

EAST JORDAN NEWS-HERALD

A politically independent newspaper, pledging full service to the agricultural, industrial, educational social and general economic improvement of East Jordan, Charevoix County, and northern Michigan.

EDITORIAL PAGE

Page 2 • East Jordan News-Herald • Thursday, February 16, 1956

Food and Cars First

The retail businessmen of Charlevoix county did a \$14,461,000 business in 1954. These are official figures sent to the News-Herald by the Department of Commerce.

And many of our readers will be startled to learn that this is a 50.1 percent increase over retail sales in the county for the year of 1948.

Which shows without doubt that the county's general economy is rapidly increasing.

Further proof is shown by the number of retail sales outlets. There were 232 here in 1948 and only 204 in 1954 when sales were more than doubled.

WHO GOT THE biggest share of your dollar? The groceryman. In 1954 he collected a total of \$3,450,000 in Charlevoix county.

Next came the car dealer. He collected \$2,230,000 from county residents in 1954. Gas stations ran third with \$1,543,000 in sales with lumber dealers and hardware stores running a close fourth place with \$1,461,000.

So here's where our money is spent in Charlevoix county in the order of highest spending: Car dealers, gas stations, lumber dealers—hardware, eating-drinking places, general merchandise stores, furniture stores, clothing stores, with drug stores at the tail end.

We spend our money first for food, then for cars, then for the many other necessities of life.

Announce Engagement

Mr. and Mrs. Joseph B. Weller of Pontiac announce the engagement of their daughter, Joan, to Robert Lee Gowan, also of Pontiac. He is the son of Mr. and Mrs. Robert Gowan of Ark-

ansas. The couple plan a March wedding.

Mr. and Mrs. Joseph B. Weller are former East Jordan residents.

Miss Sharon Alben of Detroit is spending a two weeks vacation with her grandparents, Mr. and Mrs. William Montroy and other relatives and friends.

BY THE SUPT.

County School Notes

The County Superintendent of Schools is completing plans for this year's bus driver training school to be held in the county on February 20, 21, 22 in cooperation with Central Michigan College and the State Department of Public Instruction.

P. A. Wickstrom, Central Michigan College, will be the instructor in charge. Bus drivers will be brought up-to-date on legislation, equipment, safety devices and other phases of driver responsibility.

The State Department of Public Instruction believes that bus driver training is absolutely essential. He is the guardian of thousands of Michigan children every school day. He is more than the mechanical operator of a vehicle; his influence on the children is second only to that of the teacher.

The cost of the training program is less than 1% of the money spent for school transportation and every driver should take part in the training program each year. Safety requires continuous vigilance.

Figures in the office of the county superintendent state that in 1953 Michigan had 4,200 school buses in operation, carrying 325,000 children to and from school. 40,000,000 miles were covered that year. This is 1958 and the figures would be much greater today.

Train Kills Five Elk Near Here

Five elk were killed recently in a series of railroad accidents near Vanderbilt, where the big animals are heavily concentrated.

A cow elk and two calves were struck by a diesel locomotive about one mile north of Vanderbilt in Otsego county. Two other elk met similar deaths earlier in the week in the same area.

Michigan's elk herd has increased rapidly in recent years and is estimated at more than 900 animals. The herd was started in 1918 when seven elk were released in Pigeon River state forest near Gaylord.

Conservation Department field workers say the elk have spread into parts of Cheboygan, Charlevoix, Montmorency, Emmet and Alpena counties. Biggest concentrations are in Otsego and Cheboygan.

Elk are protected from hunting in Michigan and at present there are no measures to restrict the growth of the herd.

It's A Boy!

Mr. and Mrs. Gus Anderson are announcing the arrival of a son, born Saturday, February 11th at the Charlevoix hospital. He weighed 8 1/2 pounds and has been named Donald.

It's A Girl!

Mr. and Mrs. Gail Murphy are announcing the arrival of a daughter, born at the Charlevoix hospital Sunday, February 12th. She weighed 8 pounds.



"How much better the world would be if we only let Opportunity do all the knocking!"

NORTHERN LIGHTS

(Compiled by the News-Herald Staff)

The grim reaper is not keeping up with Dan Cupid in Charlevoix county.

Not according to County Clerk Fenton (Pete) Bulow. For his official figures show that last year 70 more babies were born than the number of people who died.

And the business of "the parting of the ways" is increasing, according to the County Clerk. In 1955 there were 36 divorces started in the county and 21 granted; while in 1954 only 27 divorces were started with only 12 granted by the court.

BUT THE RACE to the altar is the same for both 1955 and 1954; 1404 marriage licenses issued each year.

The clerk's figures show an increase for '55 over '54 in all vital statistics except marriages.

Here's a break down of figures: Births, 1955, 211, 1954 181; Deaths, 141 and 136; Divorces Started, 36 and 27; Divorces Granted, 21 and 12.

The 211 births last year means that between 17 and 18 babies were born per month or better than four each week.

SEEK HELP

Plan Servicemen's Memorial For 800 Who Served USA

Editor's note: Here is the first of a series of four articles written for the News-Herald which will tell the need for a suitable memorial for local servicemen. The articles are presented to our readers with the hope that interest will be aroused over the project suggested herewith.

A very important project which has to do with the finest pride of East Jordan's loyalty to the nation's accomplishments, is just now being pushed to completion.

A group of very appreciative women who call their club "The Ladies' Get Together Club of North Echo," are planning aggressively to have a suitable memorial built and placed in East Jordan Memorial Park.

The memorial will be permanent. It will honor all local service men who took part in World War II and also those who took part, and are now taking part, in the Korean campaign.

The Ladies' Club plans to use the fund left over from the work of the Service Men's Club during World War II, as the nucleus of a larger fund to construct the Memorial which East Jordan needs very much indeed.

Most of the various towns in this area of Northern Michigan, with the exception of East Jordan, already have their own respective memorials. The ones at Bellaire and Walloon Lake are good examples.

THERE ARE MORE than 800

names of men which it is planned will be permanently scrolled up on the attractive and impressive East Jordan Memorial. Just now the plans for the memorial are being studied.

The men whom it is hoped will build the desired unit have the good of the community well in mind, and the cost is believed to be not excessive.

There is no community anywhere which appreciates more completely the sacrifice of our soldiers and sailors than East Jordan.

The East Jordan tradition is very sincere, and tremendously powerful! Our boys and men, many of whom laid down their lives for their country, and ours, deserve our best efforts to portray their sacrifice in a lasting manner, to posterity.

The project is certain to go forward gallantly. The Ladies of the Club are to be warmly congratulated for their determined stand. Pancake suppers, and Oyster suppers, and club as well as individual pledges to such a most important purpose, are certain to develop handsomely!

The officers of "The Ladies' Get Together Club," are: Mrs. Arthur Thompson, Chairman; Mrs. John Umior, and Mrs. Elgy Brintnall.

Again we of East Jordan say, "Congratulations, Ladies of the Get Together Club of North Echo!"

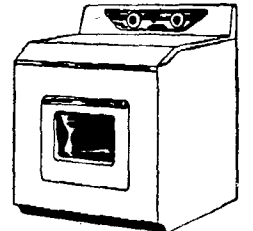
—contributed

PUT AN END TO CLOTHES BASKET BLUES



Get A Modern Automatic Electric Clothes Dryer During This BIG SALE

BUY NOW FROM YOUR ELECTRIC APPLIANCE DEALER



... RECEIVE A CONVENIENT, FOLDING, EASY-TO-STORE LAUNDRY CART

FREE GIFT

BUY NOW AND SAVE THIS IS A LIMITED TIME OFFER

SEE YOUR ELECTRIC APPLIANCE DEALER

Published in cooperation with ELECTRIC APPLIANCE DEALERS by C. P. Co.

READ THE WANT ADS!



A TRIBUTE TO A FINE AMERICAN

Without doubt, George Washington was one of the greatest Americans. His faith and endeavor created the foundation for America's great strides in the future and this country has developed into a land of which this early Father could be proud! On his birthday let's all follow his example in working to make our country even greater!

State Bank of East Jordan

2% Interest Paid On Savings



AUTO INSURANCE

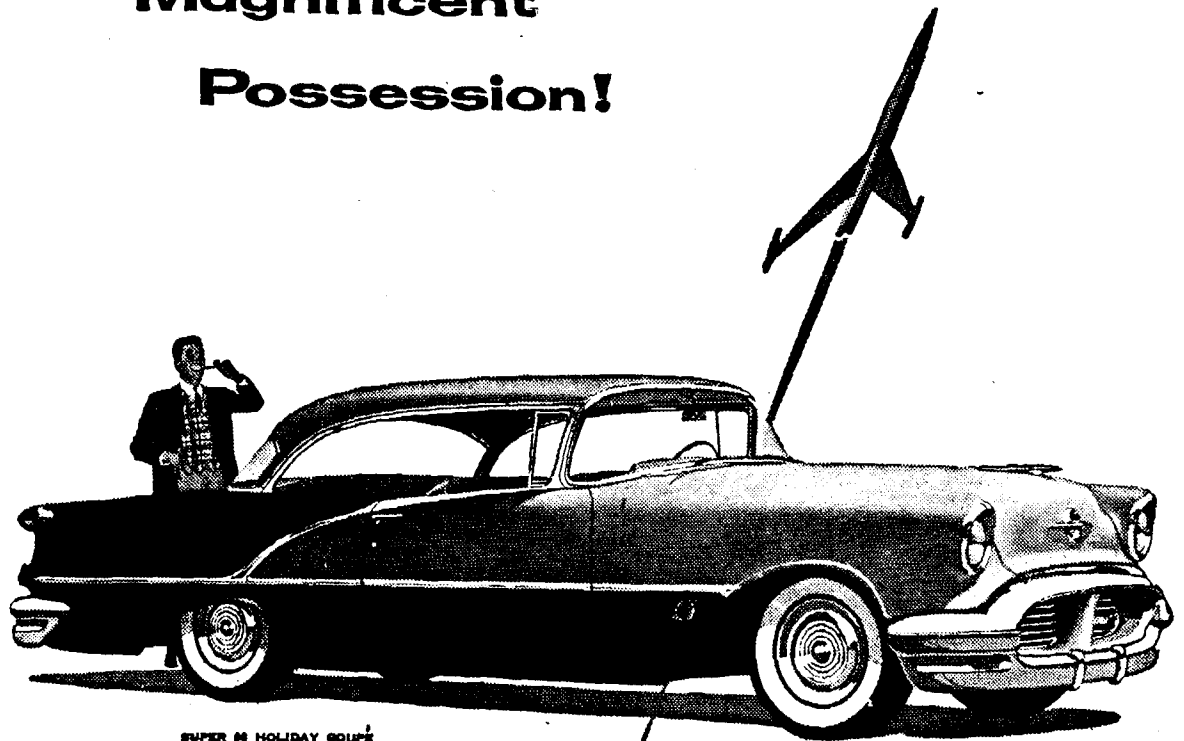
—Rates Are LOWER!

TWO CAR FAMILIES — Insurance rates now reduced 25% on additional family cars used for private passenger use only

LET US QUOTE a premium on all your automobiles.

ROBERT A. CAMPBELL AGENCY
WILLIAM M. SWOBODA, Manager
Complete Insurance and Bonding Service

Magnificent Possession!



SUPER 88 HOLIDAY COUPE

Styled to be admired! There's distinction in every line... and inside, immaculate taste in every appointment of this Super 88 Oldsmobile. You'll love it on sight! But you must sample its action to know all that it means to own this masterpiece.

The smooth, eager power of the Rocket T-350 Engine, the greatest Rocket of them all! The brisk getaway of Jetaway Hydra-Matic®, the newest in automatic drives! And the road-sure handling ease of the Safety-Ride Chassis! Come in. Measure the Super 88 against your fondest expectations. You'll see it's the car for you... and you'll find the price a pleasant surprise.

*Standard on Ninety-Eight models; optional at extra cost on Super 88 models.

SUPER EIGHTY-EIGHT

By Oldsmobile

TOP VALUE TODAY... TOP RESALE TOMORROW!

PARSEL GARAGE

LI 7-2212

CHARLEVOIX

SEE OUR EAST JORDAN SALESMAN, SHERMAN THOMAS



CHURCH SERVICES

Thursday, February 16, 1956 * East Jordan News-Herald * Page 3

FINKTON BIBLE FELLOWSHIP CHURCH
 Sunday School—10:30 a.m.
 Followed by short morning services.
 Youth Fellowship—6:45 p.m.
 Evening Services—8:00 p.m.
 Wednesday Prayer Meeting—7:30 p.m.

BIBLE BAPTIST CHURCH
 Central Lake
 Rev. Paul Gelatt, Minister
 Bible School—10 a.m.
 Worship—11 a.m.
 Youth Time—6:30 p.m.
 Gospel Service—7:30 p.m.
 Prayer Meeting, Wednesday—7:30 p.m.

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
 Church School—10:00 a.m.
 Morning Worship—11:00 a.m.
 Zions League Tuesday 7:30 p.m.
 Prayer Service Wed., 8:00 p.m.

CHRIST LUTHERAN CHURCH
 Boyne City Wilson Twp.
 Rev. Richard Noffze, Pastor
 Wilson Township:
 Church Service—9:30 a.m.
 Sunday School—10:30 a.m.

ST. JOSEPH CHURCH
 Rev. Joseph J. Malinowski
 Sunday—7:30 and 9:30 a.m.
 Holydays—7:30 am & 7:30 p.m.
 First Fridays—7:30 p.m.
 Weekdays—7:30 a.m.

UNITED MISSIONARY CHURCH
 C. W. Thompson, Pastor
 Morning Worship—11:00 a.m.
 Sunday School—10:00 a.m.
 Youth Fellowship—7:00 p.m.
 Evangelistic Services 7:30 p.m.
 Prayer Meeting (Thurs.) 8:00

FIRST BAPTIST CHURCH
 Rev. Roy Green, Pastor
 Sunday School and Church—10:30 to 12 noon
 Evangelistic Service—7:45 p.m.
 Thursday at 7:45 p.m.—Teaching Service

METHODIST CHURCH
 Rev. R. H. Moore, Pastor
 Morning Worship—10:00 a.m.
 Church School—11:15 a.m.
 MYF—7:00 p.m.

ASSEMBLY OF GOD
 Rev. H. L. Moody
 Sunday School—10:00 a.m.
 Morning Worship—11:00 a.m.
 Sunday Evangelistic Service—8:00 p.m.
 Thursday Prayer Meeting—8:00 p.m.

EVANGELICAL LUTHERAN CHURCH
 Rev. Dale Larson, Pastor
 Sunday School every Sunday at 9:45 a.m. Classes for all ages.
 Church services every Sunday at 11:00 a.m. Communion Service first Sunday of every month.
 Family social dinner second Sunday of month following morning service.

LOOKING BACKWARD

Reviewing The News-Herald

FEBRUARY 12, 1916
 The Spencer Block was badly gutted by fire Monday afternoon in a blaze which taxed our fire department to its utmost to keep it from destroying the entire structure.

The store buildings were occupied by George Spencer with his plumbing shop and electrical supplies and by the Blount Bazaar Store.
 The Alba schoolhouse was totally destroyed by fire Wednesday morning.
 The grand opening for The Toggery was announced for March 1st. The Toggery is a "Men's wear specialists" shop located in the Freiberg building.
 Mrs. Hiram F. Roy passed away at her home in East Jordan.

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FEBRUARY 12, 1926
 The sixth annual father and son banquet will be held at the school auditorium Friday evening. Toastmaster is A. J. Suffer with the main address by Prof. G. A. Masselink of Ferris Institute.

Stanley Hitchcock passed away Thursday after a brief illness.
 Joseph Zoulek passed away at Chicago.

Born to Mr. and Mrs. Cort Hayes, a daughter, February 4th. Regular Services:
 The Church School meets at 9:45 with classes for all ages. The Morning Worship begins at 11:00 o'clock.

FEBRUARY 14, 1936
 Mrs. W. P. Porter passed away at her home in East Jordan Thursday morning after a long illness.

Born to Mr. and Mrs. Hugh Whiteford, a daughter, Monday. And born to Mr. and Mrs. Bernard Brennan, a daughter, Saturday.

The new winter recreational program is underway at the high school under the direction of Chirp Swafford and Clarence LaLonde.

The News-Herald correspondent, Mrs. Ernest Kopkau returned to her home Friday afternoon after spending nearly two weeks at the Little Traverse hospital and would appreciate news calls again.

SOLID COVERAGE

of the

EAST JORDAN AREA

CITY AND THREE RURAL ROUTES

That's What Advertisers Demand and Get In The

EAST JORDAN NEWS-HERALD

Thousands Read and Depend Upon The News-Herald Each Week For:

Merchants Bargains

Classified Advertising

Important City-Wide News

Local Sports

Area News

NO OTHER PUBLICATION COVERS THE LOCAL MASS BUYING MARKET AS CHEAPLY AND AS EFFECTIVELY

Low Advertising Rates--Wide Coverage

Be Sure To Get Results From The Money You Spend

Bids Wanted

For Salvaging and Removing of the Former A. R. Sinclair Building at Main and Mill Streets in East Jordan.

Notify

A. R. Sinclair Sales

Chevrolet Dealer

Boyne City

JU-2-6537

WWTV & WMBN-TV

Television

WPNB-TV THURSDAY	12:45	The Guiding Light
2:10 Health & Happiness	1:00	News & Weather
2:15 World of Fashion	1:15	Mitch and the Missus
2:45 Shopping Tips	1:30	Love Story
3:00 NBC Matinee Theatre	2:00	Robert Q. Lewis Show
4:00 A Date With Life	2:15	World of Fashion
4:15 Modern Romances	2:30	Today's Movieland
4:30 Candid Camera	3:30	What 1 Person Can Do
5:00 Deputy Don	3:45	Military Mailbag
5:30 Little Rascals	4:00	The Brighter Day
6:00 News	4:15	The Secret Storm
6:15 Sports Today	4:30	On Your Account
6:25 Weather	5:00	Kids Corner
6:30 Bundy Mt. Jamboree	6:10	Weather
7:00 Wildlife Adventures	6:15	Sports
7:30 Dinah Shore	6:30	TBA
7:45 News Caravan	7:00	Michigan Outdoors
8:00 You Bet Your Life	7:30	Disneyland
8:30 Dragnet	8:30	MGM Parade
9:00 The Peoples Choice	9:00	Liberace
9:30 Ford Theatre	9:30	Four Star Playhouse
10:00 Lux Video Theatre	10:00	Hockey
11:00 Final Edition	11:00	Weather
11:10 Weather	11:05	13th Hour
11:15 Club Bunyanville		FRIDAY
11:30 Tonight	10:00	Garry Moore
12:00 Weather	10:15	Random Reels
	10:30	Garry Moore
	10:45	Picturama
	11:00	The Christophers
	11:30	Party Line
	12:00	Valiant Lady
	12:15	Love of Life
	12:30	Search for Tomorrow
	12:45	The Guiding Light
	1:00	News Weather
	1:15	Mitch and the Missus
	1:30	Love Story
	2:00	Robert Q. Lewis Show
	2:30	Today's Movieland
	3:30	Industry on Parade
	3:45	Bob Crosby
	4:00	The Brighter Day
	4:15	The Secret Storm
	4:30	On Your Account
	5:00	Kids Corner
	6:00	News
	6:15	Weather
	6:20	Sports
	6:30	Michigan Conservation
	6:45	Greatest Dramas
	7:00	What Goes On Here
	7:30	Rin Tin Tin
	8:00	D. Fairbanks Presents
	8:30	Crossroads
	9:00	The Crusaders
	9:30	I Led Three Lives
	10:00	Lineup
	10:30	Person to Person
	11:00	Weather
	11:05	Movie
		Saturday
	11:00	Mighty Mouse Theater
	11:30	Electricity At Work
	11:45	Michigan Report
	12:00	Big Top
	1:00	Wild Bill Hickok
	1:30	U. of M. TV Hour
	3:00	Big Ten Basketball
	4:30	U. of M. TV Hour
	5:00	Wrestling
	6:00	The Explorers
	6:30	Captain Zero
	7:00	Lawrence Welk
	8:00	TBA
	8:30	Jackie Gleason Show
	9:00	Two Far The Money
	9:30	It's Always Jan
	10:00	Gunsmoke
	10:30	Abbie Neal
	11:00	Premiere Playhouse
WWTV THURSDAY		
11:30 Party Line		
12:00 Valiant Lady		
12:15 Love of Life		
12:30 Search for Tomorrow		

Fred Richardson Loans Plane

Fred Richardson, president of Mt. Clemens Metal Products, was commended in Mark Beltaire's column in the Sunday Free Press.

After telling his readers that

the Volunteers of America offered 6,000 pounds of light clothing for Haitians who were badly battered by a hurricane. Mark writes: "Herrington was able to get (the clothing) as far

TALE OF THE NORTHERN TRAIL

MR. & MRS. ELMER BRUDY

(Continued from Last Week)

Later that morning as we rounded a curve at about mile 222, we saw a new Pontiac station wagon lying on its top, with the occupants just crawling out of the windows, unharmed.

In that we had recently passed a highway maintenance camp, it seemed natural to ask them for help in righting the car. One volunteer left, but soon returned saying it was against the rules of the Canadian Army to help tourists in distress. This certainly seemed contrary to the attitude of the U. S. Army with which we are familiar.

However, soon enough tourists had stopped to make it possible for the men to tip the car over on its wheels and repair the tires well enough so that the Minnesota couple could return to Dawson Creek under their own power for further repairs.

Ivan and Jim had sufficient gas and oil to start them on their way and they left, sans a windshield or glass in the doors, but vowing they would return and complete their trip up the Alaska Highway.

The second night out, our caravan shared a cabin at mile 397. There was no water available here except by the painful from the owner's residence, and no bathroom facilities but a chemical toilet located off of what served as a kitchen and on sort of an inclosed screened porch.

It was here that we paid 85¢ for three small hot cakes and \$1.25 for two eggs to go with them. However, we had an oil burner and its heat was welcome.

The nights and early morning hours were already uncomfortably cool. After Ivan had soaked his foot and had his shot, we all retired. Soon we heard the screen door to the back porch bang. After a while, another bang. As there was no way of locking the back door, Elmer got up to investigate.

He found Opal already peering out into the semi darkness. (When we were in Alaska it was light until 10:30 p.m. and morning came early, by 2 or so.) And what do you suppose they saw?

as Florida, but there he ran out of transportation.

When Fred Richardson of Mt. Clemens Metal heard about the predicament, he promptly offered the use of his company's DC-3. Herrington is grateful. He is sure that the people of Haiti will be equally happy over an American's generosity if the airplane arrives bearing gifts."

—Antrim County News, Bellaire.

Found Not Guilty

In a case before Justice Raymond Sexton at Bellaire, Monday, Irving Bowen of north of Ellsworth was found not guilty of depriving cattle of food, drink and shelter between the dates of January 1 and January 26, 1956.

Prior to Jan. 26 two dead cattle were observed in Bowen's yard. These were said to have died from dysentery, and no proof was offered to substantiate malnutrition.

Kenneth Slough of East Jordan was complaining witness. Although Slough presented an abundance of testimony to substantiate a charge of depriving cattle of necessary subsistence, apparently none of the charges could be proven as having happened between the periods of Jan. 1 to 26 mentioned in the complaint.

—Central Lake Torch

Indians! Coming and going — to use our chemical toilet!

This continued most of the night, and only goes to show how the advent of civilization can spoil a tribe which must have formerly been satisfied with the woods.

The next morning we left British Columbia and entered the Yukon Territory. Here we all hopefully purchased fishing licenses — and dreamed of a dinner of mountain trout. We stopped and fished unsuccessfully at several streams and rivers and decided to spend the night at a lodge which according to the signpost was "an ideal stop for both lake and stream fishing," with boats for hire, and even better, "modern plumbing."

The owners of this lodge were very honest with us though. They said that if the men wished, they could rent a boat the next day and go out on the mighty Teslin Lake (85 miles long), but that they wouldn't catch anything. The fish weren't biting.

They suggested that instead, they go down to the river outlet back of the lodge and cast for grayling. So that evening, bundled up in warm clothes, for summer was already past in the Yukon the men went fishing while their wives huddled on one nearly springless iron bed and wished that the oil drum which served to heat the dining room could extend its warmth to the second floor. One group caught as many fish as did the other.

The modern plumbing serving the ten rooms for rent (all full that evening) consisted of a toilet which wouldn't flush properly and a shower stall in an unheated bathroom with a sign stating, "No showers after 10 p.m."

However each room was equipped with a pitcher and a wash-bowl, and the usual grubby looking, darker-than-tattle-tale-gray towels.

We wondered at the time what all the greasy streaks were on the wall paper and ceiling but the solution didn't dawn on us until later. Doc happened to recall that the old fashioned method of killing bed bugs was to spray with kerosene. Well, at east they had tried!

The next morning we were up at 4 a.m. Partly because we were cold and uncomfortable, but largely because the Yukon had two hours difference in time from British Columbia. We had stopped for dinner they day before at what we presumed to be around noon — only to be handed a breakfast menu.

The boys did minor repairs to all three cars and we were on our way again. We reached Whitehorse, capital of the Yukon, about noon — little dreaming then of the important part it was to play later in our trip.

Anyway, because we had decided to take the side trip to Dawson City (a mere 500 miles or so) we had a final cup of coffee, shook hands with our traveling companions and with a "We'll see you in Fairbanks" we parted to go our separate ways.

Perhaps here might be a good place to pause and attempt to tell you a little more about the physical aspect of the Alaska Highway itself. The Highway (first called the Alcan Military Highway) was built by army engineers as a lifeline to Alaska and to relieve her of the wartime hazards of shipping. The U. S. Corps of Engineers arrived with their equipment at the then tiny frontier village of Dawson Creek in March 1942.

On September 23, the actual contact, or the breaking through and first connection of the road being built from both the north and south took place at mile 538 where a tiny bridge crossed what is known as Contact Creek.

But it was November 20 and 15 below zero, that officials from Alaska and Canada cut the ribbon that stretched across the frozen road at mile 1061, and marked the ceremony which officially opened the Alaska Highway — only EIGHT months from the time it was begun.

The pioneer road was later turned over to civilian contractors for widening and graveling and the replacement of the original primitive log bridges with structures of steel.

We were particularly impressed with the great number of bridges necessary in order to complete the gigantic task of constructing a highway through this vast wilderness. There are over 150 named bridges to be crossed, plus innumerable others. Some have been replaced and rebuilt several times.

There are all kinds of bridges represented, from the plain old log and abutment design to the latest in suspension types. All the more recent ones appear to be quite permanent in design and structure.

As we have indicated, the Highway itself, while dusty, is in much better condition than the roads of northern Alberta. In fact, except for its twists, turns, cutbacks and sharp corners (due to the necessity of climbing mountains) cost of it compares quite favorably with the gravel roads of our Livingston County — except that the roadbeds are wider.

Repair work is going on continually because, of course, there are so few months in a year when weather permits such activity.

There is only one road, with probably not more than a half a dozen turn-offs in its entire 1,527 miles, so it is practically

impossible to become lost in spite of dust blindness.

But because there is only one road, there are no detours. Thus, when it becomes necessary to repair a bridge, replace a culvert, blast out a mountain side or a mountain slide, traffic waits. Sometimes, they tell us, it waits for several days. We were never held up for any great length of time on any one occasion.

Some sections of the highway wind and curve without apparent reason and sections are gradually being rerouted, for the road is rapidly becoming an important artery of commerce and travel — a link between the industry of the U. S. and the natural resources of Alaska.

Along the entire length of the highway lies a natural beauty such as probably can be seen from an automobile no place else in the world. The Highway goes through an area slightly larger than the following countries of Europe combined: England, Ireland, Scotland, Wales, France, Spain, Norway, Sweden, Finland, Belgium and Switzerland.

Because of this large coverage it contains widely varying climatic conditions and physical features. There are fertile rolling valleys, forested plateaus and desolate tundra far above the timberline where nothing grows but moss.

There are regions of long and lovely fjord like lakes. There are waterfalls, rapids and rushing hurrying little streams, all becoming a part of the wide headwaters and innumerable tributaries of the vast river systems of the northwest.

The water is clear and cold, green, blue and aquamarine; or in other sections, cloudy white with glacial silt and volcanic ash. Many of the lakes are so cold that it is claimed no one can survive in them for longer than half an hour. And the rivers racing and foaming through their rock-strewn channels are frightening and awe inspiring when one stands and watches them and considers their potential power.

Although the temperature has been officially recorded as 80

below zero at Snaz Creek near the border of the Yukon and Alaska, there are places along the Highway which boast of hot springs, remaining at a constant temperature the year around. The vegetation around these springs is almost tropical in nature and provides shelter for those who wish to swim or bathe, even in sub-zero weather.

Another unusual spot is the Coal River, from which lumps of coal may be picked up on its sand bars or along its banks where they have been washed down by the current in a natural mining process.

There are glaciers of blue ice, one so close to the Highway that cars may be driven on it. There are seemingly endless forests of pine and spruce, interspersed with the deciduous birch, aspen, cottonwood and willow, giving in some places the landscape appearance of New England or Michigan.

There are blueberries, raspberries and cranberries ripening everywhere — the former two much larger than our wild varieties.

And always the mountains — sharp peaks and rugged cliffs, jagged pinnacles and glacier capped crowns, ever present, majestic, silent, magnificent and

covering in their unexplored wildness and unknown depths God only knows what wealth of minerals and oil. Standing there timeless, powerful and unchanging, their snow covered peaks blending and disappearing into the clouds, and reminding us always of the verse, "I will lift up mine eyes unto the hills, from whence cometh my help."

Thurs., Feb. 16, 1956 • Page 3

FREE Aluminum Cake Pan
with purchase of
SEAL OF MINNESOTA FLOUR
John Timmer
LU 8-2777 ELLSWORTH
East Jordan Cooperative Company
LE 6-2641 EAST JORDAN

CAN YOU GUESS?

THE MOTOR VEHICLE TAXES—ON THE AVERAGE—PAID TO THE STATE OF MICHIGAN BY THE OPERATOR OF THIS TRACTOR-TRAILER IN ONE YEAR EQUAL THE TOTAL MOTOR VEHICLE TAXES PAID BY THE OWNERS OF HOW MANY AVERAGE PASSENGER CARS?

(Check one, then see correct answer below.) *

7 3 40 18

*Those paid by the operator of the tractor-trailer shown. If you checked the third box, you're right, for it takes the motor vehicle taxes paid by all Michigan passenger car owners to make those paid by the operator of the tractor-trailer shown.

Michigan Trucking Association
Fort Shelby Hotel • Detroit

SPEEDWAY "79"

GRAND OPENING WINNERS!

Last week contest winners were:

Mrs. Gerrit Jake Drenth, Ellsworth	Steve Kotowich, East Jordan
Claude White, Ellsworth	Earl Luck, St. Johns, Mich.
Okey Peterson, Ellsworth	Mrs. Yvonne McDermott, Ironton
Gary Bartlett, East Jordan	Marie Neilson, East Jordan
John H. Ruff, East Jordan	Jim Peck, East Jordan
Lena Yettaw, Ellsworth	Vern Reid, East Jordan

Elden J. Hofman, Ellsworth

East Jordan Service
Corner M-66—M-32

LENTEN SERVICES

THE UNCOMMON DENOMINATOR
Services each Wednesday evening at 8:00 o'clock
A series of Mid-Week Lenten Sermons dealing with the urgency of the Cross of Christ for a world like this . . .

February 15, Ash Wednesday "My Dilemma and Yours"	March 14 "More Than Conquerors"
February 22 "The Cross Road of Life"	March 21 "Never Flag in Zeal"
February 29 "At the Right Time"	March 28 "The Night is Far Gone"
March 7 "Dead or Alive?"	March 30 Good Friday Communion Service

April 1
Easter Services at 9:30 (Holy Communion), 11:00 AM
All are cordially invited, and all will be hospitably received.

EVANGELICAL LUTHERAN CHURCH
3rd and Nichols
East Jordan, Michigan
Rev. Dale M. Larson, Pastor

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ELLSWORTH LUMBER COMPANY

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SHOW PLACE OF THE NORTH
East Jordan

Thursday, Friday, Saturday, February 16, 17, 18

Donald O'Connor Martha Hyer
FRANCIS IN THE NAVY
Comedy with Francis, the talking mule
and
Frank Lovejoy Peggy Castle Forrest Tucker
FINGERMAN
Underworld Drama

Sunday and Monday, February 19 and 20

Humphrey Bogart Gene Tierney Lee J. Cobb
THE LEFT HAND OF GOD
One of the year's outstanding pictures

CLOSED TUESDAY AND WEDNESDAY

REGISTRATION NOTICE
FOR ALL ELECTIONS
Held Monday, April 2, 1956

To the Qualified Electors of the
CITY OF EAST JORDAN
County of Charlevoix, Michigan

Notice is hereby given that in conformity with "Michigan Election Law," I, the undersigned Clerk, will, upon any day except Sunday and a legal holiday the day of any regular or special election or primary election, receive for registration the name of any legal voter not already registered who may Apply To Me Personally for such registration. Provided, however, that I can receive no names for registration during the time intervening between the Thirtieth Day before any regular, special or official primary election and the day of such election.

Notice is Hereby Given That I Will Be At My Office
MONDAY, MARCH 5, 1956
Last Day For Registration

From 8 o'clock a.m. until 8 o'clock p.m. on said day for the purpose of Reviewing the Registration and Registering such of the qualified electors as shall Properly Apply therefor.

The name of no person but an ACTUAL Resident of the precinct at the time of said registration, and entitled under the Constitution, if remaining such resident, to vote at the next election, shall be entered in the registration book.

Alberta M. Nowland,
City Clerk
City of East Jordan

