





### The East Jordan News-Herald

Marshall F. Sayles Editor & Publisher  
Bill Huckie Staff Photographer

The Charlevoix County Herald.....1896  
The East Jordan News.....1952

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Page 2 \* East Jordan News-Herald \* Thursday September 16, 1954

Today my daughter, who is 7 years old, started to school as usual. She wore a dark blue dress with a white collar. She had on black shoes and wore blue gloves. Her cocker spaniel, whose name is Coot, sat on the front porch and whined his canine belief in the folly of education as she waved good-bye and started off to the hall of learning.

Tonight we talked about school. She told me about the girl who sits in front of her, the girl with yellow curls, and the boy across the aisle who makes funny faces. She told me about her teacher, who has eyes in the back of her head, and the trees in the school yard, and about the big girl who doesn't believe in Santa Claus. We talked about a lot of things—tremendously vital unimportant things, and then we studied spelling reading, arithmetic—and then to bed.

She's back there now—back in the nursery sound asleep, with "Princess Elizabeth" (that's her doll) cuddled in her right arm. You guys wouldn't hurt her, would you? You see I'm her daddy. When her doll is broken or her finger is cut or her head gets bumped, I can fix it—but when she starts to school, when she walks across the street, then she's in your hands.

She's a nice kid. She can run like a deer and dart about like a chipmunk. She likes to ride horses and swim and hike with me on Sunday afternoon. But I can't be with her all the time; I have to work to pay for her clothes and her education. So please help me look out for her. Please drive slowly past the schools and intersections—and please remember that children run from behind parked cars. Please don't run over my little girl.

(Author Unknown)

## A Moment Well Spent



## Looking Backward

# Reviewing The News-Herald

September 12, 1914  
Born to Rev. and Mrs. J. L. Ruehle, a daughter.

Frank Whittington returns to Alma College Monday to resume his school work.

September 12, 1924  
Miss Gertrude Hunt, daughter of Mr. and Mrs. Herman Hunt of Jordan Township, Antrim County, passed away this week. Funeral services were held in East Jordan.

Henry C. Swafford, civil war veteran and 20 years resident of East Jordan passed away September 5th.

Mrs. Carrie DeWitt long time resident of East Jordan, died September 4th at Muskegon.

County officers who won the primary election were: Sheriff, Charles Novak; County Treasurer, Mary A. Cooper; Register of Deeds, Frank Bird; Prosecuting Attorney, A. L. Fitch.

September 7, 1934

The Charlevoix County Fair will be held this year September 11th through 14th.

Miss Thelma Smith, daughter of Mr. and Mrs. E. L. Smith and Russell Kale, son of Mrs. Don Kale, both of East Jordan were united in marriage in Boyne City

Fenton Bulow and Floyd Ikens will run for re-nomination in the coming primary election, Tuesday.

Over 3,000 attended the 12th annual Charlevoix County picnic held at Whiting Park.

SHOP EAST JORDAN

WE GET



COATS CLEAN

We know just the right process for returning that coat to you just the way you expect it! All the dirt and soil out... all the wearing qualities and good looks left in!

EAST JORDAN CLEANERS

What You  
CAN'T SEE,  
Can Hurt  
You . . .



## EVERY SINGLE DAY CHILDREN GET HURT

\$1,000.00 Loss of Life and up to \$500.00 medical expense for each accident for children from three years through High School and College Age while playing, working, or participating in athletics (Football included)

\$16.00 one year for girls

\$19.90 one year for boys

ROBERT A. CAMPBELL AGENCY  
William M. Swoboda, Manager  
Complete Insurance and Bonding Service

QUALITY FIRST, ALWAYS

**LUMBER** and Building Supplies

JOS. F. BUGAI

ELLSWORTH LUMBER COMPANY

**ALFALFA FOR ARTHRITIS?**

ALPHA TABLETS containing concentrated powdered extract of the amazing vitamin and mineral rich ALFALFA plant plus fast working pain relieving agents offer effective same day relief from the agonizing pains of arthritis, rheumatism, neuritis, and neuralgia. ALPHA TABLETS are sold on a money back guarantee.

100 Alpha Tablets \$2.49 — 300 Tablets \$5.95

Available at your Drug Store, or write—  
WOLVERINE LABORATORIES, 19516 Trinity, Detroit 19, Mich.

BE MODERN...  
**Cook Electrically**  
...FOR BETTER MEALS COOKED WITH EASE!

LET REDDY KILOWATT PREPARE YOUR MEALS THE AUTOMATIC WAY!

Yes, for fast, clean, economical cooking let Reddy, your electric servant, help you prepare meals with a new automatic electric range.

You'll discover that you can prepare better tasting, more healthful meals on an electric range. Nearly waterless electric cooking means foods retain their normal shape, flavor, and vitamin content.

Get a new electric range today... It's a lasting investment in good living.

CONSUMERS POWER COMPANY

## CHURCH SERVICES

**METHODIST CHURCH**  
Rev. R. H. Moore, Pastor  
LE 6-2254 LI 7-2058  
Morning Worship 10:00 am  
Church School 11:15 am  
MYF 5:30 pm

**THE GOSPEL MISSION**  
Special Bible Study Classes  
For Free Gospel Literature  
Write PO Box 295 City

**ASSEMBLY OF GOD**  
Rev. Herman Smith, Pastor  
Sunday School — 10:00 a.m.  
Morning Worship — 11:00 a.m.  
Evangelistic Service — 8:00 p.m.

**UNITED MISSIONARY CHURCH**  
C. W. Thompson, Pastor  
Morning Worship 11:00 a.m.  
Sunday School 10:00 a.m.  
Youth Fellowship 7:00 p.m.  
Evangelistic Services 7:30 pm  
Prayermeeting (Thurs.) 8:00

**FINKTON BIBLE FELLOWSHIP CHURCH**  
Followed by short morning services.  
Sunday School, 10:30 am  
Youth Fellowship 6:45 pm  
Evening Service 8:00pm  
Wednesday Prayer Meeting 7:30 pm

**CHRIST LUTHERAN CHURCH**  
Boyer City — Wilson Twp.  
Rev. Richard Noffze, Pastor  
Wilson Township:  
9:30 a.m. Church Service  
10:30 a.m. Sunday School  
Boyer City:  
11:00 Church Service  
10:00 Sunday School

**EVANGELICAL LUTHERAN CHURCH**  
Rev. Dale Larson, Pastor  
Sunday School every Sunday at 10:00 a.m. Classes for all ages  
Church services every Sunday at 11:00 a.m. Communion Service first Sunday of every month  
Luther League cooperative family dinner second Sunday of month at 1:00 p.m.

**CHURCH OF GOD CHAPEL**  
Rev. Ora Holley  
Services Sunday Evening — 7:30

**ST. JOSEPH CHURCH**  
Rev. Joseph Malinowski, Pastor  
MASSES  
Sundays—7:30 and 9:30 a.m.  
Holidays—7:30 am and 7:30 pm  
Weekdays—8:00 a.m.

**FIRST PRESBYTERIAN CHURCH**  
Edward O. DeHaven, Pastor  
Regular Services:  
The Church School meets at 9:45 with classes for all ages.  
The Morning Worship begins at 11:00 o'clock.

**BIBLE BAPTIST CHURCH**  
Central Lake  
Rev. Paul Gelatt, Minister  
Worship — 11 a.m.  
Bible School — 10 a.m.  
Youth Time — 6:30 p.m.  
Gospel Service — 7:30 p.m.  
Prayer Meeting, Wednesday — 7:30 p.m.  
Bible Club, Thursday, 4 p.m.  
Sunday School Sunday 10:00  
Morning Worship, Sunday 11 a.m.  
Evangelistic Service, Sunday 8:00 p.m.

**REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS**  
Elder Ole Olson, Pastor  
Sunday Services  
Church School 10:00 a.m.  
Morning Worship 11:0 a.m.  
Zions League Tues., 7:30 p.m.  
Prayer Service, Wed., 8:00 p.m.

**PENTECOSTAL FULL GOSPEL TRUTH CHURCH**  
Corners Fourth & E. Division Sts  
Rev. Harley R. Barber, Pastor  
Sunday School—10 a.m.  
Worship Service—11 a.m.  
Sunday Eve. Service — 8 p.m.  
C. Y. A. Tuesday—8 p.m.  
Prayer Meeting, Thursday 8 pm

**SEVENTH - DAY ADVENTIST CHURCH**  
Elder R. H. Clausen, Pastor  
Sabbath School 9:45  
Church Service 11:00

**INSURED SAVINGS**

Your savings account in the State Bank of East Jordan is insured against loss. You get added interest benefits, plus the solid security that a growing account gives you.

2% Paid On Savings Accounts

**State Bank Of East Jordan**

Member of  
**FEDERAL DEPOSIT INSURANCE CORPORATION**

## TEMPLE

THE SHOW PLACE OF THE NORTH  
EAST JORDAN

Thursday, September 16

Glenn Ford Ann Sheridan Zachary Scott  
"APPOINTMENT IN HONDURAS"  
Technicolor Adventure in the Caribbean

THE BUNDY MOUNTAIN JAMBOREE  
Stage and Local Talent Show

DANCING TONIGHT, THURSDAY, SEPT. 16  
With the Bundy Mountain Jamboree  
Modern Music and Country Style from 10 to 1

Friday and Saturday, September 17 and 18

Van Heflin Julia Adams Abbe Lane  
"WINGS OF THE HAWK"  
Technicolor Western plus

"THE MARSHALL'S DAUGHTER"  
with Ken Murray, Lori Anders and Hoot Gibson

Sunday and Monday, September 19 and 20

Donald O'Connor Mamie Van Dorn Chill Wills  
"FRANCIS JOINS THE WACS"  
Comedy

Tuesday and Wednesday, September 21 and 22

Robert Mitchum Linda Darnell Jack Palance  
"SECOND CHANCE"  
Technicolor Thriller

"To the unknown Operator who saved my life..."

That's how the letter began. It was sent to Michigan Bell by Mrs. Ida Vaughn of Ann Arbor. Here's why.

One evening, Mrs. Vaughn, who then lived alone, suffered a severe heart attack. She was able to reach her telephone but was choking so badly the operator could hardly understand her.

The operator checked the address and notified the hospital. Then she learned the family doctor's name from Mrs. Vaughn and telephoned him.

She asked if there were any relatives she should call. Mrs. Vaughn gave the name of her daughter. The operator called her and soon she was on the way to the hospital with her mother.

Mrs. Vaughn's letter ended this way,

"I frankly do not think I would be living today if that operator had not been on the job that evening. Many, many thanks for wonderful service at a time when most needed."

The "unknown" operator is no longer unknown to Mrs. Vaughn, of course. She is Mrs. Bonnie Walker.

For her alertness, presence of mind and resourcefulness she has been awarded a Vail Citation, a telephone company award for outstanding service.

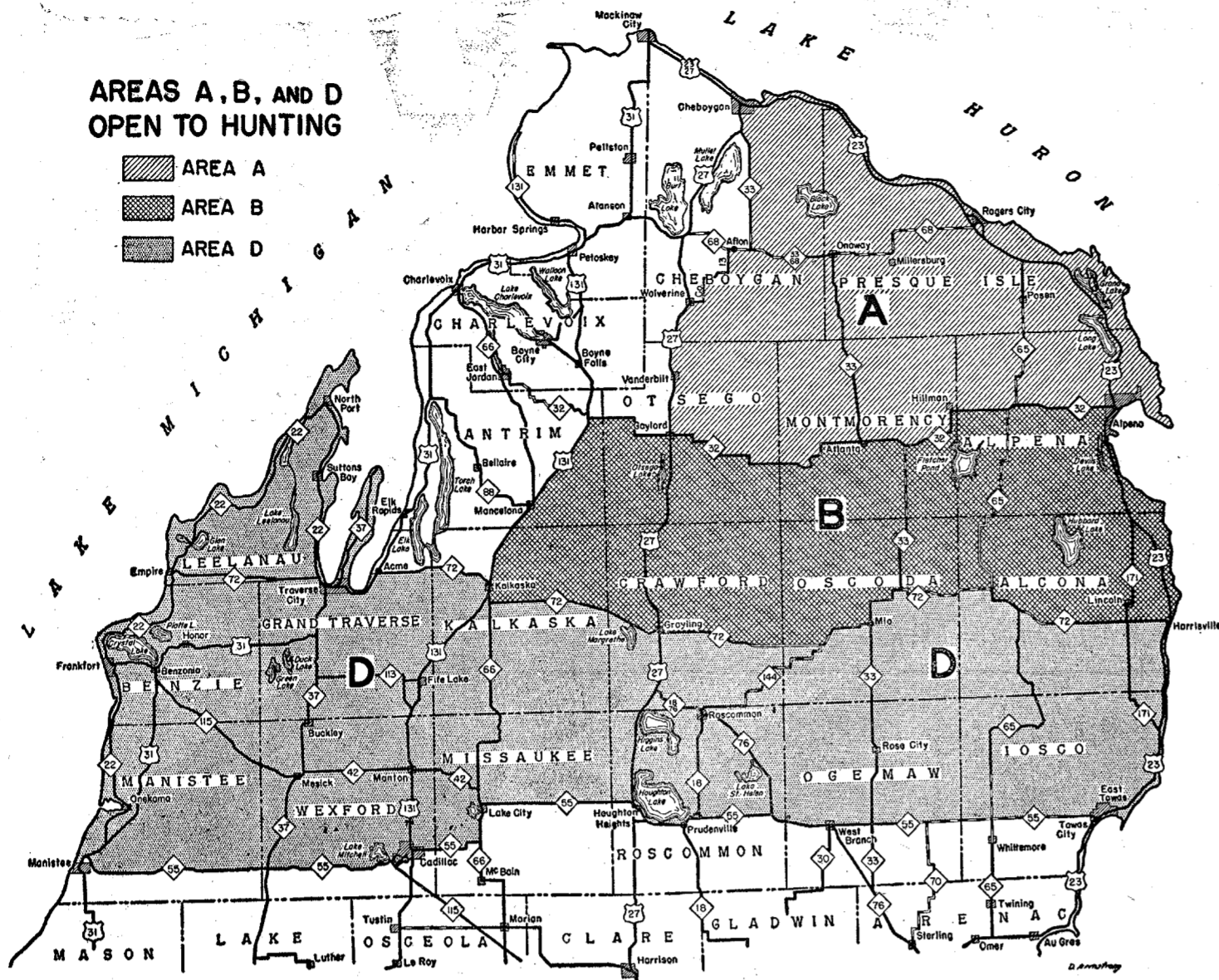
Mrs. Bonnie Walker, the "unknown" operator

It's people who make telephone service good

Michigan Bell Telephone Company



# Hunting Area For Special Deer Season



The above map shows northern Michigan divided into four areas, of which three will be open to hunting in the December 1, special deer season. The peninsula was divided into these areas in order to give a more even distribution of hunters and of deer kill. The northwest tip of the peninsula, shown in white, will not be open during the special season because deer populations in this area are not high enough to warrant the extra harvest. Hunters wishing to take advantage of the special season must make application through local license dealers before October 10.

## West Peninsula

Mrs. Anna Johnston of Cadillac entered Grandvue Hospital Saturday. She would like to have her friends call on her.

Mr. and Mrs. Clarence Huss of Wayne are spending a few days with her sister and husband, Mr. and Mrs. William Gaunt Sr. Mrs. Huss is employed at the Ypsilanti State Hospital as dining room attendant.

Mr. and Mrs. Earl Bricker spent Monday with their daughter and family, Mr. and Mrs. Albert Feil at Boyne Falls.

Mr. and Mrs. Jack Baker of Muskegon and sister, Wilda Sheldon, spent Saturday with the Earl Brickers.

Ed Phillips was home over the holiday and will go to Alpena to resume his work.

The Advance Board of Commerce met Tuesday night at the hall at Advance with a good attendance. A pot luck lunch was

served and a few games of pedro played afterwards.

The Star Farm Bureau met Saturday evening with the Leslie Sheridan family with 13 adults and 8 children present. Election of officers was held and a pot luck lunch served.

Visitors Saturday at the Leslie Sheridan home were Mrs. Sheridan's aunt, Mrs. Evelyn Hanis of Pontiac and Benjamin Knopf of Detroit.

Mr. and Mrs. Gardner Olvund and three children of Elmira were dinner guests of Mr. and Mrs. Earl Bricker.

Mr. and Mrs. Bill Chew and Mr. and Mrs. Roy Howard and family spent Sunday with Mr. and Mrs. Henry Howard.

Mr. and Mrs. David Johnston and 2 daughters of Cadillac drove up Sunday. They stopped at Grandvue and got their mother, Mrs. Anna Johnston, who is a patient there, and then visited the William Gaunt Sr. home for dinner. Mr. and Mrs. William Gaunt Jr. were also dinner guests.

## Big Cow Sale At Traverse

The annual sale of surplus dairy cattle from Michigan's 15 institutional farms which dairymen look forward to each year, will be held Sept. 23 at the Traverse City fairgrounds.

The animals will be registered Holsteins. Offered at the auction will be 65 heifers and five young bulls, all Bang's and TB tested. Many of the animals are from lines with outstanding records as milk producers.

The sale is slated to begin at noon, and it is expected dairy men will be on hand from throughout northern Michigan.

Miss Marilyn Weaver and Mrs. Betty Lou Phillips Harmon and son left Thursday morning for Cuyhoga Falls, Ohio. They had spent two weeks with Mrs. Harmon's parents, Mr. and Mrs. E. H. Phillips at Rustan Resort.

SHOP EAST JORDAN!

## Reunion

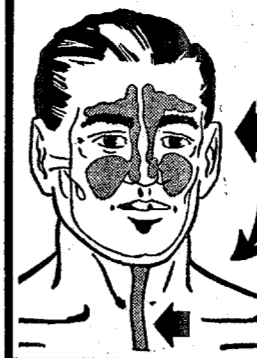
The Shepard family reunion was held at Wilson State Park at Harrison Michigan, Sunday, September 5th. Members of the four original Shepard families, their wives, children, grandchildren and friends attended.

Those from the Thomas Shepard family were: Mr. and Mrs. Vernon Shepard of Flint; Mrs. Pearl Crawford of Muskegon; Mr. and Mrs. Grant (Peter) Shepard and son of Rochester; Mr. and Mrs. Julius C. (Florence) Doyle and two children of Saginaw; Mr. and Mrs. James (Annie) Young and two children of Muskegon; Mr. and Mrs. Joe (Faye) Leu of East Jordan and two children of Ft. Wayne, Indiana; Joe Jr. and Mr. and Mrs. Stanley (Verna) Sweet of East Jordan. Mrs. Ruby Partello of Rochester was unable to attend. Mrs. Mabel Kowalski attended from the David Shepard family. Mrs. Mamie Stanek and Charles Shepard were absent.

Those from the Stephen Shepard family were: Mr. and Mrs. Wm. Shepard, East Jordan; Mr. and Mrs. Arthur Shepard and daughter Ruth and grandson, Midland; Mr. and Mrs. Fred Vogel of East Jordan and daughter, Betty and family from Grand Rapids; Mrs. Claud Shepard and son Ralph and family, East Jordan. Frank and Heston of East Jordan were absent.

Ed Shepard of East Jordan, the only surviving member of the Robert Shepard family was unable to attend.

This was the first complete family reunion of the four families and it is hoped by all to be an annual affair in the future.



## SINUS SUFFERERS!

DO YOU HAVE  
BLINDING MIGRAINE-TYPE HEADACHES?  
EXCRUCIATING FACIAL PAINS?  
MISERABLE NAUSEA CAUSED BY  
IMPROPER DRAINAGE?

TRY NEW **MINO TABLETS** 100 TABLETS \$2.98

at your drug store

or write

**WOLVERINE LABORATORIES**  
19516 Trinity Ave. Detroit 19, Mich.

## Harvest Sale

PRICES HAVE BEEN  
REDUCED ON ALL  
PETGAS RANGES

Your Petgas Dealer

**Boyne City Petgas Co.**

## HUNT ROOFING CO.

HARRY E. HUNT, Owner

This Petoskey firm of roofing, insulation and siding contractors offers one of the most skilled and complete services to be found in this section. They feature a complete service in asbestos, asphalt roofing; slate and tile. They also specialize in flat top and built-up roofing and ReNu-It Sidewall waterproofing for commercial and industrial accounts in addition to prompt repair service on all types of roofs. In addition they make a specialty of free estimates and advisory service.

The Hunt Roofing Co., is modernly equipped for both old and new work and whether the job be large or small makes no difference to this capable firm of contractors. Fair prices regulate their activity, and it is without fear of contradiction we say you will be satisfied when you consult them in regard to all matters pertaining to roofing, insulation and siding.

This reliable concern has a record of satisfactory service and chose the famous line of "Barrett" products because this line has been proven by experts to be among the top ranking materials of its type in use today.

They have a budget plan enabling their clients to pay for improvements over a period of time.

Hunt Roofing Co., located at 311 Petoskey invites you to call for information—or estimate given without obligation.

## Business Directory

(PREPARED AND EDITED BY RICHARD KERNS)

### OTTAWA LUMBER CO.

C. L. WRIGHT, Manager

The building of new homes, you need in well-seasoned lumber. Another feature of this old established Harbor Springs firm is their popular planning and estimating service. You will find C. L. Wright or one of the friendly officials of the Ottawa Lumber Co. happy to go over your plans. Moreover they will assist you in obtaining lumber and building materials best suited to your needs. Finally they will sum up the estimated cost.

The Ottawa Lumber Co. can save you many dollars, no matter what sort of building you plan. Their stock is complete.

The Ottawa Lumber Co. is headquarters for roofing—siding—insulation—windows—doors—millwork—overhead doors—nails—builders hardware—paints—enamels—varnishes—brushes—gypsum—wallboard—and everything

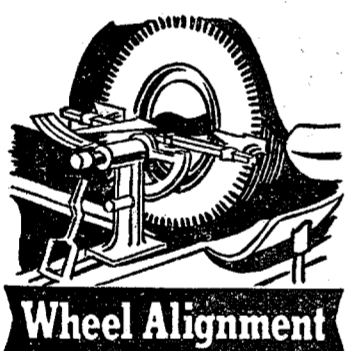
### PIER BAR — COCKTAIL ROOM

WILLIS COOK, Manager

You are always welcome at the Pier Bar . . .

You're missing some of the most pleasant times and joyous parties this section affords if you do not follow the others to the Pier Bar in Harbor Springs. Here the spirit of fellowship and good times prevail throughout the evening. No matter what time you arrive . . . your friends will be enjoying the pleasant surroundings of the Bar or Cocktail Room at the water front. Pier Bar has made a definite

mark on the social life of this section. You will always find folks enjoying themselves at the Pier Bar. There is a delightful distinctive flavor about their sparkling cocktails that picks you up. They really satisfy folks who truly appreciate the art of good mixed drinks. The Pier Bar's popularity is ever growing for Willis Cook, your host is at all times endeavoring to give just what the public wants. Remember them also for Boats, Baits and Ice. (any size).



## Service

And  
We Do  
Mean

## SERVICE

## Good-By . . .

TO OLD-FASHIONED  
WHEEL ALIGNMENT  
SYSTEMS and METHODS

. . . with their Bubbles, Level Floors, Special Space, Ramps, Pits, etc. . . and their extremes of Gizmos and Gadgets at one extreme; and costly whoop-la and whiz-bang circuses at the other extreme.

## Hello . . .

TO THIS AMAZING,  
NEW, LOW-COST, HIGH  
FIDELTY, WILCO "CROSS  
SIGHT" WHEEL ALIGNMENT  
SYSTEM

. . . designed to handle with absolute accuracy. Today's Front-ends, with their Knee-action; Aire-ride and Soft Tires.

## Dan's Service



Scene near Pointe Mouillee, Lake Erie



## Michigan Brewers' Association

350 Madison Avenue • Detroit 26, Michigan

Altes Brewing Co. • Frankenmuth Brewing Co. • Goebel Brewing Co.  
Pfeiffer Brewing Co. • Sebewaing Brewing Co. • Stroh Brewery Co.

Brisk  
as  
Bird Hunting  
Time  
in Michigan

. . . enjoy a glass of  
Michigan Brewed Beer

### SPECIAL EVENTS IN MICHIGAN

GROUP SEASON  
OPENS  
October, 1st Week,  
Northern Counties

7TH ANNUAL DUCK  
HUNTERS' TOURNAMENT  
October, 1st Week,  
Mouillee State Game  
Area, East Rockwood

THUMB DISTRICT  
PLOWING MATCH  
October 8th,  
Port Huron

PHEASANT SEASON  
OPENS  
October 20th,  
Lower Peninsula



**HERE & THERE  
Around East Jordan**

**CORRECTION**

It was reported last week that the 4th Annual East Jordan Charlevoix Friends and Neighbors potluck picnic will be held at the home of Mrs. Agatha (Kenney) Rehfus at 112 Grandview Avenue, Lake Orion, Michigan on September 20th. The date was wrong. The picnic will be held Sunday, September 19th. Anyone living or visiting in the vicinity at the time of the picnic is invited to come.

The Ladies Aid of the Evangelical Lutheran Church will sponsor a rummage sale at the annex of the church starting at 12:30 Friday, September 17th and continuing until Saturday evening. Refreshments will be served.

Mr. and Mrs. Ernest Kopkau and son, Dennis and Mr. and Mrs. Lavanway and daughter, Elaine spent the weekend at Sault Ste Marie.

Ben Smatts attended the 2nd District meeting of Supervisors held at Grayling Thursday, August 9th.

The following people from East Jordan attended the Michigan State Fair in Detroit last week: Mr. and Mrs. Tom Breakey, Mr. and Mrs. Chris Taylor, Leon Bartlett, Gordon Danforth, Mr. and Mrs. Marshall Sayles, Albert Sinclair, Mr. and Mrs. Bill Huckle, and Minnie DesJardins.

While there they saw former East Jordan residents Mr. and Mrs. Ed Maxwell and son, Don, and Mr. and Mrs. Marion Hudkins.

Mr. and Mrs. George Zoulek left Wednesday for Milwaukee after visiting several days with his mother, Mrs. Peter Zoulek and other relatives.

Mr. and Mrs. Hugh Richards of Chicago were guests of Mrs. Mae Wallace and the Dan Bennetts last week. Mr. Richards is a nephew of the two ladies. The couple were on their wedding trip.

Mrs. Lois Snyder is in Charlevoix Hospital recovering from a mild attack of polio.

Saturday evening callers at the Dan Bennett home were Mr. and Mrs. Al Rogers.



**MISS ESTHER NEMECEK**, daughter of Mr. and Mrs. Ed Nemecek of East Jordan was united in marriage to Leo Palivoda, son of Mrs. John Oscilowicz of Detroit at the St. John's Settlement Catholic Church, September 4th.

A reception was held for the couple at the Peninsula Grange Hall.

Mr. and Mrs. Bob Dunson and sons, accompanied by her parents, Mr. and Mrs. Frank M. Cihak, visited the former's brother, Frank C. Cihak, over the weekend. He is a patient in the Veteran's Hospital at Fort Custer.

See Clarence Healey if you want to buy estate. Phone LE-7210.

Miss Karleen Larsen, daughter of Mr. and Mrs. Ludwig Larsen, entered nurses training at Hackley Hospital, Muskegon September 6th. She was a member of the class of 1954, East Jordan High School.

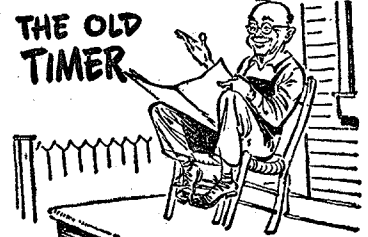
Mr. and Mrs. Gerald Barnett and sons returned to Detroit Sunday after a two week vacation spent at Otsego Lake, Sault Ste. Marie and East Jordan.

Mr. and Mrs. James Smith of Mt. Clemens and Mr. and Mrs. Russell Barnett were recent guests of Mr. Smith's father, F. G. Smith at his cottage at Traverse Point on the Keweenaw Peninsula.

Adolph Kopkau of Lansing was a Thursday guest at the home of Mr. and Mrs. Ernest Kopkau.

Clarence Bowman went to Ann Arbor for further treatment.

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.



**THE OLD TIMER**  
"Seeing ourselves as others see us wouldn't do us much good - we wouldn't believe it anyway!"

**Mr., Mrs. Phillips  
Visit East Jordan  
On Wedding Trip**

Mr. Frank Phillips of East Jordan attended the wedding of her grandson, Robert Charles Phillips to Frances Lee Wood, at St. Christopher's-by-the-River Church in Gates Mills, Ohio.

The bride is the daughter of Mr. and Mrs. Raymond E. Wood of Hunting Valley, Ohio and the groom's parents are Mr. and George H. Phillips of Parma, O.

The bride wore a gown of nylon tulle over taffeta and carried white camellias, gladioli petals, ivy and stephanotis. Her attendants of Shaker Heights, all wore white organdy and carried bouquets of crimson carnations.

Maid of honor was Joanne Finney. The groom's brother, Donald Phillips of Grand Rapids, was best man.

The bride's younger brother, Richard, escorted the three grandmothers, Mrs. Ethel Taylor of Shaker Heights, Mrs. Frank Phillips of East Jordan and Mrs. Grace Stroebel of Dearborn.

Following the ceremony, guests were received at the Wood home and refreshments were served in the garden. Mrs. Frank Phillips spent several days with her grandson and new granddaughter, returning to East Jordan recently.

The bride attended Flora Stone Mather College; the groom received his degree from Michigan College of Mining and Technology.

After a honeymoon through Michigan and Canada, during which the young couple spent some time in East Jordan, they will reside in Shaker Heights.



**MISS SHIRLEY ROSE** daughter of Mr. and Mrs. Elisha Rose and Andy Bartsoff were united in marriage at the bride's home September 4th.

The bride's father who is at the Gaylord Sanatorium, was released especially for the wedding of his daughter.

**Farm Bureau  
Women Resume  
Meetings**

The Charlevoix County Farm Bureau Women resumed monthly meetings, discontinued in June with a meeting held at the Robert Reidel residence on Deer Lake Road Friday afternoon.

Seven members heard Roger Ferick, field man for District 10W tell of plans for the fall membership drive and describe the Young Farmer Trainees Program in which county farmers may get foreign trained help from various countries, signing for one year.

The county's Community groups are engaged at this time in sending donations to finish paying for the Dermatome for Charlevoix Hospital sponsored by the County Farm Bureau Women this spring.

**It's grand  
as a sauce... a  
salad dressing  
and a spread!**



Made by **KRAFT** from the one and only **MIRACLE WHIP** and special pickle relishes **Miracle Sandwich Spread**

**South Arm News**

May Louise Dougherty is spending a few days with her uncle, Mr. and Mrs. Henry Dougherty.

Mrs. Walter Goebel, Sr. of Deerfield, Illinois is spending two weeks with her sons, Harold and Walter Goebel and their families.

Mr. and Mrs. Jacob Diehm of Gary, Indiana spent the Labor Day weekend with his sister, Mr. and Mrs. Mike Eaton and family.

Mr. and Mrs. Joseph Cullin and family of Dearborn returned home last week after spending the summer with her sister, Mrs. Mike Eaton and other relatives.

Mr. and Mrs. Herbert Barr and sons of Yale called on Mr. and Mrs. Hugh Graham Saturday.

Carl Elsworth went to Chicago last week where he rejoined the crew of the Steamer Roberts, Jr. He had spent several weeks at home due to a foot ailment.

**Miles District**

Mr. and Mrs. Sam Kamratt and family of Traverse City spent the weekend with Mr. and Mrs. August Bulmann.

Mr. and Mrs. William Boss and family visited with Mr. and Mrs. Raymond Fisher Sunday evening.

Mr. and Mrs. Douglas Gilkerson and children spent Sunday evening with her aunt and uncle Mr. and Mrs. Henry Peck, who are spending a month at their cabin on Scott Lake.

Mr. and Mrs. Luther May of Flint spent several days last week with her sister and family Mr. and Mrs. Claud Gilkerson.

Mr. and Mrs. Clare Hammond



**Miracle Whip SALAD DRESSING**  
THE ONE AND ONLY

of Perry visited Tuesday with Mr. and Mrs. Ivan Coolman.

Lawrence Addis entered Charlevoix hospital Sunday for surgery.

Mr. and Mrs. William Boss and family helped her father, Herman Heeres, celebrate his birthday Saturday evening. Ice Cream and cake were served.

Mr. and Mrs. Ivan Coolman and children visited with Mr. and Mrs. Harold Snyder at their cabin at Au Sable Park.

Carol Coolman is ill with the measles.

Harry J. Jankoviak was notified by the Horace H. Rackham School of Graduate Studies, University of Michigan that the degree of A. M. was conferred on him on August 14, 1954.

**New from the Kraft Kitchen!**



**SPOON IT** into hot foods  
**HEAT IT** for cheese sauce  
**SPREAD IT** for snacks  
A Pasteurized Process Cheese Spread

**THE PETOSKEY  
LITTLE THEATER GROUP**  
presents:

"The Royal Family"  
October 18-19

"Little Women"  
November 29-30

"The Bat"  
February 28-March 1

Curtain time: 8:00 p.m.

SEASON TICKETS  
Adults—\$2.00  
Students—\$1.50  
including tax

Call Mrs. R. Leo Brown at  
DI 7-2496 for further information.

**3-WAY SAVINGS AT TAYLOR'S**  
Low Prices — Quality Food — Premium Stamps

TAYLOR'S SPECIAL BLEND COFFEE 1½ lb 99c  
BLISS COFFEE 1½ tin \$1.12  
MONARCH FANCY CATSUP 23c  
WAXTEX WAX PAPER 23c  
SHEDDS PEANUT BUTTER 2 lb jar 69c  
SALAD BOWL SALAD DRESSING qt. jar 49c  
SHEDDS MAYONNAISE pt. jar 43c  
HERSHEY'S COCOA 1½ tin 69c  
CHARCOAL 6 lb bag 39c

WE GIVE ANDERSON PREMIUM STAMPS  
Magazines, Comic Books, Daily and Sunday Newspapers.  
Open 8 a.m. to 10 p.m.

**Taylor's West Side Grocery**  
COLD BEER WINE MIXES POP  
LE 6-2654

**Hit The Road!**

**With A Good Used Car From ELGY'S**

1952 DODGE	1949 OLDSMOBILE, 4-DR.
1950 DODGE, BLACK, 4-DR.	1947 STUDEBAKER
1948 OLDSMOBILE, hydramatic	1949 PLYMOUTH 4-DR.
1953 HUDSON JET	1949 PONTIAC CONVERTIBLE
1946 FORD	

Many others to choose from

**ELGY'S USED CARS**

M-66—M-32 LE 6-2922 EAST JORDAN

**HERE THEY ARE!**

**Gift Award Ticket Nos.**

Of The 9th Anniversary  
Sale Of Jordan Frozen Food Locker Co.

1-227595	9-296929	17-296549
2-227866	10-371978	18-298368
3-299293	11-298312	19-291352
4-226373	12-371792	20-227945
5-227961	13-297061	21-227552
6-226893	14-371076	22-290567
7-299755	15-226927	23-226562
8-371348	16-291252	24-229396

Our Six Self Serve Cases Will Help You Shop Faster And Easier  
—DAIRY — MEATS — VEGETABLES — FROZEN FOODS—  
—ICE CREAM—

Choice & Commercial BEEF, PORK, VEAL, LAMB, POULTRY  
Priced Right — Quality Considered

FRESH FRUITS AND VEGETABLES

CLEAN STORE ● LARGE STOCKS ● EASY PARKING  
● We are serving Shurfine Coffee on Friday and Saturday ●

**Jordan Frozen Locker Co.**  
THRIFT SUPER MARKET

STORE HOURS:  
8:30 A.M. to 6:30 P.M. Friday and Saturday: 8:30 to 8





## Record of the Council

Regular meeting of the City Council held September 7, 1954.  
Roll Call: Present—Mayor Taylor. Present Councilmen — Strehl, Rebec, Boswell and Sturgell.  
Absent — Councilmen — Malpass and Meredith. Lawyer Downs.  
The minutes of the last meeting were read and approved.  
The following bills were presented for payment:

Standard Oil Co.	14.86
Top O'Michigan Rural Elec.	23.19
Norman Bartlett	1117.20
C. Blair & Son	5.00
Edwards Florist	10.30
Michigan Bell Telephone Company	48.18
East Jordan News-Herald	10.60
Traverse City Iron Works	28.98
Harry Saxton	33.50
Strehl's Garage	74.00
Parker Motor Freight	4.74
L. P. Gardner	30.72
East Jordan Cooperative Company	470.75
Harry Simmons	133.33
East Jordan Fire Department	15.00
Ed Weldy	75.00
Alberta Nowland	81.00
George Kaake	136.00
Gayle Saxton	34.50
Herbert Sweet	214.62
Reuben Winstone	120.00
Union Office Supply Company	2.55
Consumers Power Company	535.48
Shermans Hardware	22.90
Sherman Thomas	12.06
Al Thorsen Lumber Company	126.66
East Jordan Lumber Company	15.45
H. C. Romaine	1.00
Jenkins Printing Company	120.66
Allied Steel Company	2.30
Galmores Standard Service	130.93
City of Traverse City	162.35
E. Kopkat	91.50
East Jordan Fire Department	133.33
Dan Bennett	70.30
Jim Milstein	81.00
Fred J. Vogel	8.00
Clarence Morehouse	210.40
Ray Russell	130.26
Joe Wilkins	164.00
Milford Winstone	164.00

Motion made by Alderman Sturgell and supported by Alderman Boswell that the bills be allowed and paid. Motion carried all ayes.  
Motion made by Alderman Strehl and supported by Alderman Sturgell that the Mayor and City Clerk be authorized to transfer \$500.00 from the water receiving fund to the Water Operation and Maintenance fund. Motion carried all ayes.  
Motion made by Alderman Rebec and supported by Alderman Boswell that the City hire Norman Bartlett to haul fifty loads of gravel and sand near the bridge in the Sportsman Park. Motion carried all ayes.  
Mayor Taylor appointed Strehl, Thomas and Malpass on a committee to find a location for fire siren service.  
Motion made by Alderman Rebec and supported by Alderman Boswell that the appointment be confirmed. Motion carried all ayes.  
Motion made by Alderman Rebec and supported by Alderman Sturgell that the City purchase an Oil Conversion Unit for the City Hall. Motion carried all ayes.  
Motion made by Alderman Strehl and supported by Alderman Rebec that the City accept the bid of Bert Lenosky to replace 471' of sidewalk on Water and John Streets. Motion carried all ayes.  
Motion made by Alderman Sturgell and supported by Alderman Rebec that the City accept the bid of E. Grody & Son to re-roof the City Hall and re-roof and repair roof on Post office building with a John Mansville 20 year guaranteed roof. Motion carried all ayes.  
Motion made by Alderman Boswell and supported by Alderman Sturgell that building permits be granted to Ray Olson and Wm. Rebec. Motion carried all ayes.  
Motion made by Alderman Rebec and supported by Alderman Strehl that the City make application for unemployment insurance. Motion carried all ayes.  
Motion made by Alderman Boswell and supported by Alderman Rebec that the City make application to the Michigan Finance Company to borrow \$22,000.00 to complete the Sewage Disposal Plant. Motion carried all ayes.  
Motion made by Alderman Strehl and supported by Alderman Boswell that the meeting be adjourned. Motion carried all ayes.  
Alberta Nowland, City Clerk  
CITY OF EAST JORDAN

### NOW SERVING

FRESH, DAILY HOME BAKED GOODS  
Made In Our Kitchen

- PIES
- DONUTS
- CAKES
- JIGGERS
- COOKIES
- ROLLS

Also — TAKE HOME ORDERS

Baked By Hilda Karki

## BILL'S DUCK INN

COMPLETE  
LINE OF

**Bowling  
Shirts**  
FOR MEN

ALSO

Dresses and  
Blouses For  
The Ladies

Linen — Broad  
Cloth

Complete Lettering  
Service



## Chris's Department Store



Top Michigan Legionnaires were among the first to congratulate newly elected national American Legion commander, Seaborn Collins of New Mexico, following recent elections held at the 36th annual Legion convention in Washington, D. C. where he defeated Michigan's candidate, J. Addison Wagner of Battle Creek, and Dan Daniels of Virginia on the first ballot, Collins, a WW2 veteran, is the first Legionnaire from his state chosen to lead the world's largest veterans' organization of some three million members. Above from left are Wagner, Collins, and the Michigan Legion's state commander, Kent T. Lundgren of Menominee, Michigan.

### The Serviceman's Letter



## G. I. NEWS

One letter this week from Bob Saxton from Korea,

Hi Gang,

Sorry I haven't taken the time before to extend to you my sincere appreciation for sending me the News-Herald. The paper along with my correspondence from home completes a perfect day here at the 226th Ordnance Base Depot. It is sure nice to know that you're not forgotten by the folks back home. It was good to hear where some of the old gang are stationed and glad that Paul Wilson and Jerry Ev-

ans are on their way home.

I was reading in Thursday's paper, August 26, where football season has started. I understand that Gayle is expecting a strong football team this fall, and I hope they have a very successful season.

The time seems to go fast over here. Of course, my job keeps me quite busy and the crew in the office are a great bunch of fellows to work with. I guess I had better sign off for now before I fill a whole column!

As ever,  
Bob "Mundy" Saxton

### Auto Accident Sends Two To Hospital

Two motorists were recovering this week at the Charlevoix hospital following a Saturday afternoon auto accident at Rogers Road and M-66.

Mrs. Pat Nelson, of Flint and Mrs. Roxie Russell, of Jackson, were reported Wednesday morning as in "fairly good condition."

Their auto collided with another carrying Mr. and Mrs. Harry Misner of Chestonia. Both autos were badly damaged.

The Misners were treated for bruises and released. The case was investigated by Gayle Saxton who was operating as special police.

## East Jordan Churches

EVANGELICAL LUTHERAN  
CHURCH

Rev. Dale Larsen, Pastor

The Ladies Aid will sponsor a rummage sale in the Church annex beginning Friday afternoon, September 17th and ending Saturday evening. Home made candy and refreshments will also be on sale.

The boys of the congregation will participate in an overnight retreat at Cary's Resort, near Central Lake this coming Saturday. All the boys are asked to meet at the church at 10 a.m. Saturday morning, where they will find transportation to Central Lake. The group will return in time for Sunday School Sunday morning.

UNITED MISSIONARY  
CHURCH

Rev. C. W. Thompson, Pastor

Rev. Thompson will bring the morning meditations on Radio Station WMBN, Petoskey, Wednesday, September 22nd at 10:15 a.m.

SHOP EAST JORDAN

### Study Club Holds First Fall Meeting

East Jordan's oldest woman's club, The Study Club, organized in 1914, opened its 41st season Tuesday evening, September 14, at the home of Mrs. Charles Strehl on M-66.

A large number of members and guests enjoyed a bountiful pot-luck supper, after which the meeting's program was presented by Mrs. Mabel Secord who gave a talk on "An Evening With the Rhymesters."

In a comparison of poets with rhymesters she quoted from an editor of the MacMillan Publishing Company who asserted that 600 copies of a book of poems is considered a "best seller," and one of our noted poets once told that, for his entire lifetime output, he had received less than four hundred dollars.

On the other hand, the works of the rhymesters are always in great demand, often reaping a large fortune for the writer.

Mrs. Secord had selected six men — all but one being natives of Michigan — Will Carleton (1845-1912); James Whitcomb Riley (1849-1916); Ben King (1857-1894); Douglas Malloch (1877-1938); Edgar A. Guest (1881); and Ernest Jack Sharpe (1888).

An interesting resume of the life of each was followed by brief excerpts from their work. A rhyme was also read from the pen of Warren W. Lamport, (1855-1948) pastor of the East Jordan Methodist Church from 1907 to 1910.

### Legion Aux.

American Legion Auxiliary Unit 227 has received official call from District President Fay Johnson to the Lower 11th District Meeting, Sunday, September 19th, 3 o'clock in the Legion Home in Petoskey. Installation of officers will be held. Mrs. Gladys Taylor, Department of Michigan President has been invited to officiate as installing officer. All members are urged to attend.



HELP YOUR  
SAFETY PATROL

### Mrs. Shaw Vacations In Traverse City

Mrs. Wallace Shaw of East Jordan returned Sunday from a four day vacation at Baker's Acres near Traverse City.

This is the 4th year that the proprietors of Baker's Acres, a cabin resort, have given mothers in the northern Michigan area a needed vacation.

Among the requirements to be eligible for the vacation a mother must have a minimum of four children and not had a vacation for a long time. Many applicants are received and the most deserv-

ing are picked. Mrs. Shaw's name was sent in by a friend of hers from Boyne City.

Among the activities for the four day period, the mothers were interviewed over WTCM, attended movies, went fishing, visited the Sleeping Bear Sand Dune, the Leelanau School, Lund's Gardens and had breakfast at "Harry's" in Traverse City.

Other mothers from the area to have the vacation this year are Mrs. Lucinda Loper of Central Lake and Mrs. John Howard of Boyne Falls and Mrs. John O'Brien of Lake Lelanau. Mrs. O'Brien is mother of Julius O'Brien of East Jordan.

SHOP EAST JORDAN

## Shop At IGA And Save

SHAW'S THRIFTY COFFEE	1 lb	99c
DOG HOUSE DOG FOOD	6	49c
DROMEDORY GINGERBREAD MIX	2	49c
CITY CLUB COFFEE	1 lb tin	\$1.10
IDEAL MILK	1/2 gal carton	39c
EVAPORATED MILK	3 tall cans	25c
FRESH GROUND BEEF	3 lb	99c
PORK SHOULDER STEAK	1 lb	59c
BACON SQUARES	3 lb	99c
RING BOLOGNA	1 lb	39c

Ask about our China Ware deal

Open daily until 10 p.m. except Saturday 'til 9

**SHAW'S IGA SUPER MARKET**  
FREE DELIVERY COLD BEER & WINE  
LE 6-2501 EAST JORDAN

## All Wool JERSEY BLOUSES

Now \$5.95

THE DRESS  
& GIFT SHOPPE



## Fall Sale!

Free Gift To Every 10th Customer  
Thursday Thru Sunday

- Used shotguns and deer rifles, all prices
- Special, used bottled cooking gas stove, \$35.00
- All kinds of ammunition & hunting equipment
- Genuine Empress conforters, \$24.95 value, 100% wool, moth proof guarantee, only \$10.95
- Beds & mattresses, intersprings, too
- Enameled linoleum, 9 X 12, \$5.50
- New drop-leaf dinette sets . . . \$64.95
- Paint, interior flat finish, 4 beautiful colors, \$2.99 gal.
- New dressers with large mirrors, \$27.95
- Little serving carts—nice for TV snacks \$5.95
- New chest of drawers, 4-dr., \$16.95—5, dr., \$18.85
- Used TV set and stoves of all kinds

MANY OTHER NEW AND USED ITEMS

## TRADING POST East Jordan

CLOSED SATURDAYS — OPEN ALL DAY SUNDAYS