

# EAST JORDAN NEWS-HERALD



"HOME OF THE SWANS"

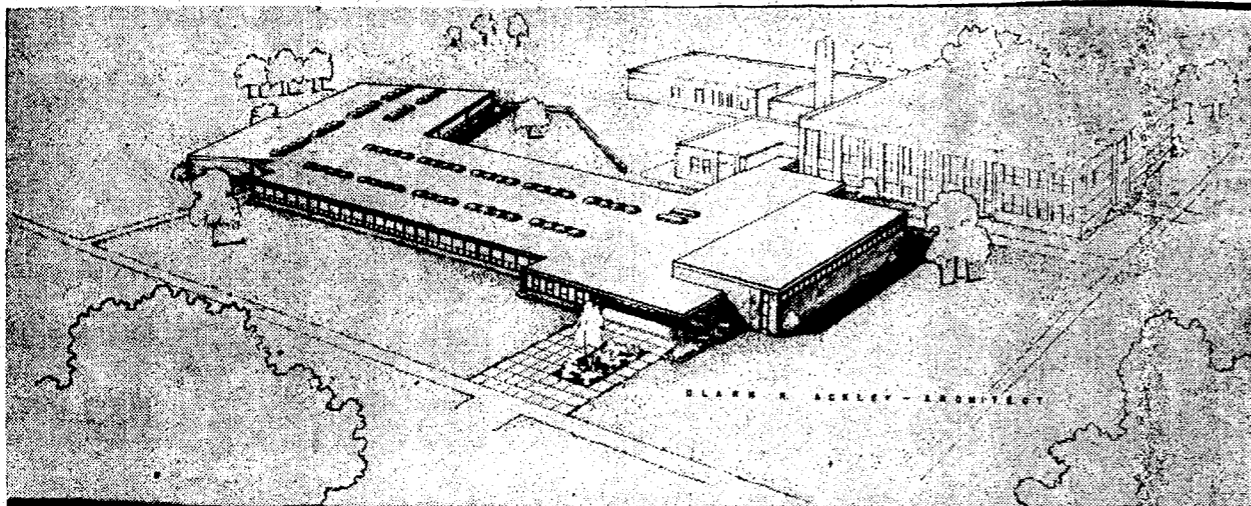
SERVING THE FASTEST GROWING AREA IN THE NORTH

VOLUME 59 NUMBER 27

EAST JORDAN, MICHIGAN, THURSDAY, JULY 27, 1955

10 CENTS

## East Jordan's Proposed Grade School



### OVER THE BACK FENCE

BY MARSHALL

Fellow said the other day that if merchants didn't "make money" over the fourth weekend, they never would. That's because state police reported more people in northern Michigan than at any other time in the history of the state.

Over the years, three or four local girls have been sent to the Cherry Festival queen contest; and it was said that every girl sent from here has gotten into the queen's court.

Four or five days of 90 degree heat has caused a large number of people to appreciate East Jordan's well-equipped tourist park — more than ever.

Trimble "Trim" B. Reynolds' picture hit the cover of the Michigan county road association magazine this month. That's because he's new president of the County Road Association of Michigan. Trim is engineer of the Charlevoix county road commission at Boyne City.

Say, Trim. Did you read that guff we penned about Rogers' Bridge last week?

That there Ken Diller certainly has dolled up his spanking new lumber yard. Big signs, lots of color that give the area a needed bit of the modern look. Certainly is a Charmin feller, too.

Vern Whiteford, mayor, fisherman, sportsman, who runs a variety store for the novelty of it, would like folks to know his store is next to Sherm's.

Wonderful how our merchants stick together. Sherm has advertised his place as, "across from the bank." Bud Hite advertises, "across from the Theater." And Bo Bowman says, "Across from Taylors and the Leonard station."

Harold Bader says, "at the stop light" and don't give nobody any extra free advertising at all whatsoever.

When the bank moves into the new-end-of-Main Street location the slogan could be "next to the Swans." That would be true two or three times a day. Depending upon who is feeding the swans where.

Actually Bud Hite isn't located across from the Theater. The newspaper office is. If he wanted to be more correct he should say: "across the street on a 40 degree angle from the Theater, next to the News-Herald."

Phil Gethro, located quite a piece south west of Gidley's, came into a conversation the other day. It seems he clips quite a pretty good bunch of women's hair and is noted for his ability to chop out the latest styles. One woman said Saturday that she was going down and have Phil cut her hair. But the other lady informed her that Phil ain't got no time to fool around with women's heads on Saturday.

That's when the male species has its day in the chair.

Clark Ackley, architect for the new proposed \$410,000 East Jordan grade school building will attend the opening meeting for school district residents 8 p.m. next Wednesday night.

The meeting will be held at the high school auditorium with school district residents urged to attend, according to W. G. Boswell, secretary of the East Jordan Board of Education.

The general construction of this building is to be masonry walls with brick face and light weight block back up. The back up blocks will be painted for interior finish. This is considered standard construction and is the

most economical. Floors will be asphalt tile.

Latest technique in class room lighting is being employed with the use of top lighting throughout the roof in the darker recesses of the rooms and corridors. This method insures even distribution of light throughout all rooms and corridors.

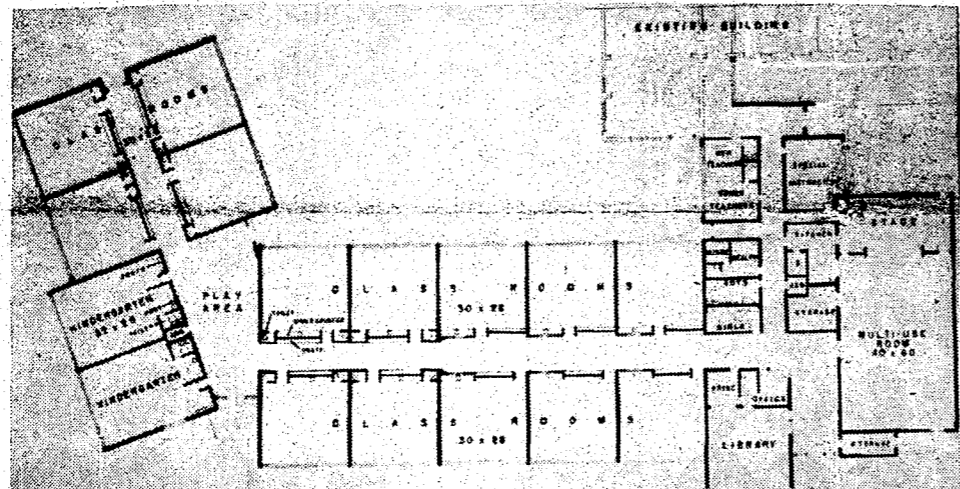
The kindergarten and early elementary rooms will be segregated and self contained with toilets and drinking fountains in each room. All other rooms will be provided with sinks and storage facilities.

The building will supply the school with six additional class

rooms, four of which are badly needed, a multi-purpose room, elementary book storage and library, health facilities, and a special instruction room.

The special instruction room is to be used for speech correction, remedial reading, etc. The Board of Education has called a special election Monday, July 18 in the City Hall in East Jordan to vote on this proposal.

Estimated cost of the building is \$410,000. The proposed bond issue is to extend 20 years but in actual practice, all bonds will be retired in fourteen years. The proposed increase in taxes is 8 1/2 mills on the equalized valuation.



## Square Dance Recreation Begins At Tourist Park

Square dancing becomes a part of the local summer recreational program next week with the first dance taking place in the Recreation Building at the Tourist Park 8:15 p.m. Wednesday, July 13th. Community Chest for the sixth consecutive year. Mrs. Wilbur Robertson, school nurse, will again direct the dancing activity.

Coach Gayle Saxton, summer recreational director, is running off a beginners' tennis tournament this week and next with some 30 boys and girls taking part. Eliminations are being run off in the boys' singles, girls' singles, boys' doubles, girls' doubles, and mixed doubles.

This tournament climaxes 3 weeks of instruction.

Two close games, one an extra inning affair, marked the opening night of play in the six team Junior Softball League. It took the Phils eight innings to finally best the Cubs in last Wednesday evening's final game 11 to 10.

In other games, the Northenders bested the West Side 8 to 7 and the East Side ran away with the Lakers 14 to 2.

Junior League games are played at the West Side Ball Park every Monday and Wednesday evening. More than 100 boys are registered and participating in league play.

Tether ball, croquet, bat tennis, and shuffleboard are proving most popular of playground activities each afternoon at the Tourist Park.

The Tourist Park beach is a very popular meeting place for youngsters and oldsters alike. Joe Hammond serves as the life guard at the park and is on duty every afternoon of the week except Tuesday.

## Auxiliary Elects Mary Lou Breakey

Officers for the coming year were elected by the Legion Auxiliary of the Rebec-Sweet post unit 227 at their last meeting, Tuesday, June 28th. Those elected were President, Mary Lou Breakey; 1st Vice President, Bernadine Brown; 2nd Vice President, Thora Kotowich; Secretary, Peggy Thomas; Treasurer, Shirley Taylor; Chaplain, Marie Woodcock; Historian, Marge Reed; and Sergeant-at-Arms, Marie Rebec.

New members, Clara Bell Shepard and Daphne Bos, were initiated during the evening. Lunch was served by Mary Lou Breakey and Thora Kotowich.

The next meeting of unit 227 will be a joint one with the Legion on July 12th at the Legion Home at 8 p.m. There will be a contest between the Legion and Auxiliary to see who will have the most members there.

## Square Dance Recreation Calendar

- July 11th-July 15th
- Monday
- 10:00 a.m. — Beginners tennis tournament.
  - 2:00 p.m. — Handicraft, 8 years and under.
  - 2:00 p.m. — Playground activities.
  - 6:15 p.m. — East Side vs. Cubs.
  - 7:00 p.m. — Phils vs. Northenders.
  - 7:45 p.m. — Lakers vs. West Side.
- Tuesday
- 10:00 a.m. — Beginners tennis tournament.
  - 1:30 p.m. — Junior Softball.
  - 3:00 p.m. — Playground Activities.
  - 7:30 p.m. — Huckles vs. Iron Works.
  - 9:00 p.m. — Mt. Clemens vs. Lutheran Church.
- Wednesday
- 10:00 a.m. — Beginners tennis tournament.
  - 1:30 p.m. — Girls Softball.
  - 2:00 p.m. — Handicraft, 9, 10 and 11 years old.
  - 3:00 p.m. — Playground activities.
  - 6:15 p.m. — East Side vs. West Side.
  - 7:00 p.m. — Lakers vs. Phils.
  - 7:45 p.m. — Northenders vs. Cubs.
  - 8:15 p.m. — Square dancing Tourist Park.
- Thursday
- 10:00 a.m. — Beginners tennis tournament.
  - 1:30 p.m. — Playground activities.
  - 7:30 p.m. — Huckles vs. Lutheran Church.
  - 9:00 p.m. — Mt. Clemens vs. Iron Works.
- Friday
- 10:00 a.m. — Beginners tennis tournament.
  - 1:30 p.m. — Softball, Boyne City Juniors, here.
  - 2:00 p.m. — Handicraft, 12 years and older.

## Merchants To Meet With Resort Men

Resort owners and managers of the East Jordan area will meet with the board of directors of the East Jordan Businessmen's Association in the city hall next Wednesday night.

The meeting has been called by the association to discuss ways and means the merchants can aid the resort owners.

The association has been discussing possibility of the resort owners aiding in local publicity and general area promotion, sponsored by the merchants.

July 8 — The Friendly Circle Extension Club will meet with Mrs. Roy Jenkins at her cottage on Benway Lake at 1 p.m. for lunch.

## Rites Held Tuesday For Claude Hitchcock

Funeral services were held 2 p.m. Tuesday at Watson Funeral Home for Claud Wayne Hitchcock, 27, who died 10:30 Sunday morning following a self-inflicted gun shot wound at his home.

Rev. Charles Thompson officiated with burial in Sunset Hill cemetery. Bearers were: Bill Bennett, Warren Bennett, Niles Hill, Bud Cummins, Tom Galniore and Don Ager.

Claud was born March 1, 1928, the son of Mr. and Mrs. Tom Hitchcock, of East Jordan. He was graduated from East Jordan high school and a veteran. He was employed at East Jordan Iron Works.

He was united in marriage to Jean Sumner, of East Jordan, August 26, 1949. In addition to his wife, he leaves three children, David Wayne 5; Peggy Lynn, 3 and Ross Howard 2; his father and mother, two brothers and two sisters, Tom Jr., Leslie, Joyce and Connie.

## Air Raid Alert Set For Saturday

An air raid alert will be held in East Jordan and western Michigan next Saturday by the Air Force to test the Ground Observer Corps, it has been announced by the Air Defense Filter Center in Grand Rapids.

The information was reported to East Jordan's Ground Observer Supervisor Joseph Wilkins in the following letter:

Dear Supervisor:

Between the hours of 9:00 a.m. and 9:00 p.m. on Saturday the 9th of July the Air Force will conduct a Training Exercise for the Ground Observer Corps. The purpose of this exercise is to test the capability of the Ground Observer Corps under simulated attack conditions. It is requested that you have your post manned to the maximum extent possible during the hours indicated above.

Only through your participation can an accurate evaluation be accomplished. It is hoped that your cooperation, and interest in the security of our country will increase the capability of the Air Defense System for this exercise as it has in the past.

Kenneth R. Peterson  
Captain, USAF  
Commander

Those wishing to take part in this alert as a Ground Observer are asked to contact Edna Wilkins (Chief Observer) of the East Jordan Post at LE 6-2326.

The work of obtaining an East Jordan tower for an observer post was going forward this week. Those wishing to make financial contributions may leave them at the State Bank.

Elsewhere in this issue is an appeal for residents to join the observer corps.

## Rotary Club Holds Picnic Tuesday Night

About 80 members of the East Jordan Rotary Club and their wives attended the annual club picnic at the tourist park Tuesday night.

Picnic chairman was John Bos with the following committee members aiding: David Pray, Cecil Romaine and Marshall Sayles. Wives of the committee members took charge of food preparation and table setting.

Burl Braman, newly elected Rotary President, assumed his office officially, replacing Keith Annear. Braman was master of ceremonies for the event.

## Firemen Called

East Jordan firemen were called 12 o'clock midnight Monday to the Cutler home south of the city limits to extinguish a roof fire.

The fire was reported by a passing motorist. No members of the family were home at the time. Damage was not extensive.

## GUESS THE TIME!

## Seiler To Ride Bike From S. Bend In Guessing Contest

How long does it take to ride a bicycle from South Bend, Ind., to East Jordan?

The city's famous bicycle rider, Parker Seiler, is going to find out next Tuesday.

And you are in on it, too. For if you can guess how long it will take him to pedal the more than 300 miles, you'll win a prize.

Seiler will leave South Bend at 12:01 a.m. and expects to arrive here between 11 p.m. Tuesday and 2 a.m., Wednesday.

The ride will end at Baders Standard Service where prizes will be given to those coming closest to the exact number of hours required.

aid office before closing time next Monday.

No one can enter the contest after Monday. It costs you nothing; just take your written guess to the News-Herald.

Prizes are: one gallon of ice cream; second and third awards are 1/2 gallons of ice cream. Next ten closest guessers get one pint each of ice cream; and the next 25 will receive a ice cream stick.

Everyone entering will receive two souvenir post cards of the Pedaling Pair.

The clock at Baders will be used as the official time piece.

The success of this endurance tour may determine whether or not Seiler will train for the Olympic Bicycling tryouts next spring.

Seiler, a local school teacher and bicyclist, says the sixth annual tour of the Pedaling Pair has been delayed since Lyn Neal, of Muskegon, is in summer school.

The two men have ridden more than 100 miles per day on 40 occasions — over 200 miles twice, but the magic figure of 300 miles still looms as a great challenge.

In 1953 the Pair rode from East Jordan to Charlevoix and back 10 times, a total of 260 miles in about 22 hours.

Both the daily trips were on three speed English bicycles. With a slightly more efficient French bike this year, Seiler hopes to ride further.

IN 1952 the Pair rode 244 miles from Lima, Ohio to Mt. Pleasant, Michigan in about 22 hours.

A large number of residents are expected to greet Seiler when he arrives at Baders between 11 p.m. and 2 a.m. next Tuesday night.

## Rev. Moore Attends Institute

The department of education of the Michigan Methodist Conference is sending Rev. Robert H. Moore of the East Jordan Methodist church to the Garrett Biblical Institute in Evanston, Illinois on July 11th and 12th as the one paid delegate from this conference.

The purpose of the institute is to provide opportunities for gaining knowledge and skills needed to work with older adults in conferences and local churches. While there he will share experiences with specialists in fields of health, the psychology of later maturity, community planning, retirement, social security, institutional care, recreation, occupational therapy and family life.

## Our Main Street Idiots

How long will it be before your child is killed on Main Street in East Jordan!

How long before you will be seriously injured yourself?

The possibility of death on our Main Street is increasing daily.

That's because a number of half-baked simpletons have been clever enough to obtain drivers licenses.

A stop sign does not necessarily mean stop in East Jordan.

Speed limits downtown are for careful drivers only; the others know the speed limits are not established for them.

And after seven o'clock at night Main street often becomes a circus of idiots.

Within the last few weeks there has been a steadily growing demand by the residents that automobile drivers observe stop signs and speed laws in East Jordan.

They are seriously aware that someone may soon be killed on one of our streets.

When death comes, correction will be too late. Much of the dangerous driving in East Jordan is not carelessness on the part of the driver. It is deliberate!

It is a means of obtaining a cheap thrill thru speed, endangering the lives of others and satisfying a warped juvenile emotion.

This is serious warning that every man, woman and child should exercise great care in coming down town both at night and in the daytime. There may be a mentally deficient driver at the wheel of the oncoming automobile.

For when a man speeds up Main street at 40 miles per hour in the day time, he needs a preacher and a doctor to probe his deranged mind.

When our policemen are checking an accident on the west side of town and the idiots take the opportunity to display a gasoline binge on Main street, it is time something should be done!

IT IS THE RESPONSIBILITY OF THE CHURCH, THE SCHOOL, THE CITY COUNCIL AND THE NEWSPAPER TO STOP THE KIND OF DANGEROUS DRIVING THAT HAS BEEN GOING ON AROUND EAST JORDAN FOR THE PAST FEW WEEKS.

Or shall we wait until a twisted, mangled body lies lifeless on Main Street for all to see and wonder why it could not have been prevented?

Perhaps that body will be your child's.

—Marshall Sayles, Editor

Date Error

Discolored Paper

# EAST JORDAN NEWS-HERALD



Marshall F. Sayles . . . Editor & Publisher  
Bill Huckler . . . Staff Photographer  
Telephone LEnox 6-2871

The Charlevoix County Herald . . . . . 1898  
The East Jordan News . . . . . 1852

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Page 2 • East Jordan News-Herald • Thursday, July 7, 1955

## Locals . . .

Mr. and Mrs. Albert Trojanek and daughter Jean and son Robert returned to their home Monday after spending two weeks visiting their daughters and son in law, Mr. and Mrs. Du Wayne Penfold and children at San Jose, California, they also visited relatives at Omaha, Neb. and Denver, Colorado. Enroute home they also visited Mr. and Mrs. Lester Walcutt and family at Daggett, Mich. Mr. Walcutt was

a former teacher in the East Jordan school.

Mr. and Mrs. Robert Dixon and children of Pontiac are visiting their grandmother, Mrs. Elsie Gothro and other relatives.

Albert Smith, 18, son of Mr. and Mrs. Arnold Smith of East Jordan has completed his training at the Gale Institute in Minnesota and has been placed with the Chesapeake & Ohio RR as a station agent and telegrapher. Albert graduated from the East Jordan high school.

### NOTICE!

ALL HAIRCUTS \$1.00

Including Children

STARTING JULY 5, 1955

EAST JORDAN BARBER SHOPS



a bank for

EVERYONE

To be of maximum usefulness to this community is always a major objective at this bank. So the depositor with a small account is just as welcome here as the customer of substantial means.

Briefly, it is our rule to treat every depositor like a big depositor.

State Bank of East Jordan



## CHURCH SERVICES

**METHODIST CHURCH**  
Rev. R. H. Moore, Pastor  
Morning Worship 10:00 a.m.  
Church School 11:15 a.m.  
MYF 7:00 p.m.

**CHURCH OF GOD CHAPEL**  
Rev. Ora Holley  
Services Sunday Evening — 7:30

**UNITED MISSIONARY CHURCH**  
C. W. Thompson, Pastor  
Morning Worship 11:00 a.m.  
Sunday School 10:00 a.m.  
Youth Fellowship 7:00 p.m.  
Evangelistic Services 7:30 p.m.  
Prayer Meeting, (Thurs.) 8:00

**EVANGELICAL LUTHERAN CHURCH**  
Rev. Dale Larson, Pastor  
Sunday School every Sunday at 10:00 a.m. Classes for all ages  
Church services every Sunday at 11:00 a.m. Communion Service first Sunday of every month  
Family social dinner second Sunday of month at 1:00 p.m.

**JORDAN RIVER BAPTIST TEMPLE**  
Rev. Roy Green, Pastor  
Sunday School and Church — 10:30 to 12 noon  
Evangelistic Service 7:45 p.m.  
Thursday at 7:45 p.m. — Teaching Service

**FINKTON BIBLE FELLOWSHIP CHURCH**  
Followed by short morning services.  
Sunday School, 10:30 a.m.  
Youth Fellowship 6:45 p.m.  
Evening Service 8:00 p.m.  
Wednesday Prayer Meeting 7:30 p.m.

**CHRIST LUTHERAN CHURCH**  
Boyer City — Wilson Twp.  
Rev. Richard Noffze, Pastor  
Wilson Township:  
9:30 a.m. Church Service  
10:30 a.m. Sunday School  
Boyer City:  
11:00 Church Service  
10:00 Sunday School

**FIRST PRESBYTERIAN CHURCH**  
Edward O. DeHaven, Pastor  
Regular Services:  
The Church School meets at 9:45 with classes for all ages.  
The Morning Worship begins at 1:00 o'clock.

**PENTECOSTAL FULL CHURCH TRUTH CHURCH**  
Rev. Harley R. Barber, Pastor  
Sunday School—10 a.m.  
Worship Service—11 a.m.  
Sunday Eve. Service — 8 p.m.  
CYA Tuesday — 8 p.m.  
Prayer Meeting, Thursday 8 p.m.

**BIBLE BAPTIST CHURCH**  
Central Lake  
Rev. Paul Gelatt, Minister  
Worship — 11 a.m.  
Bible School — 10 a.m.



"What a pleasure life would be if everybody would try to do only half of what he expects others to do!"

Youth Time — 6:30 p.m.  
Gospel Service — 7:30 p.m.  
Prayer Meeting, Wednesday — 7:30 p.m.  
Bible Club, Thursday, 4 p.m.  
Sunday School, Sunday 10:00  
Morning Worship, Sunday 11  
Evangelistic Service, Sunday 8:00 p.m.

**REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS**  
Elder Ole Olson, Pastor  
Church School — 10:00 a.m.  
Morning Worship 11:00 a.m.  
Zions League Tuesday, 7:30 p.m.  
Prayer Service, Wed., 8:00 p.m.

**ASSEMBLY OF GOD**  
Rev. T. H. Moody  
Sunday School — 10:00 a.m.  
Morning Worship — 11:00 a.m.  
and August at 7:30 a.m.  
Evangelist Service — 8:00 p.m.  
Women's Missionary Council— Thursday 10 a.m.  
Prayer Meeting—Thursday 8 p.m.

**ST. JOSEPH CHURCH**  
Rev. Joseph Malinowski, Pastor  
MASSES  
Sundays — 7:30 and 9:30  
Holydays — 7:30 am & 7:30 pm  
First Fridays — 7:30 p.m.  
Weekdays — During June, July



**ROBERT A. CAMPBELL AGENCY**  
William M. Swoboda, Manager  
Complete Insurance and Bonding Service

### LOOKING BACKWARD

## Reviewing The News-Herald

July 17, 1915

East Jordan now has a state militia. Members of Company X were sworn into state service and the organization became Co. 1, 38rd Michigan National Guard. The officers are Captain, Henry Winters; First Lieutenant, William C. Spring; Second Lieutenant, L. G. Balch; First Sergeant, James Gidley and Q. M. Sergeant, W. E. Moore.

A recipe for removing unwanted tan using lettuce leaves was featured on the front page of this week's Herald.

William Kenny and Edna Smith were united in marriage by Father Kroboth.

July 10, 1925

East Jordan students at Mt. Pleasant Normal School include Mrs. William Swoboda, Mrs. Earl Hager and the Misses Bertha Clark, Annie Golden, Lona Swafford and Frances Cook.

Miss Martha Freiberg and Austin Overhold of Detroit were married July 4th at the bride's brother's cottage near Holy Island.

Miss Jessie Sherman and Harry Kleinbans were married June 27th at the Presbyterian Manse in Boyne City.

July 12, 1935

Katharine Hart and Arthur E. Kaley were married July 8th at St. Joseph's Church.

Mrs. John H. Jones, 74, passed away in her home in Jordan Township Monday.

Charlevoix, East Jordan, Boyne City and Boyne Falls cooperated to put on one of the finest pageants ever presented in Charlevoix County at Charlevoix this week. Josephine Somerville was "Miss Columbia" in

the pageant and Virginia Bartlett was a member of the queen's court.

A lumbering scene was put on by Earl Gee, Sr. and Harry Sax-

ton aided by Bob Mitchell and his team.

A son was born to Mr. and Mrs. Earl Gee, Jr.

## LAST DAY OF REGISTRATION SCHOOL ELECTION

THE LAST DAY ON WHICH PERSONS MAY REGISTER WITH THE APPROPRIATE CITY OR TOWNSHIP CLERK IN ORDER TO BE ELIGIBLE TO VOTE AT THE SPECIAL ELECTION CALLED TO BE HELD ON MONDAY, JULY 18, 1955, IS FRIDAY, JULY 8, 1955. PERSONS REGISTERING AFTER 5:00 O'CLOCK, P.M., EASTERN STANDARD TIME, ON THE SAID FRIDAY, JULY 8, 1955, ARE NOT ELIGIBLE TO VOTE AT SAID SPECIAL SCHOOL ELECTION.

This Notice is given by order of the Board of Education of East Jordan Rural Agricultural School District No. 2, Charlevoix and Antrim Counties, Michigan.

W. G. BOSWELL  
Secretary, Board of Education



Thursday, July 7

Walter Brooke Eric Fleming  
"CONQUEST OF SPACE"  
It Could Happen — Technicolor

Friday and Saturday, July 8 and 9

Randolph Scott Marie Windsor Ernest Borgnine  
"THE BOUNTY HUNTER"  
Days of the old west in technicolor plus  
"THE SQUARE KING"  
With Robert Beatty, Jack Warner and Bill Owen

DANCE IN THE TEMPLE BALLROOM

Every Friday Night from 10 to 1  
"THE DRIFTING TROUBADORS"  
50c per person

Sunday and Monday, July 10 and 11

James Stewart June Allison Frank Lovejoy  
"STRATEGIC AIR COMMAND"  
One of the finest movies — Technicolor — Vistavision

Tuesday, Wednesday, Thursday, July 12, 13, 14

Special Double Feature  
"KARAMOJA"

Most incredible sights ever filmed — in color

"HALF WAY TO HELL"  
Quentin Reynolds authentic film from behind the Iron Curtain  
Shows at 7 and 9 — Both pictures shown twice

## TRADE for 3-WAY PROTECTION

"STOP ACTION"  
TRIPLE TRACTION

- SAW TOOTH RIB EDGES
- DEEP-CUT STOP NOTCHES
- FLEXIBLE CROSS-CUTS on

3-T NYLON CORD  
**TUBELESS**  
DeLuxe Super-Cushions  
by **GOODYEAR**

Only Goodyear offers you this triple combination in a single tire—a three-way safety-action tread design that gives you more than 8,000 gripping edges for swifter, safer stops plus extra protection against dangerous skids. You get better blow-out and puncture protection, better performance, longer mileage.

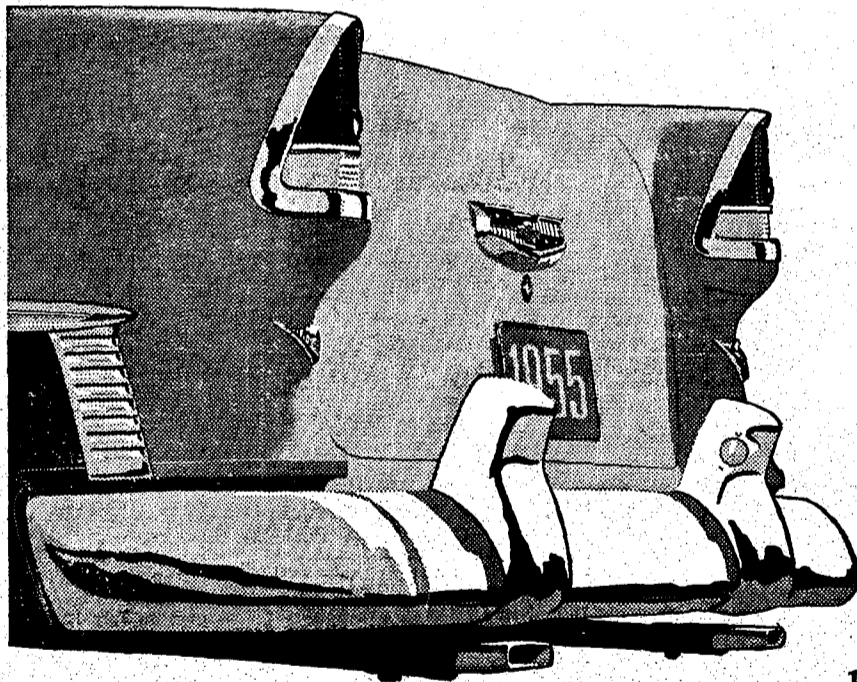


TRADE TODAY  
We'll buy all the unused mileage in your present tires, regardless of condition. You pay as little as \$1.25 a week!

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND

East Jordan Cooperative Co.

LE 6-7021



Twin Pipes that play sweet music!

## Chevrolet's "Super Turbo-Fire V8" with 180 hp.

You can spot this one by the twin tailpipes. No matter what you drive, you're going to see twin-exhaust Chevrolets pulling away—in traffic, on the toughest hills, on the long straightaways.

Unless you have a "Super Turbo-Fire V8" of your own. And then you'll know what it's like to pilot the car that sets the pace for everything else—and doesn't pause to read the price tags!

What makes the Super scat? Chevrolet's superb valve-in-head V8, with the shortest strokes in the in-

dustry, the most power per pound, and the only 12-volt electrical system in its field—all this plus a four-barrel carburetor and free-breathing twin exhausts.†

Want to sample this silk-lined cyclone? Just give us a call, any day this week, and we'll be proud to show you just how hot a V8 can be.

\*Optional at extra cost.  
†Station wagon models have single exhaust pipes.



A. R. Sinclair Sales

BOYNE CITY, MICHIGAN

## Lona Theatre

Mancelona, Michigan

Friday & Saturday, July 8-9

John Payne  
"Sante Fe Passage"

Also

Brooklyn Dodgers  
"Roogise Bump"

Sunday & Monday, July 10-11

Jane Russell Gilbert Roland  
"Underwater"  
Cinemascope & Color

Tues., Wed., Thurs., 12-13-14

Barbara Stanwyck Robt. Ryan  
"Escape To Burma"  
Cinemascope & Color

## Rites Held Here For Luella Ruff

Funeral services were held at Watson Funeral home, June 30th for Luella J. Ruff, 87, who died at Traverse City, June 28.

Rev. Robert Moore officiated with burial in Sunset Hill cemetery.

Luella Townsend was born July 4, 1887 in Wayne County, Michigan and on October 6, 1886 was united in marriage to Edward Russell in East Jordan. Mr. Russell preceded her in death. Later she married John Ruff.

Surviving are one sister, Nettie Meredith, three grandchildren and 18 great grandchildren, and four step children, George Ruff, John H. Ruff, Mrs. Lillian Blodgett and Mrs. Ruth Springer.

Bearers at the services were: Roy Sherman, Merrit Shaw, Carlton Bowen and Manuel Bartholomew.

Among those from away attending the services were Mr. and Mrs. C. H. Russell of Wayne

SHOP EAST JORDAN



"Sometimes a woman's intuition is just a suspicion that made good!"

## Rural Electric Rates Lower, Lees Reports

"Top O' Michigan Rural Electric Company has put a 10% rate deduction into effect starting June 25," according to Harold S. Lees, Manager.

"This reduction lowers all rates in the bottom step or bracket and represents a total savings to members of from \$15,000 to \$18,000, during the course of the next 12 months," Mr. Lees stated.

The Company has presently more than 10,500 meters connected, and the distribution system has 2600 miles of line in operation, served through the medium of 10 Sub-stations.

It is anticipated that by 1960, the electric cooperative will have 13,000 members, 3,000 miles of line energized and other rate reductions in effect.

## Livestock Meet Set For E. Jordan

A few weeks ago a cooperative trucking route to ship livestock to the Michigan Livestock Exchange yards at St. Louis, Mich., was established.

This was in cooperation with the Charlevoix County Farm Bureau, the Cooperative Extension Service and the Exchange.

Now after four marketing periods, a meeting of all consignors and anyone interested in marketing livestock will be held at East Jordan. The date is Wednesday July 13 at 8:30 p.m. and the place is the East Jordan High School agricultural room.

Ed Rehman, county agricultural agent, would like to invite anyone who is interested in livestock marketing to attend this meeting. If you have any problems about marketing this is a good place to get some help on them.



Elsie St. Varian and Old John, 125 year old Elephant, who will appear with King Bros. Circus in Petoskey, Friday, July 15th.

## Russell Is Installed As Noble Grand

Raleigh Russell was installed as Noble Grand, July 1st, by the Jordan River Lodge No. 360, IOOF.

Vice Grand is Carlton Bowen. Other officers installed last Friday were: Recording secretary, W. S. Conway; financial secretary, Alva Davis; treasurer, Elmer Faust; warden, Cecil Blair conductors, G. Sturgill.

I. G. Cash Hayden; O. G. Pat Foote; R. S. N. G. Forest Williams; L. S. N. G., George Staley; R. S. V. G., Ed Weldy; L. S. V. G. Harry Saxton; Chaplain, Bert Scott.

R. S. S., Jas. Bennett; L. S. S. J. K. Bader.

P. G. Gaius Hammond.

## West Peninsula

Mr. and Mrs. Sa mSimmerman and two daughters of McMillan called Thursday at the William Gaunt Sr. home and the Jim Earl home in Charlevoix.

Mr. and Mrs. Earl Gill of Lansing are vacationing for a week at their cabin on South Arm.

Mr. and Mrs. William Eisen-drath and family of St. Louis, Missouri are spending the summer at their home on South Arm.

Mr. and Mrs. Tiny Worden and family of Jackson spent the weekend with their mother, Mrs. Francis Crowell and the Alfred Crowell family.

R. G. Williamson Sr. of Akron, Ohio is spending a week with his son and family at Rustan Resort.

Callers Sunday at the William Gaunt Sr. home were Mr. and Mrs. Frank Gaunt and four children of Dorr, their brother Walter Gaunt of Ellsworth, and Mr. and Mrs. Ralph Gaunt Jr. of Saginaw.

Lester Howard of Lansing was home with his parents for the weekend.

Mr. and Mrs. Earl Sheldon of Plymouth is spending a week's vacation with the Earl Bricker family.

Mr. and Mrs. Elwood Bricker of Lansing spent the weekend with the Earl Bricker family.

Mr. and Mrs. Lyle Tuttle returned to Fenton Monday after spending a week at their cabin on South Arm.

Mr. and Mrs. Ira Weaver of Huntington Woods spent the weekend at their farm home.

Mr. and Mrs. Ernest Kopkau and son Dennis spent from Friday until Monday with their brother and sister-in-law Mr. and Mrs. Clyde Palmiter at Quincy.

Thursday, July 7, 1955 \* East Jordan News-Herald \* Page 3

## HERE & THERE

### Around East Jordan

Richard Barnett, son of Mr. and Mrs. E. C. Barnett, left Tuesday morning for Detroit for induction into the Army. He was accompanied to Traverse City by his parents.

Mr. and Mrs. William Seymour and Mr. and Mrs. John Looze and two children of Flint were holiday guests of their parents Mr. and Mrs. Charles Looze. Mrs. Seymour was the former Patricia Looze.

Mr. and Mrs. Glen Ingalls and two children of Grand Rapids were weekend guests of their parents Mr. and Mrs. Marshall Griffin Jr. and Mr. and Mrs. Clifford Ingalls.

Mr. and Mrs. D. S. Bull and children of Luther was in East Jordan Sunday.

Mr. and Mrs. C. Pumfrey and daughters Patricia and Barbara of Kalamazoo were weekend guests of their mother Mrs. Fran Lenosky.

Sunday guests of Mr. and Mrs. Arnold Smith were Mr. and Mrs. Harvey McPherson, Mr. and Mrs. Herman Behling and sons of Boyne City, and Mr. and Mrs. Harlin Drake and children of Morris.

Weekend guests of Mr. and Mrs. Albert Lenosky were Mr. and Mrs. Karl Heller of Elk Rapids, Mr. and Mrs. F. R. Felix of Durand, Mr. and Mrs. Glen Trojanek and son Steve of Detroit, and John Lenosky of East Lansing.

Mr. and Mrs. Albert Lenosky of East Jordan celebrated their 35th wedding anniversary Sunday, July 3, with open house for friends and relatives.

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

Joseph Smith having finished his course at Gail Institute is now employed as Depot manager at Farwell.

Mr. and Mrs. Ivan Russell and four children of Kalamazoo and Mr. and Mrs. Nelson Storing and children of Gaylord were weekend guests of their parents Mr. and Mrs. Elmer Reed.

Mrs. Rea Newkirk, Mrs. John Dempsey and Mrs. Rose Mary Murthoff returned to their home at Chicago Friday. After visiting relatives in East Jordan.

## PETOSKEY FRIDAY JULY 15



THE WORLD ITS FIELD ITS TRIUMPHS REACH BEYOND THE SEAS! THE COLOSSUS OF ALL AMUSEMENTS

600-PEOPLE-600  
150 ARENIC STARS  
250 WILD ANIMALS  
16-ELEPHANTS-15  
6000-SEATS-6000  
\$1,700,000 INVESTED  
\$7,400 Daily Expenses  
GEORGEOUS STREET PARADE 11:30 A.M.  
TWICE DAILY 2 & 8 P.M. DOORS OPEN 1 & 7 P.M.  
★ CONLEY ★ Family - Greatest Equitarians of all time  
★ LA FORME ★ Troupe - Champions of the Flying Trapeze  
★ LOLITA ★ Dancing Queen of the Tight Wire

## NOTICE

### OF ANNUAL MEETING

Notice is hereby given to qualified school electors of District No. 2, of the Township of South Arm, county of Charlevoix, State of Michigan, known as the East Jordan Rural Agricultural School District No. 2, that the annual meeting will be held in the

East Jordan High School Auditorium

Monday, July 11 at 8:00 p.m.

for the transaction of such business that may legally come before this meeting.

W. G. BOSWELL

Secretary, board of education

## Prepare Youth To Meet God



### Teach Youth To Attend Church

At all times and in all ages the church has been a strong and mighty battle station against sin and moral decay.

Through its arches have constantly rung the battle cry of soldiers of the cross.

On its altar has always been found the greatest arsenal of sacred ammunition ever entrusted to any race or to any people — The Holy Bible.

The banner of righteousness has flown steadily from the fixed redoubts of quaint and quiet community churches and impressive city edifices alike.

The torch of truth and salvation has been carried with flaming zeal to dismal outposts in distant and strange lands by self-effacing vanguards.

The church's stirring hymns, its reverent litany, its jeweled creed, its holy festivals—all have been powerful weapons in the hands of purposeful men determined to see that right makes might. From its pulpit parapets have been sounding continual and courageous challenges to the forces of evil. Truly, the church today is a mighty fortress in the defense of decency. Teach children to attend church.

THIS YOUTH SERIES SPONSORED BY:

#### PETOSKEY

Barnum Bros. Fibre Co., Inc.

Coeling Packing Co.

Petoskey

Steam Laundry & Dry Cleaners

Petoskey Beverage Co.

Zaiger Beverage Co.

Neon Tube Light Laboratory

Perry Sales Co.

Cadillac — Buick — Pontiac

Northern Tree Co.

Northern Concrete Products Co.

Burnett Brothers

Oliver Farm Equipment

#### BOYNE CITY

Top-O-Michigan Rural Electric

Boyne Avenue Greenhouse

Vought's Paint & Wallpaper Store

Johnson Motors Sales & Service

Royce B. Asher

An important announcement to motorists:

# NEW ADVANCED BLUE SUNOCO

## MORE KNOCK-FREE POWER FOR EVERY MAKE OF CAR

Ready now for next year's cars

Available now! From the advanced refining facilities of Sun Oil Company comes a new, advanced gasoline that delivers more knock-free power for modern high-compression engines — ready now for next year's cars.

Yes, there's a difference in New Advanced Blue Sunoco, and a reason for the difference. First, because Sun is years ahead of the industry in catalytic refining

facilities. Second, because Sun's one-grade gasoline policy saves on tanks, trucks, pumps... savings that are reinvested in research and new facilities. That's why New Advanced Blue Sunoco gives you high-test premium performance yet stays at regular gas price.

Try New Advanced Blue Sunoco in your own car. Drive in at your Sunoco dealer's today.

BEATS PREMIUM-PRICED GASOLINES IN POWER TESTS



How New Advanced Blue Sunoco Outperforms "Premiums". In laboratory tests New Blue Sunoco outperformed typical "premiums" because of its cleaner burning. It maintained higher engine power longer under conditions duplicating the kind of driving you do most. Testing method observed by an independent laboratory.

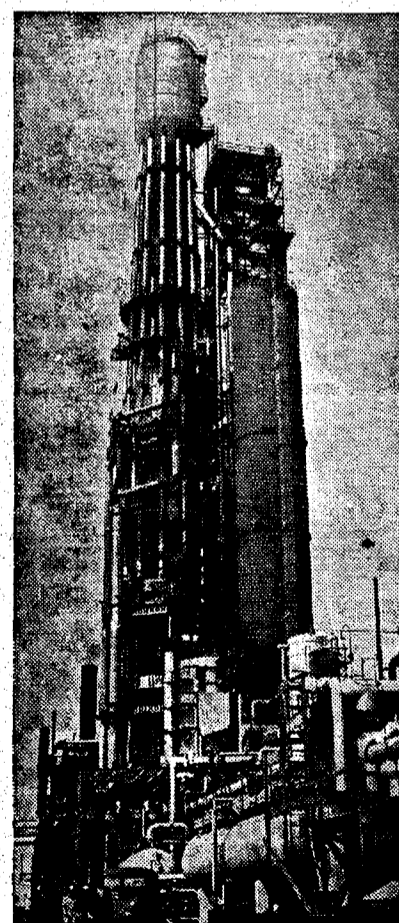
Make your own 10-gallon test

NEW ADVANCED



SUN OIL COMPANY Philadelphia 3, Pa.

America's Greatest Gasoline Value



New 360-foot Houdriflow refining unit one of several at Sun's refineries. Together with other advanced catalytic refining facilities, they are keeping Sun years ahead of the industry, enabling Sunoco dealers to offer New Advanced Blue Sunoco with more knock-free power for every make of car. Try it today.

HIGH-TEST...PREMIUM QUALITY...STILL AT REGULAR GAS PRICE

## East Jordan Cooperative Company And Dealers



# hickory AND horsehide

Thursday, July 7, 1955 \* East Jordan News-Herald \* Page 5

When they're on the road, baseball players find themselves with a lot of time on their hands between games. Far away from friends and families, they while away idle hours in a variety of pursuits.

But card playing (for small stakes) and movie-going are the two most popular forms of recreation on any ball club.

Among the Tigers, bridge is popular with Frank House, Bubba Phillips, Bill Tuttle, Ferris Fain and coach Billy Hitchcock, and you'll always see a game going among four of them.

Al Aber joins with Al Kaline, George Zuverink and Harry Malberg in fantan, which is highly popular with ball players.

Ray Boone and Steve Gromek are in a seriously constant gin rummy game.

Poker is not permitted by the Detroit management.

## LIKES WESTERNS

When he's not "knocking with two" against Gromek, Boone reads a lot of fiction and enjoys Western movies, Randolph Scott being his favorite actor. He also devotes considerable time to browsing around sporting goods stores.

Gromek also likes Westerns, but John Wayne is his favorite. He enjoys reading Zane Grey Western novels.

Red Wilson is a crossword puzzle fan. Paul Poytack likes card-playing and going to the movies. Jim Delsing enjoys playing hearts.

Ned Garver does a lot of reading and writing. He answers all his fan mail and business correspondence on the road. He also works crosswords puzzles, assisted by Reno Bertoia, who also

likes the movies.

## PREFERS SLEEPING

Fain, in addition to card-playing, similarly works crossword puzzles and reads outdoor magazines. Harvey Kueen likes playing cards such as hearts and window shopping, but most of all he prefers to just plain sleep.

Billy Hoelt enjoys cards while Jack Phillips prefers movies of any kind. New bonus player Jim Small gets a kick out of sitting in the hotel lobby and watching people come and go.

Werner Birrer reads and writes a tremendous volume of letters to former service buddies. An amateur photographer, he has pictures he's taken all over the country.

Chuck Maxwell who's a number painting addict, works on the paintings all the time he's on the road and has them ready for hanging by the time he gets home.

As for O' Diz, I used to be a history bug and spent my first three years in the majors sight-seeing at all the important historical spots. Now that I'm no longer active in the Hickory and Horsehide game, I spend most of my time away from the microphone in gabbing and playing cards.

## Farm Death Often Due To Machines

Seventy-nine farm people died in accidents in Michigan during the past year — four more than in 1953 according to figures released by the Michigan health department.

Of this number, several farm people in Charlevoix county died in accidents. This, says Ed Rebman, Charlevoix county agricultural agent emphasizes the need for Farm Safety Week, July 24-30, and observance of safety all through the year.

Statewide, farm machinery again was the biggest killer, taking 20 lives. And 17 of these deaths involved tractors. Twelve people were killed when tractors overturned.

A tractor fell on a girl of 6. A boy of 4 fell to his death off a tractor. A boy of 10 was drowned as he was pinned under a tractor that had overturned in a creek.

Three other farm machinery accidents brought death. One included a boy of one year who was crushed by a bulldozer, a man of 64 who was run over by a grain drill and a man of 60 who had his arms caught in a post-hole digger.

Falls caused the next largest number of deaths — 12. Firearms and blows from falling objects caused 10 deaths each. Drowning caused five deaths.

Farm Safety Week, Rebman stresses, is an opportunity for Charlevoix farm people to organize to reduce this toll—with the help of their farm organizations.

SHOP EAST JORDAN

## Orchard Notes . . .

By C. Fairman

At the cherry meetings on the street corners and elsewhere cherry growers are talking price. The price of cherries offered to the growers is seven cents — or equal to three and one half cents twelve years ago.

I have heard all angles of the price situation by reliable men that are thoroughly posted. It all adds up to over production. Some say that if the price had been lower last year that the price would be higher this year.

The fact is that many other sections have not been having heavy regular crops. If wind or hail would spoil the Wisconsin crop this year, the price of cherries would go up. Future prospects do not look too bad as we usually have more regular crops than Wisconsin or southern Michigan. Grand Traverse region canners were hard hit last year by the short crop.

It would seem to me that it would be better to deliver the cherries with a down payment with the privilege of a price raise if the market improved next winter.

## Boyne, E. J. Men On Board



A nine man committee of Northern Michigan community leaders will meet at Grayling Wednesday, July 13, to organize a coordinated effort to attack the economic problems of the area. The committee was a recommendation of the Northern Lower Peninsula Advisory Board of the Michigan Economic Development Commission.

Members are (left to right): State Rep. Walter G. Nakkula, Gladwin; Frank Catto, secretary, Alpena C of C; Dwight Wood, manager, Aus-Coda Development Corporation of Oscoda; A. E. Steinbrecher, committee chairman and manager of Northern Michigan Electric Cooperative, Inc., Boyne City; Marshall Sayles, publisher East Jordan News-Herald; Mrs. Gertrude Bishop, community representative, Michigan Economic Development Department; Norman Lyons, secretary, Mt. Pleasant C of C; Albert Roberts, mayor, Grayling; and A. R. Jacobs, Traverse City city commission.

## Read The Classified Page

## County Fairs To Open In Northland

Six northern Michigan county fairs have been announced by the State Department of Agriculture.

First fair to be held in the north this year is Cheboygan's, August 16-20; second is Petoskey, August 22-26; third is Gaylord, August 26-27; fourth is Traverse City, August 30 to September 3rd; fifth is Manton, September 3-5; and last is Cadillac, September 5-9.

SHOP EAST JORDAN

## SPORTSMEN'S HEADQUARTERS

HUNTING & FISHING LICENSES ISSUED.

—Excellent Coffee  
—Complete Meals  
—Home Baked Goods

# Bill's Duck Inn

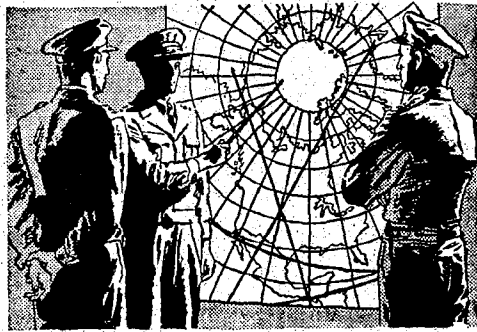
BEER — WINE — IN or OUT



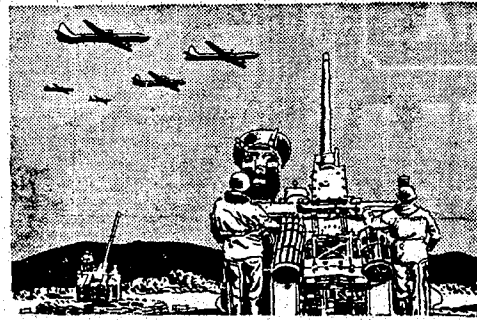
NOW IS THE TIME FOR ALL HOME REPAIR!

FIRST QUALITY, ALWAYS

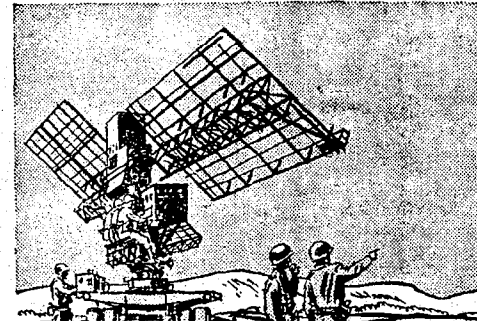
ELLSWORTH LUMBER COMPANY  
JOS. F. BUGAI



**It's not here . . .** Our military intelligence is not blind to the threat of attack from the north. They know that right now Soviet Russia has about 1000 long-range bombers massed within flying distance of the United States—that in a single raid these enemy planes could bomb 89 top U. S. cities.



**It's not here . . .** Our military and civil defense officials are alert to the danger. Army anti-aircraft batteries and Air Force interceptor planes are on 24-hour duty, ready to combat attack at the first warning. But that warning *must* come through in time.



**It's not here . . .** Our radar operates, ceaselessly, a network ten miles high in the sky. But it is at maximum effectiveness only against high-flying aircraft. Enemy bombers, flying low, could come in undetected. Against low flying planes, *only the human eye and ear can do the job.*

## FIND THE BLIND SPOT IN AMERICA'S DEFENSES

it may be closer than you think!



## The blind spot is here . . . right in our town!

Where civilian volunteer plane spotters are urgently needed. Right now too few patriotic citizens are doing a job the whole town should share. They need *more* help—*your* help—for just *two hours a week*. Join the Ground Observer Corps now and help overcome the "blind spot" in America's air defense.

## Keep your eye on the sky in the GROUND OBSERVER CORPS



Wake Up!  
Sign Up!  
Look Up!

JOIN TODAY - WRITE OR PHONE  
CIVIL DEFENSE DIRECTOR, JOSEPH WILKINS

LE-6-2326

SPONSORED AS A PUBLIC SERVICE BY:



MT. CLEMENS METAL PRODUCTS COMPANY  
EAST JORDAN, MICHIGAN



## RESTAURANTS



"Thanks for Tot's Day!" says Mrs. V. B. of Central Lake. "It's a wonderful photographic service. I was able to bring the baby in for his portrait at the most convenient time for me—and when he felt his best!"

Special prices prevail for Tot's Day Portraits and no appointment is necessary . . .

EVERY WEDNESDAY OF THE YEAR!

HUCKLE'S STUDIO OF PHOTOGRAPHY

119 Main St. East Jordan LE 6-2332

## Cummins Tells About Lower Insurance Rates

New low auto insurance rates, approved by Michigan Commissioner of Insurance, Joseph A. Navarre, start Monday for most

SHOP EAST JORDAN



WE'RE ON A PEDESTAL!

Sure, we're proud! We've worked hard to achieve — and maintain — our reputation for the finest in dry cleaning service! Trust your clothes to our experts, always!

East Jordan Cleaners

policyholders of one leading auto insurance company.

Michigan motorists insured by State Farm Mutual Automobile Insurance Company will share savings of \$670,000 yearly, compared with their previous rates, according to B. C. Cummins, local agent.

Biggest savings will go to pleasure cars with no male operator under age 25 and to older model cars, Cummins stated. Rates for liability coverage will now be figured under a new four group plan, based on age of male drivers and pleasure or business use of car.

A new "Step Down Plan" for comprehensive and collision insurance sets up rates that drop twice as the car gets older, once when the car is two model years old and again when it is four model years old. Compared with present costs, collision rates are now reduced for 1952 and 1953 models, and even more substantially for 1951 and older cars. Comprehensive rate reductions, with some exceptions, apply only to 1951 and older cars, and are slightly higher on new cars.

For commercial vehicles, most rates are unchanged, but some are adjusted upward, others downward, depending on accident records.

Mr. and Mrs. Russell Bolser of Muskegon are visiting their parents Mr. and Mrs. Ernest Kopkau and Mr. and Mrs. Otto Bolser.

## FROM OUR CORRESPONDENTS

### About People You Know

Page 6 • East Jordan News-Herald • Thursday, July 7, 1955

#### Finkton News

Miss Catherine Schumaker and Paul Wilson were united in marriage June 11 at the chapel on the base at Fort Riley, Kansas. Mr. and Mrs. Larry Schumaker were best man and matron of honor. Mr. and Mrs. Lawrence Schumaker, parents of the bride were the only guests present. Paul Wilson is the son of Mr. and Mrs. Earl Wilson.

Mr. and Mrs. Gordon Taylor and family returned Saturday to Detroit after spending a week with Mr. and Mrs. Jack Taylor and other relatives in the community.

Mr. and Mrs. Jack Coleman and family of Detroit and John Coleman of Garden City spent the weekend at the Earl Wilson home.

Miss Betty Spence of Central Lake spent Friday night with Miss Alice Spence.

Mr. and Mrs. William Vanerzee and son of Grand Rapids were weekend visitors at the Jack Taylor home.

Mr. and Mrs. Pat Tobey and family of Detroit are spending the week at Winston Tobey's.

Mrs. Martha Tobey is visiting at the home of Mr. and Mrs. Jerry Lavanway.

Mr. and Mrs. Roy Kenney and family and Mr. and Mrs. Earl Kenney and family of Sparta were Sunday visitors at the Elgin Lavanway home.

Mrs. Hildred Gaubatz and granddaughter Sharon have spent the last three weeks at the home of Mr. and Mrs. Marshall Shepard.

Mr. and Mrs. Vern Phiffer of Detroit were weekend guests at the home of Mrs. Ida Lavanway.

Mr. and Mrs. Ralph Carroll and boys of Buckley spent Friday at Mrs. Emma Shepard's.

Thursday night a surprise birthday party was held at the home of Mr. and Mrs. Edward Lavanway for Mrs. Leonard Hite.

Mrs. Hildred Gaubatz and Mrs. Marshall Shepard attended a bridal shower given for Miss Audrey Crawford at the home of Mrs. Reuben Liskum at Bellaire.

Mr. and Mrs. Donald Lavanway and daughter of Vernon and Mr. Dale Lavanway spent the weekend at the home of their parents Mr. and Mrs. Elgin Lavanway.

Mr. Fred Glassford of Detroit was Sunday visitor at the home of Mr. and Mrs. Edward Lavanway.

Russell Gaubatz and Mr. Harold Birch of Detroit spent the weekend at the home of Mr. and Mrs. Marshall Shepard.

#### Vance District

Mr. and Mrs. Ed Wenzel and two daughters of Mt. Pleasant were visitors on July 4th at the Russell McClure home.

Sunday guests of Mr. and Mrs. Russell McClure were Kenneth McPherson, Russell Hart, Mr. and Mrs. Sam Bennett, and the Roy Dougherty and Archie Graham Jr. families.

Mr. and Mrs. Herbert Scribner of Durand are guests of Mr. and Mrs. Roy Dougherty.

Mr. and Mrs. J. Willard Smith and nephew, Stephen Mason, of Piketon, Ohio were weekend guests at the Vernon Vance home. They also visited relatives at Ellsworth, Central Lake and Barnard.

Mr. and Mrs. Al Wood and two daughters were overnight guests on Friday at the Vernon Vance home.

Mrs. D. E. Carpenter and Mr. and Mrs. Vernon Vance, accompanied by Mrs. John L. Boss of Barnard, attended the wedding of their grand daughter and niece, Miss Jane Ruth Gaddis, in Chicago June 25th. On the way home they visited at the home of Rev. and Mrs. Wirth Tennant and family at Scottville.

Mr. and Mrs. VanDeventer were callers at the Vance home last week.

Mrs. Bryce Vance came home from MSU over the weekend of the 25th. She was accompanied by her parents, Mr. and Mrs. H. M. Vogt of Grand Ledge.

Mr. and Mrs. Oscar Meadows of Midway, Ohio, and Mrs. Maud Ainsbury of Royal Oak were week end guests of Mr. and Mrs. Lester Kolin.

Darlene Bennett is a patient at Charlevoix hospital.

Many older East Jordan residents will remember Dan Hudkins, 89 years old, who died recently at Clive Alberta, Canada. His wife, the former Laura DeLong, died about five years ago. Mr. Hudkins lived at Afton near Deer Lake about 40 years ago. Several relatives live in the East Jordan-Boyer City area.

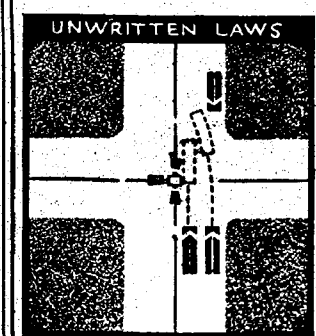
See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Roman Klimkiewicz, Jr., son of Roman Klimkiewicz, Sr., of East Jordan, has been named to the Texas Western College honor roll for the 1955 spring semester.

Klimkiewicz, a sophomore business administration major, is attending Texas Western while attached to the 810th Supply Squadron, Biggs Air Force Base.

To be named to the honor roll a student must maintain a 3.2 grade point average, or slightly higher than a "B" average.

The community is glad to be getting their community building roofed. Mr. Doyle Willson of Pleasant Valley is doing the work.



UNWRITTEN LAWS  
No. 68 DON'T CUT OFF DRIVER AT SIGNAL

When two cars are facing a red light side by side and it turns green, someone may have to give way because of parked cars just beyond the intersection.

If the driver on the right sprints ahead and cuts in on the car on his left, which is going straight ahead, it's like cheating in a ticket line at a theater.

Any driver moving straight ahead in his own lane deserves to be let alone. He goes along minding his own business and not causing anybody any trouble. He has the right of way over cars in lanes on his right or left. They have no right to cut in on him. Remember the slogan, "SLOW DOWN AND LIVE!"

Michigan Association of Chiefs of Police  
Michigan State Safety Commission  
Michigan Trucking Association

## To Study One Way Street Plan

The city council Tuesday night turned over to the Park Committee a proposal that one way streets be established in the tourist park.

It was said that too much careless driving in and out of the park at night is causing confusion.

The Park Committee will study the proposal and report their findings to the council.

## Miss Brock In Festival Queen's Court

Sharleen Brock, 21, daughter of Mr. and Mrs. John Brock, of East Jordan, won a place in the Queen's court at Traverse City, Thursday, June 30th, during the queen's contest for the National Cherry Festival.

Miss Brock was entered in the contest by the Dress & Gift Shoppe. Nineteen girls from northwest Michigan entered with six being picked to enter the court.

Miss Sharon Dolan, of Traverse City, was named queen and will reign over the festival.

Sharleen appeared on television twice during the night of the contest.

Mr. and Mrs. Curtis Evans and three sons of Grand Blanc spent the past week end at the homes of Mrs. Antonia Evans and Mrs. Fred Moore and other relatives.

Miss June Moore of Flushing is here to spend the summer at her cottage on Lake Charlevoix.

#### CARD OF THANKS

We wish to extend our heartfelt thanks for the kindness shown us by our relatives, neighbors and friends at the death of our beloved wife, mother and grandmother, Stella Skrocki. We also especially want to thank Father Cslaus G. Klimowicz and the choir and altar boys.

The Adam Skrocki family

#### PUBLIC FISHING

You can catch all the rainbow and brook trout you want at the Servoss Trout Pond one mile east of Bellaire, Michigan on Stover Road. Visitors welcome. No fishing license required. 22x4ft

**R & R TELEVISION**  
Authorized Service Dealer  
Sales and Service Antenna Installations  
LE 6-7349 East Jordan  
We repair all makes of radios and television.

**LADIES DAY**  
JULY 12  
Golf, Luncheon & Cards \$3.00  
Or Luncheon & Cards, \$1.50  
DOOR PRIZE  
Phone by Saturday for Reservation  
JU 2-7654  
YE NYNE OLDE HOLLES GOLF COURSE

YOU WILL FIND  
EVERYTHING YOU NEED  
FOR COMFORT AND STYLE  
FROM SWIM SUITS  
TO COATS  
at  
**The Dress & Gift Shoppe**

**BONNIE BRIGHT SAYS:**  
GIVE YOUR WIFE A VACATION TOO!  
**SWAN CITY AUTOMATIC LAUNDRY**  
M-32 at M-66 LE 6-2929 East Jordan  
Hours: Week Days, 8 a.m. to 5:30, 6:30 to 8 p.m.  
Saturdays, 8 a.m. to 12 noon, 12:30 to 4:30 p.m.

**save money**  
on auto insurance  
with State Farm Mutual's  
**new**  
"Careful Driver Rating Plan"  
for bodily injury and property damage liability coverage  
**new**  
"Step-Down Plan"  
for comprehensive and collision coverage  
STATE FARM INSURANCE  
For details call  
**B. C. CUMMINS**  
LE 6-2612

**SPEEDWAY**  
**79**  
Try A Tankfull - Your Car Will Zoom!  
Free Gum To Our Customers' Children  
**DOUBLE STAMP DAY**  
**WEDNESDAYS**  
Free Gold Stamps For Your Mother  
Ask For A Credit Card  
You'll Get One If You Are Worthy  
THERE ARE 10 COMMANDMENTS — WHO GAVE THEM TO US?  
WHO ARE WE TO DISOBEY?  
CLOSED SUNDAYS  
**Essenberg Service Station**  
Corner M-66 — M-32  
DON DANFORTH, Mgr.

**TO**  
**BUSY TO**  
**MAKE UP**  
**OUR AD**  
**THIS WEEK**  
But Our Store Is Full Of Good Food At Reasonable Prices.  
3 grades of beef-good-commercial & choice  
FRESH STOCKS OF QUALITY FOODS  
Largest Selection of Fresh Fruits & Vegetables in this Area.  
MARKET PRICES ON ALL FOODS  
**Jordan Frozen Locker Co.**  
THRIFT SUPER MARKET  
STORE HOURS:  
8:30 A.M. to 6:00 P.M. Friday and Saturday: 8:30 to 8