





The East Jordan News-Herald

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Bill Huckel Staff Photographer

The Charlevoix County Herald 1896
The East Jordan News 1952

Entered as second class matter at the Post Office at East Jordan, Michigan.

Published weekly at 206 Main Street, East Jordan, Michigan

TELEPHONE LEnox 6-2871

Subscription Rates—(Payable in advance) \$2.50 per year; \$3.50 per year outside Northern Michigan.



EDITORIAL NEWS

Michigan's older men like to go and live in rural areas and small towns while most older women seem to prefer urban regions.

It does indicate that our growing number of older persons — they have increased over 280 per cent in Michigan since the turn of the century — most often have definite ideas on where they want to live.

The best place in the nation to get some of the answers concerning our aging population will be at the University of Michigan June 28-30 when the seventh annual Conference on Aging will be held.



As an American, I will do my best to:

BE CLEAN IN MY OUTDOOR MANNERS
I will treat the outdoors as a heritage to be improved for our greater enjoyment.

BE CAREFUL WITH FIRE
I will prevent wild fire. I will build my fire in a safe place, and be sure it is out before I leave.

BE CONSIDERATE IN THE OUTDOORS
I will treat public and private property with respect. I will remember that use of the outdoors is a privilege I can lose by abuse.

BE CONSERVATION-MINDED
I will learn how to practice good conservation of soil, waters, forests, minerals, grasslands, and wildlife; and I will urge others to do the same.

BOY SCOUTS OF AMERICA



CHURCH SERVICES

FIRST PRESBYTERIAN CHURCH

Edward O. DeHaven, Pastor

Regular Services:
The Church School meets at 9:45 with classes for all ages.
The Morning Worship begins at 11:00 o'clock.

METHODIST CHURCH
Rev. R. H. Moore, Pastor
LE 6-2254 LI 7-2058
Morning Worship 10:00 am
Church School 11:15 am
MYF 5:30 pm

UNITED MISSIONARY CHURCH
C. W. Thompson, Pastor
Morning Worship 11:00 a.m.
Sunday School 10:00 a.m.
Youth Fellowship 7:00 p.m.
Evangelistic Services 7:30 pm
Prayermeeting (Thurs.) 8:00

CHRIST LUTHERAN CHURCH
Boyer City — Wilson Twp.
Rev. Richard Noffze, Pastor
Wilson Township:
9:30 a.m. Church Service
10:30 a.m. Sunday School
Boyer City:
11:00 Church Service
10:00 Sunday School
CHURCH OF GOD CHAPEL
Rev. Ora Holley
Services Sunday Evening — 7:30

BIBLE BAPTIST CHURCH
Central Lake
Rev. Paul Gelatt, Minister
Worship — 11 a.m.
Bible School — 10 a.m.
Youth Time — 6:30 p.m.
Gospel Service — 7:30 p.m.
Prayer Meeting, Wednesday — 7:30 p.m.
Bible Club, Thursday, 4 p.m.
Sunday School Sunday 10:00
Morning Worship, Sunday 11 a.m.
Evangelistic Service, Sunday 8:00 p.m.

ASSEMBLY OF GOD
Rev. Herman Smith, Pastor
Sunday School — 10:00 a.m.
Morning Worship — 11:00 a.m.
Evangelistic Service — 8:00 p.m.

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

Elder Ole Olson, Pastor
Sunday Services
Church School 10:00 a.m.
Morning Worship 11:00 a.m.
Zions League Tues., 7:30 p.m.
Prayer Service, Wed., 8:00 p.m.

ST. JOSEPH CHURCH
Rev. Joseph Malinowski, Pastor
MASSES
Sundays—7:30 and 9:30 a.m.
Holydays—7:30 am and 7:30 pm
Weekdays—8:00 a.m.

INKTON BIBLE FELLOWSHIP CHURCH
Followed by short morning services.
Sunday School, 10:30 am
Youth Fellowship 6:45 pm
Evening Service 8:00pm
Wednesday Prayer Meeting 7:30 pm

PENTECOSTAL FULL GOSPEL TRUTH CHURCH
Corners Fourth & E. Division Sts
Rev. Harley R. Barber, Pastor
Sunday School—10 a.m.
Worship Service—11 a.m.
Sunday Eve. Service — 8 p.m.
C. Y. A. Tuesday—8 p.m.
Prayer Meeting, Thursday 8 pm

EVANGELICAL LUTHERAN CHURCH
Phillip Fretheim, Pastor
Sunday School every Sunday at 10:30 a.m.
Church services first and third Sunday of each month 8:00 p.m.
Luther League cooperative family dinner second Sunday of month at 1:00 p.m.
Hymn sing fourth Sunday of month at 8:00 p.m. Refreshments served.

SEVENTH - DAY ADVENTIST CHURCH
Elder R. H. Clausen, Pastor
Sabbath School 1:30 p.m.
Worship School — 3:00

THE GOSPEL MISSION
Special Bible Study Classes
For Free Gospel Literature
Write PO Box 295 City

Looking Backward

Reviewing The News-Herald

June 6, 1914
A son was born June 4th to Mr. and Mrs. William Piggott.

Commencement exercises for the graduating class of fifteen members will be held next week at the Temple Theater.

Rev. Grigsby officiated at the funeral for Richard Walters, 74, who passed away at the county farm.

Services were held at the Latter Day Saints Church for Mrs. John Cummins, 68.

Fannie Knudsen and Claud Bowen were united in marriage at the home of the bride's parents by Rev. Grigsby.

George LaValley Jr. has purchased the State Street restaurant and school room from D. Healey.

June 6, 1924
Valedictorian of the graduating class of 27 members is Aura McBride.

William R. Stewart passed away June 1st at his home on North Main Street.

Myrtle Joynet, daughter of Mr. and Mrs. Thomas Joynet of East Jordan was united in marriage to Gunner Nelson at Melbourne, Florida.

Pansy Marie Thomas, six year old daughter of Mr. and Mrs. Russell Thomas, passed away at the Charlevoix hospital.

June 8, 1934
Plans are being made for an East Jordan homecoming on July 3rd and 4th.

a new ZEST for life in people over 40

GERIFORT CAPSULES
rich in VITAMINS and MINERALS with amazing B12
The key to greater vigor and more vibrant health in people over 40 can be this very special formula—GERIFORT Capsules.

HITE DRUG CO. East Jordan
\$5.95

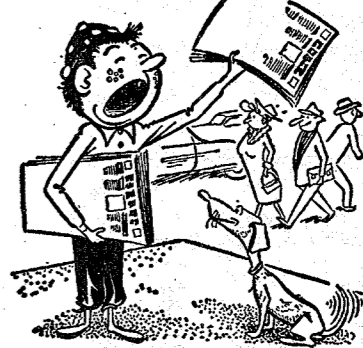
ford, sports and entertainment and Clarence LaLonde, parade.

Forty-three students graduate on Wednesday, June 13 with Elizabeth Severance, valedictorian and Lucille Stanek, salutarian.

Francis Quinn of East Jordan who graduated from Western State Teachers College at Kalamazoo, has accepted a position at Alba for the coming year.

Robert E. Jones of Houston, Texas and Stanley Jones of Hazel Park were recent visitors of their grandmother, Mrs. Newton Jones.

My Neighbors



"Extra, extra! Thieves break into Kremlin, steal next year's election returns!"

INSURANCE Complete Coverage PROTECT YOUR HOME
ROBERT A. CAMPBELL AGENCY
William M. Swoboda, Manager
Complete Insurance and Bonding Service

TEMPLE THE SHOW PLACE OF THE NORTH
East Jordan
Thursday, June 10
Marlon Brando Mary Murphy
'THE WILD ONE'
Rugged and Exciting
plus THE BUNNY MOUNTAIN JAMBOREE
Stage and Local Talent Show
DANCING TONIGHT, THURSDAY, JUNE 10
With the Bundy Mountain Jamboree
Modern Music and Country Style from 10 to 1
Friday and Saturday, June 11 and 12
Maureen O'Hara Jeff Chandler Susan Ball
'WAR ARROW'
Plus Doris Day Richard Cromwell in 'VILAGE BARN DANCE'
Sunday and Monday, June 13 and 14
Judy Holliday Peter Lawford Michael O'Shea
'IT SHOULD HAPPEN TO YOU'
Comedy
Tuesday and ednesday, June 15 and 16
Glen Ford Gloria Graham
'THE BIG HEAT'
Edgar Allan Poe Mystery Award winner — FREE PASSES

E. B. Bowman USED CARS
ON TOP OF THE SOUTH
HILL, CHARLEVOIX
PHONE LI 7-2351

BE MODERN... Cook Electrically!
IT'S LIKE HAVING A COOK... THINK OF IT! DINNER WILL BE READY WHEN WE GET HOME
THERE'S NO MATCH FOR 100% CLEAN, FAST, FLAMELESS, FULLY AUTOMATIC Electric Cooking
Now's the Time
Take advantage of your ELECTRIC RANGE DEALER'S SPECIAL BIG ALLOWANCE for your OUTDATED RANGE during this BIGGER THAN EVER TRADE-IN SALE!
Electric Cooking is MODERN automatic time-saving lean healthful labor-saving economical safe speedy
SEE YOUR ELECTRIC RANGE DEALER Today
PE-3854-20
Published in Cooperation with Electric Range Dealers by C. P. Co.

ONE-STOP BANKING AT IT'S BEST!
A BANK LOAN COSTS YOU LESS!
Want a new or used car? A home of your own? Starting a business... or expanding? Our loan department can help you reach your goal—the low-cost, bank way!
State Bank of East Jordan

We've joined the new American Motors Family and we're celebrating with a big...
TRADE-IN JAMBOREE on the greatest performers ever built!
HUDSON HORNETS WASPS • JETS
GREATEST DEALS IN OUR HISTORY!
Come in today and save!
Charlevoix Hudson Sales & Service
200 ANTRIM CHARLEVOIX

**HERE & THERE**  
**Around East Jordan**

Page 3 \* East Jordan News-Herald \* Thursday, June 10, 1954

Mrs. R. Stanek and Mrs. L. Skrocki spent Sunday in Cadillac Mrs. George Ramsey, aunt of Mrs. Stanek, returned home for a visit.

Mrs. Charlie Strehl spent the weekend visiting her daughter and son-in-law, Mr. and Mrs. Harold Middlestat of Detroit.

Mrs. Emma Clark of Cheboygan, visited her sister Mrs. Frank Lenosky last week.

Did you know that Galmore's Standard Service is selling ice?

Tom St. Charles was discharged from Little Traverse Hospital last Thursday after being a patient for the past eight weeks.

Mrs. Neta Gerard returned to Kalamazoo after a short stay at her home here.

Mrs. Francis Benson and son Frankie of Berrien Springs, are visiting her parents, Mr. and Mrs. A. G. Rogers and other relatives for the week. Frankie will remain with his grand parents for the summer.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Cy Dolezel is home from his studies at Marquette University for the summer.

Returning last Monday to their homes after spending Memorial weekend at the home of Mrs. Esther Persons were her sons and daughters and families, Mr. and Mrs. James Persons and son of Flint; Mr. and Mrs. Samuel Persons and son of Grand Rapids, Mr. and Mrs. Earl Taylor and son of Cedar Springs and Mr. and Mrs. George Persons and children of Grand Rapids. Mrs. James Persons had also spent a week at the home of her parents Mr. and Mrs. Oscar Weisler. And Mrs. Esther Person returned to Grand Rapids with her son, George Persons, after a five week stay at her home here.

Mr. and Mrs. Duwayne Penfold and son, Edwin left Tuesday for their home at El Centro, California, after visiting the home of their parents, Mr. and Mrs. Albert Trojanek and Mr. and Mrs. Percy Penfold.

Donald Bowerman, son of Mr. and Mrs. Edgar Bowerman, fractured his wrist and elbow and will be at Munson Hospital for some time.

Mr. and Mrs. Glenn Trojanek and son, Steve, of Detroit left for home Sunday after spending a week's vacation at the home of their parents, Mr. and Mrs. Albert Lenosky. On the way home they attended the graduation exercises of Robert Trojanek at Michigan State College, Sunday afternoon.

Miss Jean Trojanek returned to her work in Midland on Sunday after spending a two week's vacation at her home here.

Mr. and Mrs. Harry Davison of Vero Beach, Florida were guests of Mr. and Mrs. Sam Rogers the first part of the week.

Mrs. Edward Corr and four children of Lansing were guests from Wednesday to Friday last week of her parents, Mr. and Mrs. Donald Hott. Two of the children, Keith and Kay, are remaining with their grandparents for a month.

Lennie Thomas, daughter of Mr. and Mrs. Sherman Thomas was discharged from Little Traverse Hospital Saturday.

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

Mr. and Mrs. M. P. Jones of Hazel Park returned to their home Friday after spending a few days with their mother, Mrs. Newton Jones.

Mr. and Mrs. Albert Rantley Sr. have returned to Tecumseh after spending a week with their daughters, Mrs. William L. Ford of East Jordan and Mrs. Keith Reynolds of Charlevoix.

A party was given at the home of Mr. and Mrs. William L. Ford of East Jordan in honor of Mr. and Mrs. Albert Rantley, Jr. who were married at Adrian, June 1. Mrs. Ford and her co-hostess, Mrs. Keith Reynolds of Charlevoix are sisters of the groom. The bride was the former Jenny Marvin of Adrian.

After a northern Michigan and Canadian wedding trip, the couple will make their home in

**East Jordan Church News**

**UNITED MISSIONARY**  
 Children's Day will be observed this coming Sunday, during the Sunday school hour, with a short program under the direction of Mrs. Amelia Kent.

**EVANGELICAL LUTHERAN CHURCH**

The Luther League will serve a chicken dinner in honor of the fathers on Sunday, June 13 at 1 p.m. at Whiting Park. Hostesses for the event are Mrs. Elizabeth Eaton and Mrs. Lois Snyder.

Approximately 75 children of all ages took part in the Children's Day program held at the Lutheran Church Sunday, June 6th. Eleven children were baptized with Pastor Fretheim officiating. The rose on the altar was for Debra Lynn, infant daughter of Mr. and Mrs. Julius Roberts, Jr.

Jason Snyder, secretary-treasurer of the Michigan circuit of the Evangelical Lutheran Men's Brotherhood attended a meeting of the officers to complete plans for the men's retreat to be held

August 27, 28 and 29 at Stony Lake Bible Camp north of Muskegon.

The meeting was held in the afternoon of June 5th at the cabin of Henry Henrikson on the Little Manistee River. Pastor Engelstad of the Holy Savior Evangelical Lutheran Church of Detroit was the main speaker.

The work on the lawn at the church was started Wednesday evening by a group of the men's brotherhood. They plan to seed it and complete work on it during the month of June.

It's grand  
 as a sauce...a  
 salad dressing  
 and a spread!



Miracle  
 Sandwich Spread



remember  
 YOU'VE GOT A DATE WITH POP ON

**JUNE 20th**

**GIFT SUGGESTIONS**

- Sport Shirts
- Dress Shirts
- Ties
- Billfolds
- Men's Jewelry
- Dress Slacks
- Trousers
- Sport Shoes
- T-Shirts
- Dress Suits
- Dress Jackets
- Straw Hats
- Swimming Suits
- Nylon Hose—fit any foot from 9-13
- Denim Sport Jackets with pants to match
- Dozens of other items

**Chris's Department Store**

Try News-Herald Classified Ads

**Smokey Says:**

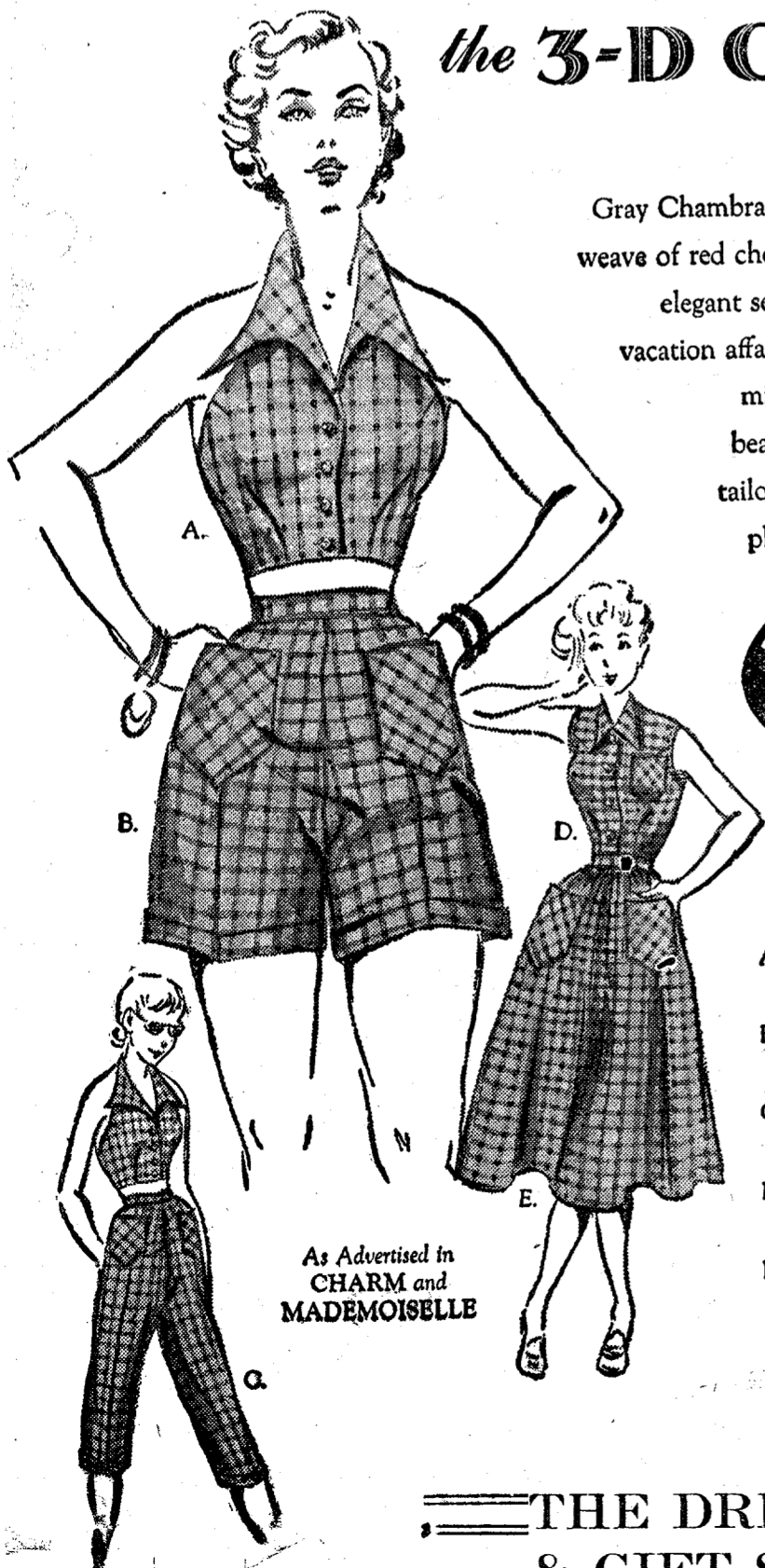


One good turn deserves another!



"If you want to have a man tell you how smart you are, try telling him how good he is!"

What's New in Chambray...  
**the 3-D CHECK**



Gray Chambray with a dimensional weave of red checks becomes a set of elegant separates for village or vacation affairs. It's a Sanforized\* middleweight fabric... beautifully matched and tailored, with back zipper plackets for assured fit.



\*maximum shrinkage less than 1%

- A. Halter ... 10-18..... \$1.95
- B. Shorts ... 10-18..... \$2.50
- C. Pedal Pushers ... 10-18..... \$2.95
- D. Sleeveless Shirt... 32-38..... \$2.50
- E. Gathered Skirt ... 24-30..... \$3.95

As Advertised in  
**CHARM and  
 MADEMOISELLE**

**THE DRESS  
 & GIFT SHOPPE**

**JUNE BRIDES LOVE...**  
**A&P's Gift for Thrift...**  
 COME SEE, COME SAVE AT A&P

**SLICED BACON** ALL GOOD, LEAN AND TASTY, 1-LB. CELLO LAYERS **LB. 65c**

**RED RIPE, FLORIDA WATERMELONS** EACH **99c**

**HEAD LETTUCE** CRISP AND SOLID, SIZE 48 **2 FOR 29c**

**Cantaloupes** CALIFORNIA, SIZE 27 EA. **35c** **Tomatoes** RED RIPE, HOT HOUSE **LB. 35c**

**Pinconning Cheese** COLBY, JUST REDUCED **LB. 55c** **Bar Cake** JANE PARKER, COCONUT MARSHMALLOW **EA. 39c** REG. 49c

**Silverbrook Butter** 92 SCORE, SWEET CREAMERY BUTTER 1-LB. ROLL **63c** **Coffee Cake** APPLE RAISIN, JANE PARKER EA. **29c**  
**Mild Cheddar Cheese** **LB. 49c** **Devil's Food Bar** JANE PARKER, CHOCOLATE EA. **39c**

**BISQUICK** FOR QUICK BISCUITS NEW LOW PRICE **40-OZ. PKG. 39c**

**Hi-C Orange Drink** JUST REDUCED 46-OZ. CAN **25c** **Salad Dressing** ANN PAGE, NEW LOW PRICE QT. **39c**  
**Asparagus** JUST REDUCED 14 1/2-OZ. CAN **25c** **Sweet Relish** BARONESS, JUST REDUCED 16-OZ. BOT. **25c**  
**Fruit Cocktail** DOLE'S NO. 303 CAN **25c** **Peanut Butter** ANN PAGE 8-OZ. GL. **25c**  
**Pie Sliced Apples** COMSTOCK 20-OZ. CAN **25c** **Mushrooms** CAVERN, PIECES AND STEMS 4-OZ. CAN **25c**  
**Chili Con Carne** BROADCAST, WITH BEANS 16-OZ. CAN **25c** **Kool Aid** ASSORTED FLAVORS 6 PKGS. **25c**  
**Apple Butter** EVERYMEAL 28-OZ. BOT. **25c** **Whole Kernel Corn** MAPLEWOOD 4 8-OZ. CANS **25c**

**Niblets Corn** 2 12-OZ. CANS **35c** **Ann Page Ketchup** 2 14-OZ. BOTS. **39c**

**Kleenex** CLEANSING TISSUES 3 PKGS. OF 300 **59c** **Iona Peaches** CALIFORNIA, SLICED OR HALVES 29-OZ. CAN **25c**

**Rival Dog Food** 2 16-OZ. CANS **23c** **Prune Plums** SULTANA 30-OZ. CAN **25c**

**All Sweet Margarine** QUARTERS LB. **31c** **French Dressing** ANN PAGE, REG. OR CHEF 16-OZ. GL. **25c**

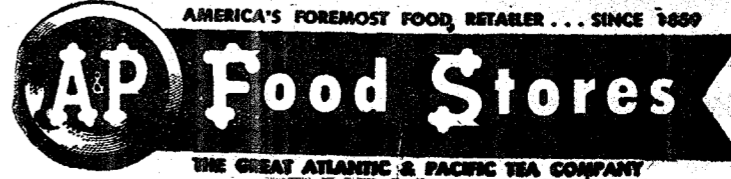
**Spaghetti** DINTY MOORE, WITH MEAT BALLS 20-OZ. CAN **39c** **Marshmallow Creme** FLUFF 7 1/2-OZ. BOT. **25c**

**Beef Stew** DINTY MOORE 24-OZ. CAN **45c** **Salad Mustard** ANN PAGE 16-OZ. BOT. **25c**

**Clorox Bleach** QT. BOT. **19c** 1/2 GAL. **33c** **Plum Preserves** ANN PAGE 16-OZ. GL. **25c**

**Realemon** RECONSTITUTED LEMON JUICE 16-OZ. BOT. **35c** **Chili Sauce** ANN PAGE 12-OZ. GL. **25c**

**dexo Shortening** ALL PURPOSE, PURE VEG. 3 LB. CAN **77c** **Spaghetti-Mushroom Sauce** ANN PAGE 2 8-OZ. CANS **25c**



All Prices in This Ad Effective Through Saturday, June 12th

AMERICA'S FOREMOST FOOD RETAILER... SINCE 1869

**A&P Food Stores**  
 THE GREAT ATLANTIC & PACIFIC TEA COMPANY

## About People You Know

Page 4 \* East Jordan News-Herald \* Thursday, June 10, 1954

### Vance District . . . South Arm

Mr. and Mrs. Archie Graham attended the wedding of their niece, Miss Donna Clapsaddle in Flint on Saturday.

Miss Harriet Graham, who has been spending a few weeks with her brother and family, the Archie Gramms, accompanied them to Flint where she was met by her sister, Mrs. Carl McLeod of Dearborn.

Miss Susan Petrie is spending the summer in Grand Rapids with her sister, Mrs. Leroy McDowell, and has employment in a Kresge store.

Mr. and Mrs. Walter Petrie spent the weekend with Mrs. Petrie's sister, Mrs. William Brown of Flint, who has a cottage on Torch Lake.

Captain and Mrs. Alfred Nelson and family arrived home from Utah for a short vacation at their home here.

Roy Dougherty is spending a few days at his home from his work in Durand.

Mr. and Mrs. Percy Bennett were in Ann Arbor to visit their daughter, Darlene at the University Hospital over the weekend.

### West Peninsula

Mr. and Mrs. E. H. Phillips of the Rustan Resort left Saturday for Columbus, Ohio for two weeks. Their daughter and husband will look after their resort trade while they are away.

Mr. and Mrs. Willet Simmerman of Muskegon returned Friday from the Upper Peninsula after spending several days visiting their brother, Sam Simmerman. At McMillen, they spent Friday and Saturday with their cousins, Mr. and Mrs. Wm. Gaunt, Sr. They returned to Muskegon on Sunday.

Mr. and Mrs. Ed Sunagel and four children of Wolf Lake (Near Muskegon) spent a pleasant evening with Mr. and Mrs. Wm. Gaunt, Sr. They also called on friends in Charlevoix.

Callers at Mrs. Francis Palmiter's home Sunday were Mrs. Elmer Faust and daughter, Eleanor.

Mrs. Goldie Sheldon will return to Flint Sunday with Mr. and Mrs. Jack Brennan.

Mr. and Mrs. Dick Taylor of Midland spent the weekend at their home, which is the former Elmer Faust home.

Callers at the Bricker home on Friday were Mr. and Mrs. Bricker's daughter, Mrs. Fiel and son, Carl.

Mrs. Goldie Sheldon and daughter, Myrtle Bricker, were callers, Friday at the Henry Howard home.

Mr. and Mrs. Bert Lumley and daughter of Deer Lake and Mr. and Mrs. Carnel of Flint were callers at the Loyal Barber home on Sunday.

Mr. and Mrs. William Gaunt spent Sunday afternoon with their son and family, Mr. and Mrs. Bill Gaunt.

Mr. and Mrs. Henry Howard spent Sunday evening with Mr. and Mrs. Dan Hosler.

Mr. and Mrs. Bud Sutton of Fremont spent a few days with Mr. and Mrs. Harry Howard, helping with farm work.

The Harmony Extension Club met at the home of Mrs. William Boss Thursday evening. They held an election of officers, also a gift shower for little Diane Lynn Best.

Mr. and Mrs. Chester Donaldson called at the Howard Donaldson home, Monday afternoon.

Raymond Fisher is helping Mr. Goyer with the milk tester this summer.

**Wins Scholarship**  
Cyril A. Dolezel, Marquette University student of journalism in Milwaukee, Wisconsin, won the Henry A. Mawicke Memorial scholarship of \$100 for the sophomore or junior showing interest and ability in typography while maintaining a high scholastic average.  
Mr. Dolezel is the son of Mr. and Mrs. John Dolezel of East Jordan.

SHOP EAST JORDAN

### Recreation Calendar

June 14th — June 19th

#### Monday

9:00 a.m. — Departure for Camp Ocqueoc, high school  
9:00 p.m. — Softball E. J. Canning Co. vs Ellsworth Shell

#### Tuesday

7:30 p.m. — Iron Works vs American Legion  
9:00 p.m. — Pleasant Valley vs Coop.

#### Thursday

7:30 p.m. — Pleasant Valley vs American Legion  
9:00 p.m. — Coop vs Canning Company

#### Saturday

5:30 p.m. — Arrival from Camp Ocqueoc, high school

Recreation activities are limited this week as number of East Jordan boys are attending the Summer Recreation Camp at Camp Ocqueoc near Rogers City.



The admittances for this week were:

Roy Rinehart of East Jordan, on June 3, and also Charles Scott of Charlevoix. Jean Dickson, of Grand Rapids was admitted on June 5, and gave birth to a baby on June 6.

This week's discharges included John Olson of East Jordan on June 2; Ann Czerkis of Petoskey on June 3; John Williams of Charlevoix on June 3; and Anna Howard of Charlevoix on June 6.

Mr. and Mrs. Albert Trojanek Jean and Francis drove to Lansing Sunday to attend the graduation exercises at Michigan State College Sunday afternoon. Their son, Robert Trojanek, graduated from a course of Landscape Architecture.

UNDER NEW MANAGEMENT

## MALPASS HARDWARE

NOW OPERATED BY:

RONALD GREEN

&

JAMES AHLBERG

## TRADING POST

Closed Saturday  
North Main St.

Open Sunday  
East Jordan

NEWS-HERALD ADVERTISING GETS RESULTS



All the claims of other  
gasolines can't change  
results of this test

BEFORE PUBLIC INTRODUCTION, New Blue Sunoco was tested at Indianapolis Track in fleet of cars, including those with highest compression engines.

At Indianapolis:

# 16 'PREMIUMS' LOSE TO NEW BLUE SUNOCO

Regular-priced New Blue Sunoco wins  
miles-per-dollar test by as much as 14%

How Sun's one-grade policy  
gives you high-test performance  
at regular gas price

Sun Oil Co. produces only one grade of gasoline—New Hi-Test Blue Sunoco. This single-grade policy results in savings on tanks, trucks, pumps. These savings are invested in research and new, improved refining processes to give you New Hi-Test Blue Sunoco—premium quality at regular gas price.

WE SAVE ON TANKS  
WE SAVE ON TRUCKS  
WE SAVE ON PUMPS

You save every mile you drive  
with New Blue Sunoco



Wilbur Shaw, President of Indianapolis Motor Speedway Corp. and 3-time winner of the "500", supervised this gas test.

NOTICE: If you have been instructed by your Car Dealer or Owner's Manual to use a "premium" (or "high-test") gasoline, get New High-Test Blue Sunoco, the premium quality gasoline still at regular gas price.

NEW HI-TEST

BLUE  
SUNOCO

RADIO NEWS  
"Sunoco 3-Star Extra"  
6:45 P.M., Mon to Fri, NBC

PREMIUM QUALITY—REGULAR PRICE! PAY MORE? WHAT FOR?

# East Jordan Cooperative Company

102 State St.

LE 6-7021

New hit with millions!  
**Kraft's  
Cheez Whiz**  
for dozens of fast cheese treats

SPOON IT into hot foods  
HEAT IT for cheese sauce  
SPREAD IT for snacks

A PASTEURIZED PROCESS CHEESE SPREAD





# Orchard Notes



By C. Fairman

Thursday, June 10, 1954 \* East Jordan News-Herald \* Page 7

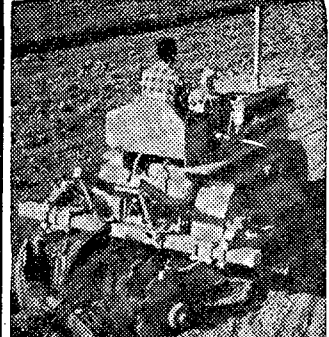
We have had three years ideal for fast growing of young trees. In some instances young trees have grown so fast that they are not setting to fruit—especially apple trees. The district horticulture agent says in that case, do not trim.

In some cases the trees could be girdled. Or holding back on mulch and fertilizer, or cultivating will choke them down enough to cause the trees to set heavier to fruit.

We have the choice between getting a larger tree that will eventually hold more bushels or a smaller tree producing earlier. Although where the land is rich, the trees seem to go on forever before bearing.

In the case of pears—if they are grown too fast, they will have fire blight. Glen Ricks says, do not overdo anything. This far north it is necessary to have all trees well ripened early, especially where manure is used.

# FARM GOSSIP COLUMN



Homegrown strawberries have begun to appear on some markets in the state, and peak production is approaching in some of the earlier crop sections where Michigan's heaviest volume is grown.

Premier, the old favorite, and the newer and larger Robinson are varieties most common, but Blakemores, Fairfax and Chesapeake are also grown as well as some more recent developments of the plant propagator.

Because of frosts cold weather and drought in May, this year's strawberry production in Michigan is expected to be only 60 to 75 percent of last year's 1,050,000 crates.

Michigan strawberries are usually packed in 16-quart crates. Southern berries move to market in 24-quart crates in nearly all instances. The shipping season has ended or is closing in producing areas south of Michigan.

Most Michigan strawberry varieties are ideal for that old-fashioned shortcake, pies, jams, jellies or processing.

In buying strawberries remember the name and address of the packer or dealer should appear on the container, according to Miles A. Nelson, of the Michigan Department of Agriculture's Bureau of Marketing & Enforcement, which has charge of strawberry and other fruit inspection.

Strawberries should be mature and even in size, but not overripe. Michigan law requires the shown surface of the pack to be truly representative of the contents beneath. Individual containers should be well filled.

Michigan's heaviest strawberry production is in Berrien and Van Buren counties. In national production Berrien stands 6th and Van Buren 16th. Other producing regions are Allegan and Ottawa counties, the Grand Rapids section, Alpena, and a limited acreage in the Hancock-Houghton area in the Upper Peninsula.

# NEWS-HERALD FARM & HOME PAGE . . .

## List Methods To Fight Spider Mites

Red spider mites are having their heyday now—probably in your spruce and cedar trees.

Ed Rebman, Charlevoix county agricultural agent, suggests that it's a good idea to start checking for those mites right away. If they hit in large enough numbers, the pests can kill branches or the entire tree by sucking sap.

How do you know when you have a red spider mite infestation?

Walter Morofsky, a Michigan State College entomologist, suggests this:

Just tap one of the branches over a sheet of white paper. You will see red, yellow, green or black dots moving on the paper if your tree is infested.

As for control, Morofsky, says, get miticides from a seed supply store or nursery if you want to spray to eliminate the mites. If you have just a few trees use a garden hose with high water pressure to wash the pests from the branches.

## Local FFA Boys Place First In Service Program

Future Farmers of America chapters at East Jordan, Caro and Hastings placed first in their respective areas in a community service program sponsored by the Michigan chapter of the Soil Conservation Society of America. The Kellogg Company of Battle Creek cooperated in the sponsorship of the program carried out by 23 Michigan FFA chapters.

Winners will be treated to an awards program on the evening of June 17, extending through June 18, at Clear Lake Camp near Hastings. The program will include tours of the Kellogg Experiment Station and the Kellogg factory at Battle Creek.

Mr. and Mrs. Arthur Gerard and children of Lansing spent the Memorial Day weekend visiting relatives in East Jordan.

**CORRECTION:** The list of workers for the cancer drive in last week's paper should have included two more ladies. They are Mrs. Don Shepard and Mrs. Arnold Smith.

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## Clare Brown Wins Ford Foundation Fellowship

Clare Brown, East Jordan Home Economics teacher, has won a Ford Foundation Fellowship, valued at \$5,100 which will enable her to further her studies for one year for the purpose of broadening her scope in order to make her a better teacher and of more value to her community.

Sponsored by Ford Foundation, this is the first year Fellowships have been offered to every high school teacher in United States. Other years 300 cities competed.

In cities of 2,500 or more population, a local committee evaluates the candidates and picks the winner.

In East Jordan the local committee was Howard Porter, Phoebe Watson, Rev. Moore, Keith Annear and Leitha Larsen. Mrs. Brown's paper sent to New York to compete on a national scale.

In New York, 274 teachers were chosen from throughout United States, sixteen from Michigan, making it the 4th highest in the nation, and only 26 vocational teachers, including agriculture, home economics and shop were chosen.

The subject of the competing paper was, "If you were given a year to further your education in order to make you a better teacher and also help your community, what would you do and why?"

The choice had to be a hobby or subject of secondary interest to the teacher, not her major subject.

Following her year as mapped out in the paper she wrote, Mrs. Brown will begin her year of study sponsored by the Fellowship in September.

## School Hi-Lites

**FIRST GRADE**  
Marion Brooks

Those having perfect attendance for the last six weeks period are: James Barnard, Billy Barnett, Bradley Dennis, David Donaldson, Roger Dougherty, David Grutsch, Joyce Halladay, Richard Partee, Keith Pinney, Patricia Russell, Jack Snyder, James Sturgell and Pam Weaver.

Perfect attendance for the semester are: David Donaldson, Jack Snyder and Billy Barnett. Billy has had perfect attendance for the full school year. There are quite a number who have missed only one and two days of school, which we consider a fine record for any first grade child.

For our picnic we went to Old Antrim City park on Grand Traverse Bay. We wish to thank the following mothers for their cars, the dinner and helping us to have a good time: Mrs. Clarence Healey, Mrs. Theo Jeffery, Mrs. C. W. Thompson and Mrs. Clayton Healey.

For all the many things our parents have done for us during the school year we say a big thank you.

## For A Cool Summer

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**From where I sit... by Joe Marsh**



### Wise Stepmother

Have you heard about young Skeeter Roberts' unusual pet, the tame owl "Blinky"? He's had her about three years.

I say "her" because up to a couple of weeks ago nobody was quite sure. But now "Blinky's" a mother—of two chicks!

Seems "Blinky" had been acting kind of strange—so on a hunch, Skeeter put a couple of hen's eggs in her nest. Darn if "Blinky" didn't set on them for 5 days! Last Friday they hatched, and now "Blinky's" as proud as a mother hen! (So's Skeeter.)

From where I sit, there's a lesson for all of us. Guess you'd call it "tolerance." Birds and animals often seem to do better in that respect than humans. If I like a glass of temperate beer with supper and you'd rather have cider—it should be okay with both of us. Neither of us should give a "hoot" what the other fellow likes, says, or does, as long as he follows the law of the land. Right?

*Joe Marsh*

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