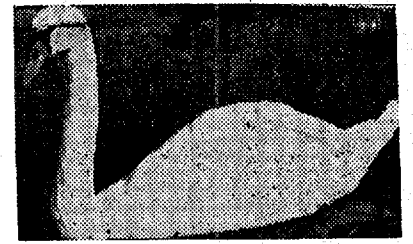


# EAST JORDAN NEWS-HERALD



"HOME OF THE SWANS"

VOLUME 58 NUMBER 42

EAST JORDAN, MICHIGAN, THURSDAY, OCT. 21, 1954

TEN CENTS

## OKAY \$156,000 COUNTY BUDGET

### Community Chest Campaign Underway Throughout City

**Everybody Give  
Everybody Benefit**

East Jordan's Community Chest campaign got underway Monday following a morning kick-off for workers at the high school.

Solicitors have been covering the residential area and business district this week. The drive ends October 25th.

This year's slogan is "Everybody gives, everybody benefits." Campaign workers are asking residents to "Give a day's wage."

Workers are being urged complete their work this weekend if possible and turn their contributions in to Bill Grauel at the State Bank of East Jordan.

It was also announced that anyone who may be missed by a solicitor may make their contribution at the bank.

According to Grauel those who can make additional contributions later on may make a pledge to a solicitor.

Chest officials plan to establish a daily contribution thermometer at the News-Herald office to show campaign progress.

### Open House

Dr. J. VanDellen has announced open house for his new offices on East Jordan's Westside.

The public is invited to stop in and look over the new building on Thursday, October 28 from 2 p.m. to 5 p.m. and from 7 p.m. until 9 p.m.

### OVER THE BACK FENCE

BY MARSHALL

Friend Elgy has gone into business on the west side in a big way. First he opened Elgy's Auto Body Shop; next came Elgy's Used Cars; and now it's Elgy's New and Used Auto Parts. All three places are in operation.

The auto parts store, latest venture, is located next to Bertha's Drive In.

Farmers have a gift awaiting them at Sherm's Pure Service. Sherm is handing out a well-made booklet of "Farm Facts and Figures" to farmers these days.

It contains plenty of room for farmers to keep farm income records. There's plenty of other information in it, also. Get yours before it is too late.

Harry Watson ran across a bit of colorful history a while ago when he remodeled the back part of Jordan Inn for a garage. Among other things found was an excellent copy of a stock certificate for the old Charlevoix Sugar Factory.

Books, magazines, letters and documents took the reader into the early 1900's. Many advertisements of early American cars were highly interesting.

A letter to W. P. Porter, from a man down state reported that he had surveyed East Jordan and found it unwise to establish a tanning company here. That was about 1900.

Civic question: How many public drinking fountains are there in East Jordan? Where are they located?

The all-new 1955 automobiles will be on display soon. It looks like Chevrolet will be first to be shown according to Al Sinclair.

### Rites Held For Alice Clink, Pioneer E. Jordan Resident

### City Back In Court

The city of East Jordan will be represented in Circuit Court again when the October term opens at Charlevoix, October 25.

This time the City of East Jordan has three attorneys defending the city against plaintiffs William A. Healey and Geraldine D. Healey.

City attorneys are William T. Downs, Guy C. Conkle, Jr., and Clare L. Gillett.

The court action, which involves establishment of the local sewer disposal system, is brought against the following:

City of East Jordan, a Municipal Corporation, Richard Malpass, individually and as Chairman of the Sewer Disposal Committee and B. H. Sergeant.

The plaintiffs' attorney is J. W. Bellamy.

ALSO ON THE court calendar are 14 divorce cases, six assumption cases, six trespass, two garnishment and two petitions to vacate plots.

Subject to call for Jury duty from East Jordan are: Ing Olso, Ruth Bell and Harry Jankoviak.

### Pearsall Named On Road Board

Claude Pearsall, well known Wilson Township farmer, of East Jordan, and a former county supervisor, has been named to the county road commission for a six year term.

Pearsall was named by a 15-10 vote over incumbent Lyle Wangerman, of Boyne City, when the county board of supervisors met this week.

Others on the road board are Sam Rogers, of East Jordan, and Karl Erber of Charlevoix.

\$5.20

ON THE  
NEWSTANDS

\$2.50

Through The Mail

SUBSCRIBE TODAY

East Jordan  
News-Herald

### SENATOR SPEAKS:

### Potter Sums Up Work Of Republican Administration

The Korean War has ended, the American dollar is being stabilized, many government controls have been removed and taxes have been reduced seven billion dollars.

These are some of the things accomplished by the Republican administration, according to U. S. Senator Charles Potter, who talked to East Jordan residents at the American Legion Hall Tuesday night.

### Park Bee Set For Afternoon

Park Commissioner Tom St. Charles announced this week there will be another work bee for merchants and residents at the tourist park, Thursday afternoon (today).

St. Charles said there is about one more half day's work to be done to complete the clearing job started by merchants two weeks ago.

As before the work will be directed by St. Charles, Leo Somerville and Norman Bartlett.

Workers who can donate their time are asked to be at the tourist park 1 p.m. Thursday afternoon.

Coffee and refreshments will be served later in the day.

### Top Photos On Exhibit At School

From all parts of the country several thousand boys and girls submitted photographs to the 8th Annual (1953) National High School Photographic Awards. A jury of three well qualified judges selected a representative group of some sixty prints for grand awards, special prizes and honorable mentions. These prize winning pictures will be on exhibit at the East Jordan High School October 25th to October 29th.

This is the 4th year that this showing has been scheduled in East Jordan. Principal Keith Annear extends an invitation to anyone who would like to examine these photos to come to the school any day during the scheduled showing.

The show is a well balanced one with fine examples of design, and other pictures showing the sharp, quickly observant eye of the reporter. It is a high school display, but there's plenty of graduate quality on exhibit.

The dinner will be followed by the personal appearance of James Coates, head of the Industrial Development Department of Consumers Power Company, Jackson.

"Mr. Coates' talk should be of interest to all businessmen industrialists, bankers and others in the area who want to see this northern territory grow," states Mr. Leslie.

The public is cordially invited to attend.

The dinner will be followed by the personal appearance of James Coates, head of the Industrial Development Department of Consumers Power Company, Jackson.

"Mr. Coates' talk should be of interest to all businessmen industrialists, bankers and others in the area who want to see this northern territory grow," states Mr. Leslie.

The public is cordially invited to attend.

The dinner will be followed by the personal appearance of James Coates, head of the Industrial Development Department of Consumers Power Company, Jackson.

"Mr. Coates' talk should be of interest to all businessmen industrialists, bankers and others in the area who want to see this northern territory grow," states Mr. Leslie.

The public is cordially invited to attend.

The dinner will be followed by the personal appearance of James Coates, head of the Industrial Development Department of Consumers Power Company, Jackson.

"Mr. Coates' talk should be of interest to all businessmen industrialists, bankers and others in the area who want to see this northern territory grow," states Mr. Leslie.

The public is cordially invited to attend.

### Spending Jumps Over Last Year By \$19,000

The Charlevoix county board of supervisors adopted a budget with a \$19,000 increase over the 1954 year. The budget adoption came at the end of a six-day supervisor session.

The budget now reaches \$156,317.10 which is about \$9,000 below the amount of taxes collected for Charlevoix county last year.

The increased budget for 1955 was to take care of these items:

(1) At increase in the welfare budget and special appropriations to the welfare department.

(2) Hiring of a turnkey for the county jail.

(3) Salary increases for officers and deputies and special appropriation for equipment.

The board's largest single appropriation was \$35,000 to the county welfare department. It was a \$5,000 increase over last year.

IN ADDITION, a \$6,000 amount was made to the department to go along with the 1954 appropriation to see the welfare department through the current year.

Necessary repairs and equipment at Grandview hospital called for another \$9,000 of the county budget.

These items include a septic tank, purchase of sewage disposal equipment and repairs.

Other items in the budget are as follows:

Child Guidance clinic \$ 981.00  
County Farm Agent \$4,200.00  
District Health Dept. \$9,400.00  
Advertising \$1,300.00  
Whiting Park \$1,150.00  
Veterans affairs \$ 800.00  
Apiary inspection \$ 150.00  
Co. Supt. of Schools \$2,200.00  
Sold. & Sailor's Relief \$ 200.00  
Trea. Dept. Equipment \$1,482.00

THE BOARD upped salaries of five elected officers from \$3,000 per year to \$3,500.

Deputy clerks and the courthouse custodian were increased from \$2,310 to \$2,500 per year.

### COMING EVENTS

October 21—St. Ann's Altar Society will meet at Parish Hall at 2:30 p.m. Hostesses are Mrs. Della LaPeer and Mrs. Mary Hoffman.

October 21—The Catholic Study Club will hold their regular meeting at the home of Mrs. Joe Pienta, 8 p.m.

October 21—The South Arm Extension Club will meet with Mrs. Don Hott. The lesson will be on picture hanging.

October 22—Mary Martha Group will meet with Mrs. Ormond Winstone, 6:30 p.m. Please bring your own table service.

October 22—Red Devils play football at Gaylord, 8 p.m.

October 25—The Study Club will meet with Esther Porter as hostess. Members please note change of date. The program will be "My Trip To Europe" by Flora Lewis. Maude Porter and Amanda Shepard are on the refreshment committee.

October 26—Rotary Club Halloween Party.

October 27—Businessmen's Association monthly dinner meeting, American Legion Home, 7 p.m.

October 26—Legion Auxiliary meeting.

October 26—Members of the Jordan River IOOF Lodge No. 360 will meet with the Boyne City lodge for a big four meeting. They will leave the hall at 6:30. Dinner at 7 p.m.

October 27—The Jassamine Rebekah Lodge will hold their annual Halloween Party. Each member is to bring a guest.

### Merchants Meeting Wednesday

A nominating committee for the nomination of officers to the East Jordan Businessmen's Association will be appointed at the group's October meeting.

Chairman Fred Vogel said Wednesday that due to the Rotary Club's annual Halloween party falling upon Tuesday that the businessmen's dinner meeting will be held next Wednesday night.

It will be held 7 p.m. sharp in the American Legion hall.

Chairman Vogel reminds members that Wednesday night's meeting will be highly important in view of the fact that discussion of new officers will be held.

The group's annual election of officers will be held at the November meeting.

Also next Wednesday night members will hear a report on progress of development of East Jordan's tourist park.

### Auxiliary Plans Fall Activities

The monthly business meeting was held Tuesday evening October 12th at the Legion Home, and activities discussed for the coming weeks.

Auxiliary members are invited to a district meeting at Harbor Springs October 20th, which will include a potluck supper. Any one who would like a ride should contact Edna Wilkins or Bernadine Brown. Take a dish to pass and table service. Mary Lou Breakey was appointed chairman of the supper to be put on for the Businessmen's Association. The money received will be used for the Christmas baskets.

The membership drive is still on and to date there are 32 paid members. Cards have been sent out and dues should be paid to the one that sent it. Martha Kamradt reported on a telephone call from Fay Johnson, president of the lower 11th district, that the membership was the highest in the state. She also said that the ninth district had challenged the lower 11th.

President Edna Wilkins discussed the importance of reporting all of the community service done by the members so that unit 227 will receive credit for it. Any work done for churches, Red Feather Drive, hospitals, neighbors, etc. can be counted.

A motion was made and carried that the social meeting will be held on the 4th Tuesday of the month unless there is a Businessmen's dinner that night and the meeting will then be on Wednesday.

A hard time party at the home of Martha Kamradt is planned for this month. Bernadine Brown and Marge Reed have charge of entertainment.

Each year the Legion Auxiliary is asked to send gifts to veterans hospitals.

The gifts are for soldiers to select Christmas presents for their families and friends. Rebek-Sweet Unit 227—received instructions to supply:

11 Women's or adult gifts  
8 Mens or boys gifts  
1 child's gift.

Do's and Don'ts—  
1 Do send wrappings, ribbons, seals and gift enclosure cards.

(Continued on Page 10)

### FUN! GIFTS! PRIZES!

### Eva's Toyland Opens In East Jordan Friday

Grand Opening for Eva's Toyland has been set for 9 a.m. Friday (tomorrow) in the former Chris's Men's Wear building on Main Street.

Eva Healey announced Wednesday that the store has been completely stocked with toys, baby furniture and occasional house furniture.

Eva announced the grand opening celebration will include gifts for the ladies and children and three door prizes.

The awards will be given at 8 o'clock Saturday night. They are: An automatic electric percolator, \$10 in merchandise and a large doll.

WADE WILL continue to operate Healey Hardware across the street.

the interior of the building has under gone a remodeling job with new shelves and cupboards installed.

Eva's Toyland is unique in this area since it will offer only toys and furniture.

"Everybody," Eva said, "is welcome to stop in and have a look at our new toy store."

The building was purchased recently by Eva and her husband Wade from Mrs. Elsie Taylor. They have remodeled the second floor for apartment use.

WADE WILL continue to operate Healey Hardware across the street.

FOR THE past several weeks

# EAST JORDAN NEWS-HERALD

Page 2 \* East Jordan News-Herald \* Thursday, October 21, 1954



Marshall F. Sayles..... Editor & Publisher

Bill Huckle..... Staff Photographer

The Charlevoix County Herald.....1896  
The East Jordan News.....1952

Entered as second class matter at the Post Office at East Jordan, Michigan.

Published weekly at 206 Main Street, East Jordan, Michigan  
TELEPHONE LEnox 6-2371

Subscription Rates—(Payable in advance) \$2.50 per year; \$3.50 per year outside Northern Michigan.



## EDITORIAL NEWS

### Oh, Nancy!

We were almost aghast at the statement of Nancy Williams, wife of Governor Williams that Michigan didn't want Rogers Kyes, C. E. Wilson or Postmaster General Summerfield.

Regardless of whether they are in the opposite political party than Nancy is we are of the opinion that her statement is highly uncalled for and will do her husband's candidacy more harm than good.

These men all made great sacrifices to serve their government.

Such statements as Nancy's will make cynics out of our industrialists and business leaders and make them say: "Why should we go to Washington, D. C. and have things like that said about us. If that's all you get I'll stay home."

We are hoping that our state's first lady does not really believe that the former president of General Motors and his right hand man, whose genius helped guide GM and create more jobs, made no contributions to Michigan and would not be welcome within her confines anytime.

Personally, we know of people who have worked for Mr. Wilson at Walloon Lake and who describe him as a generous, thoughtful man of noble intent and purpose.

—Herald-Times, Gaylord

### God's Concern: The Individual



"IF ANYONE REALLY LOVES ME, HE WILL OBSERVE MY TEACHING, AND MY FATHER WILL LOVE HIM, AND BOTH OF US WILL COME IN-PLACE TO FACE FELLOWSHIP WITH HIM; YES, WE WILL MAKE OUR SPECIAL DWELLING-PLACE WITH HIM."  
—JOHN 14:23

WILLIAMS 725



## CHURCH SERVICES

**METHODIST CHURCH**  
Rev. R. H. Moore, Pastor  
LE 6-2254 LI 7-2058  
Morning Worship 10:00 a.m.  
Church School 11:15 a.m.  
MYF 5:30 p.m.

**UNITED MISSIONARY CHURCH**  
C. W. Thompson, Pastor  
Morning Worship 11:00 a.m.  
Sunday School 10:00 a.m.  
Youth Fellowship 7:00 p.m.  
Evangelistic Services 7:30 p.m.  
Prayermeeting (Thurs.) 8:00

**CHRIST LUTHERAN CHURCH**  
Boyer City — Wilson Twp.  
Rev. Richard Noffze, Pastor  
Wilson Township:  
9:30 a.m. Church Service  
10:30 a.m. Sunday School  
Boyer City:  
11:00 Church Service  
10:00 Sunday School

**ST. JOSEPH CHURCH**  
Rev. Joseph Malinowski, Pastor  
MASSES  
Sundays—7:30 and 9:30 a.m.  
Holydays—7:30 am and 7:30 pm  
Weekdays—8:00 a.m.

**CHURCH OF GOD CHAPEL**  
Rev. Ora Holley  
Services Sunday Evening — 7:30

**BIBLE BAPTIST CHURCH**  
Central Lake  
Rev. Paul Gelatt, Minister  
Worship — 11 a.m.  
Bible School — 10 a.m.  
Youth Time — 6:30 p.m.  
Gospel Service — 7:30 p.m.  
Prayer Meeting, Wednesday — 7:30 p.m.  
Bible Club, Thursday, 4 p.m.  
Sunday School Sunday 10:00  
Morning Worship, Sunday 11 a.m.  
Evangelistic Service, Sunday 8:00 p.m.

**THE GOSPEL MISSION**  
Special Bible Study Classes  
For Free Gospel Literature  
Write PO Box 295 City

**EVANGELICAL LUTHERAN CHURCH**  
Rev. Dale Larson, Pastor  
Sunday School every Sunday at 10:00 a.m. Classes for all ages  
Church services every Sunday at 11:00 a.m. Communion Service first Sunday of every month  
Luther League cooperative family dinner second Sunday of month at 1:00 p.m.

**REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS**  
Elder Ole Olson, Pastor  
Sunday Services  
Church School 10:00 a.m.  
Morning Worship 11:00 a.m.  
Zions League Tues., 7:30 p.m.  
Prayer Service, Wed., 8:00 p.m.

**FINKTON BIBLE FELLOWSHIP CHURCH**  
Followed by short morning services.  
Sunday School, 10:30 am  
Youth Fellowship 6:45 pm  
Evening Service 8:00pm  
Wednesday Prayer Meeting 7:30 pm

**FIRST PRESBYTERIAN CHURCH**  
Edward O. DeHaven, Pastor  
Regular Services:  
The Church School meets at 9:45 with classes for all ages.  
The Morning Worship begins at 11:00 o'clock.  
**SEVENTH - DAY ADVENTIST CHURCH**  
Elder R. H. Clausen, Pastor  
Sabbath School 9:45  
Church Service 11:00

**ASSEMBLY OF GOD**  
Rev. Herman Smith, Pastor  
Sunday School — 10:00 a.m.  
Morning Worship — 11:00 a.m.  
Evangelistic Service — 8:00 p.m.

**PENTECOSTAL FULL GOSPEL TRUTH CHURCH**  
Corners Fourth & E. Division Sts  
Rev. Harley R. Barber, Pastor  
Sunday School—10 a.m.  
Worship Service—11 a.m.  
Sunday Eve. Service — 8 p.m.  
C. Y. A. Tuesday—8 p.m.  
Prayer Meeting, Thursday 8 pm

**SHOP EAST JORDAN**



### Looking Backward

## Reviewing The News-Herald

OCTOBER 17, 1914

Leonard Thompson, engineer of the Str. Hum, was seriously burned Wednesday morning when he poured kerosene from a closed top can into the fire box at Charlevoix. The fire had nearly burned out while the Hum was coaling at the coal docks. The flames shot back, burning him about the face, neck and arms.

Insurance adjusters were here this week and made a settlement with Mr. Prior for the partial burning of the Russell House. Work men were at once set to work clearing the debris away. When rebuilt it will be only two stories instead of the original three.

Miss Olive Hunsberger and Perry Snook were married at West Branch October 9th.

OCTOBER 17, 1924

A half column is devoted to the campaign being inaugurated by the Michigan Tourist & Resort Association to raise a fund of \$100,000 to get tourists to Michigan next year. Carroll F. Sweet was president, S. B. Murray, field representative and Hugh J. Gray was secretary and manager.

Miss Alice Malpass and Albert Neisman were married at Coldwater on April 18th. Announcement of the marriage was recently made.

At a recent meeting of the Grand Lodge of Michigan, O.E.S. Mrs. Violet Parks of East Jordan was appointed Grand Warden by the newly elected Grand Matron.

OCTOBER 19, 1934

The Birthday Club was entertained at the home of Mrs. Gus Muma with a seven o'clock dinner.

A Tri-County Macabee meeting will be held Wednesday, October 24th at the Odd Fellow

Hall.

Miss Alta L. Shaw, daughter of Mr. and Mrs. Alonzo Shaw, and Milton Meredith, son of Mr. and Mrs. James Meredith, both of East Jordan, were united in marriage October 14th at the Presbyterian manse by Rev. Sidebotham.



Thursday, October 21

Richard Todd Merle Oberon Leo Genn  
"AFFAIR IN MONTE CARLO"  
Women lose their hearts — men lose their fortunes — in color  
**THE BUNDY MOUNTAIN JAMBOREE**  
Stage and Local Talent Show

**DANCING TONIGHT, THURSDAY, OCT. 21**

With the Bundy Mountain Jamboree  
Modern Music and Country Style from 10 to 1

Friday and Saturday, October 22 and 23

Steve Cocoran Carol Mathews  
"SHARK RIVER"  
Danger, suspense, filmed in the Everglades in color  
"THE 49-ERS"  
Lots of action with Wild Bill Elliot

Sunday and Monday, October 24 and 25

Van Johnson Walter Pidgeon Keenan Wynn  
"MEN OF THE FIGHTING LADY"  
Heroic fighting men in Korea, filmed in Technicolor

Tuesday and Wednesday, October 26 and 27

Bob Hope Rosemary Clooney Tony Martin Arlene Dahl  
"HERE COME THE GIRLS"  
Excellent technicolor comedy

**SINUS SUFFERERS!**  
DO YOU HAVE  
BINDING MIGRAINE-TYPE HEADACHES?  
EXCRUCIATING FACIAL PAINS?  
MISERABLE NAUSEA CAUSED BY  
IMPROPER DRAINAGE?  
TRY NEW **MINO TABLETS** 100 TABLETS \$2.98  
**HITE DRUG CO.**

Whether you are a...

Baker Butcher Druggist Manufacturer Doctor Home Owner

**It will pay you to get the facts about ADEQUATE WIRING**

It costs so little... SAVES SO MUCH!

NO STORE, OFFICE, MANUFACTURING CONCERN OR HOME can be more modern than its electric wiring. Adequate Wiring will enable you to use the newest time and labor-saving equipment without overloading your wiring system or having to make costly wiring changes. It's your guarantee of better, safer, more dependable, economical electric service. It's like putting money in the bank, because it protects your building investment by KEEPING IT MODERN, UP-TO-DATE.

First you need sufficient entrance capacity to bring into your place of business or home ALL THE ELECTRICITY your present equipment, and that which you may care to add in the years ahead, will require. Then, there should be enough circuits to carry the electricity throughout the store, office, factory or house to the third necessity — the outlets located at the points where you wish to use your equipment.

**DON'T WAIT... PLAN NOW** FOR WIRING TO MEET YOUR Present and Future Needs

PE-4147-30

ASK YOUR ELECTRICAL CONTRACTOR or BUILDER ABOUT ADEQUATE WIRING

This Adv. Published in Cooperation with ELECTRICAL CONTRACTORS and BUILDERS by C. P. Co.

## GENERAL ELECTION

To the Qualified Electors of the  
CITY OF EAST JORDAN  
County of Charlevoix, Michigan

Notice Is Hereby Given, that a General Election will be held on  
**Tuesday, November 2nd, 1954**  
at the respective polling places hereinafter designated:

### CITY HALL

For the purpose of Voting for the following officers:  
STATE AND DISTRICT COUNTY

Governor	Prosecuting Attorney
Lieutenant Governor	Sheriff
Secretary of State	County Clerk
Attorney General	County Treasurer
State Treasurer	Register of Deeds
Auditor General	Circuit Court Commissioner
United States Senator	Drain Commissioner
Representative in Congress	Coroner
State Senator	Surveyor
Representative in Congress	
Legislature	

Also for the Purpose of Voting for the Following Propositions  
(PROPOSAL NO. 1)

Proposed Amendment To Prevent Disqualification Of Electors Because Of Having Moved Within This State During The 30 Days Preceding An Election  
Shall Section I, Article III of the Constitution be amended to allow an elector who has removed to another city or township within this state during the 30 days next preceding an election, to vote at such election in the city or township where registered and from which last removed?

(PROPOSAL NO. 2)

Proposed Amendment To Section 23, Article X Of The Constitution Relative To Sales Tax and Distribution Of Sales Tax Revenues  
Shall Section 23, Article X of the Constitution be amended to limit the sales tax levy to a maximum of 3% and provide that the sales tax collected on each dollar of sales, minus collection costs, shall be distributed as follows: 1/4 to cities, villages and townships on a population basis calculated as prescribed therein, 2c to a restricted fund expendable for school districts as provided by law, including a mandatory restricted appropriation for school employees' retirement, and the balance to the state?

(PROPOSAL NO. 3)

Proposed Amendment Authorizing Borrowing Of Not To Exceed \$80,000,000.00 To Pay Bonuses For Military Service During The "Korean" War  
Shall Article X of the Constitution be amended by adding Section 26 to authorize borrowing not to exceed \$80,000,000.00 for payment of bonuses, of not to exceed \$500.00 to each person who performed military service between June 27, 1950 and December 31, 1953, or if deceased to other persons named therein?

(PROPOSAL NO. 4)

Proposed Amendment To Section 33, Article V Of The Constitution To Permit The Legislature To Authorize Charitable Lotteries  
Shall Section 33, Article V of the Constitution which now prohibits all forms of lotteries, be amended to permit the legislature to authorize lotteries to be conducted by and lottery tickets sold by non-profit charitable organizations as hereafter defined by law?

NOTICE RELATIVE TO OPENING AND CLOSING OF THE POLLS

Section 1. On the day of any election the polls shall be opened at 7 o'clock in the forenoon and shall be continued open until 8 o'clock in the afternoon and no longer. Every qualified elector present and in line at the polls at the hour prescribed for the closing thereof shall be allowed to vote.

ALBERTA M. NOWLAND, City Clerk

# HERE & THERE Around East Jordan

Thursday, October 21, 1954 \* East Jordan News-Herald \* Page 3

John Bernie of Muskegon visited his sister, Mrs. Ann LaValley over the weekend.

A visitor at the home of Mr. and Mrs. Ed Kamradt was their nephew, Jay Trombly of Flint.

Mr. and Mrs. Dan Thomas and baby of Clio visited their parents, Mr. and Mrs. Bud Thomas and Mr. and Mrs. Everett Beishlag, and other relatives over the weekend.

Gerald Barnett of Detroit visited his parents, Mr. and Mrs. Russell Barnett this weekend.

Mr. and Mrs. Charles Strehl of East Jordan are visiting their daughter, Mrs. Harold Mittlestat at Detroit. Last week they visited another daughter, Mrs. Charles Freeman, in Toledo, O.

Minnie DesJardins, Mrs. Rachael Bennett, Mrs. Bill Taylor, and Mrs. Ben Smatts of East Jordan attended the Grand Chapter of Michigan, OES in Grand Rapids last week. They took part in the installation of Dr. Grant Born of Petoskey as Worthy Grand Patron for the state of Michigan.

On Sunday October 10th the

## My Neighbors By BILL PAULSON



"A big man is not one who makes no mistakes—but one who is bigger than any mistake he makes."

L. B. Karr is teaching agriculture at Harbor Springs High School temporarily. He is replacing their permanent agriculture teacher who is taking his child to a special Montana hospital for treatment for leukemia.

If you want to sell property, list it with Clarence Healey, Ph. LE 6-7210.

Mrs. Lillian Smith and mother, Mrs. Ida Teachout of Kalamazoo and Mrs. Frank Osborn of Pullman and Mrs. H. A. Yoder of Otsego, Michigan spent several days this week with William Heath.

Mr. and Mrs. Guy Hunsburger spent three days last week in Grand Rapids, returning to East Jordan Thursday.

Mr. and Mrs. Claude Prevost and daughter of Royal Oak and sister-in-law, Sarah Lack, have been visiting with Mrs. Ray Benson.

Call your local news to the News-Herald office, LE 6-2371 during the day, or call Pat Gilpin, LE 6-7300, after six p.m.

The Ladies Auxiliary of the FOE of Boyne City will hold their annual membership dinner on Sunday, October 24th. Each member is to bring a guest. Dinner will be served at 5 p.m.

The regular meeting will be held Monday, October 25th. Three candidates are to be initiated. Also a birthday party will be held for those who had birthdays in July, August and September, and for anniversaries, including October.

Earl Parks and Harry Parks of Detroit have been visiting Harry O. Parks, Sr. of East Jordan. They have been deer hunting during bow arrow season.

Fred and Irene Wright and Lillian Clark spent ten days in the upper peninsula hunting deer during bow and arrow season.

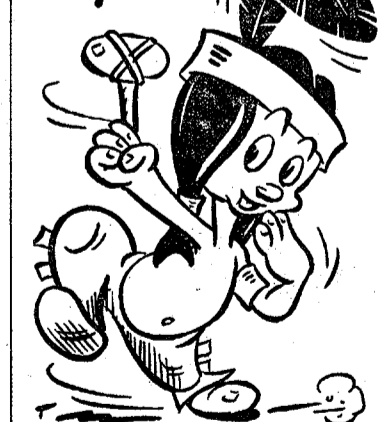
Irene Wright left Monday for Grand Rapids where she will be a house guest of Lulu Clark, a former East Jordan resident. She plans on attending the Rebekah convention there and come home with the other East Jordan delegates.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Mr. and Mrs. R. C. Hodgkinson and sons of Kalamazoo visited Blanche Richards and family over the weekend.

Miss Mary Morrison of Elk Rapids was an East Jordan visitor this week.

Little Chief RED FEATHER says...



"Reach um more people, do um more good, the United Way!"

GIVE TO YOUR United CAMPAIGN

## FROM OUR CORRESPONDENTS

### About People You Know

#### Finkton News

We are happy to report that we had a good attendance out to Sunday School. We hit an all record high of 79 — so come on out and help us reach 100 mark. If you wonder where we will put you we have room. The Asa Beal home is open for the children to hold their classes in.

Our Evangelistic meeting got underway Sunday and will run through October 31. We invite you to come out and enjoy these fine services with us. Art Bloom-pott of Peoria, Ill. is the Evangelist.

The Earl Wilson's were sad to see Paul leave Sunday for Fort Riley, Kansas where he will be stationed.

Mr. and Mrs. Joe MacMullin and daughter Sharon of Detroit were weekend guests at the Minnie Beal home.

Mr. and Mrs. Harvey Pang-

Mrs. Martha Overholt of Detroit visited relatives, Mr. and Mrs. Al Frieberg and Mrs. Minnie Richardson over the weekend.

Mr. and Mrs. Ed Barrie of Flint spent the weekend at his cottage on Lake Charlevoix and also visited his mother, Mrs. C. J. Barrie of East Jordan. They were accompanied by friends, Mr. and Mrs. Ernie Seidler, also of Flint.

Another guest at the C. J. Barrie home was Fred Dhyse of Flint.

born of Midland were weekend guests at the Leonard Hite home.

Miss Shirley Lavanway gave a party for the young people Friday night. Miss Geraldine Lewis of Central Lake was a guest.

Mrs. Haskel Miller and children of Detroit and Mrs. Glenn Cornett were callers at the Earl Wilson home Saturday.

Mr. and Mrs. Berton Bunker of Grand Rapids, Mr. and Mrs. Harold Lewis and Family of Big Rapids, Mr. L. G. Bunker of Lansing and Mr. and Mrs. Carl Lewis and family of Petoskey were callers over the weekend at the Sam Lewis home.

Mr. and Mrs. Warren were also callers Sunday afternoon at the Lewis home.

Mr. and Mrs. Jake Watross and family of Bellaire were Sunday dinner guests at the Edward Lavanway home.

Mr. and Mrs. George Cady of Central Lake were Sunday afternoon callers at the George Spence home.

Mr. and Mrs. Lawrence Winden of Central Lake were callers last week at the George Spence home.

SHOP EAST JORDAN

## LIBRARY NOTES

WINTER SCHEDULE: Monday, Wednesday, Thursday and Saturday 2:00 to 5:00 p.m. and 7:00 to 8:30 p.m.

Tuesday and Friday 12:00 noon to 5:00 p.m.  
EXCEPT HOLIDAYS

New books received include a companion book to Nothing To Wear—But Clothes, for the little ones. This one is called Nothing to Eat — But Food, by Frank Jupo.

For the young folks who are growing up, we have High Note, Low Note again on our shelves, and a new McSwigan book. All Aboard for Freedom, adventure story with a most authentic background, about an escape from the Communists in Czechoslovakia.

Gift books include three mysteries given by Mrs. Teichman. One of these is by Nagio Marsh. Night at the Vulcan.

Phyllis McKinnon brought us three pocketbook mysteries.

## THIS WEEK AT GRANDVUE

Palmer Chase of Boyne City was admitted to the hospital Friday, October 15th.

There were two births at the hospital this week. Angeline Sineway of East Jordan was admitted on the 16th and her son, Charles Nelson, was born October 17th. Vera Gee, also of East Jordan, was admitted on October 18th and her daughter, weighing 8 pounds and four ounces, was born the same day.

William Simmons, Charles Strehl Jr. and Robert Crowell families met at the home of Marion Hudkins in Detroit. The ladies visited and addressed auxiliary cards. The men visited Stub Bowman at the University Hospital in Ann Arbor.

SHOP EAST JORDAN

## East Jordan Church News

### FIRST METHODIST CHURCH Rev. Robert H. Moore, Pastor

Eight young people from the East Jordan Methodist Church will attend an MYF Training Conference at Cadillac this week end. Accompanied by adult leaders, Mrs. Robert H. Moore and Mrs. Clarence Lord, they will leave here Saturday afternoon and return Sunday evening.

The conference is a training council and work conference for MYF officers and adult leaders in the Grand Traverse district. It will be held in the Cadillac High School and First Methodist Church.

### SEVENTH-DAY ADVENTIST CHURCH

Elder R. H. Clausen, Pastor Frank Grau, Sabbath school director of Michigan's Adventist churches, will be showing a new technicolor movie, "Under The Southern Cross" on October 28th at 8 p.m. at the East Jordan Adventist church.

The movie dramatically portrays the victory of Christianity over heathenism. Highlights of the film show shots of New Guinea, the Gib Nambus tribes of the New Hebrides and a heathen "sing-sing."

The public is invited to attend and enjoy the film.

### Shop At IGA And Save

NO. 1 GROUND BEEF	3 lb	99c
RING BOLOGNA	1 lb	39c
STEW BEEF	1 lb	23c
BEEF ROUND STEAK (young)	1 lb	59c
IDEAL HOMOGENIZED MILK	1/2 gal.	39c
DOG HOUSE DOG FOOD	6 cans	49c
MULLERS DONUTS	1 doz.	19c
MARLENE OLEO	2 for	49c

We have beef and pork by the quarters or half. We can cut it for you.

Open Daily Until 9 p.m.

### SHA W'S IGA SUPER MARKET

FREE DELIVERY COLD BEER & WINE  
LE 6-2501 EAST JORDAN

## LADIES AND GENTLEMEN!

Presenting the superb...  
the sensational...  
the stupendous...

# CROSLEY SUPER-V 21 PLUS

BIGGEST 21" SCREEN ON EARTH

THIS MUCH MORE SCREEN than many so-called 21" Sets

PICTURE IS 257 SQUARE INCHES  
Picture is up to 30% bigger!

CABINET TAKES 4 CU. FT. LESS SPACE  
Choice of walnut, mahogany, or blond finish.

NEW ALUMINIZED TUBE  
Gives you a picture that's up to 40% brighter!

WOOD CABINET

# \$169.95

including Federal Tax.

AND THAT'S NOT ALL

- Costs less than 1/2 an hour to run
- Can be strip-converted for UHF reception
- Full-year warranty on picture tube; 90 days on chassis parts

Yours for only \$2.39 a week

You can see it BETTER on a CROSLEY  
SHERMANS FIRESTONE STORE

## More Low Prices ON MORE ITEMS... MORE DAYS OF THE WEEK!

FLORIDA, SIZE 150-175 SWEET AND JUICY

# Oranges DOZ. 59c

Potatoes MICHIGAN U.S. NO. 1	50 LB. BAG	\$1.25	15 LB. BAG	49c	Head Lettuce CRISP AND SOLID, SIZE 48	2 FOR	35c
Tomatoes HOTHOUSE			LB.	29c	Strawberries VALLEY FRESH FROZEN, SLICED AND SUGARED	2 10-OZ. PKGS.	43c
Idaho Potatoes U.S. NO. 1	10 LB. BAG	55c			Orange Juice FLORIDA GOLD, FRESH FROZEN, CONCENTRATED	7 6-OZ. CANS	\$1.00

## Smoked Picnics 4 TO 6 LB. AVG., WHOLE OR HALF LB. 35c

## Fancy Tuna Fish A&P LIGHT MEAT 7 OZ. TIN 29c

Cake Mix BETTY CROCKER, MARBLE	2 20-OZ. PKGS.	57c	Fruit Cocktail SULTANA	3 30-OZ. CANS	\$1.00
Luncheon Meat AGAR	3 12-OZ. TINS	\$1.00	Apple Sauce A&P	2 16-OZ. CANS	37c
Chopped Beef ARMOUR'S	3 12-OZ. TINS	\$1.00	Chunk Pineapple A&P	20-OZ. CAN	25c
Tomato Soup ANN PAGE	4 10 1/2-OZ. CANS	35c	Home Style Peaches A&P	3 29-OZ. CANS	\$1.00
Pineapple Juice A&P	46-OZ. CAN	31c	A&P Sauer Kraut	2 27-OZ. CANS	29c
Pure Preserves ANN PAGE, PEACH OR PINEAPPLE	2 LB. JAR	49c	A&P Pumpkin	2 29-OZ. CANS	29c
Sparkle Gelatins 8 DELICIOUS FLAVORS TO CHOOSE FROM	PKG.	5c	Green Peas IONA	9 16-OZ. CANS	\$1.00
Tomato Juice LIBBY'S	9 13 1/2-OZ. CANS	\$1.00			
Ajax Cleanser	2 14-OZ. CANS	25c			
Cigarettes ALL POPULAR BRANDS, REGULAR SIZE	CTN.	\$1.99			

## Northern Toilet Tissue 3 ROLLS 25c

## Waxtex Waxed Paper 100-FT. ROLL 21c

## Hawaiian Fruit Punch 3 46-OZ. CANS \$1.00

## dexo Shortening ALL PURPOSE PURE VEGETABLE 3 LB. CAN 77c

## Kleenex Cleansing Tissues 2 PKGS. OF 300 45c

## Rival Dog Food 4 16-OZ. CANS 49c

## Roman Cleanser BLEACH QT. 19c 1/2 GAL. 35c

## Liby's Peas FRESH FROZEN 2 10-OZ. PKGS. 33c

## Realemon RECONSTITUTED LEMON JUICE 16-OZ. BOT. 35c

## JANE PARKER, GOLDEN, SUGARED OR CINNAMON Donuts PKG. OF 12 19c

## Orange Chiffon Cake JANE PARKER EA. 49c

## Blueberry Pie LGE. 8" JANE PARKER EA. 49c

## White Bread YOUR BEST BREAD BUY, JANE PARKER 20-OZ. LOAF 17c

## BORDEN'S DELICIOUS Cheese Sauce 8-OZ. GL. 19c

## Sliced Cheese MEL-O-BIT, PROCESSED AMERICAN OR PIMENTO 8-OZ. PKG. 29c

## Colby Mild Cheese LB. 49c

## Biscuits BALLARD OR PILLSBURY 2 8-OZ. PKGS. 21c

All Prices In This Ad Effective Through Saturday, October 23

AMERICA'S FOREMOST FOOD RETAILERS... SINCE 1909

# AP Food Stores

THE GREAT ATLANTIC & PACIFIC TEA COMPANY

**YOUR COMMUNITY CHEST NEEDS**

**\$5,000**

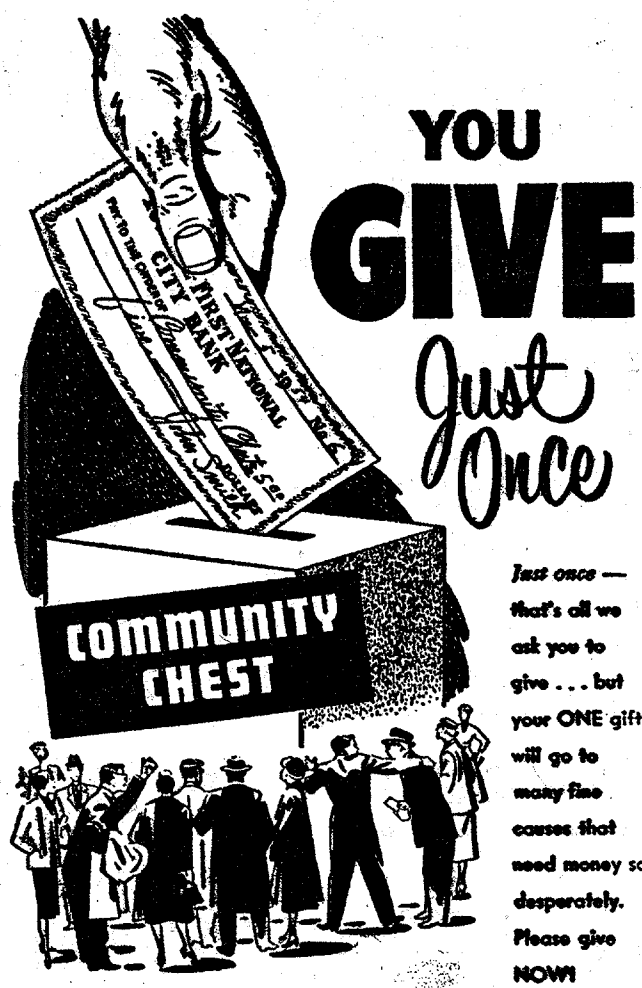
**FOR ITS ANNUAL BUDGET--Most of which is spent right here in EAST JORDAN**

**Be Ready:**

**“Give A Day’s Wage”**

**Everybody Gives, Everybody Benefits**

**DRIVE NOW UNDERWAY!**



---

**This Public Service Message Sponsored By The Following**

---

**Jordan Valley Cooperative  
Creamery**

**Ideal Dairy, Boyne City**

**East Jordan Iron Works, Inc.**

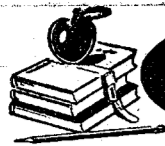
**State Bank of East Jordan**

**Maxbauer's Creamery,  
Charlevoix**

**Mount Clemens Metal Products  
Company**

**East Jordan Canning Company**

**East Jordan Cooperative  
Company**



# SCHOOL HI-LITES

Thursday, October 21 1954 \* East Jordan News-Herald \* Page 5

### KINDERGARTEN

Isabel Sidebotham

We have taken three walks this Fall to find pretty leaves and to see if we could find the tree our leaves came from. We can tell a maple, an oak, an elm and chestnut leaves.

We like to try to tell the names of those trees too. One morning on our walk we saw a goat. It belongs to Mr. and Mrs. Martinek. We learned Mr. Martinek milks the goat every night and morning. Some of us have never tasted goats milk, but we know its good. Those who have been here every day the first six weeks are:

Linda Bennett, Patricia Breakey, Nancy Derenzy, Linda Donaldson, James Dunson, Susan Dunson, Claudia Grutsch, James Kitson, Donald Mayhew, Ronald McClanathan, Betty McWatters,

Howard Murray, Keith Peters, Donna Ruhling and Regina Saganek.

### FIRST GRADE

Marion Brooks

Our perfect attendance for the first period which ended October 15: Betty Breakey, Margaret Compo, Gerry Donaldson, Dora Eaton, Judy Fitch, Steve Gagnon, Phillip Goebel, Marcia Lilak, Lenore MacDonald, Ronnie McWatters, Bruce Murray, Brenda Noirot, Bonnie Omland, Sammy Reid, Tommy Savory, Jack Snyder, Lenore Thomas and Brian Wood.

### SECOND GRADE

Agnes Johnston

This year we are having our "News Time" every Wednesday afternoon. This period last week was taken up by each child telling his name, where he lives and giving his telephone number. We found out that most of the children in our room have telephones at home.

Tuesday we wrote a letter to mother and father inviting them to come and see our room, and see samples of our work and also visit with Mrs. Johnston during "Open House." We hope our tree will have many colored leaves on it, showing that mother and father were visitors to our room.

We started constructing our fireplace last week. The fireplace will look nice in our library center and will also give our room a pretty and gay look for the autumn season.

Much interest has been shown in making plans for our Halloween party Friday, October 29. We hope the weather will be nice

so we can parade down town in our costumes. We are wondering what we will look like when we wear our costumes and who will win our room prizes. Prizes will go to the funniest, prettiest and most unusual costume.

Report cards were given out Wednesday.

Those who were neither absent nor tardy during the first six weeks of school were: Kathy Bader, Sally Bennett, Charles Boss, Billy Boswell, Toni Cole, Richard Deitrich, John Eaton, Virginia Gagnon, Mary Hart, Teddy Jeffery, Kathy LaPeer, John Leatherman, Fred Malpass, Lee Omland, James Savory, Rita Shepard and Rebecca Thacker.

### FIRST AND THIRD GRADES

A. Bowerman

In health class, the third graders are learning why we need health giving foods. We know about the seven important food groups and have each made nice posters to illustrate these different groups.

In social studies both groups are talking about community helpers. This week we are discussing workers who protect us, doctors, nurses and health officers, police, safety patrol and firemen.

Monday morning each one took a check on himself to see what he had accomplished in the first six weeks of school. The first graders are most thrilled with their progress in learning to read.

Vickie and Darrell Bennett, former East Jordan residents, were visitors in our room Monday morning. Darrell told us about their farm near Berrien Springs.

### FOURTH GRADE

Grace Galmore

Carol Bowen went on a two week trip to Georgia with family. Friday she came back to school bringing a basket full of things to show the room. Her report was very interesting especially about the granite mine from which she brought a sample. We did not know that the small pieces of granite were sold for chickens to take the place of shells. She also brought a piece of marble which we compared with the granite. Beside these, out of the basket came limes, a pomegranate, a coconut sugar cane, peanuts with some of the red earth still on them, the top of the plant from which sorghum is made, seed pods of the trumpet vine and the castor bean, magnolia leaves and seeds, a cotton plant and a miniature cotton bale.

### FIFTH GRADE

Mr. Selier

We had an election of officers. Here are the names of the officers:

President, Edward Campau; Vice President, Mary Boring; Secretary, Nancy Lehrbass; Treasurer, Josephine Nemecek; Sgt. at Arms, Bobby Goebel; Deputy, Ward Cole.

We have 32 boys and girls in our room this year. There are 15 boys and 17 girls.

Ward Cole had a birthday the 8th of October. Nancy Lehrbass had a birthday the 16th of October. Ward and Nancy are the only ones in the room that have had a birthday so far this year.

Jane Graham, reporter

## Jordan Jingles

By PAT and MARIAN



The dreaded week has come and gone! Last week marked the week when the faculty doled out test papers and the kids were supposed to knuckle down for the days of reckoning . . . the thought of suicide was a great consolation, though; by means of it one gets successfully thru many a bad night . . . maybe this way of thinking got us thru . . .

Well, the High School Student Council held its regular meeting last Wednesday and this year's officers will be — President, Marian Danforth, Vice President, Lysle Johnston, Sec-Treas., Nan Drapeau and advisor Mr. Max Damoth. And by the looks of things, we had all better keep a sharp look-out while we're in the process of running or cutting after that buzzer rings. Come to think of it, guess we won't have to use our Insurance on that account now! Hall Monitor system is now in operation again . . . nice work kids.

Success! Success! Success! That's the Homecoming Dance after that Boyne game—Seniors express their thanks to all who came . . . let's have more of this! We feel that everyone had a good time, so why not make this a weekly event??? A little late, but our congratulations to Connie and Bob Russell, who made a very regal pair . . . it's seems to us that this marks the first time in the history of E. J. that brother and sister have had these honors . . . correct us if we're wrong.

How 'bout dropping a line to Jim Sherman who is in Charlevoix Hospital with cracked vertebrae and Neal Evans who is at Munson at Traverse City.

Are seeing some of that alumni back often . . . Marie Neilson, Betty Snyder, Louise Olstrom, Ray Gee, Pete Nemecek, Fran Trojanek, Clint Clark, Mae Evans, Betty Brennan, Sharon Brock and Steve Hayden . . . any others???

GO JORDAN BEAT GAY-LORD! We are thinking of this song, "And when we hit that line, there'll be no line at all . . ." We want to say a good word or two about Denny Wilson's speech . . . nice going. Say, that was a pep meeting, but where was that pep??? No complaining just want an explanation . . .

We Seniors want to congratulate the Juniors on their fine school paper . . . and speaking of jobs well done, we are noticing that our school janitors are always there keeping that place spic 'n span . . . something to be proud of, we say.

Class parties, hay rides, plays, a Junior Minstral Show, plans for Senior's trip and year book . . . yes the school is well under way . . .

It sure is wonderful to see Bonnie back again . . . every body says, welcome home, Bonnie!

Have been finding it hard not to notice little Brad Saxton's space cadet outfit . . . little boy, you cut a dashing figure! The title of a certain pop song

seems to fit a certain Senior girl by the name of Jo—"Little Things Mean A Lot," such as little Buick convertibles and

long trips . . . what say?—

Well, the people of East Jordan can now relax . . . the magazine campaigns of the Juniors and the Seniors have ended with, we hear, the Juniors on top by a (slim) margin of about \$60. No longer will a bright young go-getter ring and buzz persistently at your doorstep, interrupting your reverie . . . Don't fail to answer that, tho, 'cause the Juniors are now selling stationary and the Seniors are out

with Christmas cards . . . So you just can't win!

Maybe we'll see more boys out on the dance floor now that the Croodes are back . . . ??? Mrs. Karr had a bunch of 'em over at her house with a few girls to lead the way . . . good idea and lots of fun . . .

Somebody said that this is the best and most original way to close a write-up . . .

"SEE YOU NEXT WEEK" Pat and Marian

# Shurfine Carnival Time

OCTOBER 21 thru OCTOBER 30

REGULAR SIZE <b>Cigarettes</b>	Carton WAXED	lb.
<b>\$1.96</b>	<b>Rutabagas</b>	<b>5c</b>
KING SIZE <b>Cigarettes</b>	Carton FLORIDA	doz.
<b>\$2.06</b>	<b>Oranges</b>	<b>45c</b>
PARK LANE <b>Ice Cream</b>	½ gal. NO. 1 MACINTOSH	4 lb.
<b>75c</b>	<b>Apples</b>	<b>43c</b>
OLEO SOLIDS 26c lb. <b>Keyko</b>	Qtrs. lb. PEET'S, Ready To Eat	lb.
<b>27c</b>	<b>Picnics</b>	<b>39c</b>
CRACKERS <b>Premium</b>	lb. GOOD	3 lb.
<b>25c</b>	<b>Hamburg</b>	<b>\$1.00</b>
<b>Bananas</b>	2 lbs. LEAN GROUND	lb.
<b>27c</b>	<b>Beef</b>	<b>49c</b>
MACINTOSH, Utility grade <b>Apples</b>	bushel VALLEY LEA	lb.
<b>\$1.95</b>	<b>Cot. Cheese</b>	<b>25c</b>
<b>Potatoes</b>	15 lb. peck STEWING, Oven Ready,	lb.
<b>55c</b>	<b>Hens</b>	<b>35c</b>
<b>Cranberries</b>	1 lb. bag FRESH	pints
<b>20c</b>	<b>Oysters</b>	<b>85c &amp; 98c</b>

GIVE TO YOUR "COMMUNITY CHEST"

BE SURE TO REDEEM YOUR SHURFINE COUPONS

Our Six Self Serve Cases Will Help You Shop Faster And Easier

—DAIRY — MEATS — VEGETABLES — FROZEN FOODS—  
—ICE CREAM—

Choice & Commercial BEEF, PORK, VEAL, LAMB, POULTRY  
Priced Right — Quality Considered

FRESH FRUITS AND VEGETABLES

CLEAN STORE • LARGE STOCKS • EASY PARKING

## Jordan Frozen Locker Co.

THRIFT SUPER MARKET

STORE HOURS:  
8:30 A.M. to 6:30 P.M. Friday and Saturday: 8:30 to 8



### SPORTSMEN'S HEADQUARTERS

OVERLOOKING THE JORDAN RIVER

- Excellent Coffee
- Complete Meals
- Home Baked Goods

# Bill's Duck Inn

BEER — WINE — IN or OUT

ELECT GLENN E.

# ROSE

REPUBLICAN CANDIDATE FOR SHERIFF

ELECTION — TUESDAY, NOVEMBER 2, 1954  
YOUR SUPPORT GREATLY APPRECIATED — THANK YOU

## SHURFINE CARNIVAL SPECIALS

GOOD UNTIL OCTOBER 30th ONLY!

Shurfine All Vegetable  
**Shortening**  
3 lb. can **69c**

Shurfine Cream Style  
**Corn**  
2 No. 303 cans **25c**

Shurfine Calif. Cling  
**Peaches**  
Sliced or Halves 2½ can **25c**

Shurfine Creamy Smooth  
**Salad Dressing**  
qt. jar **39c**



## JORDAN FROZEN FOOD LOCKER

East Jordan, Michigan

# RE-ELECT OUR CONGRESSMAN



# VICTOR A. KNOX

REPUBLICAN

Sponsored by Republican Committee of Charlevoix County



Scene near Munising

## Hearty as Deer Hunting Time in Michigan

... enjoy a glass of Michigan Brewed Beer

### SPECIAL EVENTS IN MICHIGAN

BUCK FEVER DAYS  
November 5th & 6th  
Hastings

RED FLANNEL DAY  
November 6th  
Cedar Springs

ROUND THE CLOCK HUNTERS' WELCOME  
November 13th  
Gaylord

RIFLE DEER SEASON OPENS IN MICHIGAN  
November 15th



## Michigan Brewers' Association

350 Madison Avenue • Detroit 26, Michigan

Altes Brewing Co. • Frankemuth Brewing Co. • Goebel Brewing Co.  
Pfeiffer Brewing Co. • Sebawaing Brewing Co. • Strohs Brewery Co.

Charlevoix ----- 34	East Jordan ----- 7	Boyer City ----- 18	Cadillac ----- 14	Alpena ----- 12	Elk Rapids ----- 30	St. Ignace ----- 13
Pellston ----- 0	Mancelona ----- 7	Gaylord ----- 6	Petoskey ----- 13	Traverse City ----- 6	Mackinaw City ----- 25	Harbor Springs ----- 7

# Boyer City Leads Northern Class C Conference

The Boyer City Ramblers stepped into top position of the Northern Michigan Class C league Friday with their win over the Gaylord Blue Devils, 18-6.

Loop leading Pellston was toppled from their high perch when Charlevoix ran away with the game, 34-0.

The Rayders took second place as Boyer City's fight over Gaylord earned them the number one spot.

WHILE THESE loop changes were being made, East Jordan's Red Devils were marching to another tie game with Mancelona.

Harbor Springs went down to St. Ignace 13-7 and Grayling was sitting out a breather.

Sports fans see no "big" north C game this week, but look forward to the coming clash between the Ramblers and the Rayders, November 15th.

Friday night league-leader Boyer City takes on a weakened Harbor Springs outfit and should chalk up another win that will probably keep them a top of the heap.

CHARLEVOIX will travel to Mancelona where the Ironmen's record of all tie games is expected to be broken with the Rayders on the heavy end of the counting.

East Jordan will visit Gaylord where it will be anybody's ball game with no predictions safe.

Grayling, another celler position outfit, will take on Pellston in a contest that should belong to the Hornets.

### GRID DOPE

LOOP STANDINGS

	W	L	T
Boyer City	2	0	1
Charlevoix	3	1	0
Pellston	2	1	1
East Jordan	1	1	2
Mancelona	0	0	4
Gaylord	1	3	0
Grayling	0	1	1
Harbor Springs	0	2	1

LAST WEEK SCORES

Charlevoix 34, Pellston 0
Elk Rapids 30, Mackinaw C. 25
East Jordan 7, Mancelona 7
Boyer City 18, Gaylord 6
Alpena 12, Traverse City 6
Big Rapids 13, Greenville 7
Alpena C. C. 19, Cheboygan 7
Petoskey S. F. 19, Lake City 13
Mt. Pleasant 26, Alma 6
Manistee 19, Ludington 13
Cadillac 14, Petoskey 13
Traverse City S. F. 33, Lnd. SS 6
St. Ignace 13, Harbor Springs 7

FRIDAY GAMES

Charlevoix at Mancelona
Boyer City at Harbor Springs
East Jordan at Gaylord
Grayling at Pellston

BIG TEN STANDINGS

Ohio State	3	0
Wisconsin	2	0
Minnesota	2	0
Michigan	2	0
Iowa	1	2
Michigan State	1	2
Purdue	0	1
Northwestern	0	2
Indiana	0	2
Illinois	0	2

## NORTH GRID SCORES

(SEASON'S PROGRESS)

Boyer City ----- 18	7 -----	Cheboygan
Mancelona ----- 25	0 -----	Lake City
Gaylord ----- 6	0 -----	Grayling
East Jordan ----- 40	0 -----	St. Ignace
Petoskey, S. F. ----- 38	6 -----	Harbor Springs
Pellston ----- 13	0 -----	Cheboygan, C. C.
Mancelona ----- 6	6 -----	Harbor Springs
Pellston ----- 20	12 -----	Gaylord
East Jordan ----- 7	0 -----	Charlevoix
Boyer City ----- 21	13 -----	Traverse City SF
Grayling ----- 6	0 -----	Onaway
East Jordan ----- 13	13 -----	Grayling
Charlevoix ----- 19	13 -----	Gaylord
Mancelona ----- 7	7 -----	Boyer City
Pellston ----- 39	0 -----	Harbor Springs
Boyer City ----- 7	0 -----	East Jordan
Pellston ----- 7	7 -----	Mancelona
Charlevoix ----- 40	7 -----	Harbor Springs
Gaylord ----- 31	19 -----	Cheboygan
Grayling ----- 31	0 -----	Lake City
Charlevoix ----- 34	0 -----	Pellston
East Jordan ----- 7	7 -----	Mancelona
St. Ignace ----- 13	6 -----	Harbor Springs
Boyer City ----- 18	6 -----	Gaylord

## SPORTS PAGE

# EAST JORDAN NEWS-HERALD

## OF NORTH MICHIGAN

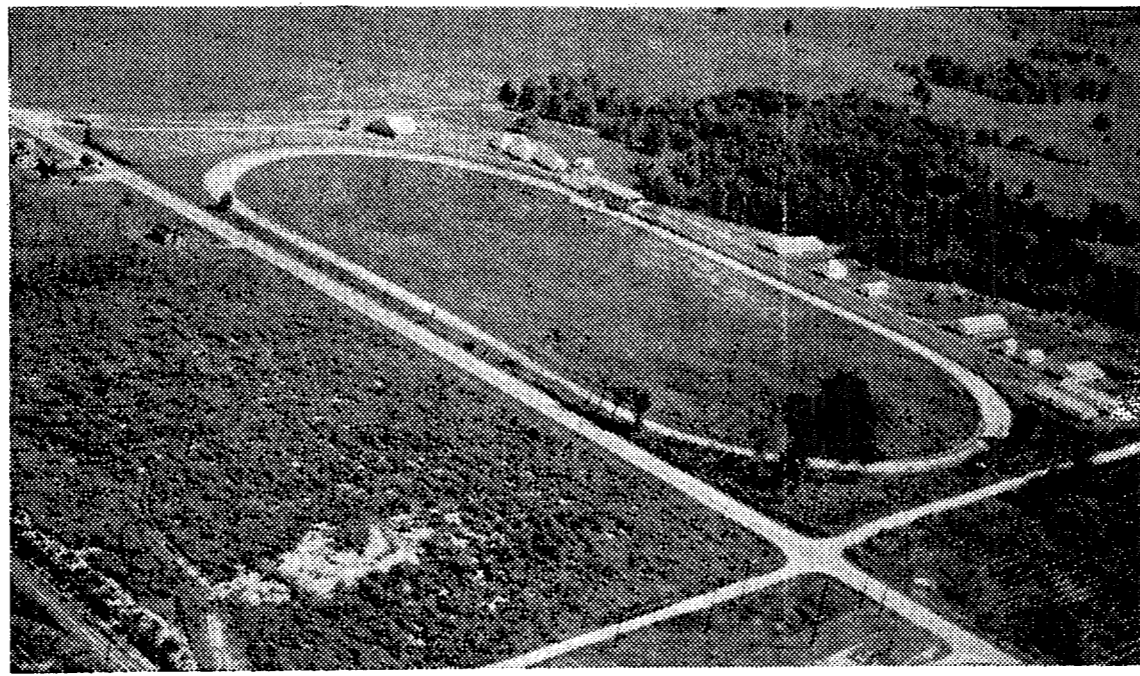
Thursday, October 21, 1954

EAST JORDAN, MICHIGAN

Page 6

# FOUR STRAIGHT TIES FOR MANCELONA IRON

## A New Athletic Field?



The East Jordan Board of Education will take up the proposition of turning a portion of the Charlevoix County Fairgrounds into an athletic area at its next meeting.

Following a discussion with William Shepard, who was acting for the school, the county board of supervisors this week agreed to offer part of the area to the school district for a minimum of \$1,000 for use as an athletic

field. The fairgrounds contains about 40 acres. The land plus the grandstand and ticket office were offered for sale to the school.

In making the decision to sell the property the supervisors reserved right to sell the remaining buildings to the highest bidder within a two year period. The school board has discussed the possibility of developing

a football field, baseball field and track area in front of the present fair grand stand. Lights have also been discussed for night play.

Offering the grounds for sale left little doubt that the supervisors feel there will never be another Charlevoix county fair. Small Michigan fairs are rapidly becoming a "has been" and costly for those sponsoring them. (Bill Huckle Air Photo)

## Blue Devils, Red Devils

It's the Red Devils against the Blue Devils Friday night at Gaylord.

East Jordan will be making an attempt to move into the win column again and Gaylord will try to come back after losing to Boyer City.

Gaylord has one win (Grayling) three losses and no ties. East Jordan has one win (Charlevoix) one loss and two ties.

Gaylord took Grayling 6-0 and East Jordan finished with a Grayling tie, 13-13.

At East Jordan, Charlevoix fell 7-0 and Gaylord fell to the Rayders 19-13.

## First Game

Football has been introduced into Kalkaska for the first time. The new Kalkaska team went down under a more experienced Cheboygan Reserves outfit 33-0.

Charlevoix League, continues to bowl strong and now holds a 4 point margin over their nearest competitors.

## Red Devil Progress

EAST JORDAN 40, St. Ignace 0
EAST JORDAN 7, Charlevoix 0
EAST JORDAN 13, Grayling 13
EAST JORDAN 0, Boyer City 7
EAST JORDAN 7, Mancelona 7
East Jordan at Gaylord, October 22
Harbor Springs at East Jordan, October 29
East Jordan at Pellston, November 5

Mancelona did it again, setting up some sort of a record in northern Michigan football.

The Ironmen racked up their fourth tie for the season in Class C competition when they held the Red Devils to a 7-7 count on the Mancelona field Friday night.

With the game all tied up and seconds to play, the East Jordan eleven was knocking upon the Ironmen's door on about the four yard line when the final gun sounded.

EAST JORDAN took command of the first quarter finding many holes in the Mancelona line which resulted in long gains. But in the second period a pass from Don Wilks to Don Phillips gave the Ironmen six points and Jewell kicked the ball over for the 7-0 tally.

East Jordan's lone count came when Danforth plunged into the end zone, after the Red Devils had picked up a Mancy fumble Darbee booted the extra point against a high wind to tie the game.

A big threat against the locals was the Ironmen's passing attack as many long shots found their mark.

THE EVEN count placed the locals in fourth place in the C standings with one win, one loss and two ties.

## BOWLING NEWS

### S. Bank Leads Merchants, Covers Over Foundry Men

BY ANDY

The State Bank of East Jordan still retained the lead in the Merchant's League with 16 wins against 4 losses.

They are closely followed

by Recreation with 14 wins against 6 losses.

In the Foundry League, the Covers took over first place with 9 wins against 3 losses.

IN LAST WEEK'S report we

made an error in reporting Ted Malpass' high series. It should have read 559 instead of 459. Sorry, Ted.

The Ladies League is still very close, with the Dress & Gift Shoppe holding first place by a two point margin over the Canning Company.

Temple Theater, aided by a nice 205 game by Julius O'Brien took three points to retain their hold on first place with 13 wins against 3 losses.

NEFF BROTHERS, in the

## This Page Sponsored By The Following Businessmen And Sports Fans

DAN'S SERVICE  
GAS FOR LESS

JORDAN FROZEN FOOD LOCKER CO.  
THRIFT SUPER MARKET

BERTHA'S DRIVE-IN  
BERTHA WEBSTER

STATE BANK OF EAST JORDAN

W. A. PORTER HARDWARE

JORDAN VALLEY COOPERATIVE CREAMERY

AL THORSEN LUMBER COMPANY  
Everything in Building Materials

CHRIS'S DEPARTMENT STORE

SHERM'S PURE SERVICE  
BE SURE WITH PURE AND SHERM

CAL'S TAVERN

EAST JORDAN CLEANERS

HUCKLE'S STUDIO OF PHOTOGRAPHY

MOUNT CLEMENS METAL PRODUCTS COMPANY

MILT'S BARBER SHOP

ROMAINE PLUMBING & HEATING

THE DRESS & GIFT SHOPPE

R. A. CAMPBELL INS. AGENCY

STREHL'S GARAGE  
LE-6-7051

BADER'S STANDARD SERVICE  
24 Hour Wrecker Service

SHERMAN'S FIRESTONE STORE

JORDAN HEATING & REFRIGERATION

GOLDEN RULE SERVICE

BILL'S DUCK INN

EAST JORDAN CANNING COMPANY

EAST JORDAN COOPERATIVE CO.

STATE FARM MUTUAL  
AUTO INSURANCE COMPANY LOW COST  
INSURANCE FOR CAREFUL DRIVERS  
B. C. Cummins, 502 Main

CHRIS'S BARBER SHOP

## Farm Bureau Women Meet

The Charlevoix County Farm Bureau Women's Committee held their October meeting at the home of Mrs. Aaron Brock, west of Ironton, Friday afternoon.


Following the opening prayer by Mrs. Howard Bearse, a short business meeting was held. Announcement was made of the County annual meeting for all Farm Bureau members in the hot lunch room of the Charlevoix High School Monday evening, October 18th.

The Farm Bureau Women's District meeting was held at Lakeview Grange near Gaylord, Wednesday, October 20th at 10

a.m. The program was highlighted by Theresa Farrell from the Child Guidance Services, Lansing.

Following the business meeting, Mr. Collumbach of the Social Security office at Traverse City spoke on Social Security and answered questions in a very comprehensive manner. He explained that he is available to any group in this area who may want Social Security information.

The next meeting of the County Farm Bureau Women's Committee will be held at the John Brock home near East Jordan November 12th. Charles Robinson, Superintendent of County Schools, will be the featured speaker.



### ALFALFA FOR ARTHRITIS?

**ALPHA TABLETS** containing concentrated powdered extract of the amazing vitamin and mineral rich ALFALFA plant plus fast working pain relieving agents offer effective same day relief from the agonizing pains of arthritis, rheumatism, neuritis, and neuralgia. **ALPHA TABLETS** are sold on a money back guarantee.

100 Alpha Tablets \$2.49 — 300 Tablets \$5.95

Available at your Drug Store, or write—  
WOLVERINE LABORATORIES, 19516 Trinity, Detroit 19, Mich.

## STATE BANK OF EAST JORDAN

**REPORT OF CONDITION OF**  
"State Bank of East Jordan" of East Jordan in the State of Michigan at the close of business on October 7, 1954. Published in accordance with a call made by the Commissioner of the Banking Department pursuant to the provisions of Section 82 of the Michigan financial institutions act.

ASSETS	
Cash, balances with other banks, including reserve balances, and cash items in process of collection	\$ 1,347,075.58
United States Government obligations, direct and guaranteed	1,936,905.96
Obligations of States and political subdivisions	869,557.87
Other bonds, notes, and debentures	28,024.86
Loans and discounts (including \$19.33 overdrafts)	2,193,765.66
Bank premises owned \$9,039.00, furniture and fixtures \$12,538.17	21,577.17
<b>TOTAL ASSETS</b>	<b>\$ 5,896,907.10</b>

LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	\$ 1,741,685.70
Time deposits of individuals, partnerships, and corporations	2,910,645.32
Deposits of United States Government (including postal savings)	114,303.35
Deposits of States and political subdivisions	621,793.31
Other deposits (certified and officers' checks, etc.)	37,560.69
<b>TOTAL DEPOSITS</b>	<b>\$5,425,988.37</b>
Other liabilities	8,685.38
<b>TOTAL LIABILITIES (not including subordinated obligations shown below)</b>	<b>\$ 5,434,673.75</b>

CAPITAL ACCOUNTS	
Capital*	\$ 150,000.00
Surplus	150,000.00
Undivided profits	52,233.35
Reserves (and retirement account for preferred capital)	110,000.00
<b>TOTAL CAPITAL ACCOUNTS</b>	<b>\$ 462,233.35</b>
<b>TOTAL LIABILITIES AND CAPITAL ACCOUNTS</b>	<b>\$ 5,896,907.10</b>

This bank's capital consists of: Common stock with total par value of \$150,000.00

MEMORANDA	
Assets pledged or assigned to secure liabilities and for other purposes	\$ 245,000.00
Loans as shown above are after deduction of reserves of	38,449.68
Deposits of the State of Michigan (included in item 16)	12,978.42

I, Robert A. Campbell, Exec. vice president, of the above-named bank, do solemnly affirm that the above statement is true and that it fully and correctly represents the true state of the several matters herein contained and set forth, to the best of my knowledge and belief.

Robert A. Campbell

Correct—Attest: Clarence Healey, John Bos, Howard Darbee, Directors.

State of Michigan, County of Charlevoix, ss:

Sworn to and subscribed before me this 13th day of October, 1954, and I hereby certify that I am not an officer or director of this bank.

B. G. Braman, Notary Public  
My Commission Expires January 10, 1956

Member of  
**FEDERAL DEPOSIT  
INSURANCE CORPORATION**

## FROM STATE REPORT

# Let's Take A Quick Look At Charlevoix County Finances

BY MARSHALL SAYLES, Editor

How does Charlevoix County's cost of government operations stack up with the rest of northern Michigan?

A state financial report for county governments shows that it costs more to maintain Charlevoix county's government than Emmet county's.

And also, it costs less to finance government here than in Antrim county.

Total Charlevoix county government operations for 1953 cost each county resident \$32.87. Emmet's was only \$25.16; but Antrim's was \$37.61.

Throughout Michigan the lower the population per county the higher the cost of county government operation. For instance, up in Keweenaw county in upper peninsula its \$90.01 per person.

Lowest in the state are Bay and Kent counties at about \$17.00 per person. State average is \$24.50.

### INCOME

Charlevoix county has a surprising place in compared revenue for northern counties.

It stands fourth in income out of the 21 counties that make up northern Michigan. That's county government income.

The 1953 county government income went like this:

Manistee	\$ 768,653.78
Grand Traverse	\$ 663,927.75
Alpena	\$ 661,061.12
<b>CHARLEVOIX</b>	<b>\$ 540,950.59</b>

THERE WERE 17 northern Michigan counties with less government income (taxes etc.) than in Charlevoix county. Included in these were: Emmet, Cheboygan and Wexford. All are normally considered "bigger" than Charlevoix county.

### TAXES COLLECTED

The picture changes a little when you consider taxes collected for the counties in 1953.

Charlevoix collected more taxes than Emmet, Cheboygan, Antrim or any one of a long string of other counties in the north.

To compare: Emmet collected \$154,655.00; Cheboygan, \$156,059.00; and Antrim, \$120,348.00.

These are compared to Charlevoix county's \$165,346.00.

ALTHOUGH Charlevoix county collected more taxes than Emmet county, this county's equalized valuation is about two million dollars less than Emmet's.

### QUESTION

More taxes but less valuation poses questions in Charlevoix county.

The 1953 equalized valuation for north counties goes like this without using the extended figure:

Alpena	\$ 39,000,000
Grand Traverse	\$ 33,000,000
Manistee	\$ 25,000,000
Cheboygan	\$ 24,000,000
Emmet	\$ 20,000,000
Charlevoix	\$ 18,000,000
Wexford	\$ 18,000,000
Antrim	\$ 12,000,000
Otsego	\$ 8,000,000

POPULATION-WISE Charlevoix ranks below Emmet, Cheboygan, Wexford, Grand Traverse and Alpena.

Department costs and salaries and wages paid among the various counties vary greatly.

### WELL PAID

For instance: Salaries and wages paid to the board of supervisors in Grand Traverse County for 1953 amounted to \$5,014.35.

Charlevoix county was second in the north in this expenditure with a total of \$4,565.00.

Alpena county was third, Antrim fourth and Emmet fifth.

### ROAD WORK

Charlevoix county spent less in 1953 for construction and maintenance of highways than any of the following counties: Emmet, Alpena, Grand Traverse, Wexford, Cheboygan, Presque Isle and Antrim.

EMMET COUNTY spent \$6,610.21 for sheriff department salaries and wages in 1953. Charlevoix county was second with \$4,949.47. Others were: Antrim \$3,848.56, Otsego, \$3,034.62 and Cheboygan, \$2,631.28.

If it can be said of your work that not even a competitor can find fault—you know it's good!

The typical American, according to a Gallup poll, goes to bed at ten o'clock except on Saturday when it is eleven, and rise at 6:30 except on Sunday when it is eight. This is hard to believe.

come than 17 northern Michigan counties.

TAXES COLLECTED: Tax collections are greater here than Emmet, Cheboygan, Antrim or many other northern counties.

VALUATION: Charlevoix county is valued lower than the "big four counties" but more taxes are collected here than in some of these bigger counties.

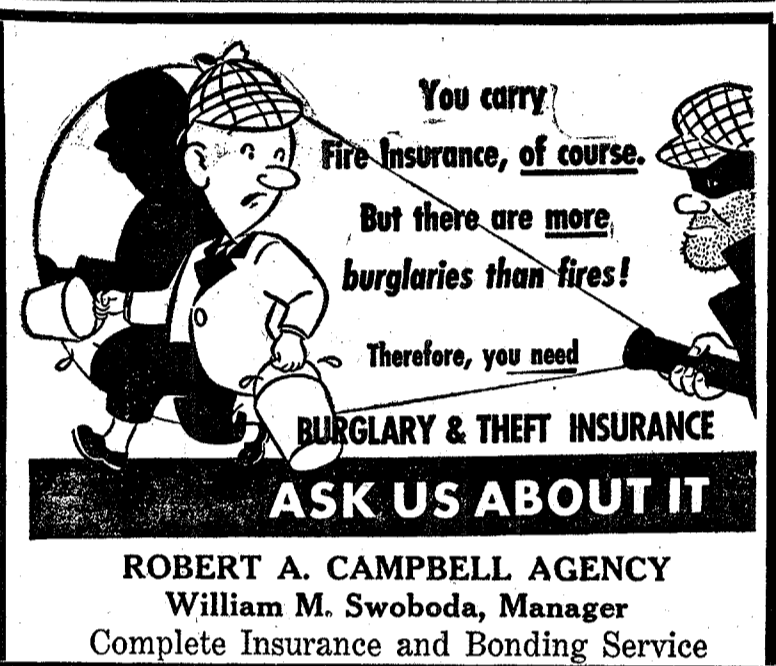
POPULATION: Charlevoix ranks below Emmet, Cheboygan, Wexford, Grand Traverse and Alpena counties.

SUPERVISORS' PAY: Charlevoix county pays second highest among northern counties.

HIGHWAYS: Charlevoix county spends less than six northern counties for construction and upkeep.

SHERIFF: Charlevoix county pay is second highest among northern counties.

### SHOP EAST JORDAN



**BURGLARY & THEFT INSURANCE**

**ASK US ABOUT IT**

ROBERT A. CAMPBELL AGENCY  
William M. Swoboda, Manager  
Complete Insurance and Bonding Service

## Engagement Announced

Mr. and Mrs. Christopher Hebden of Central Lake have an-

nounced the engagement of their daughter, Margaret to Maurice R. Murphy, son of Mr. and Mrs. Raymond Murphy of East Jordan. The wedding will be held November 6th.

Thursday, October 21, 1954 \* East Jordan News-Herald \* Page 7

## Board of Education

Regular meeting of the board of education held at high school offices on Monday evening October 11, 1954 at 9:15 o'clock.

All members present.  
Minutes of last meeting read and approved as read.  
Moved by Porter, supported by Healey that the bills be allowed and paid. Carried.

North Central Association	\$ 15.00
Charlevoix County Board of Education	25.00
Meyer Carey	85.40
Allyn & Bason, Inc.	9.03
Consumers Power Company	218.34
Berrien Bindery	100.08
Bremmeyr-Bain Company	12.12
Campbell Agency	144.97
Dans Service	22.04
Orville Davis	4.00
East Jordan Cleaners	41.55
East Jordan Cooperative Company	368.76
East Jordan News-Herald	9.00
Ellsworth Lumber Company	44.32
Fochtman Motor Company, Incorporated	179.65
Ginn and Company	35.11
Hannas Music	44.69
Cort Hayes	8.00
Lawrence Hayes	8.00
D. C. Heath and Company	10.82
Henry Holt and Company	64.26
Mary Hotcheock	9.75
Hoekstra Truck Equipment Company	20.20
Houghton Mifflin Company	11.26
Jenkins Printing Service	38.10
Richard Johnson	3.00
Jordan Frozen Food Locker Company	16.85
Lyons & Carnahan	249.97
Charles E. Merrill	8.20
Michigan Bell Telephone Company	47.55
Michigan School Service, Incorporated	25.25
Barney R. Milstein	521.92
Northern Auto Parts Company	6.94
A. J. Nystrom & Company	2.94
Burt Rhinehart	1.50
Julius Roberts	3.50
Romaine Plumbing and Heating	2.84
Row, Peterson & Company	7.66
Scott, Foresman and Company	137.87
Harry Simmons	17.10
South-Western Publishing Company	10.86
Standard Cotton Goods Company	89.05
Donald Stormer	10.38
Herb Sweet	2.00
Standard Oil Company	134.10
Stutsman Electric Motor Service	28.00
Al Thorsen Lumber Company	22.25
Union Office Supply Company	1.98
University of Michigan	150.00
E. E. Wade	14.60
John Warren	7.50
Wilcox & Follett Company	29.08
Daniels Company	3.50
Oglesby Equipment Company	405.07
A. Owen Publishing Company	10.50

Moved by Porter, supported by Healey that John Brock, Edward Thompson, Julius Roberts and Alston Penfold be approved for 3 year terms on the Advisory Council. Carried.  
Motion to adjourn.

W. G. BOSWELL  
Secretary

# The Basic Idea Behind the All-New 1955 PONTIAC

On Display October 29 and 30

ABOUT 30 years ago General Motors Corporation presented to America a new car called Pontiac. This new car was the direct result of a very specific idea.

The idea was this: to create a car which took its style, its engineering principles and its features from the very best and most expensive in America—and to build these into a car priced just above the very lowest!

Naturally, such an idea produced a wonderful and highly popular car—a car which millions of satisfied owners have driven with outstanding pride and pleasure.

Now, nearly three decades later, an entirely new Pontiac has been created for 1955—a car completely new from the ground up!

One thing, however, about the 1955 Pontiac remains unchanged—its basic idea—to offer the American public the very finest car that can possibly be built to sell at a price within easy reach of any new-car buyer.

When you see the new Pontiac on Friday or Saturday—Oct. 29 or 30—you will be immediately impressed by its remarkable new styling. No other car in the world looks like this new Pontiac!

When you drive it you will be astonished at its performance. For the 1955 Pontiac introduces the powerful new Strato-Streak V-8, an all-new engine that has already been proved in more than 3 million test miles!

When you price the new Pontiac you will come face to face with the basic Pontiac idea—you will be agreeably surprised that so much car, so much sparkling newness, so much luxury, so much downright goodness can be priced so near the very lowest.

We cordially invite you to come in on Friday or Saturday and see for yourself what a superb all-new General Motors masterpiece has been created to carry the wonderful name "Pontiac" for 1955.

COOPER PONTIAC-CADILLAC

103-105 ANTRIM

CHARLEVOIX, MICHIGAN





**YOUR DRY CLEANER IS  
Your Clothes' Best Friend**

**WE GIVE A  
"LIKE-NEW" LOOK  
TO OLD CLOTHES**

Old clothes take on a new lease for life after we dry-clean them. Let our expert work magic on your old clothes with the finest dry cleaning service.

**EAST JORDAN  
CLEANERS**

SHOP EAST JORDAN

## Orchard Notes . . . . . . Claude Fairman

Thursday, October 21, 1954 \* East Jordan News-Herald \* Page 9

Many people say, "I have a few apple trees but have no apples this year." The apples are cracked up with scab and worms and the unseen apple maggots. Part of the commercial orchards have scab free and worm free apples. They sprayed seventeen times. They started early and sprayed often and did not use a duster. They also sprayed each side of the row and against the wind.

Apples trees growing in sod and sod with mulch around the tree needs a couple of handfuls of borax every few years. Proper trimming and fertilizing are necessary.

Fermate and Craig are the two leading fungicides for healthy trees and fine finish. Except for Yellow Delicious which needs Capatan. Capatan is derived from copper but necessary for a fine finish on Yellow Delicious.

What does it cost to produce a good keeping apple? The answer is that it costs more if the apples are not good.

What connection with apples does a snare drum have? Answer: "Roll them in."

## Check On Those Dairy Heifers Now

Now is the time to check up on those yearling dairy heifers to see if they have enough size to freshen when you will want them.

Ed Rebman, Charlevoix county agricultural agent make this suggestion and gives farmers a yardstick with which to gauge their heifers' growth. Rebman says that yearlings of the larger breeds, such as Holsteins, should weigh about 650 pounds—or have a chest-girth measurement of 60 inches or more.

Don L. Murray, extension dairy specialist at Michigan State College, suggests that if heifers have enough size, their feed during the coming year can consist mainly of good quality roughages. Hay, silage and good pasture will keep them growing.

If they are lagging in growth some additional grain should be fed to boost them up to par. Those dairymen raising smaller breeds, such as the Guernsey, should have heifers weighing between 475 and 500 pounds—or a chest girth measurement of about 55 inches, adds Murray.

An open shed is adequate for housing animals of this age. If they have the size a good supply of water and a liberal supply of high quality roughage will keep growth normal.

As long as the animals are healthy, they can stand wintry conditions similar to beef cattle.

## October Is Month For Soil Testing

Soil sampling month has been set from October 15 to November 15, according to Ed Rebman Charlevoix county agricultural agent. During this month all farmers in Michigan will be urged to take soil samples and have them tested for lime and phosphorus and potash.

Many farmers in the spring wish to take soil samples and get results back for oats, corn or potatoes. If this job is done now you will not be rushed in the spring.

Farmers can also save money by taking delivery of fertilizer during the winter season to ease the storage of fertilizer plants. If they have their sample tested now they know which analysis of fertilizer to have and store this winter.

All Agencies in Charlevoix county including the Charlevoix Soil Conservation District, the Soil Conservation Service, the ASC Committee, the Farmers' Home Administration, and the Agricultural teachers are cooperating with the Extension Service in promotion of this soil sampling month. Rebman urges all farmers to make an effort now to have soil samples taken and tested.

SHOP EAST JORDAN



From where I sit... by Joe Marsh

### Smitty's Not-So-Silent Partner

Dropped into Smitty's gas station last week and met his new partner who turned out to be a real talker.

"What'll it be?" asked Smitty. Before I had a chance to answer I heard a strange voice "Fill her up! Fill her up!" And there was Smitty's partner—one of those parakeets perched next to the gas pump.

"Took me a month," Smitty said, "but I finally taught him to say those magic words. It's sure paid off—he's had a good influence on my customers."

From where I sit, Smitty's bird may be good for business—and may get him a few laughs. But when people act like parakeets, they're not so funny. For instance, those who keep insisting over and over again that their neighbors shouldn't have a glass of temperate beer with their supper now and then. They're simply repeating their own ideas, without any regard for the rights of others.

Joe Marsh

Copyright, 1954, United States Brewers Foundation

IT'S  
UP  
TO  
YOU!



As head of a family, it's up to you to safeguard their future. There's no two ways about it—a small account added to regularly plus interest grows . . . and grows . . . and GROWS. Prepare for the future now. **SAVE REGULARLY**

2% Paid On Savings Accounts

State Bank Of East Jordan

Member of  
FEDERAL DEPOSIT  
INSURANCE CORPORATION

## County Agent Gives Tip On Better Garden

This is a good time to make that cheap compost pile for your garden next spring.

Ed Rebman, Charlevoix county agricultural agent, reminds that a compost pile made right will pay off in better vegetables next summer.

He points out that you can use such waste as leaves, weeds, lawn clippings, corn stover, garden refuse and straw. And you can even use garbage if it's free from grease.

Soil scientists at Michigan State College suggest using a complete fertilizer, such as 10-6-4, and a small amount of limestone to make the compost more valuable.

They advise building the compost pile in layers with a few handfuls of fertilizer and lime over each layer. A little garden soil on each layer helps the material decay better. The pile should be saucer shaped so it will stay moist from the rain or water sprinkler.

A good compost pile, says the specialists, helps restore organic matter that most garden soils lack after continuous cultivation.

### Miles District

Mr. and Mrs. Delbert Ingalls and children spent Sunday afternoon with Mr. and Mrs. Ed Bradford in Ellsworth.

Mr. and Mrs. Bill Grimm of Boyne City were supper guests of Mr. and Mrs. Douglas Gilkerson Saturday.

Mrs. Bert Muller of Traverse City visited Sunday afternoon with her nephew and family, Mr. and Mrs. Lawrence Addis.

Mr. and Mrs. Hoppy Willson and children of Pleasant Valley spent Sunday afternoon with Mr. and Mrs. Douglas Gilkerson.

Mr. and Mrs. J. M. Ingalls and son, Ira, attended the wedding of Lucy Himebaugh and Larry La-Croix Sunday at the Baptist Church in Charlevoix.

Little Chief  
RED FEATHER  
says...



"Reach um more people, do um more good, the United way!"

GIVE TO YOUR  
United  
CAMPAIGN

WINTERIZE  
YOUR HOME

- INSULATION • STORM WINDOWS
- WEATHER STRIPPING

QUALITY FIRST ALWAYS  
JOS. F. BUGAI

Ellsworth Lumber Company

YOUR PORTRAITS DESERVE THE VERY BEST!

HUCKLE'S STUDIO OF PHOTOGRAPHY

LE 6-2332 LE 6-7045  
119 MAIN STREET EAST JORDAN



## BIG FARM AUCTION

Saturday,  
October 30th  
1 P.M.  
Sharp

Due to ill health, I will sell at Public Auction at my farm located 4 miles East of East Jordan, 7 miles Southwest of Boyne City and 1/2 mile Southwest off the East Jordan-Boyne Falls road, the following described property:

### CATTLE

(All Have Been Bangs Tested)

- Holstein Cow, 5 years, bred June 10
- Holstein Cow, 10 years, bred August 11
- Holstein Cow, 6 years, bred April 1
- Holstein Cow, 6 years, bred June 3
- Holstein Cow, 5 years, bred August 1
- Holstein Cow, 5 years, bred August 18
- Holstein Cow, 6 years, bred March 22
- Holstein Cow, 6 years, bred June 4
- Holstein Heifer, 2 years, pasture bred
- Holstein Cow, 6 years, due March 4
- Brown Swiss, 3 years, due February 17
- Holstein Cow, 5 years, pasture bred
- Holstein Cow, 2 years, fresh 3 weeks
- Red Heifer, 2 years, due May 29
- Guernsey, 8 years, due January 26
- Brown Swiss, 8 years, due May 13
- Holstein Cow, 5 years, due February 11
- Holstein Bul, 16 months old (artificial)
- 3 Steers, 18 months
- 6 Calves, 6 months (5heifers, 1 bull)
- 1 Calf, 3 weeks (bull)

### FARM MACHINERY

- 1946 Allis Chalmers Tractor
- Plow on rubber, 2 bottom Avery
- Tandem Disc, 16 inch
- Field Cultivator, International
- 3 section spring tooth drag
- 2 section spring tooth drag
- Side delivery rake, International
- 10 ft dump rake
- Corn planter, 2 row, International

- Manure Spreader, New Idea
- Mower, 6 ft. cut, horse drawn
- Buzz rig on skids, 32 in. saw and belt
- Riding plow, 1 bottom, 14 in., horse drawn
- Riding cultivator, horse drawn
- 100 ft. 1 in. hay rope
- Harpoon hay fork
- Grapple hay fork
- Cream Separator, electric
- Milking machine, 2 unit, M. W.
- 2 Units for milker, Chore Boy
- Steel wheel wagon and hay rack
- 3-10 gal. cream cans, 2-5 gal
- Hand power duster
- 300 gal. gas tank, complete, standard & hose
- Heavy Duty trailer, 8x14 ft. platform
- Two wheel trailer, 8 ft. box and cattle rack
- Set of sleighs, 2 in. runners
- Team harness and 6 collars
- 3 sets wire stretchers
- 6,000 ft. hemlock lumber, 1 & 2 inch
- Pair skidding tongs
- Electric fence
- Power saw, Diston
- 35 ton good hay, wire baled
- Chains, forks and many small articles too numerous to mention

### OTHER LIVESTOCK

- 1 Sow, Belted Hampshire (registered)
- 1 Boar pig, Belted Hampshire, 4 mos. (eligible reg.)
- 70 White Leghorn hens, 1 year old.

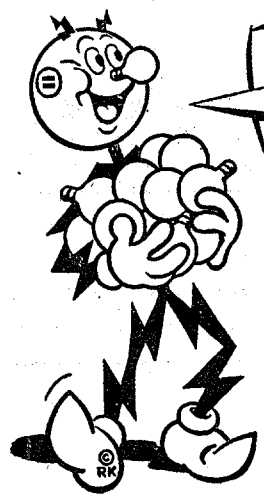
TERMS: All sums up to \$10 cash. All sums over \$10 one year time will be given on good, bankable notes, bearing interest at the State Bank of East Jordan. You must make arrangements with the State Bank of East Jordan before day of sale. Everything must be settled for immediately after close of sale. Not responsible for accidents on day of sale. If you do not live in the vicinity of East Jordan, a letter from your own bank will be accepted, specifying the amount of credit allowed and bearing the bank seal and bank official signature. P. C. A. and F. H. A. arrangements will be honored.

CLAUDE PEARSALL

AUCTIONEERS: Matt Dickerson — Stanley Sloan

CLERK: Greg Boswell

## Lamp Bulb Sale



STOCK UP NOW  
AND Save!

DURING THIS  
SPECIAL  
LIMITED-TIME  
OFFER...

Get a 150 Watt  
BONUS BULB FREE  
when you buy 6 bulbs  
at the regular price  
(60 WATTS OR LARGER)

Remember... EYES ARE PRICELESS...  
GOOD LIGHT IS CHEAP!

Reading... working... studying. All of these need the right light to help your eyes see right. Check your home today! Replace burned-out bulbs... fill those empty light sockets with the right size bulbs... and, while you're about it, light up those dark stairs and hallways for safety's sake.

GET SET FOR THE LONG WINTER EVENINGS...  
Stock up on bulbs to BRIGHTEN YOUR LIVING

PE-4064-20

SEE YOUR LAMP DEALER Now

This Adv. Published in Cooperation with Lamp Dealers by C. P. Co.



**G. I. NEWS**

Page 10 \* East Jordan News-Herald \* Thursday, October 21, 1954

Congratulations are due Bob Stanek in Korea. He was just recently promoted from Corporal to Sergeant.

We have new address this week for the following boys: Thomas K. Dressel, 2773 AFRC-TC, 6081 N 43rd Street, Milwaukee, Wisconsin. Also near Milwaukee are Sgt. and Mrs. Walter Moblo at 2100 West College Ave, c-o Anderson's Trailer Park, South Milwaukee, Wisconsin. And Pvt. Jerry E. Nemecek, RA 16471881, Batt. A 61st AAA (AW) Div., 6th Armored Division, Fort Leonard Wood, Missouri.

Mrs. Leonard Lick, formerly of East Jordan and now of Royal Oak, writes to tell us the address of her two sons, who are in the air force. They would undoubtedly be glad to get mail from their East Jordan friends.

New hit with millions!

**Kraft's Cheez Whiz**  
for dozens of fast cheese treats



**SPOON IT** into hot foods  
**HEAT IT** for cheese sauce  
**SPREAD IT** for snacks

A PASTEURIZED PROCESS CHEESE SPREAD

A-B Robert R. Lick, AF 16471326, Ft 3789-3660 BMTS, Sampson AFB, Geneva, New York. And A-3c Leonard Lick, Jr., AF 16449401, 527th Air Defense Group, Box A-71, Wurtsmith AFB, Oscoda, Michigan.

A letter from James Raymond with a change of address: Hi, Jake, Well I guess it is about time I was writing a few lines I've been over here five months and wrote once. First I want to thank each and everyone in East Jordan who is making it possible for the servicemen to get the paper. It sure seems good to have it around to read.

I have a little change of address, but am still at my same old job, ref. aircraft. Not much doing over here now, but will be before long.

A-2c James Raymond, AF 16425729, 3917th Supply Sqdn, APO 212, c-o PM, New York, New York.

Lillian Kralic and daughter, Mary Lou and Franklin Bartholomew were Sunday guests of their aunt and uncle, Mr. and Mrs. Clarence Murray.

Pvt. Carroll Bartholomew Jr. of Fort Leonard Wood, Missouri was a Sunday afternoon caller at the homes of his sister and brothers, Lillian Kralic and Franklin and Lynn Bartholomew.

**It's A Boy!**

Mr. and Mrs. Jack Valencourt are announcing the birth of a son, Gary Allen, weighing eight pounds, four ounces, at the Charlevoix Hospital, Saturday, October 16th.

SHOP EAST JORDAN



**MISS CHARLENE ALESE PETRIE**, daughter of Evelyn and Marcel Petrie and J. M. Ingalls, II, son of Mr. and Mrs. J. M. Ingalls were united in marriage Saturday, October 9 at the St. Joseph Rectory.

The bride wore a waltz length dress of white lace over satin and carried a nosegay of pink rosebuds and violets.

Miss Pat Murphy of Detroit was maid of honor. She wore a red velvet ballerina-length dress and carried a nosegay of yellow and white pompoms.

Steve Hayden, classmate of the couple, acted as best man.

A reception was held in honor of the couple, from 2 to 4 at the Jordan Inn.

Both the bride and groom are graduates from the East Jordan High School graduating class of 1954.

After having a short wedding trip to Detroit, the couple have made their home in East Jordan.

**School Hi-Lites**

**SIXTH GRADE**  
Alma Larsen  
We have 33 pupils in our room this year.

During the month of September we have been stressing "safety" because of greater danger to boys and girls who have to go to and from school. We made a bulletin board on "Safety Precautions" and have sung many safety songs.

Our social studies lessons have centered around early civilization in Egypt, Tigris Euphrates

**Concert Season**  
**Opens Oct. 22**  
**In Petoskey**

The Northern Michigan Community Concert Association will open the 1954-55 season on Friday evening, October 22 when they will present "Musical Americana" in the Petoskey High School Auditorium at 8:30 p.m.

"Musical Americana" is an enchanting new concert novelty based on native folk songs and folk dances and will be performed by a brilliant company of 20 dancers, singers and musicians under the management of Coppicus, Schang and Brown of Columbia Artists, Inc.

Produced by Mary Hunter, one of America's most distinguished showwomen, "Musical Americana" introduces a new format in concert presentation in which Miss Hunter has had the collaboration of some of America's most illustrious artists, including Jerome Robbins, foremost of the younger choreographers; Paul Green, Pulitzer prize winning writer and Baldwin Bergersen, the composer and arranger.

The company of 20 persons, including such shining new personalities as Ray Harrison, June Hae Maugh, William Graham and Ken McGuire, recalls songs their ancestors sang, the dances their great grandmothers performed, and the stories the pioneers handed down.

One of the highlights of "Musical Americana" is an Appalachian folk operetta written by Paul Green, famed author of "The Lost Colony." It is called "Saturday Night" and is a romantic story of a mountain courtship successfully culminating in a rousing square dance.

Admission to all concerts sponsored by the Northern Michigan Community Concert Association are by membership only.

River valleys, and the creeks. We made many posters illustrating their way of living. It was interesting to note that the earliest people lived close to the water.

Monday, Peoples and Progress, For our reading program we are using Practice readers on Times and Places, The Scott Foresman basic readers on Tuesday and Wednesday. My Weekly Reader on Thursday. Phonics Skilltext will be used for some groups on Friday while others have a free reading period. We have divided our grade into three reading groups.

We go to the library every Monday morning for a new book. Then we read for about 20 minutes.

**1954 COLLECTORS ITEM**



The Republican Centennial medallion is fast becoming a collectors piece. The 2 1/2" bronze medallions are replicas of the solid gold medallion presented to President Eisenhower by the Republican Centennial Committee. A limited supply of these official souvenir medallions are available thru local Republican Organizations.

**Legion . . .**  
**Auxiliary News**

(Continued from Page 1)

- 2 Do send a box for each gift.
  - 3 Do choose as many unsized gifts as possible.
  - 4 Do not count articles less than \$1.00 as one gift.
  - 5 Do not send glassware or breakables (such as perfume, cologne and after shaving lotion.)
  - 6 Do not send soiled or broken articles.
  - 7 Do not send women's personal underwear.
- These gifts will be sent to the gift shop at Fort Custer and must be there by October 29th. Any one who wishes may contribute a gift and turn it into the Auxiliary President Edna Wilkins.

**THESE WOMEN!** By d'Alessio



"I refused to let George kiss me goodnight but, thank Goodness, he did anyway!"

**Now Is The Time To**  
**Winterize**  
**Your Home!**



**WE HAVE**  
**FACILITIES FOR**  
**BLOWING IN**  
**ROCK WOOL**

**WE HAVE THE**  
**"DO-IT-YOURSELF"**  
**PLAN**

All Work Guaranteed By  
Reliable Workmen

Let Us Furnish You With  
Rock Wool, Fiber Glass, Zonolite, Loose Or Pouring Wool.

CALL US FOR FREE ESTIMATE

**Al Thorsen Lumber Co.**

LE 6-2271

East Jordan

**Grand Opening!**

9 A.M. Friday, October 22

(IN THE FORMER CHRIS'S MEN'S WEAR BUILDING)

**EAST JORDAN**

**Prizes - Fun - Gifts**

**DOOR PRIZES**  
**8 P.M. Sat. Nite**

**ELECTRIC AUTOMATIC PERCOLATOR — \$10 IN TRADE —**  
**BIG DOLL**

- BABY FURNITURE
- OCCASIONAL HOUSE FURNITURE
- TOYS — TOYS — TOYS

Need Not Be There To Win

Everybody Welcome!

**EVA'S**



**LAND**

**Now For Sale!**

**Heavy Card**  
**Signs**

- No Trespassing**
- No Smoking**
- No Parking**
- No Hunting**
- For Sale**
- Private Road**

15c And 20c Each

**News-Herald Office**

**Laura Mae**  
**Life Blouse**  
washes like a hanky!



The perfect "new season" touch for your wardrobe! A handsome long sleeved tomboy shirt, with spanking white pique french cuffs and its very own coin cufflinks, bestows a fine fall flavor in exclusive small-patterned dark plaids. Sanforized® combed cotton. Sizes 30 to 38. **\$2.98**

Look for Laura Mae Life Blouses in Charm, Mademoiselle, Glamour, Vogue, Seventeen, and Life

**NEW!**

Chadwick's Red Heart Orlon

Fashion Glo and Fashion yarn available in fashion-right colors and glamorous designs.

**LAURA MAE LIFE BLOUSES**  
plain & plaid **\$1.98 - \$2.98**

Ball Band Rubber Footwear for the Family — Men — Women — Children — Boots — Rubbers

**Chris's Department Store**