

East Jordan—1955

If a great change is to be made in human affairs the minds of men will be fitted to it; the general opinions and feelings will draw that way. Every fear and hope will forward it; and they who persist in opposing this mighty current will appear rather to resist the decrees of Providence itself, than the mere designs of men. —Burke

East Jordan is undergoing a change. A change that has been creeping into our daily lives for the past several years. And with these changing times come opportunity for all.

We are seeing the largest transit population in the history of East Jordan. Almost everyone is on the "go." An increased number of local automobiles has brought new desires to move about, seeking new amusements, new buying centers, the new things others are doing away from our city.

Increased local employment has swelled our transit population — with out of towners driving here to work each day. New factory shift periods have put shoppers on our streets at "odd" hours of the day.

The buying habits of our residents are changing, the former likes of some have become dislikes in these changing times.

Television has been a great factor in our changing day of life. New comforts, new conveniences thrust upon us almost daily by America's modern manufacturers are also changing ideas and our goals.

The East Jordan of 1955 is far away from the East Jordan of 1952; and in this new trend to new living lies opportunity for the person with an eye to the future.

And we who offer service to the people of the area must not fail to recognize what is happening in our midst, must not fail to shift the manner of our service to meet the new change in affairs. He who depends upon the general public for a livelihood must never become trapped in the past.

If the public in these new times goes elsewhere to purchase, let us examine our own doings. How have we failed to keep up?

The day has come when quality goods at reasonable prices are not enough for the modern young buyer with money in his pocket. He pays tribute to the business that is up to his times.

The worker of today is not the same worker of a few years ago. Now he is educated, has modern ideas, plenty of conveniences and an opportunity to spend his money wherever he pleases.

Mobilization is carrying the public into new roads of habit — changing the entire scene of our living today.

There is vast opportunity to serve the new, changing public; serve it with new ideas, new methods of business, new thoughts and new kinds of helpfulness.

Let us not be responsible for allowing these new opportunities to rust in our possession.

HEALEY SERVED LONGEST

Voters Elect 17 Presidents, 18 Mayors In Past 68 Years

Two men, A. E. Cross and Clarence Healey, stand out among the 35 chief executives East Jordan has had since 1887. That is in extent of elected service to the community.

Clarence Healey spent six years as mayor of the City of East Jordan, only person to hold the office that long in the last 68 years.

A. E. Cross was president of the Village of East Jordan for four months and mayor of the city for five years. James Gidley ran him a close second for time spent as head of the city, 5 years.

The information was brought to light as the result of long hours of work by city treasurer Fred Vogel and city clerk Albert Nowland, who checked back

through city files to officially list all presidents and mayors of the community. It is the first such official list ever compiled at the city hall.

PRESENT MAYOR Vern Whiteford will have matched James Gidley's record when he finishes his present term of office. Whiteford was mayor for four years 1944-48, making five years next April.

L. A. Hoyt was next, serving as village president from 1902 to 1906, four years. From 1887 to 1911, East Jordan had 17 village presidents; since then the voters have named 18 mayors.

First elected to officially head local affairs was J. H. Bennett, who became president of the village April 1887 and served until October 1888. Records show that D. C. Loveday, president pro tem, filled out the mayor's term.

First mayor of the city was Ora D. Cleveland who served six months—from August 1911 to February 1912. George G. Glenn, mayor pro tem, filled out his term to April, 1912.

A. E. Cross was the only person to be both president and mayor of the community. He was president of the village when it became a city and tried desperately to become first Mayor, but was beaten out by Cleveland.

AND IT WASN'T until three years later that he made the grade as mayor; then he served five years.

Of the 35 people heading local government in the last 68 years, none were women.

Snow Storm Decided Fate Of New City Back In 1911

A February snow storm decided the fate of East Jordan back in 1911.

There had been much discussion in South Arm Township about the village of East Jordan becoming a city. The fat was chewed for many a day.

Then at last South Arm decided to hold a public vote and see if its residents wished to incorporate with East Jordan as a city.

Election day was not the only thing that arrived; for with it came a severe February storm, an old fashioned blow.

So fierce was the storm that only 258 turned out to the polls instead of 500 or so voters.

After the snow had cleared and the votes were counted 153 wanted to live in a city, while 105 wished to remain in the township.

As a result, East Jordan became a city by the will of 48 voters.

If there had been no storm, East Jordan may have become a city and it may not have.

And then came the great day. The first city election. It was held July 24, 1911.

Voters had to elect a city commission and to approve the brand new city charter.

Ora D. Cleveland beat A. E. Cross at the polls to become East Jordan's first Mayor. He won 210 to 158. Cleveland was general manager of the East Jordan Cooperaage Company.

Cross was already in office as president of the village and looked forward to becoming first mayor of the city.

Again the weather had something to do with the election. While the people voted, a heavy rain and windstorm was attacking the village.

Following the election the new council held a series of rapid meetings.

Following the first meeting the councilmen, city employees and members of the charter commission went over to Taylor's Inn where a victory party and banquet was sponsored by the new mayor.

The mayor named the following city workers: Otis J. Smith, clerk; C. C. Mack, treasurer; Henry Cook, chief of police; Eugene Adams, fire chief; Dr. Frank Ramsey, health officer; E. N. Clink, city attorney.

The council felt it necessary to appoint a policeman to work under the chief. They named Thomas J. Smith. He got no salary but was paid whenever it was necessary for him to carry out his duty as a police officer.

City officers were paid annually as follows: Clerk, \$300; treasurer, \$300; police chief, \$900; city attorney, \$100; health officer, \$75; and fire chief, \$50. All this took place 44 years ago.

Many a candidate has been elected and many a proposed measure has failed because of the weather on election day.

In fact, a city was born during a rip roaring snow storm.

Quote!

The two most engaging powers of an author, are, to make new things familiar, and familiar things new. —Johnson

Custom forms us all; our thoughts, our morals, our most fixed belief, are consequences of the place of our birth. —Hill

Where boasting ends, there dignity begins. —Young

True hope is swift, and flies with swallow's wings; kings it makes gods, and meaner creatures kings. —Shakespeare.

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NORTHERN LIGHTS
(Compiled by the News-Herald Staff)

Manufacturers wishing to expand or move now have 234 plants in Michigan from which to choose. The buildings are located in 110 communities many of which are also willing and able to assist in financing industrial construction or in purchasing sites for plant locations.

The figures are from the fall edition of its Available Plant Summary released by the Michigan Economic Development Department.

Since the spring edition of the summary, when 255 plants were shown, 66 have been deleted, having been returned to use, and 45 recently vacated plants have been added. Of the 234 plants available now, 18 are located in the Upper Peninsula and 216 in the Lower Peninsula. The plants range in size from 1,000 sq. ft. to 1,190,000 sq. ft. They total about 11 million sq. ft. of available space for new industry.

The information is gathered with the help of chambers of commerce, real estate firms, railroads and utilities and many individual citizens. Free copies of the summary may be had by writing to the Michigan Economic Development Department, 110 Stevens T. Mason Building, Lansing.

Leaders of a group of resort owners in the Kalkaska area who are opposing location of a \$16 million jet base in Kalkaska county will meet with Air Force Secretary Donald Quarles to discuss the matter.

Hartley B. Comfort, president of a large St. Louis, Mo., printing firm, said he and other persons who have summer homes in the Kalkaska area have been in touch with Air Force officials and plan to go to Washington to confer with the Air Force secretary.

Comfort is one of the leading forces behind the latest move to once again shift the site of the controversial jet base. He owns a summer home at Torch Lake, just north of the proposed jet base site.

It was said there are 1,200 families in the Chain-O-Lakes area near the proposed jet base who are "bitterly opposed" to having a military installation built near their homes.

They are said to include families owning summer homes and permanent residences at Elk, Torch, Round and Clam lakes, all located in Antrim county north of Kalkaska, and other people living in the Grand Traverse county and Traverse City.

Some feel it will ruin one of the most beautiful areas in the United States.

TEMPLE
THE SHOW PLACE OF THE NORTH
EAST JORDAN

Friday and Saturday, November 18 and 19

Peter Graves & Joan Vohs
"FORT YUMA"
Technicolor Western
plus
Edmund O'Brien and Maria English in
"SHIELD FOR MURDER"
A rough tough story of a cop on the "take."

Sunday and Monday, November 20 and 21

Alan Ladd June Allyson James Whitmore
"THE MCCONNELL STORY"
True story of America's triple jet ace
Technicolor — CinemaScope

Tues., Wed., Thurs., November 22, 23 and 24

Humphrey Bogart Joan Bennett Aldo Ray Basil Rathbone
"WE'RE NO ANGELS"
Comedy in VistaVision and Technicolor

East Jordan Telephone Lines

LES JOHNSON
Michigan Bell Manager

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30 YEARS OF RESEARCH at the Bell Telephone Laboratories have resulted in a new type of cable that is actually a copper spring coiled inside a flexible covering. The new cable is called a "wave guide" and it can be run uphill or down and be bent around corners. Its most remarkable feature is the number of Long Distance conversations it can carry. In the future we may have "wave guides" no thicker than a fountain pen that will carry tens of thousands of Long Distance calls and many television programs at one time. Research such as this keeps Long Distance rates low. Call tonight and see!

THE OTHER DAY we heard of a little girl who wanted to call up and invite a playmate to come over. But Mary wasn't home, so she called June. She wasn't home either, so her mother suggested calling Phyllis. "Yes," said the little girl, "but first I'll wait a while because somebody else on the line might want to make a call."

Isn't it surprising how wonderful kids can be!



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Locals

Mr. and Mrs. Albert Knop of Mackinac visited his sisters, Mrs. Charles Reidel and Mrs. Henry Hagerberg and his brother, Aug Knop and families Sunday, Nov. 8.

Mr. and Mrs. Carl Hyatt and two children of Midland spent the week end with her parents, Mr. and Mrs. Armond Mayrand.

The Wilson Township Lutheran Church held their annual birthday in the paragon basement in Boyne City Friday, November 11th. Games were played and a pot luck lunch was served.

Aug Knop Jr. attended the TFA meeting at Traverse City last week and won top honors in the potato judging contest.

Weekend visitors at the home of Mr. and Mrs. Francis Nemecek were Miss Florence Trojaneck of Detroit, Miss Elaine Trojaneck of Alba, Mr. and Mrs. Albert Trojaneck and son, Francis, and Mr. and Mrs. Richard Jepson of Petoskey.

Monday-night visitors at the Nemecek home were Mr. and Mrs. William Zitzka and Mr. and Mrs. John Brock.

Mrs. Byron Detwiler left Wednesday for Gloucester City, New Jersey to be with her daughter, Mrs. Henry Blesse, and to help care for twin granddaughters born November 11th.

LOOKING BACKWARD

Reviewing The News-Herald

NOVEMBER 20, 1925
Mrs. J. H. Kocher passed away at her home last Friday.

The annual Union Thanksgiving service will be held at the Methodist Church with Rev. C. W. Sidebotham giving the sermon.

At the Northwestern Michigan Fair, September 23rd, five East Jordan boys accumulated honor and money for themselves, as well as a nice cup for the high school. James Gleason, Lester Danforth, Harold Clark, Earl Jackson and Clayton Monroy were picked and taken to the contest at which seventy-five to a hundred boys were present. The East Jordan boys were entered in Stock Judging, in which they won the highest place and brought home the cup.

Mrs. Thomas Crooks passed away at her home Saturday afternoon.

Notice to Please-U bread users: 30 Please-U bread wrappers and 99c will get you a beautiful large doll at the East Jordan Pastry Shop.

NOVEMBER 22, 1935
Richard Henderson, of the Henderson Stock Co. passed away at his home in Mason, Michigan. The Henderson Stock Co. has been an institution with Michigan theatre goers for over 30 years.

Walter V. McGhee and Lola Stevens were married at the home of Al Warda on Saturday.

The Citizens Bank of Ellsworth will be closed this week. All depositors are to be paid in full.

Mr. and Mrs. Ransey Wells, former East Jordan residents, celebrated their golden wedding anniversary at Caro, Michigan.

The East Jordan basketball team for the year 1935-36 will be built around the following players: Guy Russell, William Ellis, Gayle Saxton, George Walton, Junior Simmons, Colin Sommerville, Clarence Bowman, Franklin VanDenBerg, Robert Winston and Russell Shay.

The season will open Friday with the annual alumni game. Playing for the alumni will be Chris Taylor, "Chirp" Swafford, Arne Hegerberg, Howard Sommerville, Marlin Chahak, Bill Taylor, Izzy Kling, James Lilak and others.

TELEVISION

Cadillac- Traverse City

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WPBN-TV	1:30	Love Story	
THURSDAY	2:00	Today's Movieland	
2:40	Health & Happiness	2:00	Mitch & The Missus
2:45	Shopping Tips	2:30	What 1 Person Can Do
3:00	Matinee Theater	3:45	Military Mailbag
4:00	A Date With Life	4:00	The Brighter Day
4:15	First Love	4:15	The Secret Storm
4:30	World of Mr. Sweeney	4:30	On Your Account
4:45	Toylan Express	5:00	Western Theater
5:00	Deputy Don	5:00	Kids Corner
5:30	Candid Camera	6:10	Weather
6:00	News	6:15	Popular Science
6:15	Sports Today	6:30	Wild Bill Hickok
6:25	Weather	7:00	Michigan Outdoors
6:30	Bundy Mt. Jamboree	7:30	Disneyland
7:00	Michigan Outdoors	8:30	MGM Parade
7:30	Dinah Shore	9:00	Liberace
7:45	News Caravan	9:30	Four Star Playhouse
8:00	You Bet Your Life	10:00	City Detective
8:30	The Peoples Choice	10:30	Understanding our Wild
9:00	Dragnet	11:00	Weather
9:30	Ford Theatre	11:05	13th Hour
10:00	Lux Video Theatre		
11:00	Final Edition		
11:15	Weather		
		FRIDAY	
2:55	Health & Happiness	1:30	Party Line
3:00	Matinee Theater	12:00	Valliant Lady
4:00	A Date With Life	12:15	Love of Life
4:15	First Love	12:30	Search for Tomorrow
4:30	World of Mr. Sweeney	12:45	The Guiding Light
4:45	Industry on Parade	1:00	News Weather
5:00	Deputy Don	1:15	To Be Announced
5:30	Mr. Wizard	1:30	Love Story
6:00	News	2:00	Today's Movieland
6:15	Sports Today	3:00	Mitch & The Missus
6:25	Weather	3:30	Michigan Conservation
6:30	Limelight	3:45	Bob Crosby
6:45	Movie Museum	4:00	The Brighter Day
7:00	Great Gildersleeve	4:15	The Secret Storm
7:30	Coke Time	4:30	On Your Account
7:45	News Caravan	5:00	Kids Corner
8:00	His Honor, Homer Bell	6:00	News
8:30	Life of Riley	6:15	Weather
9:00	Big Story	6:30	Sports
9:30	Star Sage	6:30	Frank Leahy Predicts
10:00	Cavalcade of Sports	6:45	Greatest Dramas
10:45	Variety Music Time	7:00	What Goes On Here
11:00	Final Edition	7:30	Rin Tin Tin
11:10	Weather	8:00	D. Fairbanks Presents
11:15	Football Scoreboard	8:30	Crossroads
11:30	Western Theatre	9:00	The Crusaders
		9:30	I Led Three Lives
		10:00	The Lineup
		10:30	Pro-Football Highlights
		11:00	Weather
		11:05	Frontier Days
		SATURDAY	
4:15	Football UCLA vs. USC	11:30	Electricity at Work
7:00	Mayor of the Town	11:45	Michigan Report
7:30	Big Surprise	12:00	Big Top
8:00	Perry Como Show	1:00	Western Time
9:00	People Are Funny	2:00	Service Salutes
9:30	Jimmy Durante	2:15	Industry on Parade
10:00	George Gobel	2:30	Picturama
10:30	Your Hit Parade	3:30	Big Kids Theatre
11:00	Final Edition	4:00	U. of M. TV Hour
11:10	Weather	5:00	Grand Old Opry
11:15	Classic Theatre	5:30	Understanding Our Wild
		6:00	Explorers Club
		6:30	Gabby Hayes
		7:00	Lawrence Welk
		8:00	Stage Show
		8:30	The Honeymooners
		9:00	Two For The Money
		9:30	Ford Star Jubilee
		10:00	Gunsmoke
		10:30	Abbie Neal
		11:00	Premiere Playhouse



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FROM THE MOMENT you awaken until you go to bed, almost everything you do is closely dependent upon the operation of trucks. In fact, even while you're asleep, trucks are working for you. (Beds arrive by truck, too, of course.)

Without trucks your favorite food market would have empty shelves. Without trucks, you wouldn't find gas stations located conveniently almost everywhere you turn. Without trucks, the building of new homes, factories, and stores would slow to a walk and businesses of all kinds everywhere would suffer.

Sooner or later, everything you eat, wear, or use, depends on trucks for transportation. Eventually, everything has to get to you — the consumer. So, when you consider that trucks haul three times the tonnage handled by all the other forms of transportation combined, you realize how very important they are to you!

Michigan Trucking Association
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Hunter's Ball

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Sat. Nite - Nov. 19th

- Crowning of the King
- Orchestra and Fun
- For Legionaires and Guests

—Norm & Sherry Root

—ALSO—

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Smorgasbord Supper

FRI., SAT. and SUN.

Serving from 5:30 to 8 p.m.

In The American Legion Hall
Everybody Welcome!

Good Deal at \$1.75

ARTICLE NO. ONE

News-Herald Starts Series Covering Life In Germany

Editor's note: This week the News-Herald starts a series of articles covering life in Germany written by a young Michigan man whose stay in Europe has been sponsored by the East Jordan Rotary Club along with other Michigan Rotary Clubs.

The author is one of 131 Rotary Foundation Fellows of 33 countries studying in universities throughout the world as part of Rotary-International's program to promote international understanding. He is a graduate of Cadillac high school, Hope College at Holland and has completed two years' graduate work at Yale. In 1954 he was News director for WWTW, Cadillac.

This series of articles are presented to our readers through cooperation of the East Jordan Rotary Club in the hope of providing the people of this area with a chance to increase their understanding and appreciation of Germany and her people.

By GUY VANDER JAGT
BONN, GERMANY — "Auf Wiedersehen... Auf Wiedersehen!" shouted the Wullenweber family from the railway platform as my train pulled out of Bonn's station three years ago. On this climatic note ended a rich summer as Holland, Michigan's Community Ambassador living in a tiny village on the Rhine and coming to know Frau and Herr Wullenweber as "Mama" and "Papa" and Angela, Lizi, and Karl as "sisters" and "brother."

"Hallo... Hallo!" shouted the Wullenweber family six weeks ago as I raced up the front walk. On this joyful note began a new chapter in our lives together and a year's study in Bonn University as a Rotary Foundation Fellow.

Once inside the familiar home it seemed three weeks instead of three years since we had talked and eaten and laughed and lived together. There was the same warmth in Mama's voice, the same rough affection in Papa's brusque hospitality, the same friendliness in Karl's quiet manner, the same wisdom in Angela's bashful eyes and the same rosy blush on Lizi's cheeks — and through the window was to be seen the same Rhine, winding its age old way to the sea. Only the dog, Chiki, seemed to have grown a little older and little stiffer with the years.

In the days that followed, however, there were differences to be noted — changes that reflected the rapidly changing face of the West Germany Republic. More ships raced by loaded with products of Germany's expanding factories. There was more food on the table and more money in the pocket, indicative of Germany's sky-rocketing prosperity.

LAST WEEK AN unsolicited Nazi newspaper arrived reflecting the not-yet serious but growing threat of Neo-Nazism. The heartfelt concern over President Eisenhower's illness marked a decided change from three years ago when the Germans were most skeptical of the wartime leader of the anti-axis alliance. Today — particularly since Ger-

many looks to Ike as the World's most powerful single force in building peace. Germany's expanding industries remind one of a colt feeling his oats and racing in bursts of dazzling speed through open fields, cognizant of his heritage and of his capacity soon to run as fast as the fastest. To try to shackle a Kentucky colt would be more successful than to try to suppress the inevitable resurgence of post-war Germany. One can only work to make this potent force a positive power in preserving peace rather than a contributive factor in precipitating another holocaust. Both possibilities are there.

Amid the changes there was much that remained the same. The German genius for friendship and for deriving rich enjoyment from little things was as captivating as ever. Taking a stroll in the woods, crunching a fresh roll, and soaking in a hot bath have become adventures in my new home. Never before have I so thoroughly enjoyed life's simplest pleasures. My first night in Udorf we sat for hours around a dining room table drinking Bowle (a delicious mixture of Rhine wine and fresh fruit) and enjoying Gemutlichkeit, an intranslatable description of the warmth of good fellowship that is a comfortable as an old shoe, yet as elegant as a glass slipper.

THREE YEARS ago I had been a long time in breaking through the barrier between guest (sic) and member of the intimate circle (du) in order to share in the Gemutlichkeit. Today I better understand why. One day Papa Wullenweber ripped open his shirt to reveal a shriveled right chest — the result of a World War I American bayonet. Then he described the family's sufferings during World War II. Time has healed the gaping wounds but nothing will ever erase the scars war has inflicted on the German people. "WE HAVE HAD ENOUGH" is written on their scarred bodies, renovated homes, troubled memories, and hopeful prayers.

This, then, is Germany 1955. It is a nation that must solve many problems before it can enjoy the peace it so earnestly craves. Today's Germany faces reluctantly the dangers of re-arming, hopefully the challenge of becoming again a world power, doggedly the dream of reunification and carefully the problem of renewed diplomatic relations with Russia.

These and many others are the challenges which await Germany in the days that lie ahead and about which we will be reporting from our perspective inside a German home and univer-



Thursday, November 17, 1955 • East Jordan News-Herald • Page 5

Probably few players have ever been so underrated or so abused by Lions fans as blond Bobby Layne.

He received few cheers for leading Detroit to three successive Western Division titles and two straight World Championships. He has been given some uncalled boos and unjust criticism for the Lions' downspin this year.

Yet Bobby is the heart and the guts of the Lions. I consider him the backbone of the team. Without him the Lions stutter and stall. With him they always have a fighting chance.

For Bobby is the kind of a player who holds a team together. He has great confidence in himself and it exudes to his team mates when the going gets tough. He keeps their spirits from flagging when they're trailing on the scoreboard.

MONEY PLAYER
Bobby thrives under pressure as evidenced by his excellent come-from-behind direction of the victory over the Baltimore Colts in the last few minutes a couple of weeks ago.

More spectacular was his long pass that brought Detroit the world's title over the Cleveland Browns by a slender point in 1953.

I consider Layne the greatest quarterback I ever teamed with. While he may not be the most outstanding passer in the league, he's the best running signal caller, being particularly adept on the option play.

He never gets rattled and, unlike so many other quarterbacks, he is not afraid to "eat" the ball if his receivers are covered and he cannot run. Whereas others will keep fading backwards before the onrushing linemen, losing valuable yardage when they are spilled, Bobby simply puts his head down, tucks the ball in and takes his medicine.

But the record speaks for itself. In seven and a half seasons of professional play, including his freshman season with the Chicago Bears and the next with the now defunct New York Bulldogs, Bobby has gained 1633 yards rushing in 391 attempts for an average of 4.1 per carry, quite a record for a passer.

TWO SHY OF RECORD
In passing, he has completed 946 of 2,008 attempts for 13,863 yards, an average of 6.9 yards per throw. He also has pitched 109 touchdown passes.

These figures, incidentally, are through the seventh game of the season only and do not include Sunday's tilt at Pittsburgh.

In 1951, which seemingly was his best season, Layne gained 290 yards rushing in 61 attempts for a 4.8 average, and completed 152 of 332 passes for 2,403 yards, an average of 7.2 per throw. His longest gain was for 63 yards, he had only 17 interceptions and he threw 26 touchdown passes, only two shy of the all-time record.

As a footnote, Bobby threw his 2,000th pass in the Baltimore game of two weeks ago, a mark exceeded only by the untouchable 3,000-plus of the great Sammy Baugh. Ironically, number 2,000 was intercepted.

Former E.J. Resident Dies In Grand Rapids

Funeral rites were held in the Colonial Chapel in Grand Rapids for Leon W. Giffin, 62, of Grand Rapids who passed away October 29th at the Butterworth hospital from cancer of the lungs. A former East Jordan resident, he graduated from high school here and as a student worked for the East Jordan Enterprise.

He has been employed in the railroad yards in Grand Rapids for over 25 years.

Surviving are his wife, Irene; three daughters, Mrs. Eleanor Ceru of Detroit, Mrs. Mary Meany of Grand Rapids, and Ann Giffin of Florida; two sons

Charles and Glen of Grand Rapids; three sisters, Grace Fremont of Lansing, Floy Taylor and Edna Wilkins of East Jordan; three brothers, Fred Giffin of Chicago, George Palmer of Sparta, Illinois and Clare Palmer of Niles, Michigan.

The Automobile Club of Michigan is known as the biggest auto club in the world.

Lona Theatre

Manacelona, Michigan

Fri. & Sat., November 18-19

"Corn's A-Poppin"
Jerry Wallace
and

"Road To Denver"
John Payne Mona Freeman

Sun. & Mon., November 20-21

"Female on the Beach"
John Crawford Jeff Chandler

Tues., Wed., November 22-23

"Bring Your Smile Along"
Frankie Laine Keefe Brasselle
In Color

Thurs., Fri., Sat., Nov 24-25-26

Special Starts Thanksgiving Day

"Lucy Gallant"
Jane Wyman Chariton Heston
In Color

HUNTERS ACCIDENT INSURANCE

3-WAY PROTECTION

Covers travel accidents, gun shot wounds and other accidents during your hunting trip.

Only suicide, flying aircraft not operated by established air concerns, war and professional athletics are not covered.

CONTINENTAL CASUALTY COMPANY

ISSUED IMMEDIATELY BY:

ROBERT A. CAMPBELL AGENCY
William M. Swoboda, Manager
Complete Insurance and Bonding Service

Only One Electric Blanket

PROVIDES THE WARMTH OF MANY BLANKETS

Electric Blankets and Sheets...

- Provide constant warmth automatically, no matter how cold the night • They're SAFE and easy to wash and store • They guard against colds • They provide a luxurious sleep you've never known before • Visit your Electric Appliance Dealer, select your blanket today and enjoy the sleep of your life tonight.

The Ideal Gift!

If you have friends who like to sleep warm, this is the ideal gift to give them.

Visit any ELECTRIC APPLIANCE DEALER



Scene in Allegan State Forest

Discover the natural beauty of Michigan...

HAVE YOU VISITED THESE MICHIGAN SCENES?

PIGEON RIVER STATE FOREST near Wolverine. Dense pine forests, lakes, streams. Famous for large herd of elk.

BALD MOUNTAIN RECREATION AREA near Pontiac. 2,400 acres of hills, woods, lakes and streams. Hunting and fishing.

LUDINGTON STATE PARK near Ludington. 3,436 acres with frontage on Lake Michigan; 4 miles of shore line on Hamlin and Lost Lakes.

PORCUPINE MOUNTAINS STATE PARK 20 miles west of Ontonagon. 54,000 acres of rugged mountains, vast forest, lakes, streams; frontage on Lake Superior. Skiing, hunting, fishing.

enjoy the finer flavor of Michigan brewed beer

Michigan Brewers' Association

350 Madison Avenue • Detroit 26, Michigan

Frederickmuth Division, International Breweries Inc. • Coebel Brewing Co. • National Brewing Co. of Michigan • Pfeiffer Brewing Co. • Sebring Brewing Co. • Stroh Brewery Co.

Mr. and Mrs. Max Kamradt left Friday for the upper peninsula to go deer hunting.

Just a Touch



...there's your station!



New 1956
21-inch

PHILCO
TV with automatic
Top Touch
Tuning

Just touch the top of this mahogany finish "Swivel" to turn the set on, change stations or turn it off. It's all automatic.

Remote Control... Just touch the control and change stations without ever moving from your chair. as little as

\$250

PER WEEK

Sherman's
FIRESTONE STORE
East Jordan

HERE & THERE

Around East Jordan

Page 6 • East Jordan News-Herald • Thursday, November 17, 1956

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Francis Votruba of Lansing came up last weekend to take his mother, Mrs. Eva Votruba, back with him to spend the winter months.

Mrs. Charles Shedina left last week end to spend the winter in Grand Rapids.

Harold Simmons of Pontiac was a Sunday guest of his parents, Mr. and Mrs. Harry Simmons. He will do some deer hunting while here.

Otto and Walter Bolser have returned to their homes here after being employed at East Tawas for the summer months.

SPORTSMEN'S HEADQUARTERS

HUNTING & FISHING LICENSES ISSUED

—Excellent Coffee
—Complete Meals
—Home Baked Goods

Bill's
Duck Inn
BEER — WINE — IN or OUT



Plenty

... goes into really good dry cleaning and expert pressing — skilled operators — scientific methods — modern facilities. Try our recipe for clothes care — today.

East Jordan
Cleaners

Mrs. Charles Strehl is visiting her daughter, Mrs. Harold Mittlestat in Detroit. Mr. Strehl and Mr. Mittlestat are in the upper peninsula deer hunting.

Percy Penfold, Oscar Weisler, and Harry Flora left Sunday to spend a week in the upper peninsula hunting.

Mrs. Austin Overholt is visiting her daughter, Mrs. R. L. Clever at Lyndhurst, Ohio.

Marshall Gothro has employment in Pontiac.

Mrs. Archie Nemecek and infant daughter, Mary Louise returned to their home from the Charlevoix hospital Friday.

Mr. and Mrs. Ivan Castle of Saginaw, Mrs. Archie Castle and two children of Clio, and Raymond Gould of Saginaw are visiting Mr. and Mrs. Archie Kowalske and also doing some deer hunting.

Cleve Isaman is a patient at the Charlevoix hospital.

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

Mrs. Robert Moore entered the Little Traverse Hospital Saturday and underwent major surgery Monday morning.

Mrs. Otto Miller and Mrs. Alvina O'Connor of Boyne City, were Sunday guests of Mrs. Percy Penfold.

Mr. and Mrs. Marion Jackson and two daughters are visiting their parents Mr. and Mrs. Marion Jackson Sr. at South Bend, Indiana.

A family gathering was held at the home of Mrs. Elsie Gothro Saturday evening. The occasion was in honor of Mrs. Gothro's birthday. A delicious turkey supper and all the trimmings was enjoyed. Those present were Mr. and Mrs. Marshall Griffin Jr., Mr. and Mrs. Phillip Gothro and son Marshall and Jack Emmel and Donald Dixon of East Jordan, Mrs. Ruth Kowalske and Robert Sims of Pontiac. Mrs. Kowalske presented her mother with 70 rose buds for each year of her age. Mrs. Gothro received many other lovely gifts.

Mr. and Mrs. George Klooster were Sunday evening guests of Mrs. Maggie Klooster of Ellsworth.

Mr. and Mrs. Harry Jankoviak and son and daughter of Niles were weekend guests of Mrs. M. B. Palmiter. They also visited other friends while here.

Mrs. James Brennan and son of Battle Creek spent the weekend with relatives here.

FROM OUR CORRESPONDENTS

About People You Know

West Peninsula

Mr. and Mrs. Orlo Robinson and family spent Saturday evening with her parents, the Edward Davis family in Boyne City. They were celebrating Mr. Davis' 75th birthday.

Lyle Eichler spent Sunday in Charlevoix with his grandmother Mrs. Dan Swartz.

J. W. Robinson and daughter, Mr. and Mrs. Louis Harman of Lansing, spent the weekend with Mr. and Mrs. Orlo Robinson and family.

Sunday guests at the Earl Bricker home were Mr. and Mrs. Melvin Bricker and son of Boyne City, Mr. and Mrs. Sam Bricker and family and Mr. and Mrs. Ray Dare and son of Detroit. The Dare family are spending a week with their parents and are doing some deer hunting.

Mrs. Myrtle Bricker, who is working at Grandvue hospital, is taking her vacation this week.

Mr. and Mrs. R. G. Williamson and family and Mr. and Mrs. William Gaunt Sr. spent Friday evening with Mr. and Mrs. E. H. Phillips helping Mr. Phillips celebrate his birthday.

Mr. and Mrs. William Gaunt Sr. visited the Dave Johnstons, Vernon Knapps and Frank Ericksons in Cadillac Sunday.

Mrs. Roscoe Barber and mother, Mrs. Walter Bolser, took their husbands and Jim Myers and Bruce Bolser to their hunting camp near Springvale Sunday.

Miss Dorothy McDonald called Sunday afternoon at the Loyal Barber home.

Wilson Township

Robert Reidel and Charles Korthase are doing large remodeling jobs on their homes.

Len Archer has been ill the past week. And also the William Korthase Jr. family.

Sgt. Orville Nelson, who was stationed in Korea the past year and a half, is expected home for the holidays by his foster parents, Mr. and Mrs. Henry Eggersdorf.

A-2e Leonard L. Lick Jr., U. S. Air Force and Miss Margaret Joan Case of Traverse City will be married Saturday, November 19th with a reception at the Peninsula-Grange hall at 8 p.m.

The Christ Lutheran Ladies Aid met with Mrs. Emma Behling as hostess Thursday afternoon. The following officers were elected for the coming year: Jean Korthase, President; Erma Eichler, Vice President; Selma Eggersdorf, Secretary and Helen Larson, Treasurer.

Building Needs

at
Ken Diller Lumber Co.



From where I sit... by Joe Marsh

Seen Monk's
"Better Half"?

Monk McCarthy's latest creation has the town talking again. You can see it parked in front of Monk's auto repair shop on Maple. Remember last year Monk cut two cars in half, and put their front ends together? You couldn't tell if the thing was coming or going. Sure attracted attention. Now Monk's taken Tog Morgan's old sedan and completely restored one half of it. One side is as good as new, the other looks like—well, Tog's old car. "Sort of a before-and-after demonstra-

tion," Monk told me, "shows folks the kind of work I do."

From where I sit, some of Monk's ideas may look a little wild sometimes... but I wouldn't want to tell him how to run his business any more than I'd like him to tell me what beverage to enjoy. He always keeps a hot pot of tea in his garage—I'd rather have a cold glass of beer—but respect for each other's opinion is "auto"-matic with us both.

Joe Marsh

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Their next meeting will be their annual Christmas party and will be held with Jean Korthase in December.

a position at the Kroger store in Charlevoix.

Mr. and Mrs. Victor Pack are moving off their farm into Boyne City for the winter.

Bonnie Lumley has accepted

APPLES FOR SALE
EVELINE ORCHARDS
Apple Storage
OPEN—Tuesday and Thursday, 1 to 5
Saturday, 8 to 12, 1 to 5

HUNTER'S BALL!
Sat. Nov. 19th

- Kitchen Open Daily From 12 Noon
- Orchestra Every Saturday Night
- Fish Fry (Trout) Every Friday

ALL YOU CAN EAT
\$1.25
CLUB 131
Mancelona

For Quick
SALE!
1953 Hudson
4-DOOR JET — RADIO HEATER
Good Condition
★ ★ ★
6-Room House In
East Jordan
Al Thorsen Lumber Company
East Jordan

THANKSGIVING

IS COMING!



It is truly an American Day! A happy day of friendly gatherings and feasting, of church-going and enjoying the bounties of our land... and thanking God that we can enjoy them... What a blessed people we are!...

JORDAN FROZEN FOOD LOCKER COMPANY

THANKSGIVING DAY

Let Us All Join Together



... giving thanks for the many good things we have received during the year... and for the wonderful promise of the good things to come.

Let us start by attending the Union Thanksgiving services to be held at the Presbyterian Church, Wednesday evening, November 23rd at 8 o'clock. Rev. Thompson of the United Missionary Church will deliver the sermon.

STATE BANK of EAST JORDAN