

## Over The Back Fence

By Marshall

So many children swarmed around Santa Claus when he came to town this year some of the smaller tots were unable to get close enough to get a bag of candy.

One young fellow noticed this and feeling sorry for the smaller ones, he put on a Santa suit that night and visited their homes giving out candy.

One day this week the post office received 40,000 pieces of mail to be distributed locally. That's the best reason in the world for your mail being a bit late the past few days. Most people here realized the office was doing the best possible with the number of help they are allowed to hire.

So many business places down state have sent us 1954 calendars we don't know what to do with them. But wait until we can't find one and listen to the noise.

The children of East Jordan are grateful to the City and the Temple theater for giving them a free Christmas show. The lower grades were admitted without charge Monday morning and in the afternoon the upper grades had their turn.

We haven't been able to make up our minds about a few things which makes us a last minute shopper. Watching the crowds shopping just before Christmas would lead us to believe there are a large number of people who have trouble with indecision.

The largest Christmas present East Jordan has received in many years is the 30,000 foot factory building over on M-66; and the knowledge that in the coming year it will employ more than 100 workers from our midst.

The publisher and employees of the News-Herald are grateful to the people of East Jordan for helping them produce the largest Christmas issue of any newspaper ever published here.

A multitude of handicaps faced us during mechanical operations and without the complete and sincere cooperation of our employees this issue would not have been possible.

And for the last time this year, lots of good, wholesome Christmas fun and happiness to all our readers and friends.

## Lumber Mill Seeks Land For Operation

Board members and the industrial committee of the East Jordan Businessmen's Association have been discussing the possibility of aiding a large sawmill operation to move to East Jordan.

Sterling Nickerson, of Kingsley, near Traverse City, a veteran sawmill operator has purchased timber rights on Fox Island from the Conservation department.

Nickerson and his associates have made several trips to East Jordan to secure a site for landing lumber boats and sawing up the lumber.

The operation, Nickerson, said would employ about 40 men on the island next summer and about 15 here at the mill. He expects the operation will last about three years.

The lumber would be cut on the island, shipped to East Jordan by boat, sawed and shipped down state and out of state.

The businessmen's association has been discussing Nickerson's financial negotiations involved in securing a site for his sawmill.



## WHEN A PLANT COMES TO TOWN

# Plan State Meeting To Discuss City-Industry Health

★ ★ ★

What happens in the interest of community health when much sought after industry comes in?

This question, which is the central theme of the Seventh Annual Michigan Rural Health Conference, will be fully explored and studied when the two day session opens at the Bencroft Hotel, Saginaw on Jan. 14.

Top resource persons from industry, medicine, public health, chambers of commerce and economic development will meet with the representatives from all areas of Michigan to exchange ideas and review case studies.

According to authorities familiar with conference activities, this will be the first time that leaders from the various interests will meet together to explore avenues of mutual interest.

In a statement issued today, E. H. Wiard, Lansing, secretary of the conference said, "the importance and timeliness of this subject is evidenced by the intense interest and enthusiasm shown by industry and the other participating groups."

"It is obvious" Wiard pointed out "that industry has developed splendid health programs for their employees while they are on the job, but it is up to the individual and the community to provide the factors for healthy living while he is off-the-job."

To learn how this is being accomplished in various areas of the state, the conference program will feature such qualified persons as Otto K. Engelke, M. D., Ann Arbor Director Washtenaw County Health Department, who was faced with many public health challenges as Willow Run grew from a corn field to one of the nation's important rural production centers.

Another resource person well qualified to discuss the question realistically, will be Phillip Moore, Detroit, director Employee and Plant Community Relations, Carbonyl Co., which now has a sizable out-state plant under construction at the small town of Edmore, in north central Michigan.

## NOTICE!

City Treasurer Fred Vogel announced this week that dog taxes now are due and payable at his office at the City Hall.

## Government Jobs Open For Many

United States Civil Service Commission has reannounced three examinations for the following positions in the Federal service:

Dietitian, \$3,410 and \$4,205 a year for duty in hospitals and regional offices of the Veterans Administration throughout the country and in Puerto Rico; Elementary Teacher, \$3,410 a year, for duty in the Bureau of Indian Affairs in various sections of the country; and Veterinarian, \$4,205 to \$7,040 a year for positions principally in the Bureau of Animal Industry located throughout the country.

Appropriate education is required for all of the positions. For some positions, experience is also required. The maximum age limit for Elementary Teacher is 50 years; there is no maximum age limit for the other positions.

Further information regarding the positions and instructions on how to apply may be obtained at many post offices throughout the country, or from the United States Civil Service Commission, Washington 25, D. C.

## City Okays Barnett To Continue Job

Robert F. Barnett has been reappointed city assessor for 1954 by the city council.

Mayor Chris Taylor appointed Barnett for the new term and the council agreed.

The assessor's salary was set at \$800 per year by the council.

## On Vacation

Mrs. Isabel Sidebotham, East Jordan teacher, left East Jordan Tuesday enroute to New York where she will take a plane to Bermuda. She is planning on spending a week's Christmas holidays there.

## PAT CLEARY SAYS:

### State Secretary Speaks Out For Straits Bridge

I have long been favorable to the building of a bridge across the Straits of Mackinac and have repeatedly asserted that position. In creating the Mackinac Bridge Authority, the Legislature seemingly established the principle of financing through the issuance of revenue bonds.

In doing so they decided against pledging the full faith and credit of the State at this time.

Furthermore the Republican State Convention in August 1952 adopted the following resolution:

"We favor prompt construction of a Mackinac Straits bridge, financed by the sale of revenue bonds as authorized by the Republican Legislature and we commend their action in that regard."

It seems to me that the Administrative Board has before it a single question. Whether the proposition presented by the Authority is soundly in keeping with Legislative intent.

If, at sometime in the future to avail ourselves of a lower interest rate the legislature sees fit to put the proposition to the people on a refunding basis it can well be done under the terms of the indenture which provides that the bonds are redeemable at any interest date.

This it seems to me places with the Legislature the responsibility for submitting to the people a proposal such as Mr. Brake made Tuesday if in their judgement it is proper thing to do.

In any event I think that such a position is clearly a legislative prerogative and I am quite content that they exercise it if they see fit.

I am sure that the Legislature in their wisdom will safeguard the interest of the people under their elective responsibilities.

I am optimistic that the constantly growing tourist business now about to be influenced by the slogan "Water Wonderland" on 3,500,000 license plates, will reflect an increased volume of traffic year after year.

## WITH THE SINGING OF CAROLS

# East Jordan Readies For Annual Christmas Holiday

## 3 Conference Teams Have One Point Trouble

Dangerously close scores have made the northern C basketball conference teams fight to the finish in recent contests. One point wins left fans limp.

East Jordan nosed out Gaylord 42 to 43, Pellston nudged Harbor Springs to win 41 to 40 and Charlevoix took Mancelona 38 to 37.

East Jordan	6	10	11	16	43
Gaylord	8	9	11	14	42

East Jordan tied Gaylord up 42 to 42 with two minutes left in the final quarter and Gaylord fouled with 30 seconds to go.

Danforth made one of two free tosses and time ran out. Alan Sommerville was high point man with 16. George Middleditch and Dick Riddle each had 13 for th visitors.

Mancelona unbeaten and having the advantage of their own floor gave Charlevoix a fast game but was slow in connecting with free throws. Charlevoix hit 8 of 16 while the Ironmen made only 5 of 13. Charlevoix had 8 fouls and Mancelona 13.

Pellston kept Harbor Springs in the cellar. It was the Hornets all the way until the final quarter when the Rams became fired up and closed in with a score that came within one point of putting the game into overtime. The Rams moved in with terrific drive near the end outscoring and out-playing Pellston 20 to 10, but failed to cop a winning two points.

## COMING GAMES

January 2  
Petoskey at Charlevoix\*  
January 8  
Mancelona at East Jordan  
Boyer City at Harbor Springs  
Pellston at Charlevoix  
\*Non-conference

EAST JORDAN 43, Gaylord 42  
Pellston 41, Harbor Springs 40  
Rogers City 49, Cheboygan 19  
Charlevoix 38, Mancelona 37  
Boyer Falls 42, Bellaire 36  
Mt. Pleasant 70, Cadillac 30  
Petoskey 56, Traverse City 53

## N. M. C. C. STANDINGS

	W	L
Charlevoix	3	0
EAST JORDAN	3	1
Mancelona	2	1
Pellston	2	2
Boyer City	1	2
Gaylord	1	3
Harbor Springs	0	3

## Congratulations

Mr. and Mrs. Joseph Wilkins, Wednesday celebrated their 32 wedding anniversary.

The Wilkins were married December 23, 1921 at the old Palmer residents on Echo street.

Mr. Wilkins is night patrolman for East Jordan and Mrs. Wilkins is employed at The Dress & Gift Shoppe.

Mr. and Mrs. Alfred Rogers will hold open house Saturday in observance of their Golden wedding anniversary. The Rogers were married on Christmas but have decided to hold their observance the next day.

## George Whaling Suffers Injury While Logging

George Whaling met a serious accident Saturday when a tree fell on him while logging. Two vertebrae were broken and spinal area cracked. He is at Little Traverse hospital where he expects to be in a cast at least three months.



MISS SHARON BROCK, East Jordan Senior, was chosen Miss Merry Christmas at the annual Christmas Dance at Bellaire, sponsored by the Bellaire High School seniors, Sunday night, December 20th. Escorted by Keith Evans, Miss Brock was chosen from a group of six. Other competing girls represented the following schools: Alba, Ellsworth, Bellaire, Central Lake and Mancelona.

Chosen by her classmates to represent them at the event, she was crowned by last year's "Miss Merry Christmas," and received many lovely gifts from the Bellaire merchants.

## Five County Men Report For Service

The following men have been ordered to report to the Charlevoix County draft board at the Charlevoix city hall, January 11, for transportation to the induction station for pre-induction physical examination.

James L. Peck, East Jordan; Edwin D. Green, Boyne Falls, and Merle W. Karlskin, Boyne City.

The other men will report for induction into the service January 25th. They are Larry D. Waggoner, Boyne City; and Don J. Bennett, Ironton.

## Extend Services To After Christmas Day

Our Christmas Services are extended this year to include the Sunday following Christmas Day. On December 27th the Choirs of our Church will present their usual Carol-Lesson Service.

This is a service in which there is much enjoyment. The Service will begin at 7:30 p.m. in the Church.

The local WYF will be host to WYF's from Harbor Springs, Petoskey and Boyne City at a Holiday Party held in the high school gym on Monday night December 28. Young people home from college who have been members of our groups previous are especially invited.

—Rev. DeHaven

★ ★ ★  
Christmas came to East Jordan this year with the singing of Carols by children as the American Legion Auxiliary prepares gifts for all who are found in want.

Some of the most beautiful business and home holiday decorations in many years are seen as we travel up and down the streets.

Happiness is in store for many needy children as the American Legion Auxiliary prepares gifts for all who are found in want.

School is out here and at colleges and our children are at home for the great holiday.

The East Jordan school sent their students to a free movie at the Temple Theater Monday and Tuesday school Christmas parties and programs were the order of the day. The school closed Tuesday and will reopen January 4th.

Last minute shopping brought hundreds to town for the purchase of annual gifts to be distributed throughout the city upon Christmas day.

Those in fear of having a green Christmas were pleased to see snow falling as Christmas drew near making the holiday event seem more real.

Churches throughout the community have well-planned Christmas programs with the general theme "Put Christ Back into Christmas."

Christmas music has been ringing out over the city from huge speakers atop the bank building and the spirit of the season is felt by everyone as plans are made for a happy holiday.

## Sheridan To Lead County Farm Bureau

Leslie Sheridan, of East Jordan, has been named chairman of the Charlevoix County Farm Bureau.

The board of directors made their annual selection of officers in a meeting at the Clayton Healey home. Sheridan was named to replace Clayton Healey as head of the group for 1954.

Lewis James was named vice-chairman. Secretary is Charles Mascho and treasurer, Laverne McGhan.

Committees chosen for the new year were: Franklin Cellner, Junior Farm Bureau; Mrs. Homer Nason, public relations; Mack Saunders, farm relations; Wayne Saunders, membership.

Mrs. Shanahan, resolutions; George Clock, legislative; and Laverne McGhan, community relations.

## COMING EVENTS

December 29 — The general meeting of the WSCS of the Methodist Church will meet at the church, 8 p.m.

December 30 — The Parent Teachers Club will hold a dance for students, alumni, parents and teachers at East Jordan High School Gym at 8 p.m. Ray Lyons orchestra will furnish the music.

January 5 — City Council meeting at 7:30 p.m.

January 5 — American Legion at 8 p.m.

January 6 — Jassamine Rebekah Lodge at 8 p.m.

January 8 — Red Devils play Mancelona here, 7:15 p.m.

## No Gas On Christmas Day

Local service stations reported this week that they will close early Christmas eve and remain closed all day Christmas. Local motorists were warned to have their automobile serviced before Christmas if they plan to travel from East Jordan on Christmas day.

**THE EAST JORDAN NEWS-HERALD**  
 Member MICHIGAN PRESS ASSOCIATION  
 Marshall F. Sayles Editor & Publisher  
 Bill Huckle Staff Photographer  
 The Charlevoix County Herald 1896  
 The East Jordan News 1952  
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**It's Christmas Again!**

To all of us, the Christmas holidays are the most sacred season of the year.

The Christmas spirit dominates every home where children hang their stockings. Santa Claus becomes a reality for every adult when tangy fragrance of fir or cedar or hemlock from the tree permeates the living room.

We feel Christmas in our hearts as we go to church, Christmas is in every shop where men stop work at lathe and drill to hang wreaths on walls and from the ceiling; it is in every town square where a forest giant waves its branches over the pavement; in every office where ribbons sway below the ceiling and tiny trees adorn the desks.

Each Christmas takes us back from the machine age to the days when racing reindeer were our dream of fast transportation. Again we hear fairy bells tinkle as Dancer and Prancer whirl Santa's sleigh from chimney to chimney. It's Christmas!

**EVERY GOOD WISH FOR CHRISTMAS**

**EDWARDS' FLORIST**  
 Albert — Charlotte — Lewis — Earl

**Merry Christmas**

With heartfelt appreciation for your kind patronage, this year, as always — we are happy to send you our Greetings of the season with our sincere wishes for your health, wealth and happiness

For the Holiday and long, thereafter!

**BOYNE CITY GAS CO.**

**CHURCH SERVICES**

**FIRST PRESBYTERIAN CHURCH**  
 Edward O. DHaven, Pastor  
 Regular Services:  
 The Church School meets at 9:45 with classes for all ages.  
 The Morning Worship begins at 11:00 o'clock.

**METHODIST CHURCH**  
 Rev. R. H. Moore, Pastor  
 LE 6-2254 LI 7-2058  
 Morning Worship 10:00 am  
 Church School 11:15 am  
 MYF 5:30 pm

**ST. JOSEPH CHURCH**  
 Rev. Joseph J. Malinowski, Pastor  
 MASSES  
 Sunday Masses—7:30 - 9:30 a.m.  
 Holydays — 6:00 and 7:30 a.m.  
 Week-day Masses — 8:00 a.m.

**CHRIST LUTHERAN CHURCH**  
 Boyne City — Wilson Twp.  
 Rev. Richard Noffze, Pastor  
 Wilson Township:  
 9:30 a.m. Church Service  
 10:30 a.m. Sunday School

**REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS**  
 Elder Ole Olson, Pastor  
 Sunday Services  
 Church School 10:00 a.m.  
 Morning Worship 11:00 a.m.  
 Zions League Tues., 7:30 p.m.  
 Prayer Service, Wed., 8:00 p.m.

**SEVENTH-DAY ADVENTIST CHURCH**  
 Elder R. H. Clausen, Pastor  
 Sabbath School 9:45 a.m.  
 Church Services 11:00 a.m.

**EVANGELICAL LUTHERAN CHURCH**  
 Phillip Fretheim, Pastor

Sunday School every Sunday at 10:30 a.m. Classes for all ages Adult Bible Class.  
 Church services first and third Sunday of each month 8:00 p.m.  
 Luther League cooperative family dinner second Sunday of month at 1:00 p.m.  
 Hymn sing fourth Sunday of month at 8:00 p.m. Refreshments served.

**ASSEMBLY OF GOD**  
 Rev. H. Love, Pastor  
 Sunday School — 10:00 a.m.  
 Morning Worship—11:00 a.m.  
 Evangelistic Service—8:00 p.m.

**FULL GOSPEL TRUTH**  
 Corners Fourth & E. Division Sts.  
 Rev. H. R. Barber, Pastor  
 C. Y. A., Tuesday, 8:00 p.m.  
 Prayer Meeting, Thursday, 8 p.m.

Sunday School, Sunday 10:00 a.m.  
 Morning Worship, Sunday 11:00 a.m.  
 Evangelistic Service, Sunday 8:00 p.m.  
 Everyone Welcome.

**UNITED MISSIONARY CHURCH**  
 C. H. Thompson, Pastor  
 Morning Worship 11:00 a.m.  
 Sunday School 10:00 a.m.  
 Youth Fellowship 7:00 p.m.  
 Evangelistic Services 7:30 p.m.  
 Prayermeeting (Thurs.) 8:00

**FINKTON BIBLE FELLOWSHIP CHURCH**  
 Sunday School 10:30 am  
 Followed by short morning service  
 Youth Fellowship 6:45 pm  
 Evening Service 8:00 pm  
 Wednesday Prayer Meeting 7:30 pm

**No Child Without A Christmas**

**East Jordan Auxiliary Plays Santa With Wide Open Heart**

BY BERNADINE BROWN

"No child without a Christmas." That's been the thought behind the East Jordan American Legion Auxiliary's community Christmas program for many years.

And this year as legion members and friends work night and day preparing gifts for the needy the thought is the same: "No child without a Christmas."

Thora Kotowich, community service chairman for Unit 227 has been busy buying toys dolls, food and clothing to be put into boxes for needy families.

How did it all start, this opening of hearts and giving of presents through the Auxiliary?

Charter member of Unit 227, Martha Kamradt, who has been an active member through the years says:

"I believe it started during the depression. Letters were written to Santa, and the American Legion Auxiliary helped him fill the orders."

"At that time money was very scarce and none of us had too much but we tried to share and helped those who were in need. Many hours were spent sewing, making clothes for school children tying quilts, and making complete layetts for the welfare."

**GIFTS FOR WARMTH**

Shoes and stockings were main items children needed in order to go to school.

A tag day on the streets each fall helped raise funds for the Auxiliary to buy shoes and stockings and in some cases underwear.

Legionnaires went to farms and brought in surplus potatoes or vegetables and stored them in the basement of the A and P store, one farmer butchered a hog and gave it to them.

This food was issued to families as needed along with government surplus food which the Legion had charge of issuing.

Some of the boys met the fish boats as they came in early in the mornings and took the undersized white fish, some of these were taken around to the needy right away. What was left was salted down and given out during the winter.

It was during this time that the first Christmas shows were given for the school children. The Legion gave out nuts and candy to each child.

The Auxiliary had to look after the children while in the show and each member was responsible for two rows of children.

To be able to go to a show those days was a rare treat, and one that the children all looked forward to."

The program has been carried on through the years with variations. When Christmas boxes were first given out old dolls, and toys were repaired and used, but there was never enough to go around.

The idea of a new doll for every girl and a new toy for the boys was born and the Auxiliary appealed to the women of East Jordan to dress a doll. The response was spontaneous. Now each year some women look forward to dressing a doll as part of their Christmas preparations.

**BIG PROGRAM**

This program has become so large that it was too much for one organization to carry alone so financial aid was sought from other groups. Each year the Community Chest sets aside \$100, and other organizations and individuals donate money.

(Continued on Page Seven)

**Looking Backward**

December 20, 1913

Mill B of the East Jordan Lumber Company was burned to the ground Wednesday evening, entailing a loss of approximately \$25,000 partially covered by insurance. The fire discovered about 6:00 started near the boiler room. A high north wind was blowing and before the department could respond to the alarm the plant was a mass of flames reaching high in the skies. The Firemen bent every energy to saving the adjoining buildings and property and succeeded.

Fortunately the wind was from the lumber yards which are filled and this valuable product was untouched by the flames. The planing mill and other buildings were also saved. Burning embers were carried over half a mile. Mill A received several of the embers several fell on Main Street. Plans are already underway for the rebuilding of the burned mill and the cost of this mill probably run over \$20,000. The boilers are intact and it is thought the big engine is still usable. Plans are being made to get Mill A, which is now being operated during the day, in a working condition that will warrant a continuous run of day and night during the remainder of the winter months so the men made idle by the fire will have steady employment.

December 21, 1923

The Northern Dairy Products Co. is laying the foundation for East Jordan's new Cheese Factory on their recently purchased site on State Street opposite the Town Hall. The product of about 500 cows has been promised and milk will be received in March. President Loeb also is manager of the Loeb Farms, Charlevoix.

One of our oldest settlers Levi Metz died at his home in South Arm Township December 11th. He was one of the men who helped build the streets of East Jordan when that city was a mere village. The funeral was conducted by Rev. John Hackett who nearly forty-three years ago united the couple in marriage.

December 22, 1933

Mrs. Catherine Walsh has received a "thank you from President Roosevelt which acknowledges the receipt of a rug. Mrs. Walsh will be 81 next June, says, "I just got to thinking, he's working hard and I'm not doing very much so I might do something for him." The result was a hooked rug, the main motif being a large NRA Eagle.

J. VanDellen, M. D.

**BEST OF ALL GOOD WISHES**

John Savory, M. D.

Santa joins us in wishing you the jolliest Christmas you've ever known, with lots of fun and merriment!

Mr. and Mrs. Ed Bowerman  
**ED'S BOATS**

**CHRISTMAS WISHES**

May you enjoy a rich bounty of Christmas spirit, joy, gladness and happiness!

David C. Pray, D. D. S.

**Holiday Greetings**

We're wrapping up every good wish for you with a bit of holiday cheer that says—

"May you all enjoy many Christmas blessings."

**F. W. Dilworth & Son**  
 Boyne City

**BEST WISHES FOR CHRISTMAS**

Our wish to you— That your Christmas be ever so joyful!

G. W. Bechtold, D. D. S.

**33-WEEK MIRACLE**

**East Jordan Sets Pattern For America's Small Towns**

BY MARSHALL SAYLES

This is the story of a group of businessmen who pulled themselves and their community up by their own bootstraps, who put new life into a city sick with confusion and lack of progress.

It is a heartening story of what faith and determination and cooperation can do for those who are willing.

No one dreamed it could be done in 33 weeks—community progress doesn't move that rapidly.

But in East Jordan the people willed it so and it has happened. Alarmed businessmen took the lead—men who feared for the community as well as their own business activities. Twenty three families had left town in the fall; more threatened to leave.

Seven business places closed doors. Others tried to hold on.

Time was running out when three merchants mapped a dangerous course of action. Dangerous for it could mean the last time community interest might be whipped to a feverish pitch for years to come.

Failure could mean a terrific jolt to a community that was sliding with no brakes.

For years downstate industrial centers had been a mighty lure to workers with flat pocketbooks. And "everything that can be done to stop it has been tried time and time again."

SO IT WAS A tongue-in-cheek community that heard the three merchants' report that more employment for the residents was their goal.

Without funds, without an organization to back them, and with no influence in industrial areas, the men laid their plans: Find a large, healthy manufacturing plant willing to locate in East Jordan.

Albert Sinclair, M. N. McDaniel and Bud Hite were not looking back at the failure of similar efforts. Their minds were on what was going to happen now. What had to happen in East Jordan.

And the action during the months that followed set a precedent among the underdog small towns of America.

The moment the men made their decision they went into action. They talked with a few more merchants and one year ago, December 26, 1952, they called a town-wide meeting at the American Legion hall. There they announced their intentions to fifty wondering residents.

They needed an organization to back them. They needed funds and above all the complete cooperation of the entire 2,000 population.

THESE MEN HAD NO background for the thing they were about to do. One was a theatre owner, one a druggist and another an automobile dealer. But with the Faith and cooperation of the community they would try.

McDaniel was named chairman and a group was formed to be known as the East Jordan Businessmen's Association.

The chairman spoke at length and Sinclair, who had been named vice-president, took up where the

chairman left off. Industry could be brought to East Jordan if the people would cooperate.

NOT ONLY DID they need their cooperation but also their money. Trips should be made to industrial centers. There would be telephone calls, travel costs and a secretary's expense.

Chris Taylor was named membership chairman and annual dues was set at fifty dollars per member, an unknown figure among north Michigan civic groups.

Taylor, a clothing merchant and later mayor, arose and told the group that any man who knocked the effort would not be asked to join or could be expelled if he had joined.

THIS WAS THE real sign that they meant business. And after a brief silence a voice said from the floor: "I have griped and talked about the situation of East Jordan long enough. Now I'm ready to go to work."

The words caught, and a rumble went through the crowd. One by one the men arose and paid their first dues. Membership grew to sixty almost immediately.

No one mentioned the gum ball factory that had come to town and gone broke, or any of the other manufacturing schemes which had cropped up and failed in the past. For there was no time for criticizing or remembering.

Every person knew the officers elected to the new association were determined to "go it alone" if necessary. That they meant business.

The enthusiasm expressed by both McDaniel and Sinclair that night captured the imagination of those present; and that's what they wanted. The residents wanted an organization with leaders who meant business, who were determined to let nothing stand in their way.

EVERYONE WAS TIRED of talking about the telephone, telegraph and electric companies that had moved offices out of town to service the community from larger cities. They were tired of watching industrial centers take away their neighbors and school graduates.

Immediately the association formed another group, The East Jordan Industrial Development Corporation, an organization set up to handle financial matters between any prospective plant owners and local businessmen.

They named an industrial committee to make personal contact with various plants down state. Fifteen prospects were listed and placed in the active file.

THEY ASKED Huckle's Studio of Photography to prepare a photographic brochure and named a committee to help.

The book contains pictures of all important city buildings and the general physical features of East Jordan; also a complete story of the community which any manufacturer would want to know.

All this happened within two weeks of the time the three businessmen first mapped their plan of action.

And within three weeks every needed man and woman with in the city was moving with lightning speed and accuracy.

Suddenly the city had switched from an un-organized community

with a without-hope attitude to a virtual beehive of civic activity.

Chairman McDaniel was calling two and three meetings a week sometimes board members met with their industrial corporation two and three times a day as letters and telephone calls changed current plans.

TWO EXCELLENT propositions with manufacturing plants failed, but the committees were too busy with a third prospect to worry about it.

By now the association was offering land and a new building to any manufacturer who would fit into the community.

The association received the services of a local contractor, Donald Clark. They asked him to draw up plans and prints for a proposed 30,000 square foot building requested by a prospect.

Committees were sent out to obtain options on vacant land. A research employment office was set up in the East Jordan News-Herald where names were taken of those who would work here if a factory was obtained.

THE PROSPECTIVE factory owners gave the association a deadline. They would sign an agreement to move here if a building could be started by September 1st. This news electrified the community.

The building would have to be constructed with steel concrete and glass. The nearest cement plant was on strike and steel would have to be ordered immediately to assure delivery.

At this point the association found themselves faced with prospects of raising \$90,000 from among residents. They asked for pledges to see if the money was available.

The group asked the State Bank of East Jordan for a \$30,000 pledge and got it. They raised \$20,000 more in 48 hours through \$1,000, \$500, and \$100 pledges. Within two weeks the total amount had been pledged.

POSTMASTER TOM St. Charles kept a daily account of pledge money on a public thermometer at the post office building.

After the association had been operating two months, men were slapping each other on the back, laughing and looking forward to the future of the city. Men with differences of opinion had gotten together, were working together and enjoying it.

A brand new spirit of cooperation, friendliness and determination had swept the city.

Chairman McDaniel and Sinclair worked night and day negotiating with plant officials. They were aided constantly by Howard Porter, president of the State Bank; Chris Taylor, now mayor; Keith Dressel, Minnie DesJardins, Frank Nachazel Leo Sommerville, Robert Campbell, Bud Hite, Bill Huckle and a long list of others who joined committees.

EVERY MERCHANT in the community stood in readiness to help and they acted quickly when called upon.

Businessmen were reluctant to leave town overnight for fear fresh information concerning the plant would need their attention.

The merchants sat down and discussed the rapidly moving events, looked to their industrial corporation for advice. Money for a factory building and the deadline stared them in the face.

If the building was to be started September first they would have to order steel now. And that's what they did—\$22,000 worth of it—without funds and without definite assurance the factory would be moved here. And shortly afterward they ordered enough glass

for 4,700 windows.

AT THIS POINT the men had no time for fear, they were operating upon faith and determination.

August 23, 1953, Albert Sinclair, M. N. McDaniel, Bud Hite and Chris Taylor watched a bull dozer start the clearing of 5 acres of land within the city limits.

Within 90 days there would be a modern factory upon that site. Donald Clark contractor, was on the job.

That was 231 days after the three men had sat down to a table and decided to get a new factory located here so the residents could have employment at home, where they wanted to live.

The residents wanted the factory so badly they made their construction fund pledge money good within two weeks after it was called in. Many borrowed to contribute.

NINETY PERCENT of the merchants paid their dues to the association. Cost to the association for their work in locating the factory was unbelievable. It totaled about \$2,500.

Today, one year after M. N. McDaniel, Bud Hite and Al Sinclair had their original discussion, the factory building is completed. More than 100 workers will be employed in a short time.

Reaching success within the first year, the association is constantly alert to the community's welfare. Other manufacturing prospects have been checked since the new factory building got underway. Currently the group is working with a firm which may provide employment for 15 local workers.

Every man and woman in East Jordan is proud to have played a part in the constructive change-over of the community.

East Jordan's civic progress within the last 12 months is without parallel among the small towns of America.

Determination gave them strength and their Faith opened the door to their action.



A Happy Christmas to you!

Lou Gardner and Associates of

**Echo Electrical Enterprises**

FOR A HAPPY HOLIDAY

May your Christmas be full of fun and frolic!

**The ARGONNE**

Charlevoix



GREETINGS OF THE SEASON

May your Christmas be replete with the rich blessings of the holy season...

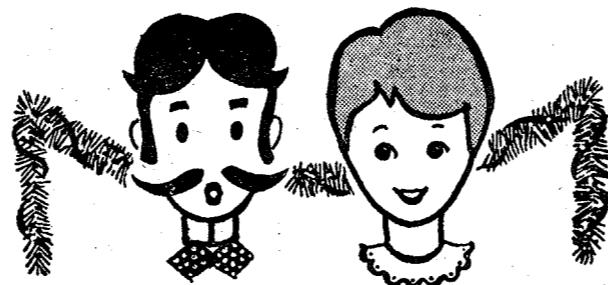
**Rainbow Bar**



WE EXTEND OUR HOLIDAY GREETINGS TO OUR FRIENDS

Always at Christmas time, there comes that extra-special pleasure of extending to our many friends, the greetings of the season. It is with the thought of your good will and friendship that we wish you the fullest measure of Yuletide cheer and happiness at this time...

**American Legion Post, Unit 227**



A Good Old-Fashioned Christmas to You and Yours

**Sunny Side**

Boyne City



American Legion Reunion

**DANCE**

10 P.M.

**SATURDAY DECEMBER 26**

For

Members - Guests - Friends

**Chuck Novotny Orchestra**



Also

American Legion

**New Year's Eve Dance!**

10 P.M.

Favors-Hats Noisemakers

Chuck Novotny

Orchestra


AMERICAN

LEGION

HOME

East Jordan






**HOLIDAY GREETINGS**

**ELGY'S BODY SHOP**

GUARANTEED USED CARS



**TO OUR FRIENDS**

**BEST WISHES**

Our package of Christmas greetings to our friends, is wrapped in appreciation of your loyal patronage!

**F. O. Barden & Son**

BOYNE CITY



**Airport Bar**

**WARMEST YULETIDE WISHES!**




**Season's Greetings**

A greeting, small, that says to all — May you have the very best Christmas ever yet enjoyed!

**Ellsworth Lumber Co.**

**Orchard Notes**



By C. Fairman

A neighbor, William Parsons, just returned from a trip down east which took in New York, Pennsylvania West Virginia and Virginia. Especially in the Virginias there were signs up everywhere advertising apples. Mr. Parsons said there was advertising everywhere he looked.

I have felt that the Eastern Grower's Association was doing us a lot of good here in Michigan. Also the Western Growers with their 2½¢ per box advertising fund is helping Michigan growers. And our 1¢ does a little.

While there has been one small association started this year for growers in southern Michigan that owns their own cold storage, the state and the college is more or less against associations by the growers, whether it is cherry growers or whatever it is. It is usually some one else other than the grower that tells the grower what to do. That is, it's on the principal of the growers being told what and how to do with laws to back up the tellers.

Times change. Eventually all peoples in all lines will be independent thinkers and all voices will be registered.

That not saying that we do not need our Extension Service, the experiments and all the department does. And the leaders are doing a fair job in our cherry deal. Although it is composed of canners and those that are working for canners and growers combined. However, there is no end of things that growers could do if they had a chance.

**IMP LINGO . . .**

Hi Jordan,

Congratulations are in order for Sharon Brock. She's now "Miss Merry Christmas."

Boy, oh, boy, have those last two basketball games been something to see. I've been a nervous wreck ever since Friday night.

Some of E. J.'s alumni were home over the weekend. What happened, Pete?

There sure are a lot of Christmas dances coming up this week and next. I don't know how I'm going to make it to all of them.

I hear that Ted is an intelligent Biology student. How about that, kids.

Well, better say so long for this week. Christmas is coming and I have lots of work to do. Sure hope Santa remembers me.

Merry Christmas, everyone!

**Midnight Service At East Jordan Methodist Church**

All over the United States you will find churches of all denominations placing special emphasis on December 25th as the date for religious observances in honor of Christ's Birthday.

The Methodist Church of East Jordan will be part of this great awakening.

The Sacred beauty of any midnight Christmas Worship, beginning at 11:15 p.m. Christmas Eve is now too well known to need describing.

Everyone is invited to come and join in this glorious festival.

Again the beautiful and sacred Christmas Story is told by the outdoor Methodist manger scene. In a tone of simplicity, life sized figures are arranged before a crude background resembling a native pine bough cave.

You are invited to drive to this outdoor scene and tell your family the Christmas Story with this true picture in front of you.

Rev. Robert H. Moore

**ANN WHITEFORD GIVEN POST**

Ann Whiteford, daughter of Mr. and Mrs. Vern Whiteford of East Jordan, has been elected as an assistant director of the new women's dormitory, Todd Hall, at Central Missouri State Teacher's College in Warrensburg, Missouri.

Miss Whiteford previously served as assistant dormitory counselor at Graceland College at Lamoni Iowa.

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**Holy Hour For New Year's Eve At St. Joseph's**

As was the custom in previous years, so also this year there will be a Holy Hour in St. Joseph Church, Thursday evening at 7:30 December 31st.

We in America have been blessed in many ways. All we must do is look around the world and see how many nations, under the communistic regime, have no opportunity to attend any church, worship God in a free and unobstructed way. In fact, it is a crime against the government to believe in God. It is only gratitude to God to meet in devotion of thanksgiving on the last day of the year, and give Him thanks for all the blessings received in 1953, and beseech Him to continue to bless us and our country in the New Year.

Masses New Years day 7:30 in the morning, the second Mass at 7:30 in the evening.

**Rebekahs Meet**

The Jassamine Rebekah lodge met at their hall on Wednesday evening, December 16th for a birthday supper. Members sat down to a table well filled with plenty of good things to eat.

After the supper, lodge was called to order by Noble Grand Beatrice Kopkau with 37 members present. Velma Sweet was reported as still being at the hospital, but had made some improvement. After the close of lodge, a Christmas party was held around a beautifully decorated tree.

Three members of our lodge went to Levering to the district visitation meeting on December 9th. Other lodges represented were Pellston, Petoskey and Harbor Springs.

**F. F. A. News**

The East Jordan FFA is thanking the Charlevoix County Soil District for the supper at the Peninsula Grange Hall Wednesday, December 9. They served the supper for the work done on the run off-plot this fall.

**NOTICE!**

**Dog Taxes Are Now Due And Payable At The City Hall**

**Fred Vogel City Treasurer**

**West Peninsula**

Because our telephone has been laid up with poor service, news items are hard to find.

Walter Gaunt of Ellsworth spent Sunday evening with his cousins, Mr. and Mrs. William Gaunt.

Mr. and Mrs. Bill Gaunt, Jr. and two children moved back to their home after spending two weeks with their parents, Mr. and Mrs. William Gaunt Sr.

Mr. and Mrs. Tiny Worden and three sons of Jackson drove up Saturday to visit their mother, Mrs. Francis Crowell. While here, they set up a television set for her.

Other weekend visitors of Mrs. Francis Crowell's were their son and family, Mr. and Mrs. Alfred Crowell, and their granddaughters and families, Mr. and Mrs. Phil Carlson and Mr. and Mrs. Dickson Helmik both of Jackson.

**LADIES BOWLING NEWS**

Jordan River Guides	40	19
E. J. Canning Co.	37	23
Sinclair Sales	37	23
Rainbow Bar	34	26
Temple Theater	33	27
Dress & Gift	32½	27½
Grandvue	31	29
Charlevoix N & R	29	31
Thrifty Super Mkt.	27	32
Drewvrys	25	35
Romaines	18½	41½
Airport Bar	14	44

Hi Team Single:  
Jordan River Guides 983;  
Dress & Gift 974; Sinclair Sales 971; Temple Theater 949  
Hi Team Series:  
Temple Theater 2821; Jordan R. Guides 2809; Sinclair Sales 2754; Dress and Gift 2743;  
Hi Single Game:  
E. Wilkins 175, M. Swanson 175  
L. Cole 170; H. Cihak 165;  
Hi Single Series:  
M. Swanson 447; B. Boswell 438; S. Taylor 427; L. Dubus 425.

**It's A Boy!**

Sgt. and Mrs. Glen Young are announcing the arrival of a son, Gregory Alan, on December 5th at 5th General Hospital, Stuttgart, Germany. Mrs. Young is the former Alice Gibbard.

**THANK YOU**  
I want to thank my many neighbors and friends for the nice cards and letters and flowers sent to me while in Ann Arbor Hospital and since I have been home.

Blanche Thompson

**NOTICE**  
G. W. Bechtold dental office will be closed from Thursday, December 24th until Monday noon, December 28th.

**Get set NOW for winter driving!**

**Get the Extra Traction of SUBURBANITE TIRES by GOODYEAR**



**Avoid disappointment—ORDER YOURS NOW!**

Come early — avoid the last minute rush for the great winter tires. Go through this winter with extra traction — extra skid protection of Suburbanites by Goodyear.

- Up to 91% more "stability"
- Up to 39% more "stability"

**TOP ALLOWANCES FOR YOUR PRESENT TIRES!**

**GOODYEAR TIRES**

**EAST JORDAN COOPERATIVE CO.**

LE 6-7021

**THIS WEEK AT GRANDVUE**

Admittances:  
Elizabeth Rose, of Charlevoix; December 14th.

Discharges:  
Frank Bennett transferred to Veterans Hospital in Saginaw, December 17th.

Deaths:  
Abe Carson expired Dec. 16th. Mrs. Bowerman's third grade were out to the hospital Friday at

noon to put on a very interesting program. They brought red and green tray covers which they had made themselves, and also favors for each tray. They also brought a huge fruit basket which contained every kind of fruit imaginable.

Rev. Carr came out Saturday afternoon with his carolers, and Rev. Major brought his carolers out Sunday evening. The rest of the Christmas week is filled with activities for the hospital and a complete list will be made after the holiday.

Alice Sommerville is spending the Christmas holidays with her daughter and family, Mr. and Mrs. Leonard Pratt of Kalamazoo.

**Mr. and Mrs. Alfred Rogers**

Will Hold OPEN HOUSE

In observance of their Golden Wedding anniversary.

On Saturday, December 26th

2 to 5 p.m.  
7 to 9 p.m.



**MANY, MANY THANKS**

**FOR YOUR LOYALTY, GOODWILL**

**Merry Christmas**

**D. W. Clark Construction Company**

Modern building with modern equipment. Best of all, accurate estimates.

East Jordan

**A Merry Christmas Greeting**



To our friends — serving you has been a real pleasure — "Merry Christmas, everyone!"

**Maxbauer's Creamery**

### HERE & THERE Around Rainbow City

Guests for Sunday dinner at the home of Mr. and Mrs. Fred Bellinger were Mr. and Mrs. Sidney Swift from near Bellaire.

Mr. and Mrs. Lawrence Hayes and family attended the wedding of Mrs. Hayes' brother, Jack Davis, in Flint, Saturday.

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

Born to Mr. and Mrs. Gray DeForest, of Coopersville, a son, December 17th.

Dickie Hayes son of Mr. and Mrs. Lawrence Hayes, was taken to Charlevoix Hospital Thursday, where he was operated on for appendicitis.

Mr. and Mrs. Leo Sommerville went to Lansing, Saturday to pick up their son Max who came from Fort Knox for a 14 day furlough.

Mr. and Mrs. Merle Thompson returned home Saturday from University of Michigan Hospital in Ann Arbor.

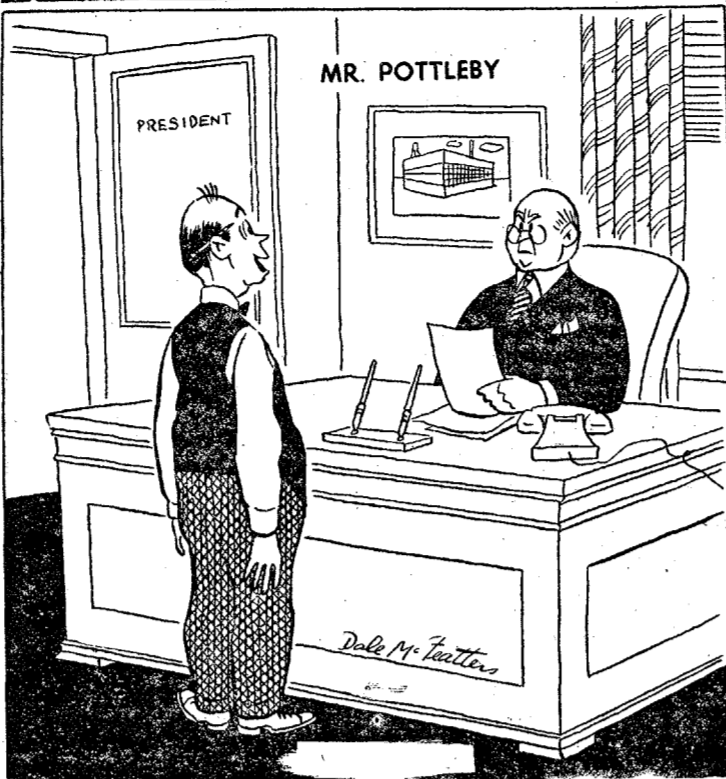
The Catholic Study Club met at the home of Mrs. Frank Stanek for the December meeting and their Christmas party. Members answered roll call by giving an item pertaining to Christmas or the Marian Year.

Mr. and Mrs. Jack Sommerville of Saginaw spent the weekend with his parents, Mr. and Mrs. Leo Sommerville.

Jennie LaLonde read a story, "Before The Most Holy," by Alexander J. Cody S. J. After the meeting closed the group gathered in the dining room for a lunch which was prepared by the hostess Mrs. Stanek. It was Christmas like in taste and appearance. Linda and Don Skop played several selections on the accordion.

Mr. Seth Whitmore and daughter Sharon of Lansing spent the weekend at the Austmore farm. The Whitmores expect to go to California over the holidays to cover the Rose Bowl game.

### STRICTLY BUSINESS by McFeatters



"Congratulations, Mr. Pottleby! The office force voted you the man most likely to give us a raise!"

### Hold Services Wednesday For Bill Hennings

Services were held Wednesday, December 23rd, at the Central Lake Funeral home for Bill Hennings, 80, who died Sunday.

Born in Antrim County on December 28, 1873, he has lived in this vicinity all his life. On April 5, 1899 he married Bertha Petrie who preceded him in death on January 22, 1943. His second wife who survives him was the former Carrie Sutton.

Surviving are three sons, Clayton of Kalamazoo, Rolland of East Jordan and Kenneth of Rochester; two daughters, Lucille Byers of Charlevoix and Donna Narros of Central Lake. Five sisters: Mabel, Rhetta, Belle, Lottie and Vida, also survive him. Three sisters preceeded him in death.

### North Doctor Urges Fight Against TB

Use of drugs for a one-two punch against tuberculosis was this week described by Dr. Joseph Egle medical director, Northern Michigan State Sanatorium, Gaylord.

In an appeal on behalf of the 1953 Christmas Seal Sale, now drawing to a climax here, Dr. Egle said types of tuberculosis which would have been classed as hopeless just a few years ago are being helped by combinations of drugs.

In many cases, he said, the drugs streptomycin, PAS and isoniazid, together with surgery, make it possible to save lives from the disease.

Dr. Egle warned, however, that tuberculosis "is a stubborn, persistently dangerous disease."

In the interest of public health, the northern Michigan sanatorium doctor urged continuing the drive to rout out TB.

By having TB check-ups, by supporting health departments, and through purchases of Christmas Seals, Dr. Egle said northern citizens can keep gaining ground against tuberculosis.

He declared: "Because of the record of progress in this campaign, an investment in Christmas Seals is an investment in a proven product . . . an investment in health . . . in life, itself."

### Night Schools For Farmers Begins Jan. 4

A series of farm meetings for all farm families in the community will begin Monday, January 4th at 8 p.m. in the Agricultural room of the East Jordan High School.

This year's class will study and analyze the farm business with the idea of recommending practices to help increase profits.

Mr. and Mrs. Ralph Burns and family of Detroit were in East Jordan over the weekend.

Income tax forms, farm accounting, new farm programs and other subjects will also be discussed.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Everyone is invited to attend these weekly meetings. Refreshments will be served at the close of each meeting. Wives are essential in the farm business, and they are urged to attend also.

Burl Walker, of Ironton, who suffered a stroke last Friday, was released from the hospital Sunday, and will stay with the Art Geer's of Ironton.



Mr. and Mrs. Leo Dipsinski drove to Detroit over the weekend to pick up their son Richard who is stationed at Camp Belvoir, Va., and is home from the service for the Christmas holidays.

Joe Hammond, stationed at Newport News, is home for Christmas.

Joe Chanda arrived home from overseas Korea in time for Christmas.

### Miles District . . .

The South Arm Farm Bureau held their Christmas party at the home of Mr. and Mrs. T. F. French Tuesday evening.

The Harmony Extension Club had a Christmas party for their husbands at the home of Mr. and Mrs. Roy Studenmeyer Thursday evening.

The Bulman boys attended their Sunday School Christmas party Saturday at the Lutheran Church in East Jordan.

Mr. and Mrs. August Bulmann and family attended the South Arm 4-H Club program Saturday night at the South Arm Grange.

Marianne and Rosa Donaldson attended the Junior Missionary meeting at the home of Mrs. Jack McPherson Saturday afternoon.

Mr. and Mrs. William Addis and daughter of Cadillac were dinner guests of Mr. and Mrs. Lawrence Addis Sunday.

Douglas Gilkerson will attend a Farm Bureau Insurance meeting at Traverse City Tuesday.

Mr. and Mrs. Harry Sloop and son called at the Claude Gilkerson home Sunday.

Glenn Bennett, son of Mr. and Mrs. Percy Bennett, underwent a surgical operation at Charlevoix hospital Saturday.

East Jordan's Attorney, J. Douglas Cook, who came to the city last summer has joined the law firm of Howard and Howard of Kalamazoo. He will leave December 28th.

While located in East Jordan Cook served as Public Administrator for Charlevoix County.

Cook said this week that he was reluctant to leave the community, but that his new opportunity offered advantages which he did not want to turn down.

Mrs. Cook, who has been a child welfare worker for Charlevoix and Emmet counties for the past several months will join the State Welfare department.

She will be director of social service at the Kalamazoo State hospital.

### Farm Bureau

Who builds them? The platform and program of our organization is worked out in the most democratic manner possible. Remember the P. D. slips we filled out? These were done throughout the nation. Each of the 62 County Farm Bureau in Michigan formulated resolutions through the community groups, which were submitted to the Annual State Meetings, studied and acted upon. 1,053 Resolutions were adopted, 573 related to national issues 401 to state affairs and 103 to Farm Bureau problems. These resolutions adopted by our delegates constitute our platform and program for the coming year. Should we not be proud to be a member?

RHODE ISLAND JOINS AFBF —Maine was the 47th State Farm Bureau to join last year. American Farm Bureau Federation is the only general farmers' organization in the United States with an active group in each of the 48 states. There is also a large and active Farm Bureau in Puerto Rico.

January 5-6, Tuesday and Wednesday, Institute at Kellogg Center on MSC Campus for the Coun-

**Bundles of  
Christmas Joy  
To all . . .**

**Ellsworth Farmers Exchange**

**TO ALL OUR  
MANY FRIENDS —  
OLD AND NEW**

We're going all out to wish our very good friends and customers the very best that the season offers — may you and yours enjoy the merriest Christmas ever.

**COOPER PONTIAC SALES & SERVICE**

Just as the Wise Men of old were guided on their holy journey by the wondrous brightness of a shining star, so may our good wishes guide our many friends to a happy time to come —!

**ELLSWORTH FARM STORE**

**DRUNK  
DRIVERS  
GO TO  
JAIL**

### No. 10: Cars and Bars



Placing a tavern on the edge of a high speed highway is like standing close to a high tension wire. The situation is potentially dangerous.

With traffic going by at normal highway speeds of 50-60 miles per hour even a small error in judgment can be fatal.

It is hard enough to get into such an establishment safely—especially if you have to walk in front of cars bearing down on you at high speed. Even making a left turn in front of highway traffic to get into a parking lot can be a tricky business.

Obviously, a person leaving such an establishment needs all of his mental facilities to deal with drivers who can't stop in a hurry.

Michigan Association of Chiefs of Police  
Michigan State Safety Commission  
Automobile Club of Michigan

### ty Committee Chairman.

January 15 — Deadline — Anybody wishing to obtain Blue Cross Insurance must have their Farm Bureau Membership in by January 15, and should appear on a group roster by February 1st.

A Merry Christmas and a Happy New Year to you all —  
Mrs. P. Burns.

**Better  
tasting  
salads!**

**Miracle Whip  
SALAD DRESSING**

THE ONE AND ONLY

**FROM US  
TO YOU ON  
CHRISTMAS**

May all the joys of the season be delivered to you at this happy time!

Good fuel makes warm friends—Let's Be Friends.

**J. K. BADER  
LE-6-2361**

**FRANK'S FLOWERS  
PETOSKEY ROAD—CHARLEVOIX**

**May You Have a  
Merry Merry Christmas**

**Chris' Barber  
Shop**

**MERRY  
Christmas**

**HOTEL DILWORTH  
Don Sheets**

**You Are  
Invited**

TO OUR ANNUAL  
**New Year's Eve  
Party**

**Fun-Favors-Hats-Noisemakers**

DANCE TO THE  
**Cross Country Ramblers**

10 P.M.  
Everybody Welcome

**CAL'S TAVERN**  
Boyne City Road

### WANT AD RATES

CASH RATE: 2½ cents per word, minimum, 65 cents. If ad is not paid by Saturday noon after last insertion, it will be considered charged. If ad runs three consecutive times you get three ads for the price of two.

Card of Thanks — — — — \$1.00  
Professional Directory — — — — \$2.00 per month

#### FOR SALE

**WIRING SUPPLIES** — Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacles — pull chain and keyless types. — SHERMAN'S FIRESTONE STORE, East Jordan. 40-1f.

**Trade Your Old Appliances** — Gil Coon's Kalamazoo Sales & Service, Boyne City, will give you liberal allowance. Easy payment plan. Frigidaire Appliances and modern kitchens. Phone JU 2-7271. 36tf

**FOR SALE** — Used Refrigerators, Electric Ranges, Washers, Oil Water Heaters. — SHERMANS. 22 tf

**FOR SALE** — T-Bone, Round, or Sirloin Steaks, 49c per pound. Lean beef ribs, 23c per pound. Beef Roast, 39c per pound. Fresh lean ground beef, 3 lbs. for \$1.00. These cuts are all from young heifer or steer beef. Shook's Market Ellsworth 40-3

**FOR SALE** — About 115,000 feet of standing saw timber on 20 acres, ½ mile from blacktop road. Level land. 8 miles south of Mancelona, 10 miles north-east of Kalkaska. Large percentage basswood, balance maple, beech, elm, some hemlock. Write Frank Priest, Mancelona. 51tf

**POTATOES FOR SALE** — \$1.00 per bushel at the farm or delivered. Get your winter supply now. Dial LE 6-7257 for quick delivery. Bill and Jim Shepard. 50x3

**MILLWOOD FOR SALE \$10.00 PER LOAD**  
All wood cash on delivery unless otherwise arranged for. Logs purchased  
Phone — office: LE 6-2657  
residence: LE 6-2382  
ATKINSON'S LUMBER

#### FOR SALE

**FOR SALE** — '48 Kaiser, motor completely overhauled. A-1 condition. Can be seen at Roscoe Motor Sales, Petoskey.

**FURNACES** — Oil, gas, or coal-wood. Free estimates, no obligation. Gil Coon's Kalamazoo Sales & Service, Boyne City. JU 2-7271. 36-1f

**FOR SALE** — Good ripe, mealy potatoes, red or white variety. \$1.00 per bushel. Phone LE 6-7242 Heston Shepard, Route 2, East Jordan. 46x3

**FOR SALE** — Building lot, size half acre on paved road with electricity and city water. Within 2 blocks of new factory. \$500. Premoe, Box 291, East Jordan. 50-6

**FOR SALE** — Bottle Gas and appliances. — SHERMAN'S HARDWARE. 20-1f.

**FOR SALE OR RENT** — 5 room house, 40 acres. Hot and cold water, electricity, running water in barn, 2 car garage. Also quonset house, 3 rooms, lights and water. \$10.00 per month. Ed Portz LE 6-2665. 51x3

**WOOD FOR SALE** — partly dry. Chunk wood, \$4.00 cord. Fire-place wood, \$8.00 cord. Potatoes, \$1.00 a bushel. Ora Peck, LE 6-7098. 51-3

**ATTENTION** — We can save you from 30 to 60% on fuel costs by insulating your home or business with Fiberglass insulation. No money down. Easy terms. Call Jack Rice, Petoskey 2804. 51tf

**FOR SALE** — Good maple and elm split block dry wood. Also cedar post dry kindling and good eating Sabago or Chipawa potatoes. Telephone JU 2-7552, Charles Stanek, East Jordan. 51-3

#### SHOP EAST JORDAN

### BUSINESS AND PROFESSIONAL DIRECTORY

**Recharging Extinguishers — WOLVERINE FIRE EQUIPMENT SALES**  
Fyr-Fyter Equipment  
Joe Wilkins 103 Williams  
LE 6-2326 LE 6-2291

**Custom Printing Color Printing JENKINS**  
Printing Service  
Your work receives our personal attention  
LE 6-2671 701 Main

**Sales — Service Michigan Bottled Gas SHERMAN Firestone**  
Washing Machine and Sewing Machine Service  
229 Main LE 6-2961 LE 6-2922

**Coleman-Blond-Air Heating & Floor Furnaces**  
Electric Sales & Service  
Wiring & Supplies  
Phone 18 Ellsworth

**R. E. WILKERSON Timber Dealer**  
Ellsworth — Box 01  
Pest — Poles — Logs — Rafters — Pulp.  
All type cedar posts, 10c and up — wholesale, retail.

**JOHN C. SCHMITTDIEL Chiropractor**  
Office Hours:  
Mon., Wed., Fri. 9-12, 2-5, 7-9  
Tues. and Sat. 9-12, 2-5  
Thursday open 'til noon  
Bank Building, Boyne City  
Dial JU 2-6292

**DR. R. L. SEELYE Osteopathic Physician, Surgeon**  
Central Lake, Mich.  
Mon. & Fri. 1:00 - 5:00 p.m.  
Tues., Thurs., Sat., 10-12, 2-5  
Saturday evening 7:00 - 9:00  
Other hours by appointment only Phone 25.

**J. H. SAVORY, M. D. East Jordan, Mich.**  
Hours: 2 to 5 p.m.  
Daily except Wed. & Sun.  
7:30 to 9 p.m., Tues. & Sat.  
Office LE 6-2511  
Residence LE 6-2313

**J. VAN DELLEN M. D. East Jordan, Mich.**  
Office Hours  
2 to 5 p.m. Daily  
Except Thursday and Sunday  
7 to 9 p.m. Wed. and Sat.  
Sunday by appointment or in case of emergency.  
Phones: Office LE 6-7231  
Residence, Ellsworth 8

**Guaranteed Top Quality ELGY'S**  
Auto Body Shop  
Block west of M-66  
Bumping-Painting-Welding

**Electrical Contracting ECHO**  
Electrical Enterprises  
LE 6-7260 109 Mill

**Duo-Therm Space Heaters**  
Let us clean and Service your oil burning stoves and water heaters.

**W. A. PORTER HARDWARE LE 6-2351**  
Lennox Furnaces  
JORDAN HEATING & REFRIGERATION CO.  
Furnace Cleaning and Repair  
Refrigerator Repair  
Clarence Lord Glenn Campau LE 6-2272

**ROMAINE PLUMBING & HEATING SERVICE**  
Complete Plumbing Service  
Steam and Hot Water Heating  
LE 6-2581 126 Main

**M. C. BRICKER & SONS MILLWOOD**  
Dial JU 2-7618 or JU 2-7658 or write J. H. Bricker Boyne City.

**Farm Bureau Mutual Insurance Co.**  
Life, Auto, Liability, and FIP  
W. L. Chellis  
Ellsworth, Mich., Phone 39F22  
Claude D. Gilkerson  
Ellsworth, Mich., LE 6-7133

**BUILD BETTER BUILDINGS WITH QUALITY BLOCKS**  
N. & R. Concrete Products  
Phone Charlevoix LI 7-6791

**R. G. WATSON Funeral Director**  
Phone LE 6-7031  
MONUMENTS  
East Jordan Mich.

**C. BLAIR & SON East Jordan**  
Cabinet Work Furniture Repair  
Phone LE 6-7018  
One Block West of 66 on 32

#### FOR SALE

**FOR SALE** — Golden Delicious Apples. Phone LE 6-7212. Roy Whitlow Route 3, East Jordan. 51-3

**FOR SALE** — Seigler oil burner — best oil burner manufactured. Excellent condition, guaranteed. Call Chris Taylor at LE 6-2321 or LE 6-2648. 51-1

**FOR SALE** — Buzz machine. \$50. Call LE 6-7222. 52x1

**FOR SALE** — Modern 4 room new home. Modern 6 room home, full basement and garage, 3 lots. Frank Nachazel, 901 Mill Street. LE 6-2284. 52-3

#### WANTED

**WANTED TO BUY** — 9-inch cedar logs, 8 ft. long. Hardwood saw logs 8 inches and up. — HART'S SAWMILL, phone LE 6-7238. 11 tf

**HOUSEWIVES** — Address advertising postcards. Must have good handwriting. LINDO, Watertown, Mass. 49x4

**YOUR DEERSKIN** — Stretched, fine-salted. Beautiful family gloves less cost! We tan, make. Free folder. Klauddwork factory Johnstown, New York. 50x4

**WANTED TO BUY** — Good Legume hay in carload lots. LeRoy Hardy, JU 2-7508. 51-2

**REWARD** — For information leading to the sale of a new Ford or A-1 used car, a \$10 cash award will be promptly paid by Robert Cook or Del Paquette representing Northern Auto Co. Boyne City. Call JU 2-6571. 52tf

**IF YOU NEED** the services of a professional chain saw operator call LE 6-7022. Either saw logs or buzz poles, cut rapidly and economically. You will be surprised. 52x3

**WOMAN WANTED** for night work. Decker's Convalescent Home, 401 Esterly, East Jordan. 52x1

#### FOR RENT

**GENERAL TRUCKING** — Local and out of town. Ph. LE 6-2629. — LYLE SMITH, Mill St., East Jordan, Mich. 24x18

#### NOTICE

**JORDAN TOWNSHIP TREASURER**, Frank Kotalik, will be collecting taxes for Jordan Township at the East Jordan City Hall on Saturdays, December 12, 19 and 26, from 9 a.m. to 11:30 a.m. 50x3

**LEGAL NOTICE SEALED BIDS**  
Sealed bids will be received until 4 p.m. Wednesday, December 30, 1953 by the department of social welfare at the office of the Grandvue Hospital, Peninsula road, East Jordan, Michigan for furnishing one station wagon or similar type of vehicle equipped with heater, defroster and dual wipers.  
The board of social welfare reserves the right to reject any and all bids and to waive irregularities.  
Signed: Board of Social Welfare, Charlevoix County: Percy Penfold, Roy Scott and Ralph Hamilton.

**STATE OF MICHIGAN**  
Probate Court for the County of Charlevoix.  
In the Matter of the Estate of Marion Hudkins, deceased.  
At a session of said Court, held at the Probate Office in the City of Charlevoix in said County, December 4, 1953.  
Present: Honorable, Floyd A. Supp, Judge of Probate.  
The above estate having been admitted to probate and Mahala Hudkins appointed Administratrix It is Ordered, That two months from this date be allowed for filing claims against said estate; and that all creditors of said deceased are required to prove their claims to said Court at the hearing on claims to be held at the Probate Office in the said City of Charlevoix, on February 9, 1954 at 2:00 o'clock in the afternoon;  
It is Further Ordered, That public notice thereof be given by publication of this order for three successive weeks previous to said day of hearing in the East Jordan News-Herald a newspaper printed and circulated in said County.  
Floyd A. Supp, Judge of Probate

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### Record Of The Council

Regular meeting of the City Council held December 15, 1953.  
Roll Call: Present, Mayor Taylor; Councilmen, Bennett, Rebec Malpass.  
Absent Councilmen, Bussler, Nemecek and Strehl.  
Minutes of the last meeting were read and approved.  
The following bills were presented for payment:  
Galmores Service 2.65  
Parker Motor Freight 4.24  
Union Office Supply Company 6.85  
Consumers Power Company 541.89  
Top O'Michigan Rural Electric 23.68  
Golden Rule Station 10.00  
East Jordan Fire Department 30.00  
Arnold Office Supply Company 19.55  
Gusta Hayse 12.00  
Shermans Station 25.22  
East Jordan Cooperative Company 187.55  
Teddy Katowich 2.00  
Herbert Sweet 138.00  
Ray Russell 121.90  
Joe Wilkins 106.00  
Harry Simmons 121.00  
East Jordan Fire Department 15.00  
Badger Meter Manufacturing Company 150.00  
Standard Oil Company 5.41  
Union Office Supply Company 385.00  
Michigan Bell Telephone Company 55.70  
Francis Engineering Company 11.76  
Traverse City Iron Works 26.82  
Strehls Garage 53.25

Robert F. Barnett 160.00  
R. A. Campbell Insurance 23.40  
Romaine Plumbing & Heating 60.99  
James Lilak 11.25  
William Bussing 15.00  
Milford Winstone 113.00  
Lawrence Jensen 21.00  
Fred J. Vogel 81.00  
Alberta Nowland 81.00  
W. A. Porter Hardware 2,979.36  
Motion made by Alderman Rebec and supported by Alderman Malpass that the bills be allowed and paid. Motion carried all ayes.  
Motion made by Alderman Rebec and supported by Alderman Bennett that the Mayor and City Clerk be authorized to transfer \$3,000.00 from the General Fund to the Water Receiving Fund, and \$4,255.00 be transferred from the Water Receiving Fund to the Bond and interest Fund. Motion carried all ayes.  
Motion made by Alderman Rebec and supported by Alderman Bennett that the City appropriate \$50.00 for a Christmas show for the children. Motion carried all ayes.  
Mayor Taylor appointed Robert F. Barnett as City Assessor for the year 1954.  
Motion made by Alderman Bennett and supported by Alderman Malpass that the appointment be approved. Carried all ayes.  
Motion made by Alderman Malpass and supported by Alderman Bennett that the salary of the assessor be \$800.00 per year. Carried all ayes.  
Motion made by Alderman Rebec and supported by Alderman Malpass that the meeting be adjourned. Motion carried.  
Alberta Nowland, City Clerk

## REWARD

For information leading to the sale of a

### New Ford Or A-1 Used Car \$10

cash award will be promptly paid by Robert Cook or Del Paquette representing Northern Auto Co., Boyne City.

A phone call will bring it.

DAYS — JU-2-6571

NIGHTS — Del: JU-2-6242 BOB: JU-2-6584

## REWARD



To the friends and patrons of the Temple Theater:

We express our appreciation of your patience and loyalty during the 15 months we have been without Paramount Pictures including the Crossbys, Hopes, Martin & Lewis and other fine productions. The long and bitter struggle is over and we shall be bringing you this excellent product so long as ethical practices are followed and legal contracts are honored.

We were not the first in Northern Michigan to have "THE GREATEST SHOW ON EARTH" as we expected, but we most certainly will be the last. We expect to begin showing this Paramount product the latter part of January or the first part of February, so watch for these excellent shows we have missed.

And we say, "Thanks again."

Thursday, December 24th

Cary Grant and Ann Sheridan in "I WAS A MALE WAR BRIDE"

Friday and Saturday, December 25 and 26

Gary Cooper Roberta Haynes "RETURN TO PARADISE"  
Taken on the Samoa Islands in Technicolor plus Clayton Moore and Slim Andrews in "BUFFALO BILL IN TOMAHAWK TERRITORY"

Sunday and Monday, December 27 and 28

Rosalind Hussell Paul Douglas Marie Wilson "NEVER WAVE AT A WAC"  
Top hit comedy for family laughs

Tuesday and Wednesday, December 29 and 30

Jeff Chandler Marilyn Maxwell Anthony Quinn "EAST OF SUMATRA"  
Adventure in Technicolor

## NOTICE

### Cars Must Be Kept Off The Streets

Ordinance No. 78 provides:

No parking will be allowed on any street in the City of East Jordan, Michigan, between the hours of 2:00 a.m. and 6:00 a.m., and between the dates of December 1 and April 1.

Any person violating this Ordinance shall be given a Traffic Ticket.

This ordinance MUST BE ENFORCED and we ask the cooperation of all Citizens.

COMMON COUNCIL  
City of East Jordan

## School Board Meeting

Regular meeting of the board of education held at the high school offices on Monday evening December 14, 1953 at 9 o'clock.

All members present.

Minutes of last meeting read and approved as read.

Moved by Porter, supported by Shepard that the bills be allowed and paid. Carried.

Acme Chemical Company	\$ 37.50
American Playground Device Company	31.35
Keith Annear	78.49
Bremmeyr - Bain Company	17.46
Consumer Power Company	305.03
F. W. Dilworth & Son	70.32
Doubleday Bros. & Co.	10.39
Alta Drapeau	22.45
East Jordan Co-operative	1,453.34
East Jordan News-Herald	13.00
E. J. & S. R. R.	22.50
Fochtman Motor Company	110.95
Future Farmers of America	25.92
Mrs. Jessie Hager	25.00
Mary Hitchcock	14.75
Jordan Frozen Food Locker	33.06
Martin & Murray Co., Inc.	36.60
Michigan Bell Telephone	36.95
Michigan State College	7.69
Raymond Murphy	75.00
Pailthorp & Ance	551.49
Parker Motor Freight	9.64
W. A. Porter Hardware	122.36
Romaine	46.75
Mrs. Lillian Schroeder	50.00
Science Research Association	21.32
Scott Foresman & Company	73.94
Silver Burdett	15.91
Harry Simmons	17.46
Singer Sewing Machine Co.	103.35
Lois Snyder	50.00
Southwestern Publishing Company	1.44
Standard School Company	416.91
Al Thorsen Lumber Company	85.07
U. P. Musical Instrument Company	38.17
U. P. Office Supply Company	153.59
Wagenvoord & Company	95.99
E. E. Wade	12.20
Mrs. Loren Wade	100.00
Wild Life Films	15.60
Whiteford's	12.15
Max Damoth	5.50
Otto Reinhart	7.00
John Ruff	6.00
Ronald Scott	9.00
Harry Slate	11.00
Allen Walton	7.00
John Downing	163.25
Michigan Mutual Liability	8.60

Moved by Porter, supported by Boswell, Richard Schroeder be granted permission to attend, on his own time, a state meeting of the secretaries of fair boards. Carried.

Motion to adjourn.

Signed W. G. Boswell, Sec.