

Mr. and Mrs. Russell Brown and sons of Roseville spent a few days with her parents, Mr. and Mrs. Claud Gilkerson, and visited other relatives.

Pearsall 2nd In Contest

Harry Pearsall, of East Jordan, placed second in the State speaking contest sponsored by the association of soil conservation districts.

His talk on "Water Problems in my Soil Conservation District and on my farm" won him \$35. Pearsall is one of the better cooperators in the Charlevoix Soil Conservation District. He has entered the local contest for two years. Last year he placed first in the district and second in the state.

Chairman of the district, Clayton Healey, says the local district will either pay Pearsall's expenses to the state association annual meeting in February or present him with a \$25.00 check.

SPORTSMEN'S HEADQUARTERS

OVERLOOKING THE JORDAN RIVER

- Excellent Coffee
—Complete Meals
—Home Baked Goods

Bill's Duck Inn
BEER — WINE — IN or OUT

ALFALFA FOR ARTHRITIS?
ALPHA TABLETS containing concentrated powdered extract of the amazing vitamin and mineral rich ALFALFA plant...

HITE DRUG COMPANY



From where I sit... by Joe Marsh

Going—Going— But Not Gone!

Saturday they got set to auction off "Sis" Brown's house for non-payment of taxes. Buck Stone was the auctioneer. Everybody who came to the auction knew that "Sis" is a war widow.

When Buck began the bidding he said, "Anybody can bid. Just remember 'Sis' and three nice kids live here. Now who's going to start the bidding?"

There was silence. "Sis," standing in back, got the point. She reached into her purse for just about all the money she had in the world. "I'll bid \$75," she said.

"Sold," bellowed Buck and "Sis" had her home back.

From where I sit, Buck Stone used a helping hand instead of a gavel. It was real neighborliness. You know, even in something as small as respecting another's choice of beverage, a person can be neighborly. You might like buttermilk. I'm "sold" on a temperate glass of beer. And I can't "buy" anyone's telling me I'm wrong.

Joe Marsh

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TAX NOTICE

County and school taxes for the City of East Jordan, now due and payable at the treasurer's office.

Fred J. Vogel
Treasurer

NOTICE!

Dog Taxes Are Now Due
And Payable At The City Hall

Fred J. Vogel
Treasurer

NORTHERN LIGHTS

Thursday, November 25, 1954 * East Jordan News-Herald * Page 3

In addition to steel and corn an indication of our economic situation can be based upon the amount of new construction going on.

East Jordan and all northern Michigan have been under going something of a boom in new construction. It has been going on for the past two years.

ANOTHER INDICATION of our economic health can be based upon the way home owners are paying off their mortgages. Figures show that of families buying homes under FHA-insured mortgages only 17 out of 10,000 are three months behind in their payments. These national figures were released this week.

Those buying with conventional loans (not backed by government insurance) are in about the same situation. They have a very small delinquency payment.

One reporter said that bankers are satisfied with these "excellent economic conditions." And he says if the bankers are satisfied, it should mean something to all of us.

OTHER HAPPY economic outlooks for the north country include the fact that employment generally is up. The over-all picture is one of rising activity in our northern factories.

Construction money on the straits bridge is filtering down thru the smaller towns around the north. This is new money for the area.

No one really knows what the coming St. Lawrence Seaway will mean to the area, but it is not seen as a detriment by any means.

With the straits bridge and the seaway the north country has an unofficial "five-year plan" which could mean a gradual and highly important change in economic conditions all over northern Michigan. We cannot prosper unless the nation also prospers.

AND ON THE national scene this week it was said that evidence is growing which shows that the general economic upturn is more than just a seasonal pickup.

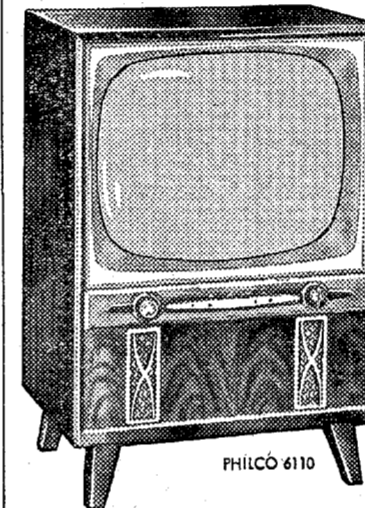
CJIC-TV At Soo

A new television station, CJIC-TV Channel Two, Sault Ste Marie, will present the conservation department's 15 minute TV show as a regular feature on

"S-D Day," itself. I hope that this will result in a sharp drop in violations so that the enforcement plans our department has worked out for that day will not have to be applied very often.



Lovely to look at!



PHILCO "Miss America" 24-inch TV

America's beauty, value and performance champion! Exclusive Finger Tip Tuning System puts FM Sound and the world's finest TV picture—right at your finger tips! Striking cabinet in richly grained Mahogany finish.

EASY TERMS

Sherman's Firestone Store

Joan E. Gunther, Anthony Dvoracek Married Thursday

Miss Joan Elaine Gunther, daughter of Mrs. Julia Rude of East Jordan and Ray Gunther of Boles, Illinois, became the bride of Anthony Dvoracek, son of Joseph Dvoracek, Sr. of Charlevoix in a double ring ceremony Thanksgiving evening. Elder George LaLonde of Boyne City officiated at the candle light service at the RLDS Church at 8 p.m. The solo, "Oh Promise Me," was sung by Mrs. Lawrence Jensen. She was accompanied by Mrs. Mercer Carey who also played the wedding marches. The bride, who was given in marriage by her uncle, Laurence Jensen, wore a floor length white taffeta dress with tulle trim and a finger tip veil. She carried a bouquet of white carnations and red roses.

Matron of honor was bride's sister, Mrs. Elmer Poole, Jr. of Garden City, Michigan. She wore a floor length dress of yellow taffeta with net overskirt. She carried a bouquet of pink and white carnations.

Charles Dvoracek served as best man for his brother and Ernest Mathers and Robert Olsen acted as ushers. For her daughter's wedding, Mrs. Rude was attired in a grey street length bolero dress. Her corsage was of dark pink carnations.

A reception followed the wedding in the church dining room. Out of town guests were Bob Olsen of Boyne City, Mrs. Frank Rajskub and daughter of Detroit Mr. and Mrs. Charles Bauman of Boyne City, Mrs. Fern Bloomquist of Cadillac and Mrs. Leonard Gleason of Grand Rapids.

The couple will make their home in Fremont, Michigan.

Safe Driving Day Program Announced

Chief Harry Simmons today announced that his department is making preparations for December 15, 1954—SAFE DRIVING DAY.

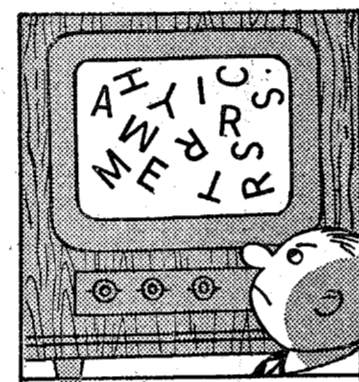
The designation of December 15, 1954 as a demonstration day by the President of the United States through the Action Committee of the White House Conference on Highway Safety represents a nation-wide appeal for all drivers and traffic authorities to make a special effort to do their best," the Chief said.

"If all motorists will strive to drive as well as they know how and if the police are extra vigilant for motorists who threaten accidents by traffic violations we should be able to make "S-D Day" a landmark in traffic safety," the Chief continued.

According to Chief Harry Simmons motorists will hear all about this DEMONSTRATION DAY through newspapers, radio, television and safety meetings. Any motorist who fails to respond to this vigorous appeal to save lives and goes right ahead and commits a traffic violation will place himself in a very bad position. He will have failed to respond to national appeal, he will have violated the law, he will have committed a dangerous driving act and he will have done something which the records show cause 90 percent of the accidents.

In conclusion the Chief said, "I call upon all motorists of this community to meet the challenge

of "S-D Day" and to drive as well as they know how. Every motorist should consider every day between now and December 15 as practice days in safe driving, leading up to a demonstration of the very best driving pos-



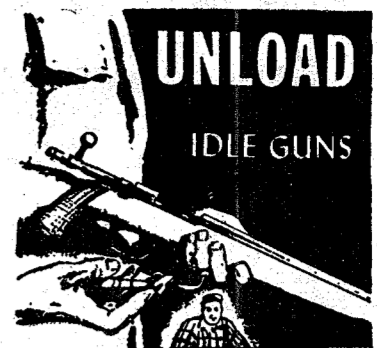
TELEVISION SERVICE



Friday nights at 10 p.m., starting December 3.

The station began operation Sunday.

It will be the 10th station to use the department's TV show. Now using the program are single stations in Cadillac, Detroit, Ann Arbor, Saginaw, Bay City and two in Lansing. Green Bay, Wisconsin and South Bend, Ind. also use the show.



School Board Meeting

Special meeting of the board of education held at the high school offices on Wednesday evening, October 20, 1954 at 8:30 o'clock.

Present Klooster, Healey, Darbee and Boswell. Absent Porter.

Moved by Healey, supported by Darbee that the school district send \$1,000.00 to the Charlevoix County Board of Supervisors for the Fair Ground property, same to be used for athletic field. Carried.

Motion to adjourn.

Signed: W. G. Boswell, Secretary

Regular meeting of the board of education held at the high school offices on Monday evening November 8, 1954 at 9:15 o'clock.

All members present.

Minutes of last meeting read and approved as read. Moved by Healey, supported by Porter that the bills be allowed and paid. Carried.

OCTOBER BILLS

Table listing various bills and amounts: Consumers Power Company \$238.19, American Electrical Heater Company 4.64, Beckley-Cardy Company 4.47, Bremmeyer-Bain Company 14.68, City of East Jordan 139.29, Chris's Men's Wear 1.21, Clinton Office Equipment Company 11.52, Cole's Central Supply Company 1.32, Max Damoth 34.25, Mrs. Lucille DeHaven 40.00, F. W. Dilworth & Sons 6.96, Doubleday Brothers and Company 7.49, East Jordan Iron Works, Incorporated 4.58, Electric Sales & Service 105.74, Ellsworth Lumber Company 193.54, East Jordan Co-operative Company 1,136.40, Fochtman Motor Company, Incorporated 130.13, Frankel Manufacturing Company 98.00, Ginn & Company 59.17, Hammond & Stephens Company 23.79, D. C. Heath 63.54, Mary Hitchcock 20.00, Hoekstra Truck Equipment Company 60.49, J. I. Holcomb Manufacturing Company 32.40, Harry Jankoviak 2.25, E. Sawyer Johnson Manufacturing Company 32.95, Ellsworth Frozen Food Locker Company 16.69, Malecki House 61.82, McCormick-Mathers Publishing Company 4.05, Michigan Bell Telephone Company 44.00, Michigan Mutual Liability Company 20.72, Michigan Products 48.89, Michigan School Service 399.20, Michigan State College 30.00, Minneapolis-Honeywell Regulator Company 130.86, Newsweek-Educational Div. 46.00, Northern Auto Parts Company 21.95, Otto Reinhardt 38.00, The Riegle Press 6.39, Julius Roberts 13.00, Robertson Products 43.66, Howard Ruff 13.00, Scholastic Magazines 162.50, Scott, Foresman and Company 44.10, Ronald Scott 11.00, Mrs. Cora Seiler 10.00, Harry Simmons 17.45, Singer Sewing Machine Company 9.93, South Bend Lathe Works 13.54, Donald Stormer 19.63, Strehl's Garage 2.47, Al Thorsen Lumber Company 3.86, Vandervoort Hardware Company 51.96, Webster Publishing Company 27.96, Whiteford 3.63, Harry Saxton 4.00, John Warren 4.50, Romaine 192.91, W. A. Porter 121.93.

Moved by Porter, supported by Healey that the lease on Chestonia schoolhouse to Union Sunday School group be renewed for 5 years. Carried.

Moved by Darbee, supported by Porter that a quit claim deed on White School property be given to John Skornia and Ruth S. Skornia. Carried.

Moved by Porter, supported by Healey that the school district purchase 15 band uniforms and 39 choir robes. Carried.

Moved by Healey, supported by Darbee that this school join with other schools in this county in the mass "Eye Testing" program as recommended by Mrs. Robertson. Carried.

Moved by Darbee, supported by Porter that Leslie Sheridan and Frank Hayden be approved to act on Advisory Council, replacing Maurice Hartung and Archie Murphy. Carried.

Motion to adjourn.

Signed W. G. Boswell Secretary

Special For Christmas

Is A Gift Subscription To Friends

Away From Home . . .

NOW \$2.50 PER YEAR

Outside Northern Michigan Until Christmas

Regular "Down State" Subscription Price \$3.50 Per Year

CALL LEnox-6-2371

EAST JORDAN NEWS-HERALD



G. I. NEWS

Page 6 * East Jordan News-Herald * Thursday, December 2, 1954

Vance District

Guests for Thanksgiving holidays at the home of Walter Petrie were Mr. and Mrs. Leroy McDowell and children of Grand Rapids.

Mr. and Mrs. Carl Petrie and son spent Thanksgiving with the William Petler family at Ellsworth.

Mr. and Mrs. Cameron Graham drove to Addison, Michigan last week end and bought seven Holstein cows to add to their herd.

Mr. and Mrs. Archie Graham, Sr. entertained thirty relatives for Thanksgiving dinner.

Hugh Graham and son, Bill Graham and son, and John Graham and friend of Brown City spent several days deer hunting and visiting at the Graham home.

Arthur Metcalf spent the week end in Detroit visiting his daughters.

Mr. and Mrs. Ed Fielstra and daughters of Bryan Center spent the Thanksgiving holidays at the William VanDeventer home.

Mr. and Mrs. Donald Karr and

A-3c Don Saganeck has been home for two weeks. He left Thursday for McCord AFB, Tacoma Washington, where he is being transferred from Sheppard AFB, Texas.

That's all boys. If you want news, you have to help make it. Write us some letters and we'll print 'em.

daughter of Detroit, Mr. and Mrs. Reichard Wieland and children of Ellsworth and Mr. and Mrs. Lee Danforth of East Jordan visited their parents, Mr. and Mrs. Van Deventer during the holidays.

Mr. and Mrs. John L. Boss and daughters, Rev. and Mrs. Lloyd M. Schloep of Charlevoix Mr. and Mrs. J. Willard Smith of Picketon, Ohio and Mr. and Mrs. Bryce C. Vance spent Thanksgiving Day with Mrs. D. E. Carpenter and Mr. and Mrs. Vernon Vance.

Mrs. D. E. Carpenter is now making her home with Mr. and Mrs. Vernon Vance.

Raymond McLeod, David Graham and Carl Petrie were successful deer hunters.

Phone local news to the News-Herald office, LE 6-2371.

Wilson Township

The lucky deer hunters of Wilson Township this year were Hilbert Hardy, Len Cosier, Earl Rhinehart, Herman Behling and William Thorsen.

Mrs. Maxine Moralee of Detroit, who was visiting at the home of her parents, Mr. and Mrs. Pete Boyer, was rushed to Little Traverse Hospital in Petoskey where she became the mother of an 8 lb. 9 oz. son on Thanksgiving Day.

Mrs. Harriet Stone and Phyllis Behling of Grand Rapids spent the holidays with Mr. and Mrs. Frank A. Behling.

Ralph Rosenbrach and two friends of Detroit spent a week on his father-in-law's farm, William Behling, with a friend. Each one got his deer.

We were sorry to hear of the death of Mrs. Jacob Roberts, an old time resident of Wilson Township for many years.

Mr. and Mrs. Ronald Knop and daughter and Mrs. Bernice Knop spent Thanksgiving day with Mr. and Mrs. Charles Reidel

William Thorsen, who is attending trade school at Doster, Michigan brought two classmates up for a three day hunting trip. They stayed at the Ang Knop home.

The Ladies Aid of Christ Lutheran Church in Wilson will meet with Mrs. Erma Eichler as their hostess on Thursday, Dec. 9th. Their annual Christmas party will be held then.

THESE WOMEN!

By d'Alessio



"Do ALL members of the football team carry a girl's books this way?"

Jordan Jingles

By PAT and MARIAN



Friday is the big day! The first basketball game of the 1954-55 season and let's have all of East Jordan turn out for the big game. As we said a few weeks ago, here's hoping we start the year

off right—with a win! Remember the pep meeting too and remember that word, pep, kids... it can really mean a lot... we know we don't have to worry about pep at that game, though. We're looking forward to a few new yells, too...

Most of our teachers seemed to have a heart this six weeks! No six week's tests! Especially after that vacation... say, we hear report cards are coming out again some time this week...

There was one thing missing at the Sophomore dance Friday night... and that was a crowd—honest sophs, that wasn't a slam. You sure did one swell job of decorating; the orchestra was good and your solosit, Martha Lord did a fine job... but! Where were all the kids that night?

Seems as though we'll be missing a few more fellows when the



SCHOOL HI-LITES

FIRST AND THIRD GRADES

Adeline Bowerman
Percy Hubble left our first grade and will attend school in Flint.

James Wicker entered our third grade on Monday. He has been attending school in Boyne City.

In social studies we are looking for pictures and stories which tell how children of other lands celebrate Christmas. We learned that the real reason for Christmas is the same all over the world, but different countries have different ways of honoring Jesus' Birth.

We had a lot of fun in our spelling review test last week. Ten of the eighteen third graders did not miss more than 3 of the 68 words.

SECOND GRADE

Betty M. Brooks
We have a new girl in our room now — Suzanne Rogers from Lansing. We now have 32 children.

On Monday everyone told about Thanksgiving vacation. Some had Turkey, some had Chicken, and some had venison for Thanksgiving dinner.

We appreciated the good Thanksgiving dinner at the Lunch Room last Wednesday. 17 of us had hot lunch.

About half of the parents of children from our room were at the assembly last week. Our dressed as Pilgrims and sang Thanksgiving songs with the other rooms.

Pamela Weaver treated us with cookies and Dixie Cups on her birthday, November 22. Thanks for the nice party!

Sherrel brought pictures for everyone to color this week.

SECOND GRADE

Agnes Johnston
There were sixteen children in our room who were neither absent nor tardy for the second six weeks period of school. They are: Kathy Bader, James Barnard, Pamela Bates, Sally Bennett, Billy Boswell, Tom Cole, Sharon Danforth, Richard Deitrich, Gary Derenzy, John Eaton, Teddy Jeffery, Glenda Knudson, John Leatherman, Lee Omland, Richard Pardee and James Savory.

Report cards were given out Wednesday. Many of us showed improvement over the first marking period.

We have a new December calendar in our room. We marked off important dates we wanted to remember this month. We found that Virginia Gagnon, Knudson and Fred Malpass have December birthdays.

This week we are getting started on the grade school Christmas operetta. We are all going to have some part in the program.

New room helpers were chosen Monday.

THIRD-GRADE

Marie Hughes
We enjoyed having a part in the Thanksgiving assembly. It was such fun to see so many parents and visitors there.

The boys and girls in our room had plenty to eat Thanksgiving Day. They all enjoyed the holiday from school. There were some good reports in telling time period.

Sharon Fick brought a lovely contribution to start our Christmas preparation. One part was a gaily colored cut-out paper village with the universal Christmas characters. The other part was the traditional manger scenes.

We had a review test of all the spelling words we've had in the last five weeks. 17 children out of 37 got A. Our children are truly studying in spelling. On the Friday's lesson the week before 25 children got an A.

We certainly are glad to have Norman Coolman back in school as well as ever.

Sod Piled For Spring Road Work

Shoulder work on the new portion of the black topped road between East Jordan and Boyne City will be finished next spring.

doe season begins... Wednesday... wish we had such a good, legal reason to be out a few days...

Are you in favor of the pink and black combination? Whether you are or not it sure is making the rounds... especially like the pink sweater fad that Bob D. broke in... and maybe Marlene O. has started something with the girls... I LIKE it!

Christmas is already in the air! Already we're hearing all the advertisements and they're starting on the Christmas Carols... why is it that our bank rolls always get smaller around this time of year... and we had such big plans... well, anyway, it's the thought behind the gift...

Prepare to have a Speech student run up to you and ask your opinion on a debate topic... also hear that the English classes are going crazy with all those themes... don't hear too many comments from the Biology students... this year, must be they're all smart...!

This might be a little late but we did like those "Rhythm Aces" last week... let's have more of this kind of assembly. Wouldn't be surprised to see a few of their records floating around. That Gym sounded like a whole slew of swooning teenagers... guess maybe it was!

That about wraps it up for this week folks...

according to the Charlevoix county road commission.

The commission has stock-piled a large amount of shoulder sod at the corner of the Boyne City - Grandvue road for the winter.

This sod was removed from the shoulder of the road during blacktop operations last summer. It will be replaced along side the road next spring.

Greet those unwanted rat visitors with several good meals of rat poison this winter as they come in from the field, advises Ed Rebman, farm agent.

He emphasizes that rats can be costly nuisances around the farm—eating up large quantities of grain and undermining buildings.

YOUR DRY CLEANER IS Your Clothes' Best Friend

WE GIVE A "LIKE-NEW" LOOK TO OLD CLOTHES

Old clothes take on a new lease for life after we dry-clean them. Let our experts work magic on your old clothes with the finest dry cleaning service.

EAST JORDAN CLEANERS

SENIOR PLAY!

"Cheaper By The Dozen"

8:00 p.m.

Wednesday, December 8th

High School Auditorium

SHOP IGA AND SAVE

GROUND BEEF	3 lb	99c
PORK NECK BONES	10 lbs	99c
PORK SPARE RIBS	2 lbs	99c
MEATY SOUP BONES	10 lbs	99c
MARLENE OLEO	4 lbs	89c
DOG HOUSE DOG FOOD	6 cans	49c
CITY CLUB COFFEE, tin	1 lb	99c
IGA TOMATO JUICE, 46 oz.	2 for	49c
DAWN TISSUE	4 rolls	35c
BACON SQUARES (whole)	3 lb	99c

Ask about and see our beautiful two color satin comforter deal. Don't miss this wonderful offer.

We have beef and pork by the quarter or half. We will be glad to cut it for you.

Open Daily Until 9 p.m.

SHAW'S IGA SUPER MARKET

FREE DELIVERY COLD BEER & WINE

LE 6-2501 EAST JORDAN

Little Ads

Get
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Call LE-6-2371

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The East Jordan News-Herald

GET A LOAD OF THESE Savings!

FRANCO AMERICAN Spaghetti	2 1 1/2 oz. cans	REGULAR	25c	Carton	\$1.96
SWANSON'S BONED Turkey	4 5 oz cans	GROUND	\$1.00	3 lb.	\$1.00
DOLLY MADISON Tomato Juice	46 oz can	PORK	21c	lb.	25c
DUNCAN HINES Orange Juice	6 oz can,	2 for BEEF	29c	lb.	29c
POLAR BRAND Frozen Peas	2 pkgs.	BEEF	33c	heart, tongue	25c
GRANULATED Sugar	5 lb.	SHURFRESH	49c	Cheese Food	69c

Be sure to make arrangements for bringing in meats here for processing before killing.

WATCH FOR SPECIAL VALUES IN NEXT WEEK'S SHOPPER'S REVIEW

Our Six Self Serve Cases Will Help You Shop Faster And Easier

—DAIRY — MEATS — VEGETABLES — FROZEN FOODS—
—ICE CREAM—

Choice & Commercial BEEF, PORK, VEAL, LAMB, POULTRY
Priced Right — Quality Considered

FRESH FRUITS AND VEGETABLES

CLEAN STORE ● LARGE STOCKS ● EASY PARKING

Jordan Frozen Locker Co.
THRIFT SUPER MARKET

STORE HOURS:
8:30 A.M. to 6:30 P.M. Friday and Saturday: 8:30 to 8

UNLOAD IDLE GUNS

SPARTAN STORE