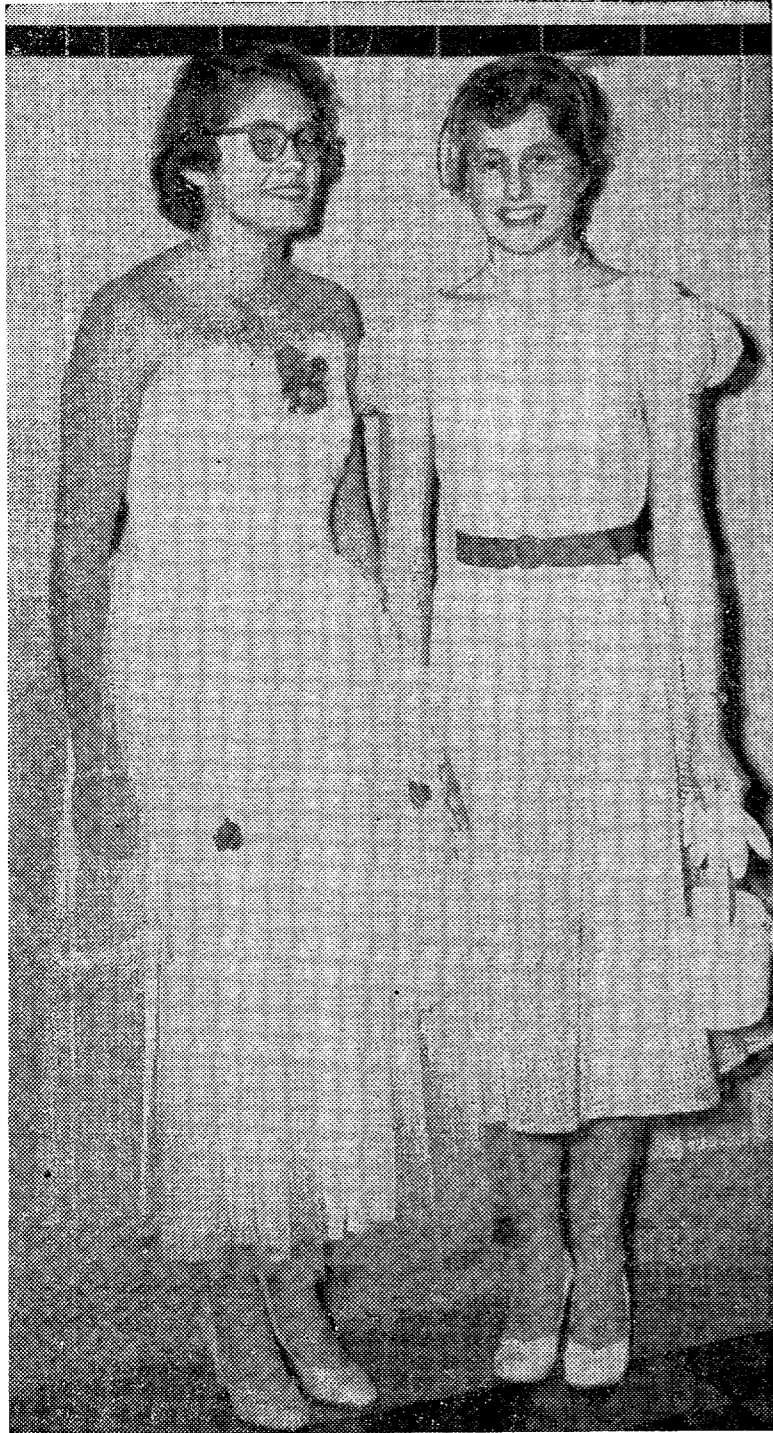


# EAST JORDAN NEWS-HERALD

VOLUME 58 NUMBER 27

EAST JORDAN, MICHIGAN, THURSDAY, JULY 8, 1954

TEN CENTS



An East Jordan 4-H club member, Marie Nielsen, 17, has placed in top state competition with the formal gown she made as a 4-H club project. Her formal won first place in the annual Charlevoix County 4-H Club Dress Revue at East Jordan high school last May. Miss Nielsen is one of five girls selected for final state competition before the national show is held in Chicago. Of the 98 Michigan girls showing home made dresses at Michigan State college last week, 18 were formal gowns. Of the 18, five were picked for final judging. Miss Nielsen will return to Michigan State the first week in September where her dress will be judged for national showing. Also attending will be 4-H dress makers from the upper peninsula. Miss Nielsen is the daughter of Mr. and Mrs. Ole Nielsen, of Route two, East Jordan. With her at right in the above photo, which was taken after her dress was judged tops here, is Rachel Webster, 15, daughter of Mr. and Mrs. Thomas Webster, of East Jordan. She was second place winner in the county contest.

## OVER THE BACK FENCE

BY MARSHALL

Ever so often we are flailed verbally for mentioning a name in this column. Some people do not want their name mentioned in a newspaper in anyway. And there are others who are constantly seeking ways to get mentioned.

So when we run a tid bit about someone we do not know too well we never know what to expect—a glum look or open chastisement.

One time last year we mentioned a man's name and if there had been odd sized weapons handy he would have seized them and called for outside help.

East Jordan's presentation of several bathing beauties on a sleek looking auto in the Boyne City 4th parade brought this comment from an older parade watcher: "Isn't that a beautiful car!"

Lumber getter outer and seller Bill Bennett is something of a past master at retrieving gold fish.

Having no book handy on "Retrieving Gold Fish that Swim Down the Drain Pipe," Bill was forced to call his intelligence to the front and go into quick action.

He examined the pipe and yelled for various wrenches like a doctor calling for instruments during an operation.

In no time at all he had retrieved the small fish which now is alive and swimming around the bowl lively as ever.

Run down to Vern Whiteford's and borrow a pair of his dime store binoculars. Train them across the lake. For a constant vigil is needed at this time.

Keep looking and a watching the West Side. For that area is developing rapidly.

There's a new doctor's office going up there, a new grocery, new homes being built, a new motel, a new factory, a new disposal plant, a great big tourist park, a wonderful athletic field and many other assets.

Keep looking through those binoculars for if the West Side ever decides to incorporate and become a town by itself there is liable to be rivalry across the Jordan.

The West Side is becoming

so modern in look that one hears the saying around town, "Go west, young man, go west."

We will let them develop everything except a football team, for that would be the day!

For with two large towns with only one school, separated only by rainbow trout, young folks wouldn't know where their allegiance belonged.

It's things like this that can cause confusion in our modern complex society.

And if Vern Whiteford doesn't have binoculars in stock it will be all his fault if the West Side gets away from us.

Lou Gardner is a busy man this summer. His jobs take him hither and often yon. And during his busier season you can get a hold of Governor Williams easier.

## Ziegler Hits Back At Governor

Republican Highway Commissioner Charles M. Ziegler delivered a blast at Governor Williams following the governor's political speeches before Rotary Clubs.

Ziegler said he has concluded that Gov. Williams used a red herring technique by pointing his finger at someone else in order to draw attention away from the fact that more than a dozen state employees have committed unlawful acts involving state funds.

These acts, Ziegler said, were by employees either appointed by the governor or were working in agencies under his control and they happened during his administration.

"In spite of the fact," Ziegler said, "that three employees of the highway department in the last eleven years have gone wrong, I am still proud of the honesty, efficiency and integrity of our highway organization, which is regarded nationally as one of the best."

## Grange Meets

July 13—Charlevoix County Pomona Grange No. 40 will meet with the South Arm Grange at 8:30 p.m. Pot luck supper after the meeting. All members urged to attend.

## Merchants To Continue Meets Through Busy Summer Period

Members of the East Jordan Businessmen's Association voted in monthly meeting at the American Legion hall last Thursday to continue regular meetings through July and August.

The vote grew out of a discussion concerning the summer period for the businessmen. But members who have regular meetings for summer months.

Advertising chairman Minnie Derksen discussed the association's intense publicity advertising program. Members were given a history of the work carried out by the committee which included putting Queen Marian Danforth into the Traverse City Cherry Festival, a float in the Cherry Festival parade, decals for auto windows and a representation in Boyne City's fourth of July parade.

The members got their first look at East Jordan advertising folder which contains complete information for visitors.

Chairman Fred Vogel called for volunteer help to install swan signs around northern Michigan. Those wishing to help were asked to contact him immediately.

Mayor Chris Taylor told the group that bids will be let in a few days for construction of the city's new dock.

Following the business meeting Tom Breakey gave members various views of the Mackinac City bridge celebration including East Jordan's representation. Several colored slides, were shown of the autos carrying East Jordan Swan signs and local members taking part in the celebration.

The advertising committee has discussed possibility of entering Queen Marian in the coming Paul Bunyon festival at Cadillac.

## Coop. Beats Cannors

The East Jordan Coop became the first team to beat the Canning Company when they handed the Cannors a 8 to 7 defeat in Thursday night's Rainbow City League play.

With but one game remaining to play in the first round of competition, the Canning Company remains atop the league standings despite its loss to the Coop.

Results of last week's softball play were:  
Ells. C. of C. 4 EJ Ind. 0  
EJ Juniors 28 Ellsworth Jrs. 4  
Ellsworth Jr. 21 EJ Juniors 4  
Coop 8 Canning Co. 7  
Iron Works 26 Am. Legion 13  
Braves 16 Red Sox 6 (Jun. L.)  
West Side 13 Tigers 3 (Jun. L.)  
Coop 17 Iron Works 4  
Canning Co. 16 American L. 12

## City Council Seeks P. O. Rent Hike

The city council is asking the government to continue its post office building lease at an increased rental rate for the next four years.

The body decided Tuesday night to ask \$500 per quarter rent. Former price was \$380 per quarter.

The action was in the form of a proposal by the council to the government and must receive approval.

## Long Holiday Brings Spurt To Local Summer Business

After a slow start, East Jordan merchants now are looking forward to one of the busiest summer seasons on record.

Early summer business lacked the spurt of former years, but many merchants reported a continued increase leading up to the long Fourth of July weekend.

Service stations, restaurants and grocery stores reported holiday sales far above many former years.

East Jordan Businessmen's public information office reported heavy increase in inquiries for cottages and rooms to rent.

Visitors over the holiday found few vacancies in the area.

A portion of the influx of new visitors was believed due to the merchant's intensive advertising program carried out for the last few months.

Indications following the holiday were that more visitors than usual are remaining in the area for summer vacationing.

## Automatic Fire Alarm For City

The city council decided Tuesday night to install an automatic fire siren for East Jordan.

The new fire alarm will be set off when a person dials the fire number on the telephone.

It was said the fire number would not be similar to any other city number and therefore would eliminate false alarms thru dialing mistakes.

## Open House

Mr. and Mrs. Harold R. Lis-kum will hold open house in honor of the marriage of their daughter, Arvita Charlene to Robert Richard Walczak of Gaylord on Monday, July 19th from 3 to 5 p.m. A reception will also be given in the VFW Hall at Gaylord from 8 to 12 in the evening.

## Second Round Game Sked

Thursday, July 8th  
7:45 p.m. Iron Works vs. American Legion.  
9:00 p.m. Coop vs Canning Co.

Tuesday, July 13th  
7:45 p.m. Coop. vs American Legion.  
9:00 p.m. Iron Works vs Canning Company.

Thursday, July 15th  
7:45 p.m. American Legion vs Canning Company.  
9:00 p.m. Iron Works vs Coop

Tuesday, July 20th  
7:45 p.m. Canning Company vs Coop.  
9:00 p.m. American Legion vs Iron Works

Thursday, July 22nd  
7:45 p.m. Canning Company vs Iron Works

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

## Unauthorized Law Practice To Be Studied

Members of the Charlevoix-Emmet County Bar Association will hold annual summer meeting at the Beach Hotel in Charlevoix, 7 p.m. July 19, president Guy C. Conkle Jr., has announced.

Milton E. Bachmann, executive secretary of the Michigan State Bar Association and Fred J. Schumann Detroit attorney and member of the committee on unauthorized practice of the law of the association will address the members.

Both men will discuss problems and the matter of unauthorized practice of the law, Conkle said.

## 30 Girls To Attend Chest Camp, Sat.

Thirty girls including five junior counselors will leave East Jordan Saturday to attend the one week Summer Recreation Camp for Girls at the Church of God Camp near Charlevoix.

The girls will meet at the high school at 9:30 a.m. and will be transported by bus to the camp site, which is located just off the old Charlevoix road about two and a half miles south of the city.

This year's camp will again be sponsored by the East Jordan Community Chest, marking the second year in a row that camping experiences have been provided for girls.

Mrs. Gayle Saxton will act as camp director and will be assisted by Margot Hooker, Albion College student. Mrs. Emory Cole will serve as the cook. Junior counselors at this year's camp will be: Judy Dressell, Judy Lilak, Joan Bader, Sandra Boswell and Martha Lord.

Girls who have returned applications indicating that they will attend are: Joyce Holiday, Donna Neuman, Beth Galmore, Frances Hayes, Mary Lou Murray, Sherry Cihak, Diane Taylor, Betty Healey, Pat Wilson, Donald Scott, Sally Gidley, Donna Mary Clark, Betsy Bell, Linda Sommerville, Trudy Sommerville Sue Boswell, Ellen Bucta, Carol Bowen, Dawn Sayles, Carolyn McWaters, Sue Malpass, Marilyn Peters and Judy Annear.

## Revenue Department Opens E. J. Office

A Michigan Department of Revenue field man, Dare Harrington, has located in East Jordan with offices in his home on M-66.

He handles sales and use taxes, business activity tax, chain store and counter, intangibles tax, sales tax license, applications, information and assistance.

He also will handle department of revenue collection activities in Charlevoix and Emmet counties.

Harrington said all the field work for the department in Charlevoix and Emmet Counties will be handled through his office.

The change in the department's northern Michigan operations puts Richard Harbaugh, of Petoskey, as auditor in Charlevoix, Cheboygan, Emmet and Presque Isle counties.

Harrington has purchased the Boyd Crawford property and will handle his work from there. He came here from southern Michigan, locating in East Jordan after house hunting for some time.

## Swan Motel Announces Open House

Mr. and Mrs. Ed Bowerman have announced open house at their new "Ed's Swan Motel" on M-66 Thursday and Friday of this week.

The owners are inviting the public, residents and summer visitors, to stop in and have a look at East Jordan's only Motel.

The structure includes six units — 2 double and four single, a utility room, kitchenett and office.

The motel was hardly open before all units were filled and the Bowerman's reported immediate business with excellent prospects for the future.

## Fred Dehaven Returns From Church Assembly

Fred DeHaven has just returned from Urbana, Ill., where he attended the Westminster Fellowship National assembly from June 30th to July 6th.

As a delegate from Michigan he was one of 1,200 young people representing over 500,000 young Presbyterians around United States.

They invited more than 500 adult teachers, ministers, business, professional and other lay leaders of the Church to join them for a week of study and discussion of Christian living in a world of day to day crisis.

They were addressed by Charles T. Leber, general secretary, Presbyterian board of foreign missionaries, who had just completed a tour to study new missionary strategy throughout the world. Many other Presbyterian church officials addressed the young people.

Local Church officials said it has been a real honor to have Fred a delegate to the assembly which meets every four years.

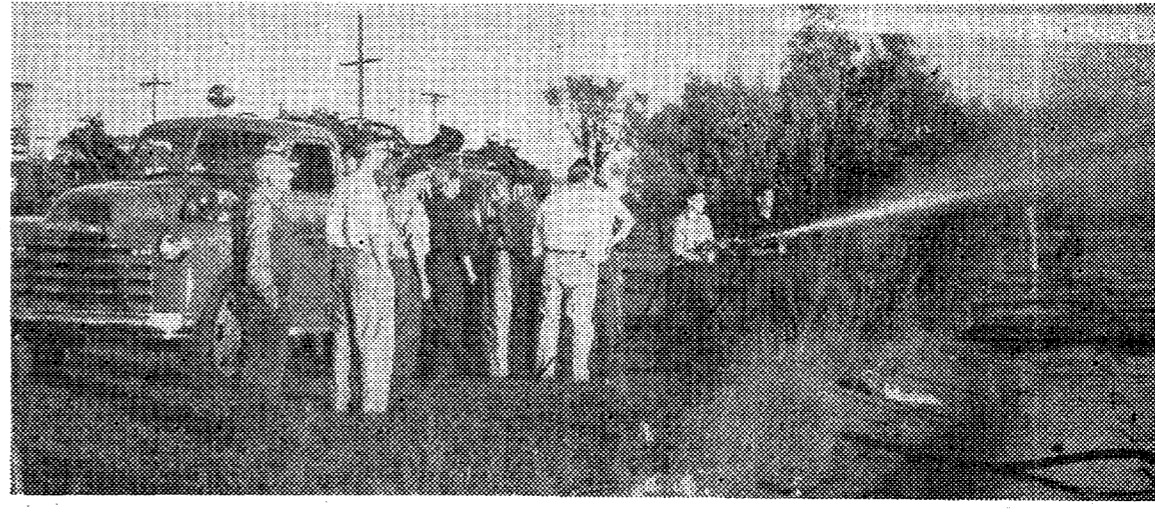
## 85 Attend Classes

Interest in handicraft on the part of East Jordan youngsters is even greater this summer than it was last as eighty-five boys and girls ranging in age from 4 to 15 years turned out at the Tourist Park last Wednesday afternoon for the opening class under the guidance of Mrs. Gayle Saxton.

Handicraft classes are part of the Community Chest Summer Recreation program and are held every Wednesday and Friday from 2:00 to 4:00 p.m. at the Tourist Park.

Classes in handicraft will not be held during the week of July 12th through July 17th as the Summer Recreation Camp for girls will be in operation during that period. Classes will be resumed on July 21st however.

LEAGUE STANDINGS		
Canning Company	4	1 .800
Coop.	3	3 .500
Iron Works	2	3 .400
American Legion	2	4 .333
JUNIOR LEAGUE		
West Side	2	0 1.000
Tigers	1	1 .500
Braves	1	1 .500
Red Sox	0	2 .000



East Jordan firemen put their new high pressure fog unit to practice work the other night following arrival of the city's new fire truck. Discharge rate of water with both nozzels open to full stream is 60 gallons per minute, according to Fire Chief Sherman Thomas.

Photo below shows the department's new truck and equipment purchased by the city recently. The pumping equipment and high pressure fog unit allows firemen to quench fires faster with less use of water which gives less water damage.

Firemen around the truck are from left: Ole Hegerberg, Gilbert Sturgill, Ed Kamradt, Ray Gokee, Tom Breakey, Leo Sommerville, Merle Thompson and Marion Jackson. Chief Thomas is at the wheel. Other firemen not in the picture are: Joe Nemecek, Louis Peterson and Gus Anderson. — Photo by Huckle





# About People You Know

Thursday, July 8, 1954 \*\*East Jordan News-Herald \* Page 3

## Miles District

Mr. Sam Kamradt and Mrs. Freida Clutterbuck of Traverse City and two friends who recently arrived here from Germany called on Mr. and Mrs. August Bulmann and grandmother Bulmann.

Mr. and Mrs. Walter Stanhope and daughter of Whitehall, Mich. called on their cousins, Mr. and Mrs. Elmer Hott, Sunday.

Mr. and Mrs. Bill Schmidt and family of Forrest Park Illinois spent the weekend with Mr. and Mrs. August Bulmann and family.

Mr. and Mrs. William Boss and family attended the Christian Reformed Church picnic at Barnes Park, Monday.

Charles Wheat Jr. of Grand Rapids is spending a week with his aunt, Mrs. Ted Mockerman.

Mr. and Mrs. Walter Goselman of Flint were supper guests Saturday at her brother's home, Mr. and Mrs. Elmer Hott.

Mr. and Mrs. Ted Mockerman and family were dinner guests Monday of Mr. and Mrs. Howard Mockerman at their summer home at South Boardman.

Mrs. Howard Mockerman and children and Mr. and Mrs. Malcolm Dodds and children of Grand Rapids were dinner and supper guests Sunday of Mr. and Mrs. Ted Mockerman.

Mr. and Mrs. Fred Bancroft celebrated their 53rd wedding anniversary Sunday, July 4th.

The Harmony Extension Club met at the home of Ruth Staudenmeyer Thursday evening.

Mr. and Mrs. James Addis and family of Monroe were dinner guests Sunday of Mr. and Mrs. Laurence Addis.

Mrs. Robert Archer and son Jerry of Midland spent the week end with Mr. and Mrs. Claud Gilkerson.

Mr. and Mrs. Raymond Fisher are the parents of baby girl born July 3.

Mr. and Mrs. Claud Gilkerson and daughters and grandchildren Judy and Claud Gilkerson and Mrs. Robert Archer called on Mr. and Mrs. Joe Duplessis at Charlevoix, Sunday.

William Boss was honored with a birthday party Wednesday.

## THIS WEEK AT GRANDVUE

The one admittance this week was Percy Marsa of Charlevoix, who was admitted on the third. Stanley Gzybrowski was discharged and transferred to Meadowbrook on the second, and Ida Schultz of Boyne City was discharged on the sixth.

day evening. Those helping him to celebrate the occasion were: Mr. and Mrs. Herman Heeres, Mr. and Mrs. Henry Heeres and family and Mr. and Mrs. John Heeres and family.

Mr. and Mrs. Lynn Evans of Detroit spent the weekend with Mr. and Mrs. Fred Bancroft.

Mr. and Mrs. Henry Kamradt of Grand Rapids called on Mr. and Mrs. August Bulmann, Sunday.

## West Peninsula

Mr. and Mrs. Ralph Gaunt of Bridgeport spent the weekend with their brother, Mr. and Mrs. William Gaunt, and visiting with other relatives in Charlevoix and on the Peninsula. Mrs. Josephine Ross, who has spent the past two weeks with the Robert Myers family, accompanied them home for a short visit.

Mr. and Mrs. Dale Harmon and baby of Cuyhoga Falls spent the holiday weekend with her parents, Mr. and Mrs. E. H. Phillips.

Mr. and Mrs. Jim McInerney of Saginaw and Mr. and Mrs. Ira Weaver and daughters of Detroit spent a few days the past week at the Weaver farm home.

Albert Dallas of Unica spent the weekend with Mr. and Mrs. William Gaunt Sr.

Mr. and Mrs. Earl Gill and Mr. and Mrs. Curley Bowser and sons of Lansing spent the week end at the Gill cabin. The Gills are remaining for another week.

Mr. and Mrs. R. G. Williamson who are residing with their parents at Rustan Resort, have started their new home on the 8 Mile Road.

Visitors for the weekend at the Earl Bricker home are Mr. and Mrs. Elwood Bricker of Lansing, Mr. and Mrs. Earl Sheldon and his mother, Mrs. Goldie Sheldon of Plymouth.

Leonard Howard of Flint spent the weekend with his brother Harry and family.

Mr. and Mrs. Saganek of St. Clair Shores spent the weekend with their sister and family, Mr. and Mrs. Harry Howard.

Mr. and Mrs. Gordon Anderson of Park Ridge, Illinois, Mr. and Mrs. Martin Halverson and two daughters of Flint and Mr. and Mrs. J. E. Baker of Chicago and their parents are vacationing in the Rustan cabins.

Mrs. August Leu and son, Ted of Florida are visiting with relatives and friends for a few weeks.

## Finkton News

Miss Neva Wilson is visiting the Jack Colman's in Detroit.

Callers at the George Spence home this last week were Mr. and Mrs. Bill Derenzy also Mr. and Mrs. Otto Spence of Lansing.

Mr. and Mrs. Gordon Taylor and family of Detroit are visiting the Jack Taylor's and Winston Tobey.

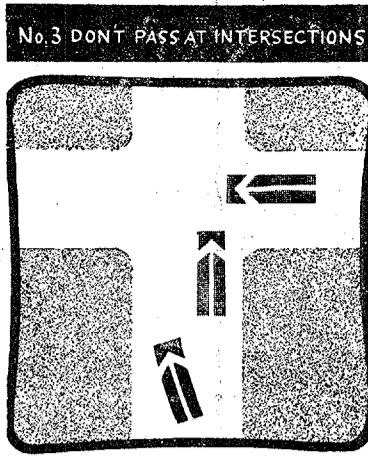
Mr. and Mrs. Tom Hitchcock and sons of Flint were weekend guests at the Minnie Beal home.

Callers at the Elgin Lavanway home over the weekend were Mr. and Mrs. Earl Kenney, Mr. and Mrs. Delbert Kenney and Mr. and Mrs. Roy Kenney of Sparta, Mr. and Mrs. Doyle Kenney and Mr. and Mrs. Fred Glassford of Detroit and Mr. and Mrs. Donald Lavanway and daughter of Flint.

Miss Magreta Hite who is working in Grand Rapids was home for the weekend.

Mr. and Mrs. Woodworth and son of Nashville were weekend guests at the Jerry Lavanway home.

Callers Saturday at the Sam Lewis home were Mr. L. G. Bunker of Lansing and Mr. and Mrs. Harold Lewis and family of Big Rapids.



Passing at an intersection is like the old parlor game of trying to pat your head with one hand, rub your stomach with the other and dance a jig at the same time. It's hard to do because you have to keep your mind on so many things at the same time.

The car you're passing may turn left.

The car you're passing may swing left to turn right.

The car you're passing may hide car coming from right.

The car you're passing may hide pedestrian coming from right.

The car coming from your left may start up.

The car you're passing may dodge left to avoid car on right.

It's smarter to slow down and pass beyond the intersection, or speed up to pass before reaching the intersection.

Michigan Trucking Association  
Michigan Association of Chiefs of Police  
Michigan State Safety Commission

## Ed's Boats . . .

Mr. and Mrs. Robert Miles and two daughters from Inkster are spending the week in the Birches cottages. They are doing some fishing and hope to have a catch for another picture to add to our display.

## Tom Sheridan Named To Boys' State Office

Tom Sheridan, 17, son of Mr. and Mrs. Leslie Sheridan of East Jordan, was named to the office of City Councilman as the result of elections at the 17th annual Wolverine Boys' State which took place at Michigan State college, East Lansing, June 17-24. The program is annually sponsored by the American Legion department of Michigan and its 75,000 members. Local sponsor is the Rebec-Sweet Post No. 227.

He was one of 1,000 high school boys from all over the state of Michigan participating in the annual "49th State" which is designed to instruct and

Mr. and Mrs. Arthur Hignite and three children are spending their vacation in the "Elms" cottage. They are former residents of East Jordan.

Mr. and Mrs. William Manthei from Vandercook Lake are on their third week here. They think the only thing wrong with our northern country is that time passes too quickly.

Mr. and Mrs. Claude Pearson and sons from Taylor Center are on the second week of their vacation here. The boys have supplied fresh fish for the table each day.

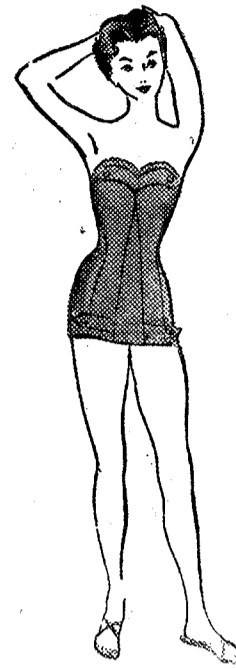
Mr. and Mrs. Archie Kowalske from Muskegon, Mr. and Mrs. Ivan Castle from Clio and Mr. and Mrs. Archie Castle and baby daughter Merle Marie made up a family group to spend the weekend at the motel.

educate the youths on the principles and values of a democratic and constitutional form of government. George Nelson, son of Mr. and Mrs. George D. Nelson also attended.

Boys selected to attend the eight-day session are chosen for their qualities of leadership and good citizenship. Formed into two political parties (the Federalists and Nationalists) on their arrival at the campus, city and county groups were formed and

the youthful participants elected their own officers. Government Services, a new class discussion subject added to this year's schedule, took the interest of a majority of the 1,000 youth, who chose this topic above six other subjects which included Highways, Subversives, Conservation, Traffic Safety Programs and Citizenship.

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.



# Catalina Swim Suits

\$9.95 up

THE DRESS & GIFT SHOPPE

Mr. and Mrs. Edgar Bowerman owners of

**ED'S SWAN MOTEL**

will hold open house at the Motel on Thursday and Friday afternoons July 8th and 9th

Local residents and summer visitors are cordially invited

**Shop IGA Every Day and Save**

HOME MADE PORK SAUSAGE	lb 49c
GROUND CHUCK	lb 45c
STEW BEEF	lb 23c
FRESH SIDE PORK	lb 53c
BEEF HEARTS	lb 25c
Shaw's Thrifty Coffee, 1 lb \$1.09; 3 lb \$3.21	
NORTHERN TISSUE	3 for 25c
WATER MELONS (Ice Cold)	each 99c
CANTALOUPE (Ice Cold)	each 33c

Open daily until 10 p.m. except Saturday 'til 9

Ask about our China Ware Deal

**SHA W'S IGA SUPER MARKET**  
FREE DELIVERY BEER & WINE  
LE 6-2501 EAST JORDAN

**MAKE AN OLD HOME NEW**

It's easy—It's fun—It's exciting

BY MODERNIZING AND REPAIRING: ATTIC ROOMS, BREAKFAST NOOK, CEDAR CLOSETS, DORMER WINDOWS, NEW FLOORS, NEW FURNACE, GARAGE, WALL PANELING, INSULATION, PLUMBING, NEW ROOF, AND OTHER IMPROVEMENTS

but above all it is important to the value of your home—and your future comfort and convenience. A few dollars a month may be all your home needs to make it "The house of your dreams."

Why not get started now? The entire job can be paid for the easy way—through monthly payments—out of income. Let us estimate your job, without obligation, and tell you how little it will cost per month.

**ABC**

LET'S TALK THIS OVER TODAY — TAKE TIME TO PAY

**Al Thorsen Lumber Co.**

"In the good ol' summertime" A&P STAGES A GREAT **SUMMER SHOW OF SUPER SAVINGS**

Savings are in the spotlight at A&P . . . not just a duet or quartet of them, but a tremendous chorus. There are savings on quick-fix foods . . . on refreshing beverages . . . on picnic treats . . . savings on scores of summer favorites that are sure to win your applause and make you want encore after encore. Don't miss this dramatic demonstration of how A&P can cut your food bills! Come see . . . come save at A&P!

**ALL GOOD Sliced Bacon** I-LB. LAYERS **59c**

**ARMOUR'S STAR, RAUSER'S, SWIFT'S OR HYGRADE'S Frankfurters** ALL MEAT, SKINLESS, I-LB. CELLO **49c**

**Potatoes** CALIFORNIA LONG WHITE U.S. NO. 1 SIZE "A" **10 LB. BAG 69c**

**Head Lettuce** CRISP AND SOLID, SIZE 48 **2 FOR 29c**

**Cantaloupes** CALIFORNIA—SIZE 27 **2 FOR 49c**

**Limes** LARGE PERSIANS **DOZ 29c**

**Frankenmuth Cheese** JUST REDUCED **LB. 49c**

**Silverbrook Butter** 92 SCORE **1-LB. ROLL 63c**

**Sunnybrook Eggs** LARGE, GRADE "A" **DOZ 53c**

**Sliced Cheese** MEL-O-BIT, PROCESSED AMERICAN **8-OZ. PKG. 29c**

**Cherry Pie** JANE PARKER, LARGE 8-IN. PIE **REGULAR 39c EACH**

**Glazed Donuts** JANE PARKER, REG. 37c **29c**

**Jelly Rolls** JANE PARKER, REG. 35c **12-OZ. ROLL 29c**

**White Bread** YOUR BEST BREAD BUY **20-OZ. LOAF 17c**

**Strawberry Preserves** SULTANA **2 LB. JAR 59c**

**Facial Tissues** ANGEL SOFT OF 200 **BOX 10c**

**Roast Beef** BOVRIL **12-OZ. TIN 39c**

**Paper Towels** SWANEE **2 ROLLS 29c**

**Lemonade** CAL-GROVE, CONC. FRESH FROZEN **6 6-OZ. TINS 89c**

**Real Gold Orange Base** **2 6-OZ. TINS 35c**

**Rival Dog Food** **2 16-OZ. CANS 23c**

**Boned Chicken** SWANSON'S **5-OZ. TIN 37c**

**Beef Stew** DINTY MOORE **24-OZ. CAN 45c**

**Dill Pickles** HEINZ, PLAIN OR KOSHER **25-OZ. BOT. 39c**

**dexo shortening** ALL PURPOSE—PURE VEGETABLE **3 LB. CAN 77c**

**Grapefruit Juice** NEW LOW PRICE **18-OZ. CAN 10c**

**Table Napkins** HUDSON, DEAL PACK **3 PKGS. OF 80 29c**

**Pink Salmon** COLD STREAM **16-OZ. CAN 49c**

**Sliced Dried Beef** RATH **2 1/2-OZ. GL. 25c**

**Sparkle Sherbets** ASSORTED FLAVORS **3 PKGS. 25c**

**Baked Beans** ANN PAGE **2 16-OZ. CANS 25c**

**Black Cherry Gelatin** SPARKLE, IT'S DELICIOUS **PKG. 5c**

**Cream Style Corn** IONA, YELLOW OR WHITE **16-OZ. CAN 10c**

**Pineapple Juice** DOLE'S **NO. 211 CAN 10c**

**Tomato Juice** IONA, JUST REDUCED **16-OZ. CAN 10c**

**Mott's Jellies** ASSORTED FLAVORS **6-OZ. GL. 10c**

**Salt** MORTON'S OR DIAMOND CRYSTAL, PLAIN OR IODIZED **26-OZ. PKG. 10c**

**Sweet Mixed Pickles** LANG'S **8-OZ. BOT. 10c**

**Green Beans** LORD MOTT'S, FRENCH STYLE **8-OZ. CAN 10c**

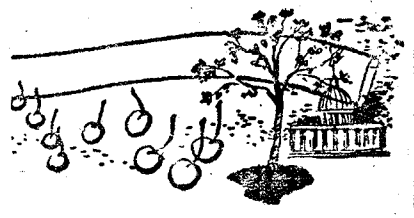
**Salau Mustard** ANN PAGE **16-OZ. CAN 10c**

All Prices in This Ad Effective Through Saturday, July 10th  
AMERICA'S FOREMOST FOOD RETAILER . . . SINCE 1859

**A&P Food Stores**  
THE GREAT ATLANTIC & PACIFIC TEA COMPANY



## Orchard Notes



By C. Fairman

Thursday, July 8, 1954 \* East Jordan News-Herald \* Page 5

To see a work of art in orchard work visit the Cooper's orchard near M-66 between East Jordan and Charlevoix. There should be post card pictures made from views of their young cherry and apple trees. All trees have a flush growth and are even in size. The cherries are clean cultivated and the soil very level.

The apple orchard has just recently been seeded and one can see only one kind of grass growing. This particular grass does not set too thick.

There is an exquisite charm from visiting this orchard with its perfect shape and color.

I see a great many cherry orchards showing the effects of our abundant rainfall. Some times mistaken for shot hole, this rust mildew is starting to show up. A mild copper spray is effective in helping out this situation.

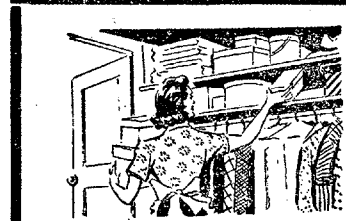
It is also a bad year for apple scab although commercial orchards can easily sort out the scabby apples.

These rains will reduce mites and completely drown out green aphids. Most fruit trees will remain healthy. It will hurt tart cherries the most—especially young trees.

### SHOP EAST JORDAN

The LaClair family reunion was held at the home of Mrs. Alberta Nowland, Sunday July 4. Those present were Mr. and Mrs. Gilbert LaClair of Ellsworth, Mrs. Evelena McRoberts of Long Beach, California, Mr. and Mrs. Henry LaClair and son, Dennis of Helena, Montana, Mr. and Mrs. Clifford LaClair of East Lansing, Mr. and Mrs. William LaClair of Lansing, Mr. and Mrs. James Addis and daughter Jeanette and three sons, Jimmie, Donnie and Larry of Monroe, Mr. and Mrs. Harold Howe of Kalamazoo, Mr. and Mrs. Ray Olson and daughter Wava.

Callers during the day were Mr. and Mrs. Harry Kleinhenz and sons James and Roger of Ithaca, Mr. and Mrs. L. Boyle and daughters Judy and Karen of East Lansing, Mrs. Ellis Kleinhenz of Walloon Lake and several neighbors and friends.



### QUALITY CLEANING KEEPS CLOTHES NEW

Let us refresh or renew your last year's suit or dress with our fine dry cleaning.

### EAST JORDAN CLEANERS

## We're Ready For Tomorrow

Yesterday's railroads made today's America possible.

Without today's railroads tomorrow's America hardly would be possible.

Yesterday's railroads enabled America to become a single nation spanning a continent—our amazing America of today.

Tomorrow's America will be as dependent upon railroads as it was yesterday. A greater America is unlikely without railroads capable of caring for its vast, vital, growing traffic needs.

Today those railroads are preparing for tomorrow's task. They have poured billions into their plant—no adaptable mechanical, technical or scientific detail that can make them adequate for the nation they must serve has been left out.

America and its railroads are marching hand-in-hand to meet tomorrow.

### Michigan Railroads Association

## Agent Lists Precautions For 1954 Wheat Crop

Charlevoix county farmers will soon be harvesting their 1954 wheat crop. Several precautions are urged by Ed Rebman, Charlevoix county agricultural agent, in order that farmers will not lose any wheat by poor storage and insect trouble.

First Rebman reminds every wheat grower not to store any wheat that is above 14 percent moisture. Just because the dew has dried off the wheat does not mean that the moisture content is 14 percent or less.

Clean the grainery out completely of any grain and feed that may have accumulated. Apply a DDT or methoxychlor spray to the ceiling, walls and floors of the grainery at least two weeks before the grain is to be stored. If it is impossible to remove the grain before harvest it might pay to fumigate the old grain.

Another word of warning is never put your grain on top of old grain as the insects, if they are present, will infest the new grain.

Additional recommendations and information on proper storage may be had from the County Extension Office at Boyne City.

## Set National Wheat Allotment At 55 Million

Controls on cropping next year are no longer an "if" question with farmers, points out Ed Rebman, Charlevoix county agricultural agent. Farmers are asking now: How will controls affect my farm in 1955?

U. S. Secretary of Agriculture Ezra T. Benson has set the national wheat allotment at 55 million acres—about eight million short of this year's harvest and 23 million less than last year. This allotment, and the individual farmer's share, will remain unchanged even if wheat marketing quotas are voted down on July 23.

The vote will be between quota wheat—with excess planting cash penalties—at a price between 75 and 90 percent of parity, or 50 per cent supported wheat—with no penalties. Farmers will not qualify even for 50 per cent price support if they over plant.

Every farmer in Charlevoix county that plans to plant more than 15 acres of wheat this year can vote on July 23.

Agent Rebman passes along this review of the situation from Burnell Held, agricultural economist at Michigan State College:

"Controls on other crops are sure to follow, especially on corn and quite probably on other grain. Marketing quotas are not likely to be used on these Michigan-grown crops but acreage allotments for next year will have some very real teeth. The cross compliance feature, announced by Secretary Benson, will make eligibility for price supports an 'all or nothing' proposition. The wheat producer will still have to stay within his acreage allotment to avoid difficulty. But he won't be eligible for the support price on wheat unless he also stays within his corn acreage allotment and any other acreage allotment he may be given."

If a farmer has more than 10 diverted acres, he can not shift them into anything but hay, pasture or green manure unless he wants to forfeit all price support.

## Karr At Chrysler's

Donald L. Karr son of Mr. and Mrs. L. B. Karr East Jordan has been admitted to the Chrysler Institute of Engineering. Karr is a graduate of the Michigan College of Mining and Technology and holds a Bachelor of Science degree in Mechanical Engineering.

The Chrysler Institute chartered by the State of Michigan, is empowered to grant scientific degrees including Doctor of Science.

Karr is enrolled in the two year course leading to a degree of Master of Automotive Engineering. He will attend the Institute twelve months a year and will participate in a balanced program of classroom and practical work with the Corporation.

## NEWS-HERALD

# FARM & HOME PAGE . . .

## LETTER BOX

Dear Editor:

Because you have so generously co-operated with the staff at WWTV in the past, I thought that I'd like to have you be one of the first to hear the good news.

You'll recall that when we started planning our operation here in northern Michigan, we told you and the other people of WWTV-Land that we were going to have a 1,282-foot transmitting tower. Procurement difficulties prevented this plan from being carried out, and we have operated during the past few months with a temporary 450-foot tower.

## Food Canners Are Keeping Prices Down

Food canners have achieved an economic miracle. They have managed to keep the price of canned foods low while their major costs of labor and materials have increased sharply, it was declared recently by E. E. Wilkie, of Bellingham, Wash., president of the National Canners Association.

Canners now pay two and a half times more for raw food and three times more in wages than they did fifteen years ago. Yet the cost of canned foods is only 66% more than in 1939.

In terms of the last five years canned food prices have increased only 3% while prices of all foods have gone up 14%.

And today's canned food prices average 7% below the OPS ceilings in effect in June, 1952.

Canners have been able to hold the price line because of their ingenuity in effecting new efficiencies in operation and because of the relatively high level of production during this period.

Canned foods are, of course, known for their economy. For years the products in cans and glass have been available on grocers' shelves from January thru December, always at a nearly constant price regardless of season.

Scientific studies over a four year period have proven the fact that canned foods provide not only the most food per dollar of cost but also the best nutritional values from an economic standpoint.

But today I can tell you that our dreams are coming true. We have signed a contract for erection of the 1,282-foot tower, and the job's going to be done this year. At the same time we're going to increase our power to 104,000 watts.

This means that we're going to improve our service to the people in our operating area, and at the same time provide television service to many more people in districts to the north, east and south of our present coverage territory.

I'm sure that you'll agree that this good news for all of central and northern Michigan.

So I'd like to take this opportunity to thank you for the things which you have done so far to help make our programs and operations a success, and to ask for your continued cooperation.

I think that we all have a big stake in the growth of Michigan, and I hope that I'll be able to

count on you to give us a hand in providing the people of WWTV-Land with the finest in television service.

Sincerely,  
Ward J. Maytrand  
WWTV, Cadillac.



Don Habermehl says:

"My opponent criticizes me for doing my duty in connection with lotteries and bingo games. I much prefer to be criticized for doing my duty, rather than for not doing it."

ELECT

Donald M. Habermehl  
Republican

as

STATE SENATOR  
29th District

Primary Election  
August 3, 1954

(Paid Political Ad)

a new ZEST for life  
in people over 40

## GERIFORT CAPSULES

rich in VITAMINS and MINERALS with amazing B<sub>12</sub>

The key to greater vigor and more vibrant health in people over 40 can be this very special formula—GERIFORT Capsules. GERIFORT enriches life through a combination of 26 essential vitamins, minerals and blood building factors including fabulous B<sub>12</sub>. If you are over 40 you owe it to your health to take GERIFORT Capsules every day.

Bottles of 100 GERIFORT Capsules

\$5.95

\*Also in Liquid form

HITE DRUG CO.  
East Jordan

## QUALITY LUMBER

FIX-UP NOW!

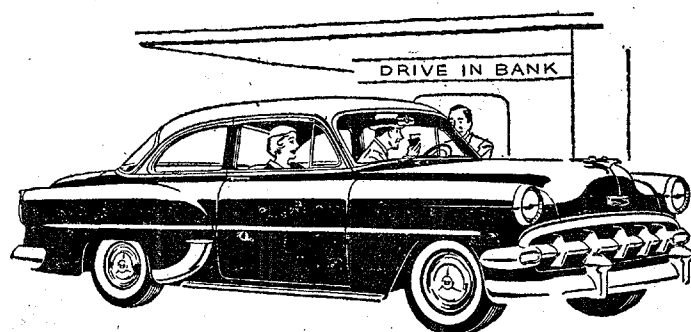
PAINT SCREENS WINDOWS DOORS

QUALITY FIRST, ALWAYS  
JOS. BUGAI  
Ellsworth Lumber Co.  
PHONE 40

BUY A NEW CHEVROLET—TODAY'S BEST BUY FOR ECONOMY!

# out saves

ALL OTHER LOW-PRICED CARS



In '54, as for years before . . . MORE PEOPLE ARE BUYING CHEVROLETS THAN ANY OTHER CAR! Official Nationwide R. L. Polk & Co. Registration Figures

TRY IT AND YOU'LL TELL US THAT YOU GET THE BEST OF THE BIG FOUR—PERFORMANCE, APPEARANCE, ECONOMY, PRICE!

Figure first cost. Figure fuel and upkeep costs. Figure trade-in value. Then you'll see that it costs you less to own a Chevrolet. Compare the features. Compare the performance. Compare the looks. Then you'll see that Chevrolet gives you the most—and the best—for your money! Come prove it for yourself.

No Other Low-Priced Car Can Match All These Other Conveniences and Advantages—HIGHEST COMPRESSION POWER • BIGGEST BRAKES • FULL-LENGTH BOX-GIRDER FRAME • FISHER BODY QUALITY • SAFETY PLATE GLASS • FAMED KNEE-ACTION RIDE

## CHEVROLET

Now's the time to buy! Get our BIG DEAL! Enjoy a New Chevrolet!

# A. R. SINCLAIR SALES

BOYNE CITY, MICHIGAN

## A Family Photo

### Plan For You

With Portraiture by Bill Huckle

For \$10.95 you can join a Family Photo Plan, receive a beautiful family photo album, Gold Embossed "Our Family," and an 8 x 10 Goldtoned Portrait of your entire family, or any member of your family.

THEN whenever you like, call for an appointment and add another 8x10 Goldtone Portrait to your album (again, the entire family, or any member) for only \$3.50.

NO ADDITIONAL COSTS! Proofs for your selection! But, you must hurry. We have to limit this unusual offer—So mail the coupon today, or stop in and make your reservations as soon as possible.

NOTE: This is Northern Michigan's Very Own Family Photo plan and is definitely not connected with any out-state organizations. Yours Always for the finest in Portraiture.

HUCKLE'S STUDIO OF PHOTOGRAPHY  
LE 6-2332  
East Jordan

HUCKLE'S STUDIO OF PHOTOGRAPHY  
119 Main Street, East Jordan, Michigan

Please make a reservation for us in your family photo plan. We will be in soon to make an appointment.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Telephone \_\_\_\_\_



**G. I. NEWS**

Hi Fellas:  
I'm not going to attempt to list all the names of the servicemen who hit town over the weekend. It looked as though they let out all of the camps in the country.  
We cleared up the mystery on one man. Joe Hammond got home last week and will be here until the 16th. Joe informed us that the "burn" he got was when

he got his hand in the v-belts on his dryer. It seems that there was quite a heavy sea rolling and Joe lost his balance right there beside those belts. His hand got caught between the belt and the drive wheel. Instead of letting it go around, Joe held onto it with his other hand, with the consequence that instead of losing his hand altogether he got off with a bad burn on the back

**LIQUID**

**Rain Kote**

Sprays On — Water Proofs  
Protects Clothing From  
Rain — Moisture — Rot  
12 oz can \$1.98

**CANNED COLD FRIGEE FREEZE**

For Fishermen — Hunters — Pic-nickers  
Keep Food Cold — No Water — No Mess

**FOOD STAYS FRESH — 69c and \$1.49 can**

**WHITEFORD'S 5c to \$1.00 STORE**



- |                         |                    |               |
|-------------------------|--------------------|---------------|
| Durkee's Oleo,          | quarter lb. prints | lb. 27c       |
| Northern Tissue         | 3 for              | 25c           |
| Delsey Tissue           | 2 for              | 29c           |
| Famo Pancake Flour      | 5 lb.              | 45c           |
| Quaker Table Syrup      | 24 oz.             | 49c           |
| TAYLOR'S Special COFFEE | 1 lb. bag          | \$1.11        |
| MONARCH, small          |                    |               |
| Cut Wax Beans,          |                    | 25c           |
| Quaker Spinach          | 2 for              | 39c           |
| SWEET PICKLED           |                    |               |
| Lohmann's Beet Balls,   | glass              | 32c           |
| VERY HOT                |                    |               |
| Torrindo Peppers,       |                    | 25c           |
| Mission Lima Beans      |                    | 21c           |
| Sealtest Ice Cream      | ½ gal.             | 99c           |
| Velvet Ice Cream        | ½ gal.             | 89c           |
| Quaker Jellies          |                    |               |
| Red Currant             | 33c                | Cherry 31c    |
| Apple                   | 20c                | Quince 31c    |
| Strawberry              | 33c                | Mint 20c      |
| Elderberry              | 17c                | Grape 17c     |
| Black Raspberry         | 36c                | Crabapple 25c |

PICNIC SUPPLIES OF ALL KINDS  
Daily and Sunday Papers

**TAYLOR'S WEST SIDE GROCERY**

Open 8 a.m. to 11 p.m. Daily  
WE DELIVER

COLD BEER — WINE — POP — MIXES

WE GIVE ANDERSON PREMIUM STAMPS

**THESE WOMEN!** By d'Alessio



"Your baby was no trouble at all. I just let him do as he pleased until he wore himself out!"

**East Jordan Church News**

of the hand. It also tore the flesh off of the back of his fingers. Then, after thinking that it was going to heal up good, infection developed in the hand and they shipped him up to the Frankfort hospital for specialized treatment. Thanks to Joes quick thinking and the efforts of the hospital doctors Joe has a good hand now, where he wouldn't have had any at all.

Bud Kopkau reports a little change in address. It is: A-3c Ernest F. Kopkau, 3338 Stu Sqd, Box O-3, Amarillo, Texas.

Larry Streeter has made that extra stripe. He is now A-1c and his address is: 318th Ftr Sqdn, APO 23, c-o PM, New York, N. Y.

Here's an address for Bill Shaw down in Belvoir. Pvt William J. Shaw, Co P, 9829 PHTSC — CE Tec, Fort Belvoir, Virginia. Sounds just like alphabet soup.

Delwin Morris writes the following from over in Bavaria. "Guess it is about time we dropped you a few lines. We are fine and this Bavarian weather has been pretty nice lately.

"I see by the paper that the soft ball league is in full swing now. Here in our company each platoon has a team and we have our own league. Darwin plays right field and I pitch. We only won one league game so far — 27-7.

"We've made about all the rank possible for us to make now, as we made those Sgt. stripes last week. Now there is only one goal left and that is for the next nine months to pass, so we can get out of this Army.

"I suppose every one is getting ready for the 4th of July. I don't know if there will be anything extra here or not.

"Well, it is almost show time so will sign off for now. Sgt Delwin L. Morris, 328 Comm Recon Co, APO 108, c-o PM, New York, N. Y."

This letter is short this week. Personally I'm quite happy that there weren't too many letters this week as I'm late with this writing as of now. However, don't let that stop you men from writing. Give me those letters men.

"Jake" Snyder

Mr. and Mrs. John Chew of East Jordan announce the birth of a son, Dennis Marvin, weighing 10 lb. 2 ounces, on June 30.

Mr. and Mrs. John Bippely of Ionia were weekend guests at the trailer home of Mr. and Mrs. Orris Bowerman. The two couples enjoyed Sunday dinner in Boyne City with Mr. and Mrs. Earle Sansom and Mr. and Mrs. Dell Sansom and family.

For best dressed salads!

**Miracle Whip**  
SALAD DRESSING

**UNITED MISSIONARY CHURCH**

The annual north Michigan camp meeting of the United Missionary Church will be held at Mancelona, July 8-18. Rev. and Mrs. Harold Baker of Marion, Indiana are the camp evangelist and children's worker.

**EVANGELICAL LUTHERAN CHURCH**

Ladies please note—There will be a general cleaning bee at the church Friday, July 16. Bring cleaning materials and be there at 2 p.m.

Installation services for Pastor Dale M. Larson for the Evangelical Lutheran Churches of East Jordan and Elk Rapids will be held July 18 at 11 a.m. Pastor Larson comes from Thief River, Falls, Minnesota and is a graduate of the Lutheran Theological Seminary, St. Paul, Minnesota.

The Lutheran League picnic dinner will be held Sunday, July 11 at Whiting Park at 1 p.m. in case of rain, the meeting will be held in the church annex.

Due to change of regular services, the time for Sunday School will be changed from 10:30 a.m. to 10 a.m. starting July 18. Regular church services will be held each Sunday at 11 p.m. July 18.

Watch for date set for the annual cherry pie and homemade ice cream social sponsored by the Lutheran Ladies Aid. The social will be held in the church annex this year and there will be an advance ticket sale. The committee in charge of the event includes Delores Goebel, Terry Stecker and Grace Redmer.

**IRONTON CONGREGATIONAL CHURCH**

Rev. Harry L. Crain of Bay View will preach at the Ironton Church at 10 a.m. Sunday, July 11.

**METHODIST CHURCH**

Guest Preacher  
Rev. Gerald Jacobs, new pastor of the Bellaire Methodist Church, will be the guest preacher and will conduct services this Sunday, July 11. The local pastor, the Rev. Robert Moore will be in the Bellaire Methodist Church. A special musical reading will be given by the pastor's wife, Mrs. Robert Moore.

**Clifford Hosler Remembers His Graduating Class**

To all my dear classmates, graduation day, 1947.  
By Clifford Hosler

In 1935 our kindergarten days, we started on our way, But it's all over now. We passed on through grades in study, work and play, But it's all over now. Memories we cherish, now of cheerful meeting, Teachers, parents, pals so glad. And the past behind, a happy future now bringing Graduation time. Goodbye, goodbye, East Jordan High Our love and loyalty to thee we vow, Goodbye, goodbye, East Jordan High, We are proud to be alumni now. Twas merry and loving friendship twelve years long, Twas school, church, music, plays, band and song, And ball games. But it's all over now. The end of many things, it is a new beginning, High ambition, now has had its way Hearts in joy and sadness, tears, smiles proclaiming Graduation day. Goodbye, Goodbye, East Jordan High.

**HERE & THERE Around East Jordan**

Carolyn Malpass, 13, daughter of Mr. and Mrs. William Malpass travelled by plane to Lexington, Nebraska to visit her aunt for the summer. She will play in the school band during her visit.

Weekend guests of Mr. and Mrs. Joe Chanda, Sr., were Mr. and Mrs. William Chanda and family of Hazel Park and Mr. and Mrs. Joe Chanda Jr. and son Mark of Detroit.

Mr. and Mrs. Harold Whiteford and son, Gary, of Flint spent the weekend with his mother, Mrs. Thomas Whiteford and family. Gary remained for a longer stay.

Mr. and Mrs. George Rebec entertained Mr. and Mrs. Ray Haoves of Milwaukee, Wisconsin and her brothers, William and Joe Chanda over the weekend.

Mr. and Mrs. Basil Morgan of Highland Park returned home Monday after a two week visit at the home of her parents, Mr. and Mrs. Tom St. Charles. Gary St. Charles returned with them for a visit and Cheryl Ann Morgan remained at the home of her grandparents.

Mrs. Harold Stevens and two children visited the home of her parents for ten days in East Jordan and left for her home in Owosso last Friday.

Mrs. Floyd Morgan Jr. and children are visiting at the home of their parents, Mr. and Mrs. Floyd Morgan Sr.

Mrs. Harry O. Parks passed away Sunday, at 3:30 July 4. Burial was on Tuesday, at Watsons, Rev. Howard Moore officiating.

Those visiting the William Shepard home over the weekend were Mr. and Mrs. James Ferguson of Berrien, Ohio, Mrs. Bob Crippin, Mrs. Hoppins and Mrs. Willis of Bongor, Michigan and Mr. and Mrs. Belliger and daughter, Sarah Lou of Elk Rapids.

Mr. and Mrs. William Bader of Detroit, Mr. and Mrs. Max Bader of Lansing and Mr. Swartz of North Branch visited Mr. and Mrs. Kiley Bader over the weekend.

Dr. and Mrs. Edward Atwood and children of Benton Harbor were Fourth of July visitors at the home of Mr. and Mrs. Albert Nesman. Sally Nesman, who is working in Dr. Atwood's office this summer, accompanied the Atwoods.

Mr. and Mrs. Albert Lenosky entertained these guests over the holiday weekend; Mr. and Mrs. F. R. Felix of Durand, Mr. and Mrs. Glen Trojaneck and son Steve of Detroit, John Lenosky of East Lansing, Mr. and Mrs. Carl Heller of Elk Rapids and Mr. and Mrs. Frank Lenosky and Ralph of East Jordan.

Mr. and Mrs. Ronald Woodcock of Richland returned Sunday after spending a week at the Harry Simmons home. Miss Connie Simmons of Pontiac, who also visited the Simmons' will join the Woodcocks and visit them in Richland.

Mr. and Mrs. Enoch Hawkins and three children of Dafter spent the weekend with the Hayden and Beyer families.

**Reunion**

A family reunion was held at the home of Mrs. Carrie Burbanks Sunday, July 4th attended by her children, grandchildren and great grandson.

Those attending were: Mr. and Mrs. Percy Batterbee and children, Dorothy and Gary; Mrs. Nick Vellanti and son, Michael (formerly Joann Batterbee) of Lansing; Mr. and Mrs. Norman King and sons, Stuart, Jan and Paul of Muskegon Heights; Mr. and Mrs. Victor Heintzelman and children, Duane ad Dolores of Grand Rapids; Mr. and Mrs. Charles Ager and children, Charles, Lawrence and Charlene of Auburn; Mr. and Mrs. Charles Burbank and children, Sandra and Michael of Detroit; Fred Burbank of the U. S. Navy; Mr. and Mrs. Edward Nemecek Jr. and children, Josephine and Raymond; Mr. and Mrs. John Vallance (formerly Ruth Nemecek); and Mr. and Mrs. William Walden.

**New from the Kraft Kitchen!**

**Kraft's Cheez Whiz**

for cheese dishes and snacks... FAST!

**SPOON IT** into hot foods  
**HEAT IT** for cheese sauce  
**SPREAD IT** for snacks

A Pasteurized Process Cheese Spread

**Thrift Food Values**

Dole No. 2 Pineapple	29c
Kool Aid	6 for 25c
KRISPY CRACKERS	
SUNSHINE	2 lb. 49c
FRESH GROUND	
Shurfine Coffee	lb. \$1.17
COLLEGE INN	46 oz.
Tomato Juice Cocktail	25c
Shurfresh Cheese Spread	2 lb. 59c
Bisquick	large pkg. 39c
Rival Dog Food	3 cans 35c
Paw Paw Dill Pickles	qt. 19c
10 oz. PACKAGES	
Polar Frozen Strawberries	4 for 99c
Del Monte Cream Corn	2 cans 29c

Our Six Self Serve Cases Will Help You Shop Faster And Easier  
—DAIRY — MEATS — VEGETABLES — FROZEN FOODS—  
—ICE CREAM—

Choice & Commercial BEEF, PORK, VEAL, LAMB, POULTRY  
Priced Right — Quality Considered

FRESH FRUITS AND VEGETABLES

CLEAN STORE • LARGE STOCKS • EASY PARKING  
• We are serving Spartan Coffee on Friday and Saturday •

**Jordan Frozen Locker Co.**  
THRIFT SUPER MARKET

STORE HOURS:  
8:30 A.M. to 6:30 P.M. Friday and Saturday: 8:30 to 8