BAST JORDAN NEWS-HERALD



"HOME OF THE SWANS"

VOLUME 58 NUMBER 30

EAST JORDAN, MICHIGAN, THURSDAY, JULY 29, 1954

TEN CENTS

OVER THE BACK FENCE

BY MARSHALL

News around E. J. this week includes Saturday's opening of Bertha's Lunch which was formerly the B & B Drive - In at the corner of M-66 and M-32... Hite Drug Company no sooner had their front plate glass window replaced than Mac, of the Temple Theater across the street lost an upstairs window as he was adjusting it. The glass fell to the street below . . . Bill Huckle is repairing his nice big launch which is tied up behind his place of business . . . The board of directors of the merchant's association held a hurry up meeting Monday night to talk about new plans for the association . . . Dave Pray is breaking ground for a new house . . . The city has installed a new fire alarm system which is automatic . . . Queen Marian Danforth appeared on radio and television programs after winning top position in a queen's selection at Cadillac . . .

Some fellow took the East Jordan News-Herald to task in last Sunday's edition of the Detroit Free Press letter box. The writer flailed his arms and heaved everything but the kitchen sink at us for writing against the upper peninsula.

This is especially amazing and amusing because since we have published the News-Herald there has never been any editorials about the upper peninsula.

A fellow said taxation is a "Capitol" way to make money.

One man figures his wife's services are worth \$150 per week. He figured out that she cooks, 1,095 meals a year, spends 650 hours cleaning, 312 hours in the August 12th. laundry, 26 hours mending; and smiles at the end of the day.

What became of all this talk about moving the court house to the German Settlement?

We notice that Ken Diller is riding with ease these days.

A number of local boys attended the American Legion meeting in Grand Rapids recently. There was quite a scramble down there when the boys tried to pick up the home edition of the Press which had Queen Marian Danforth's photo on the front page.

East Jordan's fire siren has gone automatic; and now it is so simple to sound the alarm that it is causing trouble.

If you want to call the department to report a fire you just dial 2626 and hang on until a fireman answers. That's all there

But people are being warned not to call the department for any other reason. That's because whenever you call the department your call will sound the alarm.

That's what happened the other day when a lady wanted some information about the tourist park. She decided to call the fire department and ask. Her call sounded the alarm.

A false alarm costs the city between \$15 and \$20 depending upon how many men answer the

So don't call the fire department unless you are reporting a

New Fishing Site

An area north of Ironton on the west side of Lake Charlevoix has been purchased by the State Department of Conservation for a public fishing site.

Conservation officials say the area will be developed to give fishermen access to the lake.

Purchase of the land was authorized by the conservation commission at its ast meeting, altho no date was set for the beginning of the development.

It was said that the development will be similar to many other such public fishing sites owned by the department around Michigan.

IN CASE OF FIRE!

Dial 2626 Don't Hang Up

townships coming under its services that the city fire alarm now is

The new alarm system is set off when a person calls LE 6-2626. The person calling that number must hang on to the telephone

until a fireman answers; then he must give the fireman the location If anyone calling the fire number, LE 6-2626, hangs up before a fireman answers the telephone, the firemen will not know where the

Firemen say that a resident who calls the department and then hangs up the telephone before anyone answers may be causing thousands of dollars worth of damage by delaying the department's op-

Residents have been warned to follow these steps when they wish

- (1) Dial 2626. That will sound the alarm immediately.
- (2) Hang on to the line until someone answers the telephone, even if it takes five or ten minutes. This is highly important.
- (3) Give the fireman who answers the telephone the exact loca-

(4) Be calm and give the fireman full information before you

REMEMBER, DON'T HANG UP!

"Pedaling Pair" Starts Fifth Annual Bicycle Tour

Parker Seiler of East Jordan and Lyn Neal of Muskegon, who are known as "The Pedaling Pair" because of their many bicycling adventures, left San Francisco recently on their fifth annual bicycle tour. The main objective of this year's outing is to visit the four western states which have escaped previous tours—Nevada, Utah, Colorado and Nebraska. The pair plan to ride about 2,000 miles visiting National Parks and other points of interest in that section of

Co. Republican Fall Convention

Guy C. Conkle, Jr., chairman, Charlevoix County Republican and Wanda Hill, Secretary of the Committee announced that the 1954 fall convention of the Charlevoix County Republican Committee will be held in the dining room of the Gymnasium building in Boyne City on Thursday, the 12th day of August, 1954 at 8 o'clock for the purpose of electing delegates to the state convention and transacting such other business which may come before the meeting.

Bertha's Lunch To Be Opened Here Saturday

Announcement was made this week that Bertha Webster will re-open the B & B Drive-In restaurant Saturday under the name of Bertha's Lunch.

The restaurant is located on the corner of M-32 and M-66 on East Jordan's West Side.

Mrs. Webster has had many years experience in the restaurant business with the late Cal Bennett at Cal's Tavern and more recently was employed in the kitchen at Grandvue Hospi-

The restaurant will offer short orders and sandwiches when it opens, but it is expected that full meals will be added later.

The following is the first of five weekly letters the News-Herald will publish following the progress of the tour.

BEFORE BEGINNING the account of our bike trip, I would just like to mention our inexpensive means of travel from Michigan to California. To drive 2,500 miles, sleep five nights and eat 16 meals enroute cost us each \$8.00. The secret is to get someone else to furnish the gas and the car (preferably a station wagon) sleep in the back on an air mattress and eat simple but nutritious food such as

We spent a few days cycling around San Francisco and came to the conclusion that it is one of the most fascinating cities we have visited. Pedaling across the Golden Gate Bridge was exciting and I know many East Jordan men have been thrilled to pass under this gigantic span home-

ward bound. A view of the picturesque bay area from Telegraph Hill, a ride on the quaint old cable cars and a visit to Chinatown were a few of the highpoints on our tour of the city. You will have difficulty finding many San Franciscans who are not great boosbers for their city and climate. (Sinus

sufferers excepted.) A San Francisco Examiner reporter saw us leaving and stopped us for pictures and a story, and a man from Walt Disney studios talked with us and asked us to keep him informed of our progress. (It seems the studio library has a section devoted to bicycling.)

WE HAD TO ride across the bay on a railroad ferry because Continued on Page 7

East Jordan Farm To Be Scene Of Field Day

Northern Michigan Farmers some answers next Tuesday, August 3 at the farm south of East

Visitors can inspect seedings on sandy soil and steep slopes.

The Pasture Field Day, from 10 a.m. until 3 p.m., will be at the Bryce and Vernon Vance farm, 2 miles west on M-66 highway and a mile south of the Charlevoix-Antrim county line. Research work at the farm is mainly on 10 acres of light sandy soil on a rather steep slope, notes Edward D. Longnecker, MSC

soil expert. Farmers and technical personnel are welcome. The tests include two rates of

seeking better pastures can get liming, four different fertilizers, contour strip-cropping, different seeding mixtures, varied seedbed preparations and use of selective weed killers.

The soil science and farm crops departments of Michigan State College will present the program in cooperation with the Antrim County Extension Service and the Antrim County Soil Conservation District.

Additional pasture information-plus work with beef cattle, turkeys, potatoes and area problems-will be available the following day, Wednesday, Aug. 4, at open house at the Lake City Experiment Station.

Merchants To Welcome Queen Marian Home

Merchant's **Group Has** 64 Members

Members of the East Jordan Businessmen's Association meeting at Cal's Tavern Tuesday night were told by Treasurer Minnie DesJardins that membership has reached 64.

In the nearly two years the association has been organized, the group has lost one member and added four.

The association gave a vote of thanks to the industrialists and merchants aiding financially so the group could enter a float in the National Cherry Festival. They were: East Jordan Cooperative Company; East Jordan Canning Company; Jordan Valley Cooperative Creamery; State Bank of East Jordan, Jordan Frozen Food Locker Company and Mount Clemens Metal Products Company.

The association also gave a public vote of thanks to Mr. and Mrs. Ralph Hilts for offering to dry clean Marian Danforth's formal gowns worn at Kalkaska, Traverse City and Cadillac. Keith Dressel was also honor-

ed for doing "a fine" job of obtaining financial support for the publishing of the Association's advertising folders. The association discussed the

work now underway to attract new activities into the area. The new Swan City Cygnets

gave several musical numbers following the dinner.

Plates Help **Needy Kids** The East Jordan Rotary Club's

Rotary Auto

Rotary Club

To Meet

Near Alba

East Jordan Rotary Club

members will meet at the Orvil

Walker farm near Alba 6 p.m.

Monday for a chicken supper.

auto plates advertising East Jordan are selling rapidly, according to club members.

The plates, which picture a local background in white and blue colors, are selling for \$1.00 and are to be used on the front auto bumper.

The club sponsored the money raising project to aid local needy children to obtain glasses and to receive optical treatment when

Those auto owners wishing to aid in the club's program to help needy children are asked to purchase a bumper plate from a Rotary Club member.

SHOP EAST JORDAN!

East Jordan Residents **Attend North Industry Meet**

City and Charlevoix residents attended a northern Michigan industrial meeting at Petoskey

4-H Club Winners Of Co. Contests

The annual 4-H Club County eliminations contest was held Monday, July 26 at 8 p.m., in the Charlevoix High School Gymnasium. Winners were determined from a model business meeting demonstration, public speaking and a talent show, with county 4-H clubs competing.

Winner of the model business meeting demonstration was the South Arm 4-H club.

Carolyn Stoel of the Barnard Club was the winner in the public speaking division.

The Talent Show produced several winners - a novelty tap dance was performed by Judy Annear and Sue Boswell; Roger Stokes recited "Gunga Din;" and the South Arm "Boomps-A-Daisies," a square dance team of 12 year olds led by Martha Lord won also.

To be eligible for such a contest contestants had to have completed a least one project or article during school year which had to be ready for exhibition on Achievement Day, April 26th.

These winners will represent Charlevoix County in the District finals held in Gaylord, August

Big Contest . . .

The question of women versus men drivers will be solved as far as tractors go the 1954 Michigan State Fair, September 3 through 12.

There'll be \$800 in prize money for the winners of a skilled tractor operators' contest to be held September 8 and 9. Eliminations and finals will be held in three divisions: Junior, for boys under 18; Senior, for men over 18 and the Women's Division (all ages).

omic problems were discussed by

interested residents and indus-

trialists. Some 60 northern Michigan residents attended the dinner meeting in the Elks Temple discussing problems of transportation, housing, financing, highways, the St. Lawrence Seaway and

general economic issues. Main speaker was John Buekema, consultant for the State Department of Economic Develcpment. Harris Miller, of the same agency, also addressed the group.

The meeting was called by the Northwest Michigan Industrial Development Council in cooperation with the state department.

East and west freight delivery across northern Michigan was said to be inadequate; and inability to obtain low cost financing or home construction was also said to be a problem.

It was pointed out that few northern Michigan cities have proper docking facilities at present for landing ocean going boats. Volume of business in the area would not be large enough to merit constructing huge facilities for boats after the St. Lawrence seaway is constructed, it was claimed.

It was said, however, that large boats would probably dock at Traverse City.

The group discussed possibilities of obtaining a Michigan State College experimental farm for north west Michigan.

Art Rouse, a member of the State Board of Agriculture, said the college would provide the personnel if the legislature would provide the money.

COMING EVENTS

August 11-Annual meeting of Charlevoix Hospital members to be held in Band Room of Charlevoix Public School Buildings at

August 14-Senior Bake Sale at Sommerville's Grocery starting at 10 a.m.

Plan Celebration For Friday Night Arrival

A Friday night homecoming celebration for East Jordan's Queen Marian Danforth was planned by the East Jordan Businessmen's Association at the groups monthly meeting Tuesday night. Advertising Chairman Minnie DesJardins will bring Queen Marian home from Cadillac about seven o'clock Friday night and the

celebration is to be a surprise. Because of this the club's regular Tuesday noon program will not be held at the Presbyterian E. J. Residents Take Part In

> Venetian Night Several East Jordan residents took part in Charlevoix's 20th Annual Venetian Nights celebration Sunday.

The Swan City Cygnets, consisting of Pat Gilpin, Nan Drapeau and Martha Lord, sang for the thousands of visitors just before the famous boat parade in Round Lake.

The parade attracted 27 entries which played the lake under a shower of colorful fireworks.

Mrs. Bill Huckle, of East Jordan, was one of the three judges, which named the most attractive units. Other judges were Douglas Cook, Kalamazoo lawyer, formerly of East Jordan; and Aurey Strophaul, of the West Michigan Tourist and Resort Association.

Musical units in addition to the above mentioned included the famous Plymouth Kiltie band The band played earlier at Grandvue hospital here and at

The celebration attracted thousands of people from all parts of Michigan and surround-

Queen Marian now is in Chicago on a 5-day tour as part of her award after being selected Queen of the Paul Bunyan Day's

festival at Cadillac. Chairman Fred Vogel and Minnie DesJardins urged all merchants to display "Welcome Home Marian" signs in their windows for Friday night; and Harold Bader is making arrangements for a band to greet her as she enters the city.

Following the downtown celebration the members plan a street dance and general festivi-

The Association entered Marian in the Cadillac festival and she was selected from a group of 25 girls from Cadillac, Traverse City, Ludington, Lake City, Scotville, Manton and other central Michigan communities.

Cadillac merchants have given a list of gifts to the queen; they total \$500 in value.

The Cadillac Paul Bunyan Days festival will be held from August 2 to 8, six full days.

The Queen's coronation ball

at the high school will be held 8 p.m. Friday, August 6th. The association plans to enter-East Jordan's National Cherry Festival Float in the Cadillac parade which will be held on the

afternoon of Saturday, August

Several East Jordan, Boyne Thursday night when area econ-

With but two remaining games in the second round of play, the East Jordan Iron Works has assured itself of the second round championship of the Rainbow Ci-

ty Softball League. The Ironmen have made a specialty of late of winning extra inning games. During the past week they triumphed in each of two nine inning games winning each by a single run.

On Tuesday evening, the American Legion dropped a 13 to 12 decision to the Foundrymen after leading most of the way. The winners came from behind with two out in the seventh

frame. On Thursday evening it was the Canning Company that felt the sting of the Ironmen when they dropped a 6 to 5 thriller in another nine inning affair.

LAST WEEK SUMMARY Canning Co. 13, Cooperative 11 Iron Works 13, Amer. Leg. 12 E. J. Juniors 23, Boyne Jrs. 7 Boyne City Jrs. 26, E. J. Jrs. 0* Iron Works 6, Canning Co. 5 Amer. Leg. 1, Cooperative 0 (F) West Side 18, Tigers 11 (jrs.) Braves 11, Red Sox 8 (jrs.) Boyne City Girls 34 E. J. Gals 7 E. J. Juniors 26, Char. Boys 3 Charlevoix Ind. 4, E. J. Ind. 0 Pleasant Valley 12, Amer. Leg. 8

*baseball COMING ATTRACTIONS

Two softball attractions are on tap for Thursday and Friday evenings of this week as two outside teams invade theh West Side Ball Park to meet the East Jordan Independents.

Tonight the Mancelona Jets will meet the Independents at 9:00 p.m. Thursday night's preliminary at 7:45 p.m. finds the E. J. Canning Company opposing Pleasant Valley.

Friday night Fochtman Motors of Petoskey will battle the locals at 9:00 p.m. Fochtman's have one of the outstanding softball aggregations in Northern Michigan and are led by an outstanding softball twirler in Baer, who has established himself with many low hit games. Two encounters involving Junior teams will

precede Friday night's main at-

traction. Ellsworth's Chamber of Commerce nine will be here next Tuesday August 3rd at 9:00 p.m. East Jordan and Ellsworth have split in their two meetings to date this summer both teams won at home. Pleasant Valley will tangle with the E. J. Iron Works in

Tuesday night's prelim.

HANDICRAFT Handicraft classes at the Tourist Park will be terminated this week Friday with the final meeting of the handicraft group at

that time. This activity has attracted on an average of better than eighty children twice a week throughout the past summer. A record attendance was on hand last Friday afternoon when ninety-three boys and girls were on hand. These classes have been a part of the Community Chest summer recreation program.

SQUARE DANCING

The Tourist Park Recreation Hall has proved a very popular gathering place each Wednesday evening as some two hundred and fifty persons have been taking in the square dancing each week.

Mrs. Wilbur Robertson directs the dancing activity. The East Jordan Community Chest also sponsors this program.

PARK IMPROVEMENT

A row of posts along the west side of the softball park has done a great deal to facilitate parking at softball games at the

West Side Ball Park. Through the cooperation of the city council a water fountain has been added. Slowly but surely East Jordan is getting a lighted softball diamond that soon will rank second to none in this

Future plans call for the construction of a scorer's and announcer's building at the rear of the present backstop as well as an improvement in the parking facilities on the east side of

The East Jordan News-Herald

Marshall F. Savles.... Editor & Publisher Staff Photographer

The Charlevoix County Herald_____1896 The East Jordan News_____1952

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* East Jordan News-Herald * Thursday, July 29, 1954



Most important of the elections this year is the primary election coming up next Tuesday. Quite often our voters stay away from primary elections and go

only to the polls for the general election in November. When you do this you are asking someone else to tell you who should have running in the general election so you can vote for

The most important decisions are made at the Primary election. For it is there that the candidates are eliminated with only one remaining in your party to go on the November ballot.

If you fail to vote in the primary you have no right to grumble about the man your party names for the general election ballot in Over the years too many voters have become lazy when primary

election time arrives. And then they turn out for the general elec-With a large number of candidates on the primary ballot next Tuesday, it seems our voters should take a more active interest in those who should appear on the general election ballot in Novem-

Methodist **Church Holds** Smorgasbord

All the various organizations of the East Jordan Methodist Churches are joining together in one committee to promote an outstanding annual event in East Jordan.

A bazaar will be held August 4-5. On the evening of the 5thall you can eat - smorgasbord style - of the finest home-cook- PRESENTATIVE.

ed and baked foods, will be served at 5, 6, and 7 p.m.

Michigan turkey and East Jordan cherry pies will be a special feature. (Apple pie for those who prefer it).

The bazaar will be supplied with the best of local talent made articles — fancy articles and homemade foods.

Call Carlton Bowen for tickets or see any member of the Methodist Church. Don't miss this great community event at the Methodist Parish Hall.

MEGGISON FOR STATE RE-



Thursday, July 29

John Wayne and Claudette Colbert "WITHOUT RESERVATIONS"

Return of screen's best comedy

THE BUNDY MOUNTAIN JAMBOREE Stage and Local Talent Show

DANCING TONIGHT, THURSDAY, JULY 29

With the Bundy Mountain Jamboree Modern Music and Country Style from 10 to 1

Friday and Saturday, July 30 and 31

Joel McCrea and Mari Blanchard "BLACK HORSE CANYON" In Technicolor plus

Barry Sullivan and Adele Jergens in 'MIAMI STORY"

Sunday and Monday, August 1 and 2 Dana Andrews and Elizabeth Taylor "ELEPHANT WALK"

Tuesday and Wednesday, August 3 and 4 Emile Meyer

"RIOT IN CELL BLOCK 11" Desperate men in prison riot

Drama and romance in Technicolor



WHY BANK MONEY ORDERS ARE POPULAR

> They are cheap, easy to buy, safe, and easy to use. If lost in the mails, they can readily be replaced. People who receive Bank Money Orders also like them, because they're easy to cash anywhere upon

> identification. You, too, will like Bank Money Orders. Buy them, in any amounts, at this bank.

State Bank Of East Jordan

Member of FEDERAL DEPOSIT INSURANCE CORPORATION



CHURCH SERVICES

10:00 am

FIRST PRESBYTERIAN CHURCH Edward O. DeHaven, Pastor Regular Services:

The Church School meets at 9:45 with classes for all ages. The Morning Worship begins at 11:00 o'clock.

METHODIST CHURCH Rev. R. H. Moore, Pastor

Morning Worship

Church School 11:15 am 5:30 pm UNITED MISSIONARY

CHURCH C. W. Thompson, Pastor

Morning Worship 11:00 a.m. Sunday School 10:00 a.m. Youth Fellowship 7:00 p.m. Evangelistic Services 7:30 pm Prayermeeting (Thurs.) 8:00

HRIST LUTHERAN CHURCH Boyne City — Wilson Twp. Rev. Richard Noffze, Pastor Vilson Township:

9:30 am. Church Service 10:30 a.m. Sunday School Boyne City: 11:00 Church Service

10:00 Sunday School CHURCH OF GOD CHAPEL

Rev. Ora Holley Services Sunday Evening — 7:30 ASSEMBLY OF GOD

Rev. Herman Smith, Pastor Sunday School - 10:00 a.m. Morning Worship — 11:00 a.m. Evangelistic Service — 8:00 p.m.

EVANGELICAL LUTHERAN CHURCH

Dale Larsen, Pastor Sunday School every Sunday at 10:00 a.m. Classes for all ages Church services every Sunday

at 11:00 a.m. Luther League cooperative family dinner second Sunday of month at 1:00 p.m.

ST. JOSEPH CHURCH Rev. Joseph Malinowski, Pastor MASSES

Sundays-7:30 and 9:30 a.m. Holydays—7:30 am and 7:30 pm Weekdays—8:00 a.m.

SEVENTH - DAY ADVENTIST CHURCH

Elder R. H. Clausen, Pastor Sabbath School 1:30 p.m. Worship School — 3:00

THE GOSPEL MISSION Special Bible Study Classes For Free Gospel Literature Write PO Box 295 City

BIBLE BAPTIST CHURCH Central Lake Rev. Paul Gelatt, Minister

Worship — 11 a.m. Bible School — 10 a.m. Youth Time — 6:30 p.m. Gospel Service — 7:30 p.m. Prayer Meeting, Wednesday -7:30 p.m.

Bible Club, Thursday, 4 p.m. Sunday School Sunday 10:00 Morning Worship, Sunday 11

Evangelistic Service, Sunday

Looking Backward

Reviewing The News-Herald

Nortin Martin 10 month old son of Mr. and Mrs. Milton Mather died Tuesday morning after a short but painful illness.

Miss Christina Wanek and Joseph Kabat were united in marriage by Father Kroboth in St. Joseph's Church on Monday.

Funeral services were held at East Jordan for Zae Moore, 18, of Alba, Rev. T. Porter Bennett officiating.

July 25, 1924 Born to Mr. and Mrs. Ray

Grosset, a daughter, Tuesday, July 22.

The annual picnic dinner of the Pythian Sisters, K. P's and families will be held at Monroe

At CMC

Students from Charlevoix County are among the 1102 students attending summer school at Central Michigan College this

Among those in attendance

Louvinia Maddocks Lockman, Maynard William Mathers, Jennie H. Organek, Boyne City; Donna Kae Ball, Anita June Clarke, Beverly Helen Looze, Florence Marie Moeller, Blanche Paul, Anna Olive Warner, Charlevoix.

Irene Bugai Endress, East Jordan.

FINKTON BIBLE FELLOWSHIP CHURCH

Followed by short morning ser-Sunday School, 10:30 am Youth Felowship 6:45 pm 8:00pm Evening Service Wednesday Prayer Meeting

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER

DAY SAINTS Elder Ole Olson, Pastor

Sunday Services Church School 10.00 a.m. Morning Worship 11:0 a.m. Zions League Tues., 7:30 p.m. Prayer Service, Wed., 8:00 p.m

PENTECOSTAL FULL GOSPEL TRUTH CHURCH Corners Fourth & E. Division Sts Rev. Harley R. Barber, Pastor Sunday School-10 a.m.

Worship Service-11 a.m. Sunday Eve. Service — 8 p.m. C. Y. A. Tuesday—8 p.m. Prayer Meeting, Thursday 8 pm Creek, Wednesday, July 30.

July 21, 1934 Miss Velma Rosemary Campbell and Ernest Lundy exchanged marriage vows Saturday afternoon at the Campbell home, Rev. U. Lincoln Montgomery of the Methodist Church officiating.

Among those from East Jordan to attend Michigan State Convention of Fire Chiefs at Manistee are Harry Simmons, Charles Strehl, Marshall fin and Joe Nemecek.

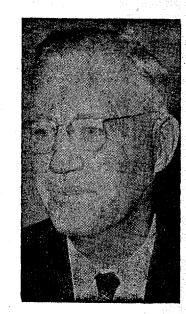
standing Northern Michigan attorney passed away Monday at Munson Hospital. He was affiliated with an East Jordan law

Dr. Frank P. Ramsey moved office to the front suite of rooms over the Hite Drug Store.

Carl Buchin passed away at the Charlevoix Hospital, Tuesday. Funeral services will be held

RE-ELECT

FRANK ANDREWS



State Senator Republican

PRIMARY ELECTION **AUGUST 3**

HE IS DOING A GOOD JOB

ANDREWS FOR SENATE COMMITTEE



Lowest Price Ever Placed on a Big, Peak-Performing Luxury Car you want than any car in its price range.

Lift the hood for one reason. That Pontiac engine is one of the greatest power plants of all time for thrilling action and stalwart dependability.

Drive it and complete the proof. Pontiac's length and weight provide the ride and room of expensive cars.

But Pontiac's price is near the lowest and we'll give you the best deal in town. Come in and prove it-right now!

DOLLAR FOR DOLLAR YOU CAN'T BEAT A



COOPER PONTIAC - CADILLAC

HERE & THERE **Around East Jordan**

Thursday, July 29, 1954 * East Jordan News-Herald * Page 3

Mr. and Mrs. Jack Browning of Chicago are visiting Mrs. Browning's mother, Mrs. Blanche Richards and other relatives

Mr. and Mrs. Ralph Nufee of Santa Barbara, California are visiting their grandmother. Mrs. Blanche Richards and other re-

over the weekend.

Mr. and Mrs. Grey DeForest and children. Jeri and Mark of Coopersville, Michigan visited at the Clarence Healey home from Wednesday until Sunday. Mrs. DeForest is the daughter of Mr. and Mrs. Healey.

WE GET



DRESSES CLEAN

No matter if your dress is wool or knit, silk or rayon, nylon or a new synthetic material, we'll return it to you cleaner looking, better fitting than you'd ever imagine possible. You see with us cleaning is a fine

EAST JORDAN **CLEANERS**

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

Mr. and Mrs. Harry McKalle of Traverse City spent Sunday with their mother, Mrs. Pearl McKalle and other relatives.

Mr. and Mrs. Carl Kamradt of Farmington are visiting his parents, Mr. and Mrs. Ed Kamradt.

Jack Dickson was in Rockford on Sunday and Monday visiting his wife and two daughters.

Max Sommerville returned to Laughton Friday night.

Mr. and Mrs. Charles Looze and son Dale spent the weekend at Flint visiting their son and daughter-in-law, Mr. and Mrs. Dale Looze and their two daughters who have employment there Patricia and Marilyn.

Gary St. Charles returned home Saturday from a threeweek stay in Detroit. He was accompanied by his sister and brother-in-law, Mr. and Mrs. Basil Morgan.

Mr. and Mrs. Ernest Kopkau and son Dennis visited Sunday at the home of their son and daughter-in-law, Mr. and Mrs. Alvin Bates in Boyne City.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Twenty-five were present at Eldeva Craft's shower held Wednesday, July 21st at 8 p.m. Hostesses were Mrs. Kamradt and Ellen Saganek. She received many lovely gifts.

Marie Neilsen To Model Dress At State Fair Marie Neilsen, 17, East Jordan

"O.K., George -

hair-raising story!"

My Neighbors

4-H club member, has been chosen one of 25 girls to participate in a 4-H dress revue at Michigan State Fair at Detroit September 4th. She will model the formal which won first place in the annual Charlevoix County 4-H Club Dress Revue at East Jordan High School in May.

Selection of the 25 Michigan girls was made by state 4-H leaders in Lansing.

Miss Neilsen will compete on state wide basis at Michigan State College in East Lansing August 31, September 1, 2 and 3. From there she will go directly to the State Fair in Detroit.

Miss Nielsen is the daughter of Mr. and Mrs. Ole Nielsen of Route 2, East Jordan.

Cherryvale Extension

The Cherryvale Home Extension Club met Monday, July 26 at the home of Maxine Griffin with 11 members present. An enjoyable report was presented by Loran Beishlag and Frances McLaughlin on their trip to MSC

Each member is asked to furnish an apron, cake or potted plant for the booth at the County Park on Labor Day.

A county council meeting will be held at the Tourist Park in East Jordan August 2nd at 1:30. The next meeting of the Cherryvale group will be held September 27th at the home of Lorna Beishlag.

Reunion

A family reunion was held at the home of Mrs. Frank Lenosky Saturday evening.

It was the first time in fourteen years that the family has

Those present were: Mr. and Mrs. C. M. Pumfrey and daughers, Patsy and Barbara of Kala mazoo, Mrs. Emma Doyle of Montrose, California, Mr. and Mrs. Albert Lenosky and Ralph Lenosky, all of East Jordan.

MEGGISON FOR STATE RE RESENTATIVE.

NOTICE OF ANNUAL MEETING OF CHARLEVOIX HOSPITAL Meeting will be held August 1th at 8 p.m. in the Band room of the Charlevoix Public School

Buildings. For the purpose of: Reports by members of the Board of Trustees and the Superintendent on fiscal year's ac

tivities. To elect three trustees for term of three years each.

To transact such other busi ness as may legally come before

this meeting, Phila A. Shanahan Secretary

The annual Evangelical Lutl ran Church Pie Social sponsor ed by the Lutheran Ladies, July 31st, starting at 2, ending at 1 in the church annex.

SHOP EAST JORDAN!

Shop IGA Every Day and Save

Vote

VOTE AS YOU PLEASE, BUT VOTE

Leonard L. Case

FOR STATE REPRESENTATIVE

HOME MADE PORK SAUSAGE 2 lb 890
SLICED LARGE BOLOGNA th 49c
FRANKFURTERS (both kinds) tb 49c
YOUNG BEEF LIVER th 45c
YOUNG BEEF CHUCK ROAST th 49c
CITY CLUB COFFEE (th tins) \$1.19
HILLS BROTHERS COFFEE (th tins) \$1.27
DAWN TISSUE 4 Rolls 35c
ICE CREAM, any flavor ½ 1b 89c
PINK SALMON tall can 45c
We have a complete variety of Johnstons coo-

kies and crackers for your eating pleasure.

We have ice cold beverages of all kinds

Open daily until 10 p.m. except Saturday 'til 9 SHAW'S IGA SUPER MARKET

FREE DELIVERY LE 6-2501

-

BEER & WINE EAST JORDAN

The Man For The Job!

Russell 'Jack' Harper

HIS POLICE EXPERIENCE (5 Years In Boyne City)

QUALIFIES HIM FOR THE JOB OF

SHERIFF

CHARLEVOIX COUNTY

Vote Aug. 3rd

Your Support Appreciated

Regatta At Petoskey Festival

The Little Traverse Bay Regatta will be revived again this year during the Water Wonderland Festival to be held in Petoskey, from July 29 through August 1st.

This regatta is for all sailing craft and trophies are being awarded by local merchants.

The last time this regatta was held in 1952, but interest has mounted so as to guarantee many entries. Over 50 are expected The race will be held on Little Traverse Bay forming a beautiful background to the Water Wonderland Festival, on Friday,



Addie Barber was admitted on

On the 19th of last week, Lottie Gee and Cora Nobel were transferred to the Decker Convalescent Home, and Florence Lewis of Beaver Island was discharged on the 23rd.

The patients of Grandvue enjoyed hearing and watching the Plymouth Kiltie Band Saturday afternoon at 4.

PRESENTATIVE.

Arvita Liskum, Robert Walczak

Miss Arvita Liskum became the bride of Robert Walczak of Gaylord Monday morning, July 19, at 10:30 a.m. The double ring ceremony was conducted by Father Malinowski at the St. Joseph Rectory.

The bride wore a nylon ballerina length dress of net over taffeta with a lace bodice. Her finger-tip veil was held in place with a lace cap edged with seed pearls. She carried a cascade bouquet of multiflora roses. fever few and baby's breath.

Sandina Liskum, sister of the bride, was her only attendant. Her ballerina-length dress was of vellow net over taffeta with a tiny bolero jacket. Her cap was starched cotton covered with daisies. She carried a cascade bouquet of Shasta daisies and baby's breath.

The best man was Leonard Skop of Elmira, cousin of the groom.

The bride's mother wore a lavender suit with lilac accessor-

The groom's mother chose a blue flowered french crepe Both mothers wore corsages of sweet peas. All the flowers for the wedding grew in the garden of the bride's home.

Those attending were Mr. and Mrs. John Walczak of Gaylord. Mr. and Mrs. Harold Liskum, Mrs. Stanley Francis and Mrs.

Guests during the week at the William Heath home were Mr. and Mrs. Reno Forin and Mr. and Mrs. Lee Corder and son. All spent Thursday at Mackinac Island. Nell Heath, Alvin Cook, son of Laura Forin, all of Kal-MEGGISON FOR STATE RE- amazoo were also visitors of William Heath.

Peter Skop of Elmira, Mr. Paul Liskum and Pvt. Stanley Smelak of Camp Chaffee, Arkansas.

At 3 o'clock the bride's parents held open house for about 100 guests. After the bride cut the wedding cake, it was served by Mrs. Donald Stokes. Mrs. Homer Nasson, assisted by her daughter Adele, presided at the punch bowl. Mrs. Skop and Mrs. Francis served the groom's cake. Mr. Archie Murphy dipped ice cream and Mrs. Murphy opened and displayed gifts.

At 8 o'clock in the evening Mr. and Mrs. John Walczak gave a reception and dance at the VFW Hall in Gaylord. About 100 guests attended.

The bride is an East Jordan High School graduate of 1952. The groom is a veteran of the Korean War, having served 4 years in the United States Army and is now employed by the Jordan Valley Creamery.

The young couple are living in the Maddock residence in East Jordan.

USE NEWS-HERALD CLASSIFIED

3 WAY SAVINGS AT TAY	LOR'S
Quality FoodsLow Prices-	–Anderson Stamps
BLISS COFFEE	1 fb tin \$1.15
CALIFORNIA POTATOES	10 tb bag 55c
CHARCOAL	6 th bag 39c
ARMOUR'S MILK	3 tall cans 35c
APMOUR'S LARD	2 1b 49c
DEFIANCE DOG FOOD	3 cans 25c
SWEET SIXTEEN OLEO	1 tb qtrs 23c
SEALTEST TANGERINE SH	ERBERT pint 25c
Magazines, Comic Books,	Daily and Sunday
Newspapers. Open 8 a.m. to 11 p.m.	
Taylor's West Sid	le Grocery

LE 6-2654



A&P Saves You Money On Top Quality FRUITS and VEGETABLES!

COLD BEER

IT'S NATIONAL VEGETABLE WEEK!



SWEET AND RIPE — SIZE 36

Cantaloupes 2 FOR 35c Golden Ripe Bananas

Carrots **reaches** Apricots

TENDER FINGER SIZE JUST RIGHT FOR SLICING

2 1-LB. CELLO 27c Radishes LBS. **29c** 12-LB. \$2.19 LBS. 39c

Head Lettuce

SKINLESS, ALL MEAT

CRISP AND SOLID LARGE SIZE HEADS Orange Juice FRESH FROZEN, FLORIDA GOLD, 6 6-02. 89c

LB. 49c

NO. 211

16-OZ. CAN

ALL GOOD, LEAN LAYERS

Sliced Bacon

LB. **550** PKG. **550 Frankfurters** LONGHORN STYLE

Colby Cheese

Frankenmuth Cheese Cheez Whiz 49c KRAFT'S CHEESE SPREAD

SANSINENA Corned Beef. Roast Beet 19-OZ. **236** Sail Detergent 6 16-OZ. 49c Daily Dog Food NEW LOW PRICE-DIET I AND 2

Roman Cleanser BLEACH 1/2 GAL. 31C GRANULATED DETERGENT 2 LGE. 39C

2 6-OZ. 35c Realgold Orange Base LGE. 30C Rinso Blue GT. 60c

Waxtex Waxed Paper 100-FT. 21c

Northern Toilet Tissue 3 ROLLS 25c Grapefruit Sections A&P 2 CANS 37c

30-OZ. 25¢ **Prune Plums**

dexo Shortening PURPOSE, 3 LB. 77c

Jane Parker Cookies. Your Choice **OATMEAL OR FUDGE** 39c 2 PKGS. 4.3c DATE GEM OR RAISIN JANE PARKER **Apple Streussel Pie** JANE PARKER, LARGE, Angel Food Ring

PILLSBURY DEAL PACK Pie Crust Mix POPULAR BRANDS, **Cigarettes** CTN. 11.99 Heinz Ketchup 2 14-0Z 49c NEW LOW PRICE Pure Lard SUNNYFIELD NEW LOW PRICE, PERFECT STRIKE 16-OZ, 39c **Chum Salmon** 3 12-OZ \$1.00 **Chopped Beef** ARMOUR'S ANN PAGE, NEW LOW PRICE 16-OZ. 29c Sandwich Spread SULTANA, NEW LOW PRICE Salad Dressing Sta-Flo Starch SEND 2 OT. BOT. LABELS TO STA-FLO—RECEIVE 506 CHECK Facial Tissues ANGEL SOFT **Cream Style Gorn** IONA, YELLOW OR WHITE CAN BUTTERFIELD, SLICED, 16-0Z **Potatoes** CAN 10e WHOLE, 14-OZ Pineapple Juice

Iona Green Peas All Prices in this ad effective through Saturday, July 31st.

Mixed Vegetables





Nominate and Elect

Forrest G. Brown

for

State Representative Republican

AUGUST 3rd Primary

CAPABLE

HONEST

EXPERIENCED

He will serve the best interests of all the people in the

-paid political ad

FROM OUR CORRESPONDENTS

About People You Know

Page 4 * East Jordan News-Herald * Thursday, July 29, 1954

Miles District

Mr. and Mrs. William Addis and children of Alpena were dinner guests Sunday of his parents Mr. and Mrs. Lawrence Addis. Helen accompanied them home to spend a week.

Mrs. B. Garverson and daughter, Mrs. Carmon Morrsy of Munising were supper guests Thursday of Mr. and Mrs. Elmer Hott.

Mr. and Mrs. Wayne Evans called on his brother-in-law and sister, Mr. and Mrs. Raymond Fisher Sunday afternoon.

The community was saddened by the death of Joe Addis, Wednesday, July 21st.

Mr. and Mrs. Chris Halverson of Long Beach, California spent the weekend with Mr. and Mrs. August Bulmann.

Mrs. Ted Mockerman and family and Mr. and Mrs. Paul Gibbs and daughter went near Petoskey, Thursday.

Barbara, Betty and Janette Fisher and Irvin and Milton Bulmann went to Charlevoix Monday evening to take part in a 4-H Talent Show.

Mrs. Robert Kamradt and daughter, Virginia of Muskegon spent one day last week with Mr. and Mrs. August Bulmann.

Mr. and Mrs. Casey DeYoung of Zeeland visited with Mr. and Mrs. William Boss Monday eve-

Mr. and Mrs. Paul Gibbs and daughter, Linda of Grand Rapids are spending the week with his sister, Mrs. Ted Mockerman.

SHOP EAST JORDAN

DOWN COMES THE

PRICE

THE WORLD FAMOUS

U.S. Royal

Air Ride

This is the world famous factory-new

Royal Quality Tire

\$16.95

PLUS TAX

ROYAL QUALITY AT THIS NEW LOW

DAN'S SERVICE

Mr. and Mrs. Charles Breams and son, Richard of Chicago spent two days last week with Mr. and Mrs. August Bulmann.

Mrs. Erma Gibbs and son, David of Grand Rapids spent the weekend with her daughter and family, Mr. and Mrs. Ted Moc-

Rev. and Mrs. Donald Boss of Lucas, called on Mr. and Mrs. William Boss Monday afternoon.

Mrs. James Addis and son, James of Monroe came to attend the funeral of Joe Addis and also called on relatives and friends.

West Penisula

Mr. and Mrs. Alfred Crowell left Wednesday morning for a vacation in the Upper Peninsula. They returned home Friday eve-

Mr. and Mrs. William Gaunt, Jr., and two children drove to Fremont Friday evening to visit Mrs. Gaunt's mother, Mrs. Caroline Taylor, and her sister's and brother's families. They returned home again Sunday evening.

Mr. Vernon Knapp of Cadillac has spent the past week doing roofing jobs in East Jordan with Mr. William Gaunt, Sr., with whom he is staying.

Mr. and Mrs. Jack Browning of Chicago accompanied their daughter Carol May and her husband, spending Saturdaý calling at the William Gaunt home and visiting at Mrs. Browning's father, Dewey Dell.

Lester Howard was home from East Lansing over the weekend visiting his parents, Mr. and Mrs. Henry Howard.

Mr. and Mrs. Edward Moses and son William of Detroit spent Sunday with Mr. and Mrs. Harry Howard. Mr. and Mrs. Moses plan a camping trip across the Straits while their son stays with the Howard's.

Mrs. Albert Fiel and new son, Dave are staying at her mother's home, Mr. and Mrs Earl Brick. er. Mrs. Bricker is caring for grandmother Barber of the Loyal Barber home. She is confined to her bed.

Mrs. Carrie Henning of Pleasant Valley, mother of Mrs. Harry Howard, is bedridden from a stroke and is being cared for by her son from Charlevoix until she can be moved to her daugh-

Mr. and Mrs. Henry Korthase and Mrs. Ernie Slaughter, both of Deer Lake, were callers Sunday at the Loyal Barber home.

Vance District

Mr. and Mrs. Lyle Hurd, grand aughter and friend of Ann Aroor were weekend guests of Mrs. Hurd's brother and family, Mr. and Mrs. William Van Deventer.

Cornel Shultz, nephew of Mrs. Van Deventer, and family of Muskegon were also Monday cal-

Mr. and Mrs. Ed Fielstra and family of Byron Center are spending a week's vacation at the Lazy S Ranch on Intermediate Lake and visiting friends here and at Ellsworth.

Mr. and Mrs. Archie Graham, Jr. and family and Mr. and Mrs. Archie Graham Sr., enjoyed a pienic at Echo Park Sunday.

Mr. and Mrs. Carl McLeod and Mr. and Mrs. Neil McLeod of



vice president in charge of

Dearborn are at one of the Bowerman cottages and are visiting the Archie Grahams.

Mrs. Vernon Vance spent Thursday morning at the home of Mrs. Winifred Brown visiting with Mrs. Brown's brother, Allen Greenman of Bay City. Mr. Greenman was Mrs. Vance's second teacher in the Bentley Hill school near Ellsworth.

Ed's Boats

A family group occupying three cottages at Ed's Boats for two weeks is Mrs. Kuhlin with daughters Mollie and Clare and son LeRoy; Mr. and Mrs. David Kuhlin and children Kathy and Mike, and Mr. and Mrs. William Kuhlin and children Billie and Steve. The Kuhlins are from Chicago and are vacationing here for their second year.

Other old timers who are here for their 2 week vacation are Mr. and Mrs. Neil McLeod and Mr. and Mrs. Carl McLeod from Dearborn.

Mr. and Mrs. George Comer and son Douglas from Kalamazoo left Sunday after spending a week here. This is the 4th year they have vacationed in East Jor-

Mr. and Mrs. J. R. Smalley from Flint have been spending a week at the motel. They have taken most of their meals at the rstaurants and said that East Jordan has a lot of fine cooks. They hope to come back anoth-

Aurey Strophaul and Larry Lind of the West Michigan Tourist Association spent a night last week at the motel and sent a a card back saying that they never rested better. They were here to take pictures to help in the advertising of this area. The efforts of this organization are greatly appreciated.



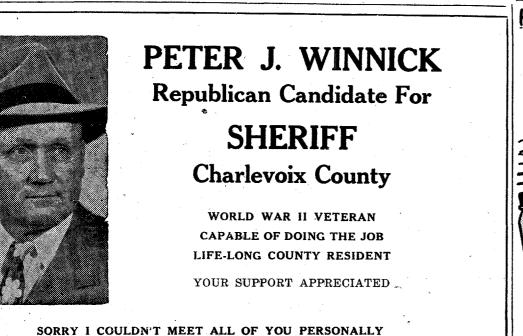
The man who's always looking down his nose usually gets the wrong slant!"

Ninth Boy

Mr. and Mrs. Lou Gardner are announcing the birth of their 12th child, a boy, Seumas Gerard. The baby weighed 8 pounds and 10 ounces. He was born July 25 at Charlevoix hospital. The Gardners now have nine boys and three girls, the oldest being Briana, 18.

MEGGISON FOR STATE RE-PRESENTATIVE.

The annual Evangelical Lutheran Church Pie Social sponsored by the Lutheran Ladies, July 31st, starting at 2, ending at 10 in the church annex.



Primary Election-August 3rd.



WHAT'S GOING ON AND AROUND

EAST JORDAN

For The Earliest And Most True Information

Read The

NEWS FIERALD

52 ISSUES - \$2.50

Subscribe Today For Tomorrows News

East Jordan Church News

PRESBYTERIAN CHURCH Edward O. DeHaven, Pastor

This coming Sunday morning will mark the beginning of another series of Guest Ministers in the Presbyterian church. For over 30 years this program of Guest Ministers has been one of the many contributions this church has made to this community and the many summer visitors. During this period of time, some of America's outstanding ministers have appeared in this

CARD OF THANKS We would like to thank all our friends and neighbors for the many kindnesses shown us during our recent bereavement.

Mrs. John Knudsen and family

in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Rheumatism, hands de-

formed and my ankles were set. Limited space prohibits telling you more here but if you will write me I will reply at once and tell you how I received this wonderful relief.

Mrs. Lela S. Wier

2805 Arbor Hills Drive P. O. Box 2695 Jackson 7. Mississippi

pulpit and continue to do so. We are happy to make this service available to this community and a cordial welcome is extended to all to attend these services at the regular 11:00 a.m. hour of worship. Following is the schedule for this year.

August 1-Dr. William B. Lampe, pastor of the West Presbyterian Church of St. Louis, Missouri. Dr. Lampe hardly needs an introduction to this community, this marking his 36th consecutive year in this service. A former Moderator of the General Assembly of the Presbyterian Church of the United States of America, Dr. Lampe is known for his outstanding churchmanship, his virile preaching and hiswarm, friendly heart.

His sermon topic will be: "Accept God's Blessings."

August 8th-Dr. George A. Buttrick, pastor of Madison Ave. Presbyterian Church, New York, New York. Dr. Buttrick is world famed as an author, having written many books of extraordinary helpfulness in the Christian Religion. As the Editor of the Board that has produced the Interpretor's Bible, his contribution has been beyond estimation. Known for his incisive interpretation of the Christian Faith and his ability as a preacher, he is much sought as guest speaker. For nearly 30 years he has been the Guest Preacher in this pulpit and each year we welcome him with enthusiasm.

August 15th-Reverend David



FIX-UP NOW!

PAINT SCREENS WINDOWS DOORS

QUALITY FIRST, ALWAYS JOS. BUGAI Ellsworth Lumber Co. PHONE 40



REPUBLICAN CANDIDATE

FOR SHERIFF Chrlevoix County

Graduated from East Jordan High School, 1937.

Navy veteran of WW II ncluding 38 months aboard USS Albemarle.

Police training and exper-

LESTER P. UMLOR

-

Resident of Hayes Township for last 7 years.

MEGGISON, REPUBLICAN CANDIDATE FOR STATE REPRESENTATIVE

Antrim, Benzie, Charlevoix & Leelanau Counties

A life time of experience in Agriculture, Business, and Pub-

Born in Charlevoix. Raised on a farm. Completed a course in Agriculture at Michigan State College. Managed Charlevoix Co-Operative 9 years.

Elected to Board of Education in 1931. Served 13 years. Appointed Postmaster of Charlevoix in 1932. Served 4 years.

Elected Supervisor 3rd ard, Charlevoix in 1937. Still serving in that capacity having been Chairman for 2 terms.

Appointed Frien dof the Court in 1937 serving Charlevoix 4 years. Appointed Friend of the Court for the 13th Judicial in 1941. Still serving in that capacity.

9 years experience in private business. At preesnt in a fatherson partnership operating a garage and filing station in Char-

Member of Charlevoix Rod & Gun Club. Interested in Conservation and the preservation and improvement of our natural facilities. Charter member and Past President of Kiwanis Service Club. Past Adjutant and Commander of American Legion Post. Served as Treasurer and Chairman of the Charlevoix County Republican Committee for many years.

Election as State Representative will assure the citizens of this District of faithful and aggressive effors in heir interest.

It is our civic duty to vote in every election. Exercise your privilege at the Primaries TUESDAY, AUGUST 3rd, 1954.

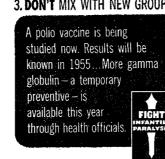
pd. pol ad



2. DON'T GET CHILLED







Mr. and Mrs. Robert Cavan-

augh and grandson, Jan Colby

from Detroit are on the second

week of their vacation. They

have had their name on "B" ca-

bin for the two weeks of July

MEGGISON FOR STATE RE-

The annual Evangelical Luth-

eran Church Pie Social sponsor-

ed by the Lutheran Ladies, July

31st, starting at 2, ending at 10

SHOP EAST JORDAN

for several years.

PRESENTATIVE.

in the church annex.

The National Foundation for Infantile Paralysis

MARCH OF DIMES FUNDS ARE EXHAUSTED. GIVE TO THE EMERGENCY MARCH OF DIMES THIS MONTH!

J. Griffiths, pastor of the Trinity Presbyterian Church of Milwaukee. Reverend Griffiths has been doing an outstanding work of the Christian Ministry in this city church of Milwaukee. We welcome him to our pulpit.

August 22nd-Dr. Frederick Olert, Pastor of Second Presbyterian Church, Richmond, Virginia. Dr. Olert, formerly pastor of the First Presbyterian Church of Detroit, the oldest Protestant Church in Detroit and one of influence, is now pastor of a church of the Presbyterian Church U. S. (Southern). Known for his forceful and eloquent preaching, he is much sought as a guest speaker. He has been one of our Guest Preachers for a number of years and we welcome him again this year.

There will be no Sunday Church School during the month of August.

The Annual Summer Tea given by the Women's Association will be held this coming Thursday afternoon, July 29, in the home of Mrs. Mary Glenna Malpass, beginning at 2:00 p.m. Mrs. Sarah Olert, from Richmond, Va. will be the speaker. An offering will be received for Medical Missions.

Rev. Edward O. DeHaven is teaching in the Senior Westminster Youth Fellowship Conference at Presbytery Point, Lake Michigamme, this week.

A cordial welcome is extended to all visitors and friends in our community to attend our services.

> METHODIST CHURCH Robert H. Moore, Pastor

Rev. Howard Smith, Executive Secretary of Michigan Conference of Methodist Churches will be the featured speaker at the Methodist Church, August 1st. His topic will be "Purpose of

The public is cordially invited to attend the 10 o'clock services. For those unable to attend, there is the half-hour meditation service starting at 7:30.

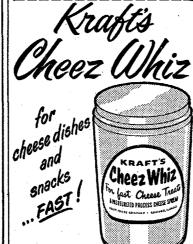
EVANGELICAL LUTHERAN CHURCH Dale Larson, Pastor

On Saturday, July 31, the annual pie and ice cream social will be held at the Church annex from 2 to 10 p.m.

The regular morning worship service next Sunday, August 1st, will be a Communion Service. All those who participate are requested to register before the

Remember the annual Sunday School-Church Picnic immediately after the service on August

New from the Kraft Kitchen!



SPOON IT into hot foods **HEAT IT** for cheese sauce SPREAD IT for snacks

A Pasteurized Process Cheese Spread

Bridge And Canasta Party At Petoskey

The Women's Auxiliary of Lockwood General Hospital in Petoskey will sponsor a Dessert Bridge and Canasta at the Petoskey-BayView Country Club on Thursday, August 5, 1954, at 1 p.m. Tickets are \$2 per person. Reservations may be secured by calling DI 7-3501, or DI 7-3057.

A cordial invitation is issued to all residents of the area to attend this event. Co-chairmen are Mrs. B. V. Halstead, Mrs. George Henika and Mrs. Gerald Drake, all of Petoskey. Proceeds from ticket sales will be used to purchase extra needed equipment for the pediatrics ward of



Gently, sir You know how hard it is to come by a bona fide tax exemption!"

Joseph Addis Services Held

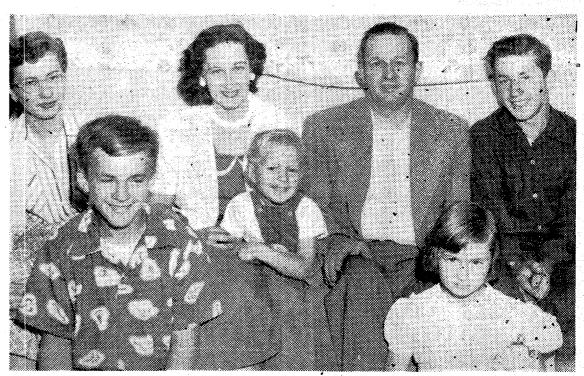
Services were held Monday, July 26th at 8 a.m. for Joseph Oscar Addis, 41, of South Arm Township who died July 21st of

monoxide poisoning. The Very Rev. Joseph J. Malinowski performed the services

held at St. Joseph's Charch. Pall bearers were Elmer Hott, William Boss, Raymond Fisher and J. M. Ingalls. Burial was at St. Joseph Calvary cemetery in East Jordan.

Surviving are his mother, Mrs. Mary Addis of East Jordan, three sisters, Mrs. Carl Schmitt of Petoskey, Mrs. Reva Umlor of East Jordan, and Mary Jane Addis of East Jordan and one brother, Irving Addis of Ellsworth.

Frank Smith-Candidate For Sheriff



ning for Sheriff. He is a life long resident of Charlevoix County, the son of the late Otto Smith. Mr. Smith has been in the grocery business most of his

If elected Mrs. Smith will act as matron. Your vote will be appreciated

NOTICE!

To East Jordan And Township Residents Who Come Under The Services Of The East Jordan Fire Department.

> In Case Of Fire Call LE-6-2626

Hold On To Line Until Fireman Answers!

Remember These Steps:

DIAL 2626

Hold On Line Until Fireman Answers Please Remain Calm

Give Fireman Exact Location Of Fire Before Hanging Up.

Fire Alarm Is Now Automatic Your Call Will Sound Alarm Don't Hang Up Otherwise Connection Will Be Broken And Firemen Will Have No Means Of Locating Fire.

Don't Hang Up!

Sherman Thomas Fire Chief East Jordan Fire Department

WANT AD RATES

CASH RATE: 21/2 cents per word, minimum, 65 cents. If ad is not paid by Saturday noon after last insertion, it will be considered charged. If ad runs three consecutive times you get three ads for the price of two.

Card of Thanks - - -Professional Directory - - \$2.00 per month

* East Jordan News-Herald *

FOR SALE

GENERAL TRUCKING - Local and out of town. Phone LE 6-2629. Lyle Smith, Mill Street, 22x13East Jordan.

WIRING SUPPLIES - Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacls -pull chain and keyless types. - SHERMAN'S FIRESTONE STORE, East Jordan.

FOR SALE-House and two lots at 707 N. Main Street. Six rooms and bath, basement, oil furnace, hot air heat, modern wiring, insulation. Two screened porches, modern divided cabinet sink, electric hot water heater, family sized tank. You will like the trees. Make an offer to May L. Stewart, c-o Mrs. A. W. Brintnall, Route 1, East Jordan, Michigan.

FOR SALE-McCormick deering binder. Used, but very little. Clyde Ayers, 3 miles north of East Jordan on M-66. 1/2 mile West on old 66.

HOUSES FOR RENT. Cars and trucks for sale on easy payments or to trade. Trees for landscaping for sale and planted, trees remov'd. Wood for sale wood cutters wanted. Trucking done. C. J. Malpass, Phone LE 6-2926.

REWARD-For information leading to the sale of a new Ford or A-1 used car, a \$10 cash award will be promptly paid by Robert Cook or Del Paquette representing Northern Auto Co. Boyne City. Call JU 2-6571.

FOR SALE-One acre plots, close in, very desirable building sites, \$250 each. W. M. Gilpin, Division Street, East Jordan. 23x3

TRADE YOUR OLD APPLIAN-CES- Gil Coon's Kalamazoo Sales and Service, Boyne City, will give you liberal allowance. Easy Payment plan. Frigidaire Appliances, Maytag Washers, Magic Chef Gas Ranges, Ironrite Ironers, Youngstown Kitchens, Phone JU 2-7271. 26tf Thursday, July 29, 1954 FOR SALE

FOR SALE-1952 Hudson convertible. New motor, brakes. \$1400. Call LE 6-2310. 28x1

OR SALE - Used Refrigerators, Electric Ranges, Washers, Oil Water Heaters. — SHER-22 tf MANS.

FOR SALE-Girl's bicycle. Excellent condition. Call LE 6-2681.

URNACES-Oil, Gas or Coal-Wood. Free estimates, no obligation. Also orders taken for furnace cleaning, parts. Gil Coon's Kalamazoo Sales &

Service, Boyne City. Phone JU

FOR SALE — Bottle Gas and appliances. - SHERMAN'S HARDWARE. 20t.f.

OR SALE - Thoroughbred, shorthorn bull, 1 year old. Ready for service. Pierre Raveau, Route 1, East Jordan.

FOR SALE-McCormick Deering combine. Good condition. \$200. All steel rubber tired wagon. \$50. Crandall's, 1 mile west and 1/4 mile South of Ironton. 30x1

WNINGS - Tarpaulins - Canvas work of all kinds. Free estimate. Order early. Call LI-7-6612. Northern Awning and Canvas Co., Charlevoix, Michi-

FOR SALE-Shorthorn Durham, 2-year-old. Registered. Call LE-

FOR SALE-9-room home, 4 bedrooms, sun porch, full attic and basement, oil furnace, blower. Completely insulated, 2-car garage. Located one block from school. Oil space heater, large pipes. Two barrells, small vanity, rocking chair, combination writing desk and bookcase, (Will make excellent gun cabinet), 2 dressers, 4 drawers each. Twin beds complete. 18 foot inboard boat, 4 cylinder, 35 hp. Will trade for outboard or good metal canoe. Phone LE 6-2670 or See John Downing. 30-1

THESE WOMEN!

By d'Alessio



"I AM trying to remember you. Let me see . . . was it the diamond clip, 1949, or the emerald necklace, 1952 . . . ?"

"JOE BEAVER"

By Ed Nofziger



Forest Service, U. S. Department of Agriculture "Spruce and Douglas-fir seeds—man, there's tree planting for you!"

FOR SALE FOR SALE-Speed Queen wash-

er. Call LE 7-7138. 29-3 HERRIES FOR SALE-Pick your own at Sherman's Orchard 5 miles west of Boyne City. Call JU 2-7655.

Pick your own at Fred Sherman's, 5 miles west of Boyne City. Call JU 2-7655.

OR SALE-Sewing machines, used guaranteed, \$7.00 up; ew and used bed springs and mattress. Fishing tackle, furniture (new shipment) hundreds of other new and used items. TRADING POST, East Jordan.

FOR SALE-Four custom-made slip covers and draperies. Call JU 2-7346.

30-3 FOR SALE-Whiterock pullets-3 months old. \$1.25 each. Harry

Hayes LE 6-7124. 30 - 31946 Olds-6 4 door \$275. new tires

1949 Packard 4-door \$595 new tires. 1950 Ford-6 tudor \$595. 1949 Ford fordor overdrive \$745.

1953 Willy stat. wag 4wd \$1,395 1954 Ford Custom-6 fordor Fordomatic, radio and tutone \$1,695.

1949 Ford 1/2 ton pickup \$550. John's Super Service Call LI 6-2200

FOR SALE—No. 3 International cream separator. Run by electricity or by hand. Good condition. Call LE 6-7095.

FOR SALE—Six lots, nice location; one tire and tube, size 8:00-15; dump hay rake. Stanley Sweet, 411 1/2 E. Division.

RUMMAGE SALE-631 Boyne Ave., Boyne City. July 29, 30, 31. Clothes, coats, shoes, purses, Miscellaneous articles. Also coal stove, protane gas stove davenport. 30x1

FOR SALE—Piano; electric stove in top condition; old ice box dry wood mix; a reed rocker; one porch day bed; porch or kitchen table; kitchen range; coal burning water heater; cold water tank. Call at 707 North Main, Saturday, July 31. 30x1

FOR SALE-1949 4 door Chevrolet, excellent motor and body. Call LE 6-2369. 30-

FOR SALE—Whiterock roosters 3 and 4 lbs. 30c per lb. Art Morris, East Jordan, 3 miles East and 1 mile South of Chestonia.

FOR SALE -- Chevrolet 1/2 ton pickup, good running condition. Heater good rubber. LE 6-2286. 30-1

SERVICES

RASPBERRIES FOR SALE _ LAWN MOWERS SHARPENED by new precision equipment. William Inman, 121 Morgan. Boyne City. JU 2-7168. 29x3

creek, woods two flowing springs of said estate assigned to the per-

7 rooms ½ acre, \$3200. and large lawn located near East be given by publication of a copy Jordan. Paved road.

240 acres, good set of farm ouildings, black top road, \$9000. 40 acres, near Rapid City. 2,000 Scotch Pine balance hardwood. Year around gravel road. \$500.

parn and other buildings. Trout stream, Jordan River frontage, ots of log timber. \$6,000.00

KEITH DRESSEL, Broker Post Off. Bldg. East Jordan LE 6-2200

qualified voters of Wilson Township Hall on August 3, 1954. Polls open from 7 a.m. to 8 p.m. Pearl Schmidt, Township Clerk. 29-2

REAL ESTATE

FOR SALE—Have 85 feet frontage on Water Street, State Route 66, between Division & John with a garage building, overhead doors, suitable for trucks, storage, etc. Widow must sell. Full Price \$2500. One half down. See your East Jordan or local Broker, or write to Frank Charlton, 3222 Armitage Ave., Chicago 47, Illinois. Broker Co-operation Invited. 30x2

outside city limits. \$6500. Boat livery, 3 cabins, sporting good store, 279 feet of lake frontage.

Will sell on time. Nice cottage at Eveline Orchards. Modern home on Williams Street.

76 acres on Ellsworth road with lake frontage.

good barn.

house. 220 acres, good buildings, stock ald, and that the petitioner cause sonal service at least five (5) days and tools.

LE 6-7210

frontage. Clarence Healey, Broker

CARD OF THANKS

East Jordan

We would like to say thank-you to Mrs. Durham, Mr. Mac Daniels, Mr. Strehl, Bill Lyons and his cast for their generosity, and to the patrons of the Temple Theater for their cooperation in helping both of us to win our swell 17-jewel "Faith" wrist watches. Lee Spence and Jimmy Lilak.

To the Owner or Owners of any

and all Interests in, or Liens upon Barney Milstein the Lands herein described: TAKE NOTICE, that sale has been lawfully made of the following described land for unpaid taxes thereon, and that the undersigned has title thereto under tax deed or deeds issued therefor, and that you are entitled to a reconveyance thereof, at any time within six months after return of service of this notice, upon payment Dan Bennett to the undersigned or to the Register in Chancery of the County Alberta Nowland in which the lands lie, of all sums paid upon such purchase, together Jim Milstein with fifty per centum additional Fred J. Vogel thereto, and the fees of the Sheriff for the service or cost of publication of this notice, to be computed as upon personal service of Reuben Winstone a declaration as commencement of suit, and the further sum of Gayle Saxton five dollars for each description, Victor Hurlbert without other additional cost or Motion made by Alderman Sturgill and supported by Alderman charges: Provided, That with res-Malpass that the bills be allowed and paid. Motion Carried all ayes. without other additional cost or pect to purchasers at the tax sale 1940 the sum stated in such notice as a condition of reconveyance shall only be all sums paid as a condition of the tax title purchase, together with ten per centum additional thereto. If payment as aforesaid is not made, the undersigned will institute proceedings for possession of the land. Description of Land:

State of Michigan County of Charlevoix, NW 1/4 of NE 1/4 Sec. 2 Town 39N Range 10W Amount paid \$6.06 Tax for 1950.

Amount necessary to redeem \$6.06 plus the other costs stated above; plus the fees of the Sheriff by, J. Wachowski; place of Business R. R. 2, Manistee, Michigan. To James H. Gallagher, William J. Gallagher, Peter F. Connor, Anna F. Connor, Ben C. Hartz.. last grantees in the regular chain title of such lands or of any interest therein as appearing by the records in the office of the Register of Deeds of said County. 29-4

STATE OF MICHIGAN The Probate Court for the County of Charlevoix. In the Matter of the Estate of Josie M. Pesek (also known as

Josephine Pesek), deceased. At a session of said Court, held on July 22, 1954. Present. Honorable Floyd Supp, Judge of Probate.

Notice is Hereby Given, That the petition of W. Gregory Boswell the Administrator of said estate, praying that his final ac-30 acres on paved road, close in, count be allowed and the residue sons entitled thereto, will be heard at the Probate Court on August 18th, 1954, at 10 a.m.;

95 acres, 7 rooms, furnace, bath It is Ordered, that notice thereof

108 acres with nice stream. Fair ively previous to said day of hear-ed, at least fourteen (14) days a copy of this notice to be served prior to such hearing. 8 acres at Twin Lakes with lake upon each known party in interest at his last known address by regis-

hereof for three weeks consecut- tered mail, return receipt demanding, in the East Jordan News-Her prior to such hearing, or by per-Floyd A. Supp

Judge of Probate

Record of the Council

Regular meeting of the City Council held July 19, 1954. Roll Call-Present, Mayor Taylor. Present Aldermen-Strehl, Malpass, Meredith, Rebec, Boswell and

The following bills were presented for payment:

Sturgill. Absent-None. The minutes of the last meeting were and read and approved.

Consumers Power Company _____ Strehls Garage _____ East Jordan Flower Shop R. A. Campbell Insurance Director of Internal Revenue ____ Employees Retirement __ Walter H. Fineout & Son ___ C. Blair and Son Contractor Publishing Company Dans Service Baders Standard Service Jess Montroy ... Mabel Winston Clarence Morehouse ___ 48.00 Harry Simmons East Jordan Fire Department Ed. Weldv 75.0070.00 81.00 Ray Russell 133.80172.66 Joe Wilkins 124.20 Milford Winstone 100.00 East Jordan Iron Works

Motion made by Alderman Strehl and supported by Alderman Bosheld in the years 1938, 1939 and well that the Mayor and City Clerk be authorized to transfer \$1,000.00 1940 the sum stated in such noance Fund. Motion carried all ayes.

Motion made by Alderman Malpass and supported by Alderman Rebec that a building permit be granted to Max Damoth. Motion carried all ayes.

Meredith that the City refer the bids on the City Dock to the Michigan Waterways Commission for approval. Motion carried all ayes. Motion made by Alderman Rebec and supported by Alderman Meredith that the bid of Sears Dock and Dredging Co. of Traverse City for \$14,406.00 be accepted, subject to the approval of the Michigan Waterways Commission. Motion carried all ayes.

Motion made by Alderman Meredith and supported by Alderman

Motion made by Alderman Malpass and supported by Alderman

Strehl that the city complete the rewiring of the Tourist Park, expense not to exceed \$3,000. Motion carried all ayes.

Motion made by Alderman Malpass and supported by Alderman Sturgill that a drinking fountain be placed in the Soft Ball Park, the digging to be done by the Soft Ball Park Club. Motion carried all ayes.

Motion made by Alderman Rebec and supported by Alderman Boswell that the City approve the Proposed transfer of tavern license from Andy's Duck Inn to Wm. Rebec if a sale is eventually made and the establishment is continued as a Restaurant. Motion carried all ayes.

Mayor Taylor appointed Wm. Downs City Attorney for the balance of the fiscal year at a salary of \$250.00 per quarter. Motion made by Alderman Meredith and supported by Alderman Malpass that the appointment be confirmed. Motion carried all ayes. Motion made by Alderman Rebec and supported by Alderman Mal-

Alberta Nowland, City Clerk

Special Meeting

Special Meeting of the City Council held July 21, 1954.

Roll Call-Present-Mayor Taylor. Present Alderman Strehl, Malpass (Meredith, Boswell and Sturgell. Absent-Alderman Rebec. Meeting called to order by Mayor Taylor.

Motion made by Alderman Strehl and supported by Alderman Meredith that the motion made on July 6, to accept the proposal to Lease Post Office quarters for \$500.00 per quarter be rescinded. Motion car-The following Resolution was offered Alderman Meredith who mov-

ed its adoption and seconded by Alderman Sturgell: "Resolved that the City lease to the Post Office Department of the United States of America—all the rooms now used as Post Office approximately 1920 sq. ft. in the Community building with free acess to side mail entrance as a rental of \$338.00 per quarter.

The Lease is to be for a term of three years with option by the Govrnment to extend for a period of two additional years. Motion carried by an aye and nay vote as follows: All ayes.

Motion made by Alderman Strehl and supported by Alderman Malpass that the n eeting be adjourned. Motion carried all ayes.

Alberta Nowland, City Clerk

Primary Election

pass that the meeting be adjourned.

To the Qualified Electors of the City of East Jordan, County of Charlevoix, Michigan. Notice is hereby given, that a General Primary Election will be held on

Tuesday August 3rd. 1954

at the respective polling places hereinafter designated: CITY HALL.

For the purpose of placing in Nomination by all Political parties participating therein, Candidates for the following offices, viz

State And District

Governor, Lieutenant Governor, Representative In Congress, State Senator, Representative in State Legislature.

County

Judge of Probate, Prosecuting Attorney, Sheriff, County Clerk, County Treasurer, Register of Deeds, Circuit Court Commissioner, Drain Commissioner, Coroner, Surveyor.

There shall also be elected as many Delegates to the County Convention of the several political parties as said ward, precinct or district is entitled to under the call of the county committees of said political parties, which number will be indicated by the number of blank lines printed on the primary ballots used at said election under the heading "Delegates to County Conventions.'

Notice Relative To Opening and Closing of the Polls:— Section 1. On the day of any election the polls shall be open at 7 o'clock in the forenoon and shall be continued open until 8 o'clock in the afternoon and no longer. Every qualified elector present and in line at the polls at the hour prescribed for the closing thereof shall be allowed to vote.

> Alberta Nowland City Clerk

BUSINESS AND PROFESSIONAL DIRECTORY Recharging Extinguishers

WOLVERINE FIRE **EQUIPMENT SALES** Fyr-Fyter Equipment Joe Wilkins 103 Williams LE 6-2291

LE 6-2326 Michigan Bottled Gas SHERMAN Firestone Washing Machine and

Sewing Machine Service LE 6-2961 229 Main LE 6-2922 R. E. WILKERSON

Timber Dealer Ellsworth - Box 01 Post - Poles - Logs - Raft ers - Pulp. All type cedar posts, 10c and up—wholesale, retail.

JOHN C. SCHMITTDIEL Thursday open 'til noon Chiropractor Mon., Wed., Fri. 9-12, 2-5, 7-9 Tues., Sat., 9-12, 2-5 Bank Building, Boyne City Dial JU 2-6292

J. H. SAVORY, M. D. East Jordan, Mich. Hours: 2 to 5 p.m. Daily except Wed. & Sun. 7:30 to 9 p.m., Tues. & Sat. Office LE 6-2511 Residence LE 6-2313

J. VAN DELLEN M. D. East Jordan, Mich. Office Hours 2 to 5 p.m. Daily Except Thursday and Sunday 7 to 9 p.m. Wed. and Sat. Sunday by appointment or in case of emergency. Phones: Office LE 6-7231 Residence, Ellsworth LU 8-2644 Tues. and Sat. 9-12, 2-5

WILLIAM T. DOWNS Attorney At Law Income Tax Counselor LE 6-7358 139 Main St. Hours: 9-12 and 1-5:30 Monday through Saturday

For Best In Gas Service Uso PETGAS Boyne City Gas Co. Your Petgas Dealer

DETWILER BOOKKEEPING AND TAX SERVICE Scond Foor - News-Herald Bldg. Hours: 1-5 daily except Thursday Other hours by appointment Phones: Office: LE 6-7340 Residence: LE 6-2368

RAY'S RADIO SERVICE For fast and reliable radio ser-

105 E. Garfield

Across from American Legion Hall and ball field on M-66. Charlevoix Guaranteed Top Quality ELGY'S Auto Body Shop Block west of M-66 Bumping-Painting-Welding

Electrical Contracting ECHO Electrical Enterprises 109 Mill LE 6-7260

Duo-Therm Space Heaters Let us clean and Service your oil burning stoves and water heaters. W. A. PORTER HARDWARE LE 6-2351

Lennox Furnaces JORDAN HEATING & REFRIGERATION CO. Furnace Cleaning and Repair Refrigerator Repair Clarence Lord Glenn Campau

LE 6-2272 ROMAINE PLUMBING & HEATING SERVICE Complete Plumbing Service IV. Radio & Appliance Repair Steam and Hot Water Heating

LE 6-2581 126 Main Farm Bureau Mutual Insurance Co. Life Auto, Liability, and FIP W. L. Chellis Ellsworth, Mich., Phone 39F22 Claude D. Gilkerson

Ellsworth, Mich., LE 6-7133 R. G. WATSON **Funeral Director** Phone LE 6-7031 MONUMENTS East Jordan

C. BLAIR & SON Cabinet and Mill Work Furniture Repair Phone LE 6-7018 One Block West of 66 on 32

\$10.00 per load. All wood, cash on delivery ATKINSON'S LUMBER Phone: office LE 6-2657 Residence LE 6-2382 AUCTIONEERS

MILL WOOD FOR SALE -

Jim & Sam Brannan Our Services Don't Cost They Pay! Graduates of Reisch School of Auctioneering. Phone JU 2-7613

BOYNE CITY UPHOLSTERERS 116 East Main Street JU 2-7270

sonable prices.

NOTICE—My Saw Service Shop will be closed from August 12th to Labor Day. The shop of guaranteed workmanship.

Just good upholstering at rea-

FOR SALE

REAL ESTATE

\$1,200. 6 rooms and bath, \$3,000.

65 acres, 6 rooms and bath, creek. Close in.

175 acres modern 6 room house,

25-3 NOTICE-Primary Election for

REAL ESTATE

4 rooms and bath, 13 acres, just Grocery store with living quarters

New modern home on North Main Street.

40 acre farm, fair buildings. 160 acre farm, modern house, **Orchard** Notes



Thursday, July 29, 1954 * East Jordan News-Herald * Page 7

One more bright spot that I called at in our famous fruit belt was the Eveline Orchards on M-66. I noted a perfect crop of Bing sweet cherries and a large crew of good pickers to get them off in time.

They also have grown and managed their apple trees to have two large crops of apples in a row.

They expect up to 30,000 bushels this year. The only thing that I can brag about here at home is our prospective peach crop. However farmers and fruit growers always keep their fingers crossed No one knows what can happen.

Peaches do not blow off unless dead ripe. The earlier varieties do well here as per the Red Haven, Fair Haven, Fair Haven, Hale Haven, Kal Haven, J. H. Hale, etc.

What You

CAN'T SEE

Can Hurt

You . . .



When the weather goes against you, it's good to know your crops are insured. See us soon.

ROBERT A. CAMPBELL AGENCY William M. Swoboda, Manager

Complete Insurance and Bonding Service



From where I sit ... by Joe Marsh

"Browser's" Licenca

Specs" Johnson, who thinks it's a real treat to spend an hour or so browsing in a bookshop found his idea of heaven up in Centerville

"Just inside the door," Spec says, "there's a tray of bright blue buttons. If you want to look around without having someone suggest you buy the latest bestselling novel, or maybe a history of Africa, you pin a button on your coat lanel.

"You can poke around all you like. Then when you've found the book you want, take off the button, and someone's right there to take care of you."

From where I sit, everybody likes to make his own choice. It doesn't matter whether it's books, or preferences in clothing or makes of cars. And it's no surprise that folks have personal preferences in beverages, too. So if your neighbor orders a glass of beer while you're having coffee, remember he's entitled to his

Joe Marsh

Copyright, 1954, United States Brewers Foundation

USED CARS

1934 to 1954

Ellsworth Farm Store

Melvin Essenberg

109

Paul Doctor

Hurts Stand

The U.S. Department of Agriculture has some new evidence that close grazing or mowing of grass hurts the stand, Charlevoix County Agricultural Agent Ed Rebman reports. The grass stand is especially apt to be hurt during drought or in late fall.

Experiments at the USDA's research center at Beltsville, Md. showed that taking off one-half or more of the foliage during the growing season caused grass roots to stop growing for a time after each clipping. Warm season grasses were affected the same as cool season species.

When 40 percent or less of the foliage was removed, however, root growth wasn't halted at all.

A single cutting that removed more than a half of the foliage stopped root growth from 6 to 18 days. Repeating these severe clippings periodically, as in a system or rotation grazing, prevented root growth of all grasses 25 to 45 days.

These experiments show, points out Rebman, that when roots of grasses stop growing, the plant is weakened and it's unable to stand up under erosion and grazing. And it's apt to be killed by drought, cold or disease.

Blueberries Are Ripe!

Robert J. Furlong, secretary of the Michigan Tourist Council said berries are ripe for picking in plains and marshes throughout the state's northern counties.

"Anyone with a strong back nd a gourmet's appetite will enjoy picking blueberries." Fur-

SHOP EAST JORDAN



Don Habermehl says:

'I could not talk with each of you personally during this campaign. As a substitute would you listen to my Broadcast on the 31st day of July, at 7:00 p.m. o'clock over Stations WATC and WMBN."

ELECT

Donald M. Habermehl Republican

STATE SENATOR 29th District

Primary Election August 3, 1954

(Paid Political Ad)

(Continued from Page One)

the long bridge to Oakland does not allow bicycles. We rode but 40 miles the first afternoon and pitched our tent in a little arrovo or canyon. I awoke during the night to discover a flat-not a flat tire but a flat air mattress!

The second day we rode 80 miles through the irrigated fields of the San Joaquin Valley. It is too cold for oranges but we saw the apricot harvest in progress. Row crops such as beans and tomatoes are leading products of the valley and alfalfa is also grown in abundance. We gleaned some of our information from talking with Mexicans who were busy at their irrigation chores.

On the third day we began struggling with the foothills of the rugged Sierra Nevada mountains. It was unusually hot and since we were on a slightly traveled highway, the towns were small and far between. We tried in vain to buy salt tablets at a little village where we lunched.

Our map showed a town 12 miles up the road but when we arrived there weak from the heat we could see that the town no longer existed. Flagging a car we asked about the road ahead and the lady said. "There's a turkey ranch about a mile ahead of you."

WHEN WE arrived at the ranch a young couple gladly took us in and brought forth two pitchers of water from the refrigerator. They even insisted that we join them in eating a chunk of cold watermelon. We spent two hours there while the thermometer hovered at 96 degrees in the shade, and learned about turkey ranching.

Our young host was quite pleased with working 5 hours a day for himself and making \$7,000 a year. Of course, a bad year could wipe him out.

We learned that we were en-California and two hours after take GERIFORT Capsules every day. leaving the turkey ranch we reached Coulterville, one of many old mining towns where decaying buildings date back to the

DARKNESS WAS about to

South Arm News

Mrs. Lewis Erno and daughter and Mrs. Fred Rasch and children of Boyne City spent Wednesday with Mrs. Harold

Mr. and Mrs. Otto Jacobson and children of Flint visited Mr. and Mrs. Harold Goebel and family Friday afternoon.

Mr. and Mrs. Joseph Pullen and children of Dearborn are spending the summer with her sister, Mrs. Mike Eaton and other relatives.

Mr. and Mrs. Delmar Hart held a reception at the hall Thursday evening honoring their daughter, Ruth, who became the bride of Dale Badgley of Vanderbelt on July 16th. He is stationed at the AFB at Wichita Falls, Texas and left last Thursday for his base.

Mrs. Shirley Schumacher enered Charlevoix Hospital Sunday to undergo major surgery.

Mr. and Mrs. Frank Laurence of Hazel Park and Mr. and Mrs. Charles Schumacher were Monday supper guests at the Ewald Redmer home.

Mr. and Mrs. Lawrence Schunacher entertained 30 guests at dinner Sunday in honor of their baby daughter who was christened at the Lutheran Church.

A. D. Graham spent the week end with his wife at the Sparrow Hospital, Lansing. She is much improved and expects to be home

The 4-H Flower Garden Memers will please meet with Mrs. iskum Friday at 10:00 a.m.

South Arm Farm Bureau

The July South Arm Farm Bureau meeting was at the Walter Fowler home, and plans were made for a picnic at Whiting Park, the evening of July 27th.

The topic for discussion was the increase in sale of Michigan farm products. The group concluded that the Research and Education Program, set up by the state, should try to inform the consumer concerning the valve of those products, and see that they are more extensively advertised. On the other hand, farmers should do a better job of grading their products, and raise crops that are not already over-

produced. The August meeting will be at the home of Mr. and Mrs. Bern-

Close Grazing Pedaling Pair <u>NEWS-HERALD</u> FARM & HOME PAGE . . .

overtake us as we reached last 4 mile stretch into Bagby, where we planned to camp. That 4 miles of highway plummeted sharply to the Merced River and we had to brake so much our rims became so hot we could not touch them. (Our brakes consist of rubber blocks which clamp against the rims of both wheels.)

Bagby was about the size of Advance and the one general store was closed. Our food is our fuel and our "tanks" were emnty, so we located the proprietor and he graciously reopened his store ad supplied our needs.

The next day we passed the Finetree Gold Mine, just one of many mines which closed during World War II and cannot afford to reopen because of the high price of labor. (The price of gold is fixed and must remain the same, whereas labor and equipment costs have sky-rocket

Next Week - Yosemite National Park.

The Pedaling Pair by Parker Seiler

SHOP EAST JORDAN!

a new **ZEST** for life in people over 40

with amazing B₁₂

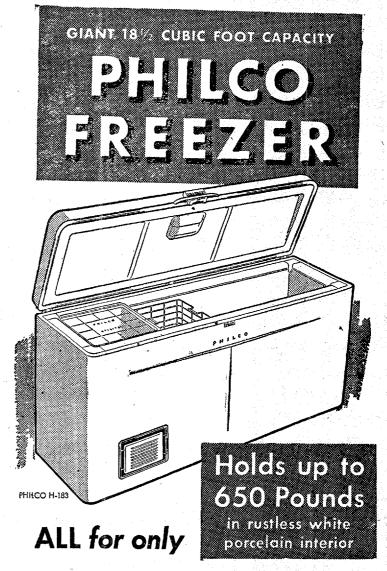
health in people over 40 can be this very special formula—GERIFORT Capsules. GERIFORT enriches life through a combination of 26 essential vitamins, minerals and blood building factors including fabulous B120 tering the famous "gold belt" of If you are over 40 you owe it to your health to

Also in Liquid form

HITE DRUG CO.

East Jordan

A New Low Price!



\$2.50 a week

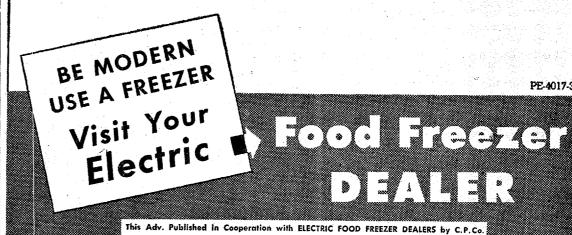
SHERMANS' Firestone



Take advantage of abundant fresh fruits and vegetables in your garden or at the market with an Electric Food Freezer and have garden-goodness and "in season" flavor all year long.

With an Electric Food Freezer you can always serve flavorful, vitamin rich meals. There are fewer trips to the grocery. Having a supply of frozen foods on hand, you're always ready for quick, delicious meals for unexpected guests.

See these New Food Freezers. There's a size to suit your family . . . large or small and at a price you want to pay. You'll be glad you did.



Ikens For Sheriff

Vote

For Continued Honest And Satisfactory Law Enforcement

22 Years Deputy Sheriff

pd. pol. ad

Mr. and Mrs. Charles Looze and son Dale spent the weekend at Flint visiting their son and daughter-in-law, Mr. and Mrs. Dale Looze and their two daughters who have employment there Patricia and Marilyn.

Mr. and Mrs. Grey DeForest and children, Jeri and Mark of Coopersville, Michigan visited at the Clarence Healey home from Wednesday until Sunday. Mrs. DeForest is the daughter of Mr. and Mrs. Healey.

NOW IN STOCK

Advance Pattern Book Complete Stock

Advance Patterns

Fashions for Children — 35c

Chubby Girl's Patterns

All Sewing Needs

PERMA-LIFT BRAS — \$3.50 Strapless

PERMA-LIFT GIRDLES \$2.95 - \$4.95

Chris's Department Store

THE REOPENING OF

The B & B Drive In

Saturday, July 31st.

UNDER NEW MANAGEMENT

BERTHA WEBSTER

SEVERAL YEARS EXPERIENCE WITH CAL BENNETT AT CAL'S TAVERN

SHORT ORDERS — SANDWICHES — LUNCHES

Announcing

Corner M-66 & M-32

Recreation Calendar

AUGUST 2nd -6th

Monday

 $2:\!00$ p.m. Softball — Boys 11 yrs. and under Charlevoix here $9:\!00$ p.m. East Jordan Independents at Charlevoix

1:00 - 2:30 p.m. Softball — Boys 14 yrs and under 7:45 p.m. Pleasant Valley vs. E. J. Iron Works 9:00 p.m. Ellsworth C of C vs E. J. Independents

Wednesday

2:00 p.m. Baseball — Boyne City Jrs. vs E. J. Juniors 3:00 p.m. Softball — Boyne Jrs. vs E. J. Juniors 8:00 p.m. Square Dancing — Tourist Park.

1:00-2:30 p.m. Girls Softball 2:30-4:30 p.m. Playground Activities Tourist Park 7:45 p.m. Game to be announced 9:00 p.m. Game to be announced

1:00-2:30 p.m. Softball — Boys 14 yrs. and under 2:30-4:30 p.m. Playground activities - Fourist Park

The Serviceman's Letter



Thursday, July 29, 1954 * East Jordan News-Herald *

Hi Fellas:

After a long dry spell we at last have some rain today. Our tongues were hanging out for some moisture around here. It has been beautiful having weather but some of the other crops

were sure suffering. This will make the fish bite better too.

Earl Bennett checked into check out from Yokota Air Base Japan. "I guess that it is about time that I was finding my old pen and thanking the home town folks for keeping the paper coming while I've been here in Japan. I will be leaving for the States the 31st of July. I won't have enough time in to go back with the outfit which is leaving on the 18th. The whole 98th Bomb Wing is moving to Lincoln, Nebraska. As soon as we get back we will turn our old B-29's in for storage and transfer over to the B-47 jet bomber. Yours truly, A-2c Earl R. Bennett."

Berton Bunker was in the PO this past week and informed me that he is now discharged and taking it easy a little bit before settling down to a civvy job. He left Japan on June 23rd and arrived in East Jordan on July 20, via Fort Sheridan.

Fred Walker is home on leave and will be leaving for Europe through Camp Kilmer on August 5th. He doesn't know as yet where he is going but promised to write and let us know when he gets there.

Joe Hammond has a change of address. He is now in the 8th Div on the USS Volcan (AR-5), c-o FPO, New York, N. Y. Joe is still in Norfolk but doesn't now just where the ship will be

Glen Persons was in town on eave this last week. He has six months duty in the service and then when he gets out will be going right into college for four years of schooling.

George Rogers was up from Georgia on leave a week ago George is still stationed at Milledgeville where he is teaching in a military college. George has been on TD at Fort Benning for several weeks and while there ran into Ed Lord who was there with the rifle team.

So Long, Men, "Jake" Snyder



"The surest way to have happiness and peace of mind is to give them to somebody else.



SALAD DRESSING

church and parsonage were on the same home and nearby houses.

the line went dead.

Miss McLeod rang the

alarm siren. As volun-

teer firemen all over

town called in, she told

them where the fire was.

Thanks to the alert op-

erator, firemen were able

to save the minister's

telephone line. Fire eating into the wiring

in the church caused the operator's switch-

board light to come on. Right after Mrs.

Krake gave the address to the operator,

Six feet from the flames

MICHIGAN BELL TELEPHONE COMPANY

At 6:50 o'clock on a below-zero Sunday

morning, a lone signal light glowed on the

Bad Axe telephone switchboard. It was the

United Missionary Church's line. Operator

Maxine McLeod plugged in, thought she

heard a sizzling, crackling sound...like

FIRE! Immediately she rang that number.

Mrs. Marcus Krake, the minister's wife,

came from the rear of the parsonage, which

adjoined the church, to answer the tele-

phone. She was horrified to see the church

The call had come just in time. Both

basement ablaze ... six feet away!

for Michigan Bell Telephone Co. in the latter's efforts to obtain a rate increase. At a rehearsing before the Commission, Michigan Bell pre-

Phone Rates

Not Enough

To Meet Cost

The Public Service Commis-

sion has evidence before it of in-

creased expenses and investment,

together with declining earnings,

sented testimony showing its investment is up about \$30,000.-000, that the company's recent wage settlement had increased operating expenses over \$2,000,-000 a year, and that earnings are down \$1,700,000 a year all since the test year ending September 30 which the Commission used in denying the company's original rate request last

Keynoting the company's request, Jack H. Shuler, its general attorney, said, "telephone rates are simply not adequate to

Cpl. and Mrs. Eugene R. Pearce, of El Paso, Texas, are announcing the birth of a boy Eugene Lee, born July 27th. Mrs. Pearce is the former Marilyn Klooster, of East Jordan.

MEGGISON FOR STATE RE-PRESENTATIVE.

The annual Evangelical Lutheran Church Pie Social sponsored by the Lutheran Ladies, July 31st, starting at 2, ending at 10 in the church annex.

BIDS WANTED

The East Jordan Board of Education will receive scaled bids for the Settlement School property, former Jordan Primary District No. 2. This property consists of approximately one acre of land and school building. Bids must be in the hands of W. G. Boswell, Secretary, by 7:00 p.m. Monday, August 9, 1954.

The Board of Education reserves the right to refuse all

W. G. Boswell, Secretary

cover 1954 costs and provide an adequate return on a greatlyexpanded investment.

We are proud of the job we have done and are doing. But we need the help of this Commission to provide the strength and the muscle for the job ah-

The rehearing is scheduled to

continue at a later, indefinite date. Lawyers opposing the company's request have asked that the scope of the inquiry be broadened to include the reasonableness of present rates.

Michigan Bell originally applied in June, 1953, for a rate increase averaging 3 cents per telephone per day.

To All My Friends In and Around East Jordan:

I am again a candidate for the office of

SHERIFF Of Charlevoix County

Your vote and Support will be appreciated.

Rose For Sheriff

CONGRATULATIONS TO—

OUR QUEEN!

MARIAN DANFORTH.

Daughter of Mr. and Mrs. Lester Danforth East Jordan.

HUCKLE'S STUDIO OF PHOTOGRAPHY

119 MAIN STREET

LE 6-7043 EAST JORDAN



Pineapple

29c Pie Filling

29c Instant Coffee \$1.45 CHICKEN OF THE SEA, chunk style 3 cans

Coconut

BAKER'S, 8 oz pkg

Cheez Whiz

49c Tuna \$1.00

COCKTAIL Dole Fruit

21c

2 bottles

29c

Cake Mixes

Pillsbury's

89c Catsup

3 for OLD STYLE

Cookie Mixes 99c Mustard 15c

2 for CRACKERS 49c PREMIUM

25c 5 lb bag OLEOMARGARINE, solids 28c

Flour

16 PRICE DEAL

Pie Crust

49c KEYKO WATCH FOR OUR SHOPPER'S REVIEW EVERY OTHER WEEK

Our Six Self Serve Cases Will Help You Shop Faster And Easier —DAIRY — MEATS — VEGETABLES — FROZEN FOODS—

Choice & Commercial BEEF, PORK, VEAL, LAMB, POULTRY Priced Right — Quality Considered .

__ICE CREAM__

FRESH FRUITS AND VEGETABLES

CLEAN STORE • LARGE STOCKS • EASY PARKING We are serving Shurfine Coffee on Friday and Saturday



Jordan Frozen Locker Co.

THRIFT SUPER MARKET

STORE HOURS: 8:30 A.M. to 6:30 P.M. Friday and Saturday: 8:30 to 8