

EAST JORDAN NEWS-HERALD



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Page 2 • East Jordan News-Herald • Thursday, July 14, 1955

What About M-32 and M-75?

The State Highway Department has issued a proposed road construction list of 90 state projects (well over one for each county) covering nearly 1,500 miles, costing more than \$600,000,000.

None of this proposed new construction is in Charlevoix county, according to the list.

Charlevoix county has five state highways passing through parts of the area: M-31, M-131, M-32, M-66; and M-75. Work has been, or is being done, on M-31, M-66 and M-131, but parts of M-32 and M-75 are badly in need of improvement, M-32 being a disgrace to the area.

From the list of proposed projects it would appear these two state highways (M-75 and M-32) in the county will receive no improvement for some time.

We know the volume of traffic on them has not decreased over the years. In fact the traffic has gone up considerably.

But it has not increased percentage-wise with many other highways around Michigan.

Therefore the highway department, in giving attention to the more traveled roads, must by nature of its program, ignore these two Charlevoix county highways.

There is little doubt that as time passes many of the state's highways will have an increasing amount of traffic problems; and since these two are not on the list, we see small hope of them receiving much attention from the state; the highway department must give its time and money to the problem of solving the increasing traffic problem on more important roads.

Unless the highway department has plans for these two roads which have not been generally disclosed, the above situation is a truth we must face.

Realizing this, our residents may either forget about these two roads leading into the county, or seek their improvement through county channels.

It appears now that if these two highways were allowed to be turned back to Charlevoix county for complete maintenance, improvement might materialize much faster.

Our residents were against such action a while ago. But if improvement of M-75 and M-32 is to materialize it seems now to be the only solution.

—Marshall Sayles, editor

Buy--Sell--Swap--Lose--Find--Want

READ Classified Page

CHURCH SERVICES

METHODIST CHURCH
Rev. R. H. Moore, Pastor
Morning Worship 10:00 am
Church School 11:15 am
MYF 7:00 pm

ST. JOSEPH CHURCH
Rev. Joseph Malinowski, Pastor
MASSES
Sundays — 7:30 and 9:30
Holydays — 7:30 am & 7:30 pm
First Fridays — 7:30 p.m.
Weekdays — During June, July

UNITED MISSIONARY CHURCH
C. W. Thompson, Pastor
Morning Worship 11:00 a.m.
Sunday School 10:00 a.m.
Youth Fellowship 7:00 p.m.
Evangelistic Services 7:30 p.m.
Prayer Meeting (Thurs.) 8:00

EVANGELICAL LUTHERAN CHURCH
Rev. Dale Larson, Pastor
Sunday School every Sunday at 10:00 a.m. Classes for all ages
Church services every Sunday at 11:00 a.m. Communion Service first Sunday of every month
Family social dinner second Sunday of month at 1:00 p.m.

JORDAN RIVER BAPTIST TEMPLE
Rev. Roy Green, Pastor
Sunday School and Church — 10:30 to 12 noon
Evangelistic Service 7:45 p.m.
Thursday at 7:45 p.m. — Teaching Service

FINKTON BIBLE FELLOWSHIP CHURCH
Followed by short morning services.
Sunday School, 10:30 am
Youth Fellowship 6:45 pm
Evening Service 8:00 pm
Wednesday Prayer Meeting 7:30 pm

CHRIST LUTHERAN CHURCH
Boyer City — Wilson Twp.
Rev. Richard Noffze, Pastor
Wilson Township:
9:30 a.m. Church Service
10:30 a.m. Sunday School
Boyer City:
11:00 Church Service
10:00 Sunday School

FIRST PRESBYTERIAN CHURCH
Edward O. DeHaven, Pastor
Regular Services:
The Church School meets at 9:45 with classes for all ages.
The Morning Worship begins at 1:00 o'clock.

CHURCH OF GOD CHAPEL
Rev. Ora Holley
Services Sunday Evening — 7:30

PENTECOSTAL FULL CHURCH TRUTH CHURCH
Rev. Harley R. Barber, Pastor
Sunday School—10 a.m.
Worship Service—11 a.m.
Sunday Eve. Service — 8 p.m.
C.Y.A. Tuesday — 8 p.m.
Prayer Meeting, Thursday 8 p.m.

BIBLE BAPTIST CHURCH
Central Lake
Rev. Paul Gelatt, Minister
Worship — 11 a.m.
Bible School — 10 a.m.
Youth Time — 6:30 p.m.
Gospel Service — 7:30 p.m.
Prayer Meeting, Wednesday — 7:30 p.m.
Bible Club, Thursday, 4 p.m.
Sunday School Sunday 10:00
Morning Worship, Sunday 11
Evangelistic Service, Sunday 8:00 p.m.

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
Elder Ole Olson, Pastor
Church School — 10:00 a.m.
Morning Worship 11:00 a.m.
Zions League Tuesday, 7:30 p.m.
Prayer Service, Wed., 8:00 p.m.

ASSEMBLY OF GOD
Rev. T. H. Moody
Sunday School — 10:00 a.m.
Morning Worship — 11:00 a.m.
and August at 7:30 a.m.
Evangelist Service — 8:00 p.m.
Women's Missionary Council— Thursday 10 a.m.
Prayer Meeting—Thursday 8 pm

Mr. and Mrs. Donald Braman of Traverse City are announcing the birth of a son, Donald Jr. He was born at Munson Hospital July 11th and weighed 7 pounds 7 ounces. Don is the son of Mr. and Mrs. B. G. Braman of East Jordan.

LOOKING BACKWARD

Reviewing The News-Herald

July 17, 1915
Company I, 33rd MNG, are enjoying the first fruits of their well earned victory of winning state honors. The company left Thursday morning for Cheboygan where they will participate in a two day campaign of instruction and rifle practice. They will return to East Jordan Saturday evening.

The new and large addition to the Everett B. Clark's seed warehouse will be officially opened next Wednesday night, July 21st, when a big barn dance will be given under the auspices of Co. I, 33rd MNG. The Metropole Orchestra will furnish their delightful dance music. The new addition gives 3,500 square feet of perfect dancing floor. Dancing will be from 8:30 until 12.

July 17, 1925
The East Jordan Chautauqua opens Wednesday, July 21st and continues through the 25th.

Mrs. R. V. Liskum, age 32, died at the Highland Park hospital July 12th. An infant son

was born July 6th. The body was brought to East Jordan for burial following services at the South Arm Grange Hall.

July 19, 1935
The Charlevoix County 4-H Club Council met at the Boyne City post office July 12th. The following delegates were chosen to attend the 4-H club camp all expenses paid: Lyle Anthony of Boyne City, Robert Straw and Hilda Smith of Charlevoix, Robert Brecheisen, Ilo Bassett and Shirley Burnett of Bay Shore and Lorena Brintnall of East Jordan.

Mrs. M. Putnam Reynier died at the home of her daughter, Mrs. John Porter.

George Anderson, early E. J. resident, died in Detroit.

Mr. and Mrs. S. E. Rogers announce the marriage of their

Mr. and Mrs. Mason Clark of Indiana spent the weekend with relatives in East Jordan. Mr. Clark returned to his home Monday, Mrs. Clark is staying in East Jordan for two weeks.

daughter, Marvel Caroline, to Robert J. Glass of Grand Rapids.

William H. Riley passed away at the home of his mother on Second Street.

WORTH THINKING ABOUT!

Even the highest-priced suit looks only as good as its last cleaning and pressing job! Be sure of the finest service—Call Us!

East Jordan Cleaners

SHOP EAST JORDAN

THE TEMPLE

THE SHOW PLACE OF THE NORTH
EAST JORDAN

Friday and Saturday, July 15 and 16

Kirk Douglas Jeannie Crain J. C. Flippen
"MAN WITHOUT A STAR"

Fast gunplay and raw gunplay in technicolor

plus The Bowery Boys in
"HIGH SOCIETY"

DANCE IN THE TEMPLE BALLROOM

Every Friday Night from 9:30 to 12:30
"THE DRIFTING TROUBADORS"
50c per person

Sunday and Monday, July 17 and 18

Glenn Ford Anne Francis Louis Calhern
"BLACKBOARD JUNGLE"

The most talked about picture today. They were after diplomats in delinquency.

Tuesday and Wednesday, July 19 and 20

Lana Turner, Edmund Purdom, James Mitchell, Walter Hampden
"THE PRODIGAL"

All Star Cast in Technicolor and Cinemascope
Based on the Bible Story

SPORTSMEN'S HEADQUARTERS

HUNTING & FISHING LICENSES ISSUED

—Excellent Coffee
—Complete Meals
—Home Baked Goods

Bill's Duck Inn

BEER — WINE — IN or OUT

AUTO INSURANCE

AUTO INSURANCE IS ESSENTIAL

One accident could mean financial difficulty for months. Don't delay, see us today.

ROBERT A. CAMPBELL AGENCY
William M. Swoboda, Manager
Complete Insurance and Bonding Service

Join the way and the truth, and the life

Teach Youth To Have Faith In A Supreme Being

Behind the dark veil that separates today from tomorrow may lie strange, new faces, treacherous tides, innumerable hidden dangers and new foes of human life and happiness. These are the great uncertainties of life.

The man of today, like his primitive ancestors, peers anxiously, even fearfully, into the future and tries to solve its mysteries, but the effort is futile. His vision is humble to pierce the darkness that shrouds tomorrow and tomorrow.

He has survived and become pre-eminent in the world because he possessed faith—faith in himself and his race, and faith in a "Supreme Being" who drew the pattern of the universe and made the laws that govern human destinies.

This is the golden thread that runs through history. It is the key to all the uncertainties and mysteries. It is the light that has guided man's footsteps into his eternal futures. Teach children to have faith in a supreme being.

THIS YOUTH SERIES SPONSORED BY:

PETOSKEY	Northern Tree Co.
Barnum Bros. Fibre Co., Inc.	Northern Concrete Products Co.
Coeling Packing Co.	Burnett Brothers
Petoskey	Oliver Farm Equipment
Steam Laundry & Dry Cleaners	BOYNE CITY
Petoskey Beverage Co.	Top-O-Michigan Rural Electric
Zaiger Beverage Co.	Boyer Avenue Greenhouse
Neon Tube Light Laboratory	Vought's Paint & Wallpaper Store
Perry Sales Co.	Johnson Motors Sales & Service
Cadillac — Buick — Pontiac	Royce B. Asher

Chevrolet's got a new honey of a hardtop

... with a lower-than-ever price tag!

The new "Two-Ten" Sport Coupe

Maybe you've had a yen for a hardtop but couldn't quite squeeze it into your budget. If so, this baby's for you! It's the hardtop as only Chevrolet builds it. Long, low and plenty saucy, like its convertible cousin. It's an honest-to-goodness hardtop, too—no center pillars when you roll down the windows. Nothing but fresh air and a picture-window view. Best of all, this big, beautiful "Two-Ten" Sport Coupe is priced right down with the two-door sedans in Chevrolet's field. It lists for less than any other leading hardtop sold today. Come in and see what a wallop bargain it is.

CHEVROLET

A. R. SINCLAIR SALES

BOYNE CITY, MICHIGAN

Orchard Notes . . .

The cherry price is a very touchy problem, when one has to be equally fair to the canner as well as the grower. For some time it has been equally agreed by all canners in all sections that the price paid growers would be seven cents. The notices that I get from County Agents south of us states that meetings are being held for cherry growers protesting the seven cents and asking nine cents.

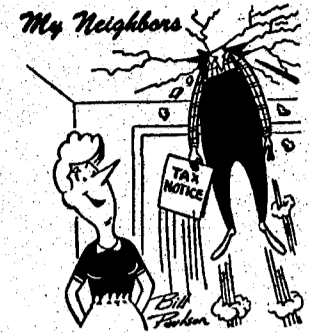
From my own thinking I would favor a stabilized price under Government control. Too high a price favors over planting and under-consumption. Most any grower would rather not harvest a portion of his crop in favor of a fair price.

Too low a price creates a demand for fresh fruit cherries owing to present day refrigeration.

The question often arises, what can the grower grow cher-

ries for? Best answer to that one creates another question: what will the grower grow them for?

Well, its the same old feud of up and down prices since processing started. Which leaves the natural fruit grower growing several kinds of fruit.



"The Socialists will never take over this country. They couldn't afford to pay the taxes!"

hickory AND horsehide

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O! Diz is frequently besieged by pretty unattached females seeking introductions to Tiger players. I sure hate to disappoint them, but I always have to point out to the sweet young things that most of the Tigers are family men and that many of the remainder have been "tagged" for future delivery.

Of the others, virtually all consider themselves too young for romantic entanglements and see marriage only in the distant future.

In this category are new bonus babies Jim Small and Pat Brady, still in their teens; Reno Bertoia, another bonus player, only 2 but with a gal already picked out whom he hopes to marry in a couple of years, and pitcher Billy Hoest, just turned 23, who does not expect to marry at least for another three years.

Among the engaged are pitcher Duke Maas the Utica rook-

ie, who plans to be married Nov. 12 to Nancy Seeman, and short-stop Harvey Kuenen, who will wed Dixie Sarchet, the beautiful Miss Wisconsin of 1955 this November.

LONG LIST

The list of benedicts is a long one. Surprisingly, many of the players have been married for a comparatively long time. Ned Garver, for example, has been married to the former Louise Simms long enough to have a son Don 11, and a daughter, Cheryl, 6.

Jack Phillips was married to the former Helen McBride in 1946 and they have three children, Jackie, 6, Mike, 4, and Susan 1½. Bill Tuttle who is 26 tied the nuptial knot with the former Lucille Hubbard in 1950 and they have three youngsters, Pat, 4, Bob, 3, and Ricky, 1½.

Fred Hatfield was married in

Germany in 1946 to the former Dorothy Cotton, an Army medical technician, and they have a son, Jimmy, 7. Ray Boone, married in 1946 to the former Patsy Brown, is the father of Robert, 7, Rodney, 4, and Terry, 2. George Zuverink was married in 1946 to the former Lorraine Hendricks and they have a 14-months-old daughter, Dawn Mar-

Attends Workshop

Attending the Evaluation Workshop in Home Economics at Western Michigan College, Kalamazoo is Mrs. Clare Wade Brown, East Jordan. The workshop, which started July 5 and will continue through July 15, is being conducted by Dr. Hazel Hatcher, Pennsylvania State University.

Smokey Says:



What once was, ain't no more. A forest burned is a forest gone forever!

PETOSKEY FRIDAY 15 JULY



THE WORLD ITS FIELD ITS TRIUMPHS REACH BEYOND THE SEAS! THE COLOSSUS OF ALL AMUSEMENTS

600 - PEOPLE - 600
150 ARENIC STARS
250 WILD ANIMALS
15 - ELEPHANTS - 15
6000 - SEATS - 6000
\$1,700,000 INVESTED
\$7,400 Daily Expenses
GEORGE STREET PARADE 11:30 A.M.
TWICE DAILY 2 & 8 P.M. 1 & 7 P.M.
• BACK TO PRE-WAR PRICES •
ADULTS \$1.18 - CHILDREN 55c
All Tickets Plus Tax

TELEVISION

Cadillac-- Traverse City

WPBN

Thursday
4:15—Shopping Tips
4:30—Howdy Doody
5:00—Deputy Don
5:30—Wild Bill Elliott
6:00—News
6:15—Limelight
6:30—Sports Today
6:40—Weather
6:45—News Caravan
7:00—Groucho Marx
7:30—Sta Irwin Show
8:00—Candid Camera
8:30—The Drifters
9:00—Paragon Playhouse
9:30—Movie Museum
9:45—News
9:55—Weather
10:00—Michigan Outdoors
10:30—Chicago Wrestling
Friday
4:30—Howdy Doody
5:00—Deputy Don
5:30—Hopalong Cassidy
6:00—News
6:15—Industry on Parade
6:30—Sports Today
6:40—Weather
6:45—News Caravan
7:00—Children's Hour
7:30—Life of Riley
8:00—His Honor Homer Bell
8:30—Orient Express
9:00—Sports Reel
9:30—So This Is Hollywood
10:00—News
10:10—Weather
10:15—Blue Ox Inn
10:30—Paul Bunyan Theater
5:30—TBA
5:45—Michigan Report

6:00—The Big Picture
6:30—TBA
6:45—Michigan Conservation
7:00—Mr. Wizard
7:30—Jalopy Races
8:00—Musical Chairs
8:30—Buster Keaton
9:00—Here's The Show
9:30—Your Play Time
10:00—News
10:10—Weather
10:15—Paul Bunyan Theater
WWTW
Thursday
10:30—Party Line
11:00—Valiant Lady
11:15—Love of Life
11:30—Search for Tomorrow
11:45—Agriculture on Parade
12:15—TBA
12:30—Today's Movieland
2:00—Tiger Baseball, Chi.
4:00—Western Theater
5:00—Kids' Corner
5:30—Biff Baker USA
6:00—News
6:15—Weather
6:20—Sports
6:30—Disneyland
7:30—What Goes On Here
8:00—Liberace
8:30—Four Star Playhouse
9:00—Your All Star Theater
9:30—Willy
10:00—Michigan Outdoors
10:30—Stardust Theater
Friday
10:30—Party Line
11:00—Valiant Lady
11:15—Love of Life
11:30—Search for Tomorrow
11:45—Agriculture on Parade
12:15—TBA
12:45—Today's Movieland
2:00—Around the Coffee Cup
2:30—Back to God Hour
2:45—Bob Crosby
3:00—The Brighter Day
3:15—Secret Storm
3:30—On Your Account
4:00—Western Theater
5:00—Kids' Corner
5:30—Wild Bill Hickok
6:00—News
6:15—Weather
6:20—Sports
6:30—Rin Tin Tin
7:00—TBA
7:30—Topper
8:00—Dollar A Second
8:30—I Led Three Lives
9:00—Undercurrent
9:30—Waterfront
10:00—Sportsmens Club
10:15—Star Dust Theater
11:00—Weather
Saturday
10:30—Electricity at Work
10:45—What's Your Trouble
11:00—Big Top
12:00—U-M TV Hour
1:00—Western Theater
2:00—Tiger Baseball, K. C.
4:00—Today's Movieland
4:30—Religious Town Hall
6:00—Understanding World
6:30—Answers for Americans
7:00—Wrestling
8:00—Two For the Money
8:30—T-Men In Action
9:30—Lawrence Welk
10:30—Championship Bowling
10:30—Championship Bowling

He stood "watch" for 18 hours without relief!

IN KOREA?... NO, IN AMERICA!

Read this true story of a disgraceful incident that shouldn't happen here—and did!

It happened in the earliest days of the Civilian Ground Observer Corps. The blond lad with the crew cut was one of the first volunteers in his home town. His older brother was in service overseas.

One evening he stood through his own watch, then offered to stay on because his usual replacement was home sick with the flu. But the next man didn't get back from a business trip in time and another watcher just plain forgot. The following day they figured the blond youngster had manned his post for 18 hours, doing a job the whole town should have been sharing.

It doesn't happen any longer

Things like this don't happen in the Ground Observer Corps today. By now there are some 250,000 loyal Americans serving as civilian volunteer plane spotters. But they're still doing a job that calls for twice their number. They need more help—your help—here and now!

Two hours a week! That's all the time you're asked to give. And before you give your answer, think over these facts.

Count Five:

- (1) If war comes, you know it will be the Kremlin which will strike the first blow, not at some distant point on the map—but right here at America.
- (2) Right now Soviet Russia has about 1000 long range bombers massed within flying distance of the United States. They could strike that first blow tomorrow!
- (3) Our military leaders know this. Our interceptor planes and anti-aircraft batteries are on 24 hour duty, ready to repel attack at first warning.
- (4) But that warning must come through in time. And radar alone is not completely adequate. For our present radar is at maximum effectiveness only against high flying aircraft. Enemy bombers, flying low, could come in undetected.
- (5) Against low flying planes like these, only the human eye or ear can do the job.

That's why your country needs your eyes—your ears for just two hours a week! For, here in America we must not—we dare not relax our "Sky Watch" so long as the Iron Curtain still exists.



DISTINCTIVE CABINET WORK

MODERNIZE

Add extra storage space to dress up your kitchen, playroom or shop with custom-built cabinets.

CALL FOR FREE ESTIMATE

Quality First, Always

ELLSWORTH LUMBER CO.

JOS. F. BUGAI

From where I sit... by Joe Marsh

Neither Rain Nor Hail ... Nor Broken Boxes!

Red Fowler, local R.F.D. mailman, got an English car—with a right-hand drive so he can stuff mailboxes from behind the wheel.

"It's great!" Red reports. "But it would work a lot better if all box holders would follow regulations. A mailbox should be 40 inches high, on the right of the road... within reaching distance from a car window. If one is knocked down, the owner should make repairs pronto."

Come to think of it, Red is pretty good about his obligations—delivering packages, supplying stamps, cashing money orders—saving us trips to the Post Office. Let's fix up those boxes so he can get his chores done fast.

From where I sit, obligations always work both ways. For instance, I figure that I'm obliged to respect your right to enjoy your favorite beverage—be it coffee, tea, beer, buttermilk or whatever. Why? Because I'd expect you to do the same for me. The Golden Rule should be followed "to the letter" by everyone.

Joe Marsh

Copyright, 1955, United States Brewers Foundation

Keep your eye on the sky in the

GROUND OBSERVER CORPS

JOIN TODAY - WRITE OR PHONE
CIVIL DEFENSE DIRECTOR, JOSEPH WILKINS
LE-6-2326
SPONSORED AS A PUBLIC SERVICE BY:

STATE BANK OF EAST JORDAN AND EAST JORDAN COOPERATIVE COMPANY



**YES, I BROUGHT
THE
NEWS-HERALD
ALONG**

**WE DON'T WANT TO MISS OUR
VACATION READING OR THOSE
VACATION BARGAINS!**

**NEARLY EVERYBODY IN THE
EAST JORDAN VACATIONING
AREA READS THE NEWS-HERALD**

10c ON NEWS STANDS - \$2.50 FOR LOCAL MAIL SUBSCRIPTIONS

**EAST JORDAN
NEWS-HERALD**

**AVAILABLE AT
--HITES DRUG STORE
--TAYLOR'S WEST SIDE GROCERY
--GIDLEY'S DRUG STORE
--NEWS-HERALD OFFICE**

Plan Farm "Air Show" For County

★ ★ ★

Offer 40-Minute Plane Ride To See Area Soil Projects

How would you like to take a plane ride and look over the work farmers are doing in Charlevoix county?

An air tour of the area has been sponsored for you if you care to take a 40 minute ride.

The air show is under sponsorship of the Charlevoix Soil Conservation District.

It will be held Saturday, July 23rd.

From the air you can see the different farm programs and practices coached by the Soil District.

The programs will be explained before the air tour. Large markers will point out the areas

on the ground readily seen from the air.

THEY INCLUDE: run-off plots, Rotary pines project, Boyne Mountain, contour strips, straight strips, contour orchards, grass waterways, reeds canary and diversions.

Where will the planes be located? The Boyne City airport is furnishing one plane, the Charlevoix airport another and the Michigan Flying Farmers, additional planes.

Cost per person is \$3.50 for the forty minute ride over Charlevoix county.

Tickets for those living in the East Jordan area may be purchased from the East Jordan Cooperative or Harold Goebel and Clayton Healey.

The tours will start at 9 a.m. and planes will leave at forty minute intervals. Visitors may select the time they wish to go.

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Jennie O'Brien, pretty equestrienne, will appear with the King Bros. circus in Petoskey, July 15.

Mary Carlson Gets "Dimes" Scholarship

Mary H. Carlson Route 2 East Jordan has been awarded a March of Dimes scholarship by the National Foundation for Infantile Paralysis, it was announced today by Mrs. Walter Davis, Charlevoix County Chapter chairman.

March of Dimes scholarships are part of a comprehensive professional education program which today ranks as the largest ever undertaken by a voluntary agency.

Since 1938, when the National Foundation was established, \$20,250,000 has been authorized to train the minds and hands of professional personnel for service in fields relating to poliomyelitis and other diseases which beset the community.

The scholarship awarded Miss Carlson was conferred upon recommendation of a national committee of leaders in the physical therapy profession, and affords opportunity for study in this field.

She is studying at the University of Michigan, an institution approved for physical therapy training by the Council on Medical Education and Hospitals of the American Medical Association.

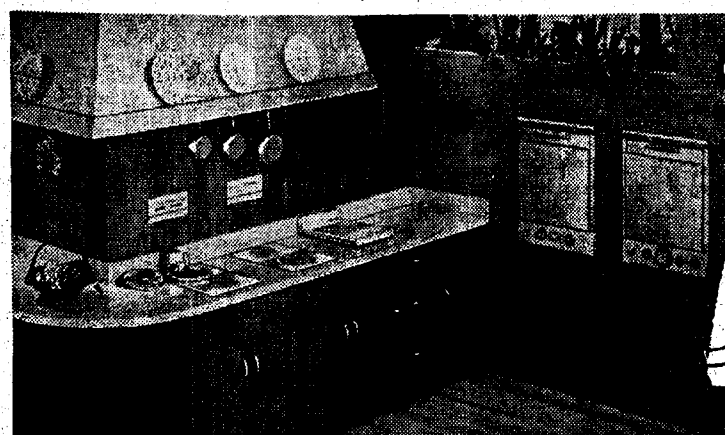
In announcing this award, Mrs. Davis stated that Miss Carlson is one of 53 residents of Michigan to receive a scholarship since the National Foundation in 1942 began offering physical therapy study awards to combat a critical shortage of personnel in this field.

Despite a national total of 2,179 scholarships awarded to date, it is estimated that an additional 2,500 physical therapists are required for the immediate needs of patients demanding services.

According to Mrs. Davis, the National Foundation's educational program also provides grants enabling schools and professional associations concerned with medical and associate medical personnel to maintain and improve their educational standards and services. The professional education program is directed by Dr. Catherine Worthingham.

SHOP EAST JORDAN

NOW! Create the kitchen you want AT THE PRICE YOU WANT TO PAY!



with **Hotpoint Customline RANGE ENSEMBLE**

You start by choosing the Hotpoint cooking units of your choice. Installed with Formica tops, also Armstrong, Robbins or Kentile floors. Your choice of color and pattern.

Tile - Rite plastic for your walls.

ARE YOU REMODELING? BUILDING?

Before you complete your plans, let us show you how easily you can have the wonderful Hotpoint Customline electric kitchen, including the Customline built-in refrigerator and Customline built-in dishwasher. Ask us about our long term payment plan . . . up to 20 years to pay!

CALL COLLECT FOR APPOINTMENTS STORE OPEN FRIDAY NIGHTS UNTIL 9

MODERN ARTS

LE-6-7301

Across from the News-Herald East Jordan



Lona Theatre

Mancelona, Michigan

Friday, Saturday, July 15-16

"Tarzan's Hidden Jungle"

also

"Jesse James Women"

Sun., Mon., Tues. July 17-19

Three Days

Kirk Douglas James Mason

"20,000 Leagues Under The Sea"

Cinemascope & Color

Wed. and Thurs. July 20-21

Randolph Scott

"Rage At Dawn"

In Color



-BREAK YOUR MATCHES

PREVENT FOREST FIRES!



"Operator! This is an emergency!"



Mrs. Florence Russell Mrs. Shirley Golze Mrs. Stowe and Vicky Lyn

Mrs. James K. Stowe, of Northville, was in the kitchen when she heard Vicky Lyn scream.

The 17-month-old baby had climbed to the top of the stairs. By the time Mrs. Stowe reached her, the baby had fallen to the bottom, injuring herself badly.

The frantic mother rushed to the telephone. She knew she must get someone to take them to the hospital.

When the operator, Mrs. Shirley Golze, heard Mrs. Stowe's excited voice she quickly called the Service Assistant, Mrs. Florence Russell, in case extra help was needed.

Mrs. Stowe declined the operators' offer to call the police. After making several unsuccessful calls to relatives, she finally reached her aunt, Mrs. Lester Kitchen. She sped to the house and took the Stowes to the hospital.

There little Vicky Lyn's injuries were treated and Mrs. Stowe took her home.

Mrs. Stowe wrote to Michigan Bell:

"The operators were so nice, even though they could hardly hear me. My baby was crying and I was so upset I could hardly speak. Thank you for your wonderful assistance when I needed help so badly."

It's people who make telephone service good

MICHIGAN BELL TELEPHONE COMPANY



You see them EVERYWHERE!

They stand out ANYWHERE!

Get out of the ordinary . . . get into an OLDS!

Oldsmobile "88" 2-Door Sedan \$2374.62

State and local taxes extra. Your price depends upon choice of model and body style, optional equipment and accessories. Prices may vary slightly in adjoining communities.

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HERE & THERE Around East Jordan

Thursday, July 14, 1955 • East Jordan News-Herald • Page 9

Mr. Larry Huckle and daughter are visiting her parents, Lieutenant and Mrs. John Butler in LaMesa, California. En-route home she plans to stop in Phoenix, Arizona to visit relatives, Mr. and Mrs. O. C. Stout and the Robert Speakman's.

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

Mr. and Mrs. Donald Turnip seed and children of Detroit spent the 4th of July weekend with their parents Mr. and Mrs. Marshall Griffin Jr. and other relatives.

The many friends of Mrs. Ray Sloop are pleased to learn she is making a very good recovery, after suffering severe injuries in a car accident two weeks ago while visiting relatives in Detroit. She is at the Wayne County General Hospital at Eloise, Michigan. Mrs. Sloop was a former resident of East Jordan, her home is now at Boyne City.

Mr. and Mrs. Lawrence Hayes and son Dick, Mr. and Mrs. Gail Neumann and daughter Mary Kay, and Mr. and Mrs. Arnold Smith and two sons Joe and David picnicked at Whiting Park July 4.

Walter Cook was brought to East Jordan June 15 for burial in Sunset Hill Cemetery. He passed away at Lansing June 11. Rev. Harold E. Homer officiated at the services held at Bellevue June 14, at the Johnson Lehman funeral home. Mr. Cook was a former resident of East Jordan. He was the last of the family of eight children.

Mr. and Mrs. Jesse Robinson of Flint, spent the 4th of July weekend calling on friends in East Jordan. They were former residents here.

Mr. and Mrs. Bernard Pearce of Bowling Green, Ohio spent the weekend with their parents, Mr. and Mrs. B. G. Braman.

Mr. and Mrs. Preston Kenny of Drayton Plains, are spending their vacation with their parents Mr. and Mrs. George Bulow.

Mr. and Mrs. Art Grant of Marquette, Mr. and Mrs. L. B. Karr of East Jordan, Mr. and Mrs. Frank Karr and daughter Nancy of Lancaster, N. Y. were Sunday dinner guests of Mr. and Mrs. J. K. Bader.

Mrs. Alberta Nowland and her guests Mr. and Mrs. Henry La-Clair, and Mr. and Mrs. Harold Howe, and Mr. and Mrs. Ray Olson and daughter, Wava, spent the weekend visiting Mr. and Mrs. James Addis at Monroe, Michigan.

Mr. and Mrs. Andrew Nelson and daughter, Mrs. Carl Raymond and Mrs. Andy Husby of Flint were Saturday and Sunday guests of Mr. and Mrs. Mike Gunderson. They came to attend the Larsen-Aker wedding.

Members of the Jacob Keller family met at the home of Mr. and Mrs. Howard Ruff, for a six o'clock dinner Sunday, June 28. It was the first time in 26 years they could all be together. Those present were: Mr. and Mrs. Earl Batterbee, Mr. and Mrs. Lyle Keller of East Jordan, Ordon Keller of Battle Creek, Mr. and Mrs. Fred Denise of Boyne Falls, and Mr. and Mrs. Howard Ruff at whose home the reunion was held.

Mr. and Mrs. Stanley Maitrott of Clawson were weekend guests of their sister and brother-in-law Mr. and Mrs. Ed Weldy.

Ernest Hayden is a patient at the Charlevoix Hospital with rheumatic fever.

Mr. and Mrs. Tom Hayden and children of Elk Rapids spent the weekend with their parents Mr. and Mrs. Frank Hayden.

Mr. and Mrs. Faye Sonnabend and family of Midland spent the

Smokey Says:



Put out that campfire!

4th of July weekend visiting in East Jordan.

Charles Chaddock of Flint spent the weekend with his mother in East Jordan.

Mr. and Mrs. Richard Misner and son of Denver, Colorado were in East Jordan over the weekend.

Weekend guests of Mr. and Mrs. J. B. Brennan were: Mr. and Mrs. J. N. Sudd and children, and a friend Miss Lorraine Ross of Detroit, Bernard and Helen Garske, Eddie Forge and Charles Beardsley of Saginaw Mr. and Mrs. James Brennan and two sons of Battle Creek, and Mr. and Mrs. Jack Brennan and daughter Jacqueline of Flint.

Mr. and Mrs. Riley Stewart of Kalamazoo are spending two weeks at their home on N. Main street.

Mr. and Mrs. Percy Batterbee of Lansing spent the weekend in East Jordan visiting relatives.

Mr. and Mrs. Merle Pollitt of Three Rivers was in East Jordan over the weekend visiting relatives.

Mr. and Mrs. George Griffin and two children Ted and Pauline of Lavonia are at their cottage on Lake Charlevoix spending their vacation.

Mr. and Mrs. Carl Kamradt and two sons of Detroit spent the 4th of July weekend with their parents, Mr. and Mrs. Ed Kamradt.

Mr. and Mrs. Harold Howe of Kalamazoo, are spending their vacation with their parents, Mrs. Alberta Nowland and Mr. and Mrs. Archie Howe and other relatives.

Weekend guests of Mr. and Mrs. Harry Sloop were, Mr. and

Mrs. Albert Tomalin of Mason, Mrs. Rose Dupliss and son Warren of Charlevoix, Mr. and Mrs. Armand Mayrand, Mr. and Mrs. Russell Brown and three children of Rosevale, Mr. and Mrs. Douglas Gilkerson and two children of Caro, Mich. and Mr. and Mrs. Robert Sloop and three children of Grand Rapids, Mr. and Mrs. Robert Nichols (Ruth

Sloop) and two children of Birch Run, Ray Sloop and two children of Boyne City, Mr. and Mrs. Russell Brown and three children of Rosevale, Mr. and Mrs. Douglas Gilkerson and two children of Caro, Mich. and Mr. and Mrs. Robert Sloop and three children of Grand Rapids, Mr. and Mrs. Robert Nichols (Ruth

Mr. and Mrs. Basil Holland of Holt, who were former residents of East Jordan, spent the 4th of July weekend calling on old friends.

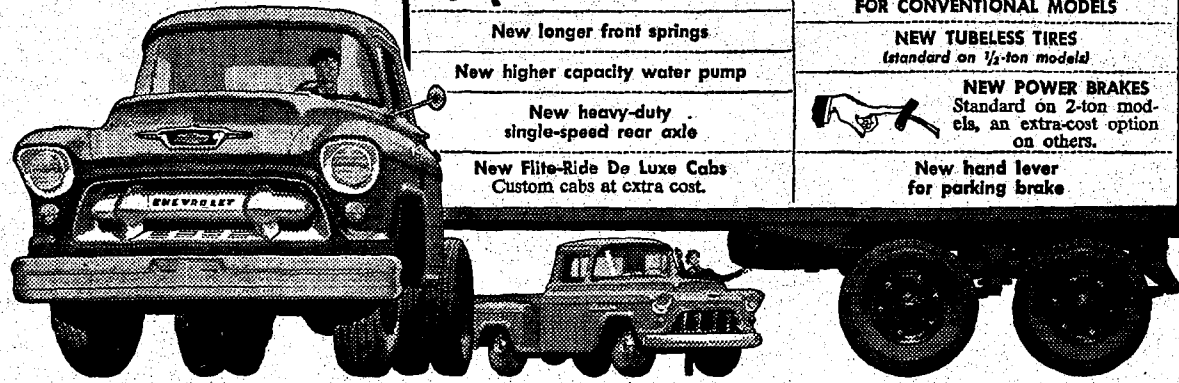
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New Power Steering (extra-cost option offered in all models except Forward Control)	New 12-volt electrical system
New higher gross torque and horsepower ratings	New optional Airmatic seat
2 POWER-PACKED V8 ENGINES—5 SIXES— Greatest engine choice in Chevrolet truck history!	New 4-point engine mounting system
New wide-tread front axles	New more rugged standard 3-speed Synchro-Mesh transmission
New, Hotchkiss Drive on All Models	New long-wheelbase 1/2-ton pickup model
New larger, quieter slow-speed fan	NEW PANORAMIC WINDSHIELD
NEW PANEL BODIES	New optional Full-View rear window
New concealed Safety Steps	New rebound-controlled seat
New High-Level Ventilation System	New exterior chrome option
New distinctive 2-tone color styling	New greater wheelbase range—104 to 220 inches
New longer front springs	New standard 34-inch frame width
New higher capacity water pump	NEW LOWER STEERING GEAR RATIOS FOR CONVENTIONAL MODELS
New heavy-duty single-speed rear axle	NEW TUBELESS TIRES (standard on 1/2-ton models)
New Flite-Ride De Luxe Cabs Custom cabs at extra cost.	NEW POWER BRAKES Standard on 2-ton models, an extra-cost option on others.
	New hand lever for parking brake

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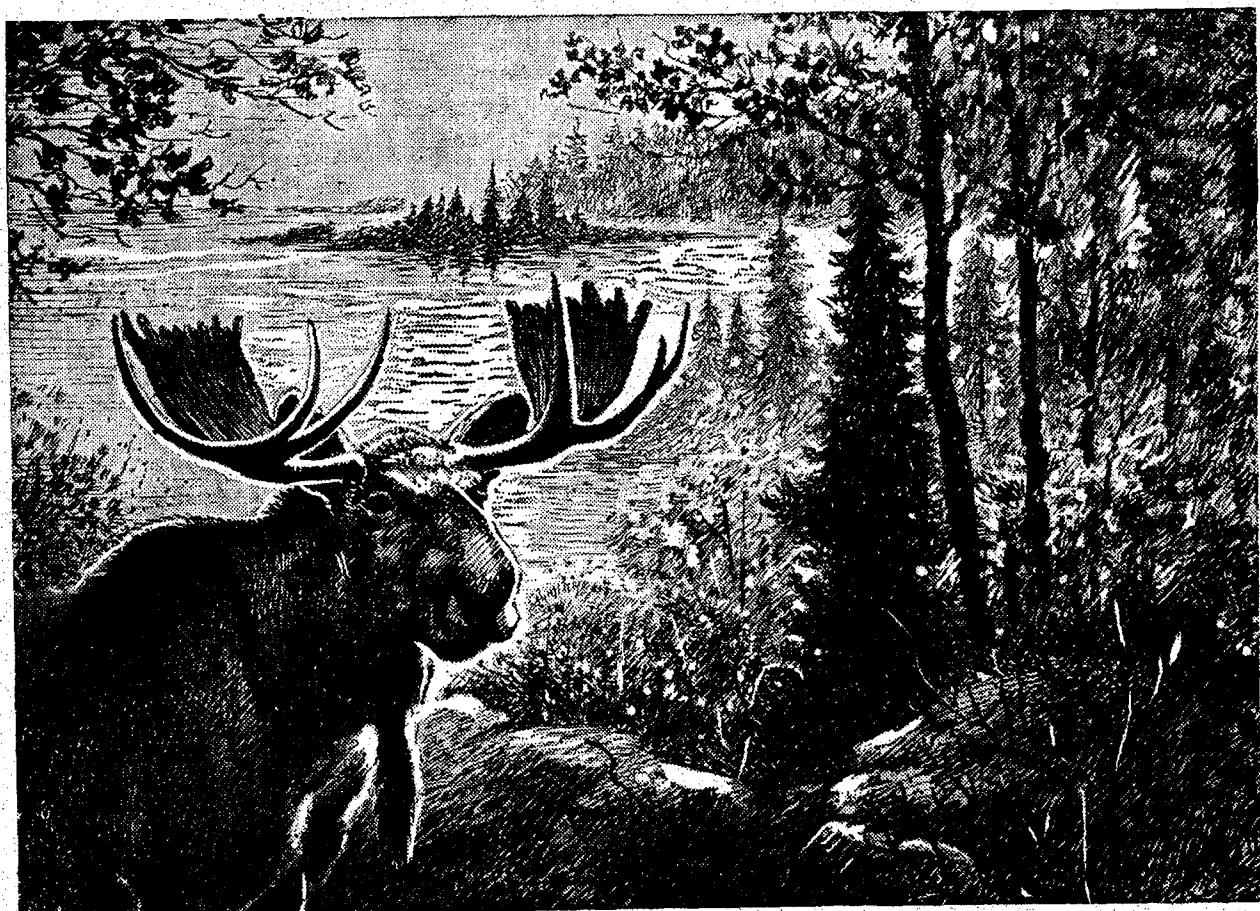
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CROSS VILLAGE near Petoskey, Ottawas and Chippewa Indians perform ceremonial dances in early August.

YANKEE SPRINGS RECREATION AREA near Hastings, 4300 acres of lakes, woods, interesting geological formations from glacial age.

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HERE & THERE Around East Jordan

Page 10 * East Jordan News-Herald * Thursday, July 14, 1955

Mrs. Robert Moore entered the Charlevoix hospital Thursday for medical treatment.

The East Jordan Canning Co. will begin their annual canning of cherries Tuesday.

Mr. and Mrs. Kenneth Isaman Jr. returned to their home at Drayton Plains Sunday after spending the week visiting their parents Mr. and Mrs. Vern Whiteford and Mr. and Mrs. Kenneth Isaman and other relatives. Their two sons Darcy and Gary remained for a longer visit.

Mr. and Mrs. Russell Bolser returned to their home at Muskegon Sunday, after spending their week's vacation with their parents Mr. and Mrs. Ernest Kopkau and Mr. and Mrs. Otto Bolser.

Miss Christine Stanek underwent major surgery at the Charlevoix hospital Friday morning for the removal of a goiter.

Mr. and Mrs. Harold Price and son Eddie of Xenia, Ohio spent the weekend with their mother Mrs. Ida Kinsey.

Mrs. Blanche Richards fell in her home last week. She received some very bad bruises.

Mr. and Mrs. Darius Shaw left Tuesday morning for a weeks vacation in the Upper Peninsula.

Mr. and Mrs. Otto Miller of Boyne City, were Sunday guests of Mr. and Mrs. Percy Penfold.

Mr. and Mrs. Al Roberts of Grayling were weekend guests of Mr. and Mrs. Cecil Blair.

Mrs. Erie Graham of Lethbridge, Alberta is visiting Mrs. Mable Kowalske, and Mr. and Mrs. Charles J. Stanek. Mrs. Graham is the daughter of Mrs. Stella McGonical.

Mr. and Mrs. Orlando Blair and three daughters of Detroit are spending their vacation with their parents Mr. and Mrs. Ed Nemecek Sr. and Mr. and Mrs. Cecil Blair.

The Odd Fellow and Rebekah Lodge picnic was held at the East Jordan Tourist Park Sunday.

STRICTLY BUSINESS by McFeathers



"I thought the meeting would govern me — I asked for a raise yesterday!"

THESE WOMEN! By d'Alessio



"Danny's teaching me how to drive. Tonight he started by showing me how to park!"



Mr. and Mrs. Ben Wiggins and Mrs. Jennie Winkler of Muskegon were weekend guests of Mr. and Mrs. Cecil Blair.

Mrs. Charles Kelly and children David and Ricky and Patsy Knop and Ruth Clock of Muskegon are spending the week visiting Mrs. Anna Keats.

Mrs. Charles Deyo of Harbor Springs spent the weekend with her son and daughter-in-law Mr. and Mrs. Ernest Kopkau.

Mr. and Mrs. John Smith and two children Barbara and Robert were guests of Mr. and Mrs. Harry Watson Sunday. They also calling on other friends. Mr. Smith was the former principal of the East Jordan School.

Mr. and Mrs. C. O. Blair, Robert Blair and Blair Wilson of Detroit spent last week with Mr. and Mrs. Cecil Blair.

Mr. and Mrs. G. W. Bechtold drove to Standish Sunday, where they were met by their daughter and son-in-law Mr. and Mrs. Albert Jackson and two children Jean and David of Mt. Clemens. Mr. and Mrs. Jackson returned to their home, Jean and David accompanied their grandparents home for a visit.

Mrs. Rudolph Bechtold of Des Moines, Iowa and son Rudolph of Pulaski, Va. were guests of Dr. and Mrs. G. W. Bechtold last week.

Miss Jean Johnson of Detroit spent the weekend with Mrs. Manila Strong.

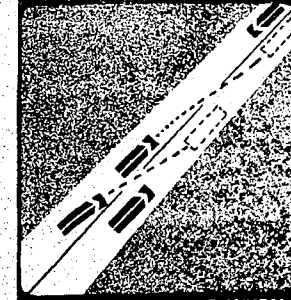
Mrs. Walter Savage of Detroit is spending this week visiting her mother Mrs. Manila Strong.

There will be a bake sale Friday, July 15th at the Jordan Frozen Food Locker Co. starting at 1:00 p.m. and sponsored by the Suzanna Wesley Circle of the Methodist Church.

Smokey Says:



UNWRITTEN LAWS



When traffic is heavy, remember that you are not the only driver who wants to pass that slow car up ahead. So, when you pull out to pass and your rear view mirror shows you another car trying to make the pass right behind you, speed up to pass quicker. Pull way up into the gap in the right hand lane to make room for the driver following to pull in behind.

Taking it easy in passing is being a "dog in the manger" in traffic. You prevent someone else from getting ahead. Even more important, if the car behind you doesn't make it you may be involved in a three car accident. Remember the slogan, "SLOW DOWN AND LIVE".

Michigan Association of Chiefs of Police
Michigan State Highway Commission
Michigan Trucking Association

Karleen Larsen and Noval Akers United Here in Church Wedding

Miss Karleen Marie Larsen and A-2c Noval LeRoy Akers, son of Mr. and Mrs. Edward Akers of Detroit, exchanged wedding vows Saturday evening, July 2nd at the Evangelical Lutheran Church in East Jordan. Parents of the bride are Mr. and Mrs. Ludwig Larsen of East Jordan.

Pastor Dale M. Larson officiated at the ceremony held before the altar decorated with bouquets of white gladioli, baskets of white gladioli and candleabra.

Jason Snyder, soloist sang "The Lord's Prayer," Because," "O Promise Me." Organist was Fred Stecker.

The bride, given in marriage by her father, chose a floor length gown of chantilly lace over satin fashioned with long sleeves which tapered to points over the wrists and a Peter Pan collar. Her finger tip veil was held in place by a matching crown of lace and seed pearls. She carried a colonial bouquet of white carnations centered with pink roses on lace.

Mrs. Herman Scheppeley, sister of the bride, attended as matron of honor. Her orchid colored ballerina length gown was of net over taffeta. She wore a matching head piece and carried a bouquet of yellow carnations. Bridesmaids were Miss Sally Moore of North Branch and Miss Faythe Redmer of East Jordan, both friends of the bride. Their pink and green gowns were styled like that of the matron of honor and they carried bouquets of pink and blue carnations.

Vicky Ulvund, cousin of the groom and Michael Scheppeley, nephew of the bride, were flower girl and ring bearer.

Edward Akers Jr. served his brother as best man. Ushers were Herman Scheppeley, brother-in-law of the bride and James Ulvund, cousin of the groom.

Completing the wedding party as master and mistress of ceremonies were Mr. and Mrs. Alfred Larsen, uncle and aunt of the bride.

The bride's mother chose a beige lace dress with pink accessories for her daughter's wedding. Mrs. Akers also wore a beige lace but with white accessories. Each wore a corsage of pink and white carnations.

Following the ceremony a reception was held in the church annex. Mrs. Erna Moore, aunt of the bride, and Mrs. LaVern Cole, cousin of the bride, served the four tiered wedding cake which centered the bride's table. Mrs. Margie Libke and Miss Doris Akers, sisters of the groom, poured. Mrs. Edward Corr, cousin of the bride, assisted at the punch bowl while Mrs. Donald Hott, aunt of the bride, served the ice cream. Assisting with the gifts were Miss Betty Corr, cousin of the bride and Mrs. James Ulvund, cousin of the groom and Mrs. Fred Stecker.

Following the reception Mr. and Mrs. Akers left for a week's honeymoon at the Snyder cabin on Lake Charlevoix.

Mrs. Akers is a graduate of the class of 1954 of the East Jordan high school and is now in a practical nurses course at Munson Hospital in Traverse City. Mr. Akers is with the United States Air Force and will be stationed at Weilsboden, Germany, where his wife will join him at a later date.

Those who attended the wedding from out of town were: Mr. and Mrs. Edward Akers, Mr. and Mrs. Edward Akers Jr., Mr. and Mrs. Donald Libke, Miss Doris Akers, Jerry Grinstead, James Akers and Mr. and Mrs. Kenneth Van Aken and son, all of Detroit.

Others attending were Mr. and Mrs. Alva Payne, Mrs. Maude Stormer, Mrs. Josephine Killman, Chris Anderson, Mr. and Mrs. L. F. Halvorson and Lars Halvorson from Traverse City; Mr. and Mrs. Sander Halvorson, Mrs. Inga Smith, Mr. and Mrs. Charles Heise, Mr. and Mrs. C. Y. Marshall and Mr. and Mrs. Howard Campbell from Charlevoix; Mrs. LaVern Cole and son

from Petoskey, Mr. and Mrs. Blake Kreple and daughter from Grand Rapids;



Mr. and Mrs. Ralph Larson and daughter, Misses Julia and Esther Pederson from Holly, Michigan; Mr. and Mrs. John Ew-

ing from Chicago, Mr. and Mrs. Andrew Nelson and daughters, Mrs. Gladys Husby and Mrs. Norma Raymond from Flint; Miss Sally Moore from North Branch; Mrs. Boyd Keller and Mrs. Henry LaCroix Jr.; Nels Anderson and Mrs. Erna Moore and sons; Mr. and Mrs. Herman Scheppeley and son from Manicoua; Mr. and Mrs. Edward Corr and children from Lansing; Mrs. Dan Thomas from Olio; and Mrs. Esther Barth and daughter from Omena.

LETTER BOX

Dear Marshall Sayles:
The Charlevoix County Farm Bureau wishes to commend you, as editor of the East Jordan News-Herald, for your fine editorial on irresponsible drivers. All of our Farm Bureau members are being urged to re-read your editorial and call it to the attention of friends.
Sincerely yours,
Leslie Sheridan, Pres.
Charlevoix County Farm Bureau

NOTICE

The Drivers' License Division of the Charlevoix county Sheriff's office will be closed from July 25 through July 30 while I attend the Michigan Sheriffs' Association convention.
Glenn E. Rose, Sheriff

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for bodily injury and property damage liability coverage

new
"Step-Down Plan"
for comprehensive and collision coverage

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