



The East Jordan News-Herald

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Bill Huckle Staff Photographer

The Charlevoix County Herald.....1896
The East Jordan News.....1952

Entered as second class matter at the Post Office at East Jordan, Michigan.

Published weekly at 206 Main Street, East Jordan, Michigan
TELEPHONE LEnox 6-2371

Subscription Rates—(Payable in advance) \$2.50 per year; \$3.50 per year outside Northern Michigan.

Page 2 * East Jordan News-Herald * Thursday, May 13, 1954

AROUND THE TOWNSHIPS

South Arm: Big, Beautiful, But Too Long Unsung

On the immediate west side of East Jordan lies about 20,000 acres of land known as South Arm—one of Charlevoix county's most historic and colorful townships.

In population South Arm is larger than any of the county's other 14 townships and also larger than Boyne Falls or Walloon Lake. The 1950 population was 739.

South Arm does not lack historic color for when the area was the "Village of South Arm" it boasted factories, lumber mills, a railroad, schools, stores and the traditional "fighting lumberjacks."

Unlike many other populated areas, South Arm did not fade away with the passing of the timber. Instead, it developed.

Today the area boasts good roads, excellent resort property with breath-taking lake views and numerous modern farms among its rolling hills.

There are 79 miles of roads within the township upon which the Charlevoix county road commission spent \$34,000 last year in all forms of maintenance and repair. It has one state highway M-66 traveling from Mancelona to Charlevoix.

SOUTH ARM is one of the real good farming townships of the county, with nearly 13,000 acres of land under cultivation. It is considered second best in farming with Marion township on top.

The area includes about half of Lake Charlevoix's beautiful south arm and part of the famous Jordan River.

Among its early industries were the South Arm Lumber Company which is still operating in Wisconsin and the Detroit and Charlevoix Railroad.

East Jordan's fast developing "west-side" grew out of the Village of South Arm. The incorporation expanded the city of East Jordan, providing a beautiful resort and recreational area for future residents.

ONE OF THE unsung areas of Charlevoix County South Arm lends itself to modern development and rapid strides have been made there in recent years.

It has often been said that for natural scenic beauty, East Jordan missed a good bet when it failed to be located in South Arm.

It's A Girl!

Mr. and Mrs. Richard Shaw of Flint are announcing the birth of a daughter, Joann Marie, April 27th at Flint Oseopathic Hospital.

The baby is the first grand child of Mr. and Mrs. Wallace Shaw of Route one and Mr. and Mrs. Franklin Decker of Route 3, East Jordan. She is also the first great grandchild of Edith Bayliss of East Jordan, Mr. and Mrs. C. B. Kent of Bellaire and Verna Bacon of Flint.

"Please Make It Work for Other Kids"



CHURCH SERVICES

FIRST PRESBYTERIAN CHURCH
Edward O. DeHaven, Pastor
Regular Services:
The Church School meets at 9:45 with classes for all ages.
The Morning Worship begins at 11:00 o'clock.

METHODIST CHURCH
Rev. R. H. Moore, Pastor
LE 6-2254 LI 7-2058
Morning Worship 10:00 am
Church School 11:15 am
MYF 5:30 pm

UNITED MISSIONARY CHURCH
C. W. Thompson, Pastor
Morning Worship 11:00 a.m.
Sunday School 10:00 a.m.
Youth Fellowship 7:00 p.m.
Evangelistic Services 7:30 pm
Prayermeeting (Thurs.) 8:00

CHRIST LUTHERAN CHURCH
Boyer City — Wilson Twp.
Rev. Richard Noffze, Pastor
Wilson Township:
9:30 a.m. Church Service
10:30 a.m. Sunday School
Boyer City:
11:00 Church Service
10:00 Sunday School
Lenten Services at Boyne City
Thursday, 8 p.m.
Release Time in Boyne City,
Wednesday, 9 a.m.
Confirmation Instruction, Saturday morning, Boyne City

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
Elder Ole Olson, Pastor
Sunday Services
Church School 10:00 a.m.
Morning Worship 11:00 a.m.
Zions League Tues., 7:30 p.m.
Prayer Service, Wed., 8:00 p.m.

ST. JOSEPH CHURCH
Rev. Joseph Malinowski, Pastor
MASSES
Sundays—7:30 and 9:30 a.m.
Holydays—7:30 am and 7:30 pm
Weekdays—8:00 a.m.

ASSEMBLY OF GOD
Rev. Herman Smith, Pastor
Sunday School — 10:00 a.m.
Morning Worship — 11:00 a.m.
Evangelistic Service — 8:00 p.m.

BIBLE BAPTIST CHURCH
Central Lake
Rev. Paul Gelatt, Minister
Worship — 11 a.m.
Bible School — 10 a.m.
Youth Time — 6:30 p.m.
Gospel Service — 7:30 p.m.
Prayer Meeting, Wednesday, — 7:30 p.m.
Bible Club, Thursday, 4 p.m.
Sunday School Sunday 10:00
Morning Worship, Sunday 11 a.m.
Evangelistic Service, Sunday 8:00 p.m.

FULL GOSPEL TRUTH
Corners Fourth & E. Division Sts
Rev. H. R. Barber, Pastor
C. Y. A., Tuesday, 8:00 p.m.
Prayer Meeting, Thursday, 8 p.m.

FINKTON BIBLE FELLOWSHIP CHURCH
Followed by short morning services.
Sunday School, 10:30 am
Youth Fellowship 6:45 pm
Evening Service 8:00pm
Wednesday Prayer Meeting 7:30 pm

PENTECOSTAL FULL GOSPEL TRUTH CHURCH
Rev. Harley R. Barber, Pastor
Sunday School—10 a.m.
Worship Service—11 a.m.
C. Y. A. Tuesday—8 p.m.
Prayer Meeting, Thursday 8 pm

EVANGELICAL LUTHERAN CHURCH
Phillip Fretheim, Pastor
Sunday School every Sunday at 10:30 a.m. Classes for all ages Adult Bible Class.
Church services first and third Sunday of each month 8:00 p.m.
Luther League cooperative family dinner second Sunday of month at 1:00 p.m.
Hymn sing fourth Sunday of month at 8:00 p.m. Refreshments served.

SEVENTH-DAY ADVENTIST CHURCH
Elder R. H. Clausen, Pastor
Sabbath School 1:30 p.m.
Worship School — 3:00

THE GOSPEL MISSION
Bible Study Classes
Free Gospel Literature.
PO Box 295 City

Looking Backward

Reviewing The News-Herald

May 9, 1914

The City Commission reappointed the present officers as follows: City Clerk, Otis J. Smith; City Treasurer, C. C. Mack; Board of Review, James Gidley and W. E. Palmeter; Chief of Police, Henry Cook.

Born to Mr. and Mrs. Will Scheffles, a daughter. Also a daughter to Mr. and Mrs. D. Healey.

A fire at the East Jordan Coopersage destroyed the dry kiln at loss of several thousand dollars.

The warehouse of the Ellsworth Produce Co. was destroyed by fire early Sunday morning. The loss was estimated at \$10,000. It will be rebuilt immediately.

Isaac Waldron, 86, a former resident of Ironton for 45 years, passed away at Hoquiam, Washington.

Mr. and Mrs. Clarence Valencor announce the birth of a son.

Miss Florence Irene Madaugh daughter of Mrs. C. H. Madaugh, formerly of East Jordan was united in marriage to Maurice I. Nowland of Detroit.

Frank Bryan Peters passed away at the home of his wife's parents, Mr. and Mrs. Samuel Persons, of tuberculosis. On the day following his small son, Frank, Jr., age two passed away from diabetes. Five other children besides his wife survive.

An announcement has been made this week of the opening of the Coffee Cup under new management. Chris Taylor, proprietor, announces regular dinners are 25c

WWTV-Cadillac

TELEVISION SCHEDULE

CHANNEL 13 CBS

Thursday

4:00—Homemakers Time
4:30—To be announced
4:45—Neighborhood Notes
5:00—Captain Video
5:15—Uncle Glen
5:30—Gene Autry
6:00—World News
6:15—Robert Q. Lewis
6:45—Michigan News
6:55—Look At the Weather
7:00—Post-Jurist
7:15—Spotlight on Sports
7:30—Play of the Week
7:45—Post-Jurist
8:00—City Detective
8:30—Four-Star Playhouse
9:00—Liberace
9:30—TV Playhouse
10:00—What In The World
10:30—Files of Jeffery Jones

Friday

2:00—Baseball—New York
4:30—The Pastor
4:45—Neighborhood Notes
5:00—Captain Video
5:15—Uncle Glen
5:30—Hopalong Cassidy
6:00—World News
6:15—Robert Q. Lewis
6:45—Michigan News
6:55—Look at the Weather
7:00—Michigan Conservation
7:15—Spotlight on Sports
7:30—Heart of the City
8:00—Waterfront
8:30—Wonderland Varieties
9:00—Science Review
9:30—Your Star Showcase
10:00—Wrestling
11:00—Greatest Fighters

Saturday

4:30—This is the Life
5:00—What One Person Can Do
5:15—Viewer Views
5:30—Don Winslow
6:00—World News
6:15—Stars on Parade
6:45—Michigan News
6:55—Look at the Weather
7:00—Marge and Jeff
7:15—Spotlight on Sports
7:30—Melody Roundup
8:00—Western Theater
9:00—Paragon Playhouse
9:30—The Big Picture
10:00—That's My Boy
10:30—Saturday Cinema

QUALITY LUMBER FIX-UP NOW!
PAINT SCREENS WINDOWS DOORS
QUALITY FIRST. ALWAYS
JOS. BUGAI
Ellsworth Lumber Co.
PHONE 40

TEMPLE
THE SHOW PLACE OF THE NORTH
EAST JORDAN
Thursday, May 13
Jeanne Crain Richard Boone Jean Peters
"VICKI"
Good mystery show
plus
THE BUNDY MOUNTAIN JAMBOREE
Stage and Local Talent Show

DANCING TONIGHT, THURSDAY, MAY 13
With the Bundy Mountain Jamboree
Modern Music and Country Style from 10 to 1

Friday and Saturday, May 14 and 15
George Montgomery Martha Hyer
"BATTLE OF ROUGE RIVER"
Technicolor Western plus
"SCARLET ANGEL"

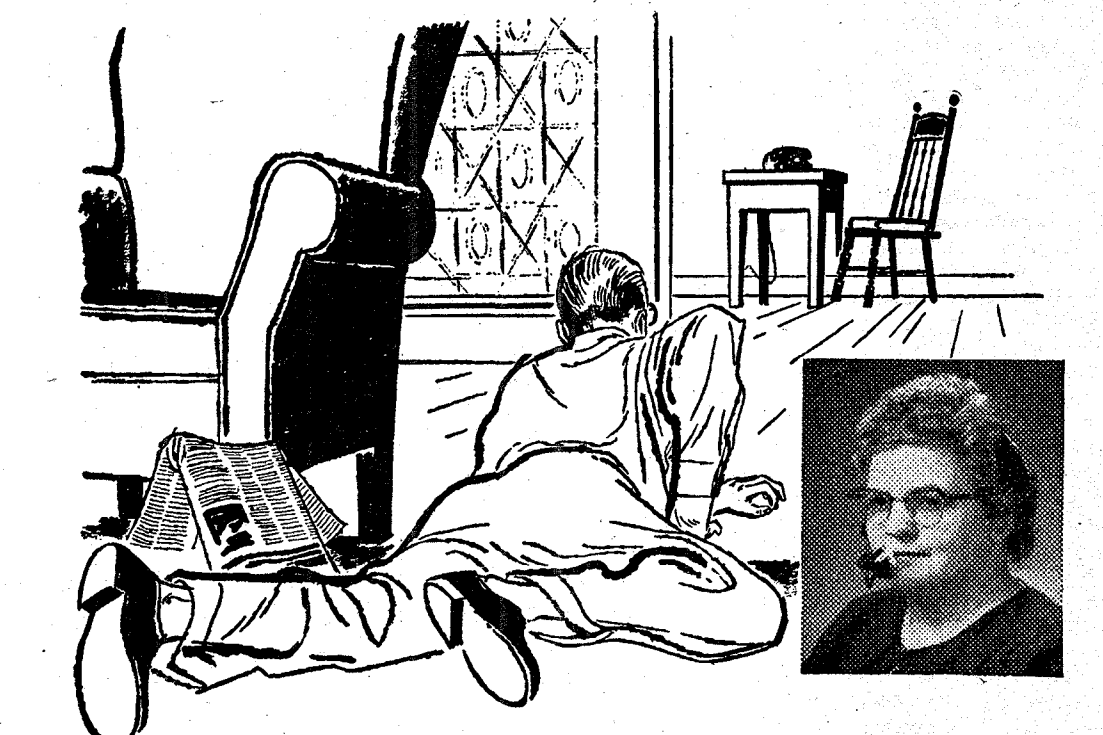
Sunday and Monday, May 16 and 17
Marjorie Main and Percy Kilbride
"MA AND PA KETTLE AT HOME"
Comedy

Tuesday and Wednesday, May 18 and 19
Gene Barry Ann Robinson
"WAR OF THE WORLDS"
Science Fiction in Technicolor

E. B. Bowman
USED CARS
ON TOP OF THE SOUTH
HILL, CHARLEVOIX
PHONE LI 7-2351

ONE-STOP BANKING AT IT'S BEST!
EVERY TYPE OF BANKING SERVICE
Whatever your banking requirements, you will find that we offer a most complete service in all departments.
State Bank of East Jordan

Now! For Photo Fun
A NEW BRANCH HAS BEEN ADDED TO OUR STUDIO FACILITIES.
Bringing to our Jordan Valley area a more complete camera shop service has long been our aim.
Now, we can invite you to stop in and fill out one of our Camera Owner Cards, (we'll explain what this will bring you in the way of service) and get acquainted with our new facilities for the photo hobbyist.
ALL CAMERA OWNERS WHO NOW HAVE ON FILE ONE OF OUR SPECIAL CARDS—AND ALL WHO FILE ONE BETWEEN NOW AND MAY 31 ARE ENTITLED TO FREE DEVELOPMENT ON TWO ROLLS OF FILM. (YOU MAY TAKE ADVANTAGE OF THIS ON ANY DATE IN THE FUTURE.)
Yours For a Successful Season of Photo-Fun!
HUCKLE'S STUDIO OF PHOTOGRAPHY
LE 6-2332 EAST JORDAN
119 MAIN STREET



How far away is a helping hand?
Mr. George Cronin of Detroit found out recently. When he arrived home from his nighttime job at 3 A.M., he sat down to read for a while. His wife was visiting in Chicago so he was alone in the house.
When he got up to go to bed he felt a tingling in his arm. Seconds later he collapsed to the floor with a stroke.
Although he was barely conscious, Mr. Cronin knew he must somehow reach the telephone many feet away. With tremendous effort, inch by agonizing inch, he finally made it.
The operator who answered was Rosa Gies. Speaking with great difficulty he mumbled the telephone number of a friend. Miss Gies telephoned the friend who soon was at Mr. Cronin's side. Meanwhile, the operator remained on the line in case she could be of further help.
Mr. Cronin is now well on the way to recovery. After the incident he expressed his gratitude in person to Miss Gies. For her helping hand and his telephone had spared him hours of discomfort.
Your telephone is worth a lot more than it costs
MICHIGAN BELL TELEPHONE COMPANY



SCHOOL HI-LITES

FOURTH GRADE Grace Galmore

Last week Roger Clark received a letter with newspaper pictures and clipping of the exhibit at Maple Hill, Iowa of pupil work from all parts of the United States in which we participated. Roger and many others in the room wrote letters, sent pictures, birthday cards, maps and stories. The Maple Hill School had received 100 letters from 17 states and Canada.

School at Kerman, California in the San Joaquin Valley. She and the pupils were interested in the East Jordan paper that we sent. She said it seemed to be an outstanding paper. They were interested especially in the notice of the showing of the Rose Bowl game which they had seen also but on TV.

The following items are by the pupils.
Sunday we went for a ride. We saw several new kinds of birds and we looked them up in our bird book. One group were called "Greater Yellowlegs." We also saw some killdeer eggs. The mother killdeer went away pretending she was hurt. On the way home we saw a red tailed hawk. When we got home there was a red-headed woodpecker in one of our apple trees.

—Suzanne Malpass
Yesterday when I was in Boyne City I saw a robin with a broken wing. My cousin put it on his rabbit pen and he tried to get down but couldn't.

—Trudy Sommerville

Girl's Camp Plans Now Underway

A social get together will be held at the home of Mrs. John Porter, Friday afternoon, May 14th at four o'clock for all girls who went to the East Jordan Camp last year. There will be pictures and plans will be made for the coming summer. All girls interested in summer camp are invited.



"THE CAROLETTES," Rita Gray, Belle Irwin, Betty Metzger with their pianist, Mary Cook from Bethel College of Mishawaka, Indiana will be present at the United Missionary Church here Sunday night May 16 for a Bethel College Rally.

Cancer Society

Anyone entitled to assistance from the American Cancer Society can receive it by making application with county secretary Mrs. Eleanor Scott. However, the amount each one can receive is limited due to the number of patients.

County medical advisor for the American Cancer Society, Dr. J. VanDellen, said this week that no one need reimburse the society for help received.

"Money contributed to the society," Dr. VanDellen said, "is given free to those who need it. It is not a loan and no one is expected to return any money to the society for help received."

Dr. VanDellen made the statements following unreported reports that those receiving aid were asked to return it later on.

IMP LINGO . . .

Hi Jordan,
The band made a good showing at Boyne City Thursday. The mass band at night was quite a success too.

Who were F. D. and D. W. with on the bus coming home from Boyne Thursday night? Does anyone know? I do.

The sophs had a good crowd at their "Mardi Gras" Friday night. I guess everyone had a very nice time. Some of the couples were: De and Alan, Dick and Rosie, Jim and Joan, Bob and Jean, Hank and Sandy, Adelle and Clin, Janie and Bob and many others.

The girls that went to Mackinaw City Saturday had a good time, I guess. Thanks to the Businessmen's Association they all rode in style.

Only a few days of school for the Seniors. Boy! I wish I were going with them. Would I have fun!

I hear kids are looking for summer jobs. Anyone know where there are any?

Well, if I want to pass in all my subjects, better sign off. See you next week. "The Imp"

8 And 40 Holds Initiation Meeting Here

The 8 and 40 Salon No. 466 of the American Legion held a meeting Monday night, May 4th in East Jordan at the Legion Hall. Members from Petoskey, Harbor Springs, Bellaire, Ellsworth and East Jordan were present.

An initiation ceremony was held for new members. Four ladies were made full pledged 8 and 40 members. A mystery box was won by Martha Kamradt of East Jordan. The box contained a beautiful pin and ear ring set.

A lovely lunch was served by members from East Jordan. The next meeting will be held June 2nd at East Jordan at the home of Eva Peterson.

CHURCH NEWS UNITED MISSIONARY Rev. C. W. Thompson

A Bethel College Rally will be held at the church here Sunday evening, May 16th. Rev. V. H. Yousey, Field Representative and the Carolettes, Rita Gray, Belle Irwin, Betty Metzger with their pianist, Mary Cook, from Bethel College, will be here for the evening Services Sunday night. The Bethel College group will take charge of the Youth Fellowship meeting at 6:45 p.m. and the evening Evangelistic meeting at 7:30 p.m. The public is cordially invited.

Rev. Thompson's next morning meditation broadcast over the Petoskey Radio Station will be on Wednesday, May 19th, at 10:15 a.m.

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

Apostle D. O. Chesworth will speak Tuesday evening, May 18 at the Church. All are welcome.

Vance District . . .

Linda Petrie from Ford Hospital, Detroit spent part of last week with her parents, Mr. and Mrs. Rodney Petrie. William Walker, who is attending school at Kalamazoo, drove up to take her back to Detroit on Sunday.

Darlene Bennett entertained several girls in the neighborhood at a birthday party Wednesday evening.

Mr. and Mrs. Lawrence Bennett and family of Detroit have been visiting at the home of their parents, Mr. and Mrs. Sam Bennett and other relatives.

FROM OUR CORRESPONDENTS

About People You Know

West Peninsula

Mr. and Mrs. Dale Harmon and baby drove up from Akron, Ohio last week to spend a few days with their parents, Mr. and Mrs. E. H. Phillips. Mr. Harmon was just released from the navy.

The Advance Board of Commerce held their monthly meeting last Tuesday evening at the town hall with 32 members present. After the meeting seven tables of pedro were played while the host and hostess, Mr. and Mrs. George Ferris, prepared a pot luck supper. The June meeting will be held at the Star Community Hall with Mr. and Mrs. Albert Reich as host and hostess.

Mr. and Mrs. Carl Grutsch, Sr. drove to LaPeer Saturday to see their son, Larry, who is a patient at the LaPeer Hospital.

Arthur Nicloy, an old settler who came to this territory when a small boy, passed away Friday morning. Burial was at Maple Lawn cemetery in Boyne City. The neighborhood extends its sympathy to the Nicloy family.

Mr. and Mrs. Alfred Crowell and son called on their parents, Mr. and Mrs. William Gaunt, Saturday evening.

Mr. and Mrs. Norman Howard and daughters of Flint spent the weekend with their parents, Mr. and Mrs. Henry Howard. Leonard Howard, a brother, also of Flint, was a weekend visitor too.

Mrs. Horace Warn entertained 12 ladies at her home last Wednesday afternoon with games and a pot luck lunch.

Wilson Township

Mr. and Mrs. Clare Granz of Grand Rapids spent the weekend with her mother and father, Mr. and Mrs. Harry Behling.

The Women's Missionary League of Christ Lutheran Church met with Mrs. Doris Bulman as hostess Monday. After the business meeting, games and refreshments were served to about 16 ladies. Mrs. Gertrude Behling and Mrs. Thelma Eggersdorf were chosen as delegates from here to attend the convention at Flint to be held the May 18th and 14th.

Aug Knop, who underwent surgery again this week, is get-

ting along nicely and expects to be home before long.

Harvey McPherson has sold his farm to Kenneth Dyer of Boyne City and plans to have an auction sale May 15th.

Mr. and Mrs. Albert Knop and children, Roger and family and Patricia of Muskegon, were visiting his relatives here over the weekend.

Mr. and Mrs. William Korthase, Sr. entertained their daughter Helen and family from Detroit last week. They will return home Thursday.

Mr. and Mrs. Frank H. Behling spent last weekend with their daughter Francis and family in Cadillac.

Mr. and Mrs. George Hardy have moved into their new home near Deer Lake this past week.



From where I sit... by Joe Marsh

The "Write" Prescription

Noticed three half-finished letters lying on the counter down at Jones' Drug Store last week. "Writing three at once, Doc?" I asked.

"No," Doc said, "you are—you and the rest of the town. Those are for the boys from our town who are at the National Guard encampment."

"Everyone who comes in adds a line or two, and when a couple of pages are filled, I mail them. That way the boys hear from folks who might not write otherwise. They sure do enjoy it."

From where I sit, little things can add up pretty big. A few short notes make a letter. Boys from our little town help build up a strong National Guard to protect our freedom. Even freedom is made up of a lot of things—living where we like, voting the way we think is right, choosing between coffee, tea, or beer at dinner. And anything that adds up to freedom gets my stamp of approval.

Joe Marsh

Copyright, 1954, United States Brewers Foundation

We'll See You
At the

Duck Inn

Famous Throughout
Northern Michigan

Fine Food—
Excellent Coffee

Sportsmen's Headquarters
East Jordan

SILOS

Write to Bonine Silos,
Kalkaska, Michigan for
1954 price list on silos.

We have no salesmen.

Shop IGA Every Day and Save

EGGS (Fresh Large)	3 doz. for \$1.00
CIGARETTES Regular	carton \$1.99
CITY CLUB COFFEE	lb \$1.15
ALPHA ICE CREAM	1/2 gal. 89c
Duncan Hines, White Cake Mix	2 pkgs 55c
LEAN GROUND BEEF	3 lbs 99c
RING BOLOGNA	lb 35c
STEW BEEF	5 lb \$1.00
YOUNG BEEF CHUCK ROAST	lb 43c

ANNOUNCEMENT: We now have a large assortment of Johnstons Cookies and Crackers.

OPEN EVERY DAY UNTIL 9 P.M.

SHAW'S IGA SUPER MARKET

FREE DELIVERY BEER & WINE
LE 6-2501 EAST JORDAN

WATCH FOR OUR
**GRAND
OPENING**

NEXT WEEK!
7-BIG DAYS
MAY 20-26

TAYLOR'S

West Side Grocery

There's No Comparison

... when it comes to
**OUR SOLUTION TO
PRESSING PROBLEMS!**
We know the proper pressing method for every fabric and work with the finest equipment.

RALPH HILTS
EAST JORDAN
CLEANERS

Money saving food prices!

DEL MONTE CRUSHED Pineapple	No. 2 can 25c	BONDWARE PAPER, package	2 for 25c
SHURFINE Salad Dressing	quart 39c	LIPTON'S Black Tea	1/2 lb. pkg. 37c
SHURFINE FRUIT, tall can	2 for 49c	LIPTON BAGS Black Tea	pkg. 16's 23c
ELMDALE, No. 2 can Tomatoes	2 for 29c	SWIFT'S Prem	12 oz. can 49c
HUNTS Tomato Sauce	8 oz. can 9c	STARKIST, chunk style Tuna	can 37c
FRESHLIKE, vacuum pack can Corn	2 for 35c	SHORTENING	3 lb. can 89c
DUNCAN HINES, package Cake Mixes	3 for 99c	STALEY'S STA-FLO Starch	quart 23c
BIG TOP Peanut Butter	11 oz. glass 39c	SOAP, bar	3 for 25c
ROYAL INSTANT package Pudding	2 for 21c	INSTANT Fels Naptha	pkg. 30c
MARSHMALLOW Fluff	7 1/2 oz. jar 25c	All Detergent	24 oz. pkg. 39c
ASSORTED FLAVORS, package Kool Aid	6 for 25c	FRISKIES, 16 oz. can Dog Food	2 for 29c
PRE-WRAPPED Modess	12's 39c	BABO Can Cleanser	2 for 25c

Fresh Meats - Beef - Pork - Veal
Economy Priced For Quality Meats
Fresh Chickens, Light Hens--lb. 49c
Springs, 2 3-4 lb. - - - 53c
Oven Ready

Jordan Frozen Food Locker Company

Store Hours: 8:30 a.m. To 6:30 p.m.
Friday and Saturday: 8:30 To 8 p.m.

Price Sensation!

A HUDSON FOR

\$1621

Factory delivered price at Detroit, Michigan. State and local taxes if any, and transportation extra.

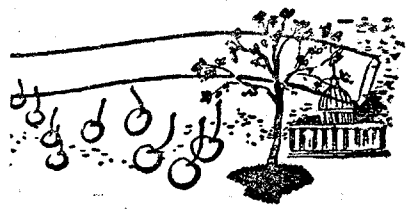
HUDSON JET FAMILY CLUB SEDAN

See Any Hudson Dealer

The Jet has an Instant Action Engine with Hornet-like performance—amazing roadability from exclusive "step-down" design—rugged Monobilt body-and-frame—Flight-Line Styling—smart interiors—great economy. See this big buy!

Standard trim and other specifications and accessories subject to change without notice.

Orchard Notes



By C. Fairman

Thursday, May 13, 1954 * East Jordan News-Herald * Page 5

Through Bay View, Shooks, Ardema and growers in the Atwood district there are reports of a complete loss of Montmorency cherries. On our place all other fruits such as apples, peaches, pears, plums, prunes and sweet cherries are all right and not damaged by frost and freezes.

I've seen the most money made on Montmorencies and also seen the most crop losses on Monts. Since the blossom thinning chemicals have been used on apples, in most cases apples are a regular crop.

Heretofore we have had to thin peaches by hand the same as we used to thin apples. This spring for the first time a peach thinning spray has been named, called CIRC. This early thinning of peaches will make for larger and better flavored peaches. While thinning and trimming has always been a must with peaches, the new chemical will save labor costs as well as producing more regular crops.

Getting back to cherries, the Montmorency orchards that have had the blossoms frozen this year will rejuvenate and stand more frost next year.

Mrs. Liskum's Fifth Grade Teaches Conservation

This year Mrs. Sadie Liskum, fifth grade class in East Jordan, hit the jackpot at the annual 4-H Achievement Day held in East Jordan High School, April 27, as far as conservation is concerned, stated Bill Grimm farm planner.

The way Mrs. Liskum tells it the class got together one day and they said "Let's show our parents and friends. Let's even show the soil conservation technician what has happened to our land in many cases since we began



MARJE NIELSEN, 17, daughter of Mr. and Mrs. Ole Nielsen of Route 2 East Jordan, won first place in the Dress Revue at the 4-H Achievement Day program in East Jordan. Marie will style her garment at Michigan State during Club Week June 28 - July 1.

Her alternate and second place winner is Rachel Webster, 15, daughter of Mr. and Mrs. Thomas Webster of East Jordan. Both girls are shown above in the dresses they made and modeled.

—Photo by Huckle

NEWS-HERALD FARM & HOME PAGE . . .

pays off if they are working fields in large numbers.

Spittlebug control will not correct faults of a normally poor crop, however, and the treatment time is important.

Spittlebugs can be spotted early in legume fields—when the crops are less than five inches tall. The orange youngsters are in the tiny specks of foam or froth in crowns or on growing plants.

Treatment should take place within 10 days after the eggs hatch, before plants grow more than 5 inches tall, and lindane spraying should be at least 35 days before fields are cut or pastured.

Lindane is the best spray—at the rate of a half pound of 25 per cent wettable powder for 100 gallons of water applied per acre via a potato sprayer.



JIM SHEPARD, local FFA member and State Vice President for Region 6, and David Boyne of Marlette, National FFA President discuss progress of FFA work. David Boyne was the main speaker at the annual FFA banquet held in East Jordan.

—Photo by Huckle

Wheat Storage Buildings Pay

If you're going to build a storage for your 1954 wheat crop soon, why not construct a building that can be used for other purposes, too.

That's a suggestion from agent Ed Rehman. He reports that plans for these kinds of storages are available through his office at Boyne City.

Farmers can find the plan which will suit their needs by looking at a catalog published by the Midwest Planning Service, an organization of agricultural engineers from midwest agricultural colleges. The plan which a farmer selects can be ordered by the county agricultural agent at a nominal cost.

The catalog contains a large number of drawings of buildings designed for grain storages. It lists plans available for buildings that can be used for car garages, truck garages, machinery sheds, cattle feeders and hog feeders after the structures no longer are needed for grain storage.

rage.

Agricultural economists at Michigan State College assert that a farmer may be able to pay for his new storage in one year by not having to take the market price offered for wheat at har-

vest time. And a farmer can get a loan to finance up to 80 per cent of the cost of new storage facilities. He also is allowed a federal income tax deduction for amortization of the structure over a five-year period.

GOOD USED CARS

1934 to 1954

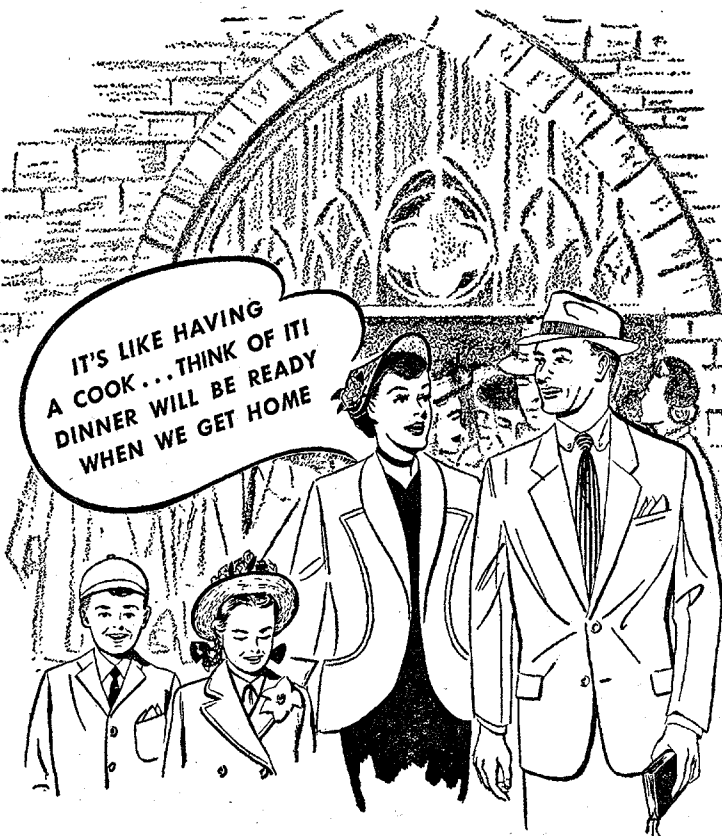
Ellsworth Farm Store

Melvin Essenberg

Paul Doctor

BE MODERN...

Cook Electrically!



IT'S LIKE HAVING A COOK... THINK OF IT! DINNER WILL BE READY WHEN WE GET HOME

THERE'S NO MATCH FOR 100% CLEAN, FAST, FLAMELESS, FULLY AUTOMATIC

Electric Cooking

Now's the Time

Take advantage of your ELECTRIC RANGE DEALER'S SPECIAL BIG ALLOWANCE for your OUTDATED RANGE during this

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Published in Cooperation with Electric Range Dealers by C. P. Co.

farming it and at the same time show good land use.

They again got a box table and split the area into 4 plots each plot showing the same farm. Each plot was to show what happened over a period of time.

Each plot had a sand hillside which had a steep slope—leveling off into the swamp where they had muck land.

The first plot showed the land in its virgin state or the Pioneer Forest with the big stand of pines such as you see down at Hardwick pines near Fredrick. The class obtained red pine boughs and used them to represent the big pines. They also put pine needles on the ground to show how the forest accumulate and help make topsoil.

2nd plot showed burned slashings. Then due to carelessness the slashing caught fire. The class actually used a blow torch to give it that appearance—lot of topsoil and humus was burned off.

The 3rd plot showed abandoned farm or destructive age. Someone came in and cleared the stumps, farmed up and down hill, raised continuous corn year

after year. By using a sprinkling can the class put water over all the plots. The results in this plot was erosion and an abandoned farm—a desolate place.

4th plot was reforested or Age or Reasoning. The best use for that land after it had been eroded and misused within a few years and what had taken nature 100's of years to produce was gone. This plot was reforested to adaptable pines and conifers. Upland areas were put to red and white pine while the low swamp land was put back to spruce. Fire lanes were left and trees were planted on contour. The class had a story to tell and they told it in a way we could all understand.

Control Bug Damage Early

Spittle bugs, who make and live part of their life in their own bubble baths, can damage and reduce yields of clover and alfalfa, cautions Ed Rehman, Charlevoix county agricultural agent. Control of the frothy pests



Scene on the Jordan River near Charlevoix

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