

# BAST JORDAN NEWS-HERALD



**VOLUME 58 NUMBER 47** 

EAST JORDAN, MICH., THURSDAY, NOVEMBER 25, 1954

TEN CENTS

Annual Election Tues ay

# MERCHANTS TO REVIEW YEAR

CONSTRUCTION FEVER

# Survey Reveals Better **Economic Conditions Here**

MISS EILEEN LAGEER, mis-

sionary from Nigeria will be the

first speaker at a weekend Mis-

sionary Convention to be held at

the United Missionary Church

The Saturday night speaker

will be Rev. Edward Benedict,

missionary from India. He will

be showing slides of the work

there. For the Sunday morning

service at 11 a.m. Miss Ethel

Young, missionary from Egypt

will bring a missionary message.

The closing service of the con-

vention will be held on Sunday

night with Mrs. Mabel Umel,

missionary from Nigeria, speak-

ing. The evening services will be

held at 7:30 p.m. November 26-

28. Everyone is welcome.

**Pick Kings** 

At Annual

**Hunt Parties** 

nual hunting parties last week.

enback, of Wyandotte as king

of the Hunters Ball at Cal's Ta-

Judges chose Clarence Reich-

At the American Legion's an-

nual party Harry Goodman, of

Highland Park, son in law of Mr.

and Mrs. Harry Saxton, was na-

med king of the hunters.

Industrial

Next Week

trial project are available.

ber 29th and 30th.

ary 1st. he said.

The East Jordan Industrial

Development Corporation an-

nounced this week that promis

ary notes for the East Jordan

Businessmen's Association indus-

Corporation treasurer Rob-

ert Campbell said those entit-

led to the notes may pick them

up at the State Bank next

Monday or Tuesday, Novem-

Campbell said one year's in-

Checks for the interest will be

mailed to note holders on Janu-

terest on the notes is due and

payable January 1, 1955.

beginning Friday night, Novem-

## **OVER THE** BACK FENCE

BY MARSHALL

The first man to slide a fish shanty onto the ice of the South Arm of Lake Charlevoix will get a free subscription to the News-Herald. The person claiming the award must have at least one eye witness vouch for him. We said one eye witness not one eyed.

We don't expect anyone to report for the award for a couple of weeks yet. And remember, the South Arm doesn't run all over Charlevoix county. It quits somewhere this side of the Ironton Ferry. That will be the boundry line for this highly unusual and worthwhile contest,

Speaking of contests we read an article sometime ago which gave a run down on people who had won large amounts of money in various nation-wide contests.

It was a national survey telling "what happened afterward." Everything happened. Some couples couldn't agree what to do with the money and the argument ended in divorce. Some winnings broke up whole families. Other winners were immediately sued. Many winners were so beset by salesmen they feared for their sanity. After paying taxes and lawyers some winners wished they'd never seen a con-

So take it easy with this fish shanty contest deal. We don't want to start something.

There's a string of people in town as long as your arm and down to the little finger who haven't got their deer yet. Some of them at random are Frank Strehl, Harry Simmons, Vern Whiteford, Bud Hite etc. etc. etc etc .etc. Most have the sa... answer: "Oh, Tm going back out again."

If it turns out that one of them have got their deer when this is published there will be all kinds of heck to pay.

A little boy up at the school told the teacher he couldn't bring his report card back just yet. He explained that he got an A this semester and the folks hadn't quit mailing it around to relatives.

**Notes Ready** Someone dropped an extra large sized cotter pin in the flower collection at Rotary. Buttons we can understand, but what's with this cotter pin stuff?

As the winter winds blow and the streets get icy, remember. Drive carefully; don't insist on your rites. (We're stealing some of this stuff from a book.)

Einstein never should have made that statement about his wanting to be a plumber rather than a scientist. Newspaper columnists from Calif., to Whitefish Bay pounced upon it and made funny statements.

Happy Thanksgiving to you!

# New Employment, Building Hikes East Jordan Payrolls

Combined purchasing power of East Jordan residents has nearly doubled in the last 12 months as the result of new employment opportunities plus continued construction projects. Increased personel at local factories has hiked employment far above a year ago; and conservative estimates

> last year at this time. A survey by the News-Herald reveals more workers now are steadily employed and more money is available here than in several years.

place all local employment at

about 200 more workers than

ONE RESULT of better economic conditions is shown in construction of new homes in the

The city clerk's building permits record show an estimated \$13,250 was spent for new home construction in 1952.

1953 and 1954 there

were 18 new homes constructed here at an estimated value of \$123.750. Some are vet to he finished The general upturn in citywide financial conditions is also

shown in remodeling work done

by home owners and business-

\* \* \* IN 1952, the city clerk's re-

cords show that only four remo-Continued on Page Six

# **City Mourns** Mr. Swoboda's **Sudden Death**

East Jordan residents and many northern Michigan businessmen mourned the sudden death Sunday of William Joseph Swoboda, Sr., 63 year old manager of the East Jordan Cooperative Company's gasoline distribution

Mr. Swoboda died from a heart attack at his home about 10:30 Sunday night.

Mr. Swoboda was an employee of the East Jordan Cooperative Company for the last 25 years making many friends throughout the north.

He was born January 11, 1891 in Jordan Township, Antrim County, where he lived on his parents' farm until he married Florence Mosier at Traverse City in 1912.

The couple moved to East Jordan in 1922. The present home address is 516 Main street.

Mr. Swoboda, who leaves his wife and one child, William Jr., was a member of the Catholic Church.

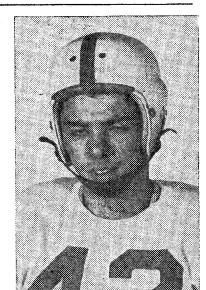
He also leaves one grandchild, two sisters and two brothers: Mrs. Joe Nemecek, Sr., of East Jordan; Mrs. R. J. Corrin, of Coronado, Calif., John Swoboda, San Diego, Calif., Leo Swoboda, also of San Diego.

Services were held 9 a.m. November 24th at the St. Joseph Catholic Church with Veting.

Relatives and friends coming to East Jordan for the services were: Mrs. Joseph Stanek, of Lansing; Mrs. Otto Mosier, of Flint; Jack Stanek, and Mr. and Mrs. Orville Cox, of Lansing and Mr. and Mrs. Robert Stanek, also of Lansing.

Bearers were: William Stanek, Joe Nemecek, Jr., Robert and Jack Stanek, Francis Nemecek and Orville Cox.

Burial was at Calvary ceme-



Jack Zoulek, 17, son of Mr. and Mrs. William Zoulek of Rt. 1, East Jordan, was named as an outstanding lineman among teams in station WWTV's listing

Zoulek is a 175 pound senior and a top student in the East Jordan FFA activities.

He has earned three football letters as a Red Devil guard and one for track.

# Flash Fire Tuesday At **Duck Inn**

The fire department was called to the Duck Inn about 12 o'clock Tuesday night after the alarm was turned in by Night Patrolman Joseph Wilkins who spotted a flash blaze coming from the corner of the roof.

Firemen reported in less than 10 minutes and in the meantime hand fire equipment got the blaze under control.

It was reported that over headed wiring from a sign caused about \$100 in damage. It was the second night building fire in East Jordan in nearly four years.

SHOP EAST JORDAN

MALPASS SAID the plant is

operating three shifts per day

# **Expect Biggest Turnout For Second Annual Gathering**

Officers of the East Jordan Businessmen's Association are making big plans for the group's second annual meeting at the American Legion Hall, 7 p.m. next Tuesday night. On that date, November 30, the association completes two full years of operation.

years of operation.

In addition to the group's annual election and yearly reports of activities, members will hear a short address by Lawrence Lind, of the Western Michigan Tourist & Resort Association, Grand Rapids.

Coinciding with the annual

Report 33

**Deer Killed** 

This Season

Herald so far.

They are:

151.49517 lbs.

Shaw, 8 points.

points, 140 lbs.

Thirty three successful deer

CHRIS TAYLOR, 8 pts.

Ed Portz, 165 lbs., 6 points

(Canada); Howard Pinney, 8

points, 118 lbs.; Joe Haney, 5

noints; Max Damoth, 93 lbs., 2 points; Stanley Scott, 167 lbs.,

10 points; Bob Humphrey, 130

lbs., 8 points; Fred Eichler, 113

lbs.; Glen Campau, 113 lbs.,

Ronald Green, 8 points; James Ahlberg, 2 points; Roy Elsworth, spike; Jerry O'Brien, 7 points;

Jack Brown, 6 points, 150 lbs.;

John Umlor, 4 points, 150 lbs.;

Earl Leatherman, spike; Dick

Élmer Poole, spike; Roscoe

Barber; Mrs. Fred Eichler, 4

points; James Spencer of Flint.

5 points, 200 lbs.; David Graham

8 points; Bruce Malpass, 4 points

108 lbs., dressed; Robert Evans,

Jr., 5 points, 130 lbs.; John Pyle

of Flint, 7 points, 115 lbs.; John

Tillotson of Ellsworth, 6 points;

Hazel Tillotson of Ellsworth, 9

points; Ralph Shepard, Jr., 5

points, 100 lbs.; Leon Bartlett, 5

Phil Gothro, 4 points; George

Stanek, 5 points; Russell Gee,

120 lbs., spike; Archie Kidder, 4

points, 115 lbs. and Harold Mc-

Donald, 6 points, 90 lbs.

hunters in the East Jordan area

have been reported to the News-

meeting date, promisary notes will be issued to those taking part in the association's industrial project.

The notes will be issued by the East Jordan Industrial Development Corporation, Monday and Tuesday. Interest payments will be issued Janu-

The group will elect five members to the board of directors. After the election the new board will name its own chairman, vice chairman, secretary and treasur-

MEMBERS WILL hear a report on the increase in business, industrial and residential construction and activities covering the past two years.

A round-up report will be given on East Jordan's tourist park and a yearly treasurer's report. Members now holding office are: Chairman Fred Vogel, vicechairman Elgy Brintnall, secretary Marshall Sayles and Treasurer Minnie DesJardins.

Other board members are Merrit Shaw, Robert Strehl, Bill Huckle and Basil Cummins.

The nominating committee for next Tuesday's election is made up of Chairman Dr. George Bechtold with Dr. David Pray, Dr. John Savory and Dr. J. Van-Dellen.

THE ASSOCIATION'S board of directors will meet at the city hall Friday night with the nomination committee to prepare for the annual meeting.

**COMING** 

**EVENTS** 

# FFA News

The East Jordan FFA chapter is engaged in many projects. One of the money raising projects is the cutting of pine boughs to be sent to Boyne Falls. And the work program in classes is nearing completion. Farm Shop boys are making many useful objects such as a loading chute, wagon, stove, boat, etc.

There were many entries from East Jordan in the potato and apple show at Petoskey.

# \$10,000 In Yule Checks Mailed Here

Checks amounting to \$10,000 are being distributed this week by the State Bank of East Jordan to about 180 members of the bank's Christmas Savings club.

This represents a gain of about two thirds over last

Robert Campbell said the plan is enthusiastically received by members and also merchants. are pleased that the amount is saved for holiday shopping.

Campbell said a new club is being formed for next year and members will save from 25c to \$5.00 per week for the next 50 weeks.

The Tuesday night meeting of the Study Club was postponed to a later date because of the death of William J. Swoboda.

November 26 - Oyster supper at IOOF Hall for Odd Fellows, following the lodge meeting. Everyone is urged to at-

November 29 - Cherryvale Extension will meet with Mrs. Harry Sloop. Christmas Workshop—everyone is requested to bring materials to the meeting, 10 a.m.

November 30-East Jordan Businessmen's Association will hold annual meeting with election of officers at the Legion Hall, 7 p.m.

November 30 -- Cub Scout Pack Meeting at the Methodist Church, Tuesday at 8 p.m. Parents are urged to attend.

December 1-PTC Meeting at high school gym, 8 p.m. December 2-St. Ann's Altar

Society will meet at Parish Hall at 2:30 p.m. Esther Kidder and Jenny Davis are hostesses.

December 2-An open meeting will be held at Rock Elm Grange featuring a speaker on farmers' social security. The Grange opens at 9 p.m. All farmers interested are welcome.

#### It's A Girl!

Mr. and Mrs. Jason Snyder are announcing the birth of a daughter, Linda Jane, weighing seven pounds and fifteen ounces, Monday afternoon, November 22 at the Charlevoix Hospital. Both mother and daughter are in good

# Iron Works Expansion Will Bring **More Production Contracts**

Construction has started on a \$40,000 expansion program at the East Jordan Iron Works, Ted E. Malpass said this week. Mayor Chris Taylor crowned two King Deer Hunters at an-

The firm which is one of the oldest in northern Michigan, is installing more modern operations to meet competition, Malpass said.

The new project will include a structure 74 feet wide, 136 feet long and 65 feet high. It is being constructed with steel and concrete block. THE NEW building is under

the direction of construction foreman Cecil Murray and T. D. Malpass, engineer. It was said the foundry will

install sand conditioning and production centers which will el-

### PTC To Hold Third Meeting December 1st

The East Jordan Parent-Teachers Club will hold their third meeting of the year Wednesday, December 1st in the high school gym beginning at 8 p.m.

The program will include a panel discussion made up of high school students with Mr. Gilleapie of the Petoskey Child Guidance Clinic serving as moderator. The topic for dsicussion will be "What we need to develop healthy personalities."

Refreshments will be served.

iminate the shoveling of molding sand. Much of the new operation will be above the height of the present buildings.

Most of the firm's molding sand is made up of sand purchased locally with the addition of binders and additives shipped in from the west and

The Iron Works has been producing iron products — street castings such as man hole covers etc. and fire hydrants since 18-

and employs 134 men. A year ago employment stood at 100 It was said the more modern equipment will result in needed higher production with less ef-

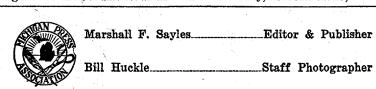
fort on the part of the workers. Final result is more liable to increase rather than decrease employment since new facilities will place the company in a position to handle larger contracts in East Jordan.



Here's a lucky hunter. Henry Howard, Rt. 2, East Jordan lined up his deer and five coon bagged on a hunting spree. A hunting partner Leslie Sheridan hadn't gotten his deer when this photo was taken of the lucky Mr. Howard. (photo by Huckle)

# EAST JORDAN NEWS-HERALD

Page 2 \* East Jordan News-Herald \* Thursday, November 25, 1954



The Charlevoix County Herald\_\_\_\_\_1896 The East Jordan News\_\_\_

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### **Thanksgiving** Sermonette

BY REV. DALE LARSON

I have yet to meet a person who didn't have something for which to be thankful. However, I have met many people who are under the impression they have nothing for which to be thankful. They are usually those who think that they can be thankful only when they have a superabundance of material things.

Do you recall the circumstances out of which our present Thanks-giving Day grew? A fatigued and wearied group of colonists decided they had much to be thankful for, despite the fact that since their arrival to the New World, America, they had experienced little else but poverty, disappointment, suffering, illness and death.

It's strange, isn't it, that the Pilgrims could set aside a day in which to thank God for their blessings, when apparently they had considerably more for which to be miserable, unhappy, and dissatisfied? It's strange, too, but the people I've met in life who are the happiest and most content are those who apparently possess the least of material goods. Maybe it's because they know fundamentally that God's blessings have little to do with things, circumstances, or

Show me a person who is happy and content, and I'll show you a person who is appreciative of God's blessings. It's that kind of a person who can say with the Apostle, Paul, "For I have learned, in whatever state I am, to be content, I know how to be abased, and I know how to abound; in any and all circumstances I have learned the secret of facing plenty and hunger, abundance and want. I can do all things in Him who strengthens me."

Don't sit around waiting for something for which to be thankful. It's like searching for a tree in a forest. There is so much God has blessed you with that it may be difficult to single out any one particular thing. You have loved ones, friends, schools, churches, and the most wonderful country in the world in which to live. Even if you may be faced with adverse circumstances, even if there is much you may be laced with adverse circumstances, even if there is much in your life contributing to your misery and unhappiness, surely you can't discount the many blessings God still imparts to you daily. It could be worse, you know—a lot worse. Things will never be better than when you realize there is so much to be happy about and so much for which to thank God.







**FROM** 

Ellsworth Lumber Company

QUALITY FIRST ALWAYS JOS. F. BUGAI



Thursday, November 25

oun Piper Laurie Edgar "DAWN AT SOCORRO" Rory Calhoun Edgar Buchanan

In Technicolor plus THE BUNDY MOUNTAIN JAMBOREE Stage and Local Talent Show

DANCING TONIGHT, THURSDAY, NOV. 25 With the Bundy Mountain Jamboree Modern Music and Country Style from 10 to 1

Friday and Saturday, November 26 and 27 Wayne Morris
"RIDING SHOTGUN"

Outdoor Action in Technicolor
Vic Mature Piper Laurie Vincent Price
"DANGEROUS MISSION" Montana's Glacier Park in Technicolor

Sunday, Monday, Tuesday, November 28, 29, 30

"THE CAINE MUTINY" Herman Wouk's Pulitzer Prize Novel in Technicolor

Wednesday and Thursday, December 1 and 2 Janis Carter Lucille Ball William Holden "MISS GRANT TAKES RICHMOND"

Free Pass Night — Wednesday Only



METHODIST CHURCH Rev. R. H. Moore, Pastor LE 6-2254 LI 7-2058

Morning Worship 10:00 am Church School 11:15 am 5:30 pm

UNITED MISSIONARY **CHURCH** C. W. Thompson, Pastor

Morning Worship 11:00 a.m. Sunday School 10:00 a.m. Youth Fellowship 7:00 p.m. Evangelistic Services 7:30 pm Prayermeeting (Thurs.) 8:00

FIRST PRESBYTERIAN CHURCH O. DeHaven, Pastor

Regular Services: The Church School meets at 9:45 with classes for all ages. The Morning Worship begins at 11:00 o'clock.

**BIBLE BAPTIST CHURCH** Central Lake Rev. Paul Gelatt, Minister

Worship — 11 a.m. Bible School - 10 a.m. Youth Time - 6:30 p.m. Gospel Service - 7:30 p.m. Prayer Meeting, Wednesday. -7:30 p.m.

Bible Club, Thursday, 4 p.m. Sunday School Sunday 10:00 Morning Worship, Sunday 11

Evangelistic Service, Sunday 8:00 p.m.

PENTECOSTAL FULL GOSPEL TRUTH CHURCH Corners Fourth & E. Division Sts Rev. Harley R. Barber, Pastor

Sunday School-10 a.m. Worship Service-11 a.m. Sunday Eve. Service - 8 p.m. C. Y. A. Tuesday—8 p.m. Prayer Meeting. Thursday 8 pm

**EVANGELICAL LUTHERAN** CHURCH Rev. Dale Larson, Pastor

Sunday School every Sunday at 10:00 a.m. Classes for all ages Church services every Sunday at 11:00 a.m. Communion Service first Sunday of every month Luther League cooperative family dinner second Sunday of month at 1:00 p.m.

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS Elder Ole Olson, Pastor

Sunday Services Church School 10.00 a.m. Morning Worship 11:0 a.m. Zions League Tues., 7:30 p.m. Prayer Service, Wed., 8:00 p.m.

FINKTON BIBLE FELLOWSHIP CHURCH

Followed by short morning services. Sunday School 10:30 am Youth Felowship 6:45 pm

Evening Service 8:00pm Wednesday Prayer Meeting 7:30 pm CHURCH OF GOD CHAPEL

Rev. Ora Holley Services Sunday Evening — 7:30

CHRIST LUTHERAN CHURCH Boyne City — Wilson Twp. Rev. Richard Noffze, Pastor Wilson Township:

9:30 am. Church Service 10:30 a.m. Sunday School Boyne City: 11:00 Church Service 10:00 Sunday School

SHOP EAST JORDAN

THE GOSPEL MISSION Special Bible Study Classes For Free Gospel Literature Write PO Box 295 City

SEVENTH - DAY ADVENTIST CHURCH Elder R. H. Clausen, Pastor Sabbath School 9:45

Church Service 11:00

ASSEMBLY OF GOD Rev. Herman Smith, Pastor Sunday School — 10:00 a.m. Morning Worship — 11:00 a.m. Evangelistic Service — 8:00 p.m.

ST. JOSEPH CHURCH Rev. Joseph Malinowski, Pastor

Sundays-7:30 and 9:30 a.m. Holydays-7:30 am and 7:30 pm Weekdays-8:00 a.m.

#### **LIBRARY NOTES**

Library Tours: Monday, Wednesday, Thursday and Saturday, 2:00 to 5:00 and 7:00 to 8:30

Tuesday and Friday, 12:00 noon to 5:00 p.m. Except holi-

New Books: He-Manners, young man's book of etiquette, by Robert H.

Loeb, Jr. In The Cause Of Peace, by Trygve Lie, the story of the United Nations during the first seven years when Mr. Lie was serving as the Secretary-General

one of the most responsible pos-

itions in the world. The Roosevelt Family of Sagamore Hill, by Herman Hagedorn, takes the reader right into the lovable family of Teddy Roosevelt, one of America's greatest personalities.

Home on the Bear's Domain, by Martha Martin, is another true family story, under vastly different circumstances. This family lives in Alaska and life is rugged but they find great happiness together and share it with two little Yugoslavian chil-

He Was Not My Son, by Madeleine Joys, is the true story of the accidental switching at the hospital of two babies, one of whom is twin to another child who lives in the same town. It is seven years before the mistake is found out in spite of the fact that the twins do not look alike nor have similar traits. When it is finally proved they are not twins, the separation is heartbreaking for both families in-

Islands Apart, by A. P. Ryan, is the story of Ireland from St. Patrick to DeValera, the complex, fascinating problems of religion, politics and economics the rich variety of life and all told with spirit and wit by an author who has no axe to grind, so can tell the tale with objectivity. The White and the Gold, by

Thomas Costain, is a history of Canada under the French regime This is the first of a number of volumes planned to cover all the history of our neighbor country, and to be written each by a different author, but under the general editorship of Mr. Costain.

We have help for you when you plan your next public speech in a new book, Practical Public Speaking, by White and Henderlider.

How to Believe, by Ralph Soc-kman, answers the questions Continued on Page 5

that

sudden

emergency

for MONEY!

It may be illness, or an unexpected

tell us your problem, in confidence.

Personal Loans are made promptly to

responsible people who can repay in monthly installments out of income.

Talk over your needs with us.

opportunity to buy some needed article at

contain enough money, call at this bank and

State Bank of East Jordan

a bargain price. If your reserve does not

that calls

### Looking Backward

# Reviewing The News-Herald

Born to Mr. and Mrs. Ben Hardy, a daughter, November

Mrs. Marie McGoff has accepted a position as stenographer at the Clink and Williams law of-

Dan E. Goodman and Mrs. Nellie Sweet were united in marriage at Boyne City.

The Russell House, nearing completion, will open for a Thanksgiving Dinner.

Dr. W. H. Parks returned from a hunting trip and lucky enough to get his deer.





Mr. and Mrs. Joseph Chanda Jr. and son of Hazel Park are spending two weeks vacation deer hunting and visiting his parents, Mr. and Mrs. Joseph Chanda Sr. and other relatives.

KEEP HUNTING A SAFE SPORT



WE GIVE A

"LIKE-NEW" LOOK TO OLD CLOTHES

Old clothes take on a new lease for life after we dry-clean them. Let our experts work magic on your old clothes with the finest dry cleaning service.

**EAST JORDAN CLEANERS** 

The Boys and Girls High School Glee Clubs and Orchestra have prepared a program to be given November 24.

Clara Mitchell of Boyne City and Emile Nason of Eveline Township were married Saturday evening at Boyne City.

The annual Union Thanksgiving Service will be held at the Presbyterian Church; Rev. H. Hiles of the Methodist Church will give the sermon.

The deer hunting party of S. E. Rogers, L. Balch, Roscoe Mackey, Dr's W. H. Park and G. W. Bechtold, C. J. McNamara, A. W. Frieberg and Charles and Ed

Strehl returned home Wednesday with six deer.

**NOVEMBER 23, 1934** 

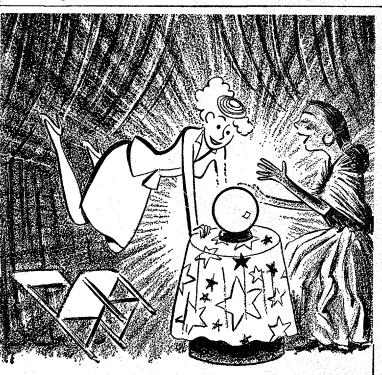
Born to Mr. and Mrs. John Vallance, a son, November 1st.

Raymond Richardson returned home from the Charlevoix hospital where he was being treated for serious wounds.

There will be a big dance at Madison Square this Saturday with Taylor's Band supplying the

Born to Mr. and Mrs. Howard Sumner of Muskegon, a son. They are former E. J. residents she is Eva Evans.

SHOP EAST JORDAN!



# "THAT'S RIGHT, I SEE A **NEW ELECTRIC RANGE** IN YOUR KITCHEN"

The prospect of a bright new electric range in the kitchen is enough to make anyone jump with joy.

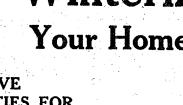
And, if it's one of the many fine makes of automatic electric ranges, so much the better. What woman doesn't dream of preparing whole meals the easy automatic way...just pop the food in the oven, set the controls, and forget it. An automatic electric range does the hard work better, faster and easier.

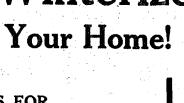
No modern range is CLEANER, COOLER, MORE AUTOMATIC than an ELECTRIC RANGE!

PG-4112-20

SEE YOUR ELECTRIC RANGE DEALER TODAY This adv. published in cooperation with electric range dealers by C. P. Co.

# Now Is The Time To Winterize Your Home!





WE HAVE **FACILITIES FOR BLOWING IN** ROCK WOOL

> All Work Guaranteed By Reliable Workmen



"DO-IT-YOURSELF"

**PLAN** 

Let Us Furnish You With Rock Wool, Fiber Glass, Zonolite, Loose Or Pouring Wool.

CALL US FOR FREE ESTIMATE

# Al Thorsen Lumber Co.

LE 6-2271

East Jordan

# **NORTHERN LIGHTS**

Thursday, November 25, 1954 \* East Jordan News-Herald \* Page 3

FOR THE FIRST TIME in the history of its publication your April, 1955 Readers Digest will be carrying advertising. National advertising agencies say full page rates will cost about \$26,000 for black and white; \$31,000 for four color page ads. These advertising rates are based upon a 10,000,000 circulation.

Dr. J. VanDellen, of East Jordan and Ellsworth, has installed an electric telephone answering secretary in his Ellsworth home. Home calls are recorded by the electric secretary and played back when the doctor comes home.

MICHIGAN'S TREE FARM program is sweeping the state. There now are 338 fains certified under the program as outstanding examples of good forest management. The tree farms total 673,000 acres throughout the state.

LeRoy Dawson, 17, of Eastport, this week was in Charlevoix hospital following a gun wound received while deer hunting. He was shot through the lower left arm by his hunting pardner, Calvin Lamoreaux, 18, also of Eastport.

THE USE OF NATURAL GAS is slowly making its way into Northern Michigan. Michigan Consolidated Gas Company will take over facilities of Michigan Gas Utilities in Cadillac, December 1st. It means that Cadillac will have opportunity to get natural gas. Consolidated, it was said, is expected to pipe natural gas to Cadillac from Reed City lines. Petoskey is alone in this section of the north where residents have natural gas available.

Coach Duffy Daugherty, of Michigan State College received one critical letter about his football coaching this year. He didn't mind the letter, but it was sent to: "Duffy" (The Dope), East Lansing, Michigan. What got him was the fact the mailmen knew

DOWN IN ELLSWORTH volunter firemen will cooperate in a national firemen's drive to obtain funds for muscular dystrophy, sponsored by the Association of Volunteer Firemen, National Association of Firefighters and National Association of Fire Chiefs. The drive starts Friday night.

### ENJOY THANKSGIVING DINNER AT "THE ANCHORAGE"

Roast Young Turkey or 1/2 Fried Chicken With Giblet Gravy and Cranberry Sauce Cream Whipped Potatoes

Buettered Asparagus

Relish Dish

Jellied Cole Slaw

Pumpkin or Mince Pie with Whipped Cream Coffee or Tea

**DINNERS \$1.45** 

CHILDREN'S PLATES 75c

SERVED FROM 12 TO 7

# SHOP IGA AND SAVE

GROUND BEEF \_\_\_\_\_ 3 tb 99c BEST STEW BEEF \_\_\_\_\_ 4 1b 99c BACON SQUARES (whole) \_\_\_\_\_ 3 th 99c PIG HOCKS \_\_\_\_\_ 3 1b 99c NORTHERN TISSUE \_\_\_\_\_ 12 for 99c IGA PUMPKIN\_\_\_\_\_ No. 2½ can 16c MINCE MEAT, quart size \_\_\_\_\_ 2 for 99c GINGERBREAD MIX, Betty Crocker 2 for 49c SHEDD'S SALAD DRESSING, qt. 39c with cpn.

WE HAVE CANDY AND NUTS GALORE

Ask about and see our beautiful two color satin comforter deal. Don't miss this wonderful offer.

We have beef and pork by the quarter or half. We will be glad

Open Daily Until 9 p.m.

#### SHAW'S IGA SUPER MARKET

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EAST JORDAN

# Want Her To Look Glamorous?

Minnie has solved your Christmas problem with robes and dusters-cotton quilted-nylon embossed—Bur-mil quilted and nylon quilted. All styles and colors. Truly the "prettiest" we have ever had.

Nationally advertised by Rhapsody

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\$5.95 to \$14.95

THE DRESS & GIFT SHOPPE

#### THESE WOMEN!

By d'Alessio



"It's sorta like baby sitting, only you don't get to look at TV!"



FIRST GRADE Marion Brooks

We wish you all a very happy Thanksgiving Day and hope you will see us as little Pilgrims in the Thanksgiving assembly. We made some Pilgrim log cabins.

We made clay animals like Dick, Jane and Sally did in the story, "We Make Something." We are enjoying morning milk in our room now. Some days we

are treated with cookies or crackers by one of the children. Lennie Thomas brought her kitten, Blackie to school on Friday afternoon. We let it walk around the room, everywhere it wanted to. It walked across our tables, played with the plants in the sand box, then curled up in a little upside down chair and went to sleep. While Blackie was

them comfortable and happy. SECOND GRADE

exploring our room, Mrs. Brooks

read us a story that told us how

to take care of cats and to make

Agnes Johnston Glenda Knudson and Fred Malpass will represent us on the Grade School council.

We are busy learning how to write letters. Last week we wrote a letter to Mrs. Liskum and her second grade accepting an invitation to their room to see a play and hear them sing a song. The play was very interesting to us since we had read and played the same play in our room. This was a Weekly Reader play and it was very enter-

We contributed \$2.25 to the Junior Red Cross drive which ended Monday. Most of us re-

ceived pins to wear. Last Friday, we helped Kathy LaPeer celebrate her birthday. Kathy's mother treated us to deicious cup cakes. Monday Billy Murray and James Barnard celebrated their birthdays. Mrs. Murray and Mrs. C. Healey ser-

ved us delicious cake and ice cream. We were happy we could help our class friends celebrate thir birthdays. We made cards for Kathy, Billy and James.

FIRST AND THIRD GRADES Adelyine Bowerman

This week we are summarizing the work we have had during the last five weeks.

The first graders have completed their first three pre-primers and the workbook to go with them and a supplemental reader "Guess Who." In a word test, nearly everyone knew most of the 58 sight words we have had. In numbers we know to tell which is more and less, the meaning of numbers, how how to make the "teens" and the numbers by 10's to 100.

The third graders are improving greatly in "story problems," knowing whether to add, sub-tract or column addition. We are working each day on speed in addition combinations and following Thanksgiving vacation we will concentrate on subtraction.

In spelling, we compared our second six week weekly marks with those of the first period and nearly every one noted improve-

> SIXTH GRADE Alma Larsen

Today we saw a movie called "The New Paul Bunyan." It showed how machinery is used to cut down forests.

-Sue Stinchcomb The sixth grade boys started gym classes to day under the direction of Mr. Saxton.

Tuesday, we went to Petoskey to see a play "Little Women" It was very good.

My cousin visited school this week. Her name is Bonnie Lou Hazelmyer. She lives in Muske-

-Jane Dunson

#### FROM OUR CORRESPONDENTS

## About People You Know

#### Finkton News

Versile Spence was home for the weekend from Lansing. Richard Lock of Lansing and Hap Dawson spent the weekend with Versile hunting. Jim Spence of Central Lake came out and hunted with the boys Saturday.

Asa Beal returned home Satarday night from across the straits. He was one of the lucky ones to bag his buck.

Mr. and Mrs. Bill Wolford of Detroit spent the weekend with Mr. and Mrs. Jack Taylor.

Mr. and Mrs. Gordon Dawson were callers this last week at the Earl Wilson home.

Mr. Bob Spence and three of nis friends of Mt. Pleasant spent Saturday hunting on the George Spence farm.

We are glad to report that Barbara Spence of Mt. Pieasant is home from the hospital. She was stricken with Polo a few weeks ago. She is still in bed and would appreciate hearing from any of you. Her address is Mt.

Marshall Shepard is another happy hunter. He bagged his buck Tuesday.

George Spence has returned o work at the trailer factory in

Mr. and Mrs. Earl Wilson,

Miss Neva Wilson, Ardith Brock and Merilyn Lewis made a trip to the straits Sunday.

### Wilson Township

Mrs. Bernice Knop and son, Ronald, of Muskegon spent last weekend with Mr. and Mrs. Charles Reidel.

Mr. and Mrs. Len Cosier spent two days in a business trip to Grand Rapids.

Mr. and Mrs. Arthur Burnett and two sons of Walloon Lake spent Sunday at the August Knop home. John Kirchner, his wife and twin daughters from Alaska, were also guests.

Miss Alma Wolters of Boyne City spent three days with her sister and family, Mr. and Mrs. Horace Warn.

The Sunday School teachers, Mrs. Alma and Jeane Korthase and Mrs. Ed Henning, with their pastor, Rev. Noffze and wife and Mrs. Nellie Knop met at the Ed Henning home Tuesday evening last week to plan their Christmas program.

Thanksgiving Service will be held at the Christ Lutheran Church in Wilson on Sunday instead of Thursday.

Mr. and Mrs. Rex Murray of Intermediate Lake spent Sunday with her sister and family, Mr. and Mrs. August Behling.

# HERE & THERE **Around East Jordan**

A-3c Ernest Kopkau Jr. returned to his base at Klovis, New Mexico on Monday.

Private Larry Huckle has been home on furlough from Ft. Sheridan, Illinois. He returned there Saturday with his wife. They will live on the base in a trailer home.

Frances Hayes who has been in the hospital for an operation on her feet is back in school. -Shari Bowman

In English we wrote business letters to far away places. I wrote to Sacramento in California asking for free booklets and pictures of that city. It was lots of fun!

-Norma Gee

In Geography we are studying about Medieval Times. Next week we are going to have a test.

-Mary Porter We are taking up donations for the Junior Red Cross. We chose Sue Stinchcomb and Jerry Peters to take charge. We are having a contest between the girls and boys.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Jerry Rogers and family will move into the Charles R. Green home on Division Street.

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

Mr. and Mrs. George Bulow of East Jordan left this week for Florida where they will spend the winter season.

Roger Benson left for Ohio last Wednesday. He will return to Mount Pleasant where he will attend college.

We can tractionize or de-skid your tires. Bader's Standard Ser-

Mrs. Frances Crowell left last weekend to spend the winter with her daughter in Jackson. Her address there is 322 W. Clinton Street.

Cyril A. Dolezel, East Jordan -Judy Jankoviak has been initiated into Sigma

Delta Chi, national professional journalism fraternity at Marquette University in Milwaukee, where he is in his junior year. The initiation was held at the Milwaukee Press Club.

Mr. and Mrs. Curtis Evans and two sons, Russell and Charles, and friends, John Pyle and Alex Kopowida of Flint spent the past week deer hunting visiting Mrs. Antonia Evans and Fred Moore and daughters of East Jordan.

SHOP EAST JORDAN

#### SPORTSMEN'S **HEADQUARTERS**

OVERLOOKING

THE JORDAN RIVER

-Excellent Coffee -Complete Meals

-Home Baked Goods

# Bill's Duck Inn

BEER - WINE - IN or OUT

# Now For Sale!

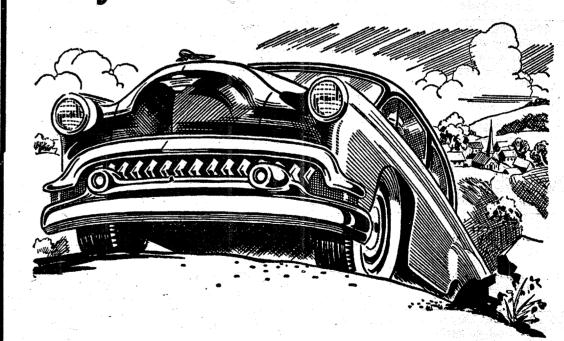
# Heavy Card Signs

No Trespassing No Smoking No Parking No Hunting For Sale Private Road

15c And 20c Each

EAST JORDAN NEWS-HERALD

# Play Safe This Winter!



# With A Good Used Car From ELGY'S

1950 Buick Sp., dynaflow, low milage 1953 Hudson Jet 1948 Nash

1954 Merc. Save over \$1,000 on this 1950 Dodge 1949 Dodge

1947 Studebaker 1948 Dodge ½ ton pu 2-1949 Plymouths

Many others to choose from

We also have a 1919 Ford Model T, excellent mechanical con-

PARTS STORE NOW OPEN If we haven't got it, we'll get it for you!

M-66-M-32

LE 6-2922

**EAST JORDAN** 

# WANT AD RATES

CASH RATE: 234 cents per word, minimum, 65 cents. If ad is not paid by Saturday noon after last insertion, it will be considered charged. If ad runs three consecutive times you get three ads for the price of two.

Card of Thanks Professional Directory -

Page 4 \* East Jordan News-Herald \* Thursday, November 25, 1954

#### FOR SALE

FOR SALE—Potatoes, \$1.50 per bushel delivered. 50c for pick outs. William Shepard.

TRADE YOUR OLD APPLIAN-CES- Gil Coon's Kalamazoo Sales and Service, Boyne City, will give you liberal allowance. Easy Payment plan. Frigidaire Appliances, Maytag Washers, Magic Chef Gas Ranges, Iron rite Ironers, Youngstown Kitchens, Phone JU 2-7271. 26tf

FOR SALE - Bottle Gas and appliances. — SHERMAN'S HARDWARE.

WIRING SUPPLIES - Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacls -pull chain and keyless types. SHERMAN'S FIRESTONE STORE, East Jordan.

FOR SALE-47 Packard, in good running order with good tires, for \$150. Can be seen at Lester Coblentz farm on the Boyne City road, 4 miles north. 45x3

FOR SALE-1950 Olds. 4-door, radio and heater; 1946 Ford Club Coupe; 1940 Ford 2-door Will take trade-in farm tractor trailor. Seblo DeVries, Atwood

FOR SALE-Black opposum fur ioat, size 16. Brown mouton fur coat, szie 14. LE 6-7123. 45-3

FOR SALE-Three ladies coats; one pair ski pants. Call LE 6-7220.

FOR SALE-Turkeys, oven ready or live, Broad breasted whites. Compare our prices. Barkdoll Turkey Farm, Charlevoix Turkey Farm, Route 3, Charlevoix, Call LI 7-2114.

FOR SALE - Used Refrigerators, Electric Ranges, Washers, Oil Water Heaters. - SHER-MANS. 22 ti

REWARD-For information leading to the sale of a new Ford or A-1 used car, a \$10 cash award will be promptly paid by Robert Cook or Del Paquette representing Northern Auto Co. Boyne City. Call JU 2-6571.

#### FOR SALE

1, East Jordan.

FOR SALE — Live or dressed

FOR SALE — Two registered

AUCTION - Saturday, December 4, at 7:30 p.m., Legion Hall, Walloon Lake. There will be tools, appliances, lamps, comforters, bedspreads, chrome set, sewing machines and many items too numerous to mention. Do your Christmas Shopping the auction way.

First free door prize at 7:45. No purchase necessary, not responsible for accidents. Howard Middaugh, Everett Page, Proprietors.

FOR SALE—Chickens — about 3½-4 pounds. Oil hot-water heater, very good shape. Little Use: 40 ft. t.v. antenna; model A Ford—licenses and good battery, 7 tires and wheels extra. Call LE 6-2929.

FOR SALE-1952 Ford Ranch Wagon, very nice only \$1,375. Ellsworth Farm Store.

#### **SERVICES**

FURNACES-Oil, Gas or Coal-Wood. Free estimates, no obligation. Also orders taken for furnace cleaning, parts. Gil Coon's Kalamazoo Sales & Service, Boyne City. Phone JU

GENERAL TRUCKING — Local and out of town. Phone LE 6-2629. Lyle Smith, Mill Street,

#### WANTED

WANTED-Ironings, Call LE 6-

I will not be responsible for any debts contracted by anyone but

#### BUSINESS AND PROFESSIONAL DIRECTORY

\$2.00

Sales - Service Michigan Bottled Gas SHERMAN Firestone Washing Machine and Sewing Machine Service LE 6-2961

LE 6-2922 R. E. WILKERSON Timber Dealer

Ellsworth - Box 01 Post - Poles - Logs - Rafters - Pulp. All type cedar posts, 10c and up-wholesale, retail.

JOHN C. SCHMITTDIEL Thursday open 'til noon Chiropractor

Mon., Wed., Fri. 9-12, Tues., Sat., 9-12, 2-5 Bank Building, Boyne City Dial JU 2-6292

J. H. SAVORY, M. D. East Jordan, Mich. Hours: 2 to 5 p.m. Daily except Wed. & Sun. 7:30 to 9 p.m., Tues. & Sat. Office LE 6-2511 Residence LE 6-2313

J. VAN DELLEN M. D. East Jordan, Mich. Office Hours 2 to 5 p.m. Daily Except Thursday and Sunday 7 to 9 p.m. Wed. and Sat. Sunday by appointment or in case of emergency. Phones: Office LE 6-7231 Residence, Ellsworth LU 8-2644 Tues. and Sat. 9-12, 2-5

WILLIAM T. DOWNS Attorney At Law Income Tax Counselor 139 Main St Hours: 9-12 and 1-5:30 Monday through Saturday

For Best In Gas Service Use **PETGAS** Boyne City Gas Co. Your Petgas Dealer

DETWILER BOOKKEEPING AND TAX SERVICE Scond Foor - News-Herald Bldg. Hours: 1-5 daily except Thursday Other hours by appointment Phones: Office: LE 6-7340 Residence: LE 6-2368

FOR SALE-200 acre farm. 9 miles east of East Jordan, 8 miles west of Elmira on M-32. 6 room house, good farm buildings, \$7,000. Alfred Stanek, R-

geese. Frank Schultz, East Jordan, Route 3. KI 4-3447. 46-3

Hereford bulls. Domino line. W J. Nulph, Boyne City. Call JU

East Jordan. 22x13

NOTICE

myself.

Guaranteed Top Quality ELGY'S

Auto Body Shop

THIS SPACE FOR RENT

Block west of M-66 PER MONTH **Bumping-Painting-Welding** FOR SALE **Electrical Contracting** ECHO Electrical Enterprises 109 Mil LE 6-7260

> Duo-Therm Space Heaters Let us clean and Service your oil burning stoves and water heaters. W. A. PORTER HARDWARE LE 6-2351

> > Lennox Furnaces JORDAN HEATING & REFRIGERATION CO.

Furnace Cleaning and Repair Refrigerator Repair Clarence Lord Glenn Campau

LE 6-2272 ROMAINE PLUMBING & HEATING SERVICE

Complete Plumbing Service TV, Radio & Appliance Repair Steam and Hot Water Heating\_ LE 6-2581 126 Main

Farm Bureau Mutual Insurance Co. Life Auto, Liability, and FIP W. L. Chellis LU 8-2918 LU 8-2913

> R. G. WATSON Funeral Director Phone LE 6-7031 **MONUMENTS**

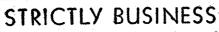
Michigan

C. BLAIR & SON Cabinet and Mill Work Furniture Repair Phone LE 6-7304 One Block West of 66 on 32

Combination Windows & Doors Windows Made To Order Fit any type or style of window Call or Write N & R CONCRETE PROD. CO. Charlevoix LI 7-6791 Prices Very Reasonable FHA Terms Available

AUCTIONEERS

Jim & Sam Brannan Our Services Don't Cost They Pay! Graduates of Reisch School of Auctioneering. Phone JU 2-7613





"Tough day at the office, Dear?"

#### STRICTLY BUSINESS

by McFeatters

by McFeatters



"It's a letter asking when we're going to put our wires underground and eliminate unsightly polessigned 'Woman Driver'!'

#### **BUSINESS OPPORTUNITY**

SPARE TIME JOB-Men & Women can make \$10 daily selling Scotch-lite Rural mail box signs that SHINE AT NITE - also house numbers and door plates. limited field-ideal for retired izations. Free sample outfit. Ave., S. Minneapolis, Minnesota

#### REAL ESTATE

FOR SALE-5 room home with bath, one acre, \$3,000.

Large lot with shade. 7 rooms and utility room. Oil furnace, good location, \$6.000.

4 rooms and bath. 13 acres. Highway M-66. Good business lot on Main St.

New home, modern fireplace at Ellsworth. 2 nice lots on West Side.

48 acres at Twin Lakes with lake frontage.

Cottage at Eveline Orchards. 80 acres, modern house, basement barn. 5 acres cherry trees, best of soil. Banks Township. \$8,-500.00. Other farms and lake front lots

CLARENCE HEALEY Real Estate Broker

LE 6-7210 East Jordan 45-3

FOR RENT—House at 411 Main Street, Mrs. John Addis

FOR RENT

Dead or Disabled Horses and Cattle

WE REMOVE

And Other Farm Animals FOR PROMPT SERVICE

PHONE GAYLORD 6231 VALLEY CHEMICAL Company

#### **REAL ESTATE**

Attractive location, modern 6 room house, full basement, furnace, garage with 20 joining plated lots, \$6,000. 5 room house, 2 lots, needs re-No selling experience required pair, \$900.00.

Small farm, modern house and persons or fund raising organ- other buildings near East Jordan. 95 acre farm on Boyne City rd. Illuminated Sign Co., 3004 1st Good buildings and best of soil. Small farm just out of city limits. Modern house, barn and

other buildings. Several choice Lake Charlevoix

KEITH DRESSEL, Real Estate KEITH DRESSEL

Real Estate Broker Post Office Bldg. LE 6-2200

CARD OF THANKS We wish to thank the United Missionary Church for the flowers and the supper the ladies prepared n our recent bereavement. Mr. and Mrs. Wallace Shaw &

Mr. and Mrs. L. W. Kent and family

CARD OF THANKS We wish to extend our heartfelt thanks for all the kindness and sympathy shown us by neighbors, elatives and friends at the death of our beloved mother, grandmo-

ther, great grandmother and sister. The family of Mrs. Helen Dubas Mr. and Mrs. Frank Atkinson

CARD OF THANKS

Thank you everyone, for the letters and cards and gifts I received during my stay in the hosoital.

Agnes Zoulek

STATE OF MICHIGAN The Probate Court for the County of Charlevoix. At a session of said Court, held

at the Probate Office in the City of Charlevoix in said County, on the 19th day of November A. D. 1954.

Present, Hon. Floyd A. Supp, Judge of Probate. In the Matter of the Estate of John S. Rude, deceased. Willis B. Rude having filed in

APPLES FOR SALE **EVELINE ORCHARDS** 

OPEN: Tuesday and Thursday, 1 to 5

APPLE STORAGE

Saturday: 8 to 12 and 1 to 5

said Court his final administration account, and his petition praying for the allowance thereof and for the assignment and distribution of the residue of said estate according to the provisions of the last will and testament of said decea-

It is Ordered, That the 13th day of December A. D. 1954, at ten o'clock in the forenoon, at said Probate Office, be and is hereby appointed for examining and allowing said account and hearing said petition; It is Further Ordered, That public notice thereof be given by

publication of a copy of this order for three successive weeks previous to said day of hearing, in the East Jordan News-Herald a newspaper printed and circulated in said County.

Floyd A. Supp Judge of Probate 47x3

STATE OF MICHIGAN

The Probate Court for the County of Charlevoix. In the Matter of the Estate of Boyd H. Hipp deceased.

At a session of said Court, held on November 13th, 1954. Present, Honorable Floyd A. Supp, Judge of Probate.

Notice is Hereby Given, That the petition of Horace B. Hipp. the administrator of said estate praying that his final account be allowed and the residue of said estate assigned to the persons entitled thereto, will be heard at the Probate Court on Wednesday the 8th day of December 1954, at ten

It is Ordered, that notice thereof be given by publication of a copy hereof for three weeks consecutively previous to said day of hearing, in the East Jordan News-Herald, and that the petitioner cause a copy of this notice to be served upon each known party in interest at his last known address by registered mail, return receipt demanded, at least fourteen (14) days prior to such hearing, or by personal service at least five (5) days prior to such hearing.

> Floyd A. Supp Judge of Probate

Donald E. Adams Attorney for Administrator 4540 Dixie Highway Drayton Plains, Mich.







# Buy It At Your **Favorite Store**

# **Record of the Council**

Minutes of the meeting of the City Council held November 19,

Roll Call: Present: Mayor Taylor. Councilmen: Strehl, Malpass, Meredith, Rebec, Boswell and Sturgell. Lawyer Downs. Absent: None.

The meeting was called to order by Mayor Taylor.

The minutes of the last meeting were read and approved.

The following bills were presented for payment:

L. P. Gardner Register of Deeds Dan Bennett Mike Barnett Huckles Studio Shermans Station 5.90Galmores Service Herbert Sweet Consumers Power Company ... 222.40 Clarence Morehouse -15.00Harry Simmons East Jordan Fire Department \_\_ Alberta Nowland 81.00 Jordan Heating and Refrigeration Bert Lenosky Merrit Shaw Gayle Saxton 18.00 Dan Sinclair Service Milford Winstone Ray Russell ... Motion made by Alderman Malpass and supported by Alderman Meredith that the bills be allowed and paid. Motion carried all ayes.

Motion made by Alderman Malpass and supported by Alderman Strehl that building permits be granted to Harrison M. Coe, East Jordan Iron Works and Mrs. Wm. H. Malpass. Motion carried all Motion made by Alderman Rebec and supported by Alderman Meredith that the City purchase an ad in "Carefree Days" for \$247.50 from the West Michigan Tourist & Resort Assn., the East Jordan

Businessmen's Association to pay one-half the cost. Motion carried Motion made by Alderman Malpass and supported by Alderman

Rebec that Ordinance No. 90 relative to Licensing of Merchants be repealed. Motion carried all ayes. Motion made by Alderman Sturgell and supported by Alderman Boswell that the City appropriate not to exceed \$250.00 for maintenance of ski run in the City. Motion carried all ayes.

Motion made by Alderman Malpass and supported by Alderman Strehl that the meeting be adjourned. Motion carried all ayes. Alberta Nowland, City Clerk CITY OF EAST JORDAN

Little Ads

Get

Results

On The Classified Page

Call LE-6-2371 For Ad Taker

The East Jordan News-Herald

# Orchard Notes . . . . . . Claude Fairman Notes . . .

Thursday, November 25, 1954 \* East Jordan News-Herald \* Page 5

Nematodes or root louse on young fruit trees:

I have one lousy cow, but when spring comes, she goes down among the cedars and the lice disappear.

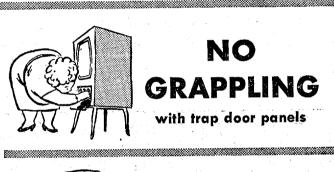
A portion of young fruit trees are either stunted in winter storage cellars, in transportation, or the roots are hit by sun or wind at planting time. And often they are planted too late in the spring and hit a dry time before much growth starts.

These weak trees are easy prey for root louse. Now and then a poor type of soil will be in the hole.

Use a good quality of black soil to pack around the roots. Each tree should be hand hoed during May and June. Have your trees arrive in the fall and single them out in a deep trench and fill with earth. They should be in a protected spot.

Plant very early in the spring while it is cool and wet. The fast growing tree will not be affected by nematodes.



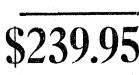


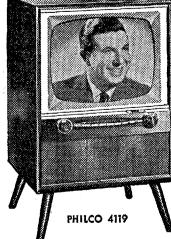


NO behind the set



vision design...there's nothing else like it! Auxiliary controls others hide under trap doors or put on back of set, are on front for utmost convenienceyet they're concealed from view. The world's finest TV picture now at your finger tips.





21" Console at a Table Model Price

America's top value 21-inch console! Genuine Philco quality throughout with exclusive Finger Tip Tuning, new "300" Chassis, plus Mahogany finish cabinet,

FIRESTONE STORE LE 6-2961

# Library

Continued from Page 2

that challenge Man's faith, in the light of the Apostles' Creed. Your Horse, by Dr. Saunders is an absolutely up-to-date manual for the horse owner who must care for his own animal, and it covers just about every problem the horse or pony owner

In Darkest Childhood, by Richard G. Hubler, is the account of a father's struggles to raise two little sons alone. It is warmly humorous in most parts, and though you may not agree with all his methods, you are sure to be entertained as well as to find food for thought.

Three new mysteries are: A Key to Death, by Lockbridge; The Case of the Restless Redhead, Gardner and The Heard Horse Snickered, by Thomas.

The Deserter, by Lowell Barrington, is the story of a man who served out a seven year sentence in a Disciplinary Barracks, but still claimed his innocence and made every effort to prove it, only to find that the one man who could prove his contentions is now hopelessly insane.

Walk Toward The Rainbow. by John Clayton, is the story of an alcoholic's long fight to conquer his compulsive dependence on drugs and alcohol.

Love Is Eternal, by Irving Stone is the story of the love of Mary Todd Lincoln for her famous husband. It is an attempt to show that Mrs. Lincoln was often unjustly criticized by the President's political opponents, and even by the Northern Press, which made much of her Southern relationship.

To Fame Unknown, by Alderman, is an excellent historical novel of the French and Indian War. Mr. Alderman was compared to Kenneth Roberts by critics when his first book The Arch of Stars, was published, and this book is felt to be another which the Robert's fans will be the first to acclaim.

In My Brother's Keeper, Marcia Davenport poses a riddle; Two brothers men of good family, with a background of cultivation, education and ample means. Living and dying in the squalor of a rotting, tar-infested glory-hole, in apparent poverty but with plenty of money in the bank. Why? How had it all come about? Read it and see whether you agree with Mrs. Davenport. Books for the young folks:

Gabee of the Delta, by Steve Benedict, is the story of a boy and his father who trap in the marshes of the Lower Mississippi, and have many adventures together. Captive of the Delawares, by Evelyn Nevin, is an Indian story that is based on the truth. Time:

two hundred years ago. William Penn, Founder and Friend, by Virginia Haviland, begins with the boyhood of the great leader in England and Ireland, and follows him through the years in the new land, his friendship with Indians, and his government of Pennsylvania.

The Secret of the Old Sampey Place, by Frances F. Wright, lies in a mysterious brick chimney on the farm Judy's family have inherited, where many very exciting things happen.

All My Love, by Amelia Walden, is a story of College days for a young girl who finds it very different from High School. Struggle at Saddlebow, by Barlow Meyers, is an adventure story for boys. Sheep raising in Montana, two brothers who do not get along together the truth about the stampede that killed their father, make this story as interesting as it is different

from the usual Western. Cannons over Niagara, by Harriet Hubbell, has hair-raising adventure with a real historical background. Eben escapes from the Indians who have captured him, but finds his father has given up the hunt and joined the Army, and finally he gets there, too, and at last meets his father after a series of thrilling adven-

Nursing Assignment in El Salvador, by Dorothy Deming, herself a registered nurse, as well as the author of several other nurse stories for the young folks is the book the girls have been waiting for, for sometime, for it tells more about Penny Marsh.

Cherokee Bill, Oklahoma Pacer, by Jean Bailey, is a horse and boy story, along the Kansas-Oklahoma border, when hundreds of eager settlers were living in tents and covered wagons awaiting the opening of the Cherokee Strip.

Wish on an Apple, by Shan-non Garst, is the story of the Walker family who travel around wherever there is work for the family helping farmers to harvest their crops but always dreaming of the day when they can have a fruit farm of their

Island Summer, by Hazel Wilson, starts with a Colorado family vacationing in Maine. It has everything from Shipwreck to, believe it or not, a Tiger Hunt! Hound Dog Moses and the Promised Land, by Edmonds, is prised, too.

### Farm Bureau To Hold Annual Meeting Sat.

The Charlevoix County Farm Bureau will hold its annual Roll Call Kick-off meeting on Nov-ember 27th at the Peninsula Grange Hall at 8:30 p.m. starting with a dinner. Wayne Saunders, Chairman of the membership committee, says that he expects a large number of Charlevoix County Farm Bureau members at the meeting.

These folks will be working on the canvass for new members that starts on November 29th. The Charlevoix County goal is 100 new member families. There will be more than 6,000 workers in 64 counties active during this week in this drive. They will seek to raise the membership in the Michigan Farm Bureau to 65,-559 farm families.

The speaker for the occasion will be Francis Burt of Lansing. e will speak on the advantages of Farm Bureau as an organization through which farmers can plan and take action together on many questions and projects important to agriculture.

Leslie Sheridan, president of the County Farm Bureau says that the Charlevoix County goal for this year is a membership of 100 new families.

The Roll Call manager for this year is Walter Fowler. He is assisted by the following town ship captains: South Arm, Douglas Gilkerson; Hayes, Edward Shanahan; Norwood, John Wieland; Eveline, Ole Nielson; Marion. Franklin Cellner; Melrose, Louis Jones; Chandler, Roscoe Howard; Wilson, Robert Reidel.

#### South Arm Farm Bureau Hold Meeting

Mr. and Mrs. Warren Frank were hosts to the November meeting of the South Arm Farm Bu-

Mrs. Ed Kamradt gave a very interesting report of the Annual Conference of the Farm Bureau Women at MSC.

Mrs. T. F. French and Mrs. J. M. Ingalls told about the County Women's meetings and the County Board of Director's mee-

Walter Fowler led in the discussion of the importance of Farm Bureau work and listed the accomplishments of the total state membership and the national organization. Much more may be done for the benefit of farmers if more of them will support the Farm Bureau.

The drive for new members will start November 29th and continue until January 15th.

The group received a letter of commendation from the recent Farm Bureau State President, Carl E. Buskirk for reporting conclusions on all assigned discussion topics.

an imaginative story of a dog's attempts to gain entrance to Promised land. It is an amusing story for all ages.

Oleander Cove, by Peggy Dern, is the story of a young teacher in an isolated and rather primitive settlement only a short distance from Mobile as the crow flies, yet far away in customs and tradition. But Ellen finds the people kindly and her job satisfying until the island's beautiful owner comes back.

White Thunder, by Mari Sandoz, is another teacher's story about a group of her pupils lost with her in a blizzard, and the reactions of the children. Based

The Bobbsey Twins at the Ice Carnival.

The Bobbsey Twins at Lighthouse Point, both by Hope, need no introduction to the children. Nancy Drew Mystery Stories by Carolyn Keene are The Bun-

galow Mystery and the Whisper-Do It Yourself, and Make It Yourself, are two books by Bernice Carlson that are full of things to do for many occasions and the nicest thing about them

is that they use very inexpensive materials and many of the materials are already in every home. Just Like Me, by Ruth Mac-Kay, is for the wee, wee child who is just learning to like books

and needs one with few words on Little Bruin and Per, story and pictures by Haaken Christensen, is about the same Little

Bruin the children already know. The Sod House, by Coatsworth, is a tale of pioneers who settled in Kansas just before the Civil War. It is written for children from 6 to 8, or older.

900 Buckets of Paint, by Edna Becker, is about an Old Woman, her two cats, (Pansy and Violet) her donkey, (Arthur), and her cow, (Bossy), who have quite a time finding a new home that will suit them all. The 900 buckets of paint help them find just the right house. You'll be sur-

#### Margaret Hebden, Maurice Murphy Married Here

Margaret Marie Hebden, daughter of Mr. and Mrs. Christopher Hebden, Sr. of Central Lake was united in marriage to Maurice Murphy, son of Mr. and Mrs. Raymond Murphy of East Jordan at the United Missionary parsonage Saturday, November 6th. The ceremony was performed by Rev. Charles Thompson.

The bride chose a winter white rayon faille street length dress, cut princess style. A hat of winter white covered with rhinestones and a matching rhinestone necklace completed her accessories. She wore a corsage of pink and white carnations tied with a silver ribbon.

Martha Hebden, sister of the bride, was maid of honor. She wore a aqua street length dress and a corsage of pink carnations. Robert Howard of East Jordan assisted as best man.

The bride's mother chose navy blue nylon dress and the bridegroom's mother wore a blue rayon faille dress. They both wore corsages of white carnations tied with white ribbons.

A reception was held at the Echo Township Hall in Pleasant Valley at 8 p.m. The gifts were received and guests seated by the brothers of the bride. The room was decorated in blue and white streamers which centered around a four tiered wedding cake, decorated with pink rose buds topped with a minature bride and groom. Lighted white tapers were set at each side of the cake. A large white wedding bell hung over the bride's table.

A lunch of sandwiches, cake ice cream and coffee was served the 160 guests. The wedding cake was cut by Martha Hebden. The coffee was served by Vale Gee. Others assisting in serving were Mrs. Christopher Hebden, Jr., Mrs. Roy Hebden, Mrs. Jessie Seaton, Mrs. William Hebden and Mr. and Mrs. Kenneth Den-

Bride and groom cakes were made by the bride's aunt, Mrs. Jesse Seaton.

The couple received many beautiful and useful gifts. The gift list was kept by Mrs. Tony McKenney.

Out of town guests came from East Jordan, Bellaire, Ellsworth, Boyne City, Charlevoix, Freesoil, Lansing and Grand Rapids.

### Services Held Saturday For John Shaw

Services were held Saturday at Bellaire for John Shaw who passed away Thursday, November 18th, at the home of his son, George in Flint.

Mr. Shaw was born ingham, England July 7, 1863 and came to the United States as a young man. He was married to Amelia Boston of Ludington on September 1, 1897. She preceeded him in death in 1942. He has

about 50 years, and had many acquaintances in this area. Mr. Shaw spent many years working in Porter's logging camps and the East Jordan and Southern Railroad.

Surviving are four sons, 7 daughters, 41 grandchildren and

lived in the Hitchcock area for 28 great grand children. He was the father of two East Jordan residents, Wallace Shaw and Mrs. L. W. Kent.

> With the snow Monday, those hunters who are still looking for their buck, may still be lucky.



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ALPHA TABLETS containing concentrated powdered extract of the amazing vitamin and mineral rich ALFALFA plant plus fast working pain relieving agents offer effective same day relief from the agonizing pains of arthritis, rheumatism, neuritis, and neuralgia. ALPHA TABLETS are sold on a money back guarantee.

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"Oh, Jim's fine . . . except for a little trouble with his back now and then!"

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When you call, remember to call by number. It's faster.

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THIS WEEK END ONLY — AT WHOLESALE PRICES

**CHIPPEWA** VIRGIN WOOL JAC-SHIRTS

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SAMPLE PRICE \$9.50

Plaid & Solid Color

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WHILE THEY LAST

VIRGIN WOOL **HUNTING COATS** 

Regular \$22.50 Now \$14.95 Red & Black

**CHIPPEWA** SPORT SHIRTS

> Regular \$10.95 SAMPLES AT

\$8.50 Wool Plaid

**ALL CHIPPEWA WOOLENS** 

RED & BLACK VIRGIN WOOL HUNTING PANTS NOW — \$9.95 Regular — \$14.95

> WOOL SUR COATS Regular — \$25.00 NOW — \$16.50 Plaids, Checks, and Solid Colors

**HEAVY GREY WOOL WOODSMEN'S PANTS** 32 OZ. OLD TIMER'S WOOL PANTS Regular Price — \$13.95 SALESMEN'S SAMPLE PRICE \$9.95

CHRIS'S DEPARTMENT STORE



Page 6 \* East Jordan News-Herald \* Thursday, November 25, 1954

A news release from abroad the USS Columbus with the U. S. Sixth Fleet in the Mediteranean tells us that crew members from that ship and others of the Sixth Fleet recently visited Geneo. Italy as the ship's third port of call. While there the men were offered the opportunity of making a three day tour to Venice, almost 200 miles across the country.

Included in the ship's tour party was Earl F. Bowers, fireman, USN, son of Mr. and Mrs. Franklin Stucker of Ellsworth.

The eight hour train ride from the west coast to Venice carried the tour party through Milan, and across farm lands and thru villages to the bridge expansion that joins Venice to the Italian

Highlights of the tour were the 883 years old Church of St. Mark, the Palace of the Doges,' and the Piazzetta of St. Mark.

From Fort Lewis, Washington we get a change of address from Floyd Detloff. He says: Dear Editor, Well, here's another change of address for you, my third in 5½ months.

> **Brand New** for '55 and only

\$29.95



# **PHILCO PHONOGRAPH**

Genuine Philco quality and performance in a new 3speed phonograph at a sensational low price. Take it with you anywhere you go. Compact, lightweight, luggage-type case in tan.

FREE! Your actual signature or initials in gold on the case.

Sherman's Firestone Store

They are organizing the 71st Infantry Division here. 34 men

from my company are going. I will still be in the Signal Corps however. I was in a Signal Co. here in the Second Div. and I will be in the 71st Signal

Co. also. You see, there are three forts here actually. North, South and Main Fort Lewis. I have been at Main and am moving to the North Fort. It is about three miles away.

My new address is: Pvt. Flovd L. Detloff, US 55 475 404, 71st Signal Co., 71st Inf Div, Fort Lewis, Washington.

P. S. Why don't some of you bus drivers of the class of '53 drop me a line?

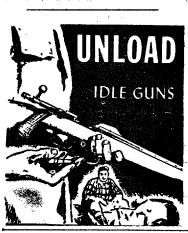
New addresses include the following:

Pvt. William G. Shaw US 55 474 048 Hq Co 35th Eng (Const.) Gp Fort Hood, Texas A-3c Harold G. Olson AF 16 450 282 2901st Acft Rep Sq

Kelly AFB, Texas A-3c Ernest F. Kopkau AF 16 462 932 312 Flt Bomber Wing Clovis AFB, New Mexico

And we also have a notice to discontinue the paper for Larry Bergman. He's home in East Jordan now.

Also Mr. and Mrs. James Meredith from Newport, R. I. are home for a visit.



It's grand

as a **sauce**...a salad dressing and a spread!



Miracle Sandwich Spread

WE WILL BE **CLOSED** 

Thanksgiving Day

and Evening

Bertha's Drive-In

East Jordan

Huckle's Studio of Photography requests the pleasure of taking your Christmas Portraits, 1954

At any time of your convenience by appointment, at their Studio

RSVP

Bill and Doris Huckle Jerry Rogers

# Payrolls Jump As City **Builds And Expands**

(Continued from Page 1)

deling permits were issued at an

estimated cost of \$2,465. Remodeling permits issued for 1953 and 1954 totaled 18 at a combined estimated construction cost of \$26,000.

The happy financial outlook spread to construction of new retail business buildings in the last two years.

In 1952, the city clerk's records show, only one new business building permit was issued. That was for an estimated \$3,500 construction pro-

In 1953 and 1954 there were five retail business building permits issued at a total estimated construction cost of \$141,383.00 These were for entirely new buildings, not remodeling jobs

IN 1950, 1951 and 1952 (three years) the city clerk issued seven industrial construction permits at a total estimated construction cost of \$62,000.

This is compared to the four industrial construction permits issued in 1953 and 1954 which totaled \$251,000.00.

These figures do not include construction of a \$200,-000.00 municipal sewage disposal system nor a \$16,000.00

The records show that East Jordan is undergoing a "construction fever." For the past 12 months there was no time but what at least one major construction project was under way.

AT PRESENT the State Bank of East Jordan is building a new \$125,000.00 bank and East Jordan Iron Works is starting a \$40,000.00 expansion.

Total private East Jordan construction jumped from only \$25,000.00 in 1952 to \$290,000.-00 in 1953 and \$251,333.00 in 1954. To this figure you can add \$216,000.00 for a city constructed disposal plant and city dock.

Thus about \$750,000.00 or three quarters of a million dollars has been spent on construc-

tion in East Jordan in the last two years. This is compared to about \$60,000.00 for the two previous years, 1951 and 1952.

In the wake of the economic change came a flurry of real estate activity up and down Main street.

In 1953 at least seven places of business changed hands. And in 1954 there was not a month went by without a business changing hands or a new retail business starting up.

IN 1952 there were seven empty business buildings in the retail section of the city. In November alone of that year it was reported that 23 families had moved away to find employment. In 1953 and 1954 not one retail business folded up. Several have been added.

Today, East Jordan is nearing a stage where something will have to be done about the housing situation.

New employment is attracting new residents. The new people want new homes or nearly new

NEW EMPLOYMENT schedules and new residents have boosted local buying power far beyond early estimates.

Phone local news to the News-Herald office, LE 6-2371.

Visitor at the Clarence Healey home was deer hunter, Grey

Mr. and Mrs. Vern Whiteford returned Saturday from Mount Ayr where they attended the funeral of a relative, Dr. T. I. Moffet. Gladys McKinnon accompanied them, going on to Independence, where she will spend the winter with her sister.

SHOP EAST JORDAN

# Jordan Jingles

Those six-weeks tests have us

scared . . . but then we keep

thinking of all that holiday . . .

just can't wait to dig into that

big, fat, juicy turkey with all

the trimmin's— one of the best

parts of the five days of free-

Senior play practices have

been going strong these nights

and are really taking up a lot

of that Senior time . . . but

guess we wouldn't miss all the

fun that goes with it. If every-

thing goes right, you'll be able to

see it sometime early in Decem-

ber. We hear that the Sophs

want to have one this year -

good idea . . . and that the Ju-

niors are thinking about their's.

Just another reminder of that

Curious as to who got that

More fun at that Student

big dance . . . Friday night . . .

8 p.m. with orchestra . . . etc!

deer? Take a glance at the list

on the window of the News-Her-

ald office . . . be sure to call

your's in too . . .

ing it so . . .

Martha G.?)

dom!

By PAT and MARIAN



And another six weeks rolls Jack Zoulek, 17; Pat Gilpin and around! But somehow it doesn't of course Ruth just hit 17 too. seem so bad when the school As we say every week-see week lasts only three days! you next week!

Pat and Marian



Mary Keshick and baby daughter of East Jordan, were discharged on the 16th.

Ruth Heumann of East Jordan and infant son were discharged on the 18th.

On the 19th, Agnes Washigeshik of St. James was admitted.

Among the treats given the patients this week were the candy given to all by Cecil and Ben Drost of Charlevoix and the Thanksgiving fruit baskets passed out to all by the American Legion of Charlevoix.

Council party . . . our thanks to all who helped toward mak-Church Speaking of fun! Sadie Hawkins Dance-which had a won-

derful crowd. And that trio of Pat Cihak, Martha Lord and Deanna Lehrbass (by the way, con-METHODIST CHURCH grat-Dee!) really had some of Robert H. Moore, Pastor those bashful boys on the run The First Methodist Church (ha!) Funny, there seemed to be more boys out on the dance of East Jordan will hold a reception for the new District Superfloor during twirp week . . . but we girls are glad in one way intendent of the Grand Traverse District, Rev. William Blanding, -no more do we have to foot Sunday, November 28th. the bills . . . (Are you broke,

A coffee hour will be observed at 9 a.m. for all members and This year is the year for parties . . . a what? A belated friends in order that they may "happy birthday" personally become acquainted with the new from us . . . to Ruth Ann Crowell—and we all had one swell Superintendent. time at that party. Speaking of birthdays. There seemed to be morning worship. quite a few in the Senior group.

The Rev. Blanding will preach at the regular 10 a.m. Sunday

The public is cordially invited.

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On Thanksgiving

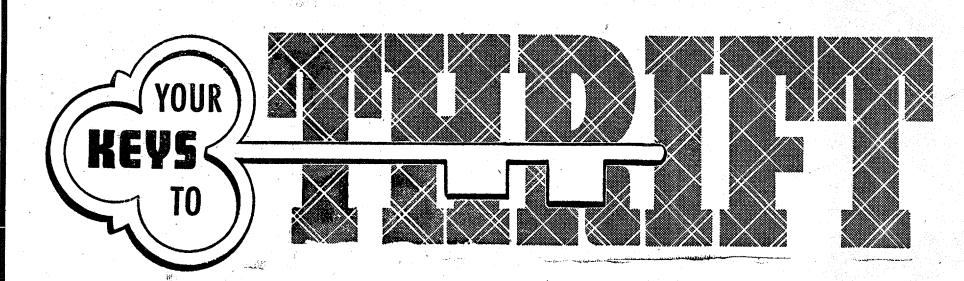
Tender, delicious MACARONI-AND-CHEESE home cooked in 7 minutes!

With Kraft Grated for that through-and-through cheese flaver

New from the Kraft Kitchen! heese dishes, heez Whiz

SPOON IT into hot foods **HEAT IT** for cheese sauce SPREAD IT for snacks

A Pasteurized Process Cheese Spread



... Helen Haney is now 18;

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