

EAST JORDAN NEWS-HERALD

THE CHARLEVOIX COUNTY HERALD, founded 1896 consolidated with THE EAST JORDAN NEWS, founded 1952

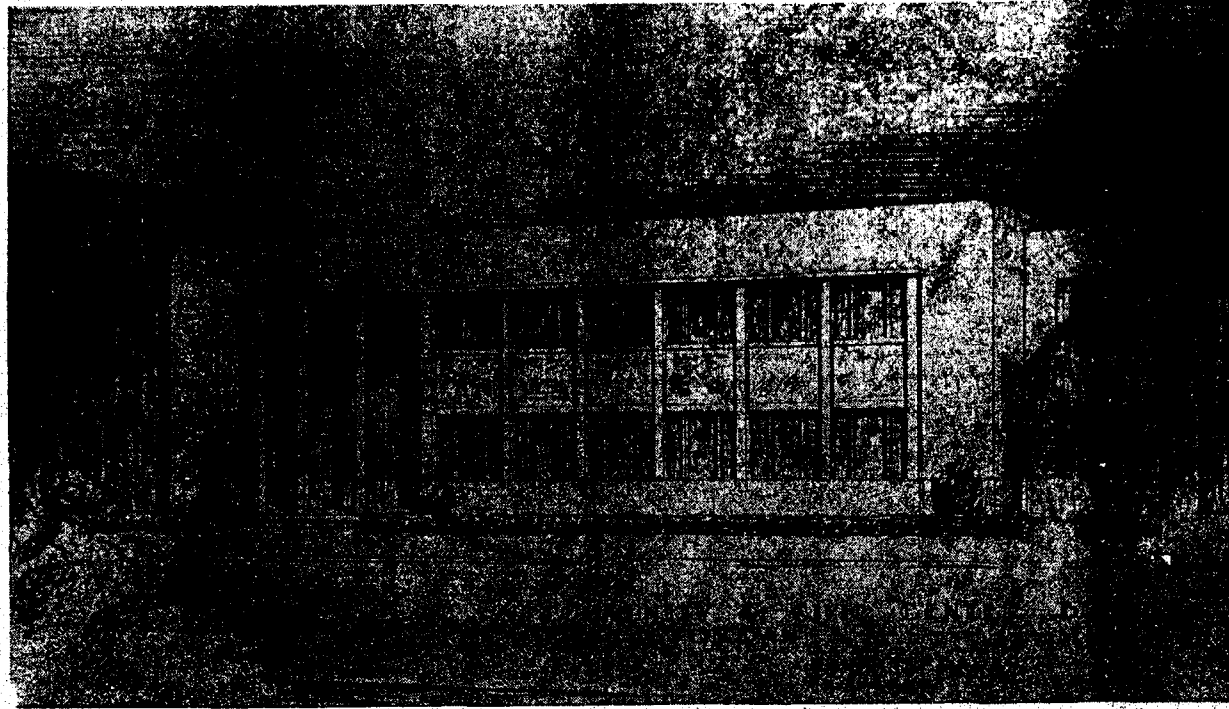
Published In The Rainbow City Of The North

VOLUME 57 NUMBER 33

EAST JORDAN, MICHIGAN, THURSDAY, AUGUST 13, 1953

TEN CENTS

A Dream Yet To Come True



Designed as one of the most modern community buildings in northern Michigan, East Jordan's civic center remains partially completed as the result of lack of funds. Conveniently located on Main Street, the front of the building adequately houses the East Jordan Post office and to the left is the city's chamber of commerce room. The huge auditorium to the rear with parking lot access has been listed for light manufacturing purposes. And it is the dream of residents that in years to come the city will be able to complete a civic center of which they can be proud.

Over the Buck Fence

By Marshall

Fellow said the other day that one reason the county fair goes in the red is because the people of East Jordan are not too much interested in the event.

We feel that residents here are as enthusiastic about it as those in Charlevoix or Boyne City. It seems that far across the county line, the fair is the talk of the town. Promotion through newspapers, the radio stations in the area and road signs.

We cannot interest the public in our fair if we ourselves do not blow the advertising horn and at the same time believe in the promotion we give out.

If we are luke warm about our fair, the public in general will be luke warm in attendance. Discussing the county fair around the county from time to time in the past few months we are alarmed with the apparent lack of enthusiasm even among some of the members.

There is little doubt that a sound promotional program, which would naturally cost the fair some money, would put life and enthusiasm back into the event.

We cannot blame drooping interest in our fair upon the board who are struggling to present "the best fair ever." It's the general lack of interest that's gnawing at the fair officers' honest work.

Not until the people of the county begin to ask, "What can we do to help make our fair the biggest in the north," will we put the important county event into the black.

The "political season" is upon us. Mayor Chris Taylor last week welcomed Secretary of State Owen Cleary to East Jordan when the secretary dropped in to visit Bob Strehl who sells license plates here for the state. Among others on hand to give Cleary a brief welcome were Barney Milstein, Earl Clark, Attorney Douglas Cook, Bob Strehl, Bill Huckle and others.

East Jordan folks will have opportunity to meet Michigan's Senior Senator Homer Ferguson who will make a swing through Charlevoix and Emmett Counties soon.

The senator will arrive in Charlevoix 6 p.m., August 27 and the next day visit Petoskey and Boyne City. Charlevoix County Republican leader Guy Conkle, Jr., reports that a luncheon is being planned at Boyne City at which time East Jordan folks will be invited to attend and meet Senator Ferguson.

Rev. Phillip Fretheim, of Suttons Bay, local pastor for the Evangelical Lutheran Church is searching for two casting rods with reels he lost near the mouth of the Jordan River. There's a reward for return of same. Contact the Golden Rule Service Station.

Red Devils To Hit The Ground In Pre-Game Practice Session

Football practice for the 1953 "Red Devil" football squad will begin at 9:00 a.m., Monday August 31st according to Coach Gayle Saxton.

Coach Saxton has asked every boy who plans to go out for football to make arrangements to be on hand for their physicals at the designated time and place so that there will be no delay in getting practice under way.

Two practice sessions will be held daily prior to the opening of school on Tuesday, September 8th. Immunization against Tetanus will be offered all football candidates and parents of boys desiring such treatment are asked to see

Local Youths To Attend State Show

District 4-H club elimination winners at Gaylord, August 5th will attend the State 4-H club show at Michigan State College, September 1st to 5th.

Those from the East Jordan area to attend are: members of the Model Business Meeting group which are:

President, Margaret Zoulek; vice president, Roger Stokes; secretary, Dianna Lehrbass; treasurer, LaVern Hart and reporter Ruth Hart.

Others to attend the state show will be recreational leader, Irving Bullman, song leader, Nan Drapeau. Members at large are: Evelyn Crawford, Margaret Lord and Martha Lord, leader Mrs. Helen Campau.

In the talent show trio are Nan Drapeau and Margaret and Martha Lord. Dairy Demonstration: Irving Bullman, Walter Murphy and Arthur Thompson, Jr., Dairy judging, Walter Murphy.

Bellaire Upsets Pleasant Valley

Bellaire beat Pleasant Valley in a wild baseball game at Pleasant Valley Sunday by the score of 14 to 13. The Valley team out hit Bellaire by getting 16 hits to Bellaire's 10. But the Valley's three pitchers Chuck Hebben Joe Gibbs and Max Gibbard hit three batsmen and walked seven for their downfall.

Smith was the winning pitcher for Bellaire

Sunday's game is at Pleasant Valley against Grayling

In the game at Alden Sunday night the All Stars beat Consumers Power 6 to 4.

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Library Notes

LIBRARY HOURS
Telephone No. LE-6-7131

MORNINGS: 10:00 to 11:30
Tuesdays and Fridays only.
AFTERNOONS: 2:00 to 5:00
Except Sundays and Holidays.
EVENINGS: 7:00 to 8:30
Wednesdays - Saturdays only.

New books at the East Jordan public library include the following:

"Let's Talk Turkey" by Ethridge. A humorous account of an unexpected stay in Turkey by the author, her husband and 12 year old son. Authentic information written in a light manner.

"The Southwest Corner" by Walker. An 83 year old woman advertises for a companion to spend a Vermont winter with her.

"Funerals Are Fatal" by Agatha Christie, mystery by a popular author.

"The Sojourner" by Marjorie Kinnan Rawlings, author of "The Yearling." Story of a family feud in New York state from 1860 to World War 11.

"Crazy White Man" by Moronus. Story of life in the northern bush country of Canada.

"The Ocean River" by Chapin and Smith. About the Gulf Stream.

"The Beckoning Hills" by Gage Life in the lumber industry and vineyards of California in the 1870's.

"Tennessee Hazard" by Chapman, historical novel.

"The Monitor and the Merrimac" by Pratt. Biography of John Ericson, designer of the Monitor for juvenile readers.

"Recreation Leader" by Harbin. How to plan games, parties, etc.

"Greetings from Glenna" by Hall. For older girls.

"One More Pony" by Boden. Animal story for younger readers.

"Red Grange" by Schoor. Story of Football's greatest halfback.

"Explorations of Pere Marquette".

SOFTBALL NEWS

The Rainbow City Softball Championship will be decided next week. On Tuesday evening August 18th the E. J. Iron Works will tangle with E. J. Coop at 9:00 p.m. to determine the winner of the second round of play as both teams have identical 2 won and 1 loss records.

If the Coop wins Tuesday night's clash, they will be declared the winner of the league championship inasmuch as they also topped the first round of play. Should the Iron Works win Tuesday, they will be the second winner and the championship game will be played Thursday evening August 20th at 9:00 p.m.

The East Jordan American Legion will meet the East Jordan Canning Company at 7:30 p.m. Tuesday.

Rainbow City League Standings
Second Round

E. J. Iron Works	2	1	.667
E. J. Coop	2	1	.667
E. J. Canning Co.	1	1	.500
E. J. Am. Legion	0	2	.000

Leading Hitters

Kinney, I. W.	1	1	1.000
Saxton, I. W.	7	3	.571
Gee, I. W.	7	3	.571
Sommerville C C	21	9	.424
Sommerville, I W	26	9	.462
Bennett, Coop.	11	3	.455
Ager, Coop.	7	3	.429
Evans, A. L.	17	11	.412
Downing, I. W.	25	7	.400
Chanda, C. C.	18	3	.389
Gee, A. L.	21	5	.381
Sommerville, C.	27	10	.370

Results of last week's play
Canners 12—Char. Cad. Olds 10
Pleasant Valley 10—Gaylord 5
Coop 13—E. J. Am. Legion 5
Canning Co. 8—Iron Works 7
Foundry 10—Char. Scouts 3

NOTICE!

The News-Herald announced again this week that deadline for news and advertising copy is 5 p.m. each Tuesday night. The News-Herald assumes no responsibility for material omitted which does not reach the office by that time. Want ads cannot be accepted after Tuesday noon.

Consolidation of the Herald and the News and the changing of publication day from Friday to Thursday requires the Tuesday night deadline.

The News-Herald wishes to express the appreciation of its staff for the consideration given by the readers during the delayed publication time caused by consolidation.

Future issue of the News-Herald are to be mailed every Thursday morning.

Marshall Sayles, publisher.

Final Plans For County Fair Listed By Agent

Big Summer Recreational Program Ends

The most extensive summer recreation program in the history of East Jordan comes to a close this week as local youngsters begin preparations for back-to-school days.

Participant and spectator attendance in the past summer's diversified activities program far out done anything in the past as the East Jordan Community Chest carried on its recreational program for the fourth consecutive summer.

East Jordan can well be proud of the type of recreation program afforded the past summer for it will compare favorably with any such program for a community of its size in the state.

Highlights of this year's activities include: a two week Summer Recreation Camp for Boys at Camp Ocqueoc near Rogers City where 50 East Jordan youngsters 8 to 14 years of age enjoyed camping life with youngsters from Pellston, Petoskey, and Boyne City; a three day Recreation Camp for Girls at the Church of God Camp near Charlevoix where 19 girls 10 to 14 years of age attended; a softball program that consisted of 13 local teams making up the Rainbow City League, the Inter-County Cims A and Class B Leagues, and the Junior League; the ever-popular square dancing at the Recreation Bldg. at the Tourist Park; the annual East Jordan-Bellaire Central Lake Endowment Race; the annual instruction; girls' softball; and other activities such as junior baseball, shuffleboard, croquet, badminton, dodge ball, swimming, etc.

Coach Gayle Saxton, of the high school faculty, headed this summer's Community Chest Recreation Program acting as its director. Mrs. Wilbur Robertson handled the square dancing and Mrs. Saxton directed the handicraft activity.

Three-Day Event To Open September 8, Drop Sat. Show

Final plans have been made for Charlevoix County 1953 fair at East Jordan, fair secretary Ed Rehman has announced.

This year's event will begin September 9th and continue through the 11th. There will be no Saturday fair.

Softball To Aid Grandvuc

A Softball Benefit Night is being held at the west side hall park tonight (Thursday eve.); the proceeds of which will be turned over to Grandvuc Hospital.

Three games are on deck. At 6:15 p.m. the East Jordan Juniors meet the Boyne City Juniors. The Boyne City Rotary will tangle with the East Jordan Rotary at 7:30 p.m. and at 9:00 o'clock the East Jordan Independents will meet the Boyne City Independents.

Dress & Gift To Hold Fall Style Show

The Dress & Gift Shoppe will place eight local models in the fall style show to be held 8:40 Saturday night at the Bellaire Community building. The show will be held in connection with the Bellaire Garden Club's annual luncheon.

Minnie DesJardins, of the Dress & Gift Shoppe, said new fall lines of several national brands recently introduced into East Jordan, will be modeled. She is inviting her many customers and friends to "catch" the latest northern Michigan showing of the many nationally advertised lines of women's wear. All lines to be shown can be purchased at the Dress & Gift Shoppe.

The SERVICEMAN'S LETTER



Hi Fellas:

Another week gone and what have we accomplished? The newspapers are full of the news of the Russians having the H Bomb, the progress or lack of progress of the talks in Korea, the latest low price of beef on the general market, and by what score the Tigers lost their last game. Only time can tell whether we are going forward or backward.

Earl Bennett checked in from Randolph AFB. "It is about time that I dropped you a line and let you know my address. I left Chanute the 29th of June and reported in down here the 26th of July.

I am just laying around now waiting for my flight orders and my orders to report for work on the flight line. I have to work as a line mechanic for 120 days

Pure Service Gives Prizes At Its Grand Opening

Ernest Raymond received the new tire as first award at Sherm Thomas' Pure Service Station opening Saturday. Mrs. Ruth Bell received a new car battery and Raymond C. Swafford was presented with \$10.00 in trade.

Thomas announced this week that Louis Peterson, of East Jordan, who has 40 years of auto repair experience, now is employed at the station.

Peterson has worked for several firms in the area and will do motor tune-up, brake work and minor auto repairs at the station.

Mr. and Mrs. Frank L. Cole, of Chicago, are visiting their cousins Mrs. Rachel Bennett and Minnie DesJardins.

Exhibitors are being asked by the secretary to have their entries in by 5 p.m. Thursday, September 8th. They may obtain entry blanks from the County Extension office at Boyne City ahead of time and save waiting in line.

Judging of all exhibits will start Wednesday morning and continue until finished.

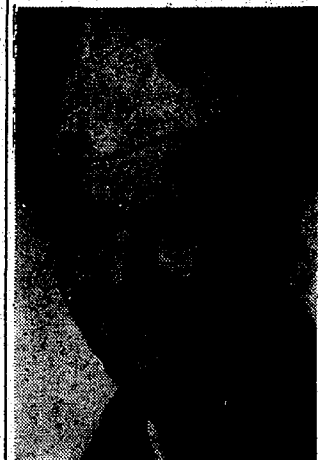
Fair schedule for Charlevoix, Boyne City and East Jordan days is as follows:

Charlevoix Day
Wednesday, September 9. The program for the afternoon will be a horse show including a rescue race, musical chair, boots and saddle, flag race and a one eighth mile race. That night there will be a horse pulling contest. Both light weight and heavy weight teams will compete.

Boyne City Day
Thursday, September 10. Sale of calves, which the boys scrambled for during last year's fair will be sold during the afternoon.

East Jordan Day
Friday, September 11. There will be a grandstand show which will be held Thursday night by Klein's Attractions.

Commander



Billy R. Wickens, 34, of Midland, was unanimously elected the State Commander of the American Legion, Department of Michigan for 1953-54 at the 35th annual State convention of the world's largest veterans' organization in Detroit, August 2, 1953.

Services Held For Mrs. Russell

Funeral services will be held for Mrs. Ray Russell, 61, of East Jordan, at the Watson Funeral Home at 2:00 p.m. Friday.

Mrs. Russell passed away late Tuesday evening after a short illness.

ANNUAL TEA

The Altar Society of St. Joseph's Church will hold their fifth annual Tea, Ham Supper and Apron Sale at St. Joseph's Parish Hall on Wednesday, August 19th. The tea will be held from 2:30 to 5:00 p.m. and the supper from 5:30 to 7:00 p.m.

NOTICE
Betty Robertson RN East Jordan Community and School Nurse will be on vacation August 17th to September 8th, and will not be available.

Mrs. Robertson, will be in her office at the school Friday morning August 28th. Dr. Litzenger, Director Charlevoix Health Department, will examine all boys planning to take part in sports this fall at this time. August 28 9:30 a.m.

Discolored Paper

THE EAST JORDAN NEWS-HERALD

Marshall F. Sayles... Editor & Publisher
Bill Huckle... Staff Photographer
The Charlevoix County Herald... 1896
The East Jordan News... 1952
Entered as second class matter at the Post Office at East Jordan, Michigan.
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TELEPHONE LEnox 6-2371
Subscription Rates—(Payable in advance) \$2.50 per year; \$3.50 per year outside Northern Michigan.

EDITORIAL NEWS

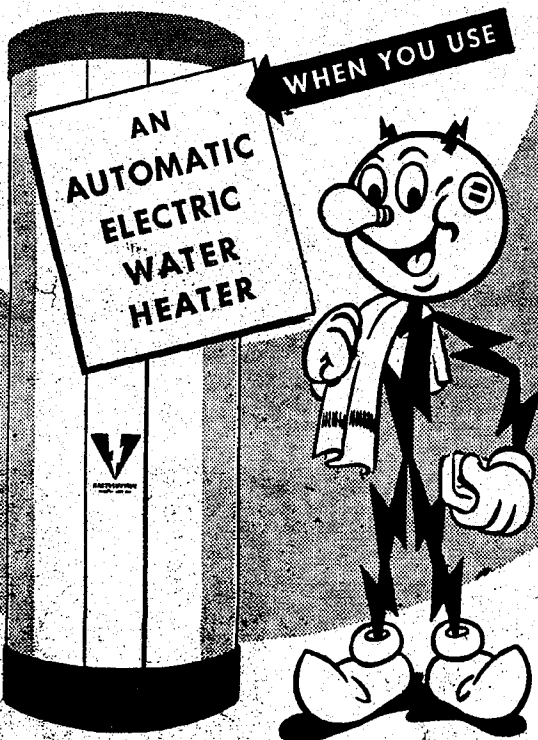
SOCIALISM STILL CREEPING

President Eisenhower rightly cited the Tennessee Valley Authority as an example of "creeping Socialism."

The President feels that way about TVA, he said because it used Federal tax-money in order to cut electricity rates and attract business to the Tennessee Valley.

The proposals for state or Federal development of hydro-electric power on the Niagara River, in New York State, and the plans for Federal power development of Hell's Canyon on the Snake, in the Far West are likewise examples of "creeping Socialism."

REFRESHING showers PREDICTED



PE-3358-70

Who wouldn't like to beat the heat by relaxing in a delightful shower bath? Whether you're fagged from housework, or just plain bushed from a long day at the plant or office, a refreshing shower bath will pep you up in a jiffy.

And this is only one of the many luxuries you will enjoy when a dependable, economical automatic water heater is on the job.

Enjoy the greater comfort, convenience, and cleanliness of electric hot water service in your home... the cost is low, only a few cents a day.

GET THE FACTS... YOU'LL BE GLAD YOU DID.

See the New

ELECTRIC WATER HEATERS at your Electric Appliance Dealers Today

This Adv. Published in Cooperation with Electric Appliance Dealers by C. P. Co.



CHURCH SERVICES

Evanöical Lutheran Church

Phillip Froethelm — Pastor
Sunday School every Sunday at 10:00 a.m. Classes for all ages Adult Bible Class.
Church services first and third Sunday of each month 8:00 p. m.
Luther League cooperative family dinner second Sunday of month at 1:00 p. m.
Hymn sing fourth Sunday of month at 8:00 p. m. Refreshments served.

United Missionary Church

C. W. Thompson, Pastor
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Youth Fellowship 7:00 p.m.
Evangelistic Services 7:30 p.m.
Prayermeeting (Thurs.) 8:00 a.m.

First Baptist Church of Boyne City

(One mile north on Lake Street)
Rev. Roy Green, THM, Pastor
10:00 a. m. — Sunday School with classes for all ages. Teaching from the Bible only.
11:00 a. m. — Morning worship with our Adult Choir under the direction of Mr. Kenneth Esler. The pastor will be bringing the morning message.
6:30 p. m. — Young Peoples meeting
7:30 p. m. — Evangelistic service with Junior Choir singing.

EASTPORT BAPTIST CHURCH

Rev. Allen E. Northrup
Eastport, Michigan
Sunday School 10 a. m.
Morning Service 11 a. m.
Evening Service 8 p. m.
Young People's Meetings
Wednesday 8 p. m.
Prayer Meeting Thursday 8 p. m.

St. Joseph Church

East Jordan
Rev. Joseph J. Malinowski, Pastor
MASSES
Sunday Masses—7:30 - 9:30 a. m.
Holydays — 6:00 and 7:30 a. m.
Week-day Masses — 8:00 a. m.

Christ Lutheran Church

Boyer City — Wilson Twp.
Rev. Richard Noffke, pastor
Wilson Township:
9:30 a.m. Church Service
10:30 a.m. Sunday School
Boyer City:
8:00 a.m. Church Service
10:00 a.m. Sunday School
11:00 a.m. Church Service

Reorganized Church of Jesus Christ of Latter Day Saints

Elder Ole Olson
Pastor
Sunday Services
Church School 10:00 a.m.
Morning Worship 11:00 a.m.
Zions League 4:30 p.m.

Full Gospel Truth

Corners Fourth & E. Division Sts.
Pastor
Rev. H. R. Barber
C. Y. A., Tuesday 8:00 p.m.
Prayer Meeting, Thursday, 8 p.m.
Sunday School, Sunday 10:00 a.m.
Morning Worship, Sunday 11:00 a.m.
Evangelistic Services, Sunday 8:00 p.m.
Everyone Welcome.

Private Life Of Sen. McCarthy

A behind the scenes profile of the most controversial figure of our time, starts in The American Weekly with this Sunday's (August 16) issue of Detroit Sunday Times. Whether you admire or dislike Senator Joe McCarthy, you'll want to read this offstage closeup beginning in The American Weekly with Sunday's Detroit Times.

Looking Backward...

August 9, 1913

Prof. Blair of Springfield, Ill. is building a cottage at Eveline Orchard. Miss Getamy of Ohio is also building one. This makes eleven to date.

Mrs. Bessie Greenwood was called infant son of Frank Greenwood, ed to Gladstone this week. Tuesday by the death of a little grandson. Eugene Adams received a painful injury Thursday. He was cranking a machine when a set screw was driven through one of his thumb nails.

August 10, 1923

Mrs. Julius Johnson left Wednesday for a visit with her son, Walter and family at Detroit.

Miss Florence Wylie returned to Shelby, Wednesday, after a visit with her aunt, Mrs. L. Kocker, and cousins, Mrs. Lewis Ellis and Mrs. Joseph Weiler.

Basil Cummins, Roderick Davis and Norbert Hart left Monday for Grayling where they will furnish orchestra music at the Temple Theatre of that City.

Miss May L. Stewart, who was

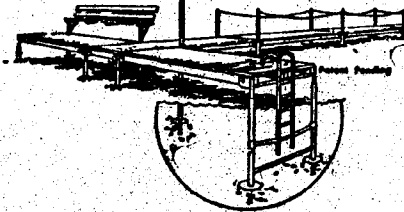
one of the instructors at the summer term of the West Michigan State Normal, is home for a short visit with her parents Mr. and Mrs. W. R. Stewart.

Owing to the funeral of President Harding the base ball game scheduled for this Friday afternoon with the Reo Team has been cancelled.

Ability: All a girl had to show at one time to get on the stage.

Solve Your Dock Problem

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N & R Concrete Product

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THIS SUMMER

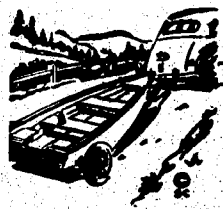
SHOP EAST JORDAN



DON'T BUY OR TRADE UNTIL YOU CHECK THE VALUES IN EAST JORDAN

EVERY DOLLAR YOU SPEND HERE IN EAST JORDAN CONTINUES TO WORK FOR THE GOOD OF OUR COMMUNITY

NO PARKING METERS



THIS INVITATION BROUGHT TO YOU BY THE FOLLOWING MERCHANTS

- Galmore's Standard Service
Chris's Men's Wear
Bader's Standard Service
The Dress & Gift Shoppe
Sherman's Firestone Store
State Bank of East Jordan
Shaw's IGA Super Market
Dan's Service
Al Thorsen Lumber Company
Hite Drug Company
Bradshaw's Dry Goods Store
Dahlquist Stores Inc.
Sommerville's Grocery
Chris's Men's Wear
East Jordan Cooperative

A GOOD REASON FOR THRIFT

SAVE TODAY FOR BRIGHT TOMORROWS

STATE BANK OF EAST JORDAN

Member of FEDERAL DEPOSIT INSURANCE CORPORATION



Former E. J Resident Dies At Grand Haven

Services were held Tuesday, August 4 for Frank P. Swatosh, 80, former East Jordan resident, at the Kamrad Funeral Home in Grand Haven with burial in Nunica Cemetery.

Mr. Swatosh, a retired farmer, died at the home of Mrs. A. Johnson of Grand Haven township after an illness of four years. Born in Michigan, June 3, 1873, he married Mrs. Cora Henry at East Jordan on October 14, 1901. Mrs. Swatosh died about 38 years ago.

He moved to the Nunica Spring Lake area about 33 years ago where he operated a farm.

Surviving are two daughters, Mrs. William Rogers and Mrs. Julie Dallas of Nunica a sister, Mrs. Theresa Wilcox of East Jordan, three grand children and six great grandchildren. Of their sister, Mrs. Oscar Weisend the funeral last week.

Services Held For Former E. J. Resident

Services were held Wednesday, August 5th for Elmer Jay Porter,

From Lumber Town To Modern City



Whistles blew and the old mill trains rolled for many years when lumber was king around East Jordan. Where once lumber was piled high along our beautiful lake shore East Jordan now boasts the finest tourist park in the north country. The above photo will bring many a memory.

79, at the Church of Nazarene conducted by Rev. Paul Drummond. Burial was in Sunset Hills Cemetery, East Jordan.

Mr. Porter, well known in East Jordan, died at the Tolfree Memorial Hospital in West Branch on August 3rd.

He was born June 15, 1874 at Williams Center, Ohio and married to Isabelle Frazer, December 17, 1895 at Boyne City. She preceeded him in death in 1939. In 1941 he married Kate Frazer at Kingston, who survives him.

Surviving besides his widow are two sons, Walter and Ivan both of

Flint, one daughter, Mrs. Meta Robinson of East Jordan, one sister, Maym E. Weller of Dandee, Michigan, 11 grandchildren and 6 great grandchildren. One daughter, Margaret, preceeded him in death in 1912.

Plan Wedding For August 22



Corinne Dorn

Mr. and Mrs. Lyle F. Dorn of 1556 Carew Street, Springfield, Massachusetts have announced the engagement of their daughter, Corinne to Donald Edward Braman SK3 USN, son of Mr. and Mrs. Burl G. Braman of East Jordan.

The wedding is to be held Saturday morning, August 22nd in the East Church Congregational in Springfield.

The bride-elect is a graduate of the High School of Commerce and is serving in the United States

Navy. She is now attending the Navy Supply School at Newport, Rhode Island.

Donald Braman graduated from East Jordan High School and is now in the United States Navy attending school at Newport, Rhode Island. Photo by The Brown Studio, Springfield, Mass.

and which today affects some 30,000 people in Michigan.

Dr. Grate said that following the EEG tests, neurological examinations and medical conferences will be conducted at Lockwood Hospital in late August by Z. Stephen Bohn, M. D., Medical Director of the Michigan Epilepsy Center.

Epilepsy Mobile Unit To Be In Petoskey Aug. 4

The Mobile Electroencephalograph Unit of the Michigan Epilepsy Center is stopping at Little Traverse Hospital in Petoskey, August 4 through August 14, to offer physicians laboratory measurement of epileptic patients, according to L. E. Grate, M. D., President of the Northern Michigan Medical Society.

The Michigan Epilepsy Center, located in Detroit, which sponsors the traveling unit, is a United Health and Welfare Fund member agency. Residents in East Jordan, through their contributions to the Community Chest, help support this agency.

H. B. Zemmer, M. D. of Lapeer, President of the Michigan Epilepsy Center Board of Directors, has pointed out that the electroencephalograph is an instrument for testing brain waves and is commonly called an EEG. It is one of several techniques employed in the study of epilepsy, the convulsive disorder, which is one of man's most ancient illnesses,



THIS WEEK AT

GRANDVUE

Admittances at Granvue recently have been Betty Balch from Charlevoix on August 1st, Glen Lewis from Charlevoix, August 1st, and Isaac Flora from East Jordan on August 1st.

Betty Balch of Charlevoix was discharged August 9th, and Edmund Cook of East Jordan was discharged July 30th.

There were two babies born at Grandvue. Arloha Norton of East Jordan, who was admitted on July 30th and discharged on August 1st, had a daughter. Margaret Pawnesing of East Jordan also had a daughter. She was admitted on July 31st and discharged on August 5th.

Albert Durham of Charlevoix died on August 3rd.

The ramp in front of the hospital is finished and new signs are expected to be erected soon. A sign is to be put up at the hospital and at the corner on the East Jordan-Boyer City road and at the corner near Ironon.

Patricia Stanek has resigned in order to join her husband at Elizabethtown, Kentucky.

Doctor (arranging patient on operating table): "I'll be perfectly frank and tell you that four out of five patients die under this operation. Is there anything I can do for you before I begin?" Patient: "Yes, help me on with my shoes and pants."

My Neighbors



"An unbalanced budget is a short cut. You can work your head off and never get any place!"

Give 'em **VELVEETA** —because it's rich in food values from milk... DIGESTIBLE AS MILK!



From where I sit ... by Joe Marsh

Harvesting a Better America

Rubbed my eyes yesterday when I saw Hap Jackson's truck in Biff Morgan's alfalfa field ... helping Biff get in his cutting.

Since they've been carrying on a friendly argument for years (over how much fertilizer to use per acre of alfalfa), I had to ask Hap what was going on.

"Got my own crop in safely last week," he says. "And since Biff's boy is at the summer encampment of the National Guard, I figured the least I could do was to help him out. After all," Hap went on, "there's no argument

over how important the National Guard is to all of us."

From where I sit, a fellow like me, who's too old to get in the Guard, can still vote, do a turn at jury duty, and respect others' rights. Even a little thing like respecting a neighbor's right to have, say, beer or buttermilk at dinner is important if we want to keep America strong. We have to be on "guard" in more ways than one these days!

Joe Marsh

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JOHN'S HEALTH CENTER
Every Tuesday — Friday

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CLEANING & PRESSING
12 Years Experience

East Jordan Cleaners

Ralph and Millie Hiltz

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Here's A "Fun Idea" You'll Enjoy for Years To Come

A PICTURE STORY OF YOUR VACATION

You'll be the models, posed by a professional photographer in clear, bright action photos at your "summer home." Have them made any size—from snapshot to 16 x 20 enlargements (for the quality will be there!)

We'll be pleased to discuss your vacation photo story and arrange a time most convenient to you. No obligation of course!

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The Doris Meredith Studio

DORIS & BILL HUCKLE

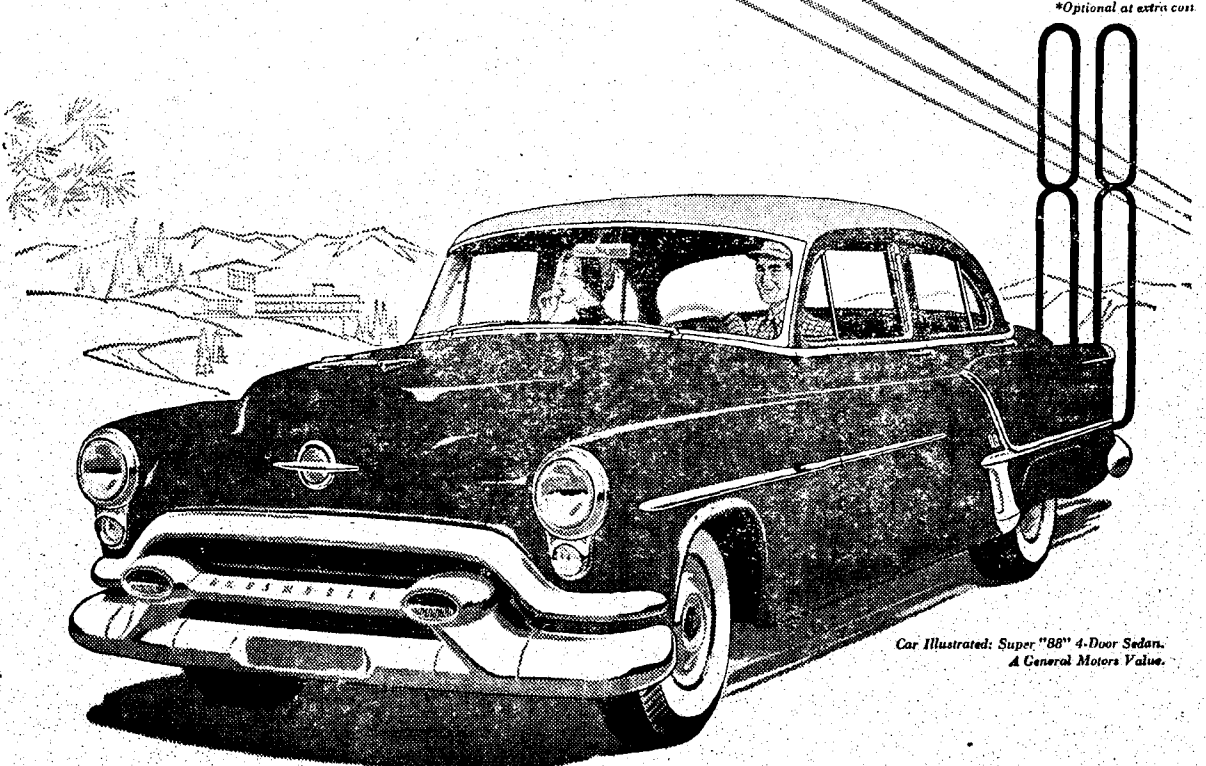
Phones: LE 6 2332 and LE 6 7043

119 Main Street

East Jordan

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Your Driving
Thrills!



Swift, hushed going power... sure-footed stopping power... effortless, sure-control turning power... you'll find all these high-powered thrills at the wheel of a dashing new Oldsmobile! Come in—drive a glamorous Super "88" or Classic Ninety-Eight. See how the 165 hp. "Rocket" Engine teams with Hydra-Matic Super Drive* to level the hills, command the straightaway. How Power Brakes* ease you to a faster, safer stop with just a toe-touch. How easily you'll park, turn and maneuver with braveny Power Steering* to take over 80% of the work! No wonder the new Oldsmobile appeals to men and women alike! It's the car you should try together. So see us soon—for a double-date with a "Rocket 8"!

*Optional at extra cost

Make a DOUBLE-DATE with a "Rocket 8"

OLDSMOBILE

SEE YOUR NEAREST OLDSMOBILE DEALER

KRAHNKE MOTOR SALES

CHARLEVOIX, MICHIGAN

YOUR OLDSMOBILE DEALER ALSO FEATURES TOP VALUES IN SAFETY-TESTED USED CARS

PLAY SAFE WITH INSURANCE



Wise people everywhere insist on complete insurance coverage to protect themselves, their families, their possessions. You can have this protection at a surprisingly small cost.

Come in today.

Robt. A. Campbell Agency

"It is better to have good insurance and not need it than to need good insurance and not have it."

State Bank Bldg.

LE 6-2251

Obert C. Burull, Mgr.

TEMPLE THE SHOW PLACE OF THE NORTH

THURSDAY, AUGUST 13

John Derek John Barrymore, Jr. Mona Freeman
"THUNDERBIRDS"

FRIDAY and SATURDAY, AUGUST 14 and 15
Randolph Scott Patrice Wymore
"THE MAN BEHIND THE GUN"

Action in Technicolor plus
"TANGIER INCIDENT"
George Brent and Mary Alden

SUNDAY and MONDAY, AUGUST 16 and 17

Betty Grable Dale Robertson Thelma Ritter
"THE FARMER TAKES A WIFE"

Musical Comedy in Technicolor

TUESDAY, WEDNESDAY, THURSDAY, AUGUST 18, 19, 20
Returned by request

"THE QUIET MAN"

John Wayne Maureen O'Hara Barry Fitzgerald

HERE & THERE

Around Rainbow City

Patricia and Mary Porter are visiting their uncle and aunt, Mr. and Mrs. John Benford in Mt. Pleasant.

Mr. and Mrs. Herman Kamradt entertained her cousins, whom she had never seen before, Mr. and Mrs. George Evans and family from Windsor, Ontario, Friday night.

Mrs. Vivian Groat of Detroit was a week end guest of her brother-in-law and sister Mr. and Mrs. Herman Goodman.

Mr. and Mrs. Jack Sommerville and daughter Lois of Saginaw were week end guests of his parents, Mr. and Mrs. Leo Sommerville.

Mr. and Mrs. Arthur Cronin and family of Roscomin visited her parents, Mr. and Mrs. Arthur Brintnall last week.

Mrs. Betty Clark of Detroit and Bay View and friend Mrs. Snyder were guests of Miss May L. Stewart Thursday.

Mrs. Wm. Neuman Jr., and son, Billy, of St. Charles, was in the City on business last week. They returned home, Saturday, accompanied by Mrs. Wm. Neuman, Sr., who will spend a week visiting relatives in Saginaw.

The Annual Tea Ham Supper and Apron Sale will be held at St. Joseph's Parish Hall, Wednesday, August 19th. Tea will be from 2:30 to 5:00 p.m. Supper from 5:30 to 7:00 p.m. Tickets for adults, \$1.25; Children from 12-14, 75c; Small children up to 12, 50c. 33-1

Mr. Isaac Flora is a medical patient at Grandvue Hospital.

Mr. and Mrs. O. T. Smith of Detroit are spending their vacation at the Tourist Park and visiting her sister and husband, Mr. and Mrs. Harrison Kidder.

Mr. and Mrs. Carl Kamradt and children returned to their home at Lavonia, Wednesday after spending a two weeks vacation with their parents Mr. and Mrs. Ed Kamradt.

Mr. and Mrs. Sam Malone and son Murph of Grand Rapids and sister, Mrs. Myrtle Nelson of Melbourne, Florida, called on Mr. and Mrs. Ole Hegerberg and Mr. and Mrs. Charles Murphy, Thursday.

Mr. and Mrs. Stanley Stanek and three children returned to their home in Detroit, Wednesday after visiting her parents, Mr. and Mrs. Harrison Kidder.

Mr. and Mrs. Raymond Richardson and baby of Detroit visited his mother, Mrs. Wm. Richardson the past week.

Mr. and Mrs. Harold Clark and son Bobby of Midland were week end guests of their parents Mr. and Mrs. Earl Clark, their son, Larry returned home with them Sunday after spending two weeks with his grandparents.

Mr. and Mrs. Howard Flora, Mr. and Mrs. Wm. Flora, Mr. and Mrs. Tony Lammers, Mr. and Mrs. Roosevelt Neilson, Mrs. Glen Ketchum of Grand Rapids and Mrs. Harry Jones of Grandville returned to their homes Monday after visiting their parents, Mr. and Mrs. Isaac Flora.

Mrs. Gertrude Hart of Blissfield is visiting at the home of Mr. and Mrs. George Bulow and other friends in the City.

Mrs. Ralph Fuller and daughter, Mrs. Lewis Olson and two children of Suttons Bay were Sunday guests of Mrs. Laura Fuller.

Mr. and Mrs. Al Roberts of Grayling with grand daughter, Sandra Harvey of Flint were Thursday and Friday guests at the home of Mrs. Elva Barrie.

Mrs. Frank Garrett of Council Bluffs, Iowa, Mrs. John Kelly and daughter, Mrs. Marie Parsley of Minneapolis, Minn., returned to their homes Wednesday after visiting at the home of Dr. and Mrs. Dicken and the Kenny families.

Mr. and Mrs. Dick Dicken and daughter Peggy of Grand Rapids and daughter-in-law Mrs. John Dicken and daughter of Wilmette, Ill. returned to their homes Sunday after spending a week at the Jason Snyder Cottage on Lake Charlevoix, they also visited at the home of Mrs. Dickens sister, Dr. and Mrs. G. W. Bechtold.

Mr. and Mrs. R. G. Davis of Detroit were week end guests of their mother, Mrs. Anthony Kenney. Their sons Robert and Clair returned home with them after spending a week with their grand mother.

Paul Stroebel of Detroit spent a few days fishing and called on friends in the City Sunday.

Harrison Kidder was dismissed from Little Traverse Hospital, Thursday, where he had been a surgical patient the past six weeks.

Mr. and Mrs. Alton Witte returned home Wednesday from a six weeks trip. They went to Vancouver, British Columbia and visited places of interest along the West Coast. At present they are at their Cottage on Lake Charlevoix.

Mr. and Mrs. G. A. Lisk are entertaining her sister, Mrs. Julia Miller and her son-in-law and daughter, Mr. and Mrs. Sidney of Rochester, Mich.

A 3c William Anderson arrived home, Monday, on a 20 day leave from Camp Biggs, A.F.B. Texas. His parents met him at Harrison.

Mr. and Mrs. Arthur Brintnall and children and Miss May L. Stewart attended a Stewart reunion at the home of Mr. and Mrs. Earl Pillman at Alden, Sunday, to welcome Mr. and Mrs. Riley Stewart and children from Kalamazoo.

Mrs. Clayton Pinney and Mr. and Mrs. Frank Sweet were up to Carp Lake Sunday to visit Mr. Pinney and had supper with him. They also went to see the Big Gas Line Project going through by Mackinaw.

Back to school specials on machineless permanents at \$4.00 and \$4.50. LE 6-2289 A Suburban Beauty Shop. 33-2

Tillie and Keith Pinney and Dorothea Eggers spent Sunday at the Glen Pinney home. Their parents went to Carp Lake to visit.

Mr. and Mrs. Peter Panneshing are the parents of a daughter Lucy Jane, born at Grandvue hospital July 31st.

Mr. and Mrs. Mitchell Norton are announcing the arrival of a daughter Mary Edith July 30th at Grandvue hospital.

Mr. and Mrs. James McInerney with Jimmie and Reggie Brooks and Mrs. Zed Rule with son Rodelle of Saginaw were week end guests at the home of Mrs. Geo. Weaver.

Mr. and Mrs. Donald Pinney and family of Durand spent last week with his parents, Mr. and Mrs. Allison Pinney.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Mr. and Mrs. Leo McCanna of Lansing visited her sister Mrs. Geo. Weaver Friday night enroute home from a vacation spent in Minneapolis, Minn. and Ontonagon.

Mr. and Mrs. T. H. Ploughman of Muskegon Heights spent the week end at the home of her mother, Mrs. Stella Barnette.

Finkton News

(By Jean Thornell)

Gary Anderson of East Jordan spent the week end with his cousins, Reed and Norma Lee Beal.

Mrs. Tom Hitchcock and sons of Flint are visiting Mrs. Minnie Beal, Mrs. Hitchcock's mother. Mr. and Mrs. Robert Spence of Mount Pleasant spent the week end visiting Mr. and Mrs. George Spence.

Mr. and Mrs. Ralph Alexander and daughter Alma of Trivoli, Illinois were week end guests of Jean Thornell.

Finkton Youth Fellowship had charge of Sunday evening service at the Finkton Bible Fellowship Church.

Mrs. Ray Barriok and Mrs. Andy Anderson were Sunday callers at the Ass Beal home.



BOY OPERATORS manned the switchboard when Michigan's first telephone exchange was opened 75 years ago this month. There was no telephone numbers then. The boy "Centrals" had to memorize the names of subscribers and the location of their lines on the first crude switchboard.

Ira Weaver of Birmingham spent the week end with his family at the farm on the Peninsula. The family who have spent two weeks here, returned to their home with him Sunday.

Mrs. Helen Gould returned to the home of Mr. and Mrs. A. B. Pinney last Monday after spending some time in Grand Rapids.

Furnished homes for rent. C. J. Malpass.

Mr. and Mrs. Kendall Hicks with family of Alma are spending a two weeks vacation at the Sherman Cottage on Lake Charlevoix.

Howard Cooley a former resident of this City passed away at Battle Creek, Friday. Funeral services were held at 10:00 a.m. Monday from the Farley Funeral Home in Battle Creek. Mr. and Mrs. Bruce Malpass attended the funeral.

Frank Bretz of Detroit spent the week end with Mr. and Mrs. Ted Malpass and other relatives in the City.

A complete line of hair coloring offered you at A Suburban Beauty Shop. Phone LE 6-2289, 32-3

Flower Show at Boyne City, Aug. 18

"Summer Beauties" is the theme of the Flower Show sponsored by the Boyne City Garden Club on August 18th in the High School Cafeteria from 2 p.m. to 9 p.m.

There are 41 classes listed all open to the public. Any one desirous of entering specimens or arrangements can obtain a list from Mrs. G. C. Ferris of Boyne City. Ribbons will be given for the best exhibits. All entries must be received by 10 a.m. to be judged at 11 a.m. and all exhibits must be removed by 10 pm. August 18th.



TOURIST TIPS

The Michigan Tourist Council publishes a number of little known booklets of tremendous value to tourists, campers, hunters and fishermen. You may specifically ask them for information about a subject covered by one of these booklets you'll probably never hear of it. As an example, if you were at all interested in canoeing some of our streams or rivers and the Tourist Council heard about it you might be the lucky recipient of a booklet called "Canoe Trails in Michigan." There is no charge for it, and it is packed with detailed information adequate enough to make it a complete guide book on the subject.

Includes Map

A map about a yard square, with the rivers printed in contrasting blue, is included—and there are 44 different "canoe trails" fully described. The material is presented for the novice and the expert, and is painstakingly authentic. It begins with a description of different types of canoes, the purpose to which each type is best suited. Then comes an itemized list of articles you should take along on the trip. Pointers for the novice that might save your life are clearly preferred.

Trips for All

Let's assume you've had some experience in a canoe in fast water and feel fairly capable in this type of craft. You might like the Presque Isle River in the Upper Peninsula's Gogebic county. "Canoe Trails in Michigan" describes it as follows: "This is a river ONLY for experts. It is a wild river... a fast river... one that flows thru rugged country... but it is a magnificent river! There is no livery service. You take your own. You can put in just east of Marquette on U.S. 2. The trip is about 100 miles and will take from 5 to 7 days." Other details follow relative to fishing, camping, portages etc.

On the easier side how about the White River in Oceana and Muskegon counties? This is a 60 mile run you should make in 2 days. Ed Henning at Newaygo will outfit you with the canoe, and supplies if you wish. The best place to put in is just south of Hesperia, and the whole trip is thru practically uninhabited country. You'll feel just like an Indian!

Camping places are easy to find along the bank, and you'll be sorry when the trip ends at White Lake on U.S. 31.

These are only samples. "Canoe Trails in Michigan" lists 44 such trips, each on a different Michigan River. If you like to canoe get this book. It's a worthy guide to an important part of Michigan Outdoors!

Now Is The Time To Plant Perennials

Early August is a good time to sow seeds of many hardy perennials, reminds Ed Redman, Charlevoix County Agricultural Agent.

Rebman suggests a partly shaded location as the site or erecting a cheese cloth over the seed bed. Seeds of pansies, violets, forget-me-not and English daisies can be sown and young plants transplanted in September. Other perennial plants which can be started at this time include canterbury bells, aquilegia, delphinium, foxglove anemone, carnation, centaurea, coreopsis, shasta daisy and heliopsis.

To get the best results, Rebman advises following these directions from C. E. Wildon, a Michigan State College horticulturist:

The soil should be prepared carefully in order to grow the plants from seed. Mix either leaf mold or peat thoroughly with the top four or five inches of soil. The material should be 20 to 30 per cent of the amount of the soil. The purpose is to hold moisture and boost strong rapid growth of the seedlings.

The soil should be watered enough to give good germination of the seeds and healthy growth of the seedlings. Many growers cover the soil with burlap immediately after sowing. The burlap is kept damp by spraying with water two or three times a day.

But the burlap must be removed as soon as the young plants start to crack through the soil.

If you want to sell your property, list it with Clarence Healey. Phone LE 6-7210.

Lucille Eggers, who has been spending the last two weeks in Algonac, will return home next week.

Cow Testing Organized In Antrim

Dairy farmers in Antrim county established a unique production testing to help select best cows for breeding purposes. Their objective is to increase milk output.

Unique part of the organization is co-operation of dairymen in taking turns in picking up milk samples from farms and taking them to the laboratory for testing. Township and county boards of supervisors have established a milk and soil testing laboratory at the farm agent's office at Bellaire.

Agent W. G. Kirkpatrick has been the main booster.

In the first month, 21 dairymen with 201 cows joined the organization to get the service. From then on there was a steady increase. The last count for June showed 50 members with 571 cows.

The owner sampler testing program is similar to the dairy herd improvement association method except that dairymen do not have the cost accounting service that goes with DHIA.

Some old fashioned mothers who can remember their husband's first kiss, now have daughters who cannot remember their first husbands.

Ice cubes made of ginger ale or cherry or orange juice will brighten summer beverages, according to Michigan State College food and nutrition specialists.

Automobile, Life and Fire Insurance



STATE FARM INSURANCE CO.

Bloomington, Illinois
Basil C. Cummins
Phone: LE 6-2612
East Jordan

Why Suffer? Join the Men and Women Who Know Relief and Comfort! RUPTURE-EASER. Double...4.95. Right or Left Side \$3.95. No Fitting Required. Over 400,000 Grateful Users! Designed to aid Nature relieve affliction of hernia in most effective way with gentle support. Strong, form fitting, washable—with soft flat groin pad. No steel or leather bands. Snaps in front, adjustable leg strap and back lacing. Just measure around lowest part of abdomen and state right or left side of double. Mail Orders Filled. GIDLEY'S DRUG STORE LE-6-2331

Want to CUT YOUR CAR EXPENSE? Power Flight Gas gives you more octane for less money. Regular 29 1/2c gal. Ethyl 31c gal. Dan's Service

Auction Sale COMPLETE DISPERSAL 3 Miles West of Traverse City on M 72 and 1 Mile North on 616 Wednesday, August 19 50 HEAD REGISTERED HOLSTEINS 1:30 P.M. Sharp CATTLE: 28 Milking Cows, 11 Bred Heifers, 5 Bull Calves, 6 Heifer Calves, 4 H Material and Hord Pros peats. DAIRY EQUIPMENT: 1 Double Surge Milker, 1 Westinghouse Cooler, 6 can, 1 Surge Heater and Wash Tub, 20 Ten Gallon Cans. TERMS: CASH—Those desiring credit, see local banker. Frank Kroupa, Prop.

EVERYTHING IN Furniture and Floor Coverings Gas and Electric Stoves Water Heaters Wm. Schroeder Furniture MANCELONA, MICH.

Poster Paint 29c, Dishwashers \$4.49, Star shaped layer cake pans 2 for 49c, Fly Spray and Sprayers, Metal Screens 12x33 \$1.98, Metal Screens 15x33 \$1.19, Stay Crisp Refrigerator Box 12x8x4 \$1.98. WHITEFORD'S 5c to \$1.00 STORE

Cooks in just 7 minutes! KRAFT dinner. MACARONI AND CHEESE. Both in the one package TENDER MACARONI AND KRAFT GRATED FOR FINE CHEESE FLAVOR.

BIG ECONOMY NEWS! NOW ONLY 6.00x16 11.95, 6.70x15 13.95. Plus tax and a Recappable Tire for the easy-riding comfort of Super-Cushion Tires by GOODYEAR FAMOUS MARATHON QUALITY. No other low pressure tire at this price can match these Marathon Super-Cushions. The low pressure action of these sturdy tires soaks up highway jolts. The wider flatter treads put extra rubber on the road for longer wear, better traction. Don't risk another unsafe mile on smooth dangerous tires. Replace them now with these low cost Super-Cushions by Goodyear. Come on in... let's TRADE NOW! EAST JORDAN COOPERATIVE COMPANY East Jordan

Classified Section

FOR SALE—1951 Chevrolet, 5 passenger DeLuxe coupe. East Jordan Cooperative Company. 32-1

DRY HARDWOOD — For sale, \$5.00 per cord or 11 cords for \$50.00. Cash on delivery. — FREEM LAISURE, Phone, LE6-7055. 14-tf

WIRING SUPPLIES — Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacles — pull chain and keyless types. — SHERMAN'S FIRESTONE STORE, East Jordan. 40-tf.

Looking for a **GOOD USED CAR** — You can do better at JACK'S, Boyne City. Every car guaranteed. See Generous Jack, the Easy Trader, before you buy. JU 2-6511. 31 tf

FOR SALE—One wine color studio couch, also matched platform rocker and one black upholstered rocker. Mrs. Howard Nyland. 307 3 rd Street, East Jordan. Phone LE 6-2909 32x3

BARGAIN FOR FIRST COMER — Nice new ceiling or flooring lumber, \$8.50 per hundred sq. feet; lots of new glass and used windows and doors; good weeding hoes, 85c; good pick-up truck, \$85.00; new and used furniture bargains now on; bargains in good used tires; yes, electric washers, stoves, hotplates, radios, very cheap on easy payments. — MALPASS HARDWARE. 21 tf.

FOR SALE — Bottle Gas and appliances. — SHERMAN'S HARDWARE. 20t.f.

FOR SALE—Muskrat blend fur coat, good condition. Size 16. \$100.00 full price. Mrs. Ralph Painter, The Pines, Route 2, East Jordan. 32-3

FOR SALE
Modern home on Main St. Two car garage, \$4500.00.
Modern home on Second Street. Full bath up stairs, 1/2 bath down, \$7000.00.

Large modern home on West Side. Two bathrooms. Suitable for apartments, \$7500.00.

60 acres, five room house and small barn, one acre of asparagus and some fruit trees. On Boyne City Road, \$3800.00.

65 acres, six rooms and bath. Close in, \$5000.00.

10 acres with modern house, \$6000.00.

Modern farm house on good road. A real buy at \$6500.00.

CLARENCE HEALEY, Broker
Phone LE6 7210. 31-3

Trade Your Old Appliances — Gil Coon's Kalamazoo Sales & Service, Boyne City. Will give you liberal allowance. Easy payment plan. Frigidaire Appliances and modern kitchens. Phone JU 2-7271. 36tf

WANT AD RATES

CASH RATE: 2 1/2 cents per word, minimum, 65 cents. If ad is not paid by Saturday noon after last insertion, it will be considered charged. If ad runs three consecutive times you get three ads for the price of two.

Card of Thanks — — — — — \$1.00
Professional Directory — — — — — \$2.00 per month

SAVE MONEY now on new planed or matched lumber, hard-ware, paint, furniture, farm machinery, and everything else at Malpass Hardware Co. Open Now

FOR SALE — Used Refrigerators, Electric Ranges, Washers, Oil Water Heaters. — SHERMAN'S. 22 tf

WOOD FOR SALE — All dry. At our yard or will deliver. — EAST JORDAN AUTO PARTS, Phone LE6-2322 14tf.

FURNACES—Oil, gas, or coal-wood. Free estimates, no obligation. Gil Coon's Kalamazoo Sales & Service, Boyne City. JU 2-7271. 36-tf

MILL WOOD For Sale, \$11.00 per load. All wood cash on delivery. — ATKINSON'S LUMBER, Phone JU-2-7080, Boyne City, 14 t.f.

CUT PRICES right now on new lumber, glass, paint, rugs, hardware, pipe, well supplies, furniture, stoves, dishes, tools for all purposes; used doors, sash, cars and tires, farm machinery, supplies and parts, logging tools. For rent, sale or trade, homes and farms, trailers, house jacks, floor sander, typewriter, office and store furniture, registers and scales, etc. — MALPASS HDWE. CO. 19x13

LOTS FOR SALE—Some with lake frontage, all with access to lake. Six 66' by approx. 250.' Six Mile Lake, Frank Sumner, Lazy S Camp, Route 1 Ellsworth. 32-6

SEE THESE BARGAINS — 16x 16 waterproof tents, 1/2 price; New extra strong step ladders, 30 percent off; Electric hot plates, \$1.95; Electric hotel range and garbage burner, cheap; Desks, office and store fixtures, etc.; Typewriter, \$25.00; Electric water heater, \$30.00; Industrial hi-speed water heater; Boats, \$10.00 up; Hay tools; Rebuilt hay mower and rakes; Tractor plows and double disc harrows; Lots of other bargains at MALPASS HARDWARE CO. 27-6

FOR SALE — International Model A Tractor and Plov. Case 5 1/2 foot Field Cultivator. Ivan Coolman, Ellsworth. LE 6-7138 33x3

FOR SALE — Davenport, overstuffed chair, \$10.00. Inquire at Dorothy Brown's, East Jordan. 33x3

FOR SALE — 41 Chrysler convertible. Maurice Hartung. Call Call LE 6-7074. 33x1

FOR SALE — Sectional furniture, chairs, stands, numerous chests of drawers, new Preway gas range, Hotpoint electric refrigerator, perfect condition, 2 row boats with anchors, oars and lines included; dishes and cooking utensils and numerous other small articles. Will be there August 14th, 15th, and 16th. At the Milton Donaldson residence on John Street. 33x1

FOR SALE — Used canning jars, 124 quarts, 78 pints. Brand new binoculars. Bird cage. Call LE 6-2682. 33x3

FOR SALE — Green couch, cheap for cash. Call Mrs. Charles Shedina, LE 6-2273. 33x1

FOR SALE — Factory made truck rack, truck and 16x6 tires, beautiful porcelain 4 hole electric range \$15.00, shipment of new toilets just received at Malpass Hardware Co. 33x5

FOR SALE — Florence Gas Range. White porcelain. Four burner, 36" wide. \$50.00, Mrs. Norman Bartlett. 33x1

FOR SALE — Almost new year round ranch house, beautifully furnished, guest house, boat house and boats on Six Mile Lake. Almost 1000 feet frontage, private trout pond. Leaving state. Selling price fraction of cost. Terms. Owner Fred Schoenfelder, Ellsworth, Phone LE 6-7248. 33x1

FOR SALE — Station supplies and equipment. Alemite lubrication outfit, battery charger, oil measures and containers. Ignition parts, spark plugs and tools. Reasonable. 405 Mill Street. 33-1

BUY THIS LAKE MICHIGAN FRONTAGE AND HOME, near Cross Village between Harbor Springs and Mackinaw City. 1100 feet nice shore line. (It is the Curtiss Home) Well built 18x30 foot living room with 7 room one story house, large beautiful fireplace. Three bedrooms and bath, dining room and kitchen, running water, electricity. **OPEN FOR INSPECTION** August 15th, 16th, and 17th. **MEET ME THERE ON THESE DATES** C. R. Kent, Realtor, Home Address, Coopersville, Mich. 33-1

FOR SALE — D. C. A. Automatic Donut Machine and complete equipment; Sweden Speed freezer, double head; Walk in refrigerator, 5x7x7. Root beer bar and counter, stools, etc. All perfect, nearly new. LE 6-7167 33-3.

FOR RENT — 4 room apartment with bath, modern kitchen, oil heat. 207 Echo Street. Call LE 6-2687. 33x3

FURNISHED HOUSE FOR RENT Owner retains one or two rooms. Phone LE 6-2544 or call M. L. S. at 707 N. Main Street. 33x1.

FOR RENT—Farm house of Mrs. Merbert Holland. East Jordan, Route 1. Inquire at Julius Roberts. 32-3

FOR RENT — Modern cabin, sleeps 4. Nice yard on South M-66. \$25 per week. Sweet corn for sale. Claude Hart. Phone LE 6-2562. 32x3

LOST AND FOUND — Some currency in our store. Owner may have same by stating amount and proving ownership. — JOHN BOS, Thrift Super Market. 31-3

WANTED — General Trucking - Local and out of town. Ph. LE6-2629. — LYLE SMITH, Mill St., East Jordan, Mich. 24x13

CAPABLE WOMAN wants day work, general cleaning, washing, ironing or cooking and housework. Girl, 14, will care for small children. JU 2-6519.

WANTED — Used garden tractor, state size, condition, attachments and price. To sell complete darkroom outfit. 342 North Park St. phone JU 2-7118, Boyne City. 33x3

WANTED — 55 inch peeled poplar and basswood excelsior bolts. N. A. Barden, Boyne City. Call JU 2-9961. After 5:30, call JU 2-7024. 33-3

WANTED TO BUY — 9-inch cedar logs, 8 ft. long. Hardwood saw logs 8 inches and up. — HART'S SAWMILL, phone LE 6-7238. 11 tf

PULPWOOD WANTED — All kinds, sizes and quantities. Delivered our yard or carload lots. EAST JORDAN AUTO PARTS, phone LE 6-2322. 25-tf.

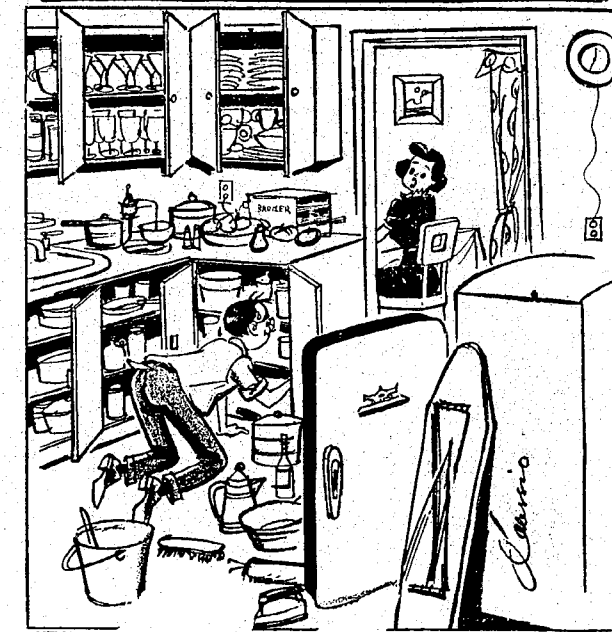
MEN
This is not a fancy ad, but if you are interested in steady work in and around Charlevoix, Emmet and Antrim Counties, no lay off with opportunity of \$85 to \$100 week. Must have 3 personal references. Car a distinct advantage. Write c-o Box 150, The East Jordan News-Herald for interview at your own home. 32-x

STRICTLY BUSINESS

 by McFatters

"That ladder to success you started me on — I think some of the rungs are missing!"

THESE WOMEN!

 By d'Alessio

"There's mustard in there someplace. Try the broom closet!"

LEGAL NOTICES

NOTICE OF PROPOSED VACATION OF A PORTION OF ALLEY BETWEEN PROSPECT AND MILTON STREETS EXTENDING NORTH FROM MARY TO HULBERT.

TO WHOM IT MAY CONCERN: Notice is hereby given that the Council of the City of East Jordan, at a meeting held August 4, 1953, adopted a resolution as follows:

"BE IT RESOLVED, that the City Council deems it advisable to vacate and discontinue a portion of alley between Prospect and Milton Streets extending North from Mary to Hulbert St. in the City of East Jordan, County of Charlevoix and State of Michigan, described as follows, to-wit: That portion of the alley between Prospect and Milton Streets extending North from Mary to Hulbert Streets.

BE IT FURTHER RESOLVED, that the City Council also deems it advisable to vacate and discontinue the above described alley in the City of East Jordan, County of Charlevoix and State of Michigan, to-wit:

That portion of the alley between Prospect and Milton Streets extending North from Mary to Hulbert Streets.

BE IT FURTHER RESOLVED, that all objections, if any therebe, to the aforesaid proposed vacation and discontinuance of a portion of the above described alley in the City of East Jordan, County of Charlevoix and State of Michigan, be heard at the regular meeting of the City Council of the City of East Jordan to be held at the City Hall in said City of East Jordan on the 1st day of September 1953, at 7:30 p.m. and notice thereof be given by publication of a copy of this resolution in the East Jordan News-Herald, a newspaper printed and circulated in said City by publication therein once in each week for two consecutive weeks at least two weeks previous to the date set for the hearing thereon and the City Clerk have published the proper notices as in such case provided by the City Charter of said City."

Notice is therefor hereby given that the said Council will meet and hear objections, if any, to such proposed vacation and discontinuance at the time and place above described.

Alberta Nowland, City Clerk.

IN MEMORIAM

In loving memory of our dear husband and father, Henry Ollila, who departed this night, August 19, 1950.

Eva Ollila and Children.

CARD OF THANKS

I wish to thank all my friends and neighbors for the cards, letters and beautiful flowers and other nice things they sent to me while I was in the hospital. And I especially wish to thank the three veterinarians who gave blood for me.

Harrison Kidder

CARD OF THANKS

Unless the manufacturer's directions state otherwise, hang the orlon garments to dry dripping wet on a rustproof, unvarnished hanger. Smooth seams and hems during the drying period to make ironing easier or eliminate it altogether. If pressing is necessary, use a rayon/(warm) setting.

A Suburban Beauty Shop

Corner Water & W. Maple Sts. "Invites Your Patronage" Phone LE 6-2269 GRACE IRENE PREMEO, Manager

BUSINESS AND PROFESSIONAL DIRECTORY

Recharging Extinguishers WOLVERINE FIRE EQUIPMENT SALES
Fyr-Fyter Equipment
Joe Wilkins 103 Williams
LE 6-2326 LE 6-2251

Custom Printing Color Printing JENKINS Printing Service
Your work receives our personal attention
LE-6-2671 701 Main

SALES — SERVICE MICH. BOTTLED GAS SHERMAN Firestone
Washing Machine and Sewing Machine Service
229 Main LE-6-2361 LE-6-2922

Coleman-Blend-Air Heating & Floor Furnaces Electric Sales & Service
Wiring & Supplies
Phone 18 Ellsworth

R. E. WILKERSON Timber Dealer
Ellsworth — Box 01
Post — Poles — Logs — Rafters — Pulp.
All types cedar posts, 10c and up—wholesale, retail.

John C. Schmittziel CHIROPRACTOR OFFICE HOURS:
Mon., Wed., Fri. 9-12, 2-5, 7-9
Tues. and Sat. 9-12, 2-5
Thursday open 'til noon
Bank Building, Boyne City
Dial JU 2-6292

Dr. R. L. Seelye Osteopathic Physician, Surgeon
Central Lake, Mich.
Mon. & Fri. 1:00 - 5:00 p. m.
Tues., Thurs., Sat., 10-12, 2-5
Saturday evening 7:00 - 9:00
Other hours by appointment only. Phone 25.

J. H. Savory M. D.
East Jordan, Mich.
Hours: 2 to 5 p. m.
Daily except Wed. & Sun.
7:30 to 9 p. m., Tues. & Sat.
Office LE6-2511
Residence LE6-2313

J. VanDellen M. D.
EAST JORDAN, MICH.
OFFICE HOURS
2 to 5 p. m. Daily
Except Thursday and Sunday
7 to 9 p. m. Wed. and Sat.
Sunday by appointment or in case of emergency.
PHONES: Office LE6-7281
Residence, Ellsworth 8

Guaranteed Top Quality ELGY'S Auto Body Shop
Block west of M-66
Bumping-Painting-Welding

Electrical Contracting ECHO Electrical Enterprises
LE 6-7260 109 Mill

Duo-Therm Space Heaters
Let us clean and Service your oil burning stoves and water heaters.
W. A. PORTER HARDWARE
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LENNOX FURNACES JORDAN HEATING & REFRIGERATION CO.
Furnace Cleaning and Repair
Refrigerator Repair
Clarence Lord Glenn Campau
LE 6-2272

EAST JORDAN CLEANERS
Hours: 7 to 6 daily
Ralph & Millie Hiltz
12 Years Experience
Tuesday & Friday Pickup
At John's Health Center

Farm Bureau Mutual Insurance Co.
Life, Auto, Liability, and F.I.P.
W. L. Chellis
Ellsworth, Mich., Phone 39F22
Claude D. Gilkerson
Ellsworth, Mich., LE 6-7133

BUILD BETTER BUILDINGS WITH QUALITY BLOCKS
N. & R. Concrete Products
PHONE CHARLEVOIX 916J

R. G. WATSON FUNERAL DIRECTOR
Phone — LE6-7031
MONUMENTS
East Jordan, MICH.

C. Blair & Son
East Jordan, Mich.
Cabinet Work
Furniture Repair
Phone LE 6-7018
One block West of 66 on 32

NORTHLAND SEPTIC TANKS
LIFETIME — 3 SIZES — PRE-CAST
Drain Tile — Grease Traps — Dry Well Covers
Approved by all State and Federal Agencies
SEPTIC TANK CLEANING & SERVICE
WM. C. SKORNIA
INSURED LICENCED GUARANTEED BONDED
Phone JU 2-7464 Boyne City at Advance

WANTED
Kitchen help for nights.
Steady year around employment.
Inquire at
ANDY'S DUCK INN
Apply in person

Better tasting salads!
Miracle Whip SALAD DRESSING
THE ONE AND ONLY

Tourist Park News

There are fifteen Mobile-homes in the park at this time, no tents.

A party was held in the recreation building for Mrs. Harold Naumann and family of Toledo, Ohio. Guests attending were Mr. and Mrs. Carl McCloud and son, Mr. and Mrs. Neil McCloud and son, Mr. Jack Graham all of Dearborn, Mrs. Dewey Clapsaddle of Flint, Mr. and Mrs. Edward Thompson and two sons, Mr. and Mrs. Arthur Thompson and two sons, Mr. and Mrs. Elgy Brintnal and four children, Mr. and Mrs. Archie Graham Jr. and three children, Mr. and Mrs. Cameron Graham and daughter, Mr. and Mrs. Jim Graham, and Mr. and Mrs. Archie Graham and son all of East Jordan.

We are welcoming new folks this week to the park, they are Mr. and Mrs. Carl Blaurock of Cincinnati Ohio who came in from Bellaire.

Mr. and Mrs. Jack Heppinstall of E. Lansing who spent two weeks

at Interlocken before coming here. Mr. and Mrs. W. R. Warren of Fort Pierce Florida.

Mr. and Mrs. Millard Wagner of Sherwood, Ohio, who arrived from the T. C. T. Convention at Traverse City.

Mr. and Mrs. Ross M. Baekeloo of Riseda, Calif. who are trying out trailer living for the first time, and Mr. and Mrs. O. F. Smith of Detroit.

The Van Gemert family spent a week at their home in Grand Rapids. On Mon. Mrs. Van Gemert received word that her father George Lievense of Grand Rapids had suffered a heart attack. He has spent the majority of the summer with his daughter and family here.

Mr. and Mrs. Kenneth Lemon with their daughter Ruby are spending a few days at their home in Grandville.

The condition of Mrs. Ione Detlaiff of Flint daughter of the Louis Reno's is still serious. She is at Little Traverse Hospital, Petoskey. Our thoughts are with you Ione.

Guests of the Reno's this past week were their daughters' and families, Mr. and Mrs. Don Williams with Sandra and Gary, and Mr. and Mrs. Paul Geron with Cheryl and Paula all of Flint.

Mr. and Mrs. Vern Filer with grandson Bob Filer of Flint, and Mr. and Mrs. Harvey Carlson and daughter Joyce of Missouri are staying in a cabin at Ironton and visiting the Edward Filers in the park. Vern and Edward are brothers.

Recent guests of the Keith Winkle family were his mother Mrs. Herman Winkle of Pigeon, and his aunt, Mrs. Henry Laeder of Houghton Lake, and Mr. and Mrs. Bill Loomis of Alden.

Mr. and Mrs. Ivan Chambers and three children of Flint spent the week end tenting in the park for their third time this season and visited Mrs. Chamber's parent's, the Edward Filers.

A farewell party for Mrs. Jennie Essenberg of Holland was held in the dining hall Wed. evening she is leaving soon for California. The Klooster families, the Boss families, the Doctor families and the Essenberg families were guests.

Several of our trailer folks have left the park recently, they are the Marshall Koontz family back to Detroit, Mr. and Mrs. Rickard and family of near Detroit, Mr. and Mrs. Carl Cull of Flint, Len Box and Jerry Chumbly left for

Petoskey to work with the R.C.A. Roene Stoudt returned home after a three weeks visit with his chum Chuck Roost at Hess Lake, Camp Barakel at Fairview and at Lansing.

Guests over the week end of the Bennard Stoudts were Mrs. Stoudt's parents Mr. and Mrs. Tom Garner of Lansing.

Mr. and Mrs. Cecil Thompson and Mr. and Mrs. Ray Browder of Lansing spent the week end in their trailer here.

Guests at the Jess Robinson home on Sunday Aug. 2nd were her father Mr. and Mrs. Elmer Porter of West Branch, Mr. and Mrs. Bruce Robinson of Toledo, Ohio, Mrs. Wayne Waterhouse of Sumner, Wash. Mr. and Mrs. Kenneth Ruggles and son Reid of Caro, Mrs. Rae Milford and Mrs. Grace O'Connor of East Jordan.

Sunday evening one hour after reaching his home Mr. Porter was taken ill with a thrombosis attack and passed away Monday, August 3rd. Besides those mentioned above who were here to attend the funeral were Mr. and Mrs. Ray Ruggles of Toronto, Canada, Mr. and Mrs. Walter Porter, Mr. and Mrs. Ivan Porter and two children, Mr. and Mrs. Edward Porter and daughter Mr. and Mrs. Jos. Sampson, Mr. and Mrs. Irving French, Mrs. Grant Robinson, Mr. and Mrs. Carl Stephen all of Flint, Mrs. Mayne E. Weller (sister) Mr. and Mrs. Ed Brewer of Dundee, Mrs. Marion Bieber of Deerfield, Mr. and Mrs. Ward Robinson, Mr. and Mrs. Al-an Robinson, Mrs. John Akridge and Mrs. Gerard Malja of Mt. Morris and Rev. and Mrs. Erwin Self of Perry.

Mr. and Mrs. Harold Whiteford and son Gary of Flint, former park tenants were calling on friends in the park Saturday.

Mr. and Mrs. John Horman and Mrs. Don Horman, with friends Mr. and Mrs. Wolf, called at the J. Robinson home Sunday. The Horman's are with the Hicks road Construction Co. near Lake City at present.

Mr. and Mrs. Ward Robinson and son Ronnie spent several days visiting their parents, the Ralph Walkers and Jess Robinsons and other relatives.

We were sorry to have the Herman Van Gemert family leave our park. Due to the sudden illness of Mrs. Van Gemert's father they left for their home at Grand Rapids late Monday evening.

SHOP EAST JORDAN*

RENEWAL OF A BEAUTIFUL FRIENDSHIP



Use Color For Safety On Farms

Colors can be used to make farming safer for everyone, suggests Ed Rebman, Charlevoix County Agricultural Agent, who has some information from the National Conference for Farm Safety.

Take "red" first, it should be used to identify fire protection

equipment and as a sign of "danger" and of "gasoline" as well as to "stop". Red can be used to good advantage on fire buckets and pails, and on supports or wall locations for fire equipment. All flammable liquid containers should be painted red and labeled in yellow with the contents.

"Orange" is a very valuable also—to show dangerous parts of equipment that can cut, crush, shock or injure a person, and to call attention to open doors on

fuse-boxes and machinery shields when they are not in place.

"Yellow" is a good color to mark hazards to striking, stumbling, falling or tripping. Solid yellow may be replaced with yellow-black stripes or checks for guy wire guards, handrails and jutting posts or uneven floors.

"Green" is universally used to show the location of fruit aid equipment and a "blue" tag means machinery is defective and needs repair.

Know your safety colors, use them and heed them, Rebman warns.

FAMILY REUNION

A family reunion dinner was held at the home of Mrs. Peter Zoulek, Sunday, August 9. Those present included: Mr. and Mrs. George Zoulek of Milwaukee, Mr. and Mrs. Harold Edwards and son Tommie of Grayling; Mr. and Mrs. Fred Zoulek with children, Patsy, Thelma and Peter; Mr. and Mrs. William Zoulek and children Jack and Agnes; and Mr. and Mrs. Lewis Zoulek all of East Jordan, Mrs. Mary Zoulek of Charlevoix Francis Sonnabend; Mrs. Frank Lenosky and son Ralph of East Jordan.

The time to make friends is before you need them.

Many of us are wasting rights that braver men have died for.

Arctic explorers say rabbits are found as far north as land goes.

Pleasant Valley...

Ira Bradshaw of California called on his niece, Mary Petrie this week.

Betty Spence spent Sunday night home. She works at Fisherman's Paradise.

Mr. and Mrs. Bob Petrie of Lansing were home over the week end.

Mr. and Mrs. Clayton Purdy of Montreal Canada were callers at the Dortan Gibbard home this week.

Maurice Murphy is on the sick list with a bad cut on his leg received while working at the East Jordan Canning Co.

Mr. and Mrs. George Gibbard left Sunday for a week's stay at Ann Arbor with their sons, Lynn and Dennis, and families.

Lots of travel and comment this week on Murphy's Boulevard.

Nylon garments shouldn't be run through a wringer as wrinkles formed won't come out, say Michigan State College clothing specialists.

We Carry Genuine Gates Belts

Washing Machines, Pumps, etc.

STREHL'S GARAGE

HIGH TIDE?

COMPLETE PLUMBING SERVICE

Drips or floods — we're the best water-stoppers in town! Fast! Reasonable! Licensed and bonded! Let us hold the flood gates at your house. Call or come in — for a real plumbing deal.

ROMAINE PLUMBING & HEATING

Your Northern Michigan Summer Dancing and Dining Guide

Stop in Anytime or Make Reservations by Telephone

MID-SUMMER MONEY-SAVERS!

MARGARINE SURE GOOD 2 lb. 39c

Margarine ALL SWEET lb. 29c	Mustard Seed ANN PAGE, WHOLE 3-oz. pkg. 10c
Table Napkins HUDSON 2 pgs. of 80 25c	Tea Offer COMBINATION OUR OWN BLACK 3/4 lb. 49c
Salad Dressing SULTANA qt. jar 37c	Tomato Ketchup HUNT'S 2 14-oz. bot. 33c
Mustard ANN PAGE 9-oz. jar 10c	Gum Drops WORTHMORE ASSORTED 1/2 lb. pkg. 29c
Pickling Spices ANN PAGE GROUND 1 1/2-oz. can 12c	dexo Shortening PURE VEGETABLE 3 lb. tin 77c

BLUEBERRIES MICHIGAN JUMBO pint 29c

Oranges JUICY CALIFORNIA VALENCIA, 2 1/2 SIZE 2 doz. 55c	Potatoes MICH. U.S. No. 1, SIZE "A" 10 lb. bag 35c
Lemons JUICY CALIF., 300 SIZE doz. 49c	Bananas GOLDEN RIPE lb. 17c
Pascal Celery JUMBO STALKS each 23c	Onions MICHIGAN YELLOW 3 lb. bag 25c
Peaches FANCY RED HAVEN MICHIGAN GROWN 5 lb. 49c	Pop Corn REGALO, WHITE CAL GROVE FRESH FROZEN 2 6-oz. tin 33c
Carrots FANCY HOME GROWN 2 cello bags 29c	

CHED-O-BIT AMERICAN CHEESE FOOD 2 lb. loaf 79c

Cream Cheese PHILA. 1-oz. pkg. 15c	Morton's Salt IODIZED OR PLAIN 26-oz. pkg. 10c
Cheddar Cheese MILD lb. 53c	Chunk Tuna Fish STAR KIST 1/2-oz. tin 35c
Colby Cheese LONGHORN STYLE lb. 55c	Grapefruit A&P, SECTIONS 2 16-oz. cans 29c
Sliced Cheese MEL-O-BIT AMERICAN OR PIMENTO 8-oz. pkg. 29c	Tomato Juice IONA 46-oz. can 25c
Swiss Cheese SLICED NATURAL 8-oz. pkg. 38c	Crushed Pineapple DOLE 20-oz. can 29c

SPANISH BAR CAKE JANE PARKER each 29c

Lemon Meringue Pie JANE PARKER ea. 45c	Buns JANE PARKER HOT DOG OR HAMBURG pkg. of 8 19c
Breakfast Rolls JANE PARKER CINNAMON pkg. of 9 25c	Dinner Rolls JANE PARKER pkg. of 12 15c
Pecan Rolls JANE PARKER Caramel pkg. of 9 39c	Potato Chips JANE PARKER lb. box 59c
Donuts JANE PARKER SUGAR OR CINNAMON doz. 24c	Oatmeal Cookies JANE PARKER pkg. 25c
White Bread JANE PARKER 20-oz. loaf 17c	Orange Chiffon Cake NEW JANE PARKER ea. 55c

OVERLOOKING THE FAMOUS JORDAN

ANDY'S DUCK INN

Sportsmen's Headquarters
Fine Food — Excellent Coffee
Beer — Wine — in or out

EAST JORDAN LE-6-2312

Beer — Wine Liquors
Dancing Every Saturday Night to Archer's Orch.

CAL'S TAVERN

Dinners — Lunches — Parties
Special Lake Trout Dinner \$1.50
Reservations Appreciated but not necessary
Call LE-6-7062

Two Miles From East Jordan — Boyne City Road

JUST GOOD FOOD at the SUNNYSIDE RESTAURANT

Dinners and Wedding Parties by Reservations

BOYNE CITY JU-2-6851

NICK HAMILTON'S TRIO

RAINBOW GARDENS

COMPLETE DINNERS SERVED FROM 6 to 10
Beer — Wine — Liquors — Parties
DANCING EVERY NITE — ORCHESTRA SATURDAY NITE

Between Boyne City and Boyne Falls JU-2-7594

DANCING EVERY NIGHT FAMOUS FOR FRIENDLINESS AIRPORT BAR

US-31 — Across from Airport
Beer — Wine — Liquor

Charlevoix

Dancing Every Saturday Nite Special Parties by Reservation MUSIC BY THE NOVOTNY'S For Legionaires and Guests

AMERICAN LEGION CLUB

EAST JORDAN LE-6-7141

CHICKEN IN A BASKET

B & B DRIVE-IN RESTAURANT

Curb Service — Open 5 p.m. to 2:30 a.m.
Corner M66 — M32 ICE

EAST JORDAN LE-6-2342

FINEST IN THE NORTH COMPLETE DINNERS — FAMOUS TOMATO PUDDING

HOTEL DILWORTH

Recommended by Duncan Hines
Dinners Served
6 P.M. to 8 P.M. Week Days
Sundays 1 P.M. to 3 P.M.
Reservations Appreciated

Boyne City JU-2-6821

SHRIMP NIGHT FRIDAY AT THE ARGONNE

ALL YOU CAN EAT \$1.95
Dinner Music Every Evening 6:30 — 8:30 — 9:30 — 2:00

ROY BRILL TRIO

2 Floor Shows Every Night

Charlevoix LI-7-9225

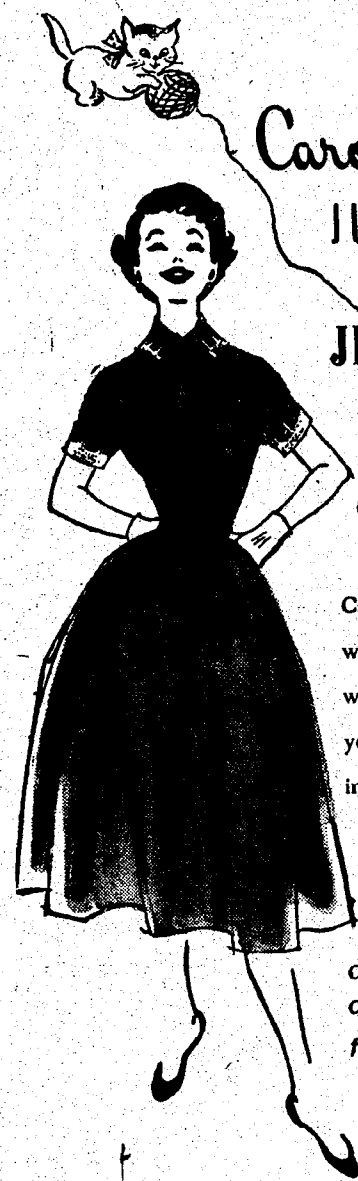
IN EAST JORDAN IT'S THE RAINBOW BAR

BEER — WINE

202 Mill St. LE-6-9219

THE DRESS & GIFT SHOPPE
Minnie Webster Des Jardins 111 Main St.

has a bright future for East Jordan juniors



Carole King
JUNIOR

JERSEY with a
"Kitten
Touch"

Carole King glamorizes
wool jersey with kitten-soft
white wool angora. It's a
young figure-whittler
in sizes 9-15... \$19.95

Other
Carole King Juniors
from \$8.95

It's the wonderful collection of Carole King juniors that
has just arrived. You'll love these campus or career fashions
that are even more exciting... more flattering than ever!
So look into fashion's crystal ball and see your fall future
at its very brightest in memory-making young styles de-
signed to fit the time... the place... and you. By that
famous name in junior dresses

Carole King JUNIORS

happy choice

for
campus
or
career!



Carole King
JUNIOR

SUIT YOUR FANCY in a
young two-piecer. Button dotted
blouse over a willow-slim skirt.
Acetate and rayon flannel suit-
ing in sizes 7 to 13.....

\$10.95

Other Carole King Juniors from \$8.95

smart juniors have been asking for them!
we've been waiting for them!
now they're here!



AS SHOWN IN SEVEN-SEVEN

B Plain and striped rayon and silk combine in this little fitted
jacket and wide gored skirt. Sizes 9 to 15. \$17.95

C A fall favorite in acetate, orlon and wool combination. Clever
yoke detail... unpressed pleated skirt. Sizes 9 to 15 \$14.95

D Tailored two piecer of acetate Chromeshan boasts huge slit
pockets on blouse... wide gored skirt. Sizes 7 to 13. \$14.95

Out Of The Woods Sprang A City



East Jordan was a thriving community nearly 70 years ago as shown in the above photo. Michigan's largest producers of municipal castings, the East Jordan Iron Works, was 3 years old when the above photo was snapped. The vast lumber harvest was getting underway in the area and the Rainbow city was feeling its first growing pains.

Presbyterian Guest Preacher, Dr. Gardner

Dr. John H. Gardner, Jr. pastor of the First Presbyterian Church of Baltimore, Maryland will be guest minister at the East Jordan Presbyterian Church, Sunday, August 16th. Services are at 11 a.m.

Dr. Gardner has distinguished himself throughout the Presbyterian Church, not only as Pastor of the First Church of Baltimore, one of our old and historic, as well as influential churches but also as a capable servant of the church at large. Presently he is chairman of the Committee of General Assembly, is chairman of the Chaplain serving with distinction in this capacity. He is also a member of the World Council of Churches.

ALL VETERAN SUPPER
World War II Vets Serve
World War I Vets

Corn On The Cob

7:15 P. M. TUESDAY, AUGUST 18
LET'S MAKE THIS SUPPER A BIG SUCCESS
ALL VETERANS CAN BRING A GUEST

AMERICAN LEGION HOME

EAST JORDAN

Better tasting salads!

THE ONE AND ONLY

Miracle Whip

SALAD DRESSING

"Monthly Pains" stopped or amazingly relieved

In 3 out of 4 cases in doctors' tests!

Chances are you're putting up — unnecessarily — with the functionally caused pains, cramps and weak "no good" feelings of menstruation!

For in actual tests by doctors, Lydia Pinkham's Compound brought complete or striking relief from such distress in 3 out of 4 of the cases!

Lydia Pinkham's is modern in its action!

So get Lydia E. Pinkham's Vegetable Compound — or new, improved Tablets with added iron. See if — taken through the month — it doesn't give relief from those backaches, headaches — help you feel better before and during your period!

Or — if you suffer from functional "hot flashes" or "change of life" find out how wonderful Pinkham's is for that, too!

It has a soothing effect on uterine contractions that often cause "period" pain!

No Dust Bag To Empty!

LEWYT

WORLD'S MOST WANTED VACUUM CLEANER

89⁹⁵

No messy dust bag to empty • It's quiet — no roar! • 3 filters sanitize the air • Super cleans rugs, sweeps bare floors, dusts, brightens drapes, waxes, sprays, de moths • So light — easy to use • Complete with 7 work speeding attachments, yet Lewyt costs no more than ordinary cleaners

FREE DEMONSTRATIONS COME IN NOW

Sherman's FIRESTONE STORE
EAST JORDAN

Eds Boats...

Mr. and Mrs. Mark Conrad and three sons, David, Mike and Jim from Detroit, arrived Sat. for their three weeks vacation here. This is the fourth year the Conrad's have vacationed here.

Mr. and Mrs. Carl and Neil McLeod from Dearborn spent last week here. With their brother and sister in law, Mr. and Mrs. Archie Graham, they spent the first week of their vacation on a trip into Canada. This is the ninth year for the McLeods to vacation here.

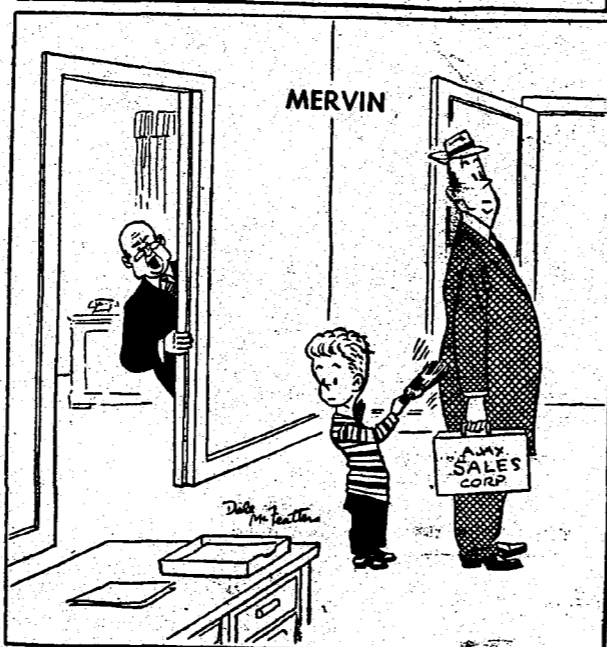
Mr. and Mrs. Roscoe Wolverton and son Frank from Taylor Center spent the week camping here. They visited Mrs. Wolverton's parents, Mr. and Mrs. Frank Bowerman.

Mr. and Mrs. Richard Smith and children Kenneth, Marilyn and John from Brooklyn, Mich. and Mr. Smith's mother and nephew from Stevenson, Alabama were weekend guests at the Bowerman home.

Mr. and Mrs. Don Elliot from Jackson, Mich. spent Tuesday and Wednesday at the Bowerman home visiting Mrs. Elliot's aunt, Mrs. Lydia Hyatt.

Mr. L. V. Johnson and daughter Carol from Pontiac are spending the week here. Also Mr. and Mrs. Richard Stratton from Flint. Mr. Art Eruteman, Elsie Eruteman and Judy McCart from Chatham, Ontario are spending this week in the Birches Cabin. They are also visiting at the Thelma Evans home.

STRICTLY BUSINESS by McFatters



"Pat! Mervin! That's not what I meant when I said to brush him off!"

Mr. and Mrs. John Kalee and daughter Kathy from Muskegon are spending this week here. Mr. Kalee is working on the initial work at the new Charlevoix Hospital.

"Hot Flashes Stopped" or strikingly relieved

In 63-80% of cases in doctors' tests

If you're miserable from the "hot flashes," and accompanying irritable, restless feelings of "change of life" — you may be suffering unnecessarily!

For... in tests by doctors, Lydia Pinkham's Compound and Tablets brought relief from such functionally-caused suffering to 63% and 80% (respectively) of the women tested! Complete or striking relief!

Yes! Research has proved these medicines thoroughly modern in action... has shown you where to look for relief from those distressing, nervous, "out of sorts" feelings of mid-life "change"!

So... get Lydia E. Pinkham's Vegetable Compound — or new, improved Tablets with added iron! (Wonderful, too, for the functional pains of menstrual periods.)

It acts through a woman's sympathetic nervous system to relieve distress of those awful "heat waves"!



EAST JORDAN SCHOOL BOARD MEETING

Regular meeting of the board of education held at the high school offices on Monday evening, August 10, 1953 at 9:00 o'clock.

All members present.

JULY BILLS

Burroughs	8.70
Branam Laboratories, Inc.	44.14
Charlevoix County Herald	32.00
Charlevoix Co. Road Comm.	115.20
L. J. Deming & Co.	1.77
Department of Administration (State)	87.14
F. W. Dilworth & Son	6,360.00
Doubleday Bros. & Co.	8.88
Michigan Bell Telephone	31.25
Lawrence Schumacher	12.00
Scott, Horseman & Co.	6.75
Tropical Paint Co.	31.90
Vandervoort Hardware Co.	51.54
W. M. Welsh Mfg. Co.	87.37
Al Thorsen	21.41
Consumers Power Co.	37.49
State Bank of E. J.	80.00
Mrs. Cora Gleason	250.00

Minutes of previous meeting read and approved as read.

Moved by Shepard, supported by Porter that the School District No. 2, Jordan Township be annexed to and become a part of the East Jordan Consolidated Rural Agricultural School District No. 2, fri. Carried.

Moved by Porter, supported by Porter that the school district purchase 10 mechanical drawing desks, and 20 first grade desks. Carried.

Moved by Shepard, supported by Porter that the bills be allowed and paid. Carried.

Motion to adjourn.

Signed W. G. Boswell, Secretary.

OPPORTUNITY

For Salesmen In Charlevoix and Antrim Counties With

ELECTROLUX SALES AND SERVICE

604 W. 12th St.
Traverse City, Michigan 33 3



CANNING!

PRESERVING!

Whether you're canning, preserving or freezing you'll want to stop and look over the supplies and ingredients we have on special for you this week.

BULK Gal. VINEGAR 49c

MEATS

Quality at fair prices

GROUND BEEF	lb. 45c
GROUND CHUCK	lb. 57c
CHUCK BEEF ROAST	lb. 51c
BEEF RIBS	lb. 25c

Select Veal

RIB CHOPS and SIRLOIN	lb. 75c
ROUND STEAK	lb. 85c
SHOULDER ROAST	lb. 59c

Tender Young Pork

CENTER CHOPS	lb. 79c
END CHOPS	lb. 73c

Shoulder Roasts
Lamb Cuts
Poultry of all kinds
Fresh and Fresh Frozen

FRUITS & VEGETABLES

VALENCIA ORANGES	39c, 45c
RIPE PLUMS	lbs. 25c
HAVEN PEACHES	2 lbs. 25c
WATERMELON, good size	99c
WASHINGTON PEARS	5 for 28c
LOCAL APPLES	2 lbs. 15c

Head Lettuce — Beans — Beets
Furnips — Parsley — Cabbage
Caulish — Celery — Radishes — Cucumbers, etc.

A full rack of fresh top quality produce.

CHASE & SANBORN COFFEE	1 lb. Can 84c
KRAFT, AMFR. or PIMENTO CHEESE SLICES	8-oz. Pkg. 29c

BALL VACUUM SEALED WIDE MOUTH JARS

LIQUID CERTO	bottle 25c
PURE GRANULATED SUGAR	10 lbs. 99c
ARMOUR'S CORNED BEEF	12-oz. can 49c
ARMOUR'S CORNED BEEF HASH	16-oz. can 29c
ARMOUR'S TREET	12-oz. can 47c

Case of \$1.05 Pink Pints Case of \$1.17 Quarts

ALWAYS SURE WITH SURE-JELL	2 pkgs. 25c
WESSON OIL	qt. 71c pt. 39c
SWIFT'S P-NUT BUTTER	13-oz. jar 37c
DUNCAN MIXES CAKE MIXES	pkg. 37c
Chicken O the Sea TUNA	can 33c

Argo Corn Starch	pkg. 14c
Argo Gloss Starch	pkg. 14c
Red Lable Karo Syrup	23c



THRIFT SUPER MARKET

Discolored Paper

EAST JORDAN NEWS-HERALD

THE CHARLEVOIX COUNTY HERALD, founded 1896 consolidated with THE EAST JORDAN NEWS, founded 1952

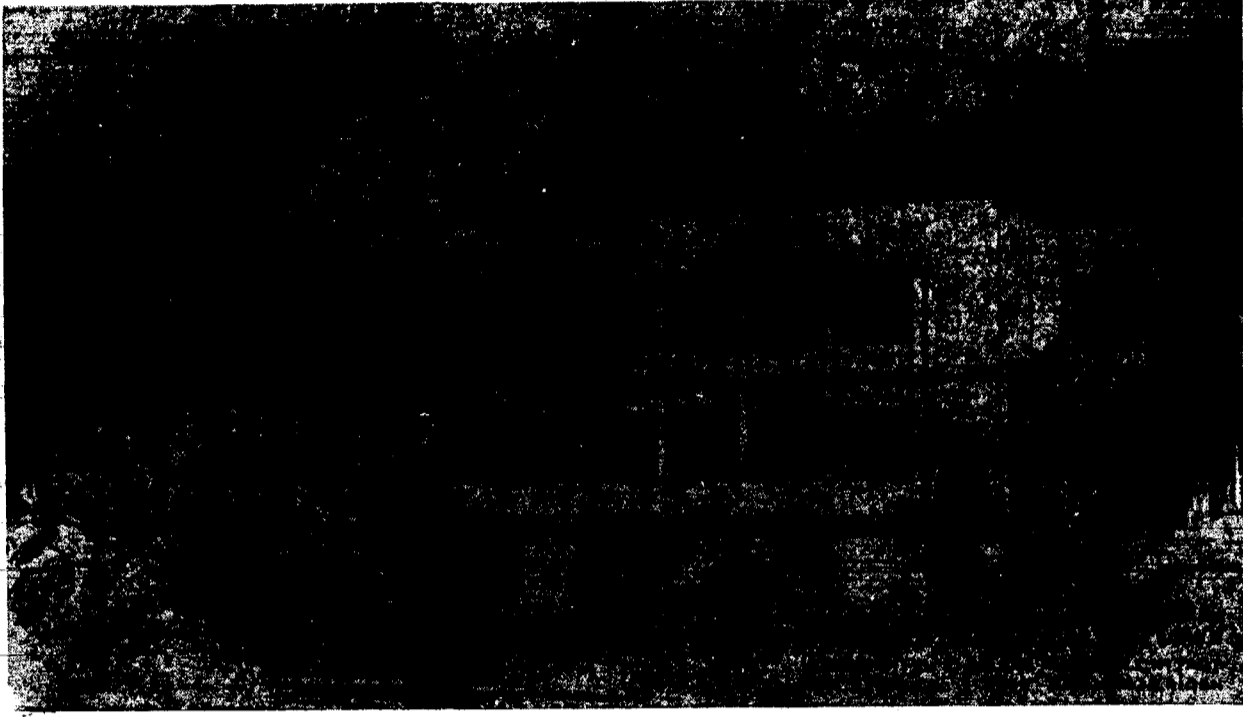
Published In The Rainbow City Of The North

VOLUME 57 NUMBER 33

EAST JORDAN, MICHIGAN, THURSDAY, AUGUST 13, 1953

TEN CENTS

A Dream Yet To Come True



Over the Back Fence

By Marshall

Fellow said the other day that one reason the county fair goes in the red is because the people of East Jordan are not too much interested in the event.

We feel that residents here are as enthusiastic about it as those in Charlevoix or Boyne City. It seems that for years the county fair has lacked sound, public promotion. Promotion through newspapers, the radio stations in the area and road signs.

We cannot interest the public in our fair if we ourselves do not blow the advertising horn and at the same time believe in the promotion we give out.

If we are luke warm about our fair, the public in general will be luke warm in attendance. Discussing the county fair around the county from time to time in the past few months we are alarmed with the apparent lack of enthusiasm even among some of the members.

There is little doubt that a sound promotional program, which would naturally cost the fair some money, would put life and enthusiasm back into the event.

We cannot blame drooping interest in our fair upon the board who are struggling to present "the best fair ever." It's the general lack of interest that's gnawing at the fair officers' honest work.

Not until the people of the county begin to ask, "What can we do to help make our fair the biggest in the north," will we put the important county event into the black.

The "political season" is upon us. Mayor Chris Taylor last week welcomed Secretary of State Owen Cleary to East Jordan when the secretary dropped in to visit Bob Strehl who sells license plates here for the state. Among others on hand to give Cleary a brief welcome were Barney Milstein, Earl Clark, Attorney Douglas Cook, Bob Strehl, Bill Huckle and others.

East Jordan folks will have opportunity to meet Michigan's Senior Senator Homer Ferguson who will make a swing through Charlevoix and Emmett Counties soon.

The senator will arrive in Charlevoix 6 p.m., August 27 and the next day visit Petoskey and Boyne City. Charlevoix County Republican leader Guy Conkle, Jr., reports that a luncheon is being planned at Boyne City at which time East Jordan folks will be invited to attend and see Senator Ferguson.

Rev. Phillip Fretheim, of Suttons Bay, local pastor for the Evangelical Lutheran Church is searching for two casting rods which he lost near the mouth of the Jordan River. There's a reward for return of same. Contact the church office.

Designed as one of the most modern community buildings in northern Michigan, East Jordan's civic center remains partially completed as the result of lack of funds. Conveniently located on Main Street, the front of the building adequately houses the East Jordan Post office and to the left is the city's chamber of commerce room. The huge auditorium to the rear with parking lot access has been listed for light manufacturing purposes. And it is the dream of residents that in years to come the city will be able to complete a civic center of which they can be proud.

Red Devils To Hit The Ground In Pre-Game Practice Session

Football practice for the 1953 "Red Devil" football squad will begin at 9:00 a.m., Monday August 31st according to Coach Gayle Saxton.

Candidates for this year's squad will report for physical examinations at 9:30 a.m., Friday, August 28th at the Nurse's Office in the Grade School Building. Equipment will be issued at this time so that two-day practice sessions can get under way the following Monday morning.

Two practice sessions will be held daily prior to the opening of school on Tuesday, September 8th. Immunization against Tetanus will be offered at football candidates and parents of boys desiring such treatment are asked to see

Local Youths To Attend State Show

District 4-H club elimination winners at Gaylord, August 5th will attend the State 4-H club show at Michigan State College, September 1st to 5th.

Those from the East Jordan area to attend are: members of the Model Business Meeting group which are:

President, Margaret Zoulek; vice president, Roger Stokes; secretary, Diansa Lehrbass; treasurer, LaVern Hart and reporter Ruth Hart.

Others to attend the state show will be recreational leader, Irving Bullman, song leader, Nan Drapau. Members at large are: Evelyn Crawford, Margaret Lord and Martha Lord. Mrs. Helga Campau.

In the talent show are: Nan Drapau and Margaret Lord. Martha Lord, Dairy Demonstration; Irving Bullman, Walter Murphy and Arthur Thompson, Jr., Dairy judging, Walter Murphy.

Bellaire Upsets Pleasant Valley

Bellaire beat Pleasant Valley in a wierd baseball game at Pleasant Valley Sunday by the score of 14 to 13. The Valley team out hit Bellaire by getting 16 hits to Bellaire's 10. But the Valley's three pitchers Chuck Hedden, Joe Gibbard and Ed Gibbard hit three batsmen and walked seven for their downfall.

Smith was the winning pitcher for Bellaire.

Sunday's game is at Pleasant Valley against Grayling.

In the game at Aiden Sunday night the All Stars beat Commun-

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SOFTBALL NEWS

The Rainbow City Softball Championship will be decided next week. On Tuesday evening August 18th the E. J. Iron Works will tangle with the E. J. Coop. at 9:00 p.m. to determine the winner of the second round of play as both teams have identical 2 won and 1 loss records.

If the Coop wins Tuesday night's clash, they will be declared the winner of the league championship inasmuch as they also topped the first round of play. Should the Iron Works win Tuesday, they will be the second winner and the championship game will be played Thursday evening August 20th at 9:00 p.m.

The East Jordan American Legion will meet the East Jordan Canning Company at 7:30 p.m. Tuesday.

Rainbow City League Standings Second Round

E. J. Iron Works	2	1	.667
E. J. Coop	2	1	.667
E. J. Canning Co.	1	1	.500
E. J. Am. Legion	0	2	.000

Leading Hitters

Kinney, I. W.	1	1	1.000
Saxton, I. W.	7	3	.571
Gee, I. W.	7	3	.571
Sommerville, C. C.	21	9	11.524
Sommerville, I. W.	26	9	12.462
Bennett, Coop.	11	3	4.55
Ager, Coop	7	3	4.29
Evans, A. L.	17	11	7.412
Downing, I. W.	25	7	10.400
Chanda, C. G.	18	9	7.889
Gee, A. L.	21	5	8.381
Sommerville, C.	27	10	10.370

Results of last week's play
Canners 12—Char. Cad. Olds 10
Pleasant Valley 10—Gaylord 1
Coop 13—E. J. Am. Legion 5
Canning Co. 8—Iron Works 7
Foundry 10—Char. Scouts 3

NOTICE!

The News-Herald announced again this week that deadline for news and advertising copy is 5 p.m. each Tuesday night. The News-Herald assumes no responsibility for material omitted which does not reach the office by that time. Want ads cannot be accepted after Tuesday noon.

Consolidation of the Herald and the News and the changing of publication day from Friday to Thursday requires the Tuesday night deadline.

The News-Herald wishes to express the appreciation of its staff for the consideration given by the readers during the delayed publication times caused by consolidation.

Future issue of the News-Herald are to be mailed every Thursday morning.

Final Plans For County Fair Listed By Agent

Big Summer Recreational Program Ends

The most extensive summer recreation program in the history of East Jordan comes to a close this week as local youngsters begin preparations for back-to-school days.

Participant and spectator attendance in the past summer's diversified activities program far out done anything in the past as the East Jordan Community Chest carried on its recreational program for the fourth consecutive summer.

East Jordan can well be proud of the type of recreation program afforded the past summer for it will compare favorably with any such program for a community of its size in the state.

Highlights of this year's activities include: a two week Summer Recreation Camp for Boys at Camp Ocqueoc near Rogers City where 50 East Jordan youngsters 8 to 14 years of age enjoyed camping life with youngsters from Pellston, Petoskey, and Boyne City; a three day Recreation Camp for Girls at the Church of God Camp near Charlevoix where 19 girls 10 to 14 years of age attended; a softball program that consisted of 13 local teams making up the Rainbow City League, the Inter-County Class A and Class B Leagues, and the Junior League; the ever-popular square dancing at the Recreation Bldg. at the Tourist Park; the annual East Jordan-Bellaire-Central Lake-Elleworth train trip, tennis instruction; girls' softball; and other activities such as junior baseball shuffleboard, croquet, badminton, dodge ball, swimming etc.

Coach Gayle Saxton, of the high school faculty, headed this summer's Community Chest Recreation Program acting as its director. Mrs. Wilbur Robertson handled the square dancing and Mrs. Saxton directed the handicraft activity.

Three-Day Event To Open September 8, Drop Sat. Show

Final plans have been made for Charlevoix County 1953 fair at East Jordan, fair secretary Ed Rebman has announced.

This year's event will begin September 9th and continue through the 11th. There will be no Saturday fair.

Softball To Aid Grandvue

A Softball Benefit Night is being held at the west side ball park tonight (Thursday eve.); the proceeds of which will be turned over to Grandvue Hospital.

Three games are on deck. At 6:15 p.m. the East Jordan Juniors meet the Boyne City Juniors. The Boyne City Rotary will tangle with the East Jordan Rotary at 7:30 p.m. and at 9:00 o'clock the East Jordan Independents will meet the Boyne City Independents.

Dress & Gift To Hold Fall Style Show

The Dress & Gift Shoppe will place eight local models in the fall style show to be held 8:40 Saturday night at the Bellaire Community building. The show will be held in connection with the Bellaire Garden Club's annual flower show.

Minnie DesJardins, of the Dress & Gift Shoppe, said new fall lines of several national brands recently introduced into East Jordan, will be modeled. She is inviting her many customers and friends to "catch" the latest northern Michigan showing of the many nationally advertised lines of womens' wear. All lines to be shown can be purchased at the Dress & Gift Shoppe.



The SERVICEMAN'S LETTER

Hi Fellas:

Another week gone and what have we accomplished? The news papers are full of the news of the Russians having the H Bomb, the progress or lack of progress of the talks in Korea, the latest low price of beef on the general market, and by what score the Tigers lost their last game. Only time can tell whether we are going forward or backward.

Earl Bennett checked in from Randolph AFB. "It is about time that I dropped you a line and let you know my address. I left Chanutte the 29th of June and reported in down here the 25th of July.

I am just laying around now waiting for my flight orders and my orders to report for work on the flight line. I have to work as a line mechanic for 120 days

Pure Service Gives Prizes At Its Grand Opening

Ernest Raymond received the new tire as first award at Sperm Thomas's Pure Service Station opening Saturday. Mrs. Ruth Bell received a new car battery and Raymond C. Swafford was presented with \$10.00 in trade.

Thomas announced this week that Louis Peterson, of East Jordan, who has 40 years of auto repair experience, now is employed at the station.

Peterson has worked for several firms in the area and will do motor tune-up, brake work and minor auto repairs at the station.

Mr. and Mrs. Frank L. Cole, of Chicago, are visiting their relatives Mrs. Rachel Bennett and Minnie

before I can go on and take transition as a flight engineer.

"My new address is: A 2 Earl R. Bennett, 3516 Stu Sqdn, Box 3171, Randolph AFB, Texas."

Congratulations on the promotion, Earl.

2nd Lt. Edward Lord has a new address at Camp Gordon, Ga. It now reads, A. O. C. 7, Box 167, 1st Bn., A. Co., M.P.R.T.C. Ed has been assigned to a training battalion as instructor and will be there for at least six months.

Bill Anderson arrived home last night. He left Biggs AFB on Saturday with a few of his buddies from Biggs and drove up to Chicago with them. He hitchhiked from Chicago to Lansing and his folks met him in Harrison Hill will be home for 20 days and has to be back at Biggs on August 30th.

Herchel Young was in town about a week ago, so I hear by the grapevine. I didn't get to see you, Herchel, so will you let me know if you get this paper?

Pete Lundy has an address now. He's on his way overseas out of San Francisco and you now address him at Prov. Co. SE 1483, APO 2, c.o PM, San Francisco, Calif.

Don Dixon is back in Virginia. He writes, "Well, I have my new base but I will be here only about 8 weeks and that is too long. They are going to give me some amphibious training and then they will send me to the LST 1166 which is a new ship.

I still did not get out of Virginia. It looks like I will be here all the time. When you put my new address in the paper tell Bud Cummings to come over and see me some time."

Don's address is: Donald Dixon, LST 1166, Fox Area, Hut 59, Little Creek, Va.

Exhibitors are being asked by the secretary to have their entries in by 5 p.m. Thursday, September 8th. They may obtain entry blanks from the County Extension office at Boyne City ahead of time and save waiting in line.

Judging of all exhibits will start Wednesday morning and continue until finished.

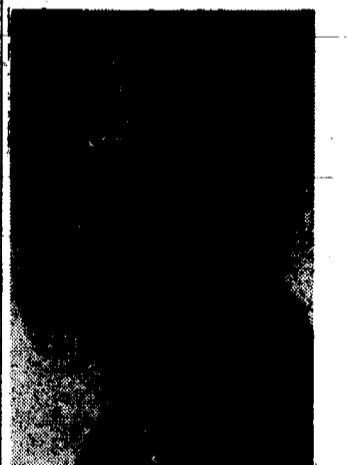
Fair schedule for Charlevoix, Boyne City and East Jordan days is as follows:

Charlevoix Day
Wednesday, September 9. The program for the afternoon will be a horse show including a rescue race, musical chair, boots and saddle, flag race and a one eighth mile race. That night there will be a horse pulling contest. Both light weight and heavy weight teams will compete.

Boyne City Day
Thursday, September 10. Sale of calves, which the boys scrambled for during last year's fair will be sold during the afternoon.

East Jordan Day
Friday, September 11. There will be a livestock parade during the afternoon. A grandstand show will be held Thursday night by Klein's Attractions.

Commander



Billy R. Wickens, 34, of Midland, was unanimously elected the State Commander of the American Legion, Department of Michigan for 1953-54 at the 35th annual State convention of the world's largest veteran's organization in Detroit, August 2, 1953.

Services Held For Mrs. Russell

Funeral services will be held for Mrs. Ray Russell, 61, of East Jordan, at the Watson Funeral Home at 2:00 p.m. Friday.

Mrs. Russell passed away late Tuesday evening after a short illness.

ANNUAL TEA

The Altar Society of St. Joseph's Church will hold their fifth annual Tea, Ham Supper and Annual Sale at St. Joseph's Parish Hall on Wednesday, August 19th. The tea will be held from 2:30 to 5:00 p.m. and the supper from 5:30 to 7:00 p.m.

NOTICE

Betty Robertson RN East Jordan Community and School Nurse will be on vacation August 17th to September 8th, and will not be available.

Mrs. Robertson, will be in her office at the school Friday morning August 28th. Dr. Litsenberger, Director Charlevoix Health Department will examine all boys planning to take part in sports this fall at this time. August 28 6:00 a.m.

"Jake" Snyder.

THE EAST JORDAN NEWS
 Marshall F. Sayles, Editor & Publisher
 Bill Heckle, Business Manager
 The Charlevoix County Herald, 1924
 The East Jordan News, 1928
 Entered as second class matter at the Post Office at East Jordan, Michigan.
 Published weekly at 206 Main Street, East Jordan, Michigan
 TELEPHONE LENOX 6-2371
 Subscription Rates—(Payable in advance) \$2.50 per year; \$3.00 per year outside Northern Michigan.



EDITORIAL NEWS

SOCIALISM STILL CREEPING

President Eisenhower rightly cited the Tennessee Valley Authority as an example of "creeping Socialism."

The President feels that way about TVA, he said because it used Federal tax-money in order to cut electricity rates and attract business to the Tennessee Valley.

The proposals for state or Federal development of hydro-electric power on the Niagara River, in New York State, and the plans for Federal power development of Hell's Canyon on the Snake, in the Far West are likewise examples of "creeping Socialism." Supporters of these projects forget that tax-free Federal or state plants man higher taxes for those who do pay. They overlook the fact that government subsidies—state or Federal—mean eventual government control.

Evangelical Lutheran Church

Phillip Froehlich — Pastor
 Sunday School every Sunday at 10:00 a.m. Classes for all ages
 Adult Bible Class
 Church services first and third Sunday of each month 8:00 p.m.
 League League cooperative family dinner second Sunday of month at 1:00 p.m.
 Hymn sing fourth Sunday of month at 8:00 p.m. Refreshments served.

United Missionary Church

C. W. Thompson, Pastor
 Sunday School 10:00 a.m.
 Morning Worship 11:00 a.m.
 Youth Fellowship 7:00 p.m.
 Evangelistic Services 7:30 p.m.
 Prayermeeting (Thurs.) 8:00 a.m.

First Baptist Church of Boyne City

(One mile north on Lake Street)
 Rev. Roy Green, THM, Pastor
 10:00 a. m. — Sunday School with classes for all ages. Teaching from the Bible only.
 11:00 a. m. — Morning worship with our Adult Choir under the direction of Mr. Kenneth Eiler. The pastor will be bringing the morning message.
 6:30 p. m. — Young Peoples meeting
 7:30 p. m. — Evangelistic service with Junior Choir singing.

EASTPORT BAPTIST CHURCH

Rev. Allen E. Northrup
 Eastport, Michigan
 Sunday School 10 a. m.
 Morning Service 11 a. m.
 Evening Service 8 p. m.
 Young People's Meeting Wednesday 8 p. m.
 Prayer Meeting Thursday 8 p. m.

St. Joseph Church

East Jordan
 Rev. Joseph J. Malinowski, Pastor
 MASSES
 Sunday Masses—7:30 - 9:30 a. m.
 Holydays — 6:00 and 7:30 a. m.
 Week-day Masses — 8:00 a. m.

Christ Lutheran Church

Boyer City — Wilson Twp.
 Rev. Richard Noffas, pastor
 Wilson Township:
 9:30 a.m. Church Service
 10:30 a.m. Sunday School
 Boyer City:
 8:00 a.m. Church Service
 10:00 a.m. Sunday School
 11:00 a.m. Church Service

Reorganized Church of Jesus Christ of Latter Day Saints

Elder Ole Olson
 Pastor
 Sunday Services
 Church School 10:00 a.m.
 Morning Worship 11:00 a.m.
 Zions League 4:30 p.m.

Full Gospel Truth

Corners Fourth & E. Division Sts.
 Pastor
 Rev. H. R. Barber
 C. Y. A., Tuesday, 8:00 p.m.
 Prayer Meeting, Thursday, 8 p.m.
 Sunday School, Sunday 10:00 a.m.
 Morning Worship, Sunday 11:00 a.m.
 Evangelistic Service, Sunday 8:00 p.m.
 Everyone Welcome.

Private Life Of Sen. McCarthy

A behind the scenes profile of the most controversial figure of our time, starts in The American Weekly with this Sunday's (August 16) issue of Detroit Sunday Times. Whether you admire or dislike Senator Joe McCarthy, you'll want to read this offstage closeup beginning in The American Weekly with Sunday's Detroit Times.

First Presbyterian Church

Edward O. Ballouan, Pastor
 Regular Services:
 The Church School meets at 9:45 with classes for all ages.
 The Morning Worship begins at 11:00 o'clock.

Methodist Church

Rev. R. H. Moore, Pastor
 LK 6-2364
 LJ 7-2360

Seventh-day Adventist Church

Elmer E. H. Clason, pastor
 Sabbath School 9:45 a.m.
 Church Services 11:00 a.m.

Assembly of God

Rev. H. Love, Pastor
 Sunday School — 10:00 a. m.
 Morning Worship — 11:00 a. m.
 Everyone welcome.

Prof. Jack of Springfield, Ill., is building a cottage of brick and cedar. His company of Ohio is the building one. This makes eleven to date.

Mrs. Bente Greenwood was called to the home of her late husband, Fred Greenwood, Tuesday by the death of a still grandchild.

Eugene Adams received a painful injury Thursday. He was cranking a machine when a set screw was driven through one of his thumb nails.

Mrs. Julius Johnson left Wednesday for a visit with her son, Walter and family at Detroit.

Miss Florence Wylie returned to Shelby Wednesday, after a visit with her aunt, Mrs. L. Koeker, and cousins, Mrs. Lewis Ellis and Mrs. Joseph Walker.

Basel Cummins, Roderick Davis and Norbert Hart left Monday for Grayling where they will furnish orchestra music at the Temple Theatre of that City.

Miss May L. Stewart, who was

... of Front...
 ... ball game...
 ... Friday...
 ... Team has been...
 Ability: All a girl had to show at one time to get on the stage.

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GET THE FACTS... YOU'LL BE GLAD YOU DID!

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This Adv. Published in Cooperation with Electric Appliance Dealers by C. P. Co.

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DON'T BUY OR TRADE UNTIL YOU CHECK THE VALUES IN EAST JORDAN

EVERY DOLLAR YOU SPEND HERE IN EAST JORDAN CONTINUES TO WORK FOR THE GOOD OF OUR COMMUNITY

NO PARKING METERS

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 Member of FEDERAL DEPOSIT INSURANCE CORPORATION

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The Dress & Gift Shoppe	Sherman's Firestone Store	State Bank of East Jordan
Shaw's IGA Super Market	Dan's Service	Al Thorsen Lumber Company
Hite Drug Company	Bradshaw's Dry Goods Store	Dahlquist Stores Inc.
Sommerville's Grocery	Chris's Men's Wear	East Jordan Cooperative

Resident Dies At Grand Haven

Services were held Tuesday, August 4 for Frank P. Swatosh, 80, former East Jordan resident, at the Kamrad Funeral Home in Grand Haven with burial in Nunica Cemetery.

Mr. Swatosh, a retired farmer, died at the home of Mrs. A. Johnson of Grand Haven township after an illness of four years. Born in Michigan, June 3, 1873, he married Mrs. Cora Henry at East Jordan on October 14, 1901. Mrs. Swatosh died about 38 years ago.

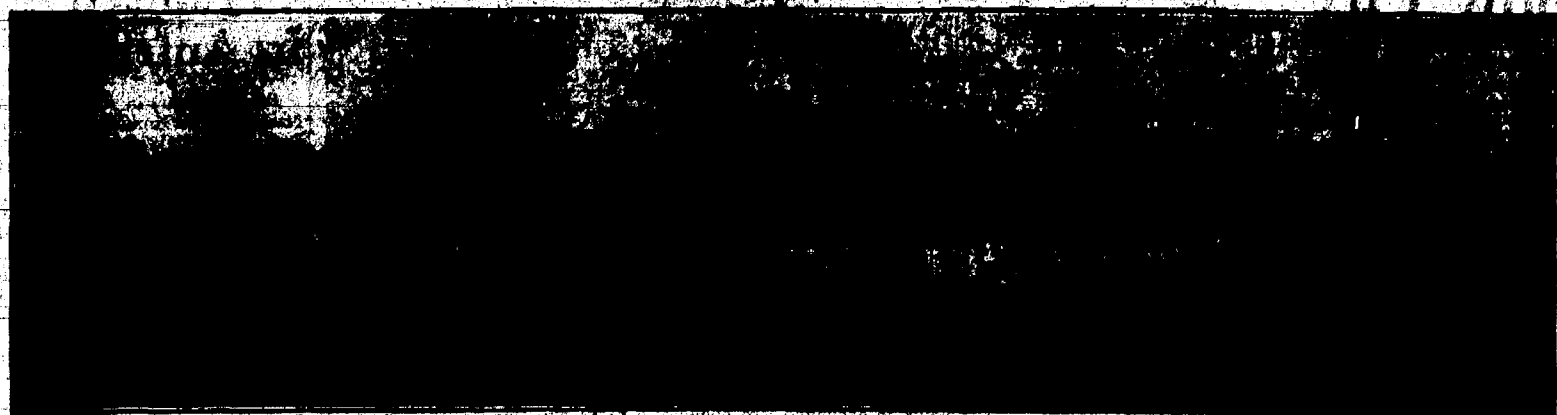
He moved to the Nunica Spring Lake area about 33 years ago where he operated a farm.

Surviving are two daughters, Mrs. William Rogers and Mrs. Julie Dallas of Nunica, a sister, Mrs. Theresa Wilcox of East Jordan, three grand children and six great grandchildren. Of their sister, Mrs. Oscar Weis, died the funeral last week.

Services Held For Former E. J. Resident

Services were held Wednesday, August 5th for Elmer Jay Porter,

From Lumber Town To Modern City



Whistles blew and the old mill trains rolled for many years when lumber was king around East Jordan. Where once lumber was piled high along our beautiful lake shore East Jordan now boasts the finest tourist park in the north country. The above photo will bring many a memory.

79, at the Church of Nazareth conducted by Rev. Paul Drummond. Burial was in Sunset Hills Cemetery, East Jordan.

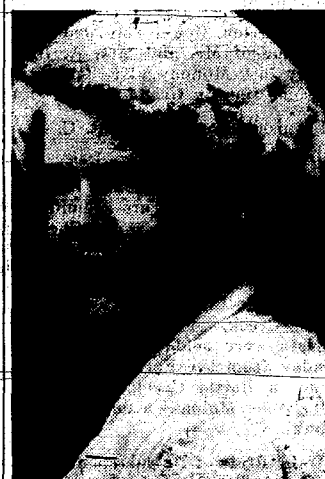
Mr. Porter, well known in East Jordan, died at the Tolfree Memorial Hospital in West Branch on August 3rd.

He was born June 15, 1874 at Williams Center, Ohio and married to Isabelle Frazer, December 17, 1895 at Boyne City. She preceded him in death in 1939. In 1941 he married Kate Frazer at Kingston, who survives him.

Surviving besides his widow are two sons, Walter and Ivan both of

Flint, one daughter, Mrs. Meta Robinson of East Jordan, one sister, Maym E. Waller of Dundee, Michigan, 11 grandchildren and 6 great grandchildren. One daughter, Margaret, preceded him in death in 1912.

Plan Wedding For August 22



Corinne Dorn

Mr. and Mrs. Lyle F. Dorn of 1556 Carew Street, Springfield, Massachusetts have announced the engagement of their daughter, Corinne, to Donald Edward Braman SK3 USN, son of Mr. and Mrs. Burl G. Braman of East Jordan.

The wedding is to be held Saturday morning, August 22nd in the East Church Congregational in Springfield.

The bride-elect is a graduate of the High School of Commerce and is serving in the United States

Navy. She is now attending the Navy Supply School at Newport, Rhode Island.

Donald Braman graduated from East Jordan High School and is now in the United States Navy attending school at Newport, Rhode Island. Photo by The Brown Studio, Springfield, Mass.

Epilepsy Mobile Unit To Be In Petoskey Aug. 4

The Mobile Electroencephalograph Unit of the Michigan Epilepsy Center is stopping at Little Traverse Hospital in Petoskey, August 4 through August 14, to offer physicians laboratory measurement of epileptic patients, according to L. E. Grate, M. D., President of the Northern Michigan Medical Society.

The Michigan Epilepsy Center, located in Detroit, which sponsors the traveling unit, is a United Health and Welfare Fund member agency. Residents in East Jordan, through their contributions to the Community Chest, help support this agency.

H. B. Zemmer, M. D. of Lapeer, President of the Michigan Epilepsy Center Board of Directors, has pointed out that the electroencephalograph is an instrument for testing brain waves and is commonly called an EEG. It is one of several techniques employed in the study of epilepsy, the convulsive disorder, which is one of man's most ancient illnesses,

and which today affects some 80,000 people in Michigan.

Dr. Grate said that following the EEG tests, neurological examinations and medical conferences will be conducted at Lockwood Hospital in late August by Z. Stephen Bohn, M. D., Medical Director of the Michigan Epilepsy Center.

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From where I sit... by Joe Marsh



Harvesting a Better America

Rubbed my eyes yesterday when I saw Hap Jackson's truck in Biff Morgan's alfalfa field... helping Biff get in his cutting.

Since they've been carrying on a friendly argument for years (over how much fertilizer to use per acre of alfalfa), I had to ask Hap what was going on.

"Got my own crop in safely last week," he says. "And since Biff's boy is at the summer encampment of the National Guard, I figured the least I could do was to help him out. After all," Hap went on, "there's no argument

over how important the National Guard is to all of us."

From where I sit, a fellow like me, who's too old to get in the Guard, can still vote, do a turn at jury duty, and respect others' rights. Even a little thing like respecting a neighbor's right to have, say, beer or buttermilk at dinner is important if we want to keep America strong. We have to be on "guard" in more ways than one these days!

Joe Marsh

Copyright, 1953, United States Brewers Foundation

THIS WEEK AT GRANDVUE

Admittances at Grandvue recently have been Betty Balch from Charlevoix on August 1st, Glen Lewis from Charlevoix, August 1st, and Isaac Flora from East Jordan on August 1st.

Betty Balch of Charlevoix was discharged August 9th, and Edmund Cook of East Jordan was discharged July 30th.

There were two babies born at Grandvue. Arlohs Norton of East Jordan, who was admitted on July 30th and discharged on August 1st, had a daughter, Margaret Pawnesing of East Jordan also had a daughter. She was admitted on July 31st and discharged on August 5th.

Albert Durham of Charlevoix died on August 3rd.

The ramp in front of the hospital is finished, and new signs are expected to be erected soon. A sign is to be put up at the hospital and at the corner on the East Jordan-Boyer City road and at the corner near Ironon.

Patricia Stanek has resigned in order to join her husband at Elizabethtown, Kentucky.

Doctor (arranging patient on operating table): "I'll be perfectly frank and tell you that four out of five patients die under this operation. Is there anything I can do for you before I begin?" Patient: "Yes, help me on with my shoes and pants."

My Neighbors



"An unbalanced budget is a short ear. You can work your head off and never get any place!"

Give 'em

VELVEETA

—because it's rich in food values from milk...

DIGESTIBLE AS MILK!



WE PICK UP DRY CLEANING AT ELLSWORTH

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East Jordan Cleaners

Ralph and Millie Hiltz

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DORIS & BILL HUCKLE

Phones: LE 6 2332 and LE 6 7043

119 Main Street East Jordan

POWER, POWER EVERYWHERE!

to Double Your Driving Thrills!

Swift, hushed going power... sure-footed stopping power... effortless, sure-control turning power... you'll find all these high-powered thrills at the wheel of a dashing new Oldsmobile! Come in—drive a glamorous Super "88" or Classic Ninety-Eight. See how the 165 hp. "Rocket" Engine teams with Hydra-Matic Super Drive* to level the hills, command the straightaway. How Power Brakes* ease you to a faster, safer stop with just a toe-touch. How easily you'll park, turn and maneuver with brawny Power Steering* to take over 80% of the work! No wonder the new Oldsmobile appeals to men and women alike! It's the car you should try together. So see us soon—for a double-date with a "Rocket 8!"

*Optional at extra cost

Make a DOUBLE-DATE with a "Rocket 8!"

OLDSMOBILE

SEE YOUR NEAREST OLDSMOBILE DEALER

KRAHNKE MOTOR SALES

CHARLEVOIX, MICHIGAN

YOUR OLDSMOBILE DEALER ALSO FEATURES TOP VALUES IN SAFETY-TESTED USED CARS

HERE & THERE

Around Rainbow City

Patricia and Mary Porter are visiting their uncle and aunt, Mr. and Mrs. John Benford in Mt. Pleasant.

Mr. and Mrs. Herman Kamradt entertained her cousins, whom she had never seen before, Mr. and Mrs. George Evans and family from Windsor, Ontario, Friday night.

Mrs. Vivian Groat of Detroit was a week end guest of her brother-in-law and sister Mr. and Mrs. Herman Goodman.

Mr. and Mrs. Jack Sommerville and daughter Lois of Saginaw were week end guests of his parents, Mr. and Mrs. Leo Sommer,ville.

Mr. and Mrs. Arthur Cronin and family of Rosemin visited her parents, Mr. and Mrs. Arthur Brintnall last week.

Mrs. Betty Clark of Detroit and Bay View and friend Mrs. Snyder were guests of Miss May L. Stewart Thursday.

Mrs. Wm. Neuman Jr., and son, Billy, of St. Charles, was in the City on business last week. They returned home, Saturday, accompanied by Mrs. Wm. Neuman, Sr., who will spend a week visiting relatives in Saginaw.

The Annual Tea Ham Supper and Apron Sale will be held at St. Joseph's Parish Hall, Wednesday, August 19th. Tea will be from 2:30 to 5:00 p.m. Supper from 5:30 to 7:00 p.m. Tickets for adults, \$1.85; Children from 13-18, 75c; Small children up to 13, 50c.

Mr. Isaac Flora is a medical patient at Grandvue Hospital.

Mr. and Mrs. O. T. Smith of Detroit are spending their vacation at the Tourist Park and visiting her sister and husband, Mr. and Mrs. Harrison Kidder.

Mr. and Mrs. Carl Kamradt and children returned to their home at Lavonia, Wednesday after spending a two weeks vacation with his parents Mr. and Mrs. Ed Kamradt.

Mr. and Mrs. Sam Malone and son Murph of Grand Rapids and sister, Mrs. Myrtle Nelson of Mel.bourne, Florida, called on Mr. and Mrs. Ole Hegeberg and Mr. and Mrs. Charles Murphy, Thursday.

Mr. and Mrs. Stanley Stanek and three children returned to their home in Detroit, Wednesday after visiting her parents, Mr. and Mrs. Harrison Kidder.

Mr. and Mrs. Raymond Richardson and baby of Detroit visited his mother Mrs. Wm. Richardson the past week.

Mr. and Mrs. Harold Clark and son Bobby of Midland were week end guests of their parents Mr. and Mrs. Earl Clark, their son, Larry returned home with them Sunday after spending two weeks with his grandparents.

Mr. and Mrs. Howard Flora, Mr. and Mrs. Wm. Flora, Mr. and Mrs. Tony Lammers, Mr. and Mrs. Roosevelt Neilson, Mrs. Glen Ketchum of Grand Rapids and Mrs. Harry Jones of Grandville returned to their homes Monday after visiting their parents, Mr. and Mrs. Isaac Flora.

Mrs. Gertrude Hart of Blissfield is visiting at the home of Mr. and Mrs. George Bulow and other friends in the City.

Mrs. Ralph Fuller and daughter, Mrs. Lewis Olson and two children of Suttons Bay were Sunday guests of Mrs. Laura Fuller.

Mr. and Mrs. Al Roberts of Grayling with grand daughter, Sandra Harvey of Flint were Thursday and Friday guests at the home of Mrs. Elva Barrie.

Mrs. Frank Garrett of Council Bluffs, Iowa, Mrs. John Kelly and daughter, Mrs. Marie Paroley of Minneapolis, Minn., returned to their homes Wednesday after visiting at the home of Dr. and Mrs. Dicken and the Kenny families.

Mr. and Mrs. Dick Dicken and daughter Peggy of Grand Rapids and daughter-in-law Mrs. John Dicken and daughter of Wilmette, Ill. returned to their homes Sunday after spending a week at the Jason Snyder Cottage on Lake Charlevoix, they also visited at the home of Mrs. Dickens sister, Dr. and Mrs. G. W. Bechtold.

Mr. and Mrs. R. G. Davis of Detroit were week end guests of their mother, Mrs. Anthony Kenney. Their sons Robert and Clair returned home with them after spending a week with their grand mothers.

Paul Stroebel of Detroit spent a few days fishing and called on friends in the City Sunday.

Harrison Kidder was dismissed from Little Traverse Hospital, Thursday, where he had been a surgical patient the past six weeks.

Mr. and Mrs. Alton Witte returned home Wednesday from a six weeks trip. They went to Vancouver, British Columbia and visited places of interest along the West Coast. At present they are at their Cottage on Lake Charlevoix.

Mr. and Mrs. G. A. Lisk are entertaining her sister, Mrs. Julia Miller and her son-in-law and daughter, Mr. and Mrs. Sidney of Rochester, Mich.

Alec William Anderson arrived home, Monday, on a 20 day leave from Camp Biggs, A.F.B. Texas. His parents met him at Harrison.

Mr. and Mrs. Arthur Brintnall and children and Miss May L. Stewart attended a Stewart reunion at the home of Mr. and Mrs. Earl Pillman at Alden, Sunday, to welcome Mr. and Mrs. Riley Stewart and children from Kalamazoo.

Mrs. Clayton Pinney and Mr. and Mrs. Frank Sweet were up to Carp Lake Sunday to visit Mr. Pinney and had supper with him. They also went to see the Big School Cafeteria from 2 p.m. to 9 p.m.

There are 41 classes listed all open to the public. Any one desirous of entering specimens or arrangements can obtain a list from Mrs. G. C. Ferris of Boyne City.

Ribbons will be given for the best exhibits. All entries must be received by 10 a.m. to be judged at 11 a.m. and all exhibits must be removed by 10 pm. August 18th.

Lucille Eggers, who has been spending the last two weeks in Algonac, will return home next week.

Mr. and Mrs. James McInerney with Jimmie and Reggie Brooks and Mrs. Zed Rule with son Rodelle of Saginaw were week end guests at the home of Mrs. Geo. Weaver.

Mr. and Mrs. Donald Pinney and family of Durand spent last week with his parents, Mr. and Mrs. Allison Pinney.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Mr. and Mrs. Leo McCanna of Lansing visited her sister Mrs. Geo. Weaver Friday night enroute home from a vacation spent in Minneapolis, Minn. and Ontonagon.

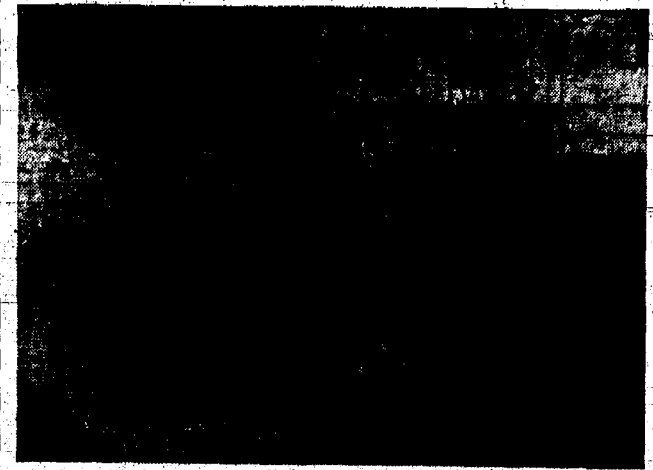
Mr. and Mrs. T. H. Ploughman of Muskegon Heights spent the week end at the home of her mother, Mrs. Stella Barnette.

Mr. and Mrs. Robert Spence of Mount Pleasant spent the week end visiting Mr. and Mrs. George Spence.

Mr. and Mrs. Ralph Alexander and daughter Alma of Trivoli, Illinois were week end guests of Jean Thornell.

Finkton Youth Fellowship had charge of Sunday evening services at the Finkton Bible Fellowship Church.

Mrs. Ray Bennett and Mrs. Andy Anderson were Sunday callers at the Asa Beal home.



BOY OPERATORS manned the switchboard when Michigan's first telephone exchange was opened 75 years ago this month. There was no telephone numbers then. The boy "Central" had to memorize the names of subscribers and the location of their lines on the first crude switchboard.

Ira Weaver of Birmingham spent the week end with his family at the farm on the Peninsula. The family who have spent two weeks here, returned to their home with him Sunday.

Mrs. Helen Gould returned to the home of Mr. and Mrs. A. B. Pinney last Monday after spending some time in Grand Rapids.

Furnished homes for rent. C. J. Malpass.

Mr. and Mrs. Kendall Hicks with family of Alma are spending a two weeks vacation at the Sherman Cottage on Lake Charlevoix.

Howard Cooley a former resident of this City passed away at Battle Creek, Friday. Funeral services were held at 10:00 a.m. Monday from the Farley Funeral Home in Battle Creek. Mr. and Mrs. Bruce Malpass attended the funeral.

Frank Bretz of Detroit spent the week end with Mr. and Mrs. Ted Malpass and other relatives in the City.

A complete line of hair coloring offered you at A Suburban Beauty Shop. Phone LE 6-2289. 32-3

Flower Show At Boyne City, Aug. 18

"Summer Beauties" is the theme of the Flower Show sponsored by the Boyne City Garden Club on August 18th in the High School Cafeteria from 2 p.m. to 9 p.m.

There are 41 classes listed all open to the public. Any one desirous of entering specimens or arrangements can obtain a list from Mrs. G. C. Ferris of Boyne City.

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Mrs. Ray Bennett and Mrs. Andy Anderson were Sunday callers at the Asa Beal home.

Now Is The Time To Plant Perennials

Early August is a good time to sow seeds of many hardy perennials, reminds Ed Redman, Charlevoix County Agricultural Agent.

Rebman suggests a partly shaded location as the site or erecting a cheese cloth over the seed bed. Seeds of pansies, violets, forget-me-not and English daisies can be sown and young plants transplanted in September. Other perennial plants which can be started at this time include canterbury bells, aquilegia, delphinium, foxglove anchluss, carnation, centaurea, coropsis, shasta daisy and heliopis.

To get the best results, Rebman advises following these directions from C. E. Wildon, a Michigan State College horticulturist:

The soil should be prepared carefully in order to grow the plants from seed. Mix either leaf mold or peat thoroughly with the top four or five inches of soil. The material should be 20 to 30 percent of the amount of the soil. The purpose is to hold moisture and boost strong rapid growth of the seedlings.

The soil should be watered enough to give good germination of the seeds and healthy growth of the seedlings. Many growers cover the soil with burlap immediately after sowing. The burlap is kept damp by spraying with water two or three times a day.

But the burlap must be removed as soon as the young plants start to crack through the soil.

If you want to sell your property, list it with Clarence Healey. Phone LE 6-7210.

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Cow Testing Organized In Antrim

Dairy farmers in Antrim county established a unique production testing to help select best cows for breeding purposes. Their objective is to increase milk output.

Unique part of the organization is co-operation of dairymen in taking turns in picking up milk samples from farms and taking them to the laboratory for testing. Township, and county boards of supervisors have established a milk and soil testing laboratory at the farm agent's office at Bellaire.

Agent W. G. Kirkpatrick has been the main booster.

In the first month, 21 dairymen with 201 cows joined the organization to get the service. From then on there was a steady increase. The last count for June showed 50 members with 571 cows.

The owner-sampler testing program is similar to the dairy herd improvement association method except that dairymen do not have the cost accounting service that goes with DHIA.

Some old fashioned mothers who can remember their husband's first kiss, now have daughters who cannot remember their first husbands.

Ice cubes made of ginger ale or cherry or orange juice will brighten summer beverages, according to Michigan State College food and nutrition specialists.

Automobile, Life and Fire Insurance. STATE FARM INSURANCE CO. Bloomington, Illinois. Basil C. Cummins. Phone: LE 6-2612. East Jordan

Join the Men and Women Who Know Relief and Comfort! RUPTURE-EASER. GIDLEY'S DRUG STORE. LE-6-2331

Want to CUT YOUR CAR EXPENSE? Power Flight Gas gives you more octane for less money. Dan's Service

Auction Sale COMPLETE DISPERSAL. 3 Miles West of Traverse City on M 72 and 1 Mile North on 616. Wednesday, August 19. 50 HEAD REGISTERED HOLSTEINS. 1:30 P.M. Sharp. Frank Kroupa, Prop.

Finkton News (By Jean Thornell) Gary Anderson of East Jordan spent the week end with his cons. ins. Reed and Norma Lee Beal. Mrs. Tom Hitchcock and sons of Flint are visiting Mrs. Minnie Beal, Mrs. Hitchcock's mother. Mr. and Mrs. Robert Spence of Mount Pleasant spent the week end visiting Mr. and Mrs. George Spence. Mr. and Mrs. Ralph Alexander and daughter Alma of Trivoli, Illinois were week end guests of Jean Thornell. Finkton Youth Fellowship had charge of Sunday evening services at the Finkton Bible Fellowship Church. Mrs. Ray Bennett and Mrs. Andy Anderson were Sunday callers at the Asa Beal home.

MICHIGAN OUTDOORS

TOURIST TIPS The Michigan Tourist Council publishes a number of little known booklets of tremendous value to tourists, campers, hunters and fishermen. Unless you specifically ask them for information about a subject covered by one of these booklets you'll probably never hear of it. As an example, if you were at all interested in canoeing some of our streams or rivers and the Tourist Council heard about it you might be the lucky recipient of a book called "Canoe Trails in Michigan." There is no charge for it, and it is packed with detailed information adequate enough to make it a complete guide book on the subject. Includes Map A map about a yard square, with the rivers printed in contrasting blue, is included—and there are 46 different "canoe trails" fully described! The material is presented for the novice and the expert, and is painstakingly authentic. It begins with a description of different types of canoes, the purpose to which each type is best suited. Then comes an itemized list of articles you should take along on the trip. Pointers for the novice that might save your life are clearly preferred. Trips for All Let's assume you've had some experience in a canoe in fast water and feel fairly capable in this type of craft. You might like the Presque Isle River in the Upper Peninsula's Gogebic county. "Canoe Trails in Michigan" describes it as follows: "This is a river ONLY for experts. It is a wild river... a fast river... one that flows thru rugged country... but it is a magnificent river! There is no livery service. You take your own. You can put in just east of Marquette on U.S. 2. The trip is about 100 miles and will take from 5 to 7 days." Other details follow relative to fishing, camping, portages etc. On the easier side how about the White River in Oceana and Muskegon counties? This is a 60 mile run you should make in 2 days. Ed Henning at Newaygo will outfit you with the canoe, and supplies if you wish. The best place to put in is just south of Hesperia, and the whole trip is thru practically uninhabited country. You'll feel just like an Indian! Camping places are easy to find along the bank, and you'll be sorry when the trip ends at White Lake on U.S. 31. These are only samples. "Canoe Trails in Michigan" lists 44 such trips, each on a different Michigan River. If you like to canoe get this book. It's a worthy guide to an important part of Michigan Outdoors!

EVERYTHING IN Furniture and Floor Coverings Gas and Electric Stoves Water Heaters Wm. Schroeder Furniture MANCERONA, MICH.

Poster Paint 29c Dishwashers \$4.49 Star shaped layer cake pans 2 for 49c Fly Spray and Sprayers Metal Screens 12x33 .98 Metal Screens 15x33 \$1.19 Stay Crisp Refrigerator Box 12x8x4 \$1.98 WHITEFORD'S 5c to \$1.00 STORE

Cooks in JUST 7 MINUTES! KRAFT dinner MACARONI AND CHEESE. Both in the one package TENDER MACARONI AND KRAFT GRATED FOR FINE CHEESE FLAVOR

BIG ECONOMY NEWS!

NOW ONLY 6.00x16 11.95 6.70x15 13.95 Plus tax and a Recappable Tire for the easy-riding comfort of Super-Cushion Tires by GOODYEAR FAMOUS MARATHON QUALITY. EAST JORDAN COOPERATIVE COMPANY East Jordan

Classified Section

FOR SALE—1951 Chevrolet, 5 passenger DeLuxe coupe. East Jordan Cooperative Company. 32-1

DRY HARDWOOD — For sale, \$5.00 per cord or 11 cords for \$50.00 Cash on delivery. — FREEM LAISURE, Phone, LE6-7055. 14-1f

WIRING SUPPLIES — Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacles — pull chain and keyless types. — SHERMAN'S FIRESTONE STORE, East Jordan. 40-1f.

Looking for a **GOOD USED CAR** — You can do better at JACK'S, Boyne City. Every car guaranteed. See Generous Jack, the Easy Trader, before you buy. JU 2-6511. 31-1f

FOR SALE—One wine color studio couch, also matched platform rocker and one black upholstered rocker. Mrs. Howard Nyland, 307 3 rd Street, East Jordan. Phone LE 6-2909 32x3

BARGAIN FOR FIRST CORNER — Nice new ceiling or flooring lumber, \$8.50 per hundred sq. feet; lots of new glass and used windows and doors; good weeding hoes, \$5.00; good pick-up truck, \$85.00; new and used furniture bargains now on; bargains in good used tires; yes, electric washers, stoves, hotplates, radios, very cheap on easy payments. — MALPASS HARDWARE. 21-1f.

FOR SALE — Bottle Gas and appliances. — SHERMAN'S HARDWARE. 20-1f.

FOR SALE—Muskrat-blend fur coat; good condition. Size 18. \$100.00 full price. Mrs. Ralph Painter, The Pines, Route 2, East Jordan. 32-3

FOR SALE
Modern home on Main St. Two car garage, \$4500.00.
Modern home on Second Street. Full bath up stairs, 1/2 bath down, \$7000.00.

Large modern home on West Side. Two bathrooms. Suitable for apartments, \$7500.00.

60 acres, five room house and small barn, one acre of asparagus and some fruit trees. On Boyne City Road, \$3800.00.

65 acres, six rooms and bath. Close in, \$5000.00.

10 acres with modern house, \$6000.00.

Modern farm house on good road. A real buy at \$6500.00.

CLARENCE HEALEY, Broker Phone LE6 7210. 31-3

Trade Your Old Appliances—Gil Coon's Kalamazoo Sales & Service, Boyne City, will give you liberal allowance. Easy payment plan. Frigidaire Appliances and modern kitchens. Phone JU 2-7271. 38-1f

WANT AD RATES

CASH RATE: 2 1/2 cents per word, minimum, 65 cents. If ad is not paid by Saturday noon after last insertion, it will be considered charged. If ad runs three consecutive times you get three ads for the price of two.

Card of Thanks ————— \$1.00
Professional Directory ———— \$2.00 per month

SAVE MONEY now on new planed or matched lumber, hardware, paint, furniture, farm machinery, and everything else at **Malpass Hardware Co.** Open Now.

FOR SALE — Used Refrigerators, Electric Ranges, Washers, Oil Water Heaters. — SHERMANS. 22-1f

WOOD FOR SALE — All dry. At our yard or will deliver. — EAST JORDAN AUTO PARTS, Phone LE6-2322 — 14-1f.

FURNACES—Oil, gas, or coal-wood. Free estimates, no obligation. Gil Coon's Kalamazoo Sales & Service, Boyne City. JU 2-7271. 36-1f

MILL WOOD For Sale, \$11.00 per load. All wood cash on delivery. — ATKINSON'S LUMBER, Phone JU-2-7080, Boyne City, 14-1f.

CUT PRICES right now on new lumber, glass, paint, rugs, hardware, pipe, well supplies, furniture, stoves, dishes, tools for all purposes; used doors, sash, cars and tires, farm machinery, supplies and parts, logging tools. For rent, sale or trade, homes and farms, trailers, house jacks, floor sander, typewriter, office and store furniture, registers and scales, etc. — MALPASS HDWE. CO. 19-13

LOTS FOR SALE—Some with lake frontage, all with access to lake. Size 66' by approx. 250'. Six Mile Lake, Frank Sumner, Lazy S Camp, Route 1, Ellsworth. 32-6

SEE THESE BARGAINS — 16x16 waterproof tents, 1/2 price; New extra strong step ladders, 30 percent off; Electric hot plates, \$1.95; Electric hotel range and garbage burner, cheap; Desks, office and store fixtures, etc.; Typewriter, \$25.00; Electric water heater, \$30.00; Industrial hi-speed water heater; Boats, \$10.00 up; Hay tools; Rebuilt hay mower and rakes; Tractor plows and double disc harrows; Lots of other bargains at MALPASS HARDWARE CO. 27-6

FOR SALE — International Model A Tractor and PLOW. Case 5 1/2 foot Field Cultivator. Ivan Coolman, Ellsworth. LE 6-7138 33x3

FOR SALE — Davenport, over stuffed chair, \$10.00. Inquire at Dorothy Brown's, East Jordan. 33x3

FOR SALE — 41 Chrysler convertible. Maurice Hartung. Call Call LE 6-7074. 33x1

FOR SALE — Sectional furniture, chairs, stands, numerous chests of drawers, new Preway gas range, Hotpoint electric refrigerator, perfect condition, 2 row boats with anchors, oars and lines included; dishes and cooking utensils and numerous other small articles. Will be there August 14th, 15th, and 16th. At the Milton Donaldson residence on John Street. 33x1

FOR SALE — Used canning jars, 124 quarts, 78 pints. Brand new binoculars. Bird cage. Call LE 6-2682. 33x3

FOR SALE — Green couch, cheap for cash. Call Mrs. Charles Sheddna, LE 6-2273. 33x1

FOR SALE — Factory made truck rack, truck and 16x8 tires, beautiful porcelain 4 hole electric range \$15.00, shipment of new toilets just received at Malpass Hardware Co. 33x5

FOR SALE — Florence Gas Range. White porcelain. Four burner, 36" wide. \$50.00. Mrs. Norman Bartlett. 33x1

FOR SALE — Almost new year round ranch house, beautifully furnished, guest house, boat house and boats on Six Mile Lake. Almost 1000 feet frontage, private trout pond. Leaving state. Selling price fraction of cost. Terms. Owner Fred Schoenfelder, Ellsworth, Phone LE 6-7248. 33x1

FOR SALE — Station supplies and equipment. Alemite lubrication outfit, battery charger, oil measures and containers. Ignition parts, spark plugs and tools. Reasonable. 405 Mill Street. 33-1

BUY THIS LAKE MICHIGAN FRONTAGE AND HOME, near Cross Village between Harbor Springs and Mackinaw City. 1100 feet nice shore line. (It is the Curtiss Home) Well built 18x30 foot living room with 7 room one story house, large beautiful fireplace. Three bedrooms and bath, dining room and kitchen, running water, electricity. **OPEN FOR INSPECTION** August 15th, 16th and 17th. **MEET ME THERE ON THESE DATES** C. R. Kent, Realtor, Home Address, Coopersville, Mich. 33-1

FOR SALE — D. C. A. Automatic Donut Machine and complete equipment; Sweden Speed freezer, double head; Walk in refrigerator, 5x7x7. Root beer bar and counter, stools, etc. All perfect, nearly new. LE 6-7167 33-3

FOR RENT — 4 room apartment with bath, modern kitchen, oil heat. 207 Echo Street. Call LE 6-2687. 33x3

FURNISHED HOUSE FOR RENT — Owner retains one or two rooms. Phone LE 6-2544 or call M. L. S. at 707 N. Main Street. 33x1.

FOR RENT — Farm house of Mrs. Merbert Holland. East Jordan, Route 1. Inquire at Julius Roberts. 32-3

FOR RENT — Modern cabin, sleeps 4. Nice yard on South M-66. \$25 per week. Sweet corn for sale. Claude Hart. Phone LE 6-2562. 32x3

LOST AND FOUND — Some currency in our store. Owner may have same by stating amount and proving ownership. — JOHN BOS, Thrift Super Market. 31-3

WANTED — General Trucking - Local and out of town. Ph. LE6-2629. — LYLE SMITH, Mill St., East Jordan, Mich. 24x13

CAPABLE WOMAN wants day work, general cleaning, washing, ironing or cooking and housework. Girl, 14, will care for small children. JU 2-6519.

WANTED — Used garden tractor, state size, condition, attachments and price. To sell complete darkroom outfit. 342 North Park St. phone JU 2-7118, Boyne City. 33x3

WANTED — 55 inch peeled popular and basswood excelsior bolts. N. A. Barden, Boyne City. Call JU 2-9961. After 5:30, call JU 2-7024. 33-3

WANTED TO BUY — 9-inch cedar logs, 8 ft. long. Hardwood saw logs 8 inches and up. — HART'S SAWMILL, phone LE 6-7238. 11-1f

PULPWOOD WANTED — All kinds, sizes and quantities. Delivered our yard or carload lots. EAST JORDAN AUTO PARTS, phone LE 6-2322. 25-1f.

MEN

This is not a fancy ad, but if you are interested in steady work in and around Charlevoix, Emmet and Antrim Counties, no lay off with opportunity of \$85 to \$100 week. Must have 3 personal references. Car a distinct advantage. Write c-o Box 150, The East Jordan News-Herald for interview at your own home. 32-x

STRICTLY BUSINESS



"That ladder to success you started me on - I think some of the rungs are missing!"

THESE WOMEN!



"There's mustard in there someplace. Try the broom closet!"

COUNCIL PROCEEDINGS

The Regular Meeting of the City Council of the City of East Jordan held on the 4th day of August 1953 was recessed and continued on August 7th. at 7:30 p.m.

Roll Call — Present:
Mayor Taylor

Aldermen: Bennett Nemecek Strehl and Malpass.

Aldermen Absent: Rebec and Bussler

Mr William Moore representing McDonald-Moore & Co., Financial Advisor reviewed with the City Council An ordinance placing the Sewage Disposal of the City of East Jordan on a Public Utility Basis, providing for the fixing and collection of sewage disposal rates and the disposition of revenues resulting from the collection of such rates.

Motion made by Alderman Nemecek and supported by Alderman Malpass that a building permit be granted to Wm. J. Swoboda. Carried all ayes.

Motion made by Alderman Nemecek and supported by Alderman Strehl that the meeting be adjourned. Carried all ayes. Alberta Nowland City Clerk.

Nobody cares how bad your English is if your Scotch is good.

Michigan's flying judge, Judge Charles L. Brown held court in Charlevoix, lunch in East Jordan, and dinner in Traverse City on Tuesday.

There will be no August meeting for the Jordan River Sportsmen's Club.

CARD OF THANKS

We wish to express our deepest appreciation to each and every one who were so kind during the death of our dear mother, Mrs. Cora Palmateer. To the Rebekahs, the American Legion Auxiliary, the R. L. D. S. Aid Society for the lovely flowers, and to Kay Braman for all the wonderful things she did. Also to our other friends who sent flowers.

Indeed we are so grateful.

Mr. and Mrs. Ernest Kopkau and family,
Mr. and Mrs. Clyde Palmateer and family,
Mr. and Mrs. George Palmateer and family.

LEGAL NOTICES

NOTICE OF PROPOSED VACATION OF A PORTION OF ALLEY BETWEEN PROSPECT AND MILTON STREETS EXTENDING NORTH FROM MARY TO HULBERT.

TO WHOM IT MAY CONCERN: Notice is hereby given that the Council of the City of East Jordan, at a meeting held August 4, 1953, adopted a resolution as follows:

"BE IT RESOLVED, that the City Council deems it advisable to vacate and discontinue a portion of alley between Prospect and Milton Streets extending North from Mary to Hulbert St. in the City of East Jordan, County of Charlevoix and State of Michigan, described as follows, to-wit: That portion of the alley between Prospect and Milton Streets extending North from Mary to Hulbert Streets.

BE IT FURTHER RESOLVED, that the City Council also deems it advisable to vacate and discontinue the above described alley in the City of East Jordan, County of Charlevoix and State of Michigan, to-wit:

That portion of the alley between Prospect and Milton Streets extending North from Mary to Hulbert Streets.

BE IT FURTHER RESOLVED, that all objections, if any therebe, to the aforesaid proposed vacation and discontinuance of a portion of the above described alley in the City of East Jordan, County of Charlevoix and State of Michigan, be heard at the regular meeting of the City Council of the City of East Jordan to be held at the City Hall in said City of East Jordan on the 1st day of September 1953, at 7:30 p.m. and notice thereof be given by publication of a copy of this resolution in the East Jordan News-Herald, a newspaper printed and circulated in said City by publication therein once in each week for two consecutive weeks at least two weeks previous to the date set for the hearing thereon and the City Clerk have published the proper notices as in such case provided by the City Charter of said City."

Notice is therefore hereby given that the said Council will meet and hear objections, if any, to such proposed vacation and discontinuance at the time and place above described.

Alberta Nowland, City Clerk.

IN MEMORIAM

In loving memory of our dear husband and father, Henry Ollila, who departed this night, August 19, 1950.

Eva Ollila and Children.

CARD OF THANKS

I wish to thank all my friends and neighbors for the cards, letters and beautiful flowers and other nice things they sent to me while I was in the hospital. And I especially wish to thank the three veterans who gave blood for me.

Harrison Kidder

Unless the manufacturer's directions state otherwise, hang the orlon garments to dry dripping wet on a rustproof, unvarnished hanger. Smooth seams and hems during the drying period to make ironing easier or eliminate it altogether. If pressing is necessary, use a rayon/(warm) setting.

A Suburban Beauty Shop

Corner Water & W. Maple Sts. "Invites Your Patronage" Phone LE 6-2269 GRACE IRENE PREMOS, Manager

NORTHLAND SEPTIC TANKS
LIFETIME — 3 SIZES — PRE-CAST
Drain Tile — Grease Traps — Dry Well Covers
Approved by all State and Federal Agencies
SEPTIC TANK CLEANING & SERVICE
WM. C. SKORNIA
INSURED LICENCED GUARANTEED BONDED
Phone JU 2-7464
Boyne City at Advance

WANTED
Kitchen help for nights.
Steady year around employment.
Inquire at
ANDY'S DUCK INN
Apply in person

BUSINESS AND PROFESSIONAL DIRECTORY

Recharging Extinguishers
WOLVERINE FIRE EQUIPMENT SALES
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Custom Printing
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JENKINS
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Your work receives our personal attention
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MICH. BOTTLED GAS
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Washing Machine and Sewing Machine Service
229 Main LE-6-2961
LE-6-2922

Coleman-Blend-Air
Heating & Floor Furnaces
Electric Sales & Service
Wiring & Supplies
Phone 18 Ellsworth

R. E. WILKERSON
Timber Dealer
Ellsworth — Box 01
Post — Poles — Logs — Rafters — Pulp.
All type cedar posts, 10c and up — wholesale, retail.

John C. Schmittiel
CHIROPRACTOR
OFFICE HOURS:
Mon., Wed., Fri. 9-12, 2-5, 7-9
Tues. and Sat. 9-12, 2-5
Thursday open till noon
Bank Building, Boyne City
Dial JU 2-6292

Dr. R. L. Seelye
Osteopathic Physician, Surgeon
Central Lake, Mich.
Mon. & Fri. 1:00 - 5:00 p. m.
Tues., Thurs., Sat., 10-12, 2-5
Saturday evening 7:00 - 9:00
Other hours by appointment only. Phone 25.

J. H. Savory M. D.
East Jordan, Mich.
Hours: 2 to 5 p. m.
Daily except Wed. & Sun.
7:30 to 9 p. m., Tues. & Sat.
Office LE6-2511
Residence LE6-2313

J. VanDellen M. D.
EAST JORDAN, MICH.
OFFICE HOURS
2 to 5 p. m. Daily
Except Thursday and Sunday
7 to 9 p. m. Wed. and Sat.
Sunday by appointment or in case of emergency.
PHONES: Office LE6-7251
Residence, Ellsworth 8

Guaranteed Top Quality
ELGY'S
Auto Body Shop
Block west of M-66
Bumping-Painting-Welding

Electrical Contracting
ECHO
Electrical Enterprises
LE 6-7260 109 Mill

Duo-Therm Space Heaters
Let us clean and Service your oil burning stoves and water heaters.
W. A. PORTER HARDWARE
LE 6-2351

LENNOX FURNACES
JORDAN HEATING & REFRIGERATION CO.
Furnace Cleaning and Repair
Refrigerator Repair
Clarence Loré Glenn Campau
LE 6-2272

EAST JORDAN CLEANERS
Hours: 7 to 6 daily
Ralph & Millie Hilts
12 Years Experience
Tuesday & Friday Pickup
At John's Health Center

Farm Bureau Mutual Insurance Co.
Life, Auto, Liability, and F.I.P.
W. L. Chells
Ellsworth, Mich., Phone 39F22
Claude D. Gilkerson
Ellsworth, Mich. LE 6-7133

BUILD BETTER BUILDINGS WITH QUALITY BLOCKS
N. & R. Concrete Products
PHONE CHARLEVOIX 919

R. G. WATSON
FUNERAL DIRECTOR
Phone — LE6-7031
MONUMENTS
East Jordan, MICH.

C. Blair & Son
East Jordan, Mich.
Cabinet Work
Furniture Repair
Phone LE 6-7018
One block West of 66 on 32

Tourist Park News

There are fifteen Mobile-homes in the park at this time, no tents.

A party was held in the recreation building for Mrs. Harold Naumann and family of Toledo, Ohio. Guests attending were Mr. and Mrs. Carl McCloud and son, Mr. and Mrs. Neil McCloud and son, Mr. Jack Graham all of Dearborn, Mrs. Dewey Clapsaddle of Flint, Mr. and Mrs. Edward Thompson and two sons, Mr. and Mrs. Arthur Thompson and two sons, Mr. and Mrs. Elgy Brintal and four children, Mr. and Mrs. Archie Graham Jr. and three children, Mr. and Mrs. Cameron Graham and daughter, Mr. and Mrs. Jim Graham, and Mr. and Mrs. Archie Graham and son all of East Jordan.

We are welcoming new folks this week to the park, they are Mr. and Mrs. Carl Blaurock of Cincinnati Ohio who came in from Bellaire.

Mr. and Mrs. Jack Heppinstall of E. Lansing who spent two weeks

at Interlocken before coming here. Mr. and Mrs. W. R. Warren of Fort Pierce, Florida.

Mr. and Mrs. Millard Wagner of Sherwood, Ohio, who arrived from the T. C. T. Convention at Traverse City.

Mr. and Mrs. Ross M. Baskeloo of Riseda, Calif. who are trying out trailer living for the first time and Mr. and Mrs. O. F. Smith of Detroit.

The Van Gemert family spent a week at their home in Grand Rapids. On Mon. Mrs. Van Gemert received word that her father George Lievens of Grand Rapids had suffered a heart attack. He has spent the majority of the summer with his daughter and family here.

Mr. and Mrs. Kenneth Lemon with their daughter Ruby are spending a few days at their home in Grandville.

The condition of Mrs. Ione Detlaff of Flint daughter of the Louis Reno's is still serious. She is at Little Traverse Hospital, Petoskey. Our thoughts are with you Ione.

Guests of the Reno's this past week were their daughters' and families, Mr. and Mrs. Don Williams with Sandra and Gary, and Mr. and Mrs. Paul Geron with Cheryl and Paula all of Flint.

Mr. and Mrs. Vern Filer with grandson Bob Filer of Flint, and Mr. and Mrs. Harvey Carlson and daughter Joyce of Missouri are staying in a cabin at Ironton and visiting the Edward Filers in the park. Vern and Edward are brothers.

Recent guests of the Keith Winkle family were his mother Mrs. Herman Winkle of Pigeon, and his aunt, Mrs. Henry Laeder of Houghton Lake, and Mr. and Mrs. Bill Loomis of Alden.

Mr. and Mrs. Ivan Chambers and three children of Flint spent the week end tenting in the park for their third time this season and visited Mrs. Chamber's parent's, the Edward Filers.

A farewell party for Mrs. Jennie Essenberg of Holland was held in the dining hall Wed. evening she is leaving soon for California. The Klooster families, the Boss families, the Doctor families and the Essenberg families were guests.

Several of our trailer folks have left the park recently, they are the Marshall Koontz family back to Detroit, Mr. and Mrs. Rickard and family of near Detroit, Mr. and Mrs. Carl Cull of Flint, Len Box and Jerry Chumby left for

RENEWAL OF A BEAUTIFUL FRIENDSHIP



Use Color For Safety On Farms

Colors can be used to make farming safer for everyone, suggests Ed Rebman, Charlevoix County Agricultural Agent, who has some information from the National Conference for Farm Safety.

Take "red" first, it should be used to identify fire protection

equipment and as a sign of "danger" and of "gasoline" as well as to "stop". Red can be used to good advantage on fire buckets and pails, and on supports or wall locations for fire equipment. All flammable liquid containers should be painted red and labeled in yellow with the contents.

"Orange" is a very valuable also—to show dangerous parts of equipment that can cut, crush, shock or injure a person, and to call attention to open doors on

fuse boxes and machinery shields when they are not in place.

"Yellow" is a good color to mark hazards to striking, stumbling, falling or tripping. Solid yellow may be replaced with yellow, black stripes or checks for guy wire guards, handrails and jutting posts or uneven floors.

"Green" is universally used to show the location of fruit aid equipment and a "blue" tag means machinery is defective and needs repair.

Know your safety colors, use them and heed them, Rebman warns.

FAMILY REUNION

A family reunion dinner was held at the home of Mrs. Peter Zoulek, Sunday, August 11. Those present included: Mr. and Mrs. George Zoulek of Milwaukee, Mr. and Mrs. Harold Edwards and son Tommie of Grayling; Mr. and Mrs. Fred Zoulek with children, Patsy, Thelma and Peter; Mr. and Mrs. William Zoulek and children Jack and Agnes; and Mr. and Mrs. Lewis Zoulek all of East Jordan, Mrs. Mary Zoulek of Charlevoix Francis Sonnabend; Mrs. Frank Lenosky and son Ralph of East Jordan.

The time to make friends is before you need them.

Many of us are wasting rights that braver men have died for.

Arctic explorers say rabbits are found as far north as land goes.

Pleasant Valley...

Ira Bradshaw of California called on his niece, Mary Petrie this week.

Betty Spence spent Sunday night home. She works at Fisherman's Paradise.

Mr. and Mrs. Bob Petrie of Lansing were home over the week end.

Mr. and Mrs. Clayton Purdy of Montreal Canada were callers at the Dortan Giffard home this week.

Maurice Murphy is on the sick list with a bad cut on his leg received while working at the East Jordan Canning Co.

Mr. and Mrs. George Giffard left Sunday for a week's stay at Ann Arbor with their sons, Lynn and Dennis, and families.

Lots of travel and comment this week on Murphy's Boulevard.

Nylon garments shouldn't be run through a wringer as wrinkles formed won't come out, say Michigan State College clothing specialists.

We Carry Genuine Gates Belts

for Washing Machines, Pumps, etc.

STREHL'S GARAGE

HIGH TIDE?

COMPLETE PLUMBING SERVICE

Drips or floods — we're the best water-stoppers in town. Fast! Reasonable! Licensed and bonded! Let us hold the flood gates at your house. Call or come in — for a real plumbing deal.

ROMAINE PLUMBING & HEATING

SHOP EAST JORDAN*

Your Northern Michigan Summer Dancing and Dining Guide

Stop in Anytime or Make Reservations by Telephone

MID-SUMMER MONEY-SAVERS!

MARGARINE SURE GOOD 2 lbs. 39c

Margarine ALL SWEET lb. 29c	Mustard Seed ANN PAGE WHOLE 3-oz. pkg. 10c
Table Napkins HUDSON 2 pgs. of 80 25c	Tea Offer COMBINATION OUR OWN BLACK 1/4 lb. 49c
Salad Dressing SULTANA qt. jar 37c	Tomato Ketchup HUNT'S 2 14-oz. bot. 33c
Mustard ANN PAGE 9-oz. jar 10c	Gum Drops WORTHMORE ASSORTED 1 1/2 lb. pkg. 29c
Pickling Spices ANN PAGE GROUND 1 1/2-oz. can 12c	dexo Shortening PURE VEGETABLE 3 lb. tin 77c

BLUEBERRIES MICHIGAN JUMBO pint 29c

Oranges JUICY CALIFORNIA VALENCIA, 252 SIZE 2 doz. 55c	Potatoes MICH. U.S. No. 1, SIZE "A" 10 lb. bag 35c
Lemons JUICY CALIF., 300 SIZE doz. 49c	Bananas GOLDEN RIPE lb. 17c
Pascal Celery JUMBO STALKS each 23c	Onions MICHIGAN YELLOW 3 lb. bag 25c
Peaches FANCY RED HAVEN MICHIGAN GROWN 5 lb. 49c	Pop Corn REGALO, WHITE CAL GROVE, FRESH FROZEN 2 6-oz. tins 33c
Carrots FANCY HOME GROWN 2 cello bags 29c	

CHED-O-BIT AMERICAN CHEESE FOOD 2 lb. loaf 79c

Cream Cheese PHILA. 3-oz. pkg. 15c	Morton's Salt IODIZED OR PLAIN 26-oz. pkg. 10c
Cheddar Cheese MILD lb. 53c	Chunk Tuna Fish STAR KIST 6 1/2-oz. tin 35c
Colby Cheese LONGHORN STYLE lb. 55c	Grapefruit A&P SECTIONS 2 16-oz. cans 29c
Sliced Cheese MILD-O-BIT AMERICAN OR FINEST 8-oz. pkg. 29c	Tomato Juice IONA 44-oz. can 25c
Swiss Cheese NATURAL 8-oz. pkg. 30c	Crushed Pineapple DOLE 20-oz. can 29c

SPANISH BAR CAKE JANE PARKER each 29c

Lemon Meringue Pie JANE PARKER ea. 45c	Buns JANE PARKER HOT DOB OR HAMBURG pkg. of 8 19c
Breakfast Rolls JANE PARKER CINNAMON pkg. of 9 25c	Dinner Rolls JANE PARKER pkg. of 12 15c
Pecan Rolls CARAMEL JANE PARKER pkg. of 9 30c	Potato Chips JANE PARKER lb. box 50c
Donuts JANE PARKER SUGAR OR CINNAMON doz. 24c	Oatmeal Cookies JANE PARKER pkg. 25c
White Bread JANE PARKER 20-oz. loaf 17c	Orange Chiffon Cake NEW! JANE PARKER ea. 55c

OVERLOOKING THE FAMOUS JORDAN

ANDY'S DUCK INN

Sportsman's Headquarters
Fine Food — Excellent Coffee
Beer — Wine — in or out

EAST JORDAN LE-6-2312

JUST GOOD FOOD at the SUNNYSIDE RESTAURANT

Dinners and Wedding Parties by Reservations

BOYNE CITY JU-2-6851

DANCING EVERY NIGHT FAMOUS FOR FRIENDLINESS AIRPORT BAR

US-31 — Across from Airport
Beer — Wine — Liquor
Charlevoix

CHICKEN IN A BASKET B & B DRIVE-IN RESTAURANT

Curb Service — Open 5 p.m. to 2:30 a.m.
Corner M66 — M32
ICE

EAST JORDAN LE-6-2342

SHRIMP NIGHT FRIDAY AT THE ARGONNE

ALL YOU CAN EAT \$1.95
Dinner Music Every Evening 6:30 — 8:30 — 9:30 — 2:00

ROY BRILL TRIO
2 Floor Shows Every Night

Charlevoix LI-7-9225

Beer — Wine Liquors
Dancing Every Saturday Night to Archer's Orch.

CAL'S TAVERN

Dinners — Lunches — Parties
Special Lake Trout Dinner \$1.50
Reservations Appreciated but not necessary
Call LE-6-7062

Two Miles From East Jordan — Boyne City Road

NICK HAMILTON'S TRIO RAINBOW GARDENS

COMPLETE DINNERS SERVED FROM 6 to 10
Beer — Wine — Liquors — Parties
DANCING EVERY NITE — ORCHESTRA SATURDAY NITE

Between Boyne City and Boyne Falls JU-2-7594

Dancing Every Saturday Nite
Special Parties by Reservation
MUSIC BY THE NOVOTNY'S
For Legionaires and Guests

AMERICAN LEGION CLUB

EAST JORDAN LE-6-7141

FINEST IN THE NORTH COMPLETE DINNERS — FAMOUS TOMATO PUDDING HOTEL DILWORTH

Recommended by Duncan Hines
Dinners Served
6 P.M. to 8 P.M. Week Days
Sundays 1 P.M. to 3 P.M.
Reservations Appreciated

Boyne City JU-2-6821

IN EAST JORDAN IT'S THE RAINBOW BAR

BEER — WINE

202 Mill St. LE-6-9219

THE DRESS & GIFT SHOPPE
Minnie Webster Deo Jardins 111 Main St.

has a bright future for East Jordan juniors



JERSEY with a 'Kitten Touch'

Carole King glamorizes wool jersey with kitten-soft white wool angora. It's a young figure-whittler in sizes 9-15... \$19.95

Other Carole King Juniors from \$8.95

It's the wonderful collection of Carole King juniors that has just arrived. You'll love these campus or career fashions that are even more exciting... more flattering than ever! So look into fashion's crystal ball and see your fall future at its very brightest in memory-making young styles designed to fit the time... the place... and you. By that famous name in junior dresses

Carole King JUNIORS



happy choice for campus or career!

Carole King JUNIOR

SUIT YOUR FANCY in a young two-piece. Button dotted blouse over a willow-slim skirt. Acetate and rayon flannel suiting in sizes 7 to 13.....

\$10.95

Other Carole King Juniors from \$8.95

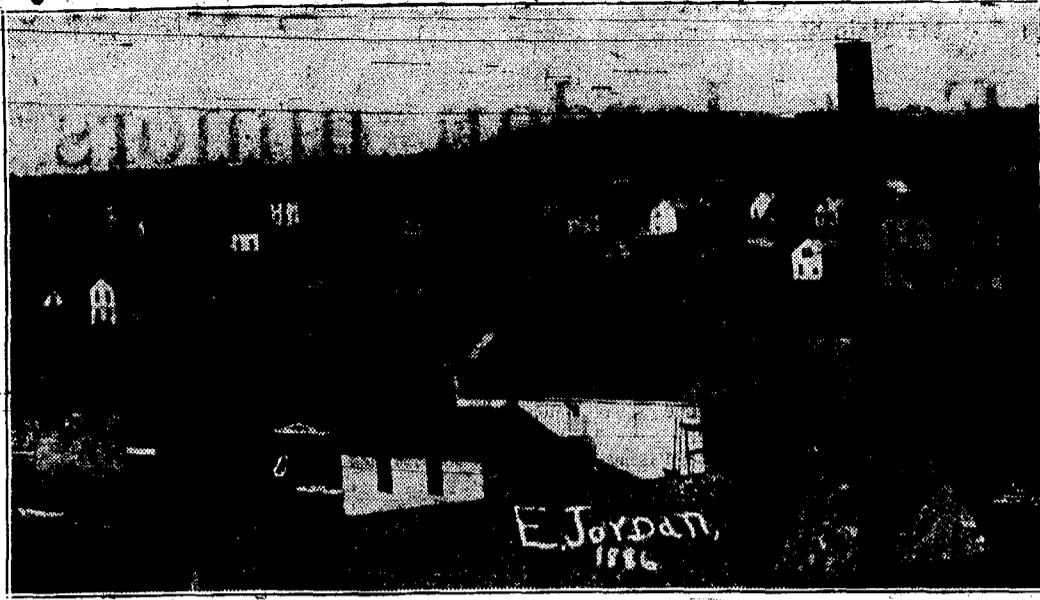
smart juniors have been asking for them!
we've been waiting for them!
now they're here!



AS SHOWN IN SEVENTEEN

- B Plain and striped rayon and silk combine in this little fitted jacket and wide gored skirt. Sizes 9 to 15. \$17.95
- C A fall favorite in acetate, orlon and wool combination. Clever yoke detail... unpressed pleated skirt. Sizes 9 to 15. \$14.95
- D Tailored two piece of acetate Chromoxan boasts huge slit pockets on blouse... wide gored skirt. Sizes 7 to 13. \$14.95

Out Of The Woods Sprang A City



East Jordan was a thriving community nearly 70 years ago as shown in the above photo. Michigan's largest producers of municipal castings, the East Jordan Iron Works, was 3 years old when the above photo was snapped. The vast lumber harvest was getting underway in the area and the Rainbow city was feeling its first growing pains.

Eds Boats...

Mr. and Mrs. Mark Conrad and three sons, David, Mike and Jim from Detroit, arrived Sat. for their three weeks vacation here. This is the fourth year the Conrad's have vacationed here.

Mr. and Mrs. Carl and Neil McLeod from Dearborn spent last week here. With their brother and sister in law, Mr. and Mrs. Archie Graham, they spent the first week of their vacation on a trip into Canada. This is the ninth year for the McLeods to vacation here.

"Hot Flashes Stopped" or strikingly relieved

In 63-80%* of cases in doctors' tests

If you're miserable from the "hot flashes," and accompanying irritable, restless feelings of "change of life" — you may be suffering unnecessarily!

For... in tests by doctors... Lydia Pinkham's Compound and Tablets brought relief from such functionally-caused suffering to 63% and 80% (respectively) of the women tested! Complete or striking relief!



Yes! Research has proved these medicines thoroughly modern in action... has shown you where to look for relief from those distressing, nervous, "out of sorts" feelings of mid-life "change!"

So get Lydia E. Pinkham's Vegetable Compound — or new improved Tablets with added iron! (Wonderful, too, for the functional pains of menstrual periods.)

It acts through a woman's sympathetic nervous system to relieve distress of those awful "heat waves!"

Mr. and Mrs. Roscoe Wolverton and son Frank from Taylor Center spent the week camping here. They visited Mrs. Wolverton's parents, Mr. and Mrs. Frank Bowerman.

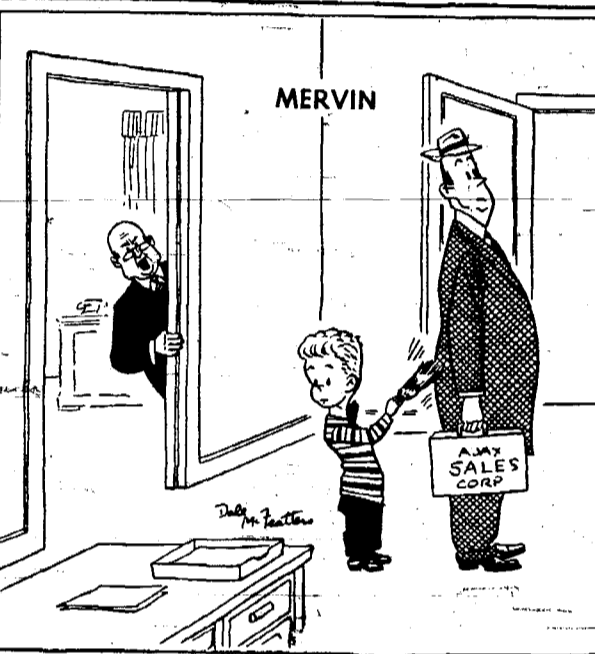
Mr. and Mrs. Richard Smith and children Kenneth, Marilyn and John from Brooklyn, Mich. and Mr. Smith's mother and nephew from Stevenson, Alabama were weekend guests at the Bowerman home.

Mr. and Mrs. Don Elliot from Jackson, Mich. spent Tuesday and Wednesday at the Bowerman home visiting Mrs. Elliot's aunt, Mrs. Lydia Hyatt.

Mr. L. V. Johnson and daughter Carol from Pontiac are spending the week here. Also Mr. and Mrs. Richard Stratton from Flint.

Mr. Art Ernteman, Elsie Ernteman and Judy McCart from Chatham, Ontario are spending this week in the Birches Cabin. They are also visiting at the Thelma Evans home.

STRICTLY BUSINESS by McFeeters



"Pat! Mervin! That's not what I meant when I said to brush him off!"

Mr. and Mrs. John Kalee and daughter Kathy from Muskegon are spending this week here. Mr. Kalee is working on the initial work at the new Charlevoix Hospital.

SHOP EAST JORDAN

Presbyterian Guest Preacher, Dr. Gardner

Dr. John H. Gardner, Jr. pastor of the First Presbyterian Church of Baltimore, Maryland will be guest minister at the East Jordan Presbyterian Church, Sunday, August 16th. Services are at 11 a.m.

Dr. Gardner has distinguished himself throughout the Presbyterian Church, not only as Pastor of the First Church of Baltimore, one of our old and historic, as well as influential churches, but also as a capable servant of the church at large. Presently he Committee of General Assembly, is chairman of the Chaplain serving with distinction in this capacity. He is also a member of the World Council of Churches.



"Monthly Pains" stopped or amazingly relieved

In 3 out of 4 cases in doctors' tests!

Chances are you're putting up — unnecessarily — with the functionally caused — pains, cramps and weak, "no good" feelings of menstruation!

For, in actual tests by doctors, Lydia Pinkham's Compound brought complete or striking relief from such distress in 3 out of 4 of the cases.

Lydia Pinkham's is modern in its action! So get Lydia E. Pinkham's Vegetable Compound — or new, improved Tablets with added iron. See it taken through the month — it doesn't give relief from those backaches, litters — help you feel better before and during your period!

Or if you suffer from functional "hot flashes" of "change of life," find out how wonderful Pinkham's is for that, too!

It has a quieting effect on uterine contractions that often cause "period" pain!

ALL VETERAN SUPPER

World War II Vets Serve World War I Vets

Corn On The Cob

7:15 P. M. TUESDAY, AUGUST 18

LET'S MAKE THIS SUPPER A BIG SUCCESS ALL VETERANS CAN BRING A GUEST

AMERICAN LEGION HOME EAST JORDAN

No Dust Bag To Empty!

LEWYT

WORLD'S MOST WANTED VACUUM CLEANER

89⁹⁵

FREE DEMONSTRATIONS COME IN NOW

Sherman's FIRESTONE STORE

EAST JORDAN

No messy dust bag to empty * It's quiet — no roar! * 3 filters sanitize the air * Super-cleans rugs, sweeps bare floors, dusts, brightens drapes, waxes, sprays, de moths * So light — easy to use * Complete with 7 work speeding attachments, yet Lewyt costs no more than ordinary cleaners

EAST JORDAN SCHOOL BOARD MEETING

Regular meeting of the board of education held at the high school offices on Monday evening, August 10, 1953 at 9:00 o'clock.

All members present.

JULY BILLS

Burroughs	8.70
Branam Laboratories, Inc.	44.14
Charlevoix County Herald	32.00
Charlevoix Co. Road Comm.	115.20
L. J. Deming & Co.	1.77
Department of Administration (State)	87.14
F. W. Dilworth & Son	6,360.00
Doubleday Bros. & Co.	8.88
Michigan Bell Telephone	31.25
Lawrence Schumacher	12.00
Scott, Horseman & Co.	6.75
Tropical Paint Co.	31.90
Vandervoort Hardware Co.	51.54
W. M. Welsh Mfg. Co.	87.37
Al Thorsen	21.41
Consumers Power Co.	37.49
State Bank of E. J.	80.00
Mrs. Cora Gleason	250.00

Minutes of previous meeting read and approved as read.

Moved by Shepard, supported by Porter that the School District No. 2; Jordan Township be annexed to and become a part of the East Jordan Consolidated Rural Agricultural School District No. 2, frl. Carried.

Moved by Porter, supported by Porter that the school district purchase 10 mechanical drawing desks, and 20 first grade desks. Carried.

Moved by Shepard, supported by Porter that the bills be allowed and paid. Carried.

Motion to adjourn.

Signed W. G. Boswell, Secretary.

OPPORTUNITY

For Salesmen In Charlevoix and Antrim Counties With

ELECTROLUX SALES AND SERVICE

604 W. 12th St. Traverse City, Michigan

33 3



MEATS

Quality at fair prices

GROUND BEEF	lb. 45c
GROUND CHUCK	lb. 57c
CHUCK BEEF ROAST	lb. 51c
BEEF RIBS	lb. 25c

Select Veal	
RIB CHOPS and SIRLOIN	lb. 75c
ROUND STEAK	lb. 85c
SHOULDER ROAST	lb. 59c

Tender Young Pork	
CENTER CHOPS	lb. 79c
END CHOPS	lb. 73c

Shoulder Roasts	
Lamb Cuts	
Poultry of all kinds	
Fresh and Fresh Frozen	

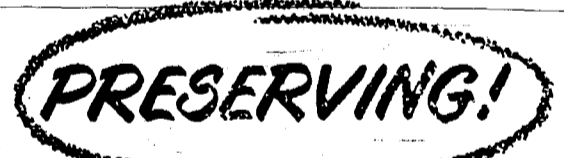
FRUITS & VEGETABLES

VALENCIA ORANGES	39c, 45c
RIPE PLUMS	lbs. 25c
HAVEN PEACHES	2 lbs. 25c
WATERMELON, good size	99c
WASHINGTON PEARS	5 for 28c
LOCAL APPLES	2 lbs. 15c
Head Lettuce — Beans — Beets	
Turnips — Parsley — Cabbage	
Beulah — Celery — Radishes — Cucumbers, etc.	

A full rack of fresh top quality produce.



THRIFT SUPER MARKET



Whether you're canning, preserving or freezing you'll want to stop and look over the supplies and ingredients we have on special for you this week.

BULK Gal. VINEGAR 49c

CHASE & SANBORN COFFEE 1 lb. Can 84c

KRAFT, AMER. or PIMENTO CHEESE SLICES 9-oz. Pkg. 29c

BALL VACUUM SEALED WIDE MOUTH JARS

Case of \$1.05 Case of \$1.17

LIQUID CERTO 25c

ALWAYS-SURE WITH SURE-JELL 25c

PURE GRANULATED SUGAR 16 lbs. 99c

WESSON OIL qt. 71c pt. 39c

ARMOUR'S CORNED BEEF 12-oz. can 49c

SWIFT'S OZ P-NUT BUTTER 37c

ARMOUR'S CORNED BEEF HASH 16-oz. can 29c

DUNCAN HINES CAKE MIXES 37c

ARMOUR'S TREET 12-oz. can 47c

Chicken O the Sun TUNA can 33c

Argo Corn Starch pkg. 14c
Argo Gloss Starch pkg. 14c
Red Lable Karo Syrup 23c

