

Merchant Windows Judged Tonight

\$50 In Prizes Offered By
State Bank Of East Jordan

Judging for the second annual News-Herald and State Bank of East Jordan retail Christmas window decorating contest will be carried out tonight. (Thursday)
Judges will meet at the Jordan Inn for dinner and instructions, then a tour of the business section will be made by the three judges from Traverse City, Boyne City and Charlevoix.

OVER THE BACK FENCE

BY MARSHALL

Bill Malpass woke up the other morning to discover he could not talk out loud . . . Ernest F. Foster succeeds Clarence Meggison as friend of the court for Antrim, Charlevoix, Grand Traverse and Leelanau counties. Voters elected Meggison to the house of Representatives recently . . . The police department installed "No Parking" signs in the alley behind Hite Drug Company and the News-Herald. Which means yours truly also. . . And you'd better not park your auto on city streets all night. It's agin the law . . . The Anchorage has closed for the season . . . a Mancelona friend asked Bill Downs about the Swans that were frozen in the ice in East Jordan. Downs rushed to put the record straight. He said it happened at Boyne City. And that we in East Jordan are too warm hearted for it to happen here . . . The Temple Theatre will be locked up four days next week—Tuesday thru Friday. That's because the staff (like you and I) would like to take a vacation . . . Mancelona has snow piled two and three feet high along city streets. So has Elk Rapids. If this keeps up we'll have to get out travel literature asking people to spend their nice warm winter vacations in East Jordan . . . Luanne Fales, a very efficient waitress, has moved over to Bakers Cafe on Mill street . . . Already we are planning our New Year's progress issue and review of 1954. You'd be amazed how much has taken place in ye old city during the last 12 mos . . . Saw Orville Walker at Mancelona the other night. He figured it was maybe sixteen or seventeen years since we'd met, but we decided that since we were around forty we'd let the exact number of years remain indefinite . . . We were mighty sorry to learn that our good friend Ray Richards of the Traverse City Consumers Power office suffered a severe heart attack . . . Huckles Studio of Photography did a mighty fine job taking the senior pictures this year . . . A man said the hill for East Jordan's new ski run wasn't high enough. And another man said: Climb it and then say that. . . In our story on Christmas gifts at local stores in this week's issue we left out East Jordan Cleaners and Romaine Plumbing and Heating . . . We did that for fear someone might say that buying too many gifts took them plumb to the cleaners . . . Harold Bader phoned up and asked for a dee-skidding ad in the paper this week. From the way some drivers slide to a stop at the light up there it is easy to figure that plenty of auto tires need to be actionized . . . or the drivers need to be de-hydrated . . . Speaking of gas and men . . . we saw where Tom Galmore was med President of the Charlevoix county gasoline dealers association. So, as he was getting a hair cut, we went up to the chair and questioned him about it. He didn't know nothing about it whatsoever at all. But we told him his name was in the paper just as plain. But he was still in the dark and out in the cold. Nobody had said nothing to him. So we let it go at that, chalking it up to efficient reporting on someones part . . . Some lucky merchant is going to latch onto \$25 dollars American for winning the store window decorating contest tonight . . . Canadian money being too dear these days . . . A growing question around town is, how is the bank going to transfer coins and paper to the new bank down the street when its ready next summer? And you can stop talking about wheelbarrows . . .

Elgy has a 1919 Model T down at his bump and paint establishment . . . fenders and all . . . He's going to put it in tip top shape and keep it all to himself. Then you'll wish you had bought it when he advertised it in the paper some weeks back . . . Big question of the new car season is, how does Dan get those new Chev's on display through those small doors? . . . Several peo-

(Continued on Page 8)

EAST JORDAN NEWS-HERALD

VOLUME 58 NUMBER 50

EAST JORDAN, MICHIGAN, THURSDAY, DEC. 16, 1954

TEN CENTS

CANDY FOR THE KIDS

SANTA TO VISIT E. J.

Merchants Name D. Clark To Head Group For 1955

BASKETBALL

Red Devils Roll Mancelona In 84-58 Runaway Game

Rotary Plans Christmas Party December 29th

John Porter is Chairman and Guy Watson is master of ceremonies for the East Jordan Rotary Club's annual Christmas party, 7 p.m., December 29th. The party, which is held for Rotary members, their wives and guests will be held at the Catholic Parish Hall.

The party will take place of the regular Rotary meeting that week.

Services Held Friday For Clifford Evans

Services were held Friday, December 10th for Clifford J. Evans who passed away at Kalkaska December 7th from a heart ailment. He was 73 years old. Rev. Robert Moore officiated at the services at the East Jordan Methodist Church. Bearers were three grandsons, Howard Sumner of Flint, Harold Sumner of Muskegon and James Evans of Muskegon and three nephews, Pvt. Wayne Simonson, Glenn Kowalske and Robert Kowalske. Burial was at Sunset Hill cemetery.

Mr. Evans was born in East Jordan September 15, 1881 and has been a local resident for years. At one time he managed the Northern Auto Co. in East Jordan, Boyne City and Charlevoix. In July, 1904 he married Alice Kowalske in East Jordan. She passed away here in December, 1914.

Surviving are two daughters, Mrs. James Johnson of Boyne City and Mrs. William Skodaack of Idaho; and two sons, Harold of Muskegon Heights and Pvt. Dan Evans of Missouri; one sister, Mrs. G. L. Pauquette of East Jordan and 12 grandchildren. Relatives and friends from out of town to attend the funeral were Harold Evans and family of Muskegon, Mr. and Mrs. Howard Sumner of Flint, Harold Sumner of Muskegon and Mrs. Grace Cavitch of Kalkaska.

East Jordan Stores Loaded With Thousands Of Christmas Presents

range of toys for the young ones. Holiday surprise suggestions for the entire family may be found at Hite Drug Store. An outstanding number of fine gifts for mother and daughter are on display.

At Hite's also one may visit Frank Strehl for an excellent gift watch or jewelry suggestion. Additional television gifts may be seen at Northern Radio and TV store next to the Theater.

Each Christmas season one may begin their savings for the coming Christmas by joining the Christmas Saving Club at the State Bank of East Jordan.

One of the oldest Main Street stores is that of Whiteford's 5c to \$1.00 store. For many years

Whitefords have been offering a wide variety of holiday toys for all ages. This year it is a must for the thrifty shopper where numerous new games and toys are attracting the eyes of many customers.

Slippers and shoes for that favorite person may be seen at Streeter's Shoe Store. Last year Mrs. Streeter's Christmas enthusiasm won her a prize in the retail merchant's window decorating contest.

Gidley's Drug Store is carrying many lines that make excellent gifts for anyone in the family. Tired shoppers make Gidley's their stop for a soft drink and a quick ice cream.

Newest holiday attraction on

Main Street is Eva's Toyland where Mrs. Wade Healey is displaying a large supply of toys as well as gifts for the home. Toys in all price ranges are featured.

Both Healey Hardware and Porter Hardware have extensive lines of hardware items that make top gifts for the home.

Huckles Studio of Photography is one of the outstanding photo shops in the north. Christmas portraits and numerous camera gift suggestions await the holiday shopper.

One of the most modern variety stores in this area is Dahlquist's East Jordan store. Here the shopper may find a large number of suggestions at their fingertips in the well arranged

displays.

Long a well-stocked men's store is Chris's Department Store where clothing gifts for the sportsmen are easy to find. A wide variety of both men's and ladies' apparel give the shopper many gift opportunities.

Many family gifts are awaiting you at Al Thorsen's Lumber Company.

Thorsen's offer you the latest in television, radio and electrical appliances for those excellent home gifts.

For the ladies of the family The Dress & Gift Shoppe is well supplied with gift suggestions. This Friday night is "men's nite" at the store. No finer quality can be found in like stores in sur-

rounding communities.

Many local grocery stores are offering gift candy and packaged surprises for the holiday. Service stations and garages, too, are excellent places to find that present for dad's or mother's auto.

Checking over the thousands of items on display in East Jordan for holiday shoppers one sees little reason for traveling away to make gift purchases.

Shopping at home saves shoppers time and money as well as helping them avoid serious accidents on dangerous winter highways.

This Christmas shop in East Jordan—save money, save time and avoid the chance of becoming a highway casualty.

Santa Claus will make his pre-Christmas visit to East Jordan 2 p.m. Saturday afternoon.

Santa is coming to Main Street to distribute candy and good wishes to all the good boys and girls in the city.

The jolly old fellow was contacted by the East Jordan Businessmen's Association and he agreed to be on hand Saturday afternoon.

To help him with his work here the businessmen's association named Leo Sommerville, Gayle Saxton and the police department to make arrangements for his arrival.

ALL CHILDREN of grade school and pre-school age have been invited to see Santa at the post office Saturday afternoon.

The police department is asking that older children allow the smaller kids to receive their candy from Santa first.

It is expected that Santa will arrive in town close to 2 o'clock and be put on the local fire truck and driven into the business section.

It was reported that there will be enough candy to supply each child with one box. And parents have been asked to check their children's enthusiasm after they have received their share.

A Liquor Dry Spell For Weekend

The state liquor control commission has released the dates for closing during the Christmas holiday.

The closing hours effect the following: Class "C" tavern, B-Hotel, A-Hotel, Club, SDM and SDD license holders.

In view of the fact that December 26 falls on Sunday this year, no alcoholic beverages may be sold or served or allowed to be consumed from 9 p.m. on Friday, December 24, to 7 a.m. Monday, December 27.

On New Year's Eve the beverages may be consumed on the premises until 4:00 a.m. Saturday, Jan. 1st, with a half hour for clearing of premises from 4 a.m. to 4:30 a.m.

The hours are in effect throughout the state unless otherwise prohibited by local ordinance, the liquor commission said.

Open House

Public open house at Consumers Power Company's new Cheboygan district headquarters began this morning and will continue through Saturday, from 8 a.m. to 9 p.m. daily.

District Manager Harold Fredberg said that all of the company's customers and their families are invited to the three day event to see the company sales room, business facilities and meeting rooms.

Jason Snyder Heads Local Masonic Lodge

Officers elected at the East Jordan Lodge 379 F&AM Tuesday night were:

Worshipful Master, Jason Snyder; Senior Warden, Willard Howe; Junior Warden, Gilbert Sturgill; Treasurer, Walter Davis; Secretary, Orrin Parks; Senior Deacon, William Sturgill; Junior Deacon, Harold Bader.

Jason Snyder replaces William Taylor, who has been Worshipful Master for the past two years.

For further details see page three of this issue.

Lutheran Choir To Present Christmas Cantata

The adult choir of the Evangelical Lutheran Church, under the direction of Fred R. Stecker will perform the sacred cantata, "Bethlehem," by H. J. Maunder tonight (Thursday) at 8 p.m. The public is cordially invited to attend.

COMING EVENTS

December 16—St. Ann's Altar Society will hold a pot luck lunch at 1 p.m. Members are asked to bring gifts to exchange and cookies for the Christmas boxes.

December 16—The Catholic Study Club will meet with Mrs. Ed Strehl at 8 p.m. The program is under the direction of Mrs. Harvey Hoshier and will include the annual Christmas party.

December 17—The Mary Martha Group will meet with Mrs. Lyle Keller at 6:30 p.m. for a pot luck supper.

December 17—Red Devils play basketball at Harbor Springs.

December 17—Jordan River IOOF Lodge.

December 19—The annual Christmas program will be given at the United Missionary Church.

December 21—City Council at 7:30.

December 21—American Legion meeting.

December 21—Ellsworth plays basketball here.

December 22—Rebekah Lodge meeting.

December 29—Annual Christmas Dance sponsored by the PTC.

Donald Clark, of Clark Construction Company, was elected chairman of the East Jordan Businessmen's Association by the board of directors at the city hall Tuesday night.

It was the first meeting of the new board which was elected at the annual meeting at the American Legion hall in November.

The board named Minnie DesJardins as treasurer and Marshall Sayles, secretary.

Sayles, who was elected to the 5-man board in November, resigned Tuesday night and the board named Andy Anderson to replace him on the board. Following this action the board re-named Sayles to the secretary's post.

BY VOTE of the board Anderson was selected vice-president for the coming year.

All officers automatically become members of the board which now has seven members: Donald Clark, Albert Sinclair, M. N. McDaniel, Basil Cummings, Andy Anderson, Minnie DesJardins and Marshall Sayles.

The new board discussed the association's Christmas program. Other discussion included attracting more winter visitors to the city, promotion of summer-long boat races next summer and a two day celebration in May or June.

The board also will lay out a concrete program for the year of 1955 and discuss it at the next general meeting.

Men's Night

Friday night is men's night at the Dress & Gift Shoppe in East Jordan.

The store is offering expert help and suggestions for those men who wish to purchase gifts for the ladies.

Gentlemen are urged to stop in and browse around for that special gift. Refreshments will be served.

Stores Open Friday Night

Many East Jordan retail stores will start their evening holiday shopping hours Friday night. They will be open until 9 p.m.

The majority of the stores will remain open until 9 each night next week until Christmas.

Shoppers are warned that some stores will close between 6 and 7 o'clock Christmas eve.

Those shoppers wishing to pick up lay aways and do last minute shopping are asked to remember the above closing hours.

Legion Auxiliary Christmas Carols Tuesday Evening

Members of the American Legion Auxiliary will sing carols around East Jordan Tuesday night starting at 7:30.

Auxiliary members are asked to meet at the Legion Home before that time.

The carols will be sung for older people and shut-ins around town.

EAST JORDAN NEWS-HERALD

Page 2 * East Jordan News-Herald * Thursday, December 16, 1954



Marshall F. Sayles..... Editor & Publisher
Bill Huckle..... Staff Photographer

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EDITORIAL NEWS

Pleasing The Public

Abraham Lincoln's saying about you being able to fool some people some of the time but not all of the people all of the time was given an interesting twist by a local fellow the other day.

He mentioned in conversation that people in public life can please part of the public part of the time but they can not please all of the public all of the time.

Although he has never been a man of public life his observation struck at the core of the average businessman's troubles—to please the public.

Many national firms spend millions of dollars hiring large staffs to carry out research to find methods of pleasing the public with their products.

Having exhausted every means of perfecting their product to public taste and acceptance they find thousands who are disgusted with the results.

It brings to mind a recent cartoon which showed a young man talking to his girl friend in front of a movie house.

He said: "Hollywood spent five million dollars and two years turning out this picture and you say you don't like it even before you've seen it!"

HERE IN EAST JORDAN as all over the world the merchant faces the unsurmountable task of pleasing the public. A public which is you and I and the other guy. And none of us like the same things all of the time.

So it becomes an impossible task to please us anywhere near all of the time.

If four or five customers cannot purchase a certain item at a store it is often felt that the merchant is making little effort to please or serve the public.

But the merchants know it is financial suicide to attempt to supply items for everyone's taste. If he can please half the people in his trading territory he is an overwhelming success.

And let us not forget that all of us, no matter what our task, are also responsible to the general welfare of the community. That we too should make some effort to please our friends, our church groups and our various organizations—in other words, the public. Can we do consistently all of the time?

An eminent psychiatrist once said that man changes his views on life, his outlook and his desires about every six years. Check back on some of your views of six years past and see if the man was correct.

THAT MAN'S ideas and desires change so much is a wonderful thing. Wonderful, too, is the fact that each of us have individual desires and tastes. Without these, life would be drab, indeed.

So it becomes a never ending task of the merchants of the world to meet these shifting public desires and to serve individual tastes. And the man who can satisfy all of the public is a remarkable fellow, indeed. But history records no such occurrence.

That is a wonderful thing about this life—the new thoughts, new ideas and new desires of the individual.

Charles Kettering once cautioned a college graduating class not to seek security or complete material satisfaction in life. For, he said, they do not exist.—Marshall Sayles, editor.

TELEVISION

Cadillac-- Traverse City

- WWTW**
Sunday
1:00—U. of M. TV Hour
2:00—Football (Lions-Browns)
5:00—To be announced
5:30—Sunday Matinee
*6:30—This Is The Life
7:00—Amos 'N Andy
*7:30—Private Secretary
8:00—Toast Of The Town
9:00—G. E. Theater
9:30—Break The Bank
10:00—Hockey (Black Hawks)
10:45—WWTW Playhouse
- Tuesday**
3:30—Around the Cof. Cup
3:45—Bob Crosby Show
4:00—Homemakers' Time
4:30—Valiant Lady
4:45—Ace Drummond
5:00—Uncle Glen
5:45—Captain Video
6:00—News
6:15—Weather
6:20—Sports
6:30—Annie Oakley
7:00—Religion In Life
7:30—Badge 714
8:00—Florion ZaBach
8:30—WWTW Playhouse
9:30—December Bride
10:00—Boxing, St. Nick's Ar.
11:00—News Nightcap
- Wednesday**
3:30—Around the Cof. Cup
3:45—Michigan Report
4:00—Homemakers' Time
4:30—Valiant Lady
4:45—Ace Drummond
5:00—Uncle Glen
5:45—Captain Video
6:00—News
6:15—Weather
6:20—Sports
6:30—Hopalong Cassidy
7:00—Half Time
7:30—The Unexpected
8:00—Life Is Worth Living
8:30—Melody Roundup
9:00—WWTW Playhouse
10:00—Life With Father
10:30—The Big Picture
11:00—News Nightcap
- Thursday**
3:30—Around the Cof. Cup
3:45—Bob Crosby Show
4:00—Homemakers' Time
4:30—Valiant Lady
4:45—Ace Drummond
5:00—Uncle Glen
5:45—Captain Video
6:00—News
6:15—Weather
6:20—Sports
6:30—Gene Autry
7:00—What Goes On Here
7:30—Industry On Parade
7:45—Telephone Storybook
*8:00—Godfrey & Friends
9:00—Wurzburg TV Theater
9:30—Your All-Star Theater
10:00—WWTW Playhouse
- Friday**
3:45—Bob Crosby Show
3:30—Around the Cof. Cup
4:00—Homemakers' Time
4:30—Valiant Lady
4:45—Ace Drummond
5:00—Uncle Glen
5:45—Captain Video
6:00—News
6:15—Weather
6:20—Sports
*6:30—Michigan Conservation
6:45—Wonderland Trails
7:00—Frankie Laine
7:30—Rin Tin Tin
8:00—Waterfront
8:30—Meet Corliss Archer
9:00—Dollar A Second
9:30—Your Star Showcase
10:00—The Line-Up
*10:30—WWTW Playhouse
*11:30—News Nightcap
- Saturday**
4:30—Understanding Our Wld.
5:00—Saturday Matinee
6:00—Answers for Americans
6:30—Western Theater
7:30—The Christopher Progrm
8:00—Wrestling
9:00—Two for the Money
9:30—That's My Boy
10:00—Heart of the City
10:30—Starlight Theater
- WPBN-TV**
Sunday
7:10—Layman's Prayer
7:15—American Sports
7:30—The Big Picture
8:00—Sunday Playhouse
9:30—This is the Life
10:00—Holiday
- Monday**
6:15—Musical Notes
6:30—Sports Today
6:40—Weather
6:45—Michigan Report
7:00—TBA
7:30—Harry Entertains
8:00—Play of the Week
8:30—Pantomime Quiz

Looking Backward

Reviewing The News-Herald

DECEMBER 12, 1914
Funeral services were held for Mrs. Alice R. Evans, wife of Clifford Evans of East Jordan.

Born to Mr. and Mrs. Archie Kowalske, a daughter-born on the 7th.

The annual meeting of the WCTU will be held with Mrs. M. C. Heston.

9:00—The Visitor
9:30—Paragon Playhouse
10:00—Paul Bunyan Theater

Tuesday
6:15—Shopping Tips
6:25—M. D.
6:30—Sports Today
6:40—Weather
6:45—Industry on Parade
7:00—The Big Picture
7:30—You Are the Judge
8:00—TBA
8:30—My Home Town
9:00—The Falcon
9:30—China Smith
10:00—Motor City Fights

Wednesday
6:15—Musical Notes
6:30—Sports Today
6:40—Weather
6:45—Find A Hobby
7:00—Grass Roots
7:30—Victory at Sea
8:00—Religion is Real
8:30—Inner Sanctum
9:00—Dangerous Assignment
9:30—Paul Bunyan

Thursday
6:15—TBA
6:30—Sports Today
6:40—Weather
6:45—Industry on Parade
7:30—TBA
7:00—Jalopy Races
7:45—T. C. Schools in Action
8:00—You Bet Your Life
8:30—The Drifters
9:00—Roller Derby
9:30—Chicago Wrestling

Friday
6:15—Musical Notes
6:30—Sports Today
6:40—Weather
6:45—Air Force Digest
7:00—Children's Hour
7:30—Hopalong Cassidy
8:00—TBA
8:30—Life of Riley
9:00—TBA
9:30—Paul Bunyan Theater

Saturday
7:00—Western Time
8:00—Hollywood Wrestling
9:00—Feature Movie
10:00—Captured
10:30—Hit Parade
11:00—The Passerby

The orchestra will give a party on the Christmas night and on New Year's eve at the Pythian Hall.

DECEMBER 12, 1924
Mrs. Louis Bashaw died at her home in South Arm Township December 11th.

Funeral services were held for Hanson E. Hutton, 69, who passed away at his home north of East Jordan.

Paul Franseth and Arthur Secord of East Jordan have again been chosen for the men's debating squad at Western State Normal at Kalamazoo.

Mr. and Mrs. Thomas Hitchcock are announcing the birth of a son, born December 12th.

Sherman White of East Jordan has been admitted to membership in Philoexian Lyceum of Kalamazoo College.

Doris Fuller of East Jordan has been appointed the official stenographer at Judge Sample's Circuit Court at Ann Arbor.

Born to Mr. and Mrs. Earl McKeage a daughter, December 12.



"It's a darn good thing you're my son—if you weren't, I wouldn't let him associate with you!"

TEMPLE

THE SHOW PLACE OF THE NORTH
EAST JORDAN

Thursday, December 16

John Hodiak Barbara Britton Jess Barker
"DRAGONFLY SQUADRON"
"Sky Devils" Jet Squadron in Korea plus
THE BUNDY MOUNTAIN JAMBOREE
Stage and Local Talent Show

DANCING TONIGHT, THURSDAY, DEC. 16
With the Bundy Mountain Jamboree
Modern Music and Country Style from 10 to 1

Friday and Saturday, December 17 and 18
George Montgomery Dorothy Malone Neville Brand
"THE LONE GUN"
Technicolor Western plus

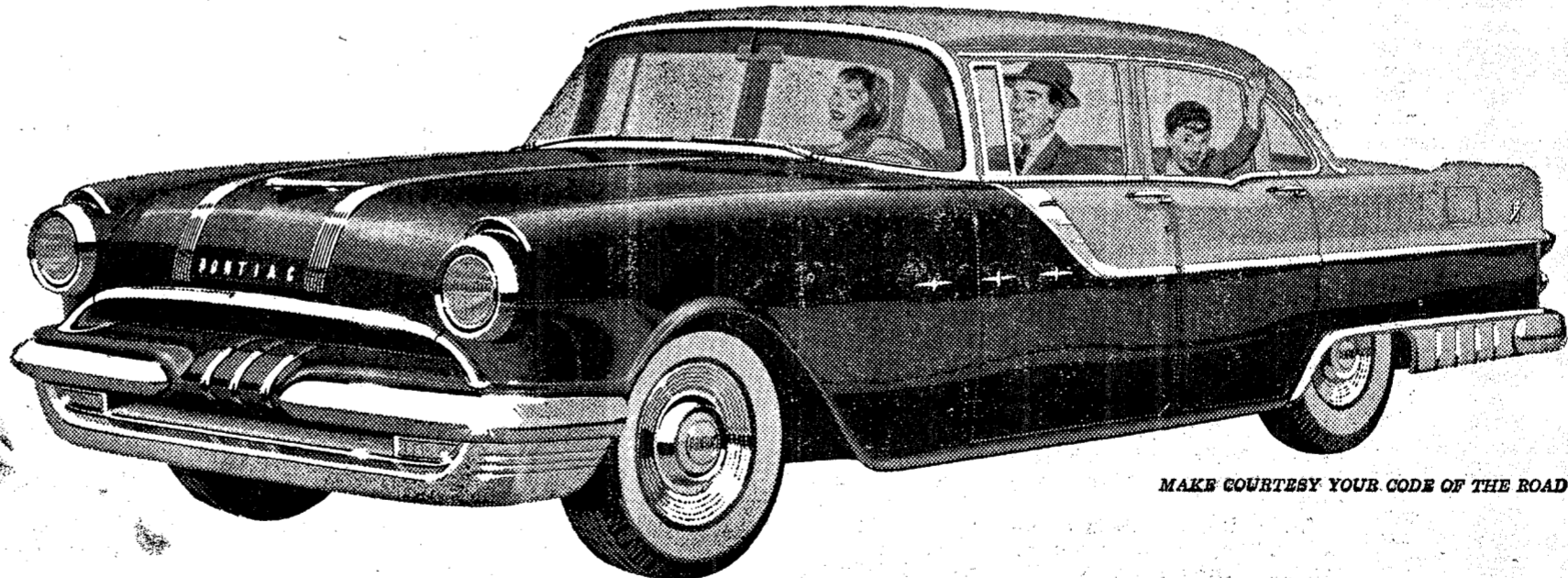
The screen's most romantic adventurer in
"THE SAINT'S GIRL FRIDAY"
Sunday and Monday, December 19 and 20
Claudette Colbert and Fred McMurray
"THE EGG AND I"
With Ma and Pa Kettle in riotous comedy

NOTICE: The Theater will be closed Tuesday, Wednesday, Thursday and Friday, December 21 to 24, inclusive. Merry Christmas — We'll see you then.

CHURCH SERVICES

- METHODIST CHURCH**
Rev. R. H. Moore, Pastor
LE 6-2254 LI 7-2058
Morning Worship 10:00 am
Church School 11:15 am
MYF 5:30 pm
- UNITED MISSIONARY CHURCH**
C. W. Thompson, Pastor
Morning Worship 11:00 a.m.
Sunday School 10:00 a.m.
Youth Fellowship 7:00 p.m.
Evangelistic Services 7:30 pm
Prayermeeting (Thurs.) 8:00
- FIRST PRESBYTERIAN CHURCH**
Edward O. DeHaven, Pastor
Regular Services:
The Church School meets at 9:45 with classes for all ages.
The Morning Worship begins at 11:00 o'clock.
- EVANGELICAL LUTHERAN CHURCH**
Rev. Dale Larson, Pastor
Sunday School every Sunday at 10:00 a.m. Classes for all ages
Church services every Sunday at 11:00 a.m. Communion Service first Sunday of every month
Luther League cooperative family dinner second Sunday of month at 1:00 p.m.
- PENTECOSTAL FULL GOSPEL TRUTH CHURCH**
Corners Fourth & E. Division Sts.
Rev. Harley R. Barber, Pastor
Sunday School—10 a.m.
Worship Service—11 a.m.
Sunday Eve. Service—8 p.m.
C. Y. A. Tuesday—8 p.m.
Prayer Meeting, Thursday 8 pm
- ST. JOSEPH CHURCH**
Rev. Joseph Malinowski, Pastor
MASSES
Sundays—7:30 and 9:30 a.m.
Holydays—7:30 am and 7:30 pm
Weekdays—8:00 a.m.
- SEVENTH-DAY ADVENTIST CHURCH**
Elder R. H. Clausen, Pastor
Sabbath School 9:45
Church Service 11:00
- REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS**
Elder Ole Olson, Pastor
Sunday Services
Church School 10:00 a.m.
Morning Worship 11:0 a.m.
Zions League Tues., 7:30 p.m.
Prayer Service, Wed., 8:00 p.m.
- FINKTON BIBLE FELLOWSHIP CHURCH**
Followed by short morning services.
Sunday School, 10:30 am
Youth Fellowship 6:45 pm
Evening Service 8:00pm
Wednesday Prayer Meeting 7:30 pm
- CHURCH OF GOD CHAPEL**
Rev. Ora Holley
Services Sunday Evening — 7:30
- CHRIST LUTHERAN CHURCH**
Boysie City — Wilson Twp.
Rev. Richard Noffze, Pastor
Wilson Township:
9:30 a.m. Church Service
10:30 a.m. Sunday School
Boysie City:
11:00 Church Service
10:00 Sunday School
THE GOSPEL MISSION
Special Bible Study Classes
For Free Gospel Literature
Write PO Box 295 City
- ASSEMBLY OF GOD**
Rev. T. H. Moody
Sunday School — 10:00 a.m.
Morning Worship — 11:00 a.m.
Evangelistic Service — 8:00 p.m.
Thursday night Service 8 p.m.
- BIBLE BAPTIST CHURCH**
Central Lake
Rev. Paul Gelatt, Minister
Worship — 11 a.m.
Bible School — 10 a.m.
Youth Time — 8:30 p.m.
Gospel Service — 7:30 p.m.
Prayer Meeting, Wednesday. — 7:30 p.m.
Bible Club, Thursday, 4 p.m.
Sunday School Sunday 10:00
Morning Worship, Sunday 11 a.m.
Evangelistic Service, Sunday 8:00 p.m.

Come in and Drive
the All-New '55 Pontiac



MAKE COURTESY YOUR CODE OF THE ROAD

Road-test the Reasons why America says "IT'S HOT!"

With its first look at the All-New 1955 Pontiac, America said "It's hot!" Now that record thousands have bought and driven this spectacular new car, the verdict is stronger—because Pontiac performs even better than it looks!

Come in and see how Pontiac's Strato-Streak V-8 engine—with its remarkably improved economy—gives you a tremendous reserve of power for every need. Feel how Pontiac's long 124-inch wheelbase and wide-stance rear springing let you enjoy a ride you've never known before.

Experience how Pontiac's recirculating ball steering and larger, more efficient brakes provide almost effortless handling. Then glance around you at the wonderful roominess of the all-new bigger, wider, more luxurious Body by Fisher. And finally, notice the admiring glances Pontiac's distinctive years-ahead styling attracts.

But don't get the idea it's too rich for your blood—because you can buy a Pontiac at a price so near the lowest it will fit easily into any new-car budget! Come in and try the world's most modern driving!

THREE GREAT LINES—ALL WITH STRATO-STREAK V-8 POWER!
FABULOUS STAR CHIEF SERIES—Luxury-car beauty, size and power at lowest cost!—124" wheelbase
SPECTACULAR 870 SERIES—Leader of its low-price range in length, luxury, performance!—122" wheelbase.
BEAUTIFUL 860 SERIES—High style and high power at a price near the lowest!—122" wheelbase

COOPER PONTIAC-CADILLAC

103-105 Antrim

Charlevoix, Michigan

Rebekah Lodge Elects Officers

The Jassamine Rebekah Lodge held their annual election of officers December 1st. Officers were elected as follows: Noble Grand, Rea Thomas; Vice Grand, Ellen Saganek; Recording Secretary, Adeline Bowerman; Financial Secretary, Ruby Cihak; Treasurer, Tillie Conway.

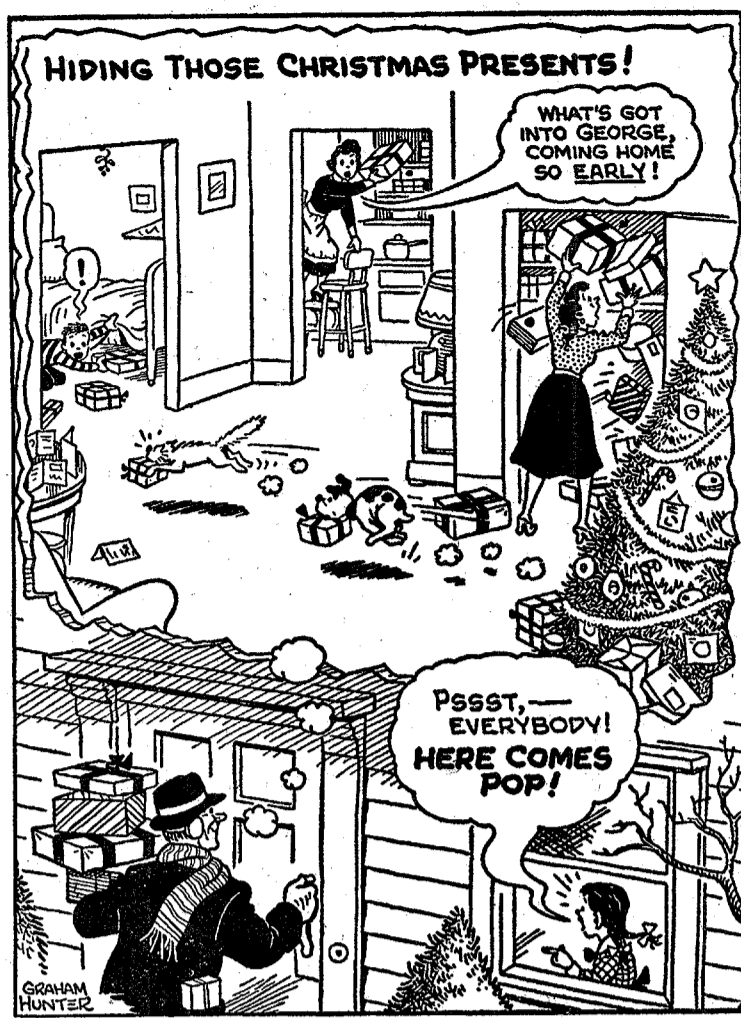
Installation of officers will be held January 5th.

THE OLD TIMER



"Some men with big ideas about how to run our ship of state can't even paddle their own canoe."

IN HOMETOWN AMERICA



NOTICE

On vacation over the Holidays

Will be open the later part of January

For parts, call Harold Withers
LI 7-2543

MERRY CHRISTMAS & HAPPY NEW YEAR
TO ALL

Stephens Implement Co.

Charlevoix

Home for Christmas or any trip

Save

BY GREYHOUND.

Greater Savings on ROUND-TRIPS

America's Lowest ONE-WAY FARES

Extra Round-Trip Reductions for GROUPS of 3 or more

Even lower FAMILY FARES on Round Trips to Hundreds of Places

*Now lower-than-ever Family Fares on round trips. Go Monday, Tuesday or Wednesday, return any day. Not applicable on trips to and from Southeast U.S.A. Ask your Greyhound agent for details.

LOOK AT THESE TYPICAL MONEY-SAVING FARES

Detroit	\$7.60	Saginaw	5.05
Flint	5.95	Grand Rapids	5.10
Bay City	4.70	Lansing	6.00

DAN'S SERVICE — LE 6-2901
All Fares One-Way Plus U.S. tax.

NOW WE CAN MAKE YOUR DRIVING SAFER AND LENGTHEN THE LIFE OF YOUR TIRES

with our New TIRE DE-SKIDDER

Tire de-skidding gives you up to 25% more traction, 15% more tire life. Works on both old and new tires. Takes less than an hour, cost is moderate. Drive in today.

Our John Bean Skid-Defier creates hundreds of sturdy grip blocks in the tire tread — traction blocks that cut through the road film and cling to the road.

BADER'S STANDARD SERVICE
24 Hour Wrecker Service
LE 6-2632 LE 6-2774

HERE & THERE Around East Jordan

Page 4 * East Jordan News-Herald * Thursday, December 16, 1954

Mrs. Beatrice Kopkau is again doing the local news column for the News-Herald. Anyone with news to report is asked to call her at LE 6-2935 or call the News-Herald office, LE 6-2371.

A-3c Donald Saganek who is located at McChord AFB in Tacoma, Washington is spending his leave with his parents Mr. and Mrs. John Saganek and his little son Donald Jr.

Mrs. Julius Roberts is a medical patient at the Charlevoix Hospital.

Mrs. Bertha Webster is a medical patient at the Lockwood Hospital in Petoskey.

Mrs. Claud Sweet has returned to her home from the Little Traverse Hospital, where she was a medical patient for several weeks.

The many friends of Percy Penfold are pleased to hear he is making a satisfactory recovery at the Little Traverse Hospital where he has been a medical patient for several weeks. He expects to be able to return home for Christmas.

Mr. and Mrs. Frank Atkinson and Mr. and Mrs. William Montroy left Monday for Florida to spend the winter months. They were not sure of the place where they would locate.

Mrs. John Saganek and son A-3c Donald Saganek were in Traverse City Monday on business.

Mr. and Mrs. Donald Braman and little daughter are spending a while with their parents, Mr. and Mrs. B. G. Braman. Donald received his discharge from the U. S. Navy, December 3 after serving four years. Mrs. Braman and little daughter have been at Norfolk, Virginia.

Mr. and Mrs. Richard Sherman and baby of Grand Rapids spent the weekend with their parents Mr. and Mrs. Edward Strehl and Mr. and Mrs. Leroy Sherman.

David Melling was a medical patient at the Little Traverse Hospital.

Mr. and Mrs. Charles McKinnon and children of Mackinaw City spent Saturday with their mother, Mrs. Mary McKinnon.

Mr. and Mrs. Donald Roost of Reading, Michigan and Mr. and Mrs. DeWayne Braman of Angola, Indiana were weekend guests of their aunt and uncle Mr. and Mrs. B. G. Braman and other relatives.

Mrs. Donald Bolser and tiny son Donald Jr. returned to their home from the Charlevoix hospital.

Mr. and Mrs. Pat Foote are living in one of the Whiteford apartments on 2nd street for the winter months.

The RLDS Ladies Aid met with Mrs. J. K. Bader Thursday evening. Nineteen members were present. It was decided that a basket of goodies would be presented to some of the less fortunate aged people in East Jordan, the day before Christmas. The next meeting will be held at

the Church Thursday evening, December 16 with a pot luck supper at 6:30 followed by the Christmas party and exchange of gifts.

Mr. and Mrs. Albert Penfold are happy over the arrival of a 9 lb 3 oz son, born at the Charlevoix hospital Thursday, Dec. 9. He has been named Stephen Clare.

Mrs. Stella Farmer was a patient at the Charlevoix hospital Friday and Saturday.

Mr. and Mrs. Howard Porter spent from Tuesday until Saturday visiting their son and daughter in law Dr. and Mrs. Howard Porter in Grand Rapids.

Mr. and Mrs. John Brennan Sr. received the glad news of the arrival of a 6 lb baby girl born to Mr. and Mrs. John Brennan Jr. at the McLaren General Hospital in Flint. The baby was born December 11 and was named Jacqueline Marie. Mr. and Mrs. Brennan Sr. went Saturday evening to Flint to see the new baby. They also visited relatives at Saginaw and returned home Sunday.

Morris Hacquard of Boyne City is now working at the local A & P Store.

Dr. David Pray spent from Thursday until Sunday in Detroit where he attended a Dental Convention.

Mrs. Charles Scales III and two sons of Berkley, Mich., spent last week with her mother Mrs. Percy Penfold. She also visited her father at the Little Traverse hospital. Mr. Scales came Friday to spend the weekend and they all returned to their home Sunday.

Other weekend callers at the Penfold home were Mr. R. J. Ryger of South Bend, Ind and Mr. Charles Stone of Lansing.

Mr. and Mrs. Harry McHale and little son of Traverse City, spent the weekend with their mother, Mrs. Pearl McHale and other relatives.

Mr. and Mrs. Clayton Healey spent part of last week visiting in Lansing.

Leila Clink left this week for Ontario, California where she will spend the winter visiting relatives and friends.

Joseph Montroy left this week to spend the winter with his daughter in Drayton Plains, Michigan.

Some of the East Jordan residents who are spending the winter, or a part of it, in Florida are: The George Bulows at Melbourne, William Schroeder's in St. Petersburg, the William Montroy's, the Frank Atkinson's Mr. and Mrs. Stanley Bracey of Bracey's Sunset Beach at Lake-land, Mr. and Mrs. Russell Crawford at Largo, the Ken Mitchell's of Ken Kabins at Clearwater.

UNWRITTEN LAWS

No. 54 DON'T SKID INTO A PEDESTRIAN

There's no more awful feeling than slamming on the brakes, feeling the wheels slide, and the car skid—especially if there's a pedestrian right in front of you.

The simple fact is that neither pedestrians nor motorists do as well in traffic when the pavement is wet or slippery or when it's raining or snowing. Nobody can see as quickly, stop as quickly or dodge as quickly.

Failing to recognize rain, snow, ice or wet pavement as a traffic hazard would be as stupid as for an airline pilot to fail to take special precautions when landing with a low ceiling. Look harder, drive slower, and be more alert for the pedestrian when it's harder to see and harder to stop.

Michigan Association of Chiefs of Police
Michigan State Safety Commission
Automobile Club of Michigan

THIS WEEK AT GRANDVUE

Mrs. Selma Himebaugh, Charlevoix was admitted on Monday, December 6th and on Tuesday gave birth to a eleven pound, twelve ounce boy. She left the hospital December 11th.

Agnes Wasageshick of St. James was discharged December 11th and Betty Dixon of Boyne City admitted December 13th.

Mrs. Frances McLaughlin of East Jordan presented the hos-

William F. Bashaw left this week to spend the winter in Dowagiac, Michigan.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Bryan Patrick, five weeks old son, of Mr. and Mrs. Patrick Brennan underwent major surgery at the Charlevoix hospital Friday.

James Rusnel of Flint spent the weekend with his parents Mr. and Mrs. Raleigh Rusnel.

pital with the annual Christmas tree trimmed with wrapped quarters from the Charlevoix County Home Demonstration groups last week. The money is to be used for the patients for whatever they can use or need.

SHOP EAST JORDAN

Best dressed WITH the one and only Miracle Whip SALAD DRESSING

PLANTS FOR CHRISTMAS

- Poinsettias
- Cyclamen
- Begonias

Cut flowers and beautiful arrangements to suit you.

WE DELIVER

Frank's FLOWERS

LI 7-2232 Charlevoix

Watch for the Opening of our East Jordan

AUTOMATIC LAUNDRY

Self Service or We Do It
Diaper Service Available
(M-32 at M-66)

Jordan Valley Automatic Laundry

OPEN: 9 A.M. to 6 P.M. MONDAY THRU SATURDAY

Special For Christmas

Is A Gift Subscription To Friends Away From Home . . .

NOW \$2.50 PER YEAR

Outside Northern Michigan Until Christmas

Regular "Down State" Subscription Price \$3.50 Per Year

CALL LEnox-6-2371

EAST JORDAN NEWS-HERALD

**WATCH FOR OUR
Annual Christmas Issue**

Thursday, December 16, 1954 * East Jordan News-Herald * Page 5

Christmas Suggestions

TOYS! TOYS! TOYS!

For Men

Boxed Hankys
Billfolds
Smoking Stands
Gift Sets
Shirts
Belts
Ties
Hose

For Ladies

Dresses
Blouses
Sweaters
Boxed Hankys
Gift Sets
Jewelry
Cologne
Famous Berkshire Hosiery

House Slippers, hoes and Rubber Footwear
For The Entire Family.

LAING'S 5c - \$1.00 STORE

Mancelona, Michigan

**Acclaimed
DETROIT'S
best...**

**FAMILY
RATES
No Charge
for Children
14 and Under**

One of the country's most popular
Hotel TULLER

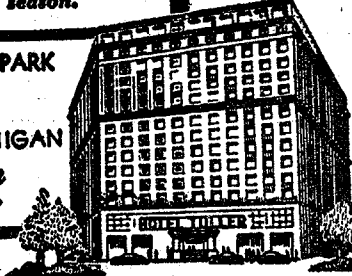
... featuring convenience, comfort,
quality! A cosmopolitan atmosphere in
home-like setting. In the center of all
downtown activities. Newly decorated.
Ultra modern, comfortable guest rooms ...
excellent food at moderate prices in
our modern coffee shop and cafeteria.

**800 ROOMS
WITH BATH
from \$3.75**

**GARAGE and
PARKING LOT**

Radio and Television in room.
Air Conditioned rooms in season.

FACING GRAND CIRCUS PARK
DETROIT, MICHIGAN
Harry E. Paulsen
General Manager



EGG NOG
for your Holiday Party!

From Maxbauer's

Pouring
Brimming
Cupfuls
of



Creamy, tangy, old-fashioned Egg Nog for
your family and friends ... then watch their
smiles!

Egg Nog has been an American favorite
since colonial days ... rich, full-bodied, with
a holiday spirit all its own. And it's so easy—
no fussin' with tricky recipes ... just order
Egg Nog from your milkman! It's superbly
blended from pure dairy ingredients, milk,
cream, eggs, flavorings and spices.

And, of course, it is non-acoholic

**MAXBAUER'S
CREAMERY**

"At our Door or At Your Store"

MICHIGAN FACTS

TB HAS ATTACKED
30,000 MICHIGAN PEOPLE
IN THE PAST 5 YEARS

NEARLY HALF OF
MICHIGAN'S 1953
T.B. CASES WERE
PEOPLE AGE 45
AND OVER.

750,000 MICHIGAN ADULTS
HAD CHEST X-RAYS LAST YEAR.

94 CENTS OF EVERY CHRISTMAS
SEAL DOLLAR YOU GIVE STAYS IN
MICHIGAN... BUILDING HEALTH
FOR MEN, WOMEN AND CHILDREN

Buy
Christmas
Seals
Help Fight TB

FINDING TB
IN ADULTS PRO-
TECTS CHILDREN ...

Orchard Notes . . .

. . . Claude Fairman

There appears to be more mice than usual. On nine and ten year old apple trees, we are lifting up the mulch and placing poisoned oats on two sides of the tree and also throw a little around the wire screen that is used for mouse protection. The oats contain strychnine and come in ten pound bags. The process is made in Idaho and shipped to the Farm Bureau Service at Traverse City. Or your local cooperative can get it from Traverse City.

One authority says there are many ways to poison mice; the trick is to be sure and do it. Where there is a good quantity of straw mulch around the tree, it can be done the way we are doing it here. We also supplement our job by removing snow if it drifts too deep. Otherwise tramp snow where it is fairly deep, especially on a warm day or thaw. This tramped snow will freeze and protect the tree.

Follow it all the way through: spraying, fertilizing, trimming. The grower needs good trees and good fruit in order to come out and buy some new equipment.

**Lorraine Hughey
And J. McGregor
Wed In Saginaw**

Lorraine E. Hughey, daughter of Chester Hughey of East Jordan and Mrs. Eunice Hughey was united in marriage to James C. McGregor Saturday at the First Baptist Church in Saginaw.

The bride chose a slipper satin gown encrusted with seed pearls. Her veil was secured to a matching satin cap and she carried a cascade bouquet of yellow and white roses.

Seven attendants preceded the bride down the aisle. Mrs. Neil Hughey was matron of honor and Miss Janet Bruske, Miss Mary Ann McGregor, sister of the bridegroom and Miss Wyoming Hughey of East Jordan — sister of the bride, were bridesmaids.

Dawn, Bonnie and Cheri Hughey, all sisters of the bride from East Jordan were flower girls.

L. W. Phillion served as best man. The newlyweds greeted 250 guests at a reception at Kosciuszko Hall.

The couple will make their home at 418 East Bristol in Saginaw.

**Janet Paquette,
Bryan Boring
Married Dec. 4**

Janet Paquette of Boyne City daughter of Mr. and Mrs. George Paquette of Muskegon, and Bryan Boring of East Jordan were united in marriage at the Methodist parsonage by Rev. Forrest E. Mohr at 8 p.m. Saturday December 4th in Boyne City.

Following the marriage a reception for 100 guests was held in the dining room of the Methodist church.

The bride wore a brocaded pink dress with matching hat and a corsage of orchids. Yvonne Paquette, sister of the bride, attended her sister and was dressed in a blue dress with a dark blue hat and wore a corsage of pink roses.

Robert Fairchild served as best man.

The bride graduated from Boyne City high school and the groom from East Jordan high school, both in 1951. He has just returned from the armed forces and is temporarily employed at East Jordan. Mrs. Boring is the bookkeeper at Ideal Dairy.

The couple plan to make their home at the Bissel apartment, 118 E. Cedar St., Boyne City.

It's A Boy!

Mr. and Mrs. Curtis L. Evans of Grand Blanc announce the arrival of a son, Leon Ray, born Monday, December 6th at Flint Osetopathic Hospital. Mrs. Evans is the daughter of Fred Moore and the late Mrs. Lillian R. Moore.

FFA News

The new program of work has gotten underway. The community service committee is working on the football practice field to get it ready for the next year's season. The various classes are testing milk from their farm herds and are keeping records on them. Soil is being tested for the farms.

Freshman Initiation will be held Monday night at 8 p.m. making the membership total 46.

The FFA Chapter is going to purchase a 35 mm camera for the purpose of taking pictures of the various FFA activities.

Bridge Talk

Lawrence Rubin, secretary of the Mackinaw Bridge Authority, will deliver an address at the East Jordan high school, Monday night, January 31st.

Rubin's speech will be given at the annual meeting of the Charlevoix Soil Conservation District.

He will discuss construction of the now famous Mackinaw Straits bridge.

It will be an open meeting for all who are interested in hearing about the bridge construction.

SHOP EAST JORDAN

**SPORTSMEN'S
HEADQUARTERS**

OVERLOOKING
THE JORDAN RIVER

—Excellent Coffee
—Complete Meals
—Home Baked Goods

**Bill's
Duck Inn**
BEER — WINE — IN or OUT

YOUR DRY CLEANER IS
Your Clothes' Best Friend

OUR SOLVENTS
ARE GENTLE,
SAFE FOR YOUR
FINEST THINGS

As gentle 'as a swan,' the solvents we use are exactly right for your garments. Expert service, always.

EAST JORDAN
CLEANERS

ALL OF THE first officers were elected on a temporary basis.

DO IT Yourself

QUALITY LUMBER
FROM
Ellsworth Lumber Company
QUALITY FIRST ALWAYS
JOS. F. BUGAI

ALFALFA FOR ARTHRITIS?
ALPHA TABLETS containing concentrated powdered extract of the amazing vitamin and mineral rich ALFALFA plant plus fast working pain relieving agents offer effective same day relief from the agonizing pains of arthritis, rheumatism, neuritis, and neuralgia. ALPHA TABLETS are sold on a money back guarantee.
100 Alpha Tablets \$2.49 — 300 Tablets \$5.95
Available at your Drug Store, or write—
WOLVERINE LABORATORIES, 13516 Trinity, Detroit 19, Mich.

HITE DRUG COMPANY



From where I sit ... by Joe Marsh

**Guess It's Called
a Safety "Drive"**

Whitey Fisher, from the State Motor Vehicle Department, dropped by to discuss some of our local traffic problems.

"Up at Center Junction," Whitey says, "they've got a new sign that really slows down the traffic going through town."

"The sign says, 'At 25 miles an hour, you can drive through Center Junction in 2 1/2 minutes!' It slows people down too—some just take it easy to check on that 2 1/2 minutes, I guess. Hasn't even been a dented fender since that sign went up."

From where I sit, it wasn't what the sign said, but the way it was said. People are usually pretty understanding if they understand what you mean. It's the same way with differences of opinion. Perhaps your neighbor prefers a temperate glass of beer, and you would choose buttermilk. What I'd like to see is for all of us to "slow down," talk it out, and be respectful of our neighbor's rights.

Joe Marsh

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MORE THAN 40 TO 1

TRUCKS serve you night and day — bringing you everything you eat, wear, or use — but that's not all!

Trucks pay as they serve — and pay handsomely — for a large portion of the money that goes to build Michigan's roads, schools, and hospitals comes out of the registration fees, gasoline taxes and property taxes paid by the owners of the trucks that serve Michigan.

It takes the road taxes paid by more than 40 automobiles to equal those paid by just one large truck-trailer! Dollar-wise, the comparison is around \$45.00 for the average passenger car against nearly \$2000 for the average large truck-trailer.

No wonder they say trucks pay their way—and more.

Michigan Trucking Association
Fort Shelby Hotel — Detroit

TOYLAND

East Jordan's One Shop Christmas Store
Largest Supply of Toys in Northern Michigan

- Dolls — \$1.19 to \$11.95
- Boys, Girls, Ice Skates, full stock
- Stuffed Animals Of All Kinds
- Kiddie Table, Chair Sets \$14.50 up
- Pull Toys, Wheel Goods
- Kiddie Dishes, Bake Sets 29c-\$3.75
- Games Of All Kinds
- Doctor & Nurse Kits 98c to \$1.98
- Bow and Arrow Sets
- Metal Trucks, all sizes and prices
- Sleds — Skis — Jumpers — Toboggans — Chairs — Lamps
- Tables — Hampers — Card Tables

Eva's Toyland

EAST JORDAN



WANT AD RATES

CASH RATE: 2 1/2 cents per word, minimum, 65 cents. If ad is not paid by Saturday noon after last insertion, it will be considered charged. If ad runs three consecutive times you get three ads for the price of two.

Card of Thanks — — — — — \$1.00
Professional Directory — — — — — \$2.00 per month

Page 6 * East Jordan News-Herald * Thursday, December 16, 1954

<p>FOR SALE</p> <p>TRADE YOUR OLD APPLIANCES—Gil Coon's Kalamazoo Sales and Service, Boyne City, will give you liberal allowance. Easy Payment plan. Frigidaire Appliances, Maytag Washers, Magic Chef Gas Ranges, Ironite Ironers, Youngstown Kitchens, Phone JU 2-7271. 26tf</p> <p>WIRING SUPPLIES—Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacles—pull chain and keyless types. SHERMAN'S FIRESTONE STORE, East Jordan. 40-tf.</p> <p>FOR SALE—Used Refrigerators, Electric Ranges, Washers, Oil Water Heaters. — SHERMAN'S. 22 tf</p> <p>REWARD—For information leading to the sale of a new Ford or A-1 used car, a \$10 cash award will be promptly paid by Robert Cook or Del Paquette representing Northern Auto Co. Boyne City. Call JU 2-6571. 52tf</p> <p>FOR SALE—Bottle Gas and appliances. — SHERMAN'S HARDWARE. 20t.f.</p> <p>FOR SALE—2 lots on Ellsworth road, approximately quarter acre each. Electric and city water. Terms are \$50.00 down, \$10.00 month on contract. G. Premoe, 117 E. Maple, Lansing. 48-6</p> <p>WOOD FOR SALE—For either stove or fire place, partly dry. See either William or Lewis Trojanek. LE 6-2380. 48x3</p> <p>HAND CROCHETED WORK FOR SALE—Dollies, chair sets, dresser sets, place mat sets, etc. Make excellent Christmas gifts. Call Agnes Carson, LE 6-7324, 405 Main Street. 49x3</p> <p>FOR SALE—Christmas trees, balsam and spruce. Call LE 6-2995 Carl Skop. 49-3</p> <p>HOUSE AND LOT FOR SALE—208 Echo Street. 1952 Ford, V8 Fordomatic, \$650.00. Call LE 6-2306. 49-3</p> <p>FOR SALE—1951 C. O. E. Chevrolet 2 ton truck, new motor, spare wheel and tire, 2 speed axle, stake rack (7 1/2' x 14') \$850.00. Everett Combust. Ph. LE 6-2339. 50x3</p>	<p>FOR SALE</p> <p>FOR SALE—One coal and wood range, also one coal and wood heater. Each \$25.00. Phone JE 3-4085. 50x3</p> <p>FOR SALE—Live or dressed geese. Frank Schultz, Route 3. Call KI 4-8447. 50x3</p> <p>FOR SALE—Our Christmas trees are tops—of trees. \$1.00 up. See Marvin Roberts, 204 Prospect Street. 50-1</p> <p>FOR SALE—Model A. Rex Gibbard. 50x1</p> <p>FOR SALE—June pullets, now laying. Claude Pearsall. LE 6-7122. 50x1</p>
<p>FOR RENT</p> <p>FOR RENT—6 room house, unfurnished. Phone LE 6-7022. 50x3</p>	<p>REAL ESTATE</p> <p>FOR SALE—6 room home, 8 bedrooms, modern kitchen, shower bath. \$2,800. \$500.00 down. \$30 a month plus interest.</p> <p>5 rooms and bath, 1 acre ground. \$3,000.</p> <p>Modern home, oil furnace, large lot, garage, plenty of shade. \$6,000.</p> <p>Nice home on Second Street. \$5,000.</p> <p>108 acres with house on Deer Ck. \$3,500.</p> <p>New modern home with fireplace in Ellsworth. Terms.</p> <p>Good 80 acre farm in Banks township. 5 acre cherry orchard. Terms.</p> <p>Good business lot on Main Street and one on Mill Street. Two nice lots on west side.</p> <p>13 acres with modern home on M-66.</p>
<p>TAX NOTICE</p> <p>Taxes for Jordan Township will be collected at the City Building, East Jordan from 10 a.m. to 3 p.m. Saturday, December 18th to Saturday, January 8th.</p> <p>Frank Kotalik Jordan Township Treas. 49-3</p>	<p>REAL ESTATE</p> <p>KEITH DRESSEL, Real Estate KEITH DRESSEL Real Estate Broker Post Office Bldg. LE 6-2200 45-3</p> <p>FOR RENT</p> <p>FOR RENT—6 room house, unfurnished. Phone LE 6-7022. 50x3</p> <p>WANTED</p> <p>WANTED TO BUY—Horses of all kinds. Jim Brannan, phone Boyne City. JU 2-7613. 48-3</p> <p>HELP WANTED</p> <p>MAN WANTED—To sell the Nationally advertised Watkins Products in Charlevoix County. For further information write Wayne Gammon, Howard City, Michigan. 49x3</p>

BUSINESS AND PROFESSIONAL DIRECTORY

<p>THIS SPACE FOR RENT</p> <p>\$2.00 PER MONTH</p> <p>Salos — Service Michigan Bottled Gas SHERMAN Firestone Washing Machine and Sewing Machine Service 229 Main LE 6-2922</p> <p>R. E. WILKERSON Timber Dealer Ellsworth — Box 01 Post — Poles — Logs — Rafters — Pulp. All type cedar posts, 10c and up—wholesale, retail.</p> <p>JOHN C. SCHMITTDIEL Thursday open 'til noon Chiropractor Mon., Wed., Fri. 9-12, 2-5, 7-9 Tues., Sat., 9-12, 2-5 Bank Building, Boyne City Dial JU 2-6292</p> <p>J. H. SAVORY, M. D. East Jordan, Mich. Hours: 2 to 5 p.m. Daily except Wed. & Sun. 7:30 to 9 p.m., Tues. & Sat. Office LE 6-2511 Residence LE 6-2313</p> <p>J. VAN DELLEN M. D. East Jordan, Mich. Office Hours 2 to 5 p.m. Daily Except Thursday and Sunday 7 to 9 p.m. Wed. and Sat. Sunday by appointment or in case of emergency. Phones: Office LE 6-7231 Residence, Ellsworth LU 8-2644 Tues. and Sat. 9-12, 2-5</p> <p>WILLIAM T. DOWNS Attorney At Law Income Tax Counselor LE 6-7358 139 Main St. Hours: 9-12 and 1-5:30 Monday through Saturday</p> <p>For Best in Gas Service Use PETGAS Boyer City Gas Co. Your Petgas Dealer</p> <p>DETWILER BOOKKEEPING AND TAX SERVICE Second Floor — News-Herald Bldg. Hours: 1-5 daily except Thursday Other hours by appointment Phones: Office: LE 6-7340 Residence: LE 6-2368</p>	<p>Guaranteed Top Quality ELGY'S Auto Body Shop Block west of M-66 Bumping-Painting-Welding</p> <p>Electrical Contracting ECHO Electrical Enterprises LE 6-7260 109 Mill</p> <p>Duo-Therm Space Heaters Let us clean and Service your oil burning stoves and water heaters. W. A. PORTER HARDWARE LE 6-2351</p> <p>Lennox Furnaces JORDAN HEATING & REFRIGERATION CO. Furnace Cleaning and Repair Refrigerator Repair Clarence Lord G'ann Campau LE 6-2272</p> <p>ROMAINE PLUMBING & HEATING SERVICE Complete Plumbing Service TV, Radio & Appliance Repair —Steam and Hot Water Heating. LE 6-2581 126 Main</p> <p>Farm Bureau Mutual Insurance Co. Life Auto, Liability, and FIP W. L. Chellis LU 8-2918 LU 8-2913</p> <p>R. G. WATSON Funeral Director Phone LE 6-7031 MONUMENTS East Jordan Michigan</p> <p>C. BLAIR & SON Cabinet and Mill Work Furniture Repair Phone LE 6-7304 One Block West of 68 on 32</p> <p>Combination Windows & Doors Windows Made To Order Fit any type or style of window Call or Write N & R CONCRETE PROD. CO. Charlevoix LI 7-6791 Prices Very Reasonable FHA Terms Available</p> <p>AUCTIONEERS Jim & Sam Brannan Our Services Don't Cost They Pay! Graduates of Reisch School of Auctioneering. Phone JU 2-7613</p>
--	--

REAL ESTATE

Attractive location, modern 6 room house, full basement, furnace, garage with 20 joining planted lots, \$6,000.
5 room house, 2 lots, needs repair, \$900.00.
Small farm, modern house and other buildings near East Jordan. 95 acre farm on Boyne City rd. Good buildings and best of soil. Small farm just out of city limits. Modern house, barn and other buildings.
Several choice Lake Charlevoix lots.

WE REMOVE
Dead or Disabled
Horses and Cattle
And Other Farm Animals
FOR PROMPT SERVICE
PHONE GAYLORD 6231
VALLEY CHEMICAL
Company

For Christmas It's
Hanna's Music
For Gifts That Give Throughout The Years

- BALDWIN PIANOS
- CONNSONATA ORGAN
- CONN HORNS

Everything From
Accordians to Zithers
614 Howard, Petoskey
DI 7-2826

Kraft's Cheez Whiz
for dozens of fast cheese treats



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\$9.95 was \$16.95

FOOD MIXER
\$18.95--Special!

RADIOS
\$15.95 up

ELECTRIC CLOCKS
\$3.95

RECORD PLAYERS
\$8.95 was \$14.95

CROSLEY TELEVISION
\$139.95

AUTOMATIC ELECTRIC IRON, only \$8.95

LEWYT SWEEPER, was \$89.95 NOW \$69.95

CHARACTER DOLLS, were \$1.98 NOW 98c

Now with New NYLON OFFER!
POWERS MODEL NYLONS
AT LESS THAN 1/2 PRICE!
Certified \$1.65 VALUE, Only 75¢



Tender, delicious
MACARONI-AND-CHEESE
home cooked in 7 minutes!
With Kraft Grated for that through-and-through cheese flavor.

SERVICES

FURNACES—Oil, Gas or Coal-Wood. Free estimates, no obligation. Also orders taken for furnace cleaning, parts.
Gil Coon's Kalamazoo Sales & Service, Boyne City. Phone JU 2-7271. 26tf

HORSES—Bought, sold or traded. Top prices paid. Harold Holm, LI 7-2018 or Glen Crain LI 7-9148, Charlevoix. 49-3

CARD OF THANKS
We wish to thank our friends and neighbors for the many acts of kindness shown us during our recent bereavement.
The Bowman Family

CARD OF THANKS
We wish to thank our friends and neighbors for the many loving cards and acts of kindness shown us since the birth of our daughter and sister.
Mr. and Mrs. John Savory & boys

STATE OF MICHIGAN
The Probate Court for the County of Charlevoix.
At a session of said Court, held at the Probate Court in the City of Charlevoix in said County, on the 30th day of November, 1954.
Present, Honorable Floyd A. Supp, Judge of Probate.
In the Matter of the Estate of Myrtle Roberts, deceased.
Notice is Hereby Given, That the petition of Albert Roberts praying that the administration of said estate be granted to Julius Roberts or to some other suitable person; and that the heirs of said deceased be determined, will be heard at the Probate Court on the 20th day of December, 1954, at ten o'clock in the forenoon;
It is Ordered, That the notice thereof be given by publication of a copy hereof for three successive weeks previous to said day of hearing, in the East Jordan News-Herald, and that the petitioner shall, at least fourteen (14) days prior to such hearing, cause a copy of this notice to be mailed to each known party in interest in this estate at his last known address by registered mail, return receipt demanded.
Floyd A. Supp
Judge of Probate

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At a session of said Court, held at the Probate Court in the City of Charlevoix in said County, on the 30th day of November, 1954.
Present, Honorable Floyd A. Supp, Judge of Probate.
In the Matter of the Estate of George LaBlanc, deceased.
Notice is Hereby Given, That the petition of George LaBlanc praying that the administration of said estate be granted to George LaBlanc or to some other suitable person; and that the heirs of said deceased be determined, will be heard at the Probate Court on the 20th day of December, 1954, at ten o'clock in the forenoon;
It is Ordered, That the notice thereof be given by publication of a copy hereof for three successive weeks previous to said day of hearing, in the East Jordan News-Herald, and that the petitioner shall, at least fourteen (14) days prior to such hearing, cause a copy of this notice to be mailed to each known party in interest in this estate at his last known address by registered mail, return receipt demanded.
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Floyd A. Supp
Judge of Probate

Record of the Council
Minutes of the meeting of the City Council held December 7, 1954 at 7:30 o'clock in the City Hall.
Roll Call—Present—Mayor Taylor
Present—Councilmen—Strehl, Malpass, Meredith, Rebec, Boswell and Sturgell.
Present—Lawyer Downs.
Absent—None.
Meeting called to order by Mayor Taylor.
The minutes of the last meeting were read and approved.
The following bills were presented for payment:
Romaine Plumbing and Heating 32.81

STOP-LOOK--SHOP
These Christmas Specials While They Last!

POP UP TOASTERS
\$9.95 was \$16.95

FOOD MIXER
\$18.95--Special!

RADIOS
\$15.95 up

ELECTRIC CLOCKS
\$3.95

RECORD PLAYERS
\$8.95 was \$14.95

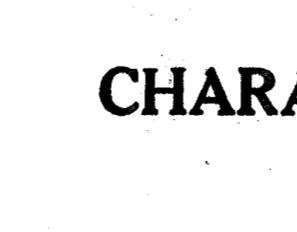
CROSLEY TELEVISION
\$139.95

AUTOMATIC ELECTRIC IRON, only \$8.95

LEWYT SWEEPER, was \$89.95 NOW \$69.95

CHARACTER DOLLS, were \$1.98 NOW 98c

Now with New NYLON OFFER!
POWERS MODEL NYLONS
AT LESS THAN 1/2 PRICE!
Certified \$1.65 VALUE, Only 75¢



Tender, delicious
MACARONI-AND-CHEESE
home cooked in 7 minutes!
With Kraft Grated for that through-and-through cheese flavor.

Traverse City Iron Works 45.00
Goldie Sommerville 16.40
West Disinfecting Company 52.15
Ed Kamradt 9.00
Fyr-Fyter Company 55.59
Norman Bartlett 273.90
Michigan Bell Telephone Company 88.79
East Jordan News Herald 3.00
Northern Auto Company 4.27
Dan Bennett 133.33
Fred J. Vogel 81.00
H. E. Wallace 75.00
Alberta Nowland 23.40
Strehl's Garage 13.09
William Bussing 12.00
East Jordan Cooperative Company 125.16
Consumers Power Company 386.89
E. Kopkau 56.08
Duro-Tes Corporation 29.07
Top O' Michigan Rural Electric 32.57
W. A. Porter Hardware 334.68
Doubleday Brothers Company 3.89
Parker Motor Freight 3.18
East Jordan Fire Department 128.00
Joe Kortan 19.50
Sherman Thomas 1.08
Harry Simmons 133.33
William T. Downs 86.15
Alberta Nowland 81.00
Hite Drug Company 1.36
Dan Sinclair 12.19
Arnold Office Company 37.20
Barney Milstein 41.34
Clarence Morehouse 45.00
Robert F. Barnett 200.00
Ray Russell 211.84
Joe Wilkins 186.30
Gayle Saxton 50.00
Milford Winstone 162.50
Herbert Sweet 189.15

Motion made by Alderman Meredith and supported by Alderman Rebec that the bills be allowed and paid.
Motion made by Alderman Malpass and supported by Alderman Rebec that the following Resolution be adopted:
WHEREAS, there may now be in and may hereafter from time to time come into the hands of Fred J. Vogel, Treasurer of the CITY OF EAST JORDAN, Michigan certain public moneys belonging to or held for the State, County, other political units of the State, or otherwise held according to law, and
NOW, THEREFORE, BE IT RESOLVED, that said Treasurer, Fred J. Vogel, is hereby directed to deposit all public moneys, including tax moneys now in or coming into his hands as treasurer in his name as Treasurer in the STATE BANK OF EAST JORDAN, East Jordan, Michigan. Carried by an aye and may vote as follows: Ayes: Strehl, Malpass, Meredith, Rebec, Boswell and Sturgell and Mayor Taylor. Nays—None. Motion carried.
A financial statement was presented to each member of the Council.
A Sewer Report was presented to the Council.
Motion made by Alderman Rebec and supported by Alderman Strehl that the Mayor and City Clerk be authorized to transfer \$2,000.00 from the General Fund to the Water Receiving Fund. Motion carried all ayes.
Motion made by Alderman Malpass and supported by Alderman Sturgell that the Mayor and City Clerk be authorized to transfer \$6,130.00 from the Water Receiving Fund to the Water Bond and Interest Fund. Motion carried all ayes.
Motion made by Alderman Meredith and supported by Alderman Rebec that the Mayor and City Clerk be authorized to place a journal entry on the City books to allow a cash fund of \$50.00 so that all moneys in all departments may be deposited at the same time by the treasurer. Motion carried all ayes.
Motion made by Alderman Rebec and supported by Alderman Sturgell that the City purchase 18 yards of rubber matting for the Post Office building at \$3.50 per yard. Motion carried all ayes.
Motion made by Alderman Meredith and supported by Alderman Malpass that the meeting be adjourned. Motion carried all ayes.
Alberta Nowland, City Clerk
CITY OF EAST JORDAN

STOP-LOOK--SHOP
These Christmas Specials While They Last!

POP UP TOASTERS
\$9.95 was \$16.95

FOOD MIXER
\$18.95--Special!

RADIOS
\$15.95 up

ELECTRIC CLOCKS
\$3.95

RECORD PLAYERS
\$8.95 was \$14.95

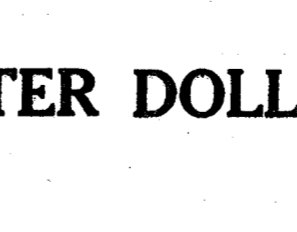
CROSLEY TELEVISION
\$139.95

AUTOMATIC ELECTRIC IRON, only \$8.95

LEWYT SWEEPER, was \$89.95 NOW \$69.95

CHARACTER DOLLS, were \$1.98 NOW 98c

Now with New NYLON OFFER!
POWERS MODEL NYLONS
AT LESS THAN 1/2 PRICE!
Certified \$1.65 VALUE, Only 75¢



Tender, delicious
MACARONI-AND-CHEESE
home cooked in 7 minutes!
With Kraft Grated for that through-and-through cheese flavor.

NORTHERN LIGHTS

Thursday, December 16, 1954 * East Jordan News-Herald * Page 7

East Jordan streets these winter days are crowded with both motorists and walking holiday shoppers. Be careful! . . . Also be careful whom you accuse of doing something. A man was accused of stealing a pound and a half of ham in New Jersey the other day. He brought a \$600,000 damage suit on grounds that he was unjustly accused and the court awarded him \$30,000. High priced ham! . . . Michigan is spending peanuts to advertise the state's apples. It is claimed the \$55,000 a year apple promotion is just "peanuts." . . . Judge William Severance, Antrim county's probate judge for more than 23 years, will resign soon. Because of the announcement it is not expected that the removal hearing for the Judge in Lansing will be renewed. . . .

Take a piece of wax, a piece of meat, some sand, some clay and some shavings, and put them in the fire. Each is being acted upon by the same agent—yet the wax melts, the meat fries, and sand dries up, the clay hardens and the shavings blaze . . . Just so, under the influence of identical circumstances and environment, one man becomes strong, another weaker, and another withers away . . . Down in Ellsworth there's a service station with the message printed across the front: "Wanted, customers. No experience necessary."

Once a gas station owner closed for a week's vacation. He left a sign for his customers. It said: "We are closing for two weeks. The services we usually provide may be had at the following places: 1. General information from cop on beat. 2. Cokes at corner drug store. 3. Rest rooms at home. 4. Change at bank across street. 5. Petty loan also at bank. 6. Charity at county farm. 7. Matches from passerby. 8. Daily newspapers from newsboy. 9. Loafing in the street."

Land prices are going up! Buy now if you can. Five causes will drive farm and other northern Michigan land prices up. They are: 1. continued farm price support program; 2. new commercial and industrial development; 3. increasing population; 4. spreading out of towns; and 5. the coming St. Lawrence Seaway.

And what's the dope on the St. Lawrence Seaway? First bids on excavation of the historic project will be opened in Buffalo, New York today. Digging of the Atlantic to Great Lakes channel will begin next spring . . . If you're crossing the Straits of Mackinac check with the highway department. They are issuing a new ferry schedule January 1st . . .

First ice fishing in Michigan was reported on December 31st last year. It is earlier this year because early December temperatures were much lower . . . Shanties were reported on Houghton lake a week ago . . . There are no important changes in fishing regulations, but you'd better pick up the Fish Law Digest when you buy your license . . .

The eleven newspapers in Emmet, Otsego, Charlevoix and Antrim counties have a combined circulation of 21,177 . . . Fifty five counties out of the State's 83 have larger populations than Charlevoix County. This county has more people than 27 other state counties. Wayne county is largest in the state with 2,435,235 people and Oscoda county is smallest with only 3,134 persons . . . The city of Petoskey has as many people as Gaylord and all of Otsego county.

Penfold Attends Meet At South Bend

Mid-west Producers' Creameries, Inc., a regional dairy marketing organization with affiliated member creameries located in a five-state area ended a successful year of operations November 30th.

It was revealed at a Board of

Directors' meeting held at its South Bend headquarters that member creameries processed in butter, cheese, nonfat dry milk solids, and other manufactured dairy products, approximately 664,312,800 pounds of milk.

Sales of product for its members by Mid-west approximated twelve million dollars, and savings were distributed to the members in the amount of \$157,000.

Among those present at the meeting was Alston Penfold, assistant manager of the Jordan Valley Cooperative Creamery of East Jordan. He attended in the

LIBRARY NOTES

Winter schedule: Monday, Wednesday, Thursday and Saturday, 2:00 to 5:00 and 7:00 to 8:30 p.m.

Tuesday and Friday, 12:00 noon to 5:00 p.m. Except holidays.

New books for the young folks this week: Cotton for Jim, by Baldwin, is an interesting story of the problems of a young cotton farmer.

Wright has written another story about the Sampey Place, called Daybreak at Sampey Place Same characters.

LaSalle, River Explorer, by Graham, is another for our young biography readers.

We have another Pocket Book Mystery, gift of Mrs. Marie Woodcock.

Two more mysteries are on our sales list, thanks to the Teichmans.

John Crowell brought us 15 books last Saturday, among them several on Journalism and English Composition, one on psychology, dictionaries, meat packing, photography and a Music Lovers' Encyclopedia, that is a very comprehensive book for the student of Music. Handbook for Patrol Leaders and Jim Deep River's Wilderness this book will be especially liked by our boy scouts, and Modern Guncraft, Hitting vs Missing should be interesting to our bird hunters. Bark Wood by Weston is up for sale.

Holiday Cheer Of Liquid Type May Be Deadly

One year ago this month 41 drivers and 14 pedestrians who had been drinking lost their lives in traffic accidents in Michigan. For them, all holiday seasons ended permanently.

This grim reminder was voiced by Sergeant Oscar M. Anderson, commanding officer of the Gaylord Post of the Michigan State Police, in urging all to use common sense in celebrating Christmas and New Year's.

"Police are always concerned about the problem of drinking and driving or drinking and walking, but more so at this time of year because there is more of it," Sergeant Anderson said. Office parties that get out of hand, social gatherings that become too exhilarated, or the friend-meets-friend type of tipping contribute heavily to the traffic accident, injury and death toll.

"That extra glass may be the one that turns the holidays into tragedy. Take a cup of coffee instead."

THE OLD TIMER



"Among the inconveniences that'll disappear if you ignore them long enough are snow and adolescence."

Are You Buying Toys For Gifts?

Children's Christmas gifts should reflect parent's love not just their pocket books.

MSC says a common attitude for many parents is "We have given our children everything—toys, money, entertainment—why, what else is there to give?"

Unless their parents have given freely of themselves the child is lacking what he needs most of all—unconditional love.

Children need and want four emotional foods: 1, unconditional love, that is acceptance of the child as he is; 2, a sense of belonging in the family group; 3,

a feeling of being able to stand on his own feet as an achieving person, and 4, a need for recognition.

Toys and play are a serious business for a child. Parents should allow their children to explore as far as he can safely do so, but they should learn that some things are forbidden. Store bought toys should be preceded and supplemented by contact with ordinary objects and experiences.

A good rule to guide you when buying a Christmas toy is this: Can Johnny invent lots of things to do with it? Is it suitable for his age? Is the toy sturdy enough so he can be as rough as he chooses with it?

For a toy which will let him use imagination, avoid things which have a pattern someone else has made. Let him do what his fancy dictates with such

things as clay, finger paints and building blocks. He may do nothing but mess or dab colors or punch the clay. But, what ever he makes, it is his own.

not because children are simple but because they have so much imagination.

If you want to sell property, list it with Clarence Healey Ph. LE 6-7210.

Children love simple toys best

NOTICE Cars Must Be Kept Off The Streets

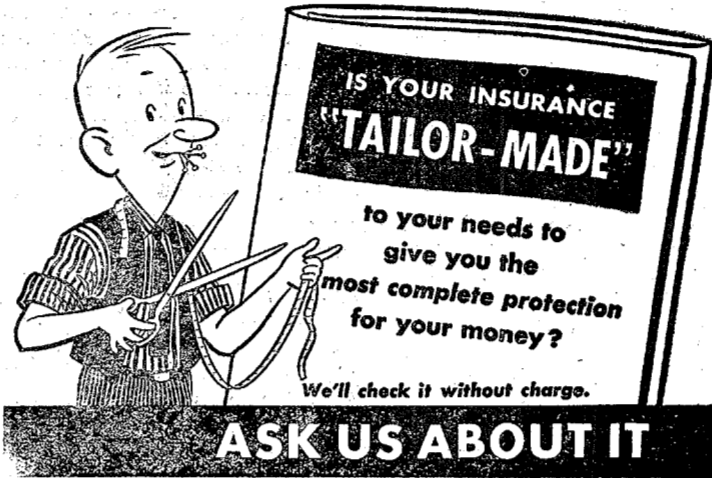
Ordinance No. 78 provides:

No parking will be allowed on any street in the City of East Jordan, Michigan, between the hours of 2:00 a.m. and 6:00 a.m., and between the dates of December 1 and April 1.

Any person violating this Ordinance shall be given a Traffic Ticket.

This ordinance MUST BE ENFORCED and we ask the cooperation of all Citizens.

COMMON COUNCIL
City of East Jordan



ROBERT A. CAMPBELL AGENCY
William M. Swoboda, Manager
Complete Insurance and Bonding Service

giving our community the PREFERENCE

No community builds a wall about itself. But we do make a definite gain when we can patronize home merchants. They form the backbone of the community's commercial life. Let's remember this, and constantly give these friends and neighbors of ours the bulk of our patronage. Money is best spent here at home.

2% Paid On Savings Accounts

State Bank of East Jordan

It's that time...
WINTERIZE NOW!

PLAY SAFE
WITH TRACTIONIZED TIRES

Only \$1.50 per wheel

SEE OUR U. S. ROYAL KNOBBY GRIP AND SNOW TREAD TIRES

Dan's Service
East Jordan

BE MODERN...

Cook Electrically

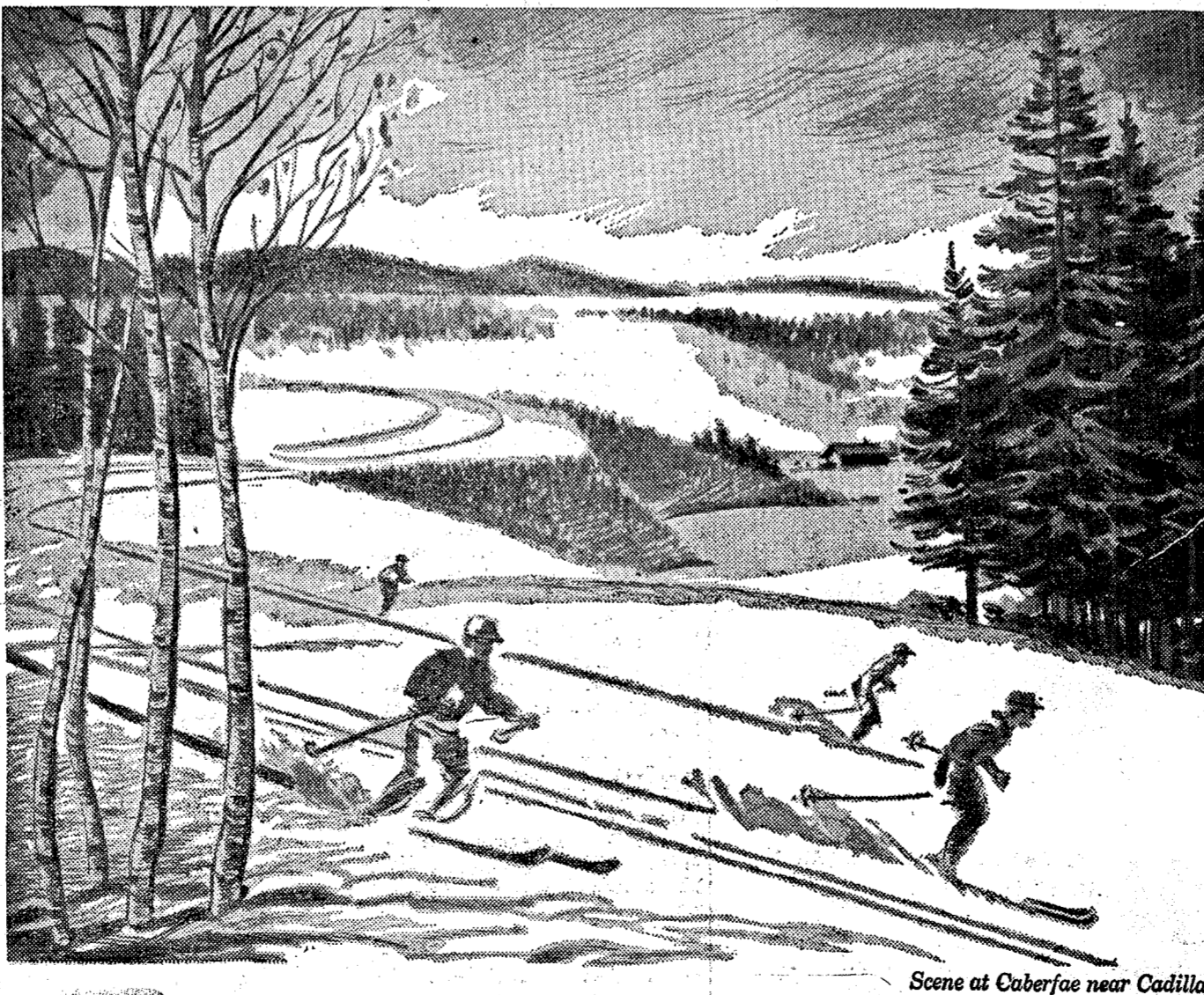
Electric Cooking is COOL
Well insulated ovens and direct contact surface unit cooking assures you of comfortable cooking always.

Electric Cooking is FAST
Modern high speed units, with accurately controlled heat, give you fast cooking at low cost.

Electric Cooking is CLEAN
Flameless electric cooking leaves no smoke or grime on kitchen walls, curtains or utensils.

ENJOY the CONVENIENCE of MODERN LIVING . . . Cook Electrically!

SEE YOUR ELECTRIC APPLIANCE DEALER TODAY
This Adv. Published in Cooperation with Electric Dealers by C. P. Co.



Scene at Caberfae near Cadillac



Michigan Brewers' Association

350 Madison Avenue • Detroit 26, Michigan

Altes Brewing Co. • Frankmuth Brewing Co. • Goebel Brewing Co.
Pfeiffer Brewing Co. • Sebewaing Brewing Co. • Sroh Brewery Co.

Crisp and Clear
as
Winter Carnival
Time
in Michigan

... enjoy a glass of
Michigan Brewed Beer

SPECIAL
EVENTS IN
MICHIGAN

SKI SEASON OPENING
December 26-January 1
Oshtemo County

PERCHVILLE ICE-FISHING
VILLAGE OPENS
January 1
Tawas Bay

WINTER SPORTS SEASON OPENS
1st Weekend of January
Silver Valley

WINTER SPORTS ROUNDUP
AND BOBCAT HUNT
January 14-16
Harrisville





G. I. NEWS

Page 8 * East Jordan News-Herald * Thursday, December 16, 1954

Lots of letters this week! The first is from Hershel Young in California. He writes: "Hi there, I noticed that you haven't had very good luck with letters from servicemen, so I thought I'd help you out. I will try and give you a picture of what is going on here at Port Hueneme, California."

Back Fence . . .

ple threatened to return to see the movie "Rear Window" the second night. Only that time they were going to take along their own telescopes . . .

Our next issue is our annual Christmas issue. We're well along with it and we are quite fatigued

nia.

This is the training station for the seabees. We have eight schools set up here for training in trades: Builders, surveyors, electricians, utilities, steel workers, draftsmen, drivers and mechanics. All in all a person coming in the Navy and being assigned to the seabees has just about any choice of school and can obtain a very good trade at this base.

I was assigned as instructor at the mechanics school here a year ago and can give you a pretty good picture of the training.

We have a 13 week course set up for Class A or primary group.

12 weeks instruction and one week project work. The men get Theory and Principals of operation (Gas Engines), Engine Construction (Gas), Math, (Piston Displacement, etc.) Lubrication and Cooling, Carburetor and the Fuel System, Automotive Electricity, Auto Ignition system, Engine tear down, Engine Assembly, Trouble shooting. The next phase of school is the Gas Chassis and is just as complete as the first.

After that the men go to Diesel school for similar instruction. And the beauty of it all is that the trades taught are adaptable to civilian life.

When the men finish here they are assigned to battalions for duty and experience in the field. And as soon as they make a promotion and have required sea duty they are eligible for advanced training—at this base also.

I hope this will be of interest to any of the fellows that are expecting to be in the military service. I'm not recruiting, but this is a picture of what a man may hope to accomplish while he is in the service. Sincerely, H. C. Young.

From Bob Lick: "Dear Sir, I would appreciate it very much if you would send the News-Herald to the following address:

A-3c Robert R. Lick
AF 16 471 326
3355 Stu Sq Box 5442-6
Chanute AFB, Illinois

Thank you. I finished basic training on Nov. 26th and on the 28th I arrived at Chanute AFB by plane.

At Chanute my training will consist of classes in which I will be trained as an "Aircraft Maintenance Electrician," a 16 week course.

I hope to be home for Christmas to see everyone. My leave should be for 17 days starting December 18th. So long for now Bob.

From Sault Ste. Marie we receive a letter from Cpl and Mrs. Ralph J. Pollitt: Dear Marshall, Ever since I've been up here I have missed the paper, so I guess the best way to get it is to send you our address. Jim says he hasn't received it since he got back from overseas. I suppose the reason is because he never sent his address in.

It's pretty cold up in this neck of the woods. It's four above this morning. There's not too much snow, but it sure is cold.

Gotta sign off because my daughter is calling me. Hope we will get the paper this week. Cpl. and Mrs. Ralph J. Pollitt, 529 E. Spruce, Sault Ste. Marie, Michigan.

And from Mike Brennan: Hi Marsh, just a few lines to let you know I'll be on my way home in a couple of days. You can hold up on the paper until further notice.

I want to take this time to thank you, old Jake, and the people of East Jordan who made it possible for me and the rest of the boys in the service to get the paper. Thank you very much, As ever, Mike Brennan.

Glen Persons is looking for-

Jordan Jingles

By PAT and MARIAN



Maybe it's kinda late to congratulate the team on that game last Friday . . . but we are anyway . . . we are writing this too early to get the results on Tuesday night's game but let's hope we come out the same way . . . cheerleaders, both first and second team, you did a fine job too . . . we like those outfits that Pat, Connie, Rachel and Deanna chose. Seniors had a nice crowd at that dance afterwards . . . glad to see that some of Charlevoix was there to enjoy it too . . . Guess quite a few from Charlevoix lost some bets, but are betting even more on the next one . . .

Say, was there ANOTHER party Saturday night? Fun had by all . . . how many have those pictures developed yet?

Have been lending an ear to the Chorus and found out that they are getting ready for a showing which will be with the grade school program—lots of Christmas songs etc. so remember that date. And oh yes, we heard some nice things about the band concert Wednesday night—band members and Mr. Acitelli . . . Think the idea of the pep band has really turned out to be a good one . . .

We saw "Rear Window" the other night and had a few nightmares too . . .

These noon hours are getting entertaining—what with all the movies . . . the idea of showing them piece by piece has some kids forgetting their lunches just to be there on time . . .

CHRISTMAS DANCE! Held SATURDAY night by FHA . . . Remember that date too.

Juniors should make quite a haul of this calendar idea . . . How's it coming . . . they also have their play books in but they haven't gone to work yet.

Driver Training class is giving those kids a rough time . . . hear a couple of Junior girls came a little close to . . . well, anyway, pretty close . . .

We just might take a vacation next week . . . so you may not be hearing from us . . . Until next time,

Mr. and Mrs. Kendel Hicks and daughter Jackie and his mother, Mrs. Hicks from Alma, were Sunday guests of her parents Mr. and Mrs. Leroy Sherman.

ward to getting out of the army: Dear Editor,

I never was very good about writing to the paper, but I wish too take this opportunity to express my appreciation to Jason Snyder, to you and to everyone concerned for the preparation of the servicemen's letter and the distribution of this paper to the many men, from East Jordan, in the service. The paper has been a highlight of mail call during this four year period. No matter where we were, the good old Charlevoix County Herald, and later the News-Herald, was there.

I will, along with a few guys from East Jordan, be getting discharged in the very near future. Sometime next month I hope and at the latest, February first. Due to the fact of an exact discharge date being unknown and also the fact that I will be moving about quite abit in the next month I would suggest you cancel my paper after the first of January.

I am looking forward too getting out of the service and back into civilian life again, and back to East Jordan. You never know how much you miss the old home town until you are away for a few years. Although my work and college will not allow me to live in East Jordan, I do expect to spend many vacations in the city in years to come.

Again I say "thank you." Your fine work was very much appreciated. I believe in saying this I express the feelings of everyone in the service from E. J. A very Merry Christmas and a Happy New Year to one, and to all.

A future civilian, Glenn Persons
New addresses and new ratings:

Pvt. Carroll J. Bartholomew, RA 16287065, Co. D 9404 TU, Ft. Monmouth, New Jersey
A-1c Earl A. Bennett, 8340 Stu Sqdn Box 403, Amarillo AFB Texas.

Cpl. Donald H. Graham, RA 16427441, Fld. Sta 8609 D. U., APO 74, c-o PM, San Francisco, California.

A-3c Donald Saganek, AF 16 482457, 1726 Support Sqd, McChord AFB, Tacoma, Washington.

We have a cancellation for 3-3c Carl Decker from Barksdale AFB, Shreveport, La. And Bob Shaw (Charles R.) is now a Pfc.

Shop now a Hott's Tot-To-Teen Shop, Boyne City for that last minute gift. Save 20 percent on snow suits, jackets and skirts. Open evenings from Friday until Christmas. Phone JU 2-7331.

Ralph Lenosky has been a medical patient at the University hospital in Ann Arbor for about a month. Friends who wish to send him Christmas cards may address them to the University of Michigan Hospital, Ann Arbor

Alice Sommerville, who has been living in Kalamazoo, is leaving there Thursday, by plane for Honolulu.

Mr. and Mrs. William Downs have purchased the home of Mr. and Mrs. John Downing on 4th street. They will take possession at once.

Friends and relatives of Mr. and Mrs. George Bulow are receiving Christmas greetings from them, stating they are located for the winter months only a short distance from Melbourne, Florida.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

TOP CAMERA SERVICE THROUGH THE HOLIDAYS

Take advantage of our FREE Pre-Holiday Camera Inspection—batteries, sync. etc.

AND REMEMBER: There's A Photo Gift For Everyone At:

HUCKLE'S STUDIO OF PHOTOGRAPHY

OPEN EVENINGS 'TIL CHRISTMAS

GIFT SUGGESTIONS

FOR MEN

Arrow Dress Shirts — Botony Wrinkle Proof
Ties — Large Selection Of Men's Lamb Knit
Sweaters — Socks — House Slippers — Terry
Cloth Bath Robes — Hickock Bill Folds and Jewelry — Sports Shirts — Dress Gloves — Sport
Jackets

FOR BOYS

White Dress Shirts — Ties — Broadcloth and
Flannel Shirts — Sweaters — Jackets

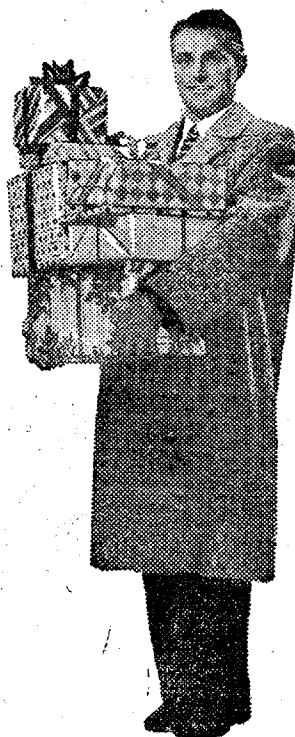
FOR LADIES & GIRLS

Blouses — Skirts — Sweaters — Lined and Unlined Dress Gloves — Hose — Slips — Pajamas
Night Gowns

See Them At

Chris's Department Store

Men Wanted Friday Night December 17



7:00 to 9:00 p.m.

YOU CAN CHRISTMAS SHOP AT YOUR LEISURE FOR HER

- Shop Friday night and pick it up later.
- Our expert clerks will be happy to assist you with the right color, size, etc.
- Free Coffee — Gift Wrapping

DON'T FORGET

FRIDAY NIGHT IS MEN'S NIGHT AT

THE DRESS & GIFT SHOPPE

TOYS FOR AN EXCITING CHRISTMAS!

From Whiteford's 5c to \$1.00



DOLLS! DOLLS! DOLLS!
All Sizes and Prices

- TRUCKS
- BULLDOZERS
- TRACTORS
- RACING CARS
- AIRPLANES
- MUSICAL TOYS
- PULL TOYS

Games For Young and Old

CUT-OUT BOOKS
COLOR BOOKS



SPECIAL!

Close out price on duck pin sets

Many other gifts for Mom and Dad



Whiteford's 5c to \$1.00 Store

your Christmas Feast!

MACINTOSH, US No. 1	3 lbs.	VALLEY LEA	1 lb. print
Apples	29c	Butter	69c
DELICIOUS, US No. 1	3 lbs.	FROZEN, Cedargreen	2 pkgs.
Apples	32c	Strawberries	49c
MICHIGAN, Good Cookers	15 lb. peck	DILL	quart jar
Potatoes	53c	Pickles	25c
176 SIZE	2 doz.	HALVES OR SLICED	2 1/2 can
Tangerines	65c	Peaches	27c
SWEET RASHER	lb.	FANCY ROASTED	lb.
Bacon	59c	Peanuts	35c
FRESH WEEKLY, Pint Standard 89c, Selects		JUMBO ROASTED	lb.
Oysters	98c	Peanuts	39c
	lb.	3 lb. BOX CHOCOLATES	
Smoked Picnic	39c	Brach's	\$1.98
ROMA OR SHURFRESH	lb.	5 lb. BOX CHOCOLATES	
Oleo	23c	Brach's	\$2.98
LARGE	doz.	MULLER, 15c, 49c and 65c sizes	1 1/2 lb Fancy
Eggs	39c	Fruit Cakes	\$1.49
MEDIUM	doz.	SHURFRESH	2 lb. loaf
Eggs	34c	Cheese Food	69c

WATCH FOR SPECIAL VALUES IN NEXT WEEK'S SHOPPER'S REVIEW

Our Six Self Serve Cases Will Help You Shop Faster And Easier

—DAIRY — MEATS — VEGETABLES — FROZEN FOODS—
—ICE CREAM—

Choice & Commercial BEEF, PORK, VEAL, LAMB, POULTRY
Priced Right — Quality Considered

FRESH FRUITS AND VEGETABLES

CLEAN STORE • LARGE STOCKS • EASY PARKING

Jordan Frozen Locker Co.
THRIFT SUPER MARKET

STORE HOURS:
8:30 A.M. to 6:30 P.M. Friday and Saturday: 8:30 to 8

