

BACK TO SCHOOL BARGAINS IN THIS ISSUE

BAST JORDAN NEWS-HERALD



VOLUME 58 NUMBER 34

EAST JORDAN, MICHIGAN, THURSDAY, AUGUST 26, 1954

TEN CENTS

MERCHANTS SEEK INDUSTRY

School Opens Here September 7th

School starts 8:50 a.m. September 7th.

Seven new teachers have been hired for the local school including Donald Carey, of Charlevoix, who will be assistant football coach and history teacher.

Supt. E. E. Wade said the school will be dismissed at noon on Tuesday and the afternoon will be used to issue books and arrange schedules.

School lunches will start Wednesday, September 8th.

Next week the News-Herald will publish the annual list of students with room assignments. New teachers this year include

Parker Seiler of East Jordan, 5th grade. Seiler, a member of the nationally famous "pedaling pair" has just completed a bicycle tour from the West coast.

Agriculture instructor will be Donald Stormer, of Empire, Michigan. Others are: Miss Betty Brooks, of Ellsworth, second grade; Earl Leatherman, of Napoleon, Ohio, commerce; Mrs. Mary Ann Watkins, of Boyne City, english; and Mrs. Frances Bray, of Boye City, 5th grade.

OVER THE BACK FENCE

BY MARSHALL

Checking the city's huge community building behind the post office the other day, we learned two interesting items pertaining to it.

The "fort" (it's made of solid concrete and steel) was built by the government as a WPA project; and since it wasn't finished when the government program ended, special permission was granted to continue the work after all other such federal projects were ended.

When the building was finished, it was discovered that the big cement mixer inside was too large to move through any door. Workers found themselves in more trouble than the man who painted himself into a corner.

Sometimes a woman is known by the company she av-

Don't fail to read the "Pedaling Pair" in another section of this issue. Read how the boys run across Bill Malpass, 1500 miles from home.

Being a freakish sort of a cuss we're not adept to being correct 100 percent of the time; and 4,269 ½ people told us about this last week when we fumbled the date of the boat race on Lake Charlevoix. It is this coming Sunday, not last Sunday as many people now have learned.

And speaking of boats on the Lake here, one of any size always attracts plenty of attention. A huge launch came in last week made a couple of sashays and went on its merry way back to

A lot of people gaped at it. But there was a time when our harbor was crammed with huge boats and no one gave them a second look.

Back in 1909 East Jordan's harbor shipped out as much rough lumber as any other port in Michigan.

A report back then said: "The coming and going of barges is such a common occurence that our townspeople take hardly a passing notice of them except our Longshoremen who have axes to grind with them."

In May of 1909 the following boats left East Jordan with about 2,000,000 board feet of lumber:

(Continued on Page 8)

HOW INDUSTRY COMES

Brief Discussion Here Moves Branch Plant To Indiana

East Jordan was the scene of a discussion on industry recently which resulted in a manufacturing plant being established in

Which proves that many big things have their beginning in a

small way. A former East Jordan resident, Tom St. Charles, Jr., was here on vacation. So were two Indiana men, Jim Cagle and John Hines of Terre Haute.

Editor's Note: Here is a story with concrete proof that boosting your home town pays off. and in dollars to everyone. This story proves that residents should speak well of their home town no matter where they may be.

The men were introduced to each other by Postmaster Tom St. Charles, Sr.

And from the discussion which followed Jack's Tasty Snack Cor-

Canning Co. Champs In Softball

A new champion of the Rain bow City Softball League was crowned as the East Jordan Canning Company bested the East Jordan Iron Works in the best two out of three playoff series.

In Wednesday evening's double header, the Canners got by the first game against the Ironmen winning handily 10 to 3 but faltered in the nightcap as the defending champions triumphed 8 to 4.

.... In Thursday evening's championship final the Canners won 14 to 10 in a slugfest thus replacing the Iron Works as city softball champions.

Keith Evans and Bob Romback formed the winning battery in the deciding game. Howard Sommerville and Arthur Thompson toiled for the losers.

The champion Canners were managed by Keith Evans and made up of the following play-"Tuck" Thompson, Bob Romback, Vale Gee, Chris Bulow, Carl Petrie, Charles Carney, Dean Gilkerson, Jim Cummings, Rushel Hartt, Ray Gee and Charles Kamradt.

Governor Here Sunday

Gov. Williams is scheduled to address northern Michigan labor and union members at the Charlevoix county fair grounds Sunday, August 29th.

Visitors will arrive from Charlevoix. Emmet and Antrim counties for a labor and farm union

The picnic will start at noon. Refreshments will be free and each family is asked to bring a dish to pass.

The afternoon program will be as follows: 1:00 to 1:30 Games for chil-

1:30 to 2:00 Introduction of

2:00 to 3:30 Governor and other guest speakers. 3:30 to 4:30 Program and prize awards.

4:30 softball game—Cement plant vs Farmers union. 8:00 Dance for all members.

poration of Oneida, N. Y. set up a branch plant in Terre Haute,

Here's what the Terre Haute Tribune had to say about how that city obtained a new manufacturing plant:

"A new enterprise, Jack's Tasty Snack Corporation, a food industry with home offices in Oneida, N. Y., announced today the opening of a branch plant at 2770 Wabash avenue.

"Back of the official anrouncement lies the story of two civic minded young Terre Hauteans, whose interest in their home town led to bringing the new industry to the city.

"They are Jim Cagle and John Hines, who while on a fishing trip at East Jordan, Michigan met Thomas St. Charles, son of the postmaster of East Jordan and vice-president in charge of production of Jack's Tasty Snack Corpor-

"In brief conversation which followed at East Jordan, St. Charles made it known that his company, which had been extremely successful in Onedia, was seeking a new location in which to expand. (It had to be in the Middle West.)

"Cagle, who operates a filling station and Hines, who works for Pennsylvania Railroad, began to tell St. Charles the story of Terre Haute.

"As a direct result of their enthusiasm for their native town and their belief in its people and its future and after some correspondence with the chamber of commerce, St. Charles visited Terre Haute.

"Many Terre Hauteans join today in praising Hines and Cagle who through their enthusiastic story of their home town brought a brand new industry to this city."

Last Rites For Addie Barber **Held Monday**

Funeral services were held at the Presbyterian Church in Boyne City, August 23rd for Minnie Adelaide Barber, 86, who passed away August 20, at Grandvue Hospital after an illness of two months. Rev. Howard Webster officiated with Interment at Maple Lawn Cemetery at Boyne City. Pallbearers were Melvin Hardy, Elwood Hardy, Robert Ploughman, Max Ploughman, Roscoe Barber and Richard Houcquard.

Minnie Adelaide Phelps was born in Bath, Michigan, October S, 1867 and moved to Boyne City in 1886 where she attended high school for a year. She married Terry Barber, April 26, 1892 at Bath. Mr. Barber passed away in

Those surviving include her four children, Loyal Barber of East Jordan, Oral Barber of Flint, Mrs. Zola Hardy and Mrs. Ione Ploughman, both of Boyne City; eleven grandchildren, 14 great grandchildren; two brothers, Roscoe Phelps and Alton Phelps, both of Boyne City.

Out of town relatives and friends attending the funeral were Alton Phelps, Roscoe Phelps, Mr. and Mrs. Michael Hansel Jr., Deloris Pinch, Mr. Max and Leona Ploughman, all

(Continued on Page 8)

Fr. Malinowski Takes Part In **Dedication**

The Very Rev. Joseph J. Malinowski of St. Joseph's Church in East Jordan, took part in the blessing of the Calvary Cross program at the Catholic Shrine at Indian River Sunday, August

The 14 ton, 55 foot redwood cross was dedicated and blessed by the Most Rev. Allen J. Babcock, bishop of the Grand Rapids Catholic diocese. Placed on a bluff overlooking Burt Lake, the cross is so high it has a beacon on top to serve as a guide for airplanes and boats on the lake.

Built at a cost of \$10,000, it was donated by Miller L. Keller, an Indianapolis printing company executive and a non-Catholic. A figure of Christ is planned for the cross and also figures of the Blessed Virgin, St. John the apostle and Mary Magdalene to be placed at the foot of the cross. Marshall Fredericks, well known Birmingham sculptor, has been commissioned to build the figures from iron or bronze.

Local Team Wins Petoskey Tennis Contest

Jerry Dedoes of East Jordan was crowned the champion in the he defeated Harold Havner of Petoskey 6-2; 6-2 in the finals of the Chamber of Commerce Tenris Tournament at the Petoskey Municipal Courts.

Dedoes then took the doubles title with his partner Bob Darbee as they downed W. Granstra and Vic Kishigo of Harbor Springs 6-0; 6-3 to give East Jordan a clean sweep of the men's divis-

The boys singles and doubles titles also went to East Jordan as Bob Danforth defeated Tom Gibson of Cadillac 6-3; 6-0 in the singles and the team of Lyle Johnston and Danforth turned back Dick Smith and Mike Lurie of Petoskey 6-2; 6-0 in the doubles finals.

Smith and Lurie had previously defeated Joe Gibson and Bob Hitesman of Cadillac 5-7; 6-3; 6-4 in the semi final earlier in the evening. Smith was playing in place of Bob Woodruff who

High School Announces **Sports Rules**

The high school released its sports rules for all students this week. They are: .

COACH'S RULES

Curfew, 10 p.m., weekdays; 11 p.m. Friday and Saturday. Special permission granted for school activities.

No smoking: Suspension from athletics for remainder of school year, all sports.

No drinking: this includes being in a car where intoxicants are found. Suspension from all athletics for the remainder of the year.

Quitting: If you quit a sport of your own volition you will not be allowed to take part in furthsports for the rest of the school year.

STATE RULES

You must be enrolled not later than Monday of the fourth Free Ticket You must be enrolled not laweek of school; be under 19 unless your birthday occurs after Sept. 1st; have passed a physical

You must not compete more than four first and four second semesters in any given sport; must not have been enrolled in grades 9 to 12 more than eight · semesters; must have received at least 15 hours of credit for work men's singles Saturday night as taken during the last regular se-

three courses.) You must not have received awards for athletic performances having a value of more than three dollars.

You must not take part in any athletic competition during the season in a sport not under high school supervision, after you have represented your school in that

LOCAL ADMINISTRATIVE RULES

You must be in good health, attending school on the day of the contest in order to take part that day.

Skipping school or other forms of poor school citizenship are not considered acceptable behavior on the part of those representing East Jordan high school in any contest, athletic or otherwise. Poor school citizens will not be allowed to represent the school.

RURAL EDUCATION

Only 7-One Room Schools **Left In Charlevoix County**

Charlevoix county's seven rural schools will open the day after Labor Day calling about 250 students from summer vacation.

Charles Robinson, county superintendent, reports that all rural school teachers have been hired. Most of them received salary increases this year, he said.

at: Norwood, Ironton, Horton Bay, North Bay, Murry School, Bay Shore and Chandler. The county's rural one-room schools are vanishing in the wake

The county's rural schools are

of the consolidation trend. Some of the seven remaining one-room structures are considering consolidation with

He points out that a rural school cannot operate with less than 10 students.

nearby schools, Robinson said.

One or two of these small schools are in alarming financial state which may force them to consolidate.

Over at Walloon Lake the Melrose Township unit school, which goes from Kindergarten thru the 8th grade, is the most modern "rural" school in the

Along with other problems consolidation poses the knotty question. Where will the students go? Many prefer one high school, others another.

The county has five high schools: McKinley at St. James Beaver Island; East Jordan, Charlevoix, Boyne City and Boyne Falls.

McKinley had no seniors last year and only 20 students in high school. It is said to be the smallest high school in Michigan.

Work With New Prospects On Possible Location Here

Members of the East Jordan Businessmen's Association will hold their monthly meeting at the Jordan Inn 7 p.m. Tuesday night with discussion centering around the group's current industrial activities. Board members and committee chairman have increased their industrial negotiations within the past three weeks, working with

Currently the board is in negotiation with two different prospects who have expressed desire to investigate East Jordan as a possible city in which to locate.

Rotary To Sponsor Polio Drive

The Rotary Club voted Tuesday to sponsor a Polio Fund Emergency Drive. A quota of \$300 was set and a Ways and Means Committee appointed.

Ted Malpass, Chairman of Community Service, will head the drive and will be assisted in planning by Howard Porter, Robert Campbell, Lysle Johnston,

Ted DeHaven and Chris Taylor. Every member of the club is expected to assist in the execution of the plans drawn up by the committee.

East Jordan high school is conducting a good sportsman-

ship contest among students. The prize? A season ticket for all home sports contests

this coming season. The school is looking for the most concise and yet complete definition of sportsmanship. The definition must be turned into Mr. Keith Annear's office where it will be judged by a faculty committee.

The definition must be original and typewritten. Only junior and senior students may compete. A committee headed by Chris

Taylor held meetings with one

plant representative last week

with negotiations still underway. For the first time in a year the East Jordan Industrial Development Corporation was called upon to assist with the work of encouraging a prospect.

The corporation meeting was called by the merchant's board of directors when negotiations had developed to the point where the corporation's advice and assistance was needed.

Attending the meeting were: Robert Campbell, Chris Taylor, M. N. McDaniel, Leo Sommerville, Clarence Healey, Dr. Van Dellen, Donald Clark, Marshall Sayles, Al Sinclair and Fred Vogel.

The city council held a special meeting Tuesday night in connection with the new industrial prospect.

A second industrial prospect more recently contacted has expressed desire to visit East Jordan in view of checking available manufacturing sites.

Present industrial work has resulted in several meetings, with members showing increase ed enthusiasm for the city's industrial program.

SHOP EAST JORDAN!

FOOTBALL

Saxton Sees 30 Candidates, Physical Exams Friday A.M.

Coach Gayle Saxton expects to greet a football squad of 30 candidates Monday morning as the East Jordan high school Red

Healeys Buy Taylor Bldg. This Week

Mr. and Mrs. Wade Healey, of Healey Hardware, Tuesday announced purchase of the building formerly occupied by Chris's Men's Wear on Main street.

Healey said the purchase agreement was made Tuesday with Mrs. Elsie Taylor, owner of the building.

The building will be re-decorated and opened in September with a display of toys, baby furniture and gift items.

Mrs. Healey will be manager of the store and her husband will continue to operate Healey Hardware across the street.

COMING **EVENTS**

August 27 and 28-Rummage Sale sponsored by Senior Class, at the Sinclair building.

September 10 and 11-Rummage Sale sponsored by the St. Ann Altar Society. Afternoons only-Dan Sinclair building.

Devils begin preparations for their eight game 1954 schedule.

Missing from last year's stellar squad will be Keith Evans. James Blaha, James Weisler, Steve Hayden, Ray Gee, Pete Nemecek, Ron Wilson and James Petrie, all lettermen. Hardest position to fill will be

the quarterback slot handled by

Keith Evans the past three sea-Evans will report for Frosh football at MSC next month and his services will be sorely missed here. Saxton says of Evans, "He is the greatest football player I

have ever coached." Letterman expected to report Monday morning to bolster this year's eleven include: Bob Romback, 190 lb. fullback and threetime letterman, Bob Danforth. regular left halfback last fail. Alan Sommerville, reserve quarterback the past two seasons, Floyd Cutler, Dick Johnson, James Sherman, Robert Russell, Thomas Sheridan, John Brock, Jerry Brennan, Larry Woodcock and Jack Zoulek. Sherman, Russell, Romback, Danforth and Zoulek were considered regulars last

Coach Saxton is looking forward to a strong freshmen turnout and all new and old candidates alike should report for their physical examinations tomorrow (Friday) morning at 9:00 o'clock at the Nurse's office in the grade school building.

Practice sessions will be held twice daily prior to the opening of school. Morning drills will commence at 9:30 a.m. daily with afternoon workouts scheduled for 2:30 p.m.

The East Jordan News-Herald

Editor & Publisher Marshall F. Sayles. Staff Photographer

The Charlevoix County Herald_____1896 The East Jordan News_____

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per year outside Northern Michigan.

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School News . . .

Michigan State College has just released the findings of a survey conducted to see how Michigan newspapers reported news of local schools

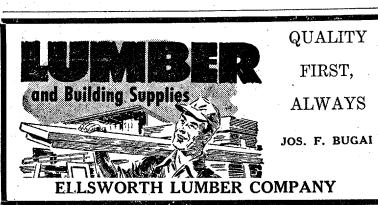
After checking a long list of daily and weekly newspapers the reported showed: Most newspaper space relates to the schools deals with athletics and student affairs.

The vital problems and business of schools have received scant news treatment. The least space is given to telling the public how the children are educated.

For the majority of topics, the content is concentrated in two or three months of the year, which for some subjects is illogical, the report said.

Some newspapers feel, however, that many schools are reluctant to air the business side of the school in public.

NEWS-HERALD ADVERTISING GETS RESULTS





Miss the kids? Call them by telephone

That's parenthood for you. You look forward to the day the kids are off on a visit, then miss them badly. Why not telephone them tonight? Long Distance calls don't cost nearly as much as you'd expect.

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Most states of the United States and several Canadian provinces have some form of Automobile Liability Security Law affecting the right of motorists to drive

Does YOUR Automobile Insurance policy meet the requirements of all these laws? An ÆTNA policy does. And what's more, Ætna has the coast to coast service organization to back up the provisions of its policies.

ROBERT A. CAMPBELL AGENCY William M. Swoboda, Manager Complete Insurance and Bonding Service







GIVE TO THE / EMERGENCY / MARCH OF DIMES-NOW!

CHURCH SERVICES

SEVENTH - DAY ADVENTIST

CHURCH

Elder R. H. Clausen, Pastor

FIRST PRESBYTERIAN

CHURCH

Edward O. DeHaven, Pastor

9:45 with classes for all ages.

The Church School meets at

The Morning Worship begins

REORGANIZED CHURCH OF

JESUS CHRIST OF LATTER

DAY SAINTS

Elder Ole Olson, Pastor

Sunday Services

Church School 10.00 a.m.

Morning Worship 11:0 a.m.

Zions League Tues., 7:80 p.m.

Prayer Service, Wed., 8:00 p.m

PENTECOSTAL FULL GOSPEL

TRUTH CHURCH Corners Fourth & E. Division Sts

Rev. Harley R. Barber, Pastor

C. Y. A. Tuesday—8 p.m. Prayer Meeting, Thursday 8 pm

THE GOSPEL MISSION

Special Bible Study Classes

For Free Gospel Literature

Write PO Box 295 City

Sunday School-10 a.m.

Worship Service-11 a.m. Sunday Eve. Service - 8 p.m.

Sabbath School 1:30 p.m.

Worship School — 3:00

Regular Services:

at 11:00 o'clock.

METHODIST CHURCH Rev. R. H. Moore, Pastor I.E 6-2254 LI 7-2058 Morning Worship Church School 11:15 am

> UNITED MISSIONARY **CHURCH**

C. W. Thompson, Pastor Morning Worship 11:00 a.m. Sunday School 10:00 a.m. Youth Fellowship 7:00 p.m. Evangelistic Services 7:30 pm Prayermeeting (Thurs.) 8:00

CHRIST LUTHERAN CHURCH Boyne City — Wilson Twp. Rev. Richard Noffze, Pastor Wilson Township:

9:30 am. Church Service 10:30 a.m. Sunday School Boyne City: 11:00 Church Service

10:00 Sunday School

CHURCH OF GOD CHAPEL Rev. Ora Holley Services Sunday Evening — 7:30

ST. JOSEPH CHURCH Rev. Joseph Malinowski, Pastor MASSES

Sundays-7:30 and 9:30 a.m. Holydays-7:30 am and 7:30 pm Weekdays-8:00 a.m.

EVANGELICAL LUTHERAN **CHURCH**

Rev. Dale Larson, Pastor Sunday School every Sunday at 10:00 a.m. Classes for all ages Church services every Sunday at 11:00 a.m. Communion Ser vice first Sunday of every month Luther League cooperative family dinner second Sunday of month at 1:00 p.m.

FINKTON BIBLE FELLOWSHIP CHURCH

Followed by short morning ser Sunday School, Youth Felowship 6:45 pm 8:00pm Evening Service Wednesday Prayer Meeting

BIBLE BAPTIST CHURCH Central Lake Rev. Paul Gelatt, Minister

7:30 pm

Worship — 11 a.m. Bible School - 10 a.m. Youth Time — 6:30 p.m. Gospel Service - 7:30 p.m. Prayer Meeting, Wednesday 7:30 p.m.

Bible Club, Thursday, 4 p.m. Sunday School Sunday 10:00 Morning Worship, Sunday 11

Evangelistic Service, Sunday 8:00 p.m.

ASSEMBLY OF GOD Rev. Herman Smith, Pastor Sunday School — 10:00 a.m. Morning Worship - 11:00 a.m. Evangelistic Service — 8:00 p.m.

SHOP EAST JORDAN



Looking Backward

Reviewing The News-Herald

East Jordan, and Miss Harriet ter, July 31st. Grafft were united in marriage at Cadillac last Monday.

Funeral services were held Saturday for Abbie Richards, 41, who died suddenly Wednesday, at her mother's home in Bowen. Four of her brothers reside in East Jordan, Rev. A. D. Grigsby conducted with interment at Lakeside Cemetery.

Miss Reva Irene Supernaw of East Jordan was united in marriage to Claude Lattle of Traverse City last Saturday at Traverse City.

The "Opening" of the Methodist parsonage will be held next Wednesday evening.

AUGUST 22, 1924 Funeral services were held Saturday, August 16, for Mrs. John Vrondran, 63, who passed away August 13. Rev. Fr. D. M. Drinan conducted with interment at the Catholic Cemetery.

Claude Reynolds, formerly of Ranney of South Arm, a daugh-

Miss Dorothy Irene O'Dell and Winford Barringer, both of East Jordan were united in marriage Monday, August 11 at the Methodist Church, Rev. Quant conduc-

Clyde D. Justice, 34, passed away in Antrim County after a short illness. He had been employed for the past 10 years as one of the section men of the East Jordan and Southern Rail-

Born to Mr. and Mrs. George Jaquays, a daughter, August 13.

Miss Clara Seiler, a missionary to India, who has been home on vacation, left Saturday for a visit in Wyoming before sailing for India on September 12th.

AUGUST 17, 1934 Born to Mr. and Mrs. Walter Bowman, a daughter. Thursday, August 9th.

Born to Mr. and Mrs. Ralph Green were united in marriage

day afternoon

Mrs. Alice Puckett and George

at the Methodist parsonage Sun-

"Sometimes a man can get an awful jar when he has to fall back on his own resources."



Thousands of Agricultural Attractions with emphasis, this year, on Dairy Products. Contests galore including farm invention and safety, skilled tractor driving.

Also Cooking School, Home Arts, 75 Bands, Auto Show, Art Exhibit Old Time Dancing, Fireworks, and on the Midway the famous Euro-pean Dancing Waters and the Rotor. Two big Auto Races and many other attractions.

IN PERSON

NAT"KING" COLE PATTI PAGE

Four Aces, Four Lads, Billy Ward's Dominoes, Clark Brothers, Three Sons, Salt City Five, George Shaw, Treniers, Goofers, Terry Gibbs Combo and



Thursday, August 26 WALT DISNEY'S "THE SWORD AND THE ROSE" Action picture in Technicolor

THE BUNDY MOUNTAIN JAMBOREE Stage and Local Talent Show

DANCING TONIGHT THURS., AUGUST 26 With the Bundy Mountain Jamboree Modern Music and Country Style from 10 to 1

Friday and Saturday, August 27 and 28

"ARROW IN THE DUST"

Action - Adventure - Battles "THE SEA AROUND US" Under the sea wonders

Sunday and Monday, August 29 and 30

June Allyson Walter Pidgeon William Holden "EXECUTIVE SUITE" Powerful drama of men and women

Tuesday and Wednesday, August 31, Sept. 1

Richard Todd Glynis Johns "ROB ROY—THE HIGHLAND ROGUE" Walt Disney Technicolor Adventure

Be sure you get the best of these big 4



What's it going to cost to keep that new car in gasoline? In oil? What about service and repairs? Check into it and you'll find that Chevrolet has the greatest name of all for keeping upkeep costs down over all the miles you drive!



Z·price

Take a look at what you pay and what you get. You'll see that Chevrolet has more for you and asks less from you. It's priced below all other lines of cars. That's possible because Chevrolet builds the most cars—and can build them better to sell for less!



3 performance

Do you want livelier, smoother performance on less gas? Then be sure your new car has modern high-compression power. That's just what Chevrolet gives you—the highest-compression power of any leading low-priced car. Come in for a demonstration ride!



4-appearance

You, of course, are the only one who can decide which car looks the best to you. But you might well consider this: Chevrolet's the only one in the low-price field with the smooth lines and graceful beauty of Body by Fisher. It's the look America likes best!

Now's the time to buy! Get our big deal! Enjoy a new ...

Chevrolet

BOYNE CITY, MICHIGAN

HERE & THERE **Around East Jordan**

Thursday, August 26, 1954 * East Jordan News-Herald * Page 3

Mrs. Frank Phillips went to Grand Rapids Thursday and then on to Cleveland where she attended the wedding of her grandson on Saturday.

There is a Benefit Card party at the Rock Elm Grange Hall Saturday, August 28 at 8:30 p.m. Price-50c per person. Proceeds are to go to the Charlevoix Hospital Guild. Refreshments will be

See Clarence Healey if you want to buy real estate. Phone

Mr. and Mrs. Joe Dressen of Muskegon were weekend visitors at the home of their grandmother, Mrs. Anthony Kenney and at the home of Mr. and Mrs. Ole Hegerberg. They took their two daughters, Kathy and Nancy, who have been visiting for two weeks at the Hegerberg's, home with them.

Mr. and Mrs. Harry Simmons, Jr., and daughters, Darlene and Barbara guests at the home of their parents, Mr. and Mrs. Harry Simmons for the week.

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

Mr. and Mrs. John Grigsby and three children and mother, Mrs. Clara Grigsby returned home to Toledo, Ohio after spending a week with her sister, Mrs. Myrtle Gidley.

Mr. and Mrs. Hugh Gidley drove to Saginaw Sunday. Their daughter, Sally, returned home with them after visiting her grandmother in Detroit.

Mrs. Edith Swafford was hostess to the birthday club and friends who formerly made East Jordan their home, for a 1 o'clock dinner Tuesday; August 18th. The afternoon was spent in reminiscing. Those from out-oftown included Mrs. Maude Mackey of Grand Rapids, Myrtle Cook of Drayton Plains, Clara Grigsby of Toledo, Maude Fites of Aberdine, South Dakota, Grace O'Conner of Greenfield, Ohio, Rae Milford of Wyandotte, Michigan, May Stewart of Oshkosh, Wisconsin, Nell Maddaugh of Highland Park.

Shop IGA Every Day and Save

FRYER CHICKENS	tb 49c
PORK STEAK	tb 59 0
BACON SQUARES	tb 390
BACON ENDS AND PIECES	tb 39 0
PORK CHOPS	fb 75c
NO. 1 POTATOES	10 fb 49c
KEYKO MARGARINE	15 28c & 29c
NEW CABBAGE	†b 50
CELERY	2 for 290
300 SIZE LEMONS	doz. 59d

Ask about our China Ware deal

Open daily until 10 p.m. except Saturday 'til 9

SHAW'S IGA SUPER MARKET

BACK-TO-SCHOOL

FREE DELIVERY

COLD BEER & WINE EAST JORDAN

Those from East Jordan were Hilda Cook, Myrtle Gidley, Jessie Hager, Pearl McHale, Mattie Palmiter, Grace Bartlett, Erdine Rogers, Mary Green, Anna Sherman, Edith Simmons, Ida Kinsey and Florence Swoboda.

Mr. and Mrs. Richard Schoen of East Jordan returned Sunday from Cincinnati after being called there by the sudden death of Mrs. Schoen's father, John Scheitel, who passed away Sunday, August 16.

Nan Drapeau and Ted Scott returned home Sunday after spending two weeks at the National Music Camp at Interlochen, Michigan.

Mr. and Mrs. Sam Rogers and guests, Mrs. Russell Smith and sons, Murray and Bruce of Cleveland, Ohio spent a few days in the Upper Peninsula last week.

Those attending the dedication of the Calvary Cross at Indian River included Mr. and Mrs. Ole Hegerberg, Mr. and Mrs. Ed Strehl, Mr. and Mrs. George Rebec and family, Mr. and Mrs. Joe Chanda Sr., Mr. and Mrs. Frank Rebec, Sr., and Mr. and Mrs. Frank Rebec Jr., and daughter

The National Council of Catholic Women will start monthly meetings Thursday, September 2nd at 8 p.m. at the parish hall. The entertainment committee includes Marjorie Yettaw, Mary Yettaw, Jennie Barnett, Eileen

Visitors at the home of Mrs. Ray Benson over the weekend were relatives, John Six and daughter and son-in-law, Mr. and Mrs. Carl Teachout and daugh-

Lou Larson And James Nachazel Wed Saturday

Lou Larson of Milwaukee, Wisconsin was united in marriage to Lt. James Nahazel, son of Mr. and Mrs. Frank J. Nahazel of East Jordan August 21st at Milwaukee. Among those present at the wedding were Mrs. John Hofman, Jean and Mary Ellen Nachazel of East Jordan, Karen Johnstone of Ellsworth and Mac Ruddle of Mackinac Island.

The newly weds are now visiting their parents in East Jordan. They plan on stopping at Niagara Falls on their way to Quantico, Virginia where he is

SHOP EAST JORDAN

East Jordan Church News

EVANGELICAL LUTHERAN CHURCH Rev. Dale Larson, Pastor

On Wednesday evening, August 25th, the Men of the Brotherhood met in the church annex for a brief business meeting at 8:30 p.m. From there the meeting adjourned to Jason Snyder's cabin where the men and their wives enjoyed a corn roast.

The regular meeting of the Ladies Aid will be held at the church annex Thursday afternoon at 3 o'clock.

Next Friday, Saturday and Sunday several men of the congreation will participate in the Men's Retreat to be held at Stony Lake Bible Camp near New Era, Michigan. Should there be any men who would still like to register for any or all of the sessions, please contact Pastor Larson or Jason Snyder.

The ladies of the congreation who attended the Women's Retreat at Stony Lake Bible Camp last weekend were Mrs. Grace Redmer, Mrs. Alma Larsen, Mrs. Carrie Stecker and Mrs. Lois Snyder. Miss Alice Sanne, Executive Secretary of the Women's tact Irene Wright.

Missionary Federation, presented several talks on the purposes and function of the Women's Missionary Federation.

Dr. F. Schiotz, newly elected president of the Evangelical Lutheran Church Synod, will be the guest speaker at the Mission Festival to be held at Suttons Bay Thursday afternoon, September

Class Of '29 To Hold Reunion

The East Jordan High School graduating class of 1929 is planring a class reunion for the Labor Day weekend. They are holding a banquet for class members and their wives and husbands on Saturday, September 4th at the Lutheran Church Annex at 7 p.m. And they are also planning a family picnic at the East Jordan Tourist Park Sunday, Sep-

tember 5th at noon. Former teachers of the class are all cordially invited to attend the reunion.

For further information, con-

4H Clubs Plan Park **Show Sept 6th**

Summer 4-H Club members will make their annual fall display in cooperation with the Whiting Park picnic on Labor Day, September 6.

Exhibits in summer produce and livestock from about 150 members is expected. Cattle, rabbits and poultry will be displayed in the groove, while vegetables and food stuffs will be displayed in the log building.

Their showing in the park was recissitated by the closing of the Charlevoix County Fair.

During the war, while the Fair was closed, 4-H'ers annually displayed at the picnic. All the exhibits will be judged and ribbons

Exhibits are to be in place by 10:30 a.m. 4-H clubs are urged to plan a club picnic dinner. With the cooperation of Dr.

Hyland Heaton, all cattle to bt shown will be bang's tested on Thursday morning, August 26.

SHOP EAST JORDAN

South Arm Farm Bureau

Mr. and Mrs. Bernard Partee entertained the members of the South Arm Farm Bureau for the August meeting.

"Farm Inheritance" was the discussion topic. Every year in Michigan, farms are lost to farm families because of a lack of proper preparation for inheritance. The group was of the opinion that wills, deeds and insurance policies should be checked to see that everything is in order.

Alston Penfold was guest at this meeting. The September meeting will

be at the Del Ingalls home and there will be an election of offi-

Mr. and Mrs. Sam Kamradt and family of Traverse City, Mr. and Mrs. Herman Kamradt of East Jordan and Mr. and Mrs. Rudolph Stolfa of Brookfield, Illinois, called at the August Bulman Home Thursday evening in celebration.

Mr. and Mrs. Claude Gilkerson and daughter, Kay, and grandchildren, Judy and Claud, called on Mrs. Rose Duplessic in Charlevoix Sunday.

Count the Values Here... SEE HOW MUCH A&P CAN SAVE YOU ON ITEM AFTER ITEM



COME SAVE AT A&P

WHITE, SEEDLESS

Honey Dew Melons EACH Pears: WESTERN BARTLETT Head Lettuce CRISP AND SOLID—LARGE SIZE 2 2 CELLO BAGS 276 **Carrots** FRESH TOPPED



Watermelons

Blueberries

Peaches

Potatoes

AMERICAN CHEESE FOOD-NEW LOW PRICE

24-LB. AVG .- RED RIPE

MICHIGAN LARGE, CULTIVATED

MICHIGAN HALE HAVEN-2-IN. UP, BUSHEL \$2.98

MICHIGAN, WHITE, U.S. NO. 1, SIZE "A"

CHED-O-BIT 2 LB. 690

Sliced Cheese Mild Colby Cheese Sunnybrook Eggs

MEL-O-BIT, PROCESSED AMERICAN OR PIMENTO

NEW LOW PRICE DOZEN 37e SMALL GRADE "A"

JANE PARKER-LARGE 8" PIE Blackberry Pie

Glazed Donúts Spanish Bar Cake **Potato Chips**

JANE PARKER-REG. 37c JANE PARKER,

FRESH AND CRISP.

MacDONALD

46-OZ.

12-OZ. TIN

KOSHER DILLS (QT.) OR KOSHER SPEARS	(26	-OZ.)	
Daily Pickles	8 C	м. 2	9
Sultana Rice SHORT GRAIN	2	LB. PKG.	25
Evaporated Milk NEW 6 PACK CONTAINER	6	TALL CANS	69
Strawberry Preserves ANN PAGE.		12-OZ. GL.	
Iona Peaches HALVES OR SLICED, NEW PACK	2	NO. 21/2 CANS	49

14-0Z. **25c** Ajax Cleanser

GRANULATED SOAP Rinso GRANULATED DETERGENT GT. 60c Surf

Northern Toilet Tissue 3 ROLLS 25c Mushroom Steak Sauce FRESH CAN 10c

dexo Shortening A&P'S, PURE 3 LB. 77c Lifebuoy TOILET 2 BATH 27c

LGE. 30C Rinso Blue

3 MED. 26c 2 LGE. 29c 4 PERSONAL 23C Ivory Soap

Roast Beef

2 PKGS. 39C **Facial Tissues** 1000 Island or Sandwich Spread PAGE ASSORTED FLAVORS, PLUS BOT, DEP. Yukon Beverages HOLLAND AMERICAN, JUST REDUCED I-LB. 296 Sugar Wafers PINT 29c Mayonnaise Instant Puddings **Chopped Ham** 6 16-0Z. 35e **Diced Beets**

ARMOUR'S 12-07. \$1.00 Chopped 2 16-0Z. 23c Iona Peas Rainbow Napkins HUDSON Gigarettes ALL POPULAR BRANDS REGULAR SIZE ⁵1.99 CTN. 18-07. 10¢ Tomato Juice Linco Bleach **25e** 1/2-GAL. JUST REDUCED 15.0Z. 23e Mackeral

> All prices in this ad effective through Saturday, August 28th

JUST REDÜCED

BOYRIL



BIG Boy's 8 oz. Dungarees — \$1.69 For ages 6 to 16 **CLEARANCE SALE** Sanforized Flannel Shirts \$1.49 to \$1.89 33% OFF Complete line of boy's and girl's oxfords and shoes. Men's Summer weight jackets Boy's Winter Jackets and Mackinaws from Swimming Suits -Shirts

Dress Shirts

Dresses Dozen of other

items

-

Large Shipment Just Arrived

Large Selection of Girl's Dresses

Men's Dungarees, 8 oz. Sanforized \$1.95

Chris's Dep't. Store

See Whiteford's First--Everything You Need--Priced Right

Whiteford's 5c to \$1.00 Store

BUT NOW SAY: SIVE BUY NOW SAVE NOW

A CITY IS BORN

48 Voters Make History In Rip Roaring Snow Storm

There had been much discussion in South Arm Township about the village of East Jordan becoming a city. The fat was chewed for many

Then at least, South Arm decided to hold a public vote and see if its residents wished to incorporate with East Jordan as a city.

Election day was not the only thing that arrived; for with it came a severe February storm, an old fashioned blow.

So fierce was the storm that only 258 turned out to the polls instead of 500 or so vot-

After the snow had cleared and the votes were counted 153 wanted to live in a city, while 105 wished to remain in the township.

As a result, East Jordan became a city by the will of 48 new city charter.

dan Cooperage Company.

first mayor of the city.

ing the village.

Cross was already in office

as president of the village and

looked forward to becoming

Again the weather had some-

rain and windstorm was attack-

Following the first meeting

the councilmen, city employees

and members of the charter

commission went over to Tay-

lor's Inn where a victory par-

ty and banquet was sponsored

The mayor named the follow-

ng city workers: Otis J. Smith,

Henry Cook, chief of police; Eu-

gene Adams, fire chief, Dr.

Frank Ramsey, health officer; city attorney, E. N. Clink.

The council felt it necessary

o appoint a policeman to work

under the chief. They named

Thomas J. Smith. He got no sal-

ary but was paid whenever it was necessary for him to carry

out his duty as a police officer.

nually as follows: Clerk, \$300; treasurer, \$300; police chief,

\$900; city attorney, \$100; health

officer, \$75; and fire chief, \$50.

of the new commission was to

vote to extend the time for col-

lecting city taxes for 30 days.

All this took place 43 years

Now, after nearly one half

A revised city charter must

have the vote of the people of

East Jordan-wind, rain or snow

Many a candidate has been

After all, a city was born dur-

elected and many a proposed

measure has failed because of

the weather on election day.

g a rip roaring snow storm.

SHOP EAST JORDAN

century, the city council is work-

ing toward the possibility of re-

vising its city charter.

not withstanding.

One of the first official acts

City officers were paid an-

by the new mavor.

If there had been no storm, East Jordan may have become a city and it may not have.

And then came the great day. The first city election. It was held July 24, 1911.

Voters had to elect a city com-

mission and to approve the brand

Pedaling Pair Meet E. J. Friends The charter, the same one used today, was passed, 315 to 64. Ora D. Cleveland beat A. E. In Colorado, 1500 Miles From Home Cross at the polls to become East Jordan's first Mayor. He won 210 to 158. Cleveland was gen-

eral manager of the East Jorconcluding the bicycle tour of the Pedaling Pair, Parker Seiler of East Jordan and Lyn Neal of Muskegon.

Although much of western thing to do with the election. olorado is arid high plains and While the people voted, a heavy plateaus and the eastern portion is part of the Great Plains, there is a wide strip through the mid-Following the election the new dle called the Rocky Mountains. council held a series of rapid Leaving Steamboat Springs, a little resort town so named because it once was the sight of springs which chugged like a steamboat, we entered this Roc-

ky Mountain area. For ten miles we had a real struggle with the grades as we climbed up into the beautiful pine-studded mountains and reached Rabbit Ears Pass. The pass is located on the Continental Divide at an elevation of 9,lerk; C. C. Mack, treasurer; 680 feet.

It was a wonderful coast down the other side, but we knew we still had a higher pass to conquer. We descended to 7,322 feet and spent the night camped by the mighty Colorado River, which is smaller than the Jordan at this

When we told folks of our intention of riding through Rocky Mountain National Park, some shook their heads and said something like, "Do you know what you're doing?" "Trail Ridge is low gear for cars," or "You won't be able to get enough air at that altitude," etc.

I'll admit they had us wondering, but we still wanted to try. Near West Entrance a sight seeing bus jammed with tourists turned out to be the Malpass station wagon with Bill and Mary Glenna, Carolyn, Billy, Susy and Freddie Malpass and Julia and Charley Stuart.

It is fun to meet one's next door neighbors 1500 miles from home! After picking up the latest home town news and conversing a while we continued-convinced that if Bill could make it over the mountain with that load, we

should be able to pedal it! After camping (and shivering) at the 9,000 foot level, we hit the "big boy" in the morning when we were fresh. We were actually amazed at the ease with which we climbed over 10,759 foot Milner Pass. This marks the seventh time we have crossed the Continental Divide on bicycles.

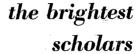
We were offered a ride in a pickup. The driver said, "You still have a long way to go!" We turned him down as we have many others, for we have never "hitched" a ride while on any of our bicycle tours.

When we reached the timberline (about 11.000 feet at this latitude) we began to notice the all day for people were genuinely

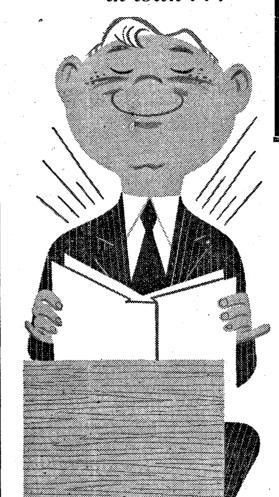
wind was stronger and the air was thinner. At Fall River Pass, still higher, we puffed to a stop by the museum. The presence of our cycles at such an altitude caused a stir among many of the tourists and our picture was taken by at least a dozen. We could have answered questions there

interested and seemed amazed that we had come from San Francisco and pumped all the way up these mountains.

We have been asked questions all over the country but never have we been swarmed by so many adults as at that point in the high Rockies. We can now an (Continued on Page 7)



in town . . .



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NO WONDER THEY SHINE IN CLASS!

Want to stand out in class . . . dazzle your fellow students? . . . Let us keep your clothes sparkling clean . . . like new with our expert low-cost service! . . .

SLACKS OR SKIRTS: cleaned, pressed TWO-PIECE SUITS:

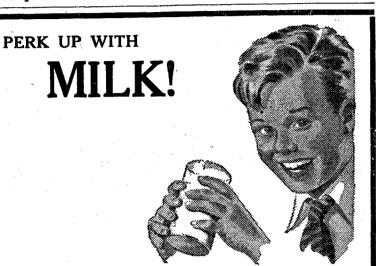
EAST JORDAN CLEANERS

School Is Opening - - -

Don't Kill A Child!

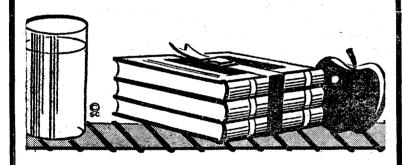
SAFETY **PAYS**

Mount Clemens Metal Products Co.



Your children need the lift that only milk can give . . . a new surge in vitality after they tire from a long day at school and play. Serve lots of wholesome, healthful MILK—it's nature's most perfect food.

MILK IS GOOD FOR THE ENTIRE FAMILY!



MAXBAUER'S CREAMERY

Charlevoix



Tearn from the mistakes of others—you won't live long enough to make them all your-



It takes money to send the children back to school —with new clothes, shoes, school supplies and all the other incidentals.

And it's time now—while they're still in the grades to thing of the higher cost of college, the education that is so essential in modern day living.

A savings account started NOW, growing steadily with 2 percent per annum interest added, will pay high dividends in your child's future.

State Bank Of East Jordan

Member of FEDERAL DEPOSIT INSURANCE CORPORATION



Hunters Need Early License For Special Deer Season In This Area

Applications to hunt in Michigan's special one-day any-deer season on December 1 in the northern lower peninsula will have to be filed before the hunter knows if he will get his buck during the regular season, H. D. Ruhl, chief of the conservation department's game division points out.

"There was no other way we could do it," Ruhl says. The job of collecting and sorting the applications and of drawing and distributing hunting parmits, he notes, must be done in time for sportsmen to make their fall hunting plans.

"The job is just too big to be done any later than the October deadline," he adds.

However, if the hunter gets a special season permit and then also gets a buck during the regular season, the permit automatically becomes invalid; each hunter is allowed only one deer per calendar year, regardless whether he takes it in the archery, regular or special sea-

Applications for permits for the special season are in process of being printed now and are expected to be available from the state's 4000 license dealers sometime early in September. The application forms must be filled out and postmarked not later than October 10. Successful applicants will be notified after the planned October 20 drawing.

Longer Rainbow Season Underway September 1st

The extended fall rainbow trout season gets underway September 1 on a large number of lakes and streams and will continue through the end of November, the conservation department

The regular trout season is open on designated lakes and streams until September 12, but the extended season opens a large group of other waters for the months that rainbows are in migration.

Waters in 61 counties, in addition to most Great Lakes' waters will be open for the fishing. Certain Dickinson, Isabella and Livingston county waters will be open to the fall fishing this year for the first time, and the total statewide list includes about 90 streams and about 160 lakes.

Anglers, interested in the fall season may request lists of waters to be open from the department's fish division at Lansing, 26, or from local district conservation headquarter

Mr. and Mrs. Red Sheridan, Mr. and Mrs. William Gaunt and children spent Saturday evening with the E. H. Phillips and the Root Williamson families celebrating the anniversary of Mr. and Mrs. Phillips.



West Peninsula

The neighborhood was saddened last Friday to hear of the death of Mrs. Addie Barber at the Grandvue Hospital. She will be greatly missed by all. Funeral services will be held Thursday, August 26 at the Presbyterian Church at Boyne City with burial at Maple Lawn Cemetery.

Mrs. Marie Howe, an old resident of this region died at Detroit last Friday evening. Burial was at Charlevoix where she was buried beside her husband, William Howe, Monday afternoon.

Mr. and Mrs. Henry Howard and daughter spent the weekend in Flint visiting relatives.

Those vacationing at the Rustan Resort were Mr. Doster and family of Wadsworth, Ohio, Mr. and Mrs. Paul Beadle of Columbus, Ohio and Mr. and Mrs. Jason Du Pilk and son of Flint.

Benny Organie of Boyne Falls was a Sunday caller at the Rustan Resort.

Mr. and Mrs. Orville Bennett and family and Mr. and Mrs. Mae McDonald drove to Rudyard Sunday to spend the day with the Jay Riley family.

Mr. and Mrs. William Gaunt Sr., spent Sunday evening with their daughters and family, Mr. and Mrs. Alfred Crowell.

LIBRARY NOTES

Gifts this week include three books for the children brought in by Mrs. Herman Kamradt,-"The Land of Oz," "Dorothy and the Wizard of Oz," and "Ozma of Oz." Mrs. Kamradt also brought us two books by Mrs. Hill, to replace copies nearly worn out.

Mr. Murdick has brought us 26 pocketbooks, 14 of them Westerns and 11 mysteries, 1 a novel by Wodehouse, author of

Mrs. Veronica Williams gave us 14 pocketbooks, 12 of them Westerns and two mysteries.

We expect to change to the winter schedule on September 8. This means the Library will be open both Wednesday and Thursday evenings that week as well as during the noon hour on Friday, to accommodate the children from the rural areas.



Admitted this week were Genevieve Stocum of East Jordan on the 17th; and Marilyn Kunkleman of Boyne City on 20th who gave birth to a baby on the

Young Farmers Are Going



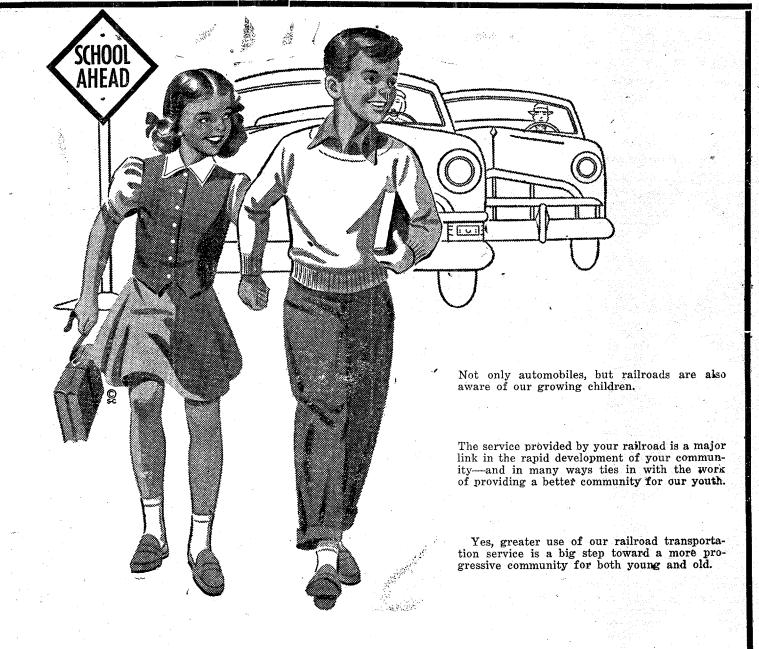


Because Education Is A "Must" For Our Future Farm-

And We, Especially, Who Service Agriculture Wish To Encourage Our Young Farmers With Their Schooling-

Paving The Way To A More Happy, Profitable Life On The Farm.

East Jordan Cooperative Company



East Jordan & Southern Rail Road

NORTHWESTERN MICH. \$20,000 IN AWARDS

OFFERED FOR EXHIBITS IN VARIOUS DEPARTMENTS

TRAVERSE CITY **MICHIGAN**

Automobile

RACING

Event of Last Year Will Be Even More Thrilling This

PROFESSIONAL

RACING DRIVERS

and Racing Cars

6-BIG Races-6

and TRIAL HEATS

Time trials start at 1:00 p.m.

and followed by racing

Don't Miss This One

Day Feature

Afternoon Only

program.

5 BIG DAYS 5 Aug. 31—Sept. 1, 2, 3, 4 and NITES 5 ENTRY DAY AUGUST 30

VOORHEES AND COMPANY Presents

TWO STAGE REVUES

Top Vaudeville Acts with Brilliant Lighting Effects and Scenery

MARY KAY AND HER HAMMOND ORGAN JOHNNY AK—THE FROGMAN GOESEL'S DOGS MARSHA—AMERICA'S TRAPEZE STUNTING PRODIGY THE PARKERS-

ACROBATIC NOVELTY MARGO MARCEDO— BICYCLE ACT GEORGE WEST and Many Others

WEDNESDAY AND FRIDAY NIGHTS ONLY Sept. 1 and 3, 1954

AUTO DAREDEVILS TUESDAY



Don't Miss This Thrilling **Exhibition**

SMASHING - CRACKING - WRECKING -

A AFTERNOON and EVENING Only!

No Increase in

Admission Prices for Tuesday's Thrilling Show

SATURDAY, Sept. 4th-1:00 p.m. Under the sanction and approval of the Central States Racing Association, fastest

HORSE RACING 3 Big Days of Fast Horse Racing

Early Entries Insure Big Field of Fast Horses for the Fair

racing circuit in the world. WEDNESDAY, SEPTEMBER 1 Class 2:25 Pace.....\$400.00 Class 2:22 Trot. 400.00 Class 2:16 Pace. 400.00 Class 2:16 Trot.....\$400.00 t 400.00 FRIDAY, SEPTEMBER 3 Class 2:18 Pace \$400.00 Class 2:18 Trot 400.00 Free For All 400.00

SPECIAL FEATURE ATTRACTION PEE WEE KING AND HIS **GOLDEN WEST COWBOYS**

Nation's Number One Western **Band Leader**

You Have Heard His Records— Now See Him in Person SATURDAY NIGHT ONLY September 4th — 8:30 p.m. IN FRONT OF GRANDSTAND

MAMMOTH STOCK PARADE

THURSDAY AFTERNOON September 2nd at 1 p.m. IN FRONT OF GRANDSTAND

HORSE PULLING **CONTESTS** LIGHT and **HEAVYWEIGHT** TEAMS

THURSDAY NIGHT ONLY In Front of Grandstand .8:00 p.m. \$630.00 in Prize Money In These Two Contests Additional prize money this year will bring championship teams

from all over Michigan. See These Fine Exhibitions of Horse Pulling ONE NIGHT ONLY

RUNNING RACES

EACH AFTERNOON ON SEPT. 1 - 2 - 3

A Field of Fast Running Horses Will Compete for \$100.00 Purse Each Day

11th ANNUAL Cherryland

RABBIT" SHOW

BIGGER AND BETTER THAN EVER BEFORE

– HAPPYLAND SHOWS AND RIDES ON THE MIDWA

PLAN NOW to Attend Northwestern Michigan's GREATEST OUTDOOR ATTRACTION!

Card of Thanks Professional Directory — - \$2.00 per month

Page 6 * East Jordan News-Herald * Thursday, August 26, 1954

FOR SALE

FOR SALE—Sewing machines, used guaranteed, \$7.00 up; new and used bed springs and mattress. Fishing tackle, furniture (new shipment) hundreds of other new and used items. TRADING POST, East Jordan.

FURNACES—Oil, Gas or Coal-Wood. Free estimates, no obligation. Also orders taken for furnace cleaning, parts. Gil Coon's Kalamazoo Sales & Service, Boyne City. Phone JU 26tf 2-7271.

AWNINGS - Tarpaulins - Canvas work of all kinds. Free estimate. Order early. Call LI-7-6612. Northern Awning and Canvas Co., Charlevoix, Michigan.

GENERAL TRUCKING - Local and out of town. Phone LE 6-2629. Lyle Smith, Mill Street, East Jordan. 22x13

WIRING SUPPLIES - Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacls -pull chain and keyless types. - SHERMAN'S FIRESTONE STORE, East Jordan. 40-tf.

HOUSES FOR RENT. Cars and trucks for sale on easy payments or to trade. Trees for landscaping for sale and planted, trees remov'd. Wood for sale wood cutters wanted. Trucking done. C. J. Malpass, Phone LE 6-2926.

REWARD-For information leading to the sale of a new Ford or A-1 used car, a \$10 cash award will be promptly paid by Robert Cook or Del Paquette representing Northern Auto Co. Boyne City. Call JU 2-6571.

FOR SALE-14 ft x 20 ft shack. To move or tear down. Inquire at - Triple "L" Ranch, Chestonia, Michigan. 32x3

FOR SALE - Used Refrigerators, Electric Ranges, Washers, Oil Water Heaters. - SHER-MANS.

FOR SALE TRADE YOUR OLD APPLIAN CES Gil Coon's Kalamazoo Sales and Service, Boyne City, will give you liberal allowance. Easy Payment plan. Frigidaire Appliances, Maytag Washers, Magic Chef Gas Ranges, Ironrite Ironers, Youngstown Kitchens, Phone JU 2-7271. 26tf

FOR SALE-Early potatoes. Leroy Hardy, 2 miles South of Deer Lake. JU 2-7508. 32-3

OR SALE—Early red potatoes. Walter Goebel, Rural Route 3, LE 6-7114.

OR SALE—Eleven head milk cows. Harry Hayes, Route 1, Boyne City.

FOR SALE - Pontiac Deluxe Chieftain 8, 4-door. 1953 13,-600 miles. Hydra, radio, heater, etc. \$1795. Private party KI 4-3375. Glen Swisher, Ellsworth.

OR SALE—Girl's German Bicycle. Like new, cheap. Phone LE 6-2681.

OR SALE-House trailer, 18 ft. Sleeps 4-Elect brakes. Phone

LI 7-2006.

OR SALE—Special discount on power lawn mowers. Al Thorsen Lumber Company. 33-2

FOR SALE-Small house, 6 rooms to move to tear down. Inquire at-Triple "L" Ranch. Chestonia, Michigan.

OR SALE-International corn binder and two wheel trailer. Joe Sysel. Route 1, East Jor-

OR SALE-Sweet corn for canning, \$1 dollar a bushel. Call LE 6-7143.

FOR SALE—Barton washing machine, good running condition. Price \$25.00 if taken soon. Mrs. Dan Bennett, East Jordan. 33x2

EE US before you buy a new or used tractor, gasoline or Diesel; New and used combines at attractive prices. Sam's Tractor & Equipment, US-31, Conway, Phone DI 7-4790.

Recharging Extinguishers WOLVERINE FIRE **EQUIPMENT SALES** Fyr-Fyter Equipment

103 Williams Joe Wilkins LE 6-2291 LE 6-2326

Sales — Service Michigan Bottled Gas SHERMAN Firestone Washing Machine and Sewing Machine Service LE 6-2961 229 Main LE 6-2922

R. E. WILKERSON Timber Dealer Ellsworth - Box 01 Post - Poles - Logs - Raft ers - Pulp. All type cedar posts, 10c and

up-wholesale, retail. JOHN C. SCHMITTDIEL Thursday open 'til noon Chiropractor Mon., Wed., Fri. 9-12, 2-5, Tues., Sat., 9-12, 2-5 Bank Building, Boyne City Dial JU 2-6292

J. H. SAVORY, M. D. East Jordan, Mich. Hours: 2 to 5 p.m. Daily except Wed. & Sun. 7:30 to 9 p.m., Tues. & Sat. Office LE 6-2511 Residence LE 6-2313

J. VAN DELLEN M. D. East Jordan, Mich. Office Hours 2 to 5 p.m. Daily Except Thursday and Sunday 7 to 9 p.m. Wed. and Sat. Sunday by appointment or in case of emergency. Phones: Office LE 6-7231 Residence, Ellsworth LU 8-2644 Tues. and Sat. 9-12, 2-5

WILLIAM T. DOWNS Attorney At Law Income Tax Counselor 139 Main St. LE 6-7358 Hours: 9-12 and 1-5:30 Monday through Saturday

For Best In Gas Service Use PETGAS Boyne City Gas Co. Your Petgas Dealer

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Across from American Legion Hall and ball field on M-66. 105 E. Garfield

BUSINESS AND PROFESSIONAL DIRECTORY Guaranteed Top Quality ELGY'S Auto Body Shop Block west of M-66

> Bumping-Painting-Welding Electrical Contracting **ECHO** Electrical Enterprises 109 Mill LE 6-7260

> **Duo-Therm Space Heaters** et us clean and Service your oil burning stoves and water heaters. W. A. PORTER HARDWARE LE 6-2351

> Lennox Furnaces JORDAN HEATING & REFRIGERATION CO. Furnace Cleaning and Repair Refrigerator Repair Clarence Lord Glenn Campau LE 6-2272

> ROMAINE PLUMBING & HEATING SERVICE Complete Plumbing Service TV, Radio & Appliance Repair Steam and Hot Water Heating.

> LE 6-2581 126 Main Farm Bureau Mutual Insurance Co. Life Auto, Liability, and FIP W. L. Chellis Ellsworth, Mich., Phone 39F22

Claude D. Gilkerson LE 6-7133 Ellsworth, Mich., R. G. WATSON Funeral Director Phone LE 6-7031

MONUMENTS Michigan East Jordan

C. BLAIR & SON Cabinet and Mill Work Furniture Repair Phone LE 6-7018 One Block West of 66 on 32

MILL WOOD FOR SALE -\$10.00 per load. All wood, cash on delivery ATKINSON'S LUMBER Phone: office LE 6-2657 Residence LE 6-2382

AUCTIONEERS Jim & Sam Brannan Our Services Don't Cost They Pay! Graduates of Reisch School of Auctioneering. Phone JU 2-7613

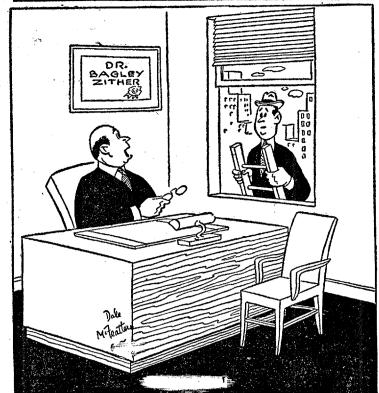
BOYNE CITY UPHOLSTERERS

116 East Main Street JU 2-7270

Just good upholstering at reaonable prices.

NOTICE-My Saw Service Shop will be closed from August 12th to Labor Day. The shop of guaranteed workmanship.

STRICTLY BUSINESS

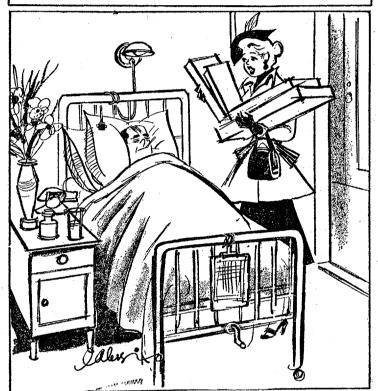


"Tell me, Mr. Burgoo, how long have you had this fear of a closed room?"

THESE WOMEN!

By d'Alessio

by McFeatters



"I'd never be able to visit you every day, Dear, if it wasn't for the fact that the hospital is only two blocks from the shopping district!"

FOR SALE

55c a lb L-BONE SHOULDER ROASTS ___ 39c a lb GROUND BEEF 3 lbs \$1.10 Semi-Boneless PORK ROAST

49c a lb BACON, Ends and Pieces 29c a lb SHOOK'S ECONOMY MARKET

Ellsworth 31tf

FOR SALE-Balboa seed rye Yorkshire boar for services; Registered beagle pups-4 mos. old. Charles Stanek. JU 2-7552 33-3

OR SALE — Bottle Gas and appliances. - SHERMAN'S HARDWARE. 20t.f.

FOR SALE—Used electric stoves used space heaters. Al Thorsen Lumber Co. 33-2

FOR SALE—Boy's English bicycle. New last summer. Complete with assessories. Reasonable. Phone LE 6-2681. 33-3

ARENTS, school will open soon Now is the time to invest in the World Book Encyclopedia for your son or daughter's use 1937 Ford 2-door \$20 Terms: Ten dollars down and 1947 Dodge 1 ton pickup \$275 six dollars a month. Phone LE | 1930 Model A Truck \$25 6-2603 for a demonstration.

AUCTION—Saturday, August 28, Legion Hall, Walloon Lake. Tools, appliances, lamps, fishing tackle, dishes, comforters, chrome set and many items too numerous to mention. First free door prize at 7:45. Come early and join the fun.

FOR SALE-1952 Chev., 4 door, power glide, radio and heater, two new tires, \$1.095. 1952 Ford, 6 cyl. Ford-omatic, radio and heater, 4 door, \$1,195. 19-49 Packard 4 door, Super, radio and heater, a real clean car for only \$445. 1949 Ford 2 door Custom V-8, very good motor, radio and heater, \$495. 1946 Dodge, 4 door, good shape, \$250. 1941 Mercury Cl. cp.,

\$105. JOHN'S SUPER SERVICE John DeYoung Atwood, Michigan

FOR SALE-Bendix washer, model 48, completely overhauled, \$65. Porter Hardware, Phone LE 6-2351.

BEE LINE FASHIONS will be shown at the home of Mrs. Ted LaCroix Wednesday, September 1st at 7:45. Refreshments served. Everyone welcome. Hostess -34x1Rose Carpenter.

FOR SALE

Round or Sirloin BEEF STEAKS 1949 McCormick 2M corn picker mounted \$650. 1949 Gehle Chopper \$650. New power corn binder McCormick \$450.

One No. 500 Blizzard silo filler. Very good \$150 $5\frac{1}{4}$ ft. heavy L. S. O. Disc (new) \$350

4½ ft heavy L. S. O. Disc (new) 3 ft. McCormick Combine \$50

1 used side rake \$135 Deering corn binder \$25 Super M Tractor \$2500 1951 Hudson 4-door \$750 1952 Buick 4-door super \$1475

1947 Ford 2-door \$295 1946 Chevrolet 4-door \$100 1936 Dodge 4-door \$50

1949 Dodge 4-door \$550 1951 Chev. 4-door power glide \$895 1947 Chev. 2-door AERO \$250

1950 Studebaker pickup \$595 (32,000 miles)1954 Studebaker pickup \$1250 (new) 1954 International pickup \$1275

(demonstrator) F 12 Tractor \$120 33-3 WC Allis Chalmers \$350 1946 Ford 2-door \$195

1-4 Can cooler spray type \$175 1-4 Can cooler International, year old, still 4 year guarantee with track and hoist \$225 -64 McCormick Combine \$1495 (new)

McCormick Manure Spreader No. 200 \$350 McCormick manure spreader No. 100 \$275 '.5 Refrigerator (new) \$2.50 per week

8.2 ft. Refrigerator (new) \$2.50 per week 8.4 ft. Refrigerator (new) \$2.89 per week. 10.4 ft. Refrigerator (new) \$3.20 per week

10.5 ft. Refrigerator (new) \$4.00 per week ft. Freezer (new) \$2.86 per week 12 ft. Freezer (new) \$4.19 per

week 6 ft. Freezer (new) \$5.12 per week. 20 ft. Freezer (new) \$5.90 per week

ft. Upright Freezer (new) \$3.65 per week 15 ft. Upright Freezer (new) \$5.12 per week 19 ft. Upright Freezer (new) \$6

.10 per week Ellsworth Farm Store Ellsworth, Michigan

FOR SALE

FO RSALE-New, unused Bendix dryer. \$40, cash discount. Call Irene Endress, LE 6-2955.

FOR SALE-3 hp. Neptune out board motor. Good condition Call LE 6-2340.

FOR SALE—Baled wheat straw 30c per bale from field. Ralph Lenosky. Phone LE 6-7224.

FOR SALE—5 acres, 264 x 825 ft garage, 4 miles from Willow Run, G. M. Co. plant, Ypsilant and Belleville, \$2200 or will trade for property in vicinity Phone KImball 4-3056. 34x1 FOR SALE-Boat, car top, Chris

Craft, with oars. \$35 or trade

for longer boat. Stove, bottle

gas, apartment, all white top nearly new, \$50 or trade for electric stove. Phone KImbal 4-3056. 34xOR SALE—One Holstein Calf, weeks old; one Guernsey, one Durham, both 3 years old. All

FOR SALE—1951 Willis 4-wheel draulic snow plow, low mileage, perfect condition. Leaving state, best offer. Fred Schoenfelder. Ellsworth, Call LE 6-7248. 34-1

Lake Road, 1% mile out of East

34x3

Jordan.

FOR SALE—Red Haven peaches starting August 25 and the following week. Followed by Jub ilee and Fair Haven, etc. Fairman Orchards, Route 1, Charlevoix.

WANTED

WANTED—I will pay cash for a good wood and coal furnace, small gasoline engine, or 1/2 to 11/2 electric motor. House for rent \$15.00. C. J. Malpass. 32x3

FOR RENT

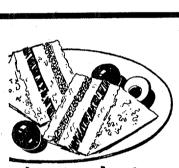
FOR RENT-Modern cabin, available from August 15th to September 5th. \$25 per week. Call LE 6-2562-Claude Hart. 32x3

FOR RENT—Heated office or apartment space available. Inquire at Dahlquist Store, East Jordan.

FOR RENT-Furnished cottage. Furnace heat. Available September 1st. Call of see Mrs. B. Beuker. LE 6-2615.

FOR RENT-House, 4 rooms and bath, fireplace, black top road. month to the right party. Ph. KImball 4-3056.

SHOP EAST JORDAN



and oh, so good!



"Miracle" Sandwich Spread



MACARONI-AND-CHEESE home cooked in 7 minutes Kraft Dinner is a

KRAFT GRATED and-through cheese flavor

up today -- it costs for that through- only pennies. So handy for school lunches, emergency meals. And good eatin' always!

timesaver and a

menu-maker! Stock

one 2 bedroom, one single. Both strictly modern-oil heat and completely furnished. Will rent from September to June. Call

IN MEMORIAM

LE 6-2659.

In loving memory of my dear wife. Frances P. Bashaw, who passed away on August 27, 1953.

"How strange it seems, with so much

Gone of life and love, To still live on! Yet love will dream and faith will trust that

Somehow, somewhere, meet we must. For life is ever lord of death,

and Love can never lose its own!" Sadly missed by her husband William F. Bashaw

REAL ESTATE

Modern 6room house garage & 2 lots, \$4.500. Brick income property, will sac

Modern 6-room house, \$3,000. \$250. See Art Metcalf, Deer Just out of city limits, modern house and small farm, 280 acres, modern 7-room house, barns for drive station wagon with hy-|stream and 1/2 on Jordan River, heavy bottom land, all fenced, 'deal for beef cattle, \$12,000.

95 acres on Boyne City road, good farm land plus good build-

24 acres, black top road, com- East Jordan

Motion carried all ayes.

FOR RENT-2 brick cottages; plete set of buildings, trout stream Beautiful year around home on Lake Charlevoix.

1000 feet of the best lake Charlevoix frontage.

100 feet lake front lot. \$600. 40 acres, second growth hardwood, 2000 pine trees, good road.

80 acres second growth hardwood, road, ideal hunting location \$1,000. Keith Dressel, Broker

Post Office Bldg. East Jordan LE 6-2200

REAL ESTATE

4 rooms and bath, 13 acres, just outside city limits. \$6500.

frontage. Grocery store with living quarters

Will sell on time. Nice cottage at Eveline Orchards. Modern home on Williams Street.

76 acres on Ellsworth road with

40 acre farm, fair buildings.

good barn. 500 ton of hay, one mile of trout 108 acres with nice stream. Fair

> and tools. 48 acres at Twin Lakes with lake

Clarence Healey, Broker LE 6-7210

Special Meeting

Special Meeting held August 23, 1954. Roll Call: Present-Mayor Taylor; Aldermen, Strehl, Malpass, Merelith, Rebec, Boswell and Sturgell. Lawyer-Downs.

Absent: None.
Meeting called to order by Mayor Taylor. Motion made by Alderman Meredith and seconded by Alderman Strehl that the City remodel the Post Office Bldg, back rooms not to exceed \$10,000.00 to be let out on bids. Bids on Ceiling, concrete work and plumbing & heating to be let separately, providing a lease is sign-

Alberta Nowland, City Clerk

Minutes of the meeting of the City Council held August 17, 1954. Roll Call: Present-Mayor Taylor; Aldermen - Strehl, Rebec, Boswell, Sturgell, Meredith. Lawyer-Downs.

The following bills were presented for payment: Romaine Plumbing & Heating Frank Atkinson Gardner ...

Standard Oil Company 19.90Motion made by Alderman Meredith and supported by Alderman Strehl that the bills be allowed and paid. Motion carried all ayes. Motion made by Alderman Meredith and supported by Alderman sturgell that the City construct ten benches to be placed around the City to be used by visitors and residents who want to stop and rest in

Motion made by Alderman Sturgell and supported by Alderman Strehl that the City replace the sidewalk by Dr. VanDellen's office on John and Water Streets on a 60-40 basis. Advertise for bids. Motion carried all aves.

from the Sewer Receiving Fund to the Sewer Bond and Interest Fund. Motion carried all ayes. Motion made by Alderman Rebec and supported by Alderman Sturgell that Ordinance No. 58 be amended.

Motion made by Alderman Sturgell and supported by Alderman Meredith that the following resolution be adopted:

IT IS HEKEBY RESOLVED the City of East Jordan enter into a contract with the Michigan State Waterways Commission for the construction of a city dock according to plans heretofore prepared by John C. Norton, engineer, by which contract the City is committed to provide one-half the cost of construction of said

Be it FURTHER RESOLVED that Chris Taylor, Mapor and Alberta Nowland, City Clerk be authorized and empowered to execute the said contract on behalf of the City.

row the sum of \$4375.00 from the Michigan State Waterways Commission, at no interest, or 25% of the cost of construction of said dock (whichever is the lesser sum), as an advance for stage payments on the construction of a city dock, which money when received is to be deposited in a restricted fund for this use only, and it is FURTHER RESOLVED to repay the said \$4375.00

in the following manner: \$1,000.00 on the 15th of July, 1955 and \$1,000.00 on the 15th

Motion made by Alderman Meredith and supported by Alderman ebec that the following resolution be adopted: IT IS HEREBY RESOLVED that the City of East Jordan allocate the sum of \$4375.00 from the general fund for the construc-

in a restricted fund for that purpose only.

Carried by an aye nay vote as follows: Ayes-Strehl, Meredith, Reec, Boswell and Sturgell and Mayor Taylor. Nays-None. Motion made by Alderman Boswell and supported by Alderman

Motion made by Alderman Strehl and supported by Alderman Meredith that Traffic Ordinance No. 89 be passed relative to persons driving under the influence of liquor. Carried by an aye and nay vote as follows: All ayes.

Motion made by Alderman Rebec and supported by Alderman Strehl that Merchants Ordinance No. 90 be passed relative to persons doing business at an established location within the City or those doing business over established routes within the City. Carried by an aye and nay vote as follows: Carried all ayes.

that the meeting be adjourned. Carried all ayes.

Alberta Nowland, City Clerk

City of East Jordan

Boat livery, 3 cabins, sporting good store, 279 feet of lake

New modern home on North Main Street.

lake frontage.

160 acre farm, modern house

house. 220 acres, good buildings, stock

frontage.

d to liquidate this amount at \$200.00 per month.

Record of the Council

Absent-Alderman Malpass. Meeting called to order by Mayor Taylor. The minutes of the last meeting were read and approved.

Keith Dressel Consumers Power Company Central Lake village, \$25 per East Jordan Fire Department West Disinfecting Company ____ 34x1 Harry Simmons
Dan Bennett Ed Weldy ... Jim Milstein East Jordan Firemen Fred J. Vogel Alberta Nowland C. Blair & Son Northern Auto Company Parker Motor Freight W. A. Porter Hardware R. F. Barnett Clarence Morehouse Ray Russell Gayle Saxton Herbert Sweet 138.00 Joe Wilkins 123.34108.00

ity parks or in the downtown area. Motion carried all ayes.

Motion made by Alderman Sturgell and supported by Alderman Rebec that the Mayor and City Clerk be authorized to transfer \$3,111.25

dock, but which commitment shall not exceed the sum of \$8750.00.

Motion made by Alderman Strehl and supported by Alderman Sturell that the following resolution be adopted:
IT IS HEREBY RESOLVED that the City of East Jordan bor-

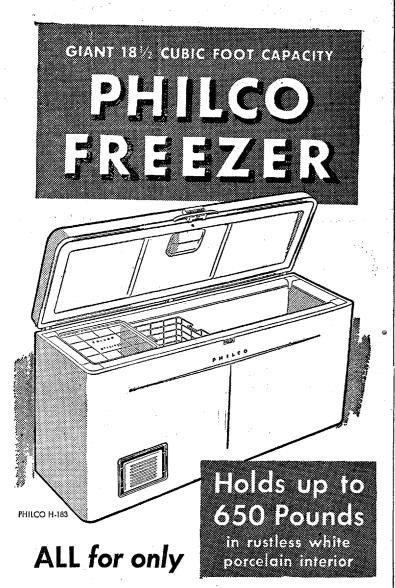
day of July each year thereafter until the said sum is fully paid. It is FURTHER RESOLVED that Chris Taylor, Mayor and Alberta Nowland, City Clerk be authorized and empowered to execute the said contract on behalf of the City.

tion of a city dock in conjunction with the Michigan State Waterways Commission, and that the said sum of \$4375.00 be deposited

Sturgell that the Mayor and City Clerk be authorized to enter into a contract with Sears Marine Co. Motion carried all ayes.

Motion made by Alderman Rebec and supported by Alderman Strehl

A New Low Price!



\$2.50 a week

SHERMANS' Firestone Store

USE NEWS-HERALD CLASSIFIED

Orchard Notes



By C. Fairman

Thursday, August 26, 1954 * East Jordan News-Herald * Page 7

In regards to peaches and our experiments of spraying with arsenate of lead this year, we would say not to use it in any mixture nor any amount, especially on peaches.

And also be careful of the drift with the wind when spraying other

fruit trees. While we used arsenate of lead on only a few trees, the results were nad.

We are receiving many cards and inquiries in regards to many of the older varieties of peaches such as Rochester, St. John, Crawford, etc. These old and good varieties are replaced by the Red Haven, Fair

Haven, Hale Haven, Kal Haven, tc. This will answer many of the inquiries.

We have had favorable winters for peaches for a good many years although many orchards in the southern part of the state were frozen out a few years ago. Peaches stand the spring frosts and freezes but do not stand mid-winter temperatures such as 20 to 30 degrees be-

Pedaling Pair . . .

(Continued from Page 4)

ticipate most of the questions which will be asked. Most boys must know, "How fast will they go?" Usually we are asked many questions about our bikes and we can be sure to be asked, "Where are you from" and "Where are you going?"

Some folks wish to know why we do it, and many assume we are college students. Occasionally we are asked, "Are you married?" to which we reply, "No, that is why we can travel this way." We are sometimes asked, 'What kind of mileage do you get?" We have a ready answer, "About 100 miles to the gallon of milk!"

Still we gained altitude and the wind increased its fury. We had to stop each few hundred yards toward the last, but finally we reached 12,183 feet, which is the highest point on a through highway in the United States. It was a thrill!

Short of time and money, we did not cover the park well but coasted on down the eastern slope and it was a thrilling ride through beautiful scenery and past awe-inspiring viewpoints.

We passed several cars on the winding road, for you see, we can take the corners on two wheels!

Western Colorado is in the Uranium Rust belt and the north-castern part of the state may develop into a great oil center. Underlying Colorado are coal beds huge enough to supply the world for 1,000 years! With several righ agricultural districts and good hunting, fishing, skiing and resorting spots with a great mountain area tourist trade, the Colorado folks seem to have their share.

We carry a tent, blankets and air mattress and usually camp out. Sometimes we stay in hotels or motels if camping isn't convenient, but in Akron, Colorado we tried a new twist and slept in the rodeo grandstand. It was fortunate we had a roof over our heads for it rained most of the night.

We won't go into detail, but we have had more tire trouble this summer than the 4 other years combined. This is because we let our dealer talk us into using sew-up racing tires instead of our old reliables.

Yes, we have had troubles, but those many smooth days when we are pedaling along America's scenic highways, we would not exchange places with anyone!

Lyn had a flat tire just 10 all used up!

NEWS-HERALD

FARM & HOME PAGE . . .

miles from the Nebraska line and since we didn't have a good spare, he put on one with a slow leak. By stopping every 5 miles and pumping up the tire, he was able to limp 30 miles into Nebraska and we concluded our 2,000 mile tour at Benkelman.

We have now toured 21,000 miles on bicycles through a portion of 39 states, Canada and Mexico. We feel that we gain a more accurate picture of our nation at 15 miles per hour than do most speeding motorists. We have seen many beautiful and wonderful spots throughout America and we have met many friendly and interesting people through our method of travel. Bicycle tourists enjoy a healthy appetite and sleep like a log, but perhaps the best ad for our sport the final statement-

"Our bikes are not for sale!"
The End — Park Seiler-Lyn

The Pedaling Pair.

To Celebrate

Mr. and Mrs. Allison Pinney, lifelong residents of Route 1, East Jordan, will celebrate their 50th wedding anniversary on Sunday, August 29th.

A reception and open house will be held at their home from 2 to 5 p.m. All friends and relatives are invited to attend and help them celebrate their Golden Wedding anniversary.

My Neighbors. By Bill Paulson



"What do you know—that quart of gasoline you bought is all used up!"

The Farm Corner



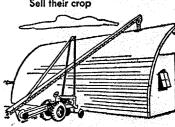
When the harvest is over This farmer will race To sell his crops At the market place



The farmer above
Gets in line and waits
For someone to pay him
The cheapest rates



But this farmer knows
That prices drop
When too many producers
Soll their grop



But this building stores The smart farmer's grain And he'll make profits As sure as you're sane

(—Quonset Farmstead News)

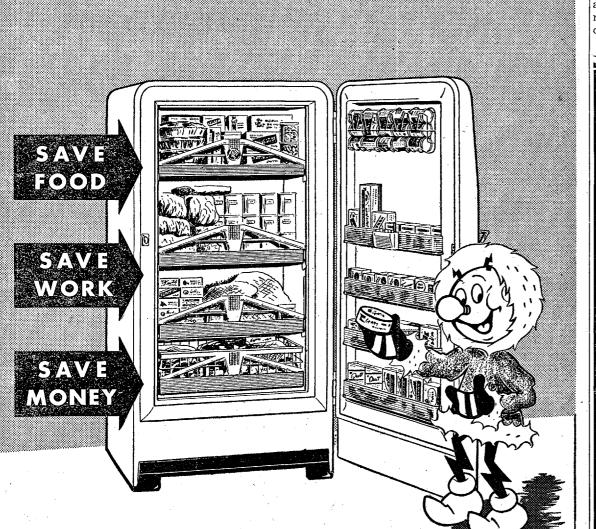
GOOD USED CARS

1934 to 1954

Ellsworth Farm Store

Melvin Essenberg

Paul Doctor



Get the <u>FACTS</u> about – FOOD FREEZERS

Freezing at low temperatures (0° F. and colder) is the easiest, fastest, most satisfactory method of food preservation.

In flavor, color, and texture, frozen foods are superior to most foods preserved any other way.

There is little or no loss of vitamins or food value through freezing. Low temperature freezing controls harmful organisms that might cause spoilage or food poisoning.

Nearly all kinds and types of foods can be frozen satisfactorily. All fruits and berries, vegetables that are cooked before eating, meats, poultry, game and fish, bread, pies and cake, ice cream and all dairy products... these and many other foods can be frozen and kept at top quality in today's Modern Electric Food Freezers.

Newest UPRIGHT style of freezer shown.

Chest Types are also available — SEE THEM TODAY!

PE-4024-33

BE MODERN
USE A FREEZER
VISIT YOUR
ELECTRIC

Food Freezer
DEALER

Yes, Sir!

My Kids Are Going BACK TO SCHOOL

THEY NEED A COMPLETE EDUCATION THESE DAYS



One Thing They Have Learned At Home —

Never Accept Substitutes

— Especially When Health Is Concerned



Our Children Deserve

The Best For Their Health

—NOT NEXT TO THE BEST

ASK FOR VALLEY LEA DAIRY PRODUCTS AT YOUR GROCER

Jordan Valley Cooperative Creamery

East Jordan

Back To School Dreams Capture Youth . . .



${\it Miles~District \dots}$

Newspapers.

COLD BEER

Mr. and Mrs. Lawrence Addis and daughter, Helen, and Mr. and Mrs. Louis Zoulek went to Charlevoix Sunday where Mr. and Mrs. Zoulek visited with Mrs. Frank Zoulek and Mr. and Mrs. Addis attended the dedication of the new hospital.

Little Mark Mockerman is ill with tonsilitis.

Mrs. J. M. Ingalls received word that her brother, George

3- WAY SAVINGS AT TAYLOR'S

Low Prices — Quality Food — Premium Stamps

NORTHERN TISSUE _____ 3 for 25c

RINSO _____2 large pkgs. 45c

BREEZE, large size _____ 30c

DEFIANCE CAT FOOD ____ 3 tall cans 25c

GAINES DOG MEAL _____ 5 lbs 59c

MERRIT CANNED POTATOES ___ 2 for 25c

SWEET SIXTEEN OLEO (quarters) ____ 25c

CAMPBELL'S SOUPS _____ 2 for 35c Cream of Chicken-Chick Noodle-Chicken Rice-Beef Noodle

> VEGETABLE-BEEF- Cream of Mushroom WE GIVE ANDERSON PREMIUM STAMPS

Magazines, Comic Books, Daily and Sunday

Open 8 a.m. to 11 p.m.

Taylor's West Side Grocery

LE 6-2654

25 th PILLSBURY FLOUR _____ FREE DISH TOWEL WITH EACH BAG

Schoff of Moran, Michigan was seriously ill.

Mr. and Mrs. Elmer Hott and Mr. and Mrs. J. M. Ingalls and son Iia, attended the dedication of the new hospital at Charlevoix and also called on Mr. and Mrs. Bert Ingalls.

Mrs. Ted Mockerman and children returned home last Monday after spending two weeks at the Park of Pines attending the reunion of the Latter Day Saint Church.

Mrs. Helen Gibbard and children were supper guests of Mrs. Ted Mockerman, Thursday.

Healey Sings In Kalkaska

Mr. ad Mrs. Bill Healey jr., Bob and Betty and Fred Stecker motored to Kalkaska Sunday night where Bob sang in a program honoring Barbara Hostman state champion in the Senior Vocal Division of the 1954 Ama-

Stecker was Bob's accompanist. In the near future a similar program will be held in East Jordan in honor of Bob, state champ for 1954 in the junior division vocal group.

Miss Hostman will be a guest vocalist at his program when Bob will be preesnted with a trophy for his achievement.

The Serviceman's Letter



G. I. NEWS

Page 8 * East Jordan News-Herald * Thursday, August 26, 1954

There were no letters this veek but we have a few changes of address. Gerald Evans, while still being with the 7th Infantry has a change of duty within. His new address is: Cpl Gerald E. Evans, 7th Infantry Division (Rear), Comdt. Section, APO 7, c-o PM, San Francisco, Califor-

Carl Decker and August

week. Carl has a 30 day leave but thinks he will not stay out the whole time. Nothing to do he says. August Schultz has 17 days. They both are going back to the same base. Carl is a B-47 mechanic and August is at present working on trainers.

Paul Wilson's paper is being discontinued this week. He will be starting for the States on Sepember 1st.

Larry Streeter should be back on duty at his new base by now. His new address is: A-1c Lawrence E. Streeter, 318 Ftr Sq, Presque Isle AFB, Presque Isle,

A letter came this week from Leonard Lick, Jr. from Chanute Air Force Base, Illinois.

Hi Jake, I have enjoyed your paper, but will be shipping out pefore long. I have just about completed my course in electronics. My guess is that they will probably send me overseas. Will notify you when I get to my next

I have hoping they will give me a leave before I go.

I guess Don Whiteford has started school down here. He is in electronics also and lives in the next squadron over. This electronics course is a 125 day tech school, and it teaches as much as a college student has in 2 years. So it should be of some use to us when we get out. Bye, Leonard Lick, Jr.

As I told you last week, this will be my last letter to you men. want to say that it has been a great pleasure to know all of you through the letter. It has given me quite a thrill to get letters from you wherever you were all over the world. Just remember this, the paper will continue to come to you as before. I understand that Mr. and Mrs. Sayles are going to continue to enter your letters in the paper as you write them in. So keep those letters coming. Let the home folks know where you are and what you are doing. So for the last time, I'll say "So Long." Take care of yourselves and may God continue to bless you and keep you safe.

"Jake" Snyder.

Back Fence. . .

(Continued from Page 1) The Fletcher cleared for Chicago with 333,036 feet of lumber aboard: the John Schroeder cleared for Chicago with 419,-436 feet; the Robert C. Wente cleared for Milwaukee with 398,-362 feet; and the Nippogen cleared for Tonawanda, N. Y., with 800,000 board feet of white pine.

That was the first week of the shipping season.

Next Sunday, 45 years later, there'll be a boat race in the same harbor now bare of commercial ships and visitors from northern Michigan will come along to have a look.

Last Rites

(Continued from Page 1) of Lansing, Mr. and Mrs. Oral Barber, Mr. and Mrs. Elsworth Hardy of Flushing, Mr. and Mrs. Melvin Hardy of Grand Haven, Michigan.

Miss Rose Mackey of Ontario, Canada is spending a week at the Harry Behling home.



Guns And Ammunition

We are ordering our new guns and ammunition. If you use "hard-to-get" ammunition, get your order in now. We will get it for you, if pos-

We will also take trade-ins on new and used

SEE US AT THE

TRADING POST

USED CAMERA BARGAINS!

One Medalist I, complete with flash

One Argus 75, with flash and case

One Ansco Karamat, 35mm, with case

One Weston Light Meter, with case

NOW IN STOCK!

Telephoto lens for 8mm Brownie Movie Cameras \$16.50

Huckle's Studio Of Photography

119 MAIN STREET EAST JORDAN

is on the way!

Cheese	2 lbs. 83c	Muffin Mix	2 pkgs 19c
Sweet Peas,	33c	Flour	25 lb. bag \$1.97
Salmon	tall can	PURASNOW Flour	25 lb. bag \$1.97
Catsup	14 oz. bottle 17c	Cake Mix	3 pkgs for 89c
OLEOMARGARINE, Solids, 2-49 Keyko		Bisquick,	39c
Dressing	19c	NABISCO RITZ Crackers	^{в.}
Dressing	19c	Lake Trout	65c
Salad Dressin	g 45c	White Fish	55c
Shedds Pean	ut But	ter 2 lb. j	ar 63c

OUR ANNIVERSARY "SHOPPERS REVIEW" WILL REACH YOU NEXT WEEK WITH GOOD NEWS

Our Six Self Serve Cases Will Help You Shop Faster And Easier —DAIRY — MEATS — VEGETABLES — FROZEN FOODS— —ICE CREAM—

Choice & Commercial BEEF, PORK, VEAL, LAMB, POULTRY Priced Right — Quality Considered

FRESH FRUITS AND VEGETABLES

CLEAN STORE • LARGE STOCKS • EASY PARKING

We are serving Shurfine Coffee on Friday and Saturday

Jordan Frozen Locker Co.

THRIFT SUPER MARKET

STORE HOURS: 8:30 A.M. to 6:30 P.M. Friday and Saturday: 8:30 to 8



MIXES

NYLON CHECKED SLACKS—\$4.95

ALL WOOL JERSEY BLOUSES—\$5.95

CATALINA SWEATERS—\$3.95 up

FALL SKIRTS—\$2.95 up

NEW FALL MERCHANDISE ARRIVING DAILY!

- COATS
- **DRESSES**
- HATS
- **JEWELRY**

Fall **Cottons** \$1.95 up

Size 1-6x

THE DRESS & GIFT SHOPPE

Your Friend,