

# EAST JORDAN NEWS-HERALD

EAST JORDAN NEWS & CHARLEVOIX COUNTY HERALD, CONSOLIDATED

VOLUME 58 NUMBER 3

EAST JORDAN, MICH., THURSDAY, JANUARY 21, 1954

TEN CENTS

## OVER THE BACK FENCE

BY MARSHALL

When the freedom of the press—the people's right to know what is going on in their city—is choked off then it becomes relatively easy to destroy freedom of religion, speech and assembly.

Freedom of information is something that has to be maintained in our community, in all communities.

Newspapermen everywhere are fighting with every available weapon to hang on to the right to freedom of the press.

If our newspapers are not alert they will become a sounding brass and a tinkling cymbal of those who disagree with the theory of an informed public.

Fool with the American press to stifle information that should be made public and you are knifing at the heart of one of our four basic freedoms—speech, religion, assembly, press.

A newspaperman's trust is to tell the citizens what goes on in their community. To tell them of the activities which affect their health, welfare and livelihood.

Publication of news stories concerning public activities is a basic fundamental function of the American press. Publication of these news stories so the citizens may know what is going on in their community does not mean that the publisher approves of everything that is reported.

Newspapers are mirrors reflecting public activities. Good citizens who do not like some activities that are reported feel it is their duty to do something about correcting them; and they are ever grateful to the newspaper that brought them out.

When a publisher is no longer allowed to point out the ills of society in order that something might be done to correct them then we no longer have a newspaper.

When a publisher is no longer allowed to publish facts as he gathers them then we no longer have a newspaper.

If a newspaper can be forced to publish only select information then we no longer have a newspaper.

When a publisher favors individuals, organizations or certain groups over others in the community then we no longer have a newspaper.

When a publisher allows tampering or doctoring of his news stories then we no longer have a newspaper.

What we do have under these sort of conditions is a printed sheet going out to the public, devoid of the truth with no shred of honesty to be found among its pages.

The basic job of the American press is to inform the public, accurately and honestly without bias in its newspaper accounts. When that work is prohibited we crush the rock upon which our American freedom was founded.

The first publisher who quits because he is afraid to correctly inform the residents of his community, opens the door to a miserable failure of our great democratic way of life.

A fellow editor said the other day that American publishers are going to have to choose whether they're going to be Honest to God newspapermen or Pollyannas.

## Merchants Suggest New Post Office Building For City

### Look To Future When City May Use Community Bldg.

### New Chair At Boyne Mountain

A new chair lift has been purchased for Boyne Mountain lodge with delivery expected in April.

## Porter Named Director

William A. (Bill) Porter Tuesday afternoon was elected to the board of directors of the State Bank of East Jordan.

He was the only addition to the board at the bank's annual stockholders' meeting held here Tuesday afternoon.

Directors re-elected were: John Bos, R. A. Campbell, Howard Darbee, Clarence Healey, Henry Lee, Howard P. Porter, and John J. Porter.

At a board of directors meeting following the stockholders' session Howard Porter was named president and R. A. Campbell, executive vice-president.

Howard Darbee is vice-president and manager of the bank's Boyne City office.

W. G. Boswell is cashier and W. H. Grauel, assistant cashier. Lyle Kowalske is assistant cashier.

Tellers are: Mrs. Angela Skrocki, Francis Zitka, Joseph J. Eaton and Evelyn Beeman.

Eric Golke is bank bookkeeper.

## LETTER BOX

Dear Mr. Sayles,

Will you allow me a small space in your paper to comment on the decision of the county fair board to hold the fair next fall on Saturday, Sunday and Monday.

It is my opinion that a fair is of mutual interest to everyone, including of course the people who uphold the religious principles as taught by God's Word. And we read, "Remember the Sabbath Day to keep it holy."

Can a fair board then conscientiously make plans to create exactly the opposite effect.

Mr. Murphy is to be commended for the stand he takes. I'm sure I express the feeling of many when I say, "Please, members of the county fair board, reconsider your decision, if you want a successful 'fair' that will be fair to all."

Sincerely,  
Mrs. John Bos

Dear Editor,

I wish to commend Judge Murphy on his stand against Sunday fairs. Evidently the majority of the board didn't figure on the meat cutter who goes home on Saturday night so weary he is thankful for a day of rest. Neither did they figure that about the only double holiday for the meat supplier or meat cutter is the Sunday and Labor Day following. So much for the supplier of food as well as those who wish to observe Sunday by worship.

I for one am sorry to think that in order to have a successful fair, our county has to use a Sunday and a holiday.

I also question whether it will be successful or any different than previous fairs from a monetary standpoint.  
John Bos

EAST JORDAN merchants are looking forward to the day the city will have its own government constructed post office building.

At a special meeting of the board of directors of the East Jordan Businessmen's Association at the city hall, Secretary Marshall Sayles was instructed to write to U. S. Representative Victor Knox stating the merchant's desire for a new post office building.

THE MOTION was made by Robert Strehl and carried the support of the board of directors.

At present the government is leasing the city's community building on main street. The present lease expires April 23, 1955. Postmaster Thomas St. Charles told the group there is a desirable location for construction downtown for a 40 x 50 foot, one story building, the type required by the post office department.

THE MERCHANTS are in hopes the government will construct their own post office because of re-occurring discussion concerning future public use of the city's community building.

## Recreational Committee Plans City-Wide Rooming House Survey

### Bugai Officer In Ellsworth Lions Club

Rex Wood is first president of the new Ellsworth Lions Club. Vice-president is Joseph F. Bugai, well known lumber dealer.

Other officers of the new civic group are: Dick Lather, secretary-treasurer; Don Campbell, Tail Twister; and Marvin Elzinga, Lion Tamer.

Tony Shooks and Morry Taylor are directors for the first year.

Darwin Orcutt and George Brown are directors for two years.

Chairman appointed by the president are: Walter Rood, charter presentation; Morry Taylor, membership; Tony Shooks, finance; and Claude Dawson, constitution and By-laws.

### It's A Girl!

Pfe. and Mrs. Don Cutler announce the arrival of a daughter, Kaye Marie, 6 lbs, 12 oz., born January 15th at Charlevoix hospital.

Mr. and Mrs. Walter Midiner, the former Peggy McKenzie, announce the arrival of a daughter, Wendy, 6 lbs 10 oz., born January 15th in Detroit.

## Interest Aroused Over Possible Change In M-32

East Jordan merchants and the city council displayed concern this week over information that the State Highway department is considering the possibility of re-routing M-32 south of the city.

At a special meeting of the board of directors, East Jordan Businessmen's Association, it was decided to contact the State Highway Commissioner for a complete report on the department's plans for M-32.

Strong rumor indicates the department plans to re-route M-32 across Roger's Bridge through

# MOTHERS POLIO MARCH NEXT THURSDAY NIGHT

## PANCAKES FOR POLIO

Flapjacks for Polio and it only costs you seventy five cents. That's the program for the East Jordan Rotary Club's annual contribution to the March of Dimes.

The pancake supper will be held at the American Legion hall, from 5 to 8 p.m. next Wednesday night.

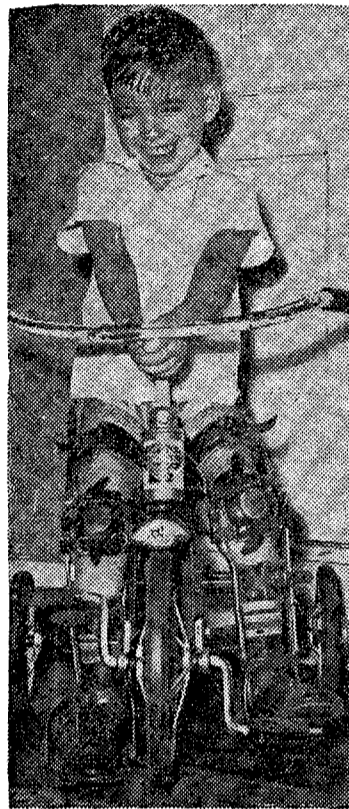
Tickets are available from any member of the Rotary Club. Rotary Club members said Tuesday that maple syrup contributions will be welcome for the supper.

All residents who can be asked to attend the supper and aid the club's March of Dimes efforts.

## Seniors Choose Annual Play, "Nearly Beloved"

"Nearly Beloved" is the name of the play that the Seniors have chosen for this year's presentation. This is another famous Maxwell-House Comedy by Donald Paxton.

The seniors will start tryouts right after exams according to director John Downing.



BILLY PAYER, five, of Petoskey, is outdistancing the effects of polio with a tricycle and the March of Dimes. The tricycle helps strengthen his polio-weakened legs while the March of Dimes provides the dollars for braces and further treatment. You can help Billy and thousands of others stricken by this disease. Give generously during January to the 1954 March of Dimes Drive.

## Women To Collect Funds Block By Block Around City

Factory whistles will blow and church bells will ring at the start of the East Jordan Mothers' March for Polio next Thursday night.

March of Dimes block mothers will solicit funds house to house starting at 7 p.m., according to Keith Annear, acting head of the local Dimes campaign.

## INCORRECT

An error crept into the News-Herald's report of a reckless driving account last week. It was incorrectly stated that Donald Olson received a 3-year revoked drivers license. The license was taken by Boyne City police for no specific length of time.

## Plan Gaylord Scout Meet For This Area

Announcement was made today by Elver Carroll, District Commissioner of the Northern District, of Walloon Lake, that the January Boy Scout and Cub Scout leaders Roundtable will be held at Gaylord next Thursday night.

The monthly Scoutleaders Roundtable which brings together the Scoutleaders of the five County Northern District of the Scenic Trails Council.

The Cub session is under the leadership of Russell Brumbaugh of Petoskey and the Boy Scout session, Clarkson Most of Petoskey.

Announcement was also made that organized Boy Scout Troops under their own leadership may swim at the pool at Boyne Mountain in Boyne Falls.

Arrangements are to be made through the District Camping and Activities Committee Chairman, Pete Burns of Charlevoix, prior to the boys desiring to go over to pass their Scout swimming test, etc.

## Red Devils Dumped By Reed City

The East Jordan Red Devils dropped a non-conference basketball game at Reed City Tuesday night, 62 to 46 but the locals were in the game all the time.

There was only one point difference, 41 to 40 with Reed City on top as the teams went into the final quarter. East Jordan was never ahead but the scores were not wide until the last stanza.

Landum made 19 points for Reed City and Evans chalked up 17 for the Red Devils.

With the varsity at Reed City, the Red Devils second team dropped a contest on the local court against Alba's first team, 66 to 35. East Jordan's junior high basketball also lost a game to Alba's juniors 26 to 9.

## Elmira Seeks New Postmaster

Elmira is looking for a postmaster. Salary has been set at \$2,883 a year.

Applicants must take a written test. Those who pass will be assigned final ratings on the basis of the test and on their experience, ability and character. Those applying must have lived in Elmira one year and be between 21 and 63.

## GRANGE MEETS

The Rock Elm Grange meets Thursday night, January 21st at 8:30 p.m. All members are urged to attend to meet the new officers for the coming year. Don't forget the pot luck lunch and social hour that follows.

Block mothers will turn their funds into coordinating chairman and final collections will be made at the State Bank of East Jordan by W. G. Boswell, treasurer for the local Polio Drive.

Coordinating chairman are: Mrs. Harriet Malpass, Mrs. Bea Sinclair, Mrs. Burl Brauman and Mrs. Ed Thompson.

## PARENT TEACHERS MEET

A polio Fund meeting will be held at the high school 8 p.m., January 27th by the Parent-Teachers Club and will be under direction of Mrs. Walter Davis, county chairman for the Polio Fund.

A movie, "Born In The White House," will be shown depicting the fight against polio starting with the first major polio epidemic in New York City in 1916 up until the present day, showing the latest scientific research in the polio field.

A discussion of the March of Dimes program will be held by Tracy Andrews, of Gaylord, a volunteer speaker.

## Hold Services For Seven Year Old Geraldine Barnett

Services were held Friday, January 15th, at Watson's Funeral Home for Geraldine Barnett, seven year old daughter of Mr. and Mrs. Gerald Barnett of Detroit who passed away Tuesday, January 12th at Harper Hospital, Detroit, following heart surgery. Services were conducted by Rev. Robert H. Moore of the East Jordan Methodist Church.

Born at Petoskey, October 23, 1946, she lived in East Jordan until 1948 when she went to Detroit with her parents.

Surviving are her parents, two brothers, Wayne and Dennis, her grandparents, and a host of other relatives and friends.

Bearers were Thomas Galmore William Dolzel, Chris Bulow and Archie Nemecek. Relatives and friends from Sault Ste. Marie, Dearborn, Breckenridge, Muskegon, Sparta, Grand Rapids Gaylord, Bay City, Charlevoix, Detroit, Central Lake, Ellsworth, Mt. Clemens and Mackinac City attended the funeral.

## COMING EVENTS

January 22 — Mark Chapter OES will sponsor a tea for the benefit of the polio fund at the home of Mrs. LeRoy Sherman from 2:30 to 5 p.m. Come and bring your friends.

January 26 — The Study Club will meet with Mrs. George Bechtold 8 p.m.

January 26 — American Legion Auxiliary at 8 p.m.

January 26 — Rotary Club lunch at noon.

January 27 — Pancake Supper sponsored by the Rotary Club for the benefit of the polio fund at the American Legion Home, 5 to 7:30 p.m.

January 27 — PTC meeting at East Jordan high school, 8 p.m.

January 28 — St. Ann's Altar Society will meet at Parish Hall, 2:30 p.m. Mrs. Jennie LaLonde and Mrs. Martha Nemecek will be hostesses.

January 28 — Mothers March on Polio, 7 p.m.

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**News-Herald**



### The East Jordan News-Herald

Marshall F. Sayles.....Editor & Publisher  
Bill Huckler.....Staff Photographer

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The East Jordan News.....1952

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## EDITORIAL NEWS

Here are some of the things our town is talking about these days:

The enthusiasm for a new city dock is far from subsiding. Residents, businessmen and many boat owners have talked long and loud for a new city dock that will encourage the arrival of summer visitors.

Residents, merchants, Rotary Club members and plenty of visitors are asking when is East Jordan going to get street signs and house numbers throughout the city.

Speaking of signs, the City and the businessmen's association are working steadily toward erecting signs on all highways and roads leading into the city.

It is the feeling of some that East Jordan should have a post office building that is constructed and maintained by the government. This feeling is growing. Present lease held by the post office on the city's community building runs out in 1955.

Others are wondering when East Jordan will get city mail delivery.

Plans underway by the new owners of Jordan Inn are looked forward to with enthusiasm. A good hotel aids a community in many important ways.

Much discussion has centered around future use of the community building on Main street.

Beautifying and advertising the city as a whole receives regular discussion at merchant meetings as well as other group meetings around town.

What is becoming of the Charlevoix county fair and what additional use can be made of the fairgrounds is a topic of current discussion, also.

It is pleasing to note that the majority of talk about our city is carried on with a positive and constructive attitude.

Constructive suggestions on overall improvement of the community are always welcomed. Here in East Jordan we have a large number of citizens who are willing to put their shoulders to the wheel when asked to aid in improving the city.

More people than there are in the city of Grand Rapids have been dropped from the federal payrolls since January, according to the civil service commission. The net reduction of surplus government workers is 183,300, and the 1950 federal census showed that Grand Rapids had 176,515. This means that the Eisenhower administration is finding out what almost every serviceman knew during World War II—that there are about five government office workers for every job.

Education is the biggest business in America. It has the largest number of owners, the most extensive and costly plant, and utilizes the most valuable raw material. It has the greatest number of operators. It employs our greatest investment in money and time, with the exception of national defense. Its product has the greatest influence on both America and the world.

—Charles R. Sligh, Jr., President, NAM

Now comes the time when our jolly old Board of Assessors set up their milking machine.

—Harvey Campbell in "Detroit."



"It's Great to have a new Car!"

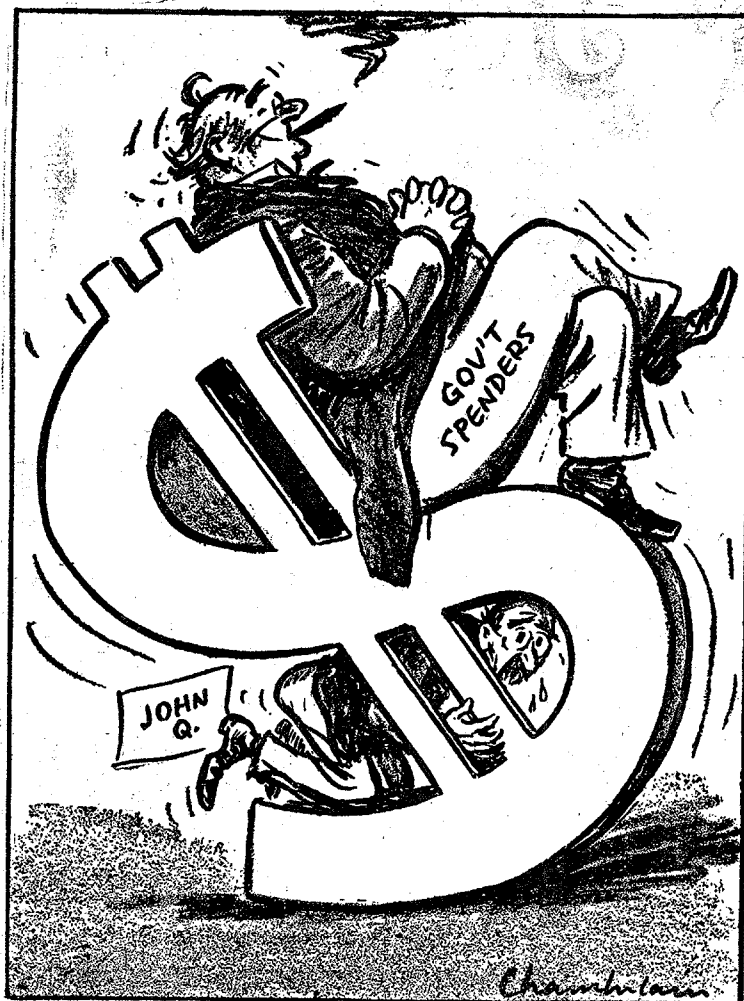
Get it when you want it—through a low-cost loan at this bank. Arrangements made to fit your income—and you build your credit reputation here as you reduce your loan with us.

Buy your car locally—and finance it here at our bank.

State Bank Of East Jordan

Member of  
FEDERAL DEPOSIT  
INSURANCE CORPORATION

### NATIONAL CONTOUR CHAIR



## CHURCH SERVICES

### FIRST PRESBYTERIAN CHURCH

Edward O. DeHaven, Pastor

Regular Services:  
The Church School meets at 9:45 with classes for all ages.  
The Morning Worship begins at 11:00 o'clock.

### METHODIST CHURCH

Rev. R. H. Moore, Pastor  
LE 6-2254 LI 7-2058

Morning Worship 10:00 am  
Church School 11:15 am  
MYF 5:30 pm

### ST. JOSEPH CHURCH

Rev. Joseph Malinowski, Pastor

MASSES  
Sundays—7:30 and 9:30 a.m.  
Holidays—7:30 am and 7:30 pm  
Weekdays—8:00 a.m.

### CHRIST LUTHERAN CHURCH

Boyer City — Wilson Twp.  
Rev. Richard Noffze, Pastor  
Wilson Township:  
9:30 a.m. Church Service  
10:30 a.m. Sunday School

### REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

Elder Ole Olson, Pastor  
Sunday Services  
Church School 10:00 a.m.  
Morning Worship 11:0 a.m.  
Zions League Tues., 7:30 p.m.  
Prayer Service, Wed., 8:00 p.m.

### SEVENTH-DAY ADVENTIST CHURCH

Elder R. H. Clausen, Pastor  
Sabbath School 9:45 am  
Church Services 11:00 a.m.

### EVANGELICAL LUTHERAN CHURCH

Phillip Fretheim, Pastor  
Sunday School every Sunday at 10:30 a.m. Classes for all ages Adult Bible Class.  
Church services first and third Sunday of each month 8:00 p.m.  
Luther League cooperative family dinner second Sunday of month at 1:00 p.m.  
Hymn sing fourth Sunday of month at 8:00 p.m. Refreshments served.

### ASSEMBLY OF GOD

Rev. H. Love, Pastor  
Sunday School — 10:00 a.m.  
Morning Worship — 11:00 a.m.  
Evangelistic Service — 8:00 p.m.

### FULL GOSPEL TRUTH

Corners Fourth & E. Division Sts  
Rev. H. R. Barber, Pastor  
C. Y. A., Tuesday, 8:00 p.m.  
Prayer Meeting, Thursday, 8 p.m.  
Sunday School Sunday 10:00 a.m.

### Draft Eight

Charlevoix county will call eight draft registrants for pre-induction physical examinations February 1st.  
However, no men will be called for induction into the armed services due to the slash in draft call quota throughout the country.

### Radio At Boyne

The city council at Boyne City has voted to purchase two-way radio equipment for the police department. Total cost with installation was set at about \$1,700. Maintenance cost by the seller is \$33 monthly.  
The system will help police keep in touch with those at Petoskey and Gaylord.

## Looking Backward Reviewing The News

**JANUARY 17, 1914**  
The Annual Farmers' Institutes will be held this week at various granges in Charlevoix County with the big round up meeting at Boyne City, January 26th and 27th. Present officers of the Institute are President E. H. Clark of East Jordan and Secretary-Treasurer, John A. Newville of Boyne City.

Mrs. L. S. Matthews of Ridgeley, Maryland, and Samuel McCalmont of Harbor Springs.  
Directors of the Peoples State Savings Bank elected this week are John J. Mikula, Roscoe Mackey, C. H. Whittington, John J. Porter William H. Parks W. A. Stroebel and S. E. Rogers.

**The Woman's Improvement Club met at the home of Mrs. R. O. Bisbee.**

**JANUARY 19, 1934**  
Under CWA approximately 200 East Jordan men have been given employment on various projects. They include construction of a city building providing

offices for city officials, quarters for the fire department, jail and rest rooms; resurfacing a county road, widening and grading M-66, extending water mains, improvement of Sportsmen's Park and others.

The Band Stand, formerly located at the corner of Main and Esterly, was moved to a vacant lot next to LeRoy Sherman's Plumbing Shop.

Homer D. Hewitt, president of the Ohio Railroad Employees and Citizens League will discuss the St. Lawrence Waterway in a talk at the High School Auditorium following the regular Chamber of Commerce dinner meeting at the hotel. Mr. Hewitt is here as a guest of the C. of C.

**JANUARY 18, 1924**  
Richard Davis, magician, will appear Thursday at the High School auditorium.

Paul Franseth and Arthur Secord of East Jordan have survived all eliminations and are now announced on the final varsity debating squad at Western State Normal at Kalamazoo.

Former residents who have recently passed away are Mrs. Margaret Payne of Detroit,

### Boyer City Fund

A Carolyn Geiken memorial fund project is underway by several Boyne City organizations. She died Jan. 10 at Charlevoix hospital.

Miss Geiken, a Charlevoix high school graduate, was a widely known school nurse, having spent more than a quarter century in that profession at Boyne City.

### New Antrim Jail

Antrim County officials expect to start construction in the spring of a new county jail at Bellaire.

A Traverse City architect has met with the county board of supervisors to work out plans for the new building.

## TEMPLE

THE SHOW PLACE OF THE NORTH  
EAST JORDAN

Thursday, January 21  
Charlton Heston and Katy Jurado  
"ARROWHEAD"  
Outdoor action in technicolor

Friday and Saturday, January 22 and 23  
Wayne Morris and Elaine Riley  
"TEXAS BAD MAN"  
plus  
Jean Parker and Russell Hardie in  
"SEQUOIA"

Sunday and Monday, January 24 and 25  
Richard Widmark Elaine Stewart Karl Malden  
"TAKE THE HIGH GROUND"  
Comedy in Anso Color

Tuesday and Wednesday, January 26 and 27  
Mark Stevens Dorothy Malone Barton MacLaine  
"JACK SLADE"  
Notorious western character

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Traction of  
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TIRES  
by  
GOOD YEAR



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HOW MY TELEPHONE HELPED IN AN EMERGENCY  
MRS. THERESA ZIMMERMAN  
GARDEN CITY, MICHIGAN



MRS. ZIMMERMAN HAD TRIPPED OVER HER DOG AND BROKEN HER LEG.



MRS. ALICE NELSON WAS SPEAKING TO A FRIEND WHOSE TELEPHONE IS ON MRS. ZIMMERMAN'S PARTY LINE. THEY HEARD HER MOANS.



BOTH HUNG UP THEIR TELEPHONES AND QUICK TESTS SHOWED MRS. ZIMMERMAN'S PHONE OFF THE HOOK. TELEPHONE PEOPLE NOTIFIED THE SHERIFF OF HER ADDRESS.



THE SHERIFF'S OFFICE RADIOED GARDEN CITY POLICE WHO RACED TO MRS. ZIMMERMAN'S HOME.

WITHIN 15 MINUTES AFTER MRS. NELSON'S CALL, MRS. ZIMMERMAN, WHO IS 81, WAS ON THE WAY TO THE HOSPITAL AND RECOVERY... THANKS TO MRS. NELSON'S QUICK THINKING AND TELEPHONE EMPLOYEES' FAST TEAMWORK.

IN EMERGENCIES LIKE THIS AND IN EVERY-DAY USE, YOUR TELEPHONE IS WORTH A LOT MORE THAN IT COSTS.

MICHIGAN BELL  
TELEPHONE CO.

# BIG DISTRICT LEGION MEETING SUNDAY

## Lower 11th To Meet At Local Post

Official notice has been received that the lower 11th, District meeting of the American Legion will be held in East Jordan, Sunday, January 24. The Auxiliary meeting will be held in the fire hall at 2:00 p.m. All members have been urged to attend.

A committee from the Ellsworth Unit with Jean Rood, as chairman has been appointed to assist Eva Peterson, East Jordan chairman, in planning and serving the supper which will be held at the Legion Home following the meetings.

So make it a date to spend the afternoon and evening with your friends and buddies throughout the District.

These meetings are important to every member and keeps them informed as to what is being done by other Units in the Lower 11th District.

**LEGION AUXILIARY**  
The American Legion Auxiliary Unit 227 held a business meeting in the Legion Home Tuesday, January 13.

President Florence Stucker read a report on the 4th. Zone Child Welfare meeting held in Grand Rapids recently, which she attended.

The Auxiliary have donated the kitchen and facilities for

the Annual Pancake Supper for the Polio Fund to be held soon.

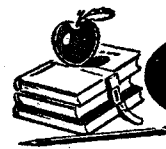
Thora Kotowich, Community Service Chairman, read her report on the Community Christmas program; she thanked all the members who helped on the project. Thora reported 95 children were remembered with toys, food and clothing, \$397.60 was received by donations and \$393.57 was spent on the program. Thora and her committee did a fine job on this very important program, for the Auxiliary and the Community.

A motion was made that the East Jordan Unit donate \$15.00 to the Auxiliary pledge of \$15,000.00 for the furnishings of the new addition to the Battle Creek T. B. Hospital. This pledge was made to the Legion at the Conference in Lansing last fall and represents half of the required amount to completely furnish the new 120 bed addition, and is a Department project.

**NEXT MEETING** of the Auxiliary will be Tuesday, January 27th at which time we will honor members who have had a birthday in November, December, and January. Each member is to bring three gifts and refreshments will be served.

**AUXILIARY** dues should be paid at this time, so if your dues are not paid for 1954 you may pay them at the meeting or to Peggy Thomas, Membership Chairman, or to secretary Bernadine Brown.

SHOP EAST JORDAN!



## SCHOOL HI-LITES

Thursday, January 21, 1954 \* East Jordan News-Herald \* Page 3

### THIRD GRADE Marie Hughes

Our room had a perfect attendance for every youngster for the whole week following Christmas vacation. We have a goodly number of children who have not missed a day since school started in September. They are Donald Bowerman, Marian Pinney, Dale Cutler, Charles Partee, Reva Hart, Jimmie McWatters, Bruce Shepard and Bradley Derenzny. Congratulations to each one!

We had a toy day since Christmas. Our room looked like a toy shop. We had dolls of every description. There were small dolls, puppets, dolls with flowing tresses and dolls that walked and dolls that cried. There were big dolls that looked like live babies, and we had one doll that walked and talked and sang by itself. The boys brought trucks and airplanes and guns and the noise that goes with it. You can imagine the children's delight.

Last Friday we were treated to delicious gaily decorated cupcakes and ice cream in honor of Linda Somerville's birthday. Thanks to Linda and her mother. We all appreciated the special treat.

Twelve of our children bring skates. Several are learning to skate for the first time this year.

We are having a big review in spelling this week. In language we are still writing letters. We have completed our phonics workbook and "Red Deer," our reading workbook. Everyone seems to be making progress in reading. Our weekly reading test this week will tell the story if there is any improvement.

### THIRD GRADE Adeline Bowerman

David Drenth brought a bird feeding station which we have hung in the maple tree near our room. We hope some feathered friends will find the dinners we will put out for them. We will study about the different birds that can stand our winters.

In our study of Mexico, we are learning about the climate and geography of the country and how this affects their way of living. We are learning some Spanish words, songs and dances of Mexico.

Sarah Richards celebrated her ninth birthday on January 15th and Nancy Bennett was nine on

the 19th.

### FOURTH GRADE Grace Galmore

A glance at the skating rink at recess time these days would show the people responsible for its upkeep how much the boys and girls appreciate their efforts.

This week we had our second gym period. The boys and girls have been looking forward to having a chance to try shooting baskets. In these periods, also, we learn to play games that include the whole group.

We saw two movies last week. "What Makes Four?" and "The Pony Express." We liked especially the latter one. We traced the route on the map in our room through Denver and Salt Lake City. Holling's book, "The Tree and the Trail" took on added interest as did also Tousey's "Jerry and the Pony Express."

Tuesday, the 12th, we celebrated David Pienta's birthday. He is the first and only one so far to earn a gold star on our tables chart showing that he has learned all the multiplication tables through the nines.

For an oral English test we each told in front of the room what we saw when we came to school. Strange as it may seem some of the A students were caught napping and did not do as well as the rest in the use of saw and seen, come and came.

This week we are having our second Weekly Reader test. We have been doing some preparatory work in the hope that it will help up improve our scores.

Friday we were pleased to have a visitor, Suzanne Malpass

## New Officers Installed For Jassamine Rebekah Lodge

The Jassamine Rebekah lodge held a special meeting on Wednesday evening, January 13th for the purpose of installing into their respective chairs the offi-

cers of the lodge for the ensu-

ing year.

Lodge was called to order by Noble Grand Beatrice Kopkau with 40 members present. The meeting was then turned over to the District Deputy President Alberta Nowland and her staff.

The officers installed were as follows: P. N. G. Beatrice Kopkau; N. G., Ida Rusnel; V. G., Rea Thomas; Rec. Secretary, Dorothy Sommerville; Fin. Secretary, Beatrice Keller; Treasurer, Julia Rude; Warden, Lotie Bennett; Cond., Phyllis Ayers R. S. N. G., Effie Weldy; L. S. N.

The Noble Grand appointed the following committees: Finance Committee, Elsie Gothro, Hattie Murphy, Alma Bowerman. Audit Committee, May Healey, Alberta Nowland, Eleanor Scott.

Lodge was closed and refreshment served.

Mary Hitchcock, Reporter

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Mary Hitchcock, Reporter



From where I sit... by Joe Marsh

## Open Even When He's Closed

Must have been daydreaming on my way to a meeting down in Centerville the other night. My car ran dry before I thought to look at the gas gauge, but I managed to coast into a gas station—and found it closed!

Well, I thought my plans were ruined for sure until I noticed a gasoline can with a sign: "This is emergency gas. Just help yourself and leave the can with \$1.00. Thanks."

Got started, made the meeting on time, and had enough gas to

get back home again—thanks to a trusting friend.

From where I sit, folks who trust their neighbors make the world a better place to live in. For instance, letting a friend express his personal preferences, is one way of trusting your neighbor. Sometimes I prefer a temperate glass of beer in the evening but I'll always ask what you'd like before I pour yours.

Joe Marsh

Copyright, 1954, United States Brewers Foundation

## INSURE! BE SURE!

"IT COULD HAPPEN TO ANYBODY — EVEN YOU!"



It could happen to YOU! If an accident should happen, who will pay for your car... for damages... for injuries to others? If you're insured properly, then, you're covered. If you're not — better see us!

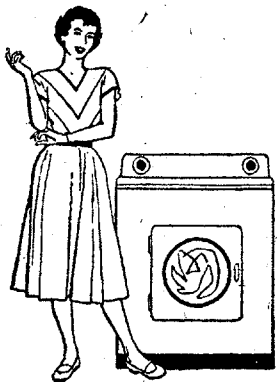
ROBERT A. CAMPBELL AGENCY  
William M. Swoboda, Manager  
Complete Insurance and Bonding Service

## Three ways to brighten "Blue Monday"

No rubbing, no scrubbing—your electric washing machine does all the hard work!



No heavy totin', no waiting for the sun—an electric dryer makes laundry fluffy-dry!



Ironing is done in half the time with a big, work-saving electric ironer!



MORE HELP WITH YOUR LAUNDRY WHEN YOU LIVE ELECTRICALLY!

"YOU ARE THERE"—CBS television—witness history's great events

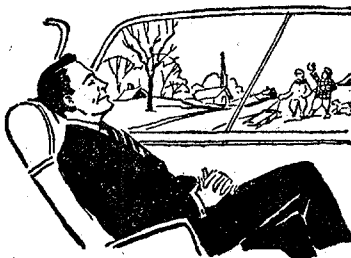
Consumers Power Company

## This Winter...

You'll be 'way ahead



to leave your car at home



and take a Greyhound

You'll enjoy warm coaches, frequent schedules, dependable service. You'll save money at Greyhound's low fares. And—you'll travel relaxed as you avoid all winter weather worries! Look at these low fares

EAST JORDAN TO:

	one way
Detroit	\$ 7.60
Flint	5.95
Bay City	4.70
Saginaw	5.50
Grand Rapids	5.10
Lansing	6.00

Add U. S. Tax to all Fares  
DAN'S SERVICE  
DAN'S SERVICE

GREYHOUND

## BUYING MEANS SAVING AT

**DEL MONTE PINEAPPLE JUICE**  
46 oz. Can 29c

**VAN CAMP'S PORK & BEANS**  
2 No. 2 Cans 35c

**PILLSBURY FLOUR**  
25 lb. Sack \$1.99

**Del Monte CRUSHED PINEAPPLE**  
No. 2 Can 25c

**Shurfine SHORTENING**  
100% Pure Vegetable Shortening 3 lb. Can 75c

THANK YOU CHERRY PIE FILLING.....	No. 2 Can	35c
MAZOLA SALAD OIL.....	Pint	39c
LIPTON'S BLACK TEA BAGS.....	Pkg. 16	21c
ORIENTAL CHOW MEIN NOODLES.....	2 No. 2 Cans	33c
ORIENTAL BEAN SPROUTS.....	2 303 Cans	29c
<b>BREEZE Soap Powder</b>	1 lb. pkg.	30c
<b>LUX FLAKES</b>	1 lb. pkg.	28c

BEEF CHUCK ROAST, pound.....	43c
ROUND OR SIRLOIN STEAK, pound.....	59c
RING BOLOGNA, pound.....	39c
CLUB OR SKINLESS FRANKS.....	45c
VEAL ROAST, pound.....	63c
VEAL CHOPS—STEAK, pound.....	79c

Beef or pork wholesale cuts for locker or home freezer.

SHURFINE DARK RED KIDNEY BEANS... 2 no. 2 cans	29c
WEAVER ALUMINUM FOIL.....	29c
GERBER'S STRAINED BABY FOOD..... 4 for	39c
Junior Foods..... 2 for	29c Cereals pk. 16c

Sunshine Crackers, pound	26c
2 pounds	49c
Durkees' Oleo	1 lb 31c

LOCAL POTATOES, 15 lb	37c
VALENCIA ORANGES, 252,	29c
NAVEL ORANGES, 252,	39c

APPLES, Jonathan—	
NORTHERN SPIES, 4 lb	35c
IDAHO BAKERS, 10 lb	59c

PETER PAN Peanut Butter	
12 oz. Jar	37c

LETTUCE — PEPPERS — CARROTS — CUCUMBERS — RADISHES

JORDAN FROZEN FOOD LOCKER COMPANY

## Thrift Super Market

YOUR SPARTAN STORE IN EAST JORDAN

CHICKEN OF THE SEA TUNA	
Chunk Style Can	34c

LUX LIQUID DETERGENT	
12 oz. Can	39c

# HERE & THERE Around Rainbow City

Page 4 \* East Jordan News-Herald \* Thursday, January 21, 1954

The Wednesday Extension group of East Jordan met at the home of Maude Porter January 14th. The lesson on "Food Fads" was presented by Flora Lewis.

Mr. and Mrs. James Smith returned to Mt. Clemens Sunday after attending the funeral services of their niece, Geraldine Barnett.

The Peninsula Grange 706 will sponsor a bake sale to be held Saturday, January 30th at 9:30 a.m. at the Post Office Building. All proceeds will go for the benefit of the polio fund.

Ten members of the Jassamine Rebekah Lodge went to Mancelona on January 6th for a district visitation meeting. Other Rebekah lodges represented were Boyne City and Elk Rapids. The Methodist Choir rendered several selections before lodge was called to order, and was enjoyed very much by all who attended. Refreshments were served after close of lodge.

Mary Hitchcock, reporter  
Minnie DesJardins, Edna Wilkins and Mrs. Rachael Bennett will leave Friday for Chicago to attend the Spring Apparel Show. They will be buying new spring fashions for The Dress and Gift Shoppe.

Mr. and Mrs. John Skrocki and son of Detroit arrived Sunday to be near their mother.

Mr. and Mrs. Douglas Cook of Kalamazoo, spent the weekend with Mr. and Mrs. Bill Huckle.

Mrs. Adam Skrocki is a medical patient at Charlevoix hospital.

Mr. and Mrs. Jack Sommerville and daughter of Saginaw, spent the weekend with his parents, Mr. and Mrs. Leo Sommerville.

Richard Schoen is confined to his bed with a back ailment.

Mr. and Mrs. Chris Taylor and Mr. and Mrs. Greg Boswell spent the weekend in Detroit at the Captain's - Sponsor's Bowling Tournament.

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

Mr. and Mrs. William Porter and daughters, Pat and Mary, leave Thursday for a month's vacation in the west. Ruth Porter will stay with her Grandmother O'Neill at Charlevoix and Jane Porter with her Grandmother, Mrs. Howard Porter.

Mr. and Mrs. Ted Malpass and Mr. and Mrs. Keith Annear were dinner guests of Mr. and Mrs. Phillip Malpass at Big Rapids, Tuesday. From there the party went to Reed City to watch the basketball game.

The Peninsula Grange 706 will sponsor a bake sale to be held Saturday, January 30th at 9:30 a.m. at the Post Office Building. All proceeds will go for the benefit of the polio fund.

Mrs. Richard Derrick of Traverse City has been a house guest of Dr. and Mrs. Bechtold from Thursday until Tuesday of this week.

Mrs. George Bechtold and son Fred of Bellaire, went to Mt. Clemens last Tuesday to visit her daughter and family Mr. and Mrs. Albert Jackson. They returned home Thursday.

Miss Peggy Dicken, Roger Scher of East Lansing, and Mr. and Mrs. Tom Scher of Detroit spent last weekend with Dr. and Mrs. Bechtold while skiing at Poyne Mountain.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Alex Sinclair, Roman Dubus and Gib Sturgill left Monday to attend the Field Men's Conference at Michigan State College in Lansing.

Howard Porter left Thursday to meet Alex Sinclair in Lansing and continue on to the National Cancer's Convention at Atlantic City, New Jersey.

Mrs. Alex Sinclair will visit her daughter and family, Mr. and Mrs. David Barton in Detroit, while Mr. Sinclair is away.

**THIS WEEK  
AT  
GRANDVUE**

Admittances:  
Mrs. George Nowland of Boyne City gave birth to a baby girl January 12th. Mother and daughter dismissed January 15.

Often we have inquiries as to who, from East Jordan or the other towns, are still patients in the hospital. We would like to list their names at this time as it might remind you of someone you would like to send a card to or come out and visit.

**East Jordan**  
Mae Swafford, Rolland Maddock, Louisa Lucia, Alma Nowland, Martha Fisher, Charlie and Katy Freese, Nettie Huggard, John Kramer, Felix Detloff, and Ed Gerner.

**Boyne City**  
Margaret Kidder, Delta Teachout, Walloon Lake, Grace Keech, Ida Kime, Ida Miller Mina Waggoner, Rose Erickson Wilbur McGeorge, Maryellen Kaden, Mary Poquette, James Horrocks, Fred Stanke, and Ervilla McCordria.

**Charlevoix**  
O. B. Clark, Mable Walker, Leon Vought, Elizabeth Rose, Marion Moore, Dan Boyle, St. James, Joe Moore, Edith Allen, Glen Lewis, Fred Falting, Mae Bugbee and Marie Jerechow.

**LADIES BOWLING LEAGUE**

Jordan River Guides	47	20
Sinclair Sales	43	25
E. J. Canning Co.	42	26
Dress and Gift Shop	39 1/2	28 1/2
Rainbow Bar	37	31
Charlevoix N & R	35	33
Temple Theater	34	34
Grandvue Hospital	33	35
Drewry's	29	39
Thrift Super Mkt.	28	39
Romaine	20 1/2	47 1/2
Taylor's	18	48

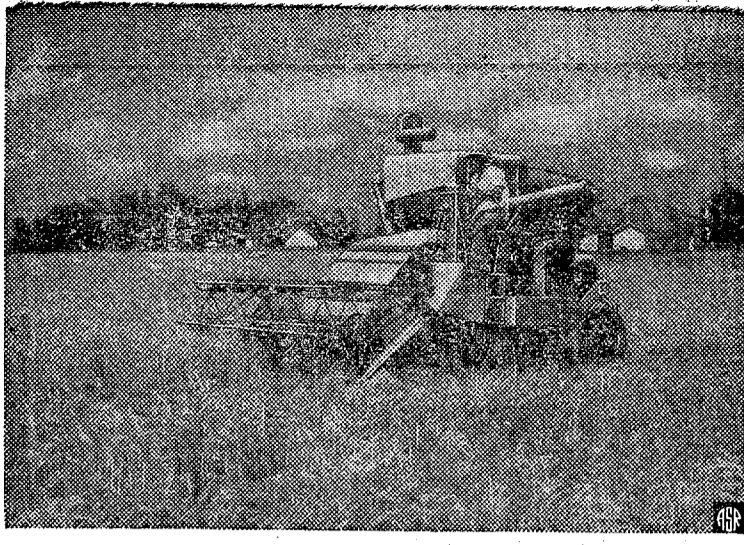
Hi Team Single:  
Dress Shop 996; Charlevoix 983; 981; Temple 973;  
Hi Team Series:  
Charlevoix 2884; Dress Shop 2882; 2790; Romaine 2783;  
Hi Individual Game:  
M. Breakey 178; M. Swanson 176; S. Isaman 175; S. Taylor & M. Breakey 171;  
Hi Individual Series:  
M. Breakey 475; S. Taylor 473; M. Swanson 463; L. Dubus 458;

This week finished the first half of the regular season with the Jordan River Guides being the winners. They will bowl the winner of the second half for the championship of the league.

## F. F. A. News

The East Jordan FFA Chapter is going to purchase 100 white rock chicks, with which they plan to enter the Northern Michigan Broiler contest. The chickens, a meat strain variety will be kept at the school.

Lyle Howard and Jack Zoulek are also purchasing 100 chicks. Food for them is being purchased from the East Jordan Cooperative. They will be kept for ten weeks and then sold at local markets.



Today, thanks to a revolutionary farm machine, the modern farmer-businessman can now harvest all his crops with a compact, easy to handle, self-propelled unit.  
The entire machine, called the Uni-Farmer, consists of one basic power (tractor) unit on which can be mounted a combine, a 2-row husker, a picker-sheller, and a forage harvester. All of the harvesting machines are designed for quick, easy mounting on the power unit.  
Designed around the harvesting machines, the power unit has a V-type engine cross-mounted to drive the tractor unit and harvesting unit from opposite ends of the crankshaft. This drive arrangement permits a wide range of variable ground speeds without changing the speed of the harvesting unit.  
Because one tractor unit is used to power all four harvesting machines, the farmer has a self-propelled unit for all his crops at far less cost than the conventional tractor and "pull-behinds" to do the same jobs. A recent cost comparison study indicates that the saving on the Uni-Farmer is as much as \$1,500 or more in some cases.  
Other machines are being studied and tested as possible additions to the Uni-Farmer line by the manufacturer, Minneapolis-Moline.

## January Sale Spotter

BIG LITTLE ADS WITH TERRIFIC BARGAINS

WOW! 3/4 ton Pickup International, 1950. Only \$595. 30-day warranty. A. R. Sinclair Sales, Boyne City.

CAN'T BEAT IT! 1950 Chev., 4-door Radio, Air conditioning \$895. Power glide, 30-day warranty, A. R. Sinclair Sales, Boyne City.

Boyne Avenue Greenhouse JU 2-6621 Boyne City Free Delivery in East Jordan Flowers for all occasions Large Variety

WINTER SPECIAL—Car Wash \$1.00 — DAN'S SERVICE, East Jordan.

INTERNATIONAL 16 Foot Freezers Electric Ranges Electric Hot Water Heaters F. W. DILWORTH & SONS Boyne City

HEY LOOK! A 1952 Chev., 2 door radio and air conditioning. Only \$1,095. 30-day warranty. A. R. Sinclair Sales.

66 inch Youngstown twin bowl sink \$189.95 Allowance for old sink, regardless of condition 60.00

Balance \$129.95

CASH IN on this tremendous saving now. Small down payment and easy monthly payments are available. Kalamazoo Sales & Service, Boyne City.

SEE OUR \$1.00 Bargain Table The Dress and Gift Shoppe.

Lewyt Vacuum Cleaner 89.95 Allowance for old cleaner 20.00

Balance 69.95

HURRY while this offer lasts. Small down payment and easy monthly payments are available Kalamazoo Sales & Service Boyne City.

SWEATER COLLARS, — \$1.00 The Dress and Gift Shoppe

LDEAL DAIRY products are your best bargain in town!

NEW HOOVER electric iron Regular price — \$13.95. Special now — \$8.95. SHERMAN'S FIRESTONE STORE.

ACT FAST ON THESE: 6 tires—5:25 x 5:50—18 NOW, \$10.00 each. Dealer Cost, \$13.64. List Price, \$17.34. BADER'S STANDARD SERVICE.

STOP AND SEE the Reo Snow-Throw. Throw away your snow shovel — Al Thorsein Lumber Company.

HOLDEN RED STAMPS with all purchases. Gas for less. Dan's Service.

COLD WEATHER Special. \$5.00 for your old car battery on new U. S. Battery. 18 months guarantee. DAN'S SERVICE.

NOW! Household appliances 20% off. Kit Carson Lumber Company Charlevoix.

STOP AND SEE the Reo Snow-Throw. Throw away your snow shovel — Al Thorsein Lumber Company.



**PRIMED  
with  
BUTANE**  
for quicker starts  
in coldest weather

BUTANE IS ADDED to High-Test Blue Sunoco to step up its volatility in cold weather. That's why Blue Sunoco gives you instant starting, no matter the temperature. It fires right away, needs less choking. It's unexcelled for anti-stalling and quick warm-ups. Butane-Primed Blue Sunoco saves your time, your battery... gives you top engine performance all winter long.

Tests conducted by U. S. Testing Co. prove:

# BLUE SUNOCO

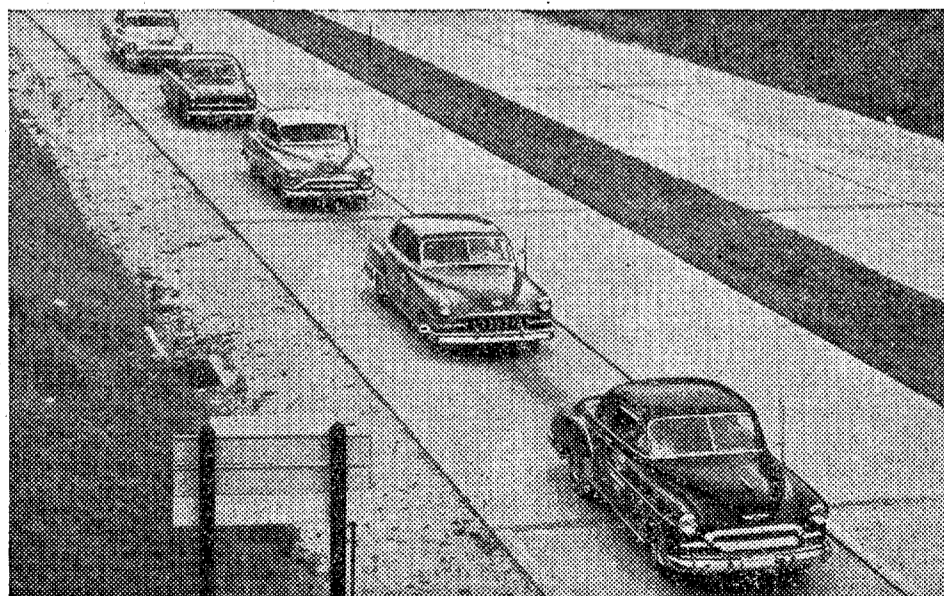
**GAVE MORE MILES PER DOLLAR  
THAN 15 PREMIUM-PRICED GASOLINES**

Matched acceleration and over-all performance of these same gasolines, costing up to 3¢ more per gallon

**THE TEST:** 16 major gasolines were tested by U.S. Testing Co. 15 of these were premium-priced brands. Only one—High-Test Blue Sunoco—sells at regular gas price.

**THE RESULTS:** Blue Sunoco gave up to 12.4% more miles per dollar than the 15 premium-priced brands. It matched the over-all performance of these same brands.

**MAKE YOUR OWN 10-GALLON TEST:** Wait until your tank is nearly empty, then try 10 gallons of Blue Sunoco. See the difference.



UNITED STATES TESTING CO. supervised entire test. The 25 new and used cars tested were: 2 Chevrolets, 2 Fords, 2 Plymouths, 2 Buicks, Pontiac, Oldsmobile, Dodge, Mercury, Nash, Studebaker, 2 Chryslers, DeSoto, 2 Cadillacs, Packard, Hudson, Lincoln, Willys, Kaiser, Henry J.



**BLUE SUNOCO**  
RADIO NEWS  
"Sunoco 3-Star Extra"  
6:45 P.M., Mon. to Fri., NBC

HIGH-TEST GAS PERFORMANCE AT REGULAR GAS PRICE — SEE YOUR SUNOCO DEALER TODAY!

# East Jordan Cooperative Company

## "Monthly Pains" stopped or amazingly relieved in 3 out of 4 cases in doctors' tests!

• Chances are you're putting up — unnecessarily — with the functionally caused pains, cramps and weak, "no good" feelings of menstruation!  
For, in actual tests by doctors, Lydia Pinkham's Compound brought complete or striking relief from such distress in 3 out of 4 of the cases!  
Lydia Pinkham's is modern in its action!  
So get Lydia E. Pinkham's Vegetable Compound — or new, improved Tablets with added iron. See it taken through the month — it doesn't give relief from those backaches, jitters — help you feel better before and during your period!  
Or — if you suffer from functional "hot flashes" or "change of life," find out how wonderful Pinkham's is for that, too!  
It has a quieting effect on uterine contractions that often cause "period" pain!

# WANT AD RATES

CASH RATE: 2½ cents per word, minimum, 65 cents. If ad is not paid by Saturday noon after last insertion, it will be considered charged. If ad runs three consecutive times you get three ads for the price of two.

Card of Thanks — — — — — \$1.00  
Professional Directory — — — — — \$2.00 per month

Thursday, January 21, 1954 \* East Jordan News-Herald \* Page 5

**FOR SALE**  
WIRING SUPPLIES — Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacles — pull chain and keyless types. — SHERMAN'S FIRESTONE STORE, East Jordan. 40-tf.

Trade Your Old Appliances — Gil Coon's Kalamazoo Sales & Service, Boyne City, will give you liberal allowance. Easy payment plan. Frigidaire Appliances and modern kitchens. Phone JU 2-7271. 36tf

FURNACES — Oil, gas, or coal-wood. Free estimates, no obligation. Gil Coon's Kalamazoo Sales & Service, Boyne City. JU 2-7271. 36-tf

FOR SALE — Bottle Gas and appliances. — SHERMAN'S HARDWARE. 20t.f.

ATTENTION — We can save you from 30 to 60% on fuel costs by insulating your home or business with Fiberglass insulation. No money down. Easy terms. Call Jack Rice, Petoskey 2804. 51tf

FOR SALE — T-Bone, Round, or Sirloin Steaks, 49c per pound. Lean beef ribs, 23c per pound. Beef Roast, 39c per pound. Fresh lean ground beef, 3 lbs. for \$1.00. These cuts are all from young heifer or steer beef

Shook's Market  
Ellsworth 40-3

FOR SALE — Used Refrigerators, Electric Ranges, Washers, Oil Water Heaters. — SHERMAN'S. 22 tf

HOUSE FOR SALE — John Whiteford property in East Jordan. See Vern Whiteford. 2-4

FOR SALE — 25 ton baled hay. Mixture of alfalfa, brome and clover. Pierre Raveau, Route 1, East Jordan. LE 6-7073. 1-4

FOR SALE — Baby chicks. All leading breeds. U. S. Fullorum passed. Write for free circular. Grandville Chicks, 1106 Garfield N. W., Grand Rapids. 1-9

FOR SALE — Holstein bull, 13 months old. George A. Nelson, Route 3, East Jordan. LE 6-7268. 3-1

**FOR SALE**  
Some real bargains for winter sale.  
80 acres with modern home — Oil heat — close in — \$7,000.00  
79 acres and modern home on good road — \$6,500.00  
70 acres — modern home — Good barn — Chicken house — on US 31 — \$8,000.00  
Three lot and ten acres. Modern home, lots of nice large trees in yard in edge of town a real buy at \$5,500.00  
One acre with small house \$1,000  
One acre — four room house — trout stream \$2,500.00  
Two apartment home — Oil heat \$6,000.00  
Four bed room home — Modern — full bath on first floor full bath upstairs — Stool and shower in basement hot water heat. A real buy at \$5,000.00 terms.  
A New home in Ellsworth strictly modern throughout, fire place — and oil furnace. Would cost about \$15,000.00 to build can be bought for \$9,000.00  
Clarence Hesley — Broker  
East Jordan  
LE 6-7210  
FOR SALE — New stock trailer. 4 feet wide by 10 feet long. Solid rack 4' 3" high. Tail gate made for ramp. 6x16 tires on Ford axle. Call Richard Schroeder, LE 6-2208. 3x3  
FOR SALE OR RENT — 1 mile out off Deer Lake Road. 6 room house, 1 bedroom and full bath down, 2 bedrooms up, built on garage, ten acres, some out buildings. Priced to sell or will rent to good reliable small family. Write H. S. Cook 320 Highland SE, Grand Rapids, Michigan. Phone G. L. 2-6520 1-3  
REWARD — For information leading to the sale of a new Ford or A-1 used car, a \$10 cash award will be promptly paid by Robert Cook or Del Paquette representing Northern Auto Co. Boyne City. Call JU 2-6571 52tf

## BUSINESS AND PROFESSIONAL DIRECTORY

Recharge Extinguishers  
WOLVERINE FIRE EQUIPMENT SALES  
Fyr-Fyter Equipment  
Joe Wilkins 103 Williams  
LE 6-2326 LE 6-2291

Sales — Service  
Michigan Bottled Gas  
SHERMAN Firestone  
Washing Machine and Sewing Machine Service  
229 Main LE 6-2961  
LE 6-2922

Coleman-Blend-Air  
Heating & Floor Furnaces  
Electric Sales & Service  
Wiring & Supplies  
Phone 18 Ellsworth

R. E. WILKERSON  
Timber Dealer  
Ellsworth — Box 01  
Post — Poles — Logs — Rafters — Pulp.  
All type cedar posts, 10c and up — wholesale, retail.

JOHN C. SCHMITTDIEL  
Chiropractor  
Office Hours:  
Mon., Wed., Fri. 9-12, 2-5, 7-9  
Tues. and Sat. 9-12, 2-5  
Thursday open 'til noon  
Bank Building, Boyne City  
Dial JU 2-6292

DR. R. L. SEELYE  
Osteopathic Physician, Surgeon  
Central Lake, Mich.  
Mon. & Fri. 1:00 - 5:00 p.m.  
Tues., Thurs., Sat., 10-12, 2-5  
Saturday evening 7:00 - 9:00  
Other hours by appointment only Phone 25.

J. H. SAVORY, M. D.  
East Jordan, Mich.  
Hours: 2 to 5 p.m.  
Daily except Wed. & Sun.  
7:30 to 9 p.m., Tues. & Sat.  
Office LE 6-2511  
Residence LE 6-2313

J. VAN DELLEN M. D.  
East Jordan, Mich.  
Office Hours  
2 to 5 p.m. Daily  
Except Thursday and Sunday  
7 to 9 p.m. Wed. and Sat.  
Sunday by appointment or in case of emergency.  
Phones: Office LE 6-7231  
Residence, Ellsworth 8

Guaranteed Top Quality  
ELGY'S  
Auto Body Shop  
Block west of M-66  
Bumping-Painting-Welding

Electrical Contracting  
ECHO  
Electrical Enterprises  
LE 6-7260 109 Mill

Duo-Therm Space Heaters  
Let us clean and Service your oil burning stoves and water heaters.  
W. A. PORTER HARDWARE  
LE 6-2351

Lennox Furnaces  
JORDAN HEATING & REFRIGERATION CO.  
Furnace Cleaning and Repair  
Refrigerator Repair  
Clarence Lord Glenn Campau  
LE 6-2272

ROMAINE PLUMBING & HEATING SERVICE  
Complete Plumbing Service  
Steam and Hot Water Heating  
LE 6-2581 126 Main

Farm Bureau Mutual Insurance Co.  
Life, Auto, Liability, and FIP  
W. L. Chellis  
Ellsworth, Mich., Phone 39F22  
Claude D. Gilkerson  
Ellsworth, Mich., LE 6-7133

R. G. WATSON  
Funeral Director  
Phone LE 6-7031

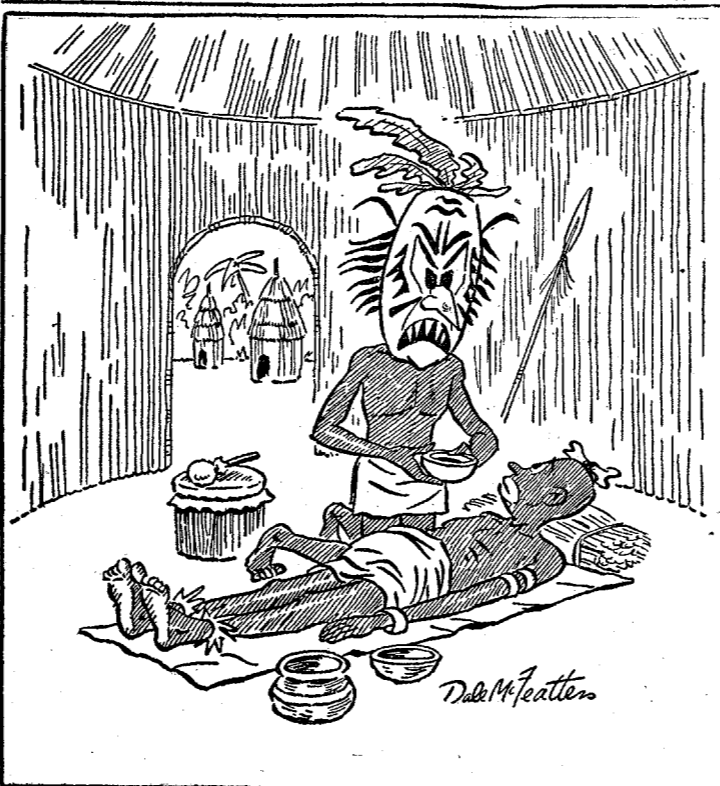
MONUMENTS  
East Jordan Mich.

C. BLAIR & SON  
East Jordan

Cabinet Work Furniture Repair  
Phone LE 6-7018  
One Block West of 66 on 32

WILLIAM T. DOWNS  
Attorney At Law  
LE 6-7358 139 Main St.  
Hours: 9-12 and 1-5  
Saturday: 9-12

## STRICTLY BUSINESS by McFeatters



"Drink this and don't eat anybody for two days!"

**FOR SALE**  
POTATOES FOR SALE — Top quality white potatoes. Only \$1 per bushel. Get them now while they last. Free delivery. Bill and Jim Shepard. Phone LE 6-7257. 1x3

FOR SALE — Used clarinet. Ph. LE 6-2294. 1x3

FOR SALE — Good ripe, mealy potatoes, red or white variety. \$1.00 per bushel. Phone LE 6-7242. Heston Shepard, Route 2, East Jordan. 1x3

**FOR SALE**  
3 large lots on Sixth Street, \$450  
1 large lot on FGourth Street, \$250.00 \* \* \*  
1 business lot, back of Bank, Esterly Street, \$500.00 \* \* \*  
15 wooded acres, M-92-5 miles from East Jordan, \$400.00 \* \* \*  
40 acre farm on school bus route, electricity. 2000 blue spruce, \$1800.00 \* \* \*  
40 acres just outside city limits, 8000 pine trees, \$1500.00. \* \* \*  
5 acres with lots, Mill street, 2000 pine trees, \$500.00 \* \* \*  
4 room new house with bath, 704 Mill Street, \$4000.00. \* \* \*  
6 room with bath, 3 lots, full basement, garage, 808 Mill Street, \$5500.00. \* \* \*  
6 room with bath, basement, garage, \$4800.00. \* \* \*  
Cement block store building, Mill Street, \$7,000.00 \* \* \*  
Frank J. Nachazel  
901 Mill Street  
Phone LE 6-2284

**HELP WANTED**  
HELP WANTED — Male and Female — Applications will be taken. Tuesdays and Thursdays from 1 p.m. to 4 p.m. for employment at Mount Clemens Metal Products Company, East Jordan. 1-4

**WANTED**  
WANTED TO BUY — 9-inch cedar logs, 8 ft. long. Hardwood saw logs 8 inches and up. — HART'S SAWMILL, phone LE 6-7238. 11 tf

WANTED — General trucking and log hauling, in or out of town. Phone Alfred Mobio, LE 6-7344 3-1

WANTED — 65 inch unpeeled poplar and basswood, 4 to 12 inches in diameter at \$10.00 per cord, delivered our yard. East Jordan Auto Parts. 3-2

**FOR RENT**  
HOUSE FOR RENT — 411 Main street. Mrs. John Addis, East Jordan. LE 6-7197. 2-3

**SERVICES**  
MALE PIG SERVICE — Joe Sysel, Route 1, East Jordan. 1x3  
GENERAL TRUCKING - Local and out of town. Ph. LE 6-2629. -LYLE SMITH, Mill St., East Jordan, Mich. 24x13  
WILL CARE FOR CHILDREN in my home while mother works. Near new factory. LE 6-2949. 2-3

**NOTICE**  
Will the person who borrowed Warrenie Frank Jr's camera, please return it to 105 Third St. or if any one knows where his camera is, please call LE 6-2297. 3x1

**CHEAP TRANSPORTATION CARS**  
1949 Ford, tudor, \$395  
1947 Nash, 4 door, \$245  
1946 Ford, 4 door, \$275  
1947 Mercury, 4 door, \$395  
CHEAP PICKUPS  
1938 Ford Pickup, \$95  
1936 Ford Pickup, A-1 \$115  
These prices, no trades  
NORTHERN AUTO COMPANY  
Charlevoix 3-1

FOR SALE — Hereford bull calves, weight 500 pounds, out of excellent, good herd sires. Bill and Jim Shepard. LE 6-7257. 3x3

**"Hot Flashes Stopped"**  
or strikingly relieved  
in 63-80%\* of cases in doctors' tests

• If you're miserable from the "hot flashes," and accompanying irritable, restless feelings of "change of life" — you may be suffering unnecessarily!

\* For... in tests by doctors... Lydia Pinkham's Compound and Tablets brought relief from such functionally-caused suffering to 63% and 80% (respectively) of the women tested! Complete or striking relief!

Yes! Research has proved these medicines thoroughly modern in action... has shown you where to look for relief from those distressing nervous, "out of sorts" feelings of mid-life "change"!

So, get Lydia E. Pinkham's Vegetable Compound — or new, improved Tablets with added iron! (Wonderful, too, for the functional pains of menstrual periods.)

It acts through a woman's sympathetic nervous system to relieve distress of those awful "heat waves"!

**Galmore's Standard Service**

Ask us about insulating materials, storm windows and doors, paint and lumber supplies.

QUALITY FIRST, ALWAYS  
JOS. BUGAI  
**Ellsworth Lumber Co.**  
PHONE 40

Mr. and Mrs. Bob Petrie and children and Mr. and Mrs. Chuck Scott and daughter called on Mr. and Mrs. Douglas Gilkerson Saturday evening.

### CARD OF THANKS

I would like to thank all my friends, relatives and St. Ann's Altar Society for the lovely cards, candy and Bishop Sheen's Story, during my stay at the hospital and since I have been home.

I would like especially to thank Very Rev. Joseph J. Malinowski for his visit during my stay at the hospital.

Mrs. Frank M. Stanek

### CARD OF THANKS

I wish to express to my kind neighbors and thoughtful friends my heartfelt thanks for all the cards, flowers and other gifts sent to me during my recent illness.

Mrs. Eva P. Snyder.

### STATE OF MICHIGAN

Probate Court for the county of Charlevoix.

In the Matter of the Estate of Abram W. Carson, deceased.

At a session of said Court, held at the Probate Office in the City of Charlevoix in said County, January 19th, 1954.

Present: Hon. Floyd A. Supp, Judge of Probate.

The above estate having been admitted to probate and Delbert

**HIGH-SPEED relief from AGONIZING PAINS OF ARTHRITIS**

Hospital tests prove Musterole gives relief almost beyond belief. Also greater ease in moving. Highly medicated. Concentrated. You can feel it work!

**MUSTEROLE**

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**Duck Inn**

Famous Throughout Northern Michigan  
Fine Food — Excellent Coffee  
Sportsmen's Headquarters  
East Jordan

**MEDICAL TABLET DISCOVERY**

SAFE NEW EASY WAY **STOPS BED WETTING!**

Fast, Without Expensive Devices Ends Embarrassment, Saves Laundry

End torment, embarrassment, nervous strain in CHILDREN and ADULTS. Safe, simple DRY-TABS stop functional Bed-Wetting without electrical devices, rubber sheets, alarms or special diets. Medically proved 75% effective. Don't wait another day. Get DRY-TABS at your Drug Store now!

### GIDLEY'S DRUGS

**Final Winter Clearance**

	Value	Now
83 DRESSES	\$ 7.95 to \$10.95	\$ 5.99
77 DRESSES	\$10.95 to \$13.95	\$ 7.99
36 DRESSES	\$14.93 to \$19.95	\$10.99

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**SPECIAL: 24 BETTER DRESSES \$3.99**

4 Corduroy Jackets	\$ 7.95 & \$10.95	\$ 5.99
2 Shortie Coats	\$16.95	\$10.99
2 Shortie Coats	\$24.95	\$14.99
1 Long Coat	\$19.95	\$12.99
4 Long Coats	\$29.95	\$19.99

**FUR TRIMMED THE DRESS & GIFT SHOPPE**

HATS \$2.19  
Minnie Webster Des Jardins 111 Main St.

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... when it comes to LONGER LIFE OF PROPERLY CLEANED CLOTHES.

Our finer dry cleaning keeps your clothes new-looking longer.

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EAST JORDAN  
CLEANERS

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BIRTH ANNOUNCEMENT CARDS

TO MOTHERS DURING

JANUARY — FEBRUARY — MARCH

1954

WHITEFORD'S 5c TO \$1.00 STORE

Announcing . . .

THE OPENING OF  
**CRAWFORD'S MARKET**

US-131—M-72 Junction

Kalkaska

GROCERIES — MEATS — SUNOCO GAS

BEVERAGES TO GO

"IF YOU CAN'T STOP, WAVE WHEN YOU GO BY"

Virginia & Boyd Crawford

Proprietors



## FARM GOSSIP COLUMN

ELIAS Sommerville, of Central Lake has been re-elected secretary-treasurer of the Antrim-Charlevoix Artificial Breeders association. Jerry Aardema, of Central Lake, is president; Harold Thomas, of East Jordan, is vice president; and directors are: Kenneth Sweet, of Charlevoix and Bryce Vance, of East Jordan.

**FARMERS AROUND** Petoskey would like to have a federal inspected slaughter center in the area. The Emmet county board of supervisors are urging adoption of petitions for the slaughter center.

Farmers' stock now goes through the Detroit slaughter center. It is felt by many that northern Michigan and upper peninsula areas are large enough to warrant a center being established in the north.

**THE CATTLE** world heard the announcement last week that a memorial is being raised at the burial place of a bull that set a one million dollar record. C. M. Smith, of Grand Rapids, has plans for a marker honoring M. W. Larry Domino XII as the founder of the famous Hillcrest Larry line of Hereford cattle. Off spring of the great bull, which died in Virginia, are estimated to have earned \$1,000,000 for various owners.

**HIGHER TAXES**, license fees and container costs more than offset lower farm price of milk, Michigan Milk Dealers Association claims.

**THREE TOWNSHIPS** in Kalkaska county are served in new experiment by Orville Walker, of Alba, former Charlevoix county 4-H club agent. Walker is special farm agent for farmers just in these three townships. The small area farm agent work is being tried in two other spots in Michigan. By first-hand experience farmers will learn the value of practices recommended by the township agents.

**MICHIGAN'S** January 1, 1954 farm stocks of wheat are the largest on record, more than 2 1/2 times the 10-year (1943-52 average). Farm stocks of corn are also high, exceeded only by the record stocks on hand a year ago. Oats and barley stocks are below last year and average, while rye stocks are above last year but below average. Production of wheat set a new record in 1953 and the cord crop was near record level.

**CORN HAS** disappeared a little faster than in recent years with 83 percent of the crop on hand January 1, 1954, compared with 84 percent a year earlier and 85 percent in 1951 and 1952. Wheat has moved slowly with 59 percent of the crop still on hand January 1, compared with 44 percent the same date last year and 35 percent 2 years ago. Oats stocks at 70 percent of production, barley at 64 and rye at 32 do not differ much from a year earlier. Soybean stocks at 45 percent are up 5 points from a year earlier. Hay at 68 percent has disappeared a little faster than in recent years.

**MICHIGAN'S** milk production set a new December record of 416 million pounds, up 5 percent seasonally from November and 4 percent above December 1952. Milk production during 1953 totaled 5,635 million pounds, 3 percent more than a year earlier and 6 percent above the 1942-51 average.

December egg production at 153 million eggs sets a new record for the month with 1 million more than the previous record of 152 million for the month in 1952. The annual production of 1,630 million eggs, is 2 percent more than a year earlier, 5 percent above average and the highest since 1946.

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### Layers Need Ventilation

Even in the coldest weather, your layers need ventilation cautions Ed Rebman, Charlevoix county agricultural agent.

This also means that birds should not get chilling drafts. Air intakes and outlets should be well above the birds.

Michigan State College poultrymen advise, however, that rear and end walls should be closed tightly. They suggest keeping front windows open from the top until the chickens' water starts to freeze, but never closing all windows regardless of the outside temperature. Otherwise colds will hit the flock.

To keep water from freezing in cold weather, the poultrymen think automatic water warmers are the answer. They point out that many successful poultrymen have found that the heaters pay for them-

selves in increased egg production.

If water is too cold or frozen even for a short time, there will be a drop in egg production.



By BILL PAULSON

## NEWS-HERALD FARM PAGE . . .

Thursday, January 21, 1954 \* East Jordan News-Herald

Page 7

### Better Seed Raises Yield Of Potatoes

Use of certified seed has boosted Michigan potato yields and put better potatoes on the table, reminds Henry C. Moore, Michigan State College farm crops specialist. In 1920, there was a disease tolerance of 10 per cent and a yield of 138 bushels per acre in certified fields, notes Moore. In 1953, the disease tolerance was cut to 1 per cent and the yield increased to 315 bushels.

Twelve varieties were grown under certification in 1953 with Russet Rurals and Sebago accounting for 72 per cent of the crop; other important varieties include Katahdin, Green Mountain, Chippewa, Irish Cobbler, Sequoia and Pontiac. Russet Rurals in northern areas for 40 years, have a high dry-matter content and keep well; they are a favorite of chippers. Sebago are the most important potatoes in central and southern Michigan, have good cooking quality and looks, and yield well and resist scab on both muck and upland soils.

The MSC farm crops department and county agricultural agents can aid farmers in locating certified seed sources.

### "It Has Happened" Is Title Of Mellencamp's Speech

### Rural-Urban Tea Planned At Healey's

Plans for a Rural-Urban conference and return tea at which urban women will be asked to speak were made at a recent meeting of the Charlevoix county Farm Bureau Women's committee at the home of Mrs. Clayton Healey.

Earlier this fall the Farm Bureau organization entertained the urban group at a luncheon at which the farm women presented their problems. At the proposed tea, the city women will be asked to present their views and problems.

The county committee also approved appropriations to the following state projects which they support: Sister Kenny Fund, Nurse Recruitment program, Associated Country Women of the World and Pennies for Friendship.

"It Has Happened" will be the title of the talk given by B. C. Mellencamp, former Charlevoix county agricultural agent, at the annual meeting of the Charlevoix Soil Conservation District Thursday evening, January 28 8 pm at Charlevoix High School.

Mellencamp will spend about one-half of his time mentioning some of his past experiences in Charlevoix county and talking about the enjoyable occasions that he has had here.

He would like to have all of his friends, both those who live on farms and those in the cities, to attend the annual meeting of the soil district.

**THE MEETING** is held each January as required by law.

Items of business which must be taken up include election of two directors, presenting the annual report and the financial report, awarding of certificates to winning farmers and a discussion of problems pertaining to the district.

SHOP EAST JORDAN!

### Time's Here For Checking "Sugar Bush"

Now is the time to tidy up the "sugar bush" for the maple tapping season just around the corner, suggests P. W. Robbins, maple syrup specialist in the Michigan State College forestry department.

Other farm work is not so pressing now, he explains, and

some improvement cuttings can be made in the woodlot. It's a good time to get out some logs to be buzzed up for wood — to keep the maple sugar boilers fired up, but not this coming season — in 1955. Wood must be cut at least six months ahead of time to be dry enough to use,

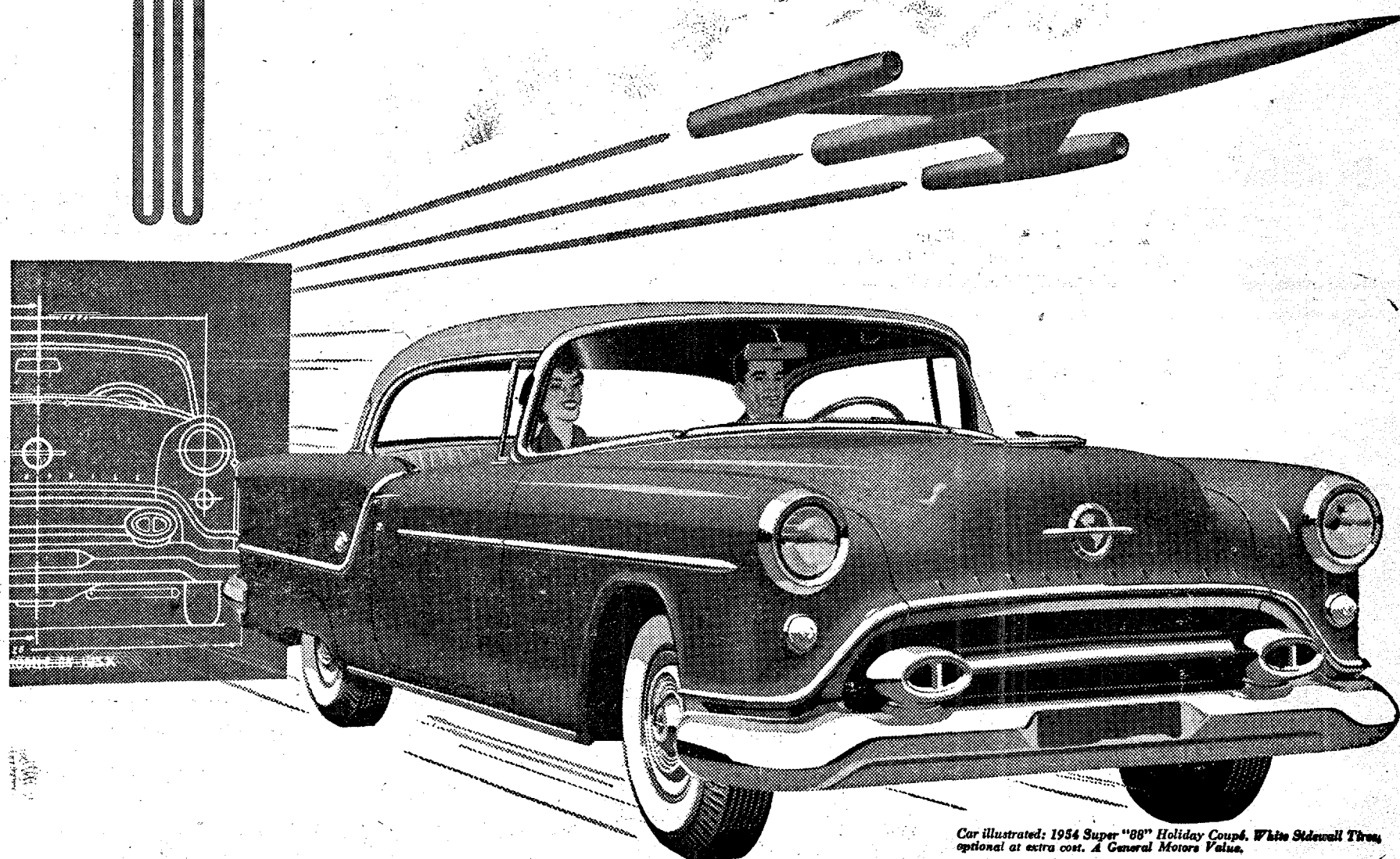
Robbins explains.

Dead, diseased and defective trees should be cut for wood, with the butt logs used for lumber if suitable. A cord of wood for each 60 pails to be hung in the "sugar bush" is a good measure the MSC forester suggests.

## New ... Ultra-New for '54!

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ANNOUNCING the breath-taking new Oldsmobile Super "88" for 1954! The Oldsmobile so ultra-new in design . . . so original in style throughout . . . there's never been a car like it before! Just wait till you see its completely new Body by Fisher—that new lower, longer, lovelier silhouette! The daring new slant of its panoramic windshield! The dramatic new flair in its sweep-cut doors and fenders! And just wait till you drive the new 185-horsepower World's Record "Rocket" Engine with 8.25 to 1 compression ratio—the engine that outperforms, out-economizes even the power-famous '53 "Rocket". For a completely new view on modern automobiles, see the thrilling new Super "88" . . . on display now! And watch for Oldsmobile's new "Dream Car", the Classic Ninety-Eight . . . coming to your dealer's soon!



Car illustrated: 1954 Super "88" Holiday Coupé, White Sidewall Trim, optional at extra cost. A General Motors Value.

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