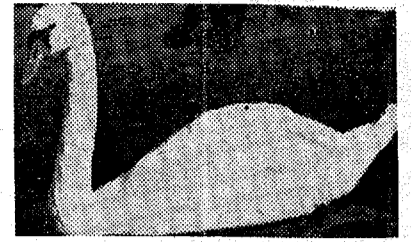




EAST JORDAN NEWS-HERALD



VOLUME 58 NUMBER 18

EAST JORDAN, MICHIGAN, THURSDAY, MAY 6, 1954

TEN CENTS

OVER THE BACK FENCE

BY MARSHALL

It snowed so hard Monday night it pushed the mushrooms back into the ground...

Queen Marian Danforth steps into the TV waves when she goes on the air tomorrow night at WWTW...

Folks continue to use Al Thorsen's outdoor TV show... The businessmen's association has purchased a large number of auto window decals...

Speaking of Taylor, Mary Ellen did a bang up job escorting Queen Marian to the Kalkaska Trout Festival...

The outside of Andy's Duck Inn has been receiving a fresh coat of white...

Those receiving associate member certificates because they completed four years of agriculture were: Steve Hayden, Ed Thorsen, Robert Lick, Dean Gilkerson, and Vernal Waldren.

IN ADDITION to David Boyne the group heard Denny Sellers, of Petoskey.

Marie Nielsen Tops County Dress Revue

The largest crowd ever to witness a county 4-H Achievement program was present at the East Jordan high school Tuesday evening, April 27.

On Monday evening, exhibits were brought in and were viewed all day Tuesday by parents and friends of 4-H members and East Jordan school children.

A total of 365 project exhibits were made, which would make a combined total of about 1,000 4-H articles on display.

New Bookkeeping Service Opens

Detwiler Bookkeeping Service has opened offices on the second floor of the News-Herald building in the former Doctor Bechtold offices.

B. A. Detwiler, who for the past year and a half has been office manager and bookkeeper at the Jordan Valley Cooperative Creamery, made the announcement this week.

Detwiler came to East Jordan from Lansing where for eleven years he was office manager and accountant at the largest dairy in that area.

The new bookkeeping office will also handle various forms of tax services.

ment was in clothing work with 109 making garments, Health Improvement was next with 72, Handicraft with 71, knitting 37, Conservation 37, Tractor Maintenance 14, Personal Grooming 9, Personal Accounts 7, Home Improvement 5, Junior Leadership 2, and there was 1 Electrical member and 1 crocheting member.

The Dress Revue winner was Marie Nielsen, age 17, daughter of Mr. and Mrs. Ole Nielsen of Route 2 East Jordan. She modeled a white net formal.

Outstanding workmanship in clothing entitles Pamela Korh of Ironton and Judith Annear of East Jordan to exhibit their garments at State 4-H Club Show August 31-September 2.

Some outstanding work was done by boys and the attractive lamp made by Dick Smith of Charlevoix and the electrical jigsaw by Lee Thomas of East Jordan were selected for State Show exhibition.

The council has decided that those wishing to install a second water meter, which will be paid for by the city, can pay 50c per quarter for use of the meter.

Additional information may be received at the city clerk's office.

Future Nurses

The Future Nurses Club of East Jordan High School is sponsoring open house at Grandvue Hospital, on National Hospital Day, May 12th.

All Officers Returned

MAYOR MAKES ANNUAL CITY APPOINTMENTS

AG. SOCIETY QUILTS Sixty-Four Year Old County Fair Killed For Lack Of Interest

The Charlevoix County Agricultural Society went out of existence this week and there will be no 1954 county fair.

Fair Assets Turned Back To Board Of Supervisors

Two main reasons were given for the cancellation: Lack of public support and the financial loss suffered each year.

BASEBALL Red Devils Take Gaylord 11-3 Tuesday

East Jordan 11 Gaylord 3 The East Jordan High School baseball nine won its second contest of the season at Gaylord last Tuesday afternoon triumphing over the Gaylord high school Blue Devils 11 to 3.

The Jordanites pushed across what proved to be enough runs to win the very first time they came to bat when they tallied 4 times in the opening stanza.

Table with columns: Team, ab, r, h, e. Rows for East Jordan and Gaylord.

Totals 39 11 16 Gaylord (3) 22 3 3

Masonic Lodge To Construct Building On Main Street

Mayor Chris Taylor made his annual city appointments at Tuesday night's council meeting with no changes in city workers' positions.

Queen On TV

Queen Marian Danforth will be interviewed on Television Station WWTW, Cadillac, 7:15 tomorrow night. (Friday).

Bids Wanted

The city clerk's office has announced that bids will be received for construction of one block of sidewalk from Williams street to Garfield street, including three driveways in the City of East Jordan.

Rainbow City Soft Ball League Lists Four Teams

Four teams will make up the Rainbow City Softball League again this summer. They are: East Jordan Coop., East Jordan American Legion, East Jordan Canning Company, and East Jordan Iron Works.

Table with columns: Team, Games, Wins, Losses, Ties. Rows for American Legion, Iron Works, Rainbow City Soft Ball League.

FINAL STANDINGS LADIES BOWLING LEAGUE Sinclair Sales 54 1/2 9 1/2 Dress & Gift Shoppe 40 24 E. J. Canning Co. 40 24 Jordan River Guides 38 26 Thrift Super Market 36 28 Charlevoix N & R 31 33 Drewry's 29 1/2 34 1/2 Temple Theater 28 1/2 35 1/2 Rainbow Bar 26 1/2 37 1/2 Grandvue Hospital 23 1/2 40 1/2 Romaines 18 1/2 45 1/2 Taylor's Grocery 18 46

Seek Caretaker The city clerk's office is seeking applications for a man and wife caretaker team to take charge of the tourist park this summer.

COMING EVENTS

- May 6-The National Council of Catholic Women will hold their regular monthly meeting in the Parish Hall, 8 p.m.
May 7-Jordan River IOOF Lodge.
May 10-The Suzanne Wesley Circle will meet at the home of Marian Williamson, 8 p.m.
May 11-Charlevoix County Pomona Grange No. 40 will meet with Marion Center Grange, 8:30 p.m.
May 11-Annual Mother and Daughter Banquet sponsored by the Presbyterian Women's Association at the High School gym, 6:30 p.m.
May 13-St. Ann's Altar Society meets at the Parish Hall at 2:30 p.m.



The East Jordan News-Herald

Marshall F. Sayles..... Editor & Publisher
Bill Huckle..... Staff Photographer

The Charlevoix County Herald.....1896
The East Jordan News.....1952

Entered as second class matter at the Post Office at East Jordan, Michigan.

Published weekly at 206 Main Street, East Jordan, Michigan
TELEPHONE LEnox 6-2371

Subscription Rates—(Payable in advance) \$2.50 per year; \$3.50 per year outside Northern Michigan.

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EDITORIAL NEWS

This Is Your Michigan

God has been generous to Michigan. A study of the state's natural resources shows that Michigan has ample reason to be thankful for its forests, its minerals, and its metals, and all other resources which have helped make Michigan one of the richest states in the union.

Michigan began its climb to wealth through lumbering, and the lumber industry still contributes heavily to our welfare. Although since the turn of the century it has ceased to rank first in the nation in lumber production, it still is lumber leader among the Great Lake states.

Michigan also has the largest number of active saw mills and saws the greatest amount of lumber of any major industrial state.

A result of Michigan's eminence in lumber is Michigan's paper and paperboard industry (which ranks second in the nation) and Grand Rapids' historic position as the nation's furniture capital.

Michigan's forests are being preserved as well or better than in any other state. Its 937,687 reforested acres lead all other states. At Higgins Lake is located the second largest tree nursery in the nation.

Under protection from fire in Michigan are 21 1/2 million acres of woodland—second in acreage only to Minnesota. Michigan also has one of the best low-loss records of any state, and in 1951 a new low record was set when 670 fires burned only 4,491 acres.

In mineral wealth Michigan occupies a fortunate position, as well. Standing in the nation's top fourth of states—as it does in manufacturing and agriculture—Michigan possesses huge stores of iron ore, copper, salt brines, gypsum, limestone and even some supplies of oil and gas.

Michigan is the nation's leading producer of salt, gypsum and magnesium compounds, and ranks second in the production of bromine, sand and gravel, and iron ore.

In the latter metal, Michigan is particularly fortunate. A part of the greatest iron-ore producing region in the world, the Lake Superior District, is located in Michigan's Upper Peninsula. Approximately 13 percent of the national total of iron ore is mined there, and it is estimated that high-grade ores in the region will last for at least 40 more years.

Michigan can also be proud of its copper production, which ranks sixth in the nation. Mines are found in two Upper Peninsula counties and moderate amounts are recovered by reclamation plants reworking crushed rock wastes or tailings of earlier mill operations.

Thanks to the presence of large quantities of brine in Michigan, the state can manufacture a vast number of industrial, commercial and agricultural products. Among these products are pharmaceuticals, insecticides, fungicides, bleaches and cleansing agents, plastic bases, and scores of similar items.

In all, more than a hundred chemical products and medicines are produced in Michigan.

USE NEWS-HERALD CLASSIFIED

GOOD USED CARS

1934 to 1954

Ellsworth Farm Store

Melvin Essenberg

Paul Doctor

Arrive Safely?



Sure, you'll want to relax after a long trip. But the folks will be glad to know that you arrived safely. Call them by Long Distance as soon as you get home. It will mean much to their peace of mind. Out-of-town calls are fast and their cost is surprisingly low. When you call, remember to call by number. It's faster.

MICHIGAN BELL TELEPHONE COMPANY

THE GIANT—AND THE PYGMIES!



CHURCH SERVICES

FIRST PRESBYTERIAN CHURCH
Central Lake
Edward O. DeHaven, Pastor

Regular Services:
The Church School meets at 9:45 with classes for all ages. The Morning Worship begins at 11:00 o'clock.

METHODIST CHURCH
Rev. R. H. Moore, Pastor
LE 6-2254 LI 7-2058

Morning Worship 10:00 am
Church School 11:15 am
MYF 5:30 pm

UNITED MISSIONARY CHURCH
C. W. Thompson, Pastor

Morning Worship 11:00 a.m.
Sunday School 10:00 a.m.
Youth Fellowship 7:00 p.m.
Evangelistic Services 7:30 pm
Prayermeeting (Thurs.) 8:00

CHRIST LUTHERAN CHURCH
Boyerne City — Wilson Twp.
Rev. Richard Noffze, Pastor

Wilson Township:
9:30 a.m. Church Service
10:30 a.m. Sunday School

Boyerne City:
11:00 Church Service
10:00 Sunday School

Lenten Services at Boyne City
Thursday, 8 p.m.
Release Time in Boyne City,
Wednesday, 9 a.m.

Confirmation Instruction, Saturday morning, Boyne City

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
Elder Ole Olson, Pastor

Sunday Services
Church School 10:00 a.m.
Morning Worship 11:00 a.m.
Zions League Tues., 7:30 p.m.
Prayer Service, Wed., 8:00 p.m.

ST. JOSEPH CHURCH
Rev. Joseph Malinowski, Pastor

MASSES
Sundays—7:30 and 9:30 a.m.
Holydays—7:30 am and 7:30 pm
Weekdays—8:00 a.m.

ASSEMBLY OF GOD
Rev. Herman Smith, Pastor

Sunday School — 10:00 a.m.
Morning Worship — 11:00 a.m.
Evangelistic Service — 8:00 p.m.

BIBLE BAPTIST CHURCH
Central Lake
Rev. Paul Gelatt, Minister

Worship — 11 a.m.
Bible School — 10 a.m.
Youth Time — 6:30 p.m.
Gospel Service — 7:30 p.m.
Prayer Meeting, Wednesday, — 7:30 p.m.
Bible Club, Thursday, 4 p.m.
Sunday School Sunday 10:00
Morning Worship, Sunday 11 a.m.

Evangelistic Service, Sunday 8:00 p.m.

FULL GOSPEL TRUTH
Corners Fourth & E. Division Sts.
Rev. H. R. Barber, Pastor

C. Y. A., Tuesday, 8:00 p.m.
Prayer Meeting, Thursday, 8 p.m.

FINKTON BIBLE FELLOWSHIP CHURCH

Followed by short morning services.
Sunday School, 10:30 am
Youth Fellowship 6:45 pm
Evening Service 8:00pm
Wednesday Prayer Meeting 7:30 pm

PENTECOSTAL FULL GOSPEL TRUTH CHURCH
Rev. Harley R. Barber, Pastor

Sunday School—10 a.m.
Worship Service—11 a.m.
C. Y. A. Tuesday—8 p.m.
Prayer Meeting, Thursday 8 pm

EVANGELICAL LUTHERAN CHURCH
Phillip Fretheim, Pastor

Sunday School every Sunday at 10:30 a.m. Classes for all ages Adult Bible Class.

Church services first and third Sunday of each month 8:00 p.m. Luther League cooperative family dinner second Sunday of month at 1:00 p.m.

Hymn sing fourth Sunday of month at 8:00 p.m. Refreshments served.

SEVENTH - DAY ADVENTIST CHURCH
Elder R. H. Clausen, Pastor

Sabbath School 1:30 p.m.
Worship School — 3:00

THE GOSPEL MISSION
Bible Study Classes
Free Gospel Literature
PO Box 295 City



For Mother's Day

- LARGE SELECTION . . .
- PLANTS AND FLOWERS
- REASONABLY PRICED
- ORDER EARLY ● FREE DELIVERY

BOYNE AVENUE GREENHOUSE

Boyerne City

JU 2-6621

Looking Backward

Reviewing The News-Herald

May 2, 1914
Superintendent L. P. Holliday of Bellaire has been chosen as superintendent for East Jordan Public Schools for the coming year by the Board of Education.

Commencing next Monday and continuing until September 15th the groceries and markets of East Jordan will close at 7:30

each night except Saturdays and pay days—the 5th and 20th of each month.

Harry Saxton sold his lunch room business to D. Haley on Thursday.

Arthur Graves, former manager of the Commercial House, died at Jacksonboro, New Ontario.

building was formerly occupied by the East Jordan Enterprise.

May 4, 1934
Peter Stephen, 39, a former resident of East Jordan, passed away in Grand Rapids.

Mr. and Mrs. Ed Streeter announced the birth of a son May 1st.

Mrs. Willard Moorehouse passed away at her home Thursday night.



"You don't have to go around casting reflections, just to prove you are bright."

May 2, 1924
Mr. and Mrs. Bert Carney are announcing the birth of a son. A daughter was born at the home of Mr. and Mrs. Russell Harrington of Flint.

Frank Carpenter of Echo Township was united in marriage to Bertha Smith by Rev. D. A. Rood.

Leslie L. Miles, proprietor of the Battery Shop, recently purchased the brick building of H. H. Cummings at the corner of Main and State Streets. The

WWTV-Cadillac TELEVISION SCHEDULE CHANNEL 13 CBS

- Thursday
4:30—To be announced
4:45—Neighborhood Notes
5:00—Captain Video
5:15—Uncle Glen
5:30—Gene Autry
6:00—World News
6:15—Robert Q. Lewis
6:45—Michigan News
6:55—Look At the Weather
7:00—Marge & Jeff
7:15—Spotlight on Sports
7:30—To Be Announced
7:45—Post-Jurist
8:00—City Detective
8:30—Four-Star Playhouse
9:00—Liberace
9:30—TV Playhouse
10:00—Random Reels
10:30—Files of Jeffery Jones

- Friday
4:30—The Pastor
4:45—Neighborhood Notes
5:00—Captain Video
5:15—Uncle Glen
5:30—Hopalong Cassidy
6:00—World News
6:15—Robert Q. Lewis
6:45—Michigan News
6:55—Look at the Weather
7:00—Michigan Conservation
7:15—Spotlight on Sports
7:30—Heart of the City
8:00—Waterfront
8:30—Wonderland Varieties
9:00—Play of the Week
9:30—Your Star Showcase
10:00—Wrestling
11:00—Greatest Fighters

- Saturday
4:30—This is the Life
5:00—To be announced
5:15—Viewer Views
5:30—Don Winslow
6:00—World News
6:15—Stars on Parade
6:45—Michigan News
6:55—Look at the Weather
7:00—What One Person can do
7:15—Spotlight on Sports
7:30—Melody Roundup
8:00—Western Theater
9:00—Paragon Playhouse
9:30—The Big Picture
10:00—That's My Boy
10:30—Saturday Cinema

TEMPLE
THE SHOW PLACE OF THE NORTH
EAST JORDAN

Thursday, May 6
Rhonda Fleming Teresa Brewer Agnes Moorhead
"THOSE REDHEADS FROM SEATTLE"
Technicolor Comedy

plus
THE BUNDY MOUNTAIN JAMBOREE
Stage and Local Talent Show

DANCING TONIGHT, THURSDAY, MAY 6th
With the Bundy Mountain Jamboree
Modern Music and Country Style from 10 to 1

Friday and Saturday, May 7 and 8
George Montgomery Joan Vohs
"FORT TI"
In Technicolor Plus
"IT CAME FROM OUTER SPACE"

Sunday and Monday, May 9 and 10
Donald O'Connor Janet Leigh "Scat Man" Crothers
"WALKING MY BABY BACK HOME"
Musical Comedy in Technicolor

Tuesday and Wednesday, May 11 and 12
Bob Hope Jane Russell Roy Rogers
"SON OF PALE FACE"
Technicolor Comedy

STAR FASHIONS
By Carole King

★

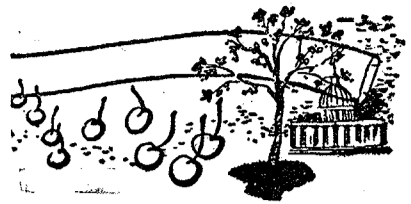
See Them At The Temple Theater

Sunday and Monday \$22.95

Four other gorgeous styles to choose from

THE DRESS & GIFT SHOPPE

Orchard
Notes



By C. Fairman

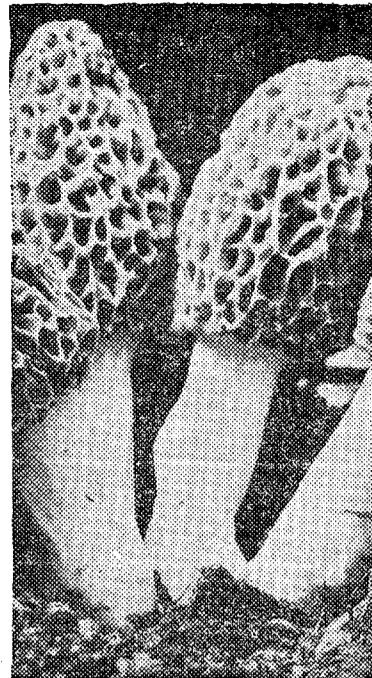
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By the time this comes out the green tip stage for spraying apples will be at hand. Small and medium sized orchards will be putting on a protective spray such as Fermate or Craig. Larger orchards that cannot be covered quickly, or if it is rainy, will put on one protective spray and follow with a mercury spray. Some will use one half Craig and half Phygion XL. At any rate or with any mixture, the oftener it rains, the oftener we have to spray.

So far here at home we have gotten by without scab by spraying weekly with a protective spray such as Ferbam.

Sweet Cherries, Montmorencies, peaches, pears, prunes, plums and apples are well budded for a good crop. Not any damage from frost or freezes so far.

Manure for sale is plentiful this year. Also straw for mulch. Cultivated blocks work up easily especially where there are some sod spots owing to our abundant supply of moisture this spring.



Hunting for spring morels can be as much fun as trout fishing. In fact, the South mushroom collecting is known as "dry-land fishing."

Mushrooms may be found in wet, abandoned meadows and orchards. The time of their appearance will, of course, vary with the weather.

You need to be sure of the age and condition of that mushroom! Avoid those that are old, limp and flabby, as they may be partly decomposed by harmful bacteria.

East Jordan's summer-like weather the last few days has sent many a person to the woods for mushrooms.

Michigan also leads the nation in the number of state parks and prepared campsites available to the public. In the Upper Peninsula's Porcupine Mountain State Park, we have the largest state park in the United States.

Spud Men

Potato growers who increase their acreage this year can't expect help from the government's surplus purchase program.

The purchases are made under what the government calls "Section 32 funds," and the produce goes mostly for use by welfare agencies, school lunch programs and eligible institutions.

The purchase plan is not a direct price support program. The "Section 32" funds are very limited and are used only to soften the consequences of seasonal market gluts. The U. S. Department of Agriculture's acreage and marketing guide for Michigan suggests that growers in this state should not increase their potato acreage over that of 1953 in order to help avoid surpluses.

Ray Hughes and Gunner Ness of Michigan State College spent the weekend at the Russell Hughes home.

Mr. and Mrs. Dave Burney of Detroit spent the weekend with his sister Mrs. Ann LaValley.

Demonstration Group Meets At Reed's

The Charlevoix County Home Demonstration Group Council met at the home of Mrs. Lyle Reed, Youngs State Park, Boyne City with Emma Reinbold.

This group planned the activities and lessons for the year 1954-55.

Date set for Achievement Day May 17th at Whiting Park with Boyne City Groups as hosts.

The next Council meeting will be held on June 21st at the home

of Mrs. Ralph Hamilton, Charlevoix when a Constitution will be drawn up for the Council.

SHOP EAST JORDAN

There's No Comparison

... when it comes to OUR SOLUTION TO PRESSING PROBLEMS! We know the proper pressing method for every fabric and work with the finest equipment.

RALPH HILTS
EAST JORDAN
CLEANERS

SILOS

Write to Bonine Silos, Kalkaska, Michigan for 1954 price list on silos.

We have no salesmen.

STATE BANK
OF EAST JORDAN

REPORT OF CONDITION OF

"State Bank of East Jordan" of East Jordan in the State of Michigan at the close of business on April 15, 1954. Published in accordance with a call made by the Commissioner of the Banking Department pursuant to the provisions of Section 82 of the Michigan financial institutions act.

ASSETS

Cash balances with other banks, including reserve balances, and cash items in process of collection	\$ 744,807.08
United States Government obligations, direct and guaranteed	1,713,684.40
Obligations of States and political subdivisions	368,469.79
Other bonds, notes, and debentures	43,139.69
Loans and discounts (including \$213.18 overdrafts)	2,175,666.12
Bank premises owned \$18,539.00, furniture and fixtures \$12,119.17	30,658.17
TOTAL ASSETS	\$ 5,076,425.25

LIABILITIES

Demand deposits of individuals, partnerships, and corporations	\$ 1,529,178.15
Time deposits of individuals, partnerships, and corporations	2,704,277.72
Deposits of United States Government (including postal savings)	58,517.65
Deposits of States and political subdivisions	314,907.74
Other deposits (certified and officers' checks, etc.)	36,795.58
TOTAL DEPOSITS	\$ 4,643,676.84
Other liabilities	8,685.39
TOTAL LIABILITIES (not including subordinated obligations shown below)	\$ 4,652,362.22

CAPITAL ACCOUNTS

Capital*	\$ 150,000.00
Surplus	150,000.00
Undivided profits	39,063.03
Reserves (and retirement account for preferred capital)	85,000.00
TOTAL CAPITAL ACCOUNTS	\$ 424,063.03
TOTAL LIABILITIES AND CAPITAL ACCOUNTS	\$ 5,076,425.25

*This bank's capital consists of: Common stock with total par value of \$ 150,000.00

MEMORANDA

Assets pledged or assigned to secure liabilities and for other purposes	\$ 170,000.00
Loans as shown above are after deduction of reserves of	41,306.57
Deposits of the State of Michigan (included in item 16)	15,736.04

I, W. G. Boswell, Cashier, of the above-named bank, do solemnly affirm that the above statement is true, and that it fully and correctly represents the true state of the several matters herein contained and set forth, to the best of my knowledge and belief.

W. G. Boswell

Correct—Attest: Clarence Healey, John J. Porter, Howard P. Porter, Directors.

State of Michigan, County of Charlevoix, ss:

Sworn to and subscribed before me this 27th day of April, 1954, and I hereby certify that I am not an officer or director of this bank.

B. G. Braman, Notary Public
My Commission Expires January 10, 1956

Member of
FEDERAL DEPOSIT
INSURANCE CORPORATION

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BATHROOM ACCESSORIES

Classified Telephone Directory

FOR HOME OR BUSINESS NEEDS
LOOK IN THE
'YELLOW PAGES'
OF YOUR TELEPHONE DIRECTORY

KILL RATS and MICE FAST!

PROTECT YOUR HOME, FARM & CROPS WITH NEW

RAT-RID

- READY MIXED
- FAST ACTING
- CONTAINS MC 100
- SELF-FEEDING CONTAINER

You Can't Buy a Faster Acting Rat Killer at any Price

LARGE 1 lb. Box ONLY \$1.25

A product of the RO-DEX CO.—P.O. Box 2201—SARASOTA, MICH.

AVAILABLE AT
EAST JORDAN
COOPERATIVE CO.

Tell Production Without Scales

Although weighing milk from each cow in your herd pays off, you can tell fairly accurately what your cow is producing without scales.

C. R. Hoglund, a Michigan State College agricultural economist, says you can use the amount of milk a cow produces shortly after freshening — her peak period — to figure how much she will give in a year.

A cow that gives you three gallons per day will produce only about 6,000 pounds of milk a year. That kind of a cow, Hoglund points out, will not pay her keep this year. An extra gallon per day at the cow's peak, however, will add 2,000 pounds to the lactation period. But she still wouldn't pay labor wage to her owner.

Hoglund suggests that a cow producing five or more gallons of milk per day at her peak should be the goal of every dairy farmer. Those kind of cows will return a fair profit this year.

The economist figures that the average Michigan cow gave her owner about 55 cents per hour for his labor and management last year. That was when 3.5 test milk averaged \$3.80 per hundredweight. But for the same kind of milk this year, prices are expected to average about \$3.30 per hundredweight. That means the farmer will get only 20 cents per hour for his labor and management. And those farmers who are receiving as little as \$3 per hundredweight for milk this year, Hoglund asserts, will be working without pay if they have average cows.

Never has the dairyman had a bigger reason to cull out his below-average cows, Hoglund declares, and cull cows will bring a higher slaughter price now than they will this summer.

Tidy Boxes For Mailman

Postmaster General Arthur E. Summerfield has announced the week beginning May 17th as "Mail Box Improvement Week." This will be the 16th consecutive campaign to tidy up the official mail receptacles.

Postmaster Thomas St. Charles is requesting the rural patrons in this area to repair and beautify their mail box equipment and approaches to help lend brightness to the scenic beauty of the highways, roads and drives.

The Post Office Department is the most important agency in keeping the people of the nation informed. The rural delivery is a post office on wheels and many times these services are taken for granted and not fully appreciated. The carriers are trying to serve patrons promptly with as few mistakes possible. Errors are sometimes caused by patron's name being omitted on the mail box, especially when a substitute serves the route while the regular carrier is on vacation or sick leave. The substitute is not al-

LETTER BOX

Dear Editor:
It has been fifty years since I was in East Jordan and I would like to be able to get hold of the East Jordan paper once again.

Is the Bill Porter Lumber Co. still running, and are any of the iron ore or chemical smelters still running?

How much is the paper there a year. Please let me know so I can subscribe for it at once. I worked for Bill Porter fifty years ago.

Mike O. Bryan
Box 393
Drummond, Montana

INSURE! BE SURE!

YOU LOVE YOUR WIFE . . .

... But don't show it by leaving her swamped with debts in the event of your death. Insure — be Sure! See us at your earliest convenience for a Life Insurance policy fitted to your particular needs.

ROBERT A. CAMPBELL AGENCY
William M. Swoboda, Manager
Complete Insurance and Bonding Service

INCREASE YOUR INCOME
SPARE OR FULL TIME
COMMERCIAL AND INDUSTRIAL
Vending Machines

FURNISHED WITHOUT CHARGE TO OUR DEALERS

Reliable concern will establish routes and furnish all machines, in order to obtain outlets for such items as Candy, Hair Oil, Hand Lotion and various other sundries. Route established without charge for operators who have the money to handle his merchandise for cash. The machines are furnished by company free of charge—profits are kept by operator. Must have good references good car and carry not less than \$600.00 worth of merchandise. There is no selling or soliciting as the route is established for you and the machines are furnished by the company. You will be trained if selected, no experience needed. There is no charge for dealership.

For Personal Interview write
ATLAS PRODUCTS 3908 Olive St., St. Louis 8, Missouri
Include your Phone Number

DON'T FORGET
Mother's Day, May 9

Remember Mother With

- A Luxite Gown — \$2.95 and \$3.95
- A Luxite Nylon Slip — \$2.98 and up
- Plisse Shadow Panel Slips — \$1.99
- Plisse Gowns and Pajamas — \$1.98 and \$2.98
- Cotton and Nylon Blouses — \$1.98 and up
- Berkshire Hosiery
- White Hats and Handbags
- Handkerchiefs — Scarfs — Gloves
- Jewelry

Chris's Department Store

MOTHER'S DAY . . .

GIFT FLORALS

CUT FLOWERS
PLANTS
CORSAGES

We Wire Flowers Anywhere

FRANK'S FLOWERS
Petoskey Road—Charlevoix WE DELIVER
LI 7-2232 Nights & Sundays LI 7-2582

E. B. Bowman
USED CARS

ON TOP OF THE SOUTH

HILL, CHARLEVOIX

PHONE LI 7-2351

Now! For Photo Fun
A NEW BRANCH HAS BEEN ADDED TO OUR STUDIO FACILITIES.

Bringing to our Jordan Valley area a more complete camera shop service has long been our aim.

Now, we can invite you to stop in and fill out one of our Camera Owner Cards, (we'll explain what this will bring you in the way of service) and get acquainted with our new facilities for the photo hobbyist.

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NORTHERN MICHIGAN
INDUSTRIAL ISSUE

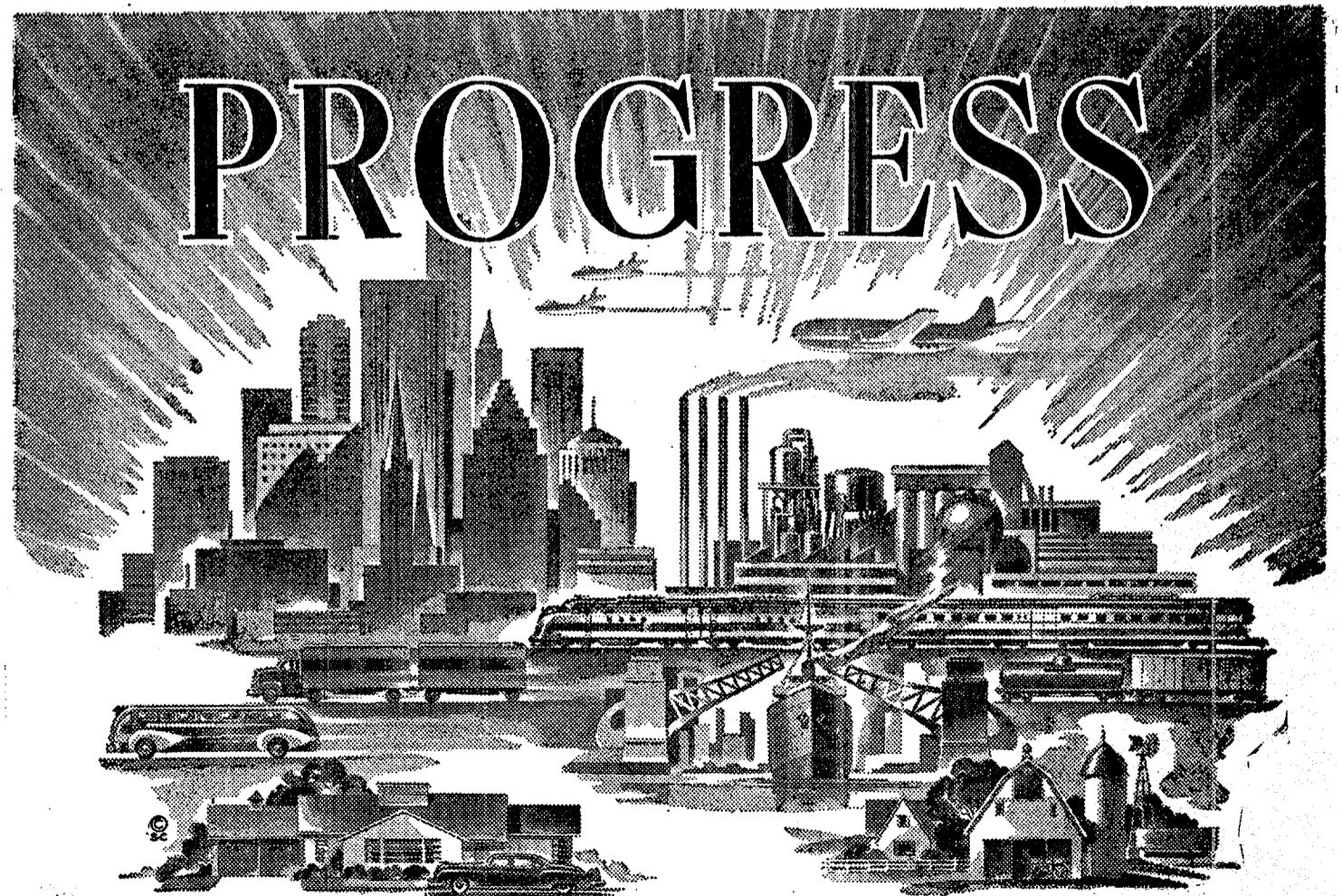
Thursday, May 6, 1954

70 YEARS

OF



INDUSTRIAL



1884 - 1954

CHARLEVOIX — ANTRIM — EMMET — COUNTIES

EAST JORDAN FACTORY PRODUCING AUTOMOBILE PARTS

★ ★ ★

Plant Designed To Employ 100 At Full Capacity

One of the newest industrial plants to be constructed in northern Michigan is the 30,000 square foot factory of Mount Clemens Metal Products Company at East Jordan.

One of six plants of Mount Clemens Metal, the East Jordan Division manufactures parts for several large automobile companies.

The concrete and steel structure is 150 feet wide and 200 feet long. First parts production started last January. The company has other plants at Mancelona, Detroit, Mount Clemens, Lapeer and Marysville.

With Lloyd D. Richardson as general manager the company has Ed Sutherland as plant superintendent.

Located on M-32 and M-66 within the city limits, the building was constructed by D. W. Clark Construction Company of East Jordan.

Designed to employ 100 workers, latest reports said 30 are employed at present, 10 women and 20 men; and additional workers are being added as new machinery is installed and additional production contracts are received.

Employees are using presses, cold headers and assembly machines. The work includes sub assembly of small automobile parts.

Mount Clemens Metal is another of the many northern Michigan industrial plants that are strengthening the economic structure of the area.

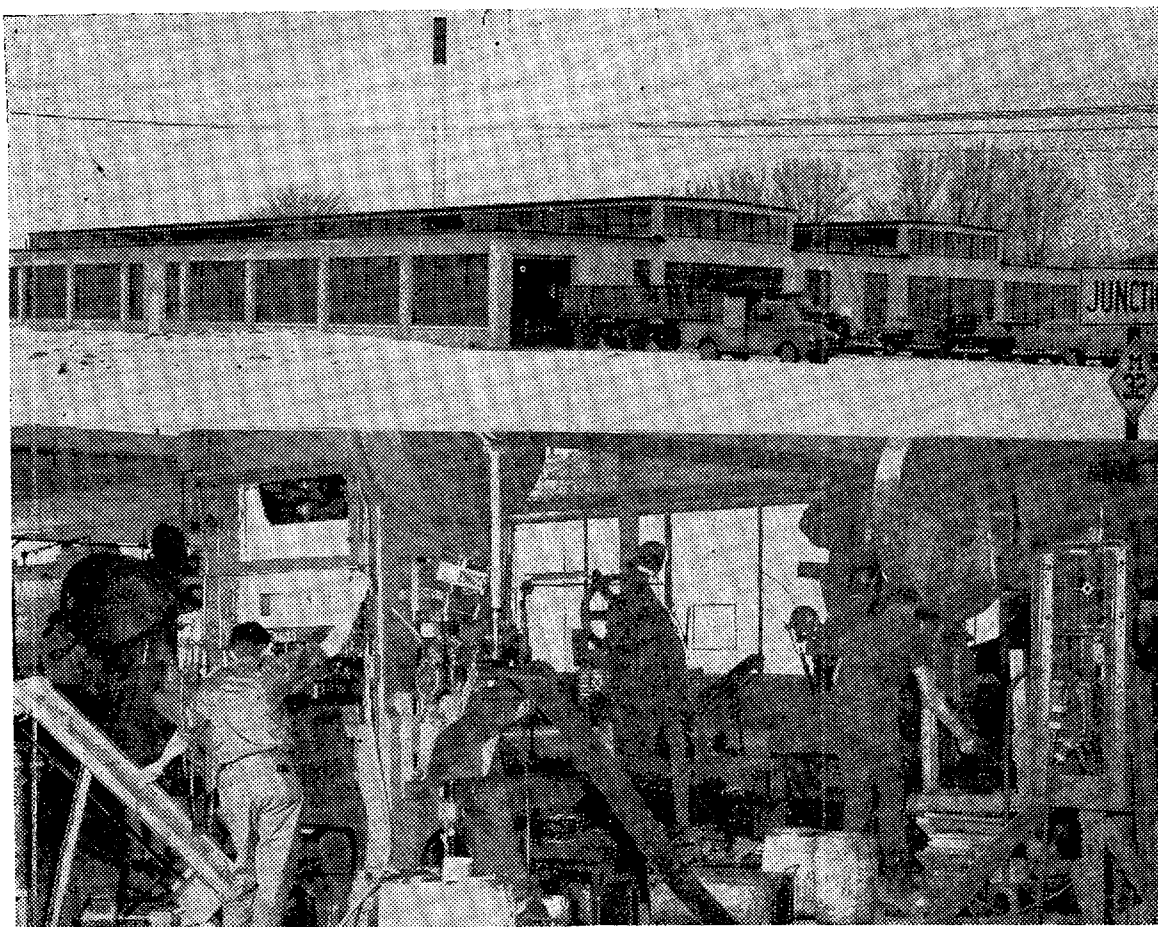
Many Savings Go For Tools

Time was when a man could, and did, buy his own tools. But, what locomotive engineer these days could buy his own locomotive, what punch press operator his own press?

The average job in industry today requires a \$12,000 invest-



ment to buy the tools and machines and supplies and all the other things a working-man needs. Not many people can afford to invest that kind of money alone. But together they can, and do. Today there are almost 9,000,000 Americans who have saved their money and bought shares of stock in companies—



UPPER PHOTO: Here's the 30,000 square foot building as seen when approaching East Jordan on M-66.

LOWER PHOTO: New machines turn out small parts for automobile plants. (A Bill Huckle Industrial Photo)

Congratulations

MOUNT CLEMENS METAL PRODUCTS COMPANY EAST JORDAN DIVISION

We are happy to have been able to take part in construction of your modern plant in East Jordan
-Success To You!

D. W. Clark Construction Company
General Contractors

W. A. Porter
Excavating — Steel & Stack Erection

East Jordan Cooperative Co.
Supplier of Cement

Ellsworth Lumber Co.
Suppliers of Lumber

Al Thorsen Lumber Co.
Supplier of Materials

State Bank of East Jordan

90 Industrial Years Along The Jordan Valley

City-Wide Progress Follows Long, Hectic Industrial Life

By MABLE SECORD
Historian

East Jordan's industrial life had its inception with the arrival in 1865 of John Munro who came from Scotland, via Canada, and died shortly before his 102 birthday.

Mr. Munro started to build a sawmill on the Jordan river, south of what is now called the Rogers bridge, but for many years was known as the Munro bridge. Planning to utilize water power he constructed a dam.

For many years men had been hewing timbers in the woods, then floating them down the river to the South Arm of Pine Lake. Mr. Munro was planning to build spillways to permit their passage but neglected to tell the men.

When the mill was completed, far enough to where he started to make a cut in a hemlock log, the "square timber" men came down in the night and cut out all the piling at the east end of the dam.

After several attempts to finish his mill at the Munro bridge site, Mr. Munro abandoned the idea and later he built a mill where the sewage disposal plant is being installed. At that time the main channel of the river was along the west shore and at this point was between 40 and 50 feet deep. Mr. Munro's lumber yards were on the north side of Bridge street and the lumber was carried from the mill to the yards on overhead tramways.

Mr. Munro failed in business in 1884.

The mill was bought by F. G. Meech of Norwood. Later it was acquired by William C. Parks and a Mr. Johnson of Milwaukee. Its last owners were members of the South Arm Lumber Company, Inc., a Wisconsin firm that brought William Whitman here to manage it. The mill burned May 15, 1902.

The South Arm Lumber Company is still in existence under that name, operating in Wisconsin and the upper peninsula.

In 1882 Mr. Munro built the first bridge across the head of the lake, extending from west of the road leading into Sportsman's Park to the east end of the present bridge. A drawbridge at the east end permitted large schooners to go up Jordan river to various mills to load.

WITH THE erection of these mills, much refuse drifted down the river, principally cedar spals

from the shingle mill, and gradually filled in the channel, forcing it toward the east shore where it is today.

In 1878 James Buchanan Palmiter moved a sawmill from Horton's Bay and rebuilt it on the east side of the river south of town. This mill changed hands a number of times, Mr. Palmiter selling it to a Captain Barnlund who owned four lumber schooners, but wanted to go into mill operating.

He mortgaged his boats to buy the mill from Mr. Palmiter but was "taken for a ride," losing everything. He sold part of the mill to F. S. York who moved it to Bohemian Settlement where he operated it successfully. Mr. Porter extended his logging road to it to bring out the lumber. Captain Barnlund sold the rest of the mill to the Barker Cedar Company.

When Mill B of the East Jordan Lumber Company blew up March 21, 1892, W. P. Porter bought the Barker mill and rebuilt it into a shingle mill. In June, 1928 lightning struck it and it was burned.

Fire was the Nemesis of virtually all early East Jordan industry. The only ones to escape disastrous fires or total destruction were the flooring plant, the Argo mill; and Mill "A" of the East Jordan Lumber Company.

Another mill was built in 1879 north of town, by Martin and

Woodin. After several shifts in ownership it belonged to the Stoepeel Lumber Company who were operating it in 1883 and 1884. Officers were President, Mr. Watson; Secretary, Herman R. Stoepeel; Treasurer, William C. Stoepeel. These three owned 1892 shares of stock.

DeWitt E. Wilbur, owning four shares, was vice president, superintendent of the mill, and manager of their company store which was located two doors south of the present George Sherman Firestone store. Eventually, W. P. Porter bought it at a forced sale and it became Mill B of the East Jordan Lumber Company.

MARCH 21, 1892 this mill was wrecked by a boiler explosion that took the lives of eight men. It was rebuilt; then December 17, 1913 the main section of the mill burned at a loss of \$25,000. Again it was rebuilt and continued to operate until 1928. It was completely destroyed by fire August 4, 1935.

In 1879 the firm of Glenn and Porter was formed, Joseph C. Glenn moving his mill here from Leland and having his nephew, William P. Porter, as a partner. This was Mill A which was erected on the east side of the Jordan river, back of where Dr. Savery's office is located.

In the winter of 1881-82 Mr. Glenn sold his interest to A. H. Frost and C. L. Ames, Chicago bedding manufacturers, and they and Mr. Porter organized the East Jordan Lumber Company. In 1897 the mill was rebuilt and enlarged, doubling the number of men employed (about 35). Mill A closed in 1926 and Mill B in 1928, marking the end of East Jordan's lumbering days. Mill A was dismantled and razed in February, 1939.

With the removal of adjacent timber, Mr. Porter built a logging railroad in 1898 to bring in logs to the mills, laying grades for spurs throughout his forest areas.

In 1901 it was incorporated as the East Jordan and Southern railroad and extended from East Jordan to Bellaire, a distance of 18.6 miles, where it connected

This and other historical articles found in this issue were written especially for the News-Herald by Mable Secord, of East Jordan. Mrs. Secord has long been recognized as a northern Michigan historian, whose patient research and accuracy makes these articles highly reliable—Editor.

with the Pere Marquette railway system. It had, at one time, a trackage of 55 miles. All traffic except freight was discontinued over it in 1945. Its offices and depot were on the east side of the river.

A SECOND railroad, built by another Michigan lumberman served East Jordan for a number of years. This was the Detroit and Charlevoix railroad, built by David Ward and originally planned to extend from Frederic on the Michigan Central railroad to Charlevoix, following the west side of the South Arm of Pine Lake. Some of the survey stakes are still found.

This railroad was built as far as Alba in 1894 and had been extended to East Jordan (South Arm) by 1901 when the Estate of David Ward mill was built at Deward. It ended at the pine docks north of the town of South Arm where lumber was loaded and shipped by water to various ports on the Great Lakes. The mill closed in 1912 and the railroad was torn up in 1931.

In 1883 R. W. Round and his son-in-law, William E. Malpass, of Traverse City built a foundry at East Jordan on the east shore of the lake. Two years later they added a machine shop. With eleven sawmills along the lake and the Pine Lake Iron Company at Ironton, all dependent on water transportation, plus the multitude of boats serving them, an ample market for castings and repair parts was created.

In 1886 Mr. Malpass's brother, James, came from England and bought Mr. Round's share of the business. The firm became the East Jordan Iron

Works, Malpass Brothers, proprietors, and is the only industry of the 1880's still operating in East Jordan. It is owned by descendants of William E. Malpass. The foundry, a wooden building, burned in 1905. It was replaced with one of brick, the bricks being made in East Jordan.

IN 1885 F. L. Wilson of Saginaw, inventor of a barrel hoop machine, and Alexander Bush, also of Saginaw, built a hoop factory near the present Tourist Park on the West Side. They operated until scarcity of elm timber forced them to close in 1892. In 1901 Mr. Bush built a sawmill on the same site, but it burned January 2, 1902.

1903 was an epochal year for East Jordan. Two projects began in February—the Charlevoix Milling Company was getting ready to build the Argo mill. It was to be a hundred barrel flour mill, with a 30,000 bushel grain elevator. The estimated cost was \$30,000. It operated until it was sold to the East Jordan Co-operative Association for a feed mill in 1921.

Early in February the Pine Lake Flooring Company was organized with a capital of \$40,000. Officers were President, W. P. Porter; vice president, F. L. Bryant; secretary, M. H. Robertson; Treasurer, George G. Glenn. The plant started manufacturing flooring the first of October, 1903. In 1907 it shipped 5,812,145 feet of flooring.

During the winter and spring of 1903-04 the Greif Manufacturing Company of Cleveland, owners of 23 plants, the largest cooperage company in the world, built a cooperage on the east shore of Jordan river south of town.

It burned February 12, 1905 but was rebuilt and began operating again April 13 1906. Boilers from the old South Arm Lumber Company mill were utilized to furnish part of their power. Another fire, February 24, 1910, destroyed their dry kilns which were rebuilt. Then May 6, 1914 the kilns were again burned. The mill was eventually dismantled and moved to Manistique.

ORIGINALLY EAST Jordan had three planing mills—one at Mill B and one at the foot of Main street, both part of the East Jordan Lumber Company's plants, and one on North Main street, belonging to Burton E. Waterman. Both firms wanted to expand so in 1906 they incorporated the East Jordan Planing Mills Company. Owners were W. P. Porter, A. H. Frost and C. L. Ames, comprising the East Jordan Lumber Company, and Burton E. Waterman.

A site was bought, south of the Iron Works, and a wooden building erected to which machinery was moved from the Waterman plant and the mill at the foot of Main street.

An outgrowth of this parent plant was the East Jordan Cabinet Company which manufactured more than 20 different designs of parlor and library tables. The summer of 1917 the building burned. It was replaced by a substantial brick structure. Later it was sold to the Iron Works and used as a machine shop.

In 1908 the Bennett Handle Company built a factory near the present Tourist Park Site making principally broom handles. Work for 20 men was started on May 1st. It ran for a number of years.

In January, 1908, articles of incorporation were signed in Eoyne City by the East Jordan Iron Company and the East Jordan Chemical Company, each capitalized at \$300,000. Both plants were built at East Jordan on the old M. M. Burnham farm north of Sunset Hill cemetery and operations began early in 1910.

One was brought here from Escanaba by boat, and iron ingots ("pigs") were shipped out the same way. One boat load consisted of 3200 tons of pig iron.

ON MARCH 6, 1925, the acetic acid plant, built a few years before at a cost of \$100,000, was destroyed by fire. Shortly afterward another disastrous fire resulted in the placing of an armed guard about the plants as sabotage was suspected. Operations were discontinued

in 1927 and the plants were dismantled.

In 1859 William Harvey Porter, a brother-in-law of W. P. Porter, bought land from the government at Advance on Pine Lake, being its first permanent settler. He lived at Bear Creek (Petoskey) until 1865, then returned to Advance and built a sawmill and afterwards a gristmill on Porter creek.

In 1891 he built a dam across Deer creek and built another gristmill there. It operated until April 15, 1903.

Mr. Porter sold the entire plant to Douglas C. Loveday, October 29, 1902 who razed the mill the next spring and enlarged the dam to provide power for East Jordan's first electric plant, built by him and his son, W. Asa Loveday in 1892, using the steam plant in town as an auxiliary. January 16, 1904 patrons, for the first time, had all-night service.

ON DEC. 16, 1907, following a season of unusually heavy rainfall, part of the dam collapsed. A newly-built bridge just below the dam stood firmly, but the counter current created at the mouth of Deer creek flowed up the Jordan one fourth mile, lifted the Rogers bridge from its foundations, and carried it eight rods up stream.

The East Jordan and Southern railroad bridge was wrecked and a portion of the Detroit and Charlevoix railroad tracks were washed out. The tracks were repaired next day and both roads used them until a temporary bridge could be built for the E.J. and S.

In the meantime the power plant at the old Cooperage was put in order and used as a booster for the steam electric plant to furnish the village with lights.

In 1910 the Lovedays sold to Charles S. Abbott of Detroit who operated under the name of the East Jordan Light and Power Company. During World War I fuel became a problem, the company having to burn wood slabs and any other available material. Current was turned off.



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East Jordan Division

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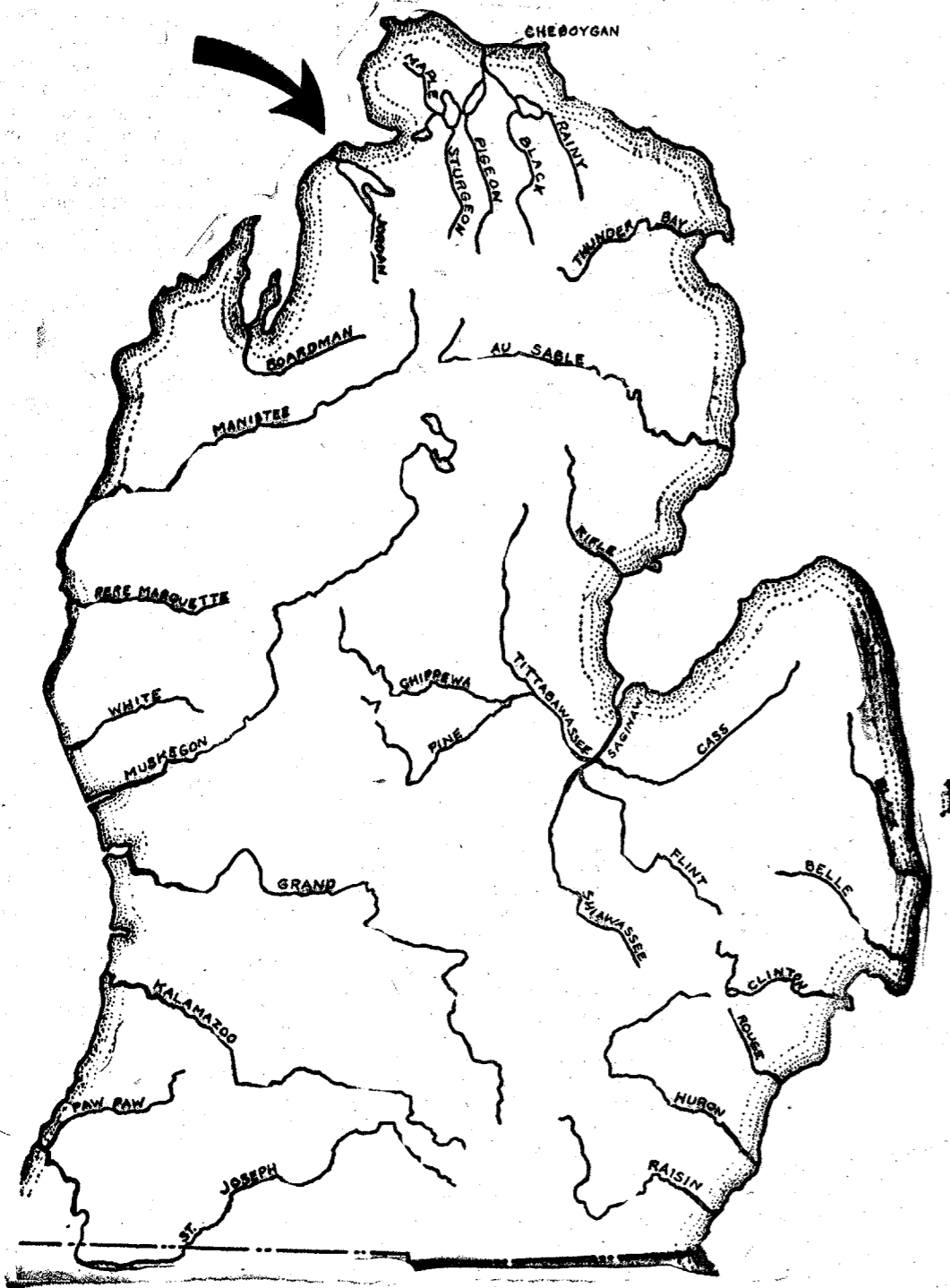
- HOT ROLLED BARS — HOT ROLLED PLATES — HOT ROLLED SHEETS — FLOOR PLATES — BLACK STEEL PIPE
- GALVANIZED SHEETS — COLD ROLLED BARS — WIRE MESH — GALVANIZED PIPE
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NORTH MICHIGAN RIVERS AID INDUSTRY



INDUSTRIAL-WISE Michigan's rivers are highly important. The streams are needed for drainage, hydroelectric power-generating dams, irrigating dams, irrigation and carrying off municipal and industrial wastes. Early in the century almost all the rivers shown above were used in floating logs to mills for the lumber industry. But today the streams are an important recreational contribution for fishing and boating.

Northern Michigan rivers are nearly all famous for their fishing fun. They include the Jordan, Maple, Sturgeon, Pigeon, Black, Rainy, Au Sable, Manistee, and Thunder Bay.

These nine north state rivers carry off from 11 to 11 and one half inches out of the 30 and one half inches of normal precipitation. In fact, the major rivers of the lower peninsula carry approximately two thirds of the surface and ground-water seepage. (River map courtesy Grand Rapids Press)

90 Industrial Years Along The Jordan

Continued from Preceding Page
ed off nights in order to carry the day time load.

By 1919 he was contemplating a return to water power and during the summer of 1920 the Deer creek dam and power plant were rebuilt. In October 1929 the business was bought by the Michigan Public Service Company who operated until it was taken over by Consumers Power Company September 9, 1950.

June 18, 1918 more than 200 farmers met and organized a farmer's marketing association to facilitate marketing of potatoes. It operated under the name of the East Jordan Cooperative Association until 1937 when it was reorganized as the East Jordan Cooperative Company to conform to state and federal laws.

The business has expanded in many ways including wholesale distribution of gasoline and petroleum products in nine northern Michigan counties.

The winter of 1923-24 a cheese factory was built by the Northern Dairy Products Company on Mill street and opened in June, 1924 with Harold F. Stueck as cheese-maker. Officers were President, Ernest G. Loeb of Loeb Farm; secretary-treasurer, Forest F. Fowler; vice president and general manager, H. C. Jordan, Mr. Jordan withdrawing from the firm soon after manufacturing was begun.

THE FACTORY was sold in November, 1927 to Calcite Farms of Rogers City who later failed and the plant was closed. The Alfred Thorsen Lumber Co. now occupies the building.

In 1925 John Morgan of Traverse City and Richard C. Sutherland, manager of the East Jordan Cooperative Association, conceived the idea of a cannery for East Jordan. At a meeting in January, 1926 W. P. Porter became interested in the idea. The East Jordan Canning Com-

pany was incorporated March 1, 1926 and ground for a factory was broken that year. A factory was built in 1927.

Power was secured for it from the adjacent Pine Lake Flooring Company mill. When the latter ceased operations the Canning Company took over the building to use as a power plant.

During 1953 their output was 150,000 cases—a total of 3,500,000 cans. Products canned include asparagus, sweet and sour cherries, green and wax string beans, carrots, and beets.

A number of creameries operated here at various times but it remained for the Jordan Valley Cooperative Creamery to establish a permanent plant. It began operations June 8, 1932 with a capacity for 500,000 pounds of butter annually. Production for 1953 included 2,125,000 pounds of butter, and 13,000,000 pounds of skim milk which is converted into dried skim milk. Another by-product is dried buttermilk.

SAWMILLS WERE numerous all around the lake. The Peninsula Lumber Company (Thomas Foreman) had two mills and a store at Dwight's Landing on the east shore of South Arm.

A sawmill, shingle mill, and camp was located at Smithston's Point.

A man named Sweet, from Beaver Island, built a sawmill on the west shore below the Whitfield homestead, and the Pine Lake mill was across the lake from it.

A Mr. Thorpe had one for a short time on Kinner's Point, site of the John Porter cottage.

The mill in the Bohemian Settlement which had been operated by Lilak & Sweet burned Feb. 21, 1903.

In Northwest
Michigan



Industrial Men Choose

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Manufacturers of Electronic Instruments for the Aircraft Industry

By Mabel Secord

Charlevoix Sugar Industry Bought Beet Seed In Germany

★ ★ ★

Plant Employed 100 Workers Showing Profit Last 3 Years

Entering Charlevoix from the south on M-66 one passes a large dilapidated reinforced concrete structure, a monument to a dead industry, dating back more than half a century. It was built by the West Michigan Construction Company, organized solely to erect this building and set the machinery for the Charlevoix Sugar Company which was organized about 1902.

Principal stockholder was a Colonel Martin. Harry Nicholls, of Charlevoix, was also, a heavy investor. Later, the Colonel assigned his stock to a nephew, Sam Martin.

Feb. 18, 1903 the company received a carload of beet seed from one of Germany's oldest seed houses in Europe, where the sugar beet industry was first established. As long as the plant operated they secured all seed from this source.

That spring, seed was distributed to farmers under contract for the season's crop.

Work continued on the building into November when harvesting was ready to start, the beets being left in the ground as long as possible to increase the sugar content. Then trouble started.

THE CONSTRUCTION company defaulted on their payroll for three weeks and 100 men went on strike. With the result that the entire crop had to be hauled to East Jordan in every available type of conveyance from where it was shipped via the Detroit and Charlevoix, and Michigan Central railroads to a plant in Saginaw for processing. This entailed a heavy loss to the company.

This was in the days before improved roads were built. Farmers would haul half a wagon load from the field to the road, as teams could not move full loads from the fields, and often bogged down on the load and had to unload and make two trips.

Ben Hartzig, mechanical engineer, was a head man in the construction work. He got Klondike fever during the cur-

rent gold rush. Two of the Company men, seeing he was bound to go, made a deal with him.

They would grub-stake him, pay all his expenses there and back and his regular salary. In return he would share equally with them in what he secured and return to work. The deal netted the three \$50,000 apiece.

DURING THE summer and autumn of 1906 the factory was completed and began operating in October that year. Many beets were hauled to the lake shore and carried to the factory on scows.

The plant had been poorly assembled. Much of the machinery had to be moved to other positions and the water and juice pipes were relaid.

A Mr. Hubbard was brought from a St. Louis sugar factory to take charge of the office. Later, Sam Martin replaced him.

Frank Klentz was general plant superintendent for two or three years. Rudy C. Korth, Charlevoix township supervisor, was assistant plant superintendent in 1906-07.

The manufacture of sugar was discontinued following the processing of the 1909 beet crop. Mr. Korth says the last three years it ran it was a money-maker, increasing each year.

HOWEVER, Sam Martin had rather exalted ideas of his own importance and insisted the farmers should come to him to get their contracts instead of him going out to them to get the business for the firm.

He finally closed the sugar-making operations and went to Ohio where, he said, the people were more appreciative of what he was doing for them.

For several years, after manufacturing ceased, the factory continued taking in beets and shipping them elsewhere for processing.

The Little Towns

NORWOOD
An early industry at Norwood was the sawmill built in 1866 by O. D. Wood, Orwin Adams and L. H. Pearl, members of the firm of O. D. Wood and Company. It was sold to other interests in 1869.

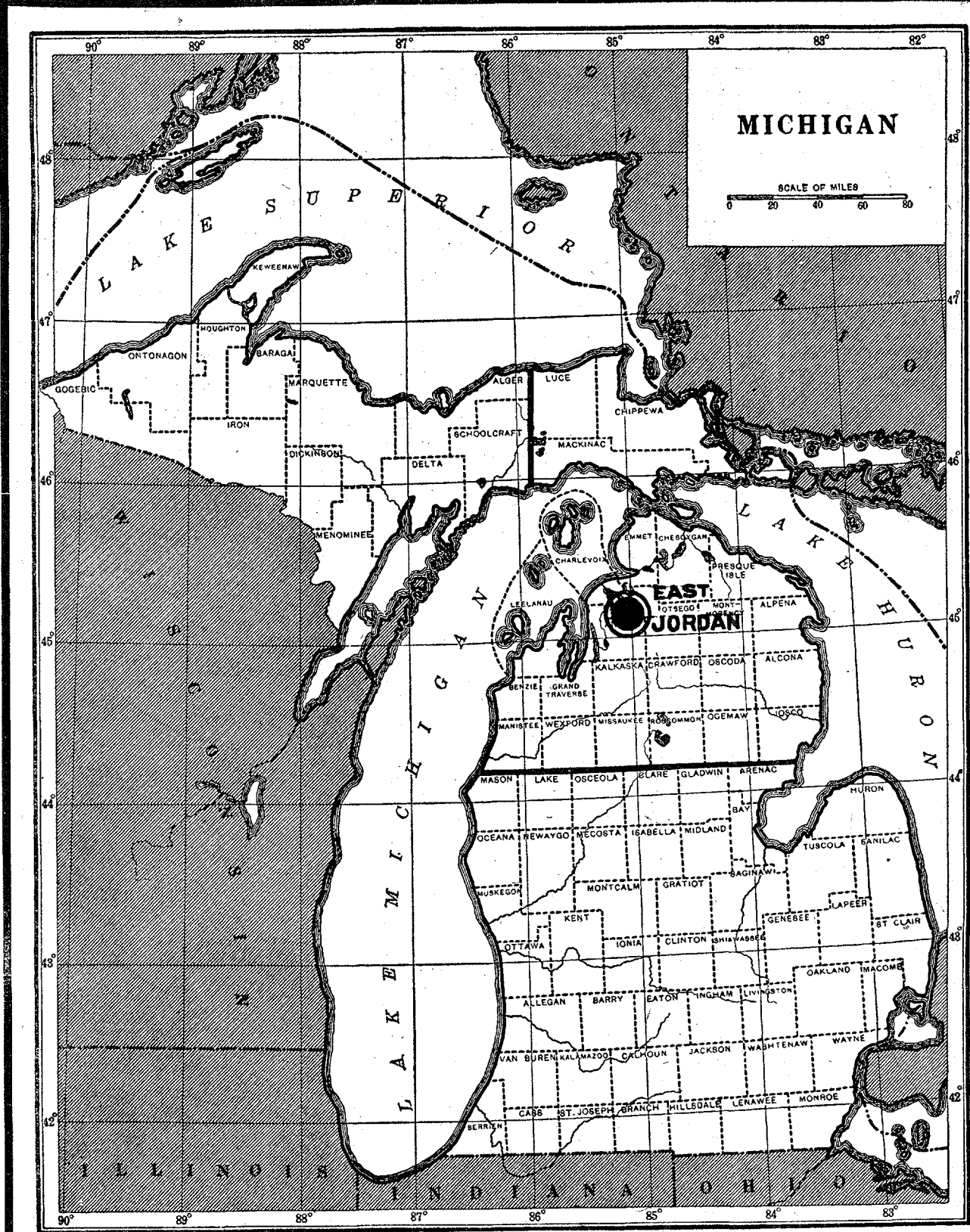
IRON TON
At Ironton, on the west shore at the outlet of the South Arm into Pine Lake, the Pine Lake Iron Company began operating in 1879. Charcoal kilns were built and the manufacture of iron was begun in 1881.

Officers were President, Robert M. Cherrie; vice president, James Otis; treasurer, H. C. Dolph. Mr. Otis was the resident manager. In February 1884, while superintending some work, he was crushed under a heavy weight and later died. His brother, John Otis, of the Mancelona Iron Works, replaced him as manager. The company failed about 1895.

Another sawmill was built at Ironton in 1881 by Aaron Box.

HORTON'S BAY
In 1876 a mill was built at Horton's Bay by Samuel Horton who came to Pine River about the first of August, 1856, and settled at the bay now bearing his name.

WALLOON LAKE
Albert W. Olds built a sawmill on Bear Lake (Walloon), 3 miles east of Horton's Bay in 1882. In 1883 he built one of the finest docks on Pine Lake for the shipment of his lumber.



NATIONALLY KNOWN FOR ITS INDUSTRIAL COOPERATION

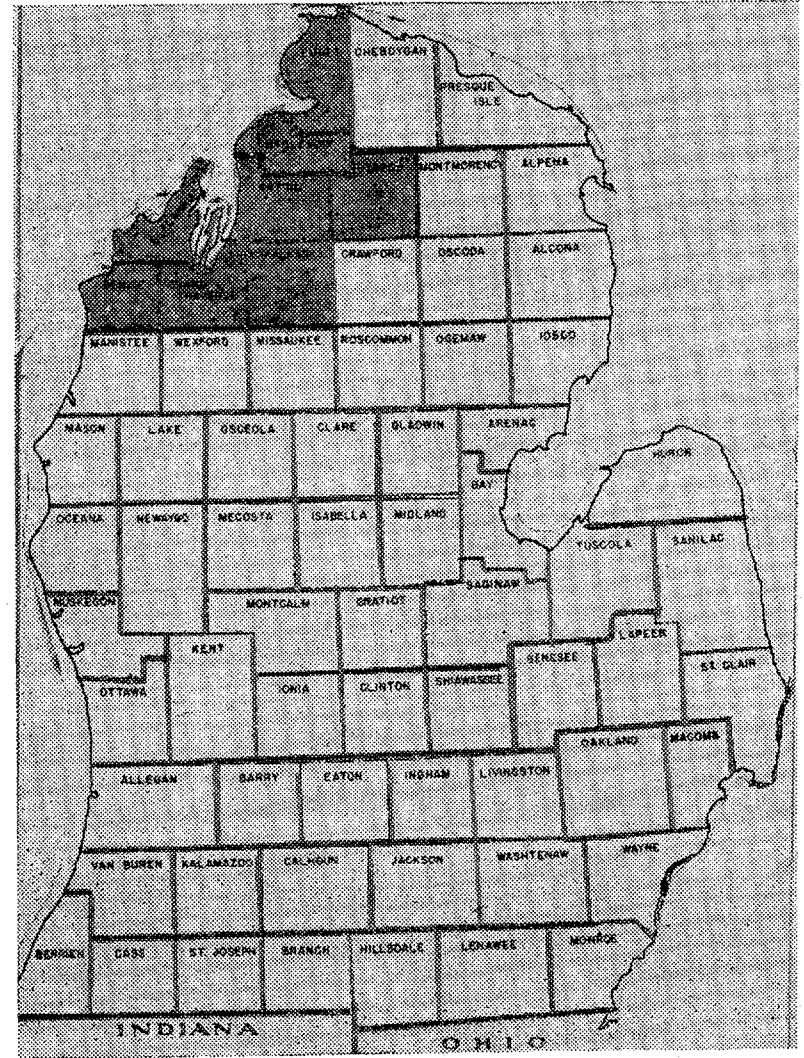
That's The City Of East Jordan Charlevoix County

Published In The Heart Of Northern Michigan's Industrial Activities
The East Jordan News-Herald

IN NORTHWEST MICHIGAN



- Emmet
- Charlevoix
- Otsego
- Antrim
- Kalkaska
- Grand Traverse
- Benzie
- Leelanau



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Pine River Grows Up

CHARLEVOIX INDUSTRIAL PROGRESS FOLLOWS EARLY TRIAL AND ERROR

★ ★ ★

First Firm Started Nearly One Hundred Years Ago

By MABEL SECORD

In the winter of 1860-61 William M. Holland bargained for a mill site on Mill Creek (Stover Creek) from its owners, Medad Thompson and Hugh Miller.

Mr. Holland erected a saw pit and hewed out planks by hand for the flume. The other residents of Charlevoix (the village was Pine River until 1843) helped him get out timber and build a dam, but he became discouraged and gave up the project.

Robert Miller brought the first sawmill machinery to Charlevoix in the spring of 1865 and attempted to build on the Holland site. The soil, however, was unsuited for a dam base. After the dam had gone out three times, he also abandoned the project.

During the summer of 1871 Albin Stover bought the Mill Creek water power and mill site and built a grist and flouring-mill. This was still operating in 1884.

It remained for Amos Fox and Hiram Rose, under the firm name of A. Fox and Company, to develop industry at Charlevoix.

They had been partners in a mining venture in California and came to Northport in 1855, where they built the first docks at that place.

In 1864-65 they came to Charlevoix where they built its first docks along Lake Michigan and opened a store. They began dealing in wood, ties, posts, etc.

The firm began clearing out the river along which their wood-yard was located, then built a railroad from it to their docks on the big lake.

TO FACILITATE movement of material a steam tug was ordered built at Buffalo. This, after considerable trouble was moved in June 1867 from Lake Michigan up Pine river into Pine Lake.

Four large scows had been built for them at Northport and these were towed by the tug around Pine Lake and the South Arm to gather up wood products piled along their shores by the settlers, to be unloaded at the wood yard.

June 21, 1869 a second steam tug was taken up the river on scows. The two tugs were named for two of the showman, P. T. Barnum's mid-

gets, the first named "Commodore Nutt," and the second one for the lady he married, "Minnie Warren." (Minnie's sister Lavinia, was the wife of the famous midget, Tom Thumb.)

In July 1869 a "bee" was organized to open a 22-rod-long channel between Pine and Round Lakes. The two tugs gathered up more than 100 men on the scows, from Boyne, South Arm, (there was no East Jordan then), and points between and brought them to the river.

THEY WERE divided into two crews, headed by E. S. Redington and Amos Fox, and the work of clearing a 300-foot swath was begun at either end and finished in one day.

The following September work was resumed and the bar at the mouth of the river where it empties into Lake Michigan was dikeged out and a 200-foot slab dock built to protect the mouth from heavy northwest winds. Later the government took over dredging operations and in the spring of 1876 Charlevoix was made a port of entry.

In the spring of 1868 the firm of Redington, Nelson and Company came from Wisconsin and built a sawmill on the north shore of Round Lake where it empties into the channel to Lake Michigan. They also built a dock at the mill. O. S. Washburn came in 1868 to be the mill foreman. (More about him later.)

They sold the mill in 1870

to George W. Esterly and Company, F. L. Kiser, a member of the firm, died shortly afterwards.

In 1874 Mr. Esterly sold it to the Whitewater Furniture and Manufacturing Company of Whitewater, Wisconsin. John Nicholls, a son-in-law of George W. Esterly, managed it for the firm the first six months of 1874. In 1876 he bought the plant.

This mill is still operating under the name of the Charlevoix Lumber Company.

EARLY IN 1880 a sash and door factory was built and operated successfully until it burned in the fall of 1883. The firm then organized the Charlevoix Manufacturing Company to make similar items, rebuilt the factory and began operations early in 1884.

Officers were President, Morris J. Stockman; vice president, D. C. Nettleton; secretary, H. Lee Iddings; treasurer, Archibald Butters.

1883 marked the beginning of the ashburn and Ackert machine shop that later became the Charlevoix Iron Works, owned by O. S. Washburn, John M. Ackert, and E. B. Beauvais.

J. Milo Eaton operated a brush handle factory in 1884. Other industries at that time included two shipyards and boiler works.

Old Northwest

When Michigan first came under the jurisdiction of the United States in 1796, it was in the Territory Northwest of the River Ohio, usually called the Old Northwest. States made from the Old Northwest are Ohio, Indiana, Illinois, Michigan and Wisconsin.

Billion Dollar Tourist Trade Expected Here

An annual billion dollar tourist industry is seen for the state with completion of the straits bridge and continued development of northern Michigan.

The big forecast was made by Chester Wells, secretary-manager, West Michigan Tourist and Resort Association.

"This means we will need many new hotels, motels, resorts and other places for accommodation of new guests here in Western Michigan," he said.

The increase in tourist patronage for western Michigan will be felt in northern Michigan this summer, although most significant gains will occur in 1956 thru 1958, it is claimed.

Four Million Autos Junked Every Year

One of the major reasons why auto makers can predict high production year after year is because almost 4,000,000 cars, trucks and buses are hauled to the junkyard each year.

We now are scrapping almost twice the number of vehicles scrapped annually prior to World War II, and the volume discarded each year amounts to more cars and trucks than were registered in United States in 1916.

The life of scrapped vehicles now is 14 years, compared with 10 years for those scrapped in 1941.

Auto manufacturers say that better manufacturing methods and improved pavements have helped the American people get more miles and more years of service out of their cars and trucks.

In 1925, the average vehicle emitted its final death rattle when it was a mere six and one half years old and when it had traveled 25,750 miles.

But how about the question of "How many miles of service are being built into today's cars?"

Nobody dares to predict but auto makers say there is reason to believe the rate of annual improvement is a statistical curve that continues to rise.

Northern Transportation: Bus, Railroad, Motor Freight, Airlines

Five dependable railroad systems service the industrial area of northwestern Michigan.

Antrim, Charlevoix and Emmet Counties do not lack for modern day freight or passenger service by railroad.

Short haul roads in Charlevoix county are the East Jordan and Southern Rail Road running from East Jordan to Bellaire and the Boyne City Railroad Company, operating

between Boyne City and Boyne Falls.

Larger railroads running north and south through the area are: The Chesapeake & Ohio, the Michigan Central and the Pennsylvania railroads.

ANOTHER FREIGHT service offering fast, efficient transportation is Parker Motor Freight, of Petoskey, which covers west-

ern Michigan with daily pickup and delivery.

The Greyhound Lines answer a vast amount of the area's transportation needs.

A between-city bus service operating daily from East Jordan north is the Smith Bus Lines, of Petoskey.

FOR FASTER transportation

northern Michigan residents make use of the air services offered the area by Capital Airlines at Pellston.

Northwestern Michigan does not lack for modern, efficient transportation service.

After 1820 and until 1860, states were always admitted to the Union in pairs—one from the North, and the other from the South. Arkansas is Michigan's twin state.

THANKS TO THE FARMING INDUSTRY OF NORTHERN MICHIGAN

For Helping Us Produce Fine Quality
Canned Goods Which Are Enjoyed By Consumers
Around The World.

GOOD FARM — INDUSTRY
COOPERATION SPELLS
PROGRESS!

EAST JORDAN CANNING CO.



Industrialists & Servers of Industry!

Businessmen & Resort Owners!

Here's a photographic studio and camera shop staffed by those who have left "big city living" (Detroit), but brought along with them "big city know-how," to live here and work for Northern Michigan.

WHENEVER YOU NEED:

- Photo stories complete with copy preparation . . .
- Brochures, brag books, from lay-out to finished product . . .
- Mechanical operational & exploded views . . .
- Aerial photos . . .
- Large blow-ups & photo murals . . .
- Publicity and promotional photos . . .
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Bill and Doris Huckle
119 Main St. East Jordan — LE 6-2332, LE 6-7043



Steel and Steel Products Are the Red Blood Of American Industry

THROUGH THE COOPERATION
OF OUR NORTHERN MICHIGAN
RESIDENTS WE ARE ABLE
TO SUPPLY THIS ALL IMPORTANT
PHASE OF OUR
NATIONAL ECONOMY

MORWELD STEEL PRODUCTS CORPORATION

ELLSWORTH, MICHIGAN



This Is YOUR NORTHERN MICHIGAN

From Traverse City to the Straits of Mackinac and from Charlevoix to Gaylord, northwestern Michigan is adjusting itself to orderly industrial growth.

Perhaps 40 to 50 industrial plants, large and small, have moved into the area in recent years. And with them have come the men and machines of a modern age.

Older plants which fought the dangers of industrial isolation and general economic uncertainties of years gone by proved to be the backbone of northern Michigan's manufacturing progress.

Firms like the Petoskey cement plant, the East Jordan Iron Works and the Michigan Tanning & Extract Company (Howe's Leather Co.) have stood the rigid test of time, giving others faith in the area.

Today, few hazards stand in the way of industrial production in this area. Communications, electric power and transportation are improving and rapidly catching up with the needs of successful manufacturing.

Public Utilities

THE ENDLESS attempts to improve electric services by Consumers Power Company and the far-flung services offered by REA have pushed development years ahead in a comparatively little time.

Michigan Bell Telephone company and the Traverse Bays Telephone company, industries in themselves, have connected homes with business and business with industry, providing a most important link in our chain of progress.

Our north country has progressed not only in the development of industry but in all the activities of life. We have advanced in industry, outdoor recreation (resort) and agriculture.

But it remains for industry to strengthen our economic life twelve months out of the year. Although no one should underestimate the vast amount of financial aid brought to us through our summer and winter resort visitors.

Modern Plants

NORTHERN Michigan takes pride in the new industrial plants it is attracting. They are modern, clean and attractive with landscaping and flowers making them pleasing to see.

Take a look at Courter Electric Products, Inc., in Boyne City and note what assets the building and grounds alone have added to the community.

Or visit the all-new, all modern plant of Mount Clemens Metal Products Company in East Jordan, which is perhaps the largest of the newly constructed factories in the north country.

The men and women active in attracting new plants to northern Michigan have vision, enthusiasm and a deep faith in the future of the area.

It is interesting to note that Charlevoix has attracted several sound, well-financed plants to the community. One is American Mold Engineering, which is opening a new building south of town on M-66. The firm has been operating in another plant on

the Petoskey road and has plans for a third plant in Charlevoix.

Antrim Factories

OTHER CHARLEVOIX industries include Freedman Artcraft & Engineering Company, Stream-Eze, Inc., Paul-Reed, Inc., and South Bend Tool & Die.

Paul-Reed, Inc., like the East Jordan Canning Company, The Jordan Valley Cooperative Creamery and Consolidated Food Processors, Inc., of Ellsworth, produce goods found in local stores.

Ellsworth is in Antrim County where several new industries are adding to the economic welfare of residents.

A plant, opened recently in Elk Rapids, (Super Tool Company) received a location bid from nearly every city in northern Michigan before they decided upon Elk Rapids.

New Buildings

RAPID manufacturing strides have been made by the Bellaire Log Cabin Manufacturing Company. And at Central Lake the New Home Coach Company is producing top quality house trailers. Also in Central Lake the Traverse Bays Telephone Company, which recently installed dial telephones throughout the county, is conducting a million dollar improvement program.

In Ellsworth the Morweld Steel Products Corporation is a young firm employing men from the surrounding territory. The plant has expanded to the point where a larger building was necessary.

Continuous improvements are being added to two large East Jordan plants—Jordan Valley Cooperative Creamery and the East Jordan Iron Works. Both of these firms are known throughout the United States.

What They Make

SMALLER NORTHERN Michigan firms include many saw mills, wood working firms and cement block plants.

Thus the type of manufacturing done in northern Michigan is extremely varied.

They make cement in Petoskey; shoe soles in Boyne City; fire hydrants in East Jordan; plastic materials in Charlevoix; steel products in Ellsworth; house trailers in Central Lake; log cabins in Bellaire; butter in East Jordan; airplane parts in Boyne City; fishing rods in Charlevoix; electricity in Boyne City; automobile parts in East Jordan; canned food factories are in East Jordan, Ellsworth and Central Lake.

These are but a few of the materials manufactured in northern Michigan.

During the 1930's not one half of these products were made in northern Michigan. The industrial development came when the people and the communities were ready for it.

THE ENCOURAGEMENT of industry in the north country has brought the fastest change over in our history. The area is receiving the type of people, the type of manufacturing processes that are highly beneficial to the north.

Aided by our resort business and our agriculture, industry is helping northern Michigan become one of the most modern sections of Michigan.

Communications Are Adequate In Northern Michigan

Three radio stations, one television station and two large telephone companies plus the telegraph service form adequate communications for northwestern Michigan.

The radio stations are well located. They are: WMBN, Petoskey; WCTM, Traverse City; and WATC, Gaylord.

Latest to join the northern Michigan airways is television

station WWTW at Cadillac.

The area is connected with the rest of the world through the telegraph services of Western Union.

Telephone service, which is being improved and modernized each year, includes those of Michigan Bell Telephone Company and the Traverse Bays Telephone Company, of Antrim County.

New Milestone

Everyday and every week we learn of events which contribute in large or small ways to the tapestry of history. This week marks an occasion for paying tribute to our home state, and, in its way, this first observance of Michigan Week will go down as part of the state's history.

Live, Work, Play

One of the objectives of Michigan Week is to show Michigan people that their state is a wonderful place in which to live, work and play. Quite a number of other states offer attractive places in which to live and work. But few can also offer such splendid opportunities for play as Michigan.

Your New Oldsmobile Dealer

Rocket Engine or Hydramatic Olds Has Them Both

- 88 AND 98 OLDSMOBILES
- GMC TRUCKS
- GOOD USED CARS



Shell Petroleum Products

PARSEL GARAGE

South Bridge Street

Charlevoix



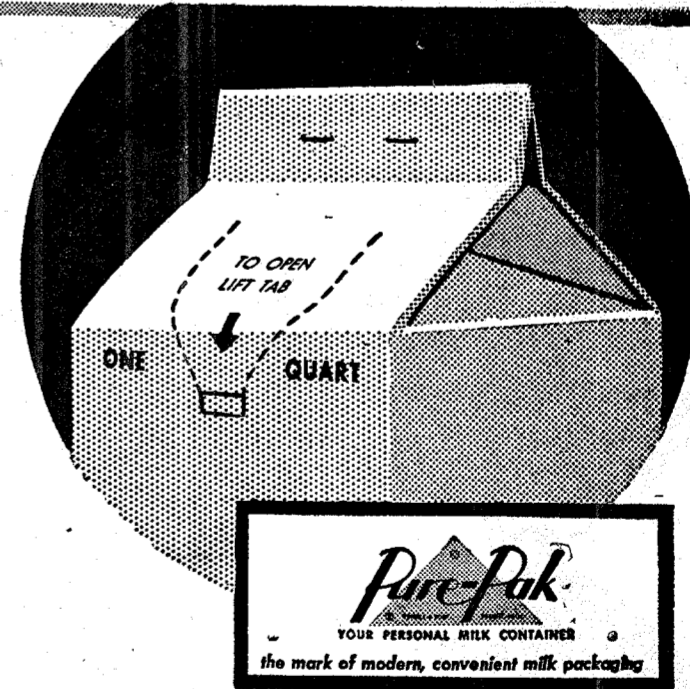
For your Family's Sake... Look for the Gable Top!

THERE'S A WORLD OF DIFFERENCE IN MILK CONTAINERS!

You're Sure it's Pure in

Pure-Pak

YOUR PERSONAL MILK CONTAINER



"AT YOUR DOOR-- AT YOUR STORE"

Daily Service In The Following Northern Michigan Communities:

- * EAST JORDAN
- * CHARLEVOIX
- * ATWOOD
- * ELLSWORTH
- * TORCH LAKE
- * BELLAIRE
- * CLAM RIVER
- * CENTRAL LAKE

Maxbauer's Creamery

JOHN BOSS, Manager

CHARLEVOIX

TRAVERSE CITY



Northern Michigan Electric Co-op Supplies Twenty County Area



★ Firm Employs 45 Workers

The ten million dollar Northern Michigan Electric Cooperative, Inc., of Boyne City and Advance has a transmission system of 370 miles of lines, mostly 69,000 volts.

The cooperative supplies power to three northern Michigan rural electric companies: Top O' Michigan Rural Electric Company, of Boyne City; Cherry Land Rural Electric Cooperative Association of Traverse City; and the Presque Isle Electric Cooperative at Onaway.

Through these rural electric companies the northern Michigan firm, of Boyne City, serves 23,000 north state electric consumers.

In addition to the steam plant at Advance the firm maintains plants at Tower, near Onaway and on Beaver Island.

The Northern Michigan Electric Cooperative, Inc., employs 45 workers in the Boyne City area.

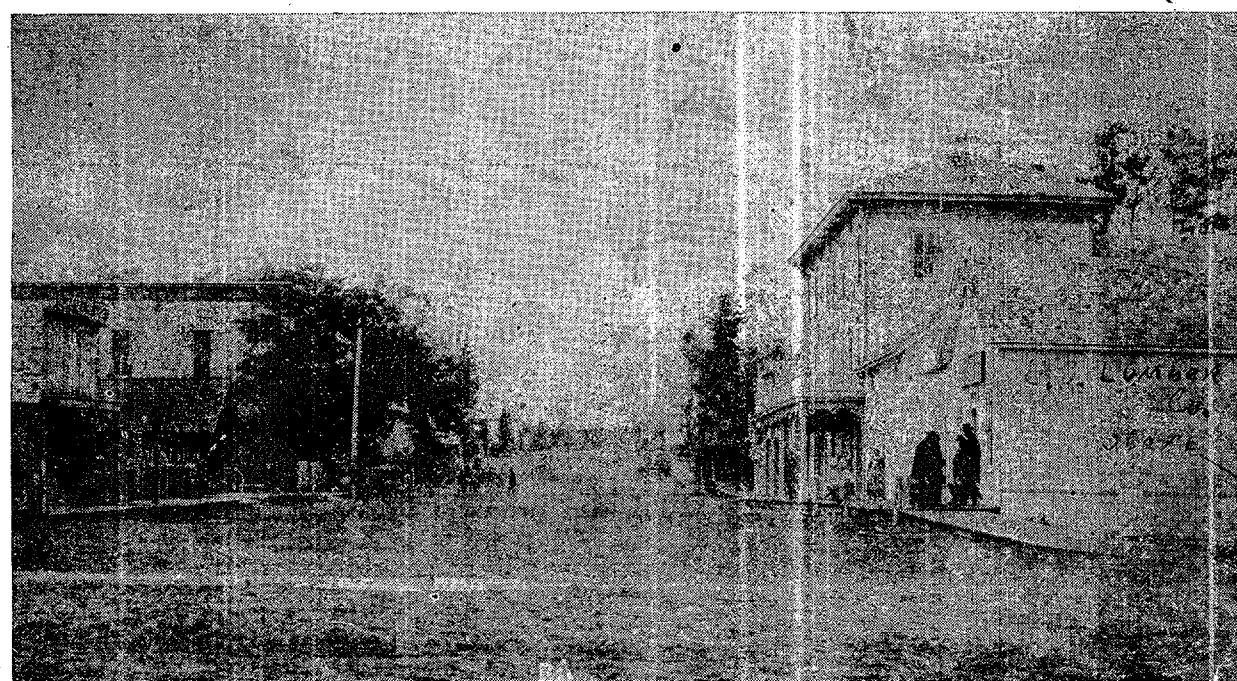
WHEN LUMBER WAS OUR MAIN INDUSTRY



STATE (Mill) Street — East Jordan



Water Street — Boyne City



Main Street — East Jordan



Lake Street — Boyne City

Our Water Wonderland

WHY DO WE CELEBRATE YOUR MICHIGAN WEEK?

This is the week known as Michigan Week, the first week ever devoted to studying the Wolverine State and the things that make our Water Wonderland great.

Is Michigan great? A few facts and statistics gathered from various sources show that it is indeed great, in almost any category you wish to name.

Take for example agriculture. Although only 22nd in area, Michigan consistently ranks 10th or better in production of the nation's 20 major crops. In the production of sour cherries, cantaloups, and pickle cucumbers Michigan ranks first.

The state ranks second in the production of plums, celery, onions and field beans, and third in the growth of apples, grapes, carrots, cauliflower, sweet corn, cucumbers, strawberries and tomatoes.

* * *

THE EASTERN SHORE of Lake Michigan is one of the most important fruit belts in the United States and is often called the "Fruit Basket of the Middle West."

Michigan, of course, is known throughout the world as the leader in the production of transportation vehicles, but actually it is a state of wide manufacturing diversity. You'll find 81 percent of all types of industry in Michigan.

It ranks first in the manufacture of gray iron, cutting tools, wood-working machinery and cereal preparations. Michigan is also among the leaders in the production of metal stampings, drugs, refrigeration machinery, sporting and athletic goods, steel, furniture, chemicals and paper products.

Undoubtedly one of the major reasons for Michigan's eminence in manufacturing lies in its great wealth of natural resources:

In mineral resources, Michigan stands high in the production of iron ore, copper, salt, brines, gypsum, limestone, sand and gravel. The Lake Superior District, the greatest iron ore producing region in the world, is partially located in the Upper Peninsula.

* * *

MICHIGAN LEADS the nation in the production of salt and gypsum. From the brines of Michigan we obtain the bromine used in your anti-knock gasoline, calcium chloride, iodine, and more than 100 other chemicals and medicines.

Michigan still stands high in forest industries, ranking fourth in the nation in paper and paperboard production. Although not the great lumbering state it once was, Michigan can lay claim to being the leader among the Great Lake States.

Our fourth largest industry may come as a surprise to some—it's the tourist industry. In two-thirds of our states it's the largest. Nature was good to Michigan. The state has 11,037 inland lakes, 36,350 miles of streams, 3,121 miles of Great Lake shoreline, and in general four times as much water-covered area as any other state.

Consequently hundreds of thousands of out-of-state visitors travel to Michigan each year to try their luck with the rod and reel. The state usually stands first in the union in the sale of fishing and hunting licenses.

Last year, for example, Michigan sold 1,155,700 fishing licenses and 1,192,800 hunting licenses. While no exact census has ever been taken of the number of fish and wild game in each state, it's obvious that most people regard Michigan as the state that has the most.

* * *

TO MAKE THE tourist's stay in Michigan as comfortable as possible, the state has built more state parks and prepared campsites than any other state. The innovator of the roadside picnic table, Michigan now has more than 3,000 scattered about the state. In Porcupine Mountain State Park in the Upper Peninsula, it also has the largest state park in the United States.

Michigan is especially fortunate in the field of education. Its educational system has been used as a model in nearly all of the western states. The state stands third in the number of students enrolled in institutions of higher learning, and the University of Michigan and Michigan State College, its two chief rival institutions of higher learning, possess an enviable reputation in educational circles. Smaller colleges, like the Michigan College of Mining and Technology, as considered outstanding in specialized fields.

In the field of trade, Michigan holds a host of first places. It is for one, America's largest inland world trade center. Detroit River is the busiest waterway in the world and carries more tonnage yearly than the Rhine, Thames, Seine and Volga combined.

Add to these facts Michigan's spiritual and cultural blessings—its thousands of churches, its artists, writers and symphony orchestras — and it can be seen that Michigan is genuinely a state of immense diversity.

* * *

That's Michigan as it stands today. Or, to repeat the theme of the 1954 Michigan Week, "This is YOUR Michigan."

Who's Who Among Our Many Industries

PERCY PENFOLD, manager, Jordan Valley Cooperative Creamery, East Jordan.

JOHN BOSS, manager, Maxbauer Creamery, Charlevoix.

JOHN REED, president, Paul-Reed, Inc., Charlevoix.

HAROLD FREDBERG, district manager, Consumers Power Company, Cheboygan.

RICHARD, THEODORE AND WILLIAM MALPASS, owners, East Jordan Iron Works.

MILTON D. SEMRAU, president, Bellaire Log Cabin Mfg., Co., Bellaire.

JOHN KUJAWSKI, superintendent, Howe's Leather Company, Boyne City.

WILLIAM VANRAAPHORST, manager, American Mold Engineer, Charlevoix.

R. M. DYKSTERHOUSE, president, Courter Electric Products, Inc., Boyne City.

HAROLD LEES, manager, Top O' Michigan Rural Electric Company, Boyne City.

JOHN PORTER, president, East Jordan Canning Company, East Jordan.

GORDON L. FREEDMAN, president, Freedman Artercraft Engineering, Charlevoix.

LLOYD RICHARDSON, general manager, East Jordan Division, Mount Clemens Metal Products Company.

A. E. STEINBRECHER, manager, Northern Michigan Electric Cooperative, Inc., Boyne City.

MAURICE TAYLOR, President, Morweld Steel Products Corporation, Ellsworth.

ARTHUR POINEAU, manager, Ideal Dairy, Boyne City.

HOWARD PORTER, president, East Jordan and Southern Railroad, East Jordan.

ELMER ROOD, manager, Consolidated Food Processors, Inc., Ellsworth.

Northern Banks Aid Industrial Development

★ ★ ★ Areas Growth Linked To Progressive Banking

By WILLIAM H. GRAUEL

(Assistant Cashier, State Bank of East Jordan. Chairman, Northern Michigan Conference of the National Association of Bank Auditors and Comptrollers.)

Northern Michigan banks are a part of the financial mechanism which plays so large a role in our industry, business and trade and in the everyday lives of our people.

Your bank is big business. A business that is affected with a public interest, similar to public utilities,—railroads electric companies and our communications.

The banks of Charlevoix, Antrim and Emmet counties are a highly important phase of our northern Michigan economic structure. They are part of the 19,000 banks serving United States.

The vast development of our important industrial area from Antrim county to the Straits of Mackinac is due in a large part to the many services rendered by our banking industry.

The credit instruments (checks, notes, drafts, coupons, etc.) that stream thru the cages of our modern banks, and through the marvelously intricate machinery with which they are equipped, are redeemable in cash. They are, in fact a kind of money.

Speaking of our own bank, the State Bank of East Jordan, it is classified as a commercial bank. It was organized to receive deposits, make loans, transfer money and credit.

A banks' principal object is to finance the short term needs of trade and commerce and thus assist in the promotion of agriculture, trade and industry.

AS A COMMERCIAL bank, the State Bank of East Jordan,

ever expanding business, industry and agriculture.

TO DO THIS the State Bank of East Jordan, like many others, belongs to many associations. These groups exist for the purpose of promoting activities and establishing practices that are beneficial to banks and bankers.

Through the associations, courses for the employees are made available and our bank has had men graduating from courses and men now studying courses to aid in the improvement of their banking knowledge.

All this in turn aids the needs and purposes of the community it serves.

The interior operations of your bank are performed in surrounding designed to reduce the hazard of mischance, carelessness, or crime.

ITS RECORDS are balanced with utmost precision by use of modern, expensive equipment. Its operations are checked and doubled-checked through a system of multiple responsibility.

Thus the financial structure and economic strength of northern Michigan's rapid industrial growth is woven around the many sound services offered by the banking industry.

Plastic Die

A new type of plastic die which its manufacturers claim will save factories up to 90 percent on time and 50 percent in cost for "short-run" production has been introduced by the Rizzo Bros. Engineering and Manufacturing Company of Detroit.

Like most other commercial banks, receives savings deposits for customers and in some cases performs trust functions or the handling of estates for others.

Being a business affected with a public interest, the bank comes under the watchful eyes of both state and federal authorities.

At any period or time, either the state or federal agency responsible for conducting an examination, may appear and the bank must co-operate with them to the fullest extent. That's so the authorities may conduct a thorough examination of the records.

Deposits at the State bank of East Jordan, along with its branch at Boyne City, are over \$5,000,000. This makes it the third largest bank in the area with the First National and First State Banks in Petoskey being larger.

The growth of our northern banks has kept pace with our



A NEW REFRESHING ATMOSPHERE
WHERE BUSINESSMEN AND
INDUSTRIALISTS MAY MEET
FOR PLEASANT, PRIVATE
DISCUSSIONS

BANQUETS :- COMPLETE DINNERS :- PARTIES
FAST, EFFICIENT SERVICE

THE JORDAN INN

FOR RESERVATIONS CALL LE-6-2631



BETTER BUILT "BELLAIRE" LOG CABINS

Your Plans Or Ours

The LOG CABIN
You Have Dreamed About
At A Price
You Have Wished For

Our 10th Year Of Progress

—DO-IT-YOURSELF—
—AND SAVE THE DIFFERENCE—

BELLAIRE LOG CABIN
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MICHIGAN

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Jefferson 3-3333

CONSOLIDATED FOOD PROCESSORS, INCORPORATED

ELLSWORTH, MICHIGAN

AMERICA'S INDUSTRIAL
STRENGTH IS LINKED
TO THE DEVELOPMENT
OF AGRICULTURE

The Man On The Farm
Feeds The
Nation

WE AT CONSOLIDATED FOOD
ARE HAPPY TO BE
A PART OF
NORTHERN MICHIGAN'S
AGRICULTURAL AND
INDUSTRIAL ECONOMY



THE NATION LOOKS AT NORTHERN MICHIGAN

The Great Lakes, the Mackinaw Straits Bridge, the Soo Locks and all northern Michigan play a vital part in America's industrial life-line.

(Art work for map courtesy Lake Carrier's Association, Cleveland, Ohio. East Jordan News-Herald Engraving.)

The largest bridge construction project known to man is underway in northern Michigan at the famous and important Straits of Mackinac. Almost in the center of the great lakes shipping industry the bridge will be the longest in the world over water. Two side spans will be 7,400 feet in length about 1,000 feet longer than the Golden Gate bridge of California.

From a point at Mackinaw City to a point west of St. Ignace the bridge will be more than 25,000 feet long.

A large number of the 750 vessels which ply the great lakes will pass under the huge structure enroute to industrial centers.

The industrial empire of America is definitely tied to the great lakes. And now construction of the straits bridge will increase northern Michigan's importance in the eyes of the industrial world.

EVERYONE IN northern Michigan is better off in one way or another because of the efficiency of the great lakes shipping industry.

And the \$100,000,000 bridge spanning the two peninsulas of upper and lower Michigan will make possible an ever spreading industrial future for this area.

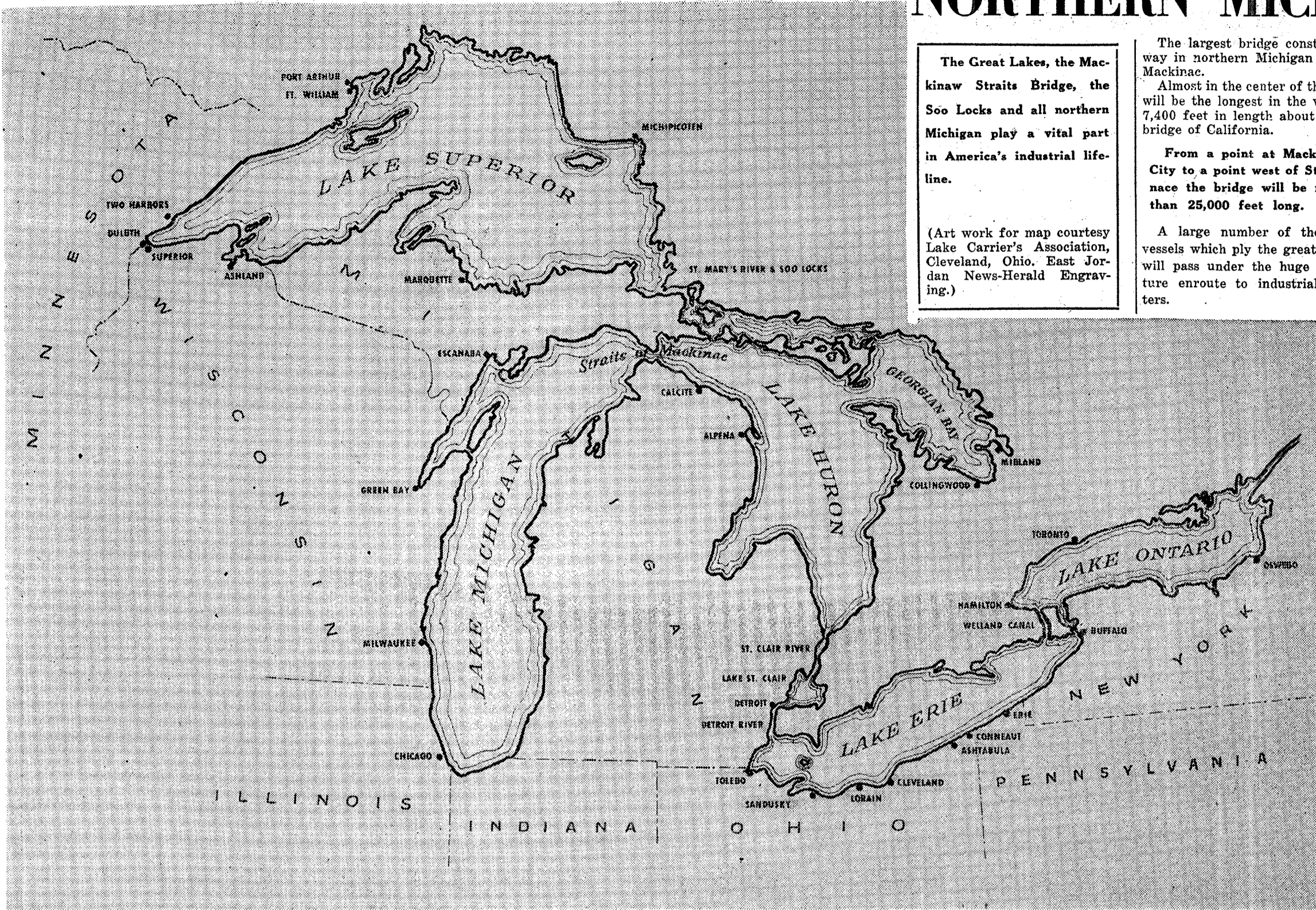
America's great industrial centers are indebted to the great lakes and to the Michigan men who labor aboard the vessels. A large number of northern Michigan residents find annual employment in the great lakes shipping industry; they know and we should realize its vast importance to this area.

In the future when you have opportunity to view the many shipping vessels from high above on the straits bridge, remember this:

These ships carry 85 per cent of all the iron ore used in the United States, plus tremendous quantities of coal, limestone, grain and other commodities, a third of the way across this continent.

MILWAUKEE, Chicago, Gary, Detroit, Toledo, Lorain, Cleveland, Pittsburgh, Youngstown, Erie and Buffalo—these are today the great producing centers of the greatest manufacturing region the world has ever known. Michigan and the great lakes were a major contributor to their development.

The people of northern Michigan, the great lakes shipping industry and now the highly important Mackinaw Bridge focus the eyes of the industrial world upon this section of America.



The production of our nationally distributed products is aided immeasurably by the cooperative attitude of our many friends here at home.

The wide acceptance of these high quality units reflects the willingness of our employees to aid in our industrial growth.

MAKERS OF:

Magic Leaf
Magic Maid
Magic Mechanic
Magic Humid-O-Clean

It is with great pride that we find ourselves a part of the economic structure of this wonderful northern Michigan area.



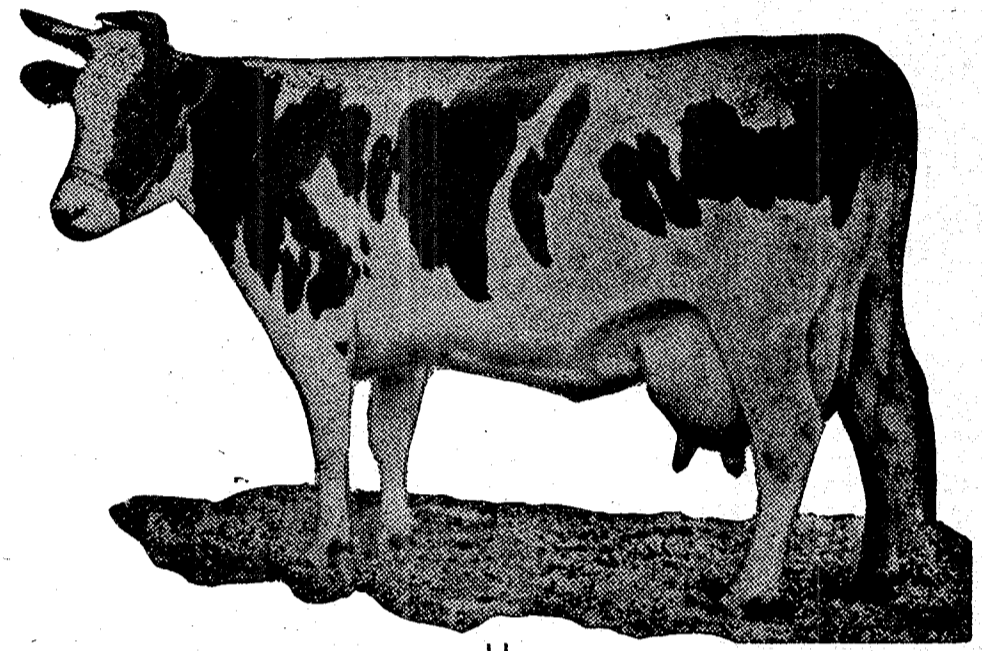
PAUL-REED, INC.

Makers Of The Famous Magic Leaf

Charlevoix, Michigan

COWS ARE

INDUSTRY TOO!



Northern Michigan Cows Belonging
To Our 1,400 Patrons Produce

13,674,198 Pounds
Of Milk Helping Us Manufacture
2,000,000 Pounds
Of Butter Each Year

We Are Proud Of Our Record And
Happy That We Are Able To Aid The Social
And Economic Welfare Of Our Northern
Michigan Residents



JORDAN VALLEY
Cooperative Creamery
EAST JORDAN, MICHIGAN

PRODUCERS OF THE FAMOUS VALLEY LEE BUTTER
FARMER OWNED AND FARMER OPERATED

"Protecting Your Health For Nearly A Quarter Century"



Will They Ever Give Up?

WHAT ABOUT CHARLEVOIX COUNTY OIL AND GAS WELLS?

51 Tests In Seven Townships Show Oilmen's Strong Belief

Will Michigan's huge oil and gas industry move into Charlevoix county? For the last 54 years there's been plenty of residents who have hoped so. Right today there are drilling operations going on near Deer Lake in Wilson Township. The Boyne Oil and Gas Company, now drilling on section 14, is but one of a number of firms that have worked the area since 1900. Robert M. Acker, petroleum geologist for the Michigan Department of Conservation told the News-Herald that: "To date, there has been no commercial oil or gas production in Charlevoix County. At present there is one well drilling in the county, this being

for oil in seven of the county's 14 townships: Boyne Valley, Chandler, Evangeline, Hudson, Melrose, South Arm and Wilson.

THE MAJORITY of these test drills, Acker said, were made by the Pure Oil Company from 1950 to 1953.

Perhaps the first test well was put down around 1900 in Charlevoix Township south of the city of Charlevoix.

Many older residents remember formation of the Northwestern Michigan Development Company which drilled for oil on the J. M. Stutzman property north of Boyne City back in 1927.

J. B. Reed was the drilling Contractor and the well was located on section 16, Evangeline township. He went down

865 feet before giving up.

Other tests made in the county included one in Wilson township, section 14 by the McClure Oil Company in 1951. They went down 500 feet.

Acting as drilling contractor the Cline Drilling Company worked a spot in section 11 of Boyne Valley township back in 1950. They drilled to 2,000 feet.

ANOTHER was put down in Boyne Valley township, section 18, by James R. Collins which went down 1785 feet before stopping.

Drilling for the Pure Oil Company, Turner Drilling Corporation, went down 1159 feet on section 1 of Boyne Valley Township last fall.

The conservation department reports that the test wells are for geological information and in search of definite information on oil or gas possibilities, as well as the extent, if any.

Periodic drilling for oil in Charlevoix county for the last 54 years indicates that many informed people believe the county will be the future scene of oil or gas production.

Big Investment

The nation's railroads have an investment of almost twice as much capital per employe as the nation's manufacturing industries, according to the Michigan Railroads Association.

New Industry Checks Drop In Northern Michigan Population

Aids North State Economy

Back in 1910 when industrial production was checked off in board feet northern Michigan was in its population heyday; and in those "good old days" our cities were swarming with people. Yes, 44 years ago there were more people in Charlevoix, Emmet and Antrim counties than at any other time in the last 70 years.

But as the lumber went, so went the people. And within those 44 years since 1910, nearly 13,000 moved from the three northern counties.

The population trend moved up and down in the last 70 years as though it were hitched to the pulse of the vast lumbering industry.

In 1884, seventy years ago, there were just about 26,000 people living in the three counties; by 1910 they had increased to 53,410; and in 1950 our population stood at 40,730. That's total population for Charlevoix, Emmet and Antrim counties.

1910—THE BIG YEAR

CHARLEVOIX county housed the greatest number of people in the 3-county history; that too was in 1910. The county had a population of 19,157, nearly 6,000 more than today.

Emmet county's was 18,561, about 2,000 more than now. Antrim's 1910 figure was 15,692, about 5,000 higher than today. But Antrim county's peak was back in 1900 when nearly 16,000 resided in that county.

So the combined 70-year population trend for the three county area went like this: 1884—25,979; 1910—53,410; and 1950—40,730.

In land area there is plenty of room for a decided population increase without matching the crowded conditions of southern Michigan.

FOR THE 3-county area totals nearly one million acres. Antrim county is largest with more than 300,000 acres.

Although the population has fallen considerably, the people remaining are without question in a more favorable financial situation.

The trend toward increased location of industrial plants plus the agricultural and recreational development of the north country has halted the downward population move.

It has upped payrolls, brought about better working conditions and as a result a better area in which to live.

Last year the state of Michigan collected three percent "over the counter" sales tax on more than forty million dollars which was spent in the 3-county area of northern Michigan.

Saddle Makers Throw In Towel

After 65 years at the same hitching post, the Saddlery Manufacturers Association has given up the ghost.

Last year its membership dwindled to 17 firms, but even more important the annual business of its members had shrunk from \$50,000,000 in 1910 to \$3,000,000 in 1953.

Dobbin got a bad turn also from another source in Lansing, the State Agricultural Commission announced intention to quit putting up prize money for coun-

How Old Are Our Cities?

Cheboygan is the oldest incorporated city in northern Michigan. It is 65 years old.

Grayling is the youngest. It is only 19 years young.

Incorporated villages are led by Mackinaw City for age. Although called a city it has always been incorporated as a village. The papers were taken out back in 1882.

Youngest of the villages in the northern area is Ellsworth. The community was incorporated back in 1938.

Here's how northern Michigan began to grow into an area of incorporated cities:

CITY	INCORPORATED
Cheboygan	1889
Petoskey	1895
Traverse City	1895
Mackinac Island	1899
Onaway	1903
Charlevoix	1905
Boyne City	1907
East Jordan	1911
Gaylord	1922
Harbor Springs	1932
Grayling	1935

The north country's villages grew incorporated areas like this:

VILLAGE	INCORPORATED
Mackinaw City	1882
Kalkaska	1887
Mancelona	1889
Bellaire	1891
Boyne Falls	1893
Central Lake	1895
Elk Rapids	1900
Vanderbilt	1901
Wolverine	1903
Alanson	1905
Pellston	1907
Ellsworth	1938

Wagon Plants Faded Rapidly When Cars Came

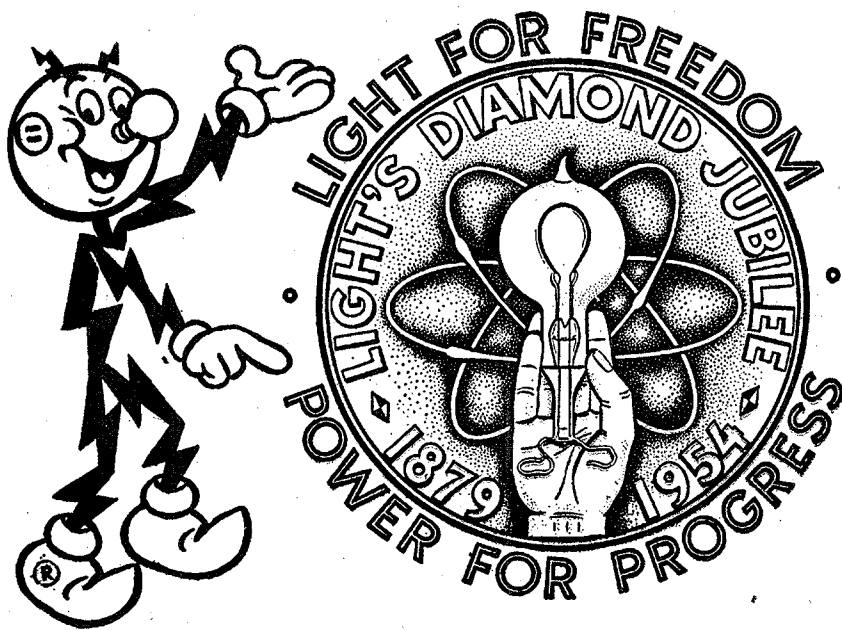
Early in the 20's, the carriage and wagon industry was one of America's big employers until people began buying motor cars.

But the upstart "horseless carriage" makers, once they started to roll in volume, hired 10 workers for every one laid off by the wagon men.

When the carriage and wagon business was at its peak in 1904, it employed 77,882 wage earners. Latest U. S. census figures show the producers of wagons, carriages, pushcarts, wheel barrows, sleighs and other miscellaneous transportation equipment had a combined total employment of only 4,562.

Few, if any other, industries have had a loss of 73,320 jobs in a half century.

ty fair horse-pulling contests. These popular exhibitions which pit team against straining team to see which can pull the most the farthest, are nothing but entertainment now," the commissioners said.



Electricity paces Progress and Development as a Symbol of FREEDOM IN ACTION!

It was pioneered by America and its great development is the result of free enterprise.

In its brief history electric power has made a great contribution to the growth of America. Expansion and development of its great industries hinge largely on the use of electric power. The machines that help its industrial workers are powered by electricity. The miracle of electric power has taken away the drudgery of physical labor. Today's worker has the electrical equivalent of 142 men helping him. This makes his work easier and his wages higher. It increases his output and lowers the price of the goods he produces. The result of higher wages and a lower cost of goods is a higher standard of living for everyone.

Privately owned power companies have met the needs of industry in peacetime. They met the nation's defense needs during the war. Electric power is essential to a dynamic America.

Since the end of World War II, Consumers Power Company has spent more than \$350,000,000 for expansion to meet the needs of Outstate Michigan . . . To help our customers gear for industrial growth and for better living.



"LIGHTING the WAY for a BRIGHTER TOMORROW"



Consumers Power Company

First Boyne City Industries Were: Saw Mills, Leather Co., Brick Yard

First Look At Ourselves

Outside of state and city anniversaries, Michigan Week signifies the first organized attempt at taking an inventory of our state's assets and informing its

people of them. The job would be relatively simple if it were restricted simply to the matter of reminding Michiganders that their state is the world's largest producer of automobiles and grows a wide diversity of fruits and vegetables, but it extends beyond that.

Two Local Railroad Firms Served Big Lumber Territory

By MABEL SECORD

Among the first industries of Boyne City (originally named Boyne) was a brick yard, the first in northern Michigan. It was built by John Nicholls of Charlevoix and Zachariah Morgan a former negro slave who became one of the region's leading businessmen. A grist mill was built in 1878 by A. J. Beardsley. He sold it in 1880 to William Mears of Boyne Falls. The White Brothers sawmill and shingle mill was operating in 1879. The Whites later built a standard gauge railroad from their plant to Boyne Falls. The first train was running on it in 1893. The White mills burned in January 1918.

In 1882 E. Shay built a sawmill on the north shore of the lake near Boyne City, at Bay Springs (now North Boyne). He sold it to L. Clayton of Cadillac, who in turn sold a half interest to William O Addis of Grand Rapids. They built a narrow gauge railroad on the east side of the river to Boyne Falls, but it operated only a few years. Addis & Company failed.

1882 found sawmills being operated by the Cheboygan Manufacturing Company, the Boyne City Mill Company, and Geoffrey Von Platen. Mr. Von Platen later built a home in Hollywood, California that because of its size and beauty has been used for the background of many moving pictures and the scene of great banquets.

THE BOYNE City Tanning Company located in Boyne City in the spring of 1901, and by early winter was ready to operate. It was established by William S. Shaw. In 1902 he, with others, organized the Boyne City Chemical Company in which he retained a two-thirds interest.

The tannery was at one time the largest producers of shoe sole leather in the world. Today, it is operated by Howe's Leather Company, formerly Michigan Tanning & Extract Company.

with Michigan and its 11,037 inland lakes, 3,121 miles of Great Lakes shoreline, and 36,350 miles of streams (half of which are trout waters).

FISHING AND hunting and swimming and skiing are all part of Michigan's vitally important tourist industry. Recreation—an industry? you may ask. That's right, and a highly profitable one, too. The tourist industry and recreation are one of the four principal sources of income in Michigan.

Michigan Industry Tops In Nation

Go any place in the world and ask someone what Michigan is. The chances are he'll reply that Michigan is the place where all the automobiles come from. During the war he may continue, Michigan was the fountainhead of a veritably endless stream of trucks, tanks, and guns.

The awe which foreigners hold for Michigan production is sometimes forgotten by the people closest to it. And while it's true that a large part of that awe is generated by our tremendous capacity to produce transport vehicles, one should never lose sight of the fact that Michigan is also a state of great industrial diversity.

You'll find practically everything manufactured in Michigan, from miniature cameras to giant cranes. Out of a total of 451 industry groups recognized by the U. S. Bureau of the Census, Michigan can boast 364. That's more than 80%.

ALTHOUGH Michigan ranks fifth in the nation as an industrial state, it can lay claim to a first in percentage of income derived from manufacturing. The state also ranks first in value of shipments of vehicles on chassis of own manufacture, in automobile trailers and in boat building. Other first place industries: gray iron, cutting tools, woodworking, machinery and cereal preparations.

In citing those firsts, we must not overlook the many other important industries which add to Michigan's industrial might—metal stampings, drugs, refrigeration machinery, sporting and athletic goods, steel, furniture, chemicals and paper products.

In fact, mention the name of almost any Michigan city, and, just as one associates beans with Boston, you can associate a major product with that city. There's Detroit, Pontiac, Flint and Lansing—autos and parts; Battle Creek—cereals; Holland—furnaces; Grand Rapids—furniture; Kalamazoo—paper products and drugs; Midland and Wyandotte—chemicals. Few states possess so many cities so easily identified with the products they make.

LITTLE WONDER that Michigan, receiving the respect of the world for its industrial might, is often called "the Industrial Heart of North America." Now that we're observing Michigan Week it might be well to remember and take pride in that title.

Michigan Rates High For Fun

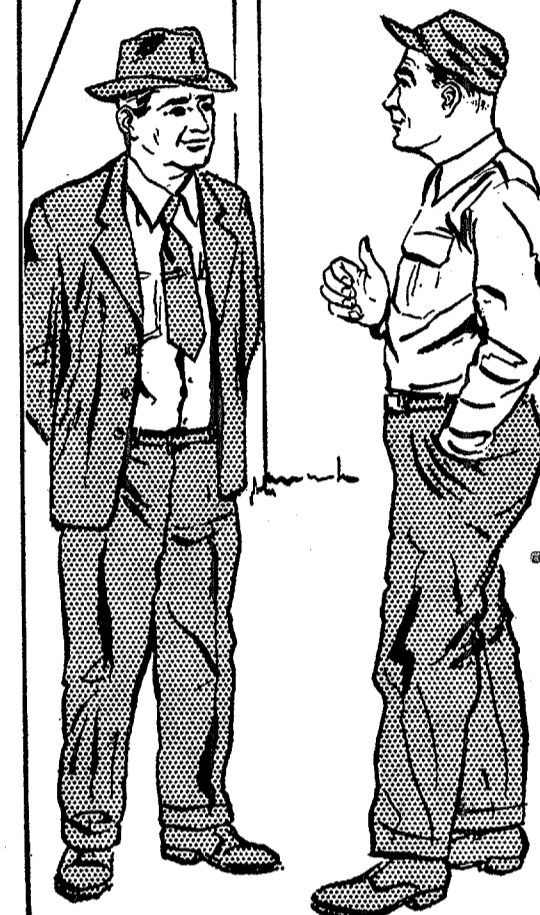
Now that summer seems definitely on its way, you've probably taken your pet rod out of the closet, oiled up the reel, and started wondering about whether to try out that little stream up north that neighbor Jones has been raving about.

In Michigan, it's probably that you and about a million other people spend a considerable portion of your leisure time haunting the state's thousands of lakes, streams and forests each year. Since hunting, fishing are about as common in Michigan as golfing or tennis in other states, most Michiganders probably take their hobby somewhat for granted.

Now, during Michigan Week, it might be well to reflect on just how lucky Michigan is in that respect. Reflect for a moment on the many regions in the United States where during the summer months fresh water lakes and streams cease to exist altogether. Contrast those hot, arid regions



THAT'S THE SECOND NATIONAL BANK?

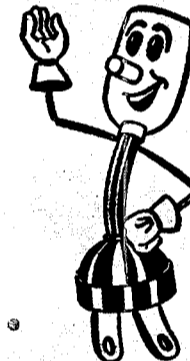


Of course, it isn't. And everybody knows it isn't. Even though this farmer borrowed money from the bank to finance some improvements, no one associates him or his homestead with the bank.

We're pretty much like that farmer—except when it comes to people's attitudes about us. We borrowed money, too. Not from a bank, of course, but from the Rural Electrification Administration—the REA. And now, everybody calls us "the REA." And many of these people actually think we're part of the government.

This rural electric system is no more part of the government than that farmer is part of the Second National Bank. This system, with its office building, the distribution lines, substations, all belongs to the members it serves with electricity. They borrowed the money from the government to provide themselves with electric power. Now they're getting the power and paying back the government's money with interest.

No, we're not "the REA." We're certainly proud of that fine government agency, of the vision that created it and the tremendous job it has done in helping the farmers of America to bring electricity to the rural areas. But we're also proud of the fact that we, like all the rural electric systems, are in the very real sense, free enterprise.



Top O' Michigan Rural Electric Company
BOYNE CITY, MICHIGAN

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EAST JORDAN IRON WORKS



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EAST JORDAN, MICHIGAN

EAST JORDAN HAS

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PIONEERS IN MODERN METHODS OF HANDLING FROZEN MEATS



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THRIFT SUPER MARKET — JOHN BOS, Manager

NO MATTER WHAT KIND YOU NEED, THERE IS A CHEVROLET TRUCK FOR THE JOB.

TRUCKS

TRUCKS

TRUCKS

TRUCKS

TRUCKS

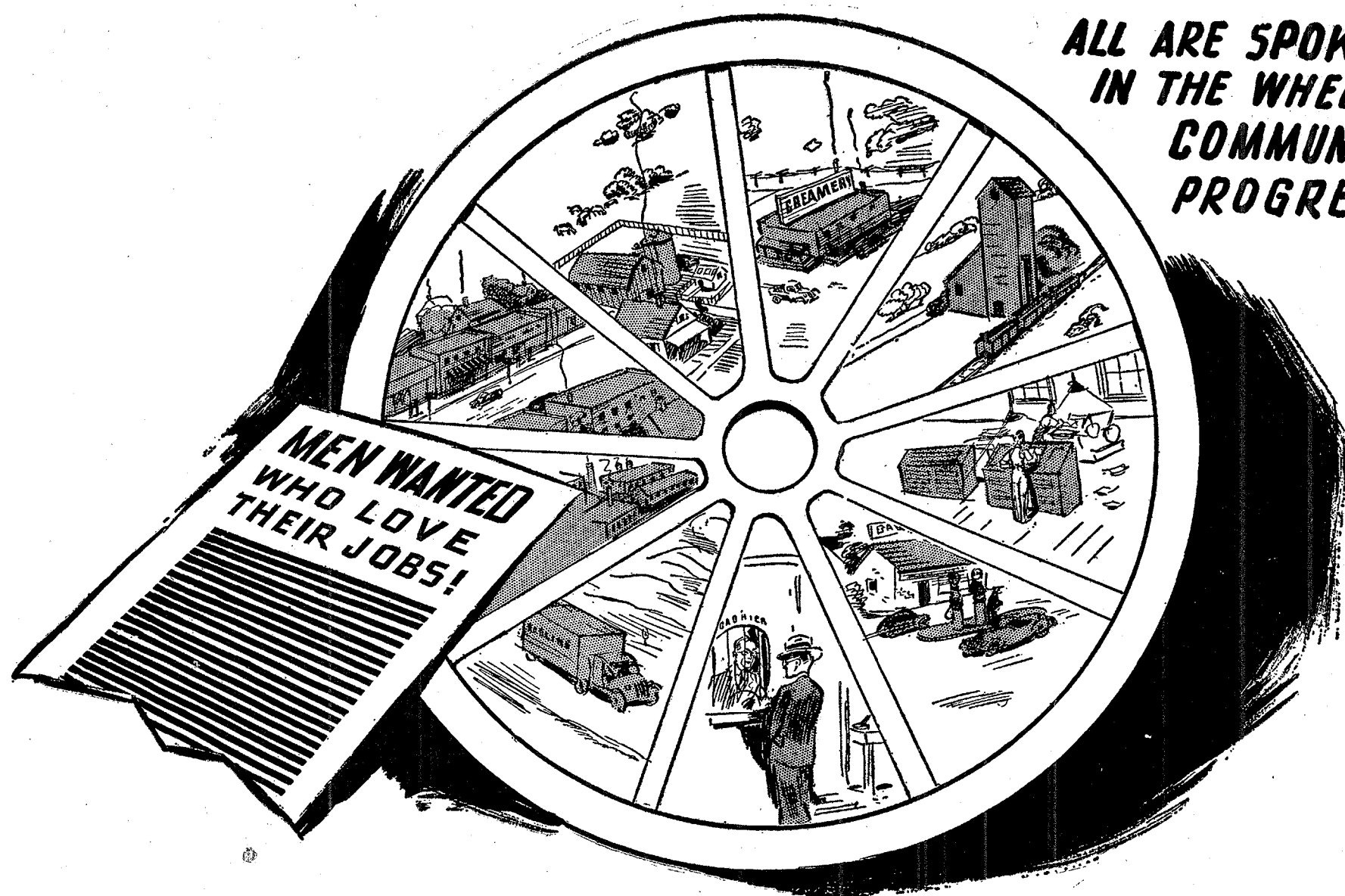
INDUSTRY, BUSINESS OR FARM



A. R. Sinclair Sales

BOYNE CITY — ELLSWORTH — EAST JORDAN

THE WHEELS OF PROGRESS



ALL ARE SPOKES
IN THE WHEEL OF
COMMUNITY
PROGRESS!

ARE OILED WITH COMMUNITY COOPERATION

Yes! Cooperation means progress. And We of Mount Clemens Metal Products Company are highly grateful for the sincere cooperation of the people and communities in which we are located.

Our progress depends much upon civic cooperation, the attitude of our workers and the friends we make.

We are confident that our decision to locate in northern Michigan will prove a happy choice for all of us.



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