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EAST JORDAN, MICH., THURSDAY, NOVEMBER 26, 1953

TEN CENTS

OVER THE BACK FENCE

By Marshall

A fellow editor said the other day that people often tell the newspaper how they would like things done, but never try to educate themselves on how a newspaper has to operate or wants to operate.

And it reminds us of the daily flow of publicity releases an editor receives. Pages of publicity are sent out daily from offices all over the United States telling about new drugs, new automobiles, new farm equipment, new tools, new everything.

These mimeographed stories run 10 pages long and sometimes longer.

We venture to say that the vast majority of the publicity stories received by weekly editors are dropped immediately into the wastebasket.

We know of editors who gather great handfuls of unopened letters and dump them into the wastebasket.

Even Michigan State College with its giant publicity machine doesn't seem to understand how weekly editors want or have to operate.

Only 10 to 15 percent of the college's annual output of newspaper releases are usable in this office; and we are sure the percentage would not run higher at any northern Michigan newspaper office.

It seems that more and more the college's department of Agricultural information grinds out newspaper releases to boast what is going on at Michigan State college rather than hand out definite information on how farmers can farm better right now.

The name "Michigan State College" appeared 18 times on three pages of new stories.

Many of the so called "press offices" around the country would get more space in newspapers if they would mail out news stories that directly affect the readers of the papers their stories reach.

There's a difference between real news stories, publicity releases and straight advertising.

Editors want real news stories that are worth leaving out local news to print—advertising sprinkled through news releases finds a quick route to the wastebasket.

A National Newspaper Week editorial, written by Fred H. Gage, editor of the Wilton (Me.) Times, has received wide applause among the newspaper fraternity. The editorial follows:

I am your newspaper. I record the date of your birth, the notice of your marriage, the chronicle of your death. I tell the world of your progress. I share with friends your downfalls.

I notify friends of the advancements you achieve. Your little victories in life are part of my make-up.

During your sickness and troubles, I acquaint friends of your condition that they may rally to your support. I spread the word of worthy campaigns that united you can join in helping others.

I am the conscience of your public officials. I carry the actions of their deliberations. I keep you posted on the ways your tax money is spent.

I am the watch-dog of the public welfare. I arouse you to fight the bad and challenge you to enlighten the Good.

I am the voice of Man. I harbor no minorities. I sponsor no pettiness. I seek no favor.

I rally to the side of the Righteous. I shame the Immoral and Corrupt. I silence the agitators. I shun the band wagon.

I am the sentinel of your health. I herald the impending epidemic. I clamor for the cleaner way of life.

I am your history. I report the events of your day, your era, your generation. I am the permanent record of your age.

I am your show window. I tell the buyer of your goods, your merchandise, your services. I keep the consumer close to your fashions.

I am your newspaper!

SHOP EAST JORDAN

American Legion Royalty



MAYOR

KING

COMMANDER

Mike Fetteroff, of Detroit, adjusted the crown upon his head and smiled. He had just been chosen King of the Hunters at the American Legion's hunters' ball Friday night.

Mike received his coveted head piece promptly at mid-night from the hands of Mayor Chris Taylor, who whispered a few words of

praise for Mike's deer hunting abilities.

A capacity crowd spent an enjoyable evening with a smorgasbord supper and later dancing to the music of the Novotny Trio of Petoskey.

The supper was served by the Legion Auxiliary and Merle Crowl, all acted as master of ceremonies.

Guests of honor included Grant Gives 1953 King of the Hunters at Cal's Tavern and dethroned king of 1952, J. L. McCoy, both of Springfield, Ohio.

The program for the evening was carried out under the eye of American Legion Commander Vale Gee, director of events for the night.

66 To 33—Last Year's Score, Remember?

LOCALS OPEN BASKETBALL AGAINST TOUGH FOE

The East Jordan club will face one of the strongest class B schools in the state when they open the 1953 basketball season against Alpena Catholic Central on the home court Tuesday night.

Rated as the top B outfit in Michigan by newspapers last year, the Alpena team whipped East Jordan 66 to 33.

Opening with a non-conference fling, the local team will travel to Pellston the following Friday for its first loop engagement.

The Red Devils have been hit hard through graduation losing Milstein, Freeman, Shepard and others. Steve Hayden not fully recovered from a broken leg during football, will also be among the fans.

Coach Gayle Saxton is building his current outfit around Keith Evans with Danforth, Somerville, Darbee, Romback

and Jim Weisler likely to see first string action.

Big foes of the coming season will be Charlevoix Mancelona and probably Boyne City.

The locals are going into a 16-game season with eight here and eight away. Three are non-conference: Alpena, Reed City and Traverse City St. Francis.

The Reed City game will be run off there while the reserves are meeting Alba on the local court. The Traverse City game will also be away.

Following is the Red Devil's 1953-54 basketball schedule. Dec. 1, Alpena C. C. Here Dec. 4, Pellston, There Dec. 11, Charlevoix, Here Dec. 15, Harbor Springs, There Dec. 18, Gaylord, Here Jan. 8, Mancelona, here

Jan. 15, Boyne City, There Jan. 19, Reed City, there Jan. 22, Traverse City S. F. here Jan. 26, Pellston, Here Jan. 29, Charlevoix there Feb. 5, Harbor Springs, here Feb. 9, Gaylord, there Feb. 12, Mancelona, there Feb. 16, Traverse City, there Feb. 19 Boyne City here.

Ice Box Law?

East Jordan residents and merchants are warned about the "ice box deaths." Castaway ice boxes attract children and cause deaths. Many cities have laws affecting old ice boxes.

Rifle Toting King From Springfield



They produce something besides floods, politicians, football teams and food in Ohio. For two years hand running the great state to the south of Michigan has come up with a King for Cal's Tavern royal coronation during deer hunting season. This year his name is Grant Gi-

Darbee Heads Discussion On School Needs

Howard Darbee will be chairman of a panel discussion on better schooling for better children, 8 p.m. December 2 at East Jordan High School.

Topic of the discussion, sponsored by the Parent - Teachers Club, will be: "How we can improve the needs of our school to better serve our children."

The Future Nurses of America will conduct a nursery for children through the first grade at Betty Robertson's office.

Refreshments will be served following the meeting and an offering will be taken.

News Notes Around E.J.

The roof is on and the glass windows are in and now it won't be long before East Jordan's new factory is turning out automotive parts.

Many residents are happy to see that the Michigan State highway department is repairing M-66 south of M-32. The report is that the road will be repaired for the winter and complete reconstruction will start next spring.

Others are happy to see the new road installed between the East Jordan Iron Works and the lake.

The huge Christmas display will be appearing soon on the roof of the Jordan Valley Cooperative Creamery.

Watch for announcement of winners of the hunting contest sponsored by Chris's Men's Wear.

Factory officials report they hope to have the new plant in operation by January 1st.

Members of the East Jordan Businessmen's Association will spend winter months making road signs advertising the city. The signs will be installed throughout northern Michigan.

The biggest display of Christmas gifts in the history of East Jordan is being brought out on the counters of local stores.

Checking upon the annual football banquet, it was discovered that none has been planned for this year.

Travellers across Rogers Bridge fear a serious accident will occur before the weakened bridge is repaired.

Shape Plans For American Legion Amateur Contest

★ ★ ★

Tryouts Under Way For Big Show, Local Talent To Compete Dec. 3-4

The American Legion sponsored show "On Stage America" will be making their stage debut.

The cast includes Bill Taylor, Frank Stuecker, Tom Breaker, Irving Bennett, Keith Dressel and Merle Crowell.

All tryouts have not been completed. However, the curtain for "On Stage America" will open 8:13 p.m. each night, Thursday and Friday, December 3rd and 4th.

The theme song will be sung by the entire chorus fancily dressed in beautiful pastel gowns.

The first part of the show includes a fine combination of choruses, dances routines, jokes and costants numbers.

In the chorus lines are the following girls as high-kicking fancy stepping Dixie Dandies: Margaret Lord, Martha Gaimore, Pat Cihak, Sandy Boswell, Bonnie Snyder, Coral Klooster, Margaret Archer, Judith Taylor, Diane Taylor and Joan Kenny.

Interspersed with the dancing choruses, songs, jokes and other antics of the show are the special numbers of the amateur talent contest. Each contestant appears in their special number once in the first part of the show and again they all come forward in the Part I finale.

The contest is open to all persons in East Jordan with any type specialty who wishes to compete for the prizes of \$25 bond and other gift certificates.

Tryouts are being held all this week and anyone wishing to enter is asked to call Bill Bennett at Al Thorsen Lumber Company or Director Elizabeth Love at the American Legion hall after 4 p.m.

The audience will vote for the contest winners. During the finale of the show on the second night Friday, December 4th, the winners will be announced and prizes awarded.

A percentage of the proceeds from the show will be used for the American Legion to further their Child Welfare work.

Tickets for the show will be available from all Legion Members, at the hall, at Al Thorsen's and Bathke and Dressel Book-keeping Service.

Raymond Murphy, East Jordan Route 3, supervisor of Echo Township, Antrim County, Monday filed petition at Lansing for the December 8th primary election for State Senator from the 27th District.

The special election was called by Governor Williams following the death of Senator Felix Flynn, of Cadillac recently.

It was reported in Lansing Tuesday night that Murphy is the only Democrat to have filed petition for the primary. The special election will be held Jan. 5th. Four Republicans filed for the office also.

Murphy is a long time supervisor of Antrim County. His son Maurice has been employed in the East Jordan post office; and another son, Terry, was killed in an auto accident last year.

Bulletin!

liar faces of many local stars as well as a number of new ones who will be making their stage debut.

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Thanksgiving Services

Union Thanksgiving services will be held this year in the Presbyterian Church on Thursday morning at ten o'clock. Rev. Robert H. Moore of the Methodist Church will preach the sermon.

COMING EVENTS

November 27—Jordan River IOOF Lodge.

November 27—The general meeting of the WSCS of the Methodist Church will meet at the church at 2 p.m. Mrs. Howard Stephens of Boyne City will be the speaker.

December 1 — Rotary Club lunch at noon.

December 1 — City Council meeting at 7:30 p.m.

December 1—American Legion meeting at 8 p.m.

December 1—The East Jordan Study Club will meet with Mrs. Kay Braman, 8 p.m.

December 1—E. J. Red Devils play first basketball game with Alpena C. C. here at 7 p.m.

December 2—Jasmine Rebekah lodge at 8 p.m.

December 3 — The National Council of Catholic Women will hold their regular monthly meeting in the Parish Hall at 8 p.m.

The entertainment committee will be Helen Lora, Mary Lenosky, Elizabeth Mosher and Marie Rebec.

December 3—St. Ann's Altar Society at Parish Hall, 2:30 p.m. Mrs. Jenny Davis and Mrs. Esther Kidder are hostesses.

THE EAST JORDAN NEWS-HERALD
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THANKSGIVING SERMONETTE

by
 Very Rev. Joseph J. Malinowski



"Blessed be the Lord, for He hath heard the voice of my supplications."—Ps. XXVII-6.
 Every man owes God love, thanksgiving, worship. "Who hath delivered us from the power of darkness, and hath translated us into the kingdom of the Son of His love." Col. 1-12-13. He created us out of nothing for His own honor and glory, He endowed us with an immortal soul made to His own image and likeness, He destined us for heaven, He sent His Only Begotten Son to die on the rugged cross, to open heaven, to restore our ancient heritage. All that we have, all that we can hope for in time or eternity, comes from His benign goodness. Whatever light tempers the gloom, whatever hope tempers the grief, whatever grace and protection: "Jesus, Master, have mercy on us!" Luke XVIII-13. Like the cleansed lepers, we are ungrateful and forgetful of His kindness, one poor alien returning and falling on his face in token of gratitude. Yet all His children are solemnly bound to love Him, to serve Him, to adore Him: "Therefore I will give thanks and praise Thee, and bless the name of the Lord." Eccl. 1-17.

All nations, all peoples profess belief in the existence of a Primary Cause, a Supreme Ruler; no tribe so degraded as to deny this truth has been found, although ignorance of his true nature and attributes has led them astray, obscuring and corrupting the pristine tenets. Nor is it true, as some modern atheists assert, that belief in the Divinity arose from Man's fear or simplicity, unable to understand natural phenomena, attributing to the commonplaces of nature secret powers which must be propitiated in order to escape their malevolent wrath. This weakness of the race is only another link in the chain of evidence proving the necessity of Divine Revelation and the infinite charity of God in instructing His people. The traditions of the ancients admits a golden age, when man enjoyed a familiar intercourse with the Creator, interrupted by the fall of their first representative, worshipping One God until he departed from the original revelations and fell into idolatry, honoring infidelity, theft, violence, lust, raising altars, offering divine worship to Jupiter, Mercury, Venus and Mars, the patrons of those vices. The most civilized, the most cultured, nations of antiquity, Chaldea, Egypt, Greece, Rome, worshipped the most degrading idols. The children of this world were in their generation that the children of light: "and changed the glory of the incorruptible God into the likeness of the image of corruptible man, and of birds and four-footed beasts and of creeping things."

From the very twilight of antiquity, then, all peoples have adored some deity, honoring him, thanking him, supplicating him. Sacrifice was the favorite method of propitiating him, especially in times of war, pestilence or famine, some offering up human victims, a perversion of the ancient custom. Holy Scripture enumerates the offerings of Adam, Abel, Seth, Noah, Abraham and Melchisedech, while profane history relates that Greece and Rome, Carthage and Egypt, lighted sacrificial pyres and offered divine homage to the manifold deities they worshipped. The Lord's covenant with Abraham His revelations to Moses, commanded the Chosen People to honor the Most High, and in the desert, in the wilderness, in the temple, the choicest fruits of the earth, the fairest lambs of the flock, were offered to Jehovah. When the long-promised Redeemer came, He gave his devotees the highest, the holiest sacrifice, the Holy Mass. From the primitive Eden until our days, mankind has offered tributes of adoration, praise, thanksgiving, to the Creator of all things.

Nations, like individuals, transgress against the ordinances of the Lord, bringing down wrath upon them and their inhabitants. In the infancy of the race, the flourishing and prosperous cities of the plains indulged in unnatural and sinful excesses so that "the Lord rained down on Sodom and Gomorrah brimstone and fire from the Lord out of heaven. And he destroyed these cities and all the country about, all the inhabitants of the cities, and all things that spring from the earth." Gen. XXX-24-25. Centuries later imperial Babylon, the Queen City of the East, a synonym for corruption, degradation, uncleanness, read the fatal handwriting on the wall: "God has numbered thy kingdom, and hath finished it; thou art weighed in the balance and art found wanting; thy kingdom is divided and given to the Medes and Persians." Dan. V-25-28. That same night, the Chaldean monarch was slain and darius, the Mede ruled in his stead. The ancient commonwealth of Judea, founded by the Lord Himself, wavered in its allegiance to Jehovah, slew the promised Messiah, spurned His doctrines. The Eagles of pagan Rome were planted on the loftiest pinnacles of the mighty temple, her proud sons and daughters reduced to servitude, and scattered as exiles and wanderers on the face of the earth. The sands of time are strewn with the wrecks of nations, once great and powerful, now almost forgotten. Historians ascribe their fall to various natural causes. But studying their rise, growth, decline and ruin from a spiritual view point, we invariably find they strayed from the straight and narrow path, rejected the doctrines of the Master, practiced illicit customs, and the anger of the Living God sent famine, pestilence, war, to obscure their glory, to reduce their prowess, to ruin their fondest hopes.

The Pilgrims fled from England to Holland and then came to Plymouth to preserve their nationality and their religion, not as some assert, to establish civil and religious freedom for all, but to found a refuge for themselves and all who professed the same theological principles. Church membership was an indispensable requisite for enjoying the franchise and holding office. They were intensely religious, supplicating the Lord of Hosts to grant them victory over their enemies. The first winter in their new home was a period of desolation, cold, hunger, exposure, Indian treachery, decimating the little band until half the settlers perished. Spring came bringing high hopes, the weather was pleasant, the crops abundant, shelter provided for all, peace assured through the friendly chieftain. When autumn arrived, true to their religious fervor the governor ordained a day of feasting and thanksgiving, services were held, hymns sung, prayer offered to the Lord.

Since that crisp November day (1621) when the remnant of the Pilgrims listened to a sermon of praise and in prayers to God for his tender mercies, when Standish and his trained band drilled so efficiently, when whites and aborigines indulged in native sports, when hospitality and good cheer were dispensed to all, Thanksgiving has been an American holiday. The sons and grandsons of that hardy band emulated their example and each year prayers of thankfulness ascended to the throne of the Creator. When the struggle for freedom was ended and the colonies took their place amongst the nations of the earth, a united people, irrespective of religious tenets, burst forth in hymns of gratitude to the God of nations.

Today we thank God for His favors of the past year. By the official proclamation of the President of the United States, and the governor of our state, this must be a day of thanksgiving. All citizens are urged to suspend public and private business, to offer supplication to God. During the last twelve months our beloved country has enjoyed peace and prosperity, just laws have been enacted and enforced and the rights of every citizen respected. For those manifold blessings let us return thanks to the Creator for his gifts to all of us. Nations like individuals need protection of God, so let us pray for our Republic that peace, prosperity, and happiness may be her portion.

CHURCH SERVICES

FIRST PRESBYTERIAN CHURCH
 Edward O. DHaven, Pastor
 Regular Services:
 The Church School meets at 9:45 with classes for all ages. The Morning Worship begins at 11:00 o'clock.
 Sunday School every Sunday at 10:00 a.m. Classes for all ages Adult Bible Class.
 Church services first and third Sunday of each month 8:00 p.m. Luther League cooperative family dinner second Sunday of month at 1:00 p.m. Hymn sing fourth Sunday of month at 8:00 p.m. Refreshments served.

METHODIST CHURCH
 Rev. R. H. Moore, Pastor
 LE 6-2254 LI 7-2058
 Morning Worship 10:00 am
 Church School 11:15 am
 MYF 5:30 pm

ASSEMBLY OF GOD
 Rev. H. Love, Pastor
 Sunday School — 10:00 a.m.
 Morning Worship—11:00 a.m.
 Everyone Welcome

FULL GOSPEL TRUTH
 Corners Fourth & E. Division Sts.
 Rev. H. R. Barber, Pastor
 C. Y. A. Tuesday, 8:00 p.m.
 Prayer Meeting, Thursday, 8 p.m.
 Sunday School, Sunday 10:00 a.m.
 Morning Worship, Sunday 11:00 a.m.
 Evangelistic Service, Sunday 8:00 p.m.
 Everyone Welcome.

UNITED MISSIONARY CHURCH
 C. H. Thompson, Pastor
 Morning Worship 11:00 a.m.
 Sunday School 10:00 a.m.
 Youth Fellowship 7:00 p.m.
 Evangelistic Services 7:30 p.m.
 Prayermeeting (Thurs.) 8:00

FINKTON BIBLE FELLOWSHIP CHURCH
 Sunday School, 10:30 am
 Followed by short morning service
 Youth Fellowship 6:45 pm
 Evening Service 8:00 pm
 Wednesday Prayer Meeting 7:30 pm

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
 Elder Ole Olson, Pastor
 Sunday Services
 Church School 10:00 a.m.
 Morning Worship 11:00 a.m.
 Zions League Tues., 7:30 p.m.
 Prayer Service, Wed., 8:00 p.m.

SEVENTH-DAY ADVENTIST CHURCH
 Elder R. H. Clausen, Pastor
 Sabbath School 9:45 a.m.
 Church Services 11:00 a.m.

EVANGELICAL LUTHERAN CHURCH
 Phillip Fretheim, Pastor



THANKSGIVING DAY

is an American heritage . . . a day for friendliness and feasting
 . . . a day for giving thanks and offering prayer . . . for our American way of living.

YOUR SPARTAN STORE IN EAST JORDAN

Thrift Super Market

JORDAN FROZEN FOOD LOCKER COMPANY

23rd. Funeral will be held at S. Arm Grange Hall Saturday afternoon.
 Miss Joan Jergens of Grand Rapids and Mr. C. M. Bice of East Jordan were united in marriage at Charlevoix Nov. 17.

**Looking Backward
 Reviewing The News**

November 22, 1913
 At a regular meeting of the City Commission it was moved by Kenny supported by Hudson that the Military Organization known as "Company X" be permitted to use the town hall and that the City Attorney be instructed to draft a contract to that effect. Carried.

Otis J. Smith, City Clerk
 Mrs. Frank P. Ramsey sold her millinery stock this week to Mrs. H. DuPont, who took immediate charge of the store.

Ray W. Hott of this city and Miss Harriett daughter of Mr. and Mrs. Robert Gunsolus of South Arm township were united in marriage at Charlevoix, Wednesday afternoon. The pastor, Rev. Taggart, officiating. Thursday they left for their new home at Albion, Ind. Mr. Hott has worked as clerk here in the past, the bride has taught several terms in our district school.

M. A. Lemieux lost the first joint of his right hand forefinger in an accident at the East Jordan Planing Mills Thursday.

November 23, 1923
 Mrs. F. P. Ramsey this week purchased the ladies furnishings stock of Mrs. Marjorie Miller and will combine the two stores. Mrs. Miller plans to move to Petoskey where Mr. Miller is making his headquarters as salesman for Wilson Brothers of Chicago.

Born to Mr. and Mrs. Dewey Hosler a son, Duane Thomas, November 18th.

Born to Mr. and Mrs. Moses Zess a daughter, Luella Myrtle November 17th.

Born to Mr. and Mrs. Xelle Bricker of Jordan township a son Ellwood, November 17th.

Born to Mr. and Mrs. Denzil Wilson of Wilson township, a daughter, Ruby Hazel November 11th.

Miss Eleanore King, fifteen year old daughter of Mr. and Mrs. Hugh King of Eveline township died at the Petoskey hospital Nov. 13th from the effect of an operation for appendicitis.

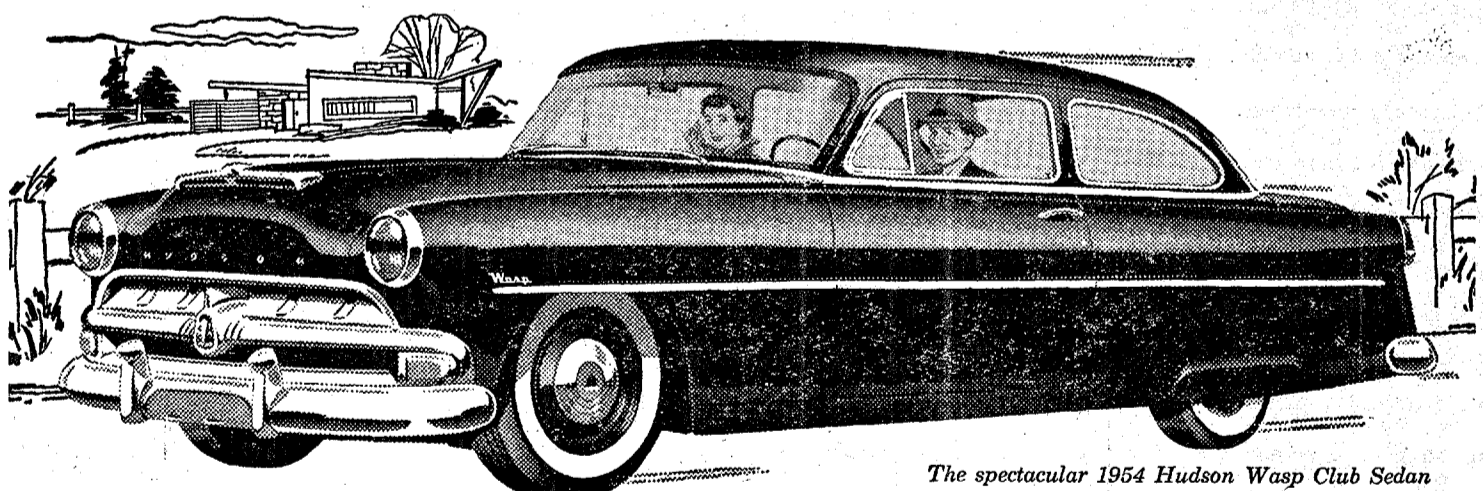
November 24, 1933
 When the newly equipped Temple Theater reopened last week it was to a large audience who all are loud in their praise of the improved sound system and the new projection equipment. The opening program was hilariously received and every one voted that it was a real event.

Harvey J. Sanger passed, away at his home on north Main St. November 18 after an illness of seven years. He is survived by his wife. He was by occupation a divine healer, a member of the Spiritualist organization and a member of the IOOF. Burial was in Sunset Hill, November 21.

Mrs. Mary Heileman aged 74 years passed away at her home in South Arm Township November

NEW 1954 HUDSON WASP

More Power! More Glamour! New Lower Price!



The spectacular 1954 Hudson Wasp Club Sedan

Lower Priced Running Mate of the Fabulous Hudson Hornet

Here's Hornet-like power and glamour at a new, lower price! It's the new Wasp, with more power from its Instant Action Engine with Super Induction. When you step on it, something happens . . . instantly!
 Because the new Wasp, like all

Hudson, has exclusive "step-down" design with its low center of gravity, it hugs the road more tightly, rides more steadily, is safer than any other make of car you've known! It's the outstanding value of the year! Drop in; try a Wasp first chance you have.

Standard trim and other specifications and accessories subject to change without notice.

THREE OF A KIND!

THE HORNET National Stock Car Champion for the second straight year. For 1954 the Hornet is more powerful than ever. It features luxurious interiors and new Bedford Cord fabrics, color harmonized with sparkling new exterior car colors.

THE WASP Hornet-like glamour and power in the low-medium price field.

THE JET Compact, economical edition of the Hornet, with outstanding gas economy, amazing roadability and ease of handling. Priced within reach of millions.

BEST BUY IN THE LOW-MEDIUM PRICE FIELD!

- Instant Action Engine with Super Induction
- New Flight-Line Styling
- New Salon Lounge Interiors
- New Perfected Power Steering*
- New Improved Power Brakes*
- New, Fully Automatic Drives*

*Optional at extra cost.

Your present car will never be worth more . . . see us today!

Charlevoix Hudson Sales & Service

200 ANTRIM STREET

LI 7-9121

Charlevoix, Mich.



ANNUAL PANCAKE RACE HELD IN OLNEY, ENGLAND AND LEGEND HAS IT SHE FORGOT THE PANCAKE SKILLET IN HAND



DELICIOUS AND THRIFTY, TOO
 THE PERFECT SPREAD FOR YOUR BREAD—WHATEVER THE BRAND—LOOKS GOOD, SMELLS GOOD, TASTES GOOD. WONDERFUL TASTING ON STEAK AND VEGETABLES. IDEAL FOR BAKING, TOO



SCHOOL HI-LITES

FIRST GRADE

Mrs. Foote
Thanksgiving will soon be here and we have had lots of fun talking about it. We have also learned songs about Thanksgiving and on our bulletin board we made a Horn of Plenty. It reminds us to be thankful for all the many things we have.

We made a little fireplace in our room and every day we have our story hour around it.

We have some brand new tables very nice and we went to keep them that way.

Our birthdays for this month were Larry Vrontron, Sue Ann Pinney, Karen Kinner, Alice Cornell and, oh yes, Mrs. Foote.

SECOND GRADE

Agnes Johnston
We will have our first assembly this Wednesday afternoon. We have prepared "A Thankful Exercise" for our part in the assembly program.

We contributed \$2.25 to the American Junior Red Cross and all received pins to wear.

Jolly Jingo, the laughing clown we know, suggested to us that we should hang up our coats neatly, keep our overshoes together and try and keep our cloakroom neat and tidy.

"Spotty, the Fawn" and Safety On The Bus" were two interesting movies we saw last Friday. After the movies, we went back to our room and each drew a picture from one of the movies for our mothers. Most of us chose to draw something we remembered from the picture, "Spotty, the Fawn."

Mrs. Robertson, our school nurse, gave us all a physical examination last Tuesday.

Laura Grauel had a birthday last Monday. Laura treated us all to suckers and pencils. Most of us drew a Thanksgiving picture on our birthday to Laura.

THIRD GRADE

Adeline Bowerman
Our room hummed with activity this past week. In addition to working hard on our reading, arithmetic, spelling, language and writing, we visited our school library and the public library, saw two movies, had three birthday parties got our Christmas gifts started, learned parts for a Book Week and a Thanksgiving play and enjoyed a Book Character parade by Mrs. Galmore's fourth grade.

Wednesday morning we returned our library books to Miss Scott and each one had an opportunity to choose a book to take to the room and read, then put it on the library table for others to read. In the afternoon we took our recess time to go to the city library where Miss Clink and Mrs. Brintnall had arranged books for us to see. All those who do not have cards were given them to be signed by their parents. Miss Clink showed what sometimes happens to books when someone is not careful with them. She gave us good advice in caring for the books we are privileged to borrow.

We helped Sharon Smith on Wednesday, Ella Mae Tousley on Thursday and Clayton Gibbard on

Friday celebrate their birthdays. We are grateful to their parents who furnished lovely treats for the children's classmates.

After seeing a very educational movie, "Safety on the School Bus," we wrote a story about it. These stories showed a marked improvement in spelling and in applying the language rules we are working on. We will keep these stories until near the end of the school year to see how they compare with a story we will write then.

We are grateful to Mrs. Gayle Saxton who gave us an afternoon of her time to help us get our Christmas gifts started.

FOURTH GRADE

Grace Galmore
Last week being Book Week, our boys and girls planned and carried out a parade of book characters. All except two in the room took part. In all twenty books were represented. Among these were Treasure Island, Heidi, Mossback Amelia, Robin Hood, Raggedy Ann and King Arthur. In each room the boys and girls were given a chance to guess the names of the books as the procession went through the room. Much to our delight some of the little first graders did as well or better than some of the older grades.

Six people have reported deer being shot by a member of their family. Other interesting hunting incidents were related by the pupils.

We are working hard on our part for the Thanksgiving assembly. Mrs. Nemecek's room and ours are going to sing two songs and give a choral reading. We are hoping many parents will come. It will be at 1:30 on Wednesday.

SIXTH GRADE

Alma Larsen
We will do a choral reading, "First Thanksgiving of All" for our Assembly program Wednesday in the gymnasium.

The grade school children are contributing to the Junior Red Cross campaign.

The children of Charlevoix County packed and sent 65 gift boxes to Korean children last year using the money that was collected from this sort of campaign.

Our room is decorated for Thanksgiving. We are working on friendly and business letters in English. Each child is to write and send a letter to a friend or relative. We hope to receive come answers.

In science we are learning about airplanes. We are going to make our own airplane books.

Every boy and girl in our room had a physical check up this week by Dr. Litzberger. Our boys and girls are busy knitting headbands and hot dish holders for 4-H. Some plan to make extra ones for Christmas gifts.

Mr. Festerling visited our room this week and talked about knitting. He also talked to the sewing groups. Mrs. Keith Annear and Mrs. William Malpass Jr. are our 4-H sewing leaders.

FIFTH AND SIXTH GRADES

Kenneth McKay
Last week we made Pilgrims

and turkeys for decoration for our Thanksgiving program this week. Carol Jean Moore is to recite a poem.

The boys and girls have been coming to school reporting about the deer their brother or father got. Here are some of the people that got deer, Jim Sherman, Albert Omland, Dwayne Evans, Lorie Hughey and Harry Misner. Dwayne Evans got the most points on his deer, and it weighed 129 pounds.

This year we have patrols for the playground. The following people have had patrol duty: Harold Murray, Barbara Korton, Louis and Richard Kraemer and Donelda Scott. They are patrolling around the rings and swings. There are patrols on the ball field and places around the school.

Miles District

Mrs. August Bulmann attended a housewarming party for Ann Wolfe at Boyne City Saturday night.

Mr. and Mrs. Henry Heeres called on Mr. and Mrs. William Boss Sunday evening.

Mr. and Mrs. Russell Brown and sons returned to Roseville Sunday after spending the week with her parents, Mr. and Mrs. Claud Gilkerson.

Mr. and Mrs. Abel Van Stedum

and Mrs. John Boss called on Mr. and Mrs. William Boss Saturday night.

Marianne and Rose Donaldson attended the Jr. Missionary meeting at Ann McPherson's Saturday afternoon.

Mr. and Mrs. Roy Huston of Detroit spent last week with Mr. and Mrs. Fred Bancroft and did some deer hunting.

Mr. and Mrs. Howard Donaldson called on Mr. and Mrs. Chester Donaldson Sunday afternoon.

Mr. and Mrs. William Addis and daughter of Cadillac were supper guests of his parents, Mr. and Mrs. Lawrence Addis Saturday.

Mrs. Howard Donaldson called on Mrs. Fred Bancroft and Mr. and Mrs. Goldie Huston Thursday afternoon.

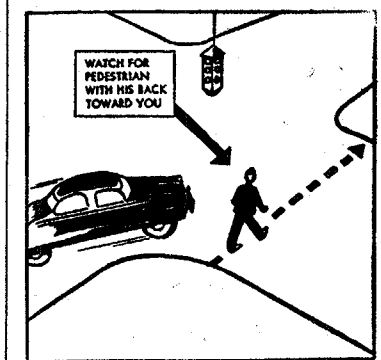
Robert Archer of Midland spent Friday night with Mr. and Mrs. Douglas Gilkerson.

Little Claud Gilkerson has been sick this week with Strep throat.

Helen Addis spent Friday night and Saturday with Connie Bennett.

Mr. and Mrs. H. W. Reek of Detroit called at the Douglas Gilkerson home Monday.

No. 3: Don't Hit a Pedestrian When His Back Is Turned



When you start up and turn right on a green signal light watch for a pedestrian who steps off the curb to cross on the same green signal. By starting on the green and keeping within the crosswalk he has the right of way.

The more important point is that he has his back to you and can't see you coming. Certainly he is in your way. Obviously he should turn his head and look left before stepping out into traffic. Naturally you would like to have him wait for you to cross first but he is the under dog in the traffic stream. Give him a break. Remember, when you park your car you, too, become a pedestrian.

*Michigan Association of Chiefs of Police
Michigan State Safety Commission
Automobile Club of Michigan*

Tuberculosis still kills more Michigan people than all other communicable diseases combined. Christmas Seal contributions work for the prevention of this deadly disease.

THE SHOW PLACE OF THE NORTH
TEMPLE
EAST JORDAN

Thursday, November 26

Jane Wyman Ray Milland Aldo Ray
LET'S DO IT AGAIN
Technicolor Comedy

Friday and Saturday, November 27 and 28

Glenn Ford and Julia Adams in
"THE MAN FROM THE ALAMO"
plus The Bowery Boys in
"THE FIGHTING FOOLS"

Sunday and Monday, November 29 and 30

William Holden Maggie McNamara David Niven
"THE MOON IS BLUE"
Comedy for Adult Entertainment

Tuesday and Wednesday, December 1 and 2

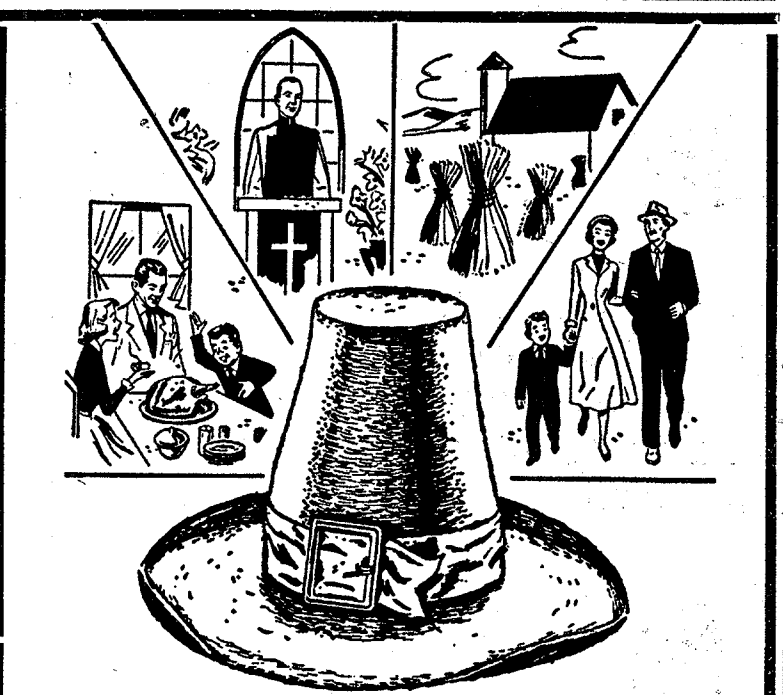
Mitzi Gaynor David Wayne Oscar Levant
"THE I DON'T CARE GIRL"
Musical Comedy in Technicolor

NEWS-HERALD WANT ADS GET RESULTS

GIANT SALE

At Chris's In East Jordan

<p style="text-align: center;">MEN'S</p> <p style="text-align: center;">Dress Suits</p> <p style="text-align: center;">Top Coats</p> <p style="text-align: center;">Arrow Shirts</p> <p style="text-align: center;">Cooper Sport Shirts</p> <p style="text-align: center;">All Wool Lamb Knit Sweaters</p> <p style="text-align: center;">Ball Band Rubber Foot Wear</p> <p style="text-align: center;">Dress & Work Pants</p>	<p style="text-align: center;">Hanes T-Shirts</p> <p style="text-align: center;">Underwear</p> <p style="text-align: center;">Pajamas</p> <p style="text-align: center;">Bath Robes</p> <p style="text-align: center;">Dress Belts</p> <p style="text-align: center;">Botany Ties</p>	<p style="text-align: center; font-size: 2em;">25% OFF</p> <p style="text-align: center;">Yes!</p> <p style="text-align: center; font-size: 2em;">25% OFF</p> <p style="text-align: center;">Complete Line Of Boy's Wear</p>
<p style="text-align: center;">Complete Line Of Dress & Work Shoes</p> <p style="text-align: center;">Oxfords And Dozens Of Other Items</p>		<p style="text-align: center;">Complete Line Of Boy's Wear</p>



A Precious Heritage

Thanksgiving Day is truly an American Day — a happy day of friendly gatherings and feasting, of church-going and football, of enjoying the bounties of our land and thanking God that we can enjoy them... What a lucky people we are!...

STATE BANK OF EAST JORDAN

STORE-WIDE

CLEARANCE!

NO LAY-A-WAYS
NO MERCHANDISE RETURN
ALL SALES CASH AND FINAL

CHRIS'S Men's Wear

EVERYTHING GUARANTEED
THE STORE OF NAME BRAND MERCHANDISE
133 MAIN STREET LE 6-2321

HERE & THERE Around Rainbow City

Mrs. A. H. Shepard, entertained her daughter Mrs. Grace Utter from Melvin, Mich. and Mrs. Alma Martin from Advance last week, while the men were deer hunting.

Pvt. Larry Huckle, previously stationed at Ft. Knox, Ky. arrived home Saturday on a 13 day furlough. He will report back to Ft. Lewis, Washington where he expects to be sent overseas.

If you want to sell property, list it with Clarence Healey. Phone LE 6-7210.

Mr. and Mrs. M. Pollette of Three Rivers, Michigan and family, were visiting at the home of his mother's Mrs. Frank Neumann over the weekend.

Cpl. J. Pollette returned to Ft. Sheridan last Thursday.

Mrs. Sedgman entertained her brother and his wife, Mr. and Mrs. Ralph Kile of Saginaw, from Thursday till Sunday.

Lay away your Christmas gifts now at Hott's Tot-to-Teen Shop, Boyne City. Shower gifts wrapped free. Ladies hats. Nationally advertised merchandise.

Lee and Barbara Atkinson, of Chatham, Ontario, brother of Stuart Atkinson, visited at the home of Mrs. Theima Evans the past week.

Mr. and Mrs. Russell Barnett were weekend visitors of their son Gerald Barnett and family in Detroit.

Mr. and Mrs. Harry Simmons of Detroit, will be Thanksgiving guests of his parents, Mr. and Mrs. Harry Simmons.

Mr. and Mrs. Rolland Woodcock of Richmond will spend fr. Wednesday through Sunday with their parents, Mr. and Mrs. Harry Simmons, and Mr. and Mrs. Frank Woodcock.

The RLDS Church will have a bazaar, bake sale and tea at the Post Office Building, Friday, December 4th.

Mrs. Flora Lewis returned Friday from an extended visit in New York.

Mr. and Mrs. Roy Sherman were weekend visitors at their daughters and family Mr. and Mrs. Kendall Hicks in Alma.

Mrs. Mary Ramsey and Mrs. Chas Kelly of Cadillac, were weekend visitors of Mr. and Mrs. Harry Simmons.

Mr. and Mrs. Thomas Curtin (Genevieve Barnette) announce the birth of a son Nov. 18th named Michael Wm.

Mr. and Mrs. Tony Lanners Sr., Mrs. Glenn Katchum, and Mrs. Tony Lanners Jr. of Grand Rapids, spent the weekend with Mrs. Flora and the Charles Murpheys.

Mrs. Wm. Flora arrived Monday to help care for her mother-

in-law Mrs. Flora. See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Mr. and Mrs. Vern Whiteford left Tuesday for Syracuse, N. Y. where they will visit their son Don, who is stationed at Sampson Air Force Base near Geneva.

Dr. and Mrs. Bechtold and Mr. and Mrs. John Porter left Tuesday for Rochester, N. Y. where they will visit Mr. and Mrs. Wm. Walker, daughter of the John Porters and Mr. and Mrs. Hudnutt daughter of Dr. and Mrs. Bechtold.

Born to Mr. and Mrs. Herb Griffin, a son, November 20th at Little Traverse Hospital. The baby weighed 7 lbs, 8 oz and will answer to the name of Bryon James.

Mrs. G. L. Paquette entertained her brother, Mr. Clifford Evans of Kalkaska, from Saturday till Monday.

Private Charles Robert Shaw from Fort Knox, Kentucky visited his parents, Mr. and Mrs. Wallace Shaw, Saturday. Here also for a two week visit at the Shaw home are their daughter and son-in-law, Pfc. and Mrs. Samuel Corwin from Cherryport, North Carolina.

Select a Christmas gift from our Hobby Corner. Models of all kinds, leathercraft, stamps and albums, oil paintings and frames, model motors, plastic craft, archery sets, sno-scooters, fishing equipment. Open evenings. Ed's Boats. M-66 Highway.

IMP LINGO . . .

Hi Jordan, I hear the Juniors had a class party Thursday night. I wonder what happened afterwards, if anything!

The boys have another curfew. Is it ten or eleven o'clock, Bob?

We boys would like to see the girls in skirts and dresses more often at the dances. How about it, girls?

I couldn't find my stocking cap, so had to get a new one. It's yellow. You can see me coming a mile away.

I wonder how much the Future Nurses Club made at the Turkey Trot Friday night. Information please?

I saw Mr. Downing out on the floor Friday night. Wonder what he was doing?

I saw a few couples at the dance such as: M. N. and J. S., J. Z. and M. C., J. B. and R. C., J. H. and F. D., K. E. and S. B., R. W. and M. G., and Lone Wolf Lehrbass.

Where was Bob Friday night? Do you know, Mary Ann?

Seemed as though Bev Klooster had a rough time Thursday night. How about it?

Can't wait until basketball games start. Then there will be a little excitement.

Six weeks are almost up. So I guess I had better get busy and study my Biology. I'm not doing so good. See you next week, "The Imp."

MUSTEROLE
gives relief—eases moving in
AGONIZING PAINS
of **ARTHRITIS**

Hospital tests prove Musterole gives high-speed relief—also greater ease in moving. Musterole's great pain-relieving medication creates needed concentrated heat right where you hurt, bringing amazing relief. If pain is severe, buy Extra Strong Musterole.

"Hot Flashes Stopped"
or strikingly relieved
in 63-80%* of cases in doctors' tests

If you're miserable from the "hot flashes," and accompanying irritable, restless feelings, of "change of life"—you may be suffering unnecessarily!

For . . . in tests by doctors . . . Lydia Pinkham's Compound and Tablets brought relief from such functionally-caused suffering to 63% and 80% (respectively) of the women tested! Complete or striking relief!

Yes! Research has proved these medicines thoroughly modern in action . . . has shown you where to look for relief from those distressing, nervous, "out of sorts" feelings of mid-life "change"!

So . . . get Lydia E. Pinkham's Vegetable Compound—or new improved Tablets with added iron! (Wonderful, too, for the functional pains of menstrual periods.)

It acts through a woman's sympathetic nervous system to relieve distress of those awful "heat waves"!

Cooks in just 7 minutes!

KRAFT dinner
FOUR SERVINGS • COOKS IN 7 MINUTES

MACARONI AND CHEESE

Both in the one package
TENDER MACARONI AND KRAFT GRATED FOR FINE CHEESE FLAVOR

Seeing is Believing

Can you name him?
WHAT FAMOUS ARTIST PAINTED SUCH ELONGATED PEOPLE THAT SOME BELIEVE ASTIGMATISM MADE HIM SEE A DISTORTED WORLD, WHILE OTHERS THINK HE INTENDED TO SYMBOLIZE THE SOUL'S UPWARD ASPIRATION?
SEE NAME IN INVERTED TYPE BELOW

AT THE AGE OF THREE MONTHS, THE INFANT WITH NORMAL VISUAL DEVELOPMENT STUDIES HIS OWN HANDS WITH GREAT INTEREST, SAYS THE BETTER VISION INSTITUTE.

IN THE MAKING OF A PAIR OF EYEGLASSES THE DIFFERENT PARTS ARE METICULOUSLY INSPECTED AT FREQUENT INTERVALS—AS MANY AS 563 INSPECTIONS AND OPERATIONS.

ALMOST HALF OF TODAY'S DRIVERS GOT THEIR ORIGINAL LICENSES BEFORE VISUAL TESTS WERE REQUIRED IN 47 OF THE STATES, AND CAN RENEW THEM WITHOUT ANY TESTS.

EL GRECO

JORDAN

LADIES BOWLING LEAGUE

Jordan River Guides	36	15
E. J. Canning Co.	33 1/2	18 1/2
Sinclair Sales	31	21
Dress and Gift Shop	30 1/2	21 1/2
Grandvue Hospital	30	32
Rainbow Bar	29	23
Temple Theater	25 1/2	26 1/2
Charlevoix N & R	25	27
Thrift Super Mkt.	23	29
Drewry's	20	32
Airport Bar	14	37
Romaines	13 1/2	38 1/2

Hi Team Game:
Sinclair Sales 985; Airport Bar 984; Jordan River Guides 977; E. J. Canning Co. 972;

Hi Team Series:
Jordan River Guides 2867; Sinclair Sales 2859; Canning Co. 2812; Dress and Gift 2809;

Hi Single Game:
E. Skop 208; L. Cole 178; B. J. Strehl 178; T. Kotowich 177;

Hi Single Series:
E. Skop 484; L. Cole 479; M.

THIS WEEK
AT
GRANDVUE

Recent Admittances:
John Kraemer of East Jordan
Caroline Jones of Boyne City
Andrew LaFave of Flint
Elizabeth Rose of Charlevoix
Nettie Huggard of Detroit
Frank Bennett of East Jordan
Peter Karnos of Boyne Falls
Leon Vought of Charlevoix
Edith Scott of East Jordan
Elizabeth Duteker of Charlevoix.

Recent Discharges:
Edith Scott of East Jordan
Mitchell Wabegenies of Charlevoix
James Carson of East Jordan
Dolly Kanip, practical nurse at the hospital, is visiting in Detroit while on a week's vacation.

South Arm . . .

The Extension Club met with Omata Goebel on November 19th with 16 members and 2 visitors present. The lesson was given by Beatrice Graham and Elizabeth Eaton. The next meeting will be the annual Christmas party and will be held at the home of Mrs. Hugh Graham on December 17th.

Mr. and Mrs. Allan Erno and baby of Flint were Sunday dinner guests of her mother, Mrs. Carl Elsworth and family.

Sunday callers at the Harold and Wally Goebel homes were Arlene Goebel and friend, Chester Douglas, George Goebel and friend and Mrs. Leon Armentrout and baby all of Cheboygan.

Breakey 461; M. Gee 451;
Winners of the Turkey Roll:
Leva Cole with Hi Series 638
Sylvia Romaine Hi Series 616
Esther Skop Hi Single 255
Thora Kotowich Hi Single 242

Mr. and Mrs. Walter Goebel, Jr. returned home last Monday from Deerfield, Illinois where they have been visiting his parents, Mr. and Mrs. Walter Goebel, Sr.

Mr. and Mrs. James Graham are announcing the arrival of a daughter on November 19th. Mrs. Graham is the former Leona Dougherty.

Mrs. Archie Murphy called on Mrs. Art Thompson at Charlevoix Hospital. Mrs. Thompson was badly bruised when she jumped from a car that had gone out of control.

Mr. and Mrs. Gale Brintnall and children called on her sister, Mr. and Mrs. Archie Murphy and family, Saturday morning.

Mrs. Clarence Bowman, Jr. and son of Kaleva is visiting her parents, Mr. and Mrs. Kenneth Isaman and other relatives.

Mr. and Mrs. Morrey Taylor and family of Ellsworth were Sunday dinner guests at the Ewald Redmer home.

Mr. and Mrs. August Behling and son were supper guests of her brother, Mr. and Mrs. Henry Dougherty Sunday.

Rebekah News

The Jassamine Rebekah lodge met at their hall on Wednesday evening, November 18th. Lodge was called to order by Noble Grand Beatrice Kopkua with 19 members present. Velma Sweet was reported as being in Little Traverse Hospital for treatment and Ethel Brown as being a little better.

Nellie Blair was admitted to membership, and the second nomination for new officers was held. Refreshments were served at the close of lodge.

Five members of the Jassamine Rebekah Lodge went to Elk Rapids Friday evening to a district meeting. Mancelona was also represented and two of the district officers were present.
Mary Hitchcock, Reporter

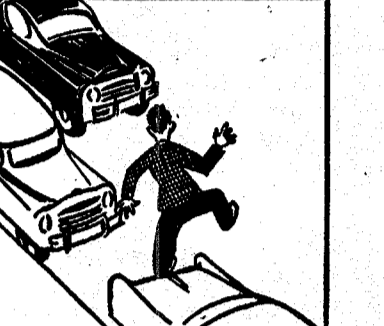
The sale of Christmas Seals, which got underway here on November 16, is conducted in the 48 states, the District of Columbia, Alaska, Hawaii, Puerto Rico, Guam and the Canal Zone. All use the Christmas Seal with the carolling child.

THE OLD TIMER SAYS



"Flattery is something that makes everybody slightly sick—except the one who swallows it!"

No. 4: Don't Surprise a Motorist By Jumping In Front of Him



Sure, it's a long way down to the corner when you are in the middle of the block and you want to get across the street. And it looks like such a short jump straight across. But, that short jump is likely to scare two people half to death—the driver of that car you thought was a long ways off—and yourself.

Mixing two-footed lightweights and four-wheeled heavyweights in the same traffic ring is an unfair battle at best. That's why crosswalks are painted at intersections to give the pedestrian his own place to cross.

When you cross in the middle of the block the motorist is not expecting you—and you may be hidden by a parked car.

Michigan Association of Chiefs of Police
Michigan State Safety Commission
Automobile Club of Michigan

See The Zip And Sparkle!!

Christmas Wonderland

OF EXCITING GIFT HITS!

Now Going On Display At
EAST JORDAN STORES

NEVER BEFORE IN THE HISTORY OF HOLIDAY SHOPPING HAS THERE BEEN SUCH A BREATHTAKING VARIETY OF CHRISTMAS FUN AT OUR LOCAL STORES

WATCH YOUR HOME TOWN NEWSPAPER FOR ALL THE WONDERFUL CHRISTMAS GIFTS—SO EASY TO SEE—SO CONVENIENT TO BUY!

DON'T MISS AN ISSUE — DON'T MISS A BARGAIN

READ AND ENJOY
THE NEWS-HERALD



CLASSIFIED ADS

FOR SALE

DRY OR GREEN HARDWOOD
For sale \$5.00 per cord or 11 cords for \$50.00. Cash on delivery. — FREEM LEASURE, Phone, LE 6-7055. 14-tf

WIRING SUPPLIES — Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacles — pull chain and keyless types. — SHERMAN'S FIRESTONE STORE, East Jordan. 40-tf

Trade Your Old Appliances — Gil Coon's Kalamazoo Sales & Service, Boyne City, will give you liberal allowance. Easy payment plan. Frigidaire Appliances and modern kitchens. Phone JU 2-7271. 36tf

FOR SALE — Bottle Gas and appliances. — SHERMAN'S HARDWARE. 20-tf

FOR SALE — T-Bone, Round, or Sirloin Steaks, 49c per pound. Lean beef ribs, 23c per pound. Beef Roast, 39c per pound. Fresh lean ground beef, 3 lbs. for \$1.00. These cuts are all from young heifer or steer beef. **Shook's Market** Ellsworth 40-3

POTATOES FOR SALE — \$1.00 a bushel. Get your winter's supply while they are cheap. What else can you get for \$1.00 as cheap as a bushel of spuds? Two T-Bones cost \$1.00, about 1 1/2 lb. total. Bill and Jim Shepard. Phone LE 6-7257. 43x3

FOR SALE — An All wool black gabardine coat with zipped in lining. At Milt Meredith Barber Shop. 48-1

WOOD FOR SALE — Ora Peck. LE 6-7098. 48x3

MILLWOOD FOR SALE \$10.00 PER LOAD
All wood cash on delivery unless otherwise arranged for. Logs purchased
Phone — office: LE 6-2657 residence: LE 6-2382
ATKINSON'S LUMBER

FOR SALE

FURNACES — Oil, gas, or coal-wood. Free estimates, no obligation. Gil Coon's Kalamazoo Sales & Service, Boyne City. JU 2-7271. 36-tf

FOR SALE — Used Refrigerators, Electric Ranges, Washers, Oil Water Heaters. — SHERMANS. 22 tf

You are looking for a lovely and lasting Christmas Gift for the children, aren't you? Ask for a demonstration of the World Book Encyclopedia. Albert N. Nesman, East Jordan, Phone 6-2603. 48-3

FOR SALE — '48 Kaiser, motor completely overhauled. A-1 condition. Can be seen at Roscoe Motor Sales, Petoskey.

FOR SALE — '38 Chev. Snow tires good battery, radio and heater. \$80.00. 405 Fourth Street.

FOR SALE OR RENT — In Ellsworth, a three room house with basement. Nice garden spot. Gerrit P. VanderArk, Ellsworth. 46x3

FOR SALE — Good ripe, mealy potatoes, red or white variety. \$1.00 per bushel. Phone LE 6-7242 Heston Shepard, Route 2, East Jordan. 46x3

Modern 4 bedroom house, 2 baths, insulated. Hot water heat, kitchen cabinets. A top value at \$6,000.00. * * *

4 room house. Electricity and city water. \$800.00. * * *

Beautiful modern year around home on Lake Charlevoix and M-66 Highway. Large wooded lot. Sand beach. See this. * * *

160 acre farm, excellent soil and good buildings. \$6,500.00. * * *

Hunting camp with river frontage. \$1,200.00. * * *

Lake frontage — Resorts — Homes — Farms — Hunting Sites — Business Places. **KEITH DRESSEL** LE 6-2606 LE 6-2200

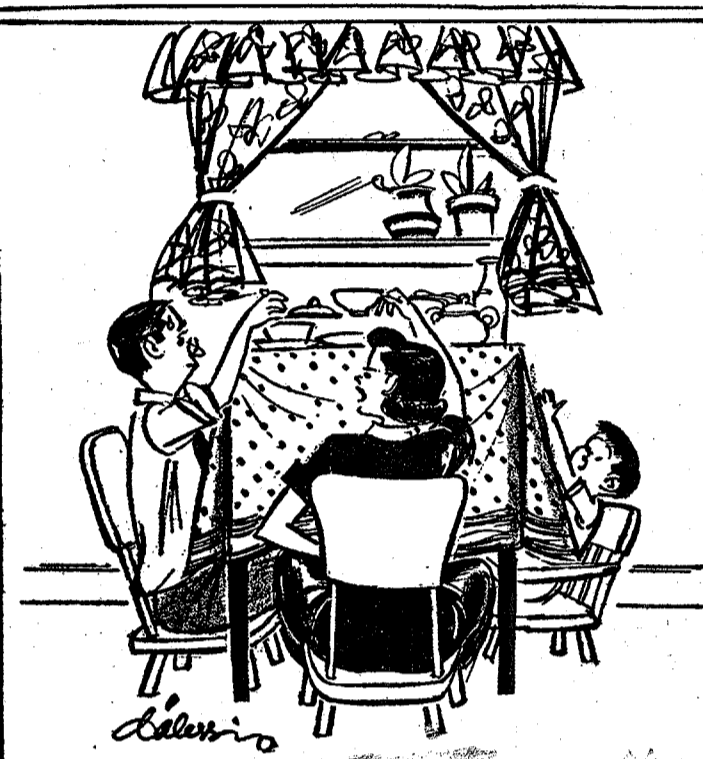
WANT AD RATES

CASH RATE: 2 1/2 cents per word, minimum, 65 cents. If ad is not paid by Saturday noon after last insertion, it will be considered charged. If ad runs three consecutive times you get three ads for the price of two.

Card of Thanks — — — — — \$1.00
Professional Directory — — — — — \$2.00 per month

THESE WOMEN!

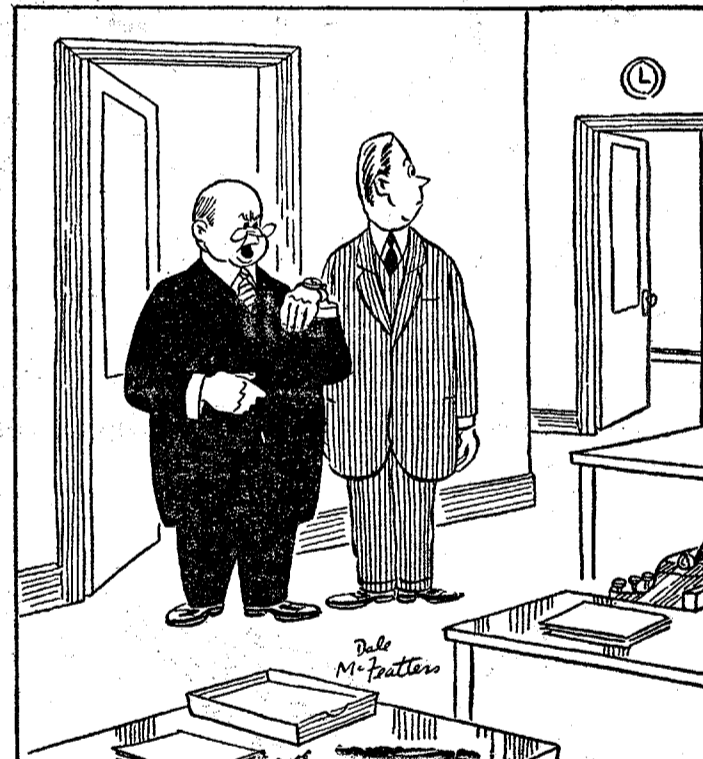
By d'Alessio



"It must be gratifying indeed for you to know that through your untiring efforts, not a chair in the house wobbles now!"

STRICTLY BUSINESS

by McFeaters



"Something wrong with our air raid drill—takes 'em 30 seconds longer to clear the office than at quitting time!"

BUSINESS AND PROFESSIONAL DIRECTORY

Recharging Extinguishers — **WOLVERINE FIRE EQUIPMENT SALES**
Fyr-Fyter Equipment
Joe Wilkins 103 Williams
LE 6-2326 LE 6-2291

Custom Printing
Color Printing
JENKINS
Printing Service
Your work receives our personal attention.
LE 6-2671 701 Main

Sales — Service
Michigan Bottled Gas
SHERMAN Firestone
Washing Machine and Sewing Machine Service
229 Main LE 6-2961
LE 6-2922

Coleman-Blend-Air
Heating & Floor Furnaces
Electric Sales & Service
Wiring & Supplies
Phone 18 Ellsworth

R. E. WILKERSON
Timber Dealer
Ellsworth — Box 01
Post — Poles — Logs — Rafters — Pulp.
All type cedar posts, 10c and up—wholesale, retail.

JOHN C. SCHMITTDIEL
Chiropractor
Office Hours:
Mon., Wed., Fri. 9-12, 2-5, 7-9
Tues. and Sat. 9-12, 2-5
Thursday open 'til noon
Bank Building, Boyne City
Dial JU 2-6292

DR. R. L. SEELYE
Osteopathic Physician, Surgeon
Central Lake, Mich.
Mon. & Fri. 1:00 - 5:00 p.m.
Tues., Thurs., Sat., 10-12, 2-5
Saturday evening 7:00 - 9:00
Other hours by appointment only Phone 25.

J. H. SAVORY, M. D.
East Jordan, Mich.
Hours: 2 to 5 p.m.
Daily except Wed. & Sun.
7:30 to 9 p.m., Tues. & Sat.
Office LE 6-2511
Residence LE 6-2313

J. VAN DELLEN M. D.
East Jordan, Mich.
Office Hours
2 to 5 p.m. Daily
Except Thursday and Sunday
7 to 9 p.m. Wed. and Sat.
Sunday by appointment or in case of emergency.
Phones: Office LE 6-7231
Residence, Ellsworth 8

Guaranteed Top Quality
ELGY'S
Auto Body Shop
Block west of M-66
Bumping-Painting-Welding

Electrical Contracting
ECHO
Electrical Enterprises
LE 6-7260 109 Mill

Duo-Therm Space Heaters
Let us clean and Service your oil burning stoves and water heaters.
W. A. PORTER HARDWARE
LE 6-2351

Lennox Furnaces
JORDAN HEATING & REFRIGERATION CO.
Furnace Cleaning and Repair
Refrigerator Repair
Clarence Lord Glenn Campau
LE 6-2272

ROMAINE PLUMBING & HEATING SERVICE
Complete Plumbing Service
Steam and Hot Water Heating
LE 6-2581 126 Main

M. C. Bricker & Sons
MILLWOOD
Dial JU 2-7618 or JU 2-7658 or write J. H. Bricker Boyne City.

Farm Bureau Mutual Insurance Co.
Life, Auto, Liability, and FIP
W. L. Chellis
Ellsworth, Mich., Phone 39F22
Claude D. Gilkerson
Ellsworth, Mich., LE 6-7133

BUILD BETTER BUILDINGS WITH QUALITY BLOCKS
N. & R. Concrete Products
Phone Charlevoix
LI 7-6791

R. G. WATSON
Funeral Director
Phone LE 6-7031

MONUMENTS
East Jordan Mich.
C. BLAIR & SON
East Jordan
Cabinet Work Furniture Repair
Phone LE 6-7018
One Block West of 66 on 32

FOR SALE

USED CARS
1951 Nash, 2 door, Statesman. Excellent Condition, \$1,045.00
1946 Nash Club Coupe.
1948 Dodge, 4 door, tan, w.w. tires, radio heater, seat covers. 43,000 actual miles, \$695.00
1948 Dodge, 4 door, black, radio, heater, seat covers. \$585.00
1947 Chevrolet, new tires, engine completely overhauled.
1940 Chevrolet, 2 door.
1941 DeSoto Convertible.
Several Others To Choose From

ELGY'S AUTO BODY SHOP

FOR SALE — Wagener, Spy, Red Delicious, etc. Fairman's Orchards, Route 1, Charlevoix.
FOR SALE — Golden Delicious Apples. Phone LE 6-7212, Roy Whitlow, Route 3, East Jordan. 47x3
FOR SALE — 1941 Chevrolet, special deluxe. Good condition. Francis Zitka, Division Street. Call LE 6-2340. 47-3
FOR SALE — Business building now occupied by Chris's Men's Wear. Mrs. Elsie Taylor, Call LE 6-2904. 48x3
FOR SALE — 16 guage shot gun. Floyd Peck, LE 6-2929. 48-3
FOR SALE — 300 bushel ear corn. Loyal Barber. LE 6-7234. 48x1

FOR SALE

NOTICE — My saw service shop will be closed for the month of December. Ed Tillotson, Ellsworth.

FOR RENT

GENERAL TRUCKING - Local and out of town. Ph. LE 6-2629. -LYLE SMITH, Mill St., East Jordan, Mich. 24x13

FOR RENT — House at 411 Main Street. Mrs. John Addis. Call LE 6-7197. 48x2

WANTED

WANTED TO BUY — 9-inch cedar logs, 8 ft. long. Hardwood saw logs 8 inches and up. — HART'S SAWMILL, phone LE 6-7238. 11 tf

WANTED — Offices to clean. Ph. LI 7-2449. 46x3

WANTED — Baby sitting jobs, or house work, part time. LE 6-7263. 48-1

LOST & FOUND

FOUND — A blue grey half grown angora kitten. Owner call LE 6-2554. 48x1
LOST — Beagle hunting, black back, new collar. See Spike Russell at Bader's Standard Service. 48x1
Ode Walker spent the weekend at his cabin on the Jordan, while deer hunting.

CARD OF THANKS

I wish to thank the IOOF lodge for loaning their hospital bed and crutches during my husband's sickness. I also wish to thank all the neighbors and friends who made our 50th anniversary a pleasant day, March 22nd., and all other kind deeds by friends during his sickness.
Mrs. Ray Benson and family

CARD OF THANKS

We wish to express our sincere appreciation to the St. Ann's Altar Society, the Cancer Society, Past Matron's Club, Mrs. J. D. Frost for her patient care and our neighbors and friends for their kind deeds during the illness of our wife and mother. To one and all who so thoughtfully helped to alleviate our burden, our prayerful gratitude.
Mr. Moss Hart
Mr. and Mrs. Norbert Hart
Mr. and Mrs. Francis Hart
Mr. and Mrs. Charles Hart

CARD OF THANKS

I wish to thank all those who sent cards, letters, fruit and flowers to me while I was in the hospital. It was greatly appreciated.
Blanche Thompson

There is as yet no preventive for tuberculosis recommended for widespread use.

STATE OF MICHIGAN

The Probate Court for the County of Charlevoix.
At a session of said Court, held at the Probate Office in the City of Charlevoix in said County, on the 23rd day of November, A.D. 1953.
Present, Hon. Floyd A. Supp, Judge of Probate. In the Matter of the Estate of David John Whiteford, deceased.
Vern Whiteford, Administrator of said estate, having filed in said Court his petition, praying for license to sell at private sale the interest of said estate in certain real estate therein described, for the purpose of paying the debts, charges and expenses of said estate;
It is Ordered, That the 16th day of December, A.D. 1953, at ten o'clock in the forenoon, at said Probate Office, be and is hereby appointed for hearing said petition, and that all persons interested in said estate appear before said Court, at said time and place, to show cause why a license to sell at private sale the interest of said estate in said real estate should not be granted;
It is Further Ordered, That

public notice thereof be given by

publication of a copy of this order, for three successive weeks previous to said day of hearing, in the East Jordan News-Herald, a newspaper printed and circulated in said County.
Floyd A. Supp,
Judge of Probate
48x3

PUBLIC AUCTION NOTICE AND GAS LEASES

Leases of state owned oil and gas rights will be offered at public auction beginning at 10:00 o'clock in the forenoon, Thursday, December 10, 1953, in the Senate Chambers, Capitol Building, Lansing, Michigan, and continuing until all descriptions have been offered.
198 acres in T 2 N, Rs 14 and 15 W, Allegan County. 161 acres in T 31 N, R 5 W, Antrim County. 120 acres in T 18 N, R 4 E, 2,463 acres in T 19 N, Rs 3, 4, 5 E, 438 acres in T 20 N, R 3 E, Arenac County. 40 acres in T 16 N, R 3 E, Bay County. 5,840 acres in T 25 N, Rs 13 and 14 W, Benzie County. 6,008 acres in T 32 N, Rs 4, 5, 6 W, 12,089 acres in T 33 N, Rs 4 and 5 W, Charlevoix County. 1,418 acres in Ts 33 and 34 N, R 1 E, 120 acres in T 33 N, R 3 W, 1,027 acres in T 34 N, Rs 2 and 3 W, 40 acres in T 35 N, R 1 E, Cheboygan County. 82 acres in T 18 N, R 3 W, 603 acres in T 20 N, Rs 3 and 5 W, Clare County. 475 acres in T 25 N, Rs 3 and 4 W, 40 acres in T 28 N, R 3 W, Crawford County. 40 acres in T 17 N, R 2 E, 280 acres in T 17 N, R 1 W, 150 acres in T 18 N, R 1 E, 760 acres in T 18 N, R 1 W, 240 acres in T 20 N, R 2 E, Gladwin County. 524 acres in T 25 N, Rs 10 and 12 W, 940 acres in T 26 N, Rs 10, 11 and 12 W, 1,860 acres in T 27 N, R 12 W, Grand Traverse County. 400 acres in T 15 N, Rs 3 and 6 W, Isabella County. 785 acres in T 1 S, R 2 E, Jackson County. 200 acres in T 25 N, R 6 W, 240 acres in T 27 N, R 6 W, 299 acres in T 28 N, R 7 W, Kalamazoo County 378 acres in T 19 N, Rs 11 and 13 W, 1,465 acres in T 20 N, Rs 12, 13, 14 W, Lake County. 435 acres in T 1 N, R 3 E, Livingston County. 44 acres in T 21 N, R 15 W, 496 acres in T 22 N, Rs 14 and 15 W, 1,102 acres in T 24 N, Rs 14, 15, 16 W, Manistee County. 160 acres in T 17 N, R 15 W, 713 acres in T 20 N, Rs 17 and 18 W, Mason County. 175 acres in T 13 N, Rs 1 and 2 E, 1,935 acres in acres in Ts 14 and 15 N, R 2 W, 720 acres in T 16 N, R 2 E, Midland County. 1,270 acres in Ts 21, 22, 23 N, R 5 W, Missaukee County 80 acres in T 29 N, R 2 E, 1,438 acres in T 30 N, Rs 2 and 3 E, 1,847 acres in T 31 N, Rs 2 and 3 E, Montmorency County. 520 acres in T 12 N, R 16 W, Muskegon County. 1,686 acres in T 11 N, R 12 W, 201 acres in T 13 N, R 11 W, 487 acres in T 14 N, R 14 W, Newaygo County. 1,420 acres in Ts 13 and 14 N, R 16 W, 2,746 acres in T 16 N, Rs 15, 16, 18 W, 420 acres in T 14 N, R 18 W, Oceana County. 80 acres in T 24 N, R 1 E, Ogemaw County. 162 acres in T 19 N, R 8 W, 221 acres in T 20 N, Rs 9 and 10 W, Osceola County. 386 acres in Ts 25 and 28 N, R 2 E, Oscoda County. 120 acres in T 31 N, R 4 W, Otsego County. 1,769 acres in Ts 33, 34 and 35 N, R 2 E, Presque Isle County. 1,098 acres in T 21 N, Rs 1 and 4 W, 4,010 acres in T 22 N, R 1, 2, 3 W, 650 acres in T 23 N, Rs 1 and 3 W, 6,844 acres in T 24 N, Rs 2 and 4 W, Roscommon County. 729 acres in T 10 N, Rs 8 and 9 E, Tuscola County. 930 acres in Ts 1 and 2 S, R 3 E, Washtenaw County. 968 acres in T 21 N, R 10 W, 1,590 acres in T 22 N, R 11 W, 176 acres in T 24 N, R 9 W, Wexford County.
Specific descriptions and further particulars upon request.
DEPARTMENT OF CONSERVATION
Lands Division
47-2

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The East Jordan News-Herald

LE 6-2371

Induction Exams For County Men

The following men have been ordered to report to the Draft Board Office in the City Hall, Charlevoix, on the 30th day of November at 9:30 a.m., for transportation to the induction station for pre-induction physical examination.

Earl F. Bowers, East Jordan. Stuart W. Walker and Leonard Rayman, Charlevoix; Rex E. Judkins, Boyne City; John H. Bernadyn, Boyne Falls.

There will be no inductions into the armed forces for the month of December.

South Arm 4-H Club

The South Arm Community 4-H Club met at the Grange Hall Tuesday, November 3rd for their regular monthly meeting with the new officers taking over their duties.

Mrs. Arthur Thompson sat in on the meeting in an advisory capacity in the absence of the Community Leader, Mrs. Archie Graham. There were 37 members and 8 parents present.

President Roger Stokes declared a short recess to allow the members to sign up for their winter projects in sewing, knitting, handicraft, home improvement, electric and photography.

After adjournment, Martha Lord called some square dances.

The Adult Advisory Board for the South Arm Community 4-H Club met with Mrs. Archie Graham Saturday evening, November 14th. Mrs. Arthur Thompson was elected community leader for the coming year. As yet she has not chosen her assistant. Board member, Mrs. William Zoulek, whose term expired this year, was replaced by Archie Murphy.

Arthur Thompson resigned after serving one year. The remainder of his three year term will be filled by William Zoulek.

The board voted to meet every three months.

Tuberculosis Seal Campaign Starts Now

Launched officially this month the 1953 Christmas Seal Sale will raise funds to keep up Michigan's hard fought war against tuberculosis in 1954.

The battle is a winning one, but records show victory against the disease is not achieved. Michigan Tuberculosis Association studies leave little room to dispute urgent TB needs.

There are, in all, approximately 5,000 Michigan people now struggling to regain their health inside Michigan sanatoriums. Interviews with many of them show that generous Christmas Seal contributions build fresh courage in the ranks of the sick. More than that, however, the patients voice an appeal for Christmas to "guard others from this disease."

They say: "It's worth everything to prevent tuberculosis. We know what it means. Buy all the Christmas Seals you can."

TV Amateur Awards At Houghton Lake

Twelve year old Jimmie Botsford of Prudenville, doing a pantomime of Jimmy Durante in strutaway, and the Lazy River Boys of Vanderbilt, an instrumental trio, won first and second awards in the first of four WWTW Talent Search contests at Houghton Lake High School Tuesday night.

Awards were made on the basis of voting by the audience at after-

noon and evening shows Monday and Tuesday.

The second show, at Mt. Pleasant, began Thursday and will run through Friday. Subsequent shows are at Ludington and Traverse City. The two winners from each show will appear on the opening night program of Television Station WWTW, Channel 13, Cadillac about December 15.



WINNER, NINTH NATIONAL TRAFFIC SAFETY POSTER CONTEST

List County Students At Michigan State

The following students from Charlevoix County are enrolled at Michigan State College for the fall term 1953:

From Boyne City: James L. Andrews, Gilbert R. Ellis, Lilah G. Goodwin, Charles W. Inman, A. F. Litzenger Jr., Louise Litzenger, Bette J. Nichols, William S. Saffran, Kenneth C. Shepard, Ralph A. Talboys, Thomas G. Waggoner.

From Charlevoix: Marjorie A. Brow, Ruth N. Blanchard, Marilyn A. Bulow, Thelma C. Cross, Richard E. Donaldson, Charles L. Fairbanks, Gerald G. Gibbons, Joan G. Hess, Amy L. Kipke, Janet L. Krulik, Walter T. Melin, John H. North, Milford H. Saunders, Virginia C. Smith, Donald L. Vratana.

From East Jordan: Niles K. Hill, Lester J. Howard, Ray A. Hughes, John J. Lenosky, Beatrice J. Lewis, James L. Milstein, Samuel A. Milstein, Francis J. Nachazel, Margaret A. Nemecek, Sally B. Nesman, Larry F. Sherman, Robert F. Trojanek. From Boyne Falls: Edward Mumich. From Ironton: Doris J. Nielson.

South Arm Farm Bureau

Mr. and Mrs. Ed Kamradt entertained the South Arm Farm Bureau for its November meeting with a small group present.

Mrs. Mae Ingalls gave her report from the County Directors' Meeting. Those who plan to renew their memberships are asked to get in touch with her as soon as possible.

The topic for discussion was treated as though it were being tried in court, a method which created much interest and merriment. George Klooster acted as judge; Mrs. Klooster and Mrs. Fowler were lawyers; Mrs. William Boss and Mr. Fowler were witnesses; Mrs. Celia Ingalls, Mrs. Mae Ingalls, and Mr. Kamradt were jurors.

SCHOOL NEWS

Coral McPherson, local senior was crowned queen of the Sadie Hawkins Dance Friday, October 13 in the high school gymnasium by Ray Gee, vice-president of the Senior Class.

Queen Coral with her escort Eddie Puroll of Elmira led the grand march.

Justice of Peace Ted Scott and Clerk Clinton Clark were quite popular at the marriage bureau.

Michigan's tuberculosis attack rate remains high—more than six thousand new TB cases last year, alone. Christmas Seal purchases are on the job the year-around building protection from this infectious disease.

First To Buy TB Christmas Seals Here

Mail sprinkled with tuberculosis Christmas Seals told its own story this week as local citizens moved to support the campaign against TB. Many also took part in the now traditional competition to be the "first" to purchase Christmas Seals. The Michigan Tuberculosis Association released this list of "first" Christmas Seal buyers of 1953 in East Jordan: Mr. Chester A. Walden, 104 Boyne Road; Mrs. Jessie Fay Hiatt, 204 Third St.; Mr. George Rebec, 103 Third St.; East Jordan Co-Op Co., 102 State St.; Mr. Gail Phillips; Mr. Carl Skop, 101 3rd St.; Mrs. Marion C. Jackson, 307 Main St.; Mr. G. A. Lisk, 802 Main St.; East Jordan Iron Works, 205 Spring St.; Mr. Walter Davis, 307 2nd St.

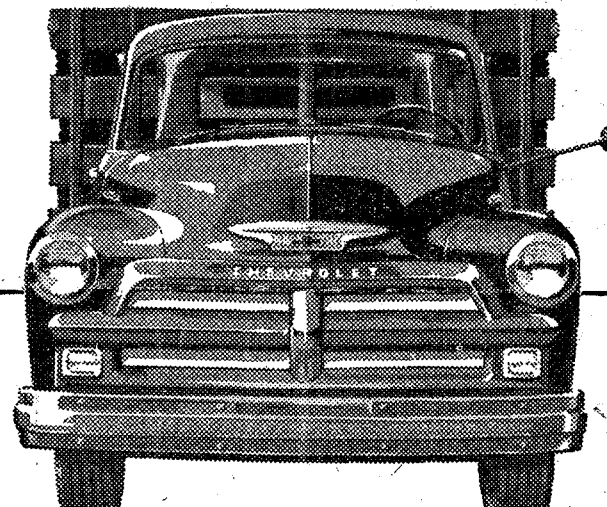
A child, singing lustily, and a red double-barred cross, emblem of the voluntary TB battle, are highlighted on the 1953 seal of the Michigan Tuberculosis Association. Medical research, on the trail of a tuberculosis vaccine, is one program financed by Christmas Seal contributions. While most other communicable diseases are now curbed either through a vaccine or by a specific quick-order "cure" scientists have tough obstacles to overcome in finding a magic bullet to knock out tuberculosis, the Michigan Tuberculosis Association said. Generous Christmas Seal contributions will back up scores of research studies in 1954.



Our expert spotters give your clothes personal attention. Every spot and stain is removed. Pick-up at John's Health Center, Ellsworth.

EAST JORDAN CLEANERS

Here's the Biggest Truck News in Years!



Announcing CHEVROLET TRUCKS for '54

Most Trustworthy Trucks on Any Job

Chevrolet's completely new truck design now offers truck operators the biggest money-making transportation bargain of the year!

- NEW** Power
- NEW** Performance
- NEW** Economy
- NEW** Appearance
- NEW** Engines
- NEW** Clutches
- NEW** Transmissions
- NEW** Rear Axles
- NEW** Cabs
- NEW** Bodies



1954 ADVANCE-DESIGN TRUCKS

A. R. Sinclair Sales

EAST JORDAN ELLSWORTH BOYNE FALLS BOYNE CITY

Get set NOW for winter driving!

Get the Extra Traction of

SUBURBANITE TIRES by **GOODYEAR**



Avoid disappointment—ORDER YOURS NOW!

Come early—avoid the last minute rush for the great winter tires. Go through this winter with extra traction—extra skid protection of Suburbanite by Goodyear.

- Up to 91% more "start-ability"
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TOP ALLOWANCES FOR YOUR PRESENT TIRES!



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IS YOUR FAMILY SAFE?

The right insurance program is the best ally you have in protecting your family's future! See us soon for the best policy for your needs.



ROBERT A. CAMPBELL AGENCY
William M. Swoboda, Manager
Complete Insurance and Bonding Service



From where I sit... by Joe Marsh

The Missus Keeps Posted

Ever since our electricity was cut off last year on account of me forgetting to mail in the payment, the Missus has been sort of leery about giving me letters to mail.

At first she'd ask if I mailed them, then double-check my coat pocket at night. She stopped that, and I figured she was convinced I'd learned my lesson.

Then yesterday, I got a postcard at the office in a familiar handwriting. I turned it over and by golly it was from the Missus herself! It read: "Thanks, Joe, for mailing my letters." Well!

Looks like she figured I still needed some checking-up and slipped that postcard in the last batch of letters.

From where I sit, an occasional check-up is a good thing. Check-ups on just how tolerant we are of other people's preferences and tastes, for example. I like a glass of beer with supper, you may prefer cider—but if I ever try to switch you to my choice, simply "address" me with a reminder of your rights.

Joe Marsh

THE Big News IS THE SMALL PRICE!

Oldsmobile prices start as low as... \$2,300.00

delivered locally; state and local taxes extra. Your price depends upon choice of model and body style, optional equipment and accessories. Prices may vary slightly in adjoining communities because of shipping charges. All prices subject to change without notice.

Take the wheel—check the deal... and Over to Olds you'll go!

You pay less money for more car when you buy a "Rocket" Oldsmobile! The surprisingly small figure in the big type above tells what you pay... here's what you get: "Rocket" Engine—all the exciting power and economy of this famous power plant! The long, low, graceful beauty of Power Styling! The smartness and luxury of Custom-Lounge interiors in the big, rugged Body by Fisher! All this—and more—is yours in a "Rocket 88"! And don't forget—"Rocket" resale value is tops on the market... another big reason why everybody's moving Over to Olds!



Car illustrated above: DeLuxe "88" 2-Door Sedan, A General Motors Value.

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We'll See You At the

Duck Inn

Famous Throughout Northern Michigan

Fine Food—Excellent Coffee

Sportsmen's Headquarters East Jordan

NEWS-HERALD

FARM PAGE . . .

East Jordan School Finances

There are two main sources of school revenues:

- (a) Money collected locally.
 - (b) Money collected by the state and returned to the district.
- Money collected locally is made up of current taxes, delinquent taxes, tuition for non-resident students, and rental fees on text books. Money returned to us by the state is listed under State Primary Interest Fund, State Aid, State Sales Tax, Transportation, Rural Agricultural Aid and Vocational Aid.

The amount of taxes a district receives is determined by the county Tax Allocation Board. In Charlevoix County the rate is set at 5 mills. Tuition for non-resident students is collected directly from the primary school districts according to a definite formula furnished by the State Department of Public Instruction. Text books are rented to students at approximately 25% of the original cost. The average life of a book is 3 to 4 years. State Primary Interest Fund, State Aid and State Sales Tax, plus 2 mills of local taxes all combined guarantee to our school district \$150.00 for each child in kindergarten through the 6th grade, and \$170 for each child in the upper six grades.

Therefore all millage assessed locally above two mills adds to the \$150.00 and \$170.00 guarantee. Our average cost per pupil last year, not including transportation was \$176.98.

Rural Agricultural Aid is a spe-

cial State Appropriation to encourage consolidation. In the case of the East Jordan School District, it amounts to about \$1,700 per year. Transportation is paid for by the state up to \$60.00 per pupil per year.

Buses are purchased by the local school district and the district is reimbursed for them over a period of seven years.

Our school operates two vocational courses—Vocational Home Economics and Vocational Agriculture. About 30% of the salary of the Home Economics teacher and about 40% of the salary of the teacher of Agriculture are reimbursable.

Less than 15% of the operating costs of our schools is raised locally.

Determine Cow Feed By Milk Production

Cows differ a lot in the amount of feed they need to give their best in milk production, reminds Ed Rebman, Charlevoix county agricultural agent.

If you follow the rule that grain must be fed according to the amount of milk the cow gives, it's wise to be accurate in measuring both the feed and milk, Rebman says.

The dairyman who doesn't weigh milk and feed almost always overfeeds poor cows and under feeds good animals, Rebman notes. That means a loss of money and not getting all the milk the herd can produce.

If you feed corn silage that contains grain, for example, you may be wasting feed if you don't cut down on the amount of grain mixture.

Holsteins eating 50 pounds of corn silage should have their grain mixture cut four or five pounds a day. Jerseys or Guernseys that eat 30 to 35 pounds of corn silage a day should have their grain mixture reduced about three pounds.

If you want to be sure how to feed the correct grain mix with various roughages, Rebman suggests, get a copy of a blue sheet from the county agricultural agent's office. It's called "Feeding the Dairy Cow in the Non-Pasture Season." The sheet also is available by writing the Dairy Department, Michigan State College, East Lansing, Michigan.

Wheat Fields Should Be Fertilized

Wheat farmers who have fields suffering from lack of moisture this fall can do something about it, suggests Ed Rebman, Charlevoix county agricultural agent.

Providing the fertility level of the wheat ground is not too high the farmer can spread a light blanket of manure on the soil to prevent freezing and heaving damage to the wheat, according to H. R. Pettigrove, farm crops specialist at Michigan State College.

He especially recommends the manure treatment for thinner spots in wheat fields to give the plants extra nitrogen. That will improve soil moisture by cutting down on evaporation and it will boost the soil's water intake during heavy rains.

Farmers, he says, might be able to do the same job with some nitrogen fertilizer. At least the nitrogen would be helpful next spring to help offset part of the winter's damage. It would be helpful this winter, adds Pettigrove, if the weather does not get too cold too soon.

F. F. A. News

The Cooperation Committee served coffee and doughnuts at the ventilation meeting in the school bus garage last Friday afternoon.

Twenty-six boys have signed up to attend the International Livestock Exposition at Chicago December 4-7.

Payments For Cattle Disease Cut

Federal and state indemnity payments for northern Michigan cattle infected with Bang's disease have been cut sharply, points out Ed Rebman, Charlevoix county agricultural agent.

The federal payment has been reduced from \$25 to \$18 for registered cattle and from \$12.50 to \$9 for grade cattle, notes Donald L. Murray, Michigan State College Extension Dairyman. State law specifies that state funds for Bang's indemnity cannot exceed federal allowances—and so the matching state indemnity payments are cut the same amount.

This makes an over-all cut on registered cattle from \$50 to \$36 and on grade cattle from \$25 to \$18, explains Murray.

Indemnities are paid in the counties considered to be in the test and slaughter area, adds Murray, or north of highway US-10

from Bay to Mason counties and including Newaygo County.

In the test and slaughter area, a vaccination program is not carried out; if individual owners are vaccinating their herds, it must be reported to the state veterinarian.

The Bang's disease control program for the northern counties consists of area blood tests periodically and ring tests about every eight months, Murray reports.

Dairymen Can Meet Cost Squeeze

Here are some tips for dairy farmers to help them meet the continuing price-cost squeeze and the problem of limited labor supply.

Ed Rebman, Charlevoix county extension agent, passes along these recommendations from Michigan State College dairymen:

Improve pastures and roughage supply. Production records show

good pastures will produce 100 pounds of milk at the lowest feed cost.

Cull out low producing cows as quickly as practicable. A cow producing less than 300 pounds of butterfat or 8,500 pounds of milk a year provides a low income. And that cow continues to add to our

burdensome supply of dairy products.

Improve barn arrangement, chore methods and equipment labor.

Put special stress on good herd management that will prevent disease such as mastitis and brucellosis.

Get TRIPLE PROTECTION!
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FOR CHRISTMAS GIVING

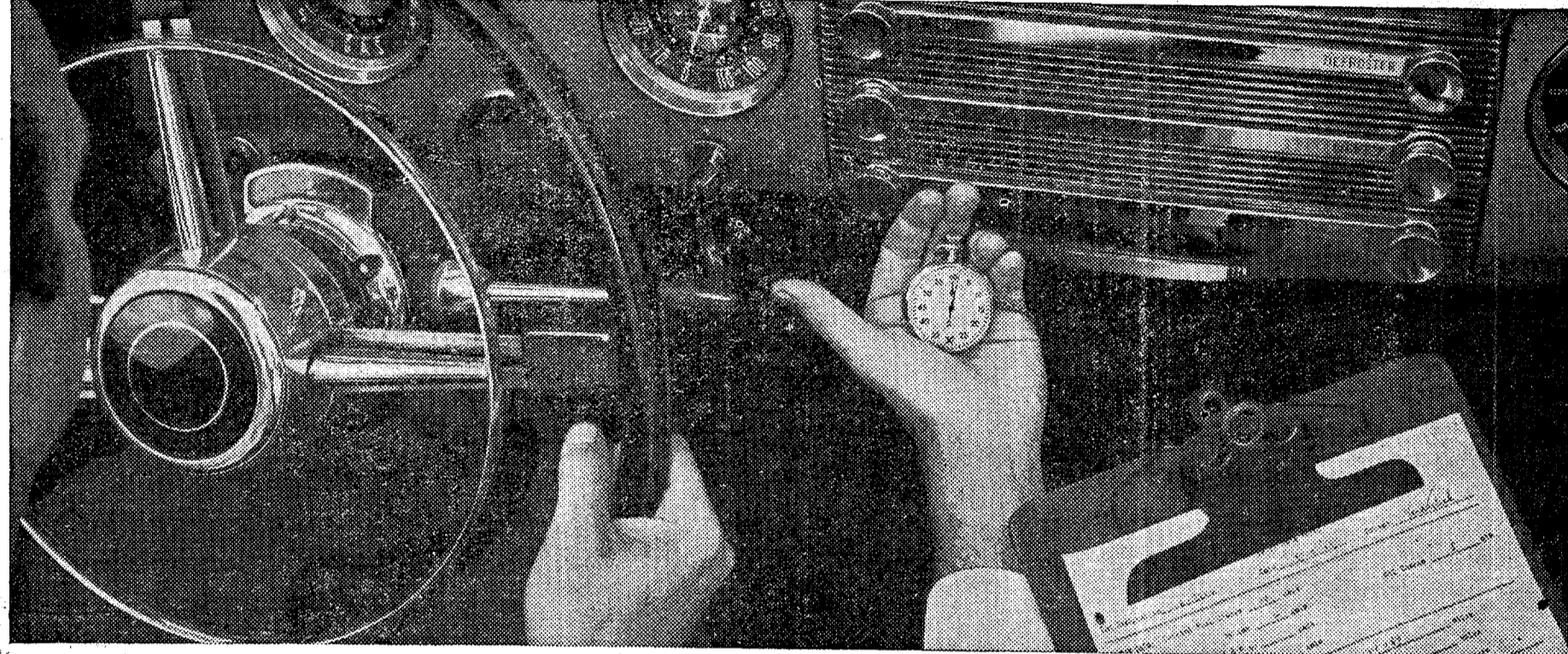
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QUICK STARTING in cold weather! High-Test Blue Sunoco, now primed with Butane, gives you instant starting in coldest weather. It fires right away, needs less

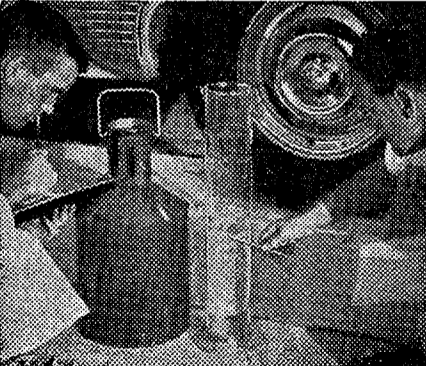
choking, warms up faster to full power. As a result, regular-priced Blue Sunoco gives you greater gasoline economy... top engine performance all fall and winter.

BLUE SUNOCO PRIMED WITH BUTANE FOR QUICKER STARTS

This is the gasoline that beat 15 "Premiums" in 5-state test



25 NEW AND USED CARS TESTED were: 2 Chevrolets, 2 Fords, 2 Plymouths, 2 Buicks, Pontiac, Oldsmobile, Dodge, Mercury, Nash, Studebaker, 2 Chryslers, DeSoto, 2 Cadillacs, Packard, Hudson, Lincoln, Willys, Kaiser, Henry J. Models ranged from 1948 to new.



AFTER DAY'S RUN, U.S. Testing Co. technician checks gasoline remaining in tank. Sunoco's amazing showing is credited to its one-grade policy.



"PICK-UP" TESTS, supervised by U.S. Testing Co., proved that High-Test Blue Sunoco, at regular gas price, matched the 15 "premium" gasolines.



BLUE SUNOCO

RADIO NEWS "Sunoco 3-Star Extra" 6:45 P. M., Mon. to Fri., NBC

HIGH-TEST GAS PERFORMANCE AT REGULAR GAS PRICE—SEE YOUR SUNOCO DEALER TODAY!

East Jordan Co-operative Co. 102 State Street Phone LE 7021

The Serviceman's Letter

G. I. NEWS

Hi Fellas: Rod Gibbard has arrived in France and now has an address. It is: 1/Lt Rodney H. Gibbard, 0-948 758, Finance Office, Toul Engineer Depot, APO 216, c/o PM, New York, N. Y.



A/3C Roman Klimkiewicz, is presently training as an Air Force Technician at the USAF Technical School at Warren AFB, Wyoming. At Warren the Air Force is training young airmen in the many specialties needed for air power.

Cpl Don Danforth has settled down at Wolters AFB in Texas. He arrived there on October 28th and is now doing welding in the motor pool. He doesn't especially like his job. Says it's too hard on the eyes. He is in Co A, 1902 E. A. B.

Roger Benson writes—"The paper for November 5th just came in today. I'm now in YongChong which is around 30 miles north of Taegu. I'm with the 52nd Ordinance Ammunition Co which mans the Yongchon Ammunition Depot. I'm depot operations officer and I like my work very well. We have a very nice set-up here. Even better than where I was down near Pusan.

Tuck Thomson was down to see last week end. He flew down to the K-2 Airport in Teagu and I met him there. He came in Sunday morning and had to go back the next day. Harry Webster tried calling me a couple of times but I wasn't here at the time. I'm going to try and call him tonight.

Well, Jake, I guess that's about it for this time. My address is:

2/Lt Roger R. Benson, 52nd Ord Ammo Co, APO 234, c/o PM, San Francisco, California.

From the other side of the world comes a letter from Dean McPherson. "This is the first time I've written to you since I enlisted in the Air Force the 8th of February, 1952. I've been going to write many times but I just never got around to it.

I am now in French Morocco and boy this is some place. From what I've been told this base was erected to prevent a World War III. This base has one of the longest runways in the world and was ready for operation in 82 days. Construction men said it was impossible to put a runway in here in any less than 6 months or longer. But it only took 82 days.

There was a lot in the papers back there in the States as to the money put into this base as it was a big waste. It is true there was a lot of waste but who wouldn't waste a little money to prevent a war.

We have very poor living quarters, the food and water is bad and in our off duty hours there is nothing to do. The weather is the worst I ever been in anyplace. The country is as flat as a table top and just as bare. It's very hot in the summer and very cold in the winter with no snow. What I saw of Mexico while at my last base at San Bernardino, California was rough but Casablanca is a lot rougher.

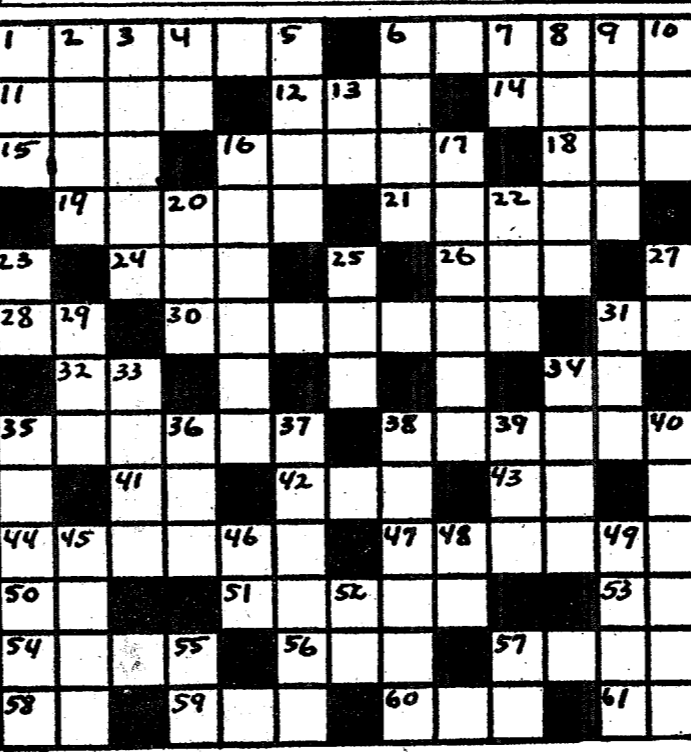
I was in the hospital for six weeks because of back injuries but I'm out now and don't feel any better than when I went in.

There is a fellow from Ellsworth that works on the same crew as I do. We've been working together for three months and didn't know we lived so close together. His name is Doyle Edson. One of the Donaldson boys is here also.

I get the paper regularly and I'd like to thank the people that make it possible. Well, that is all for now. Maybe it won't be so long before I write again. A/2c Dean McPherson, 7280 A/C Rep Sqdn, APO 30, c/o PM, New York N. Y.

So Long men—hope we have more for you next week. "Jake" Snyder

CROSSWORD By A. C. Gordon



- ACROSS: 1-Famous artificial waterway; 6-Large European river; 11-On an ocean voyage; 12-South American city; 14-Island of the East Indies; 15-To fit up a ship; 16-Articles; 18-Debits (abbrev.); 19-Natives of an Asiatic country; 21-Weird; 24-Unrefined metal; 26-Noun suffix equivalent to "eer"; 28-Preposition; 30-Italian violin city; 31-Masculine title; 32-Latin abbreviation denoting "that"; 34-One of the world's continents (abbrev.); 35-Watery expanse south of Asia; 38-Expanse of land surrounded by water; 41-Measure of area; 42-Furnish with weapons; 43-Indefinite article; 44-Entitlers; 47-Former name of the country of Iran; 50-Roman numeral; 51-Moslem religion; 53-Theoretical force; 54-First-class (two words); 56-To be indisposed; 57-Native of a Scandinavian country; 58-Native Norwegian (abbrev.); 59-Man's nickname; 60-The self; 61-Chemical symbol for stannum; 16-Ancient name of the Spanish peninsula; 17-French river (poss.); 20-Circle portion; 21-Girl's name; 23-Northern continent (abbrev.); 25-Mischiefous child; 27-Ancient Chaldean city; 29-Mexico produces most of this metal; 31-Land in the Irish Sea; 33-City famous for a kind of cheese; 34-Destitute of; 35-Sea between Greece and Italy; 36-Anger; 37-Resort city in the Bahama Islands; 38-To pierce with a sharp stick; 39-Left side of a ship; 40-To lose life; 45-Esculapian river; 46-Small U.S. state (abbrev.); 48-Frictor's measure; 49-Electrified particles; 52-Chinese unit of measure; 55-Aerial train; 57-Perform

SNAPSHOT TROUBLES?

Take your roll films to Bill Huckle at the Doris Meredith Studio, 119 Main St., E. Jordan, for expert film and print development.

No. 6: 11 Miles Per Hour Can Be Fatal



Many motorists spend so much time thinking about the fact that high speed is dangerous—and it is—that they forget that even very slow speeds can be fatal—to pedestrians.

This threat to life exists because the pedestrian's head is so soft and the pavement is so hard. Pedestrians are so fragile, compared to the automobile and the pavement that killing them takes very little movement. Even 3 miles per hour is enough, and few people drive that slowly. Once the car bumper gets behind his knees and his head hits the pavement it's all over.

When you see that pedestrian, slow down, not just a little but a lot—enough so that you can stop without touching him.

Michigan Association of Chiefs of Police Michigan State Safety Commission Automobile Club of Michigan

Last Rites For Mrs. Mose Hart

(Continued from Page 1) She was united in marriage in St. John's Church May 22, 1905 to Mose Hart, of East Jordan.

In addition to her husband she is survived by three sons, Norbert, of Cannonsburg; Francis, of Manacelona; and Charles, of East Jordan. Also nine grand children, the oldest being William Hart, who is in the Navy aboard the U. S. S. Hambleton at Charleston, South Carolina, who was unable to attend the funeral, a sister Mrs. Anthony Kenny, Joseph and James Lilak, Sr., all of East Jordan.

Friends and relatives from out of town were: Mrs. Cam Hefferan, Mrs. Giles Hefferan, Parnell, Mr. and Mrs. Norbert Hart, Cannonsburg; Mr. and Mrs. Newman Joyce, Grand Rapids; Mr. and Mrs. Joseph Lilak, Jr., Gaylord; Mr. and Mrs. Clyde Moore, Traverse City; Arthur Hart, Beulah; Rev. Fr. Charles Nugent, Frankfort; Mr. and Mrs. Francis Hart and family and Mr. and Mrs. James McReavy of Manacelona.

Pallbearers were William Stanek, William Swoboda, Frank Rebeck and Edward Nemecek.

"Monthly Pains" stopped

or amazingly relieved in 3 out of 4 cases in doctors' tests!

Chances are you're putting up — with — necessarily — with the functionally caused pains, cramps and weak, "no good" feelings of menstruation! For, in actual tests by doctors, Lydia Pinkham's Compound brought complete or striking relief from such distress in 3 out of 4 of the cases!

Lydia Pinkham's is modern in its action!

So get Lydia E. Pinkham's Vegetable Compound—or new, improved Tablets with added iron. See if — taken through the month—it doesn't give relief from those backaches, itters—help you feel better before and during your period!

Or—if you suffer from functional "hot flashes" of "change of life," find out how wonderful Pinkham's is for that, too!

It has a quieting effect on uterine contractions that often cause "period" pain!



We have everything you need to make your home snug and bright, for winter.

Ask us about insulating materials, storm windows and doors, paint and lumber supplies.

QUALITY FIRST, ALWAYS

JOSEPH BUGAI

Ellsworth Lumber Co.

PHONE 40

Get Ready For Christmas

- TREE TRIMMINGS
- CHRISTMAS WRAPPING
- TREE LIGHTS
- DECORATIONS

Gifts

TINKER TOYS

Masterpiece Oil Painting Set

WHITEFORD'S 5c to \$1.00 STORE

HERE'S HELP—

Without Obligation

IF—you want to choose a camera or any photo equipment for gift-giving this Christmas . . . IF—you are uncertain what kind or type to buy . . . IF—you want full value for the money you want to spend . . . THEN SEE BILL HUCKLE FOR PROFESSIONAL HINTS IN MAKING A WISE SELECTION. THIS OFFER OF ASSISTANCE IS MADE BOTH IN THE INTEREST OF BETTER PHOTOGRAPHY AND A MERRIER CHRISTMAS FOR YOU AND YOURS!

The Doris Meredith Studio

DORIS & BILL HUCKLE
Phones: LE 6 2332 and LE 6 7043

119 Main Street East Jordan

Peninsula News

Mr. and Mrs. Gus Nicaise of Detroit spent their vacation with Mr. and Mrs. Ray Loomis at Advance.

Earl Loomis of Clawson and three hunting friends spent some time last week with his brother, Ray Loomis.

Clare Loomis of the U. S. Seabees spent last week visiting friends and relatives. He returned to Providence, R. I. and will leave December 1st for six months duty in Cuba.

James Arnett of the U. S. Navy returned to Portland, Maine after spending a ten day leave with his parents, Mr. and Mrs. Charles Arnett.

Mr. and Mrs. Dan Reich and family of Detroit are spending a week visiting relatives here and at Elmira.

Mr. and Mrs. Edward Purdue and two sons returned home to Greenville, Tuesday after spending a long week end visiting their cousin, Mrs. F. K. Hayden and family.

Mrs. Kenneth Staley of Charlevoix, Mrs. John Chew, and Mrs. F. K. Hayden and daughter, Mary, called on Mrs. Clarence Foltz and infant daughter, Maribeth

Anne, last Sunday. Maribeth was born November 9th at Little Traverse Hospital.

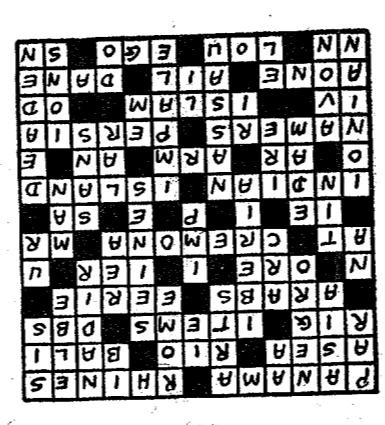
Walter Bolser and son, Dale, are visiting at the Roscoe Barber home.

Godfrey MacDonald got his buck in the middle of the week.

\$6,000 in savings bond prizes, plus 3,600 other prizes are going to be awarded to boys and girls in the exciting NEW Christmas Coloring Contest starting in Puck, The Comic Weekly, with this Sunday's (November 29) issue of Detroit Sunday Times. Join in the Christmas Coloring Contest fun, boys and girls—and center to win.

Mt. Everest has been sealed again . . . by Christmas Seals! A New York statistician figured out that sheets of Christmas Seals being used by TB association's around the country this year would stack up in a bundle 209,966 feet high—seven times the height of Mt. Everest's 29,002 feet.

SHOP EAST JORDAN!



HEALTH FACTS

Most men with heart ailments can and should work—at their old jobs or at ones better suited to their physical limitations...



Recent studies show that where cardiac workers are matched to their jobs they produced 2% above unimpaired workers on the same job!

YOU make possible the work of the MICHIGAN HEART ASSOCIATION when you give to United Campaigns - your local United Fund - or United Community Chest

No. 9: Don't Change a Tire In Traffic



No person would be foolhardy enough to stand within two feet of a railroad track as a streamliner roars by. But some motorists take far greater risks when they change a tire on the shoulder of a high speed highway with cars whizzing by at 60 miles an hour.

The stage is set for disaster—especially at night when a motorist can't see the emergency repair situation until he is almost upon it.

All it takes to produce an accident is for the tire changer to slip back a foot or two or for the oncoming motorist to move over a little due to a puff of crosswind, a car coming toward him, a car passing him or headlights glare.

Michigan Association of Chiefs of Police Michigan State Safety Commission Automobile Club of Michigan

Miracle Whip SALAD DRESSING advertisement featuring an illustration of a woman's face and the text 'Better tasting salads!' and 'THE ONE AND ONLY'.

SPECIAL FOR THANKSGIVING advertisement for Edward's Florist, Charlevoix, featuring an illustration of a bouquet of flowers and the text 'POMS-POMS OR CARNATIONS \$2.00 Dozen cash sale'.

MONTH-END clearance advertisement for The Dress & Gift Shoppe, featuring large text '10% off' and 'Special \$15.00' and listing items like 'Coats', 'Ski Suits', and 'Boots'.