

EAST JORDAN NEWS-HERALD

Page 2 * East Jordan News-Herald * Thursday, November 11, 1954



Marshall F. Sayles.....Editor & Publisher

Bill Huckle.....Staff Photographer

The Charlevoix County Herald.....1896
The East Jordan News.....1952

Entered as second class matter at the Post Office at East Jordan, Michigan.

Published weekly at 206 Main Street, East Jordan, Michigan
TELEPHONE LENOx 6-2371

Subscription Rates—(Payable in advance) \$2.50 per year; \$3.50 per year outside Northern Michigan.

America's public schools, already faced with a serious teacher shortage were flooded this fall by a record enrollment of 30,673,800 students.

School enrollments have increased for the tenth consecutive year, reflecting the high birth rates of World War II and the immediate post-war years. The critical peak in elementary and secondary school enrollments is expected to be reached in 1960. At that time more than 35,000,000 students will seriously tax the U. S. public school system.

At least 370,000 new classrooms are needed to handle the increased load. Many communities have been forced to resort to "double shift" classes, or inadequate temporary quarters, to meet the crisis. The rate of school construction in the U. S. — now 50,000 new classrooms a year — will have to be tripled to keep pace with the number of children to be educated, according to U. S. Commissioner of Education, Samuel M. Brownell. More than \$12 billion in new school facilities must be built merely to meet current demands.

Teacher's colleges, which gave out 34,000 fewer diplomas this year than in 1950, apparently offer little hope of substantially increasing the ranks of elementary and secondary school teachers. The lack of qualified teacher applicants has forced many school boards to certify teachers with less than minimum requirements.

The 14.5 per cent increase in teachers since 1950 has not kept pace with the 20.6 per cent rise in public school enrollment. Emergency teachers fill 48 per cent of the U. S. needs, primarily because teachers' colleges are not graduating the 150,000 new instructors needed each year. Parochial schools, also face a serious teacher shortage, particularly in the elementary grades.

—from World News of the Week — November 1, 1954



CHURCH SERVICES

METHODIST CHURCH
Rev. R. H. Moore, Pastor
LE 6-2254 LI 7-2058
Morning Worship 10:00 am
Church School 11:15 am
MYF 5:30 pm

UNITED MISSIONARY CHURCH
C. W. Thompson, Pastor
Morning Worship 11:00 a.m.
Sunday School 10:00 a.m.
Youth Fellowship 7:00 p.m.
Evangelistic Services 7:30 pm
Prayermeeting (Thurs.) 8:00

FIRST PRESBYTERIAN CHURCH
Edward O. DeHaven, Pastor
Regular Services:
The Church School meets at 9:45 with classes for all ages.
The Morning Worship begins at 11:00 o'clock.

BIBLE BAPTIST CHURCH
Central Lake
Rev. Paul Gelatt, Minister
Worship — 11 a.m.
Bible School — 10 a.m.
Youth Time — 6:30 p.m.
Gospel Service — 7:30 p.m.
Prayer Meeting, Wednesday — 7:30 p.m.

PENTECOSTAL FULL GOSPEL TRUTH CHURCH
Corners Fourth & E. Division Sts
Rev. Harley R. Barber, Pastor
Sunday School—10 a.m.
Worship Service—11 a.m.
Sunday Eve. Service — 8 p.m.
C. Y. A. Tuesday—8 p.m.
Prayer Meeting, Thursday 8 pm

CHURCH OF GOD CHAPEL
Rev. Ora Holley
Services Sunday Evening — 7:30

SHOP EAST JORDAN

WATCH THAT MUZZLE
KEEP HUNTING A SAFE SPORT

EVANGELICAL LUTHERAN CHURCH
Rev. Dale Larson, Pastor
Sunday School every Sunday at 10:00 a.m. Classes for all ages
Church services every Sunday at 11:00 a.m. Communion Service first Sunday of every month
Luther League cooperative family dinner second Sunday of month at 1:00 p.m.

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
Elder Ole Olson, Pastor
Sunday Services
Church School 10:00 a.m.
Morning Worship 11:00 a.m.
Zions League Tues., 7:30 p.m.
Prayer Service, Wed., 8:00 p.m.

FINKTON BIBLE FELLOWSHIP CHURCH
Followed by short morning services.
Sunday School, 10:30 am
Youth Fellowship 6:45 pm
Evening Service 8:00pm
Wednesday Prayer Meeting 7:30 pm

SEVENTH - DAY ADVENTIST CHURCH
Elder R. H. Clausen, Pastor
Sabbath School 9:45
Church Service 11:00

CHRIST LUTHERAN CHURCH
Boyer City — Wilson Twp.
Rev. Richard Noffze, Pastor
Wilson Township:
9:30 a.m. Church Service
10:30 a.m. Sunday School
Boyer City:
11:00 Church Service
10:00 Sunday School

ASSEMBLY OF GOD
Rev. Herman Smith, Pastor
Sunday School — 10:00 a.m.
Morning Worship — 11:00 a.m.
Evangelistic Service — 8:00 p.m.

SPORTSMEN'S HEADQUARTERS
OVERLOOKING THE JORDAN RIVER
—Excellent Coffee
—Complete Meals
—Home Baked Goods

Bill's Duck Inn
BEER — WINE — IN or OUT

Looking Backward

Reviewing The News-Herald

NOVEMBER 7, 1914
Funeral services were held at St. Joseph's Church for Mrs. Christina Detloff, 80, who died November 3rd.

The infant son of Mr. and Mrs. Warren Hoover has died.

Ferris has been elected for Governor of Michigan in the recent elections.

Funeral services were held for O. C. Sundstedt, who passed away at the age of 47 after a few days' illness.

A Thanksgiving Entertainment is planned for November 26 at the St. Joseph's School.

Funeral Services were held for Mrs. Elizabeth McKee at the Church of God Chapel, Tuesday.

NOVEMBER 17, 1924
The Frank Decker residence was totally destroyed by fire Tuesday afternoon.

Road Contractors, A. G. Rogers and L. C. Monroe have com-

THE GOSPEL MISSION
Special Bible Study Classes For Free Gospel Literature Write PO Box 295 City

ST. JOSEPH CHURCH
Rev. Joseph Malinowski, Pastor
MASSES
Sundays—7:30 and 9:30 a.m.
Holydays—7:30 am and 7:30 pm
Weekdays—8:00 a.m.

YOUR DRY CLEANER IS YOUR CLOTHES' BEST FRIEND
WE HANDLE PRESSING PROBLEMS WITH CARE
From finest silks to sturdy woollens, every pressing job gets individual care by our experts!

EAST JORDAN CLEANERS

pleted their season's work on the state highway near Scottville.

East Jordan scored a victory over Charlevoix, in football, 12-0.

A hunting party from East Jordan are scheduled to leave this Saturday for the Upper Peninsula where they will spend the deer season in Chippewa and

Luce Counties on the Tahquamenon.

NOVEMBER 9, 1934

Julius H. Albus of Detroit and Doris Nice of East Jordan were united in marriage Wednesday.

Boyer City won the Conference Title after defeating East Jordan in the last game of the season.

ALFALFA FOR ARTHRITIS?
ALPHA TABLETS containing concentrated powdered extract of the amazing vitamin and mineral rich ALFALFA plant plus fast working pain relieving agents offer effective same day relief from the agonizing pains of arthritis, rheumatism, neuritis, and neuralgia. ALPHA TABLETS are sold on a money back guarantee. 100 Alpha Tablets \$2.49 — 300 Tablets \$5.95
Available at your Drug Store, or write—
WOLVERINE LABORATORIES, 19516 Trinity, Detroit 19, Mich.

HITE DRUG COMPANY

TEMPLE
THE SHOW PLACE OF THE NORTH
EAST JORDAN

Thursday, November 11
Armistice Day Show
"CEASE FIRE"
Authentic — Filmed in Korea
THE BUNDY MOUNTAIN JAMBOREE
Stage and Local Talent Show

DANCING TONIGHT, THURSDAY, NOV. 11
With the Bundy Mountain Jamboree
Modern Music and Country Style from 10 to 1

Friday and Saturday, November 12 and 13
Technicolor picture for the whole family
"ADVENTURES OF ROBINSON CRUSOE"
plus
Wayne Morris in exciting western
"TWO GUNS AND A BADGE"

Sunday and Monday, November 14 and 15
Danny Kaye Jeanmarie Farley Granger
"HANS CHRISTIAN ANDERSON"
Technicolor Musical — Family picture

Tuesday and Wednesday, November 16 and 17
Paul Henriad Maureen O'Hara Walter Slezak
"SPANISH MAIN"
Thrilling Sea Adventure in Technicolor

DO IT YOURSELF

QUALITY LUMBER FROM
Ellsworth Lumber Company
QUALITY FIRST ALWAYS
JOS. F. BUGAI

Acclaimed DETROIT'S best...

FAMILY RATES
No Charge for Children 14 and Under

One of the country's most popular
Hotel TULLER

... featuring convenience, comfort, quality! A cosmopolitan atmosphere in home-like setting. In the center of all downtown activities. Newly decorated. Ultra modern, comfortable guest rooms... excellent food at moderate prices in our modern coffee shop and cafeteria.

800 ROOMS WITH BATH from \$3.75
GARAGE and PARKING LOT

Radio and Television in rooms.
Air Conditioned rooms in season.

FACING GRAND CIRCUS PARK
DETROIT, MICHIGAN
Harry E. Paulsen
General Manager

WHY DON'T YOU CARRY CUT-RATE INSURANCE?

IF IT IS SO GOOD, WHY DO THEY HAVE TO CUT THE PRICE?

Why take chances for a few dollars possible "saving"? You can "save" money by having your telephone taken out and making calls from a corner drugstore but this would be inconvenient and in case of an emergency might prove disastrous. You might do without the service of an insurance agent, too, and possibly "save" a few dollars but like the lack of a telephone, this might, in the case of an emergency not only prove inconvenient but very costly. Be SURE of your insurance.

ROBERT A. CAMPBELL AGENCY
William M. Swoboda, Manager
Complete Insurance and Bonding Service

Representing
ETNA CASUALTY & SURETY COMPANY of Hartford, Conn.

Come in and See the All-New '55 Pontiac
with the 180-HP Strato-Streak V-8!

ALL-NEW STRATO-STREAK V-8 PERFORMANCE
Here's an engine so responsive it almost anticipates your demands... so thoroughly proved that it will make even more enviable Pontiac's reputation for dependability and economy. Three and a half million miles of testing stand back of Pontiac's Strato-Streak V-8.

BEAUTIFUL ALL-NEW PANORAMIC BODY
Pontiac's new panoramic body provides sweeping vision all around, with new panoramic windshield and extra-wide rear window. Front seats are three inches wider and, despite a roof line almost three inches lower, there is no sacrifice of head room.

DARING ALL-NEW FUTURE-FASHIONED STYLING
Pontiac's brilliant new styling steps you years ahead in a single bold move. From its "dream car" front end with its twin silver streaks to upswept rear fenders, Pontiac for 1955 is far and away the most distinctive car on the road.

ALL-NEW HANDLING EASE
New vertical king-pin front suspension, new parallel rear springs and new recirculating ball steering let you take corners and curves almost effortlessly—cushion road shock so effectively you experience an all-new driving sensation.

EXCITING ALL-NEW INTERIORS
Never has a car priced next to the lowest extended so exciting an invitation to relax amid so much luxury. Pontiac's all-new interiors—with fine fabrics and leathers perfectly keyed to the Vogue Two-Tone body colors—are unsurpassed for beauty and charm at any price.

His Pontiac's Year to Star!

COOPER PONTIAC-CADILLAC
103-105 Antrim
Charlevoix, Michigan

A GENERAL MOTORS MASTERPIECE—
ALL NEW FROM THE GROUND UP!

Orchard Notes Claude Fairman

Thursday, November 11, 1954 * East Jordan News-Herald * Page 5

I have had several phone calls and inquiries regarding the planting of prune plums. There have been meetings and also literature mailed to growers to interest them to grow this fruit, especially for processing.

Like everything else there are a few exceptions where yield and price were favorable, especially to the small fruit grower that did not have any other fruit to harvest at that time.

Before deciding whether to plant or not to plant, see several prune growers. For the East Jordan district see Mr. Darbee of the Eve-line Orchards.

My answer in short is that there is no comparison comparing prunes to sweet or sour cherries or apples. Prunes come into bearing as slow as sweet cherries do. Their yield is very small as compared to cherries or apples. Processors paid 11-12 and 14 cents for sweets this year and 3 cents for prunes.

While there are many insects to fight on all fruits, there are a couple of extra ones on the prune plum, the leaf hopper and lacanium scale. Much more could be said to disfavor the prune.

Here at home we planted a block of sweet cherries, a block of prunes and a block of apples the spring of 1939, all three blocks joining each other. Up to this date the prunes paid very little as compared to the cherry and apple.

Sadie Liskun Given 4-H Trip Award

Sadie Liskun, leader of the South Arm 4-H Club was among eight leaders in Michigan to be awarded an all-expense paid trip to the 4-H Club Conservation Camp next July.

Mrs. Liskun was given the award for her efforts in aiding boys and girls of the South Arm Club to develop their conservation practices, announced K. C. Festerling, District 4-H Club agent.

The eight awards, the first in history to be given to 4-H Club leaders for conservation work, were presented by the Michigan Chapter of the Soil Conservation Society of America. The Michigan 4-H Club state officers helped in the selection.

Besides these eight awards, the society will present 75 certificates of merit to other outstanding leaders. The certificates will be given at leader recognition banquets during the winter months.

Other winners of the conservation camp trip were: Harold W. Marshall, Wakefield; Marian Richardson, McBain; Elmer J. Lomerson, Anchorville; Dorothy Willis, Howell; Mrs. Hazel Beattie, Saranac; Helen L. Fossdick, Cassopolis; and Mrs. Josephine Buischel, Sparta.

Nineteen From East Jordan Attending MSC

Of the fifty students attending Michigan State College from Charlevoix County, nineteen are from East Jordan. They are: Clinton Clark, Keith Evans, Stephen Hayden, Niles Hill, Lester Howard, Ray Hughes, John Lenosky, Beatrice Lewis, Judy Malpass, James and Sam Milstein, Francis Nachazel, Margaret and Peter Nemecek, Sally Nesman, Larry Sherman, Ken Shepard, Francis and Robert Trojanek, and Jacqueline Wright.

Those from Charlevoix are Donald J. Bambach, Susan A. Beaudoin, Leonard Burns, Ross Case, Thelma Cross, Richard Donaldson, Charles Fairbanks, Gerald Gibbons, George O. Haggard, Jr., Joan Hess, Amy Kipke, Janet Krulik, Robert Miles, John North, Larry Peterson, Milford H. Saunders, Virginia Smith and Donald and Robert Vranatina.

From Boyne City are Jerry Chipman, Lucinda Davison, Gilbert Ellis, Lilah Goodwin, A. F., Jr. and Louise Litzenburger, Betty Jean Nichols, William Saffran, and Thomas Waggoner.

Also attending MSC from Charlevoix County are Doris Nielsen from Ironton, John Steward from Walloon Lake and Thomas R. Prawdzik from Boyne Falls.

1955 Rough For Grain Buying Farmers

Farmers who have to buy most of the grain for their livestock and poultry may find the going rough in 1955—rougher than usual.

The reason: Returns per dollar of feed cost are going to be lower than usual. Ed Rebman, Charlevoix county agricultural agent, warns that some farmers are going to have to drop by the wayside.

The first ones that may find the competition too rough he says, will be those doing a poor job of management. They will have to shift to something else that promises better pay.

John Doneth, Michigan State agricultural economist, points out, however, that the only needs on some farms are a few changes. Better managers will make these adjustments without faltering, he insists.

One change will be to handle more livestock, still using the same amount of labor. Other farmers will cut down on labor and other costs but still keep the same output.

Doneth commented that many farms in Michigan are too small and some of these operators may meet the cost challenge by ob-

taining more good land. Renting, buying, clearing or draining additional land may be the answer. Making money on purchased

feeds won't be impossible, but many farmers will have to find more ways to cut costs to do it, Doneth believes.

of East Jordan is the Chairman of the Woman's Committee of the Farm Bureau.

In addition to taking active part in the Farm Bureau, the women participate in programs of rural health, cancer and polio treatment, rural hospitals, schools, churches and matters of rural — urban understanding. They seek better solutions of community problems. Their objective is to make the rural community a better place in which to live.

Women qualify for membership when they have an individual or family membership in their County Farm Bureau. Eleven women are elected to the State Advisory Council. They come from the ten membership districts of the state.

Farm Bureau women have helped to finance visits in this country by women of foreign lands. They have provided means for foreign students to study in Michigan.

Women Are Active In Farm Bureau

Among the most active programs of the Michigan Farm Bureau is that of the Farm Bureau Women. Over 60,000 women of the farms of Michigan are active in some phase of this program. Basically the women's program functions as a committee of each county farm Bureau. In Charlevoix County, Mrs. Ann Nasson

Whale Enters Sorority Pledge US Army

According to the Charlevoix County Draft Board those leaving on November 17th for induction into the armed forces are John T. Whale of East Jordan and Robert D. Grunow of Boyne City.

Lloyd T. McAllister of Charlevoix and Robert J. Fairchild of Boyne City left for pre-induction

Among the 60 girls pledging to sororities at Central Michigan College in Mount Pleasant is Carol Gilpin, daughter of Mr. and Mrs. W. P. Gilpin of East Jordan. She is pledging Alpha Sigma Alpha.

The Good Will class of the Methodist Church held a birthday party in honor of the 88th birthday of Mrs. Elva Barrie at the home of Mrs. Mable Kowalske

Now Is The Time To Winterize Your Home!



WE HAVE FACILITIES FOR BLOWING IN ROCK WOOL

WE HAVE THE "DO-IT-YOURSELF" PLAN

Let Us Furnish You With Rock Wool, Fiber Glass, Zonolite, Loose Or Pouring Wool.

All Work Guaranteed By Reliable Workmen

CALL US FOR FREE ESTIMATE

Al Thorsen Lumber Co.

LE 6-2271 East Jordan

FROM OUR CORRESPONDENTS About People You Know

Miles District

Marian and Rose Donaldson and Leone Fowler attended the Young People's Zone Rally at Cheboygan Saturday.

The Good Neighbor Extension Club met at the home of Mrs. Nina French Wednesday. The lesson was on "Accessories in the Home."

The Harmony Extension Club met Monday evening at the home of Mrs. Doris Bulmann.

The Pilgrim Holiness Missionary Society will hold an all day meeting at the home of Mrs. Cecilia Ingalls Tuesday.

The Charlevoix County Farm Bureau Board of Directors will meet Monday evening at the home of Mr. and Mrs. J. M. Ingalls.

Norman Coolman, who is ill with polio, is much improved.

Rev. and Mrs. William Gilkerson and children of Langsville, O. are spending some time with his parents, Mr. and Mrs. Claud Gilkerson and holding services at the United Missionary Church in East Jordan.

Mr. and Mrs. Monty Dingman of Central Lake called on Mr. and Mrs. J. M. Ingalls Sunday.

Mr. and Mrs. Frank Finch of Ellsworth called on Mr. and Mrs. J. M. Ingalls Friday.

Mr. and Mrs. Bryce Petrie and children of Grand Rapids were supper guests Saturday of Mr. and Mrs. Douglas Gilkerson.

Douglas Gilkerson, Bertie Petrie and Leroy Beals went across the straits Sunday to look over hunting sites.

Wilson Township

It looks as though our Indian Summer might be here.

The annual birthday party of the Christ Lutheran Church was held in the parsonage in Boyne City, Friday evening; it was well attended.

Mrs. Matilda Roberts, Lorna Beishlag, L. DeMayo, Selma Eggersdorf and Minnie Dunson spent Wednesday afternoon with Mrs. Horace Warn. Recreation was enjoyed and refreshments were served.

Edward Eggersdorf, elderly father of eHenry Eggersdorf injured his right shoulder and arm in an accident in their home.

Emil Thorsen has completed one section of his new home.

William Thorsen spent the weekend at his home, returning to his studies in Doster, Michigan Sunday.

Mr. and Mrs. Greg Craig of Saginaw and Bernard Boyer spent the weekend with their parents, Mr. and Mrs. Pete Boyer.

There will be a bake sale, sponsored by the PTC at the Sinclair Building Saturday morning November 13th starting at 10 a.m. Lunches of coffee and baked goods will be served during the day. Parents are urged to have their baked goods in by 10.



SINUS SUFFERERS!

DO YOU HAVE
BLINDING MIGRAINE-TYPE HEADACHES?
EXCRUCIATING FACIAL PAINS?
MISERABLE NAUSEA CAUSED BY IMPROPER DRAINAGE?

TRY NEW MINO TABLETS 100 TABLETS \$2.98

HITE DRUG CO.

A TELEVISION APPEAL TO REASON

We are a new business in ELLSWORTH but old in the business of Television.

The following practices are for your information and protection:


We do not place any Television in homes on approval. Experience has proved to us and our customers that when you buy a Television Receiver, you do not want one that has been used or misused as the case may be by some one else.

We are NOT Antenna salesmen. We do not charge you an exorbitant price for your antenna and then don't care if you keep the set or not.

You may buy with confidence from us. We will furnish a list of names in Antrim County of people who have bought from us. You check first and then be the judge. More next week.

ZENITH CAPEHART ARVIN
BRANNAN ELECTRIC SUPPLY
Bellaire Ellsworth
Phone JE 3-3219

SHOP EAST JORDAN




Not Forgotten

Today Armistice Day has become a symbol of a time when there will be no more wars . . . when nations will live together in harmony and peace. It is fitting that on this November 11th, we salute those who have given their lives to hasten that day — and to breathe a prayer that their sacrifice has not been in vain.

State Bank of East Jordan

EVERYBODY NEEDS LOTS OF MILK



- FOR DRINKING
- FOR COOKING
- FOR SNACKS
- FOR MEALS

YOU CAN'T BEAT MILK FOR HEALTH OR GOODNESS

- Milk
- Cottage Cheese
- Buttermilk
- Whipping Cream
- Coffee Cream
- Half & Half

BE ON THE LOOKOUT FOR IDEAL'S EGG NOG

IDEAL DAIRY

BOYNE CITY

"In Carton or Glass — It's IDEAL"

