

EAST JORDAN NEWS & CHARLEVOIX COUNTY HERALD, CONSOLIDATED

EAST JORDAN NEWS-HERALD

SECOND ANNUAL NORTHERN MICHIGAN WEEK EDITION

VOLUME 59 NUMBER 20

EAST JORDAN, MICHIGAN, THURSDAY, MAY 19, 1955

10 CENTS

EVERYBODY WELCOME

SWAN CITY FESTIVAL BEGINS NEXT WEEK



OVER THE BACK FENCE

BY MARSHALL

Nine more days until the festival of the swans...

Softball association news elsewhere in this issue reports that...

This 24-page edition of the News-Herald, recognizing northern Michigan during Michigan Week...

Did you know that a short article in the Michigan Educational Journal...

It has also been suggested to us that certain people within our own area...

It was said that 65 boys have been killed while playing football in the last five years...

If we're going to fight, let's keep the daggers out of the backs...

We're one hundred percent for the nation's farm programs, but let's not stand for someone using it to start a foolish argument.

Board Members Named For E. J. Chest

The annual meeting of the East Jordan Community Chest was held at the city building May 10th.

The following people were elected to be members of the board for a three year period: Agnes Darbee, Keith Annear and Marshall Sayles.

The complete list of board members now stands as follows: William Swoboda, vice-president; William Grauel, Treasurer; Phyllis Malpass, Secretary; Agnes Darbee, Keith Annear, Vale Gee, Leo Sommerville, Marshall Sayles and Betty Boswell with Betty Robertson as Health Director and Gayle Saxton as Recreation Director.

Rites Held Friday For Mrs. Hurlbert

Elder Burt officiated at services held for Nancy Ellen Hurlbert Friday at 2:30 p.m. at Watson's Funeral Home.

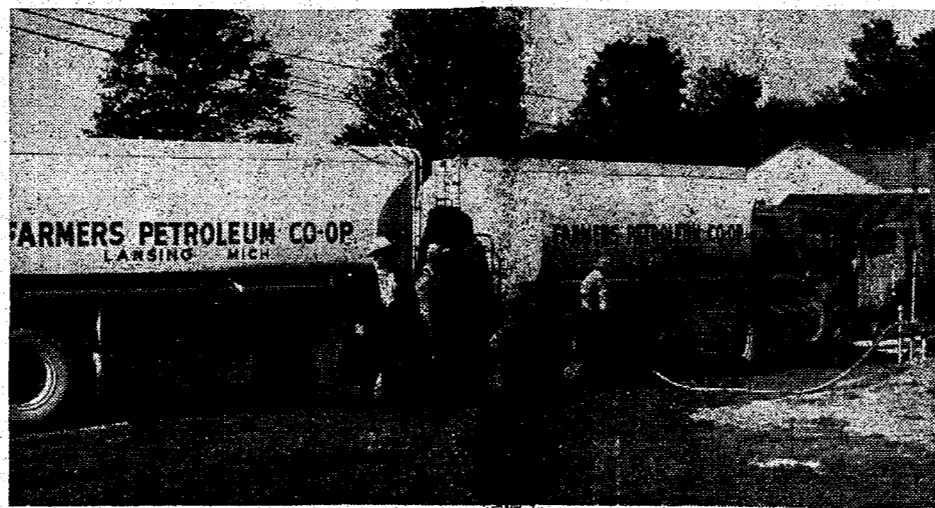
Nancy Hapner was born 1870 in South Whitley, Indiana. She married James Hurlbert at the age of 16 and they moved to East Jordan in 1902.

Relatives and friends from out of town to attend the funeral were Mr. and Mrs. Levi Francisco and Mr. and Mrs. Bert Grosset of Norwalk, Wisconsin, Mr. and Mrs. Elmer Shoen and Mrs. Gladys Carson of Boyne Falls and Mrs. Myrtle Zitka of Alba.

Extra Mail Service For East Jordan

Effective May 16 there will be one extra mail received at the East Jordan Post Office each day.

All carriers on rural routes will wait until this mail is received before leaving to serve their routes.



By DORIS HUCKLE Another Farm Bureau Service has been brought to Charlevoix county farmers...

While the stockholder farmer member of the Bureau pays the prevailing area price on petroleum products...

First delivery of gasoline was made May 11th to the Clayton Healey farm, with deliveries amounting to a total of eleven thousand gallons going to other farm families in the county the same day.

All boys taking part in athletic programs in the East Jordan school are given physical exams by Dr. Litzemberger, director, Charlevoix County Health Department.

The Rotary Club and the Community Chest purchased 24 pairs of glasses and paid for examinations. There were 39 calls made on adults and nursing service given.

A DENTAL Clinic with Dr. Whitten in charge is now taking

John Brock, of East Jordan, is the farm supply committee chairman acquainting Farm Bureau members with the new service.

According to Brock, the Farmers Petroleum Cooperative, Inc., is the largest independent farmer owned company within the State.

Seventy five diabetic detection tests were given for sugar with all negative results. On September 14 and 15, 1954 there were audiometric tests given 739 students; individual tests, 49; referred for examination, 3.

The Massachusetts vision test was given to 793 students, 127 were retested and 69 referred for further study.

Tuberculin tests were given to 339 students; while the x-ray mobile unit in East Jordan gave x-rays to 655 persons.

First polo shots were given 173 first and second grade students and the second shots were to be given May 17th. The third shots will be given in seven months.

Big Parade Of Bands, Floats, Boat Races, Contests, Fun

A big parade, band music and a northern Michigan outboard motor boat race are highlights of East Jordan's festival of swans.

Locals Whip Petoskey, To Be In Tournery

East Jordan's tennis team downed the Petoskey Northmen for the second time this season Friday on the local courts.

East Jordan took three of four singles, and all three doubles matches for their 6-1 victory. It was the locals third straight win of the season.

In singles Bob Darbee won over John Kalmbach 6-3, 6-1; Lysle Johnston took Andy Cybulski 6-1, 6-0; Cal Darbee dropped Berry Peacock 8-6, 6-1 and Bob Brown of Petoskey tripped up Denny Wilson 6-0, 6-4.

The doubles were swept by the Red Devils. Bob Danforth and Alan Sommerville defeated Jack Smith and Hal Schneider 6-1, 6-3; Wes Pemberton and Larry Woodcock dropped Tom Rought and Larry Steinbrecher 6-8, 6-4, 6-2 and Dave Graham and Gene Richards dropped Lon Bayha and Bob Shepard 6-2, 6-2.

Saturday Coach Max Damoth will take his team to Mt. Pleasant to defend their regional crown in the State Tennis Tournament.

COMING EVENTS

May 19 - The Catholic Study Club will meet at the home of Mrs. Anthony Kenny at 8 p.m.

May 20 - The annual Mother-Daughter banquet at the high school gym at 6:30 p.m.

May 20 - The Mary Martha Class of the Methodist Church will meet at the home of Mrs. Elsie Gothro for a 6:30 pot luck supper.

May 23 - The Cherryvale Extension Group will meet at the home of Mrs. Robert Dunson at 1:30 p.m. A book review will be given by Mrs. Laura Malpass.

May 24 - The Past Noble Grand Club of the Jassamine Rebekah Lodge will meet at the home of Alberta Nowland at 8 p.m. Mrs. Myrtle Hunsberger will act as co-hostess.

May 24 - Legion Auxiliary meeting.

May 26 - St. Ann's Altar Society will meet at the parish hall at 2:30 p.m. June Murray will be hostess.

Office Closed

The office of Dr. G. W. Bechtold will be closed from Thursday, May 19th to Thursday, May 26th it was announced this week.



Mayor Whiteford is wearing a bright red flower on his lapel today - the first of hundreds of Memorial Poppies to be distributed throughout the city on Friday and Saturday May 27th and 28th by women of the American Legion Auxiliary.

It was presented to the Mayor at the city hall by Mrs. Hildred Kidder Poppy Chairman of the Rebec Sweet Unit, 227, of the auxiliary, East Jordan.

Mayor Whiteford is a veteran of World War I. Mrs. Edna Wilkins president of the auxiliary and John Kotowich, commander of the Rebec Sweet post, were present at the ceremony.

Best Image Possible

EAST JORDAN NEWS-HERALD



Marshall F. Sayles . . . Editor & Publisher
 Bill Huckle Staff Photographer
 Telephone LEnox 6-2371

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 The East Jordan News 1952

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Page 2 • East Jordan News-Herald • Thursday, May 19, 1955

Only The Beginning

From Copper Harbor to the River Raisin, from Traverse Bay to Tawas, six and a half million people observe "Michigan Week," May 15-21.

It's appropriate that we do. For, blessed as we are by great natural resources, we are not content to merely live in this "Water Wonderland" of lakes and streams, forests, mines and productive farm land.

We combine the beneficence of nature with the ingenuity of man to lead the world in the production of manufactured goods.

Michigan names, strange in the ears of people of other lands less than a half-century ago, now evoke visions of vast and varied production.

Detroit, Pontiac, Flint, Lansing, Muskegon, Battle Creek, Holland, Calumet, Grand Rapids, Monroe, Kalamazoo, Midland, Wyandotte — a Dispatcher's call for a thousand products from paper and furnaces, pharmaceuticals and cereals to billiard tables and automobiles.

With this tremendous industrial activity have come corresponding rewards for our working people who each year earn the highest wages of any production workers in the world.

And, we continue to extend a welcoming hand to industry as more and more communities establish local Industrial Development Committees. New industries accept these invitations and move in to take advantage of our water and land transportation, our natural resources and the many diverse trades of skilled and willing workers.

Yes, "Michigan Week" is indeed a time to congratulate ourselves!

It's time, too, to let our pride show — to tell our friends and relatives in other states about the things that make Michigan a great state for home-owners, vacationers, farmers, workers, businessmen and industrialists.

Let them know that Opportunity is just an infant in Michigan —

Subscribe Today!!!

\$2.50—per year

Subscribe Today!!!

ANNOUNCEMENT

This is to announce that the business known as Ed's Boats has been sold to Mr. and Mrs. Charles Richter.

We express our sincere appreciation for the patronage shown us and invite your continued operation with the new owners.

Edgar and Adeline Bowerman



PROTECTION IS PART OF THE GAME

We all need protection against automobile accidents, public liability, fire, theft, and sickness. Dollar for dollar, insurance is still your best "mask" against misfortune.

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William M. Swoboda, Manager
 Complete Insurance and Bonding Service



CHURCH SERVICES

PENTECOSTAL FULL CHURCH TRUTH CHURCH
 Rev. Harley R. Barber, Pastor
 Sunday School—10 a.m.
 Worship Service—11 a.m.
 Sunday Eve. Service—8 p.m.
 CYA Tuesday—8 p.m.
 Prayer Meeting, Thursday 8 p.m.

THE GOSPEL MISSION
 Special Bible Study Classes
 For Free Gospel Literature
 Write PO Box 295 City

BIBLE BAPTIST CHURCH
 Central Lake
 Rev. Paul Gelatt, Minister
 Worship—11 a.m.
 Bible School—10 a.m.
 Youth Time—6:30 p.m.
 Gospel Service—7:30 p.m.
 Prayer Meeting, Wednesday—7:30 p.m.

Bible Club, Thursday, 4 p.m.
 Sunday School Sunday 10:00
 Morning Worship, Sunday 11
 Evangelistic Service, Sunday 8:00 p.m.

CHRIST LUTHERAN CHURCH
 Boyne City—Wilson Twp.
 Rev. Richard Nofze, Pastor
 Wilson Township:
 9:30 a.m. Church Service
 10:30 a.m. Sunday School
 Boyne City:
 11:00 Church Service
 10:00 Sunday School

ST. JOSEPH CHURCH
 Rev. Joseph Malinowski, Pastor
 Sundays—7:30 and 9:30 a.m.
 Holydays—7:30 am and 7:30 pm
 Weekdays—8:00 a.m.

ASSEMBLY OF GOD
 Rev. T. H. Moody
 Sunday School—10:00 a.m.
 Morning Worship—11:00 a.m.
 Evangelist Service—8:00 p.m.
 Women's Missionary Council—Thursday 10 a.m.
 Prayer Meeting—Thursday 8 pm

AMERICAN SUNDAY SCHOOL UNION
 Rev. David A. VanGorkom
 Thursday at 8 p.m.
 Jordan River School house

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
 Elder Ole Olson, Pastor
 Church School—10:00 a.m.
 Morning Worship 11:00 a.m.
 Zions League Tuesday, 7:30 p.m.
 Prayer Service, Wed., 8:00 p.m.

UNITED MISSIONARY CHURCH
 C. W. Thompson, Pastor
 Morning Worship 11:00 a.m.
 Sunday School 10:00 a.m.
 Youth Fellowship 7:00 p.m.
 Evangelistic Services 7:30 p.m.
 Prayer Meeting (Thurs.) 8:00

EVANGELICAL LUTHERAN CHURCH
 Rev. Dale Larson, Pastor
 Sunday-School every Sunday at 10:00 a.m. Classes for all ages
 Church services every Sunday at 11:00 a.m. Communion Service first Sunday of every month
 Luther League cooperative family dinner second Sunday of month at 1:00 p.m.

JORDAN RIVER BAPTIST TEMPLE
 Rev. Ray Green, Pastor
 Sunday School and Church—10:30 to 12 noon
 Evangelistic Service 7:45 p.m.
 Thursday at 7:45 p.m.
 Teaching Service

FIRST PRESBYTERIAN CHURCH
 Edward O. DeHaven, Pastor
 Regular Services:
 The Church School meets at 9:45 with classes for all ages.
 The Morning Worship begins at 1:00 o'clock.

FINKTON BIBLE FELLOWSHIP CHURCH
 Followed by short morning services.
 Sunday School, 10:30 am
 Youth Fellowship 6:45 pm
 Evening Service 8:00 pm
 Wednesday Prayer Meeting 7:30 pm

METHODIST CHURCH
 Rev. R. H. Moore, Pastor

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LOOKING BACKWARD

Reviewing The News-Herald

MAY 22, 1915
 New babies arrived at the following homes this week: Lyman Miles, Harry Flint, Fred Longtin, William Bolser, Floyd VanSteenburg and John Knudsen.

—Mr. and Mrs. James Malpass leave for Chicago next Monday where their daughter, Emily, will graduate from the West Side hospital.

Aldrich Townsend and Mrs. M. Townsend were married the first of the week at the home of Mrs. Martin at Pellston.

Mrs. Maria Baker, 68, died at the home of a daughter, Mrs. John Williams, on the West Side

MAY 22, 1925
 The East Jordan high school band, organized January 15th, made its initial appearance when it led the high school parade on Memorial Day. Members of the band were: Bruce Litner, Harold Clark, Robert Pray, Frank Severance, Ralph Mackey, Harold Whiteford, Francis Kleinhans.

Ralph Clark, Howard Snyder, Ira Weaver, Lyle Sumner, Gregory Boswell, George Secord, Billy Kitsman, William Taylor, Arthur Arnston, Marshall Shepard.

Harry McHale, Kenneth Blossie, Harold Price, George Palmer, Clayton Montroy, Chester Amberg, James Gleason, Russell Meredith, Carl Rosenthal, Gerrit Steenhagen and Clement Kenny.

MAY 24, 1935
 Services for Bert L. Danforth were held at his home in South Arm Township. Rev. James Leith officiated.

Dr. M. R. Keyworth, former East Jordan high school superintendent and State Superintendent of Public Instruction-elect, delivered the main speech at the graduation day exercises.

Pauline Clark and Gertrude Sidebotham were co-valedictorians and Harriet Conway was salutatorian.

Rev. John Cermak delivered the Baccalaureate sermon.

JUNE 1, 1945
 William H. Malpass, co-owner of the East Jordan Iron Works, which he helped found with his father, passed away suddenly May 28th from coronary thrombosis.

Morning Worship 10:00 am
 Church School 11:15 am
 MYF 7:00 pm

CHURCH OF GOD CHAPEL
 Rev. Ora Holley
 Services Sunday Evening—7:30

Library Notes

Open hours: Monday, Wednesday, Thursday and Saturday—1:00 to 5:00 and 7:00 to 8:30 p.m. Tuesday and Friday—12:00 Noon to 5:00 p.m. Except holidays.

Gift books from Rebecca Smith's collection were given to the Library by her son. List follows.

Faery Lands of the South Sea—Nordhoff and Hall; The Witness for the Defense—Mason; At the Court of the Maharaja—Tracy; If Winter Comes—Hutchinson; Under the Country Sky—Richmond; The Heart of a Child—Danby; 20 Best Short Stories in Ray Long's 20 Years As An Editor—Long; Green Mansions—Hudson; Red Pepper's Patients—Richmond; Lust for Life—Stone; Arabesque—Danger—Doyle; Over Paradise Ridge—Davies; The Daughter of Anderson Crow—McCutcheon; Felix O'Day—Smith; The Mystery of Hartley
 See Page 3

NOW WITH NEW NYLON OFFER!

POWERS MODEL NYLONS
 AT LESS THAN 1/2 PRICE!
 Certified \$1.65 VALUE, **Only 75¢**
 See Kraft Dinner display at your grocer's. Nylon order blank on every carton.

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 home cooked in 7 minutes!
 With Kraft Grated for that through-and-through cheese flavor.

Jonathan Logan
 shapes a silken charmer of cotton and nylon. Engaging princess style features horseshoe neckline with crisp linen-like rayon collar.
 Sizes 5 to 15 \$14.95

THE DRESS & GIFT SHOPPE



Bonnie Bright says:

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- Michigan is your BEST BET for fresh water fishing
- Michigan is your BEST BET for worker income.
- Michigan is your BEST BET for "forest land" trips & vacations
- Michigan is your BEST BET for machine tool production
- Michigan is your BEST BET for small fruit production
- Michigan is your BEST BET for state supported higher education
- And your BEST BET for LAUNDRY facilities and SERVICE is:

Swan City Automatic Laundry

FOR A "BONNIE" BRIGHT WASH

M-32 AT M-66 LE 6-2929 EAST JORDAN
 Hours: Daily, 9 to 5:30 Open Evenings except Saturdays

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- Oil Water Heaters
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- Shower Fixtures
- Pipe Fittings
- Pipe Wrenches
- Lavatories
- Sinks
- Pumps
- Cupboards
- China Closets
- Refrigerators
- Freezers
- Door Chimes
- Clothes Posts
- Smooth Wire
- Poultry Fence
- Berry Brothers' Paint
- Cement Blocks
- Cinder Blocks
- Chimney Blocks
- Face Brick
- Fire Brick
- Cement
- Plaster
- Cedar Panelling
- Knotty Pine Panelling
- Mortar
- Sheeting
- Dimension Lumber
- Cedar Siding
- Cape Siding
- Nails
- Garage Doors
- Moldings
- Storm Sash
- Steel Sash and Screens
- Door and Window Hardware
- Cabinet Hardware
- Drain Tile
- Sewer Tile
- Fiber Pipe
- Flue Tile
- Earth Tile
- Plywood
- Masonite
- Garden Hose
- Lawn Mowers and Edgers
- Shovels
- Squares
- Levels
- Hand Saws
- Miter Boxes
- Power Saws
- Jointers
- Vises
- Motors
- Shotguns
- Ammunition
- Extension Ladders
- Step Ladders
- Medicine Cabinets
- Ventilating Fans
- Sprayers
- Zonolite Insulation
- Rockwool Bats
- Roll Roofing
- Syclone Shingles
- 3 in 1 Shingles
- Asbestos Siding
- Brick and Stone Siding
- Electric Drills
- Boats
- Television Sets
- Garden Tractors
- Radios
- Lawn Chairs
- Charcoal
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- Bar-B-Cue Grills
- Floor Tile
- Garage Doors
- Built-in Electric Range & Oven

Most Complete Yard In The North We Deliver

Al Thorsen Lumber Co.

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EAST JORDAN

LIBRARY NOTES

(Continued from Page 2)

House — Raymond; Hillsboro — People — Canfield; T. Tembarom — Burnett; The Brightener — Williamson; The White Sister — Crawford; The Woman Thou Gavest Me — Caine; The Quest of Youth — Farnol.

The Thirty-Nine Steps — Buchanan; John Burr — Adams; The Oppenheim Omnibus — Oppenheim; The Luck of the Irish — MacGrath; The House 'Round the Corner — Holmes; Lightnin' — Bacon; The Purple Mask — Miln; John Gayther's Garden and the Stories Told Therein — Stockton; Where Your Treasure Is — Day; The Crime Doctor — Hornung; Dr. David — Cooke.

The House of Intrigue — Stringer; Doors of the Night — Paokard; The Wild Bird — Footner; The U. P. Trail — Grey; Aner Daniel — Harben; The Room with the Tassels — Wells; Keziah Coffin — Lincoln; Heart's Haven — Burnham; The Box with Broken Seals — Oppenheim; The Green Ray — Thompson and The Dim Lantern — Bailey.

There are eight others for sale. We have been given five pocketbooks by Mr. Gerner and eight by Mrs. Orval Davis.

Saturday is the last day Miss Coon will be here to tell or read stories to the children, so we hope all the children who have been here this spring will come to thank her and bid her "Good-bye." We will continue the Story Hour, but we shall all miss Miss Coon.

Urge Rural Mail Box Improvement

As a part of the local spring clean-up program the post office department urges the nation's postmasters during the week beginning May 23 to help improve the disheveled rural mail boxes that have suffered from the hardships and bumps of winter and lean toward any convenient point of the compass.

This year will be the 17th that the department has asked postmasters, rural carriers and rural patrons to cooperate in having boxes erected according to regulations, made more attractive by painting and by any other means become "boxes of beauty."

A brief review indicates that serviceable mail boxes that will protect the mail from the weather and not injure the carrier should be erected on strong posts and be properly supported. These boxes should be readily accessible to the carrier and be painted white with the name of the owner inscribed in black letters on the side visible to the carrier as he approaches the box. All mail boxes must be erected on the right side of the road as traveled by the carrier.



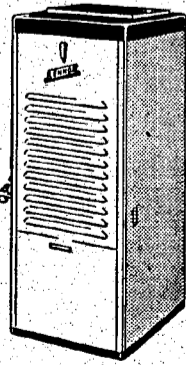
Homes stay cleaner with LENNOX Heating!

When you have Lennox Aire-Flo Heating, your walls, drapes, and furnishings will need much LESS frequent cleaning than with ordinary heating.

Your home is cleaner because dirt and dust entering your house are removed by special, large filters in the furnace. The filtered-clean air is circulated gently and continuously... free from staleness... automatically humidified... maintained at just the right temperature to meet your family's preference.

Let us demonstrate the healthful comfort you can enjoy with Lennox Aire-Flo Heating. Convenient terms.

HEAT, ALONE, IS NOT ENOUGH for complete indoor comfort!



JORDAN HEATING AND REFRIGERATION

Clarence Lord
LE 6-2272

Glen Campau
East Jordan

Who Said? "IN GOD IS OUR TRUST"

ALEXANDER HAMILTON
HIS FERVENT, IRRESISTIBLE SPEAKING ABILITY DURING CONSTITUTIONAL CONVENTION (1788) MOVED DELEGATES TO FORM STRONG CENTRAL GOVERNMENT AND SHAPE U.S. CONSTITUTION.

AS FIRST SEC. OF TREASURY HE FOUNDED U.S. MONETARY SYSTEM, DIED IN POLITICALLY-INSPIRED DUEL WITH AARON BURR, 1804.

CYRUS W. FIELD
CONCEIVED IDEA OF AND FORMED COMPANY WHICH LAID FIRST SUCCESSFUL ATLANTIC CABLE (1866) TO CARRY EFFECTIVE WORDS AND THEIR POWER BETWEEN OLD AND NEW WORLD.

THE SPEECHPHONE METHOD USED IS MINUTES DAILY IN YOUR OWN HOME WILL IMPROVE YOUR DICTION-YOUR SPEECH-YOUR INCOME-YOUR FUTURE



SCHOOL HI-LITES

THIRD AND FOURTH GRADES

Grace Galmore
In school we are studying about Michigan. We have made Michigan booklets. We have a map on which we are putting the different cities. We are looking for pictures of Michigan.

—Marlynn Hughes
The first surveyors sent to Michigan said it was a horrid place where only Indians, bullfrogs and mosquitoes could live.

Bruce Shepard
Most people don't know that Governor William Hall had to stay in an Indian Council house when he came to Detroit as all the houses there were burned to ashes.

—Carol Bowen
I found something interesting in a coal booklet here at school. Most people think coal is black but it is really red. I didn't believe it at first.

Patricia Pearsall
When Oliver Perry was fighting on Lake Erie he gave commands and more commands. But then his ship got hit and started on fire. Just eight minutes after Perry made his brave dash from the battered "Lawrence" the British gave up. With guns silent Perry stood on the deck of the victorious "Niagara" and dictated a famous note to General Harrison. It said "We have met the enemy and they are ours, two ships, two brigs, one schooner and one sloop. The words he spoke that day were to live on long after the war with England was over.

—Robert Donaldson
The cub scouts had a picnic Sunday afternoon at 3:00. When we got there we played a game of ball. We had a lot of fun playing ball. Then we ate and had a good time too. We had our picnic at the Tourist Park. Before we went home they gave us a roll of live savers.

—Jack Murray
Sunday my grandmother, my brother Butch and myself went fishing up to the creek and fished down to a tree. Butch ran into a water snake and got scared. He ran to the bank and said, "Save me!" "Save me!" My grandmother killed the snake and threw it up into the grass. She looked around but didn't see Butch. He was up in a tree. I ran into one but it got away. We went down to the sucker hole and fished. I got a bite or two anyway my grandmother got a trout. We had fun.

—Tommy Breakey

My Neighbors



"You said we ought to buy stock with our savings. How's this for a starter?"

Mr. and Mrs. J. N. Sloan Jr. 7936 Occidental Highway, Tecumseh, Michigan announce the birth of a son, Kimberly Charles at the Herrick Memorial Hospital May 3, 1955. He weighed 9 lbs. 11 oz. Mr. Sloan was a former resident of East Jordan attending school here thru the 9th grade and graduating from the Tecumseh High School with the class of '51. Mrs. Sloan the former Elizabeth Ezelle of Adrian was a graduate of the Adrian High School also in '51.

Decoration Day plants for sale. Cut flowers for all occasions. Ida Kinsey. Phone LE 8-2377.

FROM OUR CORRESPONDENTS

About People You Know

Thursday, May 19, 1955 • East Jordan News-Herald • Page

Finkton News

Mrs. Gene Emery and sons are visiting with Mrs. Emery's parents, Mr. and Mrs. Sam Lewis while Lt. Emery is in Germany with the Air Force for a few months.

Norman Beal has been home about two weeks now from the hospital but still has several weeks to stay in bed with his broken leg. So drop by and see him or send him a card.

Miss Neva Wilson spent Sunday with Mr. and Mrs. Martin Peck at Kalkaska.

Mr. and Mrs. Bill Wolford of Detroit spent the weekend with Mr. and Mrs. Jack Taylor. When they returned to Detroit Sunday they took Mr. and Mrs. Taylor back with them.

Mr. and Mrs. Earl Wilson were Sunday callers at Mrs. Vivian Gibbard's.

Mrs. Gene Emery and Mrs. Sam Lewis spent last Monday in Traverse City.

Mr. and Mrs. Ernest Kopkau of East Jordan were Sunday callers at the Edward Lavanway home.

Mr. and Mrs. Elgin Lavanway were Sunday evening callers at the Leonard Hite home.

Mrs. Edward Lavanway attended a pink and blue shower for Mrs. Bob Thomas at Bellaire Sunday.

West Peninsula

The Peninsula Farm Bureau met Saturday night with the Charlie Healeys with a small attendance. Plans were made to change the date of meeting. The secretary will send out cards in time for the next meeting.

Miss Viola Robinson of Petoskey spent Sunday with the William Gaunt Sr. family.

Mr. and Mrs. Winborn of Birmingham arrived Friday at their cabin on South Arm.

Mr. and Mrs. William Eisen-drath of St. Louis, Missouri spent a few days last week at their summer home.

Mr. and Mrs. Ernie Howard of Boyne Falls spent Sunday with their brother and family, Mr. and Mrs. Henry Howard.

Donna Addis Hit By Car Near Vassar

Donna Addis, two year old daughter of Mr. and Mrs. William Addis of Vassar, was reported in serious condition by officials of the Saginaw General Hospital where she was taken after being struck by a car near her home Friday night. Authorities said she was suffering from skull injuries.

Donna's parents were formerly from East Jordan and she is the grand daughter of Mr. and Mrs. Howard Nyland and Mr. and Mrs. Lawrence Addis of East Jordan.

It's A Girl!

Mr. and Mrs. Arthur Gerard of Lansing are announcing the birth of a daughter, Cynthia Maria, at St. Lawrence Hospital April 27th.

The 4-H Club executive board met at the Glen Campau home Sunday evening.

The South Arm 4-H club is to attend church in a group Sunday and the members are requested to meet at the Lutheran Church in East Jordan at 10:45 a.m. This is to commemorate national 4-H club Sunday.

Mrs. Carl Elsworth and children visited Mr. Elsworth at Rogers City Saturday while the Str. Hatfield was there.

It's A Boy!

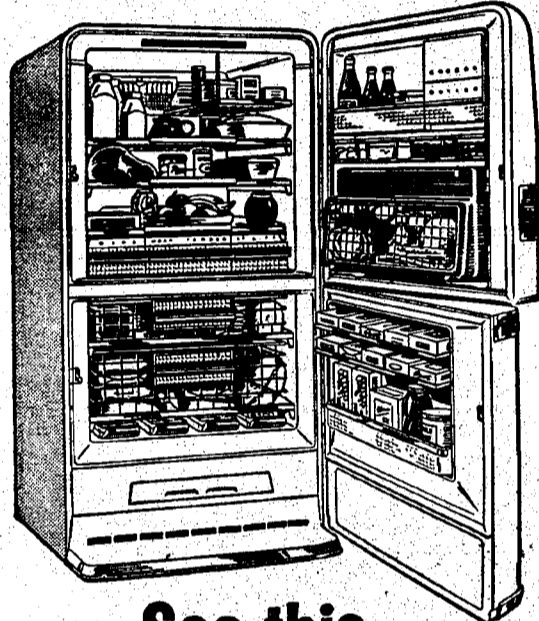
Mr. and Mrs. Ira Bartlett have received the announcement that a nine month old baby boy has been adopted by their daughter and her husband, Mr. and Mrs. Lawrence Zacharias formerly Virginia Bartlett in North Hollywood, California. He has been named Greg John.

SHOP EAST JORDAN

COLOR

at no extra cost!

This month only, your choice of Sherwood Green or Stratford Yellow in Durable Dulux finish . . . AT NO EXTRA COST!



See this FRIGIDAIRE Two-Door COLD-PANTRY MODELS AS LOW AS \$181.95

UP TO \$150 FOR YOUR USED REFRIGERATOR

- Separate Freezer on the Bottom with sliding baskets holds 169 lbs. Frozen Foods
- Huge Refrigerator Section on Top With Roll-to-You Shelves and Automatic Defrosting
- Pantry-Door with New "Picture Window" Hydrator keeps fruits and vegetables dewy fresh

Exclusive!

Lifetime Porcelain Finish inside and out available on this new Cold-Pantry!

Arthur Godfrey Special!

New Quick-Cubelet Tray In Golden Aluminum

\$1.29 Regularly \$3.25

FOR DECORATION DAY

Memorial Wreaths Standards Flags

WHITEFORD'S 5c TO \$1.00 STORE

GIL COON'S KALAMAZOO SALES & SERVICE
202 S. Lake Street Phone JU 2-7271
Boyne City, Michigan

Governor Buys First Joint Poppy from Legion and V.F.W.



Governor G. Mennen Williams is the first citizen of the State of Michigan to buy a veterans' memorial poppy from the State Commanders of The American Legion and Veterans of Foreign Wars. Veterans of both organizations will sell poppies in the state on May 26, 27, and 28. Above, Legion commander Kent T. Lundgren, of Menominee, right, and V. F. W. commander Leon Buer, of Grand Rapids, left, receive the Governor's donation. Proceeds from the state-wide sales will go toward financing veterans' welfare funds in the posts of the communities in which the memorial flowers are sold. The Governor is a member of both organizations.

HERE & THERE Around East Jordan

Thursday, May 19, 1955 • East Jordan News-Herald • Page 5

To report local news, please call Mrs. Beatrice Kopkau, LE 6-2935 or the News-Herald office, LE 6-2371.

Mrs. George W. Atkinson of Jackson, sister of Earl Ruhling and Mrs. Ida Kinsey, is in Mercy Hospital in Jackson with a broken hip received from a fall in her home Friday.

Mrs. Ida Kinsey returned to her home Monday after spending the winter with relatives in Xenia, Ohio, Jackson and Lansing.

Pete Hammond spent the weekend in Canada doing some fishing.

It's A Girl!

Mr. and Mrs. Bruce Bartlett of Charlevoix are announcing the arrival of a daughter at the Charlevoix hospital Tuesday morning, May 17th. She weighed 7 pounds. Mr. Bartlett is the son of Mr. and Mrs. Ira Bartlett of East Jordan.

Guests last week at the home of Mr. and Mrs. Ronald Scott were Rev. and Mrs. Max Gidley of Lansing on Thursday, and Mr. and Mrs. Frank Matchett of Charlevoix, Mr. and Mrs. David Matchett of Ellsworth, and Mrs. Barnard Sargeant of West Branch, state representative of the Cancer Society, District 7, on Tuesday.

Mrs. Neta Gerard is spending a few weeks vacation at her home here.

Mr. and Mrs. Cecil Blair and Mrs. Roy Russell left Sunday for Detroit being called there by the death of their brother, Rev. Frank Blair, Rev. Blair, a former resident of East Jordan and Boyne City was a minister at the Baptist Church in Boyne City.

If you want to sell property list it with Clarence Healey, Ph. LE 6-7210.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Mr. and Mrs. Edward Mortimore and son, Frederick and Mr. and Mrs. Arnold Mortimer and son, Dean, visited their parents and grandparents and other relatives last weekend.

Mrs. R. O. Bisbee of Jackson visited at the homes of her brother John and Howard Porter last week.

Miss Mary Green spent the weekend with her sister and brother-in-law, Mr. and Mrs. William Johnson near Boyne City.

Mr. and Mrs. Ronald Scott and daughter, Donelda, were Sunday guests of Mr. and Mrs. David Matchett of Ellsworth.

Mr. and Mrs. Ansel Icker of Cadillac were Sunday guests of their cousins, Mr. and Mrs. Frank Bowerman. Other recent guests at the Bowerman home were their brother and sister in law Mr. and Mrs. Leo Ingersoll of Grand Rapids and Mr. and Mrs. Ralph Arnold of Lake City and their son and daughter in law, Mr. and Mrs. Gordon Bowerman of Lake City.

Mr. and Mrs. Steven Fourfis of Livonia were Sunday guests of Mr. and Mrs. John Saganek. They came to see their great grand son Donald Saganek Jr.

Mr. and Mrs. Elmer Reed Jr. of Charlevoix were Sunday guests of their parents Mr. and Mrs. Elmer Reed Sr.

Mr. and Mrs. James Addie of Monroe were recent guests of their sister, Mrs. Alberta Nowland. Their father, Gilbert La Clair of Ellsworth, who has been a patient at the Meadow Brook hospital in Bellaire returned to their home with them.

The house trailers are starting to come to the Tourist Park in East Jordan. Sunday picnickers there were Mr. and Mrs. Otto Miller of Boyne City and Mr. and Mrs. Henry Hiller and children of Petoskey. Mrs. Otto Miller a former resident of East Jordan certainly wishes to congratulate East Jordan on the nice park. She states the tulips, and all the repairs and up-keep of the park are so noticeable.

Mrs. Ole Hegerberg underwent major surgery at the Charlevoix hospital Wednesday morning.

Mr. and Mrs. Ernest Kopkau and son Dennis spent Sunday afternoon at Traverse City. They also visited the WPBN-TV station.

Mrs. Roscoe G. Mackey has opened her summer home here in East Jordan. A friend, Miss Clare Mackey from Grand Rapids, is spending the summer with her.

Mr. and Mrs. Clifford La Clair of Lansing were recent guests of their sister Mrs. Alberta Nowland.

Keith Annear underwent major surgery at the Charlevoix hospital Saturday.

Mr. and Mrs. Levi Francisco of Norwalk, Wisconsin and Mr. and Mrs. Bert Grossett of Tomah, Wisconsin came Thursday night to visit the former's sister and brother in law Mr. and Mrs. John Saganek. They were called here because of the death of Mrs. Francisco's grandmother, Mrs. Nancy Hurlbert.

Others from out of town who attended the funeral were Mrs. George Carson and Mr. and Mrs. Elmer Schone of Boyne Falls and Mrs. Myrtle Zitka of Alba.

The Latter Day Saint Ladies Aid are sponsoring a rummage sale in the Mason Clark building Friday and Saturday May 20th and 21st.

Stanley Antoine who is located at Castle AFB, California is spending a 30 day leave with his parents Mr. and Mrs. Sylvester Antoine.

Mr. and Mrs. Carl Shedina and children of Muskegon spent the weekend at their home here.

Mrs. George Bruce has gone to their cottage at Bay View for the summer months.

Francis Trojanek and Pete Nemeek were home from MSC for the weekend. They attended the Junior-Senior hop at the high school.

Mr. and Mrs. William Maho of Muskegon were guests over the weekend of their brother and sister in law, Mr. and Mrs. Tom St. Charles. They were called here because of the death of their uncle, Frank Blaha.

Karen Jackson, daughter of Mr. and Mrs. Marion Jackson is in Charlevoix hospital.

Mr. and Mrs. James Politt and daughter of Midland were weekend guests of their parents Mr. and Mrs. Vail Shepard, they also visited other relatives.

Mrs. Bertha Webster is a medical patient at the Lockwood hospital in Petoskey.

Mr. and Mrs. Eugene Adams of Lansing were Monday guests of Mr. and Mrs. Ira Bartlett.

Mr. and Mrs. Jim Sherman and family of Caledonia are visiting their parents, Mr. and Mrs. Leroy Sherman.

Miss Lee Clink has returned to her home after spending the winter months in Ontario, California also other parts of California where she visited relatives.

Mr. and Mrs. A. G. Rogers left last week to visit relatives in Berrien Springs for a few days, from there they will go to Georgia to visit their son George and wife. They plan to be gone a month.


STOP! LOOK! CHECK!

A TIP ON THRIFT: SAVE AT A&P!

	FLORIDA, FRESH		Sweet Corn	6 EARS 29c
Red Potatoes	RED RIVER VALLEY, U. S. NO. 1	10 LB. BAG		69c
Western Delicious Apples	U. S. NO. 1	2 LBS.		29c
Pineapple	CUBAN—CASE OF 9 \$2.89	3 FOR		\$1.00
California Oranges		5 LB. BAG		59c
Bananas	CHOICE FRUIT, GOLDEN RIPE	2 LBS.		29c
Head Lettuce	SIZE 48	2 FOR		29c
Cucumbers	LARGE FANCY	2 FOR		19c
Grass Seed	OXFORD PARK	5 LB. BAG		\$1.79

Sliced Bacon

ALL GOOD, LEAN LAYERS LB. **43c**

	FRESH, CREAMERY	Silverbrook Butter	JANE PARKER, REG. 39c	Spanish Bar Cake
1-LB. ROLL		59c		EA. 29c
Ched-O-Bit	AMERICAN CHEESE FOOD	2 LB. LOAF		69c
Colby Pinconning Cheese		LB.		53c
Sliced Cheese	MEL-O-BIT, AMERICAN OR PIMENTO	1-OZ. PKG.		27c
Glazed Donuts	JANE PARKER	PKG. OF 12		29c
Date Gem Cookies	JANE PARKER	PKG.		25c
Cherry Streussel Pie	JANE PARKER	EA.		39c

SULTANA	Fruit Cocktail	3 30-OZ. CANS		\$1.00
Pard Dog Food	MAIL 7 LABELS TO SWIFT AND RECEIVE \$1.00	7 16-OZ. CANS		89c
Sultana Tuna Fish		2 4-OZ. CANS		39c
Grapefruit Sections	A&P	2 16-OZ. CANS		29c
NEW LOW PRICE—A&P	Sweet Potatoes	18-OZ. CAN		19c
TOLLHOUSE	Cookie Mix	2 PKGS.		49c
	Famo Pancake Flour	5 LB. BAG		47c
	Jiffy White Cake Mix	2 9-OZ. PKGS.		29c
	Thank You Cherries	2 16-OZ. CANS		43c
ANN PAGE	Salad Dressing	QT. JAR		39c

TEA REDUCED!

Our Own Tea Bags, save 16c Pkg. of 100, 79c
Our Own Tea, save 20c, Orange Pekoe, 1 lb. pkg. 99c

Sparkle Gelatin	8 VARIETIES	PKG.		5c
Agar Luncheon Meat		12-OZ. CAN		29c
 Armour Chopped Beef		12-OZ. CAN		29c
Vegemato Cocktail Juice		46-OZ. CAN		29c
A&P Grapefruit Juice		2 46-OZ. CANS		39c
A&P Whole Kernel Corn		17-OZ. CAN		10c
Tuna Fish	CHICKEN OF THE SEA, GREEN LABEL	6 1/2-OZ. CAN		35c
Welch Grape Juice		24-OZ. BOT.		37c
Daily Hamburg Dills		16-OZ. JAR		29c
Chocolate Syrup		3 5 1/2-OZ. CANS		29c
Pork 'n Beans	SCOTT COUNTY	82-OZ. CAN		29c
Niblets Mexicorn		2 12-OZ. CANS		29c
dexo Shortening	ALL PURPOSE PURE VEGETABLE	3 LB. CAN		63c
Spry — Fluffa — Crisco		3 LB. CAN		79c

Northern Toilet Tissue	6 ROLLS			49c
Ajax Cleanser	4 14-OZ. CANS			45c
Vel	GRANULATED DETERGENT	LGE. PKG.	30c	GIANT PKG. 72c
Fab	GRANULATED DETERGENT	LGE. PKG.	30c	GIANT PKG. 72c
Wesson Oil	FOR COOKING AND SALADS	32-OZ. BOT.		71c 16-OZ. BOT. 37c

AMERICA'S FOREMOST FOOD RETAILER... SINCE 1899



Food Stores

THE GREAT ATLANTIC & PACIFIC TEA COMPANY

NOT SMALL - NOT REGULAR

New 21" OVERSIZE PICTURE TUBE IN NEW RCA VICTOR TV



RCA Victor 21-inch Dorrance, Shunning table TV in ebony finish, Model 21S510, \$199.95

It's a fact that 21-inch tubes vary up to 28% in the size of the picture they deliver. There's small-size 21"—the regular size 21" and the new RCA Victor Oversize "All-Clear" picture—today's biggest, finest picture in 21-inch TV! It's TV's clearest picture, too—thanks to RCA Victor's patented "All-Clear" picture tube that gives you up to 212% greater picture contrast! You can enjoy big-screen TV—and all the

other RCA Victor TV advances—in a wide variety of exciting new models—at the lowest prices in RCA Victor history! Now's the time to buy—RCA Victor's the set to buy! Come in today and see what you've been missing.

FOR UHF—New High-Speed UHF Tuner is 8 times faster than previous continuous tuners! (Optional, at extra cost.)

Ask about the exclusive RCA Victor Factory-Service Contract.

BOYNE CITY R.C.A. SALES



G. I. NEWS

Thursday, May 19, 1955 • East Jordan News-Herald • Page

Here's a letter from Warren Frank. Maybe you can figure out just where he is:

Dear Marsh, I guess this is the first time I've written since I came in the Air Force. I went through basic training with Harry Olson and Mike Davis. We separated right after basic. Harry and Mike went to Texas and I went to Keesler AFB, Mississippi.

I was there about three months going to Aircraft Control and Warning school. After school I got a 10 day leave before coming over here. I landed at Japan on the 28th of August, 1954. Four days later I got sent to the northern tip of Hokkaido, 20 miles from USSR, about 58 miles from where the R5-29 was shot down a couple of months ago.

I've been over here for about 11 months now. Can hardly wait to get on the Jordan River and start fishing. The smelt are probably running now.

There isn't much to do here. Go hunting about once every two weeks, for crows, that is. Well, I've got to go. Just heard a couple of F-86 jets take off on a Dawn Patrol. See you in about a year.

A-3c Warren F. Frank, Jr., AF 16 450 224, Box L7, C18 AC & W Sq, APO 919, San Fran-

cisco, Calif.

Following are a couple of new addresses:

A-2c Forrest Muma
515 Air Defense Group
Duluth Muni. Airport, Minn.

Pvt. David D. Warren
RA 16 496 868
Co. L. 20th Inf Reg
Box 235
Fort Ord, Calif.

A release from the Army Home Town News Center, Kansas City, says:

William E. Kamradt, son of Mr. and Mrs. Edward M. Kamradt, 110 Mary st., East Jordan, Michigan, recently was promoted to first lieutenant while serving with the 4th Armored Division at Fort Hood, Texas.

The 4th Armored Division, reactivated in June 1954, is now undergoing a comprehensive training program. The unit won fame in Normandy and Bastogne in World War II.

Lieutenant Kamradt, whose wife, Virginia, lives in Killeen, Tex., entered the Army in October 1953 and is now operations officer of the division's 35th Tank Battalion. He is a 1953 graduate of Michigan State College.

Church News . . .

ST. JOSEPH CHURCH
Fr. J. J. Malinowski, Pastor
Sunday, May 15th twenty-four boys and girls received their first Holy Communion during the 7:30 Mass. They have been preparing for this great day the past three weeks every day after the school hours, also Saturdays during the regular religion classes. The class is as follows:

BOYS:
John Downs, Robert Hart, James Kidder, Douglas Lilak, Terrance Lord, Ronald Murray, William Murray, Daniel Nachazel, Richard Partee, Timothy Pienta, Frederick Vincent, Jerry Vrondran and Peter Zoulek.

GIRLS:
Cynthia Dubas, Mary Jane Hart, Joan Kraemer, Kathleen LaPeer, Mary Jane LaPeer, Connie Nachazel, Rebecca Rebec, Nancy Lahrass, Marie Russell of East Jordan. Sharon Conant of Central Lake and Gail Yetaw of Ellsworth.

ASSEMBLY OF GOD CHURCH

Pastor Rev. T. H. Moody
Sunday, May 22 at 8:00 p.m.
Rev. Moody will show color slides taken by him while serving 18 months of his four years in the Air Force, while stationed in Germany during the Korean war. Many interesting things will be shown, including bombed ruins, German industry, agricultural methods of the German people, interior and exterior of castles. Close up pictures of US jet planes, German costumes and other things you will not want to miss. Along with the pictures, interesting information will be given such as "What does the iron curtain consist of." You perhaps remember the shooting down of our plane by Russian Migs, it

happened only a few miles from where then S-Sgt Moody was stationed.

The public is cordially invited.

EVANGELICAL LUTHERAN CHURCH

Rev. Dale Larsen, Pastor
On June 4th and 5th the Evangelical Lutheran church is to play host to the Michigan Circuit young people's Luther League convention. We expect to have with us a hundred or more young people from throughout Michigan.

If any members or friends of Evangelical Lutherans can house one, two or more of these young people, will you contact Lois Snyder at your earliest convenience.

Sunday School will begin at 9:45 a.m. beginning May 22.

WPBN-TV

FRIDAY
4:30—Howdy Dooey
5:00—Deputy Don
5:30—Hopalong Cassidy
6:00—News
6:15—Army Review
6:30—Sports Today
6:40—Weather
6:45—Industry on Parade
7:00—Children's Hour
7:30—Life of Riley
8:00—Homer Bell
8:30—China Smith
9:00—Gillette Fights
9:45—Fill Corum Sports Show
10:00—Weather
10:05—Paul Bunyan Theater
Saturday
8:00—Imogene Coca
8:30—Buster Keaton
9:00—George Gobel
9:30—Hit Parade
10:00—Paul Bunyan Theater

TELEVISION

Cadillac- Traverse City

WWTW

THURSDAY

10:30—Michigan Revue
11:00—Valiant Lady
11:15—Love of Life
11:30—Search for Tomorrow
11:45—Picturama
12:15—Road of Life
12:30—Today's Movieland
2:00—Around the Coffee Cup
2:30—What one person can do
2:45—Military Mailbag
3:00—The Brighter Day
3:15—Secret Storm
3:30—Rainbow's End
4:00—Western Theater
5:00—Kids' Corner
5:30—Range Rider
6:00—News
6:15—Weather
6:20—Sports
6:30—Biff Baker, USA
7:00—What Goes On Here
7:30—Heart of the City
8:00—Liberace
8:30—Four Star Playhouse
9:00—Your All Star Theater
9:30—Willy
10:00—Michigan Outdoors
10:30—Mystery Hour
FRIDAY
10:30—Michigan Revue
11:00—Valiant Lady
11:15—Love of Life
11:30—Search for Tomorrow
11:45—Picturama
12:15—Road of Life
12:30—Today's Movieland
2:00—Around the coffee cup
2:30—Back To God Hour
2:45—Bob Crosby
3:00—The Brighter Day
3:15—Secret Storm
3:30—Central Michigan Col.
4:00—Western Theater
5:00—Kid's Corner
5:30—Wild Bill Hickok
6:00—News
6:15—Weather
6:20—Sports
6:30—Rin Tin Tin

7:00—Wonderland Trails
7:15—Michigan Conservation
7:30—This Is The Life
8:00—Dollar A Second
8:30—I Led Three Lives
9:00—The Line-Up

WANT TO SAVE MONEY ON AUTO INSURANCE?

Read the 5-page advertisement on State Farm Mutual—famous "careful driver insurance" company—in the January 31 issue of



To find out if you can qualify, call your State Farm agent.



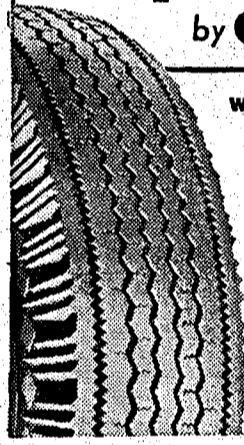
B. C. CUMMINS

502 Main St. East Jordan
LE 6-2612

SEE IT NOW! SAVE NOW!

INTRODUCTORY TIRE SALE!

Presenting the New
Super-Cushion
by **GOODYEAR**



with HIGH PRICED features

\$15⁹⁵

plus tax and recappable tire
Size 6.70 x 15

Best tire value in the low priced field at Introductory Sale Priced Famous Goodyear quality for long, dependable service—triple-tempered 3-T Cord body for extra durability—new Stop-Notch tread design for safer traction! Some proved tread design that came on the finest 1954 cars.

YOUR OLD TIRES ARE YOUR DOWN PAYMENT
As low as \$1.25 a week for a PAIR!

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND

East Jordan Cooperative Company
LE-6-7021

THE SHOW PLACE OF THE NORTH

TEMPLE

EAST JORDAN

Thursday, May 19

Alex Guinness Joan Greenwood Peter Finch
"THE DETECTIVE"
The misadventures of Father Brown make fine entertainment

Friday and Saturday, May 20 and 21

Robert Francis and Dianne Foster
"THE BAMBOO PRISON"
Adventure at an American POW camp in North Korea
Joel McCrea Nancy Gates John Carridine
"STRANGER ON HORSE BACK"
Technicolor

DANCE IN THE TEMPLE BALLROOM

Every Friday Night from 10 to 1
"THE DRIFTING TROUBADORS"
50c per person

Sunday and Monday, May 22 and 23

Doris Day Frank Sinatra Ethel Barrymore
"YOUNG AT HEART"
All Young! All Heart! All Wonderful

Tuesday and Wednesday, May 24 and 25

"ABBOTT & COSTELLO MEET THE KEYSTONE KOPS"
Lynn Bari Maxie Rosenbloom Mack Sennett

TUNE-UP FOR SUMMER

WE OFFER

- Motor Tune-Ups
- Major Auto Repairs
- Accessories
- Tires
- Batteries
- Used-Cars

POWER FLIGHT GAS
FOR LESS!

DAN'S SERVICE

East Jordan

WE HAVE

SPORT & PLAY

Clothes For The Whole Family

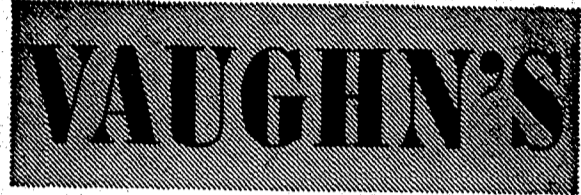
• For the ladies we have:

SHORTS — BERMUDA SHORTS — PEDDLE PUSHERS
BLOUSES — SUN DRESSES

• For the men we have:

SHORT SLEEVED SPORT SHIRTS
HOBBY JEANS
(Faded Denim)

Complete line of Canvas Shoes and Ladies Sandels



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For You Each Week

On The

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Hundreds are looking for bargains
--Just tell them what you have thru a
Classified Ad.

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EAST JORDAN NEWS-HERALD

SECTION TWO

EAST JORDAN, MICHIGAN

THURSDAY, MAY 19, 1955

First Season's Softball Play Starts At East Jordan's Westside Field

Form New Association Here For Summer League Players

Four teams will make up the Rainbow City Softball League again this summer.

The East Jordan Iron Works, Lutheran Church, Mt. Clemens Metal Products and Sommerville Grocery will begin first round play Tuesday evening May 24th beginning at 7:30 p.m. at the West Side Ball Park.

At a meeting held at the high school Thursday evening May 12 Keith Annear was appointed president, Leo Sommerville, vice president, and Vale Gee, secretary, of the newly formed Softball Association. Gayle Saxton local recreational leader, will handle drawing up of the schedule, which will consist of two rounds, each teams playing the others twice in each round.

Team personnel for the 1955 summer schedule will be as follows:

East Jordan Iron Works — Bryan Boring, mgr., Louis Cihak Jr., Vale Gee, James Blaha, Warren Bennett Charles Hitchcock, Kenneth Richards, John Valencourt, James Yettaw, Glen Mayhew, Lawrence Hays, Leon Bartlett, Bill Skrocki, Charles Kamradt, John Boss, Robert Anderson, Vic Ayers, Art Thompson, Charles Carney and Jack Gee.

Mt. Clemens Metal Products — Al Chanda, mgr., A. Hayden, L. Chanda, J. Crawford, B. Vance, R. Clark, L. Peck, J. Trowbridge, R. Deitrich, A. Crowell, P. Bennett, C. Derenzny, H. Thiery, A. Ford, N. Johnson, M. Oosterbaan, R. Haitt, H. Best, D. Rebec, B. Pearsall, J. Ulvand, G. Murphy, L. Whiteford, J. Fuller, R. Walczak, B. Best, J. Suth-

erland, D. Wilson, L. Richardson, J. Jankoviak, G. Wowalski and Dean Gilkerson.

Lutheran Church — Dale Larson, mgr., Howard Sommerville, Alan Sommerville, Marlin Cihak, Buck Cihak, Ray Wodorski, Chris Bulow, James Kinney, Jerry Harrington, Harold Goebel, Everett Beishlag, Joe McDermott Lawrence Shoemaker, Gareth Thompson, Gene Richards, Ernie Hayden and Perry Bennett.

Sommerville's Grocery — Larry Huckle, mgr., Joe Hammond, Robert Romback, Floyd Cutler, Steve Hayden, Bob Danforth, Richard Streeter, Richard Johnson, Robert Saxton, Robert Darbee, James Meredith, Jack Zoulek, Larry Woodcock, Jerry O'Brien, Clinton Clark and Keith Annear.

Listed below is the first round schedule:

Tuesday, May 24th —
7:30 p.m. Iron Works vs MC
9:00 p.m. Luth. C. vs Som G.

Thursday, May 26th —
7:30 p.m. Iron Wks vs. Luth C.
9:00 p.m. M C vs Som. G.

Tuesday, May 31st —
7:30 p.m. Iron Works vs. Som.
9:00 p.m. M C vs. Luth. C.

Thursday, June 2 —
7:30 p.m. Som. G. vs Luth. C.
9:00 p.m. M C vs. Iron Works

Tuesday, June 7 —
7:30 p.m. Som. G. vs. M C
9:00 p.m. Luth C. vs. Iron Wks

Thursday, June 9th —
7:30 p.m. Luth C vs M C
9:00 p.m. Som. G. vs Iron Wks.

Outside competition will be scheduled by the individual

teams who are asked to schedule the use of the diamond thru the recreation department.

Players who are not already on a team and who would like to play should turn in their names to the Assn. Pres. Keith Annear. Drawings for these players will be made one week after the player has indicated he desires to play. Present team members will not be allowed to change teams.

Young Thinclads Get Ribbons At Field Meet

Champions of the Junior High Grade School track and field meet held at the high school Friday afternoon, May 13th, are Kenneth McKay's sixth graders and the eighth graders.

Results of grade school competition are: McKay's sixth gra-

ders 47, Sells' 5th graders 34, Bray's 5th graders 31, Larson's 6th graders 21, Nemecek's 4th graders 2 and Galmore's 4th graders 0.

The eighth grade piled up 136 1/2 points to 58 1/2 for the seventh grade to win going away.

Top individual performer for the grade school girls were Beth aGilmore, a fifth grade pupil, who picked up three first place ribbons for a total of 15 points. David Bartholomew, a sixth grader, with 2 seconds and a pair of thirds, tallied 14 points to turn in the top performance for

grade school boys.

Jack Kramer, an eighth grader, counted 19 1/2 points on three firsts and a tie for first, to lead the Jr. High boy competitors. Gloria Richards topped Jr. High girls participants with a total of 16 1/2 points on a first, a tie and a third.

GRADE SCHOOL RESULTS

50 yard dash, boys: Duane Raymond 6, David Bartholomew 6, Tommy Graham 5, Peter Knuudsen 6 and Ray Fisher 5. Time 7.9 sec. 50 yard dash, girls: Beth Galmore 5, Kathryn Petrie 5, Jane Graham 5, Jean Graham

5, Georgia Russell 6. Time 7.6 sec. Standing broad jump, boys: Peter Knudsen 6, Carl Gee 6, David Bartholomew 6, Robert Goebel 5, and Tom Graham 5. Distances 7' 1".

Standing Broad Jump, girls: Beth Galmore 5, Mary Murray 6, Joan Nemecek 5, Donelda Scott 5, and George Russell 5. Distances 6' 4".

Softball throw, boys: Donald Derenzny 6, Carl Gee 6, David Bartholomew 6, Kenneth Sine-way 5 and Donald Skop 6. Distance 147.

Jump to back page of this section

Sommerville Shines In Class C Track Regional

The East Jordan High School thinclads turned in some of their best individual performances of the track season at Traverse City in the Class C Regional Saturday but only the efforts of Alan Sommerville in the pole vault and Raymond Walker in the 880 yard run were good enough to place in the strong competition. Alan Sommerville vaulted 10' 9" inches for the second time this season and narrowly missed equalling the present school record of 11' set by his

father, Howard Sommerville in the early thirties.

The field of vaulters at Traverse City was especially strong and Sommerville's performance was good for only third place.

Raymond Walker, 6' 2" sophomore, who has been steadily improving in the half mile event since the start of the season, was clocked at 2:13 Saturday afternoon, good enough for third place in his heat of the race.

Others who turned in their best performances of the season at Traverse City were: Dennis Wilson in the 440 yd. dash and pole vault.

Gareth Thompson in the 880, and Jack Ingalls in the hurdle events. Sophomores Fritz Healey, and Ralph Shepard and Jerry Green, a freshmen, also gave a good account of themselves at Traverse City Saturday and future prospects for these boys appear bright in the years to come.

The Jordanites will close track competition in the Northern Michigan Class C Conference meet at Charlevoix Tuesday evening May 24th.

Alan Sommerville, only senior on the track squad, will be winding up his high school sports career at this time. Sommerville has participated in football, basketball, baseball, tennis and track in his four years of athletic pursuits.

Traverse Bays Investment Is One Million

The Traverse Bays Telephone Company is one of Antrim County's oldest business firms. It has operated in the Chain O' Lakes area as an independent utility since 1903.

In 1903 stock was sold to its subscribers and the company became a corporation with its headquarters located in Central Lake. At that time the company had approximately four hundred stock holders and an investment in telephone plant and materials of about \$20,000.

Today the investment in plant and materials is approximately \$1,000,000 and the original stockholders are represented by the second and third generations, many of whom are no longer living in the area served by the company but are widely scattered throughout the whole of our country.

The company operates from the Charlevoix County line south through the western half of Antrim County and the northern portion of Kalkaska County and serves 450 square miles of territory. The company's growth and expansion is reflected in the growth and prosperity of the Chain O' Lakes area.

In the past ten years telephones in service have increased from 428 to the 1400 in service at the present time.

Company plans for the future include a further expansion to provide connections for an additional 1400 telephones within the next ten years.

Within the past year the company has brought modern dial service to the communities it serves and today it has one of the most modern plants to be found in the State of Michigan.



CAL'S TAVERN

FEATURES

BILL LYONS

AND HIS BUNDY MOUNTAINEERS

EVERY WEDNESDAY AND
SUNDAY NIGHTS
8:30 p.m.

RADIO BROADCAST EVERY WEDNESDAY AT 8:30 P.M.

ROUND AND SQUARE DANCING
SATURDAY NIGHTS
"Cross Country Ramblers"

2 Miles from East Jordan on Boyne City Road

HI FOLKS!

ANOTHER TASTEE FREEZ

2 DAY SPECIAL

FRIDAY & SATURDAY, MAY 20-21

BIG JUMBO BANANA SPLIT

With Beautiful Free Plastic Dish

SPECIAL PRICE 29c

REGULAR — 35c

TEMPLE TASTEE FREEZ

THEATRE BLDG.

EAST JORDAN



Coming Back To
Moonlight!

CLEM KENNY
and his
"MOONLIGHT
FOUR"



ORCHESTRA EVERY SATURDAY NIGHT
Round and Square Dancing

MOONLIGHT GARDENS

Charlevoix

TRUCKS

TRUCKS

TRUCKS

TRUCKS

TRUCKS

TRUCKS

NO MATTER WHAT KIND YOU NEED,
THERE IS A CHEVROLET TRUCK FOR
THE JOB.

INDUSTRY, BUSINESS OR
FARM

A. R. Sinclair Sales

BOYNE CITY

ELLSWORTH

EAST JORDAN

North State Resort, Industry Develop Fast

A highly popular novelist with world wide fame once referred to northern Michigan as a land of trees, fields and sandburrs.

The reference left many residents fit to be tied.

For no other section of United States developed more rapidly, nor with

such order as this section of the nation's playground.

Our summer resorts are known throughout America for their popularity; our winter resorts are developing with unbelievable speed.

AND AMIDST this growing land of summer

and winter vacation has come the establishing of small industrial plants—modern, well-built, attractive.

Yes! Industry has come to the northland. Welcome industry which in no way retards the spread of vacation joys.

They are turning out everything from shoe soles to fishing rods and take their part in the growing economy of northern Michigan.

They make cement in Petoskey; automatic humidifiers in Walloon Lake; shoe soles in Boyne City; fire hydrants in East Jordan; plastic materials in Charlevoix; steel products in Ellsworth; house trailers in Central Lake; log cabins in Bellaire; butter in East Jordan; airplane parts in Boyne City; fishing rods in Charlevoix; electricity in Boyne City; auto parts in East Jordan; canned food in East Jordan, Ellsworth and Central Lake.

And additional manufacturers are seeking land on which to become established in northern Michigan.

YES, FROM Traverse City to the Straits of Mackinac and from Charlevoix to Gaylord, northwestern Michigan is adjusting itself to orderly industrial growth.

Only the general development of agriculture has lagged compared to other area advancements, although the development of fruit has made great gains in the area with this section of the state becoming the cherry belt of the state.

Industry, summer and winter resort and agriculture! All are playing a part to make northwest Michigan a big contributor to the state's economy.

Trees, fields and sandburrs! The picture is much different than some writers would like to portray.

Cancer as a killer has risen from eighth place in 1900 to second place today, says the American Cancer Society.

Area Greatness Includes Top Athletic Teams

Northern Michigan's high school athletic competition is recognized throughout the state for what it is—tough! And especially in Charlevoix county.

For many years Charlevoix county schools have stood at or near top in the Northern Class C conference play whether its football, basketball, track tennis or baseball.

County schools have earned their way to quarter, semi and state finals so often they are looked upon as a threat around the state when basketball season begins.

Sports competition between Charlevoix, East Jordan and Boyne City is the keenest as any in Michigan. And it is this competition that has helped develop county athletics to a point where the schools are outstanding in sports.

Head coaches like Kipke, Brotherton, Saxton, Devine, Terrill and

Cohen will live in the memory of sports enthusiasts for many years.

These men have done as much as any other individuals to draw attention to the greatness of Charlevoix county. They have told and are telling all Michigan that the county also excels in sports as well as resort, industry and agriculture.

The young men who have made a name for themselves and their area in athletics come from the farms, the small communities and the cities throughout the county.

They, too, are playing a major role in building the pride that county residents have for this area.

Yes, a check of Charlevoix county's outstanding contributions during Michigan Week must include the efforts our young athletes are putting forth to aid the recognition of the area.

**A Salute
To
Our Friends On
"MICHIGAN WEEK"
Here's to Better
Farming!
Ellsworth Farmers Exchange**

SERVING ALL

**NORTHERN
MICHIGAN**

Gasoline--Oil--Water

TANKS

200 To 20,000 Gallons

STACKS

TANKS

STEEL

FABRICATION

Production Welding Contractors

**STEEL TANK
AND
FABRICATING COMPANY**

TELEPHONE 2101

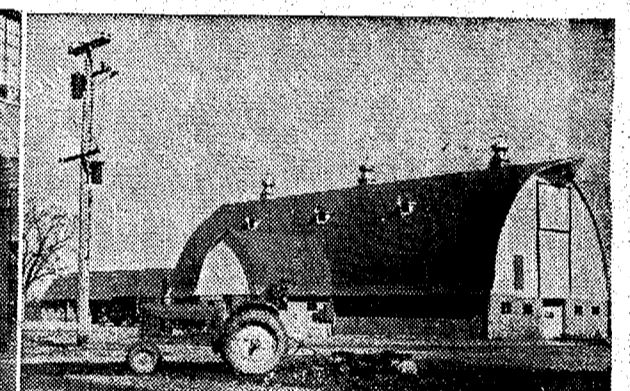
MANCELONA, MICHIGAN

*I'll tell the world
I'm glad I live in Michigan*

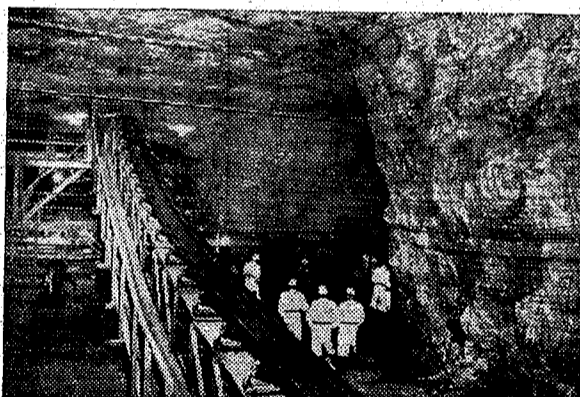
Most everybody boasts about his home town.
But me, I brag about my whole state—and here's why



I work in factories—all kinds of factories. I make steel, cars, chemicals, pharmaceuticals, rubber. I make furniture and other wood products, and I'm a metal worker, too. I work in the big plants, on the big lines, and I work in the thousands of small ones—the ones that keep the big shops going. I'm on Michigan's huge industrial payroll, and doing right well at it.



I'm a farmer, too. I'm one of the men who keeps Michigan near the top in farm production. I'm the world's best grain grower, for I've won the International grain championships for Michigan several times. I'm a top states in production of fruits, grains, sugar, and vegetables, potatoes and beans.

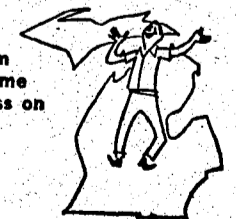


I'm a miner, a quarryman, a shovel operator. Nature put resources under Michigan's soil so I can remove them, turn them over to industry to make the great products of Michigan. I mine salt, iron, copper; I bring out magnesium and gypsum; I quarry limestone, and I scoop tons of gravel for construction. I'm a lumberjack in the tall timber, and I'm a seaman on the long ships. And whatever my job, I need water to keep me going, and Michigan certainly has plenty of water. I've got the gas and electricity I need for heat and light and power, and always will have.



I'm a seasonal guy, myself. I like cold winters, with snow for skating and tobogganing, ice for skating and ice-fishing. I like colorful autumn and fresh-green spring, because I'm a hunter and a fisherman. And, brother, do I like loafing on a warm, sandy beach beside our many lakes. But, I am also a host to 5,000,000 tourists a year, a big business. I'm a customs inspector, watching all the millions of dollars of commerce that flow between Michigan and Canada every year. I'm a merchant, selling everything that makes the Michigan market one of the nation's greatest.

Me? I'm Michigan—I'm everybody. I come from just about anywhere you can name, from other nations, from other states. I'm what makes Michigan great, because for all her resources, it takes me to make use of them. Whatever I do, I'm a builder, building greatness on greatness in Michigan. I've got faith in Michigan, that's why. I know there's no stopping her, because we won't be stopped. It's as simple as that.



The electric and gas companies that serve you have great faith in the future of Michigan. It is in this spirit that we are planning years ahead to provide energy for our Greater Michigan of tomorrow.

- | | | | |
|----------------------------|---------------------------------------|-----------------------------------|-----------------------------------|
| ALPENA POWER COMPANY | EDISON SAULT ELECTRIC COMPANY | MICHIGAN CONSOLIDATED GAS COMPANY | SOUTHEASTERN MICHIGAN GAS COMPANY |
| CITIZENS GAS FUEL COMPANY | INDIANA AND MICHIGAN ELECTRIC COMPANY | MICHIGAN GAS AND ELECTRIC COMPANY | UPPER PENINSULA POWER COMPANY |
| CONSUMERS POWER COMPANY | LAKE SUPERIOR DISTRICT POWER COMPANY | MICHIGAN GAS UTILITIES COMPANY | WISCONSIN MICHIGAN POWER COMPANY |
| THE DETROIT EDISON COMPANY | | | |

Members of Michigan Gas and Electric Associations

Beaver Island Brings History To North State

★ ★ ★

Mormon Settlement Becomes Attractive Vacationland

The Big Beaver Island is proof that we have interesting and exciting history right around home.

In 1848, James Strang with his band of Mormon followers landed at Big Beaver Island, which was then inhabited by Indians and a few white settlers. Here they found the remains of a formal garden, probably of French or English design. Trees which were cut from the garden showed rings of two hundred years growth, indicating that whites may have been there from as early a date as 1636.

On July 8, 1850, James Strang was crowned King — which historically makes Strang the only king to ever reign in the territory that is now the United States. During his reign the Mormons drove the white settlers from the island. Then in 1856, the men from Pine River (Charlevoix), Bear Creek (Petoskey), Mackinac and St. Helena Island seeking revenge congregated and drove the Mormons from the island by force.

Upon the removal of the Mormons, permanent settlers, principally of Irish descent moved in engaging for their living in fishing, farming and lumbering.

Lumbering has tapered off in the last few years, fishing is now a sport rather than an industry, and farming has been sharply limited to producing only family needs. The raising of beef cattle is the main industry of the farmer. Interestingly, the cattle are fenced out, not in. They are branded, and each year Islanders have a real round-up. Once the Islanders scorned

tourists, but of late a welcoming atmosphere has been created and maintained. The Island now boasts an exclusive hotel, a new ferry "The Emerald Isle," and an excellent commercial airport.

The Island people are very friendly and hospitable and live a comfortable, simple life — divorced from the complexities of the mainland. The Islanders function as one social unit. They hold many card parties and dances; however, old fashioned visiting and reminiscing is considered the primary recreation.

Many on the Island have nick names, some common, others unique. More curious than nick names is the attention given to preserving father's first names. For instance: Barney has a son and names him Danny Barney. He (Danny Barney) has a son and names him Frank Danny Barney. It is fitting then that the Island itself has a nick-name "Emerald Isle." Excellent, for this is a little piece of the "old sod" in all its beauty, dignity and simplicity.

—E. J. H. S. Report



"It does a man no good to sit up and take notice—if he keeps on sitting!"

E. J. Newspapers Traced Back To 1882--73 Years

On April 7, 1882, E. N. Clink buying out Garrison and Budd of Boyne City founded East Jordan's first newspaper "The Enterprise." On April 14, 1883 he sold a half interest to William J. Palmiter and on October 11, 1883 leased the other half interest to Thomas J. Nelson. Within the next eight years the paper changed hands to a Mr. Dixon and later to C. L. Lorraine.

It has been said that around 1891, King Strang's printing press was brought to East Jordan by Mr. Lorraine and that this press was used for some years. A few years ago interested persons tried to locate this press and so prove the story but the search proved futile.

In 1896, the new owner, Harrison Mitchell changed the paper's name to "The Charlevoix County Herald." Once again there was a rapid succession of owners: Andrew Suffern, Maritz G. Thimmig, Roy Lorraine, George Lisk and finally its present owner Marshall Sayles, who took over in 1952. Sayles who was at the time editing another, and competitive paper, merged the two, calling his new publication "The East Jordan News-Herald."

—E. J. H. S. Report

During the decade of progress just ending, the American Cancer Society sponsored 2,025 grants in aid, 297 institutional research and special purpose grants, and 513 research fellowships and scholar grants to accelerate the search for a cancer cure.

Mich. Week Stories By Students

Taking part in the celebration of Michigan Week, a small group of East Jordan high school juniors prepared a notebook of stories and articles.

These writings were later turned over to the News-Herald for possible publication in this Michigan Week Edition.

Some of the work of these students appears in this issue. A note at the bottom of each story gives the juniors credit for the writing.

Those taking part in the project were Everett Bleshlag, Pat Eschedor, Martha Galmore, Fred DeHaven, Dick Johnson, Ruthanne Kratochvil, Deanna Lehrbass, Sandina Liskum, Thurian Meredith, Margaret Murray, Leon Nemecek, Elaine Petrie and Dennis Wilson.

The articles were prepared under the supervision of English Teacher Maryanne Watkins.

North Fruit May Be Saved From Frost By Irrigation

"Irrigation for frost control was the difference between an 80 per cent crop and a 20 per cent crop."

That was the statement of one fruit grower enthused with the use of his irrigation system for frost control. Since that time other vegetables have been added to the list of "protected crops" on the basis of experiments at Michigan State College.

Though spring weather is early this year, frosts will still be a hazard to the strawberry crop during the blossom stage. Other crops next fall will need frost protection. If you plan to use irrigation for frost control, MSC agricultural engineers offer this advice.

SET UP the equipment in the field and give it a test run — check the amount of water the system is shooting out by setting our cans and checking the amount of water collected.

Have a reliable thermometer handy, with a good alarm clock to wake you up in the wee hours, in time to start the crop saver. If you value your sleep you can rig up an alarm that would sound when pumps or engine fail.

Don't get alarmed if ice forms on the plants — just keep on irrigating and the plants will usually come thru in good shape. Leave the irrigation system on until all the ice has melted from the plants. Finally, remember to listen to the latest weather forecast.

Your county agricultural agent has a bulletin on "Frost Protection With Sprinkler Irrigation." Or write to the MSC bulletin office for E-327.

Railroad men in a big quandary over getting a circus giraffe under a low bridge solved the problem by dropping a carrot on the floor of the cage . . . sneaked train under bridge while giraffe's head was down.

County Bridges To Be Closed In Disaster

Three Charlevoix county bridges and 11 others in northern Michigan are scheduled to be closed to water travel during any major disaster or defense emergencies.

County bridges are at East Jordan, Boyne City and Charlevoix according to the Corps of Engineers, U. S. Army.

These rules and regulations will be in full force and effect 30 days after publication in the federal register, it was said.

Other northern Michigan bridges to be closed to water travel in emergencies are at: Cross Village, Good Hart, Harbor Springs, Petoskey, Traverse City, Frankfort, Manistee, Mackinaw City, Cheboygan, Rogers City and Alpena.

WELCOME TO EAST JORDAN'S First and Big Glorious Decoration Day WEEK-END Celebration!

Showing the people of Michigan the wonderful vacation facilities that East Jordan has to offer them.

and WELCOME TO

VAUGHN'S

East Jordan's Newest Store!

Featuring
Shoes, Clothing, Piece Goods,
Luggage, Bedding and Notions
GRANT D. LIGHTHILL, Manager

Nationally
Known
BRANDS
at the
Lowest
Prices

AT

CHARLEVOIX THE BEAUTIFUL

Weathervane BUILDING

● RESTAURANT

Gourmet food under capable direction of Anthony Fertitta

● CARRIAGE TRADE

From cottons to formals! Also, Ft. Lauderdale, Florida

● MAUS & HOFFMAN

The home of Hickey-Freeman clothes, Charlevoix, Petoskey and Ft. Lauderdale

● SHOP OF THE GULL

Remembrance gifts or really important ones . . . a carefully culled collection!

EARL A. YOUNG
Realtor — Builder — Sales and Rentals

AT THE CHARLEVOIX BRIDGE, ROUTE 31

hickory AND horsehide

May 19, 1955 "Michigan Week" East Jordan News-Herald

Over the years, Detroit and the state of Michigan have been highly productive sources of talent for major league ball clubs. Old Diz wouldn't be surprised to see Michigan near the top of the list as supplier of big leaguers.

Consider the Tigers' roster again. Seven players are of Michigan origin and still live here. Obviously, all but two are pitchers.

The hurlers include Steve Gromek, born in Hamtramck and now living in Detroit; George Sisk born and still living in Hamtramck; Ray Herbert, whose birthplace is Battle Creek but now calls Detroit his home; Leo Cristante born and still living in Detroit; and Duane Maas, born in Detroit and still residing there.

The exceptions are Detroit-born outfielder Steve Souchock, who now lives in Dearborn, and outfielder Charlie Maxwell, who was born in Baltimore and now lives in Paw Paw.

Of the 16 teams in the two major leagues, only four — the two New York clubs, Kansas and Washington — are without Michigan representatives.

On the other hand, the Chicago White Sox, Cleveland Indians and Philadelphia Phils boast almost as many Michiganders as the Tigers do.

On the White Sox squad are pitchers Ted Gray and Billy Pierce, both born in Highland Park, the former now living in Dearborn, the latter in Birmingham; first baseman Ronald Jackson, born and still living in Kalamazoo; outfielder John Golich, Detroit-born but now living in Dearborn, and infielder Cass Michaels (out this year with a head injury), born in Detroit and now residing in Grosse Pointe Woods.

The Phils boast Detroit-born pitcher Bob Miller, who still

lives here; catcher Stan Lopata, born in Detroit and now living in Allen Park; infielder Ted Kazanski now a Detroitian but born in Hamtramck, and outfielder Danny Schell, who was born and still lives in Fostoria.

With the Cleveland Indians are pitchers Hal Newhouser and Art Houtteman, both born in Detroit, the former living in Franklin Hills the latter in Birmingham. Infielder Joe Altobelli was born and still lives in Detroit.

On the Baltimore Oriole roster this spring were pitchers Duane Pillette and Bob Kuzava, born and still living in, respectively Detroit and Wyandotte. Catcher Hal Smith winters in Lincoln Park, while outfielder Chuck Oertel spends his winters in Pontiac.

For the Boston Red Sox, pitcher Ivan Delock was born in Highland Park and now lives in Detroit, while infielder Norman Zaichin was born in Detroit and now lives in Royal Oak.

Pitcher Charley Templeton of the Brooklyn Dodgers was born in Detroit and now lives in Wayne. Pitcher Bob Rush of the Chicago Cubs still lives in Battle Creek. Pitcher Bob Buhl of the Milwaukee Braves still lives in Saginaw.

For Cincinnati, pitcher Don Gross was born in Weidham and still lives there, while catcher Hobie Landrith resides in Allen Park when he's not playing the Hickory and Horsehide game.

WHILE YOU SLEEP

TONIGHT, while you are fast asleep, they'll be unloading a truck-trailer at your favorite food store — carting in the refrigerated meat, fresh, iced vegetables and fruit, and all the other choice articles of food you'll find on display when you go marketing tomorrow morning.

Food stores want their customers to have a full selection of fresh merchandise every morning—so they call on trucks to stock their shelves and counters while you and most of Michigan sleep.

Without trucks, food stores just couldn't give the customer this sort of service. Without trucks—well, things just wouldn't be the same at all in any business and the people of Michigan just wouldn't be enjoying the modern comforts and conveniences they're enjoying today.

Michigan Trucking Association
 1000 East Eureka Hotel • Detroit

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WORLD'S LARGEST TINY DRUMMOND ISLAND IS THE HOME OF THE WORLD'S LARGEST PRODUCER OF COLOMBITE, DRUMMOND COLONY, INC. LAST YEAR THE COMPANY WITH 400 EMPLOYEES PRODUCED 25 MILLION TONS OF THE USEFUL MINERAL.

DID YOU KNOW? MICHIGAN HAS MORE STATE PARKS AND PREFERRED CAMPSITES FOR PUBLIC USE THAN ANY OTHER STATE IN THE NATION, A GRAND TOTAL OF 5,200 IN ALL.

MOTOR CITY MUSEUM PIECE! OLD OSCOLA, THE FIRST CLOSED CAR EVER BUILT IN THE DETROIT AREA, NOW OCCUPIES A SEAT OF HONOR IN THE DETROIT HISTORICAL MUSEUM, BUILT IN 1904 AS A DARING EXPERIMENT BY THE CADILLAC MOTOR CO. THE CAR WAS PRESENTED TO THE MUSEUM ON DETROIT'S 253RD BIRTHDAY.

THE GARDEN HAS A WORD FOR IT! ATHENS IS REALLY IN MICHIGAN, AND ALTHOUGH THE RAMPID CITY OF ANCIENT GREECE ITS 768 INHABITANTS ARE NO LESS PROUD OF THEIR TOWN'S NOBLE NAME.

MICHIGAN FEATURE SERIES prepared by MICHIGAN TOURIST COUNCIL ... No. 74

Humane Society Names Ed. Director

At a general meeting of the Charlevoix County Humane Society under the chairmanship of Keith Stinchcomb, of East Jordan, who is president of the Society nominated and elected Mrs. Wesley R. L'Hullier, educational director.

The purpose of educational programs is to acquaint everyone with the ideals and aims of the Society.

To enforce all Michigan state laws regarding dogs Ed Erber of Boyne City, a member of the society was selected to be the Humane Officer who would be deputized, with powers of sheriff to act as the county dog warden.

Erber has contributed property near his home where the society is already erecting a small animal shelter so they can commence their systematic small animal control program by June 1. Mrs. Erber has been retained as the Humane Societies Shelter keeper and clerk.

It is hoped that contributions and memberships for 1955 will increase their funds \$2,000 or more so they can carry out their proposed budget to January first of next year.

Mrs. L'Hullier's first interest as Educational Director for the Society is to make clear that the Society is a private organization supported by contributions and memberships.

SINUS SUFFERERS

Try new **MINO** 100 TABLETS \$2.98 AT ALL DRUG STORES

Farm Auction Saturday, May 21st, 1:30 Sharp

Having decided to quit farming, I will sell at Public Auction at my farm located 1 mile north on M-66 and 3/4 mile west of East Jordan, or 12 miles south of Charlevoix to Swan Motel and 3/4 mile west, or 5 miles east of Ellsworth, 1/2 mile north and 1/2 mile east of East Jordan, the following described property.

DAIRY CATTLE
 BANGS and TB TESTED
 All Cattle ABA Bred

- 1 Holstein Cow, 6 years old, due June 25
- 1 Holstein Cow, 4 years old, fresh March 31, Open
- 1 Holstein Cow, 3 years old, due June 26 A. B. A.
- 1 Holstein Cow, 4 years old, due May 30
- 1 Holstein Cow, A. B. A., 3 years old, open
- 1 Durham Cow, 4 years old, fresh April 20, open
- 1 Holstein Heifer, 2 years old, due June 19
- 1 Holstein Heifer, 2 years old, due May 12
- 1 Holstein Heifer, 2 years old, due May 14
- 1 Holstein Heifer, 2 years old, open
- Two A. B. A. Bull Calves, few weeks old
- Three A. B. A. Yearling Holstein Heifers, Open
- 1 Holstein second generation ABA bull calf, few days old

FARM MACHINERY

- One 60 bu. IHC Manure Spreader
- One Case Side Delivery Hay Rake, good as new
- One 10" Case Hammer Mill, new
- One 7' cut John Deere No. 5 Power Take Off Mower
- One set Spring Tooth Oliver Drags
- Three section Spike Tooth Drags
- Iron Age—Two row combination Fertilizer and seed planter. Good As New

MISCELLANEOUS ITEMS

- Two ten gallon cream cans
- One five gallon cream can
- One Single Unit Empire Milker
- One nipple pail, new
- One hand lawn mower
- Quantity 6' chicken wire
- Quantity Baled Straw
- Quantity Mixed Hay, Baled

TERMS: All sums up to \$25 cash. All sums over \$25 one year time will be given on good, bankable notes, bearing interest at the STATE BANK OF EAST JORDAN. YOU MUST MAKE ARRANGEMENTS WITH THE STATE BANK OF EAST JORDAN BEFORE DAY OF SALE. Everything must be settled for immediately after close of sale. Not responsible for accidents on day of sale. If you do not live in vicinity of East Jordan, a letter from your own bank will be accepted, specifying the amount of credit allowed and bearing the bank's seal and bank official signature. PCA and FHA arrangements will be honored.

CLARENCE LORD
 Auctioneers: Matt Dickerson & Stanley Sloan Clerks: Greg Boswell

PREPARE FOR--

Memorial Day

MEMORIAL DAY
 Decorations and supplies
 Urns Filled

- URNS
- CUT FLOWERS
- PLANTS

EDWARDS' FLORIST
 MEMBER F.T.D. ASSOCIATION
 LI 7-2561 Charlevoix LI 7-2853

SPORTSMEN'S HEADQUARTERS
 HUNTING & FISHING LICENSES ISSUED

- Excellent Coffee
- Complete Meals
- Home Baked Goods

Bill's Duck Inn
 BEER — WINE — IN or OUT

There is really more to selecting a pet than just picking up some stray, or unwanted animal. Part of the Educational program will be to organize a junior membership group, who will have their own charter and by-laws; a president and board of directors who they will elect from eligible membership, which will be within the reach of all . . . 10c a year.

Boys and girls under eighteen who love animals, birds, fowl and wildlife and would like to become a member of the Charlevoix County Humane Societies junior group should write Mrs. L'Hullier, educational director, route 3, Post Office Box 190, Charlevoix.

The Order of the WHITE GLOVE

At Your SERVICE My Lady

Yes Ladies, **KNIGHTHOOD IS STILL IN FLOWER**; the "WHITE GLOVE" is the sign of modern CARE-FREE, WORK-FREE, WORRY-FREE, **CLEAN** automatic **ELECTRIC COOKING**

See the new 1955 **WHITE GLOVE CLEAN Electric Ranges** at any **ELECTRIC RANGE DEALERS**

And so that YOU can enjoy "WHITE GLOVE" **ELECTRIC COOKING RIGHT NOW**

* For a LIMITED TIME you will receive a... **KING SIZE Trade-in** for your old range during this **BIGGER** than ever **TRADE-IN-SALE**

Here's more GOOD NEWS for YOU!

Electric Appliance Dealers are including **ELECTRIC WATER HEATERS** in this sensational **BIGGER-THAN-EVER Trade-in-Sale**

The New Electric Water Heaters are TOPS in Performance, Cleanliness, Dependability and Economy! SEE THEM NOW! Learn how little a new Electric Water Heater will cost during this Big Trade-In Sale.

• NO SOOT • NO FLUE
 • NO WORRY with Electric

SEE ANY ELECTRIC APPLIANCE DEALER

This Advertisement Published in Cooperation with Electric Appliance Dealers by Consumers Power Co.

ONE STOP HOME REPAIR

WE HAVE EVERYTHING YOU NEED

QUALITY FIRST, ALWAYS
 JOS. F. BUGAI
ELLSWORTH LUMBER COMPANY
 LU 8-2600

For A Small "Do It Yourself" Job For Complete Remodeling For New Home Building

- PAINT
- INSULATION
- SCREENS
- QUALITY LUMBER
- HARDWARE
- WINDOWS, DOORS

Print Lost

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★ ★ ★

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On July 8, 1850, James Strang was crowned King — which historically makes Strang the only king to ever reign in the territory that is now the United States. During his reign the Mormons drove the white settlers from the island. Then in 1856, the men from Pine River (Charlevoix), Bear Creek (Petoskey), Mackinac and St. Helena Island seeking revenge congregated and drove the Mormons from the island by force.

Upon the removal of the Mormons, permanent settlers, principally of Irish descent moved in engaging for their living in fishing, farming and lumbering.

Lumbering has tapered off in the last few years, fishing is now a sport rather than an industry, and farming has been sharply limited to producing only family needs. The raising of beef cattle is the main industry of the farmer. Interestingly, the cattle are fenced out, not in. They are branded, and each year Islanders have a real round-up.

Once the Islanders scored

tourists, but of late a welcoming atmosphere has been created and maintained. The island now boasts an exclusive hotel, a new ferry "The Emerald Isle," and an excellent commercial airport.

The island people are very friendly and hospitable and live a comfortable, simple life — divorced from the complexities of the mainland. The Islanders function as one social unit. They hold many card parties and dances; however, old fashioned visiting and reminiscing is considered the primary recreation.

Many on the island have nick names, some common, others unique. More curious than nick names is the attention given to preserving father's first names. For instance: Barney has a son and names him Danny Barney. He (Danny Barney) has a son and names him Frank Danny Barney. It is fitting then that the island itself has a nick-name "Emerald Isle." Excellent, for this is a little piece of the "old sod" in all its beauty, dignity and simplicity.

—E. J. H. S. Report



"It does a man no good to sit up and take notice—if he keeps on sitting!"

E. J. Newspapers Traced Back To 1882--73 Years

On April 7, 1882, E. N. Clink buying out Garrison and Budd of Boyne City founded East Jordan's first newspaper "The Enterprise." On April 14, 1883 he sold a half interest to William J. Palmiter and on October 11, 1883 leased the other half interest to Thomas J. Nelson. Within the next eight years the paper changed hands to a Mr. Dixon and later to C. L. Lorraine.

It has been said that around 1891, King Strang's printing press was brought to East Jordan by Mr. Lorraine and that this press was used for some years. A few years ago interested persons tried to locate this press and so prove the story but the search proved futile.

In 1896, the new owner, Harrison Mitchell changed the paper's name to "The Charlevoix County Herald." Once again there was a rapid succession of owners: Andrew Suffern, Maritz G. Thimmig, Roy Lorraine, George Lisk and finally its present owner Marshall Sayles, who took over in 1952. Sayles who was at the time editing another, and competitive paper, merged the two, calling his new publication "The East Jordan News-Herald."

—E. J. H. S. Report

During the decade of progress just ending, the American Cancer Society sponsored 2,026 grants in aid, 297 institutional research and special purpose grants, and 513 research fellowships and scholar grants to accelerate the search for a cancer cure.

Mich. Week North Fruit May Be Saved From Frost By Irrigation

Taking part in the celebration of Michigan Week, a small group of East Jordan high school juniors prepared a notebook of stories and articles.

These writings were later turned over to the News-Herald for possible publication in this Michigan Week Edition.

Some of the work of these students appears in this issue. A note at the bottom of each story gives the juniors credit for the writing.

Those taking part in the project were Everett Bieslag, Pat Eschedor, Martha Galmore, Fred DeHaven, Dick Johnson, Ruthanne Kratochvil, Deanna Lehrbass, Sandina Liskum, Thurian Meredith, Margaret Murray, Leon Nemecek, Elaine Petrie and Dennis Wilson.

The articles were prepared under the supervision of English Teacher Maryanne Watkins.

"Irrigation for frost control was the difference between an 80 per cent crop and a 20 per cent crop."

That was the statement of one fruit grower enthused with the use of his irrigation system for frost control. Since that time other vegetables have been added to the list of "protected crops" on the basis of experiments at Michigan State College.

Though spring weather is early this year, frosts will still be a hazard to the strawberry crop during the blossom stage. Other crops next fall will need frost protection. If you plan to use irrigation for frost control, MSC agricultural engineers offer this advice.

SET UP the equipment in the field and give it a test run — check the amount of water the system is shooting out by setting our cans and checking the amount of water collected.

Have a reliable thermometer handy, with a good alarm clock to wake you up in the wee hours, in time to start the crop saver. If you value your sleep you can rig up an alarm that would sound when pumps or engine fail.

Don't get alarmed if ice forms on the plants — just keep on irrigating and the plants will usually come thru in good shape. Leave the irrigation system on until all the ice has melted from the plants. Finally, remember to listen to the latest weather forecast.

Your county agricultural agricultural agent has a bulletin on "Frost Protection With Sprinkler Irrigation." Or write to the MSC bulletin office for E-327.

Railroad men in a big quandary over getting a circus giraffe under a low bridge solved the problem by dropping a carrot on the floor of the cage . . . sneaked train under bridge while giraffe's head was down.

County Bridges To Be Closed In Disaster

Three Charlevoix county bridges and 11 others in northern Michigan are scheduled to be closed to water travel during any major disaster or defense emergencies.

County bridges are at East Jordan, Boyne City and Charlevoix according to the Corps of Engineers, U. S. Army.

These rules and regulations will be in full force and effect 30 days after publication in the federal register, it was said.

Other northern Michigan bridges to be closed to water travel in emergencies are at: Cross Village, Good Hart, Harbor Springs, Petoskey, Traverse City, Frankfort, Manistee Mackinaw City, Cheboygan, Rogers City and Alpena.

WELCOME TO EAST JORDAN'S First and Big Glorious Decoration Day WEEK-END Celebration!

Showing the people of Michigan the wonderful vacation facilities that East Jordan has to offer them.

and WELCOME TO

VAUGHN'S

East Jordan's Newest Store!

Featuring
Shoes, Clothing, Piece Goods,
Luggage, Bedding and Notions
GRANT D. LIGHTHILL, Manager

Nationally Known BRANDS at the Lowest Prices

AT

CHARLEVOIX THE BEAUTIFUL

Weathervane BUILDING

● RESTAURANT

Gourmet food under capable direction of Anthony Fertitta

● CARRIAGE TRADE

From cottons to formals! Also, Ft. Lauderdale, Florida

● MAUS & HOFFMAN

The home of Hickey-Freeman clothes, Charlevoix, Petoskey and Ft. Lauderdale

● SHOP OF THE GULL

Remembrance gifts or really important ones . . . a carefully culled collection!

EARL A. YOUNG

Realtor — Builder — Sales and Rentals

AT THE CHARLEVOIX BRIDGE, ROUTE 31

STUDENT FICTION

Young Writers Say, "Here's How Deer Lake Was Named"

Come to think of it, it was back at the time of the "big blow" in '38. Well sir, at that time Paul and Babe was campin' out in the big cedar swamp in Keskonka County. That mornin', Paul, after having eaten his regular breakfast of three dozen yard wide flap jacks, fifteen qts. of milk, thirty-one glasses of orange juice, and twenty-two lard cans of hominy grits, went out to look over some tall timber up in the Jordan Valley.

'Round 'bout noon Paul met up with an accident. It seems that he was a tippy-toein' across that Jordan River on a log when all to once he came out with the biggest sneeze ever heard in these parts. Why I'm telling you, that sneeze was so tremendous that the echo didn't come back down river for nine days! 'Course now Paul pulled hisself right out a there and high-tailed it back to the ole cedar swamp camp. Bein' as it was cold Paul

caught a turrible case a sniffles.

The people, gettin' wind of this came from as fur as Cheboygan just to see what they could do for poor Paul. They called in the local sawbones and right off he says that if Paul weren't warmed up purty quick, people would witness the biggest cold ever, on record.

Those men and womenfolk pitched right in and cleared forty acres of cedar to keep the warmin' fire a going. Then three hundred and thirty-three women got on one end of his shirt, and nine hundred and thirteen got on the other end and wrung the daylight out a it. And how the water did gush and pore out of those clothes. The water just streamed down hill from camp filling the whole forty bare acres, and sir, that was real wet water. It never dried up! That puddle of water is still there, and because all the deer half frightened out of their wits came down to investigate, Paul named it Deer Lake.

—E. J. H. S. Report

The Swan

East Jordan, with it's natural surroundings pleases the taste of the mute swan of Lake Charlevoix.

The first swan were brought to Michigan by the Chicago Club Resort Association about 15 years ago. Because of the absence of necessary natural habitation in the old river at Charlevoix, it was recommended that they be set loose on Lake Charlevoix to fend for themselves. Around 1940 in thir search of better conditions, a pair of swan drifted into East Jordan and adopted it as their home. Since their settlement here the East Jordan Sportsman's Club has adopted and cared for them.

—E. J. H. S. Report



North Mich. Off Shore Isles "Guard" Water Wonderland

The Beavers, a romantic chain of nine islands: Big Beaver, High Island, Garden Island, Trout Island, Hog Island, Whisky Island, Squaw Island, and Hat Island are located in Lake Charlevoix. North and South Manitow were colonized originally by Germans. Fishing, farming, and lumbering were the means by which the residents were supported. These now are popular summer resorts, and have been noted for their extensive cherry orchards and for the exceptional quality of their Rosen Rye.

The Indians called the two Fox Islands, "Wau-gooch-e-miniss," indicating the early presence of the fox there — a desired fur-bearing animal.

St. Helena is a very small island, less than one square mile in area. At one time it rivaled Mackinac as a trading center.

Upon the Huron shore there are three islands which are said to guard the Straits of Mackinac.

These are: Round Island, of great archaeological interest because of its Indian Burial Grounds; Bois Blanc, noted for fine basswood; and Mackinac Island, which has attracted nation wide interest as a popular, unusual summer resort.

Michigan's Flag Now Is 90 Years Old

A Michigan State flag was unfurled for the first time on July 4, 1865 at the laying of the cornerstone of the soldiers' National Cemetery at Gettysburg.

Our present flag was made official by a ruling of the State Legislature stating that the State flag shall be blue charged with the arms of the State. The official adoption date was 1911.

—E. J. H. S. Report

Michigan Week Brings Record Film Request

Michigan Week, May 15-21, has spurred requests for use of conservation films to a point where 75 packages of film, an all-time record high, were mailed one day this week.

The color-sound films on conservation run 10-30 minutes in length and are loaned free to service clubs, school groups and other organizations.

Last year, an estimated 500,000 persons viewed the films.

John Appleseed Responsible For State Flower

Michigan with it's abundance of blossoms, has designated the apple blossom as its state flower.

It is supposed that the seeds fell out of some leather bags of a pioneer who roamed about Michigan. This man was Jonathan Chapman, well known to us as "Johnny Appleseed." This is a very colorful explanation; however, it is probable that either the French or the Indians brought them to this land.

One of the most fragrant species of the apple blossom is the Pyrus Coronaria which is native to our own state. Although much research has been carried on no one has ever improved upon the original blossoms of the settlers.

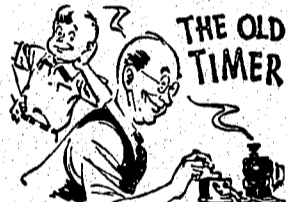
—E. J. H. S. Report

State Seal

History reveals that Lewis Cass, governor of Michigan territory from 1813 to 1831, designed our first seal patterned after the old Hudson Bay Fur Company Seal.

Our present seal, somewhat changed from the original, was legally adopted in 1911. It shows a moose and an elk supporting a shield on which there is a man standing at the tip of a peninsula. Across the top of the shield is the word "Tuebor" (I will defend) and a scroll beneath the shield bears Michigan's motto, "Si Quaeris Peninsulam Amoenam Circumspice" (If you seek a pleasant peninsula, look about you).

—E. J. H. S. Report



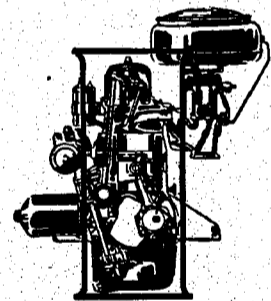
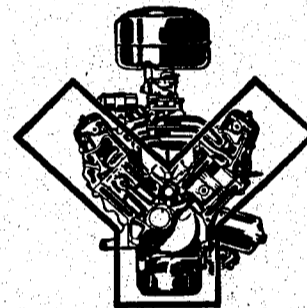
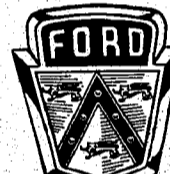
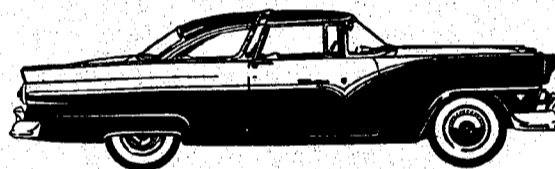
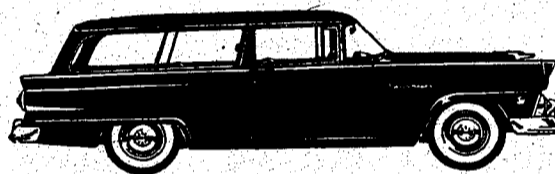
"Nothing is as easy as it looks, except spending money."

THANKS TO THE FARMING INDUSTRY OF NORTHERN MICHIGAN

For Helping Us Produce Fine Quality Canned Goods Which Are Enjoyed By Consumers Around The World.

GOOD FARM — INDUSTRY COOPERATION SPELLS PROGRESS!

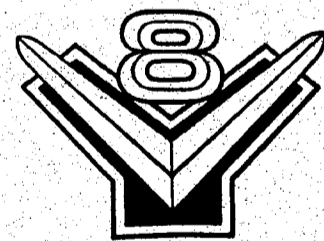
East Jordan Canning Company



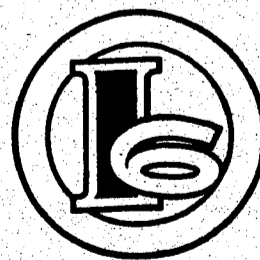
New Trigger-Torque POWER
New Speed-Trigger FORDOMATIC

ANGLE-POISED BALL-JOINT FRONT SUSPENSION

4 NEW HIGH-FASHION LINES ... including the New FAIRLANE Series



New High-Torque Y-block V-8



New High-Torque I-block SIX

'55 FORD

See it...

The fine car of its field... '55 FORD

Value Check it...

Test Drive it!

NORTHERN AUTO CO.

Robert Cook, Mgr., Boyne City

Tom Galmore, Salesman, East Jordan



BEAR ARCHERY

for the finest

Use BEAR glass-powered bows. The new Kodiak Special, Kodiak, Grizzly, Polar and Cub; as well as a complete line of arrows and accessories, cannot be beat for the field range or the hunting grounds.

BEAR'S matchless know-how that comes from years of experience means that you can depend upon their tackle for top performance under any condition.

Ask the archers who use BEAR equipment — and see your dealer for full information.

BEAR ARCHERY COMPANY

Grayling, Michigan

Orchard Notes Cherry Crop Not Failed

Frost is the topic this week. We read and listen to great losses and crop failures up through the state. Large apple orchards losing their entire crop, etc.

Clarence Mullett, our district horticulture agent, called at our place today, May 12th. He marked up our sour cherry crop as a full crop. Same on apples except young out laying trees, nine and ten years and younger. With some sweets in some blocks. Peaches, prunes, pears OK.

He also visited the Porter orchard. They also had surplus bloom that had frosted leaving them with a crop of cherries.

The sours took the heat and have pollinized good. This year it was the early blooming fruit that was hurt worst.

This still leaves us without two sour cherry crop losses in a row. Alluding to good locations — today the Michigan cherry crop is cut 50%. They were offering 6c, now it should be 12c. Last year's cherries will be cleaned up.

Mr. Mullett says that the prices will be up this year.

In fact, he predicts good prices for all fruits next year. He recommends taking good care of apple and sweet cherry trees this year for the prospects next year.

Smokey Says:



The municipal fruit market at Benton Harbor is the largest cash-to-grower regional market in the world and covers 14 acres. Fruits and vegetables for some years have moved from this market to as many as 567 communities in 28 states — mostly by truck.

Applications Requested for Ocqueoc

Distribution of Camp Ocqueoc application forms began this week as East Jordan began its drive to line up 50 boys, age 8 to 14 yrs. to attend the summer recreation camp at Camp Ocqueoc near Rogers City.

This year marks the sixth year in a row that the East Jordan Community Chest has joined with the recreation departments of Petoskey, Pellston and Boyne City in sponsoring a summer recreation camp for boys.

Last year 53 boys, a record number, attended the camp from East Jordan.

The camp will run two weeks again this summer with the first session being held June 13th thru 18th and the second session running June 20th through June 25th. East Jordan's quota has been set at 25 boys per session.

As in the past, the camp fee will be ten dollars. This takes care of all of the boy's camping expenses including; transportation to and from camp, pre-camp physical examination, camp insurance food, and lodging as well as all other incidentals.

Parents of boys, desiring to send their son to camp, may secure application forms from Coach Saxton, local recreational director.

Sixton and Max Damoth will serve as senior counselors again this summer. Robert Woodruff of Petoskey is the camp director.

Among the activities at the camp are: swimming, fishing, hiking, nature study, handicraft, excursions, movies, athletics and camp fire programs.

Young Thinclads

Basketball throw, girls: Jean Graham 5, Mary Porter 6, Virginia Donaldson 6, Kathryn Peirce 5, and Jane Graham 5. Distance 45' 3".

High Jump, boys: Jerry Inman 5, David Bartholomew 6, Ronald Klooster 6, Ronald Sulak 6, and Raymond Fisher 5. Height 3' 10". High jump, girls: Beth Galmore 5, Jane Graham 4, Georgia Russell 6, Mary Porter 6, and Ella Tousley 4. Height 3' 4". Shuttle Relay race Sixth grade (Larry Schumacher, Donelda Scott, Joanne Elzinga and Ronald Sulak.)

JUNIOR HIGH RESULTS

50 yard dash, boys: Jack Kramer 8, Joseph Pienta 8, Robert Shaw 8, Robert Winston 7, and Robert Sherman 7. Time 7.1 sec. 50 yard dash, girls: Lyndell Ingalls 7, Dorothy Peck 7, Marilyn Holladay 8, Judy Annear 7, and Lois Elsworth 8. Time 7.4 sec.

100 yard dash, boys: James Yettaw 8, Buck Cihak 8, Phillip Wright 8, George Savory 7, and Billy Malpass 7. Time 12.6 sec.

75 yard dash, girls: Gloria Richards 8, Carol Bailey 8, Sally Graham 7, Jane Campau 7 and Pat McAudy 8. Time 10.7 sec. High Jump, boys, Tie for first, Jack Kramer 8 and Richard Kramer 7, Tony Martinek 8, Robert Shaw 8 and Bob Winstone 7. Ht. 4' 4".

High jump, girls: Tie for first Ellen Palmiter 8 and Gloria Richards 8, Carol Hastie 8, Judy Annear 7 and Louise Kenny 7. Height, 3' 9".

Baseball throw, boys: Robert Sherman 7, Buck Cihak 8, James Yettaw 8, Phillip Wright 8, and Raymond Prebble 7. Distance 244'.

Basketball throw, girls: Ellen Palmiter 8, Sharon Rowland 7, Gloria Richards 8, Carol Bailey 8, and Carolyn McWaters 7. Distance 6' 2".

Standing Broad jump, boys: Jack Kramer 8, James Yettaw 8, Larry Hayden 7, Billy Malpass 7 and Curtis Thompson 8. Distance 7' 10".

Standing Broad jump, girls: Gloria Richards 8, Ellen Palmi-

ter 8, Mary Hastie 8, Lyndell Ingalls 7, and Sharon Rowland 7. Distance 6' 8".

8 pound shot put, boys: Buck Cihak 8, James Yettaw 8, Joseph Pienta 8, Robert Sherman 7, and Larry Hayden 7. Distance 86' 1 1/2". Running broad jump, boys: Jack Kramer 8, Joseph Pienta 8, Buck Cihak 8, Robert Winston 7 and Robert Sherman 7. Distance 15' 11". Running broad jump, boys: Jack Kramer 8, Joseph Pienta 8, Buck Cihak 8, Robert Winston 7, and Robert Sherman 7. Distance 15' 11". 440 yard relay, 8th grade: John Boss, Curtis Thompson, Donald Russell and Betty Dunson. Time 65 sec.

My Neighbors



Look what Santa brought me for Christmas Daddy!

\$100,000 From State

Charlevoix county received \$102,065.37 for the first quarter of the 1955 Motor Vehicle Highway Fund collections.

Following is a breakdown of the amounts that were received by the various northern Michigan counties and cities:

COUNTIES	CITIES	
Antrim	East Jordan	\$6,837.19
Charlevoix	Boyer City	12,802.34
Emmet	Charlevoix	9,532.33
Grand Traverse	Boyer Falls	1,812.19
Kalkaska	Cadillac	35,162.83
Otsego	Central Lake	3,126.75
Cheboygan	Elk Rapids	5,133.26
	Ellsworth	2,661.69
	Gaylord	6,797.22
	Grayling	5,991.93
	Harbor Springs	6,994.07
	Kalkaska	5,018.32
	Mancelona	3,584.25
	Pellston	1,446.86
	Petoskey	18,980.92

DON'T FORGET: SWAN CITY FESTIVAL

You Are Invited:

SWAN CITY FESTIVAL

2-Big Days EAST JORDAN

SATURDAY — SUNDAY
May-28-29th

● SATURDAY

KIDS PET PARADE

KIDDY KAPERS CONTEST

BIG PARADE - 2 P.M.

Northern Michigan floats — Bands — Free Boat Rides — Ball Games.

● SUNDAY — 1 to 5 p.m.

BOAT RACES

Outboard — Inboard

Water Skiing Show

Everything Free!

Come Feed The Swans

WE KEEP YOUR CLOTHES



Your spring and summer woolens will be kept as good as new by our expert handling.

Store your winter garments clean. They'll last longer and look nicer when you need them again.

East Jordan Cleaners

We will be closed Monday and Tuesday, May 30th and 31st.

GREETINGS

to Customers And Friends

After 10 years in East Jordan we feel we are a definite part of the city and its agricultural area.



With a policy of strict honesty in all of our dealing with "customer products" as well as goods offered for sale, we have gained many friends.

We want to thank all who have displayed confidence in us and can assure you we will continue in a way that will merit your further faith in our dealing with you.

To any who do not know us, we invite you to come in and look over one of the outstanding food markets in this area with a frozen food locker plant that is run right by competent operation and careful handling.

3-Grades Of Beef-Commercial, Good & Choice
PORK - LAMB - POULTRY - FISH

Plants For Memorial Day

Fresh Stocks Of Quality Groceries

Largest Selection of Fresh Fruits and Vegetables In This Area

Market Prices On All Foods

JORDAN FROZEN FOOD LOCKER COMPANY

THRIFT SUPER MARKET

8:30 A.M. TO 6:00 P.M.

FRIDAY & SATURDAY 8:30 TO 8:00

FISHING IN NORTHERN MICHIGAN

State's Rainbow Trout Are Producing Good Returns

★★★ Offer Greater Catch Return Than Any Other Fish

By STANLEY LIEVERSE
District Fisheries Supervisor

A violently thrashing rainbow is lifted with a scap net from a corralled group of fish and dropped into a tub of etherized water. Almost immediately its muscles relax and the now still form is deftly positioned by a spawn taker and stripped of its eggs.

This expert egg taker perhaps can recall those years when the emphasis was on raising brook trout, then brown trout, and now the emphasis is shifting to the rainbow. We, too, might query, why the change?

Brook trout, of course, is our native trout. In early cultural work it was natural that this species was the first to be propagated.

Not long after our start with brook trout, rainbow and brown trout were introduced and cultured in our hatcheries. Each species of trout, it seems, has its following of anglers; some prefer brook trout, some brown trout and others the rainbow.

With these varying sentiments what must the fish manager plant in those streams selected for planting?

A dash of research evidence, a bit of stream history, a little habitat study and a smattering of common sense, mixed up well, usually point to a fairly acceptable solution to the question of which species to plant.

It is interesting to note, that the present species to have the dominant role in our plantings is the rainbow trout. Let's consider some of the arguments for planting the various kinds of trout.

Brook trout, the most colorful of our trout, is undeniably the easiest trout to catch. Our re-

search has clearly indicated that this fish is suffering from overfishing.

Unfortunately our planted brook trout seem to offer little help. Even these succumb early, either to the anglers or to some other fate. The overwinter survival of planted brook trout is discouragingly low. Because of these weaknesses of the species, our plantings of brook trout have been shown to benefit few anglers; the first anglers hitting the stream after a planting have the greatest advantage.

There are streams, however, where only brook trout exist. These streams, if planted, are planted only with brook trout in an effort to maintain at least some brook trout streams for future generations.

What species of trout can tolerate the warmest water temperature? You probably are thinking it's the brown. Actual tests made have indicated the rainbow can bear the warmest water. Because of the common belief that brown trout had this qualification, it was for a long time given

an incorrect emphasis in our planting program.

Studies have now indicated that brown trout are the most intelligent of the trouts and are generally maintaining themselves despite heavy fishing pressure. Unfortunately, however, due to their wariness, the casual fisherman finds them extremely difficult to catch. Planted brown trout yield a more prolonged return to the angler than brook trout but often a rather disappointing total return.

The rainbow is rapidly taking over the "planting show." This species can tolerate a greater range of water temperature and is giving the greatest catch return to a larger proportion of anglers.

The rainbow, according to present evidence, fills the bill more completely than either the brook or brown, in providing most of what we desire in planted trout. For good reasons, this fish is rapidly becoming our most abundant planted fish.

Although there is often serious question as to the value of planted trout it seems inevitable with the natural low yield of our trout streams, coupled with the ever increasing fishing pressure, that the planting of trout will be an ever continuing program.

It is well, however, that we realize the real value of hatchery trout and release those species that will produce the best possible recreational return for monies spent.

There are approximately three million vegetarians in the United States. By "vegetarian" is meant a person who doesn't eat fish, fowl or meat of any kind.

Fire Kills State's Beauty

"If you seek a beautiful peninsula look about you." So says our State motto. Whether we are in the upper or lower peninsula of Michigan, we know that this is true and we take great pride in our two beautiful peninsulas. We are justly proud of our green forests, our cool lakes and sparkling stream, our velvety carpets of green grass and our abundance of fish and wildlife.

However, we take the natural beauty of our state too much for granted. We are careless about our resources. This is especially true in respect to fire. Every year wild fire burns thousands of acres, destroying everything in its path. There is no beauty in dead, fire-blackened trees, shrubs and grasses.

There is nothing beautiful about the odor from the rotting carcasses of animals and birds killed by fire. We can take no pride in lakes and streams filled with ashes and debris—lakes and streams in which fish die and rot because of fires. The scars of fires remain for years to detract from the beauty

Most wild fires are preventable. Over 90 percent of all wild fires are caused by human carelessness. Someone throwing a lighted cigarette, match or cigar from an automobile; a hunter starting a small fire to warm his hands; a camper failing to douse his campfire; a farmer leaving a burning brushpile unattended—any one of these careless acts can start a wild fire capable of burning over many thousands of acres and destroying the beauty of our state.

It is the responsibility of all of us to help protect our forests, fields, fish and wildlife. We must all be careful with the use of matches, cigarettes, cigars, pipes and fires. Lets help keep our peninsulas GREEN!

Where, Oh Where Did All Those Trout Come From?

Michigan has not always enjoyed the presence of brown and rainbow trouts in her lakes and streams. At various times throughout the years since 1850, when grayling were first reported in the vicinity of Big Rapids, many kinds of fish have been introduced from other states and countries in an attempt to increase the species available to fishermen.

When first settled, Michigan was host to the grayling which occurred roughly north of a line drawn from Tawas Bay to Muskegon. Although the grayling was not a trout, it had many trout-like characteristics and so was much in favor with anglers.

This fish is now extinct, probably because it lacked the ability to change with its environment. The brook trout, not originally present in the lower peninsula, was found in numbers in upper peninsula streams.

It later was brought to southern Michigan hatcheries and its spread into all lower Michigan streams was phenomenal.

By 1887 five-pound brook trout were not uncommonly caught in Oceana County. Between 1890 and 1900, the brook trout became the most widespread and abundant of any game fish in the state.

Rainbow trout were introduced into Michigan from California in 1876. This fish swiftly populated nearly all of our streams and by 1916 rainbow provided

the fine fishing in the Soo rapids. It was soon learned, however, that these fish were travellers and the big ones did not stay in streams unless blocked by dams or other contrivances. Returning from the Great Lakes in fall and spring these fish provide some of the finest sport fishing in many of our larger rivers and streams.

Brown trout were brought to the United States from Germany in 1883 and from Scotland in 1885. Those from Scotland had originated from Germany but were called Loch Leven trout when introduced here. There is much reason to consider these two fish are the same. Environment made the difference in appearance. This trout is still with us and is respected by fishermen.

Other trouts were introduced but none have become established. Swiss trout were tried in 1890, Dolly Vardens in 1866, Cutthroat in 1926, Black Spotted trout in 1895. Several landlocked salmon introductions were unsuccessful. Caspian trout were handled at the Grayling hatchery and introduced unsuccessfully into the Au Sable River.

Many early experiments in hybridization of trouts were tried in hatcheries. Some of these crosses were successful but the progeny were never able to reproduce themselves.

COURTER PRODUCTS

Division of
Model Engineering and
Manufacturing, Inc.

Boyer City, Michigan

We believe in the continuing business growth of Charlevoix County. The Model Engineering and Manufacturing, Inc., of Huntington, Ind., with which we are now affiliated as the aircraft electronics division, feel truly in the vanguard with its part in the industrial growth of this area of Michigan.

We believe in the spirit and industry of the people of Charlevoix county. These essential characteristics as exemplified by our own employee group will play the biggest role in developing the farms, resorts and businesses of the county into an increasingly significant contributor to the greatness of Michigan.

We believe in the quality of products, commodities and services offered by Charlevoix County, whether it be manufactured parts, foods, resort facilities or just a cordial "hello" to our many visitors all that makes us a most useful segment of Michigan bears this mark of distinction.

RESEARCH
DEVELOPMENT
PRODUCTION
of ELECTRICAL INSTRUMENTS
for the AIRCRAFT INDUSTRY

Boom, Boom, Boom, Goes The Resort Trade

Poor Weather And Work Stoppage Only Threat Now

Michigan Tourist Council officials expressed a degree of optimism in a recent pre-season look at Michigan's tourist business potential for the upcoming summer months.

Encouraged by a substantial increase in this year's requests for Michigan vacation information, Council Executive Secretary Robert J. Furlong predicted the season as good if not better than last year when Michigan's tourist dollar volume dropped slightly.

But the final outcome of his prediction, he said, hinges on two very important "ifs." One is bad weather, which last year kept many early-summer tourists away. The other, according to Furlong, is the threat of a prolonged work stoppage. "A spell of either," he said, "could account for a sharp drop in Michigan's 1955 summer business."

At least ten percent more tourist inquiries have been received to date by the Council than were received up to this time last year. The bulk of these requests are in coupons clipped from Tourist Council advertisements in national magazines and newspapers.

A 1953 survey showed that approximately 72 percent of the people who take the time to mail advertising coupons for Michigan literature actually vacation in the state.

"THIS increase in advertising response is particularly encouraging," said Furlong, "inasmuch as it indicates that we are standing up fairly well under tremendous competition from other states and vacation areas whose advertising and promotion budgets greatly exceed Michigan's." Furlong attributes a part of the increase in inquiries to the nation-wide interest in the Soo Locks Centennial, the Michigan State College Centennial and construction of the Mackinac Bridge which have been featured in the Council's spring advertisements.

All rank among the nation's top tourist attractions of 1955. The Soo Locks Centennial Celebration will get underway June 29 and continue through September 5. Festivities at Michigan State College will reach a peak August 15-20 with the stag-

ing of the Centennial of Farm Mechanization. Interest in the Mackinac Bridge is expected to grow continually even after its completion in 1957.

Northern Land Sale Set For May

Northern Michigan residents will have opportunity to buy some of 44 acre parcels and 514 platted lots which will be offered for sale in three public auctions scheduled later this month.

Last of the three sales will be held 10 a.m. in the Traverse City court house after May 25th.

This sale will include lands in Charlevoix, Antrim, Benzie, Cheboygan, Emmet, Kalkaska, Leelanau and Grand Traverse counties.

OTHER sales will be held at Roscommon and Baldwin, May 24th and 25th.

At Roscommon, lands will be sold in the following counties: Alcona, Alpena, Arenac, Crawford, Midland, Montmorency, Ogemaw, Oscoda.

At Baldwin, lands will be sold in these counties: Manistee, Mecosta, Newaygo, Oshtemo, Osceola, Wexford and Lake.

Residents wishing further information about the sales are asked to contact the Conservation Department's lands division at Lansing.

Nation's Students Come North For Summer Study

Nearly 9,000 acres of northern Michigan woodland have 1,000 species of flowering plants for biological study by 120 University of Michigan Students.

The U of M's biological station near Cheboygan opens June 20th, attracting students from all over United States. It is operated through August 31st for students and private investigators.

At the station there are 17 species of terrestrial and aquatic animals in addition to 150 species of birds and abundant varieties of soil and vegetation. The area will hum with collegiate activity as the nation's students get some practice in the field.

THE station's area includes living quarters for both men and women students and faculty, laboratories, photographic rooms, library, health service, aquarium, club house and dining hall.

Their activities include field trips, class work and independent study.

It's not all work, however; there's such sports as boating, swimming, tennis and softball games.

LOCAL TRAVEL

County Roads Reach Nearly 1,000 Miles

If you put all the roads in Charlevoix county in a straight line they would reach farther than Houghton in the Upper Peninsula to Detroit.

That's including all the county local roads, county primary roads, state roads and city roads in the county.

Outside the villages, cities and platted areas there are 788 miles of roads in the county's 15 townships.

Although our township populations are small, the roads are many and long.

THERE are about 5,775 people living in our 15 townships which have a total of 788 miles of roads. Which means the average individual travels farther and more often than they did a few years ago.

Following is a breakdown of the townships, their population and the total road mileage within each township:

Twp.	Pop.	Mi. Roads
Bay	340	36
Boyer Val.	392	58
Charlevoix	180	23
Chandler	144	62
Evangeline	313	25
Hayes	551	71
Hudson	198	51
Marion	500	59
Melrose	631	64
Norwood	258	36
Eveline	544	72
Peaine	89	63
St. James	298	22
South Arm	739	76
Wilson	504	67

State Police Reduce Height Requirement

The minimum height requirement of Michigan State Police officers has been reduced one inch to five feet, nine inches which will open up the ranks to many more young men who want to become members, according to Sergeant Oscar M. Anderson, commanding officer of the Gaylord post.

Sgt. Anderson commented on the change in connection with a current recruiting program to fill 65 anticipated positions.

"The change was decided upon only after long and careful research established that it would not affect the present physical standards of the department," Sgt. Anderson said. "Many very desirable men were being barred because they could not quite meet the previous five foot, 10 inch minimum."

Weight and build must be in proportion to height.

Other requirements are that a recruit must be between the ages of 21 and 29, inclusive, in good health and of excellent character. He must have a high school education or its equivalent. Married men as well as single are accepted.

Plans are now going forward for the next recruit school, Sgt. Anderson said, and candidates are urged to hurry if they wish to enroll.

Pay Homage To Our Land And Water

Observance of Michigan Week affords an excellent opportunity to pay homage to the North's land and water, says conservation director Gerald E. Eddy.

As chairman of a Michigan Week committee on appreciation of our northern Michigan natural resources, Director Eddy urged those in charge of local observances to call special attention to the role played by land and water in the development of their communities.

Northern Michigan is great for a number of reasons and among the most important are her land and water. Few if any states can boast such variability in land forms and such variety in lakes and streams.

In Michigan there is land for agriculture, forestry, industry and recreation. Likewise, have water for many industrial and recreational uses.

These basic resources have influenced our state's progress for three centuries and their wise use now and in the years ahead will insure continued prosperity for countless generations to come.

Communities throughout the north would do well, during Michigan Week, to take stock of the gifts nature has bestowed upon them and to consider those gifts in their relationship to needs of the future, the director said.

Michigan raises 3 1/2 million bushels of peaches annually.

Summer School Offered For Area Students

Plans for its third annual summer school session were announced by Northwestern Michigan College officials Traverse City.

Beginning June 20, classes will meet for a period of six weeks completing on July 29. With a wider selection of offerings and with classes to be held in the new campus buildings it is expected that enrollment will show a substantial increase over previous summer sessions.

This is northern Michigan's only year around college.

Michigan State College is offering several courses this summer in cooperation with Northwestern Michigan College. Of special interest to area teachers will be "Psychology of Elementary School Subjects" and "The School Community" offered on Wednesdays through Fridays by Dr. Alice Davis, Professor of Teacher Education at MSC.

Northwestern Michigan College staff members, Nick Rajkovich and Ernest Gaunt will offer Michigan State College courses in political science, history and business. In addition to the regular six weeks session, a special two weeks workshop in Sociology will be given by Dr. Glen Taggart, Professor of Sociology and Anthropology from East Lansing beginning on August 1. These courses will grant full residence credit from Michigan State College and may be elected for application in either graduate or undergraduate divisions.

Now!

2 Flights Daily

to DETROIT and CHICAGO

LV. PELLSTON	8:35 A.M.— 4:30 P.M.
AR. DETROIT	10:41 A.M.— 6:58 P.M.
AR. CHICAGO	1:02 P.M.— 7:53 P.M.
LV. CHICAGO	10:30 A.M.— 6:30 P.M.
LV. DETROIT	11:20 A.M.— 8:10 P.M.
AR. PELLSTON	1:55 P.M.— 10:27 P.M.

Also Direct Service to Flint and Grand Rapids

REDUCED FARE FAMILY PLAN DAYS
Mondays — Tuesdays — Wednesdays

Capital AIRLINES

Reservations DI 7-2923 and Pellston 630

or call your travel agent

Your Charlevoix County

Tobacco Wholesaler

Dependable Service To Retailers

NORTHLAND TOBACCO CO. BOYNE CITY



"SERVING NORTHERN MICHIGAN FARMERS FOR 37 YEARS"

East Jordan Cooperative Company

EAST JORDAN, MICHIGAN

LUMBER OUTPUT BELOW MILLION FEET

★
The production of usable lumber in Charlevoix county has dropped from millions of board feet each year to less than 1,000,000 board feet now.

A recent government survey shows about 735,000 board feet of saw logs are cut each year in Charlevoix county.

All the forests products sold from county farms doesn't total \$50,000 per year now.

The report says our farmers cut about 12,000 real cords of

fence posts at a value of about \$25,000 while all the forest products sold off farms in the county bring about \$40,000 annually.

THE TREMENDOUS drop in the county's once huge lumber industry has left rigid controls over much of the remaining standing timber.

Through state control, reforestation plans, better farming practices and improved fire prevention, Charlevoix county's remaining forests are under constant protection.

City, county and state parks in the area have been made available through this

control of our standing timber.

One of the biggest programs in the history of the lumber industry is the "Keep Michigan Green" project.

This is a "must" project in Michigan since 241,000,000 board feet of sawtimber is cut over the 519,000,000 board feet grown.

THUS 760,000,000 board feet of Michigan timber is taken each year for commercial purposes.

Without the constant aid of the State Department of Conservation, Michigan farmers and all residents, our forests stand to become alarmingly depleted.

PROCESSING PLANTS		PERSONS EMPLOYED	
Sawmills	1,899	Sawmills	10,100
Pulp and Paper Mills	11	Pulp and Paper Mills	11,900
Other Mills	117	Other Mills	3,200
Total	2,027	Woods Operations	26,500
		Total	51,700

(IN MICHIGAN)

The eight causes of fire in Michigan

Smokers are the number one cause of forest fires. Burning tobacco and discarded matches burn over many thousands of dollars of Michigan's forests each year.

Our forests are burned each year according to the following causes listed in accordance to their importance:

1. Smokers
2. Debris burners

3. Miscellaneous
4. Railroads
5. Campers
6. Incendiary
7. Lightning
8. Lumbering

MICHIGAN STATISTICS

Total Land Area	36,494,000 acres
Total Forest Area	19,000,000 acres
Total Commercial Forest Area	17,800,000 acres
All Timber	
Annual Growth	295,000,000 cubic feet
Commodity Withdrawal	285,000,000 cubic feet
Surplus	10,000,000 cubic feet
Sawtimber	
Annual Growth	519,000,000 board feet
Commodity Withdrawal	760,000,000 board feet
Deficit	241,000,000 board feet

CONSOLIDATED FOOD PROCESSORS, INCORPORATED

ELLSWORTH, MICHIGAN

AMERICA'S INDUSTRIAL
STRENGTH IS LINKED
TO THE DEVELOPMENT
OF AGRICULTURE

The Man On The Farm
Feeds The
Nation

WE AT CONSOLIDATED FOOD
ARE HAPPY TO BE
A PART OF
NORTHERN MICHIGAN'S
AGRICULTURAL AND
INDUSTRIAL ECONOMY

IN NORTHWEST MICHIGAN

It's IDEAL All The Way

Darkened Space is The Area Served By IDEAL DAIRY

- Emmet
- Charlevoix
- Otsego
- Antrim
- Kalkaska
- Grand
- Traverse
- Benzie
- Leelanau



Ideal Dairy has the only Pure-Pak 1/2 gallon machine in this area which makes this carton from the flat cardboard to the complete carton — all within a matter of seconds — and entirely within their own plant.

Visit Us and See Our Plant In Operation

IDEAL DAIRY

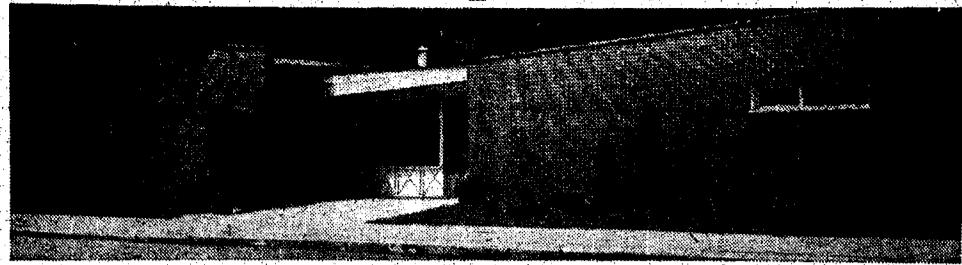
TRAVERSE CITY

BOYNE CITY

GAYLORD

DISTRIBUTORS OF QUALITY MILK FOR 60 YEARS

Independent Telephone Service



One of the largest independent telephone systems in Michigan is located at Central Lake in Antrim County where residents in the Chain-O-Lakes area now have modern communication service available. The Traverse Bay Telephone Company, recently enlarged and modernized its system which covers the following communities: Atwood, Alden, Bellaire, Central Lake, Clam River, Eastport, Ellsworth and Torch River. Since modernizing, the company is offering the latest telephone equipment available in United States. The above photo shows the new headquarters office at Central Lake.



In Charlevoix County



anyway you look at it!

Over The Back Fence

BY MARSHALL

A look into the past. A study of the present. A realization of what the future will bring.

That's what northern Michigan residents could have with the establishing of a combination historical and community arts building.

It is generally agreed that such a center would offer residents a continuous, vigorous look forward into the promise and opportunities of a better tomorrow.

A large number of residents are waiting for some group to take the first step toward organizing an association; a group to promote and establish a center—a collection of materials and events which would capture the history of the north country, display the present and offer a sound look into the future.

OLDER residents throughout northern Michigan have valuable historical items which they might place in a building under proper supervision for all to see.

Industries, schools, churches, communities and individuals themselves might cooperate in maintaining a representative display of the thing which today make northern Michigan an outstanding area of United States—contributions our residents are making for a better tomorrow.

The future of the north country might be better established in the minds of our residents and visitors through pictorial displays of expansion trends, civic programs and state projects.

All such centers are established on a contribution or subscription basis and one never knows who will help nor how much until the project has gotten underway.

Many southern Michigan residents, industries and businessmen might be highly interested in contributing to such an establishment in northern Michigan.

HISTORICAL lore — current progress — a look into the future — they await the hands and minds of men to assemble them in a center of better understanding.

There is little doubt that northern Michigan has plenty of re-

A little known product for which Michigan is the chief supplier is wormwood, a penetrant that goes into liniment. It used to be an ingredient of absinthe an alcoholic drink outlawed in the United States in 1915.

"MOO" POPULATED
Sanilac County has more cattle than humans.

sidents with vision, enthusiasm and determination to form the necessary association; with a little encouraging they might take the first step toward establishing a center that could well contribute tremendously toward a better understanding of our section of Michigan.

Farmers Tap 12,000 Trees

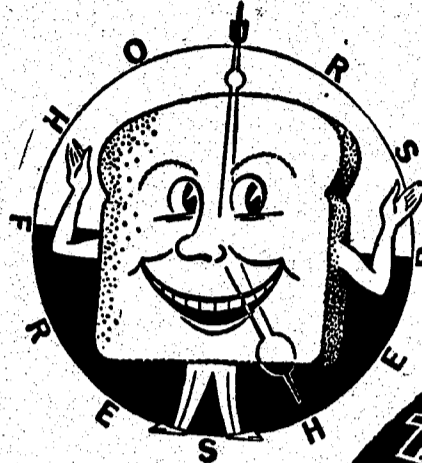
Although Michigan ranks 5th in production of maple sugar products in United States very little is produced in Charlevoix county compared to the rest of the state.

Much of the maple syrup produced by county farmers is used on the farm, while some is sold around the county to add to the household income.

A survey shows that county farmers tap about 12,000 maple trees each spring producing about 2,000 gallons of maple syrup.

All the maple syrup produced and sold in the county will not total \$4,000 each year, but many farmers look forward to the work as extra money for their year's income.

it's a Hit!



"SCHALL'S" TASTY BREAD



BAT 1000 %

With Your FRIENDS, GUESTS, FAMILY— WITH

"SCHALL'S" TASTY BREAD

Schall's TASTY BAKING CO.

"HOURS FRESHER"

ANNOUNCING!

The Opening of A New LUMBER YARD In EAST JORDAN

Complete Line Of LUMBER AND BUILDING Supplies

Pratt & Lambert Paint

Le-6-2622

KEN DILLER LUMBER COMPANY EAST JORDAN

One Block West-M66 On Ellsworth Road



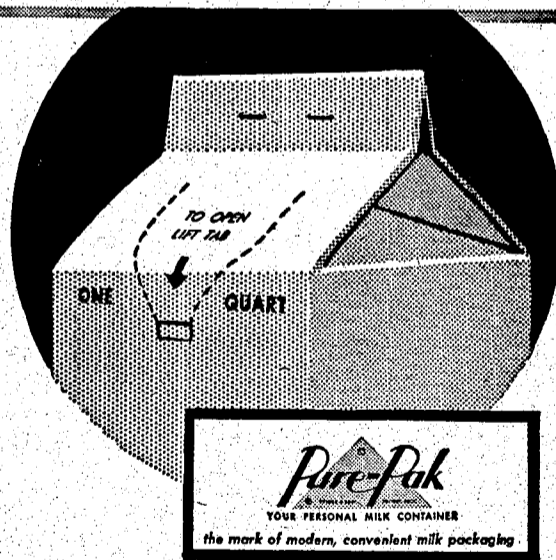
For your Family's Sake... Look for the Gable Top!

THERE'S A WORLD OF DIFFERENCE IN MILK CONTAINERS!

You're Sure it's Pure in



YOUR PERSONAL MILK CONTAINER



"At your door—At your store"

Pure-Pak Containers

from 1/2 pint to 1/2 gallon

DAILY SERVICE IN NORTHWEST MICHIGAN

Maxbauer's Creamery

Charlevoix

Traverse City

WHAT DOES HE DO?

Our Mr. Resorter

HE IS A FAMILY MAN

Forty-six percent of vacation parties include children under 16.

HE IS INFLUENCED BY ADVERTISING

Seventy-two percent of the persons who mailed national advertising coupons for Michigan literature vacationed in Michigan.

HIS VACATION VISIT AVERAGES 12.3 Days

HIS PER-PARTY EXPENDITURE AVERAGES \$286

HERE'S HOW HE TRAVELS

Automobile 89.9 percent; train 1.9 percent; bus 1.4 percent; plane .3 percent; ship .1 percent; combination (i. e., plane-bus, auto-train, etc.) 6.5 percent.

HERE'S WHERE HE STAYS

Motel 46 percent; cottage 32 percent; friends or relatives 28 percent; resort hotel 13 percent; transient hotel 12 percent; tent 8 percent; tourist home 8 percent; trailer 3 percent. (Percentages total more than 100 because some persons named more than one type of accommodations).

HERE'S WHAT HE WANTS

Sightseeing 70 percent; scenery 62 percent; fishing 55 percent; swimming 40 percent; visiting friends, relatives 26 percent; historic points 24 percent; camping 13 percent; hiking 12 percent; hunting 9 percent; sailing 7 percent; canoeing 6 percent; museums 6 percent; conferences 3 percent; community festivals 3 percent; children's camps 1 percent; sporting events 1 percent. (Percentages total more than 100 because in most cases, persons named more than one attraction or activity).

HIS AVERAGE AGE IS 43.3 YEARS

Of the total respondents to the survey, 30% were in the 35-44 age group; 27% 45-54; 23 25-34; 17 55 or over; and 3% 24 and under.

HIS AVERAGE INCOME IS OVER \$5,000

Fifty-four percent of the heads of families had incomes of \$5,000 and over; 38% had incomes from \$3,000 to \$4,999 and the remaining 8% reported incomes of less than \$3,000.

HERE'S WHEN HE COMES

July was the choice of 45%; August 43; June 18; September 14; May 6; all other months 10%. (Percentages total more than 100 because some people named more than one month.)

JUNE IS THE MONTH OF DECISION

Of all respondents 19% decided in June as to where they would vacation; May 17; July 15; April 10; January and March 9; August 7; February 5; October - November - December 4%; uncertain 3%.

HERE HOW HIS DOLLAR IS SPENT

Retail purchases of all kinds, 25c; food (in stores and restaurants) 22c; lodging 17c; gasoline and oil 12c; amusements 9c; bus, air, rail and boat transportation 7c; confections and purchases at roadside stands 5c; incidentals 3c. (The above is taken from Babson's reports).

Spud King

One thousand and eighty-three bushels to the acre! How is that for potato production on non-irrigated land? It is a national record set in Michigan in 1952 on a farm in Delta County in the Upper Peninsula. The same grower hasn't fallen below 800 bushels per acre in the past eight years. Several Delta and other Upper Peninsula farms average 600 bushels per acre.



Phyllis Avery, featured on "Ray Milland Show" TV—CBS—Weekly

Model 17122. 17-inch Table Model Pacor. Aluminized tube with black-tinted safety glass. Grained mahogany and cordovan finish. Weighs only 47 pounds. Base extra.



"Ray Milland Show" TV—CBS—Weekly

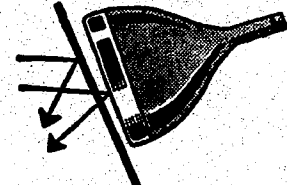
Model 21C106. 21-inch Pacor Console. Warm mahogany finish. Advanced design. Large 8-inch G-E Dynapower speaker. Smooth furniture glides.

G.E. 21" Prices Start At \$169⁹⁵

One Full Year Parts Warranty!



G-E Tinted Safety Glass cuts unwanted room light.



G-E Glare reflector sidetracks annoying reflections and glare.

R & R TELEVISION
SALES and SERVICE

PHONE LE 6-7349
Authorized Service Dealer

EAST JORDAN
Antenna Installed

The production of our nationally distributed products is aided immeasurably by the cooperative attitude of our many friends here at home.

The wide acceptance of these high quality units reflects the willingness of our employees to aid in our industrial growth.

MAKERS OF:

Magic Leaf
Magic Maid
Magic Mechanic
Magic Humid-O-Clean

It is with great pride that we find ourselves a part of the economic structure of this wonderful northern Michigan area.

PAUL-REED, INC.

Makers of the Famous Magic Leaf
Charlevoix, Michigan

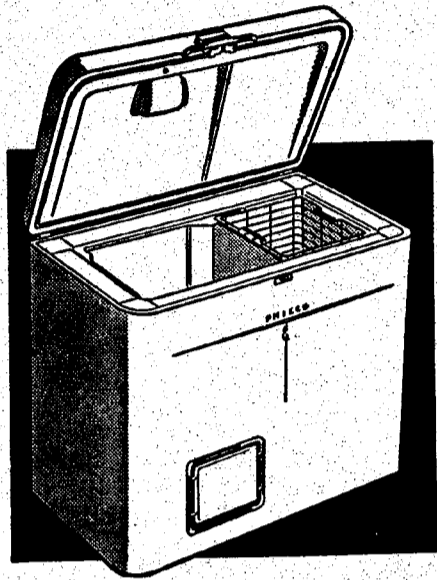
Up To
\$125⁰⁰
For Your
Old
Refrigerator

Just Arrived—
Brand New
1955
MODELS

PHILCO

Twin-System Refrigerators

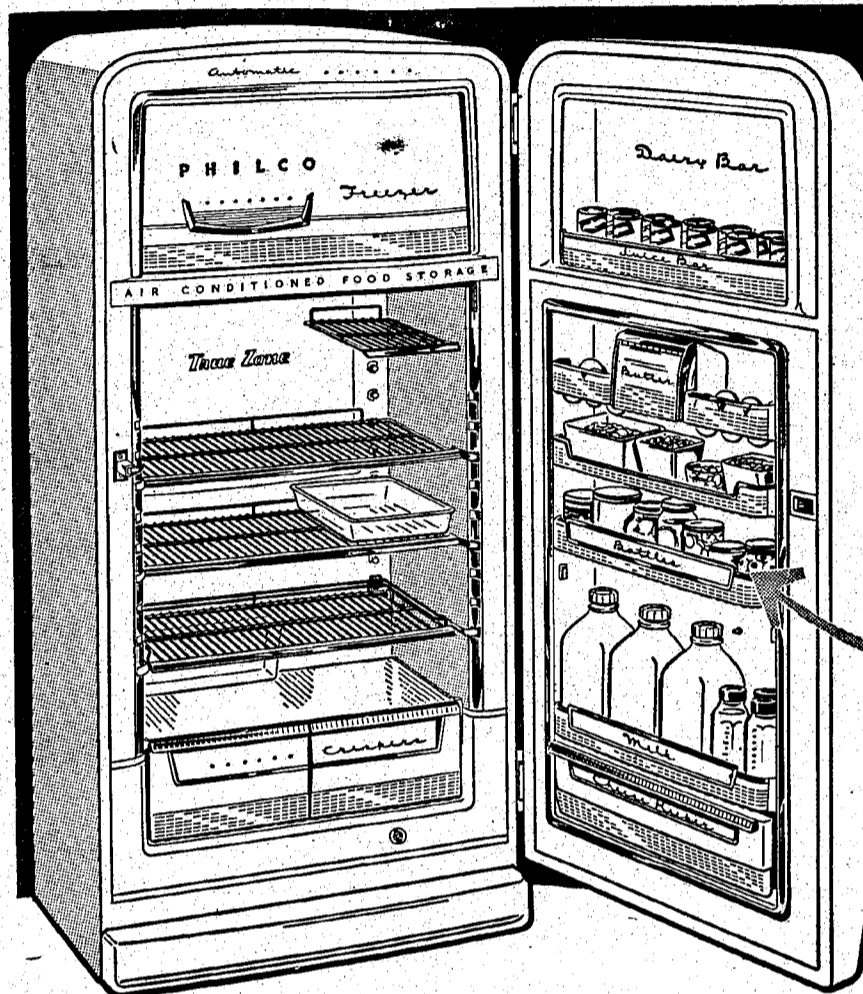
Up To
\$75⁰⁰
For Your
Old
Range



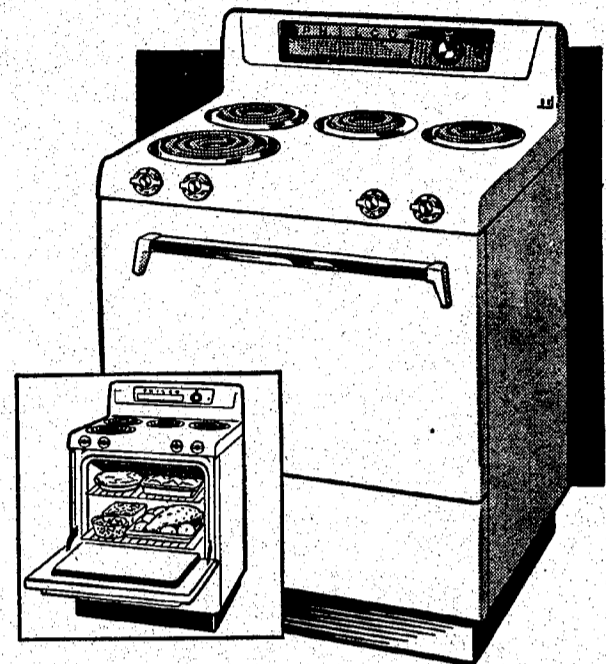
8.1 Cu. Ft. Deluxe Chest Freezer
PHILCO 6H-82: Foods are easier to reach without stooping thanks to Philco's sloping front design. White porcelain interior holds 285 lbs. Storage Baskets. Floodlight. Key Largo color styling.

As Low As
\$2.00 per week

NEEDED!
50 Used Refrigerators

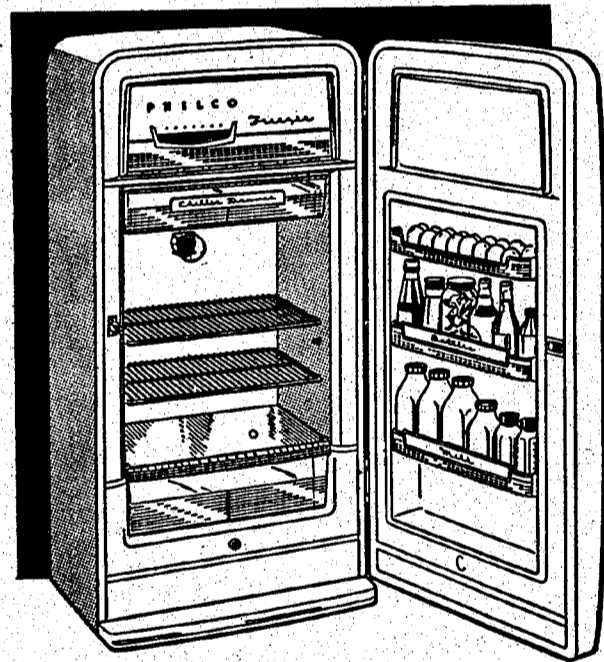


Now Air Conditioned
To Keep Your Precious
Food Fresher!
IT'S A NEW DOUBLE DEPTH DAIRY BAR
as low as **\$3⁰⁰ per week**

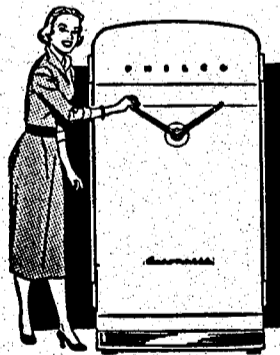


Low Priced Sensation! 30-Inch Electric Range
PHILCO 353: Yes, it's budget priced, but you get big value features. Giant 6624 cu. in. "Dream" Oven. Twice as much useful work space with Philco's "L" arrangement of surface units. Range-Top Floodlight. Easy-clean Surface Units. De luxe Porcelain Broiler Pan with Chrome Rack. Appliance Outlet. Automatic Easy-Set Thermostat.

Yours For Only
\$2.00 per week

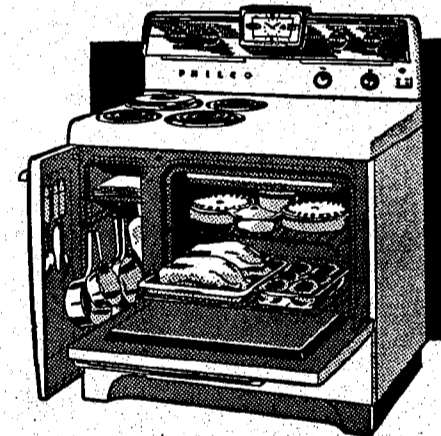


New for 1955 . . . Philco Double Depth Storage Door!
PHILCO 1052: Every door shelf double depth; twice as useful. Holds foods that never before could be stored in a refrigerator door. Now four 1/2 gallon cartons of milk on one shelf. All shelves removable for easy cleaning. Full-Width Freezer holds 45 lb. supply of frozen foods. Chiller Drawer. Glass Covered Crisper. 9.7 cu. ft. capacity.



Come In—See the World's Only
2-Way Door Refrigerator

The miracle refrigerator that opens from either side—left or right. Better in any kitchen arrangement—saves hundreds of steps a day. Now in huge 12.6 cu. ft. size. Twin-System with Air Conditioned refrigerator and independent 2.3 cu. ft. freezer.



Wide Oven Electric Range with Brand New Luxury Features for '55
PHILCO 457: Easiest-to-use oven ever built into a full-size electric range. Exclusive Quickset Timer-Clock. Smokeless Broiling—under glass. Large 2-speed Jiffy Griddle. Deep Well Cooker with Jiffy Lift unit and Time Minder lid. 2 Appliance Outlets—1 "timed." Floodlight. Storage Compartment.

For The Best Deal Around See George At:

SHERMAN'S

Firestone Store

Complete Installation & Television Service



LE 6-2961



East Jordan

THURSDAY MAY 19 1955

the
WONDERS
of
NORTHERN
MICHIGAN

WINTER SPORTS

AGRICULTURE

INDUSTRY

SUMMER RESORT

EAST JORDAN
NEWS-HERALD

Second Annual Northern "Michigan Week" Edition

Discolored Paper

EAST JORDAN NEWS-HERALD

SPECIAL "MICHIGAN WEEK" SECTION
EDITORIALS-NEWS FEATURES

A Look At The Future

This issue of the News-Herald is proudly presented to our readers with the hope that the information it contains will aid in supporting the reasons for celebrating Michigan Week.

Although it is impossible for a northwestern Michigan newspaper to present all of the many wonders of our state to its readers, we have made an effort to point up the highlights in our own territory.

Our sound economy, our rapidly expanding resort industry—winter and summer—our improving agriculture and our expanding industries, are the reasons our residents are saying:

"I'm glad I live in northern Michigan!"

And since we often fail to

appreciate the many fine things which go to make up an increasingly happy life in northern Michigan, we of the News-Herald have chosen a slogan for this special edition:

"The wonders of Northern Michigan."

Perhaps the most encouraging thought to us who look toward future development of our north country is this: "We have not yet scratched the surface"

Compare this fact to that which many residents and businessmen in the larger southern cities are thinking and asking these days:

They are asking: "How can we expand our industries when there is no more room? How can we expand our farming when ci-

ty folks are buying the land for living purposes. How can we continue to live and raise our families in such close quarters?

Fighting for development and expansion when the area is already choked is posing an alarming problem in some areas of the state.

But we in northern Michigan have not yet begun to develop our summer and winter resort programs to the north's capacity; nor our agriculture; nor our industry.

We have many long years of growth and continued development ahead of us. And we have an area which lends itself to such development.

Yes, folks! We should be glad we live in northern Michigan.

—Marshal F. Sayles, editor.



YEARS AND YEARS OF GROWTH HAVE MADE THESE GIANTS OF THE FOREST!

Many years ago tiny saplings were planted... carefully nurtured... and, with consistent growth have become a mighty forest! "Plant" the beginnings of a secure tomorrow, today — open a savings account here, add to it regularly — and, watch it grow! Come in, let us help you plan a regular savings program suited to your income.

State Bank of East Jordan
East Jordan Boyne City

YEAR AROUND FUN IN NORTHERN MICHIGAN

YOUR HOLIDAY DATE BOOK

Here is your Northern Michigan Holiday Date Book with dates furnished by the West Michigan Tourist & Resort Association. A few of the dates are tentative. Readers wishing to attend any of the celebrations or learn more about them are asked to contact the Chambers of Commerce in the various cities.

MAY

EAST JORDAN—First Annual Swan City Festival, 28-29-30th.

JUNE

TRAVERSE CITY—State VFW Convention, 15-18th.

ALL MICHIGAN—Bass fishing season opens.

INTERLOCHEN—National Music Camp opens, 26th.

JULY

ELLSWORTH—Annual Ox Roast, 2nd.

MANISTEE—National Forest Festival, 2-4th.

PETOSKEY—Water Wonderland Festival, 2-4th.

BOYNE CITY—Annual Homecoming Celebration, 2-4th.

CHEBOYGAN—Outboard Motor Regatta, (first week).

INTERLOCHEN—Convention, Michigan Federation, Music Clubs, 11-13th.

TRAVERSE CITY—National Cherry Festival, 13-15th.

TRAVERSE CITY—Tin Can Tourists, 18 to Aug. 1st.

TRAVERSE CITY—All-State Shuffleboard tournament, 20-22nd.

HARBOR SPRINGS—Ottawa Indian Naming ceremony, 22-23rd.

BEULAH—Mid-Summer Resort Festival.

CHARLEVOIX—Annual Venetian Night Festival, 31st.

AUGUST

CADILLAC—Paul Bunyan Days, (First Week)

CHEBOYGAN-EMMET—Marathon Races, (First Week).

WOLVERINE—Annual Trout Festival, (Second Week).

MESICK—Michigan Gladiolus show and festival 20-21st.

SEPTEMBER

MANTON—Annual Homecoming celebration, 5th.

OCTOBER

CADILLAC—Painted Forest Color Tours, 25th.

NORTH MICHIGAN—Color Tours in all West Michigan Counties. (Full Month.)

ALL STATE—Bow and arrow deer hunting season opens.

NOVEMBER

BEAVER ISLAND—Deer hunters' ball, St. James, 19th.

GAYLORD—Annual Deer Hunters' Welcome, 13th.

Old Resort-Industry Theory Ends In North State

A long standing belief has been upset in northern Michigan. It concerns resort or vacation-land living and industry.

For many long years it was believed they wouldn't mix. Industry and resort were supposed to repel each other.

Chambers of Commerce thru-

out the north used to fear that industrial development would harm the lucrative summer resort trade.

Charlevoix county communities have proven the theory wrong. The right type of industrial concerns, managed-by cooperative individuals have proven that industry and resort can

live together happily.

The industrial plants of Boyne City, East Jordan and Charlevoix have in no way impaired the trend toward resort development.

Modern plants coming into the area have added to the financial structure of the county; they have developed land which did

not lend itself to anything else; and they have constructed modern buildings and developed surrounding landscape which has added substantially to the attractiveness of the county.

The exploding of this resort industry theory is aiding the rapid development of all northern Michigan.

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Mr. Reader

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Hundreds upon hundreds of subscribers never miss a News-Herald issue because they know the News-Herald covers everything important to them: Community life, farming, sports, industry and summer activities.

Every vital civic function is covered thoroughly by your News-Herald.

Mr. Advertiser

The News-Herald is read by more than 1,600 families every week — that means more than 6,000 people read the News-Herald in East Jordan, Ellsworth, Ironton, Advance, Charlevoix, Boyne City, Boyne Falls, Walloon Lake and Petoskey.

Since January 1, 1955 news stand sales have averaged 130 copies weekly. (June, July, August—1954—200 copies sold weekly on news stands.) Ninety percent of News-Herald subscribers renew their subscriptions almost immediately.

EAST JORDAN NEWS-HERALD

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MARSHALL F. SAYLES, Publisher

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East Jordan, Michigan

Discolored Paper

A Water Wonderland In Charlevoix County

33 Lakes And Many Rivers Attract Thousands To Area

Yes! There's a water wonderland right here in Charlevoix county.

Our lakes and streams hold attraction for thousands of visitors from throughout Michigan as well for hundreds of our own residents.

Rivers like the Boyne and the Jordan have been known for many years as outstanding trout waters where the finest trout in the state have been taken. Also, fishing is unsurpassed on the numerous lakes that dot the county.

Actually, Charlevoix county is honey-combed with small lakes, which if you visited one per day you'd be on the road for a month!

For there are 33 lakes in the county, big and small.

Naturally Lake Charlevoix with its long South Arm is largest. Walloon Lake is second with Thumb Lake (Lake Louise) in third place for size.

Perhaps you do not know as much about Charlevoix county lakes as you think you do.

They are scattered all over the county and you may be surprised where some of them are.

Many people who haven't bothered to look it up believe Thumb Lake is in Chandler Township. But it is located in the north section of Hudson Township.

Boyer Valley Township has lots of water via the Boyne River, but its only lake is a part of Deer Lake. Charlevoix Township has Round Lake, Lake Charlevoix and Lake Michigan on the west.

Bay Township folks have no lakes, but the area borders on beautiful Walloon.

The South Arm of Lake Charlevoix cuts through the center of Eveline Township. Eveline also has part of Norwood Lake and all of Steel Lake as well as Mud Lake, sometimes called Healey's Lake, near Advance.

Walloon

IT MAY BE a surprise to some that Evangeline Township in the Boyne City area borders on both Lake Charlevoix and Walloon Lake. The extreme

north east part (section 12) touches Walloon Lake. There's a Mud Lake in the township, also. And it is of no small size. It is just south of Walloon in the Wildwood Harbor area.

Hudson Township in the south east corner of the county contains all of Thumb Lake. Other lakes there are: Clear Lake (Bows Lake); Branch Lake (Hoffman Lake), Heart Lake, Mud Lake and Kidney Lake. Booth Lake lies just north and east of Thumb Lake.

Melrose Township surrounds plenty of Walloon Lake, but there are no other lakes in that area.

Bound on the West by Lake Michigan, Norwood Township has Harwood Lake, no small area of water.

South Arm

South Arm Township in the East Jordan area has of course the long south arm of Lake Charlevoix. A surprise to some living outside this area is the fact that Intermediate Lake runs through sections 18, 19, 30 and 31, of south arm township, Charlevoix county. And it is no small portion of Intermediate Lake.

Deer Lake

MOST PEOPLE identify Wilson Township with Deer Lake. Most of Deer Lake belongs to Boyne Valley Township. Wilson has a small mud lake in the cen-

ter of the township on section 16.

Hays Township in the north end of the county has the famous Susan Lake. It also contains Oyster Bay which goes quite a way inland. On the north, of course, is Lake Michigan. There's a mud lake in Hays, also. It is located on sections 16 and 21.

Over in St. James Township, Beaver Island, Front Lake is the big attraction; and in Peaine Township, Beaver Island, there are the following lakes: Barney's Lake, Egg Lake, Fox Lake, Green's Lake, Geneserath Lake and Round Lake.

And, of course, Beaver Island is surrounded with something besides land, mainly Lake Michigan.

Marion Township, south of Charlevoix, has seven lakes and they are not too small, either. They are: Matchett Lake, Skinner Lake, Adams Lake, Twin Lakes, Cunningham Lake, Lake Marion and Norwood or Nowland Lake of which the largest part is in Marion township.

How They Go

SO THE NEXT time a school teacher asks you to name the lakes in Charlevoix county you can rip them off like this:

Walloon Lake, Deer Lake, Lake Charlevoix, Norwood Lake (Nowland), Steel Lake, Mud Lake (Healey's Lake), Mud Lake, Thumb Lake (Lake Louise), Clear Lake (Bows Lake), Branch Lake (Hoffman Lake), Heart Lake, Mud Lake, Kidney Lake, Booth Lake, Harwood Lake, Intermediate Lake, Mud Lake, Susan Lake, Oyster Bay, Front Lake, Barney's Lake, Egg Lake, Fox Lake, Greene's Lake, Geneserath Lake, Round Lake, Matchett Lake, Skinner Lake, Adams Lake, Twin Lakes, Cunningham Lake and Lake Marion.

The names of some of these lakes have been changed through years. That's why we mentioned the second names of some of them.

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A FEW WONDERS

Around The North Country

Deadman's Hill

Overlooking the vast Jordan Valley region and the famous Jordan River, it is claimed visitors here get a thrill similar to that of a person visiting Grand Canyon. Visitors may reach Deadman's Hill from US-131 south of Elmira or north of Alba. Large roadside signs direct you to this northern Michigan wonder of nature.

Boyne Mountain Lodge

Boyne Mountain, located off US-131 at Boyne Falls, is one of the best known ski resorts in United States. Internationally known skiers and instructors may be seen here throughout the season. Boyne Mountain has complete accommodations for weekend visitors, which arrive by the thousands to enjoy a northern Michigan winter vacation.

Ironton Ferry

One of America's few small, modern ferry boats which have stood the test of changing times is to be found at Ironton. It plys the narrows of Lake Charlevoix throughout summer months. The ferry is transportation across the water at Ironton has attracted national recognition for its unusual activity. Maintained by the county board of supervisors and the road commission, the Ironton Ferry carries passengers who drive many long miles out of their way during summer to enjoy a thrilling trip across the short span of open water.

Beaver Island

Known throughout United States for its scenic beauty and historic lore, Beaver Island rests some 50 miles off the shores of Charlevoix with transportation available by both plane and boat. The happy, congenial residents who make "Little Ireland" their year around home welcome the visitor at all times. There's hunting, fishing, and hiking and plenty of outdoor summer vacation fun to be found on this unmatched "Emerald Isle."

Railroads

Both Boyne City and East Jordan maintain independent railroad systems which have resisted the advent of rapid transportation change. The Boyne City Railroad Co., offering service to Boyne Falls with connection to major roads is a strong asset to the city and surrounding area. The East Jordan and Southern Railroad, with headquarters in East Jordan, connects with major transportation at Bellaire. The EJ&S is also offering top transportation service to East Jordan and the surrounding territory. These two roads, a necessity during the old lumbering days, have faced the dangers of changing times and remain today in full operation. They are among the few "short line railroads" in the country which have managed to survive and prosper. Both have a stake in the trend toward greater northern Michigan development.

Michigan Will Remember White Pine History

Northern Michigan lumbermen earned a sizeable amount of money cutting and shipping white pine lumber. Some families are still living with the funds earned during the rich white pine era.

So well known is Michigan's white pine that the state has

named it the official tree for Michigan.

To continue the tree's fame throughout the state, Michigan State College has been making plantings available to various groups.

THE WHITE PINE will grow

on more soil types than any other Michigan Tree. That's why it has been used in reforestation projects and for ornamental use in every part of the state.

MSC GIVES TREES

The plantings are available by writing MSC: Nearly 2,000 civic and church groups have already taken advantage of the offer.

Many of them have been planted on public sites such as parks, school grounds and court house squares.

The young trees average about 18 inches in height and are accompanied by a small plastic marker. The trees are free to such groups as mentioned above.

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More than 10 percent of the nation's output of finished steel is used in Detroit.

No other major city in the world has as many factory workers or as large a volume of manufactured products as Detroit.

The world's largest bean elevator is located at Saginaw.

The world's largest open air fruit market is located at Benton Harbor. It ships to 567 cities in 28 states.

The Indian word for "Great Water" was Michigamaw—sometimes spelled Michigama or Michiguma. From that word came the name of Michigan.

No place in Michigan is more than 85 miles from one of the Great Lakes.

The busiest waterway in the world is the Detroit River.

There were French explorers and fur traders in Michigan 14 years after the pilgrims landed at Plymouth Rock in 1620.

Michigan's 2,242 mile shoreline is the longest of any state. It equals the length of the Atlantic Coast from Maine to Florida.

Ninety-five percent of the world's supply of bird's-eye maple comes from the forests of Michigan's Upper Peninsula.

The greatest number of state parks and prepared campsites are found in Michigan.

The world's highest artificial ski jump is located at Iron Mountain.

The Detroit River yearly carries more tonnage than the Rhine, Thames, Seine and Volga rivers combined.

The first agricultural college in America was Michigan State College, established in 1855.

Michigan was the first state to build concrete roads.

The largest limestone quarry in the world is located at Rogers City.

Alpena is the home of the largest cement mill in the world.

Michigan was the first state in the country to make provision in its earliest constitution for a state library.

What Is Michigan Week?

"I'm Glad I Live In Michigan" is the theme for 1955. Michigan Week is sponsored by Greater Michigan, Inc., in cooperation with the Michigan Department of Economic Development and other state agencies.

WHAT . . .

An annual period of time during which citizens of Michigan turn their attention to and reflect upon the industrial, cultural and natural resources of their state, and to examine thoughtfully the things that make it a good place in which to live and work.

WHEN . . .

May 15 through May 21. The seven days of the week have been designated as follows: SUNDAY-Spiritual Foundations; MONDAY-Exchange of Mayors; TUESDAY-Hospitality; WEDNESDAY-Education; THURSDAY-Livelihood; FRIDAY-Heritage; and SATURDAY-New Frontiers.

WHY . . .

To develop greater pride in and loyalty to Michigan among its own citizens as the basic step in an overall effort to create a better and happier life for everyone in the state. Out of this program too, it is hoped, there will come a better understanding of Michigan on the part of the people outside the state.

WHERE . . .

In every community, county and across the state, the Michigan Week program will be brought to the attention of everyone. Throughout the nation Michigan will seek the eye of all people.

WHO . . .

Every person in Michigan will be brought into the Michigan Week program with particular emphasis being placed upon community and county participation. More than 450 Michigan citizens are serving on many state-wide committees and thousands are actively forming county and community programs.

Greater Michigan, Inc., with the cooperation of the State of Michigan, hopes that every means possible will be utilized to carry to the people of the state and the people of the nation the story of Michigan.

Greater Michigan, Inc. is a non-profit corporation composed of the state's business and industrial leaders who hope to make the state better understood and more loved.



"I'm Glad I Live In Michigan"

More Wonders In Your Wonderland

Thursday, May 19 is Our Livelihood Day. In each community, examination of and reflection upon how the people of the community make their living.

Saturday, May 21 is New Frontiers Day. A vigorous look forward into the promise and opportunities of the years ahead.

Virgin forests seclude Tahquamenon Falls in the Upper Peninsula. It is accessible only by tree-shaded trails, or by narrow-gauge railway from Soo Junction to the banks of the Tahquamenon River. Then by boat to the Falls!

At Interlochen, close by Traverse City, is the National High School Orchestra and Band Camp. 400 acres and over 100 buildings accomodate 300 musicians from all 48 states.

Port Huron, boyhood home of Thomas A. Edison, boasts the first electrified underwater railway tunnel ever built (Port Huron-Sarnia). Opened in 1891, it was acclaimed an engineering marvel.

The state of Michigan was the first to introduce roadside picnic tables to America. More than 3,000 charmingly rustic and restful roadside picnic grounds have been established in Michigan by the State Highway Department.

World famous for the production of breakfast foods and cereals, Battle Creek is internationally known as a center of health. So constant is the city's stress upon health that even the local radio station is named "Station W-E-L-L."

A vessel whose name is still secret lies at the bottom of Lake Michigan off the coast of Big Bay De Noc, near Escanaba. The hold of the sunken vessel is said to contain four and a half million dollars in gold bullion.

High on a bluff overlooking the AuSable River near Oscoda, a huge bronze statue stands as a fitting tribute to the former lumberman of this region. The historic three-figured memorial is a sightseeing "Must" for thousands of tourists each year.

Early settlers at Frankenmuth brought a touch of home with them when they carried these church bells of the forest from Germany more than a century ago.

Even the summer sun won't melt butter kept in the great sleeping bear sand dune near Traverse City. Ice and snow can be found buried beneath its shifting sands all year 'round.

The Manistique River Bridge on the outskirts of Manistique goes through instead of over the river. The roadbed is actually several feet below the river's surface and sides of the bridge form bulkheads for a huge concrete water tank.

SINCE 1903

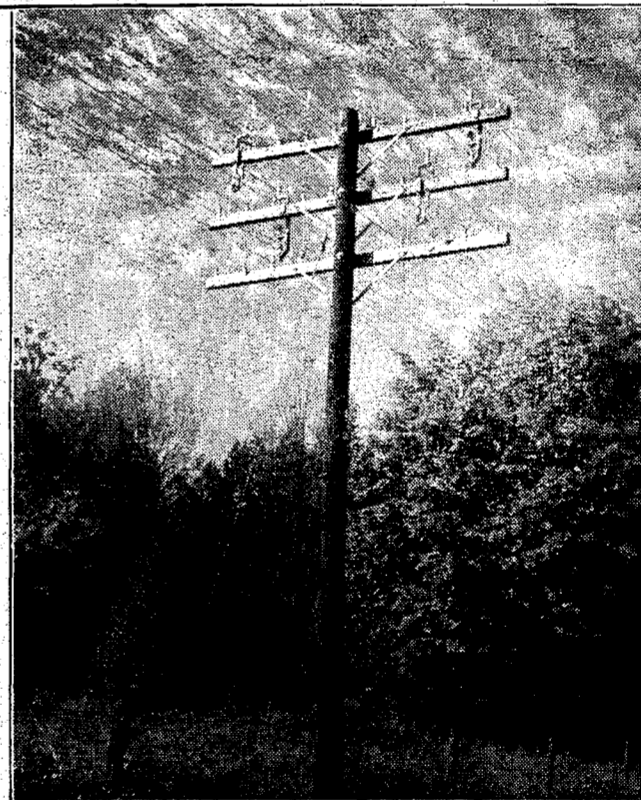
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. . . and they are still here
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land living the year 'round . . .

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