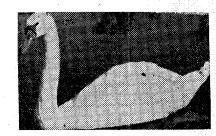
BAST JORDAN NEWS-HERALD



"HOME OF THE SWANS"

VOLUME 58 NUMBER 36

EAST JORDAN, MICHIGAN, THURS., SEPTEMBER 9, 1954

TEN CENTS

OVER THE BACK FENCE

BY MARSHALL

Oh, dear! Now they've come up with a new one. Here it is: Silly Sally swiftly shooed seven silly sheep. The seven silly sheep Silly Sally shooed shilly-shallied south.

Some one must have been attempting to beat that one about "She sells sea shells by the . . ." * * *

Experts see something good in the rapid reduction of horses in America. Between 1933 and 1953 the number of horses on farms dropped from 17 million to less than six million.

They say the reduction in the animals releases additional resources for production of human food. The reduction released enough land to produce food requirements for 18 million people.

Harvey Campbell in "The Detroiter" notes that a man is jailed in Utica for selling adulterated maple syrup. He says no punishment can be too great. Should be a capital offense, he

According to Sunday's papers 35c coffee is coming down. Now you can buy it a bit under \$1.00 per pound. Encouraging news.

Here's your chance, high school girls. The General Mills Company is about to launch a contest to find the all-American homemaker of tomorrow. You don't need to look pretty or to be popular or talented.

But you must be tops in your homemaking education in high school. Complete information will be forthcoming

Coming up we have the official opening of autumn and the shining Harvest Moon. This year the Harvest Moon is scheduled to appear next Sunday.

far behind? We hope so.

If you get to feeling down in the dumps and sore all over just take a sip of wonderful Rocky Mountain Tea. Wow!

An ad for Warne's Pharmacy published in the Herald back in 1902 says: "A novel feeling of leaping, bounding impulses goes through your body. You feel young, act young and are young after taking Rocky Mountain Tea. 35c."

Now days they call it whisky and it costs a heck of a lot more. But we don't know if it gives you that leaping, bounding feeling or not.

Folks on the westside had better get word to Postmaster Summerfield at once! Things have come to a pretty pass. For there isn't any direct mail messenger service between East Jordan and the west side. A route man takes it around on RFD but back in 1902 there was a direct service from here to there with Chas. Backenstose as messenger. Maybe the government has plans to fly the mail from E. J. to the west side but hasn't gotten around to it yet.

Pete Bulow is a fixing and a working over the coming November election. Now that the sheriff's primary election weeded out six candidates, Glen Rose will come up against Norman Johnson at the

When the primaries ended recently six Republican candidates were out front with a large number of votes. But the thing that hurt them was the fact that Glen Rose was upstairs with all the rest. He was the only Republican candidate who ran for the sheriff's office and did not get winded on the way.

When the election comes up you must place an X in front of the man's name you want to get into office. And you folks who do not want to vote for Rose can just stop drawing those skull and cross bones in the square in front of his name.

That ain't no way to vote at



MR. AND MRS. CHRISTIAN ROBERTSON of East Jordan will celebrate their 66th wedding anniversary on September 11. Mr. Robertson was born in Denmark on September 27, 1860 and Mrs. Robertson, the former Mary Ann Gidley, was born in Nebraska on March 22, 1873. They were married in Eastport, Michigan in

The couple has two sons, Stanley of Greenville, and Wilbur of East Jordan. They have five grandchildren and eight great-grand

Rural School

Get Magazines

The regular quarterly meeting of the Charlevoix County Board

of Education was held in the of-

fice of the County Superinten-

each rural district with a subscri-

ption to the Humane Society's of-

ficial publication to aid in its

educaional program in the coun-

Chas. A. Robinson, Superin-

tendent of the County Schools,

discussed his work and plans for

the coming year. He announced

his acceptance of appointment by

Clair L. Taylor, Superintendent of Public Instruction, to the

Committee on the Program of the Reorganized School which has been organized for the ex-

press purpose of giving assist-

ance to people who are concern-

ed with the general improve-

Robinson will attend the first

meeting September 15 and 16

at the Michigan Education As-

sociation Camp, St. Mary's Lake,

of Education are Ross V. Ren-

wick, President; Mrs. Hazel Ev-

ers, Vice-president; William A.

Parsons; W. G. Boswell and

COMING

EVENTS

September 10 & 11-A rum-

September 13-The Susanna

Wesley Circle of the WSCS of

the Methodist Church will meet

at the home of Rhea Tomas at

8 p.m. Joyce Wilson will have

lodge F. & A. M. will be held in

the new Masonic Temple build-

September 14-The Charle-

voix County Pomona Grange No.

40 will meet with the Peninsula

Grange at 8:30. The county con-

vention will be held at this Po-

mona meeting. All delegates are

urged to attend. Plans for the

mystery ride will be discussed.

Pot luck supper after the meet-

iliary meeting, 8 p.m.

pard and Vi Bustard.

September 14—Legion Aux-

September 14—First meeting

of the East Jordan Study Club

will be held at the home of Edna

Strehl. A pot luck supper will

be served. Members are request-

ed to bring their own table ser-

vice, sandwiches and a dish to

pass. Co-hostesses are Alice She-

September 14 — The Holy Name Society will meet in the

Parish Hall at 8 p.m. The enter-

tainment committee are John B.

Brennan, Rocco DeMaio, Cyril

September 15—Jassamine Re-

bekah Lodge opens at 6:30 with

a pot luck birthday party. All

members are urged to attend this

important meeting.
September 16—The Catholic

Study Club will meet at the home

of Mrs. John LaLonde at 8 p.m.

Mrs. William Stanek is in charge

of the program.

Dolezel and Roman Dubas.

mage sale sponsored by St. Ann's

Altar Society will be held at the

Dan Sinclair building.

charge of the program.

ing, 8 p.m.

Members of the County Board

ment of the educational program

in the reorganized district.

Battle Creek.

James H. Gallagher.

The Board voted to provide

dent of Schools, September 1.

Districts To

ty schools.

Marian At State Fair Contest

Several East Jordan residents were in Detroit Wednesday attending the selection of the 1954 Michigan State Fair Queen.

Queen Marian Danforth was entered in the contest by the East Jordan Businessmen's Association. She left East Jordan Tuesday morning with Minnie DesJardins for the contest Wednesday night.

Others attending the event from East Jordan are: Mr. and Mrs. Tom Breakey, Mr. and Mrs. Bill Huckle, Mr. and Mrs. Chris Taylor, Mr. and Mrs. Marshall Sayles and Albert Sinclair.

Chest Plans To Be Formed If autumn comes can winter Next Week

East Jordan Community Chest officers will complete plans for the coming fund drive at a meeting next Tuesday.

Northern Michigan United Fund leaders will meet in Gaylord next week to discuss coming work and the local meeting will be held following the Gaylord session.

Bill Grauel will appear on the Gaylord program during a morning session.

It is expected that the local Chest drive will be held during the third week in October, probably from October 18th to 30.

School

Subscriptions

For

College

Students

\$2.00

schoolyear

Class Of '29 Holds 25th Reunion Here

Members, wives and husbands of the graduating class of 1929 enjoyed a banquet served by the Lutheran Ladies in the church in celebration of their Silver Anniversary Reunion, September 4th. A large cake with the class colors centered the table and bouquets of gladali decorated the

Following the dinner, pictures were taken by Bill Huckle and the class was called to order by the appointed secretary, Irene Wright with Willard St. Charles acting as Master of Ceremonies. A class history was written and read by Wilma Zoulek, and Minnie DesJardins played the class

The original class consisted of 13 girls and 13 boys. Four are dead: Frank Severance, Howard Baker, Roderick Muma and Henrietta Severance.

Plans and arrangements were made by Minnie, Irene, Wilma, and Lyle Peters. Irene had kept track of the members throughout the years.

Sunday, September 5th, a pot-luck picnic was held at the Tourist Park with Muriel Zoulek in charge. Those who had dropped from the class during high school years renewed old acquaintances and reminisced, also making plans to meet again next year.

Those who missed the reunion were from Petoskey, Grand Rapids, Detroit, Pontiac, Ellsworth, Daytona Beach, Florida and FonduLac, Wisconsin.

Services Held Tuesday For John Rude

Funeral services were held at the Evangelical Lutheran church Thursday, September 7 for John S. Rude, 98, who passed away Saturday, September 4th. Interment was at Sunset Hill.

John Rude was born in Suttons Bay, the son of Mr. and Mrs. Louis Rude and married Minnie Husby in 1914 also in Suttons Bay. He moved to East Jordan in 1916 and established his home on a farm a few miles south of East Jordan and became well-known in this community as a fruit grower until the death of his wife in 1946.

After selling the farm home, he resided in East Jordan. He remarried in 1949 to Julia Gunther of East Jordan, who survives im. Surviving children are Ernest J. Rude of Baltimore Maryland; Lois Snyder of East Jordan; Arthur Rude of Muskegon and Willis Rude, also of Muskegon.

Hold Open House For 50th Wedding $\boldsymbol{Anniversary}$

September 14-Regular Com-Mr. and Mrs. Allison Pinney munication of the East Jordan celebrated their golden wedding anniversary at their home August 29th with open house from to 5. Over 100 relatives, friends and neighbors were pre-

> Miss Flora Gould, daughter of Thomas and Alice Gould and Allison Pinney, son of Mr. and Mrs. Curtis Pinney were married at the home of the bride's parents, August 31, 1904. They have three children, Gould of Bay City, Donald of Durand and Alice Rogers of Midland and also 10 grandchildren.

> Many lovely gifts were received during the afternoon and refreshments were served to the

Guests from out of town were Mr. and Mrs. Hubert Pinney of Mt. Morris; Mr. and Mrs. Reginald Pinney and two daughters of Swartz Creek; Mrs. Miriam Noffsinger of Ann Arbor; Mr. and Mrs. Jay Gould and daughter, Lillian; Mr. and Mrs. Herbert Gould; Mr. and Mrs. Robert Gould of Detroit; Mrs. Bertha Corneil, Mr. and Mrs. Glenn Corneil; Mr. and Mrs. Clayton Gould and daughter; Mr. and Mrs. Joe Gould: Mr. and Mrs. Forrest Merrill of Lansing; Mrs. John Matteson; Mr. and Mrs. William Matteson and 4 children and Mr. and Mrs. Cliff Wendel of Pontiac.

Congratulations were extended by everyone.

Masons Hold First Meet In New Temple

Jordan Jingles

By PAT and MARIAN



The first time is always the hardest! Anyway, in becoming a couple of "columnists" (note the quotations) it's going to be sort of experimental. So, bear with us, one and all! By the way, here's our mot-

to-"Give to the world the best you have and the best will come back to you." Let's hope it works, huh?

First day of school! Looked forward to by some and frowned upon by a lot of others. Every-

Fishing For Trout **Ends Sunday**

Fishing on trout lakes and Rivers ends Sunday but conservation department fisheries workers point out that now is a good time for fishing on other wat-

Trout fishermen must hang up their boots for another year except for those who wish to angle for lake or Mackinaw trout. on non-trout waters in the extended fall season.

In general, trout lakes and streams close to all fishing on Sunday with few exceptions, but on other waters the non-trout species, in general, may be taken at least through the remaining months of 1954.

Pike and walleye fishing will also continue until March 15 on non-trout lakes and there is no closed season on these species on non-trout streams. Large numbers of anglers will enjoy trolling or casting for them thru

Local Gardner To Import Flowering Bulbs

John Seiler, of the "Big Jug Gardens" reported this week that because of the insistent call for flowering bulbs he has decided to make them available to customers this fall.

Tulip, daffodil, crocus, and amaryllis bulbs will come directly from the great bulb growing center of Sassenheim, Holland. They will arrive late this month for October planting.

The tuberous rooted begonia bulbs, which mature later and must be cured before shipment, will not arrive until December, he said.

These should be started in February, Seiler explained. Bleeding heart clumps will also be se-

"All bulbs," Seiler said, "will, be top size and quality."

Congratulations!

Mr. and Mrs. Rollie Baumbach observed their fifty-third wedding anniversary Wednesday at the home of a daughter, Mrs. Herbert J. Peebles of Ellsworth, with whom they have made their home six years.

They were married at Atwood, at the home of the bride's parents and have lived in this vicinity since then.

Mr. Baumbach, 76, a retired farmer, was born Dec. 9, 1877 at Marne, the son of Fred and Carrie Osborn Baumbach, and came to Antrim county at the age of

Mrs. Baumbach, 71, the former Mary M. Woodruff, was born June 20, 1883 at Atwood, the daughter of William W. and Clara Teal Woldruff. She is a member of Norwood Methodist church. The couple has one son, Ver-

non of Charlevoix; five daughters, Mrs. Peebles, Mrs. Charles Coleman of Kewadin, Mrs. Lyle Smith and Mrs. Harrison Warner of Charlevoix, and Mrs. Kenneth Bradley of Midland, and 10 grandchildren.

one was hashing over their summer experiences and we found out a good deal of kids had "moved out" for the summer because of jobs. You'd be surprised at the number of kids who really hauled in some of that green stuff over those three months of .. freedom (??)

And this year's Seniors (yes, that's us—just a good word or two or so!) were really on the ball over the summer. They cashed in over 100 dollars through bake sales and a rummage sale. Our thanks to Mrs. Karr.

Everyone was bursting with curiosity about the new members of the teaching staff and so the assembly gave us all a chance to "view 'em over" and vice-versa, too! They all seemed entirely satisfied with the newcomers and we welcome Mr. Earl Leather-

Speeches by Tom Sheridan, Lysle Johnston and Jack Zoulek got things rolling and following these inspiring words we got into the groove again.

With all the pushing and shoving, it's a wonder anyone managed to get their books. But now that we're all "dug in," the teachers can start firing!

This year's sport season-we should get off to a good start. There's a grand day a 'coming when we are going to be able to match Charlevoix in backing . nd school spirit.

Let's make it this year—it could very well be, you know! So everyone, be there at the kickoff! Say, anyone want to place bets on the first conference game? Personally, we think East Jordan's on top, but then, to be diplomatic, we'll say that it's anybody's guess. Anyway, we're rooting!

Speaking of getting off to a good start, we should remember that in addition to sports, there are extra-curicular activities, and yes . . . studies which all includes a good share of sportsmanship. Notice that sportsmanship contest . . . some lucky gal or guy will win that free ticket!

Here's a good word or two for the day. "Progress always involves risk. You can't steal second base and keep your foot on first."

This is being written while our Queen is on her way to Detroit for the Detroit Fair Queen Contest. I hear that quite a lot of East Jordan folks are going down to give our gal a little boost from the old home town. Good luck, Marian!

We have a bright bunch of young 'uns this year, meaning, our Junior High and the Freshies. Seems good to have 'em up a step higher. We see a few new faces in the student body too. "You can have the guy who's

always searching for the bright side; I'll take the one who's polishing up the dull." Right? It seems that our band has

grown over the summer. I hear ly the grapevine that it is close to 60, which means that it's the biggest since we don't

Say, it looks like we've reached the end of our stuff and nonsense for this week. Look for us again next issue!

Your school pals Pat - - - Marian, too!

Rotary Club Meets \$300 Polio Quota

The East Jordan Rotary Club met its emergency Polio fund drive of \$300 according to President Keith Annear.

The club conducted drives in local factories and at the post office. Total collected was \$338.

First meeting of the East Jordan Lodge No. 379 F & AM in the group's new temple building is scheduled for next Tuesday

It will be the first Lodge meeting in three months since sessions were discontinued by special dispensation of the Grand Lodge.

The new structure on Main street, between the city hall and the A & P store, has been a dream of lodge members since they purchased the A & P store

building about six years ago. The building, which is yet to be finished, is under construction by a Building Association made up of lodge members, but entirely separate from the lodge itself. Al Rogers is supervising construction.

Construction has been made possible by the generosity of Masonic and Eastern Star members who have bought stock and contributed labor, plus a State Bank loan.

Members report a proposal that would erect a bronze plaque bearing the names of all those who contributed substantially to the construction.

Formal dedication will not be held until late fall or early winter and will preceed a banquet, the proceeds of which will be used for furnishing the kitchen and recreation room.

It was felt by the building committee, for several reasons that the main entrance should be at the rear of the building. A door opens on to Main street but will be used only for em-

Dick On TV Then Off To Washington

Former East Jordan high school agricultural instructor Richard Schroeder will appear on Television Station WWTV, Cadillac, 6 p.m. Friday night to tell about his coming work overseas for the United States govern-

Schroeder received a telephone call from the foreign operations administration in Washing Tuesday afternoon informing him to report to Washington, September 16th for instructions.

He will fly from Traverse City to the nation's capitol, where he will remain for five weeks. His family will join him then and they will fly to Pakistan where Schroeder will work with farm leaders and teachers for the United States.

They will be gone two years, return to East Jordan where they maintain their home.

Elect Officers

The Charlevoix County 8 and 40 Salon No. 446 met Wednesday September 1st at the home of Mrs. Lee Fenske of Petoskey. The following officers were elected for the coming year: Chapeau, Ruth Trulson, Pet-

oskey; 1st Demi, Edna Wilkins, East Jordan; 2nd Demi, Eva Peterson, East Jordan; L'Archiviste, Minerva Burns, Petoskey; La-Concierge, Margaret Shooks, Ellsworth; L'Aumouier, Martha Kamradt, East Jordan; LaSurintendante, Peggy Thomas, East Installation of officers will be

held in East Jordan September 29th in the American Legion Home.





The East Jordan News-Herald

Marshall F. Sayles. Editor & Publisher Staff Photographer Bill Huckle.

The Charlevoix County Herald_____1896 The East Jordan News_____

Entered as second class matter at the Post Office at East Jor-

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Incentives and Expansion

Good soil management includes plowing back nourishment into the soil to increase its productivity. Good business management in-cludes plowing back profits into industry to increase its productivity.

But, in each case, there must be incentive.

A farmer who saw most of his increased crop confiscated would lose this incentive. By the same token, a tax system that takes too much of a company's earnings destroys the incentives for industrial expansion . . . the constantly increasing expansion we must have to keep pace with the needs of our growing population for more foods,





What You CAN'T SEE

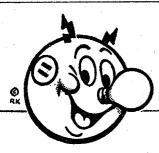
Can Hurt

You . . .

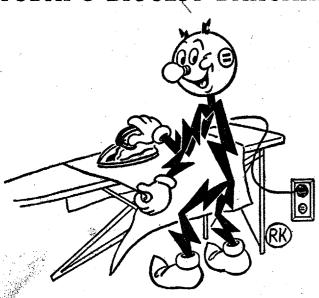
FIRE CAN COME TO ANY HOME, ANY TIME

Good insurance takes the financial strain out of fire, and other tragedy. You need it!

ROBERT A. CAMPBELL AGENCY William M. Swoboda, Manager Complete Insurance and Bonding Service



Electricity... **TODAY'S BIGGEST BARGAIN**



In 1939 you could operate your electric hand-iron one month for **29**¢

TODAY on Consumers Power Company's Low Electric Rates... IT COSTS QNLY 23¢

Based on average price per kwh paid by our residential customers in 1939 and 1953 and on average use of appliances as determined by the Edison Electric Institute.

CONSUMERS POWER COMPANY

She'll Produce If--



CHURCH SERVICES

METHODIST CHURCH Rev. R. H. Moore, Pastor E 6-2254 Morning Worship Shurch School

LI 7-2058 10:00 am 11:15 am 5:30 pm

UNITED MISSIONARY CHURCH C. W. Thompson, Pastor

Morning Worship 11:00 a.m. Sunday School 10:00 a.m. Youth Fellowship 7:00 p.m. Evangelistic Services 7:30 pm Prayermeeting (Thurs.) . 8:00

CHRIST LUTHERAN CHURCH Boyne City - Wilson Twp. Rev. Richard Noffze, Pastor Vilson Township:

9:80 am. Church Service 10:30 a.m. Sunday School Boyne City:

11:00 Church Service 10:00 Sunday School

CHURCH OF GOD CHAPEL Rev. Ora Holley Services Sunday Evening

ST. JOSEPH CHURCH Rev. Joseph Malinowski, Pastor MASSES Sundays-7:30 and 9:30 a.m.

Holydays-7:30 am and 7:30 pm Weekdays-8:00 a.m. BIBLE BAPTIST CHURCH

Central Lake Rev. Paul Gelatt, Minister Worship — 11 a.m. Bible School - 10 a.m. Youth Time - 6:30 p.m. Gospel Service - 7:30 p.m. Prayer Meeting, Wednesday. -

7:30 p.m. Bible Club, Thursday, 4 p.m. Sunday School Sunday 10:00 Morning Worship, Sunday 11

Evangelistic Service, Sunday 8:00 p.m.

SEVENTH - DAY ADVENTIST CHURCH Elder R. H. Clausen, Pastor Sabbath School 9:45.

Church Service 11:00

THE GOSPEL MISSION Special Bible Study Classes For Free Gospel Literature Write PO Box 295 City

ASSEMBLY OF GOD Rev. Herman Smith, Pastor Sunday School - 10:00 a.m. Morning Worship — 11:00 a.m. Evangelistic Service — 8:00 p.m.

FINKTON BIBLE FELLOWSHIP CHURCH Followed by short morning ser-

vices. Sunday School, Youth Felowship 6:45 pm Evening Service 8:00pm Wednesday Prayer Meeting

7:80 pm **EVANGELICAL LUTHERAN** CHURCH Rev. Dale Larson, Pastor Sunday School every Sunday

at 10:00 a.m. Classes for all ages Church services every Sunday at 11:00 a.m. Communion Service first Sunday of every month Luther League cooperative family dinner second Sunday of month at 1:00 p.m.

FIRST PRESBYTERIAN CHURCH Edward O. DeHaven, Pastor

Regular Services: The Church School meets at 9:45 with classes for all ages. The Morning Worship begins at 11:00 o'clock.

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS Elder Ole Olson, Pastor Sunday Services

Church School 10.00 a.m. Morning Worship 11:0 a.m. Zions League Tues., 7:30 p.m. Prayer Service, Wed., 8:00 p.m.

PENTECOSTAL FULL GOSPEL TRUTH CHURCH Corners Fourth & E. Division Sts Rev. Harley R. Barber, Pastor

Sunday School-10 a.m. Worship Service-11 a.m. Sunday Eve. Service — 8 p.m. C. Y. A. Tuesday—8 p.m. Prayer Meeting, Thursday 8 pm



FOR CONVENIENCE!

To Save Steps and Time, Bank by Mail!

State Bank Of East Jordan

Member of FEDERAL DEPOSIT INSURANCE CORPORATION

Looking Backward

Reviewing The News-Herald

Born to Mr. and Mrs. Leon Brown, a son, September 4th.

Mrs. Kling and N. Alpen of Traverse were united in marriage at Bay City this week.

Frank Habel of East Jordan and Jennie Nowland were united in Marriage on August 30th by Elder C. H. McKinnon.

H. C. Swafford, a long time resident of East Jordan, passed away at the Charlevoix Hospital Friday morning.

The annual Charlevoix County Fair will be held next week.

August 31, 1934 Lucius Hayward of Echo Townshipp and Mildred Cross of Lake City were united in marriage by Rev. C. W. Sidebotham August 29th.

Mrs. Grant E. Hammond passed away at her home in East Jordan on August 28th following a long illness.

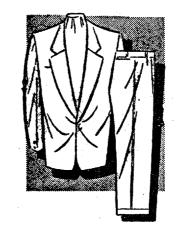
Priscilla Nichols and Paul E. Lisk, both of East Jordan, were united in marriage Saturday, Ju-

Mrs. Lou Sandle, a former resident on the Peninsula, passed away at Charlevoix August 21st.

Jennie Franseth leaves soon for Georgia where she will spend two years organizing supervision of rural schools for the Teacher's College at Georgia State.

SHOP EAST JORDAN

WE GET



SUITS CLEAN

Socially, or on the job, it vs to be well-groomed a all times. The basis of all good grooming is your suit Let us keep your suits extra-clean, fitting and pressed to a "T" — beginning

EAST JORDAN **CLEANERS**

Advertisement For Bids

Sealed proposals will be received for a septic tank installation at Grandvue Hospital. Bids to be submitted not later than Monday, September 20. For further information,

> CONTACT ROY GREGORY

Department Social Welfare Charlevoix, Michigan



Thursday, September 9

Jean Lockhart Pat Knowles "WORLD FOR RANSOM" Adventure, excitement in Singapore

THE BUNDY MOUNTAIN JAMBOREE

DANCING TONIGHT, THURSDAY, SEPT. 9 With the Bundy Mountain Jamboree Modern Music and Country Style from 10 to 1

Friday and Saturday, September 10 and 11 Carl Thompson Yvonne DeCarlo "FORT ALGIERS"

Action, romance among the Arabs "THE MAD MAGICIAN" Full of magic thrills and chills

Sunday and Monday, September 12 and 13

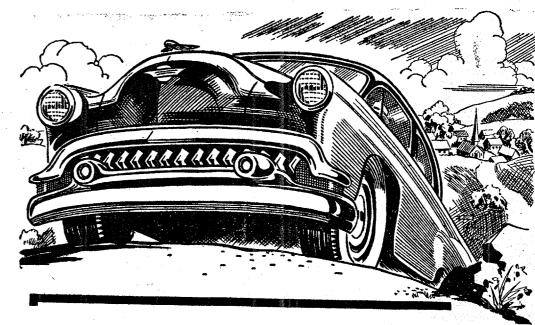
Anne Baxter "CARNIVAL STORY"

Excitement, thrills, filmed in Germany in Technicolor

Tuesday and Wednesday, September 13 and 14 Dale Robertson Steve McNally Virginia Mayo

"DEVIL'S CANYON" Prison drama in technicolor

Hit The Road!



With A Good Used Car From ELGY'S

1952 CHRYSLER SARATOGA 1950 DODGE, BLACK, 4-DR.

1949 OLDSMOBILE, 4-DR. 1947 STUDEBAKER

1948 OLDSMOBILE, hydramatic 1949 PLYMOUTH 4-DR. 1953 HUDSON JET 1949 PONTIAC CONVERTIBLE

Many others to choose from

ELGY'S USED CARS

M-66-M-32

EAST JORDAN

WANT AD RATES

CASH RATE: 21/2 cents per word, minimum, 65 cents. If ad is not paid by Saturday noon after last insertion, it will be considered charged. If ad runs three consecutive times you get three ads for the price of two.

Card of Thanks Professional Directory -

Page 4 * East Jordan News-Herald * Thursday, September 9, 1954

FOR SALE—Sewing machines, used guaranteed, \$7.00 up; new and used bed springs and mattress. Fishing tackle, furniture (new shipment) hundreds of other new and used items. TRADING POST, East Jordan.

FOR SALE

TRADE YOUR OLD APPLIAN-CES- Gil Coon's Kalamazoo Sales and Service, Boyne City, will give you liberal allowance. Easy Payment plan. Frigidaire Appliances, Maytag Washers, Magic Chef Gas Ranges, Ironrite Ironers, Youngstown Kit-

chens, Phone JU 2-7271. 26tf AWNINGS - Tarpaulins - Canvas work of all kinds. Free estimate. Order early. Call LI-7-6612. Northern Awning and Canvas Co., Charlevoix, Michi-

WIRING SUPPLIES — Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacls —pull chain and keyless types. — SHERMAN'S FIRESTONE

HOUSES FOR RENT. Cars and trucks for sale on easy payments or to trade. Trees for landscaping for sale and planted, trees remov'd. Wood for sale wood cutters wanted. Trucking done. C. J. Malpass, Phone LE 6-2926.

STORE, East Jordan.

REWARD-For information leading to the sale of a new Ford or A-1 used car, a \$10 cash award will be promptly paid by Robert Cook or Del Paquette representing Northern Auto Co. Boyne City. Call JU 2-6571.

Round or Sirloin BEEF STEAKS 55c a lb

SHOULDER ROASTS ___ 39c a lb FOR SALE—Wood and coal range GROUND BEEF __ 3 lbs \$1.10 Semi-Boneless PORK ROAST 49c a lb

BACON, Ends and Pieces 29c a lb SHOOK'S ECONOMY MARKET Ellsworth

FOR SALE - Modern 5 room home on N. Main Street, attached garage, automatic oil heat, large lot-\$5,500. See Bill

Recharging Extinguishers

WOLVERINE FIRE

EQUIPMENT SALES

Fyr-Fyter Equipment

Sales - Service

Michigan Bottled Gas

SHERMAN Firestone

Washing Machine and

Sewing Machine Service

LE 6-2922

R. E. WILKERSON

Timber Dealer

Ellsworth - Box 01

All type cedar posts, 10c and

JOHN C. SCHMITTDIEL

Thursday open 'til noon

Chiropractor

Bank Building, Boyne City

Dial JU 2-6292

J. H. SAVORY, M. D.

East Jordan, Mich.

Hours: 2 to 5 p.m.

Daily except Wed. & Sun.

7:30 to 9 p.m., Tues. & Sat.

Office LE 6-2511

Residence LE 6-2313

J. VAN DELLEN M. D.

East Jordan, Mich.

Office Hours

2 to 5 p.m. Daily

Except Thursday and Sunday

7 to 9 p.m. Wed. and Sat.

Sunday by appointment or

in case of emergency.

Phones: Office LE 6-7231

Residence, Ellsworth LU 8-2644

Tues. and Sat. 9-12, 2-5

WILLIAM T. DOWNS

Attorney At Law

Income Tax Counselor

139 Main St.

Mon., Wed., Fri. 9-12, 2-5,

Post - Poles - Logs - Raft

Joe Wilkins

LE 6-2326

229 Main

ers — Pulp.

up-wholesale, retail.

Tues., Sat., 9-12, 2-5

103 William

LE 6-2291

FOR SALE

URNACES-Oil, Gas or Coal-Wood. Free estimates, no obligation. Also orders taken for furnace cleaning, parts. Gil Coon's Kalamazoo Sales & Service, Boyne City. Phone JU 2-7271.

OR SALE — Used Refrigerators, Electric Ranges, Washers, Oil Water Heaters. — SHER-

GENERAL TRUCKING - Local and out of town. Phone LE 6-2629. Lyle Smith, Mill Street, East Jordan.

FOR SALE — Bottle Gas and appliances. - SHERMAN'S HARDWARE.

OR SALE-Bendix washer, model 48, completely overhauled, \$65. Porter Hardware, Phone LE 6-2351.

OR SALE-Clean seed Rye, Balboa or Rosen. \$1.35 a bu. Call LE 6-7083 or LE 6-2665. Clifford Bailey.

OR SALE-5 holstein heifersone year old from artificial breeding. George A. Nelson. LE 6-7268.

RUMMAGE SALE-12:30 p.m. September 17 at the annex of the Lutheran Church. Refreshments served.

OR SALE-Mercury Mark 20 outboard motor with remote control and 14 ft. Wolverine boat. \$500 or trade. Frank Verellen, LE 6-7091. Route 1 East 36x1

OR SALE—Hale Haven peaches & Fair Haven now. Bartlett pears by the weekend-Prunes next week. Apples now and on. Fairman Orchards, Route 1, Charlevoix.

A-1 condition. LI 7-2178. 36x3

OR SALE—Corn for canning. 75c a bushel while it lasts. Call LE 6-7143. 36x1

FOR SALE—Dry buzz and chunk hardwood. \$5 per cord. Delivered. Also wheat and oat straw. William or Lewis Trojanek. Call LE 6-2380.

FOR SALE—One year old leghorn hens. \$1.25 each. Ralph Lenos-35-3 ky, Phone LE 6-7224.

THESE WOMEN!

"Go ahead! Watch him so you'll know how to fix it next time!"

FOR SALE

FOR SALE—No. 8 large size Massey - Harris silo filler. Nearly new. Call LE 6-7283.

FOR SALE — Furnished 3-room house, \$25. per month. Furnished 16-foot trailer, \$15 per mo. C. J. Malpass,

FOR RENT OR RENT-3 room house with water and lights. Call LE 6-2919

OR RENT-Garage at 508 Third Street Call LE 6-2502.

My Neighbors

New hit with millions!

LE 6-2659.

FOR RENT-2 brick cottages;

one 2 bedroom, one single. Both

strictly modern-oil heat and completely furnished. Will rent

from September to June. Call



SPOON IT into hot foods **HEAT IT** for cheese sauce SPREAD IT for snacks

- without the investments of yesteryear!"

ORDINANCE NO. 90 An Ordinance Relative to the Licensing of Merchants within the

The City of East Jordan ordains: Section 1. It shall henceforth be unlawful for any person, persons, partnership, or corporation, to do business within the city limits of the City of East Jordan, without first obtaining a license there for

Section 2. This ordinance shall apply to any person, persons, partnership, or corporation, doing business at an established location within the City of East Jordan or those who do business over an established route or routes within the City of East Jordan Section 3. Upon application duly made by an authorized representative of any business above defined, such application to include:

Assessed valuation of the personal property upon the

Tender of the license fee hereinafter provided. the City Clerk shall forthwith issue the applicant a license. Section 4. The license fee for the merchants license herein required shall be \$50.00 per year or any part thereof, effective on Septem ber 18, 1954 and continuing each year thereafter; PROVIDED, that each merchant shall receive a credit against the above mentioned license fee for each dollar of personal property tax he was assessed in the then current year; not to exceed \$48.00, PROVIDED, further, that those business locations which have a personal property as-

Section 5. No license issued under the provisions of this ordinance shall be transferable and its use shall be limited to the person, persons, partnership, or corporation in whose name it was is-

Section 6. Any person violating the provisions of this ordinance shall be deemed guilty of a misdemeanor and upon conviction thereof in a court of competent jurisdiction, be punishable by a fine not exceeding One Hundred dollars (\$100) and costs of prosecution, or imprisonment in the city jail or county jail not exceeding thirty (30) days, or both such fine and imprisonment in the discretion of the

Section 7. Every merchant as above defined engaged in business in Section 2 of this ordinance shall prominently exhibit the license provided for by this ordinance. Failure to do so shall constitute a violation of this ordinance.

tional or beyond the corporate powers of this city, it shall be construed to be seperable from the balance of the said ordinance and shall not render the remainder of the said ordinance null and void. Section 9. All ordinances or parts of ordinances conflicting with

the 17th day of August, 1954, by an aye and naye vote as follows: Ayes: Strehl, Meredith, Rebec, Boswell and Sturgell; and Mayor Taylor.

Nayes: None.

Alberta Nowland, City Clerk City of East Jo.dan, Michigan

ORDINANCE NO. 89

or not, who is a habitual user of drugs or narcotics or any person who is under the influence of intoxicating liquor or narcotic drugs, to drive any vehicle on the streets, highways, alleys or within public parks of the City of East Jordan.

Section 2. It shall be unlawful for any person to drive any vehicle upon the streets, highways, alleys or within public parks of the City of East Jordan, carelessly and heedlessly in wilful or wanton disregard to the safety of others, or without due caution and circumspection, at a speed or in a manner so as to endanger or be liable to en

danger any persons or property.

Section 3. Any violation of Section 1 or Section 2 of this ordinance shall be punished by a fine of not more than \$100.00 or by imprisonment in the county jail for not more than 90 days or both such fine and imprisonment in the discretion of the court, together with

the 17th day of August, 1954, by an aye and naye vote as follows: Ayes: Strehl, Meredith, Rebec, Boswell and Sturgell, and Mayor

Nayes: None.

City of East Jordan, Michigan

ATTENTION

By d'Alessio

Anyone interested in holding Stanley Party, contact Mrs. Arnold Smith. Christmas stock is on order. Now is the time for better parties. Call LE 6-7082. I wish to apologize to anybody for any remarks I might have made regarding the loss of my poc

Alden Collins

WANTED

ketbook.

WANTED—Small stand of poplar Free for cutting. Ted D. Malpass. LE 6-2582.

REAL ESTATE

Attractive location, modern 6 room house, full basement, furnace, garage with 20 joining plated lots. \$6,000.

95 acre farm on the Boyne City road, good building and the best

Ideal set up for beef cattle. 108 cres \$5,500.

80 acres, hunting camp location hat will pay your hunting experences. \$1,000.

Small farm just out of city lim- of Charlevoix. its. Modern house, barn and other In the Matter of the Estate of East Jordan, Michigan

buildings, trout stream. Attractive | Joseph O. Addis, deceased. location, \$5,000.

Modern 6 rom house, \$3,000. Keith Dressel, Broker Post Office Bldg. East Jordan LE 6-2200

REAL ESTATE

4 rooms and bath, 13 acres, just outside city limits. \$6500. loat livery, 3 cabins, sporting good store, 279 feet of lake frontage. rocery store with living quarters

Will sell on time. Nice cottage at Eveline Orchards. Modern home on Williams Street. New modern home on North Main

Street. 76 acres on Ellsworth road with lake frontage. 40 acre farm, fair buildings.

160 acre farm, modern house, good barn. 108 acres with nice stream. Fair house.

220 acres, good buildings, stock and tools. 18 acres at Twin Lakes with lake frontage. Clarence Healey, Broker East Jordan

STATE OF MICHIGAN

Probate Court for the County William T. Downs

At a session of said Court, held at the Probate Office in the City of Charlevoix in said County, August 25, 1954.

Present: Floyd A. Supp, Judge

The above estate having been admitted to probate and Irving W Addis, appointed administrator.

It is Ordered, That 2 months from this date be allowed for filing claims against said estate; and that all creditors of said deceased are required to prove their claims to said Court at the hearing on claims to be held at Probate Office in the said City of Charlevoix, on November 1, 1954, at ten o'clock in the forenoon; and that claims for expenses of burial will be heard at said Probate Office on September 27, 1954, at ten o'clock in the forenoon.

It is Further Ordered, That public notice thereof be given by publication of this order for three successive weeks previous to said day of hearing in the East Jordan News-Herald a newspaper printed and circulated in said LE 6-7210 County.

Floyd A. Supp Judge of Probate

139 Main Street

Now For Sale!

Heavy Card Signs

No Trespassing No Smoking No Parking No Hunting For Sale Private Road

15c And 20c Each

News-Herald Office

Little Ads

Get

BIG

Results

On The Classified Page

Call LE-6-2371 For Ad Taker

The East Jordan News-Herald

Hours: 9-12 and 1-5:30 Monday through Saturday For Best In Gas Service Use **PETGAS** Boyne City Gas Co. Your Petgas Dealer

LE 6-7358

DETWILER BOOKKEEPING AND TAX SERVICE Scond Foor — News-Herald Bldg. Hours: 1-5 daily except Thursday

Other hours by appointment

Residence: LE 6-2368

Phones: Office: LE 6-7340

BUSINESS AND PROFESSIONAL DIRECTORY Guaranteed Top Quality ELGY'S Auto Body Shop

Block west of M-66 **Bumping-Painting-Welding Electrical Contracting ECHO**

Electrical Enterprises LE 6-7260 Duo-Therm Space Heaters et us clean and Service your oil

burning stoves and water heaters. W. A. PORTER HARDWARE LE 6-2351 Lennox Furnaces

JORDAN HEATING & REFRIGERATION CO. Furnace Cleaning and Repair Refrigerator Repair Clarence Lord Glenn Campau LE 6-2272

ROMAINE PLUMBING & HEATING SERVICE Complete Plumbing Service TV, Radio & Appliance Repair Steam and Hot Water Heating LE 6-2581 126 Main

Farm Bureau Mutual Insurance Co. Life Auto, Liability, and FIP W. L. Chellis Ellsworth, Mich., Phone 39F22 Claude D. Gilkerson Ellsworth, Mich., LE 6-7133

R. G. WATSON Funeral Director Phone LE 6-7031 MONUMENTS Michigan East Jordan

C. BLAIR & SON Cabinet and Mill Work Furniture Repair Phone LE 6-7018 One Block West of 66 on 32

MILL WOOD FOR SALE -\$10.00 per load. All wood, cash on delivery ATKINSON'S LUMBER Phone: office LE 6-2657

Residence LE 6-2382 **AUCTIONEERS** Jim & Sam Brannan Our Servicés Don't Cost They Pay! Graduates of Reisch School of Auctioneering. Phone JU 2-7613

BOYNE CITY UPHOLSTERERS 116 East Main Street

JU 2-7270 Just good upholstering at rea-

"Good morning, Madam. Let us briefly consider what our country would have been like A PASTEURIZED PROCESS CHEESE SPREAD City of East Jordan, Michigan.

from the City Clerk of the City of East Jordan.

Signature of Applicant Location, route or routes of the subject business. tax roles of the City of East Jordan.

sessed valuation of \$2,000 or less, shall be subject to a license fee of \$2.00 only.

sued.

Section 8. If any provision of this ordinance is found unconstitu-

the terms of this ordinance are hereby repealed. Adopted by the Common Council of the City of East Jordan on

Section 1. It shall be unlawful for any person, whether licensed

costs of the prosecution. Adopted by the Common Council of the City of East Jordan on

Alberta Nowland, City Clerk

About People You Know

Thursday, September 9, 1954 * East Jordan News-Herald * Page 3

Miles District

Mr. and Mrs. Gwendon Hott and children of Detroit spent a few days last week with his parents, Mr. and Mrs. Elmer Hott.

Mr. and Mrs. William Addis and children spent the weekend with his parents, Mr. and Mrs. Lawrence Addis.

Those who took part in the 4-H Talent Show and Model Business Meeting Contest at Lansing returned home Friday, after winning second place.

Mr. and Mrs. Russell Brown and sons, of Roseville spent the weekend with her parents, Mr. and Mrs. Claud Gilkerson.

Miss Elaine Mockerman spent Tuesday night and Wednesday with Kay Gilkerson.

Mr. and Mrs. Claud Gilkerson and family, Mr. and Mrs. Douglas Gilkerson and family and Mr. and Mrs. Russell Brown and family attended the Sloop family reunion Sunday at the home of Mr. and Mrs. Harry Sloop, also observing Harry Sloop's birthday. 38 were present.

Mr. and Mrs. George Zoulek of Milwaukee were supper guests Friday of Mr. and Mrs. Lawrence Addis. Mrs. Addis and Mrs. Zoulek are cousins.

Mr. and Mrs. Irvin Addis and baby called on Mr. and Mrs. Lawrence Addis Sunday evening.

The "Good Neighbor Extension Club" met with Mrs. Jack McPherson, Wednesday, September 1st for election of officers.

Mr. and Mrs. Perry Lee and granddaughter, Sandra of Wadsworth, Ohio are spending their vacation at Big Fish Inn in Ellsworth and visiting their cousins, Mr. and Mrs. Ivan Coolman and



William Reinhart of East Jordan was admitted to the hospital on August 31st. Alice Clink, also of East Jordan, was admitted on August 31st and discharged Sep-

John Ellis from Bellaire was discharged September 1st, and Robert Russell of Charlevoix was transferred from the Charlevoix Hospital September 2nd.

To Other admittances this week College To are Annie Johnston of Cadillac on September 4th and Nora Dean of East Jordan September 6th.

It's A Boy!

Lined

Lightweight

Hunting.

Jackets,

Mr. and Mrs. Dan Thomas of Clio are the parents of a son, Stephen Eric, weighing 7 lbs. and 9 ounces. Mrs. Thomas is the former Diane Beishlag, daughter of Mr. and Mrs. Everett Beishlag of East Jordan and Mr. Thomas is the son of Mr. and Mrs. Bud Thomas of East Jor-

Sport Coats

SALE! SALE!

Wilson Township

The Labor Day picnic at Whiting Park was much enjoyed by several families from here.

Mr. and Mrs. Albert Knop and daughter, Pat from Muskegon visited at the homes of August Knop and Henry Eggersdorf over the weekend.

Mr. and Mrs. Ralph Boyle and son, Bob from Chicago, who have been spending two weeks at the Albert Walters home, left for their home Friday.

Mrs. William Knop from Sault Ste Marie spent a day at the home of August Knop.

The attendance at Christ Luth eran Church here in Wilson has been very good all summer.

Mrs. Freda Clutterbuck of Traverse City spent Sunday visiting friends and relatives here.

Mr. and Mrs. Lynn Archer are spending two weeks at the Henry Knop home.

The Wilson Ladies Aid will meet with Mrs. Cora Manteur. near Walloon Lake Thursday af-

William Thorsen returned to Doster where he is attending Trade School after spending a month at home.

Next Sunday will be Mission Festival with the Rev. Beck of Gaylord conducting the services here in Boyne City. Our pastor will conduct the services at Gaylord next Sunday. Our pastor the Rev. Noffze is back after a two weeks vacation.

Little Michael John Behling, son of Mr. and Mrs. Albert Behling was baptized Sunday with Henry and Lorraine Behling as

Mr. and Mrs. Robert Vrondran of Detroit spent the weekend with his parents, Mr. and Mrs. William Vrondran Sr.

Mr. and Mrs. Mike Piotkowski and Mrs. Ella Tuaddel of Chicago spent last week at the Horace Warn home.

Mr. and Mrs. Herman Behling and Mr. James Behling and sister, Lorraine left for Fort Williams, Canada Tuesday morning where they will attend the wedding of their brother, Edward to Rose Mackey of Fort Williams. Saturday, Edward will return to his studies at Springfield Seminary. Ill., where he is completing his final year.

Open At Traverse City

Northwestern Michigan College at Traverse City will begin its fourth year of operation on September 20 College officials announced in disclosing plans for the 1954-55 school year.

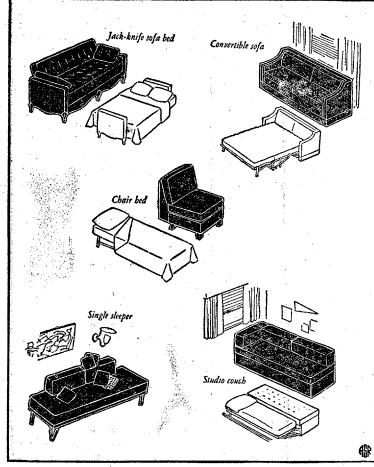
Enrollment figures indicate there will be an increase in the student body from the 170 who enrolled last fall to a figure of approximately 200 students this

\$14.95 NOW

1-3 OFF

\$8.95

Need An Extra Bedroom?



May is better bedding time, and your local dealers invite you to come in to see the latest developments in sleep equipment. You'll be particularly interested in the marked improvements in styling of double duty

Manufacturers have devoted more design talent and ingenuity to these items than ever before. Lovely to look at, easily operated and comfortable, today's double duty sofas are being shown in Contemporary, French Provincial, Early American and 18th Century—to en-

hance any decor.

Regardless of the space available, there are double duty sofas to fit. They vary from extra length sofas to love seats to chair beds. Some convert to twin beds—others to single, three-quarters, full size and even to king size. They're available with or without arms, with one arm and a back, with arms that drop back to seat level to extend the sleeping surface, or with bolsters. Many of them have ample storage compartments, while in others, the sheets and blankets may be left on when the bed is converted back to a sofa. There are five basic types:

1. Convertible sofas which conceal a one-piece mattress, in either love

2. Jack-knife sofa beds in which the back of the sofa drops down level with the seat to form the sleeping surface. 3. Studio couches which convert into twin beds.

4. Single sleepers which are a refinement of the old daybed. 5. Chair beds-advisable for occasional use only due to width limi-

Orchard Notes

takes a lot of time and money to replace it.

. . . Claude Fairman

Stopping to pause every three months or so, the county agent in cooperation with the college staff and district horticulture agent can give spraying dates and notices for spraying for this or that. There is also a wonderful lot of bulletins, spray calendars, etc. at the county agent's office, and also from the soil conservation staff. Where soil has been burnt out, washed away or blown away, it

Certain types of soil can be selected for planting certain types and kinds of fruit. Contour planting can help save soil washing. Contour planting also makes it easier to pull sprayers up grade.

Orchard sites hemmed in by forests are more liable to be frosty.

The soil conservation can also help with wind breaks. McIntosh apples are easily blown off when mature. All of us remember wind

East Jordan Churches

EVANGELICAL LUTHERAN CHURCH

Rev. Dale Larsen, Pastor Sunday will be Rally Day for the Sunday School. On that day children will be promoted into higher classes and new members will be formally accepted into the Sunday School.

After the church service on Sunday a Luther League family picnic will be held at Whiting's Park. The entire family is invited to join the picnic and fellowship at the park for the afternoon.

CHURCH Rev. C. W. Thompson, Pastor

UNITED MISSIONARY

The September meeting of the Antrim-Charlevoix County Holiness Association will meet here on Tuesday, September 14th. The afternoon meeting at 2:30 will be primarily for the election of officers for the coming year.

Rev. Richard Adkins of the National Holiness Missionary Society, who is soon going as a missionary to an African field, will be present with us for the day. He will speak at the 7:30

Workshop Set For Charlevoix

Central Michigan College of Education will offer a workshop in education beginning September 14, 5 p.m. in the Charlevoix High School.

Twenty-six area teachers attended the initial organization class September 1, but due to a series of conflicts, the group, in cooperation with Dr. J. D. Marcus, Ass't Director of Field Services, arrived at the new course offering which will serve the need of more local teachers. Previously, English 101 and Psychology 308 were scheduled to be offered.

The following courses, total-ing 12 semester hours, will be offered: Education 352 under the subdivisions Social for Elementary Grades, Modern Trends in Elementary Education, Science for the Elementary grades each granting 2 semester hours of credit, and Education 471 under the subdivisions Public Education in Michigan (d), History of Education (b), Philosophy of Education (c) and provided the control of the con tion (c), each granting 2 semes-

meeting and also show a 30 minute sound color film entitled "Africa's Weeping Prophet." The supper at 5:30 p.m.

PRESBYTERIAN CHURCH

The Sunday Church School in our church will re-open this coming Sunday morning at 9:45, with classes for all ages, from 3 thru

The Church Worship Service begins a 11:00 a.m.

The WYF will begin its regular Sunday Evening Services this coming Sunday with a Picnic-Worship Service at the Summer Cottage of Bill Malpass. Supper will be furnished. We will leave the Church at 5:30 p.m. All Young People from the 7th grade through High School are welcomed into this group.

The Friday Circle meets this Friday in the home of Mrs. Maude Porter at 2:30 p.m.

The first General meeting of the Women's Association will be held in the cottage of Mrs. Fuschia Taft on Thursday, September 16th with Supper.

It's A Boy!

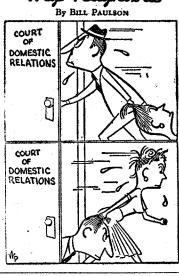
A-3c and Mrs. Ernest Kopkau Jr. are announcing the birth of a son, David Bruce, weighing 7 lbs. and 12 ounces, at the Charlevoix hospital Sunday evening. Mrs. Kopkau is the former Carla Shepard and Mr. Kopkau is stationed at the Air Force Base in Amarillo, Texas.



LIBRARY **NOTES**

Winter Schedule: Open from 2:00 to 5:00 p.m. and 7:00 to 8:30 p.m. on Monday, Wednesday, Thursday and Saturday. Tuesday and Friday open at 12: noon to 5:00 p.m., except holi-

My Neighbors. By Bill Paulson



Legion News

The American Legion Auxiliary Unit 227 will meet at the Legion Home Tuesday, September 14, at 8:00 o'clock. Mary Lou Breakey, 1st Vice President, will conduct the meeting in the absence of President Edna Wilkins, who is away on vacation. Plans will be discussed regarding the Auxiliary's program for the year, and all committee chairman will be officially appointed. This is a very important meeting and all members should attend if possible. There has been a long vacation from Auxiliary work, but if the fine record of the Auxiliary is to be maintained plans must be made for future activities. To make this possible each member must know their chairman and be ready to assist them whenever called on to do so.

This is also the time to pay 1955 dues and we are pledged to our District Vice President, Martha Kamradt, who is also District Membership Chairman, to get our membership quota by the first of January. Marge Reed, is Unit Membership Chairman, and dues can be paid to her or the Secretary Bernadine Brown.



Visitors at the home of Mrs. Ray Benson Sunday were Mrs. Otto Boike and two daughters and her sister-in-law, Mrs. Edmund Boike, all of Dearborn, William Prevost of Charlevoix and his son, Kenneth of Dear-

Mrs. Klaver sent us 3 back difficult by troubles at home. numbers of the Readers' Digest and 18 numbers of Omnibook

New Books: "Science For All" edited by J. T. Hogg, brings us accurate and up-to-date information on astronomy, geology, physies, botany, zoology, physiology, and the rigin and evolution of man, with many photographs and diagrams, for both beginner and student.

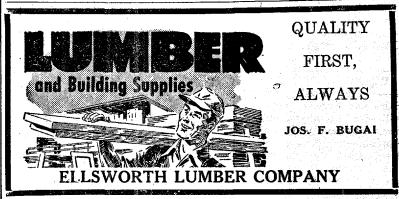
"Bonnie, Island Girl," by Fox, tells of the difficulties that assailed a 14 year old girl when she tried to adjust from life on a secluded island to life in a large and strange school, made more

"The Black Stallion's Sulky Colt," by Walter Farley, is here at last, for lovers of good horse stories of all ages, but especially for teen-agers.

"Tough Enough" is an exciting new dog story for the small

'More About the Little Old Woman Who Used Her Head," will delight the little folks from four years to about eight.

"Nothing To Wear — But Clothes," by Frank Jupo is an interesting story of clothing from the days of the cavemen up to our own times, told for small



All Wool Jersey



\$9.95 each

THE DRESS & GIFT SHOPPE

Continuing

Our Ninth Anniversary Sale

We are offering many bargins the balance of this week.

Look for the "Shoppers Review" next week for your food bargains.

—DAIRY — MEATS — VEGETABLES — FROZEN FOODS— —ICE CREAM—

Choice & Commercial BEEF, PORK, VEAL, LAMB, POULTRY Priced Right — Quality Considered

FRESH FRUITS AND VEGETABLES

CLEAN STORE • LARGE STOCKS • EASY PARKING

We are serving Shurfine Coffee on Friday and Saturday



Jordan Frozen Locker Co. THRIFT SUPER MARKET

STORE HOURS: 8:30 A.M. to 6:30 P.M. Friday and Saturday: 8:30 to 8

Chris's Department Store

Hunters

Complete Line of Pants — Coats — Vests — For Bird and Rabbit Hunting.

Complete Line of Chippewa Woolens for Deer

NORTHERN MICHGAN

Business And Industrial Progress Directory

(PREPARED AND EDITED BY RICHARD KERNS)

JORDAN VALLEY CO-OPERATIVE CREAMERY Manufacturers and Distributors of Valley Lea Butter & Dairy Prods.

ive Creamery are manufacturers and distributors of Valley Lea Butter and other dairy products One of these important products is their Pastuerized Cream -which they manufacture and supply to ice cream manufacturers throughout northern and central Michigan.

The Jordan Valley Co-op Creamery is a member of the Midwest Producers. Mr. Percy Penfold—well known locally, is one of the Directors of Midwest Producers with headquarters in South Bend, Indiana.

Dairying is one of the greatest assets to any community-it is one of our country's greatest source of income—it is national in its scope, and is practically the only division of our agricultural enterprises which affords

The Jordan Valley Co-Operat- the producer—the man who outlet for products of the farm.

grades of butter. Valley Lea is your assurance of fine quality and wholesomeness. The purity and richness of this butter, is known and trusted in hundreds of households.

tive Creamery is supplying our farmers and dairymen with a fine line of farm supplies. Right Way Milkers and Coolers. Come to 101 Spring in East Jordan. Call LEnox 6-2241.

ANDREW KAN'S

TRAVEL SERVICE — Foreign & Domestic Agents for All Airlines & Steamship Lines

Andrew Kan's Travel Service located in Petoskey, at 301 Mitchell St., (opp. Post Office) is devoted to giving you an outstanding Travel Service.

With the facilities and information at their command the Andrew Kan's Travel Service can direct or plan a trip for you anywhere in the world, whether you desire to travel by air or steam-

Andrew Kan's can relieve you of every detail of your trip from the time you leave home until you return, including such details are reservations here and abroad for hotel accomodations and resorts.

A trip or vacation can be such a pleasure if planned intelligently by a reputable Travel Bureau.

milks the cows—a year 'round income. The Jordan Valley Cooperative creamery is rendering the people of our community a valuable market for whole milk and cream. Too few of us fully appreciate the value of a good

There is a vast difference in

The Jordan Valley Co-opera-

No Service Charge

We are indeed fortunate to have at our disposal, the service of such an agency as Andrew Kan's. Travel circulars, schedule and information are available upon request without charge.

Whether a well seasoned traveler or a first tripper, you will find the services of Andrew Kan's indispensable. There is no extra charge.

Andrew Kan's enjoy a wonderful patronage from the East Jordan community.

At Andrew Kan's you will find a complete top, gift and souvenir center. It is the ideal place to buy that "Different Gift."

Readers you may call Peoskey DI 7-3423 for any informa-

THE CASHMERE STORE **EXCLUSIVE** — YET NOT EXPENSIVE

are always certain organizations or individuals which stand out

above all others in their line. Due to their policy of furnishing distinctive and up-to-theminute styles in quality merchandise, The Cashmere Store has gained the reputation of being a store outstanding in fashion and service.

They solicit the patronage of the smart shopper of Northern Michigan. No where else will you find more lovely styles, qualities or tailoring than at this establishment. They have a good Back-To School selection.

In every line of business there fer you personal help. For at The Cashmere Shop, the service is inbility for the customer.

The stock at The Cashmere Store includes a wonderful selection of Cashmere and Novelty Sweaters, Imported Wool Blankets; Coats; Shirts; Dresses: Hand Bags and a complete line of Costume Jewelry.

Your writer suggests that if you are a prospective gift buyer thing from The Cashmere Store, in Charlevoix at 224 Bridge, is

The owner will be glad to of-

dividual; they are familiar with the correct styles and the suita-

---whatever the occasion--somealways appreciated.

CHARLEVOIX HUDSON SALES & SERVICE

new Hornet or the Super Jet. 1954 Hudson offers you a lowpriced car with distinctive continental styling, and many other quality details that give Super Jet its exclusive custom look. Hudson's Jet Engine with its Super-Compression Power gives you brilliant performance yet

with utmost safety and economy. A complete line of cars with new Styling - Beauty - Luxury - Power and Performance ... a model to meet every individual requirement.

All of these fine cars feature

24 HOUR WRECKER SERVICE You have a thrill coming . . . design — with America's lowest whether you select the fabulous center of gravity that gives you hug-the-road stability, sureness of handling and safety unequalled by any other car.

Hudson's famous high compression engines deliver the terrific kind of nower you need to get out of tight spots and take command of the road.

Hudson's Monobilt body-and frame is the most rugged and by far the safest construction on the road today. Bring your car in for "Better Service" -whatever make-to 200 Antrim. You will be treated right! Phone LI-

Hudson's exclusive "step down"

CITIES SERVICE MARINE TERMINAL ALFRED SMITH, Mgr. 5-D GAS & 5-D OIL

The Cities Service Marine Terminal are distributors for the nationally known Cities Service Products, Regular and High Test gasolines, high grade oil and greases for lubrication and fuel oil.

Cities Service gasoline is high octane. It's the gasoline that helps high compression engines develop top power and efficiency It's the gasoline you ought to buy. Remember, there's a powerful difference between Cities Service and other ordinary gasolines. You'll add less oil between changes and you get low oil consumption with Cities Service Oils. Their special refining gives you a tough-film motor oil that makes your engine stay cleaner and run

smoother. Cities Service Dealers, who are independent business men, are sincere in their desire to

make your travels pleasant and enjoyable. They are familiar with their localities and highway conditions to give you reliable touring information. They are skilled in the service of automo-

Independent Cities Service Dealers invite you to make use of their facilities. Whether you stop in for a drink of water or a tankful of gasoline, you are always welcome at the green and white signs heralding courteous service and the fine products that have made Cities Service fam-

ous from Michigan to Texas. The Cities Service Marine Terminal is located on Ferry Ave.. in Charlevoix. Dial LI 7-2131.

Remember this company is your dealer for the new 5-D oil and 5-D gas.

NORTHERN MICHIGAN ELECTRIC COOP, INC.

The generating plant of Northern Michigan Electric Cooperative assures equal area generated electric for thousands of rural electric patrons in the Northern Michigan area.

Northern Michigan Electric Cooperative is the wholesale power supplier for three affiliated rural power systems. Cherryland Rural Electric Cooperative Association, Persque Isle Electric Cooperative and Top O' Michigan Rural Electric Company. These affiliated companies distribute electricity to their over 24,000 patrons for operation of their homes, farms, commercial establishments and small industries. Top O'Michigan Rural Electric Company with headquarters in Boyne City, is the local rural area supplier.

The generating and transmission facilities of Northern Micnigan Electric Cooperative are dicated to improved living conditions in this area.

MICHIGAN BAKERIES, INC. BAKERS OF MICHIGAN BREAD

Michigan Bakeries Inc., loca- milk, sugar, salt, shortening and ted at 522 E. Mitchell in Petoskey are bakers of that wonderful Michigan, the bread that is such a favorite with all the residents of this area.

Michigan enriched bread stays fresh longer because it is baked under the most sanitary conditions. Humidity and temperature are properly controlled through out the baking process.

No bread can be better than the ingredients used in its baking. Michigan Bread is made of the very best grades of flour,

other ingredients. The skillful blending of these ingredients is an art acquired during many years of baking experience and gives Michigan Bread it distinctive flavor and texture.

This bread is enriched with vitamin B and iron for your health's sake. A good percentage of your daily requirements of vitamins can be secured by eat-

ing Michigan Bread daily. For your health sake and for "goodness" sake, specify Michigan Bread when you buy.

NOEL & KRIEG — REALTORS FARMS — RESORTS — BUSINESSES "A Medium For The Buyer Or Seller"

for anything in the real estate line. They enjoy the confidence and patronage of both town and farm transactions.

Conservative men are constantly seeking investments where they are not only assured a permanent source of income, but a reasonable certainty of increas-

ing value. The real estate dealer with a good reputation is doing much to meet the demands of those seeking investments by offering safe sane advice. They place their valuable services at the disposal of both the buyer and the seller.

Noel and Krieg have knowledge of today's land prices and real estate values as well as fut-

Noel and Krieg in Boyne City ure trends. They will be pleased to individually take care of all of your real estate problems. They have made a close study of real estate conditions so that they can offer both the buying and selling public courteous, honest and prompt service.

Noel and Krieg have been in the real estate business for many years and made many satisfactory deals in Charlevoix, Emmet and Antrim Counties.

They have a list of most desirable farm, city, resort and business properties for sale, but need new listings now. Drop in and talk it over the next time you are in Boyne City at 444 Roosevelt or Dial JU 2-7221.

WILLIAM'S PASTRY SHOP FINEST PASTRIES

Nothing highlights a birthday or wedding celebration like a wonderful pretty cake that is made of tasty rich ingredients!

William's Pastery Shop can offer you a large selection of beautiful cakes made to your order as to size and decorations. You can even personalize your cake with the name imprinted in candysweet icing!

Only the very best ingredients go into a cake . . . and only the most expert bakers mix the ingredients and bake them in ovens That's why every cake is what your grandmother would call "a success." Long experience and know-how has made each cake a 6431.

triumph at the Bakery. And their everyday run of cakes-Chocolate — Angel and Devils Food and other cakes are just as tasty and rich — only the difference in size and decorations.

In the spotless bake-shop in Charlevoix you'll stand before the sparkling showcases where the bake goods await your selection. Every day there are new kinds of fluffy cakes, juicy pies, tempting pastries, tasty cookies.

Don't let bread be just a habit at your dinner table. Each slice is an eating pleasure if you bought it at the Bakery at 214 Bridge in Gharlevoix Dial LI 7-

KIT CARSON LUMBER CO.

Complete Builders Line & Plumbers Supplies Electric Appliances **Duo-Therm Heaters**

Lumber Co., at Bridge-Carpenter find a beautiful line of ranges, in Charlevoix for all your needs refrigerators, deep freezers, in building supplies for new or washers, ironers, and plumbing builders hardware, for roofing, sash, windows, doors, cements, sheetrock and interior pressed wallboards in unusual designs. In fact everything you need to build stairs floors and hard case work.

Kit Carson is ready to assist you with all of your lumber pro-

Do look over their line of mod-

Call or come to the Kit Carson ern appliances. Here you will modernization work including supplies for your kitchen or bath perial, a new console fuel oil heater, a stunning beauty with dual chamber burners and power air blower.

The Kit Carson Lumber Co. extends to the people of this area a cordial invitation to call. Any information will be gladly given. Kit Carson's prices are always

reasonable. Lial LI-7-6521.

stantly expanding circle of bus-

There are no more public spir-

ited citizens than the manage-

ment of this concern which has

"Watever credit is due, should

go to the men and policies back

of the firm and to the enthusiast-

ic, untiring efforts of the men

and women processors and pac-

kers at the Ellsworth plant . . .

and last but not least to the

farmers—who strive each year

to grow even better quality pro-

duce." Here is one of our com-

munity's most valued business in-

It is a progressive and popu-

lar firm that daily ships many

consignments of food products

all over the nation . . . to South

America and other foreign coun-

tries and occasionally to the ar-

med forces in Europe.

iness friends.

stitutions.

ELLSWORTH PLANT CONSOLIDATED FOOD PROCESSOR'S, INC. Distinctive Foods for Discriminating People

If all of the public could see how sanitarily fruits and vegetables are handled and packed by the Consolidated Food Processor's, Inc. packers of cherries beans — beets — carrots and onions, in Ellsworth they'd understand how pure and healthgiving each product is.

It is important to everyone that we have conscientious firms like this one to handle and process our foodstuffs.

Their policy of holding down the price range to large wholesalers and food consuming centers has been noteworthy . . . for in the final analysis—it is the housewife and thousands of families throughout the nation that benefit. This policy which is always consistent with the qualitv of their products is very well

known and appreciated. It has won for them a con-

CONSUMERS POWER CO. MERITS PRAISE

The Progress of any commun- and industrial assets, rendering ity hinges to a great extent on service that is at the same time the activities of the directing comprehensive and complete. heads of its public utilities.

Every truly great concern has before it an ideal—the dream of perfect service. This dream is difficult, if not impossible of achievement. Yet perfect service is the goal toward which each employee of the Consumers Po-

wer Co., strives. With a broad vision of our future development, the management and assistants have built not only for the present but for the years to come, and when the population of this part of Michigan has doubled we predict that Consumers Power Co., will continue to be one of the best conducted, best equipped and most satisfactory of our commercial

We wish to direct attention to

the admirable manner in which Consumers Power Company, "Your Dependable Public Servant," has served it's many patrons; to the low rates that are charged; to the modern equipment and continuous improvements made to keep each branch of service up-to-date and to the public-spirited policies that have characterized the managements direction of this important utility. They are conveniently located in Boyne City at 98 N. East with representatives located in East Jordan for rendering of immediate service and for payment of electric Bills.

In presenting for the consid- Dishwashers and Disposals eration of our readers the name Crane Plumbing and Heating

JOHN MOL — Plumbing & Heating Contractor

TIMKEN OIL BURNERS & STOKER

of John Mol in Charlevoix we feel that we are giving credit to a firm which has had a great deal to do with the growth and progress of the community. During the years he has been in business he has established a reputation for honest business practices beyond criticism.

You make no mistake wen you call John Mol. He specializes in plumbing and heating, sheet metal work and the repairing and cleaning of furnaces.

John Mol is your Charlevoix dealer for — Timken Oil Burners and Stokers - Automatic

Supplies — giving you both Sales and Service.

As important as the unit isthe installation is also important. John Mol prides his organization on their insistence that the job be right. You will derive years of service from their well engineered installations. Their craftsmen engineer the installation for the utmost efficiency,-guarantee their jobs and then continues to give you regular inspections and service. Call LI 7-6641 or better yet-drop in at 104 An-

CHARLEVOIX STATE SAVINGS BANK

Aids In Community Progress

Among the necessary establishments of our community is this well known bank. It ranks as one of the foremost financial institutions of this section.

The Charlevoix State Savings Bank is conservatively managed by people who have always been loyal supporters of all civic enterprises that would aid in our betterment. Each and every department is under the direction of one who has had years of ex-

perience in the banking business. The Charlevoix State Savings Bank as been referred to as a pillar of our financial well being. It has serviced the community in a commendable manner for many years and numbers among its patrons some of the most

prominent people of our terri-

trim in Charlevoix.

You may place all your banking problems in its charge knowing they will be taken care of in a satisfactory manner.

It has become the depository for many businesses and families in Michigan who have relied upon its wise course to amply supply them with all banking needs, and at the same time safe-

guard their accounts. Make this bank your headquarters—you will find it a safe, reliable institution devoted to the

service of its patrons. Charlevoix State Savings Bank is located in Charlevoix, at 217 Bridge.

PETOSKEY MOVING CO.

Agents for Local, Long Oistance Nation-Wide Movers

experience and reliability, see Petoskey Moving Company. They have one of the most modern transfer services.

When you move, you desire to have it done as quickly and safely as possible. This transfer establishment can be depended upon for efficient, satisfactory ser-

Their rates are always reasonable. Service and efficiency considered, they render a moving service that gives you maxi- information. mum consideration at minimum

For careful moving, both local cost. Call Petoskey Moving Co., and long distance, with service, in Petoskey at 430 Howard for outstanding service in storage, everything kept clean, dry and will be returned to you just as you left them.

The Petoskey Moving Co., has been established since 1942 and during that time they have always offered our community a real service.

Local and long distance moving, crating and packing is all done through Petoskey Moving Company. Phone DI 7-2300 for

WHEN YOU ORDER — ORDER FROM NORTHERN WHITE ROCK HATCHERY

"JACK" WILCOX, Mgr. Hatchery is one of this district's chicks that bring better returns most up-to-date hatcheries and for your money. annually produces thousands of baby chicks which are hatched from pure bred stock and U.S. Pullorum passed. Their chicks are sturdy and full of pep and those who have ordered from this concern reordered when in the mar-

ket again. One of the recognized principles of scientific farming is the raising of all kinds of poultry. All chicks turned out by the

are produced under exacting methods, the latest type of equip-

The Northern White Rock ment being used, which assure

"Jack Wilcox will be pleased Home Owned & Home Operated to have you call and discuss your poultry problems with him. His experience enables him to aid you in making poultry raising

profitable. This hatchery guarantees a healthy start and a quality chick Readers remember for a select breed of chicks, call your order to JU 2-7494, or stop by the hatchery which is located on clean. Northern White Rock Hatchery Horton Bay Road-4 miles northwest of Boyne City.

VOUGHT'S PAINT & WALLPAPER STORE NEW FALL LINE OF WALLPAPERS

ioration of property is very rapid, and the reward of preserving paints. and beautifying it with quality

paints, is great. Do not choose blindly because you endanger the money you invest in labor and materials. Mr. Vought will save you both

time and money. Vought's Paint and Wallpaper Sherwin Williams and Ford paints, oils and varnishes which have been found to be the best. Sherwin - Williams Paints are known for fine quality. They present a fine selection of new sty-

list Colors created by leading

decorators - rich, deep tones

"A Paint for Every Purpose" Without painting, the deter- every exterior and interior decorating need in Multi-Tint

> Select your fall wall paper at Vought's where you have hundreds of beautiful patterns to

choose from. It's Vought's in Boyne City for a "Paint for Every Surface" and "Wallpaper of Distinction" like Imperial Washable Wallpa-Store carries a large stock of pers—Famous for Beauty! Also see the amazing soilproof wallpaper Glendura. Grease, Ink, Medicine, even fresh paint can be washed off this wonderful paper like magic. Dial JU 2-6861. Located in Boyne City at 112 E. Main. Remember Vought's for window shade and Venetian and lovely pastels. Colors for blinds.

JUILLERET FISH MARKET A Most Complete & Extensive Sea Food Market

"If it swims — Juilleret's have - in Harbor Springs" - the only fish market in Northern Michigan "open the year 'round" -offers you the most complete

line of sea foods in this area. Local folks and dealers have long known that Juilleret's strictly fresh fish and fine sea food has become extremely famous all over the country. Many tourists and summer resort people have spread the news among their friends of the wonderful lobster tails, oysters, shrimp, scallops, crabmeat in seasonboth fresh and smoked fish and frog legs. They buy from Juiller-

Just a word about their tasty smoked fish that enjoys such a brisk packing and shipping trade. No wonder when Juilleret's use

"Open the Year 'Round"—Wholesale & Retail only freshly caught select fish. Visitors take fish and seafood with them or have it shipped to

arrive when they get home. They carefully pack the fresh fish you select from their daily catches to ship anywhere in the U. S. A. Juilleret's have kept abreast of the times in scientific packing and freezing to assure you only the best.

Juilleret's are Specialists of One Trade-The Most Modern Fish Market in this area. We see their busy trucks making deliveries to meat marts, grocery stores, hotels and restaurants all thru Northern Michigan-There must be a reason! Juilleret's Fish Market is Wholesale and Retail at 137 Zoll Call 96 in Harbor Springs.

in Atwood CONRAD KLOOSTER your John Deere Dealer

Probably the most important business establishments in any agricultural community is the farm implement sales and service Conrad Klooster operates one of the most progressive firms in this trade area, the John Deere Sales and Service in Atwood. Among farmers and produce growers John Deere is a name with a pedigree. Here you can always get equipment, parts and repair ser-

These heavy-duty, two and three plow John Deere Tractors offer you many new operating advantages that will speed up every power job on your farm . . save work and make your farming easier . . . increase the operating efficiency of your eq-

uipment and boost profits. Johnh Deere Farm Machinery and GMC Trucks always lead in service, and in low upkeep and maintenance. The modern farmer has found that dependable equipment really pays dividends and Conrad Klooster in Atwood has the answer. Mr. Klooster is able to please nearly every one by fair dealings and thorough understanding of farm problems.

CHIPMAN Plumbing & Heating

Wayne Furnaces Repair Work a Specialty

Wayne offers more Carefree Comfort—a cleaner type of heat with more fuel savings for any style home. Wayne units are specifically designed to meet your individual requirements. Let Mr. Chipman help you in your planning for year-'round heating and cooling comfort too if you desire. He will be glad to explain many of the Wayne Furnace's outstanding features because it has so many good points in its favor over ordinary furnaces. Ask him to explain the comforts and trouble free heating performance that you may expect with a

Wayne Furnace. As important as the unit is, the installation is also important. They pride their organization on its insistence that the job be right. You will derive years of economical service from their well engineered installation. Simply call Chipman Plumbing & Heating for a free estimate with out obligation . . . that's JU 2-7151 at 762 State St. in Boyne

PETERS SELF SERVE MARKET

Housewives are rapidly learning that there are many advantages in looking to Peters Self Serve Market in Harbor Springs at 172 E. Main, for all their food stuffs. While prices are invariably low, quality is always the very best. Wide varieties of meats are always there to choose from and stocks are fresh and

If you are among the few who have not enjoyed these shopping facilities and everyday low prices why not try them soon and learn for yourself what thrifty shopping really means?

Try Peter's Market for quality fresh meats, fresh fruits and vegetables in season, frozen foods, concentrated citrus drinks, dairy products, ice cream and dozens of other food items.

Feeding the family is one of

the most important items in the

management of every household and increasing costs have made the housewife a thrifty shopper. Speaking of thriftiness—those Holden Red Trading Stamps will win practical and valuable prizes

for every member of the family.

HOWE'S LEATHER

Call 24.

CO., INC.

Manufacturers of Boyne City Dryfoot Taps & Soles.

One of the outstanding organizations which have much to do with the development of this territory and the raising of working standards is Howe's Leather Co., Inc., — manufacturers of the nationally known and respected product — "Boyne City

Dryfoot Taps and Soles." Leather offers the best form of foot covering from the standpoint of "health, beauty and com-

Howe's Leather Co. are manufacturers of various types of sole leather including-Bends-Shoulders—Bellies—Cut Stock and Whole Soles.

your reputation for sound value, good taste and durability. Leather affords the luxury and distinction of improving appearance with normal wear and enduring value. The Howe's Leather Co., Inc.

Genuine Leather guards well

in Boyne City has a large payroll which play an important part in our community progress.

Page 6 * East Jordan News-Herald * Thursday, September 9, 1954

week from Glen and Alice Young not in the paper at the time. in Crailsheim, Germany. They

Hi Jake, Haven't written in some time, so thought I'd dash off a few lines. Since we wrote last we've had two visits from my brother, Rodney Gibbard and his family. It sure seemed wonderful to see him and especially so far from

We also saw Don Cutler again last week. We were at the E. M. Club and he was sitting just two booths down. Quite a surprise, and quite a record. Four people from East Jordan in one place at the same time. And such a small place as Crailsheim at that.

Hey, what's happening in East Jordan that weddings and such aren't front page news anymore? It took me by surprise to see that two of my old classmates are married (Gene McPherson and

We received one letter this Richard Dipzinski) when it was Well, I guess that's about all for now,

As ever, Glen and Alice Young Editor's Note: Much of the social news such as weddings, meetings, church news, etc. is printed on the inside pages of the News-Herald. Thus it is missed by the boys overseas. We are sorry about it, but it can't be helped as long as the papers are being sent air mail. The cost for sending the whole paper would be prohibitive.

Late Release

Don Leonard, Republican nominée for Governor will be in Charlevoix County Friday afternoon and evening.

What You CAN'T SEE.

Can Hurt





\$1,000.00 Loss of Life and up to \$500.00 medical expense for each accident for children from three years through High School and College Age while playing, working, or participating in athletics (Football included)

> \$16.00 one year for girls \$19.90 one year for boys

ROBERT A. CAMPBELL AGENCY William M. Swoboda, Manager Complete Insurance and Bonding Service

99c Sale At Shaw's

CHARMON TOILET TISSUE, blue 8 for 9	99c
MUCH MORE CATSUP 6 for 9	9 9 c
IGA ALL PURPOSE 10 tb 9	9 9 c '
EVAPORATED MILK 12 tall cans 9	99c
ALL SWEET OLEO 3 tb 9	99c
IGA TOMATO JUICE, 46 oz 4 cans 9	99c
SIDE PORK 2 tb 9	9 9 c
HAMBURG 3 1b 9	9 9 c
HOME MADE PORK SAUSAGE 3 1b 9	9 9 c
BACON ENDS & PIECES 3 1b 9	99c

Ask about our China Ware deal

Open daily until 10 p.m. except Saturday 'til 9

SHAW'S IGA SUPER MARKET

FREE DELIVERY LE 6-2501

COLD BEER & WINE EAST JORDAN

ARGUS CAMERAS, Inc. Ann Arbor

HAVE APPOINTED AS YOUR AUTHORIZED

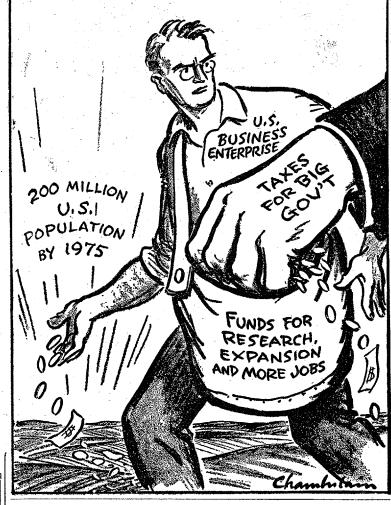
DEALER IN THIS AREA:

Huckle's Studio of Photography East Jordan

Always Yours For The Finest

In Potographic Service and Supplies

Bill and Doris Huckle Phone LE 6-2332 119 Main St.



HERE & THERE **Around East Jordan**

Mrs. Curtis Evans and two ons. Russell and Charles and friend, Miss Carolyn Stong of Grand Blanc spent the week end at the home of Mrs. Antonia Evans and Fred Moore.

See Clarence Healey if you vant to buy real estate. Phone LE 6-7210.

Ole B. Omland of East Jordan returned August 17th from a one month trip to Norway to visit relatives. Together with Grover Madison of Traverse City he flew from Traverse City to Detroit and on to New York and Oslo, Norway. From Traverse City to Oslo was less than a two

Mr. and Mrs. Floyd T. Warmngton of Ann Arbor were week end guests of Mrs. Mabel Secord and son George on their way home from spending their honymoon at St. Ignace.

Mr. Warmington is a TM 2, tationed on the USS Leyte, whose explosion last October cost the lives of nearly 40 men. He escaped injury as his sta-

tion is in the torpedo shop at the opposite end of the ship from where the explosion occurred. His term of service will expire in November, after which he will

enroll in the law school of U. of Mrs. Warmington recently finished her nurse's training

course at Ford Hospital, Detroit. Lawrence Lind and Aurey Strohpaul, field men of the West Michigan Tourist and Resort As-

sociation, were Sunday guests at

the Secord home, Sha-da-wain. If you want to sell property, list it with Clarence Healey. Ph.

LE 6-7210. Mr. and Mrs. Leo Sommerville and Mrs. Viola Colley of Boyne City went to Oklahoma where

they visited their children, Mr.

and Mrs. Max Sommerville. Robert Thomas who is employed at Ann Arbor, spent the reekend in East Jordan with his parents, Mr. and Mrs. Harold

Mrs. Lester Hurlburt undervent major surgery at the Charlevoix hospital Tuesday morning.



Mr. and Mrs. Russell Bolser of Muskegon were weekend guests of their parents Mr. and Mrs. Otto Bolser and Mr. and Mrs. Ernest Kopkau.

Mr. and Mrs. Harold Williams and three daughters, Sandra, Dianne, and Paula and Mrs. Elizabeth Palmateer of Flint were guests at the home of Mr. and Mrs. Ernest Kopkau over the weekend.

A rummage sale sponsored by St. Ann's Altar Society will be held Friday and Saturday, September 10th and 11th at the Dan Sinclair building.

Jean Trojanek of Bay City and Robert Trojanek of Battle Creek visited their parents, Mr. and Mrs. Albert Trojanek over the weekend.

Mr. and Mrs. Riley Steward from Kalamazoo spent the week end here at their home on North Main Street.

Mr. and Mrs. Frederick Minturn of Detroit visited their parents, Mr. and Mrs. Howard Darbee, over the weekend. They were accompanied on the trip by Faith Gidley of Detroit who visited her mother, Mrs. Myrtle Gid-

Mr. and Mrs. V. P. Stassen, who have spent the summer in East Jordan, left Tuesday for their home in Philadelphia.

Mrs. Alberta Nowland has spent a ten day vacation visiting relatives in southern Michigan.

Mr. and Mrs. Carl S. Wright of Muskegon Heights were weekend guests of Bell Wright and Mr. and Mrs. F. M. Wright.

The Sloop family reunion was held Sunday at the home of Mr. and Mrs. Harry Sloop of East Jordan. Those attending were Mr. and Mrs. Luther May of Flint, Mrs. Joe Duplussis and son Warren Charlevoix, Mr. and Mrs. Earl Batterbee and sons of Central Lake, Mr. and Mrs. Russell Brown and sons of Roseville, Mr. and Mrs. Claude Gilkerson and children and Mr. and Mrs. Douglas Gilkerson and children of Pleasant Valley, Mr. and Mrs. Robert Sloop and children of Grand Rapids, Mr. and Mrs. Ray Sloop and children of Boyne City and Norman and Ray Sloop of East Jordan. Later in the evening they were joined by Mrs. Armond Mayrand and daughther Katherine.

Mr. and Mrs. Norman Bartlett and Mr. and Mrs. Keith Stinchcomb spent the weekend in the upper Peninsula.

SHOP EAST JORDAN



"Maybe money can't make you happy - but it can make you more comfortable when you're not!"

U. of M. Courses

University of Michigan reports it will offer its fall semester field course in Petoskey and Gaylord.

Education B-105, The Elementary School Curriculum, will be taught starting the week of September 13th on Tuesdays in Petoskey and Wednesdays in Gay-

Enrollments will be taken during the first and second class

E. J. Reunion

The 4th annual East Jordan Charlevoix Friends and Neigh bors potluck picnic will be held September 20th at the home of Mrs. Agatha (Kenny) Rehfus at 112 Grandview Avenue, Lake Orion, Michigan.

Mrs. Rehfus' home is located ½ block from M-24 (Lapeer Road) near Jacobson's Green house and Floral Shop.

Anyone living or visiting in the vicinity at the time of the picnic is invited to come. Everyone is requesed to bring their own table service.

Mrs. Jason Snyder entered Charlevoix Hospital Sunday as a medical patient.

SHOP EAST JORDAN

It's grand as a Sauce...a salad dressing and a **spread!**

Made by KRAFT from the one and only MIRACLE Sandwich Spread WHIP and special pickle relishes

Miracle Sandwich Spread

Miracle

NOW WITH NEW NYLON OFFER!

POWERS MODEL NYLONS AT LESS THAN 1/2 PRICE! \$1.65 Only 754

your grocer's. Nylon order blank on every carton. Tender, delicious

MACARONI-AND-CHEESE home cooked in 7 minutes! With Kraft Grated for that

through-and-through cheese flaver

ONLY

A YEAR

Northern Michigan

TELEGRAM



Service And We Do

Mean

SERVICE

Good-By . . .

TO OLD-FASHIONED WHEEL ALIGNMENT SYSTEMS and METHODS

. . . with their Bubbles, Level Floors, Special Space, Ramps, Pits, etc.: ... and their extremes of Gizmos and Gadgets at one extreme; and costly whoop-la and whiz-bang circuses at the other extreme.

Hello . . .

TO THIS AMAZING, NEW, LOW-COST, HIGH FIDELTY, WILCO "CROSS SIGHT" WHEEL ALIGNMENT **SYSTEM**

... designed to handle with absolute accuracy. Today's Front-ends, with their Knee-action; Aire-ride and Soft Tires.

Dan's Service

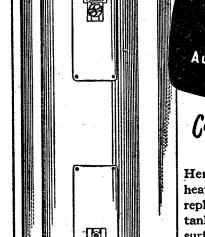


No Need to Replace This Water Heater Every Few Years

See the famous

Automatic water heater

with the glass-surfaced steel tank



Automatic ELECTRIC WATER HEATER

Carit RUST BECAUSE GLASS CAN'T RUSTI

Here's one automatic water heater that doesn't need to be replaced every few years. Its tank of mirror-smooth glasssurfaced steel keeps your hot water sparkling clean ... year after year...you never need worry about rust-ruined laundry or corrosion-stained water and fixtures. Insist on a Permaglas water heater.

Sherman's Firestone Store