs. Ed Weldy were Saturday evening guests of Mr. and Mrs. Kari Hiller at Elk Rapids. Mrs. Hiller entered the Munson Hospital Sunday for treatment.

Mrs. Mattie Palmiter returned to her home Tuesday from the Charlevoix Hospital where she has been a patient since before Christmas, being treated for a fractured hip. She will be cared in her home by Jessie Metz.

Pvt. Richard Barnett who has been stationed at Fort Campbell, Kentucky is spending his leave with his parents, Mr. and Mrs. E. C. Barnett. He will report back February 29. He plans to be sent to Germany in the near future.

with him. In a city where he had expected to become a pastor they are immediately rejected but a place is found for him in a smaller mining city. Even here there is trouble for the children and for the young minister, and there is grief, deep and harrowing, for the people have had no contact with such a minister, and they want no more of the foreign element for whom they feel resentment and hatred in this year immediately following the War.

Rings Around Us, by Ernestine Carey, is the story of her career and marriage by one of the authors of Cheaper by the Dozen.

Gunter's Inside Africa is said to be one of the best of the "Inside" series, and today what goes on in Africa is of vital importance to the rest of the world.

Andersonville, by Kantor, is the book for which many of you have been waiting, especially since reading the episode from it printed in the last Reader's Digest book. It is of course, the story of the notorious Southern prison of Civil War days. The author studied for years to be able

to write this book. Bare Feet in the Palace, by Agnes Newton Keith, while bringing you up-to-date on the Keith family adventures, gives a vivid picture of Post-war life and politics in the Philippines.

Lincoln's Sons, by Ruth Painter Randall, gives the life story of each of the sons of Abraham and Mary Lincoln, and throws new light on the characters of the mother and father. Worth adding to the collections of Lincoln fans.

Marjorie Morningstar, by Wouk has been reviewed by Time Magazine and many others. The Central theme is the love life of a young girl who wants to become a famous actress as well as to live up the principles and ideals taught her by her loving parents. It gives many interesting bits of information about the American Jewish families and their customs, both orthodox and as affected by the American surroundings.

Gardner, The Case of the Terrified Typist, Palmer, Unhappy Hooligan, another mystery.

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Stewing Beef	13c lb.
Canadian Bacon	89c
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Ivory Soap 35c	4 bars LARGE SIZE MAXWELL HOUSE Instant Coffee 1.43
Jellys 35c	GIANT SIZE TABLE KING ASSORTED WAG 3 cans Dog Food 25c
Canned Milk 49c	ARMOUR'S STAR, Large 4 cans TABLE KING WHOLE KERNEL 2 cans Corn 27c

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Save while you spend with Anderson's Trading Stamps
Beautiful Premiums

Jane Parker... the QUALITY BREAD

1 1/4-LB. LOAF **17c**

COUNTRY STYLE BACON **2 LB. PKG. 69c**

GOLDEN RIPE Bananas **2 LBS. 29c**

Pascal Celery	FLORIDA, SIZE 24	STALK	19c	Winesap Apples	WESTERN, U.S. NO. 1	4 LB. BAG	49c
Cabbage	FLORIDA, FIRM HEADS	2 HEADS	29c	Temple Oranges	FLORIDA, Size 120	doz.	45c
Michigan Potatoes	U.S. NO. 1	50 LB. BAG	\$1.39	Cauliflower	SNOWY WHITE	HEAD	29c
Maine Potatoes	U.S. NO. 1	10 LB. BAG	45c	Orange Juice	A&P, CONCENTRATED, FRESH FROZEN	6 6-OZ. TINS	89c

MEL-O-BIT, AMERICAN OR PIMENTO

SLICED CHEESE	8-OZ. PKG.	29c	CHERRY PIE	EACH	39c
Mild Cheddar Cheese	LB. PKG.	55c	Spanish Bar Cake	JANE PARKER, REG. 37c	EACH 29c
Sharp Cheddar Cheese	LB.	69c	Breakfast Rolls	JANE PARKER, CINNAMON	PKG. OF 9 25c
Mild Colby Cheese	LB.	49c	Cinnamon Bread	JANE PARKER	1-LB. LOAF 23c

HUDSON TOWELS

COLORED DEAL PACK **2 ROLLS 29c**

Sultana Salad Dressing	QT. JAR	35c	A&P Sauerkraut	2 27-OZ. CANS	35c
Michigan Cherries	RED, SOUR, PITTED	2 16-OZ. CANS	Sultana Prune Plums	2 30-OZ. CANS	49c
A&P Pineapple Juice	46-OZ. CAN	29c	A&P Whole Peeled Apricots	30-OZ. CAN	33c
Sparkle Gelatin	ALL FLAVORS	4 3-OZ. PKGS.	A&P Grapefruit Sections	2 16-OZ. CANS	31c

ASPARAGUS TIPS

A&P Tuna Fish	FANCY LIGHT MEAT	7-OZ. CAN	29c	A&P Crushed Pineapple	2 20-OZ. CANS	47c
Some Strike Med. Red Salmon	16-OZ. CAN	69c	A&P Grape Juice	24-OZ. BOTTLE	29c	
Gold Stream Pink Salmon	16-OZ. CAN	55c	Sultana Tuna	CHUNK STYLE	2 6 1/2-OZ. CANS	47c
Sunnybrook Red Salmon	16-OZ. CAN	79c	dexo Shortening	ALL PURPOSE, PURE VEGETABLE	3 LB. CAN	75c
A&P Spinach	2 15-OZ. CANS	29c	Elbow Macaroni	ANN PAGE	3 LB. BOX	45c

Ivory Soap	LGE. BAR 15c, 3 MED. 28c	4 BARS	25c	Tide	GRANULATED DETERGENT	LGE. PKG.	30c	GT. PKG.	72c
Ivory Snow	LGE. PKG.	31c	GT. PKG.	75c					
Duz	GRANULATED SOAP	LGE. PKG.	30c	GT. PKG.	72c				
Oxydol	GRANULATED DETERGENT	LGE. PKG.	30c	GT. PKG.	72c				

Prices in This Ad Effective Through Saturday, February 25th

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