Special Northern Michigan Progress Issue



BAST JORDAN NEWS-HERALD



VOLUME 58 NUMBER 18

EAST JORDAN, MICHIGAN, THURSDAY, MAY 6, 1954

TEN CENTS

OVER THE BACK FENCE

BY MARSHALL

It snowed so hard Monday right it pushed the mushrooms back into the ground . . . Trooper Moon of the State Police Post at Gaylord has been transferred to Wakefield in the upper peninsula. He stopped in East Jordan on his way and said: "Jenny Barnett served me my first cup of coffee in East Jordan six years ago and now she is serving my last here." . . . Sorry to see Roy Gregory back in the hospital ... this time Ann Arbor for an operation . . . Tom St. Charles is reported improving at Little Traverse . . .

. . . Queen Marian Danforth steps into the TV waves when she goes on the air tomorrow night at WWTV. See her at 7:15. A great big rumor said Ronald Colman was fishing at Ironton but we were so scared of being foxed we didn't check on it . . . John Seiler has been checking scere windows for those flower boxes this summer . . . Bill Porter has been throwing a lot of dirt lately . . . he's been digging up the ground for our sewers . . . Chris Taylor can look out and see the other side of the street. His store window has been fixed . . Folks continue to use Al

Thorsen's outdoor TV show The businessmen's association has purchased a large number of auto window decals so visitors can prove they have been to East Jordan . . . Bill Taylor's grocery is fast becoming

a pretty modern store . . Speaking of Taylor, Mary Ellen did a bang up job escorting Queen Marian to the Kalkaska Trout Festival . . . Sportsmen are doing a lot of work fixing up the park area south of the Mill St. bridge . . . Football fans are wondering what progress is being made toward a high school football field . . . Now it can be told . . . Arthur Godfrey, who vacations at Walloon Lake, stopped into Sam Tokoly's store last summer for a small purchase. Tokoly lives in the north end of Boyne City. Sam didn't know who the man was, but Mrs. Tokoly in the back room recognized his voice and came out. They got to talking and Godfrey stayed a spell . . . Gayle Saxton is making big plans for the city's summer recreation program . . . Take a look at the dresses worn by Janet Leigh in next Sunday and Monday's movie at the Temple Theater, "Walking My Baby Back Home." The Dress & Gift Shoppe is displaying these dresses . . . The perch have been biting like all get out at Ironton . . . That washboard going into Boyne City along the tannery road reminds us of the one going out M-66 from East Jordan . . . Lost: Howard McDonald and Lydia Dowers. Harold Bader wants their addresses so he can tell them the class of '34 will have a reunion here this coming summer. See Harold if you know

. . . The outside of Andy's Duck Inn has been receiving a fresh coat of white . . . George Sherman has a refrigerator with a door that opens either way from the sides, no visible hinges. It will fool you, too . . . Warm weather brought hundreds of visitors to E. J. last Saturday . . . folks thought the summer season was upon us until Monday's snow took the wrinkles out of our face . . . The senior class is working hard on their full news page that will appear in the News-Herald about graduation time . . . That's a mighty nice job the Wallace's have done remodeling the interior of the Jordan Inn . . . Fellow moved upstairs to, among other things, handle taxes. The U.S. gov. is doing an awfully good job preparing the work. Our county superintendent of schools, Charles Robinson is quite a speaker

their add . . .

Git out of that hospital, Tom, the tourist park's awaiting . . . Charlevoix county taxes have come in for some sharp scrutiny and there's some finger shaking by property owners around the county . . . The annual ma and girl dinner will be held at the high school next Tuesday night . The Temple and Anchorage See BACK FENCE on Page 6

Marie Nielsen Tops **County Dress Revue**

ness a county 4-H Achievement 109 making garments, Health program was present at the East Improvement was next with 72, Jordan high school Tuesday evening, April 27. One hundred four girls took part in a Dress Revue in a program planned and directed by Mrs. William Malpass of East Jordan and her committee.

On Monday evening, exhibits were brought in and were viewed all day Tuesday by parents and friends of 4-H members and East Jordan school children. State club leaders did the judging and then remained for the evening program to present an Honor Roll of outstanding 4-H mem-

A total of 365 project exhibits were made, which would make a combined total of about 1,000 4-H articles on display. By far the greatest enroll-

New Bookkeeping Service Opens

Detwiler Bookkeeping Service has opened offices on the second floor of the News-Herald building in the former Doctor Bechtold offices.

B. A. Detwiler, who for the past year and a half has been office manager and bookkeeper at the Jordan Valley Cooperative Creamery, made the announcement this week.

Detwiler came to East Jorcan from Lansing where for eleven years he was office manager and accountant at the largest dairy in that area.

The new bookkeeping office will also handle various forms of tax services.

Detwiler reported that he has purchased the Bathke and Dressel Bookkeeping Service which formerly operated in the Sinclair building on Main and Mill

The largest crowd ever to wit-ment was in clothing work with Handicraft with 71, knitting 37, Conservation 37, Tractor Maintenance 14, Personal Grooming 9, Personal Accounts 7, Home Improvement 5, Junior Leadership 2, and there was 1 Electrical member and 1 chrocheting

> The Dress Revue winner was Marie Nielsen, age 17, daughter of Mr. and Mrs. Ole Nielsen of Route 2 East Jordan. She modeled a white net formal.

swiss dress complete with access-

Marie will style her garment at Michigan State during Club Week June 28 - July 1. Other members receiving a

voix and Martha Lord, East Jor-

Outstanding workmanship in clothing entitles Pamela Korth of Ironton and Judith Annear of East Jordan to exhibit their garments at State 4-H Club Show August 31- September 2. Ruth Ann Smith of Charlevoix did remarkable work in wool and may send her skirt to the State Fair at Detroit or to the State 4-H Club Show.

Some outstanding work was done by boys and the attractive lamp made by Dick Smith of East Jordan 11 Gaylord 3 Charlevoix and the electrical jigdan were selected for State Show

Rachel Webster won second place. She is 15 and daughter of Mr. and Mrs. Thomas Webster of East Jordan.

Dress Revue pin for modeling their garments were Carla Riley of Charlevoix, Rudolph Bulmann Ellsworth Judy Gunderson, Boyne City, Mary Martinek. East Jordan, Linda Lumley, Boyne City, Ruth Ann Smith, Charle-

received his 3rd electrical medal. Blue Devils 11 to 3.

200 Hear National FFA President Speak

Nearly 200 FFA boys and their parents attended the annual Fu-Farmers' banquet at the high school Friday night to hear the association's national president David Boyne, of Marlette.

Steven Hayden received the outstanding senior award. Supt. E. E. Wade awarded diplomas to the adults who took agriculture in the night classes during the past winter.

Honorary Chapter FFA degrees were awarded Keith Annear, Frank Hayden, George Nelson, sr., and Richard Schroe-

Outstanding member awards were given by Richard Schroe-

Other awards were received by the following: Farm Safety, Ed Thorsen; public speaking, Bob Russell, farm mechanic, Bob Prebble, soil and water management, Walter Steuer: rural electrification, George Nelson; dairy farmer, Tom Sheridan and star' farmer, Jack Zoulek.

receiving associate member certificates because they completed four years of agriculture were: Steve Hayden, Ed Thorsen, Robert Lick, Dean Gilkerson, and Vernal Waldren.

IN ADDITION to David Boyne the group heard Denny Sellers, of Petoskey.

The chapter is extending its appreciation to Clare Brown and the FHA girls for cooking and serving the banquet meal.

Scholarships

Stephen Hayden and Keith Evans have been awarded entrance scholarships to Michigan State College.

School Principal Keith Annear said Tuesday that the all-college scholarship committee at Michigan State made the announcement.

The committee said they were "sure that these two men will make a welcome addition to the campus of Michigan State College."

Can Water Lawn Without **Extra Cost**

Residents wishing to water their lawns and gardens in the summertime may do so without paying a double water bill as now required in the new plan of figuring the water and sewer

The council has decided that those wishing to install a second water meter, which will be paid for by the city, can pay 50c per quarter for use of the meter. Installation of the meter must be paid for by the resident. In this way the water used for the lawn or garden would not be figured in the sewer and water

Additional information may be received at the city clerk's

Future Nurses

The Future Nurses Club of East Jordan High School is sponsoring open house at Grandvue Hospital, on National Hospital Day, May 12th. The Future Nurres will be at the hospital from two to four in the afternoon and from six-thirty to eight in the evening to escort visitors on tour through the hospital.

A cordial invitation is extended to everyone to visit the hospital and see the many improvements and the equipment added since the hospital opened its doors in July 1949.

All Officers Returned

MAYOR MAKES ANNUAL CITY APPOINTMENTS

AG. SOCIETY QUITS

Sixty-Four Year Old **County Fair Killed** She modeled a red dotted For Lack Of Interest

Fair Assets Turned Back To Board Of Supervisors

The Charlevoix County Agricultural Society went out of existance this week and there will be no 1954 county fair. The fair was cancelled, on what would have been its 65th anniversary, due to lack of county-wide support.

Fair president Claude Pearsall said "the action was regretted by the director, but seemed necessary after studying all the facts and opinions concerning the fair."

BASEBALL

Red Devils Take Gaylord 11-3 Tuesday

The East Jordan High School saw by Lee Thomas of East Jor- baseball nine won its second contest of the season at Gaylord last exhibition. From the Consumer Tuesday afternoon triumphing Power Company Roger Stokes over the Gaylord high school

> scheduled to be played here but was moved to the Gaylord site because of unfavorable playing conditions at the West Side Ball Park.

The Jordanites pushed across what proved to be enough runs to win the very first time they came to bat when they tallied 4 times in the opening stanza. The big blow in the inning was a long homerun by Keith Evans with two men on. The locals scored in every inning except the seventh as they had the upper hand all the way.

Gaylord's only scoring came in the third frame when they put across three runs on three walks

Keith Evans and Clinton Clark formed the winning battery. Schlang, Hinkle and Butcher toiled for the losers. Evans gave up three hits, walked five, and struck out nine in registering his second pitching triumph this spring.

James Petrie led the Red and Black at the plate with four hits in five times at bat. Clark also had a big day at bat with 3 for

Boyne City at the West Side

Jordanites will meet

Ball Park at 3:00 p.m. today, weather permitting. Monday's contest with Mancelona was postponed to a later date because of wet grounds. East Jordan (11) Danforth, cf Clark, c 2 Petrie, ss Evans, p Romback, 3b 4 1 Sommerville, If 4 1 2 Darbee, 1b 2 Johnson, 2h 0 Cutler, rf 3 1 Graham, rf 1 0 Totals 39 11 16

Gaylord (3) Glasser, lf 0 Manier, 2b 0 Hinkle, 1b-p 1 Butcher, c Coultes, 3b McKillop, ss Schlang, p-1b Hale, cf Skelton, rf

Totals

Two main reasons were given

for the cancelation: Lack of pub-

lic support and the financial loss

suffered each year. The Charlevoix County Agricultural Society, which for nearly three-quarters of a century has been conducting agricultural exhibits, will be disolved and its assets turned back to the Charlevoix county board of supervisors.

The decision to cancel the fair came at a board meeting in East Jordan where each director was given opportunity to voice his feelings and what he thought the county felt about the fair.

Meanwhile the county board of supervisors will continue paying \$7,800.00 worth of insurance on the fairground buildings.

If the buildings are not sold to private interests or if the county does not find a new public use for them, the supervisors will continue to lose money at the fairgrounds.

Masonic Lodge To Construct **Building On Main Street**

Mayor Chris Taylor made his annual city appointments at Tuesday night's council meeting with no changes in city workers' posi-

Councilman Frank Strehl was named mayor pro-tem and city officers were returned. They were: Harry Simmons, chief of police; Alberta Nowland, City Clerk and Fred J. Vogel, Treasurer. The council granted building permits to the Masonic Lodge and

Queen On TV

Queen Marian Danforth will be interviewed on Television Station WWTV, Cadillac, 7:15 tomorrow night. (Friday).

Minnie DesJardins, chairman of the East Jordan Businessmen's advertising committee, said Wednesday that Miss Danforth and herself will be guests at a dinner in Cadillac sponsored by the television station.

Saturday, Miss Danforth will represent East Jordan as National Trout Queen in the parade at the Straits of Mackinaw ground breaking ceremony for the new bridge.

Bids Wanted

Specifications may be seen at the City Clerk's

will be received for con- ating the society. struction of one block of street to Garfield street, building. Price was \$ including three driveways in the City of East

Rainbow City Soft Ball League Lists Four Teams Four teams will make up the school April 28th:

Rainbow City Softball League again this summer. They are: East Jordan Coop., East Jordan American Legion, East Jordan Canning Company, and East Jordan Iron Works.

The following team rosters were drawn up at an organizational meeting held at the high

FINAL STANDINGS LADIES BOWLING LEAGUE Sinclair Sales $54\frac{1}{2}$

Dress & Gift Shoppe 40 E. J. Canning Co. 40 Jordan River Guides 38 Thrift Super Market 36 Charlevoix N & R 31 33 Drewry's Temple Theater Rambow Bar Grandvue Hospital 23 1/2 40 1/2 18 1/2 45 1/2 Romaines Taylor's Grocery 18 46

Ili Team Game: Taylors 1002; Charlevoix 993: Thrift Mkt. 990; Dress Shop Hi Team Series:

Sinclair Sales 2870; Rainbow Bar 2858; Temple Theater 2839; Grandvue 2785; Hi Single Game: Peggy Thomas 192; Annabelle

Galmore 191; Dorothy O'Brien

Hi Single Series: Annabelle Galmore 468; Lucille Dubus 467; Esther Skop 463; Betty Boswell 456

183; Marge Gee 178;

The winners on the first half. The Jordan River Guides, played the winners of the second half, Sinclair Sales, in a final play off Tuesday night. The winning team was Sinclair Sales with a score of 2837. The score for the Jordan River Guides was 2818.

American Legion E. Richards, mgr, C. McNett, L. Chanda, M. Gothro, R. Danforth, B. Van Loo, R. Streeter, I. Bennett, D. Graham, R. Johnson, G. Richards, G. Danforth, B. Bennett, J. Brennan, G. Thompson.

Canning Company

K. Evans, mgr., V. Gee, F. Peck, C. Bulow, R. Romback, T. Breakey, T. Thompson, C. Carney, C. Kamradt, R. Gee, M. Rebec, B. Sturgell, F. Russell, R. Hart, R. McGeorge. Iron Works

H. Sommerville, mgr, J. Van Loo A. Sommerville, J. Downing, R. Darbee, J. Valencourt, J. Petrie, R. Carney, L. Woodcock, J. Weisler, V. Ayers, W. Pemberton, J. O'Brien, D. Carney, A. Thompson Sr. East Jordan Cooperative

L. Sommerville, mgr., L. Cihak, J. Sommerville, D. Ager, B. Boring, S. Milstein, F. Cutler, W. Bennett, C. Clark, D. Wilson, R Russell, J. Zoulek, N. Evans, J. Shepard, S. Hayden.

Anyone whose name does not appear on the above rosters and who desire to play should contact Coach Gayle Saxton, local recreational leader and league director.

Seek Caretaker

The city clerk's office is seeking applications for a man and wife caretaker team to take charge of the tourist park this summer. The couple must live at the park.

Those wishing to enter their applications are asked to contact the city clerk's office.

The lodge announced starting of construction of a concrete block building on the lot between the city hall and the A & P store. The lodge owns the building housing the A & P store and will construct another next to it to hold lodge meetings. Portz's permit was for construction of a house.

The council authorized John Seiler to place flower boxes at the postoffice and city hall in conjunction with his work of furnishing flowers for merchants.

Upon a request from Alex Sinclair the council loaned the Rainbow City Softball Park \$300 to aid in payment of work done at the field. It will be paid back through collections at ball games.

THE BODY tabled a request The city clerk's office from the Charlevoix county Humane Society for a pledge up to has announced that bids soon to aid in the work of oper-

A timeclock to be used by city employees was purchased by the sidewalk from Williams council and installed in the city

Keith Dressel was authorized by the council to operate the city's information booth in the postoffice building under the direction of the East Jordan Businessmen's Associat-

City committees and other positions approved by the council for the coming year were: Street and improvement, Rebec, Malpass, Boswell; sewers and drains, Malpass, Sturgill and Meredith: water, Sturgill, Meredith and Strehl; public safety and cemetery, Strehl, Boswell and Rebec; public utilities, Sturgill, Strehl and Malpass; tourist Park, Meregith and Strehl.

CEMETERY SEXTON, Clarence Morehouse; health officer, Dr. J. VanDellen; park commissioner, Thomas St. Charles. East Jordan library board, John Porter, Flora Lewis and Helen Wat-

COMING **EVENTS**

May 6—The National Council of Cathohlic Women will hold their regular monthly meeting in the Parish Hall, 8 p.m.

May 7-The Friendly Circle Extension Club will meet with Mrs. Augusta Trojanek, 1:30 pm.

May 7-Jordan River 100F Lodge. May 10-The Suzanna Wesley Circle will meet at the home of

May 11-Charlevoix County Fomona Grange No. 40 will meet with Marion Center Grange, 8:30 p.m. Each grange is being asked to bring one or two numbers for a Mother's Day Program. Pot luck supper after the meeting.

Marian Williamson, 8 p.m.

May 11-Annual Mother and Daughter Banquet sponsored by the Presbyterian Women's Association at the High School gym, 6:30 p.m.

May 13-St. Ann's Altar Society meets at the Parish Hall at The Charlevoix County Herald_____1896 The East Jordan News_____1952

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This Is Your Michigan

God has been generous to Michigan.

A study of the state's natural resources shows that Michigan has ample reason to be thankful for its forests, its minerals, and its metals, and all other resources which have helped make Michigan one of the richest states in the union.

Michigan began its climb to wealth through lumbering, and the lumber industry still contributes heavily to our welfare. Although since the turn of the century it has ceased to rank first in the nation in lumber production, it still is lumber leader among the Great

Michigan also has the largest number of active saw mills and saws the greatest amount of lumber of any major industrial state.

A result of Michigan's eminence in lumber is Michigan's paper and paperboard industry (which ranks second in the nation) and Grand Rapids' historic position as the nation's furniture capital.

Michigan's forests are being preserved as well or better than in any other state. Its 937,687 reforested acres lead all other states. At Higgins Lake is located the second largest tree nursery in the

Under protection from fire in Michigan are 21 1/2 million acres of woodland-second in acreage only to Minnesota. Michigan also has one of the best low-loss records of any state, and in 1951 a new low record was set when 670 fires burned only 4,491 acres.

In mineral wealth Michigan occupies a fortunate position, as well. Standing in the nation's top fourth of states—as it does in manufacturing and agriculture—Michigan possesses huge stores of iron ore, copper, salt brines, gypsum, limestone and even some supplies of

Michigan is the nation's leading producer of salt, gypsum and magnesium compounds, and ranks second in the production of bromine, sand and gravel, and iron ore.

In the latter metal, Michigan is particularly fortunate. A part of the greatest iron-ore producing region in the world, the Lake Superior District, is located in Michigan's Upper Peninsula. Approximately 13 percent of the national total of iron ore is mined there, and it is estimated that high-grade ores in the region will last for at least 40 more years.

Michigan can also be proud of its copper production, which ranks sixth in the nation. Mines are found in two Upper Peninsula counties and moderate amounts are recovered by reclamation plants reworking crushed rock wastes or tailings of earlier mill operations.

Thanks to the presence of large quantities of brine in Michigan, the state can manufacture a vast number of industrial, commercial and agricultural products. Among those products are pharmaceuticals, insecticides, fungicides, bleaches and cleansing agents, plastic bases, and scores of similar items.

In all, more than a hundred chemical products and medicines are produced in Michigan,

USE NEWS-HERALD CLASSIFIED

GOOD USED CARS

1934 to 1954

Ellsworth Farm Store

Melvin Essenberg Paul **Doctor**

Arrive Safely?

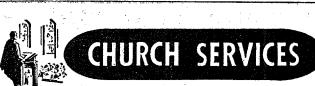


Sure, you'll want to relax after a long trip. But the folks will be glad to know that you arrived safely. Call them by Long Distance as soon as you get home. It will mean much to their peace of mind. Out-of-town calls are fast and their cost is surprisingly low. When you call, remember to call by number.

MICHIGAN BELL TELEPHONE COMPANY

THE GIANT—AND THE PYGMIES!





FIRST PRESBYTERIAN CHURCH Edward O. DeHaven, Pastor

Regular Services: The Church School meets at 9:45 with classes for all ages. The Morning Worship begins at 11:00 o'clock.

METHODIST CHURCH Rev. R. H. Moore, Pastor LI 7-2058 LE 6-2254

10:00 am Morning Worship Church School 11:15 am MYF 5:30 pm

UNITED MISSIONARY CHURCH C. W. Thompson, Pastor

Morning Worship 11:00 a.m. Sunday School 10:00 a.m. Youth Fellowship 7:00 p.m. Evangelistic Services 7:30 pm Prayermeeting (Thurs.) 8:00

CHRIST LUTHERAN CHURCH Boyne City — Wilson Twp. Rev. Richard Noffze, Pastor

Wilson Township: 9:30 a.m. Church Service 10:30 a.m. Sunday School Boyne City:

11:00 Church Service 10:00 Sunday School Lenten Services at Boyne City

Release Time in Boyne City, Wednesday, 9 a.m. Confirmation Instruction, Saturday morning, Boyne City

REORGANIZED CHURCH OF CHRIST OF LATTER DAY SAINTS Elder Ole Olson, Pastor

Sunday Services Church School 10.00 a.m. Morning Worship 11:0 a.m. Zions League Tues., 7:30 p.m. Prayer Service, Wed., 8:00 p.m.

ST. JOSEPH CHURCH Rev. Joseph Malinowski, Pastor

MASSES Sundays—7:30 and 9:30 a.m. Holydays—7:30 am and 7:30 pm Weekdays—8:00 a.m.

ASSEMBLY OF GOD Rev. Herman Smith, Pastor

Sunday School — 10:00 a.m. Morning Worship - 11:00 a.m. Evangelistic Service — 8:00 p.m.

RIRLE RAPTIST CHURCH Central Lake Rev. Paul Gelatt, Minister

Worship — 11 a.m. Bible School - 10 a.m. Youth Time - 6:30 p.m. Gospel Service — 7:30 p.m. Prayer Meeting, Wednesday, -7:30 p.m.

Bible Club, Thursday, 4 p.m. Sunday School Sunday 10:00 Morning Worship, Sunday 11

Evangelistic Service, Sunday 8:00 p.m.

FULL GOSPEL TRUTH Corners Fourth & E. Division Sts Rev. H. R. Barber, Pastor

C. Y. A., Tuesday, 8:00 p.m. Prayer Meeting, Thursday, 8

FINKTON BIBLE FELLOWSHIP CHURCH Followed by short morning ser-

vices. 10:30 am Sunday School. Youth Felowship 6:45 pm Evening Service 8:00pm Wednesday Prayer Meeting 7:30 pm

PENTECOSTAL FULL GOSPEL TRUTH CHURCH Rev. Harley R. Barber, Pastor Sunday School—10 a.m.

Worship Serpice-11 a.m. C. Y. A. Tuesday—8 p.m. Prayer Meeting, Thursday 8 pm

EVANGELICAL LUTHERAN CHURCH

Phillip Fretheim, Pastor Sunday School every Sunday at 10:30 a.m. Classes for all ages Adult Bible Class.

Church services first and third Sunday of each month 8:00 p.m. Luther League cooperative family dinner second Sunday of

month at 1:00 p.m. Hymn sing fourth Sunday of month at 8:00 p.m. Refreshments

SEVENTH - DAY ADVENTIST CHURCH Elder R. H. Clausen, Pastor Sabbath School 1:30 p.m. Worship School - 3:00

> THE GOSPEL MISSION Bible Study Classes Free Gospel Literature PO Box 295 City

For Mother's Day

LARGE SELECTION . . .

PLANTS AND FLOWERS

REASONABLY PRICED

ORDER EARLY • FREE DELIVERY **BOYNE AVENUE GREENHOUSE**

Boyne City

JU 2-6621

Looking Backward

Reviewing The News-Herald

Superintendent L. P. Holliday of Bellaire has been chosen as superintendent for East Jordan Public Schools for the coming year by the Board of Education.

Commencing next Monday and continuing until September 15th the groceries and markets of East Jordan will close at 7:30

WWTV-Cadillac

TELEVISION SCHEDULE CHANNEL 13 CBS

Thursday

4:30-To be announced 4:45-Neighborhood Notes 5:00-Captain Video 5:15-Uncle Glen

5:30—Gene Autry 6:00-World News 6:15—Robert Q. Lewis

6:45—Michigan News 6:55-Look At the Weather 7:00—Marge & Jeff 7:15—Spotlight on Sports

7:30-To Be Announced 7:45—Poet-Jurist 8:00—City Detective

8:30—Four-Star Playhouse 9:00—Liberace 9:30-TV Playhouse 10:00-Random Reels

10:30—Files of Jeffery Jones Friday

4:30-The Pastor 4:45-Neighborhood Notes 5:00—Captain Video 5:15—Uncle Glen

5:30-Hopalong Cassidy 6:00-World News 6:15-Robert Q. Lewis 6:45-Michigan News

3:55-Look at the Weather 7:00—Michigan Conservation 7:15—Spotlight on Sports 7:30—Heart of the City

8:00-Waterfront 8:30-Wonderland Varieties 9:00—Play of the Week 9:30—Your Star Showcase 10:00—Wrestling

11.00—Greatest Fighters

Saturday 4:30—This is the Life 5:00-To be announced 5:15—Viewer Views 5:30—Don Winslow 6:00-World News

6:15-Stars on Parade 6:45—Michigan News 6:55-Look at the Weather 7:00-What One Person can do 7:15—Spotlight on Sports

7:30—Melody Roundup 8:00-Western Theater 9:00-Paragon Playhouse 9:30—The Big Picture

10:00—That's My Boy 10:30-Saturday Cinema pay days—the 5th and 20th of by the East Jordan Enterprise. each month.

Harry Saxton sold his lunch room business to D. Haley on Thursday.

Arthur Graves, former manager of the Commercial House, died at Jacksonboro, New Ontar-

May 2, 1924

Mr. and Mrs. Bert Carney are announcing the birth of a son. A daughter was born at the home of Mr. and Mrs. Russell Harrington of Flint.

Frank Carpenter of Echo Township was united in marriage to Bertha Smith by Rev. D. A. Rood.

Leslie L. Miles, proprietor of the Battery Shop, recently purchased the brick building of H. H. Cummings at the corner of Main and State Streets. The

each night except Saturdays and building was formerly occupied

May 4, 1934

Peter Stephen, 39, a former resident of East Jordan, passed away in Grand Rapids.

Mr. and Mrs. Ed Streeter announced the birth of a son May

Mrs. Willard Moorehouse passed away at her home Thursday night.



"Yor don't have to go around casting reflections, just to prove



Thursday, May 6

Rhonda Fleming Teresa Brewer Agnes Moorhead "THOSE REDHEADS FROM SEATTLE" Technicolor Comedy

> THE BUNDY MOUNTAIN JAMBOREE Stage and Local Talent Show

DANCING TONIGHT, THURSDAY, MAY 6th With the Bundy Mountain Jamboree

Modern Music and Country Style from 10 to 1

Friday and Saturday, May 7 and 8 George Montgomery Joan Vohs "FORT TI"

In Technicolor Plus
"IT CAME FROM OUTER SPACE"

Sunday and Monday, May 9 and 10 "Scat Man" Crothers "WALKING MY BABY BACK HOME" Donald O'Connor

Musical Comedy in Technicolor Tuesday and Wednesday, May 11 and 12 Bob Hope

"SON OF PALE FACE" Technicolor Comedy



STAR **FASHIONS**

By Carole King

See

Them

At The

Theater

Temple

Sunday and Monday

\$22.95

Four other gorgeous styles to choose from

THE DRESS & GIFT SHOPPE * East Jordan News-Herald * Thursday, May 6, 1954

SECOND GRADE Agnes Johnston

We are progressing very nicely with our study of the common birds found around East Jor-

Our final Weekly Reader test was given given to us last Tuesday. Many of us showed much improvement in our reading. Last Thursday we made pret-

ty May baskets and took them home to mother.

Last Thursday Susan Thacker brought a cocoanut to school. We all had a piece of the cocoanut to eat and thought it was a real treat.

We have a new May calendar up in our room. We found out that Donald McKinnon, Rox Anne Schroeder, Nina Cosier, Donna Mae Carey, Bonnie Barber and Mike Damoth have May birthdays.

Last Thursday afternoon we saw the movie "Smokie." The movie told us how important it was to put out camp fires and to be careful when using matches The movie stressed the importance of keeping down forest fires which would destroy our beautiful trees and wild life.

FOURTH GRADE Grace E. Galmore

Since this is Michigan Week our boys and girls have written items about our state. The following are some of the most interesting.

I will tell about the flags that have flown over Michigan. The French raised a white flag with gold lilies at Sault Ste. Marie in 1671. The second one is the English flag that has flown over Michigan in 1760. The Americans raised their red, white and blue flag with its 15 stars over the fort at Detroit on July 11,

-Patrick Greenman The first man to set foot on Michigan was probably Brule. The Governor in Quebec was hoping to find a way to get to China. In 1618 he sent Brule to explore this part of the country. Before he could go he had to learn about the Indians. He had to learn their language and live the way they did.

-Bobby Goebel There is one story that the Indians liked quite well. They called it the "Story of Sleeping Bear Point." I will tell you the story. There was a mother bear and her two cubs. The mother couldn't find any food so they swam across Lake Michigan. The smallest cub got tired and drowned. A little way farther the other drowned. The mother looked

back. Her little cubs had drowned. She got over to the Michigan shore and lay down on the bank. She never got up. The sand covered her over. The cubs turned into two small islands. There was a big sandy bank where the mother could always watch her cubs. I thought it was a sad story.

. -Susan Jeffery The first boy governor was Stevens T. Mason. He was just 20 years old when he got the job and he didn't know very much. The old men got their heads together and said, "We don't want such a young governor do we?" Stevens heard them and said, "I know I don't know very much but I want you to tell me." When the people heard this they like Stevens.

-Suzanne Malpass Beaver Island is as long as from East Jordan to Charlevoix. My daddy works from East Jordan to some place over by there and I see Beaver Island every Saturday.

-Jean Combest Michigan raises more navy beans than any other state. We are usually first in melons, cherries, onions, celery, spearmint and peppermint That is why I love Michigan.

Yvonne Redmer

What lucky children we are We have lots of books but in the olden days the children didn't have very many books. When the children were bad the teacher had a birch whip handy and he used it too.

-Gary Nemec

Many years ago copper was found on Isle Royale and in the Keweenaw Peninsula. Sometimes the red metal was on a hill and in the ground right under the Indians feet. The Indians mined much of it. Once long ago a glacier swept down and dug up the soil. It uncovered much of it. The Indians got the metal and shaped it into pins, needles and arrowheads.

-Donna Clark



"The time to start arranging to have pleasant memories for

FROM OUR CORRESPONDENTS

About People You Know

Miles District

Dale Petrie was Sunday dinner guest of Mr. and Mrs. Douglas Gilkerson.

Mr. and Mrs. Ted Mockerman and family of Grand Rapids spent the weekend at their farm

Mr. and Mrs. Howard Donaldsor and family were supper guests Tuesday evening of her parents, Mr. and Mrs. J. D. Frost to celebrate the birthday of Mrs. Donaldson.

The Good Neighbor Extension Club will meet at the home of Mrs. J. M. Ingalls, Wednesday.

Mr. and Mrs. William Boss and family visited with Mr. and Mrs. Gerrit Jake Drenth, Sunday evening.

Mrs. Ivan Coolman and daughter Carol spent from Wednesday to Friday in Williamston and Grand Rapids visiting. Mrs. Coolman's mother, Mrs. Esther Buckley of Eagle, Mich., returned with her to spend some time at the Coolman home.

The Harmony Extension Club will meet Thursday at the home of Mrs. Jean Gilkerson.

Mr and Mrs. Delbert Ingalls and family and Mr. and Mrs. Henry Ingalls and family called on Mr. and Mrs. J. M. Ingalls Sunday and had ice cream and cake in celebration of J. M. Ingalls birthday.

South Arm News

The 4-H Club wishes to extend its sincere sympathy to their community leader, Mrs. Margaret Thompson, whose mother passed away suddenly last week.

Several of the extension club members met with Betty Pearsall to help her recondition some furniture Wednesday afternoon.

Mr. and Mrs. Archie Murphy and Harry Pearsall attended a Farmer's Union meeting at the Greenwood Grange Hall Wednesday night.

Mrs. Carl Elsworth visited Mrs. Jack Bennett Sunday after-

Mesdames Delores Goebel, Carrie Stecker and Grace Redmer were among a group of East Jordan women to attend the Teacher's Institute of Vacation Church Schools Wednesday at Petoskey. This was sponsored by the Michigan Council of Church-

Mr. and Mrs. Henry Dougherty and daughters were Sunday dinner guests of Mr. and Mrs. Kenneth Isaman, Sr.

A. D. Graham and son Tommy were Sunday dinner guests of his brother, Mr. and Mrs. Hugh Graham.

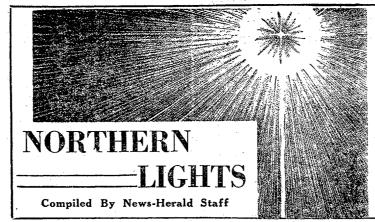
* * * Mr. and Mrs. Harold Goebel spent Saturday evening with Mr. and Mrs. William Korthase Jr. of Deer Lake.

Mr. and Mrs. Jacob Diehm and daughters of San Diego, California are spending two weeks here visiting his sister, Mr. and Mrs. Mike Eaton and family and other relatives.

Farm Bureau

The Antrim County Womens' meeting will meet Tuesday, May 13th at the home of Mrs. Glen Bush, Mapleville group. The meeting will start at 1:30. Mrs. Ernest Heims of Traverse City will talk on the special trip to Washington put on by Farm Bureau Services, which she attend-

The county board will meet May 14 at 8:00 at the home of Richard Wieland.



Antrim county folks will soon see a modern, new bookmobile. It will be available for exhibit for a limited time. It is part of the program of the Grand Traverse Area Library Project . . . Mancelona Bonus Days, the largest promotion plan ever tried in Mancelona, will start soon. Shoppers will receive \$30 in prizes every Saturday night . Services were held Monday for Dewey A. Bush, 55, who was killed in a tractor accident near Boyne Falls Friday. He was a wellknown Petoskey livestock and machinery dealer. . .

A complete set of encyclopedias in a bookmobile unit have been presented patients of Northern Michigan Tuberculosis sanitorium at Gaylord. The 10-volume set of books and the all-steel mobile unit were made possible by Kiwanis clubs from the following cities: Charlevoix, Cheboygan, Rogers City, Petoskey, Sault Ste. Marie, St. Ignace and Gaylord . . . Petoskey and Walloon Lake started using their new dial telephone service Sunday. Petoskey's exchange is DIamond and Walloon Lake's is KEllogg. . .

4-H, mixed chorus and FHA

In our mock election Glenda

was chosen as the girl having

the best line. Glenda's favorites

are: food, shrimp; subject, math;

and son Billy of St. Charles.

They spent Friday through

Thursday visiting relatives hehre.

and flower rose.

housewife.

WHO ARE THEY?

Our Senior Biographies

BETTY SNYDER

Betty Snyder, daughter of

Mr. and Mrs. Wilbur Snyder was born June 6, 1935. In the mock election she was

chosen the girl with the prettiest hair. She has brown hair, hazel eyes and is 5 ft. 71/2 in. tall. Betty started school in East Jordan and will finish with the

class of '54. During her high school days she has been a member of the FHA. Betty's favorites are: Subject, bookkeeping; sport, football; co-

lor, blue; flower, orchid. Her hobby is collecting pictures. Her future plans includes going to business school.

GEORGIA JAQUAY

Georgia was born July 14, 1936-her parents, Mrs. Irene Jaquay and the late George Jaquay. She is 5 ft 81/2 in tall, has brown hair, blue eyes, and weighs 120 lbs.

She started school in East Jordan and will finish with the class of '54. While in high school she has taken part in Band, FHA, yearbook staff and photography Georgia's favorites are: Sport,

roller skating; subject, study hall color, green; flower, rose; song, 'That's Amore." Our mock election chose her

for the best gal hot rod driver in our class. Georgia is looking forward to

granduation. Her future plans include being a housewife.

* * * SHARON BROCK

Sharon was born October 28, 1936 in Wyandotte, Michigan Her parents are Mr. and Mrs. John Brock. She is now 5 ft 81/2 in. tall; has blue eyes and blonde

Sharon has been with us since the fifth grade. Before that time she attended school in Dearborn. While in high school she has taken part in the following activities; Band, FNC, Glee Club, FHA Junior and Senior plays and NH

Sharon has the following list of favorites: Subject, Dramatics; sport, tennis; saying, OK, OK; flower, rose; color, lilac; song, "Story of Three Loves." Her hobby is music and reading.

She was voted most attractive girl in the Senior mock election. Sharon is looking forward to training this fall.

* * * LOUISE OLSTROM

Mr. and Mrs. Wilmer Olstrom announced the arrival of a daughter, Louise, June 18, 1936. Louise, known to us as Sukey, is 5 ft. 5 in. tall and has brown hair and blue eyes.

Louise has taken part in the following activities: Band, 4-H, FHA and the Student Council. Her favorite classes are bookkeeping and band.

She is looking forward to the Senior trip and her future plans are to do Civil Service Work. Some of her favorites are: Sport-football; color-blue; flower-rose; song-"I Believe."

wildflowers and her pet peeve is "fair-weather friends." She was voted the "Friendliest in the Senior mock election

Louise's hobby is collecting

* * * GLENDA MURIEL DERENZY

Glenda was born in East Jordan May 16, 1936 to Mr. and Hrs. William Derenzy Sr. Glenda has light brown hair, brown eyes is 5' 61/2" tall and weighs 110

All her school days have been pent in the East Jordan Public Schools. While in high school she has been a member of the FNC.

Miss MacDonald Weds Wm. Rabb At White Plains

In the Memorial Methodist Church of White Plains, New York on May 1, Miss Katherine Eugenia MacDonald, daughter of Mr. and Mrs. Neil Duncan Mac-Donald of East Jordan was married to William Robertson Rabb, Jr., son of Mr. and Mrs. William Robertson Rabb, Sr. of Winnsboro, South Carolina.

The double ring ceremony was performed by the Reverend Walter L. Scranton, and a reception was held at the Outpost Inn at Portchester, Connecticut.

The bride wore a ballerina length, white dotted Swiss organdy gown. Her headpiece was of lilies of the valley with shoulder length veil, and she carried a bouquet of lilies of the valley and strephanates. Miss Minnie Marie MacDonald was her sister's maid of honor. She was attired in a ballerina length gown of nylon cocoa and carried a crescent shaped bouquet of lemon yellow carnations and gattcifiani foliage. John Rabb assited his brother as best man.

After a wedding trip to Cape Cod, Massachusetts, the couple will make their home in White Plains, New York.

sport, 'swimming; color, navy blue; song "I Get So Lonely; Guests from out of the city were Miss Minnie Marie Mac-Following graduation she Donald, Detroit; Mrs. Opal Mcplans on changing her name from Clure, Durand, Michigan; Mr. Derenzy to Sweet and being a and Mrs. William Rabb, Sr., Mrs. W. G. Ragsdale, Mr. John Rabb, and Mr. Alec Rabb of Winnsboro, South Carolina; and Mr. Ro-Recent visitors in East Jordan bert Barton of Hogansville, Ga. were Mr. and Mrs. Bill Neumann

SHOP EAST JORDAN

IMP LINGO . . .

Hi Jordan,

The Prom was a big success and the gym looked real pretty. Some of the couples were: Marian and Jim, Pete and Pat, Margie and Jack, Pat and Thurlan, Steve and Rosie, Jim and Sharon, Bob and Jean, De and Larry, and many others.

I hear that from the whole Junior play cast that only one showed up to go to the Boyne City play Friday night, Too bad, I hear the play was good.

Someone said that Jim W. got into a little trouble down at Traverse Saturday night. I hope everything turned out all right.

Now that smelting season is over, I wonder what some of the nigh school students will do as a nobby?

Now that all the excitement of this school year is over, maybe

the teachers will have their regular classes again.

Wonder how tennis is coming? Haven't heard anything about it lately.

Not much gossip this week, and besides I still haven't rested up from the prom. So with your permission, I will sign off and

> So Long, The "Imp"



"The really happy man is the one who can enjoy the scenery when he has to take a detour."

Take Mother-Out To Dinner Sunday

AT THE

TEMPLE GRILL

East Jordan

Complete Dinners _____ \$1.25

Serving from 12:30 to 7:30

TURKEY OR FISH

Reservations Appreciated

BONELESS, LEAN, READY TO EAT-9-11 LB. AVG.

Canned Hams

SKINLESS, ALL MEAT-HYGRADE, SWIFT'S OR RAUSER'S ¹⁸ 95c Frankfurters

FLORIDA, U.S. No. I, SIZE "A"

Gucumbers Grass Seed Strawberries

OXFORD PARK VALLEY, FRESH FROZEN 2 10-OZ. 45c MARSHALL FANCY, GRADE "A" 2 PKGS.

FOR 19c 5 LB. \$1.79

Watermelons

Swanson's Pies 🔈

29-LB. AVG.-HALF 95c WHOLE \$1.89 FLORIDA, GOLDEN HEART,

3 STALKS 25c

FROZEN, 3 8-OZ. 896

INTRODUCING THE NEW SPARKLE

HERRY GELATIN

NEW LOW PRICE 16-0Z. 10C Iona Peas Mott's Jellies 4 FLAVORS 10c **Sweet Mixed Pickles** ^{26-OZ.} 10c Morten's Salt PLAIN OR IODIZED 16-OZ 10c Pork 'n Beans ANN PAGE 18-OZ. 10c **Tomato Juice** ARMOUR'S CHOPPED BEEF 3-12 oz tins \$1.00 dexo Shortening PURE VEGETABLE **Brooms**

FRYERS _____ 16-OZ 10c ream Style Corn IONA, GOLDEN NO. 2 10c Sauerkraut 101/2-OZ. 10c Tomato Soup 18-OZ. 10c Grapefruit Juice NO. 2 10c Whole Beets GREEN GOLD, FANCY THANK YOU, MADE IN MICHIGAN 22-OZ. 35C Cherry Pie Filling 46-OZ. 34C Apple Juice MORGAN'S, MICHIGAN MADE LB. 31c Pea Beans

CLEAN SWEEP the class trip and plans on en- VISIT YOUR NEWLY REMODELED A & P FOOD STORE IN EAST JORDAN — SEE ALL THAT'S tering Ford's hospital for nurses BEEN DONE TO MAKE SHOPPING FOR YOU



Sliced Cheese

Colby Cheese

Gat Food

Northern Toilet Tissue

Parkay Margarine

Peas and Carrots FRESHLIKE

NEW LOW PRICE Ched-o-Bit AMERICAN CHEESE FOOD

MILD

MEL-O-BIT, PROCESSED

AMERICAN OR PIMENTO

Durkee's Margarine QUARTERS LB. 30c

PUSS IN BOOTS

CAN

QUARTERS

LONGHORN STYLE

Heart Cake JANE PARKER, MOTHER'S DAY EA. 99C



Peach Pie Coffee Cake **Dinner Rolls**

JANE PARKER-LARGE 8" JANE PARKER, APPLE RAISIN

Rival Dog Food

Chicken Fricassee SWANSON'S, 14-OZ.

All Prices in This Ad Effective Through Saturday, May 8th

AMERICA'S FOREMOST FOOD RETAILER ... SINCE 1859

Whole Kernel Corn LIBBY'S 2 17-OZ. 35c

Libby's Peas GARDEN SWEET 2 CANS 390

WANT AD RATES

is not paid by Saturday noon after last insertion, it will be considered charged. If ad runs three consecutive times you get three ads for the price of two.

Professional Directory - \$2.00 per month

FOR SALE

WIRING SUPPLIES - Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacls -pull chain and keyless types. SHERMAN'S FIRESTONE STORE, East Jordan.

REWARD-For information lead ing to the sale of a new Ford or A-1 used car, a \$10 cash award will be promptly paid by Robert Cook or Del Paquette representing Northern Auto Co. Boyne City. Call JU 2-6571.

Trade Your Old Appliances— Gil Coon's Kalamazoo Sales & Service, Boyne City, will give you liberal allowance. Easy payment plan. Frigidaire Appliances and modern kitchens. Phone JU 2-7271.

FURNACES-Oil, gas, or coalwood. Free estimates, no obligation. Gil Coon's Kalamazoo Sales & Service, Boyne City. JU 2-7271. 36-tf

FOR SALE-One Reo heavy duty lawn mower. Price, \$50.00 Condition, good. Milt Meredith.

FOR SALE - Used Refrigerators, Electric Ranges, Washers, Oil Water Heaters. - SHER-

ATTENTION FARMERS-If you are interested in a larger yield in your crops use liquid fertilizer. With a money back guarantee. Anyone interested call LE 6-2619 after 6 p.m., weekdays only. 17x3

USED CARS

All With A Worthwhile Guarantee!

LATE MODELS **Good Condition**

CHECK FOR YOURSELF. See One Of Our Satisfied Cus-

Recharging Extinguishers

WOLVERINE FIRE

EQUIPMENT SALES

Fyr-Fyter Equipment

Sales - Service

LE 6-2922

JOHN C. SCHMITTRIEL

East Jordan, Mich.

Office Hours

2 to 5 p.m. Daily

Sunday by appointment or in case of emergency.

Phones: Office LE 6-7231

Residence, Ellsworth LU 8-2644

Tues. and Sat. 9-12, 2-5

WILLIAM T. DOWNS

Attorney At Law

Joe Wilkins

ers - Puln.

LE 6-2326

103 Williams

LE 6-2291

SHERM'S URE SERVICE EAST JORDAN

FOR SALE

FOR SALE OR RENT—City homes, lake cottages, farms, trucks, furniture, machinery for sale on easy payments or trade. Malpass Hardware Co. 15x5

FOR SALE-Fryer chicens, dres sed or live. Jack Zoulek, East Jordan. LE 6-7226.

FOR SALE-6 room house with bath, coal and wood furnace. Excellent location and good Adm. Telephone LE 6-2664.

FOR SALE-House, garage and extra lot at 216 South Division. Call or telephone LE 6-2604 before noon or after 6 p.m.16x3

vas work of all kinds. Free estimate. Order early. Call LI 7-FOSTER BOAT COMPANY

Charlevoix, Michigan OR SALE—Wheel chair, \$15.00.

Washing machine, \$15.00. Myrtie Hart, Second Street. hPone mand and the buyers seem to have

appliances. - SHERMAN'S HARDWARE. 20t.f.

wen, 208 Echo Street, East Jor- Alba, Mich. dan. LE 6-2306. 17x3

FOR SALE-Modern home with garage and garden spot. Or would trade for small farm on good highway. G. L. Paquette. Ph. LE 6-2335, East Jordan. 17x3

H. Bricker. Phone JU 2-2618 or write Route 1, Boyne City. 16tf

ble, entire car in tip-top shape. Original owner. Call after 6 p.m. LE 6-7394.

Chippewas or Pontiacs. Also ear corn. Walter Goebel. LE 6-7114.

New barn and well. Fair home. Some fruit. 22 acres new seeding. Call at Lucille Moore's, 107 Elm Street, East Jordan.

with seat. Good condition. \$18. Watson's Resort. M-66-3 miles north of East Jordan.

7 room house partly modern, in sulated, \$3,200.00.

East Jordan

E 6-2200

port and generous attendance of the people of East Jordan.

East Jordan High School.

pital. They were greatly apprecia-

wer of sale in said mortgage con- It is Furthehr Ordered, That suitable person, tained having become operative by public notice thereof be given by reason of such default.

by McFeatters

MEMORIAM

Juanita, who passed away April

NOTICE OF FORECLOSURE

Thomas Kiser, Jr.

In memory of my dear wife,

of Charlevoix, that being the place for holding the circuit court for the County of Charlevoix, there will be offered for sale and sold to the highest bidder, at public auction or vendue, for the purpose of satisfying the amounts due and County of Charlevoix. unpaid upon said mortgage, together with the legal costs and charges of sale, including an attorney of Charlevoix in said county, on fee of \$25.00 provided by law and in said mortgage, the lands and Present, Hon. Fleyd A. Supp, tioned and described, as follows,

Lot Number Eighteen (18) Block "B" of S. G. Isaman's addition to the Village of South Arm, now incorporated as the City of East Jordan, Charlevoix County, Michigan. Dated: May 4, 1954

Lucy D Ranney Mortgagee William T. Downs Attorney for Mortgagee 139 Main Street East Jordan, Michigan

STATE OF MICHIGAN The Probate Court for the County of Charlevoix.

At a session of said Court, held at the Probate Office in the City DEFAULT having been made of Charlevoix in said County, on in the condition of a certain mort- the 20th day of April, 1954. more cash this spring. We will be gage made the 24th day of May, Present, Honorable. Floyd A.

> of May, 1950, in the office of the Delbert Carson, Executor of register of deeds for Charlevoix said estate, having filed in said County, Michigan, in liber 89 of Court his final administration acmortgages on page 134; on which count, and petition praying for mortgage there is claimed to be the allowance thereof and for the due and unpaid at the date of this assignment and distribution of the notice One thousand one hundred residue of said esate, in accord-

> eight cents (\$1182.48) principal ceased; and Sixty-five dollars and nine It is Ordered, That the 18th cents (\$65.09) interest; no suit or day of May, 1954, at ten o'clock proceeding at law or in equity hav- in the forenoon, at said Probate ing been instituted to recover the Office, be and is hereby appointed

FOR MOTHER'S DAY

and eighty two dollars and forty ance with the Will of said de-

Nylon Hose — 98c pair Others — \$1.19

Shadow Panel Slips — \$2.98 Nylon Panties — \$1.00

Fancy Aprons — \$1.49 Scented Stationary Box — \$1.00

—Also Mother's Day Cards—

WHITEFORD'S 5c to \$1.00 STORE

GIVE HER A SPECIAL TREAT

FOR

MOTHER'S DAY

- Cut Flowers
- Plants
- Corsages

Wide Variety

Free Delivery

MEMBERS OF FTD ASSOCIATION **EDWARDS' FLORIST**

Charlevoix

LI 7-2561

Nights LI 7-2853

ANNOUNCING

The Opening of

SECOND FLOOR NEWS-HERALD BUILDING - FORMERLY DR. BECHTOLD OF.

-PAYROLL TAXES

-INCOME TAX SERVICE

-SALES TAX

RATES CONSISTANT WITH QUALITY SERVICE HOURS: Afternoons except Thursdays other hours by appointment.

Office—LE 6-7340

Residence—LE 6-2368

publication of a copy of this or- of July, 1954, at said probate of-NOTICE IS HEREBY GIVEN that on July 26, 1954 at 10 o'-clock in the forenoon, at the front door of the courthouse in the city of Charlevoix, that being the place

> Floyd A. Supp, Judge of Probate

STATE OF MICHIGAN In the Probate Court for the At a session of said court, held

Judge of Probate.

peared.

ed in said court her petitioner praying that the administration

debt or any part of the debt, sec- for examining and allowing said of said estate be granted to Wilared by said mortgage, and the po- account and hearing said petition: liam T. Downs or to some other

It is ordered, that the 12th day

cation of a copy of this order, once each month for four months prior to the month set for said hearing, in the East Jordan News-Herald, a newspaper printed and circulated in said county.

It is further ordered, that notice thereof also be given to each at the probate office in the City person named in said petition as heirs-at-law, or next of kin, by depositing copies of this order in a post office, in envelopes addressed one to each of them at their res-In the Matter of the Estate of pective last known post-office ad-Thomas John Morrison, Disap-dresses, duly registered and postage prepaid, within thirty days Leona V. Danforth, having fil- after the filing of said petition.

Floyd A. Supp Judge of Probate

FURNITURE SPECIALS!

TABLE LAMPS _____ \$3.95 up

KITCHEN CHROME SETS _____\$48.00 up TV CHAIRS, Plastic Upholstery ____\$11.95

TV ROCKERS _____ \$29.95

DOUBLE DRESSER, MIRROR and Bed only \$89.95

3-PIECE BEDROOM SUITE — \$119.95

7-WAY FLOOR LAMP — \$9.95

DAVENPORT & CHAIR FRITZE — \$179.95

INNER-SPRING MATTRESS — \$29.95 up

WILLSON'S FURNITURE STORE Boyne City

JU 2-7291

$\{S_i\}$ OTHERS OBSOLETE. New Cycla-matic

FRIGIDAIRE



LOOK at all this SELF-SERVICE!

Separate Food Freezer • Self-defrosting Refrigerator Roll-to-You Shelves . New Pantry-Door . Built-in Server Tray Butter and Cheese Compartments . Containers for Left-overs Frozen Juice Can Holder . One-at-a-time Egg Server Big Twin Hydrators • Powered by Meter-Miser

Built and Backed by General Motors

-3

GIL COON'S KALAMAZOO SALES & SERVICE JU-2-7271

Income Tax Counselor 139 Main St and evenings by appointment. For Best In Gas Service

condition. W. Gregory Boswell,

AWNINGS - Tarpaulins - Can-

OR SALE - Bottle Gas and

PIANO FOR SALE-Myrtle Bo-

MILLWOOD-\$10.00 big load. J. FOR SALE-1949 Chev. Converti-

FOR SALE—Eating potatoes -

FOR SALE OR RENT-105 acres

FOR SALE-Toilet stool and tank

FOR SALE—Case side delivery down, 2 bedrooms up. \$3,000. rake on rubber. Rubber tired farm wagon. Clarence Greenman. LE 6-7048.

WANTED

WANTED — Pasture for young cattle. August Bulman. LE 6-

BUSINESS AND PROFESSIONAL DIRECTORY Guaranteed Top Quality ELGY'S Auto Body Shop

Block west of M-66 **Bumping-Painting-Welding** Electrical Contracting **ECHO** Electrical Enterprises

LE 6-2272

Michigan Bottled Gas LE 6-7260 SHERMAN Firestone Washing Machine and **Duo-Therm Space Heaters** Sewing Machine Service Let us clean and Service your oil LE 6-2961 LE 6-2351

R. E. WILKERSON Timber Dealer Lennox Furnaces Ellsworth - Box 01 JORDAN HEATING & Post - Poles - Logs - Raft-REFRIGERATION CO. Furnace Cleaning and Repair All type cedar posts, 10c and Refrigerator Repair up-wholesale, retail. Clarence Lord Glenn Campau

Thursday open 'til noon ROMAINE PLUMBING & Chiropractor HEATING SERVICE Office Hours: Complete Plumbing Service Mon., Wed., Fri. 9-12, 2-5, 7-9 TV, Radio & Appliance Repair Bank Building, Boyne City Steam and Hot Water Heating ted. Dial JU 2-6292 LE 6-2581

J. H. SAVORY, M. D. East Jordan, Mich. Farm Bureau Mutual Insurance Co. Hours: 2 to 5 p.m. Life Auto, Liability, and FIP Daily except Wed. & Sun. W. L. Chellis 7:30 to 9 p.m., Tues. & Sat. Office LE 6-2511 Ellsworth, Mich., Phone 39F22 Claude D. Gilkerson Residence LE 6-2313 Ellsworth, Mich., LE 6-7133 J. VAN DELLEN M. D.

R. G. WATSON Funeral Director Phone LE 6-7031 **MONUMENTS** Except Thursday and Sunday Michigan 7 to 9 p.m. Wed. and Sat.

C. BLAIR & SON Cabinet and Mill Work Furniture Repair Phone LE 6-7018 One Block West of 66 on 32

MILL WOOD FOR SALE -\$10.00 per load. All wood, cash on delivery ATKINSON'S LUMBER Hours: 9-12 and 1-5:30 Saturday Phone: office LE 6-2657 Residence LE 6-2382

> **AUCTIONEERS** Jim & Sam Brannan **PETGAS** Our Services Don't Cost They Pay! Graduates of Reisch School of Boyne City Gas Co. Your Petgas Dealer Auctioneering. Phone JU 2-7613

properties. Small farms and hunting lodges seem to be much in de-

glad to find a buyer for you as we 1950, by Elsie May LaLonde, as have in the past 12 years. Just mortgagor, to Lucy D. Ranney, as write or phone.

| Mortgagor | YANSON, Realtor Thirty Years Experience Phone Alba 24

Wanted

lake and river front properties.

We, also have calls for business

Farms, vacant lands, city homes, 21, 1953.

STRICTLY BUSINESS

WAR STORY

"Gesundheit. Mr. Argyle! Catching cold?"

WANTED TO BUY-Good work horse. Clyde Ayers, Route 1, East Jordan. SERVICES

PENERAL TRUCKING - Local

and out of town. Ph. LE6-2629.

-LYLE SMITH, Mill St., East Jordan, Mich. PAPER HANGING and painting. Sample wall paper book. Reuben Winstone. Corner Ash and Bowen Street, East Jordan.

LAWN MOWERS SHARPENED by new precision equipment. William Inman, 121 Morgan, Boyne City. JU 2-7168. 17-3

REAL ESTATE

Living room, dining room and kitchen, 3 bedrooms and bath, one floor, garage, barn and chicken house. Creek. 65 acres. One mile from East Jordan, \$5,000.

Large lot. Living room, dining room, kitchen, bedroom and bath

18x3 4 room house with bath, 2 large

6 room house, furnace, bath, Jordan River frontage, \$3,800.00.

6 room house and five acres, 3 miles from East Jordan on pav-

ed road, \$1,800.00. Keith Dressel, Real Estate Broker LE 6-2606

IN APPRECIATION We wish to extend our sincere thanks to everyone who helped burning stoves and water heaters.

W. A. PORTER HARDWARE

| make our play, "We Shook The Family Tree," a success. We especially appreciate the wide sup-

The Junior Class

CARD OF THANKS I wish to thank the many friends who remembered me with cards, letters and gifts during my recent stay in the Paw Paw Hos-

Amy St. Johns

Detwiler Bookkeeping Service

-COMPLETE BOOKKEEPING SERVICE

-BUSINESS ACTIVITY TAX







GIFT FLORALS

Petoskey Road-Charlevoix

MOTHER'S DAY . . .

Orchard Notes



* East Jordan News-Herald * Thursday, May 6, 1954

By the time this comes out the green tip stage for spraying apples will be at hand. Small and medium sized orchards will be putting on a protective spray such as Fermate or Craig. Larger orchards that cannot be covered quickly, or if it is rainy, will put on one protective spray and follow with a mercury spray Some will use one half Craig and half Phygon XL. At any rate or with any mixture, the oftener t rains, the oftener we have to spray.

So far here at home we have gotten by without scab by spraying veekly with a protective spray such as Ferbam.

Sweet Cherries. Montmorencies, peaches, pears, prunes, plums and apples are well budded for a good crop. Not any damage from frost

Manure for sale is plentiful this year. Also straw for mulch. Cultivated blocks work up easily especially where there are some sod spots owing to our abundant supply of moisture this spring.



AVAILABLE AT EAST JORDAN COOPERATIVE CO.

WE DELIVER

Nights & Sundays LI 7-2582

CUT FLOWERS

PLANTS

We Wire Flowers Anywhere

FRANK'S FLOWERS

CORSAGES

Without Scales

each cow in your herd pays off, you can tell fairly accurately what your cow is producing without scales.

C. R. Hoglund, a Michigan State College agricultural economist, says you can use the amount of milk a cow produces shortly after freshening - her much she will give in a year.

A cow that gives you three gallons per day will produce only about 6,000 pounds of milk a year. That kind of a cow, Hoglund points, out, will not pay her keep this year. An extra gallon per day at the cow's peak, however, will add 2,000 pounds to the lactation period. But she still wouldn't pay labor wage to her owner.

Hoglund suggests that a cow producing five or more gallons f milk per day at her peak should be the goal of every dairy farmer. Those kind of cows will

average Michigan cow gave her owner about 55 cents per hour for his labor and management last year. That was when 3.5 test milk averaged \$3.80 per hundredweight. But for the same kind of milk this year, prices are expected to average about \$3.30 per hundredweight. That means the farmer will get only 20 cents per hour for his labor and management. And those farmers who are receiving as little as \$3 per hundredweight for milk this year, Hoglund asserts, will be working without pay if they have

Never has the dairyman had bigger reason to cull out his below-average cows, Hoglund declares, and cull cows will bring a higher slaughter price now than they will this

E. B. Bowman **USED** CARS

ON TOP OF THE SOUTH

HILL, CHARLEVOIX

PHONE LI 7-2351

Now! For Photo Fun

A NEW BRANCH HAS BEEN ADDED TO OUR STUDIO FACILITIES.

Bringing to our Jordan Valley area a more com-plete camera shop service has long been our aim.

Now, we can invite you to stop in and fill out one of our Camera Owner Cards, (we'll explain what this will bring you in the way of service) and get acquainted with our new facilities for the photo hob-

ALL CAMERA OWNERS WHO NOW HAVE ON FILE ONE OF OUR SPECIAL CARDS—AND ALL WHO FILE ONE BETWEEN NOW AND MAY 31 ARE ENTITLED TO FREE DEVELOPMENT ON TWO ROLLS OF FILM. (YOU MAY TAKE ADVANTAGE OF THIS ON ANY DATE IN THE FUTURE.)

Yours For a Successful Season

of Photo-Fun!

HUCKLE'S STUDIO OF PHOTOGRAPHY

119 MAIN STREET

LE 6-7043 EAST JORDAN

Tell Production

Although weighing milk from

peak period -- to figure how

return a fair profit this year.

The economist figures that the average cows.

Tidy Boxes For Mailman

Postmaster General Arthur E. Summerfield has announced the week beginning May 17th as Mail Box Improvement Week." This will be the 16th Consecutive campaign to tidy up the official nail receptacles.

Postmaster Thomas St. Chares is requesting the rural patrons in this area to repair and beautify their mail box equipment and approaches to help lend brightness to the scenic beauty the highways, roads and

The Post Office Department is he most important agency in keeping the people of the nation informed. The rural delivery is post office on wheels and many imes these services are taken for granted and not fully appreciated. The carriers are trying to serve patrons promptly with as few mistakes possible. Errors are sometimes caused by patron's name being omitted on the mail box, especially when a substitute serves the route while the regular carrier is on vacation or sick leave. The substitute is not al-

LETTER BOX

It has been fifty years since was in East Jordan and I would like to be able to get hold of the East Jordan paper once again. Is the Bill Porter Lumber Co. till running, and are any of the ron ore or chemical smelters till running?

How much is the paper there year. Please let me know so I can subscribe for it at once. I worked for Bill Porter fifty

Mike O. Bryan Drummond, Montana

NEWS-HERALD

FARM & HOME PAGE

Demonstration Group Council

Reed, Youngs State Park, Boyne

ties and lessons for the year

May 17th at Whiting Park with

The next Council meeting will

be held on June 21st at the home

SILOS

Kalkaska, Michigan for

1954 price list on silos.

men.

We have no sales-

Write to Bonine Silos.

Boyne City Groups as hosts.

This group planned the activi-

Date set for Achievement Day

City with Emma Reinbold.

Spud Men

Potato growers who increase their acreage this year can't expect help from the government's surplus purchase program.

The purchases are made under what the government calls "Section 32 funds," and the produce goes mostly for use by welfare agencies, school lunch programs and eligible institutions.

rect price support program. The "Section 32" funds are very limited and are used only to soften the consequences of seasonal market gluts. The U.S. Department of Agriculture's acreage and marketing guide for Michigan suggests that growers in this state should not increase their potato acreage over that of 1953 in order to help avoid surpluses.

Hunting for spring morels can

In fact, the South mushroom

Mushrooms may be found in

wet, abandoned meadows and

orchards. The time of their ap-

rearance will, of course, vary

You need to be sure of the

age and condition of that

mushroom! Avoid those that

are old, limp and flabby, as

they may be partly decompos-

East Jordan's summer-like

Michigan also leads the nation

in the number of state parks and

prepared campsites available to

the public. In the Upper Penin-

sula's Porcupine Mountain State

Park, we have the largest state

park in the United States.

weather the last few days has

sent many a person to the woods

ed by harmful bacteria.

with the weather.

for mushrooms.

be as much fun as trout fishing.

collecting is known as "dry-land

Ray Hughes and Gunner Ness of Michigan State College spent es home.

Mr. and Mrs. Dave Burney of Detroit spent the weekend with his sister Mrs. Ann LaValley.

Famous Throughout Northern Michigan

Sportsmens' Headquarters

... But don't show it by leaving

her swamped with debts in the

event of your death. Insure -

be Sure! See us at your earliest

convenience for a Life Insurance

policy fitted to your particular

met at the home of Mrs. Lyle

The purchase plan is not a di-

the weekend at the Russell Hugh-

We'll See You

Excellent Coffee

INSURE! BE SURE!

YOU LOVE YOUR WIFE . . .

ROBERT A. CAMPBELL AGENCY

William M. Swoboda, Manager

Complete Insurance and Bonding Service

INCREASE YOUR INCOME

SPARE OR FULL TIME

COMMERCIAL AND INDUSTRIAL

Vending Machines

FURNISHED WITHOUT CHARGE TO OUR DEALERS

Reliable concern will establish routes and furnish all machines,

in order to obtain outlets for such items as Candy, Hair Oil, Hand Lotion and various other sundries. Route established without

charge for operators who have the money to handle his merchandise for cash. The machines are furnished by company free of

charge-profits are kept by operator. Must have good references

good car and carry not less than \$600.00 worth of merchandise.

There is no selling or soliciting as the route is established for you and the machines are furnished by the company. You will be trained if selected, no experience needed. There is no charge for

For Personal Interview write
ATLAS PRODUCTS 3908 Olive St., St. Louis 8, Missouri

Include your Phone Number

East Jordan

STATE BANK OF EAST JORDAN

REPORT OF CONDITION OF

Demonstration Group Meets At Reed's The Charlevoix County Home of Mrs. Ralph Hamilton, Charle-

voix when a Constitution will be

SHOP EAST JORDAN

There's No Comparison

.. when it comes to

OUR SOLUTION TO PRESSING PROBLEMS!

We know the proper press-

ing method for every fab-

ric and work with the fin-

RALPH HILTS

EAST JORDAN

CLEANERS

est equipment.

drawn up for the Council.

"State Bank of East Jordan" of East Jordan in the State of Michigan at the close of business on April 15, 1954. Published in accordance with a call made by the Commissioner of the Banking Department pursuant to the provisions of Section 82 of the Michigan financial institutions act.

ASSETS

Cash balances with other banks, including reserve balances, and cash items in process of collection
United States Government obligations, direct 744,807.08 1,713,684.40 368,469,79 43,139,69 Other bonds, notes, and debenturesLoans and discounts (including \$213.18 over-2,175,666.12 Bank premises owned \$18,539.00, furniture and 30,658.17 fixtures \$12,119.17 5,076,425.25 TOTAL ASSETS ___

LIABILITIES Demand deposits of individuals, partnerships, and corporations
Time deposits of individuals, partnerships, and 1,529,178.15 2,704,277.72 corporations Deposits of United States Government (including postal savings)

Deposits of States and political subdivisions.

Other deposits (certified and officers' checks, 314,907.74 36,795,58 TOTAL DEPOSITS \$ 4,643,676.84 8,685.38 TOTAL LIABILITIES (not including subordinated obligations shown below) ... 4,652,362.22

CAPITAL ACCOUNTS

150,000.00 150,000.00 Capital* 39,063.03 Undivided profits Reserves (and retirement account for prefer-red capital) 85,000.00 TOTAL CAPITAL ACCOUNTS __ 424,063.03 TOTAL LIABILITIES AND CAPITAL ACCOUNTS

*This bank's capital consists of: Common stock with total par value of \$ 150,000.00

MEMORANDA

Assets pledged or assigned to secure liabilities and for other purposes Loans as shown above are after deduction of Deposits of the State of Michigan (included in item 16)

41,306.57

emnly affirm that the above statement is true, and that it fully and correctly represents the true state of the several matters herein contained and set forth, to the best of my knowledge and W. G. Boswell

Sworn to and subscribed before me this 27th day of April, 1954, and I hereby certify that I am not an officer or director of

My Commission Expires January 10, 1956

I, W. G. Boswell, Cashier, of the above-named bank, do sol-

Correct—Attest: Clarence Healey, John J. Porter, Howard P. Porter, Directors.

State of Michigan, County of Charlevoix, ss:

B. G. Braman, Notary Public

Member of FEDERAL DEPOSIT INSURANCE CORPORATION

DON'T FORGET Mother's Day, May 9

Remember Mother With

A Luxite Gown — \$2.95 and \$3.95 A Luxite Nylon Slip — \$2.98 and up

Plisse Shadow Panel Slips — \$1.99 Plisse Gowns and Pajamas — \$1.98 and \$2.98

Cotton and Nylon Blouses — \$1.98 and up

Berkshire Hosiery

White Hats and Handbags

Handkerchiefs — Scarfs — Gloves

Jewelry

Chris's Department Store

H. J. Dillon M. S. C., To Speak To Seniors

Harold J. Dillon, head of the Department of Educational and Community Services, Continuing Education Service, Michigan State College, will be the main speaker at the Commencement Exercises for the class of 1954, which will be held May 26, 8:00 p.m. at the East Jordan high school gymnasium.

Mr. Dillon received his Bachelors and Masters Degrees from Boston University and Ph. D. from Yale University. He was a former member of the Connecticut State Department of Education and the author of "Work Experience in Secondary Education" and "Early School Leavers."

Senior events for the class of 1954 began Saturday night with the junior-senior banquet and prom in the high school gymna-

Other events are: Thursday and Friday, May 13 and 14, senior semester examinations; Monday, May 17 leave on senior trip to Washington and New York, returning May 20; May 23, baccalcureate services in the gymnasium at 8 p.m.; and May 26, commencement exercises at 8 p.

It's A Boy!

Mr. and Mrs. Tyson Kemp of Ann Arbor are announcing the birth of a son, Scott Mitchell, born May 4th. Mrs. Kemp is the former Maxine Lord, daughter of Mr. and Mrs. Clarence Lord.

Dr. and Mrs. T. F. Moffett, of Ayre, Iowa, are visiting at the home of Mr. and Mrs. Vern Whiteford. Mrs. Moffett is Mrs. Whiteford's sister.

FULL COURSE DINNER:

SPECIAL FOR MOTHER'S

AT THE

ANCHORAGE RESTAURANT

BAKED TURKEY LOAF — \$1.35

With All The Trimmings

Serving from 11:30 a.m. to 7:30 p.m.

Also

"A GIFT FOR MOTHER"

With Our Compliments

IN YOUR HOME!

FREE TRA

The Serviceman's Letter



Page 8 * East Jordan News-Herald * Thursday, May 6, 1954

Hi Fellas:

The air waves have been hot and heavy with big and little things down around Washington, D. C. this past week. Do you suppose they'll settle anything? Wish they'd funnel a little of that money my way instead of spending all of it and their time on pointless investigations.

In spite of all the discontent here and there one man in this world must be happy this week. Bob Pearsall left his unit for processing at Pusan, Korea on April 24th and sometime in the rext month should be home for good. Bob has a baby boy at home here whom he has never seen. Wouldn't you men be happy and anxious too?

Floyd Dufore has changed units at the same station out in California. His new address is T-Sgt Floyd L. Dufore, Headquarters Squadron, (Material) MCA-F, Santa Ana, California.

Bill Kamradt seems to be getting settled in Fort Hood. He wrote the following letter from his city address at 912 Kern. Road, Killeen, Texas and included a photo of his quarters which look almost like new homes in any suburban town. "Don't fall over now because I have finally found time and the ambitic to write. I meant to write all along, but the military along with recently being married has kept me so busy.

'I guess you know what I have done since coming in, but just for the record I'll give you a quick rundown. On the 20th of October I entered the Armored School at Fort Knox. I stayed there until the 19th of February. I took a leave after graduating and got married tht 27th of Fe-

bruary. My wife and I left immediately for Fort Hood, my first permanent change of station. I am with "A" Company of the 509th Tank Bn (120 MM Gun). This Bn is still in the process of being reactivated and as yet we haven't come up to TO & E strength. I guess the whole purpose of the Bn being reactivated is to play the part of aggressor in the maneuver "Operation Spearhead." The maneuver is being run to test the combat proficiency of the 1st Armored Division as well as the new TO&E equipment of the Armored Division. After the maneuvers which end the 19th of May our Bn will

which is to be activated in June. 'Both my wife and I like Teras, strange as that may seem. One reason we like Texas can be attributed mainly to the fine quarters we have. I will enclose a picture of our house for your confirmation of this. Excuse the absence of trees but this part of Texas just doesn't have much to offer along those lines as you

be broken up and it is rumored

that our personnel will help cad-

re the 4th Armored Division

may already know. 'I read in the paper some time ago that Joe Belzak is stationed here at Fort Hood too. Like this letter I have had good intentions, but just haven't gotten around to looking Joe up. It isn't likely that Joe has had any more



I THOUGHT IT'S NAME WAS JAKE

time than myself to spend looking somebody up. The preparation for the maneuver has kept everyone busy 14 to 16 hours a day and one doesn't feel like running anyplace after work ex-

cept to bed. Enough about myself. Thank the folks back home for sending the paper. It comes through very fast and always gives me a lift to read it. I'll close for now with a promise not to wait so long fore I write again. As ever. Lt William E. Kamradt, 912

Kern Road, Killeen, Texas." Thanks for the very nice letter, Bill. I'm sorry to say but you didn't contact Joe Belzek quick enough. Shouldn't say sorrv either as Joe might think I didn't want him out of the service. Joe was discharged the latter part of March and I saw him in town last week. He is planning on going back to Chicago to work this summer.

Congratulations are in order to Roger and Irma Benson. They have a baby girl, Ricki Gene, Born on April 14th-weight 7 lbs 12 ounces.

Here's a letter dated 26 April 1954, Thule. "Hi Jake-Guess it's about time I was dropping you a line and letting you know how things are up among the Eskimos and Polar Bears.

'The regular tour up here is 12 months but I hit it rather lucky as my outfit is rotating to the States as a unit in August. Kind of lucky to get out of here in 7 months and still get an overseas return date. It's still plenty cold up here although we have 24 hours of sunshine. Sure seems funny to have the sun sining in the window at 2:00 a.m.

'Guess that's all. See you this summer. By the way, do you have Ivan Nemecek's address? A-2c Lawrence E. Streeter, 318 Ftr Sq, APO 23, c-o PM, New York, N. Y."

A-1c Ivan F. Nemecek is staioned with 3205th Drone Gp, Naval Air Missile Test Center, Point Mugu, California. Hope none of those polar bears get too close to you in the middle of the right, Larry.

Don Braman has been on the move and will soon be going out again. Don just returned to Newport this last week from a trip which took in Casablanca, England and Newfoundland. His ship the USS Whitley, ran into a rather bad storm while crossing from England to Newfoundland. Don wrote that at times the ship toon a 45 degree list. They had to fasten everydown with storm chains. Don is very likely out again by now and will be out un-

til sometime in July. Come, on you guys-write me a letter. If you want news you've got to give it to me first. So Long,

Jake Snyder

East Jordan HERE & THERE Church News Around East Jordan

PRESBYTERIAN CHURCH Rev. E. O. DeHaven

The Mother-Daughter Banquet will be held, Tuesday evening, May 11th in the high school gym. It will be served at 6:30 p.m. For the program this year there will be a very fine Chalk talker. This is always a high-light of the year for the women and girls of the town. Tickets are now on

The last Family night dinner of the year will be held in the church on May 13th, and will be in honor of the Seniors in our church who are graduating this

Plans are now underway for a large Vacation Church School, to be held early in June. Several ladies from our community attended the Vacation Church School Institute held in Petoskey last week and report a profitable

Our School this year will be a community School again and it is expected to be one of the largest. Plan now to have your children from Kindergarten age, four and five year old, through the 6th grade attend this school. Further tlans will be announced in the coming weeks.

UNITED MISSIONARY CHURCH Rev. C. W. Thompson

Mother's Day will be observed next Sunday, May 9th both in the Sunday School and in the Morning Worship Service.

Boy Scout Troop 112, which is sponsored by our church, will have a Court of Honor Ceremony at the Church on Monday night, May 10th, at 8:00 p.m., to advance several Boy Scouts to the rank of Tenderfoot. A film entitled "Scout Trail to Citizenship." will be shown in connection with the program. The public is cordially invited.

METHODIST CHURCH Rev. Robert Moore

The MYF were entertained at one of the cabins owned by Mr. latives. and Mrs. Edwin Phillips and Mr. and Mrs. Robert Williamson, Sunday night with a pot luck supper. This was preceded by a Worship Service conducted by the Young People at Grandvue Hospital.

ST. JOSEPH CHURCH Very Rev. Joseph J. Malinowski

Friday, May 7th-Holy Communion will be distributed at 7:30 a.m. Holy Mass in the evering at 7:30.

Monday, May 10th-The Sodhall. The entertainment committee: Patricia Carney, Mary Ann Farmer, Gary Bartlett and Jerome Brennan. The questions for discussion will be submitted by Patricia Barnett and Rose Ma-

Rural-Urban Tea Held In Charlevoix

Thursday, April 29th, 65 Charlevoix County ladies gathered before the fireplace in the Fellowship Hall of the Church of God in Charlevoix for a silver tea sponsored by the Charlevoix County Farm Bureau women. Four city ladies spoke on their ways of life and discussed the problems pertaining to them.

Mrs. John Bos represented Fast Jordan and discussed the owning and operating of a large super market. Mrs. Baysinger of Boyne Falls spoke of the life of a school teachers wife and family. Mrs. Richard Noffze of Boyne City told of the trials and pleasures of a minister's wife. Mrs. Frank Boss of Charlevoix spoke on the management of motels and the tourist trade. Each painted a most interesting picture of her widely varied way of living.

Mrs. Marjory Karker of Lansing acted as moderator for the group. Mrs. Francis Boss sang a special arrangement of "Little Man, You've Had a Busy Day," accompanied by Betty Burns on the piano. Mrs. Boss also led in group singing.

Mrs. Hiram Brock, Mrs. Homer Nasson and Mrs. John Brock presided at the nicely appointed tea tables to end the pleasant af-

The Rural Urban Tea was a sequal to the first Rural Urban luncheon held six months ago when the Farm Bureau women entertained their city sisters in an effort to promote better understanding and more friendship between them. At this time, four ladies, representing four phases of Charlevoix County farming spoke of their lives and problems.

SHOP EAST JORDAN!

Mr. and Mrs. Herman Kamradt and son Charles and Elmer Alberta Nowland had a birthday Kamradt spent the weekend in Grand Rapids.

Mrs. Jessie Bretzlaff of Detroit was a weekend visitor of her brother and family, Mr. and Mrs. Chris Taylor.

Mr. and Mrs. James Smith and daughter Theresa of Mt. Clemens visited her parents, Mr. and Mrs. Russell Barnette over the week-

Mrs. Irene Endress and son Ricky is visiting friends in Richmond.

The RLDS Aid Society are sponsoring a Bake Sale to be held Friday, May 7th beginning at 1 p.m. in the Post Office Building.

The IOOF Big Four will meet with Jordan River Lodge, Friday night, May 7th, Supper at

Annual Mother and Daughter Banquet will be held Tuesday, May 11th, 6:30 p.m. at the High School Gym. Chicken dinner, \$1 a plate. The program will be a chalk talk. Sponsored by the Presbyterian Women's Associat-

Mr. and Mrs. Harold Barber and daughter Sue Ann, and son Duaine, spent their weeks vacation last week with his parents, Mr .and Mrs. Leonard Barber.

Alice Sommerville left Wednesday for Kalamzoo to visit her daughter and family, Mr. and Mrs. Pratt who will bring her home a week from Sunday.

Mr. and Mrs. James Rebec and Jo Ann of Lansing, were weekend guests of his parents, Mr. and Mrs. Frank Rebec, and re-

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

Mrs. Charles Freeman (Helen Strehl) of Ohio spent Sunday through Friday visiting her parents, Mr. and Mrs. Charles

The 16th Annual Convention of the Grand Rapids Diocesan Council of the NCCW was held at the Park Place Hotel in Traverse City, Monday, May 3rd. ality (Senior Group) meeting at Mrs. Agnes Hegerberg was the 7:30 in the evening in the parish official delegate from the local council. Those attending from here were: Mrs. Will Stanek, Bun Brennan, Miss Jean Bugai, Mrs. Bert Lenosky, Mrs. Mike Barnett, Mary Pesek, Mrs. Ed Strehl, Mrs. Pete Hipp and Mrs. Frank Woodcock and Fathcr Malinowski.

> Annual Mother and Daughter Banquet will be held Tuesday, May 11th, 6:30 p.m. at the High School Gym. Chicken dinner, \$1 a plate. The program will be a chalk talk. Sponsored by the Presbyterian Women's Associat-

Grace K. O'Connor and Mrs. Rae K. Milford, recently of Detroit, are now residing at the Dye cottage on the west side for the summer months.

Mr. and Mrs. Harold D. Howe of Kalamazoo spent the weekend with their parents, Alberta Nowland and Mr. and Mrs. Archie Howe and Ray Olson and family.

A-1 USED CARS

1953 Willys Sta. Wagon, 4 wheel Drive, radio Ford Mainline, 8 cyl 4 dr. heater, ww tires 1951 Ford Custom, 6cy, 2 dr,

Radio, heater 1949 Ford Custom 6 cy 4 dr, heater.

1948 Ford Pickup, 34 ton, speed trans, good cab & 1948 GMC Dump, 3 yd box 2

speed axle 1947 Olds, 2 dr, heater, radio 1941 Buick, Bus Cpe, sharp We woold like to have you for customer.

NORTHERN AUTO CO. of Charlevoix

BACK FENCE

Continued from page 1 eateries will cater to Mother's Day dinners . . . Legion finance officer, Bud Hite, has received checks from the state bowling tournament to be distributed to winners who took top rlace in the Michigan event recently .

. . . It is snowing a'plenty as we write this, but we have a bet on that it will be warm again when you are reading our writ-

Shirley and Waya Olson and dinner with their parents, Mr. and Mrs. Gilbert LaClair at Ells-

Roy Gregory underwent surgery in the hospital in Ann Arbor Tuesday.

Amy St. Johns is back at her work at Whiteford's 5c to \$1.00 Store after a long illness.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Dr. and Mrs. A. P. Votruba and son Richard of Saginaw visited at the home of Frank Kubicek last week.

The Wednesday Extension Club of East Jordan met at the home of Polly Sinclair The lesson, "Color In The Home," was presented by Polly Sinclair and Flora Lewis. A delicious tea was served before the meeting ad-



Admittances:

Mrs. Joan Dennis, East Jordan April 28th. Gave birth to baby boy, Wayne Charles, 8 pounds 4 oz. April 29th. Transferred to Charlevoix hospital.

Miss Arbuckle's 2nd grade, at Boyne City's new Fourth Ward School, made May Baskets filled with wild flowers for each patient. Needless to say, everyone was very pleased and the baskets were lovely.

The Alpha Bible Class of the Presbyterian Church of Boyne City, made Drapes for the dining room, which certainly are appreciated and look very nice.

The Future Nurses Club are planning to sponsor an open house on May 12th, American Hospital Day, from 2:00 p.m. to 4 r.m. and 6:30 to 8:00. Public is invited to inspect the hospital and ask any questions that might be of interest.

SHOP EAST JORDAN!

Shop IGA Every Day and Save

GROUND BEEF _____ 3 tb 99c HOME MADE PORK SAUSAGE____ 15 43c LARGE FRANKFURTERS _____ fb 43c SLAB BACON______ tb 59c SUGAR _____ 10 lb 99c IGA FAMILY FLOUR ______ 10 tb 99c SNO KREEM SHORTENING _____ 3 tb 77c CAMPBELL'S TOMATO SOUP____ 3 for 35c NORTHERN TISSUE _____ 3 for 25c

OPEN EVERY DAY UNTIL 9 P.M.

SHAW'S IGA SUPER MARKET

FREE DELIVERY LE 6-2501

EAST JORDAN

BE MODERN... Cook Electrically!

...there's NO MATCH for 100% CLEAN, FLAMELESS, FAST, FULLY AUTOMATIC **Electric Cooking!**



take over your

Cooking Worries!

It's automatic cooking at its best and it's FAST, CLEAN, SAFE, COOL cooking that modern women are switching to by the thousands. Get the FACTS . . . Buy NOW and SAVE!

Take advantage of your ELECTRIC RANGE DEALER'S SPECIAL BIG ALLOWANCE

for your OUTDATED RANGE during this BIGGER THAN EVER TRADE-IN SALE!

RANGE DEALER Today

Electric Cooking is SEE YOUR ELECTRIC

LE 6 2962

WIDE-ANGLE SUCTION!

PILE-COMBING ACTION!

RUG-BRUSHING ACTION!

DEEP-CLEANING SUCTION!

Yours for as little as

FIRESTONE

STORE

NO DOWN

The secret's in Lewyt's No. 80 Carpet Nozzlet

EAST JORDAN

Sherman's

Test the new Lewyt in your home

without cost or obligation!

roar . . . no dust bag to empty!

Discover how easy house cleaning can be!

Here's the greatest rua cleaning advance

in years. Gets dirt 4-ways with every

stroke! Comes with all attachments for

floor-to-ceiling cleaning . . . quiet, no

automatic

rug cleaning!

BAST JORDAN NBWS-HBRALD



NORTHERN MICHIGAN INDUSTRIAL ISSUE

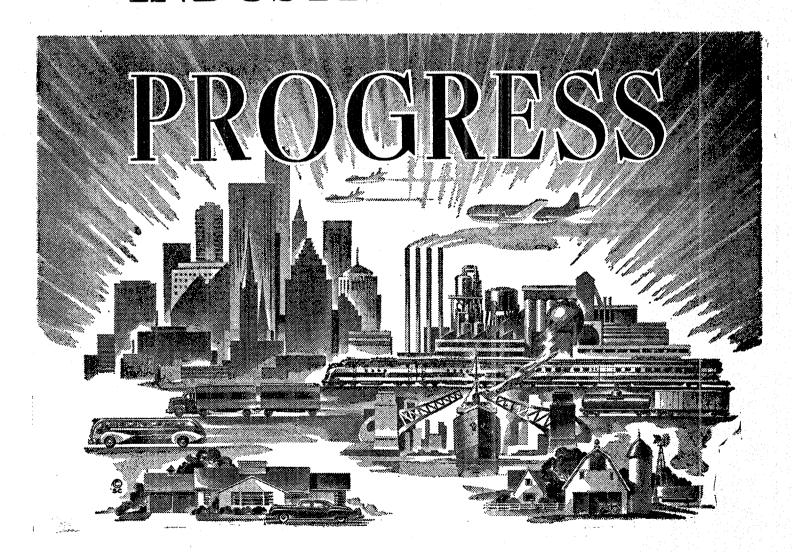
Thursday, May 6, 1954

70 YEARS

OF

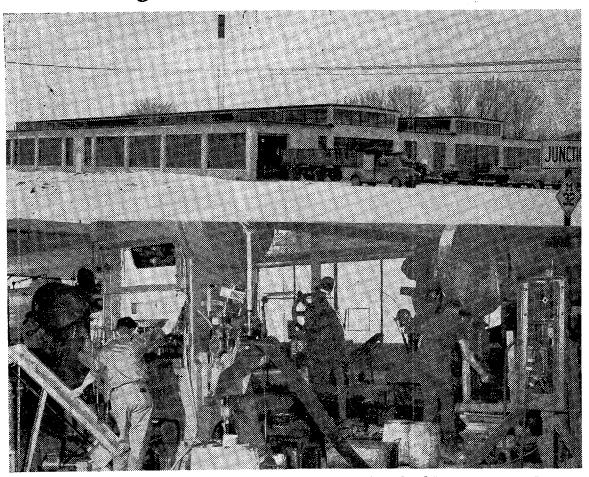


INDUSTRIAL



1884 - 1954

EAST JORDAN FACTORY PRODUCING AUTOMOBILE PARTS



UPPER PHOTO: Here's the 30,000 square foot building as seen when approaching East Jordan on M-66.

LOWER PHOTO: New machines turn out small parts for automobile (A Bill Huckle Industrial Photo)

Plant Designed To Employ 100 At Full Capacity

One of the newest industrial plants to be constructed in northern Michigan is the 30,000 square foot factory of Mount Clemens Metal Products Company at East Jordan.

One of six plants of Mount Clemens Metal, the East Jordan Division manufacturers parts for several large automobile companies.

The concrete and steel structure is 150 feet wide and 200 started last January. The comlona, Detroit, Mount Clemens, parts. Lapeer and Marysville.

With Lloyd D. Richardson as general manager the company has Ed Sutherland as plant superintendent.

Located on M-32 and M-66 within the city limits, the building was constructed by D W ing was constructed by D. W. Clark Construction Company of East Jordan.

Designed to employ 100 workers, latest reports said 30 are employed at present, 10 women and 20 men; and additional workers are being added as new machinery is installed and additional production contracts are received.

Employees are using presses, feet long. First parts production cold headers and assembly machines. The work includes sub pany has other plants at Mance- assembly of small automobile

> Mount Clemens Metal is another of the many northern Michigan industrial plants that are strengthening the economic structure of the area.

Go For Tools

Time was when a man could, and did, buy his own tools. But, what locomotive engineer these days could buy his own locomotive, what punch press operator his own press?

The average job in industry



ment to buy the tools and machines and supplies and all the other things a working-man needs.

one. But together they can, and do. Today there are almost 9,000,000 Americans who have Not many people can afford saved their money and bought today requires a \$12,000 invest- to invest that kind of money al- shares of stock in companies-

Manufallations

MOUNT CLEMENS METAL PRODUCTS COMPANY

EAST JORDAN DIVISION

We are happy to have been able to take part in construction of your modern plant in East Jordan -Success To You!

> D. W. Clark Construction Company **General Contractors**

W. A. Porter Excavating — Steel & Stack Erection

East Jordan Cooperative Co. Supplier of Cement

Ellsworth Lumber Co.

Suppliers of Lumber

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Supplier of Materials

State Bank of East Jordan

90 Industrial Years Along The Jordan Valley

City-Wide Progress Follows Long, Hectic Industrial Life

By MABLE SECORD

East Jordan's industrial life had its inception with the arrival in 1865 of John Munro who came from Scotland, via Canada, and died shortly before his 102 birthday.

Mr. Munro started to build a sawmill on the Jordan river, south of what is now called the Rogers bridge, but for many years was known as the Munro bridge. Planning to utilize water power he constructed

For many years men had been hewing timbers in the woods, then floating them down the river to the South Arm of Pine Lake. Mr. Munro was planning to build spillways to permit their passage but neglected to tell the men.

When the mill was completed, far enough to where he started to make a cut in a hemlock log, the "square timber" men came down in the night and cut out all the piling at the east end of the dam.

from the shingle mill, and gradu-

In 1878 James Buchanan Pal-

miter moved a sawmill from

Horton's Bay and rebuilt it on

the east side of the river south of

town. This mill changed hands

2 number of times, Mr. Palmiter

selling it to a Captain Barnlund

who owned four lumber schoo-

ners, but wanted to go into mill

He mortgaged his boats to buy

the mill from Mr. Palmiter but

was "taken for a ride," losing

everything. He sold part of the

mill to F. S. York who moved it

to Bohemian Settlement where

he operated it successfully. Mr.

Porter extended his logging road

to it to bring out the lumber.

Captain Barnlund sold the rest

of the mill to the Barker Cedar

When Mill B of the East

Jordan Lumber Company blew

up March 21, 1892, W. P. Por-

ter bought the Barker mill and

rebuilt it into a shingle mill.

In June, 1928 lightning struck

Fire was the Nemesis of vir-

tually all early East Jordan in-

dustry. The only ones to escape

disastrous fires or total destruc-

tion were the flooring plant, the

Argo mill; and Mill "A" of the

Another mill was built in 1879

East Jordan Lumber Company.

north of town, by Martin and

it and it was burned.

Company.

where it is today.

After several attempts to fine ish his mill at the Munro bridge site, Mr. Munro abandoned the idea and later he built a mill ally filled in the channel, forcwhere the sewage disposal plant ing it toward the east shore is being installed. At that time the main channel of the river was along the west shore and at this point was between 40 and 50 feet deep. Mr. Munro's lumber yards were on the north side of Bridge street and the lumber was carried from the mill to the vards on overhead tramways.

Mr. Munro failed in business

The mill was bought by F. G. Meech of Norwood. Later it was acquired by William C. Parks and a Mr. Johnson of Milwaukee. Its last owners were members of the South Arm Lumber Company, Inc., a Wisconsin firm that brought William Whitman here to manage it. The mill burned May 15, 1902.

The South Arm Lumber Company is still in existence under that name, operating in Wisconsin and the upper peninsula.

In 1882 Mr. Munro built the first bridge across the head of the lake, extending from west of the road leading into Sportsman's Park to the east end of the present bridge. A drawbridge at the east end permitted large schooners to go up Jordan river to various mills to load.

WITH THE erection of these mills, much refuse drifted down the river, principally cedar spalps

Woodin. After several shifts in ownership it belonged to the Stoepel Lumber Company who were operating it in 1883 and 1884. Officers were President, Mr. Watson; Secretary, Herman R Stoepel; Treasurer, William C. Stoepel. These three owned 1992 shares of stock.

DeWitt E. Wilbur, owning four shares, was vice president, superintendent of the mill, and manager of their company store which was located two doors south of the present George Sherman Firestone store. Eventually, W. P. Porter bought it at a forced sale and it became Mili B of the East Jordan Lumber Company.

MARCH 21, 1892 this mill was wrecked by a boiler explosion that took the lives of eight men. It was rebuilt; then December 17, 1913 the main section of the mill burned at a loss of \$25,000. Again it was rebuilt and continued to operate until 1928. It was completely destroyed by fire August 4, 1935.

In 1879 the firm of Glenn and Porter was formed, Joseph C. Glenn moving his mill here from Leland and having his nephew, William P. Porter, as a partner. This was Mill A which was erected on the east side of the Jordan river, back of where Dr. Savery's office is located.

In the winter of 1881-82 Mr. Glenn sold his interest to A. H. Frost and C. L. Ames, Chicago bedspring manufacturers, and they and Mr. Porter organized the East Jordan Lumber Company. In 1897 the mill was rebuilt and enlarged, doubling the number of men employed (about 35). Mill A closed in 1926 and Mill B in 1928, marking the end of East Jordan's lumbering days. Mill A was dismantled and razed in February, 1939.

With the removal of adjacent timber, Mr. Porter built a log--ging railroad in 1898 to bring in logs to the mills, laying grades for spurs throughout his forest

In 1901 it was incorporated as the East Jordan and Southern railroad and extended from East Jordan to Bellaire, a distance of 18.6 miles, where it connected came the East Jordan Iron and moved to Manistique.

This and other historical articles found in this issue were written especially for the News-Herald by Mable Secord, of East Jordan. Mrs. Secord has long been recognized as a northern Michigan historian, whose nationt research and accuracy makes these articles highly reliable—Editor.

with the Pere Marquette railway system. It had, at one time, a trackage of 55 miles. All traffic except freight was discontinued over it in 1945. It's offices and depot were on the east side of the river.

A SECOND railroad, built by ar other Michigan lumberman served East Jordan for a number of years. This was the Detroit and Charlevoix railroad, built by David Ward and originally planned to extend from Frederic on the Michigan Central railroad to Charlevoix, following the west side of the South Arm of Pine Lake. Some of the survey stakes are still found.

This railroad was built as far as Alba in 1894 and had been extended to East Jordan (South Arm) by 1901 when the Estate of David Ward mill was built at Deward. It ended at the pine docks north of the town of South Arm where lumber was loaded and shipped by water to various ports on the Great Lakes. The mill closed in 1912 and the railroad was torn up in 1931.

In 1883 R. W. Round and his son-in-law, William E. Malpass, of Traverse City built a foundry at East Jordan on the east shore of the lake. Two years later they added a machine shop. With eleven sawmills along the lake and the Pine Lake Iron Company at Ironton, all dependent on water transportation, plus the multitude of boats serving them, an ample market for castings and repair parts was created.

In 1886 Mr. Malpass's brother, James, came from England and bought Mr. Round's share of the business. The firm be-

Works, Malpass Brothers, proprietors, and is the only industry of the 1880's still operating in East Jordan. It is owned by descendants of William E. Malpass. The foundry, a wooden building, burned in 1905. It was replaced with one of brick, the bricks being made in East Jordan.

IN 1885 F. L. Wilson of Saginaw, inventor of a barrel hoop machine, and Alexander Bush, also of Saginaw, built a hoop factory near the present Tourist Park on the West Side. They operated until scarcity of elm timber forced them to close in 1892. In 1901 Mr. Bush built a sawmill on the same site, but it burned January 2, 1902.

1903 was an epochal year for East Jordan. Two projects began in February—the Charlevoix Milling Company was getting ready to build the Argo mill. It was to be a hundred barrel flour mill, with a 30,000 bushel grain elevator. The estimated cost was \$30,000. It operated until it was sold to the East Jordan Co-operative Association for a feed mill in 1921.

Early in February the Pine Lake Flooring Company was organized with a capital of \$40,000. Officers were President, W. P. Porter; vice president, F. L. Bryant; secretary, M. H. Robertson; Treasurer, George G. Glenn. The plant started manufacturing flooring the first of October, 1903. In 1907 it shipped 5,812,145 feet of flooring.

During the winter and spring of 1903-04 the Greif Manufacturing Company of Cleveland, corners of 23 plants, the largest cooperage company in the world, built a cooperage on the east shore of Jordan river south of

It burned February 12, 1905 but was rebuilt and began operating again April 13 1906. Boilers from the old South Arm Lumber Company mill were utilized to furnish part of their power. Another fire, February 24, 1910, destroyed their dry kilns which were rebuilt. Then May 6, 1914 the kilns were again burned. The mill was eventually dismantled

had three planing mills-one at Mill B and one at the foot of Main street, both part of the East Jordan Lumber Company's plants, and one on North Main street, belonging to Burton E. Waterman. Both firms wanted to expand so in 1906 they incorporated the East Jordan Planing Mills Company. Owners were W. P. Porter, A. H. Frost and C. L. Ames, comprising the East Jordan Lumber Company, and Burton E. Waterman.

A site was bought, south of the Iron Works, and a wooden building erected to which machinery was moved from the Waterman plant and the mill at the foot of Main street.

An outgrowth of this parent plant was the East Jordan Cabinet Company which manufactured more than 20 different designs of parlor and library tables. The summer of 1917 the building burned. It was replaced by a substantial brick structure. Later it was sold to the Iron Works and used as a machine shop.

In 1908 the Bennett Handle Company built a factory near the present Tourist Park Site making principally broom hanles. Work for 20 men was started on May 1st. It ran for a number of years.

In January, 1908, articles of incorporation were signed in Eoyne City by the East Jordan Iron Company and the East Jordan Chemical Company, each capitalized at \$300,000. Both plants were built at East Jordan on the old M. M. Burnham farm north of Sunset Hill cemetery and operations began early in

Ore was brought here from Escanaba by boat, and iron ingots ("pigs") were shipped out the same way. One boat load consisted of 3200 tons of pig iron.

ON MARCH 6, 1925, the acetic acid plant, built a few years before at a cost of \$100,000, was destroyed by fire. Shortly afterward another disastrous fire resulted in the placing of an armed guard about the plants as sabotage was suspected.

Operations were discontinued

ORIGINALLY EAST Jordan in 1927 and the plants were dis-

In 1859 William Harvey Porter, a brother-in-law of W. P. Porter, bought land from the government at Advance on Pine Lake, being its first permanent settler. He lived at Bear Creek (Petoskey) until 1865, then returned to Advance and built a sawmill and afterwards a gristmill on Porter creek.

In 1891 he built a dam across Deer creek and built another gristmill there. It operated until April 15, 1903.

Mr. Porter sold the entire plant to Douglas C. Loveday, October 29, 1902 who razed the mill the next spring and enlarged the dam to provide power for East Jordan's first electric plant. built by him and his son. W. Asa Loveday in 1892, using the steam plant in town as an auxiliary. January 16, 1904 patrons, for the first time, had all-night ser-

ON DEC. 16, 1907, following a season of unusually heavy rainfall, part of the dam collapsed. A newly-built bridge just below the dam stood firmly, but the counter current created at the mouth of Deer creek flowed up the Jordan one fourth mile, lifted the Rogers bridge from its foundations, and carried it eight rods up stream.

The East Jordan and Southern railroad bridge was wrecked and a portion of the Detroit and Charlevoix railroad tracks were washed out. The tracks were reraired next day and both roads used them until a temporary bridge could be built for the E.J.

In the meantime the power plant at the old Cooperage was put in order and used as a booster for the steam electric plant to furnish the village with lights.

In 1910 the Lovedays sold to Charles S. Abbott of Detroit who operated under the name of the East Jordan Light and Power Company. During World War I fuel became a problem, the company having to burn weod slabs and any other available material. Current was turn-(Continued on Next Page)

Congratulations to:



MOUNT CLEMENS METAL PRODUCTS COMPANY

East Jordan Division

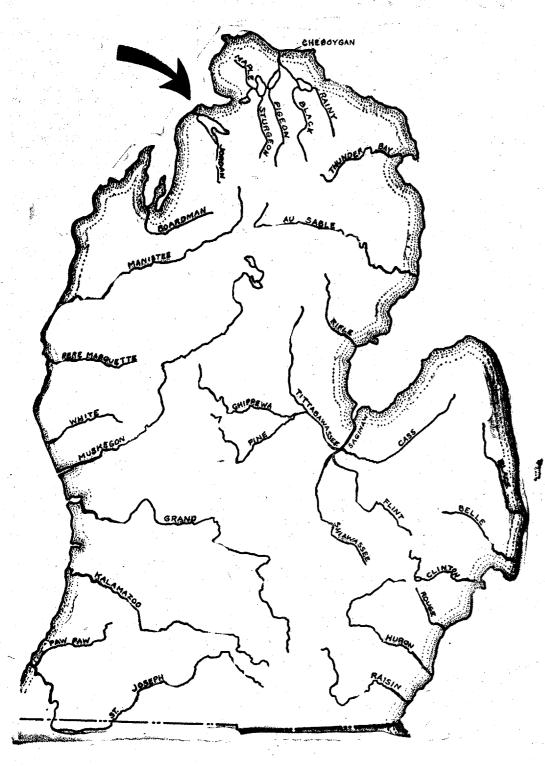
Structural Steel, Junior Beams and Steel Roof Deck were fabricated and supplied by: GRAND RAPIDS STEEL & SUPPLY COMPANY

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- HOT ROLLED PLATES - HOT ROLLED SHEETS - FLOOR PLATES - BLACK STEEL PIPE GALVANIZED SHEETS — COLD ROLLED BARS — WIRE MESH — GALVANIZED PIPE ROUND DEFORMED CONCRETE BARS

STEEL AND SUPPLY COMPANY

NORTH MICHIGAN RIVERS AID INDUSTRY



INDUSTRIAL-WISE Michigan's rivers are highly important. The streams are needed for drainage, hydroelectric power-generating dams, irrigating dams, irrigation and carrying off municipal and industrial wastes. Early in the century almost all the rivers shown above were used in floating logs to mills for the lumber industry. But today the streams are an important recreational contribution for fishing and boating.

Northern Michigan rivers are nearly all famous for their fishing fun. They include the Jordan, Maple, Sturgeon, Pigeon, Black, Rainy, Au Sable, Manistee, and Thunder Bay.

These nine north state rivers carry off from 11 to 11 and one half inches out of the 30 and one half

inches of normal precipitation. In fact, the major rivers of the lower peninsula carry approximately two thirds of the surface and ground-water seepage. (River map courtesy Grand Rapids Press)

90 Industrial Years Along The Jordan

Continued from Preceding Page ed off nights in order to carry the day time load.

By 1919 he was contemplating a return to water power and during the summer of 1920 the Deer creek dam and power plant were rebuilt. In October 1929 the business was bought by the Michigan Public Service Company who operated until it was taken over by Consumers Power Company September 9, 1950.

June 18, 1918 more than 200 farmers met and organized a farmer's marketing association to facilitate marketing of potatoes. It operated under the name of the East Jordan Cooperative Association until 1937 when it was reorganized as the East Jordan Cooperative Company to conform to state and federal laws.

The business has expanded in many ways including wholesale distribution of gasoline and petroleum products in nine northcrn Michigan counties.

The winter of 1923-24 a cheese factory was built by the Northern Dairy Products Company on Mill street and opened in June, 1924 with Harold F. Stueck as cheese-maker. Officers were President, Ernest G. Loeb of Loeb Farm; secretary-treasurer, Forest F.Fowler; vice president and general manager, H. C. Jordan, Mr. Jordan withdrawing from the firm soon after manufacturing was begun.

THE FACTORY was sold in November, 1927 to Calcite Farms of Rogers City who later failed and the plant was closed. The Alfred Thorsen Lumber Co. now occupies the building.

In 1925 John Morgan of Traverse City and Richard C. Supernaw, manager of the East Jordan Cooperative Association, conceived the idea of a cannery for East Jordan. At a meeting in January, 1926 W. P. Porter became interested in the idea. The East Jordan Canning Com-

pany was incorporated March 1, 1926 and ground for a factory was broken that year. A factory was built in 1927.

Power was secured for it from the adjacent Pine Lake Flooring Company mill. When the latter ceased operations the Canning Company took over the building to use as a power plant.

During 1953 their output was 150,000 cases—a total of 3,500,-000 cans. Products canned include asparagus, sweet and sour cherries, green and wax string beans, carrots, and beets,

A number of creameries operated here at various times but it remained for the Jordan Valley Cooperative Creamery to establish a permanent plant. It began operations June 8, 1932 with a capacity for 500,000 pounds of butter annually. Production for 1953 included 2,125,000 pounds of butter, and 13,000,000 pounds of skim milk which is converted into dried skim milk. Another byproduct is dried buttermilk.

SAWMILLS WERE numerous all around the lake. The Peninsula Lumber Company (Thomas Foreman) had two mills and a store at Dwight's Landing on the east shore of South Arm.

A sawmill, shingle mill, and camp was located at Smithston's

A man named Sweet, from Beaver Island, built a sawmill on the west shore below the Whitfield homestead, and the Pine Lake mill was across the lake from it.

A Mr. Thorpe had one for a short time on Kinner's Point, site of the John Porter cottage.

The mill in the Bohemian Settiement which had been operated by Lilak & Sweet burned Feb. 21, 1903.

In Northwest Michigan



Industrial Men Choose

The HOTEL DILWORTH

IN BOYNE CITY—CHARLEVOIX COUNTY

For

- MEETINGS
- BANQUETS
- OVERNIGHT STOPS
- A REAL "HOME ON THE ROAD"

You Hear It Wherever You Go!

"I'll See You At The Dilworth"

COURTER

ELECTRIC PRODUCTS, INC. BOYNE CITY, MICHIGAN



We are happy to contribute to the economic development of this area. The people, their communities, the natural beauty of the lakes and hills make this part of Michigan an ideal place in which to live and work.

The electronic instruments developed by our research engineers and the products manufactured in our factory are sold to customers throughout the nation. We are confident the conduct of our business here in northwestern Michigan means better service and products for the aircraft industry.

Manufacturers of Electronic Instruments for the Aircraft Industry

SWEET TALK BY Wabel Second Charlevoix Sugar Industry Bought Beet Seed In Germany

Plant Employed 100 Workers **Showing Profit Last 3 Years**

Entering Charlevoix from the south on M-66 one passes a large dilapidated reinforced concrete structure, a monument to a dead industry, dating back more than half a century.

It was built by the West Michigan Construction Company, organized solely to erect this building and set the machinery for the Charlevoix Sugar Company which was organized about 1902.

Principal stockholder was a Colonel Martin. Harry Nicholls, of Charlevoix, was also, a heavy investor. Later, the Colonel assigned his stock to a nephew, Sam Martin.

Feb. 18, 1903 the company received a carload of beet seed from one of Germany's oldest seed houses in Europe, where the sugar beet industry was first established. As long as the plant operated they secured all seed from this source.

That spring, seed was distributed to farmers under contract for the season's crop.

Work continued on the building into November when harvesting was ready to start, the beets being left in the ground as long as possible to increase the sugar content. Then trouble

THE CONSTRUCTION company defaulted on their payroll for three weeks and 100 men went on strike. With the result that the entire crop had to be hauled to East Jordan in every available type of conveyance from where it was shipped via the Detroit and Charlevoix, and Michigan Central railroads to a plant in Saginaw for processing. This entailed a heavy loss to the company.

This was in the days before improved roads were built. Farniers would haul half a wagon load from the field to the road, as teams could not move full loads from the fields, and often bogged down on the load and had to unload and make two

Ben Hartzig, mechanical engineer, was a head man in the construction work. He got Klondike fever during the current gold rush. Two of the Company men, seeing he was bound to go, made a deal with

They would grub-stake him, pay all his expenses there and back and his regular salary. In return he would share equally with them in what he secured and return to work. The deal netted the three \$50,000 apiece.

DURING THE summer and autumn of 1906 the factory was completed and began operating in October that year. Many beets were hauled to the lake shore and carried to the factory on

The plant had been poorly assembled. Much of the machinery had to be moved to other positions and the water and juice pipes were relaid.

A Mr. Hubbard was brought from a St. Louis sugar factory to take charge of the office. Later, Sam Martin replaced

Frank Klentz was general plant superintendent for two or three years. Rudy C. Korth, Charlevoix township supervisor, was assistant plant superintendent in 1906-07.

The manfacture of sugar was discontinued following the processing of the 1909 beet crop. Mr. Korth says the last three years it ran it was a money-maker, increasing each year.

HOWEVER, Sam Martin had rather exalted ideas of his own importance and insisted the farmers should come to him to get their contracts instead of him going out to them to get the business for the firm.

He finally closed the sugarmaking operations and went to Ohio where, he said, the people were more appreciative of what he was doing for them.

For several years, after manufacturing ceased, the factory continued taking in beets and shipping them elsewhere for processing.

The Little Towns NORWOOD

An early industry at Norwood yas the sawmill built in 1866 by O. D. Wood, Orwin Adams and L. H. Pearl, members of the firm of O. D. Wood and Company. It was sold to other interests in 1869.

IRON1'ON

At Ironton, on the west shore at the outlet of the South Arm into Pine Lake, the Pine Lake Iron Company began operating in 1879. Charcoal kilns were built and the manufacture of iron was begun in 1881.

Officers were President, Robert M. Cherrie; vice president, James Otis; treasurer, H. C. Dolph. Mr. Otis was the resident manager. In February 1884, while superintending some work, he was crushed under a heavy weight and later died. His brother, John Otis, of the Mancelona Iron Works, replaced him as manager. The company failed about 1895.

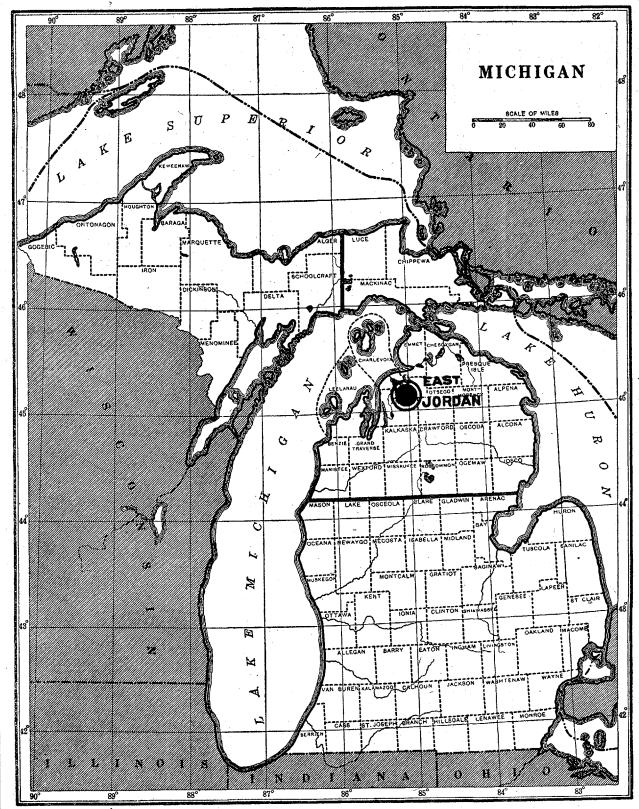
Another sawmill was built at fronton in 1881 by Aaron Box.

HORTON'S BAY

In 1876 a mill was built at Horton's Bay by Samuel Horton who came to Pine River about the first of August, 1856, and settled at the bay now bearing his name.

WALLOON LAKE

Albert W. Olds built a sawmill on Bear Lake (Walloon), 3 miles east of Horton's Bay in 1882. In 1883 he built one of the finest docks on Pine Lake for the shipment of his lumber



NATIONALLY KNOWN FOR IT'S **INDUSTRIAL** COOPERATION

> That's The

City Of

East Jordan

Charlevoix County

Published In The Heart Of Northern Michigan's Industrial Activities

The East Jordan News-Herald

IN NORTHWEST MICHIGAN

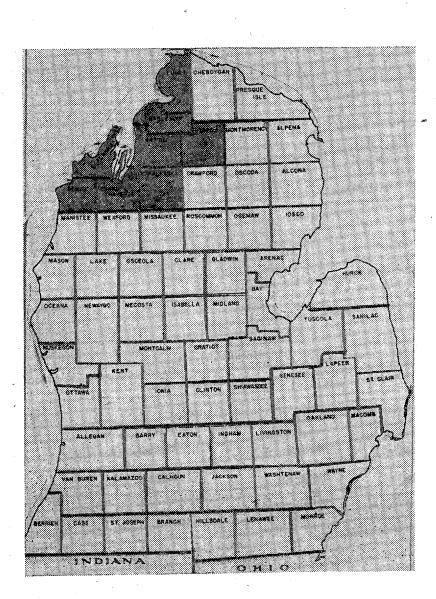


Emmet Charlevoix Otsego Antrim

Kalkaska Grand

Traverse Benzie

Leelanau



IT'S ALL THE WAY!

Yes! In northwest Michigan's eight counties Ideal Dairy products have made thousands of happy, healthy friends.

It is indeed a pleasure to be a part of the dairy industry and to be able to serve so many loyal customers.

IDEAL DAIRY

TRAVERSE CITY

BOYNE CITY

DISTRIBUTORS OF QUALITY MILK FOR 60 YEARS

MACKINAW CITY

Pine River Grows Up

CHARLEVOIX INDUSTRIAL PROGRESS FOLLOWS EARLY TRIAL AND ERROR

gets, the first named "Com-

modore Nutt." and the second

one for the lady he married,

"Minnie Warren." (Minnie's

sister Lavinia, was the wife of

the famous midget, Tom

In July 1869 a "bee" was or-

ganized to open a 22-rod-long

channel between Pine and Round Lakes. The two tugs ga-

thered up more than 100 men on

the scows, from Boyne, South

Arm. (there was no East Jordan

then), and points between and

THEY WERE divided into

two crews, headed by E. S. Red-

ington and Amos Fox, and the

work of clearing a 300-foot

swath was begun at either end

The following September work

was resumed and the bar at the

mouth of the river where it emp-

ties into Lake Michigan was

diedged out and a 200-foot slab

dock built to protect the mouth

from heavy northwest winds. La-

ter the government took over

dredging operations and in the

spring of 1876 Charlevoix was

of Redington, Nelson and Com-

at the mill. O. S. Washburn came

in 1868 to be the mill foreman.

They sold the mill in 1870

(More about him later.)

made a port of entry.

brought them to the river.

and finished in one day.

First Firm Started Nearly One Hundred Years Ago

By MABEL SECORD

In the winter of 1860-61 William M. Holland bargained for a mill site on Mill Creek (Stover Creek) from its owners, Medad Thomp-

Mr. Holland erected a saw pit and hewed out planks by hand for the flume. The other residents of Charlevoix (the village was Pine River until 1843) helped him get out timber and build a dam, but he became discouraged and gave up the project.

Robert Miller brought the first sawmill machinery to Charlevoix in the spring of 1865 and attempted to build on the Holland site. The soil, however, was unsuited for a dam base. After the dam had gone out three times, he also abandoned the project.

During the summer of 1871 Albin Stover bought the Mill Creek water power and mill site and built a grist and flouringmill. This was still operating in

It remained for Amos Fox and Hiram Rose, under the firm name of A. Fox and Company, to develop industry at Charlevoix.

They had been partners in a mining venture in California and came to Northport in 1855, where they built the first docks at that place.

In 1864-65 they came to Charlevoix where they built its first docks along Lake Michigan and opened a store. They began dealing in wood, ties,

The firm began clearing out the river along which their woodyard was located, then built a railroad from it to their docks on the big lake.

TO FACILITATE movement of material a steam tug was ordered built at Buffalo. This, after considerable trouble was moved in June 1867 from Lake Michigan up Pine river into Pine Lake.

Four large scows had been built for them at Northport and these were towed by the tug around Pine Lake and the South Arm to gather up wood products piled along their shores by the settlers, to be unloaded at the wood yard.

June 21, 1869 a second steam tug was taken up the river on scows. The two tugs were named for two of the showman, P. T. Barnum's mid-

to George W. Esterly and Company, F. L. Kiser, a member of the firm, died shortly

In 1874 Mr. Esterly sold it to the Whitewater Furniture and Manufacturing Company of Whitewater, Wisconsin. John Nicholls, a son-in-law of George W. Esterly, managed it for the firm the first six months of 1874. In 1876 he bought the plant.

This mill is still operating under the name of the Charlevoix Lumber Company.

EARLY IN 1880 a sash and door factory was built and operated successfully until it burned in the fall of 1883. The firm the'n organized the Charlevoix Manufacturing Company to make similar items, rebuilt the factory and began operations carly in 1884.

Officers were President, Morris J. Stockman; vice president, D. C. Nettleton; secretary, H. Lee Iddings; treasurer, Archihald Buttars.

1883 marked the beginning of the ashburn and Ackert machine shop that later became the Charlevoix Iron Works, owned by O. S. Washburn, John M. Ackert, and E. B.

J. Milo Eaton operated a brush hande factory in 1884. Other industries at that time included two shipyards and boiler works.

Old Northwest

When Michigan first came under the jurisdiction of the United States in 1796, it was in the Territory Northwest of the River Ohio, usually called the Old Northwest. States made from the Old Northwest are Ohio, Indiana, Illinois, Michigan and Wisconsin.

Billion Dollar In the spring of 1868 the firm pany came from Wisconsin and **Tourist Trade** built a sawmill on the north shore of Round Lake where it empties into the channel to Lake **ExpectedHere** Michigan. They also built a dock

An annual billion dollar tourist industry is seen for the state with completion of the straits bridge and continued developnent of northern Michigan.

The big forecast was made by Chester Wells, secretary-manager, West Michigan Tourist and Resort Association.

"This means we will need many new hotels, motels, resorts and other places for accomodation of new guests here in Western Michigan,"

The increase in tourist patonage for western Michigan will be felt in northern Michigan this summer, although most signifiant gains will occur in 1956 thru 1958, it is claimed.

Four Million **Autos Junked** Every Year

One of the major reasons why auto makers can predict high production year after year is because almost 4,000,000 cars, trucks and buses are hauled to he junkvard each year.

We now are scrapping almost twice the number of vehicles scrapped annually prior to World War II, and the volume discarded each year amounts to more cars and trucks than were registered in United States in 1916.

The life of scrapped vehicles now is 14 years, compared with 10 years for those scrapped in 1941.

Auto manufacturers say that better manufacturing methods and improved pavements have helped the American people get more miles and more years of service out of their cars and trucks.

In 1925, the average vehicle emitted its final death rattle when it was a mere six and one half years old and when it had traveled 25,750 miles.

But how about the question of 'How many miles of service are being built into today's cars?"

Nobody dares to predict but auto makers say there is reason to believe the rate of annual improvement is a statistical curve that continues to rise.

Northern Transportation: Bus, Railroad, Motor Freight, Airlines

Five dependable railroad systems service the industrial area of northwestern Michigan.

Antrim, Charlevoix and Emmet Counties do not lack for modern day freight or passenger service by railroad.

Short haul roads in Charlevoix county are the East Jordan and Southern Rail Road running from East Jordan to Bellaire and the Boyne City Railroad Company, operating between Boyne City and

Larger railroads running north and south through the area are: The Chesapeak & Ohio, the Michigan Central and the Pennsylvania railroads.

ANOTHER FREIGHT service offering fast, efficient transportation is Parker Motor Freight, of Petoskey, which covers west-

The Greyhound Lines answer a vast amount of the area's transportation needs.

A between-city bus service operating daily from East Jordan north is the Smith Bus Lines, of

FOR FASTER transportation

ern Michigan with daily pickup northern Michigan residents make use of the air services offered the area by Capital Airlines at Pellston.

Northwestern Michigan does not lack for modern, efficient transportation service.

After 1820 and until 1860, states were always admitted to the Union in pairs—one from the North, and the other from the South. Arkansas is Michigan's

THANKS TO THE FARMING INDUSTRY OF NORTHERN MICHIGAN

For Helping Us Produce Fine Quality Canned Goods Which Are Enjoyed By Consumers Around The World.

> GOOD FARM — INDUSTRY **COOPERATION SPELLS** PROGRESS!

EAST JORDAN = CANNING CO.





Steel and Steel Products Are the Red Blood Of American Industry

THROUGH THE COOPERATION OF OUR NORTHERN MICHIGAN RESIDENTS WE ARE ABLE TO SUPPLY THIS ALL IMPORTANT PHASE OF OUR NATIONAL ECONOMY

MORWEL

STEEL PRODUCTS **CORPORATION**

ELLSWORTH, MICHIGAN

Industrialists & Servers of Industry!

Busnessmen & Resort Owners!

Here's a photographic studio and camera shop staffed by those who have left "big city living" (Detroit), but brought along with them "big city know-how," to live here and work for Northern Michigan.

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- Brochures, brag books, from lay-out to finished product . . .
- Mechanical operational & exploded views . . .
- Aerial photos . . . -
- Large blow-ups & photo murals . . .
- Publicity and promotional photos . .
- Line copies . . .
- Stero photography . . .
- Illustrative photography of any kind . .

This Northern Michigan Neighbor Can Deliver!

HUCKLE'S STUDIO OF PHOTOGRAPHY Bill and Doris Huckle

119 Main St. East Jordan — LE 6-2332, LE 6-7043



This Is YOUR **NORTHERN** MICHIGAN

From Traverse City to the Straits of Mackinac and from Charlevoix to Gaylord, northwestern Michigan is adjusting itself to orderly industrial growth.

Perhaps 40 to 50 industrial plants, large and small, have moved into the area in recent years. And with them have come the men and machines of a modern age.

Older plants which fought the dangers of industrial isolation and general economic uncertainties of years gone by proved to be the backbone of northern Michigan's manufacturing progress.

Firms like the Petoskey cement plant, the East Jordan Iron Works and the Michigan Tanning & Extract Company (Howe's Leather Co.) have stood the rigid test of time, giving others faith in the area.

Today, few hazards stand in the way of industrial production in this area. Communications, electric power and transportation are improving and rapidly catching up with the needs of successful manufacturing.

Public Utilities

THE ENDLESS attempts to improve electric services by Consumers Power Company and the far - flung services offered by REA have pushed development years ahead in a comparatively little time.

Michigan Bell Telephone company and the Traverse Bays Telephone company, industries in themselves, have connected homes with business and business with industry, providing a most important link in our chain of progress.

Our north country has progressed not only in the development of industry but in all the activities of life. We have advanced in industry, outdoor recreation (resort) and agriculture.

But it remains for industry to strengthen our economic life twelve months out of the year. Although no one should under estimate the vast amount of financial aid brought to us through our summer and winter resort visitors.

Modern Plants

NORTHERN Michigan takes pride in the new industrial plants it is attracting. They are modern, clean and attractive with landscaping and flowers making them pleasing to see.

Take a look at Courter Electric Products, Inc., in Boyne City and note what assets the building and grounds alone have added to the community.

Or visit the all-new, all modern plant of Mount Clemens Metal Products Company in East Jordan, which is perhaps the largest of the newly constructed factories in the north country.

The men and women active in attracting new plants to northern Michigan have vision, enthusiasm and a deep faith in the future of the area.

It is interesting to note that Charlevoix has attracted several sound, well-financed plants to the community. One is American Mold Engineering, which is opening a new building south of town on M-66. The firm has been operating in another plant on

the Petoskey road and has plans for a third plant in Charlevoix.

Antrim Factories

OTHER CHARLEVOIX industries include Freedman Artcraft & Engineering Company, Stream-Eze, Inc., Paul-Reed, Inc., and South Bend Tool & Die.

Paul-Reed, Inc., like the East Jordan Canning Company, The Jordan Valley Cooperative Creamery and Consolidated Food Processors, Inc., of Ellsworth, produce goods found in local stores.

Ellsworth is in Antrim County where several new industries are adding to the economic welfare of residents.

A plant, opened recently in Elk Rapids, (Super Tool Company) received a location bid from nearly every city in northern Michigan before they decided upon Elk Rapids.

New Buildings

RAPID manufacturing strides have been made by the Bellaire Log Cabin Manufacturing Company. And at Central Lake the New Home Coach Company is producing top quality house trailers. Also in Central Lake the Traverse Bays Telephone Company, which recently installed dial telephones throughout the county, is conducting a million dollar improvement program.

In Ellsworth the Morweld Steel Products Corporation is a young firm employing men from the surrounding territory. The plant has expanded to the point where a larger building was necessary.

Continuous improvements are being added to two large East Jordan plants -Jordan Valley Cooperative Creamery and the East Jordan Iron Works. Both of these firms are known through out the United States.

What They Make

SMALLER NORTHERN Michigan firms include many saw mills, wood working firms and cement block plants.

Thus the type of manufacturing done in northern Michigan is extremely varied.

They make cement in Petoskey; shoe soles in Boyne City; fire hydrants in East Jordan; plastic materials in Charlevoix; steel products in Ellsworth; house trailers in Central Lake; log cabins in Bellaire: butter in East Jordan; airplane parts in Boyne City; fishing rods in Charlevoix; electricity in Boyne City; automobile parts in East Jordan; canned food factories are in East Jordan, Ellsworth and Central

These are but a few of the materials manufactured in northern Michigan.

During the 1930's not one half of these products were made in northern Michigan. The industrial development came when the people and the communities were ready for it.

THE ENCOURAGEMENT of industry in the north country has brought the fastest change over in our history. The area is receiving the type of people, the type of manufacturing processes that are highly benificial to the north.

Aided by our resort business and our agriculture, industry is helping northern Michigan become one of the most modern sections of Michigan.

Communications Are Adequate In Northern Michigan

Three radio stations, one television station and two large telephone companies plus the telegraph service form adequate communications for northwestern Michigan.

The radio stations are well located. They are: WMBN, Petoskey; WCTM, Traverse City; and WATC, Gaylord.

Latest to join the northern Michigan airways is television The area is connected with

the rest of the world through the telegraph services of Western Union.

station WWTV at Cadillac.

Telephone service, which is being improved and modernized each year, includes those of Michigan Bell Telephone Company and the Traverse Bays Telephone Company, of Antrim County.

New Milestone

Everyday and every week we learn of events which contribute in large or small ways to the tapestry of history. This week marks an occasion for paying tribute to our home state, and, in its way, this first observance of Michigan Week will go down as part of the state's history.

Live, Work, Play

One of the objectives of Michgan Week is to show Michigan people that their state is a wonderful place in which to live, work and play. Quite a number of other states offer attractive places in which to live and work. But few can also offer such spledid opportunities for play as

Your New Oldsmobile Dealer

Rocket Engine or Hydramatic Olds Has Them Both

88 AND 98 OLDSMOBILES

-GMC TRUCKS

GOOD USED CARS



Shell Petroleum Products

PARSEL GARAGE

South Bridge Street

Charlevoix



THERE'S A WORLD OF DIFFERENCE IN MILK CONTAINERS!

You're Sure it's Pure in



"AT YOUR DOOR--AT YOUR STORE"

Daily Service In The Following Northern Michigan Communities:

CHARLEVOIX

* EAST JORDAN * CHARLEVOIX * ELLSWORTH * TORCH LAKE

* ATWOOD

* BELLAIRE * CENTRAL LAKE

Maxbauer's Creamery

* CLAM RIVER

JOHN BOSS, Manager

TRAVERSE CITY



Northern Michigan Electric Co-op **Supplies Twenty County Area**



Firm Employs 45 Workers

The ten million dollar Northern Michigan Electric Cooperative, Inc., of Boyne City and Advance has a transmission system of 370 miles of lines, mostly 69,000 volts.

The cooperative supplies power to three northern Michigan rural electric companies: Top O' Michigan Rural Electric Company, of Boyne City; Cherry Land Rural Electric Cooperative Association of Traverse City; and the Presque Isle Electric Cooperative at Onaway.

Through these rural electric companies the northern Michigan firm, of Boyne City, serves 23,000 north state electric con-

In addition to the steam plant at Advance the firm maintains plants at Tower, near Onaway and on Beaver Island.

The Northern Michigan Electric Cooperative, Inc., employs 45 workers in the Boyne

Our Water Wonderland

WHY DO WE CELEBRATE YOUR MICHIGAN WEEK?

This is the week known as Michigan Week, the first week ever devoted to studying the Wolverine State and the things that make our Water Wonderland great.

Is Michigan great? A few facts and statistics gathered from various sources show that it is indeed great, in almost any category you wish to

Take for example agriculture. Although only 22nd in area, Michigan consistantly ranks 10th or better in production of the nation's 20 major crops. In the production of sour cherries, cantaloups, and pickle cucumbers Michigan ranks first.

The state ranks second in the production of plums, celery, onions and field beans, and third in the growth of apples, grapes, carrots, cauliflower, sweet corn, cucumbers, strawberries and tomatoes.

THE EASTERN SHORE of Lake Michigan is one of the most important fruit belts in the United States and is often called the "Fruit Basket of the Middle West."

Michigan, of course, is known thruout the world as the leader in the production of transportation vehicles, but actually it is a state of wide manufacturing diversity. You'll find 81 percent of all types of industry in Michigan.

It ranks first in the manufacture of gray iron, cutting tools, woodworking machinery and cereal preparations. Michigan is also among the leaders in the production of metal stampings, drugs, refrigeration machinery, sporting and athletic goods, steel, furniture, chemicals and paper products.

Undoubtedly one of the major reasons for Michigan's eminence in manufacturing lies in its great wealth of natural resources:

In mineral resources, Michigan stands high in the production of iron ore, copper, salt, brines, gypsum, limestone, sand and gravel. The Lake Superior District, the greatest iron ore producing region in the world, is partially located in the Upper Peninsula.

MICHIGAN LEADS the nation in the production of salt and gypsum. From the brines of Michigan we obtain the bromine used in your antiknock gasoline, calcium chloride, iodine, and more than 100 other chemicals and medicines.

Michigan still stands high in forest industries, ranking fourth in the nation in paper and paperboard production. Although not the great lumbering state it once was, Michigan can lay claim to being the leader among the Great Lake States.

Our fourth largest industry may come as a surprise to some—it's the tourist industry. In two-thirds of our states it's the largest. Nature was good to Michigan. The state has 11, 037 inland lakes, 36,350 miles of streams, 3,121 miles of Great Lake shoreline, and in general four times as much water-covered area as any other state.

Consequently hundreds of thousands of out-of-state visitors travel to Michigan each year to try their luck with the rod and reel. The state usually stands first in the union in the sale of fishing and hunting licenses.

Last year, for example, Michigan sold 1,155,700 fishing licenses and 1,192,800 hunting licenses. While no exact census has ever been taken of the number of fish and wild game in each state, it's obvious that most people regard Michigan as the state that has the most.

TO MAKE THE tourist's stay in Michigan as comfortable as possible. the state has built more state parks and prepared campsites than any other state. The innovator of the roadside picnic table, Michigan now has more than 3,000 scattered about the state. In Porcupine Mountain State Park in the Upper Peninsula, it also has the largest state park in the United States.

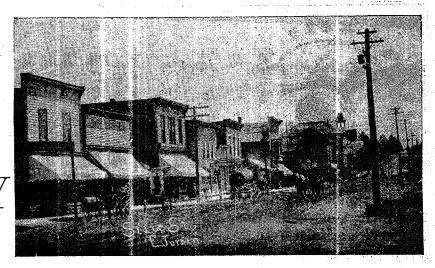
Michigan is especially fortunate in the field of education. Its educational system has been used as a model in nearly all of the western states. The state stands third in the number of students enrolled in institutions of higher learning, and the University of Michigan and Michigan State College, its two chief rival institutions of higher learning, possess an enviable reputation in educational crcles. Small- levoix. er colleges, like the Michigan College of Mining and Technology, as considered out standing in specialized fields.

In the field of trade, Michigan holds a host of first places. It is for one, America's largest inland world trade center. Detroit River is the busiest waterway in the world and carries more tonnage yearly than the Rhine, Thames, Seine and Volga combined.

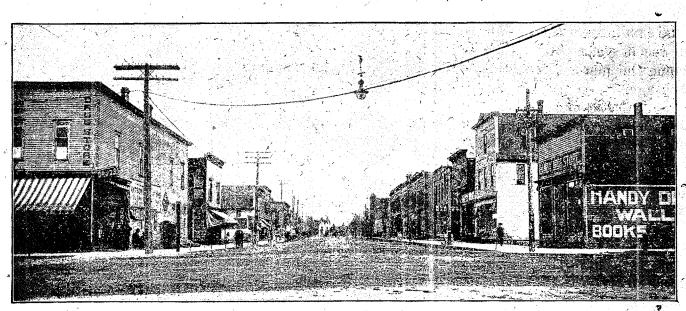
Add to these facts Michigan's spiritual and cultural blessings-its thousands of churches, its artists, writers and symphony orchestras — and it can be seen that Michigan is genuinely a state of immense diversity.

That's Michigan as it stands today. Products Corporation, Ellsworth. Or, to repeat the theme of the 1954 Michigan Week, "This is YOUR Michigan."

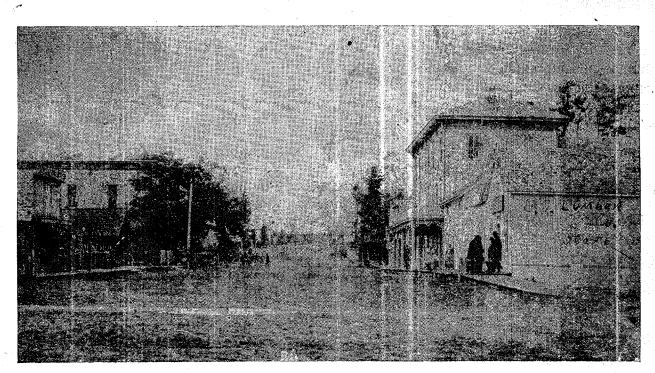
WHEN LUMBER WAS OUR MAIN INDUSTRY



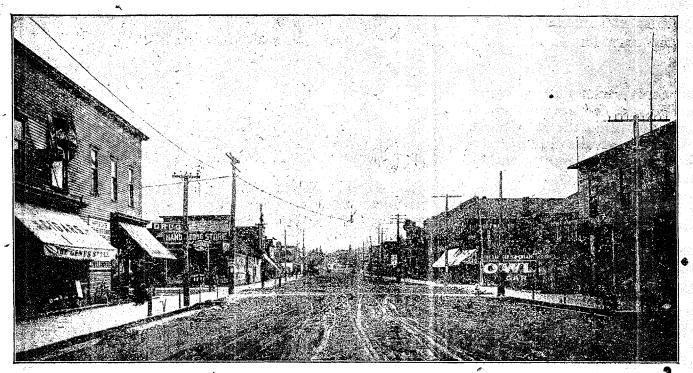
STATE (Mill) Street — East Jordan



Water Street — Boyne City



Main Street — East Jordan



Lake Street — Boyne City

Who's Who Among Our Many Industries

PERCY PENFOLD, manager, Jordan Valley Cooperative Creamery, East Jordan.

JOHN REED, president, Paul-Reed, Inc., Char-

RICHARD, THEODORE AND WILLIAM MAL-PASS, owners, East Jordan Iron Works.

JOHN KUJAWSKI, superintendent, Howe's Leather Company, Boyne City.

R. M. DYKSTERHOUSE, president, Courter Electric Products, Inc., Boyne City.

JOHN PORTER, president, East Jordan Canning Company, East Jordan.

LLOYD RICHARDSON, general manager, East Jordan Division, Mount Clemens Metal Products Company.

MAURICE TAYLOR, President, Morweld Steel

HOWARD PORTER, president, East Jordan and Southern Railroad, East Jordan.

JOHN BOSS, manager, Maxbauer Creamery, Charlevoix.

HAROLD FREDBERG, district manager, Consumers Power Company, Cheboygan.

MILTON D. SEMRAU, president, Bellaire Log Cabin Mfg., Co., Bellaire.

WILLIAM VANRAAPHORST, manager, American Mold Engineer, Charlevoix.

HAROLD LEES, manager, Top O' Michigan Rural Electric Company, Boyne City.

GORDON L. FREEDMAN, president, Freedman Artcraft Engineering, Charlevoix.

A. E. STEINBRECHER, manager, Northern Michigan Electric Cooperative, Inc., Boyne City.

ARTHUR POINEAU, manager, Ideal Dairy, Boyne City.

ELMER ROOD, manager, Consolidated Food Processors, Inc., Ellsworth.

Northern Banks Aid Industrial Development

Areas Growth Linked To Progressive Banking

(Assistant Cashier, State Bank of East Jordan. Chairman, Northern Michigan Conference of the National Association of Bank Auditors and Comptrollers.)

Northern Michigan banks are a part of the financial mechanism which plays so large a role in our industry, business and trade and in

the everyday lives of our people. Your bank is big business. A business that is affected with a public interest, similar to public utilities,—railroads electric companies

and our communications. The banks of Charlevoix, Antrim and Emmet counties are a highly important phase of our northern Michigan economic structure. They are part of the 19,000 banks serving United States.

like most other commercial

banks, receives savings deposits

for customers and in some cases

performs trust functions or the

handling of estates for others. Being a business affected with

a public interest, the bank comes

under the watchful eyes of both

At any period or time, ei-

ther the state or federal agen-

cy responsible for conducting

en examination, may appear

and the bank must co-operate

with them to the fullest ex-

tent. That's so the authorities

may conduct a thorough exam-

Deposits at the State bank of

East Jordan, along with its

branch at Boyne City, are over

\$5.000,000. This makes it the

third largest bank in the area

with the First National and First

State Banks in Petoskey being

The growth of our northern

ination of the records.

larger.

state and federal authorities.

The vast development of our important industrial area from Antrim county to the Straits of Mackinac is due in a large part to the many services rendered by our banking industry.

The credit instruments (checks, notes, drafts, coupons, etc.) that stream thru the cages of our modern banks, and through the marvelously intricate machinery with which they are equipped, are redeemable in cash. They are, in fact a kind of money.

Speaking of our own bank, the State Bank of East Jordan. it is classified as a commercial bank. It was organized to receive deposits, make loans, transfer money and credit.

A banks' principal object is to finance the short term needs of trade and commerce and thus assist in the promotion of agriculture, trade and industry.

AS A COMMERCIAL bank, the State Bank of East Jordan, lanks has kept pace with our

ever expanding business, industry and agriculture.

TO DO THIS the State Bank of East Jordan, like many others. belongs to many associations. These groups exhist for the purpose of promoting activities and establishing practices that are beneficial to banks and bankers.

Through the associations, courses for the employees are made available and our bank has had men graduating from courses and men now studying courses to aid in the improvement of their banking knowledge.

All this in turn aids the needs and purposes of the community it serves.

The interior operations of your bank are performed in surrounding designed to reduce the hazard of mischance, carelessness, or crime.

ITS RECORDS are balanced with utmost percision by use of modern, expensive equipment. Its operations are checked and doubled-checked through a system of multiple responsibility.

Thus the financial structure and economic strength of northern Michigan's rapid industrial growth is woven around the many sound services offered by the banking industry.

Plastic Die

A new type of plastic die which its manufacturers claim will save factories up to 90 per cent on time and 50 percent in cost for "short-run" production has been introduced by the Rizzo Bros. Engineering and Manufacturing Company of Detroit.



A NEW REFRESHING ATMOSPHERE WHERE BUSINESSMEN AND INDUSTRIALISTS MAY MEET FOR PLEASANT, PRIVATE DISCUSSIONS

BANQUETS -:- COMPLETE DINNERS -:- PARTIES FAST, EFFICIENT SERVICE

THE JORDAN INN

FOR RESERVATIONS CALL LE-6-2631

This is *Yout* MICHIGAN

BETTER BUILT "BELLAIRE" LOG CABINS

Your Plans Or Ours

The LOG CABIN You Have Dreamed About At A Price You Have Wished For

Our 10th Year Of Progress

—DO-IT-YOURSELF— —AND SAVE THE DIFFERENCE—

BELLAIRE LOG CABIN MANUFACTURING CO.

MICHIGAN

Milton D. Semrat

JEfferson 3-3333

CONSOLIDATED FOOD PROCESSORS, **INCORPORATED**

ELLSWORTH, MICHIGAN

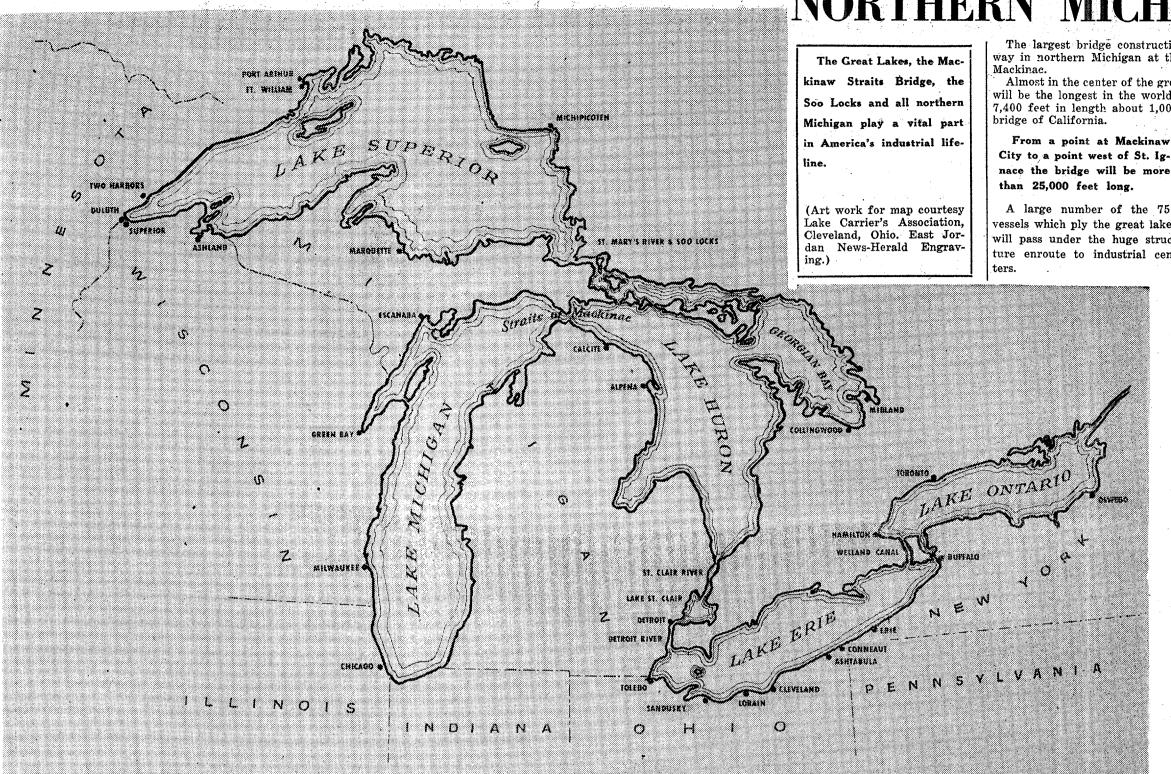
AMERICA'S INDUSTRIAL STRENGTH IS LINKED TO THE DEVELOPMENT OF AGRICULTURE

The Man On The Farm Feeds The Nation

WE AT CONSOLIDATED FOOD ARE HAPPY TO BE A PART OF NORTHERN MICHIGAN'S AGRICULTURAL AND INDUSTRIAL ECONOMY



THE NATION LOOKS AT NORTHERN MICHIGAN



The largest bridge construction project known to man is underway in northern Michigan at the famous and important Straits of

Almost in the center of the great lakes shipping industry the bridge will be the longest in the world over water. Two side spans will be 7,400 feet in length about 1,000 feet longer than the Golden Gate

City to a point west of St. Ignace the bridge will be more

A large number of the 750 vessels which ply the great lakes will pass under the huge structure enroute to industrial cen-

The industrial empire of America is definitely tied to the great lakes. And now construction of the straits bridge will increase northern Michigan's importance in the eyes of the industrial world.

EVERYONE IN northern Michigan is better off in one way or another because of the efficiercy of the great lakes shipping industry.

And the \$100,000,000 bridge spanning the two peninsulas of upper and lower Michigan will make possible an ever spreading industrial future for this area

America's great industrial centers are indebted to the great lakes and to the Michigan men who labor aboard the vessels. A large number of northern Michigan residents find annual employment in the great lakes shipping industry; they know and we should realize its vast importance to this

In the future when you have opportunity to view the many shipping vessels from high above on the straits bridge, remember

These ships carry 85 per cent of all the iron ore used in the United States, plus tremendous quantities of coal, limestone, grain and other commodities, a third of the way across this con-

MILWAUKEE, Chicago, Gary, Detroit, Toledo, Loraine, Cleveland, Pittsburgh, Youngstown, Erie and Buffalo—these are today the great producing centers of the greatest manufacturing region the world has ever known. Michigan and the great lakes were a major conritbutor to their

development.

The people of northern Michigan, the great lakes shipping industry and now the bighly important Mackinaw Bridge focus the eyes of the industrial world upon this section of America.

The production of our nationally distributed products is aided imeasurably by the cooperative attitude of our many friends here at home.

> The wide acceptance of these high quality units reflects the willingness of our employees to aid in our industrial growth.

MAKERS OF:

Magic Leaf Magic Maid Magic Mechanic Magic Humid-O-Clean

It is with great pride that we find ourselves a part of the economic structure of this wonderful northern Michigan area.

PAUL-REED, INC.

Makers Of The Famous Magic Leaf

Charlevoix, Michigan

ARE

INDUSTRY TOO!

Northern Michigan Cows Belonging To Our 1,400 Patrons Produce

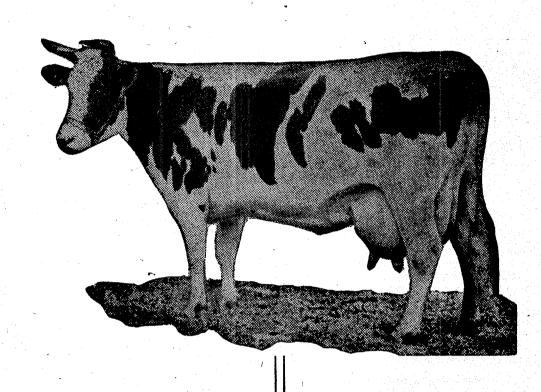
13,674,198 Pounds

Of Milk Helping Us Manufacture

2,000,000 Pounds

Of Butter Each Year

We Are Proud Of Our Record And Happy That We Are Able To Aid The Social And Economic Welfare Of Our Northern Michigan Residents





JORDAN VALLEY

Cooperative Creamery

EAST JORDAN, MICHIGAN

PRODUCERS OF THE FAMOUS VALLEY LEE BUTTER
FARMER OWNED AND FARMER OPERATED
"Protecting Your Health For Nearly A Quarter Century"



Will They Ever Give Up?

WHAT ABOUT CHARLEVOIX COUNTY OIL AND GAS WELLS?

51 Tests In Seven Townships Show Oilmen's Strong Belief

Will Michigan's huge oil and gas industyy move into Charlevoix

For the last 54 years there's been plenty of residents who have

Right today there are drilling operations going on near Deer Lake

The Boyne Oil and Gas Company, now drilling on section 14, is but one of a number of firms that have worked the area since 1900,

Robert M. Acker, petroleum geologist for the Michigan Department of Conservation told the News-Herald that:

"To date, there has been no commercial oil or gas production in Charlevoix County. At present there is one well drilling in the county, this being

Acker went on to say there has been a total of 51 core tests drilled for "geological informa-

the Boyne Oil and Gas Com-

Different firms have drilled

for oil in seven of the county's 14 townships: Boyne Valley, Chandler, Evangeline, Hudson, Melrose, South Arm and Wilson.

THE MAJORITY of these test drills, Acker said, were made by the Pure Oil Company from 1950 to 1953.

Perhaps the first test well was rut down around 1900 in Charlevoix Township south of the city of Charlevoix

Many older residents remember formation of the Northwestern Michigan Development Comrany which drilled for oil on the J. M. Stutzman property north of Boyne City back in 1927.

J. B. Reed was the drilling Contractor and the well was located on section 16, Evangeline township. He went down 865 feet before giving up.

Other tests made in the county included one in Wilson township, section 14 by the McClure Oil Company in 1951. They went down 500 feet.

Acting as drilling contractor the Cline Drilling Company worked a spot in section 11 of Boyne Valley township back in 1950. They drilled to 2,000 feet.

ANOTHER was put down in Boyne Valley township, section 18, by James R. Collins which went down 1785 feet be- Big Investment fore stopping.

Drilling for the Pure Oil Company, Turner Drilling Corporasection 1 of Boyne Valley Township last fall.

The conservation department reports that the test wells are for geological information and in search of definite information on oil or gas possibilities, as well as the extent, if any.

Periodic drilling for oil in Charlevoix county for the last 54 years indicates that many informed people believe the county will be the future scene of oil or gas production.

The nation's railroads have an irvestment of almost twice as much capital per employe as the tion, went down 1159 feet on nation's manufacturing industries, acording to the Michigan Railroads Association.

New Industry Checks Drop In Northern Michigan Population

Aids North State Economy

Back in 1910 when industrial production was checked off in board feet northern Michigan was in its population heyday; and in those "good old days" our cities were swarming with people. Yes, 44 years ago there were more people in Charlevoix, Emmet

and Antrim counties than at any other time in the last 70 years.

But as the lumber went, so went the people. And within those 44 years since 1910, nearly 13,000 moved from the three northern counties.

The population trend moved up and down in the last 70 years as though it were hitched to the pulse of the vast lumbering industry.

In 1884, seventy years ago, there were just about 26,000 people living in the three counties; by 1910 they had increased to 53,410; and in 1950 our population stood at 40,730. That's total population for Charlevoix, Emmet and Antrim counties.

1910—THE BIG YEAR

CHARLEVOIX county housed the greatest number of people in the 3-county history; that too was in 1910. The county had nonulation of 19.157, nearly 6,000 more than today.

Emmet county's was 18,561, about 2,000 more than now. Antrim's 1910 figure was 15,692, about 5,000 higher than today. But Antrim county's peak was back in 1900 when nearly 16,-000 resided in that county.

So the combined 70-year population trend for the three county area went like this: 1884-25,979; 1910-53,410; and 1950-40,730.

In land area there is plenty of room for a decided population increase without matching the crowded conditions of southern Michigan.

FOR THE 3-county area totals nearly one million acres. Antrim county is largest with more than 300,000 acres.

Although the population has fallen considerably, the people remaining are without question in a more favorable financial si-

The trend toward increased location of industrial plants plus the agricultural and recreational development of the north country has halted the downward population move.

It has upped payrolls, brought about better working conditions and as a result a better area in which to live.

Last year the state of Michigan collected three percent "over the counter" sales tax on more than forty million dollars which was spent in the 3-county area of northern Michigan.

Saddle Makers Throw In Towel

After 65 years at the same hitching post, the Saddlery Manufacturers Association has given up the ghost.

Last year its membership dwindled to 17 firms, but even more important the annual business of its members had shrunk from \$50,000,000 in 1910 to

\$3,000,000 in 1953. Dobbin got a bad turn also from another source in Lansing, the State Agricultural Commission announced intention to quit putting up prize money for coun-

How Old Are Our Cities?

Cheboygan is the oldest incorporated city in northern Michigan. It is 65 years old.

Grayling is the youngest. It is only 19 years young.

Incorporated villages are led by Mackinaw City for age. Although called a city it has always been incorporated as a village. The papers were taken out back in 1882.

Youngest of the villages in the northern area is Ellsworth. The community was incorporated back in 1938.

Here's how northern Michigan began to grow into an area of incorporated cities:

INCORPORAT
1889
1895
1895
nd 1899
1903
1905
1907
1911
1922
s 1932
1935

The north country's villages grew incorporated areas like

VILLAGE	INCORPORATED
Mackinaw City	1882
Kalkaska	1887
Mancelona	1889
Bellaire	1891
Boyne Falls	1893
Central Lake	1895
Elk Rapids	1900
Vanderbilt	1901
Wolverine	1903
Alanson	1905
Pellston	1907
Ellsworth	1938

Wagon Plants Faded Rapidly When Cars Came

Early in the 20's, the carriage and wagon industry was one of America's big employers until people began buying motor cars. But the upstart "horseless carriage" makers, once they started to roll in volume, hired

10 workers for every one laid off by the wagon men. When the carriage and wagon business was at its peak in 1904, it employed 77,882 wage earners. Latest U. S. census figures show the producers of wagons, carriages, pushcarts, wheel barrows, sleighs and other miscellaneous

cnly 4,562. Few, if any other, industries have had a loss of 73,320 jobs in a half century.

transportation equipment had a

combined total employment of

ty fair horse-pulling contests. These popular exhibitions which pit team against straining team to see which can pull the most the farthest, are nothing but entertainment now," commissioners said.



Electricity paces Progress and Development as a Symbol of FREEDOM IN ACTION!

It was pioneered by America and its great development is the result of free enterprise.

In its brief history electric power has made a great contribution to the growth of America. Expansion and development of its great industries hinge largely on the use of electric power. The machines that help its industrial workers are powered by electricity. The miracle of electric power has taken away the drudgery of physical labor. Today's worker has the electrical equivalent of 142 men helping him. This makes his work easier and his wages higher. It increases his output and lowers the price of the goods he produces. The result of higher wages and a lower cost of goods is a higher standard of living for everyone.

Privately owned power companies have met the needs of industry in peacetime. They met the nation's defense needs during the war. Electric power is essential to a dynamic America.

Since the end of World War II, Consumers Power Company has spent more than \$350,000,000 for expansion to meet the needs of Outstate Michigan . . . To help our customers gear for industrial growth and for better living.



"LIGHTING the WAY for a BRIGHTER TOMORROW"

Consumers Power Company



First Boyne City Industries Were: Saw Mills, Leather Co., Brick Yard

First Look At Ourselves

Outside of state and city anniversaries, Michigan Week signifies the first organized attempt state's assets and informing its beyond that.

people of them. The job would be relatively simple if it were restricted simply to the matter of reminding Michiganders that their state is the world's largest producer of automobiles and grows a wide diversity of fruits at taking an inventory of our and vegetables, but it extends

EAST JORDAN This is force MICHIGAN IRON WORKS

MORE THAN 70 YEARS OF CONTINUED INDUSTRIAL PRODUCTION IN EAST JOR-DAN.

Producers of Municipal Castings:

- FIRE HYDRANTS
- MAN HOLE COVERS
- STREET GRATINGS

EAST JORDAN, MICHIGAN

EAST JORDAN HAS

The Largest Independent Super Market In Charlevoix County

PIONEERS IN MODERN METHODS OF HANDLING FROZEN MEATS



Processing for Locker Renters & Deep Freeze Owners

Our Firm Will Be 9 Years Old In August

"VARIETY, QUALITY and ECONOMY"

Jordan Frozen Food **Locker Company**

THRIFT SUPER MARKET - JOHN BOS, Manager

Two Local Railroad Firms **Served Big Lumber Territory**

By MABEL SECORD

Among the first industries of Boyne City (originally named Boyne) was a brick yard, the first in northern Michigan. It was built by John Nicholls of Charlevoix and Zachariah Morgan a former negro slave who became one of the region's leading businessmen. A grist mill was built in 1878 by A. J. Beardsley. He sold it in

The White Brothers sawmill and shingle mill was operating in 1879. The Whites later built a standard guage railroad from their plant to Boyne Falls. The first train was running on it in 1893. The White mills burned in January 1918.

Michigan **Industry Tops** In Nation

1880 to William Mears of Boyne Falls.

Go any place in the world and ask someone what Michigan is. The chances are he'll reply that Michigan is the place where all the automobiles come from. During the war he may continue, Michigan was the fountainhead of a veritably endless stream of trucks, tanks, and guns.

The awe which foreigners hold for Michigan production is sometimes forgotten by the people closest to it. And while it's true that a large part of that awe is generated by our tremendous capacity to produce transport vehicles, one should never lose sight of the fact that Michigan is also a state of great industrial diver-

You'll find practically everything manufactured in Michigan, from miniature cameras to giant cranes. Out of a total of 451 industry groups recognized by the U. S. Bureau of the Census, Michigan can boast 364. That's more than 80%.

ALTHOUGH Michigan ranks fifth in the nation as an industrial state, it can lay claim to a first in percentage of income derived from manufacturing. The state also ranks first in value of shipments of vehicles on chassis of own manufacture, in automobile trailers and in boat building. Other first place industries: gray iron, cutting tools, woodworking, machinery and cereal pre-

In citing those firsts, we must not overlook the many other important industries which add to Michigan's industrial might-metal stampings, drugs, refrigeration machincry, sporting and athletic goods, steel, furniture, chemicals and paper products.

In fact, mention the name of almost any Michigan city, and, ust as one associates beans with Boston, you can associate a major product with that city. There's Detroit, Pontiac, Flint ard Lansing-autos and parts; Battle Creek-cereals; Holland -furnaces; Grand Rapids-furiture; Kalamazoo — paper products and drugs; Midland and Wyandotte - chemicals. Few states possess so many cities so easily identified with the products they make.

LITTLE WONDER that Michigan, receiving the respect of the world for its industrial might, is often called "the Industrial Heart of North America." Now that we're observing Michigan Week it might be well to remember and take pride in that title.

Michigan Rates High For Fun

Now that summer seems defintely on its way, you've probably taken your pet rod out of the closet, oiled up the reel, and started wondering about whether to try out that litle stream up north that neighbor Jones has een raving about.

In Michigan, it's probably that you and about a million other people spend a considable portion of your leisure time haunting the state's thousands of lakes, streams and forests each year. Since hunting, fishing are about as common in Michigan as golfing or tennis in other states, most Michiganders probably take their hobby somewhat for

Now, during Michigan Week, might be well to reflect on just ow lucky Michigan is in that respect. Reflect for a moment on he many regions in the United States where during the summer months fresh water lakes and treams cease to exist altogether. Contrast those hot, arid regions

In 1882 E. Shay built a sawmill on the north shore of the lake near Boyne City, at Bay Springs (now North Boyne). He sold it to L. Clayton of Cadillac, who in turn sold a half interest to William O Addis of Grand Rapids. They built a narrow gauge railroad on the east side of the river to Boyne Falls, but it opcrated only a few years. Addis & Company failed.

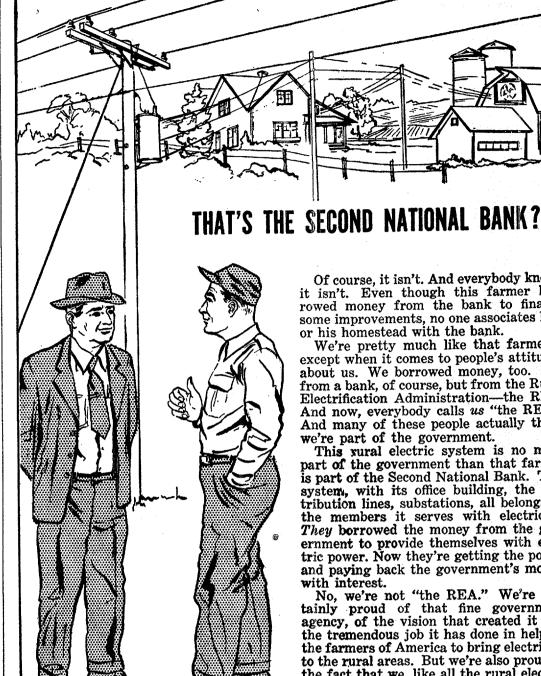
1882 found sawmills being operated by the Cheboygan Manufacturing Company, the Boyne City Mill Company, and Geoffrey Von Platen. Mr. Von Platen later built a home in Hollywood, California that because of its size and beauty has been used for the background of many moving pictures and the scene of great banquets.

THE BOYNE City Tanning Company located in Boyne City in the spring of 1901, and by early winter was ready to operate. It was established by William S. Shaw. In 1902 he, with others, organized the Boyne City Chemical Company in which he retained a two-thirds interest.

The tannery was at one time the largest producers of shoe sole leather in the world. Today, it is operated by Howe's Leather Company, formerly Michigan Tanning & Extract Company.

with Michigan and its 11,037 inland lakes, 3,121 miles of Great Lakes shoreline, and 36,350 miles of streams (half of which are trout waters).

FISHING AND hunting and swimming and skiing are all part of Michigan's vitally important tourist industry. Recreation-an industry? you may ask. That's right, and a highly profitable one, too. The tourist industry and recreation are one of the four principal sources of income in Michigan.



Of course, it isn't. And everybody knows it isn't. Even though this farmer borrowed money from the bank to finance some improvements, no one associates him or his homestead with the bank.

We're pretty much like that farmerexcept when it comes to people's attitudes about us. We borrowed money, too. Not from a bank, of course, but from the Rural Electrification Administration—the REA. And now, everybody calls us "the REA." And many of these people actually think we're part of the government.

This xural electric system is no more part of the government than that farmer is part of the Second National Bank. This system, with its office building, the distribution lines, substations, all belongs to the members it serves with electricity. They borrowed the money from the government to provide themselves with electric power. Now they're getting the power and paying back the government's money

No, we're not "the REA." We're certainly proud of that fine government agency, of the vision that created it and the tremendous job it has done in helping the farmers of America to bring electricity to the rural areas. But we're also proud of the fact that we, like all the rural electric systems, are in the very realest sense, free

Top O' Michigan Rural Electric Company BOYNE CITY, MICHIGAN



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TRUCKS

TRUCKS

TRUCKS

TRUCKS

TRUCKS

NO MATTER WHAT KIND YOU NEED, THERE IS A CHEVROLET TRUCK FOR THE JOB.

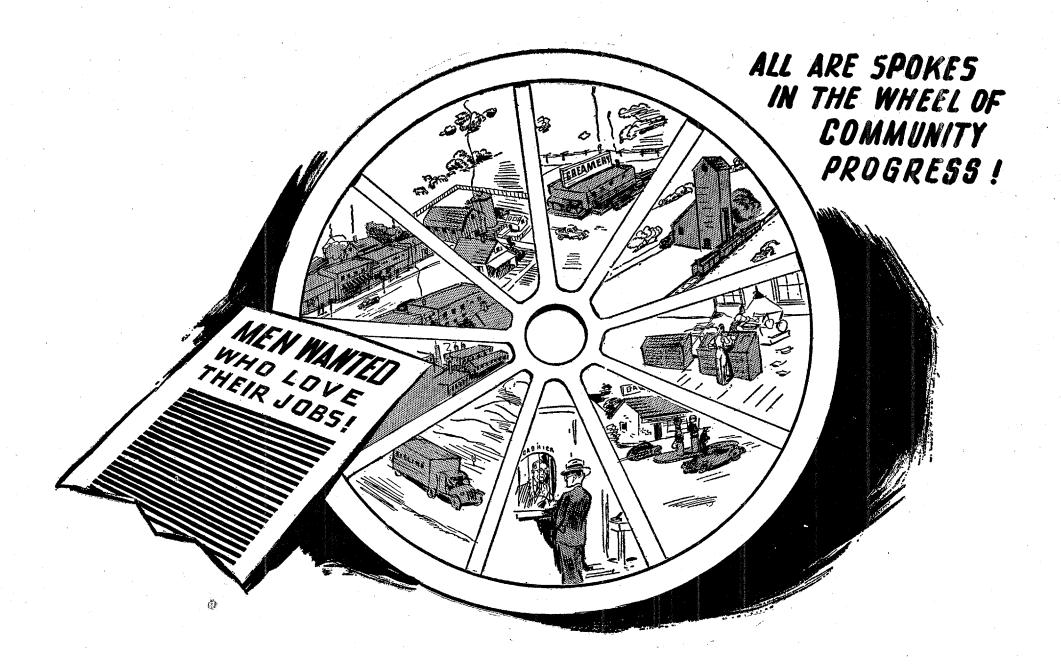
> INDUSTRY, BUSINESS OR FARM



R. Sinclair Sales

BOYNE CITY — ELLSWORTH — EAST JORDAN

THE WHEELS OF PROGRESS



ARE OILED WITH COMMUNITY COOPERATION

Yes! Cooperation means progress. And We of Mount Clemens Metal Products Company are highly grateful for the sincere cooperation of the people and communities in which we are located.

Our progress depends much upon civic cooperation, the attitude of our workers and the friends we make.



We are confident that our decision to locate in northern Michigan will prove a happy choice for all of us.

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