

VOLUME 58 NUMBER 51

EAST JORDAN, MICH., THURSDAY, DECEMBER 23, 1954

TEN CENTS

## Over The Back Hence BY MARSHALL

The postmaster and the employees of the East Jordan postoffice have asked us to extend their many thanks to the people for their cooperation in mailing letters this Christmas season.

Two signs were put up, one for local mail and one for out of town mail. The postmaster said the residents cooperated very well in helping the mail to be better distributed.

The city of East Jordan has received a large number of fine comments on the city's Christmas decorations. The lighted tree at the end of Main street is perfectly shaped and beautiful.

Every place of business, many homes and industries made an effort to in some way decorate windows to portray the spirit of Christmas. Many feel that East Jordan never cooperated in such happy spirit to make such a joyous season for all of us.

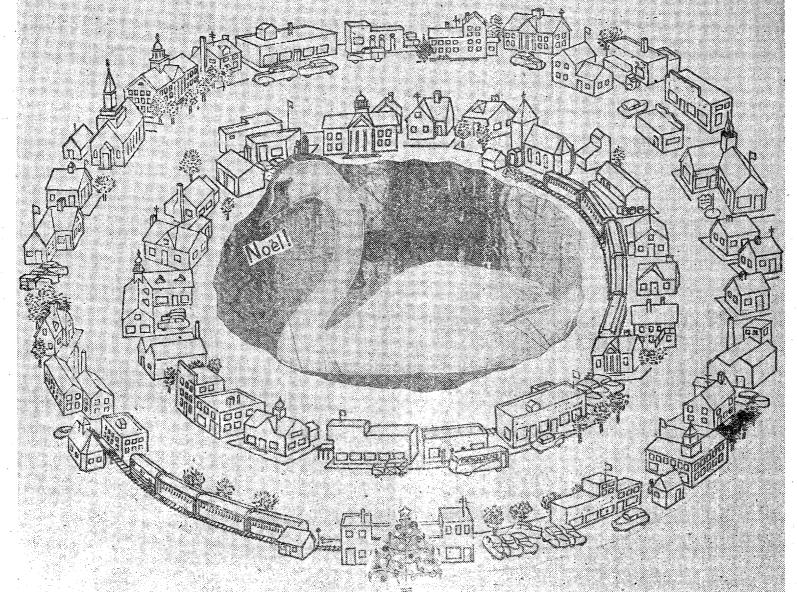
There is nothing like music to spread the feeling of Christmas. All this holiday season the singing of carols and other Christmas music has been ringing out over the city from atop the bank building.

Many of us hoped the wonderful pre-Christmas weather, when there was little snow and dry streets, would continue for many weeks.

But as the feeling of Christmas strengthened and the wonderful time neared we welcomed that fresh fall of snow that made patterns in the air and sparkled

against the tree lights. It was thus when we were children; and without it there would be something lacking in this happy holiday season.

And now, as always, the staff of the News-Herald wishes each and everyone of our many fine citizens and friends a hearty happy holiday. Good health and good cheer for the days ahead.



Three days until Christmas . . . perhaps the merriest East Jordan has seen in a long time. For our community is looking forward to bright, happy days and as a city we have many things for which to rejoice.

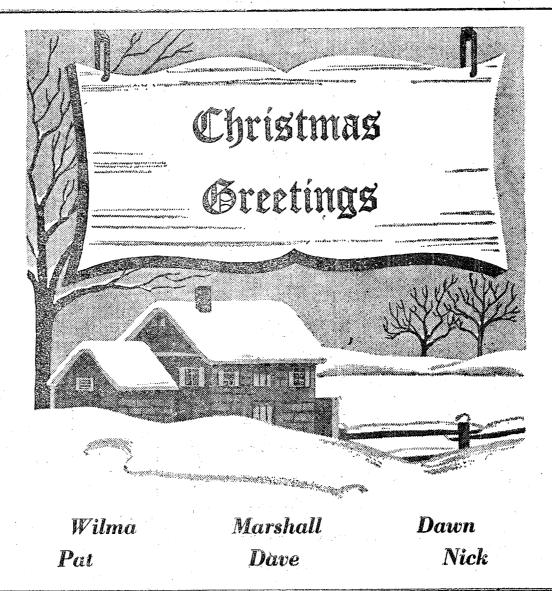
The people of the city of East Jordan have been putting their shoulder to the wheel of progress in honest effort to make our community a better place in which to live. Such cooperation has shown wonderful results throughout the community; and today East Jordan is moving forward in a modern way that makes all of us happy to be taking part in such constructive development.

The Swan City is definitely not moving backward or retreating in any of its many civic departments. New homes, new places of business and more industrial employment has created an entirely new lookahead attitude in the minds of our people.

And this gradual, happy change is spreading beyond East Jordan to where neighbors are finding a new respect for our civic efforts—efforts which are continually strengthened by our strong desire to cooperate for the common good of our citizens.

Yes, Christmas 1954 finds all of us rejoicing—in our churches, in our homes and on our many streets. For as a city the spirit of Christmas has been with all of us throughout the year.







**CHRISTMAS** 

SERMONETTE

REV. EDWARD O. DEHAVEN

## The Comfort Of Christmas

I am sure there will be opportunity for each of us this year and soon to hear somewhere on the radio, the great "Comfort" passages from the 40th chapter of Isaiah, as sung in the now famed oratoria of Handel, "The Messiah." When the tenor soloist reaches for the high and tender notes of the famous recitative, we are all aware of a new and tender experience of God. "Comfort ye, Comfort ye, My needle Saith your God." people, Saith your God."

Of all the needed messages of the Christmas Season, this is the one which comes to us today with real freshness. We who celebrate Christmas with sincereity, know that the coming of Christ was the means of bringing God's comfort to a weary world such as our own. Certainly, we need to proclaim it to a world in which a large part of the population stands in need today of real comfort. But we need to discern ever so clearly, what is the real comfort that can satisfy the world today.

Part of it, of course is the clothing of people and providing shelter for them, and feeding the hungry mouths. But there is more to it than this. The prophet Isaiah was told to tell the people that "her warfare" was ended. They were not at war, but they had been the spoils of war. They were slaves now.

Today, the miseries of the world are not because of actual warfare as we know it but because we are the spoils of war. Slaves we are to miseries of misunderstandings or the daily battle of just trying to keep going. Its not only inflation, and taxes, juvenile delinquency. Its not simply the bad news on the international scene, or the verdict from the operating room or unpaid bills. It's not just failure in health, the loss of a job, or low grades on exams. It's all of these and their never-ending succession, one on top of the other, torrents and their never-ending succession, one on top of the other, torrents of trials and downpours of tribulations that make this life a daily

The real comfort that comes to us, with such as this for our daily living, is not that God will show us the "way out of it" but that He will show us the "Right way in." And that right way in is with the conscious faith that we do not walk this life alone, forever frustrated but that the ted, but that there is one who walks beside us, to guide us.

It was not only that her warfare was ceased but also that her iniquity was pardoned. Deep in our hearts we all know how sin wraps its octopus arms around us and drags us under time and again. Deep in our hearts we each know that our selfishness time and again causes us to scorn truth and right and the pleasures of the moment become our downfall. Deep in our hearts we know that for want of courage in our lives we succumb to the sins of our day, not just because we like them, but because we are not strong enough to withstand them. And all of this could become a burden too great for us to bear were it not true, that a great part of the comfort of Christ mas comes through the knowledge that our sins can be forgiven.

Here is a man for instance who was a representative from his na-Here is a man for instance who was a representative from his native land of Czechoslavokia to the United Nations but a few years ago. He was hanged because he confessed some slight deviation from "the people's truth." Suppose that all through life that would be our fate for deviating from God's Truth. Suppose we could NEVER be pardoned.

one of the real issues of our times is whether the gloomy gospel of pardonless guilt of communism will take over the joyous gospel of Christian forgiveness. But Christ will prevail over this gloomy gospel only as each Christian in his heart seeks the assured pardon of God.

This is the place to talk about the "Way out". We are certain that we can never be comfortable with God as long as we insist on taking sin with us. And if we have felt hopeless about our sins, here is the answer. Like the story told of the old Scotch elder, when passing the Communion elements, came to a young girl, whom the whole congregation knew to have sinned, but who had crept back into the church for the comfort she had once known there. She held her head down and started to reach for the bread but withdrew it. Then the wise old Scot said to her, "Take it lassie, it's for sinners. That's it. Christmas is for sinners and that takes in about everybody.

He pardons us. This is the joyous gospel of comfort that God intends for his people.

It is my sincerest hope and desire that not alone shall I claim this comfort for myself, knowing it can be true, but that peoples all over the earth shall know it. If we know, others can know. Isn't it time that we were telling this story of comfort?

## How 'Silent Night' Christmas Prayer Came Into Being

The time, the day before Christmas Eve, 1818; the place, a tiny mountain village in Austria. The organ of St. Nicholas Church was broken and the organist, Franz Gruber, could not repair it in time for the midnight mass, for which he had planned a musical program. He went to the young parish priest, Joseph Mohr, in distress.

Father Mohr agreed to write words for a simple melody if Gruber would compose one which could be sung to the accompaniment of a guitar, which the organist played. Walking home that cold, clear night after having administered the last rites to a dying woman, the priest gazed upon the heavenly canopy of stars, and the inspiration for the verses came to him. Next day, Gruber set them to music, and "Silent Night, Holy Night" was given to the world,

of St. Francis of Assisi which have come down to us through the centuries is most appropriate for Christmas:

"Lord make me an instrument of Thy peace.

"Where there is hatred, let me

sow love. "Where there is injury, par-

don. Where there is doubt, faith.

"Where there is despair, hope. "Where there is darkness,

light. "Where there is sadness, joy.

"O Divine Master, "Grant that I may not so much

seek to be consoled as to console:

"To be understood, as to un-

derstand; "To be loved, as to love;

receive.

"For it is in giving that we

"It is in pardoning that we are pardoned,

"And it is in dying that we are born to Eternal Life."





Ed's **Boats** and Swan Motel



Christmas cards

It's easy and it's fun to display Christmas greetings attractively in the home for all visitors to see and enjoy. Some of this year's Christmas cards are even designed to double as decora-

What better way to welcome your holiday guests than with a wreath made from the Christmas cards you have received? The designers of Hallmark Cards suggest that you cut a hollow circle from a two-foot square of mat board and cover the whole circle with cards. Add a fat bow made from wide ribbon trimmed with sequins and hang the wreath on a protected door or over the

When setting out to give your home a holiday treatment, don't overlook the possibility of decorating the stairway. For an appealing effect, place branches of

Deck Your Home With **Gay Christmas Cards** 

the railing, securing them with florists wire or cord. Then space Christmas cards along the covered railing, wiring them to the

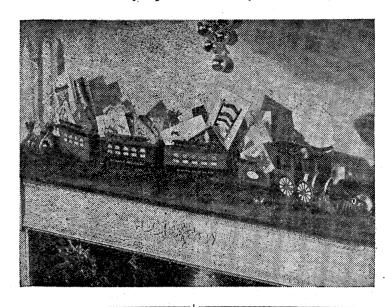
Christmas cards can be used to decorate fireplace screens lamp shades and many other household furnishings to add to the holiday spirit. Many families pin or tape their cards to lengths of wide ribbon and run these festive banners around interior arches and door ways.

A Christmas card train, consisting of engine, tender and three cars can be displayed on

a table centerpiece. Its open-top cars accommodate incoming Christmas cards, displaying them attractively. Another Christmas card that in itself is a handsome decoration is a manger scene by Hallmark with its figures of Mary, Joseph, the Christ Child, shepherds and the Three Wise Men. Like the Christmas train, the manger scene fits easily on a mantel or table.

The Christmas cards you receive will say "Season's Greetings" twice if you display them in gay home decorations such as

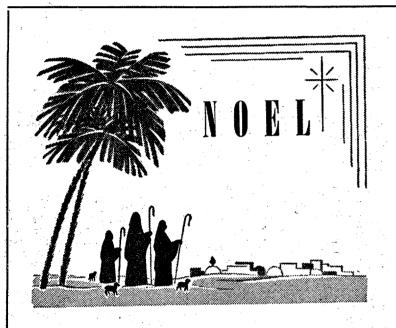
Holiday express holds family's cards





May the serenity and happiness of the Joyous Christmas Season last you forever! This — is our good wish to our many loyal customers whom we have so enjoyed serving!

D. W. Clark Construction Co.



**Kit Carson** Lumber Co.

Charlevoix



MERRY CHRISTMAS TO OUR MANY FRIENDS!

EDWARD'S FLORIST

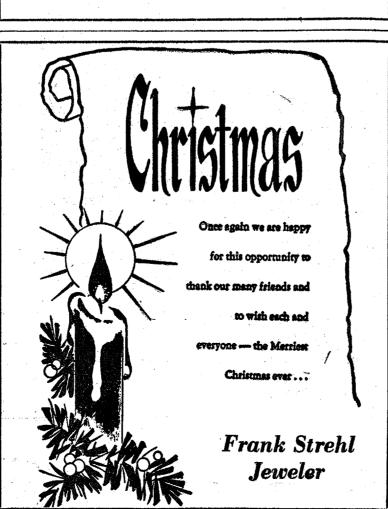
Charlevoix



Boyne City Gas Co.









## OUR CHRISTMAS PRAYER

In the sanctuary of our hearts we give thanks for the blessings of the past year which have brought us your friendship and patronage . . . . And, in the warm spirit of this Holy Day, we pray that health, happiness and friendship be the gifts you most enjoy at Christmas, and after!

Jordan Frozen Food Locker THRIFT SUPER MARKET

John Bos, Manager

# BAST JORDAN NEWS-HERALD

Second Front Page

EAST JORDAN, MICH., THURSDAY, DECEMBER 23, 1954

18 Pages

## FOR ALL THE KIDS

# SANTA RETURNS TO E.

## **OVER THE** BACK FENCE

BY MARSHALL

An odd twist was given to the local holiday season when someone was mean enough to steal 12 colored bulbs from East Jordan's community Christmas tree.

Police Chief Harry Simmons will toss the book at anybody caught close enough to the beautiful tree to reach a bulb.

This season East Jordan has perhaps the most beautiful city Christmas tree in northern Michigan. And anyone mean enough to remove the bulbs should and will (if caught) spend the holiday in jail.

A hearty thanks goes to Jerome Sulak for pinch hitting during the businessmen's-sponsored Christmas program for the kids.

Elmer Green won the News-Herald's first fish shanty contest. He receives a year's subscription to the paper.

Elmer came into the office to announce that he had put the first shanty onto the South Arm of Lake Charlevoix 3 p.m. Sunday. He said it wasn't too far out, but the ice was about six inches thick. Congratulations!

With the management of the Temple Theater on vacation for a few days before Christmas, the many colored lights are off at night. What a difference in Main Street lighting. There's nothing that adds to a town appearing dead than a closed theater at night.

The real meaning of Christmas could be had if you were at the American Legion home Monday night. Women from all walks of life were pitching in and helping put food, toys and candy into. baskets for the needy. Remember that, by the grace of something or other, one of those baskets might be delivered to you on Christmas morning.

Last year a local gal, Sharon Brock, walked off with the title of Miss Merry Christmas in the contest at Bellaire. So this year we were asking around who won the contest and lo! It turns out that it was the same person who punches this typewriter so often during the week - Pat Gilpin. Congratulations to Pat and to East Jordan for having so many of those o-la-la misses who take so many prizes.

For some time now we've been wondering what ever became of music memory contests in schools Or aren't you that old?

Lysle Johnston's 1955 calendars are beautiful.

Our help at the News-Herald office does the strangest things. Back shop foreman Nick Hamilton will put a dance band in the Temple Theater Ballroom New Years Eve. Our office girl Pat Gilpin wins herself the title of Miss Merry Christmas at Bellaire and our back shop helper Dave Clark is a sharpie at East Jordan Recreation where he bowls with the men and more than once shows them up.

-Us? We just keep pounding this darn typewriter.

## **Dress Shop Takes First** In Annual Window Contest

The Dress & Gift Shoppe's crib and manger scene won Minnie DesJardins first award in the second annual State Bank and News-Herald retail Christmas window contest.

## Warn Against Christmas Tree Fires

The Michigan Department of Health today warned residents to guard against the dangers of Christmas tree fires.

Each year Christmas tree fires are more common than most people realize. Precautions for protecting families from this holiday hazard are:

1. Don't set the tree up too far ahead of time. (this will reduce the chances of it drying out before the holidays are over) 2. Set the tree in a pan or special holder so it can be water-

ed regularly. Before trimming the tree, check over all electrical equipment. Make sure there are no

loose connections or bare wires. 4. Place the tree as far away from hot air registers as possible. 5. Always disconnect the tree lights when there is no one ar-

Residents are cautioned against use of glass-ball fire extinguishers which are sold for use on Christmas trees. When tested by the department's occupational health engineers, they failed to put out Christmas tree fires.

### Thin Ice!

ound to watch it.

Look out for thin ice! Already in this ice fishing season, several drownings and near drownings have been re-

State fisheries workers urge extreme caution until surface layers of ice have chance to thic-

The problem is especially dangerous where successive freezes and thaws make a continuing touch-and-go situation.

All three judges rated the dress shop's window well above other's in the contest.

Al Thorsen, of Thorsen Lumber Company, received second place with a television and appliance window which judges said ranked with the best commercial windows in large cities.

Third place went to Taylor's West Side Grocery where judges felt the excellent lighting arrangement and living room Christmas display were outstand-

HONORABLE mention went to Jordan Heating and Refrigeration. The three windows mention after first place was named, were voted very close. Judges spent about one hour judging the last three.

The judges were: Mrs. John Clark, of the Northern Michigan Electric Company, Boyne City; Walter Martins, Consumers Power Company, Traverse City; and Fenton Bulow, Charlevoix County Clerk, of Charlevoix.

Award money totaling \$50 is given by the State Bank of East Jordan, in \$25, \$15 and \$10 am-

Method of judging was given the visitors following a dinner at the Jordan Inn. Attending from East Jordan were: William Grauel, of the State Bank; M. N. McDaniel, of the Temple Thedan Businessmen's Association, and Marshall Sayles, of the News-Herald.

The judges were well pleased with the manner in which merchants decorated their windows throughout the city. They commented upon service stations which used small window space to help the spirit of Christmas.

THEY ALSO gave the city of East Jordan a pat on the back for the excellent street decorations and the gaily lighted and well shaped community Christmas tree at the end of Main street.

It was the opinion of the judges that East Jordan merchants are taking more active part in decorating for Christmas than in many northern communities.

### BASKETBALL

## Devils Fall To Lancers, **But Lead Conference**

The East Jordan Red Devils dropped a close thriller on the local court to Class D Ellsworth Tuesday night, 53 to 52.

Although it was the first season loss for the locals it makes no difference in the northern Michigan class C conference standings.

DeYoung of Ellsworth was high point man for the D outfit with 27 points and Danforth was tops for the locals with 16.

Coach Saxton said the Red Devils made 32 percent of their shots for the night.

East Jordan was on top of the C conference today with four wins and no losses. Boyne City, Charlevoix and Pellston are tied for second place with three and

The little Red Devils kept their winning streak Tuesday night beating the second team from Ellsworth 59 to 35.

THE GAME that kept East Jordan on top of the northern conference was their win last Friday night over Harbor Springs, 63 to 38.

Darbee lead the locals with 16 points and Lauer lead the Rams In the second team contest at Harbor Springs the locals took

the little Rams 59 to 38. Gaylord will come to East Jordan, January 7th for the first game of the new year, East Jordan will play eleven more games

Jordan News-Herald announced today that the office will be closed all day Thursday and Friday. fice since none of the employees have taken vacations in nearly

wishing extra copies of the Christmas issue may purchase

them at the following places: Drug Store and Taylor's West Side Grocery.

## Search For More Candy Friday For Auto Thief All Children In Area

State and city police are searching for the person or persons who stole an automobile from Main street Sunday night and wrecked it near Big Rapids.

The car belonging to Steve Kotowich was taken early Sunday night after it had been parked in front of Eva's Toyland

State police reported the auto was found wrecked near Big Rapids where the driver had left th road and struck a tree.

## Local Man **Gets North** TV Job

An East Jordan man has been assigned to work with Television Station WOOD in Grand Rapids giving northern Michigan photo coverage of outdoor life and news pictures.

Jerry Rogers, of Huckles Studie of Photography, East Jordan, is taking movies and still photos now being used on the Tuesday and Thursday Sportsman's Show at WOOD-TV.

The show is handled by Hugh Beaman, of Grand Rapids, and is run at 11:15 on the above nights.

ROGERS' SKIING photos at Caberfae in Cadillac were shown Tuesday night. Ice fishing pictures at Houghton Lake were also shown. Rogers photographed a bob cat hunt which will be shown 11:15 Thursday (tonight).

Huckles Studio announced this week that residents who feel they have an outdoor event that would make a movie for television are asked to contact them. Outdoor news events are also solicited by the studio for possible use over the television station.

## Late Shoppers Warned About Closing Hours

East Jordan Christmas shoppers are warned that many local retail stores will close between 6 and 7 p.m. Friday night, Christmas eve.

Those shoppers wishing to pick up lay aways and do last minute shopping are asked to remember the above closing hours.

## **News-Herald** Offiice Closed **Until Monday**

The management of the East It was decided to close the oftwo years.

During the News-Herald's twoday holiday vacation residents file a final return for the year Hite's Drug Store, Gidley's

15 estimate.

## New Deadline For Filing **Petitions**

East Jordan voters are reminded that a recent city charter change moves the annual spring primary election to the third Monday in February.

Because of the new primary election date for East Jordan, nominations for the ballot must be filed with the City Clerk's office by January 22nd.

East Jordan will be electing a mayor, aldermen, a justice of the peace, constables and supervisors The charter change eliminates the usual caucus held here and now supervisors will be nominat-

ed by petition. The charter change came about in order to have East Jordan's primary election fall on the same day that similar elections were held throughout Char-

## Myrtle Hart Dies At 81

levoix county.

Services were held Monday afternoon in the United Missionary Church for Mrs. Myrtle Hart, a resident of East Jordan for 16 years. She passed away at the age of 81 at her home on Second Street Friday, December 17th after a fourteen month illness. Rev. C. W. Thompson of-

ficiated at the services. Mrs. Hart's first husband. Seth Jubb, preceeded her in death in April 1950. In November, 1951 she was united in marriage to Abraham. Hart who survives her.

Also surviving are two daughters, Mrs. Howard Stewart of Holt and Mrs. Harold Moore of East Jordan; a sister, Mrs. H. M. Ellzey of Birmingham, Michigan; a brother, Ben King of Eaton Rapids, Mich., and several stepstep-sons and daughters; four sons and daughters; four grand children, Mrs. Phyllis Galles of Korbel, California, Phillip Stewart of Holt, Dawn and Raymond Moore of East Jordan; and five great grandchildren.

She was a member of the Full Gospel Church of East Jordan.

## Federal Tax **Date Coming**

That Federal tax date is com-

January 17th is one due date. That's for final payment of 1954 calendar-year estimated tax by individuals who have previously made declarations.

That's the due date also for full payment of estimated tax for 1954 by farmers who are not filing final returns by the end of January and by individuals (other than farmers) who for the first time are required to make declarations of estimated

That is unless they decide to and pay all of the unpaid tax on or before the January 17 date. Farmers may file final return of 1954 income in order to eliminate need for filing January

Santa Claus will make a second pre-Christmas visit to East Jordan to give candy to all the kid-

The East Jordan Businessmen's Association announced this week that Santa will appear in the business district again Friday at 2 o'clock in the afternoon.

Parents whose children did not get candy from Santa last week are urged to let their children come down town for their treat Friday afernoon.

The merchant's association has Leo Sommerville as chairman of the Christmas program with Gayle Saxton and Police Chief Harry Simmons as helpers.

Santa will again come into town upon the fire truck carrying the many colored boxes of candy for children in grade school and those not yet in school.

## **Rotary Club Boosts Dance** For Students

Mr. MacDaniel, of the Temple Theater, is promoting a New Year's Eve Dance for High School students in the area.

School administrators from Charlevoix, Mancelona, Alba, Boyne City, Boyne Falls, Ellsworth and East Jordan heartily endorse the idea.

It is thought that this event may serve to offset the attraction offered by dances to be held in outlying halls. In the belief that this party

may take place in an atmosphere of good fun and recreation, minus the possibility of unsanctioned and unwholesome activities. the schools are lending their support and encouragement to "Mac." You can help.

-East Jordan Rotary Club "Listening Post" bulletin.

## Must Buy **Gas Before** Christmas

Seven East Jordan gasoline stations warned again this week that they will close up 7 p.m. December 24th Christmas eve. Motorists are warned to get their autos serviced before that

The stations will also be closed all day Christmas with the exception of the Golden Rule Service which will be open about 3:30 in the afternoon.

Those stations closing Christmas eve and all day Christmas are: East Jordan Cooperative Company, Galmore's Standard Service, Dan's Service, Sherm's Pure Service and Bader's Serdard Service.

The stations are closing so owners and employees may also enjoy the Christmas holiday.

## Correction!

The price of cream style corn in the A&P ad on page 3 should read two cans for 25c.

## BAST JORDAN NEWS-HERALD

East Jordan News-Herald

Thursday, December 23, 1954



Editor & Publisher Marshall F. Sayles. Staff Photographer

The Charlevoix County Herald\_\_\_\_\_ The East Jordan News\_\_\_\_\_1952

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## CHURCH SERVICES

METHODIST CHURCH Rev. R. H. Moore, Pastor LE 6-2254 LI 7-2058 Morning Worship 10:00 am 11:15 am Church School 5:30 pm

> UNITED MISSIONARY CHURCH

C. W. Thompson, Pastor Morning Worship 11:00 a.m. Sunday School 10:00 a.m. Youth Fellowship 7:00 p.m. Evangelistic Services 7:30 pm Prayermeeting (Thurs.) 8:00

FIRST PRESBYTERIAN CHURCH Edward O. DeHaven, Pastor

Regular Services: The Church School meets at 9:45 with classes for all ages. The Morning Worship begins at 11:00 o'clock.

EVANGELICAL LUTHERAN CHURCH

Rev. Dale Larson, Pastor Sunday School every Sunday at 10:00 a.m. Classes for all ages Church services every Sunday at 11:00 a.m. Communion Service first Sunday of every month Luther League cooperative family dinner second Sunday of month at 1:00 p.m.

PENTECOSTAL FULL GOSPEL TRUTH CHURCH Corners Fourth & E. Division Sts Rev. Harley R. Barber, Pastor Sunday School-10 a.m.

Worship Service-11 a.m. Sunday Eve. Service - 8 p.m. C. Y. A. Tuesday-8 p.m. Prayer Meeting, Thursday 8 pm

ST. JOSEPH CHURCH Rev. Joseph Malinowski, Pastor MASSES

Sundays-7:30 and 9:30 a.m. Holydays—7:30 am and 7:30 pm Weekdays—8:00 a.m.

SEVENTH - DAY ADVENTIST CHURCH

Elder R. H. Clausen, Pastor Sabbath School 9:45 Church Service 11:00

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

Elder Ole Olson, Pastor Sunday Services Church School 10.00 a.m. Morning Worship 11:0 a.m. Zions League Tues., 7:30 p.m. Prayer Service, Wed., 8:00 p.m.

> FINKTON BIBLE FELLOWSHIP CHURCH

Followed by short morning services. 10:30 am Sunday School, Youth Felowship 6:45 pm Evening Service 8:00pm Wednesday Prayer Meeting 7:30 pm

CHURCH OF GOD CHAPEL Rev. Ora Holley Services Sunday Evening - 7:30

CHRIST LUTHERAN CHURCH Boyne City — Wilson Twp. Rev. Richard Noffze, Pastor Wilson Township:

9:30 a.m. Church Service \*10:30 a.m. Sunday School Boyne City: 11:00 Church Service

10:00 Sunday School THE GOSPEL MISSION Special Bible Study Classes For Free Gospel Literature Write PO Box 295 City

ASSEMBLY OF GOD Rev. T. H. Moody Sunday School - 10:00 a.m. Morning Worship - 11:00 a.m. Evangelistic Service - 8:00 p.m. Thursday night Service 8 p.m.

BIBLE BAPTIST CHURCH Central Lake

Rev. Paul Gelatt, Minister Worship — 11 a.m. Bible School - 10 a.m. Youth Time - 6:30 p.m. Gospel Service - 7:30 p.m. Prayer Meeting, Wednesday --7:30 p.m.

Bible Club. Thursday, 4 p.m. Sunday School Sunday 10:00 Morning Worship, Sunday 11

Evangelistic Service, Sunday

**TELEVISION** 

## **Cadillac-- Traverse City**

**WWTV** 

Sunday 1:00-U. of M. TV Hour 2:00-Football (Lions-Browns) 5:00-To be announced 5:30-Sunday Matinee \*6:30-This Is The Life 7:00—Amos 'N Andy \*7:30-Private Secretary 8:00—Toast Of The Town 9:00-G. E. Theater 9:30-Break The Bank 10:00—Hockey (Black Hawks) 10:45-WWTV Playhouse

Monday 3:30-Around the Cof. Cup 3:45—Bob Crosby Show 4:00-Homemakers' Time 4:30-Valiant Lady 4:45-Ace Drummond 5:00-Uncle Glen 5:45-Captain Video 6:00 - News 6:15—Weather 6:20—Sports 6:30-Annie Oakley 7:00-Religion In Life 7:30-Badge 714 8:00-Florian ZaBach 8:30-WWTV Playhouse

11:00—News Nightcap Tuesday 3:30-Around the Cof Cup 3:45-Mchigan Report

10:00-Boxing, St. Nick's Ar.

4:00—Homemakers Time 4:30-Valiant Lady 4:45—Ace Drummond 5:00-Uncle Glen 5:45-Captain Video 6:00-News 6:15-Weather 6:20-Sports 6:30-Hopalong Cassidy 7:00—Half Time

9:30-December Bride

7:30-The Unexpected 8:00-Life Is Worth Living 8:30-Melody Roundup 9:00-WWTV Playhouse 10:00-Life With Father 10:30-The Big Picture 11:00—News Nightcap

Wednesday 3:30-Around the Cof Cup 3:45-Bob Crosby Show 4:00-Homemakers' Time 4:30-Valiant Lady 4:45-Ace Drummond 5:00-Uncle Glen 5:45—Captain Video 6:00—News 6:15—Weather 6:20—Sports 6:30-Gene Autry 7:00-What Goes On Here 7:30-Industry On Parade 7:45-Telephone Storybook \*8:00—Godfrey & Friends 9:00-Wurzburg TV Theater 9:30-Your All-Star Theater 10:00-WWTV Playhouse 11:00—News Nightcap

Tursday 3:30-Around the Cof Cup 3:45—Military Mailbag 4:30---Valiant Lady 4:45-Ace Drummond 5:00-Uncle Glen 5:45-Captain Video 6:00—News 6:15-Weather 6:20-Sports 6:30-Range Rider

7:00-Michigan Outdoors 7:30-Timber Time 8:00-Mr. District Attorney 8:30—Greatest Pro Football 9:00-Liberace 9:30-Four Star Playhouse \*10:00-Mystery Hour \*11:00-News Nightcap

Friday 3:45—Bob Crosby Show 3:30—Around the Cof Cup 4:00-Homemakers' Time 4:30-Valiant Lady 4:45-Ace Drummond 5:00-Uncle Glen 5:45-Captain Video 6:00—News 6:15—Weather 6:20-Sports 6:30-Mchigan Conservation 6:45-Wonderland Trails 7:00-Frankie Laine 7:30-Rin Tin Tin 8:00-Waterfront

8:30-Meet Corliss Archer 9:00-Dollar A Second 9:30-Your Star Showcase 10:00—The Line-Up

10:30-WWTV Playhouse 11:30-News Nightcap Saturday 4:30-Understanding Our Wld 5:00-Saturday Matinee 6:00-Answers for American 6:30-Western Theater 7:30-The Christopher Progrm 8:00—Wrestling 9:00-Two for the Money 9:30-That's My Boy 10:00-Heart of the City

WPBN-TV

Sunday 7:10—Layman's Prayer 7:15-American Sports 7:30-The Big Picture 8:00-Sunday Playhouse 9:30-This is the Life 10:00—Holiday

10:30-Starlight Theater

Monday 6:15-Musical Notes 6:30-Sports Today 6:40-Weather 6:45-Michigan Report

7:30-Harry Entertains 8:00-Play of the Week 8:30-Pantomine Quiz 9:00—The Visitor 9:30—Paragon Playhouse

7:00—TBA

10:00-Paul Bunyan Theater Tuesday 6:15—Shopping Tips 6:25-M. D. 6:30-Sports Today

6:40—Weather 6:45-Industry on Parade 7:00-The Big Picture 7:30-You Are the Judge 8:00-TBA

8:30-My Home Town 9:00—The Falcon 9:30-China Smith 10:00-Motor City Fights

Wednesday 6:15-Musical Notes 6:30-Sports Today 6:40-Weather 6:45-Find A Hobby 7:00—Grass Roots 7:30-Victory at Sea 8:00-Religion is Real 8:30-Inner Sanctum 9:00-Dangerous Assignment

Thursday 6:15—TBA

9:30-Paul Bunyan

6:30-Sports Today 6:40-Weather 6:45-Industry on Parade 7:30—TBA 7:00-Jalopy Races 7:45-T. C. Schools in Action 8:00-You Bet Your Life 8:30—The Drifters 9:00-Roller Derby

Friday 6:15-Musical Notes 6:30-Sports Today

9:30-Chcago Wrestling

6:40-Weather 6:45-Air Force Digest 7:00-Children's Hour 7:30—Hopalong Cassidy 8:00-TBA 8:30-Life of Riley 9:00---TBA 9:30-Paul Bunyan Theater

Saturday 7:00-Western Time 8:00-Hollywood Wrestling 9:00-Feature Movie 10:00—Captured 10:30-Hit Parade 11:00-The Passerby

SHOP EAST JORDAN

Looking Backward

Reviewing The News-Herald

Funeral services were held at St. Joseph's Church for Mrs. Supley (Catherine) LaLonde. 89, who died at her home December 12. She was one of East Jordan's oldest residents. Eight children survive her.

Born to Mr. and Mrs. Gilbert LeClair, twin daughters, December 7th.

Mrs. Joseph Trojanek, 79, passed away at her home Decem-

Funeral services were held at the Methodist Church for Mrs. Clarence Fox (Anna Lesher) who passed away December 15. Rev. T. Porter Bennett officiated

William Taylor and Charles Johnson returned home from Onaway Wednesday.

**DECEMBER 19, 1924** The annual Christmas Party of the Study Club was held Tuesday evening at the home of Eva

Funeral services were held for a former East Jordan resident,

George Ward, who passed away at Ford Hospital in Detroit. The pair of Lester Smith, 23 of Petoskey, and Wallace Mc-Pherson, 20 of East Jordan were arrested on a robbery charge and

sentenced to four or five years at Ionia reformatory. Ilene Farmer now has a position at Dr. Park's office.

Among the students home for Christmas vacation from Western State Normal at Kalamazoo are Juanita Secord, Aura Mc-Bride, Evelyn Nelson, Paul Franseth, Arthur Secord, Archie La-Londe and Benjamin Bustard.

Born to Mr. and Mrs. Ray Green, a son, Clyde Ellsworth.

The date of December 25 as the birthday of Jesus and, hence, Christmas, became generally observed in most Christian nations in the fourth and fifth centuries. In Shakespeare's time (1564-1616), Christmas was observed for 12 days.



**Boyne City Bakery** 

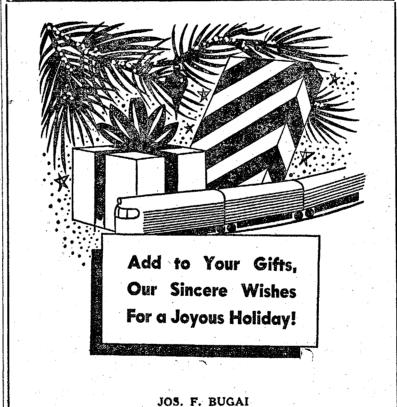
... with Christmas-

**Spirited Wishes** 

## BLESSINGS at **CHRISTMAS**

May this Holiday Season mark a blessed beginning of joy and contentment - not just at this Christmas time, but for always!

Robert A. Campbell Agency William M. Swoboda, Mgr.



ELLSWORTH LUMBER CO.



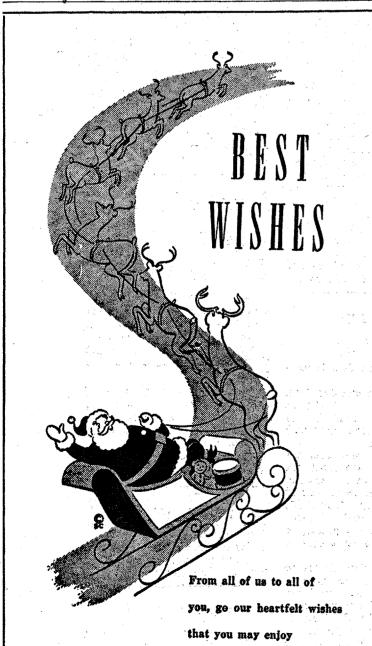


## CHRISTMAS GREETINGS

IN THE SPIRIT OF FRIENDLINESS AND GOOD CHEER, WE THANK YOU FOR YOUR MANY FAVORS AND SINCERELY WISH YOU AN OLD-FASHIONED YULETIDE

Northern Auto Company

Boyne City



Al Thorsen Lumber Co.

A Very Merry Christmas!



SECOND GRADE Agnes Johnston

The lovely Christmas tree for our room was furnished by Marcella Brown.

We expect to have a nice Christmas party this Wednesday afternoon. The children who are working on this party are: Billy Boswell, James Barnard, Sue Umlor, Cynthia Dubas, Rita Shepard, Billy Murray, Toni Cole, Gary Derenzy, Bill Malpass, Sharon Danforth and Richard Dei-



Our very best wishes to all for a Merry, merry Christmas! . . .

CLYDE'S **LUNCH** 

Acclaimed

**DETROIT'S** 

One of the country's most popular

Hotel TULLER

quality! A cosmopolitan atmosphere in

home-like setting. In the center of all downtown activities. Newly decorated.

excellent food at moderate prices in

Ultra modern, comfortable guest rooms . . .

our modern coffee shop and cafeteria.

Radio and Television in room.

Air Conditioned rooms in season

MICHIGAN

FACING GRAND CIRCUS PARK

Harry E. Paulsen

General Manager

... featuring convenience, comfort,

best...

We will exchange gifts in our room. Pamela Bates and Teddy Jefery decorated the gift boxes. We are having a Christmas movie in the gym Wednesday

On Wednesday, Dec. 15 Fred Malpass had his eighth birthday. Fred's mother treated us all to beautifully decorated cupcakes. On Dec. 22, Glenda Knudsen celebrated her eighth birthday. Glenda's mother served us ice cream and cake. These were both lovely surprises.

We were very glad to see so many of our parents out to the Christmas program last Friday afternoon. Many parents came to see our room Christmas tree after the program.

#### SIXTH GRADE Alma Larsen

Jody Malpass brought some Holly for our room. We learned that much holly is grown in the state of Wishington.

Stanley Bennett

We have a new girl in our room. Her name is Sharon Phenney. She came from Ellsworth. Jane Dunson

We are decorating our room for Christmas. We fixed the top of the book shelves with Santa Claus, Christmas trees, snow flake girls, and singing angels. We have the Nativity Scene on the bulletin board.

Sue Stinchcomb

We started a spell down on Friday and finished it on Monday We used the words in our sectional review. The 'number ones' won this spell down. Those remaining up until the end were Sue Stinchcomb, Peter Knudsen, Helen Addis, Anette Reed, Judy Jankoviak, Stanley Bennett and Shari Bowman.

Mrs. Darsen is reading the Christmas Carol by Dickens to

Many children have knitted hot dish holders and head bands as Christmas gifts,

SHOP EAST JORDAN

**FAMILY** 

**RATES** 

for Children

14 and Under

800 ROOMS

WITH BATH

**GARAGE** and

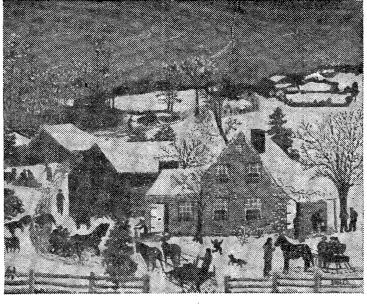
PARKING LOT

from \*3.75

No Charge



Grandma Moses, most popular Christmas card artist, puts finishing touches to a painting in her Eagle Bridge, N.Y., studio. At right is "Busy Day," one of four new Moses paintings reproduced by Hallmark Cards.



## Grandma Moses at 94 Is A Christmas Tradition

a collection of farms. But grand- Moses is a Christmas tradition. show the chores and activities of ma has given it fame.

Here in the rolling hills of the Taconic range, 200 miles from New York City, lives Grandma Mary Robertson Moses, but most folks call her Grandma. Some say she's the best-known grandmother - and painter - in the

is Grandma's town. It's really started painting seriously. And York state, a land she has known not a town. It's little more than now, at the age of 94, Grandma and loved most of her life. Some

achieved such popularity at lar rural customs. Christmas time as hers. For some eight years Hallmark Cards has published Grandma's works Moses. Her full name is Anna as Christmas cards, and each we get together, to go for the than before.

understanding between Grandma see on that Christmas tree." to fame as a great "primitive" friend and neighbor said recently. saw on the Christmas tree.

"She has unerring taste for subevery age.'

Grandma painted four new canvases for Christmas cards this year. They're panoramic scenes EAGLE BRIDGE, N.Y.—This artist. She was 78 before she of the countryside in upper New No other artist's work has farm life. Others feature popu-

> Grandma is a poetess, as well as an artist. She recently wrote: "Oh what joy and pleasure as year their popularity is greater Christmas tree; what aircastles we build as we slide down the "There seems to be complete hill; who can rebuild what we

Moses and Christmas-similar to | Few but Grandma Moses have Grandma Moses is a little old that enjoyed by Charles Dickins, been able to rebuild, with such lady who sprang from obscurity and by Washington Irving," a purity and beauty, what they

## East Jordan Christmas Community Program Helps Many Needy Families In This Area

## **Scholarships** Offered To **Students**

For the second successive year 24 scholarships to either Northwestern Michigan College in Traverse City or Alpena Community College will be offered students in 24 northern Michigan counties for 1955-56 under a program announced today by the Northern Michigan Automotive Jobbers.

Recipients of the tuition schoarships will be selected by scholarship committees of the two colleges on identical standards involving academic ability and financial need. Assignments to each college will be madeonETA each college will be made on a geographical basis by the Jobber group, with announcement of the awards to be made next spring or as soon as applications are completed from students in the area counties.

"Our objective in sponsoring this program is to use the funds customarily expanded for gifts for our customers to finance deserving students, one in each of the 24 counties, to secure additional education beyond the high school level," the announcement

Counties included in the scholarship program are Emmet, Cheboygan, Presque Isle, Charlevoix, Antrim, Otsego, Montmorency, Alpena Leelanau Benzie, Grand Traverse Kalkaska, Crawford, Oscoda, Alcona, Manistee, Wexford, Missaukee, Roscommon, Iosco, Mason, Lake, Osceola and Oceana.

Jobber members underwriting this progra mare Northern Auto Parts, Fochtman Motor Co., Traverse City Auto Parts Co., and Cornell Engine Rebuilders and Equipment Co., all of Traverse City; W. L. Norris Co., Morris Auto Supply, Cadillac; R & L Auto Electric Service, Petoskey; A & A Service, Manistee; Reliable Distributing Co., Ludington; and Electric Service Supply, Alpena; Most of these concerns operate branches in other northern Michigan cities.

"No child without a Christmas" has been the slogan of the Community Christmas program in East Jordan for many years. And one look at the well stocked tables at the Legion Home Monday night gave proof that this year would be no exception.

Dolls, toys, clothing, candy and groceries were among the items to be supplied to families in the East Jordan area who need help. These items/were not boxed in a hit and miss fashion. Each family had been personally interviewed before by Legionaires and baskets were filled according to number and ages of children and physical needs of the indiv-

Here's a reminder for your 1955 calendar from Michigan State College. Schedule Feb. 7-11 for Farmer's Week. There will be programs of interest to the women as well as the men and fun for everyone. It will be held or the MSC campus; printed programs will soon be out.

age children will not open a package Christmas morning and find a toy suitable for a five

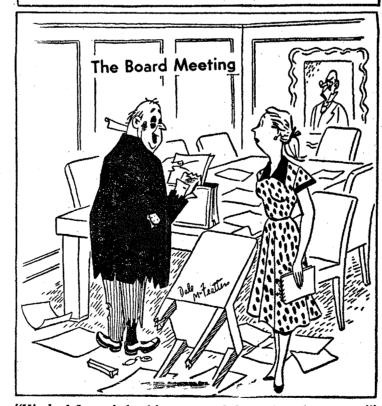
Under the leadership of the Legion and Auxiliary the Community Christmas program in East Jordan belongs to each and every resident. School children and churches, lodges and individuals-each helps to contribute his share.

Thus with the help of many an almost impossible task is performed-a task that represents the very essence of Christmas a task gladly done by those who are happy to share what they have with those less fortunate, who perhaps through no fault of their own, are unable to provide the bountiful Christmas that most of us will enjoy.

Next week a complete list of contributors and workers in this worth while program will be published in the News-Herald.

## STRICTLY BUSINESS

by McFeatters



"Kind of figured they'd put up a fight against the merger!"

## YOU ARE **Invited**

TO OUR ANNUAL

New Year's Eve Party

Fun-Favors-Hats-Noisemakers

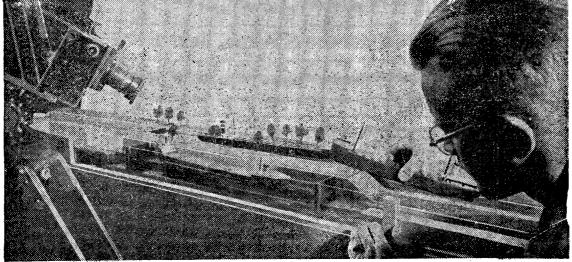
DANCE TO THE Cross Country Ramblers 10 P.M.

Everybody Welcome

## CAL'S TAVERN

Boyne City Road

## **U-M Readies Movie on Soo Locks**



WORKING MODEL OF SOO LOCKS MADE AT U-M—Tiny Great Lakes freighters slowly wend their way through this working scale model of the Soo Locks at the University of Michigan as the U-M Audio-Visual Education Center nears completion of a motion picture which will help mark the locks' 100th anniversary next year. While most of the film was shot at Sault Ste. Marie, the campus model was made to show in cross section how the locks work. When available, the film may be obtained from the U-M Center for showings.

## Farmers Are Going Back To School

The Agricultural Advisory Council met at the East Jordan High School last Thursday evening to lay plans for a series of meetings which will be of interest to every progressive farmer in the community. Attending the meeting were Julius Roberts, Chairman; Bob Shepard, Vice-Chairman; George Nelson, Secretary; Leslie Sheridan, George Klooster, Frank Hayden, Al Penfold, Carl Grutsch, and Donald Stormer the Vocational Agricultural instructor.

According to Mr. Stormer, it was decided that meetings would be held throughout the coming winter, beginning Monday, January 3 at 8:00 p.m. in the agriculture room of the high school. This meeting will be the first of the series and every farmer will want to attend, bringing along some of the problems he would like to have discussed during the course.

Forest Williams will leave Wednesday to spend the Christmas season with relatives in De-



Emma Jean Howe of Walloon Lake was admitted to the hospital Monday, December 20th. Betty Dixon of Boyne City was readmitted also Monday and gave birth to a daughter, 7 lbs and 12

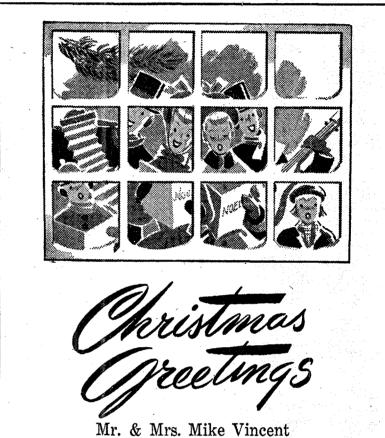
ounces the same day.
Various groups from Boyne City, Charlevoix and East Jordan have been visiting the hospital in the past week singing

Grandvue employees had their Christmas party Monday and was much enjoyed by the whole staff.

Wednesday the Boyne City Rotary Club gave their annual Christmas party for patients. This is always an event looked forward to and appreciated by those at Grandvue.

Trussing your Christmas turkey is simply binding the legs and wings to the body to make it compact. Trussing assures uniform cooking, even browning and an attractive bird on the platter. The bird is also easier to carve.

SHOP EAST JORDAN



MIKE'S TAVERN



## Christmas!

'Tis a word that weaves a spell

Blent of starshine over lonely hills-

Ethereal sweetness of an angel song-

And love that for a space the world's heart fills.



## Christmas!

Let us keep this blessed day In childlike faith and joy, remembering As we forget ourselves in giving, we Are kin to Him whose birthday praise we sing!

MAUREEN MURDOCH



Consumers Power Co.

Card of Thanks \$2.00 per month Professional Directory

East Jordan News-Herald

Thursday, December 23, 1954

## FOR SALE

TRADE YOUR OLD APPLIAN-CES- Gil Coon's Kalamazoo Sales and Service, Boyne City, will give you liberal allowance Easy Payment plan. Frigidaire Appliances, Maytag Washers, Magic Chef Gas Ranges, Ironrite Ironers, Youngstown Kitchens, Phone JU 2-7271. 26tf

WIRING SUPPLIES - Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacls -pull chain and keyless types. - SHERMAN'S FIRESTONE STORE, East Jordan. 40-tf.

FOR SALE - Used Refrigerators, Electric Ranges, Washers, Oil Water Heaters. — SHER-

REWARD-For information leading to the sale of a new Ford or A-1 used car, a \$10 cash award will be promptly paid by Robert Cook or Del Paquette representing Northern Auto Co. Boyne City. Call JU 2-6571.

WOOD FOR SALE - For either stove or fire place, partly dry. See either William or Lewis Trojanek. LE 6-2380.

FOR SALE-2 lots on Ellsworth road, approximately quarter acre each. Electric and city water. Terms are \$50.00 down, \$10.00 month on contract. G. Premoe, 117 E. Maple, Lansing.

## For Christmas Hanna's Music

For Gifts That Give Throughout The Years

**BALDWIN PIANOS** CONNSONATA ORGAN **CONN HORNS** 

Everything From

Accordings to Lithers

614 Howard, Petoskey DI 7-2826

### FOR SALE

FOR SALE - Bottle Gas and SHERMAN'S appliances. — HARDWARE. 20t.f.

HAND CROCHETED WORK FOR SALE-Doilies, chair sets, dresser sets, place mat sets, etc. Make excellent Christmas gifts. Call Agnes Carson, LE 6-7324, 405 Main Street.

IOUSE AND LOT FOR SALE -208 Echo Street. 1952 Ford, V8 Fordomatic, \$650.00. Call LE 6-2306. 49-3

OR SALE-1951 C. O. E. Chev rolet 2 ton truck, new motor spare wheel and tire, 2 speed axel, stake rack (7½' x 14') \$850.00. Everett Combest. Ph. LE 6-2339. 50x

OR SALE—One coal and wood range, also one coal and wood heater. Each \$25.00. Phone JE 3-4085.

OR SALE - Live or dressed geese. Frank Schultz, Route 3. Call KI 4-3447.

HRISTMAS TREES FOR SALE Red pine and black spruce. 7 and 8 foot. Pick 'em out and cut 'em yourself. \$1.00 each. Millwood for sale. Call JU 2-7618. J. H. Bricker, Boyne Ci-

OR SALE-Potatoes, \$1.50 per bushel delivered. 50c for pick outs. William Shepard.

#### REAL ESTATE

Attractive location, modern 6 room house, full basement, furnace, garage with 20 joining plated lots, \$6,000. 5 room house, 2 lots, needs re-

pair, \$900.00. Small farm, modern house and other buildings near East Jordan. 95 acre farm on Boyne City rd. Good buildings and best of soil. Small farm just out of city li-

other buildings. Several choice Lake Charlevoix

ELGY'S

Block west of M-66 **Bumping-Painting-Welding** 

**Electrical Contracting** 

**ECHO** 

Electrical Enterprises

Duo-Therm Space Heaters

Let us clean and Service your oil

burning stoves and water heaters.

W. A. PORTER HARDWARE

Lennox Furnaces

JORDAN HEATING &

REFRIGERATION CO.

Furnace Cleaning and Repair

Refrigerator Repair

Clarence Lord Glenn Campas

LE 6-2272

Complete Plumbing Service

IV, Radio & Appliance Repair Steam and Hot Water Heating

> Farm Bureau Mutual Insurance Co.

Life Auto, Liability, and FIP

W. L. Chellis

R. G. WATSON

Funeral Director

Phone LE 6-7031

**MONUMENTS** 

C. BLAIR & SON

Cabinet and Mill Work

Furniture Repair.

Phone LE 6-7304

One Block West of 66 on 32

Combination Windows & Doors

Windows Made To Order

Fit any type or style of window Call or Write CONCRETE PROD. CO.

Charlevoix LI 7-6791

Prices Very Reasonable

FHA Terms Available

**AUCTIONEERS** 

Jim & Sam Brannan

Our Services Don't Cost They Pay!

Graduates of Reisch School of Auctioneering. Phone JU 2-7613

126 Main

LU 8-2913

Michigan

ROMAINE PLUMBING &

HEATING SERVICE

LU 8-2918

East Jordan

LE 6-2351

Auto Body Shop.

KEITH DRESSEL Real Estate Broker Post Office Bldg.

### BUSINESS AND PROFESSIONAL DIRECTORY

LE 6-7260

THIS SPACE FOR RENT

\$2.00 PER MONTH

Sales -- Service Michigan Bottled Gas SHERMAN Firestone Washing Machine and Sewing Machine Service 229 Main

LE 6-2922

R. E. WILKERSON Timber Dealer Ellsworth — Box 01
Post — Poles — Logs — Raft-

ers - Pulp. All type cedar posts, 10c and

up-wholesale, retail. JOHN C. SCHMITTDIEL

Thursday open 'til noon Chiropractor Mon., Wed., Fri. 9-12, Tues., Sat., 9-12, 2-5 Bank Building, Boyne City Dial JU 2-6292

J. H. SAVORY, M. D. East Jordan, Mich. Hours: 2 to 5 p.m. Daily except Wed. & Sun. 7:30 to 9 p.m., Tues. & Sat. Office LE 6-2511 Residence LE 6-2313

J. VAN DELLEN M. D. East Jordan, Mich. Office Hours 2 to 5 p.m. Daily Except Thursday and Sunday 7 to 9 p.m. Wed. and Sat. Sunday by appointment or in case of emergency. Phones: Office LE 6-7231 Residence, Ellsworth LU 8-2644 Tues. and Sat. 9-12, 2-5

WILLIAM T. DOWNS Attorney At Law Income Tax Counselor 139 Main St LE 6-7358 Hours: 9-12 and 1-5:30 Monday through Saturday

> For Best In Gas Service **PETGAS** Boyne City Gas Co. Your Petgas Dealer

DETWILER BOOKKEEPING AND TAX SERVICE Scond Foor - News-Herald Bldg. Hours: 1-5 daily except Thursday Other hours by appointment Phones: Office: LE 6-7340 Residence: LE 6-2368

#### REAL ESTATE

FOR SALE-6 room home, 3 bedrooms, modern kitchen, shower bath. \$2,800. \$500.00 down. \$30 a month plus interest.

5 rooms and bath, 1 acre ground. \$3,000.

Modern home, oil furnace, large lot, garage, plenty of shade. \$6,000.

Nice home on Second Street. \$5,

108 acres with house on Deer Ck \$3,500.

in Ellsworth. Terms. Good 80 acre farm in Banks town-

Good business lot on Main Street and one on Mill Street. Two

13 acres with modern home on M-

nice lots on west side.

CLARENCE HEALEY Real Estate Broker LE 6-7210

NORTHERN WHITE ROCK HAT-CHERY is taking orders for chicks-White Rock and New Hampshire. January delivery. Call JU 2-7494, Boyne City.

#### FOR RENT

FOR RENT-6 room house, unfurnished. Phone LE 6-7022.

WANTED TO BUY-Horses of all kinds. Jim Brannan, phone Boyne City. JU 2-7613.

WANTED

WANTED-6 or 7 inch drive belt 50 to 100 feet long; also want all kinds of pulp wood. East Jordan Auto Parts. LE 6-2322.

#### HELP WANTED

MAN WANTED-To sell the Naadvertised Watkins Products in Charlevoix County. For further information write Wayne Gammon, Howard City, Michigan. 49x3

EXCEPTIONAL OPPORTUNITY For able woman of good character and education, 26-55. Prefer one experienced in teaching, PTA. mits. Modern house, barn and club, 4-H or church work. The type who does not usually answer advertisements. Must be available for immediate acceptance. For nearby local interviews, write ful-KEITH DRESSEL, Real Estate ly, stating age, experience and phone number to Mr. Howard Phalin, 400 Buhl Building, Detroit 26, Michigan.

> IN MEMORY In memory of our mother, Mrs. Myrtie Hart, who passed away Friday, December 17th.

Long nights you bore v climb;

Gone into that light that shines so

109 Mill Gone from the earth of sorrow and care; Resting those hands that did their

best, Gone, dear mother, gone to rest. Abraham Hart and family

### SERVICES

FURNACES-Oil, Gas or Coal-Wood, Free estimates, no obligation. Also orders taken for furnace cleaning, parts. Gil Coon's Kalamazoo Sales & Service, Boyne City. Phone JU 2-7271.

9148, Charlevoix.

The Probate Court for the and circulated in said County.

County of Charlevoix. At a session of said Court, held at the Probate Office in the City of Charlevoix in said County, on Attorney for Estate the 14th day of December A.D.

Present, Honorable Floyd A. Supp, Judge of Probate. In the Matter of the Estate of

Laura LaBlance, deceased. It appearing to the Court that ited, and that a time and place be appointed to receive, examine and adjust all claims and demands against said deceased by and before New modern home with fireplace said Court, and that the legal heirs of said deceased entitled to inherit the estate of which said deceased died seized should be ajudicated ship. 5 acre cherry orchard. and determined.

> It is Ordered, That all of the creditors of said deceased are required to present their claims in writing and under oath as provided by statute, to said Court at said Probate Office, and to serve a copy thereof either by registered seized should be adjudicated and mail or by personal service upon George LaBlance the fiduciary of said estate whose address is Charlevoix, Michigan on or before the East Jordan 14th day of February A. D. 1955, 49-3 at 10 o'clock in the forenoon, said adjustment of all claims and de- ed mail or by personal service up for the adjudication and deterwhich the deceased died seized.

It is Further Ordered, That public notice thereof be given by publication of a copy of this order once each week for three suc cessive weeks previous to said day of hearing, in the East Jordan News-Herald a newspaper printed and circulated in said County. Floyd A. Supp

Judge of Probate William T. Downs

Attorney for Estate 139 Main Street East Jordan, Michigan

STATE OF MICHIGAN The Probate Court for the County of Charlevoix.

At a session of said Court, held at the Probate Office in the City of Charlevoix in said County, on the 14th day of December A. D. 1954.

Present, Honorable Floyd A. Supp. Judge of Probate. In the Matter of the Estate of Isaac L. Bowen, deceased.

It appearing to the Court that the time for presentation of claims against said estate should be limited, and that a time and place be appointed to receive, examine and adjust all claims and demands against said deceased by and before said Court; and that the legal heirs of said deceased entitled to inherit the estate of which said deceased died seized should be adudicated and determined.

It is Orered, That all of Hoping for a cure, but all in vain. creditors of said deceased are re-God saw that you were suffering quired to present their claims in And that the hills were hard to writing and under oath as provided by statute, to said Court at said And so he closed your weary eyes Probate Office, and to serve And whispered, "Peace Be Thine" a copy thereof either by registered mail or by personal service upon Carlton Bowen the fiduciary of said estate whose address is East Jordan, Michigan on or before the 14th day of February A. D. 1954, at 10 o'clock in the forenoon, said time and place being hereby appointed for the examination and adjustment of all claims and demands against said deceased, and for the adjudication and determination of the heir at law of said deceased at the time of his death entitled to inherit the estate of which the deceased died seized.

It is Further Ordered, That public notice thereof be given by HORSES—Bought, sold or traded. publication of a copy of this order Top prices paid. Harold Holm, once each week for three succes-LI 7-2016 or Glen Crain LI 7- sive weeks previous to said day 49-3 of hearing, in the East Jordan

## **NOTICE**

## Cars Must Be Kept Off The Streets

Ordinance No. 78 provides:

No parking will be allowed on any street in the City of East Jordan, Michigan, between the hours of 2:00 a.m. and 6:00 a.m., and between the dates of December 1 and April 1.

Any person violating this Ordinance shall be given a Traffic Ticket.

This ordinance MUST BE ENFORCED and we ask the cooperation of all Citizens.

> COMMON COUNCIL City of East Jordan

STATE OF MICHIGAN. News-Herald a newspaper printed Floyd A. Supp

> Judge of Probate William T. Downs 139 Main Street

East Jordan, Michigan STATE OF MICHIGAN The Probate Court for the County of Charlevoix.

the time for presentation of claims of Charlevoix in said County, on County. against said estate should be lim- the 14th day of December A. D.

Present, Honorable Floyd A. Supp, Judge of Probate. In the Matter of the Estate of

Laura E. Fuller, deceased. It appearing to the Court that the time for presentation of claims against said estate should be limited, and that a time and place be appointed to receive, examine and adjust all claims and demands against said deceased by and before said Court; and that the legal heirs of said deceased entitled to inherit the estate of which deceased died determined.

It is Ordered, That all of the creditors of said deceased are required to present their claims in writing and under oath as provided by statute, to said Court at time and place being hereby ap- said Probate Office, and to serve pointed for the examination and a copy thereof either by registermands against said deceased, and on W. G. Boswell the fiduciary of said estate whose address is East mination of the heir at law of said Jordan, Michigan on or before the deceased at the time of his death 14th day of February A. D. 1954, entitled to inherit the estate of at 10 o'clock in the forenoon, said time and place being hereby appointed for the examination and adjustment of all claims and de-

mands against said deceased, and Attorney for Estate for the adjudication and determination of the heir at law of said deceased at the time of his death entitled to inherit the estate of

which the deceased died seized. It is Further Ordered, That public notice thereof be given by publication of a copy of this order once each week for three successive weeks previous to said day of hearing, in the East Jor-At a session of said Court, held dan News-Herald a newspaper at the Probate Office in the City printed and circulated in said

> Judge A. Supp Judge of Probate William T. Downs

139 Main Street East Jordan, Michigan

### WE REMOVE Dead or Disabled

Horses and Cattle And Other Farm

Animals FOR PROMPT SERVICE

PHONE GAYLORD 6231 VALLEY CHEMICAL Company

## **Christmas Suggestions**

TOYS! TOYS! TOYS!

### For Men

Smoking Stands Gift Sets Shirts Ties

## For Ladies

Sweaters
Boxed Hankys Gift Sets Jewelry Cologne Famous Berkshire Hosiery

House Slippers, Shoes and Rubber Footwear For The Entire Family.

LAING'S 5c - \$1.00 STORE

Mancelona, Michgan

## Free Demonstration

## 1955 PH LCO TV FINGER TIP TUNING SYSTEM





NO GROPING







**Custom Styled Console** 

at a Table Model Price Most spectacular console value in America! Decorator-styled with unique, space-saving design. Genuine Philco quality throughout with 21. inch Picture Tube, new Finger Tip Tuning System for utmost ease, pinpoint accuracy. Rich Mahogany finish.

### **Television's Finest Picture** Right at Your Fingertips

There's nothing else like it! Auxiliary controls that others hide under trap doors or put on the back of the set, are arranged for utmost convenience on the front of the cabinet, yet the unique design of the control panel itself conceals them from view!

FREE Demonstration now going on!



PHILCO 24-inch TV at a 21-inch Price!

Giant picture! Giant value! Peak performing TV in space-saving custom styled Maroon finish cabinet! Finger Tip Tuning and pewerproved chassis. Builtin UHF-VHF Aerial. See, compare it!

All Prices Include Federal Tax and One Year Warranty on Picture Tube

Sherman's Firestone



#### METHODIST CHURCH Rev. Robert H. Moore, Pastor

In cooperation with the nation wide effort to "Put Christ Back Into Christmas," the First Methodist Church of East Jordan will have a public worship open to all God loving people on Christmas Day. It will begin at 11:30 p.m. Christmas Eve.

Mrs. Walter Fowler will render organ meditations at 11:15 p.m. Mrs. Adolph Drapeau will direct the choir as they open the Birthday Worship at 11:30 p.m. singing the traditional processional hymn, "Adeste Fideles." The choir will lead the congregation in carol singing until mid-

An anthem, "Jesu Bambino" by Pietro Yon will be sung by the choir and Roert Healey will sing as a solo, "Contique De Noel," and Mrs. Robert Moore will recite the Christmas Gospel.

At midnight the pastor, The Rev. Robert H. Moore, will give a brief Christmas message and will conduct a short Holy Communion worship that all present may touch the hem of Our Master's garment through the grace of the Holy Spirit.

For those unable to attend the midnight worship the Pastor will conduct a still briefer worship at 11:00 a.m. Christmas forenoon Don't be too busy at the festival board that you miss following the wisemen to the manger and eternity.

SHOP EAST JORDAN!

ther stays together. Plan now to "Put Christ back into Christmas" and in your family life. Visit the "Creche" outside the church as a family for a moment of personal prayer.

A special worship is planned for the Sunday after Christmas. Mrs. Robert Moore will recite "The Little Gray Lamb" and give a brief sermon on that

The following young people of the Senior Department will help conduct the worship in honor of Holy Innocents Day or Student Recognition Day.

Responsive Reading, Calvin Darbee: Scripture Lesson, George Nelson; Prayers, Roger Stokes; Benediction, Carol Klooster; Soloist, Nan Drapeau; Organist, Kay Klooster; Usher, Roert Dar-

#### ST. JOSEPH CHURCH Fr. J. J. Malinowski

A High Mass at midnight will be celebrated Christmas eve at St. Joseph Church by the Very

The St. Joseph mixed choir will sing the "Kyrie," "Gloria," "Sanctus," "Benedictus" and "Agnus Dei" from the Immaculate Conception Mass by J. Wiegand, The "Credo" from the Mass in E-Flat, by W. Bonk. During the "Offertory" the choir will sing the "Adeste Fideles." The traditional Christmas carols will be rendered by the choir beginning at 11:45 p.m.

## Former E. J. Resident Dies In California

Services were held Sunday at 2 p.m. at Oakland, California for Mrs. Mads Hanson, 82, who passed away Wednesday, December 15th. Mrs. Hanson was an East Jordan resident for several years and was the mother of Mrs. Clarence Healey.

Born at Grand Rapids November 22, 1872, she was married to Josiah Weston June 6, 1891. He passed away in 1918 at San Francisco, California.

Mrs. Hanson was a member of the Jassamine Rebekah Lodge of East Jordan and Rebekah services were conducted at the

Surviving are her husband, her daughter, Mrs. Healey; 5 sons, 2 step daughters, 9 grand children 17 great grand children and 1 great great grandchild.

## Short Supply Christmas Tree Seedlings

Farmers who want nursery stock for their Christmas tree plantations will get most of their supply from private nurseries next spring. Michigan State College's supply is short.

W. Ira Bull, superintendent of the MSC nurseries, reports that the holiday tree seedlings are limited to a short supply of Austrian pine. He had no Norway, white or black spruce or scotch pine available.

## Local Men In Top 25 In State

Mr. and Mrs. Harold Bader and Mr. and Mrs. Thomas Galmore were among 25 dealers and wives to be entertained by the Standard Oil Co. in Grand Rapids last Thursday.

In a recent contest Bader and Galmore each won the distinction of being among the top 25 Atlas Tire dealers in the Grand Rapids division which covers the western half of Michi-

While in Grand Rapids they toured the main office and warehouse where they talked with key personnel.

In the evening there was banquet honoring winning dealers. The wives received corsages and gifts. The evening was climaxed by each dealer receiving a turkey for Christmas.

To avoid graininess in your homemade Christmas candies, it's a good idea to rinse and dry the spoon after the sugar has been dissolved.

Your Christmas tree will stay looking its freshest if you will cut off a few inches of the trunk and let it soak in water just prior to putting it in the stand. Keep water in the container during the entire Christmas season.

#### TAX NOTICE

Taxes for Jordan Township will be collected at the City Building, East Jordan from 10 a.m. to 3 p.m. Saturday, December 18th to Saturday, January 8th. Frank Kotalik

Jordan Township Treas.

Because eggs are so cheap, farmers are sending some of Department of Agriculture says

stewing hens are very plentiful

GET THE AXE FOR GOOD JOB which is unusual for this time of year. Because many of these hens are young birds, they are more their hens to market. So the U.S. tender than most stewing hens, and prices are generally lower



Saturday, Sunday, Monday, December 25, 26, 27

SPECIAL FOR CHRISTMAS "HEIDI"

Johanna Spyri children's classic plus "THE WHITE MANE"
Prize Winning Film In Technicolor

Tuesday and Wednesday, December 28 and 29 Guy Madison

James Whitmore "THE COMMAND" Technicolor Outdoor Drama

Thursday, December 30

Roert Cummings and Terry Moore "THE BAREFOOT MAILMAN" Technicolor Comedy plus THE BUNDY MOUNTAIN JAMBOREE

### STAGE SHOW AND DANCE **NEW YEAR'S EVE**

Make plans now to attend our midnight show. Favors and fun for everyone. Show begins at 11:30.

"THE BLACK DAKOTAS" Gary Merrill Wanda Hendrix John Bromfield

AREA HIGH SCHOOL DANCE Temple Ball Room 10:30 to 1:30 Fun and Favors

"TWO SLIPS AND A MISS"

June Guild, Nick Hamilton and Bob Shanahan

## Get Your Christmas Foods Where Smart Santas Shop!

Lowest Christmas Prices Since 1941 on FANCY - YOUNG OVEN READY



UNDER 10 LBS.

11 TO 16 LBS.

SUPER RIGHT, SHANK PORTION

20 LBS. AND OVER

Friday Closed at 6 P.M. So Our Employees May Spend Ch. istmas Eve With Their Families

STORE HOURS:

9 A.M to 9 P.M.

JANE PARKER Stuffing Bread 1½-LB. 20c

BONELESS, SMOKED

**Smoked Ham** 

53c **Cottage Butts** 

FIRM, CRISP HEADS

#### 2 FOR 25c **Head Lettuce** CALIFORNIA NAVEL, RIPE AND SWEET-150-176 <sub>DOZ.</sub> 49c **Oranges** Melntosh Apples MICHIGAN, U.S. NO. 14 LB. CELLO 39c **Gauliflower** HEAD 29c CALIFORNIA **Pineapple** CUBAN, SIZE 9 Gucumbers FLORIDA, FANCY LONG GREEN 3 Green Peppers Wonderful for Stuffing 4

A&P, WHOLE KERNEL OR

**Gream Style Corn 2** 

IONA, SLICED OR HALVES

Cling Peaches 29-0Z. **25c** Ocean Spray Granberry Sauce 2 16-OZ. 39c 17-OZ. 21c A&P Fancy Peas Banquet Boned Chicken 5-OZ. 29c Del Monte Asparagus ALL GREEN 101/2-OZ. 35c 2 16-OZ 39c **Del Mente Stewed Tomatoes** A&P Sweet Potatoes 18-OZ. 25c

TWIN PACK, KITCHEN CHARM

Wax Paper 2 100-FT. 37C 2 16-OZ. 29c 2 16-OZ. 33c 2 29-OZ. 29c 161/2-OZ. 69c PKG. 69c Applesauce Grapefruit Sections A&P Pumpkin Dromedary Fruit Cake Mix

SWEET CANDY BUYS! CRESTWOOD, ASSORTED

Chocolates MILK OR DARK 4 Warwick Choc. Cov. Cherries DARK AND 1-LB. 59c Warwick Thin Mints

### FROZEN FOODS! FLAV-R-PAC, FROZEN

**Strawberries** FLORIDA GOLD, FRESH FROZEN, CONCENTRATED MORTON'S FRESH FROZEN, APPLE OR CHERRY Orange Juice Fruit Pies 4 101/2-OZ 99c 2 PKGS. 27c Waffles NIFTY FRESH FROZEN

**NUTS AND NUT MEATS!** NEW CROP, LARGE, RED, DIAMOND

Walnuts **Jumbo Peanuts** Fresh Dates

1-LB. 45C 16-OZ. 39c REGALO 12-OZ. 49c REGALO



JANE PARKER

Decorated Christmas Cake LARGE 8" Strawberry Pie REGULAR 59c Pieifernusse Cookies 12-OZ. PKG.

SUNNYBROOK, GRADE "A"

Large Eggs Silverbrook Butter 91 SCORE **Pinconning Cheese** Wisconsin Sharp Cheese

All Prices in This Ad Effective Through Friday, Dec. 24th





at only



FIRESTONE STORE LE 6-2961

The second Mass, with a spec-A family that worships togeial sermon for the children, will be celebrated at 7:30, the third Mass at 9:30, followed by Benediction of the Blessed Sacra-SUNDAY AFTER CHRISTMAS PRESBYTERIAN CHURCH

theme.

Invocation, Jeffrey Moore;

Rev. Joseph J. Malinowski.

## Discuss School Problems In North Mich.

day evening at 8 p.m.

Charlevoix County Superinendent of Schools was host to the County Superintendents of this Northern Area, Monday, December 13 in Charlevoix.

Rev. E. O. DeHaven, Pastor

program will be held Thursday

evening at 7:30 in the church.

worship services in the church

Friday at 7:30 p.m. The choir

will sing several numbers during

the program. The public is cor-

EVANGELICAL LUTHERAN

CHURCH

Rev. Dale M. Larson, Pastor

with Holy Communion will be

held at the Evangelical Lutheran

Church Friday evening, Decem-

ber 24th at eight o'clock to com-

will be held on Sunday, Decem-

every Sunday at 10 a.m. There

are classes for all ages including

an adult Bible class. Adult choir

rehearsal is held every Thurs-

The regular church service

Sunday School classes are held

morate our Savior's Birth.

ber 26th, 11 a.m.

A "Christmas Eve" service

dially invited.

There will be Christmas Eve

The public is cordially invited.

The Sunday School Christmas

The group convened for the day's session in the Library Building to discuss issues confronting the office and education in the state.

In the interests of better educational opportunity for rural youngsters, the superintendents were in unanimous agreement that contracts should be issued for 190 days instead of the minmum 180 days necessary to qua-

lify for state aid. The advantages of more uniform salary schedules throughout each county as aids toward improved teacher tenure and better relations in the profession

as a whole were discussed. That better child accounting audit procedures have been achieved was evidenced as several superintendents outlined their plans for this second year of compulsory audits throughout the

Those present from out of the county were: H. C. Fischer, Bellaire; William Jakad, Cheboy-gan; Bruce T. Blanchard, Petoskey; Byron F. Anger, Traverse City; A. E. Vanzo, Manistee; Edwin O. Holmquist, Lake City, and Olive M. Potrude, Cadillac.

## To Inspect Tree Farm In North

Foresters of Northern Tree Company, Petoskey, have been selected to head-up technical inspections of Tree Farms in certain northern Michigan counties as follows:

Alpena, Emmet. Antrim, ego, Cheoygan and Presque Isle The nation-wide Tree Farm program is sponsored by American Forest Products Industries, Washington, D. C., for the purpose of giving public recognition to land owners having demonstrated outstanding ability in management of their woodlands. Thus far, Conservation De-

Tree Farm inspections in Michigan, and they have certified a State-wide total of 338 Tree Farms comprising 673,000 acres. Northern Tree Company will participate in this program as a civic service for which there is ne financial remuneration. In-

quiries for further information

partment foresters have handled

may be directed to its office in Petoskey.

## Engagement

Mr. and Mrs. Basil Crawford of East Jordan wish to announce the engagement of their daughter, Nathalie Margaret, to Howard Lee Campbell, son of Mr. and Mrs. Sam Campbell of Charlevoix. No wedding date has been



DILWORTH HOTEL

Boyne City



## ALL AREA HIGH SCHOOL DANCE

Charlevoix

Temple Ball Room New Year's Eve

**Favors** 

Fun

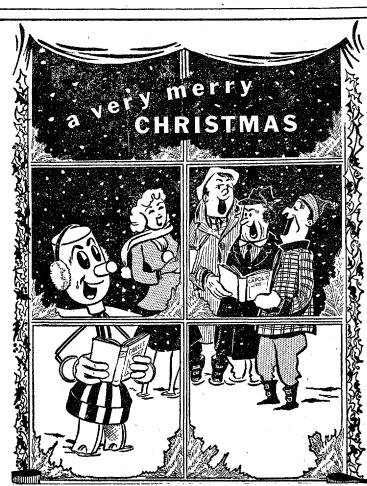
Prizes

TICKET SALES LIMITED TO 250

On sale at Temple Theater Box Office Saturday, December 25th on

\$1.00 EACH

Music By "TWO SLIPS AND A MISS June Guild, Nick Hamilton & Bob Shanahan



Top O' Michigan Rural Electric Company Boyne City

## Number One crippler. Half of those crippled are under 45 years of age. 23% of all farmers 17% of all factory workers 10% of all store owners and company officials 71% of all clerical workers 5% of all professional and technical workers Through research the Arthritis and Rheumatism Foundation is seeking the cause of arthritis and the development of new improved methods of treatment.

## HERE & THERE **Around East Jordan**

East Jordan News-Herald

To report local news, please call Mrs. Beatrice Kopkau at LE 6-2935 or call the News-Herald office, LE 6-2371.

Mrs. Eva Ollila has just returned from Calumet, Michigan where she attended the funeral of her sister, Mrs. Agnes Solmonson. She was called there from Lester, Washington where she had spent two months with another sister who was ill.

Mr. and Mrs. Mike Barnett and Mr. and Mrs. Ed Lehrbass attended the capping ceremonies at St. Lawrence School of Nursing Sunday, December 12th. Their respective daughters, Patricia and Rosemarie, received

at the Millings Convalescent

Mrs. Elsie Gothro, will leave Wednesday morning to spend the holiday with relatives at Pontiac.

A-3c Donald Saganek left Monday morning to return to the Air Force Base at Camp Mc-Cord at Tacoma, Washington, after spending a combined pleasure and business leave with his ganek, and his small son Donald

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Mr. and Mrs. Ernest Burt of Onaway are visiting relatives in East Jordan. They have returned from a trip in Southern Michigan where they have been visiting for a few weeks. Mrs. Burt the forwas Mrs. Eunice Sommerville was a former resident of East

Keith Evans who is attending school at MSC at Lansing is visiting his mother, Mrs. Thelma Evans and other relatives during his Christmas vacation.

Mrs. Blanche Gibbard is now nicely located in the Sturgell house on 2nd Street and would appreciate callers.

Mrs. Stella Farmer underwent major surgery at the Charlevoix Hospital Saturday morning.

If you want to sell property, list it with Clarence Healey. Ph LE 6-7210.

Wayne Simonson and Jerry Nemecek, who came home December 5th, left for Ft. Huachu ca, Arizona December 14th.

William Heath and Mr. Warden who recently lost their home by fire have gone to Kalamazoo where they will spend the winter months with Mr. Heath's

Leo Boyd of Lake Orion visited his aunt and uncle a few days last week.

Mr. and Mrs. Ormand Winstone left Tuesday for Denver Colorado, where they will spend a few weeks with their daughter and son-in-law Mr. and Mrs. Lee

Cpl. and Mrs. Max Sommerville arrived Sunday evening from Fort Sill, Okla., to spend Christmas season with their parents Mr. and Mrs. Leo Sommerville and also with her mother Mrs. Viola Colley at Boyne City.

Thursday, December 23, 1954 Miss Ann Whiteford of Warrensburg, Missouri, their son A-2c Donald Whiteford of Chanute AFB Illinois, his friend Miss Janet Overman of Lee's Summit,

Missouri and Mrs. Whiteford's

sister Mrs. Sylvia Moffet of Mt.

WUNITED HEALTH AND WELFARE FUND OF MICH. INC

Ayr, Iowa. CARD OF THANKS

I wish to thank the Rebekah's, The Cherryvale Extension Group, the Luthéran Ladies Aid and to all my friends and relatives who sent me cards and flowers while I was a patient in the Charlevoix

Mrs. Julius Roberts

Mr. and Mrs. Robert Williamson and two children will spend Christmas with their parents at Akron, Ohio. Mr. and Mrs. Ed Phillips will accompany them and visit their daughter and son-Mrs. Leora Ashton is a patient in-law, Mr. and Mrs. Dale Harmon at Cuyahoga Falls, Ohio.

> Mr. and Mrs. Larry Huckle of Fort Sheridan, Ill. are here to visit their parents, Mr. and Mrs. William Huckle until after Christmas.

Miss Jacqueline Wright, who is attending college at MSC is spending her Christmas vacation with her parents Mr. and Mrs. Fred Wright.

Margaret Thompson appeared Thursday evening at 6:15 p.m. from the Traverse City Station. The class of Practical Nursing at Munson Hospital were with her, singing Christmas Carols.

**Brand New** for '55 and only \$29.95



**PERSONAL** 

**PHONOGRAPH** 

Genuine Philco quality and performance in a new 3-speed phonograph at a sensational low price. Take it with you anywhere you go. Compact, lightweight, luggage-type case in tan.

FREE! Your actual signature or initials in gold on the case.

Sherman's Firestone Store

Mrs. Everett Combest was hostess at a Pink and Blue Shower Tuesday afternoon. The guest of honor was her sister Mrs. Donald Bolser. Appropriate games for the occasion were played after which Mrs. Bolser opened her many lovely gifts. Delicious refreshments were served.

Mr. and Mrs. Rolland Woodcock and children of Richland will arrive Thursday to spend the Christmas holiday with their parents Mr. and Mrs. Harry Simmons and Mr. and Mrs. Frank

Mr. and Mrs. Vern Whiteford have as their guests for the Christmas season, their daughter

Mr. and Mrs. Ernest Kopkau attended the funeral services Saturday for Charles Whitehall at Harbor Springs. Mr. White-hill was a very close friend of the family.

A-1c William Streeter, of East Jordan, who is in Paris, France, made his present grade recently William is with the 7th Radio Relay, U. S. Airforce. He is the son of Mr. and Mrs. Ed Streeter

#### NOTICE

Jordan Township, Antrim County, Michigan.

Notice is herey given that all petitions for the nomination of Candidates for the following township offices must be filed with the township clerk on or before January 3, 1955.

Supervisor, clerk, treasurer. member of the board of review, justice of the peace, full term. Justice of the peace to fill vacancy. Two trustees full term. Signed

Geo. W. Stanek Clerk, Jordan Township, Michigan.

#### CARD OF THANKS

I wish to thank my neighbors, friends and relatives for their many kind acts and for the many cards and letters and for the beautiful flowers that I received during my recent stay in the hos-

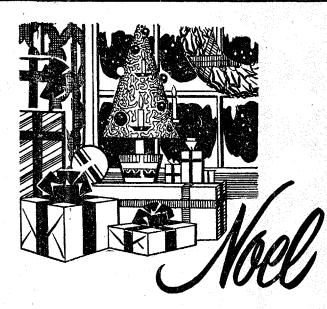
Ralph Lenosky

FOR SALE-400 White Leghorn pullets, just starting to lay and 25 breeding Minorca Roosters, all approved by hatchery. Plan on moving. Must sell Harry Pearsall LE 6-7086



Northland Tobacco Co.

Boyne City



Bright and gay as the festive wrappings of the season, is the gift of good wishes we send to each of our many customers . . . MERRY CHRISTMAS!

Ellsworth Farmer's Exchange



10 P.M. Friday, December 31st For

Members - Guests - Friends

**Dance To** Chuck Novotny's **Orchestra** 

**FAVORS** 

HATS

**NOISEMAKERS** 

AMERICAN LEGION HOME

EAST JORDAN



## **Photo Contest Open To** East Jordan High School

Students of East Jordan high school have been invited to participate in the Tenth Annual National High School Photographic Awards, opening January 1 and closing March 31, 1955

Any student in the 9th to 12th grades may submit any number of photos taken since April 15, 1954. The pictures will be judged in four classes: (1) School Activities; (2) People; (3) Pictorial, and (4) Animals

The top prize in each class will be \$300 in cash. Second and third prize winners will receive \$200 and \$100, respectively. In addition, there'll be a special award of \$50 in each class. Finally, 240 honorable mention awards of \$10 each will be given, irrespective of class.

Each year the best photos

are collected in a traveling exhibit, which tours the nation's

You don't have to be an expert to enter and win in this contest. Every year since the Awards began, thousands of students have entered the contest. They have used all kinds of cameras, even the simplest "box" cameras, to take prize-winning photos.

Additional details on how to enter the contest, which is sponsored by the Eastman Kodak Co. —and helpful hints, too— are available from the National High School Photographic Awards, 343 State Street, Rochester 4, N. Y., or Keith Annear, princi-

SHOP EAST JORDAN



W. A. Porter Hardware



GIL COON'S Kalamazoo Sales & Service Boyne City

## **Christmas Seals To Fight** TB, Can Still Be Obtained

your good health," the Michigan

TB Association this week re-

ports that many area families

have made generous donations

to the fight against TB. The as-

sociation said returns-still be-

ing received-are urgently nee-

ded for next year's TB work pro-

In last week's mail, the asso-

ciation had a letter from a group

of TB patients, who were remind-

ing friends about the importance

In part, the letter read: "We

May Christmas bring

good luck and cheer.

Your A & P Store Employees

HAPPY HOLIDAY!

you many gifts of

of TB prevention.

Even though Christmas is just "a whisker" away, there is still time to give one traditional holiday gift: your Christmas Seal contribution. With "a wish for

### **LIBRARY NOTES**

New books this week: Midcentury Alaska, a Government publication, brings us up-to-date

Party Decorations for Christmas and Other Occasions, by Patricia Roberts, is packed full of ideas for decorating your table and mantle and for window and entrance decorations, too.

Sir Christopher Wren, by Summerson, is a Brief Lives edition of the great architect's life.

## Hide, Sock Or Shoe 'em, It's Still Christmas

While American children look for their presents in their stockings-real or symbolized, the children of Norway seek them in hiding places "all through the house." In Italy they seek them in "Urns of Fate," and in France in wooden shoes placed by the

### The First Gifts

The custom of giving presents at Christmas dates back to the gifts which the Three Wise Men carried to Bethlehem to lay before the Christ Child. Their gifts given in adoration, were of gold, frankincense, and myrrhthe latter two being gum resins used in medicines and perfumes.

## Methodist Minister Wrote Popular Christmas Hymn

"Hark, the Herald Angels Sing" was written on a Christmas morning by Charles Wesley (1707-1788) who was a Methodist minister in England, brother of John Wesley the founder of Methodism. The pealing of church bells inspired the writing of the carol.

## Holy Holly

The holly bush originally was called the holy-bush, because in its natural state the berries ripen at Christmas time.

## First TB Seal **Sold In 1907**

Leafing through old newspaper files shows a march of exciting and many times heartwarming stories have come out during past Christmas seasons. One of the best is brought to mind in connection with the Christmas Seal Sale of the Michigan TB Association.

Actually, the story broke in the Philadelphia North American on Friday, Dec. 13, 1907. On one of the inside pages of the "North American" was this quiet phrased paragraph:

"If you got a letter from Wilmington, Del., yesterday, it's likely that there was one stamp more on it than was needed to pay Uncle Sam for the carrying - not a sure enough postage stamp, but a "Merry Christmas" one like this picture." Printed beside those few lines was a reproduction of the first American TB Christmas Seal.

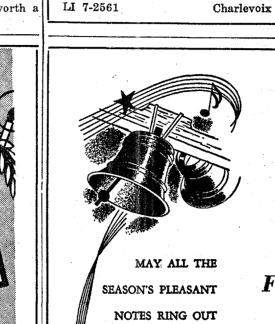
Since that time, the TB association says Christmas Seals have helped save an estimated 6,000, 000 American lives from TBa mission which will be continued next through your 1954 Christmas Seal contribution. So the small story, even though it appeared on Friday, the 13th, grew into a dynamic voluntary cam-

SHOP EAST JORDAN

hope the day will soon come this dreaded disease will no longer be in existence. They cannot conquer this disease unless they have your help. Won't you buy Christmas Seals?"

Continuing, the patients wrote 'You would have to have this disease to understand what it would be like; that is why we are trying our very best to bring this message to you, and stress the importance of preventing the spread of tuberculosis.

"Won't you help us to help others? That Christmas, when it is time for giving, remember that the Michigan Tuberculosis Association fights for everyone. An ounce of prevention is worth a pound of cure."



POINSETTIAS

POMS-POMS

CHRISTMAS BEGONIAS

TABLE ARRANGEMENTS

Corsages for your Christmas Dance

EDWARDS' FLORIST

F. W. Dilworth and Sons FOR ALL OUR Boyne City MANY FRIENDS . . .

CYCLAMEN

LI 7-2853



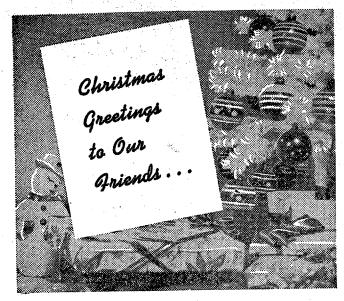
We put aside all thoughts of day-by-day business and extend to our many loyal patrons, our wishes that the Holy Spirit of Christmas and its blessings, enfold you and your family now, and for all time . . .

**IDEAL DAIRY-Boyne City** 

# SEASON'S GREETINGS

JACK'S AUTO SALES

**Boyne City** 



We extend our gratitude to our loyal customers whom we have so enjoyed serving — May Christmas bring you many blessings!

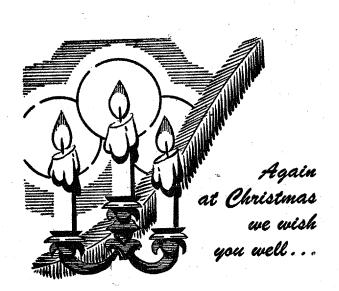
Ellsworth Farm Store



We're loaded with good wishes and thanks for our many friends who mean so much to us. . . . May this Christmas be your merriest everil

Morweld Steel Products Corp.





Atwood

To all of you

we extend our greetings for a Very Merry Christmas!

Charlevoix State Savings Bank

### The Serviceman's Letter



East Jordan News-Herald

Thursday, December 23, 1954

Airman Moblo, son of Mr. and

Mrs. Carl Moblo, entered the Air

Force in December 1951 and

was assigned to the 39th Fighter

Interceptor Squadron in Korea

before coming to Milwaukee.

Our column starts out this week with real good news for the family of Robert Andersonand for Bob himself, of course. He writes: Hi Marsh, Not much doing but thought I'd better drop you a few lines to tell you the good news. Tomorrow I leave the ship for discharge so you can discontinue sending the paper to

Right now I'm in Sasebo, Japan and by the looks of things I will be flying back to the States Should be there in about five

This Navy sure is hard to figure out. I didn't think I would have to make this trip but here I am. Now they are just turning around and sending me back. I

Not much more to say except that I have really appreciated getting the old home town news, and I am thanking everyone who has helped make it possible. See you soon. R. E. Anderson.

Another short letter from Miles Prevo says, Hi Jake, Just a line to let you know that I am getting the East Jordan paper all right. I sure want to thank everyone for keeping it coming to us. I look forward to getting it. I am driving a wrecker again out here.

It's not too cold here, but it rains most of the time. Say, have you got Johnny Pawneshing's address. I would like it if you do. This is all I can think of tonight. So long, Miles.

John Pawneshing's address is Pvt. John Pawneshing, RA 16224 859 Co B 45th AMB, 3rd Armd Div, Fort Knox, Ky.

Another new address on our list this week is that of A-3c Robert H. Detloff, AF 16 471 309, 3396 Stu Sq, Box X10 546, Keesler AFB, Mississippi.

We have gotten a few releases from both the Fleet and Army Home Town News Center. They

Frederick F. Burbank of East Jordan has been advanced to yoeman second class, USN, while serving aboard the ammunition ship USS Diamond Head.

Advancements were made Nov. 6th based on a Navy-wide competitive examination testing military and professional skills.

Cpl. Paul S. Wilson, 20, son

of Mr. and Mrs. Earl Wilson, R. 3, East Jordan is serving with the 10th Infantry Division at Fort Riley, Kan.

Corporal Wilson, a demolition specialist in Company D of the 41st Engineer Battalion, entered the Army in December 1952 and was last stationed in Korea.

Army Pvt. Charles R. Shaw, son of Mr. and Mrs. Wallace Shaw, Route 1, East Jordan, is serving with the 4th Armored Division at Fort Hood, Texas.

Private Shaw, a track and wheel vehicle mechanic in Battery B of the division's 22d Armored Field Artillery Battalion, entered the Army in October 1953 and completed basic training at Fort Knox, Ky.

A-2c Walter J. Molo of East Jordan, has been reassigned to the 2473d Air Reserve Flying Center, an active duty unit sup-porting the 438th Fighter-Bomber Wing, Air Force Reserve.

## Long Distance **Operators** Are Ready

The Michigan Bell Telephone Company is set for the annual Christmas rush. It has personnel and equipment ready to do the bidding of the calling public.

Every available operator will be on duty and additional long distance circuits will be in use Christmas Eve and Christmas

Christmas calls are different from those made during the rest of the year. People who seldom make long distance calls will want to talk to loved ones. The loved ones live in out-of-the-way places, requiring operators to look up routes for the calls.

Delays may occur because it is impossible to provide as many circuits and as many operators as would be necessary to speed every call to completion at the time it is placed. Calls from all over the nation will be funneling into busy long distance centers.

## It's A Boy!

Mr. and Mrs. Ross Jones, who live on the Peninsula, are announcing the arrival of a son, Lance Edward. He was born Sun-day night, December 19th at Charlevoix Hospital and weighed 6 pounds, 13 ounces.

He is a crew chief in the maintenance section.

Pvt. Jerry E. Nemecek son of Mr. and Mrs. Edward Nemecek, Route 1 East Jordan, has recently completed basic infantry training at Fort Leonard Wood with a unit of the 6th Armored Div-

Pvt. Wayne R. Simonson, son of Mr. and Mrs. Rex Simonson, East Jordan, Michigan has recently completed basic infantry training at Fort Leonard Wood with a unit of the 6th Armored

## Make A Holiday Cookie Sleigh!



A new holiday idea that will delight the youngsters in your family is a fun-to-make Christmas decoration that can also double as a fun-to-eat Christmas dessert! Here's how the small-fry can make it: Sunshine Holiday Cookie Sleigh

3 tablespoons soft butter or margarine
2 cups sifted confectioner's sugar
Milk

Empty 1-lb. Sunshine cookie assortment box (about 11 ½ by 5 by 2 in.)

Empty 1-lb. Sunshine cookie assortment box (about 11½ by 5 by 2 in.)

Make a simple butter frosting by combining butter, sugar and enough milk for spreading. This serves as "cement" to hold cookies in place. Build sleigh inside of empty box, which serves as temporary outside framework for first row of cookies. Follow these easy steps:

(1) Cement together 2 vanilla Clover Leaves, sandwich style. Repeat with 2 chocolate Clover Leaves. Stand these double-thick "bricks" all around inside of box, alternating light and dark bricks. Also cement with frosting between bricks. You will have 3 dark and 3 light bricks along each side of box, and 2½ bricks standing against each end, cemented along all edges. (2) For second row, cement bricks alternately light above dark in checkerboard pattern. Omit fourth brick on each long side of box to make door to sleigh. Cut bricks next to this opening diagonally as shown, to form doorway. Cement each in place. (3) The diagonally as shown, to form doorway. Cement each in place. (3) The body of the sleigh is now complete. At the rear of sleigh where seat is made by stacking Clover Leaves, cement third row of bricks in checkerboard pattern, cutting bricks near opening diagonally as shown. Trim top edge of sleigh along front and sides with halved round Hydrox Cookies. (4) Let sleigh stand overnight to harden cement, With a sharp knife, cut away all 4 sides of the box, leaving only the bottom in place (5) Faster sleigh to candy or plastic ruppers (parallel under sleigh) (5) Fasten sleigh to candy or plastic runners (parallel under sleigh cookies or small Christmas gifts, And don't forget to put a Santo n the driver's seat!

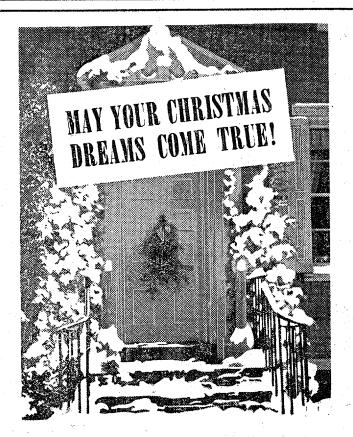
### ANNOUNCING!

OPENING DATE Monday, December 27

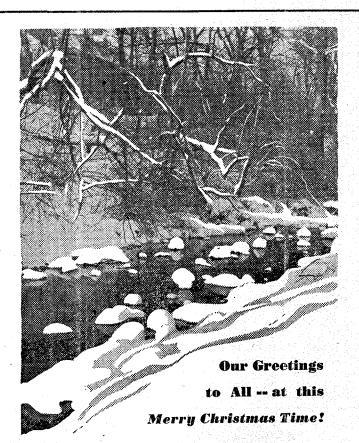
Jordan Valley **Automatic Laundry** 

M-32 at M-66 East Jordan

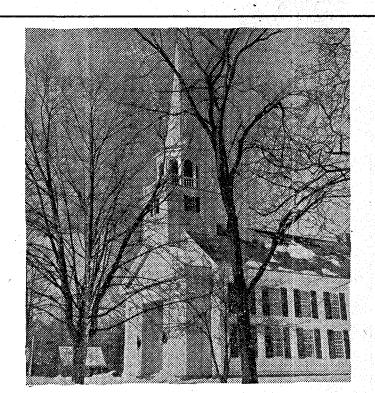
MERRY CHRISTMAS TO ALL Arlene & Bob Palmer



Rainbow Bar



Charlevoix County State Bank



WITH THANKS TO OUR MANY CUSTOMERS, WE SAY, "MERRY CHRISTMAS TO ALL!"

Streeter's Shoe Store



TO ALL OUR FRIENDS AND CUSTOMERS FROM

Northern TV Service

East Jordan

This Christmas Greeting is worth one service call or \$10.00 on a set or Antenna for a Christmas surprise. Call LE 6-7359.

We will install an RCA set (\$259.00) with antenna within one hour and be ready for Christmas eve.



John Savory, M. D.

## JOY TO THE WORLD

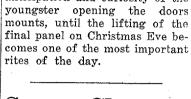
An enchanting old-world custom, newly adopted this year in the United States, can serve to deepen a youngster's appreciation for the meaning of Christmas. The custom is the opening of tiny doors in an Advent card on each of the 24 days preceding

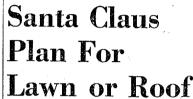


Advent cards enhance a child's Christmas, teach its meaning.

Advent, the four weeks preceding Christmas, has been observed by Christian churches for centuries as a period of preparation for the coming of the Christ Child. Advent cards probably had their origin in Germany in the last century. Now, Hallmark Cards has created 10 colorful and fanciful Advent cards.

With each day of Advent, the anticipation and curiosity of the rites of the day.





A Santa Claus on your roof or lawn is just what you need to keep the family right on top of Christmas. Here's one that's simple and economical to make and it requires a minimum of cut-

Designed by Pat and Jerry Gropp for construction from just one panel of 3 x 4-foot exterior fir plywood with waterproof glue, it's a do-it-yourself Christmas display item you should be able to accomplish in a weekend.

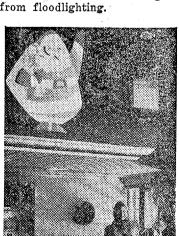
### DRAW GRID

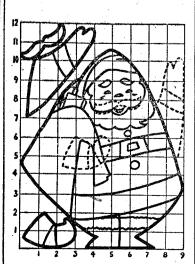
To make a cut-out like this, simply draw a grid with lines 4" apart as shown in the plan sketch. You don't need any special artistic talent to draw the full-size figure on the plywood. Just make the design lines cross the full-size grid at the same points shown in the plan draw-

When the figure is cut out attach the separate parts where they belong as shown by the dot-

### SEAL EDGES

To finish the figure, daub the edges of the plywood with a heavy mixture of white lead and oil. Prime both sides of the figure and then paint the design with bright contrasting colors. Use a good exterior house or trim paint and use a flat finish paint if you wish to reduce glare





SANTA CLAUS figure is simple to make with fir plywood. Use 1/2" panel and draw lines for grid 4" apart. Keyhole saw is good enough to do the job.



J. Van Dellen, M. D.



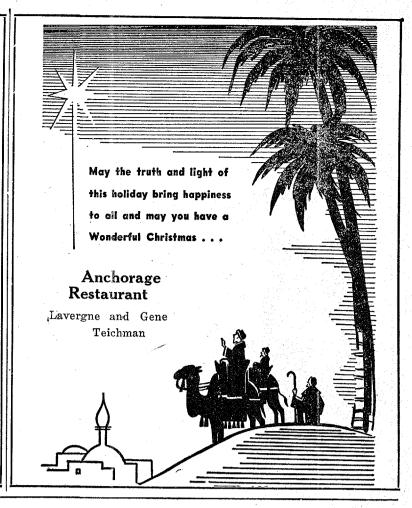
David C. Pray, D. D. S.

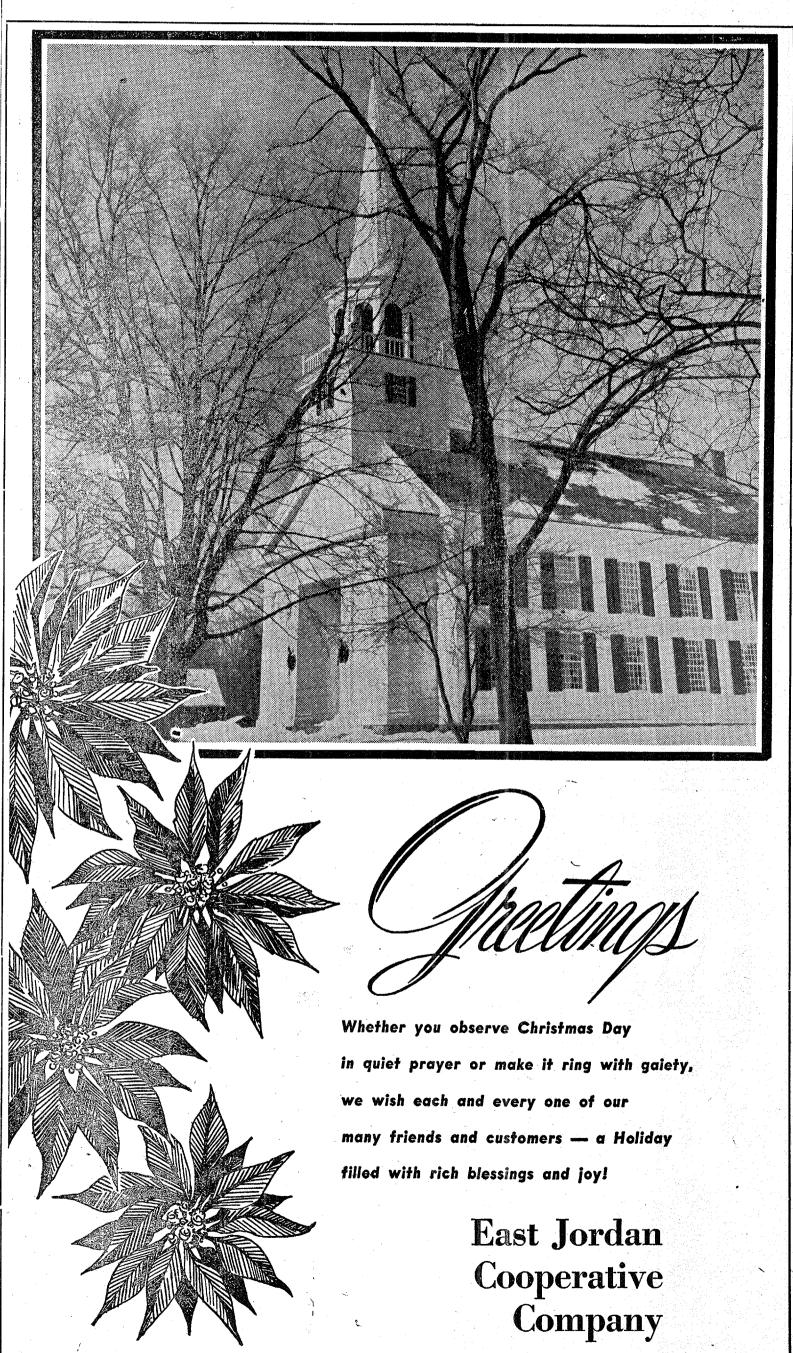


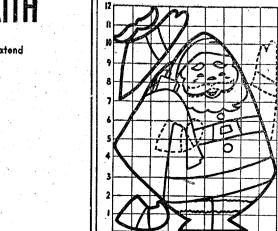
G. W. Bechtold, D. D. S.



HUCKLE'S STUDIO OF PHOTOGRAPHY **BILL & DORIS HUCKLE** 



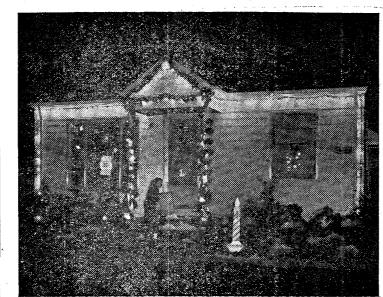




## Christmas Lighting Can Make A Small House Look Larger

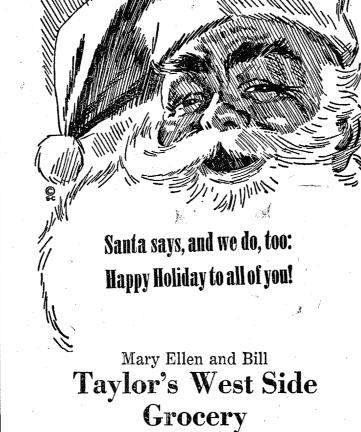




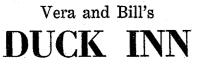




Jordan Heating and Refrigeration









Maxbauer's Creamery Charlevoix

Smaller houses really come into their own at Christmas. If you've ever wished you could make your house look a little larger, then do it with Christmas lights this season.

Naturally there's some expert reasoning behind such thinking but, even a quick glance at the pictures will show how the illusion is gained.

Secret, according to General Electric's George Howard, holiday lighting specialist, is to use the tiny new C-7½ builbs in outdoor strings. These tiny jewellike bulbs which are in perfect features may be placed about four inches apart for a jewelstudded efect. Actually, close placement creates the illusion of a continuous solid line of light which makes the house seem larger. Easy way to do this is with pin-type sockets which can be placed wherever wanted on the

In the picture window indoor Christmas tree lights are "scattered" against a flameproof midnight blue crepe paper sky. Lighted twin choir singers, 18 inches high and made of red and white plastic, "sing" from a Noel hymn book. Stars which are small aluminum frozen pie tins pinched into five points and inserted over bulb sockets, are held in place with fine wire.

A large red and white translucent rope-twist candle adds a welcome at the doorway. Blue and white lighted bells are hung from the center lock on the inside of the other front window

### Many Thoughts And Ideals

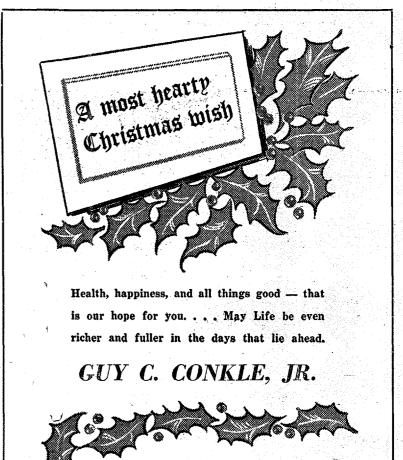
By JAMES ALLEN

As you think you travel, as you love you attract. You are today where your thoughts have brought you, you will be tomorrow where your thoughts take you. You will realize the vision (not the idle wish) of your heart, be it base or beautiful, or a mixture of both, for you will always gravitate toward that whch you secretly most love. Into your hands will be placed the exact results of your thoughts; you wll receive that which you earn, no more, no less. Whatever your present environment may be, you will fall, remain, or rise with your thoughts, your vision, your Ideal.

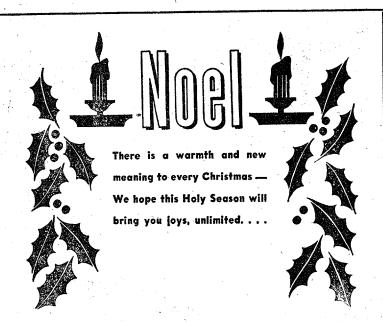


SUNNYSIDE RESTAURANT

Boyne City







R. G. and H. E. Watson



## Christmas Symbols Stem From Ancient Legends

The symbols of the Christmas night of the Nativity.

eason, now steeped in tradition, Christmas candles are symbolic season, now steeped in tradition, had their origin in ancient legends that have survived for centuries. According to researchers for Hallmark Cards, on which many of them appear each Yuletide, each symbol has a story be-

The bell, ancient legend states, became a Yuletide ornament because all the earth's rang in celebration of the birth of Christ on that first Christmas morn. Decorating the Christmas tree with gay ornaments is said

of the Star of Bethlehem and of enlightenment. Centuries ago, the English and the Irish lit great Yuletide candles nightly in homes and churches from Christmas until Twelfth Night. The first Christmas tree was said to have been cut and brought indoors by Martin Luther early in the 16th century.

The story of the ponsettia comes from Mexico. A Mexican child was saddened because she had no flowers to lay at the to stem from an old legend of creche in her church. An angel how trees of the Holy Land appeared and told her to pluck blossomed and bore fruit on the a weed from the roadside. The

girl did as the angel said, and the weed became a vivid scarlet flower when she put it on the altar.



We Sing Out our Sincere Thanks

For Your Patronage, And your Good will ... We hope you find as much pleasure from our greeting to you-as we do in extending it: A MERRY CHRISTMAS!



Pete, Zella, LouAnne and Betty BAKER'S RESTAURANT



Courter **Products** 

Everybody in this firm, wishes each and every one a Wonderfully Merry Christmas!

**Division of Model Engineering** and Manufacturing, Inc. Boyne City



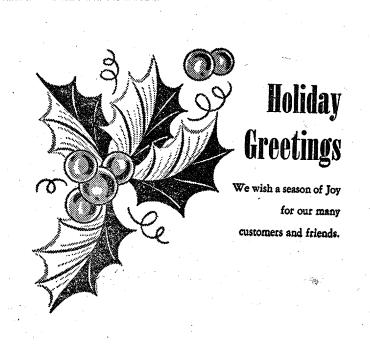
Once again we pause from business details to honor our many fine customers and friends. Gratefully we say: Thanks, and merry Christmas.

Whiteford's 5c to \$1.00 Store



Ruby and Ivar

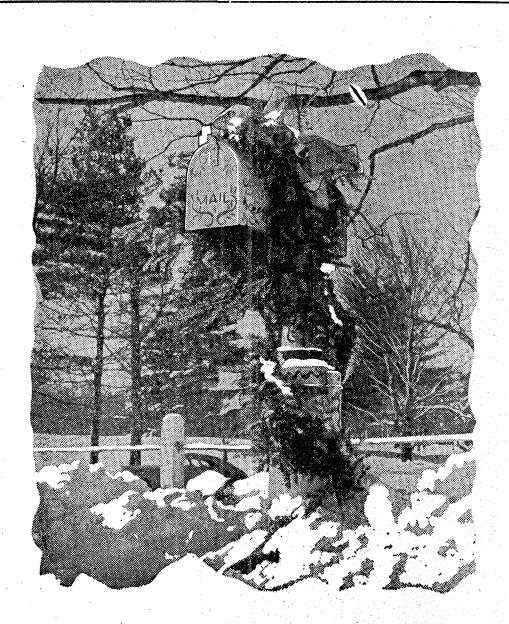
Cal's Tavern



B. C. Cummins State Farm Mutual Insurance



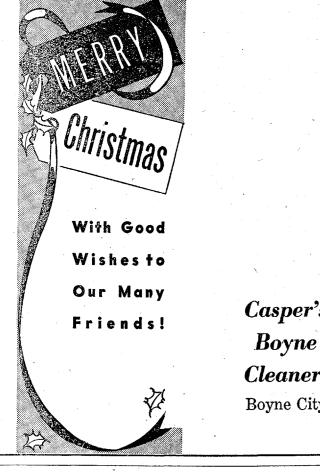
Dan Sinclair Dan's Service



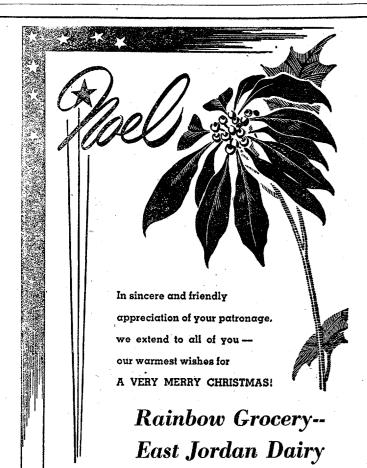
A CHRISTMAS GREETING . . . BRINGING EVERY GOOD WISH ... FOR NOW AND ALWAYS . . .

\* To Our Many Friends

PAUL-REED, Inc. Charlevoix



Casper's Boyne **Cleaners** Boyne City





The Babe Divine, His Holy Mother -Sacred symbols of this Day, Reflect the warmest blessings that, We hope will come your way.

DRESS & GIFT SHOPPE Minnie Webster DesJardins



ligious Christmas cards this year than at any time in history. Greetings that reflect the true spirit of the Christmas season have been growing steadily in popularity. The selection of Hallmark Cards above is typical of the beauty and reverence which distinguish many of this year's

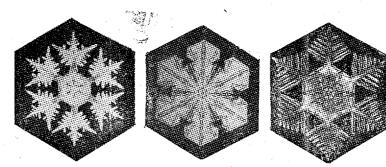
The card at the upper left was created by Cydney, long noted for his characterizations of children. Entitled "Angel Choir," the card has a deep blue back-ground that suggests winter's

At the upper right is Bartholome Murillo's "The Little Conception," which was painted in

the 17th century. The original hangs in the William Rockhill Nelson Gallery in Kansas City. "Magi and Madonna," at the left center, is an original by David Herskovitz, an outstanding American artist. The design is in bold, gold-splashed colors that reflect the joy of the Magi's gift-

A contemporary Spanish artist, Manolo Prieto, painted "Flight to Egypt," at the right center. A prize-winning painting in the international Hallmark Art Award, "Flight to Egypt" was the favorite of visitors to art galleries and museums throughout the United States in which the collection was shown





Six-Sided Snowflakes Lend Beauty To Winter

Snowflakes float down to earth in an almost unlimited number of shapes, according to Lewis S. Ramsdell, University of Michigan mineralogy professor. The flakes form freely from water vapor in the air and usually take some variety of a six-sided star, such as those above. The lace-like patterns, he says, hap-pen because the water vapor contains so little of the crystallizing material needed to fill out the design.



In the spirit of Christmas that is reflected in gift-happy little children ... In the spirit of peace and plenty that is the essence of these Holy Days — we say to you: our many friends . . .

A HAPPY, HAPPY HOLIDAY!

Dahlquist Stores, Inc.



As bells ring out the

Glory of Christmas, we

echo their song with our

good wishes to loyal friends

and customers for a

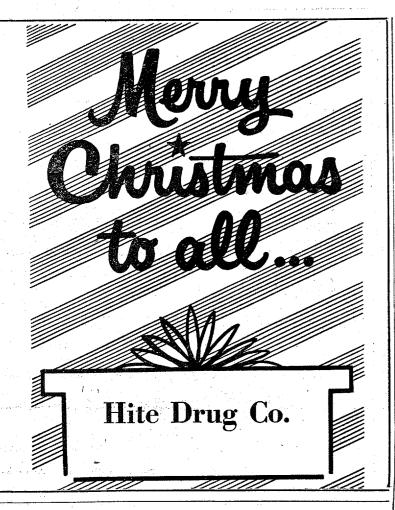
MERRY CHRISTMAS!

BEA and AL SINCLAIR

A. R. Sinclair Sales

East Jordan

Boyne City





Here are a few photographic tips which Don Mohler, General Electric photographic lighting specialist suggests you keep in mind when taking holiday pictures.

First, no handheld snapshots! Even at F-2 it takes 1-25th of a second for color snapshots—too slow a speed for rock steady results. Always use a tripod even with fast black and white film. Also remember that color always needs about four times as much exposure as black and white.

Weather is a real factor as you plan ahead for outdoor shots after dark in winter. Below freezing tempreatures slow down shutters. Play safe and make a time exposure running from one to 15 seconds or longer and a cold, slow-working shutter will not be nearly so much a factor as at snapshot speeds. Don't forget to wait for snow to enhance the scene you want to shoot.

Time of day can make or break a picture. When shooting a

decorated home or building you don't want to lose the outline and you may even want some tone or color in the sky. Get set up by sundown and shoot while there is still some glow in the sky and keep shooting until dark. With camera locked to tripod, all views will be the same only the lighting effect will be varied.

You may also want to try firing a flash during one of the exposures at dusk and another after dark. Work around F-4.5 or larger about 15 to 30 feet from your subject. In color a basic exposure would be three to four seconds at F-4.5 or 60 seconds at F-16.

Wind can also be another hazard. When lights and decorations are moving, they can often ruin a time exposure. If possible try to shoot outdoor pictures on a still night.

When taking outdoor movies, your best recourse, advises Mr. Mohler, is to give your movie camera all the exposure you can and to shoot as early in the evening as decorations are lighted. Put your movie camera on a tripod—open the lens wide—F-1.4—F-2.8—F-3.5. Also, if you can, slow your camera down to eight frames per second.



May all the pleasures of CHRISTMAS last you through the entire year!

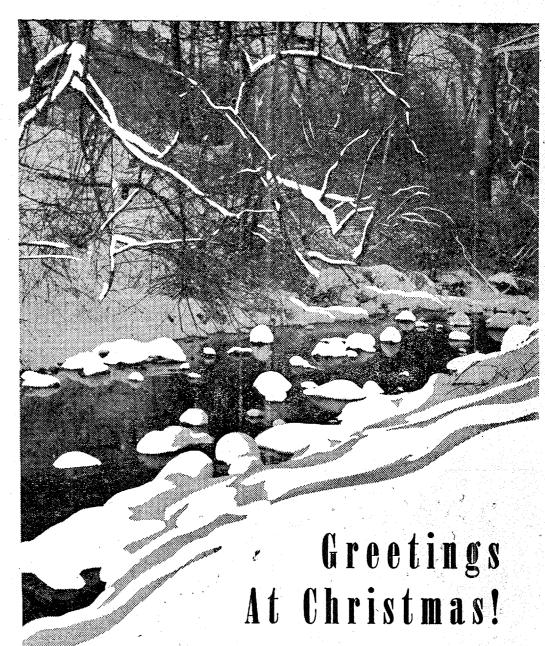
Stephen's Implement Co.

Charlevoix



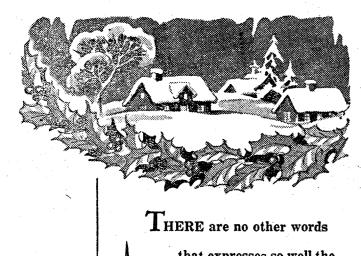
Our Christmas Blessings

STREHL'S GARAGE



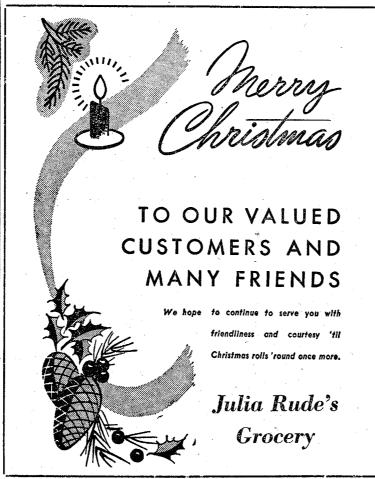
Before this year is over, we want to thank our many customers for their continuing faith in us, and wish you all a very Joyous Holiday! . . .

Ralph and Millie Hilts
East Jordan Cleaners



HERE are no other words
that expresses so well the
age-old greeting of
MERRY CHRISTMAS
TO ALL OUR FRIENDS

GOLDEN RULE SERVICE



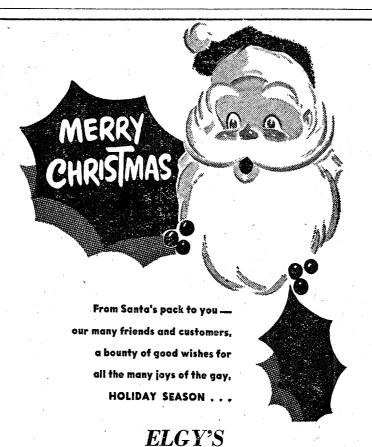


## Christmas Joy

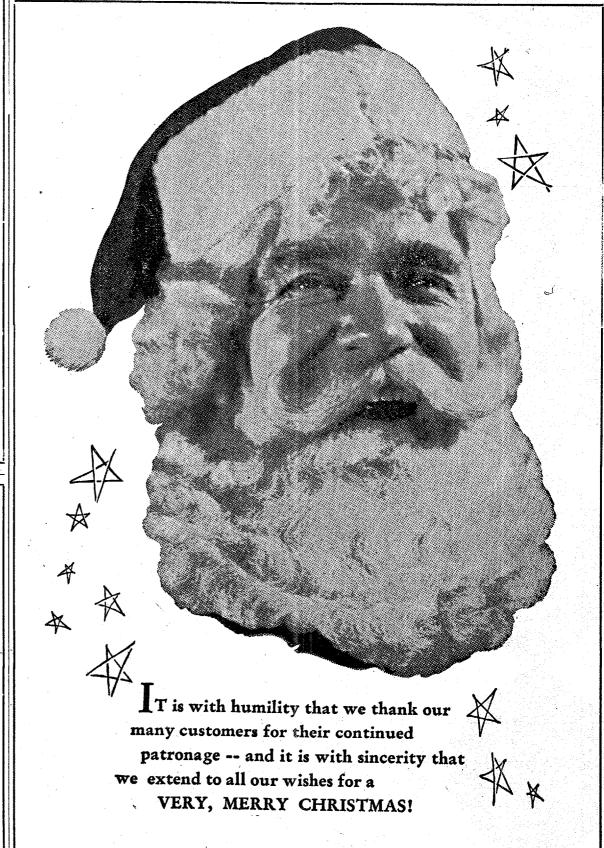
ALL of us here extend to you, our loyal friends and customers, best wishes for a happy and Holy Christmas.

May the glory of this great day enter into your hearts and uplift your thoughts to Him whose birth we honor.

Lou Gardner
Echo Electrical
Enterprises

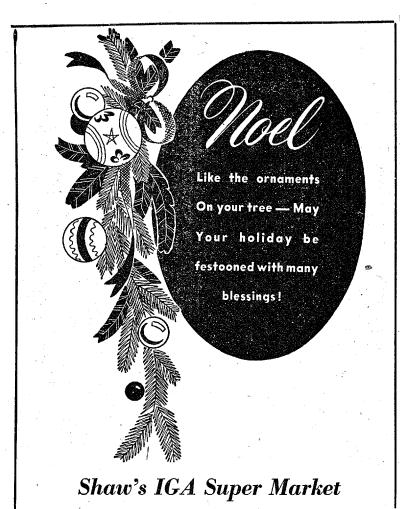


**AUTO BODY SHOP** 



PARSEL'S GARAGE

Charlevoix





brighter with thanks,

and good wishes

to our many friends:

MERRY

CHRISTMAS!

AMERICAN LEGION
Post 227

## Yule Card Custom Began 1846

The Christmas card idea you will carry on this year had its origin just over 100 years ago in Victorian London. There, a middle-class Englishman named Henry Cole commissioned artist John Calcott Horsley of the Royal Academy to paint an illustration for a greeting which he sent to 1,000 friends. The cards depicted a Victorian family at the festive board and the traditional Yuletide customs of giving to the poor, They also bore the now - classic greeting: "A Merry Christmas and a Happy New Year to You."

By the 1870's a German lithographer who had immigrated to Boston began producing Christmas cards that were such masterpieces of reproduction that experts marvel even now at their color and quality. In a brief span of 20 years, Louis Prang started a trend which continues today in reproducing art masterpieces as Christmas greetings.

For example, famous canvases of the Madonna and Child by such artists as Murillo and Van Cleve have been reproduced this year by Hallmark Cards. Fine contemporary art is also widely used, with work by such painters as Sir Winston Churchill, Grandma Moses, Streeter Blair, Edmund Lewandowski and other Americans and Europeans.

Although today's Christmas greetings bear little resemblance to the cards sent by Henry Cole in 1846, one element has remained almost unchanged. Hardly a one fails to repeat his message: "A Merry Christmas and a Happy New Year to You."

## Many Things That Money Can't Buy

George Horace Lorimer, for many years editor of The Saturday Evening Post, wrote these words:

It is a good thing to have money and the things that money can buy.

But it is good, too, to check up once in a while and make sure you haven't lost the things that money can't buy.

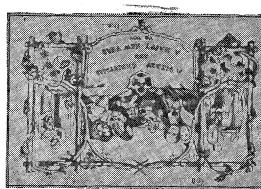
Money can't buy real friendship—friendship must be earned.

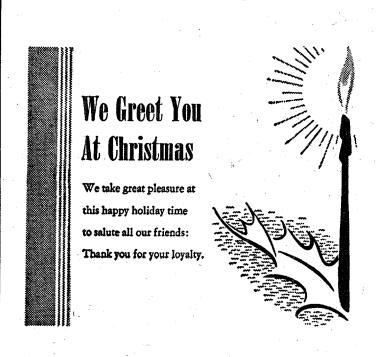
Money can't buy a clear conscience—square dealing is the

Money can't buy the glow of good health—right living is the secret.

Money can't buy happiness — happiness is a mental attitude and one may be as happy in a cottage as in a mansion.







Wade and Eva Healey



May Yours be a Wonderful Holiday!

Harold Bader

Bader's Standard Service

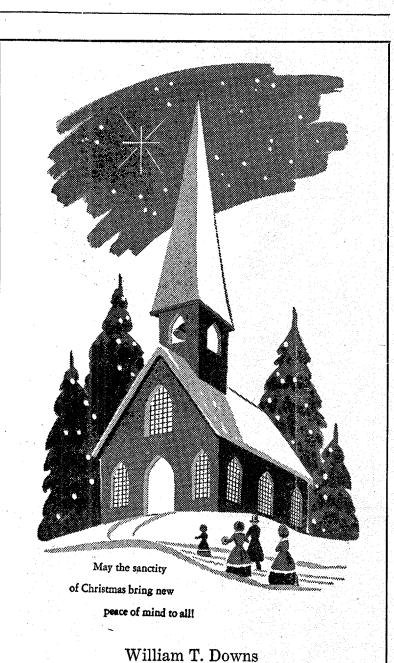


## PEACE AT CHRISTMAS

With reverence we come to this blessed season, with a prayer for your happiness!

Cooper Pontiac-Cadillac

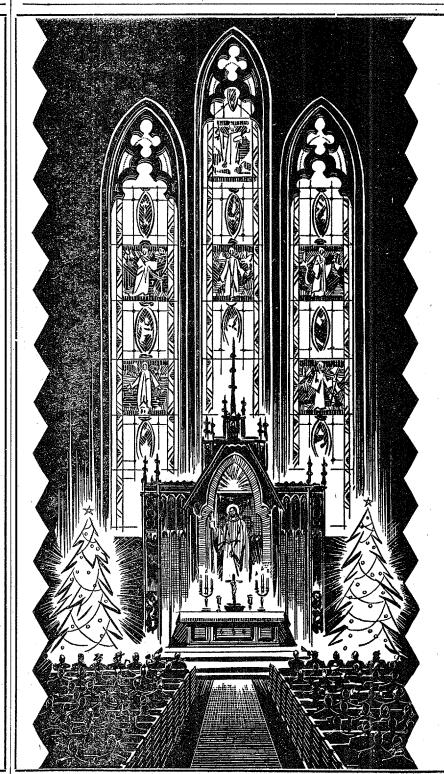
Charlevoix



## To our many friends at Christmas time...

We wish to express our appreciation of our long association and to say thanks for your continued patronage! . . . May your holiday be merry

Sherman's Firestone Store

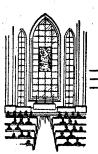


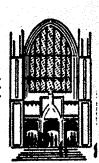
## In the Reverent Mood of This Holy Christmas Time

The Spirit of Christmas belongs to everyone - its sacred trust of friendship and good-will know no boundaries of race or creed. It is with this in mind, we say to all -- May you and yours find this Christmas bright with cheer and the blessings of warmth and benevolence! . . . To you -- our loyal customers and friends - We wish a Happy Holiday!

STATE BANK

OF EAST JORDAN



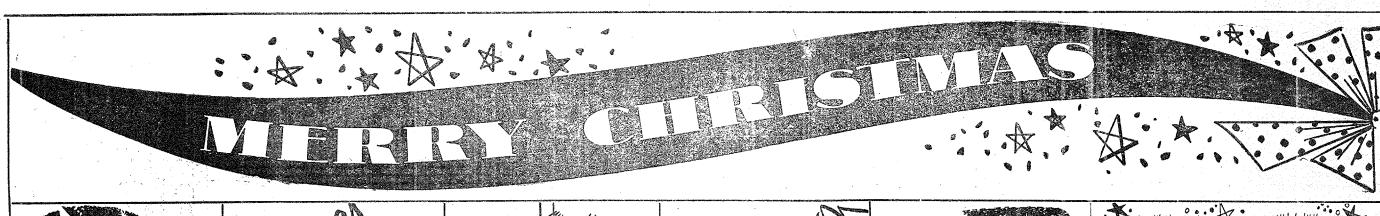




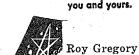
Christmas . . . a time to renew spiritual values—to strengthen old friendships . . . in this spirit, we send sincere Christmas Greetings to you.

## MOUNT CLEMENS METAL PRODUCTS CO.

East Jordan Division
FRED G. RICHARDSON, Sr., President



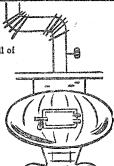






Ān oldfashioned wish, full of warmth, for your happinessi

Mr. and Mrs. Joseph Wilkins



Merriest of Christmas To You Mrs. Hilda Hartlep



O Holy Night. May the light of Christmas good will shine among

Myrtle Gidley







HOLIDAY CHEER To all our friends

you enjoy the happiest holiday season ever!

Mr. & Mrs. Charles Murphy



CHRISTMAS

GREETINGS Extending best wishes for the holidays to our friends.

Mr. and Mrs. Clayton Healey & Family



Mr. and Mrs. Gayle Saxton and Bradley



A sparkling shower of our good wishes to you to brighten your holidays.

Mr. and Mrs. Fred Vogel



Let our good wishes for your holiday hap; piness light your path to peace and joy!

Alberta Nowland

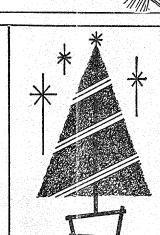


Father Malinowski



We're bringing in a sleigh-ful of cheer to greet you at Christmas.

Mr. & Mrs. Julius O'Brien and Family



HAPPY HOLIDAYS Decorate your tree with our hearty wishes for happiness.

Donna & Andy Anderson

HOLIDAY



YULE CHEER May you find much to give you cause to rejoice during the

bolidays.

Rev. & Mrs. C. W. Thompson



Tranquillity, contentment, peace - may these be yours always.

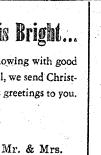
Mr. and Mrs. Ernest Kopkau



Mr. and Mrs. Dan Bennett





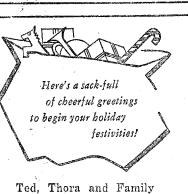


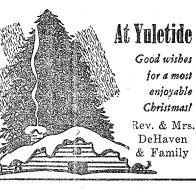
GREETINGS A train-load of best wishes for your happiest of holidays!

Mr. & Mrs. Wilbur Robertson



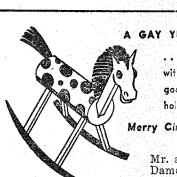






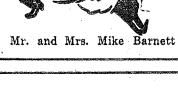






A GAY YULE GREETING ... galloping along with our message of good cheer for the holiday season: Merry Christmas to Alli

> Mr. and Mrs. Max Damoth & Family







Rev. Dale M. Larson



JOY AT CHRISTMAS

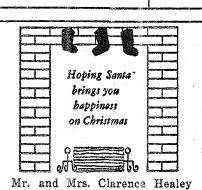
May your spirits shine as brightly and gayly as the decorations on your tree!

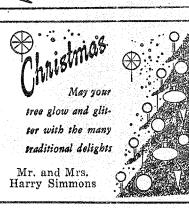
Mr. and Mrs. Al Rogers



For you - we spell out our wish for a bright and festive Yule season, and hope your good health and good fortune will continue....

Mr. & Mrs. William Grauel & Family







Mr. and Mrs. Norman Bartlett & Family



The Moore's of the Methodist Parsonage

