

LOOKING BACKWARD

From the Herald Files of Forty, Thirty and Twenty Years Ago
Compiled by Mrs. Ida Kinsey

AUGUST 7, 1909

The East Jordan Cooperaage Co. commenced the manufacture of barrels. Mgr. Haight secured the services of Wm. Palmer of Boyne City as boss cooper and the plant will have a capacity of one thousand barrels per day. This will afford an excellent opportunity for apple growers in this region to secure their packing barrels without paying freight on them. A business deal of more than passing importance occurred last Saturday when Vernon S. Payton purchased the drug stock and good will of the L. C. Madicon Co. Mr. Madison is the oldest druggist in Charlevoix county, having been in business the past quarter century. "Verne" is son of County Clerk and Mrs. D. S.

Payton of Charlevoix. He has been affiliated with the drug business in East Jordan for some seven years and is a registered pharmacist.

Be sure to attend the tenth anniversary of the Loveday Opera House next Tuesday night. In Aug. 1899 Fred Conrad opened the play house with "The Wise Woman." This Aug. the same booking manager opens the season Aug. 10th with "The Tiger and the Lamb."

Last Friday four sisters of St. Dominic arrived from Grand Rapids to take charge of the Catholic school which will open here next Sept. Besides the regular course of studies they will give lessons in fancy work. Two of the sisters are very able musicians and will give lessons on different instruments.

Dr. P. P. Ramsey broke ground for his new home on North Main St. this week.

F. B. Gannett Co. have secured the services of Charles McNarma for his pharmacy. He is an old acquaintance of Druggist Gannett. They have worked together for some time at the same store in Cadillac.

Wm. H. Supernaw has nearly completed his residence on Garfield St. and, with his family, will occupy same next week.

John Cuson has leased the Zitka Bros. Store building on State St. and is installing a laundry.

Among those who took in the Niagara Falls excursion which started Tuesday were Mr. and Mrs. M. Ruhlberg, C. L. Lorraine, Mrs. John Mombberger, Mrs. Lewis Sandell and Miss A. M. Kneale.

AUGUST 8, 1919

A. H. Ashby and family are receiving a visit from his three sisters and brother: Mrs. Wm. Chapman of Hastings, Mrs. Ernest Armstrong of Kalamazoo, Mrs. Ernest Horn of Delton, and Fred Ashby and family of Delton.

Mrs. F. B. Hibbler and son who have been visiting at the home of her sister, Mrs. Mas. Howard, returned to Detroit Wednesday.

Miss Nell Maddaugh came up from Detroit Friday for a visit with her parents, Mr. and Mrs. C. H. Mad-

daugh.

Mrs. A. J. Springstead of Central Lake visited at the home of her son, Ira Springstead over Sunday.

Miss Laura Heileman returned home from Ypsilanti State Normal Friday. She has completed a two-year course and received a life certificate.

Joe, little son of Mrs. Marjorie Boyd received a badly cut foot, Thursday when he stepped on some broken glass while playing.

The garage owned by Mr. Eriks, corner Esterly and Spring Sts., and operated by Reed & Evans has been purchased by J. Clifford Monk of Chicago. He expects an expert mechanic here from Chicago to take charge of same. Mr. Reed will continue with the new proprietor and Mr. Evans contemplates building and operating a garage of his own.

Floyd Crankshaw returned to Muskegon Friday after a visit at the farm home of Mr. and Mrs. Stephen Shepard.

Dr. C. H. Pray left Tuesday for Independence, Iowa, called there by the death of his father.

Sister DeNise, formerly Miss Marie Supernaw, is here from Grand Rapids, visiting friends and relatives.

Mrs. M. A. LeMieux and daughter, Miss Marjorie, left Friday for a visit with her husband in Flint.

Mr. and Mrs. Wm. T. Grigsby and Mr. and Mrs. Damon of Hastings are guests at the home of the former's sister, Mrs. Jas. Gidley.

Laurence, infant son of Mr. and Mrs. Jas. Hignite passed away Tuesday.

Fred Fallis arrived Friday from Ontario, Cal, to join his family here, who are visiting at the home of Mr. and Mrs. C. A. Brabant.

AUGUST 9, 1929

Points on Consolidation are discussed at length in this issue which two columns of the front page. Ass't Supt. of Public Instruction, B. J. Ford, who has passed judgment upon all consolidation projects, has said that with its buildings and financial condition East Jordan offers the best financial situation for consolidation of such project in the state.

Mrs. O. B. Bruppacher of Lafayette, La., is visiting her sister, Mrs. J. D. Frost.

Edward Thorsen has received a fine purebred O. I. C. pig for breeding purposes from the Nashville Stock Farm.

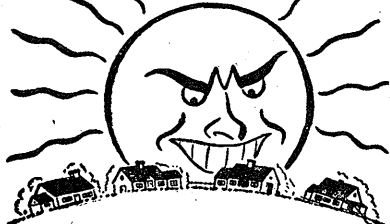
Mr. and Mrs. F. H. Wallace and Mrs. Nicholls of Albany, N. Y., were Wednesday guests of Mr. and Mrs. O. J. Smith.

Robert Proctor, caretaker of the East Jordan Tourist Park, while fishing in the South Arm of Lake Charlevoix, Wednesday evening, landed a 10-pound pike.

Mr. and Mrs. Lionel Goodman and children of Chicago were here this week visiting his parents, Mr. and Mrs. H. A. Goodman.

Mr. and Mrs. Frank Garrett of Council Bluffs, Iowa, arrived here Tuesday for a two-weeks visit at the Kenny homes.

**NIGHT or DAY
SLEEP COOL
THIS SUMMER**



Get J-M Rock Wool Batts

Want to keep your home cooler this summer? Just insulate with Johns-Manville Rock Wool Batts! They keep cool air in, hot air out - in summer. In winter they keep hot air in, cold air out - saving you up to 30% on your fuel costs. Call us today for a free estimate.

**AL. THORSEN
LUMBER COMPANY**



"Hey, fellers, ain't Cy the hot one?"

Cy: "Owoo-oo! Plague take it—d'ya hafta rib a guy when he durn near cremates hisself?"

Zeke: "Simmer down, Cy! You and this here stove ain't got 'zero clearance,' that's all!"

Cy: "Whut's 'zero clearance'?"

Zeke: "Somethin' my new Lennox furnace has—you can put combustible material—like you—smack-dab against it and have nothin' happen! The outside of it's so cool you can put it against wood, even wallpaper, safely! And Lennox is th' first in th' field to have it!"

Cy: "Y'don't say? How can I get a Lennox put in my house, too?"

Zeke: "Just see your Lennox man. He's got a heap o' models for you t'choose from!"

Don't Wait for Cold Weather to Catch You Unprepared

LENNOX WORLD'S LARGEST MANUFACTURERS
AND ENGINEERS OF
WARM AIR HEATING SYSTEMS



W. A. PORTER

HARDWARE PLUMBING HEATING

Call us today! We are YOUR CERTIFIED LENNOX DEALER

**YOU CAN'T MISS WITH—
DREWRY'S
Extra Dry BEER**

Always Hits
The Spot!

DREWRY'S LTD.
U. S. A., INC.,
SOUTH BEND, IND.

DREWRY'S A Famous Name Since 1877

Distributed in this area by LUND BEVERAGES COMPANY
406 South Main St. — Cheboygan, Mich.

1-2 PRICE SALE!

\$7.37 buys a genuine . . .

GOODYEAR TIRE

With World-Famous
ALL-WEATHER TREAD

Special Purchase!

LIMITED QUANTITY

HURRY! HURRY! HURRY!

BUY THE FIRST TIRE . . .

(6:00 x 16) for **\$14.75**

BUY THE SECOND TIRE . . .

at HALF PRICE **\$7.37**

REGULAR \$14.75 VALUE

Other Sizes Slashed In Proportion!



Here's the best deal we've had in years on genuine first quality Goodyear tires. We made a sensational buy from Goodyear and are passing the savings on to you. It's the same famous tire new car manufacturers selected year after year for original equipment tires! Remember — quantity is limited — don't delay — hurry — get here early!

This famous safety tread is also available in Goodyear's famous Super-Cushion in same sizes at similar reductions.



East Jordan Co-op. Co.

PHONE 179

EAST JORDAN, MICH.

"Our choice is America's choice..."



the most Beautiful BUY of all!"

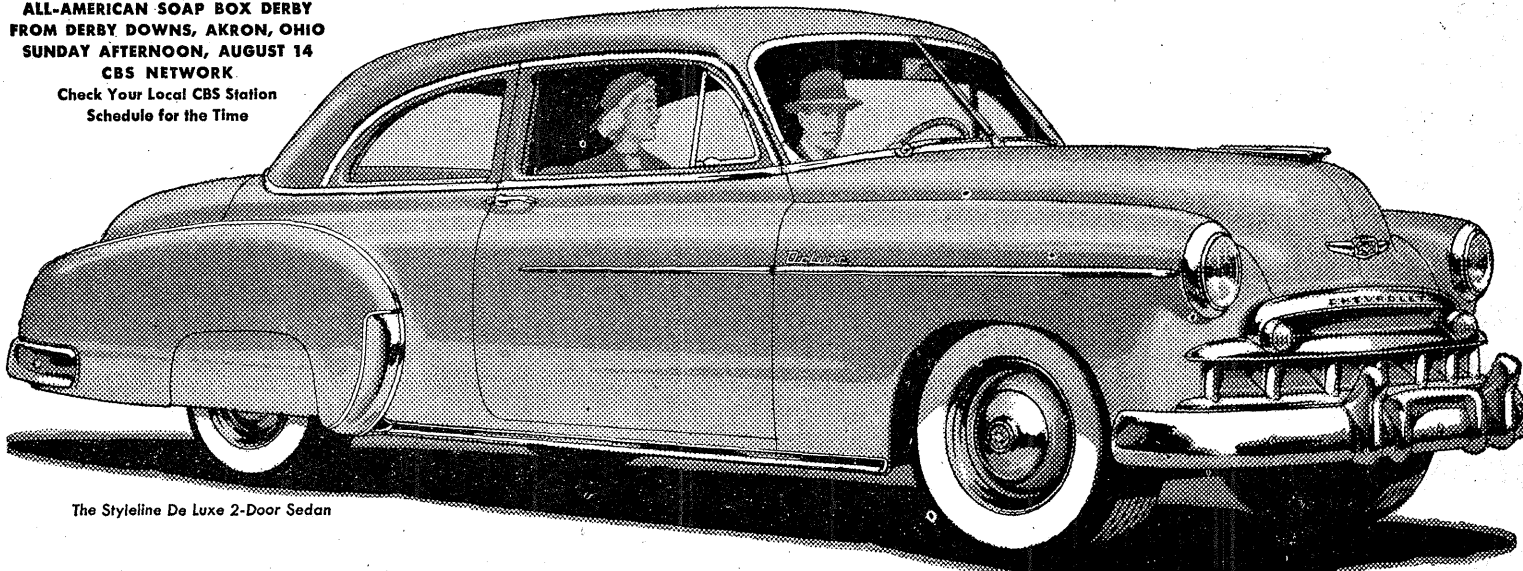
Of course you picked the car you like best—it's Chevrolet, the car America likes best. So stick to your guns! Don't accept a car that gives you less.

Surely, you'll agree it would be foolish to pass up all those years and miles of driving pleasure . . .

all those fine car features . . . all the power and economy that comes with Chevrolet ownership.

So hold out for the best and get your sure reward of unmatched driving satisfaction. Make America's choice your choice. . . . Choose Chevrolet for the most beautiful buy of all!

ON THE AIR!
Hear the National Finals
ALL-AMERICAN SOAP BOX DERBY
FROM DERBY DOWNS, AKRON, OHIO
SUNDAY AFTERNOON, AUGUST 14
CBS NETWORK
Check Your Local CBS Station
Schedule for the Time



The Styleline De Luxe 2-Door Sedan

It pays
to get these
EXTRA VALUES
exclusive to
Chevrolet
in its field!

WORLD'S CHAMPION
VALVE-IN-HEAD ENGINE
EXTRA ECONOMICAL TO
OWN—OPERATE—MAINTAIN
CENTER-POINT STEERING

FISHER UNISTEEL
BODY CONSTRUCTION
LONGEST, HEAVIEST CAR IN
ITS FIELD with WIDEST TREAD
CERTI-SAFE
HYDRAULIC BRAKES

5-INCH WIDE-BASE WHEELS
PLUS LOW-PRESSURE TIRES
CURVED WINDSHIELD
with PANORAMIC VISIBILITY
FISHER BODY
STYLING AND LUXURY

A. R. SINCLAIR SALES

PHONE 184

EAST JORDAN, MICH.